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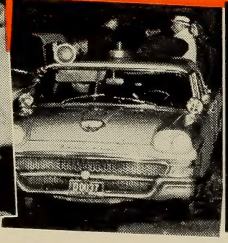
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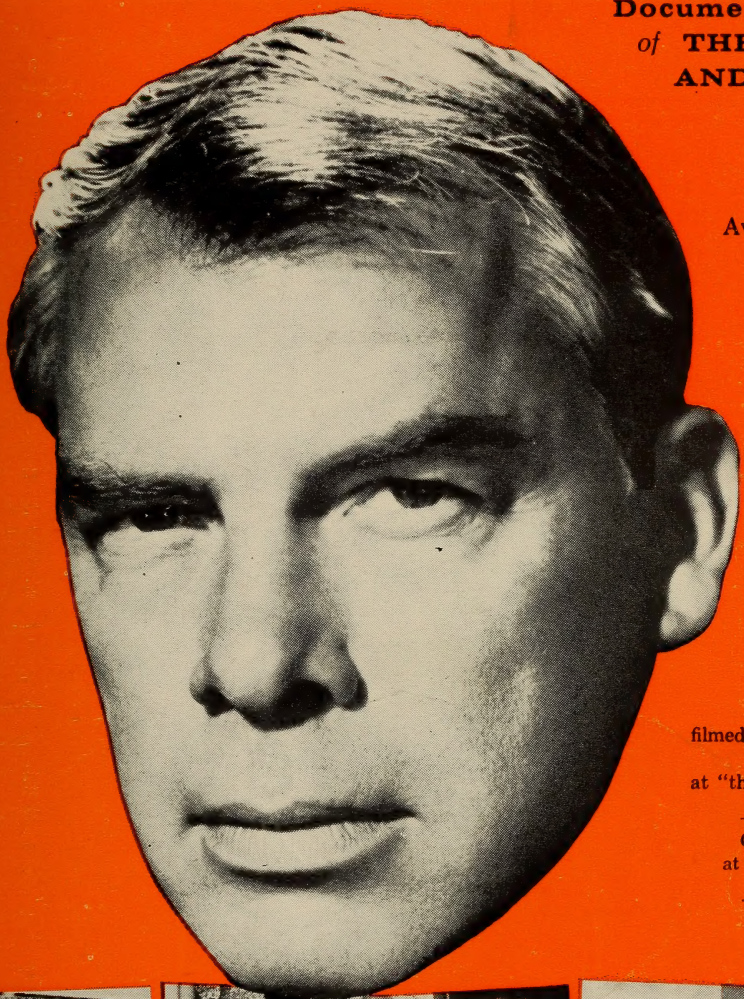
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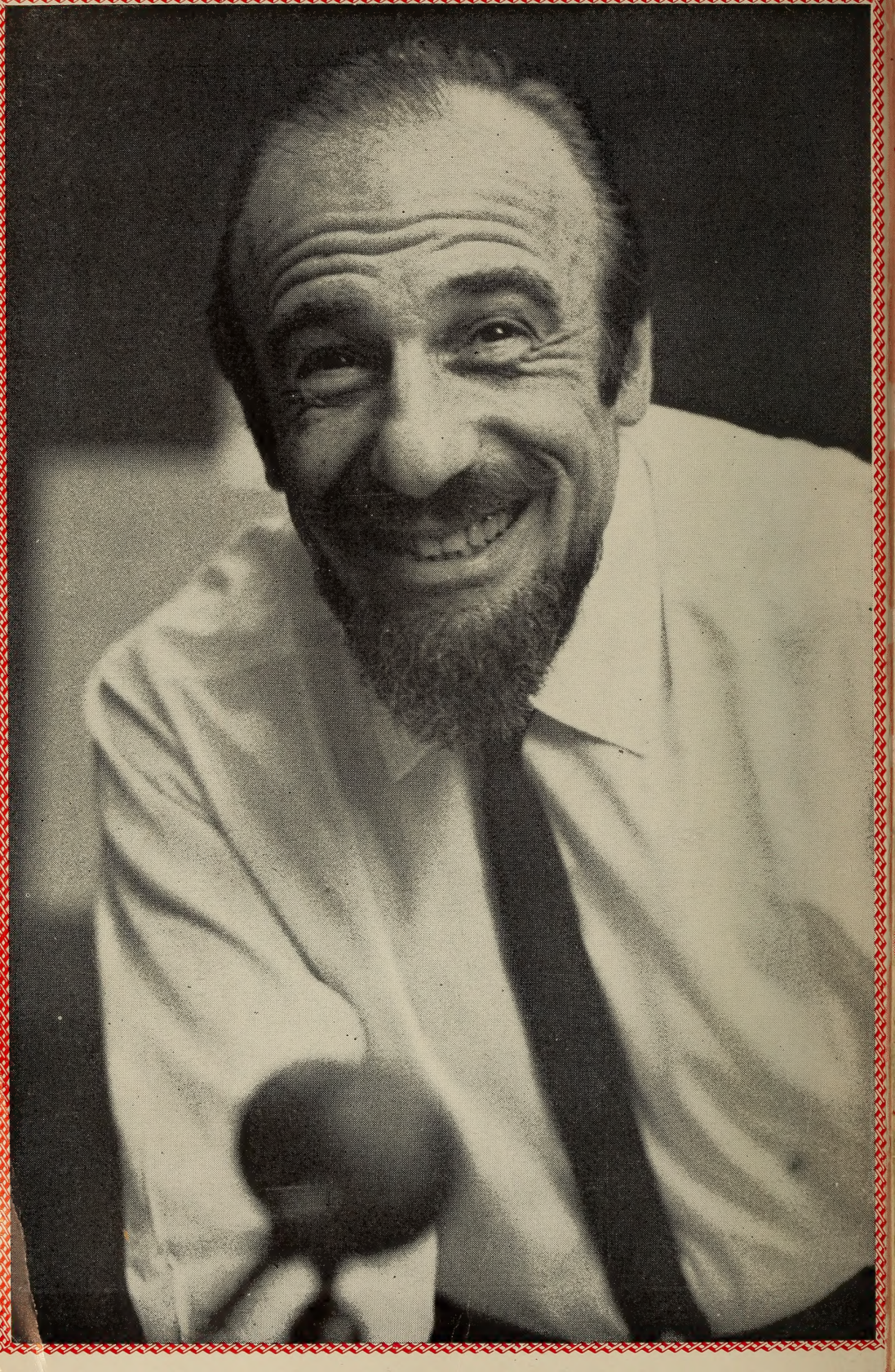
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TWENTY-SIXTH
ANNUAL EDITION

1963

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FOREWORD

THIS year's edition of RADIO ANNUAL-TELEVISION YEAR BOOK is a progress report on broadcasting. RADIO-TELEVISION DAILY is proud to present this compact volume of facts and figures. Another year of day-to-day advances in broadcasting is chronicled in the pages of this edition, which also records the predictions of electronic miracles in the year ahead.

THE ENTHUSIASTIC support received from the broadcasting industry in compiling this twenty-sixth annual edition bespeaks its sustained interest in the volume and its confidence in the future of broadcasting. It is documentation of the untiring creative efforts of all who have contributed so much to the success of this indispensable medium.

AGAIN, WE ARE grateful to the men and women — the who's who of broadcasting — who have contributed to the success of this edition. Without their contributions, the dramatic story of a growing service could never have been so completely told. To them we dedicate this 1963 volume.

CHAS. A. ALICOATE
Editor-in-Chief

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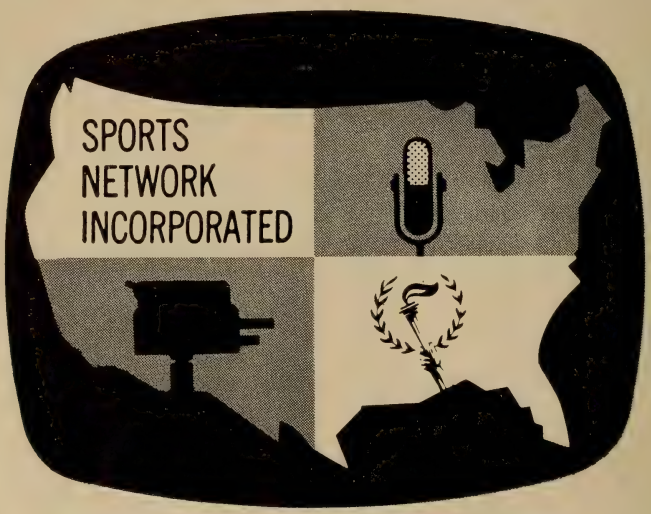
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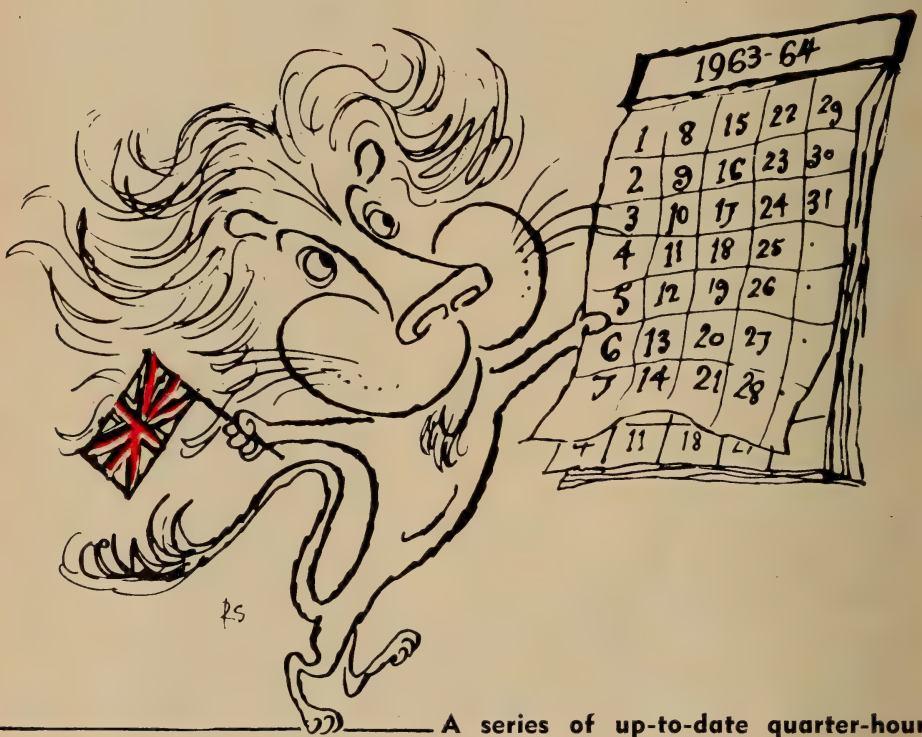
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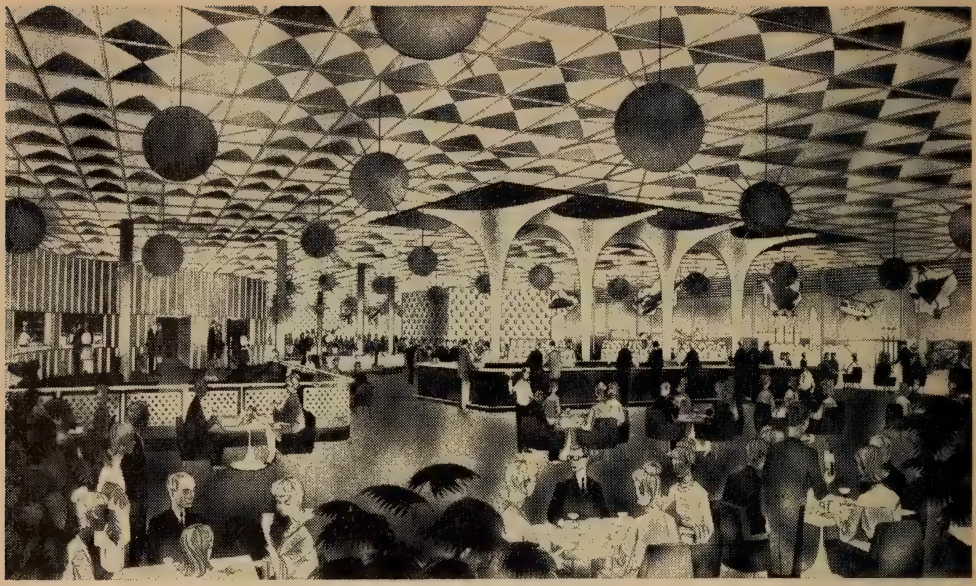
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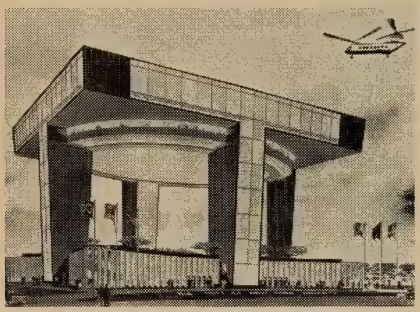
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1962 FCC Broadcast Roundup And Network Affiliates & O & O Totals

FCC BROADCAST ROUNDUP
(At close of Fiscal Year 1962)

Total Broadcast authorizations (all classifications)	15,610
Total commercial AM broadcast authorizations	3,886
Commercial AM stations on the air	3,745
Commercial AM stations under construction	141
Total commercial TV broadcast authorizations	654
Commercial TV stations on the air (including satellites)	571
Commercial TV stations under construction	83
VHF stations on the air	487
UHF stations on the air	84
TV translator stations on the air	487
Educational TV stations on the air	59
Total commercial FM broadcast authorizations	1,191
Commercial FM stations on the air	1,012
Commercial FM stations under construction	179
Educational FM stations on the air	209

•

Radio and TV sets in use in the United States at end of 1962:

Home radio sets	140,310,000
Auto radio sets	49,948,000
Radio sets in public places	10,000,000
Total radio sets	200,258,000
Television sets (black and white)	59,355,000
Television sets (color)	1,200,000
Total television sets	60,555,000

•

NUMBER OF NETWORK AFFILIATES AND O & O STATIONS

	Number of Affiliates		Number of O & O Stations		
	Radio	TV	AM	FM	TV
ABC	426	263	6	5	5
CBS	222	202	7	7	5
KBS	1114	—	—	—	—
MBS	477	—	—	—	—
NBC	192	203	6	6	6



THEY'RE HAVING A GREAT TIME

(so is all of Cleveland)

WBZ • **WBZ-TV** BOSTON • **WINS** NEW YORK • **WJZ-TV** BALTIMORE • **KYW** • **KYW-TV** CLEVELAND
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Mike Douglas and Dr. Frank Baxter, Rudolph Bing, Vivian Blaine, Joe E. Brown, Pat Carroll, Dagmar, Arlene Dahl, Linda Darnell, Denise Darcel, Yvonne DeCarlo, Johnny Desmond, Billy DeWolff, Mike DiSalle, Mrs. Cyrus Eaton, Dr. Bergen Evans, Joe Garagiola, Dody Goodman, Dick Gregory, George Jessel, Helen Hayes, Ben Hecht, James Hoffa, Julius LaRosa, Art Linkletter, Sammy Davis, Jr., José Melis, Louis Nye, Pat O'Brien, Dennis O'Keefe, Frank Parker, Drew Pearson, Carmel Quinn, Jackie Robinson, Richard Rodgers, Maxie Rosenbloom, Walter Slezak, Dr. Benjamin Spock, Jan Sterling, Jack Teagarden, Dr. Edward Teller, Forrest Tucker, Vivian Vance, Margaret Whiting, Henny Youngman.

They're only some of the nationally known participants appearing on *The Mike Douglas Show*, a Cleveland daytime television program seen live Monday through Friday for 90 minutes on KYW-TV. Some of them have done week-long co-host shots. All have had a chance to take part in discussions, to interview other guests and studio audiences, to express their own opinions.

Cleveland really has something to be excited about! *The Mike Douglas Show* is big on entertainment. It's big on public information. It's big on current, topical, and provocative content. And it's locally produced.

What KYW-TV is doing in Cleveland reflects the WBC group as a whole. Westinghouse stations are encouraged to create exciting, local television programs to supplement their network schedules. Like the unique pantomime of *Lorenzo and His Friends* in Baltimore. *The John Reed King Show* every morning in Pittsburgh. The crime documentary series, *Works of Darkness*, in San Francisco. Live telecasts of Cleveland Symphony and Cleveland Play House performances. *Boomtown*, from Rex Trailer's "ranch" in Boston.

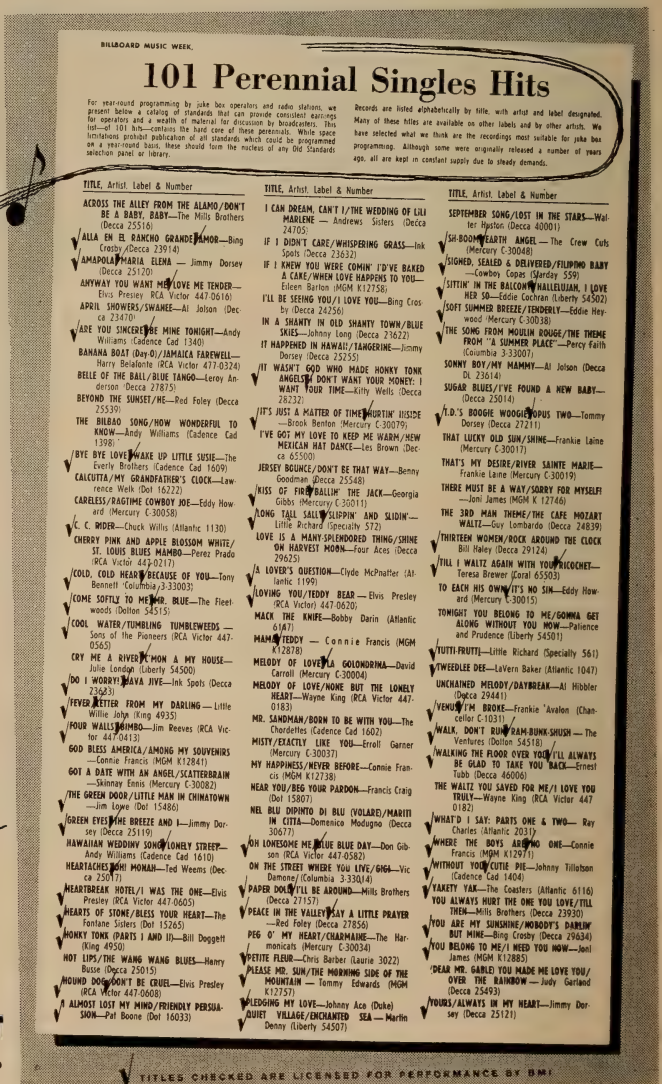
Such programs arouse community interest. They demonstrate daily the fact that community responsibility evokes community response.

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More than half are BMI

58 of the 101 perennial singles hits recommended by BILLBOARD as standards for year-round programming by radio stations are licensed for performance by BMI

Billboard Music Week this year published a list of recorded compositions in steady demand which should form the nucleus of any Old Standards library



BILLBOARD MUSIC WEEK

101 Perennial Singles Hits

For year-round programming by juke box operators and radio stations, we present below a catalog of standards that can provide consistent earnings for operators and a wealth of material for discussion by broadcasters. This list—of 101 hits—contains the hard core of these perennials. While space limitations prohibit publication of all standards which could be programmed on a year-round basis, these should form the nucleus of any Old Standards selection panel or library.

Records are listed alphabetically by title, with artist and label designated. Many of these hits are available on other labels and by other artists. We have selected what we think are the recordings most suitable for juke box programming. Although some were originally released a number of years ago, all are kept in constant supply due to steady demands.

TITLE, Artist, Label & Number

ACROSS THE ALLEY FROM THE ALAMO/DON'T BE A BABY, BABY—The Mills Brothers (Decca 25516)

ALLA EN EL RANCHO GRANDE/AMOR—Bing Crosby (Decca 23914)

AMAPOLA/MARIA ELENA — Jimmy Dorsey (Decca 25120)

ANYWAY YOU WANT ME/LOVE ME TENDER—Elvis Presley RCA Victor 447-0616)

APRIL SHOWERS/SWANEE—Al Jolson (Decca 23470)

ARE YOU SINCERE/BE MINE TONIGHT—Andy Williams (Cadence Cad 1340)

BANANA BOAT (Day-O)/JAMAICA FAREWELL—Harry Belafonte (RCA Victor 477-0324)

BELLE OF THE BALL/BLUE TANGO—Leroy Anderson (Decca 27875)

BEYOND THE SUNSET/HE—Red Foley (Decca 25539)

THE BILBAO SONG/HOW WONDERFUL TO KNOW—Andy Williams (Cadence Cad 1398)

BYE BYE LOVE/WAKE UP LITTLE SUSIE—The Everly Brothers (Cadence Cad 1609)

CALCUTTA/MY GRANDFATHER'S CLOCK—Lawrence Welk (Dot 16222)

CARELESS/RAGTIME COWBOY JOE—Eddy Howard (Mercury C-30058)

C. C. RIDER—Chuck Willis (Atlantic 1130)

CHERRY PINK AND APPLE BLOSSOM WHITE/ST. LOUIS BLUES MAMBO—Perez Prado (RCA Victor 447-0217)

COLD, COLD HEART/BECAUSE OF YOU—Tony Bennett (Columbia 3-33003)

COME SOFTLY TO ME/SO BLUE—The Fleetwoods (Dolton 54515)

COOL WATER/TUMBLING TUMBLEWEEDS — Sons of the Pioneers (RCA Victor 447-0565)

CRY ME A RIVER/MON A MY HOUSE—Julie London (Liberty 54500)

DO I WORRY/HAVA JIVE—Ink Spots (Decca 23623)

FEVER/LETTER FROM MY DARLING — Little Willie John (King 4935)

FOUR WALLS/BOMBO—Jim Reeves (RCA Victor 447-0413)

GOD BLESS AMERICA/AMONG MY SOUVENIRS —Connie Francis (MGM K12841)

GOT A DATE WITH AN ANGEL/SCATTERBRAIN —Skinnay Ennis (Mercury C-30082)

THE GREEN DOOR/LITTLE MAN IN CHINATOWN —Jim Lowe (Dot 15486)

GREEN EYES/THE BREEZE AND I—Jimmy Dorsey (Decca 25119)

HAWAIIAN WEDDING SONG/LONELY STREET—Andy Williams (Cadence Cad 1610)

HEARTACHES/OH MONAH—Ted Weems (Decca 25017)

HEARTBREAK HOTEL/I WAS THE ONE—Elvis Presley (RCA Victor 447-0605)

HEARTS OF STONE/BLESS YOUR HEART—The Fontane Sisters (Dot 15265)

HONKY TONK (PARTS 1 AND II)—Bill Doggett (King 4950)

HOT LIPS/THE WANG WANG BLUES—Henry Busse (Decca 25015)

HOUND DOG/DON'T BE CRUEL—Elvis Presley (RCA Victor 447-0608)

I ALMOST LOST MY MIND/FRIENDLY PERSUASION—Pat Boone (Dot 16033)

I CAN DREAM, CAN'T I/THE WEDDING OF LILI MARLENE — Andrews Sisters (Decca 24705)

IF I DIDN'T CARE/WHISPERING GRASS—Ink Spots (Decca 23632)

IF I KNEW YOU WERE COMIN' I'D'VE BAKED A CAKE/WHEN LOVE HAPPENS TO YOU—Eileen Barton (MGM K12758)

I'LL BE SEEING YOU/I LOVE YOU—Bing Crosby (Decca 24256)

IN A SHANTY IN OLD SHANTY TOWN/BLUE SKIES—Johnny Long (Decca 27622)

IT HAPPENED IN HAWAII/TANGERINE—Jimmy Dorsey (Decca 25255)

IT WASN'T GOD WHO MADE HONKY TONK ANGELS/I DON'T WANT YOUR MONEY: I WANT YOUR TIME—Kitty Wells (Decca 28232)

IT'S JUST A MATTER OF TIME/HURTIN' INSIDE —Brook Benton (Mercury C-30079)

I'VE GOT MY LOVE TO KEEP ME WARM/NEW MEXICAN HAT DANCE—Les Brown (Decca 65500)

JERSEY BOUNCE/DON'T BE THAT WAY—Benny Goodman (Decca 25548)

KISS OF FIRE/BALLIN' THE JACK—Georgia Gibbs (Mercury C-30011)

LONG TALL SALLY/SLIPPIN' AND SLIDIN'—Little Richard (Specialty 572)

LOVE IS A MANY-SPLENDORED THING/SHINE ON HARVEST MOON—Four Aces (Decca 29625)

A LOVER'S QUESTION—Clyde McPhatter (Atlantic 1199)

LOVING YOU/TEDDY BEAR — Elvis Presley (RCA Victor) 447-0620)

MACK THE KNIFE—Bobby Darin (Atlantic 6167)

MAMA/TEDDY — Connie Francis (MGM K12878)

MELODY OF LOVE/LA GOLONDRINA—David Carroll (Mercury C-30004)

MELODY OF LOVE/NONE BUT THE LONELY HEART—Wayne King (RCA Victor 447-0183)

MR. SANDMAN/BORN TO BE WITH YOU—The Chordettes (Cadence Cad 1602)

MISTY/EXACTLY LIKE YOU—Erroll Garner (Mercury C-30037)

MY HAPPINESS/NEVER BEFORE—Connie Francis (MGM K12738)

NEAR YOU/BEG YOUR PARDON—Francis Craig (Dot 15807)

NEL BLU DIPINTO DI BLU (VOLARE)/MARITI IN CITTA—Domenico Modugno (Decca 30677)

OH LONESOME ME/BLUE BLUE DAY—Don Gibson (RCA Victor 447-0582)

ON THE STREET WHERE YOU LIVE/GIGI—Vic Damone/Columbia 3-33014)

PAPER DOLL/I'LL BE AROUND—Mills Brothers (Decca 27157)

PEACE IN THE VALLEY/SAY A LITTLE PRAYER —Red Foley (Decca 27856)

PEG O' MY HEART/CHAPMAINE—The Harmonicats (Mercury C-30034)

PETITE FLEUR—Chris Barber (Laurie 3022)

PLEASE MR. SUN/THE MORNING SIDE OF THE MOUNTAIN — Tommy Edwards (MGM K12757)

PLEDGING MY LOVE—Johnny Ace (Duke)

QUIET VILLAGE/ENCHANTED SEA — Martin Denny (Liberty 54507)

SEPTEMBER SONG/LOST IN THE STARS—Walter Huston (Decca 40001)

SH-BOOM/EARTH ANGEL — The Crew Cuts (Mercury C-30048)

SIGHED, SEALED & DELIVERED/FILIPINO BABY —Cowboy Copas (Starday 559)

SITTIN' IN THE BALCONY/HALLELUJAH, I LOVE HER SO—Eddie Cochran (Liberty 54502)

SOFT SUMMER BREEZE/TENDERLY—Eddie Heywood (Mercury C-30038)

THE SONG FROM MOULIN ROUGE/THE THEME FROM "A SUMMER PLACE"—Percy Faith (Columbia 3-33007)

SONNY BOY/MY MAMMY—Al Jolson (Decca DL 23614)

SUGAR BLUES/I'VE FOUND A NEW BABY—(Decca 25014)

T.D.'S BOOGIE WOOGIE/OPUS TWO—Tommy Dorsey (Decca 27211)

THAT LUCKY OLD SUN/SHINE—Frankie Laine (Mercury C-30017)

THAT'S MY DESIRE/RIVER SAINTE MARIE—Frankie Laine (Mercury C-30019)

THERE MUST BE A WAY/SORRY FOR MYSELF —Joni James (MGM K 12746)

THE 3RD MAN THEME/THE CAFE MOZART WALTZ—Guy Lombardo (Decca 24839)

THIRTEEN WOMEN/ROCK AROUND THE CLOCK Bill Haley (Decca 29124)

TILL I WALTZ AGAIN WITH YOU/PICNICHET—Teresa Brewer (Coral 65503)

TO EACH HIS OWN/IT'S NO SIN—Eddy Howard (Mercury C-30015)

TONIGHT YOU BELONG TO ME/GONNA GET ALONG WITHOUT YOU NOW—Patience and Prudence (Liberty 54501)

TUTTI-FRUTTI—Little Richard (Specialty 561)

TWEEDLEE DEE—LaVern Baker (Atlantic 1047)

UNCHAINED MELODY/DAYBREAK—Al Hibbler (Decca 29441)

VENUS/I'M BROKE—Frankie Avalon (Chancellor C-1031)

WALK, DON'T RUN/RAM-BUNK-SHUSH — The Ventures (Dolton 54518)

WALKING THE FLOOR OVER YOU/I'LL ALWAYS BE GLAD TO TAKE YOU BACK—Ernest Tubb (Decca 46006)

THE WALTZ YOU SAVED FOR ME/I LOVE YOU TRULY—Wayne King (RCA Victor 447 0182)

WHAT'D I SAY: PARTS ONE & TWO— Ray Charles (Atlantic 2031)

WHERE THE BOYS ARE/TWO ONE—Connie Francis (MGM K12971)

WITHOUT YOU/CUTIE PIE—Johnny Tillotson (Cadence Cad 1404)

YAKETY YAK—The Coasters (Atlantic 6116)

YOU ALWAYS HURT THE ONE YOU LOVE/TILL THEN—Mills Brothers (Decca 23930)

YOU ARE MY SUNSHINE/NOBODY'S DARLIN' BUT MINE—Bing Crosby (Decca 29634)

YOU BELONG TO ME/I NEED YOU NOW—Joni James (MGM K12885)

DEAR MR. GABEL/YOU MADE ME LOVE YOU/OVER THE RAINBOW — Judy Garland (Decca 25493)

YOURS/ALWAYS IN MY HEART—Jimmy Dorsey (Decca 25121)

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589 FIFTH AVENUE,
NEW YORK 17, N.Y.

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Networks & Radio & TV Stations
Broadcast Revenues, Expenses & Income

The radio (AM and FM) and television broadcasting industry reported total revenues of $1,909 million for calendar year 1961, an increase of 2.3 per cent (or $42.7 million) above the 1960 revenues of $1,866.3 million. Expenses, however, increased by $66.3 million, resulting in a decline in broadcast profits (before federal income tax) of $23.6 million, from $290 million in 1960 to $266.4 million in 1961. Radio accounted for about 70 per cent (or $16.5 million) of the drop in profits.

Before-tax profits in radio in 1961 were $29.4 million. These are the lowest reported industry profits since 1939 when the figure was $23.8 million. At that time, however, there were 705 stations reporting and total broadcast revenues were $123.9 million.

1960-1961

(In Millions of Dollars)

Service	*($ millions) 1961*	*($ millions) 1960*	*Percent Increase or (Decrease) in 1961*
		Total Broadcast Revenues	
Radio	$ 590.7	$ 597.7	(1.2)
Television	1,318.3	1,268.6	3.9
Industry Total	$1,909.0	$1,866.3	+2.3
		Total Broadcast Expenses	
Radio	$ 561.3	$ 551.8	1.7
Television	1,081.3	1,024.5	5.5
Industry Total	$1,642.6	$1,576.3	+4.2
		Broadcast Income (Before Federal Income Tax)	
Radio	$ 29.4	$ 45.9	(35.9)
Television	237.0	244.1	(2.9)
Industry Total	$ 266.4	$ 290.0	— (8.1)

NOTE: 1961 radio data cover the operations of 4 nationwide networks, 3,610 AM and AM-FM and 249 independent FM stations. Excluded are 44 AM and AM-FM stations and 16 independent FM stations whose reports were filed too late for tabulation. 1960 data are for 4 nationwide networks, 3,470 AM and AM-FM and 218 independent FM stations. 1960 TV data cover the operations of 3 networks and 530 stations. 1961 TV data cover the operations of 3 networks and 540 stations.

( ) Denotes decrease.

* Includes AM and FM broadcasting.

Source: FCC.

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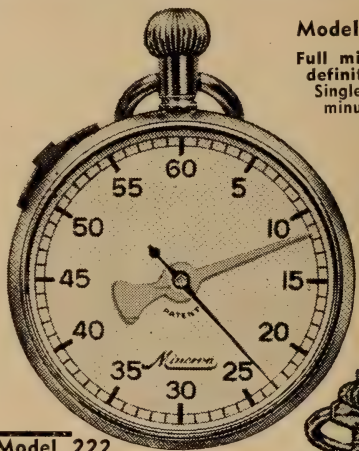
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Exclusive, Non-breakable, "Coil Spring" Mechanism for Economy, Dependability, Unexcelled Accuracy. The result of 20 years of engineering research, Minerva "coil" construction assures endless timing precision with less wear or friction . . . without need of costly adjustments or repairs . . . under rugged continuous usage.

Lifetime Guarantee. Coils employed in Minerva Mechanisms are unconditionally guaranteed for the life-span of the timer against breakage or wear. In addition, should any Minerva timer fail to give satisfaction within one year because of defective material or workmanship, the timer will be completely repaired or replaced without charge.

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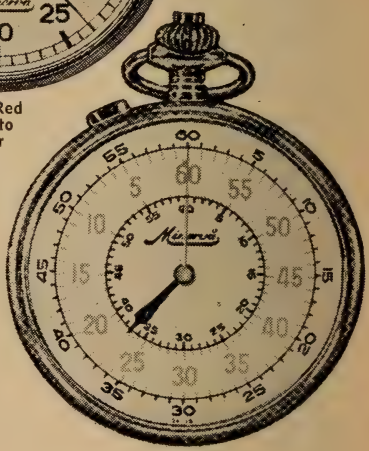


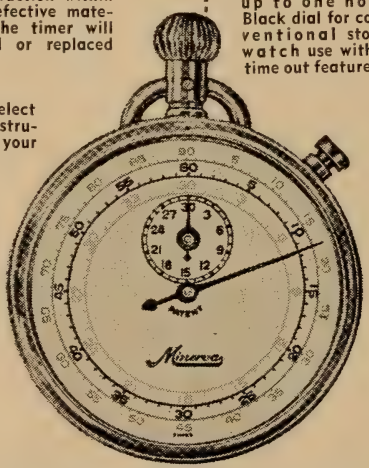
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OVER 100 YEARS OF PRECISION TIMING SERVICE

Authorized, Licensed and Operating Stations as Reported by the FCC

Year	Grants	Deletions	Pending applications	Licensed	CP's on air	Total on air	CP's not on air	Total authorized
COMMERCIAL AM								
1956	197	18	389	2,871	25	2,896	124	3,020
1957	232	14	431	3,044	35	3,079	159	3,238
1958	132	17	536	3,218	35	3,253	100	3,353
1959	159	12	679	3,328	49	3,377	123	3,500
1960	92	11	822	3,442	41	3,483	98	3,581
1961	178	2	702	3,545	57	3,602	155	3,757
1962	147	18	593	3,686	59	3,745	141	3,886
COMMERCIAL FM								
1955	27	44	6	525	15	540	12	552
1956	31	37	10	519	11	530	16	546
1957	40	26	24	519	11	530	31	560
1958	98	24	57	526	22	548	86	634
1959	153	18	71	578	44	622	147	769
1960	165	22	114	700	41	741	171	912
1961	200	20	97	829	60	889	203	1,092
1962	138	39	147	955	57	1,012	179	1,191
EDUCATIONAL FM								
1955	7	3	1	121	3	124	3	127
1956	13	4	5	126	0	126	10	136
1957	17	5	2	135	0	135	13	148
1958	11	3	6	144	3	147	10	157
1959	16	8	2	150	4	154	11	165
1960	20	4	11	161	4	165	16	181
1961	21	3	4	176	10	186	13	199
1962	11	1	12	192	9	201	8	209
COMMERCIAL TV								
1956	60	25	128	186	310	496	113	609
1957	55	13	129	344	175	519	132	651
1958	35	21	125	427	129	556	109	665
1959	24	22	114	475	91	566	101	667
1960	22	36	106	481	98	579	74	653
1961	33	36	80	497	56	543	97	650
1962	24	20	114	494	77	571	83	654
TV TRANSLATOR								
1959	96	7	27	158	0	158	87	245
1960	60	3	19	233	0	233	69	302
1961	420	19	685	279	0	279	424	703
1962	796	16	262	487	0	487	996	1,483
EDUCATIONAL TV								
1958	4	0	9	29	3	32	21	53
1959	6	0	7	37	6	43	16	59
1960	6	1	7	40	7	47	17	64
1961	4	1	9	43	11	54	13	67
1962	13	1	8	43	16	59	20	79

Any seeming discrepancy in the relation of grants and deletions during the year to total authorizations at the close of the year is due to reinstatement of some deleted authorizations and other considerations impossible to detail in this general table. Figures shown are for close of each fiscal year.

THE DANNY THOMAS SHOW

ELEVENTH SEASON COMING UP



Sponsored by
GENERAL FOODS
thru
BENTON & BOWLES

CBS-TV
Produced By
T & L PRODUCTIONS
Exclusive Management
WILLIAM MORRIS AGENCY

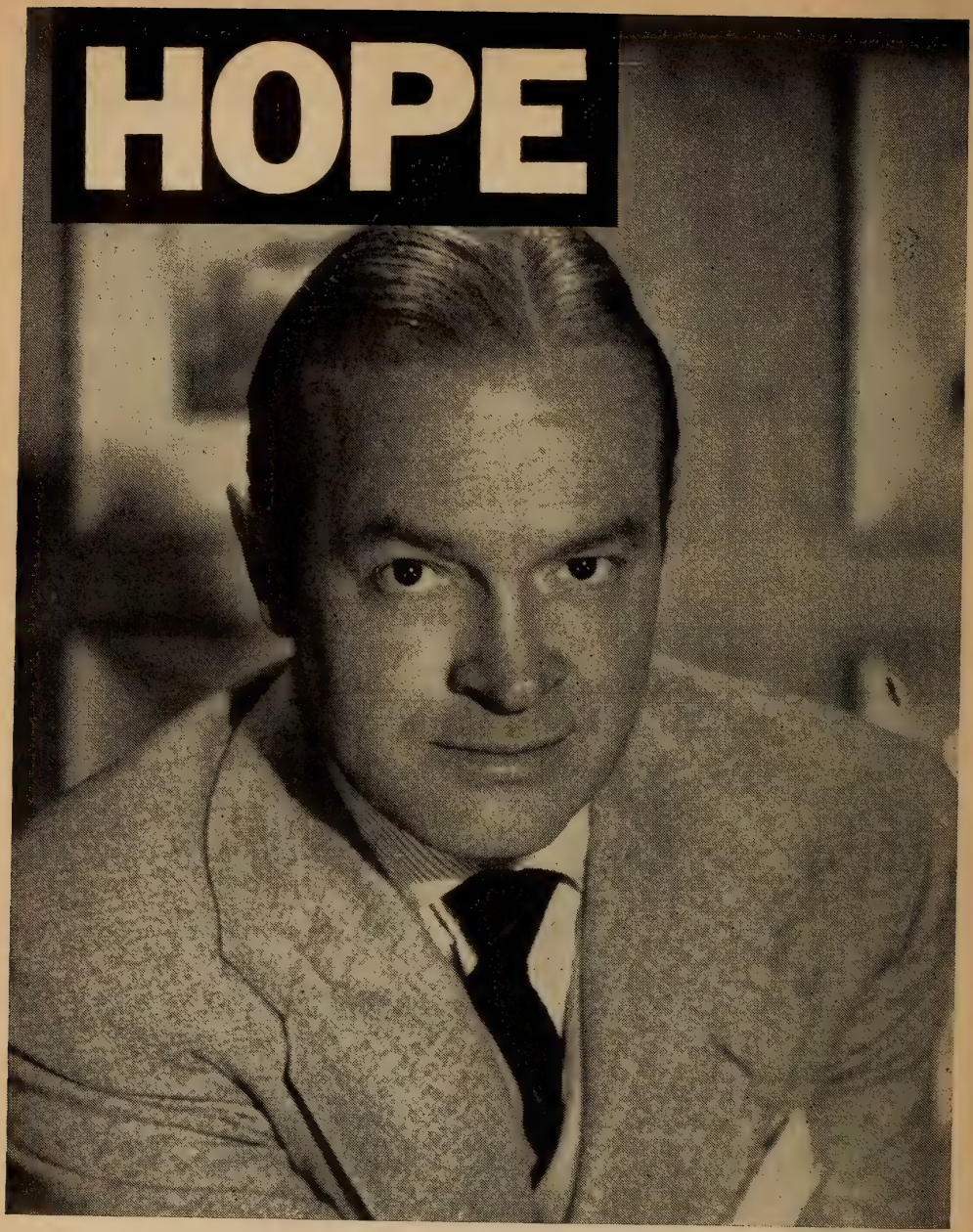
Broadcast Services—FCC Authorizations In Different Classes, Fiscal Year 1962

Class	June 30, 1961	June 30, 1962	Increase or (Decrease)
Commercial AM	3,757	3,886	129
Commercial TV	650	654	4
TV Translators*	703	1,483	780
TV Repeaters*	1,044	1,046	2
TV Boosters*	1	0	(1)
Educational TV	67	79	12
Auxiliary TV	1,254	1,357	103
Experimental TV	27	27	0
Commercial FM	1,092	1,191	99
Educational FM	199	209	10
International	4	4	0
Remote Pickup	4,943	5,523	580
Studio-Transmitter-Link	69	83	14
Development	4	5	1
Low Power Auxiliary (Cueing)	31	63	32
Total	13,845	15,610	1,765

FCC Operating and Construction Data

Class	Operating Authorizations	Construction permits
Commercial AM	3,745	141
Commercial TV	571	83
TV Translators*	487	996
TV Repeaters*	1,046	0
Educational TV	59	20
Commercial FM	1,012	179
Educational FM	201	8
Total	7,121	1,427

* Translators, repeaters and boosters enable signals of a regular TV station to be received and converted to another channel, amplified and retransmitted to communities where other direct reception is unsatisfactory.



Hope Enterprises, Inc.
Hollywood, California

The First 50 National Spot Radio Markets

(Fiscal Year 1962)

Rank	Market	No. of Stations Reporting	Time Sales National & Regional advertisers and sponsors*
1.	New York, N. Y.	30	$24,614,409
2.	Chicago, Ill.	25	11,519,024
3.	Los Angeles-Long Beach, Calif.	29	9,932,542
4.	Philadelphia, Pa.	21	6,915,333
5.	Detroit, Mich.	11	6,188,030
6.	Boston, Mass.	17	5,341,350
7.	San Francisco-Oakland, Calif.	18	5,296,435
8.	Cleveland, Ohio	9	3,637,671
9.	St. Louis, Missouri	14	3,631,048
10.	Washington, D. C.	17	3,157,869
11.	Cincinnati, Ohio	8	2,892,234
12.	Pittsburgh, Pa.	20	2,631,644
13.	Minneapolis-St. Paul, Minn.	12	2,549,546
14.	Buffalo, N. Y.	11	2,375,572
15.	Baltimore, Md.	15	2,272,570
16.	Hartford, Conn.	6	2,040,546
17.	Kansas City, Mo.	9	2,012,162
18.	Houston, Texas	14	1,937,842
19.	Miami, Fla.	13	1,931,867
20.	Dallas, Texas	12	1,909,926
21.	Atlanta, Ga.	18	1,855,341
22.	Seattle, Wash.	17	1,648,240
23.	Milwaukee, Wisc.	8	1,567,589
24.	Louisville, Ky.	9	1,505,138
25.	Des Moines, Iowa	6	1,501,522
26.	Portland, Ore.	14	1,475,983
27.	Indianapolis, Ind.	6	1,463,300
28.	Columbus, Ohio	6	1,448,179
29.	Albany-Schenectady-Troy, N. Y.	9	1,368,913
30.	San Diego, Calif.	8	1,285,098
31.	Denver, Colo.	17	1,248,215
32.	Memphis, Tenn.	9	1,196,091
33.	New Orleans, La.	10	1,185,808
34.	San Antonio, Texas	10	1,156,850
35.	Providence-Pawtucket, R. I.	12	1,128,670
36.	Sacramento, Calif.	6	1,100,199
37.	Rochester, N. Y.	6	1,078,516
38.	Omaha, Neb.	7	994,135
39.	Fort Worth, Texas	7	935,410
40.	Jacksonville, Fla.	10	933,218
41.	Tampa-St. Petersburg, Fla.	16	926,159
42.	Syracuse, N. Y.	9	887,539
43.	Richmond, Va.	8	868,538
44.	Dayton, Ohio	5	858,858
45.	Newark, N. J.	5	836,662
46.	Charlotte, N. C.	7	826,366
47.	Cedar Rapids, Iowa	4	805,048
48.	Birmingham, Ala.	10	787,667
49.	Oklahoma City, Okla.	8	770,397
50.	Shreveport, La.	8	703,044

* Before commissions to agencies, representatives and others.
Source: FCC.



STORER BROADCASTING COMPANY

35 years of community service

WHEN DO YOU FREEZE A FORMAT?

The answer is simple — never!

At least, in 35 years, no Storer Station has been able to manage it.

Public preference changes too fast and so do each community's needs. That is why every Storer Station is locally oriented to the particular community it serves.

Only by knowing community problems from day to day have we been able to help solve them. Only through constant check on listener and viewer preferences have we been able to build loyal, responsive audiences

Keeping the public informed and entertained, and working for a better community is a day-to-day, often an hour-to-hour, even minute-to-minute job.

We've never found a way to format community service. It's too big... too fluid...too much of a responsibility to be frozen — even for one day.

Radio	*Television*
CLEVELAND—WJW	
TOLEDO—WSPD	**DETROIT**—WJBK-TV
NEW YORK—WHN	**CLEVELAND**—WJW-TV
MIAMI—WGBS	**MILWAUKEE**—WITI-TV
LOS ANGELES—KGBS	**ATLANTA**—WAGA-TV
DETROIT—WJBK	**TOLEDO**—WSPD-TV
PHILADELPHIA—WIBG	

"The Adventures of Ozzie and Harriet"



12th SEASON ON TELEVISION

TELEVISED OVER ABC-TV EVERY WEEK

The First 50 National Spot TV Markets

(Fiscal Year 1962)

Rank	TV Market	No. of Stations Reporting	Time Sales National, Regional advertisers and sponsors*
1.	New York, N. Y.	7	$59,421,359
2.	Chicago, Ill.	4	30,582,400
3.	Los Angeles, Calif.	7	28,274,078
4.	Philadelphia, Pa.	4	19,067,636
5.	Boston, Mass.	3	15,008,085
6.	Detroit, Mich.	3	11,240,304
7.	Pittsburgh, Pa.	3	11,132,884
8.	Cleveland, Ohio	3	11,031,493
9.	San Francisco-Oakland, Calif.	4	10,662,544
10.	St. Louis, Mo.	4	8,248,007
11.	Washington, D. C.	4	7,862,966
12.	Buffalo-Niagara Falls, N. Y.	3	7,446,618
13.	Hartford-New Haven-New Britain-Waterbury, Conn.	5	7,058,547
14.	Baltimore, Md.	3	6,346,228
15.	Indianapolis-Bloomington, Ind.	4	6,100,304
16.	Kansas City, Mo.	3	5,846,259
17.	Milwaukee, Wisc.	4	5,843,524
18.	Houston-Galveston, Tex.	3	5,837,228
19.	Minneapolis-St. Paul, Minn.	4	5,716,108
20.	Dallas-Fort Worth, Tex.	4	5,705,565
21.	Cincinnati, Ohio	3	5,427,586
22.	Seattle-Tacoma, Wash.	5	5,360,616
23.	Miami, Fla.	3	5,278,252
24.	Columbus, Ohio	3	4,610,724
25.	Atlanta, Ga.	3	4,193,856
26.	Portland, Ore.	3	4,007,838
27.	Denver, Colo.	4	3,718,836
28.	Albany-Schenectady-Troy, N. Y.	3	3,702,172
29.	New Orleans, La.	3	3,564,538
30.	Tampa-St. Petersburg, Fla.	3	3,276,723
31.	Memphis, Tenn.	3	3,066,457
32.	Oklahoma City-Enid, Okla.	3	2,900,935
33.	Harrisburg-Lancaster-York-Lebanon, Pa.	5	2,759,312
34.	Sacramento-Stockton, Calif.	3	2,739,297
35.	Rochester, N. Y.	3	2,653,704
36.	Omaha, Neb.	3	2,419,737
37.	Johnstown-Altoona, Pa.	3	2,318,984
38.	Des Moines-Ames, Iowa	3	2,271,546
39.	San Antonio, Tex.	4	2,112,770
40.	Tulsa, Okla.	3	2,046,581
41.	Norfolk-Portsmouth-Newport News-Hampton, Va.	3	1,953,404
42.	Spokane, Wash.	3	1,942,610
43.	Charleston-Oak Hill-Huntington, W. Va.-Ashland, Ky.	4	1,916,889
44.	Nashville, Tenn.	3	1,797,708
45.	Shreveport, La.-Texarkana, Tex.	3	1,779,449
46.	Phoenix-Mesa, Ariz.	4	1,757,597
47.	Springfield-Decatur-Champaign-Danville-Urbana, Ill.	5	1,672,606
48.	Flint-Saginaw-Bay City, Mich.	3	1,633,041
49.	Portland-Poland Springs, Me.	3	1,593,537
50.	Wichita-Hutchinson, Kan.	3	1,580,680

* Before commissions to agencies, representatives and others.
Source: FCC.

"LES PAUL & MARY FORD"



Columbia Records *Gibson Guitars*

Personal Management
GRAY J. GORDON
TEmpleton 8-2746

37 WEST 57th STREET
NEW YORK 19, N. Y.

Comparative Closing Stock Prices For Industry Issues, 1961-1962

NEW YORK STOCK EXCHANGE

Company	*Closing Price*		*Net Change for Year*	
	Dec. 29 1961	*Dec. 31 1962*	*Plus*	*Minus*
Admiral Corp.	17⅜	12		5⅜
American Broadcasting-PT	45⅛	34		11⅛
AT & T	136⅛	116¾		19⅜
Avco Corp.	24⅛	25⅛	1	
CBS	39⅞	44¼	4⅜	
Columbia Pictures	28½	23⅛		5⅜
Crowell-Collier	39	19⅛		19⅞
Decca Records	40⅝	45⅜	4¾	
Walt Disney	37	28⅛		8⅞
Eastman Kodak	111⅜	108⅞		2½
General Precision Equipment	58½	34⅛		24⅜
General Telephone	29	22½		6½
Hazeltine Corp.	32	20⅛		11⅞
Loew's Theatres	43¾	21⅛		22⅝
Magnavox	42⅜	36¾		5⅝
MCA	79	48¾		30¼
Metromedia	16¼[1]	15		1¼
M-G-M	50½	31⅝		18⅞
Minnesota Mining & Manuf.	67½	53		14½
National General	6⅛	8	1⅞	
Paramount	56¼	36		20¼
Plough	43[2]	31¼		11¾
RCA	53¼	57½	4¼	
Storer	28½	31⅛	2⅝	
20th Century-Fox	35⅜	20¼		15⅛
United Artists	31⅝	27⅝		4
Warner Bros.	20⅝[3]	14		6⅝
Westinghouse	38¾	32		6¾
Zenith Radio	73	54¾		18¼
Total			19	291⅛
			Net change:—272⅛	

[1] Over-the-Counter bid quotation price.
[2] Adjusted for 2 for 1 split.
[3] Adjusted for 4 for 1 split.

(*Continued on Page* 51)

GATHERING PLACE OF
THE AD AGENCY,
TV AND RADIO
PROFESSIONS

Rattazzi

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9 EAST 48th STREET PLaza 3-5852

NEW YORK CITY

LUNCHEON, COCKTAILS, DINNER

Facilities available for private cocktail and dinner parties at the second floor Topside Room.

The Jungle Room available for private luncheon and dinner parties for ten people or less.

(*Continued from Page 49*)

AMERICAN STOCK EXCHANGE

Company	*Closing Price* Dec. 29 1961	Dec. 31 1962	*Net Change for Year* Plus	Minus
Allied Artists	5⅝	3		2⅝
Capital Cities	20½	17		3½
Desilu	8⅛	7½		⅝
Esquire, Inc.	15½	6¾		8¾
Filmways	6	5		1
Movielab	12¾	9⅝		3⅛
MPO Video	12¾	5¾		7
NTA	1⅞	⅝		1¼
Reeves Soundcraft	6¼	3¼		3
Rollins	11½	13⅜	2⅞	
Screen Gems	22¾	17½		5¼
Technicolor	26⅝	8¾		17⅞
TelePrompTer	15½	5¼		10¼
Trans-Lux	16½	11⅞		4⅝
TV Industries	2⅝	2½		⅛
Total			2⅞	53¾
			Net change:	—50⅞

OVER-THE-COUNTER*

Company	*Closing Price* Dec. 29 1961	Dec. 31 1962	*Net Change for Year* Plus	Minus
Jerrold	7⅜	4½		2⅞
Meredith Publishing	35½	19		16½
Rust Craft	15¼	10¼		5
Sterling TV	3⅛	1		2⅛
Transcontinent TV	9¼	10¼	1	
Wometco	26½	19		7½
Total			1	34
			Net change:	—33

* Bid quotations.



andy williams

management: alan c. bernard, ltd.

TV Receiver Sales to Retailers, 1952-1962

Year	Table & Portable	Console	Combination	Total
1952	2,823,443	3,114,218	236,845	6,174,506
1953	3,047,453	3,439,790	212,242	6,699,485
1954	3,983,809	3,069,237	108,316	7,161,362
1955	4,243,661	3,071,206	107,111	7,421,978
1956	4,408,314	2,542,146	77,996	7,027,456
1957	3,808,278	2,379,825	97,716	6,285,819
1958	2,875,843	2,058,782	127,226	5,061,851
1959	3,340,226	2,486,230	186,523	6,012,979
1960	3,214,709	2,221,945	214,313	5,650,967
1961	3,401,716	2,146,035	226,810	5,774,561
1962				6,301,340

Television Receiver Production Portable-Console-Combination, 1947-1962

Year	Table Portables	Console	Combination	Total	$ Value (000 Omitted)
1947	116,315	37,039	25,217	178,571	50,000
1948	646,509	179,181	149,310	975,000	230,000
1949	1,792,691	989,220	218,089	3,000,000	580,000
1950	2,941,560	3,820,060	702,180	7,463,800	1,350,000
1951	2,275,901	2,774,859	334,038	5,384,798	956,986
1952	2,837,507	3,038,895	219,878	6,096,280	1,049,000
1953	3,224,724	3,755,340	235,763	7,215,827	1,230,298
1954	4,249,339	3,011,536	85,840	7,346,715	1,028,540
1955	4,439,676	3,199,796	117,049	7,756,521	1,071,020
1956	4,753,787	2,556,845	75,397	7,387,029	938,596
1957	3,845,807	2,433,449	120,089	6,399,345	832,747
1958	2,716,876	2,068,627	134,925	4,920,428	667,899
1959	3,612,638	2,566,950	169,792	6,349,380	896,405
1960	3,274,347	2,211,239	222,760	5,708,346	825,501
1961	3,812,160	2,135,361	230,276	6,177,797	835,423
1962				6,471,160	

Source: EIA.

ASHLEY-STEINER-FAMOUS ARTISTS, INC.

NEW YORK BEVERLY HILLS

Exclusive Affiliates

LONDON

THE GRADE ORGANIZATION

LONDON ARTISTS

LONDON MANAGEMENT

•

ROME

KAUFMAN-LERNER

Radio Sales to Retailers, 1952-1962

(000 Omitted)

Type of Radio

Year	*Home*	*Clock*	*Portable*	*Total*
1952	4,287,410	1,816,075	1,571,038	7,674,523
1953	3,824,284	1,792,151	1,593,446	7,209,881
1954	2,932,576	1,901,721	1,353,206	6,187,503
1955	3,056,368	2,060,081	1,960,273	7,076,722
1956	3,392,324	2,281,457	2,749,042	8,422,823
1957	3,987,509	2,381,257	3,207,046	9,575,812
1958	3,329,725	2,110,740	3,297,732	8,738,197
1959	3,025,299	2,625,397	3,884,470	9,535,166
1960	3,271,667	2,669,396	4,512,636	10,543,699
1961	2,917,150	2,945,341	5,362,519	11,225,010
1962				11,757,093

Radio Set Production Figures Home-Clock-Portable-Auto, 1951-1962

(000 Omitted)

Type of Radio

Year	*Home*	*Clock*	*Portable*	*Auto*	*Total*	*$ Value*
1951	5,275	777	1,333	4,543	11,928	$298,439
1952	3,539	1,929	1,720	3,243	10,431	238,348
1953	3,886	2,041	1,742	5,183	12,852	286,471
1954	2,696	1,875	1,333	4,124	10,028	220,616
1955	2,998	2,244	2,027	6,864	14,133	283,225
1956	3,037	2,311	3,113	5,057	13,518	288,474
1957	3,228	2,516	3,265	5,496	14,505	351,601
1958	2,621	2,038	3,373	3,715	11,747	314,585
1959	3,145	2,794	4,128	5,555	15,622	330,874
1960	3,440	2,720	4,535	6,432	17,127	340,484
1961	3,042	3,017	5,747	5,568	17,374	313,531
1962				7,250	19,162	

Source: EIA.

Music!



Program Producers and Music Directors
Will Find The Widest Choice of Music
For Featured Themes and Background Use
In The Diversified Catalogs Of:

ROBBINS MUSIC CORPORATION
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THE BIG 3 MUSIC CORPORATION
1540 BROADWAY, NEW YORK 36, N. Y.
PHONE: JUdson 2-2000

Average Radio Station Income

—Reported by Market Size—1961—

Population of Community in Which Stations are Located	Total Stations Reporting	Average Per Station Reporting: Total Broadcast Revenues[1]	Total Broadcast Expenses	Total Broadcast Income[2]
2,000,000 and over	131	$878,611	$674,878	$203,733
1,000,000-2,000,000	86	519,004	420,950	98,054
500,000-1,000,000	143	306,080	256,341	49,739
250,000- 500,000	149	247,175	214,981	32,194
200,000- 250,000	63	191,008	166,369	24,639
150,000- 200,000	60	195,228	171,967	23,261
100,000- 150,000	85	164,125	146,766	17,359
50,000- 100,000	39	132,789	116,065	16,724
25,000- 50,000	223	130,878	117,333	13,545
10,000- 25,000	415	99,290	86,859	12,431
5,000- 10,000	394	72,730	64,401	8,329
2,500- 5,000	233	54,131	46,898	7,233
Less than 2,500	76	56,547	48,870	7,677
TOTAL	2,097	$190,350	$158,954	$ 31,396

Averages for Radio Stations Reporting Losses

—Reported by Market Size—1961—

Population of Community in Which Stations are Located	Total Stations Reporting	Average Per Station Reporting: Total Broadcast Revenues[1]	Total Broadcast Expenses	Total Broadcast Losses[2]
2,000,000 and over	72	$308,882	$393,888	$85,006
1,000,000-2,000,000	60	213,159	277,673	64,514
500,000-1,000,000	128	188,617	226,121	37,504
250,000- 500,000	171	125,737	156,321	30,584
200,000- 250,000	50	116,627	136,752	20,125
150,000- 200,000	44	114,452	129,957	15,505
100,000- 150,000	58	123,782	144,275	20,493
50,000- 100,000	32	97,804	109,768	11,964
25,000- 50,000	156	89,298	102,048	12,750
10,000- 25,000	243	74,453	84,077	9,624
5,000- 10,000	169	52,666	58,662	5,996
2,500- 5,000	130	44,955	50,484	5,529
Less than 2,500	59	40,364	47,767	7,403
TOTAL	1,372	$110,057	$131,761	$21,704

[1] Total revenues consist of total time sales less commissions plus talent and program sales.
[2] Before Federal income tax.
Note: Market size is classified by population of Standard Metropolitan Statistical Areas and communities outside SMSA's, Census of Population, 1960.
Source: FCC.

$ Value of Manufacturers' Sales Of Components by Selected Years

(000,000 Omitted)

Year	Resistors	Capacitors	Transformers	Tubes Semi-Cond.	Tubes Others	Total
1952	$100	$200	$150	$ 604	$ 676	$1,730
1954	130	200	103	708	867	2,008
1955	150	215	96	800	939	2,200
1956	175	224	98	853	938	2,280
1957	171	225	110	930	1,004	2,475
1958	158	218	102	1,411	933	2,412
1959	194	267	129	1,213	1,091	2,954
1960	227	295	136	1,325	1,107	3,180
1961	274	338	153	1,346	1,198	3,454

Manufacturers' Sales of Receiving Tubes

(000 Omitted)

Year	Initial	Renewal	Export	Gov't*	Total	$ Value
1950	301,483	69,325	10,768	1,385	382,961	$250,000
1951	247,855	94,597	24,438	8,754	375,644	261,000
1952	241,406	83,843	13,935	29,335	368,519	259,116
1953	293,601	112,785	20,614	10,091	437,091	303,675
1954	246,729	115,358	15,922	7,080	385,089	275,999
1955	288,810	150,718	24,442	15,832	479,802	358,110
1956	262,989	166,558	25,397	9,333	464,186	374,186
1957	240,708	184,493	23,378	7,845	456,424	384,402
1958	191,805	167,805	24,597	13,132	397,366	341,929
1959	227,669	170,729	19,969	14,569	432,936	368,872
1960	200,362	161,092	21,375	10,226	393,055	331,742
1961	188,176	150,249	22,245	14,336	375,006	311,098

(*) Includes only direct sales after 1954.
Source: EIA.

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AN ENTIRELY SELF-CONTAINED FILM-MAKING ORGANIZATION WITH NO STUDIO AFFILIATION



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TELEVISION SERIES FOR THE AMERICAN BROADCASTING CO.

DAYSTAR

REPRESENTED BY THE WILLIAM MORRIS AGENCY, INC.





ALAN HOWARD

Exclusive
Personal Management:

KAY KORWIN, INC.

PL 2-2230

Time Sales for AM and FM Radio Stations, 1951-1961

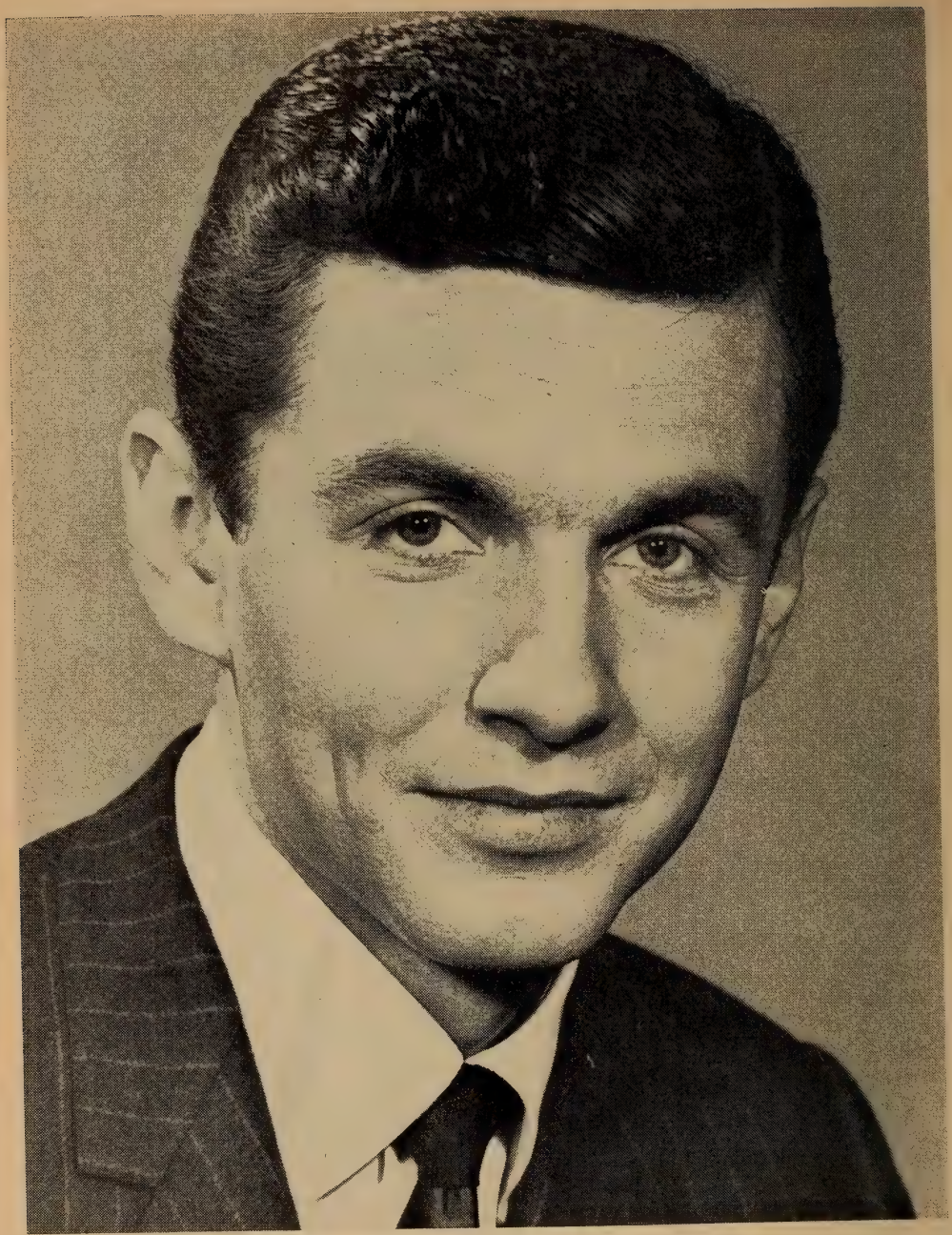
Year	Total ($ Millions)	Network ($ Millions)	Percent of Total	National Spot ($ Millions)	Percent of Total	Local ($ Millions)	Percent of Total
1961	$ 617.2	$ 35.8	6%	$197.4	32%	$384.0	62%
1960	622.5	35.0	6	202.1	32	385.3	62
1959	582.9	35.6	6	188.2	32	359.1	62
1958	541.6	46.5	8	171.9	32	323.2	60
1957	536.9	50.6	9	169.5	32	316.8	59
1956	491.7	48.4	10	145.5	30	297.8	60
1955	456.5	64.1	14	120.4	26	272.0	60
1954	451.3	83.7	18	120.1	27	247.5	55
1953	477.2	98.1	21	129.6	27	249.5	52
1952	473.2	109.9	23	123.7	26	239.6	51
1951	$ 456.1	$122.0	27	$119.6	26	$214.5	47

Note: Excludes independently owned FM stations.

Time Sales for All Television Stations, 1951-1961

Year	Total ($ Millions)	Network ($ Millions)	Percent of Total	National Spot ($ Millions)	Percent of Total	Local ($ Millions)	Percent of Total
1961	$1,160.0	$480.0	42%	$468.5	40%	$211.2	18%
1960	1,146.6	471.6	41	459.2	40	215.8	19
1959	1,070.6	445.8	41	424.2	40	200.6	19
1958	951.0	424.5	45	345.2	36	181.3	19
1957	868.7	394.2	45	300.5	35	174.0	20
1956	823.1	367.7	45	281.2	34	174.2	21
1955	681.1	308.9	45	222.4	33	149.8	22
1954	538.1	241.2	45	176.8	33	120.1	22
1953	384.7	171.9	45	124.3	32	88.5	23
1952	283.1	137.7	49	80.2	28	65.2	23
1951	208.6	97.6	47	59.7	29	51.3	24

Source: FCC



Art James

"SAY WHEN"

NBC-TV

***Representation* — HAL COHEN**

CI 6-5050

Total Employment at the Radio Networks and All Radio Stations

—1961—

	Employment		
	Full Time	*Part Time*	*Total*
4 Nationwide Networks	1,020	21	1,041
19 Network owned and operated stations	1,202	41	1,243
3,591 other stations	39,653	10,597	50,250
Total	41,875	10,659	52,534

Total Employment at the Television Networks and All Television Stations

—1961—

	Employment		
	Full Time	*Part Time*	*Total*
3 Networks	8,083	715	8,798
15 Network owned and operated stations	2,541	203	2,744
All other TV stations:			
444 VHF stations	22,809	3,310	26,119
81 UHF stations	2,007	418	2,425
Total 3 networks and 540 TV stations	35,440	4,646	40,086

TOTAL EMPLOYMENT 1959-1961

	1961	*1960*	*1959*
3 Networks	8,798	9,610	10,127
Network owned and operated stations	2,744	2,593	2,616
All other TV stations	28,544	28,409	27,527
Total	40,086	40,612	40,270

Note: 1961, 1960 and 1959 data include 540, 530, and 519 TV stations respectively.
Source: FCC.

THE

HERBERT B. LEONARD

ORGANIZATION

"Naked City"—ABC-TV

"Route 66"—CBS-TV

A Major Radio Project Will Measure Full Audience Reach



By
EDMUND C. BUNKER
President
Radio Advertising
Bureau, Inc.

HIGH on our list is a major Radio listening project which will show the full extent of our audience reach, by a methodology which will be pre-accepted by the buyers of Radio time.

In addition to this . . . (1) We will attempt to make a major contribution toward making Radio time easier to buy; (2) We will publish figures on advertiser expenditures in Radio. Other media publish such figures. So, from 1963 on, will Radio; (3) We will offer more creative stimulation for agencies; (4) We will emphasize computer-conscious research. RAB's On Target research is to my knowledge the first practical measurement of customer media exposure. Our research, which justifies the use of a computer, will continue to emphasize consumer consumption.

All of these efforts will be expended to make the selling of our medium more professional, and statesmanlike.

The credo which follows is another attempt in that direction. It is a statement of standards which we will urge Radio stations at all market levels to adopt.

Imagine the following points in big and imposing letters set up on the walls of hundreds of stations across the country.

The credo of a professional Radio salesman:

(1) I believe first in advertising and that it creates and builds businesses, and is the lifeblood of a free economy. I believe in all responsible advertising, because all advertising, when used with scope and intelligence, will produce results.

(2) I believe further that one of America's great advertising media is Radio.

(3) I believe it is a basic part of my job to help advertisers use Radio by showing them how to use the medium to the greatest advantage. I do not presume to have knowledge I do not have. But, where appropriate, I consider it my job to help advertisers who need help by providing ideas, by citing facts that guide them by contributing positively to a planned campaign.

(4) I believe my station is a great station and I will sell it on that plane.

(5) I believe that this station is a competitive station—competitive with other media as well as other radio stations. I believe that America's system of free enterprise is founded on such competition.

(6) I believe that competition is corrosive when it is founded on negative selling. So I will sell this medium and this station by presenting strengths, not seeking unfairly to undermine the competition.

(7) I do these things—not because I am under a bureaucratic rule—but because I want to, because I know Radio is a great advertising medium which can be built to new heights on the foundation expressed here.

(8) If that makes me a visionary, that is what I am. And I hope that it is possible to be a visionary all the way to the bank.

This credo will dictate the course of many of the actions we will be taking during my administration. I make the pledge to you: We will find a way—whether it is this credo or through other devices—to bring this kind of statesmanship to Radio selling.

MARC BROWN ASSOCIATES, *inc.*

8 East 48th Street

New York City

MUSIC! MUSIC! MUSIC!

MU. 8-2847

Television Homes Delivered by Average Network TV Programs, 1958-1962

(Comparative Figures for 1958 to 1962, Average Audience Basis)

DAYTIME TELEVISION HOMES
(Monday-Friday)

Homes Delivered (Thousands)

	1962	*1961*	*1960*	*1959*	*1958*
January	3,332	3,330	3,308	3,018	3,672
February	3,332	3,142	3,212	3,019	3,019
March	3,087	2,908	3,268	2,842	3,550
April	2,842	2,908	2,586	2,461	3,037
May	2,401	2,533	2,511	2,328	2,217
June	2,646	2,673	2,597	2,322	2,593
July	2,744	2,814	2,531	2,555	2,298
August	2,695	2,814	2,531	2,524	2,368
September	2,490	2,439	2,260	2,446	2,370
October	2,590	2,392	2,350	2,520	2,124
November	3,287	2,626	2,712	2,808	2,343
December	3,137	2,814	2,848	2,761	2,470

NIGHTTIME TELEVISION HOMES
(Monday-Sunday)

Homes Delivered (Thousands)

	1962	*1961*	*1960*	*1959*	*1958*
January	9,065	9,052	8,806	9,114	8,861
February	8,967	8,911	8,571	8,993	8,993
March	8,673	8,723	8,270	8,629	8,598
April	8,085	8,583	7,690	8,322	8,043
May	6,909	7,316	7,043	7,367	7,122
June	6,468	6,519	6,454	6,405	6,615
July	5,978	5,863	5,288	6,083	6,000
August	5,978	6,191	6,102	6,130	6,199
September	7,321	7,035	6,870	7,375	7,288
October	8,086	7,223	7,684	7,781	7,914
November	8,516	8,114	7,413	7,976	8,482
December	8,566	8,114	8,272	7,787	8,503

Source: A. C. Nielsen.

New

The Blair House Restaurant

30 West 56th St.

(Around the corner from Harry Winston)

Lunch — Dinner — Supper

Don't Forget Our Upstairs Room for

"Private Affairs"

JU 6-1417

Joel Spector

Lud Fowler *Bill McCallum*

Financial Report Covering Four Nationwide Radio Networks and 3,610 AM and AM-FM Stations

1960-61
(In thousands of dollars)

Item	*4 Nationwide Networks*	*19 Owned and Operated Stations*	*3,591 Other Stations*	*Total 4 Nationwide Networks and 3,610 Stations*	*Percent Change from Previous Year*
A. Revenues from the sale of time:					
1. Network time sales:					
a. Sale of major network time to advertisers:	$31,692	———	$ 4,047	———	—
b. Sale of regional network time	———	———	2,301	———	—
c. Sale of other network time	———	———	1,529	———	—
Total network time sales	31,692	$ 540	7,877	———	—
2. Total deductions from network's revenue from sale of time to advertiser	4,272	———	———	———	—
3. Total retentions from sale of network time	27,420	540	7,877	$ 35,837	2.3
4. Non-network time sales:					
a. National and regional advertisers	———	22,549	174,803	197,352	(2.4)
b. Local advertisers	———	11,715	372,338*	384,053	(0.3)
Total non-network time sales	———	34,264	547,141	581,405	(1.0)
5. Total time sales	27,420	34,804	555,018	617,242	(0.8)
6. Deduct—Commissions to agencies, representatives, etc.	4,707	6,557	54,909	66,173	(1.1)
7. Net time sales	22,713	28,247	500,109	551,069	(0.8)
B. Revenues from incidental broadcast activities:					
a. Talent	6,978	2,018	10,386	19,382	(15.1)
b. Sundry broadcast revenues	1,113	468	11,580	13,161	(2.1)
Total incidental broadcast activities	8,091	2,486	21,966	32,543	(10.3)
Total broadcast revenues	30,804	30,733	522,075	583,612	(1.4)
C. Total broadcast expenses	33,814	27,517	490,230	551,561	1.5
D. Broadcast income (before Federal income tax)	($3,010)	$ 3,216	$ 31,845	$ 32,051	(33.7)

Note: Data for 1960 cover the operation of four nationwide networks, their 19 owned and operated stations, and 3,451 other stations.
(*) Some small amount of network and national non-network time sales may be included here since stations with less than $25,000 time sales for the year do not report detailed revenue breakdown.
( ) Denotes loss or percentage.
Source: FCC.


ASSOCIATED
PRESS
PROGRESSIVE STATIONS PREFER
THE PRESTIGE NEWS SERVICE

The Top 10 News Events of 1962 As Compiled by the Major Networks

Following are the events selected by the major networks as the top 10 news stories of 1962.

—ABC—

Cuban missile crisis.

University of Mississippi desegregation.

Glenn space flight.

Red Chinese invasion of India.

Return of Cuban prisoners.

Kennedy forcing back steel price increase.

Soviet's twin astronauts.

Stock market's 20.8 million dollar break.

Thalidomide-deformed babies.

Death of Marilyn Monroe.

—MBS—

The Cuban Crisis

Colonel Glenn's and other space flights.

The Oxford, Mississippi integration.

The Case of Thalidomide.

The Ecumenical Council in Rome.

Algerian Independence.

India-Red China Border War.

Kennedy vs. U. S. Steel.

The death of Mrs. Eleanor Roosevelt.

The death of Marilyn Monroe.

—CBS—

Cuban crisis.

United States off-year elections.

James Meredith's entry into the University of Mississippi.

United States and Soviet space flights.

East and West explode their biggest bombs.

The Crisis of the Common Market.

India-China War.

The Vatican Council.

Algerian Independence.

Our undeclared war in Vietnam.

—NBC—

Cuban crisis.

India-Red China border war.

Integration events at University of Mississippi.

Space developments: American and Soviet space flights and Telstar.

President Kennedy's roll-back of steel prices.

French-Algerian conflict.

Off-year elections, especially Richard M. Nixon's defeat in California.

Deformities caused by the drug thalidomide.

Berlin situation.

Communist invasions of Vietnam and Laos, and political developments in Thailand.

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TV PROFILES

a national study

answering 60 qualitative

questions . . . about people and products

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—by station, by time period, showing

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marriage of face-to-face research with a diary

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D—for diary and daily

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Radio-Television Daily's 1962 All-American Radio Favorites —21st Annual Critics & Editors Poll—

—Man of the Year—

Paul Harvey

—Woman of the Year—

Pauline Frederick

—Dramatic Show—

Suspense

—Comedy Show—

Jonathan Winters

—Musical Show—

New York Philharmonic

—Documentary—

Moment of Crisis (Cuba-ABC)

—Commentator—

Paul Harvey

—Best New Program Idea—

World Wide Sports (Chris Schenkel)

—Sportscaster of the Year—

Joe Garagiola

—Best Public Service—

Meet the Press

—Producer of the Year—

Norman Baer

—Director of the Year—

Norman Baer

—Writer of the Year—

Ed Hanna

—Vocalist of the Year —Male—

Frank Sinatra

—Vocalist of the Year —Female—

Eydie Gorme

—Best Orchestra of the Year—

Percy Faith

—Most Promising New Talent—Male—

Vaughn Meader

—Most Promising New Talent—Female—

Linda Scott

—Song Hit of the Year—

What Kind of Fool Am I?

Radio-Television Daily's 1962 All-American Television Favorites —21st Annual Critics & Editors Poll—

—Man of the Year—

Danny Kaye

—Woman of the Year—

Lucille Ball

—Dramatic Show—

The Defenders

—Comedy Show—

McHale's Navy

—Musical Show—

Voice of Firestone

—Documentary—

The Tunnel

—Commentator—

David Brinkley

—Audience Participation and Panel Show—

Meet the Press

—Best New Program Idea—

Beverly Hillbillies

—Sportscaster of the Year—

Mel Allen

—Color Program—

The River Nile

Best Filmed Series

Dick Powell Show

—Best Western—

Bonanza

—Children's Show—

Walt Disney's Wonderful World of Color

—Best Mystery Show—

Alfred Hitchcock Hour

—Best Public Service—

Huntley-Brinkley Report

—Producer of the Year—

George Schaeffer (Hallmark Hall of Fame)

—Director of the Year—

George Schaeffer (Hallmark Hall of Fame)

—Writer of the Year—

Reginald Rose (The Defenders)

—Vocalist of the Year —Male—

Robert Goulet

—Vocalist of the Year —Female—

Dinah Shore

—Orchestra of the Year—

Skitch Henderson (Tonight)

—Most Promising New Talent—Male—

Tim Conway (McHale's Navy)

—Most Promising New Talent—Female—

Dorothy Loudon (Garry Moore)

—Song Hit of the Year—

Moon River

The New Promotion Man— A Key Management Exec



By
DAN BELLUS
President
Broadcasters' Promotion
Association, Inc.

THE DAY seems to be here when we can stand on the curbstone of time, hold our hat in hand and watch the funeral cortege of an era fade "slowly into the sunset."

The era of the famous—or infamous—promoter, the checker-coated, derby-hatted, cane-in-hand, razzle-dazzle, side-show-barker type is virtually gone.

From our vantage point in time, we can view the prelude to the final laying to rest of this phenomenon with mixed emotions. The passing of this image with its flamboyancy, its cockiness, the "con artist" tactics, the boisterousness must arouse nostalgia, some sympathy and a bit of regret.

But again, our special vantage point in time allows us to view this passing of an era with a great enthusiasm for the new which replaces it.

The new-era promotion man retains qualities of the old—the creativity, the absolute passion for his work, the never-give-up approach to a problem and, above all, the conviction that "if you want 'em to know . . . you've got to tell 'em."

But our new promotion man also brings to his era qualities that place his promotion efforts on a plane of solid, constructive business achievement. This new man is stable. He is dependable. He is an administrator. He is a planner. He has follow-through. And he thinks in terms of the big job to be done . . . the overall company requirements and objectives.

What's most important is that he is taking his place in top management teams in ever-increasing numbers. He has demonstrated his value to the successful operation of any concern.

As far as broadcasting promotion men are concerned, the passing of the old era is not as significant as the ushering in of the new. After all, only early broadcasting caught the tail end of the old era; and today's broadcasting reflects the emergence of the new.

Today's promotion man has had just enough exposure to the old era to have an aggressive, determined approach to promotion and sufficient participation in the formative years of the new era to be acutely aware of the solid business base in which his operation is rooted—and the total cause it must serve. With this combination, it is only natural that the promotion man is emerging as a leader in management circles.

We in broadcasting can be proud that our industry is in the forefront of this tide. From the Broadcasters' Promotion Association's point of view, we're especially proud to see more and more promotion men moving upwards into general management posts.

There is much for broadcasting from promotion in this new era . . . a good deal of it is available right now—a lot more of it in the future.

Of the old-time promotion man we say, "rest in peace—you had your glorious days"; and of the new promotion man we say, with a fervor born of the knowledge of progress, "long live the new."

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The Essence of Our Free Society Is Self-Discipline



By
LeROY COLLINS
President
National Association
of Broadcasters

MANY centuries ago the Greeks developed a civilization supported by a system of self-government that flourished for many years. It provided a high degree of personal freedom, but little order—and in time it failed. The Romans came along later—and they, too, were highly successful. They developed a high degree of order, but with little freedom—and that system failed, also. From these two civilizations, we have derived much of the culture that has come to be known as Western Democracy. We learned the virtue of freedom from the Greeks, the necessity for order from the Romans. The manner in which we have been able thus far to blend these interdependent factors —freedom and order—accounts for the stability of our society.

In American business we are confronted with the constant struggle to keep free of government control, but at the same time voluntarily to impose upon ourselves the measure of self-discipline which is essential to the public welfare in a changing society. Only thus can we avoid the vacuum of unmet needs into which a democratic government by its very nature would surely become drawn.

To accomplish this requires an ingenious approach, for it challenges the character of American competitive enterprise. The effort is made more difficult because the forces of freedom are divided and often are warring against each other. Those who want to achieve a status of responsible freedom are frequently opposed not only by those who look to the government to remedy every ill, but also by those who are determined upon a course of freedom without responsibility. The ghosts of both the Romans and the Greeks combine to force us to continued effort to avoid their frustration and ultimate doom.

It is the clear purpose of the National Association of Broadcasters and its leadership to encourage constantly the improvement of the service of broadcasting to the people. We can beseech the government to keep its hands off, but we deserve little sympathy if we are unwilling to maintain order and progress in our own house.

This is the reason that the Association has placed so much emphasis in recent years upon the development and practical application of self-promulgated Codes of good practice in both radio and television—Codes that are working, believe me, in upgrading programming and advertising practices.

Here is a conscientious, dedicated effort on the part of a great industry voluntarily to improve its product and control its actions in a responsible manner. Our Code programs are not yet developed as they should be. They are not yet supported by all the broadcasters who should be behind them. But, even so, they now represent the most significant force for self-regulation in American competitive enterprise. They are, indeed, the best example in the world today of free businessmen voluntarily subordinating immediate individual profit for their collective professional advancement and for the service of the public welfare in a free society.

National Association of Broadcasters

Headquarters: 1771 N Street, N.W.,
Washington 6, D. C.

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Director	District	States Comprising District
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Cecil Woodland ..... WEJL, Scranton, Pa.	3	Delaware, Pennsylvania, West Virginia and Maryland, excluding the counties of Prince Georges and Montgomery.
Harold Essex ..... WSJS, Winston-Salem, N. C.	4	District of Columbia, North Carolina, South Carolina, Virginia and Maryland, including the counties of Prince Georges and Montgomery.
Kenneth R. Giddens..... WKRG, Mobile, Ala.	5	Alabama, Florida, Georgia, Puerto Rico and Virgin Islands.
Julian F. Haas..... KAGH, Crosett, Ark.	6	Arkansas, Louisiana, Mississippi and Tennessee.
Gene Trace ..... WBBW, Youngstown, O.	7	Kentucky and Ohio.
Lester G. Spencer..... WKBV, Richmond, Ind.	8	Indiana and Michigan.
George T. Frechette..... WFHR, Wisconsin Rapids, Wisc.	9	Illinois and Wisconsin.
Richard W. Chapin..... KFOR, Lincoln, Neb.	10	Iowa, Missouri and Nebraska.

(Continued on Next Page)

Director	District	States Comprising District
John H. Lemme KLTF, Little Falls, Minn.	11	Minnesota, North Dakota and South Dakota, excluding the counties of Fall River, Shannon, Bennett, Todd, Mellette, Washabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
Allan Page KGWA, Enid, Okla.	12	Kansas and Oklahoma.
John C. Coyle KVIL, Dallas, Tex.	13	Texas.
Rex G. Howell KREX, Grand Junction, Colo.	14	Colorado, Idaho, Utah, Wyoming, Montana, New Mexico, and South Dakota, including the counties of Fall River, Shannon, Bennett, Todd, Mellette, Washabaugh, Washington, Custer, Pennington, Jackson, Jones, Stanley, Haakon, Meade, Lawrence, Butte, Harding, Perkins, Ziebach, Armstrong, Dewey and Corson.
Hugh Turner KTIM, San Rafael, Calif.	15	California, excluding the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego and Imperial, Nevada, excluding the counties of Mineral, Esmeralda, Nye, Lincoln and Clark, and Hawaii.
Loyd C. Sigmon KMPC, Hollywood, Calif.	16	Arizona, California, including the counties of San Luis Obispo, Kern, San Bernardino, Santa Barbara, Ventura, Los Angeles, Orange, Riverside, San Diego, and Imperial, and Nevada, including the counties of Mineral, Esmeralda, Nye, Lincoln, and Clark.
Ray Johnson KMED, Medford, Ore.	17	Alaska, Oregon and Washington.

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John F. Patt
WJR, Detroit, Mich.

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WMRN, Marion, O.

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*Willard Schroeder
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**Vice Chairman, Radio Board
***Chairman, TV Board
****Vice Chairman, TV Board
*****Chairman, Joint Board

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The following stations are subscribers to the NAB Radio Code of Good Practices. All owned and operated stations of the ABC, CBS, MBS and NBC radio networks are code subscribers. Stations are listed alphabetically according to call letters.

KAAA—Kingman, Ariz.
KABC—Los Angeles, Calif.
KABQ—Albuquerque, N. M.
KACI—The Dalles, Ore.
KACY—Port Hueneme, Cal.
KADO—Marshall, Tex.
KAGE—Winona, Minn.
KAGH—Crossett, Ark.
KAGI—Grants Pass, Ore.
KAGR—Yuba City, Calif.
KAIR—Tucson, Ariz.
KAKC—Tulsa, Okla.
KAKE—Wichita, Kans.
KALE—Richland, Wash.
KALF—Mesa, Ariz.
KALG—Alamagordo, N.M.
KALL—Salt Lake City, Utah
KAMO—Rogers, Ark
KANA—Anaconda, Mont.
KAND—Corsicana, Tex.
KARE—Atchison, Kans.
KARI—Blaine, Wash.
KARS—Belen, N.M.
KARY—Prosser, Wash.
KASE—Austin, Tex.
KASL—Newcastle, Wyo.
KAST—Astoria, Ore.
KATL—Miles City, Mont.
KAUS—Austin, Minn.
KAVI—Rocky Ford, Colo.
KAVL—Lancaster, Colo.
KAWA—Marlin, Tex.
KAYC—Beaumont, Tex.
KAYS—Hays, Kans.
KAYT—Rupert, Ida.

KBAN—Bowie, Tex.
KBAR—Burley, Ida.
KBBB—Borger, Tex.
KBBC—Centerville, Utah
KBBS—Buffalo, Wyo.
KBCL—Bossier City, La.
KBEA—Mission, Kans.
KBEC—Waxahachie, Tex.
KBEE—Modesto, Calif.
KBIG—Avalon, Calif.
KBIM—Roswell, N. M.
KBIZ—Ottumwa, Ia.
KBKR—Baker, Ore.
KBLA—Burbank, Calif.
KBLU—Yuma, Ariz.
KBMN—Bozeman, Mont.
KBMO—Benson, Minn.
KBMX—Coalinga, Calif.
KBMY—Billings, Mont.
KBOE—Oskaloosa, Iowa
KBOI—Boise, Idaho
KBOK—Malvern, Ark.
KBOL—Boulder, Colo.
KBOM—Bismarck, N. D.
KBOW—Butte, Mont.
KBUX—Dallas, Tex.
KBRI—Brinkley, Ark.
KBRK—Brookings, S. D.
KBRL—McCook, Neb.
KBRN—Brighton, Colo.
KBRV—Soda Spgs., Ida.
KBRX—O'Neill, Neb.
KBTA—Batesville, Ark.
KBTC—Houston, Mo.
KBTO—El Dorado, Kan.
KBTR—Denver, Colo.
KBUH—Brigham City, Utah
KBUN—Bemidji, Minn.
KBUR—Burlington, Iowa
KBYP—Shamrock, Tex.
KBZY—Salem, Ore.

KCAP—Helena, Mont.
KCAR—Clarkesville, Tex.
KCBQ—San Diego, Calif.
KCBS—San Francisco, Calif.
KCCO—Lawton, Okla.
KCEE—Tucson, Ariz.
KCGM—Columbia, Mo.
KCHA—Charles City, Ia.
KCID—Caldwell, Idaho
KCII—Washington, Ia.
KCIM—Carroll, Iowa
KCLE—Cleburne, Tex.
KCLO—Leavenworth, Kans.
KCLS—Flagstaff, Ariz.
KCLU—Rolla, Md.
KCLX—Colfax, Wash.
KCMC—Texarkana, Tex.
KCMO—Kansas City, Mo.
KCNI—Broken Bow, Neb.
KCOB—Newton, Iowa
KCOK—Tulare, Calif.
KCOL—Fort Collins, Colo.
KCOW—Alliance, Neb.
KCPX—Salt Lake City, Utah
KCRA—Sacramento, Calif.
KCRC—Enid, Okla.
KCRG—Cedar Rapids, Ia.
KCRS—Midland Tex.
KCRT—Trinidad, Colo.
KCSJ—Pueblo, Colo.
KCSR—Chadron, Neb.

KDAK—Carrington, N.D.
KDAL—Duluth, Minn.
KDB—Santa Barbara, Calif.
KDBM—Dillon, Mont.
KDBS—Alexandria, La.
KDEF—Albuquerque, N.M.
KDHI—29 Palms, Calif.
KDIX—Dickinson, N.D.
KDKA—Pittsburgh, Pa.
KDLA—De Ridder, La.
KDLM—Detroit Lakes, Minn.
KDLR—Devils Lake, S.D.
KDMO—Carthage, Mo.
KDMS—El Dorado, Ark.
KDNT—Denton, Tex.
KDOK—Tyler, Tex.
KDON—Salinas, Calif.
KDRS—Paragould, Ark.
KDSX—Denison-Sherman, Tex.
KDTH—Dubuque, Iowa
KDWB—Minneapolis-St. Paul, Minn.

KEBE—Jacksonville, Tex.
KEDD—Dodge City, Kan.
KEED—Springfield, Ore.
KEEN—San Jose, Calif.
KEEP—Twin Falls, Ida.
KELA—Centralia, Wash.
KELD—El Dorado, Ark.
KELO—Sioux Falls, S.D.
KELY—Ely, Nev.
KENN—Farmington, N.M.
KENT—Prescott, Ariz.
KEPR—Kennewick, Wash.
KERG—Eugene, Ore.
KERN—Bakersfield, Calif.
KETO—Seattle, Wash.
KEUN—Eunice, La.
KEWB—Oakland, Calif.
KEX—Portland, Ore.
KEXO—Grand Junction, Colo.
KEYE—Perrytown, Tex.
KEYZ—Williston, N.D.
KEZU—Rapid City, S. D.
KEZY—Anaheim, Calif.

KFAB—Omaha, Neb.
KFAC—Los Angeles, Calif.
KFAX—San Francisco, Calif.
KFBC—Cheyenne, Wyo.
KFBK—Sacramento, Calif.
KFDA—Amarillo, Tex.
KFDI—Wichita, Kan.
KFDM—Beaumont, Tex.
KFI—Los Angeles, Calif.
KFFA—Helena, Ark.
KFHA—Tacoma, Wash.
KFIV—Modesto, Calif.
KFIZ—Fond du Lac, Wis.
KFJB—Marshalltown, Ia.
KFJZ—Ft. Worth, Tex.
KFKA—Greeley, Colo.
KFLD—Floydada, Tex.
KFLW—Klamath Falls, Ore.
KFMB—San Diego, Calif.
KFML—Denver, Colo.
KFOR—Lincoln, Neb.
KFRA—Franklin, La.
KFRD—Rosenberg, Tex.
KFRE—Fresno, Calif.
KFRU—Columbia, Mo.
KFSA—Fort Smith, Ark.
KFSC—Denver, Colo.
KFTM—Fort Morgan, Colo.
KFUN—Las Vegas, N.M.
KFWB—Los Angeles, Calif.
KFXD—Nampa, Idaho
KFYN—Bonham, Tex.
KFYO—Lubbock, Tex.
KFYR—Bismarck, N.D.

KGAF—Gainesville, Tex.
KGAK—Gallup, N.M.
KGAL—Lebanon, Ore.
KGAY—Salem, Ore.
KGB—San Diego, Calif.
KGBC—Galveston, Tex.
KGBS—Los Angeles, Cal.
KGBT—Harlingen, Tex.
KGBX—Springfield, Mo.
KGCX—Sidney, Mont.
KGEK—Sterling, Colo.
KGEM—Boise, Idaho
KGER—Long Beach, Calif.
KGEX—Kallispell, Mont.
KGFF—Shawnee, Okla.
KGFX—Pierre, S.D.
KGGF—Coffeyville, Kans.
KGHF—Pueblo, Colo.
KGHL—Billings, Mont.
KGLC—Miami, Okla.
KGLN—Glenwood Spgs., Colo.
KGMO—Cape Girardeau, Mo.
KGMT—Fairbury, Neb.
KGNC—Amarillo, Tex.
KGNO—Dodge City, Kans.
KGO—San Francisco, Calif.
KGON—Oregon City, Ore.
KGOS—Torrington, Wyo.
KGVL—Greenville, Tex.
KGVO—Missoula, Mont.
KGW—Portland, Ore.
KGWG—Enid, Okla.
KGY—Olympia, Wash.

KHAS—Hastings, Neb.
KHAT—Phoenix, Ariz.
KHEP—Phoenix, Ariz.
KHEY—El Paso, Tex.
KHHH—Pampa, Tex.

(Continued on Next Page)

NAB RADIO CODE SUBSCRIBERS

KHOB—Hobbs, N.M.
KHOW—Denver, Colo.
KHOZ—Harrison, Ark.
KHQ—Spokane, Wash.
KHSL—Chico, Calif.
KHUB—Fremont, Neb.
KHVH—Honolulu, Hawaii

KICD—Spencer, Iowa
KICY—Nome, Alas.
KID—Idaho Falls, Idaho
KIDO—Boise, Idaho
KIFG—Ia. Falls, Ia.
KIFI—Ida. Falls, Ida.
KIFN—Phoenix, Ariz.
KIHR—Hood River, Ore.
KIJV—Huron, S.D.
KILO—Grand Forks, N.D.
KIMA—Yakima, Wash.
KIML—Gillette, Wyo.
KIMM—Rapid City, S.D.
KIMP—Mt. Pleasant, Tex.
KING—Seattle, Wash.
KINS—Eureka, Calif.
KIOA—Des Moines, Iowa
KIOT—Barstow, Calif.
KIRO—Seattle, Wash.
KIRT—Mission, Tex.
KISD—Sioux Falls, S.D.
KITE—San Antonio, Tex.
KITI—Centralia-Chehalis, Wash.
KITN—Olympia, Wash.
KIUL—Garden City, Kans.
KIWA—Sheldon, Ia.
KIXI—Renton, Wash.
KIXZ—Amarillo, Tex.

KJAM—Madison, S.D.
KJAN—Atlantic, Iowa
KJCK—Junction City, Kans.
KJEB—Midland, Tex.
KJEM—Okla. City, Okla.
KJOY—Stockton, Calif.
KJPW—Waynesville, Mo.
KJRG—Newton, Kans.
KJSK—Columbia, Neb.

KKAN—Phillipsburg, Kans.
KKAS—Silsbee, Tex.
KKIN—Aitken, Minn.
KKIT—Taos, N.M.

KLAD—Klamath Falls, Ore.
KLAN—Lemoore, Calif.
KLBM—La Grande, Ore.
KLBS—Los Banos, Cal.
KLCO—Poteau, Okla.
KLEO—Wichita, Kans.
KLGN—Logan, Utah
KLIF—Dallas, Tex.
KLIN—Denver, Colo.
KLIR—Denver, Colo.
KLIV—San Jose, Cal.
KLIX—Twin Falls, Ida.
KLIZ—Brainerd, Minn.
KLMR—Lamar, Colo.
KLMX—Clayton, N.M.
KLO—Ogden, Utah
KLOE—Goodland, Kans.
KLOU—Lake Charles, La.
KLPW—Union, Mo.
KLTZ—Glasgow, Mont.
KLTF—Little Falls, Minn.
KLUB—Salt Lake City, Utah
KLUE—Longview, Tex.
KLWN—Lawrence, Kans.
KLWW—Cedar Rapids, Ia.
KLYD—Bakersfield, Calif.
KLYQ—Hamilton, Mont.
KLYR—Clarksville, Ark.
KLZ—Denver, Colo.

KMA—Shenandoah, Iowa
KMAM—Butler, Mo.
KMAN—Manhatten, Kan.
KMAQ—Maqueketa, Iowa
KMED—Medford, Ore.
KMJ—Fresno, Calif.

KMMJ—Grand Island, Neb.
KMMO—Marshall, Mo.
KMNS—Sioux City, Iowa
KMON—Great Falls, Mont.
KMOX—St. Louis, Mo.
KMPC—Los Angeles, Calif.
KMRC—Morgan City, La.
KMRS—Morris, Minn.
KMUL—Muleshoe, Tex.
KMUR—Murray, Utah
KMVI—Wailuku, Hawaii

KNBC—San Francisco, Calif.
KNCM—Moberly, Mo.
KNCO—Garden City, Kan.
KNCY—Nebraska City, Neb.
KNEA—Jonesboro, Ark.
KNEB—Scottsbluff, Neb.
KNED—McAlester, Okla.
KNEM—Nevada, Mo.
KNGS—Hanford, Calif.
KNIN—Wichita Falls, Tex.
KNIT—Abilene, Tex.
KNOE—Monroe, La.
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KNOX—Grand Forks, N.D.
KNUZ—Houston, Tex.
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KOA—Denver, Colo.
KOAM—Pittsburg, Kans.
KOBH—Hot Springs, S.D.
KOCY—Oklahoma City, Okla.
KODA—Houston, Tex.
KODY—No. Platte, Neb.
KOEL—Oelwein, Iowa
KOFE—Pullman, Wash.
KOFI—Kalispell, Mont.
KOFO—Ottawa, Kans.
KOGA—Ogallala, Neb.
KOGO—San Diego, Calif.
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KOHU—Hermiston, Ore.
KOIN—Portland, Ore.
KOJM—Havre, Mont.
KOKX—Keokuk, Iowa
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KOLE—Port Arthur, Tex.
KOLT—Scottsbluff, Neb.
KOMA—Oklahoma City, Okla.
KOMO—Seattle, Wash.
KOMW—Omak, Wash.
KONO—San Antonio, Tex.
KOOL—Phoenix, Ariz.
KOPR—Butte, Mont.
KORA—Bryan, Tex.
KORD—Pasco, Wash.
KOSA—Odessa, Tex.
KOSI—Aurora, Colo.
KOTA—Rapid City, S.D.
KOTN—Pine Bluff, Ark.
KOVE—Lander, Wyo.
KOVO—Provo, Utah
KOWB—Laramie, Wyo.
KOY—Phoenix, Ariz.
KOYL—Odessa, Tex.
KOZY—Grand Rapids, Minn.

KPAN—Hereford, Tex.
KPAY—Chico, Calif.
KPBM—Carlsbad, N.M.
KPCA—Marked Tree, Ark.
KPDN—Pampa, Tex.
KPET—Lamesa, Tex.
KPHO—Phoenix, Ariz.
KPIR—Eugene, Ore.
KPNG—Port Neches, Tex.
KPOC—Pocahontas, Ariz.
KPOJ—Portland, Ore.
KPOL—Los Angeles, Calif.
KPOW—Powell, Wyo.
KPRC—Houston, Tex.
KPRK—Livingston, Mont.
KPTL—Carson City, Nev.

KQDI—Bismarck, N.D.
KQEO—Albuquerque, N.M.
KQV—Pittsburgh, Pa.

KRAL—Rawlins, Wyo.
KRBA—Lufkin, Tex.
KRBC—Abilene, Tex.
KRBI—St. Peter, Minn.
KRDO—Colorado Springs, Colo.
KRFO—Owatoona, Minn.
KREH—Oakdale, La.
KREM—Spokane, Wash.
KREX—Grand Junction, Colo.
KRFS—Superior, Neb.
KRGI—Grand Island, Neb.
KRGV—Weslaco, Tex.
KRHD—Duncan, Okla.
KRIH—Rayville, La.
KRIZ—Phoenix, Ariz.
KRLD—Dallas, Tex.
KRLN—Canon City, Colo.
KRLW—Walnut Ridge, Ark.
KRMD—Shreveport, La.
KRMG—Tulsa, Okla.
KRML—Carmel, Calif.
KRMS—Osage Beach, Mo.
KRNT—Des Moines, Iowa
KROC—Rochester, Minn.
KROD—El Paso, Tex.
KROE—Sheridan, Wyo.
KROF—Abbeville, La.
KROW—Dallas, Ore.
KROX—Crookston, Minn.
KROY—Sacramento, Cal.
KRRR—Ruidoso, N.M.
KRRV—Sherman, Tex.
KRSI—Minneapolis-St. Paul, Minn.
KRSL—Russell, Kans.
KRSN—Los Alamos, N.M.
KRUN—Ballinger, Tex.
KRUX—Phoenix, Ariz.
KRVN—Lexington, Neb.
KRXK—Rexburg, Idaho

KSAL—Salina, Kans.
KSAM—Huntsville, Tex.
KSBW—Salinas, Calif.
KSCB—Liberal, Kans.
KSCJ—Sioux City, Ia.
KSCO—Santa Cruz, Calif.
KSD—St. Louis, Mo.
KSEI—Pocatello, Idaho
KSEK—Pittsburg, Kans.
KSEE—Santa Maria, Cal.
KSET—El Paso, Tex.
KSFO—San Francisco, Calif.
KSIB—Creston, Iowa
KSID—Sidney, Neb.
KSIS—Sedalia, Mo.
KSJB—Jamestown, N.D.
KSL—Salt Lake City, Utah
KSLM—Salem, Ore.
KSLO—Opelousas, La.
KSLY—San Luis Obispo, Cal.
KSMA—Santa Maria, Calif.
KSMN—Mason City, Ia.
KSNY—Snyder, Tex.
KSO—Des Moines, Ia.
KSOK—Arkansas City, Kans.
KSON—San Diego, Cal.
KSOO—Sioux Falls, S.D.
KSPI—Stillwater, Okla.
KSPL—Diboll, Tex.
KSRA—Salmon, Idaho
KSRC—Socorro, N.M.
KSRV—Ontario, Ore.
KSSS—Colorado Springs, Colo.
KSTR—Grand Junction, Colo.
KSTV—Stephenville, Tex.
KSWO—Lawton, Okla.
KSXX—Salt Lake City, Utah
KSYC—Yreka, Cal.
KSYL—Alexandria, La.

KTAC—Tacoma, Wash.
KTAE—Taylor, Tex.
KTBB—Tyler, Tex.
KTBC—Austin, Tex.
KTCB—Malden, Mo.
KTEE—Ida. Falls, Ida.
KTEM—Temple, Tex.
KTER—Terrell, Tex.
KTHS—Berryville, Ark.

KTHT—Houston, Tex.
KTIM—San Rahall, Cal.
KTLN—Denver, Colo.
KTLO—Mountain Home, Ark.
KTMC—McAlester, Okla.
KTNT—Tacoma, Wash.
KTOD—Sinton, Tex.
KTOK—Oklahoma City, Okla.
KTON—Belton, Tex.
KTOP—Topeka, Kans.
KTOW—Casper, Wyo.
KTRE—Lufkin, Tex.
KTRH—Houston, Tex.
KTRM—Beaumont, Tex.
KTSA—San Antonio, Tex.
KTSM—El Paso, Tex.
KTTS—Springfield, Mo.
KTUE—Tulia, Tex.

KUBA—Yuba City, Calif.
KUEQ—Phoenix, Ariz.
KUGN—Eugene, Ore.
KUIK—Hillsboro, Ore.
KUKA—San Antonio, Tex.
KUMA—Pendleton, Ore.
KUOA—Siloam Springs, Ark.
KUPD—Phoenix, Ariz.
KURA—Moab, Utah
KURL—Billings, Mont.
KURV—Edinburg, Tex.

KVCL—Winnfield, La.
KVCV—Redding, Calif.
KVEC—San Luis Obispo, Calif.
KVEL—Vernal, Utah
KVET—Austin, Tex.
KVEC—Cortez, Colo.
KVGB—Great Bend, Kans.
KVI—Seattle, Wash.
KVIL—Dallas, Tex.
KVKM—Monahans, Tex.
KVLF—Alpine, Tex.
KVLV—Fallon, Nev.
KVMA—Magnolia, Ark.
KVNU—Logan, Utah
KVOE—Emporia, Kans.
KVOL—Lafayette, La.
KVOM—Morrilton, Ark.
KVOO—Tulsa, Okla.
KVOP—Plainview, Tex.
KVOR—Colorado Springs, Colo.
KVOU—Uvalde, Tex.
KVOW—Riverton, Wyo.
KVOZ—Laredo, Tex.
KVPI—Ville Platte, La.
KVRH—Salida, Colo.
KVRS—Rock Springs, Wyo.
KVSH—Valentine, Neb.
KVWO—Cheyenne, Wyo.

KWAK—Stuttgart, Ark.
KWAT—Watertown, S.D.
KWBB—Wichita, Kans.
KWBE—Beatrice, Neb.
KWBG—Boone, Iowa
KWBW—Hutchinson, Kans.
KWCB—Searcy, Ark.
KWCO—Chickasha, Okla.
KWED—Seguin, Tex.
KWEI—Weiser, Ida.
KWHK—Hutchinson, Kans.
KWHO—Salt Lake City, Utah
KWIC—Salt Lake City, Utah
KWIL—Albany, Ore.
KWIP—Merced, Calif.
KWIZ—Santa Ana, Calif.
KWKC—Abilene, Tex.
KWKH—Shreveport, La.
KWLW—Nampa, Ida.
KWMT—Fort Dodge, Ia.
KWNA—Winnemucca, Nev.
KWNO—Winona, Minn.
KWPC—Muscatine, Iowa
KWRF—Warren, Ark.
KWSD—Mt. Shasta, Cal.
KWSK—Pratt, Kan.
KWTC—Barstow, Calif.
KWVR—Enterprise, Ore.
KWYO—Sheridan, Wyo.

KXEO—Mexico, Mo.
KXGN—Glendive, Mont.
KXGO—Fargo, N.D.
KXIC—Iowa City, Iowa
KXIT—Dalhart, Tex.
KXIV—Phoenix, Ariz.
KXJK—Forrest City, Ark.
KXL—Portland, Ore.
KXOK—St. Louis, Mo.
KXOL—Fort Worth, Tex.
KXRA—Alexandria, Minn.
KXXX—Colby, Kans.
KXRJ—Russellville, Ark.
KXYZ—Houston, Tex.

KYA—San Francisco, Calif.
KYJC—Medford, Ore.
KYND—Phoenix, Ariz.
KYNO—Fresno, Calif.
KYOU—Greeley, Colo.
KYSM—Mankato, Minn.
KYSN—Colorado Springs, Colo.
KYUM—Yuma, Ariz.
KYVA—Gallup, N.M.
KYW—Cleveland, O.

KZAM—Seattle, Wash.
KZIP—Amarillo, Tex.
KZIX—Fort Collins, Colo.
KZZN—Littlefield, Tex.

WAAP—Peoria, Ill.
WABA—Aguadilla, P.R.
WABC—New York, N.Y.
WABI—Bangor, Me.
WABJ—Adrian, Mich.
WACO—Waco, Tex.
WAEW—Crossville, Tenn.
WADA—Shelby, N.C.
WADO—New York, N.Y.
WADP—Kane, Pa.
WADS—Ansonia, Conn.
WAGF—Dothan, Ala.
WAGM—Presque Isle, Me.
WAGY—Forest City, N.C.
WAIK—Galesburg, Ill.
WALK—Patchogue, N.Y.
WALL—Middletown, N.Y.
WAMI—Opp, Ala.
WANE—Fort Wayne, Ind.
WANN—Annapolis, Md.
WAOV—Vincennes, Ind.
WAPA—San Juan, P.R.
WAPL—Appleton, Wisc.
WAQE—Towson, Md.
WARA—Attleboro, Mass.
WARD—Johnstown, Pa.
WARF—Jasper, Ala.
WARK—Hagerstown, Md.
WARM—Scranton, Pa.
WARU—Peru, Ind.
WASA—Havre de Grace, Md.
WASK—Lafayette, Ind.
WATC—Gaylord, Mich.
WATE—Knoxville, Tenn.
WATT—Cadillac, Mich.
WATZ—Alpena, Mich.
WAUC—Wauchula, Fla.
WAUX—Waukesha, Wisc.
WAVE—Louisville, Ky.
WAVI—Dayton, O.
WAVN—Stillwater, Minn.
WAVY—Portsmouth, Va.
WAVZ—New Haven.
WAWA—Kendallville, Ind.
WAWK—Kendallville, Ind.
WAYB—Waynesboro, Va.
WAYZ—Waynesboro, Pa.
WAZE—Clearwater, Fla.
WAZL—Hazleton, Pa.
WAZY—Lafayette, Ind.

WBAG—Burlington, N.C.
WBAP—Fort Worth, Tex.
WBAT—Marion, Ind.
WBAW—Barnwell, S.C.
WBAY—Green Bay, Wisc.
WBBI—Abingdon, Va.
WBRM—Chicago, Ill.
WBBO—Forest City, N.C.
WBBQ—Augusta, Ga.
WBBW—Youngstown, O.
WBBZ—Ponca City, Okla.

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WBET—Brockton, Mass.
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WBEX—Chillicothe, O.
WBHB—Fitzgerald, Ga.
WBIE—Marietta, Ga.
WBIG—Greensboro, N.C.
WBIR—Knoxville, Tenn.
WBIW—Bedford, Ind.
WBLJ—Dalton, Ga.
WBLT—Bedford, Va.
WBLY—Springfield, O.
WBMC—McMinnville, Tenn.
WBNL—Boonville, Ind.
WBNS—Columbus, O.
WBOC—Salisbury, Md.
WBRL—Berlin, N.H.
WBRX—Berwick, Pa.
WBT—Charlotte, N.C.
WBTH—Williamson, W.Va.
WBTM—Danville, Va.
WBTN—Bennington, Vt.
WBVP—Beaver Falls, Pa.
WBYS—Canton, Ill.
WBZ—Boston, Mass.

WCAM—Camden, N.J.
WCAP—Lowell, Mass.
WCAR—Detroit, Mich.
WCAU—Philadelphia, Pa.
WCBL—Benton, Ky.
WCBM—Baltimore, Md.
WCBS—New York, N.Y.
WCCC—Hartford, Conn.
WCCN—Neillsville, Wisc.
WCDT—Winchester, Tenn.
WCEM—Cambridge, Md.
WCER—Charlotte, Mich.
WCFR—Springfield, Vt.
WCGO—Chicago Heights, Ill.
WCHA—Chambersburg, Pa.
WCHL—Chapel Hill, N.C.
WCHN—Norwich, N.Y.
WCKB—Dunn, N.C.
WCKR—Miami, Fla.
WCKY—Cincinnati, O.
WCLO—Janesville, Wisc.
WCLT—Newark, O.
WCMC—Wildwood, N.J.
WCMP—Pine City, Minn.
WCNH—Quincy, Fla.
WCNU—Crestview, Fla.
WCOJ—Coatesville, Pa.
WCOL—Columbus, O.
WCOV—Montgomery, Ala.
WCRB—Waltham, Mass.
WCRK—Morristown Tenn.
WCRL—Oneonta, Ala.
WCRW—Chicago, Ill.
WCSC—Charleston, S.C.
WCSH—Portland, Me.
WCSI—Columbus, Ind.
WCTA—Andalusia, Ala.
WCUB—Manitowoc, Wis.
WCVI—Connellsville, Pa.
WCWC—Ripon, Wis.
WCYB—Bristol, Va.
WCYN—Cynthiana, Ky.

WDAF—Kansas City, Mo.
WDAS—Philadelphia, Pa.
WDAY—Fargo, N.D.
WDBJ—Roanoke, Va.
WDBL—Springfield, Tenn.
WDBO—Orlando, Fla.
WDBQ—Dubuque, Iowa
WDEC—Americus, Ga.
WDEF—Chattanooga, Tenn.
WDEL—Wilmington, Del.
WDGY—Minneapolis, Minn.
WDIX—Orangeburg, S.C.
WDKN—Dickson, Tenn.
WDLA—Walton, N.Y.
WDLB—Marshfield, Wisc.
WDNC—Durham, N.C.
WDNG—Anniston, Ala.
WDOS—Oneonta, N.Y.
WDSM—Superior, Wisc.
WDSP—DeFuniak Spgs., Fla.
WDSU—New Orleans, La.
WDUN—Gainesville, Ga.
WDVA—Danville, Va.
WDWS—Champaign, Ill.
WDZ—Decatur, Ill.

WEAN—Providence, R.I.
WEAV—Plattsburgh, N.Y.
WEBB—Batlimore, Md.
WEBC—Duluth, Minn.
WEBJ—Brewton, Ala.
WEBQ—Harrisburg, N.Y.
WECL—Eau Claire, Wis.
WEEB—Southern Pines, N.C.
WEED—Rocky Mount, N.C.
WEEI—Boston, Mass.
WEEN—Lafayette, Tenn.
WEER—Warrenton, Va.
WEEZ—Chester, Pa.
WEJL—Scranton, Pa.
WEKR—Fayetteville, Tenn.
WEKZ—Monroe, Wisc.
WELC—Welch, W. Va.
WELD—Fisher, W. Va.
WELK—Charlotteville, Va.
WELM—Elmira, N.Y.
WELP—Easely, S.C.
WEMB—Erwin, Tenn.
WENE—Endicott, N.Y.
WENY—Elmira, N.Y.
WEPM—Martinsburg, W. Va.
WERT—Van Wert, O.
WESB—Bradford, Pa.
WESC—Greenville, S.C.
WESO—Southbridge, Mass.
WESR—Tasley, Va.
WEST—Easton, Pa.
WETU—Wetumpka, Ala.
WEZE—Boston, Mass.
WEZN—Elizabethtown, Pa.

WFAA—Dallas, Tex.
WFAI—Fayetteville, N.C.
WFAS—White Plains, N.Y.
WFBC—Greenville, S.C.
WFBG—Altoona, Pa.
WFBL—Syracuse, N.Y.
WFBM—Indianapolis, Ind.
WFBR—Baltimore, Md.
WFEB—Sylacauga, Ala.
WFHG—Pell City, Ala.
WFHR—Wisconsin Rapids, Wisc.
WFIG—Sumter, S.C.
WFIL—Philadelphia, Pa.
WFIN—Findlay, O.
WFIW—Terre Haute, Ind.
WFKY—Frankfort, Ky.
WFLA—Tampa, Fla.
WFLO—Farmville, Va.
WFLW—Monticello, Ky.
WFMJ—Youngstown, O.
WFMW—Madisonville, Ky.
WFRA—Franklin, Pa.
WFRC—Reidsville, N.C.
WFRO—Fremont, O.
WFSC—Franklin, N.C.
WFST—Caribou, Me.
WFTL—Ft. Lauderdale, Fla.
WFTR—Front Royal, Va.
WFVA—Fredericksburg, Va.

WGAA—Cedartown, Ga.
WGAC—Augusta, Ga.
WGAL—Lancaster, Pa.
WGAP—Maryville, Tenn.
WGAR—Cleveland, O.
WGAU—Athens, Ga.
WGBB—Freeport, N.Y.
WGBF—Evansville, Ind.
WGBI—Scranton, Pa.
WGBS—Miami, Fla.
WGCD—Chester, S.C.
WGEM—Quincy, Ill.
WGGA—Gainesville, Ga.
WGGG—Gainesville, Fla.
WGH—Newport News, Va.
WGL—Fort Wayne, Ind.
WGLM—Richmond, Ind.
WGN—Chicago, Ill.
WGNY—Newburgh, N.Y.
WGPC—Albany, Ga.
WGR—Buffalo, N.Y.
WGRO—Lake City, Fla.
WGRP—Greenville, Pa.
WGRV—Greenville, Tenn.
WGRY—Gary, Ind.
WGSA—Ephrata, Pa.
WGSB—Geneva, Ill.
WGSM—Huntington, N.Y.
WGTN—Georgetown, S.C.
WGWR—Asheboro, N.C.
WGY—Schenectady, N.Y.

WHAB—Baxley, Ga.
WHAY—New Britain, Conn.
WHB—Kansas City, Mo.
WHBB—Selma, Ala.
WHBC—Selma, Ala.
WHBF—Rock Island, Ill.
WHBL—Sheboygan, Wisc.
WHBU—Anderson, Ind.
WHCU—Ithaca, N.Y.
WHDF—Houghton, Mich.
WHDH—Boston, Mass.
WHDM—McKenzie, Tenn.
WHEC—Rochester, N.Y.
WHEN—Syracuse, N.Y.
WHEP—Foley, Ala.
WHFB—Benton Harbor, Mich.
WHHH—Warren, O.
WHIN—Gallatin, Tenn.
WHIO—Dayton, O.
WHIS—Bluefield, W. Va.
WHIZ—Zanesville, O.
WHKP—Hendersonville, N.C.
WHKY—Hickory, N.C.
WHLF—So. Boston, Va.
WHLM—Bloomsburg, Pa.
WHLO—Akron, O.
WHLS—Port Huron, Mich.
WHN—New York, N.Y.
WHO—Des Moines, Iowa
WHOP—Hopkinsville, Ky.
WHOT—Campbell, O.
WHP—Harrisburg, Pa.
WHSC—Hartsville, S.C.
WHUM—Reading, Pa.
WHYL—Carlisle, Pa.

WIBA—Madison, Wisc.
WIBC—Indianapolis, Ind.
WIBG—Philadelphia, Pa.
WIBR—Baton Rouge, La.
WIBV—Belleville, Ill.
WIBW—Topeka, Kans.
WIBX—Utica, N.Y.
WICE—Providence, R.I.
WICO—Salisbury, Md.
WIKE—Newport, Vt.
WIKY—Evansville, Ind.
WIL—St. Louis, Mo.
WILI—Wilimantic, Conn.
WILK—Wilkes-Barre, Pa.
WIMA—Lima, O.
WIMS—Michigan City, Ind.
WINA—Charlottesville, Va.
WINC—Winchester, Va.
WIND—Chicago, Ill
WINF—Manchester, Conn.
WING—Dayton, O.
WINK—Fort Myers, Fla.
WINS—New York, N.Y.
WIOI—New Boston, O.
WIRA—Fort Pierce, Fla.
WIRC—Hickory, N.C.
WIRO—Ironton, O.
WIS—Columbia, S.C.
WISH—Indianapolis, Ind.
WISM—Madison, Wisc.
WISN—Milwaukee, Wis.
WITH—Baltimore, Md.
WIZE—Springfield, O.

WJAC—Johnstown, Pa.
WJAG—Norfolk, Neb.
WJAR—Providence, R.I.
WJAS—Swainsboro, Ga.
WJAX—Jacksonville, Fla.
WJBB—Haleyville, Ala.
WJBC—Bloomington, Ill.
WJBK—Detroit, Mich.
WJBL—Holland, Mich.
WJBO—Baton Rouge, La.
WJEF—Grand Rapids, Mich.
WJEH—Gallipolis, O.
WJEJ—Hagerstown, Md.
WJET—Erie, Pa.
WJIL—Jacksonville, Ill.
WJMA—Orange, Va.
WJMB—Brookhaven, Miss.
WJMJ—Philadelphia, Pa.
WJMS—Ironwood, Mich.
WJNC—Jacksonville, N.C.
WJOL—Joliet, Ill.
WJOR—So. Haven, Mich.
WJOY—Burlington, Vt.
WJPF—Herrin, Ill.
WJPR—Greenville, Miss.
WJPS—Evansville, Ind.
WJR—Detroit, Mich.
WJSB—Crestview, Fla.
WJSO—Jonesboro, Tenn.
WJTN—Jamestown, N.Y.
WJW—Cleveland, O.
WJZM—Clarksville, Tenn.

WKAI—Macomb, Ill.
WKAM—Goshen, Ind.
WKAP—Allentown, Pa.
WKAY—Glasgow, Ky.
WKAZ—Charleston, W. Va.
WKBH—LaCrosse, Wisc.
WKBK—Keene, N.H.
WKBN—Youngstown, O.
WKBO—Harrisburg, Pa.
WKBR—Manchester, N.H.
WKBV—Richmond, Ind.
WKBW—Buffalo, N.Y.
WKBZ—Muskegon, Mich.
WKCT—Bowling Green, Ky.
WKDA—Nashville, Tenn.
WKDK—Newberry, S.C.
WKDL—Clarksdale, Miss.
WKEY—Covington, Va.
WKID—Urbana, Ill.
WKIP—Poughkeepsie, N.Y.
WKJG—Fort Wayne, Ind.
WKLA—Ludington, Mich.
WKLO—Louisville, Ky.
WKOA—Hopkinsville, Ky.
WKUP—Binghamton, N.Y.
WKOX—Framington, Mass.
WKPT—Kingsport, Tenn.
WKRG—Mobile, Ala.
WKRM—Columbia, Tenn.
WKRS—Waukegan, Ill.
WKTX—Atlantic Beach, Fla.
WKUL—Cullman, Ala.
WKXL—Concord, N.H.
WKY—Oklahoma City, Okla.
WKYB—Paducah, Ky.
WKYO—Caro, Mich.
WKYR—Keyser, W. Va.
WKZO—Kalamazoo, Mich.

WLAC—Nashville, Tenn.
WLAF—La Follette, Tenn.
WLAG—La Grange, Ga.
WLAM—Lewiston, Me.
WLAR—Athens, Tenn.
WLAT—Conway, S.C.
WLAY—Muscle Shoals, Ala.
WLBB—Carrollton, Ga.
WLBC—Muncie, Ind.
WLBG—Laurens, S.C.
WLBH—Mattoon, Ill.
WLBK—DeKalb, Ill.
WLBR—Lebanon, Pa.
WLBZ—Bangor, Me.
WLCS—Baton Rouge, La.
WLCY—St. Petersburg, Fla.
WLDS—Jacksonville, Ill.
WLEE—Richmond, Va.
WLET—Toccoa, Ga.
WLEW—Bad Axe, Mich.
WLIB—New York, N.Y.
WLIQ—Mobile, Ala.
WLKW—Providence, R.I.
WLLH—Lowell, Mass.
WLNA—Peeksville, N.Y.
WLNH—Laconia, N.H.
WLOE—Leaksville, N.C.
WLOL—Minneapolis-St. Paul, Minn.
WLOS—Asheville, N.C.
WLOX—Biloxi, Miss.
WLPO—LaSalle, Ill.
WLS—Chicago, Ill.
WLSI—Pikesville, Ky.
WLSV—Wellsville, N.Y.
WLTC—Gastonia, N.C.
WLVA—Lynchburg, Va.
WLW—Cincinnati, O.
WLYC—Williamsport, Pa.
WLYN—Lynn, Mass.

WMAL—Washington, D.C.
WMAQ—Chicago, Ill.
WMAS—Springfield, Mass.
WMAY—Springfield, Ill.
WMAZ—Macon, Ga.
WMBD—Peoria, Ill.
WMBG—Richmond, Va.
WMBN—Petosky, Mich.
WMBO—Auburn, N.Y.
WMC—Memphis, Tenn.
WMDD—Fajardo, P.R.
WMDN—Midland, Mich.
WMEK—Chase City, Va.
WMEV—Marion, Va.
WMFD—Wilmington, N.C.
WMFG—Hibbing, Minn.
WMGR—Bainbridge, Ga.
WMIL—Milwaukee, Wis.
WMIX—Mt. Vernon, Ill.
WMLT—Dublin, Ga.
WMMN—Fairmont, W. Va.
WMNB—No. Adams, Mass.
WMOH—Hamilton, O.
WMOK—Metropolis, Ill.
WMOR—Morehead, Ky.
WMPL—Hancock, Mich.
WMPM—Smithfield, N.C.
WMPS—Memphis, Tenn.
WMRB—Greenville, S.C.
WMRI—Marion, Ind.
WMRN—Marion, O.
WMSA—Massena, N.Y.
WMST—Mt. Sterling, Ky.
WMT—Cedar Rapids, Ia.
WMTL—Leitchfield, Ky.
WMTN—Morristown, Tenn.
WMTR—Morristown, N.J.
WMTS—Marfreesboro, Tenn.
WMVG—Milledgeville, Ga.
WMVO—Mt. Vernon, O.

WNAD—Norman, Okla.
WNAE—Warren, Pa.
WNAM—Neenah, Wisc.
WNAR—Norristown, Pa.
WNAX—Yankton, S.D.
WNBC—New York, N.Y.
WNBF—Binghamton, N.Y.
WNBH—New Bedford, Mass.
WNBZ—Saranac Lake, N.Y.
WNDU—South Bend, Ind.
WNEB—Worcester, Mass.
WNEG—Toccoa, Ga.
WNES—Central City, Ky.
WNHC—New Haven, Conn.
WNIL—Niles, Mich.
WNLK—Norwalk, Conn.
WNOG—Naples, Fla.
WNOW—York, Pa.
WNOX—Knoxville, Tenn.
WNSL—Laurel, Miss.
WNVA—Norton, Va.
UNVL—Micholasville, Ky.

WOAI—San Antonio, Tex.
WOBT—Rhinelander, Wis.
WOC—Davenport, Iowa
WOHO—Toledo, O.

(Continued on Next Page)

NAB RADIO CODE SUBSCRIBERS

WOIA—Saline, Mich.
WOKE—Charleston, S.C.
WOKK—Meridian, Miss.
WOKY—Milwaukee, Wisc.
WOMI—Owensboro, Ky.
WOMT—Manitowoc, Wisc.
WOND—Pleasantville, N.J.
WONE—Dayton, O.
WONN—Lakeland, Fla.
WOOD—Grand Rapids, Mich.
WOPI—Bristol, Tenn.
WORK—York, Pa.
WORX—Madison, Ind.
WOSH—Oshkosh, Wisc.
WOTT—Watertown, N.Y.
WOW—Omaha, Neb.
WOWL—Florence, Ala.
WOWO—Fort Wayne, Ind.

WPAB—Ponce, P.R.
WPAG—Ann Arbor, Mich.
WPAR—Parkersburg, W.Va.
WPDR—Portage, Wisc.
WPDQ—Jacksonville, Fla.
WPEP—Taunton, Mass.
WPLR—Greenville, Mich.
WPRE—Prairie Du Chien, Wis.
WPRN—Butler, Ala.
WPRO—Providence, R.I.
WPTF—Raleigh, N.C.
WPTW—Piqua, O.
WPVL—Painesville, O.

WQAM—Miami, Fla.
WQTY—Jacksonville, Fla.
WQUA—Moline, Ill.

WRAJ—Anna, Ill.
WRAK—Williamsport, Pa.
WRAL—Raleigh, N.C.
WRAW—Reading, Pa.
WRBL—Columbus, Ga.
WRC—Washington, D.C.
WRCO—Richland Center, Wisc.
WRCV—Philadelphia, Pa.
WRDO—Augusta, Me.
WREB—Holyoke, Mass.
WREC—Memphis, Tenn.
WREL—Lexington, Va.
WREN—Topeka, Kans.
WRFC—Athens, Ga.
WRFD—Worthington, O.
WRFS—Alexander City, Ala.
WRGA—Rome, Ga.
WRGM—Richmond, Va.
WRIT—Milwaukee, Wisc.
WRIV—Riverhead, N.Y.
WRJN—Racine, Wisc.
WRJW—Picayune, Miss.
WRKD—Rockland, Me.
WRKH—Rockwood, Tenn.
WRKT—Cocoa Beach, Fla.
WRMS—Beardstown, Ill.
WROC—Rochester, N.Y.
WROM—Rome, Ga.
WRON—Ronceverte, W. Va.
WROW—Albany, N.Y.
WROY—Carmi, Ill.
WRR—Dallas, Tex.
WRRR—Rockford, Ill.
WRUF—Gainesville, Fla.
WRUN—Utica, N.Y.
WRUS—Russellville, Ky.
WRVA—Richmond, Va.
WRVK—Renfro Valley, Ky.
WRWI—Selma, Ala.
WRYT—Pittsburgh, Pa.

WSAB—Fall River, Mass.
WSAL—Logansport, Ind.
WSAU—Wausaw, Wis.
WSAZ—Huntington, W. Va.
WSB—Atlanta, Ga.
WSBA—York, Pa.
WSBT—South Bend, Ind.
WSEV—Sevierville, Tenn.
WSFC—Somerset, Ky.
WSIG—Mount Jackson, Va.
WSIP—Paintsville, Ky.
WSIX—Nashville, Tenn.
WSJS—Winston-Salem, N.C.
WSLM—Salem, Ind.
WSLS—Roanoke, Va.
WSM—Nashville, Tenn.
WSMB—New Orleans, La.
WSME—Sanford, Me.
WSMI—Litchfield, Ill.
WSNJ—Bridgeton, N.J.
WSNT—Sandersville, Ga.
WSNW—Seneca, S.C.
WSNY—Schenectady, N.Y.
WSOC—Charlotte, N.C.
WSON—Henderson, Ky.
WSOY—Decatur, Ill.
WSPA—Spartanburg, S.C.
WSPD—Toledo, O.
WSTC—Stamford, Conn.
WSTP—Salisbury, N.C.
WSTS—Massena, N.Y.
WSTU—Stuart, Fla.
WSUN—St. Petersburg, Fla.
WSVL—Shelbyville, Ind.
WSYD—Mt. Airy, N.C.

WTAD—Quincy, Ill.
WTAG—Worcester, Mass.
WTAQ—La Grange, Ill.
WTAR—Norfolk, Va.
WTAW—Bryan, Tex.

WTAY—Robinson, Ill.
WTAX—Springfield, Ill.
WTBC—Tuscaloosa, Ala.
WTBF—Troy, Ala.
WTCM—Traverse City, Mich.
WTCN—Minneapolis-St. Paul, Minn.
WTCW—Whitesburg, Ky.
WTHI—Terre Haute, Ind.
WTIC—Hartford, Conn.
WTIL—Mavaguez, P.R.
WTIP—Charleston, W. Va.
WTIV—Titusville, Pa.
WTIX—New Orleans, La.
WTJS—Jackson, Tenn.
WTLO—Somerset, Ky.
WTMJ—Milwaukee, Wisc.
WTNS—Coshocton, O.
WTOB—Winston-Salem, N.C.
WTOL—Toledo, O.
WTON—Staunton, Va.
WTOP—Washington D.C.
WTOT—Marianna, Fla.
WTRC—Elkhart, Ind.
WTRI—Bradenton, Fla.
WTRW—Two Rivers, Wis.
WTRY—Troy, N.Y.
WTSB—Lumberton, N.C.
WTSN—Dover, N.H.
WTTB—Vero Beach, Fla.
WTTC—Towanda, Pa.
WTTM—Trenton, N.J.
WTTN—Watertown, Wis.
WTTR—Westminster, Md.
WTVL—Waterville, Me.
WTWN—St. Johnsbury, Vt.
WTYC—Rock Hill, S. C.
WTYN—Tryon, N.C.

WUNS—Lewisburg, Pa.
WUSJ—Lockport, N.Y.

WVCG—Coral Gables, Fla.
WVLN—Olney, Ill.
WVMC—Mt. Carmel, Ill.
WVOS—Liberty, N.Y.
WVPO—Stroudsburk, Pa.
WVSC—Somerset, Pa.
WVTS—Terre Haute, Ind.

WWCC—Brennan, Ga.
WWCH—Clarion, Pa.
WWDC—Washington, D.C.
WWGP—Sanford, N.C.
WWIL—Ft. Lauderdale, Fla.
WWIN—Baltimore, Md.
WWIZ—Lorain, O.
WWJ—Detroit, Mich.
WWL—New Orleans, La.
WWNR—Beckley, W.Va.
WWNY—Watertown, N.Y.
WWPA—Williamsport, Pa.
WWRI—West Warwick, R.I.
WWSW—Pittsburgh, Pa.
WWVA—Wheeling, W. Va.

WXLW—Indianapolis, Ind.
WXYZ—Detroit, Mich.

WYCL—York, S.C.
WYRE—Pittsburgh, Pa.
WYSH—Clinton, Tenn.
WYVE—Wytheville, Va.

WZYX—Cowan, Tenn.

U.S. Exports of Television And Radio Receivers, 1951-1961

Year	*Television Receivers*	*Home Radios*	*Auto Radios*	*Total Radios*
1951	56,075	325,175	152,922	478,097
1952	54,164	214,064	55,467	269,531
1953	102,440	264,687	58,519	323,206
1954	140,970	301,569	45,692	347,261
1955	110,089	289,360	88,082	377,452
1956	173,847	270,153	57,962	328,115
1957	140,418	205,797	66,730	272,527
1958	205,756	256,559	52,467	309,026
1959	188,719	214,000	54,213	268,213
1960	166,007	209,156	73,606	282,762
1961	251,884	196,341	37,226	233,567

Source: EIA.

Top 100 Spot Television Advertisers

4th QUARTER 1962

Advertiser	Expenditure
1. Procter & Gamble Co.	$14,065,400
2. General Foods Corp.	6,499,500
3. Colgate Palmolive Co.	5,473,800
4. Bristol-Myers Co.	5,260,100
5. Lever Brothers Co.	4,645,500
6. William Wrigley Jr. Co.	3,528,800
7. Alberto-Culver Co.	3,082,500
8. Coca-Cola Co./Bottlers	2,968,800
9. American Home Products Corp.	2,900,800
10. General Mills, Inc.	2,530,900
11. Miles Laboratories, Inc.	2,401,700
12. Standard Brands, Inc.	2,247,800
13. International Latex Corp.	2,240,500
14. Campbell Soup Co.	2,046,600
15. P. Lorillard Co.	2,037,100
16. Deluxe Reading Corp.	2,023,700
17. Continental Baking Co., Inc.	1,904,000
18. Richardson-Merrell, Inc.	1,860,200
19. Kellogg Company	1,815,000
20. Corn Products Co.	1,696,300
21. Philip Morris, Inc.	1,662,600
22. Pepsi Cola Co./Bottlers	1,603,600
23. Menley & James Laboratories	1,524,700
24. Ralston-Purina Co.	1,488,600
25. J. A. Folger & Co.	1,445,800
26. Chesebrough-Pond's, Inc.	1,418,100
27. Food Manufacturers, Inc.	1,411,600
28. Warner-Lambert Pharma. Co.	1,378,200
29. Anheuser-Busch, Inc.	1,335,300
30. Ford Motor Co., Dealers	1,293,500
31. Armour and Co.	1,282,000
32. Avon Products, Inc.	1,247,900
33. United Vintners, Inc.	1,241,500
34. Jos. Schlitz Brewing Co.	1,236,800
35. Pabst Brewing Co.	1,137,100
36. Mattel, Inc.	1,128,800
37. General Motors Corp., Dealers	1,083,300
38. American Chicle Co.	1,078,100
39. Liggett & Myers Tobacco	1,077,900
40. American Tobacco Co.	1,036,600
41. E. & J. Gallo Winery	992,300
42. Canadian Breweries Ltd.	949,400
43. Helena Rubinstein, Inc.	934,200
44. Hills Bros. Coffee, Inc.	858,400
45. Pillsbury Co.	828,100
46. Frito-Lay, Inc.	801,000
47. Quaker Oats Co.	770,700
48. General Electric Co.	760,500
49. Merck & Co., Inc.	755,600
50. Carter Products, Inc.	735,000
51. Gillette Co.	727,800
52. Remco Industries	727,400
53. American Motors Corp., Dealers	726,100
54. Pet Milk Co.	724,300
55. Sperry Rand Corp.	721,600
56. Helene Curtis Industries	717,700
57. Phillips-Van Heusen Corp.	714,800
58. Peter Paul, Inc.	700,400
59. Lanvin Parfums, Inc.	689,100
60. U. S. Borax & Chemical Corp.	683,400
61. R. J. Reynolds Tobacco Co.	659,000
62. Eastman Kodak Co.	652,000
63. Falstaff Brewing Corp.	648,300
64. North American Philips Co., Inc.	633,000
65. Chrysler Corp.	632,700
66. Chrysler Corp. Dealers	601,100
67. National Biscuit Co.	597,000
68. Humble Oil & Refining Co.	595,400
69. National Dairy Products Corp.	587,900
70. Louis Marx & Co., Inc.	581,600
71. Kimberly-Clark Corp.	579,900
72. Plough, Inc.	578,000
73. Shulton, Inc.	574,700
74. Phillips Petroleum Co.	570,900
75. Green Giant Co.	569,500
76. Chanel, Inc.	561,800
77. American Oil Co.	552,600
78. Welch Grape Juice Co.	532,300
79. Ward Baking Co.	530,300
80. Hanes Hosiery, Inc.	524,900
81. Simoniz Co.	523,100
82. Maybelline Co.	512,600
83. Brillo Manufacturing Co.	508,100
84. American Bakeries Co.	502,400
85. Greyhound Corp.	482,000
86. Kayser-Roth Hosiery Co., Inc.	472,000
87. Pacific Tel. & Tel. Co.	466,800
88. Fels & Co.	463,600
89. Sinclair Refining Co.	457,100
90. Kenner Products, Inc.	455,200
91. The R. T. French Co.	454,700
92. Ideal Toy Corp.	452,000
93. Stroh Brewery Co.	451,300
94. E. I. duPont de Nemours & Co.	439,500
95. Charles Gulden & Co., Inc.	434,500
96. M. J. B. Co.	427,100
97. Volkswagen of America, Inc., Dealers	423,500
98. Gerber Products Co.	414,700
99. Interstate Bakeries	413,000
100. Eastman Chemical Products, Inc.	406,400

Source: TvB-Rorabaugh.

Space Communication Advent Highlight of '62 FCC Activities



By
NEWTON N. MINOW
Chairman
Federal Communications
Commission

THE event of 1962 which may have more impact on the FCC than any other occurrence in its 28 years of existence is the advent of space communication. In recognizing FCC jurisdiction over international communication carriers to include satellite relay, Congress has charged us with duties unprecedented in Federal telecommunications regulation.

With the advice of the NASA, we must pass judgment on the system to be used—the number of satellites required, and whether it will be high, middle or low altitude, or some combination of the three. It must also insure competition in procurement of equipment for the system.

The year's most pronounced Commission activity affecting broadcasting was our stiffening enforcement actions on stations that failed to carry out their promises and obligations. We were aided in this effort by legislation of 1960 that enables us to fine willful offenders and to give short-term licenses to others requiring closer supervision. An unprecedented number of stations were disciplined for technical and other violations.

The advantage to both the public and the Commission of a medium for securing local expression was demonstrated by the inquiry at Chicago into whether TV stations there had ascertained and were meeting the needs of their audiences in the matter of local live programming. Results of this inquiry—the first of its kind—prompted the Commission to schedule a like one at Omaha.

We have begun an inquiry into objectionably loud commercials, the subject of growing complaints. During the year stations were warned about such advertising practices as "teaser" spots and "double billing," about broadcast of horseracing information useful for illegal gambling, and of their responsibilities with respect to proper sponsorship identification. At the same time the right of broadcasters to air controversial matters, subject to the "fairness doctrine," was upheld.

Another major development was adoption of technical standards under which TV receiver manufacturers must convert to all-channel sets by April 30, 1964.

The Commission's network study staff submitted a report on the FCC inquiry into TV network program procurement. It makes various recommendations to the Commission designed to give the individual broadcaster more say in the selection of programs.

The congestion of AM stations and their worsening interference caused the Commission to put a partial "freeze" on new AM applications while we re-examine our present rules to determine what remedial steps should be taken.

While 1962 has been a successful year for communications, we are aware that many problems are unresolved. The Commission is approaching the four million mark in radio authorizations while the nation is entering the exciting era of space communications. To keep up with the technological advances, we must search for better and faster ways to carry out our heavy responsibilities so that the public may continue to enjoy the most effective, efficient and economical communications system possible.

Federal Communications Commission

HEADQUARTERS: NEW POST OFFICE BUILDING, WASHINGTON 25, D. C.
Phone: EXecutive 3-3620

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JAMES O. JUNTILLA, *Assistant Chief*
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Compliance Branch
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INDUSTRIAL DIVISION
Daniel H. Arnold, *Chief*

MARINE DIVISION
Everett G. Henry, *Chief*

PUBLIC SAFETY DIVISION
John McCue, *Chief*

AMATEUR AND CITIZEN'S DIVISION
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John R. Lambert, *Assistant Chief (In charge of Office of Planning and Special Projects)*
Irene M. Durgin, *Administrative Assistant*
Charles R. Makela, *Field Coordinator*

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St. Louis, Mo., Room 334, 815 Olive St.—Henry G. Gothard, *Chief*
San Francisco, Calif., 180 New Montgomery St.—Paul Summerhays, *Chief*

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John H. McAllister, *Attorney-Advisor*
Francis Keefe, *Adm. Asst.*

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(Continued on Page 93)

Broadcast Revenues, Expenses & Income For TV Networks & Stations 1960-61

(In Millions of Dollars)

	1961	1960	Percent Change 1960-1961
Broadcast Revenues			
3 Networks (including 15 owned and operated stations)	$ 675.3	$ 640.7	+5.4%
525 Other Stations:			
444 vhf	611.6	597.1	+2.4
81 uhf	31.4	30.8	+1.9
Subtotal	643.0	627.9	+2.4
Industry total	$1,318.3	$1,268.6	+3.9%
Broadcast Expenses			
3 Networks (including 15 owned and operated stations)	$ 588.3	$ 545.5	+7.8%
525 Other Stations:			
444 vhf	461.0	448.5	+2.8
81 uhf	32.0	30.5	+4.9
Subtotal	493.0	479.0	+2.9
Industry total	$1,081.3	$1,024.5	+5.5%
Broadcast Income (Before Federal Income Tax)			
3 Networks (including 15 owned and operated stations)	$ 87.0	$ 95.2	−8.6%
525 Other Stations:			
444 vhf	150.6	148.6	+1.3
81 uhf	(.6)	.3	−300.0
Subtotal	150.0	148.9	+0.7
Industry total	$ 237.0	$ 244.1	−2.9%

( ) Denotes loss.

Note: Data are for 3 networks and 530 stations in 1960, and 3 networks and 540 stations in 1961.
Source: FCC.

(*Continued from Page 91*)

District Offices and Engineers in Charge

1. NATHAN A. HALLENSTEIN
1600 Customhouse, Boston 9, Mass.
CApitol 3-6608

2. WILLIAM L. KISER
641 Washington St., New York 14, N. Y.
WAtkins 4-1000

3. ROGER E. PHELPS
1005 U. S. Customhouse
Philadelphia 6, Pennsylvania
MArket 7-6000

4. HYMAN A. COHEN
415 U. S. Customhouse, Baltimore 2, Md.
PLaza 2-8460

5. EDWARD BENNETT
Room 405, Federal Bldg., Norfolk 10, Va.
MAdison 2-4963

6. ARTHUR T. CLINE, JR.
718 Atlanta Nat'l Bldg., Atlanta 3, Ga.
JAckson 2-4121

Sub-Office

FREDERICK E. SHEEHAN
214 P. O. Bldg., Savannah, Ga.
ADam 2-7602

7. ARTHUR G. GILBERT
312 Federal Bldg., Miami 1, Fla.
FRanklin 9-3900

Marine Office

ALFRED L. RITTER, Marine Superv.
201 Spradlin Bldg., Tampa 6, Fla.
257-0661

8. WILLIAM J. SIMPSON
608 Federal Bldg., New Orleans 12, La.
529-2411

Sub-Office

WAYNE E. HALL
439 U. S. Court House, Mobile 10, Ala.
HEmlock 2-3641

9. EVERETT H. MARSHALL
515 Rusk Ave., Houston 2, Tex.
CA 8-0611

Sub-Office

ERIC D. COBURN
301 P. O. Bldg., Beaumont, Tex.
TErminal 2-8141

10. GERALD M. HOWARD
708 Jackson St., Dallas 2, Tex.
RIverside 8-5611

11. J. LEE SMITH
849 S. Broadway, Los Angeles 14, Calif.
RIchmond 9-4711

Sub-Office

JOHN W. CREWS
1245 Seventh Ave., San Diego 1, Calif.
BElmont 4-6211

Marine Office

WILLIAM E. CLYNE
356 W. 5th St., San Pedro, Calif.
TErminal 2-2389

12. FRANCIS V. SLOAN
323-A Customhouse, San Francisco 26, Calif.
YUkon 6-4141

13. FRANCIS H. McCANN
New U. S. Courthouse, Portland 5, Ore.
CApital 6-3361

14. HERBERT H. ARLOWE
806 Federal Office Bldg., Seattle 4, Wash.
MUtual 2-3306

15. ANDREW BAHLAY
521 Customhouse, Denver 2, Colo.
KEystone 4-4151

16. DONALD A. MURRAY
208 Federal Court Bldg., St. Paul 2, Minn.
CApital 2-8011

17. HAROLD W. BOURELL
3100 Federal Office Bldg., Kansas City 6, Mo.
BAltimore 1-7000

18. ERNEST J. GALINS
826 U. S. Court House, Chicago 4, Ill.
HArrison 7-4700

19. RICHARD J. COTTON
1029 New Federal Bldg., Detroit 26, Mich.
WOodward 3-9330

20. CAROLUS L. SPENCER
328 P. O. Bldg., Buffalo 3, N. Y.
TL 4-1744

21. PAUL R. FENNER
502 Federal Bldg., Honolulu 8, Hawaii
5-8831

22. EUGENE W. KLEIN
322 Federal Bldg., San Juan, P. R.
SAn Juan 2-4562

23. HAROLD D. DeVOE
Room 53, U. S. P. O. and Court House
Anchorage, Alaska
3-6464

24. ALFRED H. KLEIST
718 Jackson Place, N. W.
Washington 25, D. C.
EXecutive 3-3620, ext. 229, 230

Financial Report Covering 3 Nationwide Television Networks & 540 TV Stations

— 1961 —

	Networks	15 Network Owned and Operated TV Stations	525 Other TV Stations	Totals: 3 Networks and 540 TV Stations
		(In Millions of Dollars)		
A. Revenues from the sale of time:				
1. Network time sales: Total network time sales	$476.8	——	——	——
2. Deductions from network's revenue from sale of time to advertisers: Total participation by others (excluding commissions) in revenue from sale of network time	180.9	——	——	——
3. Total retentions from sale of network time	$295.9	$ 32.8	$151.6[1]	$ 480.3
4. Non-network time sales:				
a. National and regional advertisers	——	102.8	365.7	468.5
b. Local advertisers	——	30.6	180.6	211.2
Total non-network time sales	——	133.4	546.3	679.7
5. Total time sales	295.9	166.2	697.9	1,160.0
6. Deduct—Commissions to agencies, representatives, etc.	71.5	25.4	101.1	198.0
7. Net time sales	$224.4	$140.8	$596.8	$ 962.0
B. Revenues from incidental broadcast activities:				
a. Talent	273.0	3.4	10.3	286.7
b. Sundry broadcast revenues	29.1	4.6	35.9	69.6
Total incidental broadcast activities	302.1	8.0	46.2	356.3
Total broadcast revenues	526.5	148.8	643.0	1,318.3
C. Total broadcast expenses	$501.8	$ 86.5	$493.0	$1,081.3
D. Broadcast income (before Federal income tax)	$ 24.7	$ 62.3	$150.0	$ 237.0

[1] Total retentions from sale of network time of $151.6 million by 525 other TV stations includes revenues from miscellaneous TV networks in addition to receipts from the 3 national TV networks.
Source: FCC.

National Association of Educational Broadcasters Officers & Directors

1346 Connecticut Ave., N.W.
Washington, D.C.
Phone: 667-6000

119 Gregory Hall
Urbana, Ill.
Phone: 333-0580

William G. Harley
1346 Connecticut Ave.
Washington, D.C.

OFFICERS FOR 1963 YEAR

President

William G. Harley, 1346 Connecticut Ave., N.W., Washington, D. C.

Vice President

Harold E. Hill, 1346 Connecticut Ave., N.W., Washington, D.C.

DIRECTORS

Television Board

Region I

Hartford N. Gunn, Jr., Lowell Institute Cooperative, Station WGBH-TV, Boston, Mass.

Region II

Gerald L. Appy, WGTV (TV), Georgia Center for Continuing Education, Athens, Ga.

Region III

Richard B. Hull, Radio-TV Broadcasting, WOSU-TV, Ohio State Univ., Columbus, O. Chairman Board of Directors

Region IV

Dr. John C. Schwarzwalder, Twin City Area ETV Corp., Station KTCA St. Paul, Minn.

Region V

John W. Dunn, Oklahoma ETV Authority, Station KETA-TV, Oklahoma City, Okla.

Region VI

James Morris, KOAC-TV, KOAP-TV, State of Oregon, c/o State Board of Higher Education, Corvallis, Ore.

Radio Board

Region I

Albert P. Fredette, WAMC, Albany Medical College, 47 New Scotland Ave., Albany, N. Y.

Region II

O. Leonard Press, WBKY, University of Kentucky, Lexington, Ky.

Region III

James S. Miles, Station WBAA, Purdue University, Lafayette, Ind.

Region IV

Barton Paulu, University of Minnesota, Station KUOM, Minneapolis, Minn.

Region V

R. Edwin Browne, Station KANU and KFKU, University of Kansas, Lawrence, Kan.

Region VI

Ken Kager, KUOW, University of Washington, Seattle, Wash.

Individual Member Director—Harry J. Skornia, University of Illinois, Urbana, Ill.
Directors At Large—Bart Griffith, University of Missouri; Arthur Weld, Michigan State University.

NAEB Active Members

City	Call Letters	Licensee	Executive
		ALABAMA	
Andalusia	WDIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Birmingham	WBIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Montgomery	WAIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
Munford	WCIQ (TV)	Alabama ETV Comm.	Raymond D. Hurlbert, Gen. Mgr.
University	WUOA (FM)	Univ. of Alabama	Graydon Ausmus, Director
		ALASKA	
College	KUAC (FM)	U. of Alaska	Donald E. Wheeler, Director
		ARIZONA	
Tempe	KAET (TV)	Arizona State University	Robert H. Ellis, Chairman
Tucson	KUAT (TV)	Univ. of Arizona	Ben C. Markland, Director
		CALIFORNIA	
Arcata	KHSC (FM)	Humboldt State College	George D. Goodrich, Station Dir.
Berkeley	KPFA-KPFB (FM)	Pacifica Foundation	Trevor Thomas, Acting President
Los Altos Hills	KFJC (FM)	Foothill College	George Willey, Manager
Los Angeles	KPFK (FM)	Pacifica Foundation.	Trevor Thomas, Acting President
Los Angeles	KUSC (FM)	Univ. of Southern California	Kenneth Harwood, Chairman
Pasadena	KPCS (FM)	Pasadena City College	John Twomey, Station Manager
Sacramento	KVIE (TV)	Central Calif. ETV, Inc.	John C. Crabbe, Gen. Mgr.
San Bernardino	KVCR (FM)	San Bernardino Valley College	Robert F. Fuzy, General Mgr.
San Diego	KEBS (FM)	San Diego State College	Frank Norwood, Associate Professor of Speech Arts
San Diego	KSDS (FM)	San Diego City College	Charles H. Parker, Station Manager
San Francisco	KQED (TV)	Bay Area ETV Assn.	James Day, General Mgr.
Stockton	KCVN (FM)	Univ. of the Pacific	John L. Dennis, Director
		COLORADO	
Colo. Springs	KRCC (FM)	Colorado College	Woodson Tyree, Director
Colo. Springs	KSHS (FM)	C. S. Public Schools	Robert L. Card, Station Mgr.
Denver	KRMA (TV)	Denver Public Schools	Howard L. Johnson, Exec. Dir.
		CONNECTICUT	
Hartford	WSCH (FM)	So. Church Bcstg. Foundation	John R. Elmore, Exec. Vice Pres.
Storrs	WHUS (FM)	U. of Conn.	Donald E. Nelson, Radio-TV Editor
		DISTRICT OF COLUMBIA	
Washington	WGTB (FM)	Georgetown University	Father Francis J. Heyden, S. J., Director
Washington	WAMU (FM)	American University	Donald M. Williams, Director
Washington	WETA (TV)	Greater Washington ETV Association	Mrs. Elizabeth Campbell, Pres.
		FLORIDA	
Gainesville	WUFT (TV)	University of Florida	Kenneth A. Christiansen, Dir.
Jacksonville	WJCT (TV)	Community Television, Inc.	Fred Rebman, Gen. Mgr.
Miami	WTHS (FM) WTHS (TV)	Dade County Bd. of Public Instr.	Clif Mitchell, Director
Tallahassee	WFSU (FM) WFSU (TV)	Florida State University	Edward L. Herp, Director
Tampa	WTUN (FM)	University of Tampa	Charles M. Young, Director
Tampa	WEDU (TV)	Fla. West Coast ETV	R. LeRoy Lastinger, Gen. Mgr.
Winter Park	WPRK (FM)	Rollins College	M. P. Frutchey, Director
		GEORGIA	
Atlanta	WABE (FM)	Board of Education	Haskell Boyter, Dir.
Atlanta	WETV (TV)	Board of Education	Haskell Boyter, Dir.
Athens	WGTV (TV)	University of Georgia Center for Continuing Education	Gerard L. Appy, Associate Director
		IDAHO	
Pocatello	KBGL-FM	Idaho State College	Frank F. Hash, Dept. of Journalism
		ILLINOIS	
Carbondale	WSIU (FM)	Southern Ill. Univ.	B. C. Robbins, Director
Carbondale	WSIU-TV	Southern Illinois Univ.	Buren C. Robbins, Director
Chicago	WBEZ (FM)	Board of Education	Elizabeth Marshall, Acting Director
Chicago	WTTW (TV)	Chicago Educational TV Assn.	John W. Taylor, Exec. Dir.
DeKalb	WNIC (FM)	Northern Illinois Univ.	Robert H. Moore, Dir.
Elgin	WEPS (FM)	Elgin Public Schools	E. H. Hoke, Dir.
Evanston	WNUR (FM)	Northwestern Univ.	Charles F. Hunter, Station Mgr.
Galesburg	WVKC (FM)	Knox College	Dave S. Sutton, Program Dir.
Macomb	WWKS (FM)	Western Ill. University	Jennette Terrill, Dir.
Park Ridge	WMTH (FM)	Maine Township H. S.	Jack D. Coombe, Station Mgr.
Urbana	WILL (AM)	Univ. of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (TV)	University of Illinois	Frank E. Schooley, Dir.
Urbana	WILL (FM)	Univ. of Illinois	Frank E. Schooley, Dir.
Winnetka	WNTH (FM)	New Trier Township High School	Donald W. Ickes, A-V Dir.

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
		INDIANA	
Bloomington	WFIU (FM)	Indiana University	Elmer Sulzer, Dir.
Evansville	WPSR (FM)	School City of	C. B. Smith, Dir.
Franklin	WFCI (FM)	Franklin College of Indiana	Raymond Cowan, Chairman of Science Division
Gary	WGVE (FM)	School City of Gary	Edwin Carmony, Supervisor
Goshen	WGCS (FM)	Goshen College	J. F. Swartzendruber, Sect.-Treas.
Greencastle	WGRE (FM)	De Paw University	Elizabeth Turnell, Director
Huntington	WVSH (FM)	School City of Huntington	M. McCabe Day, Director
Indianapolis	WIAN (FM)	Indianapolis Pub. Schools	Nancy Hendricks, Radio-TV Consult.
Lafayette	WBAA (AM)	Purdue Univ.	John DeCamp, Manager
Muncie	WBST (FM)	Ball State Teachers College	William H. Tomlinson, Dir.
Muncie	WWHI (FM)	Wilson Jr. H.S.	Rollin Duggert, Principal
New Albany	WNAS (FM)	New Albany City Sch.	Vernon McKown, Director
South Bend	WETL (FM)	So. Bend Community School Corp.	Galon R. Miller, A-V Dir.
Wabash	WSKS (FM)	School City of Wabash	James R. Oliver, Director
		IOWA	
Ames	WOI (AM)	Iowa State Univ.	Don Forsling, Program Dir.
Ames	WOI (FM)	Iowa State Univ.	Don Forsling, Program Dir.
Cedar Falls	KTCF (FM)	State College of Iowa	Herbert V. Hake, Director
Decorah	KWLC (AM)	Luther College	Harold C. Svanoe, Dir.
Des Moines	KDPS (FM) KDPS-TV	Des Moines Public Schools	James A. Sheldon, Director
Iowa City	WSUI (AM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Iowa City	KSUI (FM)	State Univ. of Iowa	Carl H. Menzer, Station Director
Pella	KCUI (FM)	Central College	A. Glenn Meerdink, Vice Pres.
Waverly	KWAR (FM)	Wartburg College	Dennis Q. Thurow, Sta. Mgr.
		KANSAS	
Emporia	KSTE (FM)	Kansas State Teachers College	Delmar Hilyard, Director
Lawrence	KFKU (AM)	Univ. of Kansas	R. Edwin Browne, Director
Lawrence	KANU (FM	Univ. of Kansas	R. Edwin Browne, Director
Manhattan	KSAC (AM-TV)	Kansas State U. of Agr.	Jack M. Burke, Acting Dir.
Manhattan	KSDB (FM)	Kansas State U. of Agr.	Jack M. Burke, Acting Dir.
Ottawa	KTJO (FM)	Ottawa University	W. D. Bemmels, Dean
Wichita	KMUW (FM)	Univ. of Wichita	Kenneth Hadwiger, Station Dir.
		KENTUCKY	
Lexington	WBKY (FM)	Univ. of Kentucky	Leonard Press, Director
Louisville	WFPK (FM-TV)	Louisville Free Public Library	Dorothy L. Day, Manager
Louisville	WFPL (FM)	Louisville Free Public Library	Dorothy L. Day, Manager
		LOUISIANA	
New Orleans	WYES (TV)	Greater New Orleans ETV Foundation	Arthur D. Cloud Jr., Gen. Mgr.
New Orleans	WNPS (AM)	Orleans Parish Sch. Bd.	Jeanne Minge, Station Mgr.
		MAINE	
Orono	WMEB-FM	University of Maine	Robert K. Maclaughlin, Instructor
		MARYLAND	
Baltimore	WBJC (FM)	Baltimore Jr. College	Clarence T. DeHaven, General Mgr.
		MASSACHUSETTS	
Amherst	WAMF (FM)	Amherst College	Jonathan Reiskind, Director
Amherst	WFCR (FM)	Lowell Institute Cooperative Broadcasting Council	Hartford N. Gunn, Jr., General Manager
Amherst	WMUA (FM)	Univ. of Mass.	Lloyd J. Tesan, Station Mgr.
Boston	WERS (FM)	Emerson College	Gerald Kroeger, Station Mgr.
Boston	WGBH (FM)	Lowell Instit. Co-op Broadcasting Council	Hartford N. Gunn, Jr., Gen. Mgr.
Boston	WGBH (TV)	Lowell Instit. Co-op	Hartford N. Gunn, Jr., Gen. Mgr.
		MICHIGAN	
Ann Arbor	WUOM (FM)	Univ. of Michigan	E. G. Burrows, Manager
Detroit	WDTR (FM)	Board of Education	Kathleen N. Lardle, Mgr.
Detroit	WDET (FM)	Wayne St. Univ.	Daniel Logan, Station Mgr.
Detroit	WTVS (TV)	Detroit Ed. TV Found.	Paul B. Rickard, Executive Secretary
East Lansing	WKAR (AM)	Michigan State Univ.	Richard Estell, Act. Station Mgr.
East Lansing	WKAR (FM)	Michigan State Univ.	Richard Estell, Act. Station Mgr.
East Lansing	WMSB (TV)	Mich. State Univ.	Lee C. Frischknicht, Sta. Mgr.
Flint	WFBE (FM)	Board of Education	Stephen A. All, Station Mgr.
Grand Rapids	WVGR (FM)	University of Michigan	E. G. Burrows, Station Manager
Highland Park	WHPR (FM)	School District of H. P.	Robert A. Stevens, Station Mgr.
Interlocken	WIAA (FM)	National Music Camp	Joseph E. Maddy, President
Kalamazoo	WMCR (FM)	Western Michigan Univ.	Robert Dye, Dir. of Broadcasting
Royal Oak	WOAK (FM)	School Dist. City of Royal Oak	James L. Mead, Station Mgr.
		MINNESOTA	
Duluth	KUMD (FM)	Univ. of Minn.	Robert F. Pierce, Head
Mankato	KMSU-FM	Mankato State College	John Hodowanic, Director
Minneapolis	KUOM (AM)	Univ. of Minnesota	Burton Paulu, Director
Northfield	WCAL (AM)	St. Olaf College	Milford C. Jensen, General Manager
St. Paul	KTCA (TV)	Twin City Area ETV Corp.	J. C. Schwartwalder, Gen. Mgr.

NAEB ACTIVE MEMBERS

City	Call Letters	Licensee	Executive
		MISSOURI	
Kansas City	KCUR (FM)	Univ. of Kansas City	Sam Scott, Mgr. Dir.
Kansas City	KCSD (TV)	School District of Kansas City	Zoel J. Parenteau, TV Prod.-Dir.
Point Lookout	KSOZ (FM)	School of the Ozarks	Joe F. Embser, Program Director
St. Louis	KETC (TV)	St. Louis Ed. TV Commission	Boyd W. Fellows, General Manager
St. Louis	KSLH (FM)	Board of Education	Miss Marguerite Fleming, Manager
Warrensburg	KCMW-FM	Central Mo. State Col.	Abe J. Bassett, Dir. of Radio
		NEBRASKA	
Lincoln	KUON (TV)	University of Nebraska	Jack J. McBride, Director
		NEW HAMPSHIRE	
Durham	WENH (TV)	Univ. of N. Hamp.	Keith J. Highbert, Manager
		NEW JERSEY	
East Orange	WFMU (FM)	Upsala College	Chas. G. Lundgren, Director
Newark	WBGO (FM)	Board of Education	Marie Scanlon, Supervisor
South Orange	WSOU (FM)	Seton Hall University	A. Paul Klose, Station Manager
		NEW MEXICO	
Albuquerque	KANW (FM)	Board of Education	Mrs. Rose J. Jones, Director
Albuquerque	KNME (TV)	U. of New Mexico & Albuquerque Bd. of Educ.	F. Claude Hempen, Station Manager
		NEW YORK	
Albany	WAMC (FM)	Albany Med. College	Albert P. Fredette, Station Mgr.
Bronx	WFUV (FM)	Fordham Univ.	Rev. William K. Trivett, S. J., Dir.
Brooklyn	WNYE (FM)	Board of Education	James F. Macandrew, Dir.
Buffalo	WNED-TV	Western N. Y. ETV Assoc., Inc.	Leslie Martin, General Manager
Elmira	WECW (FM)	Elmira College	Donald A. Nolder, Director
Floral Park	WSHS (FM)	Sewanhaka H.S.	W. A. Gregory, Director of Radio
Hempstead	WVHC (FM)	Hofstra College	Frank Iezzi, Exec. Dir.
Ithaca	WICB (FM)	Ithaca College	Royal D. Colle, Chrmn., Radio-TV
New York	WBAI (FM)	Pacifica Foundation	Mel Most, Manager
New York	WKCR (FM)	Columbia College	John B. Pegram, Gen. Mgr.
New York	WNYC (AM)	Municipal Bcst. Sys.	Seymour N. Siegel, Director
New York	WNYC (FM)	Municipal Bcst. Sys.	Seymour N. Siegel, Director
New York	WNYC-TV	Municipal Bestg. Sys.	Seymour N. Siegel, Director
New York	WRVR (FM)	The Riverside Church	Jack D. Summerfield, General Manager
Schenectady	WMHT (TV)	Mohawk-Hudson Council of ETV	Donald E. Schein, Director
Springville	WSPE (FM)	Griffith Instit. & School	Henry Bartkowski, Director
Syracuse	WAER (FM)	Syracuse University	Ruane Hill, Sta. Mgr.
Troy	WHAZ (AM)	Rensselaer Polytechnic	Charles J. Moravec, Manager
	WRPI (FM)	Institute	Charles J. Moravec, Manager
		NORTH CAROLINA	
Chapel Hill	WUNC (TV)	Consol. Univ. of North Carolina	John E. Young, Chairman
Chapel Hill	WUNC (FM)	Univ. of North Carolina	Robert L. Hilliard, Director
Greensboro	WGPS (FM)	Greensboro Public Sch.	A. O. Medlin, Director
Greenville	WWWS (FM)	E. Carolina College	C. Rickert, Coordinator
High Point	WHPS (FM)	High Point H.S.	Nancy Poston, Program Dir.
Winston-Salem	WFDD (FM)	Wake Forest College	Julian C. Burroughs, Jr., Mgr.
		NORTH DAKOTA	
Grand Forks	KFJM (AM)	Univ. of North Dakota	Myron Curry, Director
		OHIO	
Akron	WAPS (FM)	Akron Public Schools	Carl Falb, Jr., Coordinator
Akron	WAUP-FM	University of Akron	William Mavrides, Univ. TV Coor.
Athens	WOUB (AM-FM)	Ohio University	Archie Greer, Station Mgr.
Bowling Green	WBGU (FM)	Bowling Green State U.	Sidney Stone, Director
Cincinnati	WCET (TV)	Greater Cinci. TV Ed. Foundation	Uberto Neely, General Mgr.
Cincinnati	WGUC (FM)	University of Cincinnati	Joseph Sagmaster, Director of Broadcasting
Cleveland	WBOE (FM)	Board of Education	Leo Battin, Director
Columbus	WCBE (FM)	Bd. of Educ., City School District	John H. Sittig, Dir.
Columbus	WOSU (AM)	Ohio State Univ.	Richard B. Hull, Director
Columbus	WOSU (FM)	Ohio State Univ.	Richard B. Hull
Columbus	WOSU (TV)	Ohio State University	Richard B. Hull
Delaware	WSLN (FM)	Ohio Wesleyan Univ.	Roderick Deihl, Director
Kent	WKSU (FM)	Kent State Univ.	Walton D. Clarke, Dir. of Radio
Marietta	WCMO (FM)	Marietta College	Bernard Russi, Jr., Director of Broadcasting
Oxford	WMUB (FM-TV)	Miami Univ.	Stephen C. Hathaway, Dir. of Bcstg.
Toledo	WGTE (TV)	Greater Toledo ETV Foundation	Harry D. Lamb, General Manager
Wilberforce	WJSC (FM)	Central State College	William L. Smith, Station Manager
Yellow Springs	WYSO (FM)	Antioch College	Helen S. Emery, Spvsr., Radio
		OKLAHOMA	
Norman	KETA (TV) & KOED (TV)	Oklahoma ETV Authority	John W. Dunn, Director
Norman	WNAD (FM)	Univ. of Oklahoma	Glen Pool, Acting Director
Oklahoma City	KOKH (FM-TV)	Board of Education	Bill Lilliard, Director
Stillwater	KOSU (FM)	Okla. State Univ.	Robert E. Lacy, Station Mgr.
Tulsa	KWGS (FM)	Univ. of Tulsa	Edward S. Dumit, Station Dir.

City	Call Letters	Licensee	Executive
		OREGON	
Corvallis	KOAC (AM-TV)	Oregon State System of Higher Education	James M. Morris, Director
Eugene	KRVM (FM)	Eugene Pub. Schools	Roger J. Houglum, Mgr.-Dir.
Eugene	KWAX (FM)	Univ. of Oregon	John R. Shepherd, Coordinator
Portland	KBPS (AM)	Portland Public Schools	Mrs. Patricia Swenson, Manager
Portland	KOAP-FM	Ore. State System of Higher Ed.	James M. Morris, Director
Portland	KOAP-TV	Ore. State System of Higher Ed.	James M. Morris, Director
		PENNSYLVANIA	
Grove City	WSAJ (AM)	Grove City College	Dale O. Smock, Chief Engineer
Havertown	WHHS (FM)	School Dist. of Haverford	Charles F. Shaffert, Director
Philadelphia	WPWT (FM)	Philadelphia Wireless Tech. Instit.	William W. Zerfing, Director
Philadelphia	WHYY (FM-TV)	Metro. Phila. Educ. Radio & TV Corp.	Richard S. Burdick, Exec. V. P.
Philadelphia	WRTI (FM)	Temple Univ.	John B. Roberts, Dir.
Philadelphia	WXPN (FM)	Univ. of Pennsylvania	Donald K. Angell, Jr. Director
Pittsburgh	WDUQ (FM)	Duquesne Univ.	B. Kendall Crane, Director
Pittsburgh	WQED (TV) & WQEX (TV)	Metropolitan Pittsburgh Educational Television Station	Donald V. Tavernor, Gen. Mgr.
Scranton	WUSV (FM)	Univ. of Scranton	Rev. Daniel E. Cavanaugh, S.J., Manager
Univ. Park	WDFM (FM)	Penn St. Univ.	Harold E. Nelson, Gen. Mgr.
		SOUTH CAROLINA	
Columbia	WUSC (FM)	Univ. of S. Carolina	Alice Wyman, Coordinator
		SOUTH DAKOTA	
Vermillion	KUSD (AM-TV)	Univ. of S. Dakota	Martin Busch, Mgr.
		TENNESSEE	
Knoxville	WUOT (FM)	Univ. of Tennessee	Kenneth D. Wright, Dir.
Memphis	WKNO (TV)	Memphis Comm. TV	Ernest C. Ball, Dir.
Nashville	WPLN (FM)	Nashville Public Library	Alvin L. Bolt, Dir., Music & Film Div.
		TEXAS	
Austin	KUT (FM)	Univ. of Texas	Robert Schenkkan, Dir.
Dallas	KERA (TV)	Area ETV Foundation	Ray Huffer, Station Mgr.
El Paso	KVOF (FM)	Texas Western College	Virgil C. Hicks, Director
Houston	KUHF (FM)	Univ. of Houston	Roy E. Barthold, Manager
Houston	KUHT (TV)	Univ. of Houston	Roy E. Barthold, Manager
		UTAH	
Logan	KVSC (FM)	Utah State University	Burrel F. Hansen, Chairman
Ogden	KWCS (TV)	Weber County School District	John A. Larsen, Station Director
Provo	KBYU (FM)	Brigham Young University	T. M. Williams, Director
Salt Lake City	KUED (TV)	University of Utah	Dr. Keith Engar, Mgr.
Salt Lake City	KUER (FM)	University of Utah	Dr. Keith Engar, Manager
		VIRGINIA	
Norfolk	WHRO-TV	Hampton Rds. ETV Ass.	Blair L. MacKenzie, General Mgr.
Norfolk	WMTI (FM)	College of William & Mary	Conrad S. Wilson, Program Dir.
Richmond	WRFK (FM)	Union Theol. Sem.	R. W. Kirkpatrick, Dir. A-V
Williamsburg	WCWM (FM)	College of William & Mary	Carl G. Balson, Director
		WASHINGTON	
Ellensburg	KCWS-FM	Central Wash. State Col.	John Hoglin
Pullman	KWSC (AM & TV)	Wash. St. Univ.	Burt Harrison, Manager
Seattle	KCTS (TV)	Univ. of Wash.	Loren Stone, Mgr.
Seattle	KUOW (FM)	Univ. of Washington	Ken Kager Opera. Manager
Tacoma	KTOY (FM)	Tacoma Public Schools	Merle Kimball, Program Mgr.
Tacoma	KTPS-TV	Tacoma Public Schools	Richard H. McDonald, Program Mgr.
		WISCONSIN	
Appleton	WLFM (FM)	Lawrence College	Jos. Hopfensperger, Sta. Mgr.
Auburndale	WLBL (AM)	Wisconsin State Radio Council	H. B. McCarty, Director
Brule	WHSA (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Chilton	WHKW (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Colfax	WHWC (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Delafield	WHAD (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Highland	WHHI (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Madison	WHA (AM)	Univ. of Wisconsin	H. B. McCarty, General Mgr.
Madison	WHA (FM)	Univ. of Wisconsin	H. B. McCarty, General Manager
Madison	WHA (TV)	Univ. of Wisconsin	H. B. McCarty, General Manager
Milwaukee	WMVS (TV)	Milwaukee Vocational & Adult Schools	Otto F. Schlaak, Station Mgr.
Rib Mountain	WHRM (FM)	Wisconsin State Radio Council	H. B. McCarty, Director
Ripon	WRPN (FM)	Ripon College	William B. Drake, Station Manager
West Salem	WHLA (FM)	Wisc. St. Counc.	H. B. McCarty

Radio & Television Telephone Numbers
New York City

AM Radio Stations

WABC	SUsquehanna	7-5000
WADO	MUrray Hill	8-1280
WBNX	CIrcle	5-1441
WCBS	PLaza	1-2345
WEVD	PLaza	7-0880
WFAS	OWens	3-2400
WFYI	Ploneer	2-1520
WGBB	MAyfair	3-1240
WHLI	IVanhoe	1-8000
WHN	MUrray Hill	8-1000
WHOM	CIrcle	6-3900
WINS	JUdson	2-7000
WJRZ	CI	5-7490
WLIB	TEmpleton	1-1000
WMCA	MUrray Hill	8-5700
WNBC	CIrcle	7-8300
WNEW	YUkon	6-7000
WNYC	WHitehall	3-3600
WOR	LOngacre	4-8000
WPOW	MUrray Hill	6-6488
WQXR	LAckawanna	4-1100
WVOX	NEw Rochelle	6-0800
WWRL	DEfender	5-1600

FM Radio Stations

WABC-FM	SUsquehanna	7-5000
WBAI-FM	OXford	7-2288
WBFM	ORegon	4-7640
WCBS-FM	PLaza	1-2345
WHOM-FM	CI	6-3900
WLIB-FM	TEmpleton	1-1000
WNBC-FM	CIrcle	7-8300
WNCN-FM	PLaza	2-0870
WNEW-FM	YU	6-7000
WNYC-FM	WHitehall	3-3600
WOR-FM	LOngacre	4-8000
WQXR-FM	LAckawanna	4-1100
WRFM	DEfender	5-1600
WRVR-FM	RI	9-5400
WTFM	LE	9-5600

Television Stations

WABC-TV	SUsquehanna	7-5000
WCBS-TV	PLaza	1-2345
WNBC-TV	CIrcle	7-8300
WNDT	LT	1-6000
WNEW-TV	LEhigh	5-1000
WNYC-TV	WHitehall	3-3600
WOR-TV	LOngacre	4-8000
WPIX	MUrray Hill	2-6500

National Networks

American Broadcasting Co.	SUsquehanna	7-5000
Columbia Broadcasting System	PLaza	1-2345
Keystone Broadcasting System	ELdorado	5-3720
Mutual Broadcasting System	BRyant	9-7600
National Broadcasting Co	CIrcle	7-8300

Station Representatives

ABC Television Spot Sales	SU	7-5000
Advertising Time Sales	MU	7-5040
AM Radio Sales	PLaza	7-4567
Avery-Knodel, Inc.	PLaza	7-1800
Charles Bernard	CI	6-7242
John Blair & Co.	PLaza	2-0400
Blair TV	PLaza	2-0400
Bogner & Martin	MUrray Hill	9-2586
Guy Bolam	MUrray Hill	2-4500
The Bolling Co., Inc.	YUkon	6-4545
Broadcast Time Sales	MU	8-1910
BTA	PLaza	2-0400
Burn-Smith Co., Inc.	MUrray Hill	2-3124
CBS Radio Spot Sales	PLaza	1-2345
CBS TV Stations Nat'l Sales	PLaza	1-2345
Henry I. Christal	MUrray Hill	8-4414
Thomas F. Clark Co, Inc.	ORegon	9-5866
Continental Radio Sales	MUrray Hill	7-6865
Donald Cooke, Inc.	MU	8-2190
Devney Organization, Inc., The	MU	3-5830
Robert Eastman	LT	1-0800
Forjoe & Co., Inc.	ORegon	9-6820
Gill Perna Inc.	Templeton	8-4740
H-R Representatives, Inc.	PLaza	9-6800
George P. Hollingbery Co.	OXford	5-5560
Bernard Howard & Co., Inc.	OXford	7-3750
The Katz Agency, Inc.	JUdson	2-9200
McGavren-Guild Co., Inc.	PLaza	1-4650
The Meeker Co., Inc.	MUrray Hill	2-2170
Metro Broadcast Sales	PLaza	2-8228
Nat'l Sales Div., RKO Gen.	LO	4-8000
NBC Spot Sales	CIrcle	7-8300
Pearson National Reps., Inc.	PLaza	1-3366
Peters, Griffin, Woodward	YU	6-7900
Edward Petry & Co., Inc.	MUrray Hill	8-0200
Prestige Rep. Organization (PRO)	MU	7-3380
Radio-TV Representatives	MUrray Hill	8-4340
Paul H. Raymer Co., Inc.	PLaza	9-5570
Select Sta. Reps.	PLaza	8-1850
Storer Television Sales Inc.	PLaza	2-7600
E. S. Sumner Corp.	LT	1-8330
Tele-Radio & TV Sales, Inc.	JU	6-9717
Television Advertising Reps., Inc.	JUdson	2-3456
Venard, Torbet & McConnell	MUrray Hill	8-1088
Walker-Rawalt Co., Inc.	MUrray Hill	3-5830
Weed Radio & TV Corp.	TN	7-2600
Adam Young, Inc.	PLaza	1-4848

Advertising Agencies

N. W. Ayer & Son, Inc.	PL	7-5700
Ted Bates & Co.	JUdson	6-0600
Batten, Barton, Durstine & Osborn	ELdorado	5-5800
Benton & Bowles, Inc.	JU	2-6200
Leo Burnett Co., Inc.	PLaza	9-5959
Campbell-Ewald Co., Inc.	MUrray Hill	8-3400
Compton Advertising, Inc.	PL	4-1100
Cunningham & Walsh, Inc.	MUrray Hill	3-4900
Dancer-Fitzgerald-Sample	ORegon	9-0600
D'Arcy Advertising Co.	PLaza	8-2600
Doherty, Clifford, Steers & Shenfield	YUkon	6-6500
Donahue & Coe, Inc.	CIrcle	5-1000
Doremus & Co.	WOrth	4-0700
Doyle Dane Bernbach, Inc.	LOngacre	4-1234
Erwin Wasey, Ruthrauff & Ryan	OX	7-4500
William Esty & Co.	OXford	7-1600
Foote, Cone & Belding	YUkon	6-8000
Albert Frank-Guenther Law	COrtlandt	7-5060
Frederick-Clinton Co., Inc.	MU	2-7433
Fuller & Smith & Ross, Inc.	JU	2-9000
Fletcher Richards, Calkins & Holden	JUdson	6-5400
Gardner Adv.	MU	9-2424
Geyer, Morey, Ballard, Inc.	PLaza	1-3300
Grant Advertising	OX	7-5800
Grey Adv. Agency, Inc.	PLaza	1-3500
Interpublic, Inc.	TN	7-1122
Kastor, Hilton, Chesley, Clifford & Atherton	PLaza	1-1400
Kenyon & Eckhardt, Inc.	YUkon	6-9000
Ketchum, McLeod & Grove	MU	7-5640
Kudner Agency, Inc.	MUrray Hill	8-6700
Al Paul Lefton Co., Inc.	MUrray Hill	9-7470
Lennen & Newell, Inc.	MUrray Hill	2-5400
MacManus, John & Adams	PLaza	9-5600
J. M. Mathes, Inc.	LExington	2-7450
Maxon, Inc.	PLaza	9-7676
McCann-Erickson, Inc.	OXford	7-6000
McCann-Marschalk Co.	OXford	7-4250
Metlis & Lebow Corp.	JU	2-3474
Mogul, Williams & Saylor	TEmpleton	8-7100

Needham, Louis & Brorby	PLaza 7-0333
Norman Craig & Kummel	PLaza 1-0900
Papert, Koenig, Lois Inc.	JUdson 6-7300
Sullivan, Stauffer, Colwell & Bayles	MUrray Hill 8-1600
Tatham-Laird	PLaza 2-1110
J. Walter Thompson Co.	MUrray Hill 6-7000
Wade Adv., Inc.	CIrcle 5-1990
Warwick & Legler, Inc.	PLaza 1-4700
Weiss & Geller, Inc.	PLaza 3-4070
Young & Rubicam, Inc.	MUrray Hill 9-5000

Publications

Advertising Age	YUkon 6-5050
ANNY Advertising News of N. Y.	MU 7-6226
Billboard, The	PLaza 7-2800
Broadcasting	PLaza 5-8354
Film Daily	BRyant 9-7117
Printers' Ink	MUrray Hill 8-7500

RADIO-TELEVISION DAILY
WIsconsin 7-6336

Sales Management	LE 2-1760
Sponsor	MUrray Hill 7-8080
Standard Rate & Data Service	TN 7-0300
Television Age	CIrcle 7-7660
Television Magazine	PLaza 3-9944
TV Guide	TEmpleton 8-4700
Variety	JUdson 2-2700

News Associations

Associated Press (Press Assn., Inc.)	PLaza 7-1111
Hearst Metrotone News, Inc.	PLaza 7-4120
Radio Pulsebeat News	MU 2-9774
Radio Press International	LT 1-6444
Reuters	BRyant 9-8558
United Press International	MUrray Hill 2-0400
World Wide Info. Serv.	ORegon 9-7240

Talent Agencies

Columbia Artists Management, Inc.	CIrcle 7-6900
General Artists Corp.	CIrcle 7-7543
William McCaffrey Agency	ELdorado 5-1076
William Morris Agency, Inc.	JUdson 6-5100
National Artists Corp.	PLaza 9-6000
TV Artists Corp.	PLaza 3-2153

Organizations, Unions and Government Agencies

AAAA	LExington 2-7977
Actors' Equity	PLaza 7-7660
AFTRA	COlumbus 5-3267
American Federation of Musicians	PLaza 8-0600
ASCAP	MUrray Hill 8-8800
AWRT	ELdorado 5-7281
Broadcast Clearing House	CI 5-3370
Broadcast Music, Inc.	PLaza 9-1500
Central Media Bureau	CI 7-5153
Federal Communications Comm.	WAtkins 4-1000
Federal Trade Commission	COrtland 7-7100
International Radio & TV Society	PL 8-2450
Institute of Electrical & Electronics Eng'rs.	LE 5-5100
Music Publishers' Protective Association	PLaza 1-1930
NAPA	CIrcle 5-0200
Nat'l Educational TV & Radio Center	JU 6-0055
NATAS	LA 4-9666
RAB	MU 8-4020
SESAC, Inc.	JU 6-3450
Station Representatives Assn.	YUkon 6-9390
TvB	PLaza 7-9420
Television Affiliates, Corp.	PL 1-3110
Writer's Guild of America	PLaza 7-3317

Radio-TV Program, Record & Transcription Cos.

Basch Radio & TV Productions	MUrray Hill 2-8877
V. S. Becker Productions	MUrray Hill 2-0777
The Bruce Chapman Co.	WIsconsin 7-9244
Columbia Record Prod. Service	CIrcle 5-7300
Community Club Awards, Inc.	MU 7-4466
Coral Records	PLaza 2-1600
Decca Records, Inc.	PLaza 2-1600
Empire Broadcasting Corp.	YUkon 6-5700
Walt Framer Productions	OX 7-1464
General Artists Corp.	CIrcle 7-7543
Harry S. Goodman Productions	PLaza 5-6131
Arthur Henley Productions	PLaza 5-7145
Goodson-Todman Prodns.	PL 1-0600
Gotham Recording Corp.	JU 6-5577
Henry Jaffe Ent.	CI 5-2400
Lang-Worth Feature Programs, Inc.	IV 5-2400
Mercury Records	PL 9-2727
MGM Records	JUdson 2-2000
Charles Michelson, Inc.	PLaza 7-0695
William Morris Agency, Inc.	JUdson 6-5100
Muzak Corp.	ORegon 4-7400
NBC Radio Recording Div.	CIrcle 7-8300
Project-O-Fex	MU 7-1881
Reemack Enterprises, Inc.	CIrcle 6-7300
Reeves Sound Studios, Inc.	ORegon 9-3550
SESAC, Inc.	JU 6-3450
Talent Associates-Paramount Ltd.	PL 3-1030
Thomas J. Valentino, Inc.	CIrcle 6-4675
Wolf Productions	PLaza 5-2050

TV Film Producers Distributors

ABC Films, Inc.	LA 4-5050
Allied Artists TV Corp.	PL 7-8530
Atlantic Television Corp.	PL 2-7766
Banner Films, Inc.	PL 5-4811
British Information Services	PL 2-8400
CBS Films	PL 1-2345
Commonwealth Film-TV	CI 5-6456
Desilu Sales Inc.	PL 2-9160
Economee Television Programs	MU 8-4700
Flamingo Films	LE 2-8270
Fortune Features, Inc.	LO 4-5592
Four Star Distribution Corp.	LT 1-8533
Fremantle International	MU 7-4343
W. J. German, Inc.	TE 2-8500
Harry S. Goodman Productions	PL 5-6131
Independent TV Corp.	PL 5-2100
Intercontinental TV	PL 7-2593
Jayark Film Corp.	TN 7-3232
MCA-TV	PL 9-7500
MGM-TV	JU 2-2000
Charles Michelson, Inc.	PL 7-0695
Modern Teleservice, Inc.	OX 7-2753
National Telefilm Associates, Inc.	PL 3-6106
NBC Films, Inc.	CIrcle 7-8300
Official Films, Inc.	PL 7-0100
Paramount Television Productions, Inc.	BR 9-8700
Reeves Sound Studios, Inc.	OR 9-3550
Hal Roach Studios	CI 5-4135
Sarra, Inc.	SP 7-3700
Walter Schwimmer, Inc.	EL 5-4616
Bernard L. Schubert	MU 8-0940
Screen Gems, Inc.	PL 1-4432
Seven Arts Associated Corp.	972-7777
Show Corp. of America	PLaza 9-6840
Sterling Television Co., Inc.	MU 3-6300
Storer Programs, Inc.	PL 2-7525
Teledynamics Corp.	JU 6-6052
Television Industries, Inc.	PL 1-6800
Time-Life Bcst., Inc.	JU 6-1212
Trans-Lux Television Corp.	PLaza 1-3110
Twentieth Century-Fox	CO 5-3320
United Artists Assoc.	MUrray Hill 7-7800
United Artists TV Corp.	MUrray Hill 8-4700
Warner Bros. TV	CI 6-1000
Maurice H. Zouary TV Productions	JU 2-6185

Airlines

American Airlines	LO 4-2000
British Overseas Airways Corp.	MU 7-1600
Delta Air Lines	PL 1-6600
Eastern Air Lines	YU 6-5000
National Airlines	OX 7-9000
TWA	OX 5-6000
United Airlines	TN 7-3000

Chicago Telephone Numbers

AM Radio Stations

WAAF	RAndolph 6-1932
WAIT	FRanklin 2-0660
WBEE	RAndolph 6-6842
WBBM	WHitehall 4-6000
WCFL	MOhawk 4-2400
WCRW	EAstgate 7-6860
WEDC	CR 7-4100
WGES	SAcramento 2-1700
WGN	LA 8-2311
WHFC	CLiffside 4-7411
WIND	WHitehall 4-2170
WJJD	STate 2-5466
WLS	STate 2-2002
WMAQ	SUperior 7-8300
WMBI	MIchigan 2-1570
WSBC	MOnroe 6-9060

FM Radio Stations

WEAW	BR 3-3330
WEFM	STate 2-1357
WENR-FM	ANdover 3-0800
WFMT	STate 2-5668
WKFM	RAndolph 6-2141

Television Stations

WBBM-TV	WHitehall 4-6000
WBKB	ANdover 3-0800
WCIU	372-0026
WGN-TV	LA 8-2311
WNBQ	SUperior 7-8300

National Networks

American Broadcasting Co.	ANdover 3-0800
Columbia Broadcasting System	WHitehall 4-6000
Keystone Broadcasting System	STate 2-8900
Mutual Broadcasting System	372-3946
National Broadcasting Co.	SUperior 7-8300

Station Representatives

ABC Television Spot Sales	AN 3-0800
Advertising Time Sales, Inc.	782-0313
Avery-Knodel, Inc.	467-6111
John Blair & Co.	SUperior 7-2300
The Bolling Co.	WHitehall 3-2040
Broadcast Time Sales	AN 3-1913
Burn-Smith Co.	CEntral 6-4437
CBS Spot Sales	WHitehall 4-6000
CBS-TV Stations Nat'l Sales	WH 4-6000
Forjoe TV, Inc.	DElaware 7-3504
Gill-Perna, Inc.	FInancial 6-9393
George P. Hollingbery	DEarborn 2-6060
H-R Representatives	FInancial 6-6440
The Katz Agency	MOhawk 4-7150
Keystone Bcstg. System, Inc.	STate 2-8900
McGavren-Guild	FR 2-1370
Meeker Co., Inc.	CEntral 6-1742
Nat'l Sales Div., RKO General	644-2470
NBC Spot Sales	SUperior 7-8300
Pearson National Reps.	STate 2-7494
Peters, Griffin, Woodward, Inc.	FRanklin 2-6373
Edward Petry & Co., Inc.	WHitehall 4-0011
Prestige Rep. Org. (PRO)	CE 6-6269
Radio-TV Reps., Inc.	FInancial 6-0982
Paul H. Raymer Co.	644-4473
Storer Television Sales	CE 6-9550
Venard, Torbet & McConnell	ST 2-5260
Walker-Rawalt Co.	ANdover 3-5771
Weed Radio Corp.	467-7070
Adam Young, Inc.	MIchigan 2-6190

Advertising Agencies

Aubrey, Finlay, Marley & Hodgson	FI 6-1600
N. W. Ayer & Son, Inc.	ANdover 3-7111
BBDGO	SUperior 7-9200
Bozell & Jacobs, Inc.	CEntral 6-0870
Leo Burnett Co., Inc.	CEntral 6-5959
Campbell-Ewald Co.	CEntral 6-1946
Campbell-Mithun Inc.	DElaware 7-7553
Compton Advertising, Inc.	427-4642
Dancer-Fitzgerald-Sample	FInancial 6-4700
Doner-Harrison, Inc.	ANdover 3-7800
Doremus & Co.	CEntral 6-9132
Erwin Wasey, Ruthrauff & Ryan	FInancial 6-1833
Foote, Cone & Belding	SUperior 7-4800
Frank, Clinton E., Inc.	WHitehall 4-5900
Fuller & Smith & Ross	ANdover 3-5039
Grant Advertising, Inc.	SUperior 7-6500
MacFarland, Aveyard & Co.	RAndolph 6-9360
Malcolm-Howard	ANdover 3-0022
Maxon, Inc.	WHitehall 4-1676
McCann-Erickson	WEbster 9-3700
Arthur Meyerhoff & Co.	DElaware 7-7860
Needham, Louis & Brorby, Inc.	WHitehall 4-3400
L. W. Ramsey Co.	FRanklin 2-8155
Roche, Rickerd & Cleary, Inc.	RAndolph 6-9760
Tatham-Laird, Inc.	HArrison 7-3700
J. Walter Thompson Co.	MOhawk 4-6700
Edward H. Weiss & Co.	CEntral 6-7252
Young & Rubicam	329-0750

Radio-TV Program Prods.

Jewell Radio & TV Productions	MOhawk 4-5757
Jules Power Prod.	ANdover 3-1422
Les Lear Productions Corp.	RAndolph 6-0905
William Morris Agency	467-1744
MCA TV Ltd.	DElaware 7-1100
NBC Radio Recording Division	SUperior 7-8300
Walter Schwimmer Co.	FRanklin 2-4392
Standard Radio Trans. Service, Inc.	STate 2-5322
Hal Tate Radio Productions	ANdover 3-6520
L. S. Toogood Recording Co.	CEntral 6-5275
United Artists TV, Inc.	WH 4-1030

News Agencies and Assns.

Associated Press	STate 2-7700

RADIO-TELEVISION DAILY
312-782-2818

City News Bureau	STate 2-8100
Community News	RAndolph 6-0002
United Press International	FRanklin 2-9000

TV Film Producers-Dist.

Walter Schwimmer, Inc.	FR 2-4392
Seven Arts Associated Corp.	ORchard 4-5105
Television Programs of America, Inc.	WH 4-4767
UPA Pictures, Inc.	WHitehall 4-0196

Airlines

American Airlines	FR 2-7242
British Overseas Airways Corp.	DE 2-7744
Delta Air Lines	FI 6-5300
Eastern Air Lines	467-2900
TWA	DE 2-7666
United Airlines	RA 6-5500

Washington Telephone Numbers

Federal Departments and Agencies

American National Red Cross.....737-8300
Archives, National .....WO 3-1130
Business and Defense Services
Administration .....STerling 3-9200
Capitol, U. S. (Senate, House).....CApitol 4-3121
Census, Bureau of The.....RE 5-2000
Commerce, Department of.....STerling 3-9200
Copyright Office, Library of Congress..STerling 3-0400
Court of Customs and Patent Appeals.National 8-4696
Department of Defense.....LIberty 5-6700
Air Force, Department of The.....LIberty 5-6700
Army, Department of The.....LIberty 5-6700
Navy, Department of The.....LIberty 5-6700
Executive Mansion (White House)...NAtional 8-1414
Federal Communications Commission.EXecutive 3-3620
Federal Trade Commission.....EXecutive 3-6800
Government Printing Office.....STerling 3-6840
Interior, Department of The.....REpublic 7-1820
Justice, Department of.....REpublic 7-8200
Labor, Department of.....EXecutive 3-2420
National Labor Relations Board.....EXecutive 3-3111
National Research Council.....EXecutive 3-8100
Post Office Department.....STerling 3-3100
Radio Correspondents Galleries (Senate and House of Representatives).....CApitol 4-3121
State, Department of.....REpublic 7-5600
Supreme Court of the United States..EXecutive 3-1640
United States Information Agency....REpublic 7-8340
U.S.M.C., AM-TV, Info. Div.....LIberty 5-6700

Non-Government

Assn. of Maximum Service Telecasters..District 7-5412
Clear Channel Broadcasting Service..EXecutive 3-0255
Electronic Industries Association.....NAtional 8-3902
National Association of
Broadcasters .....DEcatur 2-9300
National Assn. of Educational
Broadcasters .....NOrth 7-6000
National Press Club.....REpublic 7-2500

RADIO-TELEVISION DAILY
EX 3-4808

Radio Corporation of America.....FEderal 7-8500
Radio-TV Correspondents' Assn...CA 4-3121, Ext. 6421
Westinghouse Broadcasting Co.....STerling 3-0903

AM Radio Stations

WAVA .....KEnmore 6-9000
WEAM .....JAckson 7-7100
WFAX .....JEfferson 2-1220
WGMS .....EXecutive 3-8676
WINX .....PO 2-4357
WMAL .....KEllogg 7-1100
WOL .....HObart 2-3900
WOOK .....TU 2-2500
WPGC .....JO 8-6677
WPIK .....OVerlook 3-3000
WQMR .....WHitehall 6-1050
WRC .....EMerson 2-4000
WTOP .....EMerson 2-9300
WUST .....HObart 2-0011
WWDC .....TUckerman 2-7600

FM Radio Stations

WASH-FM .....DIstrict 7-1356
WAVA-FM .....KE 6-9000
WFAN-FM .....TU 2-2500
WGAY-FM .....WHitehall 6-1050
WGMS-FM .....EXecutive 3-8676
WMAL-FM .....KEllogg 7-1100
WPGC .....JO 8-6677
WRC-FM .....EMerson 2-4000
WTOP-FM .....EMerson 2-9300
WWDC-FM .....TUckerman 2-7600

Television Stations

WMAL-TV .....KEllogg 7-1100
WOOK-TV .....TUckerman 2-2500
WRC-TV .....EMerson 2-4000
WTOP-TV .....EMerson 2-9300
WTTG .....STerling 3-5300

News Services

Associated Press .....AD 4-5400
United Press International.....EXecutive 3-3430

Networks

ABC 393-7700
CBS .....EMerson 2-9300
MBS .....CO 5-6363
NBC .....EMerson 2-4000

Airlines

American Airlines .....EX 3-2345
British Overseas Airways Corp.....393-5300
Eastern Air Lines.....EX 3-4000
National Airlines .....ST 3-5454
TWA .....ST 3-4200
United Airlines .....ST 3-4700

Los Angeles Telephone Numbers

AM Radio Stations

KABC .....NOrmandy 3-3311
KALI .....HOllywood 6-6161
KBIG .....HOllywood 3-3205
KBLA (North Hollywood).....TRiangle 7-3619
KCBH .....BRadshaw 2-7105
KDAY .....HOllywood 1-9981
KEZY .....HOllywood 3-5621
KFAC .....WEbster 8-0161
KFI .....DUnkirk 2-2121
KFOX (Long Beach).....HEmlock 6-7281
KFSG .....DUnkirk 9-1141
KFWB .....HOllywood 3-5151
KGBS .....DUnkirk 8-2345
KGER (Long Beach) .....NEvada 6-4774
KGFJ .....NOrmandy 3-3181
KGIL (Sherman Oaks).....STate 5-8631
KHJ .....HOllywood 2-2133
KIEV (Glendale) .....CHapman 5-2388
KLAC .....HOllywood 2-7271
KMPC .....HOllywood 9-5341
KNX .....HOllywood 9-1212
KPOL .....WEbster 8-2345
KRKD .....CApitol 5-4116
KUTE .....CItrus 4-1414
KWKW (Pasadena) .....MUrray 1-4964
KXLA (Pasadena) .....MUrray 1-6991

LOS ANGELES TELEPHONE NUMBERS

FM Radio Stations

KABC-FM	NOrmandy 3-3311
KBBI	MAdison 5-1641
KBCA	OLive 3-3940
KBIQ-FM	HOllywood 3-3205
KBMS-FM (Glendale)	CItrus 4-8444
KCBH	BR 2-7105
KFAC-FM	WEbster 8-0161
KFMU-FM	DUnkirk 5-6401
KFOX-FM	SPruce 5-2367
KGLA-FM	HOllywood 2-1295
KHJ-FM	HOllywood 2-2133
KHOF-FM (Glendale)	CHapman 5-7575
KMLA-FM	DUnkirk 2-8426
KNOB-FM (Long Beach)	HOllywood 6-6388
KNX-FM	HOllywood 9-1212
KPFK	HOllywood 7-7183
KRHM-FM	DUnkirk 5-7421
KRKD-FM	CApitol 5-4116
KUTE-FM	CItrus 4-1414
KWKW-FM (Pasadena)	MUrray 1-4964

Television Stations

KABC-TV	NOrmandy 3-3311
KCOP	OLdfield 6-6050
KHJ-TV	HOllywood 2-2133
KMEX-TV	HOllywood 6-8131
KNBC	THornwall 5-7000
KNXT	HOllywood 9-1212
KTLA	HOllywood 9-3181
KTTV	HOllywood 2-7111

National Networks

American Broadcasting Company	NOrmandy 3-3311
Columbia Broadcasting System	HOllywood 9-1212
CBS Television—Television City	OLive 1-2345
Mutual Broadcasting System	HOllywood 2-2133
National Broadcasting Company	Thornwall 5-7000

Station Representatives

ABC Television Spot Sales	NOrmandy 3-3311
Adv. Time Sales	OLive 1-4720
AM Radio Sales Co.	HOllywood 5-0695
Avery-Knodel, Inc.	DUnkirk 5-6394
Walter Biddick Co.	RIchmond 9-8800
John Blair & Co.	DUnkirk 7-1333
Blair-TV, Inc.	DUnkirk 1-3811
Bolling Company, Inc.	HOllywood 2-6471
Broadcast Times Sales	HOllywood 5-1755
Burn-Smith	HOllywood 4-7395
CBS-Radio Spot Sales	HOllywood 9-1212
CBS-TV Stations Nat'l Sales	HOllywood 9-1212
Devney Organization	HOllywood 2-6676
Eastman, Robert Co.	HOllywood 4-7276
Forjoe TV, Inc.	HOllywood 2-1397
Gill-Perna, Inc.	DUnkirk 8-7115
Gates-Hall, Inc.	HOllywood 2-6676
H-R Representatives, Inc.	HOllywood 2-6453
Harrington, Righter & Parsons, Inc.	HOllywood 6-4129
Hollingbery, George P., Co.	DUnkirk 5-2071
Holman Co., Hal	HOllywood 2-2351
Howard Co., Bernard	OLive 6-7200
Intercontinental Service Ltd.	HOllywood 2-2289
Katz Agency, The	WEbster 3-8171
Lucas, J. A.	HOllywood 6-7279
Masla Associates	HOllywood 6-5427
McGavren-Guild, Inc.	HOllywood 4-7331
Meeker Co.	HOllywood 2-6501
Tracy Moore	HOllywood 2-2351
Nat'l Sales Div. RKO General	HOllywood 2-2133
NBC-KNBC Spot Sales	THornwall 5-7000
Oakes, Harlan G., Associates	HOllywood 4-7395
Lee F. O'Connell Co.	OLeander 5-7597
Pan American Bcstg.	HOllywood 4-7395
Pearson National Reps, Inc.	HUbbard 3-9671
Peters, Griffin, Woodward, Inc.	WEbster 8-3585
Edward Petry Co.	DUnkirk 8-1143
Paul H. Raymer	HOllywood 2-2376
Scott, Duncan & Co.	HUbbard 3-6211
Television Adv. Reps.	HOllywood 6-1144
Venard, Torbet, McConnell	HOllywood 2-4939
Webb, Grant	HOllywood 6-6206
Young, Adam J., Inc.	HOllywood 2-2289

Advertising Agencies

Action in Advertising	DUnkirk 3-3114
Ad Larson	NOrmandie 4-6552
Adams & Keyes, Inc.	DUnkirk 7-5203
Admasters	UPton 0-2660
Advertising Council, Inc.	HOllywood 2-0988
Advertising Engineers Corp.	MAdison 8-5039
Alber, R. H., Co.	HOllywood 9-8273
Albert, Frank-Law	HOllywood 6-3563
Allen, Dorsey & Hatfield, Inc.	NOrmandie 3-9343
Allen & Marshall Adv., Agency	OLive 3-1770
Allen, Martin, Co.	OLive 3-2020
Allied Advertising Agencies	HOllywood 2-0837
Anderson-McConnell Adv. Agency	HOllywood 3-4154
U. S. Anderson Co.	OLdfield 4-0250
Arkwright Advertising Co. Inc.	HOllywood 4-3129
Arnold, Rupert Advertising	DUnkirk 2-0896
Asch, A., Inc.	DUnkirk 7-7600
Associated Advertising Agency	GRanite 8-2221
Associated Broadcast Adv. Co.	WEbster 6-5564
Atherton Mogge, Privett, Inc.	OLive 3-9870
Ayer, N. W., & Son, Inc.	HOllywood 3-4181
Barnes Chase Co.	HOllywood 3-1773
Bates, Ted., & Co.	OLympia 5-9081
BBDO	WEbster 8-3188
Baus & Ross Co.	DUnkirk 8-1107
Becker, Max, Advertising	HE 2-4485
Bejach, Leo, Adv.	GRanite 2-2245
Belford, Ed., Agency	STate 4-1174
Bennett, Walter F., & Co.	HOllywood 4-8291
Benton & Bowles, Inc.	HOllywood 4-9151
Berghoff Associates, Inc.	OLympia 2-2850
Bishop & Associates, Inc.	OLive 1-2560
Bloch's Advertising	HOllywood 3-0647
Blum's Direct Advertising	RIchmond 8-6181
Bogerts, The	HOllywood 3-6871
Bowes, Chas. Adv. Co.	RIchmond 7-0543
Boylhart, Lovett & Deane	HUntly 2-0740
Bozell & Jacobs, Inc.	DUnkirk 9-1277
Brehme Ad Service (Glendale)	CHapman 5-1539
Broadcasting Advertising	BRadshaw 2-4840
Brother, D. P., & Co.	DUnkirk 5-8288
Bull, Frank, & Co.	HOllywood 5-4194
Burnett, Leo, Co., Inc.	HOllywood 4-7373
Buss, Bear & Associates	DUnkirk 5-4385
Buxton Adv. Agency	MUrray 1-4993
Campbell-Ewald Co.	HOllywood 9-2931
Campbell-Mithun, Inc.	HOllywood 2-0715
Carlson, Milton Co.	DUnkirk 8-9464
Carson-Roberts Inc.	OLive 1-2610
Castor & Assoc.	OLeander 2-1315
Chamberlin & Associates	DUnkirk 7-6444
Citizen Advertising Agency, Inc.	MAdison 2-2463
Cloward Velma Advertising	DUnkirk 4-2558
Coast Advertising Associates	DUnkirk 7-7373
Cole, Fischer & Rogow	BRadshaw 2-3351
Coleman-Parr Advertising	OLive 1-1600
Collard, Clark, Adv. Agency	DUnkirk 7-3388
Compton Advertising, Inc.	OL 3-0100
Consolidated Adv. Directors	OLive 5-6434
Copy Cat Advertising	TRiangle 7-4348
Cowell, Leslie B., Advertising	TRiangle 7-5329
Craig & Reid, Inc.	HOllywood 4-8218
Creative Advertising	WEbster 1-3255
Crist, Ken, Inc.	NOrmandie 1-1287
Culbertson Advertising	OLympia 5-6790
Culp, Earl R., Co.	DUnkirk 2-8406
Cunningham & Walsh, Inc.	466-3495
Curtis Advertising Co.	HOllywood 3-2377
Dancer-Fitzgerald-Sample, Inc.	HOllywood 2-3256
D'Arcy Adv. Co.	DUnkirk 5-3171
Davidson, David, & Co.	HOllywood 2-7753
Davis & Blackwell, Inc.	Victoria 9-2964
Davis, Charlie, Advertising	AXminster 3-5508
Delman, Allen & Assoc.	OLive 3-2110
Dibble, Gordon H.	CHapman 5-2495
Doherty, Clifford, Steers & Shenfield	OLeaner 5-8950
Dolson Advertising Agency	LOraine 9-5111
Donahue & Coe	DUnkirk 1-2221
Donald, Dick, Advertising	POplar 1-0575
Doyle, Dane, Bernbach	OLive 3-8080
Dozier, Eastman & Co.	DUnkirk 5-6071
Dunas, E. C. Advertising	OL 5-4900
Ebberts, Dan, Adv. Serv.	LUdlow 7-9161
Edelstein, Irwin L., & Assoc.	DUnkirk 5-8221
Ehlert, Grace	MAdison 6-2222
Eisaman-Johns, Advertising	HOllywood 6-8107

Elliott, Neil M., Advertising ..... REpublic 5-1091
Enyart & Rose Advertising ..... HOllywood 6-1176
Erwin Wasey, Ruthrauff & Ryan, Inc. .. WEbster 1-1211
Essig Co. ..... POplar 3-4365
Esty, William Co. ..... HOllywood 2-6301

Fagan, O. K. Advertising Agcy. ..... MAdison 2-2192
Falkenhainer, Carl ..... BRadshaw 2-0136
Fallon, Brangham, Moon, Inc. ..... HOllywood 4-0171
Farrar Advertising ..... GRanite 8-3011
Fellows, John C., Co. ..... CApital 5-7746
Flax-Bronston Co. ..... RIchmond 9-4497
Fletcher Richards, Calkins & Holden. HOllywood 6-1311
Foladare, Maury & Assoc. ..... HOllywood 9-8135
Forestal, R. J. Co. ..... WEbster 5-1211
Frank, Albert-Guenther Law ..... WEbster 3-7595
Frank, Don Advertising (Anaheim) ... KEystone 5-6093
Frazier Adv. Agency ..... MAdison 5-8392
Fuller, Smith & Ross, Inc. ..... DUnkirk 5-2211

Gage, Booth & West, Inc. ..... OLive 3-1770
Gard, Dalbert & Associates ..... DUnkirk 8-8422
Gardner Advertising Co. ..... HOllywood 9-2719
Gaynor, Ducas, Inc. ..... OL. 5-8191
Geissinger, W. B., & Co. ..... OLive 1-3510
General Advertising Agency, Inc. ... HOllywood 3-5128
Gerth, Brown Clark & Elkus ..... OLive 3-2320
Geyer, Morey & Ballard ..... DUnkirk 7-4255
Gilbert & Benton ..... TRiangle 7-3105
Gill Clifford Agency ..... OLive 5-8388
Glasser-Gailey, Inc. ..... MAdison 9-3501
Glenn Advertising, Inc. ..... OL 3-9030
Goodman Organization ..... HO 6-5221
Graham, Clyde D. ..... DUnkirk 3-1266
Grant, Will ..... DUnkirk 7-3361
Grant Advertising Agency ..... HOllywood 1-9231
Gregory, Willard G., & Co. ..... MAdison 7-0531
Grey Advertising ..... BRadshaw 2-9821
Guerin-Johnstone-Gage, Inc. ..... DUnkirk 5-7451
Guild, Bascom & Bonfigli ..... HOllywood 9-8217

Hadlock & Associates ..... HOllywood 2-6731
Harrington, Righter & Parsons ..... HOllywood 6-4129
Heintz & Co., Inc. ..... MAdison 9-3181
Hill, Don ..... MAdison 4-9936
Hixson & Jorgenson, Inc. ..... DUnkirk 8-3121
Hoel, John D., Adv. Agency ..... MUrray 1-7131
Hollander, Welsh Advertising ..... DUnkirk 9-1171
Honig-Cooper Co. ..... DUnkirk 8-3301
House of Leads ..... NEvada 6-4471
Houston Advertising Service Co. .... NOrmandie 5-5886
Hunter & Wilhite Advertising ..... WEbster 3-7353
Hutchinson Advertising ..... HOllywood 2-4500

Irwin, Howard, & Assoc. ..... DUnkirk 8-1219

Jaycraft Co. ..... THornwall 2-5310
Jenner, Don, Advertising ..... DUnkirk 8-1489
Jett Advertising ..... HOllywood 2-6635
Johnson & Lewis ..... HOllywood 5-7105
Jones, Paul, & Associates ..... DUnkirk 1-3003
Kaplan, Sara Jane, Advertising ..... OLive 3-6057
Kaufman, Lon, Co. ..... DUnkirk 8-4138
Kaufman, Hans E., & Co. ..... HOllywood 3-3800
Key-Christopher Advertising ..... WEbster 9-3147
Keane, Raymond, Advertising ..... OLive 3-8650
Keene & Associates ..... WEbster 7-2270
Kellogg, Edw. S. ..... DUnkirk 7-5213
Kelso, M. H., & Co. ..... HOllywood 3-8566
Kenyon & Eckhardt ..... HO 3-2102
Kennedy, Walker & Cox, Inc. ..... OLympia 2-0555
Keyes, Madden & Jones ..... HOllywood 9-3974
LaRoche, C. J., Advertising ..... HOllywood 9-3656
Lawrence Co. ..... BRadshaw 2-5820
Lee & Associates ..... OLive 1-2090
Lee, J. Richard ..... HOllywood 6-1188
Lee, Robert E., & Associates ..... HOllywood 6-1188
Leni Advertising ..... HOllywood 9-7388
Lennon & Newell ..... CRestview 1-7221
Lewin, Howard, Advertising ..... DUnkirk 8-7156
Little & Co. ..... DUnkirk 9-1267
Logan, Dudley L. ..... DUnkirk 2-8471
Mack Agency ..... HOllywood 2-6377
MacManus, John, & Adams ..... WEbster 7-1000
Mann Advertising Co. ..... DUnkirk 2-1179
Mannis, Samuel A. ..... HOllywood 4-7501
Martha's Adv. Service ..... MAdison 6-4897
Mathisson & Associates ..... HU 2-1870
Mayne, Charles H., Co. ..... DUnkirk 5-0138
McCann-Erickson ..... DUnkirk 5-3301
McCarty Co., The ..... DUnkirk 5-4011
McElligott, Ford C., & Associates ..... MAdison 2-4653

McElroy Adv. Agcy. ..... DUnkirk 1-3045
McKee, Burns Adv. ..... HOllywood 7-4218
McLain, W. R., & Associates ..... NOrmandie 3-8209
McNeill & McCleery ..... HOllywood 6-4256
M-E Productions ..... DUnkirk 5-3302
Meany, Phillip J., Co., Adv. ..... DUnkirk 5-4181
Meltzler, Richard, Adv. ..... WEbster 8-2993
Morgan Company, The ..... STate 6-5696
Mowinckel, E. K., Advertising ..... RIchmond 7-0529

Nargi Advertising ..... MAdison 2-1647
National Advertising Associates ..... DUnkirk 8-7115
National Federation of Advertising ..... OL. 3-2320
Neale & Associates ..... OL. 6-0500
Needham, Louis, & Brorby ..... CRestwood 3-2330
Nelson Adv. Service ..... BRadshaw 2-0261
Newman, Ben Allah, Advertising ..... DUnkirk 9-6649
Newmark, Nelson, Advertising ..... MAdison 4-1568
North Advertising ..... HOllywood 7-2151

Ogilvy, Benson & Mather ..... CRestview 5-6154
Olen, David, Adv. ..... OLive 5-5000

Pacific Advertising Service ..... RIchmond 9-5803
Packard, Jack Advertising ..... CHapman 5-5591
Pardee Co., The ..... HOllywood 2-7306
Patton, George Adv. ..... HOllywood 2-0841
Paul & Baum ..... OL. 3-2110
Pell, Ben, Advertising ..... MAdison 2-1557
Perrett Co., The ..... HUbbard 2-8303
Porter & Associates ..... WEbster 6-5564
Porter, Wesley H., Adv. ..... AXminster 3-0400
Productive Advertising ..... AXminster 1-1322

Ramsey, Brown & Co. ..... HOllywood 3-6851
Raymond, J. W., Advertising ..... MAdison 4-2244
Raymond, Larry, Co. ..... WEbster 6-8125
Reach, McClinton & Co., Inc. ..... OLive 3-9610
Robin, Lee & Arnold ..... CRestview 4-5853
Robins, Jerome, Agency ..... DUnkirk 8-0661
Robinson & Haynes ..... HUntley 2-2050
Roche-Eckhoff & Lee ..... OLive 5-7670
Rockett-Lauritzen ..... REpublic 4-2106
Ross, Charles, Adv. Agency ..... OLdfield 6-5220
Saussy, Walker Advertising ..... HOllywood 3-5161
Sawdon, Frank ..... HOllywood 4-7579
Schurrer, Lou, Adv. ..... OLive 3-4440
Scott, M. B., Advertising ..... OL 3-5330
Sebrell, J. B., Adv. Agcy. ..... MAdison 6-9397
Seros, George J., Advertising ..... CRestview 6-4723
Shane, Leonard, Agency ..... HOllywood 9-2258
Shaw, John W., Advertising ..... WEbster 8-2675
Shay Advertising ..... HOllywood 4-1158
Sheldon, Lisle Adv. ..... HOllywood 3-2366
Simmons, Dean ..... WEbster 1-1311
Smalley & Smith ..... HOllywood 6-2404
Speer Advertising Agency ..... HUbbard 3-8300
Spees Advertising Agency ..... DUnkirk 9-6933
Stahl & Lewis Adv. Agency ..... HOllywood 2-7344
Stebbins, Barton A., Adv. ..... DUnkirk 8-8131
Stebbins, Hal, Inc. ..... CR 3-0750
Steinlauf, Malcolm, & Co. ..... WEbster 3-7564
Steller, Miller & Lester, Inc. ..... DUnkirk 7-5377
Stiller, Hunt Advertising ..... BRadshaw 2-0204
Stodel Advertising ..... MAdison 2-1193
Straus, J. M., & Co. ..... OLympia 2-6613
Sudler Co. ..... BRadshaw 2-3438
Sullivan Stauffer Colwell & Bayles. HOllywood 4-2119
Swafford & Co. ..... BRadshaw 2-9421

Taggart & Young ..... WEbster 3-8108
Tatham-Laird, Inc. ..... HOllywood 1-9228
Taylor Host, Inc. ..... CApitol 5-3208
Thompson, J. Walter, Co. ..... OL 3-0300
Tilds & Cantz Advertising ..... OLeander 5-9270
Todd, Michael, Advertising ..... HOllywood 5-8036
Tullis Co., Inc., The ..... HOllywood 2-6333
Tyler-Smith, T., Advertising ..... DUnkirk 7-5519

United Bench Advertising ..... AXminster 2-8107
Universal Advertising Agency, Inc. .. HOllywood 4-8218

Van der Boom, Hunt, McNaughton .... WEbster 8-2001
Vanderhurst Adv. ..... HOllywood 7-9191
Van-Scott, Inc. ..... DUnkirk 9-2300
Victor, A. J., Company ..... AXminster 1-9975
Voorhees, P. W., Inc. ..... HOllywood 6-1181

Wade, Adv. Agency ..... HOllywood 6-1631
Walsh, Nellie L., Advertising ..... MA 2-9853
Weatherwax-Spurgeon & Associates ..... MA 7-2633
Webster, R. W., Adv. ..... MAdison 9-2283
Weinberg, Milton, Adv. Co. ..... OLive 3-2300
Weiss, Edward H., & Co. ..... OLive 3-8360
Welsh, Hollander & Coleman Adv. .... DUnkirk 9-1171

Whiteman, Richard ..... DUnkirk 5-2054
Wilder, Alvin ..... REpublic 4-2186
Williams, Dallas & Sons ..... HOllywood 2-6396
Willis, Harry G., & Assoc. ..... CHapman 5-5533
Winan & Co., Paul ..... RIchmond 7-5189
Wolfer-Douglass-Bennington, Inc. .. CUmberland 3-6242
Woolf, Len, Co. ..... DUnkirk 8-2361
World Advertising (Long Beach) ..... HEmlock 5-6094
World Wide Want Ad Service ..... MAdison 7-9983
Wynne-Alexander Advertising ..... MUrray 2-2319
Young & Rubicam ..... HO 2-7181

Radio-TV Program Prods.

Aladdin Enterprises ..... HOllywood 2-6686
Allend'or Productions ..... WEbster 8-2191
Burrud, Bill, Productions ..... HOllywood 3-8181
Commodore Productions ..... HOllywood 9-7502
Crosby, Bing, Productions ..... BRadshaw 2-2771
Girard-Lewis Productions ..... OLympia 2-2810
Gomalco, Inc. ..... STate 3-0070
Goodson-Todman Productions ..... CRestview 4-7357
Herts-Lion International Corp. ..... HOllywood 4-6121
MacGregor, C. P. ..... DUnkirk 4-4191
MCA-TV ..... BRadshaw 2-3211
Ross-Danzig TV, Inc. ..... HOllywood 2-6464
Signal Productions, Inc. ..... HOllywood 3-4173
Stark, Wilbur, Productions ..... UPton 0-3311
United Artists TV Corp. ..... OLdfield 4-2800

TV Film Producers-Dist.

ABC Films ..... NOrmandy 3-3311
M & A Alexander Productions ..... HO 4-3414
Allied Artists TV Corporation ..... NO 2-9181
George Bagnall & Associates ..... OL 2-8050
Banner Productions ..... POplar 6-5171
Bonded TV Film Service, Inc. ..... OLd 4-7575
Chertok Television ..... UPton 0-3311
Cavalcade TV Programs ..... OLive 4-4144
Frank Cooper Associates ..... CR 4-5971
Corradine, Tom J. ..... HOllywood 2-4448
Jack Denove Productions, Inc. ..... HO 4-8331
Desilu Productions, Inc. ..... HO 9-5911
Walt Disney Productions ..... VI 9-3411
Dougfair Corporation ..... HO 5-6164
Jerry Fairbanks Production ..... HO 2-1101
Family Theater, Inc. ..... HO 2-1317
Don Fedderson Productions ..... HO 9-5911
Filmaster, Inc. ..... HO 6-1681
Flying A Prod. ..... HO 9-1425
Four Star Films, Inc. ..... PO 6-4151
Guedel, John, Prods. ..... OLive 3-8000
Hollywood Television Service, Inc. ..... PO 3-8411
Independent Television Corp. ..... HO 2-6525
J & M Productions ..... CRestview 3-1230
Mark VII, Ltd. ..... TR 7-0621
Medallion TV Enterprises, Inc. ..... HO 2-6635
NBC Films ..... TH 5-7000
Paramount Television Productions, Inc. ..... HO 9-3181
Revue Productions, Inc. ..... TR 7-1211
Reynolds, Stuart, Prods. ..... CRestview 4-7863
Screen Gems, Inc. ..... HO 2-3111
Seven Arts Associated Corp. ..... GRanite 6-1564
Stage Five Productions, Inc. ..... HO 9-9011
Toreto Enterprises ..... CRestview 4-6023
Trans-Artists Prods. ..... WEbster 1-1639
Twentieth Century Fox Television ..... HO 2-6231
TV Marketeers ..... HOllywood 6-3111
Universal Pictures Co., Inc., Television ..... TR 7-1211
Warner Bros. Pictures, Inc. TV Division ..... HO 9-1251
Wolper Productions Inc. ..... OLympia 2-7075

Artists Agencies

Alexander, Alec Agency ..... CRestview 1-6101
Allied Casting ..... HOllywood 3-7124
Alvarado, Carlos ..... OL 2-0272
American Federation of TV-Radio ... HOllywood 4-5123
Armstrong-Deuser-McHugh, Jr. ..... CRestview 4-0881
Artigue, Louis ..... CRestview 6-2488
Ashley-Steiner-Famous Artists ..... CRestview 4-8511
Associated Booking Corp. ..... OLive 2-9940
Auer, Miles Bohm ..... HOllywood 2-6416
Barnes, William, Agency ..... CRestview 3-0205
Barr, Rickey, Agency ..... OLdfield 4-0738
Barskin Agency, The ..... OL 6-8530
Bell, Marcella Agency ..... CRestview 6-0012
Bender, David ..... HO 2-0723
Bernie, Herman ..... CRestview 5-0117
Bonham, C. Herschel ..... HO 4-3060
Brandies, Bob, Agency ..... POplar 2-4872
Brewis, Alex ..... OL 2-1521
Carson-Stempel ..... CRestview 4-8343
Cinema Artists Agency ..... OLive 2-7074
Cloutman-Gerard ..... CRestview 4-6833
Columbia Artists Management ..... HOllywood 2-6623
Condit Agency ..... HO 4-9233
Connor, Allen ..... HOllywood 5-0834
Cooper, Frank, Associates ..... CRestview 4-5971
Cooper, Ray ..... CRestview 6-9769
Cumber, Lil Attractions Agency .... AXminster 3-6159
Darrow Agency ..... CRestview 4-7253
Davis, Mary Webb ..... OL. 5-6747
Donaldson Agency ..... OL. 2-0355
Flaire Agency, The ..... TR 8-0850
Frings, Kurt ..... CRestview 4-8881
Garfield, Milton ..... CRestview 4-8631
Gefsky, Harold L. ..... CRestview 4-7801
General Artists Corporation ..... CRestview 3-2400
Gertz, Mitchell ..... CRestview 4-5491
Gold, Herb ..... CRestview 4-8171
Gold, Sid ..... CRestview 4-7247
Goldstone, Tobias ..... CRestview 6-1071
Gould, Billy ..... HOllywood 9-2731
Green, Ivan ..... OL. 2-4010
Greshler, Abner ..... OLdfield 4-5960
Griffith, Byron ..... HOllywood 7-2600
Grossman, Milton M. ..... CRestview 4-8631
Halliburton, Jeanne ..... POplar 9-2947
Halsey, Reece Agency ..... OLive 2-2409
Hamilburg, Mitchell ..... CRestview 4-9311
Herdan-Sherrell ..... CRestview 1-5236
Herzbrun, Walter ..... OL. 2-7210
Howard, Sam, Agency ..... OLdfield 2-3872
Ingersoll, George, Agency ..... HOllywood 7-0862
Irwin, Lou ..... CRestview 1-7131
Jackson, Edith ..... HOllywood 7-0155
Jaffee Agency ..... OLympia 7-2710
Kaufman, Milton ..... CR. 5-5028
Kingston, Al, Enterprises ..... CRestview 6-8538
Kohner, Paul ..... CRestview 1-5165
Kumin-Olenick Agency ..... CRestview 4-7281
Lance, Leon O. ..... OL 7-1060
Lauren, J. W., Agency ..... CRestview 3-3550
Levee, Sid ..... CRestview 4-8631
Longenecker, Robt. ..... OLive 3-3770
MacQuarrie, Earl ..... CRestview 4-8919
Marion, Paul Agency ..... OL. 2-9540
Marx, Bert ..... CRestview 4-8555
McMillan, Hazel, Agency ..... CR 6-3603
Medford, Ben ..... CRestview 1-7021
Meyers, Walter ..... OL 6-1950
Middleton, Wallace, Agency ..... OLdfield 6-4460
Mishkin Agency ..... OLive 2-0944
Montgomery, Jack, Agency ..... OL 6-4460
Moore, Lola ..... HOllywood 7-8729
Morris, William ..... BRadshaw 2-4111
Ochs, Al ..... HOllywood 9-6470
Oliver, Maurine ..... OL 7-1250
Omega Artists, Inc. ..... TR 8-2024
Payton, Bob ..... OL. 6-1880
Pearson, Ben ..... CRestview 4-5488
Pomeroy, Jack ..... HOllywood 9-6366
Raison-Finger Agency ..... OLdfield 2-2446
Rose, Arnold L. Assocs. ..... CRestview 4-5459
Rosen, Jerry, Agency ..... BRadshaw 2-2345
Ryan, Frank ..... OL 2-8904
Saphier, James L., Agency ..... CRestview 1-7231
Schuller, William Agency ..... CRestview 4-6949
Schwartz Agency ..... OLive 3-0400
Screen Children's Guild Agency .... HOllywood 9-6231
Shauer, M. A. ..... CRestview 1-1103
Shaw, Glenn ..... OLive 5-6956
Sheldon Agency ..... ST 5-6666
Shiffrin-Hyland Agency ..... CR 4-7643
Shipley-Ishimoto ..... CRestview 6-6251
Shurr, Louis ..... CRestview 4-8111

Sindell Agency	CRestview 4-8181
Small, Lillian Schary, Associates	BRadshaw 2-0496
Snitzer, Lou-Fritschi, Al, Inc.	HOllywood 9-6271
Stempel, Frank	CRestview 4-8343
Swanson, H. N.	OL. 2-5385
Swoverland, Harold	OLive 6-0900
Talent Inc.	HOllywood 2-0913
Thompson, Lionel B.	CRestview 1-2188
Ullman, George	CRestview 4-5238
Wadsworth, J. B.	CRestview 6-0698
Weiner, Jack	OLympia 2-1140
Weintraub, Murry	OLive 2-3892
White, Al, Agency	ST 9-8681
Wilkins, Paul	CRestview 1-6188
Willson, Henry	OLdfield 2-7452
World Artists Management Agency	CRestview 1-7294
Wormser, Jack, Agency	HOllywood 4-8138
Zimmerman, Herman Agency	CRestview 6-0266

RADIO-TELEVISION DAILY
HOllywood 9-3951

Sponsor	HOllywood 4-8089
TV Guide	HOllywood 5-2103
Variety	HOllywood 9-1141

Radio-TV Audience Surveys

American Research Bureau	RA 3-8536
Facts Consolidated	TR 8-0910
Moffett Research Co.	DU 3-7096
National Audience Board	CR 1-8141
Pulse, Inc.	OL. 3-7733

Publications

Billboard, The	HOllywood 9-5831
Box Office Magazine	HOllywood 5-1186
Broadcasting Magazine	HOllywood 3-3148
Film Daily, The	HOllywood 9-5358
Hollywood Reporter	HOllywood 4-7411
Media Agencies Clients	OL. 7-1440

Airlines

American Airlines	MA 5-7241
British Overseas Airways Corp. (BOAC)	BR 2-8866
Delta Air Lines	MA 7-9669
Pan American World Airways	MA 4-0192
TWA	MA 4-8141
United Airlines	HU 2-3300
Western Airlines	646-4321

FOR LOCAL ADDRESSES AND PERSONNEL OF ABOVE FIRMS SEE EDITORIAL INDEX, PAGE 7 UNDER CATEGORIES OF AM STATIONS, FM STATIONS, TV STATIONS, NETWORKS, STATION REPS, ADVERTISING AGENCIES, PUBLICATIONS, NEWS ASSOCIATIONS, TALENT AGENCIES, ORGANIZATIONS UNIONS & GOVT. AGENCIES, RADIO-TV PROGRAM, RECORD & TRANSCRIPTION CO.'S, TV FILM PRODUCERS-DISTRIBUTORS

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RADIO TELEVISION DAILY

THE INTERNATIONAL NEWSPAPER OF RADIO & TELEVISION

presents

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EXECUTIVE PERSONNEL
BRANCH OFFICES

CANADIAN AGENCIES

1963


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TORONTO UNIVERSAL CITY MEXICO CITY CHARLOTTE
MUNICH CINCINNATI SYDNEY ATLANTA NEW ORLEANS
MINNEAPOLIS CLEVELAND ST. LOUIS SEATTLE DALLAS
mca
tv

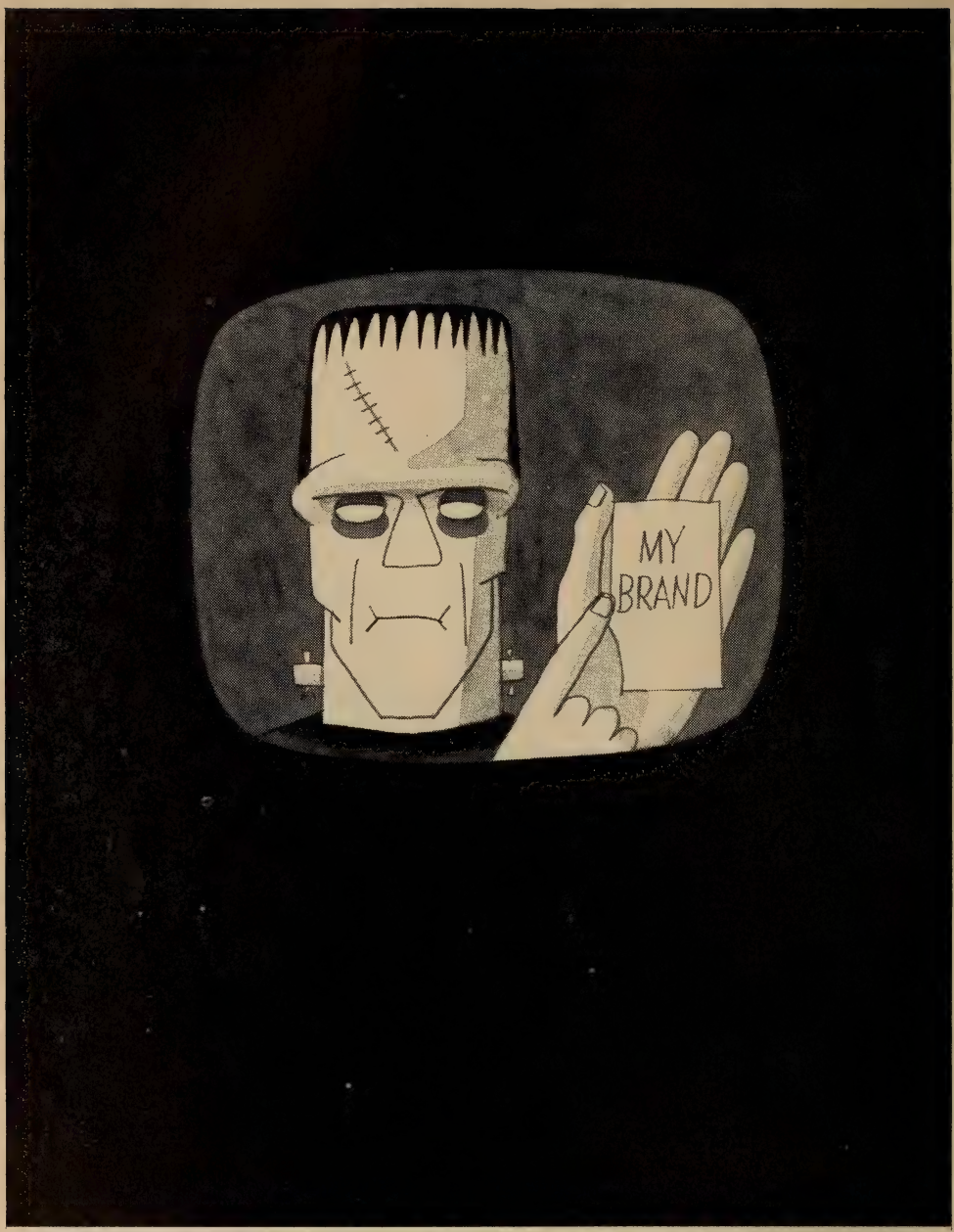
TV Stations Reporting a Profit or Loss Classified by the Amount of Profit or Loss

(Stations Operating Full Year Only)

— 1961 —

	Type of Station: VHF	UHF
Total Number of Stations Reporting	439	71
Number of These Stations Reporting Profits	346	28
Profitable Stations as Percent of Total	78.8%	39.4%
Number of Stations Reporting Profits of:		
$3,000,000 and over	13	—
1,500,000-3,000,000	26	—
1,000,000-1,500,000	29	—
600,000-1,000,000	33	—
400,000- 600,000	26	—
200,000- 400,000	52	2
100,000- 200,000	48	10
50,000- 100,000	49	4
25,000- 50,000	32	6
Less than 25,000	38	6
Number of Stations Reporting Losses	93	43
Unprofitable Stations as Percent of This Total	21.2	60.6
Number of Stations Reporting Losses of:		
Less than $ 10,000	12	5
10,000- 25,000	21	12
25,000- 50,000	15	10
50,000- 100,000	17	8
100,000- 200,000	18	5
200,000- 400,000	5	3
400,000 and over	5	—

Source: FCC



Dr. Frankenstein believed a human being is a formula . . . Add two arms, two legs, etc., and you create a person.

He tried.

We know what happened.

However, there persists the Dr. Frankenstein school of advertising. You graft a headline that worked, to a picture that worked, to copy that worked. Sometimes the results *do* work. Often they *don't*.

The Dr. Frankenstein school forgets that people, and their emotions, can't be figured out with the nice finality of the mathematician.

The best advertising ideas are like people. You find in them a life force, a creative spark, an individual personality.

Average advertising can be made by formula. But the best advertising is created. It is born. And it comes alive.

Young & Rubicam, Advertising

Advertising Agencies

—— Agency Recognition Symbols ——

AAAA—American Association of Advertising Agencies
ABC—Audit Bureau of Circulation
ABP—Associated Business Papers
AFA—Advertising Federation of America
ANPA—American Newspaper Publishers' Association
APA—Agricultural Publishers Association
NBP—National Business Publications
NOAB—National Outdoor Advertising Bureau
PPA—Periodical Publishers' Association
SNPA—Southern Newspaper Publishers' Association

A. D. ADAMS ADVERTISING, INC.

145 East 52nd St., New York 22, N. Y.
Phone: PLaza 5-0845
ABP

President.....A. D. Adams
TV & Radio Consultant.....Marcia Forrest

WILLIAM HART ADLER, INC.

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-5210
AAAA—ABP—ANPA—AFA

Pres.-Treas.....William Hart Adler
V.P., Radio-TV.....Alidor R. Belskis
V.P.'s.....John Petrie, Frank Karoly, Arthur Warren
Secretary.....B. L. Martin

ADMASTERS ADVERTISING, INC.

1808 Connecticut Ave., Washington 9, D. C.
Phone: 265-2848

President.....John E. Waterfield

ADVERTISERS' BROADCASTING COMPANY

117 W. 46th St., New York 36, N.Y.
Phone: PLaza 7-3560

Exec. Producer.....Sholom Rubinstein
Director .....Bernard Rubinstein
Copy Chief.....David M. Hausdorff

AITKIN-KYNETT CO., INC.

1400 South Penn Square,
Philadelphia 2, Pa.
Phone: LOcust 8-6700
AAAA—ABC—ABP—AFA

Chmn. of Bd.....H. H. Kynett
President.....Allen C. Smith
V.P., Secy.....Geo. B. Barnard
V.P.....H. B. Montgomery
Treasurer.....Joseph C. Baugher
Research Dir., Publicity..Edward Goldsmith
Radio-TV Time Buyer.....Alan Bobbe
Radio-TV Dir.....Allen Gray

R. H. ALBER CO.

439 N. Larchmont Blvd., Los Angeles 4, Calif.
Phone: HOllywood 9-8273

Exec. Vice-Pres.....Pauline Hagen
Secretary-Treas. .....Evelyn R. Jones

ALLEN, DORSEY & HATFIELD, INC.

5010 Sunset Blvd., Los Angeles 27, Calif.
Phone: NOrmandy 3-9343
APA—ANPA—ABP—NBP

President.....L. E. Hatfield
Secy. & Treas.....H. H. Allen

ALLEN & REYNOLDS, INC.

3104 Farnam Street, Omaha 31, Neb.
Phone: 342-0150
AAAA—ABC—ABP—ANPA—AFA
ANA

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V.P. & Sect.....Helen Moeller
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Radio-TV Director.....Tom Mack
TimeBuyers.....Marilyn Hayes, Tom Mack

ALLIED ADV. AGENCIES INC.

4643 Beverly Blvd., Los Angeles 4, Calif.
HOllywood 2-0837
ABC-ANPA

President .....W. Fehr Gardner
Time Buyer.....Maxine Blankenship
Acct. Exec.....Wayne La Com

THE AMBASSADOR ADV. AGENCY

401 W. Imperial, LaHabra, Calif.
Phone: OWen 1-7785

President .....Al Sanders
Treasurer .....Paul Schwepker
Time Buyers..Thomas E. Steele, Jerry Jensen
Estimated Radio Billings: $250,000.

ARKWRIGHT ADVERTISING CO., INC.

Time & Life Bldg., New York 20, N. Y.
Phone: CIrcle 5-6612

President .....M. Schofield
Vice President.....Jack Wilcher
Radio-TV Prod., Dir.....Thos. Mannos

ASSOCIATED BROADCAST ADV.

1188 S. Muirfield Road, Los Angeles 19, Calif.
Phone: WEbster 6-5564

Owner, Sales Mgr.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter

Television Productions of America, Inc.

77 West 55th St., New York 19, N. Y. LT 1-1130

NORMAN BAER PHILIP D'ANTONI

ATLANTIC-BERNSTEIN ASSOCIATES

655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-8250

Partners.....Murry E. Cohen, Irving H. Glick, Ted Bernstein
Production Mgrs...Don Williams, Noel Tyler
Gen. Mgr., Media Dir...Sylvester J. Bernstein

AUBREY, FINLAY, MARLEY & HODGSON, INC.

One E. Wacker Dr., Chicago 1, Ill.
Phone: 329-1600
AAAA—ABP—ANPA

President.....H. Earl Hodgson
Ch. Exec. Comm. V.P.....Kenneth Hill
V.P.'s..Donald McGuiness, Dixon L. Harper
Secretary .....John Copeland
Treasurer.....Ann E. Ferngren
Radio-TV Traffic.....Grace Patrick
Time Buyers.....Joan E. Lindell, Adel Wind, Jean Warn
Estimated Radio Billings: $850,000.
Estimated TV Billings: $10,000.

N. W. AYER & SON, INC.

West Washington Square, Philadelphia 6, Pa.
Phone: WAlnut 5-0100
ANPA—ABP—ABC

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V.P., Mng. Dir. Copy...Edward G. Gallagher
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V.P. Chg. Plans-Mkt....Harry G. Groome, Jr.
V.P. Chg. Media.....Leslie Farnath
V.P.'s Chg. Ex. H. O. Client Cont.....Brydon S. Greene, L. Davis Jones
V.P. Chg. Phila. Ser...Hans L. Carstensen, Jr.
Dir., Info. Services.....Theodore G. Heck
V.P. Special Copy.....Geo. W. Cecil
V.P. Copy Res.....Mrs. Margaret H. Rogers
V.P., Bus. Dev.....Seymour Morris
Secretary-Treasurer.....R. Bruce Jones

Branch Offices

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Phone: PLaza 7-5700

Vice-President & Mgr.....John D. Upton
Vice-Pres. & Dir. of Radio-TV.....James E. Hanna
V.P., Radio-TV Plans.....T. J. McDermott
V.P., Mgr., Radio-TV Program .....T. H. Calhoun
V.P., Chg. of Comm Prod..William J. Ratcliff
V.P., Chg. Pub. Rel.....Robert Van Riper
V.P.'s.....D. C. Van Meter, Chas. Hogen, J. Vance Babb, Robt. C. Alexander, John W. Esau, Newton C. Cunningham, Neal O'Connor, Jerry Jordan
V.P. Bus. Devel.....Geo. T. Sweetser

920 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-4970

V.P., Mgr.....Raymond W. Heffron

135 S. LaSalle St., Chicago 3, Ill.
Phone: ANdover 3-7111

Vice-Pres., Mgr.....Thomas G. Watson
Vice President.....F W. Heckel, III

First National Bldg., Detroit 26, Mich.
Phone: WOodward 5-3322

Vice-President, Mgr.....Richard T. O'Reilly

413 Taft Bldg., Hollywood 28, Calif.
Phone: HOllywood 3-4871

V.P., Mgr.....Edmund H. Rogers, Jr.

235 Montgomery St., San Francisco, Calif.
Phone: SUtter 1-2534

V.P., Manager.....Harry C. Graybill

1060 Bishop St., Honolulu, Hawaii
Phone: Honolulu 50-3681

Manager.....Alwyn W. Knight
Estimated Radio Billings: $16,000,000.
Estimated TV Billings: $41,000,000.

AYLIN ADVERTISING AGENCY

904 Lovett Blvd., Houston 6, Texas
Phone: JAckson 9-3766
AAAA

Pres. .....Robert N. Aylin
Exec. V.P.....Chas. H. Lewis
V.P. & Prod. Mgr.....Roger I. Helm
V.P., Media Director.....Jo Moore

Branch Offices

425 Soledad, San Antonio, Tex.
Phone: CA 3-5541

Manager .....James F. Anderson

2960 Harrison, Beaumont, Tex.
Phone: TW 2-2693

Manager .....Jack Dahmer

3415 Cedar Springs, Dallas, Tex.

Manager .....Walter Clark

211 East Harrison, Harlingen, Tex.

Manager.....Michael B. O'Neill

BADGER & BROWNING & PARCHER, INC.

75 Federal St., Boston 10, Mass.
Phone: LIberty 2-3364

President.....Clifford P. Parcher
Exec. V.P.....F. S. Browning, Jr.
Art Director.....Glen Lawrence
Production Manager.....Eliz. Harriman

THE BAKER ADVERTISING AGENCY, LTD.

670 Bayview Ave., Toronto 17, Ontario
Phone: 487-1511
ANPA

President.....W. R. Baker
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Creative Director.....C. Murray
Radio-TV Dir.....N. Pahlen
Media Director.....D. E. Gillespie
Media Mgr.....H. L. Howerth
Radio-TV Mgr.....H. Blair
Radio-TV Producer.....W. Krantz
Radio-TV Producer.....W. Ross
Mgr., Prod. Dept.....C. L. Williams



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Sr. V.P., Gen. Mgr.....Augustine J. Hilton
Sr. V.P. & Research Dir.....Jack M. Kline
V.P., Media Dir.....James D. Evans
V.P., Dir. of Creative Act.....S. Carter, III
V.P. .....Walter Martin
Secretary.....Dorothy K. Smith
Radio-TV Dir.....Thomas McDonnell

BARLOW/JOHNSON, INC.

968 James St., Syracuse 1, N. Y.
Phone: GR 9-6644
AAAA-ABC-ABP

Ch. of the Board.....F. Brownell Tompkins
President .....Doug Johnson
V.P.'s.....Alfred B. Jensen, Joseph R. Coleman
Secy.-Treas.....Arthur M. Speers
Radio-TV Dir.....Richard Grimshaw

Time Buyer & Accounts: Richard Grimshaw: Dairymen's League Coop. Assn., Will & Baumer Candle Co., American Stores, Aspen Corp., Onodaga Oil Co., Williams Food Products, Inc.

Branch Office
Latham Center Office Bldg., Latham, N. Y.
Phone: ST 5-5813
V.P., Gen. Mgr.....Peter L. Johnson

BARNES CHASE COMPANY

3211 Fifth Ave., San Diego 3, Calif.
Phone: CYpress 7-3711
AAAA

President.....James B. Lane
V.P., Creat. Dir.....Frank M. Huff
V.P.'s....Norman B. Foster, Jack Buchanan, Phil Franklin
Radio-TV Dir.....Glenn W. Michel
Time Buyers.....Glenn Michel, Sally Saunders

Branch Offices
1145 Sixth St., Los Angeles 17, Calif.
Phone: HUntley 2-1690
Sr. Vice Pres.....Nelson Carter
251 Kearny St., San Francisco, Cal.
Phone: EX 7-0477
Exec. in Chg.....Lewis J. Short

TED BATES & CO., INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 6-0600
ABP—APA—ANPA—PPA—AAAA—NOAB

Hon. Chm. of Bd.....Theodore L. Bates
Bd. Chairman.....Rosser Reeves
Vice Bd. Chmn.....John M. Lyden
Vice Bd. Chmn. & Exec. Comm.....W. H. Kearns
President .....Rudolph Montgelas
Sr. V.P., Bdcst. Op., Dir...R. A. R. Pinkham
Sr. V.P., Creat. Oper.....Jeremy Gury
Sr. V.P., Media Oper.....Edward A. Grey
Sr. V.P., Treas.....William E. Hatch
Sr. V.P.'s....Ronald C. Bradley, Herbert G. Drake, Archibald McG. Foster, William A. O. Gross, Thomas J. Carnese, E. L. Hill, J. Ross MacLennan, Walter W. McKee, D. Robert Parman, Dan Rodgers, Allen M. Whitlock, Donald Anderson, William L. Ballard, T. Howard Black, Jr., C. James Fleming, Jr., David C. Loomis, Carl H. Rush, Rolt J. Smith
Sr. V.P., Sec.....A. M. Frothingham
V.P., Bus. Mgr., Radio & TV.....H. J. Saz
V.P., Dir. Network Rel.....John E. Kucera
V.P., Mgr. Network Rel.....Mitchell Lipman
V.P., TV Creat. Co-ord.....Zachary Schwartz
V.P. Comm. Bcst. Prod....Robert Margulies
Asst. V.P., Comm. Bcst. Prod....W. E. Watts
V.P.'s & Media Dirs.....William T. Kammerer, Robert P. Engelke, Donald W. Servern, Winston K. Kirchert, Martin J. Murphy

Branch Offices
8530 Wilshire Blvd., Beverly Hills, Calif.
Phone: OLeander 5-9081
V.P. In Charge..Thomas F. McAndrews, Jr.
155 Gower St., London W.C. 1, Eng.
Phone: LAngham 3070
Chmn., Jt. Mng. Dir.....John W. Hobson
790 Bay St., Toronto 2, Ont.
Phone: EMpire 6-2811
Chairman, Dir.....G. F. Mills
1155 Dorchester Blvd., W., Montreal, Can.
Phone: 514-861-9721
Sr. V.P. in Chg.....J. H. Randle
61, Avenue Hoche, Paris 8, France
Phone: CArnot 25-19
President, Dir. Gen.....Armand de Malherbs
Schurbertstrasse 20, Frankfurt am Main 6, Germany
Phone: 77-46-25
Managers.....Robert Eaton, Fritz Wolff

Estimated Radio Billings: $5,500,000.
Estimated TV Billings: $110,500,000.

BATTEN, BARTON, DURSTINE & OSBORN, INC.

383 Madison Ave., New York 17, N. Y.
Phone: ELdorado 5-5800
AAAA—ABC—ABP—ANPA—AFA

Pres., Chm. Exec. Comm.....C. H. Brower
Exec. V.P.'s.....E. A. Cashin, T. C. Dillon, Robert L. Foreman
V.P.'s.....Clayton Huff, Herb Maneloveg, Wm. J. O'Donnell, James R. Schule, Arthur Bellaire, Larry Berger
V.P., Mgr. Radio-TV....Herminio Traviesas
V.P., Radio-TV Prog. & Plan...George Polk
Talent & Cast.....Nan Marquand
Programming....Martin Starger, Bill Brown
Sports .....Tom Villante
Radio Dir.....William Hoffmann
Live Prod., Tape, Clsd. Circuit..Al Cantwell
Radio Production.....Tom Anderson
V.P., Film Prod.....Bernie Haber
V.P., TV Art.....Larry Berger

ADVERTISING AGENCIES

Radio-TV Bus. Mgr.....Ed Marshall
Network & Spot Co-ord.....Dick McKeever
Dir., Pub. Rel.....Leo J. Turner
V.P. & Media Dir.....Herb Maneloveg
Assoc. Media Dir.'s.....Bill Beste, Jim Clinton, Mike Donovan, Joe Harris, Ed Koehler, Ed Papazian (Head of Media Analysis)
Media Supervisors.....(Print & Bcstg.) Hal Duchin, Ed Fleri, Len Goldberg, John Marting, Jim North, George Nuccio, Bud Keane, Stan Rosenfeld, Ed Tashjian, Phil Tocantins
Broadcast Buyers.....Tom Breckenridge, Hal Davis, Jack Duffy, Tom Hill, Hope Martinez, Mal Murray, John Neilan, Betty Powell, Walt Reinecke, Marv Shapiro, Anne Slattery, Jack Smith, Bob Syers, Ted Wallower, Ed Grosso
Asst. Buyers.....Gene Brown, Steve Caspers, Bill Guion, Arnold Kohler, Henry Rissmeyer, Ivan Rosenstrach, Maggie Williams, Dave Yoder
Network Coord.....Bob Perlstein

Branch Offices

805 Peachtree St., Atlanta 8, Ga.
Phone: TRinity 5-8654
Manager.....C. S. Slayman

462 Boylston St., Boston 16, Mass.
Phone: COpley 7-7800
V.P. in Chg.....R. O. Howe

14 Lafayette Sq., Buffalo 3, N. Y.
Phone: TL 2-7915
V.P. in Chg.....D. G. Casto

919 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-9200
Manager.....J. M. Bristow

Nat. City Bank Bldg., Cleveland 14, Ohio
Phone: TOwer 1-7270
V.P. in Chg.....J. Fogarty

223 Mercantile Continental Bldg.
1810 Commerce St., Dallas 1, Tex.
Phone: RIverside 8-7247
Manager .....J. McEntee

Penobscot Bldg., 645 Griswold Ave.,
Detroit 26, Mich.
Phone: WOodward 5-0620
V.P. in Chg.....R. E. Anderson

1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HOllywood 6-1641
V.P. in Chg.....R. J. Stefen

5820 Wilshire Blvd., Los Angeles 36, Calif.
Phone: Webster 8-3188
V.P. in Chg.....W. M. Starkey

N. W. Bank Bldg., Minneapolis 2, Minn.
Phone: FEderal 8-8401
Manager .....H. See



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Phone: UNiversity 8-2655
Manager .....P. Pelletier
330 Grant St., Grant Building,
Pittsburgh 19, Pa.
Phone: GRant 1-9900
V.P. in Chg.....B. E. Vaughan
120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1122
V.P. in Chg.....J. G. Motheral
White-Henry-Stuart Bldg., 1318 Fourth Ave.,
Seattle 1, Wash.
Phone: MAin 3-5500
Manager.....W. G. Fitzsimons
2 Carlton St., Toronto 2, Ont.
Phone: EMpire 3-9461
V.P. in Chg.....M. Hicks
Estimated Radio Billings: $16,800,000.
Estimated TV Billings: $84,000,000.

BAUER-TRIPP-FOLEY, INC.

1528 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 5-7870
ANPA—NBP

Chairman of Board.....Adrian Bauer
President.....Alan R. Tripp
Vice Presidents.....David X. Miller,
Roy L. Silver, E. Bradford Hening
V.P., Radio & TV Dir.....Elmer F. Jaspan
Prod. Mgr.....Harold J. Gribbin
Time Buyer.....Mrs. Stella Porter

BEAN ADV. AGENCY

4003 N. New Jersey St., Indianapolis 5, Ind.
Phone: AT 3-6084

Owner .....Harold Bean
Estimated Radio Billings: $10,000.

BEAUMONT, HELLER & SPERLING, INC.

6th & Walnut Sts., Reading, Pa.
Phone: 375-4311
ABP—ANPA—ABC

President.....Donald T. Beaumont
V.P., Media Director.....J. L. Sperling
V.P.'s.....R. A. Kline,
N. H. Gimmy, J. H. Funk, K. W. Bailey
Gen. Production Mgr.....H. Fetterhoff
Publicity Director.....Alfred K. Walter
Radio & TV Dir.....Frank P. Innis, Jr.

BENNETT ADVERTISING, Inc.

1813 North Main, High Point, N. C.
Phone: 882-4151
AAAA—ABP—ANPA—AFA

President.....William R. Henderson
Exec. Vice Presidnts.....Robert Tracy,
Robert McKericher
Vice Presidents.....William N. Edwards,
Ted Cramer
Time Buyer.....Beatty Anne Litzie

Branch Offices

Raleigh Bldg., Raleigh, N. C.
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Vice President.....Ted Cramer
1416 E. Morehead St., Charlotte, N. C.
Phone: FRanklin 5-6088
Exec. V.P.....Robert McKericher
Mgr. Dir.....M. M. Craig Spitz
31 Ave du Prince Heritier, Brussels 15,
Belgium
Phone Brussels 34, 34, 80
Mgr. Dir.....William N. Owens, Jr.

BENTON & BOWLES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JU 2-6200
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Sr. V.P., Radio-TV Pgmg. Media...Lee Rich
Sr. V.P. Chg. Research.....Richard F. Casey
V.P., Finance, Controller.....W. W. Vickery
Treas., Ass't Sec'y.....Ralph Neuman
Secretary.....A. M. Gilbert
V.P., Dir. Bcst. Comm.
Prod. .....Gordon Webber
V.P., TV Comm. Prod. Mgr.....Ray Lind
V.P. Merch. Dir.....Austin Johnson
V.P. Personnel.....Frank W. Noettling
V.P. Chg. Print Prod. & Art..Austin Thomas

Branch Offices

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-9151
Vice President.....Albert Kaye
1151 E. Memorial Blvd., Lakeland, Fla.
Phone: MUtual 6-4165
Vice President.....Harry E. Warren
197 Knightsbridge, London SW 7, England
Phone: KEnsington 1444
Chairman .....John Cuff
67 Avenue des Champs-Elysees, Paris 8E,
France
Phone: ELysees 92-75
Jacques Hirsh
7 Avenue de l'Astronomie, Brussels, Belgium
Phone: 18.50.00
Geo. Beaumont
Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $80,000,000.

BERGHOFF ASSOCIATES, INC.

511 No. La Cienga Blvd., Los Angeles, Calif.
Phone: OLympia 2-2850

Pres., Bd. Chmn.,
Exec. Media Dir.....Jerry Berghoff
Vice Pres., Sec.....Frances H. Berghoff
V.P., Treasurer.....Diane C. Berghoff
V.P., Radio-TV Time Buyer..Marold Ross
V.P., Radio-TV Dir.....Rick Lazaar

BERMINGHAM, CASTLEMAN & PIERCE, INC

234 East 46th St., New York 17, N. Y.
Phone: YUkon 6-8220
AAAA—NOAB—ANPA—APA—NBP

President .....Arch Bermingham
Vice President.....Porter F. Leach

BLACKSTONE-STEINER & BEEMAN, INC.

221 West 57th St., New York 19, N .Y.
Phone: CIrcle 6-0910

Chairman .....Jack Steiner
President .....Harry Beekman
Prod. Mgr.....H. Dobrin

BLAINE-THOMPSON CO., INC.

234 West 44th St., New York 36, N. Y.
Phone: LO 4-0800
ANPA—APA—ABC—NOAB—NBP

President.....Albert Lee Lesser
V.P.'s.....Fred Golden, Philip Solomon, Ingram Ash
Controller.....P. F. Tuttle
Media Director.....Lee Frankel

BEN B. BLISS COMPANY, INC.

574 Fifth Ave., New York, N. Y.
Phone: JU 2-4733
APA

President.....Ben B. Bliss

BOTSFORD, CONSTANTINE & GARDNER, INC.

400 S.W. 6th Ave., Portland 4, Ore.
Phone: CApital 6-6921
AAAA—ANPA—ABP

Bd. Chairman .....David Botsford, Jr.
Pres., Ch. Exec. Comm.....Joe Maguire
Exec. Vice Pres.....Barney McClure
Sr. VP's.....C. P. Constantine, Stanley Swanberg
V.P.'s ..John Ashbaugh, Doug Murray, Tom Hallman, Bill Orthman, Paul Kamman, Bob Root, Hal Walker, Jerry Huff, Nat Bender, A. C. Douglas, Jr., Thomas Blosl, Edward Walthers
Sec.-Treas. .....Karl Bender
Radio-TV Dir., Seattle.....Tom Blosl
Radio-TV Dir., Portland...James E. Wierson
Radio-TV Dir., San Fran.....Kay Shelton

Time Buyers & Accounts: James E. Wierson: Blue Cross of Ore., Kubla Khan Chinese Foods, Airefco; Kay Shelton: Filice & Perrelli Canning Co., Japan Air Lines, Calif. Turkey Promo. Advisory Bd., Calif. Prune Advisory Bd.; Tom Blosl: Olympia Brewing Co., Pacific Northern Airlines.

Branch Offices
1400 Tower Bldg., Seattle 1, Wash.
Phone: MAin 3-2384

President .....Joseph Maguire
755 Sansome St., San Francisco 11, Calif.
Phone: YUkon 2-7211

The
Metlis
&
Lebow
corporation
ADVERTISING
200 West 57th Street
New York 19, New York
JUdson 2-3474

Ch. of Bd.....David Botsford, Jr.
24 East 38th St., New York 16, N. Y.
Phone: MUrray Hill 5-8645
Estimated Radio & TV Billings: $1,400,000.

BOZELL & JACOBS, INC.
Kiewit Plaza, Omaha, Neb.
Phone: 342-8030
AAAA—ABP—ANPA—APA—NOAB—NBP
Pres.....Morris E. Jacobs
Exec. V.-P., Gen. Mgr.....F. C. Miller
V.P., Radio-TV Dir.....Clair Gross
Production Manager...Sands F. Woodbridge
Branch Offices
205 N. LaSalle St., Chicago 1, Ill.
Phone: CEntral 6-0870
Pres. & Manager.....Nathan E. Jacobs
V.P., Radio-TV Dir.....P. Rouda
1308 Tower Building, Seattle 1, Wash.
Phone: MUtual 2-6027
V.-P. & Manager.....R. H. Wensberg
230 Park Ave., New York 17, N. Y.
Phone: MUrray Hill 6-4700
President.....Donald D. Hoover
V.P., Radio-TV.....H. Fair
333 WCCO Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-8621
V.-P. & Manager.....Sam Kaufman
Radio-TV Dir., Time Buyer.....M. Spicer
402 Fairfield Bldg., Shreveport, La.
Phone: 42-36124
V.P., Manager.....Walter T. Pfeiffer
3100 Audley St., Houston 6, Texas
Phone: JAckson 9-4981
Manager .....Don Martinson
501 Sheraton Bldg., Washington, D. C.
Phone: STerling 3-2406
V.P. & Mgr.....James A. Morrissey
15 Lewis St., Hartford, Conn.
Phone: 522-1245
V.P., Manager.....Henry Obermeyer
1016 Baltimore Building, Kansas City 5, Mo.
Phone: BAltimore 1-4997
V.P., Manager .....Milt Stephan
3921 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 9-1277
V.P., Manager.....Vincent R. Fowler
1803 N. Meridian, Indianapolis, Ind.
Phone: WAlnut 3-4524
V.P., Manager.....Chas. A. Gallup
Radio-TV Dir.....Barbara Lalen
307 Benson Bldg., Sioux City, Iowa
Phone: 5-8968
V.P. & Mgr.....M. Bolstein

R. C. BRETH, INC.
310 Pine St., Green Bay, Wisc.
Phone: HEmlock 2-4650
ABP—APA—ANPA
President.....R. C. Breth
Vice-President .....Victor G. Geisel
Secretary.....A. W. August

D. P. BROTHER & CO.
General Motors Bldg., Detroit 2, Mich.



biever & stein productions, inc.

527 Madison Ave., New York 22, N. Y.

PLaza 3-1147

Phone: TRinity 2-8250
AAAA—ANPA—ABP
ABC—NOAB—APA

Board Chairman.....D. P. Brother
President.....Kenneth G. Manuel
Sr. V.P.'s.....V. W. Canever, V. Corradi, S. Moyer, F. E. Egan
V.P.-Radio & TV Dir.....R. F. Reynolds
Asst. Radio-TV Dir.....Kenneth C. Banes
Business Mgr., Radio-TV.....John Webster
Vice Presidents....A. C. Cochrane, Jr., L. R. Mange, D. W. Walton, S. C. Brown, R. H. Iliff, David Wines, R. E. Riordan, R. L. Wolfe, L. E. Dean, C. Watts Wacker, J. R. Hendrickson, R. G. McKown
V.P., Secretary-Treas.....C. J. Rudesill
Account Executives.....I. W. Beaton, T. R. Boyd, J. C. Martin, V. Corradi, J. C. Barbusack, T. H. Reid, H. P. Richardson, R. E. Guerrier, J. Roper
V.P., Media Director.....C. Watts Wacker
V.P., Art Director.....L. R. Mange
Public Relations Dir.....G. H. Cushing
Mdse. Dir. .....J. R. Hendrickson

Branch Offices

3540 Wilshire, Los Angeles, Cal.
Phone: DUnkirk 5-8288
West Coast V.P. & Mgr...A. C. Cochrane, Jr.
720 Fifth Ave., New York, N. Y.
Phone: COlumbus 5-1004
Manager.....M. G. Furney

BROWN, E. H. ADV. AGENCY

20 N. Wacker Dr., Chicago 6, Ill.
Phone: FRanklin 2-9494
ABP—ANPA—APA—NBP—NOAB

Owner.....E. H. Brown
Consultant.....Irving R. Allen
Production Mgr.....D. E. Meintzer
Media Buyer.....Eleanore Noble

THE CHARLES BRUNELLE CO.

37 Lewis Street, Hartford 3, Conn.
Phone: 527-0726
ABP—AFA

President .....Charles Brunelle
Vice-Presidents.....H. W. Knettell
Joseph L. Baum
Secy. .....Madeline McLaughlin
Time Buyer.....Robert L. Gurrier

THE BRUNS ADVERTISING AGENCY, INC.

630 Third Ave., New York, N. Y.
Phone: MU 7-6171

President .....Frederick Bruns
V.P., Secretary.....Donald Bruns
Treasurer .....Frederick C. Bruns
Media Director.....Nina Flinn
Creative Director.....Peter S. Cardozo
Time Buyer.....Wendy Sugarman
Estimated Radio Billings: $50,000.
Estimated TV Billings: $3,500,000.

LEO BURNETT COMPANY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: CEntral 6-5959
AAAA—ABP—ANPA—NOAB

Chairman of Board.....Leo Burnett
Chmn. Exec. Comm.....Draper Daniels
President.....Edw. M. Thiele
Ch. Finance Comm.....Philip Scnaff
Senior V.P.....DeWitt O'Kieffe
Exec. V.P.'s.....Leonard Matthews, James Weber
V.P., Sr. Prog. Spvsr.....Lee Bland
V.P., B'cstg. Business Div.....David Dole
V.P., Chg. TV. Comm.....Don Tennant
V.P., Network Rel.....Gene Accas
Mgr., Comm. Service.....Jack Phelps

Branch Offices

477 Madison Ave., New York 22, N. Y.
Phone: PL 9-5959
V.P., Mgr. Prog. Dept.....W. McIlvain
1680 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 4-7374
V.P. Hollywood.....Wendell Williams
Buhl Bldg., Detroit 26, Mich.
Phone: WOodward 1-5959
Manager .....W. Zippler
Estimated Radio Billings: $6,000,000.
Estimated TV Billings: $93,000,000.

BYER & BOWMAN ADVERTISING AGENCY, INC.

66 So. 6th St., Columbus 15, O.
Phone: CA 1-7751
ABP—ANPA—APA—NBP—NOAB—AAAA

Bd. Chairman.....Herbert Byer
Pres. .....Gus K. Bowman
Exec. VP.....Joel M. Burghalter
Treas.....Joseph P. Hughes
Sec.....Gus K. Bowman, Jr.
VP, Creat. Dir.....William Arter
VP, TV Dir.....S. Neal Hallock
VP's.....Herbert Wise, Leo A. McPherson
VP, Pub. Rel. Dir.....Nicholas Popa
Prod. Mgr. & Art Dir.....Harold Graham
Time Buyer.....John Metzger

HAROLD CABOT & CO., INC.

136 Federal St., Boston 10, Mass.
Phone: HAncock 6-7600
AAAA—ANPA

Board Chairman.....Harold Cabot
President.....Edward F. Chase
Sr. V.P.....William H. Ganick
Exec. V.P.....James I. Summers
V.P.'s.....Joseph R. Wallace, Harold Cabot, Jr.

J. M. CAMP & COMPANY

333 S. Cross, Wheaton, Ill.
Phone: MOntrose 8-8000
ANPA—AFA

President.....John M. Camp
Secretary.....Orva I. Koenigsberg

Branch Offices

45 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 6-6488

Exec.-in-Chg.....Margaret Swan
1408 Washington, Racine, Wisc.
Phone: MElrose 2-4613
Exec.-in-Chg.....Holger Jorgensen

CAMPBELL-EWALD COMPANY

General Motors Bldg., Detroit 2, Mich.
Phone: TRinity 2-6200
AAAA—ANPA—NOAB—APA—ABP—ABC
Chairman of Board.....Henry G. Little
Vice-Chmn. Bd., Sr. V.P.....J. J. Hartigan
Chrmn. of Exec. Comm., Sr. V.P.....L. R. Nelson
President.....Thomas B. Adams
Exec. V.P.'s.....Colin Campbell, Clarance Hatch, Jr.
Sr. V.P.'s.....Edward A. Schirmer, John H. Forshew, K. Jones
Treasurer.....H. P. Cook
Secy. & Personnel Dir.....S. J. Rozema
Comptroller & Asst. Treas.....E. M. Talbert
Vice-Presidents.....Walter B. Booth, George W. Davis, W. P. Stewart, W. H. Gage, Jr., W. W. Selover, J. L. Thornhill, Robert C. Doran, Arthur Boyd, John W. Clason, Francis L. Congdon, John V. Doyle, Harold N. Duda, Harold J. Hubert, Charles F. McLaughlin, Thomas D. Murray, Elmer A. Schroeder, Eugene A. Trombley
V.P., Mgr. Radio-TV Dept.....Hugh Lucas
V.P., Media Dir.....Carl Georgi, Jr.
V.P., Radio-TV Creat. Dir.....Willard Klose
V.P., Assoc. Creat. Dir.....James N. Hastings
Radio-TV Business Mgr.....Lawson Paynter

Branch Offices

488 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-3400
V.-P. and Mgr.....Frank W. Townshend
Radio & TV Creat. Dir.....A. J. Miranda III
230 N. Michigan Avenue, Chicago 1, Ill.
Phone: CEntral 6-1946
Manager.....Richard D. O'Connor
1717 N. Highland Ave., Hollywood 28, Cal.
Phone: HOllywood 9-2931
V.P., West Coast Mgr.....Richard C. Francis
V.P., Radio-TV.....Richard L. Eastland
Radio-TV Creat. Dir.....Willard Hanes
315 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-0145
V.-P. and Mgr.....T. Milburn Johnston
11 Pryor St., S.W., Atlanta 3, Ga.
Phone: JAckson 4-3858
Manager.....Arthur T. Duhaime
1625 Eye St., N.W., Washington 6, D. C.
Phone: REpublic 7-0015
Manager.....Donald R. Mallon
Bryan & Bullington Sts., Dallas 1, Texas
Phone: RIverside 2-6889
Manager.....Lance C. Minor
802 Traders Nat'l Bank Bldg., Kansas City 6, Mo.
Phone: Jefferson 1-5601
Manager.....Kent B. Kennedy
441 Vine St., Cincinnati 2, Ohio
Phone: MAin 1-0500
Manager.....D. A. LaFerte
1700 Broadway, Denver 2, Colo.
Phone: KEystone 4-4281
Manager.....John A. Hamill
Estimated Radio Billings: $6,000,000
Estimated TV Billings: $26,000,000

CAMPBELL-MITHUN, INC.

1300 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 9-7383
AAAA—ABP—ANPA—APA—NBP—NOAB
Board Chairman.....Ray O. Mithun
President.....Albert R. Whitman
Asst. to President.....Richard H. Iverson
Exec. V.P.....Norman F. Best
Vice-Presidents.....Kenneth D. Ruble
B. E. Howard, R. L. Forrest, Arnold C. Aslakson, E. W. Burke, B. Leonard Avery, A. H. Lund, Charles R. Strotz, W. H. Case, K. R. Oelschlager, William C. Barber, Harry J. Deines, Peter R. Edmonds, Donald H. Grawert, Joseph H. Hoffman, Harry M. Johnson, Robert J. Nevin, Robert B. Pile, Ralph F. Wittgraf
Media Director.....Harry M. Johnson
Production Dept. Mgr.....Glenn Adair
Radio-TV Bus. Mgr.....Richard L. Stevens
Radio-TV Adm. Svc. Mgr.....Russell Lipton
Secretary.....E. Brugette Flynn
Treasurer.....Beatrice N. Sandquist
TV Creative Supervisors.....G. F. Park, J. Roddy, G. Zimbelman, Cyrille DeCosse, Larry LaBelle
Bcst. Producers.....R. F. Berg, G. M. Hill
Time Buyers....B. G. Leighton, R. O. Marti, F. P. Rolfes, M. Paul, J. Wilson

Branch Offices

913 Palmolive Bldg., Chicago 11, Ill.
Phone: DElaware 7-7553
Exec. V.P.....Lee A. Terrill
1213 Hollywood Taft Bldg.
Los Angeles 28, Cal.
Phone: HOllywood 2-0715
V.P., Gen. Mgr.....Paul E. Morgan
517 Munsey Bldg., Baltimore, Md.
Phone: MU 5-0158
Acc't. Exes....Dave Guthridge, Fred Katter
Estimated Radio Billings: $6,000,000
Estimated TV Billings: $22,000,000

CASMIR ADVERTISING CO., INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2014
ABP—APA
Pres., Treas.....Marvin Casmir
Radio Director.....Jack Partington
Art Dir.....William E. Burgess

CAYTON, INC.

9 East 40th St., New York 16, N. Y.
Phone: LExington 2-1711
ABP—ANPA—APA—NBP
President.....William D'Arcy Cayton
Secretary.....D. R. Roberts
Art Director.....Raymond Aronne
Media Dir.....Hy Crandall
Creative Director.....Fred Ladd

CHAMBERS, WISWELL & MOORE, INC.

1700 Summer St., Stamford, Conn.
Phone: FI 8-5351, N.Y.C.—LU 5-4680

Sr. V.P., Marketing.....Charles Woram
Vice President.....Robert M. Guilbert
Art Dir., Prod. Mgr.....John Inglehart
Copy Chief.....Edmond Troide
Media Director.....Beatrice Miles
Public Relations Dir.....Joan Churchill

CHIRURG & CAIRNS, INC.

130 E. 59th St., New York 22, N. Y.
Phone: MUrray Hill 8-5800
AAAA—ANPA—ABP—PPA—NBP—APA

Bd. Chairman.....John A. Cairns
President.....Wallace L. Shepardson
Exec. V.P.....Thomas R. Vohs
Asst. Treas.....Harold E. Lester
Radio & TV Dir.....Channing M. Hadlock
V.P., Media Dir.....Murray Thomas
Time Buyer.....Norma Strassman

Branch Offices
824 Bolyston St., Chestnut Hill (Boston) 67, Mass.
Phone: REgent 4-1055

Vice Chmn. of Bd.....James T. Chirurg
V.P., Gen. Mgr.....T. Scott Costello
Time Buyer.....Ruth Gaeta

CLEMENTS COMPANY, INC.

1405 Locust St., Philadelphia, Pa.
Phone: PE 5-5712
ANPA

President.....Alice V. Clements
V.P. & Copy Chief.....Elizabeth M. Zindel
V.P. & Acct. Exec.....Robert H. Smith
V.P., Art Dir.....Stanley F. Squire
Treas., Dir. of TV.....David S. Roberts
Secy. & Space Buyer.....Katherine E. King
Time Buyer.....Alvin L. King

COHON, HERBERT W., CO., INC.

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-9277
APA—ABP—ANPA

Pres., Media Dir.....Herbert W. Cohon
V.P., Art Dir.....Irving M. Cohon
Acct. Execs.....H. W. Cohon, I. M. Cohon

COLE, FISCHER & ROGOW, INC.

660 Madison Ave., New York 21, N. Y.
Phone: PLaza 1-1780
ANPA

Chairman of the Board.....M. R. Cole
Pres., Ch. Exec. Comm....Arthur A. Fischer
Vice-Presidents.....A. Moss, John Cody

COMPTON ADVERTISING, INC.

625 Madison Ave., N. Y. 22, N. Y.
Phone: PLaza 4-1100
AAAA—ABC—ANPA—ABP

Bd. Chairman.....Robert D. Holbrook
President.....Barton A. Cumming
Treasurer.....Henry A. Haines
Sr. V.P., Media Dir.....F. Kemp
Sr. V.P., Dir. of Radio-TV Program.....Lewis Titterton
V.P., Comm. Prod.....Frank Brandt
Vice President.....Bert Mulligan
V.P., Assoc. Med. Dirs.....W. Barber, J. Brown, R. Liddel, H. Clochessy, M. Sculfort
Head Time Buyer.....Graham Hay
Head Canadian Buyer.....Robert Pape
Time Buyers.....Noel Becker, Joseph Burbeck, Douglas MacMullan, Carl Sandberg, Genevieve Schubert, Lloyd Werner, Ethel Wieder

Branch Offices
111 W. Jackson Blvd., Chicago 4, Ill.
Phone: 427-4642

Sr. V.P., Mgr.....E. Dean Landis
6506 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-0100

V.P., Manager.....Alvin Kabaker
703 Market St., San Francisco, Calif.
Phone: GArfield 1-4854

V.P., Manager.....Joseph Cross
80-84 Charlotte St., London, W1, England

Manager.....L. W. Desbrow
406 Collins St., C.1, Melbourne, Australia

Manager.....Noel V. Nixon

Estimated Radio Billings: $743,000.
Estimated TV Billings: $70,657,000.

COMSTOCK & COMPANY

651 Delaware Avenue, Buffalo 2, N. Y.
Phone: TT 5-6187

Partners.....Henry W. Comstock, H. Earl Close
Exec. Dir. Radio-Tv.Howard C. Schellenberg

CO-ORDINATED MARKETING AGENCY, INC.

575 Lexington Ave., N. Y. C. 22
Phone: MU 2-1700
ABP

Bd. Chmn., Pres., TV Prod...Lester L. Wolff
Exec. V.P., Prod., Time Byr.....Irving Herz
Assoc. Prod.....Walter Reed

ROBERT CONAHAY, INC.

261 Madison Ave., N. Y. 16, N. Y.
Phone: MUrray Hill 2-5645

President.....Robert S. Conahay
Exec. V.P.....Edward J. Gardner
Secretary.....Irene Sala
Production Mgr.....John S. Wassmer
Media Dir., Space & Time Buyer.....Marie Hughes
Art Director.....Achille Pelizzari

COX & TANZ ADVERTISING

333 S. 21st St., Philadelphia 3, Pa.
Phone: LOcust 3-7502

Owner.....Eugene R. Tanz
TV Director.....J. Kirk Connell
Continuity Director.....L. Nightingale
Art Director.....H. Brodsky
Prod. Mgr., Media Dir.....R. D. DiCarlo

JOHN GILBERT CRAIG ADV., INC.

913 Washington St., Wilmington 99, Del.
Phone: OLympia 5-6185
ABP—ANPA—APA—NBP

President.....J. Gorman Walsh
Sec.-Treas. .....Kathleen A. Walsh
Vice Pres.....Ruth Craig
Account Executives.....J. Gorman Walsh, Kathleen A. Walsh
Media Buyers.....Ralph R. Swann, B. Bell

CRAIG & REID, INC.

1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 4-8218
Ch. of Board, President.....Ellis E. Craig
Vice President.....David L. Foutz
V.P., Secretary.....Anthony Oliver
Treasurer .....Jan Craig
Radio-TV Prod. Head..George Wickham, Jr.
Asst. Radio-TV Prod. Head.Stanford Heilner
Time Buyers.....Ellis E. Craig, Riviera Hotel, Las Vegas, Spiegel, Inc., Trans World Airlines, Pontiac Div., General Motors; David L. Foutz: House of Paper, Skan Laboratories, L. A. Airport Marina
Estimated Radio Billings: $150,000.
Estimated TV Billings: $500,000.

THE CRAMER-KRASSELT CO.

733 North Van Buren St., Milwaukee 2, Wis.
Phone: BRoadway 6-3500
AAAA—ABC—ABP—ANPA—AFA

Bd. Chmn., President..... A. W. Seiler
Exec. Vice-President.....**H. N. Pasteur**
Exec. Vice-Pres.-Treas.....C. W. Faude
Vice-Pres., Sec.....L. H. Ness
Vice-Presidents.....**H. Dyson, C. H. Brehm,** R. F. Timm, R. L. Christiansen, M. A. Lemkuhl, D. V. Malec, D. G. Mitchem, R. B. Skeen, G. Soldatos, Hil Swenson, Walter Mackey, T. J. Wing
V.P., Radio-TV Dir.....Ken Hegard
Radio Time Buyer.....Loretta Mahar
TV Acct. Exec.....Jim Lewis
Time Buyers.....Lorreta Mahan, Ken Hegard, Jim Lewis

CUNNINGHAM & WALSH, INC.

260 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 3-4900
AAAA—ABC—ANPA—ABP—AFA—ANA

Chmn. Exec. Comm.....J. P. Cunningham
Board Chmn.....Robert R. Newell
President.....C. W. Nichols, Jr.
Exec. Vice Presidents E. H. Calhoun, A. C. Chevins, J. D. Nelson, Jr.
Senior Vice Presidents.....R. Brisacher, N. F. McEvoy, J. E. Rice, Jr., H. Thwaite, S. Weeks, Jr.
Sr. V.P., Secy.....Edward G. Comstock
Sr. V.P., Treas.....George A. McMoran
V.P., Programming.....Richard Depew
V.P., Production.....Thomas DeHuff

Branch Offices
1717 N. Highland Ave., Los Angeles 28, Calif.
Phone: HO 6-3495
Manager.....Ben Norman
1660 Bush St., San Francisco 9, Calif.
Phone: PRospect 6-2600
V.P., General Manager.....Fred Hale
Braniff Bldg., Exchange Pk., Dallas, Tex.
Phone: FL 7-9900
Manager.....David Porter
Estimated Radio Billings: $5,500,000.
Estimated TV Billings: $17,500,000.

CURTIS ADVERTISING COMPANY

1 Park Ave., New York, N. Y.
Phone: LE 2-3544
APA

President.....Lawrence R. Curtis
Vice-President.....R. D. Nathan
Secy.-Treas. .....Rose Berg
Art Director.....Leo Lobell
Publicity Director.....S. Maizel
Radio-TV Dir.....Dave Nathan

DANCER-FITZGERALD-SAMPLE, INC.

347 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-0600
AAAA—ANPA—ABP—AFA

Bd. Chmn.....Clifford L. Fitzgerald
President.....Chester T. Birch
Admin. V.P., Sec'y.....Fred T. Leighty
V.P., Treas.....W. F. Maughan
V.P., Radio-TV Dir.....J. J. Neale
V.P., Prog. Prod.....David O. Nyren
V.P., Radio-TV Comm. Prod.....Norman Mathews
Sr. V.P.'s.....L. O. Brown, S. J. Hamilton, G. H. Johnson, G. G. Tormey.

Branch Offices
1680 N. Vine St., Hollywood 28, Cal.
Phone: HOllywood 2-3256
V.P., Gen. Mgr.....Betty O'Hara
343 Sansome St., San Francisco 4, Cal.
Phone: YU 1-2010
V.P., Gen. Mgr.....Lawrence Dunham
200 St. Clair Ave. West, Toronto 7, Ontario
Phone WAlnut 4-8425
V.P. & Mgr......**Gilbert Nunns**
333 W. 1st St., Dayton 2, O.
Phone: BAldwin 4-1001
V.P., Manager.....Thomas Pritchard
Estimated Radio Billings: $8,000,000.
Estimated TV Billings: $67,000,000.

DANIEL & CHARLES, INC.

185 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 6-7288
ANPA—APA—PPA

Ch. of Bd.....Charles Goldschmidt
President.....Daniel S. Karsch
V.P., Radio-TV Prod.....Lincoln Diamant
Asst. TV Dir.....Kermit Berger
Time Buyers.....Tory Jacobs, Bernice Gutmann, Doris Gould, Isabelle Stannard
Estimated Radio Billings: $1,000,000
Estimated TV Billings: $5,500,000

D'ARCY ADVERTISING CO.

Missouri Pacific Bldg., St. Louis 3, Mo.
Phone: CEntral 1-6700
AFA—AAAA—ABP—ANPA—ABC

President.....Harry W. Chesley, Jr.
Vice Pres.....Marvin D. McQueen
V.P., Mgr. Radio-TV.....Harry K. Renfro
V.P., Mgr. Radio-TV Prod.....R. E. Johnson
V.P., Treas.....E. D. Cronk

Branch Offices

430 Park Ave., N. Y. 22, N. Y.
Phone: PLaza 8-2600

Chm. of Bd.....Robt. M. Ganger
V.P., Mgr.....M. Peter Franceschi
V.P., Radio-TV Prod.....Allen Ducovny

55 Public Sq., Cleveland 13, O.
Phone: TOwer 1-3911

Vice President, Mgr.....Norbert Stammer

75 Bloor St. W., Toronto, Ontario, Can.
Phone: WAlnut 1-3135

Vice-President, Mgr.....J. Payne

75 Eighth St. N.E., Atlanta 9, Ga.
Phone: TR 5-0611

Vice-President, Mgr.....M. L. Boyd, Jr.

3540 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-3171

Vice President, Mgr.....Merritt Willey

Prudential Plaza, Chicago, Ill.
Phone: MIchigan 2-5332

Vice President, Mgr.....W. C. Edwards
Mgr., Radio-TV Dept.....R. Young

Texas Nat'l Bank Bldg., Houston 2, Texas
Phone: CApitol 4-9751

Vice-President.....J. Bob Wilson

2772 4th Ave., San Diego 3, Calif.

V.P. & Mgr.....G. E. Vinson
Time Buyer.....Robt. Steres

Estimated Radio Billings: $9,000,000.
Estimated TV Billings: $30,000,000.

DAVIS-HARRISON-SIMMONDS

11032 Magnolia Blvd., No. Hollywood, Calif.
Phone: TRiangle 7-5358

President.....Don L. Davis
V.P.'s.....M. S. Davis, R. Vaughn, S. Sloane, C. A. Clements, R. Hodgson
Radio-TV Dir.....Dawnelle M. Davis

THE IRVING DAVIS ADV. AGENCY

151 West 51st St., New York 19, N. Y.
Phone: CIrcle 7-1870
APA—ABP

Owner .....Irving Davis

DEUTSCH & SHEA, INC.

230 West 41st St., New York 18, N. Y.
Phone: LOngacre 4-5900
ABP—AAAA—ANPA

President .....A. R. Deutsch
V.P.....V. M. Evans

DITTMAN & KANE, INC. ADV.

225 S. 15th St., Philadelphia 2, Pa.
Phone: PE 5-1546

Pres. & Treas.....Jessie Kane Gimbel
Secretary.....Barbara Kevitch
Radio-TV Dir.....Phoebe J. Dorfman

DOE-ANDERSON ADV. AGENCY

315 Commonwealth Bldg., Louisville 2, Ky.
Phone: 582-1347
ANPA—ABP

Chairman .....Warwick Anderson
President.....D. Larry Barker
V.P., Treasurer.....Louis E. Schneider
Vice President.....Robert S. Allison
TV-Radio Director.....John L. Shaw
Sec., Media Buyer.....Miss G. P. Wagner

Estimated Radio Billings: $64,200.
Estimated TV Billings: $59,450.

DOHERTY, CLIFFORD, STEERS & SHENFIELD, INC.

530 Fifth Ave., New York 36, N. Y.
Phone: YUkon 6-6500
AAAA—ABC—ABP—ANPA

Chr. of the Bd.....Donald K. Clifford
Pres.....William E. Steers
Treasurer.....Robert P. Clark
Sr. V.P.'s...James F. Egan, Harry M. Ireland
V.P., Programming, Opera..C. A. Winchester
V.P., Comm. Prod.....P. Cooper
V.P., Media Director.....S. B. Vitt
Bcst. Media Spvsr.....Robert Widholm

Time Buyers and Accounts: S. Tarricone and R. Silberberg; Bordens, Muellers, Bristol-Myers, Noxema, Quinton Co., Wiedemann Beer, Jax Beer; J. Giebel, R. Widholm: Airwick Grove Labs, Bristol-Myers, Triumph Cars; R. Olson: Chesebrough-Ponds, Eastman Chemical, Narragansett Beer, Pet Milk, Shulton, U. S. Tobacco.

Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $14,500,000.

RALPH L. DOMBROWER CO., INC.

Dombrower Bldg., 11 E. Franklin St.
Richmond 19, Va.
Phone: MIlton 3-1113

Pres.Treas.....Ralph L. Dombrower, Sr.
V.P.,.....Ralph L. Dombrower, Jr.
V.P., Sec'y.....Malcolm B. Dombrower
Art Director.....Hobart Britton
Radio, TV Dir., Talent Buyer.....T. Michaux Moody
Media Dir., Time Buyer.....Janet Hanson

Branch Office

Woodward Bldg., 15th & H Sts., N.W., Washington, D. C.
Phone: REpublic 7-1420

Manager .....Philip Rosenfeld

DONAHUE & COE, INC.

1271 Ave. of Amer., New York 20, N. Y.
Phone: CIrcle 5-1000
ABP—ANPA

Chm. of Board.....Edward J. Churchill
President .....Donald E. West
Ch. Exec. Comm.....Walter Weir
V.P. Chg. Media.....Gerald T. Arthur
V.P. TV-Radio Dept.....Carl Rigrod
Business Manager.....Douglas Burmeister
Director of Media.....John Meskil
Media Supervisors.....Peter Dalton, Beth Black, Cliff Greenspan

Time Buyers.....Peter Schulte, Joe Barker, Dan Delargy, Marie Coleman, Stuart Kaufman

Branch Offices

3243 Wilshire Blvd., Los Angeles, Calif.
V.P., Gen. Mgr.....Dow Gehring
Trail's End Rd., Marietta, Ga.
Manager.....Harry Morrill, Jr.
1010 St. Catherine St., W. Montreal 2, Que.
Managing Dir.....Wilfred J. LaVigne
Estimated Radio Billings: $1,900,000.
Estimated TV Billings: $10,000,000.

DONALL & HARMAN INC.

555 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-9860
ABP—ANPA

President .....Irving Klein
Media .....Roberta Davidowsky
Special Services.....Roberta Miller

DONER-HARRISON, INC.

Washington Blvd. Bldg., Detroit 26, Mich.
Phone: WOodward 5-7400
AAAA—ANPA—ANA

Chairman.....Lester Harrison
President.....Sanford Hirschberg
V.P., Dir. Radio-TV.....Charles F. Rosen
V.P.'s.....Felix Hower, Herbert Fried
Treasurer.....Julian A. Grace
Secretary .....Ben Goldstein
Radio-TV Dir's....Milford Kostman, Edward Trahan, Murray Firestone
Time Buyers....Ellen Dryer, Robert Smith, Emanuel Klein, Michael Fabian, Freida Weiss, Bonnie Rogers

Branch Offices

35 E. Wacker Dr., Chicago, Ill.
Phone: ANdover 3-7800
President.....Marvin H. Frank
2225 N. Charles St., Baltimore 18, Md.
Phone: BElmont 5-1212
Vice Pres.....Herb Fried
Lewis Tower Bldg., Philadelphia 2, Pa.
Phone: PEnnypacker 5-6804
Exec. V.P.....Murray Firestone
210 East 50th St., New York, N. Y.
Phone: PLaza 1-2820
President.....Sanford L. Hirschberg
Estimated Radio Billings: $5,100,000
Estimated TV Billings: $8,500,000

DOREMUS & COMPANY

120 Broadway, New York 5, N. Y.
Phone: WOrth 4-0700
ABP—ANPA

Chairman of Board.....Wm. H. Long, Jr.
Vice-Board Chairman....George A. Erickson
President.....Louis W. Munro
Exec. Vice President.....Frank E. Schaffer
V.P., Secy., Treas.....Richard E. Williams
V.P., Prod. Mgr.....Dewey B. Holland
Creative Director.....T. Alexander Benn
Time Buyer.....Paul Zappert

Branch Offices

208 S. LaSalle St., Chicago 4, Ill.
Phone: CEntral 6-9132
V.P. & Res. Mgr.....Chas. C. Greene
80 Federal St., Boston 10, Mass.
Phone: HUbbard 2-5665
Vice Pres. in Chg.....W. J. Sheehan
231 Sansome St., San Francisco, Calif.
Phone: YUkon 1-4020
V.P., Pacific Coast Mgr.....Ronald Brindley
1616 Walnut St., Philadelphia 3, Pa.
Phone KI 5-0700
V.P., Gen. Mgr.....E. H. York III

DOYLE DANE BERNBACH, INC.

20 W. 43rd St., New York 36, N. Y.
Phone: LOngacre 4-1234
AAAA—ABC—ABP—ANPA—AFA

President .....William Bernbach
Exec. Vice Pres.....Ned Doyle
V.P., Gen. Mgr.....Maxwell Dane
Plans, Director, V.P.....Marvin Corwin
V.P., Media Director.....Albert Petcavage
V.P., Dir. Radio-TV
Comm. Prod.....Don Trevor
Asso. Dir., Radio-TV
Comm. Prod.....Ernest Hartman
Vice Presidents.....Robert Gage, Edward Russell, Joseph R. Daly, Marvin Corwin, Allan Greenberg, John Gronfein, Helmut Krone, Edward McNeilly, Dorothy Parisi, Leonard Press, David Reider, Phylis Robinson, William Taubin, E. B. Weiss, Mary Wells
Film Producers.....Joan Walker, Robert Warner, Ralph Porter, John Capsis
Radio-TV Bus. Mgr.....Gerard Gilard
Dir., Radio-TV Pgms.....J. Egan
Time Buyers...Charlotte Corbett, Nat Rind, Jeane Jaffe, Malcolm Gordon, Marie Luisi

Branch Offices

6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-8080
Vice President.....T. H. Factor
Media Dir., Space,
Time Buyer.....J. Sachs
Radio-TV Prod.....Bob Gips
20 N. Wacker Dr., Chicago, Ill.
Phone: FI 6-8860
Manager .....Daniel Sullivan
255 Calif. St., San Francisco 11, Calif.
Phone: YU 1-8080
Estimated Radio Billings: $1,500,000.
Estimated TV Billings: $9,500,000.

DURAND ADVERTISING, INC.

19 West 44th St., New York 16, N. Y.
Phone: YU 6-2777

President.....Louis C. Goldman
Secretary.....Vincent Russo Jr.
Time Buyers.....Vince Zito, Lou Goldman

EDELSTEIN-NELSON ADV. AGENCY, INC.

203 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5976
ABP—APA

President .....Edward Edelstein

Secretary .....Laura Edelstein
Art Dir.....Leonard Jewell
Prod. Mgr., Radio.....Mary Brown
Copy Chief.....Henry Hyett

ELLINGTON & CO., INC.

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4300
ABC—ANPA—ABP

Chairman.....Jesse T. Ellington
President.....William A. Bartel
Ch. Exec. Comm.....C. L. Landon
Sr. V.P., Creative Dir.....Paul Smith
Admin. V.P.....J. C. Hochreiter
V.P., Radio-TV Dir.....A. Burke Crotty
Vice Presidents .....Charles Marshall, Hugh Lewis, Terence McGrath, Ernest Byfield, Jr., Henry Covington, Franklyn Dyson, Davis Snow, C. R. Jordan
Treas. .....Edward Lloyd
Time Buyer, Best. Media Dir...Daniel Kane

ELLIS ADVERTISING CO.

Hotel Statler-Hilton, Buffalo 2, N. Y.
Phone: Cl. 6780
ABP—APA—ANPA—NOAB—NBP

Partners.....Michael F. Ellis, Jerome R. Ellis, Michael F. Ellis, Jr., Maxwell E. Ellis
Acct. Execs.....K. C. Utley, Joan Ellis, Seymour Goodman, Karl Manhardt
Radio Director.....Richard Paluh
TV Director.....Beatrice Haniford
Art Dir.....James Howes
Prod. Mgr.....Richard Joseph
Controller .....Sanford Satuloff

Branch Offices
65 East 55th St., New York 22, N. Y.
Phone: PLaza 1-2323

President.....Curt J. Mann

ERWIN WASEY, RUTHRAUFF & RYAN, INC.

711 Third Ave., New York 17, N. Y.
Phone: OXford 7-4500
AAAA—ABP—ANPA—APA

President.....David B. Williams
Chrmn. Fin. Comm.....Howard D. Williams
Exec. V.P.....William D. Watson
V.P. & Treas.....K. J. Worland
Controller .....R. J. Passanant
Secretary .....Norman Lewis
Exec. V.P. & Gen. Mgr., Eastern Div.....G. Worrell
V.P., Int. Dept. Dir.....A. L. Carrafiello
V.P. & Radio-TV Dir.....Rollo W. Hunter
V.P. & Research Dir.....Robert Aledort
V.P., Exec. Art. Dir.....Louis R. DiJoseph
V.P., Med. Creative Dir..Howard S. Wesson
V.P., Media Dir.....Samuel S. Scott
Account Supervisors.Phillip B. van Dusen, John F. Hogan, Douglas M. Bomeisler, Frederick J. Burghard, V.P.; Edwin J. Mills, V.P.
Account Executives.....Joseph H. Buchanan, Paul W. Grover, Joseph W. Nash, William C. Stakenburg, Alan P. Fort, Jr., Thayer M. Kingsley, J. Ross Pilling, Jr., Albert Wilson

Branch Offices
410 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-1880

Exec. V.P., Gen. Mgr., Central Div.....F. R. Etchen, Jr.
Exec. V.P., Ch. Exec. Comm...R. W. Metzger
Exec. V.P.....B. Groseth
Vice President.....Lorry R. Northrup
V.P., Radio-TV Dir.....George B. Anderson
V.P., Media.....John L. Gwynn
V.P., Ch. Time Buyer.....Holly Shively
5045 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WEbster 1-1211
Exec. V.P., W. Div. Gen. Mgr.....Emmett C. McGaughey
Chmn. Fin. Comm.....H. D. Williams
Sr. V.P., Radio-TV Dir.....Robert L. Redd
Radio-TV Prod. Dir...William A. Thomson
3329 Richmond Ave., Houston 6, Tex.
Phone: JAckson 4-7531
Exec. V.P., Gen. Mgr., Central Div...F. R. Etchen, Jr.
V.P., Office Mgr.....Robert W. Dundas, Jr.
3 Penn Center, Philadelphia 2, Pa.
Phone: LOcust 4-3551
Exec. V.P., Gen. Mgr., Eastern Div...Grant Worrell
V.P., Mgr.....Horace D. Nalle
Oliver Building, Pittsburgh 22, Pa.
Phone: GRant 1-1900
Exec. V.P., Gen. Mgr., Central Div.....F. R. Etchen, Jr.
Radio-TV Dir.....W. L. Thunhurst
IBM Bldg., 690 N. Robert St.
St. Paul 1, Minn.
Phone: CApital 7-7501
Exec. V.P., Gen. Mgr., Central Div.....F. R. Etchen, Jr.
Sr. V.P., Mgr.....James A. Walker
140 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-4616
Exec. V.P., Gen. Mgr., West Div.....E. C. McGaughey

International Offices:
30 Eastbourne Terrace, London W 2., Eng.
Man. Dir.....Walter Graebner
4 Archbold Terrace, Jesmond, Newcastle-on-Tyne, England
Man. .....Charles Fullerton
90 Sveavagen, Stockholm, Sweden
President .....Wilhelm Danielson
610 Church St., Toronto 5, Ont., Canada
V.P. .....Edward Karthaus
1310 Green Ave., Montreal 6, Que., Canada
Manager .....W. G. Manning
Ashfield House, 402 Sauchiehall St., Glasgow C2, Scotland
Man.....J. H. Weir

Estimated Radio Billings: $3,350,000
Estimated TV Billings: $16,150,000

WILLIAM ESTY COMPANY, INC.

100 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-1600
AAAA—ANPA—APA

Board Chairman.....James J. Houlahan
President .....J. Peace
Vice Bd. Chmn.....Dr. Wallace H. Wulfeck
Treasurer.....E. H. Cummings
V.P., TV Dir.....Mitchell Johnson
V.P. Chg. TV, Radio Commercial .....Joseph Forest
V.P., Media Dir.....Mark F. Byrne
Time Buyers.....R. Grahl, H. Simpson

Branch Office
6331 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-6301
V.P., W. Cst. Mgr.....Arnold J. Webster
Estimated Radio Billings: $6,000,000.
Estimated TV Billings: $60,000,000.

FARQUHAR AND COMPANY, INC.

First National Bank Building, Utica 2, N. Y.
Phone: 2-6109
ABP

President, Radio-TV Dir...John T. Farquhar
Vice-President.....Ted R. Darvoe
Vice-President.....Robert F. MacFarland
Treasurer.....Jay C. Anderson
Secretary.....Roger H. Williams
Media Director.....Eleanor Crimmins
Prod. Mgr.....Kermit LaFave

LAWRENCE FERTIG & CO., INC.

149 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 9-7100
ABP—ANPA—APA—NBP

Chairman-Treasurer .....Lawrence Fertig
President .....Philip Lukin
V.P.'s.....Henry Bretzfield, Robert E. Wolfe
Media Director.....Miss Selma Grosswirth
Art Director.....Fred Widlicka
Production Manager.....Geo. Barrett

FIORE & FIORE

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-8200
ANPA

Pres., Radio Dir.....Michael A. Fiore
V.P., TV Dir.....Albert A. Fiore
Secy.-Treas.....B. V. Fiore
Media Director.....John Critelli

RICHARD A. FOLEY ADV. AGENCY

1528 Walnut St., Philadelphia 2, Pa.
Phone: PE 5-6302
AAAA—ABC—ABP—ANPA—NOAB

President.....Charles H. Eyles
Exec. V.P.....A. Edward Morgan
V.P.-Media Director.....Wesley Winning
V.P., Copy Dir.....Frank J. Corkery
Vice Presidents.....Earle Steiert, Russell Gray, Jr., W. B. Pritchard
Radio-TV Director.....Alice Mooney
Art Director.....William F. Hope

FOOTE, CONE & BELDING

247 Park Avenue, New York 17, N. Y.
Phone: YUkon 6-8000
ANPA—AAAA—ABP

Chmn., Bd. of Directors...Robert F. Carney
President .....Rolland W. Taylor
Ch. Exec. Comm.....Fairfax M. Cone
Sr. V.P.'s.....Fred Ludekens, F. E. Delano, Elwood Whitney
V.P., Natl. Bcst. Dir.....John B. Simpson
V.P. Natl. Bcst. Bus. Mgr.....C. B. Oliver
V.P., Bcst. Dir., N. Y.....Roger Pryor
V.P., Dir. Media & Time Buyer.....Frank Gromer

Branch Offices
155 E. Superior Street, Chicago 11, Ill.
Phone: SUperior 7-4800
Sr. V.P., Mgr.....Charles S. Winston, Jr.
V.P., Dir. Media & Time Buyer..Edward M. Stern
V.P., Dir. Bcstg.....Homer Heck
Bcst. Bus. Mgr.....Harry Dieter
Mgr. Bcst. Svcs.....Myron Clark
Dir. Bcst. Prod.....John Libberton
Spvsr. Bcst. Facilities...Robert Daubenspeck
900 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3611
V.P., Mgr.....Louis E. Scott
V.P., Dir. of Media & Time Buyers....Gene Duckwall
V.P., Dir. of Bcstg.....Sherman McQueen
235 Montgomery St., San Francisco 4, Calif.
Phone: SUtter 1-2355
V.P., Gen. Mgr.....W. C. Matthews
Time Buyer.....Helen Stenson
806 Main St., Houston 2, Texas
Phone: CApitol 8-0395
V.P. Mgr.....Ed. H. Badger
10 St. Mary St., Toronto 5, Ont., Can.
Phone: WAlnut 5-5961
Managing Dir.....Richard B. Bradshaw
Dir. Radio-TV.....Robert Simpson
1255 Phillips Sq., Montreal 2, Can.
Phone: VIctor 2-8781
Manager .....M. Chicoine
Avenida Insurgentes, Sur 102, Mexico City 6, Mexico
Phone: 11-97-13
Pres., Gen. Mgr., Latin Div...P. Martin Kiek
82 Baker St., London W. 1, England
Phone: WElbeck 4426
Chmn. & Mng. Dir.....Brian F. MacCabe
Mgr., Radio-TV.....Ian Latimer
Kleiner Hirschgraben 16, Frankfurt am Main, Germany
Phone: 28-241
Manager .....Don Cunningham
Estimated Radio Billings: $5,000,000.
Estimated TV Billings: $51,000,000.

ALBERT FRANK-GUENTHER LAW INC.

131 Cedar St., New York 6, N. Y.
Phone: COrtlandt 7-5060

ABP—ANPA—APA—NOAB—NBP—ABC

Bd. Chairman.....Howard W. Calkins
Vice Bd. Chmn.....Howard C. Allen
President.....John V. McAdams

Sr. Vice-Pres.....Victor J. Cevasco
Vice-Pres. & Treas.....S. A. Speake
Vice-Pres. & Sec.....E. G. McAdie
Vice-President.....Frank D. Cruikshank
V.P., Radio & TV.....Robert W. Day
Manager, Radio-TV.....Lawrence Butner
Radio-TV Prod.....Brooks Clift
Radio-TV Traffic.....Robert Gordon

FRANK, CLINTON E., INC.

2400 Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5900
AAAA—ABP—ANPA—NBP—NOAB

President.....Clinton E. Frank
Sr. V.P., Radio-TV Dir....Buckingham Gunn
Treas.....Carroll Cheverie
Comptroller.....Walter C. Linden
Sr. V.P.'s.....Philip E. Bash, Hill Blackett, Jr., Wayde Grinstead, Bowman Kreer, Robert J. Reardon
V.P.'s.....Herbert K. Butz, Kenneth B. Karcher, Richard K. Montgomery, Arthur L. Meltzer, Robert J. Wanamaker, Louis E. Schueler, Eugene B. Shields
V.P., Media Dir.....A. S. Trude, Jr.
Radio-TV Bus. Mgr.....Helen Lydon
TV Prod. Spvsrs.....Donald H. Wallace, Ransom P. Dunnell, Lee M. Langlois
Prod. Mgrs.....Neil McGreavey, Doris Johnson, Bernard Nagel
Time Supervisor.....Ruth Babick Lewis
Time Buyers.....Paul R. Hansen, Mary Crisafulli, Patricia Burke
Director, P. R. & Pub....Frazier E. Nounnan
Asst. Time Buyer.....Kaye Krueger

Branch Offices

1680 N. Vine St., Hollywood 28, Calif.
Phone: HO 9-0858
Manager.....R. Davis

527 Madison Ave., New York 22, N. Y.
Phone: MU 8-1285
Manager.....Jack Miller

1010 N. Thompson St., Richmond 30, Va.
Phone: 282-0771
V.P., Manager.....Kenneth W. Erdman

2706 Richmond Ave., Houston 6, Tex.
Phone: JAckson 6-3645
President.....Weldon T. Weekly

FRANKEL, JONES, CO.

180 N. Wabash Ave., Chicago 1, Ill.
Phone: DEarborn 2-5745
ABP—ANPA—APA—AAAA

President.....Jones B. Frankel
Prod. Mgr.....Richard A. Tajbl

FREDERICK-CLINTON CO., INC.

545 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-7433
ABP—ANPA—APA—PPA

Pres., Treas., Radio-TV Dir, Time Buyer.....H. S. Rieff
V.P., Art Director.....Edward Gambole

CURT FREIBERGER & CO.

1439 Court Place, Denver 2, Colo.
Phone: ALpine 5-2048
AAAA—ANPA—ABP—PPA—NBP—APA

President.....C. J. Freiberger
Vice President.....Anne Freiberger Robertson
Sec'y & Treas.....Fern Oakley
Prod. Mgr.....Leon E. Simpson

FRIEND-REISS ADVERTISING, INC.

167 E. 56th St., New York, N. Y.
Phone: PLaza 2-2600

Chmn., Treasurer.....B. M. Reiss
Vice-Chmn., Secy.....Harold Reiss
Pres., Dir., Radio-TV.....Lee Friend
Sr. Vice Pres.....Norman Waters

L. W. FROHLICH & CO., INC.

34 East 51st St., New York 22, N. Y.
Phone: PLaza 9-1900

President.....L. W. Frohlich
Exec. V.P.....Julian Farren
Sr. V.P.'s.....Charles E. Lewis, V. E. Dent
V.P.'s.....Austin Schoen, Robert Hitchins, William Praetorius
Treasurer.....Elizabeth Frazier
Secretary.....I. L. Burns
Radio & TV Film Dir.....Edwin Rooney, Jr.

HARRY M. FROST CO., INC.

260 Tremont St., Boston 16, Mass.
Phone: LIberty 2-6140
ANPA—APA—ABP—NBP

President, Treasurer.....Karl M. Frost
Vice Presidents.....Florence A. Dondero, Raymond E. McLaughlin, H. E. Bessom, H. P. Newcomb
Radio-TV Time Buyer....V. M. Fairweather

FULLER & SMITH & ROSS, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-9000
AAAA—ABP—ANPA

President.....R. E. Allen
V.P. & Mgr.....William Holden
Sr. V.P. Radio-TV.....A. E. Duram
Sr. V.P. Admin.....C. M. Skade
V.P., West Coast Network Prog.....David Mathews
V.P., Mgr., Radio-TV Dept....E. H. Mahoney

Branch Offices

55 Public Square, Cleveland 13, O.
Phone: CHerry 1-6700
V.P., Mgr.....K. C. Tuttle

105 W. Adams St., Chicago 3, Ill.
Phone: ANdover 3-5039
V.P. & Mgr.....D. H. Echols

244 Pine St., San Francisco, Calif.
Phone: YUkon 6-5955
V.P. & Mgr.....John Leahy

211 Oliver Ave., Pittsburgh 22, Pa.
Phone: GRant 1-9565
V.P. & Mgr.....P. A. Cleland

3325 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-2211
V.P. & Mgr.....C. N. La Vene
909 Dan Waggoner Bldg., Ft. Worth, Tex.
Phone: EDison 2-2201
V.P. & Mgr.....S. Schlenther
68 Knightsbridge, London S.W. 1, Eng.
Phone: Kensington 8111
Mgr. .....Sidney Horniblow
Estimated Radio Billings: $1,000,000.
Estimated TV Billings: $12,500,000.

GALLAND ADVERTISING

18 E. 48th St., New York 17, N. Y.
Phone: PLaza 5-9141
President.....Harry J. Galland
V.P., Media Dir.....Marilyn Arko

GARDNER ADV. CO.

915 Olive St., St. Louis 1, Mo.
Phone: CE 1-3200
ABP—ANPA—APA
Chairman & Pres.....Charles E. Claggett
Vice Chairman.....John A. H. Rehm
Exec. Vice-Pres.....C. C. Humphrey
V.P. Radio-TV Pgm. Dir.....William Fisher
Branch Office
370 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 9-2424
V.P., Chmn. Exec. Comm...William F. James
V.P., Exec. Dir., Radio-TV...Roland Martini
Chief Time Buyer.....Ruth Clinton
1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 9-2719

GAYNOR & DUCAS, INC.

850 Third Ave., New York 22, N. Y.
Phone: PLaza 5-2200
ANPA—ABP—NBP
President .....Paul Gaynor
Exec. Vice Pres.....John J. Ducas
Senior V.P.....R. Wooldridge
Production Manager.....R. W. Nelsen
Radio-TV Dir.....Robert Neuzer
Branch Office
291 S. La Cienega, Beverly Hills, Calif.
Phone: OLeander 5-8191
Senior V.P.....A. V. Cline
V.P., Adv.....Norm Church
Media Buyer.....J. Giddings

THE GETSCHAL CO., INC.

342 Madison Ave., New York, N. Y.
Phone: MU 7-2200
President .....Budd Getschal
Production Manager.....Gerry Gilbert
Art Director.....Leonard Steinberg

GEYER, MOREY, BALLARD, INC.

555 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3300
AAAA—ABP—ANPA
Board Chairman.....Sylvester M. Morey
President.....Sam M. Ballard
Chmn. Exec. Comm.....B. B. Geyer
Exec. V.P.....Richard J. Farricker
Sr. Vice Presidents.....Edward A. Gumpert,
George C. Oswald
Admin. V.P.....John T. McHugh
V.P. & Radio-TV Prod.
Mgr. .....LeRoy Emmerich
Radio TV Bus. Mgr.....Donald W. McGuinn
Secretary.....William G. Carmody
Treasurer.....John R. Kunz
Assoc. Dir., Bcstg.
Media.....Roeland J. van Emmerik

Time Buyers & Accounts: Werner R. Kutsche (N.Y.): Babbitt, Sinclair, Richfield, Irish Interl. Airlines, Underwood, Kelvinator; Jan van Emmerik (N.Y.): American Motors; William Santoni (N.Y.): Max Factor; Jack H. Stilwill (Chicago): Central Nat'l Bank of Chicago, William Cooper & Nephews, Inc., I. J. Grass Noodle Co., Illinois State Toll Highway Comm., John Morrell & Co., New England Fish Co.; Wendell W. Unfer (Chicago): DeKalb Agricultural Assoc., Inc.; Lloyd Ver Steegh (Chicago): Allied Mills, Inc.; Catherine Hamm (Dayton): State Fidelity Federal Savings & Loan Assn., Rambler Dealers Assoc. of Dayton; Neal Nyland (Detroit): Rambler Dealer Assocs.; George Koenig (Los Angeles): Union Pacific Railroad; Robert J. Livingston (Omaha): Union Pacific Railroad; R. H. Galley (Omaha): Nebraska Savings & Loan; John T. Bruce (Portland): Rambler Dealer Assoc.; Allan Halverson (Portland); Pool Line Railroad, Union Pacific Railroad; Tom Kallas (Racine): West Bend Co.; Charles Might (Racine): J. I. Case Co., Badger Northland, Inc.

Branch Offices
931 Third Nat'l Bldg., Dayton 2, Ohio
Phone: 228-4154
Vice Pres.....E. G. Frost
14250 Plymouth Rd., Detroit 32, Mich.
Phone: WEbster 3-5520
V.P.'s..Daniel A. Packard, John F. Henry, Jr.
5455 Wilshire Blvd., Los Angeles, Calif.
Phone: 937-0510
Vice Pres.....M. E. Welborn
645 N. Michigan Ave., Chicago 11, Ill.
Phone: MO 4-8400
Chm. of Exec. Comm.,
West Div.....Donald J. Powers
2130 S. W. Fifth Ave., Portland 1, Ore.
Phone: CApitol 6-2981
Vice Pres.....R. J. Livingston
1504 Dodge St., Omaha 2, Neb.
Phone: 342-7795
Vice Pres.....R. J. Livingston
610 Wisconsin Ave., Racine, Wisc.
Phone: MElrose 4-6605
Vice Pres.....Edward F. Krein
Estimated Radio TV Billings: $12,500,000.

GIBRALTAR ADV. AGENCY, INC.

17 E. 45th St., New York 17, N. Y.
Phone: MUrray Hill 7-7896
President.....Charles J. Basch, III
Vice-President .....Leo Berman
Treasurer .....Clarence Schmidt

Sec'y., Radio-TV Dir.,
Time Buyer.....Frances Scott
Radio-TV Div.....Ronald Dawson

GILLHAM ADVERTISING AGENCY, INC.

500 Continental Bank Bldg., Salt Lake City 1, Utah
Phone: DAvis 8-0281
ABP—ANPA—ANA

President.....M. C. Nelson
Exec. Vice Pres.....Lon Richardson, Sr.
Vice-President.....Robert F. Rohlfing
Vice-President .....Wendell J. Ashton
Vice President.....J. Y. Tipton
V.P., Dir. Radio-TV.....Arthur W. Atack
Secretary.....Richard H. Ogaard
Radio-TV Acct. Exec.....Lowell Jackson

Time Buyers & Accounts: Robert F. Rohlfing: Hotel Utah & Utah Motor Lodge, Union Pacific R.R., Lowell Jackson: American Oil Co., Pet Dairy (Sego Milk), Utah Power & Light Co., Glazier Const., West. Colo. Power; Arthur W. Atack: First Security Bank, Ogden First Fed., Petty Ford Co., 1st Federal Savings & Loan, Amer. Dairy Assn., GE, Lucky Lager, Mountain Fuel Supply Co.

BERT S. GITTINS ADVERTISING, INC.

739 N. Broadway, Milwaukee 2, Wis.
Phone: BR 6-5934
ABP—ANPA—NOAB—NBP—APA

President.....Bert S. Gittins
Prod. Dir.....Stewart Carlson
Best. Media.....Esther Block
Copy Dir.....Harold Nelson

GLENN ADVERTISING INC.

3410 Republic Bank Bldg., Dallas, Tex.
Phone: RI 8-9851
ANPA—ABP—AAAA—ABC—AFA—ANA

Ch. of Board.....Ward M. Wilcox
President, Treasurer.....John H. Stewart
V.P., Media Director.....Duke Burgess
Vice President.....Liener Temerlin
Dir., Air Media.....Gene Dennis
Radio-TV Director.....John Hicks
Time Buyer.....Mrs. Sue Hooks

Branch Offices

Ft. Worth Nat'l Bank Bldg., Fort Worth, Tex.
Phone: ED 2-4476
Vice President.....Merle Bell

1101 Majestic Bldg., San Antonio, Tex.
Phone: CApitol 7-6311
Vice President.....J. Schlichenmaier

3915 Essex, Houston, Texas
Phone: MO 6-1855
Manager .....Ed Chalmers

Suite B, Southwest Natl. Bldg., El Paso, Tex.
Phone: KE 2-3606
Manager.....I. E. Carson

651 Skirvin Tower, Okla. City, Okla
Phone: CEntral 6-8582
Vice President.....J. S. Bell

GOODMAN ORGANIZATION

7165 W. Sunset Blvd., Los Angeles 46, Calif.
Phone: HO 6-5221

President .....Mort Goodman
Radio-TV Dir.....David Horowitz
Asst. Media Buyer.....Shirley Ross

GOTHAM-VLADIMIR ADVERTISING, INC.

342 Madison Ave., New York 17, N. Y.
Phone: OXford 7-4300
ABP—AFA—ANPA—AAAA

Vice-Chmn. of Bd.....G. Ellsworth Harris
President, Dir.....Arthur A. Kron
Sr. Vice Presidents.....Rufus Choate, Richard H. Hobbs, Daniel C. Kaufherr
Vice Presidents.....Robert F. Kendall, C. G. Rourke, Frank Birdsall, William V. Ricglane, A. L. Beyea
Media Dir.....Robert J. Ricglane
Secretary.....Chester A. Priest
Dir. Radio & Television.....Sally Allen
Dir. Pub. Relations.....Kay Long
Dir. Research.....Margaret E. Stark

Branch Offices

1 No. LaSalle St., Chicago 2, Ill.
Phone: ANdover 3-2890
Sr. Vice President.....Richard H. Hobbs

2223 Centro East, Tiburon, Calif.
Phone: GE 5-1073
Vice President.....Frank A. Birdsall

Avenida Munoz Rivera, Esquina Luis Gonzales
Hato Rey, Puerto Rico
President .....Thomas Clark

GRANT ADVERTISING, INC.

919 North Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6500
ANPA—APA—ABP—SNPA—NOB

Board Chairman.....Will C. Grant
Exec. V.P.....Greg Sherry
Sr. Admin. V.P.....Christopher Cross
Secretary.....Mary Waller Grant
V.P., Research Dir.....George Bauder
V.P., Comptroller.....R. Runtz
V.P., Media Dir.....Reginald L. Dellow
V.P., Creative Dir.....Ernest Allen
Radio & TV Dir. (Chicago).....Gail Light
Production Mgr.....Don V. Seyfried

Branch Offices

711 Third Ave., New York 17, N. Y.
Phone: OXford 7-5800
President.....E. W. Plowe
V.P. Media.....J. Le Brecht

1600 Vaughn Bldg., Dallas 2, Tex.
Phone: RI 1-3251
V.P., Gen. Mgr.....Joe K. Hughes
Media Director.....Mrs. Dean Hulse

405 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 2-6275
V.P., Gen. Manager.....Francis Martin, Jr.

801 2nd Ave., Seattle, Wash.
Phone: MAin 4-3232
V.P., Gen Mgr.....Dan Madden

13th St. at Second Ave., S.W., Miami 36, Fla.
Phone: FRanklin 3-6611
Exec. V.P., Gen. Mgr.,
Caribbean Oper.....John A. Day
1680 N. Vine, Los Angeles, Calif.
Phone: HO 1-9231
V.P., Gen. Mgr.....R. L. Dellinger
Estimated Radio Billings: $3,000,000.
Estimated TV Billings: $9,000,000.

GRAY & ROGERS

12 South 12th St., Philadelphia 7, Pa.
Phone: WAlnut 2-4808
ANPA—ABP—ABC—AAAA
Partner.....Jerome B. Gray
Partner - Copy Chief....Robert W. Graham
Partners.....Sherman G. Landers, Russell K. Carter, William B. Edwards, Atherton Seeley, Daiv B. Arnold, Albert R. Bochroch, William Kinney, Henry R. Hallowell
Superv. Radio-TV Dept...Edmund H. Rogers
Program & Mgnt. Dir.....Walter M. Erickson
Production Director.....Chester R. Cooper
Media Director.....Edward Papazian
Asst. Media Dir.....Charlotte Baumann
744 Broad St., Newark, N. J.
Phone: MArket 3-7345
Manager.....Richard N. Gulick
Estimated Radio Billings: $900,000.
Estimated TV Billings: $1,100,000.

MONROE GREENTHAL CO., INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-8640
President.....Monroe W. Greenthal
V.P., Creative Dir.....David E. Diener
Radio & TV Dir.....Harry Bargamian
Media Dir.....Harry Schulman
Copy Chief.....Dave Dember
Prod. Mgr.....Joseph Bogiano
Art Director.....Otto Luther
Assoc. Art Dirs.....Ed Brodkin, Lew Clayman, Robert Cohen

GREGORY-GIEZENDANNER COMPANY

P. O. Box 6278, Houston 6, Texas
Phone: JAckson 6-1071
Partners.....Lloyd Gregory, Chas. J. Giezendanner, Jr.
Production Manager.....L. Chesnar
TV Time Buyer.....Annette Kercheval
Publicity Director.....Maudeen Marks

GREY ADVERTISING, INC.

430 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3500
AAAA—ABC—AFA—NOAB
Ch. of Board.....Arthur C. Fatt
President.....Herbert D. Strauss
Ch. Exec. Comm.....Lawrence Valenstein
Exec. V.P., Chg.
Radio-TV Dept.....Alfred L. Hollender
V.P., Chg. Comml. Prod.....Jack Davis
V.P., Media Dir.....E. L. Deckinger
V.P. Assoc. Media Dir.....Harold Miller
Spot Bcst. Media Spvsr.....Joan G. Stark
Network Media Spvsr.....Helen Wilbur

Branch Offices
25 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-8401
Vice-Pres.....Robert D. Wolfe
1908 Sherbrooke St., Montreal, P.Q., Can.
Phone: WEllington 7-9521
Vice. Pres. .....Peter Golick
Estimated Radio Billings: $7,700,000
Estimated TV Billings: $26,200,000

GRISWOLD-ESHLEMAN CO.

55 Public Sq., Cleveland 14, O.
Phone: TOwer 1-3232
AAAA—ABP—ANPA—ABC—AFA
Board Chrm., Treas.....Jonathan F. Davis
President .....Charles Farran
V.P.'s.....Robert L. Baumgardner, L. R. Canfield, V. C. Kenney, E. M. Marker, F. W. Beckinsale, John P. Conde, Harry M. Grinton, Jack Higgins, Lowell S. Monroe, David Skylar, Heinz A. Stadthagen, William A. Weaver
Dir., Radio-TV Production..Ralph A. Borzi
Time Buyer, Cleveland.....Helen Lott
Time Buyer, Chicago.....Ralph Rozema
Branch Offices
307 N. Michigan Blvd., Chicago 1, Ill.
Phone: STate 2-8927
Manager.....H. W. Stoetzel
Grant Bldg. Penthouse, Pittsburgh 19, Pa.
Phone: 471-5701
Manager.....Ronald P. Taylor
Estimated Radio & TV Billings: $1,100,000.

JULIAN GROSS & ASSOCIATES, INC.

709 Main St., Hartford 3, Conn.
Phone: CHapel 9-8491
Pres., Treas.....Julian Gross
Prod. Mgr.....B. K. Hensey
Secretary .....G. Ray
Time Buyers.....J. Gross, J. J. Long, B. J. Kreft

GRUBB ADVERTISING, INC.

111 N. Market St., Champaign, Ill.
Phone: 356-3766
ABC—ABP—ANPA—AFA
President .....Robert F. Grubb
V.P., Bcst. Act.....Dale R. Arvidson
Radio-TV Coord.....Howard F. Babbs
Secretary .....F. E. Wilder
Asst. Treasurer.....Virginia P. Weinman
Media Dir.....J. J. Dombrowske
Time Buyer.....Mrs. Barbara Fairfield
Branch Office
3231 N. Meridian, Indianapolis, Ind.
Phone: WA 3-2385
Manager.....J. C. Crosbie
Estimated Radio Billings: $125,000.
Estimated TV Billings: $800,000.

GUILD, BASCOM & BONFIGLI, INC.

222 Columbus Ave., San Francisco 11, Calif.
Phone: YUkon 2-8400
AAAA—ABP—ANPA

President .....Walter Guild
Bd. Chrmn.....David Bascom
Exec. V.P.....Dante Bonfigli
General Manager.....Ben Franklin
V.P., Best. Prod. Head..Alexander Anderson
V.P.'s....Maxwell Arnold, Ernest J. Hodges, Rod MacDonald, Walter Lawrence
TV Creative Dir.....David Fulmer
TV Opera. & Radio Prod. Dir..Curt Baldwin
Sec.-Treasurer.....John H. Rolfs
Time Buyers.....Rod MacDonald, Lyn Gross, Peg Harris, Kathie DeHaven

Branch Offices

575 Lexington Ave., New York, N. Y.
Phone: PLaza 1-3979
V.P., Office Mgr.....Hank Buccello
V.P., Dir. Network Rel.....Reggie Schuebel

1750 N. Vine St., Hollywood 28, Calif.
Phone: HO 9-8217
Office Mgr., TV Bus. Mgr.....George Allen
TV Comml. Prod.....Dan Lindquist
Dir. of TV Pgmg.....Sam Pierce

1609 Tower Bldg., Seattle 1, Wash.
Phone: MAin 4-8790
Office Mgr.....Angus Woodbury

GULF STATE ADVERTISING AGENCY, INC.

2714 S.W. Freeway, Houston 5, Texas
Phone: JAckson 6-2111
AAAA—ABP—ANPA—AFA
President, Time Buyer.....Adie Marks
V.P., Treas.....Seymour Cohen
Prod. Mgr., Time Buyer.....Mrs. Margaret Denney
Radio-TV Dir., Time Buyer.....Mrs. Paula Reece

LAWRENCE C. GUMBINNER ADV. AGENCY, INC.

655 Madison Ave.,New York 21, N. Y.
Phone: TEmpleton 8-1717
ABP—ANPA—ABC
Chairman.....Lawrence C. Gumbinner
President .....Milton Goodman
V.P., Radio-TV Dir.....Paul G. Gumbinner
Exec. V.P.....Morton Freund
VP in Chg Prod.....Herman Kornblum
V.P. in Chg. Art.....Hershel Bramson
Vice President.....Sumner Wyman
TV Prod.....Edgar Kenner
TV Creat. Dir.....M. Sasanoff
Time Buyers.....Dorothy Barnett, J. Murphy, A. Wasserman, George Blinn, Paul Fitzgerald

GUTMAN ADVERTISING AGENCY

Peoples Federal Bldg., Wheeling, W. Va.
Phone: 233-4700
ANPA—AFA
President.....D. Milton Gutman
Secretary .....Phyllis Kalany
V.P., Radio-TV Prod.....D. M. Gutman, Jr.

JOHN L. HALPIN, ADVERTISING

277 State St., Schenectady 5, N. Y.
Phone: FRanklin 2-0492
Partners..John L. Halpin, Marion G. Halpin
Copy Chief.....A. M. Fowler
Production .....Carol Lundie
Art Director.....A. H. Hitchins

HART-CONWAY ADV. CO., INC.

300 Triangle Bldg., Rochester 4, N. Y.
Phone: LOcust 2-3520
ANPA—ABP—AAAA—ABC—AFA
Pres., Treas. .....H. Lyman Hart
Sr. Vice-President.....Harold E. Kennedy
Exec. Vice-President.....John P. Street
Vice-Presidents.....E. Ward Phillips, John M. Nixon

GEORGE H. HARTMAN CO.

307 N. Michigan Ave., Chicago 1, Ill.
Phone: ANdover 3-0130
ABP—ANPA
President.....George H. Hartman
Exec. V. P. .....Rowland Laughlin
V. P., Gen. Mgr. .....John T. Holloway
Vice Pres.....David R. Coey, William H. Aaron, Robert S. Cole
V.P., Art Dir.....Alfred Festen
Secretary .....George H. Hartman, Jr.
V.P., Radio & TV Director....John D. Berg
Radio & TV Dir.-Prod.....Jack Leonard
Time Buyers .....Gloria McNamee, Audrey Thorelius

Branch Office

420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 9-8637
Branch Office Mgr.....John Berg

HEINTZ & COMPANY, INC.

824 Wilshire Blvd., Los Angeles 17, Calif.
Phone: MAdison 9-3181
AAAA—ANPA—ABP
President.....Robert P. Heintz
Exec. V.P.....Herbert Dickow
Radio-TV Dir.....Kenneth Higgins

AL HERR ADV. AGENCY, INC.

225 E. Michigan St., Milwaukee 2, Wis.
Phone: Broadway 1-2710
ABP—ANPA—AAAA
President, Chmn.,.....Al J. Herr
Vice-President .....John Rock
V.P., Radio-TV.....Pat Kocian

HICKS & GREIST, INC.

555 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-5600
ABP—ANPA
Ch. of Board.....E. Harold Greist
President.....Charles V. Skoog, Jr.
Ch. Exec. Comm.....Thomas J. Maloney
Exec. Vice Pres.....Harry L. Hicks, Jr.
Sr. V.P.....Theodore J. Grunewald
V.P., Radio-TV Dir.....Vincent J. Daraio
V.P., Treasurer.....K. A. Hamilton
V.P., Media Director.....Stanley Newman
Exec. Producer.....John Donnelly

Branch Office

420 Boylston St., Boston 16, Mass.
Phone: KEnmore 6-1207
President .....Robert F. O'Brien
Estimated Radio Billings: $2,800,000.
Estimated TV Billings: $3,070,000.

HILL & KNOWLTON, INC.

150 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-5600
ANPA

Chairman.....John W. Hill
President.....Bert C. Goss
Vice President.....Harry S. Cooper

Branch Office
1000 16th St., N. W., Washington 6, D. C.
Phone: STerling 3-0270
Vice President.....Robert Gray

HOAG & PROVANDIE, INC.

137 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-7515
ABP—ANPA

President..... Paul Provandie
Treasurer.....Myron L. Eastwood
Exec. Vice-President.....Langley C. Keyes
Senior Vice President.....Thomas J. Bowen
Vice Presidents....W. Quinn, R. F. Barbour
V.P., Creat. Dir.....Leo A. Harrington
Production Mgr.....John Patterson
Comptroller.....Lincoln D. Wright
Art Dir.....George F. Wilson
Radio-TV Dir.....Richard Lombardi
Media Dir.....Rosemary Rohmer

HONIG-COOPER & HARRINGTON

1275 Columbus Ave., San Francisco 11, Calif.
Phone: OR 3-4469
AAAA—ABC—ABP

President .....Louis Honig
Bd. Chmn.....Eugene I. Harrington
V.P.'s .....Eric Bellingall, Robert Haumesser, Sherman Slade
Secy.-Treas.....John W. Davis
Dir., Best. Media.....Clarice McCreary
Asst. Media Dir.....C. M. Robinson
Radio-TV Prod. Dir.....George Watson

Branch Office
304 S. Kingsley Drive, Los Angeles 5, Calif.
Phone: DUnkirk 8-3301
Exec. V.P., Mgr.....Sherman R. Slade

HOUCK & COMPANY, INC.

2013 S. Jefferson St., Roanoke 16, Va.
Phone: DIamond 5-8115
ABP—ANPA—APA—SNPA—AFA

President.....C. B. Houck
Vice President.....William B. Houck
Vice President.....Edwin R. Deady
Production Mgr.....Herb Weaver
Radio-TV Director.....Richard Burton

CHARLES W. HOYT CO., INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2000
ANPA—APA—NBP—ABC—NOAB—AAAA

President.....Everett W. Hoyt
Chairman of Bd.....Winthrop Hoyt
Vice Presidents.....A. W. Fargo, R. H. Dingwall, Raymond Arnig, William A. Baumert, H. L. Roth, H. J. Stiefel, T. S. Watson, Jr., Jack R. McCormack
Treasurer.....F. J. Becker
V.P., Dir. Radio-TV.....Thomas A. Lee, Jr.
Asst. to Bd. Chmn....Charles B. H. Parker
V.P., Media Rel.....C. B. Donovan
V.P., Prod. Mgr.....N. S. Lampert
Radio-TV Time Buyer.....D. H. Humm

HUMPHREY, WILLIAMSON & GIBSON, INC.

1809 First Natl. Bldg., Oklahoma City, Okla.
Phone: CEntral 6-5429
AAAA—APA—ANPA—SNPA

Pres., Treas.....Warren A. Humphrey
V.P.'s.....Mitchell L. Williamson, Ellis G. Gibson
Secretary.....E. A. Hartman
Production Manager.....Alyce Robnett
Radio-TV Director.....H. C. Childs
Art Director.....Don Loewen

HUTCHINS ADVERTISING CO., INC.

42 East Ave., Rochester 4, N. Y.
Phone: HAmilton 6-1160

President, Treas.....Frank M. Hutchins
V.P.'s .....William F. Lacey, John P. McCarthy, A. R. Tomkinson, B.J. Peters
Time Buyers & Acct. Execs....Robert Burns, Margaret H. Carl, John Doud, James L. Gould, Frank M. Hutchins, William F. Lacey, Margaret Nugent, Wm. D. O'Toole, Wilson Royer, William Batchellor, Ray M. Small, A. Russell Tomkinson, Jack Rafield, Bob A. Wolf, William Wygant

Branch Office
33-35 Hayden St., Toronto, Ont., Canada
Phone: WA 4-3753
Manager .....William Bounsall

INTERPUBLIC INCORPORATED

750 Third Ave., New York 17, N. Y.
Phone: TN 7-1122
AAAA—ABP—APA—ANPA—NPB—NOAB
SAAA—CAA—CAB—CPAA

Chmn. Bd. & Pres.....Marion Harper, Jr.
Vice Chmn. Bd.....Robert E. Healy
Exec. Vice Pres.....Frank A. Sherer
Treasurer.....William S. Taggart
Sec. & Gen. Counsel....J. Donald McNamara

McCANN-ERICKSON, INC.

President .....Emerson Foote
Admin. Vice Pres.....T. Jack Henry

Eastern Region
485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000

Exec. V.P. Chg. Eastern Operations.....Paul E. Foley
Sr. V.P.'s.....John P. Beresford, J. L. Deane, Neal Gilliatt, Farish A. Jenkins, Russ Johnston, Thomas J. King, Daniel D. Kinley, Thomas P. Losee, Robert P. Mountain, William W. Mulvey, George B. Park, Roger A. Purdon
V.P. & Mgr. Media Svcs. Div.....H. Nevin Gehman
V.P. & Mgr. Media Dept....Kelso M. Taeger

Eastern Branches
615 Peachtree St., N.E., Atlanta, Ga.

Phone: 875-0221
200 Berkeley St., Boston, Mass.
Phone: LIberty 2-7382
Manager.....Gerald A. Higgins
1060 National Bank Bldg., Detroit, Mich.
Phone: WOodward 5-7550
Sr. V.P. & Mgr.....T. J. King
900 Lovett Blvd., Houston, Tex.
Phone: JAckson 9-4991
V.P. & Manager.....J. B. Wilkinson
Western Region
114 Sansome St., San Francisco, Calif.
Phone: YUkon 1-2262
Exec. V.P. Chg. Western Operations.....Phipps L. Rasmussen
Adm. V.P. & Asst. Treas.....Joseph R. Fox
V.P. & Mgr.....Frederick H. McCrea
Western Branches
318 S. Michigan Ave., Chicago, Ill.
Phone: WEbster 9-3700
Sr. V.P. & Manager.....Chester L. Posey
3325 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-3302
V.P. & Manager.....David J. Hopkins
Public Service Bldg., Portland, Ore.
Phone: CApital 6-4844
Manager.....Robert A. Brown
1508 Northern Life Tower, Seattle, Wash.
Phone: MAin 3-1572
V.P. & Manager.....F. G. Mullins

McCANN-MARSCHALK CO., INC.
Time-Life Bldg., Rockefeller Center, New York, N. Y.
Phone: OXford 7-4250
Pres. & Gen. Mgr.....Stuart D. Watson
Vice Chmn. Bd.....Samuel L. Meulendyke
Exec. Vice Pres.....Ralph B. Koser
Sr. V.P.'s.....Robert Cole, Charles A. Mittelstadt, Harlan C. Parks, G. Lester Williams, Jr.
Branch Offices
335 Euclid Ave., Cleveland, Ohio
Phone: CHerry 1-6850
V.P. & Manager.....Bill M. Sansing
795 Peachtree St., N.E., Atlanta, Ga.
Phone: TRinity 5-0221
V.P. & Manager.....Charles A. Richardson
100 Biscayne Blvd., S., Miami, Fla.
Phone: FRanklin 9-2821
V.P. & Manager.....James H. Cobb
Sr. Vice Pres.....George H. Giese

HOLST & MALE, INC.
(*Sub. of McCann-Erickson, Inc.*)
1370 Kapiolani Blvd., Honolulu, Hawaii
Phone: 9-5291
President.....M. O. Holst
Sr. V.P.'s.....J. Carson Magill, Zaida Male

M-E PRODUCTIONS
(*Television & Radio*)
485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000
President.....Sylvester L. Weaver, Jr.
Exec. Vice Pres.....Harold J. Graham, Jr.
Admin. Vice Pres....Benjamin F. Holme, Jr.
3325 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-3301
Vice Pres.....Thomas F. Greenhow

JACK TINKER & PARTNERS
30 West 54th St., New York, N. Y.
Phone: OXford 7-6000
Managing Partner.....John H. Tinker, Jr.
Other Partners.....Donald G. Calhoun, Herta M. Herzog, Myron C. McDonald

COMMUNICATIONS AFFILIATES INC.
750 Third Ave., New York, N Y.
Phone: OXford 7-6484
Ch. & Gen. Mgr....Donald B. Armstrong, Jr.
Pres. & Asst. Gen. Mgr...Frank A. Armstrong
Exec. Vice Pres.....Sydney Morrell
Pres. Marplan Div.....F. Russell Schneider
Pres. CCI Div.....Chester Burger
Pres., SCI Div.....James C. Wickersham

McCANN-ERICKSON CORP. (INTERNATIONAL)
485 Lexington Ave., New York, N. Y.
Phone: OXford 7-6000
Chm. & Gen. Mgr....Sylvester L. Weaver, Jr.
Pres. & Asst. Gen. Mgr.....Armando M. Sarmento
Estimated Radio Billings: $24,000,000.
Estimated TV Billings: $68,000,000

RALPH H. JONES COMPANY
3100 Carew Tower, Cincinnati 2, O.
Phone: GArfield 1-2300
AAAA—ABP—ANPA

Ch. of Board.....Stanley A. Willer
Pres., Treas.....C. M. Robertson, Jr.
Exec. V.P.....Paul D. Myers
V.P., Creat. Dir.....Stuart M. Ganon
V.P., Art Dir.....Robert T. Hayes
Secretary.....Edward C. Elfers
Radio TV Head.....Eula Reggin
Time Buyers & Accounts: Lyle Allen: Strietmann; Eula Reggin: Miami Margarine Co., Provident Bank, Ashland Oil, Cincinnati Enquirer, Heekin, GE, Pease Woodwork, Hanna Paint, Nationwide Ins.
Branch Office
1500 W. 3rd St., Suite 31, Columbus 12, O.
Phone: 486-0293
Manager .....Robert Schroer

ROSS JURNEY & ASSOCIATES
178 Social Hall Ave., Salt Lake City, Utah
Phone: EM 3-6758

Partner, Gen. Mgr.....Miss Ross Jurney
Partner, Sr. Acct. Ex.....A. H. Garrigues
Account Exec.....William J. Brennan
Account Executive.....John A. Garrigues
Time Buyers & Accounts: Ross Jurney: Meadow Gold Dairies; A. H. Garrigues: Fisher Baking Co., American Savings & Loan, Peoples Finance & Thrift; Wm. J. Brennan: Beehive State Bank, Blue Cross-Blue Shield, Capital Chevrolet, S. East Furniture; John A. Garrigues: Peltons' Spudnuts.
Estimated Radio Billings: $171,000.
Estimated TV Billings: $121,000.

KAL, EHRLICH & MERRICK, INC.

2141 Wisconsin Ave. N.W. Wash. 7, D. C.
Phone: FEderal 7-5500

Chrmn. of Board.....Norman C. Kal
President.....Harry L. Merrick
Exec. V. P.....Alvin Q. Ehrlich
Sr. V.P.....William B. Mullett
V.P., Secretary.....Bernard R. Linkins
V.P.'s....Philip Berne, Frederick M. Harris, R. Edward Hotze, William G. Roberts
Radio-TV Dir.....David P. Thomas
Public Rel. Dir.....Florenz Hinz
Radio-TV Time Buyer.....Nella Manes

KAMENY ASSOCIATES, INC.

35 West 45th St., New York 36, N. Y.
Phone: CO 5-8060
APA—ANPA—ABP

Ch., Creative Dir.....Seymour Kameny
President, Acct. Supvr.....Nat Kameny
Exec. V.P., Mdse. Dir.....Ray Solomon
Sales Prom. Dir.....William Ruben
Research, Media Dir.....Joe Lesly
Radio-TV Director.....Vernon Delston
V.P., Art Director.....Gil Laufman
Production Manager.....William Egan
Film Prod. Dir.....Allen Schneider

LAWRENCE KANE & ARTLEY, INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4120
ANPA—ABP

President.....Lawrence Kane
V.P., Mdsg. Dir.....Eugene J. Cohn
V.P., Copy Dir.....Marvin D. Richwald
Art Director.....Murray Stein
Media Director.....Judith Bausch
Pub. Rel. Dir.....Herbert Kaufman

THE KAPLAN AGENCY, INC.

2 Park Ave., New York, N. Y.
Phone: MU 5-9210

President.....Alvin Kaplan
Exec. V.P.....Sidney M. Weiss
Vice Pres.....Mrs. Beti S. Kaplan

KASTOR, HILTON, CHESLEY, CLIFFORD & ATHERTON, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 1-1400
ABP—ANPA

Chairman.....H. Kastor Kahn
Chmn. Exec. Comm.....W. S. Chesley
President.....Peter Hilton
Chmn. Plans Bd.....J. William Atherton
Exec. Vice Pres.....Robert Haag
V.P., Media Dir.....Jack B. Peters
Radio-TV Producer.....Richard King
Radio-TV Time Buyer.....Dorothy Glasser

HENRY J. KAUFMAN & ASSOCIATES

1419 H St., N.W., Washington 5, D. C.
Phone: District 7-7400
ABP—ANPA

General Manager.....Henry J. Kaufman
Creative Director.....Wm. F. Sigmund
Radio-TV Dir.....Jeffrey A. Abel
Media Dir. Research....Betty Darling Gwyer
Copy Chief.....T.D. Mandelstam
Production Mgr.....A. A. Allenback
Exec. Art Director.....Eugene T. Hoover, Jr.
Public Rel. Dir.....Robert R. Denny

KEELOR & STITES CO.

318 Broadway, Cincinnati 2, Ohio
Phone: 721-1310
ABP—ANPA—ABC—AFA

Pres., Treas.....J. T. Nolan, Jr.
V.P.'s.....H. J. Darby, A. A. Radkey
Secretary.....John R. Helmsderfer
Radio-TV Dir.....A. A. Radkey
Asst. Radio-TV Dir.....David J. Clarke

DON KEMPER COMPANY, INC.

608 S. Main St., Dayton 2, Ohio
Phone: BAldwin 3-6216
AAAA—ABP—ANPA—ABC

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice President.....James D. Parker
Media Director.....Mary A. Whittington
Art Director.....John H. Bach
Production Manager.....Carl Deibel
Med. Reseach Dir....Mary Alice Whittington

Branch Offices

919 N. Michigan Ave., Chicago 11, Ill.
Phone: SUperior 7-6746

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice Pres.....Phelps Johnson
Vice Pres.....A. E. Staley
Media Director.....Gerald Saperstein

655 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-7755

President.....Don H. Kemper
Exec. V.P.....Robert A. Hilton
Vice Pres.....Betty McGonigle
Media, Radio-TV Dir.....Susan Hallberg

KENNEDY-HANNAFORD, INC.

1706 Broadway, Oakland 12, Calif.
Phone: 835-8300
ABP

Ch. of Board.....Helen A. Kennedy
President.....Peter D. Hannaford
V. P., Creative Dir.....Robert C. Dolman
Media Director.....Harry Derdivanis

Branch Office

447 Sutter St., San Francisco 8, Calif.
Phone: 835-8300

Manager.....Robert C. Dolman

KENYON & ECKHARDT, INC.

247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-9000
AAAA—ABP—ANPA—PPA—ABC
NOAB—APA

Chrmn. of Bd.....William B. Lewis
President.....David C. Stewart
Sr. V.P.'s.....Victor Armstrong, W. Stephens Dietz
V.P., Dir. Radio-TV.....James S. Bealle
Administrative V.P.....H. Wasserman

V.P., Treasurer.....F. Hennessy
V.P.'s.....Joseph B. Braun, Jerome Cowen, Frederick Hauser, Milton Margolis, Norman H. Bertels, Harry Stoddart, Leonard Carlton, Frederick Flanagan, Budd Hemmick, Stanley Tannenbaum, Paul Baur, Frank Lionette, Carroll Pfeifer, John Shannon, James A. Dearborn, F. Hennessy, L. Dickson Griffith, John W. Keeshan, Richard M. Kelly, Robert Ellis, E. W. Newsom, Sidney B. Silieck, John Gardner, William Rienecke, Alvin N. Sarasohn, W. Martin, G. Rossini, J. Stone, T. Harder, L. Parker, W. Phillips, R. Martell, Edward Harbert, C. F. Korten, Edward C. Mante, Lee Abbott, Seymour Lieberman
Secretary.....A. A. Norcott

Branch Offices

645 Griswold St., Detroit 26, Mich.
Phone: WOodward 5-0300
Sr. Vice Pres. & Mgr.....Robert Dearth
620 Market St., San Francisco
Phone: EXbrook 7-0900
Mgr. .....Robert Welsh
Wash. Bldg., 15th St. & N. Y. Ave., Washington 5, D. C.
Phone: ST 3-1191
6253 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HO 9-9044
334 Boylston St., Boston, Mass.
Phone: COpley 7-8550
V.P., Mgr.....John Baldwin
221 N. LaSalle St., Chicago, Ill.
FInancial 6-4020
V.P., ...Robert B. Shirey
321 Bloor St., E., Toronto, Ont.
Phone: WAlnut 5-8931
V.P.....Edgar B. Ferree
Kenyon & Eckhardt De Mexico, S. A.
Avenida Insurgentess Sur
102 Mexico, D. F.
Phone: 11-81-73
V.P. .....William Miller
Estimated Radio Billings: $4,000,000.
Estimated TV Billings: $40,000,000.

J. M. KESSLINGER & ASSOCIATES

65 E. 55th St., New York 22, N. Y.
Phone: PLaza 2-2310
ANPA—APA—NBP—PPA
Owner, Pres.....J. M. Kesslinger
Mgr., New York.....Irving Berk
Media Director.....H. C. R. Kesslinger
Research Director .....Mitchell Krauss
Account Executives.....Morton Howard Roth, Paul Weisman, Joseph Dietz, Ben Becker

KETCHUM, MacLEOD & GROVE, INC.

Four Gateway Center, Pittsburgh 22, Pa.
Phone: COurt 1-5100
AAAA—ABP—ANPA
President .....George Ketchum
Exec. V.P., Administration...W. S. Redpath
Exec. V.P., Service.....E. T. Parrack
V.P. .....Emil Hofsoos
V.P., P. R. Dir.....Howard B. Anderson
V.P.'s.....Robert C. Alberts, Robert M. Brown
Vice Pres., Secy.....William R. Parker
V.P., Creative Dir.....W. E. Pensyl
Treasurer.....B. B. Jones
Radio-TV Mgr.....Warren C. Rossell
Time Buyer.....Peter Turk

Branch Offices

733 Third Ave., New York 17, N. Y.
Phone: MUrray Hill 7-5640
V.P., Manager.....James Cochran
V.P., Radio-TV Dir.....E. J. Donaldson
1000 Conn. Ave. N.W., Washington, D. C.
Phone: STerling 3-6554
Manager.....G. T. Urquhart
1205 Holman Ave., Houston 4, Tex.
Phone: JAckson 6-1834
Adv. Spvsr.....Don A. Colvin

KEYES, MADDEN & JONES, INC.

(Div. of Russel M. Seeds Co., Inc.)
919 No. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 3-2133
ANPA—APA—NBP
Chrmn. of Bd.....Freeman Keyes
President.....Howard A. Jones
Exec. Vice Pres.....Lee J. Marshall
V.P., Gen. Mgr.....Robert W. Allrich
Sec.-Treas. .....Harry H. Maus
Mgr., Radio-TV Dept.....Janet Conger
V.P.'s .....Fred Wilson, Charles Chappell, Leslie C. Green, Jay P. Herbert, Dale Mehrhoff
Comptroller.....Richard R. Davis
Time Buyers..Merle Myers, Virginia Russett

Branch Offices

1270 Ave. of Americas, New York 20, N. Y.
Phone: COlumbus 5-5814
V.P., Manager.....Jack Baihle
1680 Vine St., Hollywood 28, Calif.
Phone: HOllywood 9-3974
Manager .....Talcott Jones
Ainsley Bldg., N.E. 1st Ave., Miami 32, Fla.
Phone: FRanklin 1-2507
Vice President, Mgr.....Jack Wood

LEW KING ADVERTISING, INC.

5112-A N. 7th St., Phoenix, Arizona
Phone: 264-5896
President..... Lew King
V.P.....E. G. King
Executive Producer.....Bill Reed
Assoc. Producer.....Don Mullen
Sales Director.....Vince Burger
Time Buyer.....Dottie Heinsohn

KIRCHER, HELTON & COLLETT

2600 Far Hills Ave., Dayton 19, Ohio
Phone: 293-3191
AAAA—ABP
Pres., Creative Dir.....Ralf C. Kircher
V.P.'s.....Norman Van Zant, Jack J. Westerman
Exec. V.P.....Watson B. Metcalf
Secretary.....R. L. Mills
Radio & TV Dir.....Donald R. Lyons

KOEHL, LANDIS & LANDAN, INC.

41 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-6600
ABP—ANPA—APA—NOAB—NBP

Pres. & Treas.....Albert E. Koehl
Vice-Pres. & Sec.....A. A. Landis
Vice-Presidents.....John R. Landan, Russell C. Rowan
Prod. Mgr.....Herb Harfenist

KRUPNICK & ASSOCIATES, INC.

508 North Grand Ave., St. Louis 3, Mo.
Phone: JEfferson 3-1723
ABP—ANPA—APA

President .....Sam Krupnick
Exec. V.P.....Tom Connelly
V.P., Creat. & TV Dir..Raymond Armbruster
Vice Pres.....A. Harvey Brown
Media Mgr.....Charles W. Haines, Jr.
Time Buyers.....Margaret Pautler, Natalie Schneiderman, Jacqueline Wille

KUDNER AGENCY, INC.

575 Madison Ave., New York 22, N. Y.
Phone: MU 8-6700
ANPA—APA—NBP—AAAA

Bd. Chairman.....C. M. Rohrabaugh
Pres., Ch. Exec. Comm...Charles R. Hook, Jr.
Exec. V.P.....Robert M. Watson
Sr. Vice Pres.....Robert B. Betts
Vice Presidents.....William A McDonough, James F. Black, Robert W. Bode, Sr., John H. Sheldon
Secy., Treas.....Carl Phares, Jr.
Asst. Sec.-Treas.....Emily A. Whitehill
Pub. Dir.....J. L. Nanovic
Radio-TV Prod.....Edgar C. Kahn
Bcst. Media Spvsr.....John P. Marsich
Radio-TV Dept. Mgr.....Charles C. Allen

LAKE-SPIRO-SHURMAN, INC.

Radio Center Bldg., Memphis 3, Tenn.
Phone: JAckson 5-1571
ANPA—ABP

President .....Avron Spiro
Secy-Treas.....M. M. Shurman
Media, Plans.....C. Shurman, A. Spiro, Jr.
Account Executive.....Jack C. Legler
Publicity Director.....Al R. Capley
Dir. Creative Work.....Jane Zussman
Radio-TV Time Buyers...Mrs. L. Simmons, Jack Callicott

LAMBERT & FEASLEY, INC.

850 Third Ave., New York 22, N. Y.
Phone: PLaza 2-7800

President.....Frank W. Mace
Exec. V.P.....William R. Hillenbrand
V.P., Gen. Mgr.....J. L. Johnston, Jr.
Sr. V.P., Acct. Spvsr.....Merrell Boyce
V.P., Radio & TV.....William A. Wylie
V.P.'s, Account Supvrs.....Gerald Blake II, Mark Reardon
Treasurer.....A. J. Mahoney
V.P., Marketing Dir.....H. A. Vosburg
Copy Chiefs, V.P.'s....Richard S. Bridgman, John F. McKay
Media Director.....William B. Hinman
Supvr., Traffic Prod.....Edmund A. Zito
Time Buyers.....William H. Millar, Jr., Frank D. Sweeney, James D. Watterson

LANDI, ERBERTO, ADV. CO.

853 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-0588
ANPA

Owner .....Erberto Landi
Media Dir.....Rose Peters Gatto
Promotion .....Ellen Perl
Italian Accts.....Miryam Camerini

LANDO ADVERTISING AGENCY, INC.

725 Liberty Ave., Pittsburgh 22, Pa.
Phone: 281-5887

President.....Robert N. Lando
Vice President.....Bernice G. Preisser
Radio-TV Prod. Mgr.....Ken Peters
Radio Time Buyer.....H. L. Rothchild

Branch Office
G. Daniel Baldwin Bldg., Erie, Pa.
Phone: 456-2975

Manager.....T. M. House

PHILIP J. LANE ADVERTISING

667 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-9327

Owner, Acct. Exec.....Philip J. Lane
Acct. Exec.....Walter Kresel

Branch Office
105 S. Western Ave., Los Angeles, Calif.
Phone: DU 8-9666

West Coast Mgr.....H. Shaw

LANG, FISHER & STASHOWER, INC.

1010 Euclid Ave., Cleveland 15, O.
Phone: PRospect 1-0300
AAAA—ABC—ABP—ANPA

President.....H. Jack Lang
V.-P.-Treasurer.....Fred P. Stashower
Vice-Pres., Radio-TV Dir.....Alvin B. Fisher
Vice Pres.....Martin J. Cohn
Asst. Mgr., Radio-TV Exec. Prod. .....John L. Rose
Creative Director.....Donald A. Bianchi
Prod. Mgr., Radio-TV.....Edward T. Noll
Business Manager.....Wayne M. Schakel
Asst. Prod. Mgrs.....Joe Mills, Jim Reilly

Time Buyers & Accounts: G. C. McKelvey: Carling Brewery; Tom Rice: Cleveland Trust, Richman Bros., Stein Stores, Sugardale Provision Co., Union Saving & Loan, Cleveland Transit System, Ohio Mattress, Fisher Foods, Cedar Point, Super Pool; Charles Knepper & R. King Patterson: Carling Brewing Co.

C. J. LA ROCHE & CO., INC.

575 Lexington Ave., New York 22, N. Y.
Phone: PLaza 5-7711
ANPA—AAAA—NBP—APA—NOAB—ABP

Chairman.....Chester J. LaRoche
President.....William H. Howard
V.P., Gen. Mgr.....C. R. La Roche
Sr. V.P. Radio-TV.....Tom Lewis
V.P., Sta. Rel.....H. Greig
V.P., Mgr. TV Prodn.....Jay Bottomley

TV Art Dir.....P. Tomlinson

Branch Office

6269 Selma Ave. Hollywood 28 Calif.
Phone: HOllywood 9-3656
Vice Pres.....William Zeitung

AL PAUL LEFTON CO., INC.

1617 Pennsylvania Blvd., Phila. 3, Pa.
Phone: LOcust 8-5600
President.....Al Paul Lefton
Exec. V.P.....Paul Brown
V.P., Secy.....Al Paul Lefton, Jr.
V.P., Radio-TV.....Irwin W. Solomon
Mgr., Radio-TV Dept.....J. B. Creamer

Branch Offices

71 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 9-7470
President.....Al Paul Lefton
Vice Pres. & Mgr.....Grayson F. Lathrop
Hollywood-Taft Bldg., Hollywood 28, Calif.
Phone: HO 6-4347
V.P., Mgr.....Robert J. Fenton

LENNEN & NEWELL, INC.

380 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 2-5400
ANPA—APA—NBP—AAAA—NOAB
ABC—ABP
President.....Adolph J. Toigo
Sr. V.P., Secy.-Treas.....John D. Speirs
Sr. V.P.'s & Mgmt. Acct. Supvrs.....Thos. H. Lane, Jackson Taylor, Gordon Cates, John Schneider, Phillip P. Hoffman, Wm. Dasheff, Elkin Kaufman, F. M. Cambria, H. Tibbetts, Elliott W. Reed, James DeWolfe, Robert C. Kelly, Kevin Kennedy, Philip Lukin, Jas. L. Ferguson, John L. Southard, Leo A. Kelmenson
Sr. V.P., Dir. of Art.....Richard Mancini
Sr. V.P., Radio-TV Dir..Nicholas E. Keesely
Sr. V.P., Mdse. Dir.....Clifford W. Davis
Sr. V.P., Mgr. Prod. Dept...Michael J. Madar
Sr. V.P., Dir. of Research.....Christopher A. Sante
Sr. V.P., Dir. of Copy.....E. L. Frisard
Sr. V.P., Creative Dir.....Curtis Berrien
V.P., Radio-TV General Mgr.....Francis C. Barton
V.P., TV Comm. Prod. Dir.....George Wolf
V.P., Mngmt. Acct. Superv., Intl. Div.....Robert A. Grant
V.P., Mngmt. Acct. Superv.....Philip E. Penberthy
V.P., Media Dir.....H. Zeltner
V.P., Commc'l Prod.....Edward F. Flynn
V.P., Coord., Prod. & Traffic.....Frank J. O'Hare
V.P., Controller.....G. J. Muller

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 1-7221
V.P., Mgr.....T. Huston
V.P., Mgr. TV.....Elizabeth M. Williams
248 Battery St., San Francisco, Calif.
Phone: YU 2-7878
Sr. V.P., Mgr. W. Coast Oper.....Marshall J. Weigel
Estimated Radio Billings: $2,500,000.
Estimated TV Billings: $58,000,000.

LILLER, NEAL, BATTLE & LINDSEY, INC.

1371 Peachtree St., Atlanta 9, Ga.
Phone: TR 3-3381
AAAA—ABC—ANPA—ABP—AFA
Chairman.....C K. Liller
President.....William W. Neal
Sr. Vice Pres.....James L. Battle
V.P.'s.....Howard G. Axelberg, John K. Ottley Jr., E. Clay Scofield, Baron Roberts
V.P., Prod.....Sam W. Longino
Secy.-Treas.....Oscar S. Lewis
V.P., Public Rel. Dir..Richard E. Hodges, Jr.

Branch Office

10 Rockefeller Plaza, New York, N. Y.
Phone: CI 5-2380
Manager.....Beverly Jensen

W. E. LONG COMPANY

188 W. Randolph St., Chicago 1, Ill.
Phone: RAndolph 6-4606
ABC—ABP—AFA
Advertising Director.....F. B. Leonard
Asst. Advertising Dir.....R. A. Gilbertz
Radio-TV Dir.....John Pesick
Media Director.....R. Rynerson
Time Buyers.....R. A. Gilbertz, R. D. Rynerson, R. T. Williamson

LOWE & STEVENS

685 W. Peachtree St., N.E., Atlanta 8, Ga.
Phone: TRinity 2-9694
AAAA—ABP—ANPA—APA—NBP
Partners.....Robert C. Lowe, Jr., John H. Stevens
Art Director.....J. D. Hawkins
Production Mgr.....O. L. Shelley
Media Director.....Audrey Jones
Copy Chief.....Don McKelvey

L. H. LUCKOFF & COMPANY, INC.

320 W. Lafayette Blvd., Detroit 26, Mich.
Phone: WOodward 2-0707
President.....Louis H. Luckoff
V.P., Gen. Mgr.....Robert Goldfarb
Sec., Radio-TV Dir.....Alan E. Luckoff

EARLE LUDGIN & CO.

121 W. Wacker Drive, Chicago 1, Ill.
Phone: ANdover 3-1888
AAAA—ABP—ANPA—ANA
Bd. Chairman.....Earle Ludgin
President.....David G. Watrous
Exec. Vice President.....George Rink
V.P., Creat. Dir.....V. Hugh Wells, Jr.
V.P., Copy Dir.....J. E. Chapman
Vice President.....James L. Lurie
Secretary.....Edward Ernstein
Bdcast. Prod. Mgr.....Don Hockstein
Treaesur, Media Mgr.....Earl E. Kraft
Head Time Buyer.....Esther Andersen

LYNN ORGANIZATION

15 S. Franklin St., Wilkes-Barre, Pa.
Phone: 822-7182
ABP-ANPA

Ch. of Board, Pres.....S. C. B. Lynn
Vice Presidents.....Matt W. Fields, Donald A. Smith
Secretary.....Sara B. Lynn
Treasurer .....Frank Vnuk
Media Dir., Time Buyer...W. P. McLaughlin

W. D. LYON COMPANY

303 Second Ave. S.E., Cedar Rapids, Iowa
Phone: EMpire 4-9141
AAAA—ABP—ANPA

Chairman.....W. D. Lyon
President.....R. B. Creswell
Research, Media Dir.....Dr. Robert Ames
Radio-TV Time Buyer.....Eileen Burns
Radio-TV Director.....Sue Callaway
Prod. Mgr.....J. A. Rasley, Jr.
Creative Dir.....Lester Jacobs

McKENZIE, KING & LANSDALE

8330 W. Third St., Los Angeles 48, Calif.
Phone: 653-2523

President .....Phil Lansdale
Vice Presidents.....Don McKenzie, William King, Jr.
Time Buyer.....Bev Anthony

MacFARLAND, AVEYARD & CO.

333 N. Michigan Ave., Chicago 1, Ill.
Phone: RAndolph 6-9360
ANPA—ABP—AAAA—NBP

Chairman .....Hays MacFarland
President .....David Guerrant
Exec. V.P., Gen. Mgr.....Walter C. Power
Sr. Vice-President.....David W. Stotter
V.P.....Norman A. Fox
V.P., Art Dir.....Walter Solarz
V.P., Radio-TV Dir.....H. G. Atkinson
Radio-TV Time Buyer.....Esther Andersen
V.P., Media Director.....G. H. Hendry
Treasurer .....J. Terry
Production Mgr.....Arthur L. Smith

MacLAREN ADVERTISING CO. LTD.

111 Richmond St., West, Toronto, Ontario
Phone: EMpire 3-2244

President & Dir.....E. V. Rechnitzer
Exec. V.P., Gen. Mgr.....C. E. Brown
Treas. & Dir.....M. D. MacMahon
V.P. & Dir.....G. G. Sinclair
V.P. & Dir.....W. H. Graham
V.P. & Dir.....C. J. Chandler
V.P. & Dir., Radio-TV.....F. H. Horler
V.P. Creat. Planning.....G. M. Elliott
Media Dir.....D. C. Linton
Group Creative Dir's.....D. H. Murray, Ross Ballard, A. Ness
Mgr., Radio-TV Service.....H. E. Hough
Time Buyer.....F. K. Campbell

Branch Offices

550 Sherbrooke St., W. Montreal, Quebec
Phone: VI 5-1222

Vice Pres.....H. M. Snell

911 Electric Railway Chambers
Winnipeg, Manitoba
Phone: WHitehall 2-6321

Manager.....E. P. Thomson

1112 West Pender St., Vancouver, B. C.
Phone: MUtual 2-5651

Manager.....W. D. M. Patterson

635 Ouellette Ave., Windsor, Ont.

Manager .....J. R. Robb

MacMANUS, JOHN & ADAMS, INC.

Woodward Ave. & Long Lake Rd.,
Bloomfield Hills, Mich.
Phone: MIdwest 6-1000

Pres., Ch. Exec. Comm.....Ernest A. Jones
Exec. V.P.....Charles F. Adams
Sr. V.P., Dir., Bcst. Div.....Henry G. Fownes, Jr.
Sr. V.P.'s.....William B. Bachman, Jr., Robert E. Britton, Robert L. Garrison, Fred J. Hatch, John R. MacManus, Robert S. Marker
Sec.-Treas.....Leo A. Hillebrand
Bcst. Media Spvsr.....Richard Sheppard
Bcst. Prod. & Traffic Mgr...R. A. Forsyth, Sr.

Time Buyers & Accounts: Richard Sheppard: American Oil, Dow Chemical, MMM, Ex-Cell-O; David Balnaves: Cadillac Motor Car Div., Dow Chemical, S. S. Kresge, Mich. Consolidated Gas, Packer Pontiac, Wolverine Shoe.

Branch Offices

444 Madison Ave., New York, N. Y.
Phone: PLaza 9-5600

Sr. V.P., Mgr.....Robert L. Garrison

5455 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 7-1000

V.P., Manager.....D. E. Jones

1750 Hennepin Ave., Minneapolis, Minn.
Phone: FEderal 9-0441

V.P. Acct. Svcs.....Wm. B. Everson
V.P. Admin.....John T. Foley

600 University Ave., Toronto 2, Ont., Can.
Phone: EM 4-0204

V.P., General Mgr.....Les McMahon

MALCOLM-HOWARD

203 N. Wabash Ave., Chicago, Ill.
Phone: ANdover 3-0022
ABP—ANPA

Owner.....Arthur M. Holland
Radio-TV Dept.....Edward Drucker, Bernard Berman, Fran Weiss
Art Director.....Arthur Anderle
Radio Time Buyer.....Maxine Ziv

MANCHESTER ORGANIZATIONS, INC.

1000 Connecticut Ave., N.W.,
Washington 6, D. C.
Phone: ME 8-0060

President.....J. Gordon Manchester
Exec. Vice President.....Richard P. Ehst
V.P., Radio-TV Dir.....Joseph W. Browne
V.P., Time Buyer.....Theodore P. Noyes, Jr.

ROBERT M. MARKS & CO., INC.

32 East 57th St., New York 22, N. Y.
Phone: PLaza 3-5924
ABP—ANPA—NBP

Pres. & Secy.....Robert M. Mark
Media Dir.....T. H. Parker
Art Dir.....Don Bearard
Radio-TV Dir.....Walter McGraw
Pub. Dir.....Vic Dallaire

HAROLD MARSHALL ADVERTISING INC.

171 Madison Ave., New York 16, N. Y.
Phone: MUrray Hill 6-5652
ABP—ANPA

President .....Harold Marshall

MARWEL ADVERTISING, INC.

34 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-4270
ABP—ANPA—NBP—PPA

President.....William W. Weltman
Exec. V.P.....Bruce Marchin
V.P., Art Dir.....Charles Jefferson
Media Dir.....Geri Propeack

J. M. MATHES, INC.

260 Madison Ave., New York 16, N. Y.
Phone: LExington 2-7450
ABP—ANPA—ABC

President.....W. T. Okie
Exec. V.P. & Dir.....Wilfred S. King
V.P., Director.....J. H. Meyer
V.P., Dir. Radio-TV.....Roy Passman
V.P., Treas. & Dir.....A. E. Cox
V.P., Secretary.....Donald Halstead
V.P.'s .....Leonard Marshall, R. Peterson, J. McClure, Miss Eve Thiel, C. D. Clarke, R. R. French, G. I. Hipwell, E. C. Hoffman, A. R. Kracht, A. F. Monroe, R. L. Passman, Wm. Ryder
V.P., Radio-TV Media Dir...Edna S. Cathcart
Prod. Spvsr.....Frank Huber
Time Buyers.....Pat Hartnett, Olga Hoffman

Branch Office
186 S.W. 13th St., Miami, Fla.
Phone: FR 3-6449

Vice President.....William Ryder

MATHISSON & ASSOCIATES, INC.

411 E. Mason St., Milwaukee 2, Wis.
Phone: BRoadway 6-7181
ABP—ANPA

President.....C. A. Mathisson
Exec. Vice President.....Joe Manning
V.P., Treas.....Ralph W. Henkel
Radio-TV Dir.....Robert Geary
Time Buyers.....Louis K. Fuller, R. Geary

MAXON, INC.

2761 E. Jefferson Ave., Detroit 7, Mich.
Phone: LOrain 7-5710
ANPA—ABC

President.....Lou R. Maxon
Sr. Vice President.....Stanley Keyes
V.P., Treasurer.....John W. Bray
Secretary .....Ralph Dennis
V.P., Radio-TV.....V. Kenyon
V.P.'s .....Hunter Hendee, Arthur Wible, W. D. Laurie, Sr., W. G. Eversman, Alfred A. Anthony, Thomas A. Gullette

Branch Offices
12 E. 53rd St., New York 22, N. Y.
Phone: PLaza 9-7676

Vice-Pres., Gen. Mgr.....M. F. Mahony
V.P., Dir. Radio-TV.....Al Hodshire
919 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-1676
Vice President.....Raymond C. Stricker
83 S. Seventh St., Minneapolis, Minn.
Phone: FEderal 9-8859
Mgr.....Charles C. Hawkins

Estimated Radio Billings: $5,500,000.
Estimated TV Billings: $17,500,000.

McCANN-ERICKSON, INC.

(*See Interpublic, Inc.*)

McCANN-MARSCHALK CO.

(*See Interpublic, Inc.*)

THE McCARTY COMPANY

3600 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-4011
AAAA—ABP—ANPA—APA—NBP—NOAB

President.....H. E. Cassidy
Exec. Vice President.....C. G. Davenport
V.P., Dir. Client Rel.....Walker Y. Brooks
V.P., Dir. Radio-TV.....Herbert C. Brown
V.P., Dir. Acct. Plng.....Arnold D. Duncan
Media Dir.....C. W. Fisher
Art Director.....Harry Franz
Time Buyer.....Mrs. Sharon West

Branch Offices
65 E. 56th St., New York 22, N. Y.
Phone: MUrray Hill 8-7165

Exec. V.P.....Robert Holley
V.P.....Gene Thomas
116 New Montgomery St., San Francisco 5
Sr. V.P.....W. H. Wilde
520 N. Michigan Ave., Chicago 11, Ill.
V.P., Gen. Mgr.....Harry L. Bauer
1500 Jackson St., Dallas 1, Texas
V.P.....Russell Jurgens
531 Medical Arts Bldg., Seattle, Wash.
V.P., Gen. Mgr.....Harry S. Pearson

McCUTCHEON ADV.

918 N. Second St., Phoenix, Ariz.
Phone: AL 8-8374
AAAA—ABP—ANPA—APA—NBP

Pres., Treas.....David McCutcheon
Prod. Mgr.....Peggy Melton
Creative Dir.....Hal Ackerman
Media Dir.....Adelle Davis
Copy .....Helen Grant
Acct. Exec's.....David McCutcheon, Ed Lane

M-E PRODUCTIONS

(*See Interpublic, Inc.*)

MELDRUM & FEWSMITH, INC.

Carnegie Hall, 1220 Huron Rd.
Cleveland 15, Ohio
Phone: CHerry 1-2141
ABP—ANPA—APA—NBP—AAAA—NAOB

President.....H. W. Cooper
Sr. Vice-Pres.....A. B. Meldrum
V.P., Radio-TV, Film.....B.F. Stauderman
V.P., Media.....H. G. Selby
Radio-TV Time Buyer..Carol Ann Brosmer

RICHARD N. MELTZER ADV., INC.

165 Post St., San Francisco 8, Calif.
Phone: YUkon 2-5877
AAAA—ABC—ABP

President.....Richard N. Meltzer
Exec. V.P.....Wallace X. Aron
Vice Pres., Art Dir.....Richard Lemen
Media Dir.....Barbara Cochran
Sec. .....Bertram S. Silver
Treas. .....Harold Shein

Branch Offices

7461 Beverly Blvd., Los Angeles, Calif.
Phone: WEbster 8-2993
Mgr. .....R. Berggren
230 Park Ave., New York 17, N. Y.
Phone: MU 9-3474
Acct. Exec.....Jeremy Barkann
2372 First National Bldg., Detroit 26, Mich.
Phone: WOodward 1-4810
President .....Richard Meltzer

THE METLIS & LEBOW CORP.

200 West 57th St., N. Y. C. 19
Phone: JUdson 2-3474

President .....Stanley E. Lebow
Exec. V.P., Radio Dir.....Sanford H. Metlis
Sr. V.P., TV Dir.....Stevens P. Jackson
General Manager.....Walter Blum
Radio-TV Prod. Dir.....Jack Kurs
Publicity Director.....Rita West

ARTHUR MEYERHOFF ASSOC.

410 N. Michigan Ave., Chicago 11, Ill.
Phone: DElaware 7-7860
ANPA—AAAA

President.....Arthur E. Meyerhoff
V.P.'s .....George Taylor, Myron E. Chon, Roger J. Mohr, Stuart L. Novy, Thomas S. Magsino
Secretary.....George A. Taylor
Treasurer.....John A. Johnston
Business Manager.....Ann Cates
Mgr., Radio-TV Time Buying.....Francine Goldfine
Time Buyers..Evelyn Adell, Roseanna Gray, Ed. Kasser, Thos. Spasari, Carol Spring, Rose J. Paras

Branch Offices

550 Sherbrooke W., Montreal, Canada
Phone: VIctor 9-9141
Mgr. .....Roger Lack
100 University Ave., Toronto Ont., Can.
Phone: EMpire 3-3128
Manager .....John Ketter

BEN MOCHAN ASSOCIATES

665 Orange Center Rd., Orange, Conn.
President .....B. Mochan

MOGUL, WILLIAMS & SAYLOR, INC.

625 Madison Ave., New York 22, N. Y.
Phone: TEmpleton 8-7100
AAAA—ABC—ABP—ANPA

Ch. of Bd., President.....Emil Mogul
Exec. V.P.....Sidney M. Weiss
V.P., Radio-TV Dir.....Leslie L. Dunier
V.P.'s.....Seth D. Tobias, Milton Guttenplan, William Jacoby, Jules Lennard, Nat C. Wildman, Alan Green, Lawrence V. Stapleton, Edward Klein, Alfred P. Berger, Gerald Gould, Wray Kennedy, Bernard Kramer, Arthur Poretz, Robert Blend, Michael Reise, Leona Bowman
Secretary .....Norman Cohen
Treasurer .....H. Mogul
Time Buyers and Accounts: Joyce Peters: Breakstone Foods, Transogram, Howard Clothes, Pacific Mills, Adam Hats, Rootes Motors; David Rapaport; Barney's, Rayco, Rite Diet, Ronzoni, National Shoes, Chadbourn-Gotham, Gem Oil.

Branch Office

2301 West 3rd St., Los Angeles 57, Calif.
President.....Robert M. Davis
Estimated Radio Billings: $2,100,000.
Estimated TV Billings: $6,800,000.

MORSE INTERNATIONAL, INC.

122 E. 42nd St., New York 17, N. Y.
Phone: OXford 7-2100
APA

Chairman .....J. Patterson
Exec. Vice Pres.....Paul Elliott-Smith
V.P., Art.....J. Skolnik
Media Dir.....O. E. Christy, Jr.
Dir. of Radio-TV Prod.....C. Buffington
Prod. Mgr.....Don Wheatley

MOSS, GRAFF ASSOCIATES, INC.

415 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7377
APA—NBP—ABP—ANPA—PPA

President.....Joseph H. Moss
Exec. V.P.....Richard Behrman
Exec. V.P.....E. Jonny Graff
TV Director.....B. Math
Art Director.....Sidney Fischer
Prod. Mgr.....Carl Radom
Copy Chief.....Raphael Malagold
Media Director..... Frances Marotta

NAHAS-BLUMBERG CORP.

605 McGowen St., Houston 6, Tex.
Phone: Jackson 6-1181
ANPA—NBP

President .....Fred Nahas
Vice Pres., Media Dir.....B. L. Blumberg
V.P. Radio-TV Time Buyer..N. A. Zelikow
TV Director.....Diana Muth
Radio Director.....Jean Arnold

NATIONAL EXPORT ADVERTISING SERVICE, INC.

405 Lexington Ave., New York 17, N. Y.
Phone: OXford 7-9292

President.....Thomas W. Hughes
Vice-Presidents.....Joseph W. Madden, Walter Kelly, Gerard Viola
Secy., Treas.....John D. Barone
Art Director.....William Murphy
Radio & TV Director.....Klaus Werner
Media Director.....Ronald Corcillo
Copy Chief.....Manuel De J. Sainz

NEEDHAM & GROHMANN, INC.

30 Rockefeller Plaza, New York 20, N. Y.
Phone CIrcle 5-6200
ANPA—AAAA—NOAB—APA—NBP

Pres., Treas.....H. Victor Grohmann
V.P. & Sec'y.....Howard A. Heinsius
V.P. & Art Dir.....H. Nelson Kent
Vice Pres.....John M. Keil
Exec. Sec'y.....Kathryn Intemann
Prod. Mgr.....Samuel Boyd
Media Dir.....Harry C. Ledingham

NEEDHAM, LOUIS & BRORBY, INC.

Prudential Plaza, Chicago 1, Ill.
Phone: 527-3400
AAAA—ANPA—ABP

Chairman.....Maurice H. Needham
President.....Paul C. Harper, Jr.
Exec. V.P.'s.....James L. Isham, Richard H. Needham
Sr. V.P., Chg. Radio-TV Programs.....James G. Cominos
Sr. V.P., Dir. Radio-TV Creative Proj.....Kenneth C. Snyder
Senior Vice Presidents.....Melvin Brorby, Paul E. Belknap, Vinton H. Hall
V.P., Dir. of Radio-TV Programs.....John S. Keck
V.P., Mgr. Radio-TV Promotion.....Harold A. Smith
V.P., Dir. Bcst. Facilities.....Arnold E. Johnson
Secretary, Treas.....John F. Whalley
Radio-TV Program Mgr., Hollywood.....Frederick H. Brogger

Time Buyers and Accounts: Marianne Monahan: Campbell Soup Co., International Minerals & Chemical Corp., S. C. Johnson & Son, Morton Salt Co.; Mark S. Oken: Humble Oil & Refining Co., Kraft Foods, Mars, Inc., State Farm Insurance Co., Wieboldt Stores, Inc.; John B. Stetson: General Mills, Household Finance Corp., Massey-Ferguson, Inc.

Media Spvrs...Peter Triolo, Clifford Botway, Ann Janowicz, Gordan Link, Richard Simon

Branch Offices

9130 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 3-2330

Sr. V.P., Mgr.....K. C. T. Snyder

730 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0333

V.P. & Mgr.....R. F. Steinhoff

121 Richmond St., W., Toronto 1, Ont. Can.
Phone: EMpire 4-1492

V.P., Mng. Dir.....John A. Willoughby

615 Dorchester Bvld., W., Montreal 2, Quebec, Canada
Phone: 866-9382

Manager.....Gerard W. Normandin

Estimated Radio Billings: $5,859,975.
Estimated TV Billings: $18,118,100.

GEORGE R. NELSON, INC.

208 State St., Schenectady 5, N. Y.
Phone: FRanklin 4-4135

Pres., TV Dir., Time Buyer.....Robert S. Cragin

NEWMAN, LYNDE & ASSOCIATES, INC.

1628 San Marco Blvd., Jacksonville 7, Fla.
Phone: EX 8-9721
ABP—ANPA—APA—PPA

Bd. Chmn.....Hunter Lynde
President.....W. E. Scheu
V.P., Gen. Mgr.....Ned Hubbard
V.P.'s....David E. Robeson, John A. Bunker
Radio-TV Dir., Time Buyer..John Hopkins

NORMAN, CRAIG & KUMMEL, INC.

488 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-0900
AAAA—ANPA

President.....Norman B. Norman
Exec. V.P., Secretary.....Eugene Kummel
Exec. V.P., Treasurer.....B. David Kaplan
Vice Presidents.....Roselou Flanagan, Marvin Antonowsky, Samuel Bernstein, Kitty D'Alessio
V.P., Media Director.....Murray Roffis
V.P., Media Relations....Eugenie C. Stamler
V.P., Bcst. Media.....Fredric Horton
V.P., Bcst. Opera.....Walter Tibbals
V.P., TV Production.....William Moseley
Asst. V.P., Mgr., Bcstg. Bus. Affairs.....L. V. Koch
TV Art Director.....Raymond Krivacsy
TV Traffic Coordinator....J. Robert Pigott
V. P.'s Account Supervisors....Frederick M. Mitchell, Gerald Shapiro, Herbert Arnold, Warren Fales, Ronald Mullins
V.P., Creat. Plans Dir...Richard W. Bowman
V.P., Creative Plans Superv.....Helen Van Slyke

Branch Office

8701 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 7-1530

Asst. V.P., W. Coast Pgm. Coord.....John M. White

Bd. of Trade Bldg., Chicago 4, Ill.
Phone: WAbash 2-8701

Manager.....G. Paneff

159 Bay St., Toronto 1, Canada

Exec. V.P. Gen. Mr.....William M. Chantler

Adam House, 1 Fitzroy Sq., London W.1, England
Phone: EUston 8071

Chm., Joint Mng. Dir.....C. Austen Barnes

Estimated Radio Billings: $3,100,000.
Estimated TV Billings: $31,100,000.

NORTH ADVERTISING, INC.

2100 Merchandise Mart, Chicago 54, Ill.
Phone: WHitehall 4-5030
ANPA—ABC—AAAA—ABP

President.....Donald P. Nathanson
Ch. of Board.....Bert Goldsmith
Exec. Vice Pres.....Bruce M. Dodge
V.P.'s.....Fred Klein, Lester A. Delano, Richard F. Fechheimer, George H. Gruenwald, James W. Green, N. T. Garrabrant, Alice M. Westbrook
V.P., Sec. & Treas.....Harold Rosenzweig
Radio-TV Prod. Mgr.....Len Levy
Time Buyers.....Betty Lavaty, Barbara Swedeen, Marge Flotron, Sarah Hoyer, Marianne Lixie

Branch Offices

770 Lexington Ave., New York 21, N. Y.
Phone: TEmpleton 8-8700

Exec. V.P.....Bruce Dodge
Radio-TV Prod. Mgr.....Herb Straus

846 N. Cahuenga Blvd., Hollywood, Calif.
Phone: HO 7-2151

Exec. in Charge.....Edward Feldman
Estimated Radio Billings: $500,000.
Estimated TV Billings: $9,000,000.

NOYES & COMPANY

1800 Industrial Bank Bldg.
Providence 3, R. I.
Phone: GAspee 1-2087
AAAA—ABP—ANPA

President, Treas.....Frederick C. Noyes
Sr. Vice Pres., Secy.....Carroll H. Rickard
V.P.'s.....E. George Cloutier, A. E. Van Wagner, Richard M. Compton
Spvsr., Radio-TV, Time Buyer.....Henry C. Hart, Jr.

OGILVY, BENSON & MATHER INC.

2 East 48th St., New York 17, N. Y.
Phone: MU 8-6100
AAAA—ABP—ANPA—AFA—ABC

Chmn. of the Board.....David Ogilvy
President.....E. Esty Stowell
Sr. V.P.'s.....David P. Crane, John Elliott, James Heekin, Reva Korda, Rollin C. Smith, Clifford Field
Sr. V.P., Secy.-Treas.....Shelby H. Page
V.P., Bcst. Dir.....John Hoagland
V.P., Dir. Comm. Prod.....Newt Mitzman
V.P., Media Dir.....Sam Frey
Bus. Mgr., Bcst. Dept.....Phillip L. Tomalin
Mgr. Program & Prod. Development.....Eugene S. Schiess
Bcst. Spvsrs.....Gordon Link, Richard Simon, Radford Stone

Branch Offices

9033 Wilshire Blvd., Beverly Hills, Calif.
Phone: CR 5-6165

Vice President.....Oliver Barbour

624 S. Michigan Ave., Chicago, Ill.
Phone: 922-9935

Account Exec.....Robert Powell

235 Montgomery St., San Francisco, Calif.
Phone: YU 2-9598

Account Executive.....William Wright

88 University Ave., Toronto 1, Ont., Can.
Phone: 362-7711

Mng. Dir.....Andrew Kershaw
Estimated Radio Billings: $1,048,000.
Estimated TV Billings: $22,615,000.

JEROME O'LEARY ADV. AGENCY

9 Newbury St., Boston 16, Mass.
Phone: COpley 7-7430

President.....Jerome M. O'Leary
Vice President.....William I. Oranburg
Media Director.....Louise Doherty
Radio & TV Director.....H. W. Cowling
Production Manager.....Edward J. Stoner
Radio & TV Traffic Mgr.....Nancy J. Young

W. WALLACE ORR, INC.

1518 Walnut St., Philadelphia 2, Pa.
Phone: KIngsley 6-4140

Ch. of Board, President...Norman T. Hayes
Vice Presidents.....Daniel M. Wise, Bosh Pritchard
Secretary-Treas.....Williard W. Hughes
Time Buyer.....Robert Dunkel

PACE ADVERTISING AGENCY, INC.

19 West 44th St., N. Y. 36, N. Y.
Phone: MUrray Hill 7-4090
ABP

President .....Elias Schonberger
V.P.'s .....Peter Frenkel, Milton Bagley, S. I. Altman
Radio-TV Dir.....Sidney Kallner
Sec'y & Treas.....Max Weintraub

PACIFIC NATIONAL ADVERTISING AGENCY

2124 4th Ave., Seattle 1, Wash.
Phone: MAin 3-1401
AAAA—ANPA—APA—NBP—NOAB

Chrm. of Board.....Wm. H. Horsley
President .....Trevor Evans
V.P., Secretary.....Frank Horsley
Prod. Co-ord.....Monte Solkover
Vice President.....Frederick D. Sprague
Treasurer.....Calvin W. Franklin
Media Dir., Time Buyer.Gertrude M. Nyman

Branch Offices

1115 West Broadway, Spokane, Wash.
Phone: FAirfax 7-9585

Manager .....Ken Degerness

829 N.W. 19th Ave., Portland 9, Ore.
Phone: CApitol 2-1021

V.P., Manager.....G. P. Griffis

PAPERT, KOENIG, LOIS, INC.

9 Rockefeller Plaza, New York 20, N.Y.
Phone: JUdson 6-7300

Board Chairman.....Frederic S. Papert
President .....Julian Koenig
1st V.P., Creative Dir.....George Lois
Exec. V.P., Treasurer.....Norman Grulich
V.P., Media & Rsch. Dir..William A. Murphy
Media Supervisors...Tim McClintock, John Collins

Media Buyers....Carole Lewis, Elaine Art, Joseph McCarthy, Ruben Prerdi, Sandra Goldstein
Estimated Radio & TV Billings: $9,000,000.

PARKSON ADVERTISING AGENCY, INC.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6400

Ch. Bd., President.....Edward Kletter
V.P., Dir. Radio-TV.....Don Blauhut
V.P.'s.....Philip Agisim, Alfred Eichler
Radio-TV Media Dir.....Herbert Gruber
TV Supervisor.....Joan McCormack
West Coast TV Superv.....Irv Ross
TV Opera. Mgr.....Helen Lawin
TV Art Director.....Rodlow Willard
1616 N. Vine St., Hollywood 28, Calif.
Phone: HO 5-0066
TV Supervisor.....Irv Ross
Time Buyers & Accounts: Herbert Gruber: J. B. Williams Co.; Ruth Bayer: J. B. Williams Co.; Pearl Sheridan: Liggett-Rexall Drug Stores
Estimated TV Billings: $14,000,000.

PEARSON ADV. AGENCY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7795

ANPA

Pres., Radio Time Buyer.....C. H. Pearson
V.P. .....Byrnes Pearson
V.P., Secy.....Cecilia H. Pearson

PHILLIPS-RAMSEY INC.

304 Ivy, San Diego 1, Calif.
Phone: BElmont 4-6401

President.....Charles C. Ramsey
V.P.'s.....T. E. Ables, R. F. Lewis, R. L. Phillips, R. Page Jones
Radio-TV Dir., Sec.-Treas. .....Mrs. Orva W. Huff
Art Dir.....L. T. Shackelford
Media Director.....Rod Willeford

PITLUK ADVERTISING COMPANY

123 Auditorium Circle, San Antonio 5, Texas
Phone: CApitol 3-6131

APA—NOAB—SNPA—ABP—ANPA

Pres., Acct. Exec.....Jack N. Pitluk, Sr
V.P., Acct. Exec.....Jack N. Pitluk, Jr.
Vice Pres.....Louis H. Pitluck
P. R. Dir.....J. M. Battersby
Copy Chief.....Harvey Christiansen
Radio Director.....Margaret Morrison
TV Director.....Don Zimmer

POST, MORR & GARDNER, INC.

919 No. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 3-2880

ABP—ANPA—APA—NBP—NOAB

President.....Carl M. Post
Exec. V.P., Sec'y.....Frank F. Morr
V.P., Chrmn. Plans Board .....Donald S. Manchester
V.P., Media Director.....Edwin A. Trizil
Treasurer.....Alan W. Bergstedt
Radio-TV Media Mgr.....Helen Wood
Radio-TV Prod. Mgr.....John C. Clark

POTTS-WOODBURY, INC. ADV.

2233 Grand Ave., Kansas City 8, Mo.
Phone: GR 1-5775

ANPA—NOAB—PPA—ABP

President.....J. B. Woodbury
Vice Pres.....E. A. Warner, C. C. Tucker, C. L. Robinson, Al Coleman, G. F. MaGill, C. Lahey, R. R. Sanford, R. M. Robinson, J. M. Gaughan, Clarence H. Russell, Jack Macdonald
Radio-TV Dir.....A. Christy
Admin. V.P., Sec.-Treas.....C. C. McMillan
Prod. Mgr.....Charles W. Wilson
Radio-TV Prod.....William J. Brewer
Research Director.....Willard Young
Chief Time Buyer.....Bill Smith
Asst. Time Buyers.....F. Calandro, L. Carhart

Branch Offices

1700 Broadway, Denver 2, Colo.
1270 Ave. of the Americas, New York, N. Y.
Phone: JUdson 6-8370

PRITCHARD, WOOD, INC.

6 East 45th St., New York 17, N. Y.
Phone: MUrray Hill 7-2186

Ch. of Board.....Victor A. Bennett
President.....Walter H. Johnson
Vice Presidents.....Edward D. Kahn, J. Desmond Slattery
Time Buyers.....John Lucinatelli, Robert Geller

Branch Office

Russ Building, Montgomery St., San Francisco, Calif.
Manager.....M. M. Craig Spitz

J. G. PROCTOR COMPANY, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7725

President.....J. G. Proctor
V.P. & Acct. Exec.....Ray Hanna
Secretary.....M. S. Proctor
Art Dir. & Prod. Mgr.....M. Sholle

PRODUCT SERVICES

17 E. 45th St., New York City
Phone: MUrray Hill 7-0204

President.....Les L. Persky
V.P.....Harold L. Tuers
TV Dir.....Richard DeMaio
Art. Dir.....Milt Kimmel
Copy Dir.....D. Young
Time Buyer.....B. P. Pettick

L. W. RAMSEY COMPANY

230 No. Michigan Ave., Chicago 1, Ill.
Phone: FRanklin 2-8155

ANPA—APA—NBP—NOAB

President.....A. C. Naeckel
Vice President.....Richmond M. Lloyd

Secy.....G. E. Bischoff
Vice-President.....N. B. Langworthy
Treasurer.....W. J. Henderson
Art Director.....E. J. McCabe

Branch Office
111 East 3rd St., Davenport, Iowa
Phone: 326-0157
Media Director.....Glenn Mayo

THE RANDALL COMPANY

75 Pearl St., Hartford 3, Conn.
Phone: 527-1179
President.....Wilbur W. Randall
Art Director.....Robert N. Berger
Radio & TV Director.....Jack Reynolds
Secretary.....E. Alexandria Dapko

REACH, McCLINTON & CO., INC.

505 Park Ave., New York, N. Y.
Phone: PLaza 1-7300
69 Washington St., Newark, N. J.
Phone: MArket 3-5100
ANPA—APA—NBP—AAAA—NOAB
Chrmn. of Board.....Chas. Dallas Reach
President.....Harold L. McClinton
Exec. V.P., Gen. Mgr.....Robert W. Robb
Sr. V.P., Art Dir.....Everett W. Sahrbeck
Sr. V.P., Treas.....D. M. Bernheim
V.P., Copy Dir.....Herman Raucher
V.P., Mgr. Newark.....Donald Mayer
V.P., Radio-TV Dir.....Werner Michel
V.P., Assoc., Art Dir.....Marce Mayhew
V.P. & Research Dir.....Paul Keller
V.P., Media Dir.....Philip C. Kenney
N. Y. Prodn. Mgr.....S. A. Holdampf, Jr.
Pub. Dir.....Phil Wasserman
Assoc. Dir., Radio-TV.....James K. Graham
Radio-TV Prod.....Merl Bloom
Time Buyers.....Herb Stone, Rene Reyes, Irene Bourgouin
Estimated Radio Billings: $500,000.
Estimated TV Billings: $9,100,000.

Branch Offices
Prudential Bldg., Chicago 1, Ill.
Phone: SUperior 7-9722
6434 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-9610
V.P., Manager.....Harry W.Witt
706 Second Ave., Minneapolis 2, Minn.
Phone: FEderal 9-8041
V.P., Manager.....George O. Ludke, Jr.
1235 Statler Bldg., Boston, Mass.
Phone: LIberty 2-6100
Pres.....John M. McCullough

JAMES R. REESE ADVERTISING CO.

15 West 10th St., Kansas City 6, Mo.
Phone: VIctor 5269
APA—ABP—ANPA
Owner.....James R. Reese

KNOX REEVES ADVERTISING, INC.

400 Second Ave. S., Minneapolis 1, Minn.
Phone: FEderal 9-0071
AAAA—ABP—ANPA—AFA
NOAB—PPA—ABC
Ch. of Bd., President....Robert W. Stafford
Ch. Exec. Comm., V.P. Oper....P. R. Phillips
V.P., Radio-TV Dir.....Russ Neff
Asst. Radio-TV Dir.....Glen Bammann
V.P., Creative Dir.....Dwight Bohmbach
V.P., Mktg. Res. Dir.....G. B. Brown
V.P., Exec. Art Dir.....Loren Herder
Account Managers.....Ralph Klapperich, Thomas Kilbride, James Rahders, Howard W. Jones
Secretary.....Kenneth Anderson
Administrative Dir.....Vincent R. Else
Media Director.....Wendell Eastling
Media Manager.....John Hackett
Time Buyers.....Phillip Archer, Abbot Davis, Paul Ewing, Lois Lindenberg

Branch Office
John Hancock Bldg., New Orleans 13, La.
Phone: 529-3161
V.P., Office Mgr.....Roy Schwarz

REGAL ADVERTISING ASSOCIATES CORP.

850 Third Ave., New York 22, N. Y.
Phone: PLaza 2-6300
Chairman of Board.....Garson Reiner
President.....Harvey Siegel
Exec. V.P., Gen. Mgr.....Stanley Grayson
V.P., Programming.....Arnold Fetbrod
Dir., Station Rela. & Legal Dept.....Sidney B. Hoenig
Account Execs.....Margaret McDonald, Arnold Fetbrod
Time Buyers.....Sandra Aronwitz, Laura K. Fliashnick

REINCKE, MEYER & FINN, INC.

520 N. Michigan Ave., Chicago 11, Ill.
Phone: WHitehall 4-7440
ABP—ABC—ANPA—APA—NBP
Bd. Chmn.....Wallace Meyer
President.....Charles A. Reincke
V.P.'s .....Joseph J. Finn, Charles Fleming, S. W. Jewell, George E. Taylor
Sec.-Treas.....Arthur L. Reincke
Radio-TV Director.....Lew Green
Media Director.....John Priebe

REINHARDT ADVERTISING INC.

1736 Franklin St., Oakland 12, Calif.
Phone: TEmplebar 2-2408
ABP—ANPA
President.....Emil Reinhardt
Time Buyer.....A. Leo Bowman
TV & Radio Dir.....Fred Ittner

RICH-LEE ADVERTISING INC.

110 W. 40th St., New York 18, N. Y.
Phone: LAckawanna 4-3895
President.....Sigmund C. Aiken

Branch Office
700 Equitable Bldg., Baltimore, Md.
Phone: LE 9-0136
Exec.-in-Chg. .....Ramon P. Steinberg
Media Dir., Time Buyer.....Jo Anne Kaplan

FLETCHER RICHARDS, CALKINS & HOLDEN, INC.

730 Fifth Ave., New York 19, N. Y.
Phone: JU 6-5400
AAAA—ABC—ANPA—AFA—ANA

Board Chairman.....Bradley A. Walker
President .....Bryan Houston
Chmn. Exec. Comm.....Fletcher D. Richards
V.P., Dir. Radio-TV.....Seymour J. Frolick
Treasurer .....Dorothy Steitz
Secretary .....Evelyn King
V.P.'s .....Robert Boulware, Richard A. Stevens, Sandford C. Smith, Alexander Coan, Sylvia Harris, Raymond P. Durrell, Warren Rebell, E. A. Gray, Norton Leo, Laurel Cutler, Bernard Eckstein, Sanders Maxwell, John M. Van Horson, John Devine, Robert Evans
V.P., Dir. of Media.....William Dekker
Dir., Pub. Rel.....Frank Hefter
Assoc. Dir., Radio-TV.....Robert Nugent
TV Art Director.....Victor Miranda
TV-Radio Traffic.....Ruth Jaffe, Georgette McCarthy
Time Buyers & Accounts:.....James Kelly: U. S. Rubber; Elizabeth Griffiths: J. P. Stevens & Co.; John Van Horson: Heublein, Inc.; Patricia McGuinn: Eastern Air Lines

Branch Offices

400 N. Michigan Ave., Chicago 1, Ill.
Phone: 467-5970
Vice President.....George Jahnke

58 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-2250
Exec. V.P. Western Div.....King Harris

3200 Wilshire Blvd., Los Angeles 5, Calif.
Phone: 384-1161
Vice President.....Nelson Carter

Joseph Vance Bldg., Seattle 1, Wash.
Phone: MAin 2-1555
Vice Pres.....Frank Caspers

1776 Peachtree Rd., N.W., Atlanta, Ga.
Phone: 384-1161
Vice President.....Dick Stern

20 Carlton St., Toronto 2, Ont., Can.
Phone: EMpire 3-6361
Pres. .....Warren H. Wilkes

550 Sherbrooke St., W., Montreal 2, Can.
Phone: VIctor 4-8821
Gen. Mgr.....Hal Tingle

Estimated Radio Billings: $3,819,334.
Estimated TV Billings: $3,387,239.

ROBERTS & ASSOCIATES

1901 Broadway, Santa Monica, Calif.
Phone: 477-4191
President .....Martin Roberts
Copy Rirector.....M. Zarcoff

ROBERTS & REIMERS, INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-3175
ANPA—APA

President.....Robert Power Reimers
Exec. Vice Pres.....M. W. Nichols
V.P., Media Dir.....John K. Lucken
Creative Director.....John W. Day
Prod. Mgr.....James West
V.P., Art Director.....Hugh Ryan
Vice President.....Casper Pinsker, Sr.

ROBERTSON ADV., INC.

108 North State St., Chicago 2, Ill.
Phone: STate 2-0268
ABC—ABP—ANPA—AFA

Pres., Treas.....Scott Robertson
V.P., Secy.....John H. Swan
Time Buyer.....Shirley Waterloo

ROBINSON & HAYNES, INC.

1111 Wilshire Blvd., Los Angeles 17, Calif.
Phone: HUntley 2-2050
ABP—ANPA—APA—PPA

President.....Elwood J. Robinson
Secretary.....Eola E. Gass
Exec. V.P.....John W. Haynes
V.P., Merchandising.....Charles P. Culbert
V.P., Radio-TV Dir.....Lee Laufer
V.P., Media Dir., Treas...Robert C. Neuman
Prod. Mgr.....James Kroll

ROCHE, RICKERD, HENRI, HURST, INC.

520 N. Michigan Ave., Chicago, Ill.
Phone: RAndolph 6-9760
ABP—ANPA—APA—NBP—NOAB

Chrmn. of the Bd.....J. L. Proebsting
President.....C. E. Rickerd
Exec. V.P.....K. C. August
Sr. V.P.....J. E. Schwenck
V.P., Asst. to Pres.....Al Bonk
V.P. Chg. of Media.....Frank Hakewill
V.P. Chg. of Copy.....R. A. L. Herweg
V.P., Creative Dir.....J. W. Harpham
Vice Presidents.....A. J. Cason, William H. Savin, Stewart Weston, M. F. Williamson, J. Walker, Frank Duggan, W. P. McWilliams, Frank O'Beirne, J. J. Odell, M. T. Singer
Sec.-Treas.....C. W. Anderson
Dir., Radio-TV.....K. Knight
Dir., Pub. Rel.....H. Burnett

ROCKLIN IRVING & ASSOCIATES

32 W. Randolph St., Chicago 1, Ill.
Phone: RAndolph 6-2324

President .....Irving Rocklin
Secy.-Treas. .....Leah Rocklin
Talent Dir.....Trine Shuchat
Account Exec.....Edward Lovinger
Research Dir.....Geraldine Zwerling
Time Buyers.....Irving Rocklin, Edward Lovinger, Jerrold Rocklin

ROGERS & SMITH ADVERTISING AGENTS, INC.

505 North Ervay, Dallas 1, Tex.
Phone: RI 6044
ABP—ANPA

President.....Percy C. Fewell
Vice President.....Randall E. Brooks
Secy.-Treas.....Geo. C. Huppertz
Radio-TV Dir.....Sheldon L. Kaplan

RONALDS-REYNOLDS & CO.

154 University Ave., Toronto 1, Ont.
Phone: EM 2-2381
CAAA—CAB—ABP—ANPA

President.....C. W. Reynolds
Exec. V.P.....Frank deB. Walker
Sec.-Treas.....F. J. Banks
V.P., Radio-TV Dir.....H. E. Karpus
Time Buyer.....Vera Hopkins

Branch Office
2055 Peel St., Montreal, Que.
Phone: 849-9401
Manager.....F. De B. Walker

ROSE-MARTIN, INC.

3 West 57th St., New York 19, N. Y.
Phone: PLaza 2-4040
ABP—ANPA—AAAA

President.....Irl W. Rose, II
Exec. V.P.....John A. Boulle
V.P., Media Director.....G. M. Rundbaken
Direc., Media Planning....George F. Haller
Art Director.....Anthony M. Alonso
Prod. & Traffic Mgr.....Ethel J. Whelan
Account Executive.....Sid Rendely
Account Executive.....Marjorie Dorrance

IRVING ROSEN ADVERTISING

84-49 168th St., Jamaica, N. Y.
Phone: AXtel 7-7741
Owner, Time Buyer.....Irving Rosen

ROSS ROY, INC.

2751 East Jefferson Ave., Detroit 7, Mich.
Phone: LOrain 7-3900
ABP—ANPA—PPA—NOAB—NPB

Bd. Chmn.....Ross Roy
President.....Walter Ayers
Sr. V.P.....Robert R. Roy
Exec. V.P.....J. S. Pingel
Sr. V.P., Creative Dir.....W. W. Shaul
V.P. Pub. Rel.....Hubert F. Roy
V.P.'s.....L. C. Barlow, O. A. Brady, R. Lyon, R. D. Gaul, C. Hicks, F. H. Larson, D. R. Lena, D. C. Longyear, L. P. Morse, J. R. Neall, R. E. Reins
Media Dir.....Ronald A. Post
V.P., Controller.....Harry W. Mellen
V.P., Media.....H. E. Rumble
V.P., Dir. Prod. Analysis..Kenneth S. Loring

Branch Offices
52 Vanderbilt Ave., New York 17, N. Y.
Phone: MU 6-1800
President.....W. C. Ayers
Ross Roy of Canada, Ltd.
Canada Trust Bldg., Windsor, Ont.
Phone: Clearwater 6-2371

RUDER & FINN, INC.

130 E. 59th St., New York 22, N. Y.
Phone: PLaza 9-1800
ABP—ANPA

Bd. Chmn., President.....David Finn
Chmn., Exec. Comm.....Paul Zucker
Sr. V.P.'s...Charles Lipton, Richard Weiner, Norman Weissman, Stanley Thea
V.P.'s.....Joseph Field, Robert Fleisher, Alfred G. Paulson, Frank Saunders, Harold Wolfson
Time Buyer.....Seymour Thompson

Branch Office
438 S. Vicente Blvd., Los Angeles, Calif.
Dir. West Coast Opera.....J. S. Nathanson

THE RUMRILL COMPANY, INC.

1895 Mt. Hope Ave., Rochester 20, N. Y.
Phone: BRowning 1-2150
AAAA—ANPA—ABP

President.....C. L. Rumrill
Senior V.P.....N. A. Gallagher
V.P.'s.....C. N. Gleason, J. S. Warren, J. E. Troskosky, F. F. Harned, F. B. Lynch, J. L. Heffron, J. R. Van Arsdale, D. B. Miller, R. D. Dunning, Lois McLaughlin, E. F. Novak
Secy., Treas.....H. R. Hanson
Prod. Mgr.....R. H. Peters

Branch Offices
10 Lafayette Sq., Buffalo, N. Y.
Phone: TL 3-6020
V.P., Manager.....D. J. Atkinson
Vice Pres.....H. R. Keating
1512 Genesee St., Utica, N. Y.
Phone: SWift 7-2850
V.P. & Manager.....L. B. Riegler
V.P.....H. T. Duffy
1 Rockefeller Plaza, New York, N. Y.
Phone: PLaza 7-8022
V.P., Gen. Mgr.....B. Jones

LOWE RUNKLE CO.

1313 Liberty Bank Bldg., Okla. City 2, Okla.
Phone: CEntral 6-3521
ABC—AAAA—ABP

President.....Lowe Runkle
Exec. V.P.....Howard Neumann
Vice-Presidents.....Roger Pishny, Vernon Morelock, Monty Mann, Oscar Heuser
Treasurer.....George A. Mitten
Radio, TV Director.....Mack Fuller

BEN SACKHEIM, INC.

2 West 59th St., New York 19, N. Y.
Phone: PLaza 1-2200
AAAA—ABC—ABP—ANPA

President.....Ben Sackheim
Exec. Vice-Pres.....George B. Pampel
V.P., Radio-TV.....William Pitts
Radio-TV Dir.....Joseph Battaglia, Jr.
Radio-TV Coord.....Virginia Shields
Time Buyer.....Richard Goldsmith
Copy Chief.....Margot Mallary
Media Director.....William Galker
Acct. Execs.....Glenda Sullivan, Theodore Herrmann, George Miller, Austin P. Kelley, Milton Mensch, Lewis Nemerson, William Pitts, Donald Temple, Milton Greenwald, Dewaine Wall, Edward L. Breining, Morton P. Trachtenberg

WALKER SAUSSY ADVERTISING, INC.

1820 St. Charles Ave., New Orleans, La.
Phone: 524-3282
ANPA—ABP—ABC

President .....Boatner Reily
V.P., Gen. Mgr.....P. J. Stakelum, Jr.
Vice Presidents.....D. W. Ziegelasch, Edward Curtis
Acct. Execs....Boatner Reily, P. J. Stakelum, Jr., J. H. Epstein, Dwight W. Ziegelasch, Harold R. Huffman, Dorothea Schlesinger, John Browne, Peter A. Mayer, Donald H. Halsey
Secretary .....Dorothea Schlesinger
Treasurer.....Alvin C. Camus
Radio-TV Dir.....Peter A. Mayer
Time Buyers & Accounts: Mrs. Marie B. O'Meara; American Brewing Co.; Elmer Candy Co.; Henderson Sugar Refinery; Hibernia Homestead & Svgs. Ass'n; Wm. B. Reily Co.

ALLEN SAVAGE AGENCY

30 East 54th St., New York, N. Y.
Phone: EL 5-1434
Owner .....Allen Savage

FRANK B. SAWDON, INC.

595 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6660
Pres., Treas.....Frank B. Sawdon
Exec. V.P., Media Dir.....Ardien B. Rodner
V.P.'s.....Allan Moll, Edward Tabibian
Secretary.....Dorothy Prentice
Radio-TV Dir.-Prod.....John Paul Jones
Time Buyer.....Jean Hickson

Branch Office
6115 Selma Ave., Hollywood, Calif.
Phone: HOllywood 4-7579
W. C. Mgr.....Allan Moll

A. A. SCHECHTER ASSOC., INC.

551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1150
President.....A. A. Schechter
V.P., Radio-TV.....Michael Roshkind
Secretary .....M. M. Goddard

Branch Offices
333 No. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-9511
Manager .....Ross Delue
1540 N. Highland Ave., Hollywood 28, Calif.
Manager .....Dorothy Furman

SCHECK ADV. AGENCY, INC.

(*Affil. with Lewis Adv. Agency*)
9 Clinton St., Newark 2, N. J.
Phone: Market 2-0480
ANPA—APA—NBP—SNPA

President..... Julius Scheck
V.P., Media Dir.....E. Grant Scheck
Secy. & Treas.....Morris Scheck
Prod. Mgr., Art Dir.....Marc Santiago
Copy Chief.....E. Bimberg

SCHNEIDER-ALLEN-WALSH, INC.

180 Madison Ave., New York 16, N. Y.
Phone: LExington 2-4914
President.....Joseph P. Schneider
V.P., Treasurer.....M. Barry Schneider
Vice President.....Jeff Allen
Vice President.....Alfreda Walsh
Secretary .....Ellen Schneider

SCHWAB, BEATTY, & PORTER, INC.

660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-5911
ABP—ANPA—NBP
President.....Victor O. Schwab
Exec. V.P.....Richard Porter
Dir. Radio-TV, Time Buyer .....George F. Perkins

SCOPE ADVERTISING, INC.

12 East 41st St., New York 17, N. Y.
Phone: MUrray Hill 4-0615
President .....Herman Zuckerman
Vice President.....Frederick L. Hyman
Account Executive.....William P. Brown

ED SHAPIRO INC.

1831 Chestnut St., Philadelphia 3, Pa.
Phone: LO 4-2877
ANPA—ABP—NBP
President.....H. Hyman Shapiro
Vice President.....Elinor L. Brown

JOHN W. SHAW ADVERTISING, INC.

200 E. Ohio St., Chicago 11, Ill.
Phone: MO 4-3300
Bd. Chairman, Pres.....John W. Shaw
Exec. V.P.'s.....H. L. Brand, Charles Allen
V.P.'s .....Norman Anderson, E. L. Renno, G. A. Wilcox, Joyce Turovlin, Ralph Stewart, William Ries, William Pullman
V.P., Sec.....Sigmund Seaman
V.P., Creative Dir.....George E. Filipetti
Radio-TV Prod. Mgr.....Stuart Berg
Time Buyers...Marie Lehan, June Kemper, Isabell McCaulay

Branch Office
5225 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WE 8-2675
Mgr. .....Jack R. Schulter

SILTON BROS., CALLAWAY & HOFFMAN, INC.

131 Clarendon St., Boston 16, Mass.
Phone: CO 7-3730
ABP—ANPA—NBP
President.....Myron L. Silton
Exec. V.P.....Jason N. Silton
Senior V.P.....Earle W. Hoffman
Treasurer.....Ramon N. Silton
Media Director.....Marie Kachinski

SIMONS-MICHELSON CO.

1126 Lafayette Bldg., Detroit 26, Mich.
Phone: Woodward 3-3000
AAAA—ANPA—ABP—APA—NBP

Partners.....Leonard N. Simons, Lawrence J. Michelson
Prod. Mgr.....Arthur H. Copland
Radio-TV Dir.....Morton Zieve

SMITH/GREENLAND COMPANY

655 Madison Ave., New York 21, N. Y.
Phone: PLaza 2-5500
President .....Leo Greenland
V.P.'s.....Peter G. Weinberg, Murray Platte
Sec.-Treas. .....Martin L. Smith
Media Director.....Beryl Seidenberg
Time Buyers.....William Graham, Sharon Tillman

RAYMOND SPECTOR CO., INC.

445 Park Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4407
ABP—ANPA—APA—NBP
President, Treas.....Raymond Spector
Art Director.....Irving Trabich

SPITZ ADVERTISING AGENCY, INC.

530 Oak St., Syracuse 3, N. Y.
Phone: 9-5581
ABP—ANPA
Owner, Acct. Exec.....William Spitz
Art Director.....Alex Benthin
Copy Chief.....P. Pehizotto
Radio-TV Dir.....Gay Praml

STEBBINS, BARTON ADVTG.

3142 Wilshire Blvd., Los Angeles 5, Calif.
Phone: Dunkirk 8-8131
ABP—ANPA—AAAA
President.....Barton A. Stebbins
Secy., Treas.....Dorothy M. Elliott
Copy Chief.....S. Elstad
Art Dir.....F. C. Williams
Media Dir.....A. W. Gudelman

HAL STEBBINS, INC.

9229 Sunset Blvd., Los Angeles, Calif.
Phone: CR 3-0750
.. ANPA—AAAA—ABC—ABP
President .....Hal Stebbins
Exec. Vice Pres.....K. J. Mau
Vice President.....Rudy Perkal
Secretary-Treasurer .....Ruth Winberg
Time Buyer:.....Jane Darden

Branch Office
599 N. Mathilda, Sunnyvale, Calif.
Phone: REgent 9-4160
V.P., Mgr.....R. Citron

STOCKTON, WEST, BURKHART, INC.

1300 First Natl. Bank Bldg., Cincinnati 2, O.
Phone: 381-5600
AAAA—ABP—ANPA
Chmn. of Bd.....Ranald S. West
Pres., Treas.....C. Thomas Martin
Exec. Vice Pres.....B. A. Schloemer
Sr. Vice President.....R. A. McDowell
V.P. Media & Res.....Leo F. McMullin
V.P., Art Director.....Robert Helmich
Mgr., Radio & TV Dept.....Syd Cornell

STORM ADVERTISING CO., INC.

72 East Ave., Rochester 4, N. Y.
Phone: BAker 5-9140
Bd. Chmn., President.....Morry Storm
V.P., Sec.....Barbara B. Herman
V.P.'s.....Gerald P. Deppe, Vincent Marcone, Glen S. Jennings
Time Buyers & Accounts: Barbara B. Herman: Punchinello 7-Fruit Drink, Tobin Packing Co.

Branch Offices
71 Maryland Plaza, St. Louis 8, Mo.
Phone: FOrest 1-8750
Exec. V.P., Gen. Mgr.....G. P. Deppe
Professional Bldg., 180 Old Loudon Rd., Latham, N. Y.
Phone: ST 5-5888
Gen. Mgr.....Thomas J. Morton

SUDLER & HENNESSEY, INC.

130 East 59th St., New York 22, N. Y.
Phone: PLaza 1-1250
President, Chmn.....A. E. Sudler
Exec. Vice President.....M. J. Hennessey
Radio-TV Director.....Hal Davis

DANIEL F. SULLIVAN CO., INC.

216 Tremont St., Boston 16, Mass.
Phone: HAncock 6-7643
AAAA—ABP—ANPA—AFA—ANA
President.....Daniel F. Sullivan
Vice Pres.....Robert N. Sullivan
Treasurer.....William H. Sullivan
Operations Mgr.....James G. Hajjar
Prod. Mgr.....Herman Piquette

SULLIVAN, STAUFFER, COLWELL & BAYLES, INC.

575 Lexington Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1600
ANPA—AAAA
Ch. of Board.....S. Heagan Bayles
President.....Alfred J. Seaman
Ch. Exec. Comm.....Raymond F. Sullivan
Vice Ch. of Bd.....Brown Bolte, Clifford Spiller
Sr. V.P.'s.....J. W. Cantwell, Douglas J. Coyle, Herbert A. Vitriol, Barrett Welch, Mary Ayres
Sr. V.P., TV Pgmmg.....Harry Ommerle
Sr. V.P. & Creative Dir....Richard W. Wylly
V.P., Dir. Radio-TV Dept...Philip H. Cohen
V.P., Dir. of Sta. Rel.....Frank J. Reed
V.P., Radio-TV.....Rodney Albright, James Hayes
V.P., Media Dir.....Lloyd Harris
V.P., Admin.....Francis Minehan
Treasurer .....Nelson Argueso
Assoc. Media Dirs.....Edward Fonte, Ira Gonsier, Bertrand Wagner, Paul Benson, William D. Birkbeck
Broadcast Spvsr.....Vera Brennan
Time Buyers.....Nicholas Imbornone, Donald Ross, Wayne Silbersack, Jeanne Sullivan, Charles Woodruff, Bob Bridge, Jim McCollom

Branch Offices
6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-2119
Vice Pres.....Robert W. Ballin
605 Avenida Condado, Santurce, P. R.
Phone: 724-2706
Manager .....Francisco Alvarez
Estimated Radio Billings: $6,000,000.
Estimated TV Billings: $42,000,000.

SWAN & MASON ADVERTISING, INC.

509 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3263
ANPA

Pres., Treas.....Willard W. Mason
Exec. V.P.....George Crandall
Vice Pres.....Anthony Azzato
Secretary.....Marguerite Cunningham

TATHAM-LAIRD, INC.

64 East Jackson Blvd., Chicago 4, Ill.
Phone: HArrison 7-3700
AAAA—ABP—ANPA

Bd. Chairman.....Arthur E. Tatham
President.....J. Kenneth Laird
Treasurer, Admin. Dir.....Fred Winter
Secretary .....Mary Kyak
V.P., Market Res. Dir.....Arthur A. Simon
V.P., Dir., Radio-TV Prod...Thomas Cadden
Vice Presidents..George A. Bolas, Bernard Anastasis, George Bamberger, Jack J. Bard, Harry Barnhart, Robert Bassindale, William Bienemann, Jerome Birn, Herbert Daniels, Dr. Donald Kanter, Edwin Kuhn, Lester Lilliston, John Luick, Eldon Rohrsen, John Singleton, Charles R. Standen Roy A. Boyer, Dan McGrath
Broadcast Media Mgrs.....Joan Dressel, George Stanton, A. Malpede, M. Rodger.

Branch Offices
444 Madison Ave., New York 22, N. Y.
Phone: PLaza 2-1111
V.P., Managing Dir.....Robert Hayes
V.P., Dir. Radio-TV Prod...Chester Kulesza
1680 Vine, Hollywood 38, Calif.
Phone: HOllywood 1-9228
V.P., Manager.....Vic Hunter
Estimated Radio-TV Billings: $14,000,000.

TERRY, GRAY-SCHWARTZ & HARRIS, INC.

5860 N. Lincoln Ave., Chicago, Ill.
Phone: SUnnyside 4-3800

Pres., Exec. Prod., Radio-TV.....Ron Terry
V.P., Radio & Elec. Trans. Dir...Al Richman
V.P.'s .....Peter Fleishmann, Filmore E. Mandl
TV Dir., Secretary-Treas. .....Gloria Lynn
Production Mgr.....Sanford Sorkin
Press Dept. Mgr.....Ben W. Glassman
Time Buyers.....Ron Terry, Gloria Lynn, Ben W. Glassman, Peter Fleischmann, Filmore E. Mandl

J. WALTER THOMPSON COMPANY

420 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 6-7000
AAAA—ABC—AFA—ANA

President.....Norman H. Strouse
Exec. Vice Pres., Dir.....Wallace Elton
Exec. V.P., Sec.....Howard Kohl
Exec. V.P., Dir.....William D. Laurie, Jr.
Exec. V.P., Dir.....George Reeves
Exec. V.P.....Edward G. Wilson
Sr. V.P., Dir.....Arthur C. Farlow
Directors.....Samuel W. Meek, Theodore P. Jardine, Garrit A. Lydecker, Charles A. Rheinstrom, Edward N. Robinson, O'Neill Ryan, James W. Young
Sr. V.P.'s.....Kennett W. Hinks, Dan Seymour
V.P.'s.....P. R. Albright, S. Aubrey, R. C. Barker, W. F. Benoit, A. T. Blomquist, J. E. Boyle, R. E. Buchaman, R. C. Carman, A. J. Cole, R. T. Colwell, L. D'Aloise, R. E. Dennison, R. D. Karp, E. Gordon, H. R. Herrmann, R. F. Hurd, A. H. Johnson, H. Klintrup, G. A. Lydecker, R. C. McKee, R. E. Meade, S. A. Olson, C. A. Rheinstrom, W. A. Seibert, Jr., W. W. Bianchi, D. E. Charnas, J. H. Cobb, John F. Devine, M. K. Eddy, N. Findlow, W. H. Gibbs, C. Hathaway, R. W. Hawes, S. Haynes, E. W. Hicks, C. M. Holland, H. M. Jackson, R. P. Jones, D. R. Longman, R. E. McDonald, W. D. McNeill, J. L. McQuigg, J. Monsarrat, W. G. Moore, G. Mooser, P. F. Mygatt, A. K. Nelson, T. F. O'Grady, H. F. Parker, W. F. Parker, A. A. Porter, P. Proctor, S. C. Ralis, H. Rex, E. N. Robinson, J. R. Roller, O'Neill Ryan, T. R. Santacroce, E. J. Smith, F. B. Stephenson, N. F. Stephenson, D. R. Thorburn, H. W. Treleaven, G. Tripp, E. H. Walker, S. P. Walker, R. R. Weikart, E. B. Wilson, II, S. W. Wolf
V.P., Radio-TV Pgmng.....Thomas McAvity
V. P., Treasurer.....Howard Brundage
Media Director.....Richard P. Jones
Media Manager.....Robert D. Lilien
Media Research Dir.....Jack Green
Associate Media Directors...James English, Thomas Glynn, Ruth Jones, Robert Welty, Harold Wilt, Anne Wright
Time Buyers.....Joan Ashley, Polly Allen, Madeline Blount, Allan Barrows, Jack Bissell, Doris Corrigan, Helen Davis, Ernest Emerling, Roy Glah, Florence Gulla, Jerry Golden, Norman Goluskin, Ron Grathwohl, John Gray, George Heffernan, Eugene Hobicorn, William Hinman, Gordon Johns, Edmund Judy, Mario Kircher, Marge Lewin, Denis Lee, Ed Lockwood, Bill Landgraf, Thom Leidner, Sam Leddy, Jack McDougal, Don Miller, Dick Macaluso, Bill Millar, Roger Morrison, Peter McLean, Seymour Parker, Lawrence Reynolds, Walter Sullivan, Nancy Smith, Charles Spencer, Jayne Shannon, John Sisk, Carrie Senatore, Frank

Sweeney, Melita Skalbergs, Martha Thoman, Dorothy Thornton, Jeanne Tregre, Dominic Venturella, Harold Veltman, Louis West, Sara Wind.

Branch Offices
410 No. Mich. Ave., Chicago, Ill.
Phone: MOhawk 4-6700
Exec. Vice Pres., Mgr.....George C. Reeves
535 Griswold St., Detroit, Mich.
Phone: WO 2-8890
Exec. V.P., Mgr.....W. D. Laurie, Jr.
6505 Wilshire Blvd., Los Angeles, Calif.
Phone: OL 3-0300
V.P.'s, Mgrs.....M. C. Borland, W. Wilgus
2 Gateway Center, Pittsburgh 22, Pa.
Phone: AT 1-8616
Manager .....Walter Prior
299 Alhambra Circle, Coral Gables, Fla.
Phone: HIghland 5-1391
Manager.....Joseph J. Kelleher, Jr.
320 California St., San Francisco, Calif.
Phone: GA 1-3510
V.P., Mgr.....Harry A. Lee
700 Hartford Bldg., Dallas, Tex.
Phone: RIverside 1-4584
Manager.....J. William Brauer
621 17th St., Denver 2, Colo.
Phone: AMherst 6-3861
Mgr. .....Stephen Hull
3376 Peachtree Rd., N.E. Atlanta 5, Ga.
Phone: 231-3547
Manager .....Jack Moore
234 Loyola Ave., New Orleans 12, La.
Phone: 524-7654
Manager.....Robert P. Stevens
3620 Carew Tower Bldg., Cincinnati, O.
Phone: Du 1-1825
Manager.....William J. Downes
424 Nicholas Rd., Kansas City, Mo.
Phone: WE 1-4452
Manager .....Ben Blauser
1737 De Salles St. N.W., Washington, D. C.
Phone: NAtional 8-6140
Mgr.....John J. Barnhill
913 Capitol Club Bldg., Raleigh, N. C.
Phone: TEmple 3-7295
Manager.....John D. Minter
Estimated Radio Billings: $10,000,000.
Estimated TV Billings: $123,000,000.

TRACY, KENT & CO., INC.

147 E. 50th St., N. Y. 22
Phone: ELdorado 5-4404
ABP—ANPA—APA—NBP
Chairman of Board.....Wm. Irwin Tracy
Pres.....Frank S. Kent
Treas., Secy.....George M. Pease
Prod. Mgr.....H. V. Kelly

TRACY-LOCKE CO., INC.

2501 Cedar Springs Road, Dallas 1, Texas
Phone: RI 8-4741
AAAA—ABP—ANPA—ABC—AFA
President .....Morris Hite
V.P., Treas.....John H. Wellenkamp
V.P.'s .....F. E. Rowe, G. G. Addington
V.P., Radio TV.....Lawrence E. DuPont
Media Dir.....Ernestine Parker
Radio-TV Director.....Howard Fisher
Time Buyers.....Paul Girard, Glenna Tinkler

Branch Office
900 N. E. Military Dr., San Antonio 9, Tex.
Phone: TA 6-3251
Exec V.P. & Mgr.....William J. James

VAN BRUNT & COMPANY ADVERTISING-MARKETING, INC.

355 Lexington Ave., New York 18, N. Y.
Phone: MU 7-0770
AAAA-AFA-ABC-ANPA-ABP
President.....Albert D. Van Brunt
Exec. V.P., Treas.....Edwin Van Brunt
V.P., Marketing.....Marvin Newman
Production Manager....William I. Sanders
Public Relations Dir.....Peter L. Rothholz
Account Executive.....Oscar Harris

JAY VICTOR & ASSOC., INC.

1225 Raymond Blvd., Newark, N. J.
Phone: MArket 3-8487
N. Y. Phone: BA 7-6474
ABP—ANPA
President .....Jay Victor
Ch. Exec. Comm.....Harold Markowitz
V.P., Radio-TV.....Krine Laffler
Vice Pres.....Harvey Victor
V.P., Public Rel.....Hal Gold
Secretary .....Eli Scolnick
Treasurer.....Henry L. Metger
Prod. Mgr.....Donald Martinetti
Traffic Mgr.....Frederica Weigner

WABE, INCORPORATED

730 Fifth Ave., New York 19, N. Y.
Phone: CI 6-7242
President .....Charles Bernard
Asst. to Pres.....Bryna Milberg
Art Dir.....Leonard Kessler

WADE ADVERTISING INC.

20 N. Wacker Drive, Chicago 6, Ill.
Phone: FInancial 6-2100
ANPA—ABP—AAAA
Bd. Chmn.....Albert G. Wade II
President .....H. Thurber
Exec. V.P.....F. F. Owen, Jr.
Sr. V.P.'s.....M. Harms, L. J. Nelson
Exec. Art Director.....Bruce Collins
Prod. Mgr.....E. Beane, Jr.
Dir. Bcst.....Richard Dunn
Bus. Mgr., Broadcasting.....Edward Carey
Producers.....G. Allen, R. Alcott, J. West

Branch Offices
10 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 5-1990
Mgr.....Henry J. Opperman
1717 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 6-1631
V.P., Manager.....Snowden Hunt
Radio-TV Dir.....E. Pierce
Estimated TV Billings: $22,000,000.

WARWICK & LEGLER, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-4700

President.....H. Paul Warwick
Exec. Vice Pres.....John P. Warwick
V.P., Exec. TV Prod.....Andrew V. Christian
Director, Programming.....Frank Fitzgerald
TV Producer .....Walter Sachs
V.P., Media.....R. S. Bean
V.P., Charge of Copy.....Howard Connell
V.P., Dir. of Art.....N. Leslie Silvas

WATTS, PAYNE—ADV., INC.

311 West 7th-Denver Bldg., Tulsa 19, Okla.
Phone: LU 3-7571
AAAA—ABP—ANPA—AFA

Pres., Treas.....Oscar E. Payne
Vice Presidents.....Leslie S. Hauger, Donald S. Mitchell
Production Mgr.....Steve Snyder
Radio-TV Dir.....Don S. Mitchell
Secretary.....Jack W. Tubb
Estimated Radio Billings: $250,000.
Estimated TV Billings: $200,000.

WEBB ASSOCIATES, INC.

8 West 40th St., New York 18, N. Y.
Phone: LO 5-6462

President .....Bernard Schiff
TV Dir.....Elaine B. Hudson
Production Mgr.....Lee Kriss
Controller .....Lillian Habib
Estimated TV Billings: $2,750,000.

EDWARD H. WEISS & CO.

360 N. Michigan Ave., Chicago, Ill.
Phone: CEntral 6-7252

President .....Edward H. Weiss
Exec. V.P.....Bernard Gross
Vice Chmn.....Irving D. Auspitz
V.P., Creat. Dir.....N. Lee King
V.P., Dir. Mkt. Svc.....Jack Bard
V.P., Research Dir.....John Tarini
V.P., Copy Chief.....Robert Wanamaker
V.P., Radio-TV Dir.....Rolf Brandis
V.P., Media Dir.....Nathan Pinsof

Branch Offices
730 Fifth Ave., N. Y. 19, N. Y.
Phone: JUdson 6-8313

V.P., Manager.....Peggy Schilling

6363 Wilshire Blvd., Los Angeles, Calif.
Phone: OLive 3-8360

Vice Pres.....David R. Fenwick
Radio Director.....Les Goldsmith

WEISS & GELLER

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 3-4070

President.....Max A. Geller
Exec. V.P., Media Dir.....Max Tendrich
Sr. V.P., Creative Dir.....Lawrence Wisser
Time Buyer.....Jack Geller

WERMEN & SCHORR, INC.

1616 Walnut St., Philadelphia 3, Pa.
Phone: Pennypacker 5-1688
APB—APA—NOAB—ANPA

President .....Davi Wermen
Exec. V.P.....J. Leonard Schorr
Vice President.....Jay Beneman
Vice President.....Lester J. Harmon
Dir., Radio-TV.....Jerome Samuelsohn
Production Supervisor..Richard Standridge
Time Buyers.....Terry Falgiatore, Mary Gillespie
Estimators.....Nancy Pilla, Helen Mellon
Broadcast Talent.....Maryanne Keeler
Broadcast Traffic..Jean Borrelli, Judy Fallon

WEXTON COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
Phone: MU 8-4050

Chairman .....Larry Schwartz
President .....Martin Solow
Exec. Vice Pres.....Adrian Price
Vice Pres.....George Gilbert
V.P., Radio-TV Dir.....John Eckstein
Secy.-Treas. .....Howard Wechsler
Time Buyer.....Jeff Fine

WILLIS/CASE/HARWOOD, INC.

Talbott Bldg., Dayton 2, Ohio
Phone: 222-5542
APA—ANPA—AAAA—ABP—CAAN—AFA

President.....Paul B. Willis
V.P., Creative Director.....Harley Case
V.P., Radio-TV.....F. R. Harwood
Radio-TV Director.....Bil Hilz
Time Buyer.....Donna Shultz

WINFIELD ADV. AGENCY, INC.

8012 Bonhomme, St. Louis 5, Mo.
Phone: VO 3-4524
ABC—ABP—ANPA

President, Treas.....Robert O. Scott
V.P., Radio-TV Dir.....Barbara Block
Vice President.....Lynden E. Anderson
Secretary .....Dorothy Frese
Time Buyer.....Frances Calandro

WINN-McLANE ASSOCIATES

1004 International Life Bldg., Austin 1, Texas
Phone: GR 6-3061

President.....J. Bonner McLane
Vice President.....Windy Winn
TV Director.....Bob Peck
Radio Director.....Joe Roddy

DEL WOOD ASSOCIATES

1271 Ave. of the Americas, N.Y. 20, N.Y.
Phone: PLaza 7-9292

President .....Peter Frank
Exec. V.P.....Charles J. Weigert
Vice President.....Sidney J. Barbet

Branch Office
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027

MARVIN YOUNG ASSOCIATES

4432 Farmdale Ave., No. Hollywood, Calif.
Phone: POplar 3-5347

Head Associate.....Marvin Young
Associates.....Joel Corbett, Neil Petry, Maruska Petrasek, Lee Hanson

YOUNG & RUBICAM, INC.

285 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 9-5000
AAAA—APA—NOAB—ABC—ABP—ANPA

Board Chairman.....George H. Gribbin
President.....Edward L. Bond, Jr.
Exec. V.P.....Frank Fagan
Exec. V.P.....Harry Harding
Sr. V.P.'s, Div. Mgrs.....Earle Angstadt, Jr. George P. Dippy, Alexander Kroll, Randolph McKelvey, William D. Thompson, Walter H. Smith
Sr. V.P., Chrmn. Plans Board...William J. Colihan, Jr.
Sr. V.P., Client Services..James P. Wilkerson
Sr. V.P., Chrmn., Creative Review Bd. Charles Feldman
V.P., Dir. Business Devel.....Oscar Lubow
Assistant to President.....Sylvia Simmons
V.P., Dir., TV Art & Prod..John Sidebotham
V.P., Dir., Pub. and Pub. Rel. Henry F. Woods, Jr.
Vice Presidents..Harry B. Carpenter, David Miller, Dermott F. McCarthy, Steve Frankfurt, Jack M. Anthony, William Brownell, Thomas W. Lapham, Mary E. O'Meara, Pete Peabody, Schuyler Van Vechten, Frank Harrel, Frederick W. Frost, Warren A. Bahr, Joseph F. St. Georges, Henry L. Sparks, Hadley P. Atlass, Gilbert J. Headley, George D. Roberts, Peter Langhoff, William T. Moran.
V.P., Account Supervisors..H. Edward Alleman, Jr., Robert Belden, James Cameron, Walter C. Chamberlain, Dave Cleary, Kent Dennan, Jerome Entis, Allan R. Gardner, H. Brereton Hall, John H. Hatheway, Koscuiuski Kemper III, John Lamb, Edwin F. Lewis, Ollie M. Lyon, Gilbert McDonald, J. Layng Martine, Arthur M. Menadier, James Mortensen, Douglas J. Murphey, Robert B. Osburn, Bernard Pagenstecher, William M. Richardson, Dave Salembier, Eldon E. Smith, Mark Stroock, Edgar B. Van Winkle, II, James Watt, Jr., Luis G. Weil, Frank Yahner, Charles C. Young, III.
Sr. V.P., Dir., TV-Radio Dept....Chas. Barry
V.P., Assoc. Dir., TV, Radio.William Craig
V.P. TV-Radio.....Wickliffe Crider
V.P., Dir., Radio-TV Publicity.Harry Rauch
Manager, TV-Radio....David Y. Bradshaw
TV-Radio Supervisors...Thomas J. Adams, Richard J. Cox, Richard Dana, Marvin H. Koslow, Colgan Schlank, Martin G. Waldman, Kenneth A. Wood, Jr.
Treasurer .....George Farrand
Asst. Treas...Paul J. Muller, Dwight F. Smith
Controller .....Wray Witten

Branch Offices

1 East Wacker Dr., Chicago 1, Ill.
Phone: 329-0750
Vice Pres. in Charge.....Carl F. Vollmer
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 1-7050
V.P., Mgr.....Joseph Standart
Hlywd. & Hyland Ave., Hollywood 28, Calif.
Phone: HO 2-7181
V.P., Radio-TV Dir.....Walter Bunker
120 Montgomery St., San Francisco 4, Calif.
Phone: EXbrook 7-1838
V.P.-in-Chg.....William P. Reilly
615 So. Flower St., Los Angeles 17, Calif.
Phone: MAdison 6-7641
V.P.-in-Chg.....James C. Armstrong
Young & Rubicam, International Division
Sr. V.P., Director.....Francis E. Gearon
Mgr., N. Y. Int'l Services.....Marc DeVos
250 University Ave., Toronto 1, Ont., Canada
Phone: EMpire 2-3921
V.P., Managing Dir.....Trevor G. Goodman
1155 Dorchester Blvd. West, Montreal 2, Que., Canada
Phone: UNiversity 6-8941
V.P. Manager.....Gabriel Lalande
Plaza de la Republica 26, Mexico 1, D. F.
Phone: Mexico City 46-48-60
President, General Mgr....Edward J. Noble
1508 Avenida Ponce de Leon, San Juan, Puerto Rico
Phone: SAnturce 3-2080
V.P., General Mgr.....J. L. Brandi
Edificio Luz Electrica de Venezuela, Avenida Urdaneta, Caracas, Venezuela
Phone: CAracas 54-65-51
V.P., General Mgr.....Ben J. Mione
1A Calle Poniente 1104, San Salvador, El Salvador
V.P., General Mgr.....Ruben Rossell
Edificio Panamerica, Apartado Postal #3278, Panama
Phone: #2-47-51
Manager .....Donald Reynolds
8 Baker St., W.I., London, England
Phone: Hunter 5511
Managing Director.....Wilson H. Kierstead
Grosse Gallusstrasse 16, Frankfurt/Main, Germany
Phone: FRankfurt 2-88-81
Managing Director.....Kenneth B. Loftus
Via Speronari 8, Milan, Italy
Phone: Milan, 866-335
Managing Director.....Sumner J. Winebaum
Estimated Radio Billings: $9,100,000.
Estimated TV Billings: $88,100,000.

THE ZAKIN COMPANY

27 East 37th St., New York 16, N.Y.
Phone: MU 4-0830
ABP—ANPA

Partners.....Alvin Zakin, Theo. Eisenberg
Admin. Dir.....Jeannine Kuperman
Treasurer .....Sam Stern
Production Manager.....Betty Ford
Copy Chief.....Joan Hart
Art Director.....William Brooks
Public Relations Dir.....Ben Kaufman

PETER ZANPHIR ADVERTISING

633 5th Ave., New York 22, N. Y.
Phone: PLaza 5-1085
ABP

President .....Peter Zanphir

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Ardiel Advertising Agency, Ltd.	4 Lawton Ave.	Toronto	HUnter 5-6541-5	B. Glen Gill	B. Glen Gill
Ardiel Advertising Agency, Ltd.	180 Parkdale Ave. N	Hamilton	LI 9-2419	B. R. Martinson	J. N. Elliott
Backman Advertising Ltd.	Lord Nelson Bldg.	Halifax, N.S.	423-8164	Ann Archibald	
Baker Advertising Agency Ltd.	1670 Bayview Ave.	Toronto	487-1511	N. Pahlen	D. O. Kimball
Baker Advertising Agency Ltd.	1420 Sherbrooke St. W.	Montreal	VIctor 5-2191	G. St. Denis	
Batten, Barton & Durstine & Osborne Inc.	2 Carlton St.	Toronto	EM 3-9461	Frederick Thorne	Colin Campbell
Batten, Barton & Durstine & Osborne Inc.	1010 St. Catherine St. W.	Montreal	UNiversity 8-2655	Philippe Garcia Pierre Pelletier (French)	Mrs. Mildred MacLeod
Beedham & Beecroft Adv. Ltd.	217 St. Clair Ave., W.	Toronto	924-8431	Miss R. Shaw	
Bleasdale Advertising Ltd.	608 Fort St.	Victoria, B.C.	EV 2-6741	Harry S. Bleasdale	Violet Perry
Breithaupt, Milson, & Benson	120 Eglinton Ave. E.	Toronto	483-3531	F. J. Dearden	J. E. Palmer
Brown, Mitchell & Wright, Ltd.	Davie St. 1033	Vancouver	MU 4-7277		John G. Service
Brown, Mitchell & Wright, Ltd.	537 8th Ave., SW.	Calgary	AM 2-4767	Alex D. Wood	Flora Sayer
Burnett Leo Co. of Canada, Ltd.	133 Richmond St., W.	Toronto	EM 6-5801	James B. McRae	Miss Colleen Burke
Burnett Leo Co. of Canada, Ltd.	550 Sherbrooke St., W.	Montreal	VI 4-3939	Aliette Dufour	
Burns Advertising Agency, Ltd.	1980 Sherbrooke St., W.	Montreal	WE 5-5257	L. St. Amand	
Canadian Advertising Agency	1454 Mountain St.	Montreal	VI 2-8061	M. Fontaine	Claude G. Jarry
Canadian Advertising Agency	790 Bay St.	Toronto	368-7646	Irwin Teitel	
Canadian Advertising Agency	1131 Richards St.	Vancouver	MU 4-4151	K. L. Johnson	Lee Harrison
Cardon, Rose, Ltd.	1411 Crescent St., W.	Montreal	VI 2-9581	Norman Cardon	
Carter, Garry J. of Canada, Ltd.	59 Avenue Road	Toronto	924-2505	Garry J. Carter	

Cockfield, Brown & Co., Ltd.	Canada Cement Bldg.	Montreal	UN 1-1771	R. W. Harwood	E. W. Box
Cockfield, Brown & Co., Ltd.	185 Bloor St., E.	Toronto	924-5492	P. C. Logan	
Cockfield, Brown & Co., Ltd.	804 Electric Railway Chambers	Winnipeg	WH 2-0811	J. E. Holmes	J. R. Cameron
Cockfield, Brown & Co., Ltd.	1200 Burrard Bldg.	Vancouver	MU 1-1111	Miss Madigan	
Collyer Advertising, Ltd.	2100 Drummond St.	Montreal	VI 2-8672	K. Chase	Nan Freser
Collyer Advertising, Ltd.	20 Carlton St.	Toronto	EM 3-2647	M. L. Graves	
Cooper Advertising Co., Ltd.	105-7 Marigold Bldg.	Saskatoon, Sask.	CH 4-4696	Mrs. Grace Atkinson	
Cooper Advertising Co., Ltd.		Regina, Sask.	LA 7-3855	William Frederick	
Copeland, Don., H., Advertising Ltd.	2510 Yonge St.	Toronto	488-6151	Mrs. V. M. Copeland	
Crombie Advertising Co., Ltd.	391 St. James St., West	Montreal	VI 9-5246	V. P. Gray	
Crombie Advertising Co., Ltd.	100 Adelaide St., W.	Toronto	924-7204	Mrs. J. Watson	
Dancer-Fitzgerald-Sample Adv. Can. Ltd.	200 St. Clair Ave., W.	Toronto	924-8425	Mrs. Ruth Pedley	
Desbarats Rayment Advertising Ltd.	485 McGill St.	Montreal	UN 6-4835	D. Tasker	
Dominion Advertising Inc.	1395 Fleury St.	Montreal	381-6033	A. Desautels	
Donahue & Coe (Canada) Ltd.	1010 St. Catherine St. W.	Montreal	UN 6-8851	Mrs. P. Charlebois	
Dreher Monroe F., Ltd.	1155 Dorchester St. W.	Montreal	881-8341	Mrs. W. F. Byrd	
Erwin Wasey, Ruthrauff & Ryan, Ltd.	610 Church St.	Toronto	WA 1-5187	Edward W. Karthaus	
Ferres Advertising, Ltd.	63 Duke St.	Hamilton, Ont.	JA 9-1116	C. T. Dickson	
Foote, Cone & Belding, Canada, Ltd.	10 St. Mary St.	Toronto	WA 5-5961	Mona Harper	R. L. Simpson
Foster Advertising, Ltd.	149 Alcorn Ave.	Toronto	924-4681	Miss M. Newton	
Foster Advertising, Ltd.	550 Sherbrooke St., West	Montreal	VI 9-5343	Miss C. Toupin	Pierre Petel
Foster Advertising, Ltd.	140 St. Portage Ave.	Winnipeg	WH 2-0776	Laurie A. Mainster	
Foster Advertising, Ltd.	63 Sparks St.	Ottawa	CE 6-5909	J. R. Foster	
Goodis, Goldberg Soren, Ltd.	288 Lawrence Ave., W.	Toronto	RU 9-1101	Mrs. C. Kireluk	R. Blazer
Goodis, Goldberg Soren, Ltd.	Birks Bldg.	Montreal	UN 6-6181		
Goodis, Goldberg Soren, Ltd.	818 8th Ave., S.W.	Calgary	AM 2-7474	Jay L. Joffe	
Goodwin, Ellis Advertising, Ltd.	1161 Melville St.	Vancouver	MU 1-3474	W. E. Ellis	
Goodwin, Ellis Advertising, Ltd.	1239 8th Ave., S.W.	Calgary	AM 2-4262	G. Stewart Menzies	
Grant Advertising of Canada, Ltd.	170 University Ave.	Toronto	EM 3-2144	K. R. MacDougall	

Key Canadian Advertising Agencies

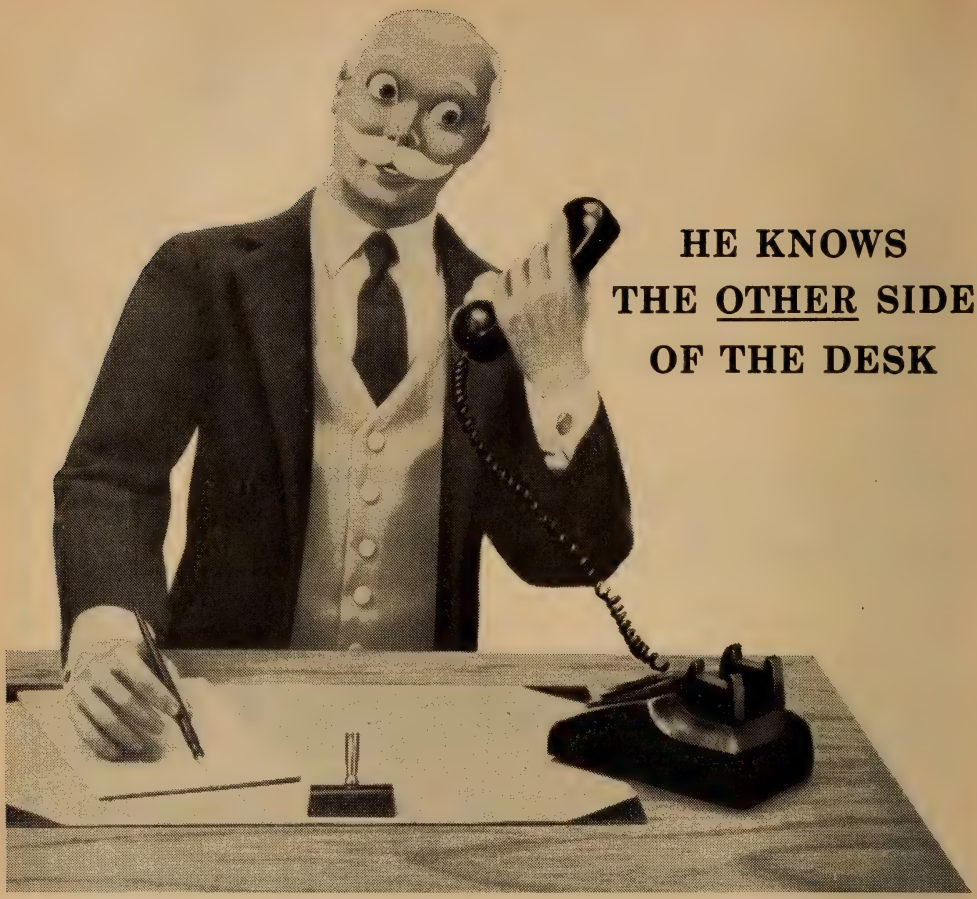
AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Grant Advertising of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-7828	W. B. Wilbraham	
Grey Advertising Ltd.	2005 Peel St.	Montreal	VI 4-1766	E. Abrahamson	
Grosberg, Pollock & Gwartzman, Ltd.	234 Eglinton	Toronto	487-4717	Chas. A. Grosberg	
Hallmark V. Ltd.	99 Avenue Rd.	Toronto	823-7341	T. R. Hansen	William Stinson
Hayhurst, F. H. Co. Ltd.	55 Eglinton Ave., E.	Toronto	HU 7-4371	R. D. Amos	J. Gibson
Hayhurst, F. H. Co. Ltd.	1420 Sherbrooke St., W.	Montreal	VI 5-0251	G. Gendron	Mrs. U. McLean
Heggie Advertising Co., Ltd.	97 Eglinton Ave., E.	Toronto	HU 1-5125	Miss Phyllis Sivell	
Huot, Publicitee, Ltee	353 St. Nicholas St.	Montreal	VI 2-9011	Jean C. Fournier	
Hutchins Advertising of Canada, Ltd.	35 Hayden St.	Toronto	924-3753	P. J. Bounsall	
Imperial Advertising, Ltd.	38 Blower St.	Halifax, N.S.		G. E. MacDonald	
Industrial Advertising Agency, Ltd.	385 Madison Ave.	Toronto	924-6671	Mrs. V. Percival	
Industrial Advertising Agency, Ltd.	1500 Stanley St.	Montreal	VI 2-5281	A. G. Temple	
Industrial Advertising Agency, Ltd.	177 Russell Ave.	St. Catharines, Ont.	MU 2-9443	D. C. Williamson	
Jan Advertising Agency Ltd.	207 Greenwich	Brantford	6-6116	James Morris	
Jarvis, Albert, Ltd.	1466 Crescent St.		AV 8-9234	George Turner	
Kelley, Russell T. Co., Ltd.	627 Main St., E.	Hamilton, Ont.	JA 2-1155	J. D. McNie	
Kenyon, & Eckhardt, Ltd.	321 Bloor St., E.	Toronto	WA 5-8931	J. A. Winter	Mrs. Dorothy Iler
Lovick, James & Co., Ltd.	1178 W. Pender St.	Vancouver	MU 4-6221	Mrs. A. Bothamley	
Lovick, James & Co., Ltd.	800 Bay St.	Toronto	WA 1-1121	R. Freiman	Olive Jennings
Lovick, James & Co., Ltd.	200 Queens Ave.	London, Ont.	GE 8-6141	J. M. Hunter	
Lovick, James & Co., Ltd.	428 Portage Ave.	Winnipeg	WH 3-0623	A. B. Jenkins	

Lovick, James & Co., Ltd.	629 7th Ave., S.W.	Calgary	AM 2-6161	C. N. York	
Lovick, James & Co., Ltd.	401 Kerr Block	Regina, Sask.	LA 3-7570	Geo. R. Bothwell	
Lovick, James & Co., Ltd.	10830 Jasper Ave.	Edmonton, Alta.	GA 4-2181	J. M. Younie	
Lovick, James & Co., Ltd.	623 Dominion Square Bldg.	Montreal	UN 6-8391	Mrs. Stella Slattery	
MacLaren Advertising Co., Ltd.	111 Richmond St., W.	Toronto	EM 3-2244	H. E. Hough	J. N. Milne
MacLaren Advertising Co., Ltd.	550 Sherbrooke St., W.	Montreal	VI 5-1222	Miss L. Henuset	P. Distasid
MacLaren Advertising Co., Ltd.	635 Ouellette Ave.	Windsor, Ont.	CL 3-1414	Jas. A. Robb	
MacLaren Advertising Co., Ltd.	911 Electric Ry. Chambers	Winnipeg	WH 2-6321	E. P. Thompson	
MacLaren Advertising Co., Ltd.	1240 W. Pender St.	Vancouver	MU 5-6268	J. A. Ferry	
McCann-Erickson (Canada) Ltd.	200 Bloor St., E.	Toronto	WA 5-3231	Miss M. Tiemann	S. D. Bennett
McCann-Erickson (Canada) Ltd.	2055 Peel St.	Montreal	VI 9-8341	Yves Bourassa	Mary McGowan
McCann-Erickson (Canada) Ltd.	1030 W. Georgia St.	Vancouver	MU 3-5608	Miss F. Asson	
McConnell, Eastman & Co., Ltd.	291 Dundas St.	London, Ont.	GE 4-4528	R. A. McCall	
McConnell, Eastman & Co., Ltd.	234 Eglinton Ave., E.	Toronto	HU 7-4601	D. J. MacMillan	Austin Moran
McConnell, Eastman & Co., Ltd.	Dominion Square Bldg.	Montreal	UN 6-6771	Miss J. Johnston	
McConnell, Eastman & Co., Ltd.	379 Broadway Ave.	Winnipeg	WH 2-3491	R. I. Morton	
McConnell, Eastman & Co., Ltd.	512 6th Ave. S.W.	Calgary	AM 3-7040	Mrs. J. Loetscher	
McConnell, Eastman & Co., Ltd.	10020 109th St.	Edmonton, Alta.	GA 2-5107		J. McCallum
McConnell, Eastman & Co., Ltd.	1198 W. Pender St.	Vancouver	MU 3-2161	Clarke Wallace	
McCracken, W. A., Ltd.	153 St. Clair Ave., W.	Toronto	924-0721	W. A. McCracken	
McGregor Deaville Advertising	1175 Bay St.	Toronto	WA 2-4864	Arthur E. McGregor	
McKim Advertising, Ltd.	1155 Dorchester Blvd. W.	Montreal	861-8422	Peel Stevan	Mrs. Rotha Webb
				Jean Monte	J. R. Matheson
McKim Advertising, Ltd.	1407 Yonge St.	Toronto	924-0981	G. W. Leech	
McKim Advertising, Ltd.	379 Broadway Ave.	Winnipeg	WH 2-3491	R. I. Morton	
McKim Advertising, Ltd.	1030 West Georgia St.	Vancouver	MU 3-8121	Miss E. Fox	
Muter, Culiner, Frankfurter & Gould, Ltd.	89 Avenue Rd.	Toronto	924-5738	E. Gould	G. Rafelman
Nattall & Maloney, Ltd.	108 12th Ave., S.W.	Calgary, Alta.	AM 9-3054	Mrs. P. McVean	Miss J. A. Brown
Nattall & Maloney, Ltd.	10666 103rd St.	Edmonton, Alta.	GA 4-4910	D. A. Williams	

Key Canadian Advertising Agencies

AGENCY	ADDRESS	CITY	PHONE	RADIO-TV TIME BUYER	BROADCAST DEPT. DIRECTOR
Needham, Louis & Brorby of Canada, Ltd.	121 Richmond St., W.	Toronto	EM 4-1492	D. C. McLean	Denise Curran
O'Brien Advertising, Ltd.	1030 W. Georgia St.	Vancouver	MU 1-9174	A. J. Collins	
O'Brien Advertising, Ltd.	117 LaFleche Bldg.	Edmonton	GA 2-5450	A. E. Nightingale	
O'Brien Advertising, Ltd.	1278 La Fleche Bldg.	Ottawa	TA 8-5554	Major W. L. Jewel	
Ogilvy, Benson & Mather (Canada) Ltd.	88 University Ave.	Toronto	362-7711	J. M. Brown	
Orr, William R., Ltd.	240 Eglinton Ave., E.	Toronto	HU 5-9367	Ann Chalcraft	
Otto, Robt. & Co. (Canada) .Ltd.	1670 Bayview	Toronto	487-1511	W. R. Baker	
Paul, Phelan & Perry, Ltd.	6 Crescent Rd.	Toronto	WA 5-3436	G. P. Vale	
Paul, Phelan & Perry, Ltd.	1500 Stanley	Montreal	VI 9-8061	M. Gauthier	
Payeur Publicite, Inc.	639 8th Ave.	Quebec City	529-3322	J. P. Vogel	
Pemberton, Freeman, Mathes & Milne	42 Charles East	Toronto	924-6243	Peter F. W. Percival	
Pemberton, Freeman, Mathes & Milne	1980 Sherbrooke St. W.	Montreal	WE 5-5287	Miss M. Henault	
Pennell Advertising	145 Yonge St.	Toronto	EM 4-2079	Miss M. Barrer	
Plant, Elton M., Advertising, Ltd.	586 Ouellette Ave.	Windsor, Ont.	CL 4-1159	Elton M. Plant	
Purkis, Thornton Ltd.	330 Bay St.	Toronto	EM 4-3762	Miss G. Race	
Reimer C., Advertising, Ltd.	407 Graham Ave.	Winnipeg	WH 2-1868	C. L. Reimer	M. D. Reimer
Ronalds-Reynolds & Co.	154 University Ave.	Toronto	EM 2-2381	Vera Hopkins	Miss E. Y. Leslie
Ronalds-Reynolds & Co.	2055 Peel	Montreal	849-9401	M. Provost	M. Laphkas
Ross Roy of Canada, Ltd.	Canada Trust Bldg.	Windsor, Ont.	CL 6-2371	R. A. Post	
Sauviat, G. R. & Associates	1500 Stanley	Montreal	AV 8-4171	G. R. Sauviat	J. P. Champagne
Schneider Cardon, Ltd.	1224 St. Catherine St., W.	Montreal	UN 1-4764	H. M. Schneider	
Smith, R. C. & Son, Ltd.	140 Merton St.	Toronto	HU 1-2253		G. Alex Phare

Spitzer & Mills & Bates, Ltd.	790 Bay St.	Toronto	EM 6-2811	R. A. Stevenson	
Spitzer & Mills & Bates, Ltd.	1155 Dorchester	Montreal	861-9721	D. McCrimmon	
Stanfield, Johnson & Hill, Ltd.	1200 Dominion Sq., Bldg.	Montreal	UN 6-8741	R. H. Geary	
Stanfield, Johnson & Hill, Ltd.	255 Davenport Rd.	Toronto	924-8481	W. C. Bopp	
Stevenson & Scott, Ltd.	1260 University St.	Montreal	UN 6-9361	Miss Jean Sweeny	
Stevenson & Scott, Ltd.	100 Adelaide St. W.	Toronto	EM 3-5773	S. C. Young	
Stevenson & Scott, Ltd.	402 Pender St., W.	Vancouver	MU 3-5696	Miss Sherill Adair	
Stevenson & Scott, Ltd.	95 Dresden Row	Halifax, N.S.		R. H. Kitley	
Tames Advertising Agency, Ltd.	1395 Bayview	Toronto	HU 1-2291	John G. Tames	
Tandy Richards Advertising, Ltd.	20 Carlton St.	Toronto	EM 2-6362	A. C. Haight	A. A. Pape
Tandy Richards Advertising, Ltd.	550 Sherbrooke St., W.	Toronto	VI 4-8821	H. A. Tingle	
Thompson Co., Ltd., J. Walter	1600 Dorchester Blvd., W.	Montreal	WE 4-1331	R. Humphries	P. Fisette
				E. Hay	J. MacCrimmon
Thompson Co., Ltd., J. Walter	600 University Ave.	Toronto	362-3471		Wm. Wheatstone
Thompson-Petersen Adv. Agency, Ltd.	215 Victoria St.	Toronto	368-8091		H. V. Petersen
Thompson-Petersen Adv. Agency, Ltd.	1121 St. Catherine St., W.	Montreal	VI 2-1881	James L. D. Cleary	
Torobin Advertising, Ltd.	4823 Sherbrooke W.	Montreal	WE 7-3501	S. Torobin	
Vamplew Colby Advertising, Ltd.	57 Bloor W.	Toronto	923-8491	T. F. I. Vamplew	
Vickers & Benson, Ltd.	Keefer Bldg.	Montreal	UN 6-7701	L. Jodoin	Gerard Delage
				Mrs. J. Guerin	
Vickers & Benson, Ltd.	980 Yonge St.	Toronto	925-9393	D. T. Hardman	Mrs. J. Rudolph
Wallace Advertising Ltd.	132-6 Roy Bldg.	Halifax, N. S.	423-7142	C. E. Howard	J. I. Coldwell
Walsh Advertising Co., Ltd.	1980 Sherbrooke W.	Windsor, Ont.	CL 6-2671	T. S. Lawton	
Walsh Advertising Co., Ltd.	2 Carlton St.	Toronto	EM 3-3053	R. A. Norman	Mrs. June Frost
					Mrs. Muriel Murray
Walsh Advertising Co., Ltd.	1980 Sherbrooke St. W.	Montreal	WE 3-6756	H. Dumont	
Willis Advertising, Ltd.	165 Bloor St. W.	Toronto	WA 5-3804	W. A. Willis	
Yaneff, Chris, Ltd.	119 Isabella	Toronto	924-6678	Chris Yaneff	
Young & Rubicam	1255 University St.	Montreal	UN 6-8941	G. Lalande	
Young & Rubicam	250 University Ave.	Toronto	EM 2-3921	D. C. Dunlop	M. Fogel
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V.P., Central Division.....D. Thomas Miller
Eastern Sales Mgr.....Fred Nettere
Business Manager.....Mark S. Ellentuck

Branch Offices
360 N. Michigan Ave., Chicago 1, Ill.
Phone: AN 3-0800
Sales Manager.....John McElfresh
1539 N. Vine St., Los Angeles 29, Calif.
Phone: NO 3-3311
Sales Manager.....Richard Beesemyer
915 Olive St., St. Louis 1, Mo.
Phone: CH 1-4647
Sales Manager.....Robert Sullivan
41 Sutter St., San Francisco 4, Calif.
Phone: YU 2-4155
Sales Manager.....James Osborn

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666 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-4567
President.....W. H. Losee

Branch Offices
400 N. Michigan Ave., Chicago 11, Ill.
Phone: MOhawk 4-6555
V.P., Midwest Mgr.....Jerry Glynn
5939 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOllywood 5-0695
Manager.....Ray L. Taylor
950 California St., San Francisco 9, Calif.
Phone: GA 1-0716
Manager.....Frank A. Tessin, Jr.
2768 Penobscot Bldg., Detroit 2, Mich.
Phone: WOodward 5-2420
Manager .....Glenn Gilbert

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Vice Presidents.....William N. Davidson, John A. Thompson, James A. McManus, Geo. Harding (Dallas)
Secy.-Treasurer .....Monroe H. Long, Jr.

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Phone: 782-0313
Executive-in-Charge.....John Murphy
2332 Fidelity Union Tower Bldg.,
1507 Pacific Ave., Dallas 1, Tex.
Phone: RIverside 2-2388
Vice President.....George Harding
1015 Locust St., St. Louis 1, Mo.
Phone: CHestnut 1-1914
Executive-in-Charge ....Robert Hetherington
615 Fisher Bldg., Detroit 2, Mich.
Phone: TR 1-4120
Executive-in-Charge .....Fred Weber
15 Peachtree Bldg., Rm. 934, Atlanta 3, Ga.
Phone: 524-5486
Executive-in-Charge .....William T. White
703 Market St., San Francisco 3, Calif.
Phone: DOuglas 2-4560
Executive-in-Charge .....Charles Rembert
6399 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 1-4720
Executive-in-Charge .....Robert Maggiore
1028 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 2-2476
Executive-in-Charge....Robert L. Brockman

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64 East Lake St., Chicago, Ill.
Phone: 275-3199
Vice President.....Joseph Kapps

AIR-TIME SALES LTD.

2149 Yonge St., Toronto, Ont., Can.
Phone: 485-0746
General Manager.....Michael J. Callahan
Sales Manager.....Adrian C. Egan
Office Manager.....Lynn Sorbie

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c/o Weed Television
535 Fifth Ave., New York 17, N. Y.
Phone: TN 7-2600
Manager.....J. J. Weed

ALL-CANADA RADIO & TELEVISION, LTD.

1000 Yonge St., Toronto, Ontario, Can.
Phone: WAlnut 5-9361
President.....J. S. MacKay
General Manager.....Reo C. Thompson
Promotion Manager.....Fred H. McCurdy
Mgr., Radio Div.....R. F. Tait
Mgr., Program Division.....D. C. Murray
Mgr., TV Div.....Ross McCreath

Branch Offices
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Phone: CI 6-1425
TV Sales.....Bill Townsend
Radio Sales.....Lloyd Johnston
922 Dominion Square Bldg., Montreal, Que.
Phone: UNniversity 1-5656
Manager .....K. A. Baker
706 Electric Railway, Chamber Bldg.
Winnipeg, Manitoba
Phone: WHitehall 2-6861
Manager .....G. Jones
1230 17th Ave., S. W.
Calgary, Alberta
Phone: 244-2455
Manager.....J. E. Cavanaugh
1161 Melville St., Vancouver, B. C.
Phone: MUtual 4-7461
Manager .....J. E. Baldwin

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Vice President.....Charles C. Coleman, Jr.
V.P., TV Sales Mgr., N. Y.....R. J. Kizer
Treasurer .....Jaquelin Gullatt
Secretary .....Emily Jordan

Branch Offices

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Senior V.P.....Roger O'Sullivan
Mgr., TV Sales.....F. Robert Kalthoff

369 Pine St., San Francisco 4, Calif.
Phone: YUkon 1-2345
Pacific Coast Mgr., TV.....David B. Meblin

3325 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 5-6394
Pacific Coast Mgr., Radio.....W. E. Moore

120 Marietta St., N.W., Atlanta 3, Ga.
Phone: JAckson 3-2545
Vice President.....Charles C. Coleman

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Exec. in Charge.....Wallis Ivy

2226 Guardian Bldg., Detroit 26, Mich.
Phone: WOodward 1-9607
Exec. in Charge.....Arthur O'Connor

915 Olive St., St. Louis, Mo.
Phone: CHestnut 1-5051
Exec. in Charge.....William McKinstry

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Phone: JAckson 5-0459
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Branch Office

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Account Executive.....Serge T. Popper

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Manager .....Paul S. O'Brien

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Phone: TR 4-2736
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Phone: RIchmond 9-8800
Manager .....Guy Biddick

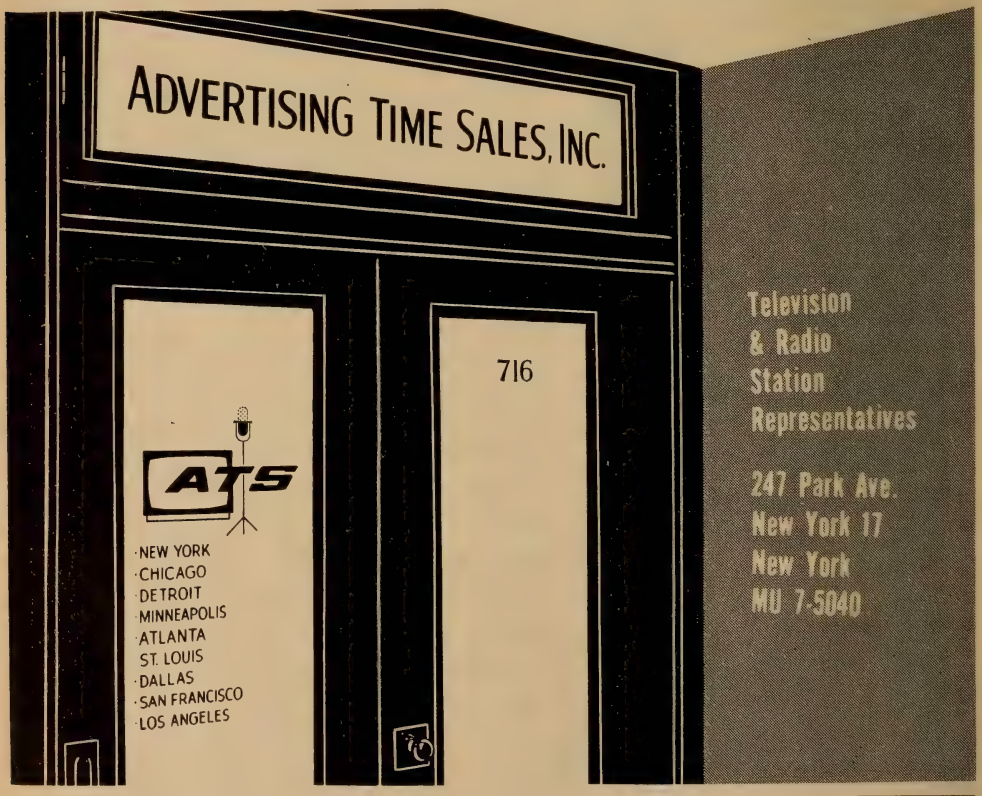
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717 Fifth Ave., New York 22, N. Y.
Phone: PLaza 2-0400
President.....John P. Blair

BLAIR TELEVISION
President .....David Lundy

BLAIR-TV
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V.P., Research Director....W. Ward Dorrell

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V.P., Sales Manager.....Harry Smart
155 Sansome St., San Francisco 4, Calif.
Phone: YUkon 2-7068
Manager .....Edward Smith
3460 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DU 1-3811
Manager .....Robert Klein
630 Paul Brown Bldg., St. Louis 1, Mo.
Phone: GArfield 1-5262
V.P., Sales Manager.....Richard Quigley, Jr.
617 Book Bldg., Detroit 26, Mich.
Phone: WOoodward 1-6030
Manager .....Gabe Dype
1617 Pennsylvania Blvd., Philadelphia, Pa.
Phone: LO 8-0290
Manager .....Gordon Walls
3028 Southland Center, Dallas, Texas
Phone: RIverside 1-4228
Manager .....Steve Beard
1375 Peachtree St., N.E., Atlanta 9, Ga.
Phone: 875-7567
Manager.....H. W. Maier
118 Newbury St., Boston, Mass.
Phone: KEnmore 6-1472
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BTA
V.P., Sales Manager.....James Theiss
(*Same branch offices as above*)



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Sales Manager.....P. J. Bogner, Jr.

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435 N. Michigan Ave., Chicago, Ill.
Phone: SUperior 7-6048
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President .....Gene Bolles

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111 N. La Cienega Blvd., Beverly Hills, Calif.
Phone: OLympia 2-1313
Exec. in Charge.....Lee O'Connell
681 Market St., San Francisco, Calif.
Phone: EX 2-1507
Exec. in Charge.....Ted Hall

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Treasurer.....Robert H. Bolling
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Phone: RI 8-2172

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Phone: BRoadway 2-7503

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KMBC Building, 11th & Central Aves.,
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Phone: GRand 1-7822

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Phone: TR 4-2736

Manager .....Harold Walker
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Phone: CEntral 1-9151

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Phone: FEderal 3-1496

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Phone: LO 4-6027

Manager .....Robert Dome

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Manager .....Ward Glenn
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Phone: WOodward 5-7618

Manager .....Wendell Parmalee
1540 N. Highland, Los Angeles 28, Cal.
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Manager .....James Lucas
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Phone: TAbor 5-7585

Manager .....John McGuire

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Pres.-Treasurer.....John A. Toothill
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Mgr. .....Harlan G. Oakes
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TV Sales Manager.....W. E. Chevrier
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English Network Sales:
Sales Director.....John R. Malloy
TV Sales Manager.....W. F. Cooke
TV Sales Superv.....A. A. Stone
Radio Sales Mgr.....R. S. Joynt
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Sales Prom. Spvsr.....H. F. Chevrier

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Phone: 469-2321
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Phone: SPruce 4-2541
Box 3220, Ottawa, Ontario
Phone: PArkway 8-1771
232 St. George St., Moncton, N. B.
Phone: EVergreen 4-3366
100 Sackville St., Halifax, N. S.
Phone: 422-8311
Box 5490, St. John's, Nfld.
Phone: NE 8-7181

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Phone: LOngacre 5-7840
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Vice Pres.....Juan J. Cerna
Sec., Treas.....Mildred R. Chafey

CBS RADIO SPOT SALES

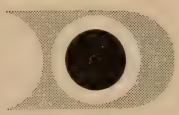
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Phone: PLaza 1-2345
V.P., Gen. Mgr.....Maurie E. Webster
N. Y. Sales Mgr.....Ronald M. Gilbert
Dir. of Marketing.....George Arnold
Dir. of Sales Promo.....Norman S. Ginsburg

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Phone: Whitehall 4-6000
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932 Fisher Bldg., Detroit 2, Mich.
Phone: Trinity 2-5500
Sales Manager.....Ralph Patt, Jr.
Sheraton-Palace Hotel, San Francisco 5, Calif.
Phone: Yukon 2-7000
Sales Manager.....Joseph K. Marshall
6121 Sunset Blvd., Hollywood 28, Calif.
Phone: Hollywood 9-1212
Sales Manager.....Roland McClure
15 Peachtree St. Bldg., Atlanta 3, Ga.
Phone: 525-4953
Sales Manager.....George Swearingen
1144 Hampton Ave., St. Louis 10, Mo.
Phone: STerling 1-2345
Sales Manager.....William O'Donnell
City & Monument Aves., Philadelphia 31, Pa.
Phone: TEnnyson 9-7000
Sales Manager.....Gene Myers

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Eastern Sales Mgr...Theodore W. O'Connell
Business Manager.....Gerald E. Marenoff
Dir., Sales Prom. & Res...William Hohmann
Mgr., Sales Prom. & Res.....Daniel R. Kelly

Branch Offices
630 N. McClurg Crt., Chicago 11, Ill.
Phone: Whitehall 4-6000



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AND

D-O SALES SERVICE

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Manager.....John S. Logan
Sheraton-Palace Hotel, San Francisco, Calif.
Phone: YUkon 2-7000
Manager.....Robert H. Perez
6121 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOllywood 9-1212
Manager.....Samuel F. Hill, Jr.
12th and Cole Sts., St. Louis 6, Mo.
Phone: MAin 1-9100
Sales Manager.....William F. Miller

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Vice-President & Gen. Mgr.....Irvin Gross
Sales Manager.....Philbin S. Flanagan
Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-6357
Manager .....Richard Charlton
1646 Russ Bldg., San Francisco 4, Calif.
Phone: YU 2-1204
Manager .....Richard E. Green
3440 Wilshire Blvd., Los Angeles 5, Calif.
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Phone: TR 5-9311
Manager.....Neal W. Robbins

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Assistant Manager.....Madeleine E. Miklos
Branch Offices
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Phone: STate 2-8196
Manager .....Paul Elsberry
658 Book Bldg., Detroit, Mich.
Phone: Woodward 1-6036
Manager .....Paul Pequinot
501 William-Oliver Bldg., Atlanta, Ga.
Phone: JAckson 4-0454
Manager .....Harry Cannon
166 Geary St., San Francisco, Cal.
Phone: YUkon 6-1621
Manager .....Don Pickens

COLLEGE RADIO CORPORATION

20 West 43rd St., New York 17, N. Y.
Phone: LO 4-6760
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Branch Office
57 Post St., San Francisco 4, Calif.
Phone: SUtter 1-5568
Manager.....Allen S. Young

CONTINENTAL RADIO SALES

545 Fifth Ave., New York, N. Y.
Phone: MUrray Hill 7-6865
Manager .....R. Butche
Branch Offices
21st & Panama St., Philadelphia 3, Pa.
Phone: LOcust 3-8139
Manager .....S. Marshall
228 No. La Salle St., Chicago, Ill.
Phone: FRanklin 2-2095
Manager .....R. Olson

DONALD COOKE INC.

145 East 52nd St., New York 22, N. Y.
Phone: MU 8-2190
President .....Donald Cooke
Asst. to Pres.....Dorothy McLaughlin
Branch Offices
360 N. Michigan Ave., Chicago, Ill.
Phone: ANdover 3-5771
Manager .....Lionel Colton
111 N. La Cienega Blvd., Beverly Hills, Cal.
Phone: OLympia 2-1313
Manager.....Lee F. O'Connell
249 Pine St., San Francisco, Calif.
Phone: EX 7-6187
Manager .....Allan Torbet

BILL CREED ASSOCIATES, INC.

808 Statler Bldg., Boston 16, Mass.
Phone: HUbbard 2-4845
President & Treas.....William A. Creed

F. T. CRENNAN & ASSOCIATES

2537 Larkin St., San Francisco 9, Calif.
Phone: PRospect 5-2725
Owner, Mgr.....F. T. Crennan

DAY-WELLINGTON, INC.

904 Vance Bldg., Seattle 1, Wash.
Phone: MUtual 2-6535
President .....Del Day
Sec.-Treas. .....Gil Wellington

THE DEVNEY ORGANIZATION, INC.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 3-5830
President.....E. J. Devney
Branch Offices
360 N. Michigan Ave., Chicago 1, Ill.
Phone: STate 2-5282
Mid-West Manager.....John K. Markey
Guarantee Bldg., Suite 809,
Hollywood 28, Calif.
Phone: HOllywood 2-6678
General Manager.....Hank Stanley
681 Market St., San Francisco 3, Calif.
Phone: EXbrook 2-1507
General Manager.....Ted Hall
100 Boylston St., Boston 16, Mass.
Manager .....George Bingham

DORA-CLAYTON AGENCY, INC.

502 Mortgage Guarantee Bldg., Atlanta 3, Ga.
Phone: JAckson 5-7841
Operators....Dora C. Cosse, Clayton J. Cosse

BOB DORE ASSOCIATES

11 West 42nd St., New York 36, N. Y.
Phone: OX 5-8545
President.....Robert M. Dore
Branch Offices
360 N. Michigan Ave., Chicago, Ill.
Phone: DEarborn 2-3614
Manager .....Ed Sherinian
6331 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 2-6676
Managers .....James Gates, Hank Stanley
681 Market St., San Francisco, Calif.
Phone: EX 2-8038
Manager .....Ward Glenn
4026 Bowser Ave., Dallas, Tex.
Phone: LA 8-4491
Manager .....Wells Bruen

ROBERT E. EASTMAN & CO., INC.

One Rockefeller Plaza, New York 20, N. Y.
Phone: LT 1-0800
President.....Robert E. Eastman
Exec. V.P.....Richard C. Arbuckle
V.P., Sales.....Joseph P. Cuff
Vice President.....Frank L. Boyle
Secretary .....Lee A. Lahey
Treasurer.....Jacob J. Heilpern
Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: FInancial 6-7640
Manager .....George G. Dubinetz
105 Montgomery St., San Francisco 4, Calif.
Phone: YUkon 2-9760
Manager.....Robert W. Brokaw
211 N. Ervay Bldg., Dallas, Tex.
Phone: RIverside 7-0095
Manager .....Al Carrell
915 Olive St., St. Louis, Missouri
Phone: CEntral 1-6055
Manager.....Robert R. Maier
1680 N. Vine St., Los Angeles 28, Calif.
Phone: HOllywood 4-7276
Manager.....John A. Thackaberry
1430 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 875-7418
Manager.....Richard M. Walker
933 Book Bldg., Detroit 26, Mich.
Phone: WOodward 5-5457
Manager.....William K. Burton
1601 Walnut St., Philadelphia, Pa.
Phone: LO 7-7270
Manager.....Derrick Dyatt
20 Providence St., Boston 16, Mass.
Phone: LI 2-1790
Manager .....Raymond A. Gardella

ECKELS & COMPANY

80 Boylston St., Boston, Mass.
Phone: LIberty 2-6481
Owner.....George R. Eckels
Vice President.....Irvin E. Dierdorff, Jr.

FELTIS/DOVE/CANNON, INC.

Tower Bldg., Seattle 1, Wash.
Phone: MAin 3-1868
President .....Hugh Feltis
Vice President.....Doug Dove
Vice President.....Wynn Cannon
Branch Office
Morgan Bldg., Portland 5, Ore.
Phone: CA 7-5754
Manager .....Cliff Engel

FINE MUSIC HI-FI BROADCASTERS

8 West 40th St., New York 18, N. Y.
Phone: BRyant 9-3576
President, Treas.....Kenneth C. Schwartz
Vice President.....Joel B. Fairfax
Branch Offices
3650 W. 115 Place, Chicago, Ill.
Phone: 388-6533
Manager .....R. Lovingfoss
41 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-1199
Exec. in Charge.....Albert Chance

FM BROADCASTING SYSTEM, INC.

111 W. Washington St., Chicago 2, Ill.
Phone: STate 2-8900
President.....Sidney J. Wolf
Vice President.....E. R. Peterson, Jr.
Sec., Nat'l Sales Mgr.....E. R. Peterson, Sr.
Branch Offices
527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-3720
Manager.....Noel A. Rhys
612 Penobscot Bldg., Detroit, Mich.
Phone: WOodward 2-4504
Manager.....E. R. Peterson, Jr.
3142 Wilshire Blvd., Los Angeles 5, Calif.

Phone: DUnkirk 3-2910
Manager .....William Bayer
75 Post St., San Francisco, Calif.
Phone: SUtter 1-7440
Manager .....Roger Coombe

FM UNLIMITED

5449 Augusta Blvd., Chicago 51, Ill.
Phone: 379-7557
President .....Charles Kline

FORJOE & COMPANY, INC.

230 Park Ave., New York 17, N. Y.
Phone: ORegon 9-6820
President .....Joseph Bloom
Branch Offices
35 E. Wacker Dr., Chicago 1, Ill.
Phone: CEntral 6-7858
Manager .....Paul Elsberry
72 Eleventh St., N.E., Atlanta 11, Ga.
Phone: TRinity 5-0404
Manager .....Robert W. Jensen.
659 Book Bldg., Detroit 2, Mich.
Phone: WOodward 1-6036
Manager .....Paul Pequinot
681 Market St., San Francisco 5, Calif.
Phone: SUtter 1-7569
Manager .....Ted Hall
1540 N. Highland Ave., Los Angeles 28, Calif.
Phone: HOllywood 6-7279
Managers.....Sandy Kahn, Jim Lucas

GATES-HALL INC.

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: 462-6676
Manager .....James Gates
681 Market St., San Francisco 5, Calif.
Phone: EX 2-1507
Manager .....Ted Hall
Branch Offices
535 Fifth Ave., New York 17, New York
Phone: EX 2-1507
435 N. Michigan, Chicago 11, Ill.
Phone: 467-7070
1610 Book Bldg., Detroit, Mich.
Phone: WO 1-2685

GILL-PERNA, INC.

654 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-4740
President .....Helen Gill
Exec. Vice-Pres.....John J. Perna, Jr.
Branch Offices
75 E. Wacker Drive, Chicago, Ill.
Phone: FInancial 6-9393
Midwest Sales Mgr.....Walter Beadell
2915 Book Bldg., Detroit 26, Mich.
Phone: WO 2-7022
Manager.....Daniel W. Bowen
2252 W. Beverly Rd., Los Angeles 57, Calif.
Phone: DUnkirk 8-7115
Manager.....Bambie C. Herrington
57 Post St., San Francisco, Calif.
Phone: Sutter 1-5568
Manager .....Joe Keller
William-Oliver Bldg., Atlanta, Ga.
Phone: JAckson 4-0454
Manager.....Harry J. Cannon

GOOD MUSIC BROADCASTERS, INC.

355 Lexington Ave., New York, N. Y.
Phone: YUkon 6-2680
Nat. Sales Mgr.....Jack Fenster
Manor Road, Philadelphia 28, Pa.
Phone: IVyridge 2-6000
President.....Raymond S. Green

H-R TELEVISION, INC.
H-R REPRESENTATIVES, INC.

375 Park Ave., New York 22, N. Y.
Phone: PLaza 9-6800
Pres. & Treas.....Frank M. Headley
Exec. Vice Pres. & Sec....Frank E. Pellegrin
Exec. Vice Pres.....Dwight S. Reed
Vice Pres., Radio.....James M. Alspaugh
V.P., Sales Devel.....Miss Avery Gibson
V.P., Creative Sales.....Max M. Everett
V.P., National Sales Mgr.....John H. White
Branch Offices
1400 Statler Office Bldg., Boston, Mass.
Phone: LIberty 2-0478
Manager .....Santo Crupi
35 East Wacker Drive, Chicago 1, Ill.
Phone: FInancial 6-6440
Exec. Vice President.....Dwight S. Reed
1065 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 1-4148
Manager .....Gene Cioe
1004 Paramount Bldg., Des Moines, Ia.
Phone: ATlantic 2-0201
Manager.....Donald G. Peterson
1182 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 872-7701
Manager .....Cal Cass
211 N. Ervay Bldg., Dallas, Tex.
Phone: RIverside 8-6035
Manager .....Robert Dalchau
321 Bush St., San Francisco 4, Calif.
Phone: YUkon 2-5837
Manager .....Joe Friedman
Equitable Bldg., Hollywood 28, Calif.
Phone: HOllywood 2-6453
Manager.....William F. MacCrystall
1137 Northwestern Bank Bldg.,
Minneapolis, Minn.
Phone: FEderal 8-7017
Manager .....Terrence Hughes
One E. Penn Sq., Philadelphia 7, Pa.
Phone: LOcust 3-4296
Manager .....Thomas Wood
915 Olive St., St. Louis, Mo.
Phone: CH 1-4193
Manager .....Arthur D. Kelley

ARTHUR H. HAGG & ASSOCIATES

75 E. Wacker Dr., Chicago 1, Ill.
Phone: CEntral 6-7553
President .....K. W. Hagg
Vice President.....R. D. Hagg
Branch Offices
205 East 42nd St., New York 17, N. Y.
Phone: MU 4-4250
Exec. in Charge.....Ed Volckmann
2201 Grand Ave., Kansas City, Mo.

Phone: HA 1-7155
Exec. in Charge.....R. J. Anderson
3222 Center St., Omaha 5, Neb.
Phone: 342-7620
Exec. in Charge.....Howard W. Harvey

HARDY RADIO & TELEVISION, LTD.

2 Carlton St., Toronto, Ont., Can.
Phone: EM 3-9433
General Manager.....A. C. Harrison

Branch Office
1500 Stanley St., Montreal, Que.
Phone: VI 2-1101
Manager .....M. Legault

HARRINGTON, RIGHTER & PARSONS, INC.

415 Madison Ave., New York 17, N. Y.
Phone: MU 8-7050
President & Treas.....Volney Righter
Vice Pres. & Secy.....John E. Harrington, Jr.
Vice President.....James O. Parsons, Jr.
V.P., Research, Prom.....M. Rashbaum, Jr.
V.P., Bd. Member.....John F. Dickinson
V.P., Eastern Sales Mgr.....Arthur C. Elliot

Branch Offices
Tribune Tower, Chicago, Ill.
Phone: WHitehall 4-0510
Vice President.....Robert L. Gilbertson, Jr.
235 Montgomery St., San Francisco, Calif.
Phone: Sutter 1-4125
Manager .....Franklin Dougherty
1430 W. Peachtree St., Atlanta 9, Ga.
Phone: TRinity 5-8458
Manager .....Frank B. Rice
80 Boylston St., Boston 16, Mass.
Phone: LIberty 2-7537
Manager .....Carter S. Knight
1717 N. Highland, Hollywood 28, Calif.
Phone: HO 6-4129
Manager .....Byington F. Colvig
915 Olive St., St. Louis, Mo.
Phone: MAin 1-7475
Manager .....Richard M. Gardner

GEORGE P. HOLLINGBERY CO.

307 North Michigan Ave., Chicago 1, Ill.
Phone: DEarborn 2-6060
Chairman of the Bd...George P. Hollingbery
Vice-chairman.....F. E. Spencer, Jr.
President (Radio).....Fred Hague
President (TV).....Harry Wise, Jr.
Sales Manager, Radio.....Robert Pierce
Vice Pres., TV.....Warren Nelson

Branch Offices
500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-5560
Executive-in-Charge.....F. E. Spencer, Jr.
President, Radio .....Fred F. Hague
President, TV .....Harry H. Wise, Jr.
Director Sales Develop.....Philip Corper
1776 Peachtree St., N.W., Atlanta 9, Ga.
Phone: 875-9629
V.P., Exec.-in-Chg.....Richard N. Hunter
2214 Guardian Bldg., Detroit, Mich.
Phone: WOodward 1-3555
Executive-in-Charge.....Harry Betteridge
3325 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-2071
V.P., Exec.-in-Charge.....Roy S. Edwards
155 Montgomery, San Francisco 4, Calif.
Phone: YUkon 1-2110
Exec.-in-Charge .....George Hemmerle
211 N. Ervay, Dallas, Tex.
Phone: RIverside 8-0057
Executive-in-Charge.....George L. Pettett

HAL HOLMAN COMPANY

307 N. Michigan Ave., Chicago 1, Ill.
Phone: FRanklin 2-0016
Owner .....Hal Holman

Branch Offices
535 Fifth Ave., New York 17, N. Y.
Phone: YUkon 6-4390
Manager .....Ed Devney
6381 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOllywood 2-2351
Manager .....Tracy Moore
703 Market St., San Francisco 3, Calif.
Phone: EXbrook 2-6444
Manager .....Charles Morin

GEORGE T. HOPEWELL, INC.

101 Park Ave., New York 17, N. Y.
Phone: LE 2-3783
President.....George T. Hopewell
General Manager.....Joseph S. Cannon

Branch Offices
Park Ave. Bldg., Detroit 26, Mich.
Phone: WOodward 1-3822
Exec.-in-Charge .....Tom Corlett
205 W. Wacker Dr., Chicago 6, Ill.
Phone: STate 2-5096
Execs.-in-Charge.....Hooper Jones, Laurie Thompson
111 N. LaCienega Blvd., Beverly Hills, Cal.
Phone: OL 5-8326
Exec.-in-Charge .....Jim Walsh
501-2 William Oliver Bldg., Atlanta, Ga.
Phone: JAckson 4-0454
Exec.-in-Charge .....Harry Cannon

BERNARD HOWARD & CO., INC.

20 E. 46th St., New York 17, N. Y.
Phone: OXford 7-3750
President .....Bernard Howard
Exec. Vice Pres.....Jack Davis

Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: FI 6-9227
Vice Pres.....Robert Bell
8430 Santa Monica Blvd., Los Angeles 69, Cal.
Phone: OLdfield 6-7200
Manager .....Norman Berk
58 Sutter St., San Francisco 4, Calif.
Phone: YUkon 1-3676
Vice Pres. .....Leslie Ray Rhodes
1401 Peachtree St., N.E., Atlanta, Ga.
Phone: TR 5-9403
Manager .....Bernard Och

HARRY S. HYETT CO.

630 Baker Bldg., Minneapolis 2, Minn.
Phone: FEderal 9-7179
Owner & President.....Harry S. Hyett

INDIE SALES, INC.

15 East 40th St., New York 16, N .Y.
Phone: LExington 2-5055
General Manager .....Hal Walton
Controller .....Jim Popper
Dir., Station Relations.....Leonard Baker

Branch Offices
658 Book Bldg., Detroit 26, Mich.
Phone: WOodward 1-6036
Manager .....Paul Pequinot
35 E. Wacker Drive, Chicago 1, Ill.
Phone: STate 2-8196
Manager .....Paul Elsberry

INTER-AMERICAN PUBLICATIONS, INC.

41 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-0884
President .....Argentina Ramos
Treasurer .....Jose Oviedo

INTERCONTINENTAL SERVICES, LTD.

20 East 46th St., New York 17, N. Y.
Phone: YU 6-0820
President.....Harry M. Engel
V.P., Sales Mgr.....John P. Barton
V.P., Treas.....Jeanette F. Sytsma

Branch Offices
6331 Hollywood Blvd., Los Angeles, Calif.
Phone: HO 2-2289
Manager.....William L. Wallace
155 Montgomery St., San Francisco, Calif.
Phone: YU 6-5366
Manager .....Frank Waters

INTERPROVINCIAL BROADCAST SALES LTD.

76 St. Clair Ave., W., Toronto, Ont.
Phone: 925-2291
Exec. Vice Pres.....John R. Markey

Branch Office
1117 St. Catherine St., W., Montreal, Que.
Phone: VIctor 9-5221
V.P., Manager .....Lionel Morin

THE KATZ AGENCY, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-9200
Chr. of Board.....G. R. Katz
President .....Eugene Katz
V.P., Client Relations.....Edward Codel
V.P., TV Sales.....Scott Donahue
V.P., Research, Prom.....Dan'l Denenholz
V.P., Radio Sls.....Morris Kellner
Treasurer.....H. J. Grenthot
TV Sales Mgr., West.....Walter Nilson
TV Sales Mgr., East...Michael T. Membrado

Branch Offices
Prudential Plaza, Chicago 1, Ill.
Phone: MOhawk 4-7150
Manager .....Alan T. Axtell
TV Sales Mgr., East.....Joseph Hogan
TV Sales Mgr., West.....Robert Rohde
Radio Sales Mgr.....William Lee
Penobscot Bldg., Detroit 26, Mich.
Phone: 963-8420
V.P., Manager.....William W. Joyce
1393 Peachtree St., N.E., Atlanta 9, Ga.
Phone: TRinity 5-1627
Manager .....John G. Bolton, Jr.
3505 Turtle Creek Blvd., Dallas 19, Texas
Phone: LAkeside 6-7941
Manager .....D. Rutledge
Russ Bldg., San Francisco 4, Calif.
Phone: DOuglas 2-7628
Manager .....Franklin C. Wheeler
5455 Wilshire Blvd., Los Angeles, Calif.
Phone: WEbster 3-8171
Manager .....Gerald J. Jones
915 Olive St., St. Louis 1, Mo.
Phone: CEntral 1-1868
Manager .....James Muse
1905 First Natl. Bank Bldg.,
Minneapolis, Minn.
Phone: FEderal 3-6201
Manager .....John Brennan
20 Providence St., Boston 16, Mass.
Phone: LIberty 2-5458
Manager .....John King
1102 Land Title Bldg., Philadelphia 10, Pa.
Phone: LOcust 3-4543
Manager .....Arne N. Ramberg

KENTUCKY RADIO SALES

1420 Eastern Parkway, Louisville, Ky.
Phone: GLendale 1-5045
President .....Harry McTigue

KETTELL-CARTER, INC.

118 Newbury St., Boston 16, Mass.
Phone: KEnmore 6-1966
President .....Elmer Kettell
Secy.-Treas. .....Marjorie Carter

A. LEWIS KING

500 Fifth Ave., New York 36, N. Y.
Phone: CH 4-0119
President.....A. Lewis King

NONA KIRBY CO.

518 Statler Bldg., Boston 16, Mass.
Phone: HUbbard 2-6117
President .....Nona Kirby
Vice President.....Kay Chille

BOMAR LOWRANCE & ASSOC., INC.

710 Peachtree St., Atlanta 8, Ga.
Phone: TRinity 6-6776
President.....Bomar A. Lowrance
Vice President.....Clyde L. Clem

Branch Offices
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 2-8206
Vice President.....Robert F. Keefe

J. A. LUCAS CO.

1540 N. Highland Ave., Los Angeles 28, Calif.

Phone: HOllywood 6-7279
President .....James A. Lucas
Branch Offices
681 Market St., San Francisco, Calif.
Phone: EXbrook 2-8038
40 East 49th St., New York 17, N. Y.
Phone: PLaza 3-3337
400 N. Michigan Ave., Chicago, Ill.
Phone: 467-6106

LUSTER ASSOCIATES

150 West 55th St., New York, N. Y.
Phone: CIrcle 6-1952
President .....Betty Luster

JACK MASLA & COMPANY, INC.

575 Madison Ave., New York 22, N. Y.
Phone: PLaza 2-6450
President .....Jack Masla
Vice President.....Allan S. Klamer
Branch Offices
75 E. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-7974
Manager .....Robert Wencel
1610 Book Bldg., Detroit, Mich.
Phone: 961-2685
Manager .....Bernard Pearse
111 N. La Cienega Blvd., Beverly Hills, Calif.
Phone: OL 2-1313
Manager .....Lee O'Connell
681 Market St., San Francisco, Calif.
Phone: EX 2-8038
Manager .....Ward Glenn
1012 Baltimore Bldg., Kansas City, Mo.
Phone: GRand 1-7822
Manager.....Eugene F. Gray
915 Olive St., St. Louis, Mo.
Phone: CE 1-9151
Manager.....Eugene F. Gray

McGAVREN/GUILD CO., INC.

60 East 56th St., New York 22, N. Y.
Phone: PLaza 1-4650
President .....Daren F. McGavren
Exec. V.P., Gen. Sales Mgr.....Ralph Guild
N. Y. Sales Mgr.....Ed Argow
Branch Offices
110 Sutter St., San Francisco, Cal.
Phone: Yukon 6-4112
Manager .....Alexander McKay
35 E. Wacker Dr., Chicago, Ill.
Phone: FRanklin 2-1370
Manaegr .....Mike McNally
1216 Dime Bldg., Detroit, Mich.
Phone: WO 2-5777
Manager .....Robert Mahlman
1741 Ivar Ave., Los Angeles, Cal.
Phone: HOllywood 4-7331
V.P., Manager.....Walter Lake
915 Olive St., St. Louis 1, Mo.
Phone: CH 1-5201
Manager .....Tom Sullivan
805 Peachtree St., N.E., Atlanta 9, Ga.
Phone: 876-2589
Manager .....Chuck Hedstrom

JOHN L. McGUIRE & CO.

1150 Delaware St., Denver 4, Colo.
Phone: TAbor 5-7585
Owner.....John L. McGuire

MEDIA REPRESENTATIVES, INC.

630 Fifth Ave., New York 20, N. Y.
Phone: CI 6-1320
Manager .....Edwin Seymour

THE MEEKER COMPANY, INC.

521 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-2170
President.....Robert D. C. Meeker
V.P., Chg. of Sales.....Charles E. Standard
V.P., Station Relations....Robert L. Dudley
Acct. Executives.....John B. Dalton, Herb Hahn, John C. Kriete, Lynn Hall, Eugene MacLean
Research & Prom. Dir.....Martin Mills
Sales Development.....Jack Hardingham
Office Manager.....Vivian Dagasso
Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-1742
Vice-president .....Carl Jewett
Acct. Execs....Chas. Compton, F. E. Bauman
Office Manager.....Barbara Engelhardt
55 New Montgomery, San Francisco 5, Calif.
Phone: YU 6-4940
Vice President.....Edgar B. Filion
Manager .....Don Pontius
Office Manager.....Joan Marie Comerford
6362 Hollywood Blvd., Los Angeles 28, Cal.
Phone: HOllywood 2-6501
Manager .....Don Palmer
Office Manager.....Stephanie Stratton

CLYDE MELVILLE CO.

1300 Tower Petroleum Bldg., Dallas 1, Tex.
Phone: RIverside 8-5239
Pres. .....Clyde Melville

METRO RADIO SALES

3 East 54th St., New York 22, N. Y.
Phone: PLaza 2-8228
V.P., Director.....H. D. Neuwirth
N. Y. Sales Mgr.....Robert Coppinger
Branch Offices
410 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-6340
Midwest Sales Mgr.....Richard Kelliher
19th & Walnut Sts., Philadelphia, Pa.
Phone: LOcust 8-2900
Manager .....William S. Dallmann
1410 Fisher Bldg., Detroit 2, Mich.
Phone: 873-8600
Manager .....William Lauer
915 Olive St., St. Louis 1, Mo.
Phone: MAin 1-4800
Manager .....LeRoy Rizor
3600 Wilshire Blvd., Los Angeles 5, Calif.
Phone: 385-1424
Manager.....Robert Jones
155 Montgomery St., San Francisco 4, Calif.
Phone: DOuglas 2-1945
Manager .....Richard Schutte

METRO TV SALES

3 East 54th St., New York 22, N. Y.
Phone: PLaza 2-8228
V.P., Director.....John B. Sias
East. TV Sales Mgr.....John W. Doscher

Branch Offices
410 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-6340
Midwest Sales Mgr.....Thomas Tilson
19th & Walnut Sts., Philadelphia , Pa.
Phone: LOcust 8-2900
Manager.....William S. Dallmann
1410 Fisher Bldg., Detroit 2, Mich.
Phone: 873-8600
Manager.....William L. Lauer
915 Olive St., St. Louis 1, Mo.
Phone: MAin 1-4800
Manager .....George Diederich
3600 Wilshire Blvd., Los Angeles 5, Calif.
Phone: 385-1424
Manager.....Richard E. Drummy, Jr.
155 Montgomery St., San Francisco 4, Calif.
Phone: DOuglas 2-1945
Manager .....Graham Moore

MICHIGAN SPOT SALES, INC.

Sheridan Cadillac Hotel, Detroit, Mich.
Phone: WO 1-3353
President.....Charles J. Sitta

MID-AMERICA SPOT SALES

P. O. Box 4833, Kansas City 9, Mo.
Phone: RA 2-3886
Owner .....Ralph Meador

Branch Office
P. O. Box 358, Lexington, Mo.
Phone: ALpine 9-3232
Sales .....Jock Beretta

MID-WEST TIME SALES

1012 Baltimore, Kansas City, Mo.
Phone: BA 1-0077
President .....Irv Schwartz

ART MOORE & ASSOC., INC.

Jones Bldg., Seattle, Wash.
Phone: MU 2-3377
President .....Art Moore

Branch Office
520 S. W. 6th Ave., Portland 4, Ore.
Phone: 228-7284
Manager .....Ed Henry

TRACY MOORE & ASSOC.

6381 Hollywood Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-2351
Owner .....Tracy Moore
Sales Manager.....Jerome A. Moore

Branch Office
703 Market St., San Francisco, Calif.
Phone: EXbrook 2-6444
Manager.....Charles E. Morin

PAUL MULVIHILL & COMPANY, LTD.

77 York St., Toronto, Ont., Can.
Phone: EMpire 3-8814
President .....Paul Mulvihill
Manager, TV.....N. G. Bonnell
Manager, Radio.....W. H. Wallace

NATIONAL SALES DIVISION, RKO GENERAL, INC.

Time & Life Bldg., 1271 Ave. of Americas,
New York 20, N. Y.
Phone: LOngacre 4-8000
Director of Nat'l Sales.....Donald J. Quinn
Dir. of Agency/Client Rel....Sidney P. Allen
Dir., Research & Promotion.Frank G. Boehm
Controller .....Kenneth Lyons
TV Sales Executives....Richard B. Colburn, John J. Fernandez, James A. Gaes, Gorden Lawhead, James V. Marino, Gerald N. Molfese, Morton Zimmerman
Radio Sales Executives....Victor E. Forker, James H. Fuller, Thomas J. Green, Frank McNally, Henry W. Simmon, John Tormey

Branch Offices
Tribune Tower, Chicago, Ill.
Phone: 644-270
V.P., Midwestern Mgr.....George R. Jeneson
5515 Melrose Ave., Los Angeles, Calif.
Phone: HOllywood 2-2133
TV Sales Exec.....Edwin C. Metcalf
Radio Sales Exec.....Robert L. Fox
415 Bush St., San Francisco, Calif.
Phone: YUkon 2-9200
TV Sales Exec.....George Whitney
Radio Sales Exec.....Dennis Holt
1182 W. Peachtree N.W., Atlanta, Ga.
Phone: TR 5-9539
Executive-in-Charge.....Grady Berry
2533 McKinney St., Dallas, Tex.
Phone: RI 2-5148
Executive-in-Charge .....Clarke R. Brown
3300 Guardian Bldg., Detroit, Mich.
Phone: WO 1-7200
Executive-in-Charge .....Joseph Campeau

NATIONAL TIME SALES

122 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-4500
V.P., Gen. Sales Mgr.....Arthur Gordon
Sales Promotion Dir.....Al Alperton

Branch Offices
205 W. Wacker Dr., Chicago 6, Ill.
Phone: 346-7421
Manager .....Buck Harris
1680 N. Vine St., Hollywood 28, Calif.
Phone: HO 4-7395
Manager .....Harlan Oakes
166 Geary St., San Francisco 8, Calif.
Phone: EXbrook 7-4827
Manager .....Don Pickens
1401 Peachtree St. N.W., Atlanta, Ga.
Phone: TRinity 5-9403
Manager .....Barney Ochs

NBC SPOT SALES

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300

V.P., Spot Sales.....Richard H. Close
Director, Radio Sales.....Fred Lyons
Director, TV Sales.....Byron Goodell
Dir., New Bus. & Promo.....Wilbur Fromm
Branch Offices
Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300
Central Radio Sales Mgr.....Frank DeRosa
Central TV Sales Mgr.....Richard Bergh
Sunset & Vine, Hollywood 28, Calif.
Phone: THornwall 5-7000
W. Div. Mgr. Radio.....Doty Edouarde
Mgr., L.A. TV Spot Sls.....William Loudan
Salesman .....Jack Jennings
Taylor & O'Farrell Sts., San Francisco 2, Cal.
Phone: GRaystone 4-8700
W. Div. Mgr. Radio.....Ed Macaulay
Mgr., S.F. TV Spot Sls.....R. Anderson
710 Peachtree St. N.E., Atlanta, Ga.
Phone: TRinity 6-3726
Sales Representative.....Bomar Lowrance
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 2-8206
Sales Representative.....Robert Keefe
1422 New Britain Ave., W. Hartford 10, Conn.
Phone: ADams 2-9188
New Eng. Sls. Rep.....David Scott

NEW ENGLAND SPOT SALES, INC.

100 Boylston St., Boston 16, Mass.
Phone: HUbbard 2-4370
President.....George C. Bingham
Vice President.....Charles Bell, Jr.
Account Exec.....John R. Lavallee

HARLAN G. OAKES & ASSOCIATES

Rm. 304, Taft Bldg., Hollywood & Vine,
Hollywood 28, Cal.
Phone: HO 4-7395
Managers.....Harlan Oakes, Hugh Wallace
Branch Offices
166 Geary St., San Francisco 8, Cal.
Phone: EX 7-4827
Manager .....Don Pickens
122 E. 42nd St., New York, N. Y.
Phone: MUrray Hill 2-4500
Manager .....Arthur Gordon

THE BERNARD I. OCHS CO.

1401 Peachtree St., N.E., Atlanta 9, Ga.
Phone: TRinity 5-9403
President.....Bernard I. Ochs

LEE F. O'CONNELL CO.

111 N. La Cienega Blvd., Beverly Hills, Calif.
Phone: OLympia 2-1313
President.....Lee F. O'Connell
Branch Office
690 Market St., San Francisco 5, Calif.
Phone: EX 7-0536
Manager.....Dave Sandeberg

OHIO STATIONS REPRESENTATIVES, INC.

203 Fidelity Bldg., Cleveland 14, O.
Phone: 781-0036
Pres., Gen. Mgr.....Leonard F. Auerbach
Account Exec.....Geren W. Mortensen

PACIFIC BROADCAST SALES

249 Pine St., San Francisco 4, Calif.
Phone: EX 7-6286
Manager.....Robert R. Allen
Branch Office
1258 N. Highland Ave., Hollywood 38, Calif.
Phone: HOllywood 6-4251
Manager.....N. Arthur Astor

PAN AMERICAN BROADCASTING CO.

380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500
Exec. Vice Pres.....Eugene Bernald
Sales Prom.....Al Alperton
Branch Offices
1680 N. Vine St., Hollywood 28, Calif.
Phone: HO 4-7395
Manager .....Harlan Oakes
166 Geary St., Francisco 8, Calif.
Phone: EXbrook 7-4827
Manager.....Don Pickens

PEARSON NATIONAL REPRESENTATIVES, INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3366
President .....Joseph Savalli
Sales Execs...Samuel F. Jackson, A. Russel
Walker, William M. Wilson, F. A. Wurster
Branch Offices
333 No. Michigan Ave., Chicago 1, Ill.
Phone: State 2-7494
Manager .....Robert Flanigan
1901 W. 8th St., Los Angeles 5, Calif.
Phone: HUbbard 3-9671
Manager .....Clark Barnes
58 Sutter St., San Francisco 4, Calif.
Phone: DOuglas 2-7159
Manager .....Sue Masterson
511 N. Akard Bldg., Dallas, Texas
Phone: RIverside 7-3723
Manager .....Allen Hundley
1371 Peachtree St., Atlanta, Ga.
Phone: TRinity 5-6644
Manager .....Jon Farmer

PETERS, GRIFFIN, WOODWARD, INC.

250 Park Ave., New York 17, N. Y.
Phone: YUkon 6-7900
President.....H. Preston Peters
Exec. Vice Pres.....Russel Woodward
V.P., Treas.....Jones Scovern
President-TV .....Lloyd Griffin
V.P., Dir. TV Sls. Dev...George C. Castleman
V.P., TV Prom. Mgr.....Lon A. King
V.P., Television.....Charles R. Kinney
V.P., Radio.....Ray M. Stanfield
V.P., East. TV Sales Mgrs.....William G.
Walters, Arthur E. Muth
Branch Offices
Prudential Plaza, Chicago 1, Illinois
Phone: FRanklin 2-6373

V.P., Midwest Sales Mgr. (Radio)..A. Bagge
V.P., Midwest Sales Mgr. (TV)...W. Tynan
Vice Pres.....John A. Cory
Chicago Sales Mgrs. (TV).....W. Donald Roberts, Jr., Louis J. Hummel, Jr.
1371 Peachtree St., N.E. Atlanta, Ga.
Phone: 875-7763
Asst. V.P. TV Sales Mgr...William J. Stubbs
Radio Sales.....William O. Jones
Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 1-4255
Vice Pres., Radio.....William W. Bryan
TV Sales.....James R. Sefert
818 Olive St., St. Louis 1, Mo.
Phone: CHestnut 1-3171
TV Sales .....Arnold K. Knippenberg
Fidelity Union Life Bldg., Dallas, Tex.
Phone: RIverside 7-9921
TV Sales.....W. Hal Thompson
Radio Sales.....John G. Butler
5455 Wilshire Blvd., Los Angeles 36, Calif.
Phone: WEbster 8-3585
TV Sales Mr.....John P. Haskell
Radio Sales.....Robert G. Hinds
1375 Russ Bldg., San Francicsco 4, Cal.
Phone: YUkon 2-9188
TV Sales Mgr.....John M. Brigham
Radio Sales.....G. E. Hurst
12 South 12th St., Philadelphia 7, Pa.
Phone: WAlnut 3-0455
TV Sales.....Donald K. Heller
First Nat'l Bank Bldg., Minneapolis 2, Minn.
Phone: 333-2425
TV Sales.....John J. Cameron

EDWARD PETRY & CO., INC.

3 East 54th St., New York 22, N. Y.
***Phone*: MUrray Hill 8-0200**

Radio Division

Board Chairman.....Edward Petry
President.....Edward E. Voynow
Exec. Vice-Pres.....Martin L. Nierman
Vice President in Chg.....Ben H. Holmes
V.P., Eastern Sales Mgr.....Martin Percival
Sales Prom. Mgr.....William Steese

TV Division

Exec. Vice President.....Martin L. Nierman
V.P., Sales Prom. Mgr..Robert L. Hutton, Jr.
V.P., Eastern Sales Mgr....Edward C. Page
Marketing Mgr.....William B. Rohn

Branch Offices

400 N. Michigan Ave., Chicago 11, Ill.
***Phone*: WHitehall 4-0011**

President.....Edward E. Voynow
V.P., Sales Mgr. (TV).....Louis A. Smith
Sales Mgr. (Radio).....William P. Pipher
645 Griswold St., Detroit 26, Mich.
Phone: WOodward 3-0125
Sales Managers..William Cartwright (AM)
Bruce Mayer (TV)
1375 Peachtree St., N.E., Atlanta 9, Ga.
Phone: 875-8547
Sales Mgrs.....Joseph Sierer (AM)
Richard Hughes (TV)
Russ Bldg., San Francisco 4, Cal.
Phone: YUkon 2-3631
Sales Managers.....Lloyd McGovern (AM)
George Ledell (TV)
3424 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DUnkirk 8-1143
Sales Mgrs.....Garry Hollihan (AM)
L. D. Larimer (TV)
915 Olive St., St. Louis 1, Mo.
Phone: CHestnut 1-7191
Sales Mgrs.....Sam Hall (AM)
Junius Zolp (TV)
801 Statler Bldg., Boston 16, Mass.
Phone: HUbbard 2-6440
Sales Mgr.....Frank Howard (AM & TV)
211 N. Ervay Bldg., Dallas 1, Tex.
Phone: RIverside 1-9454
Sales Mgrs.....Barney Broiles (AM)
David C. Milam (TV)

PHILADELPHIA SPOT SALES

310 Glen Echo Road, Phila., Pa.
Phone: CH 7-4510
President .....Morton Lowenstein

VIC PIANO ASSOCIATES, INC.

211 East 53rd St., New York, N. Y.
Phone: PL 9-1044
President .....Vic Piano
Exec. Vice Pres.....Claude Piano

PRESTIGE REPRESENTATION ORGANIZATION

441 Lexington Ave., New York 17, N. Y.
Phone: MU 7-3380
Pres., Gen. Mgr.....Sam Brownstein
Eastern Sales Mgr.....John Cook
Midwest Sales Mgr.....Harley L. Ward
Western Sales Mgr.....Jim Lucas

Branch Offices

360 N. Michigan Ave., Chicago 1, Ill.
Phone: CE 6-6269
Manager.....Harley L. Ward
1713 Spruce St., Philadelphia, Pa.
Phone: KI 5-4334
Manager .....Paul S. O'Brien
1540 N. Highland, Hollywood 28, Calif.
Phone: HO 6-7272
Manager .....Jim Lucas
681 Market St., San Francisco, Calif.
Phone: EX 2-8038

RADIO REPRESENTATIVES, LTD.

76 St. Clair Ave. W., Toronto 7, Ont., Can.
Phone: 924-0727
President, Gen. Mgr.....T. G. Ferris
Radio Sales Manager.....H. E. Pepler

Branch Offices

1411 Crescent St., Montreal, Que., Canada
Phone: AV 8-4257
Manager.....S. A. Green
171 McDermot Ave., Winnipeg, Man., Canada
Phone: WH 3-9574
Manager.....A. J. Messner
1131 Richards St., Vancouver, B. C., Canada
Phone: MU 5-0288
Manager.....W. E. J. Hall

RADIO T. V. REPRESENTATIVES, INC.

7 East 47th St., New York 17, N. Y.
Phone: MU 8-4340

President .....Peggy Stone
V.P., Eastern Sales Spvsr. ...George Schmidt
Treasurer .....Saul Frischling
Vice President.....Seymour Thomas
Branch Offices
75 East Wacker Dr., Chicago 1, Ill.
Phone: 372-0910
V.P., Gen. Mgr.....Sy Thomas
72 Eleventh St., N.E., Atlanta 9, Ga.
Phone: 876-6464
Manager .....Bob Jensen
100 Boylston St., Boston 16, Mass.
Phone: HU 2-4370
Manager .....George Bingham
111 N. LaCienega Blvd., Los Angeles, Calif.
Phone: OL 5-7597
Manager .....Lee O'Connell
Morgan Bldg., Portland 4, Ore.
Phone: CA 7-5754
Manager .....Cliff Engel
690 Market St., San Francisco 5, Calif.
Phone: EX 7-0536
Manager .....Dave Sandeberg
Tower Bldg., Seattle 1, Wash.
Phone: MA 3-1868
Manager .....Hugh Feltis

PAUL H. RAYMER COMPANY, INC.

444 Madison Ave., New York 22, N. Y.
Phone: Plaza 9-5570
President.....Paul H. Raymer
Exec. V.P., Natl. TV Sls. Mgr...F. C. Brokaw
V.P., TV Sls. Mgr.....Stuart M. Kelly
Branch Offices
435 N. Michigan Ave., Chicago 11, Ill.
Phone: 644-4473
Manager.....John H. Wrath
2949 Penobscot Bldg., Detroit 26, Mich.
Phone: 963-0764
Manager.....Robert B. Rains
1680 Vine St., Hollywood 28, Calif.
Phone: 462-2376
Manager .....John D. Gale
1504 Russ Bldg., San Francisco 4, Calif.
Phone: YUkon 1-1833
Manager.....J. Milton Seropan
1627 Peachtree St., N.E., Atlanta, Ga.
Phone: 873-3519
Manager.....Edward D. Brandt
306 Mercantile Securities Bldg., Dallas, Tex.
Phone: RIverside 1-5663
Manager .....Ralph Widman

ROBERT RICHER REPRESENTATIVES, INC.

441 Lexington Ave., New York, N. Y.
Phone: PLaza 2-6462
President.....Robert E. Richer
V.P., Director.....Sam Brownstein

RKO GENERAL, INC.

(See National Sales Div., RKO General, Inc.)

SCHARF BROADCAST SALES LTD.

305-1030 West Georgia St., Vancouver 5, B. C.
Phone: MU 4-6277
President.....C. A. Brian Scharf

SELECT STATION REPRESENTATIVES, INC.

400 Madison Ave., New York 17, N. Y.
Phone: PLaza 8-1850
Exec. Vice President.....Albert B. Shepard
Branch Offices
333 N. Michigan Ave., Chicago, Ill.
Phone: 332-0946
Manager.....Irwin W. Unger
1610 Book Bldg., Detroit 26, Mich.
Phone: 961-2685
Manager .....Bernard P. Pearse
249 Pine St., San Francisco, Calif.
Phone: EXbrook 7-6187
Manager .....Bob Allen
1258 N. Highland Ave., Los Angeles 38, Calif.
Phone: HOllywood 6-5427
Manager .....Art Astor

SKYLINE ADVERTISERS' SALES, INC.

Box 2191, Idaho Falls, Idaho
Phone: 523-4567
President, Gen. Mgr.....Melvin B. Wright
Vice Pres.....Joseph S. Sample
Office Manager.....Melva Searle

SPOT TIME SALES INC.

444 Madison Ave., New York 22, N. Y.
Phone: PL 3-3337
President.....John E. Erickson
Branch Offices
400 N. Michigan, Chicago 11, Ill.
Phone: 467-6106
V.P., Manager.....Carleton F. Loucks
681 Market St., San Francisco 5, Calif.
Phone: EX 2-8038
Manager .....Ward Glenn
1540 N. Highland Blvd., Los Angeles 28, Cal.
Phone: HO 6-7279
Manager .....Jim Lucas
1401 Peachtree Bldg., N.E., Atlanta, Ga.
Phone: 875-7144
Manager .....Ken Willson
544 Okeechobee Rd., Miami, Fla.
Phone: 887-4242
Manager .....Guy Zwahlen

STORER TELEVISION SALES INC.

500 Park Ave., New York, N. Y.
Phone: PLaza 2-7600
President .....Peter Storer
V.P. & Gen. Mgr.....Francis P. Barron
Promotion Mgr.....Joseph Dowling
Branch Office
333 North Michigan Avenue, Chicago, Ill.
Phone: CEntral 6-9550
Midwest Sales Mgr.....Julian Kanter
New Center Bldg., Suite 521, Detroit 2, Mich.
Phone: 873-2383
Manager.....James E. Goldsmith
338 So. Western Ave., Los Angeles 5, Calif.
Phone: DU 9-3138
West Coast Manager.....Henry R. Flynn
235 Montgomery, 939 Russ Bldg.,
San Francisco, Calif.
Manager .....William Exline

1018 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 875-8576
Southern Sales Mgr.....Buzz Hassett

E. S. SUMNER CORPORATION

1250 Ave. of the Americas, New York 20, N. Y.
Phone: LT 1-8330
President.....Eugene S. Sumner
Vice President.....Todd R. Gaulocher
Branch Office
307 N. Michigan Ave., Chicago, Ill.
Phone: STate 2-0650
Manager.....E. H. Alnwick

TELE-RADIO & TV SALES, INC.

733 Third Ave., New York 17, N. Y.
Phone: JU 6-9717
President, Treasurer.....H. Scott Killgore
Secretary .....Marie DeMott
General Mgr.....Warren A. Shuman
Branch Offices
1540 N. Highland Ave., Los Angeles 28, Calif.
Phone: HO 6-7279
Manager .....Jim Lucas
100 California St., San Francisco 11, Calif.
Phone: YU 2-9933
Manager.....Frank T. Crennan

TELEVISION ADVERTISING REPRESENTATIVES, INC.

666 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-3456
President .....Larry Israel
Exec. V.P.....Robert McGredy
V.P., Mkt. & Research.....Robert Hoffman
Eastern Sales Mgr.....Marvin L. Shapiro
V.P., Asst. to Pres.....B. Margolis
Business Mgr.....R. Arena
Branch Offices
400 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-4567
Manager .....William Condon
2768 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 5-6454
Manager .....R. Newsham
155 Montgomery St., San Francisco 4, Calif.
Phone: PR 6-9494
Manager .....Harry Diner
1717 Highland Ave., Los Angeles 28, Calif.
Phone: HOllywood 6-1144
Manager .....Dick Loughrin
1776 Peachtree Rd., N.W., Atlanta, Ga.
Phone: 876-8843
Manager .....J. Thrash

TELEVISION REPRESENTATIVES LTD.

76 St. Clair Ave., W., Toronto, Ont.
Phone: 924-0727
President, Gen. Mgr.....T. G. Ferris
Sales Manager.....R. H. Quinn
Account Executives.....E. Viccary, W. Davidson, B. Young
Branch Offices
1411 Crescent St., Montreal, Que., Canada
Phone: AV 8-4257
Manager .....Stewart Green
171 McDermot Ave., Winnipeg, Man., Canada
Phone: WH 3-9574
Manager.....A. J. Messner
1131 Richards St., Vancouver, B. C., Canada
Phone: MU 5-0288
Manager.....W. E. J. Hall

UBC SALES, INC.

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-9145
Sales Mgr.....Robert L. Wittig
Branch Office
410 N. Michigan, Chicago, Ill.
Phone: 467-1632
Manager .....Warren Daniels

VENARD, TORBET & McCONNELL, INC.

579 Fifth Ave., New York, N. Y.
Phone: MU 8-1088
President.....Lloyd George Venard
Exec. Vice President.....Alan L. Torbet
Vice Pres., Treas.....James V. McConnell
Vice President, Sec.....Stephen R. Rintoul
Branch Offices
35 E. Wacker Dr., Chicago, Ill.
Phone: ST 2-5260
Vice President.....Howard B. Meyers
808 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3-4075
Manager.....James A. Brown
1258 N. Highland Ave., Los Angeles, Calif.
Phone: HOllywood 6-5427
Manager .....Arthur Astor
249 Pine St., San Francisco 4, Calif.
Phone: EXbrook 7-6187
Vice President.....Robert Allen
1505 Elm St., Dallas, Tex.
Phone: RIverside 2-5101
Manager .....Al Hazelwood

WM. J. WAGNER & ASSOC.

1001 Tower Bldg., 7th & Olive,
Seattle 1, Wash.
Phone: MAin 4-6333
President.....Wm. J. Wagner

WALKER-RAWALT COMPANY, INC.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 3-5830
President .....J. Wythe Walker
Vice President.....C. Otis Rawalt
Branch Offices
360 N. Michigan Ave., Chicago, Ill.
Phone: ANdover 3-5771
Manager .....Lionel Colton
100 Boylston St., Boston, Mass.
Phone: HUbbard 2-4370
Manager.....George C. Bingham
Taft Bldg., Los Angeles, Calif.
Phone: HO 4-7395
Manager .....Harlan Oakes
166 Geary St., San Francisco, Calif.
Phone: EXbrook 7-4827
Manager .....Don Pickens
11th & Central, Kansas City, Mo.
Phone: GRand 1-7822
Manager.....Eugene F. Gray

HAL WALTON & CO., INC.

15 East 40th St., New York 16, N. Y.
Phone: LExington 2-5055
President .....Hal Walton
Comptroller .....Jim Popper
Dir., Station Relations.....Leonard Baker

Branch Offices
35 E. Wacker Drive, Chicago 1, Ill.
Phone: STate 2-8196
Manager .....Paul Elsberry
658 Book Bldg., Detroit 2, Mich.
Phone: WOodward 1-6036
Manager .....Paul Pequinot

WAYNE-EVANS & ASSOCIATES

1138 Northwestern Bank Bldg.,
Minneapolis 2, Minn.
Phone: FEderal 8-7017
Exec. V.P., Gen. Mgr.....Calden P. Stitt

GRANT WEBB & CO.

509 Madison Ave., N. Y. 22, N. Y.
Phone: MU 8-7550
President .....Grant Webb
Manager .....William Cummings

Branch Offices
333 N. Michigan Ave., Chicago 1, Ill.
Phone: 236-5818
Manager .....Kenneth Schaefer
681 Market St., San Francisco 4, Calif.
Phone: EXbrook 7-4512
Manager .....Gregor Macafee
111 N. LaCienega Blvd., Beverly Hills, Calif.
Phone: OLympia 2-1313
Manager .....Lee O'Connell

WEED RADIO CORP.

535 Fifth Ave., New York, N. Y.
Phone: TN 7-2600
President.....C. C. Weed
Vice President.....Joseph J. Weed
V.P., Sales.....E. J. Fitzsimmons
Salesmen (Radio) .....Bob Guthrie,
Bob Aissa, Dave Simmons
Sales Prom. Mgr.....Winifred Schaefer

Branch Offices
435 N. Michigan Ave., Chicago 11, Ill.
Phone: 467-7070
Executive-in-Charge.....C. C. Weed
1610 Book Bldg., Detroit 26, Mich.
Phone: Woodward 1-2685
Executive-in-Charge.....Bernard P. Pearse
Henry Grady Bldg., Atlanta, Ga.
Phone: 524-3516
Executive-in-Charge .....George Swearingen
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6676
Executive-in-Charge.....J. C. Gates
681 Market St., San Francisco 5, Calif.
Phone: EXbrook 2-1507
Executive-in-Charge.....Boyd Rippy
Statler Bldg., Boston, Mass.
Phone: HUbbard 2-6117
Executive-in-Charge .....Nona Kirby
Tower Bldg., Seattle, Wash.
Phone: MAin 4-6333
Exec.-in-Charge.....William J. Wagner
7603 Forsythe Blvd., St. Louis 5, Mo.
Phone: PArkview 7-7375
Exec.-in-Charge .....Jack Hetherington
233 Guaranty Bank Bldg., Denver, Colo.
Phone: TAbor 5-7585
Exec.-in-Charge.....John L. McGuire
807 Wilcox Blvd., Portland, Ore.
Phone: CApital 6-3973
Exec.-in-Charge.....H. S. Jacobson

WEED TELEVISION CORP.

535 Fifth Avenue, New York, N. Y.
Phone: TN 7-2600
President.....Joseph J. Weed
V.P.'s.....Neal Weed, E. Fitzsimmons
Sales Staff.....Bob Guthrie,
Bob Aissa, Dave Simmons
Traffic .....Florence Eimer
Sales Promotion.....Winifred Schaefer
435 N. Michigan Ave., Chicago 11, Ill.
Vice President.....C. C. Weed
Staff.....Dan Ruffo, C. C. Weed, Jr.
(Other Branches same as Weed Radio Corp.)

ADAM YOUNG, INC.

3 East 54th St., N. Y. 22, N. Y.
Phone: PLaza 1-4848
President .....Adam Young
Executive V.P.....James F. O'Grady, Jr.
V.P. TV Sales....Stephen A. Machcinski, Jr.
V.P. Radio Sales....Clifford J. Barborka, Jr.

Branch Offices
Prudential Plaza, Chicago 1, Ill.
Phone: MIchigan 2-6190
Manager .....R. John Stella
6331 Hollywood Blvd., Los Angeles 28, Calif.
Phone: HOllywood 2-2289
Exec.-in-Charge.....William L. Wallace
915 Olive St., St. Louis, Mo.
Phone: MAin 1-5020
Manager.....Roger H. Sheldon
105 Montgomery St., San Francisco, Calif.
Phone: YUkon 6-5366
Manager TV.....William R. Peavey
Manager Radio.....Robert J. Somerville
1182 W. Peachtree St., Atlanta, Ga.
Phone: TRinity 3-2564
Manager.....Harold M. Parks
2940 Book Bldg., Detroit 26, Mich.
Phone: WOodward 3-6919
Manager.....Richard L. Freeman
1300 Tower Petroleum Bldg., Dallas, Tex.
Phone: RI 8-5239
Manager .....Clyde Melville
129 Newberry St., Boston, Mass.
Phone: CO 2-1145
Manager.....William A. Queen

YOUNG CANADIAN, LTD.

3 East 54th St., New York 22, N. Y.
Phone: PLaza 1-4848
President .....Adam Young
Vice-President.....Thomas F. Malone
Branch Offices & Personnel
(Same as Adam Young, Inc.)





Symbol of Radio

Symbol of Television

Symbol of Service

...in both mediums

This is the symbol for eight radio and five television stations in six important U.S. markets. What they share in common is a belief in quality programming and high standards of operation. What they deliver is an indispensable service to viewers and listeners in their markets.

TELEVISION: WGR-TV Buffalo • WDAF-TV Kansas City • KFMB-TV San Diego • KERO-TV Bakersfield • WNEP-TV Scranton-Wilkes Barre

RADIO: KFMB and KFMB-FM San Diego • WDAF and WDAF-FM Kansas City • WDOK-AM and WDOK-FM Cleveland • WGR and WGR-FM Buffalo

TRANSCONTINENT TELEVISION CORPORATION

380 MADISON AVENUE, NEW YORK 17, N. Y.

EDWARD PETRY & CO., INC.
THE ORIGINAL STATION REPRESENTATIVE

RADIO TELEVISION DAILY

2 INTERNATIONAL NEWSPAPER OF RADIO & TELEVISION

presents

RADIO NETWORKS

EXECUTIVE PERSONNEL
OWNED & OPERATED STATIONS
NETWORK MAPS
BYLINE ARTICLES

1963

Sales Honesty Reaps Rewards As Ballyhoo Boys Bow Out



By
ROBERT R. PAULEY
President
ABC Radio Network

WHO knows more about the broadcasting industry than the broadcasters themselves? Nobody. But when it comes to buying time on radio, several advertising agencies hire young and — in many cases — inexperienced men as "experts" on the subject.

These are the men who make the decisions about media buying.

The blame for this situation does not rest with the agencies. It rests with the broadcasters. WE are the ones who forced the agencies to do so. WE are the ones who only a few short years ago hired as salesmen con-men and charlatans who went out to "get that sale at any cost."

To the credit of most broadcasters, the past few years have brought about marked improvement in the quality of radio salesmen. But there are still a few ballyhoo people left in responsible sales positions.

The men I'm talking about are the glib, fast-talking boys who think only on terms of that fast buck. In the end, they finally overreach themselves; their reputations become known, and they are inevitably put aside.

ABC Radio has always prided itself in its sales force. We hire pitchmen, yes. Successful radio salesmen must be good pitchmen. But they must pitch their product with honesty and integrity. There is no need for radio to use ballyhoo and fast talk as sales weapons.

If proof is required that advertisers know the strength of radio, let's examine our own books.

Who is buying network radio today? The major companies—the Bristol Myers, the Liggett & Myers, the Mennens, the R. J. Reynolds, the Rexalls, the General Motors. These are just a few of the top advertisers on our network.

Why are they buying network radio? First, because they are fully aware of this medium's reach. Radio buying has undergone a vast and important change during the past year-and-a-half. Courageous advertisers have stopped buying according to outmoded ratings systems and have taken an educated second look at radio — its specific audience, its potential reach and its cost. Their success stories have paved the way for other advertisers to follow in their footsteps.

Second, for the first time in the history of network radio, a new and more realistic ratings service has come along to challenge what up 'till now has been network radio's only continuing measurement service. Those advertisers, then, that still buy for the numbers can — for the first time on a regular basis — learn exactly where their money will be going, where their messages are being heard and the buying plans of this audience.

And third, radio is being bought because today's radio salesmen are presenting themselves — and, therefore, all of the radio industry — in a new and more respected light. Our policy here has been — and is — to hire experienced, down-to-earth media men as salesmen.

If radio is to maintain the high esteem broadcasters wish it to, then the broadcasters must wash their hands of the few remaining charlatans. This policy has worked for us. It can for any network — for any station — that has an honest product to sell.

American Broadcasting Co.
Radio Network

(A Subsidiary of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.
Telephone Number: SUsquehanna 7-5000

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NEW YORK

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Edward Masket.....Dir. of Pgm. Bus. Affairs
Robert Kaufman.....Gen. Attorney for Sales & Pgm. Contracts
Charles DeBare..Gen'l Attorney for AM Network & Owned & Operated Stations

(Continued on Page 190)



WHO GREW THE MOST?



These are only three reasons why the *facts about network radio have changed importantly* during the last twelve months.

In that time, for example, *SIX 50-THOUSAND WATT STATIONS* found it made the best broadcasting and business sense to join the ABC Radio Network:

KCTA, Corpus Christi	WHAS, Louisville	WHAM, Rochester
KRAK, Sacramento	KWKH, Shreveport	WWVA, Wheeling

Three of these stations came to us directly from other network affiliations. Three more had dropped other network affiliations to become independent and then joined ABC Radio. Their reasons?

> "... we have been impressed by the aggressive fashion in which ABC administers its network. This coincides with our strong convictions about Radio as an important medium to the people."

That statement by WHAS Management is typical.

ABC RADIO GREW THE MOST IN NEW STATIONS, NEW PROGRAMMING and NEW ADVERTISERS!

Our other affiliates haven't stood still either. Forty-three percent of them effected power increases during 1962, furthering their coverage and competitive effectiveness. That's why advertisers on the ABC Radio Network were able to conclude a 26 or 52-week campaign with considerably more than they started! Six months from now these facts, as the facts about network radio, will have changed because our stations will have grown still more. And that's a promise!

But there's more to the story, such as our unmatched news coverage (we can document it), our new programming (Tom Harmon and Bob Considine, for example) and the many new advertisers who have found they can buy both quality *and* service economically on the ABC Radio Network—and there more than anywhere else.

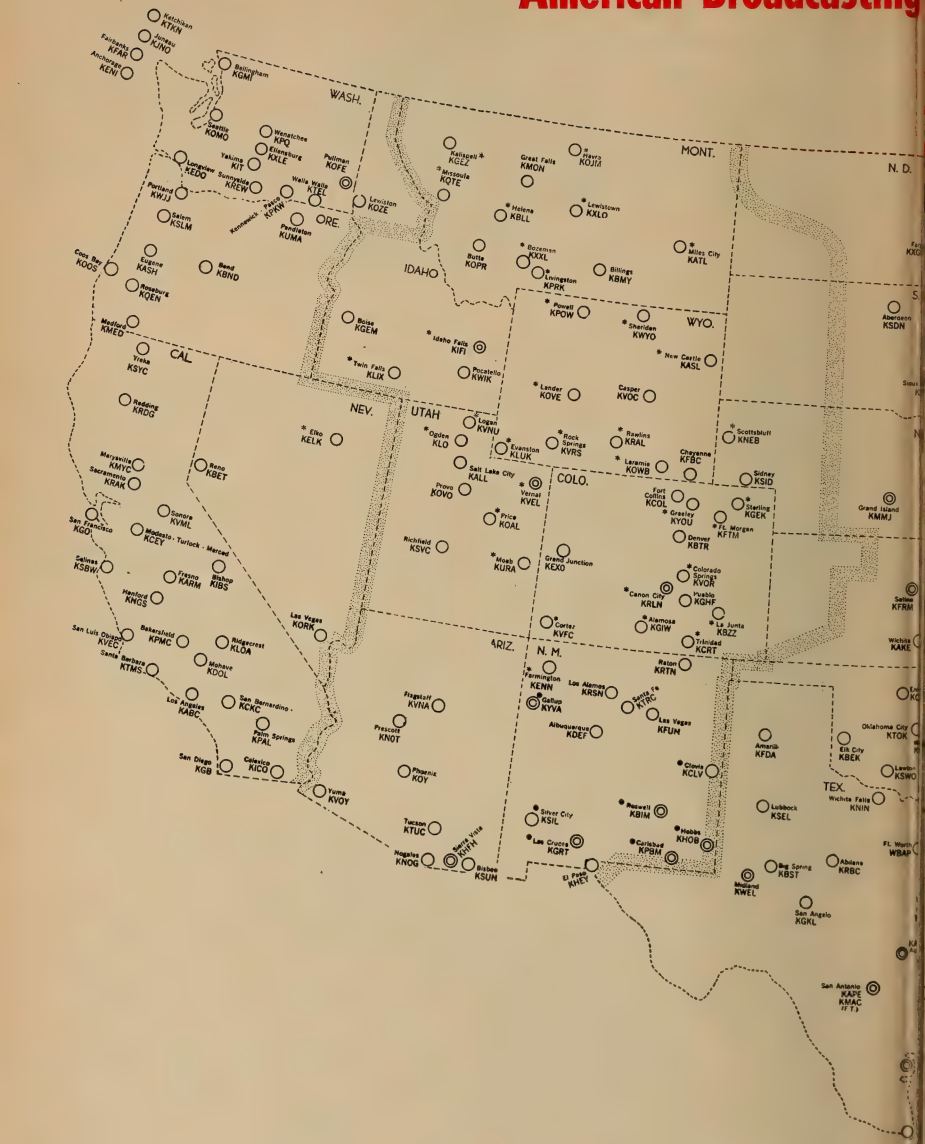
Sindlinger Research and Audience Measurement is another example of our growth. We inaugurated the service to measure *all* radio so that realistic figures might be available for out-of-home listening to *specific* programming. Knowing that people were there—in total—didn't seem quite satisfactory by itself.

What it all means is simply: if you have not re-evaluated radio networks within the last twelve months, you will find that *the facts about network radio have changed considerably!*

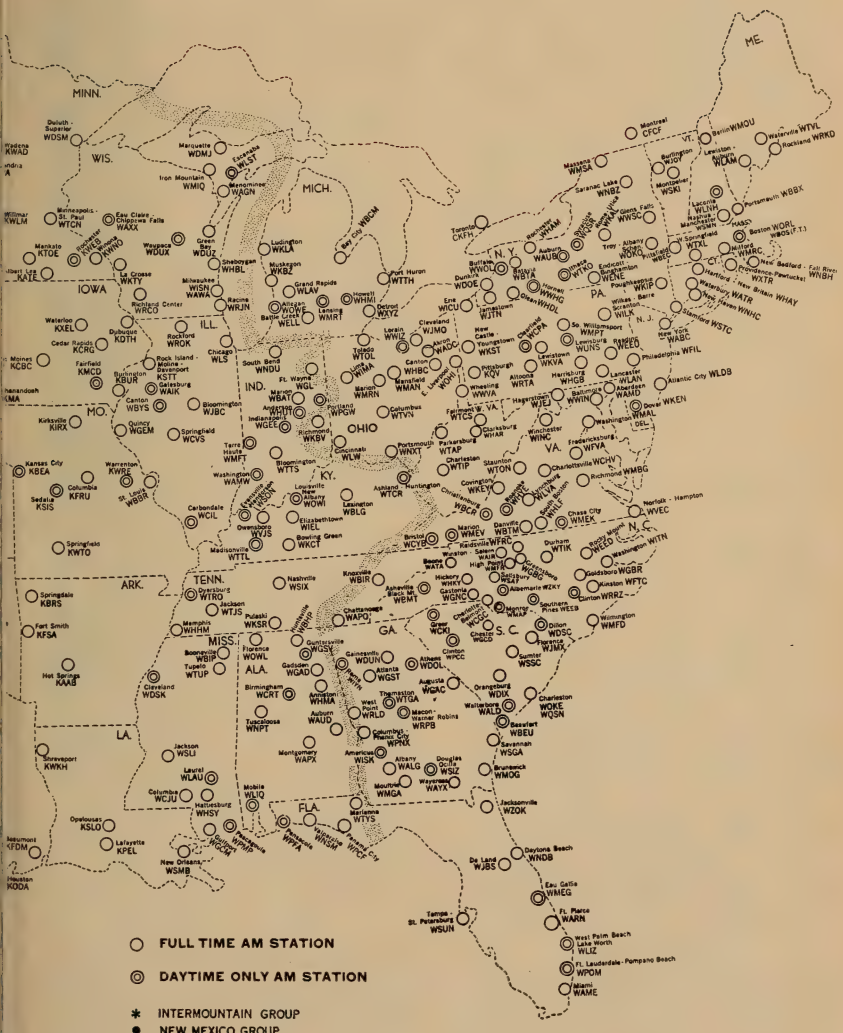
ABC RADIO

Where growth and progress are a matter of *record.*

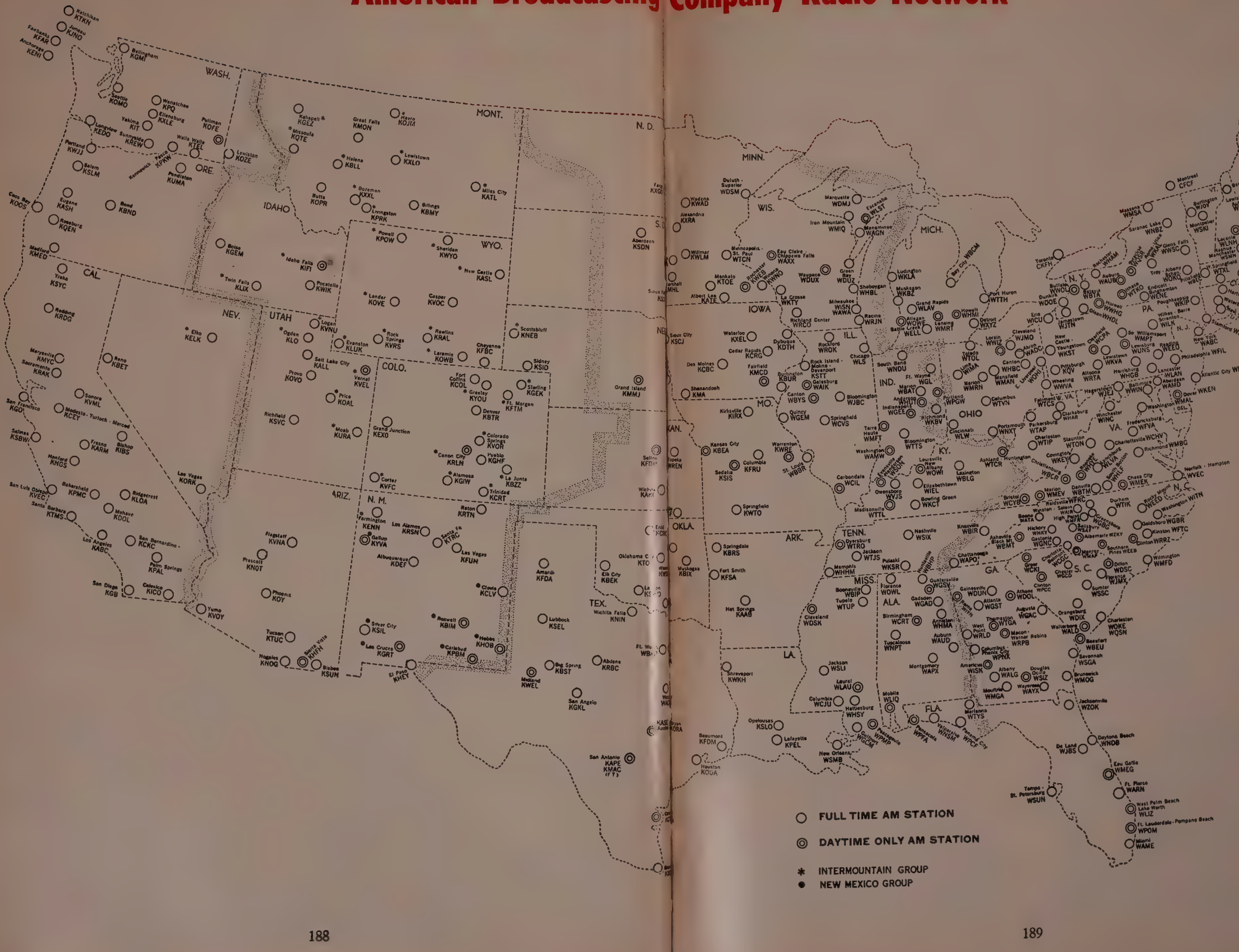
American Broadcasting



ompany Radio Network


ME.
MINN.
WIS.
MICH.
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ILL.
IND.
OHIO
KY.
MO.
TENN.
ARK.
MISS.
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GA.
FLA.
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Rochester KWEB
Marquette WDMJ
Escanaba WDBC
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Menominee WAGN
Green Bay WDUZ
Wausau WSAU
Manitowoc WOMT
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Ludington WKLA
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Lansing WMRT
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Batavia WBTA
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Olean WHDL
Montreal CFCF
Sherbrooke CHLT
Saranac Lake WNBZ
Plattsburgh WIRD
Burlington WCAX
Montpelier WSKI
Bellows Falls WNTK
Springfield WTSA
Brattleboro WKVT
Keene WKNE
Claremont WCNH
Manchester WMUR
Concord WKXL
Laconia WLNH
Berlin WMOU
Waterville WTVL
Rockland WRKD
Lewiston WCOU
Portland WCSH
Bangor WABI
Presque Isle WAGM
Boston WORL WBOS(F.T.)
Providence WPRO
Pawtucket WNBH
Hartford WTIC
New Britain WHAY
Waterbury WATR
New Haven WNHC
Stamford WSTC
New York WABC
Philadelphia WFIL
Atlantic City WLDB
Wilmington WILM
Baltimore WBAL
Washington WMAL
Annapolis WNAV
Frederick WFMD
Hagerstown WJEJ
Cumberland WTBO
Fairmont WMMN
Clarksburg WTAP
Parkersburg WPAR
Huntington WSAZ
Charleston WCHS
Beckley WJLS
Bluefield WHIS
Roanoke WDBJ
Lynchburg WLVA
Danville WBTM
Martinsville WMVA
Richmond WRVA
Petersburg WPET
Norfolk WTAR
Newport News WGH
Hampton WVEC
Suffolk WLPM
Elizabeth City WGAI
Rocky Mount WEED
Wilson WGTC
Greenville WNCT
New Bern WRNS
Jacksonville WJNC
Morehead City WMBL
Goldsboro WGBR
Kinston WFTC
Wilmington WMFD
Dillon WDSC
Florence WJMX
Sumter WSSC
Conway WLAT
Georgetown WGTN
Charleston WQSC
Beaufort WBEU
Savannah WSGA
Brunswick WMOG
Jacksonville WZOK
Daytona Beach WNDB
De Land WJBS
Eau Gallie WMEG
Ft. Pierce WARN
West Palm Beach
Lake Worth WLIZ
Ft. Lauderdale - Pompano Beach WPOM
Miami WAME
Tampa - St. Petersburg WSUN
Orlando WDBO
Leesburg WLBE
Ocala WTMC
Gainesville WRUF
Tallahassee WTNT
Panama City WPFC
Pensacola WCOA
Marianna WTYS
Mobile WLIO
Montgomery WAPX
Selma WSLA
Dothan WOOF
Columbus WCJU
Meridian WCOC
Hattiesburg WHSY
Laurel WLAU
Jackson WSLI
Vicksburg WQBC
Natchez WMIS
Lafayette KPEL
Opelousas KSLO
Beaumont KFDM
Houston KODA
New Orleans WSMB
Shreveport KWKH
Monroe KNOE
Alexandria KALB
Natchitoches KNCB
Hot Springs KAAB
Springfield KBRS
Fort Smith KFSA
Texarkana KCMC
Pine Bluff KOTN
Little Rock KARK
Jonesboro KBTM
Blytheville KLCN
Paragould KDRS
Cape Girardeau KGMO
Sikeston KSIM
Poplar Bluff KWOS
Springfield KWTO
Joplin KSWM
Carthage KDMO
Neosho KGEO
Monett KCRV
Kansas City KBEA
Warrenton KWRE
Columbia KFRU
Sedalia KSIS
St. Louis KWK
Carbondale WCIL
Centralia WCRA
Mt. Vernon WMIX
Effingham WCIL
Olney WJPF
Springfield WTAX
Jacksonville WLDS
Quincy WGEM
Kirksville KIRX
Canton WSYS
Macon WBIB
Bloomington WJBC
Peoria WMBD
Galesburg WAIK
Burlington KBUR
Fairfield KMCD
Mt. Pleasant KCBC
Cedar Rapids KCRG
Waterloo KXEL
Dubuque KDTH
Rock Island - Moline - Davenport KSTT
Rockford WROK
Chicago WLS
Aurora WKKD
Elgin WRMN
Joliet WCRW
Kankakee WKAN
Ottawa WRMN
Streator WSTR
Pontiac WPNT
Champaign WDWS
Danville WDAN
Decatur WSOY
Mattoon WLBH
Effingham WCIL
Olney WJPF
Terre Haute WTHI
Indianapolis WIBC
Anderson WCBC
Muncie WLBC
Marion WBAT
Kokomo WIOU
Lafayette WASK
Logansport WLOG
Peru WAJF
Crawfordsville WCVL
Rensselaer WAIT
Hammond WJOB
Gary WWCA
South Bend WNDU
Elkhart WTRC
Fort Wayne WGL
Huntington WBYR
Wabash WABX
Bluffton WBLU
Portsmouth WNXT
Ashland WCMW
Zanesville WHIZ
Cambridge WILE
Coshocton WTNS
Newark WCLT
Lancaster WLAN
Columbus WTVN
Springfield WCVS
Dayton WHIO
Xenia WMOH
Hillsboro WSRW
Chillicothe WBEX
Cincinnati WLW
Middletown WMOH
Hamilton WMOH
Richmond WKBV
Connersville WCNB
Shelbyville WSHB
Greensburg WCTW
Seymour WCSI
Columbus WCSI
Bedford WBIC
Bloomington WTTS
Terre Haute WMFT
Vincennes WAOV
Washington WAWV
Evansville WGBF
Princeton WPCO
Owensboro WVJS
Henderson WSON
Madisonville WTTL
Hopkinsville WHOP
Bowling Green WKCT
Elizabethtown WIEL
Louisville WAVE
New Albany WNPV
Lexington WLAP
Ashland WCTR
Paintsville WSIP
Pikeville WPKE
Hazard WKIC
Harlan WHLN
Middlesboro WMIK
Corbin WFTC
London WKYB
Somerset WSFC
Lexington WBLG
Elizabethtown WIEL
Bowling Green WKCT
Glasgow WCLU
Campbellsville WAIN
Owensboro WVJS
Madisonville WTTL
Hopkinsville WHOP
Paducah WPAD
Mayfield WCBL
Murray WNBS
Benton WTPR
Union City WENK
Dyersburg WTRO
Jackson WTJS
Memphis WHHM
Pulaski WKSR
Columbia WKRM
Tullahoma WEAK
Cookeville WHUB
Sparta WSPA
Crossville WCSV
Chattanooga WAPO
Cleveland WDSK
Dalton WDAL
Rome WLAQ
Gadsden WGAD
Anniston WHMA
Talladega WTLD
Birmingham WCRT
Tuscaloosa WNPT
Auburn WALD
Selma WSLA
Dothan WOOF
Eufaula WJHO
Tuskegee WMAM
Opelika WJHO
Columbus WRBL
Greenville WFRD
Greenwood WCRU
Clarksdale WROX
Cleveland WDKD
Greenville WDSP
Yazoo City WYAZ
Vicksburg WQBC
Natchez WMIS
Hattiesburg WHSY
Laurel WLAU
Meridian WCOC
Columbus WCJU
Jackson WSLI
Tupelo WTUP
Corinth WCMA
Iuka WMPA
Florence WOWL
Booneville WBIP
Guntersville WGSV
Gainesville WDUN
Athens WDOL
Atlanta WGST
Gadsden WGAD
Anniston WHMA
Talladega WTLD
Birmingham WCRT
Tuscaloosa WNPT
Auburn WALD
Columbus WRBL
Eufaula WJHO
Tuskegee WMAM
Opelika WJHO
Montgomery WAPX

American Broadcasting Company Radio Network



(Continued from Page 185)

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Walter Porges.....Asst. Nat. Radio News Editor
Wiley Hance.....Manager of Public Affairs

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Maurice Benkoil...Asst. to V.P. & Nat'l Pgm. Dir.
George Sax.....National Dir. of Program Operations & Cooperative Program Mgr.
Ruth Smith....Supr. of Production, Control Unit
Frank Vagnoni.....Manager of Music Division

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Michael J. Foster....Vice President in Charge
Stephen Strassberg.....Dir. Press Information

Continuity Acceptance

Grace Johnsen.....Dir. of Continuity Acceptance

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Elizabeth Harris .....Research Mgr.

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Theodore Douglas.....Eastern Sales Mgr.
Robert Holmgren.....Dir. of Sales Svc. & Bus. Admin.
Robert Chambers....Manager, Station Clearance
Edna M. Ellwell.....Manager, Order Processing
Donald Schlosser.....Mgr. of Sls. Dev. & Adv.

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Frank G. Atkinson.....Mgr. of Stations

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William H. Cochran..Western Rep., Stations Dept.
Richard Rader.....Western Sales Svc. Mgr.
Elizabeth Myburgh...Western Prog. Opera. Mgr.
James Withrow.....Western Account Svc. Rep., Station Clearance

ABC Radio Network Central Division

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William MacCallum.....Cent. Div. Program Dir.

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1230 Washington Blvd., Chicago, Ill.

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John Allen .....Controller
Armand Belli.....Sales Mgr.
Eugene Tong.....Program Director

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Robert Baker .....Radio Pgm. Manager
John Reynolds .....Controller
Harold Christian.....V.P. in Charge of Merchandising
Allen Franco.....Prom. & Pub. Mgr.
Charles Kocher.....Chief Engineer
Robert Baldrica.....Radio Sales Mgr.
David Davenport.....Prod. Manager

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Dorothy L. Brown..Continuity Accept. Mgr., W. D.
Philip Brestoff .....Sls. Mgr.
Ralph C. Denechand....Mgr. of Traffic & Comm.
Arthur Harvey.....Dir. Labor Rel. & Bus. Affairs
Milt Fishman.....Dir. Radio-TV News, W.D.
Theodore Grenier.....Chief Engineer, W. D.
Jon Meyers .....Prog. Mgr. KABC Radio
Robert P. Myers.....Pacific Coast Counsel—ABC
Florence T. Schiro.....Personnel Director
John C. Wagner.....Controller, Western Division

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411 Seventh Ave., Pittsburgh 19, Pa.

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Edward Smith .....Sls. Mgr.
Edward Tracy .....Controller
Richard Drury..Operations & Community Svc. Dir.
George Kleeb.....Chief Engineer

SAN FRANCISCO (KGO)

277 Golden Gate Ave. San Francisco 2, California

Elmer Wayne .....General Manager
Harry Jacobs.....Chief Engineer & Building Maintenance Manager
George Rodman.....Dir. of Publ. Adv.
Delbert Gore.....Sales Manager
Edith Kirby.....Traffic Manager
Lorraine Pederson..Continuity Acceptance Editor
Henry Saroyan...Comptroller & Purchasing Agent
Edward Smith.....Program Manager
Ronald Wren.....Mgr. Adv. Prom. & Pub.

WASHINGTON

1735 DeSales St., N.W., Wash., D. C.

Alfred Beckman..V.P. in Chg. Washington Office
Robert Fleming..Mgr. of News, Washington Off.
Lew Shollenberger....Dir. of Sp. Events & Oper., Washington Office

NEW YORK (WABC)

7 West 66th Street New York 23, New York

Hal Neal .....General Manager
Margaret Michaud .....Bus. Mgr.
Herbert Mendelsohn.....Sales Manager
John Owen.....Dir. of Adv. & Promotion
Sam Holman.....Program Supervisor

3 Big A's for Network Radio: Affiliates; Audiences; Advertisers



By
ARTHUR HULL
HAYES
President
CBS Radio

EVEN the most objective observer of network radio today must conclude that a distinct change in its fortunes is under way. One has only to look at three key areas: Affiliates; Audiences; and Advertisers.

In each of these "A's," network radio clearly is on the rise, after a period of doldrums.

Let's take them in order. Affiliates come first because a network cannot exist without them. While I cannot speak for other networks, we at CBS Radio have noticed a good deal of new interest among stations across the country in a network affiliation. The number of station inquiries crossing my desk keeps increasing. Another evidence: CBS Radio affiliated station clearances for network programs are at an all-time high.

What accounts for all this? We believe the answer is to be found in the second "A"—the audience. The U.S. radio audience has changed, or evolved, in its radio tastes and needs over the last years. And a radio network, such as ours, is uniquely able to satisfy those needs.

The appetite for radio news and information of all kinds is very great. This coincides with a similar change in reading habits as well. The American Library Association recently reported that Americans are "reading more seriously and are more concerned with domestic politics and the role of the United States in World affairs." Non-fiction book sales have never been higher.

In light of this, it's not surprising that radio stations which emphasize news, information, local politics and related subjects are rapidly increasing in audience. (Increases like 50% at some of our owned stations.)

And so this program approach is on the upswing, as a survey of U.S. radio programming, 1960-1961, has revealed. More than one quarter of the 712 stations surveyed said that they had changed program policy. And the most statistically significant changes involved those stations previously classified as "Top Tune" and "Adult."

Over 80% of the Top Tune stations said that they had changed FROM this category. Only 20.8% changed TO it. And in Adult radio, while 18.0% of the stations changed away from it, 32.8% changed TO it. Moreover, 42.4% of the stations already carrying news and talk increased this programming, while .4% decreased it.

I think the picture is plain. Audiences want "reality programming" from radio—an increased understanding of the world around us. Our network, for one, and radio in general, as indicated above, have been responsive to this public interest. And when both radio and its audiences are moving in the same direction, the third "A," advertisers, cannot afford to be far behind! So, speaking again for the network I'm familiar with, our sales picture has seldom been brighter in recent years than in the first quarter of 1963. This quarter was not only well ahead of the comparable 1962 quarter, it also topped the last quarter of '62. In other words, the trend is up.

The three "A's" — Affiliates, Audiences, Advertisers—are the cornerstones on which network radio must stand or fall. On the basis of the response from all three today, I would say our report card needs straight A's!

CBS Radio Division
Columbia Broadcasting System, Inc.

Executives and Staff
485 Madison Avenue, New York 22, N. Y.
Telephone: PLaza 1-2345
Registered Telegraphic Address—COLUMBIA NEW YORK

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Arthur Hull Hayes.....President
James M. Seward.....Executive Vice President
George J. Arkedis.....V.P., Network Sales
W. Thomas Dawson....V.P., Information Services
John O. Downey.....V.P., Gen. Mgr., Station WCAU
Jules Dundes.....V.P., Gen. Mgr., Station KCBS
Thomas Y. Gorman.....V.P., Gen. Mgr., Station WEEI
Robert F. Hyland.....V.P., Gen. Mgr., Station KMOX
George M. Perkins.....V.P., Network Programs
Fred Ruegg.....V.P., Station Administration
William A. Schudt, Jr.....V.P., Affiliate Relations
E. H. Shomo....V.P., Gen. Mgr., Station WBBM
Sam J. Slate.....V.P., Gen. Mgr., Station WCBS
Robert P. Sutton...V.P., Gen. Mgr., Station KNX & CRPN
Davidson M. Vorhes.....V.P., Operations
Maurie Webster.....V.P., Gen. Mgr., Radio Spot Sales
William J. Fennessy.....Controller

Administrative Operations

Andrew Subbiondo.....Director

Affiliate Relations

William A. Schudt, Jr.....Vice President
Eric H. Salline.....National Manager
Gerald F. Maulsby.....Admin. Manager
Alfred N. Greenberg.....Field Manager

Business Affairs

Preston H. Pumphrey.....Director

Editing

Donald I. Ball.....Director

Financial Operations

William J. Fennessy.....Controller
Edward Dropkin.....Dir. of Budgets

Information Services

W. Thomas Dawson.....Vice President
Naomi Andrews.....Dir. of Advertising
Sid Garfield.....Dir. of Press Information
Leon Luxenberg.....Director of Sales Promotion & Merchandising
Sally Miller.....Art Supervisor
Norman Ober..... Dir. of Audience Promotion
John Tittmann.....Production Manager

Legal

Geraldine B. Zorbaugh.....General Attorney
William D. Greene .....Asst. General Attorney

Network Sales

George J. Arkedis.....Vice President
Benjamin S. Lochridge....General Sales Manager
William W. Firman.....Asst. Gen. Sales Manager
Cornelius V. S. Knox, Jr.....Eastern Sales Mgr.
Louis J. Riggio.....Dir., Sales Development
Jack Stuppler .....Business Mgr.

Los Angeles Office, 6121 Sunset Blvd.

Craig Rogers.....Sales Manager

Chicago Office, 630 N. McClurg Court

Roger K. Huston.....Sales Manager

Detroit Office, Fisher Bldg.

Wayne Wilcox.....Sales Manager

News

Richard S. Salant....V.P. of CBS, Inc., and Pres. of CBS News Division
Blair Clark.....General Manager & V.P.
Robert A. Skedgell.....Asst. Gen. Mgr. Radio
Josef C. Dine.....Director, Information Services, & Special Services
John W. Kiermaier.....V.P., Public Affairs
Pamela Ilott.....Dir., Religious Broadcasts
Joel Heller.....Mgr., Public Affairs, Radio
May Dowell.....Director, Special Projects

Operations

Davidson M. Vorhes.....Vice President
Arthur G. Peck.....Dir., Broadcast Operations
Ogden Prestholdt.....Director, Engineering
Mason R. Escher.....Mgr., Technical Services
Harry F. Glaeser.....Mgr., Broadcast Oprns.
Kenneth F. Davis.....Mgr., Traffic Operations
George McCaughna....Dir., Network Operations, Hollywood

Program

George M. Perkins.....Vice President
James M. Dolan.....Director, Sports
Norman Ober.....Director, Program Writing
James H. Fassett.....Supervisor of Music

Research

Harper E. Carraine.....Director of Research
Edward G. Reeve..Sales Prom. & Research Mgr.
Howard F. Miller...Mgr., Coverage & Marketing Research
Patricia C. Kenety....Supervisor, Rating Services

Station Administration

Fred Ruegg.....Vice President
Richard F. Hess.....Asst. to Vice Pres.

CBS-OWNED RADIO STATIONS

WEEI and WEEI-FM
182 Tremont St., Boston 11
Massachusetts

Thomas Y. Gorman.....V.P. & General Manager
Robert Sinnett.....Sales Manager
Richard Covington.....Program Director
Joseph Cullinane.....Sales Promotion & Advertising Manager
Vincent Maloney.....Director of News

(Continued on Page 198)

Think of CBS

The listeners do:

Again in 1962, the CBS Radio Network led the other nationwide networks measured by Nielsen with the largest average audience for sponsored programs (25% ahead of Network B and 83% ahead of Network C).

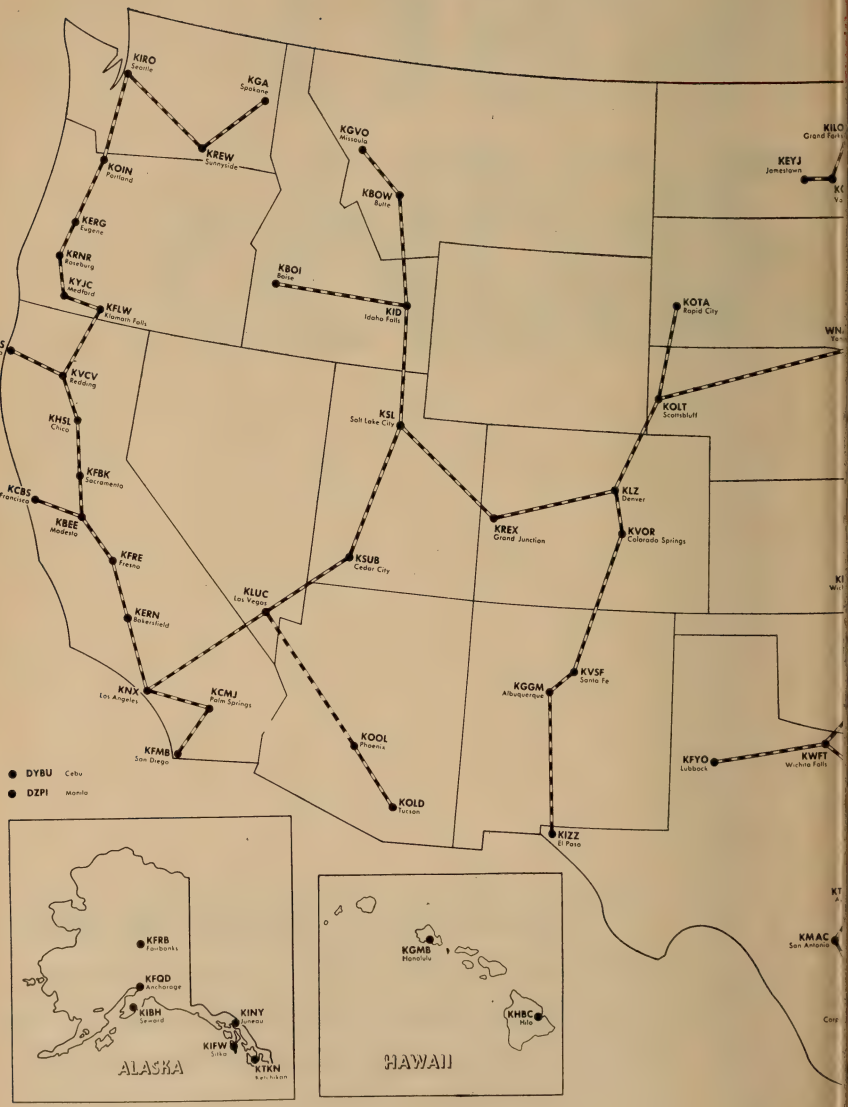
Source: NRI, January-December 1962 Reports

first Radio

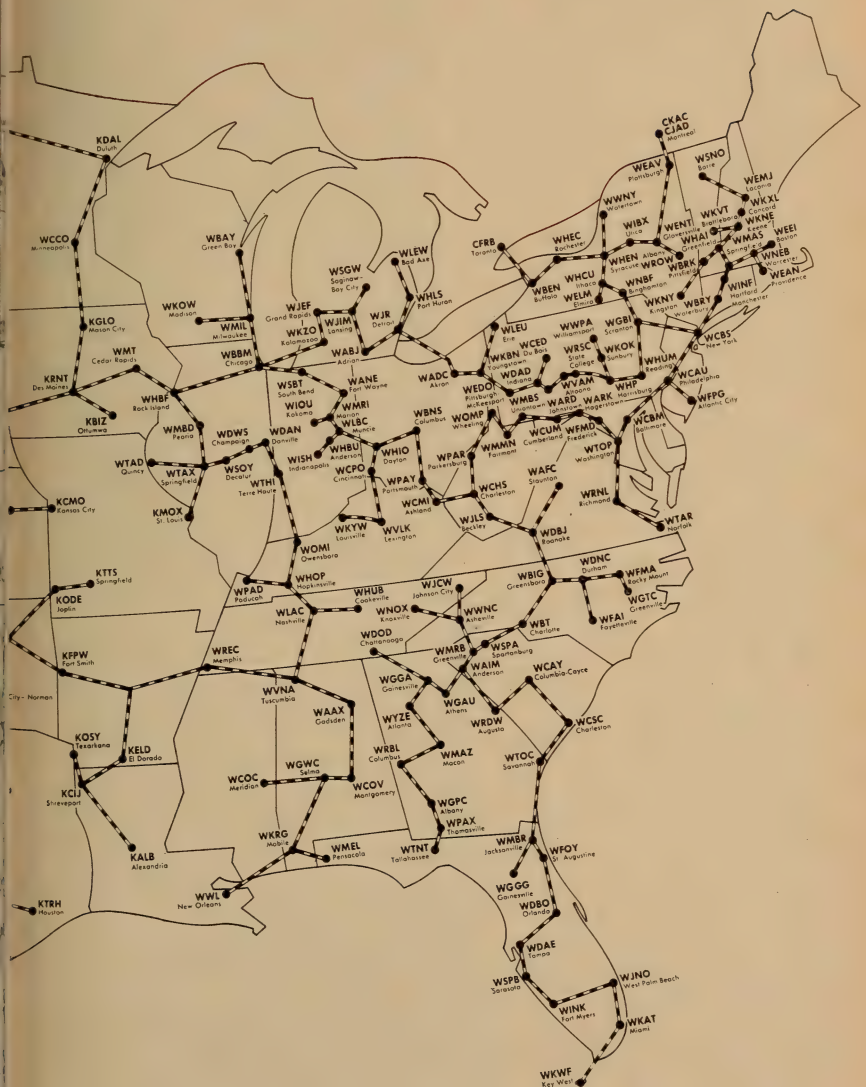
The advertisers do:

Again in 1962, the CBS Radio Network attracted the greatest number of advertisers who use one radio network exclusively. When you make a move into this medium (and you should) here's the first place to be!

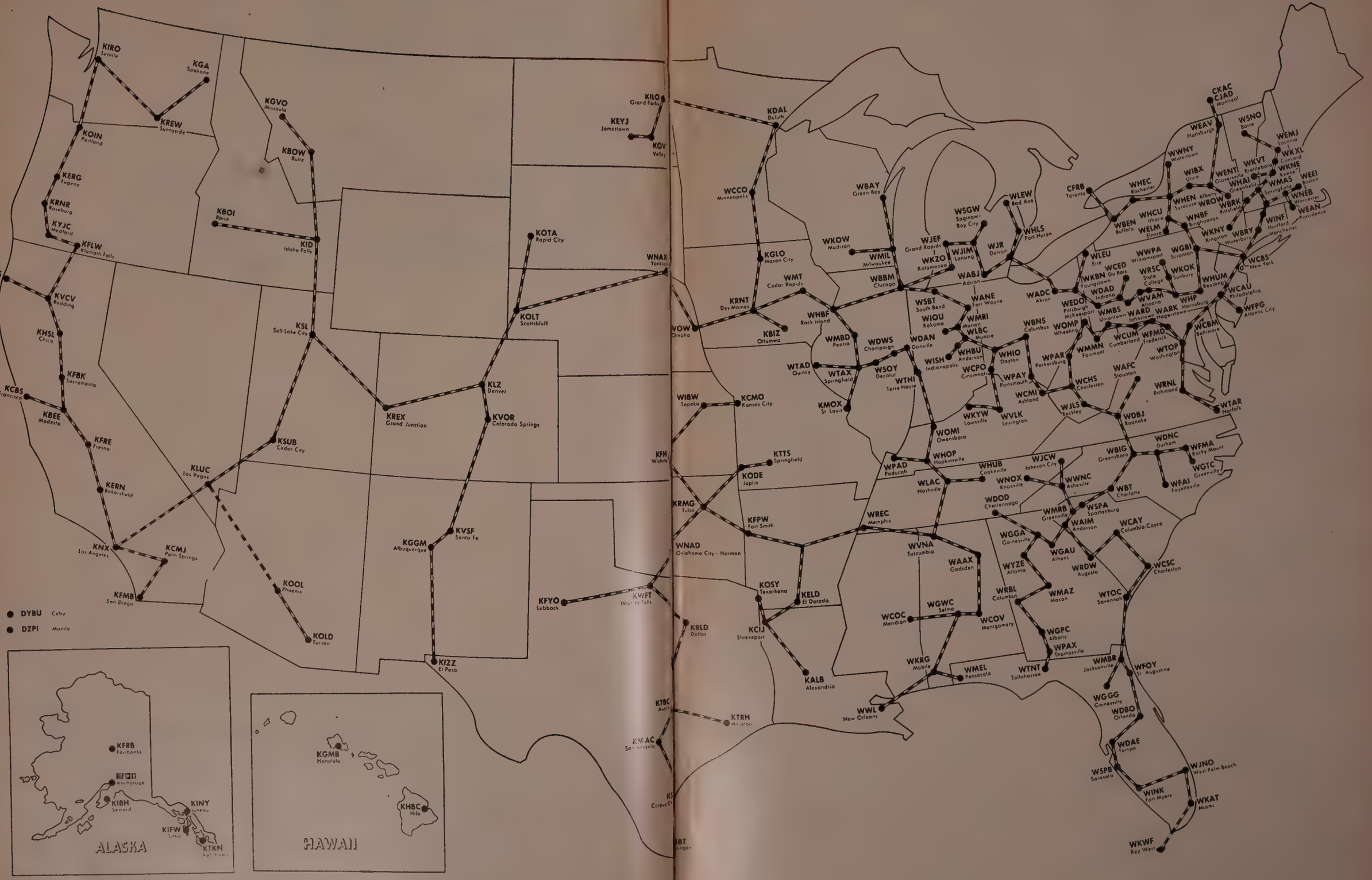
Columbia Broadcasting



System Radio Network



Columbia Broadcasting System Radio Network



(Continued from Page 193)

WBBM and WBBM-FM
630 N. McClurg Court, Chicago 11 Illinois

E. H. Shomo.....V.P. & General Manager
John J. Burke.....Sales Manager
Len Schlosser.....Program Director
Arthur Barnes.....Sales Promotion Manager
Ben Larson.....News Director

KNX and KNX-FM and Columbia Radio Pacific Network
6121 Sunset Blvd., Los Angeles 28 California

Robert P. Sutton.....V.P. & General Manager
James Ingraham.....Sales Manager
Arthur Wittum.....Dir. of Information Services
Barney Miller.....News Director
Harfield Weedin.....Program Director

WCBS and WCBS-FM
485 Madison Ave., New York 22 New York

Sam J. Slate.....V.P. & General Manager
Ralph Goshen.....Sales Manager
Joseph Dembo.....Dir. of News & Pub. Affairs
James F. X. Mullen.....Advertising & Sales Promotion Manager
Joseph Cook.....Dir. of Public Information
Gene King.....Program Director

WCAU and WCAU-FM
City & Monument Aves., Phila. 31 Pennsylvania

John O. Downey.....V.P. & General Manager
Eugene Litt.....Sales Manager
Fred Birnbaum.....Promotion Director
Al Ringler.....News Director
Mike Grant.....Program Director

KMOX and KMOX-FM
1144 Hampton Ave., St. Louis 10 Missouri

Robert F. Hyland.....V.P. & General Manager
Alice Koch.....Asst. to General Manager
William T. Dean.....Sales Manager
Aline Daly.....Advertising & Sales Prom. Dir.
Rev Davis.....Dir. of News & Public Affairs

KCBS and KCBS-FM
Sheraton-Palace Hotel, San Francisco 5 California

Jules Dundes.....V.P. & General Manager
Seymour Whitelaw.....Sales Manager
Robert E. Harris...Advertising & Sales Prom. Dir.
Hank Basayne.....Program Director
Don Mozley.....Director of News and Public Affairs

CBS RADIO SPOT SALES

Maurie Webster.....V.P. & General Manager
Ronald M. Gilbert.....New York Sales Manager
George Arnold.....Dir. of Marketing
Robert DiMattina.....Director of Operations
Frank Quillinan.....Research Manager
Norman S. Ginsburg....Sales Promotion Director
Neil Harold.....Sales Research Manager
Peggy Vorhis.....Contract Mgr.
Mary John.....Sales Service Manager
Allan J. Hughes, Jr.....Client Rel. Mgr.

Chicago Office, 630 N. McClurg Ct.

Charles E. Burge.....Sales Manager

Atlanta Office, 15 Peachtree St. Bldg.

George R. Swearingen.....Sales Manager

Detroit Office, Fisher Bldg.

Ralph H. Patt, Jr.....Sales Manager

Los Angeles Office, 6121 Sunset Blvd.

Roland H. McClure.....Sales Manager

San Francisco Office, Sheraton-Palace Hotel

Joseph K. Marshall.....Sales Mgr.

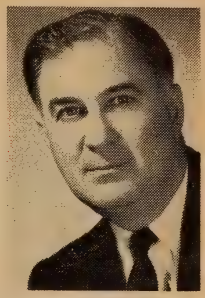
St. Louis Office, 1144 Hampton Ave.

William O'Donnell.....Sales Manager

Personnel Relations

Robert E. Kalaidjian.....Director
Dr. Jack Nelson.....Director of Medical Office
Drew Q. Brinckerhoff..Director, Salaray Admin.
Charles J. Burt.....Manager, Salary Practices
John G. Anderson.....Manager of Personnel Benefits & Services
Richard C. Stanley, Jr..Personnel Placement Mgr.
C. Donald McCullen.....Personal Records & Research Mgr.
Donald A. Panzer..Personnel Policy Admin. Mgr.

Small-Market Radio Areas Hold Big National Advertising $



By
SIDNEY J. WOLF
President
Keystone
Broadcasting System

RADIO'S successes and its impact continue to be dramatic . . . yet it still is a medium that is taken for granted by many of its own devotees, stations and advertisers alike. Almost 95 million people tune to radio at least once a day. Probably 60 million of these individuals are tuned daily to one of our station affiliates in the national link of 1,130 facilities affiliated with us.

A. C. Nielsen projections estimate that Keystone affiliates reach 23 million homes every day, and it's reasonable to assume there are three persons for every home, particularly in the small-town and rural markets.

These areas are the prime C and D counties—the counties which account for about 30% of the entire national population and of the dollars spent. We have an imposing national reach of 83%, going into more than eight in every 10 of the 3,000-plus U.S. counties. In the smaller counties—the C counties with from 30,000 to 100,000 people and the D counties with fewer than 30,000—we cover, respectively, 80% and 88% of the homes.

C and D counties and markets, unfortunately, constitute one of the most neglected areas of advertising activity by the national advertiser. Yet the sales appeal of the small-town and rural station is well-known to local businessmen and community advertisers. About eight in every 10 dollars spent on these stations is invested by businessmen who know exactly what they're getting. They live in the community, know the pulling power of the individual station, set a sales pace that their big-brother advertisers in major market centers should follow. These local advertisers get day-to-day, measurable response from their radio advertising.

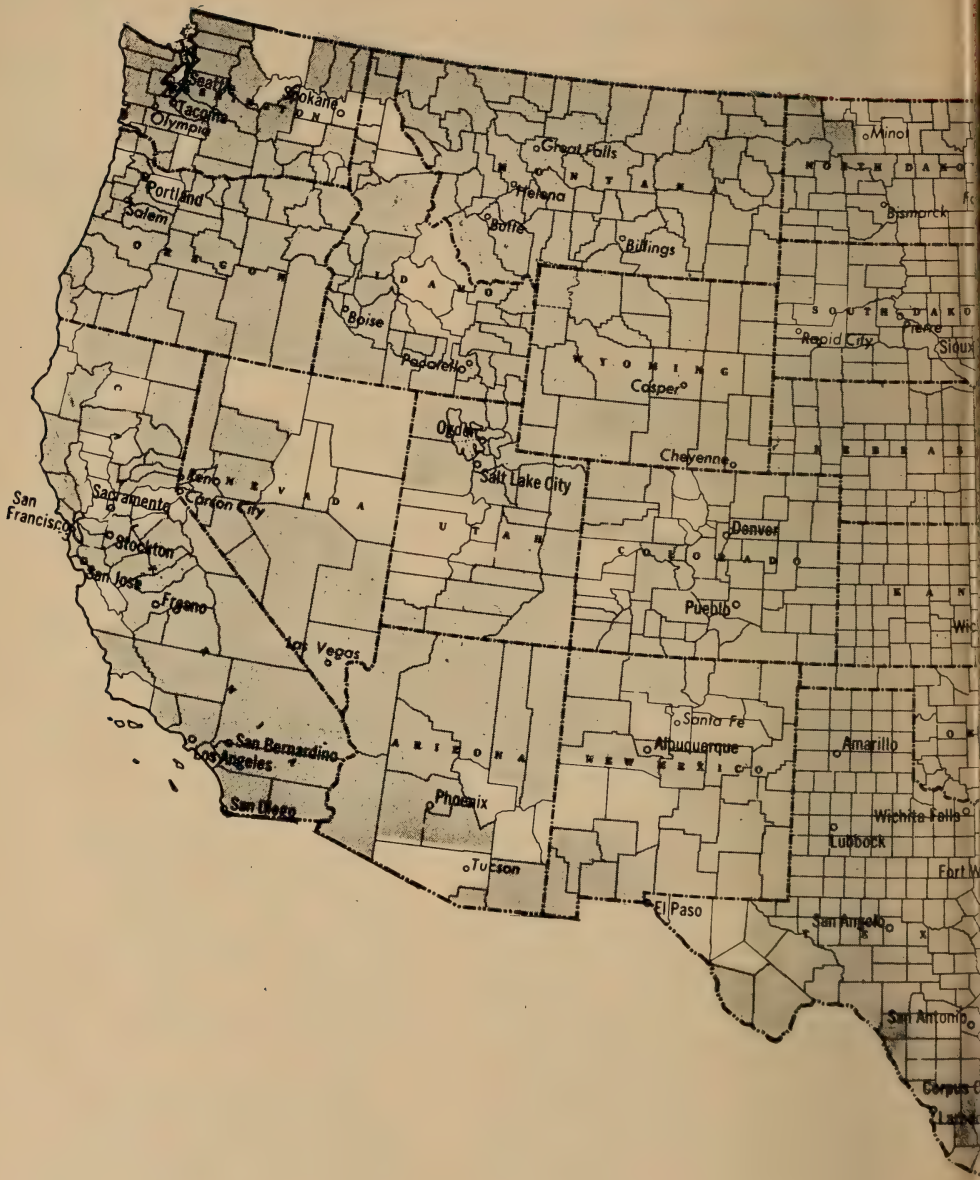
Many national advertisers use this small-market tactic of penetration and selling. They have benefited greatly, and have gotten tangible evidence of radio's sales impact. A number of national campaigns on Keystone have tied-in with local retailers or distributors or dealers in gaining further local-level sales proof of radio's results. In many instances, a local retailer will match the dollar amount invested by the national advertiser. In still other cases, the local advertiser will out-spend the national advertiser in pushing the same effort.

In one of our campaigns, which was also carried by the four wired networks, the KBS affiliates contributed more tie-in spots than did the affiliates of ALL the other four networks, this despite the fact that our stations in the schedule were restricted to the 200 markets beyond the influence of the 1,200 radio stations comprising the four wired networks.

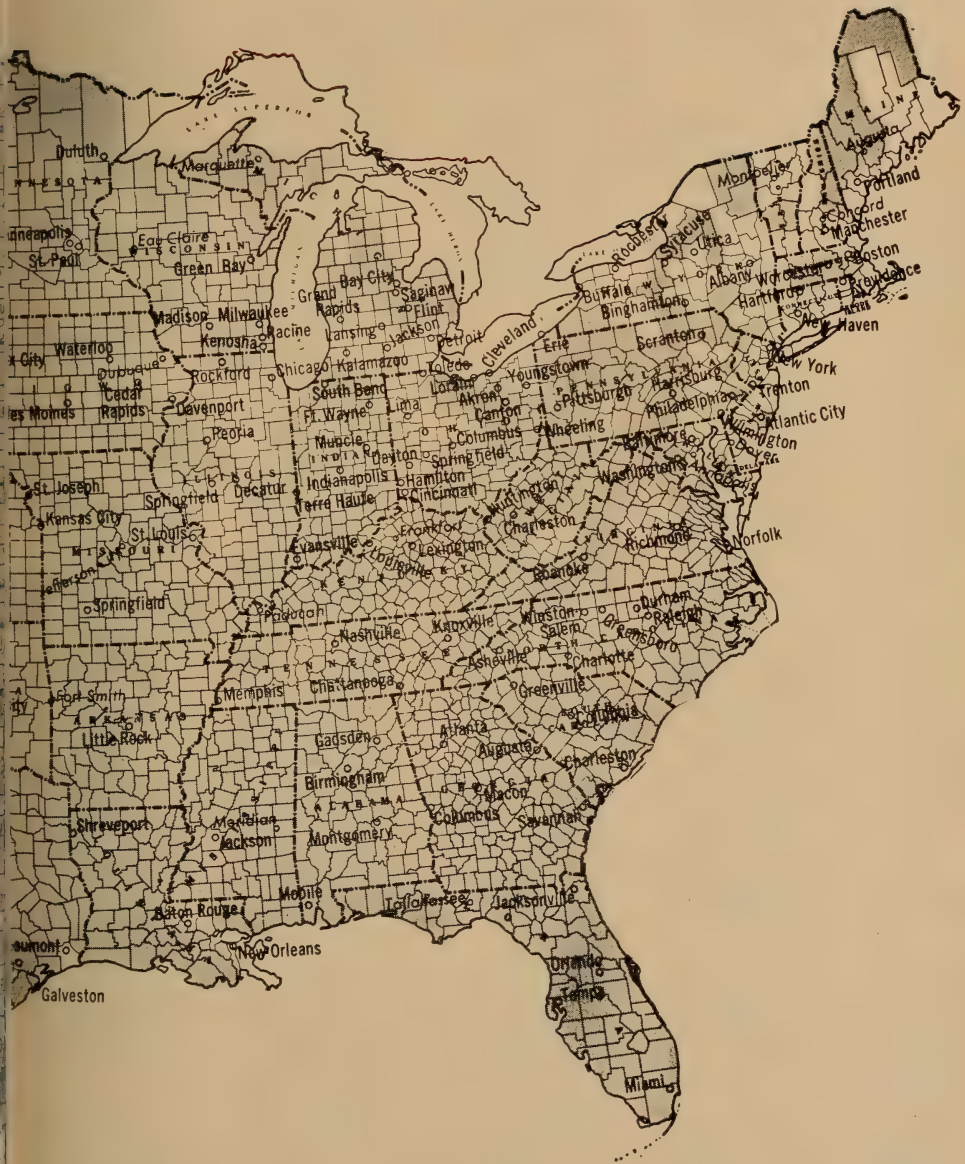
Radio is on the rise despite an industry year in which many spokesmen talked only of gloom and doom. In the last six months of 1962, our key executives have seen a terrific resurgence in interest as well as in action.

This interest, of course, is reflected in buying patterns sanctioned by the management of advertiser companies. Most of the interest generated is directed to our total network, but many new advertisers are indicating buying intention for our sub-networks as well—our Farm Network of 865 radio stations, the Negro Network of 360 affiliates and the College Network of 355 stations.

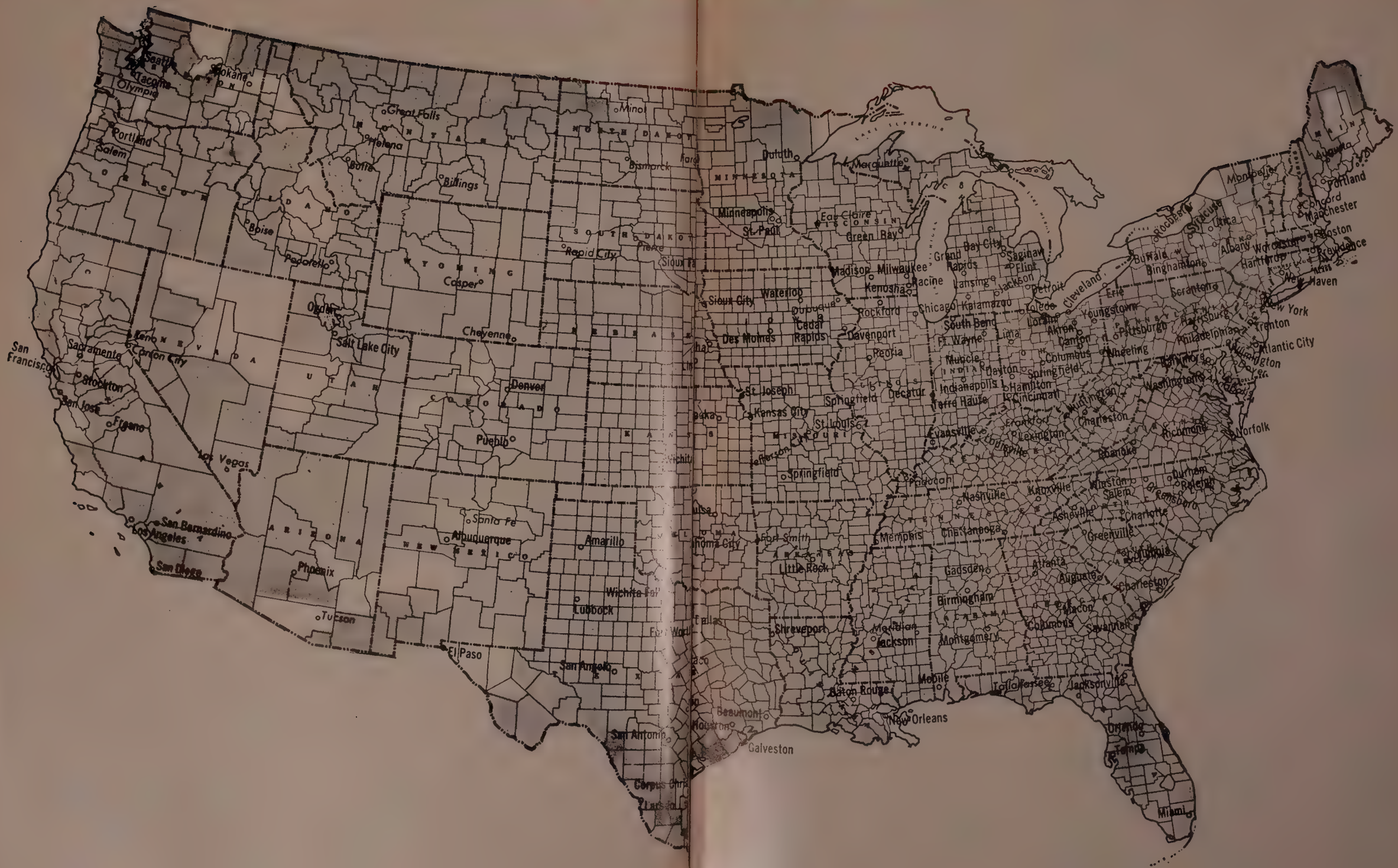
Keystone Broa



nsting System



Keystone Broadcasting System



Keystone Broadcasting

ALABAMA

WRFS Alexander City
WCTA Andalusia
WANA Anniston
WBCA Bay Minette
WEBJ Brewton
WPRN Butler
WRAG Carrollton
WEIS Centre
WKUL Cullman
WMSL Decatur
WXAL Demopolis
WIRB Enterprise
WULA Eufaula
WBLO Evergreen
WABF Fairhope
WWWF Fayette
WJOI Florence
WHEP Foley
WZOB Fort Payne
WETO Gadsden
WGEA Geneva
WGYV Greenville
WGSV Guntersville
WJBB Haleyville
WERH Hamilton
WBHP Huntsville
WTHG Jackson
WWWB Jasper
WJAM Marion
WMFC Monroeville
WHHY Montgomery
WCRL Oneonta
WJHO Opelika
WFHK Pell City
WPID Piedmont
WELR Roanoke
WWWR Russellville
WROS Scottsboro
WHBB Selma
WFEB Sylacauga
WNUZ Talladega
WJDB Thomasville
WTBF Troy
WNPT Tuscaloosa
WABT Tuskegee
WETU Wetumpa

ARIZONA

KPIN Casa Grande
KAWT Douglas
KCLS Flagstaff
KDJI Holbrook
KIKO Miami
KNOG Nogales
KENT Prescott
KATO Safford
KYND Tempe
KMOP Tucson

ARKANSAS

KVRC Arkadelphia
KBTA Batesville
KBBA Benton
KBRI Brinkley
KAMD Camden
KLYR Clarksville
KCON Conway
KCCB Corning
KAGH Crossett
KELD El Dorado
KBJT Fordyce
KXJK Forrest City
KHOZ Harrison
KFFA Helena
KXAR Hope
KAAB Hot Springs
KBTM Jonesboro
KBOK Malvern
KPCA Marked Tree
KVSA McGehee
KENA Mena
KHBM Monticello
KVOM Morrilton
KTLO Mountain Home
KBHC Nashville
KDXE N. Little Rock
KOSE Osceola
KDRS Paragould
KCCL Paris
KADL Pine Bluff
KPOC Pocahontas
KXRJ Russellville
KWCB Searcy
KUOA Siloam Springs
KBRS Springdale
KWAK Stuttgart
KFDF Van Buren
KRLW Walnut Ridge
KWRF Warren

CALIFORNIA

KENL Arcata
KAHI Auburn
KWAC Bakersfield
KIOT Barstow
KIBS Bishop
KWUN Concord
KPLY Crescent City
KRDU Dinuba
KXO El Centro
KOWN Escondido
KPER Gilroy
KCHV Indio
KRKC King City
KLBS Los Banos
KDOL Mojave
KDAL Mojave
KVON Napa
KPRL Paso Robles
KTOB Petaluma
KAHR Redding
KRCK Ridgecrest
KROG Sonora
KSUE Susanville
KTKR Taft
KCEY Turlock
KUKI Ukiah
KIQS Willows
KAGR Yuba City

COLORADO

KGIW Alamosa
KBRN Brighton
KRLN Canon City
KPIK Colorado Springs
KVFC Cortez
KRAI Craig
KLIR Denver
KIUP Durango
KZIX Fort Collins
KFTM Fort Morgan
KWSL Grand Junction
KYOU Greeley
KGUC Gunnison
KBRR Leadville
KLMO Longmont
KLOV Loveland
KSLV Monte Vista
KUBC Montrose
KAVI Rocky Ford
KGEK Sterling
KCRT Trinidad

DELAWARE

WSUX Seaford

FLORIDA

WAPG Arcadia
WTRL Bradenton
WWJB Brooksville
WMGC Chipley
WTAN Clearwater
WCNU Crestview
WDCF Dade City
WELE Daytona Beach
WDSP De Funiak Springs
WOOO Deland
WPAP Fernandina Beach
WINK Fort Myers
WARN Fort Pierce
WPUP Gainesville
WZRO Jacksonville Beach
WKWF Key West
WGRO Lake City
WIPC Lake Wales
WLIZ Lake Worth
WLBE Leesburg
WNER Live Oak
WMAF Madison
WTOT Marianna
WSRA Milton
WNOG Naples
WTMC Ocala
WOKC Okeechobee
WWPF Palatka
WDLP Panama City
WPFA Pensacola
WPRY Perry
WCNH Quincy
WFOY St. Augustine
WILZ St. Petersburg Beach
WTRR Sanford
WKXY Sarasota
WJCM Sebring
WRGR Starke
WSTU Stuart
WAXE Vero Beach
WAUC Wauchula
WXIV Windermere

GEORGIA

WAAG Adel
WJAZ Albany
WCQS Alma
WDEC Americus
WDOL Athens
WBIA Augusta
WMGR Bainbridge
WHAB Baxley
WBBK Blakely
WWCC Bremen
WMOG Brunswick
WDMF Buford
WGRA Cairo
WCLB Camilla
WLBB Carrollton
WBHF Cartersville
WGAA Cedartown
WCLA Claxton
WRWH Cleveland
WPNX Columbus
WMJM Cordele
WBLJ Dalton
WDWD Dawson
WDMG Douglas
WMLT Dublin
WTJH East Point
WSGC Elberton
WBHB Fitzgerald
WFPM Fort Valley
WGGA Gainesville
WKEU Griffin
WCEH Hawkinsville
WGML Hinesville
WBGR Jesup
WLFA Lafayette
WLAG La Grange
WPEH Louisville
WYTH Madison
WCRY Macon
WFDR Manchester
WBIE Marietta
WDAX McRae
WMVG Milledgeville
WGSR Millen
WMRE Monroe
WMGA Moultrie
WNEA Newman
WPGA Perry
WSFB Quitman
WPLK Rockmart
WRGA Rome
WWNS Statesboro
WSYL Sylvania
WSFT Thomaston
WKTG Thomasville
WTWA Thomson
WWGS Tifton
WLET Toccoa
WJEM Valdosta
WVOP Vidalia
WKLE Washington
WAYX Waycross
WBMK West Point
WIMO Winder

HAWAII

KIMO Hilo
KAIM Honolulu

IDAHO

KBAR Burley
KCID Caldwell
KVNI Coeur d'Alene
KORT Grangeville
KIFI Idaho Falls
KRPL Moscow
KLER Orofino
KEOK Payette
KSNN Pocatello
KPST Preston
KRXK Rexburg
KSRA Salmon
KSPT Sandpoint
KBRV Soda Springs
KSKI Sun Valley
KEEP Twin Falls

ILLINOIS

WRMS Beardstown
WBYS Canton
WEIC Charleston
WITY Danville
WFIW Fairfield
WGNU Granite City
WEBQ Harrisburg
WJPF Herrin
WLDS Jacksonville
WJBM Jerseyville
WMOK Metropolis
WVMC Mt. Carmel
WINI Murphysboro
WZOE Princeton
WTAY Robinson
WJSP St. Charles
WJBD Salem
WGFA Watseka
WFRX West Frankfort

INDIANA

WBNL Boonville
WILO Frankfurt
WHLT Huntington
WITZ Jasper
WBTO Linton
WORX Madison
WPCO Mount Vernon
WOWI New Albany
WPGW Portland
WSLM Salem
WJCD Seymour
WSVL Shelbyville
WTCJ Tell City
WMFT Terre Haute
WAMW Washington

IOWA

KLGA Algona
KASI Ames
KJAN Atlantic
KWBG Boone
KCOG Centerville
KCHA Charles City
KCHE Cherokee
KSWI Council Bluffs
KMCD Fairfield
KXGI Fort Madison
KGRN Grinnell
KXIC Iowa City
KNIA Knoxville
KMAQ Maquoketa
KWPC Muscatine
KDLS Perry
KAYL Storm Lake
KWVY Waverly
KJFJ Webster City

KANSAS

KCRB Chanute
KNCK Concordia
KMDO Fort Scott
KIUL Garden City
KLOE Goodland
KWBW Hutchinson
KIND Independence
KALN Iola
KCLO Leavenworth
KLIB Liberal
KMAN Manhattan
KNDY Marysville
KNEX McPherson
KJRG Newton
KKAN Phillipsburg
KSEK Pittsburg
KWSK Pratt
KRSL Russell

KENTUCKY

WANY Albany
WRRT Bardstown
WCBL Benton
WLBJ Bowling Green
WTCO Campbellsville
WNES Central City
WAIN Columbia
WCTT Corbin
WCPM Cumberland
WCYN Cynthiana
WHIR Danville
WIEL Elizabethtown
WFKN Franklin
WAXU Georgetown
WKAY Glasgow
WHBN Harrodsburg
WKIC Hazard
WSON Henderson
WKOA Hopkinsville
WIRV Irvine
WLBN Lebanon
WMTL Leitchfield
WBLG Lexington
WFMW Madisonville
WWXL Manchester
WNGO Mayfield
WFTM Maysville
WMIK Middlesboro
WFLW Monticello
WMOR Morehead
WMST Mt. Sterling
WNKY Neon
WSIP Paintsville
WKLX Paris
WPKE Pikeville
WPRT Prestonsburg
WPKY Princeton
WEKY Richmond
WRUS Russellville
WLCK Scottsville
WSFC Somerset

LOUISIANA

KDBS Alexandria
KVOB Bastrop
WIKC Bogalusa
WARB Covington
KSIG Crowley
WLBI Denham Springs
KDLA De Ridder
KEUN Eunice
KHAL Homer
KCIL Houma

System Stations

KJEF Jennings
KTOC Jonesboro
KPEL Lafayette
KIKS Lake Charles
KLPL Lake Providence
KLLA Leesville
KDBC Mansfield
KAPB Marksville
KASO Minden
KLIC Monroe
KMRC Morgan City
KNOC Natchitoches
KANE New Iberia
KREH Oakdale
KWCL Oak Grove
KRIH Rayville
KRUS Ruston
KCIJ Shreveport
KBSF Springhill
KTLD Tallulah
KVPI Ville Platte
KEVL White Castle
KVCL Winnfield
KMAR Winnsboro

MAINE

WDEA Ellsworth
WHOU Houlton
WRUM Rumford
WGHM Skowhegan

MARYLAND

WABW Annapolis
WEMD Easton
WPTX Lexington Park
WICO Salisbury
WTTR Westminster

MASSACHUSETTS

WREB Holyoke
WSRO Marlboro
WMRC Milford
WCAT Orange
WARE Ware

MICHIGAN

WALM Albion
WOWE Allegan
WLEW Bad Axe
WBRN Big Rapids
WLST Escanaba
WMRP Flint
WSHN Fremont
WGHN Grand Haven
WPLB Greenville
WMPL Hancock
WBCH Hastings
WCSR Hillsdale
WHMI Howell
WIKB Iron River
WJMS Ironwood
WJPD Ishpeming
WKLA Ludington
WMTE Manistee
WDOG Marine City
WAGN Menominee
WCEN Mt. Pleasant
WMAB Munising
WNIL Niles
WHLS Port Huron
WMIC St. Helen
WIOS Tawas City

MINNESOTA

KKIN Aitkin
KASM Albany
KXRA Alexandria
KBUN Bemidji
KBMO Benson
KBMW Breckenridge
WKLK Cloquet
KROX Crookston
WELY Ely
WEVE Eveleth
KOZY Grand Rapids
KDUZ Hutchinson
CFOB International Falls
KEYL Long Prairie
KRFO Owatonna
WCMP Pine City
KLOH Pipestone
WAVN Stillwater
KDOM Windom
KAGE Winona

MISSISSIPPI

WAMY Amory
WBLE Batesville
WELZ Belzoni
WGCM Biloxi-Gulfport
WBIP Booneville
WJMB Brookhaven
WDOB Canton
WGLC Centreville
WROX Clarksdale
WCLD Cleveland
WCJU Columbia
WCBI Columbus
WCMA Corinth
WMAG Forest
WJPR Greenville
WGRM Greenwood
WNAG Grenada
WXXX Hattiesburg
WMDC Hazlehurst
WCPC Houston
WDLT Indianola
WJQS Jackson
WKOZ Kosciusko
WAML Laurel
WXTN Lexington
WLSM Louisville
WHHT Lucedale
WMBC Macon
WSJC Magee
WAPF Mc Comb
WMOX Meridian
WMIS Natchez
WNAU New Albany
WSUH Oxford
WPMP Pascagoula
WRJW Picayune
WSSO Starkville
WELO Tupelo
WQBC Vicksburg
WABO Waynesboro
WROB West Point
WONA Winona
WAZF Yazoo City

MISSOURI

KBLR Bolivar
KBHM Branson
KAOL Carrollton
KDMO Carthage
KCRV Caruthersville
KCHR Charleston
KCHI Chillicothe
KCGM Columbia
KDEX Dexter
KESM El Dorado Springs
KREI Farmington
KWOS Jefferson City
KIRX Kirksville
KLWT Lebanon
KTCB Malden
KNIM Maryville
KNCM Moberly
KRMO Monett
KLRS Mountain Grove
KBTN Neosho
KNEM Nevada
KRMS Osage Beach
KWOC Poplar Bluff
KMIS Portageville
KYRO Potosi
KTTR Rolla
KSGM Ste. Genevieve
KSMO Salem
KDRO Sedalia
KICK Springfield
KALM Thayer
KTTN Trenton
KLPW Union
KOKO Warrensburg
KWRE Warrenton
KWPM West Plains

MONTANA

KBMN Bozeman
KGLE Glendive
KUDI Great Falls
KLYQ Hamilton
KOJM Havre
KGEZ Kalispell
KLCB Libby
KPRK Livingston
KATL Miles City
KXLL Missoula
KSEN Shelby
KVCK Wolf Point

NEBRASKA

KCOW Alliance
KJSK Columbus
KGMT Fairbury
KTNC Falls City
KHUB Fremont
KHAS Hastings
KUVR Holdrege
KIMB Kimball
KGFW Kearney
KBRL Mc Cook
KNCY Nebraska City
KODY North Platte
KOGA Ogallala
KBRX O'Neill
KSID Sidney
KRFS Superior
KAWL York

NEVADA

KBET Reno

NEW HAMPSHIRE

WKXL Concord
WSMN Nashua
WCNL Newport

NEW JERSEY

WMVB Millville
WNNJ Newton

NEW MEXICO

KALG Alamogordo
KARA Albuquerque
KSVP Artesia
KARS Belen
KAVE Carlsbad
KLMX Clayton
KCLV Clovis
KOTS Deming
KYVA Gallup
KWEW Hobbs
KOBE Las Cruces
KRSN Los Alamos
KENM Portales
KRTN Raton
KBIM Roswell
KTRC Santa Fe
KSYX Santa Rosa
KSIL Silver City
KSRC Socorro
KCHS Truth or Consequences
KTNM Tucumcari

NEW YORK

WMBO Auburn
WCGR Canandiagua
WFLR Dundee
WDOE Dunkirk
WEHH Elmira Heights
WOSC Fulton
WSET Glens Falls
WBAZ Kingston
WLFH Little Falls
WICY Malone
WREM Remsen
WGGO Salamanca
WNBZ Saranac Lake
WIPS Ticonderoga
WDLA Walton

N. CAROLINA

WABZ Albemarle
WGWR Asheboro
WCGC Belmont
WBMT Black Mountain
WATA Boone
WBBB Burlington
WEGO Concord
WCKB Dunn
WCDJ Edenton
WCNC Elizabeth City
WBLA Elizabethtown
WFAI Fayetteville
WBBO Forest City
WFSC Franklin
WFVG Fuquay Springs
WLTC Gastonia
WFMC Goldsboro
WOOW Greenville
WHNC Henderson
WHKP Hendersonville
WHPE High Point
WELS Kinston
WEWO Laurinburg
WLOE Leaksville
WJRI Lenoir
WBUY Lexington
WYRN Louisburg
WTSB Lumberton
WMMH Marshall
WMAP Monroe
WMBL Morehead City
WMNC Morganton
WPAQ Mount Airy
WKRK Murphy
WRNB New Bern
WNNC Newton
WKBC N. Wilkesboro
WOXF Oxford
WPNC Plymouth
WFRC Reidsville
WCEC Rocky Mount
WWGP Sanford
WOHS Shelby
WMPM Smithfield
WEEB Southern Pines
WTOE Spruce Pine
WSIC Statesville
WMSJ Sylva
WTAB Tabor City
WTYN Tryon
WADE Wadesboro
WLSE Wallace
WEEN Washington
WHCC Waynesville
WCNF Weldon
WKSK W. Jefferson
WLLY Wilson

NORTH DAKOTA

KQDI Bismarck
KDAK Carrington
KNDC Hettinger
KEYJ Jamestown
KQDY Minot
KEYD Oakes
KGCA Rugby
KOVC Valley City

OHIO

WNCO Ashland
WILE Cambridge
WBEX Chillicothe
WJEH Gallipolis
WSRW Hillsboro
WIRO Ironton
WLMJ Jackson
WWIZ Lorain
WTIG Massillon
WMVO Mount Vernon
WPTW Piqua
WIOI Portsmouth
WBLY Springfield
WERT Van Wert
WCHO Washington Court House
WKOV Wellston
WWST Wooster

OKLAHOMA

KADA Ada
KWHW Altus
KALV Alva
KVSO Ardmore
KLTR Blackwell
KWCO Chickasha
KWPR Claremore
KWOE Clinton
KRHD Duncan
KSEO Durant
KELR El Reno
KBEK Elk City
KCRC Enid
KTAT Frederick
KWRW Guthrie
KGYN Guymon
KTJS Hobart
KIHN Hugo
KTMC McAlester
KGLC Miami
KNOR Norman
KBYE Oklahoma City
KOKL Okmulgee
KVLH Pauls Valley
KLCO Poteau
KOLS Pryor
KREK Sapulpa
KSPI Stillwater
KTLQ Tahlequah
KWSH Tri-City
KVIN Vinita

OREGON

KWIN Ashland
KVAS Astoria
KBKR Baker
KBND Bend
KURY Brookings
KRNS Burns
KWRO Coquille
KLOO Corvallis
KWVR Enterprise
KASH Eugene
KGRO Gresham
KUIK Hillsboro
KAGO Klamath Falls
KQIK Lakeview
KGAL Lebanon
KMCM McMinnville
KSRV Ontario
KUMA Pendleton
KRAF Reedsport
KOHI St. Helens
KAPT Salem
KODL The Dalles

(Continued on Next Page)

KEYSTONE BROADCASTING SYSTEM STATIONS

PENNSYLVANIA

WAVL Apollo
WNCC Barnesboro
WBFD Bedford
WBRX Berwick
WISR Butler
WCDL Carbondale
WESA Charleroi
WOTR Corry
WEZN Elizabethtown
WFAR Farrell
WHUN Huntingdon
WDAD Indiana
WADP Kane
WACB Kittanning
WAKU Latrobe
WUNS Lewisburg
WKRZ Oil City
WPTS Pittston
WPME Punxsutawney
WKMC Roaring Spring
WATS Sayre
WMAJ State College
WLYC Williamsport

RHODE ISLAND

WWRI West Warwick

S. CAROLINA

WABV Abbeville
WAKN Aiken
WAIM Anderson
WWBD Bamberg
WBAW Barnwell
WBLR Batesburg
WBEU Beaufort
WAGS Bishopville
WACA Camden
WOKE Charleston
WCRE Cheraw
WGCD Chester
WPCC Clinton
WDSC Dillon
WELP Easley
WOLS Florence
WFIS Fountain Inn
WFGN Gaffney
WGTN Georgetown
WGSW Greenwood
WEAB Greer
WBHC Hampton
WHSC Hartsville
WDKD Kingstree
WLCM Lancaster
WLSC Loris
WYMB Manning
WJAY Mullins
WKDK Newberry
WTND Orangeburg
WRHI Rock Hill
WQIZ St. George
WSNW Seneca
WFIG Sumter
WBCU Union
WALD Walterboro

SOUTH DAKOTA

KBFS Belle Fourche
KOBH Hot Springs
KJAM Madison
KOLY Mobridge
KGFX Pierre
KEZU Rapid City

TENNESSEE

WLAR Athens
WBOL Bolivar
WFHG Bristol
WFWL Camden
WRKM Carthage
WRIP Chattanooga
WJZM Clarksville
WCLE Cleveland
WKRM Columbia
WHUB Cookeville
WLSB Copperhill
WKBL Covington
WAEW Crossville
WDNT Dayton
WDKN Dickson
WDSG Dyersburg
WEKR Fayetteville
WAGG Franklin
WHIN Gallatin
WGRV Greenville
WIRJ Humboldt
WDXI Jackson
WCLC Jamestown
WKXV Knoxville
WLAF La Follette
WDXE Lawrenceburg
WLIL Lenoir City
WJJM Lewisburg
WDXL Lexington
WMSR Manchester
WGAP Maryville
WAKI McMinnville
KWAM Memphis
WHEY Millington
WCRK Morristown
WGNS Murfreesboro
WENO Nashville
WLIK Newport
WATO Oak Ridge
WBNT Oneida
WTPR Paris
WKSR Pulaski
WTRB Ripley
WRKH Rockwood
WRGS Rogersville
WORM Savannah
WLIJ Shelbyville
WEPG S. Pittsburg
WDBL Springfield
WDEH Sweetwater
WENK Union City
WCDT Winchester

TEXAS

KOPY Alice
KVLF Alpine
KBUY Amarillo
KACT Andrews
KBUD Athens
KALT Atlanta
KRUN Ballinger
KIOX Bay City
KWBA Baytown
KAYC Beaumont
KBYG Big Spring
KFYN Bonham
KBBB Borger
KBAN Bowie
KNEL Brady
KSTB Breckenridge
KWHI Brenham
KBWD Brownwood
WTAW Bryan
KBEN Carrizo Springs
KGAS Carthage
KCTX Childress
KCAR Clarksville
KVLB Cleveland
KSTA Coleman
KVMC Colorado City
KMCO Conroe
KAND Corsicana
KCRM Crane
KIVY Crockett
KXIT Dalhart
KDLK Del Rio
KDNT Denton
KDDD Dumas
KEPS Eagle Pass
KERC Eastland
KINT El Paso
KPSO Falfurrias
KZOL Farwell
KFLD Floydada
KFST Ft. Stockton
KNAF Fredericksburg
KBRZ Freeport
KGAF Gainesville
KCTI Gonzales
KSWA Graham
KGVL Greenville
KCLW Hamilton
KWRD Henderson
KPAN Hereford
KHBR Hillsboro
KSAM Huntsville
KTXJ Jasper
KMBL Junction
KAML Kenedy
KERB Kermit
KERV Kerrville
KOCA Kilgore
KLEN Killeen
KVLG LaGrange
KPET Lamesa
KVOZ Laredo
KLVT Levelland
KZZN Littlefield
KVLL Livingston
KLUE Longview
KRBA Lufkin
KMHT Marshall
KBUS Mexia
KJBC Midland
KORC Mineral Wells
KIRT Mission
KVKM Monahans
KIMP Mt. Pleasant
KEEE Nacogdoches
KGNB New Braunfels
KOGT Orange
KNET Palestine
KHHH Pampa
KFTV Paris
KIUN Pecos
KVOP Plainview
KBOP Pleasanton
KOLE Port Arthur
KUKO Post
KOLJ Quanah
KSOX Raymondville
KTLU Rusk
KTXL San Angelo
KBAL San Saba
KSEY Seymour
KBYP Shamrock
KDSX Sherman
KCAS Slaton
KSNY Snyder
KDWT Stamford
KSTV Stephenville
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KXOX Sweetwater
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KTER Terrell
KTFS Texarkana
KTLW Texas City
KTUE Tulia
KTBB Tyler
KVOU Uvalde
KVWC Vernon
KVIC Victoria
KBEC Waxahachie
KZEE Weatherford

UTAH

KVNU Logan
KOAL Price
KEYY Provo
KDXU St. George
KSOP Salt Lake City
KDYL Tooele City
KVEL Vernal

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WSNO Barre
WWSR St. Albans

VIRGINIA

WIVE Ashland
WKLV Blackstone
WFHG Bristol
WELK Charlottesville
WMEK Chase City
WBCR Christiansburg
WKEY Covington
WCVA Culpeper
WEVA Emporia
WFAX Falls Church
WYSR Franklin
WFLS Fredericksburg
WFTR Front Royal
WBOB Galax
WGAT Gate City
WDDY Gloucester
WMNA Gretna
WHAP Hopewell
WLES Lawrenceville
WREL Lexington
WBRG Lynchburg
WMEV Marion
WMVA Martinsville
WNVA Norton
WJMA Orange
WPVA Petersburg
WPUV Pulaski
WRIC Richlands
WRIS Roanoke
WYTI Rocky Mount
WHLF South Boston
WAFC Staunton
WLPM Suffolk
WESR Tasley
WEER Warrenton
WNNT Warsaw
WYVE Wytheville

VIRGIN ISLANDS

WIVI Christiansted

WASHINGTON

KARI Blaine
KELA Centralia
KCLX Colfax
KCVL Colville
KULE Ephrata
KNBX Kirkland
KEDO Longview
KGY Olympia
KRSC Othello
KPKW Pasco
KONP Port Angeles
KARY Prosser
KAYE Puyallup
KAPA Raymond
KREW Sunnyside
KTEL Walla Walla
KUEN Wenatchee

WEST VIRGINIA

WKOY Bluefield
WBUC Buckhannon
WBOY Clarksburg
WDNE Elkins
WTCS Fairmont
WLOG Logan
WEPM Martinsburg
WHJC Matewan
WCLG Morgantown
WPAR Parkersburg
WLOH Princeton
WMOV Ravenswood
WVAR Richwood
WRON Ronceverte
WSPC Spencer
WELC Welch
WHAW Weston

WISCONSIN

WAPL Appleton
WATW Ashland
WWIS Black River Falls
WERL Eagle River
WECL Eau Claire
WDUZ Green Bay
WTKM Hartford
WHSM Hayward
WLDY Ladysmith
WDLB Marshfield
WRJC Mauston
WIGM Medford
WMNE Menomonie
WXMT Merrill
WIXK New Richmond
WPFP Park Falls
WSWW Platteville
WPLY Plymouth
WIBU Poynette
WRDB Reedsburg
WJMC Rice Lake
WRCO Richland Center
WTCH Shawano
WCOW Sparta
WDOR Sturgeon Bay
WQMN Superior
WTRW Two Rivers
WISV Viroqua
WTTN Watertown
WDUX Waupaca
WHVF Wausau
WBKV West Bend

WYOMING

KBBS Buffalo
KVWO Cheyenne
KWIV Douglas
KLUK Evanston
KIML Gillette
KOWB Laramie
KASL Newcastle
KPOW Powell
KRAL Rawlins
KVRS Rock Springs
KWYO Sheridan
KRTR Thermopolis
KYCN Wheatland
KWOR Worland

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'A Service to Indie Stations' Is Radio's True Role Today



By
ROBERT F.
HURLEIGH
President
Mutual Broadcasting
System

ON June 2, 1957, the Mutual Broadcasting System made a clean break with traditional network programming. Starting that day, after taking a long, hard look at the changing economics and new requirements of advertisers, we became "a service to independent stations"—a program service to our more than 500 affiliates on a continuous, 18-hour a day basis, seven days a week—a program service with a greater emphasis on news, special events, and features of various nature.

That this new programming concept has succeeded is demonstrated by the clearances we receive from affiliated stations for advertisers, which in turn have resulted in a profit to the network for the first time in 10 years.

Today, there are continuing numerous indications that radio advertising is becoming healthier. We are now far beyond the stage when advertisers would select a program just because they liked it themselves. Today, astute sponsors are choosing programs because they reach, please, and render a service to a specific audience representing a customer market, and thereby provide the highest possible sales returns per dollar expended.

Research continues as an important factor in helping radio advertising to produce greater sales response, although we have become increasingly aware that radio needs a more effective, universal, impartial standard of measurement of potential audiences of stations and networks.

With 183 million radio sets in use in 1962, and almost 30 million sold every year, four out of five of which are self-powered, or car radios, it is obvious that more adequate listening measurements should be developed to give advertisers a true picture of radio's size.

I would like to propose that the RAB—the Radio Advertising Bureau—consider the possibility of meeting with the proper people in the major rating services in an attempt to clarify why there are differences and where these differences occur. I suggest RAB because it is a "radio only" organization and has accomplished much in the cause of radio. If we could have a group of station owners appointed to meet with the executives of the rating services on an informational basis—to be able to present to the radio industry a report which could be an advisor on the use of the different surveys—much would be accomplished.

Reviewing radio's growth in 1962 — especially Mutual's — we become more aware of the tremendous effect of its prevalence in American life today. We knew that a new formula for network programming was needed —its format had to change since television became the glamor medium. We concluded that radio network's true role today is as a service organization, bringing to its affiliates news, discussion, commentary, public affairs and special events programming which individual stations cannot develop simply because they do not have the resources and facilities with which to do so.

We take it as a compliment to our foresight that our competitors have followed our lead in this news concept of cross-country broadcasting.

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Dist. 2—Henry Rau..WOL, Washington, D. C.
Dist. 3—Roger Beane...WSSV, Petersburg, Va.
Dist. 4—Carter Peterson.WBYG, Savannah, Ga.
Dist. 5—Gene Trace..WBBW, Youngstown, O.
Dist. 6—Mig Figi...WAUX, Milwaukee, Wis.
Dist. 7—Lewis Heilbroner.WJQS, Jackson, Miss.
Dist. 8—Ralph McElroy.KWWL, Waterloo, Ia.
Dist. 9—Durward Tucker..WRR, Dallas, Tex.
Dist. 10—Frank Carmen.KLUB, Salt Lake City
Dist. 11—Sherwood Gordon.KSDO, San Diego, Calif.

Non-Metropolitan Mkt. Reps.

Dist. 1—Jack Burgess...WOSC, Oswego, N. Y.
Dist. 2—Victor Diehm...WAZL, Hazleton, Pa.
Dist. 3—E. Z. Jones..WBBB, Burlington, N. C.
Dist. 4—Jess Swicegood..WDIG, Dothan, Ala.
Dist. 5—Mike Layman.....WSFC, Somerset, Ky.
Dist. 6—George Frechette.WFHR, Wisc. Rapids, Wisc.
Dist. 7—Sam Anderson.....KFFA, Helena, Ark.
Dist. 8—Ed Breen.....KVFD, Ft. Dodge, Ia.
Dist. 9—Richman Lewin.....KTRE, Lufkin, Tex.
Dist. 10—Donald Thomas..KRLC, Lewiston, Ida.
Dist. 11—Keith Munger...KCOK, Tulare, Calif.

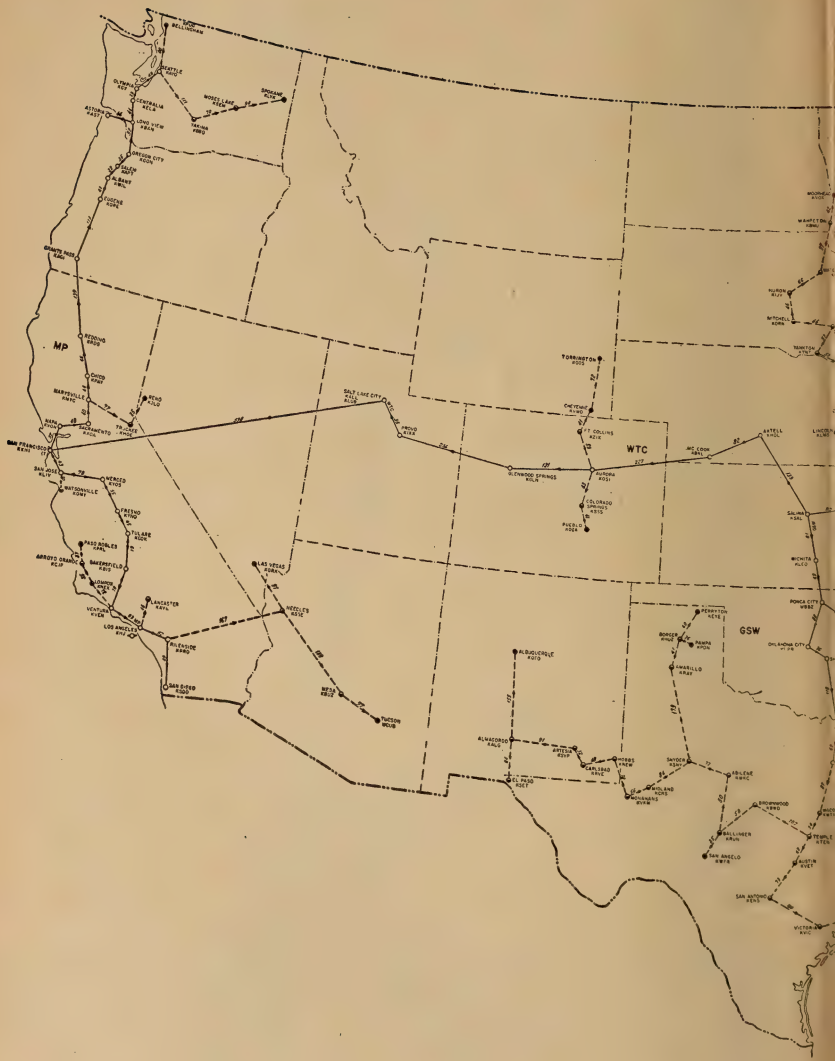

MAIN
MUTUAL
MUTUAL
MAIN

TO REACH MAIN STREET U.S.A., TURN AT MUTUAL—Swing along Mutual Street to get to Main Street U. S. A. And these are just some of the people you'll meet on the way... newscasters of note like: Whitney Bolton, George Hamilton Combs, Tony Marvin, Steve McCormick, Van Patrick, Del Sharbutt, Frank Singiser, Bill Stern, Westbrook Van Voorhis.

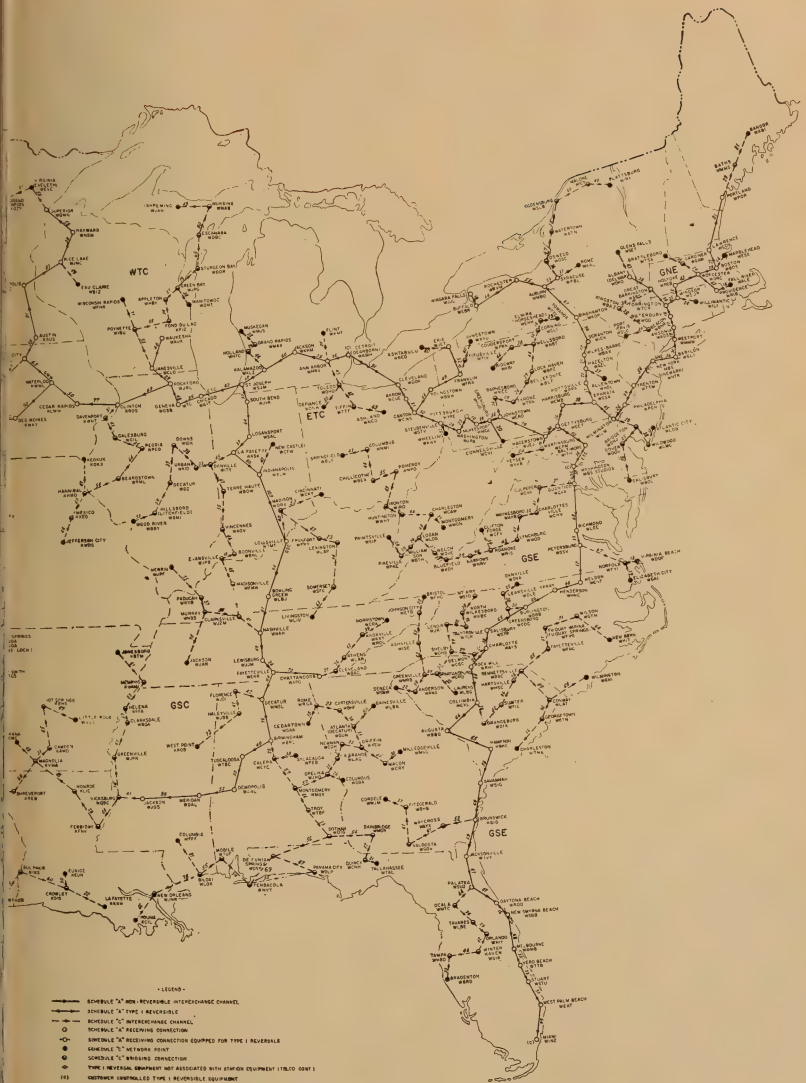
Remember, the road to market has to pass Main Street. Main Street U. S. A. is the big "buy-way"—the street that sells through local radio. Mutual owns Main Street U. S. A. lock, stock and big-town-with 500 listenable affiliates everywhere. If you want to sell where the buying is biggest, check the signpost and turn at Mutual. LANDMARK: Mutual delivers 97 of the top 100 Main Streets in America.

Mutual Radio | 3M

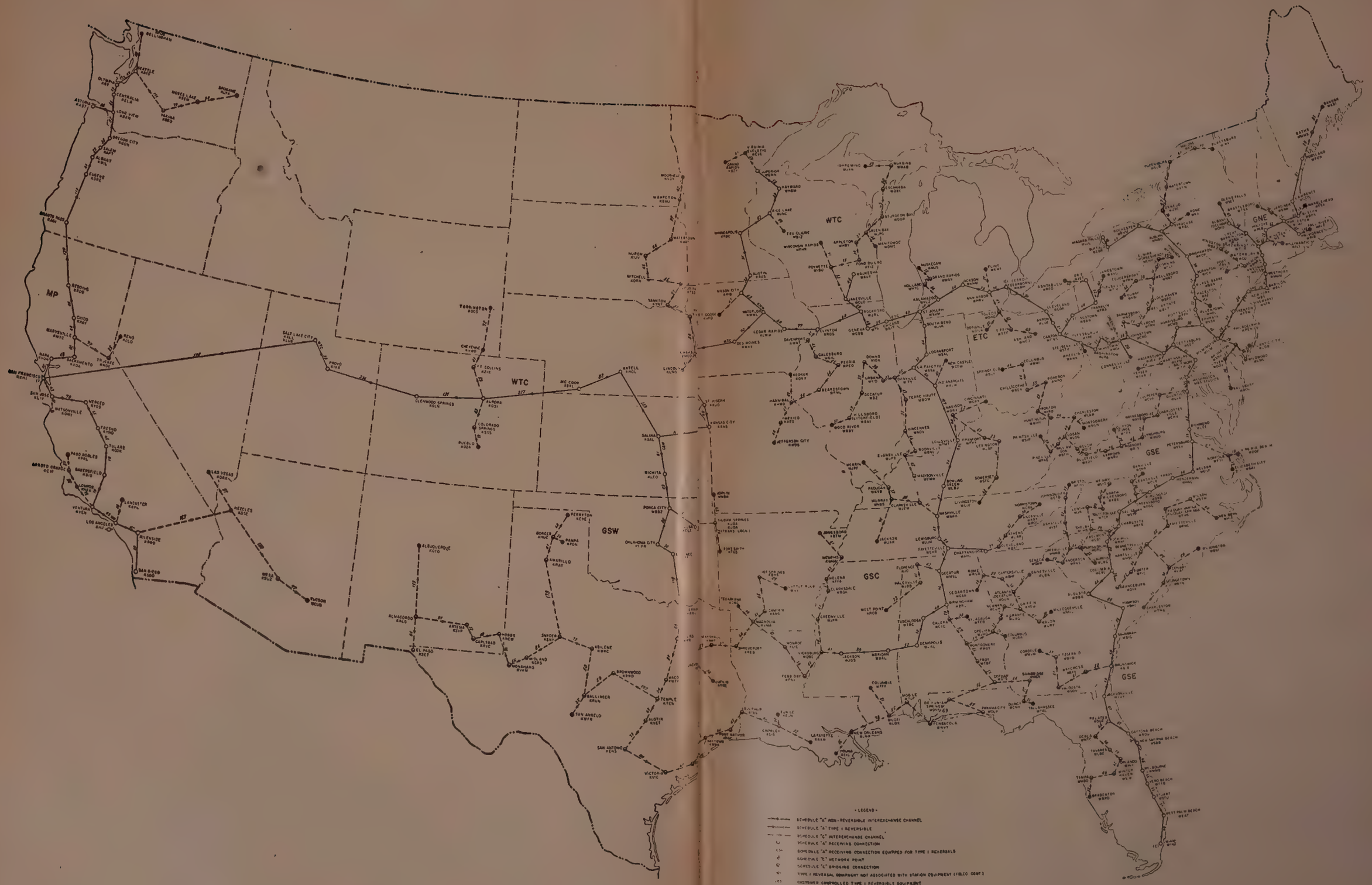
A SERVICE TO INDEPENDENT STATIONS


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Mutual Broadcasting System



Closing the 'Measuring Gap' To Reflect Radio's True Growth



By
WILLIAM K.
McDANIEL
Executive V.P.
NBC Radio Network

IN the annals of radio history, I think that 1962 will be remembered as the year the tide was turned in the campaign to measure the total radio audience. We have long suspected that we are being short-changed by outmoded circulation measurement techniques which do not reflect total listening. Important strides are now being taken to correct this gap.

Paradoxically, this weakness in measurement is a result of radio's lusty growth, for every hour approximately 2,700 new radios are purchased. Every four seconds, three radios are bought. Annually some 25 million new radios are sold.

This rate of growth is gratifying. But at the same time it is horrifying. Because it is audience growth that is not adequately measured.

Today the country has some 183 million radio sets. There are about as many radios in the country as there are people. The age of individual listening is here. And therein lies the problem.

Three-quarters of radio sets purchased today are self-powered. They are in automobiles. They are in shirt pockets. They move. They do not stand still. They do not plug into the wall.

Thus they cannot be measured by stationary mechanical devices. Such mechanical measurement was for years a reliable indication of our circulation. But the great bulk of today's listening—and the growing part—is pretty much unmeasured. This is a tremendous handicap to all of us.

NBC Radio has been watching this trend for years. Accordingly, in the fall of 1961, we were the first network to take positive action, commissioning a research organization to undertake a pilot study. This study was an encouraging indication of the tremendous size of the self-powered radio audience. We have since met with officials of other research companies, discussing development of more effective measurement methods.

There is no doubt that the audience with car and portable radios is huge. For example, we have indications that, on a Sunday afternoon, it is nearly double the audience listening to plug-in sets.

Radio manufacturers have been most ingenious in producing multi-millions of auto and miniature radios. We must apply a similar ingenuity in finding methods to measure the circulation they represent.

Over the past few years the techniques of buying and selling advertising media have been developed to a highly scientific degree. The "emotional buy" still occurs but the great majority of media selections are made on the basis of thorough analyses of media characteristics as they fit the advertising requirements of a particular product.

It therefore becomes the obligation of the seller to provide the buyer with as complete an analysis of his medium as possible. Unfortunately, the ideal measurement situation does not exist for network radio. You do not have to look very far or very often to realize that automobile radios and self-powered radios account for the bulk of total radio listening. Efforts are being made to accomplish this total measurement but there is great room for improvement. This, unfortunately, is a problem which the whole broadcast industry must face.



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NBC Radio Network

30 Rockefeller Plaza, New York 20, N. Y.
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Registered Telegraphic Address: NATBROCAST NEW YORK

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Robert L. Stone..V.P. & Gen. Mgr., TV Network
David W. Tebet...V.P., Talent Rel., TV Network
Grant A. Tinker.....V.P., Pgm. Opera., TV Network, West Coast
William H. Trevarthen.....V.P., Opera. & Eng., TV Network
Theodore H. Walworth.....V.P. & Gen. Mgr., WNBC-AM-FM-TV, New York
Mort Werner.....V.P., Pgms., TV Network
Lloyd E. Yoder.....V.P. & Gen. Mgr., WMAQ-AM-FM, WNBQ, Chicago

NBC RADIO NETWORK

William K. McDaniel..Exec. V.P., Radio Network
William F. Fairbanks.....Vice President, Sales
Marion Stephenson.....Vice President, Admin.
Robert C. Hitchens.....Dir., Sales Planning
Howard G. Gardner...Dir., Sales Admin. & Devel.
Robert Wogan.....Director, Programs
Paul M. Hancock....Mgr., Sales, Eastern Ofice
Ludwig W. Simmel....Mgr., Sales Svc. & Traffic
Herbert Brotz.....Mgr., Business Affairs
Jack Bernstein.....Mgr., Sales Presentations
Joseph Kelly.....Mgr., Sales Development
David A. Engles.....Mgr., Sales, Central Office

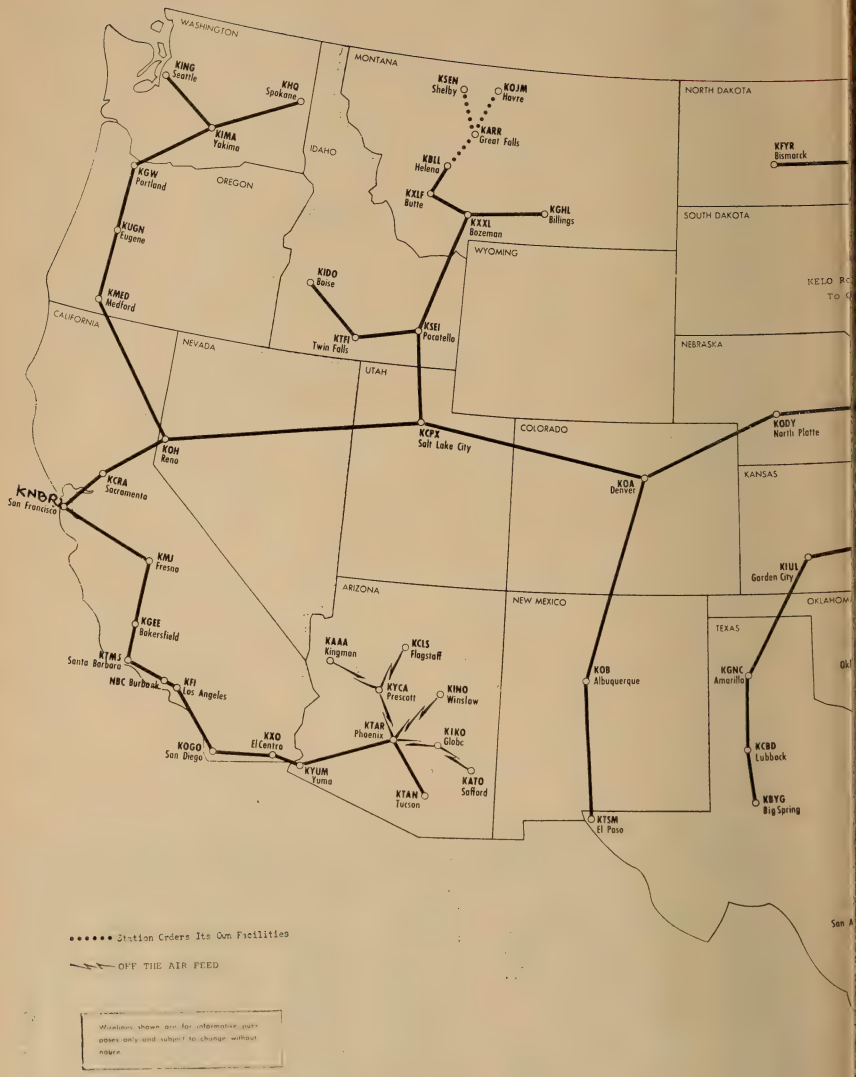
(Continued on Page 218)



ADVERTISING GOES FURTHER ON NBC RADIO

THE LARGEST WEEKLY AUDIENCES IN NETWORK RADIO ARE REACHED BY NBC ADVERTISERS. THROUGH 1962, THEY AVERAGED 7 OF THE TOP 10 PLACES IN NRI.

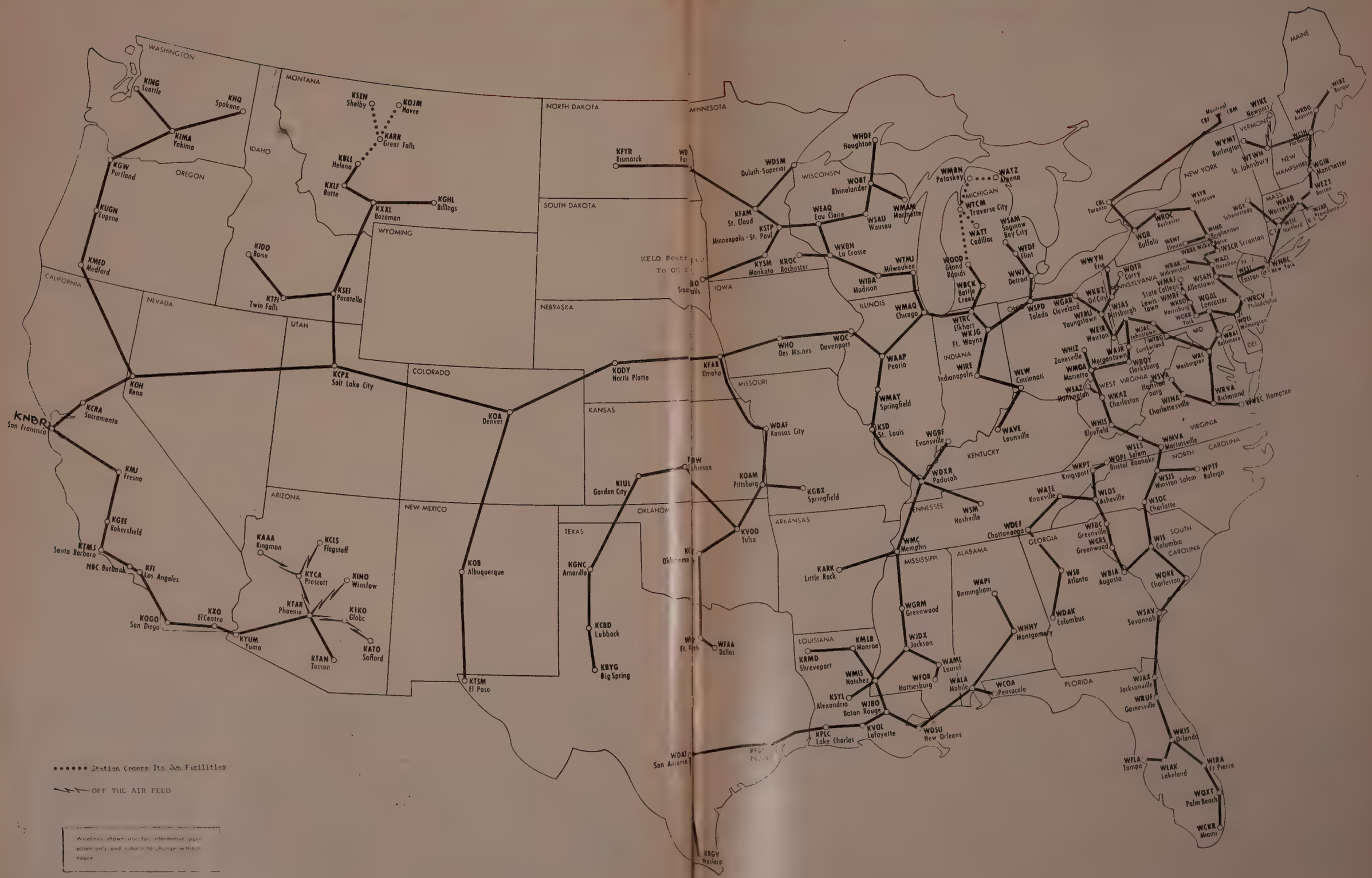
National Broadcasting



Company Radio Network



National Broadcasting Company Radio Network



●●●●●● Station Covers Its Own Facilities

OFF THE AIR FEED

Wirelines shown are for informative purposes only and subject to change without notice

(Continued from Page 214)

Paul Holter.....Mgr., Sales, Western Office
Paul Mensing.....Mgr., Sales, Detroit Office
Sackett B. Miles.....Manager, Sales Service
John Sinclair.....Manager, Sales Traffic

NBC-OWNED STATIONS & NBC SPOT SALES

Administration

Raymond W. Welpott...Executive Vice President
Marvin V. McCormick.....Dir. Business Affairs

Radio Spot Sales

Richard H. Close.....V.P., NBC Spot Sales
Frederick T. Lyons, Jr.....Dir., Radio Spot Sales
Frank De Rosa.....Manager, Central Office
Edward Macaulay.....Mgr., San Francisco Office
William Edouarde.....Manager, Burbank Office
Dave Scott.....Manager, New England
Caroline Wynkoop.....Manager, Sales Service
Wilbur Fromm....Dir., New Business & Promo.

NBC Owned Stations (Radio)

WNBC-AM, WNBC-FM, New York
30 Rockefeller Plaza, New York 20

Theodore H. Walworth.....V.P. & Gen. Mgr.
George Dietrich.....Station Manager
Joseph Frazer.....Manager, Sales
William Schwarz.....Manager, Programs
Frederick Acker.....Manager, Business Affairs

WRCV, Philadelphia
1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott.....V.P. & Gen. Mgr.
Thomas Paisley.....Station Manager
Jack Dorr.....Manager, Advertising and Promo.
William P. Keeney.....Business Manager
Robert C. Benson.....Manager, Programs
Harold Moore.....Manager, Production
James Carmine.....Manager, Sales
George Lenfest.....Director, Operations

WJAS, WJAS-FM, Pittsburgh
1459 Crane Ave., Pittsburgh 20, Pa.

Stephen Rooney.....General Manager
Homer Linnert.....Engineering Supervisor
Richard Stafford....Mgr., Pgms., Adv. & Promo.

WRC-AM, WRC-FM, Washington
4001 Nebraska Ave. N.W.
Washington 16, D. C.

Joseph W. Goodfellow.....V.P. & Gen. Mgr.
Harry A. Karr.....Station Manager
Charlotte Walch.....Mgr., Adv., Promo. & Pub.
William Callaway.....Business Manager
Sherman Hildreth.....Director, Operations
Arch McDonald.....Mgr., Sales

KNBR-AM, KNBR-FM, San Francisco
420 Taylor St., San Francisco 2, Calif.

William B. Decker.....General Manager
Richard Calendar.....Manager, Sales
Bert A. Medar.....Business Manager
Donald R. Hall.....Manager, Technical Opera.
Jack R. Wagner.....Manager, Programs

WMAQ-AM, WMAQ-FM, Chicago
Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder.....V.P. & General Manager
John M. Keys.....Station Manager
Howard Keegan.....Manager, Programs
Robert McAuliffe.....Manager, Sales
Hugh Del Regno.....Director, Business Affairs
Wilfred Prather.....Manager, Technical Opera.
Chester Champbell.....Director, Adv. & Promo.

Station Relations

Thomas E. Knode.....Vice President
Donald J. Mercer.....Director
Sheldon B. Hickox, Jr.....Director, West Coast
Regional Managers.....Joseph J. Berhalter, Anthony A. Cervini, William M. Kelley, Malcolm B. Laing, Raymond T. O'Connell, Theodore Reinhard, Paul Rittenhouse

General Executive

Louis Hausman.....Vice Pres., Gen. Exec.

News

William R. McAndrew.....Exec. Vice President
Julian Goodman.....Vice President
Elmer W. Lower.....V.P., General Manager
Carl Lindemann, Jr.....V.P., Special Projects
Irving Gitlin.....Exec. Prod., Creative Projects
Rex Goad.....Director
Eugene Juster.....Director, News Film
Edward Stanley.....Dir., Public Affairs
William Monroe.....Dir., News, Washington
James A. Jurist.....Director, Bus. Affairs
Donald Meaney.....Director, News Programs
Leonard Allen.....Manager, News
Russell Tornabene..Mgr., News Opera., N. Y.
Samuel Sharkey.....Night Manager, News
Arthur Wakelee.....Weekend Manager
George Heinemann.....Manager, Public Affairs
Milton Brown.....Coordinator, NBC News Information Services
Burroughs H. Prince.....Manager, Local News

Frank Jordan.....Manager, News, Chicago
John Thompson.....Mgr., News, Los Angeles

Public Information

Sydney H. Eiges.....V.P., Public Information

Press and Publicity

Ellis O. Moore.....Vice President
Cornelius K. Sullivan.....Mgr., Admin. & Svcs.
Joseph Derby.....Director, News Publicity
Merryle S. Rukeyser....Director, Pgm., Publicity
Sidney Desfor.....Manager, Photo Unit
J. Alan Baker.....Mgr., Bus. & Trade Pub.
Malcolm Oettinger.....Coordinator, News Info., Washington
Ralph Shawhan...Dir., Press & Pub., West Coast

Promotional Services

Alexander S. Rylander.....Vice President
John Scuoppo.....Manager, Exploitation
Peter M. Tintle.....Manager, Guest Relations
Paul Mosher.....Manager, Pgm. Merchandise

Advertising

Lawrence Grossman..Dir., National Adv. & Promo.
David Bellin.....Manager, Special Projects
John J. Graham.....Art Director
Gerald Rowe.....Mgr., Audience Adv. & Promo.

Treasurer

Aaron Rubin.....Executive V.P. & Treasurer
Howard P. Swanson.....Dir., Tax Administration
Richard J. Raburn.....Controller
Anthony J. Dente.....Mgr., Operating Budgets & Financial Evaluation
Julius L. Ross.....Manager, Audits
Ulrich F. Caro.....Dir., Capital Budgets & Office Services
Randall McMillin....Dir., Purchasing & Materials
James White.....Director, Accounting
Patrick J. Burke, Jr.....Chief Accountant
Charles Ochsenreiter.....Mgr., Systems & Data Processing
Albert E. Walker.....Manager, Transportation
William A. Williams.....Assistant Treasurer
Jerrold Wollison:....Manager, Contract Admin.

Corporate Affairs

Robert D. Kasmire.....Director, Corporate Info.
Kathryn S. Cole.....Manager, Information
Willis Grant.....Co-ord., Corp. Info.

Legal

Thomas E. Ervin.....V.P. & General Attorney
James A. Stabile....V.P. & Assoc. Gen. Attorney
Richard H. Graham.....V.P., Law, West Coast
Howard Monderer.....Asst. Gen. Attorney, Washington

Standards and Practices

Ernest Lee Jahncke Jr.....Vice President
John A. Cimperman.....Director, Practices
Carl M. Watson....Director, Broadcast Standards
Doris S. Williams.....Coordinator

Planning and Research

Hugh M. Beville.....Vice President
Allen R. Cooper.....Dir., Corporate Planning
Barry T. Rumple.....Mgr., Broadcast Economies
Thomas E. Coffin.....Director, Research
Marvin Baiman.....Mgr., Research Projects
William Rubens...Mgr., Audience Measurement
William S. Duttera.....Dir., Allocation Eng.

Personnel

George H. Fuchs.....Vice President
J. Noel Deutscher.....Manager, Organization Planning & Management Devel.
Richard Goldstein.....Director, Labor Relations
Dr. Bernard J. Handler.....Company Physician
Henry O. Lumb.....Director, Personnel
Oscar C. Turner.....Manager, Personnel & Labor Rel., West Coast

WEST COAST

Robert E. Kintner.....President, New York
Thomas W. Sarnoff...Vice President, West Coast
Oscar C. Turner...Mgr., Personnel & Labor Rel.
Joseph L. Kubin.....Assistant Controller
William Fenton Coe.....Dir., Film Production
Richard C. Welsh...Dir., TV Prod. & Bus. Affairs
Edward A. Rosenberg..Mgr., Tal. & Pgm. Admin.
Harry T. Floyd.....Manager, Western Sales
Henry C. Maas.....Manager, Sales Services
Felix Jackson.....V.P., TV Network Pgms.
Grant A. Tinker.....V.P., Program Operations
Harold F. Kemp.....V.P., Nighttime Programs
Herbert F. Solow.....Dir., Daytime Programs
Jerome H. Stanley.....Dir., Film Programs
Russell C. Stoneham...Dir., Program Development
John Thompson.....Manager, News
Ralph Shawhan.....Dir., Press & Publicity
Edward Seigenfeld....Mgr., Broadcast Promotion
Donald E. Allen.....Mgr., Promotional Services
Edward Smith.....Administrator, Practices
Robert A. Wood.....Mgr., Broadcast Standards
Sheldon B. Hickox, Jr.....Dir., Station Relations
Richard H. Graham.....Vice President, Law

Principal Expense Items of AM & AM-FM Stations with Time Sales of $25,000 or More Classified by Volume of Revenues

(Stations Operating Full Year)

Broadcast Revenues	*No. of Stations Reporting*	*Average Per Station Reporting*					
		Total Broadcast Expenses	*Salaries and Wages*	*Depreciation*	*News (other than salaries)*	*Talent*	*Royalties and License Fees*
			(As a proportion of total broadcast expenses)				
$2,500,000 and over	11	$2,424,556	38.1	3.6	1.4	17.7	5.3
1,000,000-$2,500,000	45	1,242,990	45.1	3.3	1.6	12.3	3.6
500,000- 1,000,000	109	592,572	51.6	5.3	1.9	5.4	3.6
250,000- 500,000	256	336,917	52.1	7.1	1.9	3.1	3.0
200,000- 250,000	164	215,151	53.1	7.4	1.8	2.3	2.9
150,000- 200,000	291	168,237	54.3	6.9	2.0	1.9	3.1
100,000- 150,000	636	123,797	52.9	7.5	2.4	1.7	2.8
75,000- 100,000	551	86,642	53.1	7.3	3.0	1.4	2.8
50,000- 75,000	673	62,935	52.7	7.4	3.8	1.4	2.8
25,000- 50,000	592	40,669	51.1	8.5	6.6	1.0	2.8
Total	3,328	$ 153,424	51.0	6.5	2.4	4.4	3.2

Note: Not all stations reported all expense items.
Source: FCC.

TELEVISION DAILY RADIO

INTERNATIONAL NEWSPAPER OF RADIO & TELEVISION

presents

AM RADIO STATIONS

STATION INDEX
ALPHABETICAL LISTING
BY STATES AND CITIES
EXECUTIVE PERSONNEL

1963

Audience Action Through 'Focal Point' Programming



By
DONALD H. McGANNON
President
Westinghouse
Broadcasting Co.

THROUGHOUT the country, the citizen sees state, town and city governments struggling to cope with the huge problems of communities in transition. The needs of a growing population are coupled with extensive demands for new public services.

Time has shown that these twentieth century community crises cannot be adequately handled in a nineteenth century way. You might say that our community problems have outgrown the ability of our institutions to handle them.

Along with the rapidly multiplying complexities of our civic lives, there has burgeoned a widespread but very natural voter apathy. Many citizens who once possessed semblances of civic pride have joined the parade of the pessimists chanting, "You can't fight City Hall."

At the nucleus of this attitude is a serious absence of public understanding. In spite of the numerous editorials, documentaries, special programs and community projects initiated and presented by radio and television stations, it is still apparent that many citizens in their communities do not comprehend the real causes of their troubles or the possible remedies.

To communicate better the causes and remedies, over two years ago we initiated a programming project at our Baltimore station (WJZ-TV) called "Focal Point." In great detail, the station has examined on a continuing basis Baltimore's civic problems: urban renewal, taxes, police administration park facilities, racial problems, to mention a few. In Boston, on WBZ radio and TV, the "Focal Point" concept is now exploring "Government 1963," local and state, in the areas of morality, modernization and manpower.

In both Boston and Baltimore, "Focal Point" focuses on critical community problems, seeking to diagnose the basic issues involved and to present workable solutions. Most importantly, the concept is designed to arouse public opinion and to bring that opinion to bear in full force on those responsible for providing remedies.

"Focal Point" aims to marshal all the forces of mass communications, including the press, on a set of particular problems throughout an entire year. If this were all there was to it, the experiment could fail. After all, for years now, enlightened pressmen and broadcasters have expended time and talent to explain and meet civic crises. The mass media have had to achieve continuing significant results, without one important, absent ingredient—audience action.

With this in mind, the WBC stations have purposely designed "Focal Point" to move citizens to communicate their definite recommendations to their Councilman, Alderman, Selectman, Representative or Senator; to encourage citizen participation in hearings on proposed legislation; to generate active party participation; to inspire active interest in young people.

It is our hope that this concept of public action activated by local stations and coordinated with the press will spread across the country and at the very least result in renewed citizen response. Audience action, even in minimum proportions, is an important weapon in surmounting the public apathy that endangers our expanding communities.

Population, Families, Radio Homes And Radio Stations, Listed by State

January 1, 1963*

State	Population	Families	Radio Homes	Radio Stations
Alabama	3,320,000	880,000	850,000	113
Alaska	250,000	65,500	64,000	14
Arizona	1,410,000	415,000	390,000	55
Arkansas	1,775,000	500,000	475,500	71
California	16,300,000	5,321,500	5,103,500	206
Colorado	1,850,000	515,500	502,000	61
Connecticut	2,670,000	788,500	770,500	34
Delaware	475,000	140,000	135,000	9
District of Columbia	770,000	224,500	218,000	10
Florida	5,115,000	1,564,500	1,507,000	172
Georgia	4,070,000	1,064,000	1,020,000	146
Hawaii	670,000	206,000	167,000	18
Idaho	685,000	203,500	200,000	39
Illinois	10,275,000	3,161,000	3,089,000	108
Indiana	4,798,000	1,479,500	1,440,500	65
Iowa	2,790,000	860,000	848,500	66
Kansas	2,205,000	699,000	691,000	51
Kentucky	3,055,000	841,000	809,000	87
Louisiana	3,375,000	959,000	925,500	81
Maine	980,000	283,000	280,000	28
Maryland	3,275,000	945,000	905,000	37
Massachusetts	5,235,000	1,517,000	1,480,000	58
Michigan	8,000,000	2,333,000	2,272,000	104
Minnesota	3,500,000	1,032,000	1,011,000	68
Mississippi	2,180,000	576,000	533,500	79
Missouri	4,500,000	1,409,500	1,364,000	87
Montana	685,000	210,000	194,500	39
Nebraska	1,430,000	442,000	432,000	39
Nevada	305,000	99,500	94,000	19
New Hampshire	615,000	186,000	180,500	20
New Jersey	6,275,000	1,847,000	1,804,000	26
New Mexico	1,025,000	282,000	263,000	47
New York	17,225,000	5,225,000	5,106,000	140
North Carolina	4,660,000	1,188,500	1,145,000	165
North Dakota	637,000	173,000	168,000	22
Ohio	9,925,000	2,998,500	2,926,000	94
Oklahoma	2,380,000	728,000	705,500	56
Oregon	1,825,000	596,000	588,000	78
Pennsylvania	11,500,000	3,318,000	3,239,000	156
Rhode Island	875,000	258,000	254,000	15
South Carolina	2,400,000	607,500	590,000	80
South Dakota	690,000	199,500	196,500	25
Tennessee	3,625,000	998,000	965,500	118
Texas	10,050,000	2,972,000	2,894,000	262
Utah	940,000	268,500	262,000	29
Vermont	393,000	111,500	109,000	16
Virginia	4,125,000	1,101,000	1,059,000	108
Washington	2,950,000	937,000	918,000	83
West Virginia	1,850,000	495,000	484,000	52
Wisconsin	4,025,000	1,192,000	514,000	81
Wyoming	340,000	102,000	98,500	26
Total	184,278,000	54,519,000	52,241,500	3,655

* From Census Bureau and other sources.

New Radio Stations Set to Open in 1963

ALABAMA
WBMH—Birmingham
WAGC—Centre
WJWT—Demopolis
WMOE—Mobile

ARIZONA
KVRD—Cottonwood
KMVS—Sierra Vista
KTPM—Sun City
KOBY—Tucson
KXEW—Tucson

ARKANSAS
KGKO—Benton
KJBS—Paris

CALIFORNIA
KWUN—Concord
KIRV—Fresno
KKOK—Lompoc
KAOR—Oroville
KJAY—Sacramento
KCTY—Salinas
KGUD—Santa Barbara
KHER—Santa Maria
KTHO—Tahoe Valley
KGRB—West Covina

COLORADO
KDEY—Boulder

DELAWARE
WNRK—Newark

FLORIDA
WVBF—Apopka
WFSG—Boca Roton
WSLC—Clermont
WRIZ—Coral Gables
WENG—Englewood
WXYC—Ft. Myers
WGNP—Indian Rocks Beach
WIXX—Oakland Park

GEORGIA
WISK—Americus
WSNE—Cumming
WLKB—Decatur
WSEM—Donaldsonville
WVOH—Hazlehurst
WIYN—Rome
WHTN—Thomaston

HAWAII
KZOO—Honolulu
KNUI—Makawao

ILLINOIS
KSGM—Chester
WNSH—Highland Park
WJRC—Joliet

INDIANA
WADM—Decatur
WIGO—Indianapolis

IOWA
KBAB—Indianola

KANSAS
KUDL—Fairway
KSRI—Salina
KFLA—Scott City

KENTUCKY
WCDS—Glascow
WRSL—Stanford

LOUISIANA
WYNE—Baton Rouge

MARYLAND
WMEW—Baltimore
WSER—Elkton
WISZ—Glen Burnie

MASSACHUSETTS
WTT—Amherst
WMLO—Beverly

MICHIGAN
WYNZ—Ypsilanti

MINNESOTA
KPRM—Park Rapids
KRWB—Roseau
WVAL—Sauk Rapids

MISSISSIPPI
WJAQ—Jackson
WSEL—Pontotoc
WRPM—Poplarville

MISSOURI
KDFN—Doniphan
KFTW—Frederickton

NEBRASKA
KTTT—Columbus
KNOP—No. Platte

NEW HAMPSHIRE
WLTN—Littleton

NEW JERSEY
WHWH—Princeton

NEW MEXICO
KWNF—Albuquerque
KDCE—Espanola
KLHS—Lordsburg

NEW YORK
WAFS—Amsterdam
WIZR—Johnstown
WLNG—Sag Harbor

OHIO
WAQI—Ashtabula
WBCO—Bucyrus
WCSM—Celina
WGLD—Chadron
WELW—Willoughby

OKLAHOMA
KTOW—Sand Springs
KREK—Sapula

OREGON
KRLY—Gold Beach
KBEV—Portland

PENNSYLVANIA
WZUM—Carnegie

SOUTH CAROLINA
WLOW—Aiken
WEAC—Gaffney
WHHL—Holly Hill
WAGL—Lancaster
WBER—Moncks Corner
WQIZ—St. George

TENNESSEE
WPTN—Cookeville
WFLI—Lookout Mountain

TEXAS
KTSL—Burnet
KVWG—Pearsall

UTAH
KSTU—Logan

VIRGINIA
WRAA—Luray
WPMH—Portsmouth
WBVA—Waynesboro

WASHINGTON
KOVU—Bellevue
KOQT—Bellingham
KMAS—Shelton

WEST VIRGINIA
WMDT—Hinton

WISCONSIN
WFAW—Ft. Atkinson

WYOMING
WSGT—Jackson
KMER—Kemmerer

PUERTO RICO
WRJS—San German

AM Radio Station Index
— Commercial Stations of the U. S., Territories and Possessions —

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
CKLW	375	KADY	399	KAKC	474	KAMY	531
KAAA	250	KAFY	260	KAKE	348	KANA	403
KAAB	256	KAGE	388	KALB	356	KANB	361
KAAY	256	KAGH	255	KALE	555	KAND	521
KABC	266	KAGI	477	KALF	250	KANE	359
KABL	268	KAGO	478	KALG	416	KANI	538
KABQ	416	KAGR	277	KALI	273	KANO	383
KABR	505	KAGT	552	KALL	540	KANS	396
KACE	271	KAHI	260	KALM	402	KAOK	358
KACI	481	KAHR	270	KALN	346	KAOL	394
KACL	274	KAHU	319	KALT	518	KAPA	555
KACT	518	KAIM	318	KALV	471	KAPB	359
KACY	270	KAIR	253	KAMD	254	KAPE	534
KADA	471	KAJI	256	KAML	529	KAPI	281
KADL	258	KAJO	477	KAMO	259	KAPR	250
KADO	531	KAKA	253	KAMP	262	KAPT	481

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St. Louis, Mo.
EN. 8001

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Personalized for your Market!

CBC CORP

Irving Schwartz
President

CENTRAL BROADCAST CORPORATION

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WE. 1-5547
5000 Oak Street
Kansas City, Missouri

Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
KAPY	555	KBHC	258	KBWD	520	KCOH	528
KARA	416	KBHM	334	KBYE	473	KCOK	276
KARE	344	KBHS	256	KBYG	519	KCOL	279
KARI	552	KBIF	263	KBYP	536	KCOM	521
KARK	257	KBIG	260	KBYR	248	KCON	255
KARM	263	KBIM	419	KBZY	481	KCOR	535
KARR	404	KBIS	260	KBZZ	280	KCOW	406
KARS	417	KBIX	473	KCAC	251	KCOY	275
KART	321	KBIZ	343	KCAD	517	KCPX	540
KARY	555	KBJT	255	KCAL	270	KCRA	271
KASE	518	KBKR	475	KCAP	404	KCRB	344
KASH	477	KBKW	552	KCAR	520	KCRC	472
KASI	339	KBLA	261	KCAS	536	KCRG	339
KASK	269	KBLF	270	KCBC	340	KCRM	521
KASL	571	KBLI	319	KCBD	530	KCRS	531
KASM	383	KBLL	404	KCBQ	272	KCRT	233
KASO	359	KBLT	519	KCBS	273	KCRV	395
KAST	475	KBLU	254	KCCB	255	KCSJ	281
KASY	552	KBMI	410	KCCL	258	KCSR	406
KATE	383	KBMN	403	KCCO	472	KCTA	521
KATI	570	KBMO	383	KCCR	506	KCTI	527
KATL	405	KBMW	383	KCCT	521	KCTX	520
KATN	319	KBMX	262	KCDI	554	KCUB	253
KATO	252	KBMY	403	KCEE	253	KCUE	386
KATQ	537	KBND	476	KCEY	276	KCUL	523
KATR	477	KBOA	397	KCFA	557	KCVL	553
KATY	274	KBOE	343	KCFH	522	KCVR	265
KATZ	399	KBOI	319	KCFI	339	KCYL	529
KAUS	383	KBOK	257	KCGM	395	KDAB	277
KAVE	417	KBOL	277	KCHA	340	KDAC	263
KAVI	283	KBOM	480	KCHE	340	KDAK	460
KAVL	265	KBON	408	KCHI	395	KDAL	384
KAVR	260	KBOP	533	KCHJ	262	KDAN	263
KAWA	538	KBOR	520	KCHR	395	KDAV	530
KAWL	409	KBOW	403	KCHS	419	KDAY	264
KAWT	250	KBOX	522	KCHV	234	KDB	275
KAYC	518	KBOY	478	KCHY	570	KDBC	359
KAYE	555	KBRC	554	KCID	320	KDFM	404
KAYL	344	KBRI	254	KCII	344	KDBS	356
KAYO	555	KBRK	505	KCIJ	361	KDDD	525
KAYS	346	KBRL	408	KCIL	358	KDEC	340
KAYT	322	KBRN	278	KCIM	339	KDEF	416
KBAL	535	KBRO	552	KCIN	277	KDEN	278
KBAM	554	KBRR	281	KCJB	461	KDEO	262
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WAOK	306	WAZA	308	WBKH	390	WBUZ	425
WAOV	338	WAZE	290	WBKN	393	WBVL	349
WAPA	574	WAZF	394	WBKV	570	WBVM	446
WAPC	443	WAZL	489	WBLA	450	WBVP	483
WAPE	294	WAZY	336	WBLE	388	WBYE	242
WAPF	392	WBAB	423	WBLF	484	WBYG	315
WAPG	290	WBAC	509	WBLG	351	WBYS	323
WAPI	241	WBAG	448	WBLJ	311	WBZ	368
WAPL	563	WBAL	365	WBLO	243	WBZI	333
WAPO	508	WBAM	245	WBLR	499	WBZY	286
WAPX	245	WBAP	526	WBLT	543	WCAM	413
WAQE	368	WBAR	290	WBLU	550	WCAO	366
WARA	368	WBAT	336	WBLY	469	WCAP	371
WARB	357	WBAW	499	WBMA	447	WCAR	375
WARD	489	WBAX	496	WBMC	513	WCAT	372
WARE	373	WBAY	564	WBMD	366	WCAU	491
WARF	244	WBAZ	427	WBMK	317	WCAW	559
WARK	367	WBBA	331	WBML	313	WCAX	542
WARM	494	WBBB	448	WBMT	448	WCAY	500
WARN	293	WBBF	443	WBNC	411	WCAZ	323
WARO	484	WBBI	543	WBNL	333	WCBA	425
WARU	337	WBBK	309	WBNR	423	WCBG	485
WASA	367	WBBM	325	WBNS	465	WCBI	389
WASK	336	WBBO	450	WBNT	515	WCBL	349
WATA	448	WBBQ	308	WBNX	429	WCBM	366
WATC	377	WBBR	327	WBOB	545	WCBQ	382
WATE	511	WBBT	313	WBOC	368	WCBS	433
WATH	462	WBBW	470	WBOF	551	WCBT	456
WATK	563	WBBX	412	WBOK	360	WCBY	375
WATM	240	WBBY	333	WBOL	507	WCCC	284
WATN	446	WBBZ	474	WBOP	300	WCCF	300
WATO	515	WBCA	240	WBOS	368	WCCM	371
WATP	503	WBCB	490	WBOW	338	WCCN	567
WATR	286	WBCH	378	WBOX	357	WCCO	385
WATS	494	WBCI	551	WBOY	560	WCCW	392
WATT	375	WBCK	374	WBPZ	490	WCDI	450
WATV	241	WBCM	374	WBRB	380	WCDL	484
WATW	563	WBCR	544	WBRC	241	WCDT	516
WATZ	374	WBCU	505	WBRD	290	WCEC	456
WAUB	423	WBEC	372	WBRE	496	WCED	486
WAUC	303	WBEE	325	WBRG	546	WCEF	562
WAUD	240	WBEJ	509	WBRK	372	WCEH	312
WAUG	308	WBEL	563	WBRM	454	WCEM	366
WAUX	569	WBEN	424	WBRN	375	WCEN	380
WAVA	543	WBET	369	WBRO	317	WCER	375
WAVE	352	WBEU	499	WBRT	349	WCFL	325
WAVI	466	WBEV	563	WBRV	424	WCFR	542
WAVL	483	WBEX	463	WBRX	484	WCFV	544
WAVN	387	WBFD	484	WBRY	286	WCGA	309
WAVO	308	WBGC	290	WBSA	241	WCGC	447
WAVP	290	WBGN	349	WBSC	499	WCGO	326
WAVU	240	WBGR	312	WBSG	309	WCGR	425
WAVY	548	WBHB	311	WBSM	371	WCHA	485
WAVZ	285	WBHC	502	WBSR	300	WCHB	379
WAWA	566	WBHF	309	WBT	448	WCHI	463
WAWK	336	WBHP	244	WBTA	423	WCHJ	388
WAXE	303	WBIA	308	WBTH	563	WCHK	309
WAXU	351	WBIC	423	WBTM	544	WCHL	448
WAXX	564	WBIE	313	WBTN	541	WCHN	442
WAYB	551	WBIG	451	WBTO	336	WCHO	470
WAYE	367	WBIL	296	WBTS	242	WCHS	559
WAYN	456	WBIP	388	WBUC	559	WCHV	544
WAYR	299	WBIR	511	WBUD	415	WCIL	323
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WCKB	449	WCRS	502	WDLP	299	WEBR	424
WCKI	502	WCRT	241	WDLR	466	WEBY	298
WCKM	505	WCRV	415	WDLT	391	WECL	564
WCKY	463	WCRW	325	WDMF	309	WEDC	325
WCLA	310	WCRY	313	WDMG	311	WEDO	490
WCLB	309	WCSC	500	WDMJ	380	WEEB	457
WCLC	510	WCSH	364	WDMS	547	WEED	456
WCLD	389	WCSI	333	WDMV	368	WEEE	443
WCLE	509	WCSR	378	WDNC	449	WEEI	369
WCLG	561	WCSS	423	WDNE	560	WEEL	545
WCLI	425	WCST	559	WDNG	240	WEEN	512
WCLO	565	WCTA	240	WDNT	509	WEER	551
WCLS	310	WCTC	414	WDOB	388	WEET	549
WCLT	468	WCTT	350	WDOC	355	WEEU	494
WCLW	467	WCTW	337	WDOD	508	WEEW	458
WCMA	389	WCUB	565	WDOE	425	WEEX	486
WCMB	487	WCUE	462	WDOG	380	WEEZ	485
WCMC	415	WCUM	366	WDOK	464	WEGO	449
WCME	363	WCVA	544	WDOL	306	WEGP	364
WCMI	349	WCVI	486	WDON	368	WEHH	425
WCMN	572	WCVP	455	WDOR	569	WEIC	325
WCMP	386	WCVS	332	WDOS	442	WEIM	370
WCMR	334	WCWC	568	WDOT	542	WEIR	562
WCMS	548	WCYB	544	WDOV	287	WEJL	494
WCMT	512	WCYN	350	WDOW	376	WEKR	510
WCMY	330	WDAD	489	WDQN	327	WEKY	355
WCNB	333	WDAE	302	WDRC	284	WEKZ	567
WCNC	450	WDAF	397	WDSC	501	WELC	562
WCNF	458	WDAK	310	WDSG	509	WELD	560
WCNH	300	WDAL	392	WDSK	399	WELE	291
WCNL	412	WDAN	326	WDSM	384	WELI	285
WCNR	484	WDAR	501	WDSP	292	WELK	544
WCNS	463	WDAS	491	WDSR	296	WELL	374
WCNT	325	WDAX	313	WDSU	360	WELM	425
WCNU	291	WDAY	460	WDUN	312	WELO	393
WCNX	285	WDBC	376	WDUX	569	WELP	501
WCOA	300	WDBF	292	WDUZ	564	WELR	246
WCOC	392	WDBJ	540	WDVA	545	WELS	453
WCOG	451	WDBL	516	WDVH	293	WELY	384
WCOH	314	WDBM	457	WDVL	415	WELZ	388
WCOJ	485	WDBO	299	WDWD	311	WEMB	510
WCOL	465	WDBQ	341	WDWS	325	WEMD	367
WCON	310	WDCF	291	WDXB	508	WEMJ	412
WCOP	369	WDCR	411	WDXE	512	WEMP	566
WCOR	512	WDDT	389	WDXI	510	WENC	458
WCOS	500	WDDY	546	WDXL	512	WEND	486
WCOU	364	WDEA	363	WDXN	508	WENE	425
WCOV	245	WDEB	300	WDXR	354	WENK	516
WCOW	568	WDEC	306	WDXY	504	WENN	241
WCOY	486	WDEE	284	WDZ	327	WENO	514
WCPA	485	WDEF	508	WEAB	502	WENT	426
WCPC	391	WDEH	516	WEAD	306	WENY	425
WCPH	510	WDEL	287	WEAG	507	WENZ	546
WCPM	350	WDEV	543	WEAL	451	WEOK	443
WCPO	463	WDEW	373	WEAM	543	WEOL	467
WCPS	457	WDGY	385	WEAN	497	WEPG	516
WCQS	306	WDIA	513	WEAQ	564	WEPM	561
WCRA	327	WDIG	242	WEAS	315	WERA	414
WCRB	369	WDIX	504	WEAT	303	WERD	307
WCRE	500	WDJS	455	WEAV	443	WERE	465
WCRI	247	WDKD	503	WEAW	327	WERH	244
WCRK	514	WDKN	509	WEBB	366	WERI	498
WCRL	246	WDLA	446	WEBC	384	WERL	564
WCRM	375	WDLB	566	WEBJ	242	WERT	469

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WESC	502	WFLR	425	WGEA	244	WGVA	476
WESO	372	WFLS	545	WGEE	335	WGVM	390
WESR	551	WFLW	353	WGEM	331	WGWC	247
WEST	486	WFMC	451	WGET	487	WGWR	447
WESX	372	WFMD	367	WGEZ	564	WGY	444
WESY	389	WFMH	242	WGFA	332	WGYV	244
WETB	511	WFMJ	470	WGFS	311	WHAB	308
WETC	458	WFMO	450	WGGA	312	WHAG	367
WETH	301	WFMW	353	WGGG	293	WHAI	371
WETO	243	WFNC	450	WGGH	329	WHAK	381
WETT	367	WFNL	503	WGGO	444	WHAL	516
WETU	248	WFOB	467	WGH	547	WHAM	443
WETZ	561	WFOM	313	WGHC	310	WHAN	294
WEVA	545	WFOR	390	WGHM	335	WHAP	546
WEVD	431	WFOX	566	WGHN	377	WHAR	530
WEVE	384	WFOY	301	WGHQ	444	WHAS	352
WEW	400	WFPA	243	WGIG	309	WHAT	492
WEWO	453	WFPG	413	WGIL	328	WHAV	371
WEXL	381	WFPM	311	WGIR	412	WHAW	562
WEYE	456	WFPR	358	WGIV	449	WHAY	285
WEYY	247	WFRA	487	WGKA	307	WHB	397
WEZB	241	WFRB	367	WGKV	559	WHBB	247
WEZE	369	WFRC	456	WGL	334	WHBC	493
WEZJ	355	WFRL	378	WGLC	389	WHBF	331
WEZN	486	WFRM	476	WGLI	423	WHBG	546
WEZY	291	WFRO	467	WGMA	294	WHBL	568
WFAA	523	WFRX	313	WGML	312	WHBN	351
WFAB	297	WFSC	451	WGMM	514	WHBO	303
WFAG	450	WFST	363	WGMS	288	WHBQ	513
WFAH	462	WFTC	453	WGN	325	WHBT	510
WFAI	450	WFTG	352	WGNC	451	WHBU	333
WFAR	487	WFTL	292	WGNI	458	WHBY	563
WFAS	446	WFTM	353	WGNS	514	WHCC	453
WFAU	363	WFTR	545	WGNU	328	WHCO	332
WFAX	545	WFTW	293	WGNY	428	WHCU	427
WFBC	502	WFUL	350	WGOG	505	WHDF	378
WFBG	483	WFUN	297	WGOH	351	WHDH	369
WFBL	445	WFUR	377	WGOK	245	WHDL	442
WFBM	335	WFVA	545	WGOL	451	WHDM	512
WFBR	366	WFVG	451	WGOV	316	WHEB	412
WFCT	511	WFWL	508	WGPA	484	WHEC	444
WFDF	377	WFYC	374	WGPC	305	WHEE	547
WFDR	313	WFYI	426	WGR	424	WHEN	445
WFEA	412	WGAA	310	WGRA	309	WHEO	550
WFEB	247	WGAC	308	WGRD	377	WHEP	243
WFFF	389	WGAD	244	WGRM	390	WHFR	513
WFFG	296	WGAF	316	WGRO	296	WHEW	301
WFGM	370	WGAI	450	WGRP	487	WHEY	514
WFGN	502	WGAL	489	WGRV	510	WHFB	375
WFGW	448	WGAN	364	WGRY	335	WHFC	326
WFHG	544	WGAP	512	WGSA	486	WHGB	497
WFHK	246	WGAR	465	WGSB	332	WHGR	378
WFHR	570	WGAS	451	WGSM	427	WHHH	470
WFIG	505	WGAT	546	WGSR	314	WHHM	513
WFIL	491	WGAU	306	WGST	307	WHHT	302
WFIN	467	WGAW	370	WGSV	214	WHHV	546
WFIS	501	WGBA	310	WGSW	502	WHHY	246
WFIW	328	WGBB	425	WGTA	316	WHIE	312
WFIX	244	WGBF	334	WGTC	452	WHIH	548
WFKN	350	WGBG	451	WGTL	453	WHIL	371
WFKY	350	WGBI	495	WGTM	459	WHIM	498
WFLA	302	WGBR	451	WGTN	502	WHIN	510
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WHIT	455	WIBC	335	WIRC	452	WJEM	317
WHIY	299	WIBG	492	WIRD	427	WJER	466
WHIZ	470	WIBM	379	WIRE	335	WJES	503
WHJB	487	WIBR	356	WIRJ	510	WJET	487
WHJC	561	WIBU	563	WIRK	305	WJFC	511
WHK	465	WIBV	323	WIRL	330	WJHO	246
WHKP	452	WIBW	348	WIRO	467	WJIG	516
WHKY	452	WIBX	446	WIRV	351	WJIL	328
WHLB	337	WICC	283	WIRY	443	WJIM	380
WHLD	442	WICE	498	WIS	501	WJIC	310
WHLF	550	WICH	286	WISA	573	WJJD	326
WHLI	426	WICK	495	WISE	447	WJJL	442
WHLL	563	WICO	368	WISH	335	WJJM	512
WHLM	484	WICU	487	WISL	495	WJLB	376
WHLN	351	WICY	428	WISM	565	WJLD	241
WHLO	462	WIDE	363	WISN	566	WJLK	413
WHLP	508	WIDU	450	WISO	573	WJLS	559
WHLS	381	WIEL	350	WISP	453	WJMA	548
WHLT	335	WIFM	450	WISR	484	WJMB	388
WHMA	240	WIGL	569	WIST	449	WJMC	568
WHMC	367	WIGM	566	WISV	569	WJMJ	492
WHMI	378	WIH	294	WITA	575	WJMO	465
WHMP	372	WIIN	307	WITH	366	WJMR	360
WHN	435	WIKB	379	WITN	458	WJMS	379
WHNC	452	WIKC	357	WITY	327	WJMW	240
WHNY	392	WIKE	542	WITZ	336	WJMX	501
WHO	341	WIKY	334	WIVE	543	WJNC	453
WHOA	574	WIL	401	WIVI	575	WJNO	305
WHOC	393	WILA	545	WIVK	511	WJOB	335
WHOF	463	WILD	369	WIVV	575	WJOE	300
WHOK	467	WILE	462	WIVY	295	WJOI	243
WHOL	483	WILI	287	WIXK	567	WJOL	328
WHOM	431	WILK	496	WIXN	327	WJON	387
WHOO	299	WILM	288	WIZE	469	WJOT	503
WHOP	351	WILO	335	WIZS	452	WJOY	542
WHOS	242	WILS	380	WIZZ	332	WJPA	496
WHOT	470	WILZ	301	WJAB	365	WJPD	379
WHOU	364	WIMA	467	WJAC	489	WJPF	328
WHOW	326	WIMO	317	WJAG	408	WJPG	564
WHP	487	WIMS	327	WJAK	510	WJPR	390
WHPB	499	WINA	544	WJAM	245	WJPS	334
WHPE	452	WINC	551	WJAN	379	WJQS	391
WHPL	551	WIND	325	WJAR	498	WJR	376
WHRT	244	WINF	284	WJAS	493	WJRD	247
WHRV	374	WING	466	WJAT	316	WJRI	453
WHSC	502	WINI	330	WJAX	295	WJRL	331
WHSM	565	WINK	293	WJAY	503	WJRM	457
WHSY	390	WINN	352	WJAZ	305	WJRZ	413
WHTC	378	WINQ	303	WJBB	244	WJSB	291
WHTG	413	WINR	424	WJBC	323	WJSO	511
WHUB	509	WINS	437	WJBD	332	WJTN	427
WHUC	426	WINT	305	WJBK	376	WJTO	363
WHUM	494	WINX	368	WJBL	378	WJUD	382
WHUN	489	WINY	286	WJBM	328	WJUN	491
WHUT	333	WINZ	297	WJBO	357	WJVA	338
WHVF	569	WIOD	297	WJBS	292	WJW	465
WHVR	487	WIOI	468	WJCD	337	WJWL	287
WHWB	542	WIOK	330	WJCM	302	WJWS	550
WHYE	550	WION	379	WJCW	511	WJXN	391
WHYL	484	WIOS	382	WJDA	372	WJZM	508
WHYN	372	WIOU	336	WJDB	247	WKAI	329
WIAC	574	WIP	492	WJDX	391	WKAL	444
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		WIPS	445	WJEF	377	WKAN	329

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WKAY	351	WKNY	427	WLAV	377	WLPM	550
WKAZ	559	WKOA	351	WLAW	313	WLPO	329
WKBA	551	WKOK	495	WLAY	246	WLS	326
WKBC	455	WKOP	424	WLBA	312	WLSB	509
WKBH	565	WKOS	298	WLBB	309	WLSC	503
WKBI	494	WKOV	470	WLBC	337	WLSD	543
WKBJ	514	WKOW	565	WLBE	296	WLSE	458
WKBK	412	WKOX	370	WLBG	503	WLSH	490
WKBL	509	WKOY	559	WLBH	329	WLSI	354
WKBN	470	WKOZ	391	WLBI	357	WLSM	392
WKBO	489	WKPA	491	WLBJ	349	WLST	376
WKBR	412	WKPR	379	WLBK	327	WLSV	446
WKBV	337	WKPT	511	WLBN	351	WLTC	451
WKBW	424	WKRC	463	WLBR	490	WLUV	329
WKBX	296	WKRG	245	WLBZ	363	WLVA	547
WKBZ	380	WKRK	455	WLCK	355	WLVN	514
WKCT	349	WKRM	509	WLCM	503	WLW	463
WKCW	551	WKRO	323	WLCO	292	WLYB	305
WKDA	514	WKRS	332	WLCS	357	WLYC	497
WKDE	543	WKRT	425	WLCX	565	WLYN	371
WKDK	503	WKRW	309	WLCY	301	WMAB	380
WKDL	389	WKRZ	491	WLDB	413	WMAC	314
WKDN	413	WKSB	287	WLDS	328	WMAF	296
WKDX	452	WKSC	503	WLDY	565	WMAG	389
WKEE	560	WKSK	458	WLEA	426	WMAJ	495
WKEI	329	WKSR	515	WLEC	469	WMAK	514
WKEN	287	WKST	491	WLEE	549	WMAL	288
WKEU	312	WKTB	452	WLEM	486	WMAM	566
WKEY	544	WKTC	449	WLEO	573	WMAN	468
WKFD	498	WKTG	316	WLET	316	WMAP	454
WKFE	575	WKTJ	364	WLEU	487	WMAQ	326
WKGN	511	WKTQ	365	WLEW	374	WMAS	372
WKHM	379	WKTS	568	WLFA	312	WMAX	378
WKIC	351	WKTX	290	WLFH	427	WMAY	332
WKID	332	WKTY	565	WLIB	433	WMAZ	313
WKIG	312	WKUL	242	WLIJ	516	WMBA	483
WKIK	367	WKVA	490	WLIK	515	WMBC	392
WKIN	511	WKVM	575	WLIL	512	WMBD	330
WKIP	443	WKVT	542	WLIP	565	WMBG	549
WKIS	299	WKWF	295	WLIQ	245	WMBH	396
WKIX	455	WKWK	563	WLIS	286	WMBI	326
WKIZ	295	WKWS	550	WLIV	512	WMBL	454
WKJB	573	WKXL	411	WLIZ	296	WMBM	298
WKJG	334	WKXV	511	WLKW	498	WMBN	381
WKJK	451	WKXY	301	WLLE	455	WMBO	423
WKKD	323	WKY	473	WLLH	371	WMBR	295
WKKO	291	WKYB	354	WLLY	459	WMBS	496
WKKS	355	WKYE	507	WLMJ	467	WMC	513
WKLA	380	WKYN	575	WLNA	443	WMCA	435
WKLC	562	WKYO	375	WLNC	453	WMCH	508
WKLE	317	WKYR	561	WLNH	412	WMCP	509
WKLF	242	WKYW	352	WLOA	484	WMCR	442
WKLK	383	WKZO	379	WLOB	364	WMCW	328
WKLM	459	WLAC	514	WLOC	353	WMDC	390
WKLO	352	WLAD	283	WLOD	292	WMDD	573
WKLV	544	WLAF	512	WLOE	453	WMDN	380
WKLX	354	WLAG	312	WLOF	299	WMEG	292
WKLY	312	WLAK	296	WLOG	561	WMEK	544
WKLZ	379	WLAM	364	WLOH	562	WMEN	302
WKMC	494	WLAN	489	WLOI	336	WMES	306
WKMF	377	WLAP	352	WLOK	513	WMET	297
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WMIX	330
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WMNA	546
WMNB	372
WMNC	454
WMNE	566
WMNI	465
WMNS	442
WMNT	573
WMNZ	314
WMOA	468
WMOC	508
WMOD	561
WMOG	309
WMOH	467
WMOK	329
WMON	561
WMOP	298
WMOR	353
WMOU	411
WMOV	562
WMOX	392
WMOZ	245
WMPA	388
WMPL	378
WMPM	457
WMPO	468
WMPP	326
WMPS	513
WMPT	495
WMRB	502
WMRC	371
WMRE	314
WMRF	490
WMRI	337
WMRN	468
WMRO	323
WMRP	377
WMRT	380
WMSA	428
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WMSK	353
WMSL	242
WMSR	512
WMST	353
WMT	339
WMTA	349
WMTC	355
WMTE	380
WMTL	351
WMTM	314
WMTN	514
WMTR	413
WMTS	514
WMUS	381
WMUU	502
WMVA	547
WMVB	413
WMVG	314
WMVO	468
WMYB	503
WMYN	454
WMYR	293
WNAB	283
WNAC	369
WNAE	496
WNAG	390
WNAH	515
WNAK	497
WNAM	567
WNAR	491
WNAT	393
WNAU	393
WNAV	365
WNAX	507
WNBC	439
WNBF	424
WNBH	371
WNBP	372
WNBS	353
WNBT	496
WNBZ	444
WNCA	457
WNCC	483
WNCG	504
WNCO	462
WNDB	291
WNDR	445
WNDU	338
WNEA	314
WNEB	373
WNEG	316
WNEL	573
WNER	296
WNES	350
WNEW	441
WNEX	313
WNGO	353
WNHC	285
WNIA	424
WNIK	572
WNIL	381
WNJH	413
WNJR	414
WNKY	354
WNLC	285
WNLK	286
WNMP	328
WNNC	455
WNNJ	414
WNNT	551
WNOE	360
WNOG	298
WNOH	455
WNOK	501
WNOO	508
WNOP	354
WNOR	548
WNOS	452
WNOW	497
WNOX	512
WNPT	247
WNPV	489
WNRG	546
WNRI	498
WNRV	547
WNSL	391
WNSM	303
WNTT	516
WNUE	293
WNUZ	247
WNVA	548
WNVY	300
WNXT	468
WOAI	535
WOAP	381
WOAY	561
WOBS	295
WOBT	568
WOC	340
WOCB	373
WOCH	337
WODY	543
WOHI	466
WOHO	469
WOHP	462
WOHS	457
WOIA	382
WOIC	501
WOKB	305
WOKC	299
WOKE	500
WOKJ	391
WOKK	392
WOKO	421
WOKS	310
WOKW	370
WOKY	567
WOKZ	323
WOL	288
WOLD	547
WOLF	445
WOLS	501
WOMI	354
WOMP	462
WOMT	566
WONA	394
WOND	414
WONE	466
WONN	296
WONW	466
WOOD	378
WOOF	242
WOOK	288
WOOO	272
WOOW	452
WOPA	330
WOPI	508
WOR	437
WORA	573
WORC	373
WORD	504
WORG	504
WORK	497
WORL	369
WORM	516
WORT	298
WORX	336
WOSC	426
WOSH	567
WOTR	486
WOTT	446
WOTW	412
WOVE	562
WOW	408
WOWE	374
WOWI	337
WOWL	243
WOWO	334
WOWW	285
WOWY	291
WOXF	455
WOZK	246
WPAB	574
WPAC	442
WPAD	354
WPAG	374
WPAL	500
WPAM	494
WPAP	292
WPAQ	454
WPAR	562
WPAT	414
WPAX	316
WPAY	468
WPAZ	493
WPBC	385
WPCC	500
WPCF	299
WPCO	337
WPDM	443
WPDQ	295
WPDR	567
WPDX	560
WPEG	459
WPEH	313
WPEL	491
WPEN	492
WPEO	331
WPEP	373
WPET	452
WPFA	300
WPFB	468
WPFE	311
WPFP	567
WPGA	314
WPGC	288
WPGW	337

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WPHB	492	WRAB	240	WROC	444	WSGO	442
WPIC	495	WRAC	568	WROD	292	WSGW	382
WPID	246	WRAD	549	WROX	331	WSHN	377
WPIK	543	WRAG	242	WROL	512	WSHO	360
WPIN	301	WRAJ	323	WROM	315	WSHP	495
WPIT	493	WRAK	497	WRON	562	WSIB	499
WPKE	354	WRAL	456	WROS	247	WSIC	457
WPKO	470	WRAM	330	WROV	550	WSID	366
WPKY	355	WRAP	548	WROW	423	WSIG	547
WPLA	300	WRAW	494	WROX	389	WSIM	246
WPLB	378	WRAY	337	WROY	323	WSIP	354
WPLK	314	WRBB	303	WROZ	334	WSIR	305
WPLM	372	WRBC	391	WRPB	317	WSIV	330
WPLO	307	WRBL	310	WRR	523	WSIX	515
WPLY	567	WRC	289	WRRR	331	WSIZ	314
WPME	494	WRCD	311	WRRZ	449	WSJC	392
WPMP	393	WRCK	248	WRSC	495	WSJM	382
WPNC	455	WRCO	568	WRSJ	573	WSJS	459
WPNF	448	WRCS	447	WRSW	338	WSKI	542
WPNX	246	WRCV	492	WRTA	483	WSKP	298
WPOM	300	WRDB	568	WRTL	331	WSKT	509
WPON	381	WRDO	333	WRUF	274	WSKY	447
WPOP	284	WRDW	398	WRUM	365	WSLB	442
WPOR	364	WREB	371	WRUN	446	WSLI	391
WPOW	442	WREC	514	WRUS	355	WSLM	337
WPPA	494	WREL	546	WRVA	549	WSLS	550
WPQR	490	WREM	443	WRVK	355	WSM	515
WPRA	573	WREN	348	WRVM	444	WSMB	360
WPRC	329	WREO	462	WRWH	310	WSME	365
WPRE	568	WREV	456	WRWJ	247	WSMG	510
WPRN	242	WRFB	302	WRXO	456	WSMI	329
WPRO	498	WRFC	306	WRYM	285	WSMN	412
WPRP	574	WRFD	470	WRYT	493	WSMT	516
WPRS	330	WRFS	240	WSAC	350	WSNJ	413
WPRT	355	WRGA	315	WSAF	301	WSNO	541
WPRW	547	WRGM	549	WSAI	464	WSNT	315
WPRY	300	WRGS	515	WSAL	336	WSNW	504
WPTF	455	WRHC	295	WSAM	381	WSNY	444
WPTR	421	WRHI	504	WSAN	483	WSOC	449
WPTS	493	WRIB	498	WSAO	393	WSOK	315
WPTW	468	WRIC	549	WSAR	370	WSOL	303
WPTX	397	WRIG	569	WSAT	456	WSON	351
WPUP	294	WRIP	315	WSAU	569	WSOO	382
WPUV	548	WRIS	550	WSAV	315	WSCQ	442
WPVA	548	WRIT	567	WSAY	444	WSOR	237
WPVL	468	WRIV	443	WSAZ	561	WSOY	327
WPXE	302	WRIX	312	WSB	308	WSPA	504
WPYR	447	WRJC	566	WSBA	497	WSPB	301
WQAM	297	WRJN	568	WSBB	298	WSPD	469
WQBC	393	WRJW	303	WSBC	326	WSPN	444
WQDY	263	WRKB	453	WSBS	370	WSPR	373
WQIC	392	WRKD	365	WSBT	338	WSPT	568
WQIK	295	WRKH	515	WSCM	300	WSPZ	562
WQMN	569	WRKM	508	WSCR	495	WSRA	298
WQMR	288	WRKT	291	WSDC	454	WSRC	449
WQOK	502	WRLD	317	WSDR	332	WSRO	371
WQSN	500	WRMA	246	WSEB	302	WSRW	467
WQSR	445	WRMF	303	WSEN	423	WSSB	449
WQTE	376	WRMN	327	WSET	426	WSSC	505
WQTY	295	WRMS	323	WSEV	516	WSSO	393
WQUA	329	WRMT	456	WSFB	314	WSSV	548
WQVA	549	WRNB	455	WSFC	355	WSTA	575
WQXI	307	WRNL	549	WSFR	311	WSTC	286
WQXL	501	WRNY	444	WSFT	316	WSTL	350
WQXQ	292	WROA	390	WSGA	315	WSTP	456
WQXR	439	WROB	394	WSGC	311	WSTR	382
WQXT	299			WSGN	241	WSTS	428

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WSUB	283
WSUG	291
WSUH	393
WSUN	311
WSUX	287
WSUZ	299
WSVA	546
WSVL	337
WSVM	458
WSVS	544
WSWN	290
WSWV	548
WSWW	567
WSYB	542
WSYD	454
WSYL	316
WSYR	445
WTAB	457
WTAC	377
WTAD	331
WTAG	373
WTAL	302
WTAN	291
WTAO	370
WTAP	562
WTAQ	329
WTAR	548
WTAW	520
WTAX	332
WTAY	331
WTBC	248
WTBF	247
WTBO	367
WTCB	243
WTCH	563
WTCJ	328
WTCM	382
WTCN	396
WTCO	349
WTCR	349
WTCS	560
WTCW	355
WTEL	492
WTHB	504
WTHG	244
WTHI	338
WTHT	489
WTIC	284
WTID	547
WTIF	316
WTIG	468
WTIK	449
WTIL	573
WTIM	332
WTIP	560
WTIV	495
WTIX	360
WTJH	311
WTJS	510
WTKM	565
WTKO	427
WTKY	355
WTLB	446
WTLO	355
WTLS	247
WTMA	500
WTMB	569
WTMC	238
WTMJ	567
WTMP	303
WTMT	353
WTNC	457
WTND	504
WTNS	466
WTNT	302
WTOB	459
WTOC	315
WTOD	439
WTOE	457
WTOL	469
WTON	550
WTOP	289
WTOR	286
WTOT	296
WTFR	515
WTRA	490
WTRB	515
WTRC	334
WTRL	290
WTRN	496
WTRO	509
WTRP	313
WTRR	301
WTRU	381
WTRW	569
WTRX	377
WTRY	445
WTSA	542
WTSB	454
WTSL	411
WTSN	411
WTSV	411
WTTB	303
WTTC	496
WTTF	469
WTTH	391
WTTL	353
WTTM	415
WTTN	569
WTTR	368
WTTS	333
WTUF	245
WTUG	248
WTUP	393
WTUX	288
WTVB	375
WTVL	365
WTVN	465
WTWA	316
WTWB	290
WTWN	542
WTXL	373
WTYC	504
WTYM	370
WTYN	458
WTYS	297
WUFO	423
WULA	243
WUNO	574
WUNS	490
WUSJ	427
WUSM	452
WUST	289
WVAM	483
WVAR	562
WVCG	291
WVCH	485
WVEC	546
WVGT	298
WVIM	393
WVIP	428
WVJP	573
WVJS	354
WVKO	466
WVLD	317
WVLK	352
WVLN	330
WVMC	330
WVMI	388
WVNA	248
WVNJ	414
WVOE	449
WVOK	241
WVOL	515
WVOM	391
WVOP	317
WVOS	427
WVOT	459
WVOW	561
WVOX	428
WVPO	495
WVSC	495
WVVW	560
WWBC	375
WWBD	439
WWEZ	415
WWCA	335
WWCC	309
WWCH	485
WWCO	286
WWDC	289
WWGP	456
WWGS	316
WWHG	426
WWHY	560
WWIL	293
WWIN	366
WWIS	564
WWIT	448
WWIZ	467
WWJ	376
WWJB	290
WWKY	355
WWL	360
WWML	493
WWNC	447
WWNH	412
WWNR	559
WWNS	315
WWNY	448
WWOD	547
WWOK	449
WWOL	424
WWOM	360
WWON	498
WWOW	466
WWPA	497
WWPF	299
WWRI	498
WWRJ	543
WWRL	441
WWSC	426
WWSR	542
WWST	470
WWSW	493
WWVA	563
WWWB	244
WWWF	243
WWWR	246
WWWW	574
WWXL	353
WWYN	487
WWYO	562
WXAL	242
WXGI	549
WXIV	305
WXKW	446
WXLI	311
WXLW	336
WXMT	566
WXOK	357
WXRF	573
WXTN	392
WXTR	497
WXVA	559
WXVW	336
WXXX	390
WXYJ	427
WXYZ	376
WYAL	457
WYAM	240
WYCL	505
WYDE	241
WYGO	350
WYLD	360
WYMB	503
WYND	302
WYNG	498
WYNK	357
WYNN	501
WYNR	326
WYNS	490
WYOU	303
WYPR	545
WYRE	493
WYRN	454
WYSE	296
WYSL	424
WYSR	545
WYTH	313
WYTI	550
WYVE	551
WYZE	318
WZEP	292
WZIP	464
WZKY	447
WZOB	243
WZOE	331
WZOK	295
WZOO	504
WZRH	305
WZRO	295
WZYX	509
WZZZ	290
XTRA	267

Pop.: 3,820,000
Families: 880,000

Alabama

Radio Homes: 850,000
AM Stas. in State: 112

WAVU—Albertville—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sand Mt. Bcstg. Service
Business-Studio Address.....P. O. Box 411
Tel.: 878-1311 .....Independent
Newspaper Affilia.....Sand Mt. Reporter
President .....Pat M. Courington
Gen., Sta. Manager .....Bill Hagler
Commercial Manager .....Harry Culp
Program Director .....Robert Graham
Chief Engineer.....Dsleon Hooper

WRFS—Alexander City—1947

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By..Piedmont Service Corp.
Address.....138 Main St.
Tel.: Adams 4-2566.....KBS
General Mgr. .....Jim Whatley

WCTA—Andalusia—1946

Frequency: 920 Kc..Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Andalusia Bcstg. Co., Inc.
Address.....Sanford Rd., P. O. Box 29
Tel.: 222-1144.....KBS
Pres., Gen. Mgr.....J. Dige Bishop
Station, Comm. Mgr.....Donald Cooke
Program Director.....Jeanette Powell
Chief Engineer.....J. D. Bishop

WANA—Anniston—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned By .....Gadsden Radio Co.
Address .....Box 609
Tel.: AD 7-1627 .....Independent
President .....C. L. Graham
Gen., Sta. Manager .....Charles G. Gardner
Program Director .....Mary McCrelles
Chief Engineer .....Joe Burney

WDNG—Anniston—1957

Frequency: 1450 Kc..Power: 1 kw. d., 250 w. n.
Owned By.....Potts Broadcasting Co. Inc.
Address .....Box 1290
Tel.: Adams 6-8291 .....Independent
President, Gen. Mgr.....Thomas S. Potts
Asst. Sta. Mgr.....Robert M. Price
Commercial Mgr.....William I. Giddens
Program Director.....Dennis Sullivan
Chief Engineer.....Roland Walls

WHMA—Anniston—1938

Frequency: 1390 Kc...Pw.: 5000 d.; 1000 W. n.
Owned-Operated By..Anniston Bcstg. Co., Inc.
Address .....1330 Noble St.
Tel.: AD 6-7545.....ABC
Newspaper Affil.....Anniston Star
Reps.....Walker-Rawalt Co.; Dora Clayton
President.....Harry M. Ayers
General Manager .....Malcolm Street
Commercial Manager .....Ralph Burges
Program Director .....Lee Thomas
Chief Engineer.....James A. Hudson

WRAB—Arab—1961

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By .....Marshall County Bcstg. Co.
Address .....P. O. Box 333
Tel.: 586-4123 .....Independent
Station Representative ..C. K. Beaver & Assocs.
President .....J. B. Falt, Jr.
General Manager .....Bill McLain
Commercial Manager .....H. Taylor
Program Dir., Chief Engr.....Robert Sullivan

WJMW—Athens—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Operated By...Athens Bcstg. Co., Inc.
Address.....Box 386
Tel.: 565.....Independent
Pres.-Gen. Mgr.....Homer F. Dunnavant

WATM—Atmore—1949

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....Southland Bcstg. Co.
Address .....Craig St.
Tel.: 368-2128.....Independent
Station Rep.....Continental Radio Sales
Gen. Mgr., Ch. Eng.....T. C. Miniard
Program Manager.....Julia Miniard

WAUD—Auburn—1947

Frequency: 1230 Kc...Power: 1 Kw., 250 Watts
Owned-Operated By.....Auburn Bcstg. Co.
Address .....Box 391
Tel.: TU 7-3401.....ABC
Pres., Gen.-Sta. Mgr.....Elmer G. Salter
Gen., Comm. Mgr.....Bill Murchison
Chief Engineer.....George Murphy

WBCA—Bay Minette—1957

Frequency: 1150 Kc.....Power: 1 Kw., d.
Owned.....SW Alabama Bcstg. Co., Inc.
Address .....Box 426
Tel.: 937—2281 .....KBS
Newspaper Affiliation.....Baldwin Times
President .....J. H. Faulkner
Chief Engineer .....C. J. Carmack
Owners of: WLBB, Carrollton, Ga.

WYAM—Bessemer—1960

Frequency: 1450 Kc .Power: 1 Kwd., 250 W. N.
Owned By .....Trans-American Bcstg. Corp.
Address .....Box 1053
Tel.: HAmilton 8-0146.....Independent

Station Reps...Charles Bernard; Dora-Clayton
President .....Cal Young
General Manager.....Hal Hodgens
Commercial Manager .....Dave Binns
Program Director.....Tony Lee
Publicity Director .....Terri Malone
Owners of: WENO, Nashville, Tenn.; WGUS, Augusta, Ga.

WAPI—Birmingham—1922

Frequency: 1070 Kc..Power: 50 Kw d.; 5 Kw n.
Owned By.....Alabama Bcstg. System, Inc.
Address .....P. O. Box 1310
Tel.: FA 3-6141 .....NBC
Representative.....Henry I. Christal
Pres. & Gen. Mgr.....Charles F. Grisham
Program Dir.....C. Davis
Promotion Director.....James Chenoweth
Chief Engineer.....J. V. Sanderson

WATV—Birmingham—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....American Electronix
Address.....Thomas Jefferson Hotel
Tel.: FA 4-2541.....CBS
Pres. General Mgr. .....E. C. Atkerson
Commercial Manager.....Bob Du Priest

WBRC—Birmingham—1925

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Taft Broadcasting Co.
Address .....1729 2nd Ave., N.
Tel.: AL 2-3172 .....ABC-MBS
Sta. Representative..... Katz
President .....Hulbert Taft, Jr.
General Manager .....James E. Bailey
Program Director.....Claude Raney
Chief Engineer.....Harry Lawson
Owners of: WKRC-AM-TV, Cincinnati, O.; WTVN-AM-TV, Columbus, O.; WBRC-TV, WKYT-TV, Lexington.

WCRT—Birmingham—1953

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Chapman Radio-TV Co.
Business Adress .....Town House Hotel
Tel.: AL 2-3019.....ABC
Sta. Representative..... Weed
President .....W. A. Chapman
General, Comm. Mgr.....W. R. Kennedy
Program Dir.....George Chapman

WEZB—Birmingham—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned By.....Radio Birmingham, Inc.
Address .....1417 4th Ave. N.
Tel.: FA 3-5274 .....MBS
Station Representative.....Walker-Rawalt
President, Gen. Mgr.....Vincent Sheehy Jr.
Station Manager.....Dorothy Carlisle
Commercial Manager.....M. Bobbyarchack
Publicity Director.....S. Weiks
Sales Promotion Mgr.....H. Pearlman
Program Director.....Bob Rawlinson
Chief Engineer.....C. M. Kirkpatrick

WENN—Birmingham—1950

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned By..McLendon Birmingham Bcstg. Co.
Business Address.....Box 1469
Tel.: FA 4-1026.....Independent
Station Rep. .....Pearson
President, Gen. Mgr.....John McLendon
Station Manager.....Joe Lackey

WJLD—Birmingham—1942

Frequency: 1400 Kc..Power: 1 Kw.d., 250 W. n.
Owned By.....Johnston Bcstg. Co.
Business Address.....P.O. Box 5867
Tel.: FA 4-3466.....Independent
Station Representative .....Bolling
President .....Rose H. Johnston
General, Sta. Mgr.....Otis Dodge
Asst. Manager.....Joe E. Stokes
Program Director.....Mary Vail
Sales, Publicity.....Nell Pitts
Chief Engineer.....Cliff Goggans
Owner of: WDEB, Pensacola.

WSGN—Birmingham—1927

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Winston-Salem Broadcasting Co.
Address .....2320 7th Avenue South
Tel.: 322-3434 .....Independent
Reps.....Venard, Torbet & McConnell; Ayers
President.....James W. Coan
General, Station Mgr.....Ben K. McKinnon
Program Director .....Charles Peterson
Commercial Manager .....Warren Merrin
Sales, Publicity Director .....Ann Howell
Chief Engineer.....Emmett J. Smith
Owners of: WTOB, Winston-Salem; KTHT, Houston, Texas.

WVOK—Birmingham—1947

Frequency: 690 Kc...Power: 50,000 Watts d.
Owned-Oper. By.....Voice of Dixie, Inc.
Address .....P. O. Box 2468
Tel.: ST 7-2601.....Independent
Representative .....Radio-TV Reps., Inc.
Pres., Gen., Sta. Mgr.....Iralee W. Benns
Comm., Sales Promo. Mgr. .....Ira Leslie
Publicity Director .....Dan Brennan
Chief Engineer .....James L. Ginn

WYDE—Birmingham—1957

Frequency: 850 Kc..Power: 10 Kw. d.; 1 Kw. n.
Owned By .....Basic Communications, Inc.
Address.....1901 Montgomery Hi-Way
Tel.: FAirfax 2-4511.....Independent
Station Representative.....Eastman
Chmn. of Bd., Gen. Mgr. .....Ira Herbert
President .....Emil Mogul
Program Director .....William Sanders
Chief Engineer.....James Gray
Owners of: WAKE, Atlanta; WWVA, Wheeling, W. Va.

WBSA—Boaz—1959

Frequency: 1300 Kc .....Power: 1 Kw.d.
Owned By .....Radio Sand Mountain
Address .....P. O. Box 597
Tel.: 593-4264 .....Independent

Pres., General Manager ..Glenn M. Cornelious
Program Director.....Dale Johnson
Sales Prom. Mgr. .....Alton Landers
Commercial Manager .....Beecher B. Hyde
Publicity Director .....Janice Hayes
Chief Engineer .....Wayne Hamby

WEBJ—Brewton—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Brewton Bcstg. Co.
Business Address.....P. O. Box 870
Tel.: UNderhill 7-5717.....KBS
Gen. Mgr., Chief Eng.....J. Wesley Gardner
Program, Publicity Director..Catherine Gardner

WBTS—Bridgeport—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Bridgeport Bcstg. Co.
Address .....Box 263
Tel.: HYacinth 5-2530.....Independent
General Mgr., Ch. Eng.....Roy C. McCloud

WPRN—Butler—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Radio Butler Co.
Address.....P. O. Box 566
Tel.: 459-3222 .....KBS
Sta. Mgr., Ch. Eng.....Paul D. Nichols
Commercial, Sales Pro. Mgr. Houston L. Pearce
Program, Publicity Dir. .....Jim Clayton

WBYE—Calera—1957

Frequency: 1370 Kc.....Power: 1000 Watts
Owned By.....Shelby County Adv. Corp.
Address.....P. O. Box 428
Tel.: NOrth 8-7751.....Independent
President.....Ralph W. Sears
Gen. Mgr., Ch. Eng.....Marion P. Jones

WRAG—Carrollton—1951

Frequency: 590 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Pickens County Bcstg. Co.
Address.....Box 71
Tel.: EMpire 7-2364.....KBS
General Manager.....C. Sauceman

WKLF—Clanton—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..Southeastern Bcstg. Co
Address.....703½ 2nd Ave. N.
Tel.: Clanton .....Independent
General Mgr.....L. L. Hudson

WFMH—Cullman—1949

Frequency: 1460 Kc.....Power: 5000 Watts, d.
Owned-Operated By....The Voice of Cullman
Address .....Box 265
Tel.: 734-3271 .....Independent
General, Commercial Manager...B. C. Eddins

WKUL—Cullman—1946

Freq.: 1340 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....Cullman Bcstg. Co.
Address.....Drawer 620
Tel.: 734-3171 .....KBS
Pres., Gen., Sta. Mgr.....Hudson C. Millar, Jr.
Program Director .....Dan Gletty
Chief Eng.....Art Bachman

WAJF—Decatur—1953

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....J. B. Falt, Jr.
Business Address.....112 Grant St., S.E.
Tel.: Elgin 3-9231.....Independent
Owner .....J. B. Falt, Jr.
General Manager .....Hamilton Masters
Sales Prom. Mgr.....Jimmy De Lones
Program Director.....Tommy Allen
Owners of: WFIX, Huntsville, WRAB, Arab, Ala.

WHOS—Decatur—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....N. Alabama Bcstg. Co.
Address .....Johnston St., Decatur, Ala.
Tel.: 353-1810 .....Independent
Representative.....T. F. Clark
General Manager .....Louis C. Blizzard
Commercial Director .....Ross Hawkins
Sales Promotion Mgr. .....Roy Smith
Program Director .....Mrs. E. Mullican
Chief Engineer .....Mack Bramblet

WMSL—Decatur—1935

Freq.: 1400 Kc...Power: 1 Kw. d., 250 Watts n.
Owned By..Tennessee Valley Radio-TV Corp.
Address.....701 Bank St.
Tel.: ELgin 3-0361.....MBS-KBS
Station Reps. .....Gill-Perna; Clarke Brown
Pres., Gen. Mgr.....Frank Whisenant
Sales Promotion Mgr. .....Gene Harwell
Program, Pub. Dir.....Alice Whisenant
Chief Engineer.....Kenneth Casey
Owners of: WMSL-TV.

WXAL—Demopolis—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Demopolis Bcstg. Co.
Address.....P.O. Box 261
Tel.: 1400.....MBS-KBS
Pres., Gen. Mgr.....W. M. Jordan
Station Manager.....A. Caldwell

WAGF—Dothan—1932

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Operated By.....Dothan Bcstg. Co.
Address.....204½ E. Main Street
Tel.: SY 2-1101.....Independent
Station Manager.....Fred C. Moseley

WDIG—Dothan—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Houston Bcsters.
Address.....Box 828
Tel.: SY 2-2161.....MBS
Gen. Mgr.....Jess Swicegood
Prog. Dir.....M. McGowen

WOOF—Dothan—1948

Frequency: 560 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....The WOOF Trust
Bus. Add....Columbia Hi-Way, P. O. Box 1427
Tel.: SY 2-1149 .....Independent
Station Reps. Thomas F. Clark, Harlan G. Oakes
General Manager .....Mrs. Agnes D. Simpson
Commercial Manager.....Truman Duckett

Sales Promotion Mgr.....Mrs. C. C. McEachin
Program Director .....Max McGowan
Chief Engineer .....Dale Miller

WIRB—Enterprise—1948

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Operated By..The Wiregrass Bcstg. Co.
Address.....30 Dothan Highway
Tel.: Enterprise .....KBS
Gen. Mgr.....R. E. James

WULA—Eufaula—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Dixie Radio Inc.
Address.....Box 301
Tel.: 687-2066.....MBS-KBS
President, Gen. Mgr.....C. A. McClure
Station Manager.....M. J. Darity
Chief Engineer.....L. Williams

WBLO—Evergreen—1957

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned.....C. W. Mapoles
Address.....Box 350
Tel.: 500.....KBS
General Manager.....H. Ellington

WABF—Fairhope—1961

Frequency: 1220 Kc.....Power: 1000 Watts, d.
Owned By.....Eastern Shore Bcstrs., Inc.
Address.....Section & Pecan Sts.
Tel.: WAverly 8-2384.....KBS
President.....J. D. Bishop
General Manager.....Sam Price, Jr.
Commercial Manager.....Bill Murchison
Sales Prom. Mgr., Pub. Dir....Richard Priesgen
Program Director.....Barbara Hoffman
Chief Engineer.....Kenneth Brister

WWWF—Fayette—1949

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By.Bankhead Bcstg. Co., Inc.
Address.....505 Temple Ave.
Tel.: 932-5294.....KBS
Gen. Mgr.....Jack Black
Chief Engineer.....P. Slatton

WTCB—Flomaton—1955

Frequency: 990 Kc.....Power: 500 Watts d.
Owned.....Tri-City Broadcasting Co., Inc.
Address.....P. O. Box 278
Tel.: CY 6-2466.....Independent
President, Gen. Mgr.....Ben Haskew
Commercial Mgr.....William J. Dykes
Chief Engineer.....Hoyt Bonds

WJOI—Florence—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Florence Bcstg. Co., Inc.
Address.....Box 137
Tel.: AT 2-8121.....MBS-KBS
President, Gen. Mgr.....Joe T. Van Sandt
Program Director.....R. Newborn
Chief Engineer.....Paul Shannon

WOWL—Florence—1945

Freq.: 1240 Kc...Power: 1 Kw. d., 250 Watts n.
Owned By.....Radio Muscle Shoals, Inc.
Address.....Box 2220
Tel.: 764-7714 .....ABC
Station Reps.....Grant Webb; Bernard Ochs
President.....Richard B. Biddle
General Manager.....William A. Mapes
Station Manager .....George A. Box
Comm., Program Director .....Joe Oliver
Sales Promotion Mgr.....Julian Nichols
Publicity Director .....Ben Knight
Chief Engineer.....Mel G. Hunt
Owners of: WOWL-TV.

WHEP—Foley—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned By.....Stewart Broadcasting Co.
Address .....Highway 59
Tel.: WH 3-7131.....Independent
Station Representative .....Hopewell
Owner, General Manager.....Jim Stewart
Program Director.....Jim Hughes
Publicity Director.....Don Wallace
Chief Engineer .....Robert Kruger

WFPA—Ft. Payne—1949

Frequency: 1400 Kc.....Power: 250 watts
Owned.....Geo. A. Gothberg Jr.
Address .....Box 391
Tel.: 845-2620.....Independent
Newspaper Affil.....De Kalb County News
Station Representative.....Gene Bolles Co.
Pres.....George Gothberg, Jr.
Vice President.....Mrs. Ozelle G. Gothberg
Gen., Comm. Manager.....W. D. Holderfield
Chief Engineer.....Edley Houston

WZOB—Ft. Payne—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Glenn M. Gravitt
Address.....P. O. Box 126
Tel.: 845-2810.....KBS
General, Station Mgr.....Glenn M. Gravitt
Comm. Mgr., Program Dir.....John B. Gravitt
Publicity Dir.....F. L. Pierce
Chief Engineer.....Jess R. Moore

WAAX—Gadsden—1947

Freq.: 570 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Etowah Bdcstrs., Inc.
Address.....Rainbow Drive
Tel.: LIberty 3-6301.....CBS
Newspaper Affiliation...Gainesville D. Times
Pres., Gen. Mgr.....Mike McDougald
Commercial Manager .....Claude Raney
Secy.-Treas. .....Charles Smithgall
Program Director .....Robert Mayne
Chief Engineer.....W. G. Anderson
Owners of: WGGA, Gainesville, Ga.; WRGA, Rome, Ga.

WETO—Gadsden—1950

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Gadsden Radio Co.

Address .....722 S. 12th St.
Tel.: LIberty 6-9201.....KBS
Owner.....Cary L. Graham
General Mgr.....Mac Thomas
Chief Engineer.....Calvin C. Williamson

WGAD—Gadsden—1947

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Coosa Bcstg. Co., Inc.
Address.....Box 351
Tel.: LIberty 6-1611.....ABC
Station Reps.....Walker-Rawalt; Dora Clayton
President, General Manager .....E. Z. Carrell
Commercial Manager .....Charles F. Boman
Prog., Publicity Dir. .....Adrian Gibson
Chief Engineer .....Hallie Williams
Owners of: WGSV, Guntersville, WEYY, Talladega, both Ala.

WGEA—Geneva—1953

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By .....Geneva County Bcstg.
Address.....P. O. Box 337
Tel.: 684-2271 .....KBS
Station Rep. .....Indie Sales
President .....Miles Ferguson
General, Sta. Mgr.....Emery McCullough
Commercial Manager.....Wayne Perkins
Program Director.....Gretchen Miller
Chief Engineer.....Marvin Beasley

WGYV—Greenville—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Greenville Bcstg. Corp.
Business Address.....P. O. Box 227
Tel.: DU 2-4444.....KBS
General Mgr.....W. H. Miller

WGSV—Guntersville—1950

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By....Guntersville Bcstg. Co.
Address.....P. O. Box 32
Tel.: 582-4131 .....ABC-KBS
Gen., Comm., Ch. Eng.....Lavell Jackson

WJBB—Haleyville—1949

Freq: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By .....Haleyville Bcstg. Co., Inc.
Address .....Box 191
Tel.: HU 6-2277.....MBS-KBS
Representative .....C. K. Beaver
President, Gen. Mgr.....John L. Slatton
Comm., Prom. Mgr.....J. Otis Williams
Program Director.....Pat Slatton
Chief Engineer.....Paul E. Kelly

WERH—Hamilton—1950

Frequency: 970 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Kate F. Fite
Address .....Highway 78, South
Tel.: Walnut 1-3481.....KBS
Pres. Gen. Mgr.....Kate F. Fite
Program, Chief Engineer.....Edgar Clayton

WHRT—Hartselle—1956

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Dorsey E. Newman
Address .....Hartselle
Tel.: SPruce 3-7370.....Independent
Pres., Gen. Mgr.....D. G. Newman
Chief Engineer.....S. D. Boster

WAAY—Huntsville—1947

Freq.: 1550 Kc....Power: 5000 W. d.; 500 W. n.
Owned By.....Smith Bcstg. Inc.
Business Address.....P. O. Box 986
Tel.: 534-871 .....Independent
Representative .....Walker-Rawalt
President, Sta. Mgr.....M. D. Smith III
General, Comm. Manager.....H. G. Beam
Chief Engineer.....William Wilkes
Owners of: WJIG, Tullahoma; WNUE, Ft. Walton.

WBHP—Huntsville—1937

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Wilton H. Pollard
Address .....P.O. Box 770
Tel.: 534-3521.....ABC-KBS
President.....W. Pollard
General Manager.....A. D. Elliott, Jr.

WEUP—Huntsville—1958

Frequency: 1600 Kc.....Power: 5000 Watts
Owned By.....Garrett Broadcasting Service
Address.....2609 Ardmore Highway
Tel.: 536-0713.....Independent
Station Rep.....Continental Radio Sales
President, General Manager....Leroy Garrett
Sales Promo. Manager....Andrew E. Dawkins
Program Director.....Mrs. Viola Garett
Chief Engineer.....Euple Palmer

WFIX—Huntsville—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Huntsville Bcstg. Co., Inc.
Address.....410 Holmes Ave., N.W.
Tel.: 534-5641 .....Independent
Pres., Gen. Mgr.....J. B. Falt, Jr.
Sta. Mgr., Ch. Eng.....John Garrison

WTHG—Jackson—1950

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Jackson Bcstg. Co.
Address .....Highway 43
Tel.: 2413..... KBS
Owners.....Rowdy McGee, Fred Huggins

WARF—Jasper—1956

Frequency: 1240 Kc. .....Powers: 1 Kw.
Owned.....Walker County Bcstg. Co., Inc.
Address.....1303-78 Highway, West
Tel.: FUlton 4-5577.....Independent
President.....Hudson C. Millar, Jr.
General Manager.....Jerdan Bullard
Sta. Mgr., Ch. Eng.....Wayne Sims
Program Director.....Tom Sanford
Owners of: WKUL, Cullman.

WWWB—Jasper—1946

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Operated By.Bankhead Bcstg. Co., Inc.

Address.....Bankhead Long Bldg.
Tel.: FU 4-3461.....KBS
President.....J. H. Bankhead
Gen. Mgr.....William C. Edgemon

WJAM—Marion—1950

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Radio Marion, Inc.
Address .....Highway 5
Tel.: MU 3-7111.....KBS
President.....J. Dige Bishop
Gen., Sta. Manager.....John M. Driskill
Program Director.....Mrs. Frances Lord
Commercial Manager.....Bob Morris
Chief Engineer.....Jerry Northington

WABB—Mobile—1948

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio WABB
Address .....Box 1476
Tel.: HE 2-5572.....Independent
Representative .....Eastman
General Manager.....J. W. Dittman

WALA—Mobile—1930

Freq.: 1410 Kc. .....Powers 5 Kw.
Owned By.....Pape Television Co.
Bus.-Studio Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Reps.....Select Station Reps.; Clarke Brown
President.....W. O. Pape
Vice President.....W. B. Pape
General Manager.....Tom Jackson
Commercial Manager.....Joseph Strada
Sales Promotion Mgr.....Bob Grimes
Program Director.....Paul Du Bose
Chief Engineer.....Raymond Hurley
Owners of: WALA-TV.

WGOK—Mobile—1958

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned By.....WGOK, Inc.
Address.....800 Gum St.
Tel.: HE 2-8661.....Independent
Sta. Representative.....Bernard Howard
President.....Jules J. Paglin
General Manager.....Stanley Ray Jr.
Station Manager.....Robert Grimes
Program Director.....A. J. Crawford
Chief Engineer.....Jack Yerkes

WKRG—Mobile—1946

Freq.: 710 Kc....Power: 1000 Kw. d.; 500 W. n.
Owned-Operated By.....WKRG-TV, Inc.
Address.....Box 1184
Tel.: HE 2-5503.....CBS
Newspaper Affiliation...Mobile Press Register
Station Representative.....H-R Representatives
President.....Kenneth R. Giddens
General Manager.....Charles E. Trainor

WLIQ—Mobile—1961

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned By.....Jemcon Broadcasting Co., Inc.
Address.....303 St. Francis St.
Tel.: HEmlock 2-1844.....ABC
President .....Frank Conwell
Gen., Sta. Mgr.....Richard V. McMullen
Commercial Manager.....Frank Sturgess
Chief Engineer.....Jack Wolfe

WMOZ—Mobile—1953

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned By.....WMOZ, Inc.
Address.....P.O. Box 228
Tel.: 471-5353.....Independent
Sta. Reps.....Dora Clayton; Bob Dore
Pres. Gen. Mgr.....Edwin H. Estes
Commercial Manager.....W. H. Dutton
Sales Promotion Mgr.....Robert Pope
Program Director.....Jimmy Jones
Publicity Director.....Beverly Gardiner
Chief Engineer.....Vernon Floyd
Owners of: WPFA, Pensacola, Fla.

WTUF—Mobile—1947

Frequency: 840 Kc.....Power: 1000 Watts
Owned.....Radio Mobile, Inc.
Address.....525 Donald Street
Tel.: 477-6345.....MBS
Representative....Venard, Torbet & McConnell
President .....Jim Smith
General Manager.....Jack Howat
Sales Manager.....Gene Coleman
Chief Engineer.....Clifford Sizemore
Owners of: WNVY, Pensacola.

WMFC—Monroeville—1952

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Monroe Bdcstg. Co.
Address.....Mt. Pleasant Ave.
Tel.: 743-3281.....KBS
Newspaper Affiliation.....Monroe Journal
Station Representative Continental Radio Sales
President, General Manager....W. M. Stewart
Comm., Sales Promo. Mgr.....Leon Tyree
Program Dir., Chief Engineer....Harold Harris

WAPX—Montgomery—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....Walton of Montgomery
Address.....Box 2028
Tel.: 263-7569.....Independent
President, Gen. Mgr.....Leon S. Walton

WBAM—Montgomery—1953

Frequency: 740 Kc.....Power: 50 Kw. d.
Owned.....Deep South Bcstg. Co.
Address.....P. O. Box 1447
Tel.: 262-3851.....Independent
Representative .....Radio-TV Reps.
President, General Manager.....W. J. Brennan
Commercial Manager.....Felix Robinson, Jr.
Sales Promotion Mgr.....W. D. Douglass, Jr.
Prog. Dir., Chief Eng.....Cyril G. Brennan

WCOV—Montgomery—1939

Freq.: 1170 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Southern Bcstg. Co.
Address.....P. O. Box 2505
Tel.: 265-3561 .....CBS

Representative....Venard, Torbet & McConnell
President.....Oscar P. Covington
General Manager.....Hugh M. Smith
Station Mgr.....Henry Amerson
Program Director.....Ray Butts
Chief Engineer.....W. D. Weatherly

WHHY—Montgomery—1929

Freq.: 1440 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bcstg. Serv. of Montgomery
Business Address.....Box 1841
Tel.: 264-2288.....NBC-KBS
Station Representative .....Hollingbery
President, Gen. Mgr.....R. N. Robinson
Program Director.....Ken Fuller
Sales Prom. Mgr.....John H. Hale
Chief Engineer.....W. B. Stevenson
Owners of: WHSY, Hattiesburg; WHNY, McComb.

WMGY—Montgomery—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By...Radio Montgomery Inc.
Address.....358 N. Capitol Pkwy.
Tel.: 262-5245.....MBS
General Manager.....C. McClure

WRMA—Montgomery—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WRMA Bcstg. Co.
Business Address.....135 Commerce St.
Tel.: AM 2-1475.....Independent
President .....S. Raymond
General Manager.....J. Sparling

WLAY—Muscle Shoals—1933

Frequency: 1450 Kc.....Power: 250 Watts
Owned Oper. By.....Slatton-Quick Co.
Business Address.....Box 230, Sheffield, Ala.
Tel.: 383-2525.....Independent
Representative .....C. K. Beaver
President .....J. L. Slatton
Gen., Station Manager.....Julian A. Flint
Chief Engineer.....D. Self
Associated with: WJBB, Haleyville, Ala.; WTRO, Dyersburg, Tenn.; WSJH, Oxford, Miss.

WCRL—Oneonta—1952

Frequency: 1570 Kc.....Power: 1,000 Watts
Owned By.....Blount Count Bcstg. Service
Address .....Box 481
Tel.: 274-2289 .....Independent
Pres., General Mgr.....L. D. Bentley, Jr.
Commercial Mgr.....J. Hudson
Program Director.....Max Bynum
Chief Engineer.....Henry C. McPherson

WJHO—Opelika—1940

Frequency: 1400 Kc. Power: 1 Kw.d., 250 W. N.
Owned Oper. By...Opelika-Auburn Bcstg. Co.
Address.....P.O. Box 710
Tel.: 745-2084 .....KBS-MBS
Representative.....Indie Sales
Gen. Mgr., Ch. Eng.....John E. Smollon
Comm. Mgr.....Lurlene Smollon
Sales Promo. Manager.....Bill Dameral
Program Director.....Jim M. Kilpatrick
Publicity Director.....Jim Cunningham

WAMI—Opp—1953

Frequency: 860 Kc.....Power: 1000 Watts. d.
Owned-Oper. By.....Opp Bcstg. Co.
Business Address.....Box 169
Tel.: HY 3-6591.....Independent
Gen. Mgr. .....J. Williams

WOZK—Ozark—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ozark Bcstg. Corp.
Address.....Box 742
Tel.: PR 4-5600.....Independent
General Mgr., Ch. Eng.....Howard Parrish, Jr.

WFHK—Pell City—1956

Frequency: 1430 Kc.....Power: 1 Kw; d.
Owned By.....St. Clair Bcstg System
Address.....P. O. Box 606
Tel.: Edgewood 8-2238.....KBS
President.....Fate L. Gossett, Sr.
General Manager.....Charles L. Abbott
Chief Engineer.....J. F. Norris

WPNX—Phenix City—1952

Frequency: 1460 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....R. M. Greene, Inc.
Address.....504 14th St.
Tel.: 298-2535 .....ABC
Station Rep.....Charles Bernard
President, General Manager....Roy M. Greene
Commercial Manager.....D. M. Mitchell
Sales Promo. Manager.....L. Moore
Program Director.....Jerry Youcrough
Publicity Director.....Janie Greene
Chief Engineer.....Ronnie Jones

WPID—Piedmont—1952

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....C. L. Graham
Address.....Atlanta Highway
Tel.: GIbson 7-2231.....KBS
President.....C. L. Graham
Gen., Comm. Mgr.....Hank Smith

WSIM—Prichard—1954

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned By.....Bcst. Service of Mobile
Address.....74 Main St.
Tel.: GL 2-2202.....Independent
General, Station Manager.....Eugene Miller

WELR—Roanoke—1949

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Roanoke Bcstg. Co.
Address.....705 N. Main St.
Tel.: 3811.....KBS
Pres., Gen. Mgr.....J. W. Buttram

WWWR—Russellville—1949

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Bankhead Bcstg. Co., Inc.
Address .....Underwood Road
Tel.: 647.....KBS
President.....John W. Bankhead
General, Station Mgr.....Hal Kirby
Owners of: WWWB, Jasper; WWWF, Fayette.

WCRI—Scottsboro—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By.....Pat M. Courington
Address .....Lee Highway
Tel.: 574-1050 .....Independent
Gen. Mgr.....Jim Thompson
Program Director.....B. Huber

WROS—Scottsboro—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scottsboro Bcstg. Co.
Business Address.....717 Scott St.
Tel.: 156 .....KBS
Gen. Mgr.....Rose M. Kirby
Program Dir.....Jerry Gentles
Sales Prom. Dir.....Bill Prickett, Jr.
Comm., Ch. Eng.....Bill Prickett, Sr.

WGWC—Selma—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Robert J. Martin
Address .....Box 686
Tel.: TR 4-6637.....CBS
Station Reps.....Hal Holman; Dora Clayton
Owner, Chief Engineer.....Robert J. Martin
Program Director.....Phyllis K. Lee
Publicity Director.....Phil Lee

WHBB—Selma—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Talton Bcstg. Co.
Address .....Box 26
Tel.: TR 4-8296.....KES
President, Gen. Mgr.....J. E. Talton

WRWJ—Selma—1956

Frequency: 1570 Kc.....Power: 5 Kw. days
Owned.....Central Alabama Bcstg. Co.
Address.....729 Dallas Ave.
Tel.: TR 4-9062.....Independent
Sta. Representative.....Thomas F. Clark
Gen. Mgr., Chief Eng.....Roland Jordan, Jr.
Comm. Mgr.....H. S. Chapman
Program Director.....C. W. Moore

WFEB—Sylacauga—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alabama Bcstg. Co.
Address.....527 No. Broadway
Tel.: CHapel 5-3281.....MBS-KBS
President.....J. M. Forbes
General, Comm. Mgr.....George W. Carr
Chief Engineer.....Conrad Pickren

WMLS—Sylacauga—1948

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Marble City Bcstg. Co., Inc.
Business Address.....P. O. Box 511
Tel.: CH 5-4354.....Independent
Pres., Gen. Manager.....Curtis O. Liles
Chief Engineer.....James C. Rutledge

WEYY—Talladega—1956

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned By.....Talladega Bcstg. Co.
Address .....Box 292
Tel.: 362-4965 .....Independent
Station Rep. .....Clark
President .....Ed Carroll

WNUZ—Talladega—1945

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Ala. Inc.
Address .....P. O. Box 974
Tel.: 362-2205 .....KBS
Station Representative.....Hal Walton
President .....James L. Coley
General, Sta. Manager.....Royce Faulkner
Comm. Mgr., Pub. Dir.....Carl Hanners
Sales Promo. Mgr., Prog. Dir.....Jim Vice
Chief Engineer.....Glynn Rogers

WTLS—Tallassee—1954

Frequency: 1300 Kc.....Power: 1 Kw. d.
Owned By .....Ne-Ler Co.
Address .....Box 786
Tel.: AT 3-8535.....Independent
Gen. Mgr.....Ned Butler

WJDB—Thomasville—1956

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned.....WJDB Radio Inc.
Address .....Box 757
Tel.: 636-4438 .....KBS
Pres., Gen. Mgr.....Cecil Goodreau
Chief Engineer.....Del King

WTBF—Troy—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W., n.
Owned-Operated By.....Troy Bcstg. Corp.
Address .....McKinley Drive
Tel.: 980 .....MBS-KBS
President.....J. R. Crow
Gen. Mgr.....Jess Jorden
Commercial Manager.....Bob Tolbert
Production Director.....Asa Dudley
Chief Engineer.....Joe Gilchrist

WACT—Tuscaloosa—1958

Frequency: 1420 Kc.....Power: 5,000 Watts
Owned By.....New South Radio
Business Address.....P. O. Box 112
Tel.: 759-5786 .....Independent
Station Representative.....Webb; Beaver
President.....F. E. Holladay
General Manager.....Clyde W. Price
Commercial Mgr.....H. S. Holman
Program Director.....Norman Beebe

WJRD—Tuscaloosa—1936

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....John C. Cooper Jr.
Business-Studio Address 2216½ Broad St.
Tel.: 754-4464 .....Independent
President, Gen. Mgr.....John C. Cooper, Jr.
Station, Sales Promo. Mgr.....Jean Phillips
Commercial Manager.....Inez Hammond
Chief Engineer.....David Peacock

WNPT—Tuscaloosa—1951

Freq.: 1280 Kc.....Power: 5 Kw. d; 500 W. n.

Owned-Oper. By.....W. Alabama Bdcstg. Co.
Address.....P. O. Box 487
Tel.: PL 8-3311.....ABC-KBS
Station Representative .....Masla
President, General Manager.....Ruth Harris
Station Manager.....Joe Langston
Commercial Mgr.....Lehman M. Mayer
Chief Engineer.....William G. Harris

WTBC—Tuscaloosa—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Tuscaloosa Bcstg. Co.
Address.....Radio Center
Tel.: 758-5523 .....MBS
General, Station Manager.....Bert Bank

WTUG—Tuscaloosa—1958

Frequency: 790 Kc.....Power: 500 Watts; d.
Owned By.....Tri Cities Bcstg. Co. Inc.
Address .....Box 33
Tel.: PLaza 9-1204.....Independent
Station Reps.....National Time Sales; Ochs
General Manager.....W. I. Dove
Station Manager.....Jay Gilbert

WRCK—Tuscumbia—1960

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....Bcstg. Corp. of the S.W.
Address.....P. O. Box 62
Tel.: 381-1862 .....Independent
President .....R. Kent

WVNA—Tuscumbia—1955

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Elton H. Darby
Address.....509 N. Main St.
President.....Elton H. Darby
Tel.: 383-2727 .....CBS
President.....Elton H. Darby
Gen. Manager.....Eulus O. Whitehead
Station Manager.....Jim Hall
Commercial Manager.....Jack Voorhies
Sales Prom. Manager.....Mary Ann Franck
Program Director.....Jim Crabb
Publicity Director.....Billy Banks
Chief Engineer.....Jim Miller

WABT—Tuskegee—1952

Frequency: 580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Tuskegee, Inc.
Address.....P. O. Box 577
Tel.: 580 .....KBS
Manager.....J. A. Bowers

WETU—Wetumpka—1954

Frequency: 1250 Kc.....Power: 5000 Watts, d.
Owned.....Elmore Service Corp.
Address .....P.O. Box 60
Tel.: JOrden 7-6481.....KBS
Station Rep. .....Walton
President .....Lem Coley
General Mgr.....Ed Morgan
Chief Engineer.....David Conley

Pop.: 250,000
Families: 65,500

Alaska

Radio Homes: 64,000
AM Stas. in State: 14

KBYR—Anchorage—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper By.....Radio Anchorage, Inc.
Business-Studio Address.....P. O. Box 1960
Tel.: FA 24120.....Independent
Sta. Reps..N.T.S.; Oakes; Feltis, Dove, Cannon
President.....J. C. Gordon
General Sta. Mgr.....Richard H. Garvin
Commercial Manager.....Kay Gutherie
Program Dir.....Merrill Mael
Chief Engineer.....Gail Allred
Owners of: KFRB, Fairbanks; KJNO, Juneau, both Alaska.

KENI—Anchorage—1948

Frequency: 550 Kc.....Power: 5000 Watts
Owned By.....Midnight Sun Bcstrs.
Address .....Box 1160
Tel.: BR 52201 .....ABC-NBC-MBS
President, Gen. Mgr.....Alvin Bramstedt
Comm. Mgr.....William Stewart
Chief Engineer.....Charles Gray
Owners of: KFAR AM-TV, Fairbanks; KTKN, Ketchikan; KENI-TV.

KFQD—Anchorage—1924

Frequency: 730 Kc.....Power: 10,000 Watts
Owned By .....KFQD, Inc.
Address ..... Box 1040
Tel.: FA 2-2410 .....CBS
Sta. Reps.....Weed; Wm. J. Wagner & Assoc.
President, Chf. Engr.....William E. Duck
Gen. Sta. Mgr.....Ernest Spink

KHAR—Anchorage—1961

Frequency: 590 Kc.....Power: 5 Kw.
Owned By.....Sourdough Bcstrs.
Address.....Pouch No. 7-016
Tel.: DIamond 4-1898.....Independnt
Reps.....Vernard, Torbet & McC.; Art Moore
President, Gen. Mgr.....Willis R. Harpel
Sta., Commercial Manager....William B. Allen
Program Director.....Ray Wipperman
Chief Engineer.....Richard Zook

KLAM—Cordova—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned ....Northern Light Broadcasting Corp.
Address .....Box 278
Tel.: GArfield 4-3222.....CBS
President.....Charles L. Buck
General Mgr., Chief Eng.....Donald B. Upham

KFAR—Fairbanks—1939

Frequency: 660 Kc.....Power: 10,000 Watts
Owned By.....Midnight Sun Broadcasters, Inc.
Business Address.....Lathrop Bldg.
Tel.: GL 2-2125 .....NBC-ABC-MBS
Station Reps.....Fletcher; Day-Wellington
President, Gen. Mgr.....Alvin O. Bramstedt
Station Mgr.....Donald Andon
Comm., Sales Promo. Mgr.....Bob Parsons
Program, Publicity Dir.....Bill Walley
Chief Engineer.....James O'Kelley
Owners of: KFAR-TV, KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

KFRB—Fairbanks—1948

Frequency: 900 Kc.....Power: 10,000 Watts
Owned By..Fairbanks Radio Broadcasters, Inc.
Address.....2nd and Cushman
Tel.: GLobe 2-2155.....CBC
Station Representative...National Time Sales
President.....J. Chester Gordon
General Manager.....Richard Garvin
Station Mgr.....Bob Edwards
Sales Promotion Mgr.....James Branch
Program Director.....Paul Garwood
Chief Engineer.....Herb Holeman
Owners of: KJNO, Juneau; KBYR, Anchorage, both Alaska.

KINY—Juneau—1934

Frequency: 800 Kc.....Power: 5000 Watts
Owned-Operated By.....Juneau Bcstg. Inc.
Business Address.....231 S. Franklin
Tel.: JU 6-1800.....CBS
Station Reps.....Weed; Wagner
President, Station Manager....Jerry McKinley

KJNO—Juneau—1952

Freq: 630 Kc. Power: 1000 Watts d.; 500 Watts n.
Owned By...South Eastern Alaska Bcstrs., Inc.
Address .....Box 2231
Tel.: JU 6-3630.....Independent
Sta. Rep.....National Time Sales
President.....J. C. Gordon
General Manager.....E. Pournelle
Station Manager.....E. Emery
Commercial Manager.....Vern Metcalf
Chief Engineer.....Ted McIntyre
Owners of: KBYR, Anchorage; KFRB, Fairbanks.

KTKN—Ketchikan—1942

Frequency: 930 Kc.....Power: 1000 Watts
Owned By.....Midnight Sun Bsctrs.
Address .....Dock St.
Tel.: 2191..... CBS-NBC-ABC
President.....A. O. Bramstedt

KICY—Nome—1960

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....Arctic Broadcasting Assoc.
Address .....Box 303
Tel.: 443-2445 .....Independent
President .....Ralph P. Hanson
Station Manager.....Ernest L. Hansen
Program Director.....Howard D. Nelson
Chief Engineer.....Ralph V. Fondell

KIBH—Seward—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Seward Bcstg. Corp.
Address .....Box 575
Tel.: CA 4-5525.....CBS
Sta. Reps...Weed; Wagner; Alaska Radio-TV
Station Manager.....R. Travers

KIFW—Sitka—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Sitka Broadcasing Co., Inc.
Business Address.....Box 299
Tel.: 747-3244 .....CBS
Station Rep.....Alaska Radio-TV Sales
Pres., Sta. Mgr., Ch. Engr.....Harry C. Lanz
Program Director.....John Hope

KSEW—Sitka—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Christian Broadcasters, Inc.
Address .....Box 258
Tel.: 747-3236 .....Independent
President .....T. M. Moore
Gen. Mgr., Ch. Eng.....Ed Scholz
Sales Promotion Mgr.....Buster Borhauer



Pop.: 1,410,000
Families: 415,000

Arizona

Radio Homes: 390,000
AM Stas. in State: 55

KSUN—Bisbee—1933

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Carleton W. Morris
Address.....Drawer C, Lowell Station
Tel.: HE 2-2277.....ABC
Station Representative.....Bob Dore
President.....C. W. Morris
Station Manager.....Arlo Woolery
Owners of: KHFH, Sierra Vista.

KPIN—Casa Grande—1956

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....John W. Parham
Address.....P. O. Box 755
Tel.: TE 6-7427.....KBS
Station Representative.....J. A. Lucas
Owner, General Manager.....John W. Parham
Commercial Manager.....Gene Haws
Sales Promotion Mgr.....Don Wier
Program Director.....Bettie Parham
Publicity Director.....Larry West
Chief Engineer.....Keith Delano

KAPR—Douglas—1958

Frequency: 930 Kc.....Power: 1000 Watts
Owned By.....KAPR, Inc.
Address.....Gadsden Hotel, 1040 G Ave.
Tel.: EMpire 4-8403.....Independent
Station Representative.....Harlan Oakes
President.....Bill Mende
General Manager.....Katherine Mende
Chief Engineer.....Norman Robb

KAWT—Douglas—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Hillcrest Bcstg. Co.
Address.....Box 1118
Tel.: EMpire 4-3484.....ABC-KBS
Sta. Representative.....Avery-Knodel
President, General Mgr.....Herb Newcomb
Chief Engineer.....A. Griffiths

KCLS—Flagstaff—1950

Freq.: 600 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....Saunders Bcstg. Co.
Address.....Box 1580
Tel.: PRospect 4-2581.....NBC
Pres., General Manager...Charles J. Saunders
Station Manager.....Bob Osterberg
Chief Engineer.....Miles Shepherd

KEOS—Flagstaff—1958

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....Plateau Broadcasting, Inc.
Address.....13 N. San Francisco
Tel.: 774-7511.....Independent
President, Gen. Mgr.....Jack P. Bird
Station Manager.....Allan Dean
Program Director.....Clint E. Wager
Chief Engineer.....William Fickett

KFGT—Flagstaff—1962

Frequency: 930 Kc. Power: 1,000 Watts d.
Owned By.....Eugene C. Phillippi
Address.....1903 Talkington Drive
Tel.: 774-3622.....Independent
General Mgr., Chief Eng...Eugene C. Phillippi
Program Director.....Ted Kerby

KJKJ—Flagstaff—1962

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Dateline Broadcasters
Address.....P.O. Box 476
Tel.: 774-2749.....Independent
President, Chief Engr.....Joseph Brandt
Commercial Manager.....Joseph Patrick
Program Director.....Jack Hughes
Sales Promotion Director.....Bob Polk

KVNA—Flagstaff—1950

Freq.: 690 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Frontier TV, Inc.
Address.....P.O. Box 310
Tel.: 774-6638.....ABC
President.....Roy L. Albertson Jr.
General Manager.....A. Reinke
Chief Engineer.....Ron Pesha

KIKO—Globe-Miami—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....KIKO Radio
Address.....Copper Hills Motor Hotel
Tel.: GA 5-4471.....NBC
Representative.....Avery-Knodel
President, Gen. Mgr.....Willard Shoecraft
Chief Engineer.....Frank C. Hancock

KDJI—Holbrook—1955

Frequency: 1270 Kc.....Power: 1000 W. d.
Owned By.....Radio KDJI
Address.....Box 439
Tel.: 524-3994.....KBS
Reps....Tracy Moore; Continental Radio Sales
President.....Harold J. Arnoldus
General, Sta. Manager.....Walter V. Love
Program Director.....Jon Steele
Chief Engineer.....Jimmy C. Weldon

KAAA—Kingman—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.Stonybrook Broadcasting Co.
Business Address.....Jackson & Monroe
Tel.: SKyline 3-2537.....NBC
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....Wallace E. Stone
Station Manager, Chief Eng.....B. Wilson
Program Dir.....W. Rocz

KALF—Mesa—1962

Frequency: 1510 Kc.....Power: 10,000 Watts
Owned By.....Maricopa County Bcstrs., Inc.

Address.....P.O. Box 1510
Tel.: 964-5641 .....Independent
Station Representative .....Gates/Hall, Inc.
President, General Mgr.....Sheldon Engel
Commercial Manager .....Hal Hirschmann
Program Director .....Michael D'Arcy
Publicity Director .....Jo Hitchcock
Chief Engineer .....David Cxman

KNOG—Nogales—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Madelon Harper Cowling
Address.....1120 Grand Ave.
Tel.: ATwater 7-4696.....ABC-KBS
General Manager.....Charles H. Cowling
Station Manager.....Tom L. Matteson
Chief Engineer.....Ray Holsclaw

KPGE—Page—1961

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Wendell Motter
Address .....Box 1567
Tel.: Midway 5-2314.....Independent
President, Chief Engr.....Wendell Motter
General, Comm. Manager....Robert D. Zellmer
Program Director.....Margaret LaRue

KBUZ—Phoenix—1946

Frequency: 1310 Kc. .....Power: 5 Kw. d.
Owned By.....Greater Phoenix Bcstg. Co.
Address .....3800 N. Central
Tel.: 264-2148 .....MBS
Station Representative.....Adam Young
President.....Sherwood R. Gordon
General, Sta. Manager.....Ray Bluestein
Sales Promotion Mgr.....John Hamilton
Program Director.....Gary Suggs
Chief Engineer .....Vernon Hathcock
Owners of: KSDO, San Diego.

KCAC—Phoenix—1962

Frequency: 1010 Kc.....Power: 500 Watts, d.
Owned By.....KCAC Bcstg., Inc.
Address 5589 Lonna Linda Dr., Long Beach, Calif.
Tel.: Long Beach, Calif.....Independent
President .....Harold Lampel

KHAT—Phoenix—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....KHAT Radio Inc.
Business Address.....2714 W. McDowell Rd.
Tel.: BR 2-2606.....Independent
Station Rep.....Charles Bernard
President, Gen. Mgr.....Ray Odom

KHEP—Phoenix—1956

Frequency: 1280 Kc.....Power 1000 Watts d.
Owned By.....Grand Canyon Bcstrs., Inc.
Address .....3883 N. 38th Ave.
Tel.: AP 8-5555.....Independent
General Mgr.....Jack Willis
Chief Engineer.....Don Bradley

KIFN—Phoenix—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Western Bcstg. Co.
Address.....Box 430
Tel.: 253-6155 .....Independent
Sta. Reps..Harlan Oakes; NTS; Bernard Ochs
President.....H. Walker Harrison
General, Comm. Manager.....John K. Redfield
Asst. Mgr., Program Dir.....Arturo Velazquez
Chief Engineer.....Jose O. Armendariz

KOOL—Phoenix—1947

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By.....KOOL Radio-TV Inc.
Business-Studio Address.....511 W. Adams
Tel.: BR 1-2345 .....CBS
Representative .....Hollingbery
Board Chairman.....Gene Autry
President .....Tom Chauncey
V. P., General Manager.....Homer Lane
Commercial Manager.....Pat McCallion
Program Director .....Al Taylor
Promotion Director .....Marge Injasoulian
Publicity Dir.....Thomas L. King
Chief Engineer.....Albin Hillstrom
Owners of: KOOL-TV, Phoenix.

KOY—Phoenix—1922

Frequency: 550 Kc..Powers: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KOY Bcstg. Co
Address.....840 N. Central Ave.
Tel.: 258-8181 .....ABC
Representative .....John Blair
Pres., Gen. Mgr.....John L. Hogg
Comm. Mgr.....James W. Ross
Program Dir.....Jack Williams
Chief Engineer.....Edward R. Janney

KPHO—Phoenix—1940

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Meredith Broadcasting Co.
Address.....631 No. 1st Ave.
Tel.: AL 8-4511.....Independent
Representative .....Katz
V.P. & Gen. Mgr.....Richard B. Rawls
Station Mgr.....Gene Spry
Commercial Mgr.....John R. Crowley
Program Director.....Larry Burroughs
Dir. of Promotion.....Blue Wright
Director of Engineering..George McClanathan
Owners of: KPHO-TV; WHEN-AM-TV, Syracuse; WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV, Kansas City, Mo.

KRIZ—Phoenix—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Shamrock Bcstrs., Inc.
Address.....2345 Westward Blvd.
Tel.: AL 4-8436.....Independent
Station Representative.....Robert Eastman
Pres., Gen. Manager.....Frank Flynn
Chief Engineer.....Joseph Melendrez

KRUX—Phoenix—1946

Freq.: 1360 Kc....Power: 5000 Watts d., 500 n.
Owned By.....Bisbee Bcstg. Co.
Address .....Coronet Hotel
Tel.: 258-1551 .....Independent
Representative ..... McGavren-Guild

President.....Leland S. Bisbee, Jr.
General, Sta. Manager.....G. P. Lasley
Nat'l Sales Mgr.....James G. Wells
Local Sales Mgr.....Robert J. Zimmerman
Chief Engineer.....Joe Brandt

KTAR—Phoenix—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....KTAR Bcstg. Co.
Business Studio Address...1101 North Central
Tel.: AL 4-4161.....NBC
Representative .....Avery-Knodel
Pres., Station Mgr.....Richard O. Lewis
Radio Manager.....Ray C. Smucker
Commercial Manager.....Hayes Stewart
Program Director.....Ray Cox
Sales Prom. Manager.....Bryan Hickox
Publicity Director.....Georgette Wilhite
Chief Engineer.....Harold Haughwout
Owners of: KYUM, Yuma; KYCA, Prescott; KTAR, Phoenix

KUEQ—Phoenix—1958

Frequency: 740 Kc.....Power: 1 Kw., d.
Owned By.....Dynamic Communications, Inc.
Address.....3321 N. Central Ave.
Tel.: CRestwood 9-5577.....Independent
Station Representative.....Meeker Co.
President.....Carson E. Cowherd
General Manager.....H. Bader
Publicity Director.....Louis Henderson
Prog. Dir.....B. McNulty

KXIV—Phoenix—1960

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Camelback Bcstg., Inc.
Address.....3323 E. Van Buren
Tel.: BRidge 3-7171.....Independent
Station Representative.....Meeker Co.
President, General Mgr.....E. J. Churchill
Station Manager.....Bob Nelson
Sales Promotion Mgr.....Mike Churchill
Program Supervisor.....Tom Churchill
Chief Engineer.....Irv Faulkner

KENT—Prescott—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Harvey Odom
Address.....105 S. Cortez
Tel.: HIckory 5-5757.....KBS
President, Gen. Mgr.....Harvey Odom

KNOT—Prescott—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Thunderbird Bcstg. Corp.
Address.....P. O. Box 151
Tel.: 445-5211..... ABC
Sta. Reps.....Vernard, Torbet & McC.; Masla
President.....Roy L. Albertson Jr.
General Manager.....Warren C. Rashleigh
Program Director.....Ralph Eckoff
Chief Engineer.....F. E. Brown
Owners of: KVNA, Flagstaff.

KYCA—Prescott—1940

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southwest Bcstg. Co.
Business-Studio Address.....East Gurley St.
Tel.: HIckory 5-2710.....NBC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....Harold Ritter

KATO—Safford—1961

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Willard Shoecraft
Address ..... Safford
Tel. 428-1800.....NBC, KBS
Station Representative .....Avery-Knodel
General Manager.....Gene Espinoza
Commercial Manager.....John Morgan
Program Director.....Bob Hardy
Chief Engineer.....Frank C. Hancock

KWBY—Scottsdale—1956

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Scottsdale Bcstg. Co.
Address .....Safari Hotel
Tel.: WHitney 5-1440.....Independent
Representative .....Forjoe
President, Gen. Mgr.....John C. Cox, Jr.

KVWM—Show Low—1957

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....S. J. Woodworth
Address .....Box 660
Tel.: 537-2345 .....Independent
Pres., Gen. Mgr., Ch. Eng....S. J. Woodworth
Program Dir.....Dorothy L. Woodworth

KHFH—Sierra Vista—1957

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....C. W. Morris
Address .....Carmichael at De Palma
Tel.: GLadstone 8-4329.....Independent
President.....Carleton W. Morris
General Mgr. ..... John Bonnett, Jr.

KUPD—Tempe—1960

Frequency: 1060 Kc.....Power: 500 Watts
Owned By.....Tri-State Broadcasting, Inc.
Address.....1017 N. 3rd St., Phoenix
Tel.: 258-3434 .....Independent
Station Rep.....Venard, Torbet & McConnell
President.....Wm. H. Clifford
General Mgr.....I. L. Lavin
Station Manager.....James C. Spero
Commercial Manager.....Wallace Imes
Program Director.....Frank Pollack
Chief Engineer.....Don Jackson

KYND—Tempe—1960

Frequency: 1580 Kc.....Power: 50 Kw. d.
Owned By.....KYND Radio Corp.
Address .....P.O. Box M
Tel.: WO 7-0900.....Independent
President, Gen. Mgr.....Dick Gilbert
Comm., Sales Prom. Mgr.....Stan Worlund
Program Director.....Alma Gilbert
Publicity Director.....Leona Maggiore
Chief Engineer.....Dick Williams

KZON—Tolleson—1960

Frequency: 1190 Kc.....Power: 250 Watts

Owned By.....Glendale Bcstg. Co., Inc.
Address .....Box 926
Tel.: 936-3381 .....Independent
President, General Mgr.....E. O. Smith
Publicity Director.....John E. Smith

KAIR—Tucson—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KAIR Broadcasting, Inc.
Address .....Box 951
Tel.: 624-0401 .....Independent
President.....Josephine Griffith Maye
Gen. Mgr., Ch. Eng.....Thomas Wallace, Jr.
Commercial Manager.....Calvin Moore
Program Director.....Vic Ives

KCEE—Tucson—1958

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....Assoc. Bcstrs. of Tucson, Inc.
Address .....Box 5803
Tel.: MA 2-7788.....Independent
Station Representative.....Meeker Co.
President.....David S. Drubeck
General Manager.....Ray Owen
Commercial Manager.....Joseph P. Aley
Program Director.....Bob Brown

KCUB—Tucson—1929

Frequency: 1290 Kc.....Power: 1000 Watts
Owned By.....Canyon State Bcstg.
Business Address.....219 W. Elm St.
Tel.: MAin 3-4323.....Independent
President.....Oscar I. Dodek
Station Manager.....Bill Rudd
Chief Engineer.....Gerald Walker

KEVT—Tucson—1953

Frequency: 690 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Tucson Radio Inc.
Address.....400 N. Shawnee Ave.
Tel.: MA 4-5588.....Independent
Station Reps.....Oakes; Nat. Time Sls.; Ochs
General Mgr., Ch. Eng.....Peter Trowbridge
Comm. Mgr.....Linn Trowbridge
Program Director.....Claudio Jininez

KFIF—Tucson—1961

Frequency: 1550 Kc.....Power: 50 Kw. d.
Owned By.....Southwest Bcstg Co.
Address.....248 W. Lester St.
Tel.: MAin 3-5731.....Independent
Station Representative.....Spot Time Sales
General Manager.....George Bradley

KMOP—Tucson—1957

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned By.....Pima Bcstg. Co.
Address .....P.O. Box 5084
Tel.: MAin 3-7501.....KBS
Station Representative.....Bernard Howard
President .....L. B. Clayton
General, Sta. Mgr.....K. W. Ferguson
Chief Engineer.....George Ferguson

KOLD—Tucson—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Old Pueblo Bcstg. Co.
Business Address.....115 W. Drachman St.
Tel.: MA 4-2511.....CBS
Station Representative .....Hollingbery
President .....Tom Chauncey
V.P., General Manager.....E. S. Mittendorf
Commercial Manager.....Bernie Perlin
Station, Program Director.....Joe Crystall
Publicity Director.....Jack Trustman
Chief Engineer.....Howard Smith
Owners of: KOLD-TV.

KTAN—Tucson—1946

Freq.: 580 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Catalina Bcstg. Co.
Address .....P. O. Box 2348
Tel.: MA 2-4664.....NBC
Sta. Rep.....Gill-Perna
Pres., Gen. Mgr.....Harry B. Chambers

KTKT—Tucson—1949

Frequency: 990 Kc...Power: 10 Kw. d., 1 Kw., n.
Owned-Operated By.....Copper State Bcstg.
Address.....Arizona Land Title Bldg.
Tel.: MAin 2-6711.....Independent
Station Rep.....McGavren/Guild
President .....Leland Bisbee
General Manager.....George P. Lasley
Station Manager.....Phil Richardson
Commercial Manager.....George M. Smith
Program Director.....Louis D. Moorhead
Sales Prom. Mgr.....Jim Wells
Publicity Director.....Guy Williams
Chief Engineer.....H. F. Hudson

KTUC—Tucson—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Tucson Bcstg. Co.
Address.....1511 E. 16th St.
Tel.: MA 2-3344 .....ABC
Station Rep. .....Radio-TV Reps.
President, General Mgr.....C. Van Haaften
Commercial, Sales Prom. Mgr.....Ben L. Slack
Program, Pub. Dir.....Tom Maples
Chief Engineer.....Bob Lebsock

KAKA—Wickenburg—1960

Frequency: 1250 Kc.....Power: 500 Watts
Owned By ....Wickenburg Broadcasting Co.
Address.....P. O. Box KK
Tel.: MU 4-2793.....Independent
President & Gen. Mgr.....P. E. Mullenix
Chief Engineer.....Victor Tarbottom

KWCX—Willcox—1959

Frequency: 1250 Kc.....Power: 1,000 Watts
Owned By.....Cochise Bcstg. Co.
Address.....488 North Haskell Ave.
Tel.: DUdley 4-2780.....MBS
General Manager.....J. T. Loly

KINO—Winslow—1962

Frequency: 1230 Kc.....Power: 250 Watts

Owned By.....Willard Shoecraft
Address .....Winslow, Ariz.
Tel.: Winslow.....NBC
General Manager.....Eric Mancla

KBLU—Yuma—1959

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Desert Bcstg. Co.
Address.....1320 4th Ave.
Tel.: SUnset 2-3881.....Independent
Station Rep.....Grant Webb
Gen. Mgr., Chief Engineer....Robert W. Crites

KOFA—Yuma—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio KOFA
Address.....P. O. Box 1430
Tel.: SU 3-8341.....MBS
President.....Paul C. Shafer

KVOY—Yuma—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Colonial Bcstg. Corp.
Address.....699 Ave. B.
Tel.: SUnset 2-4321.....ABC
Sta. Representative.....Radio-TV Reps.
General Manager.....Neil W. Sargent
Commercial Manager.....Don M. Ness
Program Director.....Edward C. Ennis
Chief Engineer.....Fred Pelger

KYUM—Yuma—1945

Frequency: 560 Kc.....Power: 1000 Watts
Owned By.....KTAR Bcstg. Co.
Address.....1901 First St.
Tel.: SU 3-3305.....NBC
Sta. Representative .....Avery-Knodel
General, Comm. Mgr.....Hobart E. Lewis

Pop.: 1,775,000
Families: 500,000

Arkansas

Radio Homes: 475,500
AM Stas. in State: 71

KVRC—Arkadelphia—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Arkadelphia Bcstg. Co.
Business-Studio Address.....South Third St.
Tel.: CH 6-4561.....KBS
Gen., Sta. Mgr.....Bill Deaton
Chief Engineer.....John Riggle

KBTA—Batesville—1950

Frequency: 1340 Kc...Power: 1 Kw. d.,250 W. n.
Owned By....White River Valley Bcstrs. Co.
Address .....Box 1112
Tel.: RIverside 3-3861.....KBS
Station Representative.....George Hopewell
Gen., Comm. Manager.....J. F. Higginbottom
Sales Prom. Mgr., Pub. Dir....Murray Schroyer
Program Director.....Myrline B. Morgan
Chief Engineer .....C. Smith

KBBA—Benton—1953

Frequency: 690 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Benton Bcstg. Service
Business Address.....Highway 67-70
Tel.: SP 8-2690.....Independent
General Manager.....Lavelle Langley
Chief Engineer.....Preston Bridges

KTHS—Berryville—1958

Frequency: 1480 Kc.....Power: 1 Kw; d.
Owned By.....Ozark Radio-Equip. Co.
Address .....P. O. Box 191
Tel.: GArfield 3-2148.....Independent
President, Gen. Mgr.....Ernie Howard
Chief Engineer.....Dan Patterson

KLCN—Blytheville—1922

Frequency: 910 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Harold L. Sudbury
Address.....Sudbury Bldg., Main St.
Tel.: POplar 2-2093.....Independent
Station Rep. .....Pearson
President, General Mgr.....Harold L. Sudbury
Sales Prom., Pub. Dir.....J. T. Sudbury
Chief Engineer.....Joe Nearns

KBRI—Brinkley—1959

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Tri-County Bcstg. Co.
Address.....212 West Cedar St.
Tel.: 308 .....KBS
Newspaper Affiliation.....Brinkley Argus
President.....Mason W. Clifton
Gen., Commercial Manager.....W. Hi Mayo
Chief Engineer.....Edward Travis

KAMD—Camden—1946

Freq.: 910 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Camden Radio Inc.
Address .....P. O. Box 5859
Tel.: TE 6-5091.....KBS, MBS
President.....Walter E. Hussman
Station Director.....Donald Cathey
Program Director.....Cal Carter
Chief Engineer.....Herb Daily

KLYR—Clarksville—1957

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Clarksville Radio Broadcasters
Business Address.....P. O. Box 489
Tel.: PLeasant 4-3092.....Independent
Gen., Sta. Mgr., Chief Engr.....Roy Forrester

KCON—Conway—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Conway Bcstg. Co.
Address.....ASTC Campus
Tel.: 189.....KBS
Gen. Mgr.....James E. Clayton
Program Dir.....S. F. Morehead
Chief Engineer.....Edwin McClendon

KVEE—Conway—1961

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Central Arkansas Bcstrs.
Address .....Box 462
Tel.: FAirview 9-3819.....Independent
President.....J. C. Willis
General, Sta. Manager.....Murray Schroyer
Prog. Dir., Chief Eng.....Garrell Doggett
Owners of: KVOM, Morrilton, Ark.

KCCB—Corning—1959

Frequency: 1260 Kc.....Power: 500 Wts. d.
Owned By.....Eulis W. Cochran
Address.....434 W. 2nd Street
Tel.: ULster 7-2261.....KBS
General, Comm. Mgr.....James Reedy
Chief Engineer .....Edward Travis

KAGH—Crossett—1952

Frequency: 800 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Radio KAGH
Address .....900 Main
Tel.: FO 4-2181.....KBS
Station Reps.....Melville; Beaver
General Mgr.....Julian Haas
Chief Engineer.....Preston Derryberry

KDQN—De Queen—1956

Frequency: 1390 Kc.....Power: 500 Watts, d.
Owned By.....Radio De Queen
Address.....419 S. Fourth St.
Tel.: JU 4-2446.....Independent
General, Comm. Mgr.....A. Sizemore
Chief Engineer.....R. McKeever

KDMS—El Dorado—1950

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address.....208 N. Cleveland
Tel.: UN 3-5121.....Independent
General Manager.....J. A. West, Jr.
Chief Engineer .....Bob Russell

KELD—El Dorado—1935

Frequency: 1400 Kc...Power: 1 Kw. d.,250 W. n.
Owned-Operated By..Radio Enterprises, Inc.
Address.....208½ N. Washington
Tel.: UN 3-6126.....CBS
Representative .....Walker-Rawalt
Pres., Gen. Mgr.....W. N. McKinney
Commercial Manager.....Joe Duerson
Sales Promo. Mgr., Prog. Dir.....Jerome Orr
Chief Engineer.....Troy B. Eddins

KFAY—Fayetteville—1957

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned By.....H. Weldon Stamps
Address.....Lewis Ave. at Highway 16
Tel.: HIllcrest 2-9859.....Independent
Station Representative.....Pearson
General, Sta. Manager.....H. Weldon Stamps
Chief Engineer.....Randall Caselman

KHOG—Fayetteville—1946

Frequency: 1440 Kc.....Power: 1,000 Watts
Owned-Oper. By...Fayetteville Bcstg. Co., Inc.
Business-Studio Address...103 West Mountain
Tel.: HI 2-2322.....Independent
Station Representative.....Walker-Rawalt
General Manager.....Ed Gideon
Program Director.....Dave Bledsoe
Chief Engineer.....Harold Lindsey

KBJT—Fordyce—1959

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....KBJT, Inc.
Address.....Box 659
Tel.: 352-2170.....KBS
Owners.....Mcck & Jesse Smith
Station Manager.....J. Bagwell

KXJK—Forrest City—1949

Frequency: 950 Kc.....Power: 5000 Watts, d.
Owned By.....Forrest City Bcstg. Co., Inc.
Address.....Natl. Bank Bldg.
Tel.: ME 3-1252.....KBS
Representative .....Burn-Smith
Gen., Sta. Mgr.....William Fogg
Chief Engineer.....Walter Smith, Jr.

KFPW—Fort Smith—1930

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....George T. Hernreich
Business Address.....2415 N. Albert Pike
Tel.: SU 3-8984.....CBS
Station Reps.....Gill-Perna; Clarke Brown
Chief Engineer.....D. Sanders
President.....George Hernreich
General, Sta. Manager.....Jack B. Freeze
Sales Promotion Mgr.....Richard Carroll
Program Director.....Joe Roppollo
Publicity Director.....Maurice Rankin
Owners of: KZNG, Hot Springs; KAIT-TV, Jonesboro, both Ark.

KFSA—Fort Smith—1947

Frequency: 950 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....Fort Smith Bcstg. Co.
Address.....1016 Rogers Ave.
Tel.: SU 2-9125.....ABC
Newspaper Affiliation.....Times Record
Station Rep.....Bolling
President.....Donald W. Reynolds
General Manager.....Gene Reynolds
Comm. Manager.....Edwin P. Hicks
Program Director.....John Candler
Sales Prom. Manager.....Emma Cox
Chief Engineer.....Willard Matten
Owners of: KOKL, Okmulgee; KORK, Las Vegas; KFSA-TV, KGNS-TV, Laredo; KFOY-TV, Hot Springs; KOLD-TV, Reno; KLRJ-TV, Las Vegas; KBRS, Springdale, Ark.

KTCS—Fort Smith—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....KTCS Radio
Business Address .....4120 Towson Ave.
Tel.: MIssion 6-1611.....Independent
Station Representative.....Pearson
President .....Chas. Fite
General, Sta. Mgr.....Thomas L. Fite
Commercial Manager.....Bill Harper
Chief Engineer.....Bill Grauley

KWHN—Fort Smith—1947

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Operated By...KWHN Bcstg. Co., Inc.
Address .....421 Garrison Ave.
Tel.: SU 3-8967.....Independent
Station Rep.....Masla Associates
President .....M. Bershof
Station Mgr.....Glenn A. O'Neal
Chief Engineer.....Raymond Armstrong

KHOZ—Harrison—1946

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Operated by....Harrison Bcstg. Corp.
Address .....P. O. Box 120
Tel.: EMpire 5-2301.....KBS
Station Representative.....Walker-Rawalt
Gen. Mgr. .....Robert S. Wheeler, Jr.
Station Manager.....W. J. Wheeler
Commercial Manager.....Everett Horton
Prom. Mgr.....Marc Williams
Chief Engineer.....Henry Welytok

KFFA—Helena—1941

Frequency: 1360 Kc.....Power: 1,000 Watts
Owned-Operated By.....Helena Bcstg. Co.
Address .....215 York St.
Tel.: HI 4-2361.....MBS, KBS
President.....Sam W. Anderson
Commercial Manager.....Wendell Atchison
Publicity, Prom. Director.....Katherine M. Kizer
Program Director.....Bill Holland
Chief Engineer.....Earl Hodges

KXAR—Hope—1947

Frequency: 1490 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Hope Bcstg. Co.
Address.....P. O. Box 138
Tel.: PRospect 7-3601.....KBS
Newspaper Affiliation.....Hope Star
President.....A. H. Washburn
General Manager.....Haskell Jones
Commercial Manager.....R. M. Jones
Publicity Director.....Nancy Cross
Chief Engineer.....Norman W. Bradford

KAAB—Hot Springs—1941

Freq.: 1340 Kc...Power: 500 W. d., 250 W. n.
Owned-Operated By.....Phoenix Co.
Address.....821 Central Ave.
Tel.: NAtional 4-3193.....ABC
Station Reps.....Bolles; Beaver
President, Gen. Mgr.....Harman I. Mosely
Commercial Manager.....C. J. Dickson
Sales Prom. Manager.....M. Janet Mozrall
Program Director.....Jack Wolever
Chief Engineer.....H. I. Watts

KBHS—Hot Springs—1953

Frequency: 590 Kc.....Power: 5000 Watts d.
Owned By.....Tim Timothy, Inc.
Address.....113 Third St.
Tel.: NA 3-6881.....MBS
Station Representative.....Adam Young, Inc.
President, Station Mgr.....B. P. Timothy
Assistant Manager.....Ed Appler
Program, Publicity Dir.....Jim Henderson
Chief Engineer.....James Melton

KZNG—Hot Springs—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....George T. Hernreich
Address .....1011 Central
Tel.: NA 4-3313.....Independent
Station Representative .....Gill-Perna
President.....George T. Hernreich
Gen., Sta. Manager.....Henry Steele
Chief Engineer .....R. G. King
Owners of: KFPW, Ft. Smith, Ark.

KBTM—Jonesboro—1930

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Patteson Brothers
Address .....603 Madison
Tel.: WE 5-5597.....MBS-KBS
General Manager.....Alan Patteson, Jr.
Sta. Mgr.....Clarence Adams

KNEA—Jonesboro—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Jonesboro, Inc.
Address.....Citizens Bank Bldg.
Tel.: WE 2-8381.....Independent
Station Reps.....Gill-Perna; Beaver
President .....Ernest Farabee
Gen., Sta. Mgr.....Deloss Walker
Chief Engineer.....Harold Baker

KAAY—Little Rock—1924

Frequency: 1090 Kc.....Power: 50 Kw.
Owned By.....LIN Broadcasting Corp.
Address.....8th and Izard St.
Tel.: FR 5-5311.....Independent
Station Rep.....H-R Representatives, Inc.
President.....Frederic Gregg, Jr.
General, Station Mgr.....Thomas Bishop
Commercial Manager.....Lin Carl Voth
Program Director.....Mike McCormick
Chief Engineer.....Cecil L. Suitt

KAJI—Little Rock—1927

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 w n.
Owned-Oper. By.....Helmer, Inc.
Address .....P. O. Box 3099
Tel.: FR 2-0166.....Independent
Station Representative .....Adam Young, Inc.
President.....Michael J. Heller
Chief Engineer.....Ray Vandusen

KARK—Little Rock—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By..Arkansas Radio & Equip. Co.
Address.....10th & Spring Sts.
Tel.: FR 6-2481.....NBC
Representative .....Edward Petry
President.....T. K. Barton
Exec. Vice President.....Douglas Romine
Director of Sales.....Lee Bryant
Program Director.....Harris Owen
Promotion, Publicity Mgr....Shirley R. Kennedy
Chief Engineer.....Dan Winn
Owners of: KARK-TV, Little Rock.

KLRA—Little Rock—1926

Freq.: 1010 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....KLRA, Inc.
Business-Studio Address.....Box 550
Tel.: FRanklin 5-7319 .....Independent
Station Rep., ...Radio-TV Reps.
President, General Manager.....Leonard Coe
Program Director.....Mary Heffington
Sales Prom., Pub. Director.....Anne Lumpkin
Chief Engineer.....Blande Perry

KOKY—Little Rock—1956

Frequency: 1440 Kc.....Power: 5000 Watts d.
Owned By....McLendon Little Rock Bcstg. Co.
Address.....P. O. Box 1956
Tel.: FR 2-0391.....Independent
Representative .....Pearson
Pres., Gen. Mgr.....John M. McLendon
Station Manager.....O. M. Teate

KVLC—Little Rock—1947

Frequency: 1050 Kc.....Power: 1000 Watts
Owned By .....Victor Bcstg. Co.
Address.....4015 West Capitol
Tel.: MOhawk 6-2821.....MBS
Station Reps.....Webb; Clarke Brown
President .....Joseph Trantino
Gen., Sta. Mgr.....Henry H. Steele
Commercial Manager.....Russell Skyrmes
Program Director.....Earl Davis
Chief Engineer.....Ken Bogue

KVMA—Magnolia—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Magnolia Bcstg. Co.
Business-Studio Address..212 N. Jefferson St.
Tel.: CE 4-5862.....MBS
Representative .....Pearson
President.....Dr. J. F. Rushton
Gen. Mgr.....William M. Bigley
Chief Engineer.....Clyde Chaffin

KBOK—Malvern—1951

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Malvern Bcstg. Co.
Address.....Highway 270 West
Tel.: ED 2-6981 .....KBS
Representative ..... Melville
Pres., Gen. Mgr.....Kermit L. Richardson
Commercial Manager.....W. D. Stroud
Chief Engineer .....Robert Padgett

KZOT—Marianna—1961

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Lee Broadcasting, Inc.
Address.....Willey Building
Tel.: CYpress 4-2195.....Independent
President .....Ross Hayes
General Manager.....Marvin S. Jones
Commercial Manager.....Jeff Holt
Program Director.....Jack Fisher
Chief Engineer.....Fred Campbell

KPCA—Marked Tree—1955

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Poinsett County Radio Bcstg.
Address .....Box 17
Tel.: 1580.....KBS
President.....L. V. Ritter, Jr.
General Manager.....De Witt Waites
Program Director.....Wayne Toombs
Publicity Director.....Deloyce Phillips
Chief Engineer.....Mack Howerton

KVSA—McGehee—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By...S. E. Arkansas Bcstrs. Inc.
Address .....U. S. Highway 65
Tel.: CA 2-4200.....KBS
Pres., Gen. Mgr.....Abbott F. Kinney
Commercial Mgr.....Mrs. M. F. Kinney
Program Director.....Herschell E. Parent
Chief Engineer.....James S. Hunt

KENA—Mena—1951

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KENA Bcstg. Co.
Address.....S. Reine St.
Tel.: 1450 .....Independent
Owner..... .....E. M. Hoge
Comm. Mgr.....Bill Hughes
Program Dir.....Marjorie Brink
Chief Engineer .....Wayne Ramsey

KHBM—Monticello—1955

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Baker Bcstg. Co.
Address .....Box 446
Tel.: EMpire 7-5136.....KBS
Station Reps.....Hopewell; Beaver
General, Station Mgr.....Keith Baker
Publicity Director.....Evelyn H. Baker
Chief Engineer.....Al Cooper

KVOM—Morrilton—1952

Frequency: 800 Kc.....Power: 250 Watts d.
Owned By.....J. C. Willis
Address.....P. O. Box 541
Tel.: FL 4-2484. .....KBS
President, General Manager.....J. C. Willis
Comm. Manager.....Gene Cooper
Prog. Dir., Chief Eng.....Hugh C. Jones

KTLO—Mountain Home—1953

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Mountain Home Bcstg. Corp.

Address.....Hwy 5, N.
Tel.: 425-3101.....KBS
President, General Mgr.....A. Strickles
Station Manager, Ch. Eng.....K. Wilkins
Commercial Mgr.....L. E. Cranor

KBHC—Nashville—1959

Frequency: 1260 Kc.....Power: 500 Watts
Owned By.....Robert G. McKeever
Address.....P.O. Box 236
Tel.: 746.....KBS
General Manager.....R. G. McKeever
Station Comm. Mgr.....Glen D. Hammons
Program Dir.....Ina Hammons
Chief Engineer.....J. Bollinger
Owners of: KDQN, De Queen.

KNBY—Newport—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Newport Bcstg. Co.
Address.....Box 218
Tel.: JA 3-5891.....Independent
President.....Harold Sudbury
General, Station Manager.....Gene Howe
Program Director.....Jerry Grojean
Chief Enginer.....J. Long

KDXE—N. Little Rock—1957

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Sim C. Callon
Address.....Box 3623
Tel.: MO 4-3600.....ABC-KBS
General Manager.....Wally Hoy
Station Manager.....Bill Campbell
Commercial Mgr.....A. E. Shirey
Publicity Mgr.....Bill Dixon
Chief Engineer.....Les Baden

KXLR—N. Little Rock—1946

Frequency: 1150 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Arkansas Bcstg., Inc.
Address.....P. O. Box 89
Tel.: FR 2-2155.....Independent
Sta. Representative.....Bolling
President.....J. Sanders
General Manager.....Ray Nichols

KOSE—Osceola—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Osceola Bcstg. Corp.
Business Address.....P. O. Box 311
Tel.: LO 3-2641.....KBS
General, Station Manager.....Don Whitney

KDRS—Paragould—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KDRS, Inc.
Business Address.....Box 491
Tel.: CE 6-7626.....KBS
Pres., General Manager.....Ted Rand
Business Manager.....T. M. Self
Commercial Manager.....Doyne F. Bateman
Program Dir.....Wilma Wheelis
Chief Engineer.....Charles Campfield

KCCL—Paris—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
Owned By.....Logan Cty. Bcstg.
Address.....Hixson Bldg.
Tel.: YO 3-3100.....KBS
President.....Gordon Hixson
General Manager.....John Tucker
Sales Promotion Mgr.....Jimmy Davis
Chief Engineer.....Manuel Johnson

KADL—Pine Bluff—1960

Frequency: 1270 Kc.....Power: 5 Kw.
Owned By.....Jefferson County Broadcasting
Address.....P. O. Box 1944
Station Rep.....Charles Bernard
Tel.: JE 5-1270.....KBS
General Mgr.....A. M. Smith
Station & Comm. Mgr.....Chester Pierce

KCLA—Pine Bluff—1947

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Radio Engineering Service
Business-Studio Address.....2900 W. 28th Ave.
Tel.: JE 5-1241.....Independent
General, Station Mgr.....Kenneth Kesterson
Commercial Manager.....Dave Wallis
Program Dir., Chief Eng.....Charles Penix

KOTN—Pine Bluff—1934

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Joellen Bcstg.
Address.....Box 957
Tel.: JE 4-8732.....Independent
Pres.....W. J. Dean
General, Sta. Manager.....D. Jacobson
Program Director.....Dave Carrico
Chief Engineer.....R. D. Robinson

KPBA—Pine Bluff—1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Radio Pine Bluff, Inc.
Address.....1607 W. 6th St.
Tel.: JE 4-1523.....Independent
Station Representative.....Gene Bolles Co.
President.....W. L. Kent
Gen., Sta. Mgr.....Howard M. Peters
Chief Engineer.....Robert N. Meador

KPOC—Pocahontas—1950

Frequency: 1420 Kc....Power: 1,000 Watts d.
Owned-Operated By...Pocahontas Radio, Inc.
Address.....P. O. Box 250
Tel.: TW 2-5234.....KBS
General Mgr.....Adrian L. White
Sales Mgr.....Virgil Pace

KTPA—Prescott—1959

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned By.....Cochran & Cochran Bcstg. Co.
Address.....Broadway Hotel
Tel.: TU 7-2638.....KBS
President.....E. W. Cochran
General Manager.....R. Cochran
Chief Engineer.....B. DeMay
Owners of: KCCB, Corning; KCCL, Paris.

KAMO—Rogers—1954

Ferquency: 1390 Kc.....Power: 1000 Watts
Owned .....KAMO, Inc.
Business Address...American Natl. Bank Bldg.
Tel.: MElrose 6-4611.....Independent
Station Rep.....Walker-Rawalt
Pres., Gen. Mgr.....G. Don Thompson
Sta., Comm. Mgr.....W. E. Dacus

KXRJ—Russellville—1947

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....C. R. Horne
Address.....Second & Boulder Sts.
Tel.: Woodlawn 7-1233.....KBS
President.....C. R. Horne
Station, Gen. Manager.....L. L. Bryan
Commercial Mgr.....B. J. Dunn
Program Dir.....Betty J. Kelley
Publicity Director.....Marge Crabaugh
Chief Engineer.....William C. McKenney
Owners of: KWCB, Searcy.

KWCB—Searcy—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned By .....White County Bcstg. Co.
Address.....P. O. Box 95
Tel.: 1281.....KBS
General Mgr. .....Don P. Jones

KUOA—Siloam Springs—1923

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....KUOA, Inc.
Business-Studio Address.....Siloam Springs
Tel.: 524-3154 .....MBS-KBS
Station Representative...Devney Organization
President.....John E. Brown, Jr.
Gen. Mgr., Ch. Eng.....Cecil Smith
Program Director .....Ralph Kennedy, Jr.
Commercial Mgr.....Roger Cox, Jr.

KBRS—Springdale—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper...Northwest Ark. Bcstg. & TV Co.
Address .....P.O. Box 591
Tel.: PLeasant 1-4675.....ABC
Newspaper Affiliation....Southwest American
President.....Donald W. Reynolds
General Manager.....Phil H. Phillips
Commercial Manager.....Curtis C. Hornor, Jr.
Program Director.....Jim G. Wilkerson
Chief Engineer.....Charles Doyle

KWAK—Stuttgart—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By....Stuttgart Bcstg. Corp.
Business Address .....P.O. Box 271
Tel.: WA 2-5212.....KBS
Gen. Manager.....Melvin P. Spann
Station Mgr.....June S. Spann
Chief Engineer.....C. R. Sandine

KOSY—Texarkana—1951

Freq.: 790 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By.....Gateway Bcstg. Co.
Address.....P.O. Box 1318
Tel.: 22-3771 .....CBS
Representative .....Pearson
Gen. Manager .....Tom E. Dillahunty

KFDF—Van Buren—1958

Frequency: 1580 Kc.....Power: 1000 Watt, d.
Owned By .....Broadcasters, Inc.
Address .....P.O. Box 550
Tel.: GRanite 4-6311.....KBS
President .....George Domerese

KRLW—Walnut Ridge—1951

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Lawrence Cty. Bcstg. Co.
Address .....P.O. Box 30
Tel.: TUrner 4-3131.....KBS
Gen. Mgr.....Wm. H. Cate

KWRF—Warren—1953

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Pines Broadcasting Co.
Address .....Box 480
Tel.: CA 6-2653.....KBS
Representative ..... Hopewell
President, Gen. Manager.....Weldon Sledge
Station Comm. Manager.....Bill Wells

KSUD—West Memphis—1961

Frequency: 730 Kc.....Power: 250 Watts d.
Owned By.....Newport Broadcasting Co.
Address .....104 N. Fifth St.
Tel.: REgent 5-6622.....Independent
President .....Harold Sudbury
General, Commercial Mgr.....Harold Penn
Program Director.....Bill Fury
Chief Engineer.....Ed Beck

KWYN—Wynne—1956

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....E. Arkansas Bcstrs, Inc.
Address.....P.O. Box 225
Tel.: BE 8-4141.....Independent
President, Gen. Mgr.....Raymond O. Raley
Chief Engineer .....Art Rogers

For Radio

Station Index

See Page 225

Pop.: 16,300,000
Families: 5,321,000

California

Radio Homes: 5,103,500
AM Stas. in State: 206

KCNO—Alturas—1951

Frequency: 570 Kc.....Power: 5000 Watts d.
Owned-Operated By.....R. W. Hansen
Address.....P.O. Box 1650
Tel.: 2531 .....Independent
Representative ..... Tracy Moore
President.....R. W. Hansen
St. Mgr., Chief Engineer.....Paul Savercool
Commercial Manager.....Don Bowden
Sales Prom. Mgr., Prog. Dir.....Ralph Baird

KEZY—Anaheim—1959

Frequency: 1190 Kc .....Power: 1000 Watts
Owned By.....Radio Orange Cty, Inc.
Address .....Disneyland Hotel
Tel.: PRospect 4-5170. .....Independent
Station Reps.....Gill-Perna; Pacific Bcst. Sales
President, Gen. Mgr.....Cliff Gill
Commercial Manager.....Ira Laufer
Station Manager.....Dan Russell
Program Director.....John Gunn

KPON—Anderson—1959

Frequency: 1580 Kc.....Power: 1000 Watts
Owned By.....Big Four Bcstg.
Address.....White City Shopping Center
Tel.: EM 5-2711 .....Independent
General Manager.....R. Golden

KAVR—Apple Valley—1954

Frequency: 960 Kc.....Power: 5 Kw. d.
Owned By.....BHA Enterprises, Inc.
Address.....P.O. Box 960
Tel.: CH 7-7251.....Independent
Representative.....Gates/Hall, Inc.
President.....M. D. Buchen
General, Sta. Mgr.....Alan B. Skuba
Commercial Mgr.....Don Edlund
Program Dir.....Neil Linder
Chief Engineer.....Dean Kiner
Owners of: KNEZ, Lompoc, Calif.

KENL—Arcata—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Humboldt Bcstrs.
Address .....KENL Bldg.
Tel.: VA 2-2941.....Independent
Pres., Gen. Mgr.....Mel Marshall
Chief Engineer.....H. Bender, Jr.

KCJH—Arroyo Grande—1962

Frequency: 280 Kc.....Power: 500 Watts d.
Owned By.....Radio Station KCJH
Address.....P.O. Box 187
Tel.: HUnter 9-4201.....Independent
Station Representative.....Bcst. Time Sales
President.....Christina M. Jacobson
General, Sales Promo. Mgr.....Les Hacker
Program Director.....Daryl Waiters
Chief Engineer.....Harold Jensen

KAHI—Auburn—1957

Frequency: 350 Kc.....Power: 5 Kw. d.
Owned By.....Don C. Reeves
Address .....Box 950
Tel.: TU 5-5636.....KBS
Sta. Representative.....Pacific Broadcast Sales
President, Ch. Eng. .....Don C. Reeves
General, Comm. Mgr.....Gene Ragle
Program Dir.....Ron Knight

KBIG—Avalon—1952

Frequency: 740 Kc.....Power: 10,000 Watts
Owned-Operated By.....John Poole Bcstg. Co.
Address....6540 Sunset Blvd., Los Angeles 28
Tel.: HO 3-3205.....Independent
Representative.....Advertising Time Sales
President .....Kevin B. Sweeney
V.P., General Manager....William A. Sawyers
Program Director.....Allen A. Davis
Publicity Director.....William Schubert
Chief Engineer.....Glynn Covington

KAFY—Bakersfield—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Tullis & Hearne, Inc.
Address.....P.O. Box 6128
Tel.: Empire 6-4411.....Independent
Station Representative.....Robert Eastman
President .....Howard Tullis
Gen. Mgr.....Paul Battisti
Program Director.....Al Anthony
Chief Engineer.....Robert E. Magg
Owners of: KFXM, San Bernardino; KDEO, San Diego.

KBIS—Bakersfield—1950

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....Eastern Electrosonic Industries
Address.....2013 Chester Ave.
Tel.: FAirview 4-6093.....Independent
General Manager.....C. R. Christianson
Chief Engineer .....Leon K. Jones

KERN—Bakersfield—1932

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Radio KERN, Inc.
Business Address.....1535 17th St.
Tel.: FA 5-7475.....CBS
Representative.....Paul H. Raymer
Sta. Mgr.....Tom Flynn
Chief Engineer.....Don Gatz

KGEE—Bakersfield—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KGEE, Inc.
Address.....El Tejon Hotel
Tel.: FA 7-3587.....NBC
Sta. Reps...Tele-Radio & TV Sales; Gates/Hall

Gen. Mgr., Ch. Eng.....C. D. Hammond
Commercial Mgr.....R. Tuten
Program Dir.....V. Jones

KLYD—Bakersfield—1958

Frequency: 1350 Kc.....Power: 1000 Watts;d.
Owned By.....Kern County Bdstg. Co.
Business Address.....2831 Eye St.
Tel.: FAirview 7-7511.....Independent
Station Representative .....Hollingbery
President, Gen. Mgr.....Edward E. Urner
Commercial Mgr.....William Walker
Station Manager.....Dave Maxwell
Chief Engineer.....Vernon G. Tucker
Owners of: KLYD-TV.

KPMC—Bakersfield—1932

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Pioneer Mercantile Co.
Address.....P.O. Box 1709
Tel.: FA 7-5121.....ABC
Reps..Venard, Torbet & McConnell; Grant Webb
President.....F. G. R. Schamblin
Station Manager.....L. A. Schamblin
Comm. Mgr.....Paul R. Biermann
Chief Eng.....Leo P. Jarvis

KUZZ—Bakersfield—1958

Frequency: 800 Kc.....Power: 250 Watts; d.
Owned By.....Valley Bcstg. Co.
Address .....910 Chester
Station Rep.....Charles Bernard
Tel.: FAirview 7-4401.....Independent
President, Gen. Mgr.....Herb Henson
Program Director .....Larry Daniels

KWAC—Bakersfield—1955

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W n.
Owned .....KMAP, Inc.
Address.....1330 Chester Ave.
Tel.: FA 7-9711.....KBS
Sta. Reps..Masla; Venard, Torbet & McConnell
Pres., Gen. Mgr.....Gordon B. Sherwood, Jr.
Comm., Sales Prom. Mgr.....Ed Hopple
Program Director.....Dan Gates

KPAS—Banning—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Stevens Bcstg. Inc.
Address.....4425 W. Ramsey St.
Tel.: VI 9-4557.....Independent
President .....Calvin Jasshon
General Manager.....R. Leach
Chief Engineer.....J. Ledbetter

KIOT—Barstow—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Beam Broadcasting Co., Inc.
Address.....850 E. Williams
Tel.: CLinton 6-2175.....Independent
Station Reps.....Harlan Oakes; Walker-Rawalt
President.....Henry R. Phipps
Station Manager.....James King
Program Dir.....Ivan Brady
Publicity Dir.....Earline Sumner
Chief Engineer.....Nick Howard

KWTC—Barstow—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.Mojave Valley Bcstg. Co.
Address .....Box 697
Tel.: CLinton 6-3511.....Independent
Station Representative....Pearson Natl. Reps.
Pres., Gen. Mgr.....W. T. Brown
Station Manager.....J. D. Parler
Program Director.....Don Allen
Chief Engineer.....Fred Mull

KRE—Berkeley—1923

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Central Calif. Bcstrs., Inc
Address.....601 Ashby Avenue
Tel.: THornwall 8-7715.....Independent
General Mgr.....Arthur Westlund
Sta. Mgr.....Don Hambly
Prog. Dir.....Les Avery
Chief Engineer.....Robert I. Sampson

KOWL—Bijou—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned..Tahoe Broadcasters, Lake Tahoe, Inc.
Address.....Box 132, Stateline, Calif.
Tel.: LUdlow 8-6681.....Independent
Station Rep.....Lucas
President.....Ed J. Frech
Station Manager.....John J. Murphy
Chief Engineer.....Ken Cayton

KIBS—Bishop—1953

Frequency: 1230 Kc...Power: 1 Kw. d.,250 W. n.
Owned .....Southeastern Sierra Bcstg. Corp.
Address.....Box 757
Tel.: Upton 2-4411.....ABC, KBS
President, Gen. Mgr.....R. S. Deming
Station Mgr., Chief Eng.....Elwayne Clement
Sales Prom. Mgr., Pub. Dir.....John Hemler

KYOR—Blythe—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....KYOR, Inc.
Address .....Box 668
Tel.: 2231.....Box 668
Representative....Venard, Torbet & McConnell
President.....T. E. Foster
General, Station Manager.....Robert Roddy
Prog. Dir., Chief Eng.....Charles C. Bolland
Publicity Director.....Al Guthrie

KROP—Brawley—1946

Frequency: 1300 Kc....1000 Watts d., 500 n.
Owned By.....KROP, Inc.
Address.....P.O. Box 238
Tel.: 1300.....Independent
General Manager.....Ed Silvera
Chief Engineer.....Dave Matton
Owners of: KPRO, Riverside; KREO, Indio; KYOR, Blythe.

KBLA—Burbank—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....G. E. Cameron, Jr.

Address.....11516 Oxnard St., N. Hollywood
Tel.: POplar 2-1195.....Independent
Newspaper Affil..Desert Sun, Palm Springs Calif.
General Manager.....Mel Leeds
Commercial Manager.....Robert Marshall

KRML—Carmel—1957

Frequency: 1410 Kc.....Power: 500 Watts; d.
Owned By.....Carmel Bcstg.
Address.....Route 2, Box 552
Tel.: MAyfair 4-1215.....Independent
Station Representative .....Bolling
President, Gen. Mgr.....Sam S. Smith
Station, Comm. Mgr.....Beryle I. Gonzales
Publicity Director.....Shirley J. Bass
Chief Engineer.....Fritz Haas

KHSL—Chico—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated....Golden Empire Bcstg. Co.
Address .....Box 1041
Tel.: FIreside 2-0141.....CBS
Sta. Rep. .....Bolling
Pres., Gen. Mgr.....Mrs. Mickey McClung
Station Manager.....Charles H. Kinsley, Jr.
Chief Engineer.....Russell Pope

KPAY—Chico—1949

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned.....J. Ned. Richardson
Address.....P.O. Box 369
Tel.: 342-4211.....MBS
Representative .....Hollingbery
Gen. Mgr.....J. Ned Richardson
Station Manager.....Ted L. Snider
Comm. Mgr.....Frank J. Mertz
Chief Engineer.....William Pope

KBMX—Coalinga—1950

Frequency: 1470 Kc.....Power: 500 W. d.
Owned By.....Charles E. Kelly
Address .....Box 1164
Tel.: 935-0735.....Independent
Sta. Rep.....Grant Webb
Owner .....Charles E. Kelly
Station Manager.....Jack Miller
Program Dir.....David Barnett
Sales Manager.....Glenn Adams

KBUC—Corona—1948

Frequency: 1370 Kc. Power: 1 Kw. d., 500 W. n.
Owned .....Radio K-BUC, Inc.
Business Address.....Box 368
Tel.: RE 7-1370.....Independent
Station Representative.....Lucas
President .....James F. Hadlock
V.P., Gen. Mgr.....Naum Healy
Comm. Manager.....Sherm Horn
Publicity Director.....Bob Cochems
Chief Engineer.....Walter Rees
Owners of: KDAN, Eureka, Calif.

KPLY—Crescent City—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Del Norte Bcstg. Co.
Address .....Box 248
Tel.: INgersoll 4-59100.....KBS
Station Representative.....Tracy Moore
Owners.....M. C. Deaver, Virginia McWhorter
Comm., Sta. Mgr.....H. Frank Walters
Chief Engineer.....Herbert Newman

KPOD—Crescent City—1959

Frequency: 1310 Kc.....Power: 1,000 Watts, d.
Owned By.....H. Frank & Wanda M. Walters
Address.....857 Second St.
Tel.: IN 4-5060.....Independent
Station Reps.....Sandeberg; Gates/Hall
President, Ch. Eng.....H. Frank Walters
General, Station Mgr.....James R. Sumbler
Sales Promo. Mgr.....William R. Baker
Program Director.....Jack Chunn
Publicity Director.....Richard H. Minor
Owners of: KWNA, Winnemucca, Nev.

KCHJ—Delano—1951

Freq.: 1010 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Charles Herman Johnes
Address.....P.O. Box 1000
Tel.: Delano 8676.....Independent
President, Chief Eng.....Charles H. Johnes
Station Manager.....Jean G. Johnes
Comm. Mgr.....Jim Turner
Program Dir.....Joe McFolin

KRDU—Dinuba—1946

Frequency: 1130 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Dinuba Co.
Address .....Box 157
Tel.: LY 1-1130.....KBS
Pres., Gen., Sta. Mgr.....Egon A. Hofer
V.P.....Dave Hofer, Jr.
Chief Engineer .....Warren Nystrom

KDEO—El Cajon—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned By.....Tullis & Hearne Bcstg. Co.
Address.....P.O. Box 20188, San Diego
Tel.: JU 3-9100.....Independent
Station Representative.....Robert Eastman
President.....Howard Tullis
General, Sta. Manager.....Joe Cahill
Program Director.....Noel Confer
Chief Engineer.....Ed Murphree
Owners of: KAFY, Bakersfield; KFXM, San Bernadino, both Calif.

KAMP—El Centro—1958

Frequency: 1430 Kc.....Power: 1000 Watts
Owned By.....Fresno Bcstrs.
Address .....P. O. Box 1018
Tel.: ELgin 2-2277.....Independent
Sta. Reps....Venard, Torbet & McConnell; Webb
General Mgr.....A. Androetti
Prog. Dir., Sales Prom. Mgr.....Bob Weaver
Chief Engineer.....Arch Thistle

KICO—El Centro—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Charles R. Love

Address .....Box 861
Tel.: ELgin 2-1490.....ABC
Sta. Reps.....Weed; Gates/Hall
Owner .....Charles R. Love
General, Comm. Manager.....W. L. Gleeson
Program Director.....Joseph Arnaldo

KXO—El Centro—1927

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....RadioActive, Inc.
Business Address.....Box 140
Tel.: EL 2-1230.....NBC-KBS
President, Gen. Mgr.....Marc Hanan
Sales Promotion Manager.....Robert Ordonez
Program, Publicity Dir.....Gordon Belson

KOWN—Escondido—1958

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Palomar Broadcasting Co.
Address .....1226 Hale Ave.
Tel.: SHerwood 5-5811.....KBS
Pres., Gen. Mgr.....Julia C. Owen
Commercial Manager.....Bruce McLean
Program Director.....Jay Raymond
Chief Engineer.....Wallace A. Simonson

KDAN—Eureka—1956

Frequency: 790 Kc.....Power: 5 Kw.
Owned ..... Radio KDAN
Address ..... Box 993
Tel.: HI 2-0611.....Independent
Station Rep.....Lucas
President.....James F. Hadlock
General Mgr.....Steve Schoen
Commercial Mgr.....Earl Madray
Program Dir.....Bud Morris
Chief Engineer.....Guy Saleme

KINS—Eureka—1946

Freq.: 980 Kc.....Power: 5 Kw., d., 500 W. n.
Owned-Oper. By.....Eureka Bcstg.
Address .....Box "O"
Tel.: HI 2-5744.....CBS
Station Representative.....Grant Webb
Pres., Gen. Mgr.....Wendell Adams
Station Comm. Mgr.....Doyle Seely
Chief Engineer.....Dean Elliott

KRED—Eureka—1933

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Calif. Oregon Radio Co.
Address.....P. O. Box 1021
Tel.: 443-1621.....MBS
Station Rep.....Adam Young
V.P., Manager.....Newton L. Steward
Opera. Manager.....Barry Adams
Chief Engineer.....Don King
Owners of: KIEM-FM-TV, Eureka.

KDAC—Fort Bragg—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Fort Bcstg. Co.
Address .....2100 E. Oaks St.
Tel.: YO 4-3251.....Independent
General Manager, Ch. Eng.....Craig N. Smith

KLIP—Fowler—1961

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned By .....Morris Mindel
Address.....P.O. Box 1177
Tel.: Fowler.....Independent
General Manager.....Morris Mindel

KARM—Fresno—1938

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....H. & G. Harm Enterp.
Address.....7535 N. Van Ness Ave.
Tel.: BA 24441 .....ABC
Representative .....Hollingbery
General Mgr.....George Harm
Program Director.....Bill Dallas
Chief Engineer.....Elbert Dean

KBIF—Fresno—1947

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned .....KBIF, Inc.
Address.....261 N. Broadway
Tel.: AM 6-0791.....Independent
President.....Norwood J. Patterson
General, Comm. Mgr.....Robert Hickling
Program Director.....Charles Turner
Chief Engineer.....Larry Woods

KEAP—Fresno—1957

Frequency: 980 Kc.....Power: 500 W. d.
Owned By.....KEAP Broadcasting Co. Inc.
Address.....2344 S. Railroad Ave.
Tel.: AD 7-1871.....Independent
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....Herbert J. Edelman
Chief Engineer.....Elbert Dean

KFRE—Fresno—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Triangle Publications
Business-Studio Address..T. W. Patterson Bldg.
Tel.: AM 8-6441.....CBS
News Affil.....Phila. Inquirer, Phila. D. News
Representative .....John Blair
Vice President.....Roger W. Clipp
General Manager.....Kenneth M. Curto
Local Sales Manager.....Robert Steinhilber
Asst. Gen. Mgr. (Radio Sales)..Guy Farnsworth
Program Director.....Robert Klose
Promotion Manager.....Don Sheppard
Chief Engineer.....Keith L. Mealey
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y. WFBG-AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-TV, KRFM, Fresno.

KGST—Fresno—1949

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned By.....International Radio, Inc.
Address.....1244 'O' St.
Tel.: AM 6-9901.....Independent
President, Gen. Mgr.....Richard E. Ryan
Comm., Sales Prom. Manager.....Jack Reavley
Program Director.....Bernardo Mendoza
Chief Engineer.....Stanley Thatcher

KMAK—Fresno—1953

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Fresno Bcstrs.
Address.....2020 McKinley Ave.
Tel.: AM 6-9448.....Independent
Station Rep.....McGavren-Guild
General Manager.....T. Thrumston
Chief Engineer.....Ed Nickel

KMJ—Fresno—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....McClatchy Bcstg. Co.
Business-Studio Address..1515 Van Ness Ave.
Tel.: AM 8-5771.....NBC
Newspaper Affiliation.McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Ramsey G. Elliott
Program Mgr.....Jeff Nagle
Sales Mgr.....Roy Swanson
Chief Engineer.....William Wallace
Owners of: KMJ-FM-TV, Fresno; KFBK-AM-FM, Sacramento; KBEE, Modesto, all Calif.; KOH, Reno, Nev.

KXEX—Fresno—1962

Frequency: 1550 Kc.....Power: 500 Watts d.
Owned By.....Atlas Broadcasting Co.
Address.....P.O. Box 1613
Tel.: 233-8803.....Independent
Sta. Reps...Dora-Clayton; Tele-Radio & TV Sales
General, Sales Promo. Mgr....John W. Sonder
Commercial Manager.....Sylvia Sonder
Program Director.....Manolo Rosillo
Chief Engineer.....Harold O. Torosian

KYNO—Fresno—1947

Frequency: 1300 Kc. Power: 5000 wts. d, 1000 n.
Owned-Oper. By.....Radio KYNO
Address.....2125 N. Barton Ave.
Tel.: CL 5-8383.....MBS
Reps. .....Vernard, Torbet & McC.; Art Moore
General Manager .....Gene Chenault
Program Dir.....Dave Belman
Natl. Sales Manager.....Wayne Decker
Chief Engineer.....Bert Williamson

KPER—Gilroy—1957

Frequency: 1290 Kc.....Power: 1000 Watts, d.
Owned .....Radio KPER
Address.....59 N. Monterey St.
Tel.: VI 2-3155.....KBS
Station Representative.....J. A. Lucas
General Manager .....John Gregory
Commercial Manager.....Ben Gutierrez
Program, Comm. Dir.....Dave Belman
Nat'l Sales Manager.....Wayne Decker
Chief Engineer.....Don Bernard

KIEV—Glendale—1933

Frequency: 870 Kc.....Power: 250 Watts
Owned By.....Southern California Bcstg. Co.
Address.....106 N. Glendale Ave.
Tel.: CHapman 5-2388 .....Independent
President, Gen. Manager.....William J. Beaton
Program Director.....Beach Rogers
Chief Engineer.....Andrew Costello

KNGS—Hanford—1948

Freq.: 620 Kc.....Power: 1 Kw.
Owned-Oper. By.....Kings Bcstg. Corp.
Business Address.....P.O. Box 620
Tel.: LUdlow 2-0361.....ABC
President, Gen. Mgr.....John C. Cohan
Station Rep.....H-R Reps.
Station Manager.....Robie F. Shull
Sales Promotion Mgr.....Carl L. Switzer

KHSJ—Hemet—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Ramona Bcstg Co.
Address.....P.O. Box 1196
Tel.: OLiver 8-7113.....Independent
President, Program Dir.....Robert T. Griffin, Sr.
Commercial Mgr.....Paul Sprague
Chief Engineer.....Al Copeland

KGHT—Hollister—1962

Frequency: 1520 Kc.....Power: 500 Watts d.
Owned By.....Hollister Broadcasting, Inc.
Address.....P.O. Box 931
Tel.: 637-7171.....Independent
President.....Richard M. Godfrey
General Mgr., Chief Engr.....J. W. Warren
Program Director.....Diane Warren

KDAY—Hollywood—1947

Frequency: 1580 Kc....Power: 50,000 Watts, d.
Owned By.....Continental Bcstg. of Calif., Inc.
Address .....1549 No. Vine St.
Tel.: HO 1-9981.....Independent
Representative .....Continental Broadcasting
President.....O. Wayne Rollins
General Manager.....Albert R. Lanphear
Commercial Manager.....Lon Boutin
Program Director.....Kelley Daniels
Chief Engineer.....Bob Dye
Owners of: WCHS-AM-TV, Charleston, W. Va.; WNJR, Newark, N. J.; WBEE, Harvey, Ill.; WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WGEE, Indianapolis, Ind.; WPTZ, Plattsburgh, N. Y.; WEAR, Pensacola, Fla.

KCHV—Indio—1954

Frequency: 970 Kc.....Power: 1 Kw., d.
Owner.....Coachella Bcstg. Co.
Address .....Box 112
Tel.: EXpress 8-5534.....KBS
Representative.....Moore & Assoc.
Pres. .....Edward Gorges
General, Sta. Manager.....Ed Staples
Comm. Mgr.....Doug Caplette
Chief Engineer.....Rodney Gorges

KREO—Indio—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KREO, Inc.
Address.....P.O. Box 697
Tel.: DIamond 7-3403.....Independent
General Manager.....Lee Ellis
Station Manager.....Ed. Silvera
Chief Engineer.....Dave Matton
Owners of: KPRO, Riverside; KROP, Brawley, KYOR, Blyth.

KTYM—Inglewood—1958

Frequency: 1460 Kc.....Power: 5 Kw. d.
Owned By.....A. J. Williams
Address .....125 S. Grevillea Ave.
Tel.: ORegon 8-3731.....Independent
President, Sta. Mgr.....A. J. Williams
Program Director.....Claire T. Honovich
Chief Engineer.....Victor M. Sanders

KRKC—King City—1958

Frequency 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....KRKC, Inc.
Address.....P.O. Box 625
Tel.: 385-5421.....KBS
Station Representative .....Sandeberg
President .....Bob McVay
Program Director.....Stan White
Publicity Director.....Nancy Pozzi
Chief Engineer.....Ben Spells

KAVL—Lancaster—1950

Freq.: 610 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Antelope Bcstg. Co.
Address.....2501 West Ave.
Tel.: WH 2-1121.....MBS
President .....W. B. Carter
General Mgr.....H. L. Comstock

KBVM—Lancaster—1956

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By:.....Tri-County Bcstgrs., Inc.
Address.....43321 N. Sierra Highway
Tel.: WH 2-8461.....Independent
Station Representative.....Gates/Hall, Inc.
President .....Donald Lewis
General, Station Mgr.....D. Dean Roper
Commercial Manager.....Barbara Wood
Publicity Dir., Chief Engr.....Jerold Miles

KLAN—Lemoore—1960

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned By:.....Radio Lemoore
Address.....422 N. Douty St., Hanford, Calif.
Tel.: LU 4-4466.....Independent
Station Rep.....Lee F. O'Connell
President .....Joseph E. Gamble
Station Manager.....Mel Vierra
Commercial Manager.....Nate Alberstein
Program Director.....Mike Cleland
Chief Engineer.....Fred Volken
Owners of: KJOY, Stockton, Calif.; KJAY, Sacramento, Calif.

KCVR—Lodi—1946

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Radio KCVR
Business Address.....P. O. Box 600
Tel.: EN 8-0628.....Independent
Station Rep.....Hollingbery
General Manager.....Floyd Farr
Station Mgr., Chief Engr.....George Sampson
Program Director.....Jimmy James

KLOM—Lompoc—1962

Frequency: 1330 Kc.....Power: 1,000 Watts d.
Owned By.....Lompoc Broadcasting Co.
Address ..... Lompoc
Tel.: Lompoc.....Independent
President, General Mgr.....Charles Trotter

KNEZ—Lompoc—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....South Coast Bcstg.
Business Address.....P.O. Box 338
Tel.: REgent 6-3421.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....M. Buchen
Station Mgr.....Les Leslie
Asst. Manager.....Alan Beach

KFOX—Long Beach—1923

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Illinois-California Bcstg.
Address.....220 E. Anaheim Street
Tel.: HE 6-7281.....Independent
Station Representative.....Adam Young
President.....Egmont Sonderling
General Mgr.....Dick Schofield
Chief Engineer.....Al Mutter
Owners of: WDIA, Memphis, Tenn.; KDIA, Oakland, Calif.; WOPA-AM-FM, Oak Park, Ill.; KFOX-FM; Long Beach, Calif.

KGER—Long Beach—1926

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By...John Brown Schools of Calif., Inc.
Business-Studio Address.....3745 Atlantic



Tel.: GArfield 7-7907.....Independent
President .....Dr. John E. Brown
Gen., Sta., Comm. Mgr.....E. William George
Program Director.....Irene Cook
Chief Engineer.....Luke Crumbaugh

KABC—Los Angeles—1929

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....AB-PT, Inc.
Address.....3321 S. La Cienega Blvd.
Tel.: NO 3-3311.....ABC
Representative .....Katz
President.....Leonard H. Goldenson
V.P., General Manager.....Ben Hoberman
Sales Manager.....Douglas Campbell
Program Dir.....Jack Meyers
Sales Promotion Manager.....Jack Pavis
Publicity Dir.....Virginia West
Chief Engineer.....Art Sterman
Owners of: WABC AM-TV, New York; WXYZ AM-TV, Detroit; WIS, Chicago; KGO AM-TV, San Francisco; KABC AM-TV, Los Angeles; KQV, Pittsburgh; WBKB-TV, Chicago.

KFAC—Los Angeles—1931

Frequency: 1330 Kc.....Power: 5000 Watts
Owned By.....Cleveland Broadcasting
Bus.-Studio Address.....5773 Wilshire Blvd.
Tel.: WE 8-0161.....Independent
Station Rep. .....Hollingbery
Gen. Comm. Mgr.....Calvin J. Smith

The Conversation Station of Los Angeles

KABC
conversation
RADIO 79

Program Director.....Howard Rhines
Chief Engineer.....Ron Oakley

KFI—Los Angeles—1922

Frequency: 640 Kc.....Power: 50,000 Watts
Owned-Operated By..Earle C. Anthony, Inc.
Business-Studio Address..141 N. Vermont Ave.
Tel.: DU 2-2121.....NBC
Representative.....Henry I. Christal
Pres., Gen. Mgr.....George A. Wagner
Station Manager.....Charles Hamilton
Commercial Manager.....A. William Oster
Sales Promo. Mgr., Pub. Dir.....Russell Smith
Program Director.....Pat Kelly
Co-Chief Engs..H. L. Blatterman, C. W. Mason

KFWB—Los Angeles—1925

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By....Crowell-Collier Bcstg. Corp.
Business-Studio Add....6419 Hollywood Blvd.
Tel.: HO 5-3131.....Independent
Representative .....Blair
President.....J. C. Drilling
General Manager.....J. J. Bernard
Dir. of Operations.....Theola Sanders
General Sales Manager.....Robert E. Sharon
Program Director.....Jim Hawthorne
Advertising Director.....Warren Earl
Manager of Engineering.....Ed Benham
Owners of: KEWB, San Francisco; KDWB, St. Paul, Minn.

KGBS—Los Angeles—1925

Frequency: 1020 Kc.....Power 50,000 Watts d.
Owned By.....Standard Bcstg. Co.
Business-Studio Add.....338 S. Western Ave.
Tel.: DU 8-2345.....Independent
Station Rep.....Peters, Griffin, Woodward
President.....George B. Storer, Jr.
V.P., General Manager...Wendell B. Campbell
General Sales Manager..Edward F. McLaughlin
Program, Pub. Manager..William C. Thompson
Sales Promotion Mgr.....Robert M. Storer
Chief Engineer.....Ernest Underwood
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y. WGBS, AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; WITI-TV, Milwaukee.

KGFJ—Los Angeles—1926

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Ben S. McGlashan
Address.....4550 Melrose Ave.
Tel.: NOrmandy 3-3181.....Independent
Station Representative.....Bernard Howard
General Manager.....Thelma Kirchner
Assistant Manager.....Juanita Bart
Sales Mgr.....Molly C. Low
Program Director.....Tom B. Hawkins
Chief Engineer.....Homer Obuchon

KHJ—Los Angeles—1922

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Oper. By.....RKO General
Address.....5515 Melrose Ave.
Tel.: HO 2-2133.....MBS

Sta. Rep.....RKO General Nat'l Sales
Division Director.....Harry Trenner
Program & Prod. Mgr.....Arnold Schorr
General Sales Mgr.....Morton Sidley
Promotion Director.....Frank Barron
Chief Engineer.....Robert Bullock

KLAC—Los Angeles—1924

Freq.: 570 Kc.....Power: 5 Kw. d.; 1 Kw. n
Owned By.....Hall Bcstg. Co.
Address.....5828 Wilshire Blvd.
Tel.: WE 7-0110.....Independent
Station Representative.....Edward Petry
President.....M. W. Hall
Exec. V.P., Gen. Mgr.....Robert H. Forward
Commercial Manager.....Cy Ostrup
Program Manager.....Roger Barkley
Sales Promo. Manager.....Gene Williams
Publicity Director.....John Dickson
Transmitter Supervisor.....Ross McGough

KMPC—Los Angeles—1928

Freq.: 710 Kc.....Power: 50 Kw. d.; 10 Kw. n.
Owned-Oper. By.....Golden West Bcsters.
Address.....5939 Sunset Boulevard
Tel.: HOllywood 9-5341.....Independent
Representative.....AM Radio Sales
Ch. of Board.....Gene Autry
President.....Robert O. Reynolds
Exec. V.P., General Mgr.....Loyd Sigmon
V.P., Sales.....Stanley Spero
V.P., Promotion.....John M. Asher
Program Director.....Hugh Heller
V.P., Engineering.....Tom Crosnoe
Owners of: KSFO, San Francisco, Calif.; KVI, Seattle, Wash.; KEX, Portland.

KNX—Los Angeles—1920

Frequency: 1070 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Business-Studio Address....6121 Sunset Blvd.
Tel.: HO 9-1212.....CBS
Sta. Representative.....CBS Spot Sales
V.P., General Manager.....Robert Sutton
General Sales Mgr.....Jim Ingraham
Sales Promo., Merch. Mgr.....Ted Pettit
Dir. of Info. Services.....Arthur Wittum
Program Director.....Harfield Weedin
Chief Engineer.....Ted Denton

KPOL—Los Angeles—1952

Frequency: 1540 Kc..Power 50 Kw. d., 10 Kw. n.
Owned-Oper. By....Coast Radio Bdcstg. Corp.
Address.....4628 Wilshire Blvd.
Tel.: WE 8-2345.....Independent
Station Representative.....Raymer Co.
President, Gen. Mgr.....Hugh R. Murchison
Station, Comm. Mgr.....Frederick Custer
Program Director.....Robertson C. Scott
Chief Engineer.....Conrad Sprenger

KRKD—Los Angeles—1927

Frequency: 1150 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned By.....I. C. O. F. G., Inc.
Business-Studio Address..1050 Montecito Drive
Tel.: CA 5-4116.....Independent
Station Representative.....Weed Radio Corp.
General Manager.....M. D. Buchen
Operations Manager.....Charles Clifton
Program Director.....Leon Tate
Sales Manager.....Clifford Levine
Chief Engineer.....Jim Mayfield

XTRA—Los Angeles—1934

Frequency: 690 Kc.....Power: 50 Kw.
Owned By....Radio Difusora del Pacifico, S.A.
Address.....Box 100, Tijuana, B. Cfa., Mexico
Tel.: WEbster 7-2424.....Independent
Station Representative.....McGavren/Guild
President.....Lauro Villalon
General Sales Manager.....Homer Odom
Managing Editor.....Russ Barnett
Chief Engineer.....Jose Marquez

KLBS—Los Banos—1961

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Los Banos Broadcasting Co.
Address.....P.O. Box 672
Tel.: 826-4996.....Independent
Station Representative.....Pearson Nat'l Reps.
President.....James Rose
General Manager.....John McAdam
Sales Promotion Manager.....Allen Olson

KHOT—Madera—1956

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owner.....Glomar Music Bcstg. Co.
Address.....Box 67
Tel.: OR 4-8888.....Independent
Mgr.....Bob L. Moran
Chief Engineer.....J. Bell

KMYC—Marysville—1940

Frequency: 1410 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Carlton Bcstg. Corp.
Business Address.....P. O. Box 631
Tel.: SH 2-2396.....MBS, ABC
Station Representative.....Grant Webb
President.....Jack Sterling
General, Station Mgr.....Carroll V. Hansen
Commercial, Sales Promo. Mgr.....Dale Fairlee
Program Director.....Ruth Hansen
Chief Engineer.....Dick Smart

KWIP—Merced—1956

Frequency: 1580 Kc.....Power: 500 Watts, d.
Owned By:.....Yosemite Bcstrs. Inc.
Address.....Hotel Tioga
Tel.: RA 2-3838.....Independent
Station Reps.....Bob Dore; Gates/Hall
President, General Mgr.....Ellsworth Peck
Comm., Sales Promo. Mgr.....Vince Palmer
Program Director.....Vicki Daly
Chief Engineer.....Malcolm Beavers

KYOS—Merced—1936

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By:.....Radio Div., McBride Corp.
Address.....1735 "L" St.
Tel.: RA 2-6251.....ABC-MBS
Station Rep.....Venard, Torbet & McConnell
President.....T. E. McBride

General, Station Mgr.....George Weber
Commercial Manager.....Harry Carmichael
Program Director.....Michael Lundy
Chief Engineer.....Richard Jerome

KBEE—Modesto—1951

Frequency: 970 Kc.....Power: 1000 Watts
Owned.....McClatchy Bcstg. Co.
Address .....14th & Eye St.
Tel.: LA 3-7756.....CBS
Newspaper Affil.....McClatchy Newspapers
Representative.....Paul Raymer
President .....Eleanor McClatchy
Station Manager.....Thomas Flynn
Chief Engineer .....Albert Schneider
Owners of: KFBK-AM-FM, Sacramento; KMJ-AM-FM-TV, Fresno; KBEE-FM, Modesto; all Calif.; KOH, Reno, Nev.

KFIV—Modesto—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned By.....KFIV, Inc.
Address .....Box 1360
Tel.: 529-0228.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....A. J. Krisik
General Manager.....Ted Wolf
Program Director.....Bob Barnett
Opera. Manager.....Gene D'Accardo
Nat'l Commercial Mgr.....Judd Sturtevant
Chief Engineer.....James Roddy

KTRB—Modesto—1933

Frequency: 860 Kc...Power: 10,000 d.; 1000 n.
Owned-Operated By.....KTRB Bcstg. Co., Inc.
Address.....P.O. Box 3839
Tel.: LA 3-0737.....Independent
Station Rep.....Venard, Torbet & McConnell
Pres.-Gen.-Station Mgr....William H. Bates, Jr.
Comm., Sales Prom. Mgr.....Richard Brown
Chief Engineer.....W. H. Bates

KDOL—Mojave—1961

Frequency: 1340 Kc.....Power: 100 Watts
Owned By.....Mojave Broadcasters
Address.....P.O. Box 968
Tel.: VAlley 4-4221.....ABC, KBS
Owners.....F. W. & A. I. Ogan
General Manager.....Wes Parson
Program Director.....Frank Stanley
Chief Engineer.....Forrest Ogan

KIDD—Monterey—1955

Frequency: 630 Kc.....Power: 1 Kw.
Owned By.....Monterey Pen Bcstg. Inc.
Address .....Box 1070
Tel.: FRontier 2-8154.....Independent
Representative .....Hollingbery
President, General Mgr.....Robert Sherry
Commercial, Prom. Mgr.....Jack G. Hamilton
Publicity Director.....Victor Rugh
Chief Engineer.....J. King

KMBY—Monterey—1949

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....John Burroughs
Business Address.....651 Cannery Row
Tel.: FR 2-4541.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....John Burroughs
General Mgr.....Galyn Hammond
Program Director.....Don Hofmann
Chief Engineer.....Frank Denney

KWSD—Mt. Shasta—1947

Frequency: 620 Kc.....Power: 1000 Watts, d.
Owned-Oper. By..Shasta Cascade Bcstg. Corp.
Address .....E. Alma St.
Tel.: WA 6-2124.....Independent
Reps...Venard, Torbet & McC.; Cont. Radio Sales
Gen. Mgr., Ch. Eng.....David Rees
Program Dir.....Iola Huntingdon

KVON—Napa—1947

Frequency: 1440 Kc.....Power: 500 Watts
Owned By.....Lawrence & Janice Lynn
Address .....1124 Foster Road
Tel.: BAldwin 6-2023.....MBS
Station Representative .....Pearson
Owners.....Lawrence & Janice Lynn

KSFE—Needles—1952

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....James Parr
Address.....P.O. Box 738
Tel.: EAstgate 6-2101.....MBS
Station Rep.....Grant Webb
President .....James Parr
Commercial Manager.....Leslie V. Gilbert
Program Dir., Chief Engineer....David Barnett
Sales Promo. Mgr.....Grant Holcomb, Jr.
Publicity Director.....Lynne Holcomb

KABL—Oakland—1959

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned-Oper. By .....McLendon Corp.
Address.....464 19th St.
Tel.: TW 3-9600.....Independent
Station Representative .....McGavren/Guild
President.....Gordon B. McLendon
General Manager.....Richard H. Wilcox
Program Director.....Al Hart
Commercial Manager.....Charles Payne
Chief Engineer.....Howard Immekus
Owners of: KLIF, Dallas, Tex.; KILT, Houston, Tex.; WSYL, Buffalo, N. Y.; KTSA, San Antonio, Tex.; WYNR, Chicago, Ill.

KDIA—Oakland—1942

Frequency: 1310 Kc.....Power: 1000 Watts
Owned .....KDIA, Inc.
Business-Studio Address.....327 22nd St.
Tel.: TE 4-4262.....Independent
Station Rep. .....Bernard Howard
President, Gen. Mgr.....E. Sonderling
Station Manager.....W. Conway
Sales Prom. Manager.....Pat Madden
Program Director.....John W. Doubleday
Chief Engineer.....John Rolih
Owners of: WOPA, Oak Park, Ill.; WDIA, Memphis, Tenn.; WFOX, Long Beach, Calif.

KEWB—Oakland—1922

Frequency: 910 Kc.....Power: 5 Kw.
Owned-Operated By..Crowell-Collier Bcstg. Co.
Business Address.....2150 Franklin St.
Tel.: TEmplebar 6-0910.....Independent
Station Representative.....H-R Representatives
President.....Joseph C. Drilling
General, Sta. Manager.....John M. McRae
Sales Manager.....Richard B. Ullman
Program Director.....Arthur Nelson
Sales Prom. Manager.....Warren Earl
Chief Eng. ..... Roswell S. Smith
Owners of: KFWB, Los Angeles, Calif.; KDWB, St. Paul, Minneapolis.

KUDE—Oceanside—1956

Frequency: 1320 Kc.....Power: 500 Watts
Owned By:.....Dolph-Pettey Bcstg. Co.
Address.....2950 Canyon Drive
Tel.: SA 2-8294.....Independent
President.....Herbert L. Pettey
Gen. Station Mgr.....Lyle R. Richardson
Comm. Manager.....Larry Thomas
Program Director.....Joe Siegle
Sales Prom. Manager.....George Nagle
Chief Engineer.....Mike Stevens

KASK—Ontario—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned By..D. & J. W. O'Connor, F. H. Babcock
Address .....P.O. Box 593
Tel.: YUkon 2-8888.....Independent
General Manager.....Jerry Jones
Chief Engineer.....Manual Barraza

KOXR—Oxnard—1955

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Oxnard Broadcasting Corp.
Address.....1280 So. Oxnard Blvd.
Tel.: HU 3-2303.....Independent
Station Rep.....California Spot Sales
Pres., Chief Eng.....Paul R. Schneider
Comm., Sales Prom. Mgr.....Robert J. Mohr

KCMJ—Palm Springs—1946

Freq.: 1010 Kc.....Pwr: 1 Kw., d.; 500 W., n.
Owned By. .....Westminster Bcstg. Corp.
Business Address.....Box KK
Tel.: 325-2253.....CBS
Station Representative.....Lucas
President.....Morris H. Bergreen
General, Station Manager....Patrick Raymond
Program Director.....William Hesson
Chief Engineer.....Glen Barnett

KDES—Palm Springs—1956

Frequency: 920 Kc.....Power: 1000 Watts, d.
Owned.....Cameron Bcstg. Co.
Address.....611 S. Palm Canyon Dr.
Tel.: 324-1212.....Independent
Newspaper Affiliation.....Desert Sun
Station Reps.....Gates/Hall, Weed
President, Owner.....Geo. E. Cameron, Jr.
Gen. Station Mgr.....Norman W. Lofthus
Commercial Manager.....Adam Waran
Prog. Dir., Chief Eng. .....Cliff Miller
Owners of: KBLA, Burbank, Calif.

KPAL—Palm Springs—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owner.....KPAL Bcstg. Corp.
Address.....1983 N. Palm Canyon Dr.
Tel.: 324-9171.....ABC
Station Representative.....Pearson Nat'l Reps.
President .....Harry Maizlish
General, Station Mgr.....Alfred Yallen
Commercial Manager.....Helen Quirk
Sales Promotion Manager.....Arthur Hersh
Program Director.....Allan Simpson, Jr.
Chief Engineer.....Benjamin Smith
Owners of: KRHM-FM, Los Angeles.

KUTY—Palmdale—1957

Frequency: 1470 Kc.....5 Kw., d.
Owned By.....Tarlow Associates
Address.....P. O. Box 5
Tel.: Windsor 7-3107.....Independent
Station Reps.....Harlan Oakes; Weed
President.....Sherwood J. Tarlow
General, Sta. Manager.....Robert B. Mitchell
Program Director.....Bobby Vann
Sales Promotion Mgr.....Mike Porter
Chief Engineer.....Jack Kaufman
Owners of: WHIL-AM-FM, Boston, Mass.; WARE, Ware, Mass.; WLOB, Portland, Me.; WWOK, Charlotte, N. C.

KIBE—Palo Alto—1949

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Sundial Bcstg. Corp.
Address .....230 Town & Country Village
Tel.: DA 3-1341.....Independent
Rep. .....Walker-Rawalt
General Mgr.....Edward Davis

KNGL—Paradise—1960

Frequency: 930 Kc.....Power: 500 W. d.
Owned By.....Arthur L. Bray
Address.....P. O. Box 1147
Tel.: Trinity 7-6241.....ABC
President & Gen. Mgr.....Arthur L. Bray

KRLA—Pasadena—1959

Freq.: 1110 Kc.....Power: 50 Kw. d., 10 Kw., n.
Owned-Operated By.....1110 Bcstg. Corp.
Address.....1401 S. Oak Knoll
Tel.: MU 1-6991.....Independent
Representative ..... Cooke
President.....Donald Cooke
General Manager.....John Barrett
General Sales Manager.....Larry Buskett
Sales Promotion Mgr.....Betty Hudson
Program Director.....James Washburne
Chief Engineer.....Jack Reeder

KWKW—Pasadena—1942

Frequency: 1300 Kc..Power: 5 Kw. d., 1 Kw., n.
Owned By.....Lotus Theatre Corp.
Address.....6233 Hollywood Blvd., Hollywood
Tel.: HOllywood 5-6171.....Independent
Station Reps.....Nat'l Time Sales; Gates/Hall
President, Gen. Mgr.....Howard Kalmenson
Comm. Manager.....Andy James
Chief Engineer.....Henry Gripp

KPRL—Paso Robles—1946

Freq.: 1230 Kc.... Power: 1 Kw. d., 250 W. n.
Owned By.....KPRL, Inc.
Address .....32nd & Oak Streets
Tel.: 238-1600.....MBS
Newspaper Affiliation.....Paso Robles Press
Station Representative .....Gates/Hall
President, Gen Mgr.....Arthur C. Youngberg
Station, Com. Mgr.....Charles E. Todd
Prog. Dir., Ch. Eng.....Joe Aleman

KTOB—Petaluma—1950

Freq.: 1490 Kc.... Power: 1 Kw. d., 250 W. n.
Owned By.....Top of the Bay, Inc.
Address .....Box 590
Tel.: PO 3-1505.....KBS
Station Reps.....Forjoe, United Spot Sales
President .....William T. Stubblefield
Commercial Manager.....Dick Fuller
Chief Engineer.....Ken Phillips

KKIS—Pittsburg—1949

Frequency: 990 Kc.....Power: 5 Kw.
Owned By.....Pace-Shear Radio
Address.....230 East 4th St.
Tel.: HE 2-2964.....Independent
President, Gen. Mgr.....John H. Pace

KKAR—Pomona—1960

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Intrastate Broadcasters, Inc.
Address.....1430 E. Phillips Blvd.
Tel.: NAtional 3-3434.....Independent
Station Rep. .....J. A. Lucas Co.
President, Gen. Mgr.....Abbott London
Commercial Mgr.....Jay Jones
Program Dir. .....Joe Scott
Sales Promo. Mgr.....J. R. Dick
Chief Engineer.....Jack Calaway

KWOW—Pomona—1947

Freq.: 1600 Kc.... Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Valley Bdcstg. Co.
Business-Studio Address.....So. Mills & Olive
Tel.: NAtional 8-5541.....Independent
Station Representative.....Harlan Oakes
President, Gen. Mgr.....Dean H. Wickstrom
Station, Commercial Mgr.....Jim Robinson
Program Director.....Jim Louis
Chief Engineer.....John Young

KTIP—Porterville—1946

Freq.: 1450 Kc.... Power: 1 Kw. d., 250 W. n.
Owned By.....Gateway Bcstrs., Inc.
Business-Studio Address.....Box 1312
Tel.: SU 4-1450.....Independent
President, Gen. Mgr.....Gareth F. Garlund
Program Director.....Lawrence D. Cotta
Chief Engineer.....R. D. Edmonds

KACY—Port Hueneme—1958

Freq.: 1520 Kc.... Power: 10 Kw. d., 1 Kw., n
Owned By.....KACY, Inc.
Address.....P.O. Box 1520, Oxnard, Calif.
Tel.: HUnter 3-1520.....Independent
Station Rep.....Venard, Torbet & McConnell
President.....Lincoln Dellar
V.P. Gen. Mgr.....Glenn D. Lockhart
Sales Mgr. .....Ron Thompson
Program Dir. .....Jerry Stevens
Chief Engineer .....Bob Lee Richards

KBLF—Red Bluff—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n
Owned-Oper. By.....Victor Indust., Corp.
Address .....405 Walnut
Tel.: FI 2-5614 .....Independent
Station Rep. .....Sandeberg Co.
President, Gen. Mgr.....Clay McGowan
Station Mgr.....Bill Baumgarten
Chief Engineer.....Howard Parsons
Owners of: KVLC, Little Rock, Ark.

KAHR—Redding—1958

Frequency: 1330 Kc.....Power: 5000 Watts, d.
Owned By.....Hi Fidelity Stations, Inc.
Address .....P.O. Box 997
Tel.: 243-5511 .....KBS
Station Rep.....Harlan G. Oakes & Assoc.
President, Station Mgr.....Tom Kelly
Commercial Mgr.....Hal Jackson

KQMS—Redding—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....Radio Redding, Inc.
Address.....Box 887
Tel.: 243-2454 .....Independent
Station Representative .....Gates/Hall
President .....Jean L. Carpenter
Program Director .....Mona Carpenter
Chief Engineer.....Jack R. Short

KRDG—Redding—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Redding Broadcasting Co.
Address.....1347 Yuba St.
Tel.: CHestnut 3-0343.....ABC
Station Rep. .....Bernard Howard
Station Mgr., Chf. Eng....Howard N. Martineau
Program Director.....Edith Martineau

KVCV—Redding—1937

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Oper. By....Golden Empire Bcstg. Co.
Address .....Hotel Redding
Tel.: CH 3-1515.....CBS
Station Representative.....Avery-Knodel
President, Gen. Mgr.....Mrs. H. McClung

KVIP—Redding—1957

Frequency: 540 Kc.....Power: 1 Kw.
Owned.....Shasta Bcstg. Corp.
Address .....Box 919
Tel.: 241-1540 .....Independent
Representative .....Hollingbery
Pres., Gen. Mgr.....George C. Fleharty
Chief Engineer.....Lynn Olson

KCAL—Redlands—1954

Frequency: 1410 Kc.....Power: 1000 Watts
Owner.....Southwest Bcstg. Co., Inc.
Address.....P. O. Box 390
Tel.: PYramid 3-2358.....Independent
President.....B. Corren

KLOA—Ridgecrest—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Ridgecrest Bcstg. Co.
Address .....Box 696
Tel.: RI 8-9211.....Independent
Station Rep. .....Venard, Torbet & McConnell
Owner, Chief Engineer.....I. Sinofsky

KRCK—Ridgecrest—1956

Frequency: 1360 Kc.....Power: 1 Kw.
Owned .....Indian Wells Radio
Address.....350 W. Ridgecrest Blvd.
Tel.: RI 8-4061.....KBS
President.....Victor M. Farel
Station Mgr.....Harry Nungester
Chief Engineer.....Paul Byass

KACE—Riverside—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned.....KACE Radio, Inc.
Address.....7351 Lincoln Ave.
Tel.: OV 8-1570.....Independent
Station Reps.....Walker Rawalt; Harlan Oakes
Pres., Gen. Mgr.....Ray Lapica
Prog. Dir., Chief Engineer.....J. Wiseley

KPRO—Riverside—1941

Frequency: 1440 Kc.....Power: 1000 Watts
Owned By.....KPRO, Inc.
Address.....3401 Russell Street
Tel.: OV 6-0260.....Independent
Station Rep. .....Pearson
General Manager.....D. Taylor

KCRA—Sacramento—1955

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Kelly Broadcasting Co.
Business Studio Address.....310 Tenth St.
Tel.: 444-7300 .....NBC
Sta. Representative .....Petry
Partner .....Robert E. Kelly
Partner, Gen. Mgr.....Jon S. Kelly
V.P., Asst. Gen. Mgr.....Howard J. Smiley
Commercial Mgr. .....Ted Richeson
Program Director.....Robert Parent
Merchandising Manager.....Ted Hardy
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA-TV-FM.

KFBK—Sacramento—1922

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Oper. By.....McClatchy Newspapers
Business Studio Address....Twenty-First & Q
Tel.: GI 2-0476.....CBS
Newspaper Affiliation..McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Frank M. Devaney

KGMS—Sacramento—1952

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Capitol Bcstg.
Address.....1235 H St.
Tel.: GI 1-3133 .....Independent
President .....Anthony C. Morici
Chief Engineer.....L. T. Waterman

KRAK—Sacramento—1926

Frequency: 1140 Kc.....Power: 50 Kw.
Owned By.....Golden Valley Bcstg. Co.
Address .....Hotel Senator
Tel.: GIlber 1-6464 .....ABC
Station Rep.....Adam Young
President, Gen. Mgr.....Manning Slater
Station Mgr., Publicity Director.....Jay Hoffer
Comm. Mgr., Prog. Dir.....Felix Adams
Chief Engineer.....Robert La Rue

KROY—Sacramento—1937

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....John Carey, Inc.
Business-Studio Address.....1010 11th St.
Tel.: GI 3-2525.....Independent
Reps....McGavren/Guild; Feltis/Dove/Cannon
President .....Lincoln Dellar
General, Station Mgr.....William H. Weaver
Comm., Sales Prom. Mgr.....Gary Willson
Program Director .....Buck Herring
Chief Engineer .....Bob Stofan

KXOA—Sacramento—1945

Freq.: 1470 Kc....Power: 5 Kw. d., 1 Kw., n.
Owned-Oper. By.....Cal-Val Radio
Business Address.....Box 3094
Tel.: WA 5-2717.....Independent
Station Representative .....Howard
President.....Riley R. Gibson
Chief Engineer.....Maurice Hill

KDON—Salinas—1935

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....KDON, Inc.
Business Address.....425 N. Main St.
Tel.: HA 2-6464.....Independent
Station Representative.....Eastman
Pres., Gen. Mgr.....John B. Rushmer
Chief Engineer .....James Parrish

KSBW—Salinas—1948

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By..Salinas Valley Bcstg. Corp.
Address.....238 John St.
Tel.: HArrison 2-7484.....ABC
Station Representative.....H-R Representatives
Pres., Gen. Mgr.....John C. Cohan
Station Manager.....Richard Logan
Sales Promo. Mgr.....Clarke Bradley
Commercial Manager.....John Margraf
Publicity Director.....Penne Bennett
Program Director.....Keith Bryden
Chief Engineer.....Bill Hargan
Owners of: KVEC, KSBY-TV, San Luis Obispo, Calif.; KSBW-TV, Salinas, Calif.; KNGS, Hanford, Calif.

KCKC—San Bernardino—1947

Freq.: 1350 Kc.....Power: 500 W. d., 250 W. n.
Owned-Oper. By.....M. V. W. Radio Corp.
Business Address.....770 Mill St.
Tel.: TU 5-0245.....ABC
Station Rep.....George P. Hollingbery

General Mgr.....Joseph H. McGillvra
Station Mgr.....Agnes I. McGillvra
Program Director.....Joe Cronin
Chief Engineer.....F. Hall

KFXM—San Bernardino—1929

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....KFXM Broadcasting Co.
Address.....512 Fifth Street
Tel.: TU 9-3636.....Independent
Station Representative.....Eastman
President.....Howard L. Tullis
General Manager.....Norman Keats
Commercial Mgr.....Bob Bunnell
Program Dir.....Roy L. Cordell
Chief Engineer.....Lyle Kilgore
Owners of: KAFY, Bakersfield; KDEO, San Diego.

KMEN—San Bernardino—1947

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By.....Radio Associates, Inc.
Address.....Box 1290
Tel.: TU 9-2651.....Independent
Station Representative.....McGavren/Guild
President.....Fin Hollinger
General Manager.....Jerry A. Jolstead
Program Director.....Bill Watson
Chief Engineer.....James Markham

KRNO—San Bernardino—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....KRNO, Inc.
Address.....990 Colton Ave
Tel.: TU 5-6555.....Independent
Sta. Rep.....Bolling
President.....Cecil Trigg
Vice President.....David Scribner
General Mgr.....Hal Hirschmann
Operations Director.....Robin Hill
Owners of: KOSA-AM-TV, Odessa; KROD-AM-TV, El Paso; KVII, Amarillo, all Texas.

KCBQ—San Diego—1946

Freq.: 1170 Kc.....Power: 50 Kw. d; 5 Kw. n.
Owned-Oper. By.....KCBQ, Inc.
Business Address.....7th Ave. at Ash
Tel.: BE 2-7161.....Independent
Representative.....John Blair
Pres., Mgr. Dir.....Lee Bartell
Program Director.....James Neill
Chief Engineer.....Morris Jones
Owners of: WOKY, Milwaukee, Wisc.; WADO, New York, N. Y.

KFMB—San Diego—1941

Frequency: 540 Kc.....Power: 5 Kw.
Owned By.....Transcontinent TV Corp.
Bus.-Studio Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative.....Petry
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station Manager.....Jack Keiner
Commercial Manager.....Virgil Clemons
Program, Publicity Dir.....Geoff Edwards
Sales Promotion Mgr.....Joe Miller
Chief Engineer.....Charles Abel
Owners of: WGR-AM-FM-TV, Buffalo, N. Y.; WDAF-AM-TV, Kansas City; KFMB-FM-TV, San .Diego, .Calif.; .KERO-TV, .Bakersfield; WNEP-TV, Scranton; WDOK-AM-FM, Cleveland.

KGB—San Diego—1922

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KGB, Inc.
Address.....4141 Pacific
Tel.: 297-2201.....ABC
Representative.....H-R
President.....Willet H. Brown
General Mgr.....Howard L. Wheeler
Chief Engineer.....Charles N. Duncan

KOGO—San Diego—1926

Frequency: 600 Kc.....Power: 5000 Watts
Owned By.....Time-Life Broadcast, Inc.
Business Address.....P.O. Box 628
Tel.: 262-2421.....NBC
Representative.....Katz Agency
President.....Hugh B. Terry
Vice President.....William E. Goetze
Station Manager.....Wilson Edwards
Local Sales Mgr.....U. S. Altman
Merchandising Dir.....Bruce Seratti
Promotion Director.....Keith Nicholson
Program Director.....Dick Roberts
Chief Engineer.....LeRoy Bellwood
Owners of: KOGO-FM-TV, San Diego; KLZ-AM-FM-TV, Denver, Colo.; WBFM-AM-FM-TV, Indianapolis, Ind.; WOOD-AM-FM-TV, Grand Rapids, Mich.; WTCN-AM-TV, Minneapolis, Minn.

KSDO—San Diego—1959

Freq.: 1130 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Gordon Bcstg. Co.
Address.....1551 Camino Del Rio
Tel.: 297-0311.....MBS
Station Rep.....Adam Young
President, Gen. Mgr.....Sherwood R. Gordon
Station, Comm. Manager.....Dwight Case
Sales Promo. Mgr., Pub. Dir.....Danny Martin
Program Director.....Richard L. Venturino
Chief Engineer.....Jonas Heiser
Owners of: KBUZ, Phoenix.

KSON—San Diego—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Broadmoor Bcstg. Corp.
Address.....U.S. Grant Hotel
Tel.: 233-3131.....Independent
Sta. Representative.....Hollingbery
President.....Dan McKinnon
General Manager.....Benton Paschall
Program Director.....Allen D. Morgan
Publicity Director.....Carol Stevens
Chief Engineer.....Jack Rabell

KGIL—San Fernando—1947

Frequency: 1260 Kc. Power: 5 Kw., d; 1 Kw., n.
Owned-Oper. By...Buckley Jaeger Bcstg Corp.
Address. 13325 Van Nuys Blvd., Pacoima, Calif.
Tel.: TR 7-3467.....Independent
Station Representative.....Robert Eastman
President.....Norman Boggs

KCBS—San Francisco—1909

Frequency: 740 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System
Address.....Sheraton Palace Hotel
Tel.: YU 2-7000 .....CBS
Representative .....CBS Radio Spot Sales
V.P., General Mgr.....Jules Dundes
Commercial Mgr.....Catherine Leuer
Sales Promotion Mgr.....Robert E. Harris
Program Director.....H. S. Basayne
Chief Engineer.....Alan Cormack
Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; WCAU-AM-TV, Philadelphia; WEEI, Boston; KMOX-AM-TV, St. Louis; KNX, Los Angeles; KNXT, Los Angeles, Calif.

KFAX—San Francisco—1960

Freq.: 1100 Kc.....Power: 50 Kw. d., 1 Kw. n.
Owned-Operated By.....Argonaut Bcstg. Co.
Business Studio Address.....1470 Pine St.
Tel.: OR 3-4148.....Independent
President, General Mgr.....A. J. Krisik
Station, Commercial Mgr.....John F. Bayliss
Program Director.....Robert Emery
Chief Engineer.....Roger Roberts

KFRC—San Francisco—1924

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....RKO General
Business Address.....415 Bush St.
Tel.: YUkon 2-9200.....Independent
Representative.....RKO National Sales
President.....Thomas F. O'Neil
General, Station Mgr.....Alfred Racco
Sales Prom., Pub. Dir.....Bill Sweeney
Program Dir.....George Crowell
Chief Engineer.....Thos. D. Razovich
Owners of: WOR-AM-TV-FM, New York; KHJ-AM-TV-FM, Los Angeles; WNAC-AM-TV; WRKO-FM, Boston; CKLW-AM-FM-TV, Detroit; KFRC-AM-FM, San Francisco; WGMS-AM-FM, Washington; WHBQ-AM-TV, Memphis.

KGO—San Francisco—1923

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper By.....ABC-PT, Inc.
Business Address.....277 Golden Gate Ave.
Tel.: UNderhill 3-0077.....ABC
Representative .....John Blair
General Manager.....Don B. Curran
Sales Manager.....Kenneth Leslie
Publicity Director.....Ron Wren
Program Director.....Leslie Stein
Chief Engineer.....Harry N. Jacobs

KKHI—San Francisco—1956

Frequency: 1550 Kc.....Power: 10 Kw.
Owned By.....Atlass Bcstg. Co.
Address.....340 Mason St.
Tel.: YUkon 6-2151.....Independent
Station Representative.....Adam Young
General Manager.....Frank Atlass
Commercial Manager.....Richard Gravett
Chief Engineer.....Ken Warren

KNBR—San Francisco—1922

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....420 Taylor St.
Tel.: GR 4-8700.....NBC
Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
General, Station Mgr.....William Decker
Sales Manager.....Richard S. Calender
Merch., Prom. Mgr.....Delwin H. Enzminger
Program Director.....Jack Wagner
Publicity Director.....Jane Morrison
Chief Engineer.....Curtis D. Peck

KSAN—San Francisco—1922

Frequency: 1450 Kc.....Power: 1000 Watts
Owned.....Golden Gate Broadcasting Corp.
Address.....1111 Market Street
Tel.: MA 1-8171.....Independent
Sta. Reps. .....Bob Dore; Dora Clayton
General Manager.....Stanley LeVine
National Sales Mgr.....J. Walter Carroll
Chief Engineer.....R. Skelton

KSAY—San Francisco—1957

Frequency: 1010 Kc.....Power: 10 Kw. d.
Owned By.....Grant R. Wrathall
Address.....988 Market St.
Tel.: EX 7-6800.....Independent
Station Reps.....Venard, Torbet & McConnell
President.....Grant R. Wrathall
General Manager.....Deane Banta
Sales Manager.....Larry Coy
Program Director.....Gordon Woodward

KSFO—San Francisco—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Golden West Bcsters.
Business Address.....950 California St.
Tel.: YU 2-5500.....Independent
Representative .....AM Radio Sales
President.....Robert Reynolds
V.P., Gen. Manager.....William D. Shaw
Commercial Manager.....James A. Brown
Sales Prom., Pub. Dir.....Louise Z. Jorjorian
Program Director.....Allan Newman
Chief Engineer.....Harry Bartolomei
Owners of: KMPC, Los Angeles; KVI, Seattle; KEX, Portland, Oreg.

KYA—San Francisco—1926

Freq.: 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Churchill Bcstg. Corp.
Business Address.....1 Nob Hill Circle
Tel.: EXbrook 7-2500.....Independent
President, Gen. Mgr.....Clinton D. Churchill
V.P., Gen. Sales Mgr.....Lewis H. Avery
Program Director.....Bill Drake
Chief Engineer.....Paul Beck

KALI—San Gabriel—1946

Frequency: 1430 Kc.....Power: 5000 Watts
Owned.....Tele-Broadcasters of Calif. Inc.
Address.....5723 Melrose Ave., Los Angeles

Tel.: HO 6-6161.....Independent
Station Representative .....T-R TV Reps
President.....H. Scott Killgore
Gen. Mgr.....James Coyle
Chief Engineer ..... Charles McKee
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KOFY, San Mateo, Calif.

KEEN—San Jose—1947

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....United Bcstg. Co.
Business Studio Address.....Hotel De Anza
Tel.: CY 4-0344.....Independent
Representative .....Hollingbery
President.....George M. Mardikian
Gen. Mgr.....Floyd Farr
Commercial Mgr.....P. G. Philley
Sales Prom. Mgr.....Oscar Bradley
Publicity Dir.....Jean Martin
Prog. Dir., Chief Eng.....George Snell

KLIV—San Jose—1946

Freq.: 1590 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Cal Radio, Inc.
Address.....P.O. Box 995
Tel.: 293-8030 .....MBS
Station Rep.....Bernard Howard & Co.
Pres., Gen. Mgr.....Riley R. Gibson
Station, Comm. Mgr.....Bob Sobelman
Program Dir.....Bob Holmes
Chief Engineer.....Maurice Hill
Owners of: KXOA, Sacramento.

KLOK—San Jose—1946

Freq.: 1170 Kc....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio KLOK, Inc.
Business Address.....P. O. Box 327B
Tel.: 251-5170.....Independent
Station Reps.....Oakes; NTS; Ochs
President.....E. L. Barker
General Manager.....R. E. Ryan
Program Director.....Ruth P. Fish
Sales Promotion Mgr.....E. H. Grigg
Chief Engineer.....Terry D. Lloyd

KXRX—San Jose—1948

Freq.: 1500 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....San Jose Bcstg. Co.
Address.....P. O. Box 167
Tel.: CYpress 2-5080.....Independent
Station Reps.....Venard, T & McC.; A. Moore
Pres., Gen. Mgr.....Joe E. Levitt
Opera. Manager.....Frank G. Kilpatrick
Gen. Sales Mgr.....Chuck Christianson
Program Dir., Pub. Dir.....Robert W. Donnelly
Chief Engineer.....Herman Stalberg

KATY—San Luis Obispo—1949

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....KATY of San Luis Obispo, Inc.
Address .....1146 Monterey St.
Tel.: LI 3-1340.....Independent
Sta. Representative .....Meeker Co.
Pres., Gen., Sta., Comm. Mgr....M. F. Marquardt
V.P., Ch. Eng.....Glenn O. Porter
Program Director.....Barbara Rice

KSLY—San Luis Obispo—1960

Frequency: 1400 Kc. .....Power: 250 Watts
Owned By.....Berry Bcstrs., Inc.
Address ..... 1214 Higuera
Tel.: LI 3-9400 .....Independent
Station Reps. .....Gates/Hall
President, General Mgr.....Reg Streeter
Commercial Manager.....Ray Cawein
Sales Promotion Mgr.....Sylvain Lassalette
Program Director.....John Borba
Chief Engineer.....Robert D. Brister

KVEC—San Luis Obispo—1937

Frequency: 920 Kc..Power: 1 Kw. d., 500 w. n.
Owned By .....KVEC Radio
Address .....P.O. Box 787
Tel.: LIberty 3-8830.....ABC
Station Representative .....H-R
President .....John C. Cohan
General, Station Mgr.....Bob Brown
Program, Pub. Director.....Daryl Kruse
Chief Engineer .....Charlie Mitchell
Owners of: KSBW-AM-FM-TV, Salinas; KNGS, Hanford; KSBY-TV; KVEC-FM, Luis Obispo.

KOFY—San Mateo—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Intercontinental Radio
Address.....100 California St., San Francisco
Tel.: YU 2-9933.....Independent
President.....H. Scott Kilgore
Gen. Mgr.....F. T. Crennan
Sales Promotion Mgr.....Al Bullock
Program Director.....Charles Lynn
Chief Engineer.....Carl Roliff
Owners of: WPOP, Hartford, Conn.; KUDL, Kansas City, Mo.; KALI, San Gabriel, Calif.; KUFY, Redwood City, Calif.

KTIM—San Rafael—1947

Frequency: 1510 Kc.....Power: 1000 Watts
Owned-Operated By...Marin Bcstg. Co., Inc.
Business Address.....1040 B Street
Tel.: GLenwood 6-1510.....Independent
Newspaper Affil....S. R. Independent Journal
Station Representative.....George Hopewell
President.....Roy A. Brown
Gen. Mgr., Chief Eng.....Hugh Turner
Commercial Mgr.....C. F. Pendleton
Program Director.....Bill Thompson
Publicity Dir.....Karl Barron

KWIZ—Santa Ana—1926

Freq.: 1480 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Voice of the Orange Empire Inc.
Business Address.....105 E. 5th St.
Tel.: KI 7-5581.....Independent
Station Reps.....Gates/Hall; Weed Radio
President, General Mgr.....Ernest L. Spencer
Station Manager.....George C. Allen
Commercial Manager.....Reid McLeod
Program Director.....Jim S. Harrison
Chief Engineer.....William Harmegnies

KACL—Santa Barbara—1962

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned By.....Riviera Broadcasting Co.

Address .....Radio Square
Tel.: WOodland 3-1436.....Independent
President .....R. P. Dolley
V.P., General Mgr.....R. L. Hagadone
Program Director.....Tom McManus
Chief Engineer.....Bern Solyn

KDB—Santa Barbara—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....KDB Broadcasting Co.
Address .....Mar Monte Hotel
Tel.: 966-4131.....Independent
Station Reps. .....Gates/Hall; Weed
Gen. Comm. Mgr.....Len Menard
Chief Engineer.....Dick Johnston

KIST—Santa Barbara—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Western States Radio
Business-Studio Adress.....735 State St.
Tel.: WO 6-3981.....Independent
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....J. P. Wardlaw, Jr.
Comm. Sta. Mgr.....Robert L. Jones
Chief Engineer.....Ray Kubly

KTMS—Santa Barbara—1937

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....News-Press Publish. Co.
Business-Studio Address.....News-Press Bldg.
Tel.: WO 6-3911.....ABC-NBC
Representative.....Paul H. Raymer
President.....Thomas M. Storke
Gen. Mgr.....Joe Benes

KSCO—Santa Cruz—1947

Freq.: 1080 Kc.....Power: 10 Kw. d., 500 W. n.
Owned-Operated By.....Radio Santa Cruz
Business Address.....2300 Portola Drive
Tel.: 475-1080 .....Independent
Station Rep.....Grant Webb & Co.
Gen. Mgr., Chief Eng.....Charles V. Berlin

KCOY—Santa Maria—1946

Frequency: 1440 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arenze B'casters
Business Address.....Box 166
Tel.: WAlnut 5-2644.....ABC
Station Rep.....Venard, Torbet & McConnell
Pres., Gen., Sta. Mgr.....James H. Ranger
Comm. Promo Mgr.....Ed J. Zuchelli
Program, Publicity Mgr.....Ed Mack
Chief Engineer.....Fred Ray

KSEE—Santa Maria—1961

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By .....Cal-Coast Broadcasters
Address.....P.O. Box 442
Tel.: WAlnut 2-1777.....Independent
Station Representative.....George Hollingbery
General Manager.....Edward E. Urner
Station Manager.....Bill Sinclair
Program Director.....Pete Moller
Chief Engineer .....Phil Wahl

KSMA—Santa Maria—1945

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....J. Hagerman, J. I. Groom
Address.....510 W. Morrison
Tel.: WAlnut 5-2582.....Independent
Managers..James M. Hagerman, John I. Groom

KSPA—Santa Paula—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KSPA Radio
Address.....110 Middle Road
Tel.: JAckson 5-6333.....Independent
General Manager.....Frank James

KHUM—Santa Rosa—1959

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned By.....Bay Area Electronics, Inc.
Address.....2200 Santa Rosa Ave.
Tel.: LIberty 5-1881.....Independent
General Mgr.....Richard N. Taylor

KJAX—Santa Rosa—1959

Freq.: 1150 Kc....Power: 5000 W. d., 500 W. n.
Owned By.....KJAX, Inc.
Address .....Hotel Santa Rosa
Tel.: LIberty 5-9060.....Independent
President.....J. K. Withers

KSRO—Santa Rosa—1937

Frequency: 1350 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Finley Bcstg. Co.
Business Address.....Flamingo Hotel
Tel.: LI 5-3313.....Independent
Station Representative.....Hollingbery
President.....Mrs. E. L. Finley
General Manager.....Frank W. McLaurin
Commercial Manager.....Dan Galvin
Program Dir.....Merle Ross
Sales Promotion Mgr.....Gordon Lofgren
Publicity Director .....Jim Grady
Chief Engineer.....Hilmar Cann

KVRE—Santa Rosa—1962

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned By.....Santa Rosa Bcstg. Co.
Address.....2555 Bennett Valley Road
Tel.: LIberty 5-2024.....Independent
Station Rep. .....Grant Webb
President.....Thomas L. Brennen
General Manager.....Joseph T. Nixon
Station Mgr. .....Ralph Emery
Commercial Mgr. .....Bert Pinkerton
Sales Promotion Mgr.....Arlene Brennen
Program Director.....Miles Richmond
Publicity Director .....Biff Collie
Chief Engineer .....Jim Young

KVML—Sonora—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Sonora Bcstg. Co.
Address .....Box 967
Tel.: JE 2-7426.....ABC-KBS
Station Representative.....Grant Webb
President, Chief Engineer.....R. P. Bowen
Commercial Manager.....John Camp

KJOY—Stockton—1947

Frequency: 1280 Kc.....Power: 1000 Watts

Owned-Oper. By..Joseph Gamble Stations, Inc.
Business-Studio Address....110 N. Eldorado St.
Tel.: HOward 6-2844.....Independent
Station Representation.....McGavren Guild
President ..... J. E. Gamble
General Manager.....Ort Lofthus
Commercial Manager.....Ken Minyard
Sales Prom. Mgr.....Carolyn Pribyl
Program Director.....Ron Reynolds
Publicity Dir.....Alan Oak
Chief Engineer.....James Tracewell
Owners of: KLAN, Lemoore, Calif.

KSTN—Stockton—1949

Freq.: 1420 Kc.....Power: 5000 W. d., 1 Kw. n.
Owned-Operated By...San Joaquin Bcstg. Co.
Business Address.....2171 Ralph Ave.
Tel.: HOward 4-7338.....Independent
Representative .....Hollingbery
President .....Knox La Rue
Station Manager.....Coy Baker
Program Director.....Ray Golden
Chief Engineer.....Jerry Brock

KWG—Stockton—1921

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Royal Bear Bcstrs.
Address .....P.O. Box 5007
Tel.: HOward 5-2611.....ABC
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....Roland B. Vaile
Station, Comm. Mgr.....Ted Carlsen
Program Director.....Ed Jeffery
Chief Engineer.....John Moline

KSUE—Susanville—1948

Frequency: 1240 Kc. Power: 1 Kw. d., 250 wts. n.
Owned By.....James E. McKahan
Business Address.....P.O. Box 501
Tel.: 2020.....KBS
Representative .....Tracy Moore
Pres., Gen. Mgr.....James E. McKahan
Commercial Manager.....Gwen W. Burr
Program Director..... Ernest W. Moffett
Chief Engineer.....Harold C. Houston

KTKR—Taft—1948

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mann Bcstg. Co.
Business Address.....P.O. Box "WW"
Tel.: ROger 5-6101.....KBS
Station Manager.....Gerald Mann
Program Director.....Louise E. Mann

KHOE—Truckee—1959

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Calif.-Nev. Bcstg. Co.
Address.....Box 247
Tel.: LU 7-9986.....MBS
Station Representative .....Pearson
President.....Robert Sherman
General Manager.....L. L. Spangenburg
Chief Engineer.....J. Lansman

KCOK—Tulare—1945

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....KCOK, Inc.
Business Address.....P. O. Box 119
Tel.: MU 6-2866.....MBS
Station Rep. .....Sandeberg
Pres., Gen. Mgr.....Keith Munger
Commercial Manager.....Dane Simpson
Program Director.....Casey Santos
Chief Engineer.....Elbert Dean

KGEN—Tulare—1956

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....Melden Bcstg. Co.
Address.....Box 122, Hanford, Calif.
Tel.: MU 6-3406.....Independent
Sta. Representative ..... Webb
President .....Meldean Upp
Station Mgr.....Donna Dean Upp
Publicity Dir. .....Rodney Hardin
Chief Engineer.....D. Lee
Owners of: KBMS, Coalinga.

KCEY—Turlock—1949

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned-Oper. By.....KTUR, Inc.
Address.....P. O. Box 1390
Tel.: ME 2-1390.....KBS-ABC
Station Representative .....Gates/Hall
President.....Harrison M. Fuerst
General, Station Mgr.....Jay Drennan
Comm., Sales Prom. Mgr.....Howard Allred
Program Director.....James P. Francois
Chief Engineer.....Mel Freedman

KDHI—Twenty-Nine Palms 1961

Frequency: 1250 Kc.....Power: 1000 W. d.
Owned By.....Hi-Desert Bcstg. Corp.
Address.....Box 908
Tel.: 367-2345.....Independent
Station Reps.....Continental; H. Oakes
President, General Mgr.....Art Sipherd
Commercial Mgr., Chief Eng.....George Osborn

KMSL—Ukiah—1960

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By .....Edward B. Mulrooney
Address .....P.O. Box 645
Tel.: HOmestead 2-8621.....MBS
Station Rep.....Pearson Nat'l Reps.
President, General Mgr.....Ed Mulrooney

KUKI—Ukiah—1950

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Radio Station KUKI
Address.....P. O. Box 638
Tel.: HO 2-4771.....KBS
Owner .....Marguerite Siems
General Mgr. Ch. Eng. .....John Franklin

KNBA—Vallejo—1947

Frequency: 1190 Kc.....Power: 250 Watts d.
Owned By.....M. Elizabeth Reid
Business Address .....Box 1112
Tel.: MI 4-8944.....Independent
Station Rep. .....Gates/Hall
General Manager.....Don Curzon

KUDU—Ventura—1948

Frequency: 1590 Kc.....Power 1000 Watts
Owned By.....Tri-County Public Service
Business Address.....South Mills Road
Tel.: Miller 2-2125.....Independent
Station Reps.....Oakes & Walker-Rawalt
General, Sta. Mgr.....Claude E. Brimm
Commercial Mgr.....David Schwartz

KVEN—Ventura—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Coast Ventura Co.
Address .....Box 1611
Tel.: MI 3-8675.....MBS
Station Rep.....Pearson Nat'l Reps.
President .....Carroll Hauser
Station Manager.....Sid Held
Sales Manager.....Mike Thomas
Program Dir., Chief Engr.....Fred Hall

KCIN—Victorville—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned By.....Victor Valley Bcstrs., Inc.
Address.....Victor Valley Shopping Center
Tel.: CHapel 5-8635.....Independent
Station Rep.....Venard, Torbet & McConnell
President .....Jerry Carr
Commercial Manager .....D. Wood
Program Director .....S. Janwick
Chief Engineer .....R. Calia

KONG—Visalia—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airwaves, Inc.
Address.....Box 1429
Tel.: RE 4-5811.....Independent
President & Gen. Mgr.....Harry E. Layman

KWSO—Wasco—1950

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By...Maple Leaf Bcstg. Co.
Address.....P. O. Box 366
Tel.: PL 8-2145.....Independent
President.....E. J. Peters
Chief Engineer.....Herbert J. Ratzlaff

KOMY—Watsonville—1937

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By .....KOMY, Inc.
Business Address.....40 Atkinson Lane
Tel.: PArkway 4-5641 .....MBS
Station Representative .....Pearson
President .....Robert Dolph

KSYC—Yreka—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Northern Bcstg. Co.
Address.....Lawrence Lane, S. Oregon St.
Tel.: VI 2-4158.....ABC
President .....R. W. Lake
Sta., Comm. Manager.....Holt C. Wardrip

KAGR—Yuba City—1953

Frequency: 1450 Kc.....Power: 100 Watts
Owned By.....Ballard & Behr
Address .....826 Plumas St.
Tel.: SH 3-7343.....KBS
General Manager.....B. Ballard

KUBA—Yuba City—1947

Freq.: 1600 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By..Peachbowl Bcstrs., Inc.
Address.....424 5th St., Marysville, Calif.
Tel.: 743-7309 .....Independent
Station Rep. .....Gates/Hall
Pres., Co-Owner.....C. V. Ullom
Gen. Mgr., Co-Owner.....Roger R. Hunt
Station Manager .....Lloyd Klemp
Commercial Manager.....Robert McCann
Sales Promotion Mgr.....Don Taylor
Program Director.....Ric Young
Publicity Director.....Hedley Hall
Chief Engineer.....Carl W. Pendergraft

Pop.: 1,850,000
Families: 515,500

Colorado

Radio Homes: 502,000
AM Stas. in State: 61

KGIW—Alamosa—1929

Frequency: 1450 Kc.....Power: 250 Watts
Owned By .....KGIW
Address.....P. O. Box 179
Tel.: JUniper 9-2569.....ABC-KBS-MBS
Rep. ..... Avery-Knodel
General Mgr., Chief Engineer.....Lloyd Allen
Comm. Manager.....Katholeen Allen
Sales Prom. Mgr., Pub. Dir.....Dave Melton
Program Director.....Ken Fenter

KDAB—Arvada—1962

Frequency: 1550 Kc.....Power: 10 Kw. d.
Owned By.....Denver Area Bcstrs.
Address .....P.O. Box 1
Tel.: 421-1550 .....Independent
General Manager.....Ron Curtis
Commercial Manager.....Joe Sutton
Program Director.....Jack Diamond
Sales Promotion Dir.....Marlene Williams
Chief Engineer.....Stan Ransom

KBOL—Boulder—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Boulder Radio KBOL, Inc.
Address .....Box 146
Tel.: HI 2-2242.....ABC
Station Rep.....Holman
Pres., Gen. Mgr.....Russel Shaffer
Commercial Manager.....Gene Palm
Program Director.....Roger Cracraft
Chief Engineer.....Fred Bodenham

KBRN—Brighton—1956

Frequency: 800 Kc.....Power: 500 Watts
Owned By.....Mile High Bcstg. Co.
Business Address.....77 South 4th Ave.
Tel.: 799 .....KBS
General Manager.....A. Steinbach
Chief Engineer.....William Dexter

KRLN—Canon City—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Royal Gorge Bcstrs., Inc.
Address .....P.O. Box 858
Tel.: 275-2400 .....ABC-KBS-MBS
Station Rep.....Edward Petry & Co.
President, Gen. Mgr.....Ray M. Beckner
Chief Engineer.....L. Jay Aldridge

KPIK—Colorado Springs—1957

Frequency: 1580 Kc.....Power: 5 Kw. d.
Owned.....Western Bcstg. Co.
Address .....Box 2422
Tel.: 634-1503 .....Independent
President.....D. P. Pinkston
General Manager.....Don Drennan
Commercial Manager.....L. C. Jackson
Program Director.....Kenney Randol
Chief Engineer.....James Green
Owners of: KZIP, Amarillo; KDAV, Lubbock; KPEP, San Angelo; all Texas.

KRDO—Colorado Spgs.—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Pikes Peak Bcstg. Co.
Business-Studio Address.....399 S. 8th St.
Tel.: ME 2-1515.....Independent
Station Representatives.....ATS; McGuire
Pres., Gen. Mgr.....Harry W. Hoth, Jr.
Station Manager.....Wesley W. Bradley, Jr.
Chief Engineer.....C. Upton
Owners of: KRDO-TV.

KSSS—Colorado Springs—1959

Frequency: 740 Kc. Power: 1 Kw. d.; 250 wts. n.
Owned-Oper. By.....Hill-Smith Bcstg. Co.
Address.....Antlers Hotel Penthouse
Tel.: 634-5511 .....Independent
Station Representative.....Hal Holman
President, Gen. Mgr.....J. D. Hill
Sales Promotion Mgr.....John Dunne
Program Director.....Bob Mansur
Chief Engineer.....Jay Blakesley

KVOR—Colorado Springs—1921

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....KVOR, Inc.
Address .....Broadmoor Hotel
Tel.: 632-3536 .....CBS
Station Representative .....Petry
President.....Harrison Fuerst
General Manager.....S. Singer
Chief Engineer.....W. Robson

KYSN—Colorado Springs—1956

Freq.: 1460 Kc...Power: 1000 W. d., 500 W. n.
Owned-Oper. By.....KYSN Bcstg. Co.
Address.....30 S. Tejon St.
Tel.: 633-2608 .....Independent
Station Representative.....Spot Time Sales
Pres., Gen. Mgr.....Donald T. Harding, Jr.
Commercial Manager.....John H. Lambert
Program Director.....Gene Towne
Chief Engineer.....Walt Hart

KVFC—Cortez—1955

Freq.: 740 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....KVFC, Inc.
Address .....Box 740
Tel.: LO 5-3463.....ABC-KBS
President.....Jack Hawkins
Station, Chief Engineer.....James Hawkins

KRAI—Craig—1948

Frequency: 550 Kc...Power: 1 Kw. d., 500 W. n
Owned By.....Northwestern Colo. Bcstg. Co.
Address .....P. O. Box 65
Tel.: TA 4-6574 .....KBS
Station Mgr.....Dick Bonderud

KDTA—Delta—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Monarch Broadcasting Co.
Address .....P.O. Box 452
Tel.: TR 4-4544.....Independent
Pres., Gen., Sta. Mgr.....D. E. Towne
Prog. Dir.....Rose Mary Towne

KBTR—Denver—1961

Frequency: 710 Kc.....Power: 5000 Watts
Owned By.....Mullins Bdcstg. Co.
Address.....1089 Bannock St.
Tel.: 266-3601 .....ABC
Station Rep.....Edward Petry & Co.
President.....John C. Mullins
General Manager.....Jackson Fleming
Commercial Manager.....Bob Fehr
Program Director.....Hal Starr
Sales Prom. Mgr., Pub. Dir.....Dick Braun
Chief Engineer.....Joe Finch
Owners of: KBTV, Denver.

KDEN—Denver—1956

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....KDEN Broadcasting Co.
Address.....1601 West Jewell Ave.
Tel.: WE 5-3525.....Independent
Representative .....The Meeker Co.
President, Sta. Mgr.....E. E. Koepke
Gen. Mgr., Pub. Dir.....Frank E. Amole, Jr.
Program Dir.....Lloyd Knight
Chief Engineer.....Walt Wilson

KFML—Denver—1955

Frequency: 1390 Kc.....Power: 1000 Watts d.
Owned By.....Fine Arts Bcstg. Co.
Address.....262 Fillmore St.
Tel.: DExter 3-1509.....Independent
Station Representative .....Meeker
President.....Bill Daniels
General Manager.....James F. Brown
Commercial Manager.....Michael Mango
Sales Promotion Mgr.....Tim O'Connor
Chief Engineer.....Howard Dempsey

KFSC—Denver—1954

Frequency: 1220 Kc.....Power: 1 Kw.
Owned.....Francisco V. Sanchez
Address.....2185 Broadway
Tel.: AC 2-8935.....Independent
Station Representative ..... Oakes
President .....F. V. Sanchez
Station Mgr.....Levi Beall

KHOW—Denver—1925

Frequency: 630 Kc.....Power: 5000 Watts
Owned By.....TCA Bcstg. Corp.
Address.....Petroleum Club Bldg.
Tel.: AMherst 6-2611.....Independent
Representative.....Peters, Griffin, Woodward
Ch. Exec. Officer, Sta. Mgr....Thomas B. Wilson
General Sales Mgr.....W. W. Fillingham
Assistant to Gen. Mgr.....Kay Howe
Program Director.....Harvey Ellsworth
Chief Engineer.....Lonnie Licata

KIMN—Denver—1922

Frequency: 950 Kc. .....Power: 5 Kw.
Owned By.....KIMN Bcstg. Co.
Address.....5350 W. 20th Ave.
Tel.: 237-2734 .....Independent
Station Representative.....John Blair
President .....J. C. Hunter
General Manager.....K. E. Palmer
National Sales Mgr.....Thomas Duggan
Local Sales Mgr.....L. T. Jones
Sales Promotion Mgr.....Sandra Johnson
Program Director.....Glenn Bell
Publicity Director.....Judy Wilkinson
Chief Engineer.....Sheridan Gilbert

KLIR—Denver—1953

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KLIR, Inc.
Address.....6535 W. Jewell
Tel.: WA 2-1189.....KBS
Sta. Representative .....Biddick
Pres., Gen. Manager.....G. B. Anderson
Station Manager.....Harold G. Kineaid
Commercial Manager.....Bert Tracy
Program Director.....F. L. Anderson
Chief Engineer.....D. M. Smith
Owners of: KJSK, Columbus, Neb.; KCLO-AM-FM, Leavenworth, Kan.; KJRG-AM-FM, Newton, Kan.

KLZ—Denver—1920

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Time-Life Bcst. Inc.
Business-Studio Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative .....Katz
President, Gen. Mgr.....Hugh B. Terry
Station Mgr.....E. Lee Fondren
Local Sales Mgr.....Lew Hunter
Promotion Manager.....Robert J. Stewart
Program Dir. ..... Charles Roberts
Chief Engineer.....Gene Jenkins
Owners of: WFBM AM-FM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids, Mich.; WTCN-AM-TV, Minneapolis; KLZ-FM, Denver, Colo.; KOGO-AM-FM-TV, San Diego, Calif.

KOA—Denver—1924

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Operated By.....Metropolitan TV Co.
Address.....P.O. Box 5012
Tel.: CHerry 4-4141.....NBC
Representative .....Christal
President.....William W. Grant
Exec. V.P., Gen. Mgr.....Ralph Radetsky
Commercial Manager.....Gene Grubb
Promotion, Merch. Mgr.....Steve Fox
Program Director.....Jim Atkins
Chief Engineer.....Sid Davidson
Owners of: KOA-FM-TV, Denver; KOAA-TV, Pueblo, Colo.

KOSI—Denver—1954

Freq.: 1430 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Oper By.....Armstrong Bcstg. Co.
Address .....Box 98
Tel.: EM 6-2695.....MBS
Station Representative .....McGavren-Guild
Pres., Gen. Mgr.....W. L. Armstrong
Commercial Manager.....Robert N. Kindred
Chief Engineer.....James Church

KTLN—Denver—1948

Frequency: 1280 Kc.....Power: 5 Kw.
Owned-Operated By.....Radio-Denver, Inc.
Address:.....1160 East Colfax Ave.
Tel.: AC 2-4811.....Independent
Station Representative.....Eastman
Pres., Gen. Mgr.....Richard B. Wheeler
Program Director.....Joe Finan
Commercial Manager.....Kay Trott
Publicity Director.....George Tews
Chief Engineer.....Lee Arnett
Owners of: KRIZ, Phoenix.

KDGO—Durango—1958

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Basin Bcstg. Co., Inc.
Address.....3112 Main St.
Tel.: 247-1407 .....ABC
President .....Robert Tobey

KIUP—Durango—1935

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KIUP, Inc.
Address.....P. O. Box 841
Tel.: 247-4464.....KBS
Station Reps....Masla; Venard, Torbet & McC.
President, General Mgr.....Ralph L. Atlass
Commercial Mgr.....Al Gare
Chief Engineer.....Frank Toomey

KGMC—Englewood—1952

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By .....MacLee Radio Corp.
Address.....3 W. Princeton
Tel.: SU 1-4481.....Independent
Pres., Gen. Mgr.....Robert B. McWilliams
Assistant Mgr.....Tim Sullivan
Chief Engineer.....D. F. White

KCOL—Ft. Collins—1947

Frequency: 1410 Kc.....Power: 1000 Watts

Owned-Oper. By....Northern Colo. Bcstg. Co.
Address.....1612 La Porte
Tel.: 482-5991.....ABC
Station Reps.....Edward Petry & Co.
Pres., Gen. Mgr.....Ellis Atteberry
Commercial Manager.....Lloyd Walker
Program Director.....Jerry Webb
Chief Engineer.....Joe Kilgore

KZIX—Fort Collins—1959

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned By.....Horsetooth Bcstg. Co., Inc.
Address.....Central Bldg.
Tel.: 484-0466.....MBS-KBS
Station Representative.....Holman
President.....Les Ware
General Manager.....Ken Roberts
Program Director.....Bill Pollard
Chief Engineer.....Jim Kuykendall
Owners of: KLPW, Union; KYRO, Potosi; KJPW, Waynesville; KLME, Laramie, Mo.

KFTM—Fort Morgan—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Morgan County Bcstg. Co.
Address.....Highway 6 & 34
Tel.: 867-5674.....KBS
Gen. Station Manager.....Mason Dixon
Commercial Manager.....Phyllis Lovejoy
Prog. Dir., Chief Eng.....Kent Roberts

KGLN—Glenwood Spgs.—1950

Frequency: 980 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....KGLN, Inc.
Address.....P. O. Box C
Tel.: WH 5-6501.....MBS
Representative.....Holman
President.....Rex Howell
Gen. Mgr.....Jerry Fitch
Program Director.....Marcie Fitch
Chief Engineer.....Al Maggard

KICM—Golden—1957

Frequency: 1250 Kc.....Power 1000 Wts. d.
Owned By.....Norman Broadcasting
Address.....P.O. Box 15469, Denver
Tel.: 279-5595.....Independent
Owner, Gen. Mgr.....George I. Norman, Jr.
Station Manager.....Gerald Fay
Commercial Manager.....Dan Norman
Sales Promo. Mgr., Pub. Dir.....John Morrill
Program Director.....Robert Lee
Chief Engineer.....Charles Brandt
Owners of: KSVN, Ogden, Utah.

KEXO—Grand Junction—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of Western Colo., Inc.
Address.....2508 North Ave.
Tel.: 243-1230.....ABC
Representative.....Edward Petry & Co.
President.....D. Spencer Grow
Vice Pres., Gen. Manager....Abbott Tessman
Commercial Manager.....Al Schultz
Sales Promo. Mgr., Prog. Dir.....Doc Lemon
Publicity Director.....Mildred Fuller
Chief Engineer.....Jim Eicher

KREX—Grand Junction—1926

Freq.: 920 Kc.....Power: 5 Kw., d.; 500 W. n.
Owned-Oper. By....Western Slope Bcstg. Co.
Address.....P. O. Box 270
Tel.: 242-5000.....CBS
Representative.....Hal Holman
Pres., Gen. Mgr.....Rex Howell
V.P., Station Mgr.....Robert McMahan
Program Director.....Jack Welch
Chief Engineer.....James Meyer
Owners of: KGLN, Glenwood Springs; KREX-FM-TV, Grand Junction; KREY-TV, Montrose; all Colo.

KSTR—Grand Junction—1957

Frequency: 620 Kc.....Power: 5 Kw., d.
Owned.....Mountain States Bcstg. Corp.
Address.....Box 1110
Tel.: 243-1722.....Independent
Station Reps.....Pearson Nat'l Reps.
President, Gen. Mgr.....E. Anson Thomas
Station, Program Manager.....Jack B. Lewis
Sales Promotion Mgr.....Jim Schaeffer
Publicity Dir.....Jim Biber
Chief Engineer.....Norm Price

KWSL—Grand Junction—1961

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Mesa Bcstg. Co.
Address.....200 N. Sixth St.
Tel.: CHapel 2-7800.....Independent
General, Comm. Mgr.....Wally Geiger
Chief Engineer.....M. L. Davis

KFKA—Greeley—1921

Frequency: 1310 Kc.....Power: 1000 Watts
Owned-Oper. By....Mid-Western Radio Corp.
Address.....P.O. Box K
Tel.: 352-4421.....Independent
Newspaper Affil.....Record Stockman, Inc.
Representative.....Hal Holman
President.....H. E. Green
Gen. Station Manager.....Ralph H. Green
Comm. Mgr.....Mrs. Virginia Sears
Sales Promotion Mgr.....Lorene Briggs
Program Director.....Mae Hansen
Chief Engineer.....Harry Brewer

KYOU—Greeley—1948

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Meroco Bcstg. Co.
Address.....2424 Sixth Ave.
Tel.: ELgin 2-0262.....ABC-KBS-MBS
Pres., Gen. Manager.....Ellwood Meyer

KGUC—Gunnison—1960

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Roger W. Pepperd
Address.....1st Nat'l Bank Bldg.
Tel.: 871.....ABC-MBS-KBS
General, Sales Mgr.....Roger W. Pepperd
Program Director.....Enid C. Pepperd
Chief Engineer.....Robert Edelen

KBZZ—La Junta—1937

Frequency: 1400 Kc.....Power: 250 Watts

Owned-Oper. By.....Grady F. Maples
Address .....Box 485
Tel.: DUdley 4-2541.....Independent
Representative .....Indie Sales
General Manager.....C. J. Logan
Station Manager.....Reed Harris
Chief Engineer.....Donald W. Maples

KLAK—Lakewood—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Lakewood Bcstg. Service
Address.....1315 Oak St., Denver, Colo.
Tel.: CH 4-8681.....Independent
Station Reps.....Meeker; Chas. Bernard
President, General Mgr.....Ed Scott
Chief Engineer.....Jim Wayne

KLMR—Lamar—1948

Freq.: 920 Kc....Power: 1000 W. d., 500 W. n.
Owned By.....KLMR, Inc.
Address.....P. O. Box 890
Tel.: 336-2206.....ABC
President.....Douglas Kahle
General Manager.....Dennis Behan
Commercial Manager.....Kent Roberts
Prog. Dir., Ch. Eng.....Ken Roberts

KBRR—Leadville—1960

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Continental Divide Bcstg., Inc.
Address.....P.O. Box 968
Tel.: 1237.....KBS
President.....Thomas T. Farley
V.P., General Manager.....John H. East
Commercial Manager.....R. C. Peyton
Program Dir., Chief Engr.....Ronald Pesha

KMOR—Littleton—1957

Frequency: 1510 Kc.....Power: 1000 Watts
Owned By.....M-O-R Bcstg.
Address.....140 Woodlawn Center
Tel.: 794-4211.....Independent
Pres., Gen. Mgr.....Bob Martin
Commercial, Promo. Mgr.....Hal Taft
Program Dir.....Bob Rubin
Chief Engineer.....Ray Doane

KLMO—Longmont—1949

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Radio Longmont, Inc.
Address .....Box 799
Tel.: PRospect 6-2323.....KBS
Station Representative.....Continental
President, Gen., Sta. Mgr.....Wm. G. Stewart
Commercial Manager.....Hal Halvorson
Chief Engineer.....Gene Baldwin

KLOV—Loveland—1955

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Evergreen Ent. Inc.
Address.....308 East 5th
Tel.: 667-1570.....KBS
Pres., General Mgr.....William Green
Sta., Sales Prom. Mgr.....Charles D. Gerrard
Program Director.....Joel M. Deuth
Publicity Director.....Don McGranahan
Chief Engineer.....L. Schnurr

KCMS—Manitou Spring—1953

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Garden of Gods Bcstg. Co.
Address.....68 Minnehaha Ave.
Tel.: MUlberry 5-5776.....Independent
Pres., Chief Eng.....C. M. Edmonds
General, Comm. Mgr.....Mrs. C. M. Edmonds

KSLV—Monte Vista—1954

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Colorado Radio Corp.
Business Address.....109 Adams St.
Tel.: ULster 2-3581.....KBS
President.....George O. Cory
General, Station Mgr.....George Norvell
Program, Chief Engineer.....Jim Crosslin
Owners of: KUBC, Montrose; KRAI, Craig; KRAC, Alamogordo.

KUBC—Montrose—1947

Freq.: 580 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By..Uncompaghre Bcstg. Co.
Business-Studio Address.....P. O. Box 279
Tel.: CHerry 9-4546.....KBS
Station Mgr. .....E. De Julio

KAPI—Pueblo—1958

Frequency: 690 Kc.....Power: 250 Watts d.
Owned By .....Centennial Radio Corp.
Address .....2829 Lowell
Tel.: LIncoln 5-2883.....Independent
President, Gen. Mgr. .....Ray J. Williams
Chief Engineer.....D. Redlingshafer

KCSJ—Pueblo—1947

Frequency: 590 Kc.....Power: 1000 Watts
Owned By.....Sangre de Cristo Bcstg.
Address.....2226 TV Lane
Tel.: 545-4106.....Independent
Representative.....Meeker Co.
Station Mgr.....Cliff Hendrix
Comm. Mgr.....Howard Myers
Chief Engineer.....Kenneth Renfrow

KDZA—Pueblo—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Pueblo Radio Co.
Address .....3011 Elizabeth
Tel.: LI 4-5846.....Independent
Station Representative.....Devney-Org.
Pres., Gen. Mgr., Chief Eng.....D. B. Crouch
Comm. Prog. Dir.....William H. Beck

KFEL—Pueblo—1956

Frequency: 970 Kc.....Power: 1000 Watts
Owned .....KFEL, Inc.
Address.....4411 Goodnight Ave.
Tel.: LI 2-6884.....Independent
Representative .....Continental
Owner, Mgr.....Frank Donald Hall

KGHF—Pueblo—1928

Frequency: 1350 Kc...Power: 5000 d.; 1000 n.
Owned By.....KGHF, Inc.
Address.....P.O. Box 293

WTIC
50,000 watts
Hartford, Connecticut

NBC



38 years of
RADIO WITH
A REASON
in rich, rich
Southern
New England



Broadcast House

WTIC AM-FM IS REPRESENTED BY THE HENRY I. CHRISTAL COMPANY

Tel.: LI 2-5570.....ABC
Sta. Rep.....Gill-Perna, Inc.
President, Gen. Mgr.....Robert D. Ellis
Station, Comm. Manager.....William Beck
Program Director.....Fred Abernathy
Chief Engineer.....Tony Mejia
Owners of: KKTV, Pueblo, Colo. Springs.

KTUX—Pueblo—1959

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By....Steel City Broadcasting Co., Inc.
Address.....4211 Elizabeth St.
Tel.: LIncoln 4-9586.....Independent
President, Gen. Mgr.....Alvin Perry

KAVI—Rocky Ford—1956

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Patrick-Ridner Bcstg. Co.
Address.....P. O. Box 632
Tel.: 254-7427.....KBS
Sta. Representatives.....Pearson; McGuire
General Mgr., Prog. Dir.....Edward J. Patrick
Station Mgr., Chief Eng.....Lloyd A. Ridner

KVRH—Salida—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Wm. J. Murphy
Address.....P. O. Box 166
Tel.: 539-2575.....Independent
General Manager.....Wm. J. Murphy

KGEK—Sterling—1925

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KGEK, Inc.
Address.....Fleming Road
Tel.: LA 2-1607.....KBS-ABC
President.....Al Ross

KOLR—Sterling—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By..Sterling Broadcasting Corp.
Address.....217 N. Front St.
Tel.: LA 2-1740.....ABC-MBS
Representative.....Hal Holman
General Mgr.....Bob Kath

KCRT—Trinidad—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....KCRT, Inc.
Address.....100 Fisher Drive; Box 772
Tel.: 846-3212.....ABC-KBS
Station Representative.....Edward J. Petry
Pres., Gen. Mgr., Ch. Eng.....E. M. Cooper
Program Director.....Francis Hayes

KFLJ—Walsenburg—1957

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned By.....Floyd Jeter
Address.....Box 593
Tel.: 111.....Independent
President, Ch. Eng.....Floyd Jeter

Pop.: 2,670,000
Families: 788,500

Connecticut

Radio Homes: 770,500
AM Stas. in State: 34

WADS—Ansonia—1956

Freq.: 690 Kc.....Power: 500 Watts d.
Owned By.....Valley Broadcasting Co.
Address.....290 Main St.
Tel.: RE 5-4606.....MBS
Station Rep.....Walker-Rawalt
Pres., Gen., Sta. Mgr.....Sydney E. Byrnes
Commercial Mgr.....Wes Hobby
Chief Engineer.....Angelo Gruttadauria

WICC—Bridgeport—1926

Freq.: 600 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Conn.-N. Y. Broadcasters
Address.....2190 Post Rd., Fairfield, Conn.
Tel.: CL 6-0461..N.Y. CI 5-0688....Independent
Representative.....Adam Young
President, Gen. Mgr.....Kenneth M. Cooper
V.P., Business Mgr.....John E. Metts
Sales, Sta. Mgr.....Ray Colonari
Program Director.....Frank Delfino
Owners of: WICC-TV; WJZZ-FM, Bridgeport.

WNAB—Bridgeport—1941

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WNAB, Inc.
Business-Studio Address.....991 Broad St.
Tel.: FO 6-1803.....ABC
President.....Harold Thomas
Chief Engineer.....N. Howard

WBIS—Bristol—1948

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....The Bristol Bcstg. Corp.
Business-Studio Address.....183 Main St.
Tel.: LU 3-9265.....Independent
Station Rep.....Prestige Rep. Org.
President.....Eric Hatch
General Manager.....Richard C. Kilbourn
Commercial Manager.....Val McCormick
Program Director.....George Lowe
Chief Engineer.....Lee Steele

WLAD—Danbury—1947

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Operated By....Berkshire Bcstg. Corp.
Address.....198 Main St.
Tel.: 748-3565.....Independent
Station Representative.....Bill Creed Assocs.
President.....John P. Previdi
Gen., Comm. Mgr.....Sol Robinson
Program Director.....Paul Baker
Chief Engineer.....Rudi Cehak

WSUB—Groton—1958

Frequency: 980 Kc.....Power: 1000 Watts

Owned By.....Radio WSUB
Address.....1064 Poquonnock Rd.
Tel.: Hilltop 5-2494.....Independent
Station Reps....Avery-Knodel; N. E. Spot Sales
General Mgr.....Lawrence A. Reilly
Commercial Manager.....Warren F. Haas
Program, Ch. Eng.....Armand J. Bernard
Owners of: WTXL, Springfield, Mass.

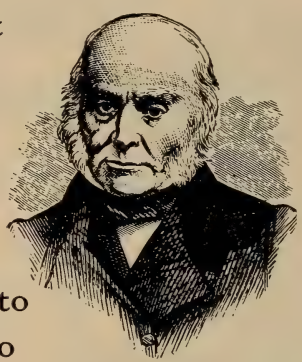
WDEE—Hamden—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned By...Southern New England Bcstg. Corp.
Address.....473 Denslow Hill Road
Tel.: AT 8-3561.....Independent
Station Reps...Bolling; New England Spot Sales
President, Ch. Eng.....Vincent L. DeLaurentis
General, Station Mgr.....Delbert Raycee
Sales Manager.....Stanley Puzycki
Program Director.....Bob Scott
Publicity Director.....Lucy A. D'Agostino
Owners of: WDEE-FM, Hamden.

WCCC—Hartford—1947

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned By.....Greater Hartford Bcstg. Corp.
Address.....338 Asylum St.
Tel.: 525-6648.....MBS
Sta. Reps.....Paul Raymer; Bill Creed
President.....William M. Savitt
Station, Comm. Manager.....Ralph H. Klein
Secretary, Treas.....Max M. Savitt

I detest good music and I forbid my family to listen to



WCCC
GOLDEN SOUND RADIO
Free musical entertainment at its best in HARTFORD.
129 AM – 106.9 FM
THE SAVITT STATIONS

Sales Promotion Mgr.....Mal Morse
Program Dir.....Burt Lacoe
Chief Engineer.....Justin Tarnowski

WDRC—Hartford—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By..Buckley-Jaeger Bcstg. Corp.
Address.....Box 151, Blue Hills Sta.
Tel.: 242-7751.....Independent
Station Representative.....John Blair
V.P., Gen., Comm. Mgr.....William Crawford
Program Director.....Charles R. Parker
Chief Engineer.....Charles Lynch

WPOP—Hartford—1935

Frequency: 1410 Kc.....Power: 5,000 Watts
Owned.....Tele-Broadcasters of Conn., Inc.
Business-Studio Address.....410 Asylum St.
Tel.: JA 7-9131.....Independent
Representative.....Adam Young
President.....H. Scott Kilgore
V.P., General Manager.....Philip A. Zoppi
Promotion Manager.....Walter Stewart
Chief Engineer.....Don Muckel
Owners of: KUDL, Kansas City, Mo.; KALI, Los Angeles; KOFY, San Francisco.

WTIC—Hartford—1925

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Travelers Bcstg. Service
Address.....3 Constitution Plaza
Tel.: 525-0801.....CBS
Representative.....Christal
President.....Paul W. Morency
V.P., Program Director.....Bernard Mullins
Vice President, Sales.....Robert S. Tyrol
Promotion Mgr.....Eugene J. Muriaty
Information Director.....Richard F. Ahles
Dir. of Engineering.....Harold A. Dorschug
Plant Mgr., Ch. Eng.....Herman D. Taylor
Owners of: WTIC-FM-TV.

(See Page 282 For Ad)

WINF—Manchester—1958

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Manchester Broadcasting Co.
Address.....376 R. West Middle Turnpike
Tel.: 643-2491.....CBS
Station Representative.....Avery-Knodel
Owner, Gen. Manager.....John Deme
Program Director.....Paul Edwards
Chief Engineer.....Henry Robert

WMMW—Meriden—1947

Frequency: 1470 Kc.....Power: 1000 Watts, d.
Owned By.....Meriden Radio, Inc.
Address.....99 Colony St.
Tel.: BE 5-5747.....Independent
Station Rep.....Continental Bcstg. Co.
President.....Ralph Weil
V.P., General Manager.....Donald Laufer
Comm., Sales Prom. Mgr.....Bernie Kaufman
Program Director.....Lester H. Fox
Chief Engineer.....Hillis Holt

WCNX—Middletown—1948

Frequency: 1150 Kc.....Power: 500 Watts
Owned-Oper. By.....Middlesex Bcstg. Co.
Address .....River Road
Tel.: DIamond 7-2565.....Independent
Sta. Reps.....Devney Org.; Nona Kirby
Managing Dirs.....R. J., W. J. O'Brien
Station Mgr., Prog. Dir.....Bill Glynn
Sales Director.....Peter M. O'Brien
Chief Engineer.....Rogers Holt

WOWW—Naugatuck—1961

Frequency: 860 Kc.....Power: 250 W. d.
Owned By.....Naugatuck Valley Service
Address.....142 Meadow St.
Tel.: 729-2291.....Independent
Station Representative.....Walker-Rawalt
President, General Mgr.....John T. Parsons
Commercial Manager.....B. Thompson
Program Director.....Brad Drawbridge
Chief Engineer.....Rogers Holt

WHAY—New Britain—1949

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By..Central Conn. Bcstg. Co.
Business Address.....22 Grove Hill
Tel.: BAldwin 3-2721.....ABC
Station Rep.....New Eng. Spot Sales
President.....Patrick J. Goode
General Mgr.....Aldo DeDominicis
Station Manager.....Charles Bell, Jr.
Chief Engineer.....Hillis Holt

WRYM—New Britain—1946

Frequency: 840 Kc....Power: 1000 Watts d.
Owned By.....Hartford County Bcstg. Corp.
Address..1056 Willard Ave., Newington, Conn.
Tel.: 666-5646.....Independent
Station Reps.....Hollingbery; Eckels
President .....Louis A. Sodokoff
Station, Sales Prom. Mgr.....Anthony Pansullo
Program, Publicity Dir.....Frank Michaels
Chief Engineer.....W. Frank Pingree

WAVZ—New Haven—1947

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By.....WAVZ Bcstg. Corp.
Business-Studio Address.....152 Temple St.
Tel.: SP 7-4761.....Independent
Representatives.....Hollingbery, Kettell-Carter
Chairman of the Board.....Victor W. Knauth
President.....Daniel W. Kops
Exec. Vice Pres.....Richard J. Monahan
V. P. & Gen. Mgr.....Marvin B. Rosenblatt
Station Manager.....Lee Manson
Sales Manager.....Marshall Pite
Publicity Director.....Sam Barstein
Chief Engineer.....Ralph Carrano
Owners of: WTRY, Troy, N. Y.

WELI—New Haven—1935

Frequency: 960 Kc.....Power: 5 Kw.
Owned By.....Conn. Radio Foundation, Inc.
Business-Studio Address.....221 Orange St.
Tel.: UN 5-1133.....Independent
Sta. Representative.....H. R. Reps.
Pres., Sta., Gen. Mgr.....Richard W. Davis

WNHC—New Haven—1944

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Triangle Publications, Inc.
Address.....135 College St.
Tel.: 777-3611.....ABC
Newspaper Affil.....Phila. Inquirer
Station Rep.....McGavren/Guild
V.P. Radio-TV Div.....Roger W. Clipp
General Mgr.....Stanley H. Edwards
Asst. General Mgr.....Carl H. Grande
Chief Engineer.....Carmine Iannucci
Owners of: WFIL - AM - FM - TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-AM-FM-TV, Altoona, Pa.; WNHC-FM-TV, New Haven, Conn.; WLYH-TV, Lebanon, Pa.; KFRE-AM-TV, KRFM, Fresno, Calif.

WNLC—New London—1936

Frequency: 1510 Kc.....Power: 5000 Watts
Owned-Operated By..The Thames Bcstg. Corp.
Business-Studio Address.....281 State St.
Tel.: GIbson 2-5328.....Independent
Station Reps.....Masla & Co.; Kettell-Carter
Pres., Gen. Manager.....Gerald J. Morey
Comm., Sales Promo. Mgr.....Irving Lowenthal
Program, Pub. Dir.....Leslie Morson
Chief Engineer.....Randolph Barrett



Daniel W. Kops,
• President
Richard J. Monahan,
• Executive Vice President

SUBSCRIBER NAB RADIO CODE

WTRY
Albany • Schenectady • Troy
REPRESENTATIVE
• John Blair & Co.

REPRESENTATIVES
• Geo. P. Hollingbery Co.
• Kettell-Carter, Inc.
WAVZ
New Haven, Conn.

WNLK—Norwalk—1948

Frequency: 1350 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Operated By..Norwalk Bcstg. Co., Inc.
Address .....11 Wall St.
Tel.: TE 8-5566.....Independent
Pres., Gen. Mgr.....James Stolcz
Program Director.....Richard Bounerba
Chief Engineer.....Clarence Burnham

WICH—Norwich—1946

Freq: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Eastern Conn. Bcstg. Co.
Business-Studio Address.....Cuprak Rd.
Tel.: TU 7-1613.....Independent
Station Representative.....Bill Creed
President .....Donald Lasser
General, Station Mgr.....Richard Reed
Commercial Manager.....John A. MacAdie
Sales Prom., Pub. Director.....Edward Adler
Chief Engineer.....Alexander Dubenetsky

WLIS—Old Saybrook—1956

Frequency: 1420 Kc.....Power: 500 Watts
Owned.....Long Island Sound Radio Corp.
Address .....Conn. Turnpike
Tel.: EV 8-3546.....MBS
Sta. Representative .....Hopewell
Pres., Gen. Mgr.....Joseph P. Trantino
Commercial Mgr.....Alex Pernal
Station Mgr. .....Vivian N. Trantino
Chief Engineer.....M. Tavarles

WWCO
PULSE and HOOPER
AGREE
#1
BY A WIDE MARGIN
WWCO
1240 Non-Directional
24 Hours a Day
Waterbury Connecticut
Telephone 754 — 5141
Represented by
Radio-TV Representatives, Inc.
ECKELS & CO. Boston, Mass.

WINY—Putnam—1953

Frequency: 1350 Kc.....Power: 1 Kw.
Owned By.....Winny Bcstg. Co.
Address.....15 Grove St.
Tel.: WA 8-2721-2.....MBS
President.....H. C. Rice
Gen. Mgr.....R. C. Rice

WSTC—Stamford—1946

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....W. Conn. Bcstg. Co.
Business-Studio Address.....270 Atlantic St.
Tel.: 327-1400.....ABC
Newspaper Affiliation.....Stamford Advocate
Station Reps.....N. E. Spot Sales; Jack Masla
President .....Kingsley Gillespie
Gen. Manager .....Julian Schwartz
Chief Engineer.....Lisle Dorrian

WBZY—Torrington—1947

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned By.....Pioneer States Bcstrs., Inc.
Business-Studio Address.....127 Main St.
Tel.: HU 9-4173.....Independent
Station Rep.....Breen & Ward
President, Gen. Mgr.....Bernard J. Zucker
Station Manager.....Patricia S. McGee
Commercial Manager.....Robert L. Kursman
Chief Engineer.....James M. Dunlap

WTOR—Torrington—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Torrington Bcstg. Co., Inc.
Business-Studio Address.....93 Perkins St.
Tel.: HU 9-4181.....MBS
Station Reps.....Walker-Rawalt; Masla
Pres., Gen. Mgr.....Edmund W. Waller
Sta., Comm. Mgr.....Alfred G. Eyre
Program Director .....Ed Harrigan
Chief Engineer.....Don Freeman

WATR—Waterbury—1934

Freq.: 1320 Kc.....Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....WATR, Inc.
Business-Studio Address.....440 Meadow St.
Tel.: 755-1121.....ABC
Sta. Representative .....Masla
Gen., Sta. Mgr.....Sam R. Elman
Chief Engineer.....Robert Corbett

WWCO—Waterbury—1946

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. .....WWCO, Inc.
Business-Studio Address.....65 Bank St.
Tel.: 754-5141 .....MBS
Station Reps. .....Radio-TV Reps; Eckels
President .....Herbert Bloomberg
Vice President .....Ruth R. Goddard

WBRY—Waterbury—1932

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Crystal-Tone Bcstg. Co.
Address.....136 Grand St.

Tel.: 753-1125.....CBS
Sta. Reps.....Bolling Co.; Bill Creed
President .....Gustave Nathan
Gen. Station Manager.....Robert S. Holczer
Comm., Sales Prom. Mgr.....Murray Grossman
Publicity Director.....Robert Gillespie
Chief Engineer.....John Tomasiewicz

WMMM—Westport—1959

Frequency: 1260 Kc.....Power: 1000 Watts
Owned By.....Westport Bcstg. Co.
Business Address.....163 Main St.
Tel.: CApital 7-5133.....MBS
Station Representative .....Prestige
President.....Sydney J. Flamm
Station Mgr., Prog. Dir.....Bob Roberts
Comm. Manager.....John Newhouse
Sales Promotion Mgr.....Betty James
Chief Engineer.....James M. Orre

WILI—Willimantic—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....''Willie'' Corp.
Address.....Bcstg. House, Main St.
Tel.: HA 3-1621.....MBS
Pres., Gen. Manager.....Herbert C. Rice
Comm. Manager.....Robert C. Rice
Sales Prom. Manager.....Ethel A. Rice
Program Director.....Roger Baker
Chief Engineer.....John Roache
Owners of: WINY, Putnam, Conn.

WSOR—Windsor—1961

Frequency: 1480 Kc.....Power: 500 Watts, d.
Owned By.....The Tobacco Valley Bcstg. Co.
Address.....118 Poquonock Ave.
Tel.: 688-4948.....MBS
Station Reps.....Breen & Ward; Nona Kirby
President, Gen. Mgr.....Sydney E. Byrnes
Chief Engineer.....Art Castagno

Pop.: 475,000
Families: 140,000

Delaware

Radio Homes: 135,000
AM Stas. in State: 9

WDOV—Dover—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned .....Dover Bcstg. Co.
Address.....P.O. Box 727
Tel.: 734-5816.....MBS
Station Representative.....Breen & Ward
President .....Henry Rau
General, Comm. Mgr.....William S. Cook
Program Director.....Hugh Delaney
Chief Engineer.....Lloyd Smith
Owners of: WOL, Washington, D. C.; WARK, Hagerstown; WNAV, Annapolis.

WKEN—Dover—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By..Drew O' Keefe & Howard Parsons
Address .....Treadway Inn
Tel.: RE 4-5797 .....ABC
Sta. Representative .....Grant Webb
Owners.....Drew O'Keefe, Howard Parsons
Station Manager.....John Masters
Commercial Manager.....Ed Bowen
Chief Engineer ..... Jim Gentry

WJWL—Georgetown—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Scott Bcstg.
Address .....DuPont Highway
Tel.: 856-2567.....Independent
Station Rep.....Continental Broadcasting
President .....Herbert Scott
General Manager.....Edward Marzoa
Program Director.....Robert Smith

WKSB—Milford—1953

Frequency: 930 Kc.....Power: 500 Watts
Owned-Oper. By.....Kent-Sussex Bcstg. Co.
Address .....Box 356
Tel.: 422-8881.....Independent
Gen., Comm., Prom. Mgr.....H. M. Griffith, Jr.
Ch. Eng., Oper. Mgr.....E. M. Welch

WSUX—Seaford—1955

Frequency: 1280 Kc.....Power: 1000 Watts
Owner-Oper. By.....E. & W. C. Evans
Address.....Dual Hwy. 13
Tel.: NAtional 9-7933.....KBS
Pres., Gen. Mgr.....Elizabeth Evans

WAMS—Wilmington—1947

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned.....Rollins Broadcasting Co.
Address.....414 French St.
Tel.: OL 4-8881.....Independent
Station Representative .....Eastman
President.....O. Wayne Rollins
General, Station Mgr.....Paul Downs
Comm., Sales Promo. Mgr.....Don Merriman
Program, Publicity Dir.....Lee Davis
Chief Engineer.....Fitzgerald MacDaniels
Owners of: WCHS-AM-TV, Charleston; WPTZ-TV, Plattsburgh; WEAR-TV, Pensacola; WRAP, Norfolk; WBEE, Harvey, Ill.; WNJR, Newark; WGEE, Indianapolis; KDAY, Los Angeles.

WDEL—Wilmington—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By....Delmarva Bcstg. Co., Inc.

Address.....2727 Shipley Road
Tel.: OLympia 2-3311.....NBC
Representative .....Meeker Co.
Station Executive.....Clair R. McCollough
Station Manager.....Harvey C. Smith
Gen. Sales Mgr.....J. Robert Gulick
Program Manager.....Richard Aydelotte
National Sales Manager.....Harry J. Shaub, Jr.
Technical Director.....J. E. Mathiot

WILM—Wilmington—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Delaware Bcstg. Co.
Business-Studio Address.....920 King St.
Tel.: OL 4-7771.....MBS
Representative .....Bolling Co.
President, Gen. Mgr.....Ewing B. Hawkins
Chief Engineer.....Eugene Szymanski

WTUX—Wilmington—1946

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Port Frere Bcstg. Co., Inc.
Address.....1400 Market St.
Tel.: OL 5-8821.....Independent
Station Representative....Pearson Nat'l Reps.
Pres., Sta. Mgr.....Gordon K. MacIntosh
Commercial Manager.....William S. Ewing
Sales Prom. Mgr.....Henry Cook
Program Director.....Donald Mathewson
Publicity Director.....David Kaigler
Chief Engineer.....Ed Kennedy

Pop.: 770,000
Families: 224,500

Dist. of Columbia

Radio Homes: 218,000
AM Stations: 10

WGMS—Washington, D. C.—1947

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....RKO General, Inc.
Address .....Hotel Harrington
Tel.: EXecutive 3-8676.....Independent
Station Rep.....RKO General Natl. Sales
President.....Thomas F. O'Neil
General Manager.....Perry S. Ury
Commercial Manager.....James Barker
Program Director.....Victor R. Hirsh
Promotion, Publicity Dir.....Beth Parrish
Owners of: WOR-AM-FM-TV, New York; KHJ-AM-FM-TV, Los Angeles; WNAC-AM-TV, WRKO-FM, Boston; KFRC-AM-FM, San Francisco; WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, Detroit; WHCT-TV, Hartford.

WMAL—Washington, D. C. 1925

Freq.: 630 Kc.....Power: 5,000 Watts
Owned.....Evening Star Bcstg. Co., Inc.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative .....H-R
President.....John W. Thompson, Jr.
V.P., General Manager.....Fred S. Houwink
Radio Manager.....Andrew M. Ockershausen
Controller.....Richard S. Stakes
Program Manager.....Harold L. Green
Chief Engineer.....Allan Powley
Owners of: WMAL-FM-TV, Washington, D. C.; WSVA-AM-FM-TV, Harrisonburg, Va.

WOL—Washington, D. C.—1924

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Washington Bcstg. Co.
Address.....2000 P. St., N.W.
Tel.: HObart 2-3900.....MBS
Station Representative .....Breen-Ward
Pres., Gen. Mgr.....Henry Rau
Commercial Manager.....Malcolm Campbell
Promotion Manager.....Stan Barclay
Director of Engineering.....Lloyd Smith
Chief Engineer.....Joe Velsmid
Owners of: WDOV, Dover, Del.; WNAV, Annapolis, Md.; WARK, Hagerstown, Md.; WOL-FM, Washington, D. C.

WOOK—Washington, D. C. 1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....United Bcstg. Co.
Address.....5321 First Place, N.E.
Tel.: TU 2-2500.....Independent
Station Representative.....UBC Sales
President .....Richard Eaton
V.P. & Gen. Mgr.....John A. Panagos
Program Director.....Cliff Holland
Chief Engineer.....Ernest E. Stephens

WPGC—Washington, D. C.—1954

Frequency: 1580 Kc....Power: 10,000 Watts d.
Owned-Operated By.....WPGC, Inc.
Business Address.....4421 Southern Ave., SE
Tel.: JOrdan 8-6677.....Independent
Station Representative.....Gill-Perna
President.....M. E. Richmond
General Manager.....Robert Howard
Program Director.....Dean Griffith
Chief Engineer.....George R. Sanner, Jr.

WQMR—Washington, D. C. 1945

Frequency: 1050 Kc.....Power: 1,000 Watts
Owned By.....Connie B. Gay Bcstg. Corp.
Address.....Wisconsin Bldg.
Tel.: WHitehall 6-1050.....Independent
Station Representative.....Spot Time Sales
President, General Manager.....Ed Winton
Station Manager.....Ted Dorf
Publicity Director.....Roger Craig
Chief Engineer.....Earl Castine
Owners of: WTCR, Ashland.

WRC—Washington, D. C.—1923

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Operated By.....National Bcstg. Co.
Address.....4001 Nebraska Ave., NW
Tel.: EM 2-4000.....NBC
Sta. Representative.....NBC Spot Sales
President (NBC).....Robert Kintner
V. P., General Mgr.....Joseph Goodfellow
Station Manager.....Harry A. Karr Jr.
Sales Manager.....Arch McDonald
Business Manager.....William Callaway
Publicity Manager.....Charlotte Walch
Chief Engineer.....John Rogers
Owners of: WNBC-AM-TV-FM, N. Y.; WRCV-AM-TV, Phila.; WRC-TV-FM; WMAQ-FM, Chicago; KNBR, San Francisco; WAMP, Pittsburgh; WNBO, Chicago; KNBC, Los Angeles; WFMP, Pittsburgh.

WTOP—Washington, D. C. 1926

Frequency: 1500 Kc.....Power: 50,000 Watts
Owned-Oper.....Washington Post Co.
Address.....Broadcast House
Tel.: EM 2-9300.....CBS
Newspaper Affiliate.....Washington Post
Representative.....CBS Radio Spot Sales
Pres., Bcst. Div.....John S. Hayes
General Manager.....Lloyd Dennis, Jr.
Sales Mgr.....Peter V. O'Reilly
Dir., Sales Develop.....George Titus
Program Director.....Patricia A. Searight
Publicity Director.....Margaret Nelson
Chief Engineer.....Granville Klink

WUST—Washington, D. C. 1947

Frequency: 1120 Kc.....Power: 250 Watts
Owned-Operated By.....Atlantic Bcstg. Co.
Address.....815 V St., N.W.
Tel.: HO 2-0011.....Independent
Station Representative.....Bernard Howard
President.....Daniel Diener
General, Comm. Mgr.....Perry Walders
Chief Engineer.....Bob Wine
Owners of: WFPG, Atlantic City, N. J.; WJMD, Washington, D. C.

WWDC—Washington, D. C. 1941

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WWDC, Inc.
Business-Studio Address.....1627 K St., N.W.
Tel.: TU 2-7600.....Independent
Representative.....Blair
Pres., Gen. Mgr.....Ben Strouse
V.P., Gen. Sales Mgr.....Max Sherman
Program Director.....Irv Lichtenstein
Sales Prom. Mgr.....Jo Wilson
Publicity Director.....Maury Povich
Chief Engineer.....Ross H. Beville
Owners of: WWDC-AM-FM, Washington, D. C.





Pop.: 5,115,000
Families: 1,564,500

Florida

Radio Homes: 1,507,000
AM Stas. in State: 172

WAPG—Arcadia—1956

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned.....Arcadia-Punta Gorda Bcstg. Co.
Address .....Box 676
Tel.: WA 8-6111 .....KBS
President.....H. D. Ryals
General Manager.....W. W. Benton
Comm., Prog. Dir.....Bert G. Erickson
Chief Engineer.....Paul Howell

WKTX—Atlantic Beach—1958

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned By.....Good Music Bcstg.
Address.....709 Barnett Natl. Bank Bldg.
Tel.: 353-3083.....Independent
Gen. Mgr., Chief Eng.....Robert K. Lynch
Program Dir.....Bernie Adams

WTWB—Auburndale—1956

Frequency: 1570 Kc.....Power: 5 Kw., d.
Owned By.....L. M. Hughey
Address.....P. O. Box 1
Tel.: WOodlawn 7-1129.....Independent
President.....L. M. Hughey
Gen. Mgr., Program Dir.....Richard Boyce
Chief Engineer.....Fred N. Potter

WAVP—Avon Park—1957

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Ridge Broadcasting
Address .....Jacaranda Hotel
Tel.: GL 3-3852.....Independent
General, Station Mgr.....John W. Wright
Commercial Manager.....James Hanchey
Program Director.....Perry Woods
Publicity Director.....Harriet Davee
Chief Engineer.....Jerry Brush

WBAR—Bartow—1954

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WBAR, Inc.
Address .....Box 820
Tel.: 533-8021 .....Independent
President.....J. E. Yarbrough
General Mgr., Ch. Eng.....John A. Buning

WSWN—Belle Glade—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Seminole Bcstg. Co.
Address .....Box 786
Tel.: WYman 6-2063.....MBS
Station Representative.....Gill-Perna
Chrm. of Bd.....E. D. Rivers, Jr.
President.....M. B. Rivers
General Manager.....Marvin Smith
Program Director.....Al Harris
Chief Engineer.....C. S. Clemans

WZZZ—Boynton Beach—1962

Frequency: 1510 Kc.....Power: 1,000 Watts d.
Owned By.....Boynton Beach Bcstg. Co.
Address.....P.O. Box 1206
Tel.: 2468.....Independent
Station Reps.....Hopewell; Continental
President.....Robert A. Andrews
General Manager.....Edgar J. Sperry
Commercial Manager.....Robert A. Massey
Program Director.....William B. Andrews

WBRD—Bradenton—1957

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned.....Sunshine State Bcstg. Co., Inc.
Address.....P. O. Box 1038
Tel.: 746-2183.....MBS
Station Rep.....Pearson
Pres., Gen. Mgr.....Robert R. Nelson
Commercial Manager.....Hal Meyer
Program Director.....Woody Wooden
Chief Engineer.....Richard Wetherbee

WTRL—Bradenton—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned By ..... Fletcher-Mitchell Corp.
Address .....Memorial Pier
Tel.: 3-1490 .....Independent
President.....James I. Mitchell
General Manager.....David W. Albright
Program Director.....Gordon Wyllie
Chief Engineer.....Marlen Hager
Owners of: KCBC, Des Moines.

WWJB—Brooksville—1958

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Brookville Bstg. Service
Address.....30 E. Liberty St.
Tel.: 796-2020.....KBS
President, Gen. Mgr.....W. W. Johnson
Program Director.....Bert Christopher
Publicity Director.....W. W. Johnson, Jr.
Chief Engineer.....Joseph E. Ahnell

WBGC—Chipley—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lee-San Corp.
Address .....Drawer 430
Tel.: ME 8-0234.....KBS
President, Gen. Mgr. ..... John Sanders
Station, Prog. Mgr.....Mrs. Lee Sanders
Chief Engineer.....Gerald McKechnie

WAZE—Clearwater—1959

Frequency: 860 Kc.....Power: 500 Watts
Owned By.....Radio Clearwater, Inc.
Address.....201 S. Ft. Harrison Ave.
Tel.: 446-8575 .....Independent
President, Comm. Mgr.....Charles H. Adams
Gen. Mgr., Ch. Eng.....Gene Allen Robinson
Program Director.....Scott Dilworth

WTAN—Clearwater—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Clearwater Radio, Inc.
Business Address.....200 Pierce Blvd.
Tel.: 446-3084 .....KBS
Pres., Gen. Mgr.....H. Dennison Parker
Chief Engineer.....Frank L. Reid

WOWY—Clewiston—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned By.....People's Broadcasting Service
Address .....WOWY Bldg.
Tel.: YUkon 3-1590.....Independent
President.....H. E. Evans

WSUG—Clewiston—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....William Finch
Address .....Box 265
Tel.: YU 3-1711 .....ABC
Pres., Ch. Eng.....William Finch

WEZY—Cocoa—1957

Frequency: 1350 Kc..Power: 500 W. d., 1 Kw. n.
Owned By.....WEZY, Inc.
Address.....740 Clearlake Rd.
Tel.: Newton 6-4411.....Independent
Station Representatives....Grant Webb; Ochs
President, Gen. Mgr.....Irving Braun
Comm., Sales Promo. Mgr.....Ralph Grover
Program Director.....Richard Olson
Publicity Director.....Al Seeschaaf
Chief Engineer.....Mark Manucy

WKKO—Cocoa—1952

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned By.....WKKO Radio, Inc.
Address .....Box 1308
Tel.: NE 6-2411.....Independent
Station Reps.....Dora Clayton; Gene Bolles
President, Gen. Mgr.....Marvin Rothschild
Sta. Mgr., Prog. Dir.....Ronald Rothschild
Comm. Manager.....Stan Freed
Chief Engineer.....Pete Wiltjer

WRKT—Cocoa Beach—1959

Frequency: 1300 Kc.....Power: 500 Watts
Owned By.....C. S. Smith, Jr.
Address.....425 W. Orange Ave.
Tel.: SU 3-2416.....Independent
Station Rep.....Continental Radio Sales
President.....C. S. Smith, Jr.
Gen., Comm. Mgr.....John Fox
Program Director.....Charles Shaw
Sales Promotion Mgr.....Bill Diamond
Publicity Director.....George Allen
Chief Engineer.....Fred Jaye

WVCG—Coral Gables—1948

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Operated By....Peninsular Bcstg. Corp.
Business Address.....377 Alhambra Circle
Tel.: 445-5411.....Independent
Sta. Representative.....Meeker Co.
President.....George W. Thorpe
Admn. V. P.....Warren Blackmon
Commercial Manager.....Timothy J. Carney
Program Director.....Barbara Binns
Chief Engineer.....Thomas F. Middleton

WCNU—Crestview—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Operated By....Gulf Shores Bcstg. Co.
Address .....Box 518
Tel.: MU 2-2330.....KBS
General Manager.....S. F. Townsend
Chief Engineer.....James Whitaker

WJSB—Crestview—1954

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crestview Bcstg. Co.
Address .....Box 267
Tel.: MU 2-3040.....Independent
Pres., Gen. Mgr.....Everett M. McCrary
Commercial Manager.....Bob Lynn
Program Director.....Cordel Whitlock
Chief Engineer.....Russ White

WGTO—Cypress Gardens 1955

Frequency: 540 Kc.....Power: 50,000 Watts
Owned By.....Hubbard Broadcasting, Inc.
Address .....Box 123
Tel.: CY 3-4103.....Independent
Sta. Representative.....Edward Petry & Co.
President.....Stanley E. Hubbard
Comm., Station Manager.....Max Kimbrel
Program Director.....Bill Gramer
Chief Engineer.....Dave Schick
Owners of: KSTP-AM-TV, St. Paul; KOB-AM-TV, Albuquerque.

WDCF—Dade City—1954

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned.....Pasco Bcstg. Co.
Address .....Box 1077
Tel.: 567-3879 .....MBS-KBS
General Manager.....B. Bailey

WELE—Daytona Beach—1957

Frequency: 1590 Kc.....Power: 1 Kw.
Owned.....Quality Bcsters. of Daytona, Inc.
Address .....Box 4006
Tel.: CL 5-1448.....KBS
President.....R. Kelvin Shivers
Gen. Mgr., Chief Engineer.....Henry Murray

WMFJ—Daytona Beach—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WMFJ, Inc.
Business Address.....Daytona Plaza Hotel
Tel.: CL 2-6491.....Independent
Station Reps.....Gill-Perna; Ayers
President .....John Creutz
General Mgr., Chief Eng.....Jack Siegel
Sta. Mgr., Publicity Mgr.....Dick Clark

WNDB—Daytona Beach—1947

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned-Operated By.....News-Journal Corp.

Business-Studio Address....128 Orange Ave.
Tel.: CL 2-1511.....ABC
Newspaper Affil.....M. Journal; E. News
Sta. Representative.....Thomas F. Clark
President .....Julius Davidson
Gen., Sta. Mgr.....R. Y. Huffman
Commercial Manager.....John Pitts
Chief Engineer.....Stephen B. Searle

WQXQ—Daytona Beach—1957

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....Volusia County Bcstg. Corp.
Address .....Box 5038
Tel.: CLinton 5-3636.....Independent
Station Representative.....Hal Walton
President, Ch. Eng.....Lyman W. Menard
General Mgr.....Don Ritter
Commercial Manager.....Jerry Norman

WROD—Daytona Beach—1947

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WROD, Inc.
Business Address.....Box 991
Tel.: CL 2-4626.....MBS
Newspaper Affiliation.....Mining Journal, Ltd.
Gen. Mgr., Chief Eng.....James F. McDonough
Commercial Mgr.....James Crist
Sales Prom., Publicity.....Ken Steele

WDSP—DeFuniak Springs 1956

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By....Collins, Perley & McDermott, Inc.
Business Address.....8th Street
Tel.: TW 4-8361.....MBS
President, Gen. Mgr.....Cal Perley
Sta. Mgr., Ch. Eng.....Laverne Foster
Program Director.....Mike Tate

WZEP—DeFuniak Springs 1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Leonard Zepp
Address .....Box 387
Tel.: TW 4-7161.....Independent
President Ch. Eng.....Leonard S. Zepp

WJBS—DeLand—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Radio De Land, Inc.
Address.....220 E. Hubbard Ave.
Tel.: RE 4-1725.....ABC
President, Gen. Mgr.....Ralph S. Hatcher
Station Manager.....Wally King

WOOO—DeLand—1956

Frequency: 1310 Kc.....Power: 5000 Watts d.
Owned By.....Polaris Bcstg., Inc.
Address.....112½ W. New York
Tel.: RE 4-3422.....KBS
President, General Manager.....Don Potter
Station Manager.....Otto J. Allen
Commercial Manager.....Judith Bohren Moore
Sales Promo. Mgr., Prog. Dir.....Garry Moore
Publicity Director.....Don Ammon
Chief Engineer.....Richard Pierce

WDBF—Delray Beach—1954

Frequency: 1420 Kc.....Power: 5 Kw. d.
Owned By.....Sunshine Bcstg.
Address.....P.O. Box 1420
Tel.: CR 8-1420.....Independent
President.....Roscoe Miller
Gen., Sta. Manager.....John Weber
Chief Engineer.....Bob Schulz

WMEG—Eau Gallie—1956

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned.....Mel-Eau Broadcasting Corp.
Address.....P.O. Box 1318
Tel.: AL 4-2282.....ABC
Station Representative ....Pearson Nat'l Reps.
President.....Charles E. Varner
General Manager.....Dean C. Wilson
Asst. Mgr., Sales Promo. Mgr....Hugh Robinson
Commercial Manager.....Alan White
Program Director.....Helen Cary
Chief Engineer.....James A. Thomas

WLCO—Eustis—1955

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Floyd W. Hess
Address .....Drawer AX
Tel.: 357-4191.....Independent
Owner, Gen. Mgr.....Floyd W. Hess
Commercial Manager.....George Rogers
Program Director.....Earl F. Hagar
Chief Engineer.....Denny A. Newberry

WPAP—Fernandina Beach 1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....D. T. Brannen
Address .....Box 691
Tel.: 3667.....KBS
General Manager.....D. T. Brannen

WFTL—Fort Lauderdale 1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....WFTL Bcstg. Co.
Address.....P.O. Box 1400
Tel.: LOgan 6-9621.....Independent
Sta. Representative.....Jack Masla & Co.
President, Gen. Mgr.....Walter B. Dunn
Chief Engineer.....Charles E. Vanderford, Jr.

WLOD—Ft. Lauderdale—1959

Frequency: 980 Kc.....Power: 1,000 Watts d.
Owned By.....Franklin Broadcasting Co.
Address .....P.O. Box 108
Tel.: LO 6-8318.....Independent
Station Representative.....Spot Time Sales
President.....William F. Johns Jr.
General, Station Mgr.....George V. Liddy
Commercial Manager.....Robert A. Roberts
Sales Promotion Mgr.....Michael E. Thomas
Program Director.....Donald Smith
Chief Engineer.....Herb Kravitz
Owners of: KOME, Tulsa, Okla.; WMIN, St. Paul, Minn.; WWOM, New Orleans, La.; WEW, St. Louis, Mo.

WWIL—Ft. Lauderdale—1955

Frequency: 1580 Kc..Power: 10 Kw. d., 5 Kw. n.
Owned.....Florida Air-Power, Inc.
Address.....1580 N. Davie Road
Tel.: LU 1-1580.....Independent
Station Rep. .....Gill-Perna
President.....William A. Roberts
V.P., General Manager.....Al Kahane
Program Director.....Jack Swart
Chief Engineer.....Donald E. Kimberlin

WINK—Ft. Myers—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By....Ft. Myers Bcstg. Co., Inc.
Address.....2824 Palm Beach Blvd.
Tel.: EDison 4-1131.....KBS, CBS
Station Representative.....United Spot Sales
General Manager.....A. J. Bauer
Chief Engineer.....B. Caughey

WMYR—Ft. Myers—1952

Freq.: 1410 Kc.....Power: 5 Kw. d., 5 w. n.
Owned-Operated By.....Robert Hecksher
Address.....2835 Hanson St.
Tel.: ED 5-1175.....Independent
Owner-Gen. Mgr.....Robert Hecksher

WARN—Fort Pierce—1952

Frequency: 1330 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....P.O. Box 1343
Tel.: Howard 4-1330.....ABC
Sta. Reps.....Cont. Radio Sales; C. K. Beaver
President.....Maj. Ranulf Compton
General Mgr., Ch. Eng.....Charles C. Castle
Commercial Mgr.....George F. Van Houten
Program Director.....Al G. Radlein
Sales Prom. Mgr.....William Morris
Publicity Director..... William Marlin
Owners of: WKDN-AM-FM, Camden, N. J.; WARN-FM, Fort Pierce.

WIRA—Fort Pierce—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By...Indian River Bcstg. Co.
Address .....Melody Lane
Tel.: HOward 4-1400.....NBC
Sta. Representative.....United Spot Sales
Pres., Gen. Mgr.....James L. Howe
Program Director.....Don Raffensberger
Commercial Manager.....J. Kingsley Butt
Chief Engineer .....Robert Money

WFTW—Ft. Walton Beach 1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owner.....Vacationland Bcstg. Co.
Address.....P.O. Box 10
Tel.: CH 3-3123.....Independent
President.....Wilbur R. Powell
Commercial Mannager.....Bill Richards
Publicity Director.....Art Munson
Chief Engineer.....John Davidson

WNUE—Ft. Walton Beach 1956

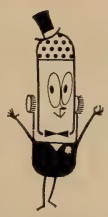
Frequency: 950 Kc.....Power: 1 Kw.
Owned By.....Smith Radio Inc.
Address .....Wright Ave.
Tel.: CH 4-5685.....Independent
President.....M. D. Smith III
General Manager.....B. Borthwick
Chief Engineer.....John Davison

WDVH—Gainesville—1954

Frequency: 980 Kc.....Power: 5 Kw. d.
Owned-Operated By.....WDVH, Inc.
Address .....P. O. Box 103
Tel.: FR 2-2528.....Independent
President.....R. A. Vaughn
Gen. Mgr., Chief Engr.....Tom Hamssen
Comm., Sales Prom. Manager...Gene A. Bowen
Program, Publicity Dir.....Bill Marr

WGGG—Gainesville—1948

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Gainesville, Inc.
Business Address.....Box 501
Tel.: FR 6-3922.....CBS
Sta. Representative.....Jack Masla
General Manager.....Leon E. Mims
Program Director.....John Thomas
Publicity Director.....Win Brown
Chief Engineer.....Gene Bardo



WWIL

AM & FM

1580 kc. • 103.5 Mgc.

Top Radio
at the Top of the Dial
in
FT. LAUDERDALE, FLORIDA
From Palm Beach to Miami

10,000 watts Day
5,000 watts Night

(and WWIL-FM with 33,000 watts covering *all* of South Florida)

Broward County's Most Powerful Voice

Contact: Gill-Perna, Inc.
or William A. Roberts, President
Al Kahane, Vice President and Gen'l. Mgr.

WWIL, WWIL-FM
P.O. Box 8067, Ft. Lauderdale, Fla.

WPUP—Gainesville—1962

Frequency: 1390 Kc.....Power: 5 Kw. d.
Owned By....Southern Bcstg. Co. of Marianna
Address .....1021 E. University Ave.
Tel.: FRanklin 6-2688.....KBS
Station Representative.....Gene Bolles
President.....John A. Dowdy
V.P., General Manager .....O. R. Buckler
Commercial Manager.....Gilbert M. Kelley
Sales Promotion Manager.....Frank Johnson
Program Director.....Frank Kennedy
Chief Engineer.....Edward Slimak

WRUF—Gainesville—1928

Frequency: 850 Kc.....Power: 5000 Watts
Owned By.....University of Florida
Business Address.....P.O. Box 2757
Tel.: FR 6-7575.....NBC
General Manager.....Kenneth F. Small
Commercial Mgr.....Robert L. Black
Program Dir.....Pierre A. Bejano
Chief Engineer.....Bertram MacNamara

WHAN—Haines City—1960

Frequency: 930 Kc.....Power: 500 Watts d.
Owned By.....Haines City Bcstrs.
Address .....Box 1265
Tel.: Haines City.....Independent
General Manager.....Peggy R. Cook
Chief Engineer.....Richard L. Cook

WGMA—Hollywood—1953

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By .....Melody Music, Inc.
Address.....Hollywood Beach Hotel
Tel.: 927-1777.....Independent
President .....Jack Barry
Gen. Mgr., Sta. Mgr.....C. Edward Little
Sales Prom. Mgr.....Betty Cochran
Program Manager.....Bob Gaynor
Publicity Director.....Howe Sadler
Chief Engineer.....Al O'Hara

WIII—Homestead—1957

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned By.....Seven League Prod.
Business Address.....507 N.W. 2nd St.
Tel.: CI 7-2445.....Independent
President .....Richard M. Gillaspy
Station Manager.....L. A. Cutshall
Commercial Manager.....Fred Allen
Sales Promotion Mgr.....Jack McCormack
Program Director.....Catherine B. Landry
Publicity Director.....Saundra S. Anderson
Chief Engineer.....Erwin Fuller

WAPE—Jacksonville—1958

Frequency: 690 Kc.....Power: 25,000 Watts, d.
Owned By.....Brennan Bcstg. Co.
Address.....P. O. Box 1103
Tel.: FLanders 9-9000.....Independent
Station Rep.....Radio-TV Reps.

Don't SHOOT

Your ad budget



'til you see the whites of our I's

WIII RADIO...

The only sound in sight

*on the "Quiet Gold Coast"**

* South Miami to the Keys

Pres., Gen. Mgr.....William J. Brennan
Commercial, Sales Prom. Mgr.....Jim Atkins
Chief Engineer.....C. G. Brennan

WIVY—Jacksonville—1948

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Operated By.....WIVY, Inc.
Address .....1639 Atlantic Blvd.
Tel.: FL 9-2521.....Independent
Sta. Representative.....Jack Masla
President.....Edward J. Oberle
Chief Engineer.....B. Baker

WJAX—Jacksonville—1925

Frequency: 930 Kc.....Power: 5,000 Watts
Owned-Operated By..City of Jacksonville, Fla.
Business-Studio Address.....1 Broadcast Pl.
Tel.: El 4-1681.....NBC
Sta. Rep.....H-R Reps
Commissioner in Charge.....J. D. Kennedy
General Mgr.....J. W. Douglass
Program Supervisor.....Mrs. Margarete Scott
Chief Engineer.....Kenneth B. Kroter

WMBR—Jacksonville—1927

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WMBR, Inc.
Business Address..Hotel George Washington
Tel.: ELgin 5-9001.....CBS
Sta. Representative.....Blair Radio
President .....Ben Strouse
General Mgr.....Sidney L. Beighley, Jr.
Station Manager.....Donald R. Smith
Chief Engineer.....C. Roy King

WOBS—Jacksonville—1947

Frequency: 1360 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Mel-Lin, Inc.
Business-Studio Address.....1036 Mary St.
Tel.: EX 8-3411.....Independent
Sta. Reps.....Gill-Perna; Dora Clayton
President.....Larry R. Pincus
General Manager .....Al Keirsey
Station Manager.....G. W. Johnston
Program Director.....Johnny Shaw
Chief Engineer.....Tommy Thomas

WPDQ—Jacksonville—1942

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Operated By.....WPDQ, Inc.
Address.....Atlantic Coast Line Bldg.
Tel.: EL 4-4421.....Independent
Newspaper Affil.....Brush-Moore Newspaper
Station Rep.....Venard, Torbet & McConnell
President .....E. Carr
V.P., General Mgr.....Robert C. Fehlman
Commercial Manager.....Harry Talbert
Sales Promotion Manager.....Margaret Murray
Program Director.....William Eamman
Chief Engineer.....Ernest E. Haralson
Owners of: WHBC, Canton; WONE, Dayton.

WQIK—Jacksonville—1955

Frequency: 1280 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....Rowland Bcstg. Corp.
Address.....30 W. Adams St.
Tel.: ELgin 4-4501.....Independent
Station Rep.....Charles Bernard
Pres., Gen. Mgr.....M. W. Rowland
Commercial Manager.....Charles R. Witt
Chief Engineer.....William V. Johnson

WQTY—Jacksonville—1960

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned By.....Rahall Broadcasting, Inc.
Address .....P. O. Box 8103
Tel.: RAymond 5-2400.....Independent
Station Rep. .....Bolling
President.....Sam G. Rahall
General Manager.....William J. Brown
Commercial Manager.....Dave Picus
Program Director.....Ted Jones
Chief Engineer.....Ron Brown
Owners of: WKAP, Allentown; WNAR, Norristown; WWNR, Beckley; WLCY, Tampa.

WRHC—Jacksonville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....WRHC, Inc.
Address.....247 Margaret St.
Tel.: EL 6-0461.....Independent
Station Representative.....Hal Walton
President.....Harold S. Cohn Sr.
Gen. Mgr.....Harold S. Cohn, 2nd
Station Mgr.....Ronald H. Cohn
Chief Engineer.....Charles Trice

WZOK—Jacksonville—1940

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By.....Peninsular Life Bcstg. Co.
Business Address.....Peninsular Life Bldg.
Tel.: ELgin 6-1373.....ABC
Station Representative.....Brown
President, Gen. Mgr.....C. Macri
Program Director.....Reed Gardner
Chief Engineer.....William Cooper

WZRO—Jacksonville Beach 1947

Frequency: 1010 Kc.....Power: 1 Kw. d.
Owned By.....Radio Station WZRO
Address.....P.O. Box 278
Tel.: Cherry 6-3222.....KBS
Owner.....Andrew B. Letson
General Manager.....Emery Evans
Comm., Sales Promo. Mgr.....Lee Edwards

WKIZ—Key West—1959

Frequency: 1500 Kc.....Power: 250 Watts
Owned By.....Florida Keys Bcstg. Corp.
Address.....P.O. Box 1487
Tel.: CY 4-2523.....Independent
Station Rep.....Breen & Ward
President.....R. E. Hook
General, Station Mgr.....Gayle Swofford
Program Director.....Pete Sheppard
Chief Engineer.....Bill Cassel

WKWF—Key West—1945

Frequency: 1600 Kc.....Power: 500 Watts
Owned-Operated By.....John M. Spottswood

Business Address.....P.O. Box 1300
Tel.: CY 6-2222.....ABC KBS-MBS
Owner, Gen. Mgr.....John M. Spottswood
Sta., Sales Prom. Mgr.....Ray A. Schoneck
Prog. Dir.....B. Leach
Chief Eng.....Charles R. Lowe

WKBX—Kissimmee—1954

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....King & Walker
Address.....Lago Vista Blvd.
Tel.: TI 6-7181.....Independent
Owners.....Howard King, Rodney Walker

WDSR—Lake City—1946

Frequency: 1340 Kc.....1 Kw. d., 250 W. n
Owned By.....Alfred & Alma Temple
Address .....Box 826
Tel.: 752-1340.....Independent
Owners.....Alfred & Alma Temple

WGRO—Lake City—1958

Frequency: 960 Kc.....Power: 500 Watts
Owned By.....Columbia County Bcstg. Co.
Address.....30 N. Hernando St.
Tel.: 752-0960.....KBS
Sta. Representative.....Hopewell
President.....Donald E. Dockery
General Manager.....Bob Dobelstein
Chief Engineer.....Philip L. Corbin

WIPC—Lake Wales—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned.....Imperial Polk Bcstg. Corp
Address.....P. O. Box 712
Tel.: 2-9831.....KBS
President.....K. H. Berkeley
V.P., Gen. Mgr.....Charles D. Bishop
Chief Engineer.....H. Wolfe

WLIZ—Lake Worth—1959

Frequency: 1380 Kc.....Power: 500 Watts
Owned By.....Gold Coast Bcstg. Co.
Address.....1939 Seventh Ave. N.
Tel.: JUstice 5-5533.....KBS
Station Rep.....United Spot Sales
President.....Sam C. Phillips
Station, Commercial Mgr.....Jack McCormack
Chief Engineer.....David E. Hubertz

WLAK—Lakeland—1936

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Florida Central Bcstg. Co.
Address.....1412 East Lime St.
Tel.: MU 2-3143.....NBC
Pres., Station Mgr.....Frank W. Nesbitt
V. P., Sales Prom. Mgr....Howard W. Cann, Jr.
Commercial Manager.....Powell Adams
Program Director.....Garland Burt
Chief Engineer.....William P. Lee

WONN—Lakeland—1949

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By .....WONN, Inc.
Address .....Box 2038
Tel.: 682-8184.....Independent
Representative.....Donald Cooke, Inc.
President, Ch. Eng.....Duane F. McConnell
Station Manager.....Tom Dell
Comm. Mgr., Pub. Dir.....John Gilman
Program Director.....Mark Wheeler

WYSE—Lakeland—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned .....Polk Radio Inc.
Address.....207½ E. Main St.
Tel.: Mutual 6-8127.....Independent
General Mgr., Ch. Eng.....Tom Barber

WBIL—Leesburg—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned By.....Thompson K. Cassel
Address.....P. O. Box 638
Tel.: 787-2313 .....Independent
General Manager.....Richard D. Lundy
Commercial Manager.....Jack Klinehoffer
Program Director.....Blake Tabor
Publicity Director.....Norma C. Hendricks
Chief Engineer.....Jack Darrell
Owners of: WATS, Sayre; WCHA, Chambersburg.

WLBE—Leesburg—1949

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WLBE, Inc.
Address.....P. O. Box 790
Tel.: EL 7-2790.....MBS-KBS
President, Gen. Mgr.....Paul A. Husebo
Sales Prom., Publicity Dir.....Wendell Husebo
Chief Engineer.....Martin Kirkland

WNER—Live Oak—1949

Frequency: 1250 Kc.....Power: 1 Kw. d.
Owned.....Norman O. Protsman
Business Address.....P. O. Box 637
Tel.: FOrest 2-1250.....KBS
Owner, Gen. Mgr.....Norman O. Protsman
Program Director.....Faith Protsman
Chief Engineer.....C. S. Parker

WMAF—Madison—1956

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Norman O. Protsman
Address .....Box 621
Tel.: HU 3-6333.....KBS
Owner.....Norman O. Protsman
Station Manager.....Bob Lay

WFFG—Marathon—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Key Broadcasting Co., Inc.
Address .....Box 332
Tel.: 743-5563 .....Independent
President.....J. W. Betts
General Mgr., Pub. Dir.....C. E. Corrill

WTOT—Marianna—1958

Frequency: 980 Kc.....Power: 1 Kw.
Owned By.....Chipola Corp.
Address.....104 S. Caledonia St.
Tel.: HUdson 2-3046.....KBS
President.....F. T. MacKinnon
General Manager.....F. Huggins
Chief Engineer.....O. Lanman

WTYS—Marianna—1948

Freq.: 1340 Kc....Power 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....James W. Tate
Address .....Box 777
Tel.: HU 2-2131.....ABC
General Manager.....James W. Tate
Commercial Manager.....Bart W. Lincoln
Chief Engineer.....Gerald McKechnie

WMMB—Melbourne—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By..Indian River Radio, Inc.
Address .....Front St.
Tel.: PA 3-1661 .....MBS
General Manager.....Howard L. Green

WAME—Miami—1958

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....WAME Bcstg. Co.
Address.....1850 N.W. Lejeune Rd.
Tel.: 633-0633.....ABC
Sta. Reps.....V., T. & McConnell; Ayers
President, General Manager.....Ted Wilson
Sta. Mgr., Pub. Dir.....Murry Woroner
Sales Manager .....Jack Speigel
Chief Engineer.....Stan Brown

WFAB—Miami—1958

Frequency: 990 Kc.....Power: 5000 Watts
Owned By.....WFAB, Inc.
Address.....12th and Biscayne Blvd.
Tel.: MO 6-3361 .....Independent
President .....R. Eaton
General Manager.....Arthur Gordon

WFUN—Miami—1961

Frequency: 790 Kc.....Power: 5000 Watts
Owned By....Rounsaville of Miami Beach, Inc.
Address.....Box 879, McArthur Causeway
Tel.: JEfferson 2-5535 .....Independent
Station Representative.....Robert Eastman
President.....Robert W. Rounsaville
General, Sales Prom. Mgr. ..Wm. A. Selley, Jr.
Station, Commercial Mgr.....Arnold Kaufman
Program Director.....Gary Mack
Publicity Director.....Bill Holley
Chief Engineer.....Paul Cram
Owners of: WCIN, Cincinnati; WTMP, Tampa; WVOL, Nashville; WLOU, Louisville; WYLD, New Orleans.

WGBS—Miami—1944

Frequency: 710 Kc.....Power: 50,000 Watts
Owned.....Storer Bcstg. Co.
Address.....1605 Biscayne Blvd.
Tel.: FR 9-2401.....Independent
Newspaper Affiliation.....Miami Beach Sun
Station Representative.....Katz Agency, Inc.
President.....George B. Storer, Jr.
V.P., General Manager.....Bernard E. Neary
General Sales Mgr.....Robert Mitchell
Sales Manager.....Ed Trent
Promotion Director.....Ken Malden
Program Director.....Robert B. Martin
Chief Engineer.....Edward C. Lockwood
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; WITI-TV, Milwaukee; KGBS, Los Angeles.

WINZ—Miami—1946

Freq.: 940 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Rand Bcstg. Co.
Business Address.....Biscayne Terrace Hotel
Tel.: FR 1-6641.....MBS
Representative ..... Petry
President .....Rex Rand
V.P., General Manager.....Frank Craig
Sales Manager.....Dick Kelsey
Program Director.....Mark Prichard
Chief Engineer.....Andy Teplany
Owners of: WEAT-AM-TV, West Palm Beach; WINQ, Tampa, Fla.

WIOD—Miami—1956

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Miami Valley Bcstg.
Address.....1401 N. Bay Causeway
Tel.: 759-4311 .....NBC
Station Rep. .....Hollingbery
President.....James M. Cox, Jr.
Station Director .....James LeGate
Comm. Manager.....Cy Swingle
Publicity Director.....Sid Knight
Program Director.....Buddy Holiday
Chief Engineer.....Gene Rider

WMET—Miami—1954

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Latin Bcstg. Corp.
Address .....350 N.E. 71st St.
Tel.: 751-9743..... Independent
Sta. Rep. .....Tele Radio & TV Sales
President .....Marvin Tavel
V.P., General Manager.....Richard D. Baker
Commercial Manager.....Omar Vaillant
Chief Engineer .....Vernon Ellis

WMIE—Miami—1947

Freq.: 1140 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....WMIE, Inc.
Address.....1448 N. W. 36 St.
Tel.: 633-0161.....Independent
Representative.....National Time Sales
President.....E. D. Rivers, Sr.
Station Manager.....Jack E. Nobles
Program Director.....Douglas Hatton
Sales Prom. Mgr.....Lawrence Lunker
Chief Engineer.....Russell Bennett

WQAM—Miami—1921

Frequency: 560 Kc...Power: 5 Kw.d., 1 Kw. n.
Owned-Operated By.....Storz Brcstg. Co.
Address .....McAllister Hotel
Tel.: FRanklin 7-3535.....Independent
Representative .....John Blair
President .....Todd Storz
V.P., General Manager.....Jack Sandler

Program Dir.....Charles Murdock
Chief Engineer.....James Hampton
Owners of: WHB, Kansas City, Mo. WTIX, New Orleans; WDGY, Minneapolis; KXOK, St. Louis; KOMA, Oklahoma City.

WSKP—Miami—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....WSKP, Inc.
Address.....420 S.W. 2nd Ave.
Tel.: FR 1-1307.....Independent
Station Rep.....H. R. Representatives
President.....Bill O'Neil
Gen. Mgr.....R. C. O'Donnell
Program Dir.....Georgiana Fleming
Chief Eng.....Gerald G. Roberts

WKAT—Miami Beach—1937

Freq.: 1360 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAT, Inc.
Address.....1759 N. Bay Road
Tel.: JE 1-5711.....CBS
Sta. Representative.....Gill Perna
President.....Mrs. A. Frank Katzentine
General Manager.....Sidney Levin
Commercial Manager.....Howard Jacobs
Program Director.....Bill Smith
Chief Engineer.....Arthur P. Smith, Jr.

WMBM—Miami Beach—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Community Service Bcstrs.
Address.....814 First St.
Tel.: 532-6347.....Independent
Station Rep.....Bernard Howard
President.....Alexander S. Klein
Vice Pres.....Allan B. Margolis
Program Director.....Milton Smith

WEBY—Milton—1954

Frequency: 1330 Kc.....Power: 5000 Watts
Owned.....C. W. Mapoles
Address.....Ward Basin Rd.
Tel.: NA 3-3425.....MBS
Owner, Gen. Mgr.....C. W. Mapoles
Comm. Sta. Mgr.....H. Byrd Mapoles
Program Dir.....D. Cooke

WSRA—Milton—1958

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Santa Rosa Bcstdg. Co.
Address.....P.O. Box 441
Tel.: WY 4-5357.....KBS
Station Representative.....George Hopewell
President, Gen. Mgr.....F. A. Davis
Chief Engineer.....Earl Morgan

WVGT—Mount Dora—1958

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned By.....Robert A. Lewis
Address.....Box 956
Tel.: 383-3110.....Independent
General Manager.....Robert A. Lewis

WNOG—Naples—1954

Frequency: 1270 Kc.....Power: 500 Watts
Owned and Oper. By.....Radio Naples Inc.
Address.....P.O. Box 1128
Tel.: 2-5127.....KBS
Representative.....Geo. Hopewell
President, Gen. Mgr.....William J. Ryan
Commercial Manager.....Homer L. Dixon
Sales Prom. Mgr.....LaTelle Dixon
Program Director.....Lloyd Garten
Publicity Director.....Jean B. Southey
Chief Engineer.....David S. Traer

WORT—New Smyrna Beach 1962

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Radio New Smyrna, Inc.
Address.....P.O. Box 276
Tel.: 428-5333.....Independent
President.....John C. Dent
Vice President.....Robert Wasdon
General Manager.....Bill Diehl
Chief Engineer.....Mark J. Manucy

WSBB—New Smyrna Beach 1951

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n.
Owned-Operated By.....Broadcasters, Inc.
Business Address.....Box 125
Tel.: GA 8-9091.....MBS-KBS
President, Gen. Mgr.....A. V. Tidmore
Station, Comm. Manager.....A. L. Pruitt
Chief Engineer.....Sim Eagleson, Sr.

WKOS—Ocala—1957

Frequency: 1370 Kc.....Power: 5 Kw. d.
Owned By.....R. L. Gilliam
Address.....P.O. Box 1779
Tel.: 622-8174.....ABC
Gen., Comm. Manager.....R. L. Bowles
Program Director.....Art Ross
Chief Engineer.....C. Gordon Huey

WMOP—Ocala—1953

Frequency: 900 Kc.....Power: 1000 Watts
Owner.....A. B. Letson
Address.....311 Robertson Bldg.
Tel.: 622-4118.....Independent
President.....A. B. Letson
General Mgr.....Jim Kirk
Comm., Sls. Mgr.....Vernon Arnette
Chief Engineer.....A. Turner

WTMC—Ocala—1939

Frequency: 1290 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WTMC, Inc.
Address.....415 S. Magnolia
Tel.: 622-4127.....KBS-MBS
President, Gen. Mgr.....Ray Gunckel Jr.
Station Manager.....C. T. Catalano
Chief Engineer.....W. P. Callahan

WOKC—Okeechobee—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Sugarland Bcstg Co.
Address.....Box 1027, Arcadia, Fla.
Tel.: ROdeo 3-3181.....KBS
President .....Frank Denmead
Chief Engineer.....Al Stokes
Owners of: WSUG, Clewiston, Fla.

WAYR—Orange Park—1960

Frequency: 550 Kc.....Power: 1000 Watts
Owned By.....Dan Richardson
Address.....Orange Park, Fla.
Tel.: COngress 4-9587.....Independent
President .....Dan Richardson
General Manager.....Gordon R. Linscott
Sales Promotion Mgr.....Joseph R. May

WABR—Orlando—1954

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By.....Contemporary Bcstg. Co.
Address.....P. O. Box 7547
Tel.: GArden 5-6631.....MBS
Sta. Rep.....Gill-Perna
President .....I. Edward Edwards
General Mgr.....J. D. Coombs
Chief Engineer.....J. A. Thomas

WDBO—Orlando—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Cherry Bcstg. Co.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative .....Blair
Exec. V. P. Gen. Mgr.....Arnold F. Schoen, Jr.
Dir., Radio Opns., Comm. Mgr....Carl Hallberg
Chief Engineer.....James E. Yarbrough
Owners of: WDBO-TV.

WHIY—Orlando—1957

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned.....Orlando Radio & TV Bcstg. Corp.
Address.....563 N. Orange Ave.
Tel.: GA 4-8561.....MBS
Station Rep.....Venard, Torbet & McConnell
President .....Gordon Sherman
General Manager.....Gene G. Cook
Commercial Manager.....J. Douglas Coombs
Program Director.....Art Spector
Chief Engineer.....William Miller

WHOO—Orlando—1948

Freq.: 990 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....WHOO, Inc.
Business Address.....311 N. Rosalind Ave.
Tel.: GArden 5-3591.....Independent
Representative .....Hollingbery
Pres., Gen. Mgr.....John T. Rutledge
Commercial Manager.....Don Welsh
Operations Mgr.....Gene Stuart
Chief Engineer.....Charles K. Chrismon

WKIS—Orlando—1947

Frequency: 740 Kc.....Power: 5 Kw. 1 Kw. n.
Owned-Oper. By....Central Florida Bcstg. Co.
Address.....P. O. Box 740
Tel.: CYpress 5-0740.....NBC
Station Rep.....Devney Organization
Pres., Gen. Mgr.....Mrs. Naomi T. Murrell
Commercial Manager...William O. Murrell, Jr.
Sales Promotion Manager.....Doc Pingree
Program Director.....Glenn Smith
Publicity Director.....Dick Ferrell
Chief Engineer.....Jack Collingsworth

WLOF—Orlando—1940

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Mid-Fla. Radio Corp.
Address .....P. O. Box 5756
Tel.: Cypress 3-2431.....Independent
Station Representative.....McGavren/Guild
President .....Harris Thomson
V. P., Gen. Mgr.....Howard S. Kester
Program Director.....Ernest Legge
Chief Engineer.....W. Dodd Daniel

WSUZ—Palatka—1957

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....WSUZ, Inc.
Address.....P. O. Box 668
Tel.: EAst 8-1434.....Independent
President.....George Duck

WWPF—Palatka—1947

Freq.: 1260 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Hall Bcstg. Co.
Address .....900 River St.
Tel.: EA 5-4555.....KBS
Gen. Mgr.....William R. Terry
Chief Engineer.....M. Rivenburgh

WQXT—Palm Beach—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Flame R-TV Co.
Address.....3000 S. Ocean Blvd.
Tel.: JU 2-7401.....NBC
General, Station Mgr.....Art Rivera
Chief Engineer.....Clyde Walkden

WDLP—Panama City—1940

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Dixie Radio Inc.
Address.....323 West Beach Drive
Tel.: PO 3-1777.....KBS
Station Reps...Gill-Perna; Feltis, Dove, Cannon
President .....Denver Brannen
General Manager.....R. B. Mann
Chief Engineer.....W. Alexander

WPCF—Panama City—1949

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By...Bay County Bcstg. Co.
Address .....2 Harrison Ave.
Tel.: Sunset 5-6176.....ABC
Sta. Reps.....Walker-Rawalt; Dora-Clayton
Pres., General Mgr.....E. L. DuKate
Publicity Director.....John McMullen
Program Director, Ch. Eng.....John Boggess
Owners of: WNSM, Valparaiso, Fla.

WSCM—Panama City Beach 1958

Frequency: 1290 Kc.....Power: 500 Watts d.
Owned By.....WSCM Bcstg., Inc.
Address .....Box 4336
Tel.: ADams 4-3128.....Independent
Station Representative.....The Bolling Co.
President .....Ted Nelson
General, Comm. Manager.....Gene Milsteen
Program Director.....John Rector
Chief Engineer.....Ken McNaron

WBOP—Pensacola—1956

Frequency: 980 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Tri-Cities Brcstg. Co.
Business Address.....431 West Belmont
Tel.: HE 8-7543.....Independent
Sta. Reps.....National Time Sales; B. I. Ochs
President.....E. O. Roden
General Mgr., Ch. Eng.....Zane D. Roden
Commercial Manager.....W. I. Dove

WBSR—Pensacola—1946

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBSR, Inc.
Address.....P.O. Box 5668
Tel.: 432-6173.....Independent
Station Representative.....Jack Masla
Pres., Gen. Mgr.....Don J. Lynch
Commercial Manager.....Les Tackett
Program Director.....Jerry Dee
Chief Engineer.....Glenn Nichols

WCOA—Pensacola—1926

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Operated By.....WCOA Radio, Inc.
Address .....Box 1669
Tel.: Glendale 6-5751.....NBC
Sta. Reps.....Bernard Howard; Clarke Brown
President, Gen. Mgr.....J. McC. Miller
Commercial Manager.....Bo Mitchell
Program Director.....John Spears
Chief Engineer.....Gene Pfalzer

WDEB—Pensacola—1959

Frequency: 610 Kc.....Power: 500 Watts d.
Owned By.....M. & V. Wheeler
Address.....118 E. Intendencia
Tel.: HEmlock 3-0062.....Independent
Owners.....Mel & Vinny Wheeler
General Manager.....James E. Connolly
Station, Comm. Mgr.....Otis Dodge

WNVY—Pensacola—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Radio Pensacola, Inc.
Address.....807 W. Garden St.
Tel.: Hemlock 3-5666.....Independent
President .....J. Drees
General Manager.....J. Howat

WPFA—Pensacola—1954

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned-Operated By.....Edwin H. Estes
Address.....4151 N. Pace Blvd.
Tel.: HE 3-1141.....ABC
President.....Edwin H. Estes
General, Station Mgr.....Harold Kennedy
Program Director.....Marshall Bradley
Chief Engineer.....Cliff Anderson
Owners of: WMOZ, Mobile

WPRY—Perry—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....WPRY Radio
Address .....Drawer 821
Tel.: 458-5741.....KBS
Representative.....Continental Radio Sales
Gen. Sta., Comm. Mgr.....C. E. Roye
Program Director.....B. J. Roye
Chief Engineer.....W. H. McHargue

WPLA—Plant City—1949

Frequency: 910 Kc.....Power: 1 Kw. d.
Owned-Operated By.....WPLA Bcstg. Co.
Address.....1607 S. Collins St.
Tel.: 752-3123.....Independent
President .....W. A. Smith
Gen. Mgr., Chief Eng.....George Friend

WPOM—Pompano Beach—1958

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned By.....Gold Coast Broadcasters, Inc.
Address.....P. O. Box 10315, Ft. Lauderdale
Tel.: LU 3-1470.....ABC
President.....James C. Dean
General Sta. Mgr.....Vern Bessler
Chief Engineer.....George Ralston

WJOE—Port St. Joe—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Little Joe Enterprises
Address.....P.O. Box 40
Tel.: 227-2426 .....Independent
Station Representative.....George Hopewell
General Mgr., Chief Eng.....Robert Sidwell
Station, Comm. Mgr.....Guy N. Middleton
Program Director.....Jim Vickers

WCCF—Punta Gorda—1960

Frequency: 1580 Kc.....Power: 1 Kw. d.
Owned By.....Charlotte Radio Co.
Address.....112 W. Olympia Ave.
Tel.: NEptune 9-1580.....Independent
Newspaper Affil.....Charlotte Herald
Station Representative.....Gene Bolles
President .....Loyal Phillips
General, Sta. Mgr.....John R. Alston
Program Director.....William T. Watrous
Publicity Director.....Kay Robertson
Chief Engineer.....William Q. Setliffe

WCNH—Quincy—1948

Frequency: 1230 Kc..Power:1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Broad. Corp.
Address.....P.O. Box 630
Tel.: MA 7-6700.....MBS

President, Gen. Mgr.....William S. Dodson
Station Manager.....David C. Drew
Commercial Manager.....B. E. Black
Publicity Director.....Agnes Kingry
Program Director.....Douglas Graham
Chief Engineer.....Henry Bevis
Owners of: WBSC, Bennettsville, S. C.

WHEW—Riviera Beach—1960

Frequency: 1600 Kc.....Power: 1000 Watts, d.
Owned By.....Public Service Bcstg.
Address..45th & Military Trail, W. Palm Beach
Tel.: Overland 3-1600.....Independent
Owner, General Mgr.....Robert Hecksher

WETH—St. Augustine—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....D & R Bcstg. Corp.
Address.....900 Anastasia Blvd.
Tel.: VA 9-9094.....Independent
Station Rep.....Charles Bernard
General Manager.....J. H. Riggs

WFOY—St. Augustine—1936

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Ponce de Leon Bcasting
Address.....Fountain of Youth Gardens
Tel.: VA 9-3416.....CBS
Pres., Gen. Mgr.....John E. Bernhard, Jr.
Comm., Sales Prom. Manager..Fred H. Schilling
Program Director.....Mrs. Frank Walker
Publicity Director.....Mrs. Alberta Dillin
Chief Engineer.....Fred McCleary

WLCY—St. Petersburg—1939

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....WTSP, Inc.
Address.....11450 Gandy Blvd.
Tel.: HE 5-2131.....Independent
Station Rep.....H-R Reps., Inc.
President.....Joe Rahall
General Manager.....Sam G. Rahall
Asst. Station Mgr.....M. S. Cleaver
Commercial Manager.....Donald L. Jones
Sales Prom. Mgr.....Wayne Sexour
Program Director.....Roy Nilson
Publicity Director.....Dick Stambaugh
Chief Engineer.....Dan Lunin
Owners of: WKAP, Allentown, Pa.; WWNR, Beckley, W. Va.; WNAR, Norristown, Pa.; WQTY, Jacksonville; WTSP-TV, St. Petersburg.

WPIN—St. Petersburg—1950

Frequency: 680 Kc.....Power: 1,000 Watts
Owned By.....Fla. W. Coast Bcstrs., Inc.
Business Address.....28th St. N. at 62nd Ave.
Tel.: HEmlock 5-6161.....Independent
Station Rep.....Donald Cooke
President.....Dr. Charles Farrington
Gen. Comm. Mgr.....Arthur Mundorff
Program Director.....James Carley
Chief Engineer.....Bert Coyle

WSUN—St. Petersburg—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By....City of St. Petersburg
Address.....Million Dollar Pier
Tel.: 5-4121.....ABC
Reps.....Venard, Torbet & McConnell; Ayers
General Manager.....Fred P. Shawn
Commercial Manager.....Jack Weldon
Program Director.....Bob Vaughn
Promotion Director.....Carl Fuchs
Chief Engineer.....William C. Codding
Owners of: WSUN-TV.

WILZ—St. Petersburg Beach 1957

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned.....Holiday Isles Bcstg. Co.
Address.....P. O. Box 6267
Tel.: 361-6031.....KBS
President.....H. C. Spence
General Manager.....D. L. Bigelow

WSFR—Sanford—1956

Frequency: 1360 Kc.....Power: 500 Watts
Owned.....Sanford Seminole Bcstg. Co.
Address.....Box 679
Tel.: FAirfax 2-8000.....Independent
President.....Max Tavel
Gen., Sta. Manager.....Elsie MacDougall
Chief Engineer.....F. W. Ball

WTRR—Sanford—1947

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W., n.
Owned By.....Myron A. Reck
Address.....P.O. Box 1568
Tel.: FA 2-6112.....KBS
General Manager.....Myron A. Reck
Commercial Manager.....Jack Weible
Program Director.....Nick Pfeifauf
Chief Engineer.....Ralph L. Spotts

WKXY—Sarasota—1949

Frequency: 930 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Sarasota Bcstg. Co.
Address.....2500 Tenth St.
Tel.: 958-1151.....Independent
Sta. Representative.....Thomas Clark
President, Gen. Mgr.....A. G. Fernandez
Commercial Manager.....James M. Angel
Program Director.....Charles Fernandez
Chief Eng.....Robert L. Kohlmeyer

WSAF—Sarasota—1961

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....Radio Sarasota, Inc.
Address.....Box 305
Tel.: 955-3308.....Independent
Station Reps.....Spot Time Sales; Ochs
Exec. Vice President.....Charles Stewart
Sales Promotion Mgr.....Ed Owens
Program Director.....Thomas Johnson
Publicity Director.....Irene Marsden
Chief Engineer.....Arnold Keck

WSPB—Sarasota—1939

Frequency 1450 Kc...Power: 1 Kw. d., 250 W. n.

Owned-Oper. By.....WSPB Bcstg. Co.
Business Address.....Box 1110, City Island
Tel.: 388-2131.....CBS
Sta. Representative.....Walker-Rawalt
President.....John Morgan Davis
General, Station Mgr.....Paul F. Kelly
Commercial Manager.....J. E. Nichols
Sales Promotion Mgr.....Gerry Pike
Program Director.....David Hale
Chief Engineer.....G. W. McGougan
Owners of: WALL, Middletown, N. Y.

WYND—Sarasota—1959

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Gulf-Coast Bcstg Co., Inc.
Address.....2101 N. Hammock Pl.
Tel.: 958-5561.....Independent
President, Gen. Mgr.....G. S. Shaffer

WJCM—Sebring—1950

Frequency: 960 Kc.....Power: 1 Kw.
Owned-Operated By....Progressive Publ. Co.
Business Add.....Assembly Pt. on Dinner Lake
Tel.: EVergreen 5-7149.....KBS
President.....W. K. Ulerich
Station Manager.....Jack Hughes
Program Director.....Ron Wilson
Chief Engineer.....Robert Goshorn
Owners of: WCPA, Clearfield; WMAJ, State College; WDAD, Indiana.

WSEB—Sebring—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned By.....Highlands Bcstg. Corp.
Address.....P. O. Box 768
Tel.: EVergreen 5-7141.....Independent
General Mgr.....W. K. Diehl
Comm. Mgr.....M. J. Hinlein

WPXE—Starke—1957

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....George Gothberg Radio, Inc.
Address.....P.O. Box 357
Tel.: 964-5001.....KBS
President.....George Gothberg
Sales Promotion Mgr.....Don Hogue
Program Director.....Dean Blackwell
Chief Engineer.....Donald Neele

WSTU—Stuart—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Blue Water Bcstg. Co.
Address.....Drawer 417
Tel.: ATlantic 7-2020.....MBS-KBS
Pres., Gen. Mgr.....Lester M. Combs
Station Manager.....Bill Britton
Commercial Manager.....Ed Clay
Program Director.....Mike Sanders
Chief Engineer.....Bob Pike

WMEN—Tallahassee—1954

Frequency: 1330 Kc....Power: 5,000 Watts d.
Owned-Oper. By.....WMEN, Inc.
Address.....Hotel Floridan
Tel.: 3-2550.....Independent
Sta. Representative.....Bernard-Howard
President.....B. F. J. Timm
General Sta. Mgr.....Clayton Wilkie
Commercial Prom. Mgr.....Carl Swanson
Program Director.....Harry Martin
Chief Engineer.....Glenn Boatright

WRFB—Tallahassee—1959

Frequency: 1410 Kc.....Power: 5000 Watts, d.
Owned By.....Emerson W. Browne
Address.....Lake Shore Drive
Tel.: 385-1719.....ABC
Station Rep.....Charles Bernard
Pres., Chief Eng.....Emerson W. Browne
Comm., Sales Prom. Manager.....Ray Star
Publicity Director.....Jerry Conrad
Program Director.....Len Robinson

WTAL—Tallahassee—1935

Frequency: 1270 Kc.....Power: 5000 Watts
Owned By.....South Carolina Bcstg. Co.
Business Address.....Drawer "A"
Tel.: 2-1270.....MBS
Station Representative.....Meeker
General Mgr.....Arthur Deters
Program Director.....Ron Martin
Chief Engineer.....Kenneth Mallory

WTNT—Tallahassee—1946

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WTAL Radio
Business-Studio Address.....Hotel Duval
Tel.: 222-1450.....CBS
Representative.....Devney Org.; Ayers
Pres., Gen. Mgr., Ch. Eng....Frank W. Hazelton
Commercial Manager.....Hurley W. Rudd
Program Director.....R. S. Meigs

WALT—Tampa—1947

Frequency: 1110 Kc.....Power: 10 Kw. d
Owned By.....Eastern Bcstg. Corp.
Address.....401 West Tyler Street
Tel.: 2-7921.....Independent
Sta. Representative.....Gill-Perna
General Manager.....George W. Fee
Sales Prom. Mgr.....John Turner
Publicity Director.....Bob Poller
Chief Engineer.....Paul Gossett

WDAE—Tampa—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By.....Smiley Properties, Inc.
Business Address.....101 N. Tampa St.
Tel.: 229-0404.....CBS
Representative.....Katz
President.....Joseph F. Smiley
General Manager.....L. Spencer Mitchell
Commercial Manager.....Robert M. Weeks
Program Director.....Robert L. Hoffer
Chief Engineer.....William P. Moore

WFLA—Tampa—1924

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....Tribune Co.
Business Address.....905 Jackson St.

Tel.: 229-0131 .....NBC
Newspaper Affiliation..Tampa Tribune-Times
Representative .....John Blair
President.....John C. Council
General Manager.....George W. Harvey
Sta., Comm. Mgr.....John Alexander
Program Director.....Dan Valentine
Publicity, Sales Prom. Director..Doug Duperrault
Chief Engineer.....Joseph Mitchell
Owners of: WFLA-TV-FM.

WHBO—Tampa—1948

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Floradio, Inc.
Business Address.....11011 Florida Ave.
Tel.: 935-3171.....MBS
General, Commercial Mgr.....Bob A. Martin
Program Director.....Bonita Fishback
Chief Engineer.....Bill Polk

WINQ—Tampa—1960

Frequency: 1010 Kc.....Power: 50 Kw. d.
Owned By.....Rand Broadcasting
Address .....Hillsboro Hotel
Tel.: 229-6425.....MBS
President .....Rex Rand
General Mgr.....D. Mounsey

WSOL—Tampa—1950

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned By .....WPIT, Inc.
Address.....113 E. La Fayette St.
Tel.: 229-8024.....Independent
Station Rep.....National Time Sales
President.....John L. Laux
Vice President.....Don Ioset
Station, Comm. Mgr.....Albert B. Gale
Sales Prom. Mgr.....Jack Faulkner
Publicity Director.....Eva Byron
Program Director.....Bill Beatty
Chief Engineer.....Maurice Scott

WTMP—Tampa—1954

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned By.....Rounsaville of Tampa, Inc.
Address.....Box 1101, Washington Blvd.
Tel.: 626-4108.....Independent
Station Representative.....Gill-Perna
President.....Robert W. Rounsaville
General Manager.....Edward F. Shadburne
Station Manager .....Charles Acton
National Sales Mgr.....Ralph B. Johnson
Program Director.....Tom Hankerson
Chief Engineer.....Warren Kaufman
Owners of: WCIN, Cincinnati; WLOU, Louisville; WFUN, Miami Beach; WVOL, Nashville; WYLD, New Orleans; WTMP, Tampa, Fla.; WTAM-TV, Louisville, Ky.; WATL-TV, Atlanta, Ga.

WYOU—Tampa—1960

Frequency: 1550 Kc.....Power: 10,000 Watts, d.
Owned By.....John M. McLendon
Address.....P.O. Box 2150
Tel.: Tampa .....Independent
President.....John M. McLendon

WRBB—Tarpon Springs—1954

Frequency: 1470 Kc.....Power: 5000 Watts
Owned By.....Consolidated Comm. Corp.
Address.....Box 1558, Clearwater
Tel.: 37-157 .....Independent
Newspaper Affil. .....Democrat Times
General, Comm. Mgr.....Ross Charles
Program Director.....Leo McDevitt

WRMF—Titusville—1957

Frequency: 1050 Kc.....Power: 500 Watts d.
Owned-Operated By.....WRMF, Inc.
Address .....Box 666
Tel.: 267-2141 .....Independent
Station Rep.....Geo. Hopewell
President.....Richard M. Fairbanks
Gen., Sta. Mgr.....Robert L. Bright
Program Director.....Joe Orlando
Sales Promotion Mgr.....Bill Dotson
Publicity Director.....June Carter
Chief Engineer.....Abram Staggs

WNSM—Valparaiso—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bay Bcstg. Co.
Address .....Box 608
Tel.: Orange 1-3281.....Independent
General Mgr.....K. M. Richards

WAMR—Venice—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....Venice Nokomis Bcstg. Co.
Address .....P. O. Box 1256
Tel.: 3-4931 .....Independent
President .....Larry Rhodes
General, Sta. Mgr.....Richard Doudna
Commercial Mgr.....George Miller
Chief Engineer.....Joe Barone

WAXE—Vero Beach—1954

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WNTM, Inc.
Address.....P. O. Box 397
Tel.: Jordan 2-5405.....KBS
Pres., Gen. Mgr., Ch. Eng...R. M. Chamberlin

WTTB—Vero Beach—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Tropics, Inc.
Address.....1536 20th St.
Tel.: JOrdan 2-5454.....MBS
President.....Sen. Merrill P. Barber
Gen., Sta. Mgr.....William E. Turner

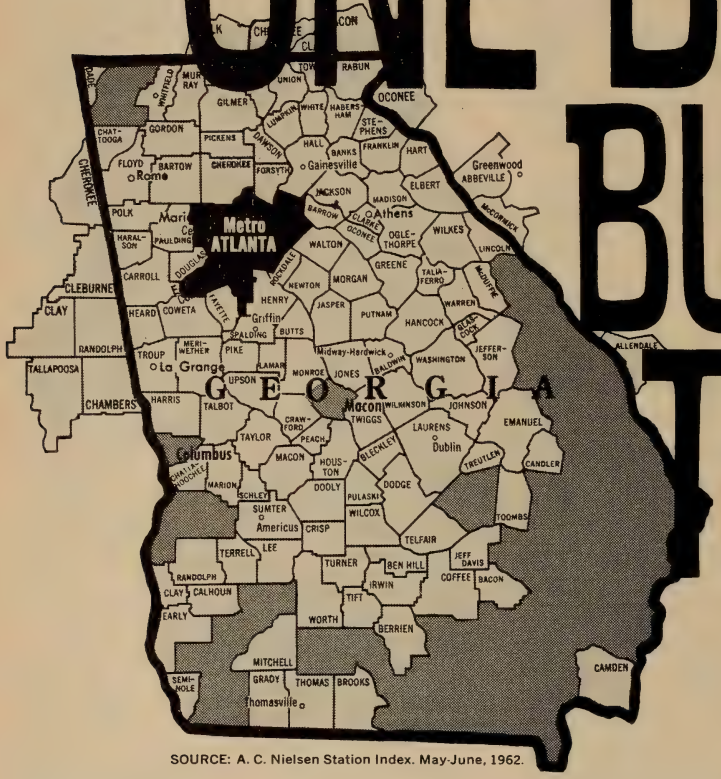
WAUC—Wauchula—1958

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned By.....Hardee Bcstg. Co.
Address.....P.O. Box 936
Tel.: PRospect 3-4271.....KBS
President..... .....R. S. Taylor
Station Manager.....William F. Ferguson

WEAT—West Palm Beach 1948

Frequency: 850 Kc.....Power: 1 Kw.
Owned By.....WEAT-TV, Inc.
Address.....P. O. Box 70
Tel.: TE 3-9668.....NBC
President .....Rex Rand
V.P., Gen. Mgr.....Bertram Lebhar, Jr.
Chief Engineer .....Robert Leach

ONE BUY BUYS TWO


Metro ATLANTA
GEORGIA
Macon
Columbus
Americus
Athens
Gainesville
Greenwood
ABBEVILLE
Rome
La Grange
Griffin
Midway-Hardwick
Dublin
Thomasville
Marietta
Union
Rabun
Oconee
Gilmer
Pickens
Gordon
Chattooga
Floyd
Bartow
Cherokee
Forsyth
Hall
Banks
Franklin
Hart
Elbert
Madison
Jackson
Barrow
Clarke
Oconee
Oglethorpe
Wilkes
Lincoln
Polk
Paulding
Haralson
Douglas
Carroll
Cleburne
Clay
Heard
Coweta
Fayette
Henry
Newton
Morgan
Greene
Taliaferro
Warren
Hancock
Putnam
Jasper
Butts
Spalding
Meriwether
Troup
Pike
Lamar
Monroe
Jones
Baldwin
Washington
Jefferson
Randolph
Tallapoosa
Chambers
Harris
Talbot
Upson
Crawford
Taylor
Peach
Macon
Houston
Twiggs
Wilkinson
Johnson
Laurens
Emanuel
Treutlen
Candler
Bleckley
Dodge
Dooly
Pulaski
Wilcox
Toombs
Telfair
Jeff Davis
Coffee
Bacon
Ben Hill
Irwin
Tift
Berrien
Worth
Turner
Crisp
Lee
Terrell
Sumter
Schley
Marion
Chattahoochee
Randolph
Clay
Calhoun
Early
Mitchell
Grady
Thomas
Brooks
Seminole
Camden
Glynn
Wayne
Liberty
Long
Bryan
Effingham
Screven
Jenkins
Burke
Richmond
Columbia
Lincoln
Wilkes
Elbert
Hart
Franklin
Stephens
Habersham
White
Rabun
Towns
Union
Fannin
Gilmer
Murray
Whitfield
Catoosa
Dade
Walker
Chattooga
Floyd
Polk
Haralson
Douglas
Carroll
Cleburne
Clay
Randolph
Tallapoosa
Chambers
Harris
Talbot
Upson
Lamar
Pike
Spalding
Butts
Heard
Coweta
Fayette
Henry
Newton
Morgan
Greene
Jasper
Putnam
Hancock
Warren
Taliaferro
Oglethorpe
Madison
Elbert
Hart
Franklin
Stephens
Habersham
White
Rabun
Oconee
Gilmer
Pickens
Gordon
Chattooga
Floyd
Bartow
Cherokee
Forsyth
Hall
Banks
Jackson
Barrow
Clarke
Oconee
Wilkes
Lincoln
Polk
Paulding
Haralson
Douglas
Carroll
Cleburne
Clay

WIRK—West Palm Beach 1947

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Ken-Sell, Inc.
Business Address.....711 S. Flagler Drive
Tel.: 833-1711 .....Independent
Sta. Representative.....Jack Masla
Pres., Gen. Mgr. .....Joseph S. Field, Jr.
Comm., Sales Prom. Mgr.....Rome J. Hartman
Program, Publicity Dir.....Bob Roberts
Chief Engineer .....Pat Cerone

WJNO—West Palm Beach 1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....WJNO, Radio
Bus. Address....1500 N. Flagler Dr., Box 189
Tel.: TE 2-3638.....CBS
Station Representative .....Meeker
Gen., Comm. Mgr.....H. V. McMillan
Sales Prom. Mgr.....Charles W. Curtin
Chief Eng.....Curtis Brinson

WXIV—Windermere—1962

Frequency: 1480 Kc.....Power: 1,000 Watts d.
Owned By.....Orange County Bcstg. Co.
Address.....P.O. Box 456
Tel.: 876-2300 .....Independent
Owner, General Mgr.....Louis E. Latham

WOKB—Winter Garden—1958

Frequency: 1600 Kc.....Power: 1 Kw.
Owned By .....Everbach Bcstg.
Address.....1011 S. Division St.
Tel.: GA 3-2218 .....Independent
Station Reps....Nat'l Time Sales; Dora Clayton
General Manager.....John B. Cook, Jr.

WINT—Winter Haven—1958

Frequency: 1360 Kc.....Power: 1 kw., d.
Owned By.....Winter Haven Bcstg. Co.
Address.....P.O. Box 568
Tel.: 293-5036 .....Independent
Station Representative.....Hal Walton
President, Chief Eng.....A. L. Fazzari
Commercial Manager.....Bruce L. Parker
Program Director.....Joe Trivette
Publicity Director.....Gladys Wallace

WSIR—Winter Haven—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Hundred Lakes Bcstg.
Address.....665 S.W. Lake Howard Drive
Tel.: CY 42-144.....MBS
Pres., Gen. Mgr.....Lawrence Rollins
Commercial Manager.....Arnold Silvert
Program Director.....Richard Eyrich
Chief Engineer.....L. Orden Craig

WZRH—Zephyrhills—1962

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Zephyr Bcstg. Corp.
Address .....P.O. Box 1022
Tel.: 782-3399 .....Independent
President .....John Dent
General Manager.....Bill Diehl

Pop.: 4,070,000
Families: 1,064,000

Georgia

Radio Homes: 1,020,000
AM Stas. in State: 146

WAAG—Adel—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cook County Bcstg. Co.
Address.....P. O. Box 508
Tel.: 8571 .....KBS
President.....W. M. Forshee
Vice President.....Maxine Shepherd
Gen., Sta. Mgr.....Esther Shepherd
Comm. Mgr., Chief Eng.....Hollis Suber

WALG—Albany—1941

Frequency: 1590 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Albany, Inc.
Address.....P. O. Box 1351
Tel.: HE 5-8386.....Independent
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....A. W. Murphy
Chief Engineer.....Tommy Duke

WGPC—Albany—1933

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Albany Bdcstg. Co.
Business-Studio Address....New Albany Hotel
Tel.: HE 2-1277.....Independent
President.....J. W. Woodruff, Jr.
V. P. & General Mgr.....L. M. George
Program Director.....Walter H. Flint
Chief Engineer.....R. A. Carlton

WJAZ—Albany—1952

Frequency: 960 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....James S. Rivers, Inc.
Address.....N. Slappey Drive
Tel.: HE 2-7447.....KBS
Station Representative .....Pearson
President.....James S. Rivers
Gen. Mgr.....Richard B. Smith
Chief Engineer.....W. J. Hill

WLYB—Albany—1962

Frequency: 1250 Kc.....Power: 1,000 Watts d.
Owned By.....Lynne-Yvette Bcstg. Co.
Address.....229 N. Jackson St.
Tel.: 436-0123 .....Independent
Station Representative .....Dora-Clayton
President, General Mgr.....David Fleagle
Commercial Manager.....B. J. Kayser
Program Director.....Ben Rappa

WCQS—Alma—1957

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Queen City Bcstg. System
Address.....U.S. Highway #1, S.
Tel.: 632—4411 .....KBS
Station Reps.....Feltis, Dove, Cannon
President .....Farnell O'Quinn
General Manager.....Dane Bruce
Station Manager.....Ralph Deen
Sales Prom. Manager.....Rose Fossett
Chief Engineer .....Roy Crosby

WDEC—Americus—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Operated By..The Americus Bdcstg. Co.
Business-Studio Address.....Rembert Bldg.
Tel.: 3681 .....KBS
Representative.....Dora-Clayton, Indie Sales
Pres., Gen. Mgr.....Charles C. Smith

WMES—Ashburn—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Radio Ashburn
Address .....Box 32
Tel.: 567-3355 .....Independent
President.....W. M. Forshee
General Manager.....Don H. Wingate

WDOL—Athens—1957

Frequency: 1470 Kc.....Power: 1 Kw. d.

WAOK

Atlanta, Ga.

1. *top adult Negro circulation in Greater Atlanta
2. *"liked best" by 51.2% of adult Negro listeners
3. *(from Pulse's survey of the "Adult Negro Attitude Towards Atlanta Radio Stations.")

9 Years of Dominance

WAOK

5,000 WATTS — 24 HRS. A DAY

REP. McGAVREN-GUILD CO.

Owned By.....University City, Inc.
Address .....Box 1607
Tel.: LI 8-1354.....KBS-ABC
Sta. Representative.....Thomas Clark
President.....James S. Rivers
Vice President.....William B. Hill
Gen. Mgr., Pub. Dir.....Frank Harmon, Jr.
Commercial Manager.....Comer Owens
Sales Promotion Mgr.....Jerry Keane
Program Director.....Mike Dodd
Chief Engineer.....M. D. Brown

WGAU—Athens—1938

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Clarke Bcstng. Corp.
Address.....850 Bobbin Mill Rd.
Tel.: LI 6-6575.....CBS
Representative .....Pearson
President, Gen. Mgr.....H. Randolph Holder
Sales Prom. Mgr., Prog. Dir.....Mrs. Mary Betts
Chief Engineer.....Les Brooks

WRFC—Athens—1948

Freq.: 960 Kc....Power: 5000 W. d., 500 W. n.
Owned-Operated By.....Radio Athens, Inc.
Address.....255 S. Milledge Ave.
Tel.: Liberty 3-3411.....Independent
Representative.....Bob Dore; Dora-Clayton
President.....L. H. Christian
General Manager.....A. O. Healan
Station, Program Mgr.....Mrs. Sue Lawrence
Chief Engineer.....Gilmer Hulsey

WAKE—Atlanta—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Basic Communications, Inc.
Address .....Georgian Terrace Hotel
Tel.: TR 5-8511.....Independent
Sta. Representative.....Robert E. Eastman
Chairman of Bd.....Ira Herbert
General, Comm. Mgr.....Lee R. Smith
Program Dir.....Buddy Moore
Chief Engineer.....Jerry Appling
Owners of: WYDE, Birmingham, Ala.; WWVA, Wheeling, W. Va.

WAOK—Atlanta—1954

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....WAOK Bcstg. Co.
Business Address....110 Edgewood Ave., N. E.
Tel.: 668-3773 .....Independent
Station Rep. .....McGavren-Guild
President, Comm. Mgr.....Stan Raymond
V.P., Program Director.....Zenas Sears
Sales Manager.....Ken Goldblatt
Chief Engineer.....I. Miles
Owners of: WRMA, Montgomery, Ala.

WEAD—Atlanta—1959

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....College Park Bcstg. Co., Inc.
Address.....Hilton Inn
Tel.: 766—2781 .....Independent
Station Representative.....C. K. Beaver
President.....F. Richard Coughlan
Gen., Station Mgr.....Frank M. Lokey, Jr.
Chief Engineer.....Ben Williams

WERD—Atlanta—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Atlanta, Inc.
Studio Address.....330 Auburn Ave., N.E.
Tel.: JA 4-0666.....Independent
Representative.....Dora Clayton, Dore
President, Gen. Mgr.....J. B. Blayton, Jr.

WGKA—Atlanta—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Glenkaren Associates, Inc.
Address.....1140 Peachtree St., N.E.
Tel.: 873-2848 .....Independent
Representative.....Good Music Bcstrs.
President.....Locke E. Glenn
General Manager.....John P. Culver
Chief Engineer.....M. Sparkman

WGST—Atlanta—1924

Frequency: 920 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Ga. Inst. of Technology
Bus.-Studio Address.....Box 7254
Tel.: TR 5-8441.....ABC
Gen., Sta. Manager.....Jack Collins
Ch. Eng.....John M. Van Horn

WIIN—Atlanta—1959

Frequency: 970 Kc.....Power: 5 Kw.
Owned-Operated By.....WIIN, Inc.
Address .....1421 Peachtree St., N.E.
Tel.: 875-8453 .....Independent
President.....I. T. Cohen
General Manager.....Fred W. Wagenvoord
Program Director.....Jim Stevenson
Chief Engineer.....Price Pethel

WPLO—Atlanta—1959

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By....Plough Brcstg. Co., Inc.
Address.....805 Peachtree St., N. E.
Tel.: Trinity 2-5851.....Independent
Sta. Representative.....Radio-TV Rep.
President.....Harold R. Krelstein
Station, Gen. Mgr.....H. L. Curry, Jr.
Comm., Sales Prom. Mgr.....Dean Aldrich
Chief Engineer.....James D. Ellzey
Owners of: WMPS-AM-FM, Memphis; WCAO-AM-FM, Baltimore; WCOP-AM-FM, Boston; WJJD-AM-FM, Chicago.

WQXI—Atlanta—1948

Frequency: 790 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Esquire Bcstg. Co.
Bus.-Studio Address..3165 Mathieson Dr., N.E.
Tel.: 231-2970.....Independent
Station Rep. .....Blair
Managing Dir. (Radio-TV Div.).Barry Sherman
General Manager.....Charles Kent Burkhart
General Sales Manager.....Gerald Blum
Publicity Director.....Burt Zollo
Technical Engineer.....Willard Shimski

Responsibility and Response

the profitable balance
of salespower
in the South's
most vital city

IN THE SOUTH YOU CAN'T MISS ATLANTA: IN ATLANTA YOU CAN'T MISS WQXI



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A Division of Esquire, Inc. • 3165 Mathieson Dr. • 231-2970

Represented Nationally by John Blair and Co.

WSB—Atlanta—1922

Frequency: 750 Kc.....Power: 50.000 Watts
Owned-Oper. By....Atlanta Newspapers, Inc.
Business Address.....1601 W. Peachtree N.E.
Tel.: 875-7221 .....NBC
Newspaper Affiliation.....Atlanta Newspapers
Representative .....Edward Petry
Exec. Dir.....J. Leonard Reinsch
Gen. Manager.....Frank Gaither
Commercial Manager.....Lee Morris
Promotion, P.R. Dir.....Phil Harrison
Prog. Dir.....Elmo Ellis
Chief Engineer.....R. A. Holbrook
Owners of: WSB-FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.
(See Page 304 For Ad)

WYZE—Atlanta—1956

Frequency: 1480 Kc.....Power: 5 Kw. d.
Owned.....Atlanta Bcstg. Co., Inc.
Address.....1430 Merchandise Mart
Tel.: 524-1953 .....CBS
President.....Roy V. Harris
General Manager.....Wayne Anderson
Program Director .....Ray Kinnamon
Chief Engineer.....Lawson Leake

WAUG—Augusta—1952

Frequency: 1050 Kc.....Power: 5000 Watts d.
Owned.....Garden City Bcstg.
Address.....Bon Air Hotel
Tel.: REgent 3-4441.....Independent
Station Rep.....Clarke Brown
President.....Chester H. Jones
Exec. V.P., General Mgr.....J. Louie Solomon
Chief Engineer.....Rabun Bobo

WBBQ—Augusta—1946

Freq.: 1340 Kc.....1 Kw. d., 250 W. n.
Owned By.....Savannah Valley Bcstg. Inc.
Address .....515 15th St.
Tel.: 724-5441 .....MBS
Station Rep.....Radio TV Reps., Inc.
President .....George Weiss
Gen., Sta., Comm. Mgr.....Edward H. Dunbar
Sales Prom. Mgr., Pub. Dir.....William D. Lenz
Program Director.....Paul T. Reidy
Chief Engineer.....Kenneth Freeman

WBIA—Augusta—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned .....Augusta Broadcasting Co.
Address.....1534 Walton Way
Tel.: 724-2421 .....NBC-KBS
Sta. Representative.....Walker-Rawalt
President, Gen. Mgr.....W. Ray Ringson
Commercial Manager.....J. R. Owens, Jr.
Program Director.....George W. Fisher
Chief Engineer.....Walter A. Brumbeloe

WGAC—Augusta—1940

Frequency: 580 Kc...Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By....The Twin States Bcstg. Co.
Business-Studio Address.....664 Broad St.
Tel.: PA 2-2692.....ABC
Representative .....Avery-Knodel
Pres., Gen. Mgr.....A. D. Willard, Jr.
Station Manager.....Benjamin F. Mayo
Commercial Manager.....Douglas L. Alford
Chief Engineer.....James E. Clegg

WGUS—Augusta—1958

Frequency: 1380 Kc.....Power: 1,000 Watts d.
Owned By.....Brdcg. Associates of Am.
Address .....Box 1475
Tel.: 822-3576 .....Independent
Station Reps. ..Charles Bernard; Don Clayton
President.....H. C. Young
Vice President .....Jerry Glaser
General, Station Mgr.....Patrick R. Mulherin
Program Director.....Claude Casey
Sales Prom. Mgr.....Richard Warner
Chief Engineer.....Randall Mears

WRDW—Augusta—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned By.....Radio Augusta, Inc.
Address.....P.O. Box 1405
Tel.: PA 2-8805.....CBS
Representative .....Raymer
President.....George C. Nicholson
General Manager.....Cliff W. Bowers
Program Director.....Bob Ritter
Chief Engineer.....Carter Gwynn

WAVO—Avondale Estates 1958

Frequency: 1420 Kc.....Power: 1000 W.
Owned By..Great Commission Gospel Assoc.
Business Address.....414 Northern Ave.
Tel.: 378-8808.....Independent
President.....L. E. Latham
General Manager.....John H. Clark
Chief Engineer.....Gordon Linscott

WAZA—Bainbridge—1958

Frequency: 1360 Kc....Power: 1000 Watts, d.
Owned By.....Radio Bainbridge, Inc.
Business Address.....108 E. Broughton St.
Tel.: CH 8-2935.....Independent
President.....J. W. Woodruff, Jr.
General Mgr.....L. M. George
Station Mgr.....Joe Hill

WMGR—Bainbridge—1946

Freq.: 930 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Decatur Bcstg. Co.
Address .....Box 375
Tel.: Cherry 6-1650.....KBS
Station Reps.....Webb; Feltis, Dove, Cannon
Pres., Gen. Mgr.....John A. Dowdy
Sta. Mgr., Ch. Engr.....Walter Freeman
Commercial Manager.....R. Wesley

WHAB—Baxley—1954

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....WHAB Radio, Inc.
Address .....Box 265
Tel.: 367-3000.....KBS

President, General Mgr.....Farnell O'Quinn
Comm., Sales Prom. Mgr.....Marion Monk, Sr.
Program Director.....Danny Ratliff
Chief Engineer.....Eugene Harry Rogers
Owners of: WCQS, Alma; WPFE, Eastman, Ga.

WBSG—Blackshear—1961

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Collins Corp. of Ga.
Address .....Box 400
Tel.: HIckory 9-2401.....Independent
President.....F. K. Graham
General Manager.....M. Dixon

WBBK—Blakely—1959

Frequency: 1260 Kc.....Power: 1 Kw.
Owned By.....Radio Blakely, Inc.
Address .....Box 310
Tel.: 723-4000 .....KBS
President.....W. C. Woodall, Jr.
Station Mgr.....Wayne Foster

WWCC—Bremen—1957

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned By.....Bremen Bcstg. Co.
Address.....111 Parkway Circle
Tel.: LE 7-3275.....KBS
President, Chief Eng.....J. Harold Shedd
Station Manager.....Bob Gilreath
Commercial Manager.....Reedy McLellan
Sales Promotion Mgr.....Lee Williams
Program Director.....Don Brooks

WGIG—Brunswick—1949

Freq.: 1440 Kc.....5 Kw. d., 1 Kw. n.
Owned-Operated By...Brunswick Bcstg. Corp.
Business-Studio Address....1801 Gloucester St.
Tel.: Amherst 5-3870.....MBS
Station Representative.....Bob Dore
President.....E. M. Champion Sr.
General Manager.....H. K. Tollison
Station Manager.....John Lane
Comm. Mgr.....Marvin Massey
Sales Prom. Mgr., Pub. Dir.....Eddie Wade
Program Director.....Clinton Pearson
Ch. Eng.....Herman Lange

WMOG—Brunswick—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Brunswick Inc.
Address.....Box 100
Tel.: AMherst 5-5980.....KBS-ABC
President.....Allen M. Woodall
General Manager.....George K. Wolfes
Program Director.....Dale Dawson
Chief Engineer.....Warren Asplin

WDMF—Buford—1956

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By.....Lanier Bcstg. Co.
Address.....P.O. Box 307
Tel.: 434-5555.....KBS
Station Reps.....Feltis, Dove, Cannon
President, General Mgr.....Robert Thomas
Chief Engineer.....Gary W. Joyner

WGRA—Cairo—1950

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Oper. By....Grady Mitchell Bcstg. Co.
Address.....Box 120
Tel.: 2-4392 .....KBS
Station Rep. .....Hopewell
Gen. Mgr. .....Lowell E. Takles

WCGA—Calhoun—1953

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Gordon Cty. Bcstg. Co.
Address.....315 S. Wall St.
Tel.: Main 9-2111.....Independent
Pres., Gen. Mgr., Ch. Eng.....R. R. Magill
Sales Prom. Mgr.....Mrs. Judy Magill

WCLB—Camilla—1954

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Capel Bcstg. Co.
Address.....P. O. Box 147
Tel.: 336-5351.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Emerson Browne
General Mgr.....Russell A. Browne
Chief Engineer.....John Harter

WCHK—Canton—1957

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned.....Cherokee Bcstg. Co., Inc.
Address .....Box 1290
Tel.: GReenwood 9-2101.....Independent
President, Gen. Mgr.....Charles A. McClure
Station Manager.....Robert D. Peterson
Commercial Manager.....Jack E. Turner
Publicity Director.....Byron Dobbs
Chief Engineer.....John Hess

WLBB—Carrollton—1947

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned By.....S.W. Alabama Bcstg. Co.
Address.....P. O. Box 569
Tel.: TE 2-7041.....KBS
Commercial Manager.....H. Bray
Program, Prom. Director.....Harlan Parks
Chief Engineer.....B. W. Moore

WBHF—Cartersville—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....W. R. Frier
Address.....250 W. West Ave.
Tel.: EV 2-3000.....MBS-KBS
Newspaper Affiliation.....Barton Herald
General Manager.....H. Wisebran
Ch. Eng.....Horace E. Bridges

WKRW—Cartersville—1961

Frequency: 1270 Kc.....Power: 500 Watts d.
Owned By.....Bartow County Bcstg. Co.
Address.....P.O. Box 1270
Tel.: 382-1270 .....Independent
Station Representative.....Bernard Ochs
General Manager.....Don H. Kordecki
Commercial Manager.....Charles L. Coleman

WGAA—Cedartown—1941

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Polk County Bcstg. Co.
Address.....P.O. Box 807
Tel.: 748-1340.....KBS-MBS
Sta. Mgr. .....Frank Proctor

WCLA—Claxton—1958

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Evans County Bcstg. Co.
Business Address.....P. O. Box 427
Tel.: 739-3035 .....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Howard C. Gilreath
Gen. Mgr., Ch. Eng.....Don Sports
Program, Publicity Dir.....Faye Kemp
Owners of: WKIG, Glennville; WMAC, Metter; WPGA, Perry. All Ga.

WGHC—Clayton—1961

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Blue Ridge Bcstg. Co.
Address.....Box 488
Tel.: 6560.....Independent
President, General Mgr.....J. A. Gallimore
Station, Comm. Mgr.....Carroll S. Lee
Sales Prom. Manager.....Aubrey Williamson
Program, Publicity Mgr.....Grace S. Lee
Chief Engineer.....Bruce D. Wilson
Owners of: WSNW-AM-FM, Seneca, S. C.; WRKH, Rockwood, Tenn.

WRWH—Cleveland—1958

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned By.....Newsic, Inc.
Address .....Box 181
Tel.: 865-3161 .....KBS
President.....William C. Strange
General, Comm. Mgr.....Pete Barrett
Sales Prom. Mgr., Pub. Dir....Kenneth Woodall
Program Director.....Jerilyn Humphries
Chief Engineer.....J. Sorrells

WCLS—Columbus—1955

Frequency: 1580 Kc....Power: 1,000 Watts, d.
Owned-Oper. By.....Muscogee Bcsgt. Co.
Address .....1028½ Broadway
Tel.: FA 7-3648.....Independent
Sta. Reps.....Dora Clayton; Bernard Howard
Pres., Gen. Mgr.....Charlie H. Parish, Jr.
Commercial Manager.....Kent Woodfin

WDAK—Columbus—1943

Freq.: 540 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By....Radio Columbus, Inc.
Business-Studio Address.....Martin Bldg.
Tel.: FA 2-5447.....NBC
Station Representative.....Eastman
President.....Allen M. Woodall
Vice President.....Allen M. Woodall, Jr.
Station Manager.....Ed Wein
Nat. Sales Mgr.....Mrs. Louise Morris
Commercial Manager.....Harry Thomason
Program Director.....Lamar Lynn
Chief Engineer.....Arnold White
Owners of: WALG, Albany; WMOG, Brunswick; WAYX, Waycross; WDAX, McRae, Ga.

WGBA—Columbus—1947

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....WGBA, Inc.
Address.....1415 Wynnton Road
Tel.: FA 3-3603.....MBS
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....C. A. McClure
Prog. Dir.....W. L. Bowick Jr.
Chief Engineer.....F. Keith Brown
Owners of: WULA, Eufaula, Ala.; WMGY, Montgomery, Ala.; WCHK, Canton, Ga.

WOKS—Columbus—1959

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Pam Radio, Inc.
Address .....P.O. Box 374
Tel.: 324-4331 .....Independent
Station Reps.....Bernard Ochs; Bob Dore
President, General Mgr.....Philip Meltzer
Station, Commercial Mgr.....Bob Ruppel
Program Director.....Ed Mandel

WRBL—Columbus—1928

Frequency: 1420 Kc.....Power: 5 Kw.
Owned-Operated By.....Columbus Bdcstg. Co.
Business-Studio Address.....1350 - 13th Ave.
Tel.: FA 2-0601.....CBS
Newspaper Affil.....Ledger & Enquirer
Sta. Rep. .....Hollingbery
Pres., Gen. Mgr.....J. W. Woodruff Jr.
Station, Comm. Manager.....Glenn Siddall
Program Manager.....Dick McMichael
Publicity Director.....Joel Turner
Chief Engineer.....Joseph Gamble
Owners of: WRBL-FM-TV, Columbus.

WJJC—Commerce—1957

Frequency: 1270 Kc.....Power: 1 Kw.
Owned.....Jackson County Bcstg. Co.
Address .....Box 239
Tel.: 335-3155.....Independent
Station Representative...Feltis, Dove, Cannon
President, Gen. Manager.....O. Grady Cooper
Program Director.....Elizabeth Layton
Chief Engineer.....Thomas Ashworth

WMJM—Cordele—1940

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Southeastern Bcstg. System
Business-Studio Address.....20th Ave. B St.
Tel.: 273-1404.....MBS-KBS
Representative.....T. F. Clark
President.....James S. Rivers
General Station Mgr....William E. Blizzard, Jr.
Program Director.....Bill Goodson

WCON—Cornelia—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Habersham Bcstg. Co.
Address.....1 Burrell St.
Tel.: 778—2241 .....Independent
President.....H. L. Webster
General Manager.....J. C. Foster
Chief Engineer.....Boyd Anderson

WGFS—Covington—1946

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned.....R. William & Betty J. Hoffman
Address.....P. O. Box 869
Tel.: 786-2337 .....Independent
Gen. Mgr., Ch. Eng.....Bill Hoffman
Program Director.....Wayne Wood

WBLJ—Dalton—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Ga. Radio
Address.....P. O. Box 811
Tel.: BRoadway 8-3300.....KBS
Newspaper Affil. .....Marietta Times-Journal
President, Gen. Mgr.....Werner Wortsman
Commercial Mgr.....Frank Painter
Program Director.....Vic McConkey

WRCD—Dalton—1954

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Whitefield Bcstg. Co.
Address.....104 Pentz St.
Tel.: Broadway 8-5511.....Independent
General Manager .....Jim Honey
Comm. Manager.....H. Grant
Chief Engineer.....S. Willis

WDWD—Dawson—1948

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Dawson Bdcstg. Co.
Address.....P.O. Box 390
Tel.: Wyatt 5-5521.....KBS
Representative .....Indie Sales
General Manager.....W. C. Woodall, Jr.
Program Director.....Barney Parnacot
Chief Engineer.....Joe Stephens

WGUN—Decatur—1947

Frequency: 1010 Kc.....Power: 50 Kw. d.
Owned By.....WGUN, Inc.
Address.....P.O. Box 10, Atlanta, Ga.
Tel.: DR 3-2521.....MBS
Station Representative.....Avery-Knodel
President, Gen. Mgr.....John Fulton
Program Director.....Dave Hill
Chief Engineer..... ....Bill Loudermilk
Owners of: WEAS, Savannah; KWAM, Memphis; WSWN, Belle Glade, Fla.

WDMG—Douglas—1947

Frequency: 860 Kc.....Power: 5000 Watts
Owned-Operated By.....WDMG, Inc.
Address.....Box 590
Tel.: 384-3250 ..... Independent
Station Reps....Dora Clayton; Bernard Howard
President.....B. F. J. Timm
General Mgr.....Mary Jarrard
Station, Comm. Mgr.....Roy L. Jones
Program Director.....Bob Maupin
Chief Engineer.....Bill Alford

WMLT—Dublin—1945

Frequency: 1330 Kc.....Power: 5 Kw.
Owned-Operated By.....Dublin Bdcstg. Co.
Business Address.....Franklin & Moore Sts.
Tel.: Broad 2-4422.....MBS-KBS
Station Reps.....Clark; Feltis, Dove, Cannon
President.....W. Newton Morris
General Mgr.....Frank Floyd Jr.
Program Director.....Richard E. Killebrew
Sales Prom. Mgr.....R. E. Hilliard
Publicity Director.....Ted Wolfe
Chief Engineer.....Leon Lloyd

WXLI—Dublin—1958

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Laurens County Bcstg. Co.
Address.....P.O. Box 967
Tel.: Broad 2-4282.....Independent
Station Rep.....Bernard Ochs Co.
President, Gen. Mgr.....Ted Kirby
Station Manager.....Jessie Hagler
Comm. Mgr., Chief Eng.....Jimmy Boyd
Program Director.....Bill Thomas
Publicity Director.....Frances Lord

WTJH—East Point—1949

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned By.....Radio WTJH
Address .....2146 Dodson Drive
Tel.: DI 4-2233.....KBS
Station Rep.....Charles Bernard
President.....James S. Rivers
Station Mgr.....Wm. B. Hill

WPFE—Eastman—1961

Frequency: 1580 Kc.....Power: 500 W. d.
Owned By.....O'Quinn Bcstg. Co.
Address.....731 College St.
Tel.: 374-4168.....KBS
President.....Farnell O'Quinn
General Manager.....Gerald Franks
Owners of: WHAB, Baxley, Ga.; WCQS, Alma, Ga.

WSGC—Elberton—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Elberton Bcstg. Co.
Address .....Elberton
Tel.: Elberton.....KBS-MBS
Representative .....Continental
Manager.....Melvin C. Gorman

WBHB—Fitzgerald—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Ben Hill Bdcstg. Corp.
Address .....601 W. Roanoke Drive
Tel.: 2077 .....MBS
President .....Otto Griner
General, Commercial Mgr.....Paul E. Reid
Publicity Director.....Janet Willingham
Chief Engineer.....Mike Pelton

WFPM—Fort Valley—1951

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Rocket Radio, Inc.
Address .....Roberta Road
Tel.: TA 5-5547.....KBS
Sta. Representative.....Indie Sales
President, Gen. Mgr.....Paul Reehling
Station Manager.....Ben Spears
Commercial Manager.....Virginia Freshwater
Chief Engineer.....Joe Stephens

WDUN—Gainesville—1949

Freq.: 1240 Kc.....Power: 1000 Watts d. 250 n.
Owned-Oper. By.....N.E. Ga. Bcstg. Co.
Address.....1102 Thompson Bridge Rd., N.E.
Tel.: 534-7331 .....Independent
Rep.....Thomas F. Clark; Dora-Clayton
Pres., Gen. Manager.....John W. Jacobs, Jr.
Station Mgr.....James N. Martin, Jr.
Comm. Mgr.....Claire T. Palmour
Program Director.....Jim Martin
Sales Prom. Mgr.....Robert S. Culler
Chief Engineer.....George R. Wilkes

WGGA—Gainesville—1941

Frequency: 550 Kc..Power: 5 Kw. d.; 500 W. n.
Owned By.....Southern Bcstg. Co.
Business Address.....Press-Radio Center
Tel.: LE 2-6211.....CBS
Newspaper Affil.....Daily Times
Station Representative.....Bernard Ochs
President, Gen. Mgr.....A. R. MacMillan
Operations Manager.....James Hartley
Program Dir.....William A. Sellers
Chief Engineer .....Wilbert Darracott
Owners of: WAAX, Gadsden, Ala.; WRGA, Rome, Ga.

WLBA—Gainesville—1957

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned.....Hall County Bcstg. Co.
Business Address...117½ W. Washington St.
Tel.: LE 2-6331.....MBS
Station Representative.....C. K. Beaver
Pres., Gen. Mgr.....Ernest H. Reynolds, Jr.
Sales Promotion Mgr.....W. L. Savage
Program Dir.....Dianne Crawford
Chief Engineer.....John Cooper

WKIG—Glennville—1961

Frequency: 1580 Kc.....Power: 1 Kw. d.
Owned By.....Tattnal County Bcstg. Co.
Address .....226 E. Bolton St.
Tel.: 654-3580 .....KBS
Station Representative.....Hal Walton
Gen. Mgr., Chief Eng.....Don Cobb
Commercial Manager.....Derrell Rogers
Program Director.....Charles McPherson

WHIE—Griffin—1952

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Telerad, Inc.
Address .....Box 971
Tel.: 9451.....Independent
President, Gen. Mgr.....John T. Williams
Sta., Program Dir.....Fred L. Watkins
Chief Engineer.....Ralph Gaskins

WKEU—Griffin—1934

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wt. n.
Owned-Oper. By.....Radio Station WKEU
Address.....Macon Rd.
Tel.: 5507.....MBS-KBS
General Mgr., Chief Eng....A. W. Marshall, Jr.

WRIX—Griffin—1960

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By....Mrs. Gladys McCommon Johnson
Address .....Box 156
Tel.: 8-8496 .....Independent
Station Reps.....Feltis, Dove, Cannon
General, Comm. Manager.....Jim Ricks
Promotion Manager.....Bill Crutchley
Chief Engineer.....J. Allen Primmer

WKLY—Hartwell—1947

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKLY Bcstg. Co.
Business Address.....P.O. Box 430
Tel.: FR 6-2233.....Independent
Newspaper Affil. .....Hartwell Sun
President.....Max G. Pfaender
General Mgr.....Burch Griffin
Commercial Manager.....J. Vickery
Chief Engineer.....Broadus McLane

WCEH—Hawkinsville—1952

Frequency: 610 Kc.....Power: 500 Watts
Owned.....Tri-County Bcstg. Co., Inc.
Address .....Eastman Highway
Tel.: TW 3-3381.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....D. R. Jackson
Gen., Sta. Mgr.....J. D. Popwell
Chief Engineer ..... M. McKenzie

WGML—Hinesville—1958

Frequency: 990 Kc.....Power: 250 Watts d
Owned By.....Liberty Bcstg. Co., Inc.
Address .....Box 15
Tel.: TR 6-3599.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Hugh K. Tollison
V.P., General Mgr.....James H. Watson
Station Manager.....Jack Chambers
Chief Engineer .....Bobby Bellar

WBGR—Jesup—1949

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Altamaha Bcstg. Co.
Address.....P. O. Box 147
Tel.: GA 7-2444.....KBS
President .....W. G. Thomas, Sr.
Chief Engineer.....Art Manning

WLFA—Lafayette—1954

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Radio Dixie, Inc.
Business Address.....41-B N. Main St.
Tel.: 4-7676.....KBS
Station Reps.....Feltis, Dove, Cannon
President .....J. A. Gallimore
Gen., Sta. Mgr.....C. W. Gwyn

WLAG—La Grange—1941

Freq.: 1240 Kc.....Power: 1000 Watts d; 250 n.
Owned-Operated By.....LaGrange Bdcstg. Co.
Business Address.....WLAG Bldg.
Tel.: 882—3505 .....MBS, KBS
President.....Roy C. Swank
General Manager.....Edwin Mullinax
Program Director.....Faye Scarbrough
Publicity Director.....Linda Mullinax
Chief Engineer.....James McKay

WTRP—La Grange—1953

Frequency: 620 Kc.....Power: 1000 Watts
Owned.....Chattahoochee Bcstg. Co., Ltd.
Address .....Hammett Bldg.
Tel.: TUxedo 4-9877.....Independent
Sta. Representative ....Devney Organization
President, Gen. Mgr.....Byron H. Hurst
Sta. Mgr., Publicity Dir.....Frank E. Hurst
Comm. Prom. Mgr.....Julian P. Hurst
Chief Engineer.....Ray L. Relihan

WLAW—Lawrenceville—1959

Frequency: 1360 Kc.....Power: 1 Kw.
Owned By.....Radio Gwinnett, Inc.
Address.....829 Crogan St., N.E.
Tel.: TH 3-2222.....Independent
Station Representative.....Weed Radio
President.....Stephen B. McGarity
Station Manager.....Robert J. McGarity

WPEH—Louisville—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....Peach Bcstg. Co., Inc.
Address ..... Box 425
Tel.: 625-7248 .....KBS
President, Gen. Mgr.....Bradley L. Williamson
Station Manager.....Ott Stephens
Comm., Sales Prom. Mgr.....Jimmy Moore
Prog. Dir., Ch. Eng.....Lamar Canup

WBBT—Lyons—1959

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Collins Corp.
Address.....P.O. Box 389
Tel.: 2321.....Independent
President .....F. Graham
Exec. V.P.....J. Duggan

WBML—Macon—1940

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Middle South Bcstg. Co.
Business Address.....230 Second St.
Tel.: Sherwood 3-5454.....Independent
Station Rep.....Paul H. Raymer Co.
President.....C. R. Rader
Gen. Comm. Mgr.....George W. Patton
Program, Publicity Director.....Don King
Chief Engineer.....C. L. Wilder

WCRY—Macon—1957

Frequency: 900 Kc.....Power: 250 Watts
Owned By.....Middle Georgia Bcstg.
Address .....1230 Cowan St.
Tel.: 746-6286 .....MBS-KBS
Sta. Representative.....Bob Dore
President.....John T. Wheeler
Gen. Sta. Mgr.....Robert V. Rogers
Owners of: WGOU, Valdosta.

WIBB—Macon—1948

Frequency: 1280 Kc.....Power: 5 Kw. d.
Owned-Oper. By...Peach State Bcstg. Co., Inc.
Business Address.....Professional Bldg.
Tel.: 742-2505 ..... Independent
Sta. Reps.....Bernard Howard, Dora-Clayton
Pres., Gen. Mgr.....Thomas H. Maxwell
Station, Comm. Manager.....Donald C. Frost

WMAZ—Macon—1922

Freq.: 940 Kc..Power: 50,000 Wts. d., 10,000 n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....Bankers Insurance Bldg.
Te.l: SHerwood 6-7311 .....CBS
Representative .....Avery-Knodel
Pres., Ch. Engr.....George P. Rankin, Jr.
General Manager.....Frank Crowther
Sales Promotion Mgr.....Joe Andrews
Owners of: WMAZ-FM-TV, Macon.

WNEX—Macon—1945

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Macon Bcstg. Co.
Business-Studio Address....2254 Rogers Place
Tel.: SH 5-3301.....Independent
Newspaper Affil...Macon Telegraph Pub. Co.
Station Representative.....Adv. Time Sales
President.....E. M. Lowe
Gen., Station Mgr.....Alfred Lowe
Commercial Manager.....Ken Lowe
Sales Promotion Mgr.....Jack Majors
Program, Publicity Dir.....Charlie Stewart
Chief Engineer.....Max F. Harper

WYTH—Madison—1955

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Central Ga. Bcstg. Co.
Business Address....Beacon Heights; Box 29
Tel.: 761.....KBS
President, Gen. Mgr.....James F. Small
Station Manager, Prog. Dir.....Annie Lee Small
Chief Engineer.....Steven Malone

WFDR—Manchester—1957

Frequency: 1050 Kc.....Power: 500 Watts d.
Owned.....Radio Manchester, Inc.
Address .....Box 447
Tel.: 846-3115.....KBS
General, Sta. Mgr.....Jack Whitehorn
Comm. Prom. Mgr.....William Jarrell
Chief Engineer.....J. C. Loftin

WBIE—Marietta—1955

Frequency: 1050 Kc.....Power: 500 Watts
Owned-Oper. By.....Marietta Bcstg. Co.
Address .....Box 91
Tel.: 428—0469 .....KBS
President, Chief Eng.....James M. Wilder
Program Director.....Jack D. Verner
Commercial Manager.....Dudley D. McCaskill

WFOM—Marietta—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Woofum, Inc.
Address .....Box 131
Tel.: 428—3396 .....Independent
President, Gen. Mgr.....Albert L. Jones
Program Director.....Jerry Crowe
Chief Engineer.....Jean Ludwick

WDAX—McRae—1957

Frequency: 1410 Kc.....Power: 1000 Watts d.
Owned.....Radio Telfair, Inc.

Address.....Lumber City Highway
Tel.: 6006.....KBS
Sta. Representative.....James Ayers
President, Gen. Mgr.....Allen M. Woodall
Station Manager.....George Burton
Comm., Sales Prom. Mgr.....Randy Bland
Program Director.....Sara Teal
Publicity Director.....Ira Caldwell
Chief Engineer.....Morris Brown
Owners of: WMOG, Brunswick; WAYX, Waycross; WDAK, Columbus; WAIG, Albany. All Ga.

WMAC—Metter—1961

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Howard C. Gilreath
Address.....Box 238
Tel.: 685-1360.....Independent
Station Reps.....Feltis, Dove, Cannon
Owner, Manager.....Howard C. Gilreath
Prog. Dir., Ch. Eng.....Gale Coston

WMVG—Milledgeville—1946

Freq.: 1450 Kc.....Power: 1 Wt. d., 250 Wts. n.
Owned-Operated By.....Michael T. Landy
Address.....701 S. Jefferson St.
Tel.: 452-2250.....MBS
Station Reps.....Feltis, Dove, Cannon
Station Mgr., Chief Eng.....Joseph S. Boone
Commercial Manager.....Michael T. Landy
Program Director.....Josephine Ragsdale

WGSR—Millen—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Jenkins Broadcasting Sys.
Business Address.....P. O. Box 908
Tel.: 1080.....KBS
President.....W. Herbert Brannen
Gen. Comm. Mgr., Ch. Eng....Jack V. LoPresti

WMRE—Monroe—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Walton Bcstg. Co.
Address.....Box 191
Tel.: 268-1711.....KBS
Station Rep.....Charles Bernard
Pres., Gen. Mgr.....Warren G. Gilpin
Station Manager.....Derral Morris

WMNZ—Montezuma—1961

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Macon County Bcstg.
Address.....Box 510
Tel.: 8-8888.....Independent
Station Representative.....C. K. Beaver
General Manager.....Lewis H. McKenzie
Station, Comm. Mgr.....Cal Zethmayr
Program Director.....Jack Morse
Chief Engineer.....William T. Moncrief

WMGA—Moultrie—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WMGA
Address.....Box 410
Tel.: 985-1400.....ABC-KBS
Station Reps.....Ayers; Hopewell
Gen. Mgr.....John F. Pidcock
Sta., Comm. Mgr.....Roy F. Zess
Program Director.....Ron Hannon
Chief Engineer.....Sam Dudas

WMTM—Moultrie—1953

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Colquitt Bcstg. Co.
Address.....S.E. Highway 33
Tel.: YU 5-4517.....Independent
Representative.....T. F. Clark
General Mgr.....N. B. Mills
Sta. Mgr., Chief Engr.....D. J. Turner

WCOH—Newnan—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Newnan Bcstg. Co.
Address.....Line Street
Tel.: ALpine 3-4636.....MBS
Representative.....Ochs
Pres., Gen. Mgr.....James O. Hardin, Jr.
Commercial Mgr.....J. T. Williams Jr.
Chief Engineer.....Harold Ward

WNEA—Newnan—1962

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Radio Newnan
Address.....P.O. Box 405
Tel.: 253-4711.....KBS
General Manager.....Eathel Holley
Commercial Manager.....Johnny Brown

WSIZ—Ocilla—1961

Frequency: 1380 Kc.....Power: 5 Kw. d.
Owned By.....Gold Leaf-Yellow Pine Bcstg.
Address.....Box 202
Tel.: 468-7427.....ABC
Station Representative.....Thomas Clark
Owner.....C. C. Wade
General Manager.....Joe Vincent
Commercial Manager.....Royce Plummer
Program Director.....Gene Wade
Publicity Director.....Tony Carter
Chief Engineer.....Lester Hall

WPGA—Perry—1960

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Radio Perry
Address.....P. O. Box 109
Tel.: 429-2980.....KBS
Station Reps.....Feltis, Dove, Cannon
President.....Howard C. Gilreath
General, Sta. Mgr.....Lowell L. Register
Program Director.....Jim Lee
Chief Engineer.....David Harrison

WSFB—Quitman—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Quitman Broadcasting Co.
Address.....P. O. Box 632
Tel.: 2681.....KBS
Owner.....J. E. Boyd
General Mgr.....J. S. Boyd

WPLK—Rockmart—1959

Frequency: 1220 Kc.....Power: 500 Watts
Owned By.....Georgia Radio Inc.
Address.....P. O. Box 1
Tel.: 684-3202.....Independent
President, Ch. Eng.....L. E. Gradick
Commercial Manager.....Nelle Reagan
Program Director.....Ross Shackelford

WLAQ—Rome—1947

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....WLAQ, Inc.
Address.....Box 298
Tel.: 232-7767.....ABC
General Manager.....Don Mitchell
Chief Engineer.....John All

WRGA—Rome—1929

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By.....Rome Bcstg. Corp.
Business Address.....P.O. Box 1187
Tel.: 232—9742.....CBS
Newspaper Affil.....Gainesville Daily Times
Representative.....Walker-Rawalt
President.....Mather M. Payne
General Manager.....Clarence Salmon
Commercial Manager.....Ben Lucas
Program Director.....Jim Roberts
Chief Engineer.....R. A. Starr

WROM—Rome—1946

Frequency: 710 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coosa Valley Radio Co.
Address.....P. O. Box 1546
Tel.: 232—0833.....Independent
Sta. Representative.....Devney Organization
General Comm. Mgr.....Charles E. Doss
Program Dir.....Barbara Austin
Chief Engineer.....T. H. Robertson

WRIP—Rossville—1958

Frequency: 980 Kc.....Power: 500 Watts
Owned By.....Chattanooga Bcstg. Co.
Address...270 N. Crest Rd., Chattanooga, Tenn.
Tel.: WYman 8-3346.....Independent
President.....I. Jay Sadow
Chief Engineer.....John Andrews

WSNT—Sandersville—1956

Freq.: 1490 Kc.....Power: 500 W. d., 250 W. n.
Owned By.....WSNT, Inc.
Business Address.....Box 150
Tel.: 3174.....Independent
Sta. Representative.....Bolles
President.....J. R. Denny
Gen. Mgr.....J. J. Bailes
Station Manager.....Jesse C. Branson
Sales Promotion Mgr.....Harry Williams
Program Director.....Iola J. Daniel
Chief Engineer.....William J. Evans, Jr.
Owners of: WJAT, Swainsboro; WBRO, Waynesboro. Both Ga.

WBYG—Savannah—1946

Freq.: 1450 Kc.....Power: I Kw. d., 250 W. n.
Owned By.....Space Broadcasting, Inc.
Address.....P.O. Box 943, DeSoto Hotel
Tel.: 232-4182.....MBS
President, Gen. Mgr.....Carter C. Peterson
Operations Manager.....Al Jennings
Chief Engineer.....Michael Warth

WEAS—Savannah—1951

Frequency: 900 Kc.....Power: 5000 Watts d.
Owned By.....WEAS, Inc.
Address.....128 W. Taylor St.
Tel.: AD 4-7264.....Independent
Chairman of Bd.....E. D. Rivers
General, Station Mgr.....Chris Watkins
Program Director.....Bob Prather
Chief Engineer.....J. Allen Brimmer
Owners of: WGUN, Atlanta, Ga.; WSWN, Belle Glade, Fla.; KWAM, Memphis, Tenn.

WSAV—Savannah—1939

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....NBC
Station Representative.....Eastman
Pres., Gen. Mgr.....Harben Daniel
Comm., Sales Prom. Mgr.....Duane Hatch
Opera. Mgr.....M. E. Thompson
Program Dir.....Burl Womack
Publicity Director.....Mrs. Barbara Hofer
Chief Engineer.....Byron Strong
Owners of: WSAV-TV.

WSGA—Savannah—1956

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Coastal Bcstg. Inc.
Business-Studio Address....409 E. Liberty St.
Tel.: AD 3-8807.....ABC
Representative.....George P. Hollingbery
Pres., Gen. Mgr.....Donald K. Jones
Commercial Manager.....John M. Williams
Chief Engineer.....Harvey Thackston

WSOK—Savannah—1949

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Speidel Bcstg. Group
Address.....Box 2118
Tel.: ADams 3-1170.....Independent
Sta. Reps.....Howard; Dora Clayton
President.....Joe Speidel
General Manager.....Don Ferguson

WTOC—Savannah—1929

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....Savannah Bcstg. Co.
Business-Studio Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS
Representative.....Avery-Knodel
Pres., Gen. Mgr.....William T. Knight, Jr.
Station, Comm. Manager.....Ben Williams
Program Director.....Dwight J. Bruce
Sales Prom. Mgr., Pub. Dir.....John Hasty
Chief Engineer.....Kyle E. Goodman
Owners of: WTOC-FM-TV, Savannah.

WWNS—Statesboro—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WWNS, Inc.
Address.....East Oliff St.
Tel.: 764-5446.....Independent
President, Gen. Mgr.....Donald O. McDougald
Program Director.....Margaret Beachum
Chief Engineer.....Marion C. Thornton

WGTA—Summerville—1950

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Tri-State Bcstg. Co.
Business Address.....Box 200
Tel.: 404-857-3951.....Independent
Station Reps.....Hal Walton; Dora-Clayton
President.....William B. Farrar
Commercial Manager.....Charles C. Farrar
Program Director.....Rogers Allison
Chief Engineer.....James S. Stowers

WJAT—Swainsboro—1950

Frequency: 800 Kc....Power: 1000 Watts d.
Owned-Operated By.....WJAT, Inc.
Address.....P.O. Box 371
Tel.: BElmont 7-2011.....Independent
Sta. Representative.....Gene Bolles
President.....James R. Denny
General Manager.....John J. Bailes
Station Manager.....Mrs. Doris M. Lewis
Commercial Manager.....H. E. Buffington
Program Director.....Richard Harvey
Chief Engineer.....Jim Slawson
Owners of: WBRO, Waynesboro; WSNT, Sandersville. Both Ga.

WSYL—Sylvania—1955

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Sylvania Bcstg. Sys.
Address.....Box 490
Tel.: LO 4-6601.....KBS
Gen., Sta. Mgr.....Edwin H. Bass
Sales Prom. Mgr.....Mildred E. Bass

WSFT—Thomaston—1947

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Thomaston Bcstg. Co.
Address.....P.O. Box 689
Tel.: 647-5421.....KBS
Gen. Mgr.....S. J. Carswell
Sta. Mgr., Prog. Dir.....Bill Heule
Comm. Mgr.....Claude Thames
Chief Engineer.....C. Tucker

WKTG—Thomasville—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Eunice M. Martin
Address.....P. O. Box 358
Tel.: CA 6-5343.....KBS, MBS
Station Representative.....Pearson
General Manager.....Edward T. Martin
Commercial Manager.....Robert Bond
Program Director.....Ray Williamson
Chief Engineer.....Harvey Willis

WPAX—Thomasville—1934

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio Thomasville, Inc.
Address.....117 Remington Ave.
Tel.: Canal 6-4110.....Independent
Owners.....D. C. Price, F. W. Hazleton

WTWA—Thomson—1948

Frequency: 1240 Kc.....Power: 250 Watts d.
Owned-Oper. By..Hickory Hill Bcstg. Co., Inc.
Business Address.....Lumpkin St.
Tel.: 777.....MBS
Pres., Gen. Mgr., Ch. Engr.....Gene D. Harden
Comm., Sales Prom. Mgr.....James C. Whaley

WTIF—Tifton—1957

Freq.: 1340 Kc.....Power 1 Kw. d., 250 W. n.
Owned By.....WTIF, Inc.
Address.....P.O. Box 206
Tel.: 382-4044.....Independent
Station Rep.....Dora-Clayton
President.....C. N. Todd
General, Station Mgr.....Clem Courtney
Sales Promotion Mgr.....Juanita Malcom
Program Director.....Wade Scaffe
Publicity Director.....Hy Davis
Chief Engineer.....Glen Massengil

WWGS—Tifton—1946

Frequency: 1430 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Tifton Bcstg. Corp.
Address.....Box 34
Tel.: 382-5400.....KBS
Station Rep.....Clark; Feltis, Dove, Cannon
Pres., Gen. Mgr.....Ralph N. Edwards
Chief Engineer.....George Floyd

WLET—Toccoa—1941

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By.....Virgle E. Craig
Address.....423 Prather Bridge Rd.
Tel.: 886-2191.....Independent
Sta. Representative.....Thomas F. Clark
Station Mgr., Prog. Dir.....Virgle E. Craig
Commercial Manager.....Gene Bollinger
Publicity Director.....Lamar Ramey
Chief Engineer.....C. H. Sutton

WNEG—Toccoa—1956

Frequency: 630 Kc.....Power: 500 W. d.
Owned.....Stephens County Bcstg. Co.
Address.....108 E. Savannah St.
Tel.: 886-3131.....Independent
Pres., Gen. Mgr.....Charles H. Gaines
Sta., Comm. Mgr.....Roy E. Gaines
Sales Prom. Manager.....Gaynelle Thomason
Program Director.....Betty Faye Stowe
Publicity Director.....Wayne Sumner
Chief Engineer.....Thomas Shockley

WGAF—Valdosta—1951

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Valdosta Bcstg. Co.
Address.....116 W. Hill Ave.
Tel.: Cherry 2-5520.....Independent
President, Gen. Mgr.....George B. Cook
Chief Engineer.....C. H. Fletcher

WGOV—Valdosta—1940

Frequency: 950 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By ...Georgia-Florida Radio & TV Co.
Address.....Box 1182

Tel.: 242-4513.....MBS
Station Reps.....Bob Dore; Dora-Clayton
President, Gen. Mgr.....W. H. Keller, Jr.
Commercial Manager.....Mrs. A. B. Smith
Chief Engineer.....Bob Coker

WJEM—Valdosta—1955

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By...Lowndes County Broadcasting Co.
Address .....Box 368
Tel.: CH 2-1565.....KBS
Station Representative.....George Hopewell
President, Gen. Mgr.....J. C. Johnson
Station Mgr., Program Dir....Robert R. Wickus
Sales Promotion Mgr.....Willard Belote
Publicity Director.....Nadine Angel
Chief Engineer.....Gerald D. Weeks

WVLD—Valdosta—1959

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Al H. Evans
Address.....P.O. Box 1281
Tel.: Cherry 2-4821.....Independent
Gen. Mgr.....Al Evans
Station Mgr.....W. Belote

WVOP—Vidalia—1946

Frequency: 970 Kc.....Power: 5 Kw., d.
Owned-Operated By.....Vidalia Bcstg. Co.
Address .....Box 391
Tel.: 537-7029.....KBS
Sta. Reps....Continental; Feltis, Dove, Cannon
President.....R. E. Ledford
General Manager, Chief Engr....H. L. Dorough
Commercial Manager.....Fred Tippett
Sales Promotion Mgr.....Lois W. Godbee
Program Director.....Elizabeth F. Dorough
Publicity Director.....Bruce Bostwick

WRPB—Warner Robbins 1954

Frequency: 1350 Kc.....Power: 5 Kw. d.
Owned-Oper...Warner Robbins Bcstg. Co., Inc.
Business Address.....Box 727
Tel.: Walker 3-4261.....Independent
Rep.....Cont. Radio Sales
Pres., Ch. Engr.....Edgar M. Nobles
Station Mgr., Prog. Dir.....Chris Botsaris

WKLE—Washington—1955

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned By.....James S. Carter
Address.....P. O. Box 639
Tel.: Osborn 8-2125.....KBS
Station Reps.....Feltis, Dove, Cannon
President, Ch. Eng.....James S. Carter
General Manager.....Robert W. Moody
Program Director.....William T. Thornton

WACL—Waycross—1951

Frequency: 570 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Teletronics Inc.
Business Address.....P.O. Box 858
Tel.: 283-4660.....Independent
Representative .....Pearson
General Manager.....James S. Rivers Jr.
Commercial Manager.....Al Morris
Program Director.....John J. Koval
Chief Engineer.....William G. Allnoch

WAYX—Waycross—1936

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Johnny Reb Radio, Inc.
Business-Studio Address...1600 Carswell Ave.
Tel.: AT 3-7100.....KBS-NBC
Newspaper Affil.....Waycross Journal Herald
Representative .....Hal Holman
President .....C. Mayo
General Manager.....W. T. Parker
Sales Promotion Mgr.....H. E. Brooks
Program Director.....J. D. Dixon
Chief Engineer.....Hubert Williams

WBRO—Waynesboro—1954

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned By.....WBRO, Inc.
Address .....Box 151
Tel.: 2139 .....Independent
Station Manager.....Jimmy Miller
Owners of: WJAT, Swainsboro, Ga., WSNT, Sandersville, Ga.

WBMK—West Point—1958

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By.....Radio Valley, Inc.
Address.....Box 427
Tel.: 645-2453.....KBS
President.....J. Dige Bishop
Gen., Sta. Mgr.....Jim Murphy
Chief Engineer.....Albert Stancil

WRLD—West Point—1944

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Valley Bcstg. Co.
Address .....Box 312
Tel.: 64-22771 .....ABC
Sta. Representative.....Thomas F. Clark
President, Gen. Mgr.....Miles H. Ferguson
Sales Prom. Mgr., Prog. Dir.....Aileen Love
Publicity Director.....Dorothy Forrester
Chief Engineer.....Phil Murphree

WIMO—Winder—1952

Frequency: 1300 Kc....Power: 1000 Watts d.
Owned-Operated By ...Winder-Monroe Bcstg.
Business Address.....P. O. Box 526
Tel.: 867-9158.....Independent
Station Representative.....George T. Hopewell
President, Gen. Mgr.....C. H. Grider
Sales Promotion Mgr.....E. V. Deaton
Program Director.....Kathleen Rhodes
Publicity Director.....Ethel W. Grider
Chief Engineer.....Mitchell Montgomery

Pop.: 670,000
Families: 206,000

Hawaii

Radio Homes: 167,000
AM Stas. in State: 18

KHBC—Hilo—1936

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. By.....Honolulu Star Bulletin
Address.....P. O. Box 581
Tel.: 9-2011 ..... Independent
Newspaper Affiliation..Honolulu Star Bulletin
Representative.Peters, Griffin, Woodward, Inc.
President.....J. Howard Worrall
General Mgr.....Frank Warren
Chief Engineer.....Dan Hunter

KIMO—Hilo—1951

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....James E. Jaeger
Address .....Naniloa Hotel
Tel.: Hilo 4-372.....KBS
Station Representative.....Continental
President, Ch. Eng. ..... James Jaeger
General Manager....Mrs. Lillian Cunningham
Owners of: KAGR, Yuba City

KIPA—Hilo—1947

Frequency: 1110 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Big Island Bcstg. Co., Ltd.
Business-Studio Address ..... 86 Mamo St.
Tel.: 51—168 .....NBC
President.....Thomas J. MacBride
Vice Pres., Manager.....R. W. Jaderstrom
Program Director ..... Larry Tavares

KAIM—Honolulu—1956

Frequency: 870 Kc.....Power: 5 Kw.
Owned.....Christian Bcstg. Assoc.
Address.....1148 12th Avenue
Tel.: 71-985.....KBS
President.....William F. Graham, Jr.
Gen. Mgr.....Cornelius Keur
Program Director.....Geral M. Foglesong
Chief Engineer.....Robert L. Lyon

KGMB—Honolulu—1930

Frequency: 590 Kc.....Power: 5000 Watts
Owned By.....Honolulu Star-Bulletin, Inc.
Address.....1534 Kapiolani Blvd.
Tel.: 9-2011 .....CBS
Newspaper Affiliation .....Star-Bulletin
Representative.Peters, Griffin, Woodward, Inc.
President .....Chinn Ho
General Manager.....Joe Herold
Station, Sales Promo. Mgr.....John DeMarco
Commercial Manager.....Margot Todd
Program Director.....Hal Boudreau
Publicity Director.....Victor Amiel
Chief Engineer.....Ronald T. Miyahira
Owners of: KHBC, Hilo; KGMB-TV, Honolulu; KMAU-TV; Wailuku; KHBC-TV, Hilo.

KGU—Honolulu—1922

Frequency: 760 Kc.....Power: 10,000 Watts
Owned-Operated By..Advertiser Pub. Co., Ltd.
Address.....P.O. Box 3110
Tel.: 5-2977 .....NBC
Newspaper Affil. .....Advertiser
Representative.....NBC Spot Sales
President ..... Thurston Twigg-Smith
General, Sta. Manager .... William O. Paine
Comm. Mgr.....George C. Mansfield
Sales Prom. Mgr., Prog. Dir.....Ted Scott
Chief Engineer.....T. Shigetani

KHVH—Honolulu—1957

Frequency: 1040 Kc.....Power: 5 Kw.
Owned-Oper. By..Kaiser Hawaiian Vil. Radio
Business Address.....1290 Ala Moana Blvd.
Tel.: 5-3991 .....Independent
Station Representative.....Adam Young
Vice Pres.....Richard C. Block
General Manager.....John Serrao
Program Director.....Peter Taylor
Publicity Director.....Robert Z. Kendall
Chief Engineer.....Dan O. Hunter
Owners of: KHVH-TV; KHJR-TV, Hilo.

KIKI—Honolulu—1951

Frequency: 830 Kc.....Power: 250 Watts
Owned-Oper. By.....KIKI, Ltd.
Address ..... 331-D Kamani St.
Tel.: 6-3456 .....Independent
Station Reps.....Jack Masla; Gates/Hall
Pres., Chief Eng.....Royal V. Howard
Exec. V.P., General Mgr.....Angelo J. Rossi

KNDI—Honolulu—1960

Frequency: 1270 Kc.....Power: 5,000 Watts
Owned By.....James T. Ownby
Address .....International Market Place
Tel.: 938-402 .....CBS
Owner, General Mgr.....James T. Ownby
Program Director.....Janie Rice
Chief Engineer.....Ronald Hontz

KORL—Honolulu—1946

Frequency: 650 Kc.....Power: 10,000 Watts
Owned-Operated By.....Founders Corp.
Address .....P.O. Box 5428
Tel.: 936-581.....Independent
Station Reps.....Venard, Torbet & McConnell
President.....Robert G. Munro
Program Director ..... Ted Sax
Chief Engineer ..... William B. Murphy
Owners of: WFBL, Syracuse, N. Y.; WSMB, New Orleans, La.

KOHO—Honolulu—1959

Frequency: 1170 Kc.....Power: 1,000 Watts
Owned By.....Cosmopolitan Bcstg. Corp.
Address.....1140-A 12th Ave.

Tel.: 775511 .....Independent
Newspaper Affiliation .... Hawaii Times, Ltd.
President .....Shiego Soga
General Manager.....Hideo Sato
Sales Promotion Mgr.....Francis M. Kihara
Program Director.....Isao Murakami
Chief Engineer.....Roy Fernie

KPOI—Honolulu—1946

Frequency: 1380 Kc. ..... Power: 5,000 Watts
Owned By.....KPOI Broadcasting Co., Inc.
Business Address.....1701 Ala Wai Blvd.
Tel.: 995-395 ..... Independent
Sta. Representative .....McGavren/Guild
President, Gen. Mgr.....Fin Hollinger
Station Manager.....Ray Gallagher
Commercial Mgr.....Hector Hamilton
Program Dir. ..... Tom Rounds
Chief Engineer.....Ernest Lindemann
Owners of: KMAK, Fresno; KMEN, San Bernadino. Both Calif.

KTRG—Honolulu—1959

Frequency: 990 Kc.....Power: 5 Kw.
Owned By...Ala Moana Broadcasting Co., Inc.
Address.....2227-A Kalakaua Ave.
Tel.: 933-147.....Independent
President.....David Watumull
General Manager.....Perry W. Carle
Program Director.....John H. Russell
Publicity Director.....Sheldon Bren
Chief Engineer.....Henry Heeseman
Owners of: KTRG-TV, Honolulu.

KULA—Honolulu—1947

Frequency: 690 Kc. .....Power: 10,000 Watts
Owned-Operated By ..... KULA Bcstg.
Address: .....830 Ala Moana
Tel.: 6-3666 .....Independent
Station Representative ..... Spot Time Sales
President .....A. J. Krisik

General, Sta. Manager.....Milton L. Hibdon
Program Director ..... Judith Lawton
Chief Engineer.....Lee Evanson

KLEI—Kailua—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned By ..... Oahu Bcstg. Co., Inc.
Address.....Kailua Shopping Center
Tel.: 250-811 .....Independent
President .....Jack Latham
Gen., Comm. Mgr.....Jack Irvine

KTOH—Lihue, Kauai—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Garden Island Publ., Ltd.
Address .....Box 1478
Tel.: LI 2061.....NBC
General Mgr.....Charles J. Fern
Station Mgr.....Tadashi Eto
Chief Engineer.....K. Nose

KMVI—Wailuku-Maui—1947

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Oper. By.....Maui Publ. Co., Ltd.
Business Address.....Box 374
Tel.: 33-981 .....NBC
Newspaper Affil.....Maui News
Sta. Representative.....Thomas F. Clarke
Sta., Asst. Gen. Mgr.....Richard E. Mawson
Chief Engineer.....Spencer Shiraishi

KAHU—Waipahu—1950

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....Rural Bcstg. Co., Ltd.
Business Address.....P. O. Box 1007
Tel.: 274-071 ..... Independent
President.....Dr. Timothy Wee
General Manager.....Harry En Chu
Program Director ..... John Livingston
Chief Engineer.....Robert Pearson

Pop.: 685,000
Families: 203,500

Idaho

Radio Homes: 200,000
AM Stas. in State: 39

KBLI—Blackfoot—1951

Frequency: 690 Kc.....Power: 1 Kw.
Owned-Oper. By.....KBLI, Inc.
Address .....Box 192
Tel.: Sunset 5-1400.....Independent
Station Representative .....Forjoe
President .....Howard Johnson
General Mgr.....Gloria Dillard
Chief Engineer ..... Bob G. Shafer

KATN—Boise—1961

Frequency: 1010 Kc ..... 1 Kw. d.
Owned By ..... Treasure Valley Bcstg.
Address ..... 9400 Fairview Ave.
Tel.: 375-1111 ..... Independent
Station Reps.....Charles Bernard; Oakes
President, Gen. Mgr. ..... Ralph F. Frazer

Station, Comm. Manager ..... Ken Bort
Sales Promotion Manager ..... Steve Gilbert
Chief Engineer ..... Gerry Moser

KBOI—Boise—1947

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By..Boise Valley Bcstrs., Inc.
Bus.-Studio Address.....1007 W. Jefferson
Tel.: 342-9331.....CBS
Reps....Peters, Griffin, Woodward; Art Moore
Pres., Gen. Mgr.....Westerman Whillock
Sta., Comm. Mgr.....Earl Glade, Jr.
Local Sales Mgr.....Wayne Davis
Program Director.....Hub Warner
Publicity Director.....Wayne Henry
Chief Engineer.....James Johntz, Jr.
Owners of: KBOI-FM-TV

KEST—Boise—1961

Frequency: 790 Kc ..... Power: 1 Kw. d.
Owned By ..... KEST Bcstgs. Assocs.
Address .....413 Idaho St.
Tel.: 375-1550 .....Independent
Station Representative ..... Grant Webb
Co-Owners .. Reid W. Dennis, John M. Bryan
Station Manager ..... R. Lee Norton
Commercial Manager ..... Richard Kersting
Sales Prom. Manager .. Don Liebendorfer, Jr.
Program Director ..... Richard Cable
Publicity Director ..... Charles Rowe
Chief Engineer ..... William Koelsch

KGEM—Boise—1946

Frequency: 1140 Kc.....Power: 10,000 Watts
Owned By.....Gem State Bcstg. Co.
Address.....5601 Cassia St.
Tel.: 344-3511 .....MBS-ABC
Representative .....Petry
General Mgr.....Homer K. Peterson
Commercial Mgr.....Robert Weisenburger
Chief Engineer.....Milton Daniel

KIDO—Boise—1927

Frequency: 630 Kc.....Power: 5000 Watts
Owned By.....Mesabi Western Corp.
Address .....1528 Vista Ave.
Tel.: 344-8661.....NBC
Sta. Representative.....Weed
President.....William E. Boeing, Jr.
General Manager.....Jack J. Link
Station Manager.....James M. Davidson
Commercial Manager.....M. A. Ingalls
Program Director .....James Blossey
Publicity Director .....Lon Dunn
Chief Engineer.....John A. Maxson
Owners of: KETO-AM-FM, Seattle, Wash.; KPAM, KPFM, Portland, Oreg.

KYME—Boise—1955

Frequency: 740 Kc.....Power: 500 Watts
Owned-Operated By...Keith & Ellen Patterson
Address.....P. O. Box 2794
Tel.: 342-3575 .....Independent
Pres., Gen. Mgr.....Keith E. Patterson
Comm. Mgr.....Lou Clemens
Prog. Dir.....Richard Sybert
Chief Engineer.....Roy Pack

KBAR—Burley—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Mini-Cassia Bcstg. Co.
Address .....P.O. Box 461
Tel.: 678-2244 .....KBS
Reps.....Pearson, Venard, Torbet & McConnell
President .....Dean Lesher
General Mgr. .....R. Saxvick
Program Director ..... C. Cheney
Chief Engineer ..... Al Lee

KBGN—Caldwell—1960

Frequency: 910 Kc.....Power: 1 Kw.
Owned By.....Christian Bcstg. Co. of Idaho
Address.....3303 E. Chicago
Tel.: 459-3635 .....Independent
General Manager.....F. Demcy Mylar
Chief Engineer.....Arden Casper

KCID—Caldwell—1947

Frequency: 1490 Kc..Power 1 Kw. d., 250 W. n.
Owned-Operated By.....Caldwell Bcstg. Co.
Address.....921 Cleveland Blvd.
Tel.: 459-3608 .....KBS
Station Rep.....Harlan G. Oakes
Pres., Gen. Mgr.....Clair B. Hull
Station Manager ..... Duane D. Wolfe
Chief Engineer ..... Bill Neumann

KVNI—Coeur d'Alene—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Rexard Co.
Business-Studio Address.....Blackwell Island
Tel.: MOhawk 4-2196 .....KBS-MBS
Pres., Sta. Mgr.....Rex Koury
Sales Prom. Mgr.....Bernard Merriman

KORT—Grangeville—1954

Frequency: 1230 Kc.....Power: 250 Watts
Owner .....Kebco, Inc.
Address .....Box 72
Tel.: 51.....KBS
Station Reps.....Fetis, Dove & Cannon
President, Gen. Mgr.....Edward M. Brainard
Sales Prom. Manager ..... John E. Ready
Chief Engineer .....Dennis Dunn

KID—Idaho Falls—1928

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Idaho Radio Corp.
Address ..... 1275 E. 17th St.
Tel.: 522-5100 ..... CBS
Station Reps. .....Hollingbery; Moore
Exec. V.P., General Mgr.....J. Allen Jensen
Station Manager .....Leonard Wasden
Program Director .....Mel Richardson
Chief Engineer.....Carroll Secrist
Owners of: KID-TV.

KIFI—Idaho Falls—1946

Frequency: 1260 Kc....Power: 5000 Watts d.
Owned-Oper. By....E. Idaho Bcstg. & TV Co.
Address.....P.O. Box 2148
Tel.: 523-1171 .....ABC-KBS
Newspaper Affil.....Post. Register
Station Representative .....Petry
Pres., Gen. Mgr.....J. M. Brady
Commercial Manager .....Curt Empey
Sales Promotion Mgr. .....Phil Riesen
Program Director .....William James
Publicity Director .....Darlene Latham
Chief Engineer .....H. G. Haefele
Owners of: KIFI-TV, Idaho Falls.

KTEE—Idaho Falls—1960

Frequency: 900 Kc.....Power: 1,000 Watts d.
Owned By .....Benay Corp.
Address .....P.O. Box 1896
Tel.: JAckson 3-3710 .....MBS
Station Reps. .Gill-Perna; Feltis, Dove & Cannon
President .....Lloyd Mickelsen
General Manager .....Leo Higham
Commercial Manager .....Tom Fairchild
Program Director .....Keith Clarke
Chief Engineer .....E. O. Ferguson

KUPI—Idaho Falls—1957

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned By.....KUPI, Inc.
Address.....P.O. Box 2557
Tel.: JA 2-1101.....Independent
Station Rep. .....Gates/Hall
General Manager .....Paul Bragg
Program Director ..... Rick Van
Chief Engineer ..... B. J. Echo

KART—Jerome—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....K. Clark
Address .....Box 1176
Tel.: EA 4-2321.....Independent
Pres., Gen. Mgr.....K. Clark
Chief Engineer.....Bob Phillips

KOZE—Lewiston—1955

Frequency: 1300 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Lewis Clark Bcstg. Co.
Address.....2829 Country Club Dr.
Tel.: SH 3-2502.....ABC
Sta. Representative .....Gill-Perna
Gen. Mgr., Co-Owner.....J. H. Matlock
Sta. Mgr., Co-Owner.....E. A. Hamblin
Commercial Mgr.....George Walton
Program Director.....Stan Haase
Sales Promotion Mgr. .....Jerry Giedt
Publicity Director ..... Jan Van Buskirk
Chief Engineer.....Jerry Chandler
Owners of: KLER, Orofino

KRLC—Lewiston—1935

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By .....KRLC, Inc.
Address .....Eighth & Stewart
Tel.: SH 3-1551.....MBS
Station Reps...Masla; Moore; Pacific Bcst. Sales
President, Gen. Mgr. .....Donald Thomas
Commercial Mgr.....Douglas MacKelvie
Sales Prom. Mgr.....Beverly Swanson
Program Director ..... Albin Nelson
Chief Engineer ..... Harold Holbrook

KRPL—Moscow—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned .....KRPL, Inc.
Address.....1328 Pullman Road
Tel.: TU 2-1174.....KBS-MBS
Station Reps.....Art Moore; Gates/Hall
Pres., Gen. Mgr.....Gale Mix
Comm. Mgr.....James Sanberg
Station Mgr.....John Mix
Sales Prom. Mgr. ..... John Turner
Prog Dir., Ch. Eng. ..... Larry Ayer
Publicity Director ..... Shirley Mix

KFLI—Mountain Home—1962

Frequency: 1240 Kc.....Power: 250 Watts
Owned By .....Northwest Broadcasters, Inc.
Address .....P.O. Box 30-B
Tel.: 587-4425 .....Independent
President .....Clyde M. Degler
General Manager .....Charles F. Degler
Commercial Manager .....Jim Mitchell
Chief Engineer .....John Sweeney

KFXD—Nampa—1930

Frequency: 580 Kc.....Power: 5000 Watts
Owned By .....Fletcher-Mitchell Corp.
Address .....P.O. Box 891
Tel.: 466-4611 .....Independent
Representative.....Pearson Nat'l Reps.
President .....James I. Mitchell
General, Commercial Mgr. ...Wayne C. Cornils
Sales Promotion Manager .....James Dalke
Program Director .....W. Shirl Black
Publicity Director .....Dan G. Smede
Chief Engineer .....Gilbert Rose
Owners of: KLIN, Lincoln, Neb.; KCBC, Des Moines, Ia.; WTRI, Bradenton, Fla.

KLER—Orofino—1958

Frequency: 950 Kc. .....Power: 1,000 Watts d.
Owned By.....Clearwater Broadcasting Co.
Address.....P.O. Box 32
Tel.: Granite 2-5011.....KBS
Station Representative ....Feltis, Dove, Cannon
Station Manager ..... L. Whitmore
Chief Engineer ..... Garry Bell

KWAL—Osburn—1938

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Metals Bcstg. Co.
Address ..... Box 930, Wallace, Ida.
Tel.: OS 1-6101.....Independent
Station Reps.....Holman; Art Moore
Pres., Gen. Mgr.....R. Lee Black
Chief Engineer.....Robert Tremblay

KEOK—Payette—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Treasure Valley Bcstg. Co.
Address.....P.O. Box 420
Tel.: MIdway 2-3351.....KBS
Co-Owner, Gen. Mgr.....E. S. Graham
Chief Engineer ..... R. Montgomery

KSEI—Pocatello—1926

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Pioneer Bcstrs. Corp.
Business-Studio Address.....Box 31
Tel.: 233-2121 ..... NBC
Station Reps.....Weed; Art Moore
Pres., Gen. Mgr.....Henry H. Fletcher
Program Director.....Ruthe A. Fletcher
Publicity Director.....Olive L. Greene
Chief Engineer.....Ellis W. Call

KWIK—Pocatello—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Pocatello Radio, Inc.
Address.....P.O. Box 2005
Tel.: Cedar 3-1133 .....ABC
Representatives .....Avery-Knodel; Petry
General Manager .....Ronald Kempf
Chief Engineer.....D. L. Lewis

KSNN—Pocatello—1956

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned.....Pocatello Bcstg. Co.
Address .....101 North Main

Tel.: 232-6565 ..... KBS
General Mgr. ..... D. C. Libeg
Chief Engineer..... Dwight L. Zundel

KPST—Preston—1948

Frequency: 1340 Kc. ..... Power: 250 Watts d.
Owned-Oper. By.... Voice of The Rockies, Inc.
Address ..... P.O. Box 235
Tel.: 852-1345 ..... KBS
Station Reps.. Continental; Feltis, Dove, Cannon
President ..... R. Dunn
Gen. Mgr., Chief Eng..... D. A. Nash, Jr.
Program Director ..... Gwen Gibson

KRXK—Rexburg—1951

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned..... Snake River Radio & TV Co., Inc.
Address..... 455 S. 2nd East
Tel.: 356-5488 ..... KBS
Station Representative.... Broadcast Time Sales
Pres., Gen. Mgr..... Gene Shumate
Comm. Mgr..... Wes Lawrence
Program Director ..... Don Ellis
Chief Engineer..... Dan Coltrane
Owners of: KSGT, Jackson, Wyo.

KAYT—Rupert—1955

Frequency: 970 Kc..... Power: 1000 Watts d.
Owned-Oper. By..... Inland Bcstg. Co.
Address ..... P.O. Box 427
Tel.: 436-4757 ..... Independent
Sta. Reps..... Hopewell; Art Moore
Pres., Gen. Mgr..... Mervin V. Ling
Sta. Comm. Mgr..... George McDonald
Chief Engineer..... E. C. Miller



KSRA—Salmon—1959

Frequency: 960 Kc..... Power: 1000 Watts, d.
Owned By..... Salmon River R-TV Co., Inc.
Address..... Main & Water Sts.
Tel.: 756-2218 ..... KBS
President, Gen. Mgr..... David G. Ainsworth
Chief Engineer..... Louis A. Peressini

KSPT—Sandpoint—1949

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Bauer Bcstg. Co.
Address..... P. O. 431
Tel.: CO 3-2179..... KBS
General Mgr. ..... Norman Bauer

KBRV—Soda Springs—1957

Frequency: 540 Kc..... Power: 500 Watts, d.
Owned By ..... J. C. Wallentine
Address..... 98 W. 2nd South
Tel.: 547-3307 ..... ABC-KBS-MBS
General Manager..... J. C. Wallentine
Station Manager..... R. Bruce
Chief Engineer ..... J. Davis

KSKI—Sun Valley—1960

Freq:. 1340 Kc..... Power: 1 Kw. d., 250 W. n.
Owned By..... Radio Sun Valley, Inc.
Address ..... Hotel Boise, Boise, Ida.
Tel.: 3131 ..... Independent
President..... R. L. Hagadone

KEEP—Twin Falls—1946

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By..... Radio Sales Corp.
Address..... P. O. Box 511
Tel.: 733-7512 ..... KBS
Station Rep. ..... Feltis, Dove, Cannon
President, Gen. Mgr. ..... R. W. Burden, Jr.
Asst. Manager..... W. F. Denney
Chief Engineer..... Walt Snow
Owners of: KFHA, Tacoma, Wash.

KLIX—Twin Falls—1946

Frequency: 1310 Kc..... Power: 1000 Watts
Owned ..... KLIX Corp.
Business Address... Eastland & Elizabeth Ave.
Tel.: REdwood 3-5840 ..... ABC
President ..... G. Hatch
V.P., Gen. Sta. Mgr..... G. O. Glasmann
Program Director..... L. Walton
Chief Engineer..... Dennis Lowe

KTFI—Twin Falls—1928

Frequency: 1270 Kc... Power: 5000 d., 1000 n.
Owned-Operated By..... Radio Bcstg. Corp.
Address..... 241 Main Ave. W
Tel.: 733-3381 ..... NBC
Sta. Reps. ..... Weed; Wagner
Pres., Gen., Sta. Mgr..... F. M. Gardner
Chief Engineer..... Carl Norris

KWEI—Weiser—1947

Frequency: 1260 Kc..... Power: 1000 Watts d.
Owned By ..... Oxbow Bcst. Co.
Address ..... Box 791
Tel.: 549-0886 ..... Independent
Station Representatives..... Hopewell; Moore
President, Ch. Eng..... Edwin C. Miller

Pop.: 10,275,000
Families: 3,161,000

Illinois

Radio Homes: 3,089,000
AM Stas. in State: 110

WOKZ—Alton—1948

Frequency: 1570 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Palen Bcstg. Corp.
Address .....Godfrey Road
Tel.: 466-3535 .....Independent
President .....Edward N. Palen
General, Comm. Mgr. .....Herman T. Bunyan
Station Mgr., Prog. Dir.....R. Wayne Cox
Chief Engineer.....Nicholas Bono

WRAJ—Anna—1957

Frequency: 1440 Kc.....Power: 500 Watts
Owned.....Anna Bcstg. Co., Inc.
Address .....Anna Hotel
Tel.: 1440 .....Independent
Sta. Representative.....Bernard Howard
President.....Pierce E. Lackey
Gen. Mgr., Ch. Engr.....Donald C. Michel

WKKD—Aurora—1960

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Russell G. Salter
Address.....1880 Plain Ave.
Tel.: 898-1580 .....Independent
Station Rep. .....Gill-Perna
President, Sta. Mgr. ..... Russell G. Salter
Sales Prom. Mgr., Prog. Dir. ..... Rog Shales
Chief Engineer ..... William H. Wardle
Owners of: WBEL, S. Beloit; WIXN, Dixon; KCLN, Clinton; WKKD, Aurora, Ill.

WMRO—Aurora—1938

Frequency: 1280 Kc....Power: 1 Kw. d. 500 n.
Owned By ..... WMRO, Inc.
Business-Studio Address.....184 River St.
Tel.: TW 7-4215 ..... Independent
President ..... Vincent G. Cotey
Station Manager ..... Ben A. Oswalt
Commercial Manager ..... Charles V. Hunter
Prog. Dir.....Jeanne M. Doran
Chief Engineer ..... J. R. Kitner

WRMS—Beardstown—1959

Frequency: 790 Kc.....Power: 500 Watts
Owned By.....Beardstown Bcstg., Inc.
Address.....108 East Main St.
Tel.: 790 .....KBS-MBS
President, Gen. Mgr. ..... R. W. Sudbrink
Station Manager ..... Burl Lauter
Chief Engineer.....O. D. Kost

WIBV—Belleville—1947

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned-Operated By .... Belleville Bcstg. Co.
Address ..... Route 159 at Mulligan Lane
Tel.: AD 3-5000.....Independent
Representative .....Indie Sales
President, Gen. Mgr.....John W. Lewis
Commercial Manager.....H. Glenn Deffendall
Program Director ..... Robert A. Armstrong
Chief Engineer.....Marvin Mollring

WJBC—Bloomington—1924

Frequency: 1230 Kc. .Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Bloomington Bcstg. Corp.
Address.....209 E. Washington
Tel.: 825-2078 .....ABC
Newspaper Affil.....Daily Pantagraph
Representative .....Pearson
President.....Loring C. Merwin
Vice President.....Vernon A. Nolte
Station Manager.....Timothy R. Ives
Commercial Manager.....John McDermott
Program Dir.....Don Newberg
Chief Engineer.....Ted Bailey

WKRO—Cairo—1942

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Cairo Broadcasting Co.
Business Address ..... Box 311
Tel.: 1490.....Independent
General, Comm. Manager....Merrill C. Currier

WBYS—Canton—1947

Frequency: 1560 Kc.....Power: 250 Watts
Owned-Operated By.....Fulton Cty. Bcstg. Co
Address.....1000 East Linn St.
Tel.: 647-1560 ..... ABC, KBS
News Affil.....Daily Ledger; News-Advertiser
President.....Harriett B. Winsor
General Manager ..... Charles E. Wright
Program Director ..... Bruce Bagg
Commercial Mgr.....Jean Marconnet
Chief Engineer ..... Larry Caldwell

WCIL—Carbondale—1946

Frequency: 1020 Kc....Power: 1000 Watts, d.
Owned-Operated By...Southern Illinois Bcstg.
Business-Studio Address.....218 W. Main St.
Tel.: 457-8114 .....ABC
General Manager.....Paul F. McRoy
Commercial Manager.....Larry Doyle
Program Director .....Paul H. McRoy
Chief Engineer.....Pat Burns

WROY—Carmi—1948

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Carmi Bdcstg Co.
Address.....U. S. Route 460
Tel.: 382-4161 ..... Independent
Gen., Sta. Mgr.....S. A. Hassan
Chief Engineer ..... L. Bradley

WCAZ—Carthage—1921

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Superior Bcstg. Service, Inc.
Address.....502 Wabash Ave.
Tel.: 357-3128 .....Independent
Station Rep. .....Spot Time Sales
Manager .....Jerry Nutt

In Chicago

...the Adler Planetarium and Astronomical Museum is the first planetarium built in the Western Hemisphere and contains the world's finest collection of ancient astronomical instruments. Here, a lecturer can reproduce the majestic drama of the heavens—past, present and future —over a simulation of Chicago's famed skyline



In Chicago–WGN Radio

reaches more homes and cars** than any other Chicago radio station!*

*NCS—1961
**Chicago Auto Radio Audience Survey—1961

—the most respected call letters in broadcasting

Join the Broadcast Pioneers—wear your pin with pride

WGN IS CHICAGO

WCNT—Centralia—1946

Frequency: 1210 Kc....Power: 1000 Watts, d.
Owned By .....Four County Bcstrs.
Address .....Centralia
Tel.: 532-1885 .....Independent
President .....Ed Palen
General Manager .....Jim Palen
Commercial Manager .....Jim Brown
Program Director .....Bruce G. Morrison
Publicity Director .....Edward J. Briley
Chief Engineer.....R. Millmaker
Owners of: WOKZ-AM-FM, Alton, Ill.

WDWS—Champaign—1937

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owner....The Champaign News Gazette, Inc.
Business Address .....48 Main St.
Tel.: 356-1855 ..... CBS
Newspaper Aff. .....News-Gazette
Representative.....The Meeker Co.
President.....Mrs. Helen M. Stevick
Gen., Sta. Mgr.....Larry Stewart
Program Dir.....Constance Vogt
Chief Engineer .....Merle Sears

WEIC—Charleston—1954

Frequency: 1270 Kc.....Power: 1000 Watts
Owned By ..... Friendly Bcstrs., Inc.
Address ..... Charleston, Ill.
Tel.: DI 5-2149.....KBS
Pres., Gen. Mgr. ..... William Kepper
Station, Sales Promo. Manager..James L. Seed
Program Director .....Jerry Porter
Chief Engineer .....Andrew Kirk

WAIT—Chicago—1941

Frequency: 820 Kc.....Power: 5000 Watts
Owned By .....WAIT Radio
Bus.-Studio Address.....188 W. Randolph St.
Tel.: FR 2-0660 .....Independent
Station Rep. .....Gill-Perna
Executive Director .....Maurice Rosenfield
General, Station Mgr. .....Frederick G. Harm
Program Director .....John Cleary
Publicity Director .....Fred Livingston
Chief Engineer .....Harry Berg

WBBM—Chicago—1923

Frequency: 780 Kc. .....Power: 50,000 Watts
Owned-Operated By.....CBS, Inc.
Address .....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Sta. Rep.....CBS Spot Sls.
V.P., Gen Mgr. ..... E. H. Shomo
Sales Manager .....John J. Burke
Sales Promotion Manager .....Arthur Barnes
Publicity Director..... Paul Lazzaro
Program Director.....Len Schlosser
Production Manager.....Kenneth Carbonel
Chief Engineer ..... William Fligel

WBEE—Chicago—1955

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Continental Broadcasting
Address.....75 E. Wacker Drive
Tel.: Randolph 6-6842.....Independent
Station Representative .....Continental Bcstg.
President.....O. Wayne Rollins
General Manager.....Harry Wilber
Opera Mgr.....Bill German
Chief Engineer.....J. R. Burdeau

WCFL—Chicago—1926

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned.....Chicago Federation of Labor
Business-Studio Address..666 Lake Shore Dr.
Tel.: MO 4-2400.....Independent
Station Representative .....McGavren-Guild
President ..... William A. Lee
Station Manager ..... Thomas E. Haviland
Program Director.....Bob Finnegan
Chief Engineer.....Jack McKay

WCRW—Chicago—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Josephine A. White
Address.....2756 Pine Grove Ave.
Tel.: EA 7-6860 ..... Independent
General Manager.....J. A. White

WEDC—Chicago—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Emil Denemark, Inc.
Address.....3860 W. Ogden Ave.
Tel.: CR 7-4100.....Independent
President .....Emil Denemark
General, Comm. Mgr.....Bill Mack
Chief Engineer.....Edward Jacker

WGN—Chicago—1924

Frequency: 720 Kc.....Power: 50,000 Watts
Owned-Operated By.....WGN, Inc.
Address.....2501 Bradley Place
Tel.: LA 8-2311.....Independent
Newspaper Affiliation...The Chicago Tribune
Representative .....Edward Petry
President.....J. Howard Wood
Exec. V.P., General Mgr. .... Ward L. Quaal
Station Manager.....Charles E. Gates
Promotion Manager .....James G. Hanlon
Program Director .....Robert Bradford
Publicity Director ..... Dan Calibraro
Dir. of Engineering.....Carl J. Meyers
Owners of: KDAL, Duluth, Minn.

WIND—Chicago—1927

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By....Westinghouse Bcstg. Co.
Business Address.....400 N. Michigan Ave.
Tel.: WHitehall 4-2170.....Independent
Representative.....AM Radio Sales
President.....Donald H. McGannon
Vice President.....Ralph L. Atlass
Station Manager .....Edward Wallis
Commercial Manager .....Don Frost
Program Director ..... Guy Harris
Nat'l Sales Coordinator.....John P. Holland
Advertising, Prom. Mgr. .... Paul N. Lindsay
Publicity Director .....Dick Newton

Chief Engineer.....Kenneth C. Shirk
Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston, Mass.; KYW-AM-FM-TV, Cleveland, O.; KDKA-AM-FM-TV, Pittsburgh, Pa.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.; KPIX-TV, San Francisco, Calif.

WJJD—Chicago—1924

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Plough Bcstg. Co.
Address .....230 N. Michigan Ave.
Tel.: ST 2-5466.....Independent
Representative..Radio-TV Representatives, Inc.
President.....Harold R. Krelstein
V.P., General Manager .....Frederick G. Harm
Commercial Manager ..... Alfred Grosby
Program Director .....Mel Hall
Chief Eng.....Walter F. Myers
Owners of: WCAO, Baltimore; WPLO, Atlanta; WMPS, Memphis; WCOP, Boston.

WAAF—Chicago—1922

Frequency: 950 Kc....Power: 1000 Watts, d.
Owned-Operated By.....Cornbelt Publishers
Business Address.....221 N. LaSalle St.
Tel.: RA 6-1932.....Independent
Newspaper Affil.....Drovers Journal
Station Representative ..... Bolling Co.
President .....H. Thieman
General Manager .....Thomas L. Davis
Program Director .....William Grabau
Publicity Director .....Fred Livingston
Chief Engineer.....Carl W. Ulrich

WLS—Chicago—1924

Frequency: 890 Kc.....Power: 50,000 Watts
Owned-Operated By.....WLS, Inc.
Business Address.....360 N. Michigan Ave.
Tel.: STate 2-2002.....ABC
Representative .....Blair Radio
President.....Ralph W. Beaudin
Commercial Manager ..... Armand J. Belli
Program Director ..... Gene Taylor

WMAQ—Chicago—1922

Frequency: 670 Kc.....Power: 50,000 Watts
Owned-Operated By..National Bcstg. Co., Inc.
Business-Studio Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Station Representative .....NBC Spot Sales
President (NBC).....Robert E. Kintner
V.P. (NBC), Gen. Mgr.....Lloyd E. Yoder
Sales Manager.....Robert McAuliffe
Station Manager ..... John M. Keys
Adv., Sales Promotion Mgr. ....Chet Campbell
Program Director .....Howard Keegan
Publicity Director ..... Dan Anderson
Chief Engineer.....W. C. Prather

WMBI—Chicago—1926

Frequency: 1110 Kc.....Power: 5,000 Watts, d.
Owned By.....Moody Bible Institute
Address.....820 N. La Salle St.
Tel.: MIchigan 2-1570.....Independent
Station Manager.....W. E. Mayfield
Program Director ..... John Rader
Publicity Director.....John Raymond
Chief Engineer.....A. P. Frye
Owners of: WDLM, E. Moline, Ill.; WMBI-FM, Chicago, Ill.; WCRF-FM, Cleveland, O.

WSBC—Chicago—1925

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By....WSBC Bcstg. Co., Inc.
Business-Studio Address..2400 W. Madison St.
Tel.: MO 6-9060.....Independent
Pres., Gen. Mgr., Ch. Eng.....Louis B. Lee
Comm. Mgr.....Margaret Strasser
Sales Promotion Mgr. .....Daniel R. Lee
Program Director .....Roy J. Bellavia
Publicity Director .....Robert J. Lee

WYNR—Chicago—1924

Frequency: 1390 Kc. ....Power: 5,000 Watts d.
Owned By .....McLendon Corp.
Address .....2708 W. Washington Blvd.
Tel.: SA 2-1700 .....Independent
Station Representative .....H-R Reps.
General Manager .....J. G. Schatz
Program Director.....Floyd Brown

WCGO—Chicago Heights—1959

Frequency: 1600 Kc.....Power: 1000 Watts
Owned By.....South Cook Bcstg., Inc.
Address.....119 Olympia Plaza
Tel.: Skyline 6-6100.....Independent
President, Gen. Mgr.....A. V. Santucci
Commercial Manager.....Anthony D'Amico
Chief Engineer.....Walter R. Lorenc

WMPP—Chicago Heights—1962

Frequency: 1470 Kc. ...Power: 1,000 Watts d.
Owned By .....Seaway Broadcasting Corp.
Address .....825 E. Drexel Sq., Chicago
Tel.: HY 3-4262 .....Independent
President, General Mgr. .....William Martin

WHFC—Cicero—1923

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By .....WHFC, Inc.
Address.....3350 S. Kedzie Ave.
Tel.: CL 4-7411.....Independent
Owners .....Leonard & Phil Chess
Gen. Program Mgr.....M. E. Clifford
Station, Publicity Director.....F. Summers
Chief Engineer ..... E. Jacker

WHOW—Clinton—1947

Frequency: 1520 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Cornbelt Bcstg. Co.
Business Address.....401½ S. Side Sq.
Tel.: 935-2161 .....Independent
Representative .....Holman
President .....J. R. Livesay
V.P., General Manager .....Rolland O. Looper

WDAN—Danville—1938

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Northwestern Pub. Co.
Address.....1500 N. Washington
Tel.: 442-1700 .....CBS
Newspaper Affiliation .....Commercial-News
Station Representative .....Jack Masla
General Manager.....Robert J. Burow
Sta. Mgr.....Max Shaffer

Commercial Manager .....John Eckert
Program Director ..... Honore Ronan
Chief Engineer.....Norlyn Dossey
Owners of: WHEC-AM-TV, Rochester; WINB-AM-TV, Binghamton.

WITY—Danville—1953

Frequency: 980 Kc.....Power: 1 Kw.
Owned.....Vermilion Bcstg. Corp.
Address .....P. O. Box 142
Tel.: 446-1312 ..... MBS
Representative .....Gill-Perna
President.....Gilbert E. Metzger
General Manager ..... Elzer Marx
Commercial Manager .....John Williamson
Program Director .....Barry Katz
Chief Engineer.....Taylor Clawson
Owners of: WITZ, Jasper, Ind.

WDZ—Decatur—1921

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....Mid-States Bcstg. Co.
Business-Studio Address.....265 S. Park St.
Tel.: 423—9744 .....MBS
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....Frank C. Schroeder, Jr.
Commercial Manager .....B. J. Smith
Asst. Mgr., Program Director..Harry Michaels
Chief Engineer.....Clifford V. Hahn

WSOY—Decatur—1925

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Illinois Bcstg. Co.
Address.....1100 E. Pershing Road
Tel.: 877—5371 .....CBS
Newspaper Affiliation..Decatur Herald & Review
Representative .....Weed
President.....Frederick W. Schaub
Vice President .....Merrill Lindsay
Station Manager.....Robert B. King
Program Director.....H. Downey Hewey
Chief Engineer .....Jules Robinett
Owners of: WSOY-FM, Decatur; WSEI-FM, Effingham; WVLN-AM-FM, Olney. All Ill.

WLBK—De Kalb—1947

Frequency: 1360 Kc.....Power: 1,000 Watts d.
Owned-Oper. By..DeKalb Radio Studios, Inc.
Business-Studio Address.....711 N. First St.
Tel.: 758-3485 .....Independent
Pres., Gen. Mgr.....George C. Biggar
Commercial Manager .....Richard M. Hubbell
Program Director.....R. C. Brown
Chief Engineer ..... W. Dean Clayton

WIXN—Dixon—1961

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned By.....Russell G. Salter, Inc.
Address.....1460 College Ave.
Tel.: 283-1811 .....Independent
President .....Lloyd Burlingham
General Manager .....Robert L. Harris
Operations Mgr. .....Ronald Bushaw
Commercial Mgr. .....Bill J. Crandall
Chief Engineer.....Frank Baker

WDQN—Du Quoin—1951

Frequency: 1580 Kc.....Power: 250 Watts
Owned-Oper. By.....DuQuoin Bcstg. Co.
Address .....Music Center
Tel.: LI 2-3894.....Independent
Sta. Representative.....Devney Organization
Pres., Gen. Mgr.....M. R. Lankford
Comm. Sales Prom. Mgr.....Gene Showalter
Chief Engineer ..... W. W. Beacham

WDLM—East Moline—1960

Frequency: 960 Kc.....Power: 1 Kw. d.
Owned By.....Moody Bible Inst., of Chicago
Address.....RFD, Coal Valley, Ill.
Tel.: Orion, Ill.....Independent
Manager.....W. E. Mayfield
Station Manager.....Dean L. Sippel
Chief Engineer.....Earl Kesselhuth

WBBR—East St. Louis—1935

Freq.: 1490 Kc.....Power: 500 Watts d. 250 n.
Owned By ..... Stanlin, Inc.
Address....Broadview Hotel, 421 E. Broadway
Tel.: BRidge 1-4625 .....ABC
Sta. Representative..Good Music Broadcasters
President .....Louis Strick
General Manager .....George Lasker
Program Dir.....Dan Stengel
Chief Engineer.....Erle White

WCRA—Effingham—1947

Frequency: 1090 Kc.....Power: 250 Watts, d.
Owned-Operated By.....Effingham Bcstg. Co.
Address.....110 N. Banker St.
Tel.: 1090 .....Independent
Station Rep.....Devney Organization
President.....Joseph E. McNaughton
General Sta. Mgr. ..... Charles G. Pettit
Sales Promotion Mgr. .....Donald W. Springer
Program Director .....Larry Wilson
Publicity Director .....Zona B. Davis
Chief Engineer .....Randall Moody

WRMN—Elgin—1949

Frequency: 1410 Kc. .....Power: 500 Watts
Owned-Oper. By .....The Elgin Bdcstg Co.
Address ..... 18½ Douglas Ave.
Tel.: SH 1-7700.....Independent
News Affil.....Pekin Times, Yuma Sun
Representative .....Devney Organization
Pres., Gen. Mgr.....J. Richard Sutter

WEAW—Evanston—1946

Frequency: 1330 Kc. .....Power: 5 Kw. d.
Owned.....No. Shore Bcstg. Co., Inc.
Address.....1700 Central St.
Tel.: UN 4-7600 .....Independent
Station Representative .....Weed
Pres., Gen. Mgr.....Edward A. Wheeler
Commercial Manager .....James Nortinson
Program Director .....Doris Peterson
Chief Engineer .....Fred Weis

WNMP—Evanston—1946

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Semrow Broadcasting Co.
Address.....1710 Orrington Ave.
Tel.: GR 5-1590.....Independent
Station Representative . Broadcast Time Sales
President .....Otto Semrow
General, Sta. Mgr. .....William Bishop
Commercial Manager .....John K. Thoreson
Chief Engineer.....Eugene Cummings

WFIW—Fairfield—1953

Frequency: 1390 Kc.....Power: 1,000 Watts d.
Owned-Oper. By...Wayne County Bcstg. Co.
Address .....Box 72
Tel.: 2159 .....KBS
Representative .....Grant Webb
Partners .....T. S. Land, B. Davidson
General Manager ..... Thomas S. Land
Commercial Mgr.....Garnet Williams
Program Director ..... Bill Arthur
Publicity Director ..... Darrell Linne
Chief Engineer.....Gil Wallace
Owners of: WJBD, Salem, Ill.; WMFT, Terre Haute, Ind.

WFRL—Freeport—1947

Frequency: 1570 Kc. ....Power: 5000 Watts d.
Owned By.....Triad TV Corp.
Business-Studio Address....9 N. Chicago Ave.
Tel.: Adams 2-5171.....Independent
Station Representative .....Spot Time Sales
President.....C. Wayne Wright
General Mgr.....Richard A. Carroll
Chief Engineer.....LaVerne G. Bawinkel

WAIK—Galesburg—1957

Frequency: 1590 Kc....Power: 5000 Watts d.
Owned By .....Webster Bcstg. Co.
Address.....36 Park Plaza
Tel.: 342-3161 .....ABC
Sta. Representative.....Burn-Smith Co.
President, Gen. Mgr. .....F. C. Webster, Jr.
Comm., Sales Promo. Mgr. .....Jean Pickrel
Program Director .....Woody Worley
Publicity Director .....Richard Siko
Chief Engineer .....Carl Martin

WGIL—Galesburg—1938

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Galesburg Bcstg. Co., Inc.
Address .....60 S. Kellogg
Tel.: 342-5131 .....MBS
Newspaper Affiliation .....Register Mail
President .....William C. Pritchard
Gen. Sta. Mgr. ..... Roger Coleman
Program Director .....Dale Adkins
Chief Engineer .....James Thompson

WGNU—Granite City—1961

Frequency: 920 Kc.....Power: 500 Watts d.
Owned By.....Tri-Cities Bcstg. Co.
Address .....Granite City
Tel.: Granite City.....Independent
General Manager.....Chuck Norman

WEBQ—Harrisburg—1923

Frequency: 1240 Kc.....Power: 250 Watts
Owned By ..... First Trust Assoc.
Address.....100 E. Poplar St.
Tel.: Clearbrook 3-7032.....KBS
Gen.-Station-Comm. Mgr.....Inglis M. Taylor
Sales Prom. Manager ..... Edward Topper
Program Director.....Norma Slaton
Publicity Director.....Dorice Turner
Chief Engineer.....Harvey H. Slaton

WMCW—Harvard—1955

Frequency: 1600 Kc.....Power: 500 Watts
Owned By .....Esther Blodgett
Address.....205 E. Brainard
Tel.: Harvard ..... Independent
c/o.....Mrs. Esther Blodgett

WJPF—Herrin—1940

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Egyptian Bcstg. Co.
Business Address.....P.O. Box 179
Tel.: WI 2-2181 .....MBS-KBS
Station Representative .....Hal Holman
President .....Charles R. Cook
General, Sta. Mgr. .....W. Robert Cook
Sales Promotion Manager.....Fred Simmons
Program Director .....Shirley Cook Bauman
Publicity Director.....Frank Samuel
Chief Engineer.....Ben E. Orf

WJIL—Jacksonville—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....Donald E. Udey
Address .....E. Morton Road
Tel.: 245-5119 .....Independent
General Manager.....Donald E. Udey

WLDS—Jacksonville—1941

Frequency: 1180 Kc.....Power: 1000 Watts d.
Owned..Jacksonville Radio & TV Bcstg. Corp.
Business Address.....Fox Theatre Bldg.
Tel.: 245-7171 .....Independent
Newspaper Affil.....Journal-Courier
Station Representative.....Hal Holman
President .....Robert Fay
General Manager .....R. Karl Baker
Program Director.....Raymond Wells
Publicity Dir.....Marie Barton
Chief Engineer.....G. J. Cassens

WJBM—Jerseyville—1959

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....Tri-County Broadcasting Co.
Address .....Box 130
Tel.: 1214 .....KBS
Owner & Gen. Mgr.....B. Meyer

WJOL—Joliet—1926

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WJOL, Inc.
Business-Studio-Transmitter....601 Walnut St.
Tel.: 726-4761 .....Independent
Station Representative ....Devney Organization
Pres., Gen. Mgr .....Joseph F. Novy
Prog. Dir.....Eileen Caron
Station Mgr., Chief Engineer.....J. Cerny

WKAN—Kankakee—1947

Frequency: 1320 Kc..Power: 1 Kw. d., 500 W.n.
Owned-Operated By.....WKAN Radio, Inc.
Business Address.....183 N. Schuyler Ave.
Tel.: WElls 3-6633.....Independent
Newspaper Affiliation.....Daily Journal Co.
Station Rep.....Radio TV Rep.
President .....Burrell Small
General Manager.....Bruce Brown
Station Manager .....Robert Hawkins
Chief Engineer .....Richard Eckels
Owners of: WRRR, Rockford, Ill.; KKIS, Pittsburg, Calif.; WQUA, Moline, Ill.

WKEI—Kewanee—1952

Freq.: 1450 Kc.....Power: 500 W. d., 100 W n.
Owned By: .....Kewanee Bcstg. Co.,
Address .....Hotel Kewanee
Tel.: 4471 .....Independent
Station Representative.....Devney Org.
President, Gen. Mgr. .....George Walker
Commercial Manager .....Tom Kiernan
Program Director .....Eldon Q. Johnson
Chief Engineer .....James B. Kidd

WTAQ—La Grange—1950

Frequency: 1300 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....S & S Bcstg. Co.
Address .....Box 408
Tel.: FL 2-1300.....Independent
Station Rep.....Charles Bernard
President, Gen. Mgr. ..... Charles Sebastian
Station Manager.....Arthur L. Schlaman
Commercial Manager .....Margaret Burger
Sales Promotion Mgr. .....Ralph Faucher
Program, Publicity Dir. .....Win Jolly
Chief Engineer ..... F. Patrick Nugent

WLPO—La Salle—1947

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned By.....La Salle County Bcstg. Corp.
Address.....P.O. Box 215
Tel.: (815) 223-3100 ..... Independent
Newspaper Affiliation....Daily News Tribune
Representative .....Grant Webb
President .....Peter Miller
General Manager .....Bill Dahlsten
Program Director .....Gerald Peterson
Chief Engineer.....Lawrence McCann

WAKO—Lawrenceville—1959

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Lawrenceville Bcstg. Co.
Address .....Box 210
Tel.: 910 .....Independent
Station Rep.....Devney Organization
President, Gen. Mgr. .....Stuart K. Lankford
Program Director .....Dick Fox
Chief Engineer .....Carl Shannon

WPRC—Lincoln—1951

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By .....Prairie Radio Corp.
Address.....P. O. Box 37
Tel.: 732-4370 .....MBS
Pres., Gen. Mgr.....Ray F. Knochel
Station Manager.....E. Layman

WSMI—Litchfield—1950

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mid-Illinois Bcstg. Co.
Address .....Box 241
Tel.: 324-2345 .....MBS
Pres., Gen. Mgr.....Hayward L. Talley

WLUV—Loves Park—1962

Frequency: 1520 Kc.....Power: 500 Watts d.
Owned By .....Loves Park Bcstg. Co.
Address .....P.O. Box 2201
Tel.: 876-2337 .....Independent
Owner, General Mgr. .....Angelo J. Salvi
Commercial Manager .....Robert Greene

WKAI—Macomb—1947

Frequency: 1510 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By .....WKAI Bcstg. Co.
Address.....113 E. Carroll St.
Tel.: TEmple 3-4129.....Independent
Newspaper Affiliation.....Daily Journal
President.....William H. Rudolph
General Manager.....D. Naber

WGGH—Marion—1949

Frequency: 1150 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Marion Bcstg. Co.
Business Address.....P. O. Box 311
Tel.: WYandotte 3-8102.....Independent
President ..... George W. Dodds
Gen. Mgr., Prog. Dir. ..... Jim Duncan
Commercial Manager.....Ina S. Trammell
Chief Engineer ..... Robert Feurer

WLBH—Mattoon—1946

Frequency: 1170 Kc.....Power: 250 Watts d.
Owned-Operated By.....Mattoon Bcstg. Co.
Bus.-Studio Address.....1632½ B'way Ave.
Tel.: AD 4-6464.....Independent
Station Rep. .....Holman
President, Gen.-Station Mgr.....J. R. Livesay
Commercial Manager.....Ken Wooddell
Sales Prom. Mgr.....Robert Veech
Program Director ..... Ken Jakle
Chief Engineer.....Ray Livesay

WMOK—Metropolis—1951

Frequency: 920 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Fort Massac Bcstg. Co.
Business Address.....409 Ferry St.
Tel.: 2106 .....KBS
Sta. Representative.....Grant Webb
President .....W. Tiner
Sta., Sales Prom. Manager ..... V. G. Smith
Prog. Dir., Ch. Engineer ..... Ben Smith

WQUA—Moline—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Moline
Address.....1319 Fifth Ave.
Tel.: 764-6727 ..... Independent
Newspaper Affil.....Kankakee Daily Journal
Representative.....Geo. P. Hollingbery Co.
President.....Len H. Small

General Manager.....G. La Verne Flambo
Station Manager.....J. Maxim Ryder
Program Director ..... Donald L. Hanley
Chief Engineer.....Harold Higby
Owners of: WKAN, Kankakee, Ill.; KKIS, Pittsburg, Calif.; WRRR, Rockford, Ill.

WRAM—Monmouth—1957

Frequency: 1330 Kc.....Power: 1 Kw.
Owned By ..... Prairieland Bcstrs.
Address.....First & Main St.
Tel.: 666 .....,Independent
Gen. Mgr.....Stephen P. Bellinger
Comm. Mgr.....Richard V. Taber
Chief Engineer.....Fred Hoy

WVMC—Mt. Carmel—1948

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Jel-Co Radio
Address .....N. Cherry Road
Tel.: 262-5111 .....KBS
Station Representative .....Burn-Smith
President, Gen. Mgr. .....John F. Hurlbut
Program Director .....Robert A. Clark
Chief Engineer .....Dave Winslow

WMIX—Mt. Vernon—1946

Frequency: 940 Kc. .. Power 5,000 Watts, d.
Owned-Oper. By...Mt. Vernon Radio & TV Co.
Address .....Mitchell Bldg.
Tel.: 242-3500 ..... Independent
Station Rep. .....Pearson
President .....John Russell Mitchell
General, Station Mgr. .....Robert L. Whitaker
Commercial Manager .....Fred A. Mosimann
Chief Engineer .....William R. Schmidt

WINI—Murphysboro—1954

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned-Oper. By..Martha D. & Robert M. Rapp
Business Address.....1602 Elm St.
Tel.: 687-1420 .....KBS
Gen., Sta. Mgr. .....Jay Goble

WIOK—Normal—1962

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owned By .....McLean County Bcstg. Co.
Address .....P.O. Box 1440
Tel.: 378-2621 .....MBS
Station Representative .....Hal Holman
President .....Robert W. Sudbrink
General Manager .....Ron Gallina
Program Director .....Thom Brown
Chief Engineer .....O. D. Kost

WOPA—Oak Park—1950

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Village Bcstg. Co.
Address.....408 S. Oak Park Ave.
Tel.: ES 8-4653.....Independent
Representative .....Howard
President .....E. Sonderling
General Manager ..... Al Michel
Program Director .....Don Lucki
Chief Engineer.....Sidney Schneider
Owners of: WDIA, Memphis; KDIA, Oakland; WOPA-FM; KFOX, Long Beach.

WVLN—Olney—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Operated By.....Illinois Bcstg.
Address.....302½ Main St.
Tel.: EX 3-2156.....Independent
Newspaper Affil.....Lindsay, Schaub Newsp.
Sta. Representative.....Holman
Pres.,.....Fred W. Schaub
General, Comm. Mgr.....Charles R. Griggs
Prog. Dir.....Joe Kosack
Chief Engineer.....Donald Schnell
Owners of: WSOY, Decatur, Ill.

WCMY—Ottawa—1952

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....Carl H. Meyer
Address.....417 W. Madison St.
Tel.: Hempstead 3-1430.....Independent
Pres., Gen. Mgr., Ch. Eng.....Carl H. Meyer
Program Director.....Michael Ross

WPRS—Paris—1951

Frequency: 1440 Kc.....Power: 1,000 Watts, d.
Owned-Operated By.....Paris Bcstg. Corp.
Address .....Box 262
Tel.: 5-0153.....Independent
Pres., Gen. Mgr.....Adlai C. Ferguson, Jr.
Prog. Dir.....John Powell
Publicity Dir.....Gene Tyler
Chief Engineer.....Wayne Lemen

WSIV—Pekin—1946

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned By .....F. F. McNaughton
Business Address.....15 South Capitol St.
Tel.: 346-2134 .....Independent
Sta. Representative .....Pearson
Pres., Gen. Mgr. .....F. F. McNaughton
Sta. Mgr., Pub. Dir.....George C. Udry
Chief Engineer.....Lowell Lovely

WAAP—Peoria—1960

Frequency: 1350 Kc.....Power: 1000 Watts
Owned By.....Peoria Bcstg.
Address ..... Box 1350
Tel.: 674-9113 .....NBC
Sta. Rep.....Venard, Torbet & McConnell
President .....John Cleary
General Manager .....Ray Diaz

WIRL—Peoria—1948

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By .....Kankakee Daily Journal
Address ..... 121 N.E. Jefferson Ave.
Tel.: 674—9239 .....Independent
Station Rep. .....McGavren/Guild
Gen. Sta. Manager ... Howard H. Frederick
Comm., Sales Prom. Manager.Morton E. Cantor
Program Director ..... Volney E. Lamb, Jr.
Chief Engineer .....Duane Reifsteck

WMBD—Peoria—1927

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midwest Television, Inc.
Address.....212 S.W. Jefferson Ave.

Tel.: 676—0711 .....CBS
Newspaper Affil...Lindsay-Schaub Newspapers
Reps.....Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
General Manager .....William L. Brown
Asst. Station Manager .....Edward Peters
Exec. V.P. ..... Guy Main
Operations, Publicity Mgr.....John Ketterer
Chief Engineer.....George Pyle
Owners of: WMBD-TV; WCIA-TV, Champaign.

WPEO—Peoria—1946

Frequency: 1020 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Radio One Corp.
Address.....614-A Main St.
Tel.: 674-9249 ..... MBS
Station Representative .....Gill-Perna
President .....Frank Babcock
Vice President ..... J. W. O'Connor
General Manager ..... Donald E. McCarty
Commercial Manager.....Bill Chambers
Publicity Director ..... Connie Jones

WBBA—Pittsfield—1954

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned .....Pike Broadcasting Co.
Address .....Pittsfield, Ill.
Tel.: 650 .....Independent
Station Rep. .....Continental Radio Sales
President, Gen. Mgr. .....G. B. Meyer
Sta. Mgr., Ch. Eng. .....J. A. Harmison

WZOE—Princeton—1961

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned By .....Bureau Broadcasting Co.
Address .....Princeton
Tel.: 2-1013 .....KBS
General Manager .....Jim Wenneker
Commercial Manager .....Jack Martin
Sales Promotion Manager .....Jerry Anthony
Chief Engineer ..... David Stone

WGEM—Quincy—1947

Frequency: 1440 Kc..Power: 5 Kw. d., 1 Kw., n.
Owned-Operated By.....Quincy Bcstg. Co.
Business-Studio Address.....Hotel Quincy
Tel.: 222-6840 .....ABC
Newspaper Affiliation...Quincy Herald Whig
Station Rep.....Adam Young
President.....T. C. Oakley
General Manager.....Joe Bonansinga
Comm. Mgr.....J. Ben Stewart
Prog. Dir.....Fred Colgan
Pub. Dir.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin
Owners of: WGEM-TV, Quincy, Ill.

WTAD—Quincy—1925

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lee Bcstg., Inc.
Address .....WCU Bldg.
Tel.: 222-6200 .....CBS
Newspaper Affiliation...Hannibal Courier Post
Station Rep. .....Advertising Time Sales
President, Gen. Mgr. .....Walter J. Rothschild
National Sales Mgr. .....Wayne W. Cribb
Program Director.....Hal Barton
Chief Engineer.....J. E. Gray
Owners of: KHQA-TV; WTAD-FM, Quincy, Ill.

WRTL—Rantoul—1962

Frequency: 1460 Kc.....Power: 500 Watts
Owned By .....Regional Radio Service
Address .....P.O. Box 115
Tel.: Rantoul .....Independent
Sales Manager .....D. Richard Williams
Program Director .....John Coleman
Chief Engineer .....W. R. Brown

WTAY—Robinson—1956

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ann Broadcasting Corp.
Business Address.....P.O. Box 266
Tel.: 544-2191 .....KBS
Pres., Gen. Mgr.....Kathryn A. Duncan
Station, Comm. Mgr.....Jack Weber
Chief Engineer.....Harold Vandament

WHBF—Rock Island—1925

Frequency: 1270 Kc.....Power: 5000 Watts
Owned-Operated By....Rock Island Bcstg. Co.
Address.....231 18th St.
Tel.: 786-5441 .....CBS
Newspaper Affiliation....Rock Island Argus
Representatives .....Hyett; Avery-Knodel
President.....Ben H. Potter
V.P., General Manager .....Leslie C. Johnson
Asst. Mgr., Dir. Sales.....Maurice Corken
Sales Prom. Mgr.....Heber Darton
Program Dir.....Frank S. Hicks
Public Relations ..... Fern Hawks
Chief Engineer.....Robert J. Sinnett
Owners of: WHBF-FM-TV, Rock Island.

WJRL—Rockford—1960

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned By.....Town and Country Radio, Inc.
Address.....125 N. Church
Tel.: WO 8-5821.....Independent
President, Gen. Mgr.....John R. Livingston
Chief Engineer.....Gerald DeVore

WROK—Rockford—1929

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By .....Rockford Broadcasters, Inc.
Address .....1100 Tamarack Lane
Tel.: 399-2233 .....ABC
Newspaper Affil.....Rockford Newspapers, Inc.
Representative ..... H-R
President.....E. K. Todd
General, Comm. Manager ..David W. Salisbury
Assistant Mgr. ..... Maurice P. Owens
Publicity Director .....Ralph Reynolds
Chief Engineer.....Maurice H. Nelson

WRRR—Rockford—1953

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated by.....Radio Rockford, Inc.
Address.....113 S. Court St.
Tel.: 968-1869 .....Independent
Newspaper Affil.....Kansas Daily Journal
Representative .....Radio-TV Reps.
President.....Burrell L. Small
General, Comm. Mgr.....Ward W. Hartman
Program Director.....H. Irving Tingley
Chief Engineer.....Clyde Downing

WGSB—St. Charles—1961

Frequency: 1480 Kc..Power: 1 Kw. d., 500 W. n.
Owned By .....Fox Valley Bcstg. Co.
Address .....1215 Fern Ave.
Tel.: 584-8820 .....MBS
General Manager .....William M. Evans
Commercial Manager .....Homer Hanlon
Program Director .....Joe Barrie
Publicity Director .....Thelma Petrie
Chief Engineer .....Robert Roehrig

WJBD—Salem—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned.....Salem Bcstg. Co.
Address.....121 S. Walnut St.
Tel.: 2000 .....KBS
Representative .....Grant Webb
General, Sta. Mgr., Ch. Eng.....Bryan Davidson
Program Dir. ..... Claudine Rush
Comm., Sales Prom. Manager .. John Scrivner
Publicity Director ..... Vivian Eubanks
Owners of: WFIW, Fairfield: WMFT Terre Haute.

WHCO—Sparta—1955

Frequency: 1230 Kc.....Power 250 W.
Owned.....Hirsch Communication Eng. Corp.
Address..324 Broadway, Cape Girardeau, Mo.
Tel.: 333 ..... Independent
President.....Robert O. Hirsch
Station Manager.....Jack Scheper

WCVS—Springfield—1926

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WPFA, Inc.
Address.....3001 S. Fourth St.
Tel.: 544-9855 ..... ABC
Station Representative ..... Gill-Perna
President.....J. William O'Connor
Gen., Comm. Manager ..... Ken Spengler
Program Director.....James Palmer
Chief Engineer.....Dick Ashenfelter
Owners of: KLEE, Ottumwa, Ia.

WMAY—Springfield—1950

Freq.: 970 Kc...Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....Lincoln Bcstg. Corp.
Address ..... P.O. Box 460
Tel.: 529-1676 ..... NBC
Station Rep.....McGavren/Guild
President, Gen. Mgr.....Gordon Sherman
Commercial Mgr.....John O'Shea
Program Director.....Syl Binkin
Sales Prom. Publicity Dir.....Mel Kampe
Chief Engineer.....Melvin Feldman

WTAX—Springfield—1930

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WTAX, Inc.
Business Address.....712 S. 31st St.
Tel.: 522-4441 .....CBS
Station Representative ..... Jack Masla
Pres., Gen. Mgr.....Oliver J. Keller
Commercial Manager.....S. T. Harbison
Sales Promotion Mgr. .....Ed Mahoney
Publicity Director .....Bill Berg
Chief Engineer.....Bill Gustafson

WSDR—Sterling—1949

Frequency: 1240 Kc.....500 W. d., 100 W. n.
Owned-Oper. By.....Blackhawk Bdcstg. Co.
Address .....Lawrence Bldg.
Tel.: 625-3400 .....Independent
Pres., Gen. Mgr.....Sam Bartlett
Station, Comm. Mgr. .....John Rohwer
Program Director .....George Tierney
Publicity Director .....Voight Smith
Chief Engineer.....Ed Fisher

WIZZ—Streator—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Streator Bcstg. Co.
Address .....Box 377
Tel.: 2-2947.....Independent
Representative .....Pearson
Managing Partner ..... Stephen P. Bellinger
Station Manager ..... John R. Hallstrom
Asst. Manager ..... James A. Mudd
Program Director ..... Dwayne Noss
Chief Engineer ..... Vern Buland
Owners of: WRAM, Monmouth.

WTIM—Taylorville—1949

Frequency: 1410 Kc.....Power: 1000 Watts d
Owned By .....Community Bcstrs.
Address.....Hotel Frisini
Tel.: VAn Dyke 4-3366.....Independent
Representative .....Continental
President .....Roger Moyer
General Manager.....W. P. Scott
Chief Engineer ..... G. Black

WKID—Urbana—1948

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned-Operated By.....WKID Bcstg. Co.
Address .....P. O. Box 192
Tel.: 367-5431 .....MBS
Station Representative ..... Spot Time Sales
President, Gen. Mgr.....Robert F. Meskill
Program Director ..... Tom Brown
Chief Engineer ..... Jack Bobicz
Owners of: KYSN, Colorado Springs.

WGFA—Watseka—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned By.....Iroquois County Bcstg. Co.
Address .....Box 68A
Tel.: IDlewood 2-2488 .....Independent
President .....Don Ruth
General, Station Manager .....Bob Bivans
Comm., Sales Promotion Mgr. .....Del Trudeau
Program Director.....Ronald Hunt
Chief Engineer .....Gary Hixson

WKRS—Waukegan—1949

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....News-Sun Bcstg. Co.
Business Address.....P. O. Box 500
Tel.: 336-7900 .....Independent
Newspaper Affiliation....Waukegan News-Sun
Representative .....Devney Organization
V.P., General Manager .....Alfred F. Sorenson

Assistant, Commercial Manager .....Jerry Cray
Operations Manager .....Bob Jones
Program Director .....Arlene Byrne
Chief Engineer .....Verne Buland
Owners of: WZIP, Cincinnati, O.

WFRX—West Frankfort—1951

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned.....Pyramid Radio Bcstg. & TV Co.
Address.....P. O. Box 359
Tel.: 1300 .....Independent
Representative .....Hal Holman
President.....Dr. Guy W. Lambert
General, Comm. Mgr.....Walter C. Schafer
Program, Publicity Director.....Fran Booton
Chief Engineer.....Everett T. Kennedy

WBBY—Wood River—1961

Frequency: 590 Kc.....Power: 500 W. d.
Owned By.....Madison County Bcstg. Co.
Address.....Box 7, Alton, Ill.
Tel.: 259-1800 .....MBS
Station Representative.....Hal Holman
President.....Robert W. Sudbrink
General Manager.....Lee W. Allerton
Program Director.....Jerry Collins
Chief Engineer.....Robert Gerner
Owners of: WRMS, Beardstown, Ill.

Pop.: 4,798,000
Families: 1,479,500

Indiana

Radio Homes: 1,440,500
AM Stas. in State: 65

WHBU—Anderson—1923

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Anderson Bcstg. Corp.
Address.....640 Citizens Bank Bldg.
Tel.: 644-7791 ..... CBS
President.....C. Bruce McConnell
General Manager.....John R. Atkinson
Chief Engr.....W. J. Hecht

WHUT—Anderson—1946

Frequency: 1470 Kc. ....Power: 1000 Watts d.
Owned-Operated By.....WBOW Radio, Inc.
Address ..... Box 151
Tel.: 644-1255 .....Independent
Station Representative .....Weed
President .....William O'Connor
General Manager.....John Karr
Commercial Manager ..... Roger Kiley
Program Director ..... Richard Eller
Publicity Director ..... Gene Swindell
Sales Promotion Manager.....Joseph Howard
Chief Engineer ..... Dick Lange
Owners of: WBOW, Terre Haute, Ind.

WBIW—Bedford—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Bedford Bcstg. Co.
Address .....P. O. Box 127
Tel.: BRowning 5-7555.....Independent
Sta. Reps...Kentucky Radio Sales; Masla Assoc.
President .....Lester G. Spencer
General, Station Mgr. .....William M. Quigg
Commercial Manager .....Ott Medlock
Program Director .....Mike Davison
Chief Engineer .....Carl Finger
Owners of: WKBV-AM-FM, Richmond; WBAT, Marion. Both Ind.

WTTS—Bloomington—1949

Freq.: 1370 Kc.....Power 5 Kw. d., 500 W. n.
Owned-Oper. By.....Sarkes Tarzian, Inc.
Business-Studio Address....535 S. Walnut St.
Tel.: Ed 2-3366 .....ABC
Representative .....Meeker
President ..... Sarkes Tarzian
Gen. Mgr.....Glenn Van Horn
Commercial Mgr.....C. Raymond Bartlett
Program Director.....William Franzmann
Chief Engineer.....William Wood
Owners of: WTTV, Bloomington; WPTA-TV, Roanoke; WFAM-TV, Lafayette; WTTV-FM, Bloomington; WPTH-FM, Ft. Wayne.

WBNL—Boonville—1950

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Boonville Bcstg. Co.
Address .....Lynnville Road
Tel.: 880 .....KBS-MBS
Pres., Chief Eng.....H. C. Sanders
Gen., Program Dir.....Norman Hall

WBZI—Brazil—1959

Frequency: 1380 Kc.....Power: 500 Watts d.
Owned By .....Community Bcstg. Corp., Inc.
Address.....P. O. Box 227
Tel.: 2317 .....Independent
President .....John A. White
General Manager .....Casey A. Heckman

WCSI—Columbus—1950

Frequency: 1010 Kc.....Power: 500 Watts d.
Owned-Oper. By.....White River Bcstg.
Address.....501½ Washington St.
Tel.: 372-4448 ..... Independent
Newspaper Affilia.....Rep.-Courier, Findlay, O.
Representative .....Clark
President.....R. L. Heminger
General, Station Mgr. .....Donald Pille
Commercial Manager .....W. R. Williamson
Program Director .....Jerry Castor
Chief Engineer.....Max Cockley
Owners of: WFIN-AM-FM, Findlay, O.; WFLM, Ft. Lauderdale, Fla.; WCSI-FM, Columbus, Ind.

WCNB—Connersville—1948

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....News Examiner Co.

Business-Studio Address.....406 Central Ave.
Tel.: 1950.....Independent
Newspaper Affil.....News Examiner
Station Rep. .....Gill-Perna
President ..... George S. Tatman
Station, Comm. Mgr.....E. M. Jackson
Program Dir.....Francis E. Chomel
Chief Engineer.....Arthur J. Smith

WCMR—Elkhart—1956

Frequency: 1270 Kc.....Power: 5 Kw. d.
Owned By.....Clarence C. Moore
Business Address.....Box 261
Tel.: JA 3-4567.....Independent
Sta. Representative .....Gill-Perna
President, Gen. Mgr.....Clarence C. Moore
Commercial, Sta. Mgr.....Lu Martin
Sales Prom. Mgr., Prog. Dir.....Bob Miller
Chief Engineer.....Samuel C. Smeltzer

WTRC—Elkhart—1931

Frequency: 1340 Kc.Power: 1 Kw. d., 250 W. n.
Owned By ..... Truth Radio Corp.
Address ..... 3600 Oakland Ave.
Tel.: JA 3-1960 .....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep. ..... Advertising Time Sales
President.....John F. Dille, Jr.
General Manager ..... Paul C. Brines
Station Mgr.....Jerry Maloney
Asst. Mgr.....Edwin J. Lasko
Commercial Manager ..... Frank Polisi
Prog. Dir.....Edwin Huot
Sales Prom., Publicity Dir.....Ken Owens
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG-AM-TV, Ft. Wayne; WSJV-TV, South Bend.

WGBF—Evansville—1923

Frequency: 1280 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WGBF, Inc.
Business-Studio Address...1001 Diamond Ave.
Tel.: HA 2-1171.....NBC
Station Representative ..... Weed Radio
President, Gen. Mgr. ..... Martin L. Leich
Program Director.....Mrs. Pat Roper
Sales Promo., Pub. Dir.....Gene Crawford
Chief Engineer.....Erwin P. Schoeny

WIKY—Evansville—1947

Frequency: 820 Kc.....Power: 250 Watts d.
Owned-Oper. By...South Central Bcstg. Corp.
Address.....1162 Mt. Auburn Rd.
Tel.: Harrison 4-8284 .....Independent
Representative .....Pearson Co.
Pres., Gen.-Sta. Mgr.....John A. Engelbrecht
Chief Engineer.....George F. Stoltz
Owners of: WTVK-TV, Knoxville.

WJPS—Evansville—1948

Frequency: 1330 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Operated By.....WJPS, Inc.
Business-Studio Address.....206 Main St.
Tel.: HArrison 5-2221 ..... MBS
Station Representative ....Radio-TV Reps., Inc.
President.....Robert S. Davis
General Manager.....James G. Hearon
Commercial Manager ..... Howard Bright
Program Director.....Mrs. Jeanne Wesbecker
Publicity Director.....Mrs. Shirley Miller
Chief Engineer.....John F. Brown

WROZ—Evansville—1936

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned By .....J. B. Fuqua
Business-Studio Address .....Box 441
Tel.: HArrison 2-4171.....CBS
Station Rep. .....Hollingbery
President ..... J. B. Fuqua
General Manager ..... Robert East
Chief Engineer.....William Schultz

WANE—Ft. Wayne—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned..... ..Indiana Broadcasting Corp.
Address.....2915 W. State Blvd.
Tel.: ANthony 9411.....CBS
Sta. Representative.....H-R Reps.
President.....C. Wrede Petersmeyer
General Manager ..... Reid G. Chapman
Commercial Mgr. ..... Merlin Smith
Promotion, Merch. Dir.....John R. Thompson
Chief Engineer ..... Walt Jones
Owners of: WISH-AM-TV, Indianapolis; WANE-TV, Fort Wayne; KOTV, Tulsa, Okla; KHOU-TV, Houston, Tex; KXTV, Sacramento, Calif;

WGL—Ft. Wayne—1924

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By..News-Sentinel Bcstg. Co., Inc.
Bus.-Studio Address....201½ W. Jefferson St.
Tel.: Eastbrook 3366.....ABC
Newspaper Affiliation .....News-Sentinel
Station Rep.....Venard, Torbet & McConnell
President.....Helene R. Foellinger
Gen., Sta., Comm. Mgr.....Merrill C. Johnson
Program Director.....William Hausman
Publicity Director .....Don Straub
Chief Engineer ..... Richard Miller

WKJG—Ft. Wayne—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owner .....WKJG, Inc.
Business-Studio Add.....2633 W. State Blvd.
Tel.: ANthony 2295.....NBC
Newspaper Affil. ..... Elkhart Truth Pub. Co.
Station Representative ..... Adv. Time Sales
President.....John F. Dille, Jr.
Vice Pres.....Paul Brynes
General, Station Mgr.....Hilliard Gates
Commercial Manager ..... Sil Aston
Program Director.....Karl W. Hudson
Chief Eng.....Eugene A. Chase
Owners of: WKJG-TV, Ft. Wayne.

WOWO—Ft. Wayne—1926

Frequency: 1190 Kc.....Power: 50 Kw.
Owner...Westinghouse Broadcasting Co., Inc.
Address ..... 128 W. Washington Blvd.
Tel.: AN 9436.....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon

Gen., Sta. Manager ..... Carl W. Vandagrift
Commercial Manager.....H. D. Longsworth
Promotion Mgr.....Douglas D. Shull
Program Dir.....Cal Bollwinkel
Publicity Director.....Hilda C. Woehrmeyer
Chief Engineer.....Hal Brokaw
Owners of: KPIX-TV, San Francisco, Calif.: WBZ-AM-TV, Boston, Mass.; KYW, Cleveland, O.; KYW-TV, Cleveland, O.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WINS, New York, N. Y.

WILO—Frankfort—1953

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Kasper Bcstg. Co.
Address ..... 52½ E. Washington St.
Tel.: 659-3338 ..... KBS
Station Representative ..... Hopewell
Gen. Mgr.....V. J. Kasper
Chief Engineer.....D. L. Head

WGRY—Gary—1950

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WGRY, Inc.
Address .....3669 B'way
Tel.: 884-9409 .....Independent
Station Rep.....Grant Webb
President, Gen. Mgr.....George Whitney

WWCA—Gary—1949

Frequency: 1270 Kc. .....Power: 1000 Watts
Owned-Operated By ..Lake Bdcastg Co., Inc.
Address .....Hotel Gary
Tel.: 886-9171 ..... Independent
Station Representative .....Gill-Perna
Pres., Gen., Mgr.....Dee O. Coe
Asst. Gen. Mgr., Comm. Mgr.....Joseph A. Haas
Program Director ..... Gerry Grainger
Chief Engineer .....Victor Voss

WKAM—Goshen—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....Kosciusko Bcstg. Corp.
Address.....930 E. Lincoln Ave.
Tel.: KE 3-1460.....KBS
President.....William N. Udell
General, Station Mgr.....Charles D. Miller
Commercial Manager.....James Briggs
Sales Promotion Mgr.....Lamar Branson
Program Director.....Phyllis Benjamin
Publicity Director.....Donald Blough
Chief Engineer.....Thom Pringle
Owners of: WIMS, Michigan City, Ind.

WJOB—Hammond—1928

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Colby Bcstg.
Address.....6405 Olcott Ave.
Tel.: TI. 4-1230 ..... MBS
Pres., Gen. Mgr.....Julian Colby
Station Manager.....Judith Grambo
Program Director.....Gary Wilson
Chief Engineer.....Jim Loupas

WHLT—Huntington—1957

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned-Operated By....Radio Huntington, Inc.
Business Address..... Hotel LaFontaine
Tel.: 3404 ..... KBS
President.....William J. Warren
General Manager .....Mel King
Chief Engineer ..... H. Waterhouse

WFBM—Indianapolis—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....Time-Life Bcstg., Inc.
Address.....1330 N. Meridian St.
Tel.: MElrose 4-8521.....Independent
Representative .....Katz
President.....W. C. Pullen, Jr.
General Manager.....Eldon Campbell
Station Manager.....Don Menke
Sales Prom. Mgr., Pub. Dir.....Jerry Chapman
Chief Engineer.....Bob Flanders
Owners of: KLZ-AM-TV, Denver; WOOD-AM-TV, Grand Rapids; WTCN-AM-TV, Minneapolis; WFBM-FM-TV; KOGO-AM-FM-TV, San Diego, Calif.

WGEE—Indianapolis—1956

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned.....Rollins Bcstg. Co.
Address ..... 4800 E. Raymond Blvd.
Tel.: FLeetwood 9-5591 ..... Independent
Station Rep. .....Continental
President.....O. Wayne Rollins
General Manager ..... Kersh Walters
Commercial Manager.....James Lawson
Program Director ..... Robert Todd
Operations Mgr. ..... Lance Jensen
Chief Engineer.....Warren Fooks
Owners of: WCHS-AM-TV, Charleston; WAMS, Wilmington; WRAP, Norfolk; WNJR, Newark; WBEE, Chicago; WPTZ-TV, Pittsburgh; WEAR-TV, Pensacola

WIBC—Indianapolis—1938

Freq. 1070 Kc...Power: 50 Kw. d.; 10 Kw. n.
Owned-Operated By.....WIBC, Inc.
Business Address.....2835 N. Illinois St.
Tel.: WA 4-2661.....Independent
Representative .....Blair Radio
President, Gen. Mgr.....Richard M. Fairbanks
Commercial Manager.....Gilbert L. Berry
Prog. Dir.....William L. Dean
Sales Prom., Publicity Dir.....Ronald J. Weaver
Chief Engineer.....Robert W. Minton

WIRE—Indianapolis—1924

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Oper. By.....WIRE Bcstg. Co.
Business-Studio Add...307 N. Pennsylvania St.
Tel.: ME 5-1541.. .....NBC
Representative....Peters, Griffin & Woodward
President ..... Joseph C. Amaturo
General Manager .....Bill J. Shuel
Sales Promotion Mgr.....Paul L. Raikes
Publicity Director .....Paul Lindstrom
Chief Engineer .....Gordon W. Trout

WISH—Indianapolis—1941

Frequency: 1310 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Indiana Bcstg. Corp.
Business-Studio Address..1440 N. Meridian St.
Tel.: ME 4-6411.....CBS
Representative .....H-R Reps.

President.....C. Wrede Petersmeyer
General Manager.....Robert McConnell
Sta. Comm. Mgr.....Robert Ohleyer
Program Director.....William E. Frosch Jr.
Publicity Dir. ..... Don Abbott
Chief Engineer ..... C. E. Wallace
Owners of: WISH-FM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.

WXLW—Indianapolis—1948

Frequency: 950 Kc.....Power: 5 Kw. d.
Owned By.....Greater Indianapolis Bcstg.
Address.....3003 Kessler Blvd.
Tel.: WAlnut 5-6494.....Independent
Station Rep.....Robert E. Eastman
President.....Robert D. Enoch
V.P., Station Mgr.....Eugene W. Strack
Vice President.....Florence K. Enoch
Program Director.....Howard Dorsey
Chief Engineer.....Bert Goetzinger

WITZ—Jasper—1948

Frequency: 990 Kc. ....Power: 1000 Watts d.
Owned-Operated By ..Jasper on the Air Inc.
Address .....Box 167
Tel.: 678 .....Independent
President .....Dr. Gilbert E. Metzger
General, Station Mgr.....Dennis J. Keller
Commercial Manager.....Bill Bates
Program Director.....Jack Brandt
Promotion Manager.....Tom Johnson
Publicity Director.....Shirley Brenner
Chief Engineer.....Dave Kennett
Owners of: WITY, Danville, Ill.; WITZ-FM, Jasper, Ind.

WXVW—Jeffersonville—1961

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Electrocast, Inc.
Address ..... Box 354
Tel.: BUtler 3-3577 ..... Independent
President, Gen. Mgr. ..... Keith L. Reising
Commercial Manager .....Ray Jenks
Program Director .....Bill Rough
Publicity Director ..... Marty Lukins
Chief Engineer .....Clarence Henson

WAWK—Kendallville—1955

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By....Noble DeKalb Bcstg. Co.
Address .....Box 47
Tel.: 347-2400 ..... Independent
President, Gen. Mgr.....Paul L. King
Sales, Program Director.....Fred Manahan
Publicity Director.....Walter Weaver
Chief Engineer.....John Riddle

WIOU—Kokomo—1948

Freq.: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owner .....Booth Broadcasting
Business Address.....State Rd. #26
Tel.: GL 7-1194.....CBS
Representative .....Weed
President.....John L. Booth
General, Comm. Mgr.....John Carl Jeffrey
Prog. Dir.....Hugo J. DiSalvo
Chief Engineer.....Joseph McClain
Owners of: WJLB, Detroit; WJVA, South Bend; WTOD, Toledo; WTRX, Flint; WSGW, Saginaw; WIBM, Jackson, Mich.

WASK—Lafayette—1942

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Lafayette Bcstg., Inc.
Business-Studio Address .....McCarty Lane
Tel.: Gibson 7-2186 .....MBS
Station Rep.....Prestige Rep. Organ.
President, Gen. Mgr. ..... Henry Rosenthal
Program Director.....Dick Lingle
Chief Engineer.....George Williamson

WAZY—Lafayette—1959

Frequency: 1410 Kc.....Power: 1,000 Watts d.
Owned By.....WAZY Radio, Inc.
Address.....420 Columbia St.
Tel.: SHerwood 2-5021.....Independent
Station Rep. .....Pearson
President, Gen. Mgr.....J. E. Willis
Program Director.....Karl Anderson
Chief Engineer.....Nate Hazlett

WLOI—La Porte—1949

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By...La Porte County Bcstg. Co.
Address.....P. O. Box 385
Tel.: 362-6144 ..... Independent
Station Representative .....Gill-Perna, Inc.
President.....Dee O. Coe
General Manager ..... W. Olson
Commercial Manager.....Robert F. Coffeen
Chief Engineer ..... C. E. Gustafson

WBTO—Linton—1953

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned-Oper. By.....The Linton Bcstg. Co.
Business Address.....Highway 54
Tel.: 63 .. ..KBS
President.....H. C. Sanders
General Manager.....H. D. Boardman

WSAL—Logansport—1949

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Operated By..Logansport Bcstg. Corp.
Address .....P. O. Box 399
Tel.: 3111.....MBS
President..... .....Glenn L. Miller
Gen., Sta. Mgr.....Richard E. Jackson
Chief Engineer.....Raymond A. Olson

WORX—Madison—1953

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Electronic Lab. Inc.
Address .....Telegraph Hill
Tel.: 1270 ..... KBS-MBS
President.....C. E. Henson
General Manager.....Dick Witty
Chief Engineer.....Roger Bradley

WBAT—Marion—1947

Frequency: 1400 Kc...Power: 500 W.d., 250 W.n.
Owned-Operated By .... Marion Radio Corp
Address.....303½ S. Adams St
Tel.: NOrth 4-6239.....ABC
President.....Lester G. Spencer
General Manager ..... William C. Fowler
Comm. Mgr.....A. G. Von Dielingen
Program Director.....Mel Strasser
Chief Engineer.....Warren Arnett
Owners of: WKBV, Richmond, Ind.

WMRI—Marion—1955

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By..... .....WMRI, Inc.
Address .....820 S. Pennsylvania St.
Tel.: NOrth 4-7396.....CBS
Newspaper Affil.....Chronicle Leader-Tribune
Representative ..... Burn-Smith
General Manager.....Frank Haas
Program Director.....Robert Mathis
Chief Engineer.....Blair Weicht

WIMS—Michigan City—1947

Freq.: 1420 Kc...Power: 5 Kw. d.; 500 Wts. n.
Owned.....Northern Indiana Bcsters., Inc.
Business-Studio Address....Old Chicago Road
Tel.: 362-2591 ..... Independent
Pres., Gen. Mgr.....William N. Udell
Comm. Mgrs.....Al Halus-S. C. McDonnell
Sales Prom. Manager.....Robert E. Pfister
Program Director ..... Pat Turk
Chief Engineer.....Robert E. Schilling
Owners of: WKAM, Goshen, Ind.

WPCO—Mount Vernon—1955

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned.....Mt. Vernon Broadcasting Co.
Address .....Box 231
Tel.: PO 3-4484.....KBS
President.....H. C. Sanders
General Comm. Mgr.....F. Courtney Smith
Chief Engineer ..... Jerry Kissinger

WLBC—Muncie—1926

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By .. Tri City Radio Corp.
Business Address ..... Highway #35 South
Tel.: AT 8-4403.....CBS
Representative .....Hal Holman
Pres., Gen. Sta. Mgr.....D. A. Burton
Commercial, Prom. Mgr.....Bill Craig
Chief Engineer.....Pat Finnegan
Owners of: WLBC-TV, Muncie.

WOWI—New Albany—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Kentuckiana Broadcasting
Address .....Box 378
Tel.: WH 4-2235.....ABC
Station Rep.....Devney Organization
President, General Mgr.....Allen Embury
Program Director ..... W. Hatcher
Chief Engineer ..... Doug Mundy

WCTW—New Castle—1947

Frequency: 1550 Kc.....Power: 250 Watts
Owned .....WCTW, Inc.
Address.....St. Rd. 38
Tel.: JA 9-2600.....Independent
President.....Walter S. Chambers, Jr.
General, Station Mgr.....Howard A. White
Program, Pub. Dir.....Jay Cunningham
Chief Engineer.....Francis Thompson

WOCH—North Vernon—1955

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned ..... Dorrell Ochs
Address .....P. O. Box 46
Tel.: FI 9-8421.....Independent
Station Representative.....George Hopewell
Station Manager.....Charles R. Plummer
Program Director.....Roger Smith
Chief Engineer.....Jim Ochs

WARU—Peru—1954

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By..Wabash-Peru Bcstg Co., Inc.
Address .....Hwy. 24
Tel.: GRidley 3-4448.....Independent
Station Rep.....Devney Organization
President ..... Mrs. David Gee
Manager.....R. W. Schultz

WPGW—Portland—1950

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Glenn West
Address .....Box 608
Tel.: 1094.....KBS
Owner, Gen. Mgr.....Glenn West

WRAY—Princeton—1950

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Princeton Bcstg. Co.
Address ..... Box 8
Tel.: FU 5-4861.....Independent
Sta. Representative.....Devney Organization
Gen., Sta. Mgr.....M. R. Lankford
Chief Engineer ..... Lee Kennedy

WKBV—Richmond—1926

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By .... Central Bcstg. Corp.
Address ..... 2301 W. Main St.
Tel.: 3-1156 .....Independent
Pres., Gen., Sta. Mgr.....Lester G. Spencer
Commercial Manager.....Jim Wickemeyer
Publicity Director ..... Fran Graves
Program Director.....William M. Quigg
Sales Prom. Director ..... William Woehrman
Chief Engineer.....L. J. Duning
Owners of: WBAT, Marion, Ind.

WSLM—Salem—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Don H. Martin
Address .....Box 472
Tel.: 883-5750 .....KBS
Station Reps.....P.R.O.; Ky. Radio Sales
Owner, Gen. Mgr.....Don H. Martin
Commercial Mgr.....Herb Arms
Chief Engineer.....Darrell Dixon

WJCD—Seymour—1949

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dr. Azra C. Baker
Address.....1534 Ewing St.
Tel.: JAckson 2-1390.....Independent
Station Mgr.....Bob Shippee
Chief Engineer ..... H. Maudlin

WSVL—Shelbyville—1961

Frequency: 1520 Kc.....Power: 250 Watts

Owned By.....Shelby County Bcstg. Co., Inc.
Address .....Box 385
Tel.: EXpress 8-9757.....Independent
President.....R. D. Ingram
General, Sta. Manager.....John A. Hartnett
Commercial Manager.....James R. Brown
Program Director.....Scott Cederholm
Chief Engineer.....Marvin Young

WJVA—South Bend—1947

Frequency: 1580 Kc.....Power: 1000 Watts, d.
Owned By.....Booth Broadcasting Co.
Address .....Box 179
Tel.: CE 4-1111 .....MBS
Station Rep. .....Gill-Perna
President.....John L. Booth
General, Station Mgr.....Frank Crosiar
Program, Publicity Director ..... A. Waters
Sales Prom. Mgr.....Bernard Thomas
Chief Engineer ..... S. Grundtner
Owners of: WIOU, Kokomo; WTOD, Toledo; WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson.

WNDU—South Bend—1944

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Michiana Telecasting Corp.
Address .....P.O. Box 16
Tel.: CE 3-7111.....ABC
Station Rep.....Venard, Torbet & McConnell
Pres.....Rev. Theodore M. Hesburgh
General Manager.....W. Thomas Hamilton
Station Manager.....Daniel E. Martin
Sales Manager ..... Robert J. Nowicki
Program Director.....John E. McCullough
Chief Engineer.....Ray Jackson
Owners of: WNDU-FM-TV.

WSBT—South Bend—1921

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Operated By The South Bend Tribune
Bus.-Studio Address....300 W. Jefferson Blvd.
Tel.: CE 3-3141.....CBS
Newspaper Affiliation....South Bend Tribune
Station Representative.....Paul H. Raymer
President.....Franklin D. Schurz
General, Sta. Manager.....Arthur R. O'Neil
Commercial Manager.....Will R. Darch
Prom., Publicity Dir.....Norbert Gassensmith
Program Director ..... Walter A. Sweitzer
Chief Engineer ..... Scott N. Hagenau
Owners of: WSBT-FM-TV.

WTCJ—Tell City—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Tell City Bcstg. Co.
Address ..... P.O. Box 237
Tel.: KI 7-2345 ..... KBS
President, Ch. Engineer ..... James R. Brewer

WBOW—Terre Haute—1927

Frequency: 1230 Kc ..... Power: 250 Watts
Owned-Operated By.....Radio WBOW, Inc.
Business-Studio Address.....303 S. 6th St.
Tel.: CR 5034.....MBS
Station Representative ..... Gill-Perna
President, Gen. Mgr.....J. W. O'Connor
Station Mgr.....Ralph S. McHargue
Commercial Manager.....Karl Walwik
Program Dir. ..... J. Palmer
Chief Engineer.....Frank Casteel

WMFT—Terre Haute—1958

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned.....Citizens Bcstg. Co., Inc.
Business Address.....641 E. Ohio St.
Tel.: CRawford 9618 ..... ABC
President.....T. S. Land
General Manager ..... Dick Barrett
Assistant Manager ..... Bill Roberts
Commercial Manager ..... Harry Frey
Chief Engineer ..... Henry Bader
Owners of: WFIW, Fairfield; WJBD, Salem, Ill.

WTHI—Terre Haute—1947

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Wabash Valley Bcstg. Corp.
Address.....918 Ohio St.
Tel.: CR 9481.....CBS
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....Anton Hulman, Jr.
V.P., Dir. of Operations.....Ben Falber, Jr.
V.P., Chief Engineer.....Russ Arnold
Program Director.....Richard O. Bieser
Publicity Director.....Sheldon Fisher
Owners of: WTHI-FM-TV.

WAOV—Vincennes—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Vincennes Sun Co.
Business Address.....Grand Hotel
Tel.: TU 2-6060 .....MBS
Newspaper Affil.....Sun Commercial
Station Rep. .....Pearson
President, Gen. Mgr.....Howard N. Greenlee
Chief Engineer ..... John R. Cutshall

WRSW—Warsaw—1951

Frequency: 1480 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By..Reub Williams & Sons, Inc.
Address .....Times Building
Tel.: 262-3111 .....Independent
Newspaper Affil. .....Times-Union
President.....R. B. Williams
General Manager.....William Mollenhour
Commercial Manager.....Jack Essenberg
Program Director.....Marie Snyder
Chief Engineer.....Fred Gresso

WAMW—Washington—1955

Freq.: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By..Washington Radio, Inc.
Address.....228-230 K of C B'dg.
Tel.: CL 4-4300.....KBS-ABC
Newspaper Affil.....Wash. Herald
President.....David A. Draper
General Station Mgr.....Joe Edwards
Commercial Manager.....William T. Simpson
Program Director.....Eugene Cabel
Chief Engineer.....Lester Shirley

Pop.: 2,790,000
Families: 860,000

Iowa

Radio Homes: 848,000
AM Stas. in State: 66

KLGA—Algona—1956

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned By.....KLGA, Inc.
Address .....Box 47
Station Representative .....Soderlund
Tel.: 294-2475 .....KBS
President.....Robert W. Behling
Gen. Comm. Mgr. ..... George Allen
Prog., Pub. Director ..... Gordon K. Root
Chief Engineer.....Harry C. Snyder

KASI—Ames—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned By ..... Wapello County Bcstg. Co.
Address.....Main & Burnett Sts.
Tel.: CE 2-3152.....KBS
General Manager .....Dale Cowle
Commercial Mgr. ..... David Inglis
Program Dir. ..... James L. Orngard
Chief Engineer ..... Daryl Wiley

KJAN—Atlantic—1950

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Operated By..Nishna Valley Bcstg. Co.
Address ..... P.O. Box 389
Tel.: 243-3920 ..... KBS
Pres., Comm. Mgr.....E. G. Faust
General Manager.....Frank G. Miller
Chief Engineer.....Dick Neby

KWBG—Boone—1950

Freq.: 1590 Kc...Power: 1 Kw. d.; 500 Wts. n.
Owned-Operated By ..... Boone Bcstg. Co.
Address .....813 Keeler St.
Tel.: 432-1590 .....KBS
Newspaper Affil.....News-Republican
President.....Mrs. Mary G. Garvey
General Manager.....Victor A. Sayer
Program Director.....Russell Mott
Chief Engineer.....Milton White

KBUR—Burlington—1941

Frequency: 1490 Kc.....1 Kw.d., 250 n.
Owned-Operated By ..... R. B. Inc.
Address ..... Roosevelt Ave.
Tel.: PL 2-2701.....ABC
Station Representative ..... Grant Webb
V. P., General Manager ..... David H. Steinle
Commercial Manager ..... Willis Schwartz
Sales Prom. Manager ..... Thomas Holmquist
Chief Engineer.....Cletus Paull

KCIM—Carroll—1950

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By.....Carroll Broadcasting Co.
Address.....Box 431
Tel.: 4321.....Independent
Representative .....Pearson
General Manager.....Leo R. Mayr
Commercial Manager.....Lee Sandberg
Progam Director.....Neil Trobak
Chief Engineer.....Roger Belke

KCFI—Cedar Falls—1958

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By .....KCFI, Inc.
Address .....P.O. Box 157
Tel.: Colfax 6-1739.....Independent
Station Reps...Venard, Torbet & McC.; Bowden
President .....Don Blanchard
General Manager.....W. C. Porsow
Commercial Manager.....Dean Clagett
Chief Engineer.....Wayne S. Markland

KCRG—Cedar Rapids—1947

Frequency: 1600 Kc.....Power 5000 Watts
Owned-Oper. By.....Cedar Rapids TV Co.
Address.....104 1st St., S.W.
Tel.: EMpire 4-4194.....ABC
Newspaper Affil.....Gazette
Station Representative ..... Adv. Time Sales
President .....Joseph F. Hladky, Jr.
General Manager..... ....Redd Gardner
Commercial Manager.....Charles F. Butler
Sales Prom. Publicity Dir.....Edna A. Herbst
Chief Engineer.....Lad Hlavaty
Owners of: KCRG-TV.

KHAK—Cedar Rapids—1961

Frequency: 1360 Kc.....Power: 1,000 W. d.
Owned By.....Northland Bcstg. Corp.
Address ..... 202 S.G.A. Bldg.
Tel.: 365-9431 .....Independent
Station Representative .....Pearson
President .....C. E. Crawford
General Manager.....Fred Drewry
St. Mgr., Prog. Dir. ..... Joseph Boyle

KLWW—Cedar Rapids—1949

Frequency: 1450 Kc. ..... Power: 250 Watts
Owned By.....Black Hawk Bcstg. Co.
Business Address.....1225 First Ave., S.E.
Tel.: 363-8265 .....MBS
General Manager .....Bob Morris

WMT—Cedar Rapids—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned.....American Bcstg. Stations, Inc.
Bus.-Studio Address..Paramount Theater Bldg.
Tel.: EM 4-0171.....CBS
Representative .....Katz
President.....Mrs. Helen S. Mark
Exec. V.P. ..... William B. Quarton
Station Mgr.....Kenneth L. Hastie
Commercial Mgr.....Beryl W. Starbuck
Promotion Mgr.....Jim Bowermaster
Program Manager.....Dean Landfear
Chief Engineer.....George Hixenbaugh
Owners of: KWMT, Ft. Dodge; WMT-TV.

KCOG—Centerville—1949

Frequency: 1400 Kc.....Power: 100 Watts
Owned .....Hope Co.
Address.....1910 S. Main St.
Tel.: 407 .....KBS
Station Reps. ..... Bolles; Soderlund
President.....L. W. Holland
Station, Comm. Mgr.....Clyde Holbrook
Sales Promotion Mgr.....Maxine Garrett
Program Director.....George Coburn
Publicity Director.....Virgene Huffman
Chief Engineer.....Harold Baughman

KCHA—Charles City—1949

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Incorporated
Address.....300½ N. Main St.
Tel.: CApitol 8-1231.....KBS
Station Rep. .....Hopewell
Pres., Gen. Mgr.....L. J. Bromberg
Commercial, Program Dir.....Richard Snyder
Chief Engineer.....Vern Bromberg

KCHE—Cherokee—1953

Frequency: 1440 Kc.....Power: 500 Watts d.
Owned-Operated By....Cherokee Bcstg. Co.
Address.....219½ W. Main St.
Tel.: CAnal 5-2511.....Independent
Representative ..... Hopewell
President, Station Mgr.....Charles Reznikov
Commercial Mgr.....Dave Davis
Chief Engineer.....Sterling Heil

KCLN—Clinton—1956

Frequency: 1390 Kc.....Power: 1 Kw.
Owned By.....Valley TV-Radio, Inc.
Address.....514 S. Second St.
Tel.: CH 3-2174.....Independent
Station Rep. .....Gill-Perna
President.....Russell G. Salter
General Manager.....Stanley B. Noyes
Commercial Manager.....Cecil H. Hamilton, Jr.
Program Director.....Jay Edwards
Chief Engineer.....John Wilson

KROS—Clinton—1941

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Operated By ...Clinton Bdcstg Corp.
Address ..... Jacobsen Bldg.
Tel.: CH 2-1252.....MBS
Sta. Reps.....Venard, Torbet & McC.; Bowden
President, General Manager...B. M. Jacobson
Commercial Manager ..... Darline Gordon
Program Director ..... Ray Danielsen
Chief Engineer ..... G. A. Parker

KSWI—Council Bluffs—1947

Frequency: 1560 Kc. ..... Power: 1 Kw. d.
Owned By ..... Nonpareil Bcstg. Co.
Address.....120 S. Main
Tel.: 322-4041 ..... ABC, KBS
Newspaper Affil. ..... Nonpareil
Station Representative ..... Art Hagg
President, Ch. Eng. ..... Robert H. O'Brien
Commercial Manager ..... Clarence Hoovier
Sales Prom. Mgr., Pub. Dir. .... David A. DoBell
Program Director.....Bob Hallgren

KSIB—Creston—1946

Frequency: 1520 Kc....Power: 1000 Watts d.
Owned-Oper. By...Southwest Iowa Bcstg. Co.
Address .....Radio Center
Tel.: 782-2155 ..... KBS
Station Rep.....Venard, Torbet & McConnell
Gen., Sta., Comm. Mgr.....E. M. Horning
Chief Engineer ..... W. G. Hatchett

KSTT—Davenport—1946

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Operated By...Quint Cities Bcstg. Co.
Address.....736 Federal St.
Tel.: 326-2541 .....ABC
Station Representative ..... Adam Young
Pres., Gen. Mgr.....Frederick Epstein
Program Director.....James M. Watt
Chief Engineer.....Roger Miller

KWNT—Davenport—1952

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned By.....R. W. & O. Schmidt
Address ..... 1019 Mound St.
Tel.: 326—4407 .....MBS
Station Rep. .....Weed
General Manager .....Robert Schmidt

WOC—Davenport—1922

Frequency: 1420 Kc. ....Power: 5000 Watts
Owned-Operated By ....Tri-City Bdcstg. Co.
Address.....805 Brady Street
Tel.: 324-1661 .....NBC
Representative....Peters, Griffin, Woodward
President ..... D. D. Palmer
General Manager .....Raymond E. Guth
Commercial Mgr. ..... Don Green
Sales Promotion Mgr. .....Richard Upp
Program Director ..... Robert Gifford
Publicity Manager .....Dorothy Boyd
Chief Eng.....P. Arvidson
Owners of: WOC-FM-TV.

KDEC—Decorah—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Scenic Bcstg. Co.
Business-Studio Address...308½ W. Water St.
Tel.: 382-4251 .....Independent
Pres., Gen. Mgr.....Verne Koenig
Commercial, Sales Prom. Mgr....Kenneth Bjerke
Chief Engineer .....Curtis Lutz

KDSN—Denison—1956

Frequency: 1580 Kc.....Power: 500 Watts
Owned By.....Denison Bcstg. Co.
Address ..... ,Box 337
Tel.: AMhurst 3-3141.....Independent
Pres., Gen. Mgr.....Walter F. Morrison
Program Director ..... Don A. Uker
Chief Engineer ..... Dale Eichor

KCBC—Des Moines—1946

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Operated By...Fletcher-Mitchell Corp.
Address .....3512 Ingersoll

Tel.: 277-4483 ..... ABC
Station Representative..... Broadcast Time Sales
President..... James I. Mitchell
General Manager..... Claire E. Grant
Nat'l Sales, Comm. Mgr. ..... Bob Bruce
Program Director ..... Don Purdy
Publicity Director ..... John Carl
Chief Engineer..... Robt. S. Brown
Owners of: KLIN, Lincoln, Neb.; WTRL, Bradenton, Fla.; KFXD, Nampa, Idaho.

KIOA—Des Moines—1948

Freq.: 940 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By..... Swanco Bcstg., Inc.
Address ..... 5th Ave. and Park Sts.
Tel.: ATlantic 2-9191 ..... Independent
Sta. Representative ..... John Blair
President ..... George Bolas
General Manager..... K. R. Greenwood
Program Director..... Joe Holcomb
Chief Engineer ..... Len Ballard
Owners of: KQEO, Albuquerque, N. M.; KLEO, Wichita, Kan.; KRMG, Tulsa, Okla.

KRNT—Des Moines—1935

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Cowles Bcstg. Co.
Business Address.....9th & Pleasant Sts.
Tel.: CH 3-4141..... CBS
Newspaper Affiliation .....Register-Tribune
Station Representative ..... Katz
General-Station Manager..... Bob Dillon
Commercial Manager..... Paul Elliott
Chief Engineer..... C. F. Quentin

KSO—Des Moines—1921

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....Midcontinent Bcstg. Co.
Address..... 1910 Ingersoll Ave.
Tel.: CH 3-0571..... Independent
Sta. Representative..... H-R Rep.
President..... N. L. Bentson
General Manager..... Frank McGivern
Asst. Gen. Mgr..... Bill Bentson
Program Manager..... Dick Vance
Chief Engineer..... Homer Child
Owners of: WLOL, Minneapolis; WKOW, Madison; KELO-AM-TV, Sioux Falls.

KWKY—Des Moines—1948

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By ..... Tedesco, Inc.
Business-Studio Address.....419½ Locust
Tel.: CH 4-0101..... MBS
President ..... Nicholas Tedesco
General Manager ..... Walter Martell
Commercial Manager ..... Burt Powley
Program Director ..... Donald Johnson
Publicity Director ..... Beverly Vance
Chief Engineer ..... Lyle Newman
Owners of: WIXK, Richmond, Wisc.; KFNF, Shenandoah, Iowa; KCUE, Red Wing, Minn.

WHO—Des Moines—1924

Frequency: 1040 Kc.....Power: 50,000 Watts
Owned-Operated By.....Central Bcstg. Co.
Address..... 1100 Walnut St.
Tel.: 288-6511 ..... NBC
Representative.... Peters, Griffin & Woodward
President ..... D. D. Palmer
Vice President, Gen. Mgr..... Paul A. Loyet
Sales Manager..... Robert H. Harter
Program Director..... Cecil C Huntzinger
Promotion Manager..... Ward McCleary
Chief Engineer..... Roy W. Pratt
Owners of: WHO-AM-TV, Des Moines; WOC-AM-TV, Davenport;

KDTH—Dubuque—1941

Freq.: 1370 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owner.....Dubuque Telegraph-Herald
Address..... 8th & Bluff St.
Tel.: 583—7351 ..... ABC
Station Reps...Venard, Torbet & McC.; Bowden
President ..... Fred Woodward
Station Manager..... F. Robert Woodward, Jr.
Program Director..... Robert J. Gribben
Chief Engineer..... Donald Abitz

WDBQ—Dubuque—1933

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By ..... Dubuque Bcstg.
Address..... 900 Fischer Bldg.
Tel.: 583-8241 ..... Independent
Station Rep..... Pearson
General Manager..... Philip T. Kelly
Program Director..... Terry Dorsey
Chief Engineer ..... R. Loos

KMCD—Fairfield—1958

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By ..... RF, Inc.
Address..... Highway 34 West
Tel.: 472-4191 ..... ABC
President ..... John P. Harris

KVFD—Ft. Dodge—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Northwest Bcstg. Co.
Business-Studio Address..... Warden Bldg.
Tel.: 573-4121 ..... MBS
Station Rep..... Venard, Torbet & McConnell
President ..... Edward Breen
General Manager..... James C. Dowell
Commercial Manager..... Max E. Landes
Program Director..... Drexel Peterson
Sales Promotion Mgr..... Gordy DeKoster
Publicity Director..... Bob Dean
Chief Engineer..... David G. Sinclair
Owners of: KQTV, Fort Dodge, Iowa.

KWMT—Fort Dodge—1956

Frequency: 540 Kc. .... Power: 5000 Watts d.
Owned..... American Bcstg. Stations, Inc.
Bus'ness Address..... 540 A. Street
Tel. 8-4711 ..... Independent
General Manager ..... B. Nugent
Chief Engineer..... Roger Edson

KXGI—Ft. Madison—1948

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By..... Talley Bcstg. Co.

Business-Studio Address ..... Marquette Bldg.
Tel.: DRake 2-1241.....Independent
President .....H. Talley
General, Station Mgr. .....Al Farber
Commercial Manager .....Michael Farrell
Program Director.....Betty Rawhouser
Chief Engineer .....Mark L. Banks

KGRN—Grinnell—1957

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned .....Mitchell Bcstg.
Address.....909½ Main St.
Tel.: 236-6106 .....KBS
Station Representative.....Pearson
President, Gen. Mgr.....Frosty Mitchell
Comm. Sales Prom. Mgr.....James K. Crawford
Program Dir., Chief Eng.....Max Stevens
Owners of: KNIA, Knoxville.

KXIC—Iowa City—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Johnson County Bcstg. Corp.
Business Address...108½ E. Washington St.
Tel.: 338-1181 ..... Independent
Station Rep.....Venard, Torbet & McConnell
President.....Scott Swisher
General Sta. Mgr.....Gene Claussen
Commercial Manager.....F. M. Broders
Program Director.....Robert Shellady
Publicity Director.....Alberta Brunton
Chief Engineer.....Elliot Full

KIFG—Iowa Falls—1962

Frequency: 1510 Kc.....Power: 500 Watts d.
Owned By.....Falls Broadcasting Corp.
Address.....308½ Stevens St.
Tel.: 648-4281 .....Independent
General Mgr., Program Dir.....H. A. Preston
Commercial Manager.....George Vest
Chief Engineer.....Dave Koob

KOKX—Keokuk—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Operated By ..... Kockuk Bdcstg. Co.
Business Address ..... Hotel Iowa Bldg.
Tel.: 524—5410 .....MBS
Station Reps....Venard, Torbet & McC.; Bowden
President.....H. W. Stadler
General Manager.....Robert W. Erickson
Commercial Manager ..... Don McKee
Program Director ..... Ronald Westley
Chief Engineer.....Joe Malkir

KNIA—Knoxville—1960

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....Mitchell Bcstg. Co.
Address ..... P.O. Box 243
Tel.: VIctor 2-3161 .....KBS
Station Representative .....Pearson
President.....Forrest Mitchell Jr.
General, Sta. Mgr.....Bob Betts
Commercial Manager.....Margaret Kincaid
Program Director ..... Dan Yates
Sales Prom. Mgr., Pub. Dir. ..... Rita Betts
Chief Engineer ..... Larry Todd
Owners of: KGRN, Grinnell, Ia.

KLEM—Le Mars—1954

Frequency: 1410 Kc. ..... Power: 1000 Watts
Owned By ..... KLEM, Inc.
Address ..... Highway 33 South
Tel.: 546-4121 ..... Independent
Station Rep.....Gene Bowles
President, Gen. Mgr. ..... Paul W. Olson
Prog., Pub. Director ..... Don Wilson
Chief Engineer ..... Mark Banks

KMAQ—Maquoketa—1958

Frequency: 1320 Kc.....Power: 500 Watts
Owned By.....Jackson County Bcstg. Co.
Business Address.....136½ S. Main St.
Tel.: OLive 2-2426.....KBS
President.....Nathan L. Goetz
General Manager.....Joe Lobaito
Commercial Manager.....Claude Beck
Chief Engineer.....Raymond Shields

KFJB—Marshalltown—1923

Frequency: 1230 Kc. ..... Power: 250 Watts
Operated By ..... Marshall Electric Co.
Address.....133 E. Main St.
Tel.: 3361.....Independent
Newspaper Affil. .....Times-Republican
Station Reps....Venard, Torbet & McC.; Bowden
President.....John W. Norris
Station Manager.....William P. White
Comm. Mgr.....William C. Doll
Program Director.....Dale Smith
Chief Engineer.....Herbert Anderson

KGLO—Mason City—1936

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By.....Lee Radio, Inc.
Address .....112 N. Pennsylvania
Tel.: GArden 3-2540.....CBS
Sta. Representative....Advertising Time Sales
President.....Walter J. Rothschild
V.P., Station Manager.....Lloyd Loers
Sales Promotion Mgr.....Paul Lindemeyer
Program Director ..... Doug Sherwin
Chief Engineer.....Roger Sawyer
Owners of: WTAD-AM-FM, KHQA-TV, Quincy, Ill.; WMTV, Madison, Wisc.; KEYC-TV, Mankato, Minn.

KRIB—Mason City—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By....Western Broadcasting Co.
Address.....402 19th St., S.W.
Tel.: GArden 3-8634.....Independent
General Manager ..... James Duryea

KSMN—Mason City—1948

Frequency: 1010 Kc.....Power: 1000 W., d.
Owned By ..... Land O Corn Bcstrs., Inc.
Address.....5 W. State
Tel.: GArden 3-8634.....Independent
Station Reps....Venard, Torbet & McC.; Bowden
President.....Donald F. Blanchard
Gen. Station Manager.....Harry Campbell
Program, Chief Engr.....Hubert J. Marshall

KWPC—Muscatine—1947

Frequency 860 Kc.....Power: 250 Watts
Owned-Operated By.....Muscatine Bcstg. Co.
Address.....Mulberry & Houser
Tel.: AM 3-2442.....Independent
Station Rep.....Venard, Torbet & McConnell
General, Sta. Manager.....George J. Volger
Commercial Manager.....Vince Beckey
Program Director.....Marion Templeman
Chief Engineer.....David McGowan
Owners of: KWPC-FM, Muscatine.

KCOB—Newton—1955

Frequency: 1280 Kc.....Power: 1000 W. d.
Owned By.....Newton Bcstg. Co.
Address.....Box 190
Tel.: PYramid 2-5262.....Independent
Owner, Chief Eng.....Richard C. Brandt
Commercial Manager.....Paul Dennison
Program Director.....Max Bennington
Publicity Director.....Maude Bennett
Chief Engineer.....Bob Preston

KOEL—Oelwein—1950

Freq.: 950 Kc....Power: 1 Kw. d., 500 Watts n.
Owned By ..... Hawkeye Bcstg., Inc.
Address.....109 S. Frederick Ave.
Tel.: 283-1234 ..... Independent
Station Reps....Venard, Torbet & McC.; Bowden
President ..... James Stuart
Exec. Vice President ..... Richard W. Chapin
General Manager.....Dale Wood
Sales Promotion Mgr.....Paul Ruse
Program Director.....James Knight
Publicity Director.....Theresa Tapper
Chief Engineer.....Clinton W. Knapp
Owners of: KFOR, Lincoln, Neb.; KGRI, Grand Island, Neb.; KODY, North Platte, Neb.; KMNS, Sioux City, Iowa; KSAL, Salina, Kan.

KBOE—Oskaloosa—1950

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Oskaloosa Bcstg. Co.
Address .....Box 518
Tel.: OR 3-3493.....Independent
Gen., Sta., Comm. Mgr.....Glen Stanley
Chief Engineer.....William Brubaker

KBIZ—Ottumwa—1941

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Wapello County Bcstg. Co., Inc.
Address ..... Union Bank Bldg.
Tel.: MUrray 2-7588.....CBS
Sta. Representatives.....Soderlund; Hyett
President.....G. La Verne Flambo
General, Sta. Manager ..... Dale Cowle
Commercial Manager ..... Ed Epperson
Chief Engineer ..... Larry Kay
Owners of: KASI, Ames, Iowa.

KLEE—Ottumwa—1954

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By ..... WPFA Radio, Inc.
Address.....422-424 W. 2nd St.
Tel.: MUrray 2-7551.....Independent
President .....W. O'Connor
General Manager ..... J. E. Karr

KDLS—Perry—1961

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By ..... Perry Bcstg. Co.
Address .....Highway 141 East
Tel.: HO 5-5357 ..... KBS
Newspaper Affiliation .... Perry Daily Chief
Station Representative ..... Soderlund Co.
President .....G. E. Whitehead
General Station Mgr.....Tom Quinlan
Comm., Sales Prom. Mgr.....Wes Nielsen
Chief Engineer.....Bill Zollman

KIWA—Sheldon—1961

Frequency: 1550 Kc.....Power: 500 Watts d.
Owned By.....Eider C. Stangland
Address .....Citizens State Bank Bldg.
Tel.: FAirview 4-2597.....Independent
Owner, General Mgr.....Eider C. Stangland
Station, Sales Manager.....Wallace Stangland
Program Director.....Larry Rider

KFNF—Shenandoah—1924

Freq.: 920 Kc.....Power: 1000 Wts. d., 500 n.
Owned-Operated By.....KFNF Bcstg. Co. Inc.
Address .....P.O. Box 98
Tel.: 1302.....Independent
Station Representative ..... Bolling
President.....Nicholas Tedesco
General Mgr.....G. W. Diefenderfer, Jr.

KMA—Shenandoah—1925

Frequency: 960 Kc.....Power: 5 Kw.
Owned-Operated By.....May Bcstg. Co.
Address ..... Lowell and Elm Sts.
Tel.: 246-1020 ..... ABC
Representative .....Edward Petry
President.....Edward W. May
General Mgr.....Owen Saddler
Station Mgr.....Anthony Koelker
Commercial Manager ..... Charles F. Bunn
Prom., Publicity Dir.....Duane Modrow
Program Director.....Dean Naven
Chief Engineer.....Don Burrichter
Owners of: KMTV, Omaha.

KMNS—Sioux City—1949

Frequency: 620 Kc.....Power: 1000 Watts
Owned-Oper. By.....Siouxland Bcstg. Inc.
Address.....921 Pierce St.
Tel.: 8-0628.....Independent
Sta Representative.....Paul H. Raymer
President .....James Stuart
General Manager ..... Bob Jenkins
Publicity Director.....Don Miller
Chief Eng.....Philip Maher
Owners of: KFOR, Lincoln; KODY, N. Platte; KSAL, Salinas; KRGI, Grand Island.

KSCJ—Sioux City—1927

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Perkins Bros. Co.
Business-Studio Address.....415 Douglas St.
Tel.: 5-7993.....ABC
Representative.....George P. Hollingbery
President .....Elizabeth Sammons
Sta., Comm. Mgr.....Eugene T. Flaherty

KTRI—Sioux City—1938

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Operated By....Sioux City Bcstg. Co.
Address .....400 Commerce Bldg.
Tel.: 8-0165.....Independent
President .....John C. Kelly
General Manager.....Lennon Kelly
Chief Engineer.....Sam Seldon

KICD—Spencer—1941

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Iowa Great Lakes Bcstg. Co.
Address .....Box 631
Tel.: 262-1240 .....Independent
Station Reps....Venard, Torbet & McC.; Bowden
Pres., Gen. Mgr.....Ben B. Sanders
Station, Commercial Mgr.....Jack Wedel
Sales Promotion Mgr.....Ken Black
Chief Engineer.....Eldon Kanago

KAYL—Storm Lake—1948

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Operated By....Cornbelt Bcstg. Co.
Address .....Park Building
Tel.: RE 2-3520.....KBS
President, General Mgr.....O. J. Grau
Station, Commercial Mgr.....Paul Benson
Program, Publicity Dir.....Chuck Ney
Chief Engineer.....Bob Lamb
Owners of: KAYL-FM, Storm Lake.

KCII—Washington—1961

Frequency: 1380 Kc.....Power: 500 Watts d.
Owned By.....Wash. Home & Farm Radio, Inc.
Address.....P.O. Box 370
Tel.: OLympia 3-2113.....Independent
President.....George J. Volger
General Manager.....Roy A. Hodges
Chief Engineer.....Jerry J. Johnson

KWWL—Waterloo—1947

Frequency: 1330 Kc.....Power: 5 Kw.
Owned-Operated By ..Black Hawk Bdcstg Co.
Address .....Insurance Bldg.
Tel.: AD 4-4404.....MBS
Representative .....Avery-Knodel, Inc.
President.....Ralph J. McElroy
Vice President.....Thomas L. Young
General Manager.....Richard Taber
Program Director.....Bill C. Baldwin
Sales Prom. Manager ..... Douglas Chingo
Chief Engineer.....E. M. Tink
Owners of: KWWL-TV; KMMT-TV; KAUS-AM, Austin, Minn.; KLWW, Cedar Rapids, Iowa.

KXEL—Waterloo—1942

Frequency: 1540 Kc..... Power: 50,000 Watts
Owned-Oper. By.....KXEL Bcstg. Co.
Address.....P.O. Box 2395
Tel.: 233-3371 .....ABC
Representative .....Bolling
President.....Cy N. Bahakel
General, Station Mgr.....Al Laval
Program Director.....Lou Wagner
Chief Engineer.....Don Kassner
Owners of: WLBJ, Bowling Green; WKIN, Kingsport; WRIS, Roanoke; WWOD-AM-FM, Lynchburg; WABG-AM-TV, Greenwood, Miss.; WDOD-AM-FM, Chattanooga, Tenn.; KXEL-FM, Waterloo, Iowa.

KWVY—Waverly—1958

Frequency: 1470 Kc.....Power: 1 kw., d.
Owned By.....Cedar Valley Bcstg. Co.
Address .....P.O. Box 307
Tel.: 1470.....Independent
President, Gen. Mgr.....John W. Talbott
Sales Promotion Mgr.....George Serbus
Program Dir.....J. A. Meyer

KJFJ—Webster City—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Triangle Bcstrs.
Address .....Box 222
Tel.: TEmple 2-1410.....Independent
Station Representative.....Boles
Pres., General, Comm. Mgr.....Don Treu
Program, Public Dir.....G. D. Warland
Chief Engineer.....Aldis Hendrickson

Pop.: 2,205,000
Families: 699,000

Kansas

Radio Homes: 691,000
AM Stas. in State: 51

KSOK—Arkansas City—1947

Freq.: 1280 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By .The KSOK Bdcstg. Co.
Address.....P.O. Drawer 917
Tel.: 2666 .....Independent
President.....Oscar S. Stauffer
Gen. Sta. Mgr.....S. C. Thompson
Chief Engineer.....N. Wayne Owens
Owners of: KSEK, Pittsburgh; WIBW, Topeka; KGFF, Shawnee; WIBW-TV, Topeka.

KARE—Atchison—1939

Frequency: 1470 Kc. ....Power: 1000 Watts
Owned By.....KARE, Inc.
Address.....Fifth & Kansas Ave.
Tel.: EM 7-1470.....Independent
Co-Owners....J. M. Griffith, Paul H. Buenning
General Mgr.....James M. Griffith
Chief Engineer.....L. H. Winegardner

KCRB—Chanute—1952

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Operated By..Midwest Bdcstg System
Address.....P.O. Box 132
Tel.: HE 1-3700.....KBS
Station Representative.....Hopewell
President.....James R. Roberts
Manager.....J. R. Fehr
Chief Engineer.....C. Albert

KGGF—Coffeyville—1930

Frequency: 690 Kc..Power: 10 Kw. d.; 5 Kw. n.
Owned-Oper. By..The Midwest Bcstg. Co., Inc.
Address.....306 W. 8th
Tel.: CLinton 1-3800.....ABC
Newspaper Affil. .....Coffeyville Journal
Station Rep. .....Weed Radio
President.....Richard M. Seaton
General, Sta. Mgr. .....Robert L. Pratt
Commercial Manager.....E. B. Spoonamore
Program Dir.....Richard S. Embody
Chief Engineer.....J. S. Jaminet

KXXX—Colby—1947

Frequency: 790 Kc.....Power: 5000 Watts d.
Owned.....Town & Farm Co., Inc.
Address .....Colby, Kan.
Tel.: HO 2-3305.....Independent
Rep. .....H-R Reps.
Chairman of Board.....Don Searle
President .....Bill Martin
Exec. V. P., Sta. Mgr.....Ed Mason
Commercial Mgr.....Bill Moore
Chief Engineer.....Vern Snider
Owners of: KMMJ, Grand Island.

KNCK—Concordia—1954

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned.....General Bcstg. Co., Inc.
Address .....Box 531
Tel.: 1414.....KBS
Pres., Gen., Sta. Mgr.....W. F. Danenbarger
Comm. Mgr., Prog. Dir.....Oscar W. Allen
Chief Engineer.....Don Sasnett

KEDD—Dodge City—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....Seward County Bcstg. Co.
Address .....Route No. 2
Tel.: HUnter 3-7151 .....Independent
Station Rep. .....George T. Hopewell
President.....Alf M. Landon
General Manager.....Gene Courtney
Commercial Manager.....Marv Reece
Program Director.....Bob Morrison
Chief Engineer.....Foster Van Cleve
Owners of: WREN, Topeka, Kan., KSCB, Liberal, Kan.

KGNO—Dodge City—1930

Frequency: 1370 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Dodge City Bcstg. Co.
Address .....705½ Second Ave.
Tel.: HU 3-3151.....Independent
Newspaper Affil.....Dodge City Daily Globe
Station Rep. .....Pearson
General Manager.....S. Parks
Commercial Manager.....Isadore Salm
Chief Engineer.....Leo Stewart

KBTO—El Dorado—1953

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned-Oper. By.....El Dorado Bcstg. Co.
Address .....205½ S. Main
Tel.: DA 1-5880.....Independent
Representative .....Indie Sales
General Manager.....Jim Platt

KVOE—Emporia—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Bluestem Bcstg. Co., Inc.
Address .....Box 369
Tel.: DI 2-1400.....Independent
Representative .....Webb
Pres., Gen. Mgr.....E. J. McKernan, Jr.
Sales Prom. Mgr.....E. J. McKernan III
Program Dir.....Curt Stallings
Chief Engineer.....Charles Stark

KMDO—Fort Scott—1954

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned.....Ft. Scott Bcstg. Co.
Address .....Box 72
Tel.: 2545.....KBS
Pres., Gen. Mgr.....Lloyd C. McKenney
Station Manager.....Jim McKenney
Comm., Sales Prom. Mgr.....Charles Stephens
Publicity Director.....Jim Ross
Chief Engineer.....Jim Fronkier

KIUL—Garden City—1935

Frequency: 1240 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....KIUL, Inc.
Address.....509 Main St.
Tel.: BRidge 6-3251.....NBC, KBS
Newspaper Affili. .....Telegram
President, General Mgr.....Robert Wells
Program Dir.....Tony Jewell
Comm. Mgr., Chief Eng.....Joe Tennessen

KNCO—Garden City—1949

Frequency: 1050 Kc.....Power: 1000 Watts
Owned-Oper. By..Ark Valley Bcstg. Co., Inc.
Address.....115 W. Laurel
Tel.: BRidge 6-4366.....Independent
Station Rep. .....Hal Holman
President .....Ellsworth Sherman
Gen. Sta. Manager.....O. D. Carmichael
Asst. Manager.....Joe Taylor
Chief Engineer.....E. Kissinger

KLOE—Goodland—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KLOE, Inc.
Address.....17th & Broadway
Tel.: TWinoaks 9-2309.....Independent
Sta. Representative.....Hal Holman
President.....Ross Beach, Jr.
General Manager.....Robert E. Schmidt
Station Manager.....Kay Melia
Sales Prom. Manager.....Dwight Look
Publicity Director.....Jack Everton
Commercial Mgr. .....Gilbert La Porte
Program Mgr. .....Don Gill
Chief Engineer.....Wayne Nelson
Owners of: KAYS-AM-TV, Hayes, Kan.

KVGB—Great Bend—1937

Frequency: 1590 Kc.....Power: 5000 Watts
Owned-Operated By.....KVGB, Inc.
Address.....2007 17th St.
Tel.: GLadstone 3-4317.....Independent
Representative .....Hollingbery
President.....Mrs. Helen Coogan

V.P. General Mgr. .....Grover C. Cobb
Station Manager.....Robert D. Hilgendorf
Commercial Mgr. .....Dick Painter
Program Director.....Ray Beals
Chief Engineer.....Harold Riedl

KAYS—Hays—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....KAYS, Inc.
Address .....2300 Hall St.
Tel.: MArket 4-2578.....Independent
Station Reps.....Holman; Soderlund; Melville
President.....Ross Beach, Jr.
General Mgr.....Robert E. Schmidt
Station, Commercial Mgr.....Bob Churchill
Program Director .....Bob Templeton
Chief Engineer .....D. Hobelman
Owners of: KAYS-TV, Hays; KLOE-AM-TV, Goodland. All Kans.

KWBW—Hutchinson—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Nation's Center Bcstg. Co.
Business-Studio Address.....17th & Harding
Tel.: MO 2-4486.....NBC-KBS
Representative .....Devney Organization
Pres., Sta. Mgr.....Fred L. Conger
Chief Engineer.....F. C. Morgan

KWHK—Hutchinson—1946

Frequency: 1260 Kc...Power: 1 Kw. d.; 500 n.
Owned-Operated By.....KWHK Bcstg. Co.
Address.....525 N. Main
Tel.: Mohawk 5-4461.....Independent
Station Representative.....Spot Time Sales
President.....William L. Mitchell
General Manager.....David Mackey
Program Director.....J. Parker
Chief Engineer.....John Robbins

KIND—Independence—1947

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Operated By.....Central Bcstg., Inc.
Bus.-Studio Transmitter.....114 North 8th St.
Tel.: 1010 .....KBS
President, Gen. Mgr.....Nels Rupard

KALN—Iola—1961

Frequency: 1370 Kc.....Power: 500 Watts
Owned By.....Iola Broadcasting Co.
Address.....P.O. Box 383
Tel.: 1017 .....KBS
Owner.....Lloyd C. McKenney
General Mgr., Program Dir.....S. W. Stanton
Commercial Manager.....Maynard Sloan
Chief Engineer.....Jerry Johnston

KJCK—Junction City—1949

Frequency: 1420 Kc. ...Power: 1000 Watts d.
Owner-Oper. By.....Junction City Bcstg. Co.
Address.....724 No. Washington St.
Tel.: CEdar 8-3165.....Independent
Representative .....Indie Sales
President,, Gen. Mgr.....R. L. Weir, Jr.
Comm., Sales Prom. Mgr.....Pat Powers
Program, Publicity Dir.....Tim Spencer
Chief Engineer.....Royce Baerg

KCKN—Kansas City—1925

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Cy Blumenthal
Address.....P.O. Box 1165
Tel.: FA 1-3200.....Independent
Station Representative.....Charles Bernard
President .....Cy Blumenthal
Gen., Sta. Manager.....Edwin J. Charles
Commercial Mgr.....Glen George
Program Director.....Theodor Kramer
Publicity Director.....Steve April
Chief Engineer.....Marvin Bredemeier

KLWN—Lawrence—1951

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lawrence Bcstrs. Inc.
Address .....Route 1
Tel.: VI 3-1320.....Independent
President.....H. M. Booth
Station Mgr., Program Dir.....Arden Booth
Commercial Manager.....Joe Staves
Chief Engineer.....Jim Fishbeck

KCLO—Leavenworth—1948

Frequency 1410 Kc. ....Power: 5000 Watts d.
Owned-Oper. By.....KCLO, Inc.
Address .....Box 70
Tel.: MUtual 2-1410.....KBS
President, Gen. Mgr.....Geo. Basil Anderson
Commercial, Program Dir.....Bob Potter
Sales Prom. Mgr.....Lee Pemberton
Chief Engineer .....Al Ortmann

KLIB—Liberal—1960

Frequency: 1470 Kc.....Power: 500 Watts
Owned By.....Plains Enterprises, Inc.
Address .....Box 856
Tel.: MAin 4-2556 .....KBS
President, Gen. Mgr.....William Bowman Sr.
Chief Engineer.....Clyde Elmer Michael

KSCB—Liberal—1948

Frequency: 1270 Kc. ..Power: 1 Kw.d., 500 W.n.
Owned-Oper. By....Seward County Bcstg. Co.
Business Address.....East 8th St.
Tel.: MA 4-3891.....Independent
Station Rep. .....Hopewell
President .....Alf M. Landon
General, Station Mgr.....Leon S. Salathiel
Commercial Manager.....Mark Shor
Program Director .....Jim Braadh
Chief Engineer.....Alvin Peters
Owners of: KEDD, Dodge City, Kans.

KMAN—Manhattan—1950

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Manhattan Bcstg. Co.
Address.....114 No. 4th St.
Tel.: PRescott 8-4451.....KBS
Newspaper Affil. .....Daily Mercury
President.....Fred A. Seaton
General Manager.....Lowell E. Jack
Commercial Manager.....Tom Rees
Program Director.....Charles Howe
Sales Promotion Mgr.....Russ Gibson
Chief Engineer .....William Ball

KNDY—Marysville—1956

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned.....W. N. Schnepp
Address.....P.O. Box 390
Tel.: Hillcrest 3-4361.....KBS
Station Rep.....Hopewell
President, Gen. Mgr. .....Wyman N. Schnepp
Chief Engineer.....Willa M. Schnepp

KNEX—McPherson—1949

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned By.....McPherson Bestg. Co.
Address .....Box 186
Tel.: CHapel 1-1540.....KBS
Newspaper Affil. .....Sentinel
Station Representative.....Hopewell
President.....Kenneth R. Krehbiel
Gen. Mgr., Ch. Eng.....Claude Hughes
Comm., Sales Prom. Mgr....Morris Heitschmidt

KBEA—Mission—1957

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Public Radio Corp.
Address.....Box 424 Kansas City, Mo.
Tel.: HEdrick 2-1480.....ABC
Station Representative.....Spot Time Sales
President.....Lester Kamin
General, Station Mgr.....Tom Howard
Commercial Manager.....Clancy Sewell
Sales Promotion Mgr.....Nola Lytell
Program Director.....Chuck Maxwell
Chief Engineer.....Robert Artz
Owners of: KXYZ, Houston, Tex.

KJRG—Newton—1953

Frequency: 950 Kc.....Power: 500 Watts, d.
Owned.....KJRG, Inc.
Address .....Box 77
Tel.: ATwater 3-5150.....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....Geo. Basil Anderson
Comm. Mgr. Ch. Eng. .....Bob Snyder
Sales Prom. Mgr. .....Roy Lichtenberger

KOFO—Ottawa—1949

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned-Operated By.....Ottawa Bcstg. Co.
Address.....P.O. Box 16
Tel.: CHerry 2-1220.....Independent
Station Representative.....Hopewell
Partner, General Mgr.....Roderick B. Cupp
Partner.....Edwina W. Cupp
Commercial Mgr.....Ronald G. Reed
Program Director.....Larry Kraft
Chief Engineer.....Don Willis

KLKC—Parsons—1948

Frequency: 1540 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Community Bcstg. Co.
Address.....P.O. Box 696
Tel.: GA 1-6400.....Independent
President, Gen. Mgr.....Richard R. Combs

KKAN—Phillipsburg—1960

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....North Central Bcstg., Inc.
Address.....Box 337
Tel.: 1070 .....Independent
General Manager.....Guy Christian
Sales Prom. Mgr.....Doug Stone
Chief Engineer.....Vaughn Jupe

KOAM—Pittsburg—1937

Freq.: 860 Kc.....Power: 10 Kw. d., 5 Kw. n
Owned-Oper....The Pittsburg Bcstg. Co., Inc.
Address.....P.O. Box F
Tel.: Adams 1-7200.....NBC
Representative .....Hollingbery
President.....E. V. Baxter
Gen., Sta. Mgr.....John O. Bartlow
Program Dir.....Marge Bartlow
Chief Engineer.....Leo Stafford

KSEK—Pittsburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Stauffer Publications, Inc.
Address.....1340 E. Quincy
Tel.: ADams 1-2800.....KBS
Newspaper Affil.....Headlight & Sun
Representative .....Avery-Knodel
President.....O. S. Stauffer
General Mgr., Chief Eng.....Jim Treat

KWNS—Pratt—1962

Freq.: 1290 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....Wilmer E. Huffman
Address.....P.O. Box 403
Tel.: GReenwood 2-5581.....Independent
General Manager.....Wilmer E. Huffman
Program Director.....Jo Ann Huffman
Chief Engineer.....Clarence Evans

KWSK—Pratt—1952

Frequency: 1570 Kc.....Power: 250 Watts
Owned .....Clem Morgan
Address.....200½ S. Main St.
Tel.: GReenwood 2-4405.....KBS
General Sta. Mgr. .....Clem Morgan
Program Director.....A. R. Morgan
Sales Prom., Comm. Mgr. .....Ray Godfrey
Chief Engineer.....Larry Waggoner

KRSL—Russell—1956

Frequency: 990 Kc.....Power: 250 Watts d.
Owned By.....Kilo Broadcasting Co.
Address .....Box 666
Tel.: HUdson 3-3121.....KBS
Owner, Gen. Mgr.....Fred L. Thompson
Commercial Manager.....Richard Dumler
Program Director.....Ray Poole
Publicity Director.....Alice Graham
Chief Engineer.....Delbert Compton

KFRM—Salina—1947

Frequency: 550 Kc. .....Power: 5,000 W. d.
Owned By.....KFRM, Inc.
Address.....316 S. Broadway
Tel.: TAylor 3-4611.....ABC
Station Representative.....Weed Radio Corp.
President.....Norman E. Kightlinger
General Manager.....Calvin A. Haworth
Chief Engineer.....Gary E. Farhner

KSAL—Salina—1937

Frequency: 1150 Kc.....Power: 5000 Watts
Owned By.....Salina Bcstg., Inc.
Address.....625 E. Crawford
Tel.: TA 3-3701.....MBS
President .....James Stuart
V.P., Gen. Mgr.....Richard W. Chapin
Comm. Sta. Mgr.....Robert M. McKune
Program Director.....Chuck Nichols
Chief Eng.....Don Englehart
Owners of: KODY, N. Platte; KFOR, Lincoln; KRGI, Grand Island; KMNS, Sioux City; KOEL, Oelwein.

KEWI—Topeka—1949

Frequency: 1440 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Midland Bcstrs.
Address.....916½ Kansas Ave.
Tel.: CE 3-1336.....Independent
Representative .....Gill-Perna
President, Gen. Mgr.....Frederick P. Reynolds
Commercial Manager.....Robert Rohrs
Program, Publicity Dir.....Robert F. Russell
Chief Engineer.....Jim C. Meeker
Owners of: KUSN-AM-FM, St. Joseph, Mo.

KTOP—Topeka—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Charles Bailey Axton
Address.....1700 N. Buchanan
Tel.: CE 4-3444.....MBS
Station Representative.....Weed
President .....Bailey Axton
Vice Presidents.....Louise and Charles Axton
Program Director.....Robert Harris
Station Manager.....Bob Barber
Sales Prom. Mgr.....Merle Blair
Chief Engineer.....Harold Grant

WIBW—Topeka—1927

Frequency: 580 Kc.....Power: 5000 Watts
Owned By.....Stauffer Publications, Inc.
Address .....Box 119
Tel.: CR 2-3456.....CBS
Newspaper Affil. ..... Journal, Capital
Representative .....Avery-Knodel
President.....O. S. Stauffer
General Manager .....Thad Sandstrom
Station Manager.....Jack Fallon

WREN—Topeka—1926

Frequency: 1250 Kc.....Power: 5000 Watts
Owned-Operated By...WREN, Bdcstg. Co., Inc.
Address.....1001 Fillmore St.
Tel.: CE 2-0505.....ABC
Representative ..... Hollingbery
President.....Alf M. Landon
Gen., Sta. Mgr.....Max G. Falkenstien
Commercial Manager.....Paul Dixson
Program Manager.....Bob Richmond
Sales Promotion Manager.....Bonnie Purnell
Chief Engineer.....Al Keberlein
Owners of: KSCB, Liberal; KEDD, Dodge City. Both Kans.

KAKE—Wichita—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....KAKE Radio-TV, Inc.
Address.....1500 N. West St.
Tel.: WH 3-4221.....Independent
President .....Mark H. Adams
General Manager.....Martin Umansky
Station Manager.....Dale W. McCoy Jr.
Owners of: KAKE-TV.

KFDI—Wichita—1923

Freq.: 1070 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned By....Wichita Great Empire Bcstg., Inc.
Address.....42nd & N. Broadway
Tel.: TE 8-3377.....Independent
Station Rep.....Charles Bernard
President.....Bernice L. Lynch
General Manager.....Ron B. Blue
Chief Engineer.....Jack Austin

KFH—Wichita—1922

Frequency: 1330 Kc.....Power: 5000 Watts
Owned By.....KFH Radio Co.
Address.....KFH Bldg.
Tel.: AM 2-4491.....CBS
Newspaper Affiliation....Wichita Eagle-Beacon
Representative .....Blair
President .....John Rigby
General, Sta. Mgr.....Thomas P. Bashaw
Commercial Manager.....Bob Adams
Merchandising Prom. Mgr.....David J. Hanks
Program Director.....Bob Sanders
Chief Engineer.....Leslie Campbell

KLEO—Wichita—1936

Frequency: 1480 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Swanco Bcstg. of Kan.
Address.....6610 W. 13th
Tel.: WH 3-0255 .....MBS
Station Representative.....Eastman
President.....George Bolas
General, Station Mgr.....Edward A. Montray
Commercial Manager.....Donald O'Malley
Sales Prom. Manager.....Bob Freeman
Program Director.....Marc Alan
Publicity Director.....Creeta Bressler
Chief Engineer.....Earl Russell
Owners of: KQEQ, Albuquerque, N. M.; KIOA, Des Moines, Iowa; KRMG, Tulsa, Okla.

KSIR—Wichita—1958

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....KSIR, Inc.
Business Address.....Box 933
Tel.: WH 2-3253.....Independent
Pres., Comm. Mgr.....Mack Sanders
Gen. Sta., Chief Eng.....K. W. Pyle

KWBB—Wichita—1950

Frequency: 1410 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Wichita Beacon Bcstg. Co.
Address.....2829 Salina Ave.
Tel.: TE 8-3331.....Independent
Station Reps.....Hollingbery; Clarke Brown
President.....O. E. Bradley
V.P., General Mgr.....J. Milton Hall
Commercial Manager.....Harold H. Hale
Program Director.....John Campbell
Chief Engineer.....Cliff Koch

Pop.: 3,055,000
Families: 841,000

Kentucky

Radio Homes: 809,000
AM Stas. in State: 87

WANY—Albany—1958

Frequency: 1390 Kc.....Power: 1000 Watts
Owned By.....Albany Bcstg. Co.
Business Address.....Box 158
Tel.: 387-3351.....KBS
Sta. Rep.....Kentucky Radio Sales
Co-owners.....Wallace Allred-Cecil Speck
Sta., Comm. Manager.....Welby Hoover
Program Director.....Darrell Speck
Chief Engineer.....Joe Peters

WCMI—Ashland—1935

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....WCMI, Inc.
Address.....P. O. Box 949
Tel.: 324—6111 .....CBS
Sta. Representative .....Hollingbery
President.....R. G. Worster
General, Sta. Manager.....O. C. Halyard Jr.
Commercial Manager .....Mike Slagel
Program Director.....Bill Campbell
Publicity Director.....Loretta Halyard
Chief Engineer.....Bob Gilmore
Owners of: WVLK-AM-FM, Lexington; WFKY, Frankfort; WHOO-AM-FM, Orlando; WINN, Louisville, Ky.; WCMI-FM, Ashland, Ky.

WTCR—Ashland—1954

Frequency: 1420 Kc.....Power: 5000 Watts d.
Owned By.....Connie B. Gay Bcstg. Corp.
Address .....P.O. Box 790
Tel.: 324-7131 .....ABC
President.....Connie B. Gay
General Manager.....Naseeb S. Tweel
Chief Engineer.....Edwin Walters
Owners of: WQMR, Silver Springs, Md.; WGAY-FM, Washington, D.C.

WBVL—Barbourville—1955

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Brown Radio & TV Co.
Address.....107 Sycamore St.
Tel.: LIncoln 6-4129.....Independent
Pres., Gen. Mgr.....Dwight L. Brown
Sales Prom. Mgr.....Homer L. Jackson
Chief Engineer.....L. D. Johnson

WBRT—Bardstown—1955

Frequency: 1320 Kc.....Power: 1000 W. d.
Owner.....Bardstown Broadcasting Co.
Address.....216 N. 3rd
Tel.: FI 8-3943.....KBS
President.....Lawrence W. Adams
Sales Prom., Chief Eng.....Don Allen

WCBL—Benton—1954

Frequency: 1290 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....Purchase Bcstg. Co.
Address.....P.O. Drawer 7
Tel.: 527-2581.....KBS
Representative .....Continental
President, Gen. Mgr.....Shelby McCallum
Program Director.....David Reno
Commercial Mgr. .....Martine Vance
Chief Engineer.....Walter Wilson
Owners of: WTRB, Ripley; KMJS, Portageville.

WBGN—Bowling Green—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bowling Green Bcstg. Co.
Address.....913½ College St.
Tel.: VI 2-1638.....Independent
Station Representative....Kentucky Radio Sales
President, Gen. Mgr.....Clement Cockrel
Commercial Manager.....Dean Duvall
Chief Engineer.....Eugene Hornback

WKCT—Bowling Green—1947

Freq.: 930 Kc...Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By ...Daily News Bdcstg. Co.
Address .....804 College St.
Tel.: VI 3-4325.....ABC
Newspaper Affiliation..Park City Daily News
Station Representative.....Pearson Nat'l Reps
President .....J. Ray Gaines
General, Station Mgr.....Al Temple
Commercial Mgr.....Henry Brosche
Program Dir.....Jack Eversole
Chief Engineer.....Jack Hendrick

WLBJ—Bowling Green—1940

Freq.: 1410 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Bowling Green Bcstrs., Inc.
Address .....Cemetery Road
Tel.: VI 3-3212.....MBS-KBS
Sta. Representative.....Burn-Smith
President.....Cy N. Bahakel
General Manager.....Bob Proctor
Prog. Dir., Ch. Eng.....Hugh Tyler

WTCO—Campbellsville—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Taylor Cty. Bcstg. Co.
Address.....P.O. Box 248
Tel.: 465-4178 .....KBS
Station Rep.....Kentucky Radio Sales
President.....R. D. Ingram
General, Sta. Manager.....Thomas Kerr
Commercial Manager.....Lindsey Hardin
Sales Promotion Manager.....James Crowell
Program Director.....Naomi Beard
Publicity Director.....Redman L. Turner
Chief Engineer.....Harvey Kingsbury

WMTA—Central City—1954

Frequency: 1380 Kc.....Power: 500 Watts
Owner.....Central City, Greenville Bcstg. Co.
Address.....Old Greenville Rd.
Manager .....A. Stone
Chief Engineer.....B. J. Stone

WNES—Central City—1955

Frequency: 1050 Kc.....Power: 500 Watts d.
Owned By.....Muhlenberg Bcstg. Co.
Address .....P.O. Box 471
Tel.: 1000.....KBS
President.....Andy Anderson
General Manager.....Ronald L. Beane
Program Director.....Legon McDonald
Chief Engineer.....Robert J. Beane

WAIN—Columbia—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tri-County Bcstg. Corp.
Address.....430 Wain St.
Tel.: 384-2411.....KBS
Station Representative....Kentucky Radio Sales
President, Gen. Mgr.....John B. Horton
Commercial Manager.....Edwin R. Cundiff
Station Manager.....Ray Doss
Program Director.....Fred Massey

WCTT—Corbin—1947

Frequency: 680 Kc.....Power: 1000 Watts
Owned-Oper. By....Corbin Times-Tribune, Inc.
Business Address.....Ky. Ave. & Monroe St.
Tel.: 1071 .....KBS
Newspaper Affil.....Corbin Times-Tribune
President.....J. Springer Robinson
General Manager.....John L. Crawford
Station, Comm. Mgr.....Art Grunewald
Program Director.....Archie Wyatt
Chief Engineer.....Chas. Sulfredge

WYGO—Corbin—1961

Frequency: 1330 Kc.....Power: 5 Kw. d.
Owned By.....Tri-County Bcstg. Co.
Address .....P.O. Box 535
Tel.: 3006 .....Independent
Station Rep.....Kentucky Radio Sales
General, Commercial Mgr.....Barbara H. Miles
Station Manager.....Dexter R. Sams
Sales Promotion Mgr.....Bill Carson
Program Director.....Hugh C. Delk
Chief Engineer.....Everett Lawson

WCPM—Cumberland—1951

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Cumberland Bcstg. Co.
Address.....P. O. Box 955
Tel.: 589-4623.....KBS
Station Rep.....Kentucky Radio Sales
General Manager.....Jack Mills

WCYN—Cynthiana—1956

Frequency: 1400 Kc. .....Power: 250 Watts
Owned.....WCYN Radio, Inc.
Address.....Pike & Walnut Sts.
Tel.: 1480.....KBS
President.....Estil R. Anderson
General Manager.....Lawrence McGill
Commercial Manager.....Helen Williams
Chief Engineer.....Reed Anderson

WHIR—Danville—1947

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....WHIR, Inc.
Business Address.....P.O. Box 8
Tel.: 236-2711.....Independent
Representative.....Hal Holman Co.
President, Gen. Mgr. .....Raymond P. Holbrook
Commercial Manager.....C. R. Colclough
Program Director.....Raymond L. Ramsey
Chief Engineer.....Charles Huddleston

WIEL—Elizabethtown—1950

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....Elizabethtown Bcstg. Co.
Business Address.....P. O. Box 347
Tel.: 765-2144 .....KBS-ABC
President.....J. W. Hodges
General Manager.....Dee Huddleston
Commercial Manager.....Calvin Skaggs
Program Director.....Thomas Skinner
Chief Engineer.....Hugh Garner

WSTL—Eminence—1956

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned.....Shelbyville—Eminence Bcstg. Co.
Address.....P.O. Box 147
Tel.: ME 3-2916.....Independent
Station Representative....Kentucky Radio Sales
Gen. Mgr., Ch. Eng. .....Charles L. Troutman
Station Manager.....George C. Troutman
Commercial Manager.....James E. Petty
Program Director.....Vivian M. Troutman
Publicity Director.....Terry Tichy

WSAC—Ft. Knox—1955

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Operated By...Fort Knox Bcstg. Corp.
Address.....Box 68
Tel.: ELgin 1-3121.....Independent
Pres., Gen. Mgr.....B. E. Cowan
Commercial Mgr.....J. R. Cowan

WFKY—Frankfort—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Capital Bcstg. Co.
Address.....Radio Bldg.
Tel.: CA 3-8281.....MBS
Representative .....Hollingbery
Station Mgr.....Bud McClain
Program Dir. .....H. Moore
Chief Engineer.....K. P. Graham

WFKN—Franklin—1954

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Franklin Favorite-WFKN, Inc.
Address.....103 N. High St.
Tel.: JUstice 6-4481.....KBS
Pres., Gen. Mgr.....L. L. Valentine
Comm., Sales Prom. Mgr....Howard H. Ogles
Program Director.....A. W. Kockritz, Jr.
Chief Engineer.....Frank Wakefield

WFUL—Fulton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Ken-Tenn Bcstg. Corp.
Business Address.....Box 482
Tel.: 1270.....Independent
President, Ch. Eng.....Kenneth Z. Turner

Commercial Manager.....J. O. Lewis
Sales Promotion Mgr.....Arlene Swearingen
Program Director.....Clara Agnes Turner
Publicity Director.....Gene Gardner
Owners of: WFUL-FM, Fulton, Ky.

WAXU—Georgetown—1957

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned By.....WAXU Radio
Address.....117 No. Lime, Lexington, Ky.
Tel.: 3-1678 .....Independent
Station Representative.....Charles Bernard
Pres., Ch. Eng.....Robert E. Johnson
Station Manager.....Arno Walker
Program Director.....Bill Stakelin
Commercial Manager.....Robert Hamilton
Sales Prom. Manager.....Ed James

WKAY—Glasgow—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Glasgow Bcstg. Co., Inc.
Address.....510 Happy Valley Rd.
Tel.: 651-2141 .....KBS
President.....Jack Pedigo
General Mgr., Ch. Eng.....Clovis Sadler
Commercial Manager.....Henry H. Royse
Program Director.....Moena E. Sadler

WGOH—Grayson—1959

Frequency: 1370 Kc.....Power: 5,000 Watts
Owned By.....Carter County Bcstg. Co., Inc.
Address.....Box 487
Tel.: 474-5144.....Independent
President.....Harold E. Shufflebarger
Gen., Sta. Manager.....Charlie Esposito
Chief Engineer.....Les Davis

WHLN—Harlan—1941

Frequency: 1410 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Radio Harlan, Inc.
Business Address.....Box 898
Tel.: 625 .....Independent
Station Rep.....Kentucky Radio Sales
President.....J. Francke Fox, Jr.
Gen., Comm. Mgr.....James T. Morgan
Chief Engineer.....Gene Hopkins

WHBN—Harrodsburg—1955

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By.....Fort Harrod Bcstg. Corp.
Address .....Box 247
Tel.: 1420 .....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....Robert Martin

WKIC—Hazard—1947

Frequency: 1390 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Mt. Bcstg. Service, Inc.
Address.....Box 239
Tel.: 436-2121 .....KBS
Representative.....Kentucky Radio Sales
President.....Fred B. Bullard
General Manager.....Ernest Sparkman
Commercial Manager.....Julius Lasslo
Prog. Dir.....Norma Strong
Chief Engineer.....George Patterson

WSON—Henderson—1941

Frequency: 860 Kc.....Power: 500 Watts d.
Owned-Oper. By....Henderson Bcstg. Co., Inc.
Address.....P. O. Box 418
Tel.: VA 6-3923.....KBS-ABC
President.....Hecht S. Lackey
Station Manager.....William F. Russell
Publicity Director.....Anna Jane Kincaid
Chief Engineer.....D. E. Gibson
Owners of: WSON-FM, Henderson, Ky.

WHOP—Hopkinsville—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Hopkinsville Bcstg. Co., Inc.
Address.....1102 So. Virginia St.
Tel.: TUxedo 5-5531.....CBS
Pres., Gen. Mgr.....F. Ernest Lackey
Sta., Comm. Mgr.....Katherine Peden
Publicity Director.....Margaret Wyatt
Sales Prom. Manager.....Hal King
Program Director.....George Goldtrap
Chief Engineer.....Russell Newman

WKOA—Hopkinsville—1954

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Pennyrile Broadcasting Co.
Address.....808½ South Main St.
Tel.: TU 6-1204.....KBS
Sta. Rep.....Geo. T. Hopewell
Pres. Gen. Mgr.....William H. Higgins
Program Director.....James M. Suddeath
Chief Engineer.....Marvin J. Mahoney

WIRV—Irvine—1960

Frequency: 1550 Kc.....Power: 1,000 Watts d.
Owned By.....Irvenna Bcstg. Co.
Address .....141 Broadway
Tel.: 723—2550 .....KBS
Station Rep. .....Continental Radio Sales
President, Gen. Mgr.....James M. Gaskin
Sales Promo. Mgr., Ch. Eng...Fred W. Dean, Jr.
Publicity Director.....Betina Sue Wiseman

WLBN—Lebanon—1954

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....Lebanon-Springfield Bcstg. Co.
Address.....P.O. Box 647
Tel.: 692-3126 .....KBS
Gen., Sta. Mgr.....J. T. Whitlock
Commercial Manager.....Allen Baker
Chief Engineer.....W. B. Kelly
Owners of: WIEL, Elizabethtown.

WMTL—Leitchfield—1959

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Rough River Bcstg. Co.
Address.....121 East Main St.
Tel.: 259-4337 .....KBS
Station Rep.....Kentucky Radio Sales
President, Gen. Mgr.....Porter Wallace
Sales Promotion Mgr.....Eva Jo Ellis
Program Dir., Chief Eng.....Billy R. Evans

WBLG—Lexington—1946

Frequency: 1300 Kc.....Power: 1000 Watts

Owned-Oper. By.....Lexington Bcstg. Corp.
Address.....134 N. Limestone St.
Tel.: 252-1300 .....ABC
Representative .....Meeker
Pres., Gen. Mgr.....Roy B. White, Jr.
V.P., Commercial Mgr.....James H. Tomblin
Program Director.....Robert Barton
Chief Engineer.....John Patrick

WLAP—Lexington—1922

Frequency: 630 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Thoroughbred Bcstg. Co., Inc.
Business-Studio Address.....177 N. Upper St.
Tel.: 3-2727 .....MBS
Station Representative .....Pearson
President, Gen. Mgr.....William R. Sweeney
Program Director.....Nick Clooney
Chief Engineer.....Robert Jones

WVLK—Lexington—1947

Freq.: 590 Kc....Power: 5000 Wts. d., 1000 n.
Owned-Oper. By....Bluegrass Bcstg. Co., Inc.
Address .....Phoenix Hotel
Tel.: 4-6470 .....CBS
Representative .....Hollingbery
General Mgr.....Ted Grizzard
Commercial Manager.....Charles Drew
Chief Engineer.....Paul Dunbar

WFTG—London—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Lin Bcstg. Corp.
Address.....Box 333
Tel.: VOlunteer 4-2148.....Independent
Sta. Representative .....Hopewell
Pres., Gen., Sta. Mgr.....Elmo Mills
Chief Engineer .....Russell Henson

WAKY—Louisville—1936

Frequency: 790 Kc. ..Power: 5 Kw. d., 1 Kw. d.
Owned By.....Lin Bcstg. Corp.
Bus.-Studio Address.....Ky. Home Life Bldg.
Tel.: 587-8871 .....Independent
Station Representative.....Blair
President .....Fred Gregg
General, Station Mgr.....John Hicks
Program Director.....Howell Smith

WAVE—Louisville—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WAVE, Inc.
Business Address.....725 S. Floyd
Tel.: JU 5-2201.....NBC
Station Rep. .....Katz
President.....George W. Norton, Jr.
General Mgr.....Nathan Lord
Station, Commercial Mgr.....W. H. Dulaney
Program, Sales Prom. Mgr.....James Caldwell
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-TV, Louisville, Ky.; WFIE-TV, Evansville, Ind.; WFRV-TV, Green Bay, Wisc.

WHAS—Louisville—1922

Frequency: 840 Kc. ...Power: 50,000 Watts
Owned-Oper. By .....WHAS, Inc.
Address.....525 W. Broadway
Tel.: JU 5-2211.....ABC
Newspaper Affil.....Courier-Journal, Times
Representative.....Henry I. Christal Co.
President.....Barry Bingham
General Manager.....Victor Sholis
Commercial Manager.....John Fouts
Sales Prom. Manager.....William Loader
Program Director.....George Walsh
Chief Engineer.....Orin Towner
Owners of: WHAS-TV.

WINN—Louisville—1940

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Kentucky Central Bcstg.
Bus.-Studio Address.....409 Speed Bldg.
Tel.: JU 5-5148.....Independent
Sta. Representative.....Gill-Perna
President .....Garvis Kincaid
Comm. Mgr.....James Nathan
Station Manager.....M. Maley
Sales Promo. Mgr.....L. Abraham
Chief Engineer.....Melvin Scarsdale

WKLO—Louisville—1948

Freq.: 1080 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mid-America Bcstg. Corp.
Address.....2000 Commonwealth Bldg.
Tel.: JU 3-4441.....Independent
News. Affil....Lanchester (Ohio) Eagle-Gazette
Representative .....Robt. Eastman
President .....Charles Sawyer
Exec. Vice President.....J. P. Williams
Administrative V.P.....Alexander Buchan
General, Station Mgr.....William Perry
Publicity Director.....Roberta Scott Bunnell
Dir. of Operations.....Ken Rowland
Program Director.....Ted Barbone
Chief Engineer.....William H. Faulkner
Owners of: WING, Dayton; WCOL, Columbus; WIZE, Springfield. All Ohio. WRIT, Milwaukee, Wisc.

WKYW—Louisville—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Kentucky, Inc.
Address.....310 W. Liberty St.
Tel.: JU 3-4811.....CBS
Sta. Representative.....Broadcast Time Sales
Pres., Gen. Mgr.....F. Eugene Sandford
VP., Oper. Mgr.....E. Halsey Sandford
Commercial Manager.....Bob Franklin
Program Director.....Jim Bollinger
Chief Engineer.....William Neff

WLOU—Louisville—1948

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned By.....Rounsaville of Louisville
Address.....P.O. Box 8278
Tel.: ME 7-6531.....Independent
Station Rep. .....Gill-Perna
President.....Robert W. Rounsaville
General Manager.....Jay Thomson
Station Manager.....Norman Stewart
National Sales Mgr.....Ralph B. Johnson
Program Director.....Rudy Runnels
Chief Engineer.....Steve Dawson
Owners of: WCIN, Cincinnati; WFUN, Miami Beach; WTMP, Tampa; WVOL, Nashville; WYLD, New Orleans; WTAM-TV, Louisville, Ky.

WTMT—Louisville—1958

Frequency: 620 Kc.....Power: 500 Watts
Owned By.....Jefferson Bdcstng. Co. Inc.
Business Address.....1300 S. 4th St.
Tel.: 637-2527 .....MBS
Station Representative .....Forjoe
President.....John A. Davenport
General Manager.....Richard H. Gundle
Station Manager.....Tommy Downs
Commercial Manager.....Lee Stinson
Sales Promotion Mgr.....Bob Perry
Program Director.....Thom Hall
Chief Engineer.....Charles Cutler

WFMW—Madisonville—1949

Frequency: 730 Kc.....Power: 250 Watts d.
Owned By.....Messenger Bdcstg. Co., Inc.
Address .....Box 351
Tel.: TA 1-4096 .....KBS-MBS
Station Representative.....Hopewell
Gen., Sta. Manager.....H. W. Wells
Comm. Mgr.....Elmer L. Kelley, Jr.
Chief Eng.....Charles Lee

WTTL—Madisonville—1956

Frequency: 1310 Kc.....Power: 500 Watts, d.
Owned.....Hopkins County Bcstrs.
Business Address.....111 S. Main St.
Tel.: TAylor 1-7420.....ABC
General Mgr., Chief Eng.....Conway Smith
Commercial Manager.....Jerry McKonly

WWXL—Manchester—1956

Frequency:1450 Kc. .....Power: 250 Watts d.
Owned.....Wilderness Rd. Bcstg. Co.
Address.....109 Court St.
Tel.: LY 8-4694.....KBS
President.....J. L. Tigue
Gen., Sta. Mgr. .....C. Corum
Chief Engineer.....Robert Banks

WNGO—Mayfield—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....West Ky. Bcstg. Co.
Business Address.....Paducah Rd.; Box 431
Tel.: 1597.....KBS
Representative .....Indie Sales
President .....Mose Bohn
Gen., Sta. Mgr.....Charles W. Stratton
Comm., Sales Prom. Mgr. .....Jim Freeland
Program Director.....Bill Scarbrough
Publicity Director.....Goble Pollock
Chief Engineer.....Joe Hargrove

WFTM—Maysville—1948

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Standard Tobacco Co.
Bus. Address.....626 Forest Ave.
Tel.: 564-3361 .....Independent
President.....Charles P. Clarke
General Manager.....John W. Betts
Station, Commercial Mgr.....R. A. Redmond
Program Director.....Charles D. Boyd
Chief Engineer.....Joe Gillespie, Jr.

WMIK—Middlesboro—1948

Frequency: 560 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Cumberland Gap Bcstg.
Address.....P.O. Box 698
Tel.: 980.....Independent
Newspaper Affiliation.....Daily News
Station Representative.....George Hopewell
President.....Helen K. Henry
General, Station Mgr.....Maurice K. Henry
Program Director.....Betty Sue Lee
Chief Engineer.....Frank Folsom, Jr.

WFLW—Monticello—1955

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By....Wolf Creek Bcstg. Co.
Address .....Box 36
Tel.: FIllmore 8-3166.....KBS
Station Manager.....Fred A. Staples

WMOR—Morehead—1955

Frequency: 1330 Kc.....Power: 1000 Watts, d.
Owned & Operated By...Morehead Bcstg. Co.
Address .....Box 59
Tel.: STate 4-4141.....KBS
President.....J. Earl McBrayer
General Manager.....W. M. Whitaker
Chief Eng.....Earl S. Young

WMSK—Morganfield—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Union Co. Bcstg. Co.
Address .....Box 55
Tel.: 1360 .....Independent
Station Reps..Hopewell; Kentucky Radio Sales
Station Manager.....Bobby W. Hite
Commercial Manager.....Steve Crooke
Program Director.....Don Sheridan
Chief Engineer.....J. B. Crawley

WMST—Mt. Sterling—1957

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned By..... Mt. Sterling Broadcasting Co.
Business Address.....34 Broadway
Tel.: 1150.....KBS
Station Representative.....Geo. T. Hopewell
President.....R. J. Reynolds
Exec. V.P., General Mgr.....Bob Doll
Asst. General Mgr.....Russ Drake
Program Director.....Ron Mastin
Chief Engineer.....John Bowles

WLOC—Munfordville—1956

Frequency: 1150 Kc.....Power: 1 Kw., d.
Owned By.....S. Central Ky. Bcstg. Corp.
Address .....Munfordville
Tel.: JA 4-4111 .....Independent
President.....H. T. Parrott
General, Sta. Manager.....Redman L. Turner
Program Director.....Mary Goodman

WNBS—Murray—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Service Bcstg. Co.
Address .....P. O. Box 548
Tel.: PLaza 3-3411.....Independent
Representative .....Dore
Pres., Sta. Mgr.....Charles Shuffet
Gen. Mgr., Ch. Engr.....C. H. Hulse

WNKY—Neon—1955

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned.....Letcher Bcstg. Corp.
Address .....Neon
Tel.: 855-7714 .....KBS
President.....Dave L. Craft
General Manager.....Walter Kincer
Program Director.....Billie Ruth Kincer
Chief Engineer.....Kenneth B. Robinson

WNOP—Newport—1948

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address....606 Monmouth St.
Tel.: 581-7100 .....Independent
Station Representative.....Jack Masla
President.....James G. Lang
General Manager.....Dick Pike
Station Manager.....Dean Miller
Commercial Manager.....Dan Milliken
Sales Promotion Mgr.....Leo Underhill
Program Director.....Ray Scott
Publicity Director.....Ty Williams
Chief Engineer.....Chas. Hettesheimer

WOMI—Owensboro—1938

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Owensboro Bcstg. Co., Inc.
Address.....P.O. Box 1330
Tel.: MU 3-1558.....CBS
Newspaper Affiliations...Messenger, Inquirer
Station Representative .....Gill-Perna
President.....Lawrence W. Hager
General, Station Mgr.....Hugh O. Potter
Program Director.....Mrs. Cliffordean Porter
Chief Engineer.....Harold I. Peters

WVJS—Owensboro—1947

Freq.: 1420 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Owensboro On The Air, Inc.
Address.....P.O. Box 522
Tel.: MU 3-3521.....ABC
Station Representative.....Masla Associates
President.....V. J. Steele
General Manager.....Malcolm Greep
Commercial Manager.....Parker Smith
Program Director.....Earl Fisher
Asst. Program Dir.....Jim Orton
Public Service Dir.....Ruth Steele
Chief Engineer.....Earl Jagoe

WDXR—Paducah—1957

Frequency: 1560 Kc.....Power: 1 Kw.
Owned By.....E. W. McKinney-Smith
Address.....Hotel Irvin Cobb
Tel.: 443—1737 .....NBC
Station Representative .....Gill-Perna
General, Station Mgr.....E. W. McKinney-Smith
Commercial Mgr.....Sarah McKinney-Smith
Sales Promotion Mgr.....George Bailey
Publicity Director.....John McDermitt
Program Director.....Charles Katterjohn
Chief Engineer.....E. Abanathy

WKYB—Paducah—1946

Freq.: 570 Kc...Power: 1 Kw. d., 500 Wts., n.
Owned-Oper. By.....Barrington Co. of Ky.
Address.....526 Kentucky Ave.
Tel.: 442-1678 .....MBS
Representative .....Bolling
Pres. .....Bruce Barrington
General Mgr.....Richard B. Friend

WPAD—Paducah—1930

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By ..Paducah Bdcstg. Co., Inc.
Address .....P.O. Box 450
Tel.: 442-8231 .....CBS
Sta. Representative.....Bernard Howard
President .....Pierce E. Lackey
General Manager.....Hal Barnett
Commercial Manager.....Linn Wolff
Sales Promotion Manager.....Bob Wright
Program Director.....Jim Youngblood
Publicity Director.....Peggy Fletcher
Chief Engineer.....U. C. Morris

WSIP—Paintsville—1949

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....Big Sandy Bcstg. Co.
Address .....121 Main St.
Tel.: 789-5311 .....MBS-KBS
Station Rep. .....Ky. Radio Sales; Hopewell
President, Gen. Mgr.....Paul G. Fyffe
Chief Engineer.....Gene Baldridge

WKLX—Paris—1955

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned By .....Tal Jonz
Address .....Box 141
Tel.: 1440.....KBS
Sta. Reps....Continental, Kentucky Radio Sales
President, Gen. Mgr.....Tal Jonz
Chief Engineer.....James L. Thompson

WLSI—Pikeville—1949

Frequency: 900 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Cumberland Pub. Co.
Address.....North Mayo Trail
Tel.: 437-7323.....Independent
Newspaper Affiliation.....Pike County News
President.....John M. Ward
V.P., General Mgr.....Roy E. Alexander
Sales Prom. Mgr., Prog. Dir.....John Adkins
Chief Engineer.....Clifton Branham

WPKE—Pikeville—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....East. Ky. Bcstg. Corp.
Address .....Pikeville, Ky.
Tel.: GEneral 7-4051.....MBS-KBS
Station Representative.....Ky. Radio Sales
President.....J. E. McBrayer
Program Director.....Dorothy H. Robinson
Commercial Manager.....B. Pierce
Chief Engineer.....James K. Hoskins

WMLF—Pineville—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Ken-Te-Ve-Bcstg. Co.
Address.....P.O. Box 26
Tel.: ED 7-2100.....Independent
President, General Mgr.....South C. Bevins
Chief Engineer.....Hubert Turner
Owners of: WOVE, Welch, W. Va.; WTRV, Irvine.

WDOC—Prestonsburg—1957

Frequency: 1310 Kc....Power: 5000 Watts d.
Owned By.....Gordon Collins
Address .....P.O. Box 309
Tel.: TU 6-2338.....Independent
President .....Gordon Collins
General, Station Mgr.....Gorman Collins
Commercial Manager.....Ollie Robinson
Sales Promotion Mgr.....Eva E. Collins
Chief Engineer.....Herman V. Harmon

WPRT—Prestonsburg—1952

Frequency: 960 Kc.....Power: 1000 Watts, d.
Owned By.....Stephens Industries, Inc.
Address.....South Lake Drive
Tel.: 2050..... KBS
President.....D. C. Stephens
General Mgr.....Dora S. Stephens
Station Mgr.....David L. Stephens
Program, Chief Eng.....Walter E. May

WPKY—Princeton—1950

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Operated By.....Princeton Bcstg. Co.
Address .....Dawson Rd.
Tel.: EM 5-2072.....KBS
Gen. Mgr., Chief Eng.....Leslie Goodaker

WRVK—Renfro Valley—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned.....Renfro Valley Bcstrs., Inc.
Address .....Renfro Valley
Tel.: 256-2146.....Independent
V.P., Gen. Mgr.....Tom Hargis

WEKY—Richmond—1953

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned .....Tinker, Inc.
Address .....P.O. Box 670
Tel.: 623-1340.....KBS
President.....J. Francke Fox, Jr.
General, Station Mgr.....Al Weaver
Commercial Manager.....John Sullivan
Sales Promotion Mgr.....Bob Slack
Program Dir., Ch. Eng.....Jimmy Kay
Owners of: WHLN, Harlan, Ky.

WRUS—Russellville—1953

Frequency: 610 Kc.....Power: 500 Watts d.
Owned-Oper. By.....So. Kentucky Bcsters.
Address.....P. O. Box 110
Tel.: PArkview 6-2471.....KBS
Station Representative.....Breen and Ward
President.....Roth E. Hook
Gen., Comm. Mgr.....Woodrow P. Sosh
Program Director.....Don Neagle
Sales Prom. Mgr.....Mrs. Jo Davis
Chief Engineer.....Robert Miller

WLCK—Scottsville—1958

Frequency: 1250 Kc.....Power: 500 Watts, d.
Owned By.....State Line Bcstg. Co.
Address.....217½ W. Main St.
Tel.: 237-3148 .....KBS
Station Rep.....Kentucky Radio Sales
President.....R. L. Turner
General Mgr.....Bobby Colvin

WSFC—Somerset—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Southeastern Bcstg. Co.
Address.....P.O. Box 740
Tel.: 678-5151 .....MBS-KBS
Representative.....Ky. Radio Sales
Pres., Gen. Mgr.....Mike Layman
Commercial Manager.....Donald Orwin
Chief Engineer.....Robert L. Shoopman

WTLO—Somerset—1958

Frequency: 1480 Kc. ....Power: 1000 Watts d.
Owned By.....Pulaski Bcstg. Corp.
Address.....P.O. Box 443
Tel.: 678—8151 .....Independent
President, Gen. Mgr. .....E. Buis
Commercial Mgr.....H. Edwards
Chief Engineer.....B. Thompson

WTKY—Tompkinsville—1960

Frequency: 1370 Kc.....Power: 1 Kw.
Owned By.....WMCV, Inc.
Address.....P. O. Box 434
Tel.: HU 7-5295.....Independent
President.....W. C. Clark
Vice-President, Sta. Mgr., Prog. Dir.....J. Clark

WKKS—Vanceburg—1958

Frequency: 1570 Kc.....Power: 250 Watts
Owned By.....Karl Kegley
Address.....1106 Fairlane Drive
Tel.: SWift 6-3411.....Independent
President, Owner.....Karl Kegley
Station, Comm. Mgr.....Roger Keller

WMTC—Vancleve—1948

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Kentucky Mt. Holiness Assn.
Bus.-Studio Address .....Vancleve
Tel.: NOrmandy 6-5006.....Independent
President.....Dr. Lela G. McConnell
General, Comm. Mgr.....Wilfred Fisher
Chief Engineer.....Kenneth Amspaugh

WTCW—Whitesburg—1953

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Folkways Bcstg. Co., Inc.
Address.....Box 660
Tel.: 2711 .....Independent
President, Gen. Mgr.....Donald F. Crosthwaite
Chief Engineer.....Joe W. Goode

WEZJ—Williamsburg—1959

Frequency: 1440 Kc. ....Power: 1000 Watts d.
Owned By:.....Whitley County Bcstg. Co.
Address.....107 S. 4th St.
Tel.: 6125.....Independent
President .....Leo Buck
General Manager.....K. Buck

WWKY—Winchester—1954

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By.....WWKY, Inc.
Address.....P. O. Box 535
Tel.: PIoneer 4-2864.....Independent
President.....Donald J. Horton
General Manager.....Gerald J. Cashman

KROF—Abbeville—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Abbeville Bcstg. Serv. Inc.
Address.....P. O. Box 620
Tel.: TW 3-2531 .....Independent
President.....H. Frenzel Pere
General Manager.....George P. Martin

KALB—Alexandria—1935

Frequency: 580 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.Alexandria Bdcstg. Co., Inc.
Address.....601 Washington St.
Tel.: 443-2543 .....CBS
Station Rep.....Advertising Time Sales
Owner.....T. B. Lanford
Gen. Manager.....Walter D. Melson
Commercial Manager.....Alec Marchand
Program Director.....Dan Ellington
Chief Engineer.....R. E. Miller

KDBS—Alexandria—1953

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned .....Dixie Bcstg. Ser.
Address.....1515 Jackson St.
Tel.: HIllcrest 3-7454.....Independent
General Manager.....Irving Ward-Steinman

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All inquiries for both stations should be addressed: KDBS-KLLA, 1515 Jackson Street (P. O. Box 306) Alexandria, Louisiana.

Commercial Manager.....William G. Lynch
Sales Promotion Mgr.....W. G. Foster
Program Director.....Tom Fowler
Publicity Director.....Herbert Cowan
Chief Engineer.....Henry J. Lazarone
Owners of: KLLA, Leesville, La.
(Also See KLLA, Leesville, Page 359)

KSYL—Alexandria—1947

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper. By .....KSYL, Inc.
Address .....Box 1489
Tel.: HIllcrest 2-6611.....NBC
Pres., Comm. Mgr.....Milton Fox
Gen., Sta. Mgr.....Sylvan Fox
Sales Prom. Mgr., Pub. Dir.....Shirley Racine
Program Director.....Larry Parker
Chief Engineer.....Leonard Dupree

WABL—Amite—1955

Frequency: 1570 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Amite Broadcasting Co.
Address.....P.O. Box 787
Tel.: 8385.....Independent
Station, Sales Prom. Mgr.....C. W. Fitz
Chief Engineer.....V. E. Dudley

KTRY—Bastrop—1948

Frequency: 730 Kc.....Power: 250 Watts d.
Owned By .....KTRY, Inc.
Address.....P.O. Box 193
Tel.: 1400 .....Independent
Station Representative.....George Hopewell
General Manager.....Mercer L. King, Jr.
Commercial Manager.....Bill Dore
Program Director.....Margaret G. King
Chief Engineer.....Leo W. Grant

KVOB—Bastrop—1957

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Bastrop Bcstg. Co. Inc.
Address .....Box 1340
Tel.: 1340.....KBS
President.....G. H. Goodwin
General Manager.....B. Rainey

WAIL—Baton Rouge—1957

Frequency: 1460 Kc..Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Merchants Bcstrs.
Address.....3150 College Dr.
Tel.: DIckens 4-5275.....Independent
Station Representative....Pearson Nat'l Reps.
Pres., Gen. Mgr.....Ralph L. Burge
Commercial Manager.....Harold G. Herthum
Program Dir.....C. Arnold
Chief Engineer.....Ed Van Valkenburg

WIBR—Baton Rouge—1948

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Oper. By.....Community Bcstg. Co.
Address .....P. O. Box 1226
Tel.: DI 8-6716.....Independent

Station Representative....Devney Organization
President, Gen. Mgr.....Robert Earle
Prog. Dir.....Bernard Zuccaro
Comm. Mgr.....Olas Olsen
Chief Engineer.....Herb Coussou

WJBO—Baton Rouge—1934

Frequency: 1150 Kc.....Power: 5000 Watts
Owned-Oper. By..Baton Rouge Bcstg. Co., Inc.
Business-Studio Address.....444 Florida St.
Tel.: DI 2-5271.....NBC
News. Affil. .....Capital City Press
Sta. Representative.....Geo. P. Hollingbery
President.....Douglas L. Manship
Station Manager.....Roger S. Davison
Program Coordinator.....Ken Winstanley
Chief Engineer.....Leonard Benson
Owners of: WBRZ, Baton Rouge.

WLCS—Baton Rouge—1946

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Air Waves, Inc.
Business Address.....204 North St.
Tel.: DI 2-4411.....Independent
Representative .....Masla
Gen. Manager.....Lamar Simmons
Comm. Mgr.....T. A. LeBlanc
Chief Eng.....Eugene Howell

WXOK—Baton Rouge—1952

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WXOK, Inc.
Address.....243 Convention St.
Tel.: DI 4-7604.....Independent
Representative .....Bernard Howard
President.....Jules Paglin
Exec. V.P., Managing Dir..Stanley W. Ray, Jr.
V.P., General Mgr.....Thomas L. McGuire
Asst. Station Mgr.....Donald Dean
Commercial Manager.....Lucille J. Pollack
Chief Engineer.....Robert Stracener
Owners of: KYOK, Houston, Tex.; WGOK, Mobile, Ala.; KAOK, Lake Charles, La.; WLOK, Memphis, Tenn.; WBOK, New Orleans, La.

WYNK—Baton Rouge—1956

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned By.....Miss Lou Bcstg. Corp.
Address.....820 Commerce Bldg.
Tel.: DIckens 3-6606.....ABC-KBS-MBS
Station Rep.....Charles Bernard
General Manager.....R. Gomez

WBOX—Bogalusa—1954

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....Magic City Bcstg. Corp.
Address .....Box 689
Tel.: REpublic 2-4254.....Independent
Station Representative.....Beaver & Assoc.
President, Gen. Mgr.....Ralph Blumberg

WIKC—Bogalusa—1947

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Curt Siegelin
Business Address.....P. O. Box 811
Tel.: REpublic 5-1355 .....KBS
General, Station Mgr.....Curt Siegelin
Sales Promotion Mgr.....John H. Knight
Program Director.....Ron Hunter
Program Dir., Ch. Eng.....John M. Pitre
Chief Engineer.....Don Murphy

WARB—Covington—1953

Frequency: 730 Kc.....Power: 250 Watts d.
Owned-Operated By.....WARB, Inc.
Address .....Box 568
Tel.: 1600.....KBS
President.....David C. Blossman
Gen. Mgr., Ch. Eng.....J. R. Webb

KSIG—Crowley—1947

Frequency: 1450 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....KSIG Bcstg Co., Inc.
Bus.-Studio Address....320 N. Parkerson Ave.
Tel.: 783-2520.....MBS-KBS
Representative.....T. F. Clark
President.....Hirsch Scholl
General Manager.....Louis M. Basso
Commercial Manager.....Thomas E. Griffin
Program Director.....Charles Williams
Chief Engineer.....Larry Dickson

WLBI—Denham Springs—1959

Frequency: 1220 Kc.....Power: 250 Watts
Owned By.....Avoyelles Bcstg. Corp.
Address.....132 Hummel St.
Tel.: NO 5-5155.....KBS
President.....W. L. Billups
Station Manager.....Gerald Fannaly
Chief Engineer.....C. P. Woodside
Owners of: KAPB, Marksville.

KDLA—DeRidder—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Sabine Broadcasting Co.
Address.....Washington at First St.
Tel.: 7600.....KBS
President.....Cyril W. Reddoch
General Manager.....Ralph L. Hooks
Ch. Eng., Commercial Mgr....Wayne L. Sanders

KEUN—Eunice—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Tri-Parish Bcstg. Co.
Address .....Box 511
Tel.: GL 7-3041.....MBS-KBS
President.....Vince Riehl
Gen., Sta. Mgr.....Thomas C. Voinche
Sales Mgr., Ch. Eng. .....Dean Nezat
Program Director.....Karl R. DeRowen
Publicity Director.....Skip Stewart

KFNV—Ferriday—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Miss-Lou Bcstg. Co.
Address.....Box 592
Tel.: 757-4200.....MBS
Gen. Mgr., Ch. Eng. .....George Wilson
Commercial Manager.....Johnnie Littlejohn
Sales Prom. Manager.....Dale Magun

KFRA—Franklin—1961

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned By.....KFRA, Inc.
Address .....Box 427
Tel.: 247 .....Independent
President.....Lionel B. DeVille
General, Sta. Manager.....Chris Duplechain

KLFT—Golden Meadow—1955

Frequency: 1600 Kc.....Power: 1000 W. d.
Owned By.....Leo J. Theriot
Address.....1614 South Bayou Drive
Tel.: GReenfield 5-5165.....Independent
Station Representative .....Hopewell
President, General Mgr.....Leo J. Theriot
Commercial Manager.....Jerry Mitchell
Prog. Dir., Sales Promo. Mgr...Roy Vicknair, Jr.
Chief Engineer.....George Roundtree Jr.

WFPR—Hammond—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Airweb, Inc.
Business-Studio Address.....Box 432
Tel.: 960-3589 .....Independent
Pres., Gen. Mgr.....John A. Chauvin
Commercial Manager.....'Foots' McCrory
Chief Engineer.....Charles Herman

KLUV—Haynesville—1956

Frequency: 1580 Kc....Power: 250 Watts, d.
Owned By.....Haynesville Bcstg. Co.
Address .....Waters St.
Tel.: 505 .....KBS
Station Rep. .....Hopewell
Owners.....W. Smith, D. Davis, J. Shields
Station, Program Mgr.....William R. Dunaway
Chief Engineer.....A. T. Moore
Owners of: KASO, Minden; WGLC, Centreville.

KHAL—Homer—1955

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Claiborne Bcstg. Corp.
Address .....Box 97
Tel.: 3804.....KBS
President.....Tom Deas
General Mgr., Ch. Eng.....Colon Johnston

KCIL—Houma—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned .....KCIL, Inc.
Address .....Fahey St.
Tel.: UP 2-6828 .....KBS-MBS
Station Representative.....Indie Sales
President.....Denver T. Brannen
V.P., Gen. Manager.....Les Ryder
Commercial Mgr., Pub. Dir.....Hack Thesmar
Program Director.....Virginia Ryder
Chief Engineer.....Don Briennen
Owners of: WDLP, Panama City; WPUP, Fernidano Beach, Fla.; WPAP, Gainesville, Fla.

KCKW—Jena—1962

Frequency: 1480 Kc.....Power: 500 Watts
Owned By .....LaSalle Broadcasters
Address .....Drawer M
Tel.: 2-4646 .....KBS
President .....R. W. Wagner
General Manager .....Robert C. Wagner
Chief Engineer .....Dale Genius

KJEF—Jennings—1950

Frequency: 1290 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Jennings Bcstg. Co., Inc.
Address.....1521 Lake Arthur Ave.
Tel.: 824-2934.....KBS
Pres., Gen. Mgr., C. Eng.....Clovis L. Bailey

KTOC—Jonesboro—1958

Frequency: 920 Kc.....Power: 1,000 Watts
Owned By.....Jackson Parish Bcstrs.
Address.....P. O. Box 550
Tel.: 4600 .....KBS
Station, Comm. Mgr.....A. H. Colvin Jr.
Program, Ch. Eng.....T. L. Colvin Sr.

KPEL—Lafayette—1957

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned By.....Radio Lafayette
Address .....Box 3120
Tel.: CEnter 4-7418.....ABC
Sta. Reps.....Bolles; Reilly; Tracy Moore
President .....John Hicks
Gen., Sta. Mgr. .....George Crouchet

KVOL—Lafayette—1935

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By..Evangeline Bcstg. Co., Inc.
Address.....123 E. Main
Tel.: CE 4-5151.....NBC
Station Representative.....Robert Meeker
General Manager.....George H. Thomas
Station Mgr.....E. H. Hughes
Program Director .....Rod Bernard
Publicity Director.....Peggy Guidry
Chief Engineer.....Adrian Martin

KXKW—Lafayette—1960

Frequency: 1520 Kc.....Power: 500 Watts
Owned By.....General Communications, Inc.
Address.....611 S. Buchanan St.
Tel.: CEnter 5-1520.....MBS
Station Rep. .....Venard, Torbet & McConnell
President, Gen. Mgr.....James C. Pollock
Sales Promotion Manager....Rodney Hamilton
Program Director.....Ernie Alexander
Chief Engineer.....Ben Walker

KAOK—Lake Charles—1947

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....KAOK, Inc.
Address.....P. O. Box S
Tel.: HE 6-7541.....Independent
Station Rep.....Bernard Howard
President.....J. J. Paglin
General, Station Mgr. .....W. L. Jackson
Program, Publicity Dir. .....Carl J. Junker
Chief Engineer.....Walter Jones
Owners of: WGOK, Mobile; WBOK, New Orleans; WXOK, Baton Rouge; WLOK, Memphis; KYOK, Houston.

KLOU—Lake Charles—1947

Frequency: 1580 Kc.....Power: 1000 Watts
Owned-Oper. By.....Dixie Broadcasters, Inc.
Address .....Box 817
Tel.: HE 6-7277.....Independent
Station Representative .....Pearson
President, Gen. Mgr.....Albert D. Johnson
Station, Comm. Mgr.....Bill Davis
Program, Publicity Director.....John Janot

KPLC—Lake Charles—1935

Frequency: 1470 Kc...Power: 5 Kw. d., 1 Kw. n.

Owned-Oper. By.....Calcasieu Bcstg. Co.
Address .....320 Division St.
Tel.: HE 6-3631 .....NBC
Station Representative ..Advertising Time Sales
President .....T. B. Lanford
General Mgr.....Jim Toth
Station Manager .....Pelham Mills
Sales Promotion Mgr. .....Nita Wilburn
Program Director .....A. B. Craft
Publicity Director .....Gay White
Chief Engineer .....George Guidry
Owners of: KALB-AM-TV, Alexandria, La.; KRMD, Shreveport, La.; WSLD, Jackson, Miss.; KPLC-TV, Lake Charles, La.

KLPL—Lake Providence—1957

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned.....Radio Service Co.
Address .....Box 342
Tel.: 834.....KBS
Representative.....Bogner & Martin
Presidents.....E. McMurray & F. Baldwin
Chief Engineer.....P. Kuhn

KLLA—Leesville—1956

Frequency: 1570 Kc. .....Power: 1 Kw.
Owned.....Leesville Broadcasting Co.
Address .....P. O. Box 1323
Tel.: 3403 .....KBS
Mgr. Partner, Gen. Mgr.....I. Ward-Steinman
Commercial Mgr.....Ed Marshall
Chief Engineer.....Henry J. Lazarone
(Also See KDBS, Alexandria, Page 356)

KDBC—Mansfield—1954

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned.....DeSoto Bcstg. Corp.
Address .....P. O. Box 740
Tel.: 1360 .....KBS
Gen., Comm. Mgr.....Arthur L. Greene

KWLA—Many—1962

Frequency: 1530 Kc. ....Power: 1,000 Watts d.
Owned By .....Many Broadcasting Co.
Address .....P.O. Box 856
Tel.: 256-5177 .....Independent
Owners .....A. H. Colvin, Jr., T. L. Colvin, Sr.
Station Manager .....R. C. Moriarty

KAPB—Marksville—1954

Frequency: 1370 Kc.....Power: 1000 Watts, d.
Owner.....Avoyelles Bcstg. Corp.
Address .....110 W. Mark St.
Tel.: 7206 .....KBS
President .....W. L. Billups
Chief Engineer.....D. J. Bordelon

KASO—Minden—1962

Frequency: 1240 Kc.....Power: 250 Watts
Owned By .....Harold Ray Cook
Address .....Box 774
Tel.: 377-1240 .....KBS
Sta. Representative .....Hopewell
President, General Mgr. .....H. R. Cook
Program Dir., Chief Engr. .....M. S. O'Dell, Jr.

KLIC—Monroe—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dr. Frank Cerniglia
Address.....626 Bernhardt Bldg.
Tel.: FAirfax 3-4617.....MBS-KBS
General Mgr.....Dr. Frank Cerniglia

KMLB—Monroe—1930

Frequency: 1440 Kc...Power: 5000 d.; 1000 n.
Owned By.....KMLB, Inc.
Business Address.....Box 1723
Tel.: FAirfax 2-7161.....ABC, NBC
Station Representative .....Howard
General Manager.....James Plaisance

KNOE—Monroe—1944

Frequency: 540 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....James A. Noe
Address .....KNOE Road
Tel.: FA 2-8155.....Independent
Representative .....H-R Reps
President .....James A. Noe
General Manager .....Edd Routt
Program Director .....Don Durden, Jr.
Chief Engineer.....Ray Boyd
Owners of: WNOE, New Orleans, La.; KNOE-TV, Monroe, La.

KMRC—Morgan City—1954

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned.....Tri-City Bcstg. Inc.
Address .....P. O. Box 889
Tel.: 459-9036 .....KBS
Pres., General Manager .....Mort Silverman

KNOC—Natchitoches—1947

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Natchitoches Bcstg. Co.
Business-Studio Address.....720 Front St.
Tel.: 2353.....Independent
Station Representative.....Walton
Pres., Gen. Mgr., Chief Eng...B. H. Bailey, Jr.
Sta., Comm. Mgr.....Norman A. Fletcher
Program Director .....Don Nugent

KANE—New Iberia—1946

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By....New Iberia Bcstg. Co.
Address.....104 W. St. Peter St.
Tel.: EMerson 9-6726.....Independent
President .....J. J. Davidson, Jr.
Gen., Sta. Manager.....Donald Bonin
Commercial Manager.....Sherry A. Lopez
Program Director .....Mrs. Dee Voorhies
Publicity Director.....Ken Nowell
Chief Engineer.....Joe Sikes

KVIM—New Iberia—1952

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned By .....Wagenwest, Inc.
Address .....P.O. Box 971
Tel.: EMerson 4-5826 .....Independent
President .....David Wagenboord
General, Commercial Mgr. .....Gordon Lund
Sales Promotion Mgr. .....William D. Best
Program Dir., Chief Engr.....Don Rowland

WBOK—New Orleans—1951

Frequency: 800 Kc.....Power: 1000 W., d.
Owned By .....WBOK, Inc.
Address.....505 Baronne St.
Tel.: 524-5363 .....Independent
Station Representative.....Bernard Howard
President.....Jules J. Paglin
Ex. Vice Pres.....Stanley W. Ray, Jr.
V.P., General Manager .....Ed Prendergast
Commercial Manager.....Fred Schwarz
Program Director .....Bill Buehl
Chief Engineer .....Lloyd Spates
Owners of: WLOK-AM, Memphis; WGOK-AM, Mobile; WXOK-AM, Baton Rouge; KAOK-AM, Lake Charles; KYOK-AM, Houston.

WDSU—New Orleans—1923

Frequency: 1280 Kc.....Power: 5000 Watts
Owned By .....Royal Street Corp.
Business Address.....520 Royal St.
Tel.: 524-4371 .....NBC
Representative .....John Blair
President .....Edgar B. Stern, Jr.
Exec V.P., General Mgr.....A. Louis Read
Station Manager .....Harold M. Wheelahan
Commercial Manager .....Jack A. Murray
Sales Prom. Mgr.....Stan Cohen
Program Director .....Jerry Clemmons
Chief Eng.....Lindsey Riddle
Owners of: WDSU-FM-TV, New Orleans, La.

WJMR—New Orleans—1945

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Operated By...Supreme Bcstg Co., Inc.
Address.....1500 Canal St.
Tel.: EX 3131.....MBS
Sta. Representative.....Weed
President .....Chester Owens
Gen. Mgr., Ch. Eng.....George A. Mayoral
Program Dir.....Tom Abbott

WNOE—New Orleans—1925

Frequency: 1060 Kc...Power: 50 Kw.d., 5 Kw.n.
Owned By.....WNOE, Inc.
Address .....Sheraton-Charles Hotel
Tel.: 529-2173.....Independent
Station Representative .....McGavren/Guild
President, Gen. Mgr. .....James A. Noe, Jr.
Assisant, Comm. Manager .....Cleve J. Brien
Program Director .....Ken Elliott
Chief Engineer.....A. J. Bourgeois
Owners of: KNOE-AM-TV, Monroe, La.

WSHO—New Orleans—1926

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned By .....Raymac Radio, Inc.
Address.....637 Common St.
Tel.: 524-8265.....Independent
President .....Carmen Macri
General Manager.....Ronald Tuten
Chief Engineer .....Tony Lee

WSMB—New Orleans—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned .....WSMB, Inc.
Address.....Maison Blanche Bldg.
Tel.: 523-5921 .....ABC
Representative .....Hollingbery
President .....John M. Shaheen
General, Station Mgr. .....John L. Vath
Sales Promotion Mgr. .....Ray Eberhardt
Program Director .....Marshall Pearce
Publicity Director .....Bill Treuting
Chief Engineer .....A. J. Bourgeois

WTIX—New Orleans—1951

Frequency: 690 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Storz Broadcasting Co.
Address.....328 Chartres St.
Tel.: 523-3562 .....Independent
Station Representative .....Eastman
President .....Todd Storz
V.P., General Mgr.....Fred Berthelson
Program Dir.....R. Martin
Chief Engineer.....William Baker

WWL—New Orleans—1922

Frequency: 870 Kc.....Power: 50,000 Watts
Owned-Operated By.....Loyola U. of South
Address .....6363 St. Charles Ave.
Tel.: JAckson 5-2194.....CBS
Representative .....Katz
President .....Rev. Andrew C. Smith, S.J.
Gen., Sta. Manager.....William A. Dean
Sales Promotion, Pub. Dir.....Walter F. Bouche
Program Director.....Vincent Alletto
Chief Engineer.....J. D. Bloom
Owners of: WWL-TV.

WWOM—New Orleans—1960

Frequency: 600 Kc.....Power: 1,000 Watts
Owned By.....Franklin Bcstg. Co.
Address.....614 N. Rampart St.
Tel.: 529-7516.....Independent
Station Representative.....Adam Young
President.....William F. Johns
General Mgr.....D. Wagenvoord
Sta., Sales Prom. Mgr. .....Harry Ladas
Program Director.....Ken Karlton
Chief Engineer.....Edwin Treadaway
Owners of: WEW, St. Louis; WLOD, Ft. Lauderdale; WMIN, St. Paul; KOME, Tulsa.

WYLD—New Orleans—1949

Frequency: 940 Kc..Power: 10 Kw. d., 500 W. n.
Owned By.....Rounsaville of N.O. Inc.
Address.....2906 Tulane Ave.
Tel.: 822—1945 .....Independent
Station Representative .....Gill-Perna
President.....Robert W. Rounsaville
General Manager.....John J. Revisore
Station Manager .....Carter Jones
National Sales Mgr. .....Ralph B. Johnson
Program Director .....David Shaffer
Chief Engineer .....John Fuselier
Owners of: WCIN, Cincinnati; WVOL, Nashville; WFUN, Miami; WLOU; WTAM-TV, Louisville; WTMP, St. Petersburg; WATL-TV, Atlanta, Ga.

KREH—Oakdale—1953

Frequency: 900 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Louisiana Bcstg. Service
Address.....P.O. Box 571
Tel.: 900.....KBS
General Manager.....R. L. Hooks
Station Manager .....Lee Perry
Chief Engineer .....Joseph C. Costello, III

KWCL—Oak Grove—1958

Frequency: 1280 Kc.....Power: 500 Watts, d.
Owned By.....Carroll Bcstg. Co.
Address .....P.O. Drawer K
Tel.: GArden 8-2389.....KBS
President.....E. R. McCormick
General Manager .....Johnny Mitchell
Program Director .....Ivy Robinson
Chief Engineer .....Donald Nance

KSLO—Opelousas—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....KSLO Bcstg. Co.
Address.....P. O. Box 392
Tel.: 942—2633.....ABC
Station Representative.....Hal Walton
General Mgr.....W. Eugene Jones
Station Manager.....Wandell Allegood
Program Director .....Gerald Prejean
Chief Engineer.....Freddie Hebert

KRIH—Rayville—1957

Frequency: 990 Kc.....Power: 250 Watts, d.
Owned By .....Aycock, Inc.
Address .....Box 420
Tel.: 728-4855 .....Independent
President, Gen. Mgr. .....C. S. Aycock, Jr.
Station, Commercial Mgr. ...Henry F. Cumpton
Sales Promo. Mgr., Prog. Dir.....Nap Nappier
Chief Engineer .....Ferrand Lee Cumpton

KRUS—Ruston—1947

Freq.: 1490 Kc.....Power: 500 W. d., 250 W n.
Owned-Oper. By.....Ruston Bcstg. Co.
Address .....105 Park Ave.
Tel.: AL 5-2530 .....Independent
President.....C. E. Faulk, Jr.
Station Manager .....William Carter
Chief Engineer.....R. T. Jordan

KANB—Shreveport—1958

Frequency: 1300 Kc.....Power: 1,000 Watts d.
Owned By.....Kenwil, Inc.
Address.....P. O. Box 7243
Tel.: 423—2668 .....Independent
Station Representative .....Bob Dore Assocs.
President .....L. S. Walton
General, Station Mgr. .....Harold G. Evans
Commercial Manager .....C. F. Scaife
Sales Promo., Publicity Dir.....John H. Wilson
Program Director .....Carol Booth
Chief Engineer.....A. T. Moore

KBCL—Shreveport—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Good Music, Inc.
Address.....P.O. Box 727
Tel.: 423-1606.....Independent
Station Reps. .....Melville; Hal Walton
President .....Alvin Childs
General, Station Mgr. .....Allan Stoll
Chief Engineer.....A. T. Moore

KCIJ—Shreveport—1950

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Operated By....Southwest Bcstrs. Inc.
Address .....Box 197
Tel.: 424—0814 .....KBS
Station Rep.....Charles Bernard
President, Gen. Mgr. .....Marvin B. Kosofsky
Chief Engineer.....Benny Culbertson

KEEL—Shreveport—1922

Frequency: 710 Kc..Power: 50 Kw. d., 5 Kw. n.
Owned By .....Lin Broadcasting Corp.
Address.....1500 N. Market
Tel.: 425—8692 .....Independent
Station Rep.....Blair Radio
President .....Frederic Gregg, Jr.
General, Station Manager .....Marie Gifford
Commercial Manager .....Al Evans
Sales Promotion Manager .....O. M. Teate
Program Director .....Vern Stierman
Chief Engineer .....Rudy Johnson
Owners of: WAKY, Louisville, Ky.; WMAK, Nashville, Tenn.; KAAY, Little Rock, Ark.

KJOE—Shreveport—1954

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By.....Armand Bcstg Co.
Address.....529½ Crockett St.
Tel.: 422-0732 .....Independent
Station Representative .....Weed
President .....Armand Kovitz
Program Director.....Ronnie Palmer
Publicity Director.....Elizabeth Hawkins
Chief Engineer.....Carl Goulden

KOKA—Shreveport—1950

Frequency: 1550 Kc..Power: 1 Kw. d., 500 W. n.
Owned By...McLendon-Shreveport Bcstg. Co.
Business Address.....P.O. Box 3605
Tel.: 422-3122 .....Independent
Sta. Rep. .....Pearson
President, Gen. Mgr.....John McLendon
Station Manager.....A. Evans

KREB—Shreveport—1960

Frequency: 980 Kc.....Power: 5 Kw. d.
Owned By.....KREB, Inc.
Address.....311 Milam St.
Tel.: 42-33681.....MBS
Station Representative.....Hollingbery
General Manager.....L. Brandon
Station, Comm. Mgr. .....Joe Monroe

KRMD—Shreveport—1928

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....T. B. Lanford
Address.....P. O. Box 1712
Tel.: 423-6172 .....Independent
Representative .....Weed
President.....T. B. Lanford
General, Comm. Mgr.....Thomas A. Gresham
Program Director.....Joseph H. Keith

Chief Engineer.....Dub Wilkinson
Owners of: KALB-AM-TV-FM, Alexandria; KPLC-AM-TV, Lake Charles; WSLI, Jackson; WJTV, Jackson; KRMD-FM.

KWKH—Shreveport—1925

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Operated By..International Bcstg. Corp.
Address.....Commercial Bldg.
Tel.: 422-8711 .....ABC
Newspaper Affiliation.....Shreveport Times
Representative .....Christal Co.
President.....William H. Bronson
Exec. V.P., Gen. Mgr.....Henry B. Clay
Asst. Mgr., Commercial Mgr. .....Jack Timmons
Prom. Mgr., Pub. Dir.....James T. Briggs
Prog. Director.....Frank Page
Tech. Dir.....W. E. Antony
Chief Engineer.....O. S. Droke

KBSF—Springhill—1954

Frequency: 1460 Kc.....Power: 1000 Watts
Owned.....Springhill Broadcasting Co.
Address.....Box 127
Tel.: LE 9-4616.....KBS
General Mgr.....John K. Hill

KIKS—Sulphur-Lake Charles 1955

Frequency: 1310 Kc.....Power: 500 W. d.
Owned By.....Victor Radio Co.
Address.....Box 190, Sulphur
Tel.: JAckson 7-5266 .....MBS-KBS



Station Representative .....Grant Webb & Co.
President.....Joseph P. Trantino
Station Manager.....Cecil E. Bland, Jr.
Commercial Manager.....Carroll A. Wynn
Program Director .....Ray Brown
Chief Engineer.....Carl Doiron

KTLD—Tallulah—1954

Frequency: 1360 Kc.....Power: 500 Watts
Owned By.....Howard E. Griffith
Address ..... Box 1360
Tel.: 1360 .....KBS
General, Sta. Mgr.....Howard E. Griffith

KTIB—Thibodaux—1953

Frequency: 630 Kc.....Power: 500 W., d.
Owner.....Delta Bcstrs., Inc.
Address.....1st Federal Bldg., W. 2nd St.
Tel.: Hillcrest 7-9006.....Independent
President.....F. H. Block
General Mgr.....Ray Saadi

KVPI—Ville Platte—1953

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Ville Platte Bcstg. Co.
Address .....Box 566
Tel.: 363-2124.....KBS
President.....Lionel B. Deville
Gen., Comm. Mgr. .....J. Soileau
Chief Engineer.....J. L. Sylvester

KUZN—West Monroe—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned.....Griffith Electric Co.
Address.....1515 N. 7th St.
Tel.: FAirfax 2-1491.....Independent
Station Representative.....Breen & Ward
President, Chief Eng.....Howard E. Griffith
General, Comm. Mgr.....Ollie Bales
Owners of: KTLD-AM, Tallulah.

KEVL—White Castle—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big League Bcstg. Co.
Address.....P.O. Box 457
Tel.: 5116.....KBS
Owner.....Chas. E. Schwing, Jr.
General Mgr.....L. Miller

KMAR—Winnesboro—1957

Frequency: 1570 Kc....Power: 1,000 Watts, d.
Owned.....Franklin Bcstg. Co.
Address .....Box 312
Tel.: 435-5141 .....Independent
Station Representative ...Hal Walton & Assoc.
President .....J. H. Martin
General, Station Manager .....Si Willing

KVCL—Winnfield—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Winn Bcstg. Co.
Address .....Box 548
Tel.: 5822.....KBS
Gen. Mgr., Ch. Engr.....Edward R. Hall

Pop.: 980,000
Families: 283,000

Maine

Radio Homes: 280,000
AM Stas. in State: 28

WFAU—Augusta—1946

Freq.: 1340 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Oper. By...Twin City Bcstg. Co., Inc.
Business Address.....160 Bangor St.
Tel.: MAyfair 3-3878.....Independent
Station Reps. .....Weed; Creed & Assocs.
President .....Faust Couture
General, Station Mgr. .....Norman G. Gallant
Commercial Manager .....Donald Powers
Sales Promotion Mgr. .....Donald Mullen
Program Director.....Mona Toothaker
Publicity Director.....James Shaw
Chief Engineer.....Joseph Roy
Owners of: WCOU-AM-FM, Lewiston; WFAU-FM, Augusta. All Maine.

WRDO—Augusta—1932

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By .....WRDO, Inc.
Address .....251 Water Street
Tel.: MA 3-4735.....NBC
Sta. Reps.....Bdcst Time Sales; Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood

WABI—Bangor—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By....Community Bcstg. Service
Address .....35 Hildreth St.
Tel.: 947-8321 .....MBS
Station Reps.....Kettell-Carter; Hollingbery
President .....Horace A. Hildreth
Station Manager .....John MacRae
Commercial Manager .....Charles M. Sias, Jr.
Owners of: WPOR, Portland; WAGM-AM-TV, Presque Isle; WABI-FM-TV, Bangor. All Maine.

WGUY—Bangor—1947

Frequency: 1250 Kc....Power: 5000 Watts d.
Owned-Operated By.....Bangor Bcstg. Corp.
Address.....26 Central St.
Tel.: 947-7354 .....Independent
Station Reps. .....Weed; Bill Creed Assocs.
President .....Melvin Stone
General Mgr., Chief Eng. .....Louis J. Borgatti
Comm., Sales Prom. Mgr.....William Hart
Program Director .....Jack Dalton
Publicity Director .....Diana M. Barter

WLBZ—Bangor—1926

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Maine Bcstg. Co.
Address .....861 Broadway
Tel.: Bangor 942-4656 .....NBC
Station Rep. .....Broadcast Times Sales
President.....William H. Rines
Station Mgr.....Edward E. Guernsey
Chief Engineer.....John H. Wibby

WJTO—Bath—1957

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....Winslow T. Porter
Address.....195 Front St.
Tel.: HI 3-5542 .....MBS
Station Representative .....Breen & Ward
Pres., Gen. Sta. Mgr.....Winslow T. Porter
Commercial Mgr. .....Esther Hawley
Program Director .....Mark Roman
Publicity Director.....Lewis Colby
Chief Engineer.....Dr. Harry F. Hinckley

WIDE—Biddeford—1948

Frequency: 1400 Kc..Power 1 Kw. d., 250 W. n.
Owned By.....Biddeford-Saco Bcstg. Corp.
Address .....234 Main St.
Tel.: Atlantic 4-4566.....Independent
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....J. Alan Jasper
V. P., Treasurer.....M. Chester Ball
Station Mgr.....Howard B. Martin
Commercial Manager.....Franklin Fowler
Program Director .....Edward Horne
Chief Engineer.....Carl Snow

WCME—Brunswick—1955

Frequency: 900 Kc.....Power: 1,000 Watts
Owned By.....Westminster Bcstg. Co.
Address .....River Road
Tel.: PA 5-5507.....Independent
President, Gen. Mgr.....Roger Strawbridge
Comm., Sales Prom. Mgr....William N. McKeen
Chief Engineer.....Gary King
Owners of: WOTW-AM-FM, Nashua, N. H.

WQDY—Calais—1959

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....St. Croix Bcstg. Co., Inc.
Address.....International Broadcast House
Tel.: 454-7545 .....MBS
Sta. Rep. .....Hollingbery
President, General Mgr.....John H. Vondell Jr.
Commercial Manager ....Daniel F. Hollingdale
Program Director.....W. Clarke
Chief Engineer.....Dale Wing
Owners of: WSJR, Madawaska, Me.

WFST—Caribou—1956

Frequency: 600 Kc.....Power: 5 Kw., d.
Owned.....Northern Bcstg. Co.
Address .....Box 65
Tel.: GYpsy 6-3731.....Independent
Sta. Reps. .....Devney Org.; McGavren-Guild
V.P., Gen. Sta. Mgr.....Elby Stevens
Commercial Mgr.....Al Knight
Program Director.....Dick Meyer
Chief Engineer.....G. D. Johnson

WDEA—Ellsworth—1958

Frequency: 1370 Kc.....Power: 5 Kw., d.
Owned By..... Coastal Broadcasitng Co. Inc.
Address .....68 State St.
Tel.: 667-2523 .....Independent
Station Reps..Walker-Rawalt; N. Eng. Spot Sales

President.....Milton C. Chapman
General, Station Mgr.....Donald E. Knowles
Comm., Prom. Mgr.....Donald C. Graffam
Program Director .....William T. McCarthy
Chief Engineer.....F. Chalmers

WKTJ—Farmington—1959

Frequency: 1380 Kc.....Power: 1,000 Watts
Owned By.....Franklin Broadcasting Corp.
Address.....P. O. Box 590
Tel.: 778-3000 .....Independent
Station Rep. .....Kettell-Carter
President, Gen. Mgr.....Elden H. Shute Jr.
Commercial Manager.....Harry K. Heustis
Chief Engineer.....R. Dean Seguin

WHOU—Houlton—1950

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....N. Maine Bcstg. Corp.
Address.....1340 North Rd.
Tel.: 532-6446 .....Independent
Station Reps...N.E. Spot Sales; Walker-Rawalt
President .....Glenn Hilmer
General, Station Mgr. .....Keith L. Stine
Sales Promotion Mgr. .....Ronald Perry
Program Director .....John Dombek
Chief Engineer.....Douglas Robertson

WCOU—Lewiston—1938

Frequency: 1240 Kc..Power: 1 Kw..d., 250 W. n.
Owned-Oper. By....Twin City Bcstg. Co., Inc.
Business-Studio Address.....223 Lisbon St.
Tel.: 784-6921 .....Independent
Sta. Reps.....Weed; Bill Creed Assoc.
Pres., Pub. Dir.....Faust Couture
Gen., Sta. Mgr.....John C. Libby
Commercial Manager.....Oscar J. Normand
Program Director.....Janet Lavenger
Chief Engineer.....Carl P. Rounds
Owners of: WFAU-AM-FM, Augusta; WCOU-FM, Lewiston. All Maine.

WLAM—Lewiston—1947

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By.Lewiston-Auburn Bcstg. Corp.
Address .....P.O. Box 929
Tel.: 784-5401 .....ABC
Sta. Reps. .....Kettell-Carter; Jack Masla
Pres., Gen. Mgr.....F. Parker Hoy
Station Manager, Prog. Dir.....Harold Dutch
Comm. Prom. Mgr.....Romeo E. Sansoucy
Publicity Director.....Frederick H. Gage
Chief Engineer.....Herbert Wiles

WCSH—Portland—1925

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....Maine Radio & TV Corp.
Address .....157 High St.
Tel.: SP 2-0181.....NBC
Station Rep. .....Nona Kirby
President.....William H. Rines
General Manager.....Jack S. Atwood
Station Manager.....Benjamin A. Hubley
Commercial Manager.....Herbert W. Crosby
Chief Engineer.....Charles R. Brown
Owners of: WCSH-TV.

WGAN—Portland—1938

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By..Guy Gannett Bcstg. Services
Business-Studio Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publishing
Station Reps.....Gill-Perna; Blair
President.....Jean Gannett Williams
General Manager.....Francis H. Farnum, Jr.
Sales Prom. Mgr.....Jack Harvey
Publicity Director.....Nunzi Casavola
Prog. Dir.....C. R. Sanford
Chief Engineer.....Roger W. Hodgkins
Owners of: WGAN-TV.

WLOB—Portland—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned.....Casco Bcstrs. Corp.
Business Address.....645 Congress St.
Tel.: SP 5-2336.....Independent
Station Reps.....Devney Org.; Eckels
President.....Sherwood J. Tarlow
General, Station Manager.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....Robert Jordan
Program Director.....Howard Leonard
Publicity Director.....Walter Thomes
Chief Engineer.....T. Richard Dunn

WPOR—Portland—1946

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Hildreth Bcstg. Co.
Business-Studio Address.....477 Congress St.
Tel.: SP 3-8111.....ABC, MBS
Rep. .....Kettel-Carter; Hollingbery
President.....Horace A. Hildreth
Exec. V.P.....Walter L. Dickson
Station Manager.....Harry J. Dowd, Jr.
Comm., Sales Prom. Mgr.....William J. Mullen
Chief Engineer.....Joseph Williams

WAGM—Presque Isle—1932

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Operated By....Aroostook Bcstg. Corp.
Address .....P.O. Box 729
Tel.: POrter 4-6271.....MBS
Representative .....Hollingbery; Kettel-Carter
President.....Horace A. Hildreth
Exec. V.P.....W. L. Dickson
Station Mgr.....S. Lyons
Commercial Manager.....Robert J. Gold
Sales Prom. Mgr., Pub. Dir...William Stephenson
Program Director.....Wayne A. Knight
Chief Engineer.....John Richards
Owners of: WAGM-TV.

WEGP—Presque Isle—1960

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned By.....Presque Isle Radio Co.
Address.....418 Main St.
Tel.: POrter 8-5141.....Independent
Newspaper Affil. .....Star Herald
President.....Edward G. Perrier
General, Sta. Manager.....Ted Coffin
Commercial Manager.....Richard Marshall
Chief Engineer.....Gilbert M. Titcomb Jr.

WRKD—Rockland—1952

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Knox Bcstg. Co.
Address .....415 Main St.
Tel.: 594-8451 .....ABC
President.....Carleton D. Brown
General Manager .....Paul R. Huber
Commercial Mgr.....Terrence Economy
Chief Engineer.....Ernest Hammond

WRUM—Rumford—1953

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Rumford Bcstg. Co.
Address.....89 Congress St.
Tel.: 364-3701 .....Independent
Station Reps. .....Weed; Bill Creed Assocs.
President.....Melvin L. Stone
General, Comm. Manager .....Kenneth J. Ellis
Program Director .....Francis Shorey
Chief Engineer .....Leslie J. LeBlanc

WSME—Sanford—1957

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....York Bcstg. Co.
Address .....Box 1220
Tel.: 324-2464 .....Independent
Station Reps.....Devney Org.; Eckels
President.....Melvin L. Stone
General, Comm. Mgr.....John A. Carlson
Program, Publicity Director.....Fred E. Nutter
Chief Engineer .....Carleton Snow
Owners of: WSME, Sanford, Me.

WGHM—Skowhegan—1956

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned By.....Pineland Broadcasting Co.
Address.....61 Water St.
Tel.: GReenwood 4-2727.....Independent
Sta. Reps. .....Weed; Creed
President.....Melvin L. Stone
General Manager .....Richard MacLennan
Chief Engineer.....Lewellyn Greenlaw

WKTQ—South Paris—1955

Frequency: 1470 Kc. .....Power: 250 Watts
Owned-Oper. By.....Oxford Bcstg. Co.
Address .....Alpine St.
Tel.: PI 3-2311.....Independent
Station Reps. .....Hopewell; Kettell-Carter
President, Gen. Mgr.....Gerald T. Higgins
Station Mgr., Chief Eng. .....R. Dean Sequin
Commercial Manager .....Merriam Grover

WTVL—Waterville—1946

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Kennebec Bcstg. Co.
Business-Studio Address.....36 Silver St.
Tel.: TR 3-3311.....ABC
Station Rep. .....George Hollingbery
President, Gen. Mgr.....Carleton D. Brown
Commercial Manager.....Harold L. Vique
Program Dir.....Geo. Redpath
Chief Engineer.....Don Sutherland

WJAB—Westbrook—1959

Frequency: 1440 Kc.....Power: 5 Kw.
Owned By...Westbrook Broadcasting Co., Inc.
Address.....841 Main St.
Tel.: UL 4-8409.....Independent
General Manager.....R. Durgin

Pop.: 3,275,000
Families: 945,000

Maryland

Radio Homes: 905,000
AM Stas. in State: 37

WAMD—Aberdeen—1957

Frequency: 970 Kc.....Power: 500 Watts d.
Owned By.....Harford Cty. Bcstg. Co.
Address.....P. O. Box 485
Tel.: CR 2-4400.....Independent
Station Representative .....George Hopewell
Pres., Gen. Mgr.....J. L. Allen
Program Dir. .....Howard R. Gray

WABW—Annapolis—1946

Frequency: 810 Kc.....Power: 250 Watts d.
Owned-Oper. By.....ABW Bcstrs.
Business Address.....P. O. Box 1551
Tel.: CO 3-9211 .....Independent
Station Representative .....Hal Walton
President .....Lester Grenewalt
General Manager .....Norman L. Garling
Station, Program Mgr. .....Robert Best
Commercial Manager .....A. H. Fish
Chief Engineer .....Joseph Griscom, Jr.
Owners of: WGSA, Ephrata; WCBG, Chambersburg.

WANN—Annapolis—1947

Frequency: 1190 Kc....Power: 10000 Watts d.
Owned-Operated By...Annapolis Bcstg. Corp.
Address.....P.O. Box 631
Tel.: 263-2500 .....Independent
Station Rep.....Continental Bcstg.
Pres., Gen. Mgr.....Morris H. Blum
Chief Engineer.....M. W. Pittman

WNAV—Annapolis—1948

Frequency: 1430 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Capital Bcstg. Co.
Address .....Admiral's Drive
Tel.: CO 3-2639.....Independent
Station Rep.....Breen & Ward
President .....Henry Rau
Station Manager .....Daniel K. Lavelle
Asst. Mgr., Program Director.....Betty Straubel
Chief Engineer.....Lloyd Smith

WBAL—Baltimore—1925

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned.....Hearst Corp. (Radio & TV. Div.)
Address .....Maryland's Bcst. Center
Tel.: HO 7-3000.....NBC

Station Rep. .....McGavren/Guild
V.P., General Mgr.....Thomas S. Carr
Commercial Mgr.....Alfred E. Burk
Sales Prom., Pub. Dir.....Charles La Mason
Program Director.....Thomas O'Connor
Chief Engineer.....John Wilner
Owners of: WBAL-FM-TV; WISN-AM-FM-TV, Milwaukee; WCAE-AM-FM, Pittsburgh; WTAE-TV, Pittsburgh.

WBMD—Baltimore—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Key Bcstg. Corp.
Address .....21 W. Chase St.
Tel.: MU 5-7095.....Independent
Station Rep.....Charles Bernard
President.....George E. Hull
Gen., Comm. Manager.....Carl G. Brenner
Sales Prom. Manager.....Ed LaBerge
Program Director.....Clark West
Publicity Director.....Webb Roszelle
Chief Engineer .....James Pinkham
Owners of: WPTX, Lexington Park, Md.; WYND, Sarasota, Fla.

WCAO—Baltimore—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plough Bcstg. Co., Inc.
Business-Studio Address..1102 N. Charles St.
Tel.: MU 5-0600.....Independent
Representative .....Radio-TV Reps.
President.....Harold R. Krelstein
Gen., Station Mgr.....Byron Millenson
Sales Supervisor .....Edward L. Anzmann, Jr.
Program Director.....Larry Monroe
Sales Prom. Mgr.....Mrs. Jean Mowbray
Publicity Director.....Charles Purcell
Chief Engineer.....C. A. Seibold Jr.
Owners of: WMPS-AM-FM, Memphis; WPLO-AM-FM, Atlanta; WJJD-AM-FM, Chicago; WCOP-AM-FM, Boston.

WCBM—Baltimore—1924

Frequency: 680 Kc...Power: 10,000 d.; 5000 n.
Owned-Oper. By.....Baltimore Bcstg. Corp.
Bus.-Studio Address.....Community House
Tel.: BE 5-8400.....CBS
Sta. Representative .....Metro Bcst. Sales
President .....John Elmer
Executive V.P.....G. H. Roeder
V.P. Operations.....Charles A. Roeder
V.P. Sales.....John E. Hegly
Publicity Dir.....Diana Wescott
Chief Engineer.....G. Porter Houston

WEBB—Baltimore—1955

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....1360 Bdcstg Co., Inc.
Business Address.....3113 W. North Ave.
Tel.: WI 7-1245.....Independent
Station Representative.....Bernard Howard
Exec. V. P., Gen. Mgr.....Samuel E. Feldman
Program Director.....Wiley Daniels
Chief Engineer.....Clifford Inman

WFBR—Baltimore—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By...The Baltimore Radio Show
Address.....13 E. 20th St.
Tel.: 685-1300 .....Independent
Representative .....John Blair & Co.
President .....Robert S. Maslin, Jr.
General, Station Mgr.....Robert B. Jones, Jr.
Director of Sales .....Dudley Tichenor
Program Director.....Ralph Phillips, Jr.
Sales Promotion Mgr. .....William Corcoran
Chief Engineer.....William R. Hoos

WITH—Baltimore—1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By....Maryland Bcstg. Corp.
Business-Studio Address....7 E. Lexington St.
Tel.: LE 9-7808.....MBS
Sta. Reps. .....Select; Clarke Brown
Pres., Gen. Mgr.....Thomas G. Tinsley, Jr.
V. P., Station Manager.....Robert C. Embry
Program Director .....Gene Creasy
Chief Engineer.....Ed Hawkins

WSID—Baltimore—1947

Frequency: 1010 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....United Bcstg. Co.
Business-Studio Address....912 N. Charles St.
Tel.: SA 7-8250.....Independent
Station Reps.....UBC; Dora-Clayton
President .....Richard Eaton
General Manager.....Helen Wherley
Chief Engineer.....Frank Bacon

WWIN—Baltimore—1951

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Belvedere Bcstg. Co.
Address.....1119 N. Charles St.
Tel.: SAratoga 7-3555.....ABC
President.....Thomas F. McNulty
General Mgr.....H. S. Earp
Chief Engineer.....Leo Karns

WMHI—Braddock Hgts.—1961

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned By.....Musical Heights, Inc.
Address.....Route 5, Frederick, Md.
Tel.: MOnument 2-2148.....Independent
President, Comm. Mgr.....Leo L. Shank
General, Sta. Manager.....John T. Staub
Chief Engineer.....Howard C. Fisher

WCEM—Cambridge—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....The Shore Bcstg Co.
Address.....Queen Anne Ave.
Tel.: ACademy 8-4800.....Independent
Pres., Gen. Mgr.....G. P. Richards
Sta., Commercial Mgr.....Sam Cannon, Jr.
Prog. Dir.....Bette B. Robbins
Chief Engineer.....Richard D. Groff

WCUM—Cumberland—1948

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Allegany Cty. Bcstg. Corp.
Business Address.....P.O. Box 360
Tel.: PArkview 4-5400.....CBS
Station Rep. .....Venard, Torbet & McConnell
President, Gen. Mgr.....Wallace L. Hankin
Program Director.....Edward Enderle
Chief Engineer .....Martin Croft

WTBO—Cumberland—1928

Frequency: 1450 Kc.....Power: 1000 Watts
Owned.....Cumberland Valley Bcstg. Co.
Address .....Box 510
Tel.: 722-6666 .....NBC
Representative .....Burn-Smith
Pres., Gen., Sta. Mgr.....A. William German
V.P., Comm. Mgr.....Sam Cozad
Program Dir.....Leslie Ford
Chief Engineer.....R. Wirgman

WAYE—Dundalk—1955

Frequency: 860 Kc.....Power: 500 W. d.
Owned-Operated By.....Erway Bcstg. Corp.
Address.....1901 St. Paul St., Baltimore 18
Tel.: CHesapeake 3-3886.....Independent
Station Representative .....Gill-Perna
President.....Guy S. Erway
General, Sta. Mgr.....R. J. Bennett
Program Director.....Bob Hilber
Publicity Director.....Larry Harrison
Sales Prom Mgr.....Senius Smith
Chief Engineer.....Duane Cornett

WEMD—Easton—1960

Frequency: 1460 Kc.....Power: 500 W.
Owned By.....Easton Broadcasting Co.
Address .....3855 N. 30th St., Arlington, Va.
Tel.: JA 5-7566.....KBS
Station Rep.....Thomas F. Clark
Partners .....Mary and Richard S. Cobb
Station Manager .....Dick Lee
Commercial Manager .....Baldwin Goodwin
Chief Engineer .....Tom Gregory

WFMD—Frederick—1936

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Monocacy Bcstg. Co.
Address.....1 West Seventh St.
Tel.: 663-4181 .....CBS
President, Gen. Mgr.....Laurence Leonard
General Manager.....Morton Siegel
Commercial Mgr.....C. Merritt Trott
Chief Engineer.....Russell Bassett

WFRB—Frostburg—1958

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Western Md. Bcstg. Co.
Address.....P.O. Box 74
Tel.: OVerbrook 9-8871.....Independent
General Mgr., Ch. Eng.....D. C. Loughry
Commercial Mgr.....D. Hillegas

WHMC—Gaithersburg—1962

Frequency: 1150 Kc..Power: 1 Kw. d., 500 W. n.
Owned By .....Nick J. Chaconas
Address .....Watkins Mill Rd.
Tel.: 948-9400 .....Independent
President, General Mgr. .....Nick J. Chaconas

WARK—Hagerstown—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WARK, Inc.
Address .....880 Commonwealth Ave.
Tel.: RE 3-4500.....CBS
Station Representative.UBC Sales; Dora-Clayton
President .....Henry Rau
V.P., General Manager .....Allen Hedgecock
Prog. Dir.....Richard Collyer
Chief Engineer .....Lloyd Smith
Owners of: WOL-AM-FM, Washington; WNAV-AM-FM, Annapolis; WDOV-AM-FM, Dover, Del.

WJEJ—Hagerstown—1932

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Hagerstown Bcstg. Co., Inc.
Business-Studio Address .....Franklin Court
Tel.: RE 9-2323.....MBS-ABC
Representative ..... Burn-Smith
Pres., Gen. Mgr. .....Grover C. Crilley
Comm. Sta. Mgr.....Lou L. Garris
Program Director.....Betty Andrews
Chief Engineer.....George McIntire

WHAG—Halfway—1962

Frequency: 1410 Kc. .....Power: 1,000 Watts
Owned By .....Regional Broadcasting Co.
Address .....P.O. Box 481, Hagerstown
Tel.: 739-8016 .....Independent
Station Representative .....George Hopewell
President .....Arthur A. Snowberger
General, Station Mgr. .....James C. Riser
Commercial Manager .....Robert E. Dudley
Program Director .....Jerry Gray

WASA—Havre de Grace—1948

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Chesapeake Bcstg. Corp.
Address .....P. O. Box 97
Tel.: 939-0800 .....Independent
General, Sta. Manager.....Mrs. Jason T. Pate
Comm.-Sales Prom. Mgr.....Charles W. Irwin
Program, Publicity Dir.....John H. Little
Chief Engineer.....Don F. Whan

WKIK—Leonardtown—1953

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Southern Md. Bcstrs. Inc.
Address.....P. O. Box 346
Tel.: GR 5-2211.....Independent
Pres., Gen. Mgr., Ch. Engr.....James L. Bittner

WPTX—Lexington Park—1960

Frequency: 920 Kc.....Power: 500 Watts, d.
Owned .....Key Broadcasting
Address .....879 Park Ave.
Tel.: VO 2-1031.....Independent
General, Station Mgr.....Wm. Thomas Rice, Sr.
Sales Promotion Mgr. .....Paula Kitchen
Program Dir., Chief Eng. .....John Kershaw
Owners of: WBMD, Baltimore.

WETT—Ocean City—1960

Freq.: 1590 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned By.....The WETT Corp.
Address.....P. O. Box 61
Tel.: 289-7201.....Independent
President .....J. L. O'Conner, Jr.
General Mgr., Prog. Dir.....John J. Quinn
Station Mgr., Chief Engr.....J. G. Lenoir
Commercial Mgr.....Irwin J. Meyer
Sales Prom. Mgr.....David W. Beck
Publicity Director.....Walter Hayes

WDMV—Pocomoke City—1955

Frequency: 540 Kc.....Power: 500 W. d.
Owned-Operated By..Eastern Shore Bcstg. Co.
Address.....Box 210
Tel.: Pocomoke 540.....Independent
Station Rep. .....Walton
President .....Ernest Tannen
General Manager .....John C. Moran
Chief Engineer .....Lloyd A. Lohr

WINX—Rockville—1951

Freq.: 1600 Kc..Power: 1 Kw. d., 500 Watts n.
Owned-Oper. By..Montgomery Cty. Bcstg. Co.
Address.....8 Baltimore Rd.
Tel.: 424-9292 .....Independent
Station Reps. .....UBC; Dora-Clayton
President.....Richard Eaton
General Manager .....Pierre D. Eaton
Station Mgr., Program Dir. ...Richard Denham
Commercial Manager.....Ed Bushman
Sales Prom. Mgr.....John Panagos
Chief Engineer.....William Vickers
Owners of: WOOK, Washington; WJMO, Cleveland; WSID-AM-FM, Baltimore; WANT, Richmond; WBNX, New York; WMUR-TV, Manchester, N. H.; WFAB, S. Miami, Fla.

WBOC—Salisbury—1940

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....WBOC, Inc.
Bus.-Studio Address.....Radio TV Park
Tel.: Pioneer 9-6131.....MBS
Newspaper Affil.....Sunpapers, Baltimore
Representative .....Burn-Smith
President.....William F. Schmick, Jr.
Gen., Sales Prom. Mgr.....Charles J. Truitt
Commercial Manager.....Ron Maines
Program Director.....John W. Downing, Jr.
Chief Engineer.....Jack W. Ward

WICO—Salisbury—1956

Frequency: 1320 Kc.....Power 1000 Watts, d.
Owned.....Delmarva Broadcasting Corp.
Address.....127 E. Carroll St.
Tel.: Pioneer 2-3212.....ABC-KBS
President.....Robert C. Doyle
General Manager.....C. Morse

WJDY—Salisbury—1958

Frequency: 1470 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Salisbury Bcstg. Co.
Business Address.....106 W. Circle Ave.
Tel.: Pioneer 2-5191.....Independent
Station Representative .....UBC
Pres., Gen. Mgr.....Norman Glenn

WAQE—Towson—1955

Frequency: 1570 Kc.....Power: 1000 W., d.
Owned-Oper. By.....WTOW, Inc.
Address.....26 West Pennsylvania Ave.
Tel.: VA 5-9660.....Independent
President.....John S. Booth
General Manager.....Glenn M. Brillhart

WTTR—Westminster—1953

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Carroll County Bcstg. Corp.
Address .....Box 28
Tel.: TI 8-5511.....KBS
V.P., Gen., Comm. Mgr.....Russell H. Morgan

WDON—Wheaton—1953

Frequency: 1540 Kc..Power 1 Kw. d., 250 W. n.
Owned-Operated By.....Everett L. Dillard
Address.....11216 Georgia Ave.
Tel.: LOckwood 5-0747.....Independent
Pres., Gen. Mgr.....Everett L. Dillard
Station Manager.....Jean M. Dillard

Pop.: 5,235,000
Families: 1,517,000

Massachusetts

Radio Homes: 1,480,000
AM Stas. in State: 58

WARA—Attleboro—1950

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By.....Attleboro Radio Assn.
Address.....8 N. Main St.
Tel.: CA 2-1320.....Independent
Station Reps. .....Bill Creed; Breen & Ward
President.....Howard H. Sweet
Gen., Station Mgr.....Keith S. Field
Commercial Mgr.....Stan Morgan
Chief Engineer.....Raymond Arnold
Owners of: WYNG, Warwick, R. I.

WBOS—Boston—1947

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By...Champion Bcstg. Sys., Inc.
Address.....790 Commonwealth Ave.
Tel.: BE 2-5650.....Independent
Station Representative.....Weed
President .....Herbert Hoffman
Gen., Sta. Mgr.....Ralph Weinman
Commercial Mgr.....Harry Goodman
Chief Engineer.....Anthony Olmedi

WBZ—Boston—1921

Frequency: 1030 Kc. .....Power: 50,000 Watts
Owned.....Westinghouse Bcstg. Co.
Address.....122 E. 42 St., N.Y.C., N.Y.
Tel.: MU 7-0808.....Independent
Station Representative.....AM Radio Sales
President.....D. H. McGannon
General Manager.....Paul G. O'Friel
Commercial Mgr.....A. B. Hartman
Sales Promotion Mgr.....Warren L. Maurer
Program Mgr.....A. L. Heacock
Publicity Director .....Robert M. Newhook
Chief Engineer.....W. H. Hauser
Owners of: KPIX, San Francisco, Calif; WOWO, Fort Wayne, Ind.; WBZ-TV, Boston, Mass.;

KYW, Cleveland, O.; KYW-TV, Cleveland, O.; WINS, New York, N. Y.; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.

WCOP—Boston—1935

Frequency: 1150 Kc.....Power: 5000 Watts
Owned By.....Plough Bcstg. Corp.
Bus.-Studio Address.....234 Clarendon St.
Tel.: CO 7-0123.....Independent
Representative .....Radio-TV Reps.
President .....Harold Krelstein
V.P., General Mgr. .....Roy Whisnand
Program Director .....Steve Trivers

WCRB—Boston—1948

Frequency: 1330 Kc.....Power: 5 Kw.
Owned.....Charles River Bcstg. Co.
Business Address.....Sheraton Plaza Hotel
Tel.: COpley 7-7080.....Independent
Station Representative....Broadcast Time Sales
Pres., Gen. Mgr.....Theodore Jones
Commercial Manager.....Leonard V. Corwin
Sta. Mgr.....Richard L. Kaye
Sales Promotion Manager.....Eugene Kilham
Program, Pub. Director....David S. MacNeill
Chief Engineer.....Kim Kirchwey
Owners of: WCRB-FM, Boston.

WEEI—Boston—1924

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By .....CBS
Business-Studio Address.....182 Tremont St.
Tel.: HU 2-2323.....CBS
Representative.....CBS Radio Spot Sales
Gen. Mgr.....Thomas Y. Gorman
Sales Mgr.....Robert Sinnett
Program Director .....Robert Covington
Sales Promo. & Adv. Mgr. ...Joseph Cullinane
Chief Engineer.....Warren J. Stevens

WEZE—Boston—1922

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....WEZE, Inc.
Address.....10 Arcade, Statler Office Bldg.
Tel.: LIberty 2-1717.....NBC
Representative .....Eastman
President.....J. P. Williams
Exec. V.P., Gen. Mgr.....Arthur E. Haley
Vice President.....M. J. Williams
Chief Engineer.....George Jowdy

WHDH—Boston—1926

Frequency: 850 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Herald-Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AVenue 8-5000.....Independent
Newspaper Affil.....Herald-Traveler
Representative .....Blair Radio
President.....Robert B. Choate
V.P., Managing Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M. Tanger
Nat'l Sales Mgr.....William H. Fallon
Program Mgr.....John M. Day
Sales Prom. Director.....Robert B. Cheyne
Chief Engineer.....Phillip K. Baldwin
Owners of: WHDH-TV-FM.

WILD—Boston—1946

Frequency: 1090 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Noble Bcstg. Corp.
Address .....719 Boylston St.
Tel.: CO 7-1900.....Independent
Newspaper Affil.....Boston-Roxbury Free Press
Station Representative.....Bernard Howard
President, Gen. Mgr.....Nelson B. Noble
Station Manager.....Norman Kruglak
Commercial Manager .....Robert J. Heller
Sales Promotion Mgr. .....Charles Glass
Program Director .....Stan Monteiro
Publicity Director .....James Jarvis
Chief Engineer.....Donald Snider

WMEX—Boston—1934

Frequency: 1510 Kc.....Power: 5000 Watts
Owned-Oper. By.....Richmond Brothers
Business-Studio Address....70 Brookline Ave.
Tel.: CO 6-3900.....Independent
Station Rep.....Adam Young
President.....Maxwell E. Richmond
Station, Sales Mgr.....Robert S. Richmond
Commercial Manager.....Joseph A. Farrar
Program Dirs.....A. Ginsburg, M. Miller
Publicity Director.....Sally Kirk
Chief Engineer.....John Kirk

WNAC—Boston—1922

Frequency: 680 Kc.....Power: 50 Kw.
Owned By .....RKO General, Inc.
Bus.-Studio Address.....21 Brookline Ave.
Tel.: CO 6-0800.....Independent
Station Rep.....Nat'l Sales Div. RKO General
President.....William M. McCormick
Vice President.....Thomas Bateson
Director of Sales.....Proctor Jones
Program Director.....John D. Maloy
Adv., Publicity Director.....Alvin Korn
Chief Engineer.....Irvin B. Robinson
Owners of: WNAC-TV; WOR-AM-TV, New York; KHJ-AM-TV, Los Angeles; KFRC, San Francisco; WHBQ-AM-TV, Memphis; CKLW-AM-TV, Detroit; WGMS, Washington, D. C.; WHCT-TV, Hartford.

WORL—Boston—1950

Frequency: 950 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Pilgrim Broadcasting Co.
Address .....330 Stuart St.
Tel.: 423-0210 .....ABC
Station Rep.....Jack Masla
President.....Edward M. Gallagher, Jr.
General, Station Manager.....George Gray
V.P. in Chg. of Sales .....Charles G. Pye, Jr.
Sales Promotion Mgr. .....Bernice Weiner
Program, Publicity Dir. .....Dick Lawrence
Chief Engineer.....William O. Clark

WBET—Brockton—1946

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Enterprise Publishing Co.
Business-Studio Address.....80 Main St.
Tel.: JU 6-1460.....Independent
Newspaper Affiliation.....Enterprise Times

Station Reps. .Walker-Rawalt; Bill Creed Assocs.
General Manager .....Charles A. Fuller
Sta., Sales Promo. Mgr.....Reinhold Steinhilber
Program Director .....Arthur B. Jones
Chief Engineer.....Elbridge Hooker

WOKW—Brockton—1961

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned By.....WOKW, Inc.
Address.....288 Linwood St.
Tel.: JUniper 7-1410.....Independent
Station Reps.....Kettell-Carter; Hollingbery
President .....Alan C. Tindal
General, Station Manager.....John J. Sullivan
Program Director .....Jerry Clark
Chief Engineer .....Arthur H. Downer

WTAO—Cambridge—1948

Frequency: 740 Kc.....Power: 250 Watts, d.
Owned By .....Middlesex Broadcasting Corp.
Address .....439 Concord Ave.
Tel.: EL 4-0500 .....Independent
Station Representative.....Breen & Ward
President .....Frank Lyman, Jr.
General, Station Mgr. .....Merrill G. Smith
Comm., Sales Promo. Mgr.....Paul Kelley, Jr.
Program Director .....Billy Dale
Publicity Director .....Mrs. Marcia Smith
Chief Engineer .....Richard Ward
Owners of: WTAO-TV; WXHR-FM, Woburn, Mass.

WACE—Chicopee-Springfield 1946

Frequency: 730 Kc.....Power: 5,000 Watts d.
Owned-Operated By..Commonwealth Bcstg. Co.
Address .....P.O. Box 2007
Tel.: LY 4-6654.....Independent
Station Representative.....Adam Young
President .....Lazar Emanuel
General Manager .....Norman White
Sales Promotion Mgr. .....Paul Rogers
Program Director .....Ray Rice
Chief Engineer.....Larry Spinks
Owners of: WEOK-AM-FM, Poughkeepsie, N. Y.; WKST, New Castle, Pa.; WKST-TV, Youngstown, O. WJRZ-AM-FM, Newark, N. J.

WTYM—E. Longmeadow—1947

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Executive Bcstg. Corp.
Address .....P.O. Box 857
Tel.: REpublic 7-4707.....MBS
Station Representative.....Nona Kirby
V.P., General Mgr.....Allen Embury
Commercial Manager.....Jeff Stoughton
Program Director.....Joe Slezak
Chief Engineer.....Earl Hewinson

WALE—Fall River—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned By .....Keynote Bcstg.
Address.....18 N. Main St.
Tel.: OS 4-3535.....MBS
Station Reps. .....Bolles; Eckels
President .....Milton E. Mitler
Commercial Mgr.....Markey Gosciminski
Chief Engineer.....George Costa

WSAR—Fall River—1921

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....K & M Publishing Co.
Bus.-Studio Address.....Box 927
Tel.: OS 7-9477.....Independent
Newspaper Affiliation.....Herald News, Inc.
Reps.....Kettell-Carter; Spot Time Sales
V.P. General Manager.....Lincoln W. N. Pratt
Commercial Manager.....Cornelius Sullivan
Program Director.....Norman P. Rapoza
Chief Engineer.....Arnold Molloy

WEIM—Fitchburg—1941

Frequency: 1280 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Radio Fitchburg, Inc.
Business-Studio Address.....717 Main St.
Tel.: DIamond 3-3766.....Independent
President.....Norman Knight
General, Comm. Mgr....James A. Fitzgerald, Jr.
Chief Engineer.....Ted Kalin

WFGM—Fitchburg—1949

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By..... Wachusett Bcstg. Corp.
Address.....170 Prichard St.
Tel.: DIamond 3-4897.....Independent
Station Reps. .....Creed; Walker-Rawalt
President.....David M. Myers
General, Sta. Mgr.....James W. Chalmers
Chief Engineer.....Donald L. Coleman, Jr.

WKOX—Framingham—1947

Frequency: 1190 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WKOX, Inc.
Bus.-Studio Address.....100 Mt. Wayte Ave.
Tel.: TR 3-7409.....Independent
Gen. Mgr.....Richard E. Adams
Program Dir.....Carl B. Duncan
Chief Engineer.....Frank Bartel

WGAW—Gardner—1944

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned.....Gardner Bcstg. Co.
Address .....Green St.
Tel.: 632—1340 .....MBS
Station Reps. .....Nona Kirby; Breen & Ward
President.....C. Edward Rowe
Gen., Sales Promo Mgr...Theodore G. Converse
Commercial Mgr.....Ernest Bishop
Chief Engineer.....Gordon Wiley

WSBS—Great Barrington—1956

Frequency: 860 Kc.....Power: 250 Watts
Owned-Oper. By.....WSBS-The Berkshires, Inc.
Business Address.....Stockbridge Rd, Rt. 7
Tel.: Great Barrington 1567.....MBS
Station Representative .....Webb
Pres., Gen. Mgr.....J. Leo Dowd
Commercial Manager .....Martin J. Mellon
Program Director .....Jack Ryan
Chief Engineer.....John Seeley

WHAI—Greenfield—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Haigis Bdcstg. Corp.
Business-Studio Address.....486 Main St.
Tel.: PR 4-4301 .....CBS
Representative .....Walker-Rawalt
President .....John W. Haigis, Jr.
General Manager .....Albert E. Wilmarth
Program Director .....Charles Prentice, Jr.
Commercial Manager .....William E. Randall
Chief Engineer.....Delwin D. Shattuck

WHAV—Haverhill—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WHAV, Inc.
Business-Studio Address.....30 How St.
Tel.: DR 4-4733.....Independent
Station Representative...Kettell-Carter; Webb
General Manager.....Edward Cetlin
Sales Prom. Mgr.....Aldo Carter
Chief Engineer.....Harry White

WREB—Holyoke—1950

Frequency: 930 Kc.....Power: 500 Watts d.
Owned By.....Don Hancock Bcstg. Co.
Address.....225 High St.
Tel.: Jefferson 2-3296 .....MBS
Stations Reps.....Breen & Ward; Nona Kirby
President .....Donald T. Hancock
General, Commercial Mgr. .....Jerry Forbes
Sales Promotion Mgr. .....Ed Connell
Program Director .....Ed Leahy
Chief Engineer .....James D Ducharme

WCCM—Lawrence—1947

Frequency: 800 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Lawrence Bdcstg. Co.
Address.....9 Valley Street
Tel.: MU 3-7171.....MBS
Station Reps.....Bob Dore; Bill Creed Asscos.
President .....Eileen M. Jaspert
General Manager .....George H. Jaspert, III
Station Manager .....Hugh Anthony
Commercial Manager .....Bill Curtin
Program Director .....Lou Marcel
Chief Eng.....Norman Round

WCAP—Lowell—1951

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Northeast Radio Inc.
Address.....243 Central St.
Tel.: GLenview 4-0404.....Independent
Sta. Reps. .....PRO; Kettell-Carter
Pres., Gen. Mgr.....Israel Cohen
Commercial Manager.....Maurice Cohen
Program Director.....Dan Gillette
Chief Engineer.....Ted Cohen

WLLH—Lowell-Lawrence 1934

Frequency: 1400 Kc.....Power: 500 Watts
Owned-Oper. By .....Merrimac Bdcstg. Co.
Address.....39 Kearney Sq., Lowell
Tel.: GL 8-8715 (Lo).....Independent
Representative .....Bolling
President .....Gerald Harrison
General Manager.....Arnold Lerner
Program Director.....Tom Clayton
Chief Engineer .....Harold Davis

WLYN—Lynn—1946

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Puritan Network, Inc.
Business Address.....156 Broad St.
Tel.: LY 5-6200.....Independent
Station Representative .....Walker-Rawalt
President.....Theodore Feinstein
General, Comm. Mgr.....Harry D. Goodwin
Program Director .....William Kennedy
Publicity Director .....Steve Smith
Chief Engineer .....Lou Jordan
Owners of: WTSA-AM, Battleboro; WNBP, Newburyport.

WSRO—Marlboro—1958

Frequency: 1470 Kc.....Power: 1,000 Watts d.
Owned By.....County Broadcasting Corp.
Address .....Curtis Ave.
Tel.: HU 5-1470.....KBS
President, Gen. Mgr.....Lewis F. Sargent
Program Director.....Daniel Griffin
Chief Engineer.....Kenneth Rockwell

WHIL—Medford—1952

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Conant Bcstg. Co.
Address.....99 Revere Beach Pkwy.
Tel.: EXport 6-1430.....Independent
Station Representative .....Forjoe
President .....Sherwood J. Tarlow
Station Manager.....Joseph Kruger
Program Director.....Bob Walsh
Chief Engineer.....Alfred Fulchino
Owners of: WWOK, Charlotte; WLOB-AM-FM, Portland; WJBW, New Orleans; WARE, Ware.

WMRC—Milford—1956

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Milford Radio
Address .....145 Main St.
Tel.: GR 3-1490 .....KBS-ABC
Station Reps. .....Bill Creed Assocs.; Webb
President .....Daniel B. Ruggles, III
General, Station Mgr. .....Lawrence Shane
Program Director .....Roger Sterling
Chief Engineer .....Horace C. Easterling
Owners of: WSKI, Barre-Montpelier, Vt.

WBSM—New Bedford—1949

Frequency: 1420 Kc...Pow.: 5 Kw. d., 1 Kw. n.
Owned.....Bay State Broadcasting Co.
Address .....Pope's Island
Tel.: WY 3-1767.....Independent
Station Representative...Devney Organization
President, Gen. Mgr.....Otto F. A. Arnold
Comm. Mgr.....Richard G. Evans
Prog. Dir.....Hal Peterson
Chief Engineer.....James R. Wooler

WNBH—New Bedford—1921

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....E. Anthony & Sons, Inc.
Business-Studio Address.....432 County St.

Tel.: WYman 8-5228 .....ABC
Newspaper Affiliation .....Standard-Times
Station Representative .....Walker-Rawalt
General Manager .....Cal B. Kolby
Program Director.....Stan Lipp
Chief Engineer.....Herve Leduc
Owners of: WOCB-AM-FM, W. Yarmouth, Mass.; WNBH-FM, New Bedford, Mass.

WNBP—Newburyport—1957

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned.....Tri-City Bcstg. Co.
Business Address.....Traffic Circle
Tel.: HO 2-6654.....Independent
President .....Theodore Feinstein
Gen. Mgr.....J. Thomas Mathers
Station Mgr., Prog. Dir.....Mary I. MacKenzie

WMNB—North Adams—1947

Frequency: 1230 Kc..Power 1 Kw. d., 250 W. n,
Owned-Oper. By..Northern Berkshire Bcstg. Co.
Address.....P. O. Box 707
Tel.: MO 3-6567.....Independent
Newspaper Affil.....Transcript
Station Reps.....Grant Webb; Nona Kirby
President .....Robert Hardman
General Manager.....Donald A. Thurston
Commercial Manager.....Richard J. O'Brier
Chief Engineer.....Paul Willey

WHMP—Northampton—1950

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Pioneer Valley Bcstg. Co.
Address.....78 Main St.
Tel.: JU 4-4275.....Independent
Representatives.....Nona Kirby; Webb
President.....John H. Williams
Gen., Sta., Comm. Mgr....Alexander W. Milne
Program Director.....Joseph T. Fennessey
Chief Engineer .....Donald Masters

WCAT—Orange—1956

Frequency: 1390 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Tri-State Radio, Inc.
Address .....East Main St.
Tel.: KI 4-2825.....KBS
Station Representative.....Hal Walton
President, Chief Engineer.....Ralph Mellon
Program Director .....Florence Tepper

WBEC—Pittsfield—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned-Oper. By.....WBEC, Inc.
Business-Studio Address.....33 Eagle St.
Tel.: HIllcrest 8-8292.....ABC
Station Reps. .....Kettell-Carter; Jack Masla
President.....Richard S. Jackson
General, Station Manager .....Henry Hovland
Commercial Manager .....Myron Adelson
Program Director .....Barry Stigers
Chief Engineer.....Robert Johnson

WBRK—Pittsfield—1938

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Greylock Bcstg. Co.
Business-Studio Address.....8 Bank Row
Tel.: HIllcrest 2-1553.....CBS
Station Representative.....Walker-Rawalt
President.....Joseph K. Close
Gen., Sta. Mgr.....Walter Kearsey
Commercial Manager .....Martin Schechter
Program Director.....Robert Youse
Chief Engineer.....George R. Burgoon

WPLM—Plymouth—1955

Frequency: 1390 Kc.....Power: 5,000 Watts
Owned-Oper. By...Plymouth Rock Bdcstg. Co.
Address .....Route #3
Tel.: Pilgrim 6-1390.....Independent
Station Representative...Kirby; Breen & Ward
President .....John T. Campbell
Station Manager.....Arthur E. Pratt
Program Dir.....John Chandler
Sales Prom. Mgr.....Edward Marvin
Publicity Dir.....Bud Markle
Chief Engineer.....Lawrence Prado

WJDA—Quincy—1947

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Shore Bcstg. Co.
Address .....P.O. Box 130
Tel.: GRanite 9-1300.....Independent
Pres., Gen., Sta. Mgr.....James D. Asher
Commercial Manager...Kenneth P. Fallon, Jr.
Program Director.....Winslow Bettinson
Chief Engineer.....Fred Lane
Owners of: WESX, Salem.

WESX—Salem—1939

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....North Shore Bcstg. Corp.
Address .....P.O. Box 710
Tel.: PI 4-1230.....MBS
Station Representative .....Nona Kirby
President, Gen. Mgr.....James D. Asher
Station Mgr., Chief Engineer ...Norman Durkee
Program Director.....John Parke

WESO—Southbridge—1955

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned.....WESO Broadcasting Corp.
Address.....399 Main Street
Tel.: 764-4381 .....Independent
Station Reps.....Webb; Bill Creed Assocs.
President.....Peter A. Bordes
General Manager .....Frank P. Costello
Sales Promo. Mgr., Prog. Dir....Vince Caplette
Publicity Director .....Betty LaFleche
Chief Engineer .....J. Stuart Godfrey, III

WHYN—Springfield—1941

Frequency: 560 Kc.....Power: 1000 Watts
Owned-Oper. By..Hampden-Hampshire Corp.
Address.....1300 Liberty St.
Tel.: RE 7-1414.....Independent
News. Affil.....Holyoke Transcript-Telegram
Station Rep.....Bill Creed Assocs.
President .....William Dwight
Gen., Sta. Mgr.....Charles N. De Rose
Asst. Manager .....Zack Land
Comm., Publicity Dir. .....Robert Feldman

WMAS—Springfield—1932

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WMAS, Inc.
Business-Studio Address.....101 West St.

Tel.: RE 7-1414.....CBS
Station Reps. ...Venard, Torbett & McC.; Eckels
President, Gen. Mgr. .....Gerald Harrison
Station Mgr., Ch. Eng. .....Robert Donahue
Commercial Manager .....Robert W. Potter
Prog. Dir.....Roland Dumas
Owners of: WMAS-FM.

WSPR—Springfield—1936

Freq.: 1270 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WSPR, Inc.
Business Address.....63 Chestnut St.
Tel.: RE 2-4182.....Independent
Representative .....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....Alan C. Tindal
Commercial Manager.....Jack Sullivan
Program Director.....Bud Clain
Chief Engineer.....Valentino Partyka

WPEP—Taunton—1949

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Silver City Bcstg. Corp.
Address .....49 Broadway
Tel.: VAndyke 4-7528 .....Independent
President, Gen. Mgr.....J. Marshall McGregor
Station Mgr., Prog. Dir.....Joseph G. Quill
Comm. Mgr.....Henry J. Murray
Chief Engineer.....Louis Bienvenue

WARE—Ware—1947

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Oper. By.....Central Bcstg. Corp.
Business-Studio Address.....56 Main St.
Tel.: WO 7-6231.....KBS
Station Reps.....Breen & Ward; Eckels
President.....Sherwood J. Tarlow
Gen., Sta. Mgr.....Richard H. Vaughan
Chief Engineer.....Ralph Knudson

WTXL—West Springfield—1949

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned By .....Telecolor Corp.
Address.....34 Sylvan St.
Tel.: RE 9-4760.....ABC
Station Representative .....Avery-Knodel
President.....Lawrence A. Reilly
General, Sta. Mgr.....James L. Spates
Program, Prom. Mgr.....Ben Talbot
Commercial Manager ....Holland D. Cameron

WOCB—West Yarmouth—1940

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....E. Anthony & Sons
Address.....South Sea Ave.
Tel.: SPring 5-0500.....Independent
Newspaper Affil.....Standard Times
Station Rep. .....Walker-Rawalt
President .....Basil Brewer
Station Manager.....Paul Stiles
Program Dir.....G. W. Stidstone
Chief Engineer.....Frank L. Lynch
Owners of: WNBH, New Bedford.

WDEW—Westfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Westfield Bcstg. Co.
Business-Studio Address.....249 Union St.
Tel.: LOgan 8-8643.....Independent
Station Representative.....Breen-Ward
President.....Harold Martin
Commercial Mgr.....John Mahar
Chief Engineer.....J. Lawrence Spinks

WAAB—Worcester—1931

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Waterman Bcstg. Corp.
Bus. Address.....34 Mechanic St.
Tel.: PL 2-5611.....NBC
Representative .....Masla; Kettell-Carter
Pres., Gen. Mgr.....Bernard E. Waterman
Comm. Sta. Mgr.....Chester Kaminski
Program Director .....Angela Walsh
Sales Prom., Pub. Dir. .....Garey Walsh
Chief Engineer.....George Capalbo

WNEB—Worcester—1946

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WNEB, Inc.
Address.....405 Main St.
Tel.: PL 6-4672 .....Independent
President, Gen. Mgr.....George W. Steffy
Vice President.....Harold D. Glidden
Station, Comm., Mgr.....Robert F. Nims
Program Director.....George Downey
Sales Prom. Mgr., Pub. Dir.....Ken Berns
Chief Engineer.....Walter Chemausky

WORC—Worcester—1925

Freq.: 1310 Kc.....5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WORC, Inc.
Address.....8 Portland St.
Tel.: SW 9-0581 .....MBS
Sta. Reps.....Eastman; Eckels
Pres., Gen. Mgr.....Robert F. Bryar
Sta., Comm. Mgr.....A. Abbott Coblentz
Publicity Director.....Richard Barr
Sales Prom. Mgr.....Alvin M. Saide
Program Director.....Richard Smith
Chief Engineer.....Gordon Dyer

WTAG—Worcester—1924

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....WTAG, Inc.
Business-Studio Address.....20 Franklin St.
Tel.: PL 5-4321.....Independent
Newspaper Affil.....Telegram & Gazette
Representative .....Henry I. Christal Co.
President.....Robert W. Booth
Vice Pres., Gen. Mgr.....Herbert L. Krueger
Sales Manager .....Herman H. Kramer
Sales Prom. Head.....Mrs. Pierrina M. Rohde
Prod., Pgm. Dir.....A. J. Brissette
Chief Engineer.....E. A. Browning
Owners of: WTAG-FM, Worcester.

AM INDEX BEGINS ON PAGE 225

Pop.: 8,000,000
Families: 2,333,000

Michigan

Radio Homes: 2,272,000
AM Stas. in State: 104

WABJ—Adrian—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Gerity Bcstg. Co.
Address.....121 W. Maumee St.
Tel.: CO 5-7123.....CBS
Station Representative.....Michigan Spot Sales
President, Gen. Mgr. .....James Gerity, Jr.
Commercial Manager .....Richard Lackie
Program Director .....Gene Baril
Publicity Director .....Cecelia E. Gauss
Chief Engineer .....Leo Heisel
Owners of: WNEM-FM-TV, Bay City, Saginaw.

WALM—Albion—1952

Freq.: 1260 Kc....Power: 1 Kw. d.; 500 Wts. n.
Owned-Oper. By.....Calhoun Bcstg. Co.
Business Address.....Irwin Ave.
Tel.: NAtional 9-3945.....KBS
President .....Jack Bedient
General Manager.....C. Wayne Wright
Asst. Manager.....Arthur Goodwin
Program Director.....Derwood Carn
Chief Engineer.....James Billingsley
Owners of: WFRL, Freeport.

WOWE—Allegan—1958

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Allegan Cty. Bcstg., Inc.
Address .....233 Hubbard
Tel.: ORchard 3-4701.....ABC
General Manager.....Algar Workman
Prog. Dir., Chief Eng.....John C. Fountain
Owners of: WLAV-AM-FM, Grand Rapids; WHLS-AM, Port Huron.

WFYC—Alma—1948

Frequency: 1280 Kc....Power: 1000 Watts d..
Owned-Oper. By .....WFYC, Inc.
Business Address.....5310 N. State Rd.
Tel.: HObart 3-3175.....Independent
Station Representative..Hollingbery; Hopewell
President.....Wayne G. Harris
General Manager..... ...Gilbert E. Thomas
Station Manager.....David W. Sommerville
Program Director.....Richard Crowley
Chief Engineer .....Harold Frisbey

WATZ—Alpena—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....M-32 West
Tel.: Elmwood 4-8400.....NBC
Station Rep. .....Venard, Torbet, McConnell
President, Gen. Mgr.....Les Biederman
Station Manager.....Drew McClay
Commercial Manager.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, WPBN-TV, Traverse City; WATT, Cadillac; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan.

WHRV—Ann Arbor—1946

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Operated By....Zanesville Publish. Co.
Business Address.....4230 Packard Road
Tel.: NOrmandy 2-4573.....MBS
Newspaper Affil.....Time Record; Time Signal
President.....Clay Littick
General Manager.....Allan Land
Station Manager.....Bob C. Wagner
Comm. Prom. Mgr.....Jos Labaito
Chief Engineer .....Ken Burkhalter

WPAG—Ann Arbor—1945

Frequency: 1050 Kc.....Power: 5,000 Watts d.
Owned-Operated By...Washtenaw Bcstg. Co.
Bus.-Studio Address....3rd Floor, Hutzel Bldg.
Tel.: 662-5517 .....Independent
Sta. Reps. .....Mich. Spot Sales; Meeker
Pres., Gen. Mgr.....Edward F. Baughn
Program Director.....Albert Samborn
Chief Engineer .....Bernard Ressler

WLEW—Bad Axe—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Thumb Broadcasting Co.
Address.....935 S. Van Dyke Rd.
Tel.: CO 9-9931.....CBS-KBS
Sta. Rep.....Mich. Spot Sales
Gen. Mgr.....John Wismer
Station Manager.....Jim Muehlenbeck

WBCK—Battle Creek—1948

Frequency: 930 Kc....Power: 5 Kw. d., 1 Kw. n
Owned-Operated By.....Michigan Bcstg. Co.
Address.....Security Natl. Bank Bldg.
Tel.: WO 3-5555.....NBC
Representative .....Hollingbery
President.....Robert H. Holmes
General Mgr.....E. F. Cahill
Program Director.....Larry Collins
Chief Engineer.....Harley Hammond
Owners of: WBCM-AM--FM, Bay City.

WELL—Battle Creek—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Southern Mich. Bcstg.
Address.....Michigan National Bank Bldg.
Tel.: WO 4-7173.....ABC
Gen. Comm. Mgr.....P. J. Haller
Program Director.....Ronald E. Mell
Chief Engineer.....David M. Decker

WBCM—Bay City—1925

Freq.: 1440 Kc...Power: 1 Kw. d., 500 W., n.
Owned-Operated By.....Michigan Bcstg. Co.
Business-Studio Address.....Wenonah Hotel
Tel.: TW 3-7551.....ABC
Representative.....George P. Hollingbery
President.....Robert H. Holmes
General, Station Manager .....Leo A. Jylha
Program Director .....Jerry Roberts
Chief Engineer.....Wes Thompson
Owners of: WBCK, Battle Creek.

WWBC—Bay City—1956

Frequency: 1250 Kc....Power: 1000 Watts d.
Owned By.....Water Wonderland Bcstg. Co.
Business Address.....306 Phoenix Bldg.
Tel.: TW 3-4588.....Independent
Station Representative .....Masla
President.....Patrick J. Trahan
Gen., Comm. Mgr.....Charles E. Anthony
Chief Engineer.....Ralph H. Carpenter
Owners of: WSTR-AM-FM, Sturgis, Mich.

WHFB—Benton Harbor—1947

Frequency: 1060 Kc. ...Power: 1000 Watts d.
Owned-Oper. By .....Palladium Publ. Co.
Business Address.....Fairplain Ave.
Tel.: 616-927-3581 .....Independent
Newspaper Affil.....News-Palladium
Station Reps. .....Mich. Spot Sales; Meeker
President .....Stanley R. Banyon
General Manager.....J. P. Scherer
Station Manager .....Frank Kelly
Commercial Manager.....Robert Brown
Program Director .....Dick Hedges
Sales Prom., Pub. Mgr. .....Dwight Edmonds
Chief Engineer.....M. U. Robinson

WBRN—Big Rapids—1953

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....WBRN, Inc.
Address.....P. O. Box 825
Tel.: 796-7684 .....Independent
President .....John A. White
Gen. Comm. Mgr.....Casey A. Heckman
Program Director.....Lyle Stieg
Chief Engineer.....Garnet Zimmerman

WATT—Cadillac—1945

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Midwestern Bcstg. Co.
Business-Studio Address.....U. S. 131, South
Tel.: PR 5-7831.....NBC
Station Rep. .....Venard, Torbet & McConnell
President .....Les Biederman
Station Manager.....Merritt L. Chandler
Commercial Manager.....R. E. Detwiler
Chief Engineer.....Bill Kiker
Owners of: WCTM, WPBN-TV, Traverse City; WMBN, Petoskey; WATC, Gaylord; WATZ, Alpena; WTOM-TV, Cheboygan. All Mich.

WKYO—Caro—1962

Frequency: 1360 Kc. .....Power: 500 Watts d.
Owned By .....Tuscola Broadcasting Co.
Address .....101 N. State St.
Tel.: OSborne 3-2136 .....Independent
General Manager .....Robert Benkelman
Commercial Manager .....James McCoy
Program Director .....Lee Holisel
Chief Engineer .....John Porterfield

WCER—Charlotte—1956

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned.....Eaton County Bcstg. Co.
Address .....Box 269
Tel.: 543-0340 .....Independent
Pres., Gen. Mgr.....Roy W. McLean
Comm., Sta. Mgr.....Brod Martindale
Chief Engineer.....Gerald D. Adams

WCBY—Cheboygan—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Straits Bcstg. Co.
Address .....Mackinaw Ave.
Tel.: MA 7-2341.....Independent
Station Rep. .....Hopewell
President, Gen, Mgr.....Richard E. Hunt
Publicity Director.....Jackie Norman
Chief Engineer.....Lou M. Ozak
Owners of: WPTW, Piqua; WCRM, Clare.

WCRM—Clare—1960

Frequency: 990 Kc.....Power: 250 Watts d.
Owned By.....Gateway of N. Bcstg. Corp.
Address.....North Mission Road
Tel.: EV 6-9907.....Independent
President, Gen. Mgr.....Richard E. Hunt
Sta., Chief Eng.....Norbert Poeppelman
Commercial Manager.....James Baughn
Program Director.....Robert C. Burian
Publicity Director.....Bernard Wilson

WTVB—Coldwater—1948

Freq.: 1590 Kc..Power: 5 Kw. d., 500 Watts n.
Owned-Oper. By ...Twin Valley Bdcstrs, Inc.
Address .....P. O. Box 32
Tel.: BRoadway 9-9119.....Independent
Sta. Reps...Donald Cooke; Michigan Spot Sales
President..... E. Harold Munn, Sr.
General Manager.....E. Harold Munn, Jr.
Station Manager.....Constance L. Bingham
Sales Prom. Manager.....Normand Moore
Commercial Manager.....Homer Walters
Chief Engineer.....Virgil Royer

WKMH—Dearborn—1946

Freq.: 1310 Kc.....Power: 5 Kw.
Owned-Oper. By....Knorr Broadcasting Corp.
Address.....15001 Mich. Ave.
Tel.: TI 6-8500.....MBS
Station Representative .....Paul H. Raymer Co.
President .....Nellie M. Knorr
General, Station Mgr. .....Walter Patterson
Commercial Manager.....John E. Davidson
Program Director.....Frank Maruca
Chief Engineer.....Jerrold L. Martin
Owners of: WKMF, Flint; WKHM-AM-FM, Jackson; WELL-AM-FM, Battle Creek.

CKLW—Detroit—1932

Frequency: 800 Kc.....Power: 50,000 Watts
Owned By .....Western Ontario Bcstg. Co.
Address.....1450 Guardian Bldg.
Tel.: WO 1-7200 .....Independent
Reps. .....Nat'l Sales Div., RKO General, Inc.
President, Gen. Mgr.....S. Campbell Ritchie
Commercial Manager.....Charles Gunn
Program Director.....John Gordon
Publicity Director.....Art Gloster
Chief Engineer.....Stewart Clark
Owners of: CKLW-FM-TV, Detroit.

WCAR—Detroit—1939

Freq.: 1130 Kc...Power: 50 Kw., d., 10 Kw., n.
Owned By .....WCAR, Inc.
Tel.: TE 3-8100.....Independent
President, Gen. Mgr.....H. Y. Levinson

WJBK—Detroit—1925

Freq.: 1500 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Operated By.....Storer Bcstg. Co.
Bus.-Studio Address.....7441 Second Blvd.
Tel.: TR 3-7400.....Independent
Station Representative .....Katz
President.....George B. Storer, Jr.
V.P., General Mgr.....Harry R. Lipson
General Sales Manager.....George Crandall
Program Manager.....John M. Grubbs
Merchandising .....Dennis Mahle
Promotion .....Virginia Senear
Supervisory Engineer.....Donald Hein
Owners of: WJBK-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WJLB—Detroit—1926

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booth Bcstg. Co.
Business Address.....3100 Broderick Tower
Tel.: Woodward 5-2000.....Independent
Station Representative.....Bernard Howard
President.....John L. Booth
General, Comm. Mgr.....Thomas J. Warner
Sales Promotion Mgr.....Gilbert N. Ketcham
Pub., Prog. Director.....Richard J. Desautel
Chief Engineer.....George E. Ryan
Owners of: WIBM, Jackson; WSGW, Saginaw; WTRX, Flint; WTOD, Toledo; WIOU, Kokomo; WJVA, South Bend.

WJR—Detroit—1922

Frequency: 760 Kc.....Power: 50,000 Watts
Owned By .....The Goodwill Stations, Inc.
Address.....2800 Fisher Bldg.
Tel.: TR 5-4440.....Independent
Representative .....Christal
Chairman of Board.....John F. Patt
President .....Worth Kramer
V.P., General Manager .....James H. Quello
V.P. Secretary.....F. Sibley Moore
Sales Manager .....Robert D. Burton
Sales Promotion Mgr. .....Donald W. Craig
Publicity Director .....Ross R. Callaway
Program Mgr.....Reginald P. Merridew
Chief Engineer.....A. Friedenthal
Owners of: WJRT, Flint; WSAZ-AM-TV, Huntington.

WQTE—Detroit—1959

Frequency: 560 Kc.....Power: 500 Watts, d.
Owned By.....560 Broadcasting Corp.
Address.....1260 Library
Tel.: WO 2-0900.....Independent
Station Representative....Broadcast Time Sales
President, Gen. Mgr.....Richard E. Jones
Chief Engineer, Program Dir.....Irv. Laing

WWJ—Detroit—1920

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By ....The Evening News Assn.
Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation.....Detroit News
Reps...Peters, Griffin, Woodward; McDermott
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. Gen. Mgr.....Don DeGroot
Station Mgr.....Denman F. Jacobson
Sales Mgr.....Nestor A. Sibbold
National Sales Mgr. .....James C. Doges
Program Devel. Mgr.....Melvin C. Wissman
Program & Prod. Mgr.....Robert E. Henabery
Promotion Manager.....A. Glenn Kyker
Eng. Manager.....E. J. Love

WXYZ—Detroit—1925

Frequency: 1270 Kc. .....Power: 5 Kw.
Owned-Oper. By.....WXYZ, Inc.
Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Representative .....John Blair
President.....John F. Pival
V.P., General Manager.....John O. Gilbert
V.P., Merchandising .....Harold Christian
Commercial Manager .....Robert Baldrica
Sales Prom. Mgr., Pub. Dir.....Leo V. Collins
Program Director.....Robert Baker
Chief Engineer .....Charles Kocher

WDOW—Dowagiac—1960

Frequency: 1440 Kc.....Power: 500 Watts
Owned By.....Dowagiac Bcstg. Co., Inc.
Address .....Marcellus Highway
Tel.: STate 2-5106.....Independent
President, Gen. Mgr.....William Kuiper
Station Mgr., Pub. Dir.....Richard Hedges
Comm., Sls. Prom. Mgr...Peter J. Vanden Bosch
Chief Engineer.....Donald Stuursma

WDBC—Escanaba—1941

Frequency: 680 Kc.....Power: 1000 Watts
Owned By .....WDBC Bcstg. Co.
Address .....608 Ludington St.
Tel.: State 6-6144.....MBS
Pres., Gen. Mgr. .....H. N. Cardozo, Jr.

WLST—Escanaba—1958

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Lake Mich. Bcstg. Co.
Address.....600 Ludington St.
Tel.: State 6-4118.....ABC
Newspaper Affil.....Daily Press
Station Representative .....Pearson
President .....Frank J. Russell
General Manager.....James G. Ward Jr.
Station Manager .....Bud Shields
Sales Prom. Manager.....David Pinozek
Program Director .....Edward Moore
Chief Engineer.....Paul Anick

WAMM—Flint—1955

Frequency: 1420 Kc.....Power: 500 W. d.
Owned-Oper. By....Binder-Carter-Durham, Inc.
Business Address.....740 S. Saginaw St.
Tel.: CEdar 9-8631.....Independent
Station Reps.....Bob Dore; Dora-Clayton
President, Gen. Mgr.....Philip R. Munson
Station, Commercial Mgr. .....Reed Pasternak
Chief Engineer .....Albert Alarie

WFDF—Flint—1922

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned By.....WFDF Flint Corp.
Address.....Garland at First Ave.
Tel.: CE 2-7158.....NBC
Representative .....Katz
President, General Mgr.....Elmer A. Knopf
Comm. Prom. Manager.....Marvin Levey
Program Director.....Carl L. Barger
Public Service Director .....Daniel Hunter
Chief Engineer.....Gerald Wolpert

WKMF—Flint—1953

Frequency: 1470 Kc..Power: 5 Kw., d., 1 Kw. n.
Owned .....Knorr Bcstg. Corp.
Address.....112 W. Water St.
Tel.: CEdar 9-7608.....CBS-MBS
Managing Dir.....Hal Shore
Chief Engineer.....George Parker
Owners of: WKMH, Dearborn; WKHM, Jackson; WELL, Battle Creek; WSAW, Saginaw.

WMRP—Flint—1946

Frequency: 1570 Kc. .....Power: 1 Kw. d.
Owned By .....Methodist Radio Parish, Inc.
Address.....3217 Lapeer St.
Tel.: CE 3-5112.....KBS
President .....Carl Ammerman
General Manager .....Ellis L. Fenton
Program Director .....Everett Smith
Chief Engineer.....Robert Swayze

WTAC—Flint—1946

Freq.: 600 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Whitehall Stations, Inc.
Address.....P. O. Box 829
Tel.: OW 4-4146.....Independent
Station Representative.....Robert Eastman
President .....Louis Tose
General Manager.....Gene Milner
Commercial Manager.....Robert Steinhilber
Sales Prom. Manager.....Paul Frailey
Program Director.....Ed Berryman
Publicity Director.....Robert Halstead
Chief Engineer.....Robert Garner

WTRX—Flint—1947

Freq.: 1330 Kc....Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....Booth Bcstg. Co.
Bus.-Studio Address.....3076 E. Bristol Rd.
Tel.: 743-1150 .....Independent
Station Rep. .....George Hollingbery
President.....John Lord Booth
General Mgr. .....David Mendelsohn
Program Director .....John Garry
Publicity Director .....Sallie Abbe
Chief Engineer .....Don Mayle
Owners of: WIBM, Jackson; WIOU, Kokomo; WJLB, Detroit; WJVA, South Bend; WSGW, Saginaw; WTOD, Toledo.

WSHN—Fremont—1961

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....Stuart P. Noordyk
Address.....517 North Beebe St.
Tel.: 1550 .....KBS
Station Representative....George T. Hopewell
President.....Stuart P. Noordyk
General, Sta. Manager.....Bruce Van Houten
Commercial Manager.....Marie Monroe
Program Director.....Mel Tinney
Publicity Director.....Don Seaman
Sales Promo. Mgr., Ch. Eng.....William Docter

WATC—Gaylord—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwestern Bcstg. Co.
Address....Paul Bunyan Bldg., Traverse City
Tel.: WI 7-7675.....Independent
Station Rep. .....Venard, Torbet & McConnell
Pres., Gen. Mgr.....Les Biederman
Station Manager .....Robert Fritz
Commercial Mgr.....Robert E. Detwiler
Chief Engineer.....William K. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petosky; WTOM-TV, Cheboygan; WPBN-TV, Traverse City.

WGHN—Grand Haven—1956

Frequency: 1370 Kc.....Power: 500 Watts, d
Owned By.....Grand Haven Bcstg. Co.
Address .....228½ Washington St.
Tel.: 842—8110 .....Independent
Station Representative.....Pearson
President, Gen. Mgr. .....Richard G. Gillespie
Commercial, Sales Promo. Mgr. ...Maxine Rose
Program, Publicity Dir. .....J. C. Howe
Chief Engineer .....Daniel Van Loo

WFUR—Grand Rapids—1947

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Furniture City Bcstg. Corp.
Address.....399 Garfield Ave., S.W.
Tel.: GL 6-9541.....Independent
Pres., Gen., Sta. Mgr.....William Kuiper
Comm., Sales Prom. Mgr....Peter Vanden Bosch
Chief Engineer.....Gilbert Waite

WGRD—Grand Rapids—1947

Frequency: 1410 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Regional Bcstrs. of Mich.
Business-Studio Add...35 Lafayette Ave., N.E.
Tel.: GL 9-4111.....Independent
Station Representative .....Raymer
Gen., Comm. Manager .....H. M. Fisher
Sales Promo., Publicity Dir...Russell Ochsankehl
Program Director.....Robert W. Whitcomb
Chief Engineer .....Jack Maciejewski
Owners of: WTRU, Muskegon, Mich.; WPIC-AM-FM, Sharon, Pa.; WMGW-AM-FM, Meadville, Pa.

WJEF—Grand Rapids—1945

Freq.: 1230 Kc....Power: 500 W. d., 250 W. n.
Owned-Oper. By.....Fetzer Broadcasting Co.
Address.....187 Monroe, N.W.
Tel.: GL 6-8512.....CBS
Station Representative.....Avery-Knodel
President.....John E. Fetzer
Station Mgr.....Roger L. Hoffman
Chief Engineer.....Bruce Glycadgis

WLAV—Grand Rapids—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.

Owned.....Stevens-Wismer Bcstg., Inc.
Address.....161 Ottawa Northwest
Tel.: GL 6-5461.....ABC
Station Reps.....Meeker; Mich. Spot Sales
President.....John Wismer
Station Manager.....Jock Bliss
Commercial Manager.....Paul J. Haller
National Sales Mgr.....John Shepard
Program Director.....Jack Stack
Publicity Director.....Frank Imburg
Chief Engineer.....Joe Dykstra
Owners of: WHLS, Port Huron; WLEW, Bad Axe; WOWE, Allegan.

WMAX—Grand Rapids—1954

Frequency: 1480 Kc....Power: 1000 Watts d.
Owner.....Atlas Bcstg. Co.
Address.....355 Covell Road
Tel.: 453-4471.....MBS
Representative.....Radio-TV Reps
President, General Mgr.....Joseph C. Hooker
Sales Promotion Manager....Victor Lundberg
Program Director.....Glen LePard
Chief Engineer.....Kenneth Farrance

WOOD—Grand Rapids—1924

Frequency: 1300 Kc.....Power: 5000 Watts
Owned By.....Time-Life Bcst., Inc.
Address.....120 College Ave., S.E.
Tel.: GL 9-4125.....NBC
Representative.....Katz Agency
V.P., Gen. Mgr.....Willard Schroeder
Station, Comm. Mgr.....Michael O. Lareau
Program Director.....Peter Kizer
Sales Prom., Publicity Director.....Clark Grant
Chief Engineer.....Charles Robison
Owners of: KLZ-AM-TV, Denver; WTCN-AM-TV, Minneapolis; WFBM-AM-FM, Indianapolis; WOOD-TV-FM.

WPLB—Greenville—1960

Frequency: 1380 Kc.....Power: 500 Watts d.
Owned By.....Flat River Broadcasting Co.
Address.....South M—91
Tel.: PL 4-3656.....KBS
President.....Pearl C. Lewis
General Manager.....Earl N. Peterson
Station Manager.....Robert G. Lewis
Commercial Manager.....Wilma Painter
Program Director.....Larry L. Painter
Chief Engineer.....David W. Huva
Owner of: WPLB-FM, Greenville.

WMPL—Hancock—1957

Frequency: 920 Kc.....Power: 1 Kw., d.
Owned.....Copper Country Bcstg. Co.
Business Address.....Hotel Scott
Tel.: 3155-6.....Independent
Station Representative.....Hopewell
Pres., Ch. Eng.....Francis Locatelli
Sales Promotion Manager.....Burton Ervast
Program Dir.....Norman Koski

WBCH—Hastings—1958

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Barry Bcstg. Co. Inc.
Address.....Box 88
Tel.: WIndsor 5-3414.....Independent
President, Gen. Mgr.....Kenneth R. Radant
Commercial Manager.....Mike Noverr
Sales Promotion Mgr.....Dave McIntyre
Publicity Director.....Wayne Corey
Chief Engineer.....Don Roberts

WCSR—Hillsdale—1955

Frequency: 1340 Kc.....Power: 100 W.
Owned By.....Flynn Enterprises
Address.....92½ Broad St.
Tel.: HE 7-4444.....Independent
President.....F. J. Flynn
V.P. & Mgr.....Russell Holcomb

WHTC—Holland—1948

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Holland Bcstg. Co.
Address.....Fourth and Central
Tel.: EX 2-3121.....MBS
Station Representative.....Hopewell
President.....W. A. Butler
Gen. Mgr.....Sandy Meek
Commercial Manager.....Hal Franken
Program Director.....Bill Gargano
Chief Engineer.....Julius Van Oss

WJBL—Holland—1956

Frequency: 1260 Kc.....Power: 500 Watts d.
Owned.....Ottawa Bcstg. Corp.
Address.....U.S. 31 at James St.
Tel.: EX 6-5281.....Independent
Station Reps....Walker-Rawalt; Mich Spot Sales
President.....P. J. Zondervan
General Manager.....Jerome C. Grysen
Program Director.....Clarence Walters
Publicity Director.....D. Tjapkes
Chief Engineer.....John L. Klungle

WHDF—Houghton—1929

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By...Upper Michigan Bcstg. Co.
Address.....Douglas Hotel
Tel.: 482-2442.....NBC
Representative.....Walker-Rawalt
President.....John W. Rice
Acting Manager, Ch. Eng.....G. L. Burgan

WHGR—Houghton Lake—1954

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....Sparks Bcstg. Co.
Address.....3431 Houghton Lake Dr.
Tel.: 366-5364.....Independent
Station Reps.....Mich. Spot Sales; Hal Holman
President.....J. B. Sparks
General Manager.....Gordon A. Sparks
Station, Commercial Mgr.....Robert D. Ditmer
Program Director.....Art Wainwright
Chief Engineer.....Garnet G. Sparks
Owners of: WEXL-AM, Royal Oak; WOMC-FM, Detroit; WJGG, Houghton Lake. All Mich.

WHMI—Howell—1957

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Band H Bcstg. Co.
Address.....201½ W. Grand River Ave.
Tel.: 1062.....ABC
Station Reps.....Walton; Mich. Spot Sales
President.....Frank Bignell

WCHB—Inkster—1956

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned.....Bell Bcstg. Corp.
Address.....32790 Henry Ruff Rd.
Tel.: CR 8-1440.....Independent
Station Reps.....Dore; Dora-Clayton
President.....Dr. Haley Bell
General Manager.....Frank M. Seymour
Program Dir.....George White

WION—Ionia—1952

Frequency: 1430 Kc.....Power: 5 Kw. d.
Owned-Oper. By.....Ionia Bcstg. Co.
Address .....Box 143
Tel.: 2300.....Independent
President.....Monroe MacPherson, Sr.
Gen. Mgr.....Monroe MacPherson, Jr.
Program Director.....Don Covell
Chief Engineer.....Charles Holbrook

WMIQ—Iron Mountain—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned....Iron Mountain-Kingsford Bcstg. Co.
Address.....211 East Ludington Street
Tel.: 774-4321 .....ABC
President.....Frank J. Russell
Gen., Sta., Comm., Prom. Mgr...W. C. Johnson

WIKB—Iron River—1949

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Iron Co. Bcstg.
Address.....Iron River Natl. Bank Bldg.
Tel.: COngress 5-4104.....Independent
Sta. Representative.....Walker-Rawalt
General Manager.....Edwin Phelps, Jr.
Chief Engineer.....Jerry Wilson

WJMS—Ironwood—1931

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By..Upper Mich.-Wis. Bcstg. Co.
Bus.-Studio Address.....124 E. McLeod Ave.
Tel.: 20 .....Independent
Sta. Rep.....Thomas F. Clark
President, Gen. Mgr.....William L. Johnson
Commercial Mgr.....Robert Olson
Program Dir.....Ron Pierce
Publicity Dir.....Dick Daly
Chief Engineer.....Arne Dahlbacka

WJAN—Ishpeming—1959

Frequency: 970 Kc.....Power: 5000 Watts, d.
Owned By.....WJAN, Inc.
Address.....P.O. Box 313
Tel.: HUdson 6-4441.....MBS
Station Rep.....Prestige Representation Org.
President, Prog. Dir.....J. J. Beloungy
General Commercial Manager..Cecil C. Beck
Chief Engineer.....Wes Larson

WJPD—Ishpeming—1947

Freq.: 1240 Kc....Power: 1 Kw. d.; 250 Wts. n.
Owned-Operated By.....Ishpeming Bcstg. Co.
Address.....120 West Division St.
Tel.: HU 6-9937.....KBS
President, Gen. Mgr.....Dr. J. P. Deegan
Comm., Program Manager.....Carl Loose
Chief Engineer.....L. Roncoglione

WIBM—Jackson—1925

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Booth Broadcasting Co.
Address .....2511 Kibby Rd.
Tel.: ST 2-7176.....ABC
Station Representative .....Weed
President.....John L. Booth
General, Comm. Mgr.....Robert B. Lees

WKHM—Jackson—1951

Frequency: 970 Kc.....Power: 1000 Watts
Owned By.....Jackson Bcstg. & TV. Corp.
Address .....441 Wildwood
Tel.: STate 4-7181.....MBS
Station Reps...Mich. Spot Sales; Paul H. Raymer
President.....Mrs. Fred A. Knorr
V.P., General Manager.....Edwin Huse
Program Director.....Wayne Curtis
Chief Engineer.....Paul Wright
Owners of: WKMF, Flint; WELL, Battle Creek; WKMH-AM-FM, Dearborn. All Mich.

WKLZ—Kalamazoo—1955

Frequency: 1470 Kc.....Power: 500 W. d.
Owned.....The Circle Corporation
Address .....Box 663
Tel.: FIreside 3-2541.....MBS
Station Representative.....Radio-TV Reps.
Owners.....R. J. Van Beck, E. J. Popke, Jr.
Chief Engineer.....Ralph E. Patterson

WKMI—Kalamazoo—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Steere Bcstg. Corp.
Address.....1360 Melody Lane
Tel.: 344-0111.....Independent
Sta. Reps.....Meeker; Mich. Spot Sales
Pres., Gen. Mgr.....Howard D. Steere
Sales Manager.....Max Keyes
Prog. Dir.....Dan Daniels
Publicity Director.....Vince Ford
Chief Engineer.....Floyd Holes

WKPR—Kalamazoo—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....Kalamazoo Bcstg. Co.
Address.....2244 Ravine Road
Tel.: FIreside 5-6179.....Independent
President .....William Kuiper
Sta. Mgr., Ch. Eng. .....Kenneth Weidenaar

WKZO—Kalamazoo—1923

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....Fetzer Bcstg. Co.
Business Address.....590 W. Maple St.
Tel.: FI 5-2101.....CBS
Representative .....Avery-Knodel
President .....John E. Fetzer
Exec. V. P. & General Manager.....Carl E. Lee
Sta. Comm. Mgr.....Otis T. Gaston
Program Director.....Charles T. Lynch
Publicity Director.....W. J. Hunt
Chief Engineer.....Arthur E. Covell
Owners of: WJEF-AM-FM, Grand Rapids; WWTV, Cadillac; KOLN-TV, Lincoln; KGIN-TV, Grand Island; WWUP-TV, Site. Ste. Marie.

WILS—Lansing—1946

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Lansing Bcstg. Co.
Address.....407 N. Washington Ave.
Tel.: IV 2-1655.....Independent
Station Rep.....Vernard, Torbet & McConnell
President.....John C. Pomeroy
General, Comm. Mgr.....Edwin L. Byrd
Sales Promo. Mgr., Pub. Dir...Hamish McIntosh
Program Director.....Dave Froh
Chief Engineer.....John Whitacre
Owners of: WILX-TV, Jackson.

WJIM—Lansing—1934

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 East Saginaw
Tel.: IV 2-1333.....CBS
Station Reps.....Pearse; Masla
President, Gen. Mgr.....Harold F. Gross
Program Director.....Bryan Halter
Chief Engineer.....Carl Onken
Owners of: WJIM-TV-FM.

WMRT—Lansing—1961

Frequency: 1010 Kc.....Power: 500 Watts d.
Owned By.....Herbert T. Graham
Address .....Box 965
Tel.: IVanhoe 9-4344.....ABC
Station Representative.....Hollingbery
General Manager.....Herbert T. Graham
Chief Engineer.....Oren Morgan

WKLA—Ludington—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Raymond A. Plank
Address .....East Ludington Ave.
Tel.: VI 3-3438.....ABC
General Manager.....Raymond A. Plank
Commercial Manager.....Gordon Anderson
Program Director.....Don Hack

WMTE—Manistee—1951

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Manistee Radio Corp.
Address.....Radio Road
Tel.: PArkview 3-9906.....Independent
President, Chief Eng.....Raymond A. Plank
Station Manager.....W. Harriet Laird
Program Director.....Ken Kott

WDOG—Marine City—1950

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Clair, Inc.
Business Address.....5300 Marine City Hwy.
Tel.: RO 5-7944.....KBS
President .....Jerry Coughlin
Gen., Sta. Mgr.....F. W. Cale
Chief Engineer.....Robert H. Burr

WDMJ—Marquette—1931

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By..Lake Superior Bcstg. Co., Inc.
Address.....249 W. Washington St.
Tel.: CA 6-3524 .....KBS
Newspaper Affil.....Mining Journal
President.....Frank J. Russell, Jr.
General Mgr.....W. H. Treloar
Station Mgr.....Robert J. Luke
Program Dir.....Eldon W. Wallace
Chief Engineer.....Paul Anick

WAGN—Menominee—1952

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Men-Mar Bcstg. Co.
Address.....960 First St.
Tel.: UN 3-5551.....ABC
Station Reps.....Pearse; James D. Bowden
President, Gen. Mgr.....Vernon Uecker
Program Director.....Barbara Johnson
Publicity Director.....Leah D. Poeske
Chief Eng.....Loren B. Koesling

WMDN—Midland—1948

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midland Bcstg. Co.
Address.....2500 Swede Rd.
Tel.: TE 9-9988.....Independent
Station Representative .....PRO
President .....D. Sherman
General Manager.....Richard Kline
Chief Engineer.....Peter A. Wolf

WBRB—Mount Clemens—1956

Frequency: 1430 Kc.....Power: 500 Watts, d.
Owned By.....Wright & Maltz, Inc.
Address.....P. O. Box 489
Tel.: HO 3-5876.....Independent
Station Representative.....Prestige Rep.
President, Gen. Mgr.....Milton Maltz
Station Manager.....Robert G. Wright
Program Director.....Charles Park
Publicity Director.....Joy Wills
Chief Engineer.....Harold Oliver
Owners of: WTTF-AM-FM, Tiffin.

WCEN—Mt. Pleasant—1949

Freq.: 1150 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Paul A. Brandt
Address.....P.O. Box 407
Tel.: SP 3-6351.....Independent
Sta. Reps..Hopewell; Keystone; Mich. Spot Sales
President .....Paul A. Brandt
Gen., Comm. Manager.....Eugene E. Umlor
Program, Publicity Dir.....Robert J. Morgan
Chief Engineer.....Peter J. Fronczak
Owners of: WCBQ-AM, Whitehall.

WMAB—Munising—1956

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Munising-Alger Bcstg. Co.
Address.....First Nat. Bank Bldg.
Tel.: EVergreen 7-2518.....KBS
President, Gen. Mgr.....Charles Symon
Sta., Sales Prom. Mgr...Theodore H. Ouellette
Program Director.....Richard Gumuski
Publicity Director.....Jerry Sturvist
Chief Engineer.....John Wernholm

WKBZ—Muskegon—1926

Frequency: 850 Kc.....Power: 1000 Watts
Owned By.....WKBZ Radio Corp.
Address.....592 W. Pontaluna Road
Tel.: SWift 8-2141.....ABC
Sta. Rep.....Mich. Spot Sales

President.....F. L. Allman
General, Sta. Mgr.....Harold W. Waddell
Program Director.....C. P. Hoover
Publicity, Prom. Director.....Bill Bennett
Chief Engineer.....George Krivitzky

WMUS—Muskegon—1947

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned-Oper. Greater Muskegon Bcstrs., Inc.
Address.....Box 666
Tel.: SH 4-1671.....MBS-KBS
Station Rep.....Masla
Manager.....W. B. Tebeau

WTRU—Muskegon—1949

Frequency: 1600 Kc.....Power: 5000 Watts
Owned By.....Regional Broadcasters of Mich.
Address.....Summit & Getty Sts.
Tel.: PE 3-2126.....Independent
Station Rep.....Raymer
General Manager.....Frederick P. Tascone
Program Director.....Skip Knight
Chief Engineer.....Jack Maciejewski

WNIL—Niles—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned.....Niles Bcstg. Co.
Address.....416 Sycamore St.
Tel.: MU 3-5432.....KBS
Newspaper Affiliation.....Daily Star
Station Representative.....Continental
General, Sta. Mgr.....James H. Mitchell
Chief Engineer.....Mathew Pierzchala

WOAP—Owosso—1948

Frequency: 1080 Kc.....Power: 250 Watts d.
Owned-Operated By.....Owosso Bcstg. Co.
Address.....Owosso
Tel.: SA 5-8196.....Independent
Newspaper Affiliation.....Argus Press
Station Rep.....Devney Organization
President.....J. E. Campbell
General Station Mgr.....Merrill Walker
Chief Engineer.....Art Kinsey

WMBN—Petoskey—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Midwestern Bcstg. Co.
Address.....Bunyan Bldg., Traverse City
Tel.: WI 7-7675.....NBC
Station Rep.....Venard, Torbet & McConnell
Pres., Gen. Mgr.....Les Biederman
Station Mgr.....Ralph Pierson
Chief Engineer.....William H. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WATC, Gaylord; WTOM-TV; Cheboygan; WPBN-TV, Traverse City.

WPON—Pontiac—1954

Freq.: 1460 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....WPON, Inc.
Business Address.....7 S. Perry St.
Tel.: FE 8-0444.....Independent
President.....H. Allen Campbell
General Manager.....William Morgan
Station, Comm. Mgr.....Eugene P. White
Program Director.....Jerry Olsen
Chief Engineer.....Karl Kuck

WHLS—Port Huron—1938

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Stevens-Wismer Bcstg. Co.
Address.....932 Military St.
Tel.: YU 2-8536.....CBS
Sta. Reps.....Mich. Spot Sales; Meeker Co.
General Manager.....John F. Wismer
Station Mgr.....Thomas G. Sicklesteel
Commercial Manager.....A. Arthur Aymen
Chief Engineer.....Marc Karmann
Owners of: WLAV-AM-FM, Grand Rapids; WLEW, Bad Axe; WOWE, Allegan.

WTTH—Port Huron—1947

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Times Herald Co.
Address.....907 Sixth St.
Tel.: Yukon 5-5171.....ABC
Newspaper Affiliation.....Times Herald
General Manager.....R. S. Sommerville
Program Director.....John B. Smith
Chief Engineer.....George Carroll

WHAK—Rogers City—1949

Frequency: 960 Kc.....Power: 5000 Watts d.
Owned-Operated By...Rogers City Bcstg. Co.
Address.....Moltke Drive
Tel.: 7751.....Independent
Sta. Rep.....Mich. Spot Sales
Pres., Gen., Sta. Mgr.....Harvey A. Klann
Comm. Mgr.....Albert Klann
Program Director.....Harry E. Brege

WEXL—Royal Oak—1923

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Sparks Bcstg. Co.
Business Address...2201 Woodward Hts. Blvd.
Tel.: LI 4-2200.....Independent
Station Rep.....Charles Bernard
Pres., Gen. Mgr.....Jacob B. Sparks
Station Mgr., Program Mgr...Gordon A. Sparks
Chief Engineer.....Garnet Sparks

WKNX—Saginaw—1947

Frequency: 1210 Kc.....Power: 10,000 Watts
Owned By.....Lake Huron Bdcstg. Corp.
Address.....221 So. Wash. Ave.
Tel.: PL 3-4471.....Independent
Representative.....Gill-Perna
Pres., Gen. Mgr.....William J. Edwards
Vice-President.....Alvin M. Bentley
Station Manager.....Howard H. Wolfe
Commercial Mgr.....Frank Brogger
Program Director.....Dave Kushler
Chief Engineer.....Max W. Thomas
Owners of: WKNX-TV; WLPA-TV, Alpena.

WSAM—Saginaw—1939

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Kenneth Hugh McDonald
Address.....2435 Holland Ave.
Tel.: PL 2-8161.....NBC
Sta. Reps.....Mich. Spot Sales; Paul Raymer
President.....Kenneth Hugh McDonald
General Manager.....Walter Patterson
Station Manager.....Jerry Breen
Commercial Manager.....Herman Firchau
Program Director.....Bruce Malle
Chief Engineer.....Donald McComb

WSGW—Saginaw—1950

Freq.: 790 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Booth Broadcasting Co.
Address.....400 Mason Bldg.
Tel.: PL 3-4456.....CBS
Station Representative .....Masla
President.....John L. Booth
V.P., General Manager....Robert W. Phillips
Program Director.....Frederick W. Krell
Chief Engineer.....Harold Volz, Jr.
Owners of: WTRX, Flint; WIBM, Jackson; WJLB, Detroit; WJVA, South Bend; WIOU, Kokomo.

WJUD—St. Johns—1959

Frequency: 1580 Kc.....Power: 1,000 Watts d.
Owned By.....Clinton County Bcstg. Co.
Address.....P.O. Box 276
Tel.: 224-3237 .....MBS
Station Representative.....Hal Walton
President, General Mgr.....Justin F. Marzke
Program Dir., Chief Eng.....Richard Hayman

WSJM—St. Joseph—1957

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WSJM, Inc.
Address.....414 State St.
Tel.: YU 3-3992.....MBS
Sta. Representative.....Hal Holman
President, Gen. Mgr.....Joseph D. Mackin
Commercial Manager.....Kay L. Morse
Sales Promotion Mgr.....Ted Faile
Program Director.....Tom Ferren
Publicity Director.....James Lindsay
Chief Engineer.....Jim Siem
Owners of: WISM, Madison; WEAQ, Eau Claire; WOSH, Oshkosh; WBEV, Beaver Dam; WSJM, St. Joseph.

WOIA—Saline—1958

Frequency: 1290 Kc.....Power: 500 Watts
Owned By.....Lester Broadcasting Corp.
Address.....P. O. Box 5, Ann Arbor
Tel.: NOrmandy 3-0569.....Independent
Station Reps.....Weed; Walker-Rawalt
President, Gen. Mgr.....Herbert W. Lester
Comm. Publicity Mgr.....Steve Filipiak
Chief Engineer.....James Allen

WSOO—Sault Ste. Marie—1940

Freq.: 1230 Kc.....Power 1 Kw. d., 250 W. n.
Owned-Operated By..Hiawathaland Bcstg. Co.
Business-Studio Address.....208 Ashmun S.
Tel.: ME 2-2231.....Independent
President.....Stanley R. Pratt
General Manager.....Russell Stadfield
Station, Program Director.....J. O. Frenette
Chief Engineer.....W. F. Morris

WSTR—Sturgis—1951

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By...Water Wonderland Bcstg. Co., Inc.
Address.....P. O. Box 70
Tel.: OLiver 1-2383.....Independent
Station Representative .....Masla
President.....Patrick J. Trahan
General Manager.....Charles E. Anthony
Station Manager.....Lee E. Droeger
Program Director.....F. G. Fritz
Chief Engineer.....John Greenwood
Owners of: WWBC, Bay City.

WIOS—Tawas City—1958

Frequency: 1480 Kc.....Power: 1000 Watts
Owned By.....Superior Bcstg. Co.
Address .....Route #2
Tel.: FOrest 2-3417.....KBS
Station Mgr.....Richard A. Egli

WCCW—Traverse City—1960

Frequency: 1310 Kc.....Power: 5,000 Watts d.
Owned By.....WCCW, Inc.
Address.....101 West Front St.
Tel.: WIndsor 6-6211.....Independent
Station Reps.....Holman; Mich. Spot Sales
President.....D. C. Summerford
General Manager.....John R. Anderson
Chief Engineer.....Theodore Jones

WTCM—Traverse City—1941

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Midwestern Bdcstg. Co.
Address .....Paul Bunyan Bldg.
Tel.: WIndsor 7-7675.....NBC
Station Rep.....Venard, Torbet & McConnell
Pres., Gen. Mgr.....Les Biederman
Sta., Comm. Mgr.....Robert E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan; WPBN-TV, Traverse City.

WCBQ—Whitehall—1959

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Paul A. Brandt
Address .....Box 68
Tel.: TW 3-1465.....Independent
President, Gen. Mgr.....Paul A. Brandt
Commercial Manager.....Charles Hood
Program Director.....Jack Hood
Chief Engineer.....Elden Sfielstra
Owners of: WCEN, Mt. Pleasant.

Pop.: 3,500,000
Families: 1,032,000

Minnesota

Radio Homes: 1,011,000
AM Stas. in State: 68

KKIN—Aitken—1962

Frequency: 930 Kc.....Power: 1,000 Watts d.
Owned By.....Lake Region Bcst. Service
Address.....P.O. Box 636
Tel.: 927-2844 .....KBS
Station Representative .....Bowden
General Manager.....Fred H. Moegle
Program Director.....Stephen C. Coon
Chief Engineer.....Albert H. Wiese

KASM—Albany—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Stearns Cty. Bcstg. Co.
Address .....Albany
Tel.: 845-3005 .....KBS
Station Representative .....Continental
President.....William Blattner
General Manager.....Urban J. Keppers
Commercial Manager.....Lee Krause
Publicity Director.....Cliff Mitchell
Chief Engineer.....Charles Gilbert

KATE—Albert Lea—1937

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Albert Lea Bcstg.
Address .....Poplar Ave.
Tel.: FRanklin 3-2338.....ABC
President .....Hart Cardozo
Vice-Pres.....Richard Power
General Manager.....Robert Benedict

KXRA—Alexandria—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By....Alexandria Bcstg. Co.
Address .....1315 Broadway
Tel.: RO 3-3131.....KBS-ABC
Representative .....Donald Cooke
President, Comm. Mgr.....Everette Q. Walters
Station Manager.....Kenneth A. Tessmer
Chief Engineer.....R. Twistol

KANO—Anoka—1956

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....Northwest Bcstg. Co.
Business Address.....1 Radio Drive
Tel.: 421-2600 .....KBS
Station Representative.....George Hopewell
President .....Richard Ahern
General, Station Mgr.....Frank R. Hunt, Jr.
Sales Promotion Mgr.....Richard Novak
Prog., Publicity Dir.....Thomas Kilbride, Jr.
Chief Engineer.....Leslie Wilson

KAUS—Austin—1948

Frequency: 1480 Kc.....Power: 1000 Watts
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business-Studio Address.....Hwy. 105 South
Tel.: HE 7-2965.....MBS
Representative .....Avery-Knodel
President .....R. J. McElroy
General Manager.....Ed Starr
Sales Manager.....Ken Soderberg
Program Director.....Stan Styonicki
Chief Engineer.....Tony Moulder

KQAQ—Austin—1960

Freq.: 970 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....KQAQ, Inc.
Address.....P.O. Box 481
Tel.: Hemlock 7-4511.....Independent
Sta. Representative .....Pearson
President, General Mgr.....Howard N. Fisher
Commercial Manager.....Don Jones
Program Director.....Chuck Cell
Sales Promotion Mgr.....Bernyce Crowder
Chief Engineer.....Don Franz

KBUN—Bemidji—1946

Freq.: 1450 Kc....Power: 1 Kw. d.; 250 W. n.
Owned.....Paul Bunyan Broadcasting Co.
Business Address.....511 Beltrami Ave.
Tel.: PLaza 1-4120.....Independent
Gen., Sta. Mgr.....James R. Hambacher
Chief Engineer.....Robert Pro

KBMO—Benson—1956

Frequency: 1290 Kc.....Power: 500 Watts, d.
Owned By.....North Star Bcstg. Co.
Address.....1205 Pacific Ave.
Tel.: VI 2-4601.....KBS
President.....George J. McCarthy
General Sta. Mgr.....Robert D. Zellmer
Program Director.....Marvin E. Meyer
Chief Engineer.....Julien Meyer

KLIZ—Brainerd—1946

Frequency: 1380 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Brainerd Bcstg. Co.
Business Address.....2700 E. Oak
Tel.: 829—2853.....Independent
Station Representative.....Walker-Rawalt
President.....E. T. O'Brien
Station Mgr., Chief Eng.....Donald H. Koenig
Program Director.....Wendall McCullough

KBMW—Breckenridge—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Interstate Bdcstg. Corp.
Address.....Box 1101, Wahpeton, N. D.
Tel.: Midway 2-4141.....MBS
Station Representative.....James D. Bowden
Pres., Gen. Mgr.....Robert E. Ingstad
Station Mgr., Pub. Dir.....G. F. Kaufmann
Comm., Sales Prom. Mgr.....Newell Grant
Program Director.....Cy Gietzen
Chief Engineer.....H. G. Unkenholz
Owners of: KEYD, Oakes, N. D.

WKLK—Cloquet—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Cloquet Bcstg. Co.
Address.....P. O. Box 309
Tel.: TR 9-6725.....KBS
President, Gen. Mgr.....Harry Newby
Program Director.....Wayne T. Valentine
Station Manager.....Richard DeFore
Sales Prom. Manager.....Dick Swan
Chief Engineer.....Walt Peters

KROX—Crookston—1948

Freq.: 1260 Kc...Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....Crookston Bcstg. Co.
Business Address.....Box 620
Tel.: AT 1-1140.....KBS
Representative .....Donald-Cooke
President, Prog. Dir.....Jerome A. Dahlberg
General, Sta. Mgr.....William J. Kiewel
Comm. Mgr.....E. R. Melbye
Chief Engineer.....Donald V. Broden

KDLM—Detroit Lakes—1951

Freq.: 1340 Kc.....Power: I Kw. d., 250 W. n.
Owned-Operated By...Detroit Lakes Bcstg. Co.

Address.....1340 Richwood Rd.
Tel.: Victor 7-5624.....Independent
Sta. Representative .....Pearson
President .....Herbert Gross
General Manager.....Al G. Leighton
Chief Engineer.....W. Wilson

KDAL—Duluth—1936

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....KDAL, Inc.
Business-Studio Address.....218 Bradley Bldg.
Tel.: RA 2-2628.....CBS
Station Representatives.....Petry; Hyett
President .....Ward Quaal
Exec. V.P., Gen. Mgr.....Odin S. Ramsland
Sales Manager.....Rex H. Hudson
Program Director.....Carl Casperson
Sales Prom. Manager.....Don Le Masurier
Chief Engineer.....R. A. Dettman
Owners of: KDAL-TV.

WDSM—Duluth—1939

Frequency: 710 Kc.....Power: 5000 W.
Owned By.....Northwest Pub. Institute
Address.....230 E. Superior St., Superior, Wisc.
Tel.: EX 4-4451 .....NBC-ABC
Station Rep.....Peters, Griffin, Woodward
General Mgr.....Robert J. Rich
Station Mgr.....Dennis Murphy
Commercial Mgr.....Jack Arnold
Dir. of Eng.....George Carlson

WEBC—Duluth—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....WMT-TV, Inc.
Address.....4th Ave. W. and Superior St.
Tel.: RA 2-2873.....Independent
Station Representative .....Katz
President.....William B. Quarton
General Manager.....Burns Nugent
Commercial Manager.....Don Bertrand
Program Director.....Don Rose
Chief Engineer.....V. G. Brooks

KRAD—E. Grand Forks—1959

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Marlin Obie
Address.....Box 1192, Grand Forks
Tel.: 773-2424 .....Independent
Owner .....Marlin Obie
General Manager.....Arthur F. Nelson

WELY—Ely—1954

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owner.....WELY Corp.
Address .....Box 540
Tel.: 744.....KBS-MBS
President, Gen. Mgr.....Vincent L. Hallett
Chief Engineer.....Larry McAdams

WEVE—Eveleth—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Carl Bloomquist
Address .....Mileage Station
Tel.: SHerwood 1-5922.....MBS-KBS
President.....Carl Bloomquist
General, Sta. Mgr.....Ray E. Kent

KSUM—Fairmont—1948

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....KSUM Broadcasting Co.
Address .....306 North Park St..
Tel.: 235-5595 .....Independent
Station Representative .....Masla
Owners.....Elizabeth Woodward, John Miller
General Manager.....Warren D. Asher

KDHL—Faribault—1947

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By.....KDHL Bdcstg. Co.
Business-Studio Address....213 Central Ave.
Tel.: Edison 4-4345.....Independent
General Mgr.....J. E. Hyde, Jr.

KOTE—Fergus Falls—1926

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Northland Bcstg. Corp.
Address .....Box 494
Tel.: 736-6996 .....Independent
Station Representative .....Pearson
President.....Carroll Crawford
General, Sales Prom. Mgr.....Otto Korp
Program Director.....Ron Yantz
Publicity Dir.....Shirley Vanderwerff
Chief Engineer.....H. Hammond
Owners of: KWEB, Rochester, Minn.; KHAK, Cedar Rapids, Iowa.

KOZY—Grand Rapids—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Itasca Bcstg. Co.
Address.....213 N. First Ave.
Tel.: FA 6-3446.....MBS-KBS
General Manager.....Robert D. Kennedy

WMFG—Hibbing—1935

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Hibbing Broadcasting Co.
Address.....807 W. 37 St.
Tel.: AM 3-7531 .....Independent
Station Reps.....Bolles; Hurley
President, Ch. Engineer.....Frank P. Befera
Program Director.....Ron Marinelli
Comm., Sales Prom. Mgr.....Les Rutstein

KDUZ—Hutchinson—1953

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned.....North American Broadcasting Co.
Address .....Box 32
Tel.: 896-1555 .....KBS
Station Reps.....Keystone; George Hopewell
President.....Albert S. Tedesco
General, Sta. Mgr.....Heinz R. Fruck
Comm. Mgr., Prog. Dir.....Wally Sylwester
Sales Promotion Mgr.....C. R. Splittgerber
Chief Engineer.....Darrel Gander

KGHS—International Falls 1959

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KGHS, Inc.
Address.....P. O. Box 591
Tel.: 283-3481 .....Independent
President, Gen. Mgr.....Daniel D. Ganter

KLFD—Litchfield—1959

Frequency: 1410 Kc.....Power: 500 Watts
Owned By.....C. W. Doebler & Assoc., Inc.
Address.....218 South Sibley
Tel.: OXford 3-3212.....Independent
President, Gen. Mgr.....C. W. Doebler

KLTF—Little Falls—1950

Frequency: 960 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Little Falls Bcstg. Co.
Address .....70 N.E. First Ave.
Tel.: MEdford 2-5414 .....KBS
Pres., Gen. Sta. Mgr.....John H. Lemme
Chief Engineer.....Gordon Lommen

KEYL—Long Prairie—1959

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KWAD Bcstg. Co.
Address .....Long Prairie
Tel.: 222 .....Independent
President.....Robert E. Ingstad
General, Comm. Mgr.....Russ Kaber

KTOE—Mankato—1950

Freq.: 1420 Kc.....Power: 5 Kw.
Owned-Oper. By..Minnesota Valley Bcstg. Co.
Address.....KTOE Building
Tel.: 4537 .....ABC
Representative .....Pearson
President.....H. W. Linder
General Manager.....Don Linder
Program Director.....James Clemens
Publicity Director.....Craig Johnson
Chief Engineer.....Steve Wolf

KYSM—Mankato—1938

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....F. B. Clements & Co.
Address.....101 N. Second St.
Tel.: 4673.....NBC
Representative .....Meeker
Gen., Sta., Comm. Mgr...Robert E. DeHaven
Program Director.....David Saar
Chief Engineer.....James J. Houts

KMHL—Marshall—1946

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Harry W. Linder
Business-Studio Address.....KMHL Bldg.
Tel.: 532-2282.....ABC
Representative.....Pearson National Reps.
Owner.....Harry W. Linder
General Mgr., Chief Eng.....Gilmore F. Frayseth
Owners of: KWLM, Willmar; KDMA, Montevideo; KTOE, Mankato; KLGR, Redwood Falls, Minn.

KEVE—Minneapolis—1948

Freq.: 1440 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned-Operated By.....Western Bcstg.
Address.....917 N. Lilac Drive
Tel.: LI 5-5601.....Independent
Station Rep.....Bolling
Gen., Station Mgr.....Robert Rock
Comm., Sales Prom. Mgr.....Kenneth Firnstahl
Program Director.....Jerry Cunning
Publicity Director.....Dan Anderson
Chief Engineer.....Denvy Doty

KRSI—Minneapolis—1958

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Radio Suburbia, Inc.
Address.....4500 Excelsior Blvd.
Tel.: WAlnut 6-1677 .....ABC
Station Rep. .....Avery-Knodel
General Manager.....J. Warren Burke
Program Director.....Roy Carr
Chief Engineer.....Bryce Ekberg

KTCR—Minneapolis—1962

Frequency: 690 Kc.....Power: 500 Watts d.
Owned By.....Hennepin Broadcasting Assoc.
Address.....3701 Winnetka Ave. N.
Tel.: 544-1558 .....Independent
Station Rep.....Charles Bernard
President .....Albert Tedesco
General Manager.....Merle Edwards

WCCO—Minneapolis—1924

Frequency: 830 Kc.....Power: 50,000 Watts
Owned By.....Midwest Radio-Television, Inc.
Business-Studio Address....625 Second Ave. S.
Tel.: FE 2-1202.....CBS
Newspaper Affil...Star-Tribune; Press-Dispatch
Representative.....CBS Radio Spot Sales
General Manager.....Larry Haeg
Sales Manager.....Phil Lewis
Commercial Manager.....Bob Woodbury
Program Director.....Val Linder
Sales Prom. Dir.....Clayt Kaufman
Publicity Dir.....Gordon Mikkelson
Chief Engineer.....Robert E. Wallinder
Owners of: WCCO-TV.

WDGY—Minneapolis—1923

Freq.: 1130 Kc....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....The Storz Bcstg. Co.
Address .....Minneapolis, 31
Tel.: TUxedo 1-2633 .....Independent
Representative .....John Blair
President .....Todd Storz
General, Sta. Mgr.....Richard H. Harris
Sales Manager.....James Barkley
Program Director.....C. V. Jones
Publicity Director.....Sylvia Allen
Chief Engineer.....Kenneth Olson

WLOL—Minneapolis—1940

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Operated By.....BFR Corp.
Address.....1021 La Salle Ave.
Tel.: FE 3-0406.....Independent
President.....N. L. Bentson
Exec. Vice President.....Wayne Williams
Program Director.....Dan Allan
Sales Prom., Pub. Dir.....Ray Christensen
Chief Engineer.....Jack Ducart
Owners of: WLOL-FM, Minneapolis; KELO, Sioux Falls; KSO, Des Moines; WKOW-AM-TV, Madison; KDLO, Sioux Falls.

WPBC—Minneapolis—1949

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....People's Bdcstg. Co.
Address.....1133 Stinson Blvd.
Tel.: 789-4356 .....MBS
Station Rep.....H-R Reps.

Pres., Gen., Sta. Mgr.....W. V. Stewart
Commercial Manager.....James R. King
Sales Prom. Mgr.....Merle Forland
Program Director....Mrs. Becky Ann Stewart
Publicity Director.....Elizabeth Gahre
Chief Engineer.....Paul Willingham

WTCN—Minneapolis—1931

Freq.: 1280 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Time-Life Bcst., Inc.
Address.....2925 Dean Blvd.
Tel.: WA 7-8881 .....Independent
Station Representative .....Katz
President.....Weston C. Pullen, Jr.
Vice President.....Willard Schroeder
Station Manager.....Gordon H. Ritz
Operations Manager.....John M. Baldwin
Sales Manager.....Norman Page
Program Director.....Jim Uglum
Promotion Manager.....Howard Coleman
Chief Engineer.....Warren Fritze
Owners of: WFBM-AM-TV, Indianapolis; WOOD-AM-TV, Grand Rapids; KLZ-AM-TV, Denver; KOGO-AM-FM-TV, San Diego, Calif.

KDMA—Montevideo—1951

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Midwest Bcstg. Corp.
Address .....Box 471
Tel.: AM 9-8815.....ABC
Station Representative .....Pearson
Pres.....H. W. Linder
Gen. Mgr.....Willard Linder
Sta. Mgr.....Byron Zurn

KVOX—Moorhead—1937

Freq.: 1280 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....KVOX Bcstg. Co.
Address.....P. O. Box 437
Tel.: CEdar 3-1522.....MBS
Station Representative .....Weed
President.....E. J. McKellar
General, Comm. Mgr.....R. L. Owens

KMRS—Morris—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned By.....Clifford L. Hedberg
Address .....Morris, Minn.
Tel.: 68 .....Independent
Station Manager.....Clifford L. Hedberg

KNUJ—New Ulm—1949

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNUJ, Inc.
Address.....123 S. Minnesota St.
Tel.: ELmwood 4-2115.....Independent
President.....W. K. Mickelson
General, Sta. Mgr.....George E. Korenchen
Chief Engineer.....Gerald Walston

KDIO—Ortonville—1956

Frequency: 1350 Kc.....Power: 1 kw., d.
Owned By.....Tri-State Bcstg. Co.
Address.....Box 696
Tel.: 839—2581 .....Independent
Station Rep. .....Cooke
Pres., Chief Eng.....Richard Schultz
Gen., Comm. Mgr.....W. F. McCormick

KRFO—Owatonna—1956

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Owatonna Bcstg. Co.
Address.....301 N. Cedar St.
Tel.: 451-2250.....KBS
President .....Duane Allen
General Mgr., Chief Eng. .....Jerald J. Boos
Comm., Prom. Mgr.....Arnold K. Schumann
Program, Publicity Dir.....Todd Hale

WCMP—Pine City—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Pine County Bcstg. Co.
Address .....Box 230
Tel.: 629-2525.....KBS
President.....Richard K. Power
Station, Comm. Mgr.....Robert P. Schuller
Program Director.....Lyle R. Nelson
Chief Engineer.....Mitch Dupre

KLOH—Pipestone—1955

Frequency: 1050 Kc.....Power: 1000 Watts, d.
Owned-Operated By...Pipestone Radio Corp.
Address.....118 W. Main St.
Tel.: 825-3363.....KBS
Representative .....Continental
President.....C. B. Thomas
Gen. Sta. Mgr.....Ron Overlander
Chief Engineer.....Clarence Aushan

KCUE—Red Wing—1948

Frequency: 1250 Kc....Power: 1000 Watts, d.
Owned By..Hiawatha Valley Public Svc. Bcstrs.
Address.....Box 102
Tel.: 388-3511 .....Independent
Station Representative .....Pearson Nat. Reps.
President, Gen., Mgr.....George L. Brooks
Commercial Manager.....Jack Turnbull
Program Director.....Darwin Eckholm
Publicity Director.....Jan Ovens
Chief Engineer.....Lawrence Dosdall

KLGR—Redwood Falls—1954

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Harry W. Linder
Address.....209 S. Washington St.
Tel.: 637-2989 .....Independent
Station Representative.....Pearson
President, General Mgr.....H. W. Linder
Station Manager.....Harlin J. Hanson
Chief Engineer.....Francois Peterson
Owners of: KWLM, Willmar; KMHL, Marshall; KDMA, Montevideo; KTOE, Mankato. All Minn.

KROC—Rochester—1935

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Southern Minnesota Bcstg. Co.
Address.....100 1st Avenue Bldg.
Tel.: AT 9-3924.....NBC
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....G. David Gentling
Program Director.....Robert Fick
Chief Engineer.....Robert Cross

KWEB—Rochester—1957

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Northland Radio Corp.
Address.....Northwestern Nat. Bk. Bldg.

Tel.: ATlas 2-9465.....ABC
Station Reps. .....Pearson
President.....K. H. Murphy, Jr.
General Manager.....O. B. Borgen

KFAM—St. Cloud—1938

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Times Publ. Co.
Address.....Fernwood Addition Hwy. 152
Tel.: Blackburn 2-1551.....NBC
Newspaper Affiliation .....Times
Representative .....Pearson
President.....Frederick C. Schilplin
General Sta. Mgr.....John Murphy
Comm. Program Mgr. .....Jack Lund
Chief Engineer .....Robert Witschen

WJON—St. Cloud—1950

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....WJON Bcstg.
Address .....Box 270
Tel.: BL 1-4422.....Independent
President.....Richard K. Power
Commercial Mgr.....Van Vander Ark
Chief Engineer.....Guy LeMont

KSTP—St. Paul-Minneapolis 1928

Frequency: 1500 Kc.....Power: 50,000 Watts
Owned By.....Hubbard Broadcasting, Inc.
Bus.-Studio Address.....3415 University Ave
Tel.: Midway 5-2724.....NBC
Representative.....Edward Petry
President.....Stanley E. Hubbard
V.P., Gen. Mgr.....Stanley S. Hubbard
Radio Sales Mgr.....Byron Anderson
Sales Prom. Mgr.....William Davey
Program Director.....Leigh Kamman
Chief Engineer.....Frederick L. Street
Owners of: KSTP-TV; KOB-AM-TV, Albuquerque; WGTO, Cypress Gardens.

KDWB—St. Paul—1951

Freq.: 630 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned By.....Crowell-Collier Bcstg. Co.
Address .....Foshay Tower
Tel.: PR 6-1501.....Independent
Station Representative.....Eastman
General Manager.....John M. McRae
Sales Manager.....Barry A. Tucker
Program Director.....Sam Sherwood
Chief Engineer.....Dick Halvorsen
Owners of: KFWB, Los Angeles; KEWB, San Francisco.

WMIN—St. Paul—1936

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Franklin Bcstg. Co.
Address.....611 Frontenac Place
Tel.: MI 5-7757.....Independent
Station Representative.....Spot Time Sales
V.P., General Mgr.....C. B. Clarke, Jr.
Program Director.....Jack Duryea
Chief Engineer.....Edward DeLaHunt

KRBI—St. Peter—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By....Seehafer & Johnson Bcstg. Co.
Address.....1031 W. Grace St.
Tel.: 931-3220 .....Independent
Station Representative.....Gene Bolles Co.
President, Gen. Mgr.....D. W. Seehafer
Sales Promotion Mgr.....Bob Johnson
Commercial Manager.....Dick Hullander
Program Director.....La Mar Hay
Publicity Director.....Ben Jakel
Chief Engineer.....John Aasen

WAVN—Stillwater—1949

Frequency: 1220 Kc.....Power: 5,000 Watts d.
Owned-Operated By.....St. Croix Bcstg. Co.
Address .....104 N. Main St.
Tel.: HEmlock 9-1220.....KBS
Pres., Gen., Sta. Mgr.....Richard K. Power
Chief Engineer.....Douglas Ames

KTRF—Thief River Falls 1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....KTRF Radio Corp.
Address .....Box 69
Tel.: 681-1230 .....Independent
Station Representative.....Wayne Evans
Pres., Gen. Mgr.....Don Olsen

WHLB—Virginia—1936

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Virginia Bcstg. Co.
Address.....P. O. Box 1066
Tel.: SH 1-2233.....Independent
Sta. Reps. .....Bolles; Hurley; O'Connell
President, Ch. Eng. .....Frank Befera
Comm., Sta. Manager.....James Parise
Program Director.....John McCarty
Publicity Director.....Dick Sadar
Sales Prom. Mgr. .....James Rodorigo

KWAD—Wadena—1947

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Oper. By....KWAD Broadcasting Co.
Address .....P.O. Box 551
Tel.: MEdford 1-1803 .....ABC
Station Rep.....Wayne Evans & Assoc.
President.....Robert E. Ingstad
Station Manager.....Ed Weeks
Commercial Manager.....Dick Grewe
Program Director.....Dave McDonald
Chief Engineer.....Harold E. Allen

KWLM—Willmar—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Lakeland Bcstg. Co.
Address.....Box 393
Tel.: BE 5-1340.....ABC
Sta. Representative.....Pearson, Nat. Rep.
President, Gen. Mgr.....H. W. Linder
Chief Engineer.....Francois Peterson

KDOM—Windom—1958

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....KDOM, Inc.
Address.....P. O. Box 23
Tel.: TEmple 1-3908.....Independent

President, Sta. Mgr. .....Robert D. Thompson
Program Director.....Sandra K. Wendel
Chief Engineer.....Larry W. Stout

KAGE—Winona—1957

Frequency: 1380 Kc.....Power: 1000 Watts
Owned By.....Winona Bcstg. Co.
Business Address.....118 W. 4th St.
Tel.: 2867.....KBS
President.....James B. Goetz
Station Manager.....Frank L. Haas
Chief Engineer.....Rex Eyler

KWNO—Winona—1938

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....KWNO, Inc.
Tel.: 3313.....ABC
Newspaper Affiliation.....Daily News
Station Reps. .....Pearson; Bowden
President .....H. R. Hurd
Station Manager.....C. E. Williams
Chief Engineer.....E. B. Gappa

KWOA—Worthington—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Worthington Bcstg. Co., Inc.
Address .....Hotel Thompson
Tel.: 376-4171 .....Independent
President, Gen. Mgr.....R. W. Olson

Pop.: 2,180,000
Families: 576,000

Mississippi

Radio Homes: 533,500
AM Stas. in State: 79

WMPA—Aberdeen—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Aberdeen
Address .....Box 402
Tel.: EM 9-4561.....Independent
General Mgr.....Ray Tolar

WAMY—Amory—1955

Frequency: 1580 Kc.....Power: 5 Kw., d.
Owned By.....Bob McRaney Enterprises, Inc.
Address .....Main St.
Tel.: CL 6-5911 .....MBS-KBS
Station Representative.....C. K. Beaver Assoc.
President .....Bob McRaney
General Mgr., Chief Eng.....John E. King, Jr.
Commercial Manager.....Joel Camp
Program Director.....Ed Cleery
Owners of: WROB, West Point, Miss.

WBLE—Batesville—1953

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Panola Bcstg. Co.
Address.....Drawer No. 73
Tel.: 7266.....KBS
President, Gen. Mgr.....Harold B. McCarley
Chief Engineer.....Alfred E. Jennings

WELZ—Belzoni—1959

Frequency: 1460 Kc.....Power: 1 Kw.
Owned By....Humphreys County Broadcasting
Address.....P. O. Box 216
Tel.: 1071 .....KBS
President.....R. E. Hook
Manager.....S. C. Harrill
Chief Engineer.....B. B. Watkins

WLOX—Biloxi—1948

Freq. 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WLOX Bcstg. Co.
Address.....Buena Vista Hotel
Tel.: ID 2-5581.....MBS
Representative .....Holman
General Manager.....Ray Butterfield
Commercial Manager.....Thomas B. Majure
Program Director.....P. Bosarge
Owners of: WLOX-TV, Biloxi.

WVMI—Biloxi—1950

Frequency: 570 Kc.....Power: 1000 Watts d.
Owned By...New South Communications, Inc.
Address .....P. O. Box 152
Tel.: ID 2-7001 .....MBS
Station Representative.....Holman
President.....F. E. Holladay
General Mgr.....Joseph W. Carson
Chief Engineer.....Charles Copper

WBIP—Booneville—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Booneville Bcstg. Co
Address.....P.O. Box 352
Tel.: PA 8-5301.....KBS
Gen. Mgr.....E. O. Roden

WCHJ—Brookhaven—1955

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned-Operated By...Rural Broadcasting Co.
Address.....P.O. Box 644
Tel.: 1076.....Independent
President, Station Mgr.....W. M. Jones
Commercial Manager.....C. D. Mathis, Jr.
Chief Engineer.....Earl Neil

WJMB—Brookhaven—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Brookhaven Bcstg. Co.
Address.....W. Chickasaw St.
Tel.: 1298.....KBS
General Mgr.....A. H. Felder

WDOB—Canton—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Madison County Bcstg. Co.
Address .....Box 182
Tel.: 1370 .....KBS
Station Representative .....Bolles
Owners .....R. J. Loflin, Jr., W. R. Williams
General Manager.....H. Shedd

WGLC—Centreville—1951

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Southern Bcstg. Co.
Address .....Centreville
Tel.: MI 5-4401.....KBS
Pres.. Gen. Mgr.....Frederick A. W. Davis
Chief Engineer .....Bill Dunn

WKDL—Clarksdale—1955

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coahoma Bcstg. Co.
Address.....First at Sunflower Ave.
Tel.: MA 4-4908.....Independent
President, Gen. Mgr.....Robert J. McIntosh
Sales Prom. Mgr., Prog. Dir.....Robert L. Wells
Publicity Director.....Archie Wade
Chief Engineer .....Arthur D. Nix

WROX—Clarksdale—1944

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Mrs. E. T. Imes
Address .....Box 939
Tel.: MAin 4-2795.....MBS, KBS
General Manager.....Bob Evans
Sta., Comm. Mgr.....Tom Reardon
Chief Engineer.....C. D. Graves

WCLD—Cleveland—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Voice of the Delta, Inc.
Address.....H'way 61 So.
Tel.: VI 3-4091 .....KBS
Station Representative .....Bolles
V.P., Gen. Mgr.....George C. Shurden

WDSK—Cleveland—1958

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....L. A. Feduccia
Address .....Box 869
Tel.: 843-5221 .....ABC
Station Representative.....Continental
Owner, Gen. Mgr.....L. A. Feduccia
Chief Engineer.....Earl Key

WCJU—Columbia—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....WCJU, Inc.
Address.....P. O. Box 472
Tel.: RE 6-2616 .....KBS
Newspaper Affiliation.....The Progress
Pres., Gen. Manager.....Lester Williams

WFFF—Columbia—1961

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Fortenberry Enterprises, Inc.
Address.....P.O. Box 569
Tel.: 736-2678 .....MBS
President, General Mgr.....Edward D. Bishop
Commercial Manager.....Paul Parker
Program Director.....David Martin
Chief Engineer.....Charles M. Pearson

WACR—Columbus—1947

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned.....J. W. Eatherton
Address .....WACR Bldg.
Tel.: FA 8-1050.....Independent
Pres., Gen. Mgr.....James Eatherton
Commercial Manager.....Eva Eatherton
Sales Promotion Manager.....Syd Thweatt
Program Director.....Joe Young Campbell
Publicity Director.....James W. Eatherton, III
Chief Engineer.....Paul Brumlett

WCBI—Columbus—1940

Frequency: 550 Kc..Power: 1 Kw. d., 500 W. n.
Owned.....Columbus Bcstg. Co., Inc.
Address .....Gilmer Hotel
Tel.: FA 8-7271.....MBS-KBS
Newspaper Affili.....Commercial Dispatch
Station Rep.....Beaver
President.....B. Imes, Jr.
General Mgr.....Bob Evans
Station Manager.....Ray Crummy
Asst. Manager.....Mrs. Ruby J. Latham
Chief Engineer.....Tom McFerrin

WCMA—Corinth—1945

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By..Corinth Bcstg. Co., Inc.
Business-Studio Address.....Ray Bldg.
Tel.: AT 6-7757 .....KBS
Station Rep.....C. K. Beaver & Assoc.
President .....Simpson Russell
V.P., General Mgr.....J. Kenneth Marston
Station, Sales Prom. Mgr.....John E. Bell
Commercial Manager.....J. Emory Price
Program Director.....Danny N. Felker
Chief Engineer.....Talmadge E. Harvill
Owners of: WDXI-AM-TV, Jackson; WDXE, Lawrenceburg; WTPR, Paris; WENK, Union City; WDXN, Clarksville. All Tenn.

WCRR—Corinth—1956

Frequency: 1330 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Rebel Radio, Inc.
Business Address.....614½ Waldron
Tel.: ATlantic 6-6691.....ABC
President.....Luther C. Moore
General, Station Mgr.....G. Byars

WMAG—Forest—1955

Frequency: 860 Kc.....Power: 500 Watts d.
Owned-Operated By..Scott County Bcstg. Co.
Address.....P. O. Box 188
Tel.: GIbson 3-7001.....KBS
Gen. Mgr., Ch. Eng.....Hugh Hughes
Comm. Sta. Mgr.....Willie Weems

WDDT—Greenville—1955

Frequency: 900 Kc.....Power: 1 Kw., d.
Owned By.....Clearwater Bcstg. Co.
Address .....207 Main Street
Tel.: Edison 2-0526.....Independent
Newspaper Afill.....Delta Democrat Times
Station Rep.....Lee F. O'Connell
President .....John Gibson
General Manager.....Claude Satchfield
Commercial Manager.....Dub Koenig
Sales Promotion Mgr.....W. H. Deans
Program Director.....Dan Stewart
Chief Engineer.....Joe Gunter

WESY—Greenville—1958

Frequency: 1580 Kc.....Power: 1000 Watts

Owned By.....Miss.-Ark. Broadcasting Co.
Address .....100 N. Poplar
Tel.: 332-0770 .....Independent
Station Reps.....Dore; Dora-Clayton
Co-Managers.....P. Artman, M. Abraham
Program Director.....Paul Artman
Chief Engineer.....Jeff D. Smith

WGVM—Greenville—1948

Frequency: 1260 Kc.....Power: 5000 Watts d.
Owned-Operated By...Mid America Bcstg. Co.
Bus.-Studio Address.....118 So. B'way
Tel.: EDison 4-4559.....Independent
Station Representative..Devney Organization
President .....David M. Segal
Gen., Station Mgr.....Edward M. Guss
Commercial Manager.....Jack R. Stull
Program Director.....James B. Ashley
Chief Engineer.....James J. Tugwell

WJPR—Greenville—1939

Freq.: 1330 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....WJPR Radio
Address .....120 So. Poplar St.
Tel.: ED 5-2617 .....MBS-KBS
Station Reps.....Spot Time Sales; Beaver
President, Gen. Mgr.....Bruce H. Gresham
Commercial Manager.....John K. Gresham
Program Director.....Joel Netherland
Chief Engineer.....Percy L. Kuhn

WABG—Greenwood—1949

Freq.: 960 Kc.....Power: 1 Kw. d., 500 w. n.
Owned-Oper. By.....Greenwood Bcstg. Co.
Address.....206 W. Claiborne
Tel.: GLadstone 3-5232.....ABC-MBS
President.....Cy N. Bahakel
General Manager.....Lew Sadler
Chief Engineer.....Tommy Murphy

WGRM—Greenwood—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....P. K. Ewing
Address.....P.O. Box 553
Tel.: GLadstone 3-5441.....NBC-KBS
General Manager.....F. C. Ewing
Chief Eng.....Louis Pierce

WNAG—Grenada—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Grenada Bcstg. Co.
Address.....407 Mound St.
Tel.: 1400 .....Independent
Newspaper Affiliation...Commercial Dispatch
Station Representative.....Jack Masla & Co.
President.....Birney Imes, Jr.
General Manager.....Bob Evans, Sr.
Station Manager.....Ken Berryhill
Chief Engineer.....Jimmie Pinnix
Owners of: WCBI-AM-TV, Columbus; WELO, Tupelo; WROX, Clarksdale; WMOX, Meridian, Miss.

WGCM—Gulfport—1928

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned by.....E. O. Roden & Assoc.
Address.....15th Ave and 22nd St.
Tel.: UN 3-3522 .....ABC-KBS
President.....E. O. Roden
General, Sta. Mgr.....James E. Reese
Commercial Mgr.....Ossie Owens
Sales Promotion Mgr.....F. M. Smith
Program Director.....David L. Melton
Publicity Director.....Flora Reese
Chief Engineer.....Ronald Rice
Owners of: WTUP, Tupelo, Miss.; WBOP, Pensacola, Fla.; WBIP, Booneville, Miss.; WTUG, Tuscaloosa, Ala.

WROA—Gulfport—1955

Frequency: 1390 Kc.....Power: 1 Kw., d.
Owned By.....Chas. W. Dowdy
Address .....1313 28th Ave.
Tel.: UN 3-7133.....Independent
Station Rep.....Thomas F. Clark
President, Gen. Mgr.....Charles W. Dowdy
Commercial Manager.....Fred R. Beattie
Program Director.....David Melton
Chief Engineer.....Wayne Dowdy

WBKH—Hattiesburg—1954

Frequency: 950 Kc.....Power: 5 Kw.
Owned.....Deep South Radio, Inc
Address.....305 Bay Street
Tel.: JU 2-1986.....Independent
Station Representative .....Devney Org.
President.....B. L. Blackledge Jr.
General Manager.....F. M. Smith

WFOR—Hattiesburg—1925

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....New Forte, Inc.
Address.....302 Hemphill St.
Tel.: JU 4-5432.....NBC
General Manager.....E. M. Jenkins
Chief Engineer.....J. N. Watson

WHSY—Hattiesburg—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Hub City Bcstg. Co., Inc.
Address .....P.O. Box 1008
Tel.: JU 3-1741.....ABC
President, Gen. Mgr.....Charles W. Holt
Station Manager.....Bob French
Program Director.....W. Frazier
Chief Engineer.....Mike Windham

WXXX—Hattiesburg—1957

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....WXXX, Inc.
Address.....P.O. Box 1492
Tel.: 582-2591 .....KBS
President .....George P. Mooney
General, Station Mgr.....J. C. Walker
Commercial Manager.....C. L. Williamson
Sales Prom. Mgr., Pub. Dir.....Jerry Dossett
Program Director.....Charles Walley
Chief Engineer.....C. C. Vogel
Owners of: WKGN, Knoxville, Tenn.; WBSR, Pensacola, Fla.

WMDC—Hazlehurst—1953

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned.....Southwestern Bcstg. Co. of Miss.
Address .....Highway 51 N.
Tel.: 869.....KBS

President, Gen. Mgr.....Louis Alford
Comm. Prom. Mgr.....Mal Jones
Sta. Mgr., Ch. Eng.....A. M. Smith
Program, Publicity Dir.....Bob Prather

WCPC—Houston—1955

Frequency: 940 Kc.....Power: 50 Kw. d.
Owned-Oper. By.....WCPC Bcstg. Co.
Address .....Box 552
Tel.: GL 6-3071.....KBS
Station Representative .....Beaver
Gen., Sta. Mgr.....Robin H. Mathis
Comm. Mgr., Prog. Dir.....Ralph C. Mathis
Chief Engineer.....John B. Skelton, Jr.
Owners of: WXTN, Lexington; WSJC, Magee; WSAO, Senatobia.

WDLT—Indianola—1953

Frequency: 1380 Kc.....Power: 500 watts d.
Owned By.....Radio Cleveland, Inc.
Address .....Box 667
Tel.: 500 .....KBS
Station Reps.....Beaver; Bolles
President .....J. R. Denton
General Manager.....George C. Shurden
Station, Comm. Mgr.....Lyle G. Mitchell
Program Director.....Cliff Pruitt
Pub. Dir., Ch. Eng.....J. Boyd Ingram
Owners of: WCLD, Cleveland.

WVOM—Iuka—1960

Frequency: 1270 KC.....Power: 1,000 Watts d.
Owned By.....E. C. Holtsford
Address .....Front St.
Tel.: 2251 .....Independent
General Manager.....E. C. Holtsford

WJDX—Jackson—1929

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Lamar Life Broadcasting Co.
Address.....715 S. Jefferson
Tel.: FLeetwood 2-2691.....NBC
Representative .....Hollingbery
President.....P. K. Lutken
Gen., Sta. Mgr.....Fred L. Beard
Comm. Mgr.....Frank Gentry
Sales Prom. Mgr., Pub. Dir.....Chuck Allen
Program Director.....F. Cox
Chief Engineer.....Percy Wood
Owners of: WLBT, Jackson.

WJQS—Jackson—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Dumas Milner Bcstg. Co.
Address.....King Edward Hotel
Tel.: FLeetwood 4-5653.....MBS-KBS
Station Rep.....Hal Walton
President.....Howard S. Cohoon
V. P., Gen. Mgr.....Lewis Heilbroner
Program Director.....Bill Slaton
Chief Engineer.....Lee Hodges

WJXN—Jackson—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Jackson Bcstg. Co., Inc.
Address.....916 Foley
Tel.: FL. 2-6673.....Independent
President.....James T. Ownby
V.P., Gen. Mgr.....Gayle Swofford
Chief Engineer.....E. E. Peterson

WOKJ—Jackson—1954

Frequency: 1590 Kc.....Power: 5 Kw.
Owned By.....Ni-Mac Bcstg. Co.
Address .....Box 2667
Tel.: FL 4-4096 .....Independent
Station Representative .....Howard
President, Gen. Mgr.....John McLendon
Station Manager.....Al Brooks

WRBC—Jackson—1947

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw., n.
Owned-Operated By.....Rebel Bcstg. Co., Inc.
Business-Studio Address.....125½ So. Lamar
Tel.: FLeetwood 5-1562.....Independent
Representative .....Beaver
General Mgr.....R. McGregor
Chief Engineer.....William K. Phillips

WSLI—Jackson—1938

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....Capitol Bcstg. Co.
Address.....P. O. Box 8187
Tel.: 372-6311 .....ABC
Newspaper Affil...Daily News, Clarion Ledger
Station Representative.....Rado-TV Reps.
President.....T. M. Hederman, Jr.
General Manager.....L. M. Sepaugh
Comm., Sta. Manager.....Dick Voorhis
Program Director.....Al Simmons
Chief Engineer.....C. A. Perkins
Owners of: WJTV, Jackson.

WKOZ—Kosciusko—1947

Frequency: 1350 Kc.....Power: 5 Kw., d.
Owned By.....H. M. Boswell, Jr.
Address.....109 W. Jefferson
Tel.: 782 .....KBS
President, General Mgr.....H. M. Boswell,, Jr.

WAML—Laurel—1932

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....New Laurel Radio Station Inc.
Address .....Box 367
Tel.: 428-5601 .....NBC-KBS
President .....Harold Matison
General, Station Mgr.....Frank Sumrall
Comm., Sales Prom. Mgr.....M. M. Caver
Program, Publicity Dir.....Paul Carlisle
Chief Engineer.....Lester Johnson

WLAU—Laurel—1946

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Southland Bcstg. Co.
Address.....437 N. Magnolia St.
Tel.: 8-7227.....ABC
President, Gen. Mgr.....Gene Tibbett
Chief Engineer.....Dudley Carter

WNSL—Laurel—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.

Owned.....Voice of the New South, Inc.
Address.....P.O. Box 2336
Tel.: 425-1491 .....Independent
Sta. Representative.....Grant Webb
President .....Joe Carson
Gen. Mgr.....Granville Walters
Comm. Mgr.....Teck Jones
Program Director.....Mel Morriss
Chief Engineer.....Glynn Holland

WXTN—Lexington—1959

Frequency: 1150 Kc.....Power: 500 Watts
Owned By.....Holmes County Bcstg. Co.
Address .....Box 326
Tel.: 222 .....KBS
President .....Robin Mathis
General Manager.....Fanny Mae Cothran
Chief Engineer.....J. B. Skelton
Owners of: WCPC, Houston; WSJC, Magee, Miss.

WLSM—Louisville—1953

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Louisville Bcstg. Corp.
Address.....P.O. Box 111
Tel.: 1000 .....KBS
Station Representative .....Webb
Station Manager.....Herbert Guthrie

WHHT—Lucedale—1960

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstrs., Inc.
Address .....Box 27
Tel.: WHitehall 7-3228.....KBS
President.....W. R. Guest, Jr.
General Manager.....Holton D. Turnbough

WMBC—Macon—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Radio Macon, Inc.
Address .....P.O. Box 151
Tel.: 9543 .....KBS
Station Rep. .....Hopewell
President, Gen. Mgr.....F. A. Davis
Station Mgr., Chief Eng.....Billy M. Brunt
Program Director.....Don Peterson
Publicity Director.....Bob Boykin
Owners of: WSRA, Milton, Fla.

WSJC—Magee—1957

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....SE Miss. Bcstg. Co.
Tel.: 2413 .....KBS
General Manager.....Marvin L. Mathis
Commercial Manager.....C. H. Meadows
Program Director.....Mrs. Jeanette Mathis
Chief Engineer.....Richard Diamond
Owners of: WCPC, Houston; WXTN, Lexington, Miss.

WAPF—McComb—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By..S. W. Bcstg. Co. of Miss.
Address.....Pike Hotel
Tel.: 1884.....KBS
Station Representative.....C. K. Beaver
Co-Owners.....Phillip Brady, Louis Alford, Mack Smith

WHNY—McComb—1939

Freq.: 1250 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By .....Broadcast Service, Inc.
Address .....Drawer E
Tel.: 684-8140 .....Independent
Station Representative .....Hopewell
President.....Charles W. Holt
General, Station Mgr.....Carroll Hines
Commercial Manager.....Harry Thompson
Program Director.....Dean Strickland
Chief Engineer.....Kenneth C. McGehee
Owners of: WHHY, Montgomery; WHSY, Hattiesburg; WSIM, Mobile.

WCOC—Meridian—1926

Frequency: 910 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Mississippi Bcstg. Co., Inc.
Address .....Box 591
Tel.: 482-7714 .....CBS
Station Rep.....Charles Bernard
President, General Manager...Withers Gavin
Owners of: WCOC-TV, Meridian.

WDAL—Meridian—1958

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned By.....R. E. Hook & Assoc.
Address.....P. O. Box 125
Tel.: 483-4891 .....Independent
Station Representative.....Gene Bolles Co.
President.....R. E. Hook
Gen. Mgr., Ch. Eng.....Dan Hollingsworth

WMOX—Meridian—1945

Freq.: 1010 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned By.....Birney Imes Jr.
Address.....P. O. Box 1511
Tel.: 482—0171 .....KBS
Newspaper Affil.....Commercial Dispatch
Station Reps.....Beaver; Masla
Owner.....Birney Imes, Jr.
General Manager.....Bob Evans
Station, Sales Prom. Mgr.....Monroe Looney
Commercial Manager.....Eddie Smith
Program Director.....Don Spier
Chief Engineer.....Steve Burkes
Owners of: WCBI-AM-TV, Columbus; WELO, Tupelo; WROX, Clarksdale; WNAG, Grenada.

WOKK—Meridian—1947

Frequency: 1450 Kc....Power: 1 Wt. d; 250 n.
Owned-Oper. By.....New South Bcstg. Corp.
Address .....Box 528
Tel.: 482-6133 .....Independent
Station Representative .....Webb
President, Prog. Dir.....F. E. Holladay
General Mgr.....J. Carson
Chief Engineer.....R. K. Wall

WQIC—Meridian—1957

Frequency: 1390 Kc....Power: 5000 Watts, d.
Owned By.....Alexander L. Royal
Business Address.....Box 1509
Tel.: 482-3106 .....Independent
Station Representative .....Howard
Pres., Gen. Mgr.....A. L. Royal, Jr.
Station Manager.....R. Harwell
Chief Engineer.....J. B. Griffith

WMIS—Natchez—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Natchez Broadcasting Co.
Address .....City Bank Building
Tel.: 2-2522.....NBC-KBS
Pres., Gen., Sta. Mgr.....P. K. Ewing, Jr.

WNAT—Natchez—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Old South Bcstg. Co.
Address .....Eola Hotel
Tel.: 4621.....Independent
President.....W. S. Perkins
General Manager.....Ervin Parks
Chief Engineer.....G. G. Boyd

WNAU—New Albany—1955

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....New Albany Bcstg. Co.
Address.....202 Bankhead St.
Tel.: 4361.....KBS
Gen., Sta. Mgr., Chief Eng....V. Keith Wroten

WBKN—Newton—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....E. L. Burns
Business Address.....110 S. Main
Tel.: 70 .....Independent
President, Gen. Mgr.....E. L. Burns
Sta. Mgr., Ch. Eng.....Aubrey L. Underwood
Program Director.....G. F. Magum
Publicity Dir.....Mrs. Vic Murphy

WSUH—Oxford—1955

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned By.....Leroy Kilpatrick
Address.....University Ave., East
Tel.: 1133 .....KBS
Owner .....Leroy Kilpatrick
Gen., Comm. Mgr.....C. H. Quick
Chief Engineer.....R. Cofer

WPMP—Pascagoula—1951

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Crest Bcstg. Co., Inc.
Address.....P. O. Box 391
Tel.: SO 2-3113.....ABC
President.....William R. Guest, Jr.
Gen., Sta. Mgr.....Walter L. Smith

WHOC—Philadelphia—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....William Howard Cole
Address .....Box 26
Tel.: 656-1490 .....Independent
President, Gen. Mgr.....William Howard Cole
Comm., Sls. Prom. Mgr...Mrs. Marjorie Williams
Program Director.....Rex Smith
Chief Engineer.....Paul M. Miller

WRJW—Picayune—1948

Frequency: 1320 Kc.....Power: 5000 W. d.
Owned-Oper. By.....Tung Bcstg. Co.
Business Address.....P.O. Box 358
Tel.: 798—4835 .....KBS
Station Representative.....George Hopewell
President.....Hugh O. Jones
General, Sta. Manager.....James O. Jones II
Program Director.....Maxie D. Stephens Jr.
Commercial Manager.....Darris O. Moeller
Chief Engineer.....Bryant Woodham
Owners of: WPMP, Pascagula; WHHT, Lucedale, Miss.

WSAO—Senatobia—1962

Frequency: 1550 Kc.....Power: 5,000 Watts d.
Owned By.....Northwest Miss. Bcstg. Co.
Address.....P.O. Box 68
Tel.: Senatobia .....KBS
Station Reps...Continental Radio Sales; Beaver
General Mgr., Chief Eng.....Charles Callaway

WSSO—Starkville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Starkville Bcstg. Co.
Business-Studio Address.....WSSO Bldg.
Tel.: 323-1230 .....KBS
President, Chief Eng.....Joe Phillips
Commercial Manager.....Lester Boyd
Program Director.....Beverly Shehea

WELO—Tupelo—1944

Freq.: 580 Kc.....Power: 1 Kw. d.; 500 W. n
Owned-Oper. By.....Tupelo Bcstg. Co., Inc.
Business Address.....WELO Bldg.
Tel.: 842-7658 .....KBS
Newspaper Affiliation.....Columbus Dispatch
Station Reps.....Beaver; Masla
President .....Birney Imes, Jr.
General Manager.....Bob Evans
Sta., Comm. Mgr.....E. L. Bowen
Chief Engineer.....Leroy Green Sr.
Owners of: WCBI-AM-TV, Columbus; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada.

WTUP—Tupelo—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Lee Bcstg. Co.
Address .....P.O. Box 362
Tel.: 842-3301 .....ABC
President.....E. O. Roden
Station, Sales Prom. Mgr.....T. L. Estess
Commercial Manager.....S. A. Hancock, Jr.
Chief Engineer.....Billy Joe Crabb

WQBC—Vicksburg—1931

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By...Delta Bcstg. Co., Inc.
Address.....Eve Post Bldg.
Tel.: 636—1108 .....MBS-KBS
Newspaper Affil.....Evening Post
Representative.....Bogner & Martin
President.....L. P. Cashman
General-Station Mgr.....Mary-Van Cashman
Commercial Manager.....L. L. Miller
Program Director.....Virginia Estornelle
Chief Engineer.....Waverley Conway

WVIM—Vicksburg—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Miss., Inc.
Address ..... Box 76
Tel.: 636-1494..... Independent
Representative.....Hopewell; Dora-Clayton
General Mgr.....John F. Shea

WABO—Waynesboro—1954

Frequency: 990 Kc.....Power: 250 Watts, d.
Owned By .....Martin Broadcasting Co.
Address .....P.O. Box 507
Tel.: 735-4700 .....Independent
President, General Mgr. ..Wilbur J. Martin, Sr.
Sales Promotion Mgr. .....Cecil Freeman
Program Director .....Martha King
Chief Engineer .....Jeff Ketler

WROB—West Point—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Bob McRaney Ent.
Address .....WROB Bldg.
Tel.: 1450 .....MBS-KBS
Station Rep.....George Hopewell
President .....B. McRaney, Sr.
Gen., Station Mgr.....John E. King, Jr.
Chief Engineer.....Clyde McPherson
Owners of: WAMY, Amory, Miss.

WONA—Winona—1958

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Southern Electronics, Inc.
Address.....P.O. Box 310
Tel.: 918 .....KBS
President, Gen. Mgr.....Bob Evans

WAZF—Yazoo City—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....WAZF, Inc.
Business Address.....321½ S. Main St.
Tel.: 1300.....KBS
Station Rep. .....Hopewell
Pres., Gen. Mgr.....David B. Highbaugh

Missouri

Pop.: 4,500,000
Families: 1,409,000
Radio Homes: 1,364,000
AM Stas. in State: 87

KSWM—Aurora—1961

Frequency: 940 Kc .....Power: 500 Watts d.
Owned By .....Galen O. Gilberte
Address .....P.O. Box 410
Tel.: ORiole 8-4131 .....Independent
Owner, General Mgr. .....Galen O. Gilbert
Station, Commercial Mgr. .....Joe McCullah
Chief Engineer .....Bill Bain

KWRT—Boonville—1953

Frequency: 1370 Kc.....Power: 1 Kw. d.
Owner.....Wm. R. Tedrick
Business Address.....KWRT Bldg.
Tel.: TUxedo 2-6505.....Independent
Representative .....Walton
Owner, Gen. Mgr.....W. R. Tedrick
Program Director.....Audrey M. Tedrick
Chief Engineer.....Donald E. Shepard

KBHM—Branson—1956

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owner.....Shepherd of the Hills Bcstg. Co.
Business Address.....111 W. Pacific
Tel.: EDison 4-3133.....KBS
Co-owners.....L. C. McKenney, Rob. Neathery
Sta. Mgr., Pub. Dir.....Orville Barton
Comm., Sales Prom. Mgr.....David Whittaker
Program Director.....Joann Savage
Chief Engineer.....Leland Ebert

KGHM—Brookfield—1955

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned By.....Green Hills Bcstg. Co.
Address.....Box 228
Tel.: CL 8-4477.....Independent
General Mgr.....G. Williams

KMAM—Butler—1962

Frequency: 1530 Kc .....Power: 250 Watts d.
Owned By .....Bates County Bcstg. Co.
Address .....P.O. Box 191
Tel.: OR 9-4191 .....Independent
General Manager .....B. D. Thornton
Commercial Manager .....Ed Hermann
Program Director .....J. D. Thornton
Chief Engineer .....Mike McGrath

KFVS—Cape Girardeau—1925

Freq.: 960 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Operated By.....Hirsch Bcstg. Co.
Business-Studio Address.....324 Broadway
Tel.: ED 5-5511.....Independent
President, Gen. Mgr.....Oscar C. Hirsch
Sta. Mgr.....Ralph L. Hirsch

KGMO—Cape Girardeau—1951

Frequency 1550 Kc. .....Power: 5 Kw. d.
Owned-Oper. By.....KGMO Radio-TV Inc.
Business Address.....1025 Broadway
Tel.: EDgewater 5-8228.....Independent
Station Representative .....Webb
Gen., Sta. Mgr. .....Earl Kirchhoff
Comm., Sales Promo. Mgr. .....John W. Martin
Program Dir., Chief Engineer .....Fred Moore

KAOL—Carrollton—1959

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned By.....Homeland Enter., Inc.
Address.....215 S. Main St.
Tel. 27.....KBS
President .....Dr. R. Hamilton Staton
General Manager.....Edward Ewing Staton
Sta. Mgr., Prog. Dir.....Dean Lyle
Comm., Sales Promo. Mgr...Raymond Cooper
Publicity Director.....Harriette Lee Lucas
Chief Engineer.....Lyle D. McMullins

KDMO—Carthage—1947

Frequency: 1490 Kc.....Power: 250 Watts

Owned-Oper. By.....Carthage Bcstg. Co.
Address.....1201 E. Chestnut
Tel.: FLeetwood 8-2648.....KBS
Owners .....George & Ruth Kolpin
Comm., Program Mgr.....Leon H. Crocker
Chief Engineer.....George F. Province

KCRV—Caruthersville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Pemiscot Broadcasters
Address.....106½ W. 3rd St.
Tel.: 965 .....KBS
Station Reps. .....Hopewell; Beaver
President.....J. Eric Taylor
General, Comm. Manager.....Cleat Stanfill
Program Director.....Jo Ann Pierce
Sales Prom. Mgr.....Charlie Earls
Chief Engineer.....Don Fenimore

KCHR—Charleston—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Mo. Bcstg. Co.
Address .....Box 206
Tel.: MUrray 3-4678.....KBS
Station Representative .....Continental
Pres., Gen. Mgr., Chief Eng.....Kermit Barker

KCHI—Chillicothe—1950

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned-Oper. By.Cecil W. & Jane Roberts, Inc.
Address .....P.O. Box 719
Tel.: MIssion 6-4173.....KBS
General Manager.....Cecil W. Roberts
Station Manager, Ch. Eng.....Howard G. Rion

KFUO—Clayton—1924

Frequency: 850 Kc. .....Power: 5,000 Watts
Owned By .....Lutheran Church-Mo. Synod
Address .....801 De Mun Ave.
Tel.: PArkview 5-3030 .....Independent
President .....Rev. Dr. O. R. Harms
General Manager .....Emerson Russell
Program Director .....Karl Eisele
Chief Engineer .....Walter Sturtevant

KDKD—Clinton—1951

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned.....Osage Broadcasting Corp.
Address .....Box 113
Tel.: TUrner 5-4801.....KBS
Representative .....Indie Sales
Gen. Mgr.....William R. Tedrick
Sta. Mgr., Ch. Eng. .....Hyle Lemen

KCGM—Columbia—1955

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Barrington Bcstg. Co.
Business Address.....P.O. Box 412
Tel.: GI 3-5418 .....KBS
Station Representative.....George Hopewell
President .....Bruce Barrington
General, Sta. Mgr. .....Eugenia Collins
Comm. Mgr., Ch. Eng. .....Glenn Rapp

KFRU—Columbia—1925

Frequency: 1400 Kc...Power: 1 Kw.d., 250 W.n.
Owned By.....KRFU, Inc.
Address.....P.O. Box 858
Tel.: GI 3-4141.....ABC
Newspaper Affiliation.....Daily Tribune
Station Rep. .....Webb
President.....H. J. Waters, Jr.
General Manager.....Mahlon R. Aldridge
Program, Sales Prom. Mgr. ....David Ormiston
Commercial Manager.....John Wright
Publicity Director.....Gloria Irwin
Chief Engineer.....Robert Haigh

KDEX—Dexter—1955

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Operated By...Stoddard Ct. Bcstg. Co.
Address.....Box 380
Tel.: MA 4-3591.....Independent
General Manager.....Jerome B. Zimmer
Sta. Mgr., Chief Eng.....L. D. Speidel
Comm. Manager.....Gladsia Russell

KESM—El Dorado Springs 1961

Frequency: 1580 Kc. .....Power: 250 Watts d.
Owned By.....Paul Vaughn
Address.....200 Radio Lane
Tel.: UPton 6-4422.....KBS
Station Representative .....George Hopewell
General Mgr., Chief Eng. .....Paul Vaughn
Commercial Manager .....Ainslee Fowler
Production Program Dir.....Joe Young

KREI—Farmington—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Midwest Bcstg. System
Address .....KREI Ave.
Tel.: PLateau 6-5125.....KBS
President, Gen. Mgr.....Cecil W. Roberts
Chief Engineer.....James Roberts

KJCF—Festus—1961

Frequency: 1400 Kc. .....Power: 250 Watts
Owned By .....Donald M. Donze
Address .....P.O. Box 192
Tel.: YE 7-3810 .....Independent
President, General Mgr. .....Donald M. Donze

KXEN—Festus—1951

Frequency: 1010 Kc.....Power: 50 Kw.
Owned.....Garrett Bcstg., Inc.
Address.....Congress Hotel, St. Louis
Tel.: FO 1-2334.....Independent
Station Rep.....Charles Bernard
President, Gen. Mgr.....W. F. Garrett

KFMO—Flat River—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Lead Belt Bcstg. Co.
Address .....P.O. Box 99
Tel.: GE 1-2000.....Independent
Station Representative .....Meeker Co.
President.....Oscar C. Hirsch
Gen., Sta. Mgr.....James F Collins
Program Director .....Frank Erard
Publicity Director .....Virginia Collins
Owners of: KFVS-AM-TV, Cape Girardeau, Mo.

KFAL—Fulton—1950

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....R. W. Nickles

Address.....5th and Market
Tel.: MIdway 2-3341.....Independent
Station Representative .....Pearson
Owner, Gen. Mgr.....R. W. Nickles
Comm. Manager.....L. Reed Holt
Program Director.....Jo Christian
Chief Engineer.....R. D. Archibald

KHMO—Hannibal—1941

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mark Twain Bcstg.
Address.....413 Broadway
Tel.: AC 1-3450 .....MBS
Representative .....Hollingbery
President.....Jerrell Shepherd
General, Sta. Manager.....James F. Jae, Jr.
Commercial Manager....William Stephenson
Sales Prom. Mgr.....Max Heimer
Publicity Director.....Joe Gross
Program Director.....Leon Brooks
Chief Engineer.....Ed Summers
Owners of: KNCM, Moberly, Mo.

KBTC—Houston—1962

Frequency: 1250 Kc. .....Power: 500 Watts d.
Owned By .....Radio Co. of Texas County, Inc.
Address .....P.O. Box 538
Tel.: WOodland 7-3353 .....Independent
Station Representative .....George Hopewell
General Mgr., Chief Engr. ...Charles G. Rapp
Commercial Manager .....Donald Ross
Program Director .....Thomas Dye
Promotion Manager .....Jerry McDaniel
Sales Manager .....Warren McKnight

KLIK—Jefferson City—1954

Frequency: 950 Kc.....Power: 5 Kw., d.
Owned.....KLIK Bcstg., Inc.
Address .....410 E. Capital
Tel.: 5-4136.....Independent
Station Representative .....Bolling
Exec. Vice Pres.....Ted Nelson
General Mgr.....Stan Grieve
Chief Engineer.....Ed Scarr

KWOS—Jefferson City—1937

Freq. 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Capital Bcstg. Co.
Bus.-Studio Address.....Monroe at Capitol
Tel.: 6-3317 .....KBS-MBS
President.....William H. Weldon
General Manager.....R. L. Rose
Station Manager.....Wm. R. Natsch, Jr.
Chief Engineer.....Leroy S. Hackmann

KFSB—Joplin—1948

Freq. 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Four States Bcsters, Inc.
Business Address.....405 Schifferdecker
Tel.: Mayfair 4-1310.....Independent
Representative .....Meeker
President .....Harry Easley
Gen. Sta., Mgr.....W. H. Clark
Commercial Manager.....Robert A. Barry
Program Director.....Ed Johnson
Chief Engineer.....Lloyd Frazier

KODE—Joplin—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By .....Gilmore Enterprises, Inc.
Address.....1928 W. 13th St.
Tel.: MA 3-7260.....CBS
Station Representative .....Avery-Knodel
President .....James S. Gilmore
V.P., General Manager .....D. T. Knight
Commercial Manager.....Merle Dunn
Chief Engineer.....Jack Langford
Owners of: KODE-TV, Joplin.

KQYX—Joplin—1962

Frequency: 1560 Kc. .....Power: 250 Watts d.
Owned By .....William L. Neal
Address .....2510 W. 20th St.
Tel.: SUnset 1-1313 .....Independent
President .....William L. Neal

WMBH—Joplin—1928

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Radio Joplin
Business Address .....Box 906
Tel.: MA 4-4330.....MBS
General Mgr.....William M. Repplinger Jr.

KANS—Kansas City—1947

Frequency: 1510 Kc. ....Power: 1,000 Watts d.
Owned By .....KANS, Inc.
Address .....43 Blue Ridge Center
Tel.: FL 3-8600 .....MBS
Station Representative .Continental Radio Sales
Owners.....Richard & Shirley Bott
General, Station Mgr. .....Gerald M. Hauser
Sales Promotion Mgr. .....William Merrill
Program Director .....Jack Call
Chief Engineer .....Dick Staats

KCMO—Kansas City—1936

Freq.: 810 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned-Operated By.....Meredith Pub. Co.
Address.....125 E. 31st St.
Tel.: JE 1-6789.....CBS
Representative .....Katz
V. P., General Manager.....E. K. Hartenbower
Comm. Sta. Manager.....R. W. Evans
Program Director.....Kenneth W. Heady
Prom., Publicity Dir.....F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: WOW-AM-TV, Omaha; WHEN-AM-TV, Syracuse; KPHO, Phoenix; KCMO-TV-FM.

KMBC—Kansas City—1922

Frequency: 980 Kc.....Power: 5 Kw.
Owned By.....Metropolitan Bcstg. Co.
Address.....Central at 11th Streets
Tel.: HArrison 1-2650.....Independent
Station Rep.....Metro Radio Sales
President.....John W. Kluge
V.P., General Manager....David C. Croninger
Dir., Community Rela.....Dick Smith
Commercial Manager.....Glen Augspurger
Promotion Manager .....Ed Bumgwaldt
Program Manager .....Don Kelly
Business Manager.....Dick Lance
Chief Engineer .....Wally Wurz
Owners of: WNEW-AM-FM-TV, New York City; WIP-AM-FM, Philadelphia; WHK-AM-FM, Cleveland; KMBC-FM-TV, Kansas City, Mo.; WTTG, Washington, D. C.; KOVR-TV, Sacramento, Calif.; WTVH, Peoria, Ill.; WTVP, Decatur, Ill.

KPRS—Kansas City—1949

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Twin City Adv. Agency
Address.....2814 E. 23rd St.
Tel.: HU 3-3100.....Independent
President .....Andrew R. Carter
Comm., Sales Promo. Mgr. ....Richard E. Pitts
Program Director .....Chuck Moore
Publicity Director .....Psyche Pate

KUDL—Kansas City—1953

Frequency: 1380 Kc.....Power: 1 Kw. d.
Owned.....Heart of America Bcstrs.
Address .....1012 Baltimore
Tel.: BA 1-0077.....Independent
Sta. Reps. ..Adam Young; Mid-West Time Sales
President.....H. Scott Killgore
V. P. Gen. Mgr.....Irving Schwartz
Chief Engineer .....Sam Bradley
Owners of: WPOP, Hartford; KALI, Pasadena; KOFY, San Mateo.

WDAF—Kansas City—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By...Transcontinent TV Corp.
Business Address.....Signal Hill
Tel.: PL 3-4567.....Independent
President.....David C. Moore
V.P., General Manager .....William A. Bates
Station Manager.....Jay Barrington
Commercial Manager.....Donald J. Gibson
Chief Engineer.....James Schmidt
Owners of: WGR-AM-TV-FM, Buffalo; KFMB-AM-TV-FM, San Diego; WNEP-TV, Scranton; KERO-TV, Bakersfield.

WHB—Kansas City—1922

Freq.: 710 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....Storz Bcstg. Co.
Address.....10th & McGee Sts.
Tel.: BA 1-8300.....Independent
Station Representative.....John Blair Co.
President .....Todd Storz
Executive V.P.....George W. Armstrong
Sta. Operations Mgr.....Donald A. Loughnane
Sales Manager .....Charles E. Jones
Traffic Mgr. .....Peggy McGrath
Public Service Dir. .....Joan Darrow
Dir. of Eng.....Morris Barwick
Owners of: WQAM-AM, Miami; WDGY-AM, Minneapolis; WTIX-AM, New Orleans; KOMA-AM, Oklahoma City; KXOK-AM, St. Louis.

KBOA—Kennett—1947

Frequency: 830 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Kennett Bcstg. Corp.
Business Address.....P.O. Box 428
Tel.: TUxedo 8-4616.....Independent
Pres., Gen. Mgr.....Paul C. Jones
Station Manager.....John T. Reeder
Chief Eng.....R. H. Conner

KIRX—Kirksville—1947

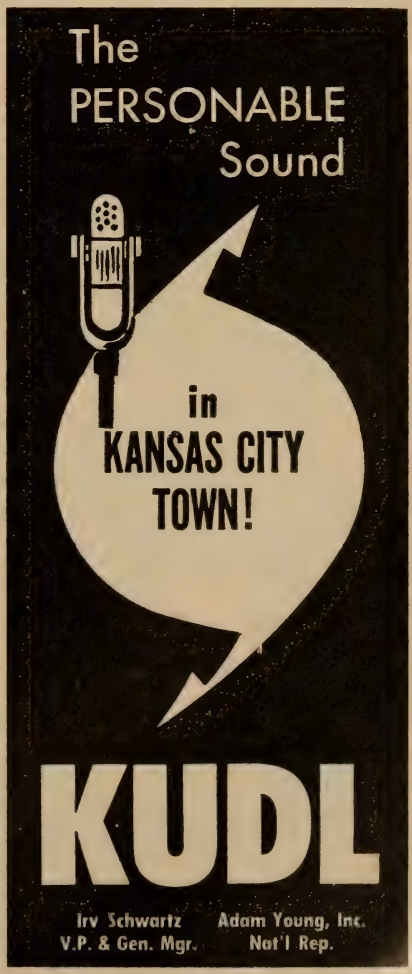
Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Community Broadcasters, Inc.
Address .....P.O. Box 130
Tel.: MO 5-3871 .....ABC-KBS
Pres., Gen. Mgr.....Samuel A. Burk
Commercial Manager .....Donald K. Hiskey
Program Director.....Robert Carlson
Chief Engineer.....Charles P. Porter

KLWT—Lebanon—1947

Frequency 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Lebanon Bcstg. Co.
Bus.-Studio Address.....221 E. Commercial St.
Tel.: Keystone 2-3981.....KBS
President.....O. R. Wright
General Mgr.....Jack Sellers

KLEX—Lexington—1956

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Lexington Bcstg Co.
Address.....P. O. Box 358
Tel.: Alpine 9-3232.....Independent
Sta. Reps.....Webb; Mid-America Spot Sales
President, Ch. Eng. .....Ralph E. Meador
Program Dir.....Ed Luehrman
Sales. Prom. Manager.....Jock Beretta



KTCB—Malden—1954

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned by .....The Tri County Bcstg. Co.
Address.....N. Hwy. 25
Tel.: CR 6-4551 .....KBS
President.....J. D. Craft
General, Sta. Mgr.....Richard J. Wiethan
Commercial Manager .....Jerry Foster
Chief Engineer .....Palmer Johnson

KMMO—Marshall—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned By.....KMMO, Inc.
Address ..... Marshall
Tel.: GA 6-4422.....Independent
President.....F. V. Heinkle
General Manager.....J. M. Silvey

KNIM—Maryville—1953

Frequency: 1580 Kc.....Power: 250 W. d.
Owned.....Clark Bcstg. Co.
Business Address.....P.O. Box 278
Tel.: JU 2-2151.....KBS
General Mgr.....R. Moyer

KXEO—Mexico—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Audrain Bcstg. Corp.
Address.....1705 E. Liberty
Tel.: JU 1-2340.....MBS
V. P. General Mgr.....W. Earl Dougherty
Chief Engineer.....Jerry Johnson

KNCM—Moberly—1950

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Moberly Bcstg. Co.
Address.....Highway 63 South
Tel.: AMherst 3-1600 .....Independent
President.....Jerrell A. Shepherd

KRMO—Monett—1950

Frequency: 990 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Monett Bcstg. Co.
Address.....N. Central Ave.
Tel.: BE 5-5220.....KBS
Station Manager.....Floyd Stewart
Chief Engineer.....James Helmkamp

KLRS—Mountain Grove—1954

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned By.....KLRS Bcstg. Co.
Business Address.....Route 4
Tel.: 650.....KBS
Station Rep. .....Hopewell
General Manager.....John W. Billingsley
Commercial Manager .....Thelma Mae Hylton
Chief Engineer.....Emory T. Caudill
Owners of: KICK, Springfield, Mo.

KBTN—Neosho—1955

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned By.....KBTN, Inc.
Address .....212½ E. Main
Tel.: GL 1-1420.....KBS
President, Gen. Mgr. .....Galen O. Gilbert
Station, Sales Promo. Mgr. ..William R. Bentley
Commercial Manager .....Mike Malone
Program Dir., Chief Eng. .....Jim Masters

KNEM—Nevada—1949

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio KNEM, Inc.
Address.....P. O. Box 15
Tel.: NOrmand 7-3113.....KBS
Pres., Ch. Engr.....Kenneth E. White
Commercial Manager.....Virgil Kache

KRMS—Osage Beach—1952

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....James L. & Ellamae Risner
Address.....P. O. Box 125
Tel.: FIreside 8-2222.....KBS
President, Gen. Mgr.....Jim Risner
Program Dir.....Ella Mae Risner

KLID—Poplar Bluff—1961

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Don M. Lidenton
Address.....208 Hwy. 67 South
Tel.: SUnset 5-9639.....Independent
Station Rep. .....Grant Webb
General Mgr., Ch. Eng.....Don M. Lidenton
Program Director.....Jerry Patterson

KWOC—Poplar Bluff—1938

Frequency: 930 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By....Poplar Bluff Bcstg. Corp.
Address.....428 Vine St.
Tel.: SU 5-3922.....KBS
Station Representative .....Pearson
P esident, Gen. Mgr. .....A. L. McCarthy
Commercial Manager.....Jerry Hartline
Program Director.....Lorene Jiles
Chief Engineer.....Dewey Trostel

KMIS—Portageville—1960

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....New Madrid County Bcstg. Co.
Address .....Box 187
Tel.: DR 9-5436.....KBS
President .....Shelby McCallum
Station Manager.....Jewel P. White
Chief Engineer.....Charles Gamblin

KYRO—Potosi—1959

Frequency: 1280 Kc.....Power: 500 Watts, d.
Owned By.....Franklin Cty. Bcstg. Co.
Address ..... Potosi
Tel.: HEmlock 8-1280.....KBS
President.....Les Ware
General Manager.....Ken McMahan
Commercial Manager.....Joe Duty
Chief Engineer.....Earl Fleer
Owners of: KZIX, Ft. Collins; KLPW, Union; KJPW, Waynesville; KIME, Laramie.

KTTR—Rolla—1947

Frequency: 1490 Kc..Power: 1 Kw.d., 250 W.n.
Owned-Oper By....."Show-Me" Bcstg. Co.
Address.....P. O. Box 567
Tel.: EM 4-2525.....KBS
Gen. Mgr., Ch. Engr.....Luther W. Martin
Commercial Manager .....Ward C. Rinehart
Program Director .....Bill Boatman

KADY—St. Charles—1958

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By.....KADY, Inc.
Address.....P. O. Box 6155, St. Louis
Tel.: RAndolph 4-1460.....Independent
Station Representative .....Jack Masla & Co.
Pres., Gen. Mgr.....William R. Cady, Jr.
V.P., Sales .....Tom Dailey
Sta., Program Mgr.....Don Levitan
Commercial Manager.....Patsy Sue Gibbs
Chief Engineer.....Jack A. Chenoweth

KFEQ—St. Joseph—1923

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address.....40th & Faraon
Tel.: ADams 3-2528.....Independent
Sta. Representative .....Bolling
President.....Jessie D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Manager.....Ted Griffin
Program Director.....Dick McDaniel
Chief Engineer.....Kenneth Lux
Owners of: KFEQ-TV; KLIK, Jefferson City, Mo.

KKJO—St. Joseph—1946

Frequency: 1550 Kc.....Power: 5000 Watts
Owned By .....Multi Bcstg. Corp.
Business Address.....404 S. 8th
Tel.: AD 4-6346.....MBS
Station Rep.....Grant Webb
General Manager .....Robert M. Mosiman
Chief Engineer.....Claude Thomas

KUSN—St. Joseph—1955

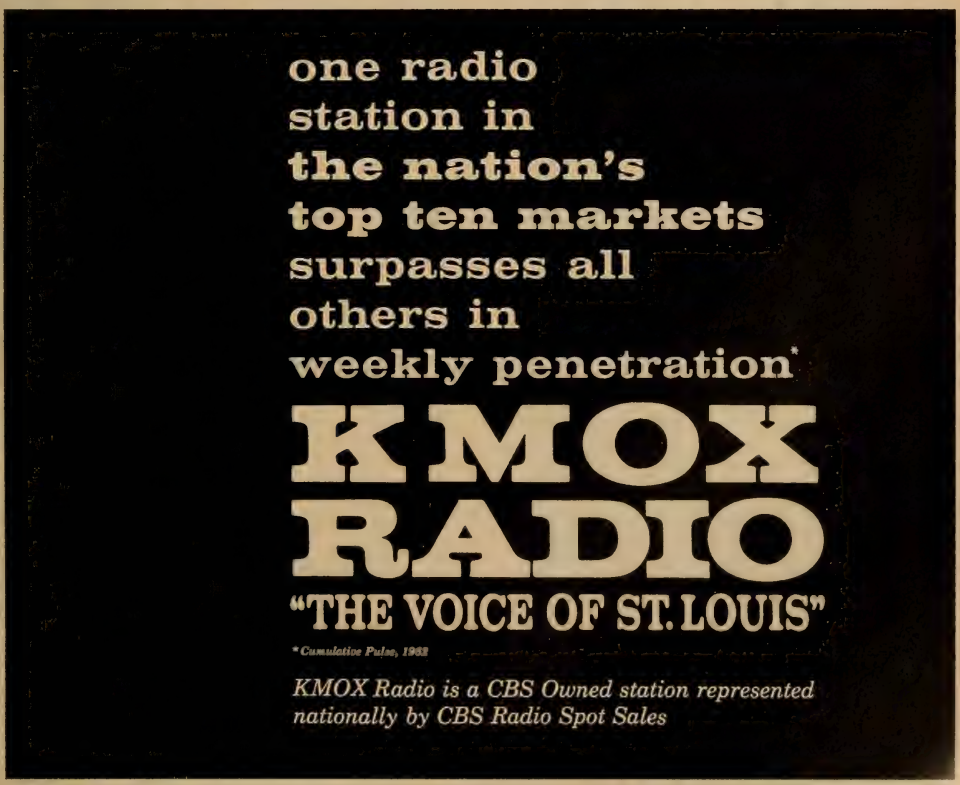
Frequency: 1270 Kc.....Power: 1000 Watts d.
Operated By.....KUSN Corp.
Address.....8th & Frederick
Tel.: ADams 3-2577.....Independent
Station Rep. .....Venard, Torbet & McConnell
President, Gen. Mgr.....Frederick P. Reynolds
Vice Pres., Program Dir.....Warren Rhyner

KMOX—St. Louis—1925

Frequency: 1120 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
Address.....1144 Hampton Ave.
Tel.: STerling 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President, General Mgr. .....Robert Hyland
Sales Manager.....Bill Dean
Sales Promotion, Pub. Aff. Dir.....Bob Rehg
Chief Engineer.....Lawrence Burrows
Owners of: WCBS-AM-TV, New York; WBBM-AM-TV, Chicago; KNX, KNXT, Los Angeles; WCAU-AM-TV, Philadelphia; KMOX-TV, St. Louis; WEEI, Boston; KCBS, San Francisco.

KATZ—St. Louis—1955

Freq.: 1600 Kc.....Power: 5 Kw. d., 1 Kw. n.



Owned-Oper. By.....Laclede Radio
Address .....812 Olive Street
Tel.: CH 1-6000.....Independent
Station Rep.....Pearson Nat. Reps.
President .....Allen Wolin
General Manager.....Bentley A. Stecher
Commercial Manager.....Marty Browne
Program Director .....Dave Dixon
Publicity Director.....Ruth Swan
Chief Engineer.....G. B. Strauss
Owners of: KCOR, San Antonio, Tex.; WMMW, Meriden, Conn.

KSD—St. Louis—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By..The Pulitzer Publishing Co.
Business-Studio Address.....1111 Olive St.
Tel.: MA 1-1111.....NBC
Newspaper Affil.....Post-Dispatch
Station Representative .....Katz
President.....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Comm. Manager.....E. L. Franciscus
Station Manager.....Arthur J. Casey
Program Director.....Sterling Harkins
Chief Engineer .....J. E. Risk
Owners of: KSD-TV, St. Louis.

KSTL—St. Louis—1948

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio St. Louis, Inc.



Address.....P. O. Box 1440
Tel.: BR 1-6090.....Independent
Pres., Gen., Sta. Mgr.....Dick J. Kasten
Commercial Manager.....Art Ford
Program Director .....Bill Vietmeier
Publicity Director.....Doris Jennemann
Sales Prom. Manager.....Joe Voss
Chief Engineer.....Ralph Howard
Owners of: WMBH, Joplin; KSTL-FM, St. Louis.

KWK—St. Louis—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....KWK Radio, Inc.
Business Address.....800 N. 12th
Tel.: MAin 1-1380.....Independent
Station Representative.....H-R Reps.
President.....A. M. Spheeris
Sales Prom., Comm. Mgr.....Don Hamel
Program Director.....Jim Light
Publicity Director .....Sandi Caffiero
Chief Engineer.....George Vaughan

KXLW—St. Louis—1947

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By...St. Louis County Bcstg. Co.
Address.....8714 Manchester, Clayton, Mo.
Tel.: WO 1-1320.....Independent
Station Representative.....Bernard Howard
President, Gen. Mgr.....Richard J. Miller
Asst. Sta. Mgr.....Philip O'Brien
Commercial Manager.....Woody Cummings
Program Director.....Marshall Zwick
Chief Engineer.....James F. Mitchell

KXOK—St. Louis—1938

Frequency: 630 Kc.....Power: 5000 Watts
Owned-Operated By.....Storz Bcstg.
Business Address..1600 N. Kingshighway Blvd.
Tel.: FO 7-6000.....Independent
Representative .....John Blair
President .....Todd Storz
General, Station Manager .....C. L. Thomas
Commercial Manager.....Phillip Trammell
Program Director.....Bud Connell
Sales Prom., Publicity.....John Corrigan
Technical Supervisors....F. Boecler, S. Vlodek
Owners of: WHB, Kansas City; WQAM, Miami; KOMA, Oklahoma City; WDGY, Minneapolis; WTIX, New Orleans.

WEW—St. Louis—1921

Frequency: 770 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Franklin Bcstg. Co.
Address .....2343 Hampton
Tel.: MI 7-5085 .....Independent
Station Representative .....Adam Young
President .....William F. Johns, Jr.
General, Station Mgr. .....Charles P. Stanley
Sales Promotion Manager .....Ruth Just
Program Director .....Lee Coffee
Chief Engineer .....Charles Casey
Owners of: WLOD, Ft. Lauderdale, Fla.; KOME, Tulsa, Okla.; WWOM, New Orleans, La.; WMIN, Minneapolis, Minn.

WIL—St. Louis—1922

Frequency: 1430 Kc.....Power: 5 Kw.
Owned.....Radio Station WIL
Address.....3715 Lindell Blvd.
Tel.: OL 2-4500.....Independent
Representative .....Eastman
Exec. V.P. & Mng. Dir.....John F. Box, Jr.
Assistant to Mng. Dir. .....William T. McKibben
Admin. Asst.....Harriet Baker
Sales Manager .....Peter Farrelly
Dir. of Promotion.....David Klemm
Chief Engineer.....Mel Hart
Owners of: KBOX-AM-FM, Dallas; WTVO-TV, Rockford; WCHU-TV, Champaign; WHNB-TV, Hartford; WICS-TV, Springfield; WICD,TV, Danville; WIL-FM, St. Louis.

KSGM—Ste. Genevieve—1947

Frequency: 980 Kc. .....Power: 1 Kw.
Owned-Oper. By.....Donze Enterprises, nc.
Business Address.....410 Merchant St.
Tel.: TUxedo 3-2980.....Independent
Newspaper Affil. .....Monitor
President, General Manager....Elmer L. Donze
Program Director.....Mrs. E. L. Donze
Publicity Director.....Art Schwent
Chief Engineer.....Murel L. Rose

KSMO—Salem—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Zola Bcstg. Co.
Address .....P. O. Box 71
Tel.: 303.....KBS
Gen., Comm. Mgr.....William B. Smith

KDRO—Sedalia—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Sedalia Broadcasting
Bus.-Studio Address.....2100 W. Broadway
Tel.: TAylor 6-5005 .....Independent
Representative .....Pearson
Pres., Comm. Mgr.....James F. Glenn
Gen., Sta. Mgr.....Herbert Brandes
Sales Promotion Manager .....R. L. Settles
Program Director .....Tom Adams
Publicity Director .....Ed Carroll
Chief Engineer .....Bill Nance

KSIS—Sedalia—1953

Frequency: 1050 Kc.....Power: 1 Kw. d
Owner.....Yates Bcstg. Co.
Business Address.....U. S. Highway 65 N.
Tel.: TA 6-1050.....ABC
Representative .....Clark
Pres., Gen., Comm. Mgr.....Carl W. Yates, Jr.
Station Manager.....Mrs. Carl W. Yates, Jr.
Program Director.....Bettie Baldwin
Publicity Director.....Harlan B. Snow
Chief Engineer.....Marion Pratt

KSIM—Sikeston—1948

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owner-Oper...Sikeston Community Bcstg. Co.
Business Address.....West Malone Ave.
Tel.: GRanite 1-1400.....Independent



We've Never Sold A Samovar

Every day we sell everything from baby beds to life insurance. But, in forty years of Balaban broadcasting, WIL has never sold a samovar. Not that WIL couldn't. It's just that the samovar market has never warranted the kind of coverage WIL gives. So, if you're in baby beds, or cars, or insurance, or furniture, or beer, or anything else that requires reaching *lots* of people at rock bottom cost per — your advertising cup of tea is WIL. If you're in Samovars, try Radio Moscow.

WIL/St. Louis

THE BALABAN STATIONS
John F. Box, Jr., *Managing Director*
In Tempo With The Times
Represented by Robert E. Eastman & Co., Inc.

Station Reps. .....Meeker; C. K. Beaver
President.....Lyman R. Bowman, Jr.
Gen., Sta. Mgr.....Richard L. Watkins, Jr.
Commercial Manager .....Maxine Scott
Program Director .....John M. Shain
Chief Engineer.....R. L. Hirsch

KGBX—Springfield—1926

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Operated By.....Springfield Bcstg. Co.
Bus.-Studio Address.....605 Boonville Ave.
Tel.: UNiversity 4-2822.....NBC
Newspaper Affil..Springfield Newspapers, Inc.
Station Rep. .....Venard, Torbet & McConnell
General Manager.....Don C. Dailey
Asst. Commercial Mgr.....William De Lange
Chief Engineer.....Richard Bowman

KICK—Springfield—1949

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Kickapoo Prairie Bcstg. Co.
Address.....610 College St.
Tel.: UNiversity 4-1561.....KBS
Station Representative .....Hopewell
General, Sta. Manager.....Robert Vinyard
Chief Engineer .....Clifford House
Owners of: KLRS, Mountain Grove.

KTTS—Springfield—1941

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Independent Bcstg. Co.
Address.....P. O. Box 1716 S. S. S.
Tel.: UNiversity 5-6614.....CBS
Representative .....Weed
President.....J H. G. Cooper
General Manager.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Station Manager.....Jerry Sweaney
Program Director.....Terry Moore
Chief Engineer.....William F. Curry
Owners of KTTS-TV-FM.

KWTO—Springfield—1933

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Operated By.....Ozarks Bcstg. Co.
Bus.-Studio Address....1121 South Glenstone
Tel.: UNiversity 2-4422.....ABC
Station Rep. .....Pearson Nat'l Reps, Inc.
Pres., Gen. Mgr.....Ralph D. Foster
V.P. & Asst. Gen. Mgr.....Leslie L. Kennon
Commercial Manager .....Charles Harrison
Program Director.....Dan Vaughn
Publicity Director.....Bill Bailey
Chief Engineer.....Wallis Fender

KALM—Thayer—1953

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....KALM Radio
Address.....N. Highway 63
Tel.: 165.....KBS
Pres., Gen. Sta. Comm. Mgr.....R. F. Neathery

KTTN—Trenton—1955

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By.....Clarence E. Breazeal
Address.....112 E. Ninth St.
Tel.: EL 9-2261.....KBS
Commercial Manager.....Bob Dennis
Program Dir.....Jay Way
Chief Engineer.....Ward W. Wheeler

KLPW—Union—1954

Frequency: 1220 Kc.....Power: 1000 W. d.
Owned.....Franklin County Bcstg. Co.
Address.....P. O. Box 72
Tel.: LUcerne 3-3355 .....KBS
Station Rep. .....Continental Radio Sales
President, Chief Eng. .....Frank Lohmeyer
Vice President .....Les Ware
Commercial Manager .....Herb Housemann
Program Director.....Charles Otte
Promotion Manager .....Bob Hamilton
Publicity Director .....Dick Rice
Owners of: KYRO, Potosi; KZIX, Ft. Collins; KLME, Laramie.

KOKO—Warrensburg—1953

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Johnson County Bcsters, Inc.
Address .....Box 395
Tel.: 747-9191.....Independent
Newspaper Affil. .....Daily Star Journal
President, Gen. Mgr. .....William C. Tucker
Commercial Manager .....Gladys Brown
Sales Promotion Manager .....Jim McCollum
Program Director .....Tom Williams
Chief Engineer .....Phillip H. Ramsey

KWRE—Warrenton—1949

Frequency: 730 Kc. .....Power: 1 Kw. d.
Owned By.....Glenayre Bcstg.
Address .....Box 12
Tel.: GLadstone 8-3311 .....ABC-KBS
Station Representative .....PRO
President, Gen Mgr. .....H. H. Coon

KJPW—Waynesville—1962

Frequency: 1390 Kc. .....Power: 1 Kw. d.
Owned By.....South Central Bcstr., Inc.
Address .....P.O. Box 518
Tel.: PR 4-6447 .....Independent
President .....Dr. John Mihalevich
Station Manager .....Jack Hartle
Commercial Manager .....Dennis Barrett
Chief Engineer .....Robert L. Miers

KWPM—West Plains—1947

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....Robert F. Neathery
Address.....Abe Taylor Blvd.
Tel.: 700 .....KBS
Pres., Gen. Mgr.....Robert F. Neathery
Chief Eng.....L. Thompson

KUKU—Willow Springs—1957

Frequency. 1330 Kc.....Power: 1 Kw.
Owned-Operated By.....Radio Station KUKU
Address .....Willow Springs
Tel.: 500 .....Independent
Pres., Gen. Mgr.....Robert F. Neathery, Sr.

Pop.: 685,000
Families: 442,000

Montana

Radio Homes: 432,000
AM Stas. in State: 39

KANA—Anaconda—1946

Frequency: 1230 Kc. .....Power: 1 Kw. d.
Owned By.....Amperage, Inc.
Address .....Box 727
Tel.: LO 3-3443.....Independent
V.P., Gen., Sta. Mgr.....Mike Donovan

KGVW—Belgrade—1959

Frequency: 630 Kc. .....Power: 1000 Watts d.
Owned By .....Christian Enterprises, Inc.
Address.....P.O. Box 47
Tel.: 388-4281 .....Independent
General Mgr.....A. Erickson
President .....Harold Erickson
Station, Sales Promo. Mgr. .....Clyde T. Jarvis
Program Dir., Chief Eng. .....Richard Goheen
Owners of: KURL, Billings; KGLE, Glendive. Both Mont.

KBMY—Billings—1946

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....Billings Bcstg. Co.
Address .....Box 2544
Tel.: 259-4586 .....ABC-MBS
Station Rep. .....Edward Petry & Co.
President, Gen. Mgr. .....Ken Nybo
Comm. Promo. Manager.....John Brookhart
Program, Publicity Director.....Don Jones
Chief Engineer.....T. A. Hildebrand

KGHL—Billings—1928

Frequency: 790 Kc.....Power: 5 Kw.
Owned By .....Copper Bcstg.
Address .....Box 2512
Tel.: 252-4641 .....NBC
Station Representative..Devney Organization
President .....George Hatch
General Manager .....Homer K. Peterson
Commercial Manager.....B. McCann
Program Director.....Donald M. Gay
Chief Engineer.....Fred Bartlett
Owners of: KGHL-TV, Billings.

KOOK—Billings—1951

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Montana Network
Address.....3203 Third Ave., N
Tel.: 252-6511 .....CBS
Station Reps. .....Walker-Rawalt; Art Moore
President.....Joseph S. Sample
General, Comm. Mgr. .....J. Kenneth Doty
Program Director.....Jack C. Dunhaver
Chief Engineer.....Roy Schmidt
Owners of: KOOK-TV.

KOYN—Billings—1955

Frequency: 910 Kc. ....Power: 1000 Watts d.
Owned By .....D. G. Williams & D. Cody
Address .....Box 956
Tel.: 245-4177 .....Independent
Representative .....Forjoe
Station Manager .....Robert V. Thompson
Program Director.....Paul Arthur
Chief Engineer.....Dick Rasky
Owners of: KQDY, Minot; KUTT, Fargo. Both N. D.

KURL—Billings—1959

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....Christian Enterprises
Address .....21 North 27th
Tel.: 245-3121 .....Independent
President, Gen. Mgr. .....Harold L. Erickson
Station Mgr., Chief Eng. .....Al Ortmann
Sales Promotion Manager .....Bill Baer
Owners of: KGLE, Glendive; KGVW, Belgrade. Both Mont.

KBMN—Bozeman—1950

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned.....Penn Engineering, Inc.
Address .....Box 749
Tel.: 586-2394 .....KBS
Station Reps. .....Hollingbery; Art Moore
President.....Dale G. Moore
Station Manager.....William A. Merrick
Program Director.....Harold Phelps
Commercial Manager.....Douglas A. Fuhs
Chief Engineer.....Thomas T. Weir
Owners of: KCAP, Helena; KGVO, Missoula.

KXXL—Bozeman—1939

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....XX Broadcasting Corp.
Address .....Box 149
Tel.: JUniper 7-3188.....ABC-MBS-NBC
Reps.....Avery-Knodel; Feltis, Dove, Cannon
Pres., Gen., Sta. Mgr.....Richard D. Smiley
Commercial Manager.....Sell Rapkoch
Program Director.....Floyd Moler
Sales Prom. Manager.....Eileen Wilson
Publicity Director.....Jim Brown
Chief Engineer.....George Spangrude

KBOW—Butte—1947

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By .....KBOW, Inc.
Address.....720 Yale Ave.
Tel.: 729-7429 .....CBS-KBS
Representative .....Cooke
Station Manager.....Leonard Tallon
Chief Engineer.....C. Beardslee

KOPR—Butte—1948

Frequency: 550 Kc.....Power: 1000 Watts
Owned-Operated By.....Copper Bcstg. Co.
Business-Studio Address.....Hotel Finlen
Tel.: 729-6546 .....ABC
Station Representative .....Edward Petry & Co.
President.....George C. Hatch
General Manager .....Homer K. Peterson
Commercial Manager .....Ed Lally
Publicity Director .....Rick Knapp
Chief Engineer.....Sam Gill
Owners of: KMON, Great Falls, Mont.

KXLF—Butte—1929

Frequency: 1370 Kc.....Power: 5000 Watts
Owned By.....Garryowen Butte Radio
Address .....P.O. Box 1956
Tel.: 792-9111 .....NBC
Station Rep. .....George P. Hollingbery Co.
President.....Joseph S. Sample
General, Station Manager ....Edmund L. Peiss
Program Director .....Bob Broadwater
Commercial Manager .....Dan Hoffman
Chief Engineer.....V. Totten

KDBM—Dillon—1956

Frequency: 800 Kc.....Power: 1000 Watts, d.
Owned.....Vigilante Bcstg. Co.
Address .....Box 950
Tel.: 683-2800.....ABC, MBS
Station Representative .....Edward Petry & Co.
President, Ch. Eng. .....Burt H. Oliphant

KLTZ—Glasgow—1954

Frequency: 1240 Kc.....Power: 250 Watts
Owner.....Glasgow Broadcasting Co.
Address .....Bjorklund Bldg.
Tel.: ACademy 8-9336.....Independent
Representative .....Holman
President, Gen. Mgr.....Willard L. Holter
Station Manager.....Loyd W. Melby
Chief Engineer.....N. Whisenant

KGLE—Glendive—1962

Frequency: 590 Kc. .....Power: 500 Watts d.
Owned By .....Christian Enterprises, Inc.
Address .....P.O. Box 391
Tel.: 365-2819 .....Independent
President .....Harold Erickson
Station Manager .....Bruce G. Cole
Chief Engineer .....Dale A. Heidner

KXGN—Glendive—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Glendive Bcstg. Co.
Address .....Box 200
Tel.: 365-3377 .....Independent
President.....Lewis W. Moore
Gen. Mgr., Sales Mgr.....Gerry Robbins
Program Director.....Jane Robbins
Chief Eng.....Donald J. Powers

KARR—Great Falls—1947

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned By.....Pat M. Goodover
Business Address.....P.O. Box 2072
Tel.: 452-2453 .....NBC
Station Representative .....Walker-Rawalt
General, Comm. Manager.....Pat M. Goodover
Program Dir., Chief Eng. ....William E. Murray

KFBB—Great Falls—1922

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By .....Harriscope Broadcasting Corp.
Address .....Box 1139
Tel.: 453-4377 .....Independent
Station Reps. .....Hollingbery; Art Moore
President .....Burt I. Harris
Exec. Vice President .....Lawrence S. Berger
General Manager.....W. C. Blanchette
Program Director.....Ron Moore
Chief Eng.....Anthony Lopuch
Owners of: KFBB-TV; KTWO-AM-TV, Casper, Wyo.

KMON—Great Falls—1947

Frequency: 560 Kc.....Power: 5000 Watts
Owned By.....Copper Bcstg. Co.
Address .....Holiday Village
Tel.: 453-0336 .....ABC
Representative .....Edward Petry & Co.
President.....George C. Hatch
General, Station Manager ...Robert H. Warner
Commercial Manager.....Howard Trovatten
Program Director.....Don Robinson
Chief Engineer.....Eugene B. Bunker
Owners of: KOPR, Butte.

KUDI—Great Falls—1957

Frequency: 1450 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By..Community Broadcasters
Address.....1405 Smelter Ave.
Tel.: Glendale 2-9533.....Independent
President.....James F. Hadlock
Station Mgr.....Bill Arend
Chief Engineer.....Bill McArthur

KLYQ—Hamilton—1961

Frequency: 980 Kc.....Power: 1 Kw. d.
Owned By.....Bitter Root Bcstg. Co.
Address.....106 South Second
Tel.: 27 .....KBS
President, Gen. Mgr.....Stan Hooper
Station Mgr., Ch. Eng.....Dex Dexter

KHDN—Hardin—1962

Frequency: 1230 Kc. .....Power: 250 Watts
Owned By .....Hardin Broadcasting Co.
Address .....Hardin
Tel.: Hardin .....Independent
President .....Ray Mcrissett
General Manager .....Bob Davies
Chief Engineer .....Joe Henry

KOJM—Havre—1947

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Operated By..No. Montana Bcstg. Co.
Address.....426½ 1st St.
Tel.: 265-7841.....NBC, KBS
Station Rep. .....Petry
President.....Richard D. Rubie
General Manager.....Charlotte H. Brader
Comm. Mgr.....Carlyle D. Leeds
Program Director.....S. G. Stephens
Chief Engineer.....Joseph Jaques

KCAP—Helena—1949

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....KCAP Broadcasters
Address.....9 Last Chance Gulch
Tel.: HI 2-4490.....Independent
Sta. Representative.....Holman
President .....Dale G. Moore
V.P., General Mgr. .....Robert Davis
Chief Engineer.....Tom Weir

KBLL—Helena—1937

Frequency: 1240 Kc.....Power: 250 Watts

Owned By .....Helena TV, Inc.
Address .....2433 N. Montana Ave.
Tel.: 442-6620 .....KBS-NBC-MBS
General Manager, Chief Eng....Bruce Hamilton
Program Director .....Doug Sutherland
Commercial Manager .....Joe Spoja
Publicity Director .....Al Johnson

KGEZ—Kalispell—1927

Frequency: 600 Kc.....Power: 1000 Watts
Owned By.....Skyline Broadcasters, Inc.
Business-Studio Address.....Box 439
Tel.: SK 6-4331.....ABC, KBS
President.....M. A. Himsl
Pub., Program Director.....Robert Perry
General, Comm. Mgr. .....Robert S. Bennett
Chief Engineer.....Lowell Pratt

KOFI—Kalispell—1955

Frequency: 930 Kc. .....Power: 5000 Watts d.
Owned-Oper. By.....Flathead Valley Bcstrs.
Address .....317 First Ave. East
Tel.: 756-6900 .....Independent
Station Reps. ....Grant Webb; Day-Wellington
Gen. Mgr., Ch. Eng.....W. H. Patterson
Program Director.....L. L. Sterling

KXLO—Lewistown—1947

Frequency: 1230 Kc..Power' 1 Kw. d., 250 W. n.
Owned By.....KXLO Broadcast, Inc.
Address .....Box 620
Tel.: KE 8-3441.....ABC-MBS
Representative .....Grant Webb
President, Gen. Mgr.....David L. Sather
Commercial Mgr.....Lew Boucher
Program Director.....Cliff Yuill
Publicity Director.....Bill Yaeger

KLCB—Libby—1950

Frequency: 1230 Kc.....Power: 250 W.
Owned By.....Lincoln County Broadcasters
Address.....P. O. Box 636
Tel.: AX 4543.....KBS
Station Rep.....Art Moore & Assoc.
President & Station Mgr.....O. G. Colburn
Program Director.....M. Coburn

KPRK—Livingston—1947

Frequency: 1340 Kc. .....Power: 250 Watts d.
Owned.....Yellowstone Amusement Co.
Address .....Box 691
Tel.: 222-2841.....ABC, MBS
Station Rep. .....Edward Petry & Co.
President.....Paul B. McAdam
Station Manager .....Jack Hinman
Comm., Sales Promo. Mgr. .....Jack Hiatt
Program, Publicity Dir. .....Alice Henry
Chief Engineer .....Terry Kinne

KATL—Miles City—1941

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 Wt. n.
Owned-Operated By.....Star Printing Co.
Address.....Box 720
Tel.: 232-2280 .....KBS-MBS-ABC
Newspaper Affiliation.....Miles City Star
Station Representative ....Edward Petry & Co.
Gen., Sta. Mgr.....Ian A. Elliot
Commercial Manager .....Fred B. Hunnes
Program Director .....Jon Metropolous
Sales Promotion Mgr. .....William Peaslee
Publicity Director .....John Nystrom
Chief Engineer.....B. R. McElwain

KGVO—Missoula—1931

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Operated By.....KGVO Bcsters., Inc.
Bus.-Studio Address.....132 West Front
Tel.: 543-7151 .....CBS
Station Reps. .....Hollingbery; Art Moore
President, Gen. Mgr.....Dale G. Moore
Comm., Sales Promo. Mgr. .....Earl Morgenroth
Program Director .....Howard McDonald
Publicity Director.....Donald Weston
Chief Engineer.....Kenneth Hanson

KQTE—Missoula—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Montana Bcstg. Co.
Address .....Box 1202
Tel.: LIncoln 9-3344 .....ABC
Sta. Representative.....Avery-Knodel
Pres., Gen. Mgr.....Wm. J. Strothman
Commercial Manager.....Charles Dahlstrom
Chief Engineer.....Richard Sift

KXLL—Missoula—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....June, Inc.
Address.....1100 XL Avenue
Tel.: 543-5125 .....KBS
Representative .....Oakes
President .....June Wilson
Station Manager.....George Wilson
Commercial Manager.....Chris Kay
Program Director.....John Lee
Chief Engineer.....Mike O'Shea

KYSS—Missoula—1959

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....Garden City Broadcasting
Address.....112 W. Front St.
Tel.: LIncoln 3-3105.....Independent
Station Rep.....Pearson Nat. Reps.
General Mgr.....Chester M. Murphy
Chief Engineer.....Jerry Leathers

KRBN—Red Lodge—1961

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By ...Carbon County Broadcasters, Inc.
Address .....P.O. Box 908
Tel.: 755 .....Independent
President .....John Jarousi
General Manager .....Frank L. Henderson
Program Director .....Joe Flaherty
Chief Engineer .....Dean Jansma

KSEN—Shelby—1947

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Operated By..Tri County Radio Corp.

Address.....131 Main St.
Tel.: HE 4-5541 .....NBC
Reps.....Feltis, Dove, Cannon; Hal Holman
President .....John Lyon
General Manager.....Jerry Black

KGCX—Sidney—1926

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....KGCX, Inc.
Address.....109 S. Central
Tel.: 408 .....MBS
Newspaper Affil. .....Herald
Station Representative ....Dean and Slaughter
President.....E. E. Krebsbach
Commercial Manager.....Keith Krebsbach
Station Manager .....E. C. Krebsbach
Program Director.....Bob Miller
Sales Prom. Manager.....John Unwin
Publicity Manager .....Gary Torgerson
Chief Engineer.....Dale Wilson

KVCK—Wolf Point—1957

Freq. 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Hi-Line Bcstg. Co.
Address.....324 Main St.
Tel.: 615 .....MBS
General, Comm. Manager.....R. E. Coffey
Station Manager.....Dennis M. Johnson
Chief Engineer.....Kenneth Karge

Pop.: 1,430,000
Families: 442,000

Nebraska

Radio Homes: 432,000
AM Stas. in State: 39

KCOW—Alliance—1949

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Sandhills Bcstg. Corp.
Address.....1100 W. 10th St.
Tel.: 1400.....KBS
Station Reps. .....Continental; Soderlund Co.
President.....T. C. Gregory
General, Sta. Mgr.....Jim Ballas
Commercial Mgr.....Darrell Falfar
Chief Engineer.....Bob Carr

KWBE—Beatrice—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....MIA Enterprises
Address.....216 Sherman St.
Tel.: CA 3-2388.....Independent
Station Reps.....Pearson; Soderlund Co.
President.....Gordon C. Pents
Asst. Gen. Mgr., Ch. Eng. .....Arlin Holle
Local Sales Mgr. .....Jeff Stoughton
Program Director.....C. B. Judd

KCNI—Broken Bow—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Custer County Bstg. Co.
Address .....Box 561
Tel.: TR 2-5881.....Independent
Manager.....Georgia A. Crawford
Chief Engineer.....M. Hromas

KCSR—Chadron—1954

Frequency: 610 Kc. .....Power: 1 Kw. d.
Owned By.....Community Service Radio Co.
Address.....212 Bordeaux St.
Tel.: HE 2-5545.....KBS
Newspaper Affiliation.....Norfolk D. News
Station Representative .....Paul Raymer
President.....Jerry Huse
Vice President .....Bob Thomas
Station Manager.....John J. Miller
Commercial Manager .....Irv Burkey
Program Director .....Glen Hixson
Chief Engineer.....Frank Allen
Owners of: WJAG, Norfolk; KVSH, Valentine. Both Nebr.

KJSK—Columbus—1948

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KJSK, Inc.
Business Address.....Box 460
Tel.: 564-2891 .....KBS
Representatives.....Biddick; Hopewell
President, Gen. Mgr...George Basil Anderson
Sta. Mgr., Prog. Dir. .....Milo Kincaid
Commercial Manager.....Ralph Smith
Chief Engineer.....Bob Miller

KGMT—Fairbury—1960

Frequency: 1310 Kc.....Power: 500 Watts d.
Owned By.....Great Plains Bcstg. Corp.
Address 316½ 5th
Tel.: 1782 .....KBS
President .....Mel Gleason
General Manager.....Tom Gleason
Station Manager.....Darrel Junker
Commercial Manager.....Marilyn Sixel
Sales Promotion Manager.....Bob Gerdes
Chief Engineer.....Don Trimm
Owners of: KAWL, York, Neb.; KSLN-TV, Salina, Kans.

KTNC—Falls City—1957

Frequency: 1230 Kc.....Power: 100 Watts
Owned By.....Fall City Bcstg. Co., Inc.
Address.....Stephenson Hotel
Tel.: 2453 .....Independent
President, Gen. Mgr.....William Hardt
Station Manager.....H. D. Wallington
Commercial Manager.....Betty Huettner
Chief Engineer.....Richard Reddy

KHUB—Fremont—1939

Frequency: 1340 Kc..Power: 500 W.d., 250 W.n.
Owned-Oper. By.....Snyder Enterprises
Business-Studio Address.....118 E. 5 St.
Tel.: PA 1-5012 .....KBS
President, Ch. Eng.....H. C. Snyder
Comm. Mgr.....Donald Mundy
Station, Sales Promo. Mgr. .....R. W. Behling
Publicity Director.....Lanny Turner
Program Director .....Harry Gehrett

KMMJ—Grand Island—1925

Frequency: 750 Kc. ..... Power: 10 Kw.
Owned-Oper. By..... Town & Farm Co., Inc.
Business-Studio Address.... Division at Cedar
Tel.: DU 2-2800..... ABC
Representative ..... H-R
Ch. of Board..... Don Searle
President, Sta. Manager..... Bill Martin
Commercial Manager..... Bill Moore
Publicity Director..... Mike Albert
Nat'l Sales Coord. ..... Willard Morton
Program Director ..... Lew Cole
Chief Engineer..... U. L. Lynch
Owners of: KXXX, Colby.

KRGI—Grand Island—1953

Frequency: 1430 Kc..... Power: 1000 Watts
Owned-Oper. By..... Stuart Investment
Address..... 315 So. Locust St.
Tel.: DU 2-5420..... Independent
Sta. Representative ..... Gill-Perna
President..... James Stuart
Exec. Vice Pres..... Richard W. Chapin
Station Manager..... Vern Stedry
Program Director..... Charlie Howe
Chief Engineer..... Elmer G. Nelson
Owners of: KFOR, Lincoln; KODY, N. Platte; KMNS, Sioux City; KSAL, Salina; KOEL, Oelwein.

KHAS—Hastings—1941

Frequency: 1230 Kc..... Power: 250 Watts
Owned-Operated By..... Nebraska Bcstg. Co.
Address..... Tribune Bldg.
Tel. 2-5101 ..... KBS
Newspaper Affiliation..... Tribune
Representative ..... Gill-Perna
President..... Fred A. Seaton
General, Sta. Mgr. ..... John W. Powell
Sales Promotion Manager ..... Dave Hill
Program, Publicity Director ..... Bob Booe
Chief Engineer ..... David Rice
Owners of: KHAS-TV, Hastings.

KUVR—Holdrege—1956

Frequency: 1380 Kc..... Power: 500 W., d.
Owned..... W. W. Bcstg. Co.
Address..... 613 4th Ave.
Tel.: WY 5-4020..... KBS
Pres., Gen. Mgr..... William Whitlock
Station, Program Director..... Kenneth Maloney
Publicity Director..... Betty Rae Whitlock
Chief Engineer..... H. Erickson

KGFW—Kearney—1927

Frequency: 1340 Kc.. Power 1 Kw. d., 250 W. n.
Owned-Oper. By.... Central Neb. Bcstg. Corp.
Business-Studio Address... Platte Valley Bldg.
Tel.: 237-2131 ..... KBS
Representative ..... Hal Holman
President ..... John Mitchell
General Mgr., Chief Eng. ..... W. J. Abbott
Comm., Sales Promo. Mgr. ..... Paul Freygang
Program, Publicity Dir. ..... Louis Anderson

KRNY—Kearney—1956

Frequency: 1460 Kc..... Power: 5 Kw., d.
Owned By..... Bi-States Bcstg. Co.
Address ..... 2000 Central Ave.
Tel.: CE 4-4411 ..... MBS
Station Reps. ..... Meeker Co.; Soderlund Co.
President, Gen. Mgr..... F. Wayne Brewster
Commercial Manager ..... Jack Yeager
Sales Promotion Mgr. ..... Ed Strasburger
Program Director ..... Bob Whitehill
Publicity Director ..... Tom Nuss
Chief Engineer ..... M. Greely
Owners of: KRNY-FM, Kearny; KHOL-TV, Kearney; KHPL, Hayes Center. All Nebr.

KIMB—Kimball—1959

Frequency: 1260 Kc..... Power: 1000 Watts
Owned By..... KIMB, Inc.
Address..... 550 West Hi-Way 30
Tel.: BEverly 5-3634..... Independent
President, Gen. Mgr. ..... N. E. Warner
Chief Engineer..... Jack Kleven

KRVN—Lexington—1951

Frequency: 1010 Kc.... Power: 25,000 Watts d.
Owned-Oper. By..... Nebraska Rural Radio
Address..... 102 W. 8th St.
Tel.: FAirview 4-2371..... Independent
Station Representative ..... Avery-Knodel
President..... Jay Person
General, Comm. Mgr. ..... Max Brown
Sales Prom. Mgr. ..... Lloyd Hardesty
Program Director..... Wendell Smith
Publicity Director ..... Jerry Bryan
Chief Engineer..... Robert Bitner

KFOR—Lincoln—1924

Frequency: 1240 Kc.. Power: 1 Kw. d., 250 W. n.
Owned-Operated By..... Cornbelt Bcstg. Corp.
Bus.-Studio Address..... 814 Stuart Bldg.
Tel.: 432-6606 ..... ABC
Station Reps. ..... Paul Raymer; Soderlund Co.
President ..... James Stuart
Exec. Vice Pres..... Richard W. Chapin
General Manager ..... Roger T. Larson
Operations Manager ..... Orval Koch
Chief Engineer..... Al Pugsley
Owners of: KODY, No. Platte; KRGI, Grand Island; KSAL, Salina; KMNS, Sioux City; KOEL, Oelwein.

KLIN—Lincoln—1947

Frequency: 1400 Kc..... Power: 250 W.
Owned-Oper. By..... Fletcher-Mitchell Corp.
Address ..... 410 Sharpe Building
Tel.: HEmlock 5-4377..... Independent
President..... James I. Mitchell
General, Sta. Mgr. ..... Jack L. Callaway
Program Director..... Walter Yetter
Chief Engineer..... Dale Adkins
Owners of: KCBC, Des Moines; WTRL, Bradenton.

KLMS—Lincoln—1949

Freq.: 1480 Kc..... Power: 1 Kw.
Owned..... Lincoln Bcstg. Corp.
Address..... P. O. Box 1804
Tel.: 489-3855 ..... MBS
Sta. Representative..... Forjoe
President..... Howard A. Shuman
General, Comm. Mgr..... Norman Gittleson

Program Director.....Milton Korgan
Sales Prom. Mgr.....Harvey Swenson
Chief Engineer.....Carl Lewis

KBRL—McCook—1947

Frequency: 1300 Kc. .....Power: 5 Kw. d.
Owned.....McCook Bcstg. Co.
Address.....109½ E. C St.
Tel.: 345-2400 .....MBS-KBS
Representatives .....Gill-Perna; Soderlund
Pres., Gen. Mgr., Ch. Eng.....Leroy W. Lenwell
Commercial Manager.....Don Hayes
Program Director .....Jack Rogers
Publicity Director.....John Holm

KWRV—McCook—1961

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned By.....Regional Bcstg. Corp.
Address....Box 333, First National Bank Bldg.
Tel.: McCook .....Independent
Station Representative .....Hopewell
President.....William R. Vogel
General, Commercial Mgr.....W. O. Corrick

KNCY—Nebraska City—1959

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Otoe Broadcasting Co.
Address.....107 North 9th
Tel.: 1600 .....KBS
Station Rep. .....Hopewell
General Manager.....Ed Hundley
Commercial Manager.....Jim Rhea
Chief Engineer.....Bob Casey

WJAG—Norfolk—1922

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WJAG Inc.
Address.....309 Braasch
Tel.: 371-2432 .....Independent
Newspaper Affil. .....Daily News
Station Representative.....Paul H. Raymer
President.....E. F. Huse
General, Sta. Mgr.....Bob Thomas
Comm., Sales Promo. Mgr. .....Hollis Francis
Program Director.....Wayne Larson
Chief Engineer.....W. Gettman
Owners of: KVSH, Valentine; KCSR, Chadron.

KODY—North Platte—1930

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....North Platte Bcstg. Co.
Address.....P. O. Box 446
Tel.: 532-3344 .....NBC
Station Representative .....Paul H. Raymer
Exec. Vice Pres.....Richard W. Chapin
Station Manager.....Joseph di Natale
Program Dir.....Lynn Smith
Sales Prom. Mgr. .....Geraldine Wing
Chief Engineer.....Don Biskup

KOGA—Ogallala—1954

Frequency: 930 Kc.....Power: 500 Watts
Owner.....Ogallala Bcstg. Corp.
Address .....Box 509
Tel.: 284-3633.....KBS
Representative.....Indie Sales
Pres., General Manager.....Newell Eastman
Comm. Mgr., Ch. Eng....Howard L. Harrington
Sales Prom. Mgr.....Harold West

KBON—Omaha—1942

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Goldenrod Broadcasters, Inc.
Address .....304 S. 18th St.
Tel.: 342-8282 .....ABC
Station Rep.....Adv. Time Sales
President.....Joe Gratz
V. P., General Manager.....M. M. Fleischl
Sales Promo. Manager.....Mike Meeske
Program Director.....Jim Price
Chief Engineer.....George Ragan

KFAB—Omaha—1924

Frequency: 1110 Kc.....Power: 50.000 Watts
Owned-Operated By.....KFAB Bcstg. Co.
Bus.-Studio Address.....5010 Underwood Ave.
Tel.: 556—8000 .....NBC
Representative .....Petry
Newspaper Affil.....Lincoln Star & Journal
President .....Joe Seacrest
V.P., Gen. Mgr.....Lyell Bremser
Comm. Mgr.....E. R. Morrison
Program Director.....Ken Headrick
Chief Engineer.....Ray Schroeder

KMEO—Omaha—1922

Frequency: 660 Kc.....Power: 500 Watts d.
Owned-Oper. By.....National Weekly, Inc.
Business Address.....836 Kilpatrick Bldg.
Tel.: 341-2228 .....MBS
Station Representative.....Bcst. Time Sales
President .....William F. Buckley, Jr.
General, Sta. Mgr. .....Jay L. Spurgeon
Commercial Manager .....Dick Palmquist
Program Director.....Dean Reeter
Chief Engineer.....Bill Dunbar

KOIL—Omaha—1925

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By....Central States Bcstg. Co.
Business-Studio Address.....511 So. 17th St.
Tel.: 342—7626 .....Independent
Station Representative .....H-R Representatives
President.....Don W. Burden
General, Sta. Mgr.....Steve Shepard
Commercial Manager .....Barry Tucker
Program Dir.....Bob Wilson
Publicity Director .....Helen Stacy
Chief Engineer.....Gerald E. Weist
Owners of: KICN-FM, Omaha.

KOOO—Omaha—1957

Frequency: 1420 Kc.....Power: 1,000 Wts. d.
Owned.....Pier-San of Neb., Inc.
Address .....1910 California
Tel.: 344—4191 .....Independent
Station Rep.....Charles Bernard
President .....Mack Sanders
General, Sta. Manager.....Lee Nichols
Comm., Sales Promo. Mgr.....Clancy Sewall
Program Director.....Ray Stevens
Chief Engineer.....Don Denver
Owners of: KSIR, Wichita, Kans.

WOW—Omaha—1923

Frequency: 590 Kc.....Power: 5000 Watts

Owned By .....Meredith Broadcasting Co.
Address.....3501 Farnam St.
Tel.: 346-3400 .....CBS
Representative .....John Blair
Vice Pres., Gen. Mgr.....Frank P. Fogarty
Sales, Sta. Mgr.....W. O. Wiseman
Program Director.....Ray Olson
Sales Prom., Publicity.....Heinz Rohde
Dir. of Engineering.....William J. Kotera
Chief Engineer.....Glenn Flynn
Owners of: KCMO-AM-TV-FM, Kansas City; KPHO-AM-TV, Phoenix; WHEN-AM-TV, Syracuse, N. Y.; WOW-FM-TV.

KBRX—O'Neill—1955

Frequency: 1350 Kc....Power: 1000 Watts d.
Owned By.....Ranchland Bcstg. Co.
Address .....Box 150
Tel.: 120 .....KBS
Gen. Mgr.....Gilbert Poese

KNEB—Scottsbluff—1948

Freq.: 960 Kc.....Power: 1 Kw. d., 500 Wts. n.
Owned-Oper. By....Platte Valley Bcstg. Corp.
Business-Studio Address.....2110 Broadway
Tel.: 632-7121 .....Independent
Representative .....Hal Holman
President.....Russell M. Stewart
General-Station Mgr.....George H. Haskell
Commercial Mgr.....Byron Joachim
Program Director.....Wayne McIntosh
Chief Engineer .....Leslie A. Proctor

KOLT—Scottsbluff—1930

Freq.: 1320 Kc...Power: 5000 W. d. 1000 W. n.
Owned-Operated By.....The Hilliard Co.
Address .....Box 660
Tel.: 632-6155 .....CBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....L. L. Hilliard
Program Director.....Red Davis
Chief Engineer.....Harland Morrison

KSID—Sidney—1952

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By .....KSID Radio, Inc.
Address.....Legion Park, Box 772
Tel.: 254-5803 .....ABC-KBS
Station Representative .....Soderlund Co.
President, Gen. Mgr. .....David W. Young
Commercial Manager .....Chet Alan
Program Director .....June McMillen
Publicity Director .....Ron Tighe
Chief Engineer.....Rick Miller

KRFS—Superior—1959

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.....KRFS Radio
Address.....P. O. Box 500
Tel.: 907 .....KBS
Gen Mgr., Ch. Eng.....David Tucker
Commercial Manager.....John Meredith
Sales Prom. Manager.....Jerry Hundley

KEYR—Terrytown—1961

Frequency: 690 Kc.....Power: 1 Kw. d.
Owned By.....Terry Carpenter, Inc.
Address.....Box 170, Scottsbluff, Neb.
Tel.: 631-2183 .....MBS
Station Representative.....John L. McGuire
President .....Terry Carpenter
General Manager.....Gary C. Carpenter
Station Manager.....Michael Carpenter
Sales Promotion Manager.....Rodger Herdt
Comm. Mgr., Prog. Dir.....Max Keith
Chief Engineer.....Roger Barlett

KVSH—Valentine—1961

Frequency: 940 Kc.....Power: 500 Watts d.
Owned By.....Valentine Bcstg. Co.
Address .....Marian Hotel
Tel.: 1580 .....Independent
Station Reps. .....Walker-Rawalt; Soderlund
President.....E. F. Huse, Jr.
General, Promo. Manager.....Evans Meier
Commercial Manager.....Larry Russell

KAWL—York—1954

Frequency: 1370 Kc.....Power: 500 W. d.
Owned-Operated By.....Prairie States Bcstg.
Address .....P.O. Box 357
Tel.: 362-4433 .....KBS
Gen., Sta. Manager.....Tommy L. Gleason
Commercial Manager .....Roger Heers
Sales Promo. Manager .....G. Pfenning
Program Director .....David Johnson
Chief Engineer .....Melville L. Gleason

Pop.: 305,000
Families: 99,500

Nevada

Radio Homes: 94,000
AM Stas. in State: 19

KPTL—Carson City—1955

Freq.: 1300 Kc.....Power: 5 Kw. d.; 500 W. n.
Owned By.....John E. Vernor
Address .....P.O. Box 625
Tel.: Granite 2-1319 .....Independent
Station Rep. .....Venard, Torbet & McConnell
General Manager.....John E. Vernor
Chief Engineer.....T. Webster

KELK—Elko—1948

Frequency: 1240 Kc.....1 Kw. d.; 250 W. n.
Owned-Operated By.....Elko Bcstg. Co.
Address.....P. O. Box 790
Tel.: REpublic 8-3930 .....Independent
President .....Chris Sheerin
General, Sta. Mgr. .....John J. Gummick
Program Director.....Ken Drummond
Chief Engineer.....Gerald Sterans

KELY—Ely—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....White Pine Bcstg. Co.
Address .....Box 600
Tel.: AM 4-2077.....Independent
Gen. Mgr., Chief Eng.....David I. Hansen

KVLV—Fallon—1957

Frequency: 1250 Kc. .....Power: 5 Kw., d.
Owned.....Lahontan Valley Bcstg. Co.
Address .....West Star Route
Tel.: 423-2243 .....Independent
President, Ch. Engr. .....Lester W. Pearce
Program Director.....Betty Pearce
Sales Prom., Comm. Mgr. .....Jim Shelton

KTOO—Henderson—1956

Frequency: 1280 Kc. ...Power: 5,000 Watts d.
Owned By.....KTOO Bcstg. Co.
Address .....Flamingo Hotel, Las Vegas
Tel.: REgent 5-1585.....Independent
Station Representative.....Grant Webb
President, Gen. Mgr. .....Donald S. Beck
Chief Engineer.....Fred Kidd

KBMI—Las Vegas—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated.....1400 Corp.
Address.....Flamingo Hotel
Tel.: FR 2-1131.....Independent
President.....M. Evans Richmond

KENO—Las Vegas—1950

Frequency: 1460 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....Nevada Bcstg. Co., Inc.
Address .....Radio Center
Tel.: DU 2-1400 .....Independent
Sta. Reps. ..Masla; Venard, Torbet & McConnell
President, Gen. Mgr.....Gordon B. Sherwood Jr.
Station Manager .....Robert Duffy
Chief Engineer.....David B. Rogers

KLAS—Las Vegas—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Frontier Bcstrs.
Address .....Box 510
Tel.: RE 5-6633.....CBS
Station Representative .....McGavren-Guild
President .....Al Kelson
General, Station Mgr.....Sam Salerno

KLUC—Las Vegas—1956

Frequency: 1050 Kc.....Power: 500 W., d.
Owned By .....Meyer Gold
Address .....New Frontier Hotel
Tel.: REgent 5-7257 .....CBS
Station Representative ...Tracy Moore & Assocs.
President, General Mgr. .....Mike Gold
Commercial Manager .....Tom Miller
Sales Promotion Manager .....Sylvia Gold
Program Director .....Vince Brascia
Chief Engineer .....Jim Blaine

KORK—Las Vegas—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Southwestern Bcstg. Co.
Address .....Hotel Thunderbird
Tel.: REgent 5-8484 .....ABC
Newspaper Affiliation.....Review Journal
President.....Donald W. Reynolds
General Manager.....Joseph W. McMurray
Program Director.....Donald Adams
Chief Engineer.....Alex McGee
Owners of: KLRJ-TV, Las Vegas; KOLO-AM-TV, Reno.

KRAM—Las Vegas—1947

Freq., 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Suna Bcstg. Corp.
Address .....Hotel Tropicana
Tel.: 736-1920 .....Independent
Station Representative .....Raymer
President, Gen. Mgr. .....Ted Oberfielder
Commercial Manager .....Lowell Cannon
Program Director .....Robert Joyce
Chief Engineer .....James Flint

KVEG—Las Vegas—1962

Frequency: 970 Kc. .....Power: 500 Watts d.
Owned By .....Las Vegas Electronics, Inc.
Address .....Landmark Plaza
Tel.: REgent 5-8644 .....Independent
Station Representative .....George Hollingbery
General Manager .....Mike J. Pappas
Station Manager .....Pete Pappas
Program Director .....Bat Henderson
Chief Engineer .....H. C. McKenzie

KBET—Reno—1946

Frequency: 1340 Kc...Power: 1 Kw.d., 250 W.n.
Owned By.....Robert L. Stoddard
Address .....Mapes Hotel
Tel.: FA 2-4501.....KBS-ABC
Sta. Reps. .....Walker-Rawalt; Sandeberg
President, Station Mgr. .....R. L. Stoddard
Comm. Mgr.....Walter States
Chief Engineer.....Irvin Carlsen

KDOT—Reno—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KDOT, Inc.
Address .....6 W. Commercial Row
Tel.: FA 3-6156.....Independent
Station Reps. .....Venard, Torbet & McConnell
President.....Paul C. Schafer
General Mgr.....G. Goudron
General, Sta. Mgr.....Phillip G. Rose
Chief Engineer.....E. McDaniel

KOH—Reno—1928

Freq.: 630 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owner.....McClatchy Bcstg. Co.
Address.....143 Stevensen St.
Tel.: FA 3-5106.....NBC
Newspaper Affiliate...McClatchy Newspapers
Representative.....Paul H. Raymer
President .....Eleanor McClatchy
Station Manager.....Hugh Kees
Chief Engineer.....Wesley Craig

KOLO—Reno—1946

Frequency: 920 Kc.....Power: 1000 Watts

Owned-Operated By.....Western Bcstg. Co.
Address .....Box 821
Tel.: FAirview 2-3441.....CBS
President.....Donald W. Reynolds
General Manager.....Donald W. Reynolds Jr.
Commercial Manager.....C. Clay
Program Director.....Jack Angel
Chief Engineer.....Tom Hughes
Owners of: KOLO-TV, KFSA-AM-TV, Ft. Smith; KORK, Las Vegas; KOKL, Okmulgee; KBRS, Springdale; KGNS-TV, Laredo; KLRJ-TV, Las Vegas; KFOY-TV, Hot Springs.

KONE—Reno—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio KONE, Inc.
Address.....P.O. Box 1928
Tel.: FA 3-2133.....Independent
President, Gen Mgr. .....Leland Fuller
Commercial Mgr. .....Max Wadsworth
Program, Pub. Director.....Jim Skjelstad
Chief Engineer.....H. Slocum, Jr.

KBUB—Sparks—1960

Frequency: 1270 Kc.....Power: 1 Kw. d.
Owned By ..Silver Circle Broadcasting Co., Inc.
Address.....P. O. Box 1270
Tel.: EL 59493.....Independent
President.....Edward J. Jansen
General, Comm. Mgr. .....Roger Bronder
Program Director.....Darwin Jones
Chief Engineer.....Harry J. Botsford

KWNA—Winnemucca—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owner.....N. W. Radio & TV Corp.
Address .....Box 591
Tel.: MAdison 3-2030.....Independent
Station Representative .....Sandeberg Co.
President .....H. Frank Walters
Program Director .....Hughie Schoff
General Mgr., Chief Engr.....Lee Boner

Pop.: 615,000
Families: 186,000

New Hampshire

Radio Homes: 180,500
AM Stas. in State: 20

WMOU—Berlin—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Berlin Bcstg. Co.
Business Address.....27 Green Square
Tel.: 1797 .....Independent
Sta. Reps. ...Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr.....John Bowman
Station Mgr., Chief Eng. ....Herschel M. Howe
Commercial, Sales Promo. Mgr...Robert T. Dale
Program Dir. .....Ian Archer

WTSV—Claremont—1948

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By.....Radio Claremont, Inc.
Address.....221 Washington St.
Tel.: 543-3062 .....Independent
President .....Norman Knight
General Manager.....George R. Bonneau
Mgr. Director.....Harold Segal
Chief Engineer.....H. Katz

WKXL—Concord—1946

Frequency: 1450 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Capitol Bcstg. Corp.
Address .....37 Redington St.
Tel.: 225-5521 .....CBS-KBS
Sta. Representative.....Walker-Rawalt
Pres., Gen. Mgr.....Frank B. Estes
Sales Manager .....Edson I. Gray
Program Dir., Chief Engr. .....Don Hulbert

WBNC—Conway—1955

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....North Country Radio, Inc.
Address.....E. Main St.
Tel.: 447-5988 .....Independent
Reps.....Bill Creed Assocs.; Spot Time Sales
President, Gen. Mgr.....Lawrence H. Sherman
Commercial Mgr.....Joan Sherman

WTSN—Dover—1956

Frequency: 1270 Kc.....Power: 5000 Watts
Owned .....WTSN, Inc.
Address.....155 Front St. (Manchester)
Tel.: NA 4-4077.....Independent
President .....W. F. Rust, Jr.
General Mgr.....Ralph Gottlieb
Station Mgr.....Edward X. Callahan

WDCR—Hanover—1958

Freq: 1340 Kc. ....Power: 1 Kw. d., 250 Wt. n.
Owned By.....Trustees of Dartmouth College
Address.....P.O. Box 1032
Tel.: 643-4500 .....Independent
General Manager.....George T. Mascott, Jr.
Commercial Manager.....H. Deane
Program Director.....James W. Varnum
Sales Prom. Mgr. .....Stuart Mahlin
Publicity Director.....Peter M. Stern
Chief Engineer.....Donald A. Steen

WTSL—Hanover—1950

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper.....Radio Hanover, Inc.
Address.....P. O. Box 1031
Tel.: 643-2200 .....NBC
President.....Norman Knight
General Mgr.....Harold H. Segal
Station, Commercial Mgr. ...Howard L. Chase
Sales, Promotion Mgr. .....Philip Spillane
Program Director.....Guy Andrews

Chief Engineer .....Gladstone Sawyer
Owners of: WTSV-AM-FM, Claremont, N. H.; WEIM, Fitchburg, Mass.; WHEB, Portsmouth, N. H.; WGIR, Manchester, N. H.

WKBK—Keene—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....The KBR Stations, Inc.
Address.....155 Front St., Manchester
Tel.: National 4-4075.....Independent
President.....W. F. Rust, Jr.
General Manager.....Ralph Gottlieb

WKNE—Keene—1926

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKNE Corp.
Address.....17 Dunbar St.
Tel.: EL 2-9230.....CBS
Station Rep. .....Meeker
President.....Joseph K. Close
General Manager .....Edward D. Somes
Commercial Manager .....Howard E. Wheelock
Program Director .....George W. Stevens
Chief Engineer .....Ernest F. Batchelder
Owners of: WKVT, Brattleboro, Vt.; WKNY, Kingston, N. Y.; WBRK, Pittsfield, Mass.

WEMJ—Laconia—1961

Freq. 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....New Hampshire Bcstg. Co.
Address.....Laconia Nat'l Bank Bldg.
Tel.: LAkeside 4-2262.....CBS
Station Rep. .....Walker-Rawalt
President.....George H. Jaspert, III
General, Commercial Mgr.....Irving W. Kaizer

WLNH—Laconia—1922

Frequency: 1350 Kc.....Power: 5000 Watts d.
Owned By .....WLNH, Inc.
Business Address .....653 Main St.
Tel.: LA 4-1323 .....ABC
President .....Marion P. Lewis
Gen., Station Mgr. .....K. Johnson

WFEA—Manchester—1932

Frequency: 1370 Kc.....Power 5 Kw.
Owned.....WFEA Broadcasting
Address .....P. O. Box 149
Tel.: 625-5491 .....Independent
Station Rep.....Jack Masla
President, Gen. Mgr.....William F. Malo, Jr.
Commercial Mgr.....William Beatty
Program Director.....Jim Camilli
Publicity Director.....J. Miller
Chief Engineer.....R. Schow

WGIR—Manchester—1941

Frequency: 610 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Northeast Bcstg. Corp.
Address .....Box 487
Tel.: NA 5-6915.....NBC
Sta. Rep. .....Kettell-Carter
Manager .....H. S. Segal

WKBR—Manchester—1946

Frequency: 1250 Kc.....Power: 5000 Watts
Owned.....Granite State Bcstg. Co.
Address.....155 Front St.
Tel.: NAtional 4-4077.....Independent
Station Rep.....Radio-TV Reps
President.....W. F. Rust, Jr.
Gen., Sta. Mgr.....Ralph Gottlieb
Chief Engineer.....Roy Phillips

WOTW—Nashua—1947

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned By .....Eastminster Bcstg. Corp.
Address .....Lund Road
Tel.: TU 2-2781.....Independent
Station Representative .....Avery-Knodel
President, Gen. Mgr. ...Roger H. Strawbridge
Commercial Manager .....Ted Sawyer
Program Director .....Richard Corbin
Chief Engineer .....John L. Ecuyer
Owners of: WOTW-FM, Nashua; WCME, Brunswick-Portland, Me.

WSMN—Nashua—1958

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....1590 Broadcasting Corp.
Business Address.....502 W. Hollis St.
Tel.: TU 2-5107.....ABC, KBS
Station Reps.....Breen & Ward; Nona Kirby
President .....Gerald O. Nash
General Manager.....David A. Rock
Station Manager.....Edward Lecius
Program Director.....Frank Teas
Publicity Director .....Roger Field
Chief Engineer.....Donald Ayers

WCNL—Newport—1960

Frequency: 1010 Kc. .....Power: 250 Watts d.
Owned By.....Carlson Enterprises
Address.....120 Belknap St.
Tel.: NEwport 873.....KBS
Station Reps. .....Donald Cooke; Nona Kirby
General, Comm. Manager ..W. Richard Carlson
Program Director.....Norah B. Carlson
Chief Engineer.....Louis Connors

WBBX—Portsmouth—1960

Frequency: 1380 Kc.....Power: 1 Kw.
Owned By.....Seacoast Bcstg. Corp.
Address.....1555 Islington Street
Tel.: GEneva 6-1380.....Independent
President .....Roger Moulton
Gen., Comm. Mgr.....William A. Gildersleeve

WHEB—Portsmouth—1932

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Knight Bcstg. of N. H.
Address .....Lafayette Road
Tel.: GEneva 6-7300.....Independent
President.....Norman Knight
General, Sta. Mgr.....Harold H. Segal

WWNH—Rochester—1948

Frequency: 930 Kc.....Power: 5000 Watts d.
Owned-Operated By....Strafford Bcstg. Corp.
Business Address.....Rochester Hill Rd.
Tel.: 333-0930 .....Independent
Reps.....Bill Creed Assocs.; Nat. Time Sales
Pres., Gen. Mgr.....Albin Malin
Sta. Mgr., Prog. Dir. .....Robert J. Connelly
Chief Engineer.....Roger Butterfield

Pop.: 6,275,000
Families: 1,847,000

New Jersey

Radio Homes: 1,804,000
AM Stas. in State: 26

WHTG—Asbury Park—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned.....Harold M. Gade
Address .....Route 1
Tel.: KE 1-1410.....Independent
Sta. Representative.....Grant Webb
Owner, Gen. Mgr.....Harold Gade
Station, Prom. Manager.....Theo Gade
Commercial Mgr.....Gustave Litch
Program Dir.....Leon Contente
Chief Engineer.....Martin Goffe
Publicity Dir.....Phyllis Lang

WJLK—Asbury Park—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Operated By..Asbury Park Press, Inc.
Address .....Press Plaza
Tel.: PR 4-7000.....Independent
Newspaper Affiliation .....Press
Station Manager.....Everett Rudloff
Commercial Manager.....Margaret Curtis
Prog. Mgr.....Charles F. Hill
Chief Engineer.....Frank Huber

WFPG—Atlantic City—1940

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Eastern Bcstg. Co.
Address .....Steel Pier
Tel.: 345-2188 .....CBS
Station Representative .....PRO
President .....D. Diner
General Manager.....John Struckell
Chief Engineer.....Al Roche

WLDB—Atlantic City—1955

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....Atlantic City Bcstg. Co.
Address .....Penn-Atlantic
Tel.: 344-6573 .....MBS-ABC
Station Rep.....Charles Bernard
Pres., Gen. Mgr., Ch. Eng....Leroy Bremmer
Commercial Mgr.....Dorothy Bremmer

WMID—Atlantic City—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By..Mid-Atlantic Bcstg. Co., Inc.
Address.....1710 Atlantic Ave.
Tel.: 4-1340.....ABC
Pres., Gen. Mgr.....David H. Freedman

WSNJ—Bridgeton—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Eastern States Bcstg. Corp.
Address.....Bridgeton, N. J.
Tel.: GL 1-2930.....MBS
Station Representative .....Clark
President.....Russell S. Henderson
Exec. V. P., Gen. Mgr.....Paul Alger
Program Director.....Joe McCulley
Chief Engineer.....Jack Chamberlin

WCAM—Camden—1926

Frequency: 1310 Kc.....Power: 250 Watts
Owned-Oper. By.....City of Camden
Address .....City Hall
Tel.: EM 5-5600.....Independent
Rep.....Bcst. Time Sales
General Manager.....Nelson D. Hibbs
Commercial Manager.....Joseph Scardilli
Program Director.....Samuel Scott
Chief Engineer.....John Zander

WKDN—Camden—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....South Jersey Bcstg. Co.
Address.....2775 Mt. Ephraim Ave.
Tel.: EM 5-7200.....Independent
President.....Ran Compton
General Manager.....Gorden Giffen
Commercial Manager.....Dave Moss
Program Director.....Williard Camperson
Chief Engineer.....Anthony J. Riccio
Owners of: WARN, Ft. Pierce.

WNJH—Hammonton—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Hammonton Bcstg. Co.
Address.....115 Vine Street
Tel.: LOgan 1-1900.....Independent
Partner, General Mgr.....William S. Halpern
Partner.....Louis N. Seltzer
Commercial Manager.....George R. Hill
Chief Engineer.....William Shoop

WMVB—Millville—1953

Frequency: 1440 Kc.....Power: 1,000 Watts d.
Owner.....Union Lake Broadcasters, Inc.
Address.....P. O. Box 267
Tel.: 825-2600 .....Independent
President.....Fred M. Wood
General Manager.....Dorothy H. Carlson
Chief Engineer.....George Dodds

WMTR—Morristown—1948

Frequency: 1250 Kc.....Power: 5000 Watts d.
Owned-Operated By....Morristown Bcstg. Co.
Address .....Box 345
Tel.: JE 8-1250.....Independent
President.....George S. Croy
General Manager.....Kenneth A. Croy

WJRZ—Newark—1922

Frequency: 970 Kc...Power: 5 Kw., d.; 1 Kw. n.
Owned By.....Bergen Bcstg. Co.
Address.....32 Green St.
Tel.: MArket 4-5300.....Independent
Station Representative.....Adam Young
President .....Lazar Emanuel

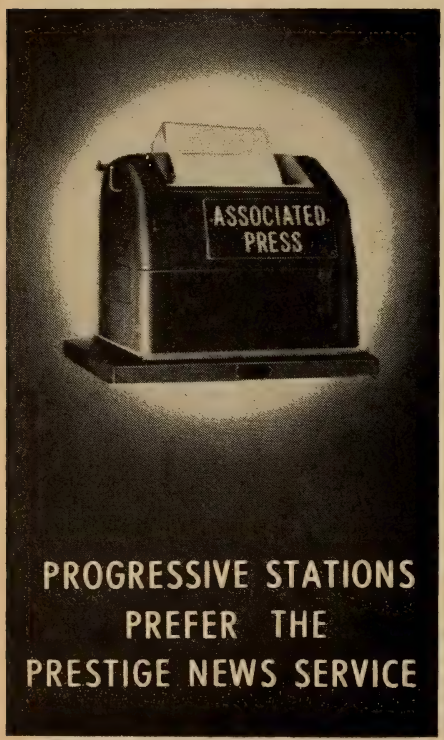
General Manager.....Sy Levy
Operations Director.....Sid Sirulnick
Program Director.....Paul Brenner
Chief Engineer.....Abe Jacobowitz
Owners of: WJRZ-FM, Newark; WACE-AM-FM, Chicopee Falls, Mass.; WEOK-AM-FM, Poughkeepsie, N. Y.; WKST, New Castle, Pa.; WKST-TV, Youngstown, O.

WNJR—Newark—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned By.....Continental Broadcasting, Inc.
Business Address.....Box 1258
Tel.: MU 8-3665.....Independent
Station Rep.....Continental
President.....O. Wayne Rollins
General, Comm. Mgr.....Leonard Mirelson
Program Director.....Bob Leonard
Chief Engineer.....Vic Takach
Owners of: WBEE-AM, Chicago; WRAP-AM, Norfolk; WAMS-AM, Wilmington; WGEE-AM, Indianapolis; WPTZ-TV, Plattsburgh; WCHS-TV-AM, Charleston; WEAR-TV, Pensacola, Fla.; KDAY, Los Angeles, Calif.

WVNJ—Newark—1947

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Operated By.....Newark Bcstg. Corp.
Address.....786 Broad St.
Tel.: MI 3-7600.....Independent
General Manager.....Ivon B. Newman



WCTC—New Brunswick—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Raritan Valley Bcstg.
Business-Studio Address.....385 George St.
Tel.: CH 7-1450.....Independent
President, Gen. Mgr.....J. L. Rosenmiller
Asst. Gen. Mgr.....A. V. Marano

WNNJ—Newton—1953

Frequency: 1360 Kc.....Power: 1000 Watts
Owned.....Sussex County Bcstrs.
Address.....Box 40
Tel.: DUpont 3-3400.....KBS
Co-Owners.....Simpson Wolf, Robert Menzel
General , Comm. Mgr.....Ronald L. Hickman
Program Director.....John Bennett
Chief Engineer.....Charles Simpson

WPAT—Paterson—1941

Frequency: 930 Kc.....Power: 5000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....12 West 40th St., N.Y.C.
Tel.: MUrray Hill 8-9300.....Independent
Station Representative.....H-R Reps
President.....Frank M. Smith
General Manager.....Daniel P. Weinig
Program Director.....Joseph B. Somerset
Chief Engineer.....Paul Di Savino
Owners of: WPAT-AM-FM; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN (TV), Albany, N. Y.; WKBW-AM-TV, Buffalo, N. Y.; WTVD (TV), Durham, N. C.

WERA—Plainfield—1961

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned By.....Tri-County Bcstg. Corp.
Address.....200 West 7th Street
Tel.: PL 5-1590.....Independent
President, Gen. Mgr.....Henry J. Behre, Jr.
Commercial Manager.....Phil Reilly
Chief Engineer.....Robert Balfour

WOND—Pleasantville—1950

Freq. 1400 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....S. Jersey Radio, Inc.
Address.....Old Turnpike
Tel.: MIlton 1-1400.....Independent
Newspaper Affil.....Ledger, Gazette
Station Reps.....Masla; Mort Lowenstein
President.....H. G. Murrelle
Exec. V.P., Gen. Mgr.....Howard L. Green
Station Mgr., Prog. Dir.....Fred H. Haggerty
Sales Pro. Mgr.....Larry Carle
Chief Engineer.....Milton C. Thurlow
Owners of: WMMB, Melbourne, Fla.; WENY, Elmira, N. Y.; WOSJ-FM, Atlantic City, N. J.

WAAT—Trenton—1959

Frequency: 1300 Kc.....Pwer: 250 Watts d.
Owned By.....Delaware Valley Bcstg. Co.

Address.....Hotel Stacy Trent
Tel.: Export 2-5125.....Independent
Station Representative .....Masla
President.....Ed Cossman
General, Comm. Mgr.....Ray McFadden
Program Director.....Harry Newman
Publicity Director.. Robert MacDougle
Chief Engineer .....Nicholas Dallessandro

WBUD—Trenton—1947

Frequency: 1260 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WBUD, Inc.
Address.....Ewingville Road
Tel.: TU 2-7191.....Independent
Station Representative.....Bob Wittig
Pres., Gen. Mgr.....Richard M. Hardin
Chief Engineer.....Howard Williams

WTTM—Trenton—1942

Frequency: 920 Kc.....Power: 1000 Watts
Owned-Operated By.....Peoples Bcst. Corp.
Address.....Brunswick Ave. at Lake Dr.
Tel.: OW 5-8515..... .....MBS
Representative .....Hollingbery
President.....Herbert E. Evans
Resident V. P., Gen. Mgr.....Glenn C. Jackson
General Sales Manager.....Harry W. Barnam
Business Manager.....Patricia Singer
Prog. Dir.....Tom Durand
Publicity Dir.....K. M. Weber
Chief Engineer.....Chester Sunderland
Owners of: WNAX, Yankton, S.D.; WGAR, Cleveland; WMMN, Fairmont, W. Va.; KVTV, Sioux City; WRFD, Columbus, O.

WDVL—Vineland—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Mort and Vivian Hendrickson
Address.....River Drive, Radio Park
Tel.: OXford 1-7550.....Independent
General, Sta. Manager.....Mort Hendrickson
V. P. .....V. E. Hendrickson
Program Director.....Henri Morey
Acting Chief Engineer.....Earle Godfrey

WWBZ—Vineland—1946

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Operated By...Community Bcstg. Serv.
Address.....S. Delsea Drive
Tel.: OX 2-6500.....Independent
Representative .....Gill-Perna
President.....Joseph M. Bullock
General Manager.....Robert C. Crager
Commercial Manager.....John F. Serra
Program Director.....Robert Coucill
Chief Engineer.....Ken Parks

WCRV—Washington—1956

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned .....Warren Bcstg.
Address .....3 Belvidere Avenue
Tel.: 689-1580 .....Independent
General Manager.....George S. Croy
Commercial Mgr.....Ron Drescher
Program Director.....Ed Reilly
Chief Engineer.....Leonardo Ragonese, Jr.

WCMC—Wildwood—1951

Frequency: 1230 Kc.....Power: 100 Watts
Owned-Operated By.....Francis J. Matrangola
Address.....3010 N. J. Ave.
Tel.: 522-7751 .....Independent
General Manager.....Francis J. Matrangola
Comm. Mgr.....Margaret Murphy
Program Director.....William Wotring
Chief Engineer.....Carlton Owen



The Voice of the Delaware Valley

COMPLETE FULL-TIME LOCAL NEWS DEPARTMENT, plus MBS NEWS

Direct WEATHER REPORTS from U.S. WEATHER BUREAU

Good Listenable MUSIC

The only station in the Delaware Valley functioning with a Listeners' Advisory Group, organized in 1955. A truly dedicated COMMUNITY SERVICE station.

920 ON YOUR DIAL

WTTM

Pop.: 1,025,000
Families: 282,000

New Mexico

Radio Homes: 263,000
AM Stas. in State: 47

KALG—Alamogordo—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....William Wayne Phelps
Address.....Box 268
Tel.: HEmlock 7-1505.....KBS-MBS
General, Sta. Mgr.....Wayne Phelps
Chief Engineer.....Ed Sullivan

KRAC—Alamogordo—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....George O. Cory
Address.....P. O. Box 618
Tel.: 437-4440.....Independent
President.....George O. Cory
General Manager.....Bob Hoffman
Program Director.....Jim Joyner
Chief Engineer.....Leroy Stewart
Owners of: KINT, El Paso, Tex.; KVOD, Albuquerque, N.M.; KUBC, Montrose, Colo.; KSLV, Monte Vista, Colo.; KRAI, Craig, Colo.

KABQ—Albuquerque—1947

Frequency: 1350 Kc...Power: 5 Kw.d., 500 W.n.
Owned-Oper. By.....Sandia Bcstg. Corp.
Address.....P.O. Box 1388
Tel.: 243-1244.....Independent
Reps.....Harlan G. Oakes; Nat'l Time Sales
President.....Oscar I. Dodek
General, Sta. Mgr.....Maxwell Marvin
Comm., Sales Prom. Mgr.....Milton Ledet
Program Director.....Jose Gallegos
Chief Engineer.....Michael Lucero

KARA—Albuquerque—1959

Frequency: 1310 Kc.....Power: 1,000 Watts d.
Owned By.....KARA, Inc.
Address.....4011 Menaul Blvd.
Tel.: AMherst 8-4371.....KBS
Station Rep.....Broadcast Time Sales
President.....Walter Stiles
General Manager.....Bill Wylder
Commercial Manager.....Buz Hudgins
Program Director.....Bill Godfrey
Chief Engineer.....Mel Berstler

KDEF—Albuquerque—1953

Frequency: 1150 Kc.....Power: 1 Kw.
Owned By.....White Oaks Bcstg. Co.
Address.....506 2nd St. N.W.
Tel.: CH 3-7813.....ABC
Station Representative.....Meeker
President.....Thomas J. Swafford
General Manager.....Jack Kline

KGGM—Albuquerque—1927

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Address.....1414 Coal Ave., S.W.
Tel.: 243-2285.....CBS
Station Rep.....Advertising Time Sales
Pres., Gen. Mgr.....A. R. Hebenstreit
Station, Comm. Manger.....Ben Caine
Program Director.....Robert Van Driel
Sales Prom. Mgr., Pub. Dir....James Laramore
Chief Engineer.....Leonard F. Dodds
Owners of: KVSF, Santa Fe.; KGGM-TV.

KLOS—Albuquerque—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....B & M Bcstrs., Inc.
Aerddss.....416 Second St., N.W.
Tel.: 247-0229.....Independent
Station Representative.....Grant Webb & Co.
President, General Mgr.....George Oliver
Station, Program Mgr.....Alphonso Tafoya
Commercial Manager.....Don Tompkins
Sales Promotion Manager.....Randy Britt
Publicity Director.....Johnny Salisbury
Chief Engineer.....Michael Langner

KOB—Albuquerque—1922

Freq.: 770 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned-Oper. By.....KSTP, Inc.
Address.....1430 Coal Ave. S.W.
Tel.: CH 3-4411.....NBC
Station Representative.....Petry
President.....Stanley E. Hubbard
Gen. Mgr., Ch. Engr.....George S. Johnson
Station Manager.....Robert C. Pettingell
Sales Prom., Pub. Dir.....Paul Bain
Program Director.....Michael Dillon
Owners of: KSTP-AM-TV, St. Paul; WGTO, Cypress Gardens, Fla.

KQEO—Albuquerque—1946

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Swanco Bcstg.
Bus. Address...2000 Indian School Rd., N.W.
Tel.: CHapel 7-8848.....MBS
Station Representative.....Eastman
President.....George A. Bolas
General, Station Manager.....Dino Ianni
Program Director.....Tom Dunn
Chief Engineer.....Elmer W. Neumann
Owners of: KIOA, Des Moines, Ia.; KLEO, Wichita, Kans.; KRMG, Tulsa, Okla.

KRZY—Albuquerque—1956

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned.....KHAM, Inc.
Address.....202 Claremont Street, NE
Tel.: DI 4-2394.....ABC-KBS-MBS
Station Rep.....Charles Bernard
President.....J. W. Hedges
General, Sta. Mgr.....J. L. Anderson
Chief Engineer.....J. Hughes

KVOD—Albuquerque—1959

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Colorado Radio Corp.
Address.....Merrill Bldg., 131 Adams, N. E.
Tel.: 268-4395 .....Independent
Station Representative.....Gill-Perna
Station Manager.....Bill Edwards

KSVP—Artesia—1946

Freq.: 990 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By.....Artesia Bcstg. Corp.
Address.....1450 S. Roselawn
Tel.: SH 6-2751.....KBS, MBS
President.....Martin Yates III
General, Station Manager.....Bob Hess
Commercial Manager.....Joe Little
Chief Engineer.....L. O. Wilcox

KNDE—Aztec—1959

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....I. E. Shahan
Address.....2nd & Zia Sts.
Tel.: FEderal 4-6174.....Independent
Owners.....I. E. Shahan, W. W. Barbour
Chief Engineer.....Carl Black

KARS—Belen—1961

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Belen Broadcasting Co.
Address.....P. O. Box 860
Tel.: UNderhill 4-4444 .....KBS
President.....Carter M. Waid
General Mgr., Program Dir.....Jon Evans
Chief Engineer.....Ted Douglass

KAVE—Carlsbad—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By..Voice of the Caverns, Inc.
Address .....Box 631
Tel.: TU 5-4101.....KBS
President .....Edward Talbott
Gen., Sta. Mgr.....Tom Wiseheart
Program Director.....Jon Evans
Chief Engineer.....Sanford Brown

KPBM—Carlsbad—1950

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Coronado Bcstg. Co.
Address.....313 W. Mermod
Tel.: TU 5-5373.....Independent
Station Reps.....Devney Org.; Melville
President.....Hazel H. McEvoy
General, Station Mgr. .....D. A. Swayze
Program Dir., Ch. Eng. .....Ed Lyon

KLMX—Clayton—1949

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Ari-Ne-Mex Bcstg. Corp.
Address.....Box 7
Tel.: 374-2555 .....KBS
President .....Arthur Jernigan
Gen., Comm., Prom. Mgr., Pub. Dir..Frank Vale
Chief Engineer.....Robert D. Waters

KCLV—Clovis—1952

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....New-Tex Bdcstg.
Address .....1221 Main
Tel.: POrter 3-4401.....ABC
President .....Odis Echols, Sr.
General, Station Mgr.....Odis Echols, Jr.
Comm. Mgr., Chief Eng.....Al Rinn
Sales Promo., Pub. Dir.....Grace Echols

KICA—Clovis—1933

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Marshall Enterprises
Address.....P. O. Box 111
Tel.: 763-5511 .....Independent
Station Rep.....Pearson Nat. Reps.
President.....John H. Marshall, Sr.
General Manager.....John H. Marshall, Jr.
Station Manager.....Bud LeRoy
Commercial Manager.....Bill McDonnel
Sales Promotion Mgr.....Dave Neikirk
Program Director.....Del Maurer
Publicity Director.....John Urban
Chief Engineer.....Jim Cope
Owners of: KICA-TV, Clovis.

KOTS—Deming—1954

Frequency: 1230 Kc.....Power: 250 Watts, d.
Owned.....Luna County Bcstg. Co.
Address.....1700 South Radium Ave.
Tel.: 546—9011 .....KBS
General Manager.....Robert W. Tobey
Program Dir., Chief Eng.....Larry Chisholm
Owners of: KOBE, Las Cruces; KWYK, Farmington.

KENN—Farmington—1951

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kenn-Land Bcstg., Inc.
Business Address.....212 W. Apache
Tel.: DA 5-3541.....ABC-MBS
Station Rep. .....Devney Organization
Pres., Gen. Mgr.....C.O. "Ken" Kendrick
Station Manager.....Bob Williams
Program Director.....Fred Findley
Chief Eng.....Harold Furstenberg

KRZE—Farmington—1960

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By.....KRZE Radio
Address.....208 B. West Main
Tel.: DAvis 5-4141.....Independent
President .....John Burroughs
General Manager.....Boyd Whitney
Commercial Manager.....Willard Kline
Program Director.....Bob Luningham
Chief Engineer.....Harold Furstenberg
Owners of: KRZY, Albuquerque, N.M.; KRSY, Roswell, N.M.; KENM, Portales, N.M.; KMUL, Mule Shoe, Tex.

KWYK—Farmington—1957

Frequency: 960 Kc.....Power: 1 Kw., d.
Owned.....Basin Bcstg. Co.
Address.....Petroleum Club Plaza
Tel.: 325-1996 .....Independent

Station Representative .....Bolles
General Manager.....Jim Gober
Station Manager.....Al Lucero
Program Director.....Andy Loomis
Chief Engineer.....Bom Kamm
Owners of: KOTS, Deming; KOBE, Las Cruces; KDGO, Durango.

KGAK—Gallup—1946

Frequency: 1330 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Thunderbird Bcstg. Co.
Address.....401 E. Coal Ave.
Tel.: UN 3-4444.....Independent
Station Reps.....O'Connell; Brown
President .....Merle H. Tucker
General Manager.....L. Thomas Christison
Program Manager.....Dennis Mitchell
Chief Engineer.....Sam Lombardi

KYVA—Gallup—1959

Frequency: 1230 Kc...Power: 1 Kw.d., 250 W.n.
Owned.....Kendrick & Landis
Address.....306 S. First St.
Tel.: UN 3-6222.....ABC-KBS
Station Representative .....Webb
General Manager.....C. O. Kendrick
Station Manager.....Richard W. Miner
Program Director.....Bob Barnett
Owners of: KENN, Farmington.

KMIN—Grants—1956

Frequency: 980 Kc.....Power: 1 Kw., d.
Owned By.....Grants Bcstg. Co., Inc.
Address .....Box 608
Tel.: ATwater 7-4491.....Independent
President.....W. E. Dyche, Jr.
General Manager.....Lewis J. Fitts
Chief Engineer.....John Tobola

KHOB—Hobbs—1954

Frequency: 1390 Kc.....Power: 5 Kw., d.
Owned.....Permian Basin Radio Corp.
Address .....Box 247
Tel.: EX 3-5148.....ABC
Representative .....Clark
Pres., Gen. Mgr.....Charles R. Scott
Station Manager.....Zeb Williams
Commercial Manager.....Gil Haugen
Sales Promotion Manager.....Max Ellison
Program Director.....Wendell Deaton

KWEW—Hobbs—1938

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By.....KWEW, Inc.
Address.....116 E. Dunnam
Tel.: EX 3-3137.....MBS-KBS
Station Representative .....Webb
President.....Theresa P. Whitmore
General, Sta. Manager.....Harry McAdams
Commercial Manager.....Phil McGee
Sales Promo. Mgr., Prog. Dir.....Jack Parry
Chief Engineer.....Robert Martin

KGRT—Las Cruces—1955

Frequency: 570 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Taylor Enterprises, Inc.
Address .....Box 968
Tel.: JAckson 6-6681.....ABC
President.....W. C. Taylor
General, Station Manager.....William Lask
Commercial Manager:.....Frank J. Lynch
Program Director.....Dennis G. Adams
Chief Engineer.....Jack Sellmeyer
Owners of: KBIM, Roswell, N.M.

KOBE—Las Cruces—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Mesilla Valley Bcstg. Co.
Bus.-Studio Address.....940 N. Main St.
Tel.: JA 6-2496.....Independent
President, Gen. Mgr.....Jim Gober
Chief Engineer.....Jim Doiron

KFUN—Las Vegas—1941

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By...Southwest Bcsters, Inc.
Business Address.....Box 710
Tel.: GArfield 5-6766.....ABC
President, Gen. Mgr.....Ernest N. Thwaites
Program Director.....Dorothy G. Thwaites
Chief Engineer.....Julian H. Lendy

KRSN—Los Alamos—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By...Community Bcstg. Co.
Address.....Community Center Plaza
Tel.: 2-4343.....ABC, KBS
Sta. Reps...Dore; Venard, Torbet & McConnell
General Mgr., Chief Eng.....Darrel K. Burns
Program Director.....K. Farr

KLEA—Lovington—1951

Frequency: 630 Kc.....Power: 500 Watts d.
Owned.....Lea County Broadcasting Co.
Address .....P.O. Box 877
Tel.: 396-2244 .....Independent
President .....David R. Worley
General, Comm. Mgr.....Hoyt Caldwell
Chief Engineer.....H. Smith

KENM—Portales—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Plains Bcstg. Co.
Address .....Drawer 540
Tel.: RE 6-6681.....KBS
Pres., Co-Owner.....John Burroughs
Gen., Sta. Mgr.....Bob Hoffman
Chief Engineer.....Joe Randolph

KRTN—Raton—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Raton Bcstg. Co.
Address .....Box 350
Tel.: 445-3652-53.....ABC, KBS
Station Representative.....George Hopewell
General Manager.....C. Gail Boles
Commercial Manager.....Jim Roper
Chief Engineer.....Jay W. Howe

KBIM—Roswell—1953

Frequency: 910 Kc.....Power: 5 Kw., d.
Owned.....Taylor Bcstg. Co.
Address.....P.O. Box 910
Tel.: MA 2-2120.....Independent
Station Reps. .....Thomas Clark; Clarke Brown
President.....William C. Taylor
General Manager.....G. F. "Jud" Roberts
Commercial Manager.....Tommye Oldfield
Sales Prom. Mgr. .....Lloyd G. Barham
Program Director.....John E. Davis
Publicity Director.....Don Delgado
Chief Engineer.....Eugene C. Rader

KGFL—Roswell—1927

Frequency: 1430 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KGFL, Inc.
Address.....P. O. Box 1330
Tel.: MA 2-5110.....Independent
Station Representative.....Grant Webb
President.....Theresa P. Whitmore
Sta. Mgr.....Stan Gallup

KRSY—Roswell—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....John Burroughs
Address .....Box 1981
Tel.: 622-0290 .....NBC
Representative .....Meeker, Melville
President .....John Burroughs

KRRR—Ruidoso—1959

Frequency: 1340 Kc.....Power: 250 Wattts
Owned By.....Lincoln County Bcstg. Co.
Address .....Box 39
Tel.: CLearwater 7-2311.....Independent
General Manager.....Q. K. Crandall

KTRC—Santa Fe—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Santa Fe Bcstg. Co.
Address.....P.O. Box 1715
Tel.: YUcca 2-2666.....ABC, KBS
Station Rep.....Devney Organization
President, Gen. Mgr. .....Carl S. Goodwin
Program Director.....Frances B. Goodwin
Chief Engineer.....Verne R. Melton, Jr.

KVSF—Santa Fe—1935

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....New Mexico Bcstg. Co.
Business Address.....811 Cerrillos Rd.
Tel.: YUcca 3-7319.....CBS
Station Representative.....Adv. Time Sales
President.....A. R. Hebenstreit
General, Comm. Mgr.....Ivan R. Head
Prog. Dir.....Ada Zamora
Sales Prom. Mgr. .....Tony Spagnola
Chief Engineer.....E. J. Vanderwood
Owners of: KGGM-AM-TV, Albuquerque.

KSYX—Santa Rosa—1960

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By.....K6 Bcstg. Co.
Address .....Drawer K
Tel.: 472-3151 .....KBS
Sta. Reps.....Continental Radio Sales
President.....W. I. Driggers
General Manager.....Bill C. Walls
Commercial Mgr.....James Hatt
Program Director.....Kathryn Walls
Chief Engineer.....Norman Hennig

KSIL—Silver City—1946

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....James H. Duncan
Address.....1640 Cactus St
Tel.: 538—2951.....ABC-KBS-MBS
General, Station Manager....James H. Duncan
Commercial Manager.....C. Earl Williams
Program Director.....Robert E. Fuller
Chief Engineer.....Bynum R. Bailey

KSRC—Socorro—1958

Frequency: 1290 Kc....Power: 1000 Watts, d.
Owned By.....Socorro Broadcasting Co.
Address.....P. O. Box 1277
Tel.: SOcorro 1290.....KBS
President, Gen. Mgr.....C. E. Franklin
Station Mgr., Ch. Eng. .....Pat Franklin
Commercial Manager.....William Davis
Sales Prom. Mgr., Pub. Dir. .....Betty Morrison

KKIT—Taos—1961

Frequency: 1340 Kc.....Pwer: 250 Watts
Owned By.....Art Capital Broadcasting Co.
Address.....P. O. Box 665
Tel.: 758-2231 .....Independent
Station Representative.....George Hopewell
President.....Jack W. Hawkins
V.P., General Mgr.....Don Boston
Commercial Manager.....Joe McGinnis
Program Director.....Joe Rushing

KCHS—Truth or Consequences 1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Quality Bcstg. Co.
Address.....P. O. Box 351
Tel.: 894-2400 .....KBS
Station, Comm. Mgr. .....William D. Hafer
Chief Engineer.....Dean W. Manley

KTNM—Tucumcari—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Tucumcari Bcstg. Co., Inc.
Address.....1420 East Gaynell
Tel.: 100 .....KBS
Station Representative.....George Hopewell
President .....Hoyt Houck
General, Station Mgr.....S. J. Barnes
Commercial Manager.....Norman Stratton
Program Director.....Betty Skipworth
Chief Engineer.....Joe Cadd

AN ANNUAL EDITION gives us opportunity to reflect over the past year which has seen us gain a dominance never before achieved in the Great Northeast.

For example, Neilsen credits our 50 thousand watts with more counties covered than any other station in the Albany-Schenectady-Troy market. And it's always gratifying to see the daily mail response from Canadians who tune 1540 for its exciting programming . . . not to mention the frequent overseas correspondence received.

Pulse also gives our powerhouse a satisfying dominance in all time periods . . . listeners who have come to depend on Big Radio for entertainment and service unmatched in the four counties surveyed.

Hooper covers the three metropolitan counties which total the 31st retail spending market . . . and again it's the same story, complete dominance.

We like to remember that this dominance is made up of people . . . people who prefer us as their daily companions . . . people who respond to our efforts and make them worthwhile. There were the 8,962 who responded to our Prayer for Peace telegram sent to the President . . . the hundreds who sent Christmas cards to a cancer stricken five year old boy in October . . . and the thousands who watch our personality basketball team raise charity monies in its 35 game schedule. As any progressive broadcaster we could go on and on.

Naturally, much effort, time and funds have been expended in creating our dominance, but as one year passes into another, we're proud of our past record at WPTR and plan to perpetuate it far into the future.

Pop.: 17,225,000
Families: 5,225,000

New York

Radio Homes: 5,106,000
AM Stas. in State: 140

WABY—Albany—1934

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....Eastern N. Y. Bcstg. Corp.
Address.....80 Braintree St.
Tel.: IVanhoe 2-3353.....Independent
Station Rep.....Radio-TV Reps.
Gen. Mgr.....Ed. L. Trudeau
Station Manager.....Toni Brady
Program Director.....Richard Lawrence
Chief Engineer.....Thomas McDermott

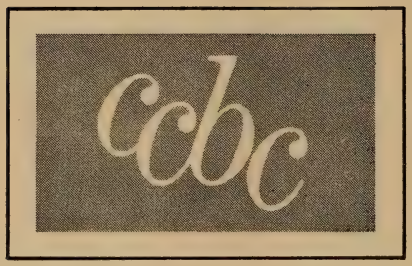
WOKO—Albany—1924

Frequency: 1460 Kc.....Power: 5000 Watts
Owned-Oper. By.....WOKO, Inc.
Address.....P.O. Box 1520
Tel.: HEmlock 9-9955.....ABC-MBS
Station Rep. .....Advertising Time Sales
President.....Carl L. Lindberg
General Manager.....Howard B. Hayes
Station Manager.....Charles L. Murn
Chief Engineer.....Charles R. Heisler

WPTR—Albany—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned By.....Schine Ent.
Address.....1820 Central Ave.
Tel.: UN 9-9271.....Independent
Station Rep.....Eastman; Bill Creed
President .....J. Myer Schine
V.P., General Manager.....Perry Samuels
Sales Service Director.....David Goldman
Station Manager.....Arthur H. Simmers
Program, Promo. Mgr.....James W. Ramsburg
Publicity Director.....Zoe Niarchos
Chief Engineer.....W. R. David, Sr.





CAPITAL CITIES BROADCASTING CORPORATION

RADIO . . .

WROW, ALBANY, N. Y.
WKBW-AM, BUFFALO, N. Y.
WPRO-AM, FM, PROVIDENCE, R. I.
WPAT-AM, FM, serving metropolitan New York

TELEVISION

WTEN, ALBANY, N. Y.
WKBW-TV, BUFFALO, N. Y.
WPRO-TV, PROVIDENCE, R. I.
WTVD, RALEIGH-DURHAM, N. C.

WROW—Albany—1947

Freq.: 590 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Capital Cities Bcstg. Corp.
Address .....Box 590
Tel.: BR 1-2345.....CBS
Station Representative.....H-R Reps, Inc.
President.....Frank M. Smith
V.P., General Manager.....Robert M. Peebles
Local Sales Mgr.....John F. McCarthy
Sales Promo. Mgr., Pub. Dir.....Jo Abramson
Program Director.....Joseph LaPalme
Chief Engineer.....Lucian C. Davis
Owners of: WTEN-TV, Albany, N. Y.; WPRO-TV, AM, Providence, R. I.; WTVD, Raleigh-Durham, N. C.; WKBW-AM-TV, Buffalo; WPAT-AM-FM, Paterson, N. J.

WUFO—Amherst—1961

Frequency: 1080 Kc.....Power: 1,000 Watts d.
Owned By...Dynamic Bcstg. of New York, Inc.
Address.....P. O. Box 186
Tel.: NF 2-1080.....Independent
Station Representative.....Bernard Howard
President .....Leonard Walk
General Manager.....Joseph Bassett
Sales Manager.....James Corrin
Program Director.....Eddie O'Jay
Publicity Director.....Joseph Ricca
Chief Engineer.....Albert Hoch

WCSS—Amsterdam—1948

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Community Service Bcstg. Co.
Address .....Midline Road
Tel.: VI 3-2500.....Independent
President.....Alphonse Di Mezza
V.P., General Manager.....Philip Spencer
Program Director.....Carl Bahn
Chief Engineer.....Kenneth Moffitt

WAUB—Auburn—1959

Frequency: 1590 Kc....Power: 500 Watts, d.
Owned By.....Cayuga Broadcasting Corp.
Address.....77 State St.
Tel.: AL 3-7311.....ABC-KBS
Station Rep.....George T. Hopewell
President .....Gerard Mirabito
General, Station Mgr.....Robert B. Morgan
Commercial Manager.....Richard F. Taylor
Sales Promotion Mgr.....Edward Lauckain
Program Director.....Brad Broyles
Publicity Director.....Don Fordham
Chief Engineer .....Ed Marciniec

WMBO—Auburn—1923

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....WMBO, Inc.
Address.....141 Genesee St.
Tel.: AL 2-3511.....MBS
Newspaper Affil.....Citizen Advertiser
Representative.....Thomas F. Clark
President.....William O. Dapping
Gen., Sales Promo. Mgr....Frederick L. Keesee
Station, Comm. Mgr.....Floyd J. Keesee
Promotion Director.....Ivan B. Hyer
Chief Engineer.....Herbert House

WBAB—Babylon—1957

Frequency: 1440 Kc.....Power: 1 Kw. d.
Owned By....Babylon-Bay Shore Bcstg. Corp.
Business Address.....Route 109
Tel.: MO 1-4000.....Independent
President .....Sol Horenstein
Station Manager.....Muriel Mathews
Chief Engineer.....E. Karl

WGLI—Babylon—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By.....WGLI, Inc.
Address .....Falmouth Road
Tel.: MOhawk 9-1290.....MBS
Station Representative .....Masla
President, Gen. Mgr.....David H. Polinger
Station, Commercial Mgr.....Fred Beck
Sales Manager.....Richard E. Logan
Program Director.....Jack Marino
Chief Engineer .....Sherman Egan

WSEN—Baldwinsville—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned By.....Century Radio Corp.
Address.....P. O. Box 1050
Tel.: NEptune 5-3971.....Independent
Station Rep.....Charles Bernard
President.....Donald C. Menapace
General, Sls. Prom. Mgr.....R. L. Stockdale
Commercial Manager.....William Engel
Program Dir.....James A. Lowery, Jr.
Chief Engineer.....Richard H. Pirong

WBTA—Batavia—1941

Freq.: 1490 Kc.....Power: 500 W. d., 250 W. n.
Owned-Operated By.....Batavia Bcstg. Corp.
Address.....22 Seaver Pl.
Tel.: FIlmore 3-0715.....ABC
Pres., Gen. Mgr.....Edmund R. Gamble
Commercial Manager.....Richard R. Gamble
Program Director.....Miss Winnie Legg
Sales Promotion Mgr. .....Frank Sprague
Publicity Director.....James Gerrety
Chief Engineer.....Fred Callander

WBIC—Bayshore—1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned.....South Shore Broadcasting Corp.
Address.....1 East Main St.
Tel.: PE 5-0540.....Independent
President, Gen. Mgr.....Maurice S. Weiss
Commercial Manager.....Roland Brescia
Program Director.....Lee Murphy
Chief Engineer.....John Blake

WBNR—Beacon—1959

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....WBNR, Inc.
Address.....475 South Ave.
Tel.: 831-1260 .....MBS
Station Representative .....Burn-Smith
President, Sta. Mgr. .....Robert Gessner
General, Comm. Mgr. .....Sy Dresner
Sales Promotion Mgr.....Irv Meyers
Publicity Director.....Alfred Dresner
Chief Engineer.....Thomas McNamara

WINR—Binghamton—1946

Freq.: 680 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....The Binghamton Press
Address.....70 Henry St.
Tel.: RAymond 3-8251.....NBC
Station Representative .....H-R Reps
General Manager.....Edward M. Scala
Program Director.....Shirley Riciardelli
Chief Engineer.....Gino Riciardelli

WKOP—Binghamton—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By..The Binghamton Bcstrs., Inc.
Address.....34 Chenango St.
Tel.: RA 2-3437.....MBS
Station Representative .....Masla
Pres., Gen.-Sta. Mgr.....Andrew Jarema
Comm., Prom. Mgr., Prog. Dir....Wally Buman
Publicity Dir.....Bob Richards
Chief Engineer.....Charles Hallinan

WNBF—Binghamton—1928

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Triangle Pubs. Inc.
Address .....Sheraton Inn
Tel.: RAymond 3-7311.....CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Station Representative.....John Blair
Vice President.....Roger W. Clipp
Gen. Mgr.....George R. Dunham
Sales Manager.....Raymond Cheney
Program Director.....Karl W. Friedline
Chief Engineer.....Lamar Cox
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-FM-TV, Binghamton, N. Y.; WFBG-AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn; WLYH-TV, Lebanon, Pa; KFRE-AM-TV, KRFM, Fresno, Calif.

WBRV—Boonville—1955

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owned-Oper. By.....Black River Radio, Inc.
Address.....Box 341
Tel.: 11.....Independent
Pres., Gen. Manager.....Livingston Lansing
Station, Commercial Mgr.....Leon Renodin
Sales Prom. Mgr.....Robert Meurer
Chief Engineer.....John Knollman

WBEN—Buffalo—1930

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Operated By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation..Buffalo Evening News
Representative.....Henry I. Christal
President.....A. H. Kirchhofer
General Manager.....C. Robert Thompson
Asst. General Mgr.....George R. Torge
Sales Manager.....Chester E. Daly
Program Director.....William Peters
Promotion Manager.....Joseph A. Haeffney
Chief Engineer.....R. Glenn Beerbower
Owners of: WBEN-FM-TV, Buffalo.

WEBR—Buffalo—1924

Frequency: 970 Kc. .....Power: 5 Kw.
Owned-Operated By.....WEBR, Inc.
Address.....23 North St.
Tel.: TT 6-0970.....MBS
Newspaper Affiliation .....Courier-Express
Station Representative.....H-R Reps.
President.....William J. Conners, III
General Manager.....David F. Leopold
Sales Manager.....George T. Stagg
Program, Publicity Director.....Jack Gold
Chief Engineer.....Frank B. Ridgeway

WGR—Buffalo—1922

Frequency: 550 Kc.....Power: 5 Kw.
Owned By.....Transcontinent TV Corp.
Address.....2165 Elmwood Ave.
Tel.: TR 3-0550.....NBC
Sta. Rep. .....Petry
President .....David C. Moore
General Manager.....Van Beuren W. DeVries
Station Manager.....Richard Shepard
Sales Promo. Mgr., Pub. Dir.....George Sperry
Program Director.....Richard Johnson
Owners of: WGR-FM-TV; KFMB-AM-FM-TV, San Diego; WDAF-AM-FM-TV, Kansas City; WNEP-TV, Scranton; KERO-TV, Bakersfield; WDOK-AM-FM, Cleveland, O.

WKBW—Buffalo—1926

Frequency: 1520 Kc.....Power 50,000 Watts
Owned By.....Capital Cities Bcstg. Corp.
Address.....1430 Main St.
Tel.: TT 4-5101.....Independent
Station Representative.....John Blair
President.....Frank M. Smith
General Manager.....Herbert J. Mendelsohn
Owners of: WKBW-AM-TV; WPAT-AM-FM, Paterson, N. J.; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN (TV), Albany, N. Y., WTVD (TV), Durham, N. C.

WNIA—Buffalo—1956

Frequency: 1230 Kc.....Power: 250 Watts
Owned .....Niagara Bcstg.
Business Address.....2900 Genessee St.
Tel.: TX 4-1230.....ABC
Station Representative .....Walker-Rawalt
Pres., Ch. Engr.....Gordon P. Brown
Program Director.....Mary Lownsbury
Owners of: WSAY, Rochester, N. Y.

WWOL—Buffalo—1947

Frequency: 1120 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Buffalo, Inc.
Address.....315 Main St.
Tel.: TL 6-1200.....ABC
President .....Jack Berkman
Exec. Vice President.....John Laux
Vice President.....Don Ioset
General, Station Manager.....E. A. Kline
Program Director.....Daniel McBride
Publicity Director.....George Black
Chief Engineer.....Walt Williams

WYSL—Buffalo—1960

Frequency: 1400 Kc.....Power: 1 Kw.
Owned By.....The McLendon Corporation
Address .....Statler-Hilton Hotel

Tel.: TL 6-1400.....Independent
Station Rep. .....McGavren-Guild
President.....Gordon B. McLendon
General, Station Manager.....Art Holt
Sales Promotion Manager.....Roger Baker
Program Director.....Ron Baxley
Publicity Director.....Tyler Dunn
Chief Engineer.....Gregg Eberman
Owners of: KABL, San Francisco, Calif.; WYNR, Chicago, Ill.; KTSA, San Antonio, Tex.; KILT, Dallas, Tex.; XTRA, Tijuana, Mex.; WYSL-FM, Buffalo, N. Y.

WCGR—Canandaigua—1961

Frequency: 1550 Kc. .....Power: 250 Watts d.
Owned By.....Canandaigua Bcstg. Co., Inc.
Address.....41 South Main Street
Tel.: 2945 .....KBS
President, Gen. Mgr. .....Westley G. Kimble
Commercial Manager.....John Harding
Program Director.....J. Marshall Braxton
Chief Engineer.....Alton H. Bowman

WCBA—Corning—1949

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned By.....WCBA Radio
Address .....Box 117
Tel.: XN 2-7000.....Independent
V.P., Station Manager.....Bob Shaddock
Comm. Mgr.....Paul E. Carpenter

WCLI—Corning—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Radio Corning, Inc.
Address.....99 W. First St.
Tel.: XN 2-2424 .....MBS
Station Representative....Donald Cooke, Inc.
Pres., Gen. Mgr.....Gordon M. Jenkins
Sta. Mgr., Prog. Dir.....George P. Droelle, Jr.
Sales Mgr., Pub. Dir.....F. R. Gray
Chief Engineer.....Bernard Hamilton

WKRT—Cortland—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Radio Cortland, Inc.
Address.....27 N. Main St.
Tel.: SK 6-2828.....Independent
Representative ..... Gill-Perna
President.....Leighton A. Hope
Gen., Sta., Comm. Mgr.....W. L. Thompson
Chief Engineer.....Bruce Mackey

WFLR—Dundee—1956

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Finger Lakes Bcstg. Co.
Address.....30 Main St.
Tel.: 158 .....Independent
President .....Henry Valent
General Manager.....Bob Burns
Chief Engineer.....Ron Tomion

WDOE—Dunkirk—1949

Freq.: 1410 Kc.....Pwer: 1 Kw. d., 500 W. n.
Owned-Operated By.....Lake Shore Bcstg.
Address .....Willow Rd.
Tel.: EMerson 6-6161.....KBS-ABC
Station Rep.....Venard, Torbet & McConnell
President .....Simon Goldman
General, Station Mgr.....James L. McGrath
Commercial Mgr.....Don Novelli
Sales Promotion Mgr.....Chet Rodgers
Chief Engineer.....Charles Blohm

WELM—Elmira—1947

Freq.: 1410 Kc.....Power: 1 Kw. d.; 500 W. n.
Owner.....Radio Elmira, Inc.
Address .....Box 281
Tel.: REgent 3-5626.....CBS
Station Representative .....Burn-Smith
President.....John S. Riggs
General Manager.....William J. Griffiths
Commercial Manager.....Peter A. Parlo
Program Director.....Ruth E. Dibble
Publicity Director.....Stanley Douglas
Chief Engineer.....Arthur French

WENY—Elmira—1939

Freq.: 1230 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned By.....WENY, Inc.
Bus.-Studio Address.....Mark Twain Hotel
Tel.: REgent 4-5181.....NBC
Station Representative.....Jack Masla
Executive V.P. .....Howard L. Green
Program Director.....Michael Steele
Chief Engineer.....Ed. L. Pettengill
Owners of: WOND, Pleasantville; WMMB, Melbourne, Fla.; WOSS-FM, Atlantic City.

WEHH—Elmira Heights-Horseheads—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Elmira Heights-Horseheads Bcstg.
Business Address.....P.O. Box 2097
Tel.: REgent 9-5422.....MBS-KBS
Pres., Ch. Engr.....Frank P. Saia

WENE—Endicott—1947

Frequency: 1430 Kc.....Power: 5 Kw.
Owned By.....Southern Tier Radio
Address.....909 E. Main
Tel.: STillwell 5-3351.....ABC
General Mgr.....Harold E. Graves
Managing Director.....F. H. Brinkley
Commercial Manager.....W. Robert Trevitt
Program Director.....Sam Page
Chief Engineer.....John Fischler
Owners of: WDOS-AM, Oneonta; WVPO-AM, Stroudsburg.

WBUZ—Fredonia—1957

Frequency: 1570 Kc.....Power: 250 Watts, d.
Owned By.....Dunkirk-Fredonia Bcstg., Inc.
Address.....15 E. Main St.
Tel.: OS 2-2157.....Independent
Newspaper Affil.....Evening Observer
General Manager.....Frank Michaels
Chief Engineer.....James Tastor

WGBB—Freeport—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Long Island's First Station, Inc.
Address.....44 So. Grove St.

Tel.: MA 3-1240.....Independent
Station Rep. .....Radio-TV Reps., Inc.
Pres., Gen. Mgr. .....Edward J. Fitzgerald
General Sales Mgr....Edward J. Fitzgerald, Jr.
Program Director.....Lee Carle
Sales Manager.....Murray C. Evans
Chief Engineer.....Richard Carlsen

WOSC—Fulton—1949

Frequency. 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Cassill Radio Corp.
Address.....1 W. Bridge St., Oswego
Tel.: LY 2-2255.....KBS-MBS
Station Rep. .....Hopewell
President.....Richard C. Mitchell
V.P., Gen. Mgr.....Jack Burgess
Chief Engineer.....J. H. Stone

WFYI—Garden City—1959

Frequency: 1520 Kc.....Power: 10,000 Watts d.
Owned By.....VIP Radio, Inc.
Address .....Roosevelt Field
Tel.: PIoneer 2-1520.....Independent
Newspaper Affil.....N. Y. Herald-Tribune
President .....Martin Stone
Station Manager.....Sumner Pearl
Commercial Manager.....Murray Levine
Program Director.....Gene Edwards
Chief Engineer.....Ed Knapp
Owners of: WVOX-AM-FM, New Rochelle, WVIP, Mt. Kisco; WGHQ, Saugerties. All N. Y.

WGVA—Geneva—1947

Frequency: 1240 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....Star Bcstg. Co., Inc.
Address.....87 Seneca St.
Tel.: 6691 .....Independent
Station Representative.....Breen & Ward
President.....M. R. Forman
V.P., Gen. Manager.....W. F. Dudley
Commercial Manager.....Dorothy Kalina
Program Director.....Jerome Sherwin
Chief Engineer.....R. Carleton Greene
Owners of: WTLB, Utica.

WSET—Glens Falls—1959

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By.....Vacationland Bcstg. Corp.
Address.....Queensbury Hotel
Tel.: RX 2-2151.....Independent
President .....Edward Haut
General, Station Mgr.....Lawrence L. Mack
Commercial Manager.....William E. Powley
Sales Promo. Mgr., Pub. Dir.....Robert Scales
Program Director.....Donald Racette
Chief Engineer.....Wayne White

WWSC—Glens Falls—1946

Frequency: 1450 Kc...Power 1 Kw.d., 250 W.n.
Owned-Operated By....Normandy Bcstg. Corp.
Address.....217 Dix Ave.
Tel.: RX 2-6518.....ABC
Station Representative.....Jack Masla
Pres., Gen. Mgr.....John B. Lynch
V.P., Sales Prom. Mgr. .....Ralph N. Romano
Program Dir.....Louis Tinney
Chief Engineer.....Leroy Fuller, Jr.

WENT—Gloversville—1944

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....WENT Bcstg. Corp.
Business-Studio Address.....8 W. Fulton St.
Tel.: 4-7175.....CBS
Representative .....Gill-Perna
Pres., Gen., Sta. Mgr.....Joseph H. Tobin
Program, Chief Eng.....Richard Stewart

WHLI—Hempstead—1947

Frequency: 1100 Kc.....Power: 10 Kw., d.
Owned-Oper. By.....FM Bcstg. Corp.
Address.....384 Clinton St.
Tel.: IV 1-8000.....Independent
Representative .....Gill-Perna
Pres., Gen. Mgr.....Paul Godofsky
Comm. Manager.....Joseph A. Lenn
Sales Promotion Manager....M. N. Godofsky
Prog. Dir.....Jerry Carr
Publicity Director.....Bill Nelson
Chief Engineer.....Frank E. Knaack

WALY—Herkimer—1956

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned .....WALY, Inc.
Address.....232 N. Main St.
Tel.: TOwnsend 6-1420.....Independent
Representative ..... Webb
President, Comm. Mgr.....Richard Thorman
Chief Engineer.....Robert V. Leskovar

WLEA—Hornell—1951

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hornell Bcstng. Corp.
Address.....97 Main St.
Tel.: 1420.....MBS
Representative .....Gill-Perna
Pres., Gen. Mgr.....Charles D. Henderson
Commercial Manager.....Emmett Barnes
Station Manager.....Jay Mullen
Program Director.....Don Jones
Chief Engineer.....Jack Flaitz

WWHG—Hornell—1949

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Ra-Tel Broadcasters, Inc.
Address.....85 Canisteo St.
Tel.: 2000 .....ABC
Station Representative.....Burn-Smith Co.
President .....Al Dresner
General Manager.....Sy Dresner
Station Manager.....P. E. McCaughey, Jr.
Sales Promotion Mgr.....John O'Donnell
Program Director.....Dave Clancy
Publicity Director.....Art Walters
Chief Engineer.....Longin Burzycki
Owners of: WWHG-FM, Hornell; WBNR, Beacon, N. Y.

WHUC—Hudson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Colgreene Bcstg. Co. Inc.
Address .....Union Turnpike
Tel.: HU 8-3341.....Independent
President .....Orin Lehman

General Manager.....J. Gindin
Prog. Dir.....T. Curtis
Chief Engineer.....Victor J. Schuler

WGSM—Huntington—1951

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned By.....Fifth Market Bcstg. Corp.
Address.....379 New York Ave.
Tel.: HA 3-6740.....Independent
Station Representative.....Radio-TV Reps.
President, Gen. Mgr. ...Edward J. Fitzgerald, Sr.
Commercial Manager.....George C. Cowan
Sales Promo., Pub. Dir.....Judy Johnson
Program Director.....Ray Adell
Chief Engineer.....Norm Aderhold
Owners of: WGBB, Freeport, N. Y.

WHCU—Ithaca—1921

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Cornell University
Address.....212 E. State St.
Tel.: AR 2-2345.....CBS
Station Representative.....Weed & Co.
General, Station Mgr.....Michael R. Hanna
Commercial, Prom. Mgr.....H. E. M. Brockway
Program Director.....Joseph A. Short
Chief Engineer.....Robert Stevenson

WTKO—Ithaca—1956

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned By.....Ivy Bcstg. Co.
Address.....113 S. Cayuga St.
Tel.: AR 2-9040.....ABC
General Manager.....Joel Fleming
Station Manager.....Robert Newman
Program Director.....Jack Hewett
Publicity Director.....Patricia Bell
Chief Eng.....Gerald Cushing
Owners of: WOLF, WOIV-FM, WNYS-TV, Syracuse, N. Y.; WEIV-FM, Ithaca, N. Y.; WJIV-FM, Albany, N. Y.; WMIV-FM, Rochester, N. Y.; WBIV-FM, Buffalo, N. Y.

WJTN—Jamestown—1924

Freq: 1240 Kc. ....Power: 500 W. d., 250 W. n.
Owned-Operated By....James Bcstg. Co., Inc.
Address.....Hotel Jamestown
Tel.: 7-1151.....ABC
Representative....Venard, Torbet & McConnell
President, General Mgr.....Simon Goldman
Station, Comm. Mgr.....J. Carl Williams
Program Director.....George Pfleeger
Publicity Director.....Almon Haxard
Chief Engineer.....Herbert Niklaus
Owners of: WDOE, Dunkirk, WGGO, Salamanca, both N. Y.; WWYN, Erie; WERC-FM, Erie; WJTN-FM, Jamestown.

WXYJ—Jamestown—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Air Waves, Inc.
Address.....415 W. Fourth St.
Tel.: 6-1555.....MBS
Representative.....Burn-Smith
General Manager.....William J. Griffiths
Commercial Manager.....Walter Carlson
Publicity Director.....Mike Elliott
Chief Eng.....B. O. Waterman

WBAZ—Kingston—1959

Frequency: 1550 Kc.....Power: 500 Watts, d.
Owned By.....Big River Broadcasting Corp.
Address.....527 Broadway
Tel.: FEderal 1-6300.....MBS
Station Representative.....Burn-Smith
President.....J. Olin Tice, Jr.
General Manager.....Robert Beckwith
Program Director.....William Graffam
Chief Engineer.....Henry Ellenbogen

WKNY—Kingston—1939

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Kingston Bcstg. Corp.
Address.....601 Broadway
Tel.: FE 1-1490.....CBS
Station Reps.....Meeker; NE Spot Sales
President.....Joseph K. Close
General Manager.....Howard M. Shultis
Program Dir.....Tony Bell
Chief Engineer.....John C. Bonse

WIRD—Lake Placid—1962

Frequency: 920 Kc.....Power: 1,000 Watts d.
Owned By.....WIRY, Inc.
Address.....P. O. Box 788
Tel.: 523-3341.....MBS
Sta. Rep.....Venard, Torbet & McConnell
President.....Charles B. Britt
V.P., General Mgr.....Donald L. Pelkey
Station Manager.....D. A. Nardiello
Program Director.....Jim Whaley
Chief Engineer.....Lincoln Dixon

WVOS—Liberty—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By...Sullivan County Bcstg. Co.
Address.....Box 150
Tel.: LIberty 1680.....Independent
President.....S. D. Lubin
General Manager.....H. G. Borwick
Station, Commercial Mgr.....William Orr

WLFH—Little Falls—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Walter Gaines
Address.....WLFH Radio Bldg.
Tel.: 654.....Independent
Station Representative.....George Hopewell
Owner.....Walter Gaines
Chief Engrs. .....Barry Frank, Robert Dufford

WUSJ—Lockport—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Union-Sun & Journal, Inc.
Address.....320 Michigan St.
Tel.: HF 3-5944.....Independent
Newspaper Affil.....Union Sun & Journal
Station Representation.....PRO
President.....Peter Corson
General Manager.....William J. Kemble
Oper. Dir., Chief Eng.....Thomas N. Ceravolo
Sales Manager.....Guy B. Farnsworth
Program, Publicity Dir.....Jeanne Spaulding

WICY—Malone—1946

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper By.....North Country Bcstg. Co.
Address .....WICY Bldg.
Tel.: 483-1100 .....MBS
Station Representative.....Bob Dore Assocs.
Pres., Gen. Mgr.....Mitchell C. Tackley
Commercial Manager.....Alice T. Pelkey
Sales Promo. Mgr., Prog. Dir.....Don Paye
Chief Engineer.....Adolf Stromer

WMSA—Massena—1945

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....The Brockway Co.
Address .....Box 210
Tel.: RO 9-3591.....ABC
Newspaper Affil.....Watertown Times
Station Representative .....Bolling
President.....John B. Johnson
General Manager.....James W. Higgins
Station Manager.....Thomas R. McHugh
Program Director.....James H. Nash
Sales Promo. Mgr., Chief Eng.....A. S. Frazier
Owners of: WWNY, Watertown, WCNY-TV, Carthage.



WSTS—Massena—1958

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned By.....Visual Associates
Business Address.... Cor. Main & Water Sts.
Tel.: RO 4-0554.....Independent
Station Representative...Devney Organization
President .....Leland Hayward
General Manager.....Lawrence D. Watson
Publicity Director.....Ira Zimmerman
Chief Engineer.....Lloyd G. Howe

WALL—Middletown—1942

Frequency: 1340 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Oper. By..The Community Bcstg. Corp.
Address.....62 North St.
Tel.: DI 3-3119.....Independent
Station Representative.....Walker-Rawalt
Pres.. Gen. Mgr.....James M. Patt
Chief Engineer.....Fred Schoelkopf
Owners of: WSPB, Sarasota.

WVIP—Mt. Kisco—1957

Frequency: 1310 Kc. .....Power 5 Kw., d.
Owned By.....Suburban Bcstg. Co.
Address.....440 Lexington Ave.
Tel.: MO 6-5177.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep.....Mort Bassett Co.
President .....Martin Stone
General Manager.....Thomas Paris
Station Manager.....Mrs. Jean Ensign
Program Dir., Chief Eng.....Ken MacBride
Publicity Director.....Marcia McManus
Owners of: WVOX-AM-FM, New Rochelle; WFYI, Mineola: WGHQ, Saugerties. All N. Y.

WACK—Newark—1957

Frequency: 1420 Kc.....Power: 500 Watts, d.
Owned By.....Radio WACK, Inc.
Address.....110 E. Union St.
Tel.: DEerfield 1-1420.....Independent
Station Representative .....Walton
President.....J. J. Kaufman
General, Station Mgr.....B. Sova
Program Director.....Bud Paxson
Chief Engineer.....A. Muller

WGNY—Newburgh—1933

Frequency: 1220 Kc. ....Power: 5000 Watts d.
Owned By.....Orange County Bcstg. Corp.
Address .....Box 591
Tel.: JOhn 1-2131.....Independent
Station Representative .....Masla
Pres. .....George W. Bingham
V.P., Gen. Mgr. .....Campbell K. Thompson
Sales Manager.....Gordon K. Cameron
Program Director.....Robert E. Dod
Chief Engineer.....Marvin Seimes

WVOX—New Rochelle—1950

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Westchester

Address.....Pershing Sq. Bldg.
Tel.: NE 6-1460.....Independent
Newspaper Affil.....N. Y. Herald Tribune
Station Rep.....Mort Bassett & Co.
President .....Martin Stone
General Manager.....Donald E. Macfarlane
Program Director.....B. Dilson
Chief Engineer.....Seymour Sinuk
Owners of: WFYI, Garden City; WVIP, Mt. Kisco; WVOX-FM; WGHQ, Kingston. All N. Y.

WABC—New York—1921

Frequency: 770 Kc.....Power: 50,000 Watts
Owned By.....AB-P Theatres, Inc.
Address.....39 West 66th St.
Tel.: SU 7-5000.....ABC
Representative .....John Blair
President.....Leonard H. Goldenson
V. P., General Manager.....Harold L. Neal Jr.
Sales Manager.....John McSweeny
Merchandising Mgr.....Jim Callan
One-the-air Promotion Mgr.....Rick Sklar
Program Supervisor.....Sam Holman
Business Manager.....Margaret M. Michaud
Chief Engineer.....Frank Marx
Owners of: WABC-FM-TV, New York; KABC-AM-TV, Los Angeles; KQV, Pittsburgh; KGO-AM-TV, San Francisco; WXYZ-AM-TV, Detroit; WLS, WBKB, Chicago.

WADO—New York—1926

Frequency: 1280 Kc.....Power: 5000 Watts
Owned By.....Bartell Broadcasting Corp.
Address.....444 Madison Ave.
Tel.: MU 8-1280.....Independent
President.....Melvin M. Bartell
V.P., General Mgr.....Sydney Kavaleer
Merchandising Director.....Forster Bowen
Spanish Program Dir.....Luis Romanacce
English Program Dir.....Alan Fredericks
Dir. of Sales Devel.....Thomas Viscardi
Chief Engineer.....Phil Greenstone
Owners of: KCBQ, San Diego; WOKY, Milwaukee; Tele Haiti; Tel Aruba.

WBNX—New York—1927

Frequency: 1380 Kc.....Power: 5000 Watts
Owned By.....United Bcstg.
Address.....560 5th Ave.
Tel.: Circle 5-1441.....Independent
President .....Richard Eaton
General, Sta. Mgr.....Harry Haslett
Commercial Mgr.....Robert T. Wittig
Program Director.....Fred Baez
Publicity Director.....Margaret Clark
Chief Engineer.....Marvin Shapiro
Owners of: WINX, Rockville; WOOK, Washington, D. C.; WSIB, Baltimore; WJMO, Cleveland.

DON'T MISS THIS VAST MARKET OF 5 MILLION!

Metro New York's rich, fastest-growing, brand-conscious

SPANISH • ITALIAN • NEGRO markets...

Many Brands of Distinction Recognize Its Importance

WADO 1280 K.C., the quality station with new concepts and ideas tailor-made to your product's specific appeals to this rich, growing market of nearly 5,000,000 new customers.

WRITE TODAY: Sydney Kavaleer, Vice President & Station Manager, or Forster Bowen, Director of Merchandising, will be pleased to send you WADO's FACT FILE on the important market within America's Number One Market!

WADO 1280 K.C.

A subsidiary of MacFadden-Bartell Corporation

444 Madison Ave., New York 22, New York MU 8-1280



136 WEST 52nd STREET

NEW YORK 19, N. Y.

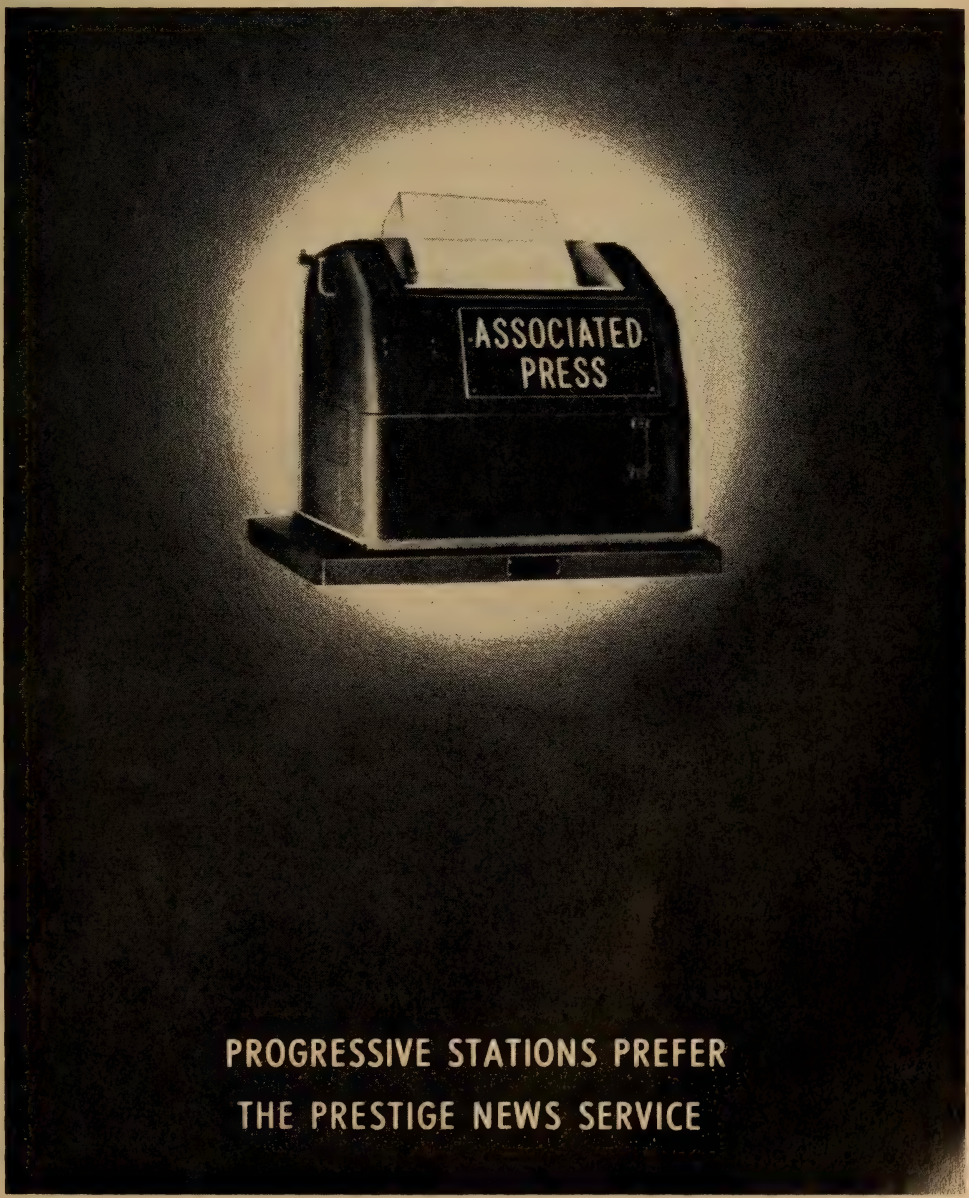
CIrcle 6-3900

WHOM—New York—1930

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Oper. By.....Progress Bcstg. Corp.
Business Address.....136 W. 52nd St.
Tel.: CI 6-3900.....Independent
News. Affil.....Il Progresso Italo-Americano
President, Gen. Mgr.....Fortune Pope
V.P., Sales Mgr.....Charles Baltin
Program Director.....Ralph Costantino
Chief Engineer.....George Steiger

WEVD—New York—1927

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By..Debs Memorial Radio Fund
Business-Studio Address.....117 W. 46th St.
Tel.: PLaza 7-0880.....Independent
President.....Adolph Held
General Station Mgr.....Henry Greenfield
Prog. Dir.....George Field
Commercial Manager.....Norman Furman
Chief Engineer.....Charles W. Brown



IN 1962
2¼ BILLION DOLLARS
WAS SPENT BY THE
VITAL NEGRO COMMUNITY
OF GREATER NEW YORK



And the figures are getting bigger every year. One out of every nine citizens of this metropolis is a member of the Negro Community. Not only are their numbers increasing, but so are their needs and wants. No advertiser who wishes to reach the entire market of Greater New York can overlook this enormous potential.

AND NO ADVERTISER CAN OVERLOOK RADIO STATION WLIB

WLIB reaches more of this vital Community than any other Negro station in the market. In every Negro Pulse taken since 1955 it has been overwhelmingly first.

THE LATEST NEGRO 7 COUNTY PULSE GAVE WLIB 25 out of 26 HALF-HOUR FIRSTS AND IT WAS TIED FOR FIRST IN THE 26TH.

No other radio station in the history of New York has ever approached this kind of dominance over its competitive facilities. It's just one of the reasons why it often has more national advertisers than all other Negro stations in the market combined.

If you want more of this market, the station to see is WLIB.

WLIB *Harlem Radio Center*

310 LENOX AVE. AT 125th ST. NEW YORK 27, NEW YORK

WLIB—New York—1942

Frequency: 1190 Kc.....Power: 1000 Watts d
Owned-Operated By.....New Bcstg. Co., Inc.
Address.....310 Lenox Ave.
Tel.: TE 1-1000.....Independent
Station Representative.....Bernard Howard
Pres., Gen. Manager.....Harry Novik
Commercial Manager.....William Warren
Program Director.....Nat Rudich
Sales Promotion Manager.....Charles Mayo
Publicity Director.....Jay Victor Assoc.
Chief Engineer.....Gordon A. Greenfield

WCBS—New York—1924

Frequency: 880 Kc.....Power: 50,000 Watts
Owned By.....Columbia Bcstg. System, Inc.
General Studio Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Representative.....CBS Radio Spot Sales
President of CBS.....Frank Stanton
V.P., General Manager.....Sam J. Slate
General Sales Manager.....Ralph W. Goshen
Sales Prom. Mgr.....Jim Mullen
Program Director.....Gene King
Publicity Director.....Joe Cook
Chief Engineer.....Mason Escher

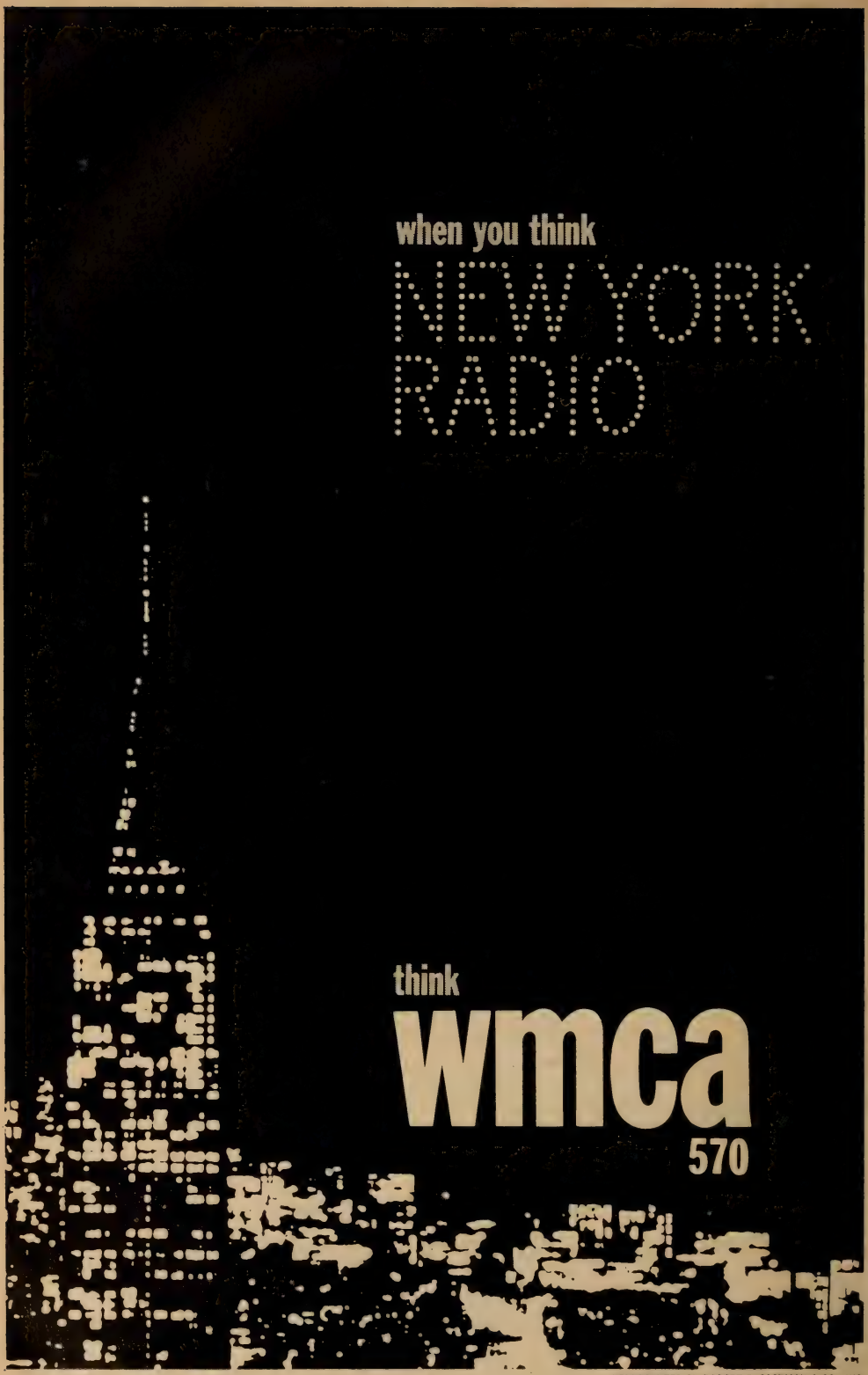
Support THE BROADCASTERS' FOUNDATION, INC.



A fund has been established to carry out the worthy purposes of the BROADCASTERS' FOUNDATION, INC., through individual and corporate gifts (tax deductible), with proceeds from the Annual Mike Award Banquets and in other ways now being developed.

JOIN IN THIS GOOD WORK NOW
SEND YOUR CONTRIBUTION TO:

BROADCASTERS' FOUNDATION, INC.
119 West 57th Street
New York 19, New York
Arthur Simon, President JUdson 2-7016



REPRESENTED BY ROBERT E. EASTMAN & CO., INC.

WMCA—New York—1925

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Straus Bcstg. Group
Address.....415 Madison Ave.
Tel.: MU 8-5700.....Independent
Station Representative.....Robert E. Eastman
President.....R. Peter Straus
V.P., General Manager....Stephen B. Labunski
V.P., Administration.....Ruth Musser
Dir. of Pub. Affairs.....Roger W. Turner
Commercial Manager.....Robert W. Mazur
Program Director.....Ruth Ann Meyer
Public Relations Dir.....Franz Allina
Sales Promotion Manager.....Mary E. Gannon

WHN—New York—1922

Frequency: 1050 Kc.....Power: 50,000 Watts
Owned By.....Storer Radio, Inc.—
Sub. of Storer Bcstg. Co.
Business-Studio Address.....400 Park Ave.
Tel.: MU 8-1000.....MBS
Station Representative.....Katz Agency
Chmn. of Board.....George B. Storer, Jr.
President, Gen. Mgr.....John C. Moler
General Sales Mgr.....Herb Weber
Promotion Manager.....John Newman
Operations Manager.....Roy Schwartz
Owners of: WJBK-AM-FM-TV, Detroit; WGBS-AM-FM; WIBG-AM-FM, Philadelphia; WJW-AM-FM-TV; Cleveland; WSPD-AM-FM-TV, Toledo, Ohio; KGBS, Los Angeles; WITI-TV, Milwaukee; WAGA-TV, Atlanta, Ga.

TOP 100 SPOT TELEVISION ADVERTISERS
LISTED ON PAGE 87

FIRST 50 NATIONAL SPOT TV MARKETS
LISTED ON PAGE 47

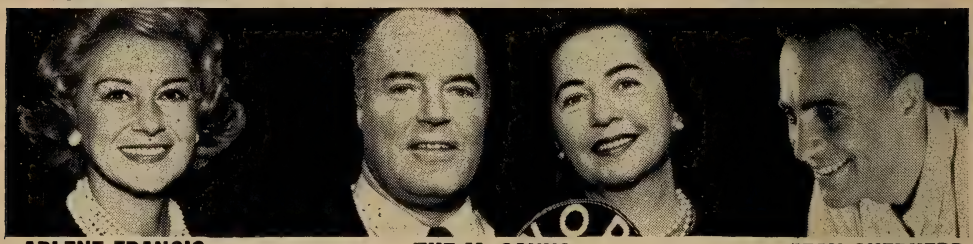
ALL-AMERICAN POLL WINNERS
LISTED ON PAGES 76 & 77

FCC PERSONNEL
LISTED ON PAGES 89-93

NAEB OFFICERS
LISTED ON PAGE 95



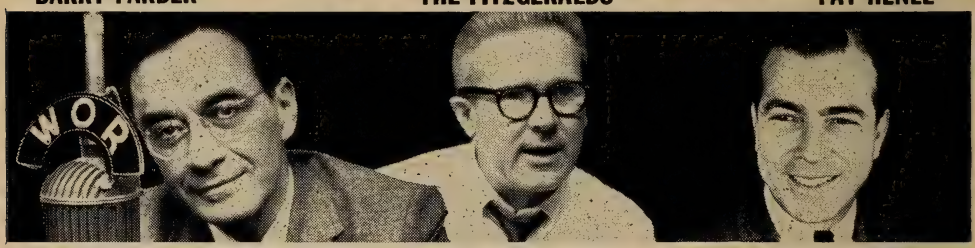
JOHN GAMBLING DOROTHY AND DICK MARTHA DEANE



ARLENE FRANCIS THE McCANNS JEAN SHEPHERD



BARRY FARBER THE FITZGERALDS FAY HENLE



CARLTON FREDERICKS LONG JOHN NEBEL MARTIN BLOCK

TALK OF THE TRADE

These personalities are the talk of the trade. Their trade is talk. Together they talk twenty-four hours a day, selling more products and services to more people than any other station.

WOR RADIO 710 FM 98.7

First in New York since June, 1961 • Pulse 6 AM - 8 PM

RKO GENERAL

WOR—New York—1922

Frequency: 710 Kc.....Power: 50,000 Watts
Owned By.....RKO General, Inc.
Address .....1440 Broadway
Tel.: LO 4-8000.....Independent
Sta. Rep. ....Nat'l Sales Div., RKO General, Inc.
V.P., General Manager.....Robert J. Leder
V.P., Radio Sales.....Jacques Biraben
V.P., Advertising.....Martin Fliesler
V.P., Program Director.....Robert Smith
Division Controller.....Herbert J. Mayes
Sales Manager.....William McNicol
Program Manager.....James McAleer
Publicity Director.....Sid Bakal
Merchandising Director.....Herbert Saltzman
Chief Engineer.....Orville Sather
Owners of: WOR-FM-TV; WNAC-AM-FM-TV, Boston; WHBQ-AM-FM-TV, Memphis; KHJ-AM-FM-TV, Los Angeles; CKLW-AM-FM-TV, Detroit; WGMS-AM-FM, Washington, D. C.; KFRC-AM-FM, San Francisco; WHCT-TV, Hartford.

WINS—New York—1924

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned By.....Westinghouse Broadcasting Co.
Address.....7 Central Park West
Tel.: JU 2-7000.....Independent
Station Representative.....AM Radio Sales
President.....Donald H. McGannon
General Manager.....Mark Olds
Commercial Manager.....Arthur Harrison
Sales Promotion Manager..Michael Hauptman
Program Director.....Dominic R. Quinn
Publicity Director.....Gerald Goldberg
Chief Engineer.....Paul Von Kunits
Owners of: WBZ-AM-TV, Boston, Mass.; KDKA-AM-TV, Pittsburgh, Pa.; KYW-AM-TV, Cleveland, O.; WOWO, Fort Wayne, Ind.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; KPIX, San Francisco, Calif.

TOP NEWS EVENTS OF 1962
LISTED ON PAGE 71

FIRST 50 NATIONAL SPOT RADIO MARKETS
LISTED ON PAGE 43

FCC BROADCAST ROUNDUP
LISTED ON PAGE 33

RADIO NETWORKS
START ON PAGE 183

NAB PERSONNEL
LISTED ON PAGES 81 & 82

"Music is well said to be the speech of angels."

. . . Thomas Carlyle



Music is also the *entree* to a big, vital and well-defined segment of the New York market: the 1,214,000 above-average families who depend on WQXR for fine music and The New York Times news. And who respond like angels to quality advertising on WQXR. Each year, for more than 400 advertisers, the distinctive voice of WQXR speaks with remarkable effectiveness in a marketplace where many voices are lost.

WQXR

America's No. 1 fine music station for 26 years
229 West 43rd Street, New York 36, N. Y.

WQXR—New York—1936

Frequency: 1560 Kc.....Power: 50,000 Watts
Owned-Operated By.....Interstate Bcstg. Co.
Address.....229 W. 43rd St.
Tel.: LA 4-1100.....Independent
Newspaper Affiliation.....N. Y. Times
Station Representation...McGavren/Guild Co.
President.....Orvil E. Dryfoos
General, Station Mgr.....Elliott M. Sanger, Sr.
V.P., Sales.....Norman S. McGee
Sales Prom. Mgr. .....Elliott M. Sanger, Jr.
Program Director.....Walter Neiman
Sales Manager.....Robert L. Krieger
Pub. Dir.....E. "Pat" Hurley
Chief Engineer.....L. J. Kleinklaus

WNBC—New York—1926

Frequency: 660 Kc.....Power: 50 Kw.
Owned.....National Bcstg. Co.
Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Station Rep.....NBC Spot Sales
President.....Robert E. Kintner
V.P., Gen. Mgr. .....Theodore H. Walworth, Jr.
Station Manager.....George S. Dietrich
Sales Manager.....Joseph F. Frazer
Mgr., Promotion & Adv.....John T. Clayton
Program Dir.....William H. Schwarz
Owners of: WNBC-FM-TV; WMAQ-AM-FM, Chicago; WRC-AM-FM-TV, Washington, D. C.; WRCV-AM-TV, Philadelphia; KNBR-AM-FM, San Francisco; WJAS-AM-FM, Pittsburgh; WNBQ-TV, Chicago; KNBC, Los Angeles.

THE RED CROSS



NEEDS YOUR SUPPORT



WWRL

In New York, all-Negro 24 hours a day (Mon-Fri)

Music & Community News / New York City, DE 5-1600

WWRL—New York—1926

Frequency: 1600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Long Island Bcstg. Corp.
Address.....41-30 58th St., Woodside
Tel.: DE 5-1600.....Independent
President.....W. H. Reuman
General, Station Manager.....Edith Dick
Comm., Sales Promo. Mgr.....Selvin Donneson
Program Director.....Fred Barr
Publicity Director.....Mortimer Matz
Chief Engineer.....Benton R. Bartlett

WNEW—New York—1934

Frequency: 1130 Kc.....Power: 50 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Business-Studio Address.....565 Fifth Ave.
Tel.: YU 6-7000.....Independent
President.....John W. Kluge
V.P., Gen. Mgr. .....John V. B. Sullivan
Program Director.....Varner Paulsen
Sales Prom. Mgr.....James Grau
Publicity Director.....Frank Young
Chief Engineer.....Max Weiner
Owners of: WNEW-TV; WTTG-TV, Washington, D. C.; WHK-AM-FM, Cleveland, O.; WIP-AM-FM, Philadelphia, Pa.; WTVH-TV, Peoria, Ill.; WTVP-TV, Decatur, Ill.; KOVR-TV, Stockton, Calif.; KMBC-AM-TV, Kansas City, Mo.

LISTED ON PAGE 100

NEW YORK TELEPHONE NUMBERS



NETWORKS
☆
PUBLICATIONS
☆
ORGANIZATIONS
☆
TALENT AGENCIES
☆
FM RADIO STATIONS
☆
AM RADIO STATIONS
☆
NEWS ASSOCIATIONS
☆
TELEVISION STATIONS
☆
PROGRAM PRODUCERS
☆
RECORDING COMPANIES
☆
ADVERTISING AGENCIES
☆
TRANSCRIPTION COMPANIES
☆
STATION REPRESENTATIVES

WPOW—New York—1924

Frequency: 1330 Kc.....Power: 5 Kw.
Owned .....WPOW, Inc.
Address .....Hotel Roosevelt
Tel.: MU 6-6488.....Independent
President, Gen. Mgr.....John M. Camp
Program Director.....Arnold Brown
Chief Engineer.....Ed Smith

WHLD—Niagara Falls—1940

Frequency: 1270 Kc....Power: 5000 Watts d.
Owned-Oper. By.....Earl C. Hull
Address .....Parkway Inn
Tel.: BUtler 5-8421.....Independent
Station Representative .....Gill-Perna
Station, Comm. Mgr.....Edward F. Joseph

WJJL—Niagara Falls—1947

Frequency: 1440 Kc.....Power: 1000 Watts d.
Owned-Oper....Niagara Frontier Bcstg. Corp.
Address .....Hotel Niagara
Tel.: BU 5-5795.....MBS
Representative .....Burn-Smith
President, Station Mgr. .....Tom W. Talbot
Chief Engineer, Prog. Dir.....Gustav Czaplak

WSOQ—N. Syracuse—1959

Frequency: 1220 Kc.....Power: 1,000 Watts d.
Owned By .....WSOQ, Inc.
Address .....Box 20
Tel.: GLenview 8-1220.....Independent
General Manager.....F. H. Harms
Program Director.....Ross Morton
Chief Engineer.....M. Harrington

WCHN—Norwich—1953

Frequency: 970 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Norwich, Inc.
Address.....14 S. Broad St.
Tel.: 334-2218 .....Independent
Station Representative..Devney Organization
Pres., Gen. Mgr.....William J. Hall
Commercial Manager.....Philip G. Penfold
Chief Engineer.....Wiley R. Bates

WSLB—Ogdensburg—1940

Freq.: 1400 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Oper. By.....Seaway Radio
Address.....2315 Knox St.
Tel.: 500 .....MBS
President .....George Bingham
General Mgr.....E. M. Costigan
Chief Engineer.....Dave Claxton

WHDL—Olean—1929

Freq.: 1450 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....WHDL, Inc.
Address.....3219 W. State Rd.
Tel.: FR 2-0161.....ABC
Newspaper Affiliation.....Times Herald
Station Representative.....Jack Masla
Pres., Gen. Mgr.....John R. Henzel
Station Manager.....James Hastings
Comm., Sales Promo. Mgr.....Joseph K. Eade
Prog. Dir.....Donald McLean
Chief Engineer.....Wallace D. Taylor

WMNS—Olean—1957

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned By.....Radio Olean
Address.....168½ N. Union St.
Tel.: FR 2-6660.....Independent
Station Representative .....Webb
President, Gen. Mgr.....James C. Gleason
Commercial Manager.....Edward Husted
Program Director.....Frank Proctor
Chief Engineer.....Michael Ceci

WMCR—Oneida—1956

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Madison County Bcstg. Co.
Address.....181 Main St.
Tel.: FN 3-6050.....Independent
President, Gen. Mgr.....Richard W. Mills
Station Sales, Prom. Mgr.....William S. Jaeger
Chief Engineer.....George Sitts

WDOS—Oneonta—1947

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Ottaway Stations, Inc.
Bus.-Studio Address.....104 Chestnut St.
Tel.: GEneral 2-1500.....Independent
President.....James H. Ottaway
Comm. Mgr.....Benjamin M. Turnbull
Chief Engineer.....K. W. Lare
Owners of: WENE, Endicott; WVPO, Stroudsburg.

WSGO—Oswego—1961

Frequency: 1440 Kc. .....Power: 1 Kw. d.
Owned By.....Clifford C. Harris
Address .....Pontiac Hotel
Tel.: FIreside 3-6691.....Independent
Station Representative .....Burn-Smith
General, Comm. Mgr. .....Clifford C. Harris

WEBO—Owego—1956

Frequency: 1330 Kc.....Power: 1 Kw., d.
Owned.....Owego Radio, Inc.
Address.....P. O. Box 295
Tel.: MUtual 7-0371.....Independent
President.....Amo L. Davis
General Manager.....David A. Greacen
Commercial Manager.....Jay G. Manarky
Program Director.....Ralph Fabrizio
Chief Engineer.....Osler J. Woosman

WALK—Patchogue—1952

Frequency: 1370 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Suffolk Bcstg. Corp.
Address.....P. O. Box 230
Tel.: GR 5-5200.....Independent
Newspaper Affiliation.....Suffolk Cons. Press
Representative .....Grant Webb
Pres., Gen. Mgr.....W. K. Macy, Jr.
Comm. Mgr., Prom. Mgr.....John Regan
Prog., Pub. Dir.....Jack Ellsworth
Chief Engineer.....Ed Becker
Owners of: WRIV, Riverhead.

WPAC—Patchogue—1951

Frequency: 1580 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Patchogue Bcstg. Co.
Business Address.....P.O. Box 651
Tel.: GR 5-4600.....Independent

Station Rep.....Spot Time Sales
Pres., Gen. Mgr.....Lee Morrison
Station Manager.....Herbert Morrison
Comm., Sales Promo. Mgr.....Stan Allan
Program Publicity Director.....Dick Hodkin
Chief Engineer.....Morton Morrison
Owners of: WAPC, Riverhead.

WLNA—Peekskill—1948

Frequency: 1420 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Highland Bcstg. Corp.
Address .....Radio Terrace
Tel.: 7-1124 .....Independent
President, Ch. Eng. .....Irving E. Cottrell
Commercial Manager.....Francis V. Lough
Program Dir.....George Birdas

WEAV—Plattsburgh—1935

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Plattsburgh Bcstg. Corp.
Address.....38 Court St.
Tel.: JOrdan 1-0960.....CBS
Representative .....Jack Masla
President, Gen. Mgr.....George F. Bissell
Program, Publicity Director.....Paul Gordon
Chief Engineer.....Jack Nazak

WIRY—Plattsburgh—1950

Freq.: 1340 Kc...Power: 1000 W. d.; 250 W. n.
Owned-Oper. By.....WIRY, Inc.
Address.....301-03 Cornelia St.
Tel.: JO 3-1340.....MBS
President.....Charles B. Britt
Gen., Comm. Mgr.....Donald L. Pelkey
Program Director.....Betty Kraus
Chief Engineer.....Kenneth P. Duquette

WDLC—Port Jervis—1953

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Port Jervis Bcstg Co.
Address .....Box 920
Tel.: 856-5185 .....MBS
Station Representative.....George Hopewell
Exec. Vice President.....Oscar Wein
Station Manager.....Katherine Skellett
Chief Engineer.....Austin Barber

WPDM—Potsdam—1955

Frequency: 1470 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....St. Lawrence Radio, Inc.
Address .....Box 348
Tel.: COlony 7-9464.....Independent
General Manager.....Frederick G. Hartman

WEOK—Poughkeepsie—1949

Frequency: 1390 Kc.....Power: 5,000 Watts d.
Owned-Operated By....Hudson Valley Bcstg.
Address .....Pendell Road
Tel.: GR 1-1500.....Independent
Station Representative.....Adam Young
President .....Lazar Emanuel
V.P., Gen. Mgr.....Louis H. Pells
Comm., Sales Promo. Mgr.....Frank Sause
Chief Engineer.....Fred Brill

WKIP—Poughkeepsie—1940

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Dutchess County Bcstg. Corp.
Address .....Box 889
Tel.: GR 1-2300.....ABC
Station Representative .....Masla
President.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Comm., Sales Promo. Mgr...Michael J. Ludgate
Pub., Prog. Director.....John Kuhn
Chief Engineer.....Marvin S. Seimes
Owners of: WGNY, Newburgh; WSLB, Ogdensburg.

WREM—Remsen—1957

Frequency: 1480 Kc.....Power: 1 Kw.
Owned By.....Town & Country Bcstg. Co. Inc.
Address.....1 Pine St.
Tel.: 831-3333 .....Independent
Station Representative.....Charles Bernard
President.....Edwin L. Slusarczyk
Gen. Mgr., Ch. Eng.....Gerald W. Prouty

WEEE—Rensselaer—1961

Frequency: 1300 Kc.....Power: 5 Kw. d.
Owned By.....Fairview Bcstrs.
Address.....Smultz Rd., Glenmount
Tel.: HO 2-5555.....Independent
Station Representative.....Meeker, Inc.
General Manager.....W. Frank Short
Chief Engineer.....Bill Draper

WAPC—Riverhead—1960

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Patchogue Bcstg. Co., Inc.
Address.....Box 665
Tel.: PA 7-1570.....Independent
President, General Manager.....Lee Morrison
Station Manager.....Herbert Morrison
Commercial Manager.....Stan Allan
Sales Promotion Mgr.....Dick Hodkin
Chief Engineer.....Morton Morrison

WRIV—Riverhead—1955

Frequency: 1390 Kc.....Power: 1,000 Watts d.
Owned.....Suffolk Broadcasting Corp.
Address.....P. O. Box 314
Tel.: PA 7-1200.....Independent
Representative .....Grant Webb
President, Station Mgr.....William K. Macy, Jr.
Commercial Manager.....John Tallcott
Program Publicity Dir.....Robert O'Callaghan
Chief Engineer.....John Broome
Owners of: WALK-AM-FM, Patchogue, N. Y.

WBBF—Rochester—1947

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By.....WBBF, Inc.
Address.....339 East Ave.
Tel.: HAmilton 6-8920.....Independent
Station Representative .....Blair
President.....Maurice R. Forman
General Manager.....Robert S. Kieve
Chief Engineer.....Vincent Lopopolo

WHAM—Rochester—1922

Frequency: 1180 Kc.....Power: 50,000 Watts
Owned-Oper. By..Genesee Broadcasting Corp.
Address.....350 East Ave.
Tel.: LO 2-9200.....ABC
Representative .....Christal
Station Manager.....Arthur W. Kelly
Program Director.....W. Robert McKinsey
Chief Engineer.....Don Parker

WHEC—Rochester—1925

Frequency: 1460 Kc.....Power: 5000 Watts
Owned .....WHEC, Inc.
Bus.-Studio Address.....191 East Ave.
Tel.: BA 5-3050.....CBS
Newspaper Affiliation.....Gannett Co., Inc.
Station Representative.....H-R Reps.
President .....Paul Miller
V.P., General Manger....Lowell H. MacMillan
Station Manager.....Fred Pestorius
Program Director.....Robert S. Yeager
Publicity Director.....Joel Lasky
Chief Engineer.....Howard Mouatt
Owners of: WHEC-TV, Rochester, N. Y.

WROC—Rochester—1947

Frequency: 1280 Kc.....Power: 5000 Watts
Owned-Oper. By.....Veterans Bcstg. Co., Inc.
Address.....WROC Broadcast Ctr.
Tel.: BU 8-8400.....NBC
Station Representative.....Edward Petry & Co.
Pres., Gen. Mgr.....Ervin F. Lyke
Sr. Vice President.....Paul C. Louther
Station, Program Mgr.....James H. Schoonover
Commercial Manager.....George LiButti
Sales Promotion Mgr.....Bill Schubert
Publicity Director.....Charles Pease
Chief Engineer.....Ray Jobes, Sr.
Owners of: WROC-FM-TV, Rochester, N. Y.; KTVE, El Dorado, Ark.; WNYS-TV, Syracuse, N. Y.

WRVM—Rochester—1946

Frequency: 680 Kc.....Power: 250 W. d.
Owned By.....Johnston-Taylor Bcstg.
Address.....130 S. Clinton Ave.
Tel.: BA 5-2520.....Independent
Station Reps.....Masla
President.....James M. Johnston
General, Station Manager....Harold W. Gore
Program Director.....Gerald J. Irvine
Chief Engineer.....Al Rubin

WSAY—Rochester—1936

Frequency: 1370 Kc.....Power: 5 Kw.
Owned-Oper. By...Federal Bcstg. System, Inc.
Address.....250 East Ave.
Tel.: BA 5-1370.....Independent
Station Representative .....Walker-Rawalt
Pres., Chief Eng.....Gordon P. Brown
Station, Program Dir.....Sybilla A. Reber
Commercial Manager.....Annette C. Capitano
Owners of: WNIA, Buffalo, N. Y.

WKAL—Rome—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Maurer Bcstg. Corp.
Bus.-Studio Address.....218 W. Doninick St.
Tel.: FF 6-7700.....ABC
President.....J. B. Maurer

WRNY—Rome—1959

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Mohawk Bcstg. Corp.
Address.....202 W. Dominick St.
Tel.: FF 6-5600.....Independent
Station Rep.....Broadcast Time Sales
President, General Mgr....Richard K. Thorman
Station, Commercial Mgr.....David Derby
Program Director.....Don Alexander
Chief Engineer.....Robert V. Leskovar
Owners of: WALY, Herkimer, N. Y.

WGGO—Salamanca—1957

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned.....James Broadcasting Co., Inc.
Address.....91 Main St.
Tel.: 1515 .....ABC-KBS
Station Rep.....Venard, Torbet & McConnell
President .....Simon Goldman
General, Station Mgr.....M. O. Simundson
Chief Engineer.....Charles Blohm
Owners of: WJTN, Jamestown; WDOE, Dunkirk; WWYN, Erie.

WNBZ—Saranac Lake—1927

Frequency: 1240 Kc...Power: 1 Kw.d. 250 W.n.
Owned-Operated By.....Upstate Bcstg. Corp.
Address.....88 Main St.
Tel.: 891-1544 .....ABC-KBS
Station Reprmesentative .....Grant Webb
Pres., Gen. Mgr.....Jacques DeMattos
Program Director.....Mrs. Jacques DeMattos
Publicity Director.....John F. Delahant
Chief Engineer.....H. Berwind Williams

WSPN—Saratoga Springs—1954

Frequency: 900 Kc.....Power: 250 Watts d.
Owned By.....Spa Broadcasters, Inc.
Business Address.....71 West Ave.
Tel.: 2180 .....Independent
Station Rep.....Spot Time Sales
President .....Ken Freebern
General Station Mgr.....Dale Robertson
Program Director.....Kaye Van Derwerker
Chief Engineer.....Cass Miles

WGHQ—Saugerties—1956

Frequency: 920 Kc.....Power: 5000 Watts d.
Owned .....Skylark Corp.
Address.....P. O. Box 427, Kingston
Tel.: CH 6-2822.....Independent
Station Rep.....Mort Bassett & Co.
President .....Martin Stone
General, Sta. Mgr.....Harry M. Thayer
Commercial Mgr.....Warner Rush
Program Director.....Herb Shein
Chief Engineer.....Leroy F. Fuller
Owners of: WVOX-AM-FM, New Rochelle; WFYI, Mineola; WVIP, Mt. Kisco, all N. Y.

WGY—Schenectady—1922

Frequency: 810 Kc.....Power: 50,000 Watts
Owned-Oper. By.....General Electric Co.
Address.....1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Representative.....Henry I. Christal
President.....Gerald L. Phillippe
General Manager.....J. Milton Lang
Marketing Manager.....Robert F. Reid
Operations Manager.....Merl L. Galusha
Commercial Manager.....John E. Schmulbach
Program Manager.....Albert G. Zink
Promotion Manager.....Arthur R. Garland
Chief Engineer.....Albert C. Knapp
Owners of: WRGB, Schnectady.

WSNY—Schenectady—1942

Frequency: 1240 Kc...Power: 1 Kw.d. 250 W.n.

Owned-Oper. By.....Western Gateway Bcstg.
Business-Studio Address.....619 State St.
Tel.: EX 3-3622.....Independent
Pres., Gen., Sta. Mgr.....Winslow Leighton
Chief Engineer.....I. P. Beck

WFBL—Syracuse—1922

Frequency: 1390 Kc.....Power: 5000 Watts
Owned By.....First Broadcasting Corp.
Address.....6609 Old Collammer Road
Tel.: 463-3681.....MBS
Station Rep.....Advertising Time Sales
General Manager.....Henry T. Wilcox
Program Director.....Fay Santello
Publicity Director.....Marcia Smith
Chief Engineer.....Vincent Marlin

WHEN—Syracuse—1941

Frequency: 620 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Meredith Syracuse Radio Corp.
Address.....980 James St.
Tel.: 474-8511.....CBS
Representative.....Katz
V.P. & Gen. Mgr.....Paul Adanti
Asst. General Manager.....William H. Bell
Sales Manager.....Louis Parmentier
Program Director.....John L. Scott
Chief Engineer.....Robert Ardner
Owners of: WHEN-TV; KCMO-AM-FM-TV, Kansas City; KPHO-AM-TV, Phoenix, Ariz.; WOW-AM-FM-TV, Omaha, Neb.

WNDR—Syracuse—1946

Frequency: 1260 Kc.....Power: 5000 Watts
Owned-Oper. By.....Syracuse Bstg. Corp.
Address.....Box 1212
Tel.: GI 6-1515.....Independent
Station Representative.....Eastman
General Manager.....Arthur C. Kyle, Jr.

WOLF—Syracuse—1940

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Ivy Bcstg. Co., Inc.
Address.....Box 1292
Tel.: HA 2-7211.....ABC
President.....Ellis E. Erdman
V.P., General Manager.....Joel Fleming
Commercial Manager.....Arthur Scott
Chief Engineer.....Gerald Cushing
Owners of: WTKO, Ithaca.

WQSR—Syracuse—1961

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By..Entertainment & Amusements of O.
Address.....1020 Hiawatha Blvd., W.
Tel.: GR 2-6313.....ABC
President, General Mgr.....Myron H. Bolotin
Commercial Manager.....Earl Karcher
Sales Promotion Manager.....Irving Jannish
Program, Publicity Dir.....Ray Boyce
Chief Engineer.....Stuart D. Cohen

WSYR—Syracuse—1922

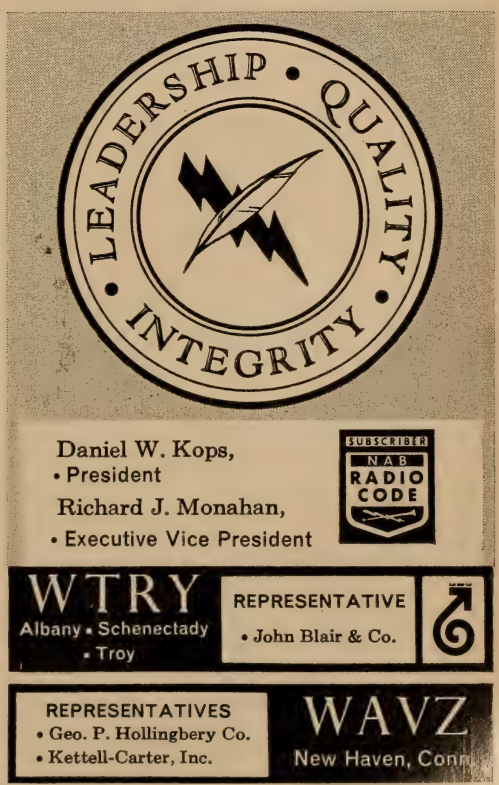
Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Newhouse Broadcasting Corp.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC
Representative.....Henry I. Christal
President, General Mgr....E. R. Vadeboncoeur
Station Mgr.....William V. Rothrum
Program Dir.....Floyd Ottoway
Commercial Mgr.....William R. Alford
Sales Promotion Mgr.....Lou Switzer
Chief Engineer.....A. J. Eicholzer
Owners of: WSYR-FM-TV; WAPI-AM-FM-TV Birmingham, Ala.; WTPA-TV, Harrisburg; KOIN-AM-TV, Portland; WSYE-TV, Elmira, N. Y.

WIPS—Ticonderoga—1955

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned By.....Ti Broadcasting, Inc.
Address.....Fort Ti Road
Tel.: JUno 5-2868.....Independent
Station Representative.....Spot Time Sales
President.....Bernard H. Pelzer, Jr.

WTRY—Troy—1940

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTRY Bcstg. Corp.
Business-Studio Address.....92 Fourth St.
Tel.: AS 4-1100.....Independent
Representative.....John Blair
President.....Daniel Kops
Exec. V.P.....Richard J. Monahan
V.P., General Manager.....Sam S. Nielsen
Program Director.....John Mounteer
Publicity Director.....Alvin Herskovitz
Chief Engineer.....Frank Belaska
Owners of: WAVZ, New Haven, Conn.



WXKW—Troy—1962

Frequency: 1600 Kc.....Power: 500 Watts d.
Owned By.....Iroquois Broadcasting Co.
Address.....P. O. Box 1061
Tel.: BRidge 1-7461.....Independent
General Manager.....John Hinman

WBVM—Utica—1962

Frequency: 1550.....Power: 1,000 Watts d.
Owned By.....Fusco Broadcasting Corp.
Address.....1924 Genesee St.
Tel.: REdwood 5-2785.....Independent
Station Representative .....Gill-Perna
President.....Michael C. Fusco
General, Station Mgr.....Daniel A. Fusco
Program Director.....Joseph Graziano
Chief Engineer.....Frederick Harrington

WIBX—Utica—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....WIBX, Inc.
Address.....P. O. Box 950
Tel.: 736-9313 .....CBS
Sta. Representative .....Meeker
President.....Margaret Bowen Shepard
General Manager.....Frederic C. Bowen
Station Manager.....Elliott Stewart
Chief Engineer.....John T. Dowdell

WRUN—Utica—1948

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....The Rome Sentinel Co.
Address.....P. O. Box 1150

Batting 1000 on AM and FM!

WFAS' new 1000 watt transmitter reaches a potential 2¼ million homes with Westchester and Rockland Counties as a hub.

More than ever, WFAS is THE Westchester Station!

WFAS and WFAS-FM

White Plains, N. Y.

914 OW 3-2400

Rep. by Jack Masla & Co.

Tel.: RE 6-5225.....Independent
Newspaper Affiliation....Rome Daily Sentinel
Representative .....Avery-Knodel
President.....Bradley C. Barnard
General Manager.....Fritz Updike
Station Manager.....Richard A. Clark
Chief Engineers.....G. S. Woods, C. F. Henry

WTLB—Utica—1947

Freq.: 1310 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Star Bcstg. Co.
Address.....P. O. Box 781
Tel.: SW 7-1330.....Independent
Station Rep.....Robert E. Eastman & Co
President.....M. R. Forman
Gen., Sta. Mgr.....J. Ronald Bayton
Chief Engineer.....Robert Dufford

WDLA—Walton—1951

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Oper. By.Delaware County Bcstg. Corp.
Business Address.....Walton
Tel.: UNderhill 5-4321.....Independent
V.P., Gen. Mgr.....Michael J. Cuneen

WATN—Watertown—1941

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Watertown Bcstg. Corp.
Address.....199 Wealtha Ave.
Tel.: SUnset 2-3320.....MBS
Pres., Gen. Mgr.....G. Harry Righter
Chief Engineer.....Donald Schryver

WOTT—Watertown—1959

Frequency: 1410 Kc.....Powers: 5,000 Watts d.
Owned By.....1,000 Isls. Bcstg. Co., Inc.
Address.....1833 State St.
Tel.: SUnset 2-6540.....Independent
President, Sta. Mgr.....James M. Johnston

WWNY—Watertown—1941

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By.....The Brockway Co.
Address .....Box 211
Tel.: SUnset 8-3800.....CBS
President.....John B. Johnson
General Manager.....James W. Higgins

WLSV—Wellsville—1955

Frequency: 790 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Radio Services of Wellsville
Address .....Hotel Fassett
Tel.: 727 .....Independent
General Manager.....Joseph Mumma

WFAS—White Plains—1932

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W n.
Owned-Oper. By.....Westchester Bcstg. Corp.
Address.....Secor Road, Hartsdale, N. Y.
Tel.: OW 3-2400.....Independent
Station Representative.....Jack Masla
President.....Valentine E. Macy, Jr.
Gen., Sta. Manager.....Frank A. Seitz
Program Director.....Randall Kaler
Sls. Prom., Comm. Mgr.....John Hade
Chief Engineer.....Jack Pearson

WWRL—Woodside—1926

(See New York, N. Y., Page 441)

Pop.: 4,660,000
Families: 1,188,500

North Carolina

Radio Homes: 1,145,000
AM Stas. in State: 164

WRCS—Ahoskie—1947

Frequency: 970 Kc.....Power: 1,000 Watts
Owned-Oper. By.....Roanoke-Chowan Bcstg.
Address .....Box 232
Tel.: 332-3101 .....Independent
President.....J. B. Burden
Manager.....P. G. Sewell

WABZ—Albemarle—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Radio Station WABZ, Inc.
Business-Studio Address.....Hotel Albemarle
Tel.: YU 2-1020.....KBS
President.....Staton P. Williams
General Manager.....Mrs. R. G. Varner
Commercial Manager.....Nealson Russell
Program Director.....Marvin Coley
Chief Engineer.....John D. Brooks

WZKY—Albermarle—1956

Frequency: 1580 Kc.....Power: 250 Watts, d.
Owned By.....Radio WZKY
Address .....Box 550
Tel.: YUkon 2-1111.....Independent
President.....Robert L. Hilker
General, Sta. Manager.....Ted Y. Prevatte
Chief Engineer.....H. David Hedrick
Owners of: WCGC, Belmont; WEGO, Concord; WPCC, Clinton; WSVM, Valdese. All N. C.

WGWR—Asheboro—1947

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Asheboro Bcstg. Co., Inc.
Address.....P. O. Box 309
Tel.: MAin 5-2187.....KBS
Newspaper Affiliation.....Courier Tribune
Station Representative.....George Hopewell
President.....Roy Cox, Sr.
General, Station Mgr.....J. R. Marlowe
Comm., Sales Prom. Mgr.....R. B. Sweeney
Program Director.....A. B. Brown
Chief Engineer.....Howard Miller

WISE—Asheville—1939

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Davenport-McGuire Bcstrs.
Address.....92 Haywood St.
Tel.: ALpine 3-5381.....MBS
Station Representative.....McGavren/Guild
President.....Charles J. McGuire
Exec. Vice President.....John Lee Davenport
Sales Manager.....Charles Reyolds
Chief Engineer.....Matthew Munn

WLOS—Asheville—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Skyway Bcstg. Co.
Business- Studio Address.....288 Macon Ave.
Tel.: ALpine 4-4321.....NBC
Station Representatives.....P. G. & W.; Ayers
President .....Mitchell Wolfson
V.P., General Manager.....Morton S. Cohn
Station Manager.....Dewey Long
Program Director.....Dave Jacobs
Chief Engineer.....George F. Sprague
Owners of: WLOS-FM-TV, Asheville, N. C.; WTVJ, Miami, Fla.; KVOS-TV, Bellingham, Wash.

WSKY—Asheville—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Radio Asheville, Inc.
Business-Studio Address.....12 Church St.
Tel.: ALpine 3-4451.....Independent
Station Representative.....Gill-Perna
President, General Mgr.....Zeb Lee
Commercial Manager.....Bruce Barnes
Sales Prom., Pub. Dir.....Lou Ronder, Jr.
Program Director.....Jack Sheridan
Chief Engineer.....Charles Sumner

WWNC—Asheville—1927

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By...Asheville Citizen-Times Co.
Address.....14 O. Henry Ave.
Tel.: AL 2-5611.....CBS
Newspaper Affil. .....Citizen-Times
Representative .....H-R
President .....Robert Bunnelle
General, Station Mgr.....Cecil B. Hoskins
Comm. Mgr.....James A. Hagan
Chief Engineer.....Harvey T. Nations

WBMA—Beaufort—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By....Richard Ray Cummins
Address .....Box 156
Tel.: 2-9401 .....Independent
Owner, Gen. Mgr., Ch. Eng.....R. R. Cummins

WCGC—Belmont-Charlotte 1954

Freq.: 1270 Kc....Power: 1 Kw., d.; 500 W., n.
Owner.....Central Bcstg. Co.
Address.....Box 630, Belmont
Tel.: 825-2812 .....ABC-MBS-KBS
President, General Mgr.....Robert Hilker
Commercial Manager.....Frank Thomas
Sales Promotion Mgr.....Bill Sitton
Program Director.....Everette Gantt
Chief Engineer.....Fay Horton
Owners of: WEGO, Concord; WZKY, Albemarle; WSVM, Valdese. All N. C.

WPYB—Benson—1961

Frequency: 1580 Kc.....Power: 500 Watts d.
Owned By.....George G. Beasley
Address .....Box 215
Tel.: 894-3009 .....Independent
President.....George G. Beasley
General Mgr., Ch. Eng.....James E. Harrelson

Commercial Manager....Emma Lee Grantham
Program Director.....Clyde Stone
Publicity Director.....Irma Gray Williams

WBMT—Black Mountain—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Mountain View Bcstg. Co.
Address .....Box 755
Tel.: NOrth 9-7812.....ABC-KBS
President, General Mgr.....Eugene Slatkin
Commercial Manager.....Gil Murray
Program Director.....Jack Sharp
Publicity Director.....Susan Clark
Chief Engineer.....Charles Ingram

WFGW—Black Mountain—1961

Frequency: 1010 Kc.....Power: 10,000 Watts
Owned By.....Blue Ridge Broadcasting Corp.
Address.....P. O. Box 158
Tel.: 669-8477 .....Independent
President.....Dr. Billy Graham
General Manager.....Loren F. Bridges
Sales Manger.....Douglas Bell
Chief Engineer.....W. C. Clements

WATA—Boone—1950

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Wilkes Bcstg. Co.
Address .....Depot St.
Tel.: AM 4-8461.....KBS
President.....Doris B. Brown
Station Mgr.....Roland Potter
Program Director.....Jane Smith
Chief Engineer.....E. Chipman

WPNF—Brevard—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Pisgah Bcstg. Co., Inc.
Address.....P. O. Box 352
Tel.: TU 3-2621.....Independent
President.....Mrs. Ed M. Anderson
General, Station Manager.....Al Martin
Program Director.....Bill Hancock
Publicity Director.....John I. Anderson
Chief Engineer.....Leon Southerland

WBAG—Burlington—1946

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned.....Burington-Graham Bdcstg. Co.
Address.....Maple at Broad
Tel.: CA 7-4261.....Independent
Representative .....Walker-Rawalt
Gen., Sta. Mgr.....G. C. Starnes
Commercial Manager.....Harold Nall
Program Director.....William Diffee
Publicity Director.....Ed Brooks
Chief Engineer.....Charles Stafford

WBBB—Burlington—1941

Frequency: 920 Kc.....Power: 5000 Watts d.
Owned-Operated By.Alamance Bcstg. Co., Inc.
Address.....318 S. Main St.
Tel.: CA 6-6376.....MBS-KBS
Representative.....Thomas F. Clark
President.....V. W. Lane
General Manager.....E. Z. Jones
Operations, Comm. Mgr.....C. Robert Ray
Program Director.....Minnie Canada
Publicity Director.....Charlie Price
Chief Engineer.....Berry Tysor

WWIT—Canton—1954

Frequency: 970 Kc.....Power: 1 Kw., d.
Owned By.....Western N. C. Bcsters., Inc.
Address.....Harkins Cove Road
Tel.: MI 8-3588.....Independent
Station Representative .....Hopewell
President.....Sidney A. Watts
General, Station Mgr.....Dalton R. Paxton
Commercial Manager.....Jerry B. Spinn
Program Director.....Sam F. Patterson
Publicity Director.....Bob Caldwell
Chief Engineer.....John H. Welch

WVOE—Chadbourn—1962

Frequency: 1590 Kc.....Power: 1,000 Watts d.
Owned By.....Ebony Enterprises, Inc.
Address.....P. O. Box 124-A
Tel.: 654-3971 .....Independent
Station Repersentative .....Dora-Clayton
President, General Mgr.....T. M. Reynolds
Program, Publicity Dir.....Joe Lewis
Chief Engineer.....Joe Evans

WCHL—Chapel Hill—1952

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Village Bcstg. Co.
Address .....Durham Road
Tel.: 968-4484 .....Independent
Pres., Gen. Mgr.....Roland McClamroch, Jr.
Program Director.....Jim Heavner
Chief Engineer.....Jim Botsford

WAYS—Charlotte—1941

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Thoms Radio-TV Ent.
Business-Studio Address.....400 Radio Road
Tel.: 392-4181 .....MBS
President.....G. W. Dowdy
General Manager.....J. Poston
Station, Commercial Mgr.....Don P. Lee
Chief Engineer.....L. I. Dekle
Owners of: WISE-TV, Asheville.

WBT—Charlotte—1922

Frequency: 1110 Kc.....Power: 50,000 Watts
Owned-Oper. By....Jefferson Standard Bcstg.
Address.....1 Julian Price Pl.
Tel.: ED 3-8833.....CBS
Station Representative.....John Blair
Board Chairman.....J. M. Bryan
President.....Charles H. Crutchfield
Station Manager.....Paul B. Marion
Commercial Manager.....James G. Babb, Jr.
Program Director.....Wade St. Clair
Pub., Sales Prom. Dir.....Larry Harding
Chief Engineer.....Thomas Howard
Owners of: WBT-FM, WBTV, Charlotte; WBTW, Florence, S. C.

WGIV—Charlotte—1947

Freq.: 1600 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By..Charlotte Radio & TV Corp.
Address .....Box 10063
Tel.: ED 3-2195.....Independent
Station Representative .....Howard
Pres., Gen., Sta. Mgr.....Francis M. Fitzgerald
Commercial Mgr.....Ray Ervin
Program Director.....F. P. Toomey
Sales Promotion Manager.....Larry Keith
Chief Engineer.....S. K. Lineberger

WIST—Charlotte—1951

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WIST, Inc.
Address.....Liberty Life Bldg.
Tel.: FR 6-3511.....Independent
Station Rep.....Advertising Time Sales
President .....Henderson Belk
V.P., General Manager.....Ray M. Stanfield
Commercial Manager.....C. B. Rogers, Jr.
Program Director.....Tim Lockhart
Chief Engineer.....Donald Strawn
Owners of: WORD, Spartanburg.

WKTC—Charlotte—1958

Frequency: 1310 Kc.....Power: 1000 Watts
Owned By.....Queen City Bcstg. Co.
Address.....2001 Suttle Ave.
Tel.: EDison 3-1101.....Independent
Station Rep.....Prestige Representation
Exec. Director.....J. O. Tice, Sr.
President.....J. Olin Tice, Jr.
General Manager.....J. G. Kenworthy
Commercial Manager.....Johnny Jacobs
Program Director.....Ronald Bryant

WSOC—Charlotte—1933

Freq.: 930 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned By.....Carolina Broadcasting Co.
Address.....P. O. Box 2536
Tel.: FR 6-5541.....NBC
Station Rep.....Peters, Griffin, Woodward
President.....Leonard Reinsch
V.P., Gen. Mgr.....Henry Sullivan
Commercial Manager.....Bill Baskerville
Program Director.....Norman Young
Chief Engineer.....A. O. Richardson, Jr.
Owners of: WSB-AM-FM-TV, Atlanta; WHIO-AM-FM-TV, Dayton.

WWOK—Charlotte—1955

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Radio Charlotte, Inc.
Address.....215 Greystone Rd.
Tel.: 523-1041 .....Independent
Station Rep. .....Forjoe
President.....Sherwood J. Tarlow
General Mgr.....Herb Berg
Operations Mgr.....Art Lawrence
Chief Engineer.....Tony Ostopoff

WRRZ—Clinton—1947

Frequency: 880 Kc.....Power: 1000 Watts, d.
Owned.....WRRZ Radio Co.
Address.....S. Highway 701
Tel.: LY 2-2165.....ABC
Station Rep.....Walker-Rawalt
General Mgr.....Geo. S. Walston
Sales Prom. Manager.....E. D. Powell
Chief Engineer.....J. L. Bowles

WEGO—Concord—1943

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned By:.....Concord Kannapolis Bcstg. Co.
Address .....Box 1321
Tel.: ST 2-7115.....Independent
President.....Robert R. Hilker
General, Comm. Mgr....Claude C. Gibson, Jr.
Program Director.....Bill Weant
Chief Engineer.....Kenneth R. Kennedy
Owners of: WZKY, Albemarle, N. C.; WEGO-FM, Concord.

WCKB—Dunn—1946

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned By.....N. C. Central Bcstrs.
Address .....Box 431
Tel.: 892-3133 .....KBS
President.....Lofton A. Tart, Sr.
General, Sta. Manager.....A. Lincoln Faulk
Commercial Manager.....O. B. Hall
Program Director.....Rudy Zurlo
Publicity Director.....John G. Thomas
Sales Promotion Manager.....Amelda Jackson
Chief Engineer.....Joseph Kotlas

WDNC—Durham—1928

Freq.: 620 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....The Durham Radio Corp.
Bus.-Studio Address...138½ E. Chapel Hill St.
Tel.: 684-0355 .....CBS
Newspaper Affil.....Herald Co.
Representative.....Paul H. Raymer
President.....C. C. Council
General, Station Mgr.....J. Frank Jarman
Commercial Mgr.....W. R. Kirby
Program Dir.....E. R. Higgins, Jr.
Publicity Director.....A. E. Pruitt
Chief Engineer.....Waldo W. Primm

WSRC—Durham—1954

Frequency: 1410 Kc.....Power: 1 Kw.
Owned By.....Carolina Radio of Durham
Address.....P. O. Box 28
Tel.: 684-0115 .....Independent
Station Rep.....Continental Bcstg., Inc.
President.....James H. Mayes, Jr.
Commercial Manager.....Ray Childers
Program Director.....Rip Austin
Chief Engineer.....Arthur Bone

WSSB—Durham—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WSSB, Inc.
Address .....Box 8676
Tel.: 489-9457 .....Independent
Station Reps.....Weed; Ayers
President.....J. S. Beattie
General Manager.....R. Willoughby-Ray

WTIK—Durham—1946

Freq.: 1310 Kc.....Power: 1 Kw. d.; 500 W. n.
Owned-Oper. By.....W & W Bcstg. Co.

Address.....P. O. Box 1571
Tel.: 682-9263 .....ABC
Station Representative .....Clark
President.....C. H. Wentz
Gen., Sta. Mgr.....H. Tom Morris
Chief Engineer.....Fred Bailey

WCDJ—Edenton—1955

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Colonial Bcstg. Co.
Address.....P. O. Box 509
Tel.: 2178 .....KBS
President.....E. M. Schuman
Gen., Sta. Mgr.....R. W. Schuman

WCNC—Elizabeth City—1939

Freq.: 1240 Kc.....Power: 1 Ww. d., 250 W. n.
Owned-Oper. By....Albemarle Bcstg. Co., Inc.
Address .....Box 535
Tel.: 335-4379 .....KBS
Station Rep.....Bogner & Martin
President.....J. L. Lamb, Sr.
Gen. Mgr., Chief Eng.....J. L. Lamb, Jr.
Assistant Mgr.....Desmond Barclay
Commercial Manager.....C. E. Ferrell
Program Director.....Jimmy Raper
Publicity Director.....Bill Winslow

WGAI—Elizabeth City—1947

Freq.: 560 Kc....Power: 1 Kw. d., 500 Watts n.
Owned-Operated By.....WGAI Radio Co.
Business-Studio Address.....Box 649
Tel.: 4371 .....MBS
Pres., Gen., Sta. Mgr.....C. Alden Baker

WBLA—Elizabethtown—1956

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned.....Bladen Bcstg. Corp.
Address .....Box 327
Tel.: UNion 2-3184.....KBS
Sta. Representative .....Hopewell
President.....E. Clayton Register
General Mgr.....Chatham C. Clark

WIFM—Elkin—1949

Frequency: 1540 Kc.....Power: 250 Watts, d.
Owned By.....Tri-County Bcstg. Co., Inc.
Address.....P. O. Box 152
Tel.: 835-2511.....Independent
Newspaper Affiliation .....Tribune
President.....H. F. Laffoon
General Manager.....W. P. Erwin
Station Manager.....Leon Reece
Commercial Manager.....Barnet Hall
Program Director.....Betty Frye
Chief Engineer.....Dick Paulson
Owners of: WIFM-FM, Elkin.

WFMO—Fairmont—1953

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned By....Carolinas Broadcasting Co., Inc.
Address.....P. O. Box 665
Tel.: 628-4781 .....Independent
President .....Cutlar Moore
General, Station Mgr.....James C. Clark
Commercial Manager.....Allen Vause
Program Director.....Betty R. Clark
Chief Engineer.....Joseph Miles

WFAG—Farmville—1959

Frequency: 1250 Kc.....Power: 500 Watt d.
Owned By.....Farmville Bcstg. Co.
Address .....Box 148
Tel.: SK 3-4392.....Independent
Station Representative .....Hopewell
Co-owners.....Carl V. Venters Jr., H. C. Wade
Chief Engineer.....Lawrence Behr

WFAI—Fayetteville—1947

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Jackson F. Lee
Address.....P. O. Box 659
Tel.: 433-4193 .....CBS-KBS
Representative.....Thomas F. Clark
General, Comm. Manager.....Jackson F. Lee
Chief Engineer.....Walter Lee Moring

WFLB—Fayetteville—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....OSTB, Inc.
Address.....P. O. Box 512
Tel.: HEmlock 2-7136.....ABC
Representative .....Burn-Smith
Gen., Sta. Mgr.....Jimmy Simpson

WFNC—Fayetteville—1938

Freq.: 940 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cape Fear Bcstg. Co.
Address.....1009 William Clark Rd.
Tel.: HU 4-4181.....MBS
Representative .....Walker-Rawalt
President, Gen. Mgr.....Victor W. Dawson
Station, Commercial Mgr.....Johnny Joyce
Program Director.....Chris Mack
Chief Engineer.....Jack Ikner

WIDU—Fayetteville—1958

Frequency: 1600 Kc.....Power: 1 Kw. d.
Owned By.....WIDU Bcstg., Inc.
Address .....Box 247
Tel.: HEmlock 2-6111.....Independent
President.....F. F. Owen
General, Station Mgr.....W. B. Belche
Commercial Manager.....Forrest Tyndall
Program Director.....Donald McDowell
Chief Engineer.....W. D. Bailey

WAGY—Forest City—1958

Frequency: 1320 Kc.....Power: 1 Kw. d.
Owned By.....Tri-City Broadcasting Co.
Address .....Box 280
Tel.: 245-9888 .....Independent
President, Chief Eng.....G. T. Becknell
Station, Program Mgr.....Dave White
Comm., Sales Prom. Mgr.....Fred A. Blanton
Owners of: WAGY-FM, Forest City.

WBBO—Forest City—1947

Frequency: 780 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Rutherford Co. Radio Co., Inc.
Address .....Box 469
Tel.: CHerry 5-4205.....KBS
Newspaper Affil.....Courier, Sun
Pres., Gen., Sta. Mgr.....Mrs. Ed. M. Anderson
Chief Engineer.....Merton Iwerks

WFSC—Franklin—1957

Frequency: 1050 Kc.....Power: 1000 Watts
Owned By.....Macon Cty. Broadcasting Co.
Business Address.....P. O. Box 470
Tel.: LA 4-2148.....KBS
President.....Henry Bartol, Jr.
Gen., Sta. Mgr., Ch. Eng.....Edwin P. Healy

WFVG—Fuquay Springs—1949

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WFVG Bcstg.
Business-Studio Address.....Box 588
Tel.: MU 7-4001.....KBS-MBS
President, Gen. Mgr.....James Flanagan
Chief Engineer.....G. Lewis

WGAS—Gastonia—1959

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned By.....MGM Bcstg. Corp.
Address.....Box 1399
Tel.: 865-5796.....Independent
Station Representative.....Hopewell
President.....Lewis Young
General, Station Mgr.....Glenn F. Mace
Commercial Manager.....Grady E. Carpenter
Chief Engineer.....A. Clay Groves

WGNC—Gastonia—1939

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Catherine T. McSwain
Address.....1700 N. Chester St.
Tel.: UNiversity 5-8501.....Independent
Station Manager.....Pat McSwain
Commercial Manager.....Carl Rhyne
Program Director.....Fred Gray
Chief Engineer.....W. C. Groves, Jr.

WLTC—Gastonia—1947

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Gastonia Bcstg. Serv., Inc.
Address.....504 Vista Dr.
Tel.: UN 5-1079.....KBS
Representative.....Thomas F. Clark
Pres., Gen., Sta. Mgr.....James B. Petty
Commercial Manager.....Boyce C. Morrow
Program Director.....Alan G. Phillips
Chief Engineer.....Don Voigt

WFMC—Goldsboro—1951

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned.....Southern Radio & TV Corp.
Address.....P. O. Box 655
Tel.: REpublic 4-4211.....KBS
President, Gen. Mgr.....Kenneth T. Marshall
Program Dir., Ch. Engineer....Henry Harrison

WGBR—Goldsboro—1939

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. B.....E. Carolina Bcstg. Co., Inc.
Address.....P. O. Box 1024
Tel.: REpublic 4-3621.....ABC
President.....A. T. Hawkins
General Comm. Mgr.....V. G. Balkman
Chief Engineer.....Daniel B. Trueblood
Owners of: WEQR-FM, Goldsboro.

WGOL—Goldsboro—1955

Frequency: 1300 Kc.....Power: 1000 Watts
Owned.....Better Advertising Inc.
Address.....116 W. Mulberry St.
Tel.: RE 4-5151.....Independent
Sta. Representative.....Bogner & Martin
President.....William S. Page
General Mgr.....Jack P. Hankins
Station Mgr.....Lynwood Moseley
Commercial Manager.....Aubrey Acock
Program Director.....Perry Turner
Chief Engineer.....Paul Horne

WKJK—Granite Falls—1962

Frequency: 1580 Kc.....Power: 500 Watts
Owned By.....James B. Childress
Address.....Radio Building
Tel.: Granite Falls.....Independent
President.....James B. Childress
General, Commercial Mgr.....Robert Culler

WBIG—Greensboro—1926

Frequency: 1470 Kc.....Power: 5000 Watts
Owned By.....North Carolina Bcstg. Co.
Address....Battleground at Edney Ridge Rd.
Tel.: BR 2-6125.....CBS
Representative.....George P. Hollingbery
General, Station Mgr.....Allen Wannamaker
Commercial Mgr.....W. H. Henry
Chief Engineer.....Ernest C. Pate, Jr.

WCOG—Greensboro—1948

Freq.: 1320 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned & Oper. By.....WCOG, Inc.
Address.....4635 Tower Dr.
Tel.: 299-0346.....MBS
Station Rep.....McGavren/Guild
President.....Harold H. Thoms
Sta. Manager.....Jack Huband
Program Director.....Tom A. Wall
Sales Promotion Mgr.....Terry Bane
Pub. Dir.....Betty Anderson
Chief Engineer.....Earl Allison
Owners of: WISE-TV, Asheville, N. C.

WEAL—Greensboro—1962

Frequency: 1510 Kc.....Power: 1000 Watts d.
Owned By..Charlotte Radio & Television Corp.
Address.....P. O. Box 6626
Tel.: 272-5121.....Independent
Station Representative.....Bernard Howard
President.....Francis M. Fitzgerald
General Mgr., Chief Eng.....Carroll Ogle
Publicity Director.....Alfred G. Richards

WGBG—Greensboro—1942

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Greensboro Bcstg. Co., Inc.
Address.....P. O. Box 2280
Tel.: BR 3-3631.....ABC
Station Representative.....Bob Dore
Pres., Gen. Mgr.....Ralph M. Lambeth
Comm. Mgr., Pub. Dir.....Jack Rimmer
Sales Prom. Manager.....Earl O. Sullivan
Program Director.....Joe Anderson
Chief Engineer.....Earl Teague

WPET—Greensboro—1954

Frequency: 950 Kc.....Power: 500 Watts
Owned By.....WPET, Inc.
Address.....P. O. Box 3488
Tel.: BR 5-4464.....Independent
President.....James S. Beattie
Exec. V.P., Gen. Mgr.....William P. Mitchell
Sales Prom. Mgr., Pub. Dir.....Ruenell Stewart

WGTC—Greenville—1940

Freq.: 1590 Kc.....Power: 5 Kw. d.; 1 Kw. n.
Owned-Oper. By.....WGTC Bcstg. Co.
Address.....P. O. Box 462
Tel.: PL 8-2174.....CBS
Station Rep.....Devney Organization
President.....A. W. Lewin
General Manager.....J. T. Snowden, Jr.

WKTB—Greenville—1962

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned By.....H&R Electronics, Inc.
Address.....103 E. Fifth St.
Tel.: PLaza 2-6303.....Independent
Station Representative.....Hal Walton
President.....John S. Townsend
Commercial Manager.....Marty Sullivan
Chief Engineer.....Grover Baker

WOOW—Greenville—1959

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....WOOW, Inc.
Address.....304 S. Evans St.
Tel.: PLaza 8-1171.....KBS
President.....Charles E. Springer
Station Manager.....M. R. Sullivan
Chief Engineer.....Charles W. Moore

WKDX—Hamlet—1957

Frequency: 1400 Kc.....Power: 1,000 Watts d.
Owned.....Richmond Bcstg Co.
Address.....Box 826
Tel.: 582-2653.....Independent
President.....Risdon A. Lyon
General Manager.....W. P. Billingsley
Chief Engineer.....J. Craig Jarman

WUSM—Havelock—1962

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned By.....Radio Marine
Address....The Penthouse, Commercial Center
Tel.: 447-5100.....Independent
Station Representative.....Hal Holman
President, Gen. Mgr.....Jack Younts

WHNC—Henderson—1945

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned.....Henderson Radio Corp.
Address.....Norlina Road
Tel.: GE 8-7136.....KBS-MBS
President.....Nathan Frank
General, Sta. Mgr.....Dr. Claye Frank
Program Director.....Mrs. Mozelle Moore
Chief Engineer.....Lewis Hiland

WIZS—Henderson—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Corp.
Address.....P. O. Box 1011
Tel.: GEneva 8-8135-6.....Independent
President.....Stan Fox
Station Manager.....Mike Hight
Program Director.....John Price
Publicity Director.....Bud Morgan
Chief Engineer.....Ed Brame

WHKP—Hendersonville—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Radio Hendersonville, Inc.
Address.....Chimney Rock Rd.
Tel.: OX 3-9061.....KBS
President, Gen. Mgr.....Kermit Edney
Commercial Manager.....Arthur V. Cooley
Program Director.....Jimmy Northington
Chief Engineer.....Charles Renfrow

WHKY—Hickory—1939

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By...Catawba Valley Bcstg. Co.
Address.....415 1st Ave., N.W.
Tel.: DI 5-2294.....ABC
News. Affil.....Daily Record
President.....Carl V. Cline
Gen., Sta. Manager.....Edmund S. Long
Program, Publicity Director.....Kyle S. Jones
Chief Engineer.....Thomas E. Long

WIRC—Hickory—1948

Frequency: 630 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Foothills Bcstg., Inc.
Address.....P.O. Box 938
Tel.: 345-2124.....Independent
Representative.....Pearson Nat. Reps.
President.....Mrs. Margaret A. Smith
Gen., Sales Promo. Mgr.....E. M. Smith, Jr.
Sta. Mgr., Chief Engr.....Elmer Troutman
Commercial Manager.....Lee Douglas
Program Director.....Mattie I. Padgett
Publicity Director.....Mrs. Cecile Bost

WHPE—High Point—1947

Frequency: 1070 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....High Point Bcstg. Co.
Address.....504½ N. Main St.
Tel.: 883-1466.....KBS
Pres., Prog. Dir., Chief Eng.....Gary C. Davis
Commercial Manager.....Hal W. Hicks

WMFR—High Point—1935

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Radio Station WMFR, Inc.
Business Studio Address.....164 S. Main
Tel.: 888-4593.....ABC
Representative.....Burn-Smith
Pres., General Manager.....Frank S. Lambeth
Commercial Manager.....Frank Smith
Sales Promotion Manager.....G. D. Sullivan
Program Director.....Diamond Carter
Publicity Director.....Mary Lou McConkey
Chief Engineer.....Robert P. Boyd

WNOS—High Point—1953

Frequency: 1590 Kc.....Power: 1000 Watts d.

Owned By.....Doss Broadcasting
Address .....Box 1448
Tel.: 882-6581 .....Independent
Sta. Representative.....Devney Organization
President.....Charles E. Doss
Chief Engineer.....Y. Cecil

WJNC—Jacksonville—1945

Freq.: 1240 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Onslow Bcstg. Corp.
Address .....Drawer E
Tel.: 347-1707 .....Independent
Sta. Representative.....Devney Organization
Pres., Gen. Mgr.....Robert P. Mendelson
Commercial Manager.....Rodric L. Jones
Program Director.....J. Jackson
Chief Engineer.....James B. Hartline

WLAS—Jacksonville—1954

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Seaboard Bcstg. Corp.
Address.....P. O. Box 1197
Tel.: 347-4111 .....Independent
Gen., Comm. Mgr.....Paul Parker
Chief Engineer.....R. O. Dorsey

WGTL—Kannapolis—1946

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Fred H. Whitley, Inc.
Address .....Cannon Blvd.
Tel.: WEbster 3-8700.....Independent
Station Rep.....Charles Bernard
Pres., Gen. Mgr.....Fred H. Whitley

WRKB—Kannapolis—1960

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....Foy T. Hinson
Address.....101 West First St.
Tel.: WEbster 3-1121.....Independent
Pres., Chief Eng.....Foy T. Hinson

WKMT—Kings Mountain—1953

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Radio Sta. WKMT
Address .....Box 669
Tel.: 739-3672 .....Independent
President.....R. H. Whitesides
Gen., Sta., Comm. Mgr.....Jonas R. Bridges
Sales Promotion Manager.....Ed Campbell
Program Director.....Doris Bridges
Chief Engineer.....Fred S. Pritchard

WELS—Kinston—1950

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Farmers Bcstg. Service, Inc.
Address.....1312 W. Vernon Ave.
Tel.: JAckson 3-5151.....Independent
Representative.....Bogner & Martin
President.....William S. Page
General Manager.....Jack P. Hankins
Program Director.....Patrick C. Howell
Chief Engineer.....Harvey Mewborn
Owners of: WGOL, Goldsboro, N. C.

WFTC—Kinston—1937

Frequency: 960 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....HGR Bcstg.
Address.....204 East King St.
Tel.: JAckson 3-4111.....ABC
Station Representative .....Hopewell
Station, Comm. Manager.....J. B. Ham
Program Director.....Jay Holmes
Chief Engineer.....Herman B. Civils

WISP—Kinston—1954

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Smiles of Kinston
Address.....P.O. Box 960
Tel.: JAckson 3-6161.....Independent
Station Representative.....Hal Walton
President.....Norman J. Suttles
Station Manager.....Everett C. Peace, Jr.
Program Director.....Rayburn Faulkner
Chief Engineer.....H. W. Fitzgerald, Jr.

WEWO—Laurinburg—1947

Frequency: 1080 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Scotland Bcstg. Co.
Address .....Box 512
Tel.: CR 6-2911.....KBS
Sta. Rep. .....Dora-Clayton
President .....Edwin Pate
General Manager.....C. V. Willis, Jr.
Commercial Manager.....Jane Callahan
Program Director.....Don Major
Chief Engineer.....Truman N. Brock

WLNC—Laurinburg—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....George W. Phillips
Address .....Box 1488
Tel.: CRestview 6-3633.....Independent
President, Gen. Mgr.....George W. Phillips

WLOE—Leaksville—1946

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....WLOE, Inc.
Address.....P.O. Box 632
Tel.: MA 3-3118.....MBS-KBS
Pres., Gen., Sta., Comm. Mgr....D. L. Craddock

WJRI—Lenoir—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Mrs. Katherine B. Rabb
Address.....Union Natl. Bank Bldg.
Tel.: PL 4-5361.....MBS-KBS
President.....Katherine B. Rabb
General Manager.....F. Kent Atwater
Program Director.....Thomas Stevens
Chief Engineer.....Olan Harmon

WBUY—Lexington—1946

Frequency: 1440 Kc.....Power: 5000 W., d.
Owned-Oper. By.....Davidson County Bcstg.
Address .....Box 359
Tel.: CH 6-2716.....KBS
General Manager.....Greeley N. Hilton
Assistant Manager.....Ed Fuller
Commercial Manager.....Dewey Hutchins
Program Director.....Don Matney
Chief Engineer.....Fred Huneycutt

WLON—Lincolnton—1953

Frequency: 1050 Kc.....Power: 1000 Watts, d.
Owned.....Lincoln County Bcstg. Co., Inc.
Address.....P.O. Box 430
Tel.: RE 5-8071.....Independent
Pres., Gen. Mgr.....W. Jack Brown

WYRN—Louisburg—1958

Frequency: 1480 Kc.....Power: 500 Watts
Owned By.....Franklin Broadcasting Co.
Business Address.....P.O. Box 66
Tel.: 496-3105.....KBS
President, Comm. Mgr.....Joseph T. Lane
Sales Prom. Mgr.....H. C. Lane
Program Dir.....Clay McBride

WAGR—Lumberton—1955

Frequency: 580 Kc.....Power: 500 Watts d.
Owner.....Southeastern Bcstg. Corp.
Address.....2106 N. Cedar St.
Tel.: REdfield 9-3394.....Independent
Station Representative.....Breen and Ward
President.....Denzel M. Shaver
General Manager.....Al Kahn
Owners of: WDMS, Lynchburg, Va.

WTSB—Lumberton—1946

Frequency: 1340 Kc.....1 Kw. d.; 250 W. n.
Owned By.....Robeson Bcstg. Corp.
Address.....Maxton Rd.
Tel.: RE 9-6056.....KBS
Representative.....Continental Radio Sales
President.....J. A. Sharpe, Jr.
General, Station Mgr.....Al G. Stanley
Commercial Manager.....David N. Collins
Program Director.....Edward L. Potter
Chief Engineer.....Bruce Sessoms

WBRM—Marion—1949

Frequency: 1250 Kc.....Power: 1000 Watts
Owned-Operated By....Lake City Bcstg. Corp.
Address.....Box 229
Tel.: 7221.....Independent
President.....W. P. Erwin
Commercial Manager.....J. C. Pleasant
Gen., Sta. Manager.....J. L. Reynolds
Chief Engineer.....Hubert C. Martin

WMMH—Marshall—1956

Frequency: 1460 Kc.....Power: 500 W.
Owned.....Marshall Bcstg. Co.
Address.....P.O. Box 528
Tel.: 3521.....KBS
President.....C. O. Brazzell
General Manager.....Dean Sheilds
Commercial Manager.....Eldridge Fox

WMYN—Mayodan—1957

Frequency: 1420 Kc.....Power: 500 Watts d.
Owned By.....Mayo Broadcasting Corp.
Address.....Box 311, Madison, N. C.
Tel.: 548-9207.....Independent
President.....J. B. Shelton
General Manager.....Banner F. Shelton
Chief Engineer.....Frank Brewer

WSDC—Mocksville—1962

Frequency: 1560 Kc.....Power: 250 Watts d.
Owned By.....Davie Broadcasting Co.
Address.....P.O. Box 236
Tel.: 634-2177.....Independent
President, General Mgr.....Will P. Erwin
Station Manager.....Robert S. Shreve

WMAP—Monroe—1947

Frequency: 1060 Kc.....Power: 250 Watts d.
Owned-Operated By.....Union Bcstg. Corp.
Business Address.....Walkup Ave.
Tel.: ATlantic 3-8115.....ABC-KBS
President, Gen. Mgr.....Frank Funderburk
Comm., Sales Prom. Mgr.....William D. Benton
Chief Engineer.....Marshall Howard Baucom

WHIP—Mooresville—1950

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Wayne M. Nelson
Address.....Mooresville, N. C.
Tel.: NOrth 3-4301.....KBS
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr...Mrs. Leoma Showmar
Prog., Pub. Dir.....Buck Mills
Chief Engineer.....E. M. Stanton

WMBL—Morehead City—1947

Frequency: 740 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Carteret Bcstg. Co., Inc.
Address.....Box 432
Tel.: PA 6-3188.....KBS
Station Representative...Devney Organization
President.....Grover C. Munden
General, Station Manager..Richard J. Babcock

WMNC—Morganton—1947

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Nathan J. Cooper
Address.....P.O. Box 698
Tel.: 437-0521.....KBS
President.....Nathan J. Cooper
Chief Engineer.....Frank A. Ballew

WPAQ—Mt. Airy—1948

Frequency: 740 Kc.....Power: 10,000 Watts d.
Owned-Operated By.....Ralph D. Epperson
Address.....P.O. Box 907
Tel.: STate 6-6111.....KBS
Representative.....Thomas Clark
Gen. Mgr., Chg. Eng.....Ralph D. Epperson
Station Manager.....Blair Eubanks
Commercial Manager.....Lucy Bowman
Sales Prom. Manager.....Jimmy Shelton
Program Director.....Shirley Kirkman

WSYD—Mt. Airy—1951

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Mount Airy Bcstrs., Inc.
Address.....P.O. Box 1126
Tel.: STate 6-2147.....MBS
Station Representative.....Hopewell
General Manager.....Erastus F. Poore

WDJS—Mt. Olive—1961

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Mount Olive Bcstg. Co.
Address.....East Center St. Ext.
Tel.: OLdfield 3012.....Independent
Manager, Ch. Eng.....J. H. Mayo

WCVP—Murphy—1958

Frequency: 600 Kc.....Power: 1 Kw.
Owned By.....Cherokee Broadcasting Co.
Address .....Townsend Bldg.
Tel.: VErnon 7-2151.....Independent
Gen. Mgr., Ch. Eng.....Max M. Blakemore
Commercial Manager.....J. Armstrong

WKRK—Murphy—1958

Frequency: 1390 Kc.....Power: 1 Kw.
Owned By.....J. B. Childress
Address.....P.O. Box 304
Tel.: VErnon 7-3210.....KBS
President.....J. B. Childress
Gen., Comm. Mgr.....Paul Ridenhour
Chief Engineer.....James Foust

WHIT—New Bern—1942

Freq.: 1450 Kc.....Power: 1 Kw .d., 250 W. n.
Owned-Oper. By.....Ray D. Williams
Address.....P.O. Box 551
Tel.: MElrose 7-4450.....MBS
Station Rep.....Pearson Nat'l Reps., Inc.
General Manager.....Ray D. Williams
Station Mgr., Chief Eng.....Bob Statham
Program Director.....Ben Turner
Publicity Director.....Bill Stovall

WRNB—New Bern—1953

Freq.: 1490 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned.....Jefferay Bcstg. Corp.
Address .....Box 31
Tel.: MElrose 7-6144.....KBS
Representative .....Howard
Pres., Gen. Mgr.....William W. Jefferay
Commercial Manager.....George B. Nelson
Chief Engineer.....Dave Raley

WNNC—Newton—1948

Freq.: 1230 Kc.....Power: 1 Kd. d., 250 W. n.
Owned-Oper. By...Newton-Conover Bcstg. Co.
Business Address.....West "A" St.
Tel.: IN 4-4041.....KBS
Pres., Gen., Sta. Mgr.....Earl Holder
Comm., Sls. Prom. Mgr.....Eugene Henry
Program Director.....Bob Campbell
Publicity Director.....Roger Covert
Chief Eng.....Ray Corbitt

WKBC—North Wilkesboro 1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Wilkes Bcstg. Co.
Address .....Radio Bldg.
Tel.: 633 .....KBS
Pres., Gen. Mgr.....Doris B. Brown

WOXF—Oxford—1949

Freq.: 1340 Kc.....Power: 1 Kw. d.; 250 W. n.
Owned-Operated By.....Oxford Bcstg. Corp.
Address.....111 Littlejohn St.
Tel.: 4167 .....Independent
President, Gen. Mgr.....A. N. Critcher
Station Manager.....F. Royster Critcher
Chief Engineer.....Gale Lewis

WPNC—Plymouth—1959

Frequency: 1470 Kc.....Power: 1000 Watts d.
Owned By.....Plymouth Bcstg. Co.
Address .....Box 67
Tel.: SWan 3-4104.....Independent
Station Rep.....Continental Radio Sales
President.....Harry A. Epperson, Sr.
General, Comm. Manager....Lewis R. Kurtz, Jr.
Sales Promotion Manager.....Ralph Robinson
Publicity Director.....C. T. West
Program Director.....Lou Mitchell
Owners of: WBRG, Lynchburg; WLES, Lawrenceville, both Va.

WKIX—Raleigh—1947

Freq.: 850 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....WKIX Bcstg. Co.
Address.....P.O. Box 868
Tel.: TEmple 2-5512.....Independent
Station Rep. .....Young
General Manager.....Hugh Holder
Chief Engineer.....Gene Reopelle

WLLE—Raleigh—1954

Frequency: 570 Kc.....Power: 500 Watts d.
Owned By...Raleigh-Durham Broadcasting Co.
Address.....P.O. Box 190
Tel.: TEmple 3-3874.....Independent
Station Rep.....Bernard Howard & Co.
President.....Edward B. Kemm
General, Station Mgr.....James D. Swain
National Sales Dir.....Ralph J. Baron
Program Dir., Chief Eng.....Steve H. Brown
Owners of: WILA, Danville, Va.

WNOH—Raleigh—1962

Frequency: 1550 Kc.....Power: 1,000 Watts d.
Owned By.....North Carolina Electronics, Inc.
Address.....622 Downtown Blvd.
Tel.: 828-9912 .....Independent
Station Rep.....Charles Bernard
President.....James P. Poston
General Manager.....Norman J. Suttles

WPTF—Raleigh—1924

Frequency: 680 Kc.....Power: 50,000 Watts
Owned-Oper. By.....WPTF Radio Co.
Address .....Insurance Bldg.
Tel.: TE 2-8311.....NBC
Station Rep.....Henry I. Christal
Pres., Gen. Mgr.....Richard H. Mason
Sales Manager.....R. W. Youngsteadt
Program Manager.....Graham B. Poyner
Promotion Manager.....Don Fowler
Chief Engineer.....Henry Hullick, Jr.

WRAL—Raleigh—1939

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Capital Bcstg. Co., Inc.
Bus.-Studio Address.....130 S. Salisbury St.
Tel.: TE 4-6401.....Independent
Representative .....H-R
President.....A. J. Fletcher
General Manager.....Fred Fletcher
Station, Sales Promo. Mgr.....Tom Tucker
Commercial Manager.....John C. Allers
Program Director.....Merle Kelly
Chief Engineer.....Robert Stephenson
Owners of: WRAL-AM-FM-TV, Raleigh, N. C.

WFRC—Reidsville—1947

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Piedmont Carolina Bcstg.
Address.....Harrison St. Ext.
Tel.: DI 9-4361.....ABC
Representative.....Bogner & Martin
President.....H. T. Williams
General, Station Mgr.....Stephen F. Woodson
Program Director.....Gene Overby
Publicity Director.....Earl Burton, Jr.
Chief Engineer.....Benney G. Grogan

WREV—Reidsville—1948

Frequency: 1220 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Reidsville Bcstg. Co.
Address .....Box 1349
Tel.: 342-1333 .....Independent
President.....William M. Oliver, Sr.
General, Station Mgr.....E. M. Hurd
Program, Publicity Director..Mrs. Katye Oliver
Chief Engineer.....William M. Oliver, Jr.

WCBT—Roanoke Rapids—1940

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Roanoke Rapids Radio
Address.....251 Roanoke Ave.
Tel.: JE 7-4184.....MBS-KBS
President.....Henry M. Best, Jr.
General Manager.....Tommy Williams

WAYN—Rockingham—1946

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned-Operated By.....WAYN, Inc.
Address .....Rockingham
Tel.: TWining 5-4041.....Independent
Pres., Gen., Sta. Mgr.....Wayne M. Nelson
Comm., Sls., Prom. Mgr.....William Futterer
Program Director.....Jimmy Smith
Publicity Director.....Henry Boggan
Chief Engineer.....Carl M. Wilson

WCEC—Rocky Mount—1947

Frequency: 810 Kc.....Power: 1000 Watts d.
Owned By.....East Carolina Electronics
Address.....P.O. Box 1075
Tel.: GI 2-3108.....CBS
Newspaper Affiliation .....Telegram
Station Representative .....Pearson
President .....Josh Horne
Comm., Sales Prom. Mgr.....Ray Thompson
Program Director.....Ray Wilkerson
Chief Engineer.....G. Taylor

WEED—Rocky Mount—1933

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....W. A. Wynne
Address .....Box 752
Tel.: GI 6-6736.....ABC
Representative .....Burn-Smith
General, Station Mgr.....W. A. Wynne Jr.
Commercial Manager.....George E. Peterson
Chief Engineer.....Joe R. Morris

WRMT—Rocky Mount—1958

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Atlantic Radio
Address .....Box 283
Tel.: 442-1490 .....Independent
President .....Stan Fox
General Manager.....Martin L. Street
Station Manager.....Bud Morgan
Owners of: WIZS, Henderson, N. C.

WRXO—Roxboro—1949

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Roxboro Bcstg. Co.
Address .....Box 130
Tel.: 6013 .....Independent
General Manager, Ch. Eng.....H. S. Taylor

WSAT—Salisbury—1948

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By.....Mid-Carolina Bcstg. Co.
Address .....Mildords Hills Road
Tel.: 633-0621 .....ABC
President.....Charles H. Wentz
General, Sta. Manager.....Harry L. Welch
Commercial Manager .....Kitty Murphy
Program Director.....Gale Adkins
Chief Engineer .....E. L. Sherman
Owners of: WTIK, Durham.

WSTP—Salisbury—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By .....WSTP, Inc.
Address .....1105 Statesville Blvd.
Tel.: MElrose 6-3811..... MBS
Station Representative ..... Walker-Rawalt
President, General Mgr.....Tom Harrell
Sales Promotion Mgr.....Bob Bailey
Program Director.....Sylvia Wiseman
Chief Engineer.....Fred Ostwalt

WEYE—Sanford—1952

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....Sanford Radio Bcstg. Inc.
Address .....Box 550
Tel.: 775-3021 .....Independent
General Mgr. .....B. E. Peele

WWGP—Sanford—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WWGP Bcstg. Corp.
Address .....P. O. Box 651
Tel.: 775-3525 ..... KBS
President-Mgr. .....Frank Abbott, Jr.
Sales Promotion Manager.....David Sherrill
Program Director .....Bill Buchanan
Chief Engineer.....J. C. Patterson

WYAL—Scotland Neck—1960

Frequency: 1280 Kc.....Power: 5,000 Watts d.
Owned By.....WYAL, Inc.
Address .....P. O. Box 425
Tel.: Valley 6-9321.....Independent
President .....J. Laurino
General Station Mgr.....Byron Thomas
Program Director.....Joe Penny
Publicity Director.....Doug Phelps
Chief Engineer.....Jim Casey
Owners of: WIVE, Ashland, Va.

WADA—Shelby—1958

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned By...Cleveland County Bcstg. Co. Inc.
Business Address.....Highway 226
Tel.: HUxley 2-1390.....Independent
Pres., Gen. Mgr.....Boyce J. Hanna
Chief Engineer, Prog. Dir.....Kenneth Vassey

WOHS—Shelby—1946

Frequency: 730 Kc.....Power: 1000 Watts
Owned-Oper. By.....Western Carolina Radio
Business Address.....1511 W. Dixon Blvd.
Tel.: HUxley 7-6313.....MBS-KBS
Pres., Gen. Manager.....Robert M. Wallace
Comm. Manager.....Don McLain
Chief Engineer .....E. F. Rose, Jr.

WNCA—Siler City—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....Chatham Bdsctg. Co.
Address .....Box 652
Tel.: 742-2135 .....Independent
Station Representative.....George Hopewell
President .....H. E. Stout
General, Station Mgr.....Don L. Pierce
Chief Engineer .....Odie Perry, Jr.

WMPM—Smithfield—1950

Frequency: 1270 Kc.....Power 5,000 Watts d.
Owned-Oper. By.....Carolina Bcstg. Service
Address .....Buffalo Road
Tel.: WEbster 4-2434.....KBS
Station Representative..... Bernard
President .....Ellis Barbour
Station, Commercial Mgr.....John Ciccone
Chief Engineer.....W. R. Mecom

WEEB—Southern Pines—1947

Frequency: 990 Kc.....Power: 5000 Watts d.
Owned...The Sandhill Community Bcstrs., Inc.
Address .....Highway No. 2
Tel.: 5-7001.....ABC-KBS
Station Reps.....Holman; Dora-Clayton
Pres., Gen. Mgr.....Jack S. Younts
Station Manager.....D. L. Madigan
Publicity Director.....Sharon A. Hahle

WTOE—Spruce Pine—1955

Frequency: 1470 Kc.....Power: 1 Kw. d.
Owned-Oper. By..Toe River Valley Bcstg. Co.
Address .....Box 536
Tel.: PO. 5-4296.....KBS
Pres., Gen. Mgr.....Tom N. Cooper
Commercial Manager.....Rebecca W. Pitman
Sales Promotion Mgr.....Gerald Murdock
Chief Engineer.....Howard A. Brinkley

WDBM—Statesville—1957

Frequency: 550 Kc.....Power: 500 W., d.
Owned.....Iredell Bcstg. Corp.
Address.....New Northwestern Bk. Bldg.
Tel.: 872-2455 ..... Independent
President.....Walter A. Duke
General Mgr., Pub. Dir.....Clay Cline
Comm, Sales Promo. Mgr.....Earl Carney
Program Director.....Norris Mayberry
Chief Engineer.....Michael Duke

WSIC—Statesville—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Statesville Bcstg. Co.
Address ..... Box 1189
Tel.: 873-9078 ..... KBS
President.....A. Fuller Sams, Jr.
Gen., Sta. Mgr.....G. M. Allen
Commercial Manager.....W. H. Brown
Program Director .....Robert W. Marlowe
Chief Engineer .....T. K. Abernethy

WMSJ—Sylva—1957

Frequency: 1480 Kc.....Power: 5000 W., d.
Owned .....WMSJ, Inc.
Address .....Box 187
Tel.: JU 6-2221 .....KBS
President .....James B. Childress
General, Station Mgr.....Carlton W. Elkins
Commercial Manager.....Carroll B. Hart
Chief Engineer.....Henry Hoffman
Owners of: WKRK, Murphy, N. C.; WLAF, La-Follette, Tenn.; WKSK, West Jefferson, N. C.; WKJK, Granite Falls, N. C.

WTAB—Tabor City—1954

Frequency: 1370 Kc.....Power: 5000 Watts, d.
Owned-Oper. By.....Tabor City Bcstg. Co.
Address .....Box 528
Tel.: 3171 .....KBS
President.....J. M. Soles, Jr.
General Mgr. .....H. Hyman

WCPS—Tarboro—1947

Frequency: 760 Kc.....Power: 1000 Watts d.
Owned By.....Coastal Plains Bcstg. Co., Inc.
Address .....Box 1112
Tel.: TAlbot 3-2191.....Independent
Station Representatives .....Dora-Clayton
President .....V. E. Fountain
General, Station Mgr.....Robert L. Harper
Commercial Manager.....James I. Taylor
Program Director.....Edward Conway
Chief Engineer.....Lindsey Whitehurst

WTNC—Thomasville—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned By.....The Thomasville Bcstg. Co.
Address .....P. O. Box 750
Tel.: 3701..... Independent
President .....R. F. Van Landlingham
Gen., Sta. Mgr.....Harold Harrison
Chief Engineer.....C. C. Fritts

WJRM—Troy—1961

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned By.....Montgomery County Bcstg. Co.
Address .....P. O. Box 57
Tel.: 8811 ..... Independent

President, Gen. Mgr....James R. McKenzie, Jr.
Program Director.....John C. Wallace
Commercial Manager.....Yvonne McKenzie
Chief Engineer.....B. F. Keever

WTYN—Tryon—1954

Freq.: 1550 Kc.....Power: 1 Kw. d.
Owned.....Polk County Broadcasters
Address .....Box 940
Tel.: 856-5677 ..... KBS
Gen., Comm. Mgr.....Henry G. Bartol, Jr.
Station Mgr., Pub. Dir.....Gertrude S. Taylor
Program Dir.....Ace Rickenbacker
Chief Engineer.....Harold Selim

WSVM—Valdese—1961

Frequency: 1490 Kc. .....Power: 250 Watts
Owned By.....Burke County Bcstg. Co.
Address .....Box 1046
Tel.: TRinity 9-5000 .....Independent
President .....Robert R. Hilker
V.P., General Mgr.....William R. Rollins
Commercial, Prog. Dir.....Ellis T. Greenway
Publicity Director .....Carolyn Metcalf
Chief Engineer .....Norman Beach
Owners of: WCGC, Belmont; WEGO-AM-FM, Concord; WZKY, Albemarle. All N. C. WPCC, Clinton, S. C.

WADE—Wadesboro—1947

Frequency: 1210 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....R. P. Lyon & Son
Address .....P. O. Box 341
Tel.: MY 4-2175.....KBS
General Manager .....W. P. Billingsley
Station Manager .....Walter V. Mitchell
Program Director .....W. T. Ballard Jr.
Chief Engineer .....John M. Ingold

WLSE—Wallace—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Duplin Bcstg. Co.
Address .....Box 449
Tel.: AT 5-2187.....KBS
General Manager.....Harry Kramer
Ch. Eng. .....Raymond Fields

WEEW—Washington—1961

Frequency: 1320 Kc.....Power: 500 Watts d.
Owned By.....WEEW, Inc.
Address .....Box 439
Tel.: WI 6-4124.....KBS
President .....J. P. Gallagher
General Manager.....James Newman

WITN—Washington—1942

Frequency: 930 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Tar Heel Bcstg. System, Inc.
Address .....P. O. Box 793
Tel.: 946-2162..... ABC
Station Rep.....Venard, Torbet & McConnell
President, General Mgr....W. R. Roberson, Jr.
Station Manager.....W. W. Moore
Commercial, Sls. Prom. Mgr.....Bob Frowein
Program Publicity Director.....Merrill Daniels
Chief Engineer.....R. W. Tripp

WHCC—Waynesville—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio WHCC
Address .....Main St.
Tel.: GL 6-8661.....KBS
Pres., Gen. Mgr.....K. D. Fry
Treasurer .....M. F. Fry
Chief Engineer.....John Rietz

WCNF—Weldon—1959

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W.. n.
Owned-Oper. By.....Twin City Bcstg.
Address .....1504 Roanoke Rapids Rd.
Tel.: Jefferson 6-3115.....KBS, MBS
President .....Nathan Frank
Station Manager.....Al Drew
Program Director.....Edith A. Ellis
Chief Engineer.....Lewis E. Hiland

WETC—Wendell-Zebulon 1959

Frequency: 540 Kc.....Power: 250 Watts, d.
Owned By.....Wendell-Zebulon Radio Co.
Address .....Box 278, Wendell
Tel.: ANdrew 9-9325, Zeb.....Independent
President .....Lewis V. Parrish
General Mgr., Ch. Eng.....Bill Kirby
Commercial Manager.....Bruce Creekmore
Sales Promotion Manager.....Teddy Davis
Program Director.....Billy Yeargin
Publicity Director.....Joan Allen

WKSK—West Jefferson—1959

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned.....Childress Bcstg. Corp.
Address .....Box 311
Tel.: 246-6001 .....KBS
President .....James B. Childress
General Manager .....J. Ardell Sink
Station Manager.....Coy H. Deal
Commercial Manager.....Brice A. Miller
Sales Promotion Manager.....Remelle K. Sink
Program Director.....Hoyt Lotts
Publicity Director.....Marlyn Hartzog
Chief Engineer.....Vernon McCarthy
Owners of: WMSJ, Sylva; WKRK, Murphy; WKJK, Granite Falls. All N. C. WLAF, LaFollette, Tenn.

WENC—Whiteville—1946

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned.....Whiteville Broadcasting Co., Inc.
Address.....P. O. Box 700
Tel.: 642-2133..... Independent
Representative .....Thomas F. Clark
Acting President.....J. Herman Leder
General Mgr.....Don Viets
Commercial Manager.....J. G. Worrell
Program Director.....Marv Stuart
Chief Engineer.....William F. Rogers

WIAM—Williamston—1951

Frequency: 900 Kc.....Power: 1000 Watts d.
Owned By.....E. Carolina Bcstg. Co.
Address .....Manning Bldg.
Tel.: SW 2-4161.....Independent
Co-owner, Gen. Mgr.....Charles M. Gaylord

WGNI—Wilmington—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.

Owned-Oper. By...New Hanover Bcstg. Corp.
Business Address.....211 N. Second St.
Tel.: ROger 2-2493.....MBS
Representative..... Walker-Rawalt
President.....J. S. Brody
General, Sta. Manager.....Allen B. Jones
Commercial Manager.....Tommy Thompson
Sales Promotion Manager.....Dave Ruark
Publicity Director .....Bill Weathers
Prog. Dir., Chief Eng.....Arthur L. Madeley

WKLM—Wilmington—1957

Frequency: 980 Kc.....Power: 5000 Watts d.
Owned By.....Arlington-Fairfax Bcstg. Corp.
Address .....Box 432
Tel.: ROger 3-4633.....Independent
Station Representative...McGavren/Guild Co.
President.....Harold H. Thoms
Station Manager.....Sam Dodd
Program Director.....Thomas E. Slade
Chief Engineer.....Sidney Wilson
Owners of: WISE, Asheville; WEAM, Washington, D. C.

WMFD—Wilmington—1935

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....Dunlea Bcstg. Ind., Inc.
Address .....Box 1889
Tel.: ROger 2-0058..... ABC
Representatives .....Burn-Smith; Ochs
President.....R. A. Dunlea, Sr.
Gen. Mgr., Chief Eng.....Richard Dunlea, Jr.
Commercial Manager.....Robert J. Hurley
Program Dir.....Eric Bruton

WGTM—Wilson—1937

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Oper. By.....Watson Industries, Inc.
Address .....Box 1020
Tel.: 243-2188 ..... MBS
Station Rep.....Clarke Brown
President, Gen. Mgr.....Penn T. Watson, Jr.
Commercial Manager.....R. L. Pyles
Program Director.....Bill Bunn
Sales Promo. Mgr., Pub. Dir.....Carol S. Smith
Chief Engineer.....Robert P. Carlson

WLLY—Wilson—1960

Frequency: 1350 Kc.....Power: 1000 Watts, d.
Owned By.....H. A. Epperson, Jr.
Address .....Davis Bldg.
Tel.: 237-1830 ..... Independent
President, General Mgr.....H. A. Epperson, Jr.
Program Director.....Lorraine Gay
Chief Engineer.....Charles Howell
Owners of: WPVA, Petersburg; WLES, Lawrenceville.

WVOT—Wilson—1948

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Wilson Radio Co., Inc.
Address .....P. O. Drawer 170
Tel.: 243-5157..... Independent
Station Representative...Devney Organization
President .....H. W. Anderson, Sr.
General Manager.....Harry Severance
Assistant Manager.....Wistar Moore, Jr.
Commercial Manager.....P. O. Barnes
Program Director.....William J. Wiggs
Chief Engineer.....Bob Adkins

WAAA—Winston-Salem—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned .....Laury Assoc., Inc.
Address .....P. O. Box 8987
Tel.: PA 2-4121.....Independent
Representatives.....Bob Dore; Ochs
V.P., General Manager.....Ranny Daly
Commercial Manager.....Stu Gordon
Sales Promo., Pub. Dir.....David M. Calvin
Program Director.....Larry Williams
Chief Engineer.....Lee King

WAIR—Winston-Salem—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Holiday Bcstg. Corp.
Address .....46 Miller St.
Tel.: 725-7548 .....ABC
Station Representative.....Weed Radio
President, General Mgr.....Jon A. Holiday
Program Director.....Fred Covington
Chief Engineer.....Lee C. King
Owners of: WHYE, Roanoke.

WPEG—Winston-Salem—1960

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned By.....WPEG, Inc.
Address.....215 Northwest Blvd.
Tel.: PA 3-9627.....Independent
Station Representative .....PRO
President, Gen. Mgr.....W. B. Reisenweaver
Station Manager.....Robert W. Yates
Program Director.....Charles Mitchell
Chief Engineer.....Ray Boggs

WSJS—Winston-Salem—1930

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Piedmont Publishing Co.
Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Affil....Journal, Twin City Sentinel
Station Rep.....Peters, Griffin, Woodward
V.P., Gen. Mgr.....Harold Essex
Asst. General Mgr.....Richard Barron
Operations Manager.....Phil Hedrick
Sales Director.....Harry B. Shaw
Exec. Dir. of Pgmmg.....John Comas
Program Manager.....Max Ulrich
Sales Manager.....Robert L. Sparrow
Chief Engineer.....Leon Lasley

WTOB—Winston-Salem—1947

Freq.: 1380 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Op. By..Winston-Salem Bcstg. Co., Inc.
Address.....300 S. Stratford Road
Tel.: PA 3-4353.....Independent
Representative....Venard, Torbet & McConnell
President.....James W. Coan
General Mgr.....L. G. Jones
Publicity Dir.....Margaret Sugg
Chief Engineer.....James Hoke

Pop.: 637,000
Families: 173,000

North Dakota

Radio Homes: 168,000
AM Stas. in States: 22

KFYR—Bismarck—1925

Frequency: 550 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Meyer Bcstg. Co.
Address.....200½ North Fourth
Tel.: CA 3-0900.....NBC
Station Representatives.....Blair; Hyett
President.....W. A. Ekberg
Station Mgr.....R. W. MacLeod
Program Director.....Jim Backlin
Commercial Manager.....Raymond Isaak
Chief Engineer.....Ivar Nelson
Owners of: KFYR-TV; KMOT, Minot; KUMV, Williston.

KQDI—Bismarck—1958

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Dakota Musicasters
Address.....117½ N. 5th St.
Tel.: BLackburn 5-1234.....KBS
Station Representative .....Forjoe
President .....Del Cody
Station Manager.....Robert Eubanks
Comm. Manager, Ch. Engineer.....Bill Banks
Owners of: KOYN, Billings; KUTT, Fargo; KQDY, Minot.

KBOM—Bismarck-Mandan 1925

Freq.: 270 Kc.....Power: 1 Kw., d. 250 W., n.
Owned.....Mandan Radio Assoc.
Address.....Box 667, Bismarck
Tel.: CA 3-4411.....Independent
Rep.....Gill-Perna; Weed; Dean & Slaughter
President .....H. Swenson
General Manager.....F. Fitzsimonds
Station Mgr., Pub. Dir.....Cal Culver
Commercial, Prom. Mgr.....Nils Pearson
Chief Engineer.....Herb Leupp

KDAK—Carrington—1961

Frequency: 1600 Kc.....Power: 500 W. d.
Owned By.....Central Bcstg. Co., Inc.
Address.....P. O. Box 50
Tel.: 652-3151 .....KBS
President .....Judson Tracy
General Manager.....Herb Witthauer
Program Director.....Ray Moser
Chief Engineer.....Fritz Carr

KDLR—Devils Lake—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....KDLR, Inc.
Business-Studio Address.....400 12th Ave.
Tel.: MOhawk 2-2161.....MBS
Representative .....Hal Holman
Pres., Gen. Manager.....Bert Wick
Comm. Mgr.....Paul R. Lange
Sales Promotion Manager....Harry Kosieracki
Program Director.....Wilbur Clemenson
Chief Engineer.....Richard Moritz

KDIX—Dickinson—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Dickinson Radio Assn.
Address.....119 2nd Ave. W.
Tel.: 224-5133 .....Independent
Station Representative.....Hal Holman Co.
President.....Dr. Paul Weir
General, Station Mgr.....Stan Deck
Comm., Sales Promo. Mgr.....Bob Weiler
Program, Publicity Dir.....Lauren Haacke
Chief Engineer.....Louis Tysver
Owners of: KDIX-TV, Dickinson, N. D.

KUTT—Fargo—1960

Frequency: 1550 Kc.....Power: 5 Kw. d.
Owned By.....KUTT Music Bcstrs.
Address .....Box 109
Tel.: ADams 5-7551.....Independent
Station Rep.....Bowden; Forjoe
General Manager.....Gene Williams
Station Manager.....Larry James
Commercial Manager.....Steve Dean
Program, Publicity Dir.....Deano Day
Chief Engineer.....Jim Johnson
Owners of: KQDY, Minot; KOYN, Billings.

KXGO—Fargo—1948

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....N. Dak. Bcstg. Co.
Address.....4000 West Main Ave.
Tel.: ADams 5-4461.....ABC
Representative .....Gill-Perna
President, Gen. Mgr.....John W. Boler
Commercial Manager.....LeRoy Peterson
Program Director.....Ron Clark
Publicity Director.....Bob Weber
Chief Engineer.....Norris Pederson
Owners of: KXGO-TV; KXJB-TV, Valley City; KBMB, Bismarck; KXMC-TV, Minot, all N. D.; KXAB-TV, Aberdeen, S. D.

WDAY—Fargo—1922

Frequency: 970 Kc.....Power: 5000 Watts
Owned-Operated By.....WDAY, Inc.
Business-Studio Address.....207 North Fifth
Tel.: 232-3371 .....NBC
Newspaper Affil. .....Forum
Rep.....Peters, Griffin, Woodward, Inc.
President.....N. Black, Jr.
General Manager.....Tom Barnes
Sales Manager.....Bill Burn
Sales Promotion Manager.....Roy Pederson
Program Director.....Norm Fisher
Chief Engineer.....Juline Savold
Owners of: WDAY-TV.

KGPC—Grafton—1958

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KGPC Co.
Address.....P. O. Box 312
Tel.: 227 .....Independent
General Mgr.....C. G. Matheson

KILO—Grand Forks—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....KILO, Inc.
Address.....First Natl. Bank Bldg.
Tel.: 774-5321 .....CBS
Station Reps.....Masla; Bowden; O'Connell
President .....Carl Bloomquist
Station, Commercial Mgr.....A. J. Twomey
Program Director.....William F. Rendell
Chief Engineer.....Walt TerMeer

KNOX—Grand Forks—1947

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Community Radio Corp.
Address.....P. O. Box 1110
Tel.: 774-4611 .....MBS
Station Representative .....Meeker
President .....Harry Rice
General Mgr.....J. Hoberg
Operations Director.....Bill Hutton
Chief Engineer.....David L. Chumley

KNDC—Hettinger—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Hettinger Bcstg. Co.
Address.....Hettinger, N. D.
Tel.: 567-2421 .....KBS
Station Representative.....George Hopewell
President, Gen. Mgr.....P. J. Schults
Station Manager.....Allen R. McIntyre
Sales Prom. Mgr.....Jonas Johnson
Commercial Manager.....Romona Stenberg
Program Director.....Tommy Clement
Publicity Director.....Bill McIntyre
Chief Engineer.....Doyle Ritter

KEYJ—Jamestown—1954

Frequency: 1400 Kc. Power: 1 Kw. d., 250 W. n.
Owned.....James River Bcstg. Co.
Address .....Box 1170
Tel.: 252-2160 .....KBS-CBS
Station Representative .....Bowden
President.....Robert E. Ingstad
General Manager.....A. G. Berry
Comm. Manager.....R. L. Richardson
Program Director.....Dan C. Brannan
Chief Engineer.....Kenneth L. Rich

KSJB—Jamestown—1936

Frequency: 600 Kc.....Power: 5000 Watts
Owned By.....Great Western Enterprise
Address .....Box 1271
Tel.: CI 2-3570.....Independent
Station Representative.....Dean & Slaughter
President.....James M. Pryor, Jr.
General Sta. Mgr.....Don MacTavish
Program Director.....Don Roberts
Commercial Manager.....Don Bentz
Sales Prom. Mgr.....Bob Gaye
Publicity Dir.....Jack Leonard
Chief Engineer.....Harvey Van Erem

KCJB—Minot—1950

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Big K Inc.
Address .....Box 1712
Tel.: TE 5-1161.....CBS
Representative .....Weed
Pres., Gen. Mgr.....James M. Pryor, Jr.

KLPM—Minot—1929

Frequency: 1390 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Minot Bcstg. Co.
Business Address.....320 Third Ave., S.W.
Tel.: TEmple 4-1146.....MBS
Station Representative.....Dean & Slaughter
President.....Ethel H. Cooley
Gen. Mgr., Chief Eng.....C. W. Baker
Comm. Dir., Prog. Dir.....Leslie E. Maupin

KQDY—Minot—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Dakota Broadcasters
Address .....Box 1388
Tel.: TEmple 7-1124 .....KBS
Station Reps.....Forjoe; Bowden
General Manager.....Jack W. Birchill
Commercial Manager.....Les Sabo
Program Director.....Jim Footit
Chief Engineer.....Ray Lujon
Owners of: KOYN, Billings; KQDI, Bismarck; KUTT, Fargo.

KEYD—Oakes—1959

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned.....Interstate Broadcasting Co.
Address.....114 Union Ave.
Tel.: RIverside 2-2376.....Independent
Station Representative .....Bowden
President.....Robert E. Ingstad
General Mgr., Chief Eng.....Glenn Olson
Program Director.....B. Waters
Owners of: KBMW, Wahpeton; KOVC, Valley City; KEYJ, Jamestown, all N. D.; KEYL, Long Prairie, KWAD, Wadena, both Minn.

KGCA—Rugby—1961

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Rugby Broadcasters, Inc.
Address.....P. O. Box 31
Tel.: 776-5254 .....KBS
President.....Oscar H. Halvorson
Gen. Mgr., Chief Engineer.....Richard Dunne
Program Director.....Marvin Martinson

KOVC—Valley City—1936

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
Owned-Operated By.....KOVC, Inc.
Address.....135 Central Ave. S.
Tel.: 845-2531 .....CBS
Station Representative.....James Bowden
Pres., Gen. Mgr.....Robert E. Ingstad
Station, Commercial Mgr.....Dale Olson
Program Director.....Tim Stoflet
Sales Promotion Mgr.....Earl Williams
Chief Engineer.....Deane Jameson

KEYZ—Williston—1948

Frequency: 1360 Kc.....Power: 5 Kw.
Owned-Oper. By.....Charles L. Scofield
Address .....Box 1240
Tel.: GReenfield 3-3911.....Independent
Representative .....Holman
Gen. Mgr., Chief Eng.....Chas. L. Scofield
Commercial Manager.....Ray David
Program Director.....Bob Gilbert

Pop.: 9,925,000
Families: 2,998,500

Ohio

Radio Homes: 2,926,000
AM Stas. in State: 94

WADC—Akron—1925

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Operated By.....Allen T. Simmons
Business Address.....40 E. Mill St.
Tel.: JE 5-6165.....CBS
Station Representative.....Bernard Howard
Pres., Gen. Mgr.....Allen T. Simmons
Station, Comm. Manager.....Bob Wilson
Program Director.....Margaret Bevans
Sales Prom. Mgr., Pub. Dir....Dolores Buehrle
Chief Engineer.....Arnold Bock

WAKR—Akron—1940

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Summit Radio Corp.
Address.....853 Copley Rd.
Tel.: PO 2-8811.....Independent
Newspaper Affiliation.....Beacon Journal
Station Representative.....McGavren/Guild
President.....S. Bernard Berk
General, Station Manager.....Roger G. Berk
Commercial Mgr.....Kenneth M. Keegan
Program Director.....Bob Wylie
Sales Promotion Mgr.....Robert I. Bostian
Publicity Director.....Phyllis V. Simms
Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-FM-TV.

WCUE—Akron—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WCUE Radio, Inc.
Address.....424 Sackett Ave.
Tel.: WA 3-9761.....MBS
Representative .....Gill-Perna
Owners.....George W. Mamas, D. M. O'Neil
Chief Engineer.....Henry Niederkofler

WHLO—Akron—1944

Frequency: 640 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio Akron, Inc.
Address.....51 W. State St.
Tel.: BI 3-7101.....Independent
Station Reps.....Eastman; Ohio Station Reps.
President.....Louis J. Appell, Jr.
General Manager.....Allen Saunders
Commercial Manager.....Gordon L. Barnhart
Program Dir.....Warren Duffy
Sales Prom. Mgr.....Adrian R. Cooper
Chief Engineer.....Fred Greaves
Owners of: WSBA-AM-FM-TV, York; WARM, Scranton; WICE, Providence, R. I.

WFAH—Alliance—1953

Frequency: 1310 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....The Review Pub. Co.
Address.....10754 Smyth Ave., N.E.
Tel.: 821-1111 .....Independent
Newspaper Affiliation .....Review
Station Representatives.....Ohio Stations
President.....D. A. Peterson
Station Manager.....Robert A. Gates
Program Director.....James Phillips
Chief Engineer.....Charles Dietrich

WNCO—Ashland—1959

Frequency: 1340 Kc.....Power: 250 W.
Owned.....Radio Ashland, Inc.
Business Address.....Ashland Mansfield Rd.
Tel.: 2-1572 .....MBS
Station Representative .....PRO
Pres., Chief Engineer.....Charlie Calhoun
Station Mgr.....W. E. Waldorf

WREO—Ashtabula—1937

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Radio Enterprises of Ohio
Address .....Box 372
Tel.: 993-2120 .....Independent
Newspaper Affil.....Star Beacon
President.....D. C. Rowley
General Manager.....John Colin
Station Manager.....D. W. Fassett
Program Director.....Andrew Holecko
Chief Engineer.....Frank Bernato

WATH—Athens—1950

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned By.....Radio Athens, Inc.
Address .....Box 567
Tel.: LYnwood 3-1588.....Independent
President, Chief Eng.....Andrew Kovlan
Commercial Manager.....John Alden
Program Director....Mrs. La Guardia Anastas

WOMP—Bellaire—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....Belmont Broadcasters, Inc.
Address .....Box 567
Tel.: 676-5661 .....CBS
Station Representative .....Hollingbery
President.....Howard C. Weiss
General, Station Mgr.....L. B. Clawson
Sales Promotion Manager.....George Wright
Chief Engineer.....Jack Jennings

WOHP—Bellefontaine—1952

Frequency: 1300 Kc.....Power: 500 Watts
Owned By.....Hi Point Bcstg. Co.
Address.....E. Sandusky St.
Tel.: 592-5796 .....Independent
President, General Mgr.....P. Church

WMGS—Bowling Green—1954

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....WMGS, Inc.
Address.....310 Summit St., Toledo
Tel.: 246-0562 .....Independent
Station Representative...George T. Hopewell
President.....H. Max Good
General, Station Mgr.....Deane D. Osborne
Sales Promotion Mgr.....James C. Hamilton
Program Dir., Chief Eng....George M. Mishler
Owners of: WPAR, Parkersburg, W. Va.

WILE—Cambridge—1948

Frequency: 1270 Kc.....Power: 1000 Watts d.

Owned By.....Land o' The Lakes Bcstg. Corp.
Address.....917 Beatty Ave.
Tel.: 4-5606 .....KBS
Pres., Gen. Mgr.....Howard A. Donahoe
Commercial Manager.....Geo. Wolfington
Program Director.....William R. Coffey
Chief Engineer.....Harold Black

WCNS—Canton—1947

Frequency: 900 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Dover Bcstg. Co., Inc.
Address.....106 High Ave., N.W.
Tel.: GL 6-8396.....MBS
President.....Mrs. Agnes J. R. Greer
General Manager.....W. B. Steis
Station, Comm. Manager.....Sal Butera
Program Director.....Ken Speck
Publicity Director.....Patti Rae
Chief Engineer.....Don Graff
Owners of: WJER, Dover, O.

WHBC—Canton—1925

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Ohio Bcstg. Co.
Address.....550 Market Ave., S.
Tel.: 456-7166 .....ABC
Newspaper Affil.....Brush-Moore Newspapers
Representatives..Venard, Torbet & McConnell
President .....Eugene Carr
V.P., Station Manager.....Paul E. Gilmor
Commercial Manager..William G. Umbenhour
Sales Prom. Manager.....Mary Lou Ferraro
Program Dirs.....Lee Atwell, Chuck Craig
Chief Engineer.....John Schen
Owners of: WONE-AM-FM, Dayton; WPDQ, Jacksonville.

WHOF—Canton—1946

Frequency: 1060 Kc.....Power: 1000 Watts d.
Owned By.....Douglas Properties Corp.
Business Address..4601 Hills & Dales Rd., NW
Tel.: GL 5-9475.....Independent
Station Representative .....Masla
General Manager.....Clark L. Dozer

WBEX—Chillicothe—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Shawnee Broadcasting Co.
Bus. Address.....Pohlman Rd., Carlisle Hill
Tel.: PRospect 3-2244.....MBS, KBS
Representative.....Thomas F. Clark
President, Gen. Mgr.....Truman A. Morris
Comm., Prom. Mgr.....Alice Shein
Program Director.....Mary Morris
Chief Engineer.....Donald L. Head

WCHI—Chillicothe—1956

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Courthouse Bcstg. Co.
Address.....800 Eastern Avenue
Tel.: PR 4-3385.....Independent
President, Chief Eng.....W. N. Nungesser

WCIN—Cincinnati—1953

Freq.: 1480 Kc....Power: 5 Kw. d., 500 W. n.
Owned By.....Rounsaville of Cincinnati
Address.....3301 Beekman St.
Tel.: 681-7600 .....Independent
Station Representative .....Gill-Perna
President.....R. W. Rounsaville
General Manager.....Carl Glicken
National Sales Mgr.....Ralph B. Johnson
Program Director.....Bob Walters
Chief Engineer.....C. Dettmar
Owners of: WLOU, Louisville; WFUN, Miami Beach; WTMP, Tampa; WVOL, Nashville; WYLD, New Orleans; WALT-TV, Atlanta, Ga.; WTAM-TV, Louisville, Ky.

WCKY—Cincinnati—1929

Frequency: 1530 Kc.....Power: 50,000 Watts
Owned-Operated By.....L. B. Wilson, Inc.
Address.....Hotel Sheraton Gibson
Tel.: 241-6565 .....ABC
Station Representative.....H-R Reps.
President.....Charles H. Topmiller
General Manager.....Mrs. Jeanette Heinze
Station, Program Manager.....Paul Miller
Sales Prom., Pub. Dir.....Mrs. Vicki Pigeon
Program Director.....Essie Rupp
Owners of: WLBW-TV, Miami.

WCPO—Cincinnati—1927

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Scripps-Howard Bcstg. Co.
Address.....2345 Symmes St.
Tel.: 861-9000 .....Independent
Newspaper Affiliation.....Post-Times Star
Representative .....John Blair
V.P., General Manager.....M. C. Watters
Station Director.....Bill Dawes
Program Director.....Bob Smith
Chief Engineer.....Paul Adams

WKRC—Cincinnati—1922

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1906 Highland Ave.
Tel.: 421-1750 .....CBS
Representative .....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers II
General, Station Mgr.....Nick Bolton
Commercial Mgr.....R. L. Bevington
Operations Mgr.....Jack Remington
Chief Engineer.....Ray Owen
Owners of: WTVN-AM-TV, Columbus, O.; WBRC-AM-TV, Birmingham, Ala.; WKYT, Lexington, Ky.; WKRC-TV.

WLW—Cincinnati—1922

Frequency: 700 Kc.....Power: 50 Kw.
Owned.....Crosley Bcstg. Corp.
Address.....140 W. Ninth St.
Tel.: CH 1-1822.....NBC
Station Representatives.....Lowrence; Moore
Chm. of Board.....James D. Shouse
President .....John T. Murphy
V.P., General Manager.....James J. Crane
V.P., Sales.....H. P. Lasker
V.P., Programs.....Al Bland
Sales Manager.....F. Brady Louis
Chief Engineer.....R. J. Rockwell

WSAI—Cincinnati—1923

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Oper. By.....Jupiter Bcstg. Corp.
Address .....Sinton Hotel
Tel.: 621-1068 .....Independent
Station Reps....Robert Eastman; Ohio Stations
Pres., General Manager....Richard E. Nason
General Sales Mgr.....Lee C. Hanson
Program Director.....Gene Nelson
Chief Engineer.....Vern Milton

WZIP—Cincinnati—1947

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Greater Cinn. Radio, Inc.
Address.....400 Oak St.
Tel.: 861-6067 .....Independent
Newspaper Affil.....Waukegon News-Sun
Station Rep.....Broadcast Time Sales
Vice President.....A. F. Sorenson
V.P., Sales.....Harold Parry
General, Comm. Manager.....Dick Pittenger
Chief Engineer.....Tom Sullivan
Owners of: WKRS, Waukegan, Ill.

KYW—Cleveland—1924

Frequency: 1100 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Westinghouse Bcstg. Co.
Address.....1403 E. 6th St.
Tel.: 781-4500 .....Independent
Sta. Representative.....AM Radio Sales
President.....Donald H. McGannon
Sales Manager.....Thomas L. Tiernan
Commercial Manager.....Fred E. Walker
Sales Promotion Manager.....Henry Hirsch
Program Director.....Ken Draper
Publicity Director.....J. P. Scott
Chief Engineer.....Sid Stadig
Owners of: KYW-TV; WBZ-AM-TV, Boston; KDKA-AM-TV, Pittsburgh; WOWO, Fort Wayne; WIND, Chicago; WINS, New York, N. Y.; WJZ-TV, Baltimore; KPIX, San Francisco.

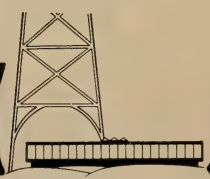
WABQ—Cleveland—1948

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned By.....Tuschman Bcstg. Corp.
Address.....2323 Chester Ave.
Tel.: CHerry 1-7555.....Independent
Station Rep. .....Howard
President, Gen. Mgr.....P. G. Tuschman
Commercial, Sta. Manager.....Bert Noble
Program Director.....Jack Gibson
Publicity Director.....Valena Williams
Chief Engineer.....Paul Brown

WDOK—Cleveland—1950

Frequency: 1260 Kc.....Power: 5000 Watts
Owned By.....Transcontinent TV Corp.
Address.....1515 Euclid Ave.
Tel.: MA 1-2890.....MBS
Station Rep.....Edward Petry & Co.
President.....David C. Moore
General Manager.....Frederick C. Wolf

ONE of the many good things about selling to the Cincinnati market is WSAI radio . . . reaches MORE people, in all age groups, for your client!*



WSAI Radio in cincinnati

Richard E. Nason, President Lee C. Hanson, General Sales Manager

*SEE robert e. eastman & co., inc., for latest Pulse and Hooper figures!

Commercial Manager.....Dave Levine
Sales Promotion Manager.....Marjorie Jones
Program Director.....Wayne Mack
Publicity Director.....Jeanne Forney
Chief Engineer.....Ralph Quay
Owners of: WDOK-FM, Cleveland; WGR-AM-FM-TV, Buffalo, N. Y.; WDAF-AM-FM-TV, Kansas City, Kans.; KFMB-AM-FM-TV, San Diego, Calif.; KERO-TV, Bakersfield, Calif.; WNEP-TV, Scranton-Wilkes-Barre, Pa.

WERE—Cleveland—1948

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Operated By.....Cleveland Bcstg. Inc.
Address.....1500 Chester Ave.
Tel.: SU 1-9600.....Independent
Station Rep.....H-R Representatives
President.....Ray T. Miller, Jr.
General, Station Mgr.....Richard M. Klaus
Commercial Mgr.....Ed Paul
Sales Promotion Mgr.....Leonard G. Trostler
Program Manager.....Ed Stevens
Publicity Director.....Robert M. Miller
Chief Engineer.....Harry Dennis
Owners of: WLEC-AM-FM, Sandusky, O.

WGAR—Cleveland—1930

Frequency: 1220 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Address.....Statler-Hilton Hotel
Tel.: PR 1-0200.....Independent
Representative.....Christal
President.....Herbert Evans
General, Station Mgr.....Carl E. George
Program Director.....Robert K. Smiley
Commercial Mgr.....Robert B. Forker
Sales, Prom., Pub. Dir.....Al Henderson
Chief Engineer.....Lloyd G. Wingard
Owners of: WRFD, Worthington, O.; WMMN, Fairmont, W. Va.; WTTM, Trenton, N. J.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WHK—Cleveland—1922

Frequency: 1420 Kc.....Power: 5000 Watts
Owned By.....Metropolitan Bcstg.
Address.....5000 Euclid Ave.
Tel.: EXpress 1-5000.....Independent
Station Representative.....Metro Radio Sales
President.....John W. Kluge
General, Sta. Mgr.....Jack Thayer
Program Director.....Edward Clark
Publicity Director.....Joyce Stambaugh
Chief Engineer.....Ralph H. DeLany
Owners of: WNEW-AM-TV, N. Y.; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton, Calif.; WIP-AM-FM, Philadelphia; KMBC-AM-FM-TV, Kansas City; WHK-FM, Cleveland.

WJMO—Cleveland—1947

Freq.: 1490 Kc....Power: 1 Kw. d., 250 W. n.
Owned By.....Friendly Broadcasting Co.
Address.....11821 Euclid Ave.
Tel.: Sweetbriar 5-1212.....ABC
Station Rep.....UBC; Wittig; Dora-Clayton
President.....Richard Eaton
General, Station Mgr.....C. C. Courtney
Commercial Manager.....Don Bruck
Program Director.....John Slade
Publicity Director.....Ken Hawkins
Chief Engineer.....Chuck Owens

WJW—Cleveland—1926

Frequency: 850 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: 861-6080.....Independent
Newspaper Affil.....Miami Beach Sun
Representative.....Katz
President.....G. B. Storer, Jr.
General Manager.....James P. Storer
Commercial Manager.....Jules C. Blum
Program Director.....Charles Renwick
Sales Prom., Pub. Mgr.....Charles Hutaff
Engineering Supervisor.....Furn Anderson
Owners of: WJW-FM-TV; WGBS-AM-FM, Miami; WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WHN, New York, N. Y.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WBNS—Columbus—1924

Frequency: 1460 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RadiOhio, Inc.
Business-Studio Address.....33 N. High St.
Tel.: CA 4-9265.....CBS
Representative.....John Blair
General Manager.....Richard A. Borel
Commercial Manager.....W. I. Orr
Sales, Prom. Manager.....Jim Yerian
Program Director.....Parke Blanton
Publicity Director.....Martha Babington
Chief Engineer.....Lester H. Nafzger

WCOL—Columbus—1922

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Air Trails, Inc.
Address.....E. Broad & Young St.
Tel.: CApital 1-7811.....Independent
Newspaper Affil.....Lancaster Eagle-Gazette
Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr.....Collis A. Young
Executive V.P.....J. P. Williams
Vice President.....Alexander Buchan
Production Director.....Steve Joos
Local Sales Mgr.....A. Dale Lutz
Chief Engineer.....T. Carpenter
Owners of: WING, Dayton, O.; WKLO, Louisville; WIZE, Springfield, O.; WEZE, Boston; WRIT, Milwaukee, Wisc.

WMNI—Columbus—1958

Frequency: 920 Kc.....Power: 500 Watts
Owned By.....North American Bcstg. Co.
Address.....Southern Hotel
Tel.: CApital 1-1354.....MBS
Station Representative.....Bcst. Time Sales
President, General Mgr.....William R. Mnich
Commercial Manager.....Joe Hill
Program, Pub. Dir.....William F. Robinson
Chief Engineer.....John D. Brookbank

WTVN—Columbus—1922

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Operated By.....Taft Bcstg. Co.
Address.....22 East Gay St.
Tel.: CA 4-1271.....ABC
Representative.....Katz
President.....Hulbert Taft, Jr.
General, Station Mgr.....Gene D'Angelo

Local Sales Mgr.....Earl Bechtel
Program Director.....Paul Murphy
Dir., Public Affairs.....Ken Mack
Chief Engineer.....Ed Kopriver
Owners of: WTVN-FM-TV; WKRC-AM-FM-TV, Cincinnati; WBRC-AM-FM-TV, Birmingham; WKYT-TV, Lexington, Ky.

WVKO—Columbus—1948

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sky Way Bcstg. Corp.
Address.....2495 Henderson Rd.
Tel.: HUdson 6-9595.....Independent
Rep.....Venard, Torbet & McConnell
President.....Milton Staub
Gen., Sta. Manager.....Bert Charles
Comm., Sales Prom. Mgr.....William Selander
Publicity Dir.....Diana Weeter
Chief Engineer.....Roy Carlson

WWOW—Conneaut—1959

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Ashtabula County Bcstg. Co.
Address.....211½ Main St.
Tel.: 597-1001.....Independent
Station Representative.....Ohio Stas.
President.....Louis W. Skelly
Station Mgr., Prog. Dir.....Bob Allen
Commercial Manager.....D. Peters
Sales Prom. Mgr.....R. Conroy
Chief Engineer.....Ronald Terry

WTNS—Coshocton—1947

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Coshocton Bcstg. Co.
Business-Studio Address.....114 N. 6th St.
Tel.: MAin 2-1560.....Independent
Pres., Gen. Mgr.....F. Bruce Wallace
Comm., Sales Prom. Mgr.....D. Bennett
Chief Engineer.....Herman L. Philabaum

WAVI—Dayton—1955

Frequency: 1210 Kc.....Power: 250 Watts d.
Owned.....WAVI Bcstg. Corp.
Address.....1428 Cincinnati St.
Tel.: BAldwin 4-1137.....Independent
Station Reps.....Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr.....Harry K. Crowl
Commercial Manager.....Franklin H. Small
Program Director.....Charles A. Breece, Jr.
Chief Engineer.....Robert W. Minton

WHIO—Dayton—1935

Frequency: 1290 Kc.....Power: 5000 Watts
Owned-Oper. By....Miami Valley Bcstg. Corp.
Address.....1414 Wilmington Ave.
Tel.: 254-5311.....CBS
Representative.....Hollingbery
President.....James M. Cox, Jr.
General, Station Mgr.....Robert H. Moody
National Sales Mgr.....W. E. Wolaver
Sales Promotion Mgr.....Chuck Gay
Chief Engineer.....Ernest Adams
Owners of: WHIO-FM-TV, Dayton; WSOC-AM-TV, Charlotte, N. C.

WING—Dayton—1921

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By.....Great Trails Bcstg. Corp.
Address.....Talbott Tower
Tel.: 222-3773.....Independent
Newspaper Affil.....Lancaster Eagle-Gazette
Station Representative.....Eastman
President.....Charles Sawyer
V.P., General Mgr.....Dale Moudy
Exec. Vice Pres.....J. P. Williams
Vice President.....Alex Buchan
V.P., Sales Manager.....Don Sailors
Publicity Director.....Betts Brauer
Program Director.....Jim Smith
Chief Engineer.....Howard Ryan

WONE—Dayton—1949

Frequency: 980 Kc.....Power: 5000 Watts
Owned By.....WONE, Inc.
Address.....380 West First St.
Tel.: BA 4-6501.....Independent
Newspaper Affil.....Brush-Moore Newspapers
Sta. Reps..Ayers; Venard, Torbet & McConnell
Pres., Gen. Manager.....Eugene Carr
Station Manager.....Charles E. Kennedy
Nat'l Sales Manager.....C. L. Doty
Program Director.....Winston Hoehner
Chief Engineer.....John Hall

WONW—Defiance—1949

Frequency: 1280 Kc..Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....Radio Drive
Tel.: 3-2776.....Independent
Representative.....Devney Organization
V.P., Gen. Manager.....Glenn R. Thayer

WDLR—Delaware—1961

Frequency: 1550 Kc.....Power: 500 Watts d.
Owned By.....Delaware Broadcasting, Inc.
Address.....P. O. Box 317
Tel.: 363-1107.....Independent
Station Representative....Ohio Stations Reps.
President, General Mgr.....C. Robert Taylor
Chief Engineer.....M. E. Scheetz

WJER—Dover—1950

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned....Dover Broadcasting Company, Inc.
Address.....646 Boulevard
Tel.: 2-0191.....MBS
President.....Agnes J. Reeves Greer
General Manager.....W. B. Steis
Station, Commercial Mgr.....Kenneth Neff
Program Director.....Jerry Ernest
Publicity Director.....Jean Williams
Chief Engineer.....Donald Graef
Owners of: WCNS, Canton; WAJR, Morgantown, W. Va.; WKJF-FM, Pittsburgh, Pa.; WCNO-FM, Canton, O.

WOHI—East Liverpool—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Constrander Corp.
Address.....516 Market St.
Tel.: FUlton 5-1490.....ABC
Station Reps.....Webb; Ohio Stations Reps.
President, Gen. Mgr.....Joseph D. Coons
Sales Prom. Mgr.....Charles E. Stuart
Chief Engineer.....George Kelly

WEOL—Elyria-Lorain—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Elyria-Lorain Bcstg. Co.
Address.....408 E.S.T. Bldg., Elyria
Tel.: FA 2-3761, Elyria.....Independent
Newspaper Affil. .....Chronicle-Telegram
President.....O. B. Schoepfle
General Mgr.....Paul Nakel
Program Dir.....Dick Barrett
Chief Engineer.....Hugh Coburn

WFIN—Findlay—1941

Frequency: 1330 Kc....Power: 1000 Watts, d.
Owned.....Findlay Publishing Co.
Address.....101½ West Sandusky St.
Tel.: GA 2-4545.....Independent
Newspaper Affiliation .....Courier
Representative .....Clark
President, General Mgr.....R. L. Heminger
Station Manager.....Clyde W. Johnson
Program Dir.....C. Meekins
Chief Engineer.....Edgar Smith

WFOB—Fostoria—1952

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Operated By.....Seneca Radio Corp.
Address.....U. S. Highway 23 S.
Tel.: HE 5-5666.....Independent
Station Reps.....Webb; Ohio Stations
President .....Andrew Emerine
Gen., Sta. Mgr.....Melvin L. Murray
Commercial Mgr.....Roger V. Wise
Chief Engineer.....Carl Barry

WFRO—Fremont—1949

Frequency: 900 Kc.....Power: 500 Watts d.
Owned By.....Wolfe Bcstg. Corp.
Address.....905 W. State St.
Tel.: 332-8218 .....Independent
President, Gen. Mgr.....Robert F. Wolfe
Commercial Manager.....M. R. Wolfe
Program Director.....Earl V. Hurst
Chief Engineer.....Allen C. Kauble

WJEH—Gallipolis—1950

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Ohio Valley on the Air, Inc.
Address.....P. O. Box 448
Tel.: 446-3543 .....Independent
Station Representative.....Hal Walton
President.....John E. Halliday
General Manager..Mrs. Marianne B. Campbell
Chief Engineer.....Edgar Atkins

WMOH—Hamilton—1944

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Fort Hamilton Bcstg. Co.
Bus.-Studio Address..Second Natl. Bank Bldg.
Tel.: 894-6543.....Independent
Station Representative...Thomas F. Clark Co.
President .....R. Briede
General, Station Mgr.....Raymond C. Motley
Program Director.....Norm Keller
Sales Promo., Pub. Dir.....Jacqueline Bowling
Chief Engineer.....R. Bullio

WSRW—Hillsboro—1956

Frequency: 1590 Kc.....Power: 500 W. d.
Owned.....Highland Bcstg. Co.
Address .....Box 176
Tel.: EXpress 3-1590 .....KBS
General, Program Dir.....Tom Archibald
Station Mgr.....Willard Parr, Sr.
Chief Engineer.....Don Bolkman

WIRO—Ironton—1951

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Tri Radio Bcstg. Co.
Address .....Radio Plaza
Tel.: JEfferson 2-1922.....KBS-MBS
Gen. Mgr., Chief Engineer..Kenneth H. Auble
Station Manager.....Rose Auble
Commercial Manager.....Hal Murphy
Program Director.....Scott Sims

WLMJ—Jackson—1953

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Dean C. Stuhlmueller
Address .....Box 72
Tel.: 850 .....KBS
Station Representatives .....Clark
Pres., Gen. Mgr.....Dean C. Stuhlmueller
Chief Engineer.....D. Cowden

WHOK—Lancaster—1948

Frequency: 1320 Kc.....Power: 1000 Watts
Owned-Oper. By..Hocking Valley Bcstg. Corp.
Address .....Memorial Dr.
Tel.: OL 3-4373.....Independent
Station Representative.....Ohio Stas.
Pres., Gen. Mgr.....Nelson Embrey
Chief Engineer.....Charles R. Houston

WIMA—Lima—1938

Frequency: 1150 Kc.....Power: 1000 Watts
Owned-Oper. By.....N.W. Ohio Bcstg. Corp.
Business-Studio Address.....223 N. Main St.
Tel.: 223-2060 .....ABC
Station Representative .....Meeker
President.....G. E. Hamilton
General Manager.....R. W. Mack
Station, Sales Mgr.....C. B. Heller
Program Director.....Tom Francis
Chief Engineer.....Bill Harrison
Owners of: WIMA-FM-TV, Lima.

WWIZ—Lorain—1958

Frequency: 1380 Kc.....Power: 500 Watts, d.
Owned .....WWIZ, Inc.
Address.....Palace Theatre Bldg.
Tel.: CHerry 4-5235.....ABC
Station Representative.....Charles Bernard
President.....Sanford A. Schafitz
General Manager.....Chris J. Miller
Sales Promotion Manager.....Tom Virant
Program Director.....Jim Allen
Publicity Director.....Jane Cahl
Chief Engineer.....Dan Tynus

WCLW—Mansfield—1957

Frequency: 1570 Kc.....Power: 1000 Watts
Owned By.....Mansfield Bcstg. Co.
Address.....791 McPherson St.
Tel.: LA 5-2333.....Independent
Station Rep.....Devney Organization
Pres., Gen. Mgr.....F. Eckhardt
Chief Engineer.....William Ball

WMAN—Mansfield—1939

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By .....Richland, Inc.
Address.....144½ Park Ave., West
Tel.: 524-2211 .....ABC
Representative....Venard, Torbet & McConnell
Pres., Gen., Sta., Comm. Mgr.....J. M. O'Hara
Prog.-Pub. Dir.....Robert James
Chief Engineer.....William Morrison

WMOA—Marietta—1946

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Marietta Broadcasting Co.
Address.....First National Bank Bldg.
Tel.: FR 3-7527.....NBC
Station Representative .....Bolles
General Mgr.....R. Sanford Guyer
Commercial Mgr.....B. Kaatz
Program Dir.....Richard M. Guyer
Chief Engineer.....Charles E. Clark

WMRN—Marion—1940

Freq.: 1490 Kc...Power: 1 Kw. d., 250 Watts, n.
Owned By .....The Marion Bcstg. Co.
Address .....Box 518
Tel.: DU 3-1131.....ABC
Pres., Gen. Mgr.....Robert T. Mason
Commercial Manager.....Arthur L. Martin
Program Director.....Madge Cooper
Chief Engineer.....F. J. Peters

WTIG—Massillon—1957

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....Massillon Bcstg. Co.
Address.....Massillon Drive-in Hotel
Tel.: TE 2-5023.....KBS
Station Representative.....Ohio Stations Reps.
President.....Joel W. Rosenblum
General Manager.....Richard J. Scholem
Program Director.....Ted Wesley
Chief Engineer.....Joe Kish
Owners of: WISR, Butler; WACB, Kittanning.

WMPO—Middleport—1959

Frequency: 1390 Kc.....Power: 1000 Watts d.
Owned By.....Radio Mid-Pom Inc.
Address .....Box 71
Tel.: WYandotte 2-5355.....Independent
President, Gen. Mgr.....John E. M. Kerr
Station, Comm. Manager....William C. Miller
Sales Prom. Mgr., Prog. Dir.....Robert Arnold
Publicity Director.....Mrs. Janet Korn
Chief Engineer.....Roger Bennett

WPFB—Middletown—1947

Freq.: 910 Kc.....Power: 1 Kw. d., 100 W. n.
Owned-Operated By.....WPFB, Inc.
Address.....4505 Central Ave.
Tel.: 422-3625 .....Independent
Station Representative...Devney Organization
President.....Paul F. Braden
Commercial Manager.....Joseph LeMoyne
Program Director.....Ray Iglehart, Jr.
Chief Engineer.....Carroll Williams
Owners of: WPAY-AM-FM, Portsmouth, O.; WPFB-FM, Middletown.

WMVO—Mt. Vernon—1953

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Mt. Vernon Bcstg. Co.
Address.....P. O. Box 348
Tel.: EX 2-0946.....Independent
Station Representative.....Ohio Stations
President.....Mrs. Charles Zelkowitz
Station Manager.....Stephen Zelkowitz
Sales Coordinator.....Bill Victor
Chief Engineer.....R. Maxwell

WCLT—Newark—1949

Frequency: 1430 Kc.....Power: 500 Watts d.
Owned-Operated By.....WCLT Radio Inc.
Address.....25 West Main St.
Tel.: FA 4-0071.....Independent
Station Representative.....Meeker
Pres., Gen. Mgr.....Thomas A. Rogers
Commercial Manager.....Robert H. Pricer
Program Director.....Carey Justice
Chief Engineer.....Benjamin Windle

WPVL—Painesville—1956

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned .....WPVL, Inc.
Address.....713 Fobes St.
Tel.: 352-3155 .....Independent
Station Representative.....Ohio Stations Reps.
President, Chief Engr.....Carl R. Lee
Commercial Manager.....Donald L. Atkin
Sales Promo., Pub. Dir.....Thomas Guthrie
Program Director.....James Stephenson

WPTW—Piqua—1947

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By.....WPTW Radio, Inc.
Address .....1625 Covington Ave.
Tel.: PR 3-3513.....KBS
Station Representative.....Ohio Stations Reps.
President, Gen. Mgr.....C. Oscar Baker
Program Dir., Pub. Dir.....Betty Miller
Commercial Mgr.....Mrs. Eleanor Mills
Station, Chief Eng.....Lewis M. Shroyer

WIOI—Portsmouth—1959

Frequency: 1010 Kc.....Power: 1 Kw. d..
Owned By....New Boston Broadcasting Corp.
Address .....P. O. Box 909
Tel.: EL 3-8587.....Independent
Station Rep.....Continental Broadcasting
President, Station Mgr.....Charles R. Maillet
Program Director.....John A. Grimes
Chief Engineer.....Dave Fritz

WNXT—Portsmouth—1951

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WNXT, Inc.
Address .....Masonic Bldg.
Tel.: EL 3-1161.....ABC
Station Reps.....Walker-Rawalt; Ohio Stas.
President .....Leonard Feldman
General, Comm. Mgr.....Marshall Rosene
Publicity Director.....Mary Ellen Thuma
Chief Engineer.....Howard Potts

WPAY—Portsmouth—1935

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W., n.
Owned By.....Radio Station WPAY

Address.....1009 Gallio St.
Tel.: EL 3-5176.....CBS
Station Representative...Devney Organization
President.....Paul F. Braden
General, Station Mgr.....O. T. Dresbach
Commercial Manager.....J. H. LeMoyne
Program Director.....John T. Baker
Technical Director.....Maurice L. Myers
Owners of: WPAY-FM.

WLEC—Sandusky—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Cleveland Bcstg., Inc.
Address .....Box 441
Tel.: MA 6-2000.....Independent
President.....Ray T. Miller, Jr.
General, Station Mgr.....Jay E. Wagner, Jr.
Commercial, Prom. Mgr.....Louis E. Mahla
Program Director.....Karl J. Bates
Chief Engineer.....Jay Leibach
Owners of: WERE, Cleveland.

WBLY—Springfield—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Champion City Bcstg. Co.
Address.....Chamber of Commerce Bldg.
Tel.: FA 3-4676.....KBS-MBS
Representative.....Thomas F. Clark
President.....R. S. Lucas
General Manager.....R. L. Yontz
Commercial Mgr.....Al Meuleman
Program Director.....James W. Blasey
Chief Engineer.....Carl Egbert

WIZE—Springfield—1940

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By....Radio Voice of Springfield
Address.....117 W. High St.
Tel.: 323-4955 .....Independent
Station Representative .....Eastman
President.....Charles Sawyer
V.P., General Mgr.....Ernest A. Gudridge
Executive Vice-President.....J. P. Williams
Vice-President .....Alex Buchan
Sales Promotion Mgr.....Ray George
Chief Engineer.....Victor L. Bushong

WSTV—Steubenville—1940

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Rust Craft Bcstg. Co.
Bus.-Studio Address....Exchange Realty Bldg.
Tel.: 282-6265 .....MBS
Station Representative.....Adam Young
President.....Jack N. Berkman
General Manager.....John J. Laux
Station Manager.....Louis W. Shapiro
Publicity Director.....Geo. H. Wilson
Program Director.....Tom Abernethy
Chief Engineer.....William Chesnes
Owners of: WBOY-AM-TV, Clarksburg, W. Va.; WSTV-TV-FM; WRGP-TV, Chattanooga; WSOL, Tampa, Fla.; WPIT-AM-FM, Pittsburgh, Pa.; WRDW-TV, Augusta, Ga.

WTTF—Tiffin—1959

Frequency: 1600 Kc.....Power: 500 Watts
Owned By.....WTTF, Inc.
Address.....112 E. Market St.
Tel.: 447-2212 .....MBS
President, Gen. Mgr.....Robert G. Wright
Commercial Manager.....W. A. Hughes
Program Dir.....Alan Gemar
Chief Engineer.....Richard Wright

WOHO—Toledo—1954

Frequency: 1470 Kc.....Power: 1000 Watts
Owner.....Midwestern Bctsg. Co.
Address.....Box 276, Station "A"
Tel.: OX 3-6576.....MBS
Station Representative .....Raymer
President.....Ford R. Weber
General Manager.....Sam W. Sloan
Comm. Manager.....William C. Wester
Program Director.....John Dauro
Chief Engineer.....Patrick J. Robinson

WSPD—Toledo—1921

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....Storer Broadcating Co.
Address.....125 South Superior St.
Tel.: CH 8-6401.....NBC
Representative .....Katz
President.....George B. Storer, Jr.
V. P., General Manager....Reginald B. Martin
Nat. Sales Manager.....Emerson Kimble
Program Director.....Jack Williams
Chief Engineer.....George Fulop
Owners of: WSPD-TV; WJBK AM-TV, Detroit; WJW, AM-TV, Cleveland; WGBS, Miami; WHN, New York, N. Y.; WIBG, Philadelphia; KGBS, Los Angeles; WAGA-TV, Atlanta; WITI-TV, Milwaukee.

WTOD—Toledo—1946

Frequency: 1560 Kc.....Power: 1000 Watts d.
Owned-Operated By...Booth Broadcasting Co.
Address .....3225 Arlington Ave.
Tel.: CH 2-4321 .....Independent
Station Representative.....Bcst. Time Sales
President .....John L. Booth
Gen. Comm. Mgr.....Francis X. McNerney
Program Director .....John Garry
Publicity Director .....Bob Parkinson
Sales Promotion Manager.....Vivian Crane
Chief Engineer .....Robert Sowers
Owners of: WJLB, Detroit; WSGW, Saginaw; WIBM, Jackson; WIOU, Kokomo; WJVA, South Bend; WTRX, Flint.

WTOL—Toledo—1938

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned Operated By....Community Bcstg. Co.
Address.....Bell Bldg.
Tel.: CH 4-7411.....ABC
Station Representative .....H-R Reps.
President .....Frazier Reams
General Manager .....Thomas S. Brotherton
Station, Comm. Manager.....Douglas Tabner
Sales Promotion Mgr.....Robert Krieghoff
Program Director.....Orris Tabner
Chief Engineer.....Harold Holmes
Owners of: WTOL-FM-TV.

WERT—Van Wert—1958

Frequency: 1220 KC.....Power: 250 Watts, d.

Owned.....Van Wert Broadcasting Co.
Address .....Box 487
Tel.: 232-4075.....KBS
President, Ch. Eng.....Kenneth E. Kunze
Commercial, Sales Promo...Raymond Waldron
Program, Publicity Dir.....Eugene Rockwell

WHHH—Warren—1941

Frequency: 1440 Kc.....Power: 5000 Watts
Owned By.....Radio Sta. WHHH, Inc.
Address.....2nd National Bldg.
Tel.: 392-2529.....Independent
Newspaper Affiliation.....Tribune Chronicle
Station Reps.....Webb; Ohio Stations
President .....Helen Hart Hurlbert
General Mgr., Chief Eng.....R. E. Hardy
Commercial Manager.....Chester Waggoner
Sales Promotion Mgr.....James Stephenson

WCHO—Washington Court House—1952

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Court House Bcstg. Co.
Address.....113½ S. Main St.
Tel.: 5-6211 .....KBS
Pres. Gen. Mgr., Chief Eng...W. N. Nungesser
Station Mgr.....C. L. Mitchell

WPKO—Waverly—1954

Frequency: 1380 Kc.....Power: 1000 W., d.
Owner .....Ohio Quests, Inc.
Address .....Box 67
Tel.: 363 .....Independent
President, Gen. Mgr. .....James B. Denton
Chief Engineer .....Robert P. Meyer

WKOV—Wellston—1953

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned-Operated By.....Family Bcstg. Co.
Address .....P. O. Box 190
Tel.: 4-2000 .....KBS
Pres., Gen. Mgr. Ch. Eng.....W. N. Nungesser

WWST—Wooster—1947

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Wooster Republican Ptg. Co.
Address .....Route 30
Tel.: ANgelus 3-5075.....KBS
General Manager .....E. B. Evans
Chief Engineer.....B. L. Bowman

WRFD—Worthington—1947

Frequency: 880 Kc.....Power: 5000 Watts d.
Owned .....Peoples Broadcasting Corp.
Address .....Worthington
Tel.: 885-5342 .....Independent
Representative .....Gill-Perna
President.....Herbert E. Evans
General, Station Mgr.....Joseph D. Bradshaw
National Sales Mgr.....Andy Edgerton
Program Director.....Phil Sheridan
Chief Engineer.....Harold Schaaf
Owners of: WRFD-FM; WGAR AM-FM, Cleveland; WTTM AM-FM, Trenton; WMMN, Fairmont, W. Va.; WNAX, Yankton, S. D.; KVTV, Sioux City.

WBBW—Youngstown—1949

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owner.....Mahoning Valley Bcstg. Corp.
Address.....260 W. Federal St.
Tel.: 744-4421 .....MBS
Representative .....Weed
President, Ch. Eng.....John Cherpack, Jr.
Vice President .....Gene Trace
General, Comm. Manager .....Dick James
Sales Prom. Mgr.....Phil Wood
Program Director.....Anthony N. Ross

WFMJ—Youngstown—1939

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....WFMJ Bcstg. Co.
Business-Studio Address ....101 W. Boardman
Tel.: 736-0106 .....NBC
Station Representative...McGavren/Guild Co.
President .....William F. Maag, Jr.
General. Comm. Mgr.....Mitchell F. Stanley
Program Director .....Bob Locke
Chief Engineer .....Frank A. Dieringer

WHOT—Youngstown—1955

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By.....WHOT, Inc.
Address .....401 N. Blaine Ave
Tel.: RI 6-8464.....Independent
Sta. Representative .....Hollingbery
President .....Myron Jones
General Manager.....William Fleckenstein
Commercial Mgr.....William Aey
Program Dir.....Richard Thompson
Sales Promotion Manager.....Tony Sebastian
Chief Engineer .....Gene Coxson
Owners of: WJET, Erie; WRED-FM, Youngstown; WYRE, Pittsburgh.

WKBN—Youngstown—1926

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: 782-1144 .....CBS
Representative.....Paul H. Raymer
Pres., Gen. Mgr.....Warren P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III
Sales Prom. Mgr.....J. Harrison Hartley
Commercial Manager.....Carl F. Glade
Program Director.....Frank L. Sweeney
Publicity Director.....Gene Springer
Chief Engineer.....B. T. Wilkins
Owners of: WKBN TV-FM.

WHIZ—Zanesville—1924

Frequency: 1240 Kc.....Power: 250 Watts
Owner...Southeastern Ohio Bcstg. System, Inc.
Business-Studio Address....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
Newspaper Affiliation....Zanesville Pub. Co.
Representative.....Pearson Nat. Reps.
President .....Clay Littick
Gen., Station Manager.....Allan Land
Comm. Mgr.....Nate Milder
Publicity Dir., Sls. Prom. Mgr.....Naomi Lorton
Program Director.....Bob Banfield
Chief Engineer.....William A. Hunt, Sr.
Owners of: WHRV, Ann Arbor; WTAP, Parkersburg, W. Va.; WHIZ-FM, Zanesville.

Pop.: 2,380,000
Families: 728,000

Oklahoma

Radio Homes: 705,500
AM Stas. in States: 56

KADA—Ada—1934

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....KADA Bcstg., Inc.
Business Address.....Box 642
Tel.: FEderal 2-1212.....ABC, KBS
Station Rep. .....Weed
Pres., General Mgr.....Bill Hoover
Comm., Sales Prom. Mgr.....Jerry Spencer
Program, Publicity Director....Mike Stephens
Chief Engineer.....George A. Miller, Jr.

KWHW—Altus—1947

Freq.: 1450 Kc....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Altus Bcstg. Co., Inc.
Address .....Box 577
Tel.: HU 2-1450.....KBS
Newspaper Affiliation .....Times-Democrat
Station Rep.....Pearson Nat'l Reps., Inc.
Pres., Gen. Mgr.....Frank E. Wimberly
Commercial Manager.....Albert Houpe
Chief Engineer.....Ernest Baucum

KALV—Alva—1956

Frequency: 1430 Kc.....Power: 500 Watts
Owned By.....Alva Communications, Inc.
Address .....Box 328
Tel.: 1663 .....Independent
President.....John H. Goss
General Manager.....Robert L. Martin
Chief Engineer.....Ron Kassik

KVSO—Ardmore—1935

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Ardmoreite Pub. Co.
Address .....Ardmoreite Bldg.
Tel.: CA 3-3030.....ABC-KBS
General Manager.....Douglas C. Dillard

KWON—Bartlesville—1942

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....Horace C. Boren
Address .....Box 69
Tel.: FEderal 6-1400.....MBS
Station Reps.....Bowles; Melville
President .....Horace C. Boren
General, Sta. Mgr.....Tony G. Kountoupis
Commercial Manager.....Maynard Helmuth
Program Director.....William C. Drake
Chief Engineer.....James Hawkins
Owners of: KMUS, Muskogee, Okla.

KLTR—Blackwell—1952

Frequency: 1580 Kc.....Power: 1 Kw. d.
Owned-Operated By.....Star Bcstg. Co., Inc.
Address.....P. O. Box 70
Tel.: EM 3-4568.....KBS
President, General Manager.....R. F. Pool
Comm., Sales Promo. Mgr.....Ray Bush
Program Director.....Don James
Publicity Dir.....Dorothy Bush
Chief Engineer.....Heinz Poweileit

KWCO—Chickasha—1946

Freq.: 1560 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Washita Valley Bcstg. Co.
Address.....P. O. Box 770
Tel.: CAstle 4-2890.....KBS
Owner.....Bayard C. Auchincloss
General Manager.....William S. Scott
Chief Engineer.....Ben DeKinder

KWPR—Claremore—1958

Frequency: 1270 Kc.....Power: 500 Watts, d.
Owned By.....Rowley-Taliaferro Bcstg. Co.
Address.....417 West Second St.
Tel.: ROgers 3-1281.....KBS
President, Chief Engineer.....Wayne Rowley
Sales Promotion Mgr.....Wayne Whisenhunt
Program Director.....Leon Shearhart

KWOE—Clinton—1949

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Operated By..Western Okla. Bcstg. Co.
Address .....Neptune Park
Tel.: FAirfax 3-0617.....Independent
President, Gen. Mgr.....Lonnie J. Preston
Program, Publicity Dir.....Alice Preston
Chief Engineer.....Arthur Vogt

KUSH—Cushing—1953

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Cimarron Broadcasters, Inc.
Address.....P. O. Box 791
Tel.: CA 5-0922.....Independent
Pres., Gen. Mgr.....Gordon Rockett
Station Mgr., Chief Engineer.....G. Thomas

KRHD—Duncan—1949

Freq.: 1350 Kc....Power: 250 W. d., 100 W. n.
Owned-Operated By.....Duncan Bcstg. Co.
Address.....West Pine St.
Tel.: AL 5-1350.....KBS
President.....R. H. Drury
Gen., Sta. Mgr.....W. M. Brubaker
Chief Engineer.....Lee Agee

KSEO—Durant—1947

Frequency: 750 Kc.....Power: 250 Watts d.
Owned-Operated By...Durant Pub-Bcstg. Corp.
Address.....215 Democrat Bldg.
Tel.: 3100 .....KBS
President.....R. V. Peterson
Gen. Mgr.....L. W. Coleman

KELR—El Reno—1962

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned By.....CP Corp.
Address.....P. O. Box 769
Tel.: ANdrews 2-4248.....Independent
President .....Charles Cain
General Manager .....Earl Brown
Program Director.....George Oetheredge
Chief Engineer.....John R. Smith

KBEK—Elk City—1929

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Garrison Ent.
Address.....N. Randall St.
Tel.: CApital 5-3333.....KBS, ABC
President .....Bob Garrison
Commercial Manager.....Ted Dougherty
Program Director.....Gayle Albert
Publicity Director.....Lou Garrison
Chief Engineer .....Roudeck Moore

KCRC—Enid—1928

Frequency:1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....Enid Radiophone Co.
Address.....318 E. Willow
Tel.: AD 7-1390.....ABC
News. Affil.....Morning News, Daily Eagle
Representative.....Pearson Nat. Reps.
President.....Milton B. Garber
General Manager.....Pat Murphy
Commercial Manager.....Jim Hannon

KGWA—Enid—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By....Public Bcstg. Service, Inc.
Address.....P. O. Box 346
Tel.: AD 4-4230.....Independent
Representative....Venard, Torbet & McConnell
President, General Manager.....Allan Page
Commercial Manager.....Bob O'Brien
Program Director.....Lyle Gaston
Chief Engineer.....Milton Wentworth

KTAT—Frederick—1948

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Operated By.....Frederick Bcstg. Co.
Address.....P. O. Drawer 920
Tel.: ED 5-2131.....KBS
Owner.....W. C. Moss, Jr.

KWRW—Guthrie—1955

Frequency: 1490 Kc.....Power: 100 Watts
Owned By.....Austin Oil Co., Inc.
Address.....115 North Division
Tel.: BU 2-2321.....KBS
Vice President.....David Oven
General, Station Mgr.....Richard M. Carroll
Comm. Mgr., Pub. Dic.....Johnny Johnson
Sales Promotion Manager.....Peggy Weems
Program Director.....Wallace Seeds
Chief Engineer.....R. B. Phillips, Jr.

KGYN—Guymon—1948

Frequency: 1220 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Plains Bcstg. Co.
Address .....Box 130
Tel.: 338-6533 .....KBS
President, Station Mgr.....T. M. Raburn, Jr.
Chief Engineer.....Herb Noyes

KHEN—Henryetta—1956

Frequency: 1590 Kc.....Power: 500 W., d.
Owned.....Henryetta Radio Co.
Address.....125 N. 5th
Tel.: OLive 2-3298.....Independent
Newspaper Affiliation.....Daily Free Lance
President .....Leland Gourley
General, Comm. Manager.....Marvin Hull
Program Director.....Bill Simmons, Jr.
Publicity Director.....Junior Crawford
Chief Engineer.....Bud Gaither

KTJS—Hobart—1947

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....A. R. Fuchs
Address.....P. O. Box 311
Tel.: GEneva 6-2420.....KBS
President, Chief Engineer.....A. R. Fuchs
Commercial, Prom. Mgr.....Wayne Robison

KIHN—Hugo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Little Dixie Bcstg. Co.
Address.....106 West Jackson
Tel.: 1723 .....KBS
President, General Mgr.....D. W. Brawner
Station Mgr., Chief Engineer....T. L. Brawner
Publicity Director.....Leeta Brawner

KBEL—Idabel—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Idabel Bcstg. Co.
Address.....P. O. Box 1072
Tel.: 802 .....Independent
General Manager.....Winston O. Ward
Sta., Comm. Manager.....J. P. Stanley

KCCO—Lawton—1956

Frequency: 1050 Kc.....Power: 250 W., d.
Owned.....Progressive Bcstg. Co.
Address .....Box 2187
Tel.: EL 5-1050.....Independent
Station Rep.....Pearson Nat. Reps.
President.....Dr. G. G. Downing
General Manager.....Ross B. Baker
Program Director.....B. J. Sams
Sales Prom. Mgr.....James R. Williams
Chief Engineer.....Charles Thompson

KSWO—Lawton—1941

Frequency: 1380 Kc.....Power: 1000 W., d.
Owned.....Okla. Quality Bcstg. Co.
Address.....406 D. Avenue
Tel.: EL 5-1380.....ABC
Station Rep.....Venard, Torbet & McConnell
President .....R. H. Drewry
General, Station Manger.....Tom Reddell
Local Sales Mgr.....C. J. McDonal
Program, Publicity Dir.....Ted Lauris
Chief Engineer.....Harold Kinkead
Owners of: KRHD, Duncan; KGWA, Enid; KSWO-TV, all Okla.; KMID-TV, Midland, Tex.

KMAD—Madill—1962

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Herbert J. Pate
Address .....Madill
Tel.: INgersoll 5-2345.....Independent
Owner, Chief Engineer.....Herbert J. Pate
General Manager.....Wayne Cabaniss
Commercial Manager.....W. D. Patty
Program Director.....Ronald Smith

KNED—McAlester—1950

Freq.: 1150 Kc.....Power: 1 Kw. d.; 500 W., n.
Owned By.....Gene Stipe
Address .....Box 780

Tel.: GA 3-1460.....Independent
President .....Gene Stipe
Commercial Manager.....Frank Hopkins
Sales Promotion Manager.....Linda Ogiela
Program Director.....Juanita Van Hooser
Chief Engineer.....Jerry McCoy

KTMC—McAlester—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Operated By.....McAlester Bcstg. Co.
Address.....202½ East Choctaw
Tel.: GA 3-1400.....KBS
President, General Mgr.....Bob Baggett
Commercial Manager.....Phil Reed
Program Director.....Shirley Crowson
Chief Engineer.....Max Parker

KGLC—Miami—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Miami Bcstg. Co.
Business Address.....Miami Hotel Bldg.
Tel.: KI 2-3303.....KBS-MBS
Gen., Sta. Mgr.....William A. Searle
Chief Engineer.....Louis Stone

KBIX—Muskogee—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....Okla. Pub. Co.
Address .....Barnes Bldg.
Tel.: MU 2-1331.....ABC
Newspaper Affil.....Phoenix-Times Democrat
Representative.....Pearson Nat. Reps.
President .....Tams Bixby, Jr.
Manager .....D. Johnson
Chief Engineer.....Ted Foster

KMUS—Muskogee—1948

Freq.: 1380 Kc....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Horace C. Boren
Address .....P. O. Box 1588
Tel.: MU 2-2488.....Independent
Station Reps.....Bolles; Melville
Pres., Gen. Mgr.....Horace C. Boren
Vice Pres.....Mrs. Martha B. Boren
Sta. Mgr., Chief Eng.....James E. Keitel, Jr.
Program Director.....Al Hanna
Owners of: KWON, Bartlesville, Okla.

KNOR—Norman—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Cleveland County Bcstg. Co.
Address.....P. O. Box 542
Tel.: JE 4-8475.....KBS
General Manager.....William S. Morgan
Commercial Mgr.....Robert G. Barry
Chief Engineer.....John W. Spiker

KBYE—Oklahoma City—1947

Frequency: 890 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Great Empire Bcstg.
Business Address.....5508 N. Eastern
Tel.: GArfield 7-6524.....Independent
Station Rep.....Charles Bernard
President.....Berniece L. Lynch
General, Station Manager.....F. F. Lynch
Program Director.....Glenn Valentine
Commercial, Sales Prom. Mgr.....F. J. Lynch
Publicity Director.....J. D. Lynch
Chief Engineer.....J. B. Latimer

KJEM—Oklahoma City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Oper. By.....KJEM, Inc.
Address.....515 N. Robinson
Tel.: CE 2-6367.....Independent
Station Representative.....Jack Masla & Co.
President.....W. D. Schueler
Gen., Sta. Mgr.....C. Hewel Jones
Program Director.....W. W. Jones
Chief Engineer.....Bill Humphrey

KLPR—Oklahoma City—1947

Frequency: 1140 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Big Chief Bcstg. Co. Inc.
Address .....Box 4248
Tel.: ME 4-1411.....Independent
Station Rep.....Pearson Nat. Reps.
Pres., Sales Prom. Mgr.....Jack Beasley
Chief Engineer.....Buzzy Brooks

KOCY—Oklahoma City—1922

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Bonebrake & Co.
Address.....101 N.E. 28th St.
Tel.: JAckson 8-5543.....NBC
Station Representative.....Adam Young
Pres., Gen. Mgr.....M. H. Bonebrake
Commercial Manager.....Carlton Beck
Program Director.....Edwin Sossen
Publicity Director.....Frances Rose
Chief Engineer.....Elmo Black

KOMA—Oklahoma City—1928

Frequency: 1520 Kc.....Power: 50,000 Watts
Owned-Operated By.....Storz Bcstg. Co.
Address.....311 West Grand
Tel.: NE 6-4482.....Independent
Representative .....Blair
President .....Todd Storz
V. P., General Manager.....Jack S. Sampson
Program Director.....Bill Adams
Publicity Director.....Deane Johnson
Chief Engineer.....Bill Humphreys
Owners of: WDGY, Minneapolis; WHB, Kansas City; WTIX, New Orleans; WQAM, Miami; KXOK, St. Louis.

KTOK—Oklahoma City—1927

Frequency: 1000 Kc.....Power: 5000 Watts
Owned-Operated By.....KTOK, Inc.
Business-Studio Address.....1800 W. Main
Tel.: CEntral 5-8351.....ABC
Station Representative .....Eastman
President .....Wendell Mayes
General, Station Mgr.....Tom Johnson
Local Sales Manager.....George R. Collisson
Operations, Program Directorr.....Bob Bruton
Chief Engineer.....Clifford Easum

WKY—Oklahoma City—1920

Frequency: 930 Kc.....Power: 5000 Watts
Owned-Oper. By.....WKY TV System, Inc.
Address.....500 E. Britton Rd.
Tel.: SK 2-2161.....Independent
Newspaper Affiliation.....Oklahoman & Times
Representative .....Katz
President.....E. K. Gaylord
V.P., General Manager....Norman P. Bagwell

Asst. Sta., Comm. Mgr.....Lee Allen Smith
Program Dir.....Danny Williams
Sales Promotion Mgr.....Jim Willis
Chief Engineer.....Bob Hayward
Owners of: WKY-TV; WTVT, Tampa.

KOKL—Okmulgee—1937

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Okmulgee Bcstg. Corp.
Address.....114 East Seventh St.
Tel.: SK 6-3646.....KBS
Newspaper Affiliation.....Don-Rey Pub. Co.
Station Rep.....Venard, Torbet & McConnell
President.....Donald W. Reynolds, Sr.
Station Manager.....Charles J. Lienhart
Chief Engineer.....Malcolm V. Reed, Jr.
Owners of: KFSA AM-TV, Ft. Smith, Ark.; KOLO AM-TV, Reno; KBRS, Springdale, Ark.; KORK, Las Vegas; KGNS-AM-TV, Laredo; KLRJ-TV, Las Vegas; KFOY-TV, Hot Springs, Ark.

KVLH—Pauls Valley—1947

Frequency: 1470 Kc.....Power: 250 Watts d.
Owned-Operated By...Pauls Valley Bcstg. Co.
Address.....Box 610
Tel.: BElmont 8-3314.....KBS
President, General Manager.....E. J. Ballard
Station, Sales Promo. Mgr....B. Kent Hawkins
Program Director.....James Hensley
Publicity Director.....Marquita Rickey

WBBZ—Ponca City—1928

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Ponca City Pub. Co.
Address.....P. O. Box 589
Tel.: RO 5-6607.....MBS
Newspaper Affiliation.....The News
Representative.....Pearson Nat. Reps.
General Manager.....Allan W. Muchmore
Station Manager.....William C. Maugans

KLCO—Poteau—1953

Frequency: 1280 Kc.....Power: 1 Kw. d.
Owner.....Leflore Bcstg. Co.
Address.....Box 511
Tel.: 660.....KBS
President, Gen. Manager.....R. B. Bell
Sales Prom., Chief Engineer.....Vic Nowlin

KOLS—Pryor—1950

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lakes Area Bcstg. Co.
Address.....5th & S. Mill Sts.
Tel.: VAlley 5-2763.....KBS
Gen. Mgr., Chief Eng.....L. L. Gaffaney
Commercial Manager.....Mrs. L. L. Gaffaney
Program Director.....H. Albrecht

KGFF—Shawnee—1930

Frequency: 1450 Kc.....1 Kw. d., 250 W. n.
Owned-Operated By.....KGFF Bcstg. Co., Inc.
Address.....P. O. Box 9
Tel.: BR 3-4390.....MGS
Newspaper Affiliation.....Stauffer Publ., Inc.
Representative.....Avery-Knodel
President.....Oscar S. Stauffer
Gen., Sta. Manager.....William A. Weaver
Commercial Manager.....Jeral C. Ziegler
Program Director.....James H. Meyer
Chief Engineer.....R. K. Branson

KSPI—Stillwater—1947

Frequency: 780 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Stillwater Publishing Co.
Address.....P. O. Box 231
Tel.: FR 2-7800.....Independent
Newspaper Affiliation.....Daily News-Press
Representative.....Clark
General Mgr.....J. R. Bellatti
Station Manager.....Lewis Pearce
Commercial Manager.....Bill Platt

KTLQ—Tahlequah—1957

Frequency: 1350 Kc.....Power: 1 Kw., d.
Owned.....Camelleta Corp.
Address.....First National Bank Bldg.
Tel.: GLendale 6-2511.....Independent
President.....Jim Egan
General Mgr., Chief Eng.....Galen O. Gilbert
Commercial Manager.....Jim Stacey
Program Director.....Jim Masters

KAKC—Tulsa—1946

Freq.: 970 Kc.....Power: 1000 W. d., 500 W. n.
Owned By.....KAKC of Tulsa, Inc.
Address.....910 S. Boston
Tel.: LU 7-2401.....Independent
Station Representative.....Young
President.....S. Carl Mark
General, Station Manager.....Robert J. Hoth
Commercial Manager.....Hillis Bell, Jr.
Program Director.....Dick Schmitz
Sales Prom. Mgr., Pub. Dir.....Carl Smith
Chief Engineer.....Charles Laughton
Owners of: KBEA, KBEY-FM, Mission; KXYZ-AM-FM, Houston.

KELI—Tulsa—1934

Frequency: 1430 Kc.....Power: 5 Kw.
Owned By.....T & O Bcstg. Co.
Address.....2601 E. 56th St., N.
Tel.: FI 5-1311.....Independent
Station Representative....George Hollingbery
President, Gen. Mgr.....Raymond Ruff
Commercial Manager.....Joe Fischer
Program Director.....Joe Henderson
Chief Engineer.....Lloyd Cowan
Owners of: KTRN, Wichita Falls, Tex.

KFMJ—Tulsa—1946

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....UROK Broadcasting Co., Inc.
Address.....5400 W. Edison
Tel.: LU 5-5555.....KBS
President.....G. M. Engel
General Manager.....Willard W. Mason
Station Manager.....William R. Nash
Program Director.....Billy Parker
Chief Engineer.....N. Wilcox

KOME—Tulsa—1938

Freq.: 1300 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....KOME, Inc.
Address.....410 McFarlin Bldg.
Tel.: LU 3-4121.....ABC
Station Rep.....Spot Time Sales
President.....Wm. F. Johns, Jr.
General Manager.....S. Rouser

KRMG—Tulsa—1949

Freq.: 740 Kc.....Power: 50 Kw. d., 25 Kw. n.
Owned By.....Swanco Bcstg. Co.
Address.....311 So. Denver Ave.
Tel.: LUther 4-4291.....Independent
Representative .....John Blair
President.....George A. Bolas
General Manager.....John Merrell
Commercial Manager.....N. S. Barton, Jr.
Sales Promotion Mgr.....Don Osbourne
Program Director.....J. W. Harmon
Publicity Director.....Glenn Condon
Chief Engineer.....Delbert Keeling
Owners of: KLEO, Wichita, Kans.; KIOA, Des Moines, Iowa; KQEO, Albuquerque, N. M.

KVOO—Tulsa—1925

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southwestern Sales Corp.
Address.....3701 S. Peoria
Tel.: RI 2-5561.....NBC
Representative .....Edward Petry
President.....H. C. Stuart
V.P., General Mgr.....G. K. Brandborg
Program Director.....J. Ryan
Chief Engineer.....J. Bushnell
Owners of: KVOO-TV.

KVIN—Vinita—1954

Frequency: 1470 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Vinita Broadcasting Co.
Address .....Box 189
Tel.: ALpine 6-3407.....KBS
General Manager.....Gene Humphries
Program Director.....R. Parnell
Chief Engineer.....Don Shearheart

KWSH—Wewoka—1948

Frequency: 1260 Kc.....Power: 1,000 Watts
Owned-Operated By..Tri Cities Bcstg. Co., Inc.
Address .....Box 1260
Tel.: 1260.....ABC, KBS
President .....Bill Hoover
Chief Engineer.....Dan Hastings

KSIW—Woodward—1947

Freq.: 1450 Kc...Power: 1000 W. d., 250 W. n.
Owned-Oper. By.....Woodward Bcstg. Co.
Address.....22nd & Cedar Sts.
Tel.: ALpine 4-4455.....Independent
Station Rep.....Pearson Nat'l Reps., Inc.
President, General Mgr.....Edward A. Ryan
Commercial Manager.....Ed Gettinger
Program Director.....Mrs. Lenora W. Ryan
Chief Engineer.....Mark Gaston

Pop.: 1,825,000
Families: 596,000

Oregon

Radio Homes: 588,000
AM Stas. in State: 78

KRKT—Albany—1959

Frequency: 990 Kc. .....Power: 250 Watts, d.
Owned By .....Radio Station KNND
Address .....233 W. Third
Tel.: WAbash 6-3719 .....Independent
General Mgr. .....W. G. Crockett

KWIL—Albany—1941

Frequency: 790 Kc. .....Power: 1000 Watts
Owned-Oper. By .....Albany Radio Corp.
Address .....Box 485
Tel.: WA 6-2233 .....MBS
President .....Claude Buerge
General Manager .....Larry Gordon
Commercial Manager .....Lou Gillespie
Chief Engineer .....Don Schweitzer

KRVC—Ashland—1960

Frequency: 1350 Kc. ....Power: 1000 Watts, d.
Owned By .....Faith Tabernacle, Inc.
Address .....Ashland
Tel.: Ashland .....Independent
President .....Leo Wine
Chief Engineer .....Wayne Covington

KWIN—Ashland—1946

Frequency: 580 Kc. .....Power: 1000 Watts
Owned-Oper. By ....Rogue Valley Bcstg. Co.
Business Address .....P.O. Box 227
Tel.: 482-2211 .....KBS
Station Reps.....Feltis, Dove, Cannon; Bernard
President, General Mgr. .....W. Henry Peck
Commercial Manager .....Jeanne Barlow
Sales Promotion Mgr. .....Sue Henry
Program Director .....Ron Holloway
Chief Engineer .....Ed Tomlin

KAST—Astoria—1925

Frequency: 1370 Kc. .....Power: 1000 Watts
Owned .....Astoria Broadcasting Co.
Address .....1006 W. Marine Dr.
Tel.: FA 5-2911 .....ABC, MBS
Station Reps. .....Moore; Webb
President .....C. H. Lane
General Mgr. .....R. Chopping

KVAS—Astoria—1950

Frequency: 1230 Kc. .....Power: 250 Watts
Owned .....Lower Columbia Bcstg. Co., Inc.
Address .....1418 Commerical St.
Tel.: FA 5-6221 .....KBS
Reps.....Moore; Holman; Jacobson
President .....W. T. Moore
General Mgr., Ch. Eng. .....Charles A. Farmer
Commercial Mgr. .....Don K. Van Velzer
Publicity Dir. .....Donald Boyd

KBKR—Baker—1939

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....Oregon Trail Bcstg. Co.

Bus.-Studio Address .....2030 Auburn Ave.
Tel.: JA 3-4431 .....KBS
Station Reps. .....Art Moore; Grant
General Manager .....Kenneth B. Lockwood

KBND—Bend—1938

Freq.: 1110 Kc. .....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ....Central Oregon Bcstg. Co.
Business Address .....5000 Studio Road
Tel.: EV 2-4821 .....ABC
Representative .....Meeker
General Manager .....Frank H. Loggan
Comm. Mgr. .....Doug Gaines
Program Dir. .....Kessler Cannon
Chief Engineer .....Robert Dickinson

KGRL—Bend—1959

Frequency: 940 Kc. ....Power: 1000 Watts, d.
Owned By .....McAlpine Bcstg. Co.
Address .....P.O. Box 590
Tel.: EVergreen 2-5611 .....Independent
Reps. .....Walker-Rawalt; Pacific; Jacobson
General, Commercial Mgr. .....J. H. McAlpine
Sales Prom. Manager .....James Oakes
Program Director .....Don Weathermon
Publicity Director .....Barbara Johnson
Chief Engineer .....Keith Snodgrass

KURY—Brookings—1958

Frequency: 910 Kc. .....Power: 1 Kw., d.
Owned By .....Joseph Sheridan
Address .....P.O. Box 185
Tel.: 469-3524 .....Independent
Station Rep. .....Art Moore Assocs.
President .....Joseph F. Sheridan
General, Commercial Mgr. .....Norm Oberst
Program Director .....Olympia Moody
Chief Engineer .....Vern Garvin

KRNS—Burns—1957

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Operated By .....Radio Burns
Address .....Fairgrounds Rd.
Tel.: 7300 .....KBS
Station Representative .....Art Moore
Co-Managers .....H. McDonald, J. Ward

KOOS—Coos Bay—1928

Frequency: 1230 Kc. .....Power: 250 Watts
Owned-Operated By .....KOOS, Inc.
Address .....Box 180
Tel.: 267-2121 .....ABC
Station Reps. .....Pearson Nat'l Reps.; Moore
President .....Sheldon F. Sackett
Station Manager .....F. J. McDonough
Program Director .....Constance M. Moe
Chief Engineer .....Bryce H. Johnston

KYNG—Coos Bay—1956

Frequency: 1420 Kc. .....Power: 1 Kw., d.
Owned By .....Pacific Western Bcstrs., Inc.
Address .....P.O. Box 657
Tel.: COngress 7-7055 .....Independent
Pres., Gen. Mgr. .....Phillip F. Waters
Comm. Mgr. .....Al Steutzle
Program Dir., Ch. Eng. .....Clair Gilnet
Owners of: KQEN, Roseburg.

KWRO—Coquille—1948

Frequency: 630 Kc. .....Power: 5000 Watts, d.
Owned-Operated By .....KWRO, Inc.
Address .....P.O. Box 398
Tel.: 396-2141 .....KBS
Station Representatives ....Moore; Grant Webb
President .....William E. Walsh
General Manager .....Leonard F. Epling
Program Director .....Deloy Keeler
Sales Promotion Mgr. .....Lavare Ramey
Publicity Director .....James McCurdy
Chief Engineer .....Darrell Johnson

KFLY—Corvallis—1955

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W.n.
Owned By .....Radio Broadcasters
Address .....Box 689
Tel.: PL 3-6633 .....Independent
Station Reps....Jacobson; Masla; Pacific Bcst.
President .....James L. Hutchens
General, Station Mgr. .....Don Heinen
Program Director .....Tom Blackwood
Chief Engineer .....Clay Henry

KLOO—Corvallis—1947

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Oper. By .Willamette Valley Radio Corp.
Address .....Box 731
Tel.: PLaza 3-4493 .....KBS
Station Reps. .....Moore; Oakes
President, General Mgr. .....Wm. C. Hurley
Sta., Comm. Mgr. .....George Lichtenthaler
Publicity Director .....Marilyn Q. Hurley
Sales Promotion Manager .....Kathy O'Brien
Program Director .....William C. Hurley
Chief Engineer .....David Washburn

KNND—Cottage Grove—1960

Frequency: 1400 Kc. .....Power: 250 Watts
Owned By .....Radio KOMB
Address .....P.O. Box 7
Tel.: WH 2-2468 .....Independent
Station Representative .....Jacobson
Station Mgrs.....Peter J. Ryan, Milton A. Viken
Sales Prom. Mgr. .....Ivan Hoyer

KROW—Dallas—1955

Frequency: 1460 Kc. .....Power: 5 Kw., d.
Owned-Oper. By .....Polk County Bcstrs., Inc.
Address .....481 State St.
Tel.: 623-2342 .....Independent
Station Reps. .....Meeker; Day-Wellington
Pres., Gen. Mgr. .....Ray L. Kozak
Station Mgr., Chief Eng. .....Don Newman
Commercial Manager .....Van Sias

KWVR—Enterprise—1960

Frequency: 1340 Kc. .....Power: 250 Watts d.
Owned By .....Gene W. Wilson
Address .....203 East Main St.
Tel.: 61 .....KBS
Station Representative .....Moore
President, Chief Eng. .....Gene W. Wilson
Promotion, Publicity Dir. ....Virginia M. Wilson

KASH—Eugene—1947

Frequency: 1600 Kc. Power: 5 Kw. d., 1 Kw. n.
Owner .....Radio Air Ways, Inc.
Address .....P.O. Box 1600
Tel.: DI 5-3357 .....ABC
Station Representative.....J. A. Lucas Co.
President, Gen., Sta. Mgr. .....E. J. Kincaid
Commercial Manager .....Floyd Coon
Sales Promo., Pub. Dir. .....William Reynolds
Program Director .....Sid Armstrong
Chief Engineer .....Ralph Cook

KATR—Eugene—1962

Frequency: 1320 Kc. ....Power: 1000 Watts d.
Owned By .....Eugene Broadcasters
Address .....130 E. 13th Ave.
Tel.: Diamond 5-3338 .....Independent
Station Reps.....Webb; Feltis, Dove, Cannon
General Manager .....David Miles
Commercial Manager .....Ken Stuart
Program Director .....Bill Chapman
Publicity Director .....Dean Garrison
Chief Engineer .....Calvert Applegate

KERG—Eugene—1949

Freq.: 1280 Kc. ....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By .....Guard Pub. Co.
Address .....1600 Coburg Rd.
Tel.: DI 5-4304 .....CBS
Newspaper Affiliation ....Guard Publishing Co.
Station Reps.....Meeker; Day-Wellington
President .....Alton Baker, Jr.
General Manager .....Robert C. LaBonte
Commercial Manager .....James Magnuson
Program Director .....Clifton Cole
Chief Engineer .....William Green

KORE—Eugene—1927

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Operated By .....Lane Bcstg. Co.
Address .....P.O. Box 1032
Tel.: DI 4-4214 .....MBS
Reps.....Masla; Venard, Torbet & McConnell
President, Chief Eng. .....Lee Bishop
Commercial Manager .....Virgil Parker
Program Director .....Bob Anderson

KPIR—Eugene—1962

Frequency: 1500 Kc. .....Power: 1000 Watts d.
Owned By .....Emerald Broadcasting Corp.
Address .....P.O. Box 542
Tel.: PArkway 6-7691 .....Independent
Station Rep.....Weed
President, General Mgr. .....R. B. Thompson
Commercial Manager .....Ken Bushey
Chief Engineer .....Andrew Walker

KUGN—Eugene—1946

Freq.: 590 Kc. .....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By .....KUGN, Inc.
Business Address .....P.O. Box 112
Tel.: DI 4-6216 .....NBC
Reps. .....Meeker; Moore; Hollingbery
Pres., Gen. Mgr. .....C. O. Fisher
Commercial Manager .....John Tasnady
Sales Promotion Mgr. .....David Whitbread
Program Director .....Bob Hougium
Chief Engineer .....Russ Doran
Owners of: KBZY, Salem; KUMA, Pendleton. Both Oreg.

KWFS—Eugene—1962

Frequency: 1540 Kc. .....Power: 1000 Watts d.
Owned By .....Willamette Family Stations, Inc.
Address .....P.O. Box 1122
Tel.: Diamond 5-3211 .....Independent
President .....Marvin R. Steffins, Jr.
Station Manager .....Robert W. Ball, Jr.
Program Director .....Mike Kramer
Chief Engineer .....Walt Jamison

KWAY—Forest Grove—1959

Frequency: 1570 Kc. .....Power: 1 Kw. d.
Owned By .....KGGG Bcstg. Co.
Address .....2740 Pacific Ave.
Tel.: ELgin 7-2144 .....Independent
President .....P. B. Crawford
Station Mgr., Prog. Dir. .....Thomas Prestwich
Sales Promotion Manager .....Duncan James
Chief Engineer .....George Ludtke

KAGI—Grants Pass—1939

Frequency: 930 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ...Southern Oregon Bcstg. Co.
Address .....P.O. Box 148
Tel.: GR 6-4477 .....MBS
Station Representative .....Moore; Young
Manager .....J. E. Arnold
Chief Engineer .....N. Williams

KAJO—Grants Pass—1957

Frequency: 1270 Kc. ....Power: 5000 Watts d.
Owned By .....Grants Pass Bcstg. Co.
Address .....P.O. Box 230
Tel.: GR 6-6608 .....Independent
Sta. Rep. .....Venard, Torbet & McConnell
General, Comm. Mgr. .....Jim Wilson
Chief Engineer .....Chuck Field

KGRO—Gresham—1956

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W.n.
Owned .....Gresham Bcstg. Co.
Address .....1230 Melody Lane
Tel.: MO 5-4143 .....KBS
President, Ch. Eng. .....Daniel M. McPeak

KOHU—Hermiston—1956

Frequency: 1570 Kc. ....Power: 1000 Watts d.
Owned .....Carl F. and Sarah Knierim
Address .....Box 1
Tel.: JO 7-6500 .....MBS
General Manager, Ch. Eng. ....Carl F. Knierim
Commercial Manager .....Sarah Knierim
Program Director .....Eleanor Davis

KUIK—Hillsboro—1953

Frequency: 1360 Kc. ....Power: 1000 Watts, d.

Owned By .....John P. Gillis
Address .....155-A South Second Ave.
Tel.: MI 8-4181.....KBS
Station Rep. .....Art Moore
President, Station Mgr. .....John P. Gillis
Commercial Manager .....Paul Alexander
Sales Prom. Mgr. .....James Pierson
Program, Pub. Dir. .....Lance M. Mushaw
Chief Engineer .....Albert Bishop

KIHR—Hood River—1950

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Oper. By .....Ore.-Wash. Bcstrs.
Business Address .....P.O. Box 207
Tel.: EV 6-1511 .....Independent
Representatives.....Art Moore; Webb
Pres., Gen. Mgr. Ch. Eng. .....C. J. McCredie
Program Director .....Mar Jean Stave

KAGO—Klamath Falls—1923

Freq. 1150 Kc. ....Power: 5 Kw. d., 1 Kw. n.
Owned By .....Gibson Radio
Address .....P.O. Box 1130
Tel.: TU 2-2551 .....ABC
Representatives.....Raymer; Art Moore
President .....R. I. Gibson
Station Manager .....Robert Bartlett

KFLW—Klamath Falls—1946

Freq.: 1450 Kc. ..Power: 500 W. d.; 250 W. n.
Owned-Operated By .....David Snow
Business Address .....327 Main St.
Tel.: TUxedo 2-4656 .....CBS
Representative .....Weed
Manager, Owner .....David F. Snow
Chief Engineer .....Wayne Milburn

KLAD—Klamath Falls—1955

Frequency: 960 Kc. .....Power: 5000 Watts, d.
Owned-Operated By .....Ogden Knapp
Address .....Box 979
Tel.: TU 4-7794 .....Independent
Reps. ...Venard, Torbet & Mc.; Feltis; Jacobson
General Mgr. .....Ogden Knapp
Commercial Manager .....Max Schreiber
Program Director .....Fritz Egger
Chief Engineer .....William Grimes

KLBM—La Grande—1938

Frequency: 1450 Kc..Power: 1Kw. d., 250 W.n.
Owned-Oper. By .....Inland Radio, Inc.
Address .....P.O. Box 907
Tel.: WOodland 3-4121 .....Independent
Station Rep. .....Moore
President .....Gordon L. Capps
Commercial Manager .....Robert Empie
Station Manager .....Ken Lillard
Chief Engineer .....W. Curry
Owners of: KSRV, Ontario, Oreg.

KQIK—Lakeview—1956

Frequency: 1230 Kc. .....Power 250 Watts
Owned .....Pacific Northwest Radio, Inc.
Business Address .....411 N. 1st St.
Tel.: WH 7-2164 .....KBS
President .....A. E. Freeman
General Manager .....James H. McHone
Commercial Manager .....Norman Suiter
Prog. Dir., Ch. Eng. .....Wayne W. Whitehead

KGAL—Lebanon—1950

Frequency: 920 Kc. .....Power: 1000 Watts
Owned By ...Radio Wonderful Willamettelend
Address .....P.O. Box 578
Tel.: 258-3134 .....Independent
Station Representative .....William Wagner
President .....Alex Dreier
General Manager .....Glen M. Stadler
Station Manager .....Don Wellman
Commercial Manager .....Tom Boyd
Sales Prom. Manager .....Keith Samples
Program Director .....John Kline
Publicity Director.....Ken McCoy
Chief Engineer.....Bob Weed
Owners of: KGAY, Salem.

KMCM—McMinnville—1949

Frequency: 260 Kc..Power: 1 Kw. d., 500 W.n.
Owned By .....Yamhill Radio Co.
Address .....P.O. Box 207
Tel.: 472-2151 .....KBS
Station Representative .....H. S. Jacobson
President .....Jerry Carr
Genreal Mgr., Chief Eng. .....Larry D. Lanz
Comm., Sales Promo. Mgr. .....Bill Powell
Owners of: KCIN, Victorville, Calif.

KBOY—Medford—1954

Frequency: 730 Kc. .....Power: 1000 Watts d.
Owned-Oper. By .....KBOY Bcstrs.
Address .....Box 1109
Tel.: 779-2244 .....Independent
Reps. ...Feltis; Dove, Cannon; Masla; Pacific
President .....Kenneth R. Card
General, Station Mgr. .....Winston Marks
Program Director .....Richard Schuchard
Chief Engineer.....Victor M. Califf

KDOV—Medford—1958

Frequency: 1300 Kc. .....Power: 5000 Watts
Owned By .....Medford Bcstg., Inc.
Address .....P.O. Box 869
Tel.: SP 3-5000 .....Independent
President, General Mgr. .....W. H. Hansen

KMED—Medford—1922

Freq.: 1440 Kc. .....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By .....Radio Medford, Inc.
Address .....P.O. Box 1306
Tel.: 773-7373 .....ABC-NBC
Station Reps. ....Hollingbery; Day-Wellington
President .....J. L. De Armond
Exec. V. P., General Mgr. .....Ray Johnson
Station Commercial Manager ...Ted Thompson
Program Mgr. .....Don Hanlin
Chief Engineer .....Ellis Feinstein
Owners of: KMED-TV.

KYJC—Medford—1947

Frequency: 1230 Kc. .Power: 1 Kw. d., 250 W.n.

Owned-Operated By .....Medford Printing Co.
Address .....Barnett Rd.
Tel.: SPring 2-6644 .....CBS
Newspaper Affiliation .....Mail Tribune
Station Reps. .....Pearson; Moore
General Mgr. .....Tom MacLeod
Chief Engineer .....I. Eckberg

KNPT—Newport—1948

Frequency: 1310 Kc. . .Power: 5 Kw. d., 1 Kw.n.
Owned-Oper. By .....Yaquina Radio, Inc.
Business Address .....Box 1428
Tel.: AMherst 5-2266 .....Independent
Sta. Reps. .....Meeker; Moore
Pres., Gen. Mgr. .....Tom Becker
Commercial Manager .....Buss Jolley
Publicity Director .....Whitey Coker
Chief Engineer .....Del Kruger
Owners of: KBCH, Ocean Lake.

KBBR—North Bend—1951

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
Owned By .....Big Bay Radio, Inc.
Address .....1956 Meade St.
Tel.: 756-5108 .....Independent
Station Rep.....Feltis, Dove, Cannon
President, Comm. Mgr. .....Bill Karl
Station, Program Dir. .....Rod Walter
Chief Engineer .....Arthur Schuldt

KBCH—Ocean Lake—1955

Frequency: 1380 Kc. ....Power: 1000 Watts d.
Owned By .....Yaquina Radio, Inc.
Address .....Box 358
Tel.: 994-2181 .....Independent
Station Reps.....Moore; Meeker
President .....Thomas R. Becker
General Manager .....Henry G. Florip
Program Director .....Eleanor Danforth
Chief Engineer .....Jack Chunn
Owners of: KNPT, Newport, Oreg.

KSRV—Ontario—1946

Frequency: 1380 Kc. .Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .....Inland Radio, Inc.
Address .....Box 540
Tel.: TUcker 9-8651 .....KBS
Station Rep.....Moore
President, Gen. Mgr. .....Gordon L. Capps
Comm. Mgr. .....John R. Humphreys
Sales Prom. Mgr. .....Charles E. Harland
Chief Engineer .....Stanley E. McNutt
Owners of: KLBM, La Grande.

KGON—Oregon City—1947

Frequency: 1520 Kc. .....Power: 50 Kw.
Owned-Operated By .....Clackamas Bcstrs.
Address .....P.O. Box 5865, Portland, Ore.
Tel.: OLive 6-1441 .....MBS
Representative . .Broadcast Time Sales; Wagner
President .....Robert J. Hartke
Gen., Sta., Comm. Mgr. .....Irwin S. Adams
Sales Prom., Program Dir. .....Ben Tracy
Chief Engineer .....Sidney Roach

KKID—Pendleton—1941

Frequency: 1240 Kc. . .Power: 1 Kw.d., 250 W.n.
Owned By.....Roderick Sound, Inc.
Address .....P.O. Box 178
Tel.: CRestview 6-1311 .....Independent
President, Ch. Eng.....Robert W. Roderick
Program Director .....Ed Carle
Publicity Director.....Jacqueline Tholberg

KUBE—Pendleton—1956

Frequency: 1050 Kc. .....Power: 1 Kw., d.
Owned .....Amatilla Bcstg., Ent. Inc.
Address .....236 S.E. First St.
Tel.: CRestview 6-1961 .....Independent
President .....John M. Carroll
General Mgr., Ch. Eng. ....Paul A. Schumacher
Sales Promotion Mgr. .....E. Vern Green

KUMA—Pendleton—1955

Frequency: 1290 Kc.....Power: 5000 Watts
Owned .....Pendleton Broadcasting Co.
Address .....Box 278
Tel.: 276-1511 .....ABC
Representatives.....Hollingbery; Art Moore
President .....C. O. Fisher
Vice Pres., Gen. Mgr.....T. A. Smith
Chief Engineer.....J. C. Bradley

KEX—Portland—1926

Frequency: 1190 Kc.....Power: 50,000 Watts
Owned By.....Golden West Broadcasters
Address.....2130 S.W. Fifth Ave.
Tel.: CA 2-1881.....Independent
Vice President .....Bert S. West
General, Sales Mgr.....Fulton Wilkins
Asst. Mgr., Program Dir.....Bob Cooper
Sales Promotion Manager.....Ed Busse

KGW—Portland—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper.....King Broadcasting Co.
Bus.-Studio Address .....1139 S.W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative .....John Blair
President.....Mrs. A. Scott Bullitt
Vice Pres., Bus. Div.....Henry B. Owen
Vice Pres., Broadcst. Div.....Otto P. Brandt
Local Sales Mgr.....Joe Clifford
Station Mgr. .....Patrick Crafton
Program Manager.....Hal Starr
Merchandising Mgr.....Walt Hawthorne
Chief Engineer.....Clare Hanawalt
Owners of: KGW-TV, Portland; KING-AM-FM-TV, Seattle; KREM-AM-FM-TV, Spokane.

KISN—Portland—1959

Frequency: 910 Kc.....Power: 1 Kw.
Owned By .....Star Stations, Inc.
Address .....10 N.W. Tenth
Tel.: CApital 6-7191.....Independent
Station Representative ....H-R Representatives
President .....Don W. Burden
V.P., General Manager.....Timothy F. Moore
Commercial Manager .....Richard Shireman

Program Director.....Les Parsons
Publicity Director.....Steve Brown
Chief Engineer.....Johnny Dark
Owners of: KICN-FM, KOIL, Omaha.

KLIQ—Portland—1957

Frequency: 1290 Kc. .....Power: 5 Kw., d.
Owned By.....Malloy Breyer Inc.
Address.....Oaks Amusement Park
Tel.: BElmont 4-8448 .....Independent
Station Representative .....Hall
President .....S. G. Breyer
General Manager.....Jack Grant
Sales Promo. Manager .....Howard McAnulty
Program Director.....Bob McAnulty

KOIN—Portland—1926

Frequency: 970 Kc.....Power: 5000 Watts
Owned.....Mt. Hood Radio-TV Bcstg. Corp.
Address .....140 S.W. Columbia
Tel.: CA 8-3333 .....CBS
Representative.....CBS Radio Spot Sls.
President .....C. Howard Lane
General Station Mgr.....H. H. Buckendahl
Program Director.....Willard A. Mears
National Sales Mgr.....Robert R. Whitely
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN-TV.

KPAM—Portland—1948

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Chem-Air, Inc.
Address .....Box 1230
Tel.: CA 6-7676.....Independent
Station Representative.....Pacific Bcst. Sales
President.....William E. Boeing, Jr.
General Manager .....Del Leeson
Program Director .....Lloyd Yunker
Publicity Director .....Maryetta Devereaux
Chief Engineer .....R. A. McClanathan
Owners of: KIDO, Boise; KETO, Seattle.

KPDQ—Portland—1947

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned-Operated By.....John W. Davis
Address.....4903 N.E. Sandy Blvd.
Tel.: AT 2-3232 .....Independent
President.....John W. Davis
Station Manager.....David M. Jack
Chief Engineer.....Donald C. Wilkinson

KPOJ—Portland—1923

Frequency: 1330 Kc.....Power: 5000 Watts
Owned-Oper. By.....KPOJ, Inc.
Address.....1019 S.W. 10th Ave.
Tel.: CA 7-3484.....Independent
President, Gen. Mgr.....R. M. Brown
Commercial Manager.....Jack Moys
Sales Prom., Pub. Dir. .....Garry Capps
Program Director.....Vern Mueller
Chief Engineer.....Herbert A. Davidson

KWJJ—Portland—1925

Frequency: 1080 Kc. .. Power: 10,000 Watts
Owned-Oper. By.....Rodney F. Johnson
Address.....931 S.W. King Ave.
Tel.: CA 8-4393.....ABC
Sta. Rep.....Venard, Torbet & McConnell
Pres., Gen. Manager.....Rod F. Johnson
Commercial Manager.....Ben T. Crosby
Prog. Dir.....Jerry Speerstra
Ch. Eng. .....Les Windes

KXL—Portland—1926

Frequency: 750 Kc.....Power: 50 Kw. d.
Owner.....Seattle, Portland, Spokane Radio
Address .....Box 5886
Tel.: OLive 4-3193.....Independent
Station Representative.....McGavren/Guild
General Manager.....Lester M. Smith
Commercial Manager.....Richard L. Levy
Program Director.....Del Olney
Chief Engineer .....Bryce Howard
Owners of: KJR, Seattle; KNEW, Spokane.

KRCO—Prineville—1950

Frequency: 690 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Central Oregon
Address .....P. O. Box 188
Tel.: HIlcrest 7-6239.....Independent
Reps..Jacobson; Feltis, Dove, Cannon; Pearson
President, Chief Eng.....C. R. Matheny
Commercial Manager.....Richard W. Burger
Sales Promotion Mgr.....Mac Lochvie
Program Director.....Robert Arnott

KPRB—Redmond—1952

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Don & Rita Anderson
Address .....P.O. Box 787
Tel.: LIncoln 8-3100.....Independent
Station Representatives.....Wagner; Webb
Station Manager Ch. Eng.....Don Anderson

KRAF—Reedsport—1961

Frequency: 1470 Kc.....Power: 5,000 Watts d.
Owned By.....Walter J. Kraus
Address .....P. O. Box 471
Tel.: CRestview 1-2674.....KBS
President .....Walter Kraus
General, Commercial Mgr.....Gless Connoy
Program, Publicity Director.....Katie Connoy

KQEN—Roseburg—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Pacific Western Bcstrs.
Address .....P. O. Box 847
Tel.: OR 3-4464.....ABC
Reps.....Oakes; Feltis, Dove, Cannon
General Mgr.....L. Fenner

KRNR—Roseburg—1935

Frequency: 1490 Kc. .....Power: 250 Watts
Owned By.....Douglas County Tricasters
Address .....Box 910
Tel.: OR 3-5551.....CBS
President, Gen. Mgr.....Robert F. Johnson
Commercial Manager.....James H. Johnsen

KYES—Roseburg—1955

Frequency: 950 Kc.....Power: 1 Kw. d.
Owned-Oper. By...Douglas County Bcstrs., Inc.
Address .....Box 538
Tel.: OR 3-6678.....Independent
Station Representative .....Pearson
President, Chief Engineer.....LeRoy Hiatt
General Manager .....Elliott Motschenbacher

KOHI—St. Helens—1959

Frequency: 1600 Kc.....Power: 1,000 Watts
Owned By.....Columbia Co. Bcstrs.
Address .....KOHI Bldg.
Tel.: 1601 .....KBS
Station Representative .....Pearson
President .....L. B. Brownlow
Station Manager.....W. Anderson
Program Manager.....D. Wimberly
Chief Engineer .....J. Allen

KAPT—Salem——1961

Frequency: 1220 Kc....Power: 1,000 Watts d.
Owned By.....Salem Broadcasters
Address.....212 High St., N.E.
Tel.: 364-3353.....MBS; KBS
Station Reps. .....Webb; Feltis, Dove, Cannon
General Manager.....Carl W. Nelson
Commercial Manager.....Ron Terry
Program Director.....Richard Gilbert
Chief Engineer.....Calvert Applegate

KBZY—Salem—1957

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By.....Salem Bcstg. Co.
Address .....369 High St. N.E.
Tel.: EM 4-6748 .....NBC
Station Reps.....Meeker; Art Moore
President.....Carl O. Fisher
General Station Mgr.....Gene Harrison
Commercial Manager .....Les Manning
Program Manager .....John Vaughan
Chief Engineer.....Elmer Gary
Owners of: KUGN, Salem; KUMA, Pendleton.

KGAY—Salem—1951

Frequency: 1430 Kc.....Power: 5000 Watts d.
Owned By ..Radio Wonderful Willamettelend
Address .....Box 768
Tel.: 364-1430 .....Independent
Station Rep. .....Pearson Nat'l Reps.
President .....Alex Dreier
General Manager.....Glen Stadler
Station Mgr., Chief Eng.....Keith Samples
Sales Promotion Manager.....Paul Bowman
Program Director.....A. L. Anderson
Owners of: KGAL, Lebanon, Oreg.

KSLM—Salem—1934

Freq.: 1930 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Operated By.....Oregon Radio, Inc.
Business Address.....P. O. Box 631
Tel.: EM 4-8433.....ABC
President .....L. McCormick
General Mgr.....A. de Schweinitz
Program Director.....Bob McCarl
Chief Engineer.....Clyde Carlton

KEED—Springfield-Eugene 1954

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned .....KEED, Inc.
Address .....Box K, Eugene, Ore.
Tel.: PA 6-6591.....Independent
Station Rep. .....Pearson
President .....Glen M. Stadler
Station Manager.....Rodney V. Louden
Program Director.....J. Robert Litten
Commercial Manager.....Charles A. Searl
Chief Engineer .....Robert Barnes

KACI—The Dalles—1955

Frequency: 1300 Kc. ....Power: 1000 Watts d.
Owned By .....Radio Mid-Columbia Inc.
Business Address.....119 E. 2nd St.
Tel.: Cy 6-9661.....Independent
Station Representatives.....Hopewell; Moore
President, Gen. Mgr.....M. V. Ling
Station Mgr.....R. N. Robinson

KODL—The Dalles—1940

Frequency: 1440 Kc.....Power: 1000 Watts
Owner .....Western Radio Corp.
Address .....KODL Bldg.
Tel.: CYpress 6-2300.....KBS
Station Reps....Feltis, Dove, Cannon; Jacobson
President .....V. B. Kenworthy
General Mgr.....Paul E. Walden

KTIL—Tillamook—1947

Frequency: 1590 Kc.....Power: 1 Kw.
Owned By .....Beaver Bcstg.
Address .....Box 1590
Tel.: VI 2-4422.....Independent
Reps.....Continental; Art Moore
Owners.....Robert Douglas, Philip Tonkew
Sales Promo. Mgr., Ch. Eng.....Larry Brunes
Program, Pub. Dir.....Al Charf

KTDO—Toledo—1960

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Edward C. McElroy, Jr.
Address .....P. O. Box 568
Tel.: 336-2662 .....Independent
Station Representative .....Jacobson
General, Commercial Mgr. ..E. C. McElroy, Jr.
Program Director .....Jo McElroy
Chief Engineer .....George W. Morrison

NO SUBSTITUTE for PUBLIC SERVICE!

The Quality RAHALL Radio Group

SUBSCRIBERS TO THE NAB RADIO CODE OF GOOD PRACTICES AND STATE ASSOCIATIONS

WKAP	WLCY	WNAR	WWNR	WQTY
Radio/132	*Radio/138*	*Radio/111*	*Radio/62*	*Radio/122*
Allentown-Bethlehem-Easton, Pa.	St. Petersburg-Tampa Florida	Philadelphia Area	Beckley, W. Virginia	Jacksonville, Florida

Represented Nationally by H-R New York — WQTY represented by the Bolling Co.

N. Joe Rahall, President — Rahall Public Service Stations

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

Radio Homes: 3,239,000
AM Stas. in State: 156

WAEB—Allentown—1948

Freq.: 790 Kc. ....Power: 500 W. d., 1 Kw. n.
Owned-Oper. By .....WAEB Bcstrs., Inc.
Address.....7th & Hamilton Sts.
Tel.: 434-9364 .....Independent
Station Representative .....Radio-TV Reps.
President .....William F. Rust, Jr.
General Manager .....S. Robert Ackley
Commercial Manager .....Ronald Sotak
Program Director.....Jay Sands
Chief Engineer .....William Gottshall

WHOL—Allentown—1948

Frequency: 1600 Kc.....Power: 500 Watts
Owned .....Allentown Bcstg. Corp.
Address .....Colorado & Poplar Sts.
Tel.: HE 4-4801 .....Independent
Representative ..... Raymer
President.....Victor C. Diehm
General Manager.....Willard B. Camperson
Sales Manager.....Martin Torbert
National Sales Mgr.....T. A. Tito
Program Director.....David M. Van Sant
Chief Engineer.....Gerald B. Werst
Owners of: WAZL, Hazleton; WHLM, Bloomsburg.

WKAP—Allentown—1948

Frequency: 1320 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....WKAP, Inc.
Address .....P. O. Box 689
Tel.: 433-3166 .....Independent
Station Rep. .....H-R Representatives
President.....N. Joe Rahall
Sta., Gen. Mgr.....O. R. Davies
Operation Manager .....Alan D. Raber
Sales Promotion Manager.....Jerry Duckett
Program Director.....Paul F. Galgon
Publicity Director.....Samuel J. Anderson
Chief Eng.....C. Frank Cordaro

WSAN—Allentown—1923

Frequency: 1470 Kc.....Power: 5000 Watts
Owned-Oper. By....Lehigh Valley Bcstg. Co.
Address .....3941 North 10th St.
Tel.: 434-9511 .....NBC
Station Representative .....Bolling
General Manager .....R. H. Musselman

WFBG—Altoona—1924

Frequency: 1290 Kc...Power: 5 Kw. d., 1 Kw.n.
Owned-Operated By .....Triangle Pubs.
Address .....5000 Commerce Park
Tel.: WIndsor 4-2031.....Independent
News. Affil.....Phila. Inquirer; Phila. D. News
Reps.....McGavren/Guild; Pa. State Reps.
Vice President ..... Roger Clipp
General Manager .....John Stilli, Jr.
National Sales Mgr.....John Brubaker
Local Sales Mgr. .....George Mahon
Sales Promo., Publicity Dir.....Bob Manning
Program Director .....James Van de Velde
Chief Engineer .....John Grimme
Owners of: WFBG-TV-FM; WFIL-FM-AM-TV, Phila.; WNBF-FM-AM-TV, Binghamton, N. Y.; WNHC-FM-AM-TV, New Haven; KFRE-AM-TV, KRFM, Fresno; WLYH-TV, Lebanon.

WRTA—Altoona—1947

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W.n.
Owned.....Altoona Trans-Audio Corporation
Address .....Hotel Penn Alto
Tel.: WI 3-6112.....ABC
President .....Louis H. Murray
Station Manager .....David R. Wolf
Program Director .....Tony Curtis
Chief Engineer .....Al Merritts
Owners of: WMBT, Shenandoah, Pa.

WVAM—Altoona—1948

Frequency: 1430 Kc.....Power: 1,000 Watts
Owned-Oper. By.....General Bcstg. Corp.
Address.....2727 W. Albert Dr.
Tel.: WI 4-8127.....CBS
Sta. Rep. .....Weed
President .....E. S. Leopold
General, Station Mgr.....Will Ketner
Commercial, Sales Prom. Mgr.....Will Union
Chief Engineer.....John Schiele

WMBA—Ambridge—1958

Frequency: 1460 Kc. .....Power: 500 Watts d.
Owned By.....Miners Bcstg. Service, Inc.
Business Address.....304 Duss Ave.
Tel.: COngress 6-1110.....Independent
General Manager.....John W. Angst
Station Manager.....Roy E. Angst, Jr.

WAVL—Apollo—1947

Frequency: 910 Kc. .....Power: 1000 Watts, d.
Owned-Oper. By .....Tri-Borough Bcstg. Co.
Address ..... Box 277
Tel.: GR 2-3921.....KBS
Station Rep.....Charles Bernard
Gen., Comm. Manager .....Cecil F. Clifton

WNCC—Barnesboro—1950

Frequency: 950 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WNCC, Inc.
Address .....803 Maple Ave.
Tel.: WIlliams 8-9200.....KBS-MBS
President, Chief Eng.....J. Howard Bair
Station Manager .....Eric M. Bauer
Program Director.....Nancy J. Lubert

WBVP—Beaver Falls—1948

Frequency: 1220 Kc...Power: 1 Kw.d., 250 W.n.
Owned-Operated By.....WBVP, Inc.
Business Address .....1216 7th Ave.; Box 719
Tel.: TIlden 6-4100 .....Independent
President .....Frank R. Smith
General Station Mgr. .....Thomas B. Price

WBFD—Bedford—1955

Frequency: 1310 Kc. .....Power: 5 Kw. d.
Owned-Oper. By....The Inquirer Printing Co.
Address.....American Legion Bldg.
Tel.: 623-5132 .....KBS
President .....John Biddle
General Manager.....Robert S. Harrison, Jr.
Chief Engineer.....W. H. Smith

WBLF—Bellefonte—1958

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Bellefonte Bcstg. Corp.
Address .....P.O. Box 88
Tel.: ELgin 5-4751 .....MBS
Pres., Gen. Mgr.....Cary H. Simpson
Station Manager.....J. W. Eschbach
Commercial Manager.....James F. Kerschner
Program Director.....Earl J. Pennington
Chief Engineer.....Robert Cook

WBRX—Berwick—1957

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned .....Columbia County Bcstrs., Inc.
Address .....Jackson Bldg.
Tel.: PL 2-4546.....KBS
President, Gen. Mgr.....John S. Booth

WGPA—Bethlehem—1946

Frequency: 1100 Kc.....Power: 250 Watts d.
Owned By .....A. B. E. Broadcasting Co.
Address.....428 Brodhead Ave.
Tel.: 866-8074 .....Independent
Newspaper Affil.....Bethlehem Globe Times
President.....Rolland L. Adams
V.P., Station Manager .....Charles R. Thon
Prog. Dir. .....Robert Wolken
Chief Engineer.....Edwin Ryback

WCNR—Bloomsburg—1946

Frequency: 930 Kc.....Power: 1,000 Watts d.
Owned....The Columbia Montour Bcstg. Corp.
Bus.-Studio Address.....38 W. Main St.
Tel.: ST 4-1200.....Independent
Gen., Comm. Manager .....Ed Darlington
Chief Engineer.....Robert Fulton

WHLM—Bloomsburg—1946

Frequency: 550 Kc.....Power: 1000 Watts
Owned .....Bloom Radio
Address. .....Square Bldg.
Tel.: 784-5500 .....MBS
Representative ..... Raymer
President .....Harry L. Magee
General, Sta. Manager.....Robert R. Williams
Publicity Director ..... Ray Calabrese
Commercial, Sales Prom. Mgr....Pat Campbell
Program Dir.....Dale Fulmer
Chief Engineer.....Anthony Hogg
Owners of: WHLM-FM.

WLOA—Braddock—1947

Frequency: 1550 Kc. ...Power: 1000 Watts d.
Owned-Operated By .....Matta Bcstg. Co.
Address .....1233 Braddock Ave.
Tel.: EL 1-1100 .....Independent
Station Representative ....Good Music Bcstrs.
Pres., Gen., Sta. Mgr. .....William G. Matta
Commercial Manager.....George Matta
Program Director .....E. R. Matta
Chief Engineer.....Frederick Sand

WESB—Bradford—1947

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Radio Station WESB
Address.....43 Main St.
Tel.: 368-4141 .....Independent
Representative ..... Burn-Smith
General Manager.....J. M. Cleary
Comm., Sales Promo. Mgr.....C. W. Callahan
Prog. Dir., Chief Eng. .....William Winn
Publicity Director.....Lawrence Chittester
Owners of: WLEU, Erie, Pa.

WBUT—Butler—1949

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....WBUT, Inc.
Address .....Box 1048
Tel.: 7-5778 .....Independent
President .....James Beattie
General, Comm. Mgr.....Richard Hanna
Program Director.....G. Earl Sadlon
Chief Engineer.....Norman Gour

WISR—Butler—1941

Frequency: 680 Kc.....Power: 250 Watts d.
Owned-Oper. By....The Butler Bcstg. Co., Inc.
Address .....357 N. Main St.
Tel.: 7-4701.....Independent
President.....Joel W. Rosenblum
General Mgr.....Robert L. Kaufman
Comm. Manager.....J. Victor O'Brien
Chief Engineer .....Paul Rex

WARO—Canonsburg—1957

Freq.: 540 Kc. .....Power: 250 W. d.
Owned By .....Radio Hill, Inc.
Address .....Morganza Road
Tel.: 745-5400 .....Independent
President, General Mgr.....Tommy Sutton
Station Manager .....James Saxon
Commercial Manager .....Mary Lou Sutton
Chief Engineer .....John Barton

WCDL—Carbondale—1950

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By ..Carbondale Bdcstg. Co., Inc.
Address .....127 Salem Rd.
Tel.: 282-2770 .....Independent
Representative .....Donald Cooke, Inc.
President .....William H. Ware
General Manager .....Marjorie Zopotosky
Commercial Mgr.....P. J. Oles
Program Director.....J. Martin
Chief Engineer .....Walter Rude

WHYL—Carlisle—1948

Frequency: 960 Kc.....Power: 5000 Watts d.

Owned By .....R. F. Lewis, Jr.
Business Address.....Mt. Holly Pike
Tel.: CH 9-1717.....Independent
Sta. Reps. ..Phila. Spot Sales; Spot Time Sales
President .....Marion P. Lewis
General Mgr.....Philip Potter
Chief Engineer .....George Jennings

WCBG—Chambersburg—1956

Frequency: 1590 Kc. .....Power: 5 Kw., d.
Owned By.....Four States Bcstg. Corp.
Address .....Radio Hill
Tel.: COlony 3-4131.....Independent
Station Reps...Pa. State Reps.; Charles Bernard
President, General Mgr. .....Norman Messner
Commercial Manager.....Robert Koch
Sales Promotion Mgr.....Steve March
Program Director.....Richard Bower
Publicity Director.....Bob Foreman
Chief Engineer.....Harvey Cunningham

WCHA—Chambersburg—1946

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned .....Chambersburg Bcstg. Co.
Address .....Professional Arts Bldg.
Tel.: CO 4-7121.....Independent
Station Rep. .....Phila. Spot Sales
Pres., Gen. Mgr.....John S. Booth
Station Mgr., Prog. Dir.....Earl P. Strine
Commercial, Sales Prom. Mgr. ...David Myers
Chief Engineer .....James McCurdy

WESA—Charleroi—1947

Frequency: 940 Kc.....Power: 250 Watts d.
Owned-Oper. By....Monongahela Bcstg. Corp.
Address .....Box 584
Tel.: HU 3-6551.....KBS
President.....Dr. A. S. Sickman
General Manager.....Carl Stuart
Sales Promotion Mgr.....Val Gearhart
Program Director .....William Richards
Publicity Director .....Jack Simon
Chief Engineer .....Tom Chambers

WEEZ—Chester—1947

Frequency: 1590 Kc.....Power: 1000 Watts
Owned By .....WDRF, Inc.
Address.....3500 Edgmont Ave.
Tel.: TRemont 4-4321.....Independent
Station Representative .....Weed
President.....Ogden R. Davies
General Manager.....Richard H. Booth
Commercial Manager.....Ronald Sherwood
Sales Promotion Mgr. .....Elizabeth Curl
Program Director.....James A. Reeves
Chief Engineer.....Jack Renard

WVCH—Chester—1947

Frequency: 740 Kc. .....Power: 1 Kw.
Owned-Operated By .....James M. Tisdale
Bus.-Studio Address....Wolf Bldg., Market Sq.
Tel.: TRemont 2-8861 .....Independent
Station Rep. .....Webb
President, Gen. Mgr.....James M. Tisdale
Station Mgr.....Robert A. Hibbert, Jr.
Chief Engineer.....Dan Baron

WWCH—Clarion—1960

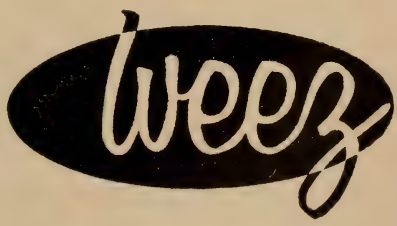
Frequency: 1300 Kc.....Power: 500 Watts
Owned By.....Clarion County Bcstg. Corp.
Address ..... Garby Theatre Bldg.
Tel.: Capital 6-8600.....ABC
Newspaper Affiliation ....Clarion Newspapers
President .....William E. Sheridan
General, Station Mgr. ...Walter G. Broadhurst
Sales Prom. Manager .....Ray S. Walker
Chief Engineer .....Melvin M. Check

WCPA—Clearfield—1947

Frequency: 900 Kc. .....Power: 1000 Watts d.
Owned-Oper. By .....Clearfield Bdcsters, Inc.
Address .....Church St.
Tel.: POplar 5-5541.....ABC
Newspaper Affil. .....Progressive Publishing
President .....W. K. Ulerich
General Manager .....Milton J. Bergstein
Station Manager .....John A. Dame
Chief Engineer .....Lou Duck
Owners of: WDAD, Indiana; WMAJ, State Park, both Pa.; WJCM, Sebring, Fla.

WCOJ—Coatsville—1949

Frequency: 1420 Kc. .....Power: 5 Kw.
Owned-Oper. By .....Chester Cty. Bcstg. Co.
Address.....809 E. Lincoln Hwy.
Tel.: DUdley 4-2100 .....Independent
President, Chief Eng. .....Louis N. Seltzer
General Manager .....William S. Halpern
Comm., Sales Prom. Mgr. .....Donald Kimes



1590 RADIO

the BRIGHT VOICE

of Delaware County

3500 Edgmont Avenue
Chester, Pennsylvania
TRemont 4-4321

WCOY—Columbia—1957

Frequency: 1580 Kc. .....Power: 500 W., d.
Owned .....Radio Columbia
Address .....343 Poplar St.
Tel.: 684-2591 .....Independent
Representative .....Burn-Smith
President, General Mgr. .....Donald W. Huff
Station Manager .....Gus Thomas
Program Director .....Sid McClain
Chief Engineer .....Neil Wilson

WCVI—Connellsville—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....Connellsville Bcstrs., Inc.
Business-Studio Address ..133 E. Crawford Ave.
Tel.: MA 8-4600 .....Independent
Station Representative .....Hopewell
President .....Dr. C. T. Troilo
Gen., Station Mgr.....Charles T. Snowdon
Prog., Publicity Director.....Esther Snowdon
Chief Engineer .....Robert Ray

WOTR—Corry—1955

Freq.: 1370 Kc....Power: 1000 W. d., 500 W. n.
Owned By .....Olivia T. Rennekamp
Address .....25½ N. Center St.
Tel.: 3-6611 .....KBS-NBC
President .....Olivia T. Rennekamp
Station Manager .....Glen Henderson
Sales Promotion Mgr. .....Agnes Sutton
Program Director .....Mary Hegner
Publicity Director .....D. McEldowney
Chief Engineer .....William Remington

WFRM—Coudersport—1953

Frequency: 600 Kc. .....Power: 1000 Watts d.
Owned-Oper. By .....Farm & Home Bcstg. Co.
Address .....9 N. Main St.
Tel.: 611 .....MBS
President .....C. H. Simpson
General Manager .....John A. Fay
Chief Engineer .....Martin Weiss

WBUX—Doylestown—1948

Frequency: 1570 Kc. .....Power: 1 Kw., d.
Owned .....WBUX Broadcasting Co.
Address .....30 E. Oakland Ave.
Tel.: FI 8-3583 .....Independent
President .....George Steiner
General Manager .....James Stolcz
Chief Engineer .....A. P. Lombardi

WCED—DuBois—1941

Freq.: 1420 Kc. ....Power: 5 Kw. d., 500 W.n.
Owned By ....Tri County Broadcasting Co., Inc.
Address .....80 N. Park Place
Tel.: 371-6100 .....CBS
Newspaper Affil. .....Courier Express
Station Representative ...Devney Organization
President .....Harold T. Gray
General, Station Mgr. .....Jason S. Gray
Comm., Sales Prom. Mgr. .....George Williams
Prog., Pub. Director .....O. K. Johnston
Chief Engineer .....George Donahue

WEEX—Easton—1956

Frequency: 1230 Kc. .....Power: 250 Watts
Owned .....Easton Publishing Co.
Address .....Chestnut Hill
Tel.: BLackburn 8-6155 .....Independent
Newspaper Affiliation .....Express
Station Reps...Walker-Rawalt; Phila. Spot Sales
President .....J. L. Stackhouse
General Manager .....John Thorwald
Commercial Manager .....C. W. Bradford
Sales Prom. Manager .....Robert B. Grove
Program Director .....Don Ross
Chief Engineer .....Robert Francett

WEST—Easton—1936

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....Associated Bcstrs., Inc.
Bus.-Studio Address .....516 Northampton St.
Tel.: BLackburn 8-6131 .....NBC
Representative .....Meeker Co.
Station Exec. .....Clair R. McCollough
Station Manager .....Theodore W. Pierce
Program Manager .....Joseph Prentice
Gen. Sales Manager .....J. Robert Gulick
Nat'l Sales Mgr. .....Harry J. Shaub, Jr.
Technical Director .....J. E. Mathiot

WEND—Ebensburg—1961

Frequency: 1580 Kc. .....Power: 1 Kw. d.
Owned By .....Cambria County Bcstg. Co.
Address .....120 S. Center St.
Tel.: GReenleaf 2-8801 .....MBS
President .....Cary H. Simpson
V.P., General Manager .....John W. Eschbach

WEZN—Elizabethtown—1958

Frequency: 600 Kc. .....Power: 500 Watts
Owned By .....WEZN, Inc.
Address .....Box 1600
Tel.: EMpire 7-1511 .....KBS
President, Gen. Mgr. .....Ira H. Kaplan
Chief Engineer .....Don Kerkeslager

WLEM—Emporium—1958

Frequency: 1250 Kc. ....Power: 1000 Watts d.
Owned By .....Emporium Broadcasting Co.
Address .....1 West Fourth St.
Tel.: 712 .....Independent
President, General Mgr. .....James A. Spots
Station Mgr., Prog. Dir. .....Dean L. Close
Chief Engineer .....William D. Murphy

WGSA—Ephrata—1955

Frequency: 1310 Kc. ....Power: 5000 Watts d.
Owned By .....Gardenspot Broadcasters, Inc.
Address .....44 Bethany Road
Tel.: RE 3-2226 .....MBS
Station Rep.....Charles Bernard
President .....Lester Grenewalt
General, Station Mgr. .....Samuel R. Youse
Commercial Manager .....Robert E. Good
Program Director .....Philip Jacobs
Chief Engineer .....Ralph Haneman
Owners of: WGSA-FM.

WICU—Erie—1949

Frequency: 1330 Kc. .....Power: 5000 Watts
Owned By .....Radio WICU
Bus.-Studio Address .....3514 State St.
Tel.: GL 4-5201 .....ABC
Station Representative .....Meeker Co.
General Manager .....Arthur Ingram
Station Manager .....James Londot
Program Director .....Ken Franazino
Chief Engineer .....Ken Husband
Owners of: WICU-TV, Erie.

WJET—Erie—1951

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.
Owned .....Jet Broadcasting Co., Inc.
Address .....1635 Ash St.
Tel.: GL 2-6741 .....MBS
Sta. Representative .....Hollingbery
President, Gen. Mgr. .....Myron Jones
Comm. Mgr. .....Peter Coticchia
Chief Engineer .....Richard Zahniser

WLEU—Erie—1935

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W.n.
Owned .....WESB Broadcasting
Address .....212 Commerce Bldg.
Tel.: GLendale 6-7078 .....CBS
Managing Director .....T. R. Bromley
Station Manager .....R. H. Elliott
Commercial Manager .....Ronald Smith
Program Director .....William Babcock
Chief Engineer .....John Kozak

WWYN—Erie—1941

Frequency: 1260 Kc. .....Power: 5 Kw.
Owned By .....WERC, Inc.
Address .....1003 State St.
Tel.: GLendale 6-2096 .....NBC
Station Rep. .....Venard, Torbet & McConnell
President .....Simon Goldman
General, Station Mgr. .....Art Arkelian
Commercial Manager .....Dick Warneka
Program, Publicity Director .....Don Porter
Chief Engineer .....Jack Heidecker
Owners of: WJTN-AM-FM, Jamestown; WDOE, Dunkirk; WGGO, Salamanca, all N. Y.

WFAR—Farrell—1953

Freq.: 1470 Kc. .....Power: 1 Kw. d., 500 W.n.
Owned By .....Farrell-Sharon Bcstg. Co.
Address .....RFD #2
Tel.: DIamond 8-4171 .....KBS
President .....Sanford A. Schafitz
General Mgr. .....A. Zippay
Chief Engineer .....Ed Lazar

WFRA—Franklin—1958

Frequency: 1430 Kc. .....Power: 500 Watts, d.
Owned By .....Northwest Pa. Bcstg., Inc.
Address .....P.O. Box 908
Tel.: ID 2-2188 .....MBS
President, General Mgr. .....Robert H. Sauber

WGET—Gettysburg—1950

Frequency: 1320 Kc...Power: 1 Kw. d., 500 W.n.
Owned-Oper. By .....Times & News Pub. Co.
Business Address .....Box 28
Tel.: 334-3101 .....MBS
Newspaper Affiliate .....Gettysburg Times
Station Representative .....Walker-Rawalt
General, Comm. Manager ...P. H. Cunningham
Program Director .....Richard Selby
Chief Engineer .....Lester Blair

WHJB—Greensburg—1934

Frequency: 620 Kc.....Power: 1 Kw. d., 500 n.
Owned .....WHJB, Inc.
Address .....128 N. Penn. Ave.
Tel.: TEmple 4-0600 .....Independent
Station Rep.....Charles Bernard
Owners .....Robert Burstein, J. & I. Wolf

WGRP—Greenville—1959

Frequency: 940 Kc. .....Power: 1000 Watts
Owned By .....Greenville Bcstg. Co.
Address .....2 North Water St.
Tel.: JU 8-8900 .....Independent
President, Gen. Mgr. ....Kenneth B. Anderson
Station Mgr. .....Merle G. Anderson

WHVR—Hanover—1949

Freq.: 1280 Kc. ..Power: 5 Kw. d., 500 Watts n.
Owned-Operated By .....Radio Hanover, Inc.
Address .....Box 268
Tel.: ME 7-3831 .....Independent
President, Gen. Mgr. .....John D. Bare

WCMB—Harrisburg—1948

Frequency: 1460 Kc. .....Power: 5000 Watts
Owned-Oper. By .....Hudson Bcstg. Corp.
Address .....WCMB Bldg.
Tel.: CE 4-3005 .....MBS
Station Representative .....Bolling Co.
General Manager .....Ed K. Smith
Commercial Manager .....Allen P. Solada
Program Director .....Ed. Gonzalez
Chief Engineer .....Charles Stefanic

WHGB—Harrisburg—1945

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....Kendrick Bcstg. Co., Inc.
Address .....112 Market St.
Tel.: CE 4-4988 .....ABC
Station Representative .....Pearson Nat'l Reps.
President, Gen. Mgr. .....Herbert Kendrick
Station, Comm. Mgr. .....Ralph Hartman
Program Director .....Ken Scott
Chief Engineer .....William Kuntz

WHP—Harrisburg—1924

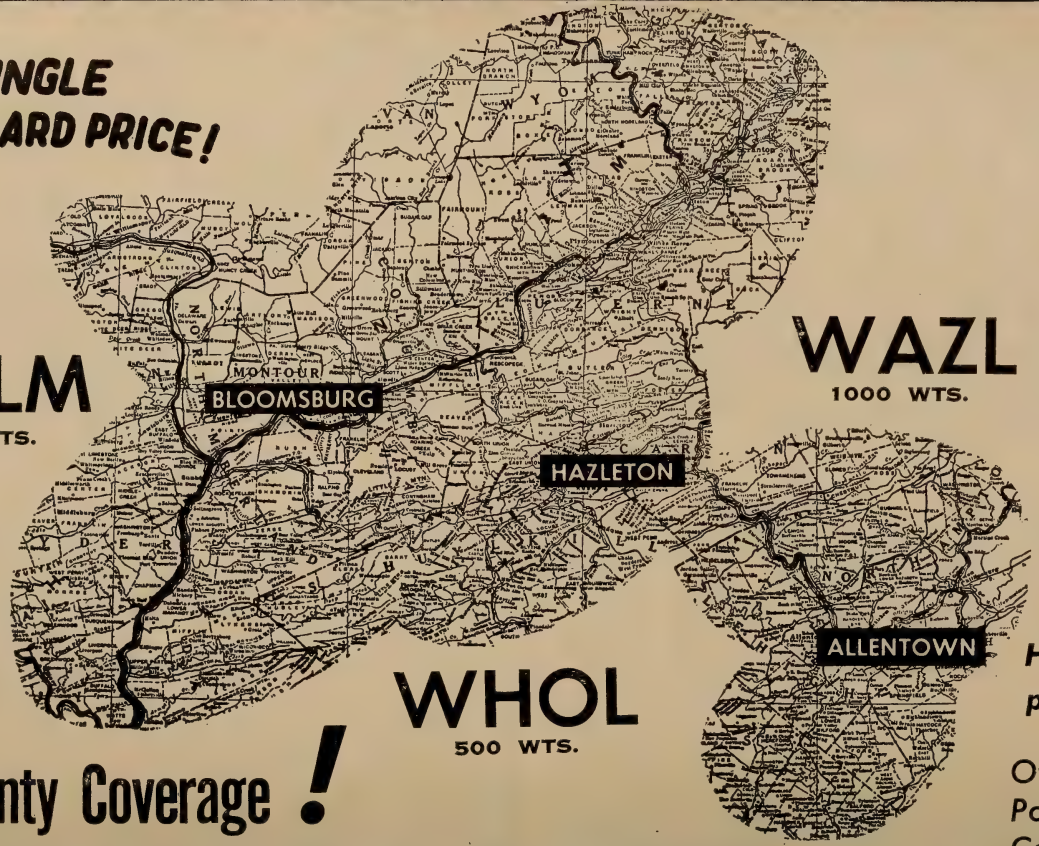
Frequency: 580 Kc. .....Power: 5 Kw.
Owned .....WHP, Inc.
Address .....216 Locust St.
Tel.: CEdar 4-3211 .....CBS
Station Representative .....Katz Agency
President .....E. J. Stackpole
Exec. V.P., General Mgr. ....Cecil M. Sansbury
Sales Manager .....Jack Grove
Program, Publicity Dir.....Brod Seymour
Chief Engineer .....E. Dan Leibensperger
Owners of: WHP-FM-TV.

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Pennsylvania's JET NET Radio Stations

WKBO—Harrisburg—1922

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....Keystone Bcstg. Corp.
Address .....31 N. Second St.
Tel.: CE 4-0191 .....NBC
Representative .....Meeker Co.
Station Executive .....Clair R. McCollough
Station Manager .....Jack Hooper
General Sales Manager .....J. Robert Gulick
National Sales Manager ...Harry J. Shaub, Jr.
Program Director .....Robert Snavely
Chief Engineer .....J. E. Mathiot

WAZL—Hazleton—1932

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Operated By .....Hazleton Bcstg. Co.
Address .....704-12 Hazleton Natl. Bank Bldg.
Tel.: 454-3531 .....NBC-MBS
Representative .....Raymer
Pres., Gen. Mgr. .....Victor C. Diehm
Regional, Nat'l Sales Mgr. .....Thomas A. Tito
Commercial Manager .....Robert J. Sacco
Program Director .....Bill Schmeer
Publicity Director .....Betty Anne Diehm
Chief Engineer .....Anthony Hogg
Owners of: WHOL, Allentown; WHLM, Bloomsburg, Pa.

WTHT—Hazleton—1961

Frequency: 1300 Kc. .....Power: 1000 Watts
Owned By.....Radio 13, Inc.
Address .....P.O. Box 71
Tel.: 455-3601 .....Independent
President, General Mgr. .....Louis Adelman
Commercial Manager .....Neil Conway
Chief Engineer .....Paul Wensko

WHUN—Huntingdon—1946

Frequency: 1150 Kc. .....Power: 5000 Watts
Owned By.....Huntingdon Bcstrs, Inc.
Bus.-Studio Address .....400 Washington St.
Tel.: MI 3-3340 .....KBS
President .....John H. Biddle
General Manager .....William E. Germann

WDAD—Indiana—1945

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Oper. By .....WDAD, Inc.
Address .....633 Philadelphia St.
Tel.: HO 5-5511 .....CBS-KBS
Newspaper Affil. .....The Progress
General Mgr. .....J. Termin

WARD—Johnstown—1946

Frequency: 1490 Kc. .....Power: 250 Watts
Owned-Oper. By .....Central Bcstg. Co., Inc.
Address .....235 Franklin St.
Tel.: 7-0761 .....CBS
Representative .....Weed
President, Gen. Mgr. .....G. D. Garland
Commercial Mgr. .....Joe Cavanaugh
Chief Engineer .....Cornelius Donatti
Owners of: WARD-FM-TV.

WCRO—Johnstown—1947

Frequency: 1230 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....Century Bcstg. Corp.
Bus.-Studio Address .....Fort Stanwix Hotel
Tel.: 9-1187 .....MBS
President .....John J. Keel
General Manager .....G. W. Hagerich

WJAC—Johnstown—1925

Frequency: 1400 Kc. .....Power: 250 Watts
Owned-Operated By .....WJAC, Inc.
Address .....329 Main St.
Tel.: 7-8711 .....NBC
Newspaper Affil. .....Tribune
Station Representative .....Meeker
President .....W. W. Krebs
General Manager .....Edward J. Klym
Chief Engineer .....Theodore E. Campbell
Owners of: WJAC-TV.

WADP—Kane—1954

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned By .....Kane Broadcasting Corp.
Address .....Penn-Kane Hotel
Tel.: 1520 .....KBS
President .....Gordon Hanks
Comm., Sta. Mgr.....George A. Larson

WACB—Kittanning—1948

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned By .....Joel Rosenblum Ent.
Address .....325 Market St.
Tel.: LI 3-1381 .....KBS
President.....Joel R. Rosenblum
General Mgr.....Warren A. Koerbel
Chief Engineer .....A. Alvarez
Owners of: WAKU, Latrobe; WISR, Butler, both Pa.; WTIG, Massillon, O.

WGAL—Lancaster—1922

Frequency: 1490 Kc. Power: 1 Kw.d., 250 W.n.
Owned-Operated By .....WGAL, Inc.
Business-Studio Address.....24 S. Queen St.
Tel.: EX 7-0333 .....NBC
Representative .....Meeker Co.
President, Gen. Mgr.....Clair R. McCollough
Station Mgr. .....Kenneth Kreider
Program Dir.....Brian Kintzer
Gen. Sales Mgr. .....J. Robert Gulick
Nat'l Sales Mgr. .....Harry J. Shaub, Jr.
Promotion Dir.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WLAN—Lancaster—1946

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By.....The Peoples Bcstg. Co.
Bus.-Studio Address.....252 N. Queen St.
Tel.: 394-7261 .....ABC
Station Representative .....Bcst. Time Sales
President .....Frank H. Altdoerffer
General, Sta. Manager ..Samuel M. Altdoerffer
Commercial Manager .....J. Stanley Baker
Program Director .....Kenneth Allan
Sales Promo., Pub. Dir.....Ronald Beach
Chief Engineer.....James H. Kemman

WNPV—Lansdale—1960

Frequency: 1440 Kc.....Power: 500 Watts d.

Owned By.....Equitable Publishing Co.
Address .....307 Derstine Ave.
Tel.: ULysses 5-8211 .....Independent
Newspaper Affil. .....North Penn Reporter
President .....George W. Knipe
General Manager .....John G. Skibbe
Sales Prom., Prog. Dir. .....Richard Heist
Chief Engineer.....W. Leroy Nuss

WLSH—Lansford—1952

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By ....Miners Bcstg. Service, Inc.
Address .....P. O. Box D
Tel.: 645-3123 .....Independent
Gen. Manager .....John W. Angst
Owners of: WMBA, Ambridge; WPAM, Pottsville, Pa.

WAKU—Latrobe—1951

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned By .....Taloradio Corp.
Address .....200 Depot St.
Tel.: KEystone 7-7744 .....KBS
Station Rep. .....Hal Walton
General Manager .....Joel W. Rosenblum

WTRA—Latrobe—1956

Frequency: 1480 Kc. .....Power: 500 W. d.
Owned ....Latrobe Bcstrs.
Address .....202 Main St.
Tel.: KE 7-3338.....Independent
Representative ..... Lowenstein
President .....Louis Rosenberg
General Manager.....William Dymond

WLBR—Lebanon—1946

Frequency: 1270 Kc. ..Power: 5 Kw.d., 1 Kw.n.
Owned-Operated By.....Lebanon Bcstg. Co.
Address .....Route 20
Tel.: CRestview 2-7651 .....Independent
Station Reps. .....Phila. Spot Sales
President .....H. Raymond Stadiem
Managing Director, Prog. Dir. ..Lester P. Etter
Commercial Manager .....Ernest Latessa
Publicity Director .....Henry Homan
Chief Engineer.....William Zehring

WYNS—Lehighton—1962

Frequency: 1150 Kc.....Power: 1,000 Watts
Owned By .....Valley Broadcasting Co.
Address .....P.O. Box 115
Tel.: 377-1150 .....Independent
President .....Martin H. Philip
General, Commercial Mgr....Ronald Sherwood
Program Director .....Jeff Dean
Chief Engineer .....Timothy Laubach

WBCB—Levittown-Fairless Hills—1957

Frequency: 1490 Kc.....Power: 250 W.
Owned .....O'Keefe Bcstg. Co., Inc.
Address .....Box 1490
Tel.: WIndsor 9-1490.....Independent
Pres., General Mgr. .....William F. Waterbury
Commercial Mgr. .....Jack Wellington
Chief Engineer .....Jack Layton

WUNS—Lewisburg—1957

Frequency: 1010 Kc.....Power: 250 Watts. d.
Owned .....Wireline Radio, Inc.
Address .....Route 1, Radio Park
Tel.: JA 3-1222 .....KBS, ABC
President .....W. Sherman Doebler
General Manager .....Joe Pelletier
Station Manager .....Richard L. Fenstermacher
Commercial Manager .....Carl L. Miller
Program, Publicity Director .....George King
Chief Engineer .....Clyde Rhoades

WKVA—Lewistown—1949

Frequency: 920 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By ....Central Pa. Bcstg. Co.
Address .....3 W. Hale St.
Tel.: 248-6771 .....ABC
Representative ..... Gill-Perna
Pres., Sta., Gen. Mgr. .....Robert L. Wilson
Commercial Manager .....Francis E. Fisher
Program Director .....Richard C. Lyons
Publicity Director .....Peter E. Farrell
Sales Prom. Manager .....Robert E. Hyle
Chief Engineer .....Harry W. Lynn

WMRF—Lewistown—1941

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Operated By ....Lewistown Bcstg. Co.
Address.....5 W. Market St.
Tel.: 248-6757 .....NBC
Representative ..... Burn-Smith
President .....J. S. Woods
General Manager .....T. W. Metzger
Chief Engineer .....Kenneth Callahan
Owners of: WJUN, Mexico, Pa.

WBPZ—Lock Haven—1947

Frequency: 1230 .....Power: 250 Watts
Owned-Oper. By.....Lock Haven Bcstg. Corp.
Address .....132½ Main St.
Tel.: 748-4038 .....MBS
Station Representative ...Devney Organization
President .....Donald C. Welch
Gen., Sta. Mgr.....Harris Lipez

WEDO—McKeesport—1946

Frequency: 810 Kc. .....Power: 1000 Watts
Owned-Operated By.....Tri-City Bcstg. Co.
Business-Studio Address .....547 5th Ave.
Tel.: NOrth 4-7167 .....CBS
President .....Edward J. Hirshberg
Station Mgr. .....Jim Rice

WPQR—McKeesport—1946

Frequency: 1360 Kc...Power: 5 Kw. d., 1 Kw.n.
Owned-Oper. By.....Mon-Yough Bcstg. Co.
Address .....Elks Temple
Tel.: OR 8-8888 .....Independent
Station Representative .....Bcst. Time Sales
President .....Robert M. Cox
Station Manager .....Sam Vidnovic

WMGW—Meadville—1947

Frequency: 1490 Kc...Power: 1 Kw.d., 250 W.n.

Owned-Oper. By .....Regional Bcstrs.
Address .....964 Park Ave.
Tel.: 6-1111 .....Independent
President .....William H. Rich
General Manager .....James F. McDonald, Jr.
Sales Promotion Mgr. .....James R. Nicholson
Program Director .....Paul J. Brown

WJUN—Mexico—1955

Frequency: 1220 Kc. ....Power: 1000 Watts d.
Owned-Operated By .....Lewistown Bcstg. Co.
Business Address.....Box 97, Mifflintown
Tel.: MIfflintown 436-2135 .....Independent
Newspaper Affiliation .....Sentinel, Lewistown
Representative ..... Burn-Smith
President .....J. S. Woods
General Manager .....Thomas W. Metzger
Station Manager.....Ralph S. Parker
Commercial Manager .....Robert Horning
Chief Engineer .....Kenneth Callahan
Owners of: WMRF, Lewistown, Pa.

WMLP—Milton—1955

Frequency: 1380 Kc. .....Power: 1 Kw. d,
Owned By .....WMLP, Inc.
Address .....Hunt Bldg.
Tel.: PI 2-8705 .....Independent
President, Gen. Mgr.....Victor Michael
Station Manager .....J. H. Yingling
Chief Engineer .....Duane Durst

WPEL—Montrose—1953

Frequency: 1250 Kc. ....Power: 1000 Watts d.
Owned By .....Montrose Bcstg. Corp.
Address.....Locust & High Sts.
Tel.: 397 .....Independent
Pres. Gen. Mgr. .....W. Douglas Roe
Chief Engineer .....Harold P. Mierop

WKST—New Castle—1938

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By ...Communications Industries Corp.
Address .....23 N. Mill St.
Tel.: OL 4-5501 .....ABC
Station Representative .....Spot Time Sales
President .....Lazar Enamuel
General Manager .....Harry Reith
Commercial Manager.....Byron McConnell
Program Director .....Robert Grant
Chief Engineer .....Abe Jacobowitz
Owners of: WKST-TV, Youngstown, O.; WEOK, Poughkeepsie, N. Y.; WACE, Springfield, Mass.; WJRZ, Newark, N. J.

WKPA—New Kinsington 1940

Frequency: 1150 Kc. ....Power: 1000 Watts d.
Owned-Oper. By ..Allegheny-Kiski Bcstg. Co.
Business-Studio Address.....810 Fifth Ave.
Tel.: ED 7-3588 .....Independent
President .....C. R. Cooper
Gen., Comm. Mgr. .....Nelson L. Goldberg
Sales Promotion Mgr. .....Nick Corvello
Program Director .....Phil Brooks
Publicity Director .....James O. Gray
Chief Engineer.....W. W. Neely

WNAR—Norristown—1946

Frequency: 1110 Kc. .....Power: 500 Watts d.
Owned-Operated By ....Norristown Bcstg. Co.
Address .....Old Arch Rd.
Tel.: BR 2-7600 .....Independent
Station Representative .....H-R Reps., Inc.
President .....N. Joe Rahall
General Manager .....Ogden R. Davies
Station Mgr., Nat'l Sales Mgr. John M. Banzhoff
Local Sales Manager .....Bernard Brode
Program Director .....Anthony G. Bekas
Chief Engineer .....A. DeSola
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WWNR, Beckley, W. Va.; WQTY, Jacksonville, Fla.

WKRZ—Oil City—1946

Frequency: 1340 Kc. .....Power: 250 Watts
Owned-Operated By.....WKRZ, Inc.
Address .....Broadcast Hill
Tel.: 4-1269 .....NBC-KBS
Pres., Gen. Mgr. .....Kenneth E. Rennekamp
Commercial Mgr., Pub. Dir. .....Jack Duncan
Chief Engineer .....Robert Harmon

WCAU—Philadelphia—1922

Frequency: 1210 Kc.....Power: 50,000 Watts
Owned By ....Columbia Broadcasting System
Address .....City Line & Monument Ave.
Tel.: TR 9-7000 .....CBS
Representative .....CBS Radio Spot Sales
General Manager .....John O. Downey
Gen. Sales Manager .....Gene Litt
Promotion Mgr. .....Fred Birnbaum
Program Director .....Mike Grant
Publicity Director .....Tom Dickson
Chief Engineer .....Ralph E. Green

WDAS—Philadelphia—1922

Frequency: 1480 Kc. Power: 5 Kw.d., 1 Kw., n.
Owned-Oper. By .....Max M. Leon, Inc.
Address .....Belmont Ave. & Edgeley Rd.
Tel.: TR 8-2000 .....Independent
President .....Max M. Leon
General Manager .....Robert A. Klein
General Sales Manager .....William H. Vogt
Promotion, Program Dir. .....Robert C. Ardrey
Chief Engineer .....Frank Unterberger

WFIL—Philadelphia—1922

Frequency: 560 Kc.....Power: 5000 Watts
Owned .....Triangle Publications, Inc.
Address .....46th & Market
Tel.: EV 2-4700 .....ABC
Newspaper Affil., Phila. Inquirer, Phila. D. News
Representative ..... Blair
V. P., General Mgr. .....Roger W. Clipp
Station Manager .....George A. Koehler
Gen. Sales Manager .....Clyde R. Spitzner
Radio Operations Mgr. .....Florence B. Steck
Business Manager .....John C. Harlan
Publicity Director .....Lou Frankel
Director of Engineering .....Henry E. Rhea
Owners of: WFIL-FM-TV; WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-AM-TV-FM, Altoona, Pa.; WNHC-AM-FM-TV, New Haven; KFRE-AM-TV, KRFM, Fresno; WLYH-TV, Lebanon, Pa.

WFLN—Philadelphia—1948

Frequency: 900 Kc. .....Power: 1 Kw. d.
Owned By .....Franklin Bcstg. Co.
Address .....8200 Ridge Ave.
Tel.: IVyridge 2-6000 .....Independent
Station Representative .....Good Music Bcsts.
President .....Lawrence M. C. Smith
General, Station Manager.....R. S. Green
Commercial Manager ..Thomas D. Harrison, Jr.
Program Director.....Michael O'Donnell
Sales Promo., Publicity Dir. ..Harry J. Haas, Jr.
Chief Engineer .....Warren R. Wilson

WHAT—Philadelphia—1925

Freq.: 1340 Kc. ....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Independence Bcstg. Co.
Address.....3940 Conshohocken Ave.
Tel.: TRinity 8-1500 .....Independent
Representative .....Pearson Nat'l Reps.
President, General Mgr. ....William A. Banks
Station Manager .....Dolly Banks
Sales Promotion Mgr. .....Jack Dash
Program Director .....Richard Harvey
Promo., Pub. Mgr. .....Ivan Shaner

WIBG—Philadelphia—1925

Freq.: 990 Kc. Power: 50,000 Wts. d., 10,000 n.
Owned By .....Seaboard Radio Bcstg. Corp.
Address .....1617 Pennsylvania Blvd.
Tel.: LOcust 3-2300 .....Independent
Representative ..... Katz
President .....George B. Storer, Jr.
General Manager .....Joseph T. Conway
General Sales Mgr.....David Bolton
Program Manager .....William T. Wheatley
Chief Engineer .....John H. Henninger
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WIP—Philadelphia—1922

Frequency: 610 Kc. .....Power: 5000 Watts
Owned By .....Metromedia, Inc.
Address .....19th & Walnut Sts.
Tel.: LOcust 8-2900 .....Independent
Station Rep.....Metro Radio Sales
President .....John Kluge
V.P., General Manager ....Harvey L. Glascock
General Sales Mgr. .....Robert Mounty
Program Director .....Dick Carr
Sales Prom. Mgr. .....William Mayer
Owners of: WHK, Cleveland; WNEW-AM-TV, New York; WTTG, Washington, D. C.; WTVH, Peoria; KOVR, Stockton; KMBC-AM-FM-TV, Kansas City.

WJMJ—Philadelphia—1948

Frequency: 1540 Kc.....Power: 50,000 Watts
Owned-Oper. By .....WJMJ Bcstg. Corp.
Address .....2043 Locust St.
Tel.: LO 4-2300 .....Independent
Representative ..... Broadcast Time Sales
Pres., Gen. Sta. Mgr. .....Patrick J. Stanton
Comm., Sales Prom. Mgr. ....James Rubenstone
Prog. Dir. ..... Michael Deegan
Chief Engineer .....Christopher McAteer

WPEN—Philadelphia—1928

Frequency: 950 Kc.....Power: 5000 Watts
Owned By .....Wm. Penn Bcstg. Co.
Business-Studio Address .....2212 Walnut St.
Tel.: LO 4-6000 .....Independent
Representative .....AM Radio Sales Co.
President .....William Sylk
Exec. V.P., Gen. Mgr. .....William B. Caskey
Director of Programs .....Murray Arnold
Nat'l Sales Manager .....Erwin Rosner
Retail Sales Mgr. .....Jules Corotis
Public Relations Dir. .....Joe Brooks
Promotion Director .....Merrill Barr
Chief Engineer .....Charles W. Burtis

WRCV—Philadelphia—1936

Frequency: 1060 Kc. .....Power: 50,000 Watts
Owned-Oper. By .....National Bcstg. Company
Address .....1619 Walnut St.
Tel.: LO 4-3700 .....NBC
Representative .....NBC Spot Sales
President .....Robert E. Kintner
Exec. V.P., General Mgr. Raymond W. Welpott
Station Manager .....Thomas E. Paisley, Jr.
Commercial Manager .....James Carmine
Program Director .....Bob Benson
Sales Prom., Publicity Dir. .....Jack Dorr
Chief Engineer .....George C. Lenfest
Owners of: WNBC-AM-FM-TV, New York City; WRC-AM-FM-TV, Washington, D. C.; WMAQ-WNAQ-FM, WNBQ-TV, Chicago; WJAS-AM-FM, Pittsburgh; KNBR, San Francisco; WRCV-AM-TV, Philadelphia; KNBC, Los Angeles, Calif.

WTEL—Philadelphia—1925

Frequency: 860 Kc. .....Power: 250 Watts d.
Owned By .....WTEL, Inc.
Address .....4140 Old York Rd.
Tel.: GLadstone 5-9200 .....Independent
Station Representative ....National Time Sales
President .....John Hopkinson
V.P.s .....Q. C. Sturm, G. Hopkinson

WPHB—Philipsburg—1956

Frequency: 1260 Kc. .....Power: 5 Kw. d.
Owned By .....Moshannon Valley Bcstg.
Address .....Radio Park
Tel.: DIckens 2-2300 .....Independent
Gen., Comm. Mgr.....William Emert
Program Director .....Mrs. Wm. Emert
Chief Engineer .....Dean Sharpless

KDKA—Pittsburgh—1920

Frequency: 1020 Kc. ....Power: 50,000 Watts
Owned-Oper. By Westinghouse Bcstg. Co., Inc.
Address .....122 E. 42nd St., N.Y.C.
Tel.: MUrray Hill 7-0808 .....Independent
Station Representative .....AM Radio Sales
President .....Donald H. McGannon
General Manager.....Fred E. Walker
Commercial Manager .....Donald Trageser
Program Manager .....Jack Williams
Sales Prom. Mgr. .....June B. Trax
Publicity Manager.....Owen Simon

Chief Engineer.....Theodore C. Kenney
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston, Mass.; KYW-AM-FM-TV, Cleveland, O.; WINS, New York; KDKA-FM-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.

KQV—Pittsburgh—1919

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Oper. By .....Allegheny Bcstg. Corp.
Address .....Chamber of Commerce Bldg.
Tel.: AT 1-9100 .....ABC
Station Representative .....Eastman
President .....Leonard H. Goldenson
General, Station Mgr. .....John D. Gibbs
Commercial Manager .....Ted Smith
Sales, Publicity Dir. .....Bill Thieman
Program Director .....Gerald A. Spinn
Chief Engineer .....George Kleeb
Owners of: WABC-AM-TV, New York; WXYZ-AM-TV-FM, Detroit; KGO-AM-TV-FM, San Francisco; KABC-AM-TV-FM, Los Angeles; WLS, Chicago; WBKB-TV, Chicago.

WAMO—Pittsburgh—1948

Frequency: 860 Kc. ....Power: 1000 Watts d.
Owned-Operated By .....Dynamic Bcstg.
Address .....Box 860
Tel.: 462-6000 .....Independent
Representative ..... Howard
President, Gen. Mgr. .....Leonard Walk
Chief Engineer .....James Herbert
Owners of: WAMO-FM, Pittsburgh; WUFO, Buffalo, N. Y.

WJAS—Pittsburgh—1922

Frequency: 1320 Kc. .....Power: 5000 Watts
Owned-Oper. By .....NBC
Address .....1459 Crane Ave.
Tel.: 343-0500 .....NBC
Representative .....NBC Spot Sales
General Manager .....Stephen J. Rooney
Sales Prom. Mgr., Pub. Dir. Richard C. Stafford
Program Director .....Gil Faggen
Chief Engineer .....Homer Linnert
Owners of: WNBC-AM-TV, New York; WRCV-FM-AM-TV, Philadelphia; WMAQ, WNAQ-FM, WNBQ-TV, both Chicago; WRC-FM-AM-TV, Washington, D. C.; KNBC, San Francisco; KRCA, Los Angeles.

WPIT—Pittsburgh—1947

Frequency: 730 Kc.....Power: 5000 Watts d.
Owned By ..... Rust Craft Bcstg.
Address ..... Pick-Roosevelt Hotel
Tel.: 281-1900 .....Independent
President .....John J. Laux
V.P., General Manager .....Don Ioset
Sales Mgr., Prog., Pub. Dir. ....Clifford Charles
Chief Engineer .....Michael Komichak
Owners of: WSOL, Tampa; WWOL, Buffalo, N. Y.; WSTV, Steubenville, O.; WBOY, Clarksburg, W. Va.

WRYT—Pittsburgh—1922

Frequency: 1250 Kc.....Power: 5000 Watts
Owned By .....WRYT, Inc.
Address .....400 Ardmore Blvd.
Tel.: 242-4300 .....Independent
Station Representative .....McGavren/Guild
Pres., General Mgr. .....Leonard Kapner
Station, Commercial Mgr. ..F. Geer Parkinson
Operations Manager .....Robert S. Stevens
Chief Engineer .....James Greenwood
Owners of: WRYT-FM, WTAE-TV, Pittsburgh.

WYRE—Pittsburgh—1947

Frequency: 1080 Kc. .....Power: 1 Kw.
Owned By .....Golden Triangle Bcstg. Corp.
Address .....210 Wood St.
Tel.: GRant 1-9950 .....MBS
Station Representative .....Hollingbery
President .....Myron Jones
General Manager .....Philip B. Hirsch
V.P., Nat'l Sales Mgr. .....Pete Citicchia
Commercial Mgr. .....Ed Politowski
Chief Engineer .....Walter McCoy
Owners of: WJET, Erie, Pa.; WHOT-AM, WRED-FM, Youngstown, Ohio.

WWSW—Pittsburgh—1932

Frequency: 970 Kc. .....Power: 5000 Watts
Owned-Oper. By .....WWSW Radio, Inc.
Address .....Hotel Sherwyn
Tel.: GR 1-5200.....Independent
Newspaper Affiliation .....Post Gazette
Representative ..... Blair
President .....O. M. Schloss
General, Station Mgr.....B. W. Muros
Sales Prom. Mgr., Pub. Dir. .....Philip Davis
Chief Engineer .....Harry Kaiser

WPTS—Pittston—1953

Frequency: 1540 Kc.....Power: 1 Kw. d.
Owned-Oper. By .....Midway Bcstg. Co., Inc.
Address .....83 Foote Ave., Duryea, Pa.
Tel.: 654-3388 .....KBS
Station Representative.....Charles Bernard
Pres., Gen. Manager .....Angelo W. Fiorani
Commercial Mgr. .....R. E. Florey
Program Director .....B. Schriver
Sales Promotion Mgr. .....A. Castelli
Publicity Director .....R. F. Gallagher
Chief Engineer .....John P. McGoldrick

WWML—Portage—1960

Frequency: 1470 Kc.....Power: 500 Watts d.
Owned By .....Mainline Bcstg. Co., Inc.
Address .....712 Main Street
Tel.: PErshing 6-8000 .....Independent
President .....George J. Wasko
General, Commercial Mgr. ....Ben P. Scipione
Sales Promo., Pub. Dir. .....Helen Roman
Chief Engineer .....Joseph Knorosky

WPAZ—Pottstown—1951

Frequency: 1370 Kc. ....Power: 1000 Watts d.
Owned-Operated By .....Pottstown Bcstg. Co.
Address .....247 High St.
Tel.: FAculty 6-4000.....Independent
Pres., Gen. Mgr. .....Herbert Scott
Chief Engineer .....A. Moyer

WPAM—Pottsville—1947

Frequency: 1450 Kc. Power: 1 Kw. d., 250 W.n.
Owned-Oper. By ....Miners Bcstg. Serv., Inc.
Bus.-Studio Address .....Box 629
Tel.: 622-1450 .....Independent
President .....Joseph L. McGuire
Gen. Mgr., Ch. Eng. .....John W. Angst
Station Manager .....James K. Stock

WPPA—Pottsville—1946

Freq.: 1360 Kc. ..Power: 5 Kw. d., 500 W. n.
Owned-Oper. By .....Pottsville Bcstg. Co.
Bus.-Studio Address .....212 S. Centre St.
Tel.: 622-1360 .....MBS
Station Rep.....Charles Bernard
President, General Mgr. .....A. V. Tidmore
Comm., Sales Prom. Mgr. ....Ralph L. Price, Jr.
Program Director .....Ed Romance
Chief Engineer .....William Penn Tidmore
Owners of: WPPA-FM, Shenandoah, Pa.; WSBB, New Smyrna Beach, Fla.; WJEJ-AM-FM, Hagerstown, Pa.; WAGE, Leesburg, Va.

WPME—Punxsutawney—1953

Frequency: 1540 Kc. ....Power: 1000 Watts d.
Owned-Oper. By .....Punxsutawney Bcstg. Co.
Address .....103 N. Gilpin St.
Tel.: 938-6000 .....KBS
President ..... Sheridan W. Pruett
General, Station Mgr. ..Charles M. Erhard, Jr.
Commercial Manager ....Ronald L. Crosswaite
Program Director, Ch. Eng. ....Gilbert Carney
Owners of: WWCH, Clarion.

WEEU—Reading—1931

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By .....WEEU Bcstg. Co.
Business-Studio Address .....433 Penn St.
Tel.: FR 6-7335 .....ABC
Station Representative .....Bolling
President .....William J. Rohn
V.P., Gen., Sta. Mgr. .....K. Richard Creitz
Chief Engineer .....Harold Schearer

WHUM—Reading—1946

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Oper. By .....Eastern Radio Corp.
Address .....Berkshire Hotel
Tel.: FRanklin 6-3987.....CBS
Station Representative ....George Hollingbery
Pres., Gen. Mgr. .....Robert G. Magee
Chief Engineer .....Daniel Donohue
Owners of: WHUM-TV.

WRAW—Reading—1922

Frequency: 1340 Kc. Power: 1 Kw. d., 250 W.n.
Owned By .....Reading Radio, Inc.
Address .....19 N. Fifth St.
Tel.: 376-7173 .....Independent
Station Representative .....Radio-TV Reps.
President .....William F. Rust, Jr.
Station Manager ....Edward X. Callahan, Jr.
Commercial Manager .....Ben Varishone
Program Director .....Johnny Cantin
Publicity Director .....Paul Barnett
Chief Engineer .....Edward Gurtowski
Owners of: WHAM, Rochester, N. Y.; WKBR, Manchester, N. H.; WAEB, Allentown, Pa.; WNOW, York, Pa.; WTSN, Dover, N. H.

WGCB—Red Lion—1950

Frequency: 1440 Kc. ....Power: 1000 Watts d.
Owned-Oper. By .....Red Lion Bcstg. Co.
Address .....P.O. Box 88
Tel.: 233-3145 .....Independent
Pres., Gen. Mgr.....John H. Norris

WKMC—Roaring Spring—1955

Frequency: 1370 Kc. ..Power: 1000 Watts d.
Owned By .....Cove Bcstg. Co., Inc.
Address .....Roaring Spring
Tel.: 690 .....Independent
President .....Carl W. Kensinger
General Manager .....Walter O. Kramp

WKBI—St. Marys—1950

Freq.: 1400 Kc. ..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Elk Cameron Bcstg. Co.
Address .....41 Erie Ave.
Tel.: TE 4-2821 .....MBS
General Manager .....C. H. Simpson
Station Manager .....W. A. Herbstritt
Sales Manager .....John J. Kain

WATS—Sayre—1950

Frequency: 960 Kc. .....Power: 1000 Watts d.
Owned By .....Susquehanna Valley Bcstg. Co.
Address .....110 N. Elmer Ave.
Tel.: TU 2-2401 .....KBS
Representative .....Indie Sales
President .....T. K. Cassel
General Manager .....Robert R. Michael
Commercial Mgr. .....William Miller
Sales Promotion Mgr. .....Nick Mas
Program Director .....Jay Edwards
Publicity Director .....Joe Pica
Chief Engineer .....Benjamin A. Franklin
Owners of: WCOA, Pensacola, WBIL, Leesburg. Both Fla.

WARM—Scranton—1940

Frequency: 590 Kc. .....Power: 5000 Watts
Owned-Operated By .....WARM Bcstg. Co.
Business Address .....Bowman Bldg.
Tel.: 346-4646 .....Independent
Station Representative .....Eastman
President .....Louis J. Appell, Jr.
Vice President .....Arthur Carlson
General Manager .....Ted Hepburn
Sales Manager .....Luther Strittmatter
Operations Director .....Don Stevens
Chief Engineer .....Charles Morgan
Owners of: WSBA-AM-FM, York; WHLO, Akron; WSBA-TV, York; WICE, Providence, R. I.

WEJL—Scranton—1922

Frequency: 630 Kc. .....Power: 500 Watts d.
Owned-Operated By .....Edward J. Lynett
Business Address .....149 Penn Ave.
Tel.: DI 6-6555 .....Independent
Newspaper Affil. .....Times
Station Rep. .....Meeker
General, Station Mgr. .....Cecil Woodland
Comm. Mgr., Prog. Dir. .....Hugh J. Connor
Promotion, Publicity Dir. .....Bill Pierce
Chief Engineer .....Guy Rauer

WGBI—Scranton—1925

Frequency: 910 Kc..Power: 1 Kw. d., 500 W.n.
Owned-Oper. By .....Scranton Bcstrs., Inc.
Address .....1000 Wyoming Ave.
Tel.: DI 2-7634 .....CBS
Representative .....H-R Reps
President .....Mrs. M. E. Megargee
General Manager .....William P. Dix, Jr.
Commercial Manager .....Francis H. Conway
Prom. Dir., Pub. Dir. .....Doug Holcomb
Program Director .....George Cyr
Chief Engineer .....Kenneth R. Cooke
Owners of: WDAU-TV, Scranton.

WICK—Scranton—1954

Frequency: 1400 Kc. .....Power: 250 Watts
Owned .....Scranton Radio Corp.
Address .....221 N. Washington Ave.
Tel.: DI 6-1202 .....MBS
Station Rep. .....Spot Time Sales
Pres., Gen. Mgr. .....Joe Dobbs
Chief Engineer .....James D. Pettinato

WSCR—Scranton—1947

Freq.: 1320 Kc. ..Power: 1 Kw. d., 500 Watts n.
Owned By .....Lackawanna Valley Bcstg. Co.
Address .....116 Adams Ave.
Tel.: DI 7-3388 .....NBC
Station Representative .....Gill-Perna
Pres., Gen. Mgr. .....David M. Baltimore
Pub. Dir., Sales Prom. Mgr.....Fred Foerster
Comm. Mgr. .....Joseph P. Kimble
Program Dir. .....David L. Griffiths
Chief Engineer.....Charles Sakoski, Jr.

WISL—Shamokin—1948

Frequency: 1480 Kc. .....Power: 1000 Watts
Owned-Oper. By .....Radio Anthracite, Inc.
Address .....Rock & Sunbury Sts.
Tel.: 648-6831 .....Independent
Representative .....Forjoe
President .....Henry W. Lark
General Manager .....Bernard Friedman
Chief Engineer .....Al Donovan

WPIC—Sharon—1938

Frequency: 790 Kc. .....Power: 1000 Watts d.
Owned By .....Sharon Bcstg. Co., Inc.
Address .....2030 Pine Hollow Blvd.
Tel.: 346-4113 .....Independent
Station Manager .....Lee D. Morehouse
Program Director .....Jack Sandstrom
Chief Engineer .....Francis L. O'Dell
Owners of: WMGW-AM-FM, Meadville, Pa.; WGRD, Grand Rapids; WTRU, Muskegon, Mich.; WPIC-FM, Sharon.

WSHP—Shippensburg—1961

Frequency: 1480 Kc. .....Power: 500 Watts d.
Owned By .....Town Radio, Inc.
Address .....P.O. Box 1480
Tel.: KEllogg 2-4105 .....Independent
President, General Mgr. .....Arthur K. Greiner
Station Manager .....Harry Sollenberger, Jr.
Commercial Manager .....Don Snyder
Chief Engineer .....John Nordine

WVSC—Somerset—1950

Frequency: 990 Kc. .....Power: 250 Watts d.
Owned-Oper. By .....WVSC, Inc.
Address .....P.O. Box 231
Tel.: 4186 .....Independent
President, General Mgr. .....T. R. Oppegard
Commercial Manager .....I. Richard Adams
Program Dir., Chief Eng. .....R. L. French
Owners of: WPVL, Painesville, O.; WDLR, Delaware, O.

WMPT—S. Williamsport—1957

Frequency: 1450 Kc. .....Power: 250 Watts
Owned .....Will-Mont Bcstg. Co.
Address .....P.O. Box 883
Tel.: 323-3608 .....ABC
Pres., Ch. Eng. .....Galen D. Castlebury, Jr.
Sales Prom., Pub. Dir. .....H. F. Seltzer
Program Director .....Dyson Crownover

WMAJ—State College—1945

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Operated By .....Centre Bcstrs., Inc.
Address .....E. Beaver Ave.
Tel.: AD 7-7217 .....KBS-NBC
President .....W. K. Ulerich
General Manager .....M. J. Bergstein
Sales Promotion Mgr. .....Herbert Levin
Program Director .....Steve Fishbein
Chief Engineer .....W. D. Files

WRSC—State College—1961

Frequency: 1390 Kc. .....Power: 1 Kw. d.
Owned By .....Suburban Bcstg. Corp.
Address .....Box 248
Tel.: ADams 8-3051 .....CBS
Station Manager .....Randolph Gretes
Commercial Manager .....Ed Urie
Program Director .....Richard Kruppa
Chief Engineer .....Emory Richardson

WVPO—Stroudsburg—1947

Frequency: 840 Kc. .....Power: 250 Watts d.
Owned-Operated By .....Pocono Bcstg., Inc.
Business Address .....22 S. Sixth St.
Tel.: HAmilton 1-2100 .....Independent
Newspaper Affiliation .....Record
President .....James H. Ottaway
General Manager .....Chester S. Miller
Managing Director .....Francis Brinkley
Chief Engineer .....Ernest Transue

WKOK—Sunbury—1933

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Operated By .....Sunbury Bcstg. Corp.
Address .....1150 N. Front St.
Tel.: AT 6-5838 .....CBS
President .....Basse A. Beck
General, Station Mgr. .....Homer R. Smith
Comm., Prom. Mgr. .....H. Eugene Smith
Chief Engineer.....John W. Keller, Jr.

WTIV—Titusville—1955

Freq.: 1230 Kc..Power: 500 Watts d., 250 W.n.
Owned By.....Crawford Co. Bcstg. Co.

Address .....Titusville
Tel.: 5-3234 .....MBS
President, Gen. Mgr. .....Robert H. Sauber
Commercial Mgr. .....Paul R. Ruttan
Sales Prom., Pub. Dir. ....Carole Shingledecker
Program Director .....Timothy E. Nelson
Chief Engineer .....Charles G. Smith

WTTC—Towanda—1960

Frequency: 1550 Kc. .....Power: 500 Watts d.
Owned By .....C. S. & H. M. Brown
Address .....406 Main St.
Tel. ANdrew 5-2165 .....Independent
General Mgr., Chief Eng. .....Victor A. Michael
Commercial Manager .....Joe Martin
Program Director .....Charles Snyder

WTRN—Tyrone—1955

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
Owned .....Tyrone Bcstg. Co.
Address .....8 W. 10th St.
Tel.: MUtual 4-3200 .....MBS
President .....C. H. Simpson
Station Manager .....Lee C. Ray
Sales Manager .....William E. Moses
Program Director .....John P. Knorr

WMBS—Uniontown—1937

Frequency: 590 Kc. .....Power: 1000 Watts
Owned-Oper. By .....Fayette Bdcstg. Corp.
Address .....82 West Fayette St.
Tel.: GE 8-3900 .....CBS
Representative .....Burn-Smith
President .....Mrs. J. C. Burwell
General Manager .....Jacob H. Echard
Station Manager .....Jerry M. Echard
Commercial Manager .....Harry C. Burwell
Program Director .....Mrs. Hester W. Nagy
Publicity Director .....Lois A. Echard
Chief Engineer .....William Henzly

WNAE—Warren—1946

Frequency: 1310 Kc. ....Power: 5000 Watts d.
Owned-Oper. By .....N. Allegheny Bdcstg. Co.
Business Address .....310 Second Ave.
Tel.: RAndolph 3-1310 .....Independent
Pres., Gen. Mgr. .....David Potter
Commercial Manager .....James W. Potter
Sales Prom. Manager .....Frank Foster
Program Director .....W. LeRoy Schneck
Chief Engineer .....Homer M. Haines

WJPA—Washington—1942

Frequency: 1450 Kc. .....Power: 250 Watts
Owned-Oper. By .....Washington Bcstg. Co.
Business Address ...George Washington Hotel
Tel.: BA 2-2110 .....MBS
Station Rep. .....Devney Organization
Managing Director .....A. Boyd Siegel
Chief Engineer .....Stan Crawford

WAYZ—Waynesboro—1953

Frequency: 1380 Kc. ....Power: 1000 Watts d.
Owned-Oper. By ..Waynesboro Bcstg. Co., Inc.
Address .....21 W. Main St.
Tel.: 1900 .....Independent
Station Representative .....Spot Time Sales
President .....Mrs. Marian P. Lewis
General, Station Mgr. .....Jay Hanshaw
Program Director .....Pete Coolbaugh
Publicity Director .....Ted Harding
Chief Engineer .....E. Rollison
Owners of: WHYL, Carlisle, Pa.; WELD, Fisher, W. Va.; WINC, Winchester; WSIG, Mt. Jackson; WFVA, Fredericksburg, all Va.

WANB—Waynesburg—1956

Frequency: 1580 Kc. .....Power: 250 W., d.
Owned .....Commonwealth Bcstrs., Inc.
Address .....First Federal Bldg.
Tel.: 981 .....Independent
President, Gen. Mgr. ...George E. McGary, Jr.
Commercial Mgr., Pub. Dir. .....Duane Lemley
Chief Engineer .....Tom Balaban

WNBT—Wellsboro—1955

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....Farm & Home Bcstg. Co.
Address .....Box 98
Tel.: 724-2113 .....MBS
President .....C. H. Simpson
General Manager .....John Fay
Program Dir. .....Carol Makin
Commercial Manager .....John Zellner
Chief Engineer .....Richard E. Roeder
Owners of: WFRM, Coudersport; WKBI, St. Marys; WBLF, Bellefonte; WTRN, Tyrone, all Pa.

WBAX—Wilkes-Barre—1922

Frequency: 1240 Kc. .....Power: 250 Watts
Owned-Oper. By .....P.A.L. Bcstrs., Inc.
Business-Studio Address .....85 W. Union St.
Tel.: VA 3-0196 .....Independent
President .....Paul Phillips
Station Mgr., Program Dir. .....James Ward
Sales Promotion Mgr. .....W. G. Seymour
Chief Engineer .....Milan Krupa

WBRE—Wilkes-Barre—1924

Freq.: 1340 Kc. ....Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....WBRE-Radio, Inc.
Business-Studio Address .....62 S. Franklin St.
Tel.: 823-3101 .....NBC
Station Representative .....Gill-Perna
Pres., Gen. Mgr. .....David M. Baltimore
Operations Director .....F. D. Coslett
Program Director .....Robert Schumacher
Commercial Manager .....Jos Gries
Sales Prom., Pub. Dir. .....Fred Foerster
Chief Engineer .....Charles Sakoski, Sr.

WILK—Wilkes-Barre—1947

Frequency: 980 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By ...Wyoming Valley Bcstg. Co.
Address .....88 No. Franklin St.
Tel.: 824-2666 .....ABC
Representative .....Avery-Knodel
President .....Mitchell Jenkins
Exec. V. P., Gen. Mgr. .....Roy E. Morgan
Commercial Manager .....Lee Vincent
Publicity Director .....Emerson Ramage
Chief Engineer .....Theodore French

WNAK—Wilkes-Barre—1947

Frequency: 730 Kc. .....Power: 1000 Watts
Owned By .....Wyoming Radio, Inc.
Address .....38 E. Main, Nanticoke, Pa.
Tel.: 735-0730 .....Independent
President .....Martin H. Philip
General Manager .....George M. Corwin
Sales Manager .....Ed Fisher
Chief Engineer .....Edward Black
Owners of: WYNS, Lehighton, Pa.

WLYC—Williamsport—1951

Frequency: 1050 Kc. .....Power: 1 Kw., d.
Owned By .....Lycoming Bcstg. Co.
Address .....331 Pine St.
Tel.: 322-4676 .....KBS
Station Rep. .....Donald Cooke
President .....John T. Keliher
General, Commercial Mgr.....Vince Compana
Sales Prom. Mgr. .....Edward Kirchman
Program Director .....Vernon Hester
Chief Engineer .....James Stowe

WRAK—Williamsport—1929

Frequency: 1400 Kc. .....Power: 250 Watts
Owned By .....Wright-Mackey Corp.
Address .....1559 West 4th St.
Tel.: 6-6116 .....NBC
Representative .....Meeker Co.
President .....J. Wright Mackey
Program Manager .....Everett Rubendall
Technical Director .....J. E. Mathiot

WWPA—Williamsport—1949

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W.n.
Owned By .....Summit Enterprises, Inc.
Address .....330 Government Pl.
Tel.: 323-7119 .....CBS
Station Representative .....Burn-Smith
President, Gen. Mgr. .....Woodrow W. Ott
Commercial Manager .....Philip D. Lane
Program Director .....John H. Archer
Chief Engineer .....Carl W. Steinbacher

WNOW—York—1948

Frequency: 1250 Kc. ....Power: 1000 Watts d.
Owned-Operated By .....WNOW, Inc.
Address .....P.O. Box 1747
Tel.: 47-1049 .....Independent
Station Representative .....Radio-TV Reps.
President, General Mgr. .....W. F. Rust, Jr.

WORK—York—1932

Freq.: 1350 Kc....Power: 5000 W.d., 1000 W.n.
Owned-Oper. By .....Associated Bcstrs.
Business-Studio Address .....13 S. Beaver St.
Tel.: 3-5558 .....NBC
Representative .....Meeker Co.
Station Executive .....Clair R. McCollough
Station Manager .....Elwood C. Anderson
Program Manager .....George Trout
Gen. Sales Mgr. .....J. Robert Gulick
Nat'l Sales Manager .....Harry J. Shaub, Jr.
Technical Director .....J. E. Mathiot

WSBA—York—1942

Frequency: 910 Kc. ..Power: 5 Kw. d., 1 Kw.n.
Owned-Oper. By .....Susquehanna Bcstg. Co.
Address .....Box 910
Tel.: 46-1146 .....Independent
Representative .....Eastman
President .....Louis J. Appell, Jr.
Vice President .....Arthur W. Carlson
Sales Manager .....Philip K. Eberly
Program Director .....Wayne Trout
Nat'l Program Dir. .....William Musser
Chief Engineer .....Glenn Winter
Owners of: WSBA-FM-TV; WARM, Scranton; WHLO, Akron, O.; WICE, Providence, R. I.

Pop.: 875,000
Families: 258,000

Rhode Island

Radio Homes: 254,000
AM Stas. in State: 15

WADK—Newport—1948

Frequency: 1540 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Key Stations
Address .....Box 367
Tel.: 846-1540 .....Independent
Station Reps. ...Pearson Nat'l Reps.; Bill Creed
Station Manager .....Charles K. Bentz
Program Director .....Tom Powers
Publicity Director .....Joseph G. Nevins
Sales Prom. Mgr. .....Francis X. Quinn
Chief Engineer .....Allen Bowen

WXTR—Pawtucket—1950

Frequency: 500 Kc...Power: 1 Kw. d., 500 W.n.
Owned-Oper. By .....Roger Williams Bcstg.
Address .....P.O. Box 55, Cumberland, R. I.
Tel.: 725-9000 .....ABC
Station Rep. .....Jack Masla & Co.
Pres., Gen. Mgr. .....Dominick A. Hysko
Station, Program Dir. .....Donald R. Hysko
Commercial Manager .....R. Morris
Sales Promotion Mgr. .....Chuck Stevens
Publicity Director .....Fred Grady
Chief Engineer .....John T. Costa

WEAN—Providence—1922

Frequency: 790 Kc. .....Power: 5000 Watts
Owned .....Providence Journal Co.
Address .....75 Fountain St.
Tel.: DE 1-0600 .....CBS
News. Affil. .....Providence Journal-Bulletin
Reps. ....Venard, Torbet & McC.; Kettell-Carter
President .....John C. A. Watkins

General Manager .....H. William Koster
Comm. Manager .....Hervey C. Carter
Program Director .....Thomas M. Robertson
Chief Engineer .....George W. Sharpe

WHIM—Providence—1947

Frequency: 1110 Kc. .....Power 1000 Watts d.
Owned-Oper. By ...Buckley-Jaeger Bcstg. Corp.
Address .....144 Westminster St.
Tel.: 351-9446 .....Independent
Sta. Reps..Broadcast Time Sales; N.E. Spot Sales
President .....Richard D. Buckley
V.P., Gen. Manager .....John B. Jaeger
National Sales Mgr. .....Howard N. Johansen
Local Sales Mgr. .....David W. Gifford
Chief Engineer .....Carroll A. Philbrook
Owners of: WDRC, Hartford; KGIL, San Fernando.

WICE—Providence—1947

Freq.: 1290 Kc. .....Power: 5 Kw. d.; 1Kw. n.
Owned .....Providence Radio, Inc.
Address .....Crown Hotel
Tel.: JA 1-2711 .....Independent
Rep. ..... Eastman
President .....Tim Elliot
Publicity Director .....Jean Elliot
Chief Engineer .....Paul Garver

WJAR—Providence—1922

Frequency: 920 Kc. .....Power: 5000 Watts
Owned-Operated By .....The Outlet Co.
Address .....176 Weybosset St.
Tel.: 421-8255 .....NBC
Representative .....H-R Reps
President .....Joseph S. Sinclair
Station Manager .....James E. Gleason
Commercial Manager .....John A. Dickerman
Sales Promotion Mgr. .....Robert Kelly
Program Director .....Philip B. Taylor
Chief Engineer .....Billy L. Patton
Owners of: WJAR-TV, Providence.

WLKW—Providence—1961

Frequency: 990 Kc. .....Power: 50,000 W.
Owned By .....Rhode Island Radio, Inc.
Address .....228 Weybosset St.
Tel.: DE 1-7810 .....Independent
Reps.....McGavren/Guild; Bill Creed Assocs.
President .....Harry Pinkerson
General Manager .....Mowry Lowe
Commercial Manager .....F. H. Elliott
Program Mgr. .....Peter Barstow
Chief Engineer .....T. Kenneth Prior

WPRO—Providence—1924

Frequency: 630 Kc. .....Power: 5000 Watts d.
Owned-Oper. By ....Capital Cities Bcstg. Corp.
Address .....24 Mason St.
Tel.: JAckson 1-4000 .....Independent
Representative .....Blair
President .....Frank M. Smith
General, Station Manager .....Jack W. Lee
Commercial Manager .....Bob La Chance
Sales Promotion Mgr. .....Tony Visk
Program Supervisor .....Charles Jefferds
Chief Engineer .....Gil Johnson
Owners of: WPRO-TV-FM; WTEN-TV; WROW, Albany; WTVD, Durham, N. C.; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

WRIB—Providence—1947

Frequency: 1220 Kc. ....Power: 1000 Watts d.
Owned By .....R. I. Bcstg. Co.
Address .....Water St.
Tel.: GE 4-2223 .....MBS
Station Representative.....Charles Bernard
President .....Paul Perreault
General Manager .....Arthur Tacker
Chief Engineer .....Joe Acetta

WYNG—Warwick—1959

Frequency: 1590 Kc. .....Power: 1 Kw., d.
Owned By .....Attleboro Radio Assn.
Address .....19 Luther Ave.
Tel.: REgent 7-0700 .....Independent
Station Rep. .....Breen and Ward
President .....Howard Sweet
General Manager .....Keith Field
Station Manager .....William A. Dawson, Jr.
Program Director .....Les Brown
Chief Engineer .....Edward Perry
Owners of: WARA, Attleboro, Mass.

WWRI—West Warwick—1956

Freq.: 1450 Kc. .....Power 1 Kw. d., 250 W.n.
Owned .....Grelin Bcstg., Inc.
Address .....1501 Main St.
Tel.: VA 1-6200 .....KBS
Station Reps. .....Nona Kirby; Hal Walton
Pres., Gen. Mgr. .....Melvin C. Green
Commercial Manager .....George A. Rivera
Prog. Dir. .....Patrick Fallon
Chief Engineer .....Joseph M. Mattias, Jr.

WERI—Westerly—1949

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....R. I.-Conn. Radio Corp.
Address .....11 Railroad Ave.
Tel.: LYric 6-7728-9 .....Independent
Representative .....Bolles
Pres., Gen. Mgr. .....Aug. L. Cavallaro

WKFD—Wickford—1962

Frequency: 1370 Kc. .....Power: 500 Watts d.
Owned By .....South County Bcstg. Co.
Address .....Updike St.
Tel.: TUrner 4-9000 .....Independent
General Manager .....Joseph Decbellis

WNRI—Woonsocket—1954

Frequency: 1380 Kc. ....Power: 1000 Watts, d.
Owner .....Friendly Bcstg. Co., Inc.
Address .....786 Diamond Hill Rd.
Tel.: PO 9-0600 .....Independent
President, Gen. Mgr., Ch. Eng. .....Joseph Britt
Comm. Manager .....John Thomas
Program Director .....Richard Bouchard

WWON—Woonsocket—1946

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W.n.
Owned-Oper. By .....Woonsocket Bcstg. Co.
Business-Studio Address .....99 Main St.
Tel.: PO 2-1240 .....Independent
Station Reps.....Burn-Smith; Nona Kirby
President.....Andrew P. Palmer
Station, Sales Prom. Mgr.....Zel Levin
Commercial Manager.....Gene Mailloux
Chief Engineer.....Ron Deslauriers

Pop.: 2,400,000
Families: 607,500

South Carolina

Radio Homes: 590,000
AM Stas. in State: 80

WABV—Abbeville—1956

Frequency: 1590 Kc. .....Power: 1 Kw., d.
Owned By .....Abbeville Bcstg. Co. Inc.
Address .....Box 532
Tel.: GLadstone 9-3155 .....ABC-KBS
President, Ch. Eng. .....Geo. W. Settles, Jr.
Publicity Director .....Polly Newell
Program Director .....Bob Latham

WAKN—Aiken—1952

Frequency: 990 Kc. ....Power: 1,000 Watts d.
Owned-Oper. By Aiken Electronics Adv. Corp.
Address .....Box 811
Tel.: MIdway 8-5464 .....KBS
General Manager .....Joseph A. Warren
Publicity Director .....James H. Johnson
Program Director .....Earle Brodie, Jr.
Chief Engineer .....Allen Askins, Jr.

WAIM—Anderson—1935

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By .....Wilton E. Hall
Address .....321 Kingsley Road
Tel.: CA 8-1511 .....CBS-KBS
Newspaper Affil. ...Independent Publishing Co.
Station Rep. .....Devney Org.
President .....Wilton E. Hall
General Manager .....Glenn P. Warnock
Commercial Manager .....John F. McCallum
Program Director .....M. Gilliard
Chief Engineer .....Earl Cosens
Owners of: WAIM-TV.

WANS—Anderson—1949

Frequency: 1280 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By .....Radio Anderson, Inc.
Address .....Box 211
Tel.: 224-3424 .....MBS
Station Representative .....Grant Webb & Co.
President .....Mrs. John C. Amick
General Manager .....John C. Amick
Station Manager .....George C. Nicholson
Commercial Manager .....Ray Christy
Sales Promotion Mgr. .....Shirley Palmer
Program Director .....Carolyn K. Turner
Publicity Director .....J. Clark Brown
Chief Engineer .....Ken Allison

WWBD—Bamberg—1957

Frequency: 790 Kc. .....Power: 1 Kw., d.
Owned By .....William V. Whetstone, Jr.
Address .....Rt. 601 South
Tel.: CH 5-2411 .....KBS
Station Rep. .....Dora-Clayton
General, Sta. Mgr. ..William V. Whetstone, Jr.
Chief Engineer .....H. D. Steedley

WBAW—Barnwell—1953

Frequency: 740 Kc. .....Power: 1 Kw. d.
Owned-Oper. By .....WBAW, Inc.
Address .....Jackson St.
Tel.: 259-3507 .....KBS
President .....J. A. Gallimore
General Mgr. .....Joe Wilder
Program Director .....D. Wilson
Chief Engineer .....Tony Gross

WBLR—Batesburg—1956

Frequency: 1430 Kc. .....Power: 5 Kw., d.
Owned .....Ridge Bcstg. Corp.
Address .....Drawer 410
Tel.: KE 2-4001 .....KBS
Station Rep. .....Oakes
President .....H. Edward Crapps
General Manager .....Redd Reynolds
Commercial Manager .....Jack McCartha
Program Director .....Paul Brigham
Publicity Director .....Jack Dorn
Chief Engineer .....N. H. Lewis

WBEU—Beaufort—1954

Frequency: 960 Kc. .....Power: 1 Kw., d.
Owned .....Beaufort Bcstg. Co.
Address .....P.O. Box 951
Tel.: JAckson 4-3050.....KBS-ABC
President .....John M. Trask
General Mgr., Chief Eng. ...Louis M. Neale, Jr.
Commercial Manager .....Carson Rembert
Program Director .....Mary Smith

WSIB—Beaufort—1962

Frequency: 1490 Kc. .....Power: 100 Watts
Owned By .....Sea Island Broadcasting Co.
Address .....1210 Boundary St.
Tel.: JAckson 4-4700 .....Independent
President .....Lee J. Berry
General Manager .....Hugh Ward, Jr.
Commercial Manager .....M. H. Trammell
Chief Engineer .....R. H. Miller

WHPB—Belton—1955

Frequency: 1390 Kc. ...Power: 1,000 Watts d.
Owned-Oper. By .....Community Bcstg. Co.
Address .....P.O. Box 426
Tel.: ED 8-7796 .....Independent
President .....C. O. Brazzell
General, Sta. Mgr. .....Clyde Laughter
Chief Engineer .....Robert Liverance

WBSC—Bennettsville—1947

Freq.: 1550 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned By .....Big Bend Bcstg. Corp.
Address .....Box 639
Tel.: GR 9-4051 .....MBS
Station Representative .....Indie Sales
President .....W. S. Dodson
General Manager .....A. K. Harmon
Commercial Manager .....Bruce Zibell
Program Director .....Tommy Herndon
Owners of: WCNH, Quincy, Fla.

WAGS—Bishopville—1953

Frequency: 1380 Kc. .....Power: 1 Kw., d.
Owned .....Lee County Bcstg. Co.
Address .....P.O. Box 168
Tel.: HU 4-4515 .....KBS
Station Rep.....Feltis, Dove, Cannon
General Mgr. .....E. H. Bedenbaugh
Chief Engineer .....Dan Mellette

WACA—Camden—1948

Frequency: 1590 Kc. ...Power: 1,000 Watts d.
Owned-Oper. By .....Camden Bcstg. Corp.
Address .....U.S. Highway 1
Tel.: HE 2-2311 .....KBS
President .....Haygood S. Bowden
General Manager .....Tom Richards
Chief Engineer .....A. A. Amodio

WCAY—Cayce—1958

Frequency: 620 Kc. .....Power: 500 Watts d.
Owned By .....Lexington City Bcstg., Inc.
Address .....P.O. Box 335
Tel.: ALpine 6-2000 .....CBS, KBS
Station Representative ....Southern Spot Sales
President .....J. Olin Tice, Jr.
General Manager .....J. O. Tice, Sr.
Commercial Manager .....Donald MacLacttlan
Sales Promotion Mgr. .....Ray Hegwood
Program Director .....Dale R. Hawkinson
Chief Engineer .....Carroll Scarborough
Owners of: WBAZ, Kingston, N. Y.; WKTC, Charlotte, N. C.

WCSC—Charleston—1930

Frequency: 1390 Kc. .....Power: 5,000 Watts
Owned-Oper. By .....WCSC, Inc.
Address .....485 East Bay St.
Tel.: RAymond 2-7611 .....CBS
Rep. .....Peters, Griffin, Woodward, Inc.
President, Gen. Mgr. .....John M. Rivers
National Sales Mgr. .....James K. Whitaker
Station Mgr. .....John B. Hearne
Program Co-ordinator .....Cecil Keels
Sales Prom., Publicity Dr....Mrs. Lois Marshall
Chief Engineer .....Rudy Hughes
Owners of: WCSC-FM-TV.

WOKE—Charleston—1946

Freq.: 1340 Kc. ...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Weaver Bcstg. Corp.
Address .....Box 183
Tel.: RA 3-1643 .....ABC-NBC-KBS
Representative .....Clark
Pres., Gen. Manager .....H. C. Weaver
Station Mgr., Ch. Eng.....William P. Birchfield
Sales Promo. Mgr., Pub. Dir. .....Jeff Warner

WPAL—Charleston—1948

Frequency: 730 Kc. ....Power: 1,000 Watts d.
Owned-Oper. By .....Speidel Bcstng. Corp.
Business Address .....1717 Edgewater Pk. Rd.
Tel.: SO 6-5584 .....Independent
Representatives .....Dore; Dora-Clayton
President .....Joseph Speidel III
Station Manager .....Bob Chrystie
Chief Engineer .....Joe Sarko

WQSN—Charleston—1948

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Low Country Bcstg. Co.
Address .....P.O. Box 891
Tel.: RA 2-2652 .....Independent
Station Representative.....Radio-TV Reps
President .....Sol Panitz
Gen., Sta. Manager .....E. H. Keown
Chief Engineer .....Raymond Campbell

WTMA—Charleston—1939

Freq.: 1250 Kc..Power: 5000 W. d.; 1,000 W. n.
Owned-Oper. By .....Atlantic Coast Bcstg. Co.
Business Address .....133 Church St.
Tel.: RA 2-2961 .....MBS
Station Representative .....Adv. Time Sales
President, General Mgr. .....Charles E. Smith
Sales Promo. Mgr. .....J. Loring
Program Director .....Ron Fuller

WCRE—Cheraw—1953

Frequency: 1420 Kc. ....Power: 1000 Watts d.
Owned-Operated By .....Radio Cheraw
Address .....Box 631
Tel.: LEnox 7-7887.....KBS
President, Ch. Eng.....Ben Akerman
Program Dir. .....Lucille Akerman

WGCD—Chester—1948

Frequency: 1490 Kc. .....Power: 250 Watts
Owned By .....Dispatch Publ. Co.
Address .....Box 302
Tel.: 385-2171 .....ABC-KBS
Newspaper Affil. .....Dispatch Publ. Co.
Station Rep.....Feltis, Dove, Cannon
President .....C. V. Sink
General, Station Mgr.....Wayne B. Sawyer
Chief Engineer .....J. Ellis Shockley

WPCC—Clinton—1957

Frequency: 1410 Kc. ...Power: 1,000 Watts d.
Owned By .....Clinton Bcstg. Co.
Address .....P.O. Box 663
Tel.: 833-1562 .....ABC-KBS
President .....Robert R. Hilker
General Manager .....Lewis H. Bagwell, Jr.
Commercial Manager .....Jack Bishop
Program Director .....Bettie Hendrix
Chief Engineer .....O. D. Haynes
Owners of: WEGO-AM-FM, Concord; WSUM, Valdese; WCGC, Belmont; WZKY, Albemarle. All N.C.

WCOS—Columbia—1939

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By .....WCOS, Inc.
Address .....Box 748
Tel.: AL 2-2177 .....Independent
Representative .....Radio-TV Reps.
Pres., Gen. Mgr. .....George H. Buck, Jr.
Commercial Manager .....Jess Plummer
Sales Promotion Mgr. .....Ralph Shade
Program Director .....Bob Fulton
Publicity Director .....Mrs. Sue Jones
Chief Engineer .....Robert D. Lambert, Jr.
Owners of: WJNO, West Palm Beach.

WIS—Columbia—1930

Frequency: 560 Kc. .....Power: 5000 Watts
Owned-Oper. By .....Bcstg. Co. of the South
Address .....1111 Bull St.
Tel.: AL 3-643 .....NBC
Rep. .....Peters, Griffin, Woodward, Inc.
President .....B. Calhoun Hipp
Exec. Vice Pres. .....G. Richard Shafto
Managing Director .....W. Frank Harden
Program Director .....John Wrisley
Chief Engineer .....Joe Gill
Owners of: WIS-TV; WSFA-TV, Montgomery, Ala.

WNOK—Columbia—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Palmetto Radio Corp.
Address .....P.O. Box 5307
Tel.: AL 3-9401 .....Independent
Representative .....Raymer
Gen. Mgr. .....H. Moody McElveen, Jr.
Commercial Manager .....Frank Stish
Program Director .....Jack Cook
Chief Engineer .....Charlton Bowers

WOIC—Columbia—1954

Frequency: 1320 Kc. ...Power: 1,000 Watts d.
Owned By .....Speidel Broadcasting Corp.
Address .....P.O. Box 565
Tel.: AL 6-1551 .....Independent
Representatives .....Dore; Dora-Clayton
President .....Joe Speidel III
V.P., General Manager .....Russell George
Sales Prom. Mgr. .....Frankie Bridges
Commercial Manager .....Frank Harris
Chief Engineer .....W. W. Bridges
Owners of: WPAL, Charleston, S.C.; WYNN, Florence, S.C.; WSOK, Savannah, Ga.; WKET-FM, Kettering, O.

WQXL—Columbia—1945

Frequency: 1470 Kc. .....Power: 500 Watts d.
Owned By .....Midlands Radio Corp.
Address .....1208 Sumter St.
Tel.: ALpine 2-8659 .....MBS
Station Reps.....Meeker; Ayers
President .....Edgar L. Morris
V.P., General Manager .....Karl E. Hall, Jr.
Assistant Manager .....H. Andrew Scott
Program Director .....Mackie Quave
Sales Promotion Manager .....Donald E. Steele
Chief Engineer .....Lloyd W. Brown, Jr.

WLAT—Conway—1945

Frequency: 1330 Kc. ...Power: 5000 Watts, d.
Owned By .....Coastal Broadcasting Co.
Address .....U.S. Highway 501 North
Tel.: 340 .....MBS
Station Rep. .....Devney Organization
President, General Mgr. .....L. M. Hawley

WDAR—Darlington—1955

Frequency: 1350 Kc. .....Power: 1 Kw., d.
Owned By.....Walter P. Pearce
Address .....Box 277
Tel.: Express 3-4081 .....Independent
President .....Walter P. Pearce
Chief Engineer .....Don Byant

WDSC—Dillon—1946

Frequency: 800 Kc. .....Power: 1000 Watts d.
Owned-Oper. By.....Border Bcstg. Co., Inc.
Address .....U.S. Highway 301 South
Tel.: 774-9031 .....ABC-KBS
Station Rep. .....Gill-Perna; Dora-Clayton
Pres., Gen. Mgr. .....Joseph Martin
Station Manager .....John Quick
Comm. Mgr., Prog. Director .....Lee Lumpkin
Sales Prom. Mgr. .....Dick Jones
Chief Engineer .....Ray Allen

WELP—Easley—1951

Frequency: 1360 Kc. ...Power: 1000 Watts d.
Owned By .....Pickens County Bcstg. Co.
Address .....Box 522
Tel.: ULysses 9-9388 .....KBS
Representative .....Indie Sales
Pres., Gen. Mgr. .....Cleatus Brazzell
Program Director .....Mrs. Betty McDonald
Chief Engineer .....Henry McDonald

WJMX—Florence—1947

Frequency: 970 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .....Atlantic Bcstg. Co., Inc.
Address .....P.O. Box 1211
Tel.: MO 9-6351 .....ABC
Representative .....Walker-Rawalt
President .....Eugene E. Stone
Gen. Mgr. .....Paul H. Benson, Jr.
Chief Engineer .....Frank Jenne

WOLS—Florence—1937

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Florence Bcstg. Co., Inc.
Address .....151 S. Dargan St.
Tel.: 662-3271 .....KBS
President, Gen. Mgr. .....A. P. Skinner
Commercial Manager .....Frank Martin
Program Director .....Doug Williams
Chief Engineer .....Charles Sligh

WYNN—Florence—1958

Frequency: 540 Kc. .....Power: 250 Watts d.
Owned By .....Speidel Broadcasting Corp.
Address .....163 N. Coit St.
Tel.: MOhawk 2-6364 .....Independent
President .....Joe Speidel II
General Manager .....Russell George
Commercial Manager .....Earl Graddick
Station Manager .....David C. Phillips
Sales Promotion Mgr. .....Barbara W. Hill
Chief Engineer .....George M. Davis
Owners of: WOIC, Columbia; WPAL, Charleston; WSOK, Savannah, Ga.

WFIS—Fountain Inn—1956

Frequency: 1600 Kc. .....Power: 1 Kw., d.
Owned .....Fountain Inn-Simpsonville Entp.
Address .....Box 271
Tel.: 963-5991 .....KBS
Reps.....Hopewell; Feltis, Dove, Cannon
President, General Mgr. .....L. Wayne Davis
Sales Prom., Pub. Dir. .....Roger Davis
Program Director .....D. Jerry Howard
Chief Engineer .....J. Dalton Reece

WFGN—Gaffney—1948

Frequency: 1570 Kc. .....Power: 250 Watts d.
Owned-Oper. By.....Cherokee Radio Co., Inc.
Address .....P.O Box 759
Tel: IVanhoe 9-4795 .....KBS
President .....A. Ray Godshall
Gen. Mgr., Ch. Eng. .....M. E. Green
Program Director .....Billy Gibbons
Sales Program Manager .....Mary Hodge
Publicity Director .....Jo Hambright

WGTN—Georgetown—1949

Frequency: 1400 Kc. .....Power: 250 Watts
Owned-Operated By ...Georgetown Bcstg. Co.
Address .....216 S. Fraser St.
Tel.: 3-3421 .....MBS-KBS
Station Rep. .....Donald Cooke
Pres., Gen. Manager .....J. B. Delzell

WESC—Greenville—1947

Frequency: 660 Kc. ...Power: 10,000 Watts, d.
Owned-Oper. By .....Bcstg. Co. of Carolinas
Business-Studio Address .....1 College St.
Tel.: CEdar 2-8241 .....Independent
Address .....415 N. Main St.
Station Representative .....Bolling
President .....Robert A. Schmid
V.P., General Manager .....J. Davenport
Commercial Manager .....W. A. Mullinax
Program Director .....Bob Chase
Sales Promotion Manager ....Marianne Taylor
Publicity Director .....Anne Jones
Chief Engineer .....Don Gowens

WFBC—Greenville—1933

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned By .....Paramount Bcstg. Co. Inc.
Frequency: 1330 Kc. ...Power: 5,000 Watts
Owned-Oper. By .....WMRC, Inc.
Address .....P.O. Box 788
Tel.: CE 9-1321 .....NBC
Newspaper Affil. .....News-Piedmont
Representative .....Avery-Knodel
President .....R. A. Jolley
Gen., Sta. Mgr.....Bruce Buchanan
Chief Engineer .....Bill Garrison
Owners of: WFBC-FM-TV; WBIR-AM-TV, Knoxville, Tenn.

WMRB—Greenville—1954

Tel.: CEdar 6-2751.....CBS-MBS
Station Reps. .....Burn-Smith; Gill-Perna
Pres., Gen. Mgr. .....C. F. Cope
Station Mgr., Chief Eng. .....Wm. T. Arrington

WMUU—Greenville—1949

Frequency: 1260 Kc. ..Power: 5,000 Watts d.
Owned-Oper. By .....Bob Jones Univ.
Address .....Greenville
Tel.: CE 9-9656 .....Independent
President .....Dr. Bob Jones, Jr.
General Manager .....Dr. R. K. Johnson
Station Manager .....Jim Ryerson
Comm. Manager .....David Yearick
Program Director .....Jack Buttram
Chief Engineer .....William Greaves

WQOK—Greenville—1950

Frequency: 1440 Kc. .....Power: 5 Kw.
Owned-Oper. By .....Dick Bcstg.
Address .....Box 1007
Tel.: CEdar 5-7406 .....Independent
Representatives.....Howard; Dora-Clayton
President .....James A. Dick
General, Station Manager .....T. C. Hooper

WCRS—Greenwood—1941

Freq.: 1450 Kc... ..Power: 1 Kw. d., 250 W. n.
Owned .....Grenco, Inc.
Address .....P. O. Box 868
Tel.: ORchard 9-1300.....NBC
Representative .....Clark
President .....Douglas Featherstone
Gen., Sta. Mgr. .....Dan Crosland
Commercial Mgr. .....Ralph Norman
Program Director.....Carroll Sexton
Publicity Director.....Mary Youngblood
Chief Engineer.....C. M. Sparks

WGSW—Greenwood—1953

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned .....Radio Greenwood, Inc.
Address .....Edward Arms Apts.
Tel.: ORchard 9-3144.....KBS
Station Rep.....Indie Sales
President.....W. C. Woodall, Jr.
General Manager.....George B. Cook, Jr.
Commercial Mgr.....Ray Bowie
Program Director.....Mel Riley
Chief Engineer.....T. H. Stevenson, Jr.

WCKI—Greer—1955

Frequency: 1300 Kc. .....Power: 1 Kw., d.
Owned .....Greer Bcstg. Co.
Address .....Box 431
Tel.: TRinity 7-4451.....ABC
General Mgr.....Vernon T. Fox
Station Manager.....James L. Massey
Chief Engineer.....B. Anderson

WEAB—Greer—1949

Frequency: 800 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Greer Bcstg. Co.
Address .....Jones Rd.
Tel.: TR 7-3141.....KBS
Pres., Gen. Mgr.....E. A. Burch
Station Manager.....R. Cook
Chief Engineer.....Ken Patton

WBHC—Hampton—1957

Frequency: 1270 Kc. .....Power: 1 Kw., d.
Owned.....Hampton County Bcstg. Co.
Pusiness Address.....Highway 601
Tel.: 2831 .....KBS
President.....J. A. Gallimore
General Manager.....J. M. Butts
Chief Engineer.....Charles Cortez

WHSC—Hartsville—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Hartsville Bcstg. Co., Inc.
Address.....P. O. Box 349

Tel.: ED 2-8101.....MBS-KBS
President.....J. L. Wiggins
General, Station Mgr.....Oby B. Lyles
Program Director.....Eleanor Flowers
Commercial Mgr.....Walter B. Copeland
Publicity Director.....Jane B. Elliotte
Chief Engineer.....J. E. Parker

WJES—Johnston—1961

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned By.....Edgefield-Saluda Radio Co.
Address.....P. O. Box 1
Tel.: 275-2342.....Independent
President, Gen. Mgr.....Franklin D. R. McClure
Commercial Mgr.....Charles L. Snyder
Program Director.....John Joe Green
Chief Engineer.....Danny McClure

WKSC—Kershaw—1961

Frequency: 1300 Kc. .....Power: 500 Watts d.
Owned By .....Kershaw Broadcasting Corp.
Address .....P.O. Box 548
Tel.: 475-8585 .....Independent
President, General Mgr. .....Jess B. Tatum

WDKD—Kingstree—1949

Frequency: 1310 Kc.....Power: 5 Kw. d.
Owned By.....Palmetto Bcstg. Co.
Address.....P. O. Box 450
Tel.: 6761 .....KBS
Owner, General Mgr.....E. G. Robinson, Jr.
Program, Publicity Dir.....Sonny Du Bose
Chief Engineer.....Tommy Joye

WJOT—Lake City—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned By.....Lake City Bcstg. Corp.
Address .....Box 699
Tel.: 7631 .....Independent
President.....Russell G. Busdicker
General, Station Mgr.....Hub Terry
Program Director.....Bill Yonce
Chief Engineer.....Henly McElveen, Jr.

WLCM—Lancaster—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Royal Bcstg. Co. Inc.
Address.....103 S. Catawba St.
Tel.: 2051 .....KBS
Station Rep.....Feltis, Dove, Cannon
President.....Charles Connelly, Jr.
Gen. Station Mgr.....A. Faris Giles, Jr.
Chief Engineer.....Barry Medlin

WLBG—Laurens—1947

Frequency: 860 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Laurens-Clinton Bcstg. Co.
Address .....Hillcrest Drive
Tel.: 2-5212 .....MBS
Representative .....Indie Sales
President .....C. W. Hogan

WLSC—Loris—1957

Frequency: 1570 Kc.....Power: 1 Kw. d.
Owned By.....Pee Dee Bcstg. Co.
Address.....P.O. Box 1677
Tel.: EL 7-3780.....Independent
Station Rep.....Continental Radio Sales
President.....James J. Harpring
General Mgr., Chief Eng.....Walter Molic
Commercial Mgr.....Roger Earp
Owners of: WATP, Marion.

WYMB—Manning—1957

Frequency: 1410 Kc.....Power: 1 Kw. d.
Owned.....Clarendon County Bcstg. Co.
Address .....Sunset Drive
Tel.: 435-8388 .....KBS
President.....J. M. Soles, Jr.
General Mgr., Ch. Eng.....Jim Roper
Commercial Manager.....Jim White
Program Director.....Mrs. Betty Roper

WATP—Marion—1957

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Raymond A. Somers
Address .....P.O. Box 1033
Tel.: 1430 .....Independent
Station Representative .....Continental
General Manager .....Raymond A. Somers
Commercial Manager .....Dorothy Somers
Publicity Director.....Mrs. Jacquelyn Finklea
Chief Engineer .....David Nobles

WJAY—Mullins—1949

Frequency: 1280 Kc.....Power: 5000 Watts d.
Owned By .....Mullins & Marion Bcstg. Co.
Address.....Highway 76, Drawer 342
Tel.: 464-9252 .....KBS
Station Rep. .....C. K. Beaver & Assocs.
President .....William L. Harrelson
General Mgr.....James F. Ramsey
Chief Engineer.....George Magera

WMYB—Myrtle Beach—1954

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By .....Golden Strand Bcstg. Corp.
Address .....Oak St. at 28th
Tel.: 448-3180 .....KBS
Station Representative ...George P. Hollingbery
President, General Mgr. .....Wade H. Alley
Commercial Manager .....P. W. Smith
Program Director .....Tony Brooks
Chief Engineer.....James Fleming

WKDK—Newberry—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Newberry Bcstg. Co., Inc.
Address .....11 Radio Drive
Tel.: 143 .....KBS
President, Gen. Mgr.....James F. Coggins
Program Director.....Marcia P. Coggins
Sales Prom. Mgr.....Bill Fields
Chief Engineer.....Ray Gilliam
Owners of: WAGS, Bishopville; WBCU, Union.

WFNL—North Augusta—1962

Frequency: 1600 Kc. .....Power: 500 Watts d.

Owned By .....Harry Hammond
Address .....P.O. Box 1482
Tel.: 824-1441 .....Independent
Station Reps. .....Bowles; Beaver
President .....Harry Hammond
General, Commercial Mgr. .....Bill Ellis

WTHB—North Augusta—1960

Frequency: 1550 Kc.....Power: 1 Kw. d.
Owned By.....North Augusta Bcstg. Co.
Address .....Box 2677
Tel.: TAylor 2-3579.....Independent
President .....Frances Marion Bennett
General Manager.....Reese J. Vaughn
Chief Engineer.....Hubert E. Ritchie

WNCG—North Charleston—1960

Frequency: 910 Kc.....Power: 500 Watts d.
Owned By.....KTM Bcstg. Co.
Address .....Box 5758
Tel.: SHerwood 7-5225.....Independent
Station Representative .....Walker-Rawalt
General Manager.....Robert S. Tamblyn
Commercial Manager .....Albert J. Stone
Program Director .....Jack W. McGinnis
Chief Engineer .....Rawden L. Bullard
Owners of: WKTM-FM, N. Charleston.

WDIX—Orangeburg—1946

Freq.: 1150 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WDIX, Inc.
Address .....Box 662
Tel.: JE 4-4461.....ABC-MBS
Station Rep. .....Devney Organization
President.....Charles S. Henerey
General, Station Mgr.....Frank B. Best
Comm. Mgr.....Norman M. Matthews
Program Director.....Mrs. J. C. Hydrick, Jr.
Chief Engineer .....Walter D. Tabler

WORG—Orangeburg—1958

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned By .....Radio Orangeburg
Business Address.....144 Broughton, S.W.
Tel.: JE 4-1580.....Independent
Station Representative.....Continental
President.....J. T. Lyman

WTND—Orangeburg—1948

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....WTND, Inc.
Address .....1 Memorial Plaza
Tel.: JE 4-1301 .....KBS
Representative .....Thos. F. Clark
General Manager .....L. Richard Rhame
Commercial Manager .....Milton Blakely
Program Director .....Herb Price
Chief Engineer .....Larry Styles

WRHI—Rock Hill—1944

Freq.: 1340 Kc....Power: 1000 W. d., 250 W. n.
Owned By.....York Co., Bcstg. Co.
Business Address.....Nat'l Bank Bldg.
Tel.: 327-2085 .....MBS-KBS
Gen. Mgr., Chief Eng.....James S. Beaty, Jr.
Sta. Mgr., Prog. Dir. .....Wm. C. Beaty
Sales Mgr., Pub. Dir. .....H. S. Gault

WTYC—Rock Hill—1948

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....Tri-County Bcstg. Co., Inc.
Address.....P. O. Box 1091
Tel.: 327-3175 .....Independent
Reps.....Feltis, Dove, Cannon; Hopewell
President .....T. Lamar Simmons
General Manager.....Ted Burwell
Comm. Mgr.....W. A. Warner, Sr.
Sales Prom., Prog. Dir.....Fred Newton
Chief Engineer.....John Meeler

WSNW—Seneca—1949

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Blue Ridge Bcstg. Co., Inc.
Address .....P. O. Box 443
Tel.: TU 2-2388 .....MBS-KBS
Pres., Gen. Mgr. .....J. A. Gallimore
Treasurer .....Virginia Gallimore
Chief Engineer.....Herb Hosea

WORD—Spartanburg—1940

Frequency: 910 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned By .....Belk Bcstg. Co. of S. C.
Address .....White Ave.
Tel.: 583-2711 .....Independent
Station Representative.....Adv. Time Sales
President .....Henderson Belk
General Manager .....Tom Thuman
Program Director .....John Cashion
Owners of: WIST, Charlotte, N. C.

WSPA—Spartanburg—1930

Frequency: 950 Kc.....Power: 5000 Watts
Owned .....Spartan Radiocasting Co.
Address .....224 E. Main St.
Tel.: 583-3621 .....CBS
Representative .....Hollingbery
President.....Walter J. Brown
Manager .....Charles R. Sanders
Program Director .....O. C. Womick
Publicity Director.....Bill Adams
Chief Engineer.....H. R. Beckholt
Owners of: WSPA-FM-TV.

WZOO—Spartanburg—1953

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Spartanburg Bcstg. Co.
Address .....Drawer 1171
Tel.: 583-2727 .....NBC
Station Representatives.....Masla; Ochs
Pres., Gen. Mgr.....John K. L. Peterson
Commercial Manager.....John Knowles
Sales Promotion Mgr.....Gerald B. Cudd
Program Director.....A. W. Evans
Publicity Director.....Robert Townsend
Chief Engineer.....David H. Burnett, Jr.

WDXY—Sumter—1960

Frequency: 1240 Kc.....Power: 250 Watts
Owned By .....B.D.S. Radio-TV Co.
Address .....814 Boulevard Rd.
Tel.: SPruce 5-2321.....Independent
President & Gen. Mgr.....W. C. Bochman
Vice President, Ch. Eng.....C. E. Bell

WFIG—Sumter—1940

Frequency: 1290 Kc.....Power: 1000 Watts
Owned-Oper. By.....WFIG, Inc.
Address .....22 N. Main St.
Tel.: SPruce 3-7305.....Independent
President.....F. B. Creech, Sr.
General, Sta. Mgr.....T. Doug Youngblood
Comm. Manager.....Fulton B. Creech, Jr.
Chief Engineer .....Richard Elam

WSSC—Sumter—1953

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Sumter Inc.
Business Address .....Box 1342
Tel.: SPruce 3-7369 .....ABC
Station Representative .....Clark
President, Gen. Mgr.....C. Edward Damron
Comm. Manager.....H. W. Fowler
Chief Engineer .....Dan Mellette

WBCU—Union—1949

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bcstg. Co. of Union, Inc.
Address .....210 East Main St.
Tel.: HA 7-2411 .....KBS
Station Rep.....Feltis, Dove, Cannon
President, Gen. Mgr.....Edward C. B. Osborne
Chief Engineer.....Walker Carver

WGOG—Walhalla—1959

Frequency: 1460 Kc.....Power: 500 Watts, d.
Owned By.....Oconee Bcstg. Co.
Address .....P.O. Box 278
Tel.: NEwton 8-3616.....Independent
President, Gen. Mgr.....Dorothy Friend
Station, Comm. Mgr.....Edithe Mooneyham
Sales Prom. Mgr. .....Marvin Hill
Publicity Director .....Jim Mowry
Chief Engineer.....Bill Collins

WALD—Walterboro—1947

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By.....Walterboro Radiocstg. Co.
Address .....Box 833
Tel.: 3861 .....ABC-KBS
Representative .....Don Cooke
President.....Robert S. Taylor
Managing Director.....Klein B. Beach, Jr.
Station Manager.....Bill Walton
Commercial Mgr.....Hilery Holloman
Program Director, Chief Eng.....Bob Greer

WCKM—Winnsboro—1961

Frequency: 1250 Kc. .....Power: 500 Watts d.
Owned By .....Fairfield Broadcasting Co.
Address .....P.O. Box 505
Tel.: 6026 .....Independent
Managing Dir.....Harold A. Kline
General, Sales Mgr.....Dwight Snyder

WYCL—York—1956

Frequency: 1580 Kc.....Power: 250 Watts
Owned.....York-Clover Bcstg. Co.
Address .....P.O. Box 398
Tel.: MU 4-4241 .....Independent
Station Rep. .....Hopewell
President .....C. B. Sigmon
General, Sta. Mgr.....C. Curtis Sigmon
Comm. Mgr., Chief Eng.....Archie Warren, Jr.

Pop.: 690,000
Families: 199,500

South Dakota

Radio Homes: 196,500
AM Stas. in State: 25

KABR—Aberdeen—1952

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Transmedia, Inc.
Business Address.....117½ S. Main
Tel.: 225-1420 .....Independent
President .....Al Vigard
General, Station Mgr. .....Jeff Solem
Commercial Manager .....James Dafnis
Program Director .....Glenn Douglas
Chief Engineer .....Mark Peterson

KSDN—Aberdeen—1948

Frequency: 930 Kc.....Power: 1000 Watts
Owned-Oper. By.....Aberdeen News Co.
Business Address.....12 Third Ave., S.E.
Tel.: BAldwin 5-5930.....ABC
Newspaper Affil. .....American-News
Station Representatives.....Weed; Bowden
President.....Henry J. Schmitt
General Mgr.....Byron J. McElligott
Commercial Mgr.....Stan Olson
Program Director .....Paul Rahders
Chief Engineer .....George Crocker

KBFS—Belle Fourche—1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned By .....Joseph Kopp
Address .....Box 316
Tel.: 892-2571 .....KBS
Owner-Gen. Mgr.....Joseph Kopp

KBRK—Brookings—1955

Frequency: 1340 Kc.....Power: 1 Kw.
Owned By .....Brookings Bcstg. Co.
Address .....College Theatre Bldg.
Tel.: 692-6233 .....Independent
Gen., Comm. Mgr.....E. C. Stangland

KDSJ—Deadwood—1947

Frequency: 980 Kc.....Power: 1000 Watts
Owned By.....Heart of Black Hills Stas.
Address .....745 Main
Tel.: 186 .....Independent
President .....John Daniels
General, Station Mgr.....Harry Daniels
Chief Engineer .....Roy Hicks

KOBH—Hot Springs—1958

Frequency: 580 Kc.....Power: 500 Watts, d.
Owned By.....Fall River Bcstg. Corp.
Address .....Box 292
Tel.: 698 .....Independent
President.....Russell M. Stewart
Gen. Mgr., Chief Eng.....Frederick M. Walgren
Comm., Sales Prom. Mgr.....H. Del Brandt

KIJV—Huron—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By...James Valley Bcstg. Co., Inc.
Address .....P.O. Box 1366
Tel.: ELgin 2-8621 .....Independent
President, Ch. Eng.....Max F. Staley

KJAM—Madison—1958

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned By .....Madison Bcstg. Co., Inc.
Address .....Box 549
Tel.: CLinton 6-4514 .....KBS
President .....J. Mugley
General Manager.....B. G. Normandin
Chief Engineer .....John Goeman

KORN—Mitchell—1947

Frequency: 1490 Kc. .....Power: 250 Watts
Owned By.....Mitchell Bcstg. Assoc., Inc.
Address .....Mitchell
Tel.: Wyman 6-5821 .....MBS
Pres., Gen., Sta. Mgr., Prog. Dir.....R. V. Eppel
Comm., Sales Prom. Mgr.....M. A. Johnson
Chief Engineer.....J. R. Doherty
Owners of: KORN-TV.

KOLY—Mobridge—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned By.....Mobridge Bcstg. Corp.
Address.....114 Third St. East
Tel.: 845-3654 .....Independent
Newspaper Affil. .....Mobridge Tribune
President.....L. L. Coleman
General Mgr., Chief Eng.....Q. P. Coleman
Commercial Mgr.....Helmuth Beck
Program Director .....Robert Miller

KCCR—Pierre—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Great Plains Bcstg. Corp.
Address .....Vilas Building
Tel.: CApital 4-7381.....Independent
Station Reps.....Bolles; Soderlund; Bowden
President .....LeRoy Okerlund
Commercial Manager .....Pete Lund
Program Director .....Dan Birin
Publicity Director .....Donna Youngberg
Chief Engineer .....Larry Cummins

KGFX—Pierre—1926

Frequency: 630 Kc.....Power: 200 Watts d.
Owned By .....Black Hills Radio, Inc.
Bus.-Studio Address.....203 W. Summit Ave.
Tel.: 224-8686 .....KBS
Station Representative .....Hal Holman Co.
President .....Jack A. Crowley
General, Commercial Mgr. .....Arthur L. Jones
Sales Promotion Manager .....Dean Sorenson
Chief Engineer .....Robert Pink
Owners of: KEZU, Rapid City, S. D.

KEZU—Rapid City—1959

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....Black Hills Radio, Inc.
Address.....909 Jackson Blvd.
Tel.: FI 3-6161.....Independent
Station Rep.....Hal Holman Co.
President.....J. A. Crowley
General, Comm. Mgr.....James E. Taylor
Program Director.....Abner H. George
Chief Engineer.....R. W. Pink

KOTA—Rapid City—1936

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Duhamel Ent., Inc.
Address .....Duhamel Building
Tel.: FI 2-2000 .....CBS
Station Reps.....Bolling; Wayne-Evans
President, Gen. Mgr.....Helen S. Duhamel
Bus., Comm. Mgr.....William F. Turner
Chief Engineer.....Elmer Nelson
Owners of: KOTA-TV; KDUH-TV, Hay Springs, Neb.

KRSD—Rapid City—1953

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Heart of the Black Hills
Address.....1438 Mountain View Rd.
Tel.: FI 2-6050.....Independent
President, Chief Eng.....Eli Daniels
General, Station Mgr.....D. C. Palen

KELO—Sioux Falls—1937

Frequency: 1320 Kc.....Power: 5000 Watts
Owned-Oper. By .....Midcontinent Bcstg. Co.
Bus. Studio Address.....Phillips Ave.—13th St.
Tel.: 336-1100 .....NBC
Station Rep. .....H-R
President .....Joe Floyd
V.P., General Mgr.....Evans Nord
Station, Commercial Mgr.....Jim Molohon
Sales Prom. Mgr., Pub. Dir.....Jack Townsend
Chief Engineer.....Lester Froke
Owners of: KELO-TV; WKOW-AM-TV, Madison; WLOL-AM-FM, Minneapolis; KSO, Des Moines; KDLO-TV, Garden City, S. D.; KPLO-TV, Reliance, S. D.

KISD—Sioux Falls—1948

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owner-Oper. By .....KISD, Inc.
Bus.-Studio Address.....3631 W. 12 St.
Tel.: 336-1515 .....MBS
President, Gen. Mgr.....Verl Thomson
Commercial Mgr.....V. J. Eschliman
Sales Promotion Mgr.....LeRoy Okerlund
Program, Publicity Dir.....Allan Kingsley
Chief Engineer.....Lee Sterkenburg

KNWC—Sioux Falls—1948

Frequency: 1270 Kc.....Power: 1000 Watts
Owned By .....Northwestern College
Address .....113 No. Main
Tel.: ED 4-7736 .....Independent
General Manager.....J. Printup
Chief Engineer.....L. R. Sterkenburg

KSOO—Sioux Falls—1926

Freq.: 1140 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....KSOO TV, Inc.
Address .....Phillips Ave. at 8th St.
Tel.: Edison 4-5601.....ABC
Station Reps....Avery-Knodel; Hyett; Soderlund
President, Gen. Mgr.....Morton H. Henkin
Comm., Station Mgr.....Orrin Melton
Sales Promotion Mgr.....Marge Richards
Program Director.....Ray Loftesness
Publicity Director.....Eddie Thomas
Technical Director.....Max E. Pierce
Chief Engineer.....Roland Marty
Owners of: KSOO-TV.

KBHB—Sturgis—1962

Frequency: 1280 Kc. ...Power: 1,000 Watts d.
Owned By .....Sturgis Radio, Inc.
Address .....P.O. Box 8
Tel.: 347-2526 .....Independent
President, General Manager .....Les Kleven
Commercial Manager .....Dana Caldwell
Sales Promotion Director ...Marguerite Kleven
Chief Engineer .....Joe Henry

KSDR—Watertown—1961

Frequency: 1480 Kc.....Power: 1 Kw. d.
Owned By .....Paul D. Bernards
Address .....Box 293
Tel.: TUrner 6-8479.....Independent
President, Chief Eng.....Paul D. Bernards
Program Director.....Harley Howland

KWAT—Watertown—1940

Frequency: 950 Kc.....Power: 1000 Watts
Owned-Oper. By...Midland Natl. Life Bcstg. Co.
Business Address .....Box 827
Tel.: 886-8444 .....MBS
President .....William Rigsbee
Gen., Sta., Comm. Mgr. .....Ross E. Case
Program Director .....Rick Gereau
Chief Engineer .....Francis Alwin

KWYR—Winner—1957

Frequency: 1260 Kc.....Power: 5 Kw., d.
Owned By.....Midwest Radio Corp.
Business Address.....322 West 2nd St.
Tel.: 727 .....Independent
President, Gen. Mgr.....Al Clark
Chief Engineer.....Dave Dodd

KYNT—Yankton—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By .....L. T. Scoblic, L. G. Reedstrom
Address .....Box 654
Tel.: NOrth 5-7892.....MBS
Representative .....Bob Dore
General Manager.....Lloyd G. Reedstrom
Commercial Manager.....Darold Loecker
Program Director.....Gary Lukert
Chief Engineer.....John Briggs

WNAX—Yankton—1922

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Address .....WNAX Bldg.
Tel.: NO 5-7442 .....CBS
Representative .....Katz
President.....Herbert E. Evans
General Mgr.....Donald D. Sullivan
Station Mgr. .....Elmer Smith
National Sales Mgr.....Terrence J. Lalley
Program Director.....Jack Bruce
Sales Promotion Mgr.....Roland Peterson
Chief Engineer.....Clifton M. Todd
Owners of: WGAR, Cleveland; WRFD, Columbus, O.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KVTV, Sioux City.

Pop.: 3,625,000
Families: 998,000

Tennessee

Radio Homes: 965,500
AM Stas. in State: 118

WEAG—Alcoa—1957

Frequency: 1470 Kc....Power: 1000 Watts d.
Owned By.....Blount County Bcstg. Co.
Address.....P.O. Box 127
Tel.: 983-0890 ..... Independent
General, Sta. Manager.....Herman Petre
Program Director.....Charlie Pickel
Chief Engineer.....Teddy Teffeteller

WLAR—Athens—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....Athens Bcstg. Co.
Address.....148 N. Jackson St.
Tel: SHerwood 5-1314.....KBS-MBS
Newspaper Affl.....Daily Post-Athenian
President.....Dr. Helene Arturburn
General, Comm. Mgr.....William P. Atkins
Chief Engineer.....Andrew Bates

WBOL—Boliver—1962

Frequency: 1560 Kc.....Power: 250 Watts
Owned By Savannah Broadcasting Service, Inc.
Address....c/o N. B. Bunn, Box 312, Savannah
Tel.: Savannah..... ..Independent
Station Manager.....William R. Schaaf

WKYE—Bristol—1962

Frequency: 1550 Kc.....Power: 1,000 Watts d.
Owned By.....John K. Rogers
Address.....P.O. Box 767, Bristol, Va.
Tel.: 669-1550.....Independent
President.....John K. Rogers
General Manager.....Charles J. McGuire
Sales Manager.....George Glover
Sales Promotion Manager.....Joe K. Rateau
Chief Engineer.....Ike Upchurch

WOPI—Bristol—1929

Frequency: 1490 Kc..Power 1 Kw. d., 250 W. n.
Owned By.....Pioneer Broadcasting Corp.
Address....Easley-Wright Bldg., 310 State St.
Tel.: South 4-5131.....NBC
Representative .....Burn-Smith
President, General Mgr. ....Donald W. Owen
Commercial Sales Prom. Mgr. ... Rocky Stone

WFWL—Camden—1956

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Camden Bcstg. Co.
Address.....P.O. Box 178
Tel: LUdlow 4-7450.....KBS
President.....M. R. Freeland
General Mgr. Chief Eng.....John Latham
Comm., Sales Prom. Mgr.....Esther Brewer
Program, Publicity Director.....Ron Lane

WRKM—Carthage—1959

Frequency: 1350 Kc.....Power: 500 Watts, d.
Owned By.....Carthage Bcstg. Co.
Address.....P.O. Box 179
Tel.: 970 .....KBS
President & Gen. Mgr.....R. L. Honey

WHLP—Centerville—1955

Frequency: 1570 Kc....Power: 1000 Watts, d.
Owned By.....Trans-Aire Broadcasting Corp.
Address.....P.O. Box 66
Tel.: 729-3575.....Independent
President.....O. O. Smith
General, Commercial Mgr.....W. H. Hamby
Program, Publicity Director.....John Wheatly
Chief Engineer.....David Lynn

WAPO—Chattanooga—1936

Frequency: 1150 Kc.. Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WAPO Bcstg. Service
Business-Studio Address.....Road House
Tel.: AM 6-6141.....MBS-ABC
Representative .....Gill-Perna
Pres., Gen. Mgr.....Gordon Gambill
Station Mgr.....Frank Hubbs
Chief Engineer.....L. Reed

WDEF—Chattanooga—1941

Frequency: 1370 Kc.....Power: 5000 Watts
Owned-Oper. By.....WDEF Bcstg. Co.
Business Address.....3300 Broad St.
Tel.: AM 7-3392.....NBC
Station Representative.....Adv. Time Sales
President.....Carter M. Parham
Gen., Sta. Manager.....Ken Flenniken
Chief Engs.....B. Young; B. Briscoe
Owners of: WDEF-TV.

WDOD—Chattanooga—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Bowling Green Bctrs, Inc.
Address .....428 McCallie Ave.
Tel.: 266-5177.....CBS
Sta. Reps.....Masla; Ayers
President.....Cy N. Bahakel
Chief Engineer.....C. Stokely

WDXB—Chattanooga—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....French, Inc.
Address.....100 Dome Bldg.
Tel.: 266-1114.....Independent
Station Reps.....Weed Radio; Clarke-Brown
President.....Carlin S. French
General, Commercial Mgr.....Luke Wilson
Prorgam Director.....Jerry Linger
Publicity Director.....Lydia Boylan
Chief Engineer.....Ron Wilson

WMOC—Chattanooga—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Dick Broadcasting
Address .....Hotel Patten
Tel.: AM 7-1128.....Independent
Station Rep. .....Forjoe
General Manager.....C. A. Dick
Chief Engineer.....F. Hough

WNOO—Chattanooga—1951

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Operated By .....WMFS, Inc.
Address.....835 McCallie Ave.
Tel.: 266-4146.....Independent
Station Reps.....Bob Dore; Hal Walton
President.....L. S. Walton
General Manager.....Fred J. Webb
Program Director.....Dave Oliver
Chief Engineer.....Glenn Channells
Owners of: KJET, Beaumont, Tex.; WAPX, Montgomery, Ala.; KANB, Shreveport, La.; KMLB-AM-FM, Monroe, La.

WMCH—Church Hill—1954

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....Thales E. Wallace
Address.....P. O. Box 148
Tel.: EL 7-5601.....Independent
President.....Thales E. Wallace
Chief Engineer.....R. Heath

WDXN—Clarksville—1954

Frequency: 540 Kc. .....Power: 1 Kw. d.
Owned.....Clarksville Bcstg. Co., Inc.
Address .....Bailey Bldg.
Tel.: 645-2411.....Independent
Representative.....C. K. Beaver & Assocs.
President.....Aaron B. Robinson, Jr.
General Manager.....J. Kenneth Marston
Station Manager.....W. J. McCluney
Commercial Manager.....James Miles
Chief Engineer.....J. Johnson
Owners of: WDXE, Lawrenceburg; WDXI-AM-TV, Jackson; WTPR, Paris; WENK, Union City; all Tenn. WCMA, Corinth, Miss.

WJZM—Clarksville—1941

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Campbell & Sheftall
Address .....411 Madison St.
Tel.: 645-6414.....KBS-MBS
Pres., Gen. Manager.....J. Parry Sheftall
Sta. Mgr., Chief Eng.....John Bailey
Commercial Manager.....Charles Malone

WBAC—Cleveland—1945

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WBAC, Inc.
Address.....Radio Central, 180 Central Ave.
Tel.: 476-7593.....MBS
Station Representative.....James S. Ayers
President.....James S. Ayers
V.P., General Manager ....Russell E. Offhaus
Sales Promotion Mgr.....I. M. Areck
Program Director.....Ken Krankschaft
Publicity Director .....Poland China
Chief Engineer.....Charles Daugherty

WCLE—Cleveland—1957

Frequency: 1570 Kc.....Power: 1 Kw., d.
Owned .....Southeastern Entp.
Address.....33 Ocoee St.
Tel.: GR 2-6511.....KBS
President, General Mgr.....Carl Hoskins
Chief Engineer.....Robert Carr

WSKT—Colonial Village—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Morgan Broadcasting Co.
Address.....P.O. Box 9030, S. Knoxville
Tel.: 577-4439.....Independent
President.....Harry J. Morgan
General Manager.....Gerry Morgan

WKRM—Columbia—1942

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Middle Tenn. Bcstg. Co., Inc.
Address.....P. O. Box 71
Tel.: EV 8-3636.....KBS
Station Rep. .....Burn-Smith
Pres., Gen.-Sta. Mgr.....R. M. McKay, Jr.
Commercial Manager.....Melvin D. Dugger
Program Director.....Don Spain
Chief Engineer .....Cameron McKay

WMCP—Columbia—1956

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Maury County Boosters Corp.
Address.....714 N. Main St.
Tel.: EV 8-3241.....Independent
Gen. Sta. Mgr.....T. E. Williford
Comm. Mgr. Ch. Eng.....J. W. Anderson

WHUB—Cookeville—1940

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHUB, Inc.
Bus.-Studio Address.....315½ E. Spring
Tel.: Jackson 6-2131.....CBS-KBS
Pres., General Manager.....M. L. Medley
Sta. Mgr.....Stacey Mott
Chief Engineer.....Claude Haston

WLSB—Copperhill—1958

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Copper Basin Bcstg. Co.
Tel.: Copperhill .....KBS
President.....Robert Schwab
General Mgr., Ch. Eng.....Henry Hoffman

WKBL—Covington—1954

Frequency: 1250 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Tipton Cty. Bcstrs.
Business Address.....Roper Bldg.
Tel.: GR 6-9635.....KBS
Station Representative .....Beaver
Pres., Gen. Mgr., Ch. Eng.....Bob Whiteley
Comm., Sales Prom. Mgr....Maurice Turnage
Chief Engineer.....O. V. Poindexter

WZYX—Cowan—1957

Frequency: 1440 Kc.....Power: 1 Kw., d.
Owned By.....Guidon Bcstg. Co., Inc.
Address .....Pearson Bldg.
Tel.: 932-7471.....Independent
Station Representative.....George T. Hopewell
President.....Joe Brewer
Commercial Manager.....James Harper
Program Director.....Charles Money
Chief Engineer.....James Spencer

WAEW—Crossville—1952

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Oper. By.....WAEW, Inc.
Address.....P. O. Box 278
Tel.: 484-5115.....KBS
President .....Z. Lawson
General Mgr.....J. V. Hamby

WDNT—Dayton—1957

Frequency: 1280 Kc.....Power: 1 Kw., d.
Owned By.....Dayton Bcstg. Co.
Address.....Box 294
Tel.: 1540.....KBS
President.....Norman A. Thomas
General Mgr., Chief Eng. .....Jack S. Pullin
Commercial Manager.....Vance A. Travis
Program Director.....Juanita Terry
Owners of: WJSO, Jonesboro, Tenn.

WDKN—Dickson—1955

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Dickson Cty Bcstg. Inc.
Address.....Box 329
Tel.: 446-2852.....KBS
President, General Mgr.....William A. Potts
Chief Engineer.....Leslie D. Filson

WDSG—Dyersburg—1946

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....State Gazette Bcstg.
Business Address.....208 N. Mill
Tel.: AT 5-1294.....KBS
Gen., Sta. Mgr.....Robert W. Ward

WTRO—Dyersburg—1957

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....McQueen & Co., Inc.
Address.....Cordell Hull Hotel
Tel.: AT 5-4173.....ABC
Station Reps.....Hopewell; Beaver
President.....D. Mitchell Self
General Mgr., Chief Engr...Pinkney B. Cole, Jr.
Commercial Manager.....George Feger, Jr.
Sales Promo., Pub. Dir.....Eddie Owens
Program Director.....Wanda Asbridge

WBEJ—Elizabethton—1946

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned .....WBEJ, Inc.

Business-Studio Address.....Box 829
Tel.: 542-2184.....Independent
Pres.....R. W. Turrentine, Jr.
Station Manager.....Mack Morriss
Commercial Manager.....James Austin
Program Director.....Harold Henley
Chief Engineer.....Lynn Williams
Owners of: WSMG, Greenville, Tenn.

WEMB—Erwin—1956

Frequency: 1420 Kc.....Power: 5 Kw., d.
Owned By.....WEMB, Inc.
Address.....Box 280
Tel.: PIoneer 2-2011.....KBS
President.....V. F. Jackson
General, Station Mgr.....J. E. True, Jr.

WCPH—Etowah—1955

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned By.....McMinn Bcstg.
Address.....109 9th St.
Tel.: 3401.....Independent
Station Representative.....Beaver
President, Gen. Mgr.....H. J. Morgan

WEKR—Fayetteville—1948

Freq.: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....James Porter Clark
Address.....P. O. Box 1009
Tel.: 433-3545.....MBS
President, Gen. Mgr.....James Porter Clark
Program Director.....Edward K. Chapman
Publicity Director.....Bob Reich
Chief Engineer.....Ernest Tucker

WAGG—Franklin—1953

Frequency: 950 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Williamson County Bcstg.
Business Address.....1000 Mallory Road
Tel.: 794-1594.....KBS
President, Chief Eng.....William R. Ormes
Comm., Sales Prom. Mgr.....John A. Haeberle

WHIN—Gallatin—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Sumner County Bcstg. Co.
Address.....Box 811
Tel.: 452-4747.....KBS
Gen. Mgr.....Charles W. Brewer
Chief Engineer.....Lee Raines

WGRV—Greenville—1947

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio Greenville, Inc.
Address.....P.O. Box 243
Tel.: ME 8-4147.....KBS
President, Gen. Mgr.....Paul Metcalfe

WSMG—Greenville—1961

Frequency: 1450 Kc.....Power: 250 Watts
Owned By....Greene County Broadcasting Co.
Address.....P.O. Box 737
Tel.: 638-3188.....Independent
President.....Raymond C. Turrentine
General Manager.....Ray A. Hooper
Commercial Manager.....Arthur Holland
Sales Promotion Manager.....Peter Heck
Chief Engineer.....Glenn Scott

WHBT—Harriman—1947

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned.....Folkways Bcstg. Co., Inc.
Address.....Devonia & Crescent
Tel.: 661.....KBS
President, Gen. Sta. Mgr.....Ken Crosthwait
Chief Engineer.....Lonnie Mullins

WIRJ—Humboldt—1949

Frequency: 740 Kc.....Power: 250 Watts d.
Owned-Oper. By....Gibson Co. Bcstg. Co., Inc.
Address.....210 N. 22nd Ave.
Tel.: SU 4-1740.....KBS
Newspaper Affil.....Courier-Chronicle
President.....J. F. Warmath
Gen., Sta. Mgr.....H. C. Wilson
Chief Engineer.....Gerald Hicks

WDXI—Jackson—1947

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Dixie Bcstg. Co.
Address.....P.O. Box 353
Tel.: 7-9611.....Independent
Station Representative.....C. K. Beaver
Pres.....Aaron B. Robinson
General Manager.....J. Kenneth Marston
Station, Commercial Mgr.....R. W. Phipps
Sales Promotion Mgr.....W. M. Brown
Program, Publicity Director.....J. R. Heller
Chief Engineer.....James Thomas
Owners of: WDXI-TV; WDXN, Clarksville; WENK, Union City; WTPR, Paris; WDXE, Lawrenceburg; WDXN, Clarksville; All Tenn. WCMA, Corinth, Miss.

WJAK—Jackson—1954

Frequency: 1460 Kc.....Power: 1000 Watts, d.
Owned-Oper. By....Jackson Broadcasting Co.
Address.....416 Poplar St.
Tel.: 7-7436.....Independent
Representative.....Pearson Nat'l. Reps.
Pres.....Dr. Alexander Leech
Gen. Mgr.....Robert Blow
Commercial Manager.....Bill Winsett
Program Director.....J. Butler

WTJS—Jackson—1931

Freq.: 1390 Kc...Power: 5000 Wts. d., 1000 n.
Owned-Oper. By.....The Sun Publishing Co.
Business Address.....255 W. Lafayette St.
Tel.: 7-3316.....ABC
Newspaper Affil.....Jackson Sun
Station Representative.....Adv. Time Sales
V.P., Gen. Mgr.....A. A. Stone
Station Manager.....Frank S. Proctor
Asst. Mgr.....L. R. Brooks
Program Director.....Vince Tapler
Chief Engineer.....Jones Hale

WCLC—Jamestown—1957

Frequency: 1260 Kc.....Power: 1 Kw., d.
Owned.....Jamestown Bcstg. Co.
Address.....P.O. Box 127
Tel.: TR 9-2825.....KBS
President.....R. Gene Cravens
General Mgr.....R. P. Wright
Chief Engineer.....Andrew T. Mitchell

WJFC—Jefferson City—1961

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By...Jefferson County Broadcasting Co.
Address.....P.O. Box 243, Greenville
Tel.: 475-3825.....KBS
President.....Paul O. Metcalfe
General Manager.....Kenneth Dearstone
Commercial Manager.....Keith Craig
Chief Engineer.....Bruce Burgess

WETB—Johnson City—1947

Frequency: 790 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Press, Inc.
Business Address.....Press Bldg.
Tel.: WAlnut 8-2141.....MBS
Newspaper Affil.....Press-Chronicle
Station Rep. .....Devney Organization
President.....Carl A. Jones
General Mgr.....Arthur Kelsey

WJCW—Johnson City—1938

Frequency: 910 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Operated By .....Tri-Cities Bcstg. Inc.
Address .....P.O. Box 607
Tel.: 926-6167.....CBS
Sta. Representative .....Weed
President .....Jim C. Wilson
Gen. Comm. Mgr. .....Ken Marsh
Program Director.....B. J. Sams
Chief Engineer .....Edward Bryant

WJSO—Johnson City—1958

Frequency: 1590 Kc. .....Power: 5 Kw. d.
Owned By .....Mountain View Bcstg. Co.
Address .....R.F.D. 1, Johnson City
Tel.: WA 6-3121.....Independent
Station Representative.....Gill-Perna Inc.
President.....Norman A. Thomas Sr.
Vice President.....Jimmy H. Lewis
V.P., Chief Engineer....Norman A. Thomas Jr.
Program Director.....Ray Stockard
Publicity Director.....Bill Harris
Owners of: WDNT, Dayton, Tenn.

WKIN—Kingsport—1951

Frequency: 1320 Kc.....Power: 5000 Watts d.
Owned By.....Bahakel Enterprises
Address .....Drawer K
Tel.: CIrcle 6-8131.....Independent
Station Rep.....Prestige Rep. Organization
President.....Cy N. Bahakel
General, Station Mgr.....Lew Sadler
Comm., Sales Promo. Mgr.....Donald Wright
Program, Publicity Dir.....Christina Gross
Chief Engineer.....Verrill Norris
Owners of: KXEL, Waterloo, Iowa; WRIS, Roanoke, Va.; WABG AM-TV, Greenwood, Miss.; WLBJ, Bowling Green, Ky.; WDOD, Chattanooga, Tenn.; WWOD, Lynchburg, Va.

WKPT—Kingsport—1940

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By....Kingsport Bcstg. Co., Inc.
Address.....222 Commerce St.
Tel.: CI 5-4161.....NBC
Station Representative.....Burn-Smith
President.....C. P. Edwards, Jr.
General, Sta. Mgr.....Paul L. Overbay

WATE—Knoxville—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....WATE, Inc.
Address.....1306 Broadway, N.E.
Tel.: 524-4651.....NBC
Station Representative.....Robert Eastman
President.....Cowan Rodgers, Jr.
V.P., Gen. Mgr.....W. H. Linebaugh
Commercial Manager.....J. T. McCloud
Sales Promotion Mgr.....Pierce Harrah
Program Director.....John H. Reese
Chief Engineer.....Fred Andrews
Owners of: WATE-TV.

WBIR—Knoxville—1941

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....WMRC, Inc.
Address.....1513 Hutchison Ave.
Tel.: 525-8101.....ABC
Newspaper Affil.....Greenville News Peidmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General, Sta. Manager.....John P. Hart
Commercial Manager....Charles M. Kennard
Program Director.....W. R. Johnston
Publicity Director.....Lowell Branham
Chief Engineer.....J. Rex Horton
Owners of: WBIR-FM-TV; WFBC-AM-FM-TV, Greenville, S. C.

WFCT—Knoxville—1960

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By.....Radio Tennessee
Address.....5041 Broadway
Tel.: 687-2812 .....Independent
President.....J. Clintice, Jr.
General Manager.....Robert E. Agee
Program Director.....Jim Small
Chief Engineer.....Dean Cupp

WIVK—Knoxville—1952

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Dick Bcstg. Co., Inc.
Address .....6711 Kingston Pike
Tel.: 588-6511.....Independent
Station Reps.....Howard; Dora-Clayton
President, General Mgr.....James A. Dick
Commercial Manager .....W.P. Poore, Jr.
Program Director.....Claude Tomlinson, Jr.
Chief Engineer.....Milton Jones
Owners of: WQOK, Greenville, S. C.

WKGN—Knoxville—1946

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WKGN Inc.
Business Address...2200 W. Cumberland Ave.
Tel.: 524-0766.....Independent
Station Reps.....Radio-TV Reps; Ayers
Pres., Gen. Mgr.....George P. Mooney
Chief Engineer.....Robert Goodman

WKXV—Knoxville—1953

Frequency: 900 Kc.....Power: 1000 Watts, d.
Owner .....Knoxville Ra-Tel
Address.....P.O. Box 2269
Tel.: 524-9866.....KBS
Station Representative.....Charles Bernard
President, Gen. Mgr.....B. L. Boring

WNOX—Knoxville—1921

Frequency: 990 Kc.....Power: 10,000 Watts
Owned By.....Scripps-Howard Bcstg. Co.
Address.....4400 Whittle Springs Rd. N. E.
Tel.: 523-3171.....CBS
Newspaper Affiliation.....News Sentinel
Representative .....John Blair
President.....Jack R. Howard
General Manager.....R. B. Westergaard
Asst. Manager.....Stan Hagan
Commercial Manager.....Fred Shepherd
Sales Promotion Mgr.....O. L. Smith
Program Director.....Robert Hood
Chief Eng.....Robert Engert
Owners of: WCPO-AM-FM-TV, Cincinnati; WEWS, Cleveland; WMC-AM-FM, WMCT, Memphis, Tenn.; WPTV, Palm Beach, Fla.

WROL—Knoxville—1960

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....WROL, Inc.
Address.....5014 N. Broadway
Tel.: 687-3621.....MBS
President, General Mgr.....Samuel P. Thrower
Commercial Manager.....E. G. Perrin
Chief Engineer.....Paul E. Lewis

WEEN—Lafayette—1958

Frequency: 1480 Kc.....Power: 1000 W. d.
Owned By.....Lafayette Bcstg. Co.
Address.....P. O. Box 79, Livingston, Tenn.
Tel.: 666-5955.....Independent
President.....D. D. Norris

WLAF—LaFollette—1953

Frequency: 1450 Kc.....Power: 250 Watts
Owner .....LaFollette Bcstg. Co., Inc.
Address.....Fleet Bldg.
Tel.: 562-3557.....KBS
President.....James Childress
General Manager, Chief Engineer...Dick Jones
Commercial Manager.....Claude White
Program Director.....Jack Miller

WDXE—Lawrenceburg—1951

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Lawrenceburg Bcstg. Co.
Address ..... 120½ N. Military Ave.
Tel.: SO 2-4411.....KBS
Station Rep.....Venard, Torbet & McConnell
President.....Aaron B. Robinson
General, Station Mgr. .....Ken Marston
Comm. Mgr.....Bud Sawyer
Chief Engineer.....Phil Kemper

WCOR—Lebanon—1959

Frequency: 900 Kc.....Power 500 Watts d.
Owned-Operated By...Lebanon Bcstg. Co., Inc.
Address .....Trousdale Ferry Road
Tel.: 444-0474.....Independent
President, General Mgr.....Theo. F. Ezell, Jr.
Station, Commercial Mgr...Jack Hendrickson, Jr.
Program Director .....Walt Dillard
Chief Engineer.....William Johnson

WLIL—Lenoir City—1950

Frequency: 730 Kc.....Power: 1000 Watts d.
Owner .....WLIL, Inc.
Address .....406 E. Broadway
Tel.: 986-7536.....KBS
Pres., Gen., Sta. Mgr.....Arthur Wilkerson
Sales Prom. Mgr., Chief Eng...Dwight Wilkerson

WJJM—Lewisburg—1947

Freq.: 1430 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Louis D. Lingner
Address .....East Hill
Tel. 359-4511.....MBS-KBS
Station Representative.....George T. Hopewell
President, Gen. Mgr.....Louis D. Lingner
Commercial Manager.....Perry O. Gillum
Program Director.....Barbara Ables
Publicity Director.....Jim McClelland
Chief Engineer.....R. C. Wiley

WDXL—Lexington—1954

Frequency: 1490 Kc. Power: 1 Kw. d., 250 W. n.
Owned By.....Lexington Bcstg. Service, Inc.
Address.....Broad & Church
Tel.: WO 8-3500.....KBS
President .....Guy B. Amis
General Mgr., Chief Eng.....Ben L. Enochs

WLIV—Livingston—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By.....Audio Bcsters
Address.....P. O. Box 131
Tel.: Talbot 3-4438.....MBS
Station Comm. Mgr.....R. H. McCoin

WMSR—Manchester—1957

Frequency: 1320 Kc.....Power: 1 Kw., d.
Owned.....Manchester Bcstg. Co.
Address.....611 McArthur St.
Tel.: PA 8-3526 .....KBS-MBS
President, Chief Eng. .....Murray Chumley
Station Commercial Mgr.....C. Banks

WCMT—Martin—1957

Frequency: 1410 Kc.....Power: 1 Kw.
Owned By.....J. T. Sudbury
Address.....P. O. Box 483
Tel.: 460.....Independent
Station Representative.....Beaver
President.....J. T. Sudbury
General Mgr., Chief Eng.....D. A. Drumm

WGAP—Maryville—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Aluminum Cities Bcstg. Co.
Address.....220 Court St.
Tel.: 983-4310.....Independent
General Manager.....Frank H. Corbett
Commercial Manager.....Horace McGill
Publicity Director.....Pete Williams
Chief Engineer.....James Sexton

WHDM—McKenzie—1954

Frequency: 1440 Kc.....Power: 500 Watts, d.
Owned.....Tri-County Bcstg. Co., Inc.
Address .....Hotel McKenzie
Tel.: EL 2-3371.....Independent
Pres., Gen. Mgr.....Earl S. Nolting

WAKI—McMinnville—1947

Freq.: 1230 Kc.....1 Kw. d., 250 W. n.
Owned By.....Ogram Bcstg. Corp.
Address.....Box 409
Tel.: 2223 .....KBS
General Manager.....Kenneth Cantrell

WBMC—McMinnville—1955

Frequency: 960 Kc.....Power: 500 W., d.
Owned By.....Cumberland Valley Bcstg. Co.
Address.....On the Square
Tel.: 2104 .....Independent
President.....Dr. C. H. Cope
Gen., Sta. Mgr.....Chick Brown
Sales Promotion Manager ....Chuck Mullican
Program Director.....Hal Durham
Chief Engineer.....Alvin Byars

KWAM—Memphis—1946

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned-Operated By.....KWAM, Inc.
Address .....64 Flicker St.
Tel.: FAirfax 3-2679 .....KBS-MBS
Representative .....Gill-Perna
President .....John Fulton
General Manager.....E. W. Bie
Commercial Manager.....Ted Roney
Program Director.....Eddie Bond
Publicity Director.....Bea Armistead
Chief Engineer.....Jerry Scanlon
Owners of: WGUN, Atlanta, Ga.; WEAS, Savannah, Ga.; WSWN, Belle Glade, Fla.

WDIA—Memphis—1947

Freq.: 1070 Kc.....Power: 50 Kw. d., 5 Kw. n.
Owned By.....WDIA, Inc.
Business-Studio Address.....2074 Union Ave.
Tel.: BR 6-2703.....Independent
Representative .....Bolling
President .....Egmont Sonderling
V.P., Gen., Sta. Mgr....E. R. "Bert" Ferguson
Commercial Manager.....Archie Grinalds
Chief Engineer.....Henry N. Fones

WHBQ—Memphis—1925

Freq.: 560 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....RKO General
Address .....Hotel Chisca
Tel.: BRoadway 2-3441.....Independent
Sta. Rep.....RKO General, Inc., Nat'l Sales Div.
President.....Thomas F. O'Neil
General Manager.....D. A. Noel
Sales Manager.....James A. Bedwell, Jr.
Sales Promotion Mgr.....Chuck Olson
Program Director.....Hugh Frizzell
Chief Engineer.....Welton Roy
Owners of: WHBQ-TV; WNAC-AM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC-AM-FM, San Francisco; WOR-AM-FM-TV, New York; CKLW-AM-FM-TV, Detroit; WGMS-AM-FM, Washington, D. C..

WHER—Memphis—1955

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned By.....Tri-State Bcstg. Service
Address.....972 S. Third St.
Tel.: JA 5-6831.....Independent
Station Reps.....Hal Walton; Dora-Clayton
President.....Samuel C. Phillips
General, Station Manager.....Dotty Abbott
Commercial Manager.....Richard Whitmore
Chief Engineer.....W. D. Cousar

WHHM—Memphis—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Mercury Bcstg. Inc.
Address.....383 Madison Ave.
Tel.: JA 7-4422.....ABC
Station Representative.....Eastman
President.....William H. Grumbles
Vice President.....Marie Capp
Gen., Sta. Mgr.....B. F. Nevin
Program Director.....J. Davidson
Chief Engineer.....W. Davis

WLOK—Memphis—1951

Frequency: 1480 Kc.....Power: 5000 Watts d.
Owned By.....The OK Radio Group
Address .....363 South Second
Tel.: JAckson 7-9565.....Independent
Station Representative.....Howard
Pres. .....Jules Paglin
Vice President.....Stanley W. Ray, Jr.
V.P., General Manager.....John F. Maurer
Commercial Manager.....Robert Juden
Sales Promo. Mgr., Chief Engr.....Bill Jones
Program Director.....Richard Cole
Publicity Director.....Don Grogan
Owners of: WBOK, New Orleans; KAOK, Lake Charles; WXOK, Baton Rouge; KYOK, Houston; WGOK, Mobile.

WMC—Memphis—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Scripps Howard Bcstg. Co.
Business Address .....1960 Union Ave.
Tel.: B'way 4-8515 .....NBC
News. Affil. .....Scripps-Howard
Representative .....John Blair
V.P., General Manager.....H. W. Slavick
Station Manager.....Stan Torgerson
Commercial Manager.....Ray B. Gill, Jr.
Program Dir. .....Dean Osmundson
Promotion, Publicity Dir.....Jack Agnew
Chief Engineer.....Robert A. Frase
Owners of: WMC-FM, Memphis; WCPO-AM-TV, Cincinnati; WNOX, Knoxville; WEWS-TV, Cleveland; WPTV-TV, Palm Beach, Fla.

WMPS—Memphis—1924

Freq.: 680 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned By.....Plough, Inc.
Address .....112 Union Ave.
Tel.: JA 5-2663 .....Independent
Representative .....Radio-TV Representatives
Pres.....Harold R. Krelstein
General Manager .....Charles T. DeVois
Commercial Manager.....Allan Avery
Prom. Mgr., Pub. Dir.....Dick McClary
Program Dir.....Ed Crump
Chief Engineer.....L. Stevens
Owners of: WJJD, Chicago; WCAO, Baltimore; WCOP, Boston; WPLO, Atlanta.

WREC—Memphis—1922

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....WREC Bcstg. Service
Business-Studio Address.....Hotel Peabody
Tel.: JA 5-1313.....CBS
Representative .....Katz
Owner, General Manager....Hoyt B. Wooten
Commercial Manager.....Charles Brakefield
Program Director.....Jack Michael
Chief Engineer.....Wilson Raney

WKBJ—Milan—1955

Frequency: 1600 Kc.....Power: 1000 Watts
Owned.....West Tennessee Bcstg. Co.
Address .....Milan Hotel
Tel.: MU 6-2481.....Independent
President.....Ben Ivie King
Station, Sales Prom. Mgr.....Bill Haney
Commercial Manager.....Dale Stewart
Program, Publicity Director.....Larry Dunphy

WGMM—Millington—1962

Frequency: 1380 Kc.....Power: 500 Watts d.
Owned By.....Radio Millington, Inc.
Address.....Plaza Shopping Center
Tel.: 872-3396.....Independent
General, Commercial Mgr.....Al McClain
Sales Promotion Mgr.....Web Anderson
Chief Engineer.....Emmett Kozel

WHEY—Millington—1957

Frequency: 1220 Kc.....Power: 250 Watts, d.
Owned By.....Shelby Cty. Bcstrs.
Address.....4962 Navy Road
Tel.: CAnal 3-3000.....KBS
General, Station Mgr.....V. Bond
Chief Engineer.....Bill Patrick

WCRK—Morristown—1947

Frequency: 1150 Kc.....1 Kw., d.; 500 W., n.
Owned By.....WCRK, Inc.
Address .....Radio Center
Tel.: 589-9101.....MBS-KBS
Representative .....Hal Holman
General Manager.....Howell Ashford
Chief Engineer.....J. A. Redden

WMTN—Morristown—1957

Frequency: 1300 Kc.....Power: 5 Kw., d.
Owned-Operated By....E. Tenn. Bcstg. Corp.
Address.....P.O. Box 70
Tel.: 586-7993.....Independent
Pres., Ch. Eng.....George Guertin
General Manager.....Bill Holland
Program Director.....Jimmy Peoples

WGNS—Murfreesboro—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Regional Bcstg. Corp.
Address.....P.O. Box 762
Tel.: 893-5373.....KBS
Station Representative .....Holman
President .....William R. Vogel
General, Station Mgr. .....David W. Martin
Program, Publicity Dir. .....Richard K. Davis
Chief Engineer .....Hubert Beasley
Owners of: WMMT, McMinnville, Tenn.; KLOV, Loveland, Colo.

WMTS—Murfreesboro—1953

Frequency: 860 Kc. .....Power: 250 Watts d.
Owned.....Arthur D. Smith, Jr.
Address.....112 N. W. Broad St.
Tel.: 893-6611.....Independent
President .....A. D. Smith, Jr.
General Manager.....Virgil Trimm
Commercial Mgr.....Neil Lancaster
Program Director.....John McCreery
Sales Prom. Mgr.....Lewis Penuel
Publicity Director.....Mabel Brock
Chief Engineer.....Alfred W. Parsons

WENO—Nashville—1957

Frequency: 1430 Kc.....Power: 5 Kw., d.
Owned By.....Martha White Mills, Inc.
Address .....Box 5236
Tel.: TW 5-5401.....Independent
Station Reps....Charles Bernard; Dora-Clayton
President.....H. C. Young, Jr.
General Manager.....Jerry Glaser
Asst. Mgr., Sales.....Don Kern
Program Director.....Larry Green
Publicity Director.....Ed Hamilton
Chief Engineer.....Andrew J. Jones

WKDA—Nashville—1947

Freq: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....WKDA Broadcasting Co., Inc.
Address.....First American Natl. Bank Bldg.
Tel.: ALpine 4-0511.....Independent
Station Rep.....Robert E. Eastman & Co.
President, Gen. Mgr.....Jack S. Stapp
Prog. Director.....Charles F. Walker
Sales Prom. Mgr.....Carl A. Babb
Publicity Director.....Joe Hathcock
Chief Engineer.....W. M. Highfill

WLAC—Nashville—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned By....Life & Casualty Ins. Co. of Tenn.
Bus-Studio Address.....161 4th Ave. N.
Tel.: AL 6-0161.....CBS
Representative .....Katz
President.....Guilford Dudley, Jr.
V. P., Gen. Mgr. .....F. C. Sowell
Commercial Manager.....E. G. Blackman
Program Director.....Rob Townsend
Publicity Director.....Thrace Warren
Chief Engineer.....F. D. Binns
Owners of: WLAC-TV.

WLVN—Nashville—1962

Frequency: 1560 Kc.....Power: 10,000 Watts
Owned By.....Second Thursday Corp.
Address.....Life & Casualty Tower
Tel.: 242-0386.....Independent
President.....Samuel J. Simon
General Manager.....Bud Beale
Commercial Manager.....Patsy Goodman
Sales Promotion Manager.....Betty Jo Patton
Program Director.....Deitrech Dinse
Chief Engineer.....Glenn Boatwrite

WMAK—Nashville—1947

Frequency: 1300 Kc.....Power: 5000 Watts

Owned By.....Lin Broadcasting
Address.....311 Church St.
Tel.: 255-3536.....Independent
Station Rep.....Hollingbery
President.....Frederic Gregg, Jr.
Station Manager.....Charles F. King
Commercial Manager.....Larry Edwards
Program Director.....Rally Stanton
Chief Engineer.....Jack Walsh
Owners of: WAKY, Louisville, Ky.; KEEL, Shreveport, La.; KAAY, Little Rock, Ark.

WNAH—Nashville—1949

Frequency: 1360 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Hermitage Bcstg. Corp.
Address.....Hermitage Hotel
Tel.: AL 4-7611.....MBS-KBS
Pres., Gen. Mgr.....Van T. Irwin, Jr.
Comm. Manager.....Herman Rippy
Program Director.....Jim Williams
Chief Engineer.....Howard Woodard

WSIX—Nashville—1927

Frequency: 980 Kc.....Power: 5000 Watts
Owned-Oper. By.....WSIX, Inc.
Address.....441 Murfreesboro Road
Tel.: AL 5-5431.....ABC
Station Rep.....Peters, Griffin, Woodward
President.....Louis R. Draughon
General Manager.....E. S. Tanner
Station, Comm. Mgr.....Paul Ruhle
Sales Prom. Mgr., Prog. Dir...Charles Caldwell
Publicity Director.....Bill Jones
Chief Engineer.....Charles R. Duke
Owners of: WSIX-TV.

WSM—Nashville—1925

Frequency: 650 Kc.....Power: 50,000 Watts
Owned By.....WSM, Inc.
Business Address.....301 7th Ave., N.
Tel.: AL 4-5656.....NBC
Station Representative.....Blair
President.....John H. DeWitt, Jr.
General, Station Manager.....Bob Cooper

WVOL—Nashville—1951

Freq.: 1470 Kc. .....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rounsaville of Nashville
Address.....1320 Brick Church Pike
Tel.: CAnal 8-3424.....Independent
Station Rep.....Gill-Perna
President .....Robert W. Rounsaville
General Manager.....Donald K. Clark
Natl. Sales Mgr.....Ralph B. Johnson
Program Director.....Morgan Babb
Chief Engineer.....Wayne B. Robinson
Owners of: WLOU, Louisville; WCIN, Cincinnati; WYLD, New Orleans; WFUN, Miami; WTMP, Tampa; WATL-TV, Atlanta, Ga.; WTAM-TV, Louisville, Ky.

WLIK—Newport—1954

Frequency: 1270 Kc.....Power: 5 Kw., d.
Owned .....WLIK, Inc.
Address.....P. O. Box 270
Tel.: 3095 .....KBS
President .....Arthur Wilkerson
General Station Mgr. .....Ira B. Crisp
Chief Engineer .....Don Crisp

WATO—Oak Ridge—1948

Frequency: 1290 Kc., Power: 1 Kw. d. 500 W. n.
Owned-Operated By..Radio-Active Bcstg., Inc.
Address.....253 Main St.
Tel.: 483-3535.....MBS
Pres. Gen. Mgr.....Samuel P. Thrower
Comm. Manager.....Leonard M. McCoig
Program Director.....Robert E. Yongue, III
Chief Engineer.....Charles R. Thurin
Owners of: WROL, Knoxville, Tenn.

WBNT—Oneida—1959

Frequency: 1310 Kc. .....Power: 1 Kw.
Owned By.....R. H. Troxel Bcstg. Co.
Address.....42 Huntsville Rd.
Tel.: LOgan 9-8595.....KBS
President.....R. H. Troxel
General Mgr.....W. Scarbrough
Commercial Mgr.....E. B. Willis, Jr.
Chief Engineer.....H. Newsom

WTPR—Paris—1947

Frequency: 710 Kc.....Power: 250 Watts d.
Owner.....Paris Bcstg. Co.
Address .....Paris
Tel.: 1700 .....KBS
Station Rep.....C. K. Beaver
General Manager.....J. Kenneth Marston
Sta. Mgr.....Joe P. Van Dyke
Commercial Manager.....Doyle Owen
Program Director.....Verne Brooks
Chief Engineer.....Don Somerville

WKSR—Pulaski—1947

Frequency: 1420 Kc.....Power: 1000 Watts
Owned By.....John R. Stephens
Address .....South Second St.
Tel.: 363-2505.....ABC-KBS
Pres., Gen., Sta. Mgr.....John R. Stephens
Commercial Manager.....Mrs. Alene Cane
Program Director.....George Martin
Publicity Director.....Alma Myers
Chief Engineer.....N. G. Morgan

WTRB—Ripley—1954

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lauderdale Bcstg. Co.
Address .....Box 110
Tel.: 1060 .....KBS
Gen. Mgr.....John Stewart

WRKH—Rockwood—1957

Frequency: 580 Kc.....Power: 1000 W., d.
Owned By.....Dick Holloway Enterprises
Address.....Box 89
Tel.: 354-0911.....KBS
Owner, General Mgr.....Richard W. Holloway
Program Director.....Don F. Kesler
Chief Engineer.....J. K. Whittimore

WRGS—Rogersville—1954

Frequency: 1370 Kc....Power: 1000 Watts, d.
Owned-Oper. By.....Rogersville Bcstg. Co.
Address.....Burem Road
Tel.: 6491 .....Independent
President, General Mgr.....John E. Beal

WORM—Savannah—1956

Frequency: 1010 Kc.....Power: 250 W.. d.
Owned.....Savannah Bcstg. Service, Inc.
Address.....P.O. Box 312
Tel.: 4981 .....KBS
Station Representative.....Beaver
V.P., Gen. Mgr.....Neal B. Bunn
Commercial Manager.....Bob Gilkey
Sales Promotion Manager.....Tommy Purhpy
Program Director.....Tommy Murphy
Chief Engineer.....Wesley Jackson
Owners of: WBOL, Bolivar, Tenn.

WSEV—Sevierville—1955

Frequency: 930 Kc.....Power: 5 Kw., d.
Owned-Oper. By..Smoky Mountain Bcstg. Co.
Business Address.....Middle Creek Rd.
Tel.: 453-2844 .....Independent
President .....Norman Burchfiel
General Manager.....Hugh E. Trotter
Chief Engineer.....A. T. Henderson

WHAL—Shelbyville—1946

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Shelbyville Bcstg. Co., Inc.
Address.....112½ East Side Square
Tel.: MUrray 4-1400.....Independent
President .....G. Freeman Fly
Gen. Mgr., Chief Eng.....R. A. Davidson
Commercial Manager .....Charles Christian
Program Director .....Joe Overton

WLIJ—Shelbyville—1959

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned By.....Arthur Wilkerson
Address.....P.O. Box 110
Tel.: MUrray 4-1514.....KBS
General, Commercial Mgr.....Arthur Wilkerson
Chief Engineer.....Aaron Womble

WEPG—So. Pittsburg—1954

Frequency: 910 Kc.....Power: 500 Watts, d.
Owned By.....Marion Cty. Bcstg. Svc.
Address .....Railroad Ave.
Tel.: TE 7-6185.....KBS
General, Comm. Mgr.....Eaton P. Govan, Jr.
Program Dir.....Patricia Chilton
Chief Engineer.....William H. Dunn

WSMT—Sparta—1953

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Sparta Bcstg. Co. Inc.
Business Address.....Box 390
Tel.: 3751 .....Independent
President.....Sam J. Albritton
Gen., Sta. Mgr.....Martha L. Albritton
Comm., Sales Prom. Mgr.....Van L. Slack
Chief Engineer.....Gordon L. Moore

WDBL—Springfield—1950

Frequency: 1590 Kc....Power: 1000 Watts, d.
Owned-Oper. By....Springfield Bcstg. Co., Inc.
Address.....P. O. Box 464
Tel.: 384-5541 .....KBS
President, General Manager.....W. N. Locke
Commercial, Sales Prom. Mgr.....Bill Gray
Program Director.....Don Trumphour
Chief Engineer.....Don Anderson

WDEH—Sweetwater—1955

Frequency: 800 Kc.....Power: 1 Kw., d.
Owned By.....William M. Bryan
Address .....P.O. Box 182
Tel.: 5025.....Independent
Station Representative.....Webb
Pres., Gen. Mgr., Ch. Eng.....W. M. Bryan

WNTT—Tazewell—1960

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Claiborne Bcstg. Co.
Tel.: 2300 .....Independent
Station Representative .....Hopewell
President .....Hubert Turner
General Mgr., Ch. Eng.....Floyd Turner

WJIG—Tullahoma—1947

Frequency: 740 Kc.....Power: 250 Watts d.
Owned By.....Jordan Bcstg. Co.
Address.....P.O. Box 2139
Tel.: GL 5-2607.....Independent
Station Representative.....Walker-Rawalt
Pres., Sales Prom. Mgr.....E. B. Jordan
Gen. Mgr., Chief Eng.....H. Birdsong
Commercial Mgr.....Hal Ball
Program Director.....Coye Coppedge
Publicity Director.....Dan O'Day

WENK—Union City—1946

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By..Union City Bcstg. Co.
Business Address.....W-E-N-K Bldg.
Tel.: TUrner 5-1240.....KBS
Station Representative.....Beaver
President.....Aaron B. Robinson
Gen., Sta. Mgr.....E. B. Fritts
Chief Engineer.....Charles Holland

WCDT—Winchester—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned....Franklin County Radio & Bcstg. Co.
Address.....P. O. Box 1103
Tel.: WO 7-2201.....KBS
General Mgr.....Len M. Dawson
Chief Engineer.....E. C. Grover

FOR STATION REPRESENTATIVES SEE PAGE 164

Pop.: 10,050,000
Families: 2,972,000

Texas

Radio Homes: 2,894,000
AM Stas. in State: 262

KCAD—Abilene—1962

Frequency: 1560 Kc.....Power: 500 Watts d.
Owned By.....Westgate Broadcasting Co.
Address.....109 Westgate
Tel.: OWen 2-1188.....Independent
Owner.....Jack Hughes
General Manager.....Bill Mathis

KNIT—Abilene—1957

Frequency: 1280 Kc.....Power: 500 W.
Owned.....Key City Bcstrs.
Address.....Windsor Hotel
Tel.: OR 4-7211.....Independent
Representative .....Pearson
President.....Howard Barrett
General Manager.....Bro Mingus
Comm. Sales Prom. Mgr.....Forest Lane
Program Director.....Virgil Terry
Chief Engineer.....John E. Turner

KRBC—Abilene—1936

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....P.O. Box 178
Tel.: OWen 2-4242.....ABC
Sta. Representative .....Bolling
President, Gen. Mgr.....Dale Ackers
Station Manager.....Ken Knox
Chief Engineer.....Herman Ridgway
Owners of: KRBC-TV.

KWKC—Abilene—1948

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Citizens Bcstg. Co.
Bus.-Studio Address.....2500 Butternut
Tel.: OR 3-2545.....MBS
General Manager.....A. C. Etter

KOPY—Alice—1947

Frequency: 1070 Kc.....Power: 1000 Watts
Owned By.....Norman Building Corp.
Business Address .....Box 731
Tel.: MO 4-4324.....KBS
President.....Robert Aylin
General Manager.....L. L. Stewart
Chief Engineer.....Art Griffith

KVLF—Alpine—1947

Freq.: 1240 Kc. ....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Big Bend Bcstrs.
Address .....Box 779
Tel.: TE 7-2144.....Independent
Station Representative.....Clyde Melville
President, General Mgr.....Gene Hendryx
Station Manager.....Phil Wayne Ebensberger
Chief Engineer.....Fritz Weyerts
Owners of: KVLF-TV.

KBUY—Amarillo—1946

Frequency: 1010 Kc..Power: 5 Kw. d., 500 W. n.
Owned By.....Radio KBUY, Inc.
Address .....Box 2828
Tel.: DR 2-6543.....KBS
President.....G. E. Miller
General Manager.....Joe Ramey

KFDA—Amarillo—1939

Frequency: 1440 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By .....Lone Star Bcstg. Co.
Address .....Box 128
Tel.: DR 4-1637.....ABC
Station Rep.....Eastman
President.....Louise M. Jordan
General, Station Mgr.....Wes Ninemire
Commercial Manager.....Cy Fields
Program Director.....Charlie Pro
Publicity Director.....Charlie Broomhead
Chief Engineer.....Sam Galloway

KGNC—Amarillo—1922

Frequency: 710 Kc.....Power: 10,000 Watts
Owned-Oper. By ... Plains Radio Bdcstg. Co.
Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affil.....Globe-News
Representative....Venard, Torbet & McConnell
President.....B. E. Walker
General Manager.....Bob Watson
Station Manager.....Larry Filkins
Program Director .....Al Thernes
Publicity Dir., Sls. Prom. Mgr.....Bill Pigeon
Chief Engineer.....W. H. Torrey
Owners of: KFYO, Lubbock.

KIXZ—Amarillo—1947

Freq.: 940 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Radio KIXZ, Inc.
Address.....112 W. 5th St.
Tel.: DR 6-5654.....Independent
Station Rep.....McGavren-Guild; Brown
President.....Jay J. G. Schatz
General Sta. Mgr.....John J. Heetland
Chief Engineer.....Jerry B. Hickman

KRAY—Amarillo—1955

Frequency: 1360 Kc.....Power: 500 W.
Owned-Operated By.....R. D. Hollingsworth
Address.....233 Paramount Bldg.
Tel.: DR 4-5235.....Independent
President, Gen. Mgr.....R. D. Hollingsworth

KZIP—Amarillo—1955

Frequency: 1310 Kc.....Power: 1 Kw.
Owned-Oper. By.....Panhandle Bcstg. Co.
Address.....808 Charlotte St.
Tel.: DR 4-3796.....Independent
Representative .....Pearson
President, Gen. Mgr.....Ray Winkler
Station Manager.....Ernie Thrasher
Commercial Manager .....Wayne Whitson
Program Director.....Bob Ferris
Chief Engineer.....Tom Atkins

KACT—Andrews—1955

Frequency: 1360 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Clint Formby
Address.....P. O. Box 638
Tel.: LA 3-2845.....KBS
President.....Clint Formby
Chief Engineer.....S. Galloway

KBUD—Athens—1948

Frequency: 1410 Kc.....Power: 1 Kw., d.
Owned.....Henderson Cty. Bcstg. Co.
Address ..... Box 309
Tel.: 2277 .....KBS
Gen. Mgr., Chief Eng.....J. B. McNutt, Jr.

KALT—Atlanta—1950

Frequency: 900 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ark-La-Tex Bcstg. Co.
Address .....Box 289
Tel.: SU 6-2817.....KBS
President .....Herman H. Wommack, Jr.
Gen., Sta. Mgr., Chief Eng..David A. Wommack
Commercial Manager.....A. N. Dowd
Program Director.....George D. Wommack

KASE—Austin—1959

Frequency: 970 Kc.....Power: 1 Kw., d.
Owned By.....Roger Bcstg. Co.
Address.....P.O. Box 3242
Tel.: GReenwood 6-4341.....Independent
Station Representative.....Pearson
General, Comm. Manager.....E. M. Cain
Program Director.....Chuck Hardin
Publicity Director.....Anne D. Robinson
Sales Promotion Mgr. .....Bill Simpson
Chief Engineer .....Wendell E. Hearne

KNOW—Austin—1927

Frequency: 1490 Kc.....Power: 250 Watts
Owned .....Pioneer Bcstg. Co.
Address.....520 Capital Nat. Bank Bldg.
Tel.: GR 2-6213.....ABC
Station Rep.....Eastman
President .....Wendell Mayes
Gen., Sta. Mgr.....Louis R. Cook
Sales Manager.....Harry Smith
Program Director.....Dick Laine
Chief Engineer .....Dave Schmidt

KOKE—Austin—1958

Frequency 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio KOKE Inc.
Address .....Box 1102
Tel.: HI 2-6771.....Independent
Representative .....Bolling
President.....Giles E. Miller
General Manager.....Lester Ready
Program Director.....Dick Laine
Chief Engineer.....Mike Fisher
Owners of: KBUY, Amarillo; KINT, El Paso.

KTBC—Austin—1943

Freq.: 590 Kc...Power: 5000 W. d., 1000 W. n.
Owned-Oper. By.....The LBJ Company
Address .....P.O. Box 1155
Tel.: GR 2-2424.....CBS
Representative ..... Raymer
Pres., Gen. Mgr.....J. C. Kellam
Vice President.....Warren Woodward
Commercial Manager.....O. P. Bobbitt
Program Mgr.....Richard S. Pryor
Program Dir.....Jim Morriss
Sales Promotion Mgr.....Larry Carothers
Publicity Director.....Elmo Brown
Chief Engineer.....Ben Hearn
Owners of: KTBC-FM-TV, Austin.

KVET—Austin—1946

Frequency: 1300 Kc.....Power: 1 Kw.
Owned .....Austin Bcstg. Corp.
Address .....113 West 8th St.
Tel.: GR 8-8521.....MBS
Station Rep.....Venard, Torbet & McConnell
Pres., Gen., Sta. Mgr.....Willard Deason
Comm., Sales Prom. Mgr.....James W. Dodd
Program Director.....Roy Greer
Chief Engineer.....Alvin O. Kriegel

KRUN—Ballinger—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Central West Bcstg.
Address ..... Box 351
Tel.: 3151 .....KBS
Sta. Representative.....Melville
President .....M. M. Rochester
General, Sta. Mgr.....R. F. McGarvey

KIOX—Bay City—1947

Frequency: 1270 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bay City Bcstg. Co.
Business Address.....Box 1391
Tel.: CI 5-4642.....MBS-KBS
Gen., Station Mgr.....D. Godwin
Chief Engineer.....Carl Lentz

KWBA—Baytown—1947

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Bayshore Bcstg. Co.
Business Address.....4638 Decker Drive
Tel.: 566-5531.....MBS-KBS
Station Representative.....Clyde Melville Co.
President.....Dave Worley
General Manager.....Myrl Stein
Commercial Manager.....Elwood Fritsch
Program Director.....Virgil Dowl
Chief Engineer.....Dalton Turner

KAYC—Beaumont—1938

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By....Texas Cooast Bcstrs. of Beaumont
Address.....3130 Blanchette St.
Tel.: TErminal 3-9421.....Independent
Station Representative.....The Katz Agency
President.....David H. Morris
Station Manager.....Ed Dittert
Commercial Manager.....Brooke Carroll
Program Director.....Joe Walker
Chief Engineer.....Jack Easterwood
Owners of: KAYD-FM, Beaumont; KQUE-FM, KNUZ, Houston.

KFDM—Beaumont—1924

Frequency: 560 Kc.....Power: 5000 Watts
Owned-Oper. By ....Beaumont Bdcstg. Corp.

Address.....P.O. Box 5566
Tel.: TErminal 8-6191 .....ABC
Representative.Peters, Griffin, Woodward, Inc.
President .....D. A. Cannan
General Manager.....C. B. Locke
Station, Comm. Mgr.....Walter Rubens
Program Director.....Ross Wilder
Chief Engineer.....Ed Ogden
Owners of: KFDM-TV.

KJET—Beaumont—1947

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned By.....E. McLemore, R. T. Gibson
Address.....4845 Fannett Road
Tel.: VIctor 2-2210.....Independent
Station Rep.....Bob Dore
General, Station Manager.....Frank Dusenbury
Commercial Manager.....Ed Henry
Program Director .....William Brown
Chief Engineer.....Harold Poole
Owners of: KANB, Shreveport, La.; WNOO, Chattanooga, Tenn.; KMLB, Monroe, La.; WAPX, Montgomery, Ala.

KTRM—Beaumont—1947

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By.....KTRM, Inc.
Business-Studio Address.....4385 Crow Rd.
Tel.: TW 2-4990.....Independent
President.....Roy D. Shotts
Chief Engineer.....Ben Hughes

KIBL—Beeville—1949

Frequency: 1490 Kc.....Power: 250 Wts.
Owned By.....John D. Rossi
Address.....P.O. Box 700
Tel.: FL 8-1490 .....Independent
President, Comm. Mgr.....John D. Rossi
Station Manager.....John Rossi, Jr.
Sales Promotion Mgr.....Bob McCarty
Program Director.....William S. Bennett
Publicity Director.....J. Hugh Freemon
Chief Engineer.....H. E. Bertram

KTON—Beeville—1961

Frequency: 940 Kc.....Power: 1000 Watts
Owned By.....Belton Broadcasters, Inc.
Address.....P.O. Box 654
Tel.: WEbster 9-3738.....Independent
President.....Roy Sanderford
General Manager.....John O'Brien
Chief Engineer.....Carl Knelly

KBLT—Big Lake—1958

Frequency: 1290 Kc.....Power: 1 Kw.
Owned By .....Brown Morris
Business Address.....1st and Florida Sts.
Tel.: 129.....Independent
Gen. Mgr., Ch. Eng.....Don Renault

KBST—Big Spring—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By .....The Snider Corp.
Address .....702 Johnson St.
Tel.: Amherst 4-6931.....ABC
Representative .....Pearson
President, Gen. Mgr.....B. Winston Wrinkle
Program Dir., Chief Engr.....Jay Thompson

KBYG—Big Spring—1949

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Big Spring Radio Co.
Address.....118 East Third St.
Tel.: AMherst 4-4326.....KBS, NBC
Station Representative.....George Hopewell
General, Station Mgr.....Jack Wallace
Comm., Sales Prom. Mgr.....Bob Rogers
Program Director.....Dorothy Henderson
Chief Engineer.....Don Smith

KHEM—Big Spring—1956

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned By.....Cobra Bcstg. Co.
Address .....Settles Hotel
Tel.: AM 4-2523.....Independent
General, Sta. Manager.....Bob Bradbury
Chief Engineer.....Ace Ball

KFYN—Bonham—1948

Frequency: 1420 Kc.....Power: 250 Watts d.
Owned-Operated .....Bon-Tex Radio
Bus.Studio Address.....903 E. Fourth St.
Tel.: 583-3151.....KBS
General, Sta. Mgr.....Joe J. Webb
Chief Engineer.....D. L. Solmonson

KBBB—Borger—1957

Frequency: 1600 Kc.....Power: 500 Watts, d.
Owned By.... Weldon W. & Weldon E. Lewis
Address.....Box 1478
Tel.: Broadway 3-7575.....KBS
Station Representative .....Hopewell
President, Gen. Mgr. .....Robert M. Watson
Station Manager.....Weldon E. Lewis
Comm., Sales Promo. Mgr.....Jim Richardson
Program Director.....Allen Greer
Publicity Director.....Dick Gutherie
Chief Engineer.....Jean McKinney

KHUZ—Borger—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KHUZ, Inc.
Address .....1431 Clayton St.
Tel.: BR 3-3744.....MBS
President.....R. G. Hughes
General Station Mgr. .....Jack Roberts
Commercial, Sales Prom. Mgr. .....Bill Clark
Chief Engineer.....Pat Gilbreath

KBAN—Bowie—1959

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By .....Bowie Nocona Bcstg.
Address .....Box 1080
Tel.: TRemont 2-2288.....KBS
Station Representative..Robert E. Eastman & Co.
President.....Earle Fletcher
Station Manager.....Olie Carriker
Commercial Manager.....William McCreary
Program Dir., Chief Engr.....Eddie Zoch

KNEL—Brady—1935

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Brady Broadcasters, Inc.
Address .....200 E. Commerce St.
Tel.: LY 7-2346 .....KBS

President.....E. J. Harpole
General, Sta. Mgr.....Ed. Williams
Comm., Sales Prom. Mgr.....Kenneth Harvison
Program Director.....George Taylor
Chief Engineer.....Lou Rogers

KSTB—Breckenridge—1947

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Hugh M. McBeath
Address.....Miller Bldg.
Tel.: HI 9-3331.....KBS
General Mgr., Chief Eng. ...Hugh M. McBeath

KWHI—Brenham—1947

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned By.....Tom S. Whitehead, Inc.
Address .....Box 730
Tel.: GR 6-3655.....KBS
President, Gen. Mgr.....Tom S. Whitehead, Jr.
Chief Engineer.....L. R. Schlottman

KTFY—Brownfield—1949

Frequency: 1300 Kc.....Power: 1000 Watts d.
Owned-Oper. By .....Terry Cty. Bdcstg. Co.
Address .....Drawer 1032
Tel.: 2111 .....Independent
Pres., Sta., Gen., Comm. Mgr...Mike A. Barrett
Assistant Manager.....E. Crawford Taylor
Chief Engineer.....C. McAdams

KBOR—Brownsville—1948

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By.....Brownsville Bcstg. Co.
Address.....Box 472
Tel.: LI 2-5677.....ABC
Station Rep. .....Hopewell; Melville
Pres., Gen., Sta. Mgr.....M. J. Wilson
Prog. Dir.....Lula Ward
Chief Engineer.....Willis A. Wilson

KBWD—Brownwood—1941

Freq.: 1380 Kc....Power: 1 Kw., d.; 500 W., n.
Owned-Oper. By.....Brown County Bcstg. Co.
Address .....800 Hawkins St.
Tel.: MI 5-2401.....MBS-KBS
Sta. Reps.....Holman; Eastman
Pres., Gen. Manager.....Wendell Mayes
Station Manager .....Bill Jamar
Commercial Manager .....J. Fred Perry
Publicity Director.....Barbara Taylor
Chief Engineer .....Richard Osborne

KEAN—Brownwood—1953

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....KEAN Radio Corp.
Address.....Box 666
Tel.: 4372.....Independent
President .....Pat Homan
Manager .....Eddye Farren

KORA—Bryan—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Bryan Bcstg. Co.
Bus.-Studio Address.....310 E. 25th St.
Tel.: TA 3-1240.....ABC
President, Gen. Mgr.....Mike Mistovich
Chief Engineer.....David C. Jones, Jr.

WTAW—Bryan—1922

Frequency:1150 Kc.....Power: 1000 Watts d.
Owned By.....Radio Bryan, Inc.
Bus.-Studio Address....3703 S. College Ave.
Tel.: VI 6-7788.....KBS
Station Representative.....Pearson
President.....J. Hicks
General Manager.....R. B. Watkins
Chief Engineer.....Bob Jones

KMIL—Cameron—1955

Frequency: 1330 Kc.....Power: 500 W., d.
Owned By.....Millam Bcstg. Co.
Address .....Box 832
Tel.: OX 7-4634.....Independent
Partners....N. L. Caperton, W. E. Smitherman
Chief Engineer.....E. Brod

KVPH—Canyon—1962

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned By.....W. J. Harpole
Address.....P.O. Box 507
Tel.: OLive 5-2589.....Independent
General Manager.....Dan Tarpley
Commercial Manager.....Dick Shaw
Program Director.....Gene Bitner
Chief Engineer.....Jack Todd

KBEN—Carrizo Springs—1955

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Walter H. Herbort, Jr.
Address .....105 S. Fifth St.
Tel.: TR 6-2210.....KBS
President, Chief Eng.....Walter H. Herbort, Jr.
Program Director.....Georgia Herbort

KGAS—Carthage—1955

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned .....Carthage B'casting
Address .....Box 955
Tel.: OXford 3-6668.....KBS
General, Station Manager.....Bev E. Brown
Program Dir., Chief Eng.....Frank D. Battles

KDET—Center—1949

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned-Operated By..Center Bcstg. Co., Inc.
Address.....205 Austin St.
Tel.: LY 8-3305.....MBS
Station Representative.....Brown
President .....Tom E. Foster
General Mgr. .....Jack Bell
Chief Engineer.....Morris Stagner

KCTX—Childress—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned By.....Goldenwest Bcstg. Co., Inc.
Address.....200 N. Main St.
Tel.: WE 7-2563 .....KBS
President.....R. M. Hagan
Gen., Comm. Mgr.....G. E. Morey

KCAR—Clarksville—1955

Frequency: 1350 Kc.....Power: 500 Watts d.

Owned-Operated by.....KCAR, Inc.
Address.....Box 609
Tel.: 427-2696.....KBS
Reps.....Continental Radio Sales; Melville
President.....Maurice Wooley
General Mgr., Chief Eng. ....Paul H. Daniels
Comm., Sales Prom. Mgr.....Charlie Monk
Program, Publicity Dir.....Johnny Webb

KCLE—Cleburne—1947

Frequency: 1120 Kc.....Power. 250 Watts d.
Owned-Oper. By .....Jim Gordon, Inc.
Address.....919 N. Main
Tel.: MIlton 5-6643.....Independent
President, Gen. Mgr. .....Jim Gordon

KVLB—Cleveland—1954

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Oper. By.....Howard Bailes
Address .....Box 487
Tel.: Lyric 2-3535.....KBS
General Manager .....H. C. Bailes

KSTA—Coleman—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By..Coleman County Bcstg. Co.
Business Address.....Box 432
Tel.: 8406 .....KBS
Manager .....Floyd Shelton

KVMC—Colorado City—1950

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned.....Colo. City Bcstg. Co.
Address .....Box 990
Tel.: RAndolph 8-3320.....KBS
Station Representative .....Hopewell
General Manager.....Eldon Mahon

KCOM—Comanche—1962

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Radio Comanche
Address.....P.O. Box 68
Tel.: 356-2133.....Independent
Station Representative.....Clyde Melville
General, Station Manager.....Gilbert Webb
Comm. Mgr., Program Dir.....Edward Webb
Chief Engineer.....R. F. Casteel

KMCO—Conroe—1951

Frequency: 900 Kc.....Power: 500 Watts d.
Owned.....Montgomery County Bcstg. Co.
Address .....Box 165
Tel.: PL 6-4466 .....KBS
President .....Reagan Smith
Gen., Sta., Comm., Mgr.....David L. Oglesby
Publicity Director .....Mary Stout
Chief Engineer .....John W. Neathery, Jr.

KCCT—Corpus Christi—1954

Frequency: 1150 Kc.....Power: 1,000 Watts d.
Owned & Oper. By ..International Radio Corp.
Address.....403 South Staples
Tel.: TU 4-2321.....Independent
Sta. Reps. .....NTS; Oakes; Ochs
President.....C. V. Guzman
General Manager .....Arthur Thomas

KCTA—Corpus Christi—1944

Frequency: 1030 Kc.....Power: 50 Kw. d.
Owned .....Broadcasters, Inc.
Address .....Box 898
Tel.: 4-3541.....Independent
Representative .....Weed
President, Gen. Mgr.....B. Kent

KEYS—Corpus Christi—1941

Freq.: 1440 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Nueces Bcstg. Co.
Address.....P. O. Box 1460
Tel.: TU 2-7411.....Independent
General Manager.....C. W. Rossi
Chief Engineer.....James B. Rossi

KRYS—Corpus Christi—1927

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By...South Texas Broadcasting
Address.....4102 S. Staples
Tel.: UL 2-7341.....Independent
Representative.Peters, Griffin, Woodward, Inc.
Gen. Mgr.....A. C. Lloyd, Jr.
Sales Manager.....Joel Yowell
Program Director.....Gordon Clark
Publicity Director.....Ruby Sosebee
Chief Engineer.....Leo Burch

KSIX—Corpus Christi—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By Corpus Christi Bdstg. Co., Inc.
Address .....Show Room Bldg.
Tel.: TU 4-1616.....CBS
Station Representative.....Adv. Time Sales
Pres., Gen. Mgr.....Vann M. Kennedy
Commercial Manager.....Charles R. Manning
Program Director.....Gene Looper
Chief Eng.....Eric Beals
Owners of: KZTV, Corpus Christi.

KUNO—Corpus Christi—1950

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KUNO Radio
Address.....P.O. Box 4286
Tel.: TU 4-5203.....Independent
Station Representative...Devney Organization
President.....McHenry Tichenor
V.P., Gen. Mgr.....Sterling Zimmerman
Station Mgr.....Herb Garrett
Chief Engineer.....J. H. Mayberry

KAND—Corsicana—1937

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Alto, Inc
Bus.-Studio Address.....609 W. 7th Ave.
Tel.: TR 4-7421.....KBS
General Manager.....Luther A. Johnson, Jr.

KCRM—Crane—1959

Frequency: 1380 Kc.....Power: 1,000 Watts d.
Owned By.....Albert L. Crain
Address .....Box 1116
Tel.: JO 4-3202.....KBS
Station Representative.....Clyde Melville
President .....Albert L. Crain
Sales Promotion Mgr.....Hayward Armstrong
Program Director.....Christine Crain

KIVY—Crockett—1949

Frequency: 1290 Kc.....Power: 500 Watts d.
Owner-Oper. By.....Pioneer Bcstg. Co.
Address.....Box 1109
Tel.: KI 4-2171.....KBS
Pres. Gen., Sta. Mgr., Prog. Dir.....J. H. Gibbs

KCFH—Cuero—1949

Frequency: 1600 Kc.....Power: 500 Watts d
Owned By.....Cuero Bcstrs.
Address.....Box 128
Tel.: CRestwood 5-3430.....Independent
Station Representative.....George Hopewell
President.....Margaret Respondek
Sta. Mgr., Chief Eng.....Victor J. Boldt
Sales Prom. Mgr.....Frank Notzon
Program Director.....Ken Metting
Publicity Director.....Leon Boldt

KXIT—Dalhart—1948

Frequency: 1410 Kc.....Power: 500 Watts, d.
Owned-Oper. By.....Dalhart Broadcasters
Address .....Box 1350
Tel.: CH 9-4747.....KBS
Manager, Ch. Eng.....R. J. Beller

KBOX—Dallas—1952

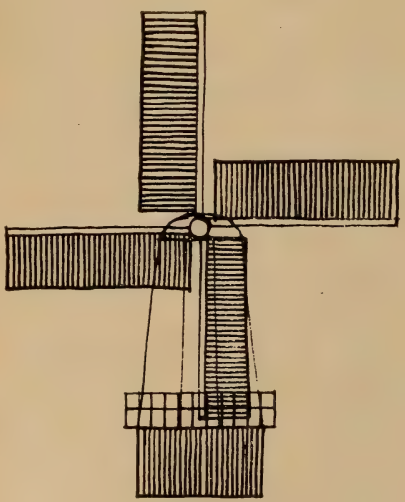
Freq: 1480 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....KBOX, Inc.
Address.....9900 McCree Road
Tel.: DIamond 8-3800.....Independent
Station Rep.....Robert E. Eastman & Co.
Exec. V.P. & Mgng. Dir.....John F. Box, Jr.
General Manager.....Edward G. Sheridan, Jr.
Director of Operations.....Tom Murphy
Director of Merchandising.....Irene Runnels
Sales Manager.....Alan Golden
Program Director.....Hal Raymond
Chief Engineer.....Robert Swortwood
Owners of: WIL-AM-FM, St. Louis, Mo.; WTVO-TV, Rockford, Ill.; WICD-TV, Danville, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill.; WHNB-TV, Hartford, Conn.

KIXL—Dallas—1947

Frequency: 1040 Kc.....Power: 1000 Watts d.
Owned-Operated By....Variety Bcstg. Co., Inc.
Address .....1401 S. Akard St.
Tel.: RI 1-5016.....Independent
Station Representative....Broadcast Time Sales
Pres., Gen. Mgr.....Lee Segall
Station Manager.....Dan Hayslett
Asst. Manager .....Don Robinson
Program Director .....Harold Smith
Owners of: KIXL-FM, Dallas.

KLIF—Dallas—1947

Freq.: 1190 Kc. ....Power: 50 Kw. d., 1 Kw. n.
Owned-Oper. By.....The McLendon Corp.
Address .....2104 Jackson
Tel.: RI 7-9311.....Independent
Station Representative .....Blair
Ch. of Bd.....B. R. McLendon



We've Never Sold A Windmill

No matter what some of our more zealous advertisers might tell you — K-BOX has not sold everything under the sun.

Take windmills for example. To our best recollection, we've never in forty years of Balaban broadcasting, sold one. Not that K-BOX couldn't, understand. It's just that the windmill market doesn't warrant the kind of coverage K-BOX delivers.

If yours is a product that requires you to reach lots of people — yet profit demands you reach them at the lowest cost per thousand — the buy for you is K-BOX.

If you're in windmills, you might try Radio Amsterdam.

K-BOX/Dallas

THE BALABAN STATIONS
John F. Box, Jr., *Managing Director*
In Tempo With The Times
Represented by Robert E. Eastman & Co., Inc.

President.....Gordon B. McLendon
General Mgr.....W. S. Morgan, Jr.
Commercial Mgr.....Al Lurie
Program Director.....Stan Richards
Publicity Dir.....Cecil Hobbs
Chief Engineer.....Glenn Callison

KSKY—Dallas—1941

Frequency: 660 Kc.....Power: 1000 Watts d.
Owned-Operated By.....SKY Bcstg. Service
Address .....2927 Maple
Tel.: RI 2-6193.....Independent
President.....A. L. Chilton
General Comm. Mgr.....R. G. Terrill
Prog. Dir.....Andy Bell
Chief Engineer.....Morris M. Ming

KVIL—Dallas—1960

Frequency: 1150 Kc.....Power: 1 Kw. d.
Owned By.....University Advertising Co.
Address.....4152 Mockingbird Lane
Tel.: LA 6-8666.....Independent
Station Representative.....Adam Young
President.....John J. Coyle
Station Manager.....Jack R. Howard
Commercial Manager.....Joseph Wolfman
Program Director.....Dillard Carrera
Chief Engineer.....Gordon L. Vaughan, Jr.
Owners of: KVIL-FM.

WFAA—Dallas—1922

Frequency .....820 Kc., 570 Kc.
Power .....50,000 W., 5000 W.
Owned-Oper. By.....A. H. Belo Corp.
Address.....Communications Center
Tel.: RIverside 8-9631 .....NBC-ABC
Newspaper Affil.....Morning News
Representative.....Edward M. Petry
President.....Joseph M. Dealey
General Mgr. .....Mike Shapiro
Station Mgr. .....George K. Utley
Commercial Mgr.....Norman H. Stewart
Sales Prom. Mgr.....Casey Cohlmia
Program Mgr.....Pierce Allman
Chief Engineer.....Jim Webb Cooper
Owners of: WFAA-TV.

WRR—Dallas—1920

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Oper. By.....City of Dallas
Address .....Fair Park
Tel.: TA 3-6101.....MBS
Station Representative .....Gill-Perna
General, Station Mgr.....Durward Tucker
Commercial Manager.....Charles Frauman
Program Director.....Jim Lowe
Engr. Spvsr. .....C. O. Bowles
Owners of: WRR-FM.



KRLD—Dallas—1926

Frequency: 1080 Kc.....Power: 50,000 Watts
Owned.....Dallas Times Herald Radio
Address .....Herald Square
Tel.: RI 2-6811.....CBS
Station Rep.....Advertising Time Sales
President.....Clyde W. Rembert
Sta. Mgr., Gen., Comm. Mgr.....W. A. Roberts
Chief Engineer.....B. B. Honeycutt

KDLK—Del Rio—1946

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Queen City Bcstg.
Business Address.....P. O. Box 1162
Tel.: 5-2431 .....KBS
President.....James D. Patterson

KDSX—Denison-Sherman 1948

Frequency: 950 Kc.....Power: 500 W.
Owned-Oper. By.....KDSX, Inc.
Address.....P. O. Box 331, Denison
Tel.: HO 5-1600.....KBS
Sta. Rep.....Melville
Mgr., Denison Opera.....B. V. Hammond, Jr.
Mgr., Sherman Opera.....L. L. Hendrick
Chief Engineer.....Tom John

KDNT—Denton—1938

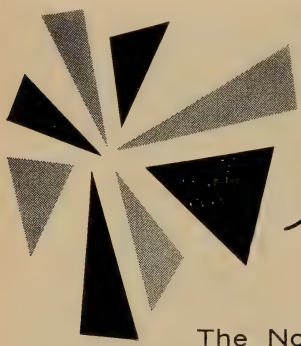
Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....Harwell V. Shepard
Address .....Radio Center Bldg.
Tel.: 382-4144.....KBS
President, Chief Eng.....Harwell V. Shepard

KKAL—Denver City—1961

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By....Yoakum County Broadcasting Co.
Address.....P.O. Drawer 67
Tel.: 592-2503.....Independent
President.....Claude C. McAdams
General, Station Manager.....Cal McAdams
Comm., Sales Prom. Mgr.....Jack Williams

KSPL—Diboll—1957

Frequency: 1260 Kc.....Power:1 Kw., d.
Owner.....Arthur Temple, Jr.
Address .....Box 336
Tel.: MY 8-5533.....Independent
Station Rep.....Pearson Nat'l Reps.
Gen., Station Mgr.....Tommy Ward Lanyon
Comm. Mgr.....Evelyn Lanyon
Program Director.....Charles Coleman
Chief Engineer.....Billy Christie
Owners of: KSPL-FM.



All across the board...

The November-December, 1962, Nielsen Report shows KRLD Big Time Radio as the NUMBER ONE station in the Dallas-Fort Worth market, 9:00 a.m. to 9:00 p.m.

Proof positive that your ad dollar goes further on 1080, home of KRLD RADIO.

See your Advertising Time Sales representative.

KRLD

CBS OUTLET FOR DALLAS-FORT WORTH

THE DALLAS TIMES HERALD STATION 1080

CLYDE W. REMBERT, *President*

KDDD—Dumas—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned.-Oper. By.....Dumas Bcstrs., Inc.
Address.....Box 555
Tel.: 935-4141.....KBS
President, Gen. Mgr.....Ken Duke
Comm., Sales Prom. Mgr.....Al Tremble, Jr.
Program Director.....Ed McPherson
Chief Engineer.....Granville Murphey
Owners of: KDDD-FM, Dumas.

KEPS—Eagle Pass—1957

Frequency: 1270 Kc.....Power: 1 Kw., d.
Owned.....Uvalde Broadcasters
Address.....Box 198
Tel.: PR 3-2610.....KBS
President.....E. J. Harpole
Station Manager.....Bill Woods
Commercial Mgr.....D. McDuff
Chief Engineer.....Charles Harris
Owners of: KVOU, Uvalde, Tex.

KERC—Eastland—1953

Frequency: 1590 Kc.....Power: 500 Watts d.
Owned.....Circle-S, Inc.
Address.....P. O. Box 590
Tel.: MAin 9-2621.....KBS
Station Representative.....Hopewell
General Manager.....R. L. Spalding
Chief Engineer.....B. Brewer

KURV—Edinburg—1947

Frequency: 710 Kc.....Power: 250 Watts
Owned-Oper. By....Magic Valley Radio, Inc.
Address.....Box 480
Tel.: DU 3-2777.....Independent
Station Representative.....Charles Bernard
President, General Mgr.....Lloyd Hawkins
Commercial Manager.....Jimmie Champion
Program Director.....Hal Jefcoat
Chief Engineer.....Calvin Lee

KULP—El Campo—1948

Frequency: 1390 Kc.....Power: 500 Watts d.
Owned-Oper. By..Wharton County Bcstg. Co.
Business Adress.....515 E. Jackson
Tel.: LI 3-3303.....Independent
President, Gen. Mgr.....Senator Culp Krueger
Chief Engr., Program Director....Joe H. Miller

KELP—El Paso—1957

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....KELP Radio Corp.
Address.....P.O. Box 9924
Tel.: KE 3-5911.....Independent
Representative.....Adam Young
President.....Norman Alexander
General Mgr.....Gene Roth
Comm. Manager.....Dick Amundson
Program Director.....Charles Russell
Chief Eng.....Mike Gaglio

KHEY—El Paso—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Operated By.....KHEY Bcstg., Inc.
Address.....P.O. Box 4258
Tel.: SKyline 5-7681.....ABC
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr. ....Edward M. Sleighel
Station, Sales Prom. Mgr.....John C. Lee
Commercial Manager.....Bert Wahlen
Program Director .....Michael C. Oatman
Chief Engineer.....Rod Matthews

KINT—El Paso—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Radio El Paso
Address.....Box 5347
Tel:. PR 2-1486.....Independent
Station Representative.....Pearson
President.....Robert Howsam
General Manager.....J. Thompson
Chief Engineer.....J. Jackson

KIZZ—El Paso—1958

Frequency: 1150 Kc.....Power: 1000 Watts, d.
Owned By.....Sunland Bcstg. Co., Inc.
Address.....470 S. Glenwood St.
Tel.: Prospect 2-5211.....CBS
Station Representative.....Bernard Howard Co.
President, General Manager.....I. T. Cohen

KROD—El Paso—1940

Frequency: 600 Kc.....Power: 5000 Watts
Owned.....Southwest States, Inc.
Address.....2201 Wyoming St.
Tel.: KE 2-6551.....Independent
Sta. Representative.....Bolling
President.....Cecil Trigg
V.P., General Mgr.....Dave Scribner
Sales Manager.....Brunell Harvey
Program Director.....Paul Allen
Chief Engineer.....Vince Roberts
Owners of: KROD-TV; KOSA-AM-TV, Odessa, Tex.; KVII, Amarillo; KRNO, San Bernardino, Calif.

KSET—El Paso—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Rio Grande Bcstg. Co.
Address.....904 Magoffin Ave.
Tel.: KE 2-4979.....MBS
Station Representative.....Bob Dore
President.....Fred Hervey
General, Station Mgr.....Sam E. Pendleton
Program Dir.....James A. Kiser
Chief Engineer.....H. N. Rand
Owners of: KSET-FM, El Paso.

KTSM—El Paso—1929

Frequency: 1380 Kc. ...Power: 1000 d., 500 n.
Owned-Oper. By.....Tri-State Bcstg. Co., Inc.
Address.....801 N. Oregon St.
Tel.: KE 2-5423.....NBC
Rep.....George P. Hollingbery
President.....Karl O. Wyler, Sr.
V.P., Station Mgr. .....Jack B. Chapman
Prog. Dir.....Rudy Tellez
Chief Engineer.....Racine Watkins
Owners of: KTSM-TV.

KPSO—Falfurrias—1953

Frequency: 1260 Kc.....Power: 500 Watts d.

Owned & Oper. By.....Hicks Enterp
Address.....104 N. St. Mary's St.
Tel.: FA 5-2112.....KBS
President .....Bob Hicks
General Mgr.....Marvin Propes
Station Manager.....Paul Brown
Chief Engineer.....H. Gomez

KZOL—Farwell—1958

Frequency: 1570 Kc. ....Power: 250 Watts d.
Owned By .....KZOL Bcstg. Co.
Address.....Box 434
Tel.: 481-3319 .....KBS
General, Station Mgr. .....Theodore Rossell
Commercial, Sales Prom. Mgr. ....Bill Moore
Chief Engineer .....Jerry Rasco

KFLD—Floydada—1951

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Operated By...West Texas Bcstrs. Inc.
Address.....P. O. Box 1006
Tel.: YU 3-2841.....KBS
Station Representative.....Continental
President.....B. A. Robertson
General Manager.....A. Holmes
Program Director.....D. Waldo
Chief Engineer.....B. K. Barker, Jr.

KFST—Ft. Stockton—1954

Frequency: 860 Kc.....Power: 250 Watts d.
Owned .....KFST, Inc.
Address .....Box 651
Tel.: ED 6-2228.....KBS
Station Representative.....Hopewell
President.....K. Z. Bond
General Manager.....Jim Hawkins

KCUL—Fort Worth—1949

Freq.: 1540 Kc. ....Power: 50 Kw. d., 1 Kw. n.
Owned.....Dalworth Broadcasting Co.
Address .....Box 2049
Tel.: ED 6-5641 .....Independent
Station Representative.....Eastman
Pres., Gen. Mgr.....Kurt A. Meer
Sales Prom., Pub.....Diane Spiegel
Program Director .....Lawton Williams
Chief Engineer .....Adam P. Talmadge

KFJZ—Fort Worth—1922

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned By.....Texas State Network
Address .....4801 W. Freeway
Tel.: PE 7-6631.....Independent
Representative .....John Blair
President.....Gene Cagle
V.P., General Manager.....Stan Wilson
Commercial Manager.....Bert Haney
Sales Promotion Manager.....Jim Phillips
Program Director.....Jack Sharp
Publicity Director.....Suzy Simpson
Chief Engineer.....James T. Peterson
Owners of: KRIO, McAllen, Tex.; KFDA-TV, Amarillo.

KJIM—Fort Worth—1947

Frequency: 870 Kc.....Power: 250 Watts d.
Owned-Oper. By....Trinity Broadcasting Co.
Address.....P.O. Box 7321
Tel.: ED 6-7175.....Independent
Station Rep.....Broadcast Time Sales
President.....W. C. Windsor, Jr.
Station Manager.....Dick Osburn
Chief Engineer, Ass't Mgr.....Chester Grubbs

KNOK—Fort Worth—1946

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KNOK Broadcasting Co.
Address .....P.O. Box 7116
Tel.: TE 1-1278.....Independent
Representative .....Howard
President.....Stuart J. Hepburn
Commercial Manager.....Dean McClain
Chief Engineer.....James Alford

KXOL—Fort Worth—1947

Freq.: 1360 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....KXOL, Inc.
Address .....3004 W. Lancaster St.
Tel.: ED 5-9511.....Independent
Station Representative.....Robert E. Eastman
President .....Wendell Mayes
V.P., General Manager .....Earle Fletcher
Station Manager.....Jere Hahn
National Sales Manager.....Dale Drake
Program Director.....Don Hodges
Publicity Director.....Paul Ridings
Chief Engineer .....John R. Crouse
Owners of: KBWD, Brownwood, KNOW, Austin, WACO, Waco, KSNY, Snyder, KCRS, Midland, all Tex.; KTOK, Oklahoma City.

WBAP—Fort Worth—1922

Frequency.....820 Kc., 570 Kc.
Power.....50,000 W., 5,000 W.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC-ABC
Newspaper Affiliation.....Star Telegram
Representative.Peters, Griffin, Woodward, Inc.
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
General Manager.....Roy Bacus
Publicity Director.....Phil Wygant
Program Director.....Harvey Boyd
Chief Engineer.....Rupert Bogan
Owners of: WBAP-TV.

KNAF—Fredericksburg—1947

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Oper. By.....Gillespie Bcstg. Co., Inc.
Address.....P. O. Box 311
Tel.: WY 7-2300.....KBS
President .....Arthur Stehling
Gen. Mgr. Ch. Eng.....Norbert Fritz

KBRZ—Freeport—1952

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....Radio Brazosport, Inc.
Address .....Box 1077
Tel.: BElmont 3-2655.....Independent
President & Gen. Mgr.....Jim Hairgrove

KGAF—Gainesville—1947

Frequency: 1580 Kc.....Power: 250 Watts d.

Owned-Oper. By.....Gainesville Bcstg. Co.
Address.....State School Road
Tel.: HO 5-5546.....KBS
Station Representative.....Melville
President.....Joe M. Leonard, Sr.
General Manager.....Joe M. Leonard, Jr.
Comm. Mgr.....Earl Leonard
Chief Eng.....J. O. Miller

KGBC—Galveston—1947

Frequency: 1540 Kc...Power: 1 Kw. d., 250 n.
Owned-Oper. By....The Galveston Bcstg. Co.
Business-Studio Address.....P.O. Box 1138
Tel.: SHerwood 4-4567.....Independent
Station Representative.....Pearson
General Mgr.....G. D. Cowan
Comm. Mgr.....Tom Lewis
Program Dir.....Larry Henderson
Chief Engineer.....Luke Stripling

KILE—Galveston—1922

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Island Bcstg. Co.
Address .....6002 Broadway
Tel.: SH 4-3666.....Independent
Station Representative.....Brown
President.....David Nathan
General Manager.....D. Davis
Program Director .....Bill Atkins
Chief Engineer.....R. Ripley

KEES—Gladewater—1949

Frequency: 1430 Kc. ...Power: 1000 Watts d.
Owned By.....Golden Triangle Ent.
Address .....T. W. Lee Bldg.
Tel.: 2181 .....Independent
Station Representative.....Dore
President.....E. E. Tidmore
General Mgr.....D. W. Morton
Chief Engineer.....Kenneth Swinford

KCTI—Gonzales—1947

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Gonzales Bcstg. Corp.
Business Address.....425 St. George St.
Tel.: 672-3631 .....KBS
Station Representative.....Cooke
Gen. Mgr.....Lawrence M. Walshak
Comm. Mgr., Chief Eng.....Frank Wilson, Jr.

KSWA—Graham—1948

Frequency: 1330 Kc.....Power: 500 Watts d.
Owned By.....Jones & Gilligan
Address .....Box 1050
Tel.: LI 9-1330.....KBS
General Manager.....Burney Jones
Commercial Manager.....Neil Gilligan, Jr.
Chief Engineer.....James Jones

KPCN—Grand Prairie—1957

Frequency: 730 Kc.....Power: 500 Watts
Owned By.....Radio KPCN, Inc.
Address.....P.O. Box 866
Tel.: EMerson 3-2459.....Independent
Chairman of Board.....Giles E. Miller
President.....H. A. Hulse
Station Manager.....Carter S. Jones

KGVL—Greenville—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KGVL, Inc.
Address.....1400 Wolfe City Drive
Tel.: GL 5-1400.....KBS
Representative .....Pearson
Pres., Gen. Manager.....Leo Hackney
Program Director.....James D. Jones
Chief Engineer.....Ray Sampson

KCLW—Hamilton—1948

Frequency: 900 Kc.....Power: 250 Watts, d.
Owned By.....San Jacinto Bcstg. Co.
Address .....Box 592
Tel.: 900.....KBS
Station Representative.....Clyde Melville
President, Gen. Mgr.....Frank J. Hedrick
Station Mgr., Chief Engr.....Errol R. Coker

KGBT—Harlingen—1941

Freq.: 1530 Kc....Power: 50 Kw d., 10 Kw. n.
Owned By.....Harbenito Radio Corp.
Address .....Box 711
Tel.: GArfield 3-3910.....CBS
Reps....Richard O'Connell; Pearson Nat'l Reps.
President .....McHenry Tichenor
General, Station Mgr.....Otis Shumate
Comm., Sales Prom. Mgr.....Willie Harris, Jr.
Program, Publicity Dir.....Jim Williams
Chief Engineer .....Al Beck
Owners of: KGBT-TV, KELT-FM, Harlingen; KUNO, Corpus Christi, Tex.

KGRI—Henderson—1947

Frequency: 1000 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Henderson Bcstg. Co.
Business-Studio Address.....P. O. Box 311
Tel.: 4528.....Independent
President.....Jim Reeves
Gen. & Sta. Mgr.....Tom Perryman
Chief Engineer.....John M. Bolin

KWRD—Henderson—1956

Frequency: 1470 Kc.....Power: 500 W., d.
Owned.....Wes Dean & Co.
Address .....Highway 26
Tel.: 2324.....KBS
General, Commercial Manager.....Wes Dean
Program Director.....Pat Endsley
Publicity Dir.....Helen Dean
Chief Engineer.....Lynn J. Roy

KPAN—Hereford—1948

Frequency: 860 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Hereford Broadcasters
Address.....Box 472
Tel.: EMerson 4-1860.....Independent
General Manager.....Clint Formby
Commercial Manager.....Roy Faubion
Sales Promotion Manager.....Don Chaney
Publicity Director.....Larry Lamote
Chief Engineer.....Bob Rott
Owners of: KACT, Andrews; KLVT, Levelland, both Tex.

KHBR—Hillsboro—1948

Frequency: 1560 Kc.....Power: 250 Watts d.

Owned By.....KHBR Radio, Inc.
Address .....Delmar Hotel
Tel.: JU 2-3431.....KBS
Sta. Representative.....Melville
President, Gen. Mgr. .....Nelson W. Galle
Station Mgr., Chief Eng.....J. K. Lone, Jr.

KCOH—Houston—1948

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Call of Houston Inc.
Business-Studio Address.....1 Main St.
Tel.: CA 4-1888.....Independent
Station Representative.....Pearson
President, Gen. Mgr.....Robert C. Meeker
Chief Engineer.....Brian H. L. Byrne

KILT—Houston—1948

Frequency: 610 Kc.....Power: 5 Kw.
Owned .....McLendon Corp.
Address.....500-04 Lovett Blvd.
Tel.: JAckson 6-3461.....Independent
Representative .....Blair
President.....Gordon B. McLendon
Gen. Mgr.....Bill Weaver
Comm. Mgr.....Bruno Leonard
Program Director.....Chuck Benson
Chief Engineer.....Glenn Cook
Owners of: KLIF, Dallas; KTSA, San Antonio; KEEL, Shreveport; WAKY, Louisville; WYSL, Buffalo; KABL, San Francisco; WGES, Chicago.

KNUZ—Houston—1948

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Texas Coast Bcstrs.
Address.....4701 Caroline Ave.
Tel.: JAckson 3-2581.....Independent
Representative .....Katz
President, General Manager.....David Morris
Commercial Manager.....Forrest Patton
Program Director.....Ken Grant
Chief Engineer.....Ed Martin
Owners of: KAYC-AM-FM, Beaumont; KQUE-FM, Houston. All Tex.

KODA—Houston—1961

Frequency: 1010 Kc.....Power: 1 Kw.
Owned By.....Taft Bcstg. Co.
Address .....4808 San Felipe Road
Tel.: SUnset 2-2460.....ABC
Station Representative.....Adv. Time Sales
President, General Manager.....Paul E. Taft
Station Manager.....Lynn A. Christian
Commercial Manager....Robert O. Magruder
Program Director.....Ronald G. Schmidt
Chief Engineer.....Eddie Bates
Owners of: KODA-FM, Houston.

KPRC—Houston—1925

Frequency: 950 Kc.....Power: 5000 Watts
Owned-Oper. By.....Houston Post Co.
Address .....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Affil.....Post
Station Rep. .....Petry
Gen. Mgr.....Jack Harris
Station Manager.....Jack McGrew
Commercial Manager.....Cleve Griffin
Sales Promotion Manager.....Kirt Harriss
Program Director.....Glenn Kensinger
Chief Engineer.....Harvey Wheeler
Owners of: KPRC-TV.

KTHT—Houston—1944

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Winston Salem Bcstg. Co.
Business Address.....4005 Travis St.
Tel.: JA 3-5535.....Independent
Station Representative.....Robert Eastman
President.....James Coan
General, Station Manager....Charles W. Brunt
Comm., Sales Prom. Mgr.....Victor Williams
Program Director.....Bob Kelly
Publicity Director.....Beverly Baird
Chief Engineer.....O. B. Johnson
Owners of: WTOB, Winston Salem, N. C.; WSGN, Birmingham, Ala.

KTRH—Houston—1930

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Operated By.....KTRH Bdcstg. Co.
Address.....Rice Hotel Annex
General Manager.....W. C. Bryan
Tel.: CA 7-4361.....CBS
News, Affil.....The Chronicle
Representative.....Peters, Griffin, Woodward
General Manager.....W. C. Bryan
Bus. Mgr.....Tom Jacobs
Program Director.....Buddy McGregor
General Sales Mgr.....Ed Case
Merchandising, Prom. Mgr..Thelma Schoettker
Chief Engineer.....Lester Mullan

KXYZ—Houston—1931

Frequency: 1320 Kc. .....Power: 5000 Watts
Owned-Oper. By .....KXYZ, Inc.
Address .....Gulf Bldg.
Tel.: CA 2-6151 .....Independent
Sta. Representative.....Young
President, General Mgr.....Lester Kamin
Station Manager.....Sam Bennett
Program Director.....Milt Willis

KYOK—Houston—1947

Frequency: 1590 Kc.....Power: 5 Kw.
Owned By.....KYOK, Inc.
Address.....613 Preston St.
Tel.: CA 7-3108.....Independent
Representative .....Howard
President.....Jules J. Paglin
V.P., General Manager.....Joseph R. Fife
Comm., Sales Prom. Mgr.....Robert E. Mabry
Program Director.....Rima Bredehoeft
Chief Engineer.....Stewart Bean
Owners of: WBOK, New Orleans; WNOK, Baton Rouge; KAOK, Lake Charles; WLOK, Memphis; WGOK, Mobile.

KSAM—Huntsville—1938

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Huntsville Bcstg. Co.
Address .....Box 312
Tel.: GA 5-2651.....KBS
President .....Verla Cauthen
Gen. Mgr., Ch. Eng.....Jack Nichols
Comm., Prom. Mgr.....C. C. Springfield

KEBE—Jacksonville—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Wells, Waller & Ballard
Address .....Box 1071
Tel.: 2211.....Independent
President, Gen. Mgr.....Dudley Waller
Commercial Manager.....Bill Peacock
Program Director.....Mervin Dawson
Chief Engineer.....Eddie Zock

KTXJ—Jasper—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By.....Jasper Bcstg. Co.
Address.....P. O. Box 6090
Tel.: DUdley 4-2544.....KBS
President.....J. C. Howard
General Manager.....A. Strong
Station Mgr.....W. G. Dodson

KMBL—Junction—1950

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....HW Bcstg. Co.
Address .....P.O. Box 206
Tel.: Hickman 6-2768.....KBS
General, Station Mgr. ...Harry C. Wisehart. Jr.
Chief Engineer.....Bill Culberson

KAML—Kenedy—1954

Frequency: 990 Kc.....Power: 250 W., d.
Owned.....The Camel Co.
Address .....Box 990
Tel.: OL 9-2990.....KBS
President .....Charles W. Balthrope
Station Manager.....Ed C. Balthrope
Chief Engineer.....Dayton Smith

KERB—Kermit—1950

Frequency: 600 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KERB, Inc.
Address .....P.O. Box 456
Tel.: JUniper 6-3481.....KBS
General Manager.....H. Brinson

KERV—Kerrville—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Kerrville Bcstg. Co.
Address.....P. O. Box 791
Tel.: CL 7-4003.....KBS
Station Representative.....Hopewell
President, Gen. Mgr.....Albert F. Mason, Jr.
Chief Eng. & Prog. Dir.....Clyde Jones

KOCA—Kilgore—1936

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....A. E. McCubbin
Address .....Radio Bldg.
Tel.: 2001 .....KBS
General, Station Manager.....John Logan

KLEN—Killeen—1955

Frequency: 1050 Kc.....Power: 250 W., d.
Owned-Operated By.....Highlite Bcstg Co.
Address.....P.O. Box 935
Tel.: ME 4-3181.....Independent
Pres., Gen. Mgr.....A. W. Stewart
Commercial Manager.....W. M. Taylor
Publicity Director.....Mrs. Margaret West
Chief Engineer .....W. Kelley

KINE—Kingsville—1948

Frequency: 1330 Kc. ....Power: 1000 Watts d.
Owned-Oper. By.....KINE, Inc.
Business Address.....P.O. Box 846
Tel.: LYric 2-2822.....Independent
General Manager.....Ben H. Glusing
Station Manager.....A. Cook
Chief Engineer.....Troy Whitaker

KVLG—La Grange 1959

Frequency: 1570 Kc. ....Power: 250 Watts d.
Owned By.....Vernon R. Nunn
Address .....Box 569
Tel.: 968-3173.....KBS
General, Commercial Mgr.....Vernon R. Nunn
Chief Engineer.....James Rowles

KPET—Lamesa—1946

Frequency: 690 Kc.....Power: 250 Watts
Owned By.....Lamesa Bcstg. Co.
Address.....Box 30
Tel.: 2404.....KBS
Station Representative.....Clyde Melville
General Manager.....Robert Bradbury
Station Manager.....Walter Buckel
Chief Engineer.....Ray Henderson

KCYL—Lampasas—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Lampasas Bcstg. Co.
Address.....P.O. Box 149
Tel.: CH 2-3671.....Independent
Pres. Sta. Mgr.....V. Dean Turner
Chief Engineer.....S. Witcher

KGNS—Laredo—1961

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By .....Southwestern Operating Co.
Address .....820 Convent
Tel.: RAndolph 3-3674.....Independent
Station Representative .....Bolling
President .....Donald W. Reynolds
General Manager.....Roy J. Bowman
Chief Engineer.....W. I. Simpson

KVOZ—Laredo—1952

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Border Broadcasters, Inc.
Address.....Box 1638, Sta. 1
Tel.: RA 3-4396.....Independent
President .....E. J. Harpole
General, Sta. Manager.....Bill Harrell
Program Director.....Joe Pierce
Chief Engineer .....Vivian Harrell
Owners of: KVOU, Uvalde; KEPS, Eagle Pass. Both Tex.

KLVT—Levelland—1949

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Levelland Bcstrs.
Address .....Box 866
Tel.: 894-3134.....KBS
Owners.....Clint & Marshall Formby
Station, Gen. Mgr.....Gene Stanley
Sales Prom. Mgr., Chief Eng.....Gil Patschke
Program Director.....Terry Belyeu
Owners of: KPAN, Hereford; KACT, Andrews.

KWLD—Liberty—1959

Frequency: 1050 Kc.....Power: 250 Watts
Owned By.....KWLD Bcstg. Co.
Address .....Box 939
Tel.: FEderal 6-4454.....Independent
General Manager.....J. W. Mitchell

KZZN—Littlefield—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Gerald H. Sanders
Address .....Box 192
Tel.: 385-4474 .....KBS
President .....Gerald H. Sanders
General Manager.....Jim Black
Sales Promotion Mgr.....Charles Campfield

KETX—Livingston—1957

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned.....Polk County Bcstng. Co.
Address .....Box 111
Tel.: FA 7-8916.....Independent
Pres., Ch. Eng.....Harold J. Haley

KVLL—Livingston—1957

Frequency: 1220 Kc.....Power: 250 Watts d.
Owned By.....Trinity Valley Bcstg. Co.
Address .....Box 1170
Tel.: FAculty 7-4393.....KBS
President.....Jack G. Jackson

KFRO—Longview—1934

Frequency: 1370 Kc.....Power: 1000 Watts
Owned-Oper. By.....Voice of Longview
Address.....Curtis Bldg., P. O. Box 792
Tel.: PL 3-4461.....Independent
Representative .....Donald Cooke
President.....James R. Curtis
Commercial Mgr.....John Allen

KLUE—Longview—1948

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Radio Longview, Inc.
Address .....Highway 149 South
Tel.: PL 8-4496.....KBS-MBS
Station Reps.....Masla; Melville; Beaver
President.....E. W. Mahone, Jr.
V.P., Gen. Mgr.....H. A. Bridge, Jr.
Commercial Manager.....Lowell Wolfe
Sales Promotion Manager.....Glenn Daniels
Program Director.....Naomi McPeek
Publicity Director.....Jo Ann Bridge
Chief Engineer.....Tig Williford
Owners of: KMHT, Marshall, Tex.

KCBD—Lubbock—1946

Frequency: 1590 Kc.....Power: 1000 Watts
Owned.....Bryant Radio & Television, Inc.
Address.....5600 Avenue A
Tel.: SH 4-1414.....NBC
Representative .....Raymer
President, General Mgr.....Joe H. Bryant
Station Manager.....Joe S. Bryant
Nat. Sales Mgr.....Ray Poindexter
Chief Engineer.....Frank Lee
Owners of: KCBD-TV.

KDAV—Lubbock—1953

Frequency: 580 Kc.....Power: 500 Watts d.
Owned .....Western Bcstg.
Address .....Box 270
Tel.: SH 4-4567.....Independent
Station Representative.....Pearson Nat'l Reps.
President.....Leroy Elmore
General, Comm. Manager.....Walt Lawson
Chief Engineer.....Clem Clements
Owners of: KPEP, San Angelo, Tex.; KZIP, Amarillo, Tex.; KPIK, Colorado Springs, Colo.

KFYO—Lubbock—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By..Plains Radio Bcstg. Co., Inc.
Business-Studio Address.....914 Ave. J
Tel.: PO 5-5567.....CBS
Newspaper Affil.....Avalanche Journal
Station Rep.....Venard, Torbet & McConnell
President.....W. B. Walker
General Manager.....Gordon Thompson
Commercial Manager.....Jack Dale
Program Director.....Bob Nash
Chief Engineer.....Scott Bledsoe
Owners of: KGNC-AM-FM-TV, Amarillo, Tex.

KLBK—Lubbock—1955

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Grayson Enterprises
Address.....7400 College Avenue
Tel.: SH 4-2345 .....MBS
Station Manager .....John Krieger
Chief Engineer.....Rudy Starnes

KLLL—Lubbock—1953

Frequency: 1460 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Corbin Broadcasting Co.
Address.....2001 Great Plains Life Bldg.
Tel.: POrter 3-1911.....Independent
Station Reps...Charles Bernard; Clyde Melville
General Manager.....Glenn E. Corbin
Commercial Manager.....Larry Corbin
Program Dir., Chief Engr.....Dave Orrell

KSEL—Lubbock—1946

Freq.: 950 Kc.....Power: 5 Kw. d., 500 W. n.
Owned By.....McAlister Bcstg. Co.
Address .....Box 1524
Tel.: PO 3-0484.....ABC
Representative .....Weed
President.....David Worley
General Manager.....Gerald H. Sanders
Chief Engineer.....Roger V. Hively
Owners of: KBYG, Big Spring, Tex.

KRBA—Lufkin—1938

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Darrell E. Yates
Address.....121 Cotton Square
Tel.: NEptune 4-6661.....ABC-KBS
Representative.....Continental Radio Sales
Station Manager.....Darrell E. Yates

KTRE—Lufkin—1947

Frequency: 1420 Kc.....Power: 1000 Watts

Owned By.....Forest Capital Communications
Address .....P. O. Box 701
Tel.: NE 4-7771.....MBS
Reps.....Venard, Torbet & McConnell; Melville
President, General Mgr.....Richman G. Lewin
Director of Sales.....Royce Christenson
Sales Promotion Manager.....Hank Huggins
Program Director.....Bill Carter
Publicity Director.....Mary Ann Christopher
Chief Engineer.....Fred C. Hill
Owners of: KTRE-TV.

KRIO—McAllen—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....Texas State Network
Address.....500 F. Beaumont St.
Tel.: MU 6-5454.....Independent
Station Representative .....Bolling
President.....Gene L. Cagle
General Manager....."Chuck" McKasson
Program Director.....Ken Carter
Chief Engineer.....Frank Manuel
Owners of: KFJZ, Ft. Worth; KFDA, Amarillo.

KAMY—McCamey—1954

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Sapphire Broadcasting Co.
Address .....101 East Fifth St.
Tel.: OL 2-4693.....Independent
President, Gen. Mgr.....Joe Martin

KMAE—McKinney—1947

Frequency: 1600 Kc.....Power: 1000 Watts d.
Owned.....McKinney Air Enterprises, Inc.
Bus.-Studio Address.....218 E. Virginia St.
Tel.: LI 2-2651.....Independent
Pres., Gen. Mgr., Ch. Eng...George W. Smith, Jr.
Station Manager.....Wayne Farrar
Commercial Manager.....George Fleming
Program Director.....Mrs. Helen D. Smith

KADO—Marshall—1957

Frequency: 1410 Kc.....Power: 500 W., d.
Owned-Operated By....Marshall Bcstg. Corp.
Address.....201 East Austin St.
Tel.: WE 5-6789.....Independent
Station Representative.....Hopewell
Vice President.....L. D. Webster
General, Commercial Mgr.....Heard Moore
Station Manager.....Frank Battles
Sales Promotion Manager.....Paul Hull, Jr.
Publicity Director.....Douglas Hurd
Chief Engineer.....Joe Granger

KMHT—Marshall—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By..Harrison Cty. Bcstg. Co.
Address..408 Marshall National Bank Building
Tel.: WE 5-7826.....KBS-MBS
Station Reps.....Masla; Melville; Beaver
President.....E. W. Mahone, Jr.
V.P., General Mgr.....H. A. Bridge, Jr.
Comm. Mgr.....Vinson Stevens
Publicity Director.....Jo Ann Bridge
Prog. Dir.....Sam Stringfellow
Sales Promotion Mgr.....Katie McCullough
Chief Engineer.....Jim Schumacher
Owners of: KLUE, Longview, Tex.

KBUS—Mexia—1956

Frequency: 1590 Kc.....Power: 500 Watts, d.
Owned By.....Mexia Broadcasting, Inc.
Business Address.....215-A E. Commerce St.
Tel.: GYpsy 6-3874.....KBS
President, General Mgr.....Tom Elkins

KCRS—Midland—1935

Freq.: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned.....Midland Bcstg. Co.
Address.....3701 West Wall
Tel.: OXford 4-6603.....Independent
Station Representative.....Eastman
President .....Wendell Mayes
General Manager.....Wendell Mayes, Jr.
Commercial Manager.....J. Fred Perry
Program Director.....Parker Morell
Chief Engineer.....Tom Yates

KJBC—Midland—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Jack Cecil
Address.....S. Lamesa Rd.
Tel.: MU 4-5152.....KBS
President, Comm. Mgr.....Ronald Lee Pope
General, Station Manager....Mildred Thompson
Sales Promotion Manager.....Naomi Boswell
Program Dir., Chief Engr.....Keith Ward
Publicity Director.....Scott McGuire

KWEL—Midland—1957

Frequency: 1600 Kc.....Power: 1 Kw., d.
Owned By.....George Vaught
Address.....1203 W. Wall
Tel.: MU 2-4331.....Independent
Station Representatives.....Gill-Perna; Brown
President, Gen. Mgr.....George Vaught
Chief Engineer.....Michael Flood

KORC—Mineral Wells—1946

Frequency: 1140 Kc.....Power: 250 Watts d.
Owned-Operated By.....Action Bcstg.
Business Address.....P.O. Box 108
Tel.: FA 5-3384.....KBS
General Manager.....G. Hutto

KIRT—Mission—1957

Frequency: 1580 Kc.....Power: 1 Kw., d.
Owned .....KIRT, Inc.
Address.....Box 985
Tel.: JU 5-1629.....KBS
Representative .....Melville
President.....Ray V. Jensen
General Manager.....C. T. McKasson
Program Director.....Edith Jensen
Chief Engineer.....Wilfredo Hinojosa

KVKM—Monahans—1947

Frequency: 1330 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Monahans Bcstrs., Inc.
Address .....Drawer K
Tel.: WIlson 3-3231.....MBS
Station Reps.....Melville; Masla
Pres., Gen. Manager.....J. R. Rucker
Station, Sales Prom. Mgr.....Bill Mitchell
Program, Publicity Director.....Dick Aker
Chief Engineer.....Rubin Masters
Owners of: KVKM-TV.

KRAN—Morton—1961

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By .....Morton Bcstg. Co.
Address .....Box 456
Tel.: 266-7221.....Independent
President .....Mike Barrett
General, Commercial Mgr.....Dean Weatherly

KIMP—Mount Pleasant—1948

Frequency: 960 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Mt. Pleasant Bcstg. Co.
Address .....Box 990
Tel.: PA 4-4726.....KBS
General, Station Manager....Winston O. Ward
Commercial Manager.....Rusty Reynolds
Program Director.....Ruby Stanley
Chief Engineer.....Clarence C. Taylor
Owners of: KBEL, Idabel, Okla.

KMUL—Muleshoe—1956

Frequency: 1380 Kc.....Power: 1000 W.
Owned By..J. Burroughs, L. Randolph, G. Lamb
Address.....P.O. Box 486
Tel.: 2730.....Independent
President.....John Burroughs
General Manager.....Gilbert Lamb
Asst. Mgr., Chief Engr.....Robert Pittman
Commercial Manager.....Olabelle Lamb
Sales Promotion Manager.....Eugene Howard
Program Director.....Buddy Peeler
Publicity Director.....Shirley Smith

KEEE—Nacogdoches—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....J. C. Stallings
Address.....300 E. Main St.
Tel.: LOgan 4-4444.....KBS
President, General Manager.....J. C. Stallings
Comm., Sales Prom. Mgr.....R. C. Atherton
Program Director.....Ray Driver
Chief Engineer.....J. R. Stallworth

KSFA—Nacogdoches—1947

Frequency: 860 Kc.....Power: 1000 Watts d.
Owned By.....Texan Broadcasting Co. Inc.
Address.....P.O. Box 1158, SFA Sta.
Tel.: LO 4-3723.....Independent
Station Representative.....Bob Dore
General Manager.....Bob Dunn
Sales Prom. Manager.....Sarah Jane Moon
Commercial Manager.....Chuck Hancock

KWBC—Navasota—1960

Frequency: 1550 Kc.....Power: 250 Watts d.
Owned By.....Whitten Bcstg. Co.
Address .....116 Railroad Street
Tel.: TA 5-6484.....Independent
President, Gen. Mgr.....Robert H. Whitten
Sta. Mgr, Ch. Eng.....Bob Brown

KGNB—New Braunfels—1950

Frequency: 1420 Kc.....Power: 1000 Watts d.
Owned By.....Comal Broadcasting Co.
Address.....184 S. Castell
Tel.: MA 5-3443.....KBS
President, Gen. Mgr.....F. T. Wilson
Chief Eng.....Bob Stewart

KECK—Odessa—1947

Freq.: 920 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Radio Industries, Inc.
Address.....120 W. 3d
Tel.: FE 2-5791.....Independent
Station Reps.....Webb; Melville
General Manager.....Ben Nedow
Sales Prom. Mgr., Pub. Dir.....Betty Nedow
Program Director.....Al Smith
Chief Engineer.....Albert I. Nedow

KOSA—Odessa—1947

Frequency: 1230 Kc.....Power: 250 Watt
Owned By.....Southwest States, Inc.
Address.....1300 South Crane
Tel.: FE 2-4301.....Independent
Representative .....Bolling
President.....Cecil L. Trigg
General, Station Manager.....Stephen Trigg
Comm., Sales Prom. Mgr.....Gordon Lloyd
Program Director.....Rick Reynolds
Chief Engineer.....Jim Simpson
Owners of: KOSA-TV; KRNO, San Bernardino, Calif.; KROD-AM-TV, El Paso, Tex.; KVII-TV, Amarillo, Tex.

KOYL—Odessa—1957

Frequency: 1310 Kc.....Power: 1000 W. d.
Owned By.....Mid-Cities Bcstg. Co.
Business Address.....4000 Rasco Ave.
Tel.: Emerson 6-2801.....Independent
Pres., Chief Eng.....Edward L. Roskelley
Commercial Manager.....Bob Batson
Program Director.....Bill Mitchell
Publicity Director.....Ruth Kirby

KRIG—Odessa—1946

Frequency: 1410 Kc.....Power: 1000 Watts
Owned By.....Auchincloss Bcstg. Corp.
Address .....Box 231
Tel.: FEderal 2-6871.....MBS-NBC
Station Representatives.....Brown; Clark
President.....B. C. Auchincloss
General Manager.....Marion O. Richardson
Program Director.....Maurice Farrar
Chief Engineer.....Bob Mettler

KOGT—Orange—1949

Frequency: 1600 Kc.....Power: 1000 Watts
Owned-Oper. By....Sabine Area Brcstg. Corp.
Address.....605 Main St.
Tel.: TU 3-4381.....Independent
President .....M. L. Jacobs
General, Station Mgr.....Ed Lovelace
Program Director.....Richard Corder
Chief Engineer.....Bob Simmons

KNET—Palestine—1935

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Palestine Bcstg. Corp.
Business Address.....319 W. Main St.
Tel.: 6077 .....KBS
Pres., Gen., Sta. Mgr.....Allen E. Vinson
Comm. Mgr.....Austin Hotchkiss
Chief Engineer.....Ted Bryan

KHHH—Pampa—1952

Frequency: 1230 Kc.....Power: 250 Watts
Owned By.....Huntley Enterprises
Address.....P. O. Box 1779
Tel.: MO 4-2551.....Independent
General, Station Mgr.....H. H. Huntley
Comm., Sales Prom. Mgr.....Dean Beggart
Program Dir., Chief Engr.....A. C. Higgins
Publicity Director.....June Galbreath

KPDN—Pampa—1936

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Top O' Texas Bcstg. Co.
Address .....Hughes Bldg.
Tel.: MO 4-7461.....MBS
Station Representative.....George Hopewell
Owner, General Mgr.....Warren L. Hasse
Station Manager.....Lois Still
Commercial Manager.....Ray Rodgers
Program Director.....John Callarman
Chief Engineer.....Dennis Dehn

KFTV—Paris—1950

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned-Operated By.....Lamar Bcstg. Corp.
Address.....210 1st Natl. Bank Bldg.
Tel.: SU 4-6676.....KBS
Station Representative....George T. Hopewell
Pres., Gen. Mgr.....James F. Hendrix
Commercial Manager.....Judy Simpson
Program Director.....Thomas D. Seay, Jr.
Chief Engineer.....J. C. Case

KPLT—Paris—1936

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....KPLT, Inc.
Address .....Box 235
Tel.: SU 4-4311.....Independent
Representative.....Pearson Nat'l Reps.
President.....Clifford B. Marshall
General Mgr., Chief Engr.....Jeff D. Methven
Comm., Sales Prom. Mgr.....Bill Page
Program Director.....Harold Bray
Publicity Director.....Jack Pieper

KIKK—Pasadena—1947

Frequency: 650 Kc.....Power: 250 Watts d.
Owned By.....Industrial Bcstg. Co.
Address.....Box 76
Tel.: GR 3-4433.....Independent
Station Representative.....Charles Bernard
President, Gen. Mgr.....Leroy J. Gloger
Station Manager.....Brooke Carroll
Program Dir.....Donna Thompson
Chief Engineer.....O. D. Stephens

KLVL—Pasadena—1950

Freq.: 1480 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Felix H. Morales
Address.....P.O. Box 432
Tel.: CApitol 5-3208 Houston.....Independent
General Manager.....Felix H. Morales
Chief Engineer.....D. Golihur

KIUN—Pecos—1935

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....KIUN, Inc.
Address.....P.O. Box 469
Tel.: Hickory 5-2497.....KBS
Station Reprsentative.....George T. Hopewell
President.....Barney Hubbs
General, Sales Prom. Mgr.....Bill H. Hubbs
Station Manager.....David Martin
Commercial Manager.....Tommy Cowan
Program Director.....Bill Boyd
Chief Engineer.....Harry Boehnemann

KEYE—Perryton—1948

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Great Plains Bcstg. Co.
Address.....P. O. Box 917
Tel.: 435-3236.....MBS
President .....Carl Ellis
Gen., Sta. Mgr.....Irving R. Buchanan
Comm. Mgr., Chief Eng.....Bill Day
Program Director.....Kenneth Roller

KVOP—Plainview—1944

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....KVOP, Inc.
Address.....1100 W. 24th St.
Tel.: CApitol 4-2771.....KBS
President.....W. J. Harpole
General Manager.....Kermit Ashby
Station Manager.....Tut Tawwater
Commercial Manager.....Girard Fox
Sales Promotion Manager.....Jim Greene
Program Director.....Nancy Moore
Chief Engineer.....Hugh V. Smith

KBOP—Pleasanton—1951

Frequency: 1380 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Atascosa Broadcasting Co.
Address.....P. O. Box 247
Tel.: LOcust 9-4871.....KBS
President, General Mgr.....Ben L. Parker
Chief Eng.....Mona Parker

KOLE—Port Arthur—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Radio Southwest Inc.
Address .....Box 1126
Tel.: YU 2-9436.....KBS
Station Representative.....McGavren/Guild
President.....John H. Hicks, Jr.
Station Manager.....Harper L. Clark
Program Director.....Don Williams
Chief Engineer.....Donald Bullion
Owners of: KPEL, Lafayette, La.; WTAW, College Station, Tex.

KPAC—Port Arthur—1934

Freq... 1250 Kc.....Power: 5 Kw. d, 1 Kw. n.
Owned-Oper. By.....Port Arthur College
Address .....Box 511
Tel.: YU 5-7458.....MBS
Representative .....Pearson
President.....W. M. Monroe
Gen. Mgr., Chief Eng.....Charles Segrest
Comm., Sales Prom. Mgr.....Tommy Vance
Program Director.....Jim Collins
Publicity Director.....Lulabelle Davis
Owners of: KPAC-TV.

KGUL—Port Lavaca—1961

Frequency: 1560 Kc.....Power: 500 Watts d.
Owned By.....Lewis O. Seibert
Address.....213 N. Colorado
Tel.: 524-2951.....Independent
General Manager.....L. D. Holford
Chief Engineer.....R. L. Starnes

KPNG—Port Neches—1959

Frequency: 1150 Kc.....Power: 500 Wts. d.
Owned By.....Midcounty Radio-KPNG
Address.....1402 Port Neches Ave.
Tel.: RAndolph 2-4323.....Independent
Owner & President.....Joseph S. Trum
General, Station Mgr.....Mason A. Lewis
Program Director.....Henry Larcade
Chief Engineer.....Fred Smith

KUKO—Post—1955

Frequency: 1370 Kc.....Power: 500 Wts. d.
Owned By.....Radio KUKO
Address.....201 E. Main
Tel.: 495-2831.....KBS
President, Gen. Mgr.....G. O. Gilbert
Station, Chief Eng.....P. Crenshaw

KOLJ—Quanoh—1952

Frequency: 1150 Kc.....Power: 500 Watts d.
Owned By.....Fay Eggleston
Address.....P.O. Box 589
Tel.: MO 3-2572.....KBS
President.....Fay Eggleston

KSOX—Raymondville—1956

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Bob Hicks Ent., Ltd.
Address .....Box 1240
Tel.: MU 9-3333.....Independent
President, Gen. Mgr.....Bob Hicks
Station Manager.....Larry Jorgenson
Commercial Mgr.....Doc Chasten
Program Director.....Don Myers
Chief Engineer.....A. Gomez
Owners of: KPSO, Falfurrias, Tex.

KFRD—Rosenberg—1948

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Fort Bend Bcstg. Co.
Address .....Box 832
Tel.: NO 2-3776.....Independent
Station Rep.....Joe Harry
President.....Mart Cole, Sr.
General Manager.....Bill Sloan
Commercial Manager.....George Thompson
Program Director.....Paul Collins
Chief Engineer.....Frank Wood

KTLU—Rusk—1955

Frequency: 1580 Kc.....Power: 500 W., d.
Owned.....E. H. Whitehead
Business Address.....P.O. Box 316
Tel.: 533.....KBS
Newspaper Affiliation .....Cherokeean
Pres., Gen. Mgr.....E. H. Whitehead

KGKL—San Angelo—1928

Freq.: 960 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned.....Angelo Bcstg. Tcstg. Inc.
Address .....Box 1878
Tel.: 655-6715.....ABC
Representative.....Pearson Nat'l Reps.
President.....Lewis O. Seibert
Station Manager.....Dave Gottshall
Commercial Manager.....John McGee
Program Director.....Dot Bowmar
Chief Engineer.....Bill Poteet

KPEP—San Angelo—1954

Frequency: 1420 Kc....Power: 1000 Watts, d.
Owned.....Western Broadcasting Co.
Address .....Box 1350
Tel.: 655-8116.....Independent
Sta. Rep.....Bcst. Time Sales; Melville
Station Mgr., Prog. Dir.....Bill Nicholson
Commercial Manager.....Tom Mullins
Sales Promotion Mgr.....Benton Dunlap
Publicity Director.....Blackie Crawford
Chief Engineer.....Bill Berry
Owners of: KDAV, Lubbock, KPIK, Colorado Springs, Colo.; KZIP, Amarillo.

KTEO—San Angelo—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Burkhart Broadcasting Corp.
Address.....1013 W. Beauregard
Tel.: 655-3131.....Independent
President, General Mgr.....P. D. Johnson
Program Director.....Bill Tucker
Chief Engineer.....Jerry White

KWFR—San Angelo—1954

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By..Solar Broadcasting Co., Inc.
Address.....First Savings Bldg.
Tel.: 653-3387.....MBS
Station Representative .....Webb
President.....Arthur Foster
General, Station Mgr.....Walton A. Foster
Commercial Mgr.....Milton Dove
Program Director.....John S. Walk
Sales Promotion Mgr.....A. W. Peters
Publicity Director.....Leona Grupe
Chief Engineer.....Robert C. Feller

KAPE—San Antonio—1960

Frequency: 1480 Kc.....Power: 500 Watts d.
Owned By.....Top Bcstr., Inc.
Address.....608 E. Travis St.
Tel.: CApitol 3-3877.....ABC
President, General Manager.....Sam J. Riklin
Station Manager.....Art Riklin
Commercial Manager.....Arthur Harper
Sales Promotion Manager.....George Samuels
Publicity Director.....Marilyn Ford
Program Director.....Ted H. Fredericks
Chief Engineer.....Homer Driesslein

KBAT—San Antonio—1926

Freq.: 680 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned By.....Texas Star Broadcasting
Business-Studio Address.....Ave. E & 4th St.
Tel.: CApitol 6-2245.....Independent
Representative.Peters, Griffin, Woodward, Inc.
President.....Roy Hofheinz
General Manager.....Elmer O. Wayne
Station Manager.....Carl Skoog

Commercial Mgr.....Chester Maxwell
Program Dir.....Charles Keller
Chief Engineer.....Terrance O'Rourke

KBER—San Antonio—1961

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By.....Kepo Broadcasting Co.
Address.....5500 Alma Dr.
Tel.: Midway 8-0510.....Independent
Station Representative.....George Hollingbery
President, General Mgr.....A. V. Bamford
Sales Promotion Manager.....Jerry Wilder
Chief Engineer.....Dick Jones

KCOR—San Antonio—1946

Freq: 1350 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Inter-American, Radio, Inc.
Address.....111 Martinez St.
Tel.: CA 5-2751.....Independent
Station Rep. .....Devney Organization
President.....Ralph N. Weil
General Mgr.....Nathan Safir
Station Manager.....Emillo Nicolas
Commercial Manager.....Ben Tamborello
Sales Prom. Mgr., Pub. Dir.....William Lamar
Program Director.....Guillermo Lozano
Chief Engineer.....Marvin Fiedler
Owners of: KATZ, St. Louis, Mo.; WMMW, Meriden, Conn.

KITE—San Antonio—1947

Frequency: 930 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Southwest States, Inc.
Address.....535 S. Main
Tel.: CA 6-0335.....Independent
Station Representative.....H-R Reps.
President.....David G. Scribner
General Manager.....William L. Miles
Program Director.....Kenneth Rogers
Chief Engineer.....Kenneth R. Hyman

KMAC—San Antonio—1926

Frequency: 630 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Howard W. Davis
Address.....KMAC Bldg.
Tel.: CA 3-6211.....ABC, CBS
Sta. Representative .....Weed
President, Gen. Mgr.....Howard W. Davis
Program Director.....Anna Morinelli
Sales Prom. Mgr.....Billy Deaton
Publicity Director.....Ned Rogoff
Chief Engineer.....Joe Schwab

KONO—San Antonio—1927

Freq.: 860 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Mission Bdcstg. Co.
Address.....317 Arden Grove
Tel.: CA 6-5171.....Independent
Representative .....Katz
Board Chairman.....Eugene J. Roth
President, General Mgr.....Jack J. Roth
Station Manager.....Jack Eisele
Commercial Manager.....Harry Mooradian
Merchandising Manager.....Dick Porter
Program Director.....Jerry Kunkel
Director of Engineering.....George Ing
Owners of: KONO-TV.

KTSA—San Antonio—1922

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....McLendon Corp.
Address.....4050 Eisenhouer Rd.
Tel.: OLdfield 5-5500.....Independent
Representative .....Blair
Chairman of the Board.....B. R. McLendon
President.....Gordon B. McLendon
General, Station Mgr.....Jack Fiedler
Sales Promotion Mgr.....Jamie E. Hamby
Program Director.....B. Marc Sommers
Chief Engineer.....Coleman Barber
Owners of: KILT, Houston; KLIF, Dallas; KABL, San Francisco; WYSL, Buffalo; WYNR, Chicago.

KUBO—San Antonio—1948

Frequency: 1310 Kc.....Power: 5,000 Watts d.
Owned-Oper. By.....Radio KIWW, Inc.
Address.....518 W. Houston St.
Tel.: CA 6-5254.....Independent
Station Rep.....Tele-Radio & TV Sales
President .....Robert N. Pinkerton
General, Comm. Mgr.....Hal Hughes
Prog. Dir.....Juan Gattas
Publicity Director.....Ray Monte
Chief Eng.....William Ellis

KUKA—San Antonio—1953

Frequency: 1250 Kc.....Power: 500 Watts d.
Owned By.....Por Favor, Inc.
Address.....501 W. Quincy
Tel.: CA 5-5757.....Independent
President, Gen. Mgr.....Alex A. Coe
Station Manager.....Norman Fischer

WOAI—San Antonio—1922

Frequency: 1200 Kc.....Power: 50,000 Watts
Owned-Oper. By....Southland Industries, Inc.
Address.....P.O. Box 2641
Tel.: CA 7-4221.....NBC
Representative .....Edward Petry & Co., Inc.
Pres., Gen. Mgr.....James M. Gaines
V.P., Station Manager.....Rex L. Preis
Sales Promotion Mgr.....Gene Richards
Program Director.....Barclay Russell
Publicity Director.....Gene Crockett
Dir. of Engineering.....Chas. Jeffers
Owners of: WOAI-TV.

KCNY—San Marcos—1948

Frequency: 1470 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Central Brcstg. Co.
Address .....Box 32
Tel.: EX 2-3545.....Independent
President.....Dr. Forest L. Whan
Gen., Sta. Mgr.....William Veidt

KBAL—San Saba—1956

Frequency: 1410 Kc.....Power: 500 Watts d.
Owned By.....San Saba City Bdcstg. Co.
Address.....P. O. Box 209
Tel.: 166.....KBS
Chief Engineer.....J. Morgan

KWED—Seguin—1948

Frequency: 1580 Kc. ...Power: 1000 Watts d.
Owned-Oper. By.....Seguin Bdcstg. Co.
Business-Studio Address.....609 E. Court St.
Tel.: FR 9-2234.....Independent
President .....Garfield Kiel
General Mgr.....Stan McKenzie

KTFO—Seminole—1955

Frequency: 1250 Kc.....Power: 1000 Watts d
Owned By.....KSML Bcstrs.
Address.....402 South Main St.
Tel.: PLaza 8-3798.....KBS
President.....F. Barbee, Jr.
General Manager.....Mrs. F. Barbee, Jr.

KSEY—Seymour—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....W. C. Moss, Jr.
Address.....P.O. Box 1191
Tel.: TUxedo 8-2525.....KBS
Station Manager.....W. C. Moss, Jr.
Chief Engineer.....R. Dormier

KBYP—Shamrock—1949

Frequency: 1580 Kc.....Power: 250 Watts d.
Owned By.....Eugene Henderson
Address .....Box 21
Tel.: BI 6-1158.....KBS
General Manager.....Eugene Henderson
Chief Engineer.....Paul Henderson

KTXO—Sherman—1947

Frequency: 1500 Kc.....Power: 250 Watts d.
Owned-Operated By...O'Connor Bcstg. Corp.
Business Address.....P.O. Box 661
Tel.: TWinbrook 2-8188.....Independent
Station Reps....Charles Bernard; Clarke Brown
General Manager.....Ray Lewis
Chief Engineer.....M. Ferguson

KRRV—Sherman-Denison 1936

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Oper. By.Red River Valley Bcstg. Corp.
Address..Box 94 (Denison), Box 665 (Sherman)
Tel.: TWinbrook 2-5115 (Sherman).....MBS
Representative .....Pearson
President.....A. Boyd Kelley
General, Sta. Mgr.....James H. Morrison
Program Director.....Ray Robbins
Chief Engineer.....Joseph Knight

KKAS—Silsbee—1959

Frequency: 1300 Kc.....Power: 500 Watts d.
Owned By.....Hardin County Bcstg. Co.
Address .....Box 455
Tel.: EVergreen 5-2883.....Independent
General, Commercial Mgr.....Billie J. Holmes
Sta. Mgr., Prog. Dir.....Doug McCraw
Chief Engineer.....Bobby Peeler

KTOD—Sinton—1954

Frequency: 1590 Kc..Power: 1 Kw. d., 500 W. n.
Owned.....Southern Bcstg. Co.
Address....P.O. Box, 269, Corpus Christi, Tex.
Tel.: TU 2-8285.....Independent
Station Representative.....Melville
President.....P. Singer
General Mgr.....Carroll Wakefield
Station Manager.....Fred Mayhew
Commercial Manager.....L. D. Burton
Program Director.....Larry Palmer
Chief Engineer.....Robert Starnes

KCAS—Slaton—1962

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Star of the Plains Bcstg. Co.
Address.....133 S. Ninth St.
Tel.: VAlley 8-4217.....KBS
Owner.....Kermit S. Ashby
General Manager.....James Hughes
Commercial Manager.....Duke Lively
Program, Sales Prom. Dir.....Dee Bowman
Chief Engineer.....Wayne Carr

KSNY—Snyder—1949

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Snyder Bdcstg. Co.
Address.....Box 1008
Tel.: HI 3-9322.....MBS, KBS
Station Representative.....Robert Eastman
President.....Mrs. Flora Hughes
Gen. Sta. Mgr.....Mel Z. Gilbert
Commercial Manager.....Frank Taylor
Sales Prom., Program Dir.....Gene Ragsdale
Publicity Director.....Roy Meador
Chief Engineer.....Coy Thompson

KCKG—Sonora—1962

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Ward Broadcasting Co.
Address.....P.O. Box 618
Tel.: 2-8711.....Independent
President, General Manager.....Albert Ward
Program Dir., Chief Engr.....Bob Hemphill

KDWT—Stamford—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Abko Bcstg. Co.
Address.....Box 1205
Tel.: PR 3-3401.....KBS
President.....A. Boyd Kelley
Station Manager.....Robert A. Prichard
Chief Engineer.....James S. Thompson

KSTV—Stephenville—1947

Frequency: 1510 Kc.....Power: 250 Watts d.
Owned .....Dixie Bcstrs.
Address.....P. O. Box 102
Tel.: WO 5-3141.....KBS
Comm. Mgr. .....Mel Bennett
Chief Engineer.....D. Solmonson

KSST—Sulphur Springs—1947

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By....Hopkins County Bcstg. Co.
Address .....Radio Road
Tel.: 885-3111.....KBS

President, Chief Eng.....William E. Bradford
Comm. Mgr.....Clovis Pinion
Sales Prom. Mgr., Pub. Dir...Buddy Funderburk
Program Director.....Patti Anderson

KXOX—Sweetwater—1939

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....KXOX
Address.....P.O. Box 570
Tel.: BElmont 4-4655.....KBS
Station Representative.....Melville
President.....F. L. Ledbetter
Gen. Mgr.....Myrl Stein
Station Manager.....Jack Stein
Commercial Manager.....Bob Robbins
Program Director.....Maxine Stein
Chief Engineer.....Earl B. Ray

KTAE—Taylor—1948

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....KTAE, Inc.
Business Address.....121 E. 2nd St.
Tel.: EL 2-3631.....KBS
President, Gen. Mgr.....G. Gillis Conoley
Chief Engineer.....Robert Sitman

KTEM—Temple—1936

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bell Broadcasting Co., Inc.
Address.....17 South Third
Tel.: PR 3-5252.....MBS
Newspaper Affiliation.....Daily Telegram
President.....Frank W. Mayborn
General Manager.....J. Ralph Burgess
Program Director.....Phil M. Miller
Chief Engineer.....James T. Harris
Owners of: KCEN-TV, Temple.

KTER—Terrell—1950

Frequency: 1570 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Terrell Bcstg. Corp.
Address.....Box 9
Tel.: JOrdan 3-4497.....KBS
President.....O. Pirtle
Gen. Mgr.....Bill Pirtle
Chief Engineer.....Brad Redfearn

KATQ—Texarkana—1961

Frequency: 940 Kc.....Power: 1000 Watts d.
Owned By.....Floyd Bell
Address.....303 W. Broad St.
Tel.: 793-2128.....Independent
General Manager.....Floyd Bell
Commercial Manager.....James LeFan
Program Director.....Larry Sharp
Chief Engineer.....Thomas Graves

KCMC—Texarkana—1932

Frequency: 740 Kc.....Power: 1,000 Watts
Owned-Oper. By.....KCMC, Inc.
Address.....P. O. Box 521
Tel.: 36151.....ABC
Station Reps.....Masla; Melville
President.....W. Hussman
Gen. Mgr.....B. L. Wood
Chief Engineer.....George Hammond

KTFS—Texarkana—1946

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Aircrest Radio Sta. Inc.
Business-Studio Address.....Box 1260
Tel.: 3-5123.....KBS
Station Representative.....Walker-Rawalt
Pres., Gen. Manager.....W. R. McDaniel
Commercial Manager.....Tom Alford
Program Director.....Herb Hester
Chief Engineer.....John Crawford

KTLW—Texas City—1947

Frequency: 920 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Texas City Bcstg. Ser.
Address.....Show Boat Bldg.
Tel.: WIlson 5-4418.....Independent
President.....J. G. Long
General Station Mgr.....Bob Greer
Commercial Manager.....Marge Huffman
Program, Publicity Director.....Ric Libby
Chief Engineer.....Luke Strippling
Owners of: KIOX, Bay City, KVIC, Victoria, both Tex.

KTUE—Tulia—1954

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By.....KTUE Radio, Inc.
Address.....110 N. Armstrong
Tel.: WYdown 5-3531.....KBS
President.....Marshall Formby
General Station Mgr.....Ralph G. Beistle
Chief Engineer.....Clayton Fuchs

KDOK—Tyler—1956

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KDOK Bcstg. Co.
Address.....808 Peoples Bank Building
Tel.: LYric 3-2519.....Independent
Station Representative.....Pearson
President, General Manager..Dana W. Adams
Chief Engineer.....Robie Morgan

KGKB—Tyler—1930

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Operated By.....KGKB, Inc.
Address.....Box 733
Tel.: LY 3-1751.....MBS
Station Representative.....Clarke Brown
President.....Wallace Barbee
General, Station Manager.....Sam Matthews
Commercial Manager.....Paul Morrison
Sales Promotion Manager.....John Post
Program Director.....Dick Moore
Publicity Director.....Cliff Saunders
Chief Engineer.....Mack Ferguson

KTBB—Tyler—1947

Freq.: 600 Kc.....Power: 1000 Watts
Owned-Operated By....Blackstone Bcstg. Co.
Address.....Blackstone Hotel
Tel.: LYric 4-7278.....Independent
Newspaper Affil.....Courier Times; Telegraph
Reps.....Venard, Torbet & McConnell; Melville
President.....Mrs. C. N. Clyde
Gen., Sta. Mgr.....M. Danbom
Sales Promotion Director.....David Bothwell
Program Director.....Don Jackson
Chief Engineer.....R. A. Wileman

KZEY—Tyler—1958

Frequency: 690 Kc.....Power: 250 Watts, d
Owned By.....Tyler Bcstg. Co.
Address.....Lake Park Drive
Tel.: LYric 3-1744.....Independent
President.....R. Thos. Gibson
General Manager.....W. L. Whitworth
Chief Engineer.....Raymond Phillips

KVOU—Uvalde—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Uvalde Broadcasters, Inc.
Address.....Box 758
Tel.: BR 8-4555.....KBS
President & Gen. Mgr.....Edward J. Harpole
Station, Sales Prom. Mgr.....Cliff Sanderford
Commercial Manager.....Al Kinsall
Program Dir., Chief Engr.....Neal Meineke
Owners of: KEPS, Eagle Pass, Tex.

KVWC—Vernon—1939

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Johnson-Garrison Co.
Address.....1818½ Wilbarger St.
Tel.: LInden 2-6221.....KBS
General Manager.....Joe Garrison

KNAL—Victoria—1949

Frequency: 1410 Kc.....Power: 500 Watts
Owned-Operated By.....Victoria Bcstrs., Inc.
Address.....1505 Port Lavaca Drive
Tel.: HI 3-9176.....Independent
Station Rep.....Venard, Torbet & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Robert C. Martin
Chief Engineer.....Douglas E. Smith
Owners of: KWTX-AM-TV, Waco; KBTX-TV, Bryan; KXII-TV, Sherman. All Tex.

KVIC—Victoria—1939

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....KVIC Bcstg. Co., Inc.
Address.....P.O. Box 5487
Tel.: Hillcrest 3-9171.....KBS-MBS
President.....J. G. Long
Gen., Station Mgr.....Bob Tharp
Comm., Sales Prom. Mgr.....Jim Traber
Program Director.....Bob Nancee
Chief Engineer.....V. Boldt
Owners of: KIOX, Bay City; KTLW, Texas City.

KAWA—Waco—1953

Frequency: 1010 Kc.....Power: 10 Kw. d.
Owned By.....M-L Radio, Inc.
Address.....806 Austin Ave.
Tel.: PLaza 4-1488.....Independent
Station Reps.....Weed; Clyde Melville Co.
General Manager.....Patt McDonald
Station Manager.....Robert E. Weathers
Commercial Manager.....Goodson McKee
Sales Promotion Manager.....Walter Vaughn
Chief Engineer.....Paul Wagenschein

KWTX—Waco—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....KWTX Bcstg. Co.
Address.....P.O. Box 7128
Tel.: PL 6-4451.....MBS
Station Rep.....Venard, Torbet & McConnell
President, General Mgr.....M. N. Bostick
Station Manager.....Frank Fallon
Commercial Manager.....Pete McNee
Chief Engineer.....William Moore
Owners of: KWTX-TV; KNAL, Victoria, KBTX-TV, Bryan, KXII, Sherman, all Tex.

WACO—Waco—1922

Frequency: 1460 Kc.....Power: 1000 Watts
Owned-Operated By.....Waco Bcstg. Co.
Address.....3620 Franklin Ave.
Tel.: PL 2-6571.....ABC
Station Representative.....Eastman
President.....Wendell Mayes
V. P., Gen. Mgr.....R. Lee Glasgow
Commercial Manager.....Richard Parker
Chief Engineer.....Jack Vinson
Owners of: KBWD, Brownwood, KCRS, Midland, KXOL, Ft. Worth, KSYN, Snyder, KNOW, Austin, KAND, Corsicana, WTAW, Bryan, all Tex.; KTOK, Oklahoma City, Okla.

KBEC—Waxahachie—1955

Frequency: 1390 Kc.....Power: 500 W., d.
Owned-Operated By..Richard Tuck Enterprises
Address.....Box 731
Tel.: WE 7-1390.....KBS
Owner, Chief Engr.....Richard Tuck
Station, Comm. Mgr.....Dub Estes

KZEE—Weatherford—1956

Frequency: 1220 Kc.....Power: 250 W., d.
Owned.....Bartlesville Bcstg. Co.
Address.....5346 Drane Dr.
Tel.: LY 4-3826.....Independent
President, General Mgr.....J. Fred Case
Station Manager.....Carl Singer

KRGV—Weslaco—1927

Frequency: 1290 Kc.....Power: 5000 Watts
Owned By.....Kenco Enterprises
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....NBC
Representative.....Raymer
President, General Mgr....Stoddard P. Johnston
V.P., Station Mgr.....Charles L. Brooks
Sales Prom. Mgr., Pub. Dir.....Hank Page
Program Director.....Wray Post
Sales Manager.....Jim Ahlgrimm
Chief Engineer.....Lewis Hartwig
Owners of: KRGV-TV, Weslaco.

KANI—Wharton—1962

Frequency: 1500 Kc.....Power: 500 Watts
Owned By.....V. M. Preston
Address.....P.O. Box 111
Tel.: LEhigh 2-3800.....KBS
Owner.....V. M. Preston
Station Manager.....Art Baca
Commercial Manager.....Don Fisher
Program Dir., Chief Engr.....Bill Tate
Sales Promotion Manager.....Larry Kainer

KNIN—Wichita Falls—1947

Freq.: 990 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned By.....Wichita Bcstg. Corp.
Address.....P. O. Box 787
Tel.: 723-0791.....ABC
Station Representative.....Robert E. Eastman
President.....R. E. Glasgow
General, Station Mgr.....Bob H. Walker
Program Director.....Mike Hoey
Publicity Director.....Judy Williamson
Chief Engineer.....Eddie Bell

KTRN—Wichita Falls—1947

Freq. 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....T & O Bcstg. Co.
Address.....917½ Scott St.
Tel.: 322-5214.....Independent
Representative.....Hollingbery
President, General Manager.....Raymond Ruff
Station Manager.....Mack Lester
Program Director.....Joe Henderson
Chief Engineer.....Vernon Beck
Owners of: KELI, Tulsa.

KWFT—Wichita Falls—1939

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....North Texas Radio, Inc.
Address.....1005 Lamar
Tel.: 766-4231.....CBS
Representative.....H-R
Pres., Gen. Mgr.....Ben Ludy
Asst. Manager, Chief Eng...Lewis Dickensheets
Commercial Manager.....A. L. Pierce
Prog. Dir.....Homer Cunningham

Pop.: 940,000
Families: 268,500

Utah

Radio Homes: 262,000
AM Stas. in State: 29

KUTA—Blanding—1961

Frequency: 790 Kc.....Power: 1,000 Watts d.
Owned By.....KUTA Corp.
Address.....Box 790
Tel.: 678-4321.....ABC
Station Representative...Edward Petry & Co.
President.....Jack W. Hawkins
General Mgr., Ch. Eng.....John J. Tobola
Sales Promotion Mgr.....Eugene F. Ege
Program, Publicity Dir.....Ted Wilk

KBUH—Brigham City—1948

Frequency: 800 Kc.....Power: 250 Watts d.
Owned By.....Wade M. Ebeling
Business Address.....948 W. Forrest St.
Tel.: PA 3-3401.....Independent
Gen. Mgr., Ch. Eng.....Wade M. Ebeling
Program Director.....Charles Parker
Publicity Director.....Eula Thompson

KSUB—Cedar City—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....So. Utah Bcstg. Co.
Address.....54 N. Main St.
Tel.: JU 6-6547.....CBS
Station Rep.....Adam Young
President.....Howard Johnson
Commercial Manager.....Jack Hayes
Gen. Program Dir.....Donald E. Cartwright
Chief Engineer.....Richard N. Gunn

KBBC—Centerville—1957

Frequency: 1600 Kc.....Power: 1 Kw.,d
Owned By.....Davis Bcstg. Co.
Address.....P.O. Box 44, Bountiful, Utah
Tel.: AXtell 5-5551.....Independent
President.....J. F. Pingree
General Manager.....H. W. Pingree
Chief Engineer.....Ed McCleery

KLGN—Logan—1954

Frequency: 1390 Kc.....Power: 1,000 Watts d.
Owned-Oper. By.....KLGN Radio, Inc.
Business Address.....RFD #1 Box 231
Tel.: SK 2-2600.....Independent
Station Representative.....Hopewell
President, General Mgr.....F. G. Ziser
Chief Engineer.....E. Schow

KVNU—Logan—1938

Frequency: 610 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Cache Valley Bcstg. Co.
Address.....1393 N. Main St.
Tel.: SK 2-5141.....ABC-KBS
Representative.....Avery-Knodel
President.....Herschel Bullen
Gen., Sta. Mgr.....Reed Bullen
Commercial Manager.....W. W. Kirkland
Program Director.....Reid Andreasen
Chief Engineer.....W. Arnold Finchum

KURA—Moab—1957

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Moab Bcstg. & TV Corp.
Address.....P.O. Box 368
Tel.: ALpine 3-5001.....ABC
Pres. Gen. Mgr.....Forrest L. Simpson
Chief Engineer.....Calvin H. Widows

KMUR—Murray—1948

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Oral J. Wilkinson
Address.....4646 S. State St.,Salt Lake City
Tel.: AM 6-4419.....Independent
Station Rep.....Webb
President.....O. J. Wilkinson
General Manager.....James K. Richey
Station, Prom. Mgr.....Bennie L. Williams
Chief Engineer.....D. Hale

KLO—Ogden—1925

Frequency: 1430 Kc.....Power: 5000 Watts
Owned-Operated By.....Interstate Corp.
Address .....Box 1499
Tel.: EXport 4-5721.....ABC
Newspaper Affiliation.....Standard Examiner
President.....Mrs. Edris A. Glasmann
Station Manager.....Kim Ward
Commercial Manager.....Len Allen
Program Director .....M. Reichley
Chief Eng. .....Wayne Moss

KSVN—Ogden—1947

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned By.....North America Bcstg. Co.
Address.....P.O. Box 107
Tel.: EX 4-3476.....Independent
Station Representative .....Prestige Rep. Org.
President .....Lavor R. Wood
General, Station Mgr. .....Bart Tolleson
Sales Promotion Manager .....John Terrill
Program Director .....Morris Reichley
Chief Engineer.....Bob Davenport

KVOG—Ogden—1948

Frequency: 1490 Kc.....1 Kw. d., 250 W. n.
Owned-Oper. By.....United Bcstg. Co.
Address.....1538 Gibson Ave.
Tel.: EX 2-7535.....Independent
Representative .....Webb
Pres., Gen. Mgr.....Arch G. Webb
Program Director.....Carol V. Facer
Commercial Manager.....J. D. Jones
Chief Engineer.....Samuel V. Crawford

KOAL—Price—1936

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Eastern Utah Bcstg. Co.
Address.....P.O. Box 591
Tel.: ME 7-0407 .....ABC-MBS-KBS
Representative .....Petry
President .....Jack Richards

KEYY—Provo—1949

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By.....Mid Utah Bcstg. Co.
Address.....307 S. 16th W.
Tel.: FR 3-2174.....KBS
President.....D. Spencer Grow
General, Sta. Mgr.....Dave Weiser
Program Dir.....Joe Meier
Chief Engineer.....Bill Smith

KIXX—Provo—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By..Central Utah Bcstg. Co. Inc.
Address.....P. O. Box 550
Tel.: FR 3-3336 .....ABC
Station Reps.....Hollingbery; Webb
Pres., Comm. Mgr.....F. A. Van Wagenen
General, Sta. Manager....H. E. Van Wagenen
Program Director.....Lee Scanlon

KOVO—Provo—1939

Freq.: 960 Kc.....Power: 5 Kw., d.; 1 Kw. n.
Owned-Oper. By.....KOVO, Inc.
Address .....Box 949
Tel.: FRanklin 3-8550.....ABC
Station Representative .....Avery-Knodel
President.....Ashley L. Robison
General, Station Mgr.....Glenn Shaw
Chief Engineer.....Dale Buhanan

KSVC—Richfield—1947

Freq.: 980 Kc.....Power: 5000 Wts. d., 1000 n.
Owned-Operated By..Sevier Valley Bcstg. Co.
Address.....250 East 4th South
Tel.: TW 6-4456.....ABC
Representative .....Avery-Knodel
President .....Homer Bandley
General Mgr., Ch. Eng.....Bill King

KDXU—St. George—1957

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....R. C. Winkelmann
Business Address.....P. O. Box 179
Tel.: ORchard 3-3579.....KBS
Gen., Comm. Mgr.....Roy C. Winkelmann
Program Director.....Ellen Winkelmann

KALL—Salt Lake City—1945

Frequency: 910 Kc....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Salt Lake City Bcstg. Co.
Address.....146 S. Main St.
Tel.: EM 4-3561.....ABC
Newspaper Affil....Ogden Standard-Examiner
Station Representative ...Edward Petry & Co.
President .....George C. Hatch
General Station Mgr.....Homer K. Peterson
Commercial Manager .....W. W. Daynes
Program Director .....Florien Wineriter
Publicity Director .....Will Lucas
Chief Engineer .....D'Orr Cozzens
Owners of: KMON, Great Falls, KOPR, Butte, both Mont.; KUTV, Salt Lake City.

KCPX—Salt Lake City—1922

Frequency: 1320 Kc.....Power: 5000 Watts
Owned By....Columbia Pict. Electronics Corp.
Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....NBC
Representative .....Katz
President .....Norman Louvau
General Manager.....Douglas Elleson
Station, Comm. Mgr.....Howard Jorgensen
Program Dir.....Sam Moll
Sales Prom. Mgr., Pub. Dir.....Betsy Vaught
Chief Engineer.....James McGraw
Owners of: KCPX-FM-TV; WAPA-TV, San Juan, P. R.

KLUB—Salt Lake City—1938

Frequency: 570 Kc.....Power: 5000 Watts
Owned-Oper. By.....KLUB Bcstg. Co.
Address.....165 Social Hall Ave.
Tel.: EL 9-7794.....MBS
Representative .....Hollingbery
President, General Mgr.....Frank C. Carman
Local Sales Mgr.....Hal Collipriest
Operations Dir.....Frank C. McIntyre
Chief Eng.....Delbert Williams

KNAK—Salt Lake City—1947

Freq.: 1280 Kc.....Power: 5 Kw. d., 500 W. n.
Owned.....Granite District Radio Bcstg. Co.
Address.....1042 So. 6th W.
Tel.: EM 4-3685.....Independent
Station Representative.....Adam Young
President, Chief Eng.....Howard D. Johnson
General Station Mgr.....William Wright
Program Director .....Mildred Baker
Commercial Manager.....Clyde Anderson

KSL—Salt Lake City—1922

Frequency: 1160 Kc.....Power: 50,000 Watts
Owned-Oper. By..Radio Service Corp. of Utah
Address .....Broadcast House
Tel.: EL 5-4611 .....CBS
Station Rep.....Peters, Griffin, Woodward
President.....Arch L. Madsen
General, Sta. Manager.....Joseph A. Kjar
Program Director.....Rex L. Campbell
Chief Engineer.....Vincent E. Clayton
Owners of: KSL-TV-FM.

KSOP—Salt Lake City—1955

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned-Oper. By.....Seagull Broadcasting Co.
Address.....1300 West 2320 South
Tel.: HU 4-4435.....Independent
Representatives.....Oakes; Charles Bernard
President, Gen. Mgr.....M. H. Hilton
Station Mgr.....Ralph Winn
Publicity, Program Director.....Robert Wooten
Chief Engineer.....Lyle Wahlquist

KSXX—Salt Lake City—1959

Frequency: 630 Kc. .....Power: 1000 Watts d.
Owned By .....W. P. Fuller III
Address.....364 S. State
Tel.: EL 5-6233.....Independent
President .....W. P. Fuller III
General Mgr.....A. Thomas
Program Director .....Joyce Small
Chief Engineer.....D. R. Hale

KWHO—Salt Lake City—1956

Frequency: 860 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Reese C. Anderson
Address.....510 E. Second South
Tel.: DA 2-5819.....Independent
Pres., Gen. Mgr.....Reese C. Anderson
Commercial Manager.....Robert K. Thompson
Publicity Director.....Virginia A. Hughes
Chief Engineer.....Marvin C. Zitting

KWIC—Salt Lake City—1956

Frequency: 1570 Kc.....Power: 500 Watts d.
Owned By.....Sugarhouse Broadcasting Co.
Business Address.....1247 Wilmington Ave.
Tel.: HUnter 4-8791.....Independent
President.....Dale R. Curtis
General Mgr.....Tom Ivory
Chief Engineer.....Kay D. Turner

KONI—Spanish Fork—1960

Frequency: 1480 Kc.....Power: 1,000 Watts d.
Owned By.....Pioneer Bcstg. Co.
Address.....2500 South Main
Tel.: 801-798-3571 .....Independent
Station Representative .....Hopewell
President.....William P. Grubbe
General, Station Mgr.....Sterling Bricker
Publicity Director.....David M. Hebertson
Chief Engineer.....John Gould

KDYL—Tooele—1956

Frequency: 990 Kc.....Power: 1 Kw., d.
Owned.....Tooele County Radio & TV Bcstg.
Address.....P. O. Box 449
Tel.: 882-1441 ..... KBS
Sta. Representative .....Hopewell
President .....Jack A. Tranter
General Manager .....T. Dee Tranter
Sales Promotion Mgr. .....Burnell G. Stanton
Chief Engineer.....Lawrence Anderson

KVEL—Vernal—1947

Frequency: 1250 Kc. .....Power: 5 Kw., d.
Owned-Oper. By.....Uintah Bcstg. Co.
Address .....120 E. Main St.
Tel.: 494 .....ABC-KBS-MBS
General Mgr.....J. C. Wallentine

Pop.: 393,000
Families: 111,500

Vermont

Radio Homes: 109,000
AM Stas. in State: 16

WSNO—Barre—1959

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....R. I. Kimel & B. W. Grad
Address.....1 Jacques St.
Tel.: GRanite 6-4168.....CBS, KBS
Station Reps....Breen & Ward; N. E. Spot Sales
General Manager.....Robert I. Kimel
Station Manager.....Alan H. Noyes
Commercial Manager.....Edmond G. Rousse
Program Director.....Richard Rossi
Chief Engineer.....Allan Ray Machell
Owners of: WWSR, St. Albans, Vt.

WBTN—Bennington—1953

Frequency: 1370 Kc. ...Power: 1,000 Watts d.
Owned-Oper. By.....Catamount Bcstrs. Inc.
Address.....P.O. Box 560
Tel.: 6321 .....Independent
Station Representative .....Kirby
Pres., Ch. Engr.....J. Gordon Keyworth
Station Manager.....Mrs. Belva C. Keyworth

WKVT—Brattleboro—1959

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....WKVT Corp.
Address.....Williams & Larkin Sts.
Tel.: ALpine 4-2343.....CBS
Station Reps.....Meeker; N. E. Spot Sales
President.....Joseph K. Close
General & Station Manager...Edward D. Somes
Chief Engineer.....Ernest Batchelder

WTSA—Brattleboro—1950

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Tri-State Area-Bcstg. Corp.
Address.....Pulney Road
Tel.: AL 4-4567.....MBS
Station Representative.....Walker-Rawalt
President.....Theodore Feinstein
Gen., Sta. Mgr.....Phillips Terhune
Program Director.....Ed Ellis
Chief Engineer.....Les LeBlanc

WCAX—Burlington—1931

Frequency: 620 Kc.....Power: 5000 Watts
Owned By.....Vermont Radio
Business Address.....100 Market Sq., S.
Tel.: UN 2-5761.....NBC
Station Rep.....Avery-Knodel
General Mgr.....A. E. Spokes
Commercial Mgr.....John Millar
Program Director.....William Dow
Chief Engineer.....James W. Tierney

WDOT—Burlington—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Dot Broadcasting Corp.
Address.....205 College St.
Tel.: UNiversity 2-5776.....Independent
Station Rep.....Masla
President.....Fortune Pope
Vice President.....Charles Baltin
Station Manager.....Val Carter
Chief Engineer.....John Carlini

WJOY—Burlington—1946

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Vermont Bcstg. Corp.
Address.....633 Main St.
Tel.: UN 4-5774.....ABC
President.....David W. Howe
Gen., Sta. Mgr.....Frank Balch
Program Director.....Ted Barker
Chief Eng.....Hugh T. McKinney

WSKI—Montpelier—1947

Frequency: 1240 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Green Mt. Bcstg. Co.
Bus. Address.....94 Main St.
Tel.: CApitol 3-5275.....ABC
Station Rep.....Bill Creed
President.....Eben Parsons
Gen., Sta. Mgr.....Daniel B. Ruggles III
Commercial Manager.....James Canto
Publicity Director.....Robert Bannon
Chief Eng.....Gerard Marcotte

WIKE—Newport—1952

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Memphremagog Bcstg. Co.
Address.....P.O. Box 711
Tel.: 334-6521.....KBS, NBC
Sta. Reps.....Masla; N. England Spot Sales
President.....E. Dean Finney
Station Manager.....Lawrence Knight
Commercial Manager .William W. Graham, Jr.
Chief Engineer.....Dennis Miller

WHWB—Rutland—1949

Frequency: 1000 Kc.....Power: 1000 Watts
Owned...Central Vermont Broadcasting Corp.
Address.....Box 591
Tel.: 773-3200.....Independent
Station Reps.....Gill-Perna; Nona Kirby
President.....John Carusone
General, Station Manager ..Francis McCormack
Comm., Program Director ...Edward R. Lloyd
Sales Promotion Mgr. .....Howard Cameron
Chief Engineer.....Daniel Churchill

WSYB—Rutland—1930

Frequency: 1380 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Philip Weiss Music Co.
Address.....Dorr Drive
Tel.: PR 3-8140.....Independent
Station Reps. .....Bill Creed; Devney Org.
President, General Mgr.....Phillip Weiss
Program Director.....Richard Benard
Chief Engineer.....R. Antos

WWSR—St. Albans—1941

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned By.....R. I. Kimel & B. W. Grad
Address.....75 North Main Street
Tel.: LAkeview 4-2157.....Independent
Station Reps....N. E. Spot Sales; Breen & Ward
General Mgr.....Robert I. Kimel
Commercial Mgr.....Cecile Fahl
Program Director .....M. J. Morrill
Chief Engineer.....Ted Boisvert
Owners of: WSNO, Barre, Vt.

WTWN—St. Johnsbury—1949

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....Twin State Bcstrs. Inc.
Address.....Concord Ave.
Tel.: PI 8-2344.....NBC
Station Reps.....Masla; N. E. Spot Sales
Pres., Gen. Mgr.....E. Dean Finney
Asst. Mgr., Prog. Dir.....Douglas N. Drown
Chief Engineer.....Donald Wheatley
Owners of: WIKE, Newport, Vt.

WCFR—Springfield—1954

Frequency: 1480 Kc.....Power: 1 Kw., d.
Owned-Operated By..Conn. Valley Bcstg. Co.
Address.....106 Park St.
Tel.: TUrner 5-4555.....Independent
President, Gen. Mgr.....Carlo F. Zezza
Chief Eng.....Gordon I. Stearns

WDEV—Waterbury—1931

Frequency: 550 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned By.....Lloyd E. Squier
Address.....9 Stowe St.
Tel.: 223-5266 .....Independent
Station Reps. ...Kettell-Carter; Walker-Rawalt
General Manager.....Lloyd E. Squier
Program & Comm. Mgr.....Craig S. Parker
Chief Engineer.....Warren C. Chase

WWRJ—White River Junction 1959

Frequency: 910 Kc.....Power: 1000 Watts d.
Owned By.....White River Enterprises, Inc.
Address .....Box 190
Tel.: 295-9720 ..... Independent
Station Representative.....Nona Kirby
President.....Philip C. Smith
Gen. Manager, Ch. Eng.....Norman J. Graham
Program Director.....David Johnson

Virginia

Pop.: 4,125,000
Families: 1,101,000

Radio Homes: 1,059,000
AM Stas. in State: 108

WBBI—Abingdon—1956

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Burley Bcstg. Inc.
Address.....P. O. Box 190
Tel.: MArket 8-2147.....Independent
Station Representative ..... Webb
President.....Nelson T. Barker
Gen. Comm. Mgr.....L. M. Seamon

WPIK—Alexandria—1945

Frequency: 730 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Potomac Bcstg. Corp.
Address.....523 First St.
Tel.: OV 3-3000.....Independent
Station Representative.....Adv. Time Sales
President.....Carl L. Lindberg
General, Commercial Mgr. ...Howard B. Hayes
Program Director.....Robert Dupree
Chief Engineer.....Arthur McDougall

WKDE—Altavista—1962

Frequency: 1280 Kc.....Power: 500 Watts d.
Owned By.....Altavista Bcstg. Corp.
Address .....P.O. Box 512
Tel.: FOrest 9-5588.....Independent
Station Representative .....Hal Walton
President, General Mgr.....Ted J. Gray, Jr.
Commercial Manager.....Harold Gallier
Program Director .....Doug Catlin
Chief Engineer .....James Wilkie

WAVA—Arlington—1946

Frequency: 780 Kc.....Power: 1000 W., d.
Owned By.....U.S. Transdynamics Corp.
Address.....5232 Lee Highway
Tel.: KE 6-9000.....Independent
Station Representative .....Weed
President.....Arthur W. Arundel
General, Station Mgr.....George A. Crump
Comm. Mgr.....John F. Burgreen
Program Director.....Doug Wilson
Publicity Director .....Alexander Cabot
Chief Engineer.....Stephen J. Hart

WEAM—Arlington—1947

Frequency: 1390 Kc.....Power: 5000 Watts
Owned-Operated By.....Thoms Radio-TV Ent.
Business Address.....1515 N. Courthouse Rd.
Tel.: JA 4-7500 .....Independent
Station Rep. .....Katz
President.....Harold H. Thoms
General Manager.....Kenneth L. Wood
Chief Engineer.....James Self

WIVE—Ashland—1962

Frequency: 1430 Kc.....Power: 1 Kw. d.
Owned By .....WDYL Radio, Inc.
Address .....P.O. Box 452
Tel.: 798-8484 .....KBS
Station Rep. .....Hal Walton
President .....John Laurino
General, Station Mgr.....George G. Gatley
Sales Promotion Mgr.....Ron Burton
Program Director .....Don Dale
Chief Engineer .....Sam Jackson
Owners of: WYAL, Scotland Neck, N. C.

WODY—Bassett—1960

Frequency: 500 Kc.....Power: 500 Watts d.
Owned By.....WYTI, Inc.
Address ..... Box 231
Tel.: NA 9-2509.....Independent
President .....Lester L. Williams
General, Station Mgr.....Arnold Terry
Commercial Mgr.....Blane T. Woody
Program Director.....James E. Wall
Chief Engineer.....William Farley
Owners of: WYTI, Rocky Mount, Va.

WBLT—Bedford—1949

Frequency: 1350 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Bedford Bcstg. Corp.
Address.....P. O. Box 406
Tel.: JU 6-8245.....Independent
Pres., Gen., Sta. Mgr.....J. E. Synan
Commercial Manager.....Ralph S. Nichols
Chief Engineer.....J. P. Laughlin

WLSD—Big Stone Gap—1953

Frequency: 1220 Kc.....Power: 1000 Watts d.

Owned-Oper. By.....Gap Bcstg. Co.
Address .....Box 244
Tel.: 1000 ..... Independent
Sta., Comm. Mgr.....W. H. Wren

WKLV—Blackstone—1947

Frequency: 1440 Kc.....Power: 5 Kw., d.
Owned-Oper. By.....Blackstone Bdcstg. Corp.
Address .....Drawer 192
Tel.: 478 .....KBS
President, Gen. Mgr.....H. L. Umstead

WCYB—Bristol—1946

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By....Appalachian Bcstg. Corp.
Address.....P. O. Box 1009
Tel.: NOrth 9-4161.....ABC
Station Rep. .....Bolling
President, Gen. Mgr.....Robert H. Smith
Commercial Sales Prom. Mgr.....Fey Rogers
Chief Engineer.....R. V. Robinson

WFHG—Bristol—1947

Freq.: 980 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Oper. By.....Bristol Bcstg. Co.
Address .....Valley Drive
Tel.: NOrth 9-8112.....MBS
Station Rep. .....Walker-Rawalt
Pres.....W. C. Nininger
General Mgr.....W. L. Nininger
Commercial Manager.....Jack Martin
Program Director.....Robert M. Fleming
Chief Eng.....John Hughlett, Jr.

WCHV—Charlottesville—1933

Frequency: 1260 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Eastern Bcstg.
Address .....Rose Hill Drive
Tel.: 295-5121 .....ABC-MBS
Station Representative .....Gill-Perna
President.....Roger A. Neuhoff
General Station Mgr.....Robert C. Walker
Sales Manager.....Charles Smith, Jr.
Program & Publicity Director.....Colin Rosse
Chief Engineer.....Arthur S. Brown
Owners of: WHAP, Hopewell, Va.; WALT, Tampa, Fla.; WCCV-FM, Charlottesville, Va.

WELK—Charlottesville—1957

Frequency: 1010 Kc.....Power: 1 Kw., d.
Owned By.....Virgina Bcstg. Co.
Address ..... Box 1294
Tel.: 2-8080 .....KBS
Station Representative.....Hal Walton
President.....J. W. Deter
General Manager.....Richard P. Sullivan
Program Director.....Everard W. Meade
Chief Engineer.....Lawrence Kennedy

WINA—Charlottesville—1949

Freq: 1400 Kc...Power: 1 Kw., d., 250 Watts, n.
Owned-Oper. By..Charlottesville Bcstg. Corp.
Address .....P. O. Box 1230
Tel.: 6-6177.....NBC
Station Reps.....Dora-Clayton; Thomas Clark
Pres., Gen. Mgr.....Donald G. Heyne
Prog. Dir.....Edward Desmond
Chief Engineer.....Gene Bossieux, Jr.
Owners of: WJMA, Orange, Va.

WMEK—Chase City—1959

Frequency: 980 Kc.....Power: 500 Watts d.
Owned By.....Mecklenburg Bcstg. Co.
Address .....Main St.
Tel.: DRake 2-3141 .....ABC-KBS
General Manager.....John L. Cole, Jr.
Station, Commercial Mgr...Arthur A. Moran, Jr.
Chief Engineer.....Al Mull

WBCR—Christiansburg—1954

Frequency: 1260 Kc...Power: 1000 Watts d.
Owned-Oper. By.....WBCR, Inc.
Address.....P.O. Box 1260
Tel.: EVergreen 2-4291 .....Independent
Station Rep. .....Webb
President, Gen. Mgr.....A. H. Griffith
Station Mgr.....Lewis S. Kanode, Jr.
Program Dir.....Darrell F. Hudnall
Chief Engineer.....C. Ray Mills

WCFV—Clifton Forge—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....James R. Reese, Jr.
Address .....Fairview Heights
Tel.: 862-4147 .....MBS
Station Representative .....Walton
President.....J. R. Reese, Jr.
General Manager, Ch. Eng.....Claude F. Jones

WKEY—Covington—1941

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Earl M. Key
Address.....Lexington & 3rd St.
Tel.: 965-8351 .....ABC-KBS
General Manager.....Earl M. Key
Commercial Manager.....Kenneth L. Bryant
Program Director.....John L. Davis
Chief Engineer.....Grover K. Fulk

WSVS—Crewe—1947

Frequency: 800 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....So. Virginia Bcstg. Corp.
Business Address.....800 Melody Lane
Tel.: 645-7734 .....Independent
President .....Calvin S. Willis
Gen. Manager.....Freeman H. Stewart
Commercial Manager.....Paul V. Williams
Program Director.....Frank Smith
Chief Engineer.....C. E. Wilson

WCVA—Culpeper—1949

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Culpeper Bcstg. Corp.
Address.....Hendricks Ave. & Radio Lane
Tel.: VAlley 5-8338.....MBS-KBS
Representative .....Indie
President.....Leonard T. Preston
Gen., Sta. Mgr.....John T. Rogers
Comm., Sales Prom. Mgr.....Tucker Butler
Program Director.....Ed Gombos
Chief Engineer.....Gil Gildemann

WBTM—Danville—1930

Freq.: 1330 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By....Piedmont Bcstg. Corp.

Bus.-Studio Address.....710 Grove St.
Tel.: SW 3-4411.....ABC
Representative .....Gill-Perna
President.....W. E. Gardner, Jr.
Exec. V.P., General Mgr.....Jim Crawford
V.P., Sales.....Eddie Allgood
V.P., Secy. & Treas.....Milton N. Adams
Program Director .....Ann Siddle
Supervising Engineer.....Millard F. McKinsey

WDVA—Danville—1947

Freq.: 1250 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By....Va.-Carolina Bcstg. Corp.
Address .....130 Lexington Ave.
Tel.: 792-9311 .....MBS
Station Representative.....Thomas Clark
President .....Harry Link
General, Station Mgr.....Dick Campbell
Commercial Mgr.....Ralph Hess, Jr.
Sales Prom. Mgr.....Jeff Waugh
Publicity Director.....Wayne Williams
Chief Engineer.....Howard Clendenen

WILA—Danville—1957

Frequency: 1580 Kc.....Power: 1 Kw.
Owned By.....Baron Broadcasting Corp.
Address.....560 Patton St.
Tel.: SW 2-2133.....Independent
President, General Mgr.....Ralph J. Baron
Commercial, Sales Prom. Mgr.....George Lund
Program Director.....Harvey Jacobs
Chief Engineer.....Roger Lee

WYPR—Danville—1959

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned By.....WSSB, Inc.
Address .....Box 971
Tel.: SWift 2-6022.....Independent
President .....James S. Beattie

WABH—Deerfield—1962

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By .....Deerfield Bcstg. Co.
Address .....Deerfield
Tel.: 939-1150 .....Independent
Station Reps.....George Hopewell; Beaver
Gen. Mgr., Program Dir.....David G. Hendricks
Station, Comm. Mgr.....Ralph O. Hamilton
Chief Engineer.....J. L. McFarland

WEVA—Emporia—1952

Frequency: 860 Kc.....Power: 1000 Watts, d.
Owned.....Stone Broadcasting Corp.
Address .....Washington St.
Tel.: MElrose 4-2133.....KBS
Pres., Gen., Sta. Mgr.....Willis L. Stone
Commercial, Sales Prom. Mgr.....Don Collins
Program Dir. ....Eddie Anderson
Publicity Director.....Dick Phillips
Chief Engineer.....Elton A. Short, Jr.

WEEL—Fairfax—1955

Freq.: 1310 Kc....Power: 1000 Wts. d., 500 n.
Owned.....OK Broadcasting Corp.
Address.....2nd & Oak Sts.
Tel.: CR 3-4000.....Independent
President .....George Oleson
General Manager.....B. Johnscher
Chief Engineer.....Joe Terrien

WFAX—Falls Church—1948

Frequency: 1220 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Lamar A. Newcomb
Address .....Tower Square
Tel.: JE 2-1220 .....KBS
Pres., Gen. Mgr., Ch. Eng...Lamar A. Newcomb

WFLO—Farmville—1947

Frequency: 870 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colonial Bcstg. Co.
Address ..... Cumberland Rd.
Tel.: EX 2-4195.....Independent
Owner.....Mrs. Carla B. Keys
Station Manager.....John D. Wilson
Sales Promotion Manager.....T. J. Fulcher
Program Director.....Al Smith
Chief Engineer.....O. C. Covington

WYSR—Franklin—1956

Frequency: 1250 Kc.....Power: 1 Kw., d.
Owned.....Franklin Broadcasting Corp.
Address.....102 E. Fourth Ave.
Tel.: LO 2-3135.....KBS
President, Gen. Mgr.....Thomas F. Clark
Station Manager.....Augie Bender
Chief Engineer.....John Ashman

WFLS—Fredericksburg—1960

Frequency: 1350 Kc.....Power: 500 Watts d.
Owned By.....Star Bcstg. Corp.
Address.....305 Wlliam St.
Tel.: 373-1500 .....KBS
Newspaper Affil.....Free Lance-Star
Station Representative.....Robert Dome
President.....Charles S. Rowe
General Manager.....Josiah P. Rowe III
Station Mgr., Chief Eng.....James W. Poole
Program Director.....Frank G. Starling
Publicity Director.....Mary G. Calamos

WFVA—Fredericksburg—1939

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Fredericksburg Bcstg. Corp
Address .....Box 269
Tel.: 373-7721 .....ABC
Station Reps...Spot Time Sales; Phila. Spot Sales
Exec. Vice-Pres.....Mrs. Marion Park Lewis
Gen., Sta., Comm. Mgr., Ch. Eng...J. C. Morgan
Program Director.....John C. Calhoun
Owners of: WFVA-FM, Fredericksburg; WINC, WRFL-FM, Winchester; WSIG, Mt. Jackson. All Va.; WLNH, Laconia, N. H.; WHYI-AM-FM, Carlisle; WAYZ-AM-FM, Waynesboro. All Pa.; WELD, Fisher, W. Va.

WFTR—Front Royal—1948

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Sky-Park Bcstg. Corp.
Address.....P. O. Box 192
Tel.: MElrose 5-4121.....Independent
General Manager.....Kenneth Gordon

WBOB—Galax—1947

Frequency: 1360 Kc....Power: 1000 Watts, d
Owned...Carroll-Grayson Broadcasting Corp.
Address.....Poplar Knob Road
Tel.: BE 6-2921.....KBS
President.....Robert V. Morris
Gen., Sta. Mgr.....Joe P. Crockett

WGAT—Gate City—1959

Frequency: 1050 Kc.....Power: 250 Watts, d.
Owned By.....Rogers-McGuire Bcstg. Co.
Address .....Box 37
Tel.: 386-7025 .....Independent
President .....Charles McGuire
General Manager.....Charles N. Doll
Program, Pub. Dir.....James B. Roberts

WDDY—Gloucester—1957

Frequency: 1420 Kc.....Power: 1 Kw., d.
Owned-Operated By.....Cape Radio, Inc.
Address.....P. O. Box 673
Tel.: OXford 3-4302.....KBS
Pres., Gen. Mgr.....Arthur Lazarow
Asst. Station Manager.....Joan R. Lazarow
Chief Engineer.....Charles Lawrence

WMNA—Gretna—1956

Frequency: 730 Kc.....Power: 1 Kw., d.
Owned.....Central Virginia Bcstg. Co.
Address .....Box 730
Tel.: 4730.....KBS
President.....James E. Parsons
General Manager.....Lyle C. Motley

WNRG—Grundy—1955

Frequency: 940 Kc.....Power 5 Kw., d.
Owned-Oper. By.....Va.-Ky. Bcstg. Co., Inc.
Address .....Box V
Tel.: 935-2587 .....Independent
President .....Herman Dotson
General Mgr., Chief Eng.....David B. Jordan
Commercial Manager.....Jean Scott
Sales Promotion Mgr.....Aubrey Garber
Program Director.....Glenn Woodward
Publicity Director.....Margaret Jordan

WVEC—Hampton—1948

Frequency: 1490 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Peninsula Radio Corp.
Address.....1930 Pembroke Ave.
Tel.: PArk 2-6331 .....NBC-ABC
Station Representative .....Webb
Pres., Gen. Mgr.....Thomas P. Chisman
V.P. & Dir. Sls.....Harrol A. Brauer, Jr.

WHBG—Harrisonburg—1956

Frequency: 1360 Kc.....Power: 5 Kw. d.
Owned By.....Radio Harrisonburg, Inc.
Address.....75 East Market St.
Tel.: 434-9311 ..... Independent
Station Representative.....Hal Walton
President.....W. W. Greer, Jr.
Station Manager.....Bill Kramer

WSVA—Harrisonburg—1935

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned..Shenandoah Valley Broadcasting, Inc.
Address .....Rawley Pike
Tel.: 434-4431 ..... NBC
Newspaper Affil.....Washington Eve. Star
Station Reps....Venard, Torbet & McC.; Brown
President, Gen. Mgr.....Hamilton Shea
Commercial Manager.....Richard Johnson
Program Director.....Robert E. Lee
Sales Promotion, Pub. Dir.....Wanda Wilt
Chief Engineer.....Thomas B. Jones
Owners of: WSVA-TV.

WENZ—Highland Springs 1959

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Henrico Radio Corp.
Address.....Raleigh Hotel, Richmond
Tel.: MIlton 4-4574.....Independent
President .....Ken Wood
Vice President.....Charles Springer
Program Director.....Van Fortune
Chief Engineer .....Fred Gray

WHHV—Hillsville—1961

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Carroll Bcstg. Co.
Address .....Box 648
Tel.: PArkway 8-9114.....Independent
President, Ch. Eng.....Dale W. Gallimore
Commercial Manager.....Joe Beeson
Sales Promotion Mgr.....Ray Jones
Program Director .....Homer Austin
Publicity Director.....Marie Gallimore

WHAP—Hopewell—1948

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Eastern Bcstg. Corp.
Address .....Box 621
Tel.: GLenview 8-8518.....KBS
Station Representative .....Walton
President .....R. Neuhoff
Station Manager .....R. Oppenheimer

WAGE—Leesburg—1958

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....Radio WAGE, Inc.
Address .....Box 891
Tel.: SPring 7-1290 .....MBS
President, Gen. Mgr.....James H. Symington
Station Mgr., Program Dir....Francis I. Lambert
Commercial Manager.....Richard S. Olson
Sales Promotion Mgr.....Russel W. Lehman
Chief Engineer.....John Gill

WREL—Lexington—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By....Rockbridge Bcstg. Co.
Address.....Drawer 902
Tel.: HObart 3-2161.....KBS
Representative .....Indie Sales
Gen. Manager.....Milton B. Henson

WBRG—Lynchburg—1956

Frequency: 1050 Kc.....Power: 1 Kw., d.
Owned.....Harry A. Epperson, Sr.
Address .....Box 1079
Tel.: VIctor 6-6541.....KBS
Representative.....Thomas F. Clark
Gen., Comm. Mgr.....Tom Buckley
Sales Promotion Mgr.....Donald W. Jarvis
Program Director.....Mrs. Eddie M. Raymond
Chief Engineer.....Marvin E. Johnson

WDMS—Lynchburg—1962

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned By.....Southeastern Bcstg. Corp.
Address.....1100 Peoples Nat'l Bank Bldg.
Tel.: 847-6666 .....Independent
Station Reps.....Breen & Ward; Beaver
President, General Mgr.....Danny Shaver
Sales Manager.....J. Seibel
Sales Promotion Mgr.....Mary E. Gray
Program Director.....Barbara J. Trear
Chief Engineer.....James Wilkie

WLVA—Lynchburg—1930

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: VIctor 5-1242.....ABC
Pres., Gen. Mgr.....Philip P. Allen
Station Representative.....Jack Masla
Commercial Manager.....Thomas L. Turner
Sales Promo. Mgr., Pub. Dir..Thomas N. Waller
Program Director.....Warren Uttal
Chief Engineer.....John T. Orth
Owners of: WLVA-TV.

WWOD—Lynchburg—1947

Freq.: 1390 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned...Lynchburg Independent Bcstrs., Inc.
Address.....P. O. Box 1300
Tel.: VI 5-3441.....MBS
Newspaper Affil.....Salem Times Register
President.....Cy N. Bahakel
General Manager.....Henry Hughes
Program Director.....William Ostrom
Chief Engineer.....Samuel Raymond
Owners of: WRIS, Roanoke, Va.; WKIN, Kingsport, Tenn.; WLBJ, Bowling Green, Ky.; WKIN, Waterloo, Ia.; WABG-AM-TV, Greenwood, WKOZ, Kosciusko, both Miss.; WDOD, Chattanooga, Tenn.

WPRW—Manassas—1957

Frequency: 1460 Kc.....Power: 500 W., d.
Owned.....Prince William Bcstg. Corp.
Address .....Box 151
Tel.: EMpire 8-3108.....Independent
President.....Harold H. Hersch
General, Sta. Mgr.....W. T. Merchant, Jr.
Commercial Manager.....C. A. Sinclair, III
Chief Engineer.....Thomas Sullivan

WMEV—Marion—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.Mountain Empire Bcstg. Corp.
Address..... ....P. O. Box 470
Tel.: ST 3-9001.....ABC-KBS
Representative ..... Indie Sales
Pres., Gen., Mgr.....Robert C. Wolfenden
Program Dir.....Mrs. R. C. Wolfenden
Chief Engineer.....Fred Cox

WOLD—Marion—1962

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned By .....Seward Bcstg. Co.
Address .....P.O. Box 285
Tel.: 783-7109 .....MBS
President, General Mgr.....Charles B. Seward
Program Director.....Samuel Russell
Chief Engineer.....Douglas Slough

WHEE—Martinsville—1954

Frequency: 1370 Kc.....Power: 5 Kw. d.
Owned-Oper. By...Patrick Henry Bcstg. Corp.
Address.....40 Franklin St.
Tel.: ME 2-9811.....Independent
President.....Phil F. Hedrick
Co-Managers.....T. W. Patterson, C. F. Adams
Program Director.....Mrs. Grace P. Uram
Chief Engineer.....T. E. Tatum
Owners of: WHEO, Stuart, Va.

WMVA—Martinsville—1941

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By..Martinsville Bcstg. Co., Inc.
Address.....1129 Chatham Heights
Tel.: MErcury 2-2152.....NBC-KBS
Representative .....Bob Dore
President.....Jacob C. Aaron
General Manager.....John W. Bouldin, Jr.
Vice President.....Kennon C. Whittle
Commercial Manager.....Lynwood Judkins, Jr.
Chief Engineer.....B. Edward Boyer

WSIG—Mount Jackson—1954

Frequency: 790 Kc.....Power: 1 Kw. d.
Owned By.....R. F. Lewis Jr., Inc.
Address .....WSIG Bldg.
Tel.: GRanite 7-3128 .....MBS
Station Representative.....Spot Time Sales
President.....Marion P. Lewis
Gen. Comm. Mgr.....Philip J. Potter
Chief Engineer.....John Gill
Owners of: WINC, Winchester, WFVA, Fredericksburg, both Va.; WHYL, Carlisle, WAYZ, Waynesboro, both Pa.; WELD, Fisher, W. Va.

WNRV—Narrows—1952

Frequency: 990 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Giles Bcstg. Co.
Address .....Route 100
Tel.: PA 6-2211.....MBS
President.....E. D. McWilliams
Station Manager.....R. M. Whitehead
Program Director.....Megan H. McWilliams
Chief Engineer.....Ray Kelly

WGH—Newport News—1928

Frequency: 1310 Kc.....Power: 5000 Watts
Owned By.....Hampton Roads Bcstg. Corp.
Address.....P.O. Box 98
Tel.: 826-1310 .....Independent
News Affil.....Daily Press & Times Herald
Station Representative .....Blair
President .....Capt. W. R. Van Buren
General, Station Mgr.....Ambert Dail
Sales Manager.....Howard Jernigan
Promo., Pub. Dir.....William W. Walker
Chief Engineer.....George Sokol

WTID—Newport News—1947

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned By .....Twelve-Seventy, Inc.
Business Address.....114 24th St.
Tel.: 244-7991 .....Independent
President .....Max Reznick
General Manager.....Al Lynn
Station Manager.....Gary Lawrence
Chief Engineer.....Jack Garrison

WAVY—Norfolk—1941

Frequency: 1350 Kc.....Power: 5000 Watts
Owned-Oper. By....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345.....Independent
Representative .....H-R Reps., Inc.
President.....J. Glen Taylor
Program Director.....Lee Leonard
Sales Promotion Manager.....Nancy Fentress
Chief Engineer.....Andrew Jackson
Owners of: WAVY-TV.

WCMS—Norfolk—1954

Frequency: 1050 Kc.....Power: 5 Kw. d.
Owned By.....WCMS Radio Norfolk, Inc.
Address .....Helena Building
Tel.: MA 5-0525.....Independent
Station Representative.....Charles Bernard
President, Gen. Mgr.....George A. Crump
Commercial Manager.....George E. Dail
Program Director.....Joe Hoppel
Chief Engineer.....Steven J. Hart

WHIH—Norfolk—1946

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....James Bcstg. Corp.
Address.....731 Boush St.
Tel.: 625-4231 ..... Independent
Station Representative.....Avery-Knodel, Inc.
President ..... Tim Elliot
Station Manager.....Robert Story
Commercial Manager.....B. J. Rodgers
Sales Promotion Manager.....Jean Elliot
Program Director .....Jack Baker
Publicity Director.....Sally High
Chief Engineer.....Ray Smith

WNOR—Norfolk—1949

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Norfolk Bcstg. Co.
Address.....252 W. Brambleton Ave.
Tel.: MAdison 2-7071.....Independent
Representative .....Eastman
President.....Louis H. Peterson
General Manager.....Jack H. Harris
Operations Manager.....Jim Stanley
Commercial Manager.....Josh Bar y
Sales Promotion Manager.....Bob Calvert
Program Director.....Jay Lawrence
Publicity Director.....Buzz Baxter
Chief Engineer.....George Hillier

WRAP—Norfolk—1952

Freq.: 850 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Continental Bcstg.
Address .....Box 598
Tel.: 399-3051 .....Independent
President.....O. Wayne Rollins
General, Station Mgr.....William L. Eure, Jr.
Commercial Mgr.....Stu Barondess
Program Director.....Oliver Allen
Chief Eng.....Glen Frazier
Owners of: WAMS, Wilmington, Del.; WCHS, Charleston, W. Va.; WBEE, Chicago, Ill.; WGEE, Indianapolis, Ind.; WNJR, Newark, N. J.; WPTZ, Plattsburgh, N. Y.; WEAR, Pensacola, Fla.; KDAY, Los Angeles, Calif.; WCHS-TV, Wilmington, Del.

WTAR—Norfolk—1923

Frequency: 790 Kc.....Power: 5000 Watts
Owned-Oper. By.....WTAR Radio-TV Corp.
Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
Representative .....Edward Petry
President.....Robert M. Lambe
General, Station Mgr.....Jack B. Prince
Commercial Manager.....Larry Saunders
Sales Prom., Publicity Dir.....James W. Evans
Program Director.....William Ross
Chief Eng.....R. L. Lindell
Owners of: WTAR-TV-FM.

WNVA—Norton—1946

Frequency: 1350 Kc.....Power: 5000 Watts
Owned .....Radio-Wise, Inc.
Address .....Progress Bldg.
Tel.: 700 .....KBS
President & General Mgr.....R. B. Helms
Station Manager.....Jack Helms

WJMA—Orange—1949

Frequency: 1340 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....WJMA, Inc.
Address.....Spicer's Mill Road
Tel.: 7263 .....KBS-NBC
Station Representative.....Spot Time Sales
President, Gen. Mgr.....Arch Harrison, Jr.
Commercial Mgr.....Clarence Little
Chief Engineer.....William H. Hager

WSWV—Pennington Gap—1959

Frequency: 1570 Kc.....Power: 1,000 Watts d.
Owned By.....Lee County Bcstg. Co.
Address .....Box 338
Tel.: 520 .....Independent
President, General Manager.....Dr. D. Gabriel

WPVA—Petersburg—1955

Frequency: 1290 Kc.....Power: 5000 Watts d.
Owned-Operated By....Harry A. Epperson, Jr.
Business Address.....Box 87
Tel.: RE 2-3478 .....Independent
Pres., Sta. Mgr.....Harry E. Epperson, Jr.

WSSV—Petersburg—1945

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Petersburg Bcstg Co., Inc.
Address.....702 Mutual Savings Bldg.
Tel.: 733-4567 .....MBS
Station Rep.....Pearson Nat'l Reps.
Pres., Gen. Mgr.....Roger A. Beane
Commercial Manager.....John R. Speciale
Program Director.....Robert Peterson
Sales Promotion Mgr.....William Chinn
Publicity Director.....Bill Woody
Chief Engineer.....Charles Lewis

WPUV—Pulaski—1946

Frequency: 1580 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....WPUV, Inc.
Business Address.....P.O. Box 351
Tel.: 3-3931 .....KBS
Pres., Ch. Eng.....John A. Columbus

WQVA—Quantico—1961

Frequency: 1530 Kc.....Power: 250 Watts d.
Owned By.....Radio One Co.
Address.....Potomac & Broadway Aves.
Tel.: 875-9460 .....MBS
General Manager.....W. T. Merchant, Jr.

WRAD—Radford—1950

Frequency: 1460 Kc. Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....WRAD Bcstg.
Address.....P.O. Box 1207
Tel.: NEptune 9-2461.....Independent
General Mgr.....E. B. Evans

WRIC—Richlands—1951

Frequency: 540 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Clinch Valley Bcstg. Corp.
Address.....P. O. Box 218
Tel.: WO 1-4066.....KBS
President.....J. Powell Royall
Gen., Sta. Mgr.....J. H. Lee

WANT—Richmond—1951

Frequency: 990 Kc.....Power: 1000 Watts, d.
Owned.....United Broadcasting Co.
Address.....513 N. Main Street
Tel.: Milton 3-8368.....Independent
President .....Richard Eaton
General Manager.....R. Coty

WEET—Richmond—1959

Frequency: 1320 Kc.....Power: 1000 Watts, d.
Owned.....Radio Richmond, Inc.
Address.....2106 N. Hamilton St.
Tel.: 353-6641 ..... Independent
Station Representative .....Masla
President, Gen. Mgr.....Burton L. Levine
Asst. Mgr., Comm. Mgr.....Ted Court
Program Dir.....Jess Du Boy
Chief Engineer.....Don Emerson
Owners of: WROV, Roanoke, Va.

WLEE—Richmond—1945

Frequency: 1480 Kc.....Power: 5000 Watts
Owned-Operated By.....Lee Bcstg. Corp.
Business-Studio Address..6200 W. Broad St. Rd.
Tel.: ATlantic 8-2835.....MBS
Station Reps.....Select Sta. Reps.; Brown
President.....Thomas Tinsley
V.P.....I. G. Abeloff
V.P., Managing Dir.....Harvey L. Hudson
Station Manager.....Joe Mason
Local Sales Manager.....Richard Via
Program Director.....Jim Gaines
Ch. Eng., Oper. Mgr.....Tom Kita

WMBG—Richmond—1926

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Havens & Martin, Inc.
Bus.-Studio Address.....3301 W. Broad St.,
Tel.: EL 5-8611.....ABC
President, Sta. Mgr.....Wilbur M. Havens
Assistant & Comm. Mgr.....Walter A. Bowry, Jr.
Sales Prom. Mgr., Pub. Dir.....W. J. Filer
Prog. Dir.....Frank Wilson
Chief Engineer.....James Kyle

WRGM—Richmond—1958

Frequency: 1590 Kc.....Power: 5000 Watts d.
Owned By.....Southern States Radio Corp.
Address.....2314 W. Cary St.
Tel.: EL 3-6656.....Independent
Station Representative.....Bob Dore Assocs.
President, General Mgr.....Robert A. Monroe
Asst. Station Mgr.....Charles B. Raynor
Commercial Manager.....Louis Brink
Publicity Director.....Don Reed
Chief Engineer.....Ken Shelton

WRNL—Richmond—1937

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....WRNL, Inc.
Business-Studio Address.....111 N. Fourth St.
Tel.: Milton 3-3436.....CBS
Newspaper Affil...Richmond Newspapers, Inc.
Representative.....Edward Petry
President.....D. Tennant Bryan
Exec. Vice President.....E. S. Whitlock
V.P., General Manager.....Frank Soden
Sales Manager.....E. T. Moore
Opera. Mgr., Ch. Eng...E. V. Wolstenholme, Jr.
Promotion, Pub. Dir.....Rose Marie Paradis

WRVA—Richmond—1925

Frequency: 1140 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Larus & Brother Co.
Address.....Box 1516
Tel.: 643-6633 .....NBC
Representative.....Peters, Griffin, Woodward
Vice President.....William R. Preston
General Manager.....John B. Tansey
Sales Manager.....Harold Barre
Promotion Manager.....Irby N. Hollans, Jr.
Program Manager.....Brick Rider
Public Relations Dir.....Walter R. Bishop
Chief Engineer.....Rudolph W. Raabe
Owners of: WRVA-TV.

WXGI—Richmond—1947

Frequency: 950 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Radio Virginia, Inc.
Address.....701 German School Rd.
Tel.: BE 3-7666.....Independent
Station Representative.....Charles Bernard
President.....Douglas H. Robertson
Gen. Comm. Mgr.....David M. Wilburn
Program Director.....George T. Popkins
Chief Engineer.....Robert C. Coddington

WDBJ—Roanoke—1924

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By.....Times-World Corp.
Address ..... Box 150
Tel.: 345-1511 ..... CBS
News. Affil.....Times, World News
Representative. Peters, Griffin, Woodward, Inc.
President .....M. W. Armistead, III
V.P., Station Mgr.....Frank E. Koehler
Promotion Mgr.....Melvin L. Mayfield
Local Sales Mgr.....Don Stanley
Program Director.....David R. Van Horne
Chief Engineer.....Elbyrne St. Claire
Owners of: WDBJ-TV.

WHYE—Roanoke—1957

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned.....Roanoke Broadcasters, Inc.
Address.....119 W. Church Ave., S.W.
Tel.: 345-0988 .....ABC
Station Representative .....Weed
President, General Mgr.....Thomas M. Aheron
Commercial Manager....Thornton A. Marshall
Chief Engineer.....William C. Purcell

WRIS—Roanoke—1953

Frequency: 1410 Kc.....Power: 5000 Watts d.
Owned By.....Cy N. Bahakel
Address.....902 S. Jefferson St.
Tel.: DI 2-3131 .....MBS
Newspaper Affil.....Roanoke Star Publish. Co.
Station Representative .....Burn-Smith
President.....Cy N. Bahakel
General, Station Mgr.....Frank Tirico
Commercial Manager.....Ray Lewis
Program Director.....Gary Cooper
Chief Engineer.....Don Kassner

WROV—Roanoke—1947

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WROV Bcstrs., Inc.
Bus.-Studio Address...15th & Cleveland Ave.
Tel.: DI 3-4444.....Independent
Station Representative.....Adam Young
President.....Burton L. Levine
General Manager.....Bernard Monn
Program Director.....Fred Frelantz
Chief Engineer.....Al Beckley

WSLS—Roanoke—1940

Frequency: 610 Kc...Power: 5 Kw. d, 1 Kw. n.
Owned.....Shenandoah Life Stations, Inc.
Address .....Box 2161
Tel.: 339-8611.....NBC
President.....James H. Moore
Vice President.....Horace Fitzpatrick
Station, Comm. Mgr...George W. Chernault, Jr.
Sales Promotion Mgr.....Herm Reavis
Program, Pub. Dir.....John Willett
Chief Engineer.....John Aldhizer
Owners of: WSLS-TV-FM.

WKWS—Rocky Mount—1959

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned By.....Radio Franklin, Inc.
Address .....Box 110
Tel.: HUdson 3-9244 .....Independent
President, General Mgr.....Kermit W. Salyer
Sales Prom., Program Dir.....K. E. Smith
Chief Engineer.....Giles Brown

WYTI—Rocky Mount—1957

Frequency: 1570 Kc....Power: 1000 Watts d.
Owned .....WYTI, Inc.
Address .....P.O. Drawer 471
Tel.: HU 3-9955 .....Independent
President.....S. L. Goodman
General, Station Mgr.....Lester L. Williams
Commercial Manager.....William E. Jefferson
Program Director.....Richard L. Garst
Chief Engineer.....William M. Farley
Owners of: WODY, Bassett, Va.

WBLU—Salem—1956

Frequency: 1480 Kc.....Power: 5 Kw., d.
Owned By.....Salem Bcstg. Co.
Address.....P. O. Box 408
Tel.: DUpont 9-5443.....Independent
President, Ch. Eng.....M. C. Bowers, Jr.
General & Station Manager.....R. Bentley

WHLF—South Boston—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Halifax Bcstg. Co.
Address .....Webster St
Tel.: 2-9988 ..... ABC-KBS
Gen., Comm. Mgr.....John L. Cole, Jr.
Chief Engineer.....J. C. Bishop
Owners of: WHLF-FM, WMER-AM, Chase City.

WJWS—South Hill—1953

Frequency: 1370 Kc.....Power 5000 Watts d.
Owned-Operated By....Old Belt Bcstg. Corp.
Address.....P. O. Box 216
Tel.: HI 7-4007.....Independent
Station Rep.....Charles Bernard
President, Gen. Mgr.....W. B. Hofler
Chief Engineer.....Charles E. Brown

WAFC—Staunton—1954

Frequency: 900 Kc.....Power: 1 Kw. d.
Owned.....Am. Home Bcstg. Corp.
Address.....P. O. Box 1209
Tel.: 886-2311 .....CBS-KBS
Station Rep. .....Clark
President, Gen. Mgr.....Lloyd Gochenour
Program Director .....Jimmy Ross
Chief Engineer.....Charles Neer

WTON—Staunton—1945

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Charles P. Blackley
Address .....Morrison Bldg.
Tel.: TU 6-6666.....ABC
General Manager.....Charles P. Blackley
Commercial Manager.....Charles E. Seebeck
Program Director.....Arnold J. Felsher
Chief Engineer.....Rex C. Houser

WHEO—Stuart—1959

Frequency: 1270 Kc.....Power: 1 Kw. d.
Owned By....Patrick-Henry Broadcasting Corp.
Address ..... Stuart
Tel.: Owens 4-3114.....Independent
President.....Phil F. Hedrick
Station, Comm. Manager.....Henry Hill
Co-Managers.....T. W. Patterson, C. F. Adams
Sales Promotion Manager.....Herb Gardner
Program Director.....Barbara Rakes
Chief Engineer.....Roy Russell
Owners of: WHEE, Martinsville, Va.

WLPM—Suffolk—1940

Frequency: 1460 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Suffolk Bcstg. Corp.
Address ..... Box 1626
Tel.: 539-2394 ..... KBS
President.....Fred L. Hart
General Manager.....L. Earl Hundley
Program Director.....Ted Potter
Chief Eng.....Veryl W. Rupp

WESR—Tasley—1958

Frequency: 1330 Kc.....Power: 1 Kw.
Owned.....Accomack-Northampton Bcstg. Co.
Address .....Box 1330
Tel.: SU 7-3200.....KBS
President, Ch. Eng.....Vernon H. Baker

WKBA—Vinton—1961

Frequency: 1550 Kc.....Power: 1000 Watts d.
Owned By.....Roanoke-Vinton Radio, Inc.
Address.....2043 10th St., N.E.
Tel.: Diamond 2-2551.....Independent
President, General Mgr.....S. W. Epperson
Commercial Manager.....Michael Hanes
Sales Promotion Mgr.....George Hume
Program Director.....William Franklin
Chief Engineer.....Michael Kavanaugh

WBOF—Virginia Beach—1954

Frequency: 1550 Kc.....Power: 5 Kw. d.
Owned By.....Metro-WBOF, Inc.
Address.....Box 536
Tel.: GArden 8-3434.....MBS
Sales Representative .....Walker-Rawalt
President.....Temple W. Seay
General Manager.....Leo Hoarty
Commercial Manager.....Bill Gasper
Program Director.....Roy Marsh
Chief Engineer.....Fred Earl Himes

WEER—Warrenton—1957

Frequency: 1570 Kc.....Power: 500 W., d.
Owned By.....Radio Associates, Inc.
Business Address.....Box 817
Tel.: 347-1570 .....KBS
Station Reperesentative....George T. Hopewell
President.....Laurens M. Hamilton
General Manager.....Ronald W. Lambert
Commercial Manager.....Joyce A. Miller
Chief Engineer.....James Thoroman

WKCW—Warrenton—1957

Frequency: 1420 Kc.....Power: 5000 Watts
Owned By .....WKTF, Inc.
Address.....P. O. Box 740
Tel.: 347-1420 ..... Independent
Station Rep.....Charles Bernard
President .....Harry Wismer
General Mgr.....William Montgomery
Station Manager.....William E. Matherly
Commercial Manager.....A. C. Ellis
Chief Engineer.....Stephen J. Hart

WNNT—Warsaw—1949

Frequency: 690 Kc.....Power: 250 Watts d.
Owned By.....Patricia Parker Headley
Address .....Warsaw
Tel.: ED 3-6900.....KBS
General Manager.....Patricia Parker Headley
Commercial Mgr.....Ruth R. Rouzie
Prog. Dir.....Chris Naumann
Chief Engineer.....W. Dean Loudy

WAYB—Waynesboro—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Waynesboro Bcstg. Corp.
Business Address.....526 W. Main St.
Tel.: WH 2-1490 .....MBS
Rep. .....Donald Cooke
President, General Mgr.....N. Wilbur Kidd
Comm., Sales Prom. Mgr.....Al Charles
Program, Publicity Dir.....Bob Fulcher
Chief Engineer.....William T. Gabbert

WBCI—Williamsburg—1959

Frequency: 740 Kc.....Power: 500 Watts d.
Owned By.....Williamsburg Bcstg. Co., Inc.
Address .....Box 180
Tel.: CApital 9-5544.....Independent
Station Representative.....Thomas Clark
President.....William E. Allaun, Jr.
General, Comm. Mgr.....Raymond L. Schreiner
Program Director.....Roy Aycock
Chief Engineer.....Kenneth S. Bradby

WHPL—Winchester—1961

Frequency: 610 Kc.....Power: 500 Watts d.
Owned By.....Shenval Bcstg. Corp.
Address .....Box 828
Tel.: 662-5101 .....Independent
Station Representative .....Burn-Smith
President.....Edwin R. Fischer
General, Commercial Mgr.....John P. Bell, Jr.
Station Manager.....Kay Bell
Program Director.....Thomas H. Gibson
Chief Engineer.....Archie McKay

WINC—Winchester—1941

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Richard F. Lewis, Jr., Inc.
Address.....P.O. Box 605
Tel.: 662-4855 .....ABC
Sta. Reps.....Spot Time Sales; Phila. Spot
President.....Mrs. R. F. Lewis, Jr.
Gen. Mgr., Chief Engineer.....Phil Whitney
Sales Prom., Pub. Dir.....James Coffinberger
Program Director.....Peggy Anderson
Owners of: WELD, Fisher, W. Va.; WHYL-AM-FM, Carlisle, Pa.; WSIG, Mount Jackson, Va.; WFVA-AM-FM, Fredericksburg, Va.; WAYZ-AM-FM, Waynesboro, Pa.; WRFL-FM, Winchester; WLNH-AM-FM, Laconia, N. H.

WYVE—Wytheville—1949

Frequency: 1280 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Wythe County Bcstg. Co.
Address.....195 S. 1st St.
Tel.: CApitol 8-3185.....KBS
General Manager.....Arthur M. Gates
Commercial Manager.....Edward A. Zuber
Chief Engineer.....W. Jack Fleming

Pop.: 2,950,000
Families: 937,000

Washington

Radio Homes: 918,000
AM Stas. in State: 83

KBKW—Aberdeen—1949

Frequency: 1450 KC.....1 Kw. d., 250 W. n.
Owned-Oper. By.....KBKW, Inc.
Address.....701 E. Heron St.
Tel.: LEnox 2-1450-1.....MBS
Sta. Reps..Feltis, Dove, Cannon; Pacific; Cooke
President.....Archie Taft, Jr.
Gen., Sta. Mgr.....Mahlon R. Taft
Program Director.....Gordy Dru
Chief Engineer.....Bob Smading

KXRO—Aberdeen—1927

Frequency: 1320 Kc.....Power: 1000 Watts
Owned By.....KXRO, Inc.
Address.....P.O. Box 1120
Tel.: LEnox 3-1320.....Independent
President.....Helen G. Spence
General Manager.....Fred G. Goddard

KAGT—Anacortes—1956

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....KAGT, Inc.
Address ..... Box 110
Tel.: 3-2114 ..... ABC-KBS
Sta. Representative.....Wagner; Webb
President, Ch. Eng.....A. Lehnhoff
Sales Promotion Mgr., Pro. Dir.....J. Bailey

KASY—Auburn—1958

Frequency: 1220 Kc.....Power: 250 Watts, .d
Owned By.....Auburn Broadcasters, Inc.
Address.....P.O. Box 459
Tel.: TEmple 3-5220.....ABC
Station Representative....Feltis, Dove, Cannon
President .....Edward Garre
Chief Engineer.....Frank C. Cook

KFKF—Bellevue—1958

Frequency: 1330 Kc.....Power: 5 Kw., d.
Owned By.....Bellevue Bcstrs.
Address .....Box 833
Tel.: GLencourt 4-2477.....Independent
Station Rep.....Gene Bolles Co.
President ..... Kemper Freeman
General Manager.....S. M. Tacher
Sales Promotion Mgr.....Verl Wheeler
Program Director.....Dick Stokke
Publicity Director.....Jay Ward
Chief Engineer.....Jack Hemingway
Owners of: KPEG, Spokane.

KENY—Bellingham—1958

Frequency: 930 Kc.....Power: 1000 Watts d.
Owned By.....Whatcom County Bcstg. Inc.
Business Address.....220-A Unity St.
Tel.: REgent 3-2410.....Independent
Station Representative....Feltis, Dove, Cannon
General Mgr., Ch. Eng.....D. T. Haveman

KGMI—Bellingham—1927

Frequency: 790 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Internat'l Good Music, Inc.
Address.....1610 Home Road
Tel.: REgent 3-3790 .....ABC
Station Reps.....Moore; Hollingbery; Scharf
President .....Rogan Jones
Station Manager.....Gene Wagner
Commercial Manager.....Tom McCollum
Program Director.....James Olson
Chief Engineer.....Bob Rathman
Owners of: KGMI-FM, Bellingham; KGMJ-FM, Seattle; KGMG-FM, Portland; KFMU-FM, Los Angeles; KFMW-FM, San Bernardino; KBAY-FM, San Francisco.

KPUG—Bellingham—1947

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Operated By.....KPUG, Inc.
Address.....2340 E. Sunset Dr.
Tel.: REgent 4-1170.....MBS
Newspaper Affil.....Othell. (Wash.) Outlook
Station Reps. .....Pearson; Day-Wellington
President .....Jessica L. Longston
General Manager.....John R. DiMeo
Station Manager.....James Tincker
Sls. Prom. Mgr.....William Berry
Program Director.....David Hall
Publicity Director.....Fran Titus
Chief Engineer.....Donald E. Pinney
Owners of: KAYO, Seattle; KSFM, Moses Lake; both Washington.

KARI—Blaine—1960

Frequency: 550 Kc.....Power: 500 Watts, d.
Owned.....Birch Bay Bcstg. Co.
Address ..... Box X
Tel.: EDgewood 2-0751.....KBS
Station Representative.....Wagner & Assoc.
President.....George A. Wilson
General, Sta. Manager.....D. J. Bevilacqua
Comm., Sales Prom. Mgr.....Don Ball
Publicity Director.....Don P. McKinnis
Chief Engineer.....E. M. Matthews

KBRO—Bremerton—1947

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Bremerton Bcstg. Co.
Address.....205 Washington Ave.
Tel.: ESsex 7-3995.....Independent
Station Reps.....Pacific Bcst. Sales; Masla
President .....Bruce Bartley
General Manager.....Linc Perry
Comm., Sales Prom. Mgr.....Bruce Perry
Program Director.....Calvin R. Vandegrift
Chief Engineer.....Robert L. Adams

KVAN—Camas—1956

Frequency: 1480 Kc.....Power: 1 Kw., d.

Owned By.....Cathryn C. Murphy
Address.....Washington Hotel, Portland,Ore.
Tel.: CApitol 3-1977 (Portland).....Independent
Station Rep. .....Hopewell
General Manager.....Cathryn Murphy
Chief Engineer.....William Murphy

KELA—Centralia-Chehalis 1937

Frequency: 1470 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Central Bcstg. Corp.
Business Address.....P.O. Box 720, Centralia
Tel.: 736-3321 .....MBS
Sta. Reps...Walker-Rawalt; Moore; O'Connell
President.....J. Elroy McCaw
Gen., Sta. Mgr.....Joe Chytil
Commercial Manager.....Dick Dawson
Sales Promotion Mgr.....Lee Stottlemyre
Program Director.....Donald Younghans
Chief Engineer.....Bob De Lapp

KITI—Centralia-Chehalis—1954

Frequency: 1420 Kc.....Power: 1 Kw. d.
Owned By .....KITN-KITI Corp.
Address.....St. Helens Hotel, Chehalis
Tel.: 748-3379 .....Independent
Reps....Feltis, Dove, Cannon; Ven., Torbet & McC.
Pres., Gen. Mgr.....Donald F. Whitman
Engineering Director .....Lee Hurley
Owners of: KITN, Olympia, Wash.

KOZI—Chelan—1957

Frequency: 1230 Kc...Power: 1 Kw. d., 250 W. n.
Owned.....Lake Chelan Bcstg. Corp.
Address.....P. O. Box 1210
Tel.: 440 .....Independent
Pres., Gen. Mgr.....Stuart S. Maus

KCLX—Colfax—1950

Frequency: 1450 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Adrian De Vries
Address .....Box 710
Tel.: EXbrook 7-3441.....MBS
President, Gen. Mgr.....Adrian DeVries
Chief Engineer.....E. O. McVay

KCVL—Colville—1955

Frequency: 1270 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Colville Bcstg. Co.
Address.....Mantz & Rickey Rd.
Tel.: MU 4-6481.....KBS
Station Representative.....Continental; Moore
Pres., Ch. Eng.....Merle B. Peterson
Commercial Manager.....P. J. Hull

KGDN—Edmonds—1954

Frequency: 630 Kc.....Power: 5000 Watts d.
Owned By.....King's Garden, Inc.
Address.....N. 190th & Fremont Ave.
Tel.: LI 2-3131.....Independent
Station Rep.....Wm. J. Wagner & Assoc.
President ..... Axel Fredeen
General Manager.....Hendrick Van Dyke
Program Director.....Al Cherry
Publicity Director.....Robert Staley
Chief Engineer .....William Ward

KXLE—Ellensburg—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Oper. By.....Western Bcstrs. Inc.
Address .....Box 600
Tel.: WOodland 2-1488.....ABC
Reps.....Art Moore; Cooke; Pacific Bcst. Sales
President.....G. Morgan McBride
Station Manager.....Bob Sumbardo
Program Director.....Sherman Bailey
Chief Engineer.....Bill Watt

KULE—Ephrata—1950

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Coulee Bcstg. Corp.
Address.....118 B St., N.W.
Tel.: SK 4-4686.....Independent
President, General Mgr.....Donald R. Berry
Publicity Director.....John Holgren
Chief Engineer.....Gordon Sinclair

KRKO—Everett—1920

Frequency: 1380 Kc.....Power: 5 Kw.
Owned.....Everett Bcstg. Co., Inc.
Address.....P. O. Box 916
Tel.: ALpine 9-1144.....Independent
Station Reps.....Feltis, Dove, Cannon; H-R
Pres., Gen. Mgr.....W. R. Taft
Sales Manager.....Dale Watson
Program Director.....Russ Rebel
Chief Engineer.....Dale Good

KWYZ—Everett—1957

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By.....Snohomish County Bcstg. Co.
Address .....3021 Rockefeller
Tel.: ALpine 9-6111.....Independent
Station Reps.....Avery-Knodel; Day-Wellington
President, General Mgr.....Clifford H. Hansen
Sales Manager.....George B. Aller
Program Director.....Paul McCarthy
Chief Engineer.....Vern Downing

KFDR—Grand Coulee—1950

Frequency: 1360 Kc.....Power: 1000 Watts
Owned-Oper. By.....Ralph A. Nachtmann
Address .....Box 395
Tel.: 1322 ..... Independent
Station Reps.....Hopewell; Art Moore
General Manager.....R. A. Nachtmann
Chief Engineer.....Frank Van Hemert

KHOQ—Hoquiam—1961

Frequency: 1560 Kc.....Power: 1,000 Watts d.
Owned By.....Twin Cities Bcstg. Co.
Address .....Box 576
Tel.: GE 8-1200 .....Independent
President, Ch. Eng.....Irving V. Schmidtke
Commercial, Promo Mgr.....Allen E. Hoffard
Program Director.....Fred I. Schmidtke

KLOG—Kelso—1949

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....K-L Bcstg.
Address .....P. O. Box 90
Tel.: EX 3-4900.....Independent

Station Representative.....Art Moore
President.....Mrs. Margaret Nagle
General, Sta. Manager.....Robert D. Bartels
Comm., Sales Prom. Mgr.....Arthur Anderson
Prog. Dir., Chief Eng.....Russell Ripley

KEPR—Kennewick—1947

Frequency: 610 Kc.....Power: 5000 Watts
Owned By.....Cascade Bcstg. Corp.
Address.....P.O. Box 437
Tel.: JUstice 6-6184.....MBS
Representatives .....Moore; Young
President .....Thomas Bostic
General Manager.....Bruce Glenn
Chief Engineer.....John P. Berg
Owners of: KIMA-AM-TV, Yakima, Wash.; KEPR-TV, Kennewick, Wash.; KBAS-TV, Moses Lake, Wash.; KLEW-TV, Lewiston, Idaho.

KCDI—Kirkland—1961

Frequency: 1460 Kc.....Power: 5000 Watts
Owned By .....Carl-Drek, Inc.
Address.....1206 Malcolm Ave., Los Angeles
Tel.: Los Angeles.....Independent
President.....Carl E. Haymond
General Manager.....Jack Goetz

KNBX—Kirkland—1948

Frequency: 1050 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Eastside Bdcstg. Co.
Address .....Civic Center
Tel.: VAndyke 2-1201.....KBS
General Manager.....G. A. Wilson
Commercial Manager.....George W. Boucher
Chief Engineer.....Justin M. Erisman

KFHA—Lakewood—1959

Frequency: 1480 Kc.....Power: 1000 Watts d.
Owned By.....Radio Sales Corp.
Address.....Box 3309, Tacoma
Tel.: JUniper 4-1243.....Independent
President.....R. W. Burden, Jr.
Station Manager.....Dale Woods
Commercial Manager.....Marvin Young
Sales Promotion Manager..George Burmeister
Chief Engineer.....Clay Freinwald
Owners of: KEEP, Twin Falls, Idaho.

KBAM—Longview—1955

Frequency: 1270 Kc.....Power: 5000 Watts d.
Owned-Operated By.....K-BAM Bcstg. Co.
Address .....Box 31
Tel.: HA 3-1210.....MBS
Station Rep.....Holman; Wagner
General Mgr.....Arne G. Peterson
Commercial Manager.....Terry Kynaston
Program Director.....A. A. Reed
Chief Engineer.....John Lewis

KEDO—Longview—1938

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....KEDO, Inc.
Address.....P. O. Box 779
Tel.: HA 5-1500 .....KBS
Reps.....Feltis, Dove, Cannon; Pearson
Pres., Gen., Sta. Mgr.....Don L. Veith
Chief Engineer.....M. Johnston

KLFF—Mead—1962

Frequency: 1590 Kc.....Power: 1000 Watts d.
Owned By .....KLFF, Inc.
Address.....2221 E. Lincoln Rd., Spokane
Tel.: HUdson 9-3100.....Independent
President.....Robert D. Dellwo
Gen. Mgr., Chief Eng.....Ralph O. Dailey
Comm. Mgr., Prog. Dir.....E. O. Jacobson

KSEM—Moses Lake—1947

Freq.: 1470 Kc.....Power: 5 Kw., d.; 1 Kw., n.
Owned-Operated By.....KSEM, Inc.
Address .....Box 276
Tel.: RO 5-3441.....MBS
Station Representative .....Pearson
President.....Jessica L. Longston
Gen. Manager.....Robert Pollock
Commercial Manager.....Walt Bjerke
Chief Engineer .....Ron Crouse

KWIQ—Moses Lake—1956

Frequency: 1260 Kc.....Power: 1000 Watts, d.
Owned By.....KWIQ Radio, Inc.
Address.....P.O. Box 1696
Tel.: ROckwell 5-7843 .....Independent
Station Rep. .....Moore
President, Station Mgr.....W. E. Lawrence
Sales Promotion Mgr.....Don McCoun
Program Director.....Kent Myhre
Chief Engineer.....Bill Newland

KBRC—Mount Vernon—1946

Freq.: 1430 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....Beckley Radio Co.
Address.....P. O. Box 240
Tel.: GArfield 4-2430.....MBS
Representative .....Art Moore
Pres., Gen., Sta. Mgr.....Leo H. Beckley
Commercial Mgr.....Ted Frayling
Publicity, Program Dir.....Chuck Sharman

KGY—Olympia—1922

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Tom Olsen
Address.....1240 N. Washington St.
Tel.: 943-1240 .....MBS-ABC-KBS
Station Reps.....Art Moore; Walker-Rawalt
General Manager.....Tom Olsen
Sta., Comm. Mgr.....Herb Anderson
Program Mgr., Ch. Eng.....Don Jones

KITN—Olympia—1956

Frequency: 920 Kc.....Power: 1 Kw. d.
Owned By .....KITN-KITI Corp.
Address .....P.O. Box 629
Tel.: 357-7718 .....Independent
Reps...Feltis/Dove/Cannon; Pacific Bcst. Sales
President, Gen. Mgr.....Donald F. Whitman
Engineering Director.....Lee Hurley
Owners of: KITI, Centralia-Chehalis, Wash.

KOMW—Omak—1947

Frequency: 680 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KOMW, Inc.
Address .....Box 151
Tel.: 20 .....Independent

Station Rep.....Feltis, Dove, Cannon
President, General Mgr.....Dean Nichols
Commercial Manager.....Jerry Weaver
Program Director.....Elizabeth Uht
Chief Engineer.....W. Miltenberger

KZUN—Opportunity—1955

Frequency: 630 Kc.....Power: 500 Watts, d.
Owned.....KZUN, Inc.
Address.....Box 123
Tel.: WA 4-2400.....Independent
Station Representative ..... Clark
President, General Mgr.....Robert L. Swartz
Program, Pub. Dir.....Art MacKelvie
Sales Prom. Mgr.....Dick Wright
Chief Engineer.....Jack Feldhausen

KRSC—Othello—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....R. D. Leary, C. B. Ward
Address.....Box 1400
Tel.: HU 8-2791.....KBS
Newspaper Affiliation.....Othello Outlook
Station Represenattive .....Day-Wellington
General Manager.....R. D. Leary
Station Manager.....D. R. Lockwood
Sales Promotion Manager.....R. Hill

KORD—Pasco—1956

Frequency: 910 Kc.....Power: 1 Kw., d.
Owned .....KORD, Inc.
Address .....Box 485
Tel.: LI 7-9791.....Independent
Station Representative .....Pearson
President, Gen. Mgr.....Wally Reid

KPKW—Pasco—1945

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Century Bcstg. Co.
Address.....Chase at "A" St.
Tel.: LI 7-9741.....KBS-ABC
President .....R. Stacey

KAPY—Port Angeles—1961

Frequency: 1290 Kc.....Power: 1 Kw. d.
Owned By.....Port Angeles Radio, Inc.
Address.....One Melody Lane
Tel.: GLencourt 2-9288.....Independent
Representatives.....Feltis, Dove, Cannon
President.....John W. Mowbray
General, Sta. Manager.....Sam Ewing
Commercial Manager.....Ron Susslick
Program Director.....Russ White
Publicity Director.....Larry Hoover
Chief Engineer.....James Moulton

KONP—Port Angeles—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Radio Pacific, Inc.
Address.....313 West First Street
Tel.: GL 7-4200.....KBS
Newspaper Affiliate.....Evening News
Representative .....Art Moore
President.....Charles N. Webster
General Manager.....George Buck

KARY—Prosser—1956

Frequency: 1310 Kc.....Power: 1 Kw., d.
Owned By.....Prosser-Grandview Bcsts.
Address.....P. O. Box 1310
Tel.: YUkon 4-7310.....KBS
Station Rep. .....Wagner
President, General Mgr.....Jack L. Quinn
Comm., Sales Prom. Mgr.....Robert Wilson
Program Director.....Bill Doane
Chief Engineer.....Dewey Trostel

KOFE—Pullman—1950

Frequency: 1150 Kc.....Power: 1000 Watts d.
Owned By.....KOFE, Inc.
Address.....P.O. Box 318
Tel.: LOgan 4-5251.....ABC
President, General Mgr.....William Wippel
Station Manager.....Bob Tuenley
Commercial Manager.....Bill Campbell
Program Director.....Mike James
Chief Engineer.....Bill Watt

KAYE—Puyallup—1951

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Henry Perozzo
Address.....P. O. Box 271
Tel.: THornwall 5-1450.....KBS
Station Representative .....Moore
Gen. Mgr., Ch. Eng.....Henry Perozzo

KPOR—Quincy—1957

Frequency: 1370 Kc.....Power: 1 Kw., d.
Owned.....Quincy Valley Bcstrs.
Address.....806 S. Central Ave.
Tel.: SUnset 7-6731.....Independent
Station Rep.....Hopewell; Jacobson
Pres., Gen. Mgr.....Donald R. Nelson
Commercial, Prog. Dir.....Doyle Nelson
Chief Engineer.....Ralph Barclay

KAPA—Raymond—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Willapa Broadcasting Co.
Address ..... Box 626
Tel.: 942-2340 ..... KBS
Station Rep.....Art Moore
President.....R. E. Claunch
General Manager.....J. Reavley
Sta. Mgr., Chief Eng.....R. E. Sheetz

KALE—Richland—1950

Frequency: 960 Kc.....Power: 1000 Watts
Owned-Oper. By.....D & D Broadcasters, Inc.
Address.....P. O. Box 767, Pasco, Wash.
Tel.: LIberty 7-3388.....Independent
Station Reps.....Hollingbery; Day-Wellington
President, General Mgr.....L. G. Dix
Program Director.....Loyd Aman
Chief Engineer.....C. White

KAYO—Seattle—1926

Freq.: 1150 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By...Wash. Telecasters, Inc.
Address.....2939 Fourth Ave. So.
Tel.: MAin 3-2480.....MBS
Newspaper Affil.St. Helens Ore. Sentinel-Mist

Station Representative .....Pearson
President.....Jessica L. Longston
General Mgr.....R. E. Pollock
Station Manager.....John R. DiMeo
Commercial Manager.....William Shela
Program Director.....Chris Lane
Sales Prom., Publicity Dir.....Lee White
Chief Engineer.....Verle Jones
Owners of: KSEM, Moses Lake, KPUG, Bellingham, both Wash., KBAR, Burley, Ida.

KETO—Seattle—1961

Frequency: 1590 Kc.....Power: 5000 Watts
Owned By.....Chem-Air, Inc.
Address .....1417 4th Ave. Bldg.
Tel.: MU 2-2662 .....Independent
President.....William E. Boeing, Jr.
General Manager.....Jack J. Link
Station Manager.....George A. Edgar
Commercial Mgr.....C. Doug Setterberg
Program Director.....Fred Johnson
Chief Engineer.....Robert R. Zirk
Owners of: KETO-FM, Seattle; KPAM, KPFM, Portland, Ore.; KIDO, Boise, Idaho.

KING—Seattle—1927

Frequency: 1090 Kc.....Power: 50,000 Watts
Owned By.....King Bcstg. Co.
Address.....320 Aurora Ave.
Tel.: MUtual 2-3555.....NBC
Station Rep. .....Blair
President .....Dorothy S. Bullitt
V.P., Bcst. Div.....Otto P. Brandt
V.P. Business.....Henry B. Owen
Station Manager.....Earl F. Reilly
Program Director.....Pat S. O'Halloran
Promotion Manager.....G. E. McDade
Merchandising.....G. W. Parker
Chief Engineer.....A. A. Shultz
Owners of: KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.; KING-AM-FM-TV.

KIRO—Seattle—1926

Frequency: 710 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Queen City Bcstg. Co.
Address.....1507 Queen Anne Ave.
Tel.: AT 3-9800.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President, General Mgr.....Saul Haas
Station, Commercial Mgr.....William F. Tucker
Operations Manager.....John Shield
Chief Engineer.....Jim Upthegrove
Owners of: KIRO-TV-FM.

KIXI—Seattle—1947

Frequency: 910 Kc.....Power: 1000 Watts
Owned By.....K-91, Inc.
Address.....1305 Third Ave.
Tel.: MAin 3-6910.....Independent
Station Representative.....Avery-Knodel
President.....W. N. Nelskog
General, Station Mgr.....Hale Bondurant
Sales, Promotion Mgr.....John Mowbray
Program Director.....Bob Carmichael
Chief Engineer.....Tom Lewis
Owners of: KQTY, Everett, Wash.

KJR—Seattle—1923

Frequency: 950 Kc. .....Power: 5000 Watts
Owned-Oper. By.....Seattle-Portl. Radio
Address.....P.O. Box 3726
Tel.: WEst 7-5100.....Independent
Station Representative.....McGavren/Guild
Pres., Gen Mgr.....Lester M. Smith
Commercial Manager....Gaylen S. Blackford
Chief Engineer.....George Newton

KOL—Seattle—1922

Frequency: 1300 Kc.....Power: 5000 Watts
Owned By.....F-V Productions
Bus.-Studio Address.....1100 W. Florida St.
Tel.: MA 2-2312.....Independent
Station Representative.....H-R Reps.
V.P., Gen. Mgr.....Seymour Whitelaw
Commercial Manager.....W. L. Simpson
Chief Engineer.....Lloyd C. Hannah

KOMO—Seattle—1926

Frequency: 1000 Kc.....Power: 50,000 Watts
Owned-Oper. By....Fisher's Blend Station, Inc.
Bus.-Studio Address.....100 4th Ave. No.
Tel.: MA 4-6000.....ABC
Representative .....Katz
President, General Mgr.....W. W. Warren
Station Manager.....John Behnke
Sales Manager.....Fred Kaufman
Public Relations Mgr.....Arthur Gerbel
Program Manager.....Mike Weide
Merchandising Mgr.....Pop Hagerty
Chief Engineer.....C. E. Miller
Owners of: KATU, Portland, Wash.

KTW—Seattle—1920

Frequency: 1250 Kc.....Power: 5 Kw.
Owned By..First Presbyterian Church of Seattle
Address .....710 Madison
Tel.: MAin 4-6226.....Independent
General Manager.....A. H. Jacobsen
Program Director.....Lee Knudsen
Ch. Eng.....James S. Ross

KVI—Seattle—1929

Frequency: 570 Kc.....Power: 5000 Watts
Owned By.....Golden West Bcstrs., Inc.
Address .....Tower Bldg.
Tel.: MUtual 2-3100.....Independent
Sta. Representative.....AM Radio Sales
Chairman of Board.....Gene Autry
President.....Robert O. Reynolds
V.P., General Mgr.....Bert S. West
Vice Presidents.....L. C. Sigmon, W. D. Shaw
General Sales Mgr.....Randy Archer
Program Director.....Buddy Webber
Promotion, Publicity Dir.....Jack Macdonald
Owners of: KSFO, San Francisco; KMPC, Los Angeles; KEX, Portland, Ore.

KXA—Seattle—1926

Frequency: 770 Kc.....Power: 1000 Watts d.
Owned-Operated By.....KXA, Inc.
Address.....320 Second Ave., W.
Tel.: ATwater 4-8600.....Independent
Representative .....Meeker
President.....Wesley I. Dumm
General Manager.....R. W. Wassenberg
Commercial Manager.....John Croghan
Program Director.....John Sherman
Chief Engineer.....John Dubuque

KCFA—Spokane—1959

Frequency: 1330 Kc.....Power: 5000 Watts d.
Owned By.....Christian Serv. Inc.
Address.....5408 Freya St.
Tel.: KEystone 5-3077.....Independent
President.....R. L. Stensland
General Mgr.....H. J. Chandler

KGA—Spokane—1926

Frequency: 1510 Kc.....Power: 50,000 Watts
Owned By.....Gran Bcstg. Co.
Address .....Box 141
Tel.: KE 4-0631.....Independent
Station Representative .....Walker-Rawalt
President .....E. S. Weig
General Mgr.....A. M. Vogel
Station Manager.....Len Greensword
Program Director.....A. Wolter
Chief Engineer.....Val Strange

KHQ—Spokane—1922

Frequency: 590 Kc.....Power: 5000 Watts
Owned-Operated By.....KHQ, Inc.
Address.....South 4202 Regal
Tel.: KEystone 4-0511.....NBC
Representative .....Katz
Pres., Gen. Sta. Mgr.....Richard O. Dunning
Sales Manager.....Bill Carroll
Chief Engineer.....Dee Waymire
Owners of: KHQ-TV.

KNEW—Spokane—1947

Frequency: 790 Kc.....Power: 5000 Watts d.
Owned-Operated By...Seattle-Portland Radio
Address.....P.O. Box 8033
Tel.: KE 4-9363.....Independent
Station Rep. .....McGavren-Guild
President, Gen. Mgr.....Lester M. Smith
Comm. Mgr.....Hugh MacPherson
Program Dir.....Bob Adkins
Chief Engineer .....Vince Hoffart
Owners of: KJR, Seattle; KXL, Portland, Ore.

KPEG—Spokane—1957

Frequency: 1380 Kc.....Power: 5 Kw. d.
Owned .....Bellevue Bcstrs.
Address .....East 3810 Boone St.
Tel.: KE 5-3638.....Independent
Station Rep.....Charles Bernard
President.....F. Kemper Freeman
General, Station Mgr.....W. R. White
Program Director.....Ed Mosley
Chief Engineer.....Sig Turnquist
Owners of: KFKF, Bellevue, Wash.

KREM—Spokane—1947

Freq.: 970 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KREM Bcstg. Co.
Address.....4103 South Regal
Tel.: KE 4-0423 .....ABC
Sta. Representative..... Petry
President.....Mrs. A. Scott Bullitt
General Manager.....Robert Temple
Station Manager.....Alex P. Hunter
Program Director.....Ron MacDonald
Chief Engineer.....Ed Antosyn
Owners of: KREM-TV.

KXLY—Spokane—1922

Frequency: 920 Kc.....Power: 5,000 Watts
Owned By .....Spokane Television
Address .....W. 315 Sprague Ave.
Tel.: MA 4-1218.....Independent
Station Rep.....H-R; Day-Wellington; Jacobson
General Manager.....Wayne F. McNulty
Commercial Mgr.....Al LaCom
Program Director.....Dave Steer
Chief Engineer.....David Green

KREW—Sunnyside—1950

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Cole E. Wylie
Address ..... Box 209
Tel.: TEmple 7-2277.....MBS-KBS
Representative .....Tracy Moore
Pres., Gen. Mgr.....Cole E. Wylie
Sta., Comm. Mgr.....Don G. Bennett
Program Director.....Jean Runyan
Chief Engineer.....Dale Howard

KMO—Tacoma—1926

Frequency: 1360 Kc.....Power: 5000 Watts
Owned.....Tacoma Radio Corp.
Address.....P. O. Box 1651
Tel.: WAverly 7-1360.....Independent
Station Reps.....H-R; Feltis, Dove, Cannon
Pres., Gen. Sta. Mgr.....J. Archie Morton
Program Director.....Don Woodland
Publicity Director.....Burt Malakoff
Chief Engineer.....Robert Capstick

KTAC—Tacoma—1941

Frequency: 850 Kc.....Power: 1000 Watts
Owned-Operated By.....Tacoma Bcstrs., Inc.
Address .....Winthrop Hotel
Tel.: BR 2-2241.....Independent
Station Representative .....Avery-Knodel
President, Gen. Mgr.....Jerry Geehan
Asst., Commercial Manager.....John Condon
Sales Prom. Mgr., Prog. Dir.....Dick Weeks
Publicity Director.....Robi Bryant
Chief Engineer.....Bill Luckhurst

KTNT—Tacoma—1952

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Tribune Publ. Co.
Address.....So. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil. .....News Tribune
Station Representative...Paul H. Raymer & Co.
President.....George F. Russell
General Manager.....Max H. Bice
National Sales Mgr.....John Upham
Operations Manager.....Ted Knightlinger
Program Director..... Don St. Thomas
Chief Engineer.....Dick F. Engh
Owners of: KTNT-FM-TV.

KENE—Toppenish—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned.....Radio Broadcasters Inc.
Address.....P. O. Box 350

Tel.: 869-1490 ..... KBS
President ..... John R. Woodroofe
Station Manager ..... Don Downing
Chief Engineer ..... Warren Walters

KKEY—Vancouver—1954

Frequency: 1150 Kc. ... Power: 1,000 Watts d.
Owned-Oper. By ..... Western Bcstg. Co.
Address ..... 5500 Fourth Plain Blvd.
Tel.: OX 3-2565 ..... Independent
Station Representative ..... William J. Wagner
President ..... Ralph C. Weagant
General Mgr. ..... Ernest Crater
Commercial Manager ..... Arthur Rowell
Program Dir., Chief Eng. ..... Russ Ripley
Publicity Director ..... Laurie Lauritzen

KHIT—Walla Walla—1956

Frequency: 1320 Kc. ... Power: 1000 Watts d.
Owned By ..... Leader Broadcasting Co.
Address ..... Denny Bldg.
Tel.: JAckson 5-3190 ..... Independent
Sta. Reps. ..... Feltis, Dove, Cannon; Jacobson
Pres., Gen., Sta. Mgr. ..... Arch Le Roux
Chief Engineer ..... Ed Carter

KTEL—Walla Walla—1946

Frequency: 1490 Kc. ..... Power: 250 Watts
Owned-Oper. By .... Walla Walla Bdcstg. Co.
Address ..... Box 1028
Tel.: JAckson 5-4103 ..... ABC
Sta. Reps. ..... Wagner; Masla
Pres., Gen. Mgr. ..... Jack Keating
Sales Prom. Mgr., Prog. Dir. ..... Al Buttolph
Chief Engineer ..... Beven Roth

KUJ—Walla Walla—1927

Frequency: 1420 Kc. ..... Power: 5000 Watts
Owned-Operated By ..... KUJ, Inc.
Business Address ..... P.O. Box 276
Tel.: JA 9-1230 ..... Independent
President, Gen. Mgr. ..... H. E. Studebaker
Program Director ..... LaVerne Russell
Chief Engineer ..... Glenn E. Dubbe

KMEL—Wenatchee—1948

Frequency: 1340 Kc. ..... Power: 250 Watts
Owned-Oper. By ..... Frontier Broadcasting Co.
Address ..... 119 N. Wenatchee Ave.
Tel.: NO 2-7135 ..... Independent
President, Chief Eng. ..... J. E. Goslin
Program, Publicity Dir. ..... Craig Lawrence, Jr.

KPQ—Wenatchee—1929

Frequency: 560 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... Wescoast Bcstg. Co., Inc.
Bus.-Studio Address ..... 32 N. Mission
Tel.: NO 3-5121 ..... ABC-NBC
Station Representative ... George P. Hollingbery
Pres., Sta., Gen. Mgr. ..... James W. Wallace
Chief Engineer ..... George Frese

KUEN—Wenatchee—1956

Frequency: 900 Kc. ..... Power: 1 Kw. d.
Owned ..... KUEN Bcstg.
Address ..... P.O. Box 79
Tel.: NOrmandy 3-5186 ..... KBS
Sta. Reps. ... Hollingbery; Feltis, Dove, Cannon
Gen. Mgr., President ..... M. C. Robertson
Station Manager ..... Roy Robinson
Chief Engineer ..... Jerry Daggett

KBBO—Yakima—1947

Freq.: 1390 Kc. ..... Power: 1 Kw d.., 250 W. n.
Owned By ..... Yakima Bcstg. Co.
Address ..... P.O. Box 172
Tel.: CH 8-1390 ..... MBS
Station Representative ..... Masla
President ..... J. J. Christenson
General, Commercial Mgr. ..... Kye Harris
Program Director ..... Arvid Erickson
Chief Engineer ..... Gerald Gerhardt

KIMA—Yakima—1946

Frequency: 1460 Kc. ..... Power: 5000 Watts
Owned-Oper. By ..... Cascade Bdcstg. Co.
Address ..... P. O. Box 702
Tel.: GLencourt 2-9111 ..... NBC
Station Reps. ..... Adam Young; Moore
President ..... Tom Bostic
General Manager ..... Monte DeVon
Publicity, Sales Promotion Mgr. ..... B. Horn
Chief Engineer ..... Dave Hubert
Owners of: KEPR-AM-TV, Kennewick, Wash.; KIMA-TV.

KIT—Yakima—1929

Freq.: 1280 Kc. ... Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By ..... KIT, Inc.
Address ..... 114 S. 4th St.
Tel.: GL 7-8115 ..... ABC
Reps. .. McGavren/Guild, Feltis, Dove, Cannon
President ..... Carl E. Haymond
General Manager ..... Jack H. Goetz
Commercial Manager ..... Vern Chartier
Sales Promotion Manager ..... Ben Shropshire
Program Director ..... Al Bell
Chief Engineer ..... H. B. Murphy

KUTI—Yakima—1954

Frequency: 980 Kc. ..... Power: 5000 Watts d.
Owned-Oper. By .... Yakima Valley Radio, Inc.
Address ..... 316 Butterfield Rd.
Tel.: CHestnut 8-2900 ..... Independent
Station Representative ..... George Hollingbery
Pres., Gen. Mgr. ..... H. G. Wells, Jr.
Commercial Manager ..... Bill Bainter
Chief Engineer ..... Roger Raymond

Pop.: 1,850,000
Families: 495,000

West Virginia

Radio Homes: 484,000
AM Stas. in State: 52

WJLS—Beckley—1939

Freq.: 560 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By.....Joe L. Smith, Jr., Inc.
Address .....WJLS Building
Tel.: 253-7311 ..... CBS
Representative .....Burn-Smith
President, Gen. Mgr.....Joe L. Smith, Jr.
Station Manager.....Gene Morehouse
Program Director.....Gary Dent
Chief Engineer.....R. Harold Dew
Owners of: WKNA-TV-FM, Charleston, W. Va.

WWNR—Beckley—1947

Freq.: 620 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Rahall Bcstg. Co.
Address.....1708 Harper Road
Tel.: CI 3-8330.....Independent
Station Representative.....H-R Reps.
President.....N. Joe Rahall
General Manager.....Anthony P. Gonzalez
Assistant Manager.....Paul M. Harless
Sales Manager.....Bud Kurtz
Program Director.....Bill Boyd
Owners of: WKAP, Allentown, Pa.; WLCY, St. Petersburg, Fla.; WNAR, Norristown, Pa.; WQTY, Arlington, Fla.

WCST—Berkeley Springs—1958

Frequency: 1010 Kc.....Power: 250 Watts d.
Owned By...Berkeley Springs Radio St. Corp.
Address ..... Box 8
Tel.: 771 .....Independent
President.....Vernon Weber
General Manager.....Thomas Butscher
Commercial Manager.....Kenneth Robertson
Program Director.....Daniel Duckwall
Chief Engineer.....Gary Daniels

WHIS—Bluefield—1929

Freq.: 1440 Kc....Power: 5 Kw., d.; 500 W., n.
Owned-Oper. By....Daily Telegraph Prtg. Co.
Address .....Municipal Bldg.
Tel.: 327-7115 .....NBC
Newspaper Affil.....Daily Telegraph
President.....Hugh Ike Shott
Station Mgr.....Melvin Barnett
Commercial Manager.....George Hendrick
Chief Engineer.....Kenneth Dick
Owners of: WHIS-TV.

WKOY—Bluefield—1948

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Bristol Bcstg.
Address .....Box 800
Tel.: 327-6124 .....MBS
General Manager .....W. L. Nininger
Station Manager .....J. R. Watkins, Jr.

WBUC—Buckhannon—1959

Frequency: 1460 Kc. .....Power 5 Kw. d.
Owned.....Upshur County Bsctg. Co.
Address .....Box 71
Tel.: 444.....Independent
General Manager, Ch. Eng...Jesse D. Newman
Commercial Mgr.....Joseph Barker
Program Director .....James Murphy
Publicity Director .....Dale Brooks

WXVA—Charles Town—1962

Frequency: 1550 Kc. ...Power: 5,000 Watts d.
Owned By .....WXVA Broadcasting Corp.
Address .....P.O. Box 188
Tel.: 1550 .....Independent
Station Representative .....Weed
President .....Arthur W. Arundel
Exec. V.P., General Mgr. .....J. Strider Moler
Program Director .....Robert Houston
Chief Engineer .....Thomas Aliff

WCAW—Charleston—1946

Frequency: 680 Kc..Power: 10 Kw. d., 250 W. n.
Owned-Oper. By.....Capitol Bcstg. Corp.
Address.....Kanawha Hotel Bldg.
Tel.: 343-7503 .....MBS
Station Reps ....Raymer; Ohio Stations Reps.
President.....E. M. Johnson
General, Station Mgr. .....Paul N. Miles
Comm., Program Dir. .....Paul Howard
Sales Promotion Manager .....Carl A. Cook
Publicity Director .....Barbara Yeager
Chief Engineer .....William E. Ford

WCHS—Charleston—1927

Frequency: 580 Kc.....Power: 5000 Watts
Owned By.....Rollins Broadcasting, Inc.
Address .....1111 Virginia St. East
Tel.: DI 2-8131 .....CBS
Representative.....John Blair
President.....O. Wayne Rollins
V.P., Radio .....Albert R. Lanphear
Station Manager .....Bert Files
Commercial Manager .....Norman Posen
Promotion, Publicity Manager ..Harry Brawley
Program Director .....Joe Farris
Chief Engineer .....Harry Bowen
Owners of: WGEE, Indianapolis, Ind.; WAMS, Wilmington, Del.; WCHS-TV; WNJR, Newark, N. J.; WPTZ-TV, Plattsburgh, N. Y.; WRAP, Norfolk, Va.; WBEE, Harvey, Ill.; WEAR-TV, Pensacola, Fla.; KDAY, Los Angeles, Calif.

WGKV—Charleston—1932

Frequency: 1490 Kc.....Power: 250 W.
Owned By.....E. L. Clinton
Address.....315 Professional Bldg.
Tel.: DI 3-9544.....ABC
V.P., Gen., Comm. Mgr.....G. L. Sutherland
Chief Engineer.....Bernard Clark

WKAZ—Charleston—1946

Frequency: 950 Kc...Power: 5 Kw., d; 1 Kw. n.

Owned By.....Radio WKAZ, Inc.
Address.....210 Dickinson St.
Tel.: 343-4556 .....NBC
Station Rep. .....Katz
President.....Hartley L. Samuels
General Mgr.....Don O. Hays
Commercial Manager.....Carl A. Cook
Sales Promotion, Publicity Dir. ...Jack Williams
Program Director.....James D. Tuverson
Chief Engineer.....Don Browning
Owners of: WDLB, Marshfield, Wisc.

WTIP—Charleston—1946

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By....Chemical City Bcstg. Co.
Bus. Address.....415 Dickinson St.
Tel.: DIckens 2-3136.....ABC
Station Representative.....Pearson Nat'l Reps.
President, Chief Engr.....Gus Zaharis
General Manager.....Mel S. Burka
Commercial Manager.....Bud A. Burka
Program Director.....Sam Poland
Sales Promotion Manager.....Bob Bower

WBOY—Clarksburg—1937

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned By.....Rust Craft Bcstg. Co.
Address.....912 W. Pike St.
Tel.: 624-7571.....NBC, KBS
Station Representative.....Adam Young, Inc.
President .....Jack Berkman
General Mgr.....Roger Garrett
Commercial Manager.....Frank Balsley
Program Director.....Jack See
Sales Prom. Mgr., Pub. Dir.....Peter Lyman
Chief Engineer.....Harry Brown
Owners of: WBOY-TV, Clarksburg, W. Va.; WSTV-AM-FM-TV, Steubenville, O.; WPIT-AM-FM, Pittsburgh, Pa.; WSOL, Tampa, Fla.; WRDW-TV, Augusta, Ga.; WRGP-TV, Chattanooga, Tenn.

WHAR—Clarksburg—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Harrison Corp.
Address.....1200 E. Pike St.
Tel.: 624-5525.....ABC
Station Representative.....Burn-Smith Co.
President .....Charles Gaylord
General Manager.....John Peters
Commercial Manager.....Carl Clovis
Program Director.....Ralph Doolittle, III
Publicity Director.....Albert Cox
Chief Engineer.....Beryl Snyder

WPDX—Clarksburg—1947

Frequency: 750 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Clarksburg Bcstg. Corp.
Address.....339 W. Main St.
Tel.: 62-4-6425 ..... Independent
Station Representative.....Pearson Nat'l Reps.
President.....R. C. Warden
General, Station Manager....James T. Fawcett
Program Director.....Byron Parrish
Chief Engineer.....Robert D. Hough

WDNE—Elkins—1948

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Maria Bcstg. Corp.
Address .....Davis & Wash. Sts.
Tel.: 636-1300 ..... KBS
Pres., Gen. Mgr.....John Carr

WMMN—Fairmont—1928

Frequency: 920 Kc.....Power: 5000 Watts
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....208 Adams St.
Tel.: 363-5200 ..... CBS
Representative .....Hollingbery
President.....Herbert E. Evans
General Manager.....A. Garen Ferrise
Commercial Manager.....J. Ross Felton
Program Director.....Frank Lee
Chief Engineer.....Donald G. Gruitt
Owners of: WGAR, Cleveland, O.; WTTM, Trenton, N. J.; WRFD, Worthington, O.; WNAX, Yankton, S. D.; KVTV, Sioux City, Ia.

WTCS—Fairmont—1947

Frequency: 1490 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Fairmont Broadcasting Co.
Address.....P.O. Box 1549
Tel.: 366-3700.....ABC
President .....Paul Pitrolo
V.P., General Manager.....Nick Fantasia
Program Director.....Josephine Trotta
Publicity Director.....Jack Bernardo
Chief Engineer.....Fred K. Gross

WELD—Fisher—1956

Frequency: 690 Kc.....Power: 500 W., d.
Owned-Oper. By.....South Branch Bcstg. Corp.
Address .....Fisher
Tel.: LE 8-6062.....MBS
President.....Marian Park Lewis
General Manager.....K. Johnson

WVVW—Grafton-Fairmont—1956

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned.....Beacom Bcstg. Enterprises
Address.....400 Quincy St., Fairmont
Tel.: Fairmont 363-0700.....ABC
Newspaper Affil.....Mannington Times
Station Rep.....Weed Radio
President.....J. Patrick Beacom
General, Station Manager....Patrick W. Larkin
Commercial Manager.....N. F. Fabre
Program Director.....B. F. Waters
Chief Engineer.....J. S. Larkin

WKEE—Huntington—1948

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned By.....Geyer Broadcasting Co.
Address.....623 4th Ave.
Tel.: 525-7788.....Independent
Sta. Representative .....Raymer
President.....Wayne W. Geyer
Station Manager.....Robert R. O'Dell
Commercial Manager.....John Thacker
Program Director.....Robert Martin
Chief Engineer.....R. Thompson

WWHY—Huntington—1946

Frequency: 1470 Kc.....Power: 5000 Watts, d.

Owned By.....Ohio River Bcstg.
Business Address.....1046½ Third Ave.
Tel.: JA 3-3421.....Independent
Representative.....Peters, Griffin, Woodward
General Manager.....Jack Gelder
Station Mgr.....R. Osbourne
Chief Engineer.....Bob Nixon

WSAZ—Huntington—1923

Freq.: 930 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 3-8401.....NBC
Representative.....Katz
President.....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Commercial Manager.....Lewis Bryant
Mdse. Dir., Prom. Mgr.....Jack M. Williams
Program Director.....Bob Bowen
Chief Engineer.....John Clay
Owners of: WSAZ-TV.

WKYR—Keyser—1953

Freq.: 1270 Kc.....Power: 5000 Kw. d.
Owned.....WKYR Inc.
Address Ft. Cumberland Hotel, Cumberland, Md.
Tel.: PArkview 4-5000.....MBS
President.....Robert K. Richards
Gen., Sta. Mgr.....William W. Robinson
Program, Publicity Director.....Jack R. Husson
Commercial, Prom. Mgr.....Dewitt Mower
Chief Engineer.....Wilmer G. Thompson

WLOG—Logan—1940

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Buyan Valley Bcstg.
Address.....445 Stratton St.
Tel.: PLaza 2-3939.....MBS
Station Manager.....R. O. Greever
Commercial Manager.....E. M. Bailey
Program Director.....Lucille Gallion
Chief Engineer.....Lewis H. Fry

WVOW—Logan—1952

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Logan Bcstg. Co.
Address.....Trailways Bus Terminal Bldg.
Tel.: PL 2-5080.....Independent
President.....W. C. Browning
General Mgr.....W. P. Becker

WEPM—Martinsburg—1946

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Martinsburg Bcstg. Co.
Address.....Peoples Trust Co. Bldg.
Tel.: AM 3-5252.....MBS
Station Rep.....Devney Organization
General Mgr.....C. Leslie Golliday
Station, Comm. Manager....George N. O'Brien
Program Director.....John E. Taylor
Chief Engineer.....William Weller

WHJC—Matewan—1951

Frequency: 1360 Kc.....Power: 1000 Watts d.
Owned-Operated By...Three States Bcstg. Co.
Address.....Radio Hill
Tel.: MC 7-7771.....KBS
President, Gen. Mgr. .....Fred Morningstar
Program Director.....E. Watkins
Chief Engineer.....Ken Bickord

WMON—Montgomery—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....Fayette Associates, Inc.
Address.....1028 First Ave.
Tel.: HI 2-4620.....MBS
President.....Arnold M. Vickers
Station Manager.....Robert L. Marsh
Chief Engineer.....J. C. Craver

WAJR—Morgantown—1940

Freq.: 1440 Kc..Power: 5 Kw. d., 500 Watts, n.
Owned-Oper. By...West Virginia Radio Corp.
Address.....P.O. Box 867
Tel.: LInden 2-9488.....NBC
President.....Agnes J. Greer
General, Sta. Manager.....L. W. Fleming, Jr.
Sales Prom. Mgr.....Virginia Pattison
Publicity Director.....Dorothy Comuntzis
Program Director.....Herbert J. Tennant
Chief Engineer.....James Davis

WCLG—Morgantown—1954

Frequency: 1300 Kc....Power: 1000 Watts, d.
Owned.....Morgantown Broadcasting Co,
Address.....P. O. Box 885
Tel.: LI 2-2222.....KBS
Pres., Gen. Mgr.....W. S. Freed

WMOD—Moundsville—1950

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned-Oper. By....Miracle Valley Bcstg. Co.
Address.....505 Seventh St.
Tel.: 845-1230.....Independent
President, General Mgr.....Joseph M. Larosa
Program Director.....Chuck Brand
Commercial Manager.....Mrs. Judy Reager
Chief Engineer.....Felice Rigoli

WETZ—New Martinsville—1952

Frequency: 1330 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Magnolia Broadcasting Co.
Address.....Box 391
Tel.: 455-3030.....Independent
Station Representative.....Hal Walton
President, Gen. Mgr.....Harry G. Bright
Vice President.....C. R. Bright
Comm. Manager.....George K. Eubanks
Program Director.....Mike Gabor
Publicity Director.....Lorraine Espy
Chief Engineer.....David Miles

WOAY—Oak Hill—1947

Frequency: 860 Kc.....Power: 10 Kw. d.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....Independent
Representative.....Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Commercial Manager.....A. W. Vickers
Chief Engineer.....Thomas Phillips

WCEF—Parkersburg—1954

Frequency: 1050 Kc.....Power: 1000 Watts d
Owned.....Franklin Broadcasting Co.
Address.....219 Eighth St.
Tel.: HU 5-4401-2.....Independent
Station Representative .....Masla
President, Chief Eng.....C. E. Franklin
Station Mgr.....Morris Leon
Commercial Mgr.....Mike Morris
Sales Prom. Mgr.....Dorothy Leon
Program Director.....Randy Jay

WPAR—Parkersburg—1935

Frequency: 1450 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WPAR, Inc.
Address.....211 5th St.
Tel.: HUdson 5-5475.....CBS
President.....H. Max Good
Station Manager.....Eddie Lane
Chief Engineer.....A. J. English
Owners of: WMGS, Bowling Green, O.

WTAP—Parkersburg—1947

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....Zanesville Publish. Co.
Address.....123 West Seventh St.
Tel.: 485-4588.....ABC
Sta. Representative .....Pearson
President .....Clay Littick
General Manager.....Gene P. Loffler
Managing Director.....Allan Land
Commercial Manager.....Denny Dever
Program Director.....Howard Burlingame
Chief Engineer.....Bob Hatton

WWYO—Pineville—1949

Frequency: 970 Kc.....Power: 1000 Watts d.
Owned-Oper. By ..Wyoming Bdcstg. Co., Inc.
Address .....Box 184
Tel.: 2711 .....Independent
President.....R. D. Bailey
Gen., Sta., Comm. Mgr.....Edward Hawley

WLOH—Princeton—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Mountain Bcstg. Co.
Address.....Box 1011
Tel.: GA 5-2151.....KBS
Station Representative ..... Hopewell
General Manager, Pub. Dir...Robert L. Harrison
Prog. Dir.....Bob Woodburn
Chief Engineer.....Earle Graham

WMOV—Ravenswood—1957

Frequency: 1360 Kc.....Power: 1000 Watts
Owned By.....Good Neighbor Bcstrs.
Address.....Gibbs & Gallatine Sts.
Tel.: BRowning 3-2544.....Independent
Station Manager.....W. M. Watterson
Chief Engineer.....R. Osborne

WVAR—Richwood—1957

Frequency: 1280 Kc.....Power: 1000 Watts
Owned By.....Royal Bcstg. Co.
Address.....P. O. Box 349
Tel.: VIking 6-0411.....KBS
President.....W. Courtney Evans
Manager ..... R. Henderson

WRON—Ronceverte—1947

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Blake Bcstg. Co.
Address .....Box 69
Tel.: MIdway 5-1327.....KBS
Station Representative ..... Hopewell
Pres., Gen. Mgr.....James Venable
Station Mgr., Prog. Dir.....Garry Ritchie
Commercial Manager.....Betty Ann Venable
Chief Engineer.....Bill Mullins

WKLC—St. Albans—1956

Frequency: 1300 Kc.....Power: 1 Kw., d.
Owned By.....Kandel Corp.
Business Address.....109 - 6th Ave.
Tel.: PA 7-1300.....Independent
Station Representative.....Thomas Clark
President.....Raymond I. Kandel
General, Sta. Manager.....Morton J. Victorson
Program Director.....Robert Entley
Chief Engineer.....Bernard Clark

WSPZ—Spencer—1961

Frequency: 1400 Kc....Power: 1,000 Watts d.
Owned By.....Community Radio
Address.....Box 60
Tel.: 900 .....KBS
President.....H. G. Minns
General Manager.....Paul R. Fairchild
Sales Manager.....Robert J. Weaver

WEIR—Weirton—1950

Frequency: 1430 Kc.....Power: 1000 Watts
Owned-Oper. By.....Tri-State Bcstg. Co.
Address.....3992 Main St.
Tel.: 2814 .....NBC
Station Representative.....Spot Time Sales
President.....Thomas E. Millsop
General Manager.....Edward J. Hirshberg
Station Manager.....Robert E. Badger
Sales Prom. Mgr.....Geraldine Cohen
Program Dir.....Steve Liadis
Publicity Dir.....Lou Serra
Chief Engineer.....James Mark

WELC—Welch—1950

Frequency: 1150 Kc....Power: 1000 Watts d.
Owned-Oper. By.....Pocahontas Bcstg. Co.
Address .....Box 1032
Tel.: 436-2131.....KBS
President, General Manager.....Sam Sidote
Chief Engineer.....Howard R. King

WOVE—Welch—1955

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....McDowell Bcstg. Co.
Address.....Rhodes Building
Tel.: 436-3333.....MBS
Station Representative....Kentucky Radio Sales
President, General Mgr.....South C. Bevins
Station, Commercial Mgr.....Roy Canfield
Chief Engineer.....George Hall

WHAW—Weston—1948

Frequency: 980 Kc.....Power: 1 Kw., d.

Owned-Oper. By...Central W. Va. Serv. Corp.
Address.....P. O. Box 431
Tel.: 1555.....KBS
Newspaper Affil..Record, Buckhannon, W. Va.
President .....R. H. Ralston
Vice Pres. .....Francis Andrew
Station Manager.....J. Caldo
Chief Engineer.....William Corathers

WHLL—Wheeling—1949

Frequency: 1600 Kc.....Power: 5000 Watts d.
Owned-Operated By.....Wheeling Bcstg. Co.
Address .....Box 989
Tel.: CE 3-1300.....Independent
Representative .....Gill-Perna
President .....Kenneth Forney
Gen., Sta. Mgr.....Fred A. Grewe, Jr.
Commercial, Program Mgr.....Jim Smith
Chief Engineer.....Rudolph Pearl

WKWK—Wheeling—1941

Frequency: 1400 Kc.....Power: 250 Watts
Owned-Oper. By.....Community Bcstg., Inc.
Business Address.....1600 Market St.
Tel.: CE 2-2250.....MBS
Station Representative.....McGavren/Guild
President, Gen. Mgr.....L. W. Dickey
Comm., Sales Prom. Mgr.....Gene Johnson
Program, Publicity Director.....Herb Allen
Chief Engineer.....F. Baker

WWVA—Wheeling—1926

Frequency: 1170 Kc.....Power: 50,000 Watts
Owned By.....Basic Communications, Inc.
Address.....Hawley Bldg.
Tel.: CEdar 2-1170.....ABC
Representative .....John Blair
Chairman .....Emil Mogul
President .....Ira Herbert
Exec. V.P.....Tudie Herbert
General Manager.....Paul J. Miller
Commercial Manager....Andrew F. Hofmann
Sls. Prom. Mgr., Pub. Dir....Howard W. Meagle
Program Director.....Lew Clawson
Chief Engineer.....Edwin L. Keim
Owners of: WAKE, Atlanta; WYDE, Birmingham.

WBTH—Williamson—1939

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Williamson Bcstg. Corp.
Address.....P.O. Box 261
Tel.: BElmont 5-3600.....MBS
President .....Phil Beinhorn
General Manager.....Robert B. Harvit
Commercial Manager.....John Moses
Sales Promotion Manager.....Jim Wolford
Program Director.....Bill Hardebeck
Publicity Director.....Sandra May
Chief Engineer.....Leo Scott

Pop.: 4,025,000
Families: 1,192,000

Wisconsin

Radio Homes: 514,000
AM Stas. in State: 81

WATK—Antigo—1948

Frequency: 900 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Antigo Bcstg. Co.
Address .....Journal Bldg.
Tel.: MArket 3-4124-5.....Independent
Newspaper Affil.....Daily Journal
President, General Mgr.....A. F. Berner
Chief Engineer.....Lyle Gunderson

WAPL—Appleton—1952

Frequency: 1570 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....John Dixon
Address.....109 S. Appleton St.
Tel.: RE 4-9226.....KBS
Pres., Gen. Manager.....John Dixon
Comm., Sales Promo. Mgr....Gene Steinhorst
Program Director.....Rex Munger
Publicity Director.....Bill Day
Chief Engineer.....Robert Falkner

WHBY—Appleton—1925

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Operated By.....Norbertine Fathers
Bus.-Studio Address.....600 So. Lawe St.
Tel.: RE 3-6584.....MBS
Station Representative .....Burn-Smith
President .....Abbot Killean
General, Station Mgr.....Lewis J. Process
Chief Engineer.....George Merkl

WATW—Ashland—1940

Frequency: 1400 Kc...Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....WATW, Inc.
Address.....118 W. 2nd Ave.
Tel.: MUrdock 2-2727.....Independent
Representative.....Thomas F. Clark
President, Gen. Mgr.....Gene Halker
Commercial Manager.....Bud Huber
Program Director.....Arnold Peterson
Chief Engineer.....Russ Johnston

WBEV—Beaver Dam—1951

Frequency: 1430 Kc.....Power: 1000 Watts d.
Owned-Operated By...Beaver Dam Bcstg. Co.
Address.....109½ Front St.
Tel.: TU 5-4442.....Independent
Representative .....Hal Holman
President.....Joe T. Mackin
General Mgr.....Thomas H. Faile
Commercial Manager.....Richard McDermott
Program Manager.....Paul Ryan
Chief Engineer.....David Pierce

WBEL—Beloit—1948

Frequency: 1380 Kc.....Power: 5000 Watts
Owned-Oper. By.....Beloit Bcstrs., Inc.
Business-Studio Address.....430 State St.

Tel.: EMerson 5-6641.....Independent
Representative .....Gill-Perna
President .....Russ Salter
General Mgr.....Robert O. Moran
Sta., Comm. Mgr.....Joe Moen
Sales Promotion Manager.....Irv Andreoni
Program Director.....Bill Greener
Publicity Director.....Christie Thomsen
Chief Engineer.....Leo Wilson

WGEZ—Beloit—1948

Frequency: 1490 Kc.....Power: 250 Watts
Owned By.....Howard Miller Ent.
Address .....416 College
Tel.: EM 5-8865.....MBS
President, Gen. Mgr.....Howard Miller
Station Mgr.....Tom Anderson
Chief Engineer.....Frank Goodard

WWIS—Black River Falls—1958

Frequency: 1260 Kc.....Power: 1000 Watts d.
Owned By.....Clarkwood Broadcasting Corp.
Business Address.....P.O. Box 32
Tel.: 4645 .....Independent
Owners.....M. J. & M. McDonald

WAXX—Chippewa Falls—1957

Frequency: 1150 Kc.....Power: 5 Kw. d.
Owned.....Chippewa Bcstg., Inc.
Address.....108½ N. Bridge St.
Tel.: PArk 3-2242.....Independent
Station Representative.....Masla
President, Gen. Mgr.....Jack Holden
Station, Comm. Manager.....Donald Holden
Sales Prom. Mgr., Prog. Dir....Andre Le Tendre

WERL—Eagle River—1961

Frequency: 950 Kc.....Power: 1,000 Watts
Owned By.....Eagle River Bcstg. Co.
Address .....Box 593
Tel.: 456 .....Independent
General Manager.....George Palo

WBIZ—Eau Claire—1944

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 Wt. n.
Owned-Operated By.....WBIZ, Inc.
Address.....609 Cameron St.
Tel.: TE 5-5111.....MBS
Representative .....Pearson
President, General Mgr.....Howard G. Bill
Commercial Manager.....Jack Kelly
Program Director.....Loren G. Kassera
Chief Engineer.....Chris Bangert

WEAQ—Eau Claire—1937

Frequency: 790 Kc.....Power: 5000 Watts
Owned By.....Bcster. Services, Inc.
Address.....Hotel Eau Claire Bldg.
Tel.: TEmple 2-3463.....NBC
Station Representative.....Hollingbery
General Manager.....C. R. Dickoff
Program Director.....Peter Murphy
Publicity Director.....Byron Napier
Chief Engineer.....Kenneth Tetzloff

WECL—Eau Claire—1948

Frequency: 1050 Kc.....Power: 1000 Watts d.
Owned By.....WECL, Inc.
Address .....Rudolph Road
Tel.: TEmple 2-1629.....KBS
Station Representative .....Bolles; Hyett
President, Gen. Mgr.....Robert E. Nelson
Station Manager.....Helen Bartz
Commercial Manager.....Robert Onarheim
Program Director.....Richard Hoff
Publicity Director.....Donald Smith
Chief Engineer.....Jerry Kalmanson

KFIZ—Fond du Lac—1922

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Operated By.....KFIZ Bcstg. Co.
Address.....18 W. First St.
Tel.: WA 1-3770.....MBS
Newspaper Affil.....Reporter Printing Co.
Representative ..... Holman
President, Gen. Mgr.....Emery W. Martin
Commercial Manager.....Joe Goeser
Program Director.....Ron Harvey
Sales Promotion Manager.....James Schwartz
Publicity Director.....Doug McGrath
Chief Engineer.....Wendell S. Meyers

WBAY—Green Bay—1922

Frequency: 1360 Kc.....Power: 5000 Watts
Owned-Operated By.....Norbertine Fathers
Address .....115 South Jefferson
Tel.: HE 2-3331.....CBS
Station Representative.....H-R Reps
General Manager.....Haydn R. Evans
Commercial Manager.....Joe De Young
Program Director.....Rog Mueller
Chief Engineer.....Wallace Stangel
Owners of: WBAY-TV.

WDUZ—Green Bay—1947

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....Green Bay Bcstg. Co.
Business Address.....225 N. Adams St.
Tel.: HEmlock 5-5331.....ABC
Station Rep.....Radio-TV Reps., Inc.
President, Gen. Mgr.....Ben A. Laird
Station Manager.....Ann C. Schauer
Comm., Sales Prom. Mgr.....John E. Mayasich
Program Director.....Thomas L. Hoppe
Publicity Director.....Donald A. Vander Kelen
Chief Engineer.....Clifford Graff
Owners of: WDUX, Waupaca, Wisc.

WJPG—Green Bay—1947

Freq.: 1440 Kc.....Power: 5 Kw. d., 500 W. n.
Owned-Oper. By....Green Bay Newspaper Co.
Address.....428 Cherry St.
Tel.: HE 5-7575.....MBS
Newspaper Affiliation .....Press-Gazette
Station Rep.....George P. Hollingbery Co.
President.....William A. C. Roethke
Station Manager.....Glen R. Holznecht
Commercial Manager.....Larry Fitchett
Sales Prom. Mgr., Pub. Dir....William McCarthy
Program Director.....Clair Stone
Chief Engineer.....Roland Henry

WTKM—Hartford—1954

Frequency: 1540 Kc.....Power: 500 Watts d.
Owned By.....Top Hat Enterprises, Inc.
Address.....23 N. Main St.
Tel.: 673-3550.....KBS
President.....Ralph Schewe
General, Station Manager.....Galen Brunner
Sales Promotion Manager.....Rusty Flynn
Program Director.....Jim Parker
Publicity Director.....Marty Jupp
Chief Engineer.....Ed Dulaney

WHSM—Hayward—1957

Frequency: 910 Kc.....Power: 1000 Watts, d.
Owned By.....WJMC, Inc.
Address .....Route 3
Tel.: 303 .....MBS-KBS
Station Rep.....Hollingbery
President.....W. C. Bridges
General Mgr.....Russell J. Brown
Station Manager.....B. L. Munson
Sales Promotion Manager.....R. V. Davenport
Program Director.....Bob Fraser
Chief Engineer.....Robert P. Kolsky
Owners of: WJMC-AM-FM, Rice Lake, Wisc.

WCLO—Janesville—1930

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned.....Southern Wisconsin Radio, Inc.
Business-Studio Address..200 E. Milwaukee St.
Tel.: PL 4-3316.....MBS
Newspaper Affiliation ..... Daily Gazette
President.....Sidney H. Bliss
General Manager.....V. W. Williams

WLIP—Kenosha—1947

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned-Oper. By.....Kenosha Bcstg., Inc.
Address.....625 57th St.
Tel.: OL 7-6162.....Independent
Pres., Gen. Mgr.....William L. Lipman
Station Mgr.....Hugh L. Gately

WKBH—La Crosse—1923

Frequency: 1410 Kc.....Power: 5000 Watts
Owned-Operated By.....WKBH, Inc.
Business-Studio Address.....141 So. 6th St.
Tel.: 2-4678.....NBC
Newspaper Affiliation.....Tribune
Station Representative ..... Avery-Knodel
President, Station Mgr.....Howard Dahl
Commercial Manager.....Richard Schueler
Program Director.....Berneice Callaway
Sales Manager.....Leonard Anderson
Chief Engineer.....Al Leeman

WKTY—La Crosse—1948

Frequency: 580 Kc...Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By.....Lee & Associates, Inc.
Address .....Box 923
Tel.: 2-6042 ..... ABC
Station Representative.....Radio-TV Reps.
President, Gen. Mgr.....Herbert H. Lee
Commercial Manager.....Philip A. Dyer
Prog. Dir.....Marilyn J. Bahwell

WLCX—La Crosse—1947

Freq.: 1490 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....La Crosse Radio Inc.
Address .....306 Rivoli Bldg.
Tel.: 4-4521 .....Independent
Station Representative..Devney Organization
Pres., Gen. Mgr., Ch. Eng.....Joe Rohrer
Comm., Sales Prom. Mgr.....Glenn H. Pederson
Program, Publicity Dir.....Jean Gitz

WLDY—Ladysmith—1948

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Flambeau Bcstg. Co.
Address .....Hwy. 8
Tel.: 585 .....KBS
President .....Ruth Nelson
Gen. Mgr.....Chas. H. Nelson
Chief Engineer.....S. Mercer

WIBA—Madison—1925

Frequency: 1310 Kc.....Power: 5000 Watts
Owned-Operated By.....Badger Bcstg. Co.
Address ..... Box 99
Tel.: CE 3-5311.....NBC
Newspaper Affiliation.....Capital Times
Representative .....Avery-Knodel
President.....William T. Evjue
General, Comm. Manager..Howard A. Johnson
Asst. Mgr., Prog. Dir.....Fred H. Gage
Publicity Director.....A. C. Stephenson
Chief Engineer.....Norman Hahn

WISM—Madison—1948

Frequency: 1480 Kc..Power: 5 Kw., d., 1 Kw., n.
Owned-Oper. By....Heart O'Wisc. Bcstrs. Inc.
Address.....122 E. Main St.
Tel.: ALpine 3-6167.....Independent
Representative.....Radio-TV Reps
President, Gen. Mgr.....William R. Walker
V.P., Sales.....Philip Fisher
Asst. Manager.....Chuck Mefford
Chief Engineer.....George Reynolds
Owners of: WEAQ, Eau Claire, WBEV, Beaver Dam, WOSH, Oshkosh, all Wisc.; WSJM, St. Joseph, Mich.

WKOW—Madison—1947

Freq.: 1070 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned By.....Midcontinent Bcst. Co. of Wisc.
Address.....215 W. Washington Ave.
Tel.: AL 7-2261.....CBS
Station Representative.....H-R Reps.
Exec. V.P., General Manager.....Tony Moe
General Sales Manager.....Ben F. Hovel
Operations Manager.....Tom Hooper
Merchandising, Prom. Mgr....James Roy Miller
Technical Engineer.....Robert Wickhem
Owners of: WKOW-TV; WLOL-AM-FM, Minneapolis; KSO, Des Moines; KELO-TV, Sioux Falls.

WCUB—Manitowoc—1950

Frequency: 980 Kc.....Power: 1000 Watts d.
Owned By.....Eastern Wisc. Bdcstg. Corp.
Address.....2500 North Mirro Drive
Tel.: MUrray 2-8226.....Independent

President .....Ben Hovel
Exec. V.P., General Manager....Jack Severson
Program Director.....Bob Irish
Chief Engineer.....Jay Wells

WOMT—Manitowoc—1926

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Francis M. Kadow
Address.....Radio Building
Tel.: MU 4-6015.....MBS
Representative .....Hal Holman
General, Commercial Mgr....Francis M. Kadow
Chief Eng.....H. E. Willis

WMAM—Marinette—1939

Freq.: 570 Kc.....Power: 250 W. d., 100 W. n.
Owned-Oper. By..Marinette Central Bcstg. Co.
Address.....400 Wells St.
Tel.: RE 5-6631.....NBC
Newspaper Affliation.....Mining Journal
Station Representative.....Pearson Nat'l Reps.
President.....Frank J. Russell
General Manager.....Howard L. Emich
Program Director.....Bill Liegeois
Chief Engineer.....Paul Anick
Owners of: WDMJ, Marquette, WLST, Escanaba, WMIQ, Iron Mountain, all Mich.

WDLB—Marshfield—1947

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Clarkwood Broadcasting Corp.
Address.....1710 N. Central Ave.
Tel.: FUlton 4-2191.....KBS
President, Gen. Mgr.....Hartley L. Samuels
Station, Publicity Director.....John R. Thornton
Commercial Manager.....Lynn Eckes
Sales Promotion Manager.....William Allen
Program Director.....Jack Hackman
Chief Engineer.....Richard Hanneman
Owners of: WKAZ, Charleston, W. Va.

WRJC—Mauston—1961

Frquency: 1270 Kc.....Power: 500 Watts d.
Owned By.....Radio Juneau County, Inc.
Address.....200 Hickory St.
Tel.: VIctor 3-8001.....KBS
Station Representative.....James C. Bowden
President.....John D. Rice
General, Commercial Mgr.....Gordon P. Bigalke
Program Director.....Vicki L. Klabough
Chief Engineer.....Donald L. Yapp

WIGM—Medford—1941

Frequency: 1490 Kc...Power: 1 Kw. d., 250 W. n.
Owned .....WIGM, Inc.
Business Address.....Box 59
Tel.: 748-2566 ..... KBS
Representative ..... Clark
Pres., Gen. Mgr. .....Paul Allman
Comm., Sales Prom. Mgr.....Joe Dahlvig
Chief Engineer.....Ray Bohnert

WMNE—Menomonie—1951

Frequency: 1360 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Menomonie Bcstg. Co.
Address .....603½ Broadway
Tel.: CEdar 5-2112.....KBS
Station Representative .....Hopewell
President ..... Wendell Hansen
General, Station Manager.....Don Mortwedt
Commercial, Sls. Prom. Mgr.....Thor Edgeberg
Program Director, Ch. Eng.....LaVern Garton
Publicity Director.....Bob Lee

WXMT—Merrill—1960

Frequency: 730 Kc.....Power: 1 Kw. d.
Owned By.....Thunder Bird Broadcasting Co.
Address.....P.O. Box 72
Tel.: 1990 .....Independent
Station Rep.....Thomas F. Clark, Inc.
President .....Gene Halker
General Manager.....Marty Hogman

WAWA—Milwaukee—1961

Frequency: 1590 Kc.....Power: 1 Kw. d.
Owned By.....Suburbanaire Inc.
Add..12700 W. Bluemound Rd., Elm Grove, Wis.
Tel.: SUnset 6-4625.....ABC
President.....Herbert L. Mount
General, Comm. Manager.....Neil K. Searles
Program Director.....Earl Gissing
Chief Engineer.....Jack Krause

WEMP—Milwaukee—1935

Frequency: 1250 Kc.....Power: 5 Kw.
Owned-Oper. By.....Milwaukee Bcstg. Co.
Bus.-Address.....1701 W. Wisconsin Ave.
Tel.: DI 2-4040.....Independent
Station Rep.....H-R Reps.
President.....A. M. Sphoeris
General Mgr.....Hugh K. Boice, Jr.
Commercial Manager.....John Gagliano
Station, Program Dir.....Chuck Phillips
Chief Engineer.....Rolland Paske
Owners of: KWK, St. Louis, Mo.

WFOX—Milwaukee—1946

Frequency: 860 Kc.....Power: 250 Watts d.
Owned By.....Fox Broadcasting
Address.....208 E. Wisconsin Ave.
Tel.: BRoadway 2-1272.....MBS
Station Representative.....Meeker
General Manager.....Jack Raymond
Commercial Manager.....Viola E. Wilson
Chief Engineer.....Robert Mayer

WISN—Milwaukee—1922

Frequency: 1150 Kc.....Power: 5,000 Watts
Owned-Oper. By.....Hearst Corporation
Address.....759 N. 19th St.
Tel.: DIvision 2-3000.....ABC
Station Representative.....McGavren/Guild
V.P., General Manager.....James T. Butler
Commercial Manager.....Herman Schneider
Program Director.....Tom Lambert
Publicity Director.....Patt Barnes
Chief Engineer.....Lionel Wittenberg
Owners of: WISN-FM-TV; WBAL-AM-FM-TV, Baltimore; WRYT, WTAE-TV, Pittsburgh.

WMIL—Milwaukee—1947

Frequency: 1290 Kc.....Power: 1000 Watts d.
Owned-Oper. By...Cream City Bcstg. Co., Inc.
Address.....2625 W. Wisconsin Ave.
Tel.: WE 3-1290.....CBS
Station Representative.....Jack Masla
President.....Gene Posner
General, Station Mgr.....Sol Radoff
Commercial Manager.....Oliver West
Program Director.....Bill Bramhall
Chief Engineer.....Gino Monaco

WOKY—Milwaukee—1947

Frequency: 920 Kc.....Power: 1 Kw.
Owned.....Bartell Bcstg. Corp.
Address.....3500 N. Sherman Blvd.
Tel.: Hilltop 2-0150.....Independent
Station Representative.....Blair
President.....Gerald A. Bartell
General Manager.....Rosa Bartell Evans
Station Manager.....John A. Reddy
Sales Promotion Manager.....Lois Rice
Engineering Director.....Ralph Evans
Owners of: KCBQ, San Diego; WADO, New York; 4VMR, Haiti; PJC-TV, Curacao; PJA-TV, Aruba.

WRIT—Milwaukee—1955

Frequency: 1340 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....WRIT, Inc.
Address.....5407 W. Martin Dr.
Tel.: GLenview 3-4130.....Independent
Representative.....Eastman
President.....Charles Sawyer
Executive Vice President.....J. P. Williams
Vice President.....Alexander Buchan
General Manager.....Bernie Strachota

WTMJ—Milwaukee—1927

Frequency: 620 Kc.....Power: 5000 Watts
Owned-Oper. By.....The Journal Co.
Business Address.....333 W. State
Tel.: BR 1-6000.....NBC
Newspaper Affiliation.....Journal, Sentinel
Representative.....Christal
General Manager.....George Comte
Station Manager.....R. J. Heiss
Sales Mgr.....Joseph Killeen
Prog. Mgr.....Don Loose
Owners of: WTMJ-FM-TV, Milwaukee.

WEKZ—Monroe—1951

Frequency: 1260 Kc.....Power: 1 Kw. d.
Owned-Operated By..Green County Bcstg. Co.
Address.....Box 460
Tel.: 1260.....Independent
Station Representative.....Webb
President.....Kenneth Stuart
General Manager.....Joseph Urban
Commercial Manager.....Stanley Neuberger
Chief Engineer.....Herb Bolliger

WNAM—Neenah—1947

Frequency: 1280 Kc..Power: 5 Kw. d., 1 Kw. n.
Owned.....Neenah-Menasha Bcstg. Co.
Address.....Radio Park
Tel.: PA 2-6471.....Independent
Station Representative.....Paul H. Raymer Co.
Vice President.....Don C. Wirth
Chief Engineer.....Gordon Daily

WCCN—Neillsville—1957

Frequency: 1370 Kc.....Power: 5000 Watts
Owned.....Central Wisconsin Bcstg.
Business Address.....140 W. 5th St.
Tel.: SHerwood 3-3333.....Independent
General Manager.....Howie Sturtz II
Commercial Manager.....Wayne Grap
Chief Engineer.....Charles E. Marvin

WIXK—New Richmond—1960

Frequency: 1590 Kc.....Power: 5 Kw. d.
Owned By.....Radio St. Croix, Inc.
Address.....First National Bank Bldg.
Tel.: CHapel 6-2254.....KBS
Station Reps.....Gill-Perna; Bowden
General Manager.....Bob Smith

WOSH—Oshkosh—1941

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Value Radio Corp.
Business Address.....2333 Bowen St.
Tel.: Beverly 5-3150.....Independent
General Manager.....Wm. L. McDonald

WPFP—Park Falls—1953

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Northland Bcstg. Co., Inc.
Address.....P.O. Box 309
Tel.: 2-3959.....KBS
Station Representative.....Clark
Pres., Gen., Comm. Mgr.....Gordon Schluter

WSWW—Platteville—1955

Frequency: 1590 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Southwest Wisc. Co.
Address.....P. O. Box 1
Tel.: Diamond 8-2775.....Independent
President.....Mrs. M. B. Monroe
General, Comm. Mgr.....R. J. Bodden
Chief Engineer.....Marc Karrmann

WPLY—Plymouth—1954

Frequency: 1420 Kc.....Power: 500 Watts d
Owned-Oper. By.....WPLY, Inc.
Address.....Box 222
Tel.: TWinbrook 3-2661.....Independent
President.....R. Bunker Rogoski
Gen., Comm. Mgr.....D. C. Hille
Program Director.....P. Sell
Chief Engineer.....C. Markworth

WPDR—Portage—1952

Frequency: 1350 Kc.....Power: 1000 Watts d.
Owned-Operated By.....Portage Bcstg. Co.
Address.....P.O. Box 296
Tel.: RI 2-2350.....Independent
President.....W. T. Comstock
General, Sta. Mgr.....Robert D. Hutchings
Commercial Mgr.....R. J. Hoffman
Program Dir.....B. Ableman
Sales Prom. Mgr.....Carol Mork
Chief Engineer.....George Wuerch

WIBU—Poynette—1925

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Radio Station WIBU
Tel.: 365-4532 ..... MBS-KBS
Pres., Gen. Mgr.....William C. Forrest
Program Director.....Sarah Forrest
Chief Engineer.....Leonard Doese

WPRE—Prairie du Chien—1952

Frequency: 980 Kc.....Power: 1000 Watts, d.
Owned.....Prairie Bcstg. Co. Inc.
Address.....P. O. Box 90
Tel.: 637 .....Independent
Representative ..... Holman
Gen., Sta. Mgr.....W. C. Schlaugat, Jr.

WRAC—Racine—1951

Frequency: 1460 Kc.....Power: 500 Watts d.
Owned-Oper. By.....WRAC, Inc.
Business Address.....423 Main St.
Tel.: ME 2-1627.....Independent
Station Rep. .....Devney Organization
Pres., Gen. Mgr.....William J. Priaulx
Comm., Sales Prom. Mgr...Raymond J. Pawzun

WRJN—Racine—1926

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Racine Bcstg. Corp.
Address.....4201 Victory Ave.—Radio Park
Tel.: ME 4-3311.....ABC
Newspaper Affiliation ..... Journal-Times
Station Representative .....Walker-Rawalt
President.....J. D. McMurray
General Manager.....H. R. LePoidevin
Station Manager .....Harold J. Newcomb
Commercial Manager.....Gerald D. Nelson
Program Director.....Lyman Merens
Chief Engineer.....Stanley D. Fisher

WRDB—Reedsburg—1953

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....William C. Forrest
Address ..... Box 207
Tel.: 400.....MBS
President.....William C. Forrest
General Manager.....Michael J. Flaherty
Chief Engineer.....Leonard Doeze
Owners of: WIBU, Poynette.

WOBT—Rhinelander—1947

Frequency: 1240 Kc.....1 Kw. d., 250 W. n.
Owned-Operated By.....Oneida Bcstg. Co.
Address.....P. O. Box 498
Tel.: FO 2-6140.....NBC
Station Reps.....Spot Time Sales; Bowden
President .....James Cleary
General Manager.....Jack R. Gennaro
Program Dir.....John Wadd
Chief Engineer.....William Anderson

WJMC—Rice Lake—1939

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By .....WJMC, Inc.
Address .....Box 352
Tel.: CE 4-2131.....KBS-MBS
Station Representative ..... Hollingbery
President .....W. C. Bridges
Station Manager.....Russell J. Brown

WRCO—Richland Center—1949

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Richland Bcstg. Co.
Address.....P. O. Box 192
Tel.: MI 7-2111.....KBS-ABC
Pres., Gen. Mgr.....H. D. Pebbles
Comm. Manager.....Gerald W. Cook
Chief Engineer.....Pete Athanas

WCWC—Ripon—1957

Frequency: 1600 Kc.....Power: 5 Kw. d.
Owned By.....Greycote, Inc.
Address .....Radio Road
Tel.: 748-5111 .....Independent
Station Representative.....Hal Walton Assocs.
President, Gen. Mgr.....Arlow D. Bice, Jr.
Station, Sales Prom. Mgr.....Gordon N. Alsum
Prog. Dir.....Norman Clark
Publicity Director.....Bob Bandy
Chief Engineer.....Paul Vagus

WTCH—Shawano—1948

Frequency: 960 Kc.....Power: 1,000 Watts d.
Owner.....Shawano County Leader Pub. Co.
Business-Studio Address..107 E. Green Bay St.
Tel.: LA 6-2121.....KBS
General Manager.....J. P. Donald
Station Manager.....Ray Gruetzmacher

WHBL—Sheboygan—1926

Freq.: 1330 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....WHBL, Inc.
Bus.-Studio Address.....Box 27
Tel.: GL 8-2107.....ABC
Sta. Rep. .....Burn-Smith
Pres., General Manager.....Paul F. Skinner
Comm. Manager.....Ray Witthuhn
Chief Engineer.....Christ Bauer

WKTS—Sheboygan—1955

Frequency: 950 Kc.....Power 500 Watts, d.
Owned By.....Sheboygan Radio, Inc.
Address.....814 N. 8th St.
Tel.: GLencourt 7-5561.....Independent
Station Reps...Breen & Ward; Spot Time Sales
President, General Mgr.....Richard P. McKee
Commercial Manager.....Harold Cohan
Program Director.....Julian Jetzer
Publicity Director.....Jean Hesse
Chief Engineer.....R. Kruse

WCOW—Sparta—1951

Frequency: 1290 Kc.....Power: 5 Kw. d.
Owned.....Sparta-Tomah Broadcasting Co.
Address.....209 E. Main St.
Tel.: 3307 .....KBS-MBS
Station Representative.....Walton
Pres., Gen. Mgr.....John D. Rice
Program Director.....Mary Hoogenhous

WSPT—Stevens Point—1948

Frequency: 1010 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Stevens Pt. Bcstg. Co.

Business Address.....414 Main St.
Tel.: DIamond 4-9778.....Independent
Representative .....Hal Holman
President.....William F. Johns, Sr.
V.P., Gen. Mgr.....Peter A. Barnard
Commercial Manager.....David Silverman
Program Director.....Lucie Land
Chief Engineer.....Art Zagrzebski

WDOR—Sturgeon Bay—1951

Frequency: 910 Kc.....Power: 1000 W. d.
Owned-Oper. By...Door County Bcstg. Co. Inc.
Address.....212 N. Third Ave.
Tel.: PIoneer 3-4411.....MBS
Pres., Gen. Mgr.....Edward Allen, Jr.
Commercial Manager.....Leonard Koskubar
Program Director.....William Kary
Sales Prom., Publicity Director....Dolores Allen
Chief Engineer.....Lyle Henry

WIGL—Superior—1961

Frequency: 970 Kc.....Power: 500 Watts d.
Owned By.....Radio Superior, Inc.
Address.....1302 Tower Ave.
Tel.: EXport 2-4707.....Independent
Station Representative.....Gill-Perna
President.....J. G. Haig
Vice President.....W. T. Haig
Program Director.....L. M. Latto, Jr.
Chief Engineer.....Kermit Littler

WQMN—Superior—1959

Frequency: 1320 Kc.....Power: 1 Kw. d.
Owned-Oper. By.....Quality Radio, Inc.
Address.....WQMN Bldg.
Tel.: EXport 4-6695.....MBS
Station Representative .....P.R.O.
President, Gen. Mgr.....W. H. Whitsitt
Station Manager.....John C. Grinden
Program Director.....William C. Kelly
Chief Engineer.....Wilfred A. Meys

WTMB—Tomah—1959

Frequency: 1460 Kc.....Power: 1 Kw. d.
Owned By.....Tomah Maustom Bcstg. Co.
Address .....P.O. Box 142
Tel.: 822 .....Independent
President, Sta. Mgr.....Hugh Dickie
Gen. Mgr., Pub. Dir.....T. Price
Chief Engineer.....W. Merritt

WTRW—Two Rivers—1950

Frequency: 1590 Kc.....Power: 1000 W. d.
Owned By.....Two Rivers Bcstg. Corp.
Address.....1817 Washington St.
Tel.: 793-1348.....Independent
Station Representative.....Thomas F. Clark
President, Commercial Mgr....Kenneth A. Daum
Gen., Sta. Mgr.....Ray F. Kessenich
Sales Promotion Mgr.....Jack Spevacek
Publicity .....Eleanore Daum
Chief Engineer.....Robert White

WISV—Viroqua—1958

Frequency: 1360 Kc.....Power: 500 Watts d.
Owned By.....Parks Robinson
Address.....Box 191
Tel.: 7-7200 .....KBS
Gen. Mgr., Ch. Eng.....Parks Robinson
Station Mgr.....Dwain Munyon

WTTN—Watertown—1950

Frequency: 1580 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Watertown Radio, Inc.
Address.....104 W. Main St.
Tel.: 261-3950.....KBS
Station Rep. .....Hopewell
Pres., Gen. Mgr.....Carl V. Kolata
Commercial Manager.....Clifford Scott
Chief Engineer.....Douglas Beaudoin

WAUX—Waukesha—1947

Frequency: 1510 Kc.....Power: 10 Kw. d.
Owned-Operated By.....Waukesha Bcstg. Co.
Address.....330 Wisconsin Ave.
Tel.: LIberty 2-6636.....MBS
Station Representative.....Gill-Perna
General Manager.....Mig Figi
Comm., Sales Manager...Charles E. Williams
Chief Engineer.....Adin Randall

WDUX—Waupaca—1956

Frequency: 800 Kc.....Power: 1000 Watts d.
Owned.....Laird Broadcasting Co.
Address.....204 S. Main St.
Tel.: 83.....ABC
Representative .....Radio-TV Reps.
President .....D. Laird
Station Mgr.....Tom Karavakis
Program Director.....Cal Cheek
Chief Engineer.....T. Flaherty
Owners of: WDUZ, Greenbay, Wisc.

WHVF—Wausau—1953

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned .....Lakeland Bcstg. Corp.
Address .....1110 Wausau Ave.
Tel.: VIking 2-1188.....KBS
Representative.....Grant Webb & Co.
President, Ch. Eng.....Hilding V. Foreen
General Manager.....Arthur N. Lynn

WRIG—Wausau—1958

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned By.....WRIG, Inc.
Address.....529 Third St.
Tel.: VIking 2-1921.....Independent
Station Rep.....Devney Organization
President.....Duey Wright, Sr.
Gen., Sta. Mgr.....Gerald G. Gertschen
Commercial, Sales Prom. Mgr.....Elroy Sellin
Program Director.....Marvin Nelles
Chief Engineer.....Duey Wright, Jr.

WSAU—Wausau—1937

Frequency: 550 Kc.....Power: 5000 Watts
Owned-Oper. By.....Wisc. Valley TV Corp.
Business Address.....427 4th St.
Tel.: VI 2-2111.....NBC

Newspaper Affil.....Record Herald
Representative ..... Meeker
President.....George T. Frechette
Exec. V.P., General Mgr.....Richard D. Dudley
Station Manager.....George Bundner
General Sales Mgr.....James Frey
Sales Prom., Pub. Dir.....Thomas E. Bolger
Prog. Dir.....Rudy Topinka
Chief Engineer.....Roland W. Richardt
Owners of: WSAU-FM-TV, Wausau.

WBKV—West Bend—1950

Frequency: 1470 Kc.....Power: 1000 W. d.
Owned-Oper. By.....West Bend Bcstg. Co.
Business Address.....P.O. Box 60
Tel.: FE 4-2344.....KBS
Station Representative.....Walker-Rawalt
Pres., Gen. Mgr.....August C. Berkholtz

V.P., Chief Engineer.....Paul J. Mueller
Station Manager.....John P. Steinbach
Sales Promotion Manager.....Jack Skidmore

WFHR—Wisconsin Rapids—1940

Frequency: 1320 Kc....5 Kw., d., 500 Watts, n.
Owned-Oper. By...William F. Huffman Radio
Address.....210 First Ave. South
Tel.: HArrison 3-7205.....MBS
Newspaper Affil.....Daily Tribune
Representative .....Meeker
President.....Louise F. Huffman
Gen., Sta. Mgr.....George T. Frechette
Commercial Manager.....L. L. Zurawski
Program Director.....Arnie Strope
Chief Engineer .....Gordon Miller

Pop.: 340,000
Families: 102,000

Wyoming

Radio Homes: 98,500
AM Stas. in State: 26

KBBS—Buffalo—1956

Frequency: 1450 Kc.....Power: 250 Watts
Owned.....Northern Wyoming Bcstg. Corp.
Address.....98 S. Main Street
Tel.: MU 4-7169.....ABC-KBS
Station Representative .....Petry
Gen. Mgr.....Jack Rosenthal
Chief Engineer.....R. P. Burger

KATI—Casper—1956

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned .....KATI Corp.
Address.....P. O. Box 2006
Tel.: 237-7994.....KBS
Station Representative .....Pearson
Pres., Gen. Mgr.....Kenneth G. Prather
Sales Prom. Mgr.....Misha S. Prather

KTWO—Casper—1930

Freq.: 1470 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned By.....Rocky Mt. Tele. Stations
Address.....3900 East 2nd
Tel.: 237-3711 .....CBS
Station Representatives.....Meeker; McGuire
President .....B. Harris
General, Station Mgr.....L. Berger
Commercial Manager.....Ralph Brannon
Owners of: KTWO-TV.

KVOC—Casper—1946

Frequency: 1230 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....KVOC Bcstg. Co.
Address .....Box 2090
Tel.: 235-3518.....ABC
Station Representative .....Petry
Sta., Sales Prom. Mgr.....William F. Shutts
Comm. Mgr., Ch. Eng.....Duane W. Simons
Program Director.....Marjorie W. Hileman

KCHY—Cheyenne—1959

Frequency: 1590 Kc.....Power: 1 Kw., d.
Owned By.....Charles W. Stone
Address.....309 W. 18 St.
Tel.: 634-7975 .....Independent
Station Representative.....Masla
President.....Charles W. Stone
General Manager.....David Williams
Chief Engineer.....Everett Anderson

KFBC—Cheyenne—1940

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By.....Frontier Bcstg. Co.
Address.....2923 East Lincolnway
Tel.: 634-4461 .....ABC
News, Affil.....Wyoming Eagle, State Tribune
Station Representative.....Edward Petry & Co.
President .....Robert S. McCraken
General Mgr., Chief Eng.....William C. Grove
Station, Commercial Mgr.....Larry Birleffi
Program Director.....Joan Troyer
Owners of: KFBC-TV; KSTF, Scottsbluff, Neb.

KVWO—Cheyenne—1952

Frequency: 1370 Kc.....Power: 1000 Watts d.
Owned By.....Cheyenne Bcstg. Co., Inc.
Address .....Box 926
Tel.: 632-6433 .....MBS
Station Reps..Pearson Nat'l Reps.; John McGuire
President, General Manager.....Leo R. Morris
Program Director.....Jimmy Dallas
Chief Engineer.....Mike Paxton

KODI—Cody—1947

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Operated By...Park Broadcasters, Inc.
Address.....P. O. Box 1222
Tel.: 587-2211.....Independent

President, Station Mgr.....R. B. Beall
Commercial Manager.....Hank Dais
Chief Engineer.....Ted Agnew

KWIV—Douglas—1957

Frequency: 1050 Kc.....Power: 250 Watts d.
Owned By.....Douglas Broadcasting, Inc.
Address.....Box 114
Tel.: 800.....KBS
Station Representative.....Pearson
President, Chief Eng.....Joe C. Henry

KLUK—Evanston—1953

Frequency: 1240 Kc..Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Evanston-Kemmerer Bcstrs.
Address.....P. O. Box 198
Tel.: 700.....ABC-KBS
President, General Mgr.....Warren Papke
Commercial Mgr., Prog. Dir.....J. Belcher
Chief Engineer.....Harry Albers

KIML—Gillette—1957

Frequency: 1490 Kc..... Power: 250 Watts d.
Owned By.....Gillette Bcstg Co.
Address.....Box 1009
Tel.: 682-4747.....ABC, MBS
Station Representative.....Edward Petry & Co.
President.....W. H. Edelman, Jr.
Station Manager.....Roy A. Mapel
Chief Engineer.....A. D. Gaddis

KOVE—Lander—1948

Frequency: 1330 Kc.....Power: 1000 Watts
Owned-Operated By.....Fremont Bcstg.
Business Address.....P. O. Box 436
Tel.: 488.....ABC
Representative.....Continental
Sta., Gen. Mgr.....Dan Breece

KLME—Laramie—1961

Frequency: 1490 Kc.....Power: 100 W.
Owned By.....Albany Broadcasters
Address.....Box 463
Tel.: 745-7396.....Independent
Station Representative.....Hal Holman
President.....Les Ware
General Manager.....Denny Hawkins

KOWB—Laramie—1948

Freq.: 1290 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Kowboy Radio, Inc.
Address.....Box 1290
Tel.: 745-4888.....ABC
Station Representative.....Petry
President.....Charles R. Bell
Program Director.....Mike Goodrich
Chief Engineer.....Al Beckman
Owners of: KYCN, Wheatland, Wyo.

KASL—Newcastle—1953

Frequency: 1240 Kc.....Power: 250 Watts
Owned.....Jack Rosenthal Group
Address.....Box 967
Tel.: FR 5-4888.....ABC-KBS
President.....Mal Wyman
General Station Mgr.....Jack Rosenthal
Chief Engineer.....Al Bailey

KPOW—Powell—1941

Freq... 1260 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....KPOW, Inc.
Address.....P. O. Box 864
Tel.: Skyline 4-2421.....KBS-MBS
Representative.....Avery-Knodel
President, General Mgr.....Merlyn J. Hedin
Program, Publicity Dir.....John C. Steele
Chief Engineer.....J. S. Kilness

KRAL—Rawlins—1947

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Radio 1240
Address.....Box 385, West Rawlins
Tel.: EA 4-2711.....Independent
General, Station Mgr.....Denny Hawkins
Chief Engineer.....R. E. Williams

KVOW—Riverton—1948

Frequency: 1450 Kc.....Power: 250 Watts
Owned By.....Riverton Bcstg. Co.
Business Address.....Box 393
Tel.: UL 6-2251.....Independent
President, General Manager.....Tony A. Kehl
Station, Comm. Manager.....Loren Ellis
Program Director.....Gary Lopez
Publicity Director.....Jack Langan
Chief Engineer.....Ralph Schafer

KVRS—Rock Springs—1939

Freq.: 1360 Kc...Power: 1 Kw. d., 500 Watts n.
Owned.....Wyoming Broadcasting Co.
Address.....Box 1167
Tel.: EMpire 2-3793.....ABC-KBS-MBS
Newspaper Affil.....Rock Springs Newspapers
President.....D. G. Richardson
Gen., Sta. Mgr.....Dwight A. Fisher
Commercial Manager.....Jack Facinelli
Program Director.....Imogene Parr
Chief Engineer.....John Cormana

KROE—Sheridan—1961

Frequency: 930 Kc.....Power: 1 Kw. d.
Owned By.....Sheridan Bcstg. Co., Inc.
Address.....47 South Scott St.
Tel.: 674-4444.....Independent
Station Representative.....Pearson
President.....Sam Rosenthal
General Manager.....Ed Niehay

KWYO—Sheridan—1934

Freq.:1410 Kc.....Power: 1 Kw. d., 500 W. n.
Owned-Oper. By.....Big Horn Bcstg. Co., Inc.
Address.....140 E. Loucks
Tel.: 674-4461.....ABC-MBS
Representative.....Petry
President, Gen. Mgr.....Donald E. Tannehill
Station, Publicity Mgr.....H. W. Thompson
Program Director.....Don Hargis
Commercial, Sales Prom. Mgr.....F. C. Taggart
Chief Engineer.....Bob Crossthwaite

KRTR—Thermopolis—1955

Frequency: 1490 Kc.....Power: 250 Watts

Owned .....Mildred V. Ernst
Address .....500 Broadway
Tel.: UN 4-2351.....KBS
Gen., Comm. Mgr.....Mildred V. Ernst

KTHE—Thermopolis—1958

Freq.: 1240 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By...Big Horn Basin Bcstg. Co.
Address.....P. O. Box 591
Tel.: 864-2119 .....Independent
Pres., Gen. Mgr.....Hugh R. Graham
Commercial Manager.....Earl Myers
Program Director.....Dorothy Sanders
Chief Engineer.....J. R. Burnell

KGOS—Torrington—1950

Frequency: 1490 Kc...Power: 1 kw.d., 250 W. n.
Owned By.....Kermit G. Kath
Address .....West Hi Way
Tel.: 532-2158 .....Independent
General Manager.....Kerm Kath
Commercial Mgr., Chief Engr.....Bob Grasmick
Program Director.....Rick Allen
Owners of: KOLR, Sterling, Colo.

KYCN—Wheatland—1960

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....Kowboy Radio, Inc.
Address .....Box 250
Tel.: 646 .....Independent
President.....Charles R. Bell
General Manager.....Larry Cobb

KWOR—Worland—1946

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Joseph P. Ernst
Address .....Route 20 West
Tel.: FI 7-2675.....KBS
Gen. Comm. Mgr.....Joseph P. Ernst

Territories and Possessions

Guam

KUAM—Agana—1954

Frequency: 610 Kc.....Power: 1000 Watts d.
Owned By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7961.....NBC, MBS
Station Rep.....Intercont. Services Ltd.
President .....Phil Berg
Station Manager.....Robert A. Jordan
Sales Manager.....Mary C. Chappelle
Chief Engineer.....Kenneth Pier

Puerto Rico

WABA—Aguadilla—1951

Frequency: 850 Kc.....Power: 500 Watts
Owned-Operated By.....L. Hector Reichard
Address .....Box 188
Tel.: 241 .....Independent
General Manager.....F. Bonnet Velez

WCMN—Arecibo—1947

Frequency: 1280 Kc.....Power: 1000 Watts
Owned-Oper. By .....Caribbean Bdcstg Corp.
Address.....32 Jose de Diego Ave.
Tel.: 5.....Independent
President.....Antonio E. Vidal
Gen., Comm. Mgr.....Nabal Barreto
Program Director.....Mrs. Digna Pabon
Chief Engineer.....William Arce

WMIA—Arecibo—1957

Frequency: 1070 Kc.....Power: 500 Watts
Owned.....Abacoa Radio Corp.
Address .....Box 126
Tel.: 463 .....Independent
Station Representative .....Pan-American
President.....Carlos M. Pirallo
General, Comm. Mgr...Epifanio Rodriguez-Velez
Program Publicity Director.....Luis A. Rios
Chief Engineer.....Ramon Orta
Owners of: WWWW, Rio Piedras.

WNIK—Arecibo—1958

Frequency: 1230 Kc.....Power: 250 W.
Owned By.....Arecibo Radio Corp.
Address.....462 Jose de Diego Ave.

Tel.: 913 .....Independent
President.....M. A. Cabrera
General Manager.....David Ortiz
Program Director.....Luis Quinonez
Chief Engineer.....F. Santiago Andujar

WRSJ—Bayamon—1947

Frequency: 1560 Kc..Power: 5 Kw. d., 250 W. n.
Owned-Operated By.....Antilles Bcstg.
Address.....Box 5627, San Juan
Tel.: 3-8515 (San Juan).....Independent
President, Gen. Mgr.....J. M. Ortiz

WNEL—Caguas—1947

Frequency: 1430 Kc..Power: 1 Kw. d., 500 W. n.
Owned By.....Atlantic Bcstg.
Address .....Box 487
Tel.: 678 .....Independent
President .....Jack Sterling
General Manager.....Charlie Sierra
Chief Engineer.....Eduardo Biascoechea

WVJP—Caguas—1947

Frequency: 1110 Kc.....Power: 250 Watts
Owned-Oper. By .....Borinquen Bdcstg. Co.
Address.....Ruiz Belvis St.
Tel.: 789 .....Independent
President, General Mgr.....Hector Pereira

WMDD—Fajardo—1947

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....WMDD, Inc.
Address .....Box 387
Tel.: 132.....Independent
General Manager .....Agustin B. Camunas

WXRF—Guayama—1948

Frequency: 1590 Kc.....Power: 1,000 Watts
Owned-Oper. By....Guayama Bcstg. Co. Inc.
Business Address.....P.O. Box 615
Tel.: 243 .....Independent
President, General Mgr.....Rafael Fuster, Jr.
Station, Comm. Mgr...Gumersindo Cordero, Jr.
Program Director..Gloria E. Santiago de Ortiz
Chief Engineer.....Juan M. Ortiz

WALO—Humacao—1957

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Antonio L. Ochoa
Address .....Box 1055
Tel.: 422 .....Independent
General, Promotion Mgr..Ramon A. Rodriquez

WISA—Isabela—1962

Freq. 1390 Kc...Power: 1 Kw. d., 500 Watts n.
Owned By.....Sergio Martinez Caraballo
Address .....Box W.
Tel.: 872 .....Independent
President .....Sergio Martinez
General Manager .....Raul S. Roman
Assistant Manager .....Diego A. Aviles
Program Director.....Zaida Santos
Sales Promotion Manager.....Mariano Alma
Chief Engineer .....William C. Reeves

WMNT—Manati—1959

Frequency: 1500 Kc.....Power: 250 Watts
Owned By.....Arecibo Broadcasting Co.
Address.....P. R. 2, Barrio Santanna, Arecibo
Tel.: Arecibo .....Independent
Owners.....E. Archilla-Roig, P. C. Barbosa

WAEL—Mayaguez—1948

Frequency: 600 Kc.....Power: 1000 Watts
Owned-Operated By.....Mario Acosta
Business Address.....12 Iglesia St.
Tel.: 600 .....Independent
Gen. Manager.....Mario Acosta

WKJB—Mayaguez—1946

Frequency: 710 Kc...Power: 1 Kw. d., 500 W. n.
Owned-Operated By.....Jose A. Bechara, Jr.
Address .....Box 1293
Tel.: 983 .....Independent
Pres., Gen. Mgr. .....Jose A. Bechara, Jr.

WORA—Mayaguez—1947

Frequency: 760 Kc.....Power: 5000 W.
Owned-Oper. By.....Radio Americas Corp.
Studio Address.....P. O. Box 43
Tel.: 1150 .....Independent
Representative .....Inter-American
Pres., Gen. Mgr.....Alfredo R. DeArellano
Station Manager.....Reinaldo M. Dupont
Chief Engineer.....Miguel Ortiz

WPRA—Mayaguez—1937

Frequency: 990 Kc.....Power: 10,000 Watts
Owned-Oper. By.....WPRA, Inc.
Address.....Box 869
Tel.: 869.....Independent
President .....Andres Camara
Gen. Mgr.....E. Camara de Ramos

WTIL—Mayaguez—1950

Frequency: 1300 Kc.....Power: 1000 Watts
Owned-Operated By...Mayaguez Radio Corp.
Address.....P. O. Box 1346
Tel.: 1290 .....Independent
Station Representative.....Continental
President.....William G. Mamary
Gen., Comm. Mgr.....Gilbert Mamary

WISO—Ponce—1953

Frequency: 1260 Kc.....Power: 1000 Watts
Owned-Oper. By.....South P. R. Bcstg. Corp.
Tel.: 842-1257 .....Independent
President .....Andres Grillasca
Gen. Mgr., Ch. Eng.....Luis E. Freyre
Sta. Manager..... Nilda P. Freyre

WLEO—Ponce—1956

Frequency: 1170 Kc.....Power: 250 Watts
Owned By.....Ponce Broadcasting Corp.
Business Address.....Torres & Villa Sts.
Tel.: 2-3038 .....Independent
Pres., Gen. Mgr.....Charles Cordero
Chief Engineer.....J. H. Conesa
Program Director.....Felix Irizarry
Owners of: WKFE, Yauco, P. R.

WPAB—Ponce—1939

Frequency: 550 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By....Portorican Am. Bcstg. Co., Inc.
Address .....P.O. Box 786
Tel.: 842-3260 .....Independent
Pres., Gen. Mgr.....A. Gimenez-Aguayo

WPRP—Ponce—1936

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Operated By.....Voice of Porto Rico
Address.....P. O. Box 430
Tel.: 2-3296 .....Independent
Representative .....Inter-American
President, Gen. Mgr....Alfredo R. de Arellano
Station, Comm. Mgr.....Antonio Miro
Chief Engineer.....Russell O. Johnson

WUNO—Rio Piedras—1949

Frequency: 1320 Kc...Power: 5 Kw. d. 1 Kw. n.
Owned By.....San Juan Bcstg. Corp.
Address.....Box Q, Hato Rey, P. R.
Tel.: 766-2491 .....Independent
President .....W. M. Carpenter
General Manager .....Mariano Angelet
Program Director .....Diego Acevedo
Chief Engineer .....Jose M. Carriles

WWWW—Rio Piedras—1949

Frequency: 1520 Kc.....Power: 250 Watts
Owned-Oper. By.....Abacoa Radio Corp.
Address.....Box 935
Tel.: 6-5000.....Independent
President, General Mgr.....Carlos P. Lopez
Chief Engineer.....Ramon E. Orta
Owners of: WMIA, Arecibo.

WAPA—San Juan—1947

Frequency: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By.....José Ramón Quiñones
Bus. Address .....357 Ponce De Leon Ave.
Tel.: 724-3000 .....Independent
Station Rep.....Caribbean Networks, Inc.
Owner.....Jose Ramon Quinones
General Mgr. .....Segismundo Quinones
Program Dir.....Francisco Aranzamendi, Jr.
Chief Engineer .....Jose Arzuaga

WHOA—San Juan—1954

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Continental Broadcasting Corp.
Address.....Box V, Hato Rey
Tel.: 6-3182.....Independent
Pres., Gen. Mgr.....Carmina Mendez

WIAC—San Juan—1947

Frequency: 740 Kc.....Power: 10 Kw.
Owned By.....Bestov Bcstg., Inc.
Address.....Box 4504
Tel.: 2-0014 .....Independent
General Manager.....Louis A. Mejia

The San Juan market IS

PUERTO RICO and

WAPA

680 Kc 10 Kw

has an outstanding sales producing record for hundreds of advertisers at the lowest cost per thousand radio homes reached.

For information, program and spot availabilities, rates, etc. contact our sales offices:

WAPA

San Juan, Puerto Rico

Caribbean Networks, Inc.

20 West 43rd Street, New York 36, N. Y.

WITA—San Juan—1947

Frequency: 1140 Kc.....Power: 500 Watts
Owned-Oper. By...Electronic Enterprises, Inc.
Address .....P.O. Box 2692
Tel.: 724-3594 .....Independent
Newspaper Affiliation.....El Imparcial
President.....Antonio Ayuso Valdivieso
Program Director....Osvaldo Torres Velazquez
Chief Engineer .....Luis Prado

WKAQ—San Juan—1922

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Oper. By.....El Mundo Bcstg. Corp.
Address .....654 Ponce de Leon Ave.
Tel.: 723-8290.....Independent
Newspaper Affiliation.....El Mundo
Representatives....Inter-American Pub'l., Inc.
President .....Mrs. A. Ramos
General Mgr.....V. Lamas, Jr.
Program Director.....Mrs. Esther Pales
Chief Eng.....Jose Arzuaga

WKVM—San Juan—1945

Frequency: 810 Kc.....Power: 25 Kw.
Owned By....American Colonial Bcstg. Corp.
Address.....1000 Ponce de Leon Ave.
Tel.: 2-1278 .....Independent
Representative.....Pan American Bcstg. Co.
Pres., Gen. Mgr.....R. P. Perry
Chief Engineer.....Emilio Ramirez
Owners of: WSUR-TV, Ponce; WKBM-TV, Caguas.

WKYN—San Juan—1960

Frequency: 630 Kc.....Power: 1,000 Watts
Owned By:.....Quality Broadcasting Corp.
Address.....P.O. Box 9986, Santurce
Tel.: 723-8085 .....MBS
President.....Alfredo R. de Arellano, Jr.
General Manager.....George A. Mayoral
Commercial Manager.....Carl A. Soderlund
Program Director.....Roy H. Hill
Sales Promotion Manager.....Bill Atwood
Chief Engineer.....Meyer Gottesman
Owners of: WKAQ-TV-FM, San Juan, P. R.

WIVV—Vieques Island—1956

Frequency: 1370 Kc.....Power: 1,000 Watts
Owned By....Calvary Baptist Mission of P. R.
Address ..... Vieques Island
Tel.: 2961 .....Independent
President, Gen. Mgr.....Donald D. Luttrell
Program Director.....Ruth Luttrell
Chief Engineer.....Gerow Carr

WKFE—Yauco—1961

Frequency: 1550 Kc.....Power: 250 Watts
Owned By.....Ponce Bcstg. Corp.
Address .....Box 1526, Ponce
Tel.: 507 .....Independent
President, Sta. Mgr.....Charles Cordero
Chief Engineer.....J. H. Conesa
Owners of: WLEO, Ponce, P. R.

Virgin Islands

WIVI—Christiansted—1952

Frequency: 970 Kc.....Power: 1000 Watts
Owned-Oper..Radio American West Indies, Inc.
Address.....P. O. Box 931
Tel.: 223 .....KBS
Station Rep.....Pan American
Pres., Gen. Mgr.....Mrs. Hazel M. Higdon
Chief Engineer.....Raymond E. Higdon

WSTA—St. Thomas—1950

Frequency: 1340 Kc.....Power: 250 Watts
Owned By.....V. I. Industries, Inc.
Address.....Box 2577
Tel.: 774-1340 .....MBS-NBC
Station Rep.....Intercontinental Services
President.....W. M. O'Neil
General, Sta. Mgr.....Len Stein
Comm. Sales Promo. Mgr.....Jim Kirwan
Program Director.....Rick Ricardo
Publicity Director .....Bob Bell
Chief Engineer.....Stephen Bennett

COMPLETE ALPHABETICAL LISTING
OF U. S. AM RADIO STATIONS BY
CALL LETTERS BEGINS ON PAGE 225

Canadian Broadcasting in '62 A Difficult but Rewarding Year



By
JULES LAROCHELLE
Radio-TV Daily
Canadian Bureau

THE Canadian broadcasting industry in 1962 continued to enjoy favorable business. Further extension of coverage took place and recent official Bureau of Statistics figures indicated that almost 87 per cent of Canadian households had television receiving sets during 1962, compared with 84.2 per cent in 1961, while 96.1 per cent of Canadian households had radios, virtually unchanged from the preceding year.

However, there were a number of developments in the broadcasting industry that made 1962 a difficult year.

TV advertising again showed a substantial increase. Radio advertising also recorded gains, but to lesser extent. However, the revenue dollar was more widely spread than ever before, especially in TV as the independently owned Canadian Television Network, operated full blast during the whole year, thus giving the publicly-owned Canadian Broadcasting Corporation a stiff battle.

According to estimates released in late 1962 by the commercial publishing firm of Maclean-Hunter and analyzed by the Television Bureau of Advertising of Canada, TV showed greater increase in net advertising revenues than any other media.

Television moved ahead with an 18.2 per cent gain. Radio, meanwhile had a gain of 3.6 per cent. The report noted that TV is boosting Canadian total advertising expenditures close to the relative level of U. S. expenditures.

During the year, the CBC continued to dominate the industry, but the corporation often found itself in a real battle—mainly because the privately owned CTV Network was fully operative. The biggest public hassle of the year was over televising of Canada's classic football game — the Grey Cup contest between the leading professional football teams of the Eastern and Western conferences. CTV had the telecast rights but not the network for a full national coverage. The Board of Broadcast Governors ordered the CBC to carry the CTV's Grey Cup telecast, complete with commercials. The CBC balked, claiming that the order would reduce it to the status of a sales tool of the private network. An acceptable solution to all concerned was found—telecasting the game with short "acknowledgment" messages.

The CBC during the year consolidated its radio broadcasting division. A single English-language radio network came into being, as the corporation's CBC Radio Network replaced both the former Trans Canada and Dominion radio networks. The new network comprising all CBC-owned stations along with repeaters and affiliated private stations provides wider national radio service to more Canadian communities than ever before.

The question of color TV for Canada again was fairly widely discussed during the year. Various segments of the industry remained divided on the question. Most Canadian TV receiver manufacturers came out in favor of color TV — immediately. However, in the broadcast section, the feeling was not as decisive. Some independent TV station operators favored almost immediate color TV, but members of the Canadian Association of Broadcasters were reported divided. CBC president Alphonse Ouimet and CTV president Spencer Caldwell favored a go-slow approach.



presents

CANADIAN AM STATIONS

PERSONNEL OF CBC, CTV & CAB

INTERNATIONAL RADIO STATIONS

CANADIAN STATION INDEX

AM STATIONS LISTED BY PROVINCES

1963

Canadian Broadcasting Corporation

Head Office—Victoria Bldg., 140 Wellington St., Ottawa, Ont.
Phone: 236-0311

EXECUTIVE OFFICERS

President ..... Alphonse Ouimet
Vice President ..... Capt. W. E. S. Briggs
V.P., Asst. to Pres. ..... Col. R. P. Landry
Vice Pres., Pgmmg. ..... E. S. Hallman
Vice Pres., Pers. & Opera. ..... J. P. Gilmore
Vice Pres., Corp. Affairs ..... R. C. Fraser
Dir., Eng. & Tech. Spvsr. ..... W. E. Richardson
Dir., Public Relations ..... W. A. Macdonald
Comptroller ..... V. F. Davies
Gen. Mgr., English Net. Bcstg. ..... H. G. Walker
Gen. Mgr., French Net. Bcstg. ..... Marcel Ouimet
Gen. Mgr., Regional Bcstg. ..... Charles Jennings

CTV Television Network Ltd.

Head Office—42 Charles St., E., Toronto 1, Ont.
Phone: 924-5454

OFFICERS

President ..... Spencer W. Caldwell
Exec. Vice Pres. ..... Gordon F. Keeble
V.P., Programming ..... Michael Hind-Smith
Ass't to the Pres. ..... Bruce McLeod
Dir. of Legal & Bus. Aff. ..... Richard P. Morgan
General Sales Mgr. ..... Thomas B. J. Atkins
Mgr. Network Opera. ..... Stan Wilson
Dir. of Info. & Adv. ..... Ralph Foster
Chief Accountant ..... Pel Bell-Smith
National Sales Mgr. ..... Bernie Le Maitre
Montreal Office:
Phone: 849-8091
Manager ..... Vin Dittmer
New York Office:
Phone: TN 7-0190
Manager ..... Jack White

STATIONS

CFCN-TV ..... Calgary, Alta.
CFRN-TV ..... Edmonton, Alta.
CHAN-TV ..... Vancouver, B. C.
CJAY-TV ..... Winnipeg, Man.
CJCH-TV ..... Halifax, N. S.
CFTO-TV ..... Toronto, Ont.
CJOH-TV ..... Ottawa, Ont.
CFCF-TV ..... Montreal, Que.
CHAB-TV ..... Moose Jaw, Sask.

Canadian Association of Broadcasters

Head Office—Blackburn Bldg., Ottawa 4, Ont.
Phone: CE 3-4035

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FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 166 privately owned (independent) radio broadcasting stations, and 49 television stations in Canada.

International Radio Stations Of the United States and Canada

Station Operator and Location	*Call Letters*	*Power*
Columbia Broadcasting System, Inc., Brentwood, L. I., N. Y.	WDSI–1	50 kw.
	–2	50 kw.
	–3	50 kw.
Columbia Broadcasting System, Inc., Wayne, N. J.	WDSI–5	50 kw.
	–6	50 kw.
Columbia Broadcasting System, Inc., Delano, Calif.	KCBR–1	200 kw.
	–2	50 kw.
	–3	50 kw.
	–4	100 kw.
	–5	100 kw.
The Crosley Broadcasting Corporation, Bethany, Ohio	WLWO–1	110 kw.
	–2	110 kw.
	–3	110 kw.
	–4	110 kw.
	–5	110 kw.
	–6	110 kw.
General Electric Company, Schenectady, N. Y.	WGEO–1	100 kw.
	–2	50 kw.
	–3	25 kw.
National Broadcasting Co., Inc., Bound Brook, N. J.	WBOU–1	50 kw.
	–2	50 kw.
	–3	50 kw.
	–4	50 kw.
	–5	50 kw.
	–6	50 kw.
National Broadcasting Co., Inc., Dixon, Calif.	KNBH–1	200 kw.
	–2	50 kw.
	–3	50 kw.
	–4	100 kw.
	–5	100 kw.
*International Educational Bcstg. Corp., Scituate, Mass.	WRUL–1	50 kw.
	–2	50 kw.
	–3	50 kw.
	–4	20 kw.
	–5	50 kw.
*Radio Station KGEI, Inc., Belmont, Calif.	KGEI	50 kw.

*These are non-Government transmitters and are licensed by the FCC. Other stations are Government controlled and used for programs of the Voice of America, Armed Forces Radio & Television Service, & United Nations Radio.

CANADIAN BROADCASTING CORP. INTERNATIONAL SERVICE

Headquarters and production studios are in Montreal with three shortwave transmitters at Sackville, New Brunswick, of 50 kw. each, operating under the following frequencies:

Services To:	*Frequencies (Mc/s)*	*Band (meters)*
Australasia	9.63	31.15
	5.97	50.25
European	17.82	16.84
	15.32	19.58
	11.72	25.60
	9.63	31.15
African	15.32	19.58
	11.72	25.60
	9.63	31.15
Northern Canada (CBC Northern Service)	9.585	31.30
	6.12	49.02
Caribbean, Latin American	11.72	25.60
	15.19	19.75
	9.625	31.17

Note: There are never more than two frequencies used at once. Call letters are not used on the air. Source: CBC.

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Alberta

CFAC—Calgary—1922

Frequency: 960 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Calgary Bcstg. Co., Ltd.
Address.....1301 17th Ave., S.W.
Tel.: 244-9311 .....CBC
Station Reps.....All-Canada Radio & TV Weed
President.....Hugh E. Pearson
V.P., General Manager.....D. H. Hartford
Asst. Manager.....David F. Penn
Sales Promotion Manager.....G. B. Mannix
Program Director.....Clarence F. Mack
Chief Engineer.....E. C. Connor

CFCN—Calgary—1922

Frequency: 1060 Kc.....Power: 10,000 Watts
Owned-Oper. By.The Voice of the Prairies, Ltd.
Address.....Broadcast House
Tel.: CHurchill 9-9101.....Independent
Sta. Reps...Young Canadian; Radio Reps. Ltd.
President .....H. Gordon Love
Station Manager.....Gordon L. Carter
Program Dir.....Don Thomas
Chief Engineer.....Robert W. Lamb
Owners of: CFCN-TV.

CKXL—Calgary—1950

Frequency: 1140 Kc.....Power: 10,000 Watts
Owned-Oper. By .....CKXL Ltd.
Address.....210 9th Ave. S.W.
Tel.: AM 6-3026.....Independent
Representatives .....Stovin-Byles; Forjoe
President, Gen. Mgr.....A. R. Mackenzie

CFCW—Camrose—1954

Frequency: 790 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Camrose Bcstg. Co. Ltd.
Address .....Box 1600
Tel.: 672-3151 .....Independent
Pres., Gen. Mgr.....H. J. Yerxa
Sales Prom., Comm. Mgr.....W. H. Holte
Chief Engineer.....L. W. Olson

CJDV—Drumheller—1958

Frequency: 910 Kc.....Power: 5000 Watts
Owned By.....Dinosaur Bcstg. Corp. Ltd.
Address .....307 2nd St. E.
Tel.: VA 3-3444.....Independent
Station Reps.....Trans-Ocean; Messner; Scharf
President, Station Mgr.....Tony Mayer
Program Dir.....Bill Dowson
Chief Engineer.....John Bruins

CBX—Edmonton—1948

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Bus.-Studio Address..Rm. 813, MacDonald Hotel
Tel.: 469-2321 .....CBC
Station Manager.....R. Horley
Program Director.....B. C. Deaville
Chief Engineer.....V. J. McMahon

CFRN—Edmonton—1934

Frequency: 1260 Kc.....Pwer: 50,000 Watts
Owned-Oper. By....Sunwapta Bcstg. Co., Ltd.
Address.....102 C.P.R. Bldg.
Tel.: GArden 2-2101.....Independent
Reps.....Radio Reps., Ltd.; Young Canadian
Pres., Gen Mgr.....G. R. A. Rice
Station, Comm. Mgr.....A. J. Hopps
Retail Sales Manager.....A. G. Coumont
Publicity Director.....Jack J. Foster
Production Mgr.....George Duffield
Chief Engineer.....Ted Wadson
Owners of: CFRN-TV.

CHED—Edmonton—1954

Freq.: 630 Kc.....Power: 10,000 Watts
Owned-Oper. By.....CHED, Ltd.
Address .....10006—107th St.
Tel.: 424-2111 .....Independent
Representative.....Stephens & Towndrow
President.....L. E. Moffat
General, Sta. Mgr.....M. D. Dyck
Prog. Dir.....Jerry Forbes
Commercial Manager.....John Barton
Sales Promotion Mgr.....John Baldock
Publicity Dir.....Howard Smith
Chief Engineer.....Clint Nichol

CHFA—Edmonton—1949

Frequency: 680 Kc.....Power: 5000 Watts
Owned-Operated By.....Radio Edmonton, Ltd.
Business Address.....10012—109th St.
Tel.: GA 4-2157.....CBC
President.....Andre M. Dechene

CJCA—Edmonton—1922

Freq.: 930 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By....Edmonton Bcstg. Co., Ltd.
Address .....Birks Building
Tel.: 424-4131 .....Independent
Representatives .....All-Canada; Weed
President .....H. E. Pearson
General, Station Manager.....R. Barnes
Commercial Manager.....K. Goddard
Sales Prom. Manager.....Joe Hawryluk
Publicity Director.....D. Lamb
Program Director.....D. Elton
Chief Engineer.....G. Skuttle

CFGP—Grande Prairie—1937

Frequency: 1050 Kc.....Power: 10 Kw.
Owned By.....Northern Bcstg. Corp., Ltd.
Address.....9910 99th St.
Tel.: 532-2311.....CBC
Representatives .....All-Canada; Weed
President.....Hugh E. Pearson
General Manager.....Cameron A. Perry
Comm. Mgr.....G. Pearcy
Program Director.....Jack Soars
Chief Engineer.....Jim de Roaldes

CJOC—Lethbridge—1926

Freq.: 1220 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Lethbridge Bcstg., Ltd.
Address.....1015 Third Ave. S.
Tel.: FA 7-3161.....CBC
Station Reps.....All-Canada; Weed
President .....H. E. Pearson
General Mgr.....A. J. Balfour
Assistant Manager.....E. P. Ross
Commercial Manager.....D. McFarlane
Sales Prom., Publicity Dir.....W. McCann
Program Director.....R. Lang
Chief Engineer.....Doug Card

CKSA—Lloydminster—1957

Frequency: 1150 Kc.....Power: 1000 Watts
Owned By.....Sask-Alta Bcstg. Ltd.
Address ..... Lloydminster
Tel.: Lloydminster .....Independent
President.....A. F. Shortell
General Mgr.....P. J. Edwards
Chief Engineer.....P. Robinson

CHAT—Medicine Hat—1946

Frequency: 1270 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Monarch Bcstg. Co., Ltd.
Address.....520 First St. S.E.
Tel.: JAckson 6-2821.....CBC
Station Reps.....Weed; All-Canada
President.....J. H. Yuill
General, Station Mgr.....Orv Kope
Commercial Manager.....Tom Gunter
Sales Promotion Manager.....Bill Yuill
Program Director.....Lorne Havard
Chief Engineer.....Sid Gaffney
Owners of: CHAT-TV.

CKYL—Peace River—1954

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Oper. By.....Peace River Bcstg. Co.
Address.....Box 1150
Tel.: 624-2535 .....Independent
Station Reps...Lorrie Potts; Radio Reps.; Messner
President, Gen. Mgr.....John Skelly
Commercial Mgr.....W. E. McNabb
Chief Engineer.....Leslie Klement

CKRD—Red Deer—1949

Freq.: 850 Kc.....Power: 10,000 Watts
Owned By.....Central Alberta Bcstg. Co. Ltd.
Address.....Box 518
Tel.: 346-2083.....CBC
President.....Henry L. Flock
Managing Director.....G. E. Spackman
Comm. Sta. Mgr.....W. R. Scott
Program Director.....Rod Stephen
Chief Engineer.....Ken Martin

British Columbia

CHWK—Chilliwack—1927

Frequency: 1270 Kc.....Power 10,000 Watts
Owned-Oper. By....Fraser Valley Bcstrs., Ltd.
Address.....50 Yale Rd., W.
Tel.: SYcamore 3-7226.....CBC
Representatives .....All-Canada; Weed
Managing Director.....Murdo Maclachlan
Commercial Manager.....Bill Teetzel
Program Director.....Bill Wolfe
Chief Engineer.....Tony Shepherd

CFCP—Courtenay—1959

Frequency: 1440 Kc.....Power: 1,000 Watts
Owned By.....William George Browne
Address.....Courtenay, B. C.
Tel.: Courtenay .....Independent
President.....William George Browne

CKEK—Cranbrook—1957

Frequency: 570 Kc.....Power: 1 Kw.
Owned By.....East Kootenay Bcstg. Ltd.
Address.....28 South 8th Ave.
Tel.: 426-2224 .....Independent
Reps.....Messner; Radio Reps
President.....B. Redisky
General, Sta. Manager.....L. J. Hoole
Commercial Mgr.....T. Hogarth
Production Director.....John Bell
Chief Engineer.....W. J. Gillespie

CJDC—Dawson Creek—1948

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Operated By..Radio Station CJDC, Ltd.
Business Address.....902 - 102nd Ave.
Tel.: STerling 2-3341.....Independent
President .....H. Michaud
General, Comm. Mgr.....Mike Lavern

CBDA—Fort Nelson—1959

Frequency: 860 Kc.....Power: 40 Watts
Owned By .....CBC
Address.....Fort Nelson, B. C.
Tel.: Fort Nelson .....CBC

CKNL—Fort St. John—1962

Frequency: 970 Kc...Power: 1 Kw. d., 500 W. n.
Owned By.....Northern Lights Bcstg. Ltd.
Address.....P.O. Box 1928
Tel.: 785-6634 .....Independent
President, General Mgr.....John Skelly
Commercial Manager .....Mel Stevenson
Chief Engineer.....Leslie Klement

CFJC—Kamloops—1926

Freq.: 910 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned.....Inland Bcstrs., Ltd.
Address .....387 Fourth Ave.
Tel.: 372-8826.....CBC
Station Reps.....All-Canada; Weed

President .....Ronald White
General Manager.....Ian G. Clark
Station Manager.....Jack Pollard
Assistant Manager.....Jean C. Ross
National Comm. Mgr.....Walter Harwood
Local Sales Manager.....Jim Embury
Program Director .....Paul Haines
Chief Engineer.....Kurt Reichennek

CKOV—Kelowna—1931

Frequency: 630 Kc.....Power: 1000 Watts
Owned-Oper. By.....Okanagan Bcstrs., Ltd.
Address.....Box 100
Tel.: POplar 2-3331.....CBC
President.....Mrs. J. W. B. Browne
General, Station Manager.....J. H. Browne
Commercial Manager.....K. E. Compton
Sales Promotion Mgr.....Walter E. Gray
Program Director.....J. B. Cooper
Chief Engineer.....Art Vipond

CHUB—Nanaimo—1949

Frequency: 1570 Kc.....Power: 10,000 Watts
Owned By.....Nanaimo Bcstg. Corp.
Address .....Malasplac Hotel
Tel.: SKyline 3-4341.....CBC
President, General Mgr.....Bob Giles
Chief Engineer.....John Morgan

CKLN—Nelson—1939

Frequency: 1390 Kc.....Power: 1000 Watts
Owned-Oper. By..News Publishing Co., Ltd.
Address .....P. O. Box 250
Tel.: 352-2410 .....CBC
Newspaper Affiliation.....Nelson Daily News
Rep.....Stovin & Byles; Young Canadian
Station Manager.....Alan R. Ramsden

CKNW—New Westminster 1944

Freq.: 980 Kc.....Power: 10,000 Watts
Owned By.....Radio NW, Ltd.
Address.....227 Columbia St.
Tel.: LA 2-2711.....Independent
President .....Frank A. Griffiths
Gen., Station Mgr.....W. J. Hughes

CKLG—No. Vancouver—1955

Frequency: 730 Kc.....Power: 10,000 Watts
Owned By.....Moffat Broadcasting Ltd.
Address.....143 E. 11th, North Vancouver
Tel.: YUkon 8-1101.....Independent
Reps.....Radio Reps.; Messner; Oakes
President.....Lloyd E. Moffat
General, Station Mgr.....Lew Roskin
Commercial Manager.....Don M. E. Hamilton
Sales Promotion Manager.....Larry Johns
Publicity Director.....Reginald Meek
Program Director.....Keith Sterling
Chief Engineer.....Peter MacKintosh
Owners of: CKY, Winnipeg.

CKOK—Penticton—1948

Freq.: 800 Kc.....Power: 10 Kw. d., 500 W. n.
Owned-Operated By.....CKOK, Ltd.
Business Address.....33 Carmi Ave.
Tel.: Hyatt 2-2800.....Independent
Station Reps.....All-Canada; Weed
Pres., Gen., Mgr.....Maurice P. Finnerty
Station Manager.....Ralph J. Robinson
Sales Prom. Mgr., Sales Mgr.....Ken Compton
Commercial Mgr.....H. C. Dane
Program Director.....Henry Shannon
Chief Engr.....George Cameron

CJAV—Port Alberni—1946

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....CJAV, Ltd.
Address.....735 Third Ave., N.
Tel.: 604 .....Independent
Station Reps.....Messner; Cooke; Bedard
Pres., Gen. Mgr.....Kenneth Hutcheson
Commercial Mgr.....William Loeppky
Sales Prom., Publicity Dir.....William Gibson

CKPG—Prince George—1945

Frequency: 550 Kc.....Power: 250 Watts
Owned-Oper. By....Radio Station CKPG, Ltd.
Address.....1220 Sixth Ave.
Tel.: LO 4-8861.....CBC
Station Reps.....All-Canada; Weed
President, Gen. Mgr.....R. T. Harkins
General Sales, Prom. Mgr.....J. W. Barlee
Program Director.....N. A. McLean
Publicity Director.....Helen Smith
Chief Engineers.....S. W. Davis
Owners of: CKPG-TV.

CFPR—Prince Rupert—1938

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Canadian Broadcasting Corp.
Address .....343 W. 2nd Ave.
Tel.: 2161 .....CBC
Sta. Mgr.....W. G. Hankinson
Program Director.....Norman Newton
Technical Supervisor.....C. H. Insulander

CKCQ—Quesnel—1957

Frequency: 570 Kc.....Power: 1 Kw.
Owned.....Cariboo Bcstrs. Ltd.
Address .....345 St. Laurent Ave.
Tel.: 485 .....Independent
Reps.....Radio Rep., Cocke, Air-Time Sales
President.....J. Frederick Weber
General, Sta. Mgr.....Dennis Reid
Comm. Prom. Mgr.....John V. Boates
Program Director.....Gil McCall
Chief Engineer.....Stanley Davis

CJAT—Trail—1930

Frequency: 610 Kc.....Power: 1000 Watts
Owned-Oper. By.....Kootenay Bcstg. Co., Ltd.
Address.....1300 Cedar Ave.
Tel.: 368-5511.....CBC
Station Reps.....All-Canada; Weed
President.....A. S. Mawdsley
General, Sta. Manager.....J. P. Kobluk
Commercial Manager.....Robert W. Meneer
Prog. Dir. .....Ralph Milton
Chief Engineer.....Gordon Fairweather

CBU—Vancouver—1947

Frequency: 690 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.

Tel.: MU 4-0246.....CBC
Dir. of Radio.....R. G. Harlow
Regional Prog. Dir.....M. L. Munro
Technical Dir.....A. Geluch
Commercial Mgr.....K. Buhr
Technical Supervisor.....E. F. McGrath

CFUN—Vancouver—1922

Freq.: 1410 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio CFUN Ltd.
Address.....1900 W. 4th Ave.
Tel.: REgent 1-6511.....Independent
Representatives.....John Tyrrell; Devney Org.
President.....Gordon Burnett
General, Sta. Manager.....Douglas Greig
Comm. Manager.....Don Mac Donald
Program Director.....Al Jordan
Chief Engineer.....Stan Davis

CHQM—Vancouver—1959

Frequency: 1320 Kc.....Power: 10,000 Watts
Owned By..Vancouver Broadcasting Assoc., Ltd.
Address.....1134 Burrard St.
Tel.: MUtual 2-3141.....Independent
Station Rep.....Standard Broadcast Sales, Ltd.
President, Managing Dir.....W. E. Bellman
General Sales Manager.....John Donaldson
Sales Promotion Manager.....D. McKinsey
Chief Engineer.....Stan Davis

CJOR—Vancouver—1926

Frequency: 600 Kc.....Power: 10,000 Watts
Owned-Operated By.....CJOR, Ltd.
Business-Studio Address.....846 Howe St.
Tel.: MUtual 5-6464.....Independent
Representative.....Stovin & Byles, Ltd.
President, Gen. Mgr...Mrs. George C. Chandler
Commercial Manager.....Don Laws
Sales Promo., Publicity Dir.....Alan McNab
Program Director.....Jim Thom
Chief Engineer.....Art Chandler

CKWX—Vancouver—1923

Frequency: 1130 Kc.....Power: 50,000 Watts
Owned-Oper. By.....CKWX Radio, Ltd.
Business-Studio Address.....1275 Burrard St.
Tel.: MU 4-5131.....MBS
Station Reps.....All-Canada; Weed
President.....Arthur Holstead
General, Sta. Manager.....William A. Spears
Commercial Manager.....R. S. Lennie
Sales Promotion Manager.....Doug Reid
Program Manager.....John Ansell
Chief Engineer.....Charles Smith

CJIB—Vernon—1947

Frequency: 940 Kc.....Power: 1000 Watts
Owned-Operated By.....Interior Bcstrs., Ltd.
Address.....3330 Barnard Ave.
Tel.: LInden 2-3900.....CBC
Station Reps.....All-Canada; Weed & Co.
President, Managing Dir.....A. G. Seabrook
Commercial Manager.....Ann Gaustin
Sales Promo., Publicity Dir.....John Foster
Program Director.....Don Warner
Chief Engineer.....Laurie Wright

CFAX—Victoria—1959

Frequency: 810 Kc.....Power: 1000 Watts
Owned By.....Saanich Bcstg. Co. Ltd.
Address.....700 Central Bldg.
Tel.: EVergreen 6-2441.....Independent
Station Rep.....Donald Cooke
President, Gen. Mgr.....Roy V. Parrett
Chief Engineer.....Tom Davidson

CJVI—Victoria—1941

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Island Bcstg. Co.
Business-Studio Address.....817 Fort Street
Tel.: EV 2-8221.....CBC
Sta. Rep.....All-Canada; Weed
President, Gen. Mgr.....William M. Guild
Commercial Manager.....Hugh Curtis
Prog. Dir.....Walter Cownden
Chief Engineer.....Joe Sommers

CKDA—Victoria—1950

Frequency: 1220 Kc.....Power: 10 Kw.
Owned-Oper. By....Capital Bcstg. System Ltd.
Address .....Hotel Douglas
Tel.: EVergreen 4-9311.....Independent
Station Reps.....Radio Reps.; Messner; Forjoe
President, Gen. Mgr.....David M. Armstrong
Station, Commercial Mgr...Keith G. MacKenzie
Sales Promo., Publicity Dir.....Bob Willett
Program Director.....David G. Hill
Chief Engineer.....Mike Doyle

Labrador

CFGB—Goose Bay—1959

Frequency: 1340 Kc.....Power: 1 Kw.
Owned By .....CBC
Address .....Box 237
Tel.: TW 6-2971.....CBC
Station Manager.....Gordon Frederick

Manitoba

CFAM—Altona—1957

Freq.: 1290 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned.....Southern Manitoba Bcstg. Co.
Address.....P.O. Box 1000
Tel.: 324-6464.....Independent
Station Reps.....Cooke; Radio Reps. Ltd.
President.....Walter E. Kroeker
Station Manager.....Dennis Barkman
Commercial Manager.....Elmer Hildebrand
Chief Engineer.....John J. Pauls

CKX—Brandon—1928

Freq.: 1150 Kc...Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By....Western Manitoba Bcstrs.
Address.....2940 Victoria Ave.
Tel.: PArkway 9-5441.....CBC
Sta. Reps.....Radio Reps.; Young Canadian
Pres., Gen. Manager.....J. B. Craig
Commercial Manager.....E. D. Holland
Prog. Dir.....Frank Bird
Chief Engineer.....E. Humphrey Davies

CKDM—Dauphin—1950

Freq.: 730 Kc.....Power: 10 Kw. d.; 5 Kw. n.
Owned.....Dauphin Bcstg. Co., Ltd.
Address.....27 3rd Ave., N. E.
Tel.: 638-3230 .....Independent
Station Reps.....Radio Reps.; Air-Time Sales
President.....A. T. Warnock
General, Station Manager.....J. Dunlop
Commercial Mgr.....Irvin Wilibnisky
Program Director.....Alex Pascal
Chief Engineer.....Alan Watson

CFAR—Flin Flon—1937

Frequency: 590 Kc.....Power: 1000 Watts
Owned-Oper. By.....Arctic Radio Corp., Ltd.
Address.....75 Callinan St.
Tel.: 4422 .....CBC
Sta. Reps...Young Can.; Messner; Lorrie Potts
President .....Grey Mundie
Station Mgr.....J. E. Smallwood
Program Director.....Alex Cobban

CHFC—Fort Churchill—1958

Frequency: 1230 Kc.....Power: 250 W.
Owned By .....CBC
Address .....Fort Churchill
Tel.: OS 5-7729.....CBC
Director of N. Service.....A. Cowan
Station Manager.....Ivan Le Mesonien
Program Organizer.....Keith Lawrence
Publicity Director.....Sheldon O'Conner
Superv., Technical Opera.....Lloyd Moore

CFRY—Portage La Prairie 1956

Frequency: 920 Kc.....Power: 1,000 Watts
Owned.....Portage-Delta Bcstg. Co. Ltd.
Address.....1500 Saskatchewan Ave. W.
Tel.: 857-6447 .....Independent
Station Reps.....Lorrie Potts; Messner; Scharf
Pres., Gen. Mgr.....R. D. Hughes
Station, Commercial Mgr.....Jack E. Follett
Sales Promotion Mgr.....Nancy Lane
Program Director.....Robert Clare
Chief Engineer.....Ricky Hughes

CKSB—St. Boniface—1946

Frequency: 1050 Kc....Power: 10,000 Watts d.
Owned.....Radio-St. Boniface Ltd.
Address .....607 Langevin St.
Tel.: CH 7-4865.....CBC
Reps.....Devney Org.; Interprovincial Sales
General Manager.....Roland Couture
Commercial Mgr.....Etienne Bohemier
Program Co-ord.....Flore Toupin
Chief Engineer.....Roland Brodeur

CBW—Winnipeg—1948

Frequency: 990 Kc.....Power: 50,000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Business Address.....541 Portage Ave.
Tel.: SP 4-2541.....CBC
Reg. Director.....J. R. Finlay
Operations Dir. .....L. B. McIlhegga
Program Director.....D. E. Cameron
Technical Director.....R. L. Punshon

CJOB—Winnipeg—1946

Freq.: 680 Kc.....Power: 10 Kw. d., 250 W. n.
Owned By.....Radio OB Ltd.
Business Address.....10th Fl., Lindsay Bldg.
Tel.: WH 2-6374.....Independent
Station Reps....Radio Reps.; Young Canadian
President.....Frank A. Griffiths
General, Sta. Manager.....R. M. MacLennan
Sales Prom. Mgr., Pub. Dir.....Ron Krochuk

CKRC—Winnipeg—1927

Frequency: 630 Kc.....Power: 5000 Watts
Owned....Transcanada Communications, Ltd.
Bus.-Studio Address.....300 Carlton St.
Tel.: WH 2-2231.....CBC
Station Reps.....Weed; All-Canada
General Manager.....Robert Buss
Chief Engineer.....A. W. Hooper

CKY—Winnipeg—1950

Frequency: 580 Kc.....Power: 50 Kw.
Owned By.....Moffat Broadcasting Ltd.
Business Address.....432 Main St., N.
Tel.: WHitehall 3-1531.....Independent
Sta. Reps.....Scharf; Devney Org.
President.....Lloyd E. Moffat
Station Manager.....Sid Boyling
Comm. Manager.....D. McDermid
Program Director.....Jack Stewart
Sales Promo., Publicity Dir.....Jim Pryor
Chief Engineer.....Andy Malowanchuk

New Brunswick

CKBC—Bathurst—1955

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Bathurst Broadcasting Co., Ltd.
Business Address.....455 Golf St.
Tel.: LI 6-4461.....Independent
President.....J. Leo Hachey
Station Manager.....W. A. Winton
Chief Engineer.....Phil Pacquet

CKNB—Campbellton—1939

Frequency: 950 Kc.....Power: 1000 Watts
Owned By.....Restigouche Bcstg. Co., Ltd.
Business Address.....110 Water St.
Tel.: PLaza 3-4415.....CBC
Station Rep.....Weed; Jos. Hardy
President.....John Alexander
General Mgr.....Dr. Charles Houde
Commercial Mgr.....Kenneth Coughlan
Station Program Dir.....M. Douglas Young
Chief Engineer.....William Freeman

CJEM—Edmundston—1944

Frequency: 570 Kc.....Power: 1000 Watts
Owned-Oper. By.....Edmundston Radio, Ltd.
Address.....91 Canada Rd.
Tel.: RE 5-3351.....Independent
Station, Comm. Mgr.....Georges Guerrette
Chief Engineer.....M. Vallee

CFNB—Fredericton—1923

Frequency: 550 Kc.....Power: 50 Kw.
Owned.....James S. Neill & Son, Ltd.
Address.....67 York St.
Tel.: GR 5-5501.....CBC
Representative.....Mulvihill
President, General Manager..D. Malcolm Neill
Sta., Comm. Manager.....J. T. H. Fenety
Sales Manager.....Stan Hooper
Prog. Director.....H. L. McFee
Publicity Director.....Christine E. Maxwell
Chief Engineer.....Glenn D. Love

CBAF—Moncton—1953

Frequency: 1300 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....232 St. George St.
Tel.: 384-3366.....CBC
Station Manager.....P. E. Carrier
Technical Director.....Yves Bruchesi

CKCW—Moncton—1934

Frequency: 1220 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address.....Box 1220
Tel.: 389-9111.....CBC
Station Rep.....Young Canadian; Stovin-Byles
Pres., Gen. Mgr.....F. A. Lynds
Sales Promotion Mgr.....Earle Ross
Program Director.....Bob Reid
Chief Engineer.....Keith MacConnell

Owners of: CKCW-TV, Moncton, N. B.; CKAM-TV, Campbellton, N. B.; CKCD-TV, Harrison Brook, P. Q

CKMR—Newcastle—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned.....Miramichi Bcstg. Co. Ltd.
Address.....Castle St.
Tel.: MAdison 2-3311.....CBC
Station Representative.....Alex Bedard
President.....L. W. Flett
Sta. Mgr., Ch. Engr.....R. J. Wallace
Sales Promotion Manager.....Dan Leeman
Publicity Director.....Fred Haining

CFBC—Saint John—1946

Freq.: 930 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By....Fundy Bcstg. Co., Ltd.
Business Address.....68 Carleton St.
Tel.: OX 2-3301.....Independent
President.....A. M. McLean
General Manager.....R. T. Bowman
Chief Engineer.....H. M. Stout

CHSJ—Saint John—1947

Freq. 1150 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By....New Brunswick Bcstg. Co.
Address.....85 Germain St.
Tel.: OXford 2-0144.....CBC
Newsp. Affil...Times Globe, Telegraph Journal
Representative.....All Canada, Weed & Co.
General Manager.....T. H. Tonner
Chief Engineer.....J. G. Bishop
Owners of: CHSJ-TV.

CJCJ—Woodstock—1959

Frequency: 920 Kc.....Power: 1,000 Watts
Owned By....Carleton-Victoria Bcstg. Co. Ltd.
Address.....Woodstock
Tel.: Woodstock.....CBC
Station Reps.....Lorrie Potts; Messner
President, General Mgr.....R. J. Morrison
Station Manager.....J. D. Morrison
Commercial Manager.....A. H. Morrison
Program Director.....Bruce A. Smith
Chief Engineer.....Bruce W. Groh

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Newfoundland

CBY—Corner Brook—1949

Frequency: 790 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address.....P. O. Box 610
Tel.: 43431 .....CBC
Station Mgr.....C. V. Hierlihy
Sales Manager.....C. L. Brown
Chief Engineer.....J. Heaney

CBG—Gander—1949

Frequency: 1450 Kc.....Power: 250 W.
Owned-Operated By...Canadian Bcstg. Corp.
Address.....98 Sullivan Ave.
Tel.: 8-4321 .....CBC
Dir. for Prov.....W. F. Galgay
Station, Commercial Manager....B. M. Dawe
Program Dir.....R. G. O'Brien
Engineer .....L. E. Baker

CBT—Grand Falls—1949

Frequency: 990 Kc.....Power: 1000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Business Address.....Mill Road
Tel.: 2102 .....CBC
Dir. for Prov.....W. F. Galgay
Station Manager.....John J. Grace

CBN—St. John's—1949

Frequency: 640 Kc.....Power: 10,000 Watts
Owned-Operated By...Canadian Bcstg. Corp.
Address .....Box 5490
Tel.: 8-7181 .....CBC
Dir. for Prov.....W. F. Galgay
Reg. Presentation Dir. .. ....R. G. O'Brien

CJON—St. John's—1951

Frequency: 930 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Nfld. Bcstg. Co., Ltd.
Address.....Prince of Wales St.
Tel.: 7105 .....Independent
Station Rep.....Stovin-Byles; Weed
Pres.....Geoffrey W. Stirling
General Manager.....Don Jamieson
Station Manager.....Colin Jamieson
Commercial Manager .....C. Pope
Program Dir.....J. Wiggins
Sales Promotion Manager.....J. Baird
Chief Engineer.....Oscar Hierlihy
Owners of: CJON-TV; CJOX, Argentia; CJCN, Grand Falls.

VOCM—St. John's—1936

Frequency: 590 Kc.....Power: 10,000 Watts
Owned by.....Colonial Bcstg. System
Address.....P. O. Box 1-590
Tel.: 578-3148 .....Independent
Station Reps....All-Canada; Young Canadian
Pres., Ch. Eng.....W. B. Williams
General Manager.....J. V. Butler
Commercial Manager.....Denys Ferry
Program, Pub. Director.....W. Williamson
Sales Prom. Mgr.....J. T. Browne
Owners of: CKCM, Grand Falls; CHCM, Marystown. Both Nfld.

Northwest Territories

CBXH—Fort Smith—1959

Freq.: 860 Kc.....Power: 40 W.
Owned By .....CBC
Address .....Fort Smith
Tel.: Fort Smith.....CBC
Operator .....Dennis MacKie

CFFB—Frobisher Bay—1961

Frequency: 1200 Kc.....Power: 40 Watts
Owned By .....CBC
Address .....Frobisher Bay
Tel.: 54 .....CBC
Operator.....Ralph St. Julien

CFHR—Hay River—1959

Frequency: 1490 Kc.....Power: 40 W.
Owned By .....CBC
Address .....Hay River
Tel.: Hay River.....CBC
Operator .....Norman McCowan

CHAK—Inuvik—1960

Frequency: 860 Kc.....Power: 1 Kw.
Owned By .....CBC
Address .....P.O. Box 1220
Tel.: 2361 .....CBC
Station Mgr. .....E. Menarik

CFYK—Yellowknife—1958

Frequency: 1340 Kc.....Power: 250 W.
Owned By .....CBC
Address .....P.O. Box 160
Tel.: 4529 .....CBC
Station Manager .....D. Mackie
Technician .....Peter Radcliffe

Nova Scotia

CKDH—Amherst—1957

Frequency: 1400 Kc.....Power: 250 Watts
Owned By.....Amherst Bcstg. Ltd.
Address.....Casey Block, Amherst
Tel.: 3875 .....Independent
President.....J. A. Langille
Station Manager.....J. Hugh Dunlop
Commercial Mgr.....Eastwood Ives
Chief Engineer.....Geo. Lewis

CJFX—Antigonish—1943

Frequency: 580 Kc.....Power: 5000 Watts
Owned-Operated By.....Atlantic Bcstrs., Ltd.
Address.....St. Ninian St.
Tel.: 863-4580 .....CBC
Station Reps.....Young Canadian; Mulvihill
President .....Dr. F. Ginivan
General Manager.....J. Clyde Nunn
Commercial Manager .....Bruce Rafuse
Sales Promotion Manager.....Al Graham
Chief Engineer.....Michael E. Doyle

CKBW—Bridgewater—1947

Frequency: 1000 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Acadia Bcstg. Co., Ltd.
Address.....399 King St.
Tel.: 543-2401.....CBC
Sta. Reps...Air Time Sales; Radio Reps; Cooke
President.....C. J. Morrow
General Manager.....John F. Hirtle
Sta. Mgr., Comm. Mgr.....James A. MacLeod
Program Director.....Robert A. MacLaren
Sales Prom. Mgr.....Lester L. Rogers
Publicity Dir.....Kenneth Lawrence
Chief Engineer.....Douglas B. Hirtle

CBH—Halifax—1947

Frequency: 860 Kc.....Power: 10,000 Watts
Owned-Operated By....Canadian Bcstg. Corp
Address .....Box 175
Tel.: 422-8311 .....CBC
Director of Radio.....F. G. Cooke
Program Director.....J. A. MacEwen
Technical Superv.....L. A. Canning

CHNS—Halifax—1926

Frequency: 960 Kc.....Power: 10 Kw.
Owned-Oper. By....Maritime Bcstg. Corp., Ltd.
Address .....Box 400
Tel.: 3-8318 .....CBC
Station Reps.....All-Canada; Weed
General Manager.....Fred W. Arenburg
Commercial Manager.....Douglas Grant
Chief Engineer.....Arthur H. Greig

CJCH—Halifax—1944

Freq.: 920 Kc...Power: 10,000 Wts. d., 5000 n.
Owned-Operated By.....CJCH Limited
Address.....741 Robie St.
Tel.: 5-5443 .....Independent
Station Reps.....Mulvihill; Young Canadian
President, Gen. Mgr.....Finlay MacDonald
Station Manager.....Bob Bambury
Program Director.....Ron Blom
Comm. Manager.....Howard E. Gerard
Chief Engineer.....John Jay

CKEN—Kentville—1948

Frequency: 1350 Kc.....Power: 1,000 Watts
Owned By.....Evangeline Bcstg. Co. Ltd.
Address.....11 Webster St.
Tel.: 2111 .....Independent
Station Representative.....Lorrie Potts & Co.
President .....Frank J. Burns
General Manager .....Willard A. Bishop
Commercial Manager..Mrs. Eleanor Macmillan
Sales Manager.....James Crossan
Chief Engineer.....Bill Schofield

CKEC—New Glasgow—1953

Freq.: 1320 Kc....Power: 5 Kw. d., 250 W. n.
Owned-Oper. By.....Hector Bcstg. Co.
Address.....130 George St.
Tel.: 2-4200 .....Independent
Pres., Gen. Mgr.....James M. Cameron

CBA—Sackville—1939

Frequency: 1070 Kc.....Power: 50,000 Watts
Owned By .....CBC
Address .....Box 130
Tel.: 152 .....CBC
Techncial Director.....M. H. Young
Technical Supervisor.....L. A. Canning

CBI—Sydney—1948

Freq.: 1140 Kc.....Power: 10,000 Watts
Owned-Operated By....Canadian Bcstg. Corp.
Address .....Box 700
Tel.: 564-4495 .....CBC
Station Manager.....K. R. Hill
Local Sales Mgr.....Chris Meisner
Technical Supervisor.....S. Tysom

CJCB—Sydney—1929

Freq.: 1270 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Cape Breton Bcstrs., Ltd.
Business Address.....Charlotte St.
Tel.: 564-5596 .....Independent
Station Reps.....All-Canada; Weed
President .....Nathaniel Nathanson
General Manager.....Norris L. Nathanson
Commercial Manager ..Mrs. Florence MacLeod
Sales Promotion Mgr.....Lloyd MacDonald
Program Director.....Toby Halloran
Chief Engineer.....A. E. Vernon
Owners of: CJCB-FM-TV, Sydney; CFXU-TV, Antigonish, N.S.

CKCL—Truro—1947

Frequency: 600 Kc.....Power: 1,000 Watts

Owned-Operated By..Colchester Bcstg. Co. Ltd.
Address.....840 Prince St.
Tel.: 893-4491 .....CBC
Sta. Reps.....Devney Org.; Scharf
President, Manag. Dir.....J. Arthur Manning
Commercial Manager.....H. C. Deryk Upton
Program Manager.....W. Frank Harvey
Chief Engineer.....E. S. Bernasconi

CFAB—Windsor—1945

Frequency: 1450 Kc.....Power: 250 Watts
Owned-Oper. By....Evangeline Bcstg. Co., Ltd.
Address.....11 Webster St., Kentville, N. S.
Tel.: 2111 .....Independent
President.....F. J. Burns
General Station Mgr.....W. A. Bishop
Comm. Mgr.....Mrs. E. J. MacMillan
Sales Promotion Mgr.....J. F. Crossan
Chief Engineer.....A. M. Bishop

CJLS—Yarmouth—1934

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Oper. By.....Gateway Bcstg. Co., Ltd.
Address.....222 W. Main St.
Tel.: 500 .....Independent
Station Reps.....All-Canada; Weed
Gen., Comm. Mgr.....D. L. Smith
Chief Engineer.....W. Singer

Ontario

CKBB—Barrie—1949

Freq.: 950 Kc....Power: 10,000 Wts. d., 2500 n.
Owned By .....Barrie Broadcasting Co., Ltd.
Address .....Box 519
Tel.: PA 6-6466.....Independent
Station Reps.....Young; Mulvihill
Station, Commercial Mgr.....Robert Hunter
Chief Engineer.....Harold Atkinson

CJBQ—Belleville—1946

Frequency: 800 Kc.....Power: 1000 Watts
Owned-Operated By....Quinte Bcstg. Co., Ltd.
Address.....11 Victoria Ave.
Tel.: WOodland 8-5555.....CBC
Newspaper Affilia.....Ontario Intelligencer
Station Rep.....Young Canadian; Stovin-Byles
President.....Dr. G. A. Morton
General, Station Mgr.....Frank C. Murray
Comm. Sales Prom. Manager.J. H. MacDonald
Program Director.....L. Jourard
Publicity Director.....Mrs. J. Isaac
Chief Engineer.....J. B. Buchanan

CJNR—Blind River—1958

Frequency: 730 Kc.....Power: 1000 Watts
Owned By.....Nash Radio-TV Bcstg. Co.
Address.....Box 729
Tel.: ELgin 6-2209.....CBC
Representative .....Radio-TV Sales
President, General Mgr.....G. Marcon
Station Mgr., Prog. Dir.....Eric R. Thorsen

CHIC—Brampton—1953

Frequency: 1090 Kc.....Power: 250 W. d.
Owned By.....S. W. Caldwell
Address.....2 Ellen St.
Tel.: GL 1-3110.....Independent
President.....Gordon F. Keeble
General, Sta. Manager.....John Fox
Commercial Manager.....Shelley Panter
Chief Engineer.....Robert McBean

CKPC—Brantford—1923

Freq.: 1380 Kc.....Power: 10 Kw.
Owned-Oper. By....Telephone City Bcst., Ltd.
Address.....525 Colborne St.
Tel.: PLaza 3-2664 .....Independent
Station Rep.....Lorrie Potts & Co.
President.....Mrs. Florence M. Buchanan
General Station Mgr.....R. Buchanan
Comm., Prom. Mgr.....Russ Waters
Prog. Dir.....Arnold Anderson
Chief Engineer.....J. Featherston

CFJR—Brockville—1926

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned By....Eastern Ontario Bcstg. Co., Ltd.
Address.....Revere Hotel Bldg.
Tel.: DIamond 2-4628.....CBC
Station Reps.....Hardy; Young Canadian
Pres., Gen. Mgr.....Jack R. Radford
Asst. Sta. Mgr.....Thomas Statham
Program Director.....Jim Chapman
Chief Engineer.....Peter Paczynski

CFCO—Chatham—1926

Frequency: 630 Kc.....Power: 1000 Watts
Owned By.....Great Lakes Broadcasting Ltd.
Address.....42 King St. W.
Tel.: EL 2-3000.....Independent
Station Reps...Stovin-Byles; Devney Organiz.
President, General Mgr.....D. G. Hildebrand
Commercial Manager.....C. L. Chambers
Sales Promo., Publicity Dir.....Jack Nixon
Program Director.....Bob Wood
Chief Engineer.....Gordon Brooks

CHUC—Cobourg—1957

Frequency: 1500 Kc.....Power: 1 Kw. d.
Owned By.....Radio CHUC, Ltd.
Address.....P. O. Box 520
Tel.: FRanklin 2-5401.....Independent
Station Rep.....Radio & TV Sales, Inc.
President.....D. B. Williamson
Station Manager.....L. A. Fogal
Commercial Mgr.....Dennis Forster
Program Director.....Garry Kirker
Chief Engineer.....G. Skinner

CJSS—Cornwall—1959

Frequency: 1220 Kc.....Power: 1000 Watts
Owned By.....Bushnell Broadcasting Ltd.
Address.....237 Water St., E.
Tel.: WEllington 2-5180.....Independent
Station Reps.....All Canada; Weed
President.....E. L. Bushnell
Station, Comm. Manager.....J. D. Wright
Program Director.....B. Collier
Publicity Director.....N. Andrews
Chief Engineer.....Mahlon Clark

CFOB—Fort Frances—1944

Frequency: 800 Kc.....Power: 1000 Watts
Owned By.....Border Bcstg., Ltd.
Address.....Border Theatre Bldg.
Tel.: ATlas 3-3311.....CBC
Manager.....Don Fawcett
Chief Engineer.....O. Petsnick

CJLX—Fort William—1959

Freq.: 800 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....Lakehead Bcstg. Co., Ltd.
Address.....407 Victoria Ave.
Tel.: MA 2-9618.....Independent
Sta. Reps...Potts; Messner; Scharf; Devney Org.
President, Gen. Manager.....R. P. MacGowan
Commercial, Sales Promo. Man...W. J. Clemens
Program Director.....Gary Parkhill
Publicity Director.....John G. Thompson
Chief Engineer.....Murray Shields

CKPR—Fort William—1931

Freq.: 580 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....H. F. Dougall Co., Ltd.
Address.....404½ Victoria Ave.
Tel.: MAyfair 3-3477.....Independent
Sta. Reps.....Stovin-Byles; Young
President, Gen. Mgr.....Clara H. Dougall
Station, Commercial Mgr.....George Jeffrey
Sales Promotion Manager.....Jack Alexander
Program Director.....Rey Isley
Chief Engineer.....W. T. Ross

CFTJ—Galt—1954

Frequency: 1110 Kc.....Power: 250 Watts, d.
Owned-Oper. By.....Galt B'casting Co., Ltd.
Address.....3 Ainslie St. N.
Tel.: 621-7510.....Independent
Sta. Reps.....Bedard; Messner
Pres., Gen. Mgr.....John V. Evans
Commercial Manager.....A. C. Bond
Program Director.....John Etherton
Chief Engineer.....Patrick Stone

CJOY—Guelph—1948

Freq.: 1460 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CJOY, Ltd.
Address.....Bond Bldg.
Tel.: TA 4-0670.....Independent
President.....Wallace Slatter
General Mgr.....Frederick T. Metcalf
Station Manager.....Jack Jackson
Program Director.....J. D. LeBlanc
Chief Engineer.....Bob Nagyobb

CHML—Hamilton—1926

Frequency: 900 Kc.....Power: 5000 Watts
Owned-Oper. By...Maple Leaf Bcstg. Co., Ltd.
Business-Studio Address.....848 Main St., E.
Tel.: 549-2411.....Independent
Reps...Stephens & Towndrow; Scharf; Messner
President.....Kenneth D. Soble
General, Station Manager.....Tom Darling
Commercial Manager.....W. G. Reid
Sales Promo., Publicity Dir...T. M. Thompson
Production Manager.....W. E. Hall
Chief Engineer.....Ed Victor

CKOC—Hamilton—1922

Frequency: 1150 Kc.....Power: 5000 Watts
Owned.....Wentworth Radio Bcstg. Co., Ltd.
Address.....Box 880
Tel.: LI 5-8585.....CBC
Station Reps.....All-Canada; Weed
President.....Clifford Sifton
V. P., General Manager.....W. T. Cranston
Chief Engineer.....Leslie Horton

CKAR—Huntsville—1958

Frequency: 590 Kc.....Power: 1000 Watts
Owned By.....Muskoka-Parry Bcstg. Ltd.
Address.....P.O. Box 1016
Tel.: 934.....Independent
President.....L. Olan
General Mgr.....G. Thomas

CJRL—Kenora—1938

Frequency: 1220 Kc.....Power: 1000 Watts
Owned-Oper. By....Lake of Woods B'cast, Ltd.
Business Address.....Johnson Block
Tel.: HE 7850.....CBC
Representative.....Stovin-Byles
President.....Stuart King
Station Manager.....William Wylie
Chief Engineer.....Dick Queen

CKLC—Kingston—1953

Frequency: 1380 Kc.....Power: 5 Kw.
Owned-Oper. By..St. Lawrence Bcstg. Co., Ltd.
Address.....99 Brock St.
Tel.: LI 2-4927.....CBC
Representatives.....Stovin-Byles; Forjoe
Sta., Gen. Manager.....T. D. French
Comm. Manager.....J. F. French
Chief Engineer.....W. W. Grant

CKWS—Kingston—1942

Frequency: 960 Kc.....Power: 5000 Watts
Owned-Oper. By....Frontenac Bcstg. Co., Ltd.
Address.....170 Queen St.
Tel.: 542-4977.....CBC
Newspaper Affil.....Kingston Whig Standard
Station Reps.....Stovin-Byles; Weed
President.....Senator W. R. Davies
Gen. Manager.....Don Lawrie
Station Manager.....Roy Hofstetter
Commercial Manager.....Bill King
Prog. Director.....Carl Cogan
Sales Prom. Mgr.....Arlene Robertson
Pub. Director.....Bryan Olney

Chief Engineer.....Gord Backus
Owners of: CKWS-TV; CHEX-AM-TV, Peterborough, Ont.

CJKL—Kirkland Lake—1934

Frequency: 560 Kc.....Power: 5000 Watts
Owned.....Kirkland Lake Bcstg., Ltd.
Address.....22 Government Rd. W.
Tel.: 27 .....CBC
Newspaper Affil....Thomson Newspapers Ltd.
Station Representative.....Stovin-Byles
President.....Mrs. Irma Brydson
General Manager.....D. R. Lawrie
Station Manager.....Reg. Carne
Commercial Manager.....Clyde Brydle
Program Director.....Ron Smith
Chief Engineer.....C. L. Spence
Owners of: CKGB, Timmins, Ont.; CFCH, North Bay, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CKGN-TV, North Bay, Ont.

CKCR—Kitchener—1929

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Opera. By.....K.-W. Bcstg. Co., Ltd.
Address.....125 King St. W.
Tel.: SH 3-3628.....Independent
President, Gen. Mgr.....J. Irving Zucker
Station Manager.....Gordon J. Schaus
Chief Engineer .....Ion Hartman

CKKW—Kitchener—1959

Frequency: 1320 Kc.....Power: 1000 Watts
Owned By.....Twin City Bcstg. Co. Ltd.
Address.....251 King St. W.
Tel.: SHerwood 5-6861.....Independent
President.....Albert E. Dunker
Managing Director.....Nyle Futher
Acting Station Mgr.....Len C. Evans
National Sales Manager.....Ed Howard
Program Director.....Don Willcox
Chief Engineer.....R. R. Shantz

CJSP—Leamington—1954

Frequency: 710 Kc.....Power: 1000 Watts d.
Owned-Operated By...Sun Parlor Bdctrs., Ltd.
Address.....23 Erie St., N.
Tel.: FA 6-6171.....Independent
Station Reps.....Radio-TV Sales; Hopewell
Exec. V.P., Gen. Mgr.....Stuart C. Brandy
Operations Manager.....Lou Tomasi
Regional Sales Mgr.....John C. Garton
Chief Engineer.....Walter Dowhan

CKLY—Lindsay—1955

Frequency: 910 Kc.....Power: 1 Kw.
Owned-Operated By....Greg-May Bcstg. Ltd.
Address.....249 Kent St. W.
Tel.: 324-3585.....Independent
Station Reps.....Bedard; Scharf
President, Gen. Mgr.....J. A. McNabb
Program Director.....Doug Whelan
Chief Engineer.....Roland Hunt

CFPL—London—1922

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper....London Free Press Printing Co.
Address.....442 Richmond St.
Tel.: GEneral 8-8391.....CBC
Newspaper Affil.....London Free Press
Station Reps.....Weed; All-Canada
President.....Walter J. Blackburn
Gen. Mgr. .....Murray T. Brown
Station Manager.....Ward M. Cornell
Program Director.....Geoffrey Bingle
Sales Manager.....C. N. Knight
Chief Engineer.....Glen A. Robitaille
Owners of: CFPL-TV-FM.

CKSL—London—1956

Frequency: 1290 Kc.....Power: 5 Kw.
Owned.....London Bcstrs. Ltd.
Address.....343 Richmond St.
Tel.: GEneral 2-4181.....Independent
Station Reps....Devney Org.; Air Time Sales
President.....F. Vincent Regan
General, Station Mgr.....Hal E. Cooke
Commercial Manager.....Jim Alexander
Sales Prom. Mgr.....Arthur Bartel
Program Director.....Roly Koster
Chief Engineer.....Bill Post

CHVC—Niagara Falls—1947

Frequency: 1600 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Radio Station CHVC, Ltd.
Address.....1745 River Rd.
Tel.: EL 8-7151.....Independent
Station Rep.....Potts; Cooke; Alex Bedard
President.....B. Howard Bedford
Station, Comm. Mgr.....Arthur W. Blakely
Sales Manager.....George A. Brown
Production Director.....Mrs. Emily Lamb
Program Director.....J. Ross Kenzie
Acting Chief Engineer.....Roger Gordon

CFCH—North Bay—1931

Freq.: 600 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.....Northern Bcstg. Ltd.
Address.....Box 1000
Tel.: GR 2-9000.....CBC
Newspaper Affil.....Thompson Dailies
Station Reps.....Weed; Stovin-Byles
President.....Mrs. P. A. Campbell
Station Manager.....Harvey C. Freeman
Commercial Manager.....Clarence Houston
Program Director.....Bruce Ruggles
Publicity Director.....Edward F. Vitunski
Chief Engineer.....Dave Mee
Owners of: CFCH-TV; CKGB-AM-FM, Timmins, Ont.; CHEX-AM-TV, Peterborough, Ont.; CKWS-AM-TV, Kingston, Ont.; CJKL, Kirkland Lake, Ont.

CHWO—Oakville—1956

Freq.: 1250 Kc.....Power: 1 Kw. d., 500 W. n.
Owned .....CHWO Radio
Address.....34A Colborne St. W.
Tel.: 845-2821.....Independent
Pres., Gen. Mgr.....Howard C. Caine
Commercial Manager.....Victor Tipple
Chief of Operations.....Stanley Switzer
Program Director.....Frank Taylor
Chief Engineer.....Bill McNaughton

CFOR—Orillia—1945

Freq.: 1570 Kc.....Power: 10 Kw. d.; 1 Kw. n.
Owned-Oper. By.....Radio Station CFOR, Ltd.
Address.....P.O. Box 128

Tel.: 326-3511 .....CBC
Station Reps.....Stephens & Towndrow; Young
Pres., Gen. Mgr.....Gordon E. Smith
Commercial, Pub. Mgr.....Pete McGarvey
Program Director.....J. K. McDonald
Sales Promotion Manager.....Paul Smith
Chief Engineer.....Peter Rowe

CKLB—Oshawa—1946

Freq.: 1350 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By...Lakeland Bcstg. Co., Ltd.
Address.....360 King St. W.
Tel.: 723-3415 .....Independent
Reps.....Potts; Devney Org.; Broadcast Reps.
President, Station Mgr.....Gordon G. Garrison
Program Director.....William Henning
Chief Engineer.....William C. Marchand

CBO—Ottawa—1924

Frequency: 910 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....P.O. Box 1045
Tel.: CE 6-9541.....CBC
Dir. of Ottawa Area.....J. J. Dunn
Program Dir.....Dennis Townsend
Area Engineer.....Maxted Gilbert
Owners of: CBO-FM.

CFRA—Ottawa—1947

Freq.: 580 Kc.....Power: 50 Kw. d., 10 Kw. n.
Owned .....CFRA, Ltd.
Address.....150 Isabella St.
Tel.: CE 3-6241.....Independent
Reps.....Weed; Stephens & Towndrow
President .....Frank Ryan
Station Manager.....T. Kielty
Comm. Mgr.....George M. Gowling
Program Director.....Doug McGowan
Sales Promo., Publicity Dir.....Larry Barnabe
Chief Engineer.....George Roach

CKOY—Ottawa—1924

Freq.: 1310 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Operated By.....CKOY, Ltd.
Address .....635 Richmond Rd.
Tel.: PArkway 2-6501.....Independent
Reps.....Cooke; All-Canada Radio & TV
President .....Irving Cameron
General Station Mgr.....Jack Daly
Comm., Sales Promo. Mgr.....Gerry Beland
Program Director.....John Murphy
Chief Engineer.....Ken Puttock

CFOS—Owen Sound—1940

Frequency: 560 Kc.....Power: 1000 Watts
Owned.....Grey & Bruce Bcstg. Co., Ltd.
Address..... .....270 9th St. E.
Tel.: FR 6-2030.....CBC
Newspaper Affiliation.....Sun-Times
Station Reps...Stovin-Byles; Young Canadian
President .....C. J. McTavish
Station Manager.....William N. Hawkins
Commercial Manager.....Russ Tomlinson
Program Director.....Stan Latham
Chief Engineer.....W. Vallins

CHOV—Pembroke—1942

Frequency: 1350 Kc.....Power: 1000 Watts
Owned-Oper. By....Ottawa Valley Bcstg. Co.
Business Address.....319 Pembroke St., E.
Tel.: 735-6811 .....CBC
Station Reps....Stovin-Byles; Young Canadian
President.....E. Gordon Archibald
Station Manager.....Bill Kay
Commercial Manager.....J. B. Scott
Chief Engineer.....W. Edwin Schmidt

CHEX—Peterborough—1942

Frequency: 980 Kc.....Power: 5000 Watts
Owned.....Kawartha Bcstg. Co.
Address .....Box 659
Tel.: RI 2-7708.....CBC
News. Affil.....The Examiner
Station Reps.....Weed; Stovin-Byles
President.....W. R. Davies
Station Manager.....Wally Rewegan
Commercial Manager.....Babe Fontaine
Sales Promotion Manager.....Sean Eyre
Program Director.....Don O'Neil
Chief Engineer.....Bert Crump

CKPT—Peterborough—1959

Freq.: 1420 Kc.....Power: 1 Kw. d., 500 W. n.
Owned By.....Peterborough Bcstg. Co., Ltd.
Address.....Empress Hotel
Tel.: RIverside 2-8844.....Independent
Station Rep.....Stephens & Towndrow
President.....Ralph Snelgrove
Station Manager.....Fred G. Sherratt
Commercial Manager.....Joseph Potipco
Sales Promotion Manager.....Keith Randall
Program Director.....William Spencley
Chief Engineer.....Fred Owen

CFPA—Port Arthur—1944

Freq.: 1230 Kc.....Power: 1 Kw. d., 250 Wts. n.
Owned-Operated By....Ralph H. Parker Ltd.
Address.....230 N. Cumberland St.
Tel.: DIamond 4-2404 .....CBC
Station Rep.....All-Canada; Weed
President, Gen. Mgr.....Ralph H. Parker
Commercial Manager.....Joe Ulakovic
Program Director.....John Simpson

CFGM—Richmond Hill—1957

Freq.: 1310 Kc...Power: 10 Kw. d., 2.5 Kw. n.
Owned.....Radio Richmond Hill Ltd.
Address.....50 Yonge St., N.
Tel.: AVenue 5-4915.....Independent
Station Rep.....Radio Reps. Ltd.
Pres., Gen. Mgr.....John O. Graham
Station Manager.....Stewart H. Coxford
Commercial Manager.....Andy Mitchell
Program Director.....Gordon Symons
Chief Engineer.....Brian Sawyer

CKTB—St. Catharines—1930

Freq.: 610 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned.....Niagara District Bcstg. Co., Ltd.
Business-Studio Address.....12 Yates St.
Tel.: MU 4-1174.....Independent
Station Reps..Mulvihill; Devney Organization
President.....W. B. C. Burgoyne

General, Sta. Manager....Miss M. C. Burgoyne
Comm., Sales Prom. Mgr.....Vince Lococo
Publicity Director.....Roy Bonisteel
Prog. Dir.....Jack Dawson
Chief Engineer.....W. H. Allen

CHLO—St. Thomas—1948

Frequency: 680 Kc.....Power: 1000 Watts
Owned.....Souwesto Broadcasters Ltd.
Address.....133 Curtis St.
Tel.: ME 1-3910.....Independent
Station Reps...Radio-TV Sales; Cooke; Messner
President, Gen. Mgr.....John L. Moore
Comm., Sales Prom. Mgr.....William F. Shave
Program Director.....Don Lumley
Publicity Director.....John L. Moore
Chief Engineer.....William Hyson

CHOK—Sarnia—1946

Freq.: 1070 Kc.....Power: 5 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sarnia Bcstg., Ltd.
Address.....148½ Front St. N.
Tel.: DI 4-1121.....CBC
Station Reps....Cooke, Mulvihill; Radio Reps.
Pres., Gen. Mgr.....Claude R. Irvine
Station Manager.....Karl E. Monk
Sales Manager.....Arthur H. J. O'Hagan
Program Manager.....Gene McLaughlin
Publicity Director.....Janet Lindsey
Chief Engineer.....Robert F. Cooke

CJIC—Sault Ste. Marie—1934

Freq.: 1050 Kc.....Power: 10 Kw. d., 2.5 Kw. n.
Owned-Oper. By.....Hyland Radio-TV Ltd.
Address.....119 East St.
Tel.: ALgoma 3-1121.....CBC
Station Reps.....Lorrie Potts; Devney Org.
President.....Mrs. J. G. Hyland
General Manager.....R. Ramsay
Station, Sales Manager.....E. G. Vance
Commercial Manager.....G. Plouffe
Program Director.....George Jonesco
Chief Engineer.....David Irwin
Owners of: CJIC-TV.

CKCY—Sault Ste. Marie—1955

Freq.: 920 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned.....Algonquin Radio & TV
Address.....254 Queen St., E.
Tel.: AL 3-2393.....Independent
President.....C. P. Greco

CFRS—Simcoe—1956

Frequency: 1560 Kc.....Power: 250 W., d.
Owned.....Simcoe Bcstg. Co.
Business Address.....John & Grove Sts.
Tel.: 426-3240.....Independent
Representative.....Radio & TV Sales
Pres., Gen. Mgr.....Ted M. Fielder
Commercial Mgr.....Richard T. Maxwell
Sales Promotion Mgr.....Jim Blakely
Chief Engineer.....Robert Watmough

CJET—Smiths Falls—1955

Frequency: 630 Kc.....Power: 1000 Watts
Owned.....Rideau Broadcasting Ltd.
Address.....P.O. Box 217
Tel.: 283-4630.....CBC
Station Reps.....Lorrie Potts; Devney Org.
President.....J. W. Pollie
Commercial Manager.....Don Fox
Program Director.....George Heath
Chief Engineer.....Ken Weitzel

CJCS—Stratford—1924

Freq.: 1240 Kc...Pow: 500 Watts d., 250 Watts n.
Owned-Operated By.....CJCS, Ltd.
Address.....125 Ontario St.
Tel.: 271-2450.....CBC
Station Reps.....Air-Time Sales; Weed
Pres., Gen. Manager.....Frank M. Squires
Sta., Comm. Mgr.....S. E. Tapley
Program Director.....William Inkol
Chief Engineer.....John Grigg

CFBR—Sudbury—1957

Frequency: 550 Kc.....Power: 1000 Watts, d.
Owned.....Sudbury Bcstg. Co. Ltd.
Address.....166 Elm St., W.
Tel.: OSborne 4-6401.....CBC
Reps.....Potts; Messner; Young Canadian
Pres., Gen. Mgr.....F. Baxter Ricard
Sta., Comm. Mgr.....Rene Riel
Program Director.....Robert Grandmaison
Chief Engineer.....Clyde Turner
Ownesr of: CHNO, Sudbury.

CHNO—Sudbury—1947

Freq.: 900 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Sudbury Bcstg. Co., Ltd.
Address.....Box 700
Tel.: OS 4-6401.....Independent
Station Representative.....Lorrie Potts
President, General Mgr.....F. B. Ricard
Station Manager.....Peter Scott
Chief Engineer.....Clyde Turner
Owners of: CFBR, Sudbury.

CKSO—Sudbury—1935

Freq.: 790 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Operated By.....CKSO, Radio, Ltd.
Address.....P.O. Box 400
Tel.: 674-0711.....CBC
Station Reps.....All-Canada; Weed
President.....W. B. Plaunt
General, Station Manager.....Ralph Connor
Traffic Superv.....Mrs. Eileen Forbom
Program Director.....Bob Alexander
Sales Promo., Publicity Dir.....Bud Morrison
Chief Engineer.....Leo Gilbeau
Owners of: CKSO-TV.

CKOT—Tillsonburg—1955

Frequency: 1510 Kc.....Power: 1 Kw., d.
Owned-Oper. By..Tillsonburg Bcstg. Co., Ltd.
Address.....20 Baldwin St.
Tel.: VIctor 2-4281.....Independent
General Manager.....John Lamers
Prog. Dir., Chief Eng.....A. Ken Orton

CFCL—Timmins—1951

Freq.: 620 Kc..Power: 10 Wts., d., 2500 Wts., n.

Owned By.....Radiocon Associates
Address .....Box 620
Tel.: AMherst 4-4211.....CBC
Representatives.....Mulvihill; Devney Org.
President .....J. Conrad Lavigne
Gen. Mgr.....Rene Barrette
Comm. Mgr.....Jean Legault
Program Dir.....Gerald Lefebvre
Chief Engineer.....Rudy Fauteux

CKGB—Timmins—1933

Freq.: 680 Kc.....Power: 10,000 Watts
Owned-Oper. By .....Timmins Bcstg. Ltd.
Address .....Box 370
Tel.: AM 4-2351.....CBC
Newspaper Affiliation.....Daily Press
Station Reps.....Weed; Stovin-Byles
President.....K. R. Thomson
Station Manager.....Gerry Hall
Commercial Manager.....Art Mousley
Sales Promo., Program Director....Dan Kelly
Chief Engineer.....Andy Andrews
Owners of: CJKL, Kirkland Lake; CFCH-AM-TV, North Bay; CHEX-AM-TV, Peterborough; CKWS-AM-TV, Kingston.

CBL—Toronto—1947

Frequency: 740 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Box 500
Tel.: WAlnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CFRB—Toronto—1927

Frequency: 1010 Kc.....Power: 50,000 Watts
Owned By.....CFRB, Ltd.
Address .....37 Bloor St. W.
Tel.: 924-5711 .....CBS
Station Representative....Standard Bcst. Sales
President.....W. C. Thornton Cran
Station Mgr.....Wes McKnight
Commercial Manager.....Bill Brennan
Sales Promotion Manager.....Jerry Maccabe
Program Dir.....Jack Dawson
Chief Engineer.....Clive Eastwood
Owners of: CJAD, Montreal.

CHFI—Toronto—1962

Freq.: 1540 Kc.....Power: 50,000 Watts d.
Owned By.....Rogers Broadcasting Co.
Address.....13 Adelaide St. E.
Tel.: EMpire 3-1317.....Independent
Station Representative.....Radio & TV Sales
President.....Edward S. Rogers
General Manager.....B. K. Bryam
Sales Manager.....George Harper
Program Director.....Vaughn Bjerre
Chief Engineer.....Ron Turnpenny

CHUM—Toronto—1945

Freq.: 1050 Kc....Power: 5000 Wts. d., 2500 n.
Owned-Oper. By.....Radio CHUM, Ltd.
Address.....1331 Yonge St.
Tel.: WAlnut 5-6666.....Independent
Reps.....Stephens & Towndrow; Devney Org.
President, Gen. Mgr.....Allan F. Waters
Comm. Mgr.....Wes Armstrong
Program. Prom. Dir.....Allan Slaight
Chief Engineer.....George Jones

CJBC—Toronto—1943

Frequency: 860 Kc.....Power: 50 Kw.
Owned.....Canadian Broadcasting Corp.
Address.....P.O. Box 500
Tel.: WAlnut 5-3311.....CBC
Station Mgr.....J. H. Harvey
Technical Director.....A. W. Holmes

CKEY—Toronto—1944

Frequency: 580 Kc...Power: 5 Kw. d., 1 Kw. n.
Owned By.....Shoreacres Bcstg. Co. Ltd.
Address.....247 Davenport Road
Tel.: WA 5-3111.....Independent
President.....John Campbell
Gen., Sta. Mgr.....D. C. Trowel
Program Director.....Don Insley
Chief Engineer.....William Onn

CKFH—Toronto—1951

Freq.: 1430 Kc...Power: 10 Kw. d., 5 Kw. n.
Owned.....Foster Hewitt Bcstg., Ltd.
Address.....1 Grenville St.
Tel.: WA 3-0921.....ABC
Station Representative.....ABC International
President .....Foster Hewitt
Station Mgr.....Bill Hewitt
Local Sales Mgr.....Vern Paul
National Sales Mgr.....Jim Crawford
Prog., Pub. Dir.....Barry Nesbitt
Chief Engineer.....Gerald Wilson

CHOW—Welland—1958

Freq.: 1470 Kc...Power: 1 Kw. d., 250 Watts n.
Owned-Oper. By.....Wellport Bcstg., Ltd.
Address.....200 Fitch St.
Tel.: REgent 2-4435.....CBC
Station Rep. .....Weed
President .....Gordon W. Burnett
V. P., Sales Promotion Mgr.....R. E. Redmond
Station Manager.....D. T. Manning
Program Director.....Andy Laughland
Chief Engineer.....Len Whalley

CBE—Windsor—1950

Frequency: 1550 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Security Bldg.
Tel.: 254-5116 .....CBC
Station Manager.....K. A. Murray
Technical Supervisor.....R. A. Clark

CKLW—Windsor

(See U. S. Listing, Detroit, Mich.)

CKNX—Wingham—1926

Frequency: 920 Kc.....Power: 2500 Watts

ONTARIO-PRINCE EDWARD ISLAND-QUEBEC

Owned .....CKNX, Ltd.
Address .....Carling Terrace
Tel.: WIngham 158.....Independent
Station Rep.....Potts; Young Canadian
President.....W. T. Cruickshank
General Manager.....G. W. Cruickshank
Station Manager.....J. J. Cruickshank
Commercial Manager.....T. R. Mathers
Dir. of Operations.....Bruce St. George
Program Dir.....John Langridge
Chief Engineer.....S. C. Reid
Owners of: CKNX-TV, Wingham.

CKOX—Woodstock—1947

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By....Oxford Bcstg. Co. Ltd.
Address.....290 Dundas St.
Tel.: LE 7-3414.....Independent
Sta. Rep.....Lorrie Potts
President, Gen.-Station Mgr.....Monty J. Werry
Commercial Manager.....Verne Hesse
Program Director.....Howard Hilyer
Chief Engineer.....Paul Hunter

Prince Edward Island

CFCY—Charlottetown—1924

Frequency: 630 Kc.....Power: 5 Kw.
Owned-Oper. By.....Island Radio Bcstg. Co.
Business-Studio Address.....85 Kent St.
Tel.: 7347 .....CBC
Station Reps.....All-Canada; Weed
President.....Mrs. K. S. Rogers
Sta. Mgr., Comm. Mgr.....R. F. Large

CJRW—Summerside—1948

Frequency: 1240 Kc.....Power: 250 Watts
Owned-Operated By.....Gulf Bcstg. Co., Ltd.
Business-Studio Address.....218 Water St.
Tel.: 2201 .....Independent
President, Gen. Manager.....R. C. Schurman
Program Director.....L. E. Huestis
Sales Promotion Manager.....P. H. Schurman
Chief Engineer.....Angus MacKie

Quebec

CFGT—Alma—1953

Frequency: 1270 Kc.....Power: 1 Kw.
Owned-Oper. By.....Radio Lac. St. John Ltd.
Address.....741 DuPont Ave.
Tel.: NO 2-3461.....Independent
Station Representative.....Interprovincial
President.....Andre Gauthier
General Manager.....France Fortin
Comm. Mgr., Pub. Dir.....Jacques Cote
Program Dir.....Rosaire Pelletier
Chief Engineer.....J. R. Maltais

CHAD—Amos—1942

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By.....Northern Radio Inc.
Address .....70 Gamble St., W. Rouyn
Tel.: ROger 2-7741 .....CBC
Station Rep.....Weed; Scharf; Jos. A. Hardy
Pres., Gen. Mgr.....David A. Gourd
Station, Commercial Mgr. .....G. F. Capellari
Chief Engineer.....Julien Trepanier

CBJ—Chicoutimi—1933

Frequency: 1580 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address.....121 Racine St., E.
Tel.: 543-7747 .....CBC
Station Manager.....V. Fortin
Chief Engineer.....J. E. Roberts

CJMT—Chicoutimi—1954

Frequency: 1420 Kc.....Power: 1000 Watts
Owned .....CJMT Ltd.
Address.....365 Racine St.
Tel.: LI 3-1517.....Independent
Station Reps. .....Devney Org.
President .....J. Omasse
General Manager.....Pierre Tremblay
Station Mgr., Pub. Dir.....Andre Jean
Sales Prom. Mgr.....Francois Ranger
Program Director.....Achille Soucy
Chief Engineer.....Lucien Simard

CHRD—Drummondville—1954

Frequency: 1340 Kc.....Power: 250 Watts
Owned-Operated By...Radio Drummond Ltee.
Address.....248 Lindsay St.
Tel.: 2-5458 .....Independent
President.....M. Sigouin
Manager.....B. Vanier
Chief Engineer.....G. Paul

CHEF—Granby—1946

Freq.: 1450 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Operated By....La Voix de l'Est Ltee.
Address.....136 Rue Principale
Tel.: FRontenac 2-5433.....Independent
Station Representative .....Hardy
Pres., Gen. Mgr.....Aime Laurion
Comm. Mgr., Pub. Dir.....R. M. Dube

CKCH—Hull—1933

Frequency: 970 Kc.....Power: 5000 Watts
Owned....Radiodiffusion CKCH de Hull Ltee.
Address.....72 Laval St.
Tel.: PR 7-2771.....CBC
Newspaper Affiliation.....Ottawa Le Droit
Station Rep. .....Scharf; Weed
President .....Wilfrid Carr
General Manager.....Aurele Gratton
Sta. Manager.....J. P. Lemire
Sales Prom., Comm. Mgr.....Henry Allard
Program Director.....Pierre Dufault
Publicity Dir.....S. Lanctot
Chief Engineer.....J. L. Guerette

CJLM—Joliette—1960

Frequency: 1350 Kc.....Power: 1 Kw.
Owned By.....Radio Richelieu Ltd.
Address.....432 Notre-Dame
Tel.: PLateau 3-7432.....Independent
Station Rep.....Hardy Radio and TV Ltd.
President.....Henri Olivier
General, Sta. Mgr.....Maurice Boulianne
Commercial Manager.....Cyrille Denis
Program Director.....Claude Rochon
Chief Engineer.....Joseph Cardin
Owners of: CJSO, Sorel, Que.

CKRS—Jonquiere—1947

Frequency: 590 Kc.....Power: 1000 Watts
Owned.....Radio-Saguenay Ltd.
Address.....175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551 .....Independent
Station Reps. .....Hardy; Young
President .....Henri Lepage
General Mgr.....Tom Burham
Commercial Mgr.....Mrs. Rejeanne Bilodeau
Program Dir.....Noel Fillion
Sta. Mgr.....Guy Boivin
Chief Engineer.....Gerard Lemieux
Owners of: CKRS-TV.

CKLS—La Sarre—1950

Frequency: 1240 Kc.....Power: 250 Watts
Owned By.....Northern Radio, Inc.
Address .....70 Gamble St., W., Rouyn
Tel.: ROger 2-7741, Rouyn.....CBC
Sta. Rep. .....Weed: Scharf; Hardy
Pres., Gen. Mgr.....David Armand Gourd
Operations Mgr.....Franco Capellari
Chief Engineer.....Julien Trepanier

CFLM—La Tuque—1959

Frequency: 1240 Kc Power: 1 Kw. d., 250 W. n.
Owned By .....Radio La Tuque, Ltee.
Address .....529 St. Louis St.
Tel.: 523-4575 .....Independent
Station Representative .....Don Cooke
President ..... Paul Aboud
Commercial Manager .....Jean Trepanier
Sales Promotion Manager .....Real Gagnon
Chief Engineer .....Herve Lapointe

CKBL—Matane—1948

Frequency: 1250 Kc.....Power: 5000 Watts
Owned By..La Co. De Radiodiffusion De Matone
Address ..... 4 St. Sacrement St.
Tel.: 562-0290 .....CBC
Newspaper Affilia. .....La Voix Gaspesienne
Representative ..... Hardy
Pres., Gen. Mgr.....Rene Lapointe
Station Mgr.....Octave Lapointe
Comm., Sales Promo. Mgr. ....Charles Fradette
Program Director .....Yvan Bert
Publicity Director .....Georges Guy
Chief Engineer .....J. O. Thibeau
Owners of: CKBL-TV, Matane

CKBM—Montmagny—1954

Frequency: 1490 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Alleghanys, Inc.
Address.....8, Rue St. Thomas
Tel.: 801 ..... CBC
Representative.....Radio & TV Sales
President .....Henri Deschenes
Program Director.....Olivia Poitras
Publi., Sta., Com., Sls. Prom. Mgr.Andre Mercier
Chief Engineer.....Hector Fortin

CBF—Montreal—1937

Frequency: 690 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Box 6,000
Tel.: 868-3211 .....CBC
Dir., Quebec Div. .....G. Lamarche
Dir. Radio Opera .....R. Teasdale
Commercial Manager .....M. Valiquette
Program Director .....C. Sylvestre
Publicity Director .....E. C. Hebert
Technical Director.....Joe Marcotte

CBM—Montreal—1936

Frequency: 940 Kc.....Power: 50,000 Watts
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Box 6,000
Tel.: 868-3211 ..... CBC
Dir., Quebec Div. .....G. Lamarche
Dir., Radio Opera .....R. Teasdale
Program Director.....Kenneth Withers
Publicity Director .....E. C. Hebert
Technical Director.....Joe Marcotte

CFCF—Montreal—1919

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By.....Canadian Marconi Co.
Bus.-Studio Address....600 Dominion Sq. Bldg
Tel.: UNiversity 1-9471.....ABC-CBC
Station Reps. .....Weed; All Canada
General Manager.....R. E. Misener
Chief Engineer .....C. Douglas

CJAD—Montreal—1945

Frequency: 800 Kc.....Power: 10,000 Watts

Owned-Operated By.....CJAD, Ltd.
Business-Studio Address.....1407 Mountain St.
Tel.: VI 4-0111.....CBS
Sta. Rep.....Standard Bcst. Sales; Young Can.
President.....W. C. Thornton Cran
V.P., General Manager.....H. T. McCurdy
Program Manager.....L. J. Potts
Sales Prom. Manager.....C. Waldo
Sales Manager.....Murray Morrison
Chief Engineer.....Ernest Mott

CJMS—Montreal—1953

Freq.: 1280 Kc.....Power: 10 Kw., d. 5 Kw., n.
Owned.....CJMS Radio, Montreal, Ltee.
Address.....1700 Berri St.
Tel.: VI 9-5373.....Independent
Station Rep.....Stephens & Towndrow
President.....A. R. Crepault
General Manager.....Roch Demers

CKAC—Montreal—1922

Frequency: 730 Kc.....Power: 50,000 Watts
Owned.....Publication La Presse Ltee.
Address.....980 St. Catherine St., W.
Tel.: UNiversity 6-7301.....CBS
News. Affil.....La Presse
Station Reps.....Devney Organization; I.B.S.
President.....Maurice Chartre
Station Manager.....Phil Leland
Program Director.....Ferdinand Biondi
Comm. Mgr.....G. Bourassa
Publicity Director.....Paul Gelinas
Chief Engineer.....Leonard Spencer

CKGM—Montreal—1959

Frequency: 980 Kc.....Power: 10,000 Watts
Owned By.....Maisonneuve Bcstg. Corp.
Address.....1455 Drummond St.
Tel.: VI 5-3201.....Independent
Newspaper Affil.....Newfoundland Herald
Station Rep.....Stephens & Towndrow; Forjoe
President, General Mgr.....Geoff Stirling
Station Manager.....Geo. Davies
Chief Engineer.....Jack Campbell
Owners of: CJON-AM-TV, St. John's, Nfld., CJCN-TV Central, Nfld.; CJOX-TV, Argentia.

CKLM—Montreal—1962

Frequency: 1570 Kc.....Power: 10,000 Watts
Owned By.....Radio-Laval
Address.....1184 St. Catherine St., W.
Tel.: UN 1-9991.....Independent
Station Reps.....Forjoe; Paul L'Anglais, Inc.
President.....Mario Verdon
Manager.....Roland Saucier
Commercial Director.....Guy D'Arcy

CHNC—New Carlisle—1933

Frequency: 610 Kc.....Power: 5000 Watts
Owned-Oper. By...Gaspesia Radio Bcstg. Co.
Address.....New Carlisle
Tel.: 248 & 249.....CBC
Rep.....Hardy; Scharf; Weed
General Mgr.....Dr. Charles Houde
Station, Comm. Manager.....Pierre Stein
Chief Engineer.....Bruce MacDonald

CFOX—Pointe Claire—1960

Frequency: 1470 Kc.....Power: 1,000 Watts
Owned By.....Lakeshore Broadcasting Ltd.
Address.....203 Hymus Blvd.
Tel.: 697-2250.....Independent
Station Representative.....Paul Mulvihill
President.....Gord Sinclair
General Manager.....Keith Dancy
Vice President.....Daniel Dooner
Program Manager.....Roger Wiltshire
Sales Promotion Manager.....Hal Botham
Chief Engineer.....Bernard Greeley

CBV—Quebec City—1934

Frequency: 980 Kc.....Power: 5 Kw.
Owned.....Canadian Bcstg. Corp.
Bus. Address.....Palais Montcalm, St. Jean St.
Tel.: 525-8155.....CBC
Program Dir., Station Manager...Rene Dussault
Superv., Technical Opera.....Raymond Fortin

CHRC—Quebec City—1926

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHRC, Limitée
Address.....1143 St. John St.
Tel.: 522-8177.....Independent
Station Rep.....Hardy; Young Canadian
President.....Herve Baribeau
General Manager.....Henri Lepage
Station Manager.....Aurele Pelletier
Comm., Sales Promotion Mgr...R. D. Thibodeau
Program Director.....Henri Veilleux
Chief Engineer.....Arsene Nadeau

CJLR—Quebec—1959

Frequency: 1060 Kc.....Power: 5,000 Watts
Owned By.....CJLR, Inc.
Address.....1300 Laurier Blvd.
Tel.: LA 7-2564.....Independent
Station Representative.....Stovin-Byles
President, General Mgr.....Jacques La Roche
Commercial Manager.....Jean Brousseau
Chief Engineer.....Lucien Cote

CJQC—Quebec City—1949

Frequency: 1340 Kc.....Power: 250 Watts
Owned.....The Goodwill Bcstrs. of Quebec
Address.....405 Blvd. Hamel
Tel.: MU 3-4931.....CBC
President.....Paul Lepage
Gen., Sta. Mgr.....H. Burnside

CKCV—Quebec City—1926

Frequency: 1280 Kc.....Power: 10 Kw.
Owned-Operated By.....CKCV, Ltd.
Address.....978 St. John St.
Tel.: 522-1585.....Independent
Station Reps.....Interprovincial; Weed
President.....Gaston Pratte
General, Sta. Manager.....Marcel Leboeuf
Sales Prom., Pub. Dir.....Jean-Guy Bernier
Prog. Dir.....Michel Gariepy
Chief Engineer.....Lucien Gobeil

CJBR—Rimouski—1937

Frequency: 900 Kc. ..Power: 10,000 Watts d.

Owned.....La Radio du Bas St. Laurent Inc.
Address .....13 St. Jean Baptiste St.
Tel.: 723-2217 ..... CBC
Newspaper Affil.....Le Progres Du Golfe
Station Representative ..... Weed
President .....Jacques Brillant
General, Station Mgr.....Andre Lecomte
Prog. Dir.....S. Burgess
Commercial Manager.....Robert Cote
Publicity Director.....Harry A. Willsie
Chief Engineer.....Marcel Vallee
Owners of: CJBR-FM-TV.

CJFP—Riviere-Du-Loup—1947

Freq.: 1400 Kc.....Power: 1 Kw. d., 250 W. n.
Owned-Oper. By.....Radio CJFP, Ltd.
Address.....1 Christophe Colomb
Tel.: UN 2-2727.....CBC
Station Rep.....Hardy; Young Canadian
President .....Luc Simard
General Manager.....Rene Viel
Station Manager.....Raoul Savard
Chief Engineer.....Raymond Lavoie

CHRL—Roberval—1949

Frequency: 910 Kc.....Power: 1000 Watts
Owned-Operated By.....Radio Roberval Inc.
Address ..... Blvd. St.-Joseph
Tel.: 275-1831 ..... Independent
Representative .....Jos. A. Hardy
President .....Paul E. Robitaille
Station Mgr. .....Norman Gagnon
Commercial, Sales Promo. Mgr. Georges Gagnon
Program Dir.....Harvey Paradis
Chief Engineer .....Gerald Bisaillon

CKRN—Rouyn—1937

Frequency: 1400 Kc.....Power: 250 Watts
Owned.....Northern Radio Nord, Inc.
Address .....70 Gamble St., W. Rouyn
Tel.: RO 2-7741.....CBC
Station Reps.....Weed; Scharf; Hardy
Pres., Gen. Mgr.....David A. Gourd
Operations, Sta. Manager....Franco Capellari
Chief Engineer.....Julien Trepanier
Owners of: CKRN-TV.

CKRB—St. Georges—1953

Freq.: 1460 Kc...Power: 10 Wts., d., 5 Wts., n.
Owned-Oper. By.....Radio-Beauce, Inc.
Address.....St. Georges de Beauce
Tel.: 228-4811 .....CBC
President.....Yvon Thibaudeau
General, Sta. Mgr.....C. A. Thibaudeau
Comm., Prom Mgr.....Jean Barbeau
Program. Dir.....Gilles Bernier
Chief Engineer.....Armand Catellier

CHRS—St. Jean—1956

Frequency: 1090 Kc.....Power: 1000 Watts d.
Owned By.....Radio-Iberville Ltd.
Address .....Box 1090
Tel.: 658-5441 .....Independent
President, General Mgr.....Bernard Turcot
Commercial Manager.....Jack Turcot
Program Director.....Fernand Robidoux
Chief Engineer.....Guy De Valter

CKJL—St. Jerome—1954

Frequency: 900 Kc.....Power: 1 Kw.
Owned .....Radio Laurentides
Address .....P. O. Box 900
Tel.: GE 8-1228 .....Independent
Station Representative .....Hardy Radio-TV
Pres., Gen. Mgr. .....Jean LaLonde
Commercial Mgr.....Hugo Gravel
Program Dir. .....Marie Andree
Sales Prom. Mgr. .....John R. Fox
Chief Engineer .....Andre Hebert

CHGB—Ste Anne De La Pocatiere—1938

Freq.: 1350 Kc.....Power: 5000 Watts
Owned .....CHGB, Ltd.
Address .....Main St.
Tel.: 101.....CBC
President, Gen. Mgr.....G. Thomas Desjardins
Station Mgr.....P. E. Hudon
Comm., Prom. Mgr.....R. Plante
Program Dir.....C. Landry

CKSM—Shawinigan Falls 1951

Frequency: 1220 Kc.....Power: 1000 Watts
Owned.....Shawinigan Falls Bcstg.
Address .....Box 69
Tel.: LE 6-4494.....Independent
Representative ..... Hardy
Gen. Mgr., Pub. Dir.....Allen Rogerson
Comm. Mgr.....Emilien Beaulieu
Prog. Dir.....Alain Chartier
Chief Engineer.....Ernest Brunelle

CHLT—Sherbrooke—1937

Freq.: 630 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned By.....La Tribune Ltd.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Newspaper Affilia. .....La Tribune, Inc.
President .....Paul Desruisseaux
General Manager .....M. Paul Hogue
Station, Commercial Mgr. M. Jean-Louis Gauthier
Sales Promotion Mgr. ....M. Lucien LaRocque
Program Director .....M. Marcel Girard
Chief Engineer .....M. Auguste Dubuc
Owners of: CHLT-FM-TV, Sherbrooke.

CKTS—Sherbrooke—1945

Frequency: 900 Kc.....Power: 1000 Watts
Owned By.....Telegram Printing & Pub. Co.
Business-Studio Address.....221 Dufferin St.
Tel.: LO 9-2525.....CBC
Representative .....Young Canadian
President.....C. B. Howard
General, Comm. Mgr. .....J. L. Gauthier
Station, Program Dir. .....Gordon Beerworth
Chief Engineer .....Auguste Dubuc

CJSO—Sorel—1945

Frequency: 1320 Kc.....Power: 1000 Watts d.
Owned-Oper. By.....Radio Richelieu, Ltee

Business Studio Address.....72 du Roi St.
Tel.: RI 3-3318.....Independent
Station Representative.....Jos A. Hardy
President .....Henri Olivier
General Manager.....Maurice Boulianne
Comm. Manager.....Maurice Berube
Program Director.....Claude Rochon
Sls. Prom. Manager.....L. Brouillard
Chief Engineer.....Joseph Cardin
Owners of: CJLM, Joliette, Que.

CKLD—Thetford Mines—1950

Frequency: 1230 Kc.....Power: 250 Watts
Owned-Oper. By.....Radio Megantic Ltee.
Address .....Ave Labbe
Tel.: FE 5-7533.....CBC
Representative ..... Hardy
Newspaper Affil.....Canadian Press
Pres., Sta. Manager.....F. Labbe
Comm. Mgr.....Will Dugre
Chief Engineer.....Paul Cloutier

CHLN—Trois-Rivieres—1937

Freq.: 550 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By....Radio Trois-Rivieres, Inc.
Bus.-Studio Address .....550 Bonaventure St.
Tel.: FR 4-3556 .....CBC
Newspaper Affilia. .....Le Nouvelliste
Station Reps. .....Young Canadian; Scharf
President .....Mrs. Honore Dansereau
General, Station Mgr. .....Maurice Dansereau
Comm., Prom., Pub. Dir.....Maurice Duval
Program Director .....Louis Dufresne
Chief Engineer.....Oric Lefebvre

CKTR—Trois-Rivieres—1954

Freq.: 1150 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....CKTR, Ltd.
Address ..... 543 Gervais St.
Tel.: FR 5-4855.....Independent
Station Reps.....Radio & TV Sales, Inc.
President .....Paul Aboud
Station, Comm. Mgr.....C. Couture
Production Manager.....Jules Heroux
Program Director.....Jean Deny
Publicity Director.....Jacques Hebert
Chief Engineer.....Herve Lapointe
Owners of: CFLM, La Tuque, P. Q.

CKVD—Val D'Or—1939

Frequency: 1230 Kc.....Power: 250 Watts
Owned.....Northern Radio-Radio Nord, Inc.
Address .....70 Gamble St., W., Rouyn
Tel.: ROger 2-7741 .....CBC
Station Reps.....Weed; Scharf; Hardy
President, General Mgr. .....David A. Gourd
Station, Comm. Mgr. .....G. F. Capellar
Chief Engineer.....Julien Trepanier

CFLV—Valley Field—1961

Frequency: 1370 Kc. .....Power: 1000 Watts
Owned By .....Jean Claude Lefebvre
Address .....149 Victoria St.
Tel.: FRontenac 3-1370 .....Independent
Station Rep. .....Alex Bedard
President .....Adrien Cholette
General, Comm. Mgr. .....Gilbert Herard
Chief Engineer .....Pierre Trepanier

CKVL—Verdun—1946

Freq.: 850 Kc.....Power: 50 Kw. d., 10 W. n.
Owned By.....CKVL, Ltd.
Address.....211 Gordon Ave.
Tel.: 766-2311.....Independent
Newspaper Affil.....Radiomonde Ltd.
Reps. .....Radio & TV Sls.; Young Canadian
President .....Jack Tietolman
Vice President .....Corey Thomson
Commercial Mgr.....Judah Tietolman
Program Dir.....Marcel Provost
Sales Promotion Manager.....Jack Selinger
Chief Engineer.....Maurice Rousseau

CFDA—Victoriaville—1951

Frequency: 1380 Kc.....Power: 1000 Watts
Owned-Oper. By...Radio Victoriaville Limitee
Address.....Box 68
Tel.: PL 2-5545.....Independent
Representative.....Radio & TV Sales
Pres., Ch. Engineer.....P. Brisson
General Manager.....Leo Benoit

CKVM—Ville-Marie—1950

Frequency: 710 Kc. .....Power: 10,000 Watts
Owned-Operated By....Radio Temiscamingue
Address.....St. Anne St.
Tel.: 710-152 .....CBC
President.....Herve LeBlanc
General, Sta. Mgr.....Rene Legault
Program Dir.....Yvon Lariviere

Saskatchewan

CJSL—Estevan—1961

Frequency: 1280 Kc.....Power: 1 Kw.
Owned By.....Soo Line Bcstg. Co., Ltd.
Address.....Box 1378
Tel.: ME 4-3432.....Independent
Station Reps.....Potts; Stovin-Byles; Cooke
President.....Tom G. Laing
General, Comm. Mgr.....Norman A. Hickey
Station Manager.....Albert J. Donahue
Sales Prom. Mgr., Prog. Dir...Mary E. McGregor
Production Manager.....Hart Kirch
Chief Engineer.....Robert MacDonald

CFGR—Gravelbourg—1952

Frequency: 1230 Kc.....Power: 250 Watts n.
Owned By.....Radio Gravelbourg, Ltd.

Address .....Edifice Villeneuve
Tel.: 648-2515 .....CBC
Station Reps.....I.B.S.; Scharf; Devney Org.
President.....Dr. Rosario E. Morin
General, Station Mgr.....Dumont Lepage
Sales Promotion Mgr. .....Leonard Beaudry
Publicity Director .....Marcel Moor
Chief Engineer.....Raymond Lizee

CFRG—Gravelbourg—1952

Frequency: 710 Kc.....Power: 5000 Watts d.
Owned-Oper. By.....Radio Gravelbourg, Ltd.
Address .....Edifice Villeneuve
Tel.: 648-2515 .....CBC
Station Reps.....I.B.S.; Scharf; Devney Org.
President.....Dr. Rosario E. Morin
Gen., Sta., Comm. Mgr.....Dumont LePage
Sales Promotion Mgr. .....Leonard Beaudry
Publicity Director .....Marcel Moor
Chief Engineer.....R. Lizee

CHAB—Moose Jaw—1922

Frequency: 800 Kc.....Power: 10,000 Watts
Owned-Operated By.....CHAB, Ltd.
Address.....127 Main N.
Tel.: 692-6464 .....Independent
Reps....Stephens & Towndrow; Messner; Weed
Pres., Gen. Mgr.....Jack Moffat
Commercial Manager.....George Lawlor
Program Director.....Bill Falkner
Chief Engineer.....M. Pickford
Owners of: CHAB-TV.

CJNB—North Battleford—1947

Frequency: 1460 Kc.....Power: 10,000 Watts
Owned-Oper. By.Northwestern Bcstg. Co., Ltd.
Business Address.....P.O. Box 1460
Tel.: 2477 .....Independent
Representative .....Stovin
President.....Harry S. Hay
Gen., Sta. Mgr.....Harry Dekker
Chief Engineer.....Al Ruddell

CKBI—Prince Albert—1934

Frequency: 900 Kc.....Power: 10,000 Watts
Owned-Oper. By.....Central Bcstg. Co., Ltd.
Address .....10th St. West
Tel.: 763-7421 .....CBC
Station Reps.....All-Canada; Weed
General Manager.....E. A. Rawlinson
Comm., Sales Prom. Mgr.....G. Prest
Program Director.....Ian Barrie
Chief Engineer.....T. Van Nes

CBK—Regina—1939

Frequency: 540 Kc.....Power: 50 Kw.
Owned.....Canadian Bcstg. Corp.
Address .....Box 347
Tel.: LAkeside 3-6641.....CBC
Station Manager.....R. H. Roberts
Technical Sup.....K. J. Lamb

CJME—Regina—1959

Frequency: 1300 Kc.....Power: 1 Kw.
Owned By.....Midwest Bcstrs. Ltd.
Address.....1771 Rose St.
Tel.: LA 7-4191.....Independent
Station Rep. .....Devney Org.
President.....J. Marsh Ellis
General Manager.....Roy M. Malone
Station Manager .....Mrs. Jessie Ellis
Commercial Manager.....Terry J. Ennis
Sales Promotion Mgr. .....Jim Loucks
Program Director.....Robert G. Zaran
Chief Engineer .....Dave Senft

CKCK—Regina—1922

Frequency: 620 Kc.....Power: 5000 Watts
Owned.....Transcanada Communications Ltd.
Address.....1853 Hamilton St.
Tel.: LA 2-8525.....CBC
Newspaper Affiliation.....Leader Post
Station Reps.....All-Canada; Weed
President .....Michael Sifton
General Manager.....Harold A. Crittenden
Station Manger.....Donald R. Dawson
Commercial Manager.....Jim Grisenthwaite
Sales Prom., Pub. Dir.....Audrey-Ann Taylor
Program Director.....Bob Bye
Chief Engineer.....E. A. Strong

CKRM—Regina—1926

Freq.: 980 Kc.....Power: 10 Kw. d., 5 Kw. n.
Owned-Oper. By.Western Communications Ltd.
Address.....2060 Halifax St.
Tel.: LA 3-5661 .....Independent
Station Reps. ....Radio Reps.; Young Canadian
President, General Mgr. .....James T. Miller
Commercial Manager .....Joseph H. Budd
Sales Prom. Mgr. .....Kay Jeffries
Program Dirs. .....B. Hill, L. Armitage
Chief Eng.....L. Cozine

CFNS—Saskatoon—1952

Frequency: 1170 Kc.....Power: 1000 Watts
Owned-Oper. By.....Radio-Prairies-Nord, Ltd.
Address .....1902 Broadway
Tel.: 949-3766.....CBC
Sta. Reps.....I.B.S.; Scharf; Devney Org.
President.....Clotaire Denis
General Manager.....Raymond J. Marcotte
Commercial Manager.....Mrs. M. A. Papen
Sales Promotion Mgr.....Auguste Bandet
Program Director.....Roger Gautier
Chief Engineer .....J. Lacroix

CFQC—Saskatoon—1923

Frequency: 600 Kc.....Power: 5000 Watts
Owned-Oper. By....A. A. Murphy & Sons, Ltd.
Address.....216 1st Ave., N.
Tel.: CHerry 2-6611.....CBC
Reps...Radio Reps.; Bcst. Reps; Oakes; Young
General Manager.....Vernon Dallin
Station Manager.....Roy Currie
Comm. Mgr.....E. C. Bourassa
Chief Engineer.....Jan VanDerTuuk
Owners of: CFQC-TV.

CKOM—Saskatoon—1951

Frequency: 1250 Kc.....Power: 10 Kw.
Owned..Saskatoon Community Bcstg. Co., Ltd.
Address .....Empire Hotel
Tel.: 652-1420 .....Independent
Station Reps.....Stovin-Byles; Weed
Pres., Gen. Mgr.....R. A. Hosie
Sta., Comm. Mgr.....W. H. Stovin
Sales Promotion Mgr. .....Easton Wayman
Program Director.....G. E. Walburn
Production Manager.....Arnold E. Stilling
Chief Engineer.....Maynard Greer

CKSW—Swift Current—1956

Frequency: 1400 Kc..Power: 1 Kw. d., 250 W.n.
Owned.....Frontier City Bcstg. Co. Ltd.
Address.....134 Central Ave.
Tel.: 773-4605 .....Independent
Reps....Air-Time Sls.; Radio Reps.; Bcst. Reps.
Pres., Gen. Mgr.....Douglas Scott
Station Mgr., Chief Eng. .....Wilf Gilbey
Comm., Sales Prom. Mgr....William H. Friest

CFSL—Weyburn—1957

Freq.: 1340 Kc.....Power: 1 Kw. d., 250 W. n.
Owned.....Soo Line Bcstg. Co. Ltd.
Address.....P. O. Box 1330
Tel.: VIctor 2-4666.....Independent
Sta. Rep.....Stovin-Byles; Potts; Cooke
President.....T. G. Laing
General Comm. Mgr.....Norman A. Hickey
Sales Prom. Mgr., Prog. Dir...Mary E. McGregor
Production Manager.....Hart Kirch
Chief Engineer.....Robert MacDonald

CJGX—Yorkton—1927

Freq.: 940 Kc.....Power: 10 Kw. d., 1 Kw. n.
Owned-Oper. By.....Yorkton Bcstg. Co., Ltd.
Address.....Tower Bldg., 2nd Ave.
Tel.: 783-12256 .....Independent
Station Reps. .....Messner; Scharf
President.....F. K. Tully
Station Manager .....G. G. Gallagher
Commercial Manager.....M. G. Phillips
Sales Promotion Mgr. .....K. M. Dodds
Program Director.....E. A. Laurence
Chief Engineer.....H. F. McRae

Yukon

CFWH—Whitehorse—1958

Frequency: 1240 Kc.....Power: 250 W.
Address.....P. O. Box 730
Tel.: WH 7-2544.....CBC
Owned By.....CBC



Negro Community Growth Holds New Broadcasting Challenges



By
HARRY NOVIK
General Manager
WLIB, New York

THE burgeoning economy in the national Negro community these days, with its attendant rises in living standards, has created new challenges for broadcasters in this specialized market.

For with these rises go increasingly selective and more varied merchandising practices, more definitive on-the-air services plus a more acute need for in-depth, qualitative analyses of Negro community compositions, particularly on regional as well as urban market bases.

The 1960 census proved this. Since then, various other indices continually underscore the little we actually do know, comparatively, about the Negro community, particularly since major metropolitan centers like New York, Los Angeles and Chicago have Negro communities whose numbers are growing every day.

In measuring the new Negro communities we still tend to use old yardsticks and formulae. The net results are underestimates of actual Negro impact in the national economic structure.

Evidences of the growth pattern vary greatly. We know, for example, the national Negro community is 11 percent of the population. This same figure pertains to greater New York, but is different in other metropolitan centers. We know also that New York's Negro community is a $2.4 billion consumer purchasing area—one of the highest and most concentrated in the country—and that its present population total makes it the sixth largest city in our land. And we know, too, that there are greater numbers of Negro practicing professionals and blue-collar specialists and that there are more Negro job availabilities in all skill categories today than ever before.

In our own operation we have kept pace by continually expanding our news, public interest, and public service programming while at the same time providing entertainment geared to the full gamut of tastes in the increasingly cosmopolitan Negro community within greater New York.

In only one area—personal rapport between on-the-air personality and listener—has the basic parochialism of the Negro dominated. Unlike print, which often uses "name" testimonials for advertising impact, the advertiser using Negro-oriented radio relies on listener acceptance of station and personalities for the maximum impact to his sales messages. At WLIB, we go one step farther, however. Our personalities cooperate in tie-in print campaigns, too. The result is even greater efficiency for the advertiser.

This entire burgeoning process in the Negro community not only has prompted larger advertising agencies to include specialized stations as integral parts of their major market schedules for national and regional clients but has also caused some agencies to create departments of specialists to supervise and coordinate such activities. They realize that complete market coverage depends on efficient integration of mass and specialized media within the marketing area—with the specialized outlets getting air-copy particularly attuned to the group on which they have impact.

AM Stations with Negro Programming

ALABAMA

(100% Programming)

WENN—Birmingham
WJLD—Birmingham
WJLD—Homewood
WEUP—Huntsville
WGOK—Mobile
WRMA—Montgomery
WTUG—Tuscaloosa

(8 or more hours per week)

WAUD—Auburn
WPRN—Butler
WOOF—Dothan
WULA—Eurfaula
WOWL—Florence
WZOB—Ft. Payne
WJAM—Marion
WHBB—Selma
WJHB—Talladega
WJDB—Thomasville
WABT—Tuskegee

ARKANSAS

(100% Programming)

KOKY—Little Rock

(8 or more hours per week)

KXJK—Forrest City
KBLO—Hot Springs
KOTN—Pine Bluff
KPBA—Pine Bluff

CALIFORNIA

(100% Programming)

KDAY—Los Angeles
KGFJ—Los Angeles
KSAN—San Francisco

(8 or more hours per week)

KDIA—Oakland

DISTRICT OF COLUMBIA

(100% Programming)

WOOK—Washington
WUST—Washington

FLORIDA

(100% Programming)

WELE—Daytona
WOBS—Jacksonville
WKOS—Ocala
WOKB—Orlando
WBOP—Pensacola
WTMP—Tampa
WYOU—Tampa
WOKB—Winter Garden

(8 or more hours per week)

WRHC—Jacksonville
WMOP—Ocala
WWPF—Palatka
WCNH—Quincy
WTRR—Sanford
WIRK—West Palm Beach

GEORGIA

(100% Programming)

WAOK—Atlanta
WTHB—Augusta
WCLS—Columbus
WOKS—Columbus
WIBB—Macon

(8 or more hours per week)

WDEC—Americus
WDOL—Athens
WERD—Atlanta
WAUG—Augusta
WHAB—Baxley
WBBK—Blakely
WMOG—Brunswick
WDMF—Buford
WGRA—Cairo
WHIE—Griffin
WSOK—Savannah
WWNS—Statesboro
WJAT—Swainsboro
WGOV—Valdosta
WACL—Waycross

AM STATIONS WITH NEGRO PROGRAMMING

ILLINOIS

(100% Programming)

WBEE—Chicago
WNYR—Chicago

(8 or more hours per week)

WAAF—Chicago
WTAQ—La Grange
WOPA—Oak Park

INDIANA

(8 or more hours per week)

WWCA—Gary
WGEE—Indianapolis

KENTUCKY

(100% Programming)

WLOU—Louisville

(8 or more hours per week)

WYGO—Corbin
WKYB—Paducah

LOUISIANA

(100% Programming)

WXOK—Baton Rouge
WBOK—New Orleans
WYLD—New Orleans
KANB—Shreveport
KOKA—Shreveport

(8 or more hours per week)

KVOL—Lafayette
KAOK—Lake Charles
KMAR—Winnsboro

MARYLAND

(100% Programming)

WANN—Annapolis
WEBB—Baltimore
WSID—Baltimore

(8 or more hours per week)

WITH—Baltimore
WWIN—Baltimore

MASSACHUSETTS

(8 or more hours per week)

WILD—Boston

MICHIGAN

(100% Programming)

WCHB—Inkster

(8 or more hours per week)

WJLB—Detroit
WAMM—Flint
WTRX—Flint

MISSISSIPPI

(100% Programming)

WESY—Greenville
WOKJ—Jackson
WQIC—Meridian

(8 or more hours per week)

WELZ—Belzoni
WGLC—Centreville
WROX—Clarksdale
WCLD—Cleveland
WCBI—Columbus
WGVM—Greenville
WCPC—Houston
WMBC—Macon
WAPF—McComb
WSSO—Starkville
WROB—West Point
WAZF—Yazoo City

MISSOURI

(100% Programming)

KPRS—Kansas City
KATZ—St. Louis
KXLW—St. Louis

NEW JERSEY

(100% Programming)

WNJR—Newark

(8 or more hours per week)

WCAM—Camden

NEW MEXICO

(8 or more hours per week)

KWEW—Hobbs

NEW YORK

(100% Programming)

WUFO—Buffalo

(8 or more hours per week)

WADO—New York
WBNX—New York
WLIB—New York
WWRL—New York

AM STATIONS WITH NEGRO PROGRAMMING

NORTH CAROLINA

(100% Programming)

WSRC—Durham
WAAA—Winston-Salem

(8 or more hours per week)

WBBB—Burlington
WGIV—Charlotte
WCNC—Elizabeth City
WBLA—Elizabethtown
WAGY—Forest City
WGBG—Greensboro
WHVH—Henderson
WELS—Kinston
WRAL—Raleigh
WREV—Reidsville
WCEC—Rocky Mount
WYAL—Scotland Neck
WADA—Shelby
WGTM—Wilson
WVOT—Wilson

OHIO

(100% Programming)

WCIN—Cincinnati
WABQ—Cleveland

(8 or more hours per week)

WJMO—Cleveland
WVKO—Columbus

OKLAHOMA

(8 or more hours per week)

KOKO—Okmulgee
KTOW—Tulsa

PENNSYLVANIA

(100% Programming)

WDAS—Philadelphia
WHAT—Philadelphia
WAMO—Pittsburgh

SOUTH CAROLINA

(100% Programming)

WPAL—Charleston

(8 or more hours per week)

WANS—Anderson
WBEU—Beaufort
WFIS—Fountain Inn
WESC—Greenville
WDKD—Kingstree
WJAY—Mullins
WZOO—Spartanburg
WSSC—Sumter

TENNESSEE

(100% Programming)

WNOO—Chattanooga
WJAK—Jackson
WDIA—Memphis
WVOL—Nashville

(8 or more hours per week)

WJZM—Clarksville
WLAC—Nashville

TEXAS

(100% Programming)

KJET—Beaumont
KNOK—Fort Worth
KCOH—Houston
KZEY—Tyler

(8 or more hours per week)

KCAR—Clarksville
KULP—El Campo
KGBC—Galveston
KLVL—Houston
KYOK—Houston
KLUE—Longview
KHMT—Marshall
KTAE—Taylor

VIRGINIA

(100% Programming)

WILA—Danville
WRAP—Norfolk
WANT—Richmond

(8 or more hours per week)

WMEK—Chase City
WYSR—Franklin
WDDY—Gloucester
WBRG—Lynchburg
WHEE—Martinsville
WSSV—Petersburg

WISCONSIN

(8 or more hours per week)

WMIL—Milwaukee

Revenue & Income of 91 FM Stations Operated By Non-AM Licensees in Metropolitan Markets

— 1961 —

Metropolitan Areas	*Total Stations Reporting*	*Total Time Sales*[2]	*Incidental Broadcast Revenues*[3]	*Total Broadcast Revenues*[4]	*Total Broadcast Expenses*	*Total Broadcast Income*[1]
Boston	3	$ 39,975	$ 19,480	$ 79,806	$ 172,557	$ (92,751)
Chicago	15	753,805	391,708	1,168,055	1,180,276	(12,221)
Detroit	9	308,127	33,250	381,210	528,481	(147,271)
Houston	4	105,631	6,738	107,941	214,181	(106,240)
Los Angeles-Long Beach	20	690,506	265,877	952,357	1,192,328	(239,971)
Milwaukee	4	79,719	7,729	99,749	118,579	(18,830)
New York	4	172,334	44,274	207,620	317,567	(109,947)
Philadelphia, Pa.-N. J.	4	141,767	1,564	141,486	206,673	(65,187)
Providence-Pawtucket, R. I.-Mass.	3	55,423	3,266	53,371	108,902	(55,531)
Sacramento, Calif.	4	72,349	288	98,774	143,547	(44,773)
San Diego, Calif.	5	57,498	24,438	117,911	183,651	(65,740)
San Francisco-Oakland	10	249,284	11,590	300,244	456,267	(156,023)
Seattle, Wash.	6	111,035	43,049	190,064	326,003	(135,939)
Total	91	$2,837,453	$853,251	$3,898,588	$5,149,012	($1,250,424)

[1] Before federal income tax.
[2] Before commissions to agencies, representatives and others.
[3] Includes revenues from providing functional music or other special services.
[4] Total revenues consist of total time sales less commissions plus total incidental broadcast revenues.
( ) Source: FCC.

RADIO TELEVISION DAILY

AN INTERNATIONAL NEWSPAPER OF RADIO & TELEVISION

presents

FM STATIONS

NATIONAL ASSOCIATION OF
FM BROADCASTERS
NAFMB MEMBERS
FM STATIONS LISTED BY
STATE AND CITY
STEREO FM STATIONS

1963



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KPEN, San Francisco, Calif.

Harold Engel (Ed. Dir.)
Wisconsin State Broadcasting Service

MEMBERS

City	Call Letters	Station Representative and Address
		ALABAMA (Region 4)
Birmingham	WCRT-FM	William Chapman, 2008 - 8th Avenue, South
Huntsville	WAHR	William R. Lane, Jr., Times Building
Jasper	WWWB-FM	William Edgemon, 20th Street & Bankhead Highway
		ALASKA (Region 8)
Anchorage	KNIK-FM	A. G. Hiebert, P. O. Box 2200
		ARIZONA (Region 7)
Phoenix	KNIX	John P. Karshner, P. O. Box 7100
Tucson	KFMM	Lee Little, 199 North Stone Avenue
		ARKANSAS (Region 4)
Siloam Springs	KUOA-FM	Cecil E. Smith, John Brown University
		CALIFORNIA (Region 8)
Beverly Hills	KCBH	Arthur K. Crawford, P. O. Box 23
Hollywood	KGLA	Dave Williams, 6909 Melrose Avenue
Los Angeles	KBBI	Thomas E. Steele, 558 South Hope Street
Los Angeles	KHOF	V. Dale Smith, P. O. Box 41108
Los Angeles	KMLA	William Tomberlin, 2917 Temple Street
Riverside	KDUO	3639 East 8th Street
Sacramento	KCRA-FM	John S. Kelly, 310 - 10th Street
Sacramento	KHIQ	James C. Hedges, P. O. Box 9311
Sacramento	KSFM	555 La Sierra Drive
San Diego	KEBS	Kenneth K. Jones, Jr., San Diego State College
San Diego	KGB-FM	Marion R. Harris, P. O. Box 2088
San Diego	KITT	Fred Rabell, U. S. Grant Hotel
San Diego	KOGO	Wilson Edwards, P. O. Box 628
San Francisco	KMPX-FM	W. Sam Samulski, 1212 Columbus Avenue
San Francisco	KPEN	Gary M. Gielow, 1231 Market Street
Santa Barbara	KDB-FM	Len Menard, 1050 Arilla del Mar
Santa Barbara	KMUZ	William H. Buckley, 4050 State Street
Santa Barbara	KRCW	Cameron A. Warren, 818 State Street
Santa Cruz	KSCO	Charles V. Berlin, P. O. Box 1080
Santa Maria	KEYM	Marion Smith, 114 West Church Street
Turlock	KHOM	Charles R. Palmquist, Jr., 208 Landers Avenue

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
		COLORADO (Region 7)
Colorado Springs	KVOR-FM	Harrison Fuerst, 512 S. Tejon Street
Denver	KLIR	George B. Anderson, 6535 W. Jewell Avenue
Denver	KTGM	William C. Kirk, 7580 W. 16th Avenue
Denver	KDEN-FM	Ed Koepke, 1601 W. Jewell Avenue
Denver	KFML-FM	Timothy D. O'Connor, 299 Fillmore
Manitou Springs	KCMS-FM	C. M. Edmonds, P. O. Box 592
		CONNECTICUT (Region 1)
Hartford	WHCN	Karl Kritz, P. O. Box 1062
Meriden	WBMI	Raymond G. Hard, 99 Colony Street
		DELAWARE (Region 2)
Wilmington	WJBR	J. B. Reynolds, Sr., 2617 Ebright Road
		DISTRICT OF COLUMBIA (Region 2)
Washington	WMAL-FM	Stan Hamilton, 4461 Connecticut Avenue, N. W.
		FLORIDA (Region 4)
Cocoa Beach	WXBR	Nicholas Farinella, P. O. Box 146
Coral Gables	WVCG-FM	George W. Thorpe, P. O. Box 1516
Daytona Beach	WNDB-FM	R. Y. Huffman, P. O. Box 431
Fort Lauderdale	WWIL-FM	William A. Roberts, Fort Lauderdale
Gainesville	WRUF	Kenneth Small, University of Florida
Jacksonville	WJAX-FM	J. W. Douglass, P. O. Box 1740
Miami Beach	WAEZ	Arthur Zucker, 6701 Collins Avenue
Naples	WNFM	William J. Ryan, South Tamiami Trail
Palm Beach	WQXT-FM	Art Rivera, 3000 S. Ocean Boulevard
Tallahassee	WBGM-FM	J. Kenneth Ballinger, P. O. Box 1027
Tampa	WPKM	Frank Knorr, Jr., Bayshore Royal Hotel
		GEORGIA (Region 4)
Atlanta	WSB-FM	Frank Gaither, 1601 W. Peachtree Street, N.E.
Atlanta	WKLS	Donald C. Kennedy, P. O. Box 13242
Columbus	WRBL-FM	J. W. Woodruff, Jr., P. O. Box 270
Marietta	WBIE-FM	James M. Wilder, P. O. Box 91
Savannah	WTOC-FM	John W. Vance, Jr., P. O. Box 858
		ILLINOIS (Region 6)
Carbondale	WSIU	Buren C. Robbins, Southern Illinois University
Champaign	WDWS-FM	Larry Stewart, 48 Main Street
Chicago	WEBH	Buddy Black, 5349 N. Sheridan Road
Chicago	WCLM	William Drenthe, 333 N. Michigan Avenue
Chicago	WEFM	Ted Leitzell, 6001 W. Dickens Street
Chicago	WFMF	Maurice Rosenfield, 230 N. Michigan Avenue
Chicago	WFMQ	Lester Vihon, 79 W. Monroe Street
Decatur	WSOY-FM	Robert B. King, P. O. Box 789
Mt. Carmel	WSAB	Leonard M. Koger, Jr., P. O. Box 210
Oak Park	WOPA-FM	Al Michel, 408 S. Oak Park Avenue
Rock Island	WHBF-FM	Ted Arnold, Telco Building
		INDIANA (Region 5)
Anderson	WAFM	Civic Broadcasting Corporation
Evansville	WIKY-FM	J. A. Engelbrecht, P. O. Box 148
Ft. Wayne	WPTH-FM	Richard D. Morgan, Butler Road
Greenfield	WSMJ	John S. Byrne, 640 W. 9th Street
Indianapolis	WFBM-FM	S. K. Evans, Jr., 1330 N. Meridian Street
Indianapolis	WFMS	Martin R. Williams, 2255 N. Hawthorne Lane
Richmond	WGLM	Richard N. Williams, First Federal Building
Terre Haute	WTHI	Sheldon Z. Fisher, 918 Ohio Street
		IOWA (Region 6)
Des Moines	KNDR	Richard Hopkins, Brown Hotel
Des Moines	KDMI-FM	Donald A. Richards, 2948 Easton Boulevard
		KANSAS (Region 7)
Garden City	KNCO-FM	O. D. Carmichael, P. O. Box 247
Topeka	WIBW-FM	Thad M. Sandstrom, P. O. Box 119
Wichita	KCMB-FM	James F. Kramer, 6400 N. Hillside
		KENTUCKY (Region 3)
Louisville	WLVL	S. A. Cisler, P. O. Box 1644
		LOUISIANA (Region 4)
Baton Rouge	WJBO-FM	Roger S. Davison, P. O. Box 496
New Orleans	WWMT-FM	Macy O. Teeter, Jr., 328 Chartres Street
New Orleans	WDSU-FM	Harold M. Wheelahan, 520 Royal Street
Shreveport	KTAL-FM	Joseph H. Keith, P. O. Box 7428
		MAINE (Region 1)
Bangor	WABI-FM	John McRae, 35 Hildreth Avenue
Portland	WMTW-FM	John M. McGorrill, 615 Congress Street
		MARYLAND (Region 2)
Bethesda	WHFS	William A. Tynan, 8218 Wisconsin Avenue
Waldorf	WSMD	John Dorsey, P. O. Box 401
Westminster	WTTR-FM	Russell H. Morgan, P. O. Box 28
		MASSACHUSETTS (Region 1)
Boston	WBCN	T. M. Hastings, Jr., 171 Newbury Street
Boston	WBOS-FM	Ralph Weinman, 160 Washington Street North
Framingham	WKOX-FM	Richard E. Adams, Mt. Wayte Avenue
Waltham	WCRB-FM	Richard L. Kaye, 750 South Street

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
		MICHIGAN (Region 5)
Ann Arbor	WOIA-FM	Herbert W. Lester, P. O. Box 5
Bay City	WBCM-FM	Leo A. Jylha, 100 Center Avenue
Detroit	WBFG-FM	Donald Garrett, P. O. Box 855
Detroit	WLDM	Harold I. Tanner, 15401 W. Ten Mile Road
East Lansing	WSWM	John McGoff, P. O. Box 289
Grand Rapids	WJEF-FM	John F. Fetzer, Pantling Hotel
Lansing	WJIM-FM	Bryan S. Halter, Jr., P. O. Box 1226
Saginaw	WNEM	James Herrington, 5700 Becker Road
		MINNESOTA (Region 6)
Brainerd	KLIZ-FM	Tom O'Brien, 2700 E. Oak Street
Minneapolis	WAYL	Jack I. Moore, 3323 East 38th Street
Minneapolis	WLOL-FM	Thomas H. Ruben, 1021 LaSalle Avenue
		MISSISSIPPI (Region 4)
Jackson	WJDX-FM	Fred L. Beard, P. O. Box 2171
		MISSOURI (Region 6)
Kansas City	KBEY-FM	Thomas Howard, P. O. Box 424
Kansas City	KXTR	Robert B. Sayers, 5715 McGee Street
Kansas City	KCMO-FM	E. K. Hartenbower, 125 East 31st Street
St. Louis	KCFM	Gertrude Bunchey, 532 De Baliviere Street
St. Louis	KADI	William R. Cady, P. O. Box 6155
		NEBRASKA (Region 7)
Omaha	KQAL-FM	Jay Spurgeon, 836 Kilpatrick Building
Omaha	WOW-FM	W. O. Wiseman, Meredith WOW, Inc.
		NEVADA (Region 7)
Las Vegas	KRGN-FM	Robert A. Shehtanian, 310 Fremont Street
		NEW JERSEY (Region 2)
Dover	WDHA-FM	Ridgely Bolgiano, Route 10
Long Branch	WRLB	Joseph P. Tomaino, 156 Broadway
Trenton	WTOA-FM	James K. Kuser, 558 Ingham Avenue
		NEW MEXICO (Region 7)
Albuquerque	KDEF-FM	Frank Quinn, 506 2nd Street, N.W.
Albuquerque	KHFM	William L. Weinrod, 5900 Domingo Road, N.E.
Clovis	KTQM	Norman Petty, P. O. Box 926
Roswell	KBIM-FM	W. C. Taylor, P. O. Box 910
		NEW YORK (Region 1)
Albany	WJIV	Ted Hodge, Cherry Valley
Babylon	WQMF	D. H. Polinger, Madison Avenue
Buffalo	WBUF	Lawrence Gordon, 1227 Main Street
Buffalo	WBIV	Ted Hodge, Buffalo
Ithaca	WEIV	Ellis E. Erdman, P. O. Box 10
Lake Success	WTFM	David Polinger, Lake Success
New York	WNCN	Sidney Fruchter, 11 East 47th Street
Peekskill	WLNA-FM	Irving Cottrell, P. O. Box 188
Rochester	WBBF-FM	Robert S. Kieve, 51 Clinton Avenue, South
Rochester	WROC-FM	Irvin F. Lyke, 201 Humboldt Street
Rochester	WCMF	Robert Wille, 183 Main Street, East
Rochester	WMIV	Ted Hodge, Rochester
Syracuse	WONO	Stephen F. Jacobs, 237 E. Genesee Street
Syracuse	WOIV	Ted Hodge, P. O. Box 10, Ithaca, New York
Utica	WUFM	Timothy P. Ahlstrom, Suite 301, Hotel Utica
Woodside	WRFM	Edith Dick, 41-30 - 58th Street
		NORTH CAROLINA (Region 3)
Asheboro	WGWR-FM	J. R. Marlowe, P. O. Box 309
Barberton	WDBN-FM	Robert D. West, Barberton
Burlington	WBBB-FM	E. Z. Jones, 321 S. Main Street
Burlington	WBAG-FM	Jack Starnes, Maple Avenue & Broad Street
Greensboro	WMDE	Herman C. Hall, 903 Howard Street
Greensboro	WQMG	Harry J. Hill, 721 Jefferson Building
North Wilkesboro	WKBC-FM	Roland B. Potter, P. O. Box 950
Raleigh	WRAL-FM	Fred Fletcher, P. O. Box 9583
Raleigh	WPTF-FM	Richard H. Mason, Insurance Building
Statesville	WDBN-FM	Clay Cline, P. O. Box 1027
Tarboro	WCPS	Robert L. Harper, P. O. Box 1112
Winston-Salem	WYFS	Allan C. Godwin, 400 - 27th Street, N.W.
		OHIO (Region 5)
Canton	WCNO	Sal Butera, 106 High Avenue, N.W.
Cincinnati	WKRC-FM	J. T. Lawrence, Jr., 1906 Highland Avenue
Cincinnati	WAEF-FM	North Cincinnati Broadcasting Co., Inc.
Cleveland	WDGO-FM	Richard Janssen, 1305 S.O.M. Center Road
Cleveland	WERE-FM	Edwin J. Stevens, 1500 Chester Avenue
Cleveland	WDOK-FM	Frederick C. Wolf, 1515 Euclid Avenue
Columbus	WBNS-FM	Don W. White, 33 N. High Street
Dayton	WAVI-FM	H. K. Crowl, 1428 Cincinnati Street
Dayton	WHIO-FM	Wade H. Alley, 1414 Wilmington Avenue
Eaton	WCTM	Ron Wickersham, 505 N. Barron Street
Greenville	WDRK	John D. Kennedy, 1625 Dayton Road
Hamilton	WFOL	Walter L. Follmer, Jr., 102 Riverside Drive
Kettering	WKET-FM	George Pleasants, 1564 W. Dorothy Lane
Mansfield	WVNO	Gunther Meisse, 590 Park Avenue West
Middletown	WPFB-FM	Paul F. Braden, 4503 Central
Piqua	WPTW	C. Oscar Baker, Piqua
Toledo	WMHE	William A. Hillebrand, 4665 W. Bancroft
Toledo	WTOL-FM	Doug Tabner, Bell Building, Madison Avenue

NATIONAL ASSN. OF FM BROADCASTERS

City	Call Letters	Station Representative and Address
		OKLAHOMA (Region 7)
Bartlesville	KVCW-FM	Peter B. Wolcott, Price Tower Studios
Oklahoma City	K-JEM	C. Hewel Jones, 515 N. Robinson
Tulsa	KRAV-FM	George R. Kravis, First National Bank Building
Tulsa	KIHI-FM	William L. Weinrod, 5900 Domingo Road, N.E.
		OREGON (Region 8)
Portland	KGMG	James L. Hamstreet, 4636 S.W. Council Crest
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
Seattle	KGMJ	James L. Hamstreet, 603 Lloyd Building
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
		PENNSYLVANIA (Region 2)
Erie	WWYN	Art Arkelian, 1003 State Street
Harrisburg	WHP-FM	Cecil M. Sansbury, Telegraph Building
Jenkintown	WIBF	William L. Fox, The Benson-East
Lancaster	WDAC-FM	Donald B. Crawford, Lancaster
New Kensington	WYDD	Nelson L. Goldberg, 810 - 5th Avenue
Palmyra	WJWR	Frank A. Evans, 920 S. Grand Street
Philadelphia	WPEN-FM	William B. Caskey, 2212 Walnut Street
Philadelphia	WIBG	Joseph T. Conway, Suburban Station Building
Philadelphia	WQAL	Abe Voron, 1230 E. Mermaid Lane
Pittsburgh	WAMO-FM	Leonard Walk, P. O. Box 106
Reading	WRFY-FM	Anthony B. Batta, 2325 Perkiomen Avenue
Wilkes-Barre	WYZZ	Richard G. Evans, 156 Prospect Street
		RHODE ISLAND (Region 1)
Providence	WPFM	John E. Donofrio, 108 State Street
Providence	WPRO-FM	John Lee, 24 Mason Street
Providence	WXCN	Karl Kritz, P. O. Box 1015
		SOUTH CAROLINA (Region 4)
Dillon	WDSC-FM	Joseph Martin, P. O. Box 231
Greenville	WMUU-FM	Jim Ryerson, Bob Jones University
		TENNESSEE (Region 3)
Chattanooga	WDOD-FM	Gus Lombardo, Chattanooga
Chattanooga	WLOM	Charles W. Gwyn, Chattanooga
Kingsport	WKPT-FM	Robert I. Ratcliff, 222 Commerce Street
Lebanon	WCOR-FM	Walter Dillard, P. O. Box 300
Knoxville	WBIR-FM	John P. Hart, 1513 Hutchison Avenue
Manchester	WMSR-FM	Murray Chumley, Oakdale Street
Memphis	WMC-FM	Henry W. Slavick, 1960 Union Avenue
Nashville	WFMB	Will C. Baird, Jr., 537 Third National Bank Building
Nashville	WLWM	Webber Parrish, 1108 - 17th Avenue South
Nashville	WNFO-FM	Paul Oliphant, 1808 West End Building
Nashville	WSIX-FM	Louis R. Draughon, 441 Murfreesboro Road
Sevierville	WSEV-FM	Hugh E. Trotter, P. O. Box 192
		TEXAS (Region 7)
Abilene	KFMN	Lowell G. Perry, 2025 Lincoln Drive
Dallas	WRR-FM	Durward J. Tucker, Fair Park
El Paso	KSET-FM	Sam Pendleton, P. O. Box 20,000
Fort Worth	KXOL-FM	Jerry Hahn, 3004 W. Lancaster Street
Fort Worth	WBAP-FM	Frank M. Mills, P. O. Box 1780
Gainesville	KGAF-FM	Joe M. Leonard, Jr., P. O. Box 368
Houston	KODA-FM	Lynn Christian, 4808 San Felipe Road
Houston	KFMK	James R. Corry, Medical Towers Building
Houston	KTRH-FM	William C. Bryan, Rice Hotel Annex
Port Arthur	KFMP	Henry Diehl, P. O. Box 430
San Antonio	KEEZ-FM	Charles W. Balthrope, 214 Tower Life Building
San Antonio	KITY-FM	Jack Eisele, P. O. Box 2338
Tyler	KSLT-FM	W. Abe Pounds, Jr., P. O. Box 304
		UTAH (Region 7)
Salt Lake City	KCPX-FM	Doug Elleson, 130 Social Hall Avenue
		VERMONT (Region 1)
Burlington	WJOY-FM	Frank A. Balch, 633 Main Street
		VIRGINIA (Region 3)
Arlington	WAVA-FM	Arthur W. Arundel, P. O. Box 7065, North Station
Harrisonburg	WSVA-FM	Warren L. Braun, Rawley Pike
Manassas	WPRW	W. T. Woody, Manassas
Martinsville	WMVA-FM	John W. Bouldin, Jr., 1131 Chatham Heights
Newport News	WGH-FM	R. B. Bottom, Jr., P. O. Box 98
Norfolk	WYFI-FM	Bill Rhyne, Golden Triangle Hotel
Richmond	WCOD	William M. Havens, P. O. Box 5229
Richmond	WFMV	R. W. Galloway, 2400 N. Lombardy Street
Richmond	WRVA-FM	John B. Tansey, P. O. Box 1516
Roanoke	WLRJ	Robert L. Hartman, 3236 Cove Road, N.W.
Roanoke	WSLS-FM	George W. Chernault, P. O. Box 2161
Staunton	WSGM	Lloyd Gochenour, P. O. Box 1209
		WASHINGTON (Region 8)
Seattle	KGMJ	James L. Hamstreet, 603 Lloyd Building
Seattle	KIRO-FM	W. F. Tucker, 1530 Queen Anne Avenue
Seattle	KLSN	Cortlandt T. Clark, 4529 University Court
		WEST VIRGINIA (Region 2)
Charleston	WKNA	G. W. Sandefur, 505 Randolph Street
		WISCONSIN (Region 6)
Janesville	WCLO-FM	Vern W. Williams, 200 E. Milwaukee Street
Milwaukee	WMKE	Dick Steffan, 5609 W. North Avenue
Milwaukee	WQFM	Hugo Koeth, Jr., 606 W. Wisconsin Avenue
Waukesha	WAUX-FM	Mig Figi, 320 Wisconsin Avenue
West Bend	WBKV-FM	Paul J. Mueller, P. O. Box 60

FM Stations' Financial Report Covering Revenues, Expenses & Income, 1960-1961

Item	1961 Number of stations	1961 Amount (millions)	1960 Number of stations	1960 Amount (millions)
		Total FM Broadcast Revenues		
FM stations operated by: AM licensees:				
Reporting no FM revenues	405	—	337	—
Reporting FM revenues	284	$2.9	234	$3.6
Non-AM licensees	249	7.1*	218	5.8
Total FM stations	938	10.0	789	9.4
		FM Broadcast Expenses		
FM stations operated by: Non-AM licensees	249	$9.7	218	$8.2
		FM Broadcast Income (before federal income tax)		
FM stations operated by: Non-AM licensees	249	($2.6)	218	($2.4)

Number of FM Stations Operated By Non-AM Licensees Reporting Profit & Loss, 1957-1961

Year	Number of FM Stations Reporting	Number Reporting a Profit	Number Reporting a Loss
1961	249	59	190
1960	218	50	168
1959	148	38	110
1958	93	25	68
1957	67	23	44

( ) Denotes loss.

(*) Of this amount $1.4 million was reported as incidental broadcast revenues including revenues from providing functional music or other special services.

NOTE: In view of the difficulty in a joint AM-FM operation in allocating FM operation expense separately from AM station operation expense, licensees of such stations were not required to report FM station expense separately. As a result, FM industry totals for expense and income are not available. AM-FM licensees, however, were requested to report separately the revenues, if any, attributable to FM station operation.

FM Stations on the Air

This list does not include CPs granted or non-commercial and educational stations.

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			ALABAMA		
Albertville	WAVU-FM	105.1	4.7	360	Sand Mt. Bcstg. Service
Alexander City	WRFS-FM	106.1	4.6	240	Piedmont Service Corp.
Andalusia	WCTA-FM	98.1	10	200	Andalusia Bcstg. Co.
Anniston	WHMA-FM	100.5	3.7	200	Anniston Bcstg. Co.
Athens	WJOF	104.3	1	260	Athens Bcstg. Co.
Birmingham	WAPI-FM	99.5	66	785	Radio Station WAPI
	WBRC-FM	106.9	13	900	Taft Bcstg. Co.
	WCRT-FM	96.5	49	580	Chapman Radio & TV Co.
	WJLN	104.7	23		Johnston Bcstg. Co.
	WSFM	93.7	20	260	Melonas Bcstg. Co.
Clanton	WKLF-FM	100.9	.37	302	Southeastern Bcstg. Co.
Cullman	WFMH-FM	101.1	5.3	165	Voice of Cullman
	WKUL-FM	97.1	24.5		Cullman Bcstg. Co.
Decatur	WHOS-FM	102.1	2.4	200	N. Ala. Bcstg. Co.
Huntsville	WAHR	99.1	3.2	790	WAHR, Inc.
	WNDA	92.9	3.1	50	Hughey Bcstg. Co.
Jasper	WWWB-FM	102.5	27	155	Bankhead Bcstg. Inc.
Mobile	WKRG	99.9	3.3	310	WKRG-TV, Inc.
Montgomery	WFMI	98.5	10		Fine Music, Inc.
	WAJM	103.3	29	210	Advertiser Co.
Sylacauga	WMLS-FM	98.3	.63		Marble City Bcstg. Co.
Tuscaloosa	WTBC-FM	95.7	18	100	Tuscaloosa Bcstg. Co.
			ALASKA		
Anchorage	KBYR-FM	102.1	3	—24	Radio Anchorage Inc.
	KNIK-FM	105.5	.75	105	Northern TV Inc.
			ARIZONA		
Globe	KWJB-FM	100.3	11	2,270	Gila Bcstg. Co.
Mesa	KBUZ-FM	104.7	16	140	Greater Phoenix Bcstg. Co.
Phoenix	KELE	95.5	18	265	ANJO Bcstrs. and Tlcstrs., Inc.
	KEPI	96.9	4.8		W. J. Atkinson
	KNIX-FM	102.5	3.1	1	Aztec Radio, Inc.
	KOOL-FM	94.5	58		KOOL Radio
	KTAR-FM	98.7	115		KTAR Bcstg. Co.
Tempe	KUPD-FM	97.9	6.4		Tri-State Bcstg. Co.
Tucson	KFMM	99.5	7.2	—24	Lee Little Radio
			ARKANSAS		
Blytheville	KLCN-FM	96.1	21	398	H. L. Sudbury
Forrest City	KXJK-FM	93.5	.67		Forrest City Bcstg. Co.
Jonesboro	KBTM	101.9	8	200	Patterson Bros.
Little Rock	KARK-FM	103.7	22.5	790	Ark. Radio & Equip. Co.
	KMMK-FM	94.1	32	313	Hi-Fi Bcstg. Corp.
Mammoth Spring	KAMS	103.9	.32	313	R. F. Neathery
Osceola	KOSE-FM	98.1	2.2		Osceola Bcstg. Co.
Pine Bluff	KOTN-FM	92.3	3.2	305	Joellen Bcstg. Corp.
Siloam Springs	KUOA-FM	105.7	2.6	455	KUOA, Inc.
Texarkana	KCMC-FM	98.1	40	415	KCMC, Inc.
			CALIFORNIA		
Alameda	KJAZ	92.7	1	80	Patrick Henry
Anaheim	KEZR	95.9	.87		Radio Orange Cty. Inc.
Bakersfield	KERN-FM	94.1	9.1	301	Radio KREN, Inc.
	KQXR	101.5	14.5	360	KLEF Bcstrs.
Berkeley	KRE-FM	102.9	19.5	—32	Central Cal. Bcstrs., Inc.
Coachella	KCHV-FM	93.7	25		Coachella Valley Bcstg.
El Cajon	KUFM	93.3	3.4	848	Family Stations
Eureka	KIEM	96.3	5.6	1,516	Redwood Bcstg. Co., Inc.
Fresno	KARM-FM	101.9	7.4	360	KARM, the George Harm Sta.
	KMJ-FM	97.9	7.3	630	McClatchy Bcstg. Co.
	KRFM	93.7	70	1,880	Triangle Pubs., Inc.
	KXOR	102.7	37		Dean & Newman
Glendale	KUTE	101.9	82	1,660	KUTE Bcstg. Co.
Hayward	KBBM	101.7	.9		Shore Bcstg. Co.
Inglewood	KTYM-FM	103.9	.45	375	A. J. Williams
Lodi	KCVR-FM	97.7	1		Radio KCVR
Long Beach	KFOX-FM	102.3	1	120	KFOX, Inc.
	KNOB	97.9	79	420	Cerritos Bcstg. Co.
	KPGM	97.7	1		Foothill Bcstg. Corp.
Los Angeles	KABC-FM	95.5	4.3	183	American Bcstg Co.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
	KBBI	107.5	19.6	858	Bible Inst. of L. A.
	KBCA	105.1	6	2,900	Radio Beverly Hills Corp.
	KBIQ	104.3	104.3	5,400	Poole Bcstg. Co., Inc.
	KBMS	105.9	72.37	2,000	Planned Music, Inc.
	KCBH	98.7	75	80	A. A. Crawford
	KFAC-FM	92.3	60	2,810	Cleveland Bcstg. Co.
	KFMU	97.1	58	2,000	International Good Music, Inc.
	KGLA	103.5	13	430	E. Jacobson
	KHJ-FM	101.1	16.8	2,926	RKO General
	KHOF-FM	99.5	100	260	Maple Chapel, Inc.
	KLAC-FM	102.7	8.3		Hall Bcstg. Co.
	KMLA	100.3	60	1,190	KMLA Bcstg. Corp.
	KNX-FM	93.1	68	2,800	Columbia Bcstg. System
	KPOL-FM	93.9	38	570	Coast Radio Bcstg. Corp.
	KRHM	94.7	58	2,835	Harry Maizlish
	KRKD-FM	96.3	54	475	Continental Telecasting Corp.
Marysville	KMYC-FM	99.9	4.9	75	Carlton Bcstg. Corp.
Modesto	KBEE-FM	103.3	11.5	150	McClatchey Bcstg. Co.
	KTRB-FM	104.1	4.7	300	KTR Bcstg. Co., Inc.
Monterey	KHFR-FM	96.9	18		Kenneth F. Warren
Newport Beach	KJAS	103.1	.86		Newport-Costa Mesa Bcstg.
Oakland	KAFE	98.1	1.7	1,080	Hal Cox
Ontario	KASK-FM	93.5	1	193	Radio KASK
Oxnard	KAAR	104.7	10	14	Oxnard Bcstg. Co.
Palm Springs	KPSR	92.1	4	130	KPSR, Inc.
Redlands	KCAL-FM	100.5	1	—320	Southwest Bcstg. Co.
Redondo Beach	KAPP	93.5	1		So. Bay Bcstg. Co.
Redwood City	KUFY-FM	107.7	3.8	1,590	International Radio Inc.
Riverside	KACE-FM	92.7	1	243	KACE Radio, Inc.
	KDUO	97.5	72	1,600	Southeastern California Bcstg.
	KPLI	99.1	1.57	1,628	Parker-Lee, Inc.
Sacramento	KCNW	107.9	12.5		Cal-Val Radio Inc.
	KCRA-FM	96.1	11	437	Kelly Bcstg.
	KEBR	100.5	15		Family Stations, Inc.
	KFBK-FM	92.5	1.9	—115	McClatchey Bcstg. Co.
	KHIQ	105.1	17.3	130	Erickson, Spaulding, Stilgenbauer
	KJML	106	2.7	40	Town and County Bcstrs.
	KRAK-FM	92.9	1.5		Golden Valley Bcstg. Co.
	KSFM	96.9	60	360	KSFM, Inc.
	KXRQ	98.5	3.5	255	D. W. Flewelling
San Bernardino	KFMW	99.9	30	1,600	International Good Music, Inc.
San Diego	KFMB-FM	100.7	18.5	50	Marietta Bcstg.., Inc.
	KFMX	96.5	29.5	590	S. C. Corwin
	KFSD	94.1	100		Time-Life Bcstg.
	KGB-FM	101.5	36	454	KGB, Inc.
	KITT	105.3	56	320	Freddot, Ltd.
	KJLM	98.1	4.5		E. Edward Jacobson
	KLRO	94.9	7.5	73	Multi Casting Corp.
	KPRI	106.5	25	413	Radio KPRI
San Fernando	KVFM	94.3	.86	175	Spectra Bcstg., Inc.
San Francisco	KBCO	105.3	50	810	Bay FM Bcstrs.
	KCBS-FM	98.9	35	640	Columbia Bcstg. System, Inc.
	KDFC	102.1	33	1,050	Sundial Bcstg. Corp.
	KEAR	97.3	82	1,100	Family Stations, Inc.
	KFOG-FM	104.5	29.92	870	Kaiser Industries
	KFRC-FM	106.1	69	1,290	RKO General, Inc.
	KGO-FM	103.7	23.6	1,180	Amer. Bcstg.-Paramount Theatres
	KNBR-FM	99.7	45	1,240	National Bcstg. Co.
	KSFR	94.9	33	1,170	KSFR-FM Station
	KMPX	106.9	40		Crosby Pacific Bcstg.
	KPEN	101.3	46		Pacific FM
	KKHI-FM	95.7	10.5		Atlas Bcstg. Co.
	KRON-FM	96.5	13.5	1,230	Chronicle Publ. Co.
	KYA-FM	93.3	14.5	710	Churchill Bcstg.
San Jose	KSJO-FM	92.3	1.4	—66	Santa Clara Broadcasting
	KRPM	98.5	3.3	157	Audio House, Inc.
San Luis Obispo	KATY-FM	96.1	3.8	—510	KATY of SLO, Inc.
San Rafael	KTIM-FM	100.9	1		Marin Bcstg. Co. Inc.
Santa Ana	KWIZ-FM	96.7	1	160	Voice of Orange Empire, Inc.
	KFIL	106.3	1	145	Gus Malpee
Santa Barbara	KDB-FM	93.7	5		KDB Bcstg. Co.
	KMUZ	103.3	105		Tri-Counties Bcstg.
	KRCW	97.5	17.5	2,890	Channel Bcstg. Co.
Santa Cruz	KSCO-FM	99.1	24		Radio Santa Cruz
Santa Maria	KSMA-FM	102.5	27	—57	Groom and Hagerman
	KEYM	99.1	3.2	—135	Santa Maria Bcstg. Co.
Santa Monica	KSRF	103.1	1		Santa Monica Bcstg. Co.
Stockton	KSTN-FM	107.3	8.9		San Joaquin Bcstg. Co.
Ventura	KVEN-FM	100.7	39		Coast Ventura Co.
Visalia	KONG-FM	92.9	3		Air Waves, Inc.
Walnut Creek	KWME	92.1	.25		Walnut Creek Bcstrs.
West Covina	KDWC	98.3	.81	650	Pacific-South Bcstg. Co.
Woodland	KATT	95.3	.75		Interstate Bcstg. Co.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
COLORADO					
Boulder	KRNW	97.3	2		Colorado Recording Co.
Colorado Springs	KFMH	96.5	20	2,300	KFMH, Inc.
	KVOR	92.9	1.35	670	KVOR, Inc.
Denver	KDEN-FM	99.5	30	594	KDEN Bcstg. Corp.
	KFML-FM	98.5	2.35	2,000	Fine Arts Bcstg.
	KLIR-FM	100.3	8.77	71	KLIR, Inc.
	KOA-FM	103.5	50		Metropolitan TV Co.
	KTGM	105.1	10	250	Good Music Assn.
Grand Junction	KREX-FM	92.3	2.8	300	Western Slope Bcstg. Co.
Manitou Springs	KCMS-FM	102.7	21.5	2,080	Mr. and Mrs. C. M. Edmonds
CONNECTICUT					
Bridgeport	WJZZ	99.9	9	870	Conn-N. Y. Bcstrs., Inc.
Brookfield	WGHF	95.1	20	500	Eastern Bcstg. System, Inc.
Danbury	WLAD-FM	98.3	.34	280	Berkshire Bcstg. Corp.
Hartford	WDRC-FM	102.9	7		Buckley Jaeger Bcstg.
	WFNQ	93.7	7		General Bcstg. Inc.
	WHCN	105.9	7	750	Concert Network, Inc.
	WTIC-FM	96.5	8	705	Travelers Bcstg. Service Corp.
	WCCC	106.9	6.8	750	Greater Hartford Bcstg. Co.
Meriden	WBMI	95.7	20		Busines Music Inc.
New Haven	WNHC-FM	99.1	10	630	Triangle Publications, Inc.
	WYBC-FM	94.3	.3		Yale Bcstg. Co.
Stamford	WSTC-FM	96.7	.65	305	Western Conn. Bcstg. Co.
Waterbury	WATR-FM	92.5	7		WATR, Inc.
Westport	WMMM-FM	107.9	5.2	79	Westport Bcstg. Co.
DELAWARE					
Dover	WDOV-FM	94.7	3	200	Dover Bcstg. Corp.
Wilmington	WDEL-FM	93.7	20	460	Delmarva Bcstg. Co.
	WJBR	99.5	19	500	J. B. Reynolds Bcstg. Co.
DIST. OF COLUMBIA					
Washington	WASH	97.1	15	470	Everett L. Dillard
	WFAN	100.3	18.4	320	United Bcstg. Co., Inc.
	WGAY-FM	99.5	20		WGAY, Inc.
	WGMS-FM	103.5	20	440	RKO General, Inc.
	WHFS	102.3	1		High Fidelity Bcstrs.
	WMAL-FM	107.3	20	450	Evening Star Bcstg. Co.
	WOL-FM	98.7	20	485	Washington Bcstg. Co.
	WQMR	99.5	20		Connie B. Gay Bcstg.
	WRC-FM	93.9	20	484	National Bcstg. Co., Inc.
	WTOP-FM	96.3	20	500	Washington Post Co.
	WWDC-FM	101.1	20	500	WWDC, Inc.
FLORIDA					
Coral Gables	WVCG-FM	105.1	18.5	220	Peninsula Bcstg. Corp.
Daytona Beach	WNDB-FM	94.5	8.5	330	News-Journal Corp.
Ft. Lauderdale	WFLM	105.9	2.9		Findlay Pub. Co.
	WMFP	100.7	56		Percy B. Crawford
	WWIL-FM	103.5	31		Florida Air Power, Inc.
Ft. Pierce	WARN-FM	98.7	1.3		So. Jersey Bcstg. Co.
	WIRA-FM	95.5	2.5		Indian River Bcstg. Co.
Gainesville	WRUF	104.1	12	407	State and U. of Fla.
Jacksonville	WJAX-FM	95.1	7.7	560	City of Jacksonville
	WMBR-FM	96.1	40		WMBR, Inc.
Miami	WIOD-FM	97.3	50	250	Miami Valley Bcstg. Corp.
	WGBS-FM	96.3	18	250	Storer Bcstg. Co.
	WKAT-FM	93.1	17.5	279	WKAT, Inc.
	WUPY	104.3	3.9	295	Harvey Sheldon
Miami Beach	WAEZ	94.9	81		Arthur E. Zucker
	WMET-FM	93.9	13	170	Consolidated Communications
	WWPB-FM	101.5	9.2	275	P. Brake
Orlando	WDBO-FM	92.3	25	600	Orlando Bcstg. Co.
	WHOO-FM	96.5	59	460	WHOO Radio, Inc.
	WKIS-FM	100.3	16.5	300	Central Fla. Bcstg. Co.
Ocala	WMOP-FM	93.7	4.3		A. Letson
Palm Beach	WQXT-FM	97.9	37.5	235	Flame Radio-TV Corp.
Pensacola	WPEX-FM	94.1	2.5		Mello-Tone, Inc.
Sarasota	WYAK	102.5	2.8		Multitone Music Corp.
St. Petersburg	WTCX	99.5	31	190	Trans-Chord Co.
Tampa	WDAE-FM	100.7	65	434	Smiley Properties
	WFLA-FM	93.3	46	910	The Tribune Co.
	WPKM	104.7	10.5	160	Frank Knorr, Jr.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
			GEORGIA		
Athens	WGAU-FM	102.5	4.4	255	Clarke Bcstg. Corp.
Atlanta	WPLO-FM	103.3	36	960	Plough Bcstg. Co.
	WGKA-FM	92.9	9.4	270	Glenkaren Associates, Inc.
	WSB-FM	98.5	100	1,050	Atlanta Newspaper, Inc.
Augusta	WAUG-FM	105.7	9	100	Garden City Bcstg. Co.
	WBBQ-FM	103.7	19.3	914	Savannah Valley Bcstg. Co.
Columbus	WRBL-FM	102.9	21.2	921	Columbus Bcstg. Co.
Gainesville	WDUN-FM	103.9	.34	440	Northeast Ga. Bcstg. Co.
LaGrange	WLAG-FM	104.1	2.3	180	LaGrange Bcstg. Co.
Macon	WMAZ-FM	99.1	5	255	Southeastern Bcstg. Co.
	WNEX-FM	96.9	4.1		Macon Bcstg. Co.
Marietta	WBIE-FM	101.5	3.5	100	Marietta Bcstg. Co.
	WKLS	96.1	6.5		Kenco Bcstg. Co.
Naples	WNFM	94.5	5.4	115	Radio Naples Inc.
Newnan	WCOH-FM	96.7	.33	240	Newnan Bcstg. Co.
Savannah	WTOC-FM	96.9	7.9	397	Savannah Bcstg. Co.
Toccoa	WLET-FM	106.1	.73	190	Radio WLET
			HAWAII		
Honolulu	KAIM-FM	95.5	5.7	—290	Christian Bcstg. Co.
	KPOI-FM	97.5	55	—225	KPOI Bcstg. Co.
			IDAHO		
Boise	KBOI-FM	97.9	17.5		Boise Valley Bcstrs. Inc.
Lewiston	KOZE-FM	96.7	.9		Lewis Clark Bcstg. Inc.
			ILLINOIS		
Anna	WRAJ-FM	92.7	1	250	Anna Bcstg. Co.
Arlington Heights	WNWC-FM	92.7	1	225	Northwest Suburban Bcstrs.
Aurora	WKKD	95.9	1		Russ Salter Radio Stations
Bloomington	WJBC-FM	101.5	15.3	425	Bloomington Bcstg. Corp.
Carmi	WROY-FM	97.3	11	210	Carmi Bcstg. Co.
Champaign	WDWS-FM	97.5	27	430	Champaign News Gazette, Inc.
Chicago	WBBM-FM	96.3	10.5		CBS, Inc.
	WCLM	101.9	60	500	Carol Music, Inc.
	WDHF	95.5	52	270	DeHaan Hi-Fi, Inc.
	WEBH	93.9	35	240	Buddy Black Bcstg. Co.
	WEFM	99.5	44		Zenith Radio Corp.
	WENR-FM	94.7	27		AB-P Theatres Inc.
	WFMF	100.3	33	540	Functional Music Inc.
	WFMQ	107.5	37	560	L. Vihon and Assoc., Inc.
	WFMT	98.7	29.5		Gale Bcstg. Co., Inc.
	WJJD-FM	104.3	40	510	Plough Bcstg. Co., Inc.
	WKFM	103.5	50	500	WKFM, Inc.
	WMAQ-FM	101.1	24	640	National Bcstg. Co., Inc.
	WNIB	97.1	11	210	No. Illinois Bcstg. Co.
	WSBC-FM	93.1	27.5	260	WSBC Bcstg. Co.
Cicero	WEHS	97.9	75	550	WHFC, Inc.
Decatur	WSOY-FM	102.1	31	460	Illinois Bcstg. Co.
De Kalb	WLBK-FM	99.1	3		De Kalb Radio Inc.
East St. Louis	WBBR-FM	101.1	37		Stanlin, Inc.
Effingham	WSEI	95.7	20	295	Illinois Bcstg. Co.
Elgin	WELG	103.9	1		Citadel Bcstrs.
	WRMN-FM	94.3	1		Elgin Bcstg. Co.
Elmwood Pk.	WXFM	105.9	32	250	WXFM Bcstg. Co.
Evanston	WEAW-FM	105.1	180	300	North Shore Bcstg. Co.
Harrisburg	WEBQ-FM	99.9	4.2	305	First Trust Assn.
Jacksonville	WLDS-FM	100.5	9	340	Jacksonville Radio and Tv Bcstg.
Joliet	WAJP	93.5	1		A. J. & M. J. Pohlers
	WJOL-FM	96.7	1	125	WJOL, Inc.
Litchfield	WSMI-FM	106.1	6.1		Mid-Illinois Bcstg. Co.
Mattoon	WLBH-FM	96.9	23	190	Mattoon Bcstg. Co.
Mt. Carmel	WSAB	94.9	37		WSAB, Inc.
Mt. Vernon	WMIX-FM	94.1	50	712	Mt. Vernon Radio and TV Co.
Oak Park	WOPA-FM	102.7	5	260	Village Bcstg. Co.
Olney	WVLN-FM	92.9	18.5	290	Illinois Bcstg. Co.
Paris	WPRS-FM	98.3	1	225	Paris Bcstg. Co.
Peoria	WMBD-FM	92.5	2.5	550	Midwest Television Co.
Quincy	WGEM-FM	105.1	8.3	640	Quincy Bcstg. Co.
	WTAD-FM	99.5	27	770	Lee Bcstg. Co.
Rock Island	WHBF-FM	98.9	37	380	Rock Island Bcstg. Co.
Rockford	WROK-FM	97.5	16	300	Rockford Newspapers, Inc.
Springfield	WTAX-FM	103.7	6.7	315	WTAX, Inc.
Taylorville	WGGM	95	3.4		K. W. Moyer
			INDIANA		
Bloomington	WTTV-FM	92.3	37.2	1,110	Sarkes Tarzian, Inc.
Columbus	WCSI-FM	98.3	.76	231	White River Bcstg. Co.
Connersville	WCNB-FM	100.3	9.8	270	News-Examiner Co.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Elkhart	WCMR-FM	104.7	8.2		Clarence C. Moore
	WTRC-FM	100.7	9.7	350	Truth Radio Corp.
Evansville	WIKY-FM	104.1	36	1,162	South Central Brcstg. Corp.
Ft. Wayne	WPTH	95.1	44		Sarkes Tarzian
Hammond	WYCA	92.3	31	405	Percy B. Crawford
Indianapolis	WFMS-FM	95.5	4.5	110	Williams FM Service
	WFBM	94.7	51.75	110	Time-Life Bcst. Inc.
	WIBC-FM	93.1	24.1	170	WIBC, Inc.
	WISH-FM	107.9	41		Indiana Bcstg. Corp.
Jasper	WITZ-FM	104.7	1.65	280	Jasper on the Air, Inc.
Madison	WORX-FM	96.7	.35	290	Electronic Laboratories, Inc.
Marion	WMRI-FM	106.9	31	275	WMRI, Inc.
Muncie	WMUN-FM	104.1	7.4	286	Tri-City Radio Corp.
Newcastle	WCTW	102.5	4	250	WCTW, Inc.
Princeton	WRAY-FM	98.1	6.7		Princeton Bcstg. Co.
Richmond	WGLM	96.1	32		House of Sound, Inc.
	WKBV-FM	106.5	23		Central Bcstg. Corp.
Salem	WSLM-FM	98.9	2.7		Don H. Martin
Seymour	WJCD-FM	93.7	5.6		Azra C. Baker
South Bend	WSBT-FM	101.5	4.2	960	The South Bend Tribune
Terre Haute	WTHI-FM	99.9	7.4	365	Wabash Valley Bcstg. Corp.
	WVTS	100.7	3.9		W. J. Kulinski
Warsaw	WRSW-FM	107.3	35	230	Reub William and Son
Washington	WFML	106.5	14	365	Washington Radio, Inc.
IOWA					
Clinton	KROS-FM	96.1	13	400	Clinton Bcstg. Co.
Davenport	WOC-FM	103.7	47	490	Tri-City Bcstg. Co.
Des Moines	KDMI	97.3	115		Ruth M. Crawford
	WHO-FM	100.3	24	690	Central Bcstg. Co.
Dubuque	WDBQ-FM	103.3	15	335	WDBQ Bcstg.
Mason City	KGLO-FM	101.1	16	230	Lee Radio, Inc.
Muscatine	KWPC-FM	99.7	.78	290	Muscatine Bcstg. Co., Ltd.
Sioux City	KDVR	97.9	3		Wolff Bcstg. Corp.
Storm Lake	KAYL-FM	101.5	8.9	370	Cornbelt Bcstg. Co.
KANSAS					
Hutchinson	KMAH	99.1	110		N. E. Kightlinger
Mission	KCJC	98.1	63		Futura Music, Inc.
Newton	KJRG-FM	92.1	.25		KJRG, Inc.
Topeka	KTOP-FM	100.1	3.5	100	B. Axton
	WIBW-FM	97.3	40		Stauffer Publications
Wichita	KCMB-FM	107.3	30		J. F. Kramer
	KFH-FM	100.3	11	410	Radio Sta. KFH Co.
KENTUCKY					
Ashland	WCMI-FM	93.7	4.4	405	WCMI Radio, Inc.
Central City	WNES-FM	101.9	21.5		Muhlenberg Bcstg. Co.
Fulton	WFUL-FM	104.9	.5	155	Ken-Tenn Bcstg. Corp.
Glasgow	WGGC	95.1	14.3		Glasgow Bcstg. Co.
Hazard	WKIC-FM	94.1	8.3	461	Mt. Bcstg. Serv. Inc.
Henderson	WSON-FM	99.5	20	400	Henderson Bcstg. Co., Inc.
Hopkinsville	WKOF	100.3	3.7		Pennyrile Bcstg. Co.
	WRLX	98.7	16.5		Hopkinsville Bcstg. Co.
Lexington	WLAP-FM	94.5	3.5	320	Thoroughbred Bcstg. Co.
	WVLK	92.9	32		Bluegrass Bcstg. Co.
Louisville	WLVL	97.5	35	345	Fidelity Radio Inc.
Madisonville	WFMW-FM	93.9	30	450	Messenger Bcstg. Co., Inc.
Mayfield	WNGO-FM	94.7	.583	203	W. Ky. Bcstg. Co., Inc.
Owensboro	WOMI-FM	92.5	19.5	375	Owensboro Bcstg. Co.
	WVJS-FM	96.1	10	370	Owensboro on the Air, Inc.
Paducah	WKYB-FM	93.3	31	430	Barrington Co. of Ky.
	WPAD-FM	96.9	36	335	Paducah Bcstg. Co., Inc.
LOUISIANA					
Alexandria	KALB-FM	96.9	8.4	350	Alexandria Bcstg. Co.
Baton Rouge	WJBO-FM	98.1	2.5	460	Baton Rouge Bcstg. Co., Inc.
Monroe	KMLB-FM	104.1	17	220	KMLB, Inc.
New Orleans	WDSU-FM	105.3	3.4	240	WDSU Bcstg. Co.
	WRCM	97.1	5.9		Supreme Bcstg. Co.
	WWMT	95.7	44	215	Fidelity Bcstg. Co.
Shreveport	KBCL-FM	96.5	11		Good Music, Inc.
	KRMD-FM	101.1	11.5	200	Radio Station KRMD
	KWKH-FM	94.5	17	390	International Bcstg. Corp.
MAINE					
Augusta	WFAU-FM	101.3	4.8		Twin City Bcstg. Co.
Caribou	WFST-FM	97.7	.22	185	Northern Bcstg. Co.
Lewiston	WCOU-FM	93.9	13	250	Twin City Bcstg. Co., Inc.
Poland Spring	WMTW-FM	94.9	49	—	Mt. Washington TV Inc.
Portland	WLOB-FM	97.9	3.7	305	Casco Bcstg. Corp.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
MARYLAND					
Annapolis	WNAV-FM	99.1	16.6	370	Capital Bcstg. Co.
	WXTC	107.9	20		Annapolis Bcstg. Corp.
Baltimore	WBAL-FM	97.9	8.7		The Hearst Corp.
	WCAO-FM	102.7	20	400	Plough Bcstg. Co., Inc.
	WCMB-FM	106.5	20		Baltimore Bcstg. Corp.
	WITH-FM	104.3	20	500	Md. Bcstg. Co.
	WFMM-FM	93.1	20	520	Commercial Radio Inst.
	WRBS	95.1	20		John B. Reynolds
	WYOU	92.3	5.1		United Bcstg. Co.
Bethesda	WJMD	94.7	.5	320	WUST, Inc.
Bradbury Hgts.	WPGC	95.5	15.5	360	WPGC, Inc.
Cumberland	WCUM-FM	102.9	1.25	176	Allegany Cty. Bcstg. Corp.
Frederick	WFMD-FM	99.9	2.1	1120	Monocacy Bcstg. Co.
Hagerstown	WARK-FM	106.9	2.2	225	WARK, Inc.
	WJEJ-FM	104.7	9.4	1,340	Hagerstown Bcstg. Co.
Havre de Grace	WASA-FM	103.7	3.8	185	Chesapeake Bcstg. Corp.
Morningside	WPGC-FM	95.5	15.7		WPGC, Inc.
Towson	WAQE-FM	101.9	20		WTOW, Inc.
Westminister	WTTR-FM	100.7	4.6	190	Carroll County Bcstg. Corp.
MASSACHUSETTS					
Boston	WBCN	104.1	20	490	Concert Network, Inc.
	WBZ-FM	106.7	2.8	1,040	Westinghouse Bcstg. Co., Inc.
	WCOP-FM	100.7	20	495	Plough Bcstg. Corp.
	WEEI-FM	103.3	20		CBS, Inc.
	WHDH-FM	94.5	20		WHDH, Inc.
	WRKO-FM	98.5	20	410	RKO General, Inc.
Brockton	WBET-FM	97.7	.8	275	Enterprise Publishing Co.
Brookline	WBOS-FM	92.9	15	285	Champion Bcstg. Inc.
Cambridge	WHRB-FM	95.3	.96	44	Harvard Radio Bcstg. Co., Inc.
	WXHR	96.9	20	440	Middlesex Bcstg. Co.
Fitchburg	WFGM-FM	104.7	20	1,200	Music Service Corp.
Framingham	WKOX-FM	105.7	15.5	120	WKOX, Inc.
Greenfield	WHAI-FM	98.3	1	240	Haigis Bcstg. Corp.
Haverhill	WHAV-FM	92.5	20	350	WHAV Bcstg. Co.
Lawrence	WGHJ-FM	93.7	1.35	210	Lawrence Bcstg. Co.
Lowell	WLLH-FM	99.5	20	600	Merrimac Bcstg. Co., Inc.
Lynn	WUPY	105.3	1.4		Harvey Sheldon
Medford	WHIL-FM	107.9	20		Conant Bcstg. Co.
New Bedford	WBSM-FM	97.3	2.5	330	Bay State Bcstg. Co.
	WNBH-FM	98.1	20	380	E. Anthony & Sons, Inc.
Plymouth	WPLM-FM	99.1	20		Plymouth Rock Bcstg. Co.
Springfield	WHYN-FM	93.1	20	970	Hampden-Hampshire Corp.
	WMAS-FM	94.7	1.35	175	WMAS Inc.
Waltham	WCRB-FM	102.5	20	180	Charles River Bcstg. Co.
West Yarmouth	WOCB-FM	94.3	1	155	E. Anthony & Sons
Worcester	WAAB-FM	107.3	1.4		Waterman Bcstg. Corp.
	WTAG-FM	96.1	10	640	WTAG Inc.
MICHIGAN					
Bay City	WBCM-FM	96.1	41		Michigan Bcstg. Co.
Benton Harbor	WHFB-FM	99.9	12	230	Palladium Publishing Co.
Big Rapids	WHFI	94.7	20		WBRN, Inc.
Cadillac	WWTV-FM	92.9	100		Fetzer Bcstg. Co.
Coldwater	WTVB-FM	98.5	7.9	185	Twin Valley Bcstrs. Inc.
Dearborn	WKMH-FM	100.3	7.1	250	Knorr Bcstg. Corp.
Detroit	WJBK-FM	93.1	30	440	Storer Bcstg. Co.
	CKLW-FM	93.9	.25		W. Ontario Bcstg. Co.
	WABX	99.5	36		Richard E. Burris
	WCHD	105.9	34		Bell Bcstg. Co.
	WDTM	106.7	61	510	WDTM, Inc.
	WGPR	107.5	32		Ross Mulholland
	WJR-FM	96.3	24	483	The Goodwill Station, Inc.
	WLIN	92.3	10	480	Down River Bcstg.
	WMUZ	103.5	115	368	Alpha Bcstg. Co.
	WMZK	97.9	20	430	Booth Bcstg. Co.
	WQRS-FM	105.1	28.5	380	Fine Arts Bcstrs. Inc.
	WWJ-FM	97.1	50	480	Evening News Assn. Inc.
	WXYZ-FM	101.1	27	1,070	WXYZ Inc.
East Lansing	WSWM	99.1	30		MidState Bcstg. Co.
Grand Rapids	WFUR-FM	102.9	40		Furniture City Bcstg. Co.
	WJEF-FM	93.7	115	420	Fetzer Bcstg. Co.
	WLAV-FM	96.9	3	210	Stevens-Wismer Bcstg. Inc.
	WMAX	101.3	7.2	175	Atlas Bcstg. Co.
Holland	WJBL-FM	94.5	37		Ottawa Bcstg. Corp.
Houghton Lake	WJGG	98.5	8		Sparks Bcstg. Co.
Jackson	WBBC	94.1	5.4		Booth Bcstg. Co.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Lansing	WJIM-FM	97.5	28		Gross Telecasting Inc.
	WMRT-FM	100.7	92		Herbert T. Graham
Midland	WQDC	99.7	40		Midland-Mid-State Bcstg. Co.
Mt. Clemens	WBRB-FM	102.7	80		Wright & Maltz, Inc.
Oak Park	WLDM	95.5	20	430	Lincoln Bcstg. Co.
Royal Oak	WOMC	104.3	215	390	Sparks Bcstg. Co.
Saginaw	WNEM-FM	102.5	93		Gerity Bcstg. Co.
	WSAM-FM	98.1	1.7	330	K. H. MacDonald
Saline	WOIA-FM	102.9	10	155	Lester Bcstg. Co.
Sturgis	WSTR-FM	103.1	1	190	Water Wonderland Bcstg. Co.
MINNESOTA					
Brainerd	KLIZ-FM	95.7	15		Brainerd Bcstg. Corp.
Mankato	KYSM-FM	103.5	14	525	F. B. Clements and Co.
Minneapolis	KNOF	95.3	.75		Selby Gospel Mission
	KWFM	97.1	21	150	Fidelity Bcstg. Co.
	WAYL	96.1	10		Contemporary Radio
	WLOL-FM	99.5	9.7	450	BFR Bcstg. Corp.
	WPBC-FM	101.3	5.2	247	Peoples Bcstg. Co.
St. Cloud	KFAM-FM	104.7	15	425	The Times Publishing
Worthington	KWOA-FM	94.9	27		Worthington Bcstg. Co.
MISSISSIPPI					
Jackson	WJDX-FM	102.9	39	1,450	Lamar Life Ins. Co.
Laurel	WNSL-FM	100.3	4.8	—	Voice of New South
MISSOURI					
Carrollton	KAOL-FM	101.1	10		Homeland Ent. Inc.
Clayton	KFUO-FM	99.1	1	260	Lutheran Church
Crestwood	KSHE	94.7	1		Rudolph Ceries
Joplin	KSYN	92.5	3.6		Wm. B. Neal
Kansas City	KCMK	93.3	35	300	FM Bcstrs. Inc.
	KCMO-FM	94.9	65	850	Meredith Bcstg. Co.
	KMBC-FM	99.7	4.25	950	Metromedia, Inc.
	KXTR	96.5	58	215	Telesound Bcstg. Corp.
	WDAF-FM	102.1	35.7	640	Transcontinent Television Corp.
Kennett	KBOA-FM	98.9	6.9	320	Kennett Bcstg. Corp.
Poplar Bluff	KWOC-FM	94.5	14	215	Poplar Bluff Broadcasting Co.
St. Charles	KADI-FM	96.5	24.5	—	KADY, Inc.
St. Louis	KCFM	93.7	82	450	Commercial Bcstg. Co.
	KMOX-FM	103.3	47		CBS, Inc.
	KRFD	106.9	82		Gateway Bcstg. Corp.
	KSTL-FM	98.1	78		Radio St. Louis, Inc.
	WIL-FM	92.3	22		Radio WIL
Springfield	KTTS-FM	94.7	9.1	660	Independent Bcstg. Co.
West Plains	KWPM-FM	93.9	3.4	130	R. F. Neathery
NEBRASKA					
Kearney	KHOL-FM	98.9	57		Bi-States Co.
Lincoln	KFMQ	95.3	.32	100	H. Burton
Omaha	KICN	96.1	3.5		Central States Bcstg. Inc.
	KFAB-FM	99.9	58	500	KFAB Bcstg. Co.
	KQAL-FM	94.3	70	220	National Weekly, Inc.
	WOW-FM	92.3	40		Meredith WOW, Inc.
Scottsbluff	KNEB-FM	94.1	6.6		Platte Valley Bcstg. Co.
NEVADA					
Las Vegas	KLUC-FM	98.5	5.2	93	Meyer Gold
	KORK-FM	97.1	9.6		So. Western Bcstg. Co.
Reno	KNEV	95.5	35	35	E. B. Cobb
NEW HAMPSHIRE					
Berlin	WMOU-FM	103.7	10	160	Berlin Bcstg. Co.
Claremont	WTSV-FM	106.1	3.4	1,000	Radio Claremont, Inc.
Manchester	WKBR-FM	95.7	3.6	940	Granite State Bcstg. Co., Inc.
Nashua	WOTW-FM	106.3	1	195	Gateway Bcstg. Corp.
NEW JERSEY					
Asbury Park	WJLK-FM	94.3	1	250	Asbury Park Press, Inc.
Atlantic City	WOSJ-FM	103.7	2.6		So. Jersey Radio, Inc.
	WRNJ	95.1	3.3		WRNJ Associates
Bridgeton	WSNJ-FM	107.9	15.2	480	Eastern States Bcstg. Corp.
Camden	WKDN-FM	106.9	7.3	340	South Jersey Bcstg. Co.
Dover	WDHA-FM	105.5	1		Drexell Hill Assoc.
Long Branch	WRLB	107.1	.16		Long Branch Bcstg. Co.
Millville	WMVB-FM	97.3	5.2	200	Union Lake Bcstrs. Inc.
Newark	WHBI-FM	105.9	5	390	Cosmopolitan Bcstg. Corp.
	WJRZ-FM	94.7	20	621	Bergen Bcstg. Co.
	WVNJ-FM	100.3	20		Newark Bcstg. Corp.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
New Brunswick	WCTC-FM	98.3	1	110	Raritan Valley Bcstg. Co., Inc.
Paterson	WPAT-FM	93.1	4.4	876	Capital Cities Bcstg. Co.
Princeton	WPRB	103.9	17	195	Princeton Bcstg. Service Inc.
Red Bank	WFHA-FM	106.3	1		F. H. Accorsi
Trenton	WBUD-FM	101.5	20	130	WBUD, Inc.
	WTOA	97.5	14.5	275	Mercer Bcstg. Co.
Wildwood	WCMC-FM	100.7	3.5	98	F. J. Matrangola
NEW MEXICO					
Albuquerque	KDEF-FM	94.1	1.6		White Oaks Bcstg. Co.
	KHFM	96.3	1.5	140	CHE Bcstg. Co., Inc.
Aztec	KNDE-FM	94.9	3.4	—95	I. E. Shahan
Los Alamos	KRSN-FM	98.5	4.6	—33	Community Bcstg. Co.
Roswell	KBIM-FM	97.1	5.8		Taylor Bcstg. Co.
NEW YORK					
Auburn	WMBO-FM	96.1	18	248	WMBO, Inc.
Babylon	WBAB-FM	102.3	.67	110	Babylon Bayshore Bcstg.
	WQMF	94.3	1		WGLI, Inc.
Binghamton	WKOP-FM	99.1	33	320	Binghamton Bcstrs., Inc.
	WNBF-FM	98.1	4.6	912	Triangle Publications, Inc.
Buffalo	WBEN-FM	102.5	110	1,350	WBEN, Inc.
	WBUF-FM	92.9	100	570	Functional Bcstg. Inc.
	WWOL-FM	104.1	.250	310	Rust Craft Bcstg.
	WEBR-FM	94.5	105	710	WEBR, Inc.
	WGR-FM	96.9	17.5	630	Transcontinent TV Corp.
	WIFE	103.3	5	248	McLendon Corp.
Cherry Valley	WJIV	101.9	5.4	1,080	Ivy Bcstg. Co.
Corning	WCLI-FM	106.1	4.2	500	Radio Corning, Inc.
Cortland	WKRT-FM	99.9	14	710	Radio Cortland, Inc.
DeRuyter	WOIV	105.1	5.3	560	Ivy Bcstg. Co.
Fulton	WOSC-FM	104.7	3.1		Cassill Radio Corp.
Garden City	WLIR-FM	92.7	1	143	High Fidelity Music Co.
Hempstead	WHLI-FM	98.3	1		Fm Bcstg. Corp.
Hornell	WWHG-FM	105.3	8.3	560	Ra-Tel Bcstrs. Inc.
Ithaca	WEIV	103.7	5.6	890	Ivy Bcstg. Co.
	WVBR-FM	93.5	.7		Cornell Radio Guild, Inc.
	WHCU-FM	97.3	40	730	Cornell Univ.
Jamestown	WJTN-FM	93.3	9.5	735	James Bcstg. Co.
Mt. Kisco	WRNW	107.1	.3		Meliphon, Inc.
	WVIP-FM	106.3	.3	450	Suburban Bcstg. Co.
New Rochelle	WVOX-FM	93.5	1	190	Suburban Bcstg. Co.
New York	WABC-FM	95.5	1.5	1,270	American Bcstg. Co.
	WBAI	99.5	18	520	Pacifica Foundation
	WBFM	101.9	20	650	Muzak Corp.
	WCBS-FM	101.1	1.5		CBS, Inc.
	WEVD-FM	97.9	20	340	DEBS Memorial Radio Fund, Inc.
	WHOM-FM	92.3	11	630	Progress Bcstg. Corp.
	WNBC-FM	97.1	1.1		National Bcstg. Co.
	WNCN	104.3	15	560	Concert Network, Inc.
	WNEW-FM	102.7	1.3	1,360	Metromedia, Inc.
	WNYC-FM	93.9	18	535	Municipal Bcstg. System
	WOR-FM	98.7	1.7	1,260	RKO General, Inc.
	WQXR-FM	96.3	11	675	Interstate Bcstg. Co., Inc.
	WRFM	105.1	20	235	Long Island Bcstg. Corp.
	WRVR	106.7	20		Riverside Radio
New York	WTFM	103.5	20	200	WTFM, Inc.
Niagara Falls	WHLD-FM	98.5	46	420	E. C. Hull
Olean	WHDL-FM	95.7	43	830	WHDL, Inc.
Patchogue	WALK	97.5	15	520	Suffolk Bcstg. Corp.
	WPAC-FM	106.1	8.3	145	Patchoque Bcstg. Co., Inc.
Peekskill	WLNA-FM	100.7	20	500	Highland Bcstg. Corp.
Plattsburgh	WEAV-FM	99.9	3.7		Plattsburgh Bcstg. Corp.
Poughkeepsie	WEOK-FM	101.5	4.4		Hudson Valley Bcstg. Corp.
	WKIP-FM	104.7	2.3	1,120	Dutchess County Bcstg. Corp.
Riverhead	WAPC-FM	103.9	.17	115	Patchogue Bcstg. Co.
Rochester	WBBF-FM	101.3	27.5		WBBF, Inc.
	WCMF	96.5	1.3		Community Music Service, Inc.
	WHFM	98.9	8.7	240	Rust Bcstg.
	WROC-FM	97.9	18	410	Veterans Bcstg. Co.
Schenectady	WGFM	99.5	6		General Electric Co.
South Bristol	WMIV	95.1	5.3	990	Ivy Bcstg. Corp.
Syracuse	WDDS-FM	93.1	97		Functional Bcstrs. Inc.
	WONO	100.9	1	600	Sentinel Heights FM Bcstrs.
	WSYR-FM	94.5	10	480	Newhouse Bcstg. Corp.
Troy	WFLY	92.3	5.4	840	Troy Record Co.
Utica	WRUN-FM	105.7	4.3	490	Rome Sentinel Co.
Wethersfield	WBIV	107.7	5.4	460	Ivy Bcstg. Corp.
White Plains	WFAS-FM	103.9	1	675	Westchester Bcstg. Corp.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
			NORTH CAROLINA		
Albemarle	WABZ-FM	100.9	.75	52	Radio Station WABZ Inc.
Asheboro	WGWR-FM	92.3	10	650	Asheboro Bcstg. Co., Inc.
Asheville	WLOS-FM	104.3	9.2	130	Skyway Bcstg. Corp.
Burlington	WBAG-FM	93.9	2.8		Burlington-Graham Bcstg. Co.
	WBBB-FM	101.1	3.8	410	Alamance Bcstg. Co., Inc.
Charlotte	WSOC-FM	103.5	35	415	Carolina Bcstg.
	WYFM	104.7	3.8		Charlotte Bcstrs. Inc.
Durham	WDNC-FM	105.1	36	380	Durham Radio Corp.
Elkin	WIFM-FM	100.9	.35	—35	Tri-County Bcstg. Co., Inc.
Fayetteville	WFNC-FM	98.1	14	290	Cape Fear Bcstg. Co.
Forest City	WAGY-FM	105.3	3.3		Tri-City Bcstg. Co.
	WBBO-FM	93.3	1.5	345	Rutherford County Radio Co.
Gastonia	WGNC-FM	101.9	11		C. T. McSwain
Goldsboro	WEQR	96.9	35	360	Eastern Carolina Bcstg Co., Inc.
Greensboro	WMDE	98.7	5.8	110	H. C. Hall
Henderson	WHNC-FM	92.5	9	260	Henderson Radio Corp.
Hendersonville	WHKP-FM	102.5	9.5	2	Radio Hendersonville
Hickory	WHKY-FM	102.9	15	325	Catawba Valley Bcstg.
High Point	WHPE-FM	95.5	13	395	High Pt. Bcstg. Co.
	WMFR-FM	99.5	8	350	WMFR Inc.
	WNOS-FM	100.3	2.7	195	C. E. Doss
Laurinburg	WEWO-FM	96.5	9.2	215	Scotland Bcstg. Co.
Leaksville	WLOE-FM	94.5	13.5	96	WLOE Inc.
Lexington	WBUY-FM	94.3	.3	210	Davidson County Bcstg. Co.
Lumberton	WTSB-FM	95.7	6.5		Robeson Bcstg. Corp.
Marion	WMIT	106.9	36	3,100	Mt. Mitchell Bcstrs. Inc.
North Wilkesboro	WKBC-FM	97.3	4.5		Wilkes Bcstg. Co.
Raleigh	WKIX-FM	96.1	30	420	WKIX Broadcasting Co.
	WPTF-FM	94.7	50	560	WPTF Radio Co.
	WRAL-FM	101.5	54	325	Capitol Bcstg. Co., Inc.
Reidsville	WREV-FM	102.1	1.6	330	Reidsville Bcstg. Co.
Rocky Mount	WFMA	100.7	33	540	Eastern Carolina Electronics
Roxboro	WROX-FM	96.7	.6		Roxboro Bcstg. Co.
Salisbury	WSTP-FM	106.5	15	250	WSTP, Inc.
Sanford	WWGP-FM	105.5	.49	340	WWGP Bcstg. Corp.
Shelby	WOHS-FM	96.1	2.6	460	Western Carolina Radio Corp.
Statesville	WDBM-FM	96.9	3.6		Iredell Bcstg. Corp.
	WFMX	105.7	3	335	Statesville Bcstg. Co., Inc.
Tarboro	WCPS-FM	104.3	10	260	Coastal Plains Bcstg. Co.
Thomasville	WTNC-FM	98.3	.45	250	Thomasville Bcstg. Co.
Wilson	WVOT-FM	106.1	23		Wilson Radio Co.
Winston-Salem	WAIR-FM	93.1	34	370	Holiday Bcstg. Corp.
	WFYS	107.5	155		Winsonett, Inc.
	WSJS-FM	104.1	12.5	309	Piedmont Publishing Co.
			OHIO		
Akron	WAKR-FM	97.5	4.4	260	Summit Radio Corp.
Alliance	WFAH-FM	101.7	1	160	Review Publishing Co.
Ashland	WNCO-FM	101.3	10.2	380	Radio Ashland, Inc.
Ashtabula	WREO-FM	97.1	200	380	WICA Inc.
Barberton	WDBN	94.9	110		Independent Music Bcstrs.
Bellaire	WOMP-FM	100.5	9	500	WOMP, Inc.
Canton	WCNO	106.9	27.5		Dover Bcstg. Co.
	WHBC-FM	94.1	15	390	Ohio Broadcasting Co.
Celina	WMER-FM	94.3	.7		Celma Bcstg. Co.
Chillicothe	WBEX-FM	93.3	2.7		Shawnee Bcstg. Co.
Cincinnati	WAKW	93.3	4.8	380	Pillar of Fire
	WCPO-FM	105.1	16.5	590	Scripps-Howard Radio Inc.
	WFFM	101.1	9		Plains Radio Bcstg. Co.
	WKRC-FM	101.9	15.5	530	Taft Bcstg. Co.
	WSAI-FM	102.7	14.7	550	Jupiter Bcstg. Co.
	WAEF-FM	100.3	4.8	100	N. Cincinnati Bcstg. Co.
Cleveland	KYW-FM	105.7	27	900	Westinghouse Bcstg. Co., Inc.
	WCRF	103.3	21.3		Moody Bible Institute
	WDOK-FM	102.1	31	120	Transcontinent TV Corp.
	WERE-FM	98.5	40	600	Cleveland Bcstg. Co., Inc.
	WGAR-FM	99.5	31	410	Peoples Bcstg. Corp.
	WHK-FM	100.7	30	620	Metropolitan Bcstg.
	WJW-FM	104.1	20	510	Storer Bcstg. Co.
	WNOB	107.9	135	370	N. Ohio Bcstg. Co.
	WXEN-FM	106.5	18.5	51	Tuschman Bcstg. Co.
Cleveland Heights	WCUY	95.3	27		Friendly Bcstg. Co.
Columbus	WBNS-FM	97.1	54	315	RadiOhio, Inc.
	WCOL-FM	92.3	38	350	Air Trails, Inc.
	WTVN-FM	96.3	26	570	Taft Bcstg. Inc.
	WVKO-FM	94.7	52	220	Sky-Way Bcstg. Corp.
Dayton	WHIO-FM	99.1	35		Miami Valley Bcstg. Corp.
	WIFE	104.7	24		Skyland Bcstg. Co.
	WKET-FM	99.9	7.5		Speidel Bcstg. Corp.
E. Liverpool	WOHI-FM	104.3	27	330	Constrander Corp.
Eaton	WCTM	92.9	7.6		Ohio Bcstg. Service Inc.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Elyria	WEOL-FM	107.3	15	290	Elyria-Lorain Bcstg. Co.
Fairfield	WFOL-FM	94.9	29	350	W. L. Follmer
Findlay	WFIN-FM	100.5	8.2	240	Findlay Publishing Co.
Fostoria	WFOB-FM	96.7	1	215	Seneca Radio Corp.
Fremont	WFRO-FM	99.3	1	200	Wolfe Bcstg. Corp.
Hamilton	WHOH	103.5	8.7	255	Fort Hamilton Bcstg. Co.
	WQMS	96.7	.3		Community Bcstg. Co.
Lancaster	WHOK-FM	95.5	16	140	Hocking Valley Bcstg. Corp.
Lima	WIMA-FM	102.1	15	250	Northwestern Ohio Bcstg. Corp.
Marion	WMRN-FM	106.9	25	330	Marion Bcstg. Co.
Miamisburg	WFCJ	93.7	6.8		Miami Valley Christian Bcstg.
Middletown	WPFB-FM	105.9	60	350	WPFB, Inc.
Mt. Vernon	WMVO-FM	93.7	2.9	270	Mt. Vernon Bcstg. Co.
Newark	WCLT-FM	100.3	8.5	370	WCLT Radio Inc.
Oberlin	WOXR	97.7	.6		Radio Oxford
Piqua	WPTW-FM	95.7	35.6		WPTW Radio
Portsmouth	WPAY-FM	104.1	7	520	WPAY, Inc.
Salem	WSOM	105.1	100	400	Salem Bcstg. Co.
Sandusky	WLEC-FM	102.7	5.9	120	Cleveland Bcstg. Corp.
Springfield	WBLY-FM	103.9	1	62	Champion City Bcstg. Co.
Steubenville	WSTV-FM	103.5	3.1	880	WSTV, Inc.
Toledo	WHME	92.5	10		Hillebrand Electronics
	WSPD-FM	101.5	23	440	Storer Bcstg. Co.
	WTRT	99.9	8.8	160	Booth Bcstg. Co.
	WTOL-FM	104.7	50	156	Community Bcstg. Co.
Wooster	WWST-FM	104.5	51.8	330	Wooster Republican Printing Co.
Youngstown	WKBN-FM	98.9	50	545	WKBN Bcstg. Corp.
	WBBW-FM	93.3	19.5	39	Mahoning Valley Bcstg. Corp.
	WRED	101.1	24.6	110	M. Jones
OKLAHOMA					
Durant	KSEO-FM	107.3	2.75		Durant Publ.-Bcstg. Corp.
Oklahoma City	KEFM	94.7	2.9	125	C. E. Williams
	KIOO	100.5	40		Nanmar, Inc.
	KJEM-FM	102.7	2.9		KJEM, Inc.
	KYFM	98.9	1.5	155	Groven Bcstg. Co.
Stillwater	KSPI	93.9	3.9	300	Stillwater Publishing Co.
Tulsa	KIHI	95.5	3		Video Independent Theatres
	KOCW	97.5	1.5	165	Grayhill Inc.
	KOGM-FM	92.9	4.1		Sound Unlimited Radio Ent.
OREGON					
Eugene	KFMY	97.9	3.6		Music, Inc.
	KUGN-FM	99.1	10		KUGN, Inc.
Medford	KBOY-FM	95.3	.8	—225	KBOY Bcstrs.
Portland	KEX-FM	92.3	56	955	Westinghouse Bcstg. Co.
	KGMG	95.5	68		International Good Music, Inc.
	KOIN-FM	101.1	48	1,390	Mt. Hood Radio & TV Bcstg. Corp.
	KPDQ-FM	93.7	57		J. W. Davis
	KPFM	97.1	33	900	Chem-Air, Inc.
	KPOJ-FM	98.7	50	1,100	KPOJ, Inc.
	KQFM	98.7	4.4		H. Q. Cox
Springfield	KEED-FM	93.1	1.35	90	KEED, Inc.
PENNSYLVANIA					
Allentown	WAEB-FM	104.1	8.9		WAEB, Inc.
	WFMZ	100.7	4.8	835	Triangle Pub. Inc.
Altoona	WFBG-FM	98.1	33	1020	Triangle Pub. Inc.
	WVAM-FM	100.1	.36		General Bcstg. Corp.
Beaver Falls	WBVP-FM	106.7	16.5		WBVP, Inc.
Bethlehem	WGPA-FM	95.1	10	630	Bethlehem's Globe Pub. Co.
Bloomsburg	WHLM-FM	106.5	8.8	600	Harry L. Magee
Boyertown	WBYO-FM	107.5	20		Boyertown Bcstg. Co.
Braddock	WLOA-FM	96.9	68	490	Matta Bcstg. Co.
Butler	WBUT-FM	97.7	.72	290	WBUT Radio
Carlisle	WHYL-FM	102.3	.76	19	R. F. Lewis, Jr.
Chambersburg	WCHA-FM	95.1	2.8	240	Chambersburg Bcstg. Co., Inc.
DuBois	WCED-FM	102.1	9.5	660	Tri-County Bcstg. Co.
Easton	WEEX-FM	99.9	3.3	200	Easton Publishing Co.
	WEST-FM	107.9	11	50	Associated Bcstrs. Inc.
Erie	WWYN-FM	99.9	9.7	400	Cleveland Bcstg. Co.
Harrisburg	WHP-FM	97.3	4	—35	WHP Inc.
Hazleton	WAZL-FM	97.9	2.6	630	Hazleton Bcstg. Co., Inc.
Jenkintown	WIBF	103.9	.75		WIBF, Inc.
Johnstown	WARD-FM	92.1	.285	—87	Central Bcstg.
	WJAC-FM	95.5	8.3	1,070	WJAC, Inc.
Lancaster	WDAC	94.5	15		R. M. Crawford
	WGAL-FM	101.3	3.8	940	WGAL, Inc.
	WLAN-FM	96.9	6.7	80	Peoples Bcstg. Co.
	WDAC	94.5	20	135	P. B. Crawford
Lebanon	WLBR-FM	100.1	.72	290	Lebanon Bcstg. Co.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
Meadville	WMGW-FM	100.3	1	585	Regional Bcstrs. Inc.
Montrose	WPEL-FM	96.5	57		Montrose Bcstg. Corp.
Oil City	WDJR	98.5	3.4	300	WKRZ, Inc.
Palmyra	WJWR	90.1	.8		Radio Music, Inc.
Philadelphia	WCAU-FM	98.1	10		CBS, Inc.
	WDAS-FM	105.3	20	285	M. M. Leon, Inc.
	WDVR	101.1	9.4	128	D. L. Kurtz
	WFIL-FM	102.1	6.3	780	Triangle Publications Inc.
	WFLN-FM	95.7	20	490	Franklin Bcstrs. Corp.
	WHAT-FM	96.5	20	290	Independence Bcstg. Co.
	WIBG-FM	94.1	20	170	Seaboard Radio Bcstg. Corp.
	WIFI	92.5	20		High-Fidelity Bcstrs. Corp.
	WIP-FM	93.3	20	430	Metropolitan Bcstg.
	WPBS	98.9	4.6		Bulletin Co.
	WPEN-FM	102.9	20	420	Consolidated Sun Ray, Inc.
	WQAL	106.1	20	710	Geo. Voron & Co.
Pittsburgh	KDKA-FM	92.9	47		Westinghouse Bcstg. Co.
	KQV-FM	102.5	55	820	Allegheny Bcstg. Corp.
	WAMO-FM	105.9	4.5		Dynamic Bcstg., Inc.
	WJAS-FM	99.7	24		NBC, Inc.
	WKJF	93.7	40	470	A. J. R. Greer
	WPIT-FM	101.5	19	510	WPIT, Inc.
	WRYT-FM	96.1	30		WCAE, Inc.
Pottsville	WPPA-FM	101.9	2.8	650	Pottsville Bcstg. Co.
Red Lion	WGCB-FM	96.1	20		J. M. Norris
Scranton	WGBI-FM	101.3	1.8	1,200	WGBI Radio Inc.
Sharon	WPIC-FM	102.9	26	455	Sharon Herald Bcstg. Co.
Sunbury	WKOK-FM	94.1	4.4	875	Sunbury Bcstg. Corp.
Towanda	WTTC-FM	92.7	.7		Vical Bcstg. Co.
Tyrone	WGMR	101.1	3.3		Cary H. Simpson
Waynesboro	WAYZ-FM	101.5	3.2		R. F. Lewis, Jr.
Warren	WRRN	92.3	3	450	Northern Allegheny Bcstg. Co.
Wilkes-Barre	WBRE-FM	98.5	2.25	1,160	WBRE Radio Inc.
	WYZZ	103.3	3.1	975	R. G. Evans
Williamsport	WLYC-FM	105.1	3.8	1,150	Lycoming Bcstg. Co.
	WRAK-FM	100.3	4	1,220	Wright-Mackey Corp.
York	WNOW-FM	105.7	4	465	WNOW, Inc.
	WSBA-FM	103.3	6.5	470	Susquehanna Bcstg. Co.
RHODE ISLAND					
Providence	WICE-FM	107.7	20		Susquehanna Bcstg.
	WPFM	95.5	20	170	Golden Gate Corp.
	WPJB-FM	105.1	20		Providence Journal Co.
	WPRO-FM	92.3	15	560	Capital Cities Bcstg. Corp.
	WXCN	101.5	20	500	Concert Network, Inc.
Woonsocket	WWON-FM	106.2	390		Woonsocket Bcstg. Co.
SOUTH CAROLINA					
Anderson	WCAC	101.1	6.4	330	W. E. Hall
Charleston	WCSC-FM	96.9	50	700	John M. Rivers
	WTMA-FM	95.1	10	385	Atlantic Coast Bcstg. Corp.
Columbia	WCOS-FM	97.9	5.3	260	WCOS Inc.
	WNOK-FM	104.7	3.4		Palmetto Radio Corp.
Dillon	WDSC-FM	92.9	8.8	290	Border Bcstg. Co.
Greenville	WESC-FM	92.5	12	360	Bcstg. of Carolinas
	WFBC-FM	93.7	9.9	1,350	WMRC Inc.
Laurens	WLBG-FM	100.5	3.5		Laurins-Clinton Bcstg.
Seneca	WSNW-FM	98.1	5		Blue Ridge Bcstg. Co.
Spartanburg	WSPA-FM	98.9	4.9	520	Spartan Radiocasting Co.
TENNESSEE					
Bristol	WOPI-FM	96.9	9.7	260	Pioneer Bcstg. Corp.
Chattanooga	WDOD-FM	96.5	13		Bowling Green Bcstrs.
	WLOM	106.5	33		Radio Dixie, Inc.
Cleveland	WCLE-FM	100.7	5		S. E. Enterprise
Gallatin	WFMG	104.5	8.2		E. F. Jones, Jr.
Greenville	WGRV-FM	94.9	4.6	250	Radio Greenville Inc.
Jackson	WTJS-FM	104.1	50	640	Sun Publishing Co., Inc.
Johnson City	WJCW-FM	100.7	9.6		Tri-Cities Bcstg. Inc.
Kingsport	WKPT-FM	98.5	10	960	Kingsport Bcstg. Co., Inc.
Knoxville	WBIR-FM	93.3	3.3	620	WMRC, Inc.
Lebanon	WCOR-FM	107.3	3.3	200	Lebanon Bcstg. Co., Inc.
Memphis	WMC-FM	99.7	300	940	WMC Bcstg. Co.
	WDIA-FM	102.7	11		WDIA, Inc.
	WMPS-FM	97.1	6.6		WMPS, Inc.
	WOMM	95.5	1.3		Quality Music of America
Nashville	WFMB	105.9	3.6	42	Great Southern Bcstg. Co.
	WSIX-FM	97.9	30	770	WSIX, Inc.
Sevierville	WSEV-FM	102.1	22		Smokey Mt. Bcstg. Corp.
Shelbyville	WHAL-FM	102.9	29	510	Shelbyville Bcstg. Co. Inc.

FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw.)	Ant. Hgt. In Ft.	Licensee
			TEXAS		
Abilene	KFMN	99.3	.25		Fine Music Ent.
Amarillo	KGNC-FM	93.1	14.5	440	Plains Radio Bcstg. Co.
Austin	KAZZ	95.5	.33	150	Audioland Bcstg. Co.
	KHFI	98.3	.780	52	R. E. Kennedy
Beaumont	KAYD-FM	97.5	15	360	Texas Coast Bcstrs.
Cleburne	KCLE-FM	94.9	6.4	260	Gordon, Inc.
Corpus Christi	KMFM	95.5	10	280	Master Music, Inc.
Dallas	KBOX-FM	100.3	7.8	185	KBOX Radio
	KIXL-FM	104.5	25	470	Variety Bcstg. Co.
	KQRO	102.9	9.7	200	Multi-Casting, Inc.
	KRLD-FM	92.5	59	480	Dallas Times Herald
	WFAA-FM	97.9	47		A. H. Bello Corp.
	WRR-FM	101.1	68	500	City of Dallas
Denton	KDNT-FM	106.3	3		H. V. Shepard
Diboll	KSPL-FM	95.5	6.5	295	A. Temple, Jr.
Dumas	KDDD-FM	95.3	.7		Dumas Bcstrs. Inc.
El Paso	KSET-FM	94.7	2.55	115	Rio Grande Bcstg. Co.
	KTSM-FM	99.9	27	1,850	Tri-State Bcstg. Co.
Fort Worth	WBAP-FM	96.3	52	475	Carter Publications Inc.
	KFJZ-FM	97.1	21.8	730	Tarrant Bcstg. Co.
	KJIM-FM	102.1	2.9	165	Trinity Bcstg. Co.
	KXOL-FM	99.5	20	280	KXOL, Inc.
Gainesville	KGAF-FM	94.5	4.9	250	Gainesville Bcstg. Co.
Harlingen	KELT	94.5	3.1	700	Harbenito Radio Corp.
Hillsboro	KHBR-FM	102.3	.8		KHBR Radio
Houston	KARO	94.5	7.6	245	Multi-Casting, Inc.
	KFMK	97.9	10.5	235	J. R. Corry
	KHCB-FM	105.7	2		Houston Christian Bcstrs.
	KJSB	93.7	18.5		J. S. Kaufman
	KHUL	96.7	15.5	235	Nor-Temp Bcstg. Corp.
	KODA-FM	99.1	49		Taft Bcstg.
	KOST	100.3	15.5		McLendon Corp.
	KQUE	102.9	64.2		Veterans Bcstg. Co.
	KRBE	104.1	79	260	Texas Fine Music
	KTRH-FM	101.1	29.5		KTRH Bcstg.
	KXYZ-FM	96.5	15		Public Radio Corp.
Killeen	KLEN-FM	93.3	1		Highlite Bcstg. Co.
Longview	KLUE-FM	105.7	6.2		Radio Longview, Inc.
Lubbock	KBFM	96.3	3.6		Background Music, Inc.
	KRKH-FM	93.7	9.6		R. B. McAlister
Midland	KNFM	92.3	4.8		FM Associates
Mt. Pleasant	KIMP-FM	96.1	3		Mt. Pleasant Bcstg. Co.
Odessa	KQIP	96.9	1.7		Texas Bcstg. Ind.
	KWMO	99.1	3.4		Audiomialtifidelity
Pampa	KBMF-FM	100.3	3		C. C. Palmer
Plainview	KVOP-FM	97.3	3		KVOP, Inc.
Port Arthur	KFMP	93.3	3.2		Triangle Bcstg. Co.
San Antonio	KEEZ	97.3	17.5	110	Sound Distributors, Inc.
	KISS	99.5	12.9	515	The Walmac Co.
	KITY	92.9	19		Mission Bcstg. Co.
Sinton	KTOD-FM	101.3	92		So. Bcstg. Corp.
Texarkana	KCMC-FM	98.1	1.5		KCMC, Inc.
Tyler	KSLT	93.1	4.8		Pounds & Reynolds
Waco	KEFC	95.5	3.2	210	Centex Radio Co.
	WACO-FM	99.9	4		WACO Bcstg. Corp.
			UTAH		
Salt Lake City	KCPX-FM	98.7	1.2	2,970	Columbia Pict. Electronics Co.
	KLUB-FM	97.1	4.8	—380	KLUB Bcstg. Co.
	KSL-FM	100.3	4	3,620	Radio Service Corp.
			VERMONT		
Burlington	WJOY-FM	98.9	3.1	310	Vermont Bcstg. Corp.
			VIRGINIA		
Arlington	WAVA-FM	105.1	20	500	U. S. Transdynamics Corp.
Charlottesville	WINA-FM	95.3	.620	225	Charlottesville Bcstg.
	WCCV-FM	97.5	3.4	110	Eastern Bcstg. Corp.
Crewe	WSVS-FM	104.7	14	450	Southern Va. Bcstg. Corp.
Farmville	WFLO-FM	95.7	6.3		Colonial Bcstg. Co.
Fredericksburg	WFVA-FM	101.5	5		Fredericksburg Bcstg. Corp.
Gretna	WMNA-FM	103.3	3		Central Va. Bcstg. Co.
Harrisonburg	WSVA-FM	100.7	7.2	345	Evening Star Bcstg. Co.
Lynchburg	WWOD-FM	100.1	.94	170	Lynchburg Independent Bcstrs
Manassas	WPRW-FM	106.7	30		Prince William Bcstg. Corp.
Marion	WMEV-FM	93.9	3.4		Mt. Empire Bcstg. Corp.
Martinsville	WMVA-FM	96.3	14.5	625	Martinsville Bcstg. Co., Inc.
Newport News	WGH-FM	97.3	37	186	Hampton Rds. Bcstg. Corp.
Norfolk	WRVC	102.5	8.7	95	Virginia Good Music Corp.
	WYFI-FM	99.7	11.5	70	Metro-WBOF, Inc.
Richmond	WCOD	98.1	34		Havens & Martin, Inc.
	WFMV	103.7	74		Professional Bcstg. Inc.

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FM STATIONS ON THE AIR

City	Call Letters	Freq.	Erp. (Kw).	Ant. Hgt. In Ft.	Licensee
	WRNL-FM	102.1	50	320	WRNL, Inc.
	WRVA-FM	94.5	25	460	Larus & Bro. Co., Inc.
Roanoke	WDBJ-FM	94.9	14.5	1,940	Times-World Corp.
	WLRJ	92.3	2.8		L. Hartman & Sons
	WSLS-FM	99.1	21		Shenandoah Life Stations
South Boston	WHLF-FM	97.5	2.4		Halifax Bcstg. Co.
Staunton	WSGM-FM	93.5	.5	350	American Home Bcstg. Corp.
Winchester	WRFL	92.5	22	1,690	R. F. Lewis, Jr., Inc.
Woodbridge	WXRA	105.8	9.5	305	WBVA, Inc.
			WASHINGTON		
Bellingham	KGMI-FM	92.9	16.5	2,330	International Good Music
Edmonds	KGFM	105.3	120	760	King's Garden Inc.
Lynden	KLYN-FM	106.5	1.5		KLYN-FM, Inc.
Opportunity	KZUN-FM	96.1	3.7		KZUN, Inc.
Seattle	KGMJ	95.7	71		International Good Music, Inc.
	KING-FM	98.1	15	410	King Bcstg. Co.
	KIRO-FM	100.7	16.5	750	Queen City Bcstg. Co , Inc.
	KISW	99.9	10.5	350	E. W. Lippincott
	KMCS	98.9	17.5	1,070	Market-Casters, Inc.
	KLSN	96.5	14.5	350	Sight & Sound
	KOL-FM	94.1	5.8		Seattle Bcstg. Co.
	KETO-FM	101.5	17	1,100	Chem-Air Inc.
Spokane	KHQ-FM	98.1	47		KHQ, Inc.
	KREM-FM	92.9	4.8		KREM Bcstg. Co.
	KXLY-FM	99.9	2	490	Northern Pacific Radio
Tacoma	KLAY-FM	106.1	3.4		C. F. Huntington
	KTNT-FM	97.3	10.2	410	Tribune Publishing Co.
	KTWR	103.9	.8		T. W. Read
Yakima	KNDX	106.3	.9		D. Pugsley
			WEST VIRGINIA		
Beckley	WBKW	99.5	34	1,050	J. L. Smith, Jr., Inc.
Charleston	WKAZ-FM	97.5	9		WKAZ, Inc.
	WKNA	98.5	2.65	390	J. L. Smith, Jr.
Huntington	WKEE-FM	100.5	53		Geyer Bcstg. Co.
Martinsburg	WEPM-FM	94.3	.81	170	Martinsburg Bcstg. Co.
Morgantown	WAJR-FM	99.3	1	10	West Va. Radio Corp.
Oak Hill	WOAY-FM	94.1	20	660	R. R. Thomas, Jr.
Parkersburg	WAAM-FM	106.5	8.9	280	WPAR, Inc.
Wheeling	WKWK-FM	97.3	16	470	Community Bcstg. Inc.
	WWVA-FM	101.9	23	470	Herbert-Mogul Group
			WISCONSIN		
Eau Claire	WIAL-FM	94.1	60	360	Bcstrs. Services, Inc.
Ft. Atkinson	WFAW	107.3	3		Blackhawk Bcstg. Co.
Green Bay	WBAY-FM	101.1	13.5		Norbertine Fathers
Janesville	WCLO-FM	99.9	15.5	200	Southern Wis. Radio Inc.
Madison	WISM-FM	98.1	1	105	Heart O' Wisconsin Bcstrs., Inc.
	WMFM	104.1	7.5	80	E. W. Fessler
	WIBA-FM	101.5	11	470	Badger Bcstg. Co.
	WRVB-FM	102.5	3.9	185	Stewart Ent.
Milwaukee	WFMR	96.5	22	215	High Fidelity Bcstg. Corp.
	WMIL-FM	95.7	29	245	Cream City Bcstg. Co.
	WMKE	102.1	35		Music Time, Inc.
	WQFM	93.3	30		Koeth Bcstg. Corp.
	WRIT-FM	102.9	22		Radio Milwaukee Inc.
	WISN-FM	97.3	3.6	920	Hearst Corp.
	WTMJ-FM	94.1	4.6	980	Journal Company
Monroe	WEKZ-FM	93.7	14.8	180	Green Company Bcstg. Co.
Poynette	WWCF	94.9	37		W. C. Forrest
Racine	WRJN-FM	100.7	15	265	Racine Bcstg. Corp.
Rice Lake	WJMC-FM	96.3	50		WJMC, Inc.
Sparta	WCOW-FM	97.1	16		Sparta-Tomah Bcstg. Co.
Stevens Point	WSPT-FM	97.9	15		Stevens Pt. Bcstg. Co.
Watertown	WTTN-FM	104.7	9.6		Watertown Radio, Inc.
Waukesha	WAUX-FM	106.1	3.8		Waukesha Bcstg. Co.
Wausau	WWN-FM	95.5	20.5		Wisc. Valley TV Corp.
Wauwatosa	WTOS	103.7	3.5		Broadcast, Inc.
West Bend	WBKV-FM	92.5	18	145	West Bend Bcstg. Co.
Wisconsin Rapids	WFHR-FM	103.3	2.1	360	W. F. Huffman Radio Inc.
			WYOMING		
Cheyenne	KVWO-FM	106.3	250		Great West Co.
			PUERTO RICO		
Mayaguez	WORA-FM	97.5	.4		Radio Americus Corp.
Rio Piedras	WFID	95.7	17		Fidelity Bcstg. Corp.
San Juan	WFQM	99.9	3.6		Quality Bcstg. Corp.
	WIAC-FM	102.5	3.5		Bestov Bcstg. Inc.
	WITA-FM	93.7	3.4		Electronic Ent. Inc.
	WKAQ-FM	104.7	.3		El Mundo Bcstg. Corp.

FM Stereo Stations on the Air

ALABAMA

WCRT-FM ..... Birmingham
WSFM ..... Birmingham
WNDA ..... Huntsville

ALASKA

KBYR-FM ..... Anchorage

ARIZONA

KEPI ..... Phoenix
KNIX ..... Phoenix
KTPM ..... Sun City

CALIFORNIA

KCBH ..... Beverly Hills
KCHV ..... Coachella
KCIB ..... Fresno
KXQR ..... Fresno
KGGK ..... Garden Grove
KNOB ..... Long Beach
KFAC-FM ..... Los Angeles
KFMU ..... Los Angeles
KMLA ..... Los Angeles
KPOL-FM ..... Los Angeles
KRHM ..... Los Angeles
KHFR ..... Monterey
KDES ..... Palm Springs
KDUO ..... Riverside
KHIQ ..... Sacramento
KSFM ..... Sacramento
KFMX ..... San Diego
KGB-FM ..... San Deigo
KLRO ..... San Diego
KPRI ..... San Diego
KBCO ..... San Francisco
KFOG ..... San Francisco
KMPX ..... San Francisco
KPEN ..... San Francisco
KSFR ..... San Francisco
KSJO-FM ..... San Jose
KVEC-FM ..... San Luis Obispo
KMUZ ..... Santa Barbara
KEYM ..... Santa Maria
KHOM ..... Turlock
KUDU-FM ..... Ventura
KONG-FM ..... Visalia
KWME ..... Walnut Creek

COLORADO

KLST ..... Colorado Springs
KLIR-FM ..... Denver

CONNECTICUT

WGHF ..... Brookfield
WTIC-FM ..... Hartford
WBMI ..... Meriden

DELAWARE

WJBR ..... Wilmington

DISTRICT OF COLUMBIA

WASH ..... Washington

FLORIDA

WRKT-FM ..... Cocoa Beach
WVCG-FM ..... Coral Gables
WFLM ..... Ft. Lauderdale
WWPB ..... Miami
WAEZ ..... Miami Beach
WHOO-FM ..... Orlando
WPEX-FM ..... Pensacola
WTCX ..... St. Petersburg
WYAK ..... Sarasota

GEORGIA

WGAU-FM ..... Athens
WKLS ..... Atlanta
WSB-FM ..... Atlanta
WDUN-FM ..... Gainesville

HAWAII

KAIM-FM ..... Honolulu

ILLINOIS

WJBC ..... Bloomington
WEFM ..... Chicago
WFMQ ..... Chicago
WFMT ..... Chicago
WKFM ..... Chicago
WMAQ-FM ..... Chicago
WSBC-FM ..... Chicago
WJOL-FM ..... Joliet
WGEM-FM ..... Quincy
WHBF-FM ..... Rock Island

INDIANA

WCSI-FM ..... Columbus
WIKY ..... Evansville
WFMS-FM ..... Indianapolis
WISH-FM ..... Indianapolis
WVTS ..... Terre Haute

As of March 15, 1963.

(*Continued on Next Page*)

FM STEREO STATIONS ON THE AIR

IOWA

KHAK-FM ..... Cedar Rapids
KDMI ..... Des Moines
KXEL-FM ..... Waterloo

KANSAS

KANU ..... Lawrence

KENTUCKY

WVLK-FM ..... Lexington
WSTO ..... Owensboro

LOUISIANA

KMLB-FM ..... Monroe
WWMT ..... New Orleans

MAINE

WMTW-FM ..... Poland Spring

MARYLAND

WHFS ..... Bethesda (Wash., D.C.)
WJMD ..... Bethesda (Wash., D.C.)
WAQE-FM ..... Towson (Balt.)

MASSACHUSETTS

WBCN ..... Boston
WCRB ..... Boston
WGBH ..... Boston
WUPY ..... Lynn
WCRB-FM ..... Waltham
WTAG ..... Worcester

MICHIGAN

WNEM-FM ..... Bay City
WABX ..... Detroit
WDTM ..... Detroit
WGPR-FM ..... Detroit
WLDM ..... Detroit
WOMC ..... Detroit
WSWM ..... East Lansing
WGMZ ..... Flint
WJEF-FM ..... Grand Rapids
WOOD-FM ..... Grand Rapids
WQDC ..... Midland
WCEN-FM ..... Mt. Pleasant

MINNESOTA

KRSI-FM ..... Minneapolis
KWFM ..... Minneapolis
WAYL ..... Minneapolis

MISSOURI

KSYN ..... Joplin
KCMO-FM ..... Kansas City
KMBC-FM ..... Kansas City
KCFM ..... St. Louis
KSHE ..... St. Louis
KTXR ..... Springfield

NEBRASKA

KQAL-FM ..... Omaha

NEVADA

KORK-FM ..... Las Vegas

NEW JERSEY

WFPG ..... Atlantic City
WDHA-FM ..... Dover
WRLB ..... Long Branch
WBUD-FM ..... Trenton

NEW MEXICO

KHFM ..... Albuquerque

NEW YORK

WQMF ..... Babylon, L. I.
WDCX ..... Buffalo
WLIR ..... Garden City, L. I.
WQXR-FM ..... New York
WTFM ..... New York
WPAC-FM ..... Pachogue, L. I.
WAPC-FM ..... Riverhead, L. I.
WCMF ..... Rochester
WGFM ..... Schenectady
WSYR-FM ..... Syracuse
WUFM ..... Utica

NORTH CAROLINA

WBBB-FM ..... Burlington
WBT-FM ..... Charlotte
WMDE ..... Greensboro
WQMG ..... Greensboro
WIRC ..... Hickory
WHKY ..... Hickory

OHIO

WDBN ..... Barberton (Akron)
WCNO ..... Canton
WDGO ..... Cleveland

FM STEREO STATIONS ON THE AIR

WNOB	Cleveland
WBNS-FM	Columbus
WFIN-FM	Findlay
WKET-FM	Kettering
WVNO-FM	Mansfield
WPFB	Middletown
WRWR	Port Clinton
WPAY-FM	Portsmouth
WBBW	Youngstown

OKLAHOMA

KFNB	Oklahoma City
KOSU-FM	Stillwater
KOCW	Tulsa
KRAV	Tulsa

OREGON

KFMY	Eugene
KWFS-FM	Eugene
KGMG	Portland
KPFM	Portland
KEED-FM	Springfield

PENNSYLVANIA

WLOA-FM	Braddock (Pitts.)
WCHA-FM	Chambersburg
WJAC-FM	Johnstown
WFLN-FM	Philadelphia
WHAT-FM	Philadelphia
WIFI	Philadelphia
WQAL	Philadelphia
WKJF	Pittsburgh
WYZZ	Wilkes-Barre

RHODE ISLAND

WPFM	Providence
WXCN	Providence

SOUTH CAROLINA

WBEU-FM	Beaufort
WKTM	North Charleston
WSPA-FM	Spartanburg

TENNESSEE

WKPT-FM	Kingsport
WNFO-FM	Nashville
WSIX-FM	Nashville
WSEY	Sevierville
WJIG-FM	Tullahoma

TEXAS

KCHO	Amarillo
KTBC-FM	Austin
KHGM	Beaumont
KTOD-FM	Corpus Christi
KIXL-FM	Dallas
KVIL-FM	Dallas
WBAP-FM	Ft. Worth
KXOL	Ft. Worth
KGAF-FM	Gainesville
KFMK	Houston
KODA-FM	Houston
KRBE	Houston
KXYZ-FM	Houston
KQUE	Houston
KFMP	Port Arthur
KEEZ	San Antonio
KNTO	Wichita Falls

UTAH

KSL-FM	Salt Lake City

VIRGINIA

WMVA-FM	Martinsville
WTAR-FM	Norfolk
WYFI	Norfolk
WFMV	Richmond
WSLS-FM	Roanoke

WASHINGTON

KETO-FM	Seattle
KGMJ	Seattle
KISW	Seattle
KLSN	Seattle
KZAM	Seattle
KLAY-FM	Tacoma

WEST VIRGINIA

WKNA	Charleston
WEMP-FM	Martinsburg

WISCONSIN

WAXO	Kenosha
WHA	Madison
WISM-FM	Madison
WMFM	Madison
WFMR	Milwaukee
WMKE	Milwaukee
WTMJ-FM	Milwaukee
WBKV-FM	West Bend

PUERTO RICO

WFID	Rio Piedras

State Broadcasters Associations

Alabama Broadcasters Association

P.O. Box 6174, University, Alabama
Phone: 752-7411, Ext. 488
Meetings: Spring and Fall
Elections: Fall meeting
Members: 72, Active; 21 Assoc
President....Hugh M. Smith, WCOV-AM-TV, Montgomery
V.P. Radio..James E. Stewart, WHEP, Foley
V.P. TV.....C. P. Persons, Jr., WKRG-TV, Mobile
Secy.-Treas..Hal Kirby, WWWR, Russellville
Exec. Secy.....Mrs. Angie M. Youngson
Box 6174, University

Arizona Broadcasters Association

c/o Exec. Secy.
631 N. First Ave., Phoenix
Phone: ALpine 8-4511
Meetings: April and December
Elections: December
Members: 52
Pres.....C. VanHaaften, KTUC, Tucson
Vice Pres.....Homer Lane, KOOL-AM-TV, Phoenix
Secy.-Treas.....Ray Smucker, KTAR-TV, Phoenix
Exec. Secy.....Lucy Krug, KPHO, Phoenix

Arkansas Broadcasters Association

c/o President, Brinkley, Ark.
Meetings: March and August
Elections: August
Members: 62 Active, 10 Allied
President.....Hi Mayo, KBRI, Brinkley
Vice Pres.....J. C. Willis, KVOM, Morrilton
Secy.-Treas.....Don Whitney

California Broadcasters Association

c/o Managing Director
601 Seventh Ave., Sacramento 18, Calif.
Phone: GI 1-4041
Meetings: November (and on special call)
Elections: November
Members: 100
President.....Robert D. Wood, KNXT, Los Angeles
V.P., Radio.....Ellsworth Peck, KWIP, Merced
V.P., TV.....Leslie H. Peard, Jr., KFRE-TV, Fresno
Secy.-Treas.....Jules Dundes, KCBS, San Francisco
Managing Dir.....Ken DeVaney
601 Seventh Ave., Sacramento

Colorado Broadcasters Association

c/o Exec. Secy.
RFD No. 3, Box 518, Golden
Phone: CRestview 9-3018
Meetings: June
Elections: June
Members: 69
President.....Bob Martin, KMOR, Littleton
Vice Pres.....Jerry Fitch, KGLN, Glenwood Spgs.
Secy.-Treas....Ralph Atlass, KIUP, Durango
Exec. Secy.....Mrs. Isabell Prien, RFD No. 3, Box 518, Golden

Connecticut Broadcasters Association

c/o Secy.-Treas., 135 College St., New Haven
Meetings: Two Per Year
Elections: October
Members: 35
President.....Robert Tyrol, WTIC, Hartford
Vice Pres.....Herbert C. Rice, WILI, Willimantic
Secy.-Treas.....Howard Maschmeier, WNHC, New Haven

Delaware Association of Broadcasters

c/o President
Meetings: October
Elections: Annually
Members: 7
President.....Wayne Rollins, WAMS, Wilmington
Vice Pres.....Gordon MacIntosh, WTUX, Wilmington
Secy.-Treas.....Ewing B. Hawkins, WILM, Wilmington

Florida Association of Broadcasters, Inc.

c/o Exec. Secy., Box 2757, Univ. Station, Gainesville
Meetings: Annual (June)
Elections: Annual
Members: 160
Pres.....Joseph S. Field, WIRK, W. Palm Beach
V.P. Radio.....Fred P. Shawn, WSUN, St. Petersburg
Vice Pres., TV..Eugene B. Dodson, WTVT, Tampa
Treas.....Norman O. Protsman, WNER, Live Oak
Exec. Secy.....Kenneth F. Small, WRUF, Gainesville

Georgia Association of Broadcasters, Inc.

c/o Exec. Secy., 24 Ivy St., S.E., Atlanta
Phone: 524-2311

Meetings: August and January
Elections: August
Members: 225
President.....Charles C. Smith, WDEC, Americus
Vice Pres., Radio.....Charles Doss, WROM, Rome
Vice Pres., TV..Raymond E. Carow, WALB-TV, Albany
Treas.....Esther Pruett, WTOC, Savannah
Exec. Secy.....Jack Williams, Atlanta

Hawaiian Association of Broadcasters

P.O. Box 2399, Honolulu

Meetings: On President's Call
Elections: December
Members: 22
President.....Harry Chu, KAHU, Waipahu
Vice Pres.....Jack Irvine, KLEI, Kailua
Secy.-Treas..Milt Hibdon, KULA, Honolulu

Idaho Broadcasters Association

c/o President

Meetings: Annual (July)
Elections: Annual
Members: 34 Radio; 6 TV
President...Henry Fletcher, KSEI, Pocatello
Vice Pres.....R. W. Burden, KEEP, Twin Falls
Secy.-Treas....Mrs. Gale Mix, KRPL, Moscow

Illinois Broadcasters Association

c/o Pres.,
Box 460, Springfield

Meetings: May and November
Elections: November
Members: 77 Active; 11 Assoc.
President.....Gordon Sherman, WMAY, Springfield
V.P. Radio.....Robert W. Frudeger, WIRL, Peoria
V.P. TV.....Clark B. George, WBBM-TV, Chicago
Secy.-Treas.....M. H. Stuckwish, WSOY, Decatur
Exec.-Secy...Philip E. Hanna, Illinois Bldg., Springfield

Indiana Broadcasters Association, Inc.

c/o Executive Secretary
307 N. Pennsylvania, Indianapolis
Phone: MElrose 5-1541

Meetings: Spring and Fall
Elections: October
Members: 62 Radio; 16 TV
President..Don Menke, WFBM, Indianapolis
V.P. AM.....Wm. C. Fowler, WBAT, Marion
V.P. FM.....Martin Williams, WFMS, Indianapolis
V.P. TV.....Reid G. Chapman, WANE, Ft. Wayne
Secy.-Treas.....John B. Babcock
Exec. Secy.....Mrs. Helen B. Huber, WIRE, Indianapolis

Iowa Broadcasters Association

c/o President

Meeting: Annual
Elections: Annual
Members: 56
President...Don Sullivan, KVTV, Sioux City
Vice Pres.....Gene Claussen
Treasurer .....Dave Steinle
Secy.....James Duncan, Drake University, Des Moines
Directors....Bob Erickson, KOKX, Keokuk; Ken Hastie, WMT, Cedar Rapids; Harold Heath, WHO, Des Moines; Glen Stanley, KBOE, Oskaloosa

Kansas Association of Radio Broadcasters

c/o President

Meetings: May
Elections: May
Members: 45
President.....Max Falkenstein, WREN, Topeka
Vice Pres.....Robert Schmirt, KAYS, Hays
Secy.-Treas....Robert McKune, KSAL, Salina

Kentucky Broadcasters Association

c/o Secy.-Treas., Box 930, Bowling Green

Meetings: October and May
Elections: October
Members: 65
President...William M. Whittaker, WMOR, Morehead
1st Vice Pres.....Art Grunewald, WCTT, Corbin
2nd Vice Pres...Charles W. Stratton, WNGO, Mayfield
Secy.-Treas.....Al Temple, WKCT, Bowling Green
Directors.....William F. Russell, WSON, Henderson; James M. Caldwell, WAVE, Louisville; C. A. McClain, WFKY, Frankfort; Thomas Kerr, WTCO, Campbellsville; Sam Livingston, WPSD-TV, Paducah

Louisiana Association of Broadcasters

c/o Exec. Secy.
Box 2706, Baton Rouge, La.
Phone: 343-1742

Meetings: September
Elections: September
Members: 75
President.....Winston Linam, KSLA-TV, Shreveport
V.P., Radio.....Donald Bonin, KANE, New Iberia
V.P., TV.....Willard Cobb, KALB-TV, Alexandria
Treasurer....Si Willing, KMAR, Winnsboro
Exec. Secy.....Rolfe McCollister, Box 2706, Baton Rouge, La.
Directors.....Louis Basso; John Knight; John Screen; John Vath; Bottillman Bailey; James A. Noe, Jr.; Roger Davison; Bob Earle; Clarence Faulk

Maine Assoc. of Broadcasters

c/o Secy.-Treas., Box 307, Augusta
Phone: MAyfair 3-3878

Meetings: Annual (November)
Elections: November
Members: 28 Radio; 6 TV
President.....Edward Guernsey, WLBZ, Bangor
Vice Pres...Stanley Lyons, WAGM-AM-TV, Presque Isle
Secy.-Treas.....Norman G. Gallant, WFAU, AM-FM, Augusta
Dist. 1 Rep....John McGorrill, WMTW-FM, Poland Spring
Dist. 2 Rep.Harold Dutch, WLAM, Lewiston
Dist. 3 Rep....Dick Bronson, WABI-AM-TV, Bangor

Maryland-D. C. Broadcasters Association

c/o Secretary-Treasurer

Meetings: June and October
Elections: October
Members: 34 Active; 44 Assoc.
President.....Joseph Goodfellow, WRC, WRC-TV, Washington, D. C.
Vice Pres.....Thomas S. Carr, WBAL, Baltimore
Secy.-Treas.....Morris Blum, WANN, Annapolis

Massachusetts Broadcasters Association, Inc.

c/o Pres., WNEB, Worcester
Phone: PL 6-4672

Meetings: Annual
Elections: Annual
Members: 36
President..George Steffy, WNEB, Worcester
Vice Pres...Gerald Harrison, WLLH, Lowell
Secy.....Donald A. Thurston, WMNB, North Adams
Treas.....John Crohan, WCOP, Boston

Michigan Association of Broadcasters

c/o Exec. Secy.,
453 Rosewood, East Lansing, Mich.
Phone: 332-5788

Meetings: February-September
Elections: September
Members: 79 Active, 22 Associate
President.....Willard Schroeder, WOOD, Grand Rapids
Vice Pres.....E. L. Byrd, WILS, Lansing
Secy.-Treas..John O. Gilbert, WXYZ, Detroit
Exec. Secy.....Robert J. Coleman
Directors.....A. Don Faust, WJRT, Flint; Edwin R. Huse, WKHM, Jackson; Walter Patterson, WKMH, Dearborn; Raymond Plank, WKLA, Ludington

Minnesota Broadcasters Association

c/o Pres., 50 South Ninth St., Minneapolis

Meetings: Annual, convention in Sept.
Elections: Bi-annual
Members: 69 Active, 9 Associate
President.....Sherman Headley, WCCO-TV, Minneapolis-St. Paul
Vice Pres.....James Hambacher, KBUN, Bemidji
Vice Pres...John Lemme, KLTF, Little Falls
Secy., Treas.....Thomas Young, KMMT-KAUS, Austin

Mississippi Broadcasters Association

c/o Secy.-Treas., Univ. of Miss., Oxford, Miss.
Phone: 1154

Meetings: August & April
Elections: April
Members: 65
President....James Reese, WGCM, Gulfport
Vice Pres.....Bill Jones, WCHJ, Brookhaven
Secy.-Treas.....Marrin Mathis, WSJC, Magee
Exec. Secy.....Duncan Whiteside, Box 5, University

Missouri Broadcasters Association

1144 Hampton Ave., St. Louis 10, Mo.
Phone: ST 1-2345

Meetings: Spring & Fall
Elections: Fall
Members: 84
President.....Don Dailey, KGBX, Springfield, Mo.
Vice Pres.....Harold Douglas, KMMO, Marshall
Secy.-Treas.....William A. Bates, WDAF, Kansas City
Directors.....Robert F. Neathery, KWPM, West Plains; James F. Collins, KFMO, Flat River; William R. Natsch, Jr., KWOS, Jefferson City

Montana Broadcasters Association

c/o President
P.O. Box 1453, Great Falls, Mont.
Meetings: Annual (May)
Elections: Annual
Members: 27
President....Paul Crain, KRTV, Great Falls
Vice Pres.....Dick Smiley, KZZL, Bozeman
Secy.-Treas.....Pat Goodover, KARR, Great Falls
Exec. Secy...Thomas L. Judge, Wheat Bldg., Helena

Nebraska Broadcasters Association

c/o Secy. Treas.
KFOR, 804 Stuart Bldg., Lincoln, Neb.
Phone: 432-6606
Meetings: Annual
Elections: January
Members: 42 AM, 10 TV
President....Arden Swisher, KMTV, Omaha
Vice Pres.....Bob Thomas, WJAG, Norfolk
Secy.-Treas....Dick Chapin, KFOR, Lincoln

New Hampshire Association of Broadcasters, Inc.

c/o President
Meetings: October
Elections: October
Members: 10
President.....Bernie Mack, WGIB, Manchester
Secy.-Treas.....Roland Hale, WKBR, Manchester

New Jersey Broadcasters Association

c/o President
Meetings: Semi-annually
Elections: October
Members: 21 Active; 11 Assoc.
Pres.....Fred Wood, WMVB, Millville, N. J.
Vice Pres.....Ron Hickman, WNNJ, Newton
Exec. Committee.....Paul Alger, WSNJ, Bridgeton; Howard Green, WOND, Pleasantville; Gordon Giffen, WKDN, Camden; Glenn C. Jackson, WTTM, Trenton; Frank Matrangola, WCMC, Wildwood

New Mexico Broadcasters Association

c/o Exec. Secy., Box 1297, Gallup
Phone: UN 3-4444
Meetings: April & August
Elections: April
Members: 28 Active; 4 Assoc.
President....Odis Echols, Jr., KCLV, Clovis
Vice Pres.....Bob Williams, KENN, Farmington
Treas.....Dino Ianni, KQEO, Albuquerque
Exec. Secy...L. Thomas Christison, KGAK, Gallup
Directors..Darrel Burns, KRSN, Los Alamos; E. N. Thwaites, KFUN, Las Vegas; Carter Waid, KARS, Belen; Max Sklower, KOAT-TV, Albuquerque

New York State Broadcasters Association

Suite 1114, 75 State St., Albany
Phone: HE 4-5718
Meetings: March
Elections: March
Members: 100
President.....Merl Galusha, WRGB, WGY, Schenectady
Vice Pres.....R. Peter Straus, WMCA, New York
Secretary.....Elliott Stewart, WIBX, Utica
Treas.....John Lynch, WWSC, Glens Falls
Exec. Dir.....Howard M. Van de Car
Legal Counsel.....John Tabner
Directors....Michael Hanna, WHCU, Utica; Lowell MacMillan, WHEC-TV, Rochester; Thomas Murphy, Capital Cities Bcstg. Corp.; Harry Novik, WLIB, New York; Paul Adanti, WHEN-AM-TV, Syracuse; Robert Dreyer, Metromedia, N. Y. C.; Harold L. Neal, WABC, New York; R. Peter Straus, WMCA, New York; Sam Slate, WCBS, New York; Sam Nielsen, WTRY, Troy; Herbert Mendelsohn, WKBW, Buffalo.

North Carolina Association of Broadcasters Inc.

c/o Exec. Secy., Box 907, Raleigh
Phone: TEmple 4-3461
Meetings: Spring & Fall
Elections: October
Members: 135
President..Jack Starnes, WBAG, Burlington
V.P., Radio.....Harry Severance, WVOT, Wilson
V.P., TV..Earle Gluck, WSOC-TV, Charlotte
Secy.-Treas.....Mrs. Doris B. Potter, WKBC, No. Wilkesboro
Exec. Secy.....E. L. Rankin, Jr., Raleigh

North Dakota Broadcasters Association

c/o Secretary-Treasurer, Box 10, Minot
Phone: TEmple 4-1146
Meetings: October and May
Elections: October
Members: 20 Radio, 10 TV, 5 Associate
President....Stanley Deck, KDIX, Dickinson
Vice Pres.....Chet Reiten, KXMC-TV, Minot
Secy.-Treas.....Les Maupin, KLPM, Minot

Ohio Association of Broadcasters

c/o Secy. Treas.,
218 E. State St., Columbus
Phone: CApital 8-5895
Meetings: Spring & Fall
Elections: Fall meeting
Members: 91

Pres.....Joseph Bradshaw, WRFD, Worthington
1st Vice Pres.....James Hanrahan, WEWS, Cleveland
2nd Vice Pres.....Lawrence H. Rogers, II, Taft Bcsting.
Secy., Treas.....Carlton Dargusch, Jr. 218 E. State St., Columbus

Oklahoma Broadcasters' Association

c/o President
Meetings: January and August
Elections: January
Members: 49
President.....Ray Van Hoser, KNED, McAlester
Vice Pres.....Wm. S. Morgan, KNOR, Norman
Secy. Treas.....C. Hewel Jones, KJEM, Oklahoma City

Oregon Association of Broadcasters

210 Allen Hall, Eugene
Phone: DI 2-1411, Ext. 538
Meetings: November & April
Elections: November
Members: 43 Radio; 11 TV; 10 Assoc.
President.....Irwin Adams, KGON, Oregon City
Vice Pres.....Robert Chopping, KAST, Astoria
Secy.-Treas.....Bob LaBonte, KERG, Eugene
General Mgr.....Karl J. Nestvold

Pennsylvania Association of Broadcasters

c/o Exec. Sec., Box 606, Harrisburg, Pa.
Phone: CEdar 6-5607
Meetings: May
Elections: May
Members: 110 Active; 30 Assoc.
President.....Robert R. Williams, WHLM, Bloomsburg
Vice Pres.....Samuel M. Altdoerffer, WLAN, Lancaster
Secretary....Tom Metzger, WMRF, Lewiston
Exec. Secy.....Robert H. Maurer, Box 606, Harrisburg

Broadcasters Association of Puerto Rico

c/o Exec. Secy., Box 10144, Santurce
Meetings: March and as called
Elections: March
Members: Radio 27; TV 6
President.....Ventura Lamas, Jr., WKAQ, San Juan
Vice Pres.....Clement Littauer, WRSJ, Bayamon
Secretary.....Carmina Mendez, WHOA, Hato Rey
Treasurer....Segismundo Quinones, WAPA, San Juan
Exec. Secy.....Roberto Bocanegra, P. O. Box 10144, Santurce

Rhode Island Broadcasters Association

c/o President
Meetings: Quarterly
Elections: June
Members: 15
Pres.....Joseph P. Dougherty, WPRO-TV, Providence
V.P.....Joseph S. Sinclair, WJAR-TV, Providence
Secy.....Zel Levin, WWON, Woonsocket
Treas.....Maury Lowe, WLKW, Providence

South Carolina Broadcasters Association

Box 30, Sumter
Phone: 773-7306
Meetings: January & Summer
Elections: January
Members: 73 Radio; 6 TV; 21 Assoc.
President....W. F. Harden, WIS, Columbia
V.P., Radio.....Cleatus O. Brazzell, WELP, Easley
V.P., TV..J. Wilton Quinn, WBTW, Florence
Secy.-Treas....T. Doug Youngblood, WFIG, Sumter
Directors.....Harry Weaver, WOKE, Charleston; F. F. Creech, Jr., WFIG, Sumter; J. A. Gallimore, WSNW, Seneca; Bruce Buchanan, WFBC, Greenville; Wayne Sawyer, WGCD, Chester; J. F. Ramsey, WJAY, Mullins.

South Dakota Broadcasters Association

c/o Secy.-Treas.
Meetings: Annual
Elections: Annual
Members: 15
President.....Helen Duhamel, KOTA, Rapid City
Vice Pres.....Mort Henkins, KSOO, Sioux Falls
Secy.-Treas....William F. Turner, Box 1752, Sta. KOTA, Rapid City

Tennessee Association of Broadcasters

c/o Exec. Secy., 14 Ayres Hall
U. of Tenn., Knoxville
Meetings: September
Elections: September
Members: 94 Active; 8 Assoc.
President....Jack Michael, WREC, Memphis
Vice Pres..Carroll Wilson, WIRJ, Humboldt
Vice Pres.....Arthur Kelsey, WETB, Johnson City
Vice Pres.....Virgil Trimm, WMTS, Murfreesboro
Secy.-Treas...Alex Bonner, WHBQ, Memphis
Exec. Secy.....Kenneth D. Wright

Texas Association of Broadcasters

c/o Exec. Secy.
1004 International Life Bldg., Austin, Tex.
Phone: GR 6-6031
Meetings: Semi-annual
Elections: Fall
Members: 173
President....Jack Roth, KONO, San Antonio
Vice Pres.....Wendell Mayes, Jr., KCRS, Midland
Secy.-Treas.....Lee Glasgow, WACO, Waco
Exec. Secy.....Bonner McLane
Directors..Bill Hicks, KSOX, Raymondville; Warren Woodward, KTBC-FM, Austin; Roy Bacus, WBAP-TV, Ft. Worth; Jay Harpole, KVOU, Uvalde; Dave Morris, KNUZ, Houston; Tony Bridge, KMHT, Marshall; Gene Hendryx, KVLF, Alpine; Vann Kennedy, KZTV, Corpus Christi

Utah Broadcasters Association

c/o Exec. Secy.
239 Surety Life Bldg., Salt Lake City
Phone: IN 7-4498
Meetings: Semi-annual
Elections: Annual
Members: 26
President.....Glenn Shaw, KOVO, Provo
Vice Pres.....Thomas Ivory, KWIC, Salt Lake City
Treas.....Kim Ward, KLO, Ogden
Exec. Secy.....Des Barker, 239 Surety Life Bldg., Salt Lake City

Vermont Association of Broadcasters

c/o Secy. WTWN, Box 662, St. Johnsbury
Meetings: June
Elections: June
Members: 17
Pres.....Craig S. Parker, WDEV, Waterbury
Vice Pres.....Daniel B. Ruggles III, WSKI, Montpelier
Treas.....Daniel B. Ruggles, WSKI, Montpelier
Secy.....Douglas Drown, WTWN, St. Johnsbury

Virginia Association of Broadcasters

c/o Exec. Secy., Box DE, Williamsburg, Va.
Meetings: June
Elections: June
Members: 71 Active; 11 Assoc.
Pres.....Hamilton Shea, WSVA, Harrisonburg
Vice Pres.....Horace Fitzpatrick, WSLS, Roanoke
Secy.-Treas.....Arthur Gates, WYVE, Wytheville
Exec. Secy..Hugh De Samper, Williamsburg

Washington State Association of Broadcasters

c/o Exec. V.P. & Counsel
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Elections: Fall
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c/o President
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Elections: Annually
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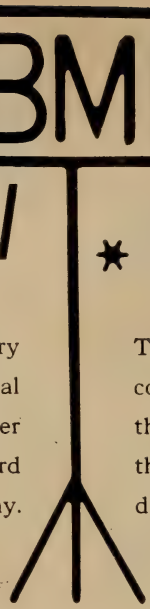
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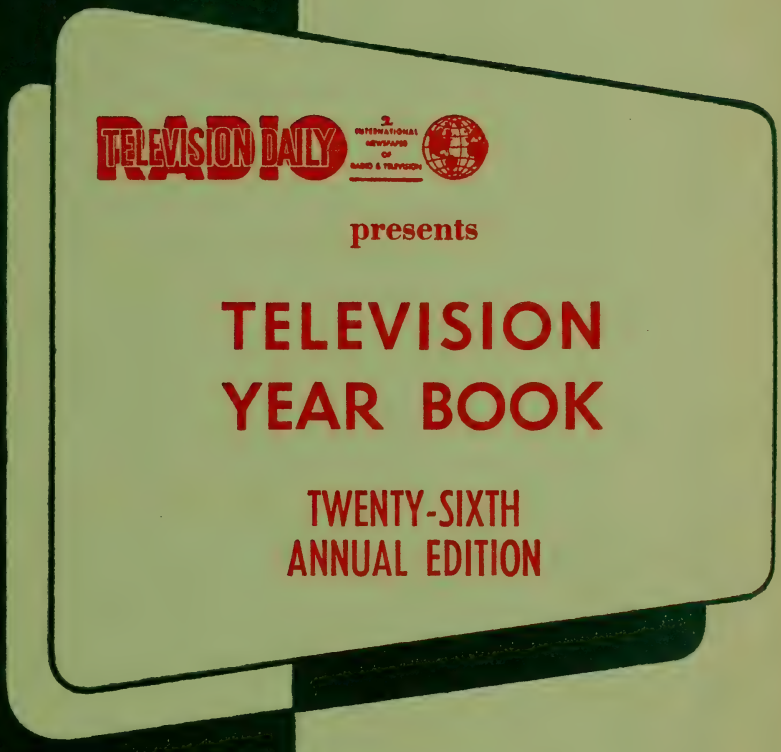
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1963

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TV as a Mover of Ideas— Key to Corporate Survival



By
NORMAN E. CASH
President
Television Bureau
of Advertising

LATE in 1962 television entered the 50 millionth American home. That this fact was, for the most part, unheralded by the communications industry speaks to the awareness of the medium as it is held by marketers and the public alike. As a force in our economy, TV is no longer measured solely by the sheer numbers that marked its earlier years. Today, it is more often measured in terms of its social and economic impact, in terms of its importance as a mover of goods and ideas.

It is the aforementioned power of TV—the ability to move ideas—that gives the medium its very special importance as a communications force.

As we pointed out in our eighth annual industry presentation, "Jericho," today the ideas of "enlightened corporate citizenship" extend beyond the products of industry; they reach now to the ideas of industry, the concepts upon which industry was built and without which it cannot grow.

In today's increasingly complex society, to whom can industry delegate the responsibility of informing the total public about industry? Can it be left to teachers who learned from other teachers? Can it be left to government? If the public hasn't been told, industry surely cannot expect the public to know.

Telling the story of industry through the pages of business publications like "Fortune" and "The Wall Street Journal" is no more than industry speaking to industry. While the sound may be loud and reassuring within the walls, little of the message drifts over to the public. In other words, the wall between industry and the public cannot be removed by the annual report regardless of its circulation.

Television not only communicates ideas, it also brings with it the power to move people. And for the ideas of industry, the avenue of communications is as wide as the imagination of industry itself.

In the recent past American Cyanamid told of the problems in Algeria while Purex told of the problem child . . . Prudential presented recent history, Gulf presented current events, Olin Mathieson presented the future . . . Shell brought great sporting events, Corning Glass brought great cultural events . . . Ralston Purina brought educational programs, Ford brought great music.

Reaching the public is no longer just a question of corporate image. It is a question of corporate responsibility exercised for corporate survival. Unfortunately, the responsible corporations that are already telling industry's story often carry upon their shoulders their less responsible competitors.

If we accept the fact that TV today is an essential ingredient in industry's communication of ideas to the public, is it not a virtual certainty that many of our major electronics, basic metals, aviation, chemical and related industries could bring themselves much closer to their many publics through use of the medium? Is it not highly likely that such companies could bring themselves even closer to achievement of their goals if they were to use TV as their basic means of communicating?

I believe that the answer to these questions is an unqualified yes.

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5. Camel Cigarettes	1,963,209	18. Allerest Tablets	1,232,753
6. Winston Cigarettes	1,877,562	19. Kent Cigarettes	1,217,761
7. Chevrolet Pass. Cars	1,873,748	20. Gillette Razor Blades	1,207,631
8. Crest Tooth Paste	1,802,472	21. Ford Passenger Cars	1,169,428
9. Coca Cola	1,530,178	22. Excedrin Tablets	1,154,782
10. L & M Filter Tip Cigarettes	1,524,562	23. Viceroy Cigarettes	1,137,912
11. Falstaff Beer	1,466,805	24. Kool Cigarettes	1,126,109
12. Pall Mall Cigarettes	1,404,138	25. Alka Seltzer	1,106,073
13. Campbell Soups	1,364,093		

SECOND QUARTER 1962

1. Anacin Tablets	$2,718,022	14. Viceroy Cigarettes	1,262,304
2. Crest Toothpaste	2,432,507	15. Kent Cigarettes	1,237,706
3. Camel Cigarettes	2,165,046	16. Falstaff Beer	1,186,564
4. Salem Cigarettes	2,035,685	17. Tide	1,185,704
5. Chevrolet Pass. Cars	2,001,709	18. Eastman Kodak Cameras	1,165,930
6. Winston Cigarettes	1,983,945	19. General Elect Co. Gen. Pr.	1,154,918
7. Bufferin	1,925,924	20. Nabisco Cookies	1,132,757
8. Colgate Dental Cream	1,772,673	21. Alka Seltzer	1,125,758
9. Beech Nut Gum	1,638,922	22. Ford Passenger Cars	1,115,606
10. L & M Filter Tip Cigarettes	1,614,290	23. Bayer Reg. & Ch. Aspirin	1,070,983
11. Pall Mall Cigarettes	1,439,477	24. Gillette Razor Blades	1,041,172
12. Campbell Soups	1,439,384	25. Prudential Ins. Co. Am.	1,034,211
13. Polaroid Land Camera	1,277,640		

FIRST QUARTER 1962

1. Anacin Tablets	$2,719,191	14. Crest Toothpaste	1,396,572
2. Beech-Nut Gum	2,483,665	15. Campbell Soups	1,309,161
3. Camel Cigarettes	2,154,983	16. Dristan Tablets	1,307,586
4. Chevrolet Passenger Cars	2,024,304	17. Pall Mall Cigarettes	1,294,197
5. Winston Cigarettes	1,986,611	18. Tide	1,286,911
6. Bufferin	1,890,048	19. Pillsbury Chilled Products	1,145,493
7. Colgate Dental Cream	1,757,118	20. Alka-Seltzer	1,105,257
8. Salem Cigarettes	1,740,086	21. Chesterfield Cigarettes	1,069,594
9. Ford Passenger Cars	1,717,550	22. Marlboro Cigarettes	994,376
10. Kent Cigarettes	1,675,853	23. One-A-Day Vitamin Tablets	974,789
11. L & M Filter Tip Cigarettes	1,661,564	24. Oldsmobile Passenger Cars	965,965
12. Mercury & Comet Passenger Car.	1,591,929	25. Savings & Loan Foundation	960,580
13. Viceroy Cigarettes	1,547,027		

Source: TvB/LNA-BAR

Estimated Expenditures of Network TV Advertisers by Product Classification

— GROSS TIME COSTS ONLY —

	1961	1962	% Change
Agriculture & Farming	$ 1,821,084	$ 102,951	— 94.3
Apparel, Footwear & Accessories	9,628,653	6,984,443	— 27.5
Automotive, Automotive Accessories & Equipment	48,199,253	52,205,183	+ 8.3
Beer, Wine	6,291,143	8,766,826	+ 39.4
Building Materials, Equipment & Fixtures	4,605,961	5,541,835	+ 20.3
Confectionery & Soft Drinks	18,634,340	24,147,711	+ 29.6
Consumer Services	5,853,749	5,969,917	+ 2.0
Drugs & Remedies	86,171,869	105,377,854	+ 22.3
Entertainment & Amusement	1,193,575	880,893	— 26.2
Food & Food Products	128,275,143	133,656,350	+ 4.2
Freight, Industrial & Agriculture Development	270,010	76,600	— 71.6
Gasoline, Lubricants & Other Fuels	18,616,658	17,289,134	— 7.1
Horticulture	179,857	304,325	+ 69.2
Household Equipment & Supplies	27,199,547	33,554,928	+ 23.4
Household Furnishings	3,960,891	3,545,823	— 10.5
Industrial Materials	19,834,897	19,773,350	— 0.3
Insurance	11,204,099	15,746,737	+ 40.5
Jewelry, Optical Goods & Cameras	13,798,783	12,922,268	— 6.4
Office Equipment, Stationery & Writing Supplies	4,050,970	3,761,541	— 7.1
Political		9,678	
Publishing & Media	1,699,537	1,001,646	— 41.1
Radio, TV Sets, Phonographs-Musical Instruments, Accessories	2,726,821	5,360,020	+ 96.6
Retail & Direct by Mail	145,164	157,484	+ 8.5
Smoking Materials	84,613,015	88,681,088	+ 4.8
Soaps, Cleansers & Polishes	76,622,011	83,755,386	+ 9.3
Sporting Goods & Toys	5,743,359	10,235,744	+ 78.2
Toiletries & Toilet Goods	121,686,728	147,910,938	+ 21.6
Travel Hotels & Resorts	465,299	1,088,709	+134.0
Miscellaneous	8,635,732	9,998,776	+ 15.8
TOTAL	$712,128,148	$798,808,138	+ 12.2

Source: TvB/LNA-BAR.

'Repertoire Workshop'—Local Showcase for New Talents



By
MERLE S. JONES
President
CBS Television
Stations

IN JUNE 1961, WBBM-TV announced plans for a new local series called "Repertoire Theatre." The station conceived the series in an effort to stimulate the development of lesser-known local creative talents from Chicago for television. In order to fulfill this plan, WBBM-TV embarked on a long-range programming plan, at that time one of the most ambitious and unique projects undertaken by a local station.

To insure that talent from all the performing arts received an opportunity to take advantage of this vehicle for television exposure, the station conducted extensive in-studio auditions on a regular basis. Local drama groups and college and university drama departments were contacted and advised of the auditions. Newspaper ads and publicity releases announced the audition schedules. As a result, WBBM-TV now has created what amounts to its own local repertoire company for "Repertoire Theatre" productions, and in addition has files on local talent who can be employed in other station productions. Moreover, the station was able to uncover some excellent talent.

During the period that "Repertoire Theatre" was being produced by WBBM-TV, the other four CBS Owned stations, WCBS-TV New York, KNXT Los Angeles, WCAU-TV Philadelphia and KMOX-TV St. Louis, carefully observed the progress and results of this experimental project. After observing the effort for a period of time, the decision was made by the general managers of the other four stations to expand the series to their markets.

This series basically follows the original Chicago concept with one major addition. The talents now receive weekly exposure in all five of the markets served by a CBS Owned television station. These markets are located in the meccas of the theatrical world where performing talents are observed on center stage by some of the most important show business entrepreneurs in the world.

With each of the five stations producing seven half-hours, the "Repertoire Workshop" series will be broadcast for a 35-week period each year. The series premiered on all the stations in early January 1962, following extensive searches for talent and property. To date, the five stations have auditioned some 3,000 artists.

The "Repertoire Workshop" series has received major attention from all the stations. This is true of all local programming as the stations constantly strive to present the best possible programming supported by a major promotion effort. An extensive advertising, on-the-air and publicity campaign was undertaken to be certain that aspiring performers were aware of this series so that they could take full advantage of the opportunities it offers.

It has been most gratifying to study the initial results of the experiment, particularly the critical comments in several national publications such as Saturday Review and Newsweek.

In addition, the various local newspaper critics have paid close attention to this series. This is most important since the programs and ensuing promotion need the support of newspaper columnists and critics to gain maximum results for the performer.

NAB Television Code Subscribers



In addition to the three major networks, the following 399 stations and film affiliates are subscribers to the NAB TV Code and authorized to use the Seal of Good Practice. Stations are listed alphabetically according to call letters.

WABC-TV—New York, N. Y.
WABI-TV—Bangor, Maine
WAFB-TV—Baton Rouge, Louisiana
WAGA-TV—Atlanta, Georgia
WAGM-TV—Presque Isle, Maine
WAII—Atlanta, Georgia
WAKR-TV—Akron, Ohio
WALA-TV—Mobile, Alabama
WALB-TV—Albany, Georgia
WANE-TV—Fort Wayne, Indiana
WAPI-TV—Birmingham, Alabama
WAST—Albany, New York
WATE-TV—Knoxville,Tennessee
WAVE-TV—Louisville, Kentucky
WAVY-TV—Norfolk-Portsmouth-Newport News, Virginia
WBAL-TV—Baltimore, Maryland
WBAP-TV—Fort Worth, Texas
WBAY-TV—Green Bay, Wisconsin
WBBM-TV—Chicago, Illinois
WBEN-TV—Buffalo, New York
WBIR-TV—Knoxville, Tennessee
WBKB—Chicago, Illinois
WBNS-TV—Columbus, Ohio
WBRC-TV—Birmingham, Alabama
WBRZ—Baton Rouge, Louisiana
WBTV—Charlotte, North Carolina
WBTW—Florence, South Carolina
WBZ-TV—Boston, Massachusetts
WCAU-TV—Philadelphia, Pennsylvania
WCAX-TV—Burlington, Vermont
WCBS-TV—New York, N. Y.
WCCO-TV—Minneapolis, Minnesota
WCDC—Adams, Massachusetts
WCIA—Champaign, Illinois
WCKT—Miami, Florida
WCNY-TV—Watertown, New York
WCPO-TV—Cincinnati, Ohio
WCSC-TV—Charleston, South Carolina
WCSH-TV—Portland, Maine
WCTV—Tallahassee, Florida
WCYB-TV—Bristol, Virginia
WDAF-TV—Kansas City, Missouri
WDAU-TV—Scranton, Pennsylvania
WDAY-TV—Fargo, North Dakota
WDBJ-TV—Roanoke, Virginia
WDBO-TV—Orlando, Florida
WDEF-TV—Chattanooga, Tennessee
WDSM-TV—Duluth, Minnesota
WDSU-TV—New Orleans, Louisiana
WEAU-TV—Eau Claire, Wisconsin
WEEK-TV—Peoria, Illinois
WEHT—Evansville, Indiana
WESH-TV—Daytona Beach, Florida
WEWS—Cleveland, Ohio
WFAA-TV—Dallas, Texas
WFBC-TV—Greenville, South Carolina
WFBG-TV—Altoona, Pennsylvania
WFBM-TV—Indianapolis, Indiana
WFGA-TV—Jacksonville, Florida
WFIE-TV—Evansville, Indiana
WFIL-TV—Philadelphia, Pennsylvania
WFLA-TV—Tampa, Florida
WFMJ-TV—Youngstown, Ohio
WFMY-TV—Greensboro, North Carolina
WFRV-TV—Green Bay, Wisconsin
WFTV—Orlando, Florida
WGAL-TV—Lancaster, Pennsylvania
WGAN-TV—Portland, Maine
WGEM-TV—Quincy, Illinois
WGN-TV—Chicago, Illinois
WGR-TV—Buffalo, New York
WHAS-TV—Louisville, Kentucky
WHBF-TV—Rock Island, Illinois
WHDH-TV—Boston, Massachusetts
WHEC-TV—Rochester, New York
WHEN-TV—Syracuse, New York
WHIO-TV—Dayton, Ohio
WHIS-TV—Bluefield, West Virginia
WHIZ-TV—Zanesville, Ohio
WHNB-TV—New Britain, Connecticut
WHO-TV—Des Moines, Iowa
WIBW-TV—Topeka, Kansas
WIIC—Pittsburgh, Pennsylvania
WIMA-TV—Lima, Ohio
WINK-TV—Ft. Myers, Florida
WINR-TV—Binghamton, New York
WIS-TV—Columbia, South Carolina
WISC-TV—Madison, Wisconsin
WISH-TV—Indianapolis, Indiana
WISN-TV—Milwaukee, Wisconsin
WITI-TV—Milwaukee, Wisconsin
WJAC-TV—Johnstown, Pennsylvania
WJAR-TV—Providence, Rhode Island
WJBK-TV—Detroit, Michigan
WJHG-TV—Panama City, Florida
WJIM-TV—Lansing, Michigan
WJRT—Flint, Michigan
WJTV—Jackson, Mississippi
WJW-TV—Cleveland, Ohio
WJXT—Jacksonville, Florida
WJZ-TV—Baltimore, Maryland
WKBN-TV—Youngstown, Ohio
WKBT—La Crosse, Wisconsin
WKBW-TV—Buffalo, New York
WKJG-TV—Fort Wayne, Indiana
WKNX-TV—Saginaw, Michigan
WKRC-TV—Cincinnati, Ohio

NAB TELEVISION CODE SUBSCRIBERS

WKRG-TV—Mobile, Alabama
WKST-TV—Youngstown, Ohio
WKTV—Utica, New York
WKY-TV—Oklahoma City, Oklahoma
WKYT—Lexington, Kentucky
WKZO-TV—Kalamazoo, Michigan
WLAC-TV—Nashville, Tennessee
WLBT—Jackson, Mississippi
WLBW-TV—Miami, Florida
WLBZ-TV—Bangor, Maine
WLOS-TV—Asheville, North Carolina
WLVA-TV—Lynchburg, Virginia
WLW-C—Columbus, Ohio
WLW-D—Dayton, Ohio
WLW-I—Indianapolis, Indiana
WLW-T—Cincinnati, Ohio
WLYH-TV—Lebanon, Pennsylvania
WMAL-TV—Washington, D. C.
WMAR-TV—Baltimore, Maryland
WMAZ-TV—Macon, Georgia
WMBD-TV—Peoria, Illinois
WMCT—Memphis, Tennessee
WMT-TV—Cedar Rapids, Iowa
WMTV—Madison, Wisconsin
WMTW-TV—Poland Spring, Maine
WNBC-TV—New York, New York
WNBF-TV—Binghamton, New York
WNBQ—Chicago, Illinois
WNCT—Greenville, North Carolina
WNDU-TV—South Bend, Indiana
WNEM-TV—Bay City, Michigan
WNEP-TV—Scranton, Pennsylvania
WNHC-TV—New Haven, Connecticut
WNYS-TV—DeWitt, N. Y.
WOAI-TV—San Antonio, Texas
WOAY-TV—Oakhill, West Virginia
WOC-TV—Davenport, Iowa
WOI-TV—Ames, Iowa
WOKR—Rochester, N. Y.
WOOD-TV—Grand Rapids, Michigan
WOW-TV—Omaha, Nebraska
WOWL-TV—Florence, Alabama
WPBN-TV—Traverse City, Michigan
WPIX—New York, N. Y.
WPRO-TV—Providence, Rhode Island
WPSD-TV—Paducah, Kentucky
WPTA—Ft. Wayne, Indiana
WPTV—Palm Beach, Florida
WRAL-TV—Raleigh, North Carolina
WRBL-TV—Columbus, Georgia
WRC-TV—Washington, D. C.
WRCV-TV—Philadelphia, Pennsylvania
WREC-TV—Memphis, Tennessee
WREX-TV—Rockford, Illinois
WRGB—Schenectady, New York
WROC-TV—Rochester, New York
WRVA-TV—Richmond, Virginia
WSAU-TV—Wausau, Wisconsin
WSAZ-TV—Huntington, West Virginia
WSB-TV—Atlanta, Georgia
WSBT-TV—South Bend, Indiana
WSFA-TV—Montgomery, Alabama
WSIX-TV—Nashville, Tenn.
WSJS-TV—Winston-Salem, North Carolina
WSJV—Elkhart, Indiana
WSLS-TV—Roanoke, Virginia
WSM-TV—Nashville, Tennessee
WSOC-TV—Charlotte, North Carolina
WSPA-TV—Spartanburg, South Carolina
WSPD-TV—Toledo, Ohio
WSUN-TV—St. Petersburg, Florida
WSVA-TV—Harrisonburg, Virginia
WSYE-TV—Elmira, New York
WSYR-TV—Syracuse, New York
WTAE—Pittsburgh, Pennsylvania
WTAP-TV—Parkersburg, West Virginia
WTAR-TV—Norfolk, Virginia
WTCN-TV—Minneapolis, Minnesota
W-TEN—Albany, New York
WTHI-TV—Terre Haute, Indiana
WTIC-TV—Hartford,Connecticut
WTMJ-TV—Milwaukee, Wisconsin
WTOC-TV—Savannah, Georgia
WTOK-TV—Meridian, Mississippi
WTOL-TV—Toledo, Ohio
WTOM-TV—Cheboygan, Michigan
WTOP-TV—Washington, D. C.
WTPA—Harrisburg, Pennsylvania
WTRF-TV—Wheeling, West Virginia
WTVC—Chattanooga, Tennessee
WTVD—Durham, North Carolina
WTVJ—Miami, Florida
WTVM—Columbus, Georgia
WTVN-TV—Columbus, Ohio
WTVT—Tampa, Florida
WTVW—Evansville, Indiana
WUSN-TV—Charleston, South Carolina
WVEC-TV—Norfolk-Hampton, Virginia
WVUE—New Orleans, Louisiana
WWJ-TV—Detroit, Michigan
WWL-TV—New Orleans, Louisiana
WWTV—Cadillac, Michigan
WXEX-TV—Richmond-Petersburg, Virginia
WXYZ-TV—Detroit, Michigan
KABC-TV—Los Angeles, California
KAKE-TV—Wichita, Kansas
KALB-TV—Alexandria, Louisiana
KARD-TV—Wichita, Kansas
KARK-TV—Little Rock, Arkansas
KATC—Lafayette, Louisiana
KATU—Portland, Oregon
KATV—Little Rock, Arkansas
KAYS-TV—Hays, Kansas
KBOI-TV—Boise, Idaho
KBTV—Denver, Colorado
KCBD-TV—Lubbock, Texas
KCEN-TV—Temple, Texas
KCKT-TV—Great Bend, Kansas
KCMO-TV—Kansas City, Missouri
KCMT—Alexandria, Minnesota
KCOP—Los Angeles, California
KCPX—Salt Lake City, Utah
KCRA-TV—Sacramento, California
KCRG-TV—Cedar Rapids, Iowa
KCRL—Reno, Nevada
KCTV—San Angelo, Texas
KDAL-TV—Duluth, Minnesota
KDIX-TV—Dickinson, North Dakota
KDKA-TV—Pittsburgh, Pennsylvania
KDUH-TV—Hay Springs, Nebraska
KEDY-TV—Big Spring, Texas
KELO-TV—Sioux Falls, South Dakota
KDLO-TV—Sioux Falls, South Dakota*
KPLO-TV—Sioux Falls, South Dakota*
* (Satellites of KELO-TV)
KENS-TV—San Antonio, Texas
KEPR-TV—Pasco, Washington
KERO-TV—Bakersfield, California
KETV—Omaha, Nebraska
KEYC-TV—Mankato, Minnesota
KEY-T—Santa Barbara, California
KEZI-TV—Eugene, Oregon
KFBB-TV—Great Falls, Montana
KFBC-TV—Cheyenne, Wyoming
KFDA-TV—Amarillo, Texas
KFDM-TV—Beaumont, Texas
KFDX-TV—Wichita Falls, Texas
KFMB-TV—San Diego, California
KFRE-TV—Fresno, California
KFVS-TV—Cape Girardeau, Missouri
KFYR-TV—Bismarck, North Dakota
KGBT-TV—Harlingen, Texas
KGGM-TV—Albuquerque, New Mexico
KGHL-TV—Billings, Montana
KGLD-TV—Garden City, Kansas
KGLO-TV—Mason City, Iowa
KGMB-TV—Honolulu, Hawaii
KGNC-TV—Amarillo, Texas
KGO-TV—San Francisco, California
KGUN-TV—Tucson, Arizona
KGW-TV—Portland, Oregon
KHAS-TV—Hastings, Nebraska
KHBC—Hilo, Hawaii
KHOL-TV—Kearney, Nebraska
KHOU-TV—Houston, Texas
KHPL-TV—Hayes Center, Nebraska
KHQ-TV—Spokane, Washington
KHQA-TV—Hannibal, Missouri
KHSL-TV—Chico, California
KHVH-TV—Honolulu, Hawaii
KID-TV—Idaho Falls, Idaho
KIMA-TV—Yakima, Washington
KING-TV—Seattle, Washington
KIRO-TV—Seattle, Washington

(Continued on Next Page)

(*Continued from Previous Page*)

KIVA—Yuma, Arizona
KJEO—Fresno, California
KKTV—Colorado Springs, Colorado
KLBK-TV—Lubbock, Texas
KLEW-TV—Lewiston, Idaho
KLFY-TV—Lafayette, Louisiana
KLIX-TV—Twin Falls, Idaho
KLOE-TV—Goodland, Kansas
KLTV—Tyler, Texas
KLZ-TV—Denver, Colorado
KMAU-TV—Wailuku, Hawaii
KMED-TV—Medford, Oregon
KMID-TV—Midland, Texas
KMJ-TV—Fresno, California
KMMT—Austin, Minnesota
KMOT—Minot, North Dakota
KMOX-TV—St. Louis, Missouri
KMSO-TV—Missoula, Montana
KMTV—Omaha, Nebraska
KNBC—Los Angeles, California
KNDO-TV—Yakima, Washington
KNDU—Richland, Washington
KNOE-TV—Monroe, Louisiana
KNOX-TV—Grand Forks, N. D.
KNTV—San Jose, California
KNXT—Los Angeles, California
KOA-TV—Denver, Colorado
KOAA—Pueblo, Colorado
KOAM-TV—Pittsburg, Kansas
KOB-TV—Albuquerque, New Mexico
KOGO-TV—San Diego, California
KOIN-TV—Portland, Oregon
KOLD-TV—Tucson, Arizona
KOLN-TV—Lincoln, Nebraska
KOMC-TV—McCook, Nebraska
KOMO-TV—Seattle, Washington
KOMU-TV—Columbia, Missouri
KONO-TV—San Antonio, Texas
KOOL-TV—Phoenix, Arizona
KORN-TV—Mitchell, So. Dakota
KOSA-TV—Odessa, Texas
KOTA-TV—Rapid City, South Dakota
KOTV—Tulsa, Oklahoma
KPAC-TV—Port Arthur, Texas
KPAR-TV—Abilene-Sweetwater, Texas
KPHO-TV—Phoenix, Arizona
KPIC—Roseburg, Oregon
KPIX—San Francisco, California
KPLC-TV—Lake Charles, Louisiana
KPRC-TV—Houston, Texas
KPTV—Portland, Oregon
KRBC-TV—Abilene, Texas
KRCA—Los Angeles, California
KRDO-TV—Colorado Springs, Colorado
KREM-TV—Spokane, Washington
KREX-TV—Grand Junction, Colorado
KREY-TV—Montrose, Colorado
KRGV-TV—Weslaco, Texas
KRIS-TV—Corpus Christi, Texas
KRLD-TV—Dallas, Texas
KRNT-TV—Des Moines, Iowa
KROC-TV—Rochester, Minnesota
KROD-TV—El Paso, Texas
KRON-TV—San Francisco, California
KSBW-TV—Salinas, California
KSBY-TV—San Luis Obispo, California
KSD-TV—St. Louis, Missouri
KSL-TV—Salt Lake City, Utah
KSLA-TV—Shreveport, Louisiana
KSOO-TV—Sioux Falls, South Dakota
KSTF—Scottsbluff, Nebraska
KSTP-TV—Minneapolis, Minnesota
KSWO-TV—Lawton, Oklahoma
KSWS-TV—Roswell, New Mexico
KSYD-TV—Wichita Falls, Texas
KTAL-TV—Shreveport, Louisiana
KTAR-TV—Phoenix, Arizona
KTBC-TV—Austin, Texas
KTBS-TV—Shreveport, Louisiana
KTHV—Little Rock, Arkansas
KTIV—Sioux City, Iowa
KTLA—Los Angeles, California
KTNT-TV—Tacoma, Washington
KTRE-TV—Lufkin, Texas
KTRG-TV—Honolulu, Hawaii
KTRK-TV—Houston, Texas
KTSM-TV—El Paso, Texas
KTTS-TV—Springfield, Missouri
KTTV—Los Angeles, California
KTUL-TV—Tulsa, Oklahoma
KTVA-TV—Anchorage, Alaska
KTVB—Boise, Idaho
KTVE—El Dorado, Arkansas
KTVH—Wichita, Kansas
KTVI—St. Louis, Missouri
KTVK—Phoenix, Arizona
KTVO—Ottumwa, Iowa
KTVT—Ft. Worth, Texas
KTVU—Oakland, California
KTWO-TV—Casper, Wyoming
KUMV-TV—Williston, North Dakota
KUTV—Salt Lake City, Utah
KVAL-TV—Eugene, Oregon
KVII-TV—Amarillo, Texas
KVKM-TV—Monahans, Texas
KVOA-TV—Tucson, Arizona
KVOO-TV—Tulsa, Oklahoma
KVOS-TV—Bellingham, Washington
KVTV—Sioux City, Iowa
KWTV—Oklahoma City, Oklahoma
KWWL-TV—Waterloo, Iowa
KXAB-TV—Aberdeen, So. Dakota
KXGO—Fargo, North Dakota
KXJB-TV—Valley City, North Dakota
KXLY-TV—Spokane, Washington
KXMB-TV—Bismarck, No. Dakota
KXMC-TV—Minot, No. Dakota
KXTV—Sacramento, California
KYTV—Springfield, Missouri
KYW-TV—Cleveland, Ohio
KZTV—Corpus Christi, Texas

Number of Code Stations.....399
Number of Networks..... 3

TOTAL 402
Number of Code Film Affiliates..... 15

GRAND TOTAL 417

Members of the Alliance of Television Film Producers, Inc.

Bellmar Enterprises
151 El Camino Drive
Beverly Hills
California

Bing Crosby Productions
711 Fifth Avenue
New York 22, New York

Brennan-Westgate Productions
151 El Camino Drive
Beverly Hills
California

Calvada Productions
151 El Camino Drive
Beverly Hills, Calif.

Desilu Productions, Inc.
780 North Gower Street
Hollywood 38
California

Four Star Television
4030 Radford Avenue
North Hollywood
California

Lassie Television, Inc.
270 North Canon Drive
Beverly Hills
California

Mayberry Enterprises
151 El Camino Drive
Beverly Hills, Calif.

Revue Studios
Universal City
California

T & L Productions
151 El Camino Drive
Beverly Hills
California

United Artists Television, Inc.
7324 Santa Monica Boulevard
Hollywood 46
California

Independent Producers

CBS Films, Inc.
485 Madison Ave.
New York 22, N. Y.

Jack Douglas Organizations
8833 Sunset Boulevard
Hollywood 29, Calif.

Kiplinger Washington Editors, Inc.
1729 H St., N.W.
Washington 26, D. C.

Screen Gems
711 Fifth Ave.
New York 22, N. Y.

Network Television Gross Time Billings

January-December 1962

	December			January-December		
	1961	1962	Percent Change	1961	1962	Percent Change
ABC-TV ...	$16,572,900	$18,296,385	+10.4	$190,615,140	$205,224,342	+ 7.7
CBS-TV ...	26,195,871	28,525,466	+ 8.9	268,676,875	311,709,771	+16.0
NBC-TV ...	23,030,151	24,555,202	+ 6.6	252,836,133	281,874,025	+11.5
Total	$65,798,922	$71,377,053	+ 8.5	$712,128,148	$798,808,138	+12.2

Month by Month — 1962

	ABC	CBS	NBC	Total
January	$16,673,662	$25,528,518	$23,578,579	$65,780,759
February	15,757,364	23,528,815	21,956,372	61,242,551
March	17,762,981	25,731,519	24,100,566	67,595,066
April	17,237,755	24,193,144	21,899,207	63,330,106
May	17,227,296	25,380,092	23,494,373	66,101,761
June	16,031,277	25,081,505	22,609,590	63,722,372
July	15,708,722	25,793,374	22,788,918	64,291,014
August	16,075,143	24,969,181	23,160,760	64,205,084
September	16,601,454	25,851,332	21,416,265	63,869,051
October	19,219,752	28,774,414	26,098,632	74,092,798
November	18,632,551	28,352,411	26,215,561	73,200,523
December	18,296,385	28,525,466	24,555,202	71,377,053

By Day Parts

	December			January-December		
	1961	1962	Percent Change	1961	1962	Percent Change
Daytime ...	$19,634,102	$23,490,098	+19.6	$212,350,673	$255,265,294	+20.2
Mon.-Fri. ..	14,448,810	17,058,461	+18.1	171,966,903	206,166,700	+19.9
Sat.-Sun. ..	5,185,292	6,431,637	+24.0	40,383,770	49,098,594	+21.6
Nighttime ..	46,164,820	47,886,955	+ 3.7	499,777,475	543,542,844	+ 8.8
Total	$65,798,922	$71,377,053	+ 8.5	$712,128,148	$798,808,138	+12.2

Source: TvB/LNA-BAR.

Good-bye Omaha—Ha!
—And Federal Hoopla?



By
ARTHUR PERLES
Editor
Radio-Television Daily

I CUT my journalistic eye-teeth on the Teapot Dome scandal. Here was my first involvement with big-league exposure of corruption. It was shocking to discover the depths to which humans will degrade themselves for profit and power. At the same time, it was indeed comforting to see the lumbering wheels of government grind over the rough trails until it reached and destroyed the heart of villainy.

Over those impressionable Police Card Years, I covered lots of other big 'uns, such as the "See Lockpipe John Phillips" multi - million - dollar sewer scandal, the Seabury Quiz, and Murder, Inc., so that, by the time of my entry into broadcasting, I was quite inured to the processes of digging up malfeasance, misfeasance and non-feasance—and very much in favor of stomping the wrongdoers.

I participated directly in that period when the late Senator Burton K. Wheeler headed the ICC committee as it diligently ploughed up the already rich fields of radio to make sure the taxpayers were receiving maximum values from burgeoning stations and networks.

Under the system of benign—but far from asleep—regulation, the private industry of broadcasting was encouraged to flourish and widen its areas of serving the public. Within such a climate, the government and the new electronic mass communicator worked in tandem. The networks forged the links in their chains of global news coverage, FM took root, television was born and peripheral developments—i.e., long-playing records materialized and scores of industries devoted themselves to the manufacture of transmitting and receiving equipment — provided opportunities and jobs for hundreds of thousands of citizens.

But, within the past decade, we have witnessed the unhappy spectacle of a wild-eyed Federal evangelism that has a potential of actually turning radio and TV into a vast wasteland of Bureaucratic Big Brotherism.

I refer, of course, to the interminable calendar of industry hearings that hangs on the walls of official Washington. Staged there, they have now developed a proclivity for the road-show with full circus panoply. FCC and FTC now jape and caper to the accompaniment of the publicity tom-toms. And, as if this cacophony is not enough, their sounds are intermingled with those emanating from a slough of committees and subcommittees in the House and Senate.

If only they could learn that a democracy is unsafe when its leaders play at being gods. If they would apply the resources at hand to help build the arts and sciences of communications for a world at peace, they would fulfill a greater—albeit, less sensational—destiny than would result from the present state of affairs.

Can broadcasters, then, look to a year of relatively less upheaval by probe and hearing than heretofore? Frankly, I have grave doubts. But, this much is certain: Unless the broadcasters, individually and en masse, really demonstrate their resentment toward constant harassment, the demagogues will not cease pouring their shot and shell of half-truths and the big lie.

RADIO TELEVISION DAILY

2 INTERNATIONAL NEWSPAPERS OF RADIO & TELEVISION

presents

TELEVISION NETWORKS

EXECUTIVE PERSONNEL

BIOGRAPHIES

NETWORK MAPS

OWNED & OPERATED STATIONS

1963

Rising TV Production Costs A Concern to Nets & Sponsors



By
THOMAS W. MOORE
President
ABC TV Network

A TREND in television which is of concern to both networks and advertisers is the rising cost of television production.

Some 15 years ago, half-hour filmed television programs were being brought in for anywhere from $5,500 to $18,500. Today the average price for a half-hour show is close to $60,000.

Just a few seasons back, hour-long shows were commanding around $80,000. That figure now is closer to $120,000.

The costs are not yet prohibitive. But they are climbing even higher and giving pause to a number of advertisers—the advertisers who are being asked to pay more each year for their show.

There are many reasons, as well as rationalizations, for this cost spiral.

Unfortunately, there are few solutions.

•

And the people who should be most aware of the problem—and of what it could lead to—are, I am afraid, the least concerned with finding a solution. Here I am speaking of the film producers.

It seems to be the philosophy of many to get what the traffic will bear.

They had better keep awake. They may be running into a traffic jam.

Imagination, not higher bills, is what producers should concentrate on. If television is going to continue to grow as it has and attract numerous new advertisers each season, it must cost itself so that it can be afforded by more than the biggest advertisers.

There are many factors that advertisers look for in selecting programs and networks. They have many and diverse needs to fill in their selling efforts. A network has the essential task of seeking the interest of its primary customer — the viewers — and that is with appealing programming of all kinds that will strike a responsive chord. It is in the search for this responsive chord that new forms of television are created.

•

Television must exhibit daring creativity and increasing quality at a cost that will not only be appealing to advertisers, but so attractive that it becomes a "must."

There are advertisers who, because of special marketing needs, would rather buy a full half-hour or alternate half-hour sponsorship than participating sponsorships in a number of shows.

The networks are aware of their particular needs and are trying to find ways to help them accomplish their desires. It is our hope that the producers will now become aware of the problem on the horizon for these advertisers as well as the whole industry and help in finding the solution.

American Broadcasting Co. Television Network

(A Division of American Broadcasting-Paramount Theatres, Inc.)

7 West 66th Street, New York 23, N. Y.

Telephone Number: SUsquehanna 7-5000

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Leonard H. Goldenson....President of American Broadcasting-Paramount Theatres & President of American Broadcasting Company
Simon B. Siegel.....Exec. V.P., AB-PT & ABC
Martin Brown..Treas. of AB-PT & V.P. & Treas. of ABC
Thomas W. Moore.....Pres., ABC TV Network
Robert R. Pauley.....V.P. & Pres., AM Network
Charles Ayres .....Vice-President
Julius Barnathan.....TV Net. V.P. & Gen. Mgr.
Alfred Beckman .....Vice-President
Edward Bleier .....Vice-President
Michael P. Boland.....Vice-President
Ben Brady .....Vice-President
Slocum Chapin .....Vice-President
Robert Coe.....Vice President
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Theodore Fetter .....Vice-President
Don Foley .....Vice-President
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Engineering

Frank Marx..V.P. & Pres. for Engr. & Gen. Ser.
Merle Worster.....Dir. of Tech. Oprs. TV
Frederick Zellner.....Dir. of Tech. Oprs. AM
Joseph Sauer.....Traffic Manager
Richard Hamilton..Supervisor of Communications
George Milne.....Dir. of Traffic & Comm.
Clure Owen .....Administrative Assistant
John Preston...Director of Engineering Facilities
Lawrence A. Ruddell.....Recording Director
Robert Gabrielson .....Mgr., TV Oprs.
John Bourcier.....Spv., AM Opers.
Royce Pointer.....Dir., Audio-Video Eng.

Production Services

John Kneeshaw.....Business Manager
Ruth K. Blainey.....Operations Manager
David Eschelbacher.....Studio Svcs. Mgr.
Frederick J. Schuhman.....Dir. of Prod. Serv.
Arthur Segal.....Scenic Svcs. Mgr.

Finance, Personnel & General Svcs.

Simon B. Siegel.....Exec. V.P. of AB-PT & ABC
Martin Brown.....V.P. & Treas. of ABC & Treas. of AB-PT
George Ast.....Purchasing Agent
Michael P. Boland.....V.P., Chg. of Fin. Controls
Edward Graessle.....Manager of Treasury Affairs
Marie McWilliams.....Director of Personnel
Joseph Spagnola..Dir. of Office & Studio Services
David Sweeney.....Chief Accountant
Sam Barr.....Mgr. of Data Processing
Grace Johnsen.....Dir. of Continuity Accept.
Henry Epstein.....Art Director
J. Lawrence Lecky.....Mgr. of Print Prod.

Legal

Everett H. Erlick....V.P. & Gen. Counsel AB-PT
Mortimer Weinbach.....V.P. & Asst. Gen. Counsel AB-PT

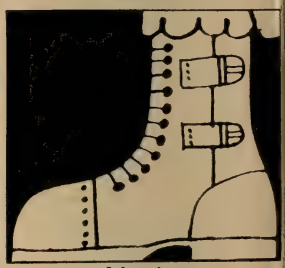
(Continued on Page 657)



Sports



Variety



Adventure

It's the way we put them together that counts.

Programming, of course, is a network's basic product.

And frankly, our programming is slanted. A blend of many types, it is aimed, principally, at attracting the *young* viewing family. It is therefore characterized by a constant search for *new* forms of quality television entertainment and information to supplement our many established favorites.

In comedy, for example, where two years ago *The Flintstones* added the new, successful twist of animation, this year *McHale's Navy* finds its fun in the lighter side of the War in the Pacific and *I'm Dickens... He's Fenster* adds a new dimension in comedy.

To the serious business of responsible programming for children, ABC has contributed *Discovery,* which entertains as it informs, and is the only network show to do so every weekday.

On the action-adventure front, where ABC pioneered with the first hour formats, we've again taken off in a new direction. In *Combat!* and *The Gallant Men* we dramatize the lives of men in bat-



Comedy



News and Public Affairs



Drama



Mystery



Westerns

rle, against an authentic World War II backdrop.

In Public Affairs programming, *Close-Up!* has been consistently penetrating and far-ranging in its subject matter.

In news, with four daily network programs, including the only late-night network news, we have expanded our efforts enormously to provide a responsible full, daily and weekly coverage.

Sports? Indeed. Highlighted by ABC's *Wide World of Sports,* which covers the field on a global scale, our programming provides arm-chair buffs with 20 hours of sports activity a month.

And, as becomes a young network, we've concentrated on developing new, young talent. Witness Vince Edwards, Ingels and Astin, Vic Morrow, Tim Conway, ABC discoveries, all of them!

When you are dedicated to creating new programming trends, not following them, you'll find these virtues reflected in your viewers.

They, too, are young, alert, responsive.

ABC Television Network

ABC Television Network

THOMAS W. MOORE
PRESIDENT, ABC TELEVISION NETWORK



Joining the American Broadcasting Company in November, 1957 as Vice President in Charge of Sales, Mr. Moore made the unusual shift from sales to Vice President in Charge of TV Programming only four months later. He assumed his present position in April of this year. He came to the American Broadcasting Company from the Columbia Broadcasting System where he was General Sales Manager of CBS-TV Film Sales. Mr. Moore joined CBS Films in 1950 as an Account Executive. Born in Meridian, Mississippi, Mr. Moore attended Mississippi State College and the University of Missouri, from which he received a bachelor's degree in journalism in 1939.

JAMES C. HAGERTY
VICE PRESIDENT IN CHARGE OF NEWS, SPECIAL EVENTS AND PUBLIC AFFAIRS



News Secretary to former President Eisenhower during his administration, James Hagerty took over the top ABC news job on January 23, 1961, three days after leaving the White House. A top news reporter for the New York Times from 1934 to 1943, Mr. Hagerty became former New York Governor Thomas Dewey's Press Secretary in 1943. In 1952 he took leave from his New York State position to work with General Eisenhower, then became his News Secretary when Eisenhower was elected President.

JULIUS BARNATHAN
VICE PRESIDENT & GENERAL MANAGER OF TV NETWORK



After joining ABC in 1954, Mr. Barnathan embarked on a steady course up through the executive ranks until he assumed his present post in March, 1962. He became Director of Research in 1957, Research Vice President in 1959 and Vice President of Affiliated Television Stations later that same year. From January to March of 1962, he held the post of President of the ABC Owned Television Stations. He is a graduate of Brooklyn College, a member of Phi Beta Kappa and holds a Master's Degree from Columbia University.

(Continued from Page 653)

Omar Elder.....V.P. & General Attorney
Richard Freund.....V.P. Chg. of Labor Rel.
Edward Masket.....Dir. of Pgm. Bus. Aff.
Robert Kaufman.....Gen. Attorney, Sls. & Pgm. Contracts
Charles DeBare.....Gen. Attorney AM Net. & O&O Stas.

Programming

Theodore H. Fetter.....V.P. & Program Director
Armand Grant.....V.P. in Charge of Daytime Programs
Daniel Melnick....V.P. in chg. Nightime Pgms.
Douglas Cramer.....Dir. Pgm. Planning
Theodore Lyman.....Mgr. Anncg. Div.
Charles H. Barris.....Mgr. Daytime Prog.
John B. Green.....Exec. Producer
Frederick P. Laffey.....Program Service Mgr.
Leonard Maskin.....Admin. & Budget Manager
Julian Bercovici.....Dir. of TV Daytime Pgms.
Stanley Chase.....Dir. Prog. Devel.
George Patrick.....Pgm. & Comm. Prod. Mgr.

News, Special Events & Public Affairs

James C. Hagerty.....V.P. in Chg.
Robert Lang.....V.P. in Chg. of Oprs.
Thomas Velotta.....V.P., Administration
Donald G. Coe.....Asst. to VP—Operations
Wiley Hance.....Mgr. of Public Affairs
John Madigan.....Dir. of News
John Secondari.....Producer, Sp. Projects
William McSherry.....Asst. Dir. of News
Jules Bergman.....Science Editor
Thomas O'Brien.....Nat'l News Editor-AM
Sidney Darion.....Associate Producer
Jack Powers..Dir. of News & Sp. Events, WABC
Jack Bush.....Director of Films
Ben Blank.....Creative Graphic Arts Dir.
Fred Sheehan.....Assoc. Producer

Press Information

Michael J. Foster.....Vice-President in Charge
Stephen Strassberg..Director of Press Information
Sidney R. Mesibov.....Dir. of Spec. Exploit. Proj.
Catharine Lynch.....Librarian
Philip Bernstein.....Asst. Dir.
Ellen MacKinnon.....Superv. Audience Info.
George Hoover.....Trade News Editor
Richard Sarno.....Photo Editor
Mari Yanofsky.....Magazine Editor

Continuity Acceptance

Grace Johnsen.....Director

Advertising & Promotion

Donald Foley.....Vice-President in Charge
Andre Gebstaedt.....Advertising Mgr.

Sales

Edgar J. Scherick.....V.P. in Charge
Edward Bleier.....V.P., Nat'l Sales Mgr.
Slocum Chapin.....V.P., West Div. TV-Net Sales
Henry T. Hede.....V.P. Admin. Sls. Mgr.
Charles Ayres.....V. P. & Assoc. Sales Dir.
Charles Allen.....Dir. of Sales Service
Peter Reinheimer.....Eastern Sls. Mgr.
Yale Roe.....Dir. of Daytime Sales

ABC TELEVISION NETWORK

Owned & Operated Stations

Stephen Riddleberger.....V.P. & Pres. AM O&O Stas.
Theodore F. Shaker.V.P. & Pres. of TV O&O Stas.

Affiliated Stations, Station Relations, Station Clearance

Robert Coe.....V.P. in Chg. TV Sta. Rel.
Donald S. Shaw Jr....Director of Station Relations
Joseph Giaquinto....Director, Station Clearance

Research and Sales Development

Frederick Pierce.....Dir., Plan. & Sales Devel.
Jerome Zucker.....Mgr. of Sls. Develop.

ABC International Television, Inc.

Donald W. Coyle.....President
James T. Larkin.....Mgr., Sta. Devel.
Donald Hine.....Program Manager
Harvey Jacobs.....Mgr. of Adv., Sls., Prom. & Public Rel.
Charles Dwyer.....Sales Manager

ABC Films, Inc.

1501 Broadway

Henry G. Plitt.....President
John Tobin.....V.P., U. S. Sales Mgr.
Harold Klein.....V.P., Business Affairs
Gilbert Cohen.....Film Supervisor
Raymond Fox.....Administratve Vice-Pres.
Irving Paley.....Advertising & Prom. Director

ABC-Paramount Records, Inc.
1501 Broadway

Samuel Clark.....President
James L. Brown.....Vice-President
David Berger.....N. Y. Promo. Dir.
Romeo Fabrizio.....Prod. Mgr.
Sidney Feller.....Artist & Rep. Dir.
Irwin Garr.....V.P., West Coast Opera.
Albert Genovese.....Accountant
Natt Hale.....Asst. to the Pres.
Raymond Kissel.....Chg. of Stereo Prod.
Harry Levine....Chg. of Artist Booking Bur., Inc.
Larry Newton.....Nat'l Sales Mgr.
Allan Parker.....Dir. of Album Sales

ABC-Television Spot Sales, Inc.

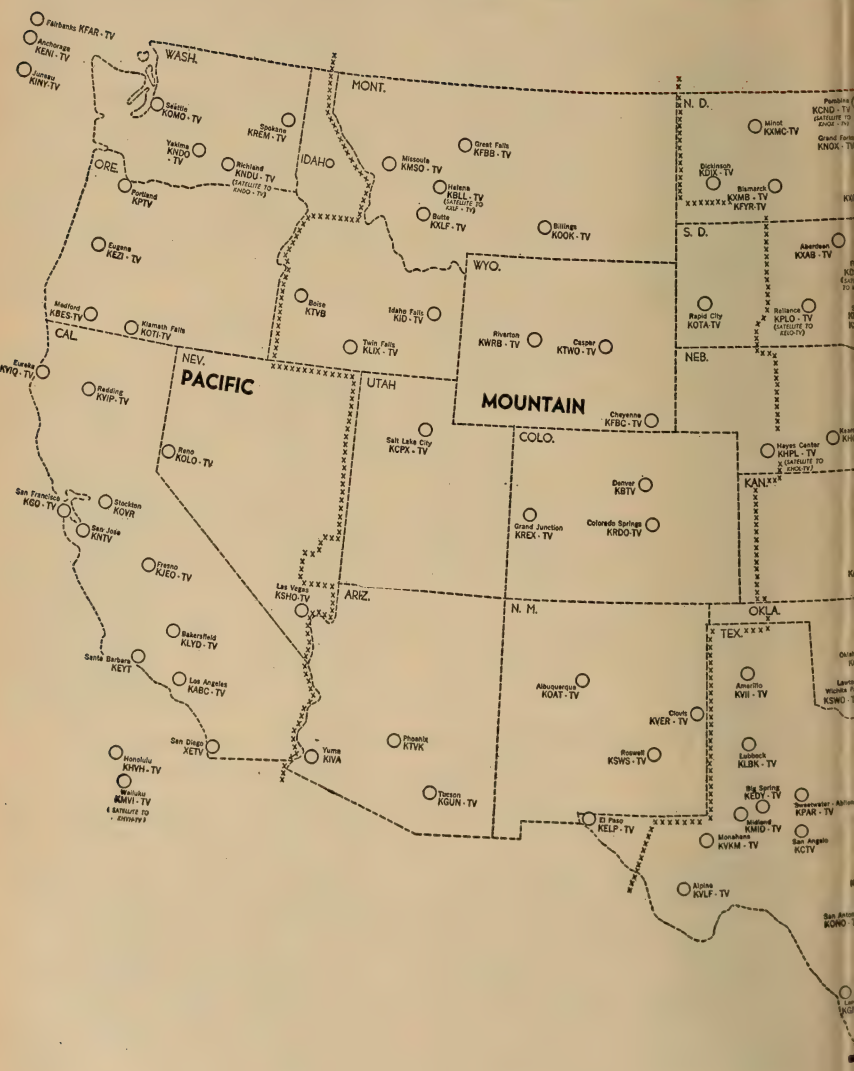
James E. Conley.....Exec. V.P. & Gen. Mgr.
Walter Stein.....Research & Promo. Mgr.
Fred Nettere.....East. Sales Mgr.
Mark Ellentuck.....Business Mgr.
D. Thomas Miller.....V.P., Central Div. Chicago
John McElfresh.....Chicago Sales Mgr.
Charles Barrickman.....Los Angeles Sales Mgr.
James Osborn.....San Francisco Sales Mgr.

CHICAGO (WBKB)
360 N. Michigan Ave., Chicago Ill.

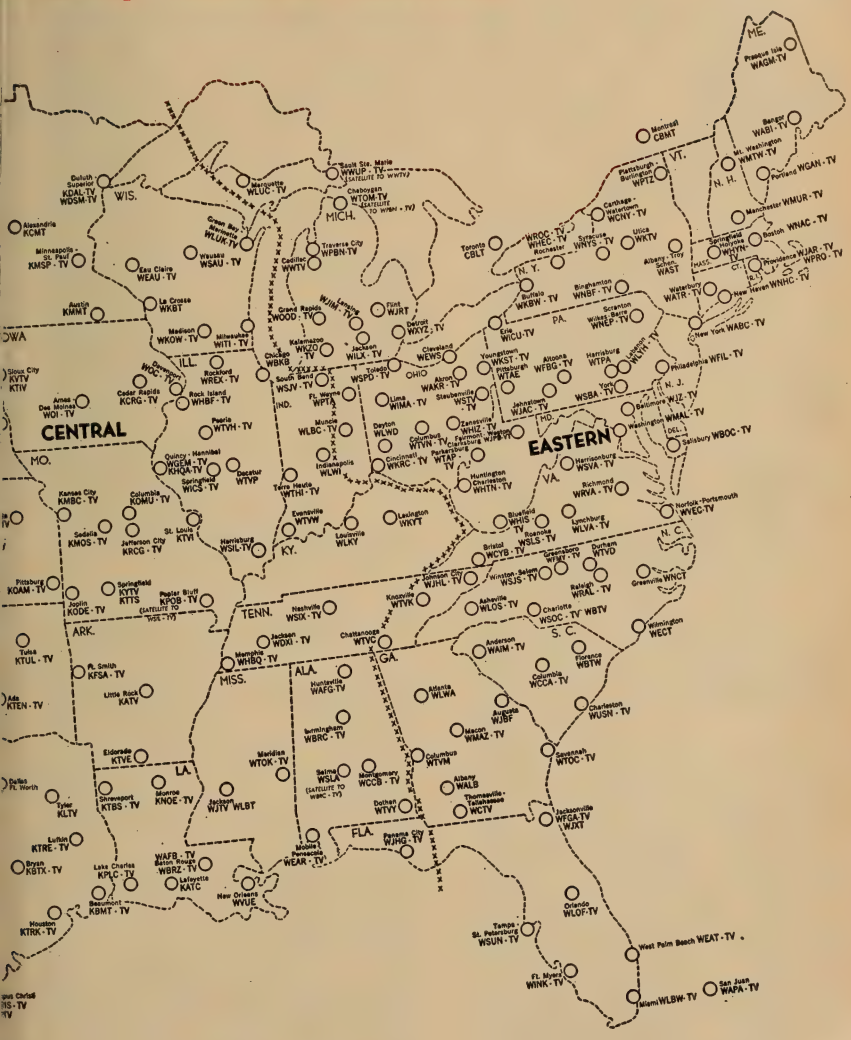
Sterling C. Quinlan.....V.P. in Chg. & Gen. Mgr.
William C. Gillogy....V.P. in Chg. TV Net Sales
Donald Peterson.....Dir. Pub. & Prom.
Ralph Andrews.....Film Director

(Continued on Page 660)

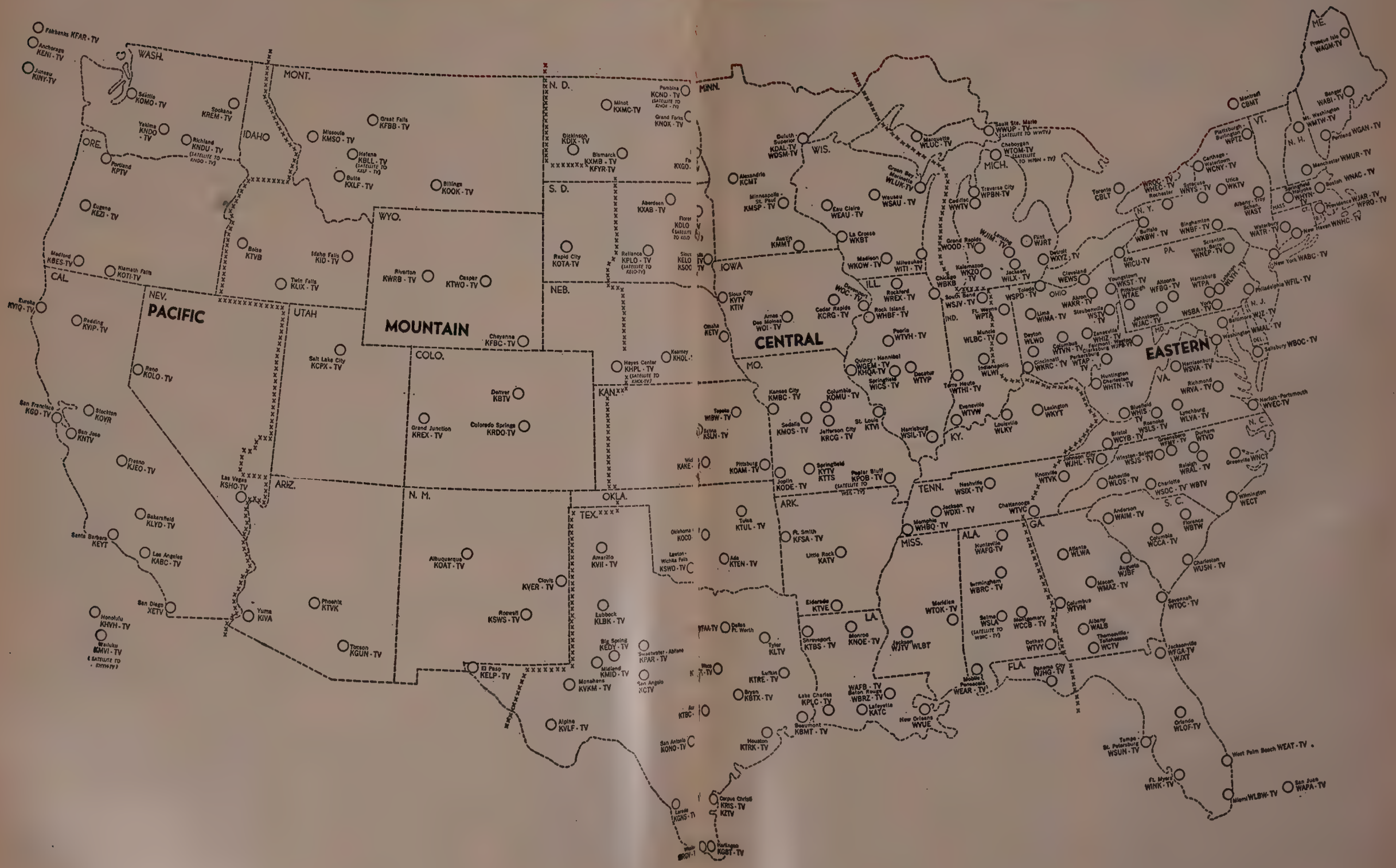
American Broadcasting



ompany Television Network



American Broadcasting Company Television Network



ABC TELEVISION NETWORK

(Continued from Page 657)

Manuel Fingerhut .....Controller
Joseph Corey.....Personnel Dir.
William P. Kusack.....Chief Engineer
Rex Maupin. Dir. of Music for WBKB & ABC C. D.
Con O'Dea.....Dir. WBKB News & Sp. Events
Daniel Schuffman....Program Manager, WBKB
Robert F. Adams.....Dir. of Sales, WBKB
Arne Nordmark....Mgr. Sls. Svc. TV Net. C.D.
Marcella Braun.....Continuity Dir.
John Fitzpatrick.....Prod. Mgr. WBKB-TV

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20777 West Ten Mile Rd.
Detroit 41, Mich.

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Elizabeth Ashton.....Traffic Manager
Harold Christian.....V. P., in Charge of Merchandising
Ralph Dawson.....Mgr. Tape Comm. Dept.
Kent Fredericks.....TV Nat'l Sales Mgr.
William Hendricks.....Sales Mgr.
Edward Stocke.....Mgr. of Prod. Svcs.
Kenneth Layden.....Promotion Mgr.
Earl Moore.....Business Mgr.
Jan Coil.....Sales Service Mgr.
Kenneth Sims.....Film Director
Richard Femmel.....Editorial Director
Charles Kocher.....Chief Engineer
John Reynolds .....Controller
Peter Strand..... Program Mgr.

HOLLYWOOD (KABC-TV)
ABC Television Center
Hollywood 27, Calif.

James G. Riddell....Vice-President, Western Div.
Ben Brady....V.P. in Chg. TV Net. Pgms. W.D.
Edward Parish..Mgr. Pgm. Svcs., TV Net W.D.
J. Cliford Anderson....Director of Special Servs.
Jack Brembeck.....Manager, Pub., Promo.
Dorothy L. Brown..Continuity Acceptance Editor, Western Division
Milt Fishman.....Dir. Radio-TV News
Rowe S. Giesen.....Mgr. TV Net Prgs.
William Edwards..Mgr. Adv. Prom. TV Net W.D.
Bert Nodella.....Dir., Pgm. Dev., TV Net
Theodore Grenier.....Chief Eng., West Div.
Vincent Francis..V.P. in Chg. TV Net. Sls. W.D.
Arthur Harvey.....Dir. Labor Rel. & Bus. Affairs
Courtney McLeod....Regional Mgr., TV Sta. Rel.
Norma T. Olsen.....Director TV Program Opera.
Hugh Hole.....ABC Co-Ord TV Network Pgms.
Donald Kraatz.....ABC Co-Ord TV Network
Richard Loeb.....ABC Co-Ord. TV Net. W. D.
Richard O'Leary.....Sales Mgr. KABC-TV
Louis Sanman.....Mgr. Program Prod. Services
Robert Trachinger.....Mgr. TV Eng. Opera.
James Patterson.....Program Dir. KABC-TV
John Mills.....Production Mgr. KABC-TV
George Pierce.....Sls. Svc. Mgr., KABC-TV
Ronald Gleason..Dir of Research, Sales Devel. & Merchandising, KABC-TV
Jerome Bredouw. Dir. of On-the-Air Prom., TV Net.
Henry Miller.....ABC Co-ord. TV Net. W.D.
Frank G. Ralston, Jr.....Network Film Dept. Dir.
Elton Rule.....V.P. Gen.-Mgr. KABC-TV
Florence T. Schiro.....Personnel Director
John C. Wagner....Controller, Western Division
Elliott Henry.....Dir. of TV Net. Press Info. Western Division
Mitchell L. Gamson.....ABC Coordinator-Warner Bros. TV
Howard H. Lipstone...Mgr. Film Dept. KABC-TV
Norman Sloane.....Business Mgr. KABC-TV

SAN FRANCISCO (KGO)
277 Golden Gate Ave.
San Francisco, Calif.

George Rodman.....Dir, Publicity, Adv. Promo.
Harry Jacobs.....Chief Engineer
Edith Kirby.....Traffic Manager
Robert Mitchell.....Mgr., Film Dept.
Tosca Lemont.....Sales Svc. Mgr., KGO-TV
Russ Baker.....Operations Director
James Monroe.....Dr. of Rsrch., Sales Develop.
Victor Reed.....Dir. of News & Sp. Events
Lorraine Pedersen..Continuity Acceptance Editor
David Sacks.....V.P. Gen. Mgr. KGO-TV
Henry Saroyan .....Controller
Russ Coughlan.....Sales Mgr. KGO-TV
Calvin Thomas.....Prod. Mgr. KGO-TV

WASHINGTON
1735 DeSalle St., N.W.
Washington, D. C.

Alfred Beckman.....V.P. in Chg.

WABC-TV, NEW YORK
7 West 66th St., New York 22, N. Y.

Arthur Dorfner.....Business Mgr.
Richard Bessemyer.....Gen. Sales Mgr.
John Doyle.....Sls. Svc. Mgr.
Takashi Kako.....Film Director
Gordon Kunz..Production Manager of WABC-TV
Frank Little.....Publicity Director
Clarence Johnson.....Art Director
Lawrence Pollock..Dir. of Research & Adv. Svcs.
Monroe Mendelsohn..Dir. of Adv. & Sls. Prom.
Seymour Horowitz.....Dir. of Programming

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Thomas Chisman, V. Chmn..WVEC-TV, Norfolk, Va.
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Martin Umansky, Treas.....KAKE-TV, Wichita
Joseph L. Brechner.....WFTV(TV), Orlando
Lawrence Rogers.....Taft Stations
Joseph Hladky.....KCRG-TV, Cedar Rapids, Ia.
William Warren.....KOMO, Seattle, Wash.
Norman Louvou....KCPX, Salt Lake City, Utah

Informational B'casting Rise Key to TV Progress & Maturity



By
RICHARD S. SALANT
President
CBS News Division

AT THE May 1961 meeting of CBS Television Network affiliates, I first put forth the proposal to the affiliates for a 30-minute nightly network news broadcast.

There were many problems to be worked out, and the matter moved slowly—but steadily. Finally, in 1962, we received the green light; and, following a meeting of the affilitates' advisory board in the fall of 1962, the precedent was established with the announcement that in the fall of 1963 we would present a 30-minute evening news broadcast, Monday through Friday. Apparently, this much-needed advance in electronic journalism has been well received and will be the rule rather than the exception henceforth from 1963.

The expanded news service will be the result of months of study and will relate dynamically to the increased flow and complexity of the news. It will enable our world-wide news organization to cover many more important stories in the depth we have longed for. This is a great leap forward in realizing the potential of electronic journalism.

In three short decades, electronic journalism has come a long way. We have not, of course, reached the millenium; we shall never reach it, for our sights are always rising higher. But, now, informational broadcasting is occupying more and more of our Network schedule, and the healthiest phenomenon in informational broadcasting is the sharp growth of competition within the last few years. I would hope that the competition will increase—with the emphasis on quality rather than quantity.

I do not believe that time on network schedules should be carved out for news and public affairs broadcasts as a matter of right, grace—or Washington. Rather, ideas—the program concepts themselves—must come first and must earn their way into greater portions of the broadcast schedule. I believe that we shall never attain full journalistic maturity until this is recognized. Any other course will bring us into the television schedule by forced feeding. We must examine the world of reality and determine what needs to be done and said, and then do it and say it as clearly, as interestingly, and as accurately as possible. As we learn how information can be more effectively moved by making it more interesting and imperative, we shall increase our share of the broadcast schedule.

The real advances, however, will come as the American people themselves advance. One of the social phenomena of contemporary American society is the increase in educational levels.

Electronic journalism provides a vividness and impact and a sense of personal involvement, which is the beginning of national concern and national understanding. We in electronic journalism have to make sure that we do our best—that we don't program by press release, that we don't add news and public affairs in our schedules merely for the sake of a statistic to enrapture or mollify the government and the critics, or ourselves. We must continue to improve our informational broadcasting according to the highest journalistic standards and the most demanding sense of history.

Annual

report!

For the ~~eighth~~ ninth consecutive year the CBS Television Network is attracting television's biggest audiences at night and for the fifth ~~fifth~~ sixth consecutive year, the biggest audiences in the daytime.

CBS Television Network

JAMES T. AUBREY, JR.
PRESIDENT, CBS TELEVISION NETWORK



James T. Aubrey, Jr., was appointed President of the CBS Television Network on December 8, 1959, and elected to the Board of Directors of the Columbia Broadcasting System the following day. Since June 1 of the same year he had been Executive Vice President of the CBS Television Network. Mr. Aubrey entered broadcasting in 1948 as an account executive for KNXT and KNX-Radio, the CBS-owned stations in Los Angeles. After serving as Sales Manager of KNXT he was General Manager of KNXT and of the CBS Television Pacific Network from October, 1952, to June 1956. In June, 1956, he was named Manager of Network Programs, Hollywood, for the CBS Television Network. From December 1956 until he rejoined CBS as Vice President, Creative Services, Columbia Broadcasting System, Inc., on April 28, 1958, Mr. Aubrey was with the ABC Television Network as Vice President in Charge of Programming and Talent. He was associated with Street & Smith Publications and Conde Nast Publications after World War II service in the U. S. Air Force.

THOMAS H. DAWSON
CBS TELEVISION NETWORK VICE PRESIDENT — SALES



Thomas H. Dawson was appointed CBS Television Network Vice President-Sales on April 22, 1963. In this capacity he directs all phases of Network sales and services. Mr. Dawson joined CBS in 1938 as a salesman with WCCO, CBS Radio station in Minneapolis, following a year on the advertising staff of Pillsbury Mills in Minneapolis. In 1940, he transferred to CBS Radio Spot Sales in Chicago, returning to WCCO in 1941 as Sales Manager. In 1942, he enlisted in the U.S. Navy, remaining in service until 1945, when he resumed his post as WCCO Sales Manager. In 1948, Mr. Dawson moved to the New York office of CBS Radio Spot Sales as an account executive, and later became Eastern Sales Manager. In 1950 he joined Edward Petry & Co. as Director of Television, returning to CBS a year later as General Sales Manager of CBS Television Spot Sales. He was named Sales Manager for the CBS Television Network in December, 1952, and became a Network Sales Vice President in February, 1957. Mr. Dawson was born in Appleton, Minn., in 1914. He attended the University of Minnesota. He is married, has two children and lives in Greenwich, Conn.

MICHAEL H. DANN
CBS TELEVISION NETWORK VICE PRESIDENT—PROGRAMS



Michael H. Dann was appointed CBS Television Network Vice President-Programs on March 11, 1963. He had joined the CBS Television Network in March, 1958, as Vice President, Network Programs-New York. Mr. Dann was born in Detroit, Michigan, September 11, 1921, and was graduated from the University of Michigan in 1943. After serving in the Army, he first entered broadcasting as a comedy writer for Louis Nye. He joined NBC subsequently as Trade and Business News Editor and then became Director of the Program Department, Director of Special Programs and Vice President in Charge of Program Sales. During his years at NBC Mr. Dann was associated with such shows as "Today," "Tonight" and such NBC-TV specials as "Producers Showcase," "Ford Anniversary Show," "Peter Pan" and others. At CBS-TV he was an important factor in the conception of such successful series as "Garry Moore Show," "The Defenders," "The Nurses," "East Side, West Side" and others. Mr. Dann is married, has three children and lives in Chappaqua, New York.

CBS Television
A Division of CBS, Inc.

485 Madison Avenue, New York 22, N. Y.
Telephone: PLaza 1-2345
Production Center: 524 W. 57th St., New York 19, N. Y.
Telephone: JUdson 6-6000
Registered Telegraphic Address—CBSINC NEW YORK

NOTE: A full listing of the CBS, Inc., Board of Directors and Officers, as well as Radio Div. executive personnel, will be found on Page 192.

CBS TELEVISION DIVISION OFFICERS

James T. Aubrey, Jr.....President
Frank Shakespeare, Jr...V.P. & Ass't. to the Pres.
John T. Reynolds.....Sr. V.P.—Hollywood
Michael H. Dann.....Vice President—Programs
Robert Lewine.....V.P., Programs, Hollywood
Alan Courtney.....V.P., Network Programs
Oscar Katz.....V.P., Pgm. Administration
Hunt Stromberg.....V.P. Pgm. Devel., Hollywood
Joseph H. Ream....Vice Pres., Program Practices
Edward L. Saxe....V.P. in Charge of Operations
Thomas H. Dawson.....Vice President—Sales
John Karol.....V.P., Special Prog. Netwk. Sales
William B. Lodge..V.P. Eng., & Affiliate Relations
Carl Ward.....Vice Pres.. Affiliate Relations
Salvatore Iannucci.....V.P., Business Affairs
Merritt Coleman....V.P. & Business Mgr., Talent & Contract Properties, Hollywood
John P. Cowden.....Vice Pres., Information Serv.
Charles S. Steinberg....V.P., Public Information
William MacPhail.....Vice President, Sports
James Geer .....Controller

Network Sales

Thomas H. Dawson.....Vice President—Sales
John Karol.....V.P., Special Proj. Netwk. Sales
Carl Tillmanns.....V.P., Eastern Sales
Joseph Curl.....V.P., Daytime Sales
Roy Porteous.....V.P., Central Sales
Robert Swats.....Detroit Sales Manager
Robert Livingston.....Pacific Coast Sales Mgr.
William J. Fagan.....Business Manager
Robert Jamieson....Mgr., Sta. Sls. & Clearances
George Zurich.....Manager, Station Clearances
James Aberle....Sales Mgr., Extended Mkt. Plan
Robert Philpot.....Sales Coordinator
Herbert Gross.....Mgr., Sales Development
Dale Dannenberg.....Admin., Comm. Co-ord.

Affiliate Relations

Carl Ward.....Vice-President in Charge
Gordon Hayes.....National Mgr.
Donald Clancy.....Administrative Manager
Robert Wood.....Mgr., Contracts & Records
Edward E. Hall.....Western Manager
Ed Scovill.....Midwest Manager
David R. Williams.....Eastern Manager

Network Programs

Michael H. Dann.....Vice President—Programs
Oscar Katz.....V.P., Program Admin.
John T. Reynolds.....Sr. Vice Pres.—Hollywood
Robert Lewine....V.P., Net. Pgms., Hollywood
Hunt Stromberg.....V.P., Pgm. Devel. Hollywood
Bruce Lansbury..Gen. Program Exec., Hollywood
Paul Levitt.....Dir., Daytime Pgms., Hollywood
Robert Milford....Director, Netwk. Progs., N. Y.
Tom Loeb.....Spvr. of Live Pgmmg.—N. Y.
Alan Wagner.....Dir., Pgm. Development
Marc Merson.....Gen. Program Exec., N. Y.
James Lavenstein.....Administrative Mgr.

Operations

Edward L. Saxe.....Vice-President
Staff: Joseph A. Flaherty, Paul Wittlig, Plant Engng. & Devel.; Robert Bridges, Joel Hymson, Planning & Analysis

Operating Components

New York: Hugh T. Graham, Gen. Mgr.; E. Carlton Winckler, Asst. Gen. Mgr.
Staff: Harold Meier, On-Air Services; David White, Facilities Scheduling; Albert Raymond, Labor Rel.; Walter Pierson, Plant Svcs.; Fred Faviano, Prod. Control.

Operating Dept. Heads:

Gordon Shadwick, Film Svcs.; E. C. Winckler, Shops & Staging Evcs.; Robert Hammer, Tech. Svcs.
Hollywood: James Hesen, Gen. Mgr.
Staff: Harry Zipper, Admin. Svcs.; Everett Sears, Scheduling: Herbert Pangborn, Quality Control.

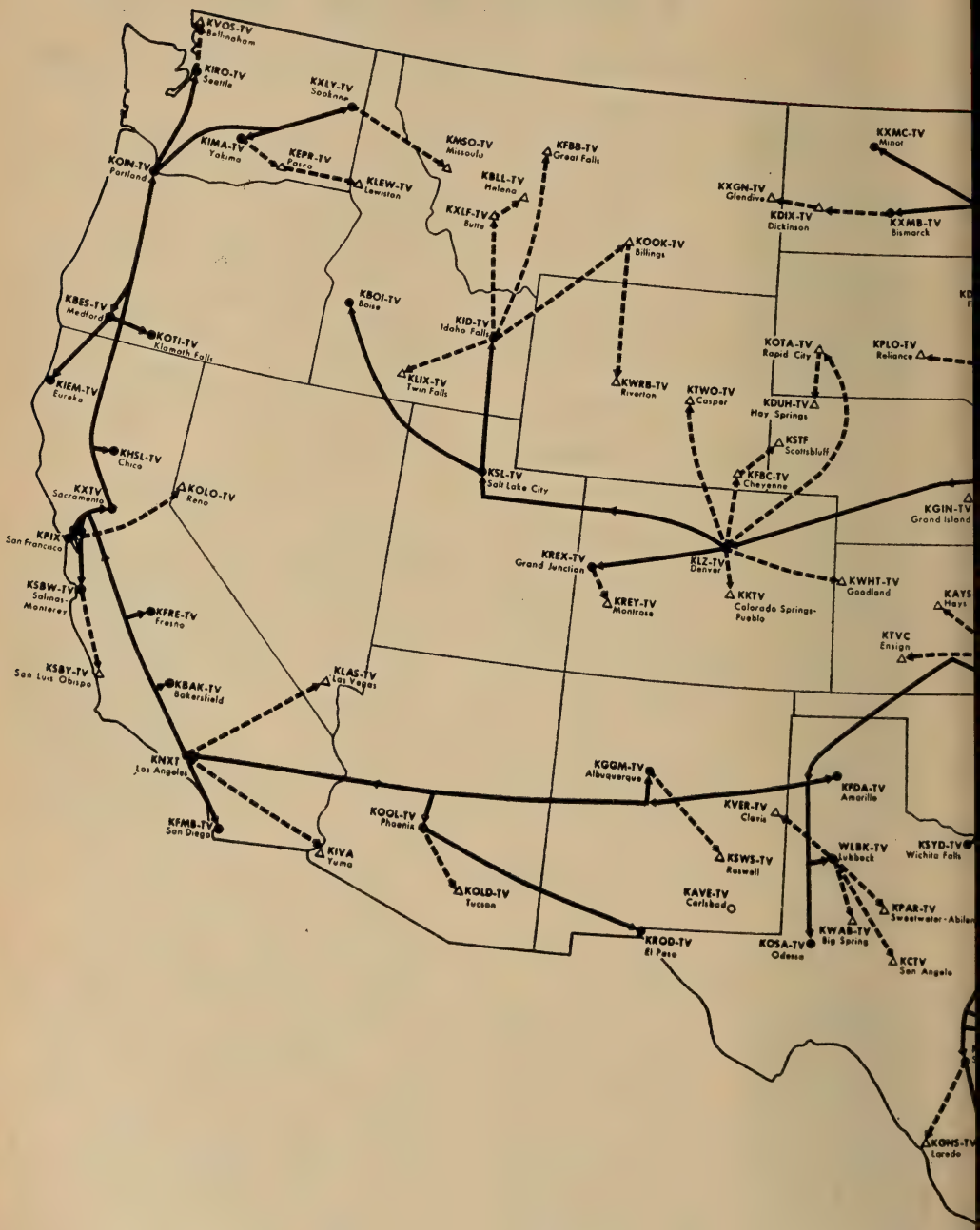
Operating Dept. Heads:

Morton Granas, Film Svcs.; Edwin Gale, Prod. Svcs.; Gilbert Wyland, Studio Svcs.

Information Services

John Cowden..... Vice President

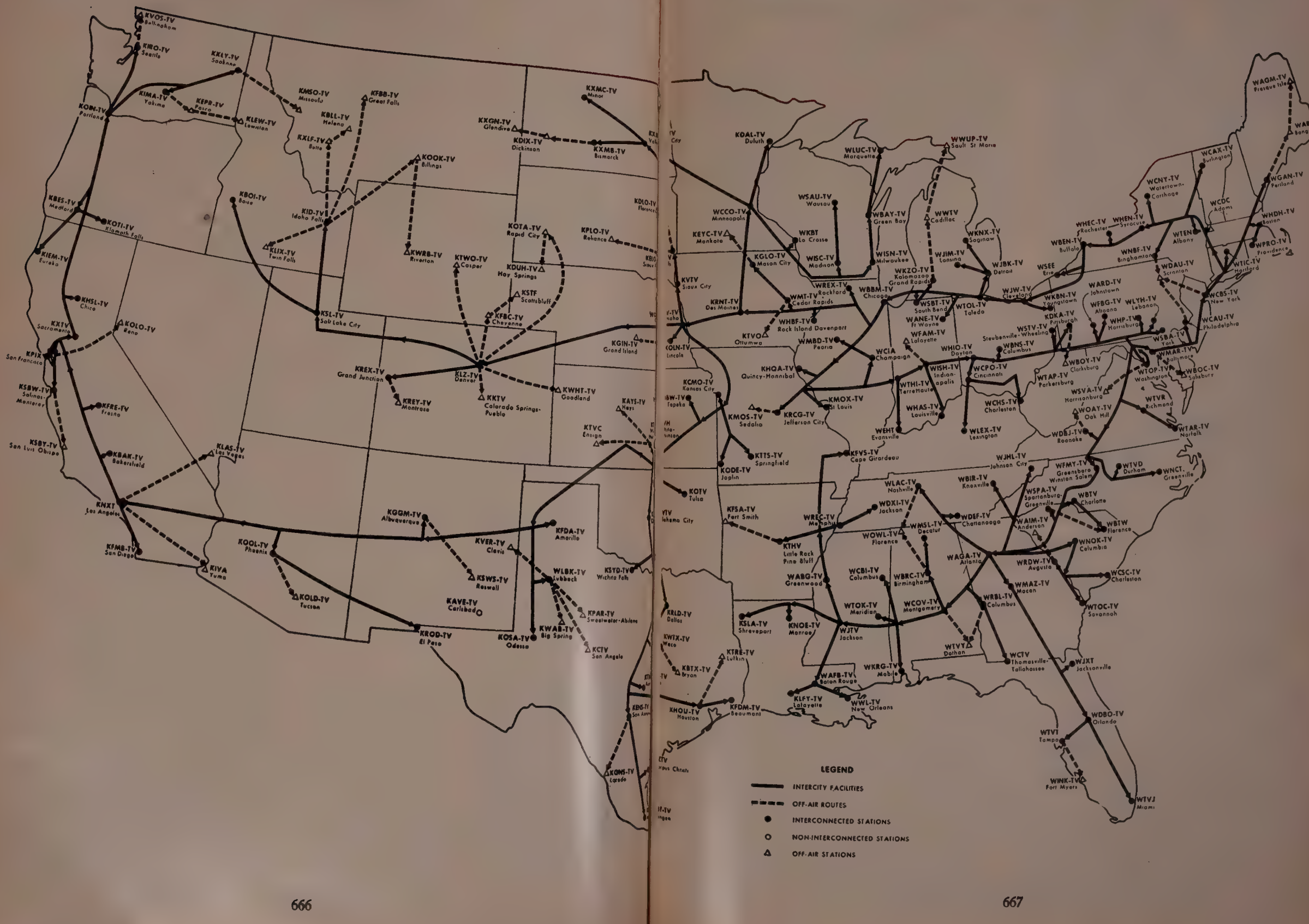
(Continued on Page 668)


KVOS-TV Bellingham
KIRO-TV Seattle
KXLY-TV Spokane
KIMA-TV Yakima
KEPR-TV Pasco
KORN-TV Portland
KLEW-TV Lewiston
KMSO-TV Missoula
KFBB-TV Great Falls
KBLL-TV Helena
KXLF-TV Butte
KXMC-TV Minot
KXGN-TV Glendive
KDIX-TV Dickinson
KXMB-TV Bismarck
KOOK-TV Billings
KBOI-TV Boise
KID-TV Idaho Falls
KBES-TV Medford
KOTI-TV Klamath Falls
KIEM-TV Eureka
KLIX-TV Twin Falls
KWRB-TV Riverton
KOTA-TV Rapid City
KPLO-TV Reliance
KTWO-TV Casper
KDUH-TV Hay Springs
KSTF Scottsbluff
KFBC-TV Cheyenne
KHSL-TV Chico
KSL-TV Salt Lake City
KGIN-TV Grand Island
KXTV Sacramento
KOLO-TV Reno
KPIX San Francisco
KREX-TV Grand Junction
KLZ-TV Denver
KWHT-TV Goodland
KREY-TV Montrose
KKTV Colorado Springs-Pueblo
KAYS Hays
KSBW-TV Salinas-Monterey
KFRE-TV Fresno
KTVC Ensign
KSBY-TV San Luis Obispo
KBAK-TV Bakersfield
KLAS-TV Las Vegas
KNXT Los Angeles
KGGM-TV Albuquerque
KFDA-TV Amarillo
KVER-TV Clovis
KFMB-TV San Diego
KOOL-TV Phoenix
KSWS-TV Roswell
WLBK-TV Lubbock
KSYD-TV Wichita Falls
KIVA Yuma
KOLD-TV Tucson
KAVE-TV Carlsbad
KPAR-TV Sweetwater-Abilene
KROD-TV El Paso
KOSA-TV Odessa
KWAB-TV Big Spring
KCTV San Angelo
KGNS-TV Laredo

System Television Network



Columbia Broadcasting System Television Network



CBS TELEVISION NETWORK

(Continued from Page 665)

Advertising & Sales Promotion

Louis Dorfsman .....Creative Director
George Bristol..... .....Operations Director
Robert Strunsky.....Copy Chief
Alex Kennedy....Director of Audience Promotion
Richard Golden.....Director of Market Planning
David Fuchs.....Director, Market Development
Daniel Taylor.....Manager, Station Promotion
Edward Side.....Production Manager

Press Information

Charles Steinberg.....V.P., Public Information
Leonard Spinrad.....Exec. Editor
Hank Warner.....Director, Press Information
Edward Reynolds.....Ass't. Director
Ernest Stern .....Director, Hollywood
Harry Feeney....Manager of Trade & Bus. News
James Kane.....Mgr., Affiliate Press Relations

Research

Jay Eliasberg .....Director
Philip Luttinger.....Asst. Director
Rose Marie O'Reilly.....Manager of Ratings
Arnold Becker..Mgr., Coverage & Rsch. Analysis

Engineering

William B. Lodge.....V.P., Engineering and Affiliate Relations
Richard O'Brien.....Director of Engineering
H. A. Chinn.....Chief Engineer
Kenneth Benson.....Director, Audio-Video Engineering

Business Affairs

Sal Iannucci.....V.P., Business Affairs
Merritt Coleman.....V.P. & Bus. Mgr., Talent & Contracts, Hollywood
Bernard Krause.....Dir. of Bus. Aff. & Admin.
Robert Jeliner...Dir., Contracts, Talent & Rights
Franklin Rohner.....Dir., Bus. Aff., Hollywood

Accounting

James Geer.....Controller
Louis I. Teicher.....Dir. of Music Opera.

CBS TELEVISION STATIONS DIV.

Merle S. Jones.....President
Craig Lawrence....Vice President in Charge of CBS Television-Owned Stations

WCBS-TV, 485 Madison Ave. New York 22, N. Y.

Norman E. Walt, Jr.....General Manager
Jerry Danford.....Sales Manager
Ned Cramer.....Director, Public Affairs
Dan Gallagher.....Program Director
Phil King.....Dir., Info., Service & Adv.
William C. Lacey.....Film Manager
Arthur Hecht.....Dir. Advertising

WBBM-TV, 630 N. McClurg Ct. Chicago, Ill.

Clark George.....Vice President & Gen'l Mgr

KNXT, 6121 Sunset Blvd. Los Angeles 28, Calif.

Robert Wood.....Vice President, Gen'l Mgr

WCAU-TV, City Line & Monument Aves.; Phila., Pa

John Schneider.....Vice President, Gen'l Mgr.

KMOX-TV, 12th & Cole Streets St. Louis 4, Mo.

Gene Wilkey.....Vice President, Gen'l Mgr.

CBS TV Stations Nat'l. Sales

Bruce Bryant.....Vice President, Gen'l Mgr.
Gerald E. Marenoff.....Business Manager
Ted O'Connell.....Eastern Sales Manager
William Hohmann.....Dir. Sls. Prom. & Rsch.

Branch Offices

Richard Loftus.....Midwestern Sales Manager
630 N. McClurg Ct., Chicago
William Miller.....St. Louis Manager
12th and Cole Sts., St. Louis, Mo.
John Logan.....Detroit Manager
932 Fisher Bldg., Detroit 2, Mich.
Robert Perez.....San Francisco Manager
Palace Hotel, San Francisco
Sam Hill.....Los Angeles Manager
1313 N. Vine St., Los Angeles

CBS Films, Inc.

Sam Cook Digges.....Adm. Vice-President
Fred Mahlstedt.....Dir. Oper. & Prodn.
Eugene Moss.....Sales Promotion Manager
Murray Benson.....Dir. of Licensing
Robert Fuller.....Dir. of Publicity
Howard Kany.....Dir. of Intern. Bus. Rel.

Terrytoons

William Weiss.....Vice President

Advertising & Sales Promotion

Tom Means .....Director

Information Services

Howard Berk .....Director

Legal

Thomas K. Fisher.....V.P. & Gen. Attorney

Programming

Hal Hough .....Vice President

Station Services

Harvey Struthers.....Vice President

Research

Robert Davis.....Director

CBS News

Richard Salant .....President
Blair Clark.....Vice Pres. & General Mgr.
David Klinger.....Vice Pres., Administration
John W. Kiermaier.....Vice Pres., Pub. Affairs
Ernest Leiser.....Asst. General Manager, TV
Ralph Paskman.....Assignment Manager
Jack Bush.....Manager of Film Production
Pamela Ilott.....Director, Religious Programs
Robert Skedgell.....Asst. General Mgr., Radio
Bob Allison.....Bureau Mgr., Wash., D. C.
Bill Small.....Dir., Wash., D. C.
John Cooper.....Mgr., News Film Synd.
Donald Hamilton.....Dir., Bus. Affairs

CBS Sports

William MacPhail.....Vice President
Jack Dolph .....Director

'Instant' Programs Herald Dawn Of New Network TV Sales Age



By
WALTER D. SCOTT
Executive Vice President
NBC TV Network

WITH the enormous logistics added, our overnight sale of participations in the Giants-Dodgers "sudden life" playoff series last October was really a natural outgrowth of the network's "Instant Sponsorship." To affirm this evolutionary pattern, people in the television industry need only recall that in that same October, Gulf Oil renewed for 1963 its sponsorship of our precedent-setting "Instant News Specials."

"Instant News Specials" makes possible immediate and extensive coverage of happenings within hours after their occurrence. In terms of immediacy and impact, the speed with which electronic journalism goes about its work is the kind of pace that hitherto was made conspicuous by newspaper "extras."

In the TV market place this speed, as welded to vivid, moving pictorialization, received another nationwide boost last spring when, within 24 hours of the scheduling of a special half-hour news program on May 24, for a recapitulation of that day's orbit flight of astronaut Scott Carpenter, full sponsorship was bought by Kemper Insurance. The films of Carpenter's recovery had arrived only minutes before broadcast.

Our gamble included a challenge, the previously mentioned logistics, and no challenge of this sort is greater than prompt delivery of the goods. Our Sports and Special Program Sales faced the challenge when the Dodgers lost and the Giants won the last game of the pennant race, thus producing a tie and triggering the network's coverage of the pennant playoff, to commence 21 hours later.

The 21-hour countdown by the divisional sales unit became a minute-by-minute operation as a 22-member sales force was alerted into action by the "command post" to announce availability of participations to prospects through their agencies. During that 21-hour alert, 10 companies, representing 60 per cent sponsorship of the first game, affixed their banners to the playoff mast. The ensuing 24 hours brought another 14 sponsors, or a 93 per cent fill for the second game—accompanied all the way by constant juggling to assure product protection.

There was a "third nine" on the playing field Wednesday of that week. In the 21-hour period between the tie at regular season's end and the start of the first playoff game, nine advertisers had purchased participation in the series. Hours later, five more were contracted. With the latter, participation had reached sold-out status before the third and final game.

A similar story unfolded at NBC Radio, which signed a one-quarter sponsor exactly 55 minutes before airtime. For the second and third games, NBC Radio clicked off four additional sponsors in one string, and a few hours later these were joined by three other companies, to mark a sellout.

The results with these "instant" programs suggest the dawn of a new age in network TV sales. The intricacies of product protection, commercial placement, strength and composition of audience—those TV sales complexities which must be resolved and coordinated before a sponsored broadcast—are swiftly surmounted by network sales forces.

NBC–
the network
that attracts
more people whenever
all networks cover
a national event...
whether it is
election night
or the flight
of an astronaut
or a Telstar broadcast
or a president's
report on a crisis.

The reason?
NBC News leads
in bringing world news
to the nation
rapidly, accurately,
responsibly. NBC

NBC Television Network

WALTER D. SCOTT

EXECUTIVE VICE PRESIDENT, TELEVISION NETWORK



Walter D. Scott was appointed executive vice president, television network, in February, 1959. Before his election as head of the television network, Mr. Scott had been vice president, television network sales. An executive with more than 20 years' service at NBC, Mr. Scott joined the network's sales department in 1938. He was named eastern sales manager in 1949, and in February, 1951, was promoted to New York radio network sales manager. In November, 1952, he was appointed to the new post of administrative sales manager. He held this position until he was elected vice president and national sales manager, television network, in December, 1955. He was named vice president, television network sales, in January, 1958. Before joining NBC, Mr. Scott served in the sales department of Hearst Radio, Inc., and before that on the advertising staff of the Daily Oklahoman and Times. He is a graduate of the University of Missouri School of Journalism.

DON DURGIN

VICE PRESIDENT, NETWORK SALES



Don Durgin, who was appointed vice president, television network sales, in February, 1959, first joined NBC in 1949 as assistant to the manager of advertising and promotion for NBC Spot Sales. In 1951, he joined the ABC Television Network as a sales presentation writer, subsequently holding several positions there until he was elected vice president in charge of the ABC Radio Network in November, 1955. Returning to NBC in March, 1957, he became vice president in charge of sales planning for the television network. He was appointed vice president, national sales manager, television network sales, in January, 1958, holding that position until he was named to his present post. He is a summa cum laude graduate of Princeton University and a graduate of New York University Law School.

MORT WERNER

VICE PRESIDENT, PROGRAMS



Mort Werner was appointed vice president, programs, television network, in July, 1961. Mr. Werner came to NBC from Young and Rubicam, Inc., where he had been senior vice president and member of the executive committee. He previously was with NBC from 1951 until July, 1957, when he left to become vice president in charge of broadcast activities of Kaiser Industries Corporation. Mr. Werner joined NBC in 1951 as producer of "Today," later becoming executive producer of the program and then executive producer of "Today," "Home" and "Tonight." In February, 1955, he was named director of participating programs for the NBC-TV Network, and in November of that year was appointed national program director. He was elected vice president, national programs, in Dec., 1955, and in February, 1957, was appointed vice president, television daytime programs. He continued in that post until he joined Kaiser Industries in July, 1957. Mr. Werner joined Young & Rubicam in October, 1959, as vice president and director of radio and television, becoming senior vice president and member of the executive committee one year later, a position he held until he joined NBC in July, 1961.

National Broadcasting Co., Inc.
NBC Television Network

30 Rockefeller Plaza, New York 20, N. Y.
Telephone: CIrcle 7-8300

Registered Telegraphic Address: NATBROCAST NEW YORK

A full listing of the NBC Board of Directors and Officers, as well as Radio Division Executive personnel and West Coast Executive personnel, will be found on page 214.

OFFICERS

Walter D. Scott.....Exec. V.P., TV Network
Charles R. Abry.V.P., Gen. Sls. Exec., TV Network
Max E. Buck.....V.P., Eastern Sls., TV Network
Giraud Chester..V.P., Pgm. Admin., TV Network
Don Durgin.....V.P., Sales, TV Network
Edwin S. Friendly, Jr.....V.P., Special Pgms., TV Network
Nicholas C. Gilles.V.P., Bus. Affairs, TV Network
Felix Jackson.....V.P., TV Network Pgms., West Coast
Harold F. Kemp.....V.P., Nighttime Pgms., TV Network, West Coast
John M. Otter.....V.P., Natl. Sls., TV Network
Angus Robinson...V.P., Central Sls., TV Network
Herbert S. Schlosser.....V.P., Talent & Pgm. Admin., TV Network
Robert L. Stone..V.P. & Gen. Mgr., TV Network
David W. Tebet..V.P., Talent Rel., TV Network
Grant A. Tinker..V.P., Pgm. Opera., TV Network, West Coast
William H. Trevarthen.....V.P., Opera. & Eng., TV Network
Mort Werner.....V.P., Pgms., TV Network

Television Network Programs

Walter D. Scott.....Exec. V.P., TV Network
Mort Werner.....Vice President, Pgms.
Giraud Chester.....V.P., Program Admin.
Edwin S. Friendly Jr.....V.P., Special Programs
Ross Donaldson.....Dir. Program Services
Donald B. Hyatt.....Dir., Special Projects
Robert F. Aaron.....Dir., Daytime Pgms.
Joseph P. Cunneff.....Dir., Nighttime Pgms.
Arch Robb.....Dir., Special Programs
Thomas S. Gallery.....Director, Sports
David W. Tebet.....V.P., Talent Relations
Felix Jackson.....V.P., Pgms., West Coast
Grant Tinker....V.P., Pgm. Opera., West Coast
Harold F. Kemp.....V.P., Nighttime Pgms., West Coast

Television Network Sales

Walter D. Scott.....Exec. V.P., TV Network
Don Durgin.....Vice President, Sales
John M. Otter.....V.P., National Sales
Max E. Buck.....V.P., Eastern Sales
Charles R. Abry.....V.P., Gen. Sls. Exec.
John H. Dodge.....General Sls. Exec.
Angus Robinson.....V.P., Central Sales
Harry T. Floyd.....Manager, Western Sales
Walter Tolleson.....Mgr., San Francisco Sales
Walter W. Gross.....Manager, Detroit Sales
James Hergen.....Dir., Daytime Pgm. Sales
Sam Maxwell.....Dir., Special Pgm. Sales
William Storke.....Dir., Partic. Pgm. Sales
Stephen Flynn.....Dir., Sales Services
Harvey Gannon.....Mgr., Special Services
Joseph Iaricci.....Dir., Sales Admin.
Dean Shaffner.....Dir., Sales Planning
Nicholas Gordon.....Dir., Sales Develop.
Raymond Eichmann....Dir., Client Presentations & Sales Promo.
Dave Hedley.....Dir., Pgm. Presentations

TV Network Business Affairs

Walter D. Scott.....Exec. V.P., TV Network
Robert L. Stone.....V.P., General Manager
Nicholas Gilles.....V.P., Business Affairs
Robert O'Connor.....Mgr., Business Admin.
Stephen Weston...Mgr., Pgm. Budgets & Svcing.
Donald Carswell....Mgr., Pricing & Finan. Svcs.

Operations and Engineering

William H. Trevarthen.....Vice President
Neil J. Murphy.....Mgr., Business Admin.
Bernard I. Paulson.....Dir., Prod. Svcs.
Charles E. Corcoran...Dir., TV Network Opera.
John Weir.....Mgr., Facilities Plan. & Opera. Control
Robert Galvin.....Mgr., Video Tape, Film & Kinescope Opera.
Thomas Phelan.....Mgr., Tech. Facil. & Maint.
John Rogers.....Mgr., Studio-Field Tech. Opera.
Edward M. Lowell.....Mgr., Facilities Admin.
James L. Wilson.....Dir., Engineering
George M. Nixon.Mgr., Equip. Devel. & Standards
Donald Castle..Mgr., Systems Plan. & Estimating
Chester A. Rackey.....Mgr., Facil. Design & Construct.
Joseph J. Arnone.....Mgr., Design & Construct.

(Continued on Page 676)

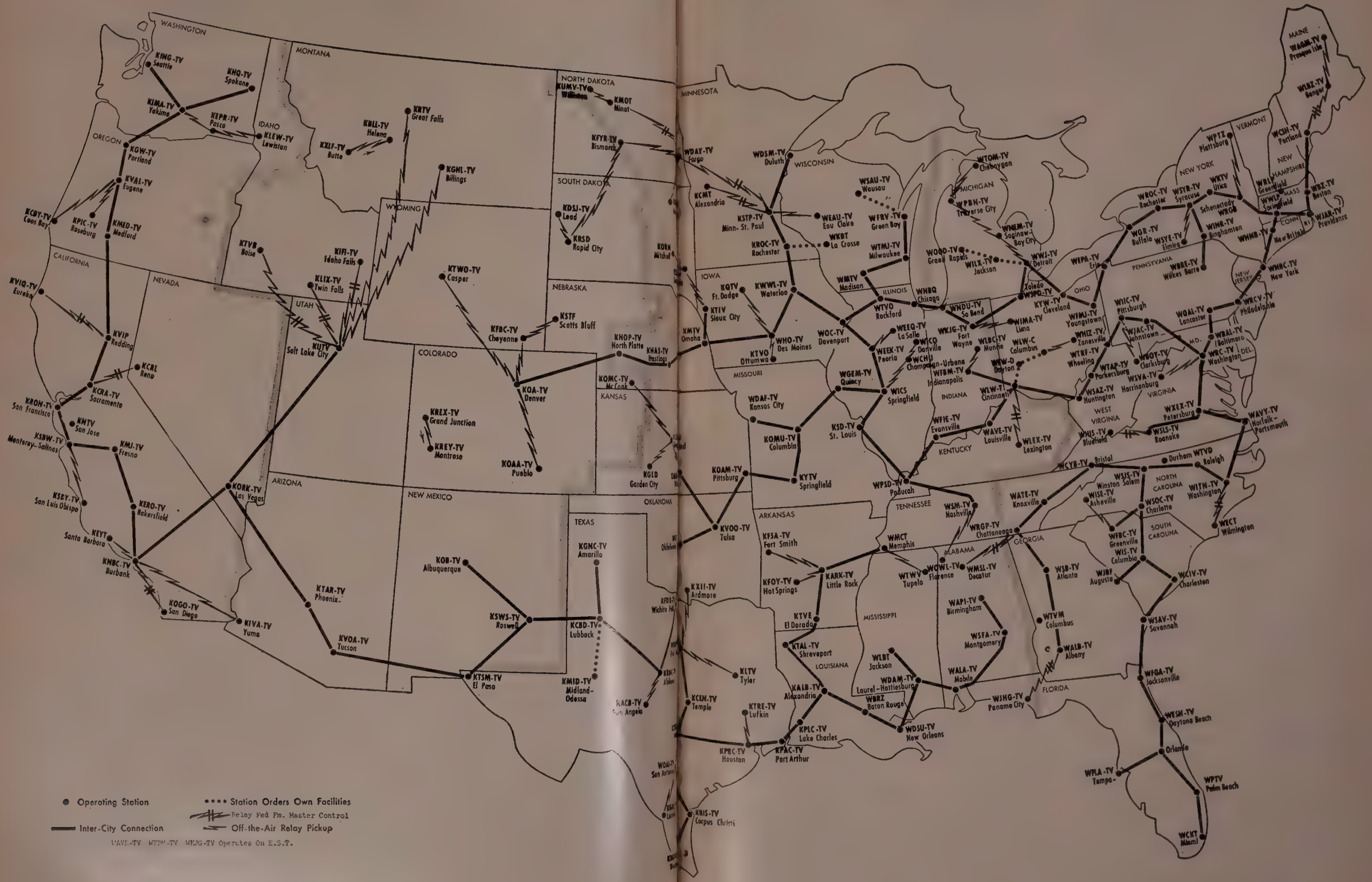
National Broadcasting



ompany Television Network



National Broadcasting Company Television Network


WASHINGTON
KING-TV Seattle
KHQ-TV Spokane
KIMA-TV Yakima
KEPR-TV Pasco
OREGON
KGW-TV Portland
KVAL-TV Eugene
KCBY-TV Coos Bay
KPIC-TV Roseburg
KMED-TV Medford
CALIFORNIA
KVIQ-TV Eureka
KVIP Redding
KCRL Reno
KCRA-TV Sacramento
KRON-TV San Francisco
KNTV San Jose
KSBW-TV Monterey–Salinas
KMJ-TV Fresno
KSBY-TV San Luis Obispo
KERO-TV Bakersfield
KEYT Santa Barbara
KNBC-TV Burbank
KOGO-TV San Diego
KIVA-TV Yuma
NEVADA
KORK-TV Las Vegas
KTAR-TV Phoenix
KVOA-TV Tucson
IDAHO
KLEW-TV Lewiston
KTVB Boise
KIFI-TV Idaho Falls
KLIX-TV Twin Falls
UTAH
KUTV Salt Lake City
MONTANA
KXLF-TV Butte
KBLL-TV Helena
KRTV Great Falls
KGHL-TV Billings
WYOMING
KTWO-TV Casper
KFBC-TV Cheyenne
COLORADO
KREX-TV Grand Junction
KREY-TV Montrose
KOAA-TV Pueblo
KOA-TV Denver
NEW MEXICO
KOB-TV Albuquerque
KSWS-TV Roswell
KTSM-TV El Paso
TEXAS
KGNC-TV Amarillo
KCBD-TV Lubbock
KMID-TV Midland–Odessa
KACB-TV San Angelo
NORTH DAKOTA
KMOT Minot
KFYR-TV Bismarck
SOUTH DAKOTA
KDSJ-TV Lead
KRSD Rapid City
NEBRASKA
KSTF Scotts Bluff
KHOL-TV Mitchell
KHAS-TV Hastings
KOMC-TV McCook
KGLD Garden City
KANSAS
OKLAHOMA
KVOO-TV Tulsa
KOAM-TV Pittsburg
KYTV Springfield
KOMU-TV Columbia
MINNESOTA
WDAY-TV Fargo
WDSM-TV Duluth
WISCONSIN
WSAU-TV Wausau
WFRV-TV Green Bay
WTMJ-TV Milwaukee
WEAU-TV Eau Claire
WKBT La Crosse
KSTP-TV Minn.-St. Paul
KROC-TV Rochester
KCMT Alexandria
IOWA
KQTV Ft. Dodge
KTIV Sioux City
KWWL-TV Waterloo
KMTV Omaha
KTVO Ottumwa
WHO-TV Des Moines
WOC-TV Davenport
ILLINOIS
WMTV Madison
WNBQ Chicago
WTVO Rockford
WEEQ-TV La Salle
WCIA Champaign-Urbana
WEEK-TV Peoria
MISSOURI
WGEM-TV Quincy
WICS Springfield
WDAF-TV Kansas City
KSD-TV St. Louis
MICHIGAN
WTOM-TV Cheboygan
WPBN-TV Traverse City
WKNX-TV Saginaw–Bay City
WWJ-TV Detroit
WOOD-TV Grand Rapids
WILX-TV Jackson
INDIANA
WNDU-TV So. Bend
WKJG-TV Fort Wayne
WFBM-TV Indianapolis
WLW-D Dayton
WLW-T Cincinnati
WFIE-TV Evansville
WAVE-TV Louisville
KENTUCKY
WLBC-TV Muncie
WLW-C Columbus
OHIO
Toledo WSPD-TV
KYW-TV Cleveland
WEWS-TV Youngstown
WHIZ-TV Zanesville
WTRF-TV Wheeling
WLEX-TV Lexington
WPSD-TV Paducah
TENNESSEE
WSM-TV Nashville
WHCT Memphis
WRGP-TV Chattanooga
WATE-TV Knoxville
ARKANSAS
KFSA-TV Fort Smith
KFOY-TV Hot Springs
KARK-TV Little Rock
KTVE El Dorado
KXII-TV Ardmore
KTEN Ada
MISSISSIPPI
WTWV Tupelo
WCOV-TV Florence
WMSL-TV Decatur
WAPI-TV Birmingham
WSFA-TV Montgomery
WALA-TV Mobile
ALABAMA
GEORGIA
WSB-TV Atlanta
WTVM Columbus
WALB-TV Albany
WJHG-TV Panama City
FLORIDA
WJBF Augusta
WIS-TV Columbia
WFBC-TV Greenville
WSOC-TV Charlotte
WISE-TV Asheville
WSJS-TV Winston Salem
NORTH CAROLINA
SOUTH CAROLINA
WITN-TV Washington
WECT Wilmington
WCIV-TV Charleston
WSAV-TV Savannah
WFGA-TV Jacksonville
WESH-TV Daytona Beach
Orlando
WFLA-TV Tampa–
WPTV Palm Beach
WCKT Miami
WCYB-TV Bristol
Durham WTVD
Raleigh
WXEX-TV Petersburg
WAVY-TV Norfolk–Portsmouth
WSAZ-TV Huntington
WTAP-TV Parkersburg
WSVA-TV Harrisonburg
VIRGINIA
WEST VIRGINIA
WJAC-TV Johnstown
WOOT-TV Clarksburg
WTAE-TV Pittsburgh
WQAL-TV Lancaster
WBAL-TV Baltimore
WRC-TV Washington
MD.
DEL.
WRCV-TV Philadelphia
PENNSYLVANIA
WBRE-TV Wilkes Barre
WGR-TV Buffalo
WSYE-TV Elmira
WSYR-TV Syracuse
WROC-TV Rochester
WKTV Utica
Schenectady WRGB
WIMA-TV Lima
WHIO-TV Dayton
WLBC-TV Muncie
WLW-C Columbus
WKJG-TV Fort Wayne
WNDU-TV So. Bend
WBBM-TV Chicago
WTVO Rockford
WEEQ-TV La Salle
WCIA Champaign-Urbana
WEEK-TV Peoria
WGEM-TV Quincy
WICS Springfield
WDAF-TV Kansas City
KSD-TV St. Louis
KOMU-TV Columbia
KYTV Springfield
KOAM-TV Pittsburg
KVOO-TV Tulsa
KTEN Ada
KXII-TV Ardmore
KFDX-TV Wichita Falls
KTAL-TV Shreveport
LOUISIANA
WLBT Jackson
WDAM-TV Laurel–Hattiesburg
WBRZ Baton Rouge
KALB-TV Alexandria
KPLC-TV Lake Charles
KPAC-TV Port Arthur
KPRC-TV Houston
WDSU-TV New Orleans
KTRE-TV Lufkin
KCEN-TV Temple
KLTV Tyler
WOAI-TV San Antonio
KRIS-TV Corpus Christi
KVEO-TV Brownsville
KGBT-TV Harlingen
KRGV-TV Weslaco
KACB-TV San Angelo
KMID-TV Midland–Odessa
KTSM-TV El Paso
KVOA-TV Tucson
KTAR-TV Phoenix
KIVA-TV Yuma
KNBC-TV Burbank
KOGO-TV San Diego
KEYT Santa Barbara
KERO-TV Bakersfield
KSBY-TV San Luis Obispo
KSBW-TV Monterey–Salinas
KMJ-TV Fresno
KNTV San Jose
KRON-TV San Francisco
KCRA-TV Sacramento
KCRL Reno
KVIP Redding
KVIQ-TV Eureka
KUTV Salt Lake City
KTVB Boise
KIFI-TV Idaho Falls
KLIX-TV Twin Falls
KLEW-TV Lewiston
KXLF-TV Butte
KBLL-TV Helena
KRTV Great Falls
KGHL-TV Billings
KTWO-TV Casper
KFBC-TV Cheyenne
KSTF Scotts Bluff
KHOL-TV Mitchell
KDSJ-TV Lead
KRSD Rapid City
KFYR-TV Bismarck
KMOT Minot
KUMV-TV Williston
KHAS-TV Hastings
KOMC-TV McCook
KGLD Garden City
KOA-TV Denver
KOAA-TV Pueblo
KREX-TV Grand Junction
KREY-TV Montrose
KOB-TV Albuquerque
KSWS-TV Roswell
KTSM-TV El Paso
KGNC-TV Amarillo
KCBD-TV Lubbock
KMID-TV Midland–Odessa
KACB-TV San Angelo
KORK-TV Las Vegas
KOMO-TV Seattle
KHQ-TV Spokane
KIMA-TV Yakima
KEPR-TV Pasco
KLEW-TV Lewiston
KXLF-TV Butte
KBLL-TV Helena
KRTV Great Falls
KGHL-TV Billings
KFYR-TV Bismarck
KMOT Minot
KUMV-TV Williston
WDAY-TV Fargo
WDSM-TV Duluth
KCMT Alexandria
KSTP-TV Minn.-St. Paul
KROC-TV Rochester
WEAU-TV Eau Claire
WKBT La Crosse
WSAU-TV Wausau
WFRV-TV Green Bay
WTMJ-TV Milwaukee
WTOM-TV Cheboygan
WPBN-TV Traverse City
WKNX-TV Saginaw–Bay City
WWJ-TV Detroit
WOOD-TV Grand Rapids
WILX-TV Jackson
Toledo WSPD-TV
KYW-TV Cleveland
WEWS-TV Youngstown
WHIZ-TV Zanesville
WTRF-TV Wheeling
WLW-C Columbus
WHIO-TV Dayton
WLW-T Cincinnati
WLBC-TV Muncie
WKJG-TV Fort Wayne
WFBM-TV Indianapolis
WCIA Champaign-Urbana
WCHU Champaign
WEEK-TV Peoria
WGEM-TV Quincy
WICS Springfield
WDAF-TV Kansas City
KSD-TV St. Louis
KOMU-TV Columbia
KYTV Springfield
KOAM-TV Pittsburg
KVOO-TV Tulsa
KTEN Ada
KXII-TV Ardmore
KFDX-TV Wichita Falls
KFSA-TV Fort Smith
KFOY-TV Hot Springs
KARK-TV Little Rock
KTVE El Dorado
KTAL-TV Shreveport
WLBT Jackson
WDAM-TV Laurel–Hattiesburg
WBRZ Baton Rouge
KALB-TV Alexandria
KPLC-TV Lake Charles
KPAC-TV Port Arthur
KPRC-TV Houston
WDSU-TV New Orleans
KTRE-TV Lufkin
KCEN-TV Temple
KLTV Tyler
WOAI-TV San Antonio
KRIS-TV Corpus Christi
KVEO-TV Brownsville
KGBT-TV Harlingen
KRGV-TV Weslaco
KACB-TV San Angelo
KMID-TV Midland–Odessa
KTSM-TV El Paso
KVOA-TV Tucson
KTAR-TV Phoenix
KIVA-TV Yuma
KNBC-TV Burbank
KOGO-TV San Diego
KEYT Santa Barbara
KERO-TV Bakersfield
KSBY-TV San Luis Obispo
KSBW-TV Monterey–Saltnas
KMJ-TV Fresno
KNTV San Jose
KRON-TV San Francisco
KCRA-TV Sacramento
KCRL Reno
KVIP Redding
KVIQ-TV Eureka
KUTV Salt Lake City
KTVB Boise
KIFI-TV Idaho Falls
KLIX-TV Twin Falls
KLEW-TV Lewiston
KXLF-TV Butte
KBLL-TV Helena
KRTV Great Falls
KGHL-TV Billings
KTWO-TV Casper
KFBC-TV Cheyenne
KSTF Scotts Bluff
KHOL-TV Mitchell
KDSJ-TV Lead
KRSD Rapid City
KFYR-TV Bismarck
KMOT Minot
KUMV-TV Williston
WDAY-TV Fargo
WDSM-TV Duluth
KCMT Alexandria
KSTP-TV Minn.-St. Paul
KROC-TV Rochester
WEAU-TV Eau Claire
WKBT La Crosse
WSAU-TV Wausau
WFRV-TV Green Bay
WTMJ-TV Milwaukee
WTOM-TV Cheboygan
WPBN-TV Traverse City
WKNX-TV Saginaw–Bay City
WWJ-TV Detroit
WOOD-TV Grand Rapids
WILX-TV Jackson
Toledo WSPD-TV
KYW-TV Cleveland
WEWS-TV Youngstown
WHIO-TV Dayton
WLW-C Columbus
WLBC-TV Muncie
WKJG-TV Fort Wayne
WNDU-TV So. Bend
WBBM-TV Chicago
WTVO Rockford
WEEQ-TV La Salle
WCIA Champaign-Urbana

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Talent & Pgm. Administration

Herbert S. Schlosser.....Vice President
Robert Dunne .....Manager
Robert Hanna.....Mgr., Music & Literary Rights
Joseph Milroy.....Mgr., Contract Admin.
Edward Rosenberg.....Mgr., Talent & Pgm., Admin., West Coast

Treasurer

Aaron Rubin.....Executive V.P. & Treasurer
Howard P. Swanson.....Dir., Tax Administration
Richard J. Raburn.....Controller
Anthony J. Dente....Mgr., Operating Budgets & Financial Evaluation
Julius Ross.....Manager, Audits
Ulrich F. Caro.....Dir., Capital Budgets & Office Services
Randall McMillin....Dir., Purchasing & Materials
James White.....Director, Accounting
Patrick J. Burke, Jr.....Chief Accountant
Charles Ochsenreiter.....Mgr., Systems & Data Processing
Albert E. Walker.....Manager, Transportation
William A. Williams.....Assistant Treasurer
Jerrold Wollison.....Manager, Contract Admin.

Personnel

George H. Fuchs.....Vice President
J. Noel Deutscher.....Manager, Organization Planning & Management Devel.
Richard Goldstein.....Director, Labor Relations
Dr. Bernard J. Handler.....Company Physician
Henry O. Lumb.....Director, Personnel
Oscar C. Turner.....Manager, Personnel & Labor Rel., West Coast

Planning & Research

Hugh M. Beville.....Vice President
Allen R. Cooper.....Dir., Corporate Planning
Barry T. Rumple.....Mgr., Broadcast Economies
Thomas E. Coffin.....Director, Research
Marvin Baiman.....Mgr., Research Projects
William Rubens...Mgr., Audience Measurement
William S. Duttera.....Dir., Allocations Eng.

General Executive

Louis Hausman.....Vice Pres., Gen. Exec.

Public Information

Sydney H. Eiges.....V.P., Public Information

Press and Publicity

Ellis O. Moore.....Vice President
Cornelius K. Sullivan.....Mgr., Admin. & Svcs.
Joseph Derby.....Director, News Publicity
Merryle S. Rukeyser....Director, Pgm., Publicity
Sidney Desfor.....Manager, Photo Unit
J. Alan Baker.....Mgr., Bus. & Trade Pub.
Malcolm Oettinger.....Coordinator, News Info., Washington
Ralph Shawhan...Dir., Press & Pub., West Coast

Advertising

Lawrence Grossman.....Director, Advertising
David Bellin.....Manager, Special Projects
John J. Graham.....Art Director
Gerald Rowe.....Mgr., Audience Adv. & Promo.

Promotional Services

Alexander S. Rylander.....Vice President
John Scuoppo.....Manager, Promotion
Peter M. Tintle.....Manager, Guest Relations
Paul Mosher.....Manager, Pgm. Merchandise

Corporate Affairs

Robert D. Kasmire.....Director, Corporate Info.
Kathryn S. Cole.....Manager, Information
Willis Grant....Co-ordinator, Corp. Information

Standards and Practices

Ernest Lee Jahncke Jr.....Vice President
John A. Cimperman.....Director, Practices
Carl M. Watson....Director, Broadcast Standards
Doris S. Williams.....Coordinator

Legal

Thomas E. Ervin.....V.P. & General Attorney
James A. Stabile....V.P. & Assoc. Gen. Attorney
Richard H. Graham.....V.P., Law, West Coast
Howard Monderer.....Asst. Gen. Attorney, Washington

News

William R. McAndrew.....Exec. Vice President
Julian Goodman.....Vice President
Elmer W. Lower.....V.P., General Manager
Carl Lindemann, Jr....V.P., Special News Projects
Irving Gitlin.....Exec. Prod., Creative Projects
Rex Goad .....Director
Eugene Juster.....Director, News Film

Edward Stanley.....Dir., Public Affairs
William Monroe.....Dir., News, Washington
James A. Jurist.....Director, Bus. Affairs
Donald Meaney.....Directors, News Programs
Leonard Allen.....Manager, News
Russell Tornabene.....Mgr., News Opera., N. Y.
Arthur Wakelee.....Weekend Manager
George Heinemann.....Manager, Public Affairs
Milton Brown.....Coordinator, NBC News Information Services
Burroughs H. Prince.....Manager, Local News
Frank Jordan.....Manager, News, Chicago
John Thompson.....Mgr., News, Los Angeles

Station Relations

Thomas E. Knode.....Vice President
Donald J. Mercer.....Director
Sheldon B. Hickox, Jr.....Director, West Coast
Regional Managers.....Joseph J. Berhalter, Anthony A. Cervini, William M. Kelley, Malcolm B. Laing, Raymond T. O'Connell, Theodore Reinhard, Paul Rittenhouse

NBC OWNED STATIONS & NBC SPOT SALES

Administration

Raymond W. Welpott...Executive Vice President
Marvin V. McCormick.....Dir. Business Affairs

Television Spot Sales

Richard H. Close.....V.P., NBC Spot Sales
Byron E. Goodell.....Director
Robert H. Anderson..Mgr., San Francisco Office
William A. Loudon.....Mgr., Burbank Office
Charles Bergh.....Mgr. Central Office
Caroline Wynkoop.....Mgr., Sales Service
Wilbur Fromm.....Dir., New Bus. & Promo.
Robert Sullivan.....Mgr., Sales Development
Howard Selger.....Manager, Research

NBC Owned Stations (Television)

WNBC-TV, New York
30 Rockefeller Plaza, N. Y. 20, N. Y.

Theodore H. Walworth.....V.P. & General Mgr.
Peter M. Affe.....Station Manager
Richard B. Barnhill.....Mgr., Operations
Jay J. Heitin.....Director, Sales
Edward A. Warren.....Manager, Pgms.
Alvin Slep.....Mgr., Publ. & Exploitation
Earl M. Harder.....Dir., Bcst. Standards
Frederick E. Acker.....Mgr., Business Affairs
John Reynolds.....Mgr., Public Affairs

WRCV-TV, Philadelphia
1619 Walnut St., Philadelphia 3, Pa.

Raymond W. Welpott....Vice Pres. & Gen. Mgr.
Arthur A. Watson.....Station Manager
Neal Van Ells.....Manager, Programs
John P. Wiley.....Manager, Sales
Jack Dorr.....Mgr., Adv. & Promo.
William P. Keeney.....Business Manager

WRC-TV, Washington
4001 Nebraska Ave., N.W., Washington 16, D. C.

Joseph W. Goodfellow.....V.P. & Gen. Mgr.
Thomas E. Paro.....Station Manager
Eugene Walz.....Director, Programs
Edward Ryan.....Mgr., Adv. & Promo.
William Callaway.....Business Manager
Arthur Faircloth.....Manager, Sales

KNBC, Burbank
3000 West Alameda, Burbank, Calif.

Thomas C. McCray.....V.P. & Gen. Mgr.
James F. Parks.....Station Manager
Robert Kennedy.....Mgr., Adv. & Promo.
Noyes A. Scott.....Mgr., Local Sls. & Sls. Svc.
John Kenaston.....Manager, Programs
John B. Knight.....Mgr., Tech. Operations
John Wehrheim.....Business Manager
Christopher B. Bose.....Admin., Bcst. Stand.

WNBQ, Chicago
Merchandise Mart, Chicago 54, Ill.

Lloyd E. Yoder.....V. P. & Gen. Mgr.
Robert Lemon.....Station Manager
Kenneth Christiansen.....Mgr., Opera.
Norman Cissna.....Mgr., National Sales
Harry Trigg.....Manager, Programs
Hugh Del Regno.....Dir., Business Affairs
Wilfred Prather.....Mgr., Tech. Opera.
Chester Champbell.....Dir., Adv. & Promo.

Enterprises

George A. Graham Jr.....V.P., Entp. Div.
William J. Schmitt.....General Manager
David H. Horowitz.....Mgr., Business Affairs
James W. Dodd.....Mgr., Sales Services
Morris Rittenberg.....Dir., Domestic Enter.
Norman Nunenfeld.....Mgr., Merchandising
Ira Wolff.....Mgr., Sales Planning
William P. Breen....V.P., Sales, NBC Films Inc.
Joseph M. Klein.....Dir., Internatl. Enter.
George W. Harper.....V.P., Gen. Mgr., NBC Ltd.

Population, Families, Television Homes And Television Stations, Listed by State

January 1, 1963*

State	Population	Families	TV Homes	TV Stations
Alabama	3,320,000	880,000	665,000	11
Alaska	250,000	65,000	43,000	5
Arizona	1,410,000	415,000	348,000	8
Arkansas	1,775,000	500,000	333,500	7
California	16,300,000	5,321,500	4,838,000	35
Colorado	1,850,000	515,500	421,000	9
Connecticut	2,670,000	788,500	748,000	6
Delaware	475,000	140,000	125,000	—
District of Columbia	770,000	224,500	211,500	5
Florida	5,115,000	1,564,500	1,270,000	18
Georgia	4,070,000	1,064,000	839,000	11
Hawaii	670,000	206,000	140,000	4
Idaho	685,000	203,500	157,000	5
Illinois	10,275,000	3,161,000	2,980,000	17
Indiana	4,798,000	1,479,500	1,385,000	17
Iowa	2,790,000	860,000	797,000	12
Kansas	2,205,000	699,000	586,000	10
Kentucky	3,055,000	841,000	626,000	7
Louisiana	3,375,000	959,000	754,500	13
Maine	980,000	283,000	260,000	6
Maryland	3,275,000	945,000	857,000	4
Massachusetts	5,235,000	1,517,000	1,447,000	7
Michigan	8,000,000	2,333,000	2,199,000	17
Minnesota	3,500,000	1,032,000	907,000	10
Mississippi	2,180,000	576,000	397,500	8
Missouri	4,500,000	1,409,500	1,247,000	16
Montana	685,000	210,000	142,500	8
Nebraska	1,430,000	442,000	371,500	8
Nevada	305,000	99,500	79,000	5
New Hampshire	615,000	186,000	173,000	1
New Jersey	6,275,000	1,847,000	1,740,500	—
New Mexico	1,025,000	282,000	209,000	6
New York	17,225,000	5,225,000	4,836,000	24
North Carolina	4,660,000	1,188,500	926,000	13
North Dakota	637,000	173,000	132,000	9
Ohio	9,925,000	2,998,500	2,850,000	20
Oklahoma	2,380,000	728,000	595,000	10
Oregon	1,825,000	596,000	475,000	11
Pennsylvania	11,500,000	3,318,000	3,088,000	21
Rhode Island	875,000	258,000	241,000	3
South Carolina	2,400,000	607,500	465,000	10
South Dakota	690,000	199,500	142,500	6
Tennessee	3,625,000	998,000	767,500	14
Texas	10,050,000	2,972,000	2,405,000	44
Utah	940,000	268,500	240,000	3
Vermont	393,000	111,500	100,500	1
Virginia	4,125,000	1,101,000	894,000	12
Washington	2,950,000	937,000	798,000	11
West Virginia	1,850,000	495,000	390,000	9
Wisconsin	4,025,000	1,192,000	1,086,000	13
Wyoming	340,000	102,000	78,000	3
Total	184,278,000	54,519,000	47,807,500	534

* From Census Bureau and other sources.



presents

TELEVISION STATIONS

STATION INDEX

TV STATIONS LISTED

BY STATE AND CITY

EXECUTIVE PERSONNEL

1963



how do you fit a hippo into a hatbox?

You can! . . . if you're interested in just his foot. Like ranking TV markets. You can take a small portion of the market by using the SMSA metro approach . . . but if you want the whole hippo, you gotta rank by total market! *Consider.* More than 90% of the Charlotte Market is located outside the metro area *and the total* Charlotte TV Market contains 574,800 TV homes . . . ranking 20th in the nation!* We throw our weight around too, with an 87% lead over the market's second station.* Throw your hat into our coverage ring — it's a whopper!

*ARB TV Market Digest

WBTV
CHARLOTTE
JEFFERSON STANDARD BROADCASTING COMPANY
Represented Nationally by Television Advertising TvAR Representatives, Inc.

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WDBJ-TV	765
WDBO-TV	699
WDEF-TV	752
WDSM-TV	721
WDSU-TV	715
WDXI-TV	752
WEAR-TV	700
WEAT-TV	701
WEAU-TV	768
WECT	734
WEEK-TV	706
WEHT	708
WESH-TV	696
WEWS	736
WFAA-TV	757
WFAM-TV	710
WFBC-TV	751
WFBG-TV	743
WFBM-TV	708
WFGA-TV	697
WFIE-TV	708
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WFLA-TV	701
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WFMY-TV	733
WFRV-TV	768
WFTV	700
WGAL-TV	745
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WGN-TV	705
WGR-TV	730
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WHBF-TV	707
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WHEN-TV	732
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WJTV	723
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WJXT	697
WJZ-TV	716
WKAQ-TV	770
WKBM-TV	770
WKBN-TV	738
WKBT	768
WKBW-TV	730
WKJG-TV	708
WKNX-TV	720
WKOW-TV	768
WKRC-TV	736
WKRG-TV	684
WKST-TV	738
WKTV	733
WKY-TV	739
WKYT	713
WKZO-TV	720
WLAC-TV	753
WLBC-TV	710
WLBT	723
WLBW-TV	699
WLBZ-TV	715
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WLUK-TV	768
WLVA-TV	764
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WLW-D	737
WLW-I	710
WLW-T	736
WLYH-TV	743
WMAL-TV	696
WMAR-TV	717
WMAZ-TV	702
WMBD-TV	706
WMCT	753
WMSL-TV	684
WMT-TV	711
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Call Letters	Page	Call Letters	Page	Call Letters	Page	Call Letters	Page
WMUR-TV	729	WPTA	708	WSLS-TV	765	WTTV	708
WNAC-TV	718	WPTV	700	WSM-TV	753	WTVC	752
WNBC-TV	719	WPTZ-TV	732	WSOC-TV	733	WTVD	733
WNBE-TV	734	WRAL-TV	734	WSPA-TV	751	WTVH	706
WNBF-TV	730	WRBL-TV	702	WSPD-TV	737	WTVJ	699
WNBQ	706	WRC-TV	696	WSTV-TV	737	WTVK	752
WNCT	734	WRCV-TV	747	WSUN-TV	701	WTVM	702
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WNEM-TV	719	WREC-TV	753	WSVA-TV	764	WTVO	707
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WNEW-TV	731	WRGB	732	WTAE	747	WTVR	765
WNHC-TV	695	WRGP-TV	752	WTAF-TV	710	WTVT	701
WNOK-TV	750	WRIK-TV	770	WTAP-TV	767	WTVW	708
WNYS	732	WRLP	718	WTAR-TV	764	WTVY	684
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WORA-TV	770	WSEE	743	WTOL-TV	737	WWLP	718
WOW-TV	728	WSFA-TV	685	WTOM-TV	719	WWOR	718
WOWL-TV	684	WSIL-TV	706	WTOP-TV	696	WWTV	719
WPBN-TV	721	WSIX-TV	753	WTPA	743	WXEX-TV	765
WPCA-TV	745	WSJS-TV	734	WTRF-TV	763	WXYZ-TV	720
WPIX	732	WSJV	710	WTSP-TV	701	WYAH-TV	764
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Pop.: 3,320,000
Families: 880,000

Alabama

TV Homes: 665,000
TV Stas. in State: 11

WAPI-TV—Birmingham—1949

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Newhouse Bcstg. Corp.
Address.....P. O. Box 1310
Tel.: FA 3-6141.....CBS-NBC
Newspaper Affiliation.....Birmingham News
Representative..Harrington, Righter & Parsons
V.P., General Manager....Charles F. Grisham
Pub., Prom. Dir.....James Chenoweth
Program Dir.....Johnny Johnson
Chief Engineer.....J. V. Sanderson

WBRC-TV—Birmingham—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Taft Bcstg. Co.
Address .....P.O. Box 6007
Tel.: 322-4701 .....ABC
Representative .....Katz
President.....Hulbert Taft, Jr.
V.P., General Manager.....R. T. Schlinkert
Sales Manager.....Oliver V. Naylor
Prog. Dir., Film Mgr.....Keith E. Barze
Promotion, Publicity Director....Robert E. Lee
Chief Engineer.....Harry L. Lawson
Owners of: WKRC, AM-TV-FM, Cincinnati; WTVN, AM-TV-FM, Columbus; WBRC, AM-FM; WKYT-TV, Lexington.

WMSL-TV—Decatur—1954

Channel: 23 UHF..AP: 102 Kw...VP: 189 Kw.
Owned By ....Tenn. Valley Radio & TV Corp.
Address.....701 Banks St.
Tel.: EL 3-0361.....ABC-CBS-NBC
Station Reps.....Masla; Clarke Brown
President, Gen. Mgr.....Frank Whisenant
Commercial Manager.....Bob Gleason
Program, Prom. Mgr.....Alice A. Whisenant
Film Manager.....Mort Hargrove
Chief Engineer.....Kenneth Casey
Owners of: WMSL-AM.

WTVY—Dothan—1955

Channel: 4 VHF..AP: 100 Kw...VP: 170 Kw.
Owned-Operated By.....WTVY, Inc.
Address .....Box 798
Tel.: 792-3195 .....ABC-CBS
Station Reps. .....Southeastern Reps.; Meeker
Exec. V. P., Gen. Mgr. .....F. E. Busby
Local Sales Manager.....Arthur Creamer
Program Director .....John Gause
Promotion Director .....Gale Roemheld
Chief Engineer.....Ellis N. Anderson

WOWL-TV—Florence—1957

Channel: 15 UHF..AP: 11.7 Kw...VP: 20.8 Kw.
Owned By.....TV Muscle Shoals, Inc.
Business Address.....P. O. Box 600
Tel.: AT 2-7711.....CBS-NBC-ABC
Station Reps.....Jack Masla; Bernard Ochs
President.....Richard B. Biddle
V.P.....W. A. Mapes
Gen. Mgr.....Jack Worley
Comm. Mgr., Local Adv.....M. Davis
Program Director.....E. Foote
Prom., Publicity Director.....Gayle Bishop
Film Manager.....Henry Jones
Nat. Adv. Mgr.....Dick Biddle
Chief Engineer.....Larry Rohling

WAFG-TV—Huntsville—1959

Channel: 31 UHF..AP: 112 Kw...VP: 204 Kw.
Owned By.....Rocket City TV Inc.
Address .....1000 Monte Sano Blvd.
Tel.: 539-1783.....ABC
Station Reps. .....Breen & Ward; Ayers
President.....James Cleary
General Manager.....John A. Higdon
Film Mgr. .....Samuel Arnold
Chief Engineer.....Victor Bankowski

WALA-TV—Mobile—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Pape TV Co., Inc.
Address.....210 Government St.
Tel.: HE 3-3754.....NBC
Sta. Reps.....Bolling; Clarke Brown
President.....W. O. Pape
General, Sta. Manager.....W. B. Pape
Commercial, Adv. Mgr.....John E. Dixon
Promotion, Publicity Director.....Bob Grimes
Program Director.....Mal Eno
Chief Engineer.....R. Hurley
Owners of: WALA.

WKRG-TV—Mobile—1955

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....WKRG-TV Inc.
Address.....162 St. Louis St.
Tel.: HE 2-5505.....CBS
Newspaper Affiliation .....Press-Register
Station Rep.....Avery-Knodel
President.....Kenneth R. Giddens
Exec. V.P., General Mgr.....C. P. Persons, Jr.
Program Dir.....Bob Peary
Operations Manager.....John E. Crawford
Publicity Dir.....Mrs. Mary Herring
Film Manager.....James Ellis
Chief Engineer.....Donald B. Patton
Owners of: WKRG-AM-FM.

WCOV-TV—Montgomery—1953

Channel: 20 UHF..AP: 200 Kw...VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co.
Business Address.....P. O. Box 2505
Tel.: 262-5361 .....ABC-CBS
Sta. Rep.....Venard, Torbet, McConnell
President.....O. P. Covington
General Manager.....Hugh M. Smith
Commercial Manager.....Morris South
Prom., Publicity Director.....Martha Hall
Film Manager.....Bob House
Chief Engineer.....W. D. Weatherly

WSFA-TV—Montgomery—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Broadcasting Co. of South
Address .....10 East Delano Ave.
Tel.: 265-1251 .....NBC
Sta. Rep.....Peters, Griffin, Woodward
President.....B. Calhoun Hipp
Exec. V.P.....G. Richard Shafto
Manag. Dir.....Carter C. Hardwick
Operations Director .....Gene Jacobsen
Sales Manager .....Bob Villar
Nat. Sales Mgr.....Jack Long
Program Director .....Sam Spivey
Public Relations Dir. .....John Raines
Promotion Director .....Jim Wilbourne
Film Manager .....Alice Mayfield
Chief Engineer.....Richard Payne
Owners of: WIS, AM-TV, Columbia.

WSLA-TV—Selma—1960

Channels: 8 VHF...AP: 1.5 Kw....VP: 3 Kw.
Owned By.....Selma Television, Inc.
Address.....Box 305
Tel.: TR 2-0455.....Independent
Sta. Representative.....Radio-Tv Reps. Inc.
President.....W. J. Brennan
General Mgr., Ch. Eng.....Cyril G. Brennan
Commercial Manager.....John Frasier
Program Director.....John Rogers
Promotion Director.....Bill Wills
Publicity Director.....Minnie Lee Frazee
Film Manager.....Billy Morgan

Pop.: 250,000
Families: 65,500

Alaska

TV Homes: 43,000
TV Stas. in State: 5

KENI-TV—Anchorage—1953

Channel: 2 VHF..AP: 2.69 Kw...VP: 5.37 Kw.
Owned By .....Midnight Sun Bcstrs., Inc.
Business Address.....Box 1160
Tel.: BR 5-2201.....NBC-ABC
Station Reps.....Fletcher; Day-Wellington, Inc.
President, Gen. Mgr.....Alvin O. Bramstedt
Comm. Adv. Mgr.....William Stewart
Program, Promotion Dir .....Marcia Hiber
Film Manager .....Byra Petre
Chief Engineer.....Charles Gray
Owners of: KENI; KFAR, AM-TV, Fairbanks; KTKN, Ketchikan.

KTVA—Anchorage—1953

Channel: 11 VHF..AP: 1.61 Kw...VP: 3.22 Kw.
Owned-Oper. By....Northern Television, Inc.
Business Address.....P.O. Box 2200
Tel.: BR 5-4321 .....CBS
Representative.....Weed; Alaska Radio-TV
Pres., Gen., Sta. Mgr.....A. G. Hiebert
Chief Engineer.....John Honea

KFAR-TV—Fairbanks—1955

Channel: 2 VHF...AP: 2.76 Kw....VP: 5.6 Kw.
Owned By .....Midnight Sun Bcstrs., Inc.
Address .....Lathrop Building
Station Rep. .....Day-Wellington
Tel.: GL 2-2125 .....ABC-NBC
Pres., General Mgr. .....Alvin O. Bramstedt
Station Manager.....D. Andon
Commercial Manager .....Bob Parsons
Program, Publicity Dir. .....Marcia Hiber
Promotion Director .....Leilani Hodge
Film Manager .....Al Frey
Advertising Manager .....William Ackiss
Chief Engineer .....James O'Kelly
Owners of: KFAR, Fairbanks; KENI, Anchorage; KTKN, Ketchikan; KENI-TV, Anchorage. All Alaska.

KTVF—Fairbanks—1955

Channel: 11 VHF..AP: 5.5 Kw...VP: 11.1 Kw.
Owned-Oper. By.....Northern TV, Inc.
Address.....Box 2200, Anchorage
Tel.: GL 2-3636.....CBS
Station Reps.....Weed; Alaska Radio-TV
President.....A. G. Hiebert
Station, Comm. Manager.....John Griffin
Promotion Director.....Jan Ward
Film Mgr.....Sue Yoder
Chief Engineer.....Ken Phillips
Owners of: KTVA-TV, Anchorage.

KINY-TV—Juneau—1956

Channel: 8 VHF..AP: .13 Kw...VP: .26 Kw.
Owned-Oper. By.....Juneau Broadcasters, Inc.
Address.....231 So. Franklin St.
Tel.: JU 6-1800.....CBS
Station Reps.....Weed; Wagner
Pres., Gen. Mgr.....J. W. McKinley
Program Director.....Richard Peter

Pop.: 1,410,000
Families: 415,000

Arizona

TV Homes: 348,000
TV Stas. in State: 8

KOOL-TV—Phoenix—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KOOL Radio-TV, Inc.
Business Address.....511 West Adams St.
Tel.: BR 1-2345.....CBS
Representative .....Hollingbery
President .....Tom Chauncey

V. P., General Mgr. .....Homer Lane
V. P., Comm. Mgr. .....Leslie Lindvig
Station Manager .....John Murphy
Program Director.....Robert Davies
Publicity Director.....Thomas King
Promotion Director .....Marge Injasoulian
Film Manager.....William Hancharik
Chief Engineer.....Albin Hillstrom
Owners of: KOOL-AM-FM, Phoenix; KOLD-AM-TV, Tucson.

KPHO-TV—Phoenix—1949

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Meredith Broadcasting Co.
Business Address.....631 N. 1st Ave.
Tel.: ALpine 8-4511.....Independent
Representative ..... Katz
V.P., General Manager.....Dick Rawls
Sta., Comm. Mgr.....Howard Stalnaker
Director, Prog. & Opera.....Robert Martin
Promotion Manager.....Blue Wright
Film Manager.....Thomas Sherlock
Dir. of Engineering.....George McClanathan
Owners of: WOW-AM-FM-TV, Omaha; KCMO-AM-FM-TV, Kansas City; WHEN-AM-TV, Syracuse, N. Y.

KTAR—Phoenix—1953

Channel: 12 VHF..AP: 15.8 Kw...VP: 31.6 Kw.
Owned-Oper. By.....KTAR Broadcasting Co.
Address.....1101 No. Central Ave.
Tel.: AL 4-4161.....NBC
Representative .....Avery-Knodel
Chairman of Board.....John J. Louis, Jr.
Pres., Gen. Mgr.....Richard O. Lewis
V.P., Commercial Mgr.....Ray C. Smucker
Program Director .....Richard H. Covey
Promotion Director .....Nancy Chappel
Film Director.....Betty Campbell
Sales Manager.....George Guyan
Chief Engineer .....Cliff Stevens
Owners of: KYCA, Prescott; KYUM, Yuma; KTAR, AM-FM, Phoenix.

KTVK—Phoenix—1955

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Arizona TV Co.
Address.....3435 No. 16th St.
Tel.: AM 6-5691.....ABC
Station Representative.....Blair TV
President.....Ernest W. McFarland
Sta., Comm. Manager.....Burton B. LaDow
Chief Engineer.....George McLouth

KGUN—Tucson—1956

Channel: 9 VHF..AP: 31.6 Kw...VP: 63.1 Kw.
Owned By .....KGUN-TV, Inc.
Address.....P. O. Box 5147
Tel.: MA 3-3633.....ABC
Pres., Gen. Mgr. .....Edwin G. Richter, Jr.
Program Director.....Larry Schnebly
Comm., Adv. Mgr.....Howard D. Duncan, Jr.
Prom., Pub. Dir. .....Edna Hanna Strosnider
Chief Engineer.....Bob Cleveland
Owners of: WEHT-TV, Evansville, Ind.

KOLD-TV—Tucson—1953

Channel: 13 VHF..AP: 15 Kw...VP: 30 Kw.
Owned-Oper. By.....Old Pueblo Bcstg. Co.
Address.....1115 Miracle Mile Strip
Tel.: MA 4-2511.....CBS
Representative ..... Hollingbery
President.....Tom Chauncey
V.P., General Manager.....E. S. Mittendorf
Asst. Gen. Mgr.....Paul Plunkett
Commercial Manager.....Bernie Perlin
Program Dir.....William Spies
Promotion, Publicity Director.....Jack Trustman
Chief Engineer.....Howard Smith

KVOA-TV—Tucson—1953

Channel: 4 VHF....AP: 18 Kw.....VP: 35 Kw.
Owned By .....WGAL Television
Address .....P. O. Box 5188
Tel.: MAin 3-2555.....NBC
Station Rep.....Avery-Knodel
President.....Clinton D. McKinnon
General Manager .....Fred L. Vance
Station Manager .....Gordon E. Hamilton
Promotion Director .....Holl Williams
Program Director.....Henry E. Hubbard
Film Manager .....James Richards
Chief Engineer.....Raymond H. Holsclaw
Owners of: KOAT-TV, Albuquerque.

KIVA—Yuma—1953

Channel: 11 VHF ..AP: 158 Kw. ..VP: 316 Kw.
Owned By .....Valley Telecasting Co.
Business Address.....P. O. Bin 1671
Tel.: 572-0211 .....NBC-CBS-ABC
Station Representative .....George Hollingbery
President .....Bruce Merrill
General Manager .....Leavenworth Wheeler
Sales Manager .....Walter Kubiak
Program Director .....Martin Tallberg
Promotion Director .....Wayne Groner
Chief Engineer .....Charles Field

Pop.: 1,775,000
Families: 500,000

Arkansas

TV Homes: 333,500
TV Stas. in State: 7

KTVE—El Dorado—1960

Channel: 10 VHF..AP: 156 Kw...VP: 316 Kw.
Owned By.....KTVE, Inc.
Address.....P. O. Box 791
Tel.: UN 2-3488.....ABC-NBC

President .....Ervin F. Lyke
General Station Mgr. .....John B. Soell
Commercial Mgr. .....William deTournillon
Program Director .....Lanny Ducote
Promotion Director .....Kenneth Adams
Chief Engineer.....John Long

KFSA-TV—Fort Smith—1956

Channel: 5 VHF ..AP: 60 Kw. ..VP: 100 Kw.
Owned By.....American TV Co.
Business Address.....101 N. 4th St.
Tel.: SU 3-3131.....ABC-CBS-NBC
Newspaper Affil.....American-Times Record
Station Rep. .....Venard, Torbet & McConnell
President.....D. W. Reynolds
General, Sta. Manager.....J. W. Slates
Program, Publicity Dir.....Pat Porta
Promotion Director .....Jerry Davis
Film Manager.....Gordon Brown, Jr.
Chief Engineer.....W. Matten
Owners of: KFSA; KOLO, AM-TV, Reno; KBRS, Springdale; KOKL, Okmulgee; KORK, Las Vegas; KLRJ-TV, Las Vegas; KGNS-TV-AM, Laredo; KFOY-TV, Hot Springs.

KFOY-TV—Hot Springs—1961

Channel: 9 VHF..AP: 1.32 Kw...VP: 2.63 Kw.
Owned By .....Donald W. Reynolds
Address .....Drawer Y
Tel.: NAtional 4-3373.....NBC
Station Representative .....Bolling
President .....Donald W. Reynolds
General Manager.....Harold E. King

KAIT-TV—Jonesboro—1963

Channel: 8 VHF ..AP: 28.2 Kw. ..VP: 56.2 Kw
Owned By .....George T. Hernreich
Address .....510 Church Street
Tel.: WE 2-4288 .....Independent
President .....George T. Hernreich
General, Station Mgr. .....Rubin L. Masters
Owners of: KEPW, Fort Smith; KZNG, Hot Springs. Both Arkansas.

KARK-TV—Little Rock—1954

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Arkansas Radio & Equip. Co.
Business Address.....10th & Spring Streets
Tel.: FRanklin 6-2481.....NBC
Representative ..... Petry
President.....T. K. Barton
Commercial Mgr.....H. Lee Bryant
Program Dir.....Fred Schmutz
Promo. Director.....Shirley R. Kennedy
Chief Engineer.....Champ Smith

KATV—Little Rock—1953

Channel: 7 VHF...AP: 91.2 Kw....VP: 170 Kw.
Owned-Oper. By.....Central South Sales Co.
Address.....310 W. 3rd St.
Tel.: FR 4-1691.....ABC
Representative .....Avery-Knodel, Inc.
President.....James C. Leake
General, Sta. Manager.....R. Doubleday
Program Dir., Film Mgr.....Jack Bomar
Promotion, Publicity Director.....Bruce Smith
Chief Engineer.....A. R. Garrett
Owners of: KTUL-TV, Tulsa; KWTV, Oklahoma City.

KTHV—Little Rock—1955

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Arkansas TV Co.
Address.....Box 269
Tel.: FR 4-3764.....CBS
Newspaper Affil.....Arkansas Democrat
Station Representative.....Adv. Time Sales
President.....K. A. Engel
Gen., Sta. Manager.....B. G. Robertson
Comm. Manager.....W. V. Hutt
Program Dir.....Tom Walker
Film Manager.....Curtis Threlkeld
Promotion Dir.....John Pounders
Publicity Director.....Jan Newby
Chief Engineer.....Cecil Suitt

KTAL—Texarkana—Shreveport—1953

(See Shreveport, La.)





Population: 1 million



Spendable Income: $1 3/4 billion



Retail Sales: $1 1/3 billion



Agricultural Income: $1.1 billion



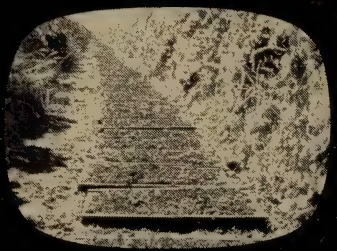
Tourists: 2 million annually



Cattle, Dairy Income: $243 million



Cotton Income: $213 million



Raisin Income: $50 million



Grape Income: $140 million

Three times the power...

in the world's richest agricultural market

By any measure — power, picture, people or spendable income — Channel 30 is the top TV buy in Central California. With three times the power of the next strongest Fresno station — 1,392,000 watts of power — KFRE-TV delivers 1/3 more families with almost $500,000,000 more spendable income within its Grade B contour. Much more, of course, in the usable fringe area beyond.

It takes a Fresno station to cover California's rich central valley. And it takes Channel 30's power to cover it right. Ask Blair TV.

Sources: SRDS Consumer Market Data, June 1962; U.S. Census of Pop. 1960; U.S. Census of Ag. 1959; Calif. Statistical Abstract, 1961.

A TRIANGLE STATION

KFRE-TV

FRESNO, CALIFORNIA

CBS-TV Channel 30 BLAIR-TV

perated by Radio and Television Div. / Triangle Publications, Inc. / 46th & Market Sts., Philadelphia 39, Pa.
'FIL-AM • FM • TV, Philadelphia, Pa. / WNBF-AM • FM • TV, Binghamton, N.Y. / WFBG-AM • FM • TV, Altoona-Johnstown, Pa.
'NHC-AM • FM • TV, Hartford-New Haven, Conn. / WLYH-TV, Lancaster-Lebanon, Pa. / KFRE-AM • TV • KRFM, Fresno, Cal.
riangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Pop.: 16,300,000
Families: 5,321,000

California

TV Homes: 4,838,000
TV Stas. in State: 35

KBAK-TV—Bakersfield—1953

Channel: 29 UHF..AP: 95 Kw...VP: 191 Kw.
Owned By.....Bakersfield Bcstg. Co.
Address.....P. O. Box 1448
Tel.: FA 7-7955.....CBS
Station Representative.....Young TV Corp.
President.....J. Drayton Hastie
Exec. V.P., General Mgr.....John E. Barrett
Director of Operations.....Lyle Murphy
Chief Engineer.....Richard Hoffman
Owners of: WUSN, Charleston, S. C.; WHTN, Huntington, W. Va.

KERO-TV—Bakersfield—1953

Channel: 10 VHF..AP: 55 Kw...VP: 110 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Address.....321 21st St.
Tel.: FA 7-1441.....NBC
Representative ..... Petry
President.....David C. Moore
Vice President .....George Whitney
General Manager .....Arthur M. Mortensen
Commercial Mgr.....Roland T. Kay
Program Mgr., Film Dir.....Kenneth R. Croes
Chief Engineer.....Ray Mattinson

KLYD-TV—Bakersfield—1959

Channel: 17 UHF..AP: 123 Kw...VP: 234 Kw.
Owned By.....Kern County Bcstg. Co.
Address .....2831 Eye St.
Tel.: FAirview 7-7511.....ABC
Station Representative .....Blair Television
President .....Lincoln Dellar
General Manager .....Dave Maxwell
Program, Film Mgr. .....L. K. Abbott
Publicity, Adv. Mgr. .....Jim Urner
Chief Engineer .....Howard McClure
Owners of: KLYD-AM, Bakersfield.

KHSL-TV—Chico—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Golden Empire Bcstg. Co.
Address.....180 East 4th St.
Tel.: FI 2-0141.....CBS
Sta. Rep.....Bolling
President.....Mrs. H. McClung
General Mgr.....M. F. Woodling
Sales Manager.....G. Ross
Dir. of Engineering.....Russell Pope

KIEM-TV—Eureka—1953

Channel: 3 VHF.. AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....California-Oregon TV
Business Address.....P. O. Box 1021
Tel.: HI 3-3123.....ABC-CBS
Station Reps.....Young; Art Moore
President.....William B. Smullin
VP-Manager.....Donald H. Telford
V.P., News Director.....Newton L. Steward
Program Manager.....Robert Miller
Chief Engineer.....Donald King

KVIQ-TV—Eureka—1958

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Calif. Northwest Bcstg. Co.
Address .....Box 1019
Tel.: HI 3-3061.....ABC-NBC
Station Rep. .....Hollingbery
President.....Carl R. McConnell
General Mgr.....Geo. C. Fleharty
Station Mgr.....Ted Dooley
Commercial Mgr.....Sam Horel
Promotion Director.....Carolyn Hansen
Film Manager.....Buster De Brunner
Chief Engineer.....Amos Hargrave

KAIL-TV—Fresno—1961

Channel: 53 UHF...AP: 16 Kw....VP: 32 Kw.
Owned By.....KAIL Bcstg. Co.
Address.....308 So. Fruit Ave.
Station Rep. .....Tele-Radio & TV Sales
Station Representative.....Harlan Oakes
General Manager.....Barney Lee Golden
Director of Operations.....Hal O'Donnell
Chief Engineer.....Elbert Dean

KFRE-TV—Fresno—1956

Channel: 30 UHF..AP: 696 Kw...VP: 1392 Kw.
Owned By.....Triangle Publications
Business Address.....733 L St.
Tel.: AM 8-6441.....CBS
Representative .....Blair-TV
Vice-President.....Roger W. Clipp
General Manager .....Leslie H. Peard, Jr.
Asst. General Mgr. .....Guy Farnsworth
Commercial Manager.....Jay Sondheim
Program Director .....Pack Philips
Promotion Director .....Don Sheppard
Film Manager.....Fred Carbine
Chief Engineer.....Keith L. Mealey
Owners of: WFIL, AM-TV-FM, Philadelphia; WNBF, AM-TV-FM, Binghamton; WFBG, AM-TV-FM, Altoona-Johnstown, Pa.; WNHC-AM-FM-TV, Hartford-New Haven, Conn.; WLYH-TV, Lebanon-Lancaster, Pa.; KFRE, AM-TV, KRFM, Fresno, Calif.

KJEO—Fresno—1953

Channel 47 UHF..AP: 222 Kw...VP: 444 Kw.
Owned By.....Shasta Telecstg. Corp.
Address ..... Box 1708
Tel.: BA 2-2411.....ABC
Station Representative ..... Hollingbery
President, Gen. Mgr.....George C. Fleharty
Commercial Manager.....Ray Grant
Promotion, Publicity Dir.....Ruth Wall
Film Manager.....Richard Bertolin
Chief Engineer.....Jack McElwain
Owners of: KVIP-AM-TV, Redding; KVIQ-TV, Eureka, both Calif.

KMJ-TV—Fresno—1953

Channel: 24 UHF..AP: 240 Kw...VP: 447 Kw.
Owned-Oper. By.....McClatchy Newspapers

Address .....1530 Van Ness Ave.
Tel.: AM 8-6666.....NBC
Representative .....Katz
President .....Eleanor McClatchy
Station Mgr.....John Edwards
Comm., Prom. Mgr.....Wilson Lefler
Chief Engineer.....J. B. Hancock

KCOP—Hollywood—1948

Channel: 13 VHF..AP: 83.2 Kw...VP: 170 Kw.
Owned By .....Chris-Craft Corp.
Address.....915 N. La Brea Ave.
Tel.: OLdfield 6-6050.....Independent
Station Representative .....Petry
Pres., General Mgr. .....John Hopkins
V.P. & Gen. Sales Manager.....Amos T. Baron
Promotion, Publicity Director.....Hal K. Biard
Chief Engineer .....Al Browdy

KABC-TV—Los Angeles—1949

Channel: 7 VHF..AP: 82 Kw. VP: 165 Kw.
Owned-Oper. By .....ABC
Business Address.....TV Center
Tel.: NO 3-3311.....ABC
Station Representative.....ABC-TV Spot Sales
V.P., General, Sta. Mgr.....Elton H. Rule
Gen., Sales Mgr.....Richard A. O'Leary
Prom., Pub. Dir. .....Jack Brembeck
Film Manager.....Howard Lipstone
Chief Engineer ..... Theodore Grenier



THE NEW IMAGE OF SPANISH T.V. IN LOS ANGELES

KHJ-TV—Los Angeles—1948

Channel: 9 VHF..AP: 81.3 Kw...VP: 162 Kw.
Owned-Oper. By.....RKO General Inc.
Address .....5515 Melrose, Hollywood
Tel.: HO 2-2133.....Independent
Station Representative....RKO Nat'l Sales Div.
President.....Thomas F. O'Neil
Divisional Mgr.....Harry Trenner
General, Sta. Manager.....Malcolm Klein
Div. Dir. of Operations.....Hal Phillips
General Sales Mgr.....Don Balsamo
Promotion, Adv. Director....Richard L. Sinclair
Program Dir., Film Mgr.....Wally Sherwin
Publicity Director.....Tony Arnone
Chief Engineer.....Bob Bullock
Owners of: WOR, AM-TV-FM, New York; WNAC-AM-TV, Boston; KFRC, San Francisco; WHBQ, AM-TV, Memphis; CKLW-AM-FM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford; KHJ, AM-TV-FM, Los Angeles; WRKD-FM, Boston, Mass.

KMEX-TV—Los Angeles—1962

Channel: 34 UHF ..AP: 60.5 Kw.; VP: 121 Kw.
Owned By .....Spanish International Bcstg. Co.
Address .....721 N. Bronson
Tel.: HO 6-8131 .....Independent
Station Rep. .....Gates/Hall
President .....Frank L. Fouce
V. P., General Mgr. .....Burt S. Avedon
V. P., Program Dir. .....Rene Anselmo
Vice President .....Julian M. Kaufman
Operations Manager .....Gustavo Aguilera
Business Manager .....Hermina LuKacsy

KNBC—Los Angeles—1949

Channel: 4 VHF..AP: 23.5 Kw...VP: 47 Kw.
Owned ..... NBC
Address ....3000 W. Alameda Ave., Burbank
Tel.: 845-7000 .....NBC
Representative .....NBC TV Spot Sales
V.P., General Manager.....Thomas McCray
Station Manager .....James Parks
Operations Mgr.....Bob Henry
Adv., Prom. Mgr. .....Robert Kennedy
Prog. Dir. .....Jack Kenaston
Business Manager .....John Wehrheim
Public Affairs Mgr. .....Howard Sturm
Film Manager.....George Burke
Chief Engineer.....John Knight

KNXT—Los Angeles—1951

Channel: 2 VHF..AP: 23.4 Kw..VP: 46.8 Kw.
Owned-Oper. By.....CBS Inc.
Business-Studio Address....6121 Sunset Blvd.
Tel.: HO 9-1212.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Manager.....Robt. D. Wood
Gen. Sales Mgr.....Ray L. Beindorf
Program Director.....Leon Drew
Prom., Publicity Director .....Robert L. Nelson
Film Manager.....Allen Ludlum
Engineer in Chg.....Edwin Miller
Owners of: WCBS-AM-FM-TV, New York; WBBM-AM-FM-TV, Chicago; WEEI, Boston, Mass.; WCAU-AM-FM-TV, Philadelphia; KCBS-AM-FM, San Francisco; KMOX-AM-FM-TV, St. Louis, Mo.; KNX-AM-FM, Los Angeles.

KTLA—Los Angeles—1947

Channel: 5 VHF..AP: 25.1 Kw...VP: 50.1 Kw.
Owned-Oper. ..Paramount TV Production, Inc.
Studio Address...5800 Sunset Blvd., H'ywood
Tel.: HO 9-3181.....Independent
Representative .....PGW
President .....Paul Raibourn
V.P., General Manager.....S. L. Adler
Asst. Gen. Mgr., Prog. Dir.....Robert Quinlan
General Sls. Manager.....Jack Donahue
Nat'l Sales Manager.....Martin F. Connelly
Local Sales Manager.....Carlo Anneke
Adv., Promotion Dir.....Robert Nashick
Business Manager.....Alex Tovar
Production Manager.....Hal Dasbach
Chief Engineer.....John Silva

KTTV—Los Angeles—1949

Channel: 11 VHF..AP: 83 Kw... VP: 165 Kw.
Owned-Oper. By.....Times-Mirror Bcstg. Co.
Business Address .....5746 Sunset Blvd.
Tel.: HO 2-7111.....Independent
Newspaper Affil. .....L. A. Times
President.....Robert W. Breckner
V. P., Program Director .....Richard Wollen
Nat'l Sales Manager .....Charles Young
Local Sales Manager .....Robert Bennett
Dir., Promo. & Merch. .....James F. Hoffman
Promotion Manager .....Frank Hovore
Publicity Director .....Reavis Winckler
Film Manager .....Nord Whited
Chief Engineer .....Allen Gunderson

KVIP—Redding—1956

Channel: 7 VHF..AP: 57.5 Kw...VP: 115 Kw.
Owned By .....Shasta Telecasting Corp.
Business Address.....2770 Pioneer Drive
Tel.: CH 1-1414.....ABC-NBC
Representative .....Hollingbery
Pres., Gen. Mgr. .....George C. Fleharty
Commercial Manager.....K. Swinehart
Ass't Mgr., Chief Eng.....Russell K. Olsen

KCRA-TV—Sacramento—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KCRA, Inc.
Address.....310 10th St.
Tel.: HIckory 4-7300.....NBC
Representative .....Petry
President, Sta. Mgr.....Robert E. Kelly
General Mgr.....Jon S. Kelly
Asst. Gen. Mgr.....Howard J. Smiley
Program Mgr.....David B. Hume
Chief Engineer.....W. Herbert Hartman
Owners of: KCRA, AM-FM.

KXTV—Sacramento—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Great Western Bcstg Corp.
Address.....601 7th Ave.
Tel.: GI 1-4041.....CBS
Station Rep.....H-R Reps
President .....C. Wrede Petersmeyer
V.P., General Mgr.....Robert Wilson
General Sales Mgr.....Richard L. Cochrane
Program Director.....Dean Borba
Promotion Mgr.....M. S. Bachman
Chief Engineer.....Don Ferguson
Owners of: WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.

KSBW-TV—Salinas—1953

Channel: 8 VHF ..AP: 117 Kw. ..VP: 234 Kw.
Owned By .....Central Calif. Comm. Corp.
Address.....238 John St.
Tel.: HA 2-6422.....CBS-NBC
Representative .....H-R Television
Pres., Gen. Mgr.....John C. Cohan
V. P., Asst. General Mgr. .....Bob Martin
Commercial Mgr. .....Tom Boise
Production Coordinator ..Frances Postlethwaite
Chief Engineer .....Wes Chaney
Owners of: KSBW-AM-FM, Salinas; KNGS, Hanford; KSBY-TV, KVEC-AM-FM, San Luis Obispo. All Calif.

KCHU—San Bernardino—1961

Channel: 18 UHF...AP: .05 Kw....VP: .1 Kw.
Owned By .....Sun Co.
Address ..... Box 18
Tel.: TU 8-18181.....Independent
General Manager .....Norman H. Rogers
Station Mgr., Prog. Dir....Elzora A. Hemenway
Commercial Manager.....Bill Bellman
Promotion Director.....Wally Boyko
Publicity Director.....Donald L. Rogers
Film Manager.....Leah Stricker
Advertising Manager.....Lowell Smith
Chief Engineer.....Richard T. Sampson

KFMB-TV—San Diego—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....1405 Fifth Ave.
Tel.: BE 2-2114.....CBS
Representative ..... Petry
President.....David C. Moore
V.P., Gen. Mgr.....George Whitney
Station, Comm. Mgr.....Bill Fox
Asst. to Sta. Mgr.....Shirley Dixon
Program, Promotion Mgr.....George Stantis
Film Manager.....Del Gay
Mgr. of Engineering.....Charles Abel
Owners of: KFMB, FM-AM; WGR-AM-TV-FM, Buffalo, N. Y.; WDAF-AM-FM-TV, Kansas City, Mo.; WNEP-TV, Scranton; KERO-TV, Bakersfield, Calif.; WDOK-AM-FM, Cleveland.

KOGO-TV—San Diego—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Time-Life Broadcast, Inc.
Address ..... Box 628
Tel.: CO 2-2421.....NBC
Representative ..... Katz
President .....Hugh B. Terry
Vice President .....William E. Goetze
Director of Sales .....Jay Grill
Program, Film Mgr.....Burke Ormsby
Promotion, Publicity Dir. .....Keith Nicholson
Dir. of Engineering .....LeRoy A. Bellwood

XETV—San Diego—1953

Channel: 6 VHF....AP: 50 Kw....VP: 100 Kw.
Owned By.....Radio Television S.A.
Address.....7th & Ash, TV Hghts.
Tel.: 234-8431 .....ABC
Station Representative .....Blair
V.P., Gen. Mgr.....Julian M. Kaufman
Business Manager .....Louis J. Meiers
Program, Promotion Dir. .....Mel Hall
Sales Manager .....Ted C. Millan
Film Manager .....Wayne Ferree
Chief Engineer.....Felipe Fernandez

KGO-TV—San Francisco—1949

Channel: 7 VHF..AP: 168 Kw...VP: 316 Kw.
Owned By.....American Bcstg. Co.
Address.....277 Golden Gate Ave.
Tel.: UN 3-0077.....ABC
Representative .....ABC TV Spot Sales
President.....Leonard Goldenson
V.P., Gen., Station Mgr.....D. M. Sacks
Commercial Mgr.....R. Coughlan
Sales Manager .....Jack Gregory
Adv., Pub., Prom. Dir.....George T. Rodman
Program Director.....Seymour Horowitz
Film Manager.....Bob Mitchell
Chief Engineer.....Harry N. Jacobs

KPIX—San Francisco—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Westinghouse Bcstg., Inc.
Address.....2655 Van Ness Ave.
Tel.: PR 6-5100.....CBS
Sta. Representative.....TvAR
President .....Donald H. McGannon
V.P., WBC, West Coast.....Philip G. Lasky
General Manager.....Louis S. Simon
Sales Manager .....Lamont Thompson
Advertising, Sales Mgr. .....Robert Nashick
Program Director.....Ray Hubbard
Film Mgr.....Thomas Maloney
Publicity Mgr.....A. M. Baccari, Jr.
Public Affairs Dir. .....Caryl Coleman
Engineering Manager.....Ben Wolfe
Owners of: WOWO, Fort Wayne, Ind.; WBZ-AM-TV, Boston, Mass.; KYW-AM-TV, Cleveland, O.; KDKA-AM-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WINS, New York.

KRON-TV—San Francisco—1949

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Chronicle Pub. Co.
Business Studio Address.....929 Mission St.
Tel.: GA 1-1100.....NBC
Newspaper Affiliation .....Chronicle
Representative..Peters, Griffin, Woodward Inc.
President.....Charles de Young Thieriot
V. P., General Mgr. .....Harold P. See
Station Manager.....A. H. Constant
Sales Manager .....William A. Morrison
Program Dir. .....Robert Glassburn
Promotion Dir.....A. Richard Robertson
Chief Engineer .....J. L. Berryhill

KTVU—San Francisco-Oakland—1958

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....S. F.-Oakland TV, Inc.
Address.....1 Jack London Sq., Oakland
Tel.: TE 4-2000.....Independent
Representative .....H-R Television
President, Gen. Sales Mgr. .....Ward D. Ingrim
Gen. Mgr.....William D. Pabst
Nat. Sales Mgr.....Frank King
Prom. Director.....Joseph P. Constantino
Publicity Director.....Chet Rhodes
Chief Engineer.....Robert Arne

KNTV—San Jose—1955

Channel: 11VHF ..AP: 15.5 Kw. ..VP: 26.3 Kw.
Owned-Oper. By....Standard Radio & TV Co.
Address.....645 Park Avenue
Tel.: 297-5577 .....ABC
Sta. Representative.....Young TV
President.....A. T. Gilliland
General Manager .....Fran Conrad
Local Sales Mgr.....Norman Paul
Program, Film Mgr. .....Robert M. Hosfeldt
Promotion, Publicity Dir. ....Michael D. Kilian
Chief Engineer .....Robert M. Latham

KSBY-TV—San Luis Obispo—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Salinas Valley Bcstg. Corp.
Business Address.....Box 286
Tel.: LI 3-0920.....CBS-NBC
Representative .....H-R
President, Gen. Mgr.....John C. Cohan
Asst. General Mgr.....Gary Ferlisi
Station Manager.....Arthur V. Hapgood
Promotion Director.....Penne Bennett
Chief Engineer.....Charles Mitchell
Owners of: KSBW, AM-TV-FM, Salinas.

KEYT—Santa Barbara—1953

Channel: 3 VHF...AP: 25 Kw....VP: 50 Kw.
Owned.....Key TV, Inc.
Business Address.....730 Miramonte Dr.
Tel.: WO 5-8533.....ABC-CBS-NBC
Station Rep. .....Young
President.....William F. Luton
General Manager.....Leslie H. Norins
Program Director .....Harold O'Donnell
Promotion Manager .....Edward J. Ryan
Traffic Manager.....Cherie Kaplun
Senior Engineer.....Ted Froming

KOVR-TV—Stockton—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Metropolitan Bcstg.
Address.....1216 Arden Way
Tel.: WA 7-1313.....ABC
Representative .....Metro TV Sales
President.....John W. Kluge
General, Sta. Manager.....Glover DeLaney
Commercial Mgr. .....Frank Livermore

Program Director.....Bel Lange
Promotion, Publicity Director.....Bud Miller
Film Manager .....Hugh Sangster
Chief Engineer.....Richard J. Anderson

Owners of: WNEW, AM-TV, New York; WHK, Cleveland; WIP, Philadelphia; WTTG-TV, Washington, D.C.; WTUH-TV, Peoria; KMBC-AM-TV, Kansas City; KOVR-TV, Sacramento; WTUP-TV, Decatur, Ill.

KICU-TV—Visalia—1961

Channel: 43 UHF..AP: 147 Kw...VP: 280 Kw.
Owned By.....Sierra Bcstg., Inc.
Address.....2803 Divisadero St., Fresno, Calif.
Tel.: AM 8-9784.....Independent
Station Representative.....Weed Television
President.....Norwood J. Patterson
General Manager.....W. O. Edholm
Director of Operations.....Don Webster
Chief Engineer .....Curt Peterson
Owners of: KSAN, San Francisco; KBIF, Fresno.

Pop.: 1,850,000
Families: 515,500

Colorado

TV Homes: 421,000
TV Stas. in State: 9

KKTV—Colorado Springs—1952

Channel: 11 VHF..AP: 117 Kw., VP: 234 Kw.
Owned-Operated By.....TV Colorado, Inc.
Address.....512 S. Tejon St.
Tel.: ME 4-2844.....CBS
Representative ...Venard, Torbet & McConnell
President, Gen. Mgr.....James D. Russell
V.P. Commercial Manager.....Robert D. Ellis
Prom., Pub. Director.....Hal Kennedy
Chief Engineer .....H. Cozine Strang

KRDO-TV—ColoradoSpgs.—1953

Channel: 13 VHF.AP: 112.5 Kw..VP: 225 Kw.
Owned-Oper. By.....Pikes Peak Bcstg. Co.
Business Address.....399 South Eighth St.
Tel.: ME 2-1515.....ABC
Station Reps....Adv. Time Sales; J. L. McGuire
President, Gen. Mgr.....Harry W. Hoth, Jr.
Station Manager.....Jay E. Gardner
Business Mgr.....Darold A. Wilkinson
Chief Engineer.....Charles H. Upton
Owners of: KRDO.

KBTV—Denver—1952

Channel: 9 VHF...AP: 141 Kw....VP: 282 Kw.
Owned By.....Mullins Bcstg. Co.
Address.....1089 Bannock St.
Tel. 266-3601 .....ABC
Representative.Peters, Griffin, Woodward, Inc.
President.....John C. Mullins
V.P., General Manager ....Alvin G. Flanagan
General Sales Manager .....Robert L. Brown
Publicity, Promotion Director ..Richard J. Braun
Program Dir., Film Mgr. .....Bob Taylor
Chief Engineer.....Jim Butts
Owners of: KBTR, Denver.

KLZ-TV—Denver—1953

Channel: 7 VHF..AP: 135 Kw...VP: 269 Kw.
Owned By.....Time-Life Bcstg., Inc.
Business Address.....131 Speer Blvd.
Tel.: MA 3-4271.....CBS
Representative ..... Katz
Pres., Gen. Mgr.....Hugh B. Terry
Station Manager.....Jack Tipton
Commercial Manager.....Bob Hart
Program Director.....Stan Brown
Prom., Publicity Dir.....Jimm Seaney
Film Manager.....William Witt
Chief Engineer.....Eugene Jenkins
Owners of: KLZ-AM, Denver.

KOA-TV—Denver—1953

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Metropolitan TV Co.
Address.....Box 5012, Terminal Annex
Tel.: Cherry 4-4141.....NBC
Station Representative ..... Blair-TV
President ..... William Grant
Exec. V.P., General Mgr.....Ralph Radetsky
Commercial Manager.....Dick Harris
Program Director.....Si Palmer
Promo., Merchandising Mgr. .....Steve Fox
Promotion, Publicity Director...Mick Schafbuch
Film Manager.....Sam Houston
Chief Engineer.....Sid Davidson
Owners of: KOA-AM-FM, Denver; KOAA-TV, Pueblo.

KTVR-TV—Denver—1952

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Gotham Bcstg. Corp.
Business Address .....550 Lincoln St.
Tel.: KE 4-8281.....Independent
Sta. Representative.....Adam Young
President.....J. Elroy McCaw
General Manager.....James T. Brennan
Commercial Mgr. .....Dan H. Markham
Program Dir.....Warren Huskie
Publicity Dir.....Len Bermon
Film Manager.....Thomas J. Donnegan
Chief Engineer.....Lester J. Dunn
Owners of: KTVW, Tacoma; KELA, Centralia, both Wash.

KREX-TV—Grand Junction 1954

Channel 5 VHF..AP: 6.46 Kw...VP: 12.9 Kw.
Owned By.....Western Slope Bcstg Co., Inc.
Address ..... Box 270
Tel.: 242-5000 .....CBS-NBC-ABC
Station Representative .....Holman
President, General Mgr. .....Rex Howell
V.P., Station Manager .....Bob McMahan
Film Manager.....Mike Swan

WTIC TV3

Hartford, Connecticut





Broadcast House

LEADERSHIP
in rich, rich
Southern
New England

WTIC-TV IS REPRESENTED BY HARRINGTON, RIGHTER & PARSONS, IN

Chief Engineer.....James Meyer
Owners of: KREX-AM-FM, Grand Junction; KGLN, Glenwood Springs, Colo.; KREY-TV, Montrose, Colo.

KREY-TV—Montrose—1956

Channel: 10 VHF..AP: 1.54 Kw...VP: 3.09 Kw.
Owned-Oper. By.....Black Canon Bcstg Co.
Address.....P. O. Box 120
Tel.: 249-3011 ..... ABC-NBC-CBS
Station Representative.....Hal Holman
President, Gen., Mgr.....Rex Howell
Station Manager.....Carl Q. Anderson

KOAA-TV—Pueblo—1952

Channel: 5 VHF...AP: 150 Kw....VP: 100 Kw.
Owned By.....Metropolitan TV of Denver
Business Address .....2226 Television Lane
Tel.: LI 4-5782.....Independent
Station Representative.....Meeker Co.
Station Manager.....J. G. Croll
Film Manager.....Jackson Cravens
Commercial Mgr.....Ken King
Advertising Mgr.....Al Griffith
Chief Engineer.....Ken Renfrow

Pop.: 2,670,000
Families: 788,500

Connecticut

TV Homes: 748,000
TV Stas. in State: 6

WICC-TV—Bridgeport—1953

Channel: 43 UHF..AP: 9.12 Kw...V.P: 18.2 Kw.
Owned By.....Conn.-N. Y. Bcstrs., Inc.
Address.....2190 Post Road, Fairfield, Conn.
Tel.: CLearwater 6-0461 .....Independent
Station Representative .....Adam Young, Inc.
President, Gen. Mgr.....K. M. Cooper
Vice President.....John E. Metts
Station, Sales Manager.....Ray Colonari
Program Director.....Frank Delfino
Promotion, Publicity Director.....Tony Brunton
Film Manager.....Bob Pieger
Pgm. Dir.....Harry Downie
Chief Engineer.....Pat Uliano
Owners of: WICC-AM, WJZZ-FM, Bridgeport.

WHCT—Hartford—1959

Channel: 18 UHF..AP: 100 Kw...VP: 186 Kw.
Owned By.....RKO General
Business Address.....555 Asylum St.
Tel.: 525-2611 .....Independent
Station Rep.....Nat'l Sales Div., RKO General
General Manager .....Charles O. Wood

WTIC-TV—Hartford—1957

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned..Travelers Broadcasting Service Corp.
Address.....Bcst. House, 3 Constitution Plaza
Tel.: 525-0801 .....CBS
Representative..Harrington, Righter & Parsons
President.....Paul W. Morency
V.P., General Mgr.....Leonard J. Patricelli
V.P., Sales.....Irwin C. Cowper
Vice President .....N. Thomas Eaton
Program Manager .....Kendall Smith
Information Director .....Richard F. Ahles
Prom. Dir.....Eugene J. Muriaty
Dir. of Engineering.....Harold Dorschug
Film Editor.....Ernest Olivieri
Chief Engineer.....Herman D. Taylor
Owners of: WTIC, AM-FM.

WHNB-TV—New Britain—1953

Channel: 30 UHF..AP: 113.5 Kw..VP: 210.4 Kw.
Owned By.....Connecticut TV, Inc.
Address.....1422 New Britain Ave.
Tel.: 521-3030 .....NBC
Station Reps.....Hollingbery; Kettell-Carter
President .....Herbert Scheftel
General, Sta. Mgr.....Robert W. Bray
Commercial Mgr.....Jack Fox
Program Dir.....Philip Corvo
Prom., Publicity Dir.....Howard Wry
Film Manager .....Philip B. Hale
Chief Engineer.....Thomas Doody
Owners of: WICS-TV, Springfield; WCGU, Champaign.

WNHC-TV—New Haven—1948

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ..Triangle Publications, Inc.
Business Address.....135 College St.
Tel.: SPruce 7-3611.....ABC
News. Affil.....Phila. Inquirer & Daily News
Station Representative.....Blair TV
Vice President.....Roger W. Clipp
General Manager....Howard W. Maschmeier
Station, Sales Mgr.....Robert Teter
Prom., Adv., Publicity.....Peter F. Gallagher
Program Director.....Harry Z. Shoubin
Chief Engineer.....Carmine Iannucci
Owners of: WFIL, AM-TV-FM, Philadelphia; WNBF, AM-TV-FM, Binghamton; WFBG, AM-TV-FM, Altoona; KFRE, AM-TV; KRFM, Fresno; WLYH-TV, Lebanon-Lancaster; WNHC-AM-TV-FM, New Haven.

WATR-TV—Waterbury—1953

Channel: 53 UHF..AP: 125 Kw...VP: 245 Kw.
Owned-Operated By.....WATR, Inc.
Business Address.....440 Meadow St.
Tel.: PL 5-1121.....ABC
Station Reps.....Masla; N. E. Spot Sales
President .....Harold Thomas
Gen., Sta., Commercial Mgr....Samuel Elman
Prog. Dir., Film Manager.....Astrid Curtis
Chief Engineer.....Robert Corbett

Pop.: 770,000
Families: 224,500

District of Columbia

TV Homes: 211,500
Television Stations: 5

WMAL-TV—Washington—1947

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By The Evening Star Bcstg. Co.
Address.....4461 Connecticut Ave., N.W.
Tel.: KE 7-1100.....ABC
Newspaper Affiliation.....The Evening Star
Representative .....H-R Television
President.....John W. Thompson, Jr.
V.P., General Manager .....F. S. Houwink
Television Manager .....Neal J. Edwards
Program, Production Mgr. .....Herbert Victor
Public Affairs Mgr.....Theodore N. McDowell
Prom. & Pub. Director.....E. Haywood Meeks
Film Director .....Richard Stratton
Chief Engineer.....Allan Powley
Owners of: WMAL, AM-FM; WSVA, AM-TV-FM, Harrisonburg.

WOOK-TV—Washington—1963

Channel: 14 UHF..AP: 162 Kw...VP: 275 Kw.
Owned By .....United Bcstg. Co. Inc.
Address .....5321 First Pl., N.E.
Tel.: TU 2-2500 .....Independent
Station Rep. .....Dora-Clayton
President .....Richard Eaton
General Manager .....John Panagos

WRC-TV—Washington—1947

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co., Inc.
Bus. Address...4001 Nebraska Avenue, N.W.
Tel.: EM 2-4000.....NBC
Representative....NBC Television Spot Sales
President (NBC).....Robert E. Kintner
V.P., General Mgr.....Joseph Goodfellow
Station Manager .....Tom Paro
Business Manager.....William Callaway
Prog. Dir., Film Buyer .....Eugene Walz
Adv. Prom. Mgr.....Ned Ryan
Publicity Coordinator .....Pat C. Humphrey
Dir. of Oper.....Sherman Hildreth
Owners of: WNBC, AM-TV-FM, New York; WRC, AM-TV-FM, Washington; WMAQ-AM-FM, Chicago; WNBQ, Chicago; WRCV, AM-TV, Philadelphia; KNBR-AM-FM, San Francisco; WJAS-AM-FM, Pittsburgh; KNBC, Los Angeles.

WTOP-TV—Washington—1949

Channel: 9 VHF..AP: 174 Kw...VP: 316 Kw.
Owned By.....Washington Post Co.
Business Address.....40th & Brandywine Sts.
Tel.: EM 2-9300.....CBS
Newspaper Affiliation.....Wash. Post
Station Representative ..... TvAR
President.....John S. Hayes
Vice-Pres., Gen. Mgr.....George F. Hartford
Comm. Mgr.....Robert A. J. Bordley
Pub. & Prom. Director.....Robert M. Adams
Program Director.....Jim Silman
Film Manager.....William Hedgpeth
Vice President for Engineering....Clyde Hunt
Chief Engineer.....Donald Cooper
Owners of: WTOP-AM-FM; WJXT-TV, Jacksonville, Fla.

WTTG—Washington—1947

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By .....Metromedia, Inc.
Address .....5151 Wisconsin Ave., N.W.
Tel.: 244-5151 .....Independent
Station Representative .....Metro TV Sales
Ch. of Board, President .....John W. Kluge
President, Television .....Bennet H. Korn
V.P., General Manager ..Lawrence P. Fraiberg
Production Manager .....Ellis I. Shook
Promotion Manager .....Harry Moses
Local Sales Mgr. .....James A. Gustafson
Business Manager .....Peter A. Whipple
Chief Engineer .....Malcolm M. Burleson
Owners of: WNEW AM-FM-TV, New York; WHK, AM-FM, Cleveland, O.; WIP AM-FM, Philadelphia, Pa.; WTVH TV, Peoria, Ill.; KOVR TV, Sacramento, Calif.; WTVP TV, Decatur, Ill. KMBC-AM-FM-TV, Kansas City, Mo.

Pop.: 5,115,000
Families: 1,564,500

Florida

TV Homes: 1,270,000
TV Stas. in State: 18

WESH-TV—Daytona Beach —1956

Channel: 2 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....Telrad, Inc.
Address .....Box 1551
Tel.: CL 3-6591.....NBC
Newspaper Affil..John H. Perry Newspapers
Station Rep. .....Avery-Knodel
President ..... John H. Perry, Jr.
VP., Gen. Mgr.....Thomas S. Gilchrist, Jr.
Station Mgr.....Walter Strouse
Program Dir.....Dan Joiner
Comm. Mgr.....Thomas B. Newsom
Promotion Director.....Betty Gilchrist
Film Mgr.....Hank Johnson
Chief Engineer.....B. Hayford

WINK-TV—Fort Myers—1954

Channel: 11 VHF..AP: 35 Kw.....VP: 65 Kw.
Owned By.....Ft. Myers Bcstg Co.
Business Address.....Palm Beach Blvd.
Tel.: ED 4-1131.....ABC-CBS
Station Rep.....Forjoe
Gen., Sales Mgr. .....A. J. Bauer
Program Dir.....Frank Nodine
Chief Engineer.....Bob Caughey

FLORIDA

WFGA-TV—Jacksonville—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Florida-Georgia TV Co., Inc.
Address.....1070 E. Adams St.
Tel.: EL 6-3381.....ABC-NBC
Representative.....Peters, Griffin, Woodward
President .....Alexander Brest
General Manager .....Jesse H. Cripe
Station Mgr., Prog. Dir. ....Ralph W. Nimmons
Commercial Manager .....Robert M. Reuschle
Promotion Director .....Andy Amyx
Film Manager .....Herb Gold
Chief Engineer.....Harry Wingfield

WJXT—Jacksonville—1949

Channel: 4 VHF..AP: 70 Kw...VP: 100 Kw.
Owned By .....Post-Newsweek Stations
Business Address....1851 Southampton Road
Tel.: EX 8-0501.....ABC-CBS
Newspaper Affil...Wash. Post & Times Herald
Station Representative .....TvAR
President, General Mgr. ...Glenn Marshall, Jr.
General Sales Mgr. ...Robert W. Schellenberg
Prog. Dir., Film Mgr....Leonard L. Mosby, Jr.
Prom., Pub. Dir.....Tom Mahaffey
Chief Engineer.....Ernest Vordermark
Owners of: WTOP-AM-FM-TV, Washington, D. C.

WCKT—Miami—1956

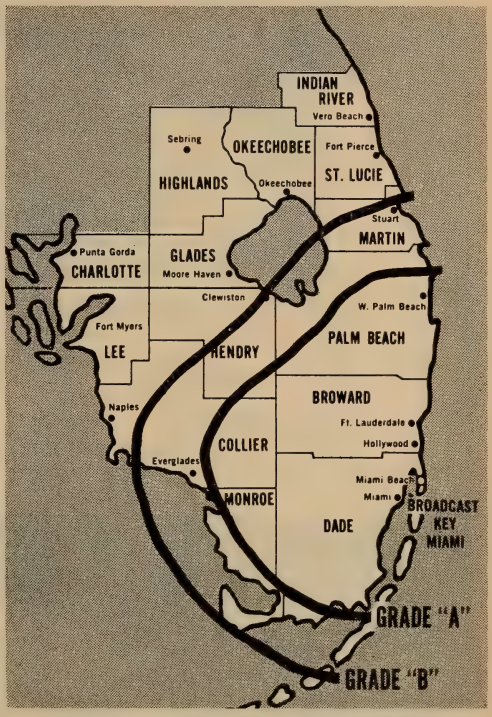
Channel: 7 VHF.. AP: 158 Kw...VP: 316 Kw.
Owned By .....Sunbeam Television Corp.
Address .....P.O. Box 1188
Tel.: PL 1-6692.....NBC
Reps..Harrington, Righter & Parsons; Lowrance
President .....Sidney Ansin
V.P., General Manager .....Charles Kelly
Commercial Manager .....Charles Phillips
Program Director .....Allen Sternberg
Publicity, Promotion Mgr.....Donald Fischer
Film Manager.....Frank Struzzieri
Chief Engineer.....Robert H. Paasch

FLORIDA ASSOCIATION OF BROADCASTERS, INC.

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Name_____

Address_____

City_____ State_____



WLBW-TV—Miami—1961

Channel: 10 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....L. B. Wilson, Inc.
Address.....2133 Northwest 11th Ave.
Tel.: FR 3-4723.....ABC
Station Representative.....H-R TV, Inc.
President .....C. H. Topmiller
V.P., General Mgr. .....Thomas A. Welstead
Station Manager .....Lin Mason
Adv., Promotion Director.....Mike Schaeffer
Publicity Director.....Patricia Alter
Film Manager.....John Murphy
Chief Engineer.....William L. Latham
Owners of: WCKY, Cincinnati.

WTVJ—Miami—1949

Channel: 4 VHF...AP: 70 Kw....VP: 100 Kw.
Owned-Oper. By....Wometco Enterprises, Inc.
Address .....316 N. Miami Ave.
Tel.: FR 4-6262.....CBS
Representative.Peters, Griffin, Woodward, Inc.
President.....Mitchell Wolfson
Exec. V.P., General Mgr. .....Lee Ruwitch
V.P., Sales .....William Brazzil
Program Director.....Lee Waller
Promotion Director .....George Vickery
Film Manager.....Robert J. Ross
Chief Engineer.....Earl W. Lewis
Owners of: WLOS, AM-TV-FM, Asheville; KVOS-TV, Bellingham, Wash.

WDBO-TV—Orlando—1954

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Cherry Bcstg.
Business Address.....30 S. Ivanhoe Blvd.
Tel.: CH 1-1491.....CBS
Representative ..... Blair-TV
Exec. V.P. Gen. Mgr.....Arnold F. Schoen, Jr.
Sales Director.....Leonard S. Davey, Jr.
Sales Co-ordinator.....A. V. Carlson
Prog. Dir., Film Buyer.....Walter E. Sickles
Chief Engineer.....J. E. Yarbrough
Owners of: WDBO, AM-FM.



WFTV—Orlando—1958

(Formerly WLOF-TV)

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Mid Florida TV Corp.
Address .....820 W. Central Blvd.
Tel.: CHerry 1-6543.....ABC
Station Representative.....Young TV Corp.
President, Gen. Mgr.....Joseph L. Brechner
Nat. Sales Mgr.....William T. Latham
Commercial Manager.....William V. Miller
Program Director.....Harry Richard
Promotion Dir. .....Marion B. Brechner
Film Mgr.....Dennis Gregory
Dir. of Engineers .....W. Dodd Daniel

WPTV—Palm Beach—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By .....Scripps-Howard Bcstg. Co.
Business Address ..... 5 Cocoanut Row
Tel.: TE 3-2471.....NBC
Newspaper Affl....Scripps-Howard Newspapers
Representative .....Blair TV Assoc.
President .....Jack R. Howard
General, Station Mgr. .....Chester E. Pike, Jr.
General Sales Manager .....Dick Fairbanks
Program Director .....George White
Promotion Director .....Stan Doyle
Operations Manager.....Tony Glenn
Film Mgr.....George P. Romilly
Chief Engineer.....Lewis Evenden
Owners of: WCPO-AM-TV, Cincinnati, Ohio; WMC-AM-FM, WMCT (TV), Memphis, Tenn.; WEWS (TV), Cleveland, Ohio; WNOX (TV), Knoxville, Tenn.

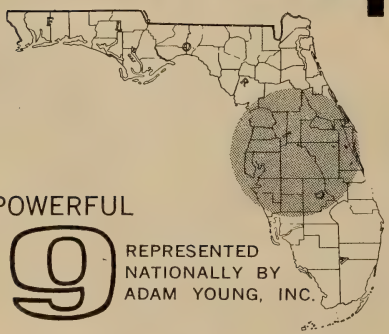
WJHG-TV—Panama City 1954

Channel: 7 VHF...AP: 80 Kw....VP: 170 Kw.
Owned By.....Herald Pub. Co., Albany, Ga.
Address.....107 Harrison Ave., Panama City
Tel.: PO 3-7651.....NBC-ABC
Newspaper Affil.....Albany Herald
Reps. ....Ayers; Venard, Torbet & McConnell
President.....James H. Gray
Managing Director .....Raymond E. Carow
Station Manager .....James Tighe
Program Director .....Earl Hadaway
Promotion, Publicity Director .Mrs. Tanya Felker
Chief Engineer.....Perley Eppley

WEAR-TV—Pensacola—1954

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Rollins Telecasting Inc.
Business Address.....P.O. Box 431
Tel.: GL 5-7311.....ABC
Station Rep.....Blair TV
President.....O. Wayne Rollins

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WFTV

ORLANDO - FLORIDA

FORMERLY WLOF-TV

General Manager.....George B. Bregge
Station Manager.....Milt De Reyna
Commercial Manager.....Paul von Hagle
Program Director.....Jack Kenny
Chief Engineer.....H. Babb
Owners of: WNJR, New York; WMAS, Wilmington; WRAP, Norfolk; WGEE, Indianapolis; WBEE, Chicago; WCHS-TV, Charleston; WPTZ-TV, Plattsburgh, N. Y.

WSUN-TV—St. Petersburg—1953

Channel: 38 UHF..AP: 107 Kw...VP: 200 Kw.
Owned-Operated By....City of St. Petersburg
Business Address.....Municipal Pier
Tel.: 5-4121 .....ABC
Station Rep.....Venard, Torbet & McConnell
Station Mgr.....Fred P. Shawn
Commercial Manager.....Earl W. Welde
Promotion Director.....Carl Fuchs
Chief Engineer.....William J. Codding
Owners of: WSUN, AM.

WCTV—Tallahassee—1955

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....John H. Phipps Bcstg. Stations
Address.....P. O. Box 3547
Tel.: 385-2121.....CBS
Station Reps.....Blair; Cummings
Owner.....John H. Phipps
Managing Director.....L. Herschel Graves
Program, Film Mgr.....Jerry L. Williams
Dir. of Engineering.....William A. Snowden
Owners of: WPTV, W. Palm Beach.

WFLA-TV—Tampa—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tribune Company
Address .....Box 1410
Tel.: 229-0131 .....NBC
Newspaper Affiliation.....Tribune-Times
Representative ..... Blair-TV
President.....J. C. Council
V.P., General Manager....George W. Harvey
Sales Mgr. ..... William B. Faber
Prog. Dir., Film Mgr.....J. E. Faraghan
Promotion Director.....Doug Duperrault
Prog. Oper. Mgr.....Carl Bergquist
Production Manager.....L. George Geiger
Chief Engineer.....J. H. Mitchell
Owners of: WFLA-AM-FM.

WTVT—Tampa—1955

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WKY Television System, Inc.
Business Address....3213 Grand Central Ave.
Tel.: 876-1313 .....CBS
Newspaper Affil.....Oklahoma Pub. Co.
Station Representative..... Katz
President.....E. K. Gaylord
Station Manager.....Eugene B. Dodson
Comm. & Asst. Mgr. .....John M. Haberlan
Admin. Asst., Opera Mgr. ...Robert M. Olson
Promotion Dir.....Walter K. Rhoads
Film Mgr.....Jayne Boyd
Production Mgr.....Ken Smith
Local Sales Mgr.....Robert F. Doty
Chief Engineer.....William Witt
Owners of: WKY, AM-TV, Oklahoma City.

WTSP-TV—Tampa-St. Petersburg—1962

Channel: 10 VHF..AP: 316 Kw...VP: 158 Kw.
Owned By .....WTSP-TV, Inc.
Address..932 Central Ave., St. Petersburg, Fla.
Tel.: 894-3611 .....Independent
Station Rep. .....H-R Representatives, Inc.
President .....Sam G. Rahall
Station Manager .....Marshall Cleaver
Program Director .....Harry Wagner

WEAT-TV—West Palm Beach—1955

Channel: 12 VHF..AP: 144 Kw...VP: 316 Kw.
Owned By .....WEAT-TV, Inc.
Business Address.....Palm Beach Towers
Tel.: TE 3-9668.....ABC
President .....Rex Rand
Gen. Mgr.....Bertram Lebhear, Jr.
Dir. of Operations .....Art Fisher
Chief Engineer .....Robert Leach

Pop.: 4,070,000
Families: 1,064,000

Georgia

TV Homes: 839,000
TV Stas. in State: 11

WALB-TV—Albany—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Herald Publishing Co.
Address .....Stuart Ave. & Greenwood Dr.
Tel.: 435-8386 .....ABC-NBC
Newspaper Affiliation.....Albany Herald
Reps.....Venard, Torbet & McConnell; Ayers
President.....James H. Gray
Sta., Gen., Comm. Mgr.....Raymond E. Carow
Program Director, Film Mgr. .....Reba Hill
Promotion, Publicity Dir. .....Pat Bethune
Chief Engineer.....Bruce Singleton
Owners of: WJHG-TV, Panama City, Florida.

WSB-TV—Atlanta—1948

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By....The Atlanta Newspapers
Business Address..1601 W. Peachtree St., N.E.

Tel.: TR 5-7221.....NBC
Newspaper Affil. .....Journal & Constitution
Representative .....Petry
Exec. Dir.....J. Leonard Reinsch
General Manager.....Marcus Bartlett
Comm. Mgr.....Don E. Heald
Promotion Dir. .....Charles Cash
Film Director.....Jean Hendrix
Chief Engineer.....R. A. Holbrook
Owners of: WSOC AM-TV, Charlotte; WHIO AM-FM-TV, Dayton; WSB AM-FM.

WAGA-TV—Atlanta—1949

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Storer Bcstg. Co., Inc.
Business Address.....1018 W. Peachtree St.
Tel.: TRinity 5-5551.....CBS
Station Rep.....Storer Television Sales, Inc.
President.....George B. Storer
Managing Director.....Ken Bagwell
Commercial Manager.....Emmett A. Hassett
Program Dir., Opera. Dir.....Jim Ferguson
Promotion Director.....Ned Jay
Public Affairs Dir. .....Dale Clark
Chief Engineer.....Hugo Bondy
Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, FM, Miami, Fla.; WIGB-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

WAII—Atlanta—1951

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....WIBC, Inc.
Bus. Address....1611 W. Peachtree St. N.E.
Tel.: TR 3-1141.....ABC
Representative .....Blair Television
President .....Richard M. Fairbanks
V.P., General Mgr. .....Joseph M. Higgins
Commercial Manager .....Peter S. Crawford
Program Director .....John Kelin
Promotion, Publicity Director ...Howard Rowe
Film Manager .....Jacqueline Smith
Chief Engineer .....Wilbur Fattig
Owners of: WIBC, Indianapolis, Ind.

WJBF—Augusta—1953

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By..Georgia-Carolina Bcstg. Co.
Business Address.....Television Park
Tel.: PA 2-6664 .....ABC-NBC
Representative ..... Hollingbery
President, Gen. Mgr.....J. B. Fuqua
Station Manager.....Thomas J. Hennesy
Commercial Manager .....Asa Stallworth
Program Dir. .....Carroll Ward
Promotion Director .....John Radeck
Film Manager .....William Bailie
Chief Engineer .....John Jopung

WRDW-TV—Augusta—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Rust Craft Broadcasting
Address.....1301 Georgia Ave.
Tel.: 824-5432 .....CBS
Station Rep.....Young Television Corp.
President.....John J. Laux
General Manager.....Virgil B. Wolff
Commercial, Sales Mgr.....Walter H. McCroba
Program, Publicity Dir.....Jeff Evans
Promotion Director.....Wylene Freeman
Film Manager.....Frank Allen
Chief Engineer.....Wilbur T. Herrington
Owners of: WPIT, Pittsburgh, Pa.

WRBL-TV—Columbus—1953

Channel: 3 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Columbus Bcstg. Co.
Business Address.....1350 13th Ave.
Tel.: FA 2-0602.....CBS
Newspaper Affil.....Ledger and Enquirer
Representative ..... Hollingbery
President, Gen. Mgr.....J. W. Woodruff, Jr.
Station Manager .....Ridley Bell
Commercial Manager...George "Red" Jenkins
Promotion Dir.....Carrie Brooks
Production Dir.....Charles Autry
Publicity Director .....Joel Turner
Director, Public Affairs.....George A. Gingell
Film Mgr.....Carl Long
Chief Engineer.....Joe A. Gamble
Owners of: WRBL-AM-FM.

WTVM—Columbus—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Martin Thea. of Georgia, Inc.
Business Address.....1307 1st Ave.
Tel.: FA 2-8828.....NBC-ABC
Station Representative .....Young
President.....E. D. Martin
General Manager .....Joe Windsor
Managing Dir., Prog. Dir.....Ted C. Short
Nat'l Sales Mgr.....Ben Purvis
Chief Engineer.....Charley Parrott
Owners of: WTVC, Chattanooga.

WMAZ-TV—Macon—1953

Channel: 13 VHF..AP: 125 Kw...VP: 252 Kw.
Owned By.....Southeastern Bcstg. Co.
Business Address....Bankers Insurance Bldg.
Tel.: SHerwood 6-7311.....ABC-CBS-NBC
Representative .....Avery-Knodel
President, Ch. Eng.....George Rankin, Jr.
General Manager.....Frank Crowther
Promotion Director.....Joel Andrews
Owners of: WMAZ-FM-TV, Macon.

WSAV-TV—Savannah—1956

Channel: 3 VHF...AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By .....WSAV, Inc.
Address.....1430 East Victory Drive
Tel.: AD 6-0303.....ABC-NBC
Representative.....Blair TV
President, Gen. Mgr.....Harben Daniel
Operations Manager .....M. E. Thompson
Commercial Manager.....Mack Humpidge
Program Director.....Larry McHale, Jr.
Production Manager.....Tom Even
Prom., Publicity Dir.....Mrs. Barbara Hofer
Film Manager.....Mrs. Alyce Strong
Chief Engineer ..... Byron Strong
Owners of: WSAV, AM.

WTOC-TV—Savannah—1954

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Savannah Bcstg. Co.
Business Address.....516 Abercorn St.
Tel.: AD 2-0127.....CBS-ABC
Station Representative .....Avery-Knodel
President & Gen. Mgr...William T. Knight, Jr.
Station, Commercial Mgr.....Ben B. Williams
Program Dir.....Dwight J. Bruce
Promotion, Pub. Dir.....John Hasty
Film Mgr.....Thomas Wells
Advertising Manager.....Charles J. Lipton
Chief Engineer.....Kyle Goodman
Owners of: WTOC AM-FM.

Pop.: 670,000
Families: 206,000

Hawaii

TV Homes: 140,000
TV Stas. in State: 4

KGMB-TV—Honolulu—1952

Channel: 9 VHF....AP: 65 Kw....VP: 108 Kw.
Owned By.....Honolulu Star-Bulletin, Inc.
Business Address....1534 Kapiolani Boulevard
Tel.: 9-2011 .....CBS
Newspaper Affil. .....Star Bulletin
Representative.....Peters, Griffin, Woodward
President .....Chinn Ho
Exec. Vice President.....Porter L. Dickenson
General, Station Mgr.....Joe Herold
Commercial Manager.....Erma Krause
Program Director.....Dar Reid
Promotion, Publicity Dir.....Victor Amiel
Film Manager.....Sallie Thompson
Chief Engineer.....Ronald Miyahira
Owners of: KGMB AM, Honolulu; KHBC AM-TV, Hilo; KMAU-TV, Wailuku.

KHVH-TV—Honolulu—1954

Channel: 4 VHF.. AP: 25 Kw...VP: 12.5 Kw.
Owned By.....Kaiser Industries Corp.
Address.....1290 Ala Moana Blvd.
Tel.: 5-3991.....ABC
Representative .....Young-TV
Division Manager.....Richard Block
General Manager.....J. A. Serrao
Commercial Mgr.....Stan Anderson
Promotion, Publicity Dir.....Robert Kendall
Program Director.....Dan Kawakami
Production Manager.....Jack Annon
Chief Engineer.....Dan O. Hunter
Owners of: KHJK-TV, Hilo; K74BC-TV, Lihue.

KONA-TV—Honolulu—1952

Channel: 2 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
Owned-Oper. By.....Radio Honolulu, Ltd.
Business Address.....1170 Auahi St.
Tel.: 6-2366 .....NBC
Newspaper Affil.....Honolulu Advertiser
Station Representative ..... Hollingbery
Pres., Gen. Mgr.....John D. Keating
Sta., Gen. Sales Mgr.....Art Sprinkle
Nat'l Sales Mgr.....Jim Spencer
Program Director.....Cecil Seavey
Film Mgr., Prod. Dir.....Dick Holmes
Chief Engineer.....Alvin Chang
Owners of: KALA, Wailuku, Maui; KALU, Hilo, Hawaii.

KTRG-TV—Honolulu—1962

Channel: 13 VHF..AP: 15.4 Kw...VP: 30.7 Kw.
Owned By.....Hawaiian Paradise Park Corp.
Address.....2227-A Kalakaua Ave.
Tel.: 933-823 .....Independent
Station Rep.....National Time Sales
President .....David Watumull
General, Station Mgr.....Russell A. Greer, Jr.
Commercial Manager.....Minnie Arima
Production, Publicity Dir.....Anita Kirby
Film Manager.....Larry Domingo
Acting Chief Engineer.....John White
Owners of: KTRG, Honolulu.

Pop.: 685,000
Families: 203,500

Idaho

TV Homes: 157,000
TV Stas. in State: 5

KBOI-TV—Boise—1953

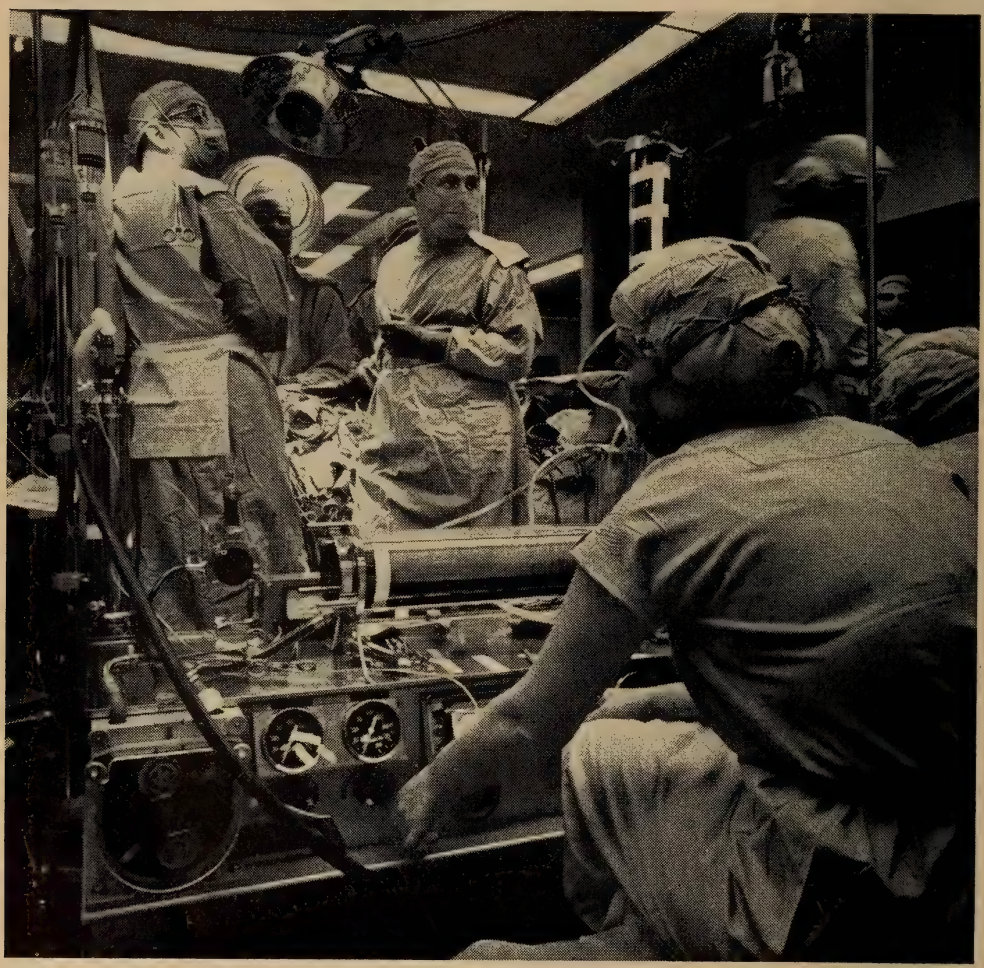
Channel: 2 VHF... AP: 33 Kw.....VP: 65 Kw.
Owned-Oper. By.....Boise Valley Bcstrs. Inc.
Business Address .....1007 Jefferson St.
Tel.: 342-9331 .....CBS
Reps.....Peters, Griffin, Woodward; Moore
Pres., Gen. Mgr.....Westerman Whillock
Station, Comm. Mgr.....Earl Glade, Jr.
Film Manager.....Robert Howell
Production Spvsr.....Dena Howell
Production Director.....Louise Davis
Local Sales Mgr.....Tom Hackleman
Chief Eng. .....J. A. Johntz, Jr.
Owners of: KBOI AM-FM.

KTVB—Boise—1953

Channel: 7 VHF...AP: 100 Kw....VP: 200 Kw.
Owned-Oper. By.....KTVB, Inc.
Address .....P.O. Box 390
Tel.: 342-4611 .....ABC-NBC
Station Rep.....Bolling
Pres. and Gen. Mgr. ....Georgia M. Davidson
Commercial Mgr.....George Ganz, Jr.

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National Sales Mgr.....Robert Krueger
Prog. Director.....Del Lundbom
Prom. Mgr.....Evelyn Winters
Film Manager .....William Harvey
Chief Engineer.....Harold Toedtemeier

KID-TV—Idaho Falls—1953

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Idaho Radio Corp.
Address.....1275 E. 17th St.
Tel.: 522-5100 .....ABC-CBS
Sta. Reps.....Hollingbery; Art Moore
Exec. V.P., General Mgr.....J. Allen Jensen
Station Manager.....Claude Cain
Program Director.....Roy Southwick
Promotion Director.....Barry ZeVan
Chief Engineer.....Carroll Secrist
Owners of: KID-AM.

KIFI-TV—Idaho Falls—1961

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....E. Idaho Bcstg. & TV Co.
Address.....P. O. Box 2148
Tel.: 523-1171 .....NBC-ABC
Newspaper Affil.....Post Register
Sta. Reps...Avery-Knodel; Feltis/Dove/ Cannon
President, Gen. Mgr.....J. Brady
Program Dir., Chief Eng.....H. G. Haefele
Promotion Director.....Darlene Latham
Film Manager.....Pat Clark
Advertising Manager.....Gene Reisen
Owners of: KIFI-AM.

KLIX-TV—Twin Falls—1955

Channel: 11 VHF..AP: 14.5 Kw...VP: 29.5 Kw.
Owned-Oper. By.....Klix Corp.
Address .....Eastland Dr. & Elizabeth St.
Tel.: RE 3-5840.....ABC-CBS-NBC
Sta. Representative..... Hollingbery
President.....G. Hatch
General Mgr.....Gordon Glasmann
Chief Engineer.....Don Cederstrom

Pop.: 10,275,000
Families: 3,161,000

Illinois

TV Homes: 2,980,000
TV Stas. in State: 17

WCIA—Champaign—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Midwest Television, Inc.
Business Address.....509 S. Neil St.
Tel.: 356-8333 .....CBS
Station Rep.....Peters, Griffin, Woodward
President.....August C. Meyer
Exec. Vice President .....Guy Main
Dir. of Operations .....James Fielding
Sales Manager .....Jerry Johnson
National Sales Dir. .....Leonard Davis
Film Mgr.....John Ketterer
Publicity Director .....Dick Herzog
Chief Engineer.....Bob Myer
Owners of: WMBD-AM-FM-TV, Peoria, Ill.

WBBM-TV—Chicago—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By .....CBS, Inc.
Bus. Studio Address.....630 N. McClurg Ct.
Tel.: WH 4-6000.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Mgr.....Clark B. George
General Sls. Mgr.....Edward Kenefick
Program Dir.....Charles Hinds
Promotion Director.....Virgil Mitchell
Sales Manager.....James O'Rourke
Film Manager .....Alice Necker
Chief Engineer.....L. A. Pierce
Owners of: WCBS-TV, New York; KNXT, Los Angeles; WCAU-TV, Philadelphia; KMOX-TV, St. Louis.

WBKB—Chicago—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By...American Bcstg.-Paramount Thtrs.
Business Address.....190 N. State St.
Tel.: AN 3-0800.....ABC
Station Rep. .....ABC-TV Spot Sales
V.P., General Manager .....Sterling C. Quinlan
Director of Sales.....Robert F. Adams
Film Dir. .....Ralph Andrews
Prog. Dir. .....Dan Schuffman
Promotion, Publicity Dir. ...Donald H. Peterson
Chief Engineer.....William P. Kusack
Owners of WABC-AM-FM-TV, New York; WXYZ-AM-FM-TV, Detroit; KQV, Pittsburgh; WLS, Chicago; KABC-AM-FM-TV, Los Angeles; KGO-AM-FM-TV, San Francisco; WBKB-TV, Chicago.

WCIU—Chicago—1963

Channel: 26 UHF..AP: 125 Kw..VP: 250 Kw.
Owned By.....Weigel Broadcasting Co.
Address .....400 West Madison
Tel.: 372-0026.....Independent
President .....John Weigel
Commercial Manager.....Gordon Wilson
Program Director.....Gus Chan

WGN-TV—Chicago—1924

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WGN, Inc.
Business Address.....2501 Bradley Place
Tel.: LAkeview 8-2311.....Independent
Newspaper Affiliation.....Chicago Tribune
Representative ..... Petry
President.....J. Howard Wood
Exec. V.P., Gen. Mgr.....Ward L. Quaal
Station Manager.....Ben Berenston
Sales Manager .....Richard Jungers
Program Mgr. .....Dan Pecaro
Sales Prom., Research Mgr.....James Hanlon
Public Relations Mgr.....Dan Calibraro
Film Director.....Patty Nealin
Public Affairs Mgr. .....Al Field
Chief Engineer.....Carl J. Meyers
Owners of: KDAL-AM-TV, Duluth-Superior.

WNBQ—Chicago—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....National Bcstg. Co.
Business-Studo Address....Merchandise Mart
Tel.: SU 7-8300.....NBC
Representative.....NBC Spot Sales
President.....Robert E. Kintner
V.P., General Manager.....Lloyd E. Yoder
Station Mgr.....Robert Lemon
General Sales Mgr.....Norman Cissna
Local Sales Mgr. .....James Hoel
Program Dir.....Harry D. Trigg
Promotion Manager .....David Hart
Advertising Manager.....Chet Campbell
Publicity Director.....Dan Anderson
Chief Engineer.....W. C. Prather

WICD—Danville—1953

Channel: 24 UHF..AP: 7.08 Kw...VP: 13.2 Kw.
Owned By.....Plains Television Corp.
Business Address...1500 N. Washington Ave.
Tel.: 446-200 ..... NBC
Station Representative.....Young TV
President ..... Elmer Balaban
General Manager.....Milton Friedland
Station Manager.....J. Begue
Program Director .....Wayne Cody
Promotion Director.....James M. Henneberry
Chief Engineer.....H. Eskew

Owners of: WICS, Springfield, Ill.; WCHU, Champaign, Ill.; WHNB, Hartford, Conn.

WTVP—Decatur—1953

Channel: 17 UHF..Ap: 110 Kw...VP: 200 Kw.
Owned By .....Metromedia, Inc.
Business Address.....Southside Dr.
Tel.: 428-4304 .....ABC
Station Rep. .....Metro TV Sales
President .....John Kluge
V.P., General Manager .....John Bone
Commercial Mgr.....Donald Lindsey
Program, Prom. Dir.....Jack Kussart
Film Manager .....James Hague
Chief Engineer.....Hubert F. Abfalter

Owners of: WNEW FM-AM-TV, New York; WHK AM-FM, Cleveland; WIP-AM-FM, Philadelphia; WTTG-TV, Washington, D. C.; KOVR-TV, Stockton, Calif.; WTVH, Peoria; KMBC-AM-FM-TV, Kansas City; WTVP, Decatur, Ill.;

WSIL-TV—Harrisburg—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Turner-Farrar Assn.
Address.....21½ W. Poplar St.
Tel.: CLearbrook 3-7922.....ABC
Station Representative .....Jack Masla
President, Gen. Mgr.....O. L. Turner
Comm., Program Mgr.....Fred Cline
Prom., Publicity Dir. .....Bill Plater
Chief Engineer.....Charles Gilliam

WEEK-TV—Peoria—1953

Channel: 43 UHF..AP: 186 Kw...VP: 371 Kw.
Owned-Operated By..West Central Bcstg. Co.
Address.....2907 Springfield Rd., E. Peoria
Tel.: 699-3961 .....NBC
Station Rep. .....Katz
V.P., Gen. Mgr.....Fred C. Mueller
Comm. Manager.....John Leslie
Promotion Dir.....Richard Evans
Chief Engineer.....Wayne Lovely

WMBD-TV—Peoria—1958

Channel: 31 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned By.....Midwest Television Inc.
Business Address.....212 SW Jefferson Ave.
Tel.: 676-0711 .....CBS
Newspaper Affilia..Lindsay-Schaub Newspapers
Representative.Peters, Griffin, Woodward, Inc.
President.....August C. Meyer
Exec. Vice President.....Guy F. Main
General Mgr.....Harold C. Sundberg
Sales Manager .....William L. Brown
Operations Manager.....Gene C. Robinson
Prom., Client Service Dir.....David L. Phillips
Film Director .....Doug Wells
Chief Engineer.....George Pyle

Owners of: WMBD AM-FM, Peoria; WCIA, Champaign, Ill.

WTVH—Peoria—1953

Channel: 19 UHF..AP: 186 Kw...VP: 479 Kw.
Owned By .....Metromedia, Inc.
Business Address.....621 Main St.
Tel.: 676-8911 ..... ABC
Sta. Representative .....Metro TV Sales
President.....John W. Kluge
General Manager.....John Bone
Commercial Manager.....Clyde Dutton
Program Dir., Film Mgr.....Walter Baker
Prom., Publicity Dir.....Gary Gresham
Chief Engineer.....Al Ruch

Owners of: WNEW-AM-TV, New York; WHK, Cleveland; WIP, Philadelphia; WTTG-TV, Washington, D. C.; KOVR-TV, Stockton, Calif.; KMBC-TV, Kansas City; WTVP-TV, Decatur, Ill.

WGEM-TV—Quincy—1953

Channel: 10 VHF..AP 158 Kw. ..VP: 316 Kw.
Owned-Oper. By.....Quincy Bcstg. Co.
Business Address.....Hotel Quincy
Tel.: 222-6830 .....ABC-NBC
Newspaper Affiliation....Quincy Herald Whig
Representative.....Young TV Corp.
President.....T. C. Oakley
General Manager.....J. S. Bonansinga
Commercial Mgr. .....J. Ben Stewart
Program Director .....Fred Colgan
Publicity Director.....Hal Heidbreder
Chief Engineer.....Frank E. Laughlin

Owners of: WGEM AM-FM.

ILLINOIS

WHBF-TV—Rock Island—1950

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Rock Island Bcstg. Co.
Business Address...Telco Bldg., 231 18th St.
Tel.: 786-5441 .....ABC-CBS
Newspaper Affil.....Rock Island Argus
Station Reps. .....Avery-Knodel; Harry Hyett
President.....Ben. H. Potter
V.P., General Mgr.....Leslie C. Johnson
Asst. Gen. Mgr., Dir. of Sales ..Maurice Corken
Program Director.....Forest W. Cooke
Prom., Adv. Mgr.....Heber E. Darton
Publicity Dir.....Fern Hawks
Film Manager.....Joseph Grear
Chief Engineer.....Robert J. Sinnett
Owners of: WHBF AM-FM.

WREX-TV—Rockford—1953

Channel: 13 VHF..AP: 115 Kw...VP: 229 Kw.
Owned-Oper. By....Greater Rockford TV, Inc.
Business Address...Auburn & Winnebago Rds.
Tel.: 968-1813 .....ABC-CBS
News. Affilia. .....Rockford Newspapers, Inc.
Station Representative.....H-R TV, Inc.
President .....Swan Hillman
V.P., General Mgr.....Joe M. Baisch
Commercial Mgr.....Rod MacDonald
Program Director.....John Mazzie
Promotion Director .....Jack Lightner
Film Mgr.....Gene Hines
Chief Engineer.....Dick Peck

WTVO—Rockford—1953

Channel: 39 UHF..AP: 98 Kw...VP: 195 Kw.
Owned-Oper. By..Winnebago Television Corp.
Business Address.....Meridian Rd.
Tel.: Woodland 3-5413.....NBC
Station Representative .....Bolling
President .....Harry Balaban
Manager .....Harold Froelich
Chief Engineer.....H. H. Eckstein
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; KBOX, Dallas, Tex.; WICS-TV, Springfield, Ill.

WICS—Springfield—1953

Channel: 20 UHF..AP: 155 Kw...VP: 309 Kw.
Owned-Oper. By.....Plains Television Corp.
Address .....523 E. Capitol Ave.
Tel.: 528-0465 .....NBC
Representative .....Adam Young
President .....Elmer Balaban
V.P., General Mgr.....Milton D. Friedland
Nat. Sales Co-ord.....Gene F. Meyers
Program, Film Mgr.....H. J. Hoskins
Prom., Publicity Mgr.....James Henneberry
Dir. of Engineering.....Jerrold Merritt
Owners of: WIL, St. Louis, Mo.; WRIT, Milwaukee; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICD, Danville; WCHU, Champaign, WHNB, Hartford-New Britain.



NBC Films is going great guns. "The Best of Groucho," "Outlaws," "Hennesey," "People Are Funny," "The Deputy," "Michael Shayne," and "87th Precinct" are all solid hits on local stations. And they've created a big boom in local audiences. Count yourself in—through **NBC Films.**

Pop.: 4,798,000
Families: 1,479,500

Indiana

TV Homes: 1,385,500
TV Stas. in State: 17

WTTV—Bloomington—1949

Channel: 4 VHF..AP: 26.7 Kw...VP: 47.9 Kw.
Owned By.....Sarkes Tarzian, Inc.
Business Address.....3490 Bluff Rd.
Tel.: ST 7-2211.....Independent
Sta. Representative.....Young TV
President .....Sarkes Tarzian
General, Comm. Mgr.....Robert G. Holben
Program, Prom., Adv. Mgr.....Arthur R. Hook
Chief Engineer.....Fred J. Molchin

WEHT—Evansville—1953

Channel: 50 UHF AP: 108 Kw. VP: 200 Kw.
Owned-Oper. By .....WEHT, Inc.
Business Address .....Box 395
Tel.: HA 4-9215 .....CBS TV Corp.
Representative .....Young
President.....Edwin G. Richter, Jr.
General Manager.....William R. Hight
Commercial Manager .....James H. Manion
Promotion Director.....Jane Ann Koch
Program Dir.....Roger Forster
Chief Engineer.....Elmer Chancellor
Owners of: KGUN-TV, Tucson, Ariz.

WFIE-TV—Evansville—1953

Channel: 14 UHF.AP: 104.8 Kw..VP: 200 Kw.
Owned-Oper. By.....WFIE, Inc.
Address.....1115 Mount Auburn Rd.
Tel.: HA 5-6201 .....NBC
Station Representative .....Katz
President .....Nathan Lord
General Manager .....Jack E. Douglas
Commercial Manager.....Jack Berning
Program, Film Mgr.....Chester T. Behrman
Chief Engineer .....Paul Kelley

WTVW—Evansville—1956

Channel: 7 VHF ..AP: 158 Kw... VP: 316 Kw.
Owned By .....Producers, Inc.
Business Address .....405 Carpenter St.
Tel.: HA 2-1121 .....ABC
Representative ..... Hollingbery
President.....Ferris E. Traylor
General Manager .....Dick Shively
Station Manager .....James L. Ritter
Commercial Manager .....Al Saucier
Nat. Sales Mgr.....Bob Ossenberg
Program Dir.....Ulysses Carlini
Prom., Publicity Dir.....John A. MacGregor
Chief Engineer.....John Schuta

WANE-TV—Fort Wayne—1954

Channel: 15 UHF..AP: 222 Kw...VP: 445 Kw.
Owned-Oper. By .Indiana Broadcasting Corp.
Business Address.....2915 W. State Blvd.
Tel.: A-9411 .....CBS
Sta. Representative .....H-R
President .....C. Wrede Petersmeyer
General Manager.....Reid G. Chapman
Sales Dir.....John Keenan
Program Director.....J. Larry Beauchamp
Dir., Promotion & Merch.....John R. Thompson
Film Manager .....Allen Govin
Chief Engineer .....Walt Jones

WKJG-TV—Fort Wayne—1953

Channel: 33 UHF..AP: 144 Kw...VP: 263 Kw.
Owned .....WKJG, Inc.
Address.....2633 W. State Blvd.
Tel.: AN 2295.....NBC
Newspaper Affiliation.....Elkhart Truth
Station Rep.....Advertising Time Sales
President.....John F. Dille, Jr.
General, Station Mgr. .....Hilliard Gates
Commercial Mgr.....Carleton B. Evans
Program Director.....Calo Mahlock
Chief Engineer .....Eugene A. Chase

WPTA—Fort Wayne—1957

Channel: 21 UHF..AP: 55 Kw...VP: 110 Kw.
Owned.....Sarkes Tarzian, Inc.
Address.....3333 Butler Road
Tel.: ANthony 7125 .....ABC
Station Representative .....Young
President .....Sarkes Tarzian
General Manager.....Richard Morgan
Local Sales Mgr.....Ralph Latham
Program Manager .....Vic Sterling
Promotion, Publicity Dir.....Bill Holmes
Film Manager.....Charles Smith
Chief Engineer.....Jerry Bower
Owners of: WTTS, Bloomington; WTTV TV-FM, Indianapolis; WFAM, Lafayette; WPTH-FM, Ft. Wayne; WPTA-TV, Roanoke, Ind.

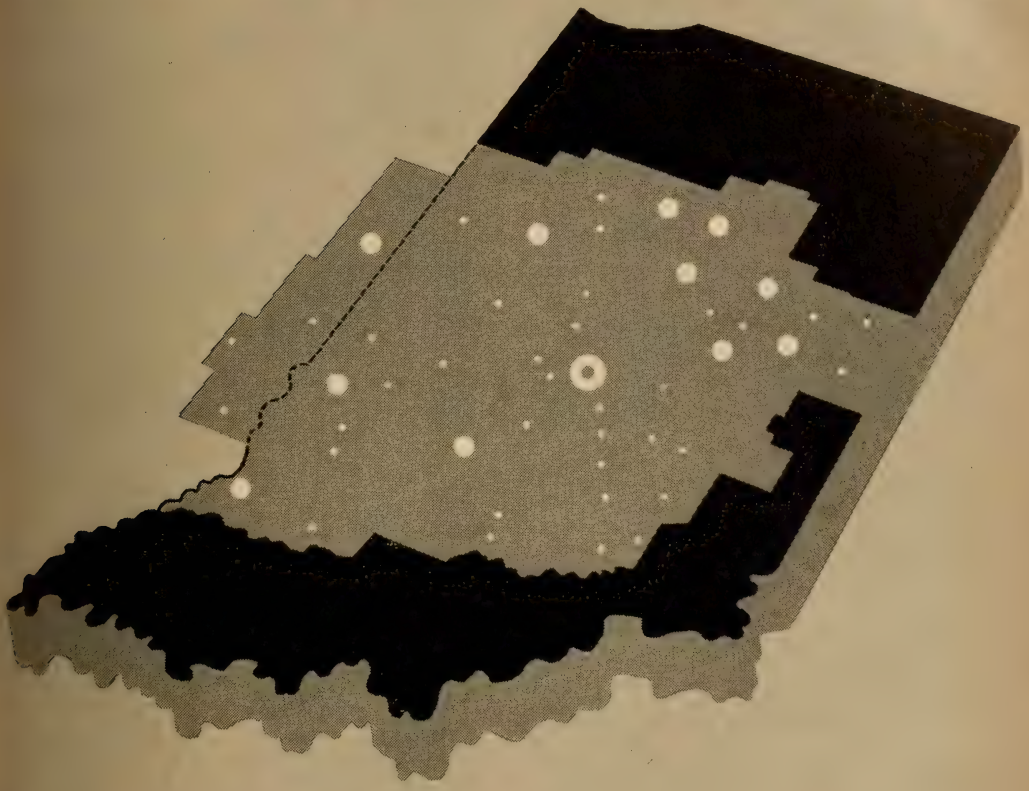
WFBM-TV—Indianapolis—1949

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Time-Life Broadcast, Inc.
Bus.-Studio Address.....1330 N. Meridian St.
Tel.: MElrose 4-8521.....NBC
Representative .....Katz
President.....W. C. Pullen, Jr.
V.P., Gen. Mgr.....Eldon Campbell
Station Manager.....Don Menke
Sales Manager.....Hugh L. Kibbey
Prog. Dir., Film Mgr. .....Warren Wright
Promotion, Publicity Manager ....K. C. Strange
Chief Engineer.....Robert Flanders
Owners of: WOOD AM-FM-TV, Grand Rapids; WTCN AM-FM-TV, Minneapolis; KLZ AM-FM-TV, Denver; KOGO-AM-FM-TV, San Diego.

WISH-TV—Indianapolis—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Indiana Bcstg. Corp.
Business Address.....1440 North Meridian
Tel.: MElrose 4-6411.....CBS

WFBM-TV...THE STATION THAT DOUBLES THE SIZE OF YOUR INDIANAPOLIS MARKET !!!



The perfect media-match for your product distribution in prosperous Mid-Indiana

WFBM-TV advertisers get surprising results, not only in the rich Indianapolis metropolitan and retail trading zones, but also in the 11 other important market centers that together provide even more spendable income and TV homes than the entire Indianapolis sales area.

WFBM-TV is the *only* station in Indianapolis with no overlapping penetration in this coverage area by basic affiliates of the same network. It provides the only basic NBC coverage of Mid-Indiana's 760,000 TV set owning families.

For *complete* coverage of Mid-Indiana's multiple markets use the facilities of WFBM-TV . . . the dominating sales force that reaches 50,000 more TV homes than any other local station!

Represented nationally by the **KATZ** agency

AMERICA'S 13th TV MARKET

Indianapolis—Indiana's major wholesale and retail distribution center, with city and retail zone population of 1,215,000—379,000 homes with 90% TV ownership!

11 Satellite Markets—each within WFBM-TV's verified coverage: Marion • Anderson • Muncie • Lafayette • Peru • Logansport • Kokomo • Bloomington • Vincennes • Terre Haute • Danville, Illinois. (419,000 TV homes!)

CHANNEL 6
WFBM TV
INDIANAPOLIS

TIME-LIFE BROADCAST INC.

Sta. Representative.....H-R
President .....C. Wrede Petersmeyer
Gen., Sta. Manager.....Robert B. McConnell
Commercial Manager.....Joseph E. Lake
Program Dir.....Dave Smith
Prom., Pub. Director.....Ray Reisinger
Chief Engineer.....C. E. Wallace
Owners of: WISH-AM-FM; WANE-AM-FM, Fort Wayne, Ind.

WLW-I—Indianapolis—1957

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Crosley Bcstg. Corp.
Business Address.....1401 N. Meridian St.
Tel.: MElrose 9-2311.....ABC
Station Rep.....Crosley; Lowrance; Moore
Chairman of Board.....James D. Shouse
President.....John T. Murphy
V.P., General Manager.....John B. Babcock
Spec. Bcst. Serv. Dir.....Bruce B. Cox
Program Mgr.....Chuck Brodhead
Promotion, Publicity Dir.....Charles Rogers
Film Director.....Bob Reynolds
Chief Engineer.....Norman Nixon
Owners of: WLW, Cincinnati; WLW-T, Cincinnati; WLW-D, Dayton; WLW-C, Columbus.

WFAM-TV—Lafayette—1953

Channel: 18 UHF..AP: 107 Kw...VP: 218 Kw.
Owned .....Sarkes Tarzian, Inc.
Business Address.....McCarty Lane
Tel.: GIbson 7-2113 .....CBS
Station Rep.....Young TV
President .....Sarkes Tarzian
General Mgr. .....Richard W. Long
Program Director .....Larry Hightchew
Chief Engineer.....Charles Anderson
Owners of: WTTS AM-FM, WTTV, Bloomington; WPTA, Ft. Wayne; WPTH FM, Ft. Wayne.

WTAF-TV—Marion—1962

Channel: 31 UHF..AP: 11.8 Kw...VP: 21.9 Kw.
Owned By .....Geneco Broadcasting, Inc.
Address .....314 S. Boots St.
Tel.: NOrth 4-7117 .....Independent
Station Representative ..Weed Television Corp.
President .....Eugene C. Thompson
General, Station Mgr. .....Robert Fincannon
Asst. Manager .....Richard W. Florea
Production Manager .....T. Ray Kline
Program Manager .....Donald L. Tillman
Film Manager .....John Hedrick
Chief Engineer .....Gene Miller

WLBC-TV—Muncie—1953

Channel: 49 UHF..AP: 8.5 Kw...VP: 17 Kw.
Owned-Oper. By.....Tri-City Radio Corp.
Address .....U.S. Highway #35
Tel.: ATlas 8-4403.....ABC-CBS-NBC
Representative ..... Holman
Pres., Gen., Sta. Mgr.....Don Burton
Comm., Film Mgr.....Bill Craig
Chief Engineer ..... Pat Finnegan
Owners of: WLBC; WMUN-FM, Muncie.

WNDU-TV—South Bend—1955

Channel: 16 UHF..AP: 141 Kw...VP: 282 Kw.
Owned-Oper. By.....Michiana Telecasting
Address .....P.O. Box 16
Tel.: CE 3-7111.....NBC
Station Rep. .....Venard, Torbet & McConnell
President.....Rev. Theodore M. Hesburgh
General Manager.....Wm. Thomas Hamilton
Station Manager.....Bazil O'Hagan
Promotion Director.....David Williams
Operations Mgr.....P. E. Walton
Sales Manager .....Gus Vanderheyden
Film Manager .....Donalee Dorhauer
Chief Engineer .....Raymond Jackson
Owners of: WNDU-AM-FM.

WSBT-TV—South Bend—1952

Channel: 22 UHF..AP: 137 Kw...VP: 265 Kw.
Owned-Operated By.....South Bend Tribune
Address.....300 W. Jefferson St.
Tel.: CE 3-3141.....CBS
Newspaper Affil.....Tribune
Representative .....Raymer
President.....Franklin D. Schurz
General Station Mgr.....Arthur R. O'Neil
Comm., Adv. Mgr.....Wilbur R. Darch
Promotion, Publicity Dir.....N. J. Gassensmith
Program Dir., Film Mgr.....Walter A. Sweitzer
Chief Engineer.....Scott N. Hagenau
Owners of: WSBT AM.

WSJV—South Bend-Elkhart —1954

Channel: 28 UHF..AP: 102 Kw...VP: 204 Kw.
Owned-Oper. By.....Truth Publishing Co.
Business Address.....Box 28, South Bend
Tel.: CEntral 2-2828 .....ABC
Newspaper Affiliation.....Elkhart Truth
Station Representative.....Adv. Time Sales
President.....John F. Dille Jr.
V.P., Gen. Mgr.....Paul C. Brines
Assistant Mgr.....Edwin J. Lasko
Commercial Manager .....Don E. Fuller
Prom. Dir.....Marilyn Lee
Operations Director .....W. Forrest Morrow
Merchandising Dir.....Ken Owens
Film Director.....Arthur Whitaker, Jr.
Production Manager .....James Blacklaw
Chief Engineer.....Woodrow Hawkins
Owners of: WKJG AM-TV, Fort Wayne; WTRC-AM-FM, Elkhart, Ind.

WTHI-TV—Terre Haute—1954

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wabash Valley Bcstg. Corp.
Business Address.....918 Ohio Street
Tel.: CRawford 9481.....CBS-ABC
Representative .....Petry
President, General Mgr. ....Anton Hulman, Jr.
V.P., Dir. of Operations .....Ben Falber, Jr.
V.P., Charge of Facilities .....Russ Arnold
Production Director .....Paul Denehie
Promotion Director .....Helen Ryan
Publicity Director .....Sheldon Fisher
Owners of: WHTI AM-FM-TV.

Pop.: 2,790,000
Families: 860,000

Iowa

TV Homes: 797,000
TV Stas. in State: 12

WOI-TV—Ames—1950

Channel: 5 VHF..AP: 50.1 Kw...VP: 100 Kw.
Owned-Oper. By.....Iowa State Univ.
Address .....Service Bldg.
Tel.: 231-2631 .....ABC
Representative ..... H-R
President.....Dr. James Hilton
Gen. Manager, Prog. Dir. ...Robert C. Mulhall
Commercial Mgr.....Ted Tostlebe
Publicity Director.....Ron Scott
Film Manager .....Richard Torry
Chief Engineer.....Keith Ketchum

KCRG-TV—Cedar Rapids—1953

Channel: 9 VHF..AP: 156 Kw...VP: 316 Kw.
Owned-Oper. By .....Cedar Rapids TV Co.
Business Address.....104½ First St., S.W.
Tel.: EM 4-4194.....ABC
Newspaper Affiliation ..Cedar Rapids Gazette
Station Representative.....Adv. Time Sales
President ..... Joseph F. Hladky, Jr.
General Manager.....Redd Gardner
Commercial Manager....Geo. C. Carpenter, III
Prom., Pub. Dir.....Edna A. Herbst
Operation Mgr.....Ralph D. Willey
Film Director.....David Kralik
Chief Engineer .....Lad Hlavaty
Owners of: KCRG AM.

WMT-TV—Cedar Rapids—1953

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....WMT-TV, Inc.
Bus. Address.....Paramount Theatre Bldg.
Tel.: EM 4-0171.....CBS
Representative .....Katz
President .....William B. Quarton
V.P. Opera., Film Mgr.....Douglas B. Grant
V.P., Sales.....Lew Van Nostrand
Promotion Director.....Richard Pinney
Chief Engineer.....George Hixenbaugh
Owners of: WEBC, Duluth, Minn.

WOC-TV—Davenport—1949

Channel: 6 VHF..AP: 68 Kw...VP: 100 Kw.
Owned-Oper. By.....Tri-City Broadcasting Co.
Business Address.....805 Brady St.
Tel.: 324-1661 .....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....David D. Palmer
General Manager.....Raymond E. Guth
Commercial Manager.....Harold Heath
Film Director.....Russel Wingo
Program Director.....Robert W. Gifford
Promotion Director.....Richard W. Upp
Publicity Director .....Dorothy Boyd
Chief Engineer..... ..Paul Arvidson
Owners of: WOC-AM-FM.

KRNT-TV—Des Moines—1955

Channel: 8 VHF...AP: 158 Kw....VP: 316 Kw.
Owned-Operated By.....Cowles Mag. & Bcstg.
Address .....Ninth & Pleasant St.
Tel.: CH 3-4141.....CBS
Representative .....Katz
General Manager.....Robert W. Dillon
Commercial Manager .....Paul M. Elliott
Program Dir.....Joe G. Hudgens
Chief Engineer.....Charles F. Quentin

WHO-TV—Des Moines—1954

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Central Broadcasting Co.
Business Address.....1100 Walnut St.
Tel.: 288-6511 .....NBC
Representative.Peters, Griffin, Woodward, Inc.
President.....D. D. Palmer
V.P., General Manager.....Paul A. Loyet
Sales Manager .....Robert H. Harter
Program Director, Film Mgr. ....Jack Kerrigan
Prom. Manager .....Ward McCleary
Chief Engineer.....Roy W. Pratt
Owners of: WHO AM-FM; WOC FM-AM-TV, Davenport.

KQTV—Fort Dodge—1953

Channel: 21 UHF..AP: 160 Kw...VP: 330 Kw.
Owned-Oper. By....Northwest Television Co.
Address .....952 1st Ave. S.
Tel.: 573-4131 .....NBC
Sta. Representative .....Pearson
President .....Edward Breen
General Manager .....James Dowell
Promotion Director .....Vince Fleming
Publicity Director .....Chuck Bradley
Advertising Manager .....Rollie Camp
Film Manager .....Stan McCurdy
Program Director.....Richard Johnson
Chief Engineer.....David Sinclair
Owners of: KVFD, Fort Dodge.

KGLO-TV—Mason City—1954

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Lee Radio, Inc.
Address .....112 N. Pennsylvania
Tel.: GArden 3-2540.....CBS
Station Representative.....Adv. Time Sales
President, General Mgr.....Walter Rothschild
Vice Pres., Sta. Mgr.....Lloyd Loers
Program Dir., Film Buyer.....Douglas Sherwin
Promotion Director .....Paul Lindemeyer
Chief Engineer.....Roger Sawyer
Owners of: WTAD-AM-FM, KHQA-TV, Quincy, Ill.; WMTV, Madison, Wisc.; KEYC-TV, Mankato, Minn.

KTVO—Ottumwa—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....KTVO Television, Inc.
Address .....211 East 2nd St.
Tel.: MUrray 2-4535.....ABC-CBS-NBC
Representative .....Hollingbery

Pres., Gen. Mgr.....James J. Conroy
Commercial Mgr.....L. William King
Promotion Director.....O. Bill Schelen
Program Dir., Film Mgr.....Glen Proeschold
Chief Engineer.....L. A. Wallace

KTIV—Sioux City—1954

Channel: 4 VHF....AP: 100 Kw....VP: 50 Kw.
Owned-Oper. By.....KTIV Television Corp.
Address.....Tenth & Grandview
Tel.: 8-0545.....NBC-ABC
Newspaper Affil.....Journal-Tribune
Representative ..... Hollingbery
Pres., Gen. Mgr.....Dietrich Dirks
V.P. Comm. Mgr.....Eugene T. Flaherty
Program, Film Mgr.....Don Stone
Prom., Pub. Dir. ..... Bill Mote
Chief Engineer.....Alvin Smith

KVTV—Sioux City—1953

Channel: 9 VHF..AP: 144 Kw...VP: 288 Kw.
Owned-Oper. By.....Peoples Bcstg. Corp.
Business Address.....7th & Douglas
Tel.: 2-2711 .....CBS-ABC
Representative .....Katz
V.P., General Mgr.....Donald D. Sullivan
Comm. Manager ..... Robert B. Donovan
Prog. Director.....Clark Pollock
Film Manager .....Carl Morris
Chief Eng.....Robert G. Engelhardt

Owners of: WREC, Worthington; WMMN, Fairmont; WGAR, Cleveland; WNAX, Yankton; WTTM FM, Trenton.

KWWL-TV—Waterloo—1953

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Black Hawk Bcstg. Co.
Business Address.....Insurance Bldg.
Tel.: AD 4-4404.....NBC
Representative .....Avery-Knodel
President.....Ralph J. McElroy
Vice President .....Thomas L. Young
General Manager .....Roger Michelin

Owners of: KWWL, Waterloo; KLWW, Cedar Rapids, Ia.; KAUS, KMMT-TV, Austin, Minn.

Pop.: 2,205,000
Families: 699,000

Kansas

TV Homes: 586,000
TV Stas. in State: 10

KTVC-TV—Ensign—1957

Channel: 6 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned.....S.W. Kansas TV Co., Inc.
Address .....610 Second St., Dodge City
Tel., HU 3-6666, Dodge City.....CBS
Station Representative .....Blair Television
President .....Leigh Warner
Gen., Sta. Mgr.....Wendell Elliott
Chief Engineer.....Kenneth Karr

KWHT-TV—Goodland—1958

Channel: 10 VHF..AP: 158 Kw. VP: 316 Kw.
Owned By.....Standard Electronics Corp.
Business Address.....17th St. & B'way Ave.
Tel.: TW 9-2321.....CBS, ABC
Sta. Representative .....Pearson
General Manager.....Jack Walkmeyer

KCKT-TV—Great Bend—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By .....Wichita TV Corp.
Business Address.....Box 182
Tel.: GL 3-7868.....NBC
Representative .....Bolling
Gen., Sta. Mgr.....E. L. Kuhlman
Program Director.....Bonnie Perry
Prom., Pub. Dir.....Sid Hutchins
Film Manager.....Wayne Davis
Chief Engineer.....H. G. Haefele

KAYS-TV—Hays—1958

Channel: 7 VHF..AP: 60.3 Kw...VP: 112.6 Kw.
Owned By.....KAYS, Inc.
Business Address.....2300 Hall St.
Tel.: MArket 4-2578 .....ABC-CBS
Reps. .....Holman; Melville; Soderlund
President.....Ross Beach, Jr.
General Mgr.....Robert E. Schmidt
Commercial Manager .....Bernie Brown
Program Director.....Harvey Zimmerman
Promotion Director .....Darrel Lewis
Chief Engineer.....Keith Townsdin

Owners of: KAYS; KLOE-TV, Goodland, Kan.

KTVH—Hutchinson—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Wichita-Hutchinson Co., Inc.
Business Address.....1800 North Plum
Tel.: MO 5-5503.....CBS
News. Affil.....Minneapolis Star & Tribune
Station Representative .....Blair
President .....Joyce A. Swan
General, Sta. Mgr.....M. Dale Larsen
Commercial Mgr.....William S. Ritchie
Promotion, Pub. Dir.....John S. Mileham
Prog. Dir., Film Mgr.....Robert D. Snyder
Chief Engineer .....Ken H. Cook

KOAM-TV—Pittsburg—1953

Channel: 7 VHF..AP: 138 Kw...VP: 245 Kw.
Owned-Oper...Mid-Continent Telecasting, Inc.
Business Address.....Box 659
Tel.: MA 1-0400 .....NBC-ABC
Representative .....Katz
General Manager .....R. E. Wade
Program Director .....Louis R. Martin

KSLN-TV—Salina—1962

Channel: 34....AP: .363 Kw.....VP: .724 Kw.
Owned By .....Prairie States Bcstg. Co.

Address .....Suite 1029, United Bldg.
Tel.: TAylor 7-8758 .....ABC, NBC
Station Representative .....Pearson
President, General Mgr. .....Mel L. Gleason
Program, Promotion Mgr. .....Kirk Downey

WIBW-TV—Topeka—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Topeka Broadcasting Assn.
Address .....5600 W. 6th
Tel.: CR 2-3456.....ABC-CBS-NBC
Newspaper Affilia.....Topeka Capital-Journal
Representative .....Avery-Knodel
President.....O. S. Stauffer
General, Station Mgr. .....Thad M. Sandstrom
Commercial Manager.....Bob Kearns
Promotion Director .....Jerry Holley
Program Director .....Rush Evans
Chief Engineer.....Paul Winders
Owners of: WIBW-AM-FM, Topeka, Kan.; KSEK, Pittsburgh, Kan.; KSOK, Arkansas City, Kan.; KGFF, Shawnee, Okla.

KAKE-TV—Wichita—1954

Channel: 10 VHF..AP: 219 Kw...VP: 316 Kw.
Owned-Oper. By .....KAKE-TV, Inc.
Business Address .....1500 N. West St.
Tel.: WH 3-4221.....ABC
Representative ..... Katz
President.....Mark Adams
Gen. Sta. Mgr.....Martin Umansky
Chief Engineer.....Harold Newby

KARD-TV—Wichita—1955

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Wichita TV Corp.
Address .....833 N. Main St.
Tel.: AM 5-5633 .....Independent
President.....G. M. Brown
V.P., General Mgr. .....Don Sbarra
Chief Engineer.....Russell V. Goyette

Pop.: 3,055,000
Families: 841,000

Kentucky

TV Homes: 626,000
TV Stas. in State: 7

WLTV—Bowling Green—1961

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Argus Bcstg. Co.
Address .....1018 Chestnut
Tel.: 842-0338 .....Independent
Sta. Reps. ...Venard, Torbet & McConnell, Inc.
President.....George A. Brown, Jr.
Gen., Comm. Mgr. .....J. M. Walters
Promo., Pub. Dir. .....John Utley
Chief Eng. .....Gene Royer

WKYT—Lexington—1957

Channel: 27 UHF..AP: 97.7 Kw...VP: 195 Kw.
Owned.....Taft Bcstg. Co.
Business Address.....1087 New Circle Road
Tel.: 2-2533.....CBS-ABC
Representative .....Young
President.....Hulbert Taft, Jr.
General Manager.....Fred von Stade
Prom. Dir., Adv. Mgr.....Emajo Cocanougher
Film Director.....Dave Fleischer
Chief Engineer.....Bernard F. Gurewich
Owners of: WTVN-AM-FM-TV, Columbus, O.; WKRC-AM-FM-TV, Cincinnati, O.; WBRC-AM-FM-TV, Birmingham, Ala.

WLEX-TV—Lexington—1955

Channel: 18 UHF..AP: 160 Kw...VP: 300 Kw.
Owned-Oper. By.....WLEX-TV, Inc.
Business Address.....P.O. Box 1457
Tel.: 4-8747.....CBS-NBC
Station Rep. .....Raymer
Exec. V.P., Gen. Mgr. .....Earl Boyles
Station Manager .....Harry C. Barfield
Program Mgr. .....Alex B. Macaulay
Chief Engineer.....Jim Robertson

WAVE-TV—Louisville—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WAVE, Inc.
Address .....725 S. Floyd
Tel.: JU 5-2201.....NBC
Station Representative .....Katz
President.....George W. Norton, Jr.
General Manager .....Nathan Lord
Sta. Mgr. .....Ralph S. Jackson
Comm. Mgr. .....Houston D. Jones
Prog., Film Dir.....George Patterson
Promotion Director.....W. Rudd
Chief Engineer.....Wilbur Hudson
Owners of: WAVE-AM; WFRV-TV, Green Bay, Wis.; WFIE-TV, Evansville, Ind.

WHAS-TV—Louisville—1950

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHAS, Inc.
Address.....525 W. Broadway
Tel.: 585-2211 .....CBS
Newspaper Affiliation .....Courier-Times
Representative....Harrington, Righter, Parsons
President.....Barry Bingham
V.P. & Director.....Victor A. Sholis
Sales Director.....George Johnson
Program Director.....Sam Gifford
Prom., Publicity Dir.....William Loader
Film Manager.....Charles McDaniel
Dir. Engineering.....O. W. Towner
Owners of WHAS-AM.

WLKY—Louisville—1961

Channel: 32....AP: 120 Kw.....VP: 234 Kw.
Owned By .....Kentuckiana Television, Inc.
Address .....3947 Park Dr.
Tel.: 367-6441 .....ABC

President .....George E. Egger
General Manager .....R. F. Shively
Commercial Manager .....Boyd Bennett
Program Director .....Wilson Hatcher
Production Manager .....Jack Newman
Chief Engineer .....Vern Baxter

WPSD-TV—Paducah—1957

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Paducah Newspapers, Inc.
Address .....100 Television Lane
Tel.: 442-8214 .....NBC
News Affil. .....Sun-Democrat
Station Representative.....Adv. Time Sales
President .....Frank Paxton
Managing Director.....Fred Paxton
General Mgr.....Sam Livingston
Sales Mgr., Prom. Dir.....Charles M. Neel
Prog. Dir.....J. E. English III
Film Mgr.....Bill Watson
Technical Dir.....Ernest J. Pell
Chief Engineer.....John Adams

Pop.: 3,375,000
Families: 959,000

Louisiana

TV Homes: 754,500
TV Stas. in State: 13

KALB-TV—Alexandria—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Lanford Telecast. Co., Inc.
Business Address.....605-11 Washington
Tel.: HI 5-2456.....ABC-CBS-NBC
Representative .....Adv. Time Sales
President.....T. B. Lanford
General Manager.....Willard L. Cobb
Local Sales Mgr.....Jesse R. Sexton
Nat'l Sales Mgr.....Art Reuben
Sales Serv. Mgr.....Franklin Whitehead
Merchandising Mgr.....Jim Nutter
Chief Engineer .....Robert E. Miller

WAFB-TV—Baton Rouge—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Modern Bcstg. Co., Inc.
Business Address.....P.O. Box 2671
Tel.: DI 4-8571.....CBS-ABC
Station Representative .....Blair
Board Chairman.....Dwight W. Martin
Pres., Gen. Mgr. .....Tom E. Gibbens
Comm. Mgr.....Mervyn E. Rhys
Prog. Dir., Film Mgr.....Don G. Hallmann
Prom., Pub. Dir.....Grace McElveen
Chief Engineer.....Donald K. Allan

WBRZ—Baton Rouge—1955

Channel: 2 VHF..AP: 56.2 Kw...VP: 100 Kw.
Owned-Operated By.....La. TV Bcstg. Co.
Bus. Address.....1650 Highland Rd.
Tel.: DI 8-1491.....ABC-NBC
News. Affil....State-Times; Morning Advocate
Representative .....Hollingbery
Pres., Gen. Mgr.....Douglas L. Manship
Station Manager.....Aubrey L. Moore
Production Manager.....John T. Crowe
Sales Manager.....Jules L. Mayeux
Program, Film Mgr.....John Ferguson
Promotion Dir.....Wesley C. Brummett
Chief Engineer.....Pat Weathersby

KATC—Lafayette—1962

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By .....Arcadian Television Corp.
Address .....P.O. Box 3347
Tel.: 232-6111 .....ABC
Station Rep. .....Venard, Torbet & McConnell
President .....Paul H. Kurzweg
General Manager .....William Patton
Commercial Manager .....Roy K. Rhodes
Operations Mgr., Chief Engr. .....Bill Spiller

KLFY-TV—Lafayette—1955

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Camellia Bcstg. Co. Inc.
Address.....P. O. Box 3687
Tel.: CE 5-9494.....CBS-ABC
Station Rep. .....Bolling
President.....Paul H. DeClouet
General Manager.....Guy Corley
Asst. General Mgr.....Jim Allen
Commercial Manager.....Thomas G. Pears
Production Director.....Mike Hudgens
Film Manager.....Beverly Masich
Program Director.....Toni Coons
Chief Engineer.....J. P. Robillard
Owners of: KEUN, Eunice, La.; KUPI, Ville Platte, La.; KFRA, Franklin, La.

KPLC-TV—Lake Charles—1954

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw
Owned-Oper. By.....Calcasieu Bcstg. Co.
Address .....Box 1521
Tel.: HE 6-3631.....ABC-NBC
Representative .....Adv. Time Sales
President.....T. B. Lanford
General Manager.....P. E. Mills, Jr.
Comm. Manager .....Art Reuben
Promotion Director.....Jeb Swanson
Film Manager.....Donald Johnson
Program Director.....A. B. Craft
Chief Engineer.....Ed Barton
Owners of: KPLC-AM; KALB-AM-FM-TV, Alexandria, La.; KRMD-AM-FM, Shreveport, La.; WSLI-AM, Jackson, Miss.; WJTV-TV, Jackson, Miss.

KNOE-TV—Monroe—1953

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Noe Enterprises, Inc.
Business Address.....KNOE Road
Tel.: FA 2-8155.....ABC-CBS
Station Representative....H-R Representatives

Board Chair. & Owner.....James A. Noe, Sr.
President.....James A. Noe, Jr.
Exec. Vice-Pres., Gen. Mgr....Paul H. Goldman
V.P. Sales Mgr.....Bob Powell
V.P., Promo., Pub. Dir.....Allen Jones
V.P., Asst. G.M. .....Harry Arthur
V.P., Eng. Dir. .....Raymond Boyd
Owners of: KNOE-AM; WNOE-AM, New Orleans.

WDSU-TV—New Orleans—1948

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Royal St. Corp.
Tel.: 524-4371 .....NBC
Representative .....Blair
President.....Edgar B. Stern, Jr.
Exec. V.P., Gen. Mgr.....A. Louis Read
Sales Manager.....Robert S. Schultis
Program, Promotion Director.....Stan Cohen
Chief Engineer.....Lindsey Riddle
Owners of: WDSU AM-FM; WAFB-TV, Baton Rouge.

WVUA-TV—New Orleans—1959

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....New Orleans TV Corp.
Business Address.....1418 Cleveland Ave.
Tel.: JAckson 5-9011.....ABC-NBC
Pres., Gen. Mgr.....Joseph A. Paretti
Comm. Mgr.....B. B. Baylor
Program Dir.....De Alton G. Neher
Chief Engineer.....George A. Mayoral

WWL-TV—New Orleans—1957

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By .....Loyola U. of the South
Address.....1024 N. Rampart St.
Tel.: 529-4444 .....CBS
Station Rep. .....Katz
Pres. .....Very Rev. A. Smith, S.J.
Gen. Mgr.....J. Michael Early
Prog. Dir. .....Rupert Copponex
Promotion Mgr.....Phil Johnson
Chief Engineer.....J. D. Bloom
Owners of: WWL AM.

KSLA-TV—Shreveport—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSLA-TV, Inc.
Business Address ..... Box 92
Tel.: 424-8101 .....CBS
Newspaper Affil. .....Journal
Representative.....Harrington, Righter, Parsons
President.....Douglas F. Attaway
General Mgr.....Winston B. Linam
Comm. Mgr. .....Deane R. Flett
Program Dir.....John Renshaw
Promotion Dir.....Bob Weimar
Chief Engineer.....Morris C. Barton

KTBS-TV—Shreveport—1955

Channel: 3 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Oper. By.....KTBS, Inc.
Address.....312 E. Kings Hwy.
Tel.: 868-3644 .....ABC
Station Rep. .....Katz
Pres., Gen. Mgr.....E. Newton Wray
Station Manager .....Patrick J. White
Commercial Manager .....Joe B. Foster
Promotion Director.....Wayne Guynes
Film Manager .....Marvin Perry
Production Manager.....Don Moore
Chief Engineer.....Claude R. Scott

KTAL-TV—Shreveport-Texarkana—1953

Channel: 6..VHF..AP: 50 Kw...VP: 100 Kw.
Owned By .....KCMC
Address .....3150 N. Market, Shreveport
Tel.: 425-2422, Shreveport .....NBC
News. Affil. .....Gazette News, Texarkana
Sta. Rep. .....Blair-TV
Pres. .....Walter E. Hussman
Gen. Mgr. .....Walter M. Windsor
Sales Mgr. .....James S. Dugan
Promo. Dir., Loc. Sales Mgr..Calvin H. Druxman
Prog. Dir. .....James T. Lynagh
Film Mgr. .....Jack L. Rea
Chief Eng. .....Edward L. Covington
Owners of: KTAL-FM, KCMC-AM, Texarkana, Tex.

Pop.: 980,000
Families: 283,000

Maine

TV Homes: 260,000
TV Stas. in State: 6

WABI-TV—Bangor—1953

Channel: 5 VHF..AP: 17.9 Kw...VP: 30 Kw.
Owned-Oper.....Community Telecasting Serv.
Address .....35 Hildreth, Studio City, Bangor
Tel.: 947-8321 .....ABC-CBS
Sta. Reps. .....Hollingbery; Kettell-Carter
President .....Horace Hildreth
Exec. V.P., Gen. Mgr.....Walter L. Dickson
Sales Mgr. .....Paul Quigg
Station Manager.....Richard B. Bronson
Prog. Dir. .....George Gonyar
Promo., Pub. Dir. .....Ronald Hoar
Film Manager.....Ralph Libby
Chief Engineer.....Edward Winchester
Owners of: WABI-AM-FM; WAGM AM-TV, Presque Isle; WPOR, Portland.

WLBZ-TV—Bangor—1954

Channel: 2 VHF....AP: 25.7....VP: 51.3 Kw.
Owned-Operated By.....WLBZ Television Inc.
Business Address.....7 Main St.
Tel.: 2-4822 .....NBC
Sta. Rep. .....Katz
President.....William H. Rines
General Mgr.....Jack Atwood
Station, Comm. Mgr.....Rudolph O. Marcoux
Film Mgr.....James Irvine
Chief Engineer.....John Wibby
Owners of: WCSH AM-TV, Portland; WLBZ-AM; WRDO, Augusta.

WCSH-TV—Portland—1953

Channel: 6 VHF..AP: 70 Kw...VP: 100 Kw.
Owned-Oper. By.....Maine Radio & TV Co.
Address.....579 Congress St.
Tel.: SP 2-0181.....NBC
Station Representative .....Katz
President.....William H. Rines
General Mgr.....Jack S. Atwood
Admin. Asst. .....Burnell Poole, Jr.
Sta. Mgr. .....Donald K. Powers
Sales Manager.....Bruce C. McGorrill
Prod. Dir. .....David W. Serette
Promotion Director.....Linwood T. Pitman
Nat'l Sales Mgr.....C. C. Bowlin
Film Manager.....George Bowler
Chief Engineer.....Chas. Brown
Owners of: WCSH, Portland, Me.

WGAN-TV—Portland—1954

Channel: 13 VHF..AP: 50 Kw...VP: 316 Kw.
Owned By.....Guy Gannett Bcstg. Services
Business Address.....390 Congress St.
Tel.: SP 2-4661.....CBS
Newspaper Affil.....Gannett Publ. Co.
Representative.....Blair TV Assocs.
Pres. .....Jean Gannett Arnzen
General Manager.....Eugene W. Wilkin
Asst. General Mgr.....Donald S. Moeller
Sales Mgr. .....George D. Lilly
Program Director.....William G. Wadman
Promo. Dir. .....Arnie Kuvent
Film Manager.....Earle Fenderson
Chief Eng. .....Henry L. Van Amburgh
Owners of: WGAN AM.

WMTW-TV—Portland 1954

Channel: 8 VHF..AP: 52.5 Kw...VP: 105 Kw.
Owned-Oper. By....Mt. Washington TV Inc.
Address .....Congress Bldg.
Tel., SP 3-5664.....ABC
Rep.....Harrington, Righter & Parsons
Pres. & Gen. Mgr.....John W. Guider
Station Mgr.....Robert M. Joyce
Asst. Gen. Mgr., Comm. Mgr..Robert L. Maynard
Program Dir.....Lee Nelson
Promotion Director.....Grayce Papps
Film Dir.....Brian Higgins
Chief Engineer.....Parker H. Vincent

WAGM-TV—Presque Isle—1956

Channel: 8 VHF...AP: 30 Kw....VP: 60 Kw.
Owned-Oper. By.....Aroostook Bcstg. Corp.
Address .....Box 729
Tel.: PO 9-2461.....ABC-CBS-NBC
Station Reps.....Hollingbery; Kettell-Carter
President.....Horace A. Hildreth
Exec. V.P.....Walter Dickson
Station Manager.....Stanley A. Lyons
Commercial Manager.....Robert Gold
Program Director.....Keith Fowles
Promotion, Pub. Dir.....William B. Stephenson
Film Manager.....Albert Chasse
Advertising Manager.....Alfred Knight
Chief Engineer.....J. Richards
Owners of: WAGM.

Pop.: 3,275,000
Families: 945,000

Maryland

TV Homes: 857,000
TV Stas. in State: 4

WBAL-TV—Baltimore—1948

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....Hearst Corporation
Business-Studio Address.....2610 N. Charles
Tel.: HO 7-3000.....NBC
Representative .....Edward Petry
President .....Richard Berlin
Station Mgr. .....Brent O. Gunts
Sales Manager .....Robert R. Rodgers
Program Dir.....John Frankenfield
Chief Engineer .....John Wilner
Promo. Mgr. .....James Q. Frost
Pub. Dir. .....Bill Chadwick
Prog. Dir. .....Winthrop P. Baker
Film Manager.....James Miller
Chief Eng. .....Glenn Lahman
Owners of: KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ-AM-FM-TV, Boston, Mass.; KYW-AM-FM-TV, Cleveland, O.; KDKA-AM-FM-TV, Pittsburgh; WIND, Chicago; WINS-AM, New York.

WJZ-TV—Baltimore—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Westinghouse Bcstg. Co.
Address .....Television Hill
Tel.: 664-7600 .....ABC
Sta. Representative.....TvAR
President.....Donald H. McGannon
Gen., Sta. Mgr. .....Herbert B. Cahan
Comm. Mgr. .....Robert L. Bryan

MARYLAND-D. C. BROADCASTERS ASSOCIATION
LISTED ON PAGE 632

WMAR-TV—Baltimore—1947

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....The A. S. Abell Co.
Address .....Charles & Redwood Sts.
Tel.: MU 5-5670.....CBS
Newspaper Affiliation...Baltimore Sunpapers
Representative .....Katz
President.....William F. Schmick, Jr.
General, Station Mgr.....E. K. Jett
Asst. Mgr. .....Donald P. Campbell
Commercial, Adv. Mgr.....E. A. Lang
Program Director.....Robert Cochrane
Film Mgr.....David Stickle
Prom., Publicity Dir.....Anthony Picha
Chief Engineer.....Carlton G. Nopper
Owners of: WBOC-AM-TV, Salisbury, Md.

WBOC-TV—Salisbury—1954

Channel: 16 UHF..AP: 8.4 Kw...VP: 15.9 Kw.
Owned By.....WBOC, Inc.
Address .....Radio-Tv, Park
Tel.: PI 9-6131 .....ABC-CBS-NBC
Newspaper Affil.....The Sunpapers
Station Representative .....Bolling
President.....William F. Schmick, Jr.
V.P., General Manager.....Charles J. Truitt
Commercial Manager.....Roy Maines
Program Director.....John W. Downing, Jr.
Chief Engineer.....Jack Ward

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SUNPAPERS TELEVISION
BALTIMORE, MD.
Represented Nationally by
THE KATZ AGENCY, INC.
CBS

Pop.: 5,235,000
Families: 1,517,000

Massachusetts

TV Homes: 1,447,000
TV Stas. in State: 7

WBZ-TV—Boston—1948

Channel: 4 VHF. AP: 28.12 Kw. VP: 56.24 Kw.
Owned-Oper By...Westinghouse B'casting Co.
Address....122 East 42nd St., New York, N. Y.
Tel.: MU 7-0808.....NBC
Sta. Representative.....TvAR
President ..... Donald H. McGannon
Station V.P.....W. C. Swartley
General Mgr.....J. E. Allen
Sales Manager.....K. T. MacDonald
Program Director.....George Moynihan
Prom. Adv. Mgr. .....Robert Hudson
Publicity Director.....Joe Ryan
Film Manager.....R. Jenkins
Chief Engineer ..... W. H. Hauser
Owners of: WBZ-AM-FM; KDKA AM-TV, Pittsburgh; WJZ-TV, Baltimore, Md.; KYW AM-FM-TV, Cleveland, O.; WOWO, Fort Wayne, Ind.; WIND, Chicago; KPIX-TV, San Francisco, Calif.; WINS, New York.

WHDH-TV—Boston—1957

Channel: 5 VHF..AP: 32.4 Kw...VP: 64.6 Kw.
Owned By.....Herald Traveler Corp.
Address.....50 Morrissey Blvd.
Tel.: AV 8-5000.....CBS
Newspaper Affil.....Herald, Traveler
Representative .....Blair-TV
President.....Robert B. Choate
V.P., Man. Dir.....William B. McGrath
V.P., Sales Dir.....Alexander M Tanger
Dir of TV.....Leslie G. Arries, Jr.
Dir. Sales Prom.....Robert B. Cheyne
Nat'l Sales Mgr.....William H. Fallon
Film Manager.....Joseph Levine
Chief Engineer.....Philip K. Baldwin
Owners of: WHDH AM-FM.

WNAC-TV—Boston—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General
Business-Studio Address....21 Brookline Ave.
Tel.: CO 6-0800.....ABC
Station Representative....RKO Nat'l Sales Div.
President.....William M. McCormick
Vice Pres.....Thomas Bateson
Prog. Dir. .....George Cyr
Pub. Dir. .....Phyllis Doherty
Promo. Dir., Adv. Mgr. .....Al Korn
Film Mgr. .....Guy Giampapa
Chief Eng. .....Bernard Bohunicky
Owners of: WNAC-AM; KHJ-AM-FM-TV, Los Angeles; KFRC, AM-FM, San Francisco; WOR-AM-FM-TV, New York; WHBQ-AM-TV, Memphis; CKLW-AM-FM-TV, Detroit; WGMS-AM-FM, Washington, D. C.; WRKO-FM, Boston.

WRLP—Greenfield—1957

Channel: 32 UHF..AP: 100 Kw...VP: 200 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Address.....P. O. Box 32
Tel.: NOrthfield 336.....Independent
Station Rep.....Hollingbery
President, Gen. Mgr.....William L. Putnam
V.P., Program Dir.....Jerry Barnes
V.P., Station Mgr.....John Fergie
Chief Engineer.....Ralph Jay

WTEV—New Bedford-Providence-Fall River—1963

(See Providence, R. I.)

WHYN—Springfield—1953

Channel: 40 UHF..AP: 125 Kw...VP: 250 Kw.
Owned-Oper. By..Hampden-Hampshire Corp.
Business Address.....1300 Liberty St.
Tel.: RE 4-1126.....ABC-CBS
Station Rep.....Advertising Time Sales
President.....William Dwight
Gen., Sta. Manager.....Charles N. DeRose
Commercial, Adv. Mgr.....Zack Land
Asst. to Mgr., Program Mgr....Murray Tesser
Film Manager.....Gerald Loughman
Chief Engineer.....Harold Schumacker

WWLP—Springfield—1953

Channel: 22 UHF..AP: 107 Kw...VP: 219 Kw.
Owned By.....Springfield TV Bcstg. Corp.
Business Address.....P.O. Box 2210
Tel.: STate 5-1201.....NBC
Sta. Rep.....Hollingbery; Kettell-Carter
Pres., Gen. Mgr.....William L. Putnam
V.P., Commercial Mgr.....James Ferguson
V.P., Program Dir.....Jerry Barnes
V.P., Chief Engineer.....George Townsend
Promotion Mgr.....Frank J. Doherty, Jr.
Film Mgr.....Wallace Sawyer
Advertising Manager.....Paul Brissette
Owners of: WRLP-TV, Greenfield, Mass.; WWOR-TV, Worcester, Mass.

WWOR—Worcester—1953

Channel: 14 UHF..AP: 9.5 Kw...VP: 18.5 Kw.
Owned By.....Springfield TV Bcstg. Co.
Address.....Box 2210, Springfield
Tel.: SWift 9-4800.....NBC
Representatives....Hollingbery; Kettell-Carter
President, Gen. Mgr.....William L. Putnam
Station Manager.....Francis J. Doherty, Jr.
Program Director.....Jerry Barnes

Pop.: 8,000,000
Families: 2,333,000

Michigan

TV Homes: 2,199,000
TV Stas. in State: 17

WJMY-TV—Allen Park—1962

Channel: 20 UHF...AP: 10 Kw....VP: 20 Kw.
Owned By .....Triangle Bcstg. Co.
Address .....Box 40
Tel.: 386-6077 .....Independent
Pres. .....Ray Makela
Gen. Mgr., Promo. Dir. ...Albert VandenBosch
Comm. Mgr. .....Michael V. Clarke
Prog. Dir. .....John A. King
Film Mgr. .....Jack A. Himes
Chief Eng. .....Gerald D. Dawes

WNEM-TV—Bay City-Saginaw—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Gerity Bcstg. Co.
Business Address....5700 Becker Rd., Saginaw
Tel.: PL 5-8191; Saginaw.....NBC
Newspaper Affiliation..Bay City Valley Farmer
Representative ..... Petry
President, Gen. Mgr.....James Gerity, Jr.
Commercial Mgr.....Jack Berry
Prog. Dir. .....Vince Collins
Prod. Mgr. .....Jim Herrington
Promotion Director .....William Halle
Oper. Mgr., Chief Eng. .....Leo Heisel
Owners of: WABJ-AM, Adrian; WNEM-FM, Saginaw.

WWTV—Cadillac—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Fetzer TV, Inc.
Business Address.....417 N. Mitchell St.
Tel.: PR 5-3478.....ABC-CBS
Sta. Representative.....Avery-Knodel
President.....John E. Fetzer
Gen. Mgr.....Gene Ellerman
Asst. Gen. Mgr.....Daryl Sebastian
Program Dir.....John Wheat
Commercial Mgr.....L. A. Swanson
Chief Engineer.....Ronald Baker

WTOM-TV—Cheboygan—1959

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Midwestern Bcstg. Co.
Address .....Traverse City
Tel.: MA 7-5683.....ABC-NBC
Sta. Rep. .....Venard, Torbet & McConnell
Pres. .....Les Biederman
Gen. Mgr. .....Soren Munkhof
Station Mgr.....Jerry Ferris
Commercial Manager.....Robert E. Detwiler
Prog. Dir. .....John Kesling
Film Mgr. .....Dallas Snyder
Chief Engineer.....William Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WPBN-TV, Traverse City; WTOM-TV, Cheboygan.

CKLW-TV—Detroit-Windsor—1954

Channel: 9 VHF..AP: 180 Kw...VP: 325 Kw.
Owned By.....Western Ontario Bcstg. Co.
Address.....1450 Guardian Bldg.
Tel.: WO 1-7200.....CBC
Station Rep.....Nat'l. Sales Div. RKO General
Pres., Gen. Mgr. .....S. Campbell Ritchie
Gen., Sales Mgr. .....Norman Hawkins
Sales Merch. Mgr. .....George Snyder
Prog. Dir., Prod. Mgr. .....T. J. Sutton
Pub. Dir. .....A. R. Gloster
Chief Eng .....Stewart Clark
Owners of: CKLW-AM-FM; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; WHBQ-AM-TV, Memphis; WEMS, Washington, D. C.; WNCT, Hartford.

WJBK-TV—Detroit—1948

Channel: 2 VHF..AP: 50 Kw. ..VP: 100 Kw.
Owned-Oper. By .....Storer Bcstg Co.
Address .....7441 Second Ave.
Tel.: TR 3-7400.....CBS
Station Rep.....Storer Television Sales
President.....George B. Storer, Jr.
Gen. Mgr. .....Lawrence M. Carino
Program Director.....Robert J. McBride
Promo. Dir. .....Willard S. Smith
Film Mgr. .....Jerry Christner
Local Sales Mgr.....Charles W. Bergeson
Gen. Sales Mgr. .....Seymour Eaton
Chief Eng. .....Joseph Haigh
Owners of: WJBK-AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Philadelphia, Pa.; WITI-TV, Milwaukee.

WWJ-TV—Detroit—1947

Channel: 4 VHF..AP: 50.1 Kw...VP: 97.7 Kw.
Owned-Operated By....Evening News Assoc.
Business Address.....622 W. Lafayette
Tel.: WO 2-2000.....NBC
Newspaper Affiliation .....Detroit News
Representative.Peters, Griffin, Woodward, Inc.
President.....Warren S. Booth
General Manager.....James Schiavone
Asst. General Manager.....Don DeGroot
Station Manager.....Franklin G. Sisson
Business Manager.....Henry C. Rogers
Sales Manager.....Ray W. Colle
National Sales Mgr.....Peter S. Good
Prog. & Prod. Manager .....Ian Harrower
Promotion Manager.....Glenn Kyker
Sls. Development Mgr.....Frank Steltenkamp
Engineering Manager.....E. J. Love
Promo. Dir. .....Dave Jones
Owners of: WWJ-AM-FM-TV, Detroit.

WXYZ-TV—Detroit—1948

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....ABC-PT
Business Address.....20777 W. Ten Mile Rd.
Tel.: KEnwood 4-7000.....ABC
Station Rep.....ABC-TV Station Sales
President, Sta. Mgr.....John F. Pival
National Sales Mgr.....Kent Fredericks
Program Director.....Peter Strand
Research Director.....Jim Malla
Local Sales Service Mgr.....Jan Coil
Adv., Promotion Director ...Kenneth E. Layden
Film Mgr.....Ken Sims
Chief Engineer.....Charles Kocher
Owners of: WABC AM-TV-FM, New York; KGO AM-TV-FM, San Francisco; WXYZ AM-FM; KABC AM-TV-FM, Los Angeles; WLS, Chicago; KQV, Pittsburgh; WBKB-TV, Chicago.

WJRT—Flint—1958

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Goodwill Stations, Inc.
Address .....2302 Lapeer Rd.
Tel.: CE 9-6611.....ABC
Station Rep.....Harrington, Righter & Parsons
President .....Worth Kramer
V.P., General Mgr.....A. Donovan Faust
Sales Mgr.....Robert I. Mart
Program Director.....Franklin C. Mitchell
Promo. Dir. .....David A. Course
Film Mgr.....Francis Edwards
Chief Engineer.....C. Jones
Owners of: WJR AM-FM, Detroit; WSAZ-AM-TV, Charleston, W. Va.

WOOD-TV—Grand Rapids—1949

Channel: 8 VHF.. AP: 158 Kw...AP: 316 Kw.
Owned By.....Time-Life Bcstg., Inc.
Address.....120 College S E
Tel.: GL 9-4125 .....NBC
Representative .....Katz
Vice Pres., Gen. Mgr. .....Willard Schroeder
Sta., Sales Mgr. .....John S. Markward
Prom., Publicity Dir.....Clark Grant
Program Dir.....Peter Kizer
Film Mgr.....Bob Smith
Chief Engineer.....Charles Robison
Owners of: WOOD-AM-FM; WFBM-AM-FM-TV, Indianapolis; WTCN-AM-FM-TV, Minneapolis; KLZ-AM-FM-TV, Denver; KOGO-AM-FM-TV, San Diego.

WZZM-TV—Grand Rapids 1962

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Channel 13, Gr. Rap., Inc.
Address .....TV Center
Tel.: 459-3533 .....ABC
Sta. Rep. .....Peters, Griffin, Woodward
Vice Pres., Gen. Mgr. .....Mark L. Wodlinger
Oper. Mgr. .....William G. Evans
Promo. Dir., Adv. Mgr. .....Howard E. Bolton
Film Mgr.....William K. Prins
Chief Eng. .....Dale Wolters

WKZO-TV—Kalamazoo—1950

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....Fetzer Bcstg. Co.
Address.....590 West Maple
Tel.: FI 5-2101.....ABC-CBS
Representative .....Avery-Knodel, Inc.
President.....John E. Fetzer
Exec. V. P., General Mgr.....Carl E. Lee
Sales Manager.....Donald DeSmit, Jr.
Program Director.....Charles Lynch
Promotion Director.....W. J. Hunt
Film Manager.....Mel Haavind
Chief Engineer.....Arthur Covell
Owners of: WKZO, Kalamazoo; WJEF-AM-FM, Grand Rapids; KOLN-TV, Lincoln, Neb.; WWTV-FM-TV, Cadillac, Mich.; WWUP-TV, Slt. Ste. Marie, Mich.; KGIN-TV, Grand Island, Neb.

WJIM-TV—Lansing—1950

Channel: 6 VHF..AP: 100 Kw...VP: 50 Kw.
Owned-Oper. By.....Gross Telecasting, Inc.
Address.....2820 E. Saginaw
Tel.: IV 2-1333.....CBS
Station Rep. .....Blair TV
President, Gen. Mgr.....Harold F. Gross
Film, Traffic Mgr.....Phillip E. Sherck
Chief Engineer.....Carl Onken
Owners of: WJIM AM-FM.

WILX-TV—Lansing-Jackson 1959

Channel: 10 VHF..AP: 174 Kw...VP: 316 Kw.
Owned-Oper. By.....TV Corp. of Mich.
Address .....Box 380, Jackson
Tel.: 783-2621 .....NBC
Sta. Rep. .....Young TV
President.....Edward E. Wilson
General Mgr.....William J. Hart
Sales Mgr. .....Roy F. Brown
Prog. Dir. .....Dennis Cobb
Chief Engineer.....Donald Wright
Owners of: WRST-AM, Jackson.

WLUC-TV—Marquette—1956

Channel: 6 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....North Central Bcstg. Co.
Address.....P.O. Box 479
Tel.: GR 5-4161 .....CBS-ABC-NBC
News. Affil. .Evening Telegram, Superior, Wis.
Station Representative.....Adam Young
Gen., Nat. Sales Mgr. .....John H. Borgen
Sta. Mgr. .....Albert W. Payne
Oper. Mgr. .....Eugene Sinervo
Promo. Dir. .....Jack Dempsey
Pub. Dir. .....Gloria Smith
Program Director.....Bruce Turner
Film Mgr. .....Barbara Lahde
Chief Engineer.....John Truitt
Owners of: WLUK-TV, Green Bay, Wis.; WISC, TV, Madison, Wis.; KXLY-TV, Spokane, Wash.

WKNX-TV—Saginaw—1953

Channel: 57 UHF..AP: 103 Kw...VP: 207 Kw.
Owned-Operated By...Lake Huron Bcstg. Co.
Address.....221 S. Wash. Ave.
Tel.: PL 3-4471.....CBS
Representative .....Gill-Perna, Inc.
President, Gen. Mgr.....William J. Edwards
Vice Pres.....Alvin M. Bentley

Station Manager.....Howard H. Wolfe
Commercial Manager.....Robert M. Chandler
Program Director.....Frank Coopersmith
Chief Engineer.....Max W. Thomas
Owners of: WKNX AM.

WPBN-TV—Traverse City—1954

Channel: 7 VHF..AP: 67.5 Kw...VP: 135 Kw.
Owned-Oper. By.....Midwestern Bcstg. Co.
Business Address.....Paul Bunyan Bldg.
Tel.: WI 7-7675.....ABC-NBC
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....Les Biederman
Station Manager.....Soren Munkhof
Film Mgr.....Robert Modjeska
Commercial Mgr.....R. E. Detwiler
Chief Engineer.....William H. Kiker
Owners of: WTCM, Traverse City; WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTOM-TV, Cheboygan.

Pop.: 3,500,000
Families: 1,032,000

Minnesota

TV Homes: 907,000
TV Stas. in State: 10

KCMT—Alexandria—1958

Channel: 7 VHF..AP: 13.2 Kw...VP: 26.6 Kw.
Owned By.....Central Minn. TV Co.
Business Address.....7th & Fillmore
Tel.: RO 3-5166.....ABC-NBC
Sta. Rep.....Avery-Knodel, Inc.
President.....Joseph O. Perino
Gen., Sta. Mgr. .....Glenn W. Flint
Commercial Mgr.....Kenneth Schneider
Prog. Dir.....Ken Bechtel
Promotion, Publicity Dir.....Russell Cox
Adv. Mgr. .....Kenneth Schneide
Film Mgr. .....Wayne Hjelm
Chief Engineer.....Nile Hunt

KMMT—Austin—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Minn.-Ia. TV Co.
Address .....Hwy. 105 S.
Tel.: HE 3-8836 .....ABC
Representative .....Avery-Knodel, Inc.
President .....R. J. McElroy
Sta. Mgr. .....C. Ross Martin
Prog. Dir., Bus. Mgr. .....Stan Stydnicki
Film Mgr. .....Robert Peterson
Chief Engineer .....Tony Mulder

KDAL-TV—Duluth-Superior—1954

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....KDAL, Inc.
Business Address.....Bradley Building
Tel.: RA 2-4466 .....ABC-CBS
Representative ..... Avery-Knodel
General Manager.....Odin S. Ramsland
Sales Manager.....John Grandy
Chief Engineer..... ...Robert Dettman

WDSM-TV—Duluth-Superior—1954

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Northwest Publications, Inc.
Bus. Address.....230 E. Superior St., Duluth
Tel.: RA 7-8484.....ABC-NBC
News. Affil.....Duluth Herald & News-Tribune
Station Rep.....Peters, Griffin, Woodward
President.....Robert B. Ridder
General Manager.....Robert J. Rich
Station Manager.....Tom Gavin
Commercial Manager.....R. W. Pearson
Program Dir. ..... Ed Conrad
Promotion Director.....Martin Olson
Chief Engineer ..... George Carlson
Owners of: WDSM-AM.

KEYC-TV—Mankato—1960

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KEYC-Lee TV, Inc.
Address .....Box XII
Tel.: 7905 .....CBS
Sta. Rep. .....Advertising Time Sales
Pres., Nat'l. Sales Mgr. .. Walter J. Rothschild
Station Manager.....Bob Gardner
Local Sales Mgr.....Hap Halligan
Prog. Dir. .....Earl Lamont
Promo. Dir. .....Merillyn Nelson
Film Mgr. .....Mary E. Bradley
Chief Engineer.....Donald Borchert
Owners of: KGLO-AM-TV, Mason City, Iowa; WTAD, Quincy, Ill.; KHQA-TV, Quincy, Ill.; WMTV, Madison, Wisc.

WCCO-TV—Minneapolis—1949

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Midwest Radio-TV Inc.
Address ..... 50 S. 9th
Tel.: FE 8-0552.....CBS
Newspaper Affiliation.....Star & Tribune Co.
Station Rep.....Peters, Griffin, Woodward
Chrmn. of Bd. .....William J. McNally
President.....Robert B. Ridder
Exec. V.P., Gen. Mgr.....F. Van Konynenburg
Asst. to Exec. V.P.....Sherman K. Headley
Sales Mgr. .....Robert N. Ekstrum
Prog. Dir. .....Gwen Harvey
Promo., Pub. Dir. .....Tom Cousins
Film Mgr. .....Harry Jones
Chief Engineer.....John M. Sherman
Owners of: WCCO-AM.

KMSP-TV—Minneapolis—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By ....United Television, Inc.
Address .....120 S. 9th
Tel.: FE 9-8811 .....ABC
Sta. Rep. .....Blair TV
Pres., Gen. Mgr.....Donald Swartz
Commercial Manager.....Richard Butterfield
Program Dir.....Joseph Carney
Prom., Publicity Dir.....Robert Favaro
Film Manager.....Jack Garrick
Chief Engineer.....Chalmers Stromberg

WTCN-TV—Minneapolis—1953

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By .....Time-Life Bcst., Inc.
Business Address.....2925 Dean Blvd.
Tel.: WA 7-8881 .....Independent
Representative ..... Katz
President.....Weston C. Pullen, Jr.
Vice Pres. .....Willard Schroeder
Station Mgr.....Arthur M. Swift
Sales Mgrs. ...Robert Fransen, Richard Jolliffe
Promo. Dir., Adv. Mgr. ...Howard W. Coleman
Program Dir., Film Mgr.....S. M. Rosenman
Chief Engineer.....W. Fritze
Owners of: WFBM-AM-TV-FM, Indianapolis; WOOD AM-TV, Grand Rapids; KLZ AM-TV, Denver; KOGO-AM-FM-TV, San Diego.

KROC-TV—Rochester—1953

Channel: 10 VHF..AP: 150 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Minn. Bcstg. Co.
Business Address.....100 - 1st Ave. Bldg.
Tel.: AT 9-3924.....NBC
Reps...Venard, Torbet, McConnell; Beckjorden
President.....Mrs. Gregory P. Gentling
General Manager.....G. David Gentling
Station, Comm. Mgr.....Willard Lampman
Prom., Pub. Director.....Carol Geerdes
Program Dir., Film Mgr.....Paul Wizkro
Chief Engineer.....Robert W. Cross
Owners of: KROC-AM.

KSTP-TV—St. Paul-Minneapolis—1948

Channel: 5 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Operated By.....KSTP, Inc.
Address.....3415 University Ave., St. Paul
Tel.: MI 5-2724.....NBC
Representative .....Edward Petry
President, Gen. Mgr.....Stanley E. Hubbard
Vice Pres., Res. Dir.....Stanley Sittubbard
Vice Pres., Sales.....Marvin L. Rosene
Prog. Dir. .....Brooks D. Henderson
Promo., Pub. Dir. .....William P. Davey
Film Mgr. .....Loren W. Mathre
Chief Eng. .....Frederick L. Street

Mississippi

Pop.: 2,180,000
Families: 576,000

TV Homes: 397,500
TV Stas. in State: 8

WLOX-TV—Biloxi—1962

Channel: 13 VHF..AP: 15.85 Kw..VP: 31.7 Kw.
Owned By .....WLOX Bcstg. Co.
Address .....Buena Vista Hotel
Tel.: 432-5581 .....ABC
Station Reps.....Holman; Ayers
Pres. .....James S. Love
Gen., Sta. Mgr. .....Ray Butterfield
Comm., Adv. Mgr. .....Earl B. Blessey
Prog. Dir., Film Mgr. .....Virginia L. Harris
Pub. Dir. .....Robert A. Marchese
Chief Eng. .....Thomas B. Majure
Owners of: WLOX-AM.

WCBI-TV—Columbus—1956

Channel: 4 VHF...AP: 18 Kw....VP: 20 Kw.
Owned-Oper. By.....Birney Imes, Jr.
Business Address.....Highway 12 North
Tel.: FAirfax 8-5631.....ABC-CBS-NBC
Newspaper Affiliation .. Commercial Dispatch
President.....Birney Imes, Jr.
Gen., Prom. Mgr.....P. B. Hinman
Commercial Mgr. ..... Bill Whitfield
Operations, Film Mgr.....Edward Prescott
Chief Engineer.....Tom McFerrin

WABG-TV—Greenwood—1959

Channel: 6 VHF..AP: 14.8 Kw...VP: 29.5 Kw.
Owned By.....Miss. Telecasting Co. Inc.
Address.....P. O. Box 414
Tel.: 453-4001 .....CBS
Sta. Rep. .....Raymer
President, Gen. Mgr.....Cy N. Bahakel
Comm., Sta. Manager.....Don Neil
Program Dir.....Mrs. Erlene Leach
Promo. Dir., Film Mgr. .....Calton Crowell
Chief Eng. .....James A. Robinson IV

WDAM-TV—Hattiesburg 1956

Channel: 7 VHF..AP: 25.7 Kw...VP: 51.3 Kw.
Owned-Oper. By.....So. Miss. TV Co.
Business Address ..... Box 1649
Tel.: JU 4-8441.....ABC-NBC
Sta. Representative.....Weed
President.....William S. Smylie
General Mgr. ..... Marvin Reuben
Comm. Mgr.....Jerry P. Keith
Operations Mgr.....David L. Waite

Promo. Dir. .....Nell Sumrall
Film Manager.....Wayne Milling
Chief Engineer.....Clarence Vogel

WJTV—Jackson—1953

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Capitol Bcstg. Co.
Business Address.....P. O. Box 8187
Tel.: 372-6311 .....ABC-CBS-NBC
Newspaper Affil.....Miss. Publishers Co.
Station Representative ..... Katz
Pres. .....T. M. Hederman, Jr.
Vice Pres., Gen. Mgr. .....L. M. Sepaugh, Sr.
Sta., Comm. Mgr. .....Owens F. Alexander
Prog. Dir. .....Ken Parks
Promo., Pub. Dir. .....Miss Sandy McMillan
Film Manager.....L. M. Sepaugh, Jr.
Chief Engineer.....C. A. Perkins
Owners. of: WSLI, Jackson.

WLBT—Jackson—1953

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Lamar Life Bcstg. Co.
Business Address.....715 S. Jefferson
Tel.: FL 2-2691.....ABC-NBC
Representative .....Hollingbery
Pres. .....W. H. Mounger
Gen., Station Mgr.....Fred L. Beard
Comm. Mgr. .....Frank Gentry
Program Director.....Maurice Thompson
Promotion, Publicity Dir.....Michael Kelly
Adv. Mgr. .....P. R. Storm
Film Manager.....Bruce Nicholson
Chief Engineer.....Floyd Kinard
Owners of: WJDX AM-FM, Jackson.

WTOK-TV—Meridian—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By....Southern Television Corp.
Business Address ..... Southern Bldg.
Tel.: 3-1441 .....ABC-CBS-NBC
Station Representative .....Bolling
President, Gen. Mgr.....Robert F. Wright
Sales Manager ..... W. B. Crooks
Prog., Prom. Dir. ..... Cecil Germany
Film, Prod. Dir.....George Shannon
Operations Dir.....Bob Holland
Chief Engineer.....Joe Saxon

WTWV—Tupelo—1957

Channel: 9 VHF..AP: 14 Kw...VP: 27.2 Kw.
Owned-Oper. By.....WTWV, Inc.
Bus. Address.....Beech Springs Rd.; Box 163
Tel.: VI 2-7620.....NBC
Representative .....Jack Masla
President.....Frank K. Spain
General, Comm. Mgr.....Charles H. Hicks, Jr.
Program Director.....William B. Landers
Prom., Pub. Dir.....Perrin Purvis
Opera. Superv.....J. A. Stembridge
Chief Engineer.....J. D. Green

Pop.: 4,500,000
Families: 1,409,500

Missouri

TV Homes: 1,247,000
TV Stas. in State: 16

KFVS-TV—Cape Girardeau 1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Hirsch Broadcasting Co.
Business Address.....324 Broadway
Tel.: ED 5-5511.....CBS
Sta. Rep. .....Meeker
President.....Oscar C. Hirsch
Station Mgr.....Robert O. Hirsch
Program Dir.....Donald T. McNeely
Owners of KFVS-AM.

KOMU-TV—Columbia—1953

Channel: 8 VHF..AP: 126 Kw...VP: 251 Kw.
Owned-Oper. By.....Curators of Univ. of Mo.
Address .....Columbia, Mo.
Tel.: GIbson 2-1122.....ABC-NBC
Station Rep. .....Avery-Knodel
Director of TV.....Edward C. Lambert
Station, Film Manager.....Glenn G. Griswold
Commercial Manager.....John O. Conwell
Program Director.....Monte Gurwit
Promotion Director.....Lois Todd
Chief Engineer ..... William J. Reagan

KHQA-TV—Hannibal—1953

Channel: 7 VHF..AP: 158..Kw...VP: 316 Kw.
Owned-Oper. By.....Lee Broadcasting, Inc.
Business Address.....WCU Bldg., Quincy, Ill.
Tel.: BA 2-6200.....ABC-CBS
Newspaper Affiliate.....Courier-Post
Station Rep.....Advertising Time Sales
President.....Lee P. Loomis
General, Nat'l Sales Mgr....Walter J. Rothschild
Local Sales Mgr.....Ralph Drescher
Program Dir.....Tom Robey
Prom. Publicity Dir.....Robert Eickmeyer
Film Manager.....Jean Eager
Chief Engineer.....J. E. Gray
Owners of: KGLO AM-TV, Mason City; WTAD AM-FM, Quincy; WMTV, Madison; KEYC-TV, Mankato.

KRCG-TV—Jefferson City—1955

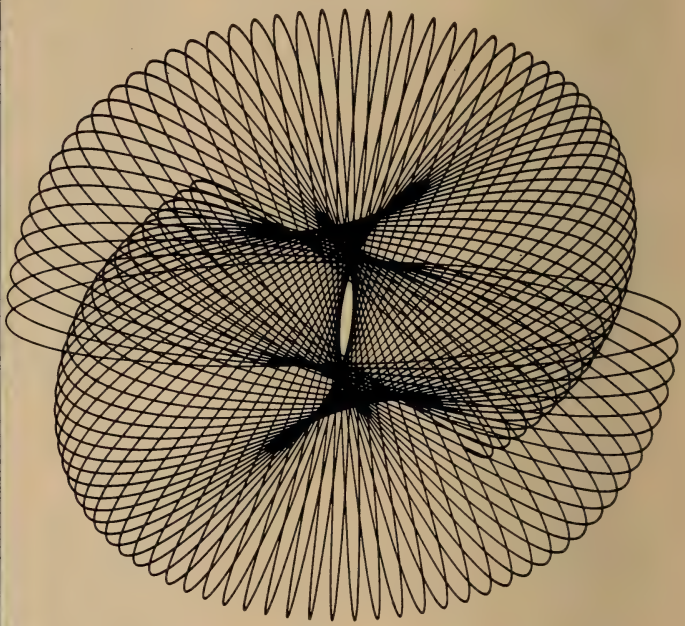
Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Jefferson TV Co.
Business Address.....Hills Farm
Tel.: 6-6188 .....ABC-CBS
Newspaper Affillation.....News Tribune
President.....William H. Weldon
Gen., Film Mgr.....Robert Blosser
Chief Engineer.....Edward Schuelein

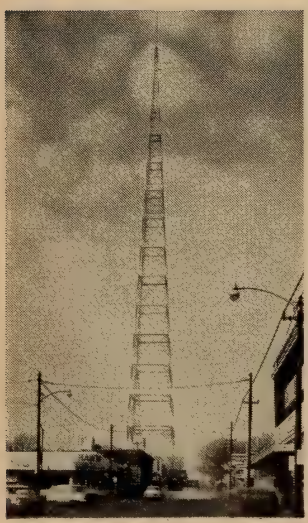
If you could *see* sound you would know...

KCMO
is Kansas City

Day and night, the sound and sight of KCMO fills the air in the entire Kansas City metropolitan area. You can't see the electronic waves, but you *can* see the results on your sales charts. ONLY air media and ONLY KCMO covers Kansas City like the atmosphere itself!







YOU CAN SEE IT — Sound looks like this, says sound physicist Edward Lias. This is a COSMOGRAPH, the visual record of a musical chord, recorded on a device invented by Dr. Lias. Sound waves produce a myriad of these harmonious electronic patterns.

HERE'S HOW TO USE IT:

TV Channel 5
100,000 watts from Greater Kansas City's "eye-full" tower.

RADIO 810 on the dial.
50,000 watts by day.
10,000 watts by night.

RADIO FM 94.9 megacycles.
Kansas City's first fine music station.

CBS TV and RADIO / Represented nationally by The KATZ Agency

KODE-TV—Joplin—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Gilmore Ents.
Address .....1928 W. 13th
Tel.: MA 3-7260.....ABC-CBS
Station Representative .....Avery-Knodel
Pres. .....James S. Gilmore, Jr.
V.P., General Manager.....D. T. Knight
Commercial Mgr.....Bill Hirshey
Program Dir.....Ron Robson
Promo., Pub. Dir. .....Bill Harned
Film Manager.....Douglas Carter
Chief Engineer ..... Jack Langford
Owners of: KODE.

KCMO-TV—Kansas City—1953

Channel: 5 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Meredith Bcstg. Co.
Business Address.....125 East 31st St.
Tel.: JE 1-6789.....CBS
Representative .....Katz
V.P., General Mgr.....E. K. Hartenbower
Station, Comm. Mgr.....S. B. Tremble
Program Dir.....Kenneth W. Heady
Prom., Pub. Director.....F. C. Strawn
Chief Engineer.....Karl Troeglen
Owners of: WOW AM-TV-FM, Omaha; WHEN AM-TV, Syracuse; KCMO AM-FM; KPNO AM-TV, Phoenix.

KMBC-TV—Kansas City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Metropolitan Bcstg.
Address .....11th & Central
Tel.: HA 1-2650.....ABC
Sta. Representative.....Metro TV Sales
V.P., General Manager.....Albert P. Krivin
Sta. Mgr. .....Mori Greiner
Loc. Sales Mgr. .....Ed Dennis
Film Manager.....Mildred Harris
Adv., Promotion Dir. .....David Green
Chief Eng. .....Wallace Wurz
Owners of: KMBC-AM-FM; WNEW-AM-FM-TV, New York City; WHK-AM-FM, Cleveland; WIP-AM-FM, Philadelphia; WTTG-TV, Washington, D. C.; KOVR-TV, Sacramento, Calif.; WTVH-TV, Peoria, Ill.; WTVP-TV, Decatur, Ill.

WDAF-TV—Kansas City—1949

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Transcontinent TV Corp.
Business Address.....Signal Hill
Tel.: PL 3-4567.....NBC
Station Rep. .....Petry
President.....David C. Moore
General Mgr.....William A. Bates
Sta. Mgr. .....Bob J. Wormington
Comm. Manager.....E. Manne Russo
Promo., Pub. Dir. .....Jud Woods
Prog. Dir. .....Bill L. Wormington
Film Mgr. .....Bob Lewellen
Chief Engineer ..... James Schmidt
Owners of: WDAF-AM-FM; WGR, AM-TV-FM, Buffalo; KFMB, AM-TV-FM, San Diego; WNEP-TV, Scranton; KERO-TV, Bakersfield, Cal.

KMOS-TV—Sedalia—1954

Channel: 6 VHF..AP: 8.2 Kw...VP: 16.4 Kw.
Owned By.....Jefferson TV Co.
Business Address.....2100 W. Broadway
Tel.: TAylor 6-1651.....ABC-CBS
President.....William H. Weldon
Chief Engineer.....Ed Schvelein
Owners of: KRCG-TV, Jefferson City, Mo.

KTTS-TV—Springfield—1953

Channel: 10 VHF..AP: 190.55 Kw..VP: 316 Kw.
Owned-Oper. By.....Independent Bcstg. Co.
Business Address.....P.O. Box 1716 SSS
Tel.: UNiversity 2-7474.....CBS
Representative ..... Weed
President .....J. H. G. Cooper
General Mgr.....G. Pearson Ward
Sales Manager.....Jack Lloyd
Program Director.....Kevin McAndrews
Film Manager.....Ted Tucker
Chief Engineer.....William F. Curry
Owners of: KTTS AM-FM.

KYTV—Springfield—1953

Channel: 3 VHF..AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By....Springfield Television Inc.
Business Address.....999 W. Sunshine
Tel.: University 6-2766.....NBC-ABC
Representative .....Hollingbery
Co-Mgr., Comm. Mgr.....Ralph L. Stufflebam
Co-Mgr., Prog. Dir.....Carl Fox

KFEQ-TV—St. Joseph—1953

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....KFEQ Bcstg. Co.
Business Address ..... 40th & Faraon
Tel.: ADams 3-2528.....ABC-CBS
Station Rep. .....Bolling
President.....Jesse D. Fine
V.P., Gen. Mgr.....Ted Nelson
Sales Mgr. .....Carleton Schirmer
Program Director.....Dick McDaniel
Chief Engineer.....Kenneth Lux
Owners of: KFEQ AM; KLIK, Jefferson City.

KMOX-TV—St. Louis—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By:.....CBS, Inc.
Business Address.....12th & Cole Sts.
Tel.: MAin 1-9100.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
President.....Merle S. Jones
V.P., Gen. Mgr.....Gene Wilkey
Administrative Asst.....Norman Bacon
General Sales Mgr.....Charles McAbee
Program Dir.....Don Markley
Sales Prom. Mgr.....Judd Choler
Dir. Info. Services.....Fred S. Heywood
News, Pub. Dir. .....Steve Fentress
Film Mgr.....G. West
Dir., Public Affairs.....Parker Wheatley
Chief Engineer.....Harry Harvey
Owners of: WBBM AM-TV, Chicago; KNX AM-TV, Los Angeles; KMOX AM-TV, St. Louis; WCAU AM-TV, Philadelphia; KCBS AM, San Francisco; WEEI AM, Boston.

KPLR-TV—St. Louis—1959

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....220 TV, Inc.
Address.....4935 Lindell Blvd.
Tel.: Forest 7-7211.....Independent
Representative.....Peters, Griffin, Woodward
President.....Harold Koplar
Vice Pres., Gen. Mgr. .....Saul Rosenzweig
Station Manager.....Bob Davis
Sales Mgr. .....Michael McCormick
Program Director.....Eleanor Werner
Promo. Dir. .....Robert Choisser
Film Manager.....Jim Anians
Chief Engineer.....Kenneth Hildenbrand

KSD-TV—St. Louis—1947

Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By...The Pulitzer Publishing Co.
Address.....1111 Olive St.
Tel.: MAin 1-1111 .....NBC
Newspaper Affiliation..St. Louis Post-Dispatch
Station Representative .....Katz
President .....Joseph Pulitzer, Jr.
General Manager.....Harold Grams
Station Manager.....Guy E. Yeldell
Sales Manager.....Ray Karpowicz
Program, Film Mgr.....Keith Gunther
Promotion Director ..... Fred J. Mueller
Publicity Dir.....Robert Hannon
Chief Engineer.....J. E. Risk
Owners of: KSD AM.

KTVI—St. Louis—1957

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Signal Hill Telecasting Corp.
Business Address.....5915 Berthold Ave.
Tel.: MI 7-3600.....ABC
Station Representative.....Blair TV
President .....Harry Tenenbaum
Exec. V.P., Gen. Mgr. .....Paul E. Peltason
Vice Pres., Asst. G.M. .....Ralph Hansen
Gen. Sales Mgr. .....Bob Temple
Loc. Sales Mgr. .....Jim Necessary
Promo. Dir. .....Sam Somora
News, Pub. Dir. .....Bruce Hayward
Prog. Dir. .....Francis W. Hunt
Chief Engineer.....Richard Trompeter

Pop.: 685,000
Families: 210,000

Montana

TV Homes: 142,000
TV Stas. in State: 8

KGHL-TV—Billings—1958

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Paul Crain & Dan Snyder
Address.....214 N. 30th St.
Tel.: 252-4676 .....ABC-NBC
Station Representative..Devney Organization
General Manager.....J. L. Robinson
Commercial Mgr.....Robert McCann
Chief Engineer.....D. Jansma

KOOK-TV—Billings—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Montana Network
Business Address.....P. O. Box 2557
Tel.: 252-5611 .....ABC, CBS
Sta. Reps. .....Hollingbery; Art Moore
President.....Joseph S. Sample
General, Station Mgr.....Cliff Ewing
Comm. Manager.....John Conner
Prog. Dir., Adv. Mgr. .....Vic Miller
Promo., Pub. Dir. .....Marguerite Taylor
Film Manager.....James Thorpe
Chief Engineer.....Grant French
Owners of: KOOK-AM; KXLF-AM-TV, Butte, Mont.

KXLF-TV—Butte—1953

Channel: 4 VHF...AP: 30 Kw....VP: 60 Kw.
Owned By.....Garryowen Butte TV
Business Address.....Box 1956
Tel.: [illegible]9111.....ABC, CBS, NBC
Sta[illegible]eps.....Hollingbery; Moore
President.....Joseph S. Sample
General, Station Mgr.....Edmund L. Peiss
Program Director.....Paul Simitzes
Film Manager.....Don Manwiller
Commercial Manager.....Jim Manning
Chief Engineer.....Vern Totten

KXGN-TV—Glendive—1957

Channel: 5 VHF...AP: 2.5 Kw....VP: 5 Kw.
Owned By.....Glendive Bcstg. Corp.
Address.....122 S. Merrill Ave.
Tel.: 365-3377.....CBS
President.....Lewis W. Moore
General Mgr., Adv. Mgr.....Jerry Robbins
Film Manager.....Peter Seilor
Program Engineer.....Jane Robbins
Chief Engineer.....Donald J. Powers
Owners of: KXGN-AM.

KFBB-TV—Great Falls—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By .....Harriscope Bcstg.
Business Address.....Box 1139
Tel.: 453-4377 .....ABC-CBS
Station Representative.....Hollingbery; Moore
Pres. .....Burt I. Harris
Exec. V.P. .....L. W. Berger
Gen. Mgr. .....W. C. (Bud) Blanchette
Chief Engineer.....Anthony Lopuch
Owners of: KFBB-AM.

KRTV—Great Falls—1958

Channel: 3 VHF..AP: 15.3 Kw...VP: 30.5 Kw.
Owned By.....Snyder & Assoc.
Business Address.....Box 1453

Tel.: 453-2433 .....NBC-ABC
Sta. Reps..Avery-Knodel; Feltis, Dove, Cannon
President .....Dan Snyder
General, Comm. Mgr. .....Paul Crain
Oper. Mgr., Promo. Dir. .....Don Bradley
Chief Engineer.....Jesse Waymire

KBLL—Helena—1959

Channel: 12 VHF..AP: .486 Kw...VP: .973 Kw.
Owned By.....Helena TV Inc.
Address .....Box 797
Tel.: 442-6790 .....ABC-CBS-NBC
General Manager.....Bruce Hamilton
Sales Manager.....Joe Spoja
Operation Director.....Doug Sutherland

KMSO-TV—Missoula—1954

Channel: 13 VHF..AP: 95.5 Kw...VP: 191 Kw.
Owned By .....Mosby's
Address .....240 Harris
Tel.: 549-4169 .....ABC-CBS-NBC
Station Rep. .....Bolling
Pres., Gen. Mgr. .....A. J. Mosby
Program Director.....Hugh E. Bader
Promo. Dir., Adv. Mgr. .....Don Mays
Pub. Dir. .....Mrs. Vi Thomson
Chief Engineer.....Charles E. Meyer

Pop.: 1,430,000
Families: 442,000

Nebraska

TV Homes: 371,500
TV Stas. in State: 8

KHAS-TV—Hastings—1956

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By ..... Nebraska TV Corp.
Business Address ..... Box 476
Tel.: 3-1321 .....NBC
Newspaper Affil.....Hastings Tribune
Representative ..... Weed
President ..... Fred A. Seaton
General Manager.....Duane L. Watts
Prod. Mgr. .....Milt Hoffman
Program Director.....Mrs. Ardis Bequette
Promotion Manager.....Nikki Wright
Film Manager.....Paul R. Loebig
Chief Engineer ..... Duane Allison

KDUH-TV—Hay Springs 1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By .....Duhamel Ents.
Address .....Box W
Tel.: ME 8-2741.....ABC-CBS
President .....Helen Duhamel
Gen., Sta. Mgr. .....John E. Ludwig
Prog. Dir. .....Arthur R. Christ
Promo., Pub. Dir. .....Owen Lyon
Film Mgr. .....Gordon A. Carson
Chief Engineer.....Ed Davenport
Owners of: KOTA-AM-TV, Rapid City, S. D.

KHOL-TV—Kearney—1953

Channel: 13 VHF..AP: 102 Kw...VP: 204 Kw.
Owned-Oper. By.....Bi-States Co.
Bus. Address...414 East Ave., Holdrege, Nebr.
Tel.: WY 5-5952.....ABC
Representative .....Meeker
President .....Wayne Brewster
Station Manager.....Jack Gilbert
General Sales Mgr.....Jack Yeager
Program Director.....Marlon Milliken
Pub. Director ..... Tom Nuss
Dir. of Eng.....D. Greely
Owners of: KRNY, Kearney, Neb.; KHPL-TV, Hayes Center, Neb.; KHOL-FM.

KOLN-TV—Lincoln—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Cornhusker TV Corp.
Address .....40th and W Sts.
Tel.: 466-2367 .....CBS
Representative .....Avery-Knodel
President.....John E. Fetzer
General Mgr.....A. James Ebel
Commercial Mgr.....M. Duane Holman
Program Dir.....Paul Jensen
Promotion Dir.....Pro Sherman
Film Manager.....Eli Modenstein
Chief Engineer.....D. R. Taylor
Owners of: KGIN-TV, Grand Is.; WKZO-AM-TV, Kalamazoo, Mich.; WJEF-AM-FM, Grand Rapids, Mich.; WW-TV, WWTV-FM, Cadillac, Mich.; WWUP-TV, Slt. Ste. Marie, Mich.

KNOP-TV—North Platte—1958

Channel: 2 VHF..AP: 13 Kw...VP: 25.9 Kw.
Owned By.....North Platte TV Inc.
Business Address.....Box 756
Tel.: 532-2222 .....NBC
Sta. Representative.....Gill-Perna
Pres. .....Fred Shrake
Gen., Comm. Mgr. .....Harry D. Peck
Prog. Dir. .....Ed Launer
Promo. Dir.....Dianne Manley
Film Mgr. .....Ted Long
Chief Eng. .....Ray Goff

KETV—Omaha—1957

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....Herald Corp.
Address.....27th & Douglas Sts.
Tel.: 345-7777 .....ABC
Newspaper Affil. .....World-Herald
Station Rep.....Harrington, Righter & Parsons
President.....Ben H. Cowdery
Gen. Mgr.....Eugene S. Thomas
Prog. Dir. .....R. Douglas McLarty
Prom., Pub. Dir.....Robert F. Coats

Film Mgr. ..... Dewey Nelsen
Sales Mgr. ..... Ken H. James
Chief Engineer ..... J. S. Petrik

KMTV—Omaha—1949

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By ..... May Bcstg. Co.
Bus.-Trans. Address ..... 2615 Farnam St.
Tel.: 345-3333 ..... NBC
Station Rep. ..... Petry
President ..... Edward W. May
V.P., Gen. Sta. Mgr. ..... Owen Saddler
Comm. Mgr. ..... Art Jacobson
Program Director ..... Lew Jeffrey
Promotion Director ..... Galen Lillethorup
Film Manager ..... Ken Michelsen
V.P., Engineering ..... R. J. Schroeder

Owners of: KMA, Shenandoah.

WOW-TV—Omaha—1949

Channel: 6 VHF:..AP: 50 Kw...VP: 100 Kw.
Owned By ..... Meredith Bcstg Co.
Address ..... 3501 Farnam St.
Tel.: 346-3400 ..... CBS
Representative ..... Blair TV
V.P., Gen. Manager ..... Frank P. Fogarty
Station Mgr. ..... C. Alfred Larson
Sales Mgr. ..... Ken Quaife
Prog. Dir., Film Mgr. ..... Bill McBride
Promo., Pub. Dir. ..... Mike Byrne
Eng. Dir. ..... Bill Kotera
Chief Engineer ..... Glenn Flynn

Owners of: KCMO AM-TV-FM, Kansas City; KPHO AM-TV, Phoenix; WHEN AM-TV, Syracuse; WOW-AM-FM, Omaha.

Pop.: 305,000
Families: 99,500

Nevada

TV Homes: 79,000
TV Stas. in State: 5

KLAS-TV—Las Vegas—1953

Channel: 8 VHF..AP: 27 Kw...VP: 55 Kw.
Owned-Oper. By....Las Vegas Television Inc.
Address ..... 250 Desert Inn Road
Tel.: RE 5-7511 ..... CBS
Newspaper Affiliation ..... Sun
President ..... Herman M. Greenspun
Sta. Mgr. ..... Wm. D. Stiles
Oper. Mgr. ..... Mark Smith
Chief Engineer ..... Hurschel C. McKenzie

KORK-TV—Las Vegas—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....So. Nevada Radio-TV Co.
Address ..... Box 550
Tel.: DU 2-1760 ..... NBC
Newspaper Affil. ..... Donrey Media Group
Sta. Rep. ..... Venard, Torbet & McConnell
President ..... Donald W. Reynolds
Gen., Sta. Mgr. ..... Edward R. Tabor
Oper., Film Mgr. ..... Dick Koch
Commercial Manager ..... Donald G. Brown
Prog. Dir. ..... Gil Brooks
Traffic Mgr. ..... Helen Mallory
Chief Eng. ..... James M. Garner

Owners of: KORK-AM-FM, Las Vegas; KOLO-TV, Reno.

KSHO-TV—Las Vegas—1956

Channel: 13 VHF..AP: 5.5 Kw...VP: 11.5 Kw.
Owned By ..... TV Co. of America, Inc.
Address ..... Box 2586
Tel.: RE 5-4266 ..... ABC
Representative ..... Forjoe
President, Gen. Mgr. ..... Alex Gold
Commercial, Adv. Mgr. ..... Walter Shull
Prog., Pub. Dir. ..... Ande Beggerly
Chief Engineer ..... Jim Leach

KCRL-TV—Reno—1962

Channel: 4 VHF..AP: 9.1 Kw...VP: 17.4 Kw.
Owned By ..... Circle L
Address ..... 1790 Vassar
Tel. 322-9145 ..... NBC
Sta. Rep. ..... Hollingbery
Pres., Gen. Mgr. ..... Charles E. Cord
Sta. Mgr. ..... Roger Van Duzer
Comm. Mgr. ..... Richard Rowley
Prog. Dir., Film Mgr. ..... Jim Bentley
Chief Eng. ..... Ron Oakley

KOLO-TV—Reno—1953

Channel: 8 VHF...AP: 83 Kw....VP: 166 Kw.
Owned-Oper....Nevada Radio-Television Inc.
Business Address ..... 770 East 5th St.
Tel.: FA 3-0721 ..... ABC-CBS-NBC
President ..... Donald W. Reynolds
General, Sta. Mgr. ..... Lee D. Hirshland
Commercial, Adv. Mgr. ..... Phillip G. Rose, II
Operations Manager ..... Jack Angel
Prom. Mgr. ..... Helen Busscher
Film Manager ..... Chick Warren
Chief Engineer ..... James Bull, Sr.

Pop.: 615,000
Families: 186,000

New Hampshire

TV Homes: 173,000
TV Stas. in State: 1

WMUR-TV—Manchester—1954

Channel: 9 VHF..AP: 155 Kw...VP: 282 Kw.
Owned-Oper. By.....United TV Co. of N. H.
Business Address.....1819 Elm St.
Tel.: NAtional 3-8061.....ABC
Station Representative.....Young TV Corp.

President.....Richard Eaton
Vice President.....S. E. Phillips
Program Direcor.....Ray Ruben
Chief Engineer.....C. Haroid Brewer

Owners of: WINX, Rockville, Md.; WOOK, WFAN-FM, Washington, D. C.; WSID, WYOU-FM, Baltimore; WJMO, WCUY-FM, Cleveland; WFAB, Miami; WBNX, New York; WANT, Richmond, Va.

Pop.: 1,025,000
Families: 282,000

New Mexico

TV Homes: 209,000
TV Stas. in State: 6

KGGM-TV—Albuquerque—1953

Channel: 13 VHF..AP: 44.6 Kw...VP: 89.1 Kw.
Owned-Oper. By.....New Mexico Bcstg. Co.
Bus. Address.....1414 Coal Ave. S. W.
Tel.: 243-2285.....CBS
Station Representative.....Adv. Time Sales
Pres., Gen. Mgr.....A. R. Hebenstreit
Comm. Mgr.....Ralph C. Rhoads
Prom., Publicity Dir.....James Laramore
Program Director.....Robert Van Driel
Chief Engineer.....Leonard F. Dodds

Owners of: KGGM AM; KVSF, Santa Fe.

KOAT-TV—Albuquerque—1953

Channel: 7 VHF..AP: 43.5 Kw...VP: 87.1 Kw.
Owned By.....WGAL Television
Business Address.....122 S.E. Tulane Dr.
Tel.: ALpine 5-8716.....ABC
Station Rep.....Avery-Knodel, Inc.
General Manager.....Fred L. Vance
Adv., Comm., Sta. Mgr.....Max A. Sklower
Prog., Prom., Publicity Dir.....Frank C. Idaspe
Chief Engineer.....James Sharman

KOB-TV—Albuquerque—1948

Channel: 4 VHF...AP: 13.5 Kw....VP: 27 Kw.
Owned By.....Hubbard Bcstg., Inc.
Bus.-Studio Address....1430 Coal Ave., S. W.
Tel.: CH 3-4411.....NBC
Representative.....Petry
Pres.....Stanley Hubbard
General Manager.....George S. Johnson
Commercial Manager.....Robert D. Williams
Program Dir.....Jerry Danziger
Prom., Publicity Dir.....Paul Bain
Film Mgr.....Bill Williams
Chief Engineer.....Fern Bibeau

Owners of: KSTP, AM-TV, St. Paul; WGTO, Cypress Gardens.

KAVE-TV—Carlsbad—1956

Channel: 6 VHF..AP: 5.8 Kw...VP: 11.7 Kw.
Owned-Oper. By ..Voice of the Caverns, Inc.
Address.....Box 631
Tel.: 5-4101.....CBS
President.....Edward Talbott
Gen., Comm. Mgr.....Tom Wiseheart
Prog. Dir.....Jon Evans
Film Manager.....Calvin Waters
Pub. Prom. Dir.....Marjorie Winfield
Chief Engineer.....Sanford Brown

Owners of: KAVE-AM.

KICA-TV—Clovis—1957

Channel: 12 VHF..AP: 16.2 Kw...VP: 30.2 Kw.
Owned By.....Marshall Enterprises, Inc.
Address.....Box 111
Tel.: 763-5511.....CBS-ABC
Sta. Rep.....Pearson
President.....John H. Marshall, Sr.
Gen. Mgr.....John H. Marshall, Jr.
Sta. Mgr.....Bud LeRoy
Comm., Adv. Mgr.....Dave Neikirk
Prog., Pub. Dir.....Del Maurer
Promotion Director.....John Urban
Film Manager.....Duffy Sasser
Chief Eng.....James Cope

Owners of: KICA-AM.

KSWS-TV—Roswell—1953

Channel: 8 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....John A. Barnett
Business Address.....1717 W. Second St.
Tel.: 622-6450.....ABC-CBS-NBC
Station Reps.....Meeker; Melville
Owner & Gen. Mgr.....John A. Barnett
Sta. Mgr.....Paul B. McEvoy
Chief Engineer.....William E. Kolb

Pop.: 17,225,000
Families: 5,225,000

New York

TV Homes: 4,836,000
TV Stas. in State: 24

WAST—Albany—1956

Channel: 13 VHF..AP: 76.5 Kw...VP: 152 Kw.
Owned-Operated By..Van Curler Bcstg. Corp.
Address .....Box 4035
Tel.: HE 6-4791 .....ABC
Station Rep.....Peters, Griffin, Woodward
President .....S. H. Fabian
General Mgr.....William A. Riple
Asst. Gen. Mgr. .....E. David Rosen
Commercial Mgr. ..... Dom Tovino
Program Dir.....Fred Shavor
Promotion, Publicity Dir.....Michael S. Artist
Film Mgr.....Joel Levy
Chief Engineer.....Elmer C. Snow

WTEN—Albany—1953

Channel: 10 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By....Capital Cities Bcstg. Corp.
Business Address.....Box 10
Tel.: BR 1-2345 .....CBS
Station Representative.....Blair
President.....Frank M. Smith
Gen. Mgr. .....Daniel B. Burke
Sales Manager.....William J. Lewis
Program Dir.....Charles Pogan
Local Sales Manager.....Phil Beuth
Promotion Manager.....Marc Edwards
Chief Engineer.....Len Lavendol
Owners of: WROW, Albany, N. Y.; WPRO-TV, AM-FM, Providence, R. I.; WTVD, Raleigh-Durham, N. C.; WKBW-AM-TV, Buffalo, N. Y.; WPAT-AM-FM, Paterson, N. J.

WBJA-TV—Binghamton—1962

Channel: 34 UHF..AP: 102 Kw...VP: 204 Kw.
Owned By .....WBJA-TV, Inc.
Address .....Box 813
Tel.: 772-1122 .....ABC
Sta. Rep. .....Pearson
Pres., Gen. Mgr. .....Alfred E. Anscombe
Sta., Comm. Mgr. .....Warren Kelly
Prog., Promo. Dir. .....William Ellison
Chief Eng. .....Louis H. Stantz

WINR-TV—Binghamton—1957

Channel: 40 UHF..AP: 535 Kw...VP: 1070 Kw.
Owned.....Binghamton Press Co.
Business Address.....70 Henry St.
Tel.: RAymond 3-8251 .....ABC-NBC
Station Representative .....H-R Reps.
General Manager.....Edward M. Scala
Program Director.....Donald Snyder
Chief Engineer.....G. Riciardelli

WNBF-TV—Binghamton—1949

Channel: 12 VHF..AP: 83 Kw... VP: 166 Kw.
Owned Oper. By....Triangle Publications, Inc.
Business Address.....50 Front St.
Tel.: RAymond 3-7311.....ABC-CBS
Representative.....Blair TV, Inc.
Gen. Mgr. .....George R. Dunham
Sales Mgr. .....Keith G. Dare
Prog. Dir. .....Karl W. Friedline
Promotion, Merch. Dir. .....Bruce Lawrence
Chief Engineer.....Lamar Cox
Owners of: WFIL AM-TV-FM, Philadelphia; WNHC AM-TV-FM, New Haven; WFBG AM-TV-FM, Altoona; KFRE AM-TV, KRFM, Fresno; WLYH-TV, Lebanon-Lancaster; WNBF-AM-FM, Binghamton.

WBEN-TV—Buffalo—1948

Channel: 4 VHF...AP: 54 Kw....VP: 100 Kw.
Owned-Oper. By.....WBEN, Inc.
Address.....2077 Elmwood Ave.
Tel.: TR 6-0930.....CBS
Newspaper Affiliation.....Evening News
Sta. Rep.....Harrington, Righter & Parsons
President ..... Alfred H. Kirchhofer
General Manager.....C. Robert Thompson
Asst. Gen. Mgr. .....George R. Torge
Sales Manager.....Nicholas J. Malter
Promo., Pub. Dir. .....Joseph A. Haeffner
Film Mgr. .....Quintin P. Renner
Technical Director.....R. Glenn Beerbower
Owners of: WBEN AM-FM.

WGR-TV—Buffalo—1954

Channel: 2 VHF...AP: 60.4 Kw...VP: 100 Kw.
Owned.....Transcontinent TV Corp.
Business Address.....184 Barton St.
Tel.: TT 6-7115.....NBC
Representative .....Edward Petry
President.....David C. Moore
General Manager....Van Beuren W. De Vries
Program Dir.....Paul Sciandra
Promotion, Publicity Dir.....George Sperry
Owners of: WGR-AM: KFMB-AM-TV, San Diego, Calif.; WDAF-AM-TV-FM, Kansas City, Mo.; WNEP-TV, Scranton, Pa.; KERO-TV, Bakersfield, Calif.; WROC-FM-TV, Rochester; WDOK-AM-FM, Cleveland.

WKBW-TV—Buffalo—1958

Channel: 7 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Business Address.....1420 Main St.
Tel.: TT 3-0770.....ABC
Sta. Rep. .....Blair TV
President.....Frank M. Smith
General Manager.....Robert K. King
Chief Engineer.....Floyd A. Timberlake
Owners of: WPAT-AM-FM, Paterson, N. J.; WPRO-AM-FM-TV, Providence, R. I.; WROW, WTEN-TV, Albany, N. Y.; WKBW-AM-TV, Buffalo, N. Y.; WTVD-TV, Durham,, N. C.

WCNY-TV—Carthage—1954

Channel: 7 VHF..AP: 95-5 Kw...VP: 178 Kw.
Owned-Oper. By....The Brockway Company
Bus. Address..P. O. Box 211, Watertown, N. Y.
Tel.: SU 2-2600.....ABC-CBS
Newspaper Affil.....Watertown Daily Times

Station Rep. .....Bolling
President.....John B. Johnson
General Manager.....James W. Higgins
Commercial Manager.....Alfred M. Tauroney
Director of Operations.....Glenn H. Hall
Prog., Director.....David M. Graves
Film Mgr.....David N. Cummings
Prom., Pub. Dir.....Earl R. Kelly
Dir. of Eng.....Michael Yonkovig
Chief Engineer.....Donald Morehouse
Owners of: WWNY, Watertown; WMSA, Massena; WMSA FM, Massena.

WABC-TV—New York—1948

Channel: 7 VHF..AP: 55 Kw...VP: 110 Kw.
Owned By..American Bcstg.-Para. Theas Inc.
Business Address.....7 W. 66th St.
Tel.: SU 7-5000.....ABC
Sta. Rep. .....ABC-TV Sales
Acting Gen. Mgr.....Theodore F. Shaker
General Sales Mgr.....Richard Beesemyer
Programming Dir.....Seymour Horowitz
Res., Adv. Serv. Mgr. .....Lawrence Pollock
Publicity Director .....Frank J. Little
Film Dir.....T. Kako
Chief Eng. .....Henry Dabrowski
Owners of: WABC; KABC-AM-TV, Los Angeles; KQV, Pittsburgh; KGO-AM-TV, San Francisco; WLS, Chicago; WXYZ-AM-TV, Detroit; WBKB, Chicago.

WCBS-TV—New York—1941

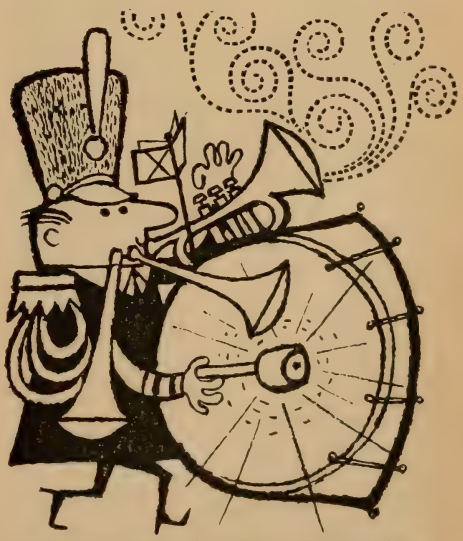
Channel: 2 VHF...AP: 21 Kw....VP: 42 Kw.
Owned-Oper.....Columbia Bcstg. System Inc.
Business Address.....485 Madison Ave.
Tel.: PL 1-2345.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
President (CBS Inc.).....Frank Stanton
Pres. (CBS TV Stations Div.)....Merle S. Jones
V. P. Station Div.....Craig Lawrence
V.P., Gen. Mgr.....Norman Walt, Jr.
General Sales Mgr.....G. Gerald Danford
Program Director.....Dan Gallagher
Pub. Dir. .....Edmund Cramer
Info. Serv. Dir. .....Philip King
Traffic, Oper. Mgr. .....Marion Hampden
Promo. Dir., Adv. Mgr.....Arthur L. Hecht
Film Mgr. .....William C. Lacey
Chief Engineer.....Philip Goetz
Owners of: WCBS-AM-FM; WCAU-AM-FM-TV, Philadelphia; WBBM-AM-FM-TV, Chicago; WEEI-AM, Boston; KCBS-AM-FM, San Francisco; KMOX-AM-FM-TV, St. Louis; KNX-AM-FM, KNXT-TV, Los Angeles.

WNBC-TV—New York—1941

Channel: 4 VHF....AP: 15 Kw.....VP: 30 Kw.
Owned-Oper. By.....National Bcstg. Co.
Business Address.....30 Rockefeller Plaza
Tel.: CI 7-8300.....NBC
Representative.....NBC Spot Sales Dept.
President .....Robert Kintner
V.P., General Mgr...Theodore H. Walworth, Jr.
Station Manager.....Peter Affe
Nat. Sales Mgr. .....Jay J. Heitin
N. Y. Sales Mgr. .....James J. Barry
Prog. Dir. .....Edward A. Warren
Promo. Dir., Adv. Mgr.....Jay H. Smolin
Publicity Dir.....Al Slep
Chief Engineer.....Thomas J. Buzalski
Owners of: WNBC-AM-FM; WMAQ-AM-FM, Chicago; WNBQ, Chicago; WRC-AM-FM-TV, Washington, D. C.; WRCV-AM-FM-TV, Philadelphia; KNBR-AM-FM, San Francisco; WJAS-AM-FM, Pittsburgh; KNBC, Los Angeles.

WNEW-TV—New York—1944

Channel: 5 VHF..AP: 18.6 Kw...VP: 37.1 Kw.
Owned By.....Metropolitan Bcstg.
Business Address.....205 E. 67th St.
Tel.: LE 5-1000.....Independent
Sta. Rep.....Metro TV Sales
Pres. (Metro Bcst. TV) .....Bennet H. Korn
V.P., General Mgr.....John E. McArdle
V.P., Res., Sales Dev. .....Mary L. McKenna
Commercial Manager.....Bernard Zeidman
Publicity Director.....Phil Cowan
Program Dir.....Jack Lynn
Promo. Dir., Adv. Mgr. .....Murry Salberg
Trade, Bus. News Dir. .....Harry Algus
Chief Engineer.....William Kelly
Owners of: WNEW-AM-FM; WIP-AM-FM, Philadelphia; WTTG, Washington, D. C.; KMBC-AM-FM-TV, Kansas City, Mo.; WHK-AM-FM, Cleveland; KOVR, Sacramento-Stockton; WTVH, Peoria, Ill.; WTVP, Decatur, Ill.



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WOR-TV—New York—1949

Channel: 9 VHF...AP: 65 Kw....VP: 130 Kw.
Owned-Oper. By .....RKO General
Business Address.....1440 Broadway
Tel.: LO 4-8000.....Independent
Station Rep.....Nat'l Sales Div., RKO General
V.P., General Manager.....Robert J. Leder
V.P., Station Manager .....Robert S. Smith
V.P., Comm. Mgr.....Burt Lambert
V.P., Prom. & Research.....Martin Fliesler
Sales Manager .....Richard N. Jacobson
Promotion Director.....Robert Beusse
Publicity Director.....Sid Bakal
Film Manager.....Ivan Reiner
Chief Engineer.....Orville Sather
Owners of: WNAC AM-TV-FM, Boston; WGMS AM-FM, Washington, D. C.; WHBQ AM-TV-FM, Memphis; CKLW AM-TV-FM, Detroit; KFRC AM-FM, San Francisco; WOR AM-FM; KHJ AM-FM-TV, Los Angeles; WHCT, Hartford.

WPIX—New York—1948

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....WPIX, Inc.
Address.....220 E. 42nd St.
Tel.: MU 2-6500.....Independent
News. Affil...N. Y. Dly. News; Chicago Trib.
Representative.Peters, Griffin, Woodward, Inc.
Exec. V.P., General Mgr.....Fred M. Thrower
V.P. in Chg. Operations.....L. J. Pope
V.P., Sales Mgr.....J. A. Patterson
V.P. & Ch. Engineer.....Otis Freeman
V.P. & Controller.....T. E. Mitchell
Promotion Manager.....F. X. Tuoti
Live Program Manager.....W. D. Engels
Film Manager.....W. Cooper
Sales, Business Mgr.....Jack F. A. Flynn
Public Relations Director.....A. J. McCaffrey

WPTZ-TV—Plattsburgh—1954

Channel: 5 VHF..AP: 18 Kw...VP: 25.1 Kw.
Owned-Oper. By.....Rollins Telecasting Inc.
Business Address.....357 Cornelia St.
Tel.: JO 1-5557 .....ABC-NBC
Station Representative .....Blair TV
President.....O. Wayne Rollins
Gen., Comm. Mgr. .....David F. Milligan

WHEC-TV—Rochester—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WHEC, Inc.
Business Address.....191 East Ave.
Tel.: BA 5-3050 .....CBS
Newspaper Affili.....Gannett Co.
Sta. Rep. .....H-R TV
President.....Paul Miller
V.P., Gen. Mgr. .....Lowell H. MacMillan
Comm. Manager.....John Cody
Prog. Dir., Film Mgr. .....William J. Adams
Promo., Pub. Dir. .....Joel Lasky
Chief Engineer.....Howard B. Mouatt

WOKR—Rochester—1962

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By .....Channel 13, Rochester, Inc.
Address .....17 Clinton Ave. S.
Tel.: HA 6-3896 .....ABC
Pres., Gen. Mgr. .....Richard C. Landsman
Comm. Mgr. .....Alan B. Johnstone
National Sales Mgr. .....John J. O'Leary
Prog. Dir. .....Gerald Pearsen
Promo. Dir. .....Lloyd B. Gibson
Chief Eng. .....George C. Driscoll

WROC-TV—Rochester—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Veterans Bcstg. Co., Inc.
Address .....201 Humboldt
Tel.: BU 8-8400 .....NBC
Sta. Rep. .....Petry
Pres., Gen. Mgr.....Ervin F. Lyke
Comm. Manager.....Arthur Murrellwright
Prog. Dir., Film Mgr.....F. Chase Taylor, Jr.
Promo., Pub. Dir. .....William Schubert
Chief Engineer.....Raymond Jobes
Owners of: KTVE-TV, El Dorado, Ark.

WRGB—Schenectady—1939

Channel: 6 VHF..AP: 47 Kw...VP: 93 Kw.
Owned-Oper. By.....General Electric Co.
Business-Studio Address...1400 Balltown Rd.
Tel.: FR 7-2261.....NBC
Station Representative .....Katz
Gen. Mgr.....J. Milton Lang
Marketing Mgr.....Robert F. Reid
Operations Mgr.....Merl L. Galusha
Sales Manager.....George F. Spring
Program Dir.....A. G. Zink
Promotion Mgr.....Arthur R. Garland

WHEN-TV—Syracuse—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Meredith Syracuse TV Corp.
Address .....980 James
Tel.: 474-8511 .....CBS
Station Representative .....Katz
V.P., General Mgr.....Paul Adanti
Comm. Manager.....Frederick R. Menzies
Prog. Dir. .....Gordon Alderman
Pub. Dir. .....Steve Shannon
Chief Engineer.....Albert Chismark
Owners of: WOW, AM-TV, Omaha; KCMO, AM TV, Kansas City; KPHO, AM-TV, Phoenix.

WNYS—Syracuse—1962

Channel: 9 VHF..AP: 39.75 Kw...VP: 79.5 Kw.
Owned By .....WNYS-TV, Syracuse, Inc.
Address .....Shoppingtown, Syracuse
Tel.: 446-4780 .....ABC
Sta. Rep. .....Peters, Griffin, Woodward
Pres., Gen. Mgr. .....William H. Grumbles
Comm. Mgr. .....Robert Baird
Promo., Pub. Dir. .....Mrs. Carol Schell
Prog. Dir., Film Mgr. .....Jeff Davidson
Prod. Mgr. .....Phil Markert
Chief Eng. .....John Carroll

WSYR-TV—Syracuse—1950

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Newhouse Bcstg. Co.
Business Address.....1030 James St.
Tel.: GRanite 4-3911.....NBC-ABC
News. Affil...Post & Standard, Herald-Journal
Representative ....Harrington-Righter-Parsons

Pres., Gen. Mgr.....E. R. Vadeboncoeur
Comm. Manager.....William R. Alford, Jr.
Chief Engineer.....Albert Eicholzer

WKTV—Utica—1949

Channel: 2 VHF..AP: 17.35 Kw...VP: 34.7 Kw.
Owned-Oper. By.....Mid-N.Y. Bcstg. Corp.
Business Address.....P.O. Box 386
Tel.: RE 3-0404.....ABC-NBC
Sta. Representative.....H-R
President, Gen. Mgr.....Gordon Gray
Program Dir.....Daniel German
Nat., Reg. Sales Mgr. .....Richard Gessner
Lcc. Sales Mgr. .....Sheldon Storrier
Promo., Pub. Dir. .....Jean Greenwood
Merchandising Dir.....Stephen Purcell
Film Manager.....Frank Guzzetti
Chief Engineer.....De Forest T. Layton, Jr.

North Carolina

Pop.: 4,660,000
Families: 1,188,500

TV Homes: 426,000
TV Stas. in State: 13

WISE-TV—Asheville—1953

Channel: 62 UHF...AP: 12 Kw....VP: 24 Kw.
Owned By.....WCOG, Inc.
Address .....75 Scenic Hwy.
Tel.: 254-4663 .....NBC
President, Gen. Mgr.....Harold H. Thoms
Admin. Asst. .....Hugh McMillan
Chief Engineer.....John Randolph

WLOS-TV—Asheville—1954

Channel: 13 VHF..AP: 85 Kw...VP: 170 Kw.
Owned-Oper. By....Skyway Broadcasting Co.
Business Address.....288 Macon Avenue
Tel.: AL 4-4321.....ABC
Station Representative.....PGW; Ayers
President.....Col. Mitchell Wolfson
V.P., Gen. Sta. Mgr. .....Morton S. Cohn
General Sales Mgr.....Fred Bernstein
Regional Sales Mgr.....Ross M. Holmes
Program, Film Mgr.....Mort Cohn
Prom., Publicity Dir.....Don Shepherd
Chief Engineer.....George Sprague
Owners of: WLOS, AM-FM; WTVJ-TV, Miami; WFGA-TV, Jacksonville, Fla.; KVOS-TV, Bellingham, Wash.

WBTV—Charlotte—1949

Channel: 3 VHF...AP: 60 Kw....VP: 100 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Business Address.....1 Julian Price Place
Tel.: ED 3-8833.....CBS-ABC
Station Representative .....TvAR
Board Chairman .....Joseph M. Bryan
President .....Charles H. Crutchfield
V.P., Managing Dir.....Wallace J. Jorgenson
V.P., Prom., Research.....J. Robert Covington
V.P., Engineering.....Thomas E. Howard
General Sales Manager.....Thomas Cookerly
Promotion Mgr.....John Dillon
Program Operations Mgr....Robert L. Rierson
Asst. Program, Film Mgr.....J. Nathan Tucker
Publicity Director.....Howard Wheeler
Owners of: WBT, WBTW, Florence.

(See Page 680 for Ad)

WSOC-TV—Charlotte—1957

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned.....Carolina Bcstg. Co.
Business Address.....Box 2536
Tel.: FR 6-8401.....ABC-NBC
Newspaper Affiliation.....Cox Newspapers
Station Representative.....H-R Reps.
President.....J. Leonard Reinsch
Gen., Sta. Mgr. .....C. George Henderson
Comm. Mgr. .....William M. Scruggs, Jr.
Program Dir.....Sterling W. Wright
Promo., Pub. Dir. .....Jon T. Caudle
Film Manager.....Hall Houpe
Chief Eng. .....Charles W. Whitley
Owners of: WSOC-AM-FM.

WUTV—Charlotte—1960

Channel: 36 UHF..AP: 110 Kw...VP: 200 Kw.
Owned By .....Century Adv. Co., Inc.
Address .....1 Television Pl.
Tel.: FR 5-5625 .....Independent
President .....Frank P. Larson, Jr.
General Manager.....Hugh A. Deadwyler

WTVD—Durham—1954

Channel: 11 VHF..AP: 170 Kw...VP: 316 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Address .....2410 Broad St.
Tel.: 477-2131 .....CBS-NBC
Representative .....Petry
President.....F. M. Smith
Gen. Mgrs. .Harmon L. Duncan, Floyd Fletcher
Comm. Manager.....Mike Thompson
Program Mgr.....Ernie Greup
Promo., Pub. Dir.....Art Seabolt
Film Mgr. .....Clyde Knight
Chief Engineer.....Roy Fullen
Owners of: WTEN-TV, WROW, both Albany, WTVD; WPRO-AM-FM-TV, Providence, R. I.; WKBW-AM-TV, Buffalo, N. Y.; WPAT-AM-FM, Paterson, N. J.

WFMY-TV—Greensboro—1949

Channel: 2 VHF...AP: 100 Kw....VP: 50 Kw.
Owned-Operated By....Greensboro News Co.
Business Address...Phillips Ave. at White St.
Tel.: BR 4-0114.....ABC-CBS
News. Affil.....News, Record
Representative..Harrington, Righter & Parsons
President.....C. O. Jeffress
General Manager.....Gaines Kelley
Commercial Mgr.....William M. Alexander
Program Dir.....T. J. Markham
Film Manager.....Donald M. Causey
Chief Engineer.....Doyle D. Thompson

WNCT—Greenville—1953

Channel: 9 VHF:..AP: 158 Kw...VP: 316 Kw.
Owned By.....Roy H. Park Bcstg. Co.
Address .....Box 898
Tel.: PL 2-6181.....ABC-CBS
Representative .....Hollingbery
President .....Roy H. Park
V. P., Gen. Mgr.....A. Hartwell Campbell
Sta. Mgr.....Hank Tribley
Comm. Manager.....John G. Clark, Jr.
Promotion Director.....Dave Mosier
Program Dir. .....Ed Fields
Film Manager.....Mac Nicholson
Chief Engineer.....Heber Adams

WNBE-TV—New Bern—1962

Channel: 12 VHF...AP: 100 Kw...VP: 200 Kw.
Owned By: .....Piedmont Television Corp.
Address ..... Henderson, N. C.
Tel.: GE 8-8341.....ABC
President .....Nathan Frank

WRAL-TV—Raleigh—1956

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Capitol Bcstg. Co., Inc.
Business Address.....2619 Western Blvd.
Tel.: VAnce 8-2511.....ABC-NBC
Representative ..... H-R
President.....A. J. Fletcher
Program Dir.....Jesse Helms
Film Mgr.....James Riddle
Prom., Pub. Dir.....David Witherspoon
Chief Engineer.....Virgil Duncan
Owners of: WRAL, AM-FM.

WITN—Washington—1955

Channel: 7 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....North Carolina TV, Inc.
Address .....Box 468
Tel.: WH 6-3131.....NBC
Sta. Rep...Venard, Torbet & McConnell; Ayers
President, Gen. Mgr.....W. R. Roberson, Jr.
Exec. V.P.....T. H. Patterson
Sales Manager.....G. Earle Broome
Prog. Dir. .....Hal Wilson
Chief Engineer.....Harvey Mason

WECT—Wilmington—1954

Channel: 6 VHF..AP: 62.5 Kw...VP: 100 Kw.
Owned-Oper. By...Atlantic Telecasting Corp.
Address.....205 W. Shipyard Blvd.
Tel.: RO 3-4666.....ABC-CBS-NBC
Sta. Rep.....Advertising Time Sales
President.....Dan. D. Cameron
General Manager.....Claud O'Shields
Program Dir.....Wayne Jackson
Film Mgr.....Ken Buie
Pub. Dir.....Mrs. Bobbie Marcroft
Promotion Director.....Betsy Everett
Chief Engineer.....Ed Herring

WSJS-TV—Winston-Salem 1953

Channel: 12 VHF..AP: 195 Kw...VP: 316 Kw.
Owned-Oper. By.....Triangle Bcstg. Corp.
Business Address.....419-21 N. Spruce St.
Tel.: PA 5-2311.....NBC
Newspaper Aff...Journal & Twin City Sentinel
Station Rep.....Peters, Griffin, Woodward
President, Gen. Mgr.....Harold Essex
Asst. General Manager.....Richard Barron
V. President, Sales.....Harry Shaw
V.P., Operations Mgr.....Phil Hedrick
V.P., Program Mgr.....John A. Comas
Promotion Director.....Charles Clapp
Film Manager.....Carl Wiegold

Pop.: 637,000
Families: 173,000

North Dakota

TV Homes: 132,000
TV Stas. in State: 9

KFYR-TV—Bismarck—1953

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Meyer Bcstg. Co.
Business Address.....Broadway at Fourth
Tel.: CA 3-0900.....NBC
Representative .....Blair-TV
President, Gen. Mgr.....William Ekberg
Station Mgr.....A. L. Anderson
Production Mgr. .....Duane Sauter
Chief Engineer.....Ivar Nelson
Owners of: KFYR, AM; KMOT-TV, Minot; KUMY-TV, Williston.

KXMB-TV—Bismarck—1955

Channel: 12 VHF..AP: 110 Kw...VP: 221 Kw.
Owned-Oper. By.....North Dakota Bcstg. Co.
Address .....Box 358
Tel.: CA 3-9197 .....CBS-ABC
Station Rep.....Adam Young
President.....John W. Boler
Sta. Mgr.....D. J. Blackstead
Prog. Dir.....Robert Schuh
Promo., Pub. Dir.....Jerry Stockert
Film Mgr.....Vic Fetter
Adv. Mgr.....Robert Vogelsang
Chief Engineer.....Tomas Ahner
Owners of: KXGO-AM, Fargo; KXJB-TV, Valley City; KXAB, Aberdeen, S. D.

KDIX-TV—Dickinson—1956

Channel: 2 VHF...AP: 13 Kw....VP: 26 Kw.
Owned-Oper. By.....Dickinson Radio Ass'n
Business Address.....119 2nd Ave. West
Tel.: 224-5133 .....ABC-CBS
Station Reps.....Adam Young
President.....Dr. P. J. Weir
General Manager.....Stanley T. Deck
Commercial Manager.....Bob Weiler
Program, Pub. Dir.....Lauren Haacke

Film Manager.....LeRoy Krank
Chief Engineer.....Louis Tysver

KXGO-TV—Fargo—1959

Channel: 11 VHF..AP: 14.4 Kw...VP: 28.8 Kw.
Owned By.....Pembina Bcstg. Co.
Address .....112 Manchester Bldg.
Tel.: 235-4461 .....ABC
Sta. Representative.....Weed
Operations Manager .....Robert B. Weber
Commercial Mgr.....Jim McGuire
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway

WDAY-TV—Fargo—1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WDAY, Inc.
Business Address.....207 N. 5th St.
Tel.: AD 2-3371.....NBC
Newspaper Affiliation .....Forum
Station Rep.....Peters, Griffin, Woodward
Board Chairman.....E. C. Reineke
President.....N. D. Black, Jr.
Exec. V.P. & Gen. Mgr.....Tom Barnes
Asst. Gen. Mgr.....Jack Dunn
Sales Manager.....Jack Lester
Program Manager.....Ken Kennedy
Promotion Mgr.....Roy Pedersen
Film Director .....Buddy Nulph
Technical Dir.....Julius Hetland
Owners of: WDAY-AM.

KNOX-TV—Grand Forks 1955

Channel: 10 VHF..AP: 14.1 Kw...VP: 28.2 Kw.
Owned-Oper. By.....Community TV Corp.
Business Address.....State Mill Road
Tel.: 77-44611 .....ABC
Station Rep. .....Meeker
President.....H. F. Rice
General Mgr.....R. C. Lukkason
Operations Director.....Bill Hutton
Production Director.....Lowell Johnson
Film Mgr.....Johnny Ralston
Advertising Mgr.....Jack French
Chief Engineer.....David L. Chumley
Owners of: KNOX-AM.

KXMC-TV—Minot—1953

Channel: 13 VHF..AP: 245 Kw...VP: 120 Kw.
Owned-Oper. By.....KXMC-TV, Inc.
Address.....KXMC-TV Bldg.
Tel.: TE 8-2104.....ABC-CBS
Station Reps.....Weed; Hurley
President, Gen. Mgr.....Chester Reiten
Commercial Mgr.....Henry Bewchler
Program Dir.....Rod Romine
Promotion Dir.....Lois Sibbey
Chief Engineer.....Henry Haensler

KCND-TV—Pembina—1960

Channel: 12 VHF..AP: 10.5 Kw...VP: 23 Kw.
Owned By.....Producers, Inc.
Address.....Box 523, Grand Forks, N. D.
Tel.: 4-4611 .....Independent
Station Representative .....Beckjorden
General, Sales Mgr.....Robert C. Lukkason

KXJB-TV—Valley City—1954

Channel: 4VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By....North Dakota Bcstg. Co.
Address.....4000 W. Main, Fargo, N. D.
Tel.: ADams 235-4461.....CBS
Station Rep. .....Young
Pres., Gen. Mgr.....John W. Boler
Sta., Adv. Mgr.....Robert Owens
Prog. Dir.....Constance Blackstead
Commercial Mgr.....Jim McGuire
Promo., Pub. Dir.....Lois Bonk
Film Manager.....Steve Winter
Chief Engineer.....Robert Ridgeway
Owners of: KXGO-AM; KXMB, Bismarck; KXJB, Valley City-Fargo; KXMC, Minot; KXAB, Aberdeen, S. D.

Pop.: 9,925,000
Families: 2,998,500

Ohio

TV Homes: 2,285,000
TV Stas. in State: 20

WAKR-TV—Akron—1953

Channel: 49 UHF..AP: 107 Kw...VP: 213 Kw.
Owned-Oper. By.....Summit Radio Corp.
Business Address.....853 Copley Road
Tel.: PO 2-8811.....ABC
Newspaper Affiliation.....Beacon Journal
Sta. Representative .....McGavren-Guild
President.....S. Bernard Berk
General, Station Mgr.....Roger G. Berk
Commercial, Adv. Mgr.....Kenneth M. Keegan
Prog., Prom. Dir.....Robert I. Bostian
Film Manager.....Andy Anderson
Chief Engineer.....Irwin L. Knopp
Owners of: WAKR-AM-FM.

WCPO-TV—Cincinnati—1949

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Scripps-Howard Bcstg., Inc.
Business Address.....2345 Symmes St.
Tel.: 861-9000 .....CBS
Newspaper Affil.....Cincinnati Post Times Star
Representative ..... Blair
President.....Jack R. Howard
V.P., General Mgr.....M. C. Watters
Asst. General Manager.....Robert Gordon

Nat. Sales Mgr.....Marian Finney
Comm. Mgr.....Earl Corbett
Program Dir.....John Clark
Prom. Dir.....Vera Schulte
Film Manager.....Bernie Borden
Chief Engineer.....Paul Adams
Owners of: WCPO-AM-FM, Cincinnati; WMC, WMCT, Memphis, Tenn.; WNOX-AM, Knoxville, Tenn.; WPTV, Palm Beach, Fla.; WEWS, Cleveland.

WKRC-TV—Cincinnati—1949

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Taft Broadcasting Co.
Address.....1906 Highland Ave.
Tel.: 421-1750.....ABC
Station Representative.....Katz
President.....Hulbert Taft, Jr.
Gen., Sta. Mgr.....Samuel T. Johnston
Nat. Sales Mgr.....George Rogers
Loc. Sales Mgr.....Need Smith
Program Director.....Harry Mohr
Promo., Pub. Director.....Peggy Rogers
Film Mgr.....John Hill
Chief Engineer.....Ray Owen
Owners of: WTVN, AM-TV-FM, Columbus; WKRC, AM-FM; WBRC, AM-TV-FM, Birmingham, Ala.; WKYT, Lexington, Ky.

WLW-T—Cincinnati—1948

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By....Crosley Bcstg. Corp.
Address.....140 W. Ninth St.
Tel.: 241-1822.....NBC
Station Reps.....Moore; Lowrance
Chairman of the Board.....James D. Shouse
President.....John T. Murphy
V.P., Gen. Mgr.....James H. Burgess
V.P.-Treasurer.....John J. Heywood
V.P.-Programming.....Al Bland
V.P.-Pub. Relations.....Gil Kingsbury
V.P.-Sales.....H. P. Lasker
V.P.-Engineering.....R. J. Rockwell
Sales Manager.....Dave Strubbe
Sales Promotion Dir.....Jack Frazier
Program Dir.....Abe Cowan
Film Dir.....Tom Storey
Publicity, Promotion Dir.....Joe Cella
Tech. Adm. Ass't.....Howard Lepple
Owners of: WLW-AM-C, Columbus; WLW-D, Dayton; WLW-I, Indianapolis, Ind.

KYW-TV—Cleveland—1948

Channel: 3 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Westinghouse Bcstg. Co.
Business-Studio Address.....1403 E. Sixth St.
Tel.: SU 1-4500.....NBC
Sta. Representative.....TvAR
President.....Donald H. McGannon
Vice President.....Frank Tooke
Station Manager.....George H. Mathiesen
Commercial Manager.....Robert Schroeder
Program, Film Manager.....Chet Collier
Promotion, Adv. Manager.....Gene Godt
Public Relations Dir.....Hugh Harper
Chief Engineer.....Sidney V. Stadig
Owners of: KPIX, San Francisco; WOWO, Ft. Wayne; WBZ-AM-FM-TV, Boston; KDKA-AM-FM-TV, Pittsburgh; WIND, Chicago; WJZ-TV, Baltimore; WINS, New York; KYW-AM-FM.

WEWS—Cleveland—1947

Channel: 5 VHF.. AP: 60.3 Kw...VP: 93.3 Kw.
Owned By.....Scripps-Howard Bcstg Co.
Address.....3001 Euclid Ave.
Tel.: HE 2-1500.....ABC
Newspaper Affiliation.....E. W. Scripps Co.
Representative.....Blair TV
President.....Jack R. Howard
V.P., General Mgr.....James C. Hanrahan
Ass't Gen. Mgr.....Donald L. Perris
Eng. V.P.....J. B. Epperson
Pub. Dir.....Robert K. Doerr
Pub. Service Dir.....John J. Moffitt
Nat'l Adv. Mgr.....Jay S. Kerekes
Film Director.....John J. Richards
Ohio Sales Mgr.....Peter Hlinka
Operations Dir.....Ernest E. Sindelar
Prod. Supervisor.....James E. Kirkey
Prog. Supervisor.....Earl W. Keyes
Chief Engineer.....James E. Bloyd

WJW-TV—Cleveland—1954

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....1630 Euclid Ave.
Tel.: TO 1-6080.....CBS
Station Rep.....Storer TV Sales Inc.
President.....George B. Storer, Jr.
General Manager.....Robert S. Buchanan
Program Director.....Robert Huber
Chief Engineer.....Gil Anderson
Owners of: WJBK, AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee; WJW-AM-FM, Cleveland, O.

WBNS-TV—Columbus—1949

Channel: 10 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Dispatch Printing Co.
Business Address.....33 N. High St.
Tel.: 224-7121.....CBS
Newspaper Affiliation.....Dispatch
Station Representative.....Blair TV
President.....H. Preston Wolfe
Station Manager.....Richard A. Borel
Program Director.....John A. Haldi
Sales Director.....Robert D. Thomas
Operations Director.....Paul Yoakum
Prom. Publicity Dir.....Jim Shumaker
Film Buyer.....Betty Dixon
Chief Engineer.....Lester H. Nafzger

WLW-C—Columbus—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....Crosley Bcstg. Corp.
Business Address...3165 Olentangy River Rd.
Tel.: AM 3-5441.....NBC
Station Reps.....Lowrance; Moore
President.....John T. Murphy
General, Sta. Mgr.....Walter E. Bartlett
Sales Mgr.....Richard E. Reed
Program Director.....Mervin A. Durea
Sales Service Director.....James Lackey
Publicity Director.....Rod Warner

Promotion Director.....John Burpee
Film Manager.....Juanita Mitchell
Spec. Bcst. Serv. Dir.....Morrie Butler
Chief Engineer.....Charles Sloan
Owners of: WLW, WLW-T, Cincinnati; WLW-D, Dayton; WLW-I, Indianapolis, Ind.

WTVN-TV—Columbus—1949

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Taft Broadcasting Co.
Business Address.....753 Harmon Ave.
Tel.: CA 8-5801.....ABC
Representative .....Katz
President.....Hulbert Taft, Jr.
V.P. of Operations.....L. H. Rogers, II
General Mgr.....Robert C. Wiegand
Sales Manager.....R. W. Ostrander
Prog. Dir.....Joseph A. Jenkins
Prom., Pub. Dir.....Shirley A. Dunham
Film Manager.....Paul Lloyd
Chief Engineer.....Ed Kopriver
Owners of: WTVN, AM-FM; WKRC, AM-FM-TV, Cincinnati, O.; WBRC, AM-TV-FM, Birmingham; WKYT, Lexington.

WHIO-TV—Dayton—1949

Channel 7 VHF...AP: 158 Kw....VP: 316 Kw.
Owned-Oper. By...Miami Valley Bcstg. Corp.
Business Address.....1414 Wilmington Ave.
Tel.: CL 4-5311.....CBS
Newsp. Affil.....News, Journal Herald
Representative .....Hollingbery
President.....James M. Cox Jr.
General Manager.....Robert H. Moody
Retail Manager.....Stanley G. Mouse
Prog., Prom. Director.....Charles Gay
Chief Engineer.....Ernest L. Adams

WLW-D—Dayton—1949

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Crosley Bcstg. Corp.
Business-Studio Address...4595 S. Dixie Hwy.
Tel.: AX 3-2101.....ABC-NBC
Station Reps.....Crosley; NBC Spot Sales
President .....John T. Murphy
V.P., General Manager.....George J. Gray
Comm. Manager.....Dale A. Smith
Program Dir.....Paul Law
Prom., Pub. Director.....Dorothy A. Sanders
Chief Engineer.....Robert Wehrmann
Owners of: WLW, Cincinnati; WLW-T, Cincinnati; WLW-C, Columbus; WLW-I, Indianapolis.

WIMA-TV—Lima—1953

Channel: 35 UHF..AP: 117 Kw...VP: 219 Kw.
Owned-Operated By.....WLOK, Inc.
Business Address.....1424 Rice Ave.
Tel.: 225-3010 .....ABC-NBC
Station Representative.....Meeker Co.
President.....G. E. Hamilton
General Manager.....Robert W. Mack
Sta., Comm. Mgr.....J. L. Spring
Program Director.....Sam Fitzsimmons
Chief Engineer.....M. J. Lamb
Owners of: WIMA AM-FM.

WSTV-TV—Steubenville—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Rust Craft Bcstg. Co.
Business Address.....Exchange Realty Bldg.
Tel.: 282-6265 .....ABC-CBS
Station Rep.....Peters, Griffin, Woodward
Exec. Vice Pres.....John J. Laux
General Manager.....Ted Eiland
Sta., Comm. Mgr.....Joseph M. Troesch
Operations Mgr.....William Chesnes
Prom., Publicity Dir.....George H. Wilson
Prog. Dir.....Clyde Higgins
Technical Dir.....Charles Shepherd
Owners of: WSTV-AM-FM; WBOY-AM-TV, Clarksburg, W. Va.; WRGP-TV, Chattanooga, Tenn.

WSPD-TV—Toledo—1948

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Storer Bdcstg. Co.
Address.....136 Huron St.
Tel.: CH 8-6201.....ABC-NBC
Station Rep.....Storer Television Sales
President.....George B. Storer, Jr.
Station Manager.....Keith T. McKenney
Nat'l Sales Manager.....Robert Bailey
Operations Manager.....Ralph R. Rust
Promotion Director.....Patrick Kenney
Local Sales Manager.....Richard Fitzgibbons
Chief Engineer .....George Fulop
Owners of: WJBK, AM-FM-TV, Detroit; WJW, AM-FM-TV, Cleveland; WAGA-TV, Atlanta; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla ; WIBG-AM-FM, Philadelphia, Pa.; KGBS, Los Angeles, WITI-TV, Milwaukee; WSPD-AM, Toledo, O.

WTOL-TV—Toledo—1958

Channel: 11 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Community Bcstg. Co.
Business Address.....604 Jackson St.
Tel: CH 4-7411.....CBS
Station Representative .....H-R
President.....Frazier Reams
General Mgr.....Thomas S. Bretherton
Gen. Sales Mgr.....George J. Kapel
Program Dir.....Robert Krieghoff
Prod. Mgr.....Gary Floyd
Prom. Dir.....Steve Fayer
Film Mgr.....Arthur Michaud
Chief Engineer .....Harold Holmes
Owners of: WTOL-AM-FM.

WFMJ-TV—Youngstown 1953

Channel: 21 UHF...AP: 47 Kw....VP: 94 Kw.
Owned-Operated By...Vindicator Printing Co.
Address.....101 W. Boardman Street
Tel.: RI 4-8611.....NBC
Newspaper Affil...The Youngstown Vindicator
Station Rep. .....Blair TV
President.....William F. Maag Jr.
General, Sta. Mgr.....Mitchell F. Stanley
Program Director.....Jay A. Grier
Chief Engineer.....Frank A. Dieringer

WKBN-TV—Youngstown—1953

Channel: 27 UHF..AP: 218 Kw...VP: 435 Kw.
Owned-Operated By.....WKBN Bcstg. Corp.
Address.....3930 Sunset Blvd.
Tel.: 782-1144 .....CBS
Representative .....Raymer
President, Gen. Mgr.....W. P. Williamson, Jr.
Station Mgr.....Warren P. Williamson III
Commercial Manager.....David V. Stewart
Program Dir.....Norman Berger
Sales Promotion Dir.....J. Harrison Hartley
Publicity Director.....Gene Springer
Film Manager.....Jack Beatty
Chief Engineer.....B. T. Wilkens
Owners of: WKBN, AM-FM.

WKST-TV—Youngstown—1957

Channel: 33 UHF...AP: 105 Kw...VP: 209 Kw.
Owned By.....WKST-TV, Inc.
Address.....3800 Shady Run Road
Tel.: ST 8-2424.....ABC
Station Representative.....Young TV
President .....Lazar Emanuel
Program, Promotion Dir.....Charles DeVault
Chief Engineer.....Arthur W. Taylor
Owners of: WKST; WEOK, Poughkeepsie, N. Y.; WACE, Springfield; WNTA, Newark, N. J.

WHIZ-TV—Zanesville—1953

Channel: 18 UHF..AP: 8.13 Kw...VP: 14.8 Kw.
Owned-Oper. By...Southeastern Ohio TV Sys.
Bus. Address.....Lind Arcade Bldg.
Tel.: GL 2-5431.....NBC
Newspaper Affil.....Zanesville Pub. Co.
Representative .....Pearson
President .....Clay Littick
Gen., Station Mgr.....Allan Land
Comm., Adv. Mgr.....Nate Milder
Program Director.....Marty Howard
Prom., Pub. Director.....Naomi Lorton
Film Manager.....Ralph Young
Chief Engineer.....William A. Hunt, Sr.
Owners of: WTAP-TV, Parkersburg, W. Va.

Pop.: 2,380,000
Families: 728,000

Oklahoma

TV Homes: 595,000
TV Stas. in State: 10

KTEN—Ada—1954

Channel: 10 VHF..AP: 141 Kw...VP: 252 Kw.
Owned-Oper. By....Eastern Okla. TV Co., Inc.
Business Address.....P. O. Box 10
Tel.: FE 2-3311.....ABC-CBS-NBC
Station Reps.....Select Sta. Reps.; Brown
Pres., Gen. Mgr.....Bill Hoover
V.P., Co-Ordinator.....Jack Hoover
Program Dir.....Pat Lamb
Promo. Dir.....Jim Stone
Film Manager.....Bobby Lawson
Chief Engineer.....Fred Smith

KXII—Ardmore—1956

Channel: 12 VHF..AP: 107 Kw...VP: 214 Kw.
Owned-Oper. By.....Texoma Bcstrs., Inc.
Address.....Box 1003, Sherman, Tex.
Tel.: TW 2-8123.....NBC
Station Rep.....Vernard, Torbet & McConnell
General Mgr.....C. H. Balding
Commercial Manager.....Ulman McMullen
Program Director.....Lee Lynch
Film Manager.....Paul Smith
Chief Engineer.....Russell Trevillian

KSWB—Elk City—1961

Channel: 8 VHF..AP: 13.2 Kw...VP: 26.3 Kw.
Owned By.....Southwest Bcstg. Co.
Address.....c/o KWOE, Clinton, Okla.
Tel.: Clinton, Okla.....Independent
President, Gen. Mgr.....Lonnie J. Preston
Commercial Manager.....Harry Smith, Jr.
Chief Engineer.....Art Vogt

KSWO-TV—Lawton—1953

Channel: 7 VHF....AP: 158 Kw...VP: 316 Kw.
Owned By.....Oklahoma Quality Bcstg. Co.
Address.....4 Mile East Hi Way 7
Tel.: ELgin 5-7000.....ABC
Station Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....R. H. Drewry
Station Mgr.....Paul N. Goode
Commercial Mgr.....Bob Scott
Program Director.....Harold Hunt
Prom., Publicity Dir.....Jeanette Sims
Film Manager.....Jerry Hawkins
Chief Engineer.....Jim Lockerd
Owners of: KSWO, AM; KRHD, Duncan; KGWA, Enid; KMID-TV, Midland.

KOCO-TV—Oklahoma City 1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Cimarron TV Corp.
Address .....Box 7538
Tel.: VI 2-6633.....ABC
Station Representative .....Blair TV
V.P., General Mgr.....Ben K. West
Operations Manager.....Earl Hickerson
Program Director.....J. B. Chase
Film Manager.....Orville Mangus
Promotion Dir.....Jerry Wiedenkeller
Sales Manager.....Alex Kolensky
Chief Engineer.....Glenn Danely

KWTV—Oklahoma City—1953

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By...Oklahoma Television Corp.
Address .....7401 N. Kelley
Tel.: VI 3-6641.....CBS
Representative ..... Petry
President .....Roy Turner
Ex. V.P., General Manager.....Edgar T. Bell
Commercial Mgr.....Jack De Lier
Program Dir.....Ches McRhee
Promotion Director.....Montez Tjaden
Chief Engineer.....Harold E. Phillips

WKY-TV—Oklahoma City—1949

Channel: 4 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....WKY TV System, Inc.
Studio Address.....500 E. Britton Rd.
Tel.: SK 2-2161.....NBC
Newspaper Affil.....Daily Oklahoman; Times
Representative .....Katz
President.....E. K. Gaylord
V.P., Sta. Mgr.....Norman P. Bagwell
Asst., Comm. Mgr.....Tom Parrington
Program Director.....Joe Jerkins
Promo., Adv. Mgr.....W. J. Willis
Chief Engineer.....Bob Hayward
Owners of: WKY-AM; WTVT, Tampa, Fla.; KTVT, Ft. Worth, Tex.

KOTV—Tulsa—1949

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned-Oper. By.....KOTV, Inc.
Business Address.....302 S. Frankfort St.
Tel.: LU 2-9233.....CBS
President.....C. Wrede Petersmeyer
Gen., Sta. Mgr.....George Stevens
Prom., Pub. Dir.....Robert Freeland
Commercial Mgr.....Dale E. Hart
Prog. Dir., Film Mgr.....Art Elliott
Chief Engineer.....Lavoy Hooker
Owners of: WISH AM-TV, Indianapolis; WANE AM-FM, Fort Wayne, Ind.; KHOU TV, Houston, Tex.; KXTV, Sacramento, Calif.

KTUL-TV—Tulsa—1954

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Tulsa Broadcasting Co.
Business Address .....Box 9697
Tel.: HI 6-6184.....ABC
President.....James C. Leake
Gen., Sta. Mgr.....Bill Swanson
Comm. Mgrs.....Jim Black, Phil Waterman
Program Dir.....Ben Hevel
Promo., Pub. Dir.....Mrs. Barbara Roberts
Film Mgr.....John Rauser
Chief Engneer.....Lewis E. Brown
Owners of: KATV, Little Rock, Ark.

KVOO-TV—Tulsa—1954

Channel: 2 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned By.....Central Plains Enteprises, Inc.
Address .....Box 1349
Tel.: RI 2-5561.....NBC
Station Representative.....Edward Petry
President.....Harold C. Stuart
General Manager.....John Devine
Commercial Manager.....Tom Belcher
Program Dir.....Ray Klinge
Film Mgr.....Allen Cox
Promotion Director.....Gordon Gerhardt
Publicity Dir.....Ann Fellows
Chief Engineer.....John Bushnell

Pop.: 1,825,000
Families: 596,000

Oregon

TV Homes: 475,000
TV Stas. in State: 11

KCBY-TV—Coos Bay—1960

Channel: 11 VHF..AP: 6.9 Kw...VP: 11.4 Kw.
Owned By.....Pacific Television Inc.
Address.....P. O. Box 67
Tel.: 7-4209 .....NBC
Station Reps.....Hollingbery; Art Moore
President.....Robert P. Booth
General Manager.....S. W. McCready
Station Manager.....Harry Kirk
Chief Engineer.....Glynn McCready

KEZI-TV—Eugene—1960

Channel: 9 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Liberty TV, Inc.
Address.....2225 Coburg Road
Tel.: DI 3-3301.....ABC
Sta. Reps....Meeker; Day-Wellington; Jacobson
President.....Richard E. Miller
General Manager.....Donald E. Tykeson
Program Director.....Ron Ogle
Film Manager.....Dave Woodward
Chief Engineer.....Leo Reetz

KVAL-TV—Eugene—1954

Channel: 13 VHF..AP: 33 Kw...VP: 56 Kw.
Owned-Oper. By.....Eugene Television, Inc.
Business Address.....P. O. Box 548
Tel.: DI 3-2551.....NBC
Station Reps.....Hollingbery; Art Moore
President .....Bob Booth
Gen., Sta. Manager.....S. W. McCready
Commercial Manager.....Glenn E. Nickell
Prog. Dir.....Martin Jacobsen
Promotion Dir.....Paul Becker
Film Manager.....William Farmer
Chief Engineer.....T. C. Marchner
Owners of: KCBY-TV, Coos Bay; KPIC-TV, Roseburg.

KOTI-TV—Klamath Falls—1956

Channel: 2 VHF..AP: 6.76 Kw...VP: 13.5 Kw.
Owned By.....Southern Oregon Bcstg.
Business Address.....Box 732
Tel.: TU 4-8131.....ABC-CBS-NBC
Station Reps.....Young TV; Art Moore
President .....William B. Smullin
Station Mgr.....Richard Green
Chief Engineer.....William Smith
Owners of: WBES-TV, Medford; KIEM-TV, Eureka.

KBES-TV—Medford—1953

Channel: 5 VHF....AP: 5 Kw.....VP: 29 Kw.
Owned-Oper. By.....Calif.-Ore. TV Inc.
Business Address.....Box 1189
Tel.: SP 3-4581.....ABC-CBS
Sta. Representatives.....Young TV; Moore
President .....Earl Voorhies
Station Mgr.....Jerold R. Poulos
Commercial Mgr.....Bob Lindstrom
Chief Engineer.....Del Cantrall
Owners of: KIEM-TV, Eureka; KOTI-TV, Klamath Falls.

KMED-TV—Medford—1961

Channel: 10 VHF..AP: 149 Kw...VP: 79.5 Kw.
Owned By .....Radio Medford, Inc.
Address .....Ross Lane
Tel.: 773-7373 .....ABC-NBC
Sta. Reps.....Hollingbery; Day-Wellington
President .....Les DeArmond
Exec. V.P., Gen. Mgr.....Ray Johnson
Comm. Mgr.....Ed Barnett
Prog., Promo. Dir.....Russ Jamison
Film Mgr.....Charles Milam
Chief Engineer.....Ellis Feinstein
Owners of: KMED-AM.

KATU—Portland—1962

Channel: 2 VHF...AP: 60.3 Kw...VP: 100 Kw.
Owned By.....Fisher Bcstg Co.
Address.....2153 N. E. Sandy Blvd.
Tel.: 235-8751 .....Independent
Station Rep. .....Katz
President.....O. D. Fisher
Gen., Sta. Mgr.....William J. Hubbach
Comm. Mgr.....Arthur Chenoweth
Prog. Dir.....Al Sturges
Promo., Pub. Dir.....Isabelle Hoyt
Film Mgr.....Howard Perkin
Chief Engineer.....William Vandermay

KGW-TV—Portland—1956

Channel: 8 VHF..AP: 191 Kw...VP: 316 Kw.
Owned By.....Pioneer Bcstg. Co.
Business Address.....1139 S. W. 13th Ave.
Tel.: CA 3-6364.....NBC
Representative .....Blair TV
President .....Stimson Bullitt
V.P. Broadcast Div.....Otto P. Brandt
Station Manager.....Walter E. Wagstaff
Commercial Manager.....John Pindell
Program Director.....Tom Dargan
Promotion, Publicity Dir.....Dick Wright
Operations Manager.....Leroy Smith
Chief Engineer.....Clare Hanawalt
Owners of: KING-AM-FM-TV, Seattle; KGW-AM-TV, Portland, Ore.; KREM-AM-FM-TV, Spokane, Wash.

KOIN-TV—Portland—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By...Mt. Hood Radio & TV Bcstg. Corp.
Business Address.....140 S.W. Columbia St.
Tel.: CA 8-3333.....CBS
Newspaper Affil.....Oregonian
Station Rep.....Harrington, Righter, Parsons
President, General Mgr.....C. Howard Lane
Operations, Film Manager.....Ted Cooke
National Sales Mgr.....John L. Palmer
Program Director.....Luke Roberts
Promotion, Publicity Dir.....Dick Kryder, Jr.
Chief Engineer.....Louis S. Bookwalter
Owners of: KOIN, AM-FM.

KPTV—Portland—1952

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Oregon TV Inc.
Address.....735 S.W. 20th Pl.
Tel.: CA 2-9921.....ABC
Sta Representative.....Edward Petry
President, Gen. Mgr.....John S. Hansen
Program Dir.....Gordon White
Publicity Dir.....Elizabeth Morris
Chief Engineer.....Eugene Phelps

KPIC-TV—Roseburg—1956

Channel: 4 VHF..AP: 2.69 Kw...VP: 5.3 Kw.
Owned By...Southwest Oreg. TV Bcstg. Corp.
Address.....P. O. Box 1345
Tel.: ORchard 2-1721.....NBC
Station Rep.....Hollingbery
President.....C. H. Fisher
General Manager.....S. W. McCready
Station Manager.....Aaron Boe
Chief Engineer.....Dan Bridges

SUPPORT

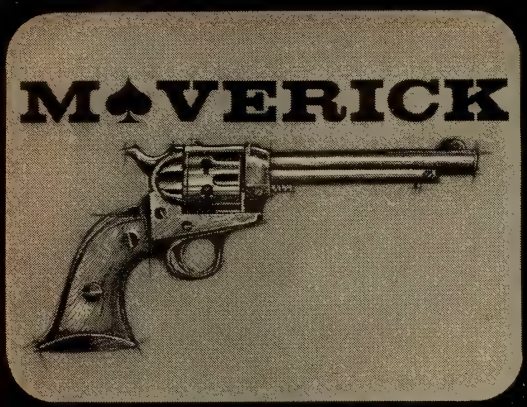
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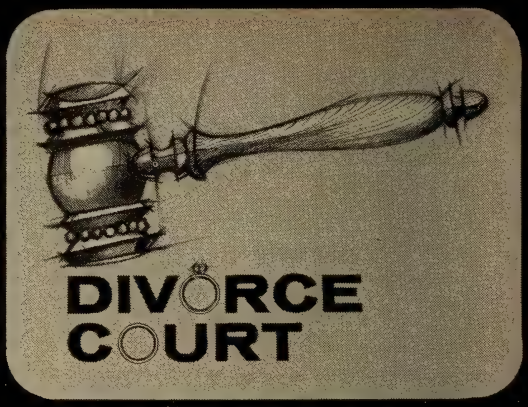
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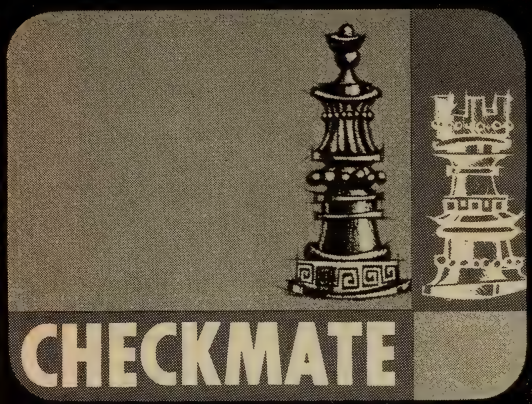


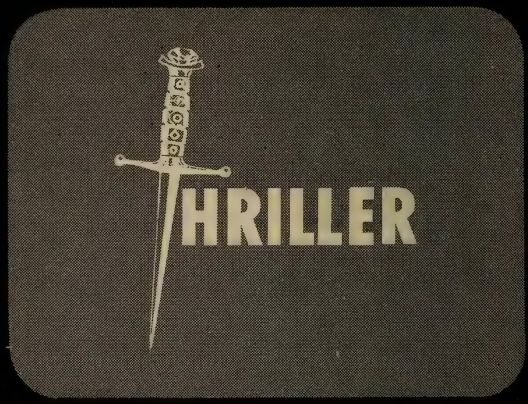
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WFBG-TV

ALTOONA–JOHNSTOWN, PA.

CBS-TV • ABC-TV • BLAIR-TV

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WFIL-AM • FM • TV, Philadelphia, Pa. / **WNBF-AM • FM • TV,** Binghamton, N.Y. / **WFBG-AM • FM • TV,** Altoona-Johnstown, Pa.
WNHC-AM • FM • TV, Hartford-New Haven, Conn. / **WLYH-TV,** Lancaster-Lebanon, Pa. / **KFRE-AM • TV • KRFM,** Fresno, Cal.
Triangle National Sales Offices: New York / Chicago / Los Angeles / Baltimore

Pop.: 11,500,000
Families: 3,318,000

Pennsylvania

TV Homes: 3,088,000
TV Stas. in State: 10

WFBG-TV—Altoona—1953

Channel: 10 VHF..AP: 43.6 Kw...VP: 79.4 Kw.
Owned-Oper. By...Triangle Publications, Inc.
Address.....5000 Commerce Park
Tel.: Windsor 4-2031.....CBS-ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representatives....Blair TV; Penn State Reps.
Vice President.....Roger Clipp
General Manager.....John Stilli, Jr.
Business Manager.....Joseph DiGiorgio
Program Director.....James Van de Velde
Promo., Pub. Dir.....Bob Manning
Sales Manager.....John Brubaker
Production Manager.....Colson E. Jones
Chief Engineer.....John Grimme
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM, Fresno, Calif.; WFBG-AM-TV-FM, Altoona.

WICU-TV—Erie—1949

Channel: 12 VHF..AP: 185 Kw...VP:316 Kw.
Owned By.....Gibraltar Enterprises, Inc.
Bus.-Trans. Address.....3514 State St.
Tel.: GL 4-5201.....ABC
Sta. Representative.....Blair TV
President.....Edward Lamb
Gen., Sta. Manager.....Arthur Ingram
Comm. Manager.....Bob Lunquist
Film Manager.....John Cook
Program Dir.....Kenneth Fanazini
Promo. Director.....Paul Whittingham
Chief Engineer.....Mike Csop
Owners of: WICU-AM.

WSEE—Erie—1954

Channel: 35 UHF..AP: 68.7 Kw..VP: 137.5 Kw.
Owned-Oper. By...Great Lakes Television Co.
Address.....1220 Peach Street
Tel.: GL 5-7575.....CBS-NBC
Station Rep.....Gill-Perna
President.....George J. Mead
General, Station Mgr.....Edward Zellefrow
Commercial Manager.....Robert Rice
Promo., Pub. Dir.....Caroline Caldwell
Prog., Prod. Dir.....Clinton Morehouse
Film Manager.....Frank Herrick
Chief Engineer.....James Penna

WHP-TV—Harrisburg—1953

Channel: 21 UHF..AP: 502 Kw...VP. 1,000 Kw.
Owned-Oper. By.....WHP, Inc.
Business Address.....216 Locust St.
Tel.: CE 4-3211.....CBS
Representative.....Blair TV
President.....E. J. Stackpole
Exec. V.P.....Cecil M. Sansbury
Sales Mgr.....Jack Candioto
Prom., Pub., Prog. Dir.....Brod Seymour
Film Manager.....John Hasson
Chief Engineer.....E. Daniel Leibensperger
Owners of: WHP-AM.

WTPA—Harrisburg—1953

Channel: 27 UHF..AP: 648 Kw...VP: 1030 Kw.
Owned-Oper. By.....Newhouse Bcstg. Corp.
Business Address.....3235 Hoffman St.
Tel.: CE 8-7171.....ABC
Newspaper Affiliation.....Patriot-News
Representative...Harrington, Righter, Parsons
President.....E. R. Vadeboncoeur
V.P., Gen. Mgr.....Donald D. Wear
Program Dir.....Mac McCauley
Sales Mgr.....Jack Thornsley
Promotion Dir.....Margaret Mioff
Film Mgr.....Glenn Hoerner
Chief Engineer.....Paul Gross

WARD-TV—Johnstown—1953

Channel: 56 UHF..AP: 79 Kw...VP: 189 Kw.
Owned-Oper. By.....Rivoli Realty Co.
Business Address.....235 Franklin St.
Tel.: 7-0761.....CBS-ABC
Representative.....Weed
President.....W. M. Thomas
Station Mgr.....William D. Confer
Program Director.....C. Akers

WJAC-TV—Johnstown—1949

Channel: 6 VHF..AP: 35.4 Kw...VP: 70.8 Kw.
Owned-Operated By.....WJAC, Inc.
Business Address.....329 Main St.
Tel.: 7-8711.....NBC
Newspaper Affil.....Tribune Publishing
Station Rep.....Harrington, Righter & Parsons
President.....Walter W. Krebs
Exec. V.P., Gen. Mgr.....Alvin D. Schrott
Comm. Manager.....John H. Hepburn
Prog., Film Director.....Frank P. Cummins
Chief Engineer.....Theodore Campbell
Owners of: WJAC, AM-FM.

WLYH-TV—Lancaster-Lebanon—1957

Channel: 15 UHF...AP: 69.2 Kw...VP: 130 Kw.
Owned.....Triangle Publications, Inc.
Address.....Lebanon, Pa.
Tel.: CR 3-4551.....CBS
Newspaper Affil..Phila. Inquirer, Phila. D. News
Sta. Representative.....Blair TV
Gen. Mgr.....Joe Zimmermann
Chief Engineer.....Ross Kauffman
Owners of: WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-AM-FM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; KFRE-AM-TV, KRFM, Fresno, Calif.; WLYH-TV, Lancaster-Lebanon.

(See Page 744 for Ad)

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. . . AND WLYH-TV STANDS OUT!

CBS for LANCASTER

Now Lancaster has two television stations, and the newer one, WLYH-TV, is not only providing the community with 18 out of the 20 most popular network programs, but is working hardest at providing best community service. WLYH-TV provides more local news . . . reporting local people in local activities . . . social events . . . community events . . . weather . . . more local sports coverage . . . does more to support community and civic projects. WLYH-TV does more for Lancaster and does it with snow-free, ghost-free perfect picture television!

WLYH-TV SERVING LANCASTER-LEBANON

A Triangle Station, affiliated with the Keystone Group of Central Pennsylvania.
Represented by Blair TV Associates.

PENNSYLVANIA

WGAL-TV—Lancaster—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....WGAL TV, Inc.
Address.....Lincoln Highway W.
Tel.: EX 3-5851.....CBS-NBC
Representative .....Meeker
President, Gen. Mgr.....Clair R. McCollough
Asst. Gen. Mgr. Sales.....J. Robert Gulick
Station Manager.....Harold E. Miller
Program Director.....Paul Rodenhauser
National Sales Mgr.....Robert Dreher
Business Manager.....Harry J. Shaub, Jr.
Promotion Director.....Paul I. Woodland
Technical Director.....J. E. Mathiot

WCAU-TV—Philadelphia—1948

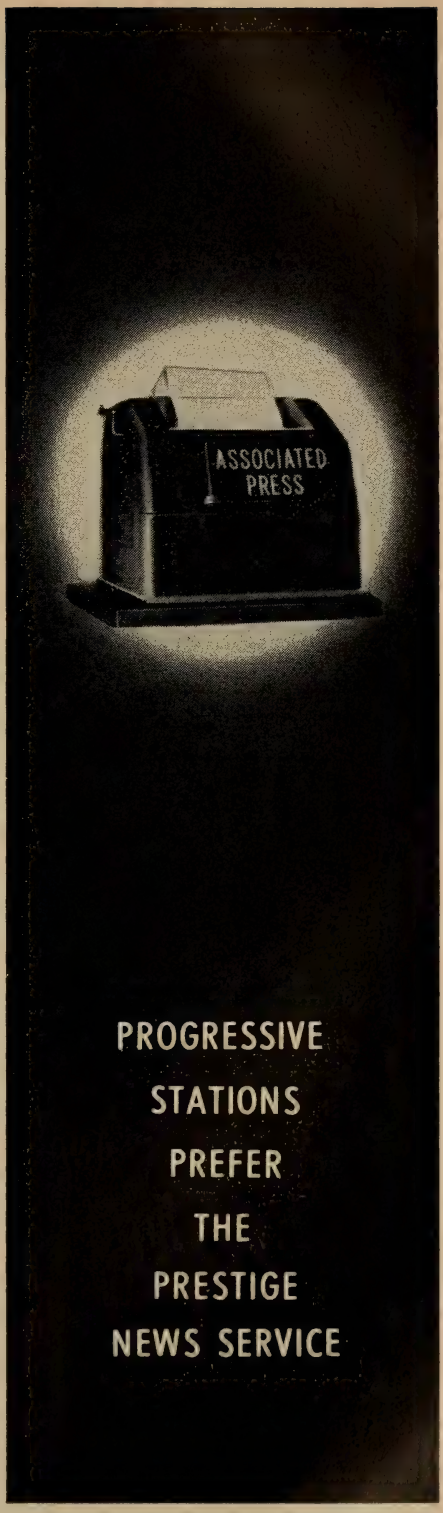
Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....CBS, Inc.
Address.....City Line & Monument Aves.
Tel.: TE 9-7000.....CBS
Station Rep.....CBS TV Stations Nat'l Sales
V.P., General Mgr.....John A. Schneider
General Sales Mgr.....Frank Beazley
Program Dir.....Al Hollander
Promo, Info. Dir.....Robert N. Pryor
Film Manager.....Howard Wegbreit
Engineering Director.....John G. Leitch
Owners of: WCBS-AM-FM-TV, New York; WCAU-AM-FM, Philadelphia; WBBM-AM-FM-TV, Chicago; WEEI-AM-FM, Boston; KMOX-AM-FM-TV, St. Louis; KNX-AM-FM, KNXT, Los Angeles; KCBS-AM-FM, San Francisco.

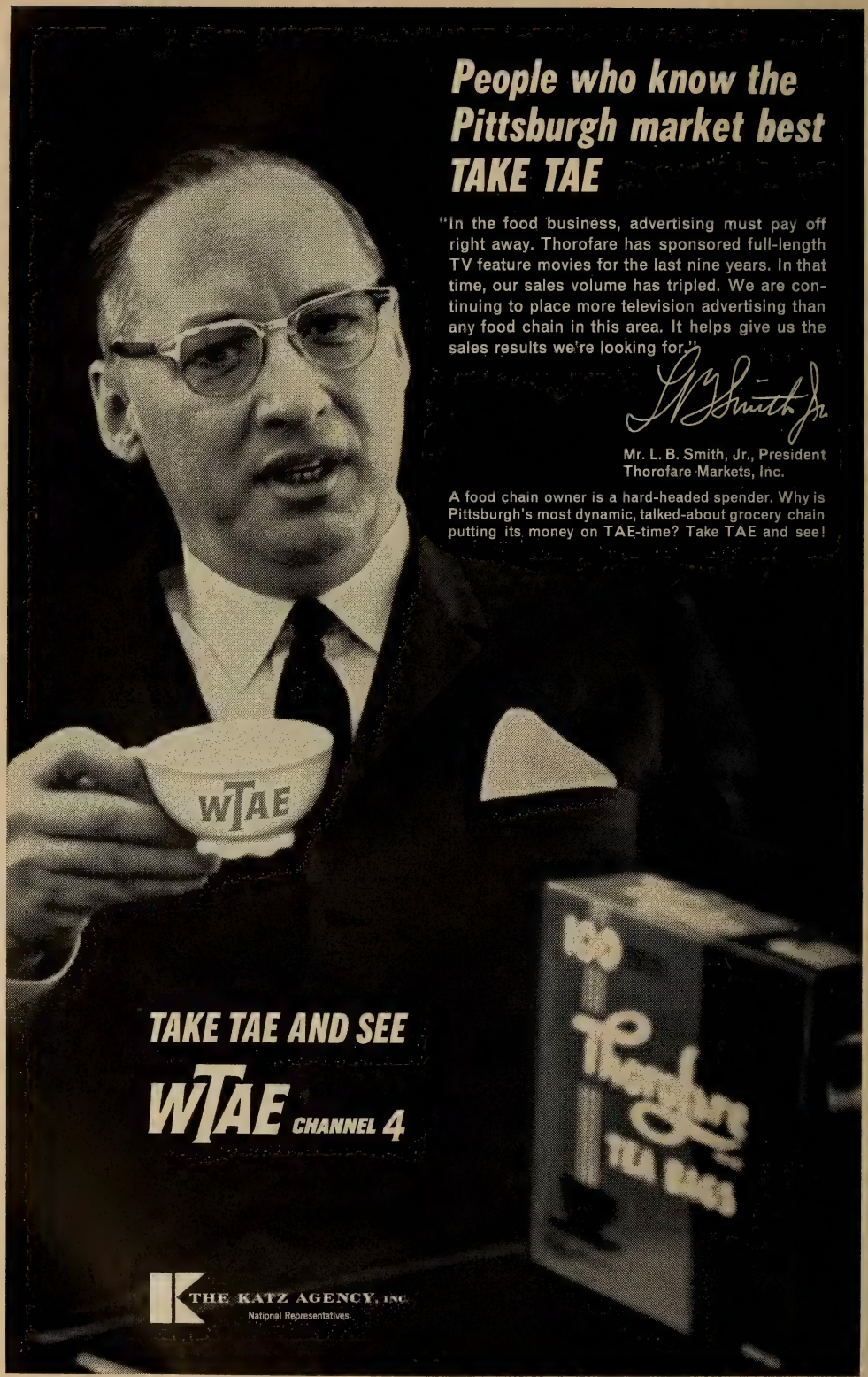
WFIL-TV—Philadelphia—1947

Channel: 6 VHF...AP: 37 Kw....VP: 74 Kw.
Owned By..Triangle Publ., Inc., Radio-TV Div.
Business Address.....46th & Market Sts.
Tel.: EV 2-4700.....ABC
Newspaper Affil..Phila. Inquirer, Phila. D. News
Representative .....Blair TV
V.P., General Mgr.....Roger W. Clipp
Station Mgr.....George A. Koehler
Exec. Program Manager.....Thomas B. Jones
Sales Manager.....John F. Cundiff
Promo. Director.....Bud Vaden
Pub. Director.....Lou Frankel
Program Director.....Lew Klein
Business Mgr.....John C. Harlan
Dir. of Engineering.....Henry E. Rhea
Owners of: WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-FM-AM-TV, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM, Fresno, Calif.; WFIL-AM-FM-TV, Philadelphia.

WPCA-TV—Philadelphia—1960

Channel: 17 UHF..AP: 6.46 Kw...VP: 12 Kw.
Owned By..Young People's Church of the Air
Address.....730 Chestnut St.
Tel.: CHestnut Hill 8-3628.....Independent
President.....Ruth D. Crawford
Station Manager.....Donald Crawford




People who know the Pittsburgh market best TAKE TAE
"In the food business, advertising must pay off right away. Thorofare has sponsored full-length TV feature movies for the last nine years. In that time, our sales volume has tripled. We are continuing to place more television advertising than any food chain in this area. It helps give us the sales results we're looking for."
Mr. L. B. Smith, Jr., President
Thorofare Markets, Inc.
A food chain owner is a hard-headed spender. Why is Pittsburgh's most dynamic, talked-about grocery chain putting its money on TAE-time? Take TAE and see!
WTAE
TAKE TAE AND SEE
WTAE CHANNEL 4
THE KATZ AGENCY, INC.
National Representatives

WRCV-TV—Philadelphia—1941

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....National Bcstg. Co.
Address.....1619 Walnut St.
Tel.: LO 4-3700.....NBC
Representative .....NBC Spot Sales
President .....Robert Kintner
Exec. V.P., Gen. Mgr.....Raymond Welpoff
Station Manager.....Arthur A. Watson
Commercial Manager.....John P. Wiley
Prog. Dir., Film Mgr.....Neal Van Ells
Prom., Adv. Mgr.....Jack Dorr
Publicity Dir.....William M. Smith
Director of Operations.....George Lenfest
Owners of: WRCV-AM, Philadelphia; WRC-AM-FM-TV, Washington, D. C.; KNBC, Los Angeles; KNBR-AM, San Francisco; WMAQ-AM, WMAQ-FM, WNBQ-TV, Chicago; WJAS-AM-FM, Pittsburgh; WNBC-AM-FM-TV, New York.

KDKA-TV—Pittsburgh—1949

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By..Westinghouse Brdcstng. Co.
Business Address.....1 Gateway Center
Tel.: 391-3000 .....CBS
Sta. Representative.....TvAR
Vice President.....Harold C. Lund
Gen., Sta. Manager.....Jerome R. Reeves
Promo., Adv. Manager.....David N. Lewis
Program Director.....Robert Novak
Film Manager.....Ralph Cunningham
Publicity Director.....Peter Thornton
Chief Engineer.....Raymond Rodgers
Owners of: KDKA-AM-FM, Pittsburgh; WBZ-AM-FM-TV, Boston; KYW-AM-FM-TV, Cleveland; WINS-AM-FM, New York; KPIX-TV, San Francisco; WOWO-AM-FM, Ft. Wayne, Ind.; WJZ-TV, Baltimore; WIND-AM-FM, Chicago.

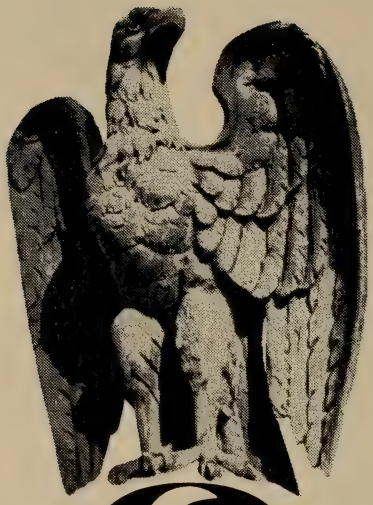
WTAE—Pittsburgh—1958

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Television City, Inc.
Business Address.....400 Ardmore Blvd.
Tel.: CHurchill 2-4300.....ABC
Station Representative.....Katz
V.P., Gen. Mgr.....Franklin F. Snyder
Exec. Vice Pres.....Leonard Kapner
Commercial Mgr.....Alan Trench
Program Manager.....Preston Stover
Prom. Dir.....David Crantz
Film Mgr.....Howard Reser
Chief Engineer.....Louis P. Wagner, Jr.

WIIC—Pittsburgh—1957

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned .....WIIC, Inc.
Address.....341 Rising Main Ave.
Tel.: FAirfax 1-8700.....NBC
Newspaper Affil.....Post Gazette
Representative .....Blair TV
Chairman of Board.....O. M. Schloss
President.....H. K. Brennen





6

Serving the Greater Providence area

WTEV

NEW BEDFORD, MASS.

HR Television, Inc.

abc

General Manager.....Robert A. Mortensen
V.P., Sales.....Roger D. Rice
Operations, Production Mgr....Shelton Weaver
Dir. Pub. Relaions, Prom.....Caley Augustine
Film Manager.....Jack Price
Chief Engineer.....Henry Kaiser

WDAU-TV—Scranton-Wilkes-Barre—1953

Channel: 22 UHF..AP: 544 Kw...VP: 1000 Kw.
Owned-Oper. By.....Scranton Bcstrs., Inc.
Business Address.....1000 Wyoming Ave.
Tel.: DI 2-7634.....CBS
Representative .....H-R
President.....Mrs. M. E. Megargee
General Manager...Madge Megargee Holcomb
Commercal Manager...William G. Hunefeld, Jr.
Prog. Dir., Film Mgr.....Mort Rosenthal
Promo., Pub. Dir.....Douglas M. Holcomb
Chief Engineer.....K. R. Cooke

WNEP-TV—Scranton—1958

Channel: 16 UHF...AP: 8.5 Kw....VP: 17 Kw.
Owned By.....N.E. Pa. Bcstg., Inc.
Business Address.....333 Madison Ave.
Tel.: DI 3-1245.....ABC
Sta. Representative.....Edward Petry
President .....Mitchell Jenkins
General, Station Mgr.....Thomas P. Shelburne
Commercial Manager.....Malcolm W. Dale
Prom., Pub. Director.....Mrs. Dorothy Mugford
Program Director.....Hal Berg
Film Manager.....Donald Shook
Chief Engineer.....Roswell J. Parker

WBRE-TV—Wilkes-Barre—1953

Channel: 28 UHF..AP: 500 Kw...VP: 1000 Kw.
Owned-Oper. By.....WBRE TV Inc.
Address.....62 S. Franklin St.
Tel.: 823-3101 .....NBC
Station Representative .....Katz
President.....Louis G. Baltimore
V.P., General Manager....David M. Baltimore
Commercial Mgr.....Franklin Coslett
Program Dir.....Adrian Riso
Promotion, Pub. Dir.....Fred Foerster
Film Mgr.....Bob Gibson
Chief Engineer.....Charles Sakoski, Sr.

WSBA-TV—York—1952

Channel: 43 UHF...AP: 86 Kw....VP: 170 Kw.
Owned-Oper. By.....Susquehanna Bcstg. Co.
Address.....P. O. Box 1868
Tel.: YO 2-5531.....CBS
Representative .....Blair TV
President.....Louis J. Appell, Jr.
Station Mgr.....Robert M. Stough
Commercial Mgr.....H. David Berlin
Prog. Dir., Film Mgr.....John D. Eisenhauer
Promo. Dir.....Joann Miller
Chief Engineer.....Jack M. Schuster
Owners of: WSBA-AM; WARM-AM, Scranton; WHLO-AM, Akron, O.; WICE-AM, Providence, R. I.

Pop.: 875,000
Families: 258,000

Rhode Island

TV Homes: 241,000
TV Stas. in State: 3

WPRO-TV—Providence—1955

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Capital Cities Bcstg. Corp.
Address.....24 Mason St.
Tel.: PL 1-9776.....CBS
Representative ..... Blair-TV
President.....Frank M. Smith
General Manager.....Joseph P. Dougherty
Commercial Manager.....Al J. Gillen
Program Director.....Richard Dreyfuss
Promotion Director.....Jack Kavanagh
Sales Promotion Mgr.....Marjorie L. Mahoney
Film Manager.....Mario Suacina
Chief Engineer.....Ralph Voight
Owners of: WTEN-TV, WROW-AM-FM, both Albany, N. Y.; WTVD, Raleigh-Durham, N. C.; WPRO-AM-FM; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

WTEV—Providence-N. Bedford-Fall River—1963

Ch: 6 VHF.. AP: 39.75 Kw... VP: 75.5 Kw.
Owned By.....WTEV TV, Inc.
Add...County & Spring Sts., N. Bedford, Mass.
Tel.: WY 3-2651.....ABC
Station Representative .....H-R TV Reps
Gen. Mgr.....Vance L. Eckersley
Gen. Sales Mgr.....Francis H. Conway
Operations Mgr.....Mann Reed
Pub. Dir.....George L. Sisson, Jr.
Promotion Director.....Donald J. Badger
Chief Engineer.....Maurice P. Wynne

WJAR-TV—Providence—1949

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....The Outlet Co.
Business-Studio Address....176 Weybosset St.
Tel.: GA 1-7080.....ABC-NBC
Representative .....Petry
President, Gen. Mgr.....Joseph S. Sinclair
Station Mgr.....David J. Shurtleff
Program Dir.....Frederick R. Griffiths
Comm. Manager.....Edward Boghosian
Promotion Director.....Alfred Brassard
Film Manager.....George Clarke
Chief Engineer.....Billy L. Patton
Owners of: WJAR.

Pop.: 2,400,000
Families: 607,000

South Carolina

TV Homes: 465,000
TV Stas. in State: 10

WAIM-TV—Anderson—1953

Channel: 40 UHF..AP: 153.7 Kw..VP: 207.5 Kw.
Owned-Oper. By.....Wilton E. Hall
Business Address.....321 Kingsley Rd.
Tel.: CA 6-1511.....ABC-CBS
Station Reps.....Devney Org.; Dora-Clayton
Owner .....Wilton E. Hall
General Mgr.....Glenn P. Warnock

WCIV-TV—Charleston—1962

Channel: 4 VHF...AP: 50 Kw...VP: 100 Kw.
Owned By.....First Charleston Corp.
Address.....Highway 703, Mt. Pleasant
Tel.: 884-8513 .....NBC
Station Rep.....Advertising Time Sales
President .....Charles E. Smith
V.P., Gen. Mgr.....William E. Lucas
Comm., Adv. Mgr.....Everett L. Martin
Operations Mgr.....Steve Thomas
Promo., Pub. Dir.....Lucille Guidry
Film Mgr.....Mike Little
Chief Engineer.....James C. Luttrell

WCSC-TV—Charleston—1953

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....WCSC, Inc.
Business Address.....485 East Bay St.
Tel.: RAymond 3-8371.....CBS, NBC
Representative.....Peters, Griffin, Woodward
President.....John M. Rivers
National, Commercial Mgr...Virgil V. Evans, Jr.
V.P., Station Manager.....Roland Weeks
Program Director.....Charles Hall
Prom., Pub. Director.....Mrs. Lois Marshall
Film Manager.....Robert Koon
Chief Engineer.....Rudy Hughes

WUSN-TV—Charleston—1954

Channel: 2 VHF...AP: 53 Kw....VP: 100 Kw.
Owned By....Reeves Bcstg. & Develop. Corp.
Address.....P. O. Box 879
Tel.: TU 4-4141.....CBS-ABC
Station Reps.....Young TV; Ayers
President.....J. Drayton Hastie
V.P., General Manager.....Doug M. Bradham
Nat'l Sales, Asst. Gen. Mgr.....A. Cohen
Production Manager.....Ed Webb
Promotion Director.....Ella Rhame
Film Manager.....Gray Carroll
Engineering Director.....Walter M. Nelson
Owners of: KBAK-TV, Bakersfield, Calif.; WHTN-TV, Huntington, W. Va.

WCCA-TV—Columbia—1961

Channel: 25 UHF..AP: 96.2 Kw...VP: 192.4 Kw.
Owned By.....First Carolina Corp.
Address.....5807 Shakespeare Road
Tel.: 782-2525 .....ABC
Station Rep.....Advertising Times Sales
President, General Mgr.....Harold E. Anderson
Station Manager.....Arie Landrum
Commercial Manager.....Gerald Quick
Operations Director.....Deam Poucher
Film Manager.....Guy Brooks
Chief Engineer.....Jim Luttrell
Owners of: WCCB, Montgomery, Ala.; WCIV-TV, Charleston, S. C.

WIS-TV—Columbia—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Bcstg. Co. of the South
Business Address.....1111 Bull St.
Tel.: ALpine 3-6431.....NBC
Representative..Peters, Griffin, Woodward, Inc.
President.....B. Calhoun Hipp
Exec. Vice President.....G. Richard Shafto
Station Manager.....Charles A. Batson
Comm. Manager.....Law Epps
Program Director.....Dixon Lovvorn
Asst. Promo. Dir.....Carson Raichle
Publicity Dir.....Betty Prine
Film Manager.....Bob Humphries
Chief Engineer.....Joseph Gill
Owners of: WIS, AM; WSFA-TV, Montgomery.

WNOK-TV—Columbia—1953

Channel: 19 UHF..AP: 122 Kw...VP: 244 Kw.
Owned-Oper. By.....Palmetto Radio Corp.
Address.....1811 Main St.
Tel.: AL 2-7737.....CBS
Representative .....Raymer
V.P., Gen. Mgr.....H. Moody McElveen, Jr.
Comm. Mgr.....Dick Laughridge
Prog. Dir., Film Mgr.....Thomas Frick
Promotion Director.....Lois Joye
Technical Dir.....Charlton W. Bowers

WBTW—Florence—1954

Channel: 13 VHF..AP: 191 Kw...VP: 316 Kw.
Owned-Oper. By..Jefferson Standard Bcstg. Co.
Address.....N. Irby St. Ext.
Tel.: 662-1565 .....ABC-CBS
Station Rep.....Young Television Corp.
President.....Joseph M. Bryan
V.P., General Mgr.....Charles H. Crutchfield

Managing Director.....J. William Quinn
Sales Manager.....John H. Brock
Program Director.....George B. Burnette
Prom., Pub. Director.....Whitefoord Smith
Film Manager.....Harry Hughes
Chief Engineer.....E. A. Sellars
Owners of: WBT-AM-FM-TV, Charlotte.

WFBC-TV—Greenville—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..... WMRC, Inc.
Address.....505 Rutherford Rd.
Tel.: CE 9-1321.....NBC
Newspaper Affiliation .....News-Piedmont
Station Rep.....Avery-Knodel
President.....R. A. Jolley
Exec. V.P., Station Mgr.....Wilson Wearn
Nat., Loc. Sales Mgr.....Douglas A. Smith
General Sales Mgr.....R. Q. Glass, Jr.
Program Director.....Norvin C. Duncan
Prom., Pub. Dir.....Edna Seaman
Film Director.....Charles Howard
Chief Engineer.....W. E. Garrison
Owners of: WBIR-AM-FM-TV, Knoxville, Tenn.; WFBC-AM-FM, Greenville.

WSPA-TV—Spartanburg—1956

Channel: 7 VHF...AP: 144 Kw....VP: 257 Kw.
Owned-Oper. By....Spartan Radiocasting Co.
Business Address.....123 N. Converse St.
Tel.: 583-3621 .....CBS
Station Rep.....Hollingbery
Pres., Gen. Mgr.....Walter J. Brown
Commercial Manager.....Charles Warner
Prog. Operations Dir.....Charles Lineberger
Film Mgr.....Larry Wilson
Promotion, Adv. Dir.....Bill Adams
Chief Engineer.....Bob Leach
Owners of: WSVA-AM-FM-TV.

Pop.: 690,000
Families: 199,500

South Dakota

TV Homes: 142,500
TV Stas. in State: 6

KXAB-TV—Aberdeen—1958

Channel: 9 VHF..AP: 136 Kw...VP: 304 Kw.
Owned By.....S. Dakota Television, Inc.
Address.....Country Club Road
Tel.: 225-4350 .....ABC-NBC
Station Rep.....Young; Hurley; Soderlund
President.....John W. Boler
General, Comm. Manager.....Neal Edwards
Film Manager.....Burk Holiday
Adv. Manager.....Bill Karl
Promotion Director.....Karen Lee
Chief Engineer.....Comet Haroldson
Owners of: KXGO-AM, Fargo, N. D.; KXJB-TV, Valley City, N. D.; KXMB-TV, Bismarck, N. D.

KORN-TV—Mitchell—1960

Channel: 5 VHF..AP: 23.4 Kw...VP: 11.7 Kw.
Owned By.....Mitchell Bcstg. Assoc. Inc.
Address.....P. O. Box 736
Tel.: WYman 6-5621 .....NBC
President, Gen. Mgr.....R. V. Eppel
Commercial Mgr.....William Hoffman
Chief Engineer.....J. Doherty

KOTA-TV—Rapid City—1955

Channel: 3 VHF..AP: 37.5 Kw...VP: 72.4 Kw.
Owned-Oper. By....Duhamel Enterprises, Inc.
Address .....Duhamel Bldg.
Tel.: Fillmore 2-2000.....ABC-CBS
Reps...Bolling; Wayne-Evans; Soderlund; Hix
Pres., Gen. Mgr.....Helen S. Duhamel
V.P., News Pub. Affrs.....Norm Heffron
Station Mgr.....William F. Turner
Operations Dir.....Arlyne Morgan
Promotion Director.....Sandra Keene
Production Mgr.....Dan Lesmeister
Chief Engineer.....Elmer Nelson
Owners of: KOTA-AM; KDUH-TV, Hay Springs.

KRSD-TV—Rapid City—1958

Channel: 7 VHF...AP: 12.9 Kw...VP: 25.7 Kw.
Owned.....Heart of Black Hills Stations
Address.....1438 Mt. View Road
Tel.: FI 2-6050.....NBC
Station Rep. .....Masla
President, Ch. Eng. .....Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos

KELO-TV—Sioux Falls—1953

Channel: 11 VHF..AP: 158 Kw..VP: 316 Kw.
Owned-Oper. By.....Midcontinent Bcstg. Co.
Business Address.....Phillips Ave. & 13th St.
Tel.: 336-1100 .....ABC-CBS
Station Representative.....H-R; Evans
President.....Joseph L. Floyd
V.P., General Mgr.....Evans A. Nord
Operations Mgr.....Tom Sheeley
Prog., Film Dir.....Robert Johnson
Promo., Pub. Dir.....Jack Townsend
Chief Engineer.....Les Froke
Owners of: KELO-AM; Sioux Falls; WLOL-AM-FM, Minneapolis; WKOW-AM-TV, Madison; KSO-AM, Des Moines.

KSOO-TV—Sioux Falls—1960

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....KSOO-TV, Inc.
Address.....8th St. & Phillips Ave.
Tel.: EDison 4-5601.....ABC-NBC
Station Reps.....Avery-Knodel; H. S. Hyett
President.....Morton Henkin
Exec. Vice President.....Tom Barnes
General Sales Manager.....Pat Patterson
Production Director.....John Kurtz
Promotion, Publicity Director.....Ed Thomas

Pop.: 3,625,000
Families: 998,000

Tennessee

TV Homes: 767,500
TV Stas. in State: 14

WDEF-TV—Chattanooga—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WDEF Broadcasting Co.
Address.....3300 Broad St.
Tel.: 267-3392 .....CBS
Sta. Rep.....Advertising Time Sales
President.....Carter M. Parham
Station Mgr.....Otis H. Segler
Program Dir.....Morris Quave
Film Mgr.....J. L. Smith
Chief Engs.....Burford Young, Robert Briscoe
Owners of: WDEF, AM.

WRGP-TV—Chattanooga—1956

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Rust Craft Bcstg. Co.
Business Address.....1214 McCallie Ave.
Tel.: 698-1505.....NBC
Representative ..... H-R
President .....Jack Berkman
V.P., General Manager.....Harry D. Burke
V.P., Sales Manager.....George P. Moore
Film Manager.....Jerry Wise
Promotion Dir.....Reg Stagmaier
Chief Engineer.....Bertram B. Barnes
Owners of: AM-FM-TV, Steubenville, O.; WWOL-AM, Buffalo, N. Y.; WPIT-FM-TV, Pittsburgh; WRDW-TV, Augusta, Ga.; WSOL, Tampa, Fla.

WTVC—Chattanooga—1958

Channel: 9 VHF...AP: 158 Kw....VP: 316 Kw.
Owned.....Martin Theatres of Georgia, Inc.
Business Address.....Hotel Patten
Tel.: AM 6-4151.....ABC
Sta. Representative.....Young TV
President.....E. D. Martin
V.P., General Mgr.....R. R. Owen
Program Director.....Tommy Reynolds
Operations Director.....Leon Webb
Production Manager.....Fred Hickey
Chief Engineer.....Fred Edney
Owners of: WTVM-TV, Columbus, Ga.

WDXI-TV—Jackson—1955

Channel: 7 VHF...AP: 44 Kw....VP: 86.7 Kw.
Owned-Oper. By.....Dixie Bcstg. Co.
Business Address.....Williams Bldg.
Tel.: 7-9611.....ABC-CBS
Sta. Rep.....Venard, Torbet & McConnell
President .....Aaron B. Robinson
General Manager.....John E. North
Prog. Dir., Film Mgr.....James W. Hoppers
Publicity Dir.....Jack Mayer
Chief Engineer.....James Thomas

WJHL-TV—Johnson City-Kingsport-Bristol—1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WJHL, Inc.
Address....137-145 W. Main St., Johnson City
Tel.: 926-2151 .....ABC-CBS
Representative .....Pearson
Pres., Gen. Mgr.....W. Hanes Lancaster, Jr.
Comm. Mgr.....J. Will Hall
Program, Film Dir.....Alfred Gregory
Prom., Pub. Director.....Linda Mitchell
Chief Engineer.....William C. Hunter

WATE-TV—Knoxville—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. .....WATE, Inc.
Business Address.....1306 Broadway, N.E.
Tel.: 524-4651.....NBC
Representative...Harrington, Righter & Parsons
President.....Cowan Rodgers, Jr.
Exec. V.P., Gen. Mgr. .....W. H. Linebaugh
Comm. Manager.....J. T. McCloud
Program Director.....J. H. Reese
Promotion Director.....Pierce Harrah
Production Director.....Jack Wiedemann
Chief Engineer.....Fred M. Andrews
Owners of: WATE.

WBIR-TV—Knoxville—1956

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....WMRC, Inc.
Business Address.....1513 Hutchison Ave.
Tel.: 525-8101.....CBS
Newspaper Affil. ....Greenville News Piedmont
Station Representative.....Avery-Knodel
President.....R. A. Jolley, Sr.
General Manager.....John P. Hart
Nat. Sales Mgr.....Kennedy R. Maxwell
Commercial Manager.....Neal W. Branch
Prom. Pub. Dir.....Lowell Branham
Prog. Dir., Film Mgr., ...Peter Fennelly
Chief Engineer.....J. Rex Horton
Owners of: WBIR-AM-FM, Knoxville; WFBC-AM-FM-TV, Greenville, S. C.

WTVK—Knoxville—1953

Channel: 26 UHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....So. Central Bcstg. Co.
Business Address.....P. O. Box 1388
Tel.: 687-2312 .....ABC
Station Rep.....Pearson
President, Gen. Mgr.....J. Engelbrecht
Comm. Program Dir.....W. E. Eckstein
Sales Promotion.....Florence Lawson
Chief Engineer.....Carl Lawson

WHBQ-TV—Memphis—1953

Channel: 13 VHF..AP: 160 Kw...VP: 316 Kw.
Owned-Oper. By.....RKO General, Inc.
Address .....1381 MadisonAve.
Tel.: BR 2-3441.....ABC
Station Rep...Nat'l. Sales Div. RKO General
Gen. Mgr.....D. A. Noel
Sales Mgr.....Alex Bonner
Program Dir.....Lanier Russell
Chief Engineer.....Roy Welton
Owners of: WHBQ-AM; WNAC-AM-FM-TV, Boston; KHJ-AM-FM-TV, Los Angeles; KFRC, San Francisco; WOR-AM-FM-TV, New York; CKLW-AM-TV, Detroit-Windsor; WGMS, Washington, D. C.; WHCT, Hartford.

WMCT—Memphis—1948

Channel: 5 VHF...AP: 60 Kw....VP: 100 Kw
Owned By.....Scripps-Howard Bcstg.
Address.....1960 Union Ave.
Tel.: BRoadway 4-8515.....NBC
Newspaper Affil.....Commercial Appeal
Representative .....Blair TV
President .....Jack Howard
V.P., General Manager.....H. W. Slavick
Station, Comm. Mgr.....Earl Moreland
Local Comm. Mgr.....J. P. Tucker
Program, Film Mgr.....Ed Greaney
Prom., Publicity Dir.....Jack Agnew
Merchandising Mgr.....Jack Boyle
Chief Engineer.....E. E. (Buddy) Frase
Owners of: WMC-AM-FM; WCPO-AM-FM-TV, Cincinnati; WPTV, W. Palm Beach, Fla.

WREC-TV—Memphis—1956

Channel: 3 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....WREC Bcstg. Service
Business Address.....Hotel Peabody Bldg.
Tel.: JA 5-1313.....CBS
Representative ..... Katz
President, Gen. Mgr.....Hoyt B. Wooten
Commercial Mgr.....Charles B. Brakefield
Program, Prom. Mgr.....Jack Michael
Chief Engineer.....Wilson Raney

WLAC-TV—Nashville—1954

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw
Owned-Oper. .....WLAC-TV Inc.
Address.....159 Fourth Avenue North
Tel.: CH 2-4331.....CBS
Representative .....Katz
Exec. V.P. & Gen. Mgr.....T. B. Baker, Jr.
Ass't to Mgr.....Ruth C. Talley
Gen. Sls. Manager.....R. M. Reuschle
Operations Mgr.....Roy A. Smith
Chief Engineer.....Ralph L. Hucaby

WSIX-TV—Nashville—1953

Channel: 8 VHF..AP: 109 Kw...VP: 316 Kw.
Owned-Oper. By.....WSIX Inc.
Address.....441 Murfreesboro Road
Tel.: 255-5431 .....ABC
Station Rep.....Peters, Griffin, Woodward
President.....Louis R. Draughon
Exec. V.P., Gen. Mgr.....E. S. Tanner
Sales Manager.....Jack C. Long
Operations, Film Dir.....Robert L. Chaudoin
Prom., Pub. Dir.....W. A. Jones
Production Mgr.....Bill H. Hentz
V.P., Eng. Dir.....C. R. Duke
Owners of: WSIX, AM-FM-TV.

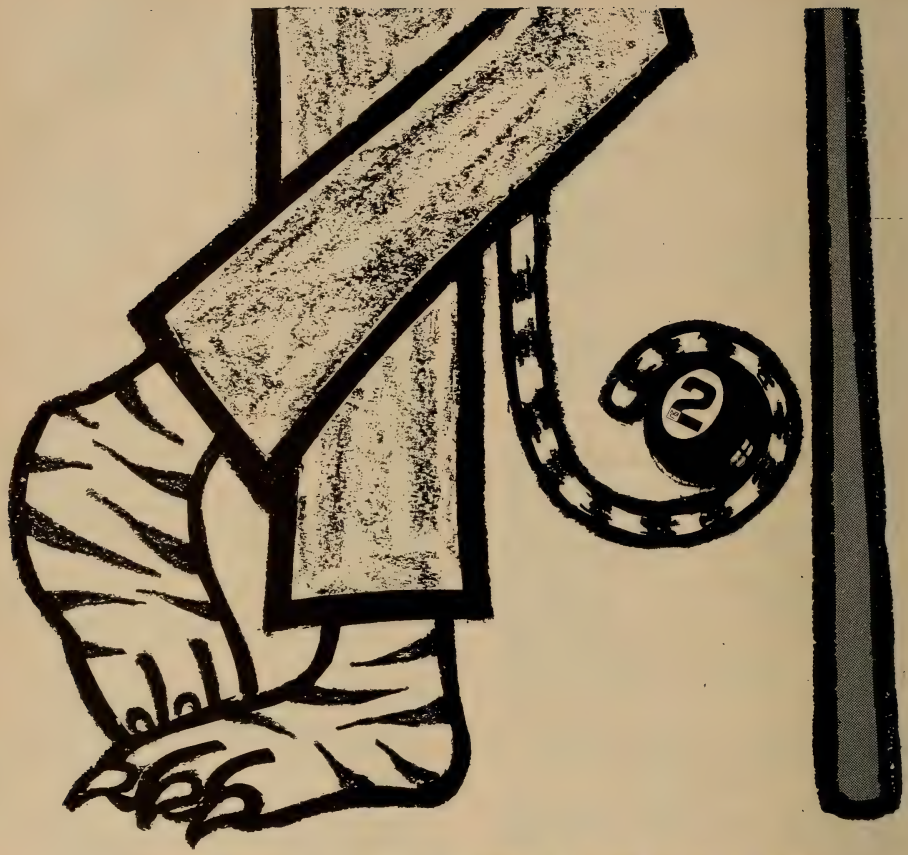
WSM-TV—Nashville—1950

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....WSM, Inc.
Address .....7th & Union
Tel.: AL 4-5656.....NBC
Station Rep.....Petry
President .....John H. DeWitt, Jr
V.P., Gen. Mgr.....Irving Waugh
Comm. Manager.....Hl Bramham
Operations Mgr., Film Mgr.....Brad Crandall
Prom. Dir. .....Chuck Olson
Chief Engineer.....Aaron Shelton

STATE BROADCASTERS ASSOCIATIONS

FOR RADIO AND TELEVISION STATIONS

LISTED ON PAGES 630-635



ADVERTISING TIGERS

BUY

KPRC-TV

HOUSTON

". . . Also Campus Tigers Wear Dickies Slacks."

Pop.: 10,050,000
Families: 2,972,000

Texas

TV Homes: 2,405,000
TV Stas. in State: 44

KRBC-TV—Abilene—1953

Channel: 9 VHF..AP: 72.5 Kw...VP: 145 Kw.
Owned-Oper. By.....Abilene Radio & TV Co.
Business Address.....4510 So. 14th St.
Tel.: OW 2-4242.....NBC
Station Rep.....Bolling
President, Gen. Mgr.....Dale Ackers
Station, Comm. Mgr.....William P. Terry
Program, Pub. Dir.....Normand Mann
Chief Engineer.....Troy Mallon
Owners of: KRBC-AM; KABC-TV, San Angelo.

KPAR-TV—Abilene—Sweetwater—1956

Channel: 12 VHF..AP: 150 Kw...VP: 75 Kw.
Owned By.....Texas Key Bcstrs.
Bus. Address..Box 588, Westgate Cap., Abilene
Tel.: OWen 2-2222.....CBS-ABC
Station Representative.....Adv. Time Sales
President, Gen. Mgr.....James M. Isaacs
Business Mgr.....A. R. (Dick) Elam, Jr.
News Dir.....J. Bartel La Rue
Chief Engineer.....J. T. Allen

KVLF-TV—Alpine—1961

Channel: 12 VHF...AP: .15 Kw...VP: .17 Kw.
Owned By.....Big Bend Broadcasters
Address.....Box 779
Tel.: TE 7-2144.....ABC
Station Representative.....Clyde Melville
President, Gen. Mgr.....Gene Hendryx
Chief Engineer.....Fritz Weyerts
Owners of: KVLF, Alpine.

KFDA-TV—Amarillo—1953

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Texas State Network
Address.....P. O. Box 1400
Tel.: EV 3-2226.....CBS
Station Representative.....Blair TV
President.....Gene L. Cagle
Gen., Sta. Mgr.....John Tyler
Promoion, Pub. Dir.....Ray Knight
Chief Engineer.....Bill Smith
Owners of: KFJZ-AM-FM, Fort Worth, Tex.; KRIO, McAllen, Tex.

KGNC-TV—Amarillo—1953

Channel: 4 VHF.. AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Globe News Publishing Co.
Business Address.....2000 N. Polk St.
Tel.: EVergreen 3-3321.....NBC
Newspaper Affiliation.....News; Globe-Times
Station Rep.....Venard, Torbet & McConnell
President.....Parker Prouty
General Manager.....Bob Watson
Station, Comm. Mgr.....Bill Clarke
Promotion Dir.....Bill Pigeon
Production Mgr.....Bill Torbert
Chief Engineer.....W. H. Torrey

KVII-TV—Amarillo—1957

Channel: 7 VHF..AP: 100 Kw...VP: 316 Kw.
Owned.....Southwest States, Inc.
Business Address.....P.O. Box 925
Tel.: DR 3-1787.....ABC
Station Representative.....Bolling
President.....Cecil Trigg
Vice Pres., Gen. Mgr.....Charlie Keys
Operations Dir.....George Gallivan
Asst. Manager.....Bill Bailey
Program Dir.....Bill Harkins
Promotion Dir.....Bob Bayle
Business Mgr.....Hugh Clark
Chief Engineer.....C. L. Sweet
Owners of: KROD-AM-TV, El Paso; KOSA-AM-TV, Odessa; KRNO-AM, San Bernardino, Calif.

KTBC-TV—Austin—1952

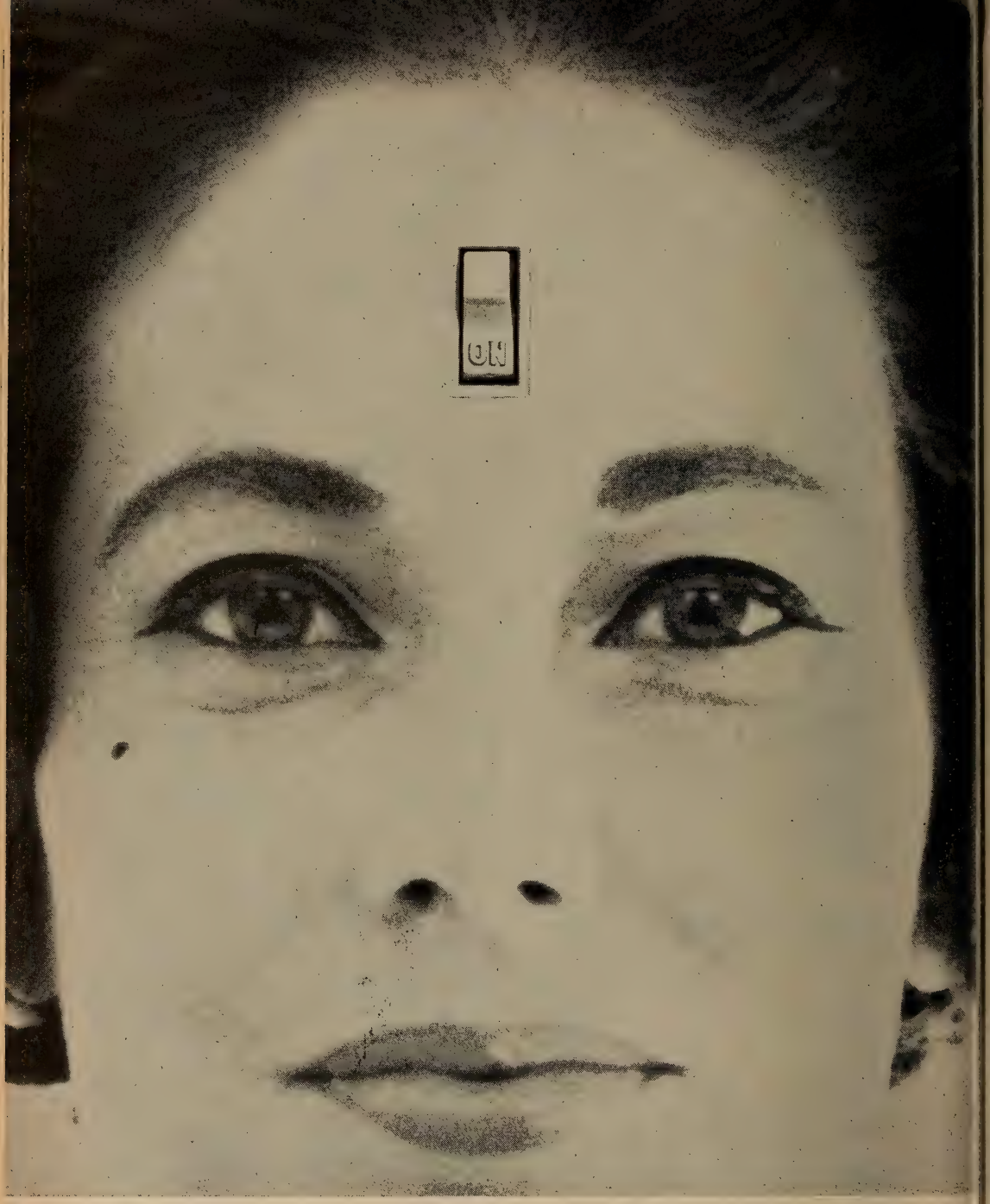
Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....The L-B-J Co.
Address.....Box 1155
Tel.: GR 2-2424.....ABC-CBS-NBC
Representative.....Raymer
Pres., Gen. Mgr.....J. C. Kellam
Vice Pres.....Warren Wodward
Commercial Mgr.....O. P. (Bob) Bobbitt
Administrative Asst.....Elmo Brown
Program Dirs.....Dan Love, Richard S. Pryor
Sales Promotion Mgr.....Larry Carothers
Local Sales Mgr.....Charles Howell
Film Mgr.....Dave Swope
Chief Engineer.....Ben Hearn
Owners of: KTBC, AM-FM.

KBMT-TV—Beaumont—1961

Channel: 12 VHF...AP: 158 Kw...VP: 316 Kw.
Owned By.....Television Broadcasters, Inc.
Address.....1420 Calder Ave.
Tel.: TE 3-7512.....ABC
Station Representative.....Hollingbery
President.....Randolph Reed
General Mgr.....John H. Fugate
Program Mgr.....Lew Koch
Promotion Dir.....Doug Thompson
Film Mgr.....Barney Chance
Chief Engineer.....Vernon L. Dillaplain

KFDM-TV—Beaumont—1955

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Beaumont TV Corp.
Address.....2955 Freeway W., T.V. Center
Tel.: TW 2-6622.....CBS
Representative ....Peters, Griffin, Woodward
President.....D. A. Cannan
General Manager.....C. B. Locke
Comm., Film Mgr.....Mott M. Johnson
Program Dir.....Bob McManus
Promotion, Pub. Dir.....Bill Hammond
Chief Engineer.....Harold W. Bartlett



The switch is on for your product . . . when it is presented to the receptive, loyal audience of the leadership station. WFAA-AM-FM-TV, Communications Center. Broadcast Services of The Dallas Morning News. Represented by Edward Petry and Co., Inc.

TEXAS

KWAB-TV—Big Spring—1956

Channel: 4 VHF...AP: 6.3 Kw....VP: 12.9 Kw.
Owned By.....Grayson Enterprises
Address.....7400 College Ave., Lubbock, Tex.
Tel.: SH 4-2345 (Lubbock).....CBS-ABC
Station Rep. .....Advertising Time Sales
President, Gen. Mgr.....Sidney A. Grayson
Station Mgr.....Bill Edgar
Natl. Sales Mgr.....John Henry
Program Director.....Ray Trent
Film Director.....Dick Knerr
Chief Engineer.....Elbert Shannon
Owners of: KLBK-AM-TV, Lubbock; KPAR-TV, Abilene.

KBTX-TV—Bryan—1957

Channel: 3 VHF..AP: 30.2 Kw...VP: 60.3 Kw.
Owned.....Brazos Bcstg. Co.
Business Address.....Box 3237
Tel.: VI 6-7777.....ABC-CBS
Sta. Rep.....Venard, Torbet & McConnell
President, Gen. Mgr.....M. N. Bostick
Sta. Mgr.....Harry Lee Gillam
Program Director.....Earl R. Greathouse
Promotion Director.....John Scogin
Commercial Manager.....Boyce Oliver
Chief Engineer.....W. B. Cox

KRIS-TV—Corpus Christi—1956

Channel: 6 VHF..AP: 50 Kw... VP: 100 Kw.
Owned-Oper. By.....Gulf Coast Bcstg. Co.
Business Address.....409 S. Staples St.
Tel.: TU 3-6511 .....NBC
Representative.....Peters, Griffin, Woodward
Pres., Gen. Mgr.....T. Frank Smith
V.P., Nat. Spot Sls., Net. Clr..Miss Van Johnson
V.P., Programs.....Charles Nethery
V.P., Sales.....W. M. Eikner
V.P., Engineering.....Jerry E. Smith

KZTV—Corpus Christi—1956

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....KSIX-Television, Inc.
Business Address.....Show Room Bldg.
Tel.: TUlip 4-1616.....ABC-CBS
Station Rep. .....Advertising Time Sales
Pres., Sta., Gen. Mgr. .....Vann M. Kennedy
Chief Engineer.....D. Taylor

WFAA-TV—Dallas—1949

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By.....A. H. Belo Corp.
Address .....Communications Center
Tel.: RI 8-9631.....ABC
Newspaper Affiliation.....Morning News
Station Rep. .....Petry
President.....Joseph M. Dealey
General Mgr.....Mike Shapiro
Station Mgr.....Ed Pfeiffer
Commercial Mgr.....Jack Hauser
Program Dir.....Jay Watson
Prom., Pub. Dir.....Casey Cohlmia
Operations Mgr.....Jim Pratt
Film Mgr.....Joan Johnson
Chief Engineer.....Chris Irby
Owners of: WFAA-AM-FM.



Just for laughs...you can't beat "The Best of Groucho" or "Hennesey" or "People Are Funny." They have the whole country in stitches—on the nation's local stations. People in your area like laughs, too. Why not let them in on the fun? And let yourself in on big audiences—through **NBC Films.**

KRLD-TV—Dallas—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....Times Herald Printing Co.
Business Address.....Herald Square
Tel.: 742-6811 .....CBS
Newspaper Affiliation...Dallas Times Herald
Station Rep. .....Advertising Time Sales
President.....Clyde Rembert
Station Mgr.....Roy M. Flynn
Gen. Sales Manager.....Gene Cuny
Asst. Gen. Mgr.....Ves Box
Prom., Pub. Director.....J. W. Axtell
Program Dir.....Fritz Kuler
Film Manager.....Nick Mueller
Chief Engineer.....B. B. Honeycutt
Owners of: KRLD, AM-FM.

KELP-TV—El Paso—1956

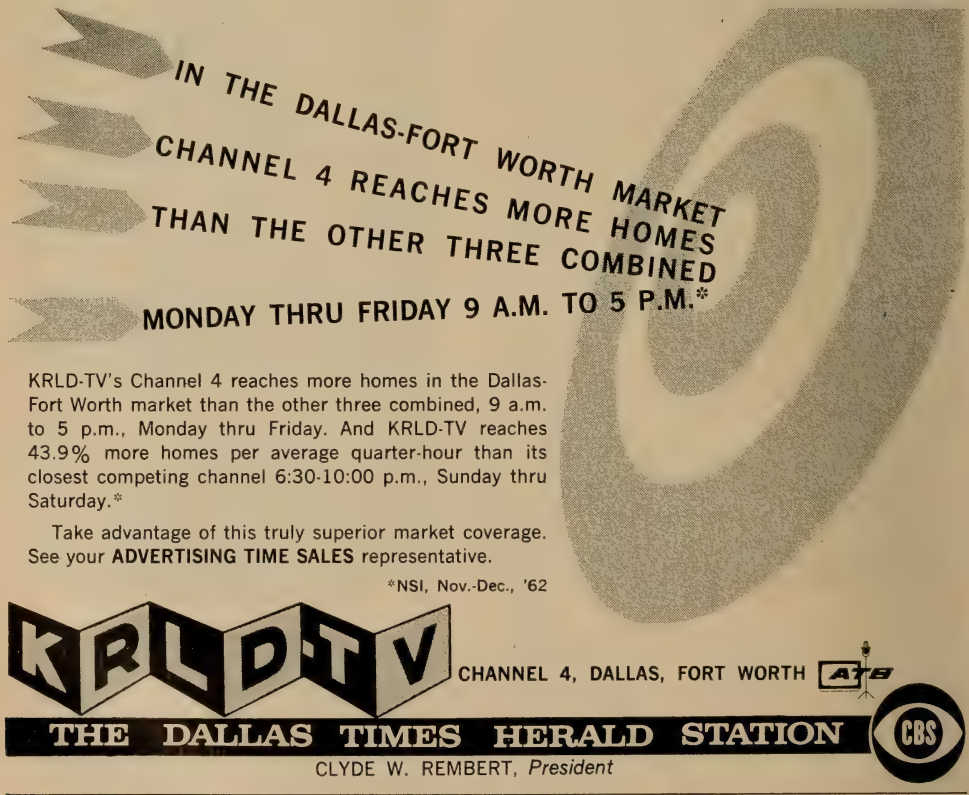
Channel: 13 VHF..AP: 117 Kw...VP: 209 Kw.
Owned-Oper. By.....KELP TV Corp.
Business Address .....Box 9924
Tel.: KE 3-5911.....ABC
Representative .....Young TV
President .....Norman Alexander
General Manager.....Gene Roth
Program Dir.....Dick Barron
Film Mgr.....Dub Hartline
Promotion Dir.....Sandy Milligan
Publicity Dir.....Otto Goessl
Ch. Eng.....Michael Gaglio

KROD-TV—El Paso—1952

Channel: 4 VHF...AP: 31 Kw....VP: 62 Kw.
Owned-Oper. By.....Southwest States, Inc.
Address.....2201 Wyoming St.
Tel.: KE 2-6551.....CBS
Sta. Rep. .....Bolling
Chairman of Board.....Jack C. Vaughn
President.....Cecil L. Trigg
Sta. Mgr., Film Buyer.....Larry Daniels
Nat. Sales Mgr.....George Collie
Local Sales Mgr. .....Sheldon Turner, Jr.
Program Dir.....Bernie Bracher
Promotion, Pub. Dir. .....Jim Suggs
Chief Engineer.....Frank Jordan
Owners of: KROD, AM; KOSA-AM-TV, Odessa; KVII-TV, Amarillo; KRNO-AM, San Bernardino, Calif.

KTSM-TV—El Paso—1953

Channel: 9 VHF AP: 90 Kw....VP: 45 Kw.
Owned-Operated By.....Tri-State Bcstg. Co.
Address.....801 N. Oregon St.
Tel.: KE 2-5421 .....NBC
Representative .....Hollingbery
President, Gen. Mgr.....Karl O. Wyler, Sr.
Commercial Mgr.....Karl O. Wyler, Jr.
Program Dir.....Jack B. Chapman



Promotion Dir.....Arthur Davis
Operations Dir.....Jack Rye
Chief Engineer.....Kenneth J. Walton
Owners of: KTSM, AM.

KTVT—Fort Worth—1955

Channel: 11 VHF..AP: 107 Kw...VP: 210 Kw.
Owned By.....WKY TV Systems, Inc.
Address.....4801 West Freeway
Tel.: PE 8-1951.....Independent
Newspaper Affiliation.....Oklahoma Pub.
Station Rep.....Katz
President.....E. K. Gaylord
Administrative Asst.....Crawford Rice
Station Mgr.....Jim Terrell
Sales Mgr.....E. L. Cartwright
Program, Film Mgr.....Darrell Jones
Prom., Merch. Dir.....Bill Camfield
Chief Engineer.....W. E. Kessel
Owners of: WKY-AM-TV, Oklahoma City; WTVT-TV, Tampa-St. Petersburg.

WBAP-TV—Fort Worth—1948

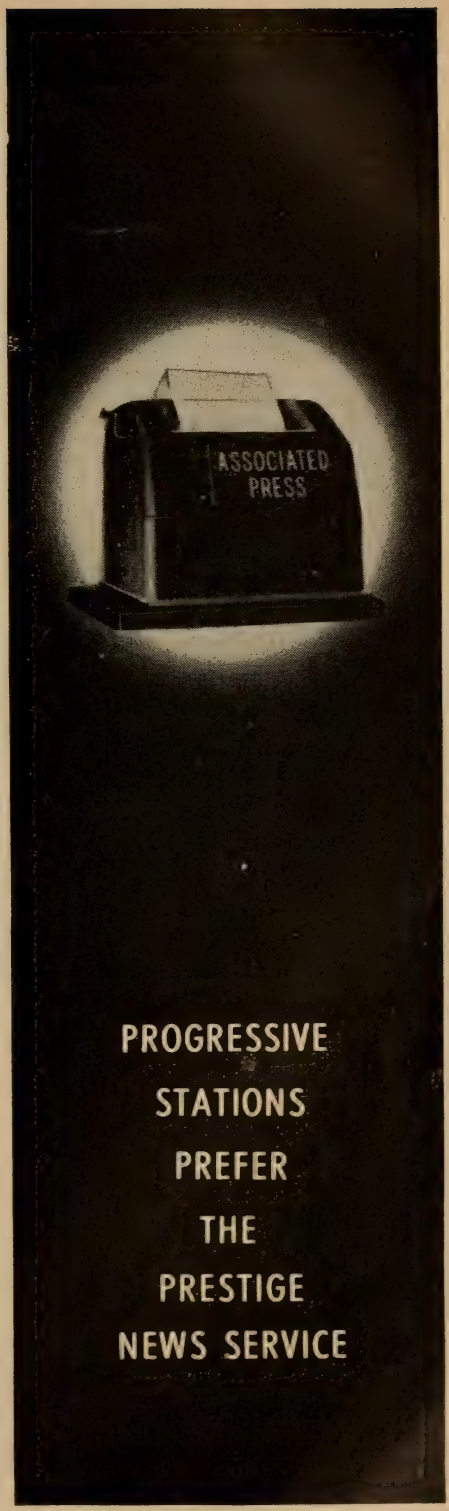
Channel: 5 VHF..AP: 60.3 Kw...VP: 100 Kw.
Owned-Oper. By.....Carter Publications, Inc.
Business Address.....3900 Barnett St.
Tel.: JE 6-1981.....NBC
Newspaper Affiliation .....Star-Telegram
Representative ....Peters, Griffin, Woodward
President.....Amon Carter, Jr.
V.P. & Director.....Harold V. Hough
Gen., Sta. Mgr.....Roy Bacus
Commercial Manager.....Jack Rogers
Program Dir., Film Buyer.....Robert Gould
Prom., Pub. Dir.....Phil W. Wygant
Chief Engineer.....Rupert Bogan
Owners of: WBAP, AM-FM.

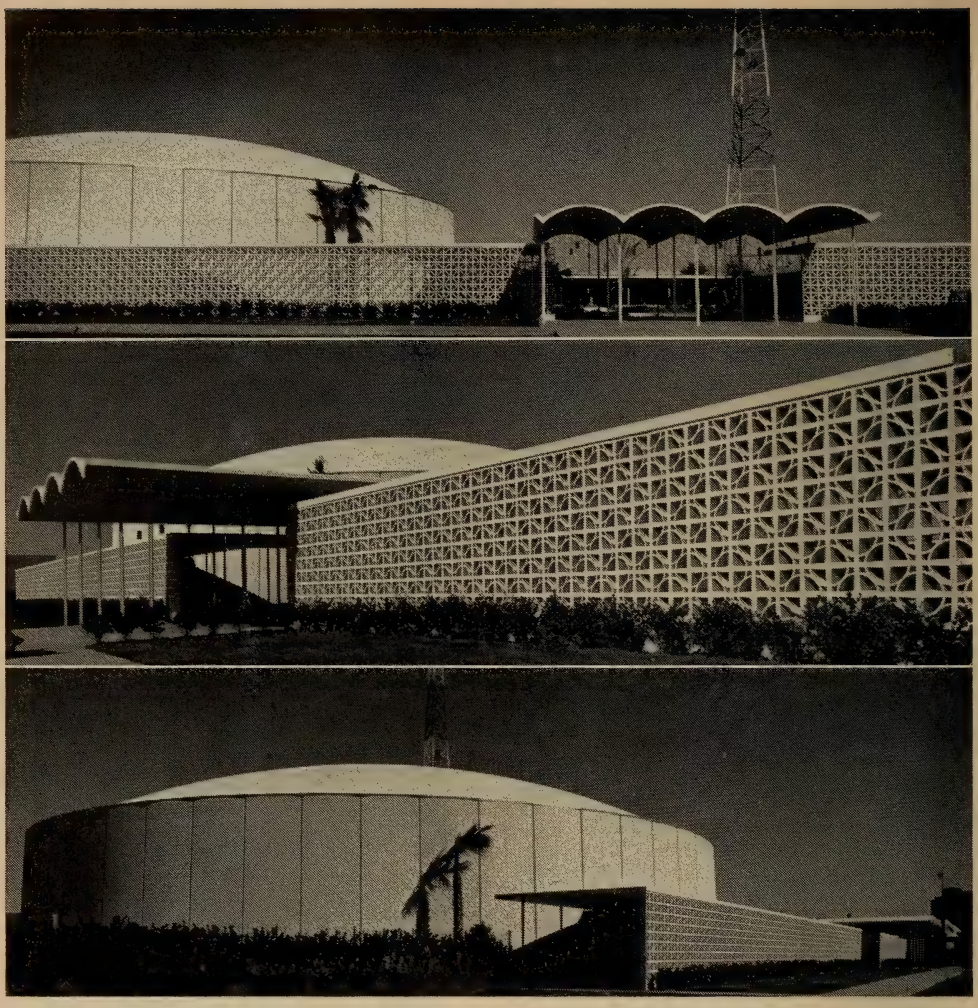
KGBT-TV—Harlingen—1953

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Harbenito Bcstg. Co.
Address.....P. O. Box 711
Tel.: GA 3-4880.....ABC-CBS
Station Rep.....Venard, Torbet & McConnell
President, General Mgr.....McHenry Tichenor
Commercial Mgr.....Joe Yowell
Program Dir.....Mal Kasanoff
Chief Engineer.....Al Beck

KHOU-TV—Houston—1953

Channel: 11 VHF. AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Gulf Television Corp.
Address.....P. O. Box 11
Tel.: JA 9-4811.....CBS
Station Rep.....H-R TV
President.....C. Wrede Petersmeyer
General, Sta. Mgr.....James C. Richdale, Jr.
Comm. Manager.....Robert O. Paxson
Film Mgr., Prog. Dir. .....C. Calvin Jones
Prom. Dir.....Roland Brazier
Publicity Dir.....James Everhart
Chief Engineer.....Art Biggs
Owners of: WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KXTV, Sacramento, Calif.





The television station of tomorrow is in Houston today

From every angle--Rates, Ratings, Local Prestige--
KTRK-TV is the VITAL BUY in HOUSTON



KTRK-TV — Channel 13

P.O. BOX 12, HOUSTON 1, TEXAS-ABC BASIC • HOUSTON CONSOLIDATED TELEVISION CO.
NATIONAL REPRESENTATIVES: GEO. P. HOLLINGBERY CO., 500 FIFTH AVENUE, NEW YORK 36, N.Y.
GENERAL MANAGER, WILLARD E. WALBRIDGE; COMMERCIAL MANAGER, BILL BENNETT.

KPRC-TV—Houston—1950

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Houston Post Co.
Address .....Box 1234
Tel.: MA 3-9271.....NBC
Newspaper Affiliation .....Post
Representative .....Petry
President.....Mrs. Oveta Culp Hobby
V.P., Gen. Mgr.....Jack Harris
Sta., Gen. Sales Mgr.....Jack McGrew
Production Mgr.....Ridge Radney
Promotion Mgr.....Kirtley Harriss
Film Mgr.....Earl Corridon
Publicity Dir.....Ednah Forrester
Chief Engineer.....Paul Huhndorfi

(See Page 754 for Ad)

KTRK-TV—Houston—1954

Channel: 13 VHF..AP: 170 Kw...VP: 316 Kw.
Owned-By.....Houston Consolidated TV Co.
Address.....P. O. Box 12
Tel.: MO 6-0713 .....ABC
Newspaper Affiliation .....Chronicle
Representative .....Hollingbery
President.....John T. Jones, Jr.
Exec. V.P., Gen. Mgr.....W. E. Walbridge
Comm. Manager.....William F. Bennett
Program Mgr.....Howard Finch
Film Mgr.....M. B. Johnson
Publicity Dir.....Lila Gordon
Art, Advertising Dir.....Paul Montague
Business Mgr.....Earl Scholton
Prog. Dev., Pub. Serv. Dir.....John E. Hill
Production Dir.....Wayne Thomas
News Dir.....Ray Conaway
Sports Dir.....Guy Savage
Chief Engs.....Jess Mitchell, Robert Sutton

KGNS-TV—Laredo—1956

Channel: 8 VHF....AP: 9.6 Kw.....VP: 3 Kw.
Owned By.....Southwestern Operating Co
Business Address.....820 Convent Ave.
Tel.: RAndolph 3-3674.....ABC-CBS-NBC
Newspaper Affiliation
Ft. Smith Times-Record, Southwest American
Station Rep.....Venard, Torbet & McConnell
President.....Donald W. Reynolds
General Mgr.....Roy Bowman
Program Dir.....Pat Miller
Promotion, Pub. Dir.....Delia Palacios
Film Manager.....Ernie Ramirez
Chief Engineer.....Irven Simpson
Owners of: KFSA-TV-AM, Ft. Smith; KOLO-TV-AM, Reno; KLRJ-TV, Las Vegas; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Las Vegas; KFOY-TV, Hot Springs, Ark.

KCBD-TV—Lubbock—1952

Channel: 11 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Bryant Radio & TV Inc.
Business Address.....5600 Ave. A.
Tel.: SH 4-1414.....NBC
Representative .....Raymer
Pres., Gen. Manager.....Joe H. Bryant
Asst. Gen. Manager.....Robert L. Snyder
National Sales Mgr.....Ray Poindexter
Comm. Manager.....George L. Tarter
Program Director.....Bill Taylor
Film Mgr.....Leon Feazell
Publicity Mgr.....Joan Prigmore
Chief Engineer.....Frank Lee
Owners of: KCBD, AM.

KLBK-TV—Lubbock—1952

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Grayson Enterprises
Bus. Address.....7400 College Ave.
Tel.: SH 4-2345.....CBS
Station Rep. .....Advertising Time Sales
President.....Sidney W. Grayson
General Manager.....Nat Levine
National, Gen. Sales Mgr.....John Henry
Program, Prom. Dir.....Ray Trent
Film Mgr.....Dick Knerr
Chief Engineer.....Elbert Shannon
Owners of: KLBK-AM; KPAR-TV, Abilene; KWAB-TV, Big Spring.

KTRE-TV—Lufkin—1955

Channel: 9 VHF..AP: 12.5 Kw...VP: 26 Kw.
Owned-Oper. By...Forest Capital Commun. Co.
Business Address.....P. O. Box 701
Tel.: NE 4-7771.....NBC-CBS-ABC
Reps....Venard, Torbet & McConnell; Melville
President, Gen. Mgr.....Richman Lewin
Comm. Mgr.....Royce Christenson
Program Dir., Film Mgr.....Bill Carter
Prom., Pub. Dir.....Mary Ann Christopher
Chief Engineer.....Fred Clinton Hill
Owners of: KTRE, AM.

KDCD-TV—Midland—1961

Channel: 18 UHF..AP: 7.6 Kw...VP: 4.7 Kw.
Owned By.....Midland Telecasting Co., Inc.
Address.....Box 5345
Tel.: OX 4-4344.....Independent
President.....Dalton H. Cobb
General, Station Mgr.....Chet Darwin
Comm., Adv. Mgr.....Louis Roberts
Prog., Prom. Dir.....Jack Callis
Chief Engineer.....Dick Deason

KMID-TV—Midland—1953

Channel. 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By..Midessa Television Co., Inc.
Business Address .....Midland
Tel.: MU 2-7321.....NBC
Station Rep.....Venard, Torbet & McConnell
President.....J. C. Dunagan
General Manager.....Ray Herndon
Chief Engineer.....Bill Buford

KVKM-TV—Monahans—1958

Channel: 9 VHF..AP: 120 Kw...VP: 240 Kw.
Owned By.....Tri-Cities Bcstg. Co.
Address .....Drawer K
Tel.: WI 3-3231.....ABC
Station Reps.....Melville; Masla
General, Comm. Mgr.....J. Ross Rucker

Program Dir.....Jean Welch
Promotion Mgr.....Patricia Knight
Chief Engineer.....Rubin L. Masters
Owners of: KVKM-AM.

KOSA-TV—Odessa—1956

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Southwest States, Inc.
Bus. Address.....1211 N. Whitaker
Tel.: FE 7-8301.....CBS
Representative .....Bolling
Pres., Gen. Mgr.....Cecil L. Trigg
Station Manager.....John Vacca
Sales Manager.....Ed Costello
Film Dir.....George Duesler
National Sales Manager.....George Collie
Chief Engineer.....Bill Schock
Owners of: KROD-TV, El Paso; KRNO, San Bernardino; KVII-TV, Amarillo.

KPAC-TV—Port Arthur—1957

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned.....Texas Goldcoast TV Inc.
Address .....Box 1059
Tel.: YUkon 5-5557.....NBC
Station Rep.....Blair TV
Pres., Gen. Mgr.....Julius Gordon
Comm., Adv. Mgr.....Mack Newberry
Program Dir., Film Mgr.....John Stegall
Prom., Pub. Dir.....Adeline Salter
Local Sales Mgr.....Roy Shotts
Chief Engineer.....D. Daniels

KCTV—San Angelo—1953

Channel: 8 VHF..AP: 13.5 Kw...VP: 27.5 Kw.
Owned-Oper. By..Westex Television Co., Inc.
Business Address.....Box 1941
Tel.: 655-7383 .....ABC-CBS
Reps....Melville, Venard, Torbet & McConnell
President.....B. P. Bludworth
Gen., Comm. Mgr.....J. Harley Hubbard
Prog., Pub. Dir.....Al Cobb
Film Manager.....Charles Cathey
Chief Engineer.....Larry Charlesworth

KENS-TV—San Antonio—1950

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Express Publ. Co.
Business Address.....Ave. E & 4th St.
Tel.: CA 5-7411.....CBS
Representative.....Peters, Griffin, Woodward
Newspaper Affil.....Express & News
President.....Conway C. Craig
Vice President.....Houston H. Harte
General Mgr.....Wayne Kearl
Technical Supervisor.....Buford R. McMillan

KONO-TV—San Antonio—1957

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Mission Tcstg. Corp.
Business Address.....1408 N. St. Mary's St.
Tel.: CA 6-7611.....ABC
Station Representative.....Katz
President.....Bob A. Roth
Gen., Sta. Mgr.....James M. Brown
Program Director.....Perry Dickey
Prom., Pub. Dir.....Katie Ferguson
Film Manager.....Sam Rocco
Dir. of Engineering.....George Ing
Chief Engineer.....Larry Beckmann

KWEX-TV—San Antonio—1955

Channel: 41 UHF....AP: 6 Kw.....VP: 11 Kw.
Owned By.....Spanish Inter. Bcstg. Corp.
Business Address.....111 Martinez St.
Tel.: CA 7-4141.....Independent
Station Rep.....Spanish Inter. Ntwk. Sales
President.....Frank Fouce
General Mgr.....Emilio Nicolas
Station Mgr.....Henry Gutierrez
Commercial Mgr.....Amalia Rodriguez
Program Dir.....Leonardo Garcia
Prom., Pub. Dir.....Don Dailey
Film Mgr.....Teresita Calvo
Chief Engineer.....Eligio Guzman
Owners of: KMEX-TV, Los Angeles.

WOAI-TV—San Antonio—1949

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By....Southland Industries, Inc.
Address.....1031 Navarro St.
Tel.: CA 7-4221.....NBC
Representative .....Petry
Board Chairman.....Hugh Halff, Jr.
Pres., Gen. Mgr.....James M. Gaines
V.P., Station Mgr.....Edward V. Cheviot
Prog. Director.....Robert Reed
Promotion Dir.....Charles Larkins
Film Manager.....Faye Leavitt
Chief Engineer.....Charles Jeffers

KCEN-TV—Temple-Waco 1953

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw
Owned By.....Channel 6, Inc.
Business Address.....17 S. 3rd St
Tel.: PR 3-6868.....NBC
Representative.....Blair TV Assoc.
President.....Frank W. Mayborn
General Manager.....Burton Bishop
Operations Manager.....Bob Gates
Film Mgr.....John Schreiber
Chief Engineer.....Curtis M. Casey

KTAL-TV—Texarkana-Shreveport—1953

(See Shreveport, La.)

KLTV—Tyler—1954

Channel: 7 VHF..AP: 217 Kw...VP: 316 Kw.
Owned-Oper. By.....Channel 7 Co.
Business Address.....Box 957
Tel.: LY 2-3873.....NBC-ABC-CBS
Station Rep .....Bolling
President.....Mrs. Lucille Ross Buford
Gen., Sta. Mgr.....Marshall H. Pengra
Comm., Adv. Mgr.....John Lenox
Prog., Pub. Dir.....Bonnie Lenox
Promotion Dir.....Mary Ann King
Film Mgr.....Joe Stinecipher
Chief Engineer.....Hudson Collins

KWTX-TV—Waco—1955

Channel: 10 VHF..AP: 255 Kw...VP: 127.5 Kw.
Owned-Operated By..KWTX Broadcasting Co.
Address.....4520 Bosque Blvd.
Tel.: PL 6-4451.....ABC-CBS
Station Rep. .....Venard, Torbet & McConnell
President, Gen. Mgr.....M. N. Bostick
Commercial Manager.....Pete McNee
Prom. Director.....Bill Dover
Program Director.....Ralph Webb
Film Manager.....George Wallace
Chief Engineer.....Jesse H. Dove
Owners of: KWTX, Waco, Tex.; KNAL, Victoria, Tex.; KXII-TV, Sherman, Tex.; KBTX-TV, Bryan, Tex.

KRGV-TV—Weslaco—1954

Channel: 5 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Kenco Enterprises
Business Address.....309 S. Missouri Ave.
Tel.: WO 8-3131.....ABC-NBC
Station Rep.....Paul H. Raymer
President, Gen. Mgr. .....Stoddard P. Johnston
V.P., Station Mgr. .....Charles L. Brooks
Sales Manager.....T. Marshall Weaver
Prom., Pub. Dir.....Hank Page
Operations Director.....Fred Noble
Chief Engineer.....Lewis Hartwig
Owners of: KRGV-AM.

KFDX-TV—Wichita Falls—1953

Channel: 3 VHF...AP: 70 Kw....VP: 100 Kw.
Owned.....Wichtex Radio & TV Corp.
Address .....Box 2040
Tel.: 692-4530 .....NBC
Representative .....Raymer
President.....Darrold A. Cannan
V.P., Comm. Film Mgr.....Howard H. Fry
V.P., Prom., Pub. Dir.....D. A. Cannan, Jr.
Chief Engineer.....John Adams

KSYD-TV—Wichita Falls—1953

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....KSYD-TV Co., Inc.
Address.....Box 2130
Tel.: 322-6957 .....CBS
Representative.....Advertising Time Sales
Pres., Gen. Mgr.....Syd Grayson
Station, Nat. Sales Mgr.....Stuart W. Klein
Program Dir.....Jon Burkhart
Promotion Director.....M s. Mary K. Norwood
Chief Engineer.....Herb Wiley
Owners of: KLBK-AM-TV, Lubbock; KPAR-TV, Abilene; KWAB-TV, Big Spring.

Pop.: 940,000
Families: 268,500

Utah

TV Homes: 240,000
TV Stas. in State: 3

KCPX-TV—Salt Lake City 1946

Channel: 4 VHF..AP: 14.5 Kw...VP: 27.1 Kw.
Owned By.....Columbia Pict. Electronics Corp.
Business Address.....130 Social Hall Ave.
Tel.: DA 2-5681.....ABC
Representative .....Katz
General Manager.....Douglas Elleson
Promotion Director.....Betsy Vaught
Chief Engineer.....Wally Lambourne
Owners of: KCPX, AM-FM.

KSL-TV—Salt Lake City—1949

Channel: 5 VHF..AP: 18.3 Kw...VP: 33.1 Kw.
Owned-Oper. By..Radio Service Corp. of Utah
Business Address.....145 Social Hall Ave.
Tel.: EL 5-4641.....CBS
Station Rep.....Peters, Griffin, Woodward, Inc.
President.....Arch L. Madsen
Vice Pres., Gen. Mgr.....Lloyd E. Cooney
Program Director.....Duane C. Hill
Publicity Director.....Clifton B. Thomas
Chief Engineer.....Vincent E. Clayton
Owners of: KSL, AM-FM.

KUTV—Salt Lake City—1954

Channel: 2 VHF..AP: 24.5 Kw...VP: 47.1 Kw.
Owned-Operated By.....KUTV, Inc.
Business Address.....179 Social Hall Ave.
Tel.: 322-2505 .....NBC
News Affil....Trib.; Ogden Standard-Examiner
Station Rep. .....Petry
President.....A. L. Glasmann
Vice Pres.....George C. Hatch
General, Sta. Mgr.....Brent H. Kirk
Program, Operations Mgr.....LaMar Smith
Promotion Director.....Pat Visick
Film Manager.....Jack Ivers
Chief Engineer.....B. R. Carpenter

FOR OFFICERS OF THE TEXAS AND UTAH BROADCASTERS ASSOCIATIONS, SEE PAGE 635

Pop.: 393,000
Families: 111,500

Vermont

TV Homes: 100,500
TV Stas. in State: 1

WCAX-TV—Burlington—1954

Channel: 3 VHF..AP: 9.5 Kw...VP: 18.3 Kw.
Owned-Oper. By.....Mt. Mansfield TV, Inc.
Address.....100 Market Sq.
Tel.: UN 2-5761.....CBS
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....S. T. Martin
Pub., Prom. Dir. .....Charles S. Lewis
V.P., Advertising Mgr. .....John A. Dobson
Film Manager.....A. Sherman Rutter
Chief Engineer.....J. W. Tierney
Owners of: WCAX.

Pop.: 4,125,000
Families: 1,101,000

Virginia

TV Homes: 894,000
TV Stas. in State: 12

WCYB-TV—Bristol—1956

Channel: 5 VHF..AP: 42.7 Kw...VP: 85.4 Kw.
Owned-Oper. By...Appalachian Bcstg. Corp.
Business Address.....P.O. Box No. 1009
Tel.: NOrth 9-4161.....ABC-NBC
Station Reps.....Meeker; Ayers
Pres., Gen. Mgr.....Robert H. Smith
Comm., Adv. Mgr.....J. Fey Rogers
Program Dir.....Art Countiss
Production Mgr.....James G. Evans
Chief Engineer.....Russell V. Robinson

WSVA-TV—Harrisonburg—1953

Channel: 3 VHF..AP: 4.17 Kw...VP: 8.32 Kw.
Owned-Oper. By...Shenandoah Valley Bcstg.
Address .....Rawley Pike
Tel.: 434-4431 .....ABC-CBS-NBC
Newspaper Affil.....Wash. Eve. Star
Reps..Venard, Torbet, McConnell; Clarke Brown
President, Gen. Mgr. .....Hamilton Shea
Asst. Gen. Mgr.....Warren L. Braun
Comm., Adv. Mgr.....Richard H. Johnson
Prog. Dir., Film Mgr.....Robert E. Lee
Prom., Pub. Dir.....Wanda Wilt
Chief Engineer.....Tom Jones
Owners of: WSAZ-AM.

WLVA-TV—Lynchburg—1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By..Lynchburg Bcstg. Corp.
Address.....2320 Langhorne Rd.
Tel.: VIctor 5-1242.....ABC
Representative .....Jack Masla
Pres., Gen. Mgr.....Philip P. Allen
Comm. Adv. Mgr.....Thomas L. Turner
Prog., Film Mgr.....Warren Uttal
Publicity Director.....Thomas Waller
Chief Engineer.....John T. Orth
Owners of: WLVA.

WAVY-TV—Norfolk—1957

Channel: 10 VHF..AP: 192 Kw...VP: 316 Kw.
Owned.....Tidewater Teleradio, Inc.
Address.....214 W. York St.
Tel.: MA 7-2345; EX 3-7331.....NBC
Representative .....H-R
Pres., Gen. Mgr.....J. Glen Taylor
V.P., TV Sales.....Edward J. Hennessy
Prom., Pub. Dir.....Richard Paul
Prog. Dir., Film Mgr.....Van Cantfort
Chief Engineer.....Andrew Jackson
Owners of: WAVY, AM.

WTAR-TV—Norfolk—1950

Channel: 3 VHF..AP: 50 Kw...AP: 100 Kw.
Owned-Operated By...WTAR Radio-TV Corp.
Business Address.....720 Boush St.
Tel.: MA 5-6711.....CBS
Newspaper Affil.....Norfolk Newspapers, Inc.
Representative .....Petry
President, Gen. Mgr.....Robert M. Lambe
V.P., Operations.....Harold Soldinger
V.P., Sales.....William Gietz
Prom., Pub. Dir.....James W. Evans
Chief Engineer.....Richard Lindell

WVEC-TV—Norfolk-Hampton 1953

Channel: 13 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.....Peninsula Bcstg. Corp.
Address.....110 Third St., Norfolk
Tel.: MA 7-7605.....ABC
Station Rep. .....Katz
Pres., Gen. Manager.....Thomas P. Chisman
V.P., Sales Director.....Harrol A. Brauer, Jr.
V.P., Operations Mgr.....L. W. Kliewer
V.P., Chief Engineer.....William C. King, Jr.
Commercial Mgr.....C. L. Coker
Promotion Dir.....H. L. Foiles

WYAH-TV—Norfolk-Portsmouth—1960

Channel: 27 UHF..AP: 8.7 Kw. ..VP: 17.4 Kw.
Owned By.....The Christian Bcstg. Network
Address.....1318 Spratley St., Portsmouth

Tel.: 393-6001 ..... Independent
President, Gen. Mgr., ... M. G. Robertson
Station Manager ..... Randolph S. Brent
Program, Film Mgr. ..... Neil Eskelin
Promotion Director ..... Wilbur Presson
Chief Engineer ..... Harvie Waff

WXEX-TV—Petersburg—1955

Channel: 8 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By..Petersburg Television Corp.
Address..Box 8765, Richm'd; 124 W. Tabb, Pet.
Tel.: RE 3-7876, Pet.: AT 8-2835, Richm'd...NBC
Station Reps. ..... Select; Brown
President ..... Thomas G. Tinsley, Jr.
V.P., Gen. Mgr. ..... Irvin G. Abeloff
Comm. Mgr. ..... Lawrence Slon
Program Dir. ..... Robert I. Grossman
Operations Mgr. ..... J. Harry Abbott
Promotion Dir. ..... Neil Kuvin
Film Mgr. ..... Robert E. Kennedy
Chief Engineer ..... George W. McGuigan

WRVA-TV—Richmond—1956

Channel: 12 VHF..AP: 158 Kw. ..VP: 316 Kw.
Owned-Oper. By ..... Richmond TV Corp.
Business Address ..... 5710 Midlothian Pike
Tel.: BE 3-5461 ..... ABC
Station Rep.... Harrington, Righter & Parsons
President ..... William R. Preston
General, Sta. Mgr. ..... Barron Howard
Commercial Mgr. ..... James D. Clark, Jr.
Program Film Dir. ..... Samuel S. Carey
Prom., Pub. Dir. ..... John L. Stone, Jr.
Chief Engineer ..... S. T. Terry, Jr.

WTVR—Richmond—1947

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By ..... Havens & Martin, Inc.
Address ..... 3301 W. Broad St.
Tel.: ELgin 5-8611 ..... CBS
Station Rep. ..... Blair TV
Pres., Gen. Mgr. ..... Wilbur M. Havens
Commercial Mgr. ..... William Kemple
Assistant Mgr. ..... Walter A. Bowry, Jr.
Prog. Director ..... John Shand
Prom., Pub. Dir. ..... W. J. Filer
Film Manager ..... Conrad G. Rianhard
Chief Engineer ..... James Kyle
Owners of: WMBG, AM, Richmond; WCOD, FM, Richmond.

WDBJ-TV—Roanoke—1955

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By ..... Times-World Corp.
Address ..... 2001 Colonial Ave.
Tel.: 343-8031 ..... CBS
Newspaper Affiliation.... Times; World-News
Representative..Peters, Griffin, Woodward, Inc.
President ..... M. W. Armistead, III
V.P., Broadcasting ..... Ray P. Jordan
V.P., General Mgr. ..... John Harkrader
General Sales Mgr. ..... Blake Brown
Asst. Mgr., Film Buyer ..... Paul E. Reynolds
Program Mgr. ..... Charles A. Ballou
Sales Prom., Mer. Mgr. .... Frank C. Martin, Jr.
Promotion Manager ..... R. A. DuVall
Operations Mgr. ..... Wendell H. Siler
Chief Engineer ..... J. E. Newman
Owners of: WDBJ, AM-FM.

WSLS-TV—Roanoke—1952

Channel: 10 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper. By.... Shenandoah Life Stations
Address ..... Church Ave., at 3rd St.
Tel.: DI 4-9226 ..... NBC
Station Rep. ..... Avery-Knodel
President ..... James H. Moore
V.P., Manager ..... Horace S. Fitzpatrick
Program Dir. ..... Melvin Linkous
Commercial Manager ..... A. S. Trevilian, Jr.
Sales Promotion Director ..... C. R. Garrison
Engineering Manager ..... J. P. Briggs
Owners of: WSLS-AM-FM.

Pop: 2,950,000
Families: 937,000

Washington

TV Homes: 798,000
TV Stas. in State: 11

KVOS-TV—Bellingham—1953

Channel: 12 VHF..AP: 112 Kw...VP: 224 Kw.
Owned-Oper. By ..... Wometco Enterprises
Business Address ..... 1151 Ellis St.
Tel.: REgent 4-4410 ..... CBS
Station Reps..... E. S. Sumner; Stovin-Byles
President ..... Mitchell Wolfson
General, Sta. Mgr. ..... David Mintz
Merchandising Director ..... Doug Davis
Operations Director ..... R. H. Anderson
Promotion Director ..... Marian Boylan
Public Affairs Dir. ..... Al Swift
Advertising Manager ..... Fred Elsethagen
Chief Engineer ..... John Price
Owners of: WTVJ, Miami, Fla.; WLOS, Asheville; WFGA, Jacksonville, Fla.

KIRO-TV—Seattle—1958

Channel: 7 VHF..AP: 158 Kw...VP: 316 Kw.
Owned ..... Queen City Bcstg. Co.
Address ..... 1530 Queen Anne Ave.
Tel.: AT 3-9800 ..... CBS
Representative..... Peters, Griffin, Woodward
Pres., Gen. Mgr. ..... Saul Haas
Nat'l Sales Manager ..... Al Stephenson
Local Sales Manager ..... King Mitchell
Program Director ..... Robert D. Gordon
Prom., Pub. Dir. ..... Mrs. Frances Pierce
Film Manager ..... Eugene Wecker
Chief Engineer ..... C. R. Morris

KOMO-TV—Seattle—1953

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.

Owned-Oper. By....Fisher's Blend Station, Inc.
Business Address.....100 4th Ave. N.
Tel.: MA 4-6000.....ABC
Sta. Representative.....Katz
Chairman of Board.....O. D. Fisher
President, Gen. Mgr.....W. W. Warren
Commercial Mgr.....Maitland Jordan
Mgr. Programming.....Dave Crockett
Program Manager.....Tom Rogstad
Film Editor.....Arden Skoog
Audience Prom. Mgr.....Margaret Hagerty
Chief Engineer.....C. E. Miller
Owners of: KOMO-AM; KATU-TV, Portland.

KING-TV—Seattle—1948

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....King Bcstg. Co.
Business Address.....320 Aurora
Tel.: MUtual 2-3555.....NBC
Representative .....Blair-TV
President.....Stimson Bullitt
V.P., Business Div.....Henry B. Owen
V.P., Broadcast Div. .....Otto P. Brandt
Commercial Manager.....James D. Neidigh
Program, Film Mgr.....Lee Schulman
Prom., Pub. Director.....Eric Bremner
Merchandising Manager.....G. W. Parker
Sales Service Mgr.....Del Loder
Chief Engineer.....Robert A. Ferguson
Owners of: KGW AM-TV, Portland, Ore.; KING-AM-FM; KREM-AM-FM-TV, Spokane, Wash.

KTVW—Seattle—1953

Channel: 13 VHF...AP: 60 Kw....VP: 100 Kw.
Owned.....J. E. McCaw
Business Address.....5534 N. 35 St., Tacoma
Tel.: SKyline 2-3544, Tacoma.....Independent
Station Rep.....Clarke Brown
President.....J. Elroy McCaw
General Manager.....James Hawkins
Program Director.....John Jarstad
Chief Engineer.....Ken Williams

KHQ-TV—Spokane—1952

Channel: 6 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Operated By.....KHQ, Inc.
Address.....S. 4202 Regal St.
Tel.: KEystone 4-0511.....NBC
Representative .....Katz
Pres., Gen. Mgr.....R. O. Dunning
Commercial Mgr.....J. Birney Blair
Program, Film Mgr.....John Fahey
Promotion, Publicity Dir.....Irving Smith
Chief Engineer.....Dee Waymire

KREM-TV—Spokane—1955

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned.....KREM Bcstg. Co.
Address .....4103 S. Regal
Tel.: KE 4-0423.....ABC
Representative .....Petry
President .....Stimson Bullitt
General Manager.....Robert Temple
Station Manager.....Alexander P. Hunter
Program Dir.....Walt Schaar
Film Manager.....Hughie Tanner
Chief Engineer.....Edward P. Antosyn
Owners of: KREM, AM-FM.

KXLY-TV—Spokane—1953

Channel: 4 VHF...AP: 28 Kw. ...VP: 47.9 Kw.
Owned By.....Spokane Television
Address.....315 W. Sprague Ave.
Tel.: MAdison 4-4291.....CBS
Newspaper Affil....Evening Telegram, Superior
Representative .....H-R
President .....Morgan Murphy
General, Station Mgr.....Wayne F. McNulty
Operations Dir.....Robert L. Warrington
National, Local Sales Mgr....Robert V. Weitze
Prom., Pub. Dir.....Lois Hunter
Technical Dir.....T. O. Jorgenson
Chief Engineer.....Dave Green
Owners of: KELP-TV-AM, El Paso; KXLY-AM-FM, Spokane, Wash.

KTNT-TV—Tacoma-Seattle 1953

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Operated By...Tribune Publishing Co.
Business Address.....S. 11th & Grant Sts.
Tel.: FU 3-2561.....Independent
Newspaper Affil.....Tacoma News/Tribune
Station Rep.....Paul H. Raymer Co.
President.....George F. Russell
General Manager.....Max H. Bice
Nat'l Sales Manager.....Herchel Cary
General Sales Mgr. .....R. Keith Miller
Program, Film Mgr.....Dell Spencer
Promotion Director.....David Smith
Chief Engineer.....Dick F. Engh
Owners of: KTNT-AM-FM.

KIMA-TV—Yakima—1953

Channel: 29 UHF..AP: 115 Kw...VP: 191 Kw.
Owned-Oper. By.....Cascade Bcstg. Co., Inc.
Business Address.....Box 702
Tel.: GL 2-9111.....CBS-NBC
Station Rep.....Young TV; Art Moore
President.....Thomas C. Bostic
General Mgr.....Jack Reber
Commercial Mgr.....William F. Grogan
Program Director.....James W. Nolan, Jr.
Promotion Director.....Robert H. Horn
Film Manager.....June Neel
Chief Engineer.....M. E. Burrill
Owners of: KIMA, AM; KEPR, AM-TV, Pasco; KWIQ, Moses Lake; KLEW-TV, Lewiston; KBAS-TV, Ephrata.

KNDO—Yakima—1959

Channel: 23 UHF..AP: 11.6 Kw. ..VP: 19.9 Kw.
Owned By.....Columbia Empire Bcstg. Corp.
Address .....Box 466
Tel.: CH 8-2300.....ABC
Station Rep. .....Weed TV Corp.
President, Gen. Mgr. .....Hugh Davis
Commercial Manager.....Jim Hawkins
Prog., Prom. Director.....Terry Mason
Film Manager.....Marge Whitman
Chief Engineer.....Warren Brown
Owners of: KNDU, Richland.

Pop.: 1,850,000
Families: 495,000

West Virginia

TV Homes: 390,000
TV Stas. in State: 9

WHIS-TV—Bluefield—1955

Channel: 6 VHF..AP: 28.8 Kw...VP: 50 Kw.
Owned-Oper. By....Daily Telegraph Ptg. Co.
Business Address.....Municipal Bldg.
Tel.: DA 7-7115.....NBC
News. Affil....Daily Telegraph, Sunset News
Station Reps. .....Select Station Reps.; Brown
President, Gen. Mgr.....H. I. Shott
Sta., Comm. Mgr. .....John C. Shott
Prog. Dir.....Orland C. Young
Promotion Director.....Kay Wilson
Film Manager.....Cecil Surratt
Chief Engineer.....Kenneth Dick
Owners of: WHIS, AM.

WCHS-TV—Charleston—1954

Channel: 8 VHF..AP: 93.3 Kw. ..VP: 158 Kw.
Owned By.....Rollins Bcstg.
Address.....Box 2167, Wilmington, Del.
Tel.: DI 6-5358.....CBS
Station Representative.....Blair TV
President.....O. Wayne Rollins
General, Sta. Mgr.....William P. Dix, Jr.
Vice Pres., TV.....George Baren Bregge
Comm. Mgr.....William Eaton, Jr.
Program Dir.....Douglas Martin
Prom., Pub. Dir. .....H M. Brawley
Film Manager.....Phil Smith
News Director.....Robert Horan
Chief Eng.....G. Brick
Owners of: WCHS-AM; WGEE-AM, Indian., Ind.; WEAR-TV, Pensacola, Fla.; WPTZ-TV, Plattsburgh, N. Y.; WAMS, Wilmington, Del.; WRAP, Norfolk, Va.; WNJR, Newark, N. J.; WBEE, Harvey, Ill.; KDAY, Los Angeles, Calif.

WBOY-TV—Clarksburg—1957

Channel: 12 VHF..AP: 137 Kw...VP: 278 Kw.
Owned By.....Rust Craft Bcstg.
Business Address.....912 W. Pike St.
Tel.: 624-7573-4 .....CBS-NBC
Station Rep.....Young TV
President.....Jack N. Berkman
Managing Director.....Roger Garrett
Commercial Manager.....Frank Balsley
Program Director.....Robert Toothman
Publicity, Promotion Dir.....Peter Lyman
Film Manager.....Frank Lucante
Chief Engineer.....Harry Brown
Owners of: WBOY-AM; WSTV-AM-FM-TV; WPIT-AM-FM, Pittsburgh; WSOL-AM, Tampa; WRGP-TV, Chattanooga; WRDW-TV, Augusta, Ga.

WJPB-TV—Fairmont—1954

Channel: 5 VHF...AP: 50 Kw. ...VP: 100 Kw.
Owned By.....WJPB-TV, Inc.
Address.....400 Quincy St.
Tel.: 363-0700.....ABC
Newspaper Affiliation.....Mannington Times
Station Rep.....Weed TV Corp.
President, Gen. Mgr.....J. Patrick Beacom
Comm., Adv. Mgr.....Eugene La Rosa
Program Dir.....N. C. Pelligrin
Prom., Pub. Dir.....Ray Herst
Film Mgr.....Gordon Ralphsnyder
Chief Engineer.....James McEwen
Owners of: WBUT-AM-FM, Butler, Pa.; WVVW, Grafton, W. Va.

WHTN-TV—Huntington—1955

Channel: 13 VHF..AP: 200 Kw...VP: 316 Kw.
Owned-Oper. By.....Reeves Broadcasting
Address .....625 Fourth Avenue
Tel.: JA 5-7661.....ABC
V.P., Gen. Mgr.....O. W. Myers
Comm. Manager.....George Miller
Program Director.....Clark W. Davis
Promotion Director.....Lloyd Hamlin
Chief Engineer.....Keith Massey

WSAZ-TV—Huntington—1949

Channel: 3 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....WJR, The Goodwill Station
Address.....201 Ninth St.
Tel.: JA 9-4127.....NBC
Station Representative .....Katz
President .....Worth Kramer
V.P., Gen. Mgr.....C. Tom Garten
Station Manager.....J. L. Sinclair
Program Director.....Maxwell Roth
Prom., Mer. Dir. .....Jack M. Williams
Film Manager.....David S. Bond
Chief Engineer.....John P. Clay
Owners of: WSAZ, AM.

WOAY-TV—Oak Hill—1954

Channel: 4 VHF..AP: 68 Kw...VP: 100 Kw.
Owned-Oper. By.....Robert R. Thomas, Jr.
Business Address.....Box 251
Tel.: HO 9-3361.....CBS
Representative ..... Pearson
Pres., Gen. Mgr.....Robert R. Thomas, Jr.
Comm Sta. Mgr.....Robert R. Brown
Pub., Film Mgr. .....A. Nechesnoff
Chief Engineer.....Thomas Phillips

WTAP-TV—Parkersburg—1953

Channel: 15 UHF..AP: 10.5 Kw..VP: 19.5 Kw.
Owned-Oper. By....Zanesville Publishing Co.
Business Address.....121 W. Seventh St.
Tel.: 485-4588 .....ABC-CBS-NBC
Representative .....Pearson
President .....Clay Littick
Managing Dir.....Allan Land
General Mgr.....Gene P. Loffler
Comm. Mgr.....Denny Dever
Program Dir.....Tom Lawrence
Chief Engineer.....William A. Hunt, Sr.

WTRF-TV—Wheeling—1953

Channel: 7 VHF...AP: 156 Kw....VP: 316 Kw.
Owned-Oper. By.....WTRF-TV, Inc.
Address .....Ogden Bldg.
Tel.: 232-7777 .....NBC
Representative .....Hollingbery
Exec. V.P., Gen. Mgr.....Robert W. Ferguson
Operations Manager.....George Diab
National Sales Mgr.....C. J. Ackermann
Reg. Sales Mgr.....Kirk Jackson
Local Sales Mgr.....Robert Beall
Prog. Director.....Garry Vorhess
Prom. Director.....James Knight
Film Manager.....William Ney
Pub. Serv. Director.....Wesley Manley
Chief Engineer.....Howard Daubenmeyer

Pop.: 4,025,000
Families: 1,192,000

Wisconsin

TV Homes: 1,086,000
TV Stas. in State: 13

WEAU-TV—Eau Claire—1953

Channel: 13 VHF..AP: 155 Kw...VP: 310 Kw.
Owned By.....Post Bcstg. Corp.
Business Address.....2415 So. Hastings Way
Tel.: TE 2-3474.....ABC-CBS-NBC
News. Affil.....Press-Gazette, Post-Crescent
Station Rep. .....Hollingbery
President.....V. I. Minahan
Gen. Sta. Manager.....Leo Howard
Chief Engineer.....Elmo Reed
Commercial Manager.....Dorothy Inman
Program Director.....Dan Giovannini
Promotion Director.....Francis Johanski
Film Manager.....Bob Johanski
Local Advertising Mgr.....Bud Witte
Chief Engineer.....Marshall Williamson

WBAY-TV—Green Bay—1953

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....Norbertine Fathers
Business Address.....115 South Jefferson St.
Tel.: HE 2-3331.....CBS
Station Rep. .....H-R TV Reps
General Manager.....Haydn R. Evans
Nat. Sales Mgr.....Earl H. Huth
Program Dir.....Greg McElrone
Promotion Dir.....Lyle Lahey
Film Mgr.....Don Bergner
Chief Engineer.....Wallace E. Stangel
Owners of: WBAY, AM-FM.

WFRV-TV—Green Bay—1955

Channel: 5 VHF...AP: 50 Kw. ...VP: 100 Kw.
Owned By.....Valley Telecasting Co.
Address.....1181 East Mason St.
Tel.: HE 7-5411.....NBC
Station Representative.....Katz
President.....George W. Norton, Jr.
General Manager.....H. Lee Browning
Commercial Manager.....Fred W. Johnson
Program Dir., Film Mgr.....J. W. Vickery
Prom., Publicity Dir.....Otto C. Junkermann
Chief Engineer.....Harry Hill

WLUK-TV—Green Bay—1954

Channel: 11 VHF..AP: 158 Kw...VP: 316 Kw.
Owned-Oper By..M & M Broadcasting Co., Inc.
Address .....Box 549
Tel.: 432-6468 .....ABC
Newspaper Affil.....Evening Telegram
Station Reps.....Young; Hyett
President.....Morgan Murphy
General Manager.....John H. Borgen

WKBT—La Crosse—1954

Channel: 8 VHF..AP: 125 Kw...VP: 250 Kw.
Owned & Oper. By....WKBH Television Inc.
Address.....141 South 6th St.
Tel.: 2-4678 .....ABC-CBS-NBC
Newspaper Affiliation.....Tribune
Station Representative.....Avery-Knodel
Pres., Gen. Mgr.....Howard Dahl
Comm. Mgr.....Robert Z. Morrison, Jr.
Program Director.....Ray Skaran
Promotional Director.....Leonard Anderson
Chief Engineer.....Al Leeman

WISC-TV—Madison—1956

Channel: 3 VHF..AP: 28.8 Kw...VP: 56.2 Kw.
Owned-Oper. By.....TV Wisconsin, Inc.
Bus. Address.....4801 W. Beltline Hwy.
Tel.: CE 3-9791.....CBS
News. Affiliation..Superior Evening Telegram
Representative ....Peters, Griffin, Woodward
General Manager.....Ralph O'Connor
Commercial Manager.....Richard Nickeson
Program Director.....Daniel Imhoff
Chief Engineer.....Walter Hariu

WKOW-TV—Madison—1953

Channel: 27 UHF...AP: 87 Kw. ...VP: 200 Kw.
Owned-Oper...Midcontinent Bcstg. Co. of Wisc.
Business Address..215 West Washington Ave.
Tel.: AL 7-2261.....ABC
Station Representative.....Young TV Corp.
Exec. Vice Pres., Gen. Mgr. .....Tony Moe
General Sales Mgr. .....Ben F. Hovel
Prog., Operations Dir. .....Blake Kellogg
Film Mgr.....Bill Harman
Promotion Director.....James Roy Miller
Publicity Director.....Nancy Lee White
Chief Engineer.....Cloren Smith
Owners of: WKOW, AM.

WMTV—Madison—1953

Channel: 33 UHF..AP: 156 Kw...VP: 209 Kw.
Owned-Oper. By.....Forward TV, Inc.
Business Address.....West Beltline Highway
Tel.: CE 3-5381.....NBC
President.....Herbert R. Ohrt
General Mgr.....Merritt Mulligan
Asst. Mgr.....Donald Harrer
Film Mgr.....George Plenderleith
Program Dir.....Jack Crowley
Promotion Mgr.....Wanda Montz
Chief Engineer.....Stan Sadler

WISN-TV—Milwaukee—1954

Channel: 12 VHF..AP: 158 Kw...VP: 316 Kw.
Owned By.....Hearst Corp.
Business Address.....759 N. 19th St.
Tel.: DI 2-3000.....CBS
Newspaper Affiliation .....Sentinel
Representative .....Petry
V.P., General Mgr.....Richard C. Goodnow
Sales Mgr.....Richard D. Foerster
Film Manager.....Jerry Loebe
Program Director.....Baylen Smith
Prom., Pub. Dir.....Arthur H. Barnes
Chief Engineer.....Lionel Wittenberg

WITI-TV—Milwaukee—1956

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By.....Storer Bcstg. Co.
Address.....5445 N. 27th St.
Tel.: UP 3-1919.....ABC
Station Rep.....Storer T.V. Sales
President.....George B. Storer, Jr.
General Manager.....Roger W. LeGrand
General Sales Mgr.....William J. Flynn
Mgr. of Operations.....Dean McCarthy
Promotion Director.....Donn Shelton
Chief Engineer.....Robert Truscott

Owners of: WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WHN, New York City.

WTMJ-TV—Milwaukee—1947

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned-Oper. By.....The Journal Co.
Business-Trans. Address.....333 W. State St.
Tel.: BR 1-6000.....NBC
Newspaper Affiliation.....Journal; Sentinel
Sta. Rep.....Harrington, Righter & Parsons
General Manager.....George Comte
Station Manager.....Robert J. Heiss
Program Manager.....Robert Petrie
Promotion Mgr.....Bruce Wallace
Film Manager.....James Fitzgerald
Advertising Mgr.....Sprague Vonier
Mgr. AM & TV Engineer.....Phillip B. Laeser

Owners of: WTMJ-AM-FM.

WUHF-TV—Milwaukee—1959

Channel: 18 UHF..AP: 122 Kw...VP: 240 Kw.
Owned-Oper. By.....WXIX-TV, Inc.
Address.....509 W. Wisconsin Ave.
Tel.: BR 2-1818.....Independent
Station Representative.....Gill-Perna
President.....B. J. Samson
Exec. V.P.....Lawrence Turet
Sales Mgr.....Parker Daggett
Program Dir.....Richard Christenson
Promotion Mgr.....Chuck Olson
Film Manager.....Daniel Kunz
Chief Engineer.....Joe Waters

WSAU-TV—Wausau—1954

Channel: 7 VHF..AP: 177 Kw...VP: 316 Kw.
Owned-Oper. By..Wisconsin Valley TV Corp.
Address .....P.O. Box 1088
Tel.: VI 2-1021.....ABC-CBS-NBC
Newspaper Affil.....Record-Herald
Representative.....Meeker Co.
President.....George T. Frechette
Exec. V.P., Gen. Mgr.....Richard D. Dudley
General Sales Mgr.....James W. Frey
Prom., Pub. Dir.....Tom Bolger
Program Director.....Norbert Kellnhauser
Film Manager.....Dan Ziebell
Chief Engineer.....Roland W. Richard

Owners of: WSAU-AM-FM.

Pop.: 340,000
Families: 102,000

Wyoming

TV Homes: 78,000
TV Stas. in State: 3

KTWO-TV—Casper—1957

Channel: 2 VHF....AP: 35 Kw.....VP: 71 Kw.
Owned-Operated By...Rocky Mt. TeleStations
Business Address.....3900 E. Second St.
Tel.: 237-3711.....ABC-NBC-CBS
Station Representative .....Meeker
President .....Burt Harris
Gen., Sta. Mgr.....Lawrence Berger
Program, Prom. Dir.....Paul Wickre
Film Manager.....Chuck Beach
Chief Engineer.....Leo Chenier

KFBC-TV—Cheyenne—1954

Channel: 5 VHF..AP: 50.1 Kw. ..VP: 100 Kw.
Owned-Oper. By.....Frontier Bcstg. Co.
Business Address.....2923 East Lincolnway
Tel.: 634-4461 .....ABC-CBS-NBC
Newspaper Affiliation.....Eagle, Tribune
Representative .....Hollingbery
President.....Robert S. McCraken
General Mgr., Ch. Eng. .....William C. Grove
Commercial Mgr.....Doug Reeves
Prog., Pub. Mgr.....William D. McCraken
Film Mgr.....Don Wich

Owners of: KFBC-AM, KSTF, Scottsbluff.

KWRB-TV—Riverton—1957

Channel: 10 VHF..AP: 24.2 Kw...VP: 57.5 Kw.
Owned.....M. & J. Ernst
Address.....500 B'way, Thermopolis, Wyo.
Tel.: UN 4-2351.....ABC-CBS
Representative .....Gill-Perna
Gen. Mgr., Ch. Eng.....Joseph P. Ernst

TV Stations in Territories and Possessions

Guam

KUAM-TV—Agana—1956

Channel: 8 VHF..AP: 250 Kw...VP: 500 Kw.
Owned-Oper. By.....Radio Guam, Inc.
Address.....P. O. Box 368
Tel.: 7963 .....CBS-NBC
Representative .....Intercontinental Services
President .....Phil Berg
Station Manager.....Robert A. Jordan
Sales Manager.....Mary C. Chappelle
Chief Eng.....Kenneth Pier
Owners of: KUAM, AM.

Virgin Islands

WBNB-TV—Charlotte Amalie 1961

Channel: 10 VHF..AP: 1.26 Kw...VP: 2.5 Kw.
Owned By.....Island Teleradio Service Inc.
Address.....Box 1947, St. Thomas
Tel.: 1050.....ABC-CBS-NBC
Station Rep.....Caribbean Networks Inc.
President .....Robert Moss

Puerto Rico

WKBM-TV—Caguas—1960

Channel: 11 VHF..AP: 1.34 Kw...VP: 2.67 Kw.
Owned By.....American Colonial Brcstg.
Address.....P. O. Box 4189, San Juan
Tel.: 3-0580 .....Independent
Owner & Gen. Mgr.....R. P. Perry
Comm. Manager.....Felix Munoz
Program Dir.....Nilsa Gonzales
Chief Engineer.....E. Rivera

WORA-TV—Mayaguez—1955

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper By.....Supreme Bcstg. Co., Inc.
Address .....Darlington Bldg.
Tel.: 832-1150 .....ABC-CBS
Station Rep.....Inter-American Publ.
Pres., Sta. Mgr.....Alfredo R. Arellano
Comm., Asst. G.M.....Reinaldo Dupont
Prog., Prom. Dir.....Ernesto Rafols
Film Mgr.....Rafael Rivera Mont
Chief Eng.....George A. Mayoral
Owners of: WKYN-AM, WFQM-FM, San Juan; WSVI-TV, St. Croix, V. I.; WJMR-AM-TV, WRCM, New Orleans.

WAPA-TV—San Juan—1954

Channel: 4 VHF..AP: 33.9 Kw...VP: 56.2 Kw.
Owned By.....WAPA TV Bcstg. Corp.
Business Address.....357 Ponce de Leon
Tel.: 3-3006 .....ABC-NBC
Gen. Manager.....H. Modestti
Program Director.....F. R. Baez
Chief Engineer.....E. W. Lambourne

WKAQ-TV—San Juan—1954

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....El Mundo Enterprises
Bus. Address...Box 5096, Puerto de Tierra Sta.
Tel.: 723-3800.....CBS
Newspaper Affiliation.....El Mundo
Rep.....Inter-American Publications Inc.
President.....Mrs. A. Ramos
General Manager.....H. McFadden
Commercial Manager.....Rafael Ruiz
Prog. Dir.....Oscar Orzabal Quintana
Sales Mgr.....Jorge Rivero
Chief Engineer.....Robert Beurket
Owners of: WKAQ-AM-FM.

WRIK-TV—Ponce—1958

Channel: 7 VHF...AP: 60 Kw....VP: 30 Kw.
Owned-Operated By...Ponce Television Corp.
Address .....Darlington Bldg.
Tel.: 842-0280 .....Independent
Sta. Rep.....Inter-American Publ.
President.....George A. Mayoral
General Mgr.....William Cortada
Program Dir.....Luis Martinez
Chief Engineer.....Americo Cintron

WSUR-TV—Ponce—1958

Channel: 9 VHF...AP: 1.3 Kw....VP: 2.7 Kw.
Owned.....American Colonial Bcstg. Corp.
Bus. Ad....1000 Ponce de Leon Ave., Santurce
Tel.: 2-1278 .....Independent
President, Gen. Mgr.....Ralph P. Perry

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Television Stations of Canada

Alberta

CFCN-TV—Calgary—1960

Channel: 4 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....CFCN Television Ltd.
Address.....Broadcast House
Tel.: CH 9-9101.....CTV
Sta. Reps...Television Reps. Ltd.; Adam Young
President.....James A. Love
Station Mgr.....Gordon L. Carter
Promotion Dir.....Gary Greenway
Film Mgr.....Garry Smith
Chief Engineer.....R. W. Lamb
Owners of: CFCN-AM, Calgary.

CHCT-TV—Calgary—1954

Channel: 2 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Calgary Television, Ltd.
Address.....955 Rideau Road
Tel.: CH 3-3491.....CBC
Station Reps.....All-Canada; Weed
President.....F. R. Shaw
Gen., Station Mgr.....A. M. Cairns
Commercial Mgr.....J. Norman Inkster
Oper. Mgr.....Bob Chase
Prom., Pub. Mgr.....W. A. Smith
Film Manager.....Gordon Warner
Chief Engineer.....Lee Crawley

CBXT—Edmonton—1961

Channel: 5 VHF..AP: 159 Kw...VP: 318 Kw.
Owned By.....CBC
Address .....Box 555
Tel.: 469-2321 .....CBC
Station Manager.....Ralph Horley
Commercial Rep.....Chris Barr
Program Director.....Barry McCorquodale
Technical Director.....Peter Burgess
Tech. Supervisors.....R. Collier, J. Anderson

CFRN-TV—Edmonton—1954

Channel: 3 VHF..AP: 90.4 Kw. ..VP:180.3 Kw.
Owned-Oper. By....Sunwapta Bcstg. Co., Ltd.
Address .....Postal Sta. E.
Tel.: HU 9-2572.....CTV
Sta. Reps...TV Reps.; Young Canadian; Oakes

Pres., Gen. Mgr.....G. R. A. Rice
Station Mgr.....B. D. Alloway
Commercial Mgr.....D. H. Field
Program Director.....George Kidd
Film Manager.....Keith Neale
Prom., Pub. Dir.....Allan Muir
Adv. Mgr.....Dan Kauffman
Chief Engineer.....Ted Wadson
Owners of: CFRN-AM-TV.

CJLH-TV—Lethbridge—1955

Channel: 7 VHF...AP: 85.5 Kw...VP: 171 Kw.
Owned-Oper. By.....Lethbridge TV, Ltd.
Address.....P. O. Box 1120
Tel.: FA 7-1521.....CBC
Newspaper Affil. .....Herald
Representatives.....All-Canada TV; Weed
Pres., Gen. Mgr.....N. Botterill
Commercial Mgr.....L. Crittenden
Program Director.....Dale Nelson
Technical Dir.....V. Reed

CHSA-TV—Lloydminster—1960

Channel: 2 VHF..AP: 37.5 Kw...VP: 75 Kw.
Owned By .....CHSA-TV Ltd.
Address .....Lloydminster
Tel.: Lloydminster .....CBC
Station Rep. .....Devney Organization
President.....A. F. Shortell
General, Comm. Mgr.....J. R. D. Findlay
Operations Director.....Wes Saunders
Promotion Director.....G. Barber
Chief Engineer.....Eldon Giles

CHAT-TV—Medicine Hat—1957

Channel: 6 VHF....AP: 3 Kw.....VP: 6 Kw.
Owned By.....Monarch Bcstg. Co. Ltd.
Address.....Box 760
Tel.: 548-3911 .....CBC
Sta. Rep.....Weed; All-Canada
President .....J. H. Yuill
Gen., Station Mgr.....Orv Kope
Program Director.....Jon Thibert
Film Manager.....Pete Barth
Comm., Adv. Mgr.....Ian Carson
Prom., Pub. Dir.....Bill Yuill
Chief Engineer.....Sid Gaffney
Owners of: CHAT-AM.

CHCA-TV—Red Deer—1957

Channel: 6 VHF....AP: 13 Kw. ....VP: 26 Kw.
Owned By.....CHCA TV Ltd.
Business Address.....Box 668
Tel.: 346-5525.....CBC
Sta. Reps. .....Stovin-Byles; Forjoe; Scharf
President, Gen. Mgr.....G. A. Bartley
Asst. Mgr.....Mrs. A. Sole
Commercial Mgr.....Doug Clarke
Program, Prom. Dir. .....Hugh Edmunds
Advertising Manager.....Gordon Johns
Chief Engineer.....Mel Lang

British Columbia

CJDC-TV—Dawson Creek—1959

Channel: 5 VHF...AP: 106 Kw....VP:212 Kw.
Owned-Oper. By.....Radio Sta. CJDC Ltd.
Bus. Address.....Second Ave. & 9th St.
Tel.: STerling 2-3341.....CBC
Station Representative .....Cooke
Pres., Gen. Mgr.....H. L. Michaud
Chief Engineer.....R. Messner

CFCR-TV—Kamloops—1957

Channel: 4 VHF.....AP: 1 Kw. .....VP: .5 Kw.
Owned.....Twin Cities TV Ltd.
Business Address.....387 4th Ave.
Tel.: 372-8827.....CBC
Station Reps.....All-Canada; Weed
Pres., Gen. Mgr.....Ian G. Clark
Asst. Mgr.....Jean C. Ross
Oper., Prog. Dir.....Jack Pollard
Comm. Mgr.....Hidee Saito
Promotion Manager.....Shirley Page
Pub., Prod. Dir.....Wayne Roberts
Film Manager.....Bill Reith
Advertising Manager.....Walter Harwood
Chief Engineer.....Kurt Reichennek

CHBC-TV—Kelowna—1957

Channel: 2 VHF...AP: 1.65 Kw....VP: 3.7 Kw.
Owned.....Okanagan Valley TV Co.
Business Address.....342 Leon Ave.
Tel.: PO 2-4535.....CBC
Station Reps.....All-Canada TV; Weed
President, Gen. Mgr.....Roy G. Chapman
Adv., Comm. Mgr.....Dick Sharp
Program, Film Mgr.....Russ Richardson
Prom., Pub. Dir.....Norm Williams
Chief Engineer.....Tom Wyatt

CKPG-TV—Prince George 1961

Channel: 3 VHF..AP: 114 W...VP: 210 W.
Owned By.....CKPG Television Ltd.
Address .....1220 Sixth Ave.
Tel.: Prince George .....Independent
Station Reps.....All-Canada; Weed
President.....Robert T. Harkins
Sales Manager.....J. W. Barlee

CBUT—Vancouver—1953

Channel: 2 VHF..AP: 25.4 Kw...VP: 47.6 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....701 Hornby St.
Tel.: MUtual 4-0246.....CBC
Program Dir.....W. Inglis
Film Dir.....Stanley Fox
Nat'l Sales Mgr.....W. F. Cooke
Technical Dir.....R. Whiteside

CHAN-TV—Vancouver—1960

Channel: 8 VHF..AP: 94 Kw...VP: 180 Kw.
Owned By.....Vantel Bcstg. Co., Ltd.
Address .....Box 4700
Tel.: CY 9-7272.....CTV
Station Reps.....All-Canada; Weed
President .....Arthur Jones
Manager .....J. R. Peters
Chief Engineer.....E. Rose

CHEK-TV—Victoria—1956

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Operated By.....CHEK-TV, Ltd.
Address.....3693 Epsom Drive
Tel.: GRanite 7-1821.....CBC
President, Gen. Mgr.....David M. Armstrong
Station Mgr.....Richard L. McDaniel
Commercial, Film Mgr.....Douglas Taylor
Prom., Publicity Dir. .....Bob Willet
Chief Engineer.....Norman Bergquist

Labrador

CFLA-TV—Goose Bay—1956

Channel: 8 VHF..AP: .107 Kw...VP: .359 Kw.
Owned-Operated By.....U. S. Armed Forces
Address.....U.S.A.F. Side, Goose Airport
Tel.: TW 6-2461.....CBC
CBC Mgmt. Rep.....L. V. Harvey

Manitoba

CKX-TV—Brandon—1955

Channel: 5 VHF..AP: 49.1 Kw...VP: 100 Kw.
Owned By.....Western Manitoba Bcstrs. Ltd.
Address .....2940 Victoria Ave.
Tel.: PA 9-5441.....CBC
Station Reps.....All-Canada; Weed
Pres., Gen. Mgr.....John B. Craig
Exec. Ass't, Sta. Mgr.....Eric Davies
Comm. Manager.....Archie Olson
Program Director.....Stuart Craig
Promotion Director.....Marvin Freeman
Chief Engineer.....J. T. Stacey

CBWFT—Winnipeg—1960

Channel: 6 VHF..AP: 1.72 Kw...VP: 2.87 Kw.
Owned By .....CBC
Address.....541 Portage Ave.
Tel.: SP 4-2541 .....CBC
Director, Prairie Provinces.....J. Finlay
Program Director.....Leo Remillard
Info. Serv. Sup.....D. O'Neill
Prairie Reg. Eng.....R. D. Cahoon

CBWT—Winnipeg—1954

Channel: 3 VHF..AP: 34.7 Kw...VP: 57.8 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....541 Portage Ave.
Tel.: SP 4-2541 .....CBC
Dir. of Prairie Region.....J. Finlay
Oper. Director.....B. D. Macpherson
Reg. Program Dir.....D. E. Cameron
Sup. Info. Services.....D. O'Neill
Film Mgr.....H. Harrison
Reg. Sales Mgr.....G. W. Thompson
Technical Dir.....H. Heywood

CJAY-TV—Winnipeg—1960

Channel: 7 VHF:..AP: 180 Kw...VP: 325 Kw.
Owned By.....Channel Seven TV Ltd.
Address.....Polo Park, Zone 10
Tel.: SP 5-0371.....CTV
Station Rep.....Stovin-Byles
President.....R. S. Misener
General Manager.....Jack M. Davidson
Commercial Manager.....G. O. Johnson
Program Director.....Stewart MacPherson
Chief Engineer.....A. G. Cobb

New Brunswick

CBAFT-TV—Moncton—1961

Channel: 11 VHF..AP: 10 Kw...VP: 5.03 Kw.
Owned-Oper. By .....CBC
Address.....232 St. George St.
Tel.: 384-3368 .....CBC
Station Mgr.....Paul E. Carrier
Commercial Rep.....Bernard Richard
Technical Director.....Ives J. Bruchesi

CKCW-TV—Moncton—1954

Channel: 2 VHF....AP: 15 Kw.....VP: 25 Kw.
Owned-Oper. By.....Moncton Bcstg., Ltd.
Address.....Halifax St.
Tel.: 389-9601 .....CBC
Sta. Reps.....Stovin-Byles; Young Canadian
Pres., Mgr. Dir.....F. A. Lynds
Gen., Station Mgr.....H. Button
Prog. Dir., Comm. Mgr.....J. S. Irvine
Promotion Director.....Murray Turner
Film Manager.....Gwen MacDonald
Chief Engineer.....Keith MacConnell
Owners of: CKCW; CKCD-TV, Campbelltown, N. B.; CKAM-TV, North Shore, Newcastle, N. B.

CHSJ-TV—Saint John—1954

Channel: 4 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By....New Brunswick Bcstg. Co., Ltd.
Address .....14 Church St.

Tel.: 3-3304 .....CBC
Gen. Mgr.....George A. Cromwell
Chief Engineer.....Jack Bishop

Newfoundland

CBYT—Corner Brook—1959

Channel: 5 VHF..AP: .0985 Kw..VP: .197 Kw.
Owned-Oper. By.....CBC
Address .....Box 610
Tel.: NE 4-3431.....CBC
Station Manager.....C. V. Hierlihy
Sales Manager.....C. Brown
Technical Sup.....J. Heaney

CFSN-TV—Stephenville—1957

Channel: 8 VHF..AP: .147 Kw...VP: .294 Kw.
Owned By .....CBC
Address .....E. Harmon Air Force Base
Tel.: Base Exchange 21204.....CBC
Dir. Newfoundland Regions.....W. F. Galgay
CBC Representative.....A. W. Barrett

CJON-TV—St. John's—1955

Channel: 6 VHF...AP: 11 Kw....VP: 21 Kw.
Owned-Oper....Newfoundland Bcstg. Co., Ltd.
Business Address.....Prince of Wales Street
Tel.: 7105 .....CBC
News. Affil. .....Nfld. Sunday Herald
Station Reps.....Stovin-Byles; Weed
President .....Geoff Stirling
V.P., General Mgr.....Don Jamieson
Sta. Mgr., Prog. Dir.....Colin Jamieson
Commercial Mgr.....Charlie Pope
Promotion Dir.....Ken Meeker
Film Mgr.....Nels Squires
Adv. Mgr.....Mrs. Muriel Tucker
Chief Engineer.....Oscar Herlihey

Nova Scotia

CBHT—Halifax—1954

Channel: 3 VHF...AP: 34 Kw....VP: 56 Kw.
Owned By .....CBC
Address .....Box 175
Tel.: 422-8311.....CBC
Program Director.....Carl MacCaull
Film Dir.....G. W. Hames
Technical Director.....M. Corkum

CJCH-TV—Halifax—1960

Channel: 5 VHF..AP: 23.8 Kw. ..VP: 47.6 Kw.
Owned By.....CJCH, Ltd.
Address.....2885 Robie St.
Tel.: Halifax.....CTV
Sta. Reps...Young Canadian; Mulvihill; Scharf
President, General Mgr.....Finlay MacDonald
Commercial Manager.....Ian R. Laidlaw
Program Director.....Larry Knoke
Prom., Pub. Dir. .....Mrs. Abbie Lane
Film Manager.....David Ferras
Operations Manager.....Dennis Benwell
Chief Engineer.....John Jay

CJCB-TV—Sydney—1954

Channel: 4 VHF..AP: 108 Kw...VP: 180 Kw.
Owned By.....Cape Breton Bcstrs., Ltd.
Business Address.....Mira Rd.
Tel.: 562-5511 .....CBC
Station Reps.....All Canada; Weed
Pres., Gen. Mgr.....J. Marven Nathanson
Promotion Director.....J. C. MacVicar
Publicity Director.....C. M. Quinton
Program Mgr.....Mrs. M. C. MacQuarrie
Advertising Mgr.....J. A. MacDonald
Film Mgr.....R. H. Demers
Chief Engineer.....M. E. Bowles
Owners of: CJCB-AM-FM, CFXU-TV.

Ontario

CKVR-TV—Barrie—1955

Channel: 3 VHF...AP: 50 Kw....VP: 100 Kw.
Owned-Oper. By...Ralph Snelgrove TV Ltd.
Address.....P. O. Box 519
Tel.: PArkway 6-6466.....CBC
Station Reps.....Mulvihill; Young Canadian
Pres., Gen. Manager....Ralph T. Snelgrove
Operations Manager.....Jack Mattenley
Comm. Mgr.....Charles Tierney
Production Director.....Joe Clark
Program, Prom. Mgr.....Ev Smith
Chief Engineer.....Harold Atkinson

CJSS-TV—Cornwall—1959

Channel: 8 VHF...AP: 120 Kw....VP: 260 Kw.
Owned By.....Cornwall Bcstg. Ltd.
Address.....237 Water St.
Tel.: WEllington 2-5180.....Independent
Station Reps.....Stovin-Byles; Weed
President.....E. L. Bushnell
General Mgr.....S. W. Griffiths
Comm. Mgr.....W. O. Morrison
Program Dir.....P. F. Francis
Prom. Dir.....W. Jolliffe
Publicity Dir.....B. Sutton

Film Mgr.....E. Tomlinson
Chief Engineer.....A. G. Day
Owners of: CJSS-AM-FM.

CHCH-TV—Hamilton—1954

Channel: 11 VHF..AP: 202 Kw. ..VP: 325 Kw.
Owned By.....Niagara Television Ltd.
Address.....163 Jackson St. W.
Tel.: JA 2-1101.....Independent
Reps..CHCH-TV; W. Ont. Sls.; All-Can.; Sumner
President, Gen. Mgr.....Kenneth D. Soble
Asst. Gen. Mgr.....S. J. Bibby
Sales, Market. Mgr.....A. A. Bruner
Program Dir.....D. C. Gale
Production Mgr.....Jack O. Burghardt

CBWAT—Kenora—1959

Channel: 8 VHF..AP: .247 Kw...VP: .493 Kw.
Owned By .....CBC
Address.....Box 160
Tel.: Kenora .....CBC
Dir., Prairie Region.....J. Finlay

CKWS-TV—Kingston—1954

Channel: 11 VHF..AP: 154 Kw...VP: 250 Kw.
Owned By.....Frontenac Bcstg. Co. Ltd.
Address.....170 Queen St.
Tel.: 542-4977 .....CBC
News. Affil. .....Whig-Standard
Station Reps.....Weed; All Canada TV
President.....W. R. Davies
Gen. Mgr.....Don Lawrie
Station Mgr.....R. W. Hofstetter
Commercial Mgr.....A. Brooks
Program Dir.....Gord Shale
Promotion Dir.....Mrs. R. McGrattan
Film Mgr.....Mrs. Betty MacNeil
Chief Engineer.....Gord Backus
Owners of: CKGB-AM, Timmons; CFCH-AM-TV, North Bay; CHEX-AM-TV, Peterborough; CJKL-AM, Kirkland Lake.

CKCO-TV—Kitchener—1954

Channel: 13 VHF..AP: 160 Kw...VP: 325 Kw.
Owned By.....Central Ontario TV, Ltd.
Address.....864 King St. W.
Tel.: SH 3-4335; 029-5432, Telex.....CBC
Station Reps...Hardy; Hunt; Scharf; Messner
President .....Carl Pollock
General Manager.....W. D. McGregor
Program Dir.....Bruce Lawson
Film Supervisor.....Lorne Cole
Promotion Director.....William Whiting
Chief Engineer.....Paul Turchan

CFPL-TV—London—1953

Channel: 10 VHF..AP: 195 Kw...VP: 325 Kw.
Owned By....London Free Press Printing Co.
Address .....Commissioner's Rd.
Tel.: 434-2115 .....CBC
Newspaper Affil.....London Free Press
Station Reps.....All-Canada; Weed
President.....W. J. Blackburn
General Mgr.....M. T. Brown
Commercial Mgr.....W. Cliff Wingrove
Station, Program Dir.....R. A. Reinhart
Film Mgr.....James A. Plant
Prom., Pub. Dir. .....W. T. Daley
Chief Engineer.....G. Robitaille
Owners of: CFPL, AM-FM.

CFCH-TV—North Bay—1955

Channel: 10 VHF..AP: 25.75 Kw...VP: 51.5 Kw.
Owned By.....Tel Ad Co., Ltd.
Address.....P. O. Box 1000
Tel.: GR 2-9000.....CBC
News. Affil.....Thomson Dailies
Station Reps.....Stovin-Byles; Weed
President.....Mrs. P. A. Campbell
Station Mgr.....Harvey Freeman
Commercial Mgr.....Jim Gibson
Program Dir.....Sid Tomkins
Promotion Dir.....Edward F. Vitunski
Film Manager.....Betty Knevel
Chief Engineer.....Dave Mee
Owners of CFCH-AM, North Bay; CJKL-AM, Kirkland Lake; CKGB-AM-FM, Timmins; CKWS-AM-FM-TV, Kingston; CHEX-AM-TV, Peterborough.

CBOFT—Ottawa—1955

Channel: 9 VHF...AP: 17 Kw....VP: 31 Kw.
Owned-Oper. By.....Canadian Bcstg. Corp.
Address .....Box 3220
Tel.: PA 8-1771 .....CBC
Manager of TV Opera.....Georges Huard
Technical Dir.....J. H. Book
Program Director.....Pierre Normandin

CBOT—Ottawa—1953

Channel: 4 VHF..AP: 26.7 Kw...VP: 50.1 Kw.
Owned By.....Canadian Bcstg. Corp.
Address .....Box 3220
Tel.: PA 8-1771.....CBC
Operations Mgr.....Georges Huard
Program Director.....Pierre Normandin
Film Director.....Douglas Murphy
Technical Director.....J. H. Book

CJOH-TV—Ottawa—1961

Channel: 13 VHF..AP: 160 Kw. ..VP: 325 Kw.
Owned By.....Bushnell TV Co., Ltd.
Address.....1500 Merivale Road
Tel.: PA 9-5161.....CTV
Station Reps.....Stovin-Byles; Adam Young
President.....E. L. Bushnell
General Mgr.....S. W. Griffiths
Commercial Manager.....W. O. Morrison
Program Director.....Peter Francis
Publicity Director.....Bruce Sutton
Promotion Director.....W. E. Jolliffe
Film Manager.....Eric Tomlinson
Chief Engineer.....A. G. Day
Owners of: CJOH-TV, CJSS-AM-TV, Cornwall.

CHOV-TV—Pembroke—1961

Channel: 5 VHF..AP: 9.5 Kw...VP: 19.1 Kw.
Owned By.....E. G. Archibald
Address.....319 Pembroke St. E.
Tel.: REgent 2-3657.....Independent
President.....E. G. Archibald

CHEX-TV—Peterborough—1955

Channel: 12 VHF..AP: 83.4 Kw...VP: 139 Kw.
Owned-Oper. By....Kawartha Bcstg. Co., Ltd.
Address .....Box 659
Tel.: 742-0451 .....CBC
Newspaper Affil. .....Examiner
Reps.....All-Canada TV; Weed
President.....Sen. Rupert Davies
General Mgr.....Donald Lawrie
Station Mgr.....Wally Rewegan
Comm., Adv. Mgr.....Ian McFarlane
Program Dir.....Donald Alexander
Prom., Pub. Dir.....Sean Eyre
Film Mgr.....Audrey Parcells
Chief Engineer.....Bert Crump

CKPR-TV—Port Arthur—1954

Channel: 2 VHF..AP: 54.5 Kw. ..VP: 100 Kw.
Owned By.....Thunder Bay Electronics Ltd.
Business Address.....87 N. Hill St.
Tel.: 4-9685..... CBC
Station Reps.....Stovin-Byles; Young Canadian
President.....Mrs. C. H. Dougall
Station Mgr.....G. N. Conger
Commercial Mgr.....Jack Masters
Promotion Director.....Don Seath
Chief Engineer.....G. Buetow

CJIC-TV—Sault Ste. Marie—1954

Channel: 2 VHF....AP: 15 Kw.....VP: 28 Kw.
Owned-Oper. By.....Hyland Radio-TV, Ltd.
Business Address.....119 East Street
Tel.: AL 3-3516.....CBC
Representatives .....All-Canada TV; Weed
President .....Mrs. J. G. Hyland
Gen., Sta. Mgr.....R. H. Ramsay
Comm., Film Mgr. .....E. W. Plouffe
Prog., Prom. Director.....Frank Gardi
Chief Engineer.....Dave Irwin

CKSO-TV—Sudbury—1953

Channel: 5 VHF...AP: 16 Kk....VP: 30 Kw.
Owned By.....CKSO Radio, Ltd.
Address .....Box 400
Tel.: 674-0711 .....CBC
Representatives.....Weed; All Canada TV
President.....W. B. Plaunt
General, Sta. Mgr.....Ralph Connor
Traffic Sup., Film Mgr.....Mrs. Betty Sellars
Prom., Pub. Dir.....Bud Morrison
Oper. Mgr.....Wayne Cullum
Chief Engineer.....Leo Gilbeau
Owners of: CKSO-AM.

CFCL-TV—Timmins—1956

Channel: 6 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Radiocon Associates
Business Address..Box 620, Mont Sacre Coeur
Tel.: AM 4-4211.....CBC
Station Representative .....Mulvihill
President.....J. Conrad Lavigne
General Mgr.....Rene Barrette
Commercial Manager.....Harry Charbonneau
Program Director.....Jean DeVilliers
Promotion Director.....Isabella Appleby
Film Manager.....Mrs. Hazel Claremont
Chief Engineer.....Rudy Fauteux
Owners of: CFCL AM.

CBLT—Toronto—1952

Channel: 6 VHF..AP: 53.5 Kw...VP: 99.5 Kw.
Owned By.....Canadian Bcstg. Corp.
Address.....354 Jarvis St.
Tel.: WA 5-3311.....CBC
Station Manager.....John Lant
Film Manager.....J. Patterson
Technical Dir.....R. Horton

CFTO-TV—Toronto—1961

Channel: 9 VHF...AP: 162 Kw. ...VP: 325 Kw.
Owned By.....Baton Bcstg., Ltd.
Address.....Box 9, Agincourt
Tel.: EM 2-2811.....CTV
Newspaper Affiliation.....The Telegram
Station Reps.....Stovin-Byles; ABC Int.
President.....John Bassett
General Manager.....W. O. Crampton
General Sales Manager.....E. J. Delaney
Program Director.....Murray Chercover
Promotion, Pub. Dir.....Kevin Holen
Film Manager.....Desmond Brooks
Chief Engineer.....Helmut Berger

CKLW-TV—Windsor

(See Detroit, Michigan Listing.)

CKNX-TV—Wingham—1955

Channel: 8 VHF...AP: 100 Kw....VP: 180 Kw.
Owned-Oper. By.....CKNX Ltd.
Address .....Carling Terrace
Tel.: 158 .....CBC
Station Reps...All-Canada; Young Canadian
President.....W. T. Cruickshank
General, Station Mgr. .....G. W. Cruickshank
Comm. Mgr.....C. R. Hamilton
Operations Director.....B. St. George
Promotion Director.....R. Bitton
Film Manager.....H. Swatridge
Chief Engineer.....Scott Reid

Prince Edward Island

CFCY-TV—Charlottetown—1956

Channel: 13 VHF...AP: 38.5 Kw...VP: 79 Kw.
Owned-Oper. By..Island Radio Bcstg. Co., Ltd.
Business Address.....85 Kent St.
President.....Mrs. K. Rogers
Tel.: 7347 .....CBC
Representatives.....All-Canada TV; Weed
General, Comm., Film Mgr.....R. F. Large
Promotion Mgr.....M. E. Large

Quebec

CHAU-TV—Carleton—1959

Channel: 5 VHF...AP: 52 Kw. ...VP: 100 Kw.
Owned By..T. V. De La Baie Des Chaleurs Inc.
Address .....New Carlisle
Tel.: 248 & 249.....CBC
Station Rep. .....Hardy; Scharf; Weed
President.....J. Leo Hachey
General Mgr.....Dr. C. H. Houde
Comm., Promotion Mgr. .....Pierre Stein
Program Director.....Leander Boucher
Chief Engineer.....Marcel Chabot

CKRS-TV—Jonquiere—1955

Channel: 12 VHF...AP: 21 Kw....VP: 42 Kw.
Owned-Oper. By....Radio Saguenay Limited
Address.....175 Sir Wilfrid Laurier St.
Tel.: LI 2-4551.....CBC
Station Reps.....Hardy; Young Canadian
President .....Henri Lepage
Gen. Mgr., Prom. Dir.....Tom Burham
Sta., Comm. Mgr.....Paul J. Audette
Film Manager.....Eugene Michaud
Program Dir.....Claude Colbert
Publicity Director.....Maurice Petit
Chief Engineer.....Gerard Lemieux
Owners of: CKRS, AM.

CKBL-TV—Matane—1958

Channel: 9 VHF...AP: 182 Kw....VP: 303 Kw.
Owned By .....Radiodiffusion de Matane Ltd.
Business Address.....4 Rue St. Sacrament
Tel.: 562-0290 .....CBC
News. Affil.....La Voix Gaspesienne
Station Rep. .....Hardy
Pres., Gen. Mgr.....Rene Lapointe
Station Mgr.....Octave Lapointe
Comm. Mgr.....Charles Fradette
Program Dir.....Roger Bergeron
Film Mgr.....Jules Chouinard
Prom., Pub. Dir.....Georges Guy
Adv. Mgr.....L. Durette
Chief Engineer.....J. O. Thibeau
Owners of: CKBL, AM.

CBFT—Montreal—1952

Channel: 2 VHF..AP: 50 Kw...VP: 100 Kw.
Owned By.....Canadian Bcstg. Corp.
Address .....C.P. 6000
Tel.: 868-3211 .....CBC
Director, Gen. Mgr.....Gérard Lamarche
Comm. Mgr.....Maurice Valiquette
Program Director.....Fernand Guerard
Promotion Dir.....Gaston Lebarbé
Infor. Serv. Dir.....Ernest Hébert
Publicity Dir.....Hubert Potvin
Nat. Select. Sales Mgr.....W. E. Chevrier
Film Mgr.....Gilles Fleury
Chief Engineer.....Edward Hayes

CBMT—Montreal—1954

Channel: 6 VHF..AP: 60 Kw...VP: 100 Kw.
Owned By.....Canadian Bcstg. Corp.
Address .....Box 6000
Tel.: 868-3211 .....CBC
Station Rep.....CBC Comm. Services
Program Dir.....Kenneth Davey
Publicity Dir.....W. M. Davies
Technical Director.....Guy Fontaine

CFCF-TV—Montreal—1961

Channel: 12 VHF..AP: 160 Kw. ..VP. 325 Kw.
Owned By.....Canadian Marconi Co.
Address.....405 Ogilvy Ave.
Tel.: CR 3-6311.....CTV
Station Rep. .....All-Canada
President.....S. M. Finlayson
Station Manager.....R. E. Misener
General Sales Mgr.....Don Martz
Program Manager.....S. B. Hayward
Prom., Pub. Supv. .....Mrs. Babs Pitt
Film Manager.....John Krug
Operations Manager.....Kevin Knight
Chief Engineer.....Creighton Douglas
Owners of: CFCF-AM-FM.

CFTM-TV—Montreal—1961

Channel: 10 VHF.. AP: 162.5 Kw...VP: 325 Kw.
Owned By.....Tele-Metropole Corp.
Address.....1405-1425 Rue de Maisonneuve St.
Tel.: LA 5-9251.....Independent
Station Reps. .....Forjoe; Stovin-Byles
President, Gen. Mgr. .....J. A. DeSeve
Executive V.P. .....Andre Ouimet
V.P., Comm. Mgr. .....Paul L'Anglais
Station Manager.....Roland Giguere
Program Director.....Robert L'Herbier
Prom., Pub. Dir. .....Jean Marion
Film Director.....Maurice Bastien
Production Director.....J. Paul Ladouceur
Chief Engineer.....Maurice Doucet

CFCM-TV—Quebec City—1954

Channel: 4 VHF..AP: 50.5 Kw. ..VP: 100 Kw.
Owned By...Tele. de Quebec (Canada) Ltée.
Address.....200 St.-Jean Bosco, Ste. Foy, Que.
Tel.: 683-4985.....CBC
Station Reps.....Weed; Hardy; Scharf
President .....Gaston Pratte
Executive Director.....A. C. Picard
General Manager.....J. A. Pouliot
Asst. Gen., Comm. Mgr. ...Arthur P. Fitzgibbons
Program Manager.....Jacques Filteau
Prom., Pub. Dir.....J. P. Riopel
Film Manager.....George Lovett
Chief Engineer.....Gerard Fortin
Owners of: CFCM, AM; CKMI-TV, Quebec.

CKMI-TV—Quebec City—1957

Channel: 5 VHF..AP: 6.77 Kw. ..VP: 13.85 Kw.
Owned By.....TV de Quebec (Canada) Ltée.
Add.....200 St.-Jean Bosco, Ste. Foy, Que.
Tel.: 683-4985.....CBC
Station Rep. .....Weed; Hardy; Scharf

President .....Gaston Pratte
Executive Director.....A. C. Picard
General Manager.....Jean A. Pouliot
Asst. Gen., Comm. Mgr. ...Arthur P. Fitzgibbons
Program Director.....George Lovett
Prom., Pub. Dir.....J. R. Riopel
Chief Engineer.....Gerard Fortin
Owners of: CFCM-TV, Quebec.

CJBR-TV—Rimouski—1954

Channel: 3 VHF..AP: 56.9 Kw...VP: 100 Kw.
Owned By.....Lower St. Lawrence Radio Inc.
Address.....13 St. Jean Baptiste
Tel.: 723-2217 .....CBC
Station Reps.....Stovin-Byles; Weed
President .....Jacques Brillant
Gen., Station Mgr.....Andre Lecomte
Publicity Dir.....Harry A. Willsie
Commercial Mgr.....Robert Cote
Program Mgr.....Francois Raymond
Promotion Director.....Claude Turcotte
Film Mgr.....Romeo Cote
Adv. Mgr.....Roma Pelletier
Chief Engineer.....Marcel Vallee
Owners of: CJBR-AM-FM.

CKRT-TV—Riviere-du-Loup 1962

Channel: 7 VHF...AP: 19.5 Kw....VP: 39 Kw.
Owned By.....Radio CJFP Ltd.
Address.....1, rue Frontenac
Tel.: UNion 2-6003.....Independent
Station Reps.....Hardy; Radio-TV Ltd.
President, Gen. Mgr.....Luc Simard
Program Director.....Henri Johnson
Chief Engineer.....Germaine Gelinas

CKRN-TV—Rouyn—1958

Channel: 4 VHF..AP: 57.5 Kw. ..VP: 115 Kw.
Owned By...Northern Radio-Radio Nord, Inc.
Business Address.....Box 70, Rouyn
Tel.: RO 2-7741.....CBC
Station Reps. .....Weed; Scharf; Hardy
Pres., Gen. Mgr.....David A. Gourd
Station, Operations Mgr. .....Franco Capellari
Program Director.....Ernest Chartrand
Chief Engineer.....Julien Trepanier
Owners of: CKRN-AM; CKVD, Val d'Or, P. Q.; CHAD, Amos, P. Q.; CKLS, La Sarre, P. Q.

CHLT-TV—Sherbrooke—1956

Channel: 7 VHF..AP: 186 Kw...VP: 300 Kw.
Owned By .....La Tribune
Business Address.....221 Dufferin St.
Tel.: LO 9-2525 .....CBC
Newspaper Affil.....La Tribune
Sta. Reps. .L'Anglais; Young Canadian; Scharf
Pres. .....Paul Desruisseaux
General Manager.....J. Paul Hogue
Managing Director.....Jean-Louis Gauthier
Prog. Dir. .....Pierre Bruneau
Film Mgr. .....Guy Bachand
Chief Eng. .....Robert Thiebaut
Owners of: CHLT-AM-FM.

CKTM-TV—Three Rivers—1958

Channel: 13 VHF..AP: 42.25 Kw...VP: 84.5 Kw.
Owned By.....TV St. Maurice, Inc.
Address.....P.O. Box 277
Tel.: FR 5-7311.....CBC
Station Reps.....Stovin-Byles; Weed
President, Gen. Mgr. .....Henri Audet
Asst. Mgr., Chief Eng. .....Robert Bonneau
Comm., Program Mgr. .....Jacques Brunelle
Program Dir.....Claude Blain
Film Mgr.....Albert Aubichon

Saskatchewan

CHAB-TV—Moose Jaw—1959

Channel: 4 VHF..AP: 100 Kw...VP: 53 Kw.
Owned By.....Radio Station CHAB, Ltd.
Address.....127 Main St., N.
Tel.: OX 2-6464.....CBC
Station Reps.....TV Reps.; Young Canadian
President, Gen Mgr.....Jack Moffat
Commercial Mgr.....Joe Lawlor
Program Director.....Terry McBurney
Chief Engineer.....Merv Pickford
Owners of: CHAB, AM.

CKBI-TV—Prince Albert—1958

Channel: 5 VHF...AP: 50 Kw....VP: 100 Kw.
Owned By.....Central Bcstg. Co., Ltd.
Address.....10th St. West
Tel.: RO 3-7421.....CBC
Representatives.....All Canada; Weed
Pres., Gen. Mgr.....E. A. Rawlinson
Commercial Mgr.....Ian Robertson
Prog. Dir., Film Mgr.....J. J. Cennon
Chief Engineer.....Tom Van Nes

CKCK-TV—Regina—1954

Channel: 2. VHF...AP: 53.5 Kw. VP: 100 Kw.
Owned By .....Transcanada
Address .....Box 2000
Tel.: LA 3-6671.....CBC
Newspaper Affil.....Leader Post
Station Reps.....Weed; All-Canada TV
President .....Michael Sifton
General Mgr.....H. A. Crittenden
Asst. Mgr., Film Dir.....Lloyd Westmoreland
Commercial Mgr.....Don Tunnicliffe

TV STATIONS OF CANADA

Program Dir.....H. Van Wiebe
Technical Dir.....Lorne McBride
Chief Engineer.....E. A. Strong

CFQC-TV—Saskatoon—1954

Channel: 8 VHF..AP: 154 Kw...VP: 325 Kw.
Owned By.....A. A. Murphy & Sons Ltd.
Address.....216 1st Ave. N.
Tel.: CH 2-6611.....CBC
Station Reps.....Young Canadian; Oakes
President.....W. A. Murphy
V.P., General Mgr.....G. Blair Nelson
Station Mgr.....Walter Romakow
Sales Manager.....Will Klein
Program Dir.....Greg Barnsley
Promotion Mgr.....Mrs. Jean Korchin
Film Mgr.....Jim Salkin
Chief Engineer.....Lyn Hoskin
Owners of: CFQC, AM.

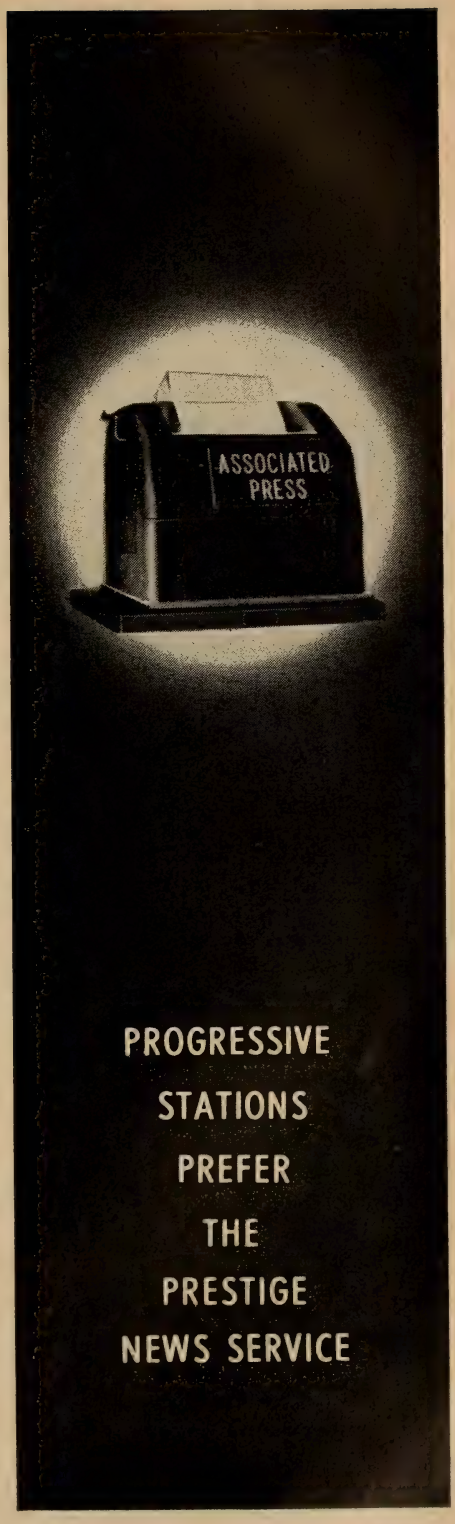
CJFB-TV—Swift Current—1957

Channel: 5 VHF..AP: 6.6 Kw...VP: 13.3 Kw.
Owned....Swift Current Telecasting Co. Ltd.
Address .....Swift Current
Tel.: PR 3-7266.....CBC
Representative .....Forjoe-TV
Pres., Gen. Mgr.....William D. Forst
Comm. Adv. Mgr.....Walter S. Buffam
Program, Prom. Mgr.....Julie Forst
Chief Engineer.....J. Coulter

CKOS-TV—Yorkton—1958

Channel: 3 VHF....AP: 2.5 Kw.....VP: 5 Kw.
Owned By.....Yorkton TV Co., Ltd.
Address.....95 E. Broadway
Tel.: 33-688.....CBC
Reps.....Stovin-Byles Ltd.; Devney Org.
Pres., Prom. Mgr.....Norman Roebuck
General Mgr.....Ronald Leigh Skinner
Commercial Mgr.....Harold Olson
Program Dir.....Kristin Olson
Chief Engineer.....G. S. Skinner

FOR OFFICERS OF THE CBC AND CTV NETWORKS, SEE PAGE 578



The Country Music Network — Seven Years of Pioneering



By
CHARLES BERNARD
President
Country Music Network
& Charles Bernard Co.

THIS progress report is filled with happy recollections of a struggle that began on May 1, 1956. With a background that included being a talent agent for MCA, a program and time salesman for DuMont Television, an account executive for the ABC Radio Network, and sales manager of the Network's key station in New York, WABC, it was a radical departure for me to create a firm that would specialize in the representation of stations programming Country & Western Music.

After seven years of pioneering, and with 17 years of broadcasting experience, it frightens me now to think of the odds against such a venture at that time. There was no Country Music exposure in the New York area for agency time-buyers to hear or respect as a sales vehicle for their clients' products, but it was an exciting challenge, and I was very enthusiastic. Operating with only two represented properties serving Washington, D.C., and Norfolk, Virginia, followed a short time later by Kansas City, the long climb began. All three of these markets are still capitalizing on Country Music's long tenure of popularity, as is most of the country.

The phrase, "long tenure of popularity," is certainly justified when one considers that Nashville's "Grand Ole Opry" has been broadcasting continuously to overflow audiences for almost 40 years, and the famous "National Barn Dance" out of Chicago was a continuous sales vehicle for almost the same length of time. Other regional jamborees have been and are still enjoying success, and producing C&W stars. Not only have Country Music artists made Country Music hits, but established performers in the pop music field have done their share, and reaped rewards for million-record sellers. 1963 shows every indication of being the biggest year in Country Music history, not just in the recording business, but in every phase of this expanding industry.

More and more stations throughout the nation are switching their formats to C&W, and four out of five of the top markets in the country are programming it. New York will be getting its fair share as soon as WJRZ in Newark expands the "Jersey Jamboree," which is now heard nightly on both AM & FM, plus Sunday afternoons. The Country Music Network is now in 35 states, and our goal is to include the remaining 15 by the end of this year.

Flatt & Scruggs are enjoying tremendous new success and popularity for their music on the top-rated TV program the world over, "The Beverly Hillbillies," and Homer & Jethro are enjoyed nationally through their own recordings, plus Kellogg's additional spot campaigns. Patti Page's "Tennessee Waltz," Bing Crosby's "Don't Fence Me In," Guy Mitchell's "Singin' The Blues," Tennessee Ernie's "16 Tons," and Jimmy Dean's "Big Bad John" have already made history. This year the awards go to Ray Charles for his Country Music albums #1 and #2. Bobby Darin has also invaded this field, as has Connie Francis.

I'd be remiss if we didn't thank everyone who contributed to our growth, and be assured that I am happy and proud to be known as "The Madison Avenue Hillbilly."

Regional Networks & Group Owned Stations

ABC International Television, Inc.

7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

President .....Donald W. Coyle
Manager of Development....James T. Larkin
Network Manager.....Jack Singer
Sales Manager.....Chuck Dwyer
Program Manager.....Don Hine
Sales Promotion, Adv. Mgr.....Harvey Jacobs

BRANCH OFFICE

109 Park St., London, W.I., England, Phone: MAyfair 4209, Richard Job, Manager.

STATIONS

Teleonce, Buenos Aires, Argentina; NWS-9, Adelaide, Australia; TV Excelsior, Rio de Janeiro, TV Excelsior, Sao Paulo, both Brazil; CFTO-TV, Toronto; CJCH-TV, Halifax; CKOS-TV, Saskatchewan; all Canada; TI-TVCR, San Jose, Costa Rica; HCPTVE 2, Guayaquil, Ecuador; YSEB-TV, YSDR-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; TVI-A, Abadan; TVI-T, Teheran; both Iran; JOOR-TV, Osaka; JOEX-TV, Tokyo; both Japan; Tele Orient, Beirut, Lebanon; XET-TV, Monterrey, Mexico; YNSA-TV, Managua, Nicaragua; TV-2, Panama City, Panama; DZBB-TV, Manila, Philippines; KSAR-TV, Ryukyus Islands; Venevision Network, Caracas, Venezuela; WNTV, Ibadan-Lagos, West Nigeria.

ABC Pacific Network

1539 N. Vine St., Hollywood 28, Calif.
Phone: NOrmandy 3-3311

V.P., Western Div., ABC Radio Net.....Jack H. Mann
Western Sales Mgr.....Richard L. Rader
West. Rep., Stations Dept..William H. Cochran
Research, Promotion Mgr.....Sherril Hops
Chief Engineer.....Arthur Sterman

STATIONS

KIBS, Bishop-El Centro; KICO, Calexico; KARM, Fresno; KNGS, Hanford; KMYC, Marysville; KABC, Los Angeles; KPAL, Palm Springs; KRDG, Redding; KRAK, Sacramento; KSBW, Salinas; KCKC, San Bernardino; KGB, San Diego; KGO, San Francisco; KVEC, San Luis Obispo; KVML, Sonora; KCEY, Modesto-Turlock; KSYC, Yreka; KPMC, Bakersfield; KYOS, Merced; KDOL, Mojave; KLOA, Ridgecrest; KCOY, Santa Maria; KNGL, Paradise; all California. KBND, Bend; KOOS, Coos Bay; KASH, Eugene; KMED, Medford; KUMA, Pendleton; KWJJ, Portland; KQEN, Roseburg; KAST, Astoria; KAGO, Klamath Falls; all Oregon. KGMI, Bellingham; KXLE, Ellensburg; KEDO, Longview; KPKW, Pasco; KOFE, Pullman; KOMO, Seattle; KTEL, Walla Walla; KPQ, Wenatchee; KIT, Yakima; KELA, Centralia-Chehalis; KGY, Olympia; KREM, Spokane; KREW, Sunnyside; all Washington. KBET, Reno, Nev.; KOZE, Lewiston, Idaho.

ABC Television Western Regional Network

ABC-TV Center, Hollywood 27, Calif.
Phone: NOrmandy 3-3311

V. P. West Div.....James G. Riddell
V.P., Sales, Western Div.....Vince Francis
Sta. Rel., West Div.....Court McLeod

STATIONS

KABC-TV, Los Angeles; XETV, San Diego; KLYD-TV, Bakersfield; KEY-T, Santa Barbara; KJEO-TV, Fresno; KNTV, San Jose; KGO-TV, San Francisco; KOVR-TV, Sacramento; KVIP-TV, Redding; KVIQ-TV, Eureka; all Calif. KBES-TV, Medford; KOTI-TV, Klamath Falls; KEZI-TV, Eugene; KPTV, Portland; all Oregon. KOMO-TV, Seattle; KNDO-TV, Yakima; KNDU-TV, Richland; KREM-TV, Spokane; all Washington. KOLO-TV, Reno, Nevada; KIVA-TV, Yuma, Arizona; KSHO-TV, Las Vegas, Nev.; KTVK-TV, Phoenix; KGUN-TV, Tucson; both Arizona. KCPX-TV, Salt Lake City, Utah; KBOI-TV, Boise; KLIX-TV, Twin Falls; KID-TV, Idaho Falls; all Idaho. KXLF-TV, Butte; KBLL-TV, Helena; KMSO-TV, Missoula; KFBB-TV, Great Falls; KOOK-TV, Billings; all Montana. KWRB-TV, Riverton; KTWO-TV, Casper; KFBC-TV, Cheyenne, all Wyoming. KBTV, Denver; KRDO-TV, Colorado Springs; KREX-TV, Grand Junction; all Colorado. KOAT-TV, Albuquerque; KSWS-TV, Roswell; KICA-TV, Clovis; all New Mexico. KELP-TV, El Paso, Texas. KHVH, Honolulu; KHJK-TV, Hilo; KMVI-TV, Wailuku; all Hawaii. KENI-TV, Anchorage; KFAR-TV, Fairbanks; KINY-TV, Juneau; all Alaska.

ABC West

(See ABC Pacific, Arizona Network, and Intermountain Network)

Air Trails Network

128 W. First St., Dayton 2, Ohio
Phone: BAldwin 2-3773

President .....Charles Sawyer
Exec. Vice President.....J. P. Williams
Vice President.....Alexander Buchan

STATIONS

WING, Dayton, WCOL-FM-AM, Columbus, WIZE, Springfield, all Ohio; WKLO-AM-FM, Louisville, Ky.; WEZE, Boston, Mass.; WRIT-AM-FM, Milwaukee, Wisc.

Alaska Broadcasting System

1001 Tower Bldg., 7th & Olive, Seattle, Wash.
Phone: MAin 4-6333

President, Gen. Mgr.....Wm. J. Wagner
Sales Manager.....Jack Hauser
Traffic Manager.....Alma Wilson

STATIONS

KFQD, Anchorage, Alaska; KINY, Juneau, Alaska; KIBH, Seward, Alaska; KIFW, Sitka, Alaska; KLAM, Cordova, Alaska.

All Islands Radio Network

c/o Advertisers Bldg.
Station KGU, Honolulu, Hawaii
Manager.....William O. Paine

STATIONS

KGU, Honolulu; KTOH, Kauai; KMVI, Maui; KIPA, Hilo.

Allegheny Mountain Network

41 Erie Ave., St. Marys, Pa.
Phone: TE 4-2772

President.....Cary H. Simpson
Exec. V.P.....John A. Fay
Sales Manager.....W. A. Herbstritt
Sales Promotion Mgr.....John W. Eschbach
Development of Sales.....Philip R. Kraus

STATIONS

WKBI, St. Marys; WNBT, Wellsboro; WTRN, Tyrone; WFRM, Coudersport; WBLF, Bellefonte; WEND, Ebensburg.

American Colonial Broadcasting Stations

c/o WSUR-TV, 1000 Ponce de Leon Ave., Santurce, P.R.

President.....Ralph P. Perry

STATIONS

WSUR-TV, Ponce; WKBM-TV, Caguas; all Puerto Rico.

American Television Company

101 North 4th St., Fort Smith, Ark.
Phone: SUnset 3-3131

President.....Donald W. Reynolds
V.P., General Manager.....J. W. Slates
Commercial Manager.....John D. Whitt
Sales Promotion Manager.....Harold Castalow
Program Director.....Pat Porta
Chief Engineer.....Willard Matten

STATIONS

KFOY-TV, Hot Springs, Ark.; KGNS-TV-AM, Laredo, Tex.; KOLO-TV, Reno, Nev.; KOLO, Las Vegas, Nev.; KLRJ-TV, Las Vegas, Nev.; KFSA-AM-TV, Fort Smith, Ark.; KBRS, Springdale, Ark.; KOKL, Okmulgee, Okla.; KORK, Reno, Nev.

George Basil Anderson Stations

c/o KLIR, 6535 W. Jewell, Denver, Colo.

President.....G. B. Anderson

STATIONS

KLIR, Denver, Colo.; KJSK, Columbus, Neb.; KCLO, Leavenworth; KJRG, Newton, both Kan.

Appalachian Network

1420 Eastern Pkwy., Louisville 4, Ky.
Phone: Highland 3779

Gen., Comm. Mgr.....Elmo Mills
Sales Promotion Mgr.....Harry McTigue
Program Director.....Art Grunewald
Publicity Director.....Jack Mills
Chief Engineer.....Dave Jordon

STATIONS

WFTG, London, Ky.; WCPM, Cumberland, Ky.; WNRG, Grundy, Va.; WMNF, Richwood, W. Va.

Arizona Network

840 N. Central Ave., Phoenix, Ariz.
Phone: ALpine 8-8181

Pres., Gen. Mgr.....John L. Hogg
Comm., Sales Prom. Mgr.....James W. Ross
Chief Eng.....Edward R. Janney

STATIONS

KTUC, Tucson; KSUN, Bisbee; KVNA, Flagstaff; KVOY, Yuma; KNOT, Prescott; KNOG, Nogales; KHFH, Sierra Vista; KOY, Phoenix.

Arkansas Network

1001 Spring St., Little Rock, Ark.

Exec. Vice President.....Douglas J. Romine
Commercial Mgr.....Lee Bryant

STATIONS

Comprising KARK, Little Rock, and all other stations in Arkansas.

Gene Autry Stations

c/o KOOL, 511 W. Adams, Phoenix, Ariz.

President.....Tom Chauncey

STATIONS

KOOL, Phoenix; KOLD, Tucson, both Ariz.; KVI, Seattle, Wash.; KMPC, Los Angeles; KSFO, San Francisco.

Cy N. Bahakel Stations

P.O. Box 1050, Roanoke, Va.
Phone: DI 2-3131

President.....Cy N. Bahakel
Exec. V.P., General Mgr.....Frank Tirico
Chief Engineer.....Don Kassner

STATIONS

KXEL-AM-FM, Waterloo, Iowa; WABG-AM-TV, Greenwood, Miss.; WKIN, Kingsport, Tenn.; WRIS, Roanoke, Va.; WLBJ, Bowling Green, Ky.; WWOD-AM-FM, Lynchburg, Va.; WDOD-AM-FM, Chattanooga, Tenn.

The Balaban Stations

Broadcast House, 3715 Lindell Blvd., St. Louis 8, Mo.
Phone: OLive 2-4500

Exec. V.P. & Mgr. Dir.....John F. Box, Jr.
Asst. to V.P.; Admin.....William T. McKibben
Regional Sales Manager.....Hal Fredricks
Admin. Asst.....Harriet Baker
Program Director.....Chuck Benson
Director of Promotion.....David Klemm
Comptroller.....Milton C. Ritzlin
Technical Director.....David Sandine

BRANCH OFFICES

Radio Park, Dallas 18, Tex., Phone: DI 8-3800, Dan Hydrick, Mgr.; Broadcast House, St. Louis 8, Mo., Phone: OL 2-4500, Harriet Baker; 190 N. State St., Chicago, Ill.; Phone: FR 2-2262,

Richard Balaban; Leland Office Bldg., Springfield, Ill., Phone: LA 8-0465, Milton Friedland; Inman Hotel, Champaign, Ill., Phone: FL 2-7673, Milton Friedland; N. Meridan Rd., Rockford, Ill., Phone: 3-5413, Harold Froelich; 1500 N. Washington Ave., Danville, Ill., Phone: HI 2-1701, Max Shaffer; 1422 New Britain Ave., Hartford, Conn., Phone: AD 3-8551, Robert Bray.

STATIONS

WIL, St. Louis, Mo.; KBOX, Dallas, Tex.; WTVO-TV, Rockford, Ill.; WICS-TV, Springfield, Ill.; WCHU-TV, Champaign, Ill., WICD-TV, Danville, Ill.; WHNB-TV, Hartford, Conn.

W. W. Bankhead Stations

(See Tri-W Network)

The Bartell Broadcasting Corp.

444 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-1280

President.....Gerald A. Bartell
Managing Dir.....Lee Bartell
Chief Engineer.....Ralph Evans

BRANCH OFFICES

Number One Nob Hill Circle, San Francisco 2, Calif., (KYA), Lee Bartell, General Mgr., Phone: DOuglas 2-2536; Seventh Ave. at Ash, San Diego 1, Cal. (KCBQ) Lee Bartell, Pres., Gen. Mgr., Phone: BElmont 2-7161; 3500 N. Sherman Blvd., Milwaukee 16, Wis. (WOKY) Mrs. Rosa Evans, Mgr., Phone: HIlltop 2-0150; 444 Madison Ave., New York, N. Y., (WADO) Mel Bartell, Pres., Gen. Mgr., Phone: MUrray Hill 8-1280.

STATIONS

KCBQ, San Diego, Calif.; WOKY, Milwaukee, Wis.; KYA, San Francisco, California; WADO, New York, N. Y.

Better Music Broadcasters

c/o Broadcast Time Sales
509 Madison Ave., New York, N. Y.
Phone: MU 8-1910

President.....Carl L. Schuele
General Manager.....Mort Bassett
Commercial Manager.....George Beavers
Sales Prom., Pub. Dir.....Donald G. Softness
Program Director.....Norm Flynn

STATIONS

KMEO, Omaha; WVNJ, Newark; WJMJ, Philadelphia; WCRB, Boston; KIXL, Dallas; KGON, Portland, Ore.; KRKD, Los Angeles; WQTE, Detroit; WVCG, Miami; WKYW, Louisville; WNMP, Chicago; KJEM, Okla. City; WMNI, Columbus; KJIM, Ft. Worth; KTIX, Seattle.

BFR Broadcasting Corp.

1021 La Salle Ave., Minneapolis, Minn.
Phone: FE 3-0406

President.....N. L. Bentson
Exec. V.P., General Mgr.....Wayne Williams
Sales Promo., Publicity Dir.....Ray Christensen
Program Director.....Dan Allen
Chief Engineer.....Jack Ducart

STATIONS

WLOL-FM, Minneapolis; KSO, Des Moines; KELO, Sioux Falls; KDLO-TV, Garden City; KPLO-TV, Reliance; WKOW-AM-TV, Madison.

George W. Bingham Stations

P.O. Box 889, Poughkeepsie, N. Y.
Phone: GRover 1-2300

President.....George W. Bingham
V.P., Gen. Mgr.....Richard A. Dwelley
Chief Engineer.....Marvin Seimes

STATIONS

WGNY, Newburgh; WSLB, Ogdensburg; WKIP, Poughkeepsie, all N. Y.

Black Hawk Broadcasting Stations

c/o KWWL, Insurance Bldg., Waterloo, Ia.

President.....Ralph McElroy
V.P., Radio-TV.....Thomas L. Young

STATIONS

KWWL-AM-TV, Waterloo, Ia.; KAUS, KMMT-TV, Austin, Minn.; KLWW, Cedar Rapids, Iowa.

Bluegrass Broadcasting Co., Inc.

P.O. Box 1559, Lexington, Ky.
Phone: 4-6470

President.....Ralph G. Worster
Exec. Vice President.....Claude Sullivan

STATIONS

WINN, Louisville; WVLK, Lexington; WCMI, Ashland; all Ky. WHOO, Orlando, Fla.

Booth Broadcasting Co.

2300 Buhl Bldg., Detroit 26, Mich.
Phone: 962-0220

President, Gen. Mgr.....John L. Booth
V. P's.....Thomas J. Warner, Robert W. Phillips, Mrs. John L. Booth, Edward H. Clark, Robert B. Lees

STATIONS

WJLB, Detroit; WSGW, Saginaw; WTRX, Flint; WIBM, Jackson, all Michigan; WIOU, Kokomo, Ind.; WJVA, South Bend, Ind.; WTOD, Toledo, O.; WMZK-FM, Detroit, Mich.; WBBC-FM, Jackson, Mich.; WTOD-FM, Toledo, O.

Charles B. Britt Stations

c/o WIRY, 301-03 Cornelia St., Plattsburgh, N. Y.

STATIONS

WIRY, Plattsburgh; WBAC, Cleveland, Tenn.; WJBS, Deland; WDSR, Lake City, both Fla.

Broadcast Advertising, Inc.

8 Newbury Street, Boston 16, Mass.
Phone: KEnmore 6-0854

President.....James Murley
Program Director.....E. P. Gieringer
Merchandising Director.....F. P. Russell
Representative.....Weed

STATIONS

WHDH, Boston, Mass.; WCSH, Portland, Me.; WLBZ, Bangor, Me.; WJAR, Providence, R. I.; WTIC, Hartford, Conn.

Paul Bunyan Network

Paul Bunyon Bldg., Traverse City, Mich.
Phone: WIndsor 7-7675

Pres., Gen. Mgr. .....Les Biederman
Comm. Mgr.....Robert Detwiler
Chief Engineer.....William H. Kiker

STATIONS

WATT, Cadillac; WATZ, Alpena; WMBN, Petoskey; WATC, Gaylord; WTCM, Traverse City; WPBN-TV, Traverse City; WTOM-TV, Cheboygan, all Mich.

Burroughs-Randolph Stations

c/o KMUL, P. O. Box 1058, Muleshoe, Tex.
President.....J. Burroughs

STATIONS

KMUL, Muleshoe; KZUM, Farmington; KENM, Portales; KSWS, Roswell, all N. M.

Cactus State Network

P.O. Box 469, Pecos, Tex.
Phone: HI 5-2498

President.....Barney Hubbs
Gen. Mgr., Pub. Dir.....Bill Hubbs
Commercial Mgr. .....Dave Martin
Sales Prom. Mgr.....Tommy Cowan
Program Dir.....Bill Boyd
Chief Engr.....Harry Boehnemann

BRANCH OFFICES

Alpine, Tex., Phone: TE 7-2144; Gene Hendrix; Ft. Stockton, Tex., Phone: ED 6-2228, Jim Hawkins; Cortez, Colo., Jack Hawkins.

STATIONS

KIUN, Pecos; KFST, Ft. Stockton; both Tex.; KVFC, Cortez, Colo.

California Farm Network

2855 Telegraph Ave., Berkeley 5, Calif.
Phone: TH 3-9600

General Manager.....Milton L. Levy
Radio Director.....Dick Riley

STATIONS

KFI, Los Angeles; KFBK, Sacramento; KMJ, Fresno; KERN, Bakersfield; KOMY, Watsonville; KXO, El Centro; KRE, Berkeley, KBEE, Modesto; KTOB, Petaluma; KLOK, San Jose, all Calif.

California Northern Group

c/o Station KSYC, Yreka, Calif.
Phone: VIctor 2-4158

President.....D. M. Comstock

STATIONS

KSYC, Yreka; KBLF, Red Bluff; KSUE, Susanville.

California-Oregon TV Trio

Box 1021, Eureka, Calif.
Phone: HIllside 3-3123

V.P., Sales.....Donald H. Telford
V.P., Engr.....Edward A Malone

BRANCH OFFICES

Box 1021, Eureka, Cal. (KIEM-TV) Paul Hoff, Mgr., Phone: HI 3-3123; Box 1189, Medford, Ore. (KBES-TV) Jerry Poulos, Mgr., Phone: SP 3-4581; Box 732, Klamath Falls, Ore. (KOTI-TV) Richard Green, Mgr., Phone: TU 4-8131.

STATIONS

KIEM-TV, Eureka, Calif.; KBES-TV, Medford, Ore.: KOTI-TV, Klamath Falls, Ore.

Capital Cities Broadcasting Corp.

24 East 51st St., New York 22, N. Y.
Phone: PLaza 2-1750

President.....Frank M. Smith
Executive V.P.....Thomas S. Murphy
Treasurer.....Donald A. Pels

BRANCH OFFICES

Box 10, Albany 1, N. Y., Phone: BR 1-2345. Daniel B. Burke, Robert Peebles, V.P.'s; 24 Mason St., Providence, R. I., Phone: JAckson 1-4000. Joseph P. Dougherty, V.P.; Jack Lee, V.P.; Box 2009, Durham, N. C.; Phone: 682-2111. Harmon L. Duncan, Floyd Fletcher, V.P.'s; Paterson, N. J., Phone: MU 8-9300 (N.Y.C.), Daniel P. Weinig, V.P.

STATIONS

WTEN-TV, WROW, both Albany, N. Y.; WPRO-TV-FM-AM, Providence, R. I.; WTVD Raleigh-Durham, N. C.; WPAT-AM-FM, Paterson, N. J.; WKBW-AM-TV, Buffalo, N. Y.

Carolina Radio Group

Box 1571, Durham, N. C.
Phone: Durham 8-6129

General Manager.....H. Tom Morris

STATIONS

WTIK, Durham; WFLB, Fayetteville, N. C.; WKIX, Raleigh; WCEC, Rocky Mt.; WGBG, Greensboro; WRRF, Washington; WGNI, Wilmington; WBBB, Burlington; WSOC, Charlotte; WIRC, Hickory; WSAT, Salisbury; WTOB, Winston-Salem, all N. C.

Carolina Radio Network

P. O. Drawer 170, Wilson, N. C.
Phone: 243-5157

President.....H. W. Anderson, Sr.
General Manager.....Harry W. Severance
Asst. Manager.....Wistar Moore, Jr.
Program Director.....Bill Wiggs
Chief Engineer.....Robert D. Adkins

STATIONS

WVOT, Wilson; WIAM, Williamston; WCPS, Tarboro; WEED, Rocky Mount; WRCS, Ahoskie; WELS, Kinston; WRRZ, Clinton; WGOL, Goldsboro; WGTC, Greenville; WITN, Washington; WHNC, Henderson; WMPM, Smithfield; WCNF, Weldon; WETC, Wendell-Zebulon; WCKB, Dunn. All N. C.

Cascade Broadcasting Co.

P.O. Box 702, Yakima, Washington
Phone: GLencourt 2-9111

President.....Thomas C. Bostic
V.P. & Gen. Mgr.....Jack Reber
V.P. in Chg. of TV Prog.....Jim Nolan
V.P., TV Sales.....Bill Grogan
Manager .....Bob Horn
Engineering Director.....M. E. Burrill

STATIONS

KLEW-TV, Lewiston, Idaho; KBAS-TV, Moses Lake, Wash.; KEPR-AM-TV, Pasco; KIMA, KIMA-TV, Yakima.

CBS Radio New England Network

182 Tremont St., Boston 11, Mass.
Phone: HUbbard 2-2323

Gen. Mgr.....Thomas Y. Gorman
Comm. Mgr.....Robert Sinnett
Sales Promotion Manager....Joseph Cullinane
Program Director .....D. Richard Covington
Publicity Director.....Chuck Williams
Chief Engineer.....Warren Stevens

STATIONS

WEEI, Boston, Mass.; WMAS, Springfield-Holyoke, Mass.; WKNE, Keene, N. H.; WBRY, Waterbury, Conn.; WEAN, Providence, R. I.; WGAN, Portland, Maine; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.; WSNO, Barre, Vt.; WEMJ, Laconia, N. H.; WINF, Manchester, Conn.; WNEB, Worcester, Mass.

CBS Radio Pacific Network

6121 Sunset Blvd., Hollywood 28, California
Phone: Hollywood 9-1212

V.P. & Gen. Manager.....Robert P. Sutton
Sales Mgr.....James Ingraham
Dir. of Info. Services.....Arthur Wittum
Program Director.....Harfield Weedin
National Sales Rep.....John Hokom
Eastern Sales Rep.....Frank Oxarart
Chief Engineer.....Ted Denton

BRANCH OFFICES

CBS Radio Spot Sales Offices: 485 Madison Avenue, New York, N. Y., Phone: PL 1-2345. Maurie Webster, V.P.; Sheraton-Palace Hotel, San Francisco, Calif., YU 2-7000. Jos Marshall, Sales Mgr.; 932 Fisher Bldg.; Detroit, Mich., TR 2-5500. Ralph H. Patt, Jr., Sales Mgr.; 630 N. McClurg Court, Chicago 11, Ill., WH 4-6000, Jack Burke, Sales Manager; 805 Peachtree St., N.E., Atlanta 8, Ga., TR 4-4407, George Crumbley, Jr., Sales Mgr.; 1144 Hampton Ave., St. Louis 10, Mo., MI 7-5500, Eugene R. Myers, Sales Mgr.; 6121 Sunset Blvd., Los Angeles 28, Cal., HO 9-1212, Roland McClure, Sales Mgr.

STATIONS

KNX, Los Angeles, Calif.; KCBS, San Francisco, Calif.; KFRE, Fresno, Calif.; KFMB, San Diego, Calif.; KBFK, Sacramento, Calif.; KERN, Bakersfield, Calif.; KINS, Eureka, Calif.; KOIN, Portland, Ore.; KBEE, Modesto, Calif.; KERG, Eugene, Ore.; KFLW, Klamath Falls, Ore.; KYJC, Medford, Ore.; KIRO, Seattle, Wash.; KGA, Spokane, Wash.; KOLO, Reno, Nev.; KVCV, Redding, Calif.; KHSL, Chico, Calif.; KCMJ, Palm Springs, Calif.; KOOL, Phoenix, Ariz.; KOLD, Tucson, Ariz.; KNX, Hollywood, Calif.

CBS Television Pacific Network

6121 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-1212

General Manager.....Robert D. Wood
General Sales Mgr.....Ray L. Beindorf
Sales Promotion Mgr.....Robert L. Nelson
Program Director.....Leon Drew
Publicity Director.....George Nicholaw
Engineer in Charge.....Edwin Miller

STATIONS

KTVA, Anchorage, Alaska; KTVF, Fairbanks, Alaska; KIVA, Yuma, Ariz.; KBAK-TV, Bakersfield, Calif.; KHSL-TV, Chico, Calif.; KIEM-TV, Eureka, Calif.; KFRE-TV, Fresno, Calif.; KNXT, Los Angeles, Calif.; KXTV, Sacramento, Calif.; KSBW-TV, Salinas-Monterey, Calif.; KFMB-TV, San Diego, Calif.; KPIX, San Francisco, Calif.; KSBY-TV, San Luis Obispo, Calif.; KGMB-TV, Honolulu, Hawaii; KLEW-TV, Lewiston, Idaho; KMSO-TV, Missoula, Mont.; KLAS-TV, Las Vegas, Nev.; KOLO-TV, Reno, Nev.; KBES-TV, Medford, Ore.; KOTI-TV, Klamath Falls, Ore.; KOIN-TV, Portland, Ore.; KVOS-TV, Bellingham, Wash.; KIRO-TV, Seattle, Wash.; KXLY-TV, Spokane, Wash.; KIMA-TV, Yakima, Wash.; KEPR-TV, Pasco, Wash.; KOOL-TV, Phoenix; KOLD-TV, Tucson.

Central American Television Network, Ltd.

Represented by ABC International Television, Inc.
7 West 66th St., New York 23, N. Y.
Phone: SU 7-5000

STATIONS

TI-TVCR, San Jose, Costa Rica; YSDR-TV, YSEB-TV, San Salvador, El Salvador; TG-BOL-TV, Guatemala City, Guatemala; HRTG-TV, Tegucigalpa, Honduras; YNSA-TV, Managua, Nicaragua; HOU-34-TV, Panama, R. P.

Central South Carolina Radio Network

Cornell Arms Bldg., Columbia, S. C.
Phone: ALpine 2-2177

Pres., Gen. Mgr.....George H. Buck, Jr.
Commercial Mgr.....Jess Plummer
Sales Prom. Mgr.....Jack Grant

STATIONS

WCOS, Columbia; WKDK, Newberry; WDIX, Orangeburg; WFIG, Sumter.

Colorado Network

P. O. Box 279, Montrose, Colo.
Phone: 599

President .....George Cory

STATIONS

KRAI, Craig, Colo.; KSLV, Monte Vista, Colo.; KUBC, Montrose-Delta, Colo.; KRAC, Alamagordo, N. M.

Concert Network, Inc.

171 Newbury St., Boston 16, Mass.
Phone: COpley 7-6020

President.....T. Mitchell Hastings, Jr.
General Manager.....Karl S. Kritz
Commercial Manager.....Lewis F. Sargent
Sales Promo., Pub. Dir.....Kevin R. Stursberg
Program Director.....Donald Otto
Chief Engineer.....Robert Rabiner

BRANCH OFFICES

11 E. 47th St., New York, N. Y., Phone: 752-0870, Gene La Brie, Manager; Box 1015, Providence, R. I., Phone: ENterprise 2930, Karl S. Kritz, Manager; 171 Newbury St., Boston 16, Mass., Phone: CO 7-6020, Lewis F. Sargent, Manager.

STATIONS

WNCN, N.Y.C.; WBCN, Boston, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R.I.;

The Connecticut State Network

c/o WHAY, 22 Grove Hill, New Britain, Conn.
Phone: BA 3-2721

President .....Edmund Waller
Vice Pres.....Charles Bell, Jr.

STATIONS

WATR, Waterbury; WHAY, New Britain; WNHC, New Haven; WTOR, Torrington; WSTC, Stamford; WNAB, Bridgeport; WICH, Norwich.

Continental Broadcasting, Inc.

Box 2167, Wilmington, Del.
Phone: OLympia 4-8881

Pres.....O. Wayne Rollins
V.P.'s.....Mrs. M. P. Copley, H. B. Tippie
Vice President.....Albert R. Lanphear
Dir. of Program Develop.....Tim Crow
Eng. Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., New York, N. Y., Phone OXford 7-7040, Graeme Zimmer, Nat'l. Sales Mgr.; 75 E. Wacker Dr., Chicago 1, Ill., Phone: FI 6-8611, John Wilson, Midwest Sales Mgr.; 1549 N. Vine St., Hollywood 28, Calif., Phone: 461-9981, Harry Guzik, West Coast Sales Manager.

STATIONS

WNJR, Newark, N. J.; WBEE, Chicago, Ill.; WRAP, Norfolk, Va.; KDAY, Los Angeles, Calif.

Corinthian Broadcasting Corporation

110 W. 51st St., New York 20, N. Y.
Phone: JU 2-2300

President.....C. Wrede Petersmeyer
Admin. V.P.....Charles H. Tower
Secretary.....Charles H. G. Rees
Treasurer.....Alan S. Englander
Dir. Sales.....Don L. Kearney
Dir. Programming.....Robert H. Salk
Dir. Adv., Public Rela.....Dean Linger
Dir. Research.....Charles H. Smith
Dir. Engineering.....George G. Jacobs

BRANCH OFFICES

302 S. Frankfort, Tulsa 20, Okla., Phone: Luther 2-9233, George Stevens, V.P., Gen. Mgr.; 1945 Allen Parkway, Houston, Tex., Phone: JAckson 9-4811, James C. Richdale, Jr., V.P., Gen. Mgr.; 601 Seventh Ave., Sacramento 18, Calif., Phone: GIlbert 1-4041, Robert S. Wilson, V.P., Gen. Mgr.; West State Blvd. at Broadcast, Ft. Wayne 15, Ind., Phone: ANthony 9411, Reid G. Chapman, V.P., Gen. Mgr.; 1440 N. Meridan St., Indianapolis 2, Ind., Phone: MElrose 4-6411, Robert B. McConnell, V.P., Gen. Mgr.

STATIONS

WISH-AM-TV, Indianapolis, Ind.; WANE-AM-TV, Fort Wayne, Ind.; KOTV, Tulsa, Okla.; KHOU-TV, Houston, Tex.; KXTV, Sacramento, Calif.

Country Music Network

730 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 6-7242

President.....Charles "Chuck" Bernard
Asst. to Pres.....Bryna Milberg

STATIONS

WYAM, Birmingham; WMGY, Montgomery, both Ala. KHAT, Phoenix; KMOP, Tucson, both Ariz. KADL, Pine Bluff, Ark. KUZZ, Bakersfield, Calif. KLAK, Denver, Colo. WDON, Washington, D.C. WQIK, Jacksonville; WMOP, Ocala; WRFB, Tallahassee; WETH, St. Augustine, all Fla. WTJH, Atlanta; WGUS, Augusta; WMRE, Monroe, all Ga. KATN, Boise, Idaho; WTAQ Chicago, Ill.; KFDI, Wichita, Kans. WAXU, Lexington; WTMT, Louisville, both Ky. WYNK, Baton Rouge; KCIJ, Shreveport, both La. WBMD, Baltimore, Md.; WEXL, Detroit, Mich.; KTCR, Minn.-St. Paul, Minn.; WVMI, Biloxi, Miss. KCKN, Kansas City; KXEN, St. Louis, both Mo. KOOO, Omaha, Neb. WLDB, Atlantic City; WJRZ, Newark, both N. J. WRZY, Albuquerque, N. M. WREM, Remsen; WSEN, Syracuse, both N. Y. WGTL, Kannapolis; WNOH, Raleigh-Durham; WMPM, Smithfield, all N. C. WWIZ, Lorain-Cleveland, Ohio; KBYE, Oklahoma City, Okla.; KWIN, Ashland, Oreg. WCBG, Chambersburg; WGSA, Lancaster; WPPA, Pottsville; WPTS, Scranton-Wilkes Barre, all Pa. WRIB, Providence, R. I.; WCAY, Columbia, S. C.; WENO, Nashville, Tenn. KCTA, Corpus Christi; KCUL, Dallas-Ft. Worth; KIKK, Houston; KTXO, Sherman, all Tex. KSOP, Salt Lake City, Utah. WCMS, Norfolk; WKCW, Warrenton; WXGI, Richmond; WJWS, South Hill; all Va. WTCR, Huntington, W. Va.

Cowles Stations

c/o KRNT, 9th & Pleasant Sts.,
Des Moines, Iowa

STATIONS

KRNT-AM-TV, Des Moines; KTVH, Hutchinson, Kan.; WCCO-AM-TV, Minneapolis, Minn.

James M. Cox Stations

c/o WSB, 1601 W. Peachtree N.E. Atlanta, Ga.
President.....J. M. Cox, Jr.

STATIONS

WSB-AM-TV, Atlanta; WCKR-WCKT, Miami; WHIO-AM-TV, Dayton, O.; WSOC-AM-TV, Charlotte, N. C.

Crosley Broadcasting Corp.

140 W. Ninth St., Cincinnati 2, Ohio
Phone: CHerry 1-1822

Chrmn. of Board.....James D. Shouse
President.....John T. Murphy
V.P., Sales.....H. P. Lasker
V.P., Treasurer.....John J. Heyward
V.P., charge of WLW-C.....Walter Bartlett
V.P., charge of WLW-D.....George Gray
V.P., charge of WLW-I.....John Babcock
V.P., charge of WLW-T.....James Burgess
V.P. East TV Sales N. Y.....P. Scott McLean

BRANCH OFFICES

3 E. 54th St., New York 22, N. Y., Phone PLaza 1-5353, P. S. McLean, V.P. TV Sales; 360 N. Michigan Ave., Chicago 1, Ill., STate 2-6693, H.Albrecht, V.P. Central Div.

STATIONS

WLW-I (TV), Indianapolis, Ind.; WLW-T (TV), WLW (Radio), Cincinnati; WLW-D (TV), Dayton; WLW-C (TV), Columbus, all Ohio.

Crowell-Collier Broadcasting Corp.

6419 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 3-5151

President.....Joseph C. Drilling
General Manager.....J. J. Bernard
Sales Manager.....Robert E. Sharon
Sales Promotion Manager.....Warren Earl
Program Director.....Jim Hawthorne
Publicity Director.....Doni Scott
Chief Engineer.....Edward E. Benham

BRANCH OFFICES

2150 Franklin, Oakland 12, Calif., Phone: TE 6-0910, John McRae, Gen. Mgr.; 228 Foshay Towers, Minneapolis, Minn., Phone: FE 2-8943, Don French, Gen. Mgr.

STATIONS

KFWB, Los Angeles; KEWB, San Francisco; KDWB, Minneapolis.

Denver Metropolitan Market Group

146 S. Main St., Salt Lake City, Utah
Phone: EMpire 4-3561

President.....L. L. Meyer

BRANCH OFFICE

1089 Bannock St., Denver, Colo., Phone: 292-3344, Charlie Vais, Manager.

STATIONS

KVOR, Colorado Springs; KBTR, Denver; KGHF, Pueblo.

Vic Diehm Radio Group, Inc. (Jet Network)

Hazleton Nat'l. Bank Bldg., Hazleton, Pa.
Phone: 454-3531

President, Gen. Mgr.....Victor C. Diehm
Admn. Asst.....Kathyrn E. Kahler
Commercial Mgr.....Robert J. Sacco
National Sales Manager.....Thomas A. Tito
Program Director.....Bill Schmeer
Publicity Director.....Betty Anne Diehm
Chief Engineer.....Anthony Hogg

BRANCH OFFICES

1125 Colorado St., Allentown, Pa. Thomas Tito, Phone: 434-4801; W. Main St., Bloomsburg, Pa., Bob Williams, Phone: 784-5500.

STATIONS

WAZL, Hazleton; WHOL, Allentown; WHLM, Bloomsburg, all Pa.

Dixie Broadcasting System

P. O. Box 1008, Hattiesburg, Miss.
Phone: JUniper 3-1743

Pres., Gen. Mgr.....Charles W. Holt
Commercial Mgr.....Stan Hagan
Secretary.....Connie I. Holt
Business Manager.....Stanley Lightsey, Jr.

STATIONS

WHSY, Hattiesburg, Miss.; WNSL, Laurel, Miss.; WHNY, McComb, Miss.; WBOX, Bogalusa, La.; WARB, Covington, La.; WHHY, Montgomery, Ala.; WGVM, Greenville; WABG, Greenwood, all Miss.

Dixie Network

Headquarters: Williams Bldg., Jackson, Tenn.
Phone: 7-9611

President.....A. B. Robinson
V. P., Gen. Mgr.....Jack Cecil

STATIONS

WDXI, Jackson; WENK, Union City; WPTR, Paris; WDXE Lawrenceburg; WDXL Lexington; WDXN Clarkesville, all Tennessee; WCMA Corinth, Miss.

Dixie Radio, Inc.

E. 15th St., Panama City, Fla.
Phone: PO 3-1777

President, General Mgr.....D. Brannen
Manager.....Dave Mack
Commercial Mgr.....Les Roberson
Program Director.....John Roberts
Chief Engineer.....Bud Lucas

BRANCH OFFICES

Box 1031, Houma, La., Phone: UP 2-6828, Manager, Les Ryder; Box 691, Fernandina Beach, Fla., Phone: 261-5480, Manager, Ralph B. Mann.

STATIONS

WDLP, Panama City, WPUP, Gainesville, Fla., WPAP, Fernandina Beach, Fla.; KCIL, Houma, La.

Donrey Media Group

Southwestern House, Fort Smith, Ark.
Phone: SU 2-2011

President.....Donald W. Reynolds
V.P., Western Div.....Lee Hirshland
V.P., Eastern Div.....William Slates

STATIONS

KFSA-AM-TV, Ft. Smith, Ark.; KLRJ-TV, Las Vegas; KOLO-AM-TV, Reno, both Nev.; KOKL Okmulgee, Okla.; KGNS-AM-TV, Laredo, Tex. KORK, Las Vegas, Nev.; KBRS, Springdale, Ark.; KFOY-TV, Hot Springs, Ark.

R. H. Drewry Stations

c/o KGWA, 115½ E. Broadway, Enid, Okla.

STATIONS

KGWA, Enid; KSWO-AM-TV, Lawton; KHRD, Duncan, all Okla.; KMID-TV, Midland, Tex.

Duhamel Broadcasting Enterprises

Duhamel Bldg., Rapid City, S. D.
Phone: FIllmore 2-2000

Pres., Gen. Mgr.....Helen S. Duhamel
Vice President.....J. Norman Heffron
Secretary, Station Mgr.....William F. Turner
Treasurer.....C. J. Woodhouse
Chief Engineer.....Elmer Nelson

BRANCH OFFICE

P.O. Box W, Hay Springs, Neb., Phone: MElrose 8-2741, John Ludwig, Resident Mgr.

STATIONS

KOTA-AM-TV, Rapid City; KDUH-TV, Hay Springs, Neb.

East Texas Network

205 Austin St., Center, Tex.
Phone: LYric 8-3304

President.....Tom E. Foster
General Mgr.....Dave Taylor

STATIONS

KRBA, Lufkin; KDET, Center; KEEE, Nacogdoches; KTXJ, Jasper; KIVY, Crockett; KNET, Palestine; KEBE, Jacksonville; KWRD, Henderson; all Texas.

Epperson Stations

c/o WPVA, Box 87, Petersburg, Va.

President.....H. E. Epperson, Jr.

STATIONS

WPVA, Petersburg; WBRG, Lynchburg, both Va.; WPAQ, Mt. Airy; WPNC, Plymouth; WLLY, Wilson, all N. C.; WLES, Lawrenceville; WRAA, Luray.

Ernst Stations

c/o KRTR, 500 B'way., Thermopolis, Wyo.

Gen. Manager.....Mildred V. Ernst

STATIONS

KRTR, Thermopolis; KWOR, Worland; KWRB-TV & KWRL, Riverton, all Wyo.

F M Broadcasting System, Inc.

111 W. Washington St., Chicago 2, Ill.
Phone: STate 2-8900

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Vice President.....E. R. Peterson, Jr.
Secretary, Nat'l Sales Mgr.....John Hartigan

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STATIONS

WFMM-FM, WRBS-FM, Baltimore, Md.; WBCN-FM, Boston, Mass.; WFMF-FM, WFMQ-FM, Chicago, Ill.; WKRC-FM, Cincinnati, Ohio; WDBN-FM, WNOB-FM, Cleveland, Ohio; WTVN-FM, Columbus, Ohio; WRR-FM, Dallas, Tex.; WABX-FM, WLDM-FM, Detroit, Mich.; KFJZ-FM, Ft. Worth, Tex.; WHCN-FM, Hartford, Conn., KQUE-FM, KRBE-FM, Houston, Tex.; WFBM-FM, Indianapolis, Ind.; KCMO-FM, Kansas City, Mo.; KMLA-FM, Los Angeles, Calif.; WQFM-FM, Milwaukee, Wisc.; KWFM-FM, WAYL-FM, Minneapolis, Minn.; WNCN-FM, WRFM-FM, New York, N. Y.; WRVC-FM, Norfolk, Va.; WJBR-FM, Philadelphia, Pa.; WXCN-FM, Providence, R. I.; KJML-FM, Sacramento, Calif.; KSHE-FM, KWIX-FM, St. Louis, Mo.; KITT-FM, KPRI-FM, San Diego, Calif.; KPEN-FM, San Francisco, Calif.; KISW-FM, Seattle, Wash.; WAVA-FM, WWDC-FM, Washington, D. C.

Theodore Feinstein Stations

c/o WNBP, Traffic Circle, Newburyport, Mass.

STATIONS

WNBP, Newburyport; WLYN, Lynn, both Mass.; WTSA, Brattleboro, Vt.; WOTW, Nashua, N. H.

Fetzer Stations

590 W. Maple St., Kalamazoo, Mich.
Phone: FI 5-2101

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Executive V.P. & Gen. Mgr.....Carl E. Lee
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STATIONS

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Box 112, Eugene, Ore.
Phone: DI 4-6216

President.....C. O. Fisher
General Manager.....Robert E. Harrison
Commercial Manager.....Leslie J. Manning
Program Director.....John R. Vaughan
Chief Engineer.....Clayton F. Caughill

STATIONS

KBZY, Salem; KUMA, Pendleton; KUGN, Eugene, all Ore.

Formby Stations

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STATIONS

KACT, Andrews; KPAN, Hereford; KFLD, Floydada; KVLT, Levelland, all Tex.

The Forward Group

c/o KGLO, Mason City, Iowa
Phone: GArden 3-2540

President.....Herbert R. Ohrt
Natl. Sales Mgr.....Walter J. Rothschild

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STATIONS

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Founders Corporation

150 East 42nd St., New York 17, N. Y.
Phone: TN 7-0250

Vice President.....Philip Gandert

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STATIONS

WFBL, Syracuse; KORL, Honolulu; WSMB, New Orleans.

Franklin Broadcasting Co.

2700 E. Oakland Park Blvd.
Ft. Lauderdale, Fla.
Phone: LOgan 6-8316

President.....William F. Johns, Jr.
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BRANCH OFFICES

614 N. Rampart St., New Orleans, La. Phone: EX 7516, D. W. Wagenvoord, V. P.; 8th and Main, Tulsa, Okla., Phone: LU 3-4121, G. H. Lund, Gen. Mgr.; 611 Frontenac Pl., Minneapolis, Minn., Phone: MI 5-7757, J. R. Duryea, V. P.; Box 108, Ft. Lauderdale, Fla., Phone: WE 3-3511, R. J. Flynn, V. P.; Rialto Bldg., St. Louis, Mo., C. W. Louiek, V. P.

STATIONS

WWOM, New Orleans; WMIN, Minneapolis; WEW, St. Louis; WLOD, Ft. Lauderdale; KOME, Tulsa; KRIB, Mason City.

French Program Group of New England

10 Center St., Chicopee, Mass.
Phone: LY 2-1669

President .....Leon Alarie
Commercial Manager.....Gertrude Alarie

STATIONS

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J. A. Gallimore Stations

c/o WHBC, Box 447, Barnwell, S. C.

President.....J. A. Gallimore

STATIONS

WBAW, Barnwell; WHBC, Hampton; WSNW, Seneca; WSSC, Sumter, all S. C.; WLFA, Lafayette; WGHC, Clayton, both Ga.; WLOM, Chattanooga; WRKH, Rockwood, both Tenn.

Gamble-Lane Stations

140 S.W. Columbia, Portland, Ore.
Phone: CA 8-3333

President.....C. Howard Lane

STATIONS

KOIN TV-AM-FM, Portland, Ore.; KAST, Astoria, Ore.

Gannett Radio and Television Group

191 East Ave., Rochester, N. Y.
Phone: BAker 5-3050

President .....Paul Miller
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Dir. of Engineering.....Richard K. Blackburn

STATIONS

WHEC AM-TV, Rochester, N. Y.; WDAN-AM, Danville, Ill.; WINR AM-TV, Binghamton, N. Y.

Connie B. Gay Stations

4000 Albemarle St., N.W., Washington, D. C.
Phone: EMerson 3-8110

Chairman.....Connie B. Gay
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STATIONS

WQMR, WGAY-FM, Washington, D. C.; WTCR, Ashland, Ky.; WFTC, Kinston, N. C.

A. L. Glassmann Stations

c/o KGEM, Box 4158, Boise, Idaho

President.....C. Heftel

STATIONS

KGEM, Boise; KLIX-AM-TV, Twin Falls, both Idaho; KLO, Ogden; KUTV, Salt Lake City.

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c/o WGTO, Box 123, Cypress Gardens, Fla.

President.....S. E. Hubbard

STATIONS

WGTO, Cypress Gardens; KOB-AM-TV, Albuquerque, N. M.; KSTP-AM-TV, St. Paul-Minn., Minn.

Golden West Broadcasters

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Phone: HOllywood 9-5341

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STATIONS

KEX, Portland, Oreg.; KMPC, Los Angeles, Calif.; KSFO, San Francisco; KVI, Seattle, Wash.

Good Neighbor Stations, Inc.

155 Front St., Manchester, N. H.
Phone: NAtional 4-4075

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Gen. Sales, Prom. Mgr.....Ralph Gottlieb
Comm. Mgr.....James McCann
Pgm. Director.....Wm. Morrissey
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STATIONS

WKBR, Manchester; WKBK, Keene; WTSN, Dover, all in New Hampshire; WNOW, York, Pa.; WAEB, Allentown, Pa.; WRAW, Reading, Pa.

The Gordon Group

Suite 1130, 1551 Camino Del Rio
San Diego, Calif.
Phone: 297-0311

President.....Sherwood R. Gordon
Commercial Manager.....Dwight Case
Sales Promotion Manager.....Dan Martin
Program Director.....Richard Venturino
Comptroller.....Roy Gatenby
Chief Engineer.....Jonas Heiser

BRANCH OFFICE

3800 N. Central Ave., Phoenix, Ariz., Phone: AM 4-2148, Manager, Ray Bluestein.

STATIONS

KSDO, San Diego, Calif.; KBUZ Phoenix, Ariz.

Cary L. Graham Stations

c/o WANA, Box 509, Anniston, Ala.

STATIONS

WANA, Anniston; WETO, Gadsden; WPID, Piedmont, all Ala.

Great Northern Bcstg. System

P. O. Box 1226, Fargo, N. Dak.
Phone: 3584

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STATIONS

KVOX, Fargo-Moorehead, Minn.; KLPM, Minot, N. D.; KOVC, Valley City, N. D.; KDLR, Devils Lake, N. D.; KEYJ, Jamestown, N. D.; KBOM, Mandan-Bismarck, N. D.; KGDE, Fergus Falls, Minn.; KNOX, Grand Forks, N. D.; KGCX, Sidney, Mont.

Green Valley Group

Box 605, Winchester, Va.
Phone: 662-4855

President.....Mrs. Marion P. Lewis

STATIONS

WINC, Winchester; WFVA, Fredericksburg; WSIG, Mt. Jackson; all Va.; WELD, Fisher, W. Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.

Agnes Jane Reeves Greer Stations

1715 Grandview Ave., Pittsburgh 11, Pa.
Phone: HU 1-2626

President.....Agnes J. Reeves Greer
General Manager.....William B. Steis

STATIONS

WCNS, Canton; WCNO-FM, Canton; WJER, Dover, all Ohio. WKJF-FM, Pittsburgh, Pa.; WAND-TV, Pittsburgh, Pa.; WAJR, Morgantown, W. Va.

The Griffin-Leake Stations

Box 1618, Muskogee, Oklahoma
Phone: MU 7-6311

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National Sales Mgr.....Jim Black
Sales Promotion Mgr.....Robert E. Draughon
Engineering Dir.....Bob Snider

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STATIONS

KATV, Little Rock, Ark.; KTUL-AM-TV, Tulsa, Okla.; KWTV, Oklahoma City.

D. Spencer Grow Stations

c/o KEXO, Box 629, Grand Junction, Colo.

STATIONS

KEYY, Provo, Utah; KEXO, Grand Junction, Colo.

Harris-Alexander Stations

c/o KELP, 4530 Delta St., El Paso, Tex.

President.....N. Alexander

STATIONS

KELP-AM-TV, El Paso; KXLY-AM-TV, Spokane, Wash.

Hawaiian Broadcasting System

1534 Kapiolnai Blvd., Honolulu 14, Hawaii
Phone: 92011

President.....Chinn Ho
General Manager.....Joe Herold
Commercial Manager.....Erma Krause
Sales Promotion Manager.....Tom McCollum
Program Director.....Sheridan Dar Reid
Publicity Director.....Victor Amiel
Chief Engineer.....Ronald Miyahira

BRANCH OFFICE

c/o KHBC, Hilo, Hawaii, Phone: 3326, Manager, Hal Marques.

STATIONS

KHBC-AM-TV, Hilo; KGMB-AM-TV, Honolulu; KMAU-TV, Wailuku.

The Hearst Corporation

(Radio and TV Division)
959 Eighth Ave., New York 19, N. Y.
Phone: CIrcle 5-7667

V.P., Gen. Mgr.....D. L. Provost
V.P. Engineering.....John T. Wilner
V.P., WBAL .....Thomas S. Carr
V.P., WBAL-TV.....Brent O. Gunts
V.P., WISN.....James T. Butler
V.P., WISN-TV.....William C. Goodnow

STATIONS

WBAL-AM-FM-TV, Baltimore; WISN-AM-FM-TV, Milwaukee; WRYT-AM-FM, Pittsburgh; WTAE (TV) Pittsburgh, Pa.

Heart of the Black Hills Stations

c/o KRSD, 1438 Mountain View Rd.,
Rapid City, S. D.
Phone: FIlmore 2-6050

President, Chief Engineer.....Eli Daniels
General Manager.....Dan C. Palen
Program Director.....Monte Loos

STATIONS

KRSD-AM-TV, Rapid City; KDSJ-TV, Lead, S. D.

Herald Tribune Radio Network

(See VIP Radio, Inc.)

Highland Stations

Box 460, Keene, N. H.
Phone: Elmwood 2-9230

President.....Joseph K. Close

STATIONS

WKNE, Keene, N. H.; WKNY, Kingston, N. Y.; WKVT, Brattleboro, Vt.; WBRK, Pittsfield, Mass.

The Hildreth Network

Studio City, Hildreth & Rice Sts., Bangor, Me.
Phone: 947-8321

President.....Horace A. Hildreth
V.P., Gen. Mgr.....Walter L. Dickson
Nat'l Sales Mgr.....Robert J. Gold
Chief Engineer.....Wallace Edwards

STATIONS

WABI-AM-TV-FM, Bangor; WAGM-AM-TV, Presque Isle; WPOR, Portland, all Maine.

Oscar C. Hirsch Stations

c/o KFVS, 324 Broadway, Cape Girardeau, Mo.
General Manager.....O. C. Hirsch

STATIONS

KFVS-AM-TV, Cape Girardeau; KFMO, Flat River, both Mo.; WHCO, Sparta, Ill.

Holt Stations

c/o WHHY, P. O. Box 1841, Montgomery, Ala.
President.....C. W. Holt
Vice President.....C. S. Lightsey

STATIONS

WHHY, Montgomery; WHNY, McComb; WHSY, Hattiesburg, both Miss.

Hook Stations

c/o WKIZ, P. O. Box 1487, Key West, Fla.
President .....Roth Hook

STATIONS

WKIZ, Key West; WELZ, Belzoni; WDOB, Canton; WMAG, Forest, all Miss.; WRUS, Russellville, Ky.; WDAL, Meridian.

Rex G. Howell Stations

c/o KREX, P. O. Box 270, Grand Junction, Colo.
President.....Rex G. Howell

STATIONS

KREX-AM-TV-FM, Grand Junction; KGLN, Glenwood Springs; KREY-TV, Montrose, all Colo.

Illinois Broadcasting Co.

301½ E. Main St., Olney, Ill.
Phone: EXpress 3-3156

President.....F. W. Schaub
General, Comm. Manager...Charles R. Griggs
Program Director.....Joseph E. Kosack
Chief Engineer.....Donald Schnell

STATIONS

WVLN-AM-FM, Olney, Ill.; WSOY, Decatur; WCIA-TV, Champaign.

Birney Imes Jr. Stations

c/o WCBI, P. O. Box 271, Columbus, Miss.
President.....B. Imes, Jr.

STATIONS

WCBI-AM-TV, Columbus; WROX, Clarksdale; WNAG, Grenada; WMOX, Meridian; WELO, Tupelo.

Robert E. Ingsted Stations

c/o KBMW, 519 Dakota Ave., Wahpeton, N. D.
President.....R. E. Ingsted

STATIONS

KBMW, Breckenridge; KEYL, Long Prairie; KWAD, Wadena, all Minn.; KEYD, Oakes; KEYJ, Jamestown; KOVC, Valley City; all N. D.

Intermountain Network, Inc.

146 S. Main St., Salt Lake City 1, Utah
Phone: Empire 4-3561

Chairman of Board.....George C. Hatch
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Vice Pres.....Jack S. Paige

BRANCH OFFICE

5350 W. 20th Ave., Denver, Colo., Phone: BElmont 7-9595, General Manager, Charlie Vais.

STATIONS

KIMN, Denver, Colo.; KGHF, Pueblo, Colo.; KVOR, Colo. Springs, Colo.; KCRT, Trinidad, Colo.; KBZZ, La Junta, Colo.; KLMR, Lamar, Colo.; KGIW, Alamosa, Colo.; KYOU, Greeley, Colo.; KCOL, Ft. Collins, Colo.; KWIK, Pocatello, Idaho; KIFI, Idaho Falls, Idaho; KLIX, Twin Falls, Idaho; KRAL, Rawlins, Wyo.; KGEM, Boise, Idaho; KBMY, Billings, Mont.; KATL, Miles City, Mont.; KPRK, Livingston, Mont.; KOPR, Butte, Mont.; KBLL, Helena, Mont.; KXLO, Lewistown, Mont.; KOAL, Price, Utah; KMON, Great Falls, Mont.; KQTE, Missoula, Mont.; KOVO, Provo, Utah; KVNU, Logan, Utah; KSVC, Richfield, Utah; KVEL, Vernal, Utah; KVFC, Cortez, Colo.; KNEB, Scottsbluff, Neb.; KORK, Las Vegas, Nev.; KOLR, Sterling, Colo.;

KALL, Salt Lake City, Utah; KLO, Ogden, Utah; KURA, Moab, Utah; KVRS, Rock Springs, Wyo.; KOVE, Lander, Wyo.; KVOC, Casper, Wyo.; KWYO, Sheridan, Wyo.; KPOW, Powell, Wyo.; KFBC, Cheyenne, Wyo.; KWIK, Pocatello; KLUK, Evanston, Wyo.; KOWB, Laramie, Wyo.; KELK, Elko, Nev.; KXXL, Bozeman, Mont.; KGEZ, Kalispell, Mont.; KDBM, Dillon, Mont.; KOJM, Havre, Mont.; KVRH, Salida, Colo.; KRLN, Canon City, Colo.; KEXO, Grand Junction, Colo.; KENN, Farmington, N. M.; KDGO, Durango, Colo.; KFTM, Fort Morgan, Colo.; KBOL, Boulder, Colo.; KUTA, Monticello, Utah; KBRV, Soda Springs, Utah; KYCN, Wheatland, Wyo.

Ivy Network Corp.

242-A Yale Station, New Haven, Conn.
Phone: STate 7-0711

General Manager.....Herbert F. Decker
Business Manager.....Robert P. Bremner

STATIONS

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James Broadcasting Stations

c/o WDOE, Willow Rd., Dunkirk, N. Y.

President .....S. Goldman

STATIONS

WDOE, Dunkirk; WJTN, Jamestown; WGGO, Salamanca, all N. Y.; WERC, Erie, Pa.

Jefferson Standard Broadcasting Company

1 Julien Price Pl., Charlotte, N. C.
Phone: EDison 3-8833

President.....Joseph M. Bryan
Exec. V.P., Gen. Mgr.....Charles Crutchfield

STATIONS

WBT, WBTV Charlotte, N. C.; WBTW (TV) Florence, S. C.; WBIG, Greensboro.

Jet Network

(See Vic Diehm Radio Group, Inc.)

KTAR Broadcasting Co.

1101 No. Central Ave., Phoenix, Ariz.
Phone: Alpine 4-4161

Pres., Gen. Mgr.....Richard O. Lewis
V.P. Chg. of Sales.....Ray C. Smucker
Sales Prom. Mgr., Pub. Dir.....Bryan Hickox
Program Director.....Ray Cox
Chief Engineer.....Harold Haughawout

STATIONS

KYUM, Yuma; KYCA, Prescott; KCLS, Flagstaff; KTAN, Tucson; KIKO, Globe; KAWT, Douglas; KATO, Safford; KAAA, Kingman, all Arizona.

KWTX Stations

4520 Bosque Blvd., Waco, Tex.
Phone: PLaza 6-4451

President, Gen. Mgr.....M. N. Bostick
Commercial, Sales Prom. Mgr.....Pete McNee
Program Director.....Ralph Webb
Chief Engineer.....Jesse Dove

STATIONS

KWTX, Waco, KNAL, Victoria, KBTX-TV, Bryan; KXII-TV, Ardmore.

Key Broadcast Management, Inc.

405 Park Ave., New York, N. Y.
Phone: PLaza 1-3366

President .....Ralph N. Weil
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King Broadcasting Co.

c/o KING, 320 Aurora Ave., Seattle, Wash.
Phone: MU 2-3555

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STATIONS

KING-AM-TV-FM, Seattle; KREM-AM-TV-FM, Spokane, both Wash.; KGW-AM-TV, Portland.

Knight Quality Stations

Lafayette Road, Portsmouth, N. H.
Phone: GEneva 6-7300

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Managing Director.....Harold H. Segal
Program Director.....Howard Leonard
Chief Engineer .....Antonio Vaccaro

STATIONS

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15001 Michigan Ave., Dearborn, Mich.
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Exec. Vice Pres.....Walter Patterson
Managing Dir.....John J. Carroll
Sales Manager.....John E. Davidson
Program Dir.....Larry Fischer
Chief Engineer.....Jerrold L. Martin

STATIONS

WKMH, Dearborn-Detroit; WSAM, Saginaw; WKHM, Jackson; WKMF, Detroit-Flint; WELL, Battle Creek, all Mich.

Lackey Stations

c/o WRAJ, Anna Hotel, Anna, Ill.

President.....P. E. Lackey

STATIONS

WRAJ, Anna; WSON, Henderson; WHOP, Hopkinsville; WPAD, Paducah, all Ky.

Laird Group Stations

225 N. Adams St., Green Bay, Wisc.
Phone: HEmlock 5-5331

President, Gen. Mgr.....Ben A. Laird
Comm., Sales Prom. Mgr.....John E. Mayasich
Program Director.....Thomas L. Hoppe
Publicity Director.....Ann Schauer
Chief Engineer.....Clifford Graff

STATIONS

WDUZ, Green Bay, WDUX, Waupaca, both Wisc.

T. B. Lanford Stations

c/o KRMD, Jefferson Hotel Bldg., Shreveport, La.
President.....T. B. Lanford

STATIONS

KRMD, Shreveport; KPLC-AM-TV, Lake Charles; KALB-AM-TV, Alexandria; all La.; WSLI, WJTV, Jackson, Miss.

Laurel Radio Network

Church St., Clearfield, Pa.
Phone: POplar 5-8092

President.....W. K. Ulerich
General Manager.....Milton J. Bergstein
Commercial Manager.....J. Albert Dame
Sales Prom. Mgr.....Herbert Levin
Program Director.....Croy Pitzer
Publicity Director.....Steve Fishbein
Chief Engineer.....Wilbur Files

STATIONS

WCPA, Clearfield, WMAJ, State College, WDAD, Indiana, all Pa.; WJCM, Sebring, Fla.

Richard Field Lewis Jr. Stations

c/o WSIG, Mt. Jackson, Va.
Phone: 477-3128

President.....Marion P. Lewis
General Manager.....Don Funkhouser
Sales Promotion Manager.....James Litten
Program Director.....Bill Love
Chief Engineer.....James Bowman

STATIONS

WSIG, Mt. Jackson; WFVA, Fredericksburg; WINC, Winchester, all Va.; WHYL, Carlisle; WAYZ, Waynesboro, both Pa.; WELD, Fischer, W. Va.

The Linder Group

Box 393, Willmar, Minn.
Phone: BElmont 5-1340

Representative.....Pearson

STATIONS

KLGR Redwood Falls, KMHL Marshall, KWLM Willmar, KDMA Montevideo, KTOE Mankato, all Minnesota.

Lobster Network of Maine

645 Congress St., Portland, Maine
SPruce 5-2336

President.....Faust Couture
Gen. Mgr.....Melvin L. Stone
Commercial Manager.....David L. Royte
Sales Promotion Manager.....John Libby
Program Director.....Howard Leonard
Publicity Director.....Walter Thomes
Chief Engineer.....T. Richard Dunn

STATIONS

WLOB, Portland; WCOU, Lewiston; WFAU, Augusta; WRUM, Rumford; WGHM, Waterville; WGUY, Bangor; WFST, Caribou; WSME, Sanford, all Maine.

J. G. Long Stations

c/o KVIC, Victoria Bank & Trust Bldg., Victoria, Tex.

President.....J. G. Long

STATIONS

KVIC, Victoria; KTLW, Texas City; KIOX, Bay City, all Tex.

Long Radio Enterprises

P. O. Box 1391, Bay City, Tex.
Phone: CI 5-4642

President.....John G. Long
General Manager.....Victor J. Boldt
Program Director.....Al Turner
Chief Engineer.....Karl Lentz

STATIONS

KIOX, Bay City; KVIC, Victoria; KTLW, Texas City, all Tex.

Jessica L. Longston Stations

c/o KAYO, 2939 Fourth Ave., S. Seattle, Wash.
President.....J. L. Longston

STATIONS

KAYO, Seattle; KSEM, Moses Lake; KPUG, Bellingham, all Wash.; KBAR, Burley, Idaho.

John J. Louis Jr. Stations

1101 N. Central Ave., Phoenix, Ariz.
Phone: AL 4-4161

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President, Gen. Mgr.....Richard O. Lewis
V.P., Sales.....Ray C. Smucker
Sales Manager.....George Guyan
Program Director.....Richard H. Covey
Publicity Director.....Nancy Chappel
Chief Engineer.....Cliff Stevens

STATIONS

KTAR-AM-FM, Phoenix; KYCA, Prescott, KYUM, Yuma. All Ariz.

Magic Circle Network

1718 Meadowmere, Springfield, Mo.
Phone: TU 1-4114

General, Comm. Mgr.....M. Richard Bradley

BRANCH OFFICES

101 Park Ave., New York 17, N. Y., Phone: LE 2-3783, Manager, Joe Cannon; 205 W. Wacker, Chicago, Ill., Phone: STate 2-5096, Manager, Hooper Jones.

STATIONS

Missouri: KBHM, Branson; KGHM, Brookfield; KREI, Farmington; KDMO, Carthage KDKD, Clinton; KBIA, Columbia; KODE, Joplin; KWOS, Jefferson City; KLWT, Lebanon; KTCB, Malden; KNIM, Maryville; KRMO, Monett; KLRS, Mt. Grove; KBTN, Neosho; KNEM, Nevada; KUKU, Willow Springs; KTTR, Rolla;

KSGM, St. Genevieve; KRES, St. Joseph; KSMO, Salem; KICK, Springfield; KWOS, Sedalia; KALM, Thayer; KLPW, Union; KDEX, Dexter; KWPM, West Plains. Arkansas: KBTA, Batesville; KTCN, Berryville; KCCB, Corning; KHOG, Fayetteville; KHOZ, Harrison; KNEA, Jonesboro; KTCA, Marked Tree; KTLO, Mt. Home; KDRS, Paragould; KPOC, Pocahontas; KAMO, Rogers; KWCB, Searcy; KUOA, Siloam Springs; KBRS, Springdale; KWAK, Stuttgart; KRLW, Walnut Ridge. Kansas: KCRB, Chanute; KMDO, Ft. Scott; KIND, Independence; KLKC, Parsons; KSEK, Pittsburgh. Oklahoma: KGLC, Miami; KOLS, Pryor; KVIN, Vinita; KTLQ, Tahlequah.

Maine Broadcasting System

579 Congress St., Portland, Me.
Phone: SPruce 2-0181

President.....William H. Rines
General Manager.....Jack Atwood
TV Commercial Manager...Bruce C. McGorrill
Nat'l Sales, Radio.....Benjamin Hubley
Chief Engineer.....Charles R. Brown

STATIONS

WCSH-AM-TV, Portland; WLBZ-AM-TV, Bangor; WRDO, Augusta; all Maine.

Matison Stations

Box 367, Laurel, Miss.
Phone: 428-5601

President .....Harold Matison
General Manager.....Paul Carlisle
Comm., Sales Promo. Mgr.....M. M. Caver
Chief Engineer.....Lester Johnson

STATIONS

WAML, Laurel; WXXX, Hattiesburg; WABO, Waynesboro, all Miss.

Wendell Mayes Stations

c/o KNOW, 520 Capital Nat. Bank Bldg., Austin, Tex.

President.....W. Mayes

STATIONS

KNOW, Austin; KBWD, Brownwood; KXOL, Ft. Worth; KCRS, Midland; KSNY, Snyder; WACO, Waco, all Tex.; KTOK, Oklahoma City, Okla.

McClatchy Broadcasting Co. Stations

21st & Q, Sacramento 4, Calif.
Phone: GIlbert 2-5011

President .....Eleanor McClatchy
Dir. of Sales.....Keith Collins

STATIONS

KFBK, Sacramento; KBEE, Modesto; KMJ-AM-TV, Fresno, all Calif.; KOH, Reno, Nev.

C. A. McClure Stations

c/o WGBA, 1415 Wynnton Rd., Columbus, Ga.
Phone: FA 3-3603

President, Gen. Mgr.....C. A. McClure
V.P., Chief Engineer.....F. Keith Brown

STATIONS

WGBA, Columbus; WCHK, Canton, both Ga.; WULA, Eufaula; WMGY, Montgomery, both Ala.

Lloyd C. McKenney Stations

Box 503, Carthage, Mo.
Phone: FL 8-4496

STATIONS

KBHM, Branson; KRMO, Monett, both Mo.; KMDO, Ft. Scott, Kan.; KALN, Iola, Kan.; KBLR, Bolivar, Mo.

McLendon Ebony Radio Group

Scite 980, Milner Bldg., Jackson, Miss.
Phone: FLeetwood 4-1617

Pres., Gen. Manager.....John McLendon
Commercial Manager.....Joe Starr

BRANCH OFFICES

STATIONS

WENN, Birmingham, Ala.; KOKY, Little Rock, Ark.; KOKA, Shreveport, La.; WOKJ, Jackson, Miss.

McLendon Stations

McLendon Building, Dallas, Texas
Phone: RIverside 7-9311

Chairman of Board.....Barton R. McLendon
President.....G. B. McLendon
General Manager.....W. S. Morgan, Jr.
Nat'l Program Director.....Donald C. Keyes
Nat'l Publicity Director.....Mitchell I. Lewis
Chief Engineer.....Glenn R. Callison

STATIONS

KILT, Houston; KLIF, Dallas; KTSA, San Antonio; all Tex.; KABL, San Francisco, Calif.; WYSL, Buffalo, N. Y.; WYNR, Chicago, Ill.

Meredith Broadcasting Co.

3501 Farnam St., Omaha 31, Neb.
Phone: 346-3400

President .....Payson Hall
Exec. Vice President.....Frank P. Fogarty

STATIONS

KCMO-AM-FM-TV, Kansas City, KPHO AM-TV, Phoenix, Ariz., WOW AM-FM-TV, Omaha, WHEN AM-TV, Syracuse.

Merriman-Gober-Tobey Stations

c/o KOBE, 940 N. Main St., Las Cruces, N. M.

President.....J. Gober

STATIONS

KOBE, Las Cruces; KWYK, Farmington; KOTE, Deming, all N. M.; KDGO, Durango.

Metromedia, Inc.

205 E. 67th St., New York 21, N. Y.
Phone: LE 5-1000

Board Chairman, Pres.....John W. Kluge
V.P., Treasurer.....Richard L. Geismar
V.P., Secretary.....Robert A. Dreyer
V.P., Director of Research...Mary L. McKenna
V.P., Dir., Public Affairs.....Mark Evans
Vice President.....Benedict H. Gimbel, Jr.
Dir., Public Relations.....Phil Cowan
Comptroller.....Joseph J. Madden

STATIONS

WNEW-AM-FM-TV, New York; WHK-AM-FM, Cleveland; WTTG-TV, Washington, D. C.; WTVH-TV, Peoria; KOVR-TV, Stockton; WTVP-TV, Decatur; WIP-AM-FM, Philadelphia; KMBC-TV-AM-FM, Kansas City, Mo.

Metropolitan Broadcasting
(Radio & TV Div. of Metromedia, Inc.)
President .....Bennet H. Korn
V.P., Programming .....Jack Lynn
V.P., Public Relations.....Phil Cowan
V.P., WTVP (TV).....John H. Bone
V.P., WTTG (TV).....Donn R. Colee
V.P., KOVR (TV).....C. Clover DeLaney
V.P., WTVH (TV).....George W. Finnegan
V.P., KMBC (TV).....Albert P. Krivin
V.P., WNEW (TV).....John E. McArdle
Dir., Engineering .....Malcolm Burleson
Dir., Advertising .....Murray Gross

The Mid-South Network

WELO Bldg., Tupelo, Miss.
Phone: VI 2-7658

President .....Birney Imes
General Manager.....Bob Evans
Chief Engineer.....Tom McFerrin

STATIONS

WCBI, Columbus; WELO, Tupelo; WMOX, Meridian; WROX, Clarksdale; WNAG, Grenada; WONA, Winona, all Miss.

Midcontinent Broadcasting

(See BFR Stations)

Midnight Sun Broadcasting

Box 910
c/o KFAR, Fairbanks, Alaska

STATIONS

KFAR-AM-TV, Fairbanks; KENI-AM-TV, Anchorage; KTKN, Ketchikan, all Alaska.

Mining Journal Stations

c/o WMIQ, 211 E. Ludington St.,
Iron Mountain, Mich.

President.....F. J. Russell

STATIONS

WMIQ, Iron Mountain; WIRN, Wakefield; WLST, Escanaba; WDMJ, Marquette, all Mich.; WROD, Daytona Beach, Fla.; WMAM, Marinette, Wisc.

Montana Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah
Sales Manager.....Lynn L. Meye

STATIONS

KBMY, Billings; KMON, Great Falls; KOPB, Butte, Mont.

Carleton W. Morris Stations

c/o KHFH, Box 472, Sierra Vista, Ariz.
President.....C. W. Morr

STATIONS

KHFH, Sierra Vista; KSUN, Bisbee, both Ariz.

National Spanish Language Network

2905 S. King Rd., San Jose, Calif.
Phone: 251-5170

President .....Richard E. Ryan
1st Vice President.....Howard Kalmenson
2nd Vice President.....Severo Garza
Secretary, Treasurer .....Ray J. Williams

BRANCH OFFICES

1680 No. Vine St., Hollywood 28, Calif., Phone: HO 4-7395, Manager, Harlan Oakes; 166 Geary St., San Francisco, Calif., Phone: YU 6-0621, Manager, Don Pickens; 122 E. 42nd St., New York, N. Y., Phone: MU 2-4500, Manager, Arthur Gordon; 1401 Peachtree St., N.E., Atlanta, Ga., Phone: TR 5-9403, Manager, Barney Ochs.

STATIONS

KWKW, Los Angeles; KGST, Fresno, both Calif.; KABQ, Albuquerque, N. M.; KIFN, Phoenix; KEVT, Tucson, both Ariz.; KUKA, San Antonio; KCCT Corpus Christi; XEO, Brownsville; KLVL, Houston, all Texas. XEGM, San Diego, Calif.; KLOK, San Jose, Calif.; XEHF, Nogales, Ariz.; WMIE, Miami, Fla.; KFSC, Denver, Colo.; KAPI, Pueblo, Colo.

Neathery Radio Stations

c/o KWPM, West Plains, Mo.
Phone: 700

President, Gen. Mgr.....Robert F. Neathery
Chief Engineer.....Laurel Thompson

BRANCH OFFICE

1718 Meadowmere, Springfield, Mo.

STATIONS

KWPM-AM-FM, West Plains, Mo.; KALM, Thayer, Mo.; KAMS, Mammoth Spring, Ark., KUKU, Willow Springs, Mo., KBHM, Branson, Mo., KBLR, Bolivar, Mo.

New South Broadcasting Stations

c/o WNSL, 116 Beacon St., Laurel, Miss.
President.....F. E. Holloday

STATIONS

WNSL, Laurel; WLSM, Louisville; WOKK, Meridian; all Miss.; WACT, Tuscaloosa, Ala.

New South Radio Network

c/o WOKK, P. O. Box 528, Meridian, Miss.
Phone: 482-6133

Co-owner, Sales Prom. Mgr.....Joseph Carson
Co-owner.....F. E. Holladay
Program Director.....Gary Smith
Chief Engineer.....Robert K. Wall

STATIONS

WOKK, Meridian; WNSL, Laurel; WLSM, Louisville; WVMI, Biloxi, all Miss.; WACT, Tuscaloosa, Ala.

Newhouse Newspaper Stations

1030 James St., Syracuse, N. Y.
Phone: 3-7111

STATIONS

WSYR-AM-TV-FM, Syracuse; WTPA-TV, Harrisburg; KOIN-AM-TV-FM, Portland, Ore.; WAPI-AM-FM-TV, Birmingham, Ala.; KTVI-TV, St. Louis; WSYE-TV, Elmira, N. Y.

Norbentine Fathers Stations

c/o WHBY, 600 S. Lawe St., Appleton, Wisc.
Phone: 3-6584

President .....Rev. I. M. Gosz
General Commercial Mgr.....Lewis J. Process
Program Director .....Edward Spoo

Publicity Director.....Mrs. Jane Berryman
Chief Engineer .....George Merkl

STATIONS

WHBY, Appleton; WBAY-AM-TV, Green Bay, Wisc.

North Country Stations of Vermont

Concord Ave., St. Johnsbury, Vt.
Phone: 748-2344

Pres., Gen. Mgr.....E. Dean Finney
Program Dir.....Douglas N. Drown
Chief Engineer.....Donald Pera

BRANCH OFFICE

Farrant St., Newport, Vt., Phone: 334-6521, Larry Knight, Manager.

STATIONS

WTWN, St. Johnsbury; WIKE, Newport; both Vt.

North Dakota Broadcasting Co.

4000 W. Main Ave., Fargo, N. D.
Phone: AD 5-4461

President, Gen. Mgr.....John W. Boler
Operations Manager....Constance Blackstead
General Sales Manager.....James McGuire
Pub., Prom. Director.....Robert B. Weber
Chief Engineer.....Robert Ridgeway

STATIONS

KXGO-TV, Fargo, N. D.; KXJB-TV, Valley City, N. D.; KXMB-TV, Bismarck, N. D.; KXAB-TV, Aberdeen, S. D.; KDIX-TV, Dickenson, N. D.; KXMC-TV, Minot, N. D.

Northeast Radio Network

127 West State St., Ithaca, N. Y.
Phone: AR 2-9042

President.....Ellis E. Erdman
Vice President.....Joel Fleming
General Manager.....Frederick W. Hodge
Program Director.....Jack Hewett
Publicity Director.....Patricia Bell
Chief Engineer.....Gerald Cushing

STATIONS

WKOP-AM-FM, Binghamton; WJTN-AM-FM, Jamestown; WHLD-AM-FM, Niagara Falls; WMBO-AM-FM, Auburn; WBRV, Boonville; WDOE, Dunkirk; WENY, Elmira; WWHG-AM-FM, Ithaca; WBIV-FM, Buffalo; WHDL-AM-FM, Olean; WHEC, Rochester; WGGO, Salamanca; WGY, Schenectady; WHEN, Syracuse; WOLF, Syracuse; WMIV-FM, Rochester; WDLA, Walton; WOIV-FM, Syracuse; WEIV-FM, Ithaca; WJIV-FM, Albany-Troy-Schenectady; WREM, Remsen; WSPN, Saratoga Springs; WSET, Glens Falls; all N. Y. WATS, Sayre; WEJL, Scranton, both Pa.

George W. Norton Stations

c/o WFIE-TV, 1115 Mt. Auburn Rd., Evansville, Ind.

STATIONS

WFIE-TV, Evansville; WAVE-AM-TV, Louisville, Ky.; WFRV-TV, Green Bay.

The OK Group

505 Baronne St., New Orleans, La.
Phone: 524-5363

President.....Jules J. Paglin
Sec., Vice President.....Stanley Ray Jr.
General Manager.....Edward J. Prendergast
Commercial Mgr.....Fred Schwarz
Sales Prom. Mgr., Prog. Dir.....R. J. Duffour
Publicity Dir.....Peter Clark
Chief Engineer.....John P. Hart

BRANCH OFFICES

243 Convention, Baton Rouge, La., Phone: DI 4-7604, Tom McGuire, Gen. Mgr.; 1 Mill St., Lake Charles, La., Phone: HE 6-7541, Roy Rhodes, Gen. Mgr.; 800 Gum St., Mobile, Ala., Phone: HE 2-8661, Bob Grimes, Gen. Mgr.; 613 Preston, Houston, Tex., Phone: CA 7-3108, Joe Fife, Gen. Mgr.; 363 S. 2nd, Memphis, Tenn., Phone: JA 7-9565, Jack Maurer, Gen. Mgr.

STATIONS

WBOK New Orleans; KYOK Houston; KAOK Lake Charles; WXOK Baton Rouge; WLOK, Memphis; WGOK, Mobile, Ala.

The Oregon Trail Network

Box 540, Ontario, Ore.
Phone: TU 9-8651

General Manager.....Gordon Capps

STATIONS

KSRV, Ontario, Ore.; KBKR, Baker, Ore.; KLBM, LaGrande, Ore.

James H. Ottaway Stations

c/o WDOS, 104 Chestnut St., Oneonta, N. Y.
President.....J. H. Ottaway

STATIONS

WDOS, Oneonta; WENE, Endicott; both N. Y.; WVPO, Stroudsburg, Pa.

The Palmer Stations

1002 Brady St., Davenport, Iowa
Phone: 324-1611

President, Treas.....D. D. Palmer
Vice President.....P. A. Loyet
Secretary.....William D. Wagner

STATIONS

WHO-AM-TV-FM, Des Moines; WOC-AM-TV-FM, Davenport.

Peoples Bcstg. Corp.

246 N. High St., Columbus 16, O.
Phone: CApital 8-4711

President.....H. E. Evans

STATIONS

WGAR, Cleveland; WRFD, Worthington, both O.; WNAX, Yankton, S. D.; WTTM, Trenton, N. J.; WMMN, Fairmont, W. Va.; KVTV (TV), Sioux City, Iowa.

Perry Stations

c/o WNDB, 128 Orange Ave., Daytona Beach, Fla.

STATIONS

WNDB, Daytona Beach; WESH-TV, Daytona Beach; WJHP-TV, Jacksonville, all Fla.

Pinkston-Elmore Stations

c/o KZIP, 808 Charlotte St., Amarillo, Tex.

STATIONS

KZIP, Amarillo; KDAV, Lubbock; KPEP, San Angelo; KPIK, Colorado Springs, Colo.

Plough Broadcasting Co.

112 Union Ave., Memphis, Tenn.
Phone: 525-2663

President.....Harold R. Krelstein
V.P., Engineering.....Joseph G. Deaderick
Asst. Sec.-Treas.....V. E. Edwards

STATIONS

WPLO-AM-FM, Atlanta, Ga.; WCAO-AM-FM, Baltimore, Md.; WCOP-AM-FM, Boston, Mass.; WJJD-AM-FM, Chicago, Ill.; WMPS-AM-FM, Memphis, Tenn.

John Poole Stations

6540 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOllywood 3-3205

Board Chairman.....John H. Poole
President.....Kevin B. Sweeney
V.P., General Manager..William A. Sawyers

STATIONS

KBIG, Avalon; KBIQ-FM, Los Angeles.

Post-Newsweek Stations

Broadcast House, 40th & Brandywine Sts.
Washington 16, D. C.

President.....J. S. Hayes

STATIONS

WTOP-AM-FM-TV, Washington, D. C.; WJXT, Jacksonville, Fla.

Norman O. Protsman Stations

c/o WMAF, Box 621, Madison, Fla.

General Manager.....N. O. Protsman

STATIONS

WMAF, Madison; WNER, Live Oak, both Fla.; WVLD, Valdosta, Ga.

Puritan Network

156 Broad St., Lynn, Mass.

President.....Theodore Feinstein

STATIONS

WOTW, Nashua, N. H.; WTSA, Brattleboro, Vt.; WLYN, Lynn; WNBP, Newburyport, both Mass.

QXR Network

630 Ninth Ave., New York, N. Y.
Phone: JU 2-7880

President.....James Sondheim
Commercial Manager.....Roy H. Holmes
Program Director.....Maury Clark

SALES OFFICES

945 Cliff St., Ithaca, N. Y., Phone: AR 3-6075, H. S. Brown, Manager; 160 E. Illinois St., Chicago, Ill., Phone: 467-1466, Ben Rachlis, Manager; 2010 Cadillac Tower, Detroit, Mich., Phone: WOodward 1-5544, Marshall Carpenter, Manager; 8290 Santa Monica Blvd., Hollywood, Calif., Phone: OLdfield 4-7575, Stanley Halperin, Manager; 1741 Ivar Ave., Los Angeles, Calif., Phone: HOllywood 4-7331, Walter B. Lake, Manager; Russ Building, San Francisco, Calif., Phone: 906-4112, Ray Watson, Manager.

STATIONS

WFLY-FM, Albany, Troy, Schenectady; WKOP-FM, Binghamton; WVBR-FM, Ithaca; WJTN-FM, Jamestown; WROC-FM, Rochester; WSYR-FM, Syracuse; WRUN-FM, Utica-Rome; WQXR, New York, all New York. WBCN, Boston; WTAG-FM, Worcester, Mass.; WHCN, Hartford, Conn.; WXCN, Providence, R. I.; WIFI-FM, Phila. both Pa.; WFMM-FM, Baltimore, Md.; WASH-FM, Washington, D. C. KFMU-FM, Los Angeles, KOGO-FM, San Diego; KDFC-FM, San Francisco, all Calif.; KPFM, Portland, Ore.; KCMO-FM, Kansas City, KSHE-FM, St. Louis, both Mo.; WXFM, Chicago; WDGO-FM, Cleveland; WDTM-FM, Detroit; WFBM-FM, Indianapolis; WWPB-FM, Miami, Fla.; WFMR-FM, Milwaukee; WLOL-FM, Minneapolis; WRVC-FM, Norfolk; WLOA-FM, Pittsburgh, Pa.; KLSN, Seattle, Wash.; WTCX-FM, Tampa, Fla.; WSFM, Birmingham; WKRC-FM, Cincinnati; WTVN-FM, Columbus; Ohio; WKET, Dayton; KBRE-FM, Houston; WWMT, New Orleans; KEPI, Phoenix; WSLS-FM, Roanoke, W. Va.; KSOM-FM; Tucson, Ariz.

Radio Montana West

c/o KXLF, 1003 S. Mont St., Butte, Mont.

General Manager.....E. B. Craney

STATIONS

KXLF, Butte; KXLK, Great Falls; KXLJ, Helena; KXLL, Missoula; KARR, Great Falls.

Rahall Stations

(See WKAP, Inc.)

Henry Rau Stations

2000 P St., N.W., Washington, D. C.
Phone: HObart 2-3900

President, General Mgr.....Henry Rau
Commercial Mgr.....Malcolm Campbell
Promotion Manager.....Stan Barclay
Business Manager.....Patrick Kelly
Dir. of Engineering.....Lloyd S. Smith

STATIONS

WARK-AM-FM, Hagerstown, Md.; WNAV-AM-FM, Annapolis, Md.; WDOV-AM-FM, Dover, Del.; WOL-AM-FM, Washington, D. C.

Reeves Broadcasting & Development Corp.

c/o WUSN-TV, Box 879, Charleston, S. C.

President.....Hazard E. Reeves

STATIONS

WUSN-TV, Charleston; WHTN-TV, Huntington, W. Va.; KBAK-TV, Bakersfield, Calif.

Regional Broadcasters Group

c/o WGRD, 35 Lafayette Ave., N.E.,
Grand Rapids, Mich.
Phone: GL 9-4111

Owners.....W. H. Rich, A. B. Martin

STATIONS

WGRD, Grand Rapids, Mich., WTRV, Muskegon, Mich., WPIC-AM-FM, Sharon, Pa.; WMGW-AM-FM, Meadville, Pa.

Rennekamp Stations

513-515 Berger Bldg., Pittsburgh 19, Pa.
Phone: AT 1-1365

President.....Kenneth E. Rennekamp
General Manager.....Olivia Rennekamp
Commercial Mgr.....Jack Duncan
Program Director.....Glen Henderson
Publicity Director.....William Stanley
Chief Engineer.....Robert Harmon

BRANCH OFFICE

25½ N. Center St., Corry, Pa. Phone: COrry 3-6611. Glen Henderson.

STATIONS

WKRZ, WDJR, Oil City; WOTR, Corry; WKBI, St. Marys; WTRA, Latrobe, all Pa.

Maxwell E. Richmond Stations

c/o WMEX, 70 Brookline Ave., Boston, Mass.
President.....M. E. Richmond

STATIONS

WMEX, Boston; KBMI, Henderson, Nev.; WGPC, Morningside, Md.

Ridder Publications

c/o WCCO, 625 Second Ave., S. Minneapolis, Minn.
Owner.....V. F. Ridder

STATIONS

WCCO-AM-TV, Minneapolis; KSDN, Aberdeen, S. D.; WDSM-AM-TV, Superior, Wisc.; KILO, Grand Forks, N. D.

Dee Rivers Stations

Box 4127, Normandy Sta., Miami Beach, Fla.
Board Chairman.....E. D. Rivers, Jr.
President.....John Fulton

STATIONS

WSWN, Belle Glade, Fla.; KWAM, Memphis, Tenn.; WEAS, Savannah, Ga.

James Rivers Stations

c/o WDOL, Box 429, Athens, Ga.
President.....J. S. Rivers

STATIONS

WDOL, Athens; WJAZ, Albany; WMJM, Cordele; WTJH, East Points; WACL, Waycross, all Ga.

RKO General Broadcasting

(Div. of RKO General, Inc.)

1440 Broadway, New York 18, N. Y.
Phone: LOngacre 4-8000

Chairman of Board.....Thomas F. O'Neil
President.....Hathaway Watson
Exec. Vice President.....Jerome Bess
V.P., Administration.....Charles G. Drayton
Nat'l Program Director.....Gene Roper
Dir. of Public Affairs.....Martin Weldon
Dir. of Engineering.....Harry Whittemore
Dir., Nat'l Sales Div.....Donald J. Quinn

STATIONS

WOR-AM-FM-TV, New York, N. Y.; WNAC-AM-TV, WRKO-FM, Boston, Mass.; CKLW-AM-FM-TV, Detroit, Mich.; WHBQ-AM-TV, Memphis, Tenn.; WGMS-AM-FM, Washington, D. C.

Don Lee Division

Division Director.....Harry Trenner

STATIONS

KHJ-AM-FM-TV, Los Angeles, Calif.; KFRC-AM-FM, San Francisco, Calif.

Cecil W. Roberts Stations

c/o KCHI, Farmington, Mo.
President.....C. W. Roberts

STATIONS

KCHI, Chillicothe; KREL, Farmington, both Mo.; KCRB, Chanute, Kan.

Aaron B. Robinson Stations

P.O. Box 353, Jackson, Tenn.
Phone: 7-5681

President.....A. B. Robinson, Jr.
General Manager.....J. Kenneth Marston
Chief Engineer.....James S. Thomas

STATIONS

WDXN, Clarksville; WDXI-AM-TV, Jackson; WDXE, Lawrenceburg; WTPR, Paris; WENK, Union City, all Tenn.; WCMA, Corinth, Miss.

E. O. Roden Stations

c/o WBOP, 431 W. Belmont, Pensacola, Fla.
President.....E. O. Roden

STATIONS

WBOP, Pensacola; WGCM, Gulfport; WBIP, Booneville; WTUP, Tupelo, all Miss.; WTUG, Tuscaloosa, Ala.

Rollins Broadcasting, Inc.

Box 2167, Wilmington 1, Del.
Phone: OLympia 4-8881

President.....O. Wayne Rollins
Vice-Presidents..Mrs. Madalyn Pruett Copley, Henry B. Tippie.
Vice President.....Albert R. Lanphear
Dir. Program Develop.....Tim Crow
Engineering Dir.....G. Russell Chambers

BRANCH OFFICES

565 Fifth Ave., N. Y. C. 17, Graeme Zimmer, Natl. Sales, Phone: OXford 7-7040; 75 E. Wacker Dr., Lincoln Tower, Chicago 1, Ill., John Wilson, Midwest Sales, Phone: FInancial 6-8611; 1549 N. Vine St., Hollywood 28, Calif., Henry Guzik, West Coast Sales, Phone: 461-9981.

STATIONS

WAMS, Wilmington, Del.; WGEE, Indianapolis, Ind.; WPTZ-TV, Plattsburgh, N. Y.; WEAR-TV, Mobile, Ala.; WCHS-AM-TV, Charleston, W. Va.

Joel Rosenblum Stations

c/o WISR, Box 151, Butler, Pa.
Phone: 74-701

President.....J. W. Rosenblum
General Manager.....Robert L. Kaufman
Commercial Manager .....J. Victor O'Brien
Sales Promotion Manager....Jerald Coleman
Program Director.....Warren Ihlenfeld
Publicity Director.....Jim Martin
Chief Engineer.....Paul Rex

STATIONS

WISR, Butler; WACB, Kittanning; both Pa.; WTIG, Massillon, O.

Rounsaville Radio Stations, Inc.

3220 Peachtree Rd., N.E., Atlanta, Ga.
Phone: 231-3000

President.....Robert W. Rounsaville
V.P., Natl. Sales Mgr.....Ralph B. Johnson
V.P., Operations .....Frank B. Erwin
V.P., Local Sales.....M. E. Fidler
National Program Dir.....Joyce Monroe
Technical Director.....Paul Cram

STATIONS

WLOU, Louisville, Ky.; WCIN, Cincinnati, Ohio; WFUN, Miami, Fla.; WVOL, Nashville, Tenn.; WYLD, New Orleans, La.; WTMP, Tampa, Fla.; WTAM-TV, Louisville; WATL-TV, Atlanta.

Royal Street Corp.

c/o WDSU, 520 Royal St., New Orleans, La.
Phone: 524-4371

President .....E. B. Stern
Exec. V.P., General Mgr.....A. Louis Reed
V.P., Treasurer.....Dwight W. Martin
V.P., Secretary.....Lester E. Kabacoff

STATIONS

WDSU-AM-TV, New Orleans, La.; WAFB-TV, Baton Rouge, La.

Rust Craft Broadcasting Co.

Exchange Realty Bldg., Steubenville, Ohio
Phone: 282-6265

President .....Jack N. Berkman
Exec. V.P., General Mgr.....John J. Laux
Vice President.....Fred Weber
Commercial Manager.....Joseph M. Troesch
Sales Promo., Publicity Dir...George H. Wilson
Technical Director.....Charles S. Shepherd

BRANCH OFFICE

680 Fifth Ave., New York 19, N. Y., Phone: JUdson 6-5510.

STATIONS

WSTV-AM-FM-TV, Steubenville, Ohio; WBOY-AM-TV, Clarksburg, W. Va.; WRGP-TV, Chattanooga, Tenn.; WRDW-TV, Augusta, Ga.; WPIT-AM-TV, Pittsburgh, Pa.; WSOL, Tampa, Fla.

Salt Lake Metropolitan Markets Group

146 S. Main St., Salt Lake City, Utah
Phone: EMpire 4-3561

Sales Manager.....L. L. Meyer

STATIONS

KLO, Ogden; KOVO, Provo; KALL, Salt Lake City.

Sanders and Hall Stations

Box 231, Mt. Vernon, Ind.
Phone: PO 3-4484

President.....H. C. Sanders
General Manager.....F. C. Smith

STATIONS

WPCO, Mt. Vernon; WBNL, Boonville; WBTO, Linton; all Ind.

Scripps-Howard Group

1121 Union Central Bldg., Cincinnati, Ohio
Phone: MAin 1-1811

President.....Jack R. Howard

STATIONS

WCPO AM-FM-TV Cincinnati, WNOX Knoxville; WMC, WMCT-TV, Memphis; WEWS-TV, Cleveland.

Seaton Stations

114 North 4th St., Manhattan, Kan.
Phone: PRescott 8-4451

Owners .....Fred and Dick Seaton

STATIONS

KGGF, Coffeyville, Kan.; KHAS-AM-TV, Hastings, Neb.; KMAN, Manhattan, Kans.

Seattle, Portland & Spokane Radio Group

c/o KJR, 2600 26th Ave., S.W., Seattle, Wash.
Owners.....Frank Sinatra, Danny Kaye
Director.....L. M. Smith

STATIONS

KJR, Seattle; KNEW, Spokane, both Wash.; KXL, Portland, Ore.

Silver Dollar Network

P. O. Box 2557, Billings, Mont.
Phone: 252-8585

President.....Joseph S. Sample
General Manager.....Bettye J. Zuck

STATIONS

KOOK, Billings, KFBB, Great Falls; KGVO, Missoula; KXLF, Butte; KCAP, Helena; KBMN, Bozeman, all Mont.; KID, Idaho Falls, Idaho; KTWO, Casper, Wyo.

Cary H. Simpson Stations

c/o WTRN, Washington Ave. & 1st St.
Tyrone, Pa.

President.....C. H. Simpson

STATIONS

WTRN, Tyrone; WNBT, Wellsboro; WKBI, St. Marys; WFRM, Coudersport; WBLF, Bellefonte; WEND, Ebensburg; WGMR-FM, Tyrone, all Pa.

Skyline Advertisers' Sales, Inc.

Box 2191, Idaho Falls, Idaho
Phone: 523-4567

President.....Melvin B. Wright
Office Mgr.....Melva Searle

STATIONS

KOOK-TV, Billings; KXLF-TV, Butte; KFBB-TV, Great Falls, all Mont.; KID-TV, Idaho Falls; KLIX-TV, Twin Falls, both Idaho.

Smith Broadcasting Stations

c/o WJIG, West Side Dr., Tullahoma, Tenn.
President.....M. D. Smith, III

STATIONS

WJIG, Tullahoma; WAAY, Huntsville, both Ala.; WNUE, Ft. Walton Beach.

Charles Smithgall Stations

c/o WRGA, P. O. Box 1187, Roma, Ga.
President.....C. A. Smithgall

STATIONS

WRGA, Rome; WGGA, Gainesville, both Ga.; WAAX, Gadsden, Ala.

Sombrero Stations

111 Martinez St., San Antonio, Tex.
Director.....R. O'Connell

STATIONS

KUNO, Corpus Christi; KGBT, Harlingen; KCOR, San Antonio; XEK, Nuevo Laredo-Laredo; XEMJ, Piedras Negras-Eagle Pass.

Sonderling Stations

c/o WDIA, 2074 Union Ave., Memphis, Tenn.
President.....E. Sonderling

STATIONS

WDIA, Memphis; WOPA, Oak Park; KDIA, Oakland, Calif.; KFOX, Long Beach, Calif.

Southeastern Key Market Network

P. O. Box 600, Florence, Ala.
Phone: AT 2-7714

President.....Richard B. Biddle
General Manager.....Bill Mapes

300 Stations in Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee and Texas.

Southern Minnesota Network

c/o KYSM, 101 N. Second St., Mankato, Minn.
Gen. Mgr.....Robert E. DeHaven

STATIONS

KYSM, Mankato; KROC, Rochester; KATE, Albert Lea, Minn.

Southwest States, Inc.

(See Trigg-Vaugh Stations)

Southwestern Bcstg. Stations

c/o WMDC, Highway 51 N.
Hazlehurst, Miss.
Phone: 869

President, Gen. Mgr.....Louis Alford
Chief Engineer.....A. M. Smith

STATIONS

WMDC, Hazlehurst; WAPF, McComb; both Miss.; KADL, Pine Bluff, Ark.

Speidel Broadcasters, Inc.

Box 565, Columbia, S. C.
Phone: AL 6-1551

President.....Joe Speidel, III
Exec. V.P., Gen. Mgr.....Russell George
Chief Engineer.....W. W. Bridges

STATIONS

WPAL, Charleston; WYNN, Florence; WOIC, Columbia, all S. C.; WSOK, Savannah, Ga.

Springfield Television Bcstg. Corp.

c/o WWLP, P. O. Box 2210
Springfield, Mass.
Phone: STate 5-1201

President.....W. L. Putnam

STATIONS

WWLP, Springfield; WWOR, Worcester; WRLP, Greenfield, all Mass.

Star Broadcasting Company

c/o WBBF, 339 East Ave., Rochester, N. Y.
Phone: HA 6-8920

President.....Maurice R. Forman

STATIONS

WBBF, Rochester; WTLB, Utica; WGVA, Geneva, all N. Y.

Stauffer Publications Stations

c/o WIBW, P. O. Box 109, Topeka, Kan.
President.....O. S. Stauffer

STATIONS

WIBW-AM-FM-TV, Topeka; KSEK, Pittsburg; KSOK, Arkansas City, all Kan.; KGFF, Shawnee, Okla.

Steinman Stations

8 W. King St., Lancaster, Pa.
Phone: EXpress 7-5251

Gen. Mgr.....Clair R. McCollough

STATIONS

WDEL-AM-FM, Wilmington, Del.; WORK, York, Pa.; WKBO, Harrisburg, Pa.; WGAL-AM-FM-TV, Lancaster, Pa.; WEST-AM-FM, Easton, Pa.

Stevens-Wismer Bcstg., Inc.

932 Military St., Port Huron, Mich.
Phone: YUkon 2-8536

President.....J. Wismer
Operations, Program Dir.....Jock Bliss

STATIONS

WLAV-AM-FM, Grand Rapids; WLEW, Bad Axe; WHLS-AM, Port Huron; WOWE, Allegan, all Mich.

Stone & Couture Stations

c/o WLOB, 645 Congress St., Portland, Me.
General Manager.....M. L. Stone

STATIONS

WLOB, Portland; WGHM, Skowhegan; WFAU, Augusta; WSME, Sanford; WGUY, Bangor; WRUM, Rumford; WCOU, Lewiston, all Me.

Storer Broadcasting Co.

1177 Kane Concourse, Miami Beach, Fla.
Phone: UNion 6-0211

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V.P., Administration.....William E. Rine
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V.P., TV Operations.....Bill Michaels
V.P., Bus. Planning & Develop...Terry H. Lee
V.P., Engineering.....Glenn Boundy
V.P., Radio Programming.....Grady Edney
V.P., Bcst. Standards & Compliance .....Ewald Kockritz
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Gen. Mgr. (WJW) .....James P. Storer
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Gen. Mgr. (WAGA-TV).....Kenneth Bagwell
Gen. Mgr. (WITI-TV).....Roger LeGrand
Gen. Mgr. (WJBK-TV).....Lawrence M. Carino
Gen. Mgr. (WSPD-TV).....Keith T. McKenney
Gen. Mgr. (WJW-TV).....Robert Buchanan

STATIONS

WJBK AM-FM-TV, Detroit; WSPD-AM-FM-TV, Toledo; WAGA-TV, Atlanta; WJW-AM-FM-TV, Cleveland; WHN, New York, N. Y.; WGBS-AM-FM, Miami, Fla.; WIBG-AM-FM, Phila., Pa.; KGBS, Los Angeles; WITI-TV, Milwaukee.

Storz Broadcasting Co.

767 41st St., Miami, Fla.
Phone: JE 2-4441

President .....Todd Storz
Exec. Vice Pres.....G. W. Armstrong
V.P., General Counsel.....Herbert S. Dolgoff
V.P., Nat. Prog. Dir.....Grahme Richards
Nat. Dir., Engineering.....Morris N. Barwick

BRANCH OFFICES

Park East Hotel, Kansas City, Mo., Phone: BA 1-8300, G. W. Armstrong; 10335 Fremont Ave., Minneapolis, Minn., Phone: 881-2633, Dick Harris; Oklahoma City, Okla., Phone: SW 4-4482, Jack Sampson; New Orleans, La., Phone: ED 1-3464, Fred Berthelson; McAllister Hotel, Miami, Fla., Phone: 377-3535, Jack Sandler; Radio Park, St. Louis, Mo., Phone: FO 7-6000, C. L. Thomas.

STATIONS

WDGY, Minneapolis, Minn.; WHB, Kansas City, Mo.; WTIX, New Orleans, La.; WQAM, Miami, Fla.; KOMA, Oklahoma City, Okla.; KXOK, St. Louis.

Stuart Stations

804 Stuart Bldg., Lincoln, Neb.
Phone: 432-6606

President.....J. Stuart
Exec. V.P.....Richard W. Chapin

BRANCH OFFICES

625 E. Crawford St., Salina, Kans., Phone: TA 3-3701, Robert McKune, Manager; 921 Pierce St., Sioux City, Iowa; Phone: 8-0628. Gene Koehn, Manager; 315 S. Locust St., Grand Island, Neb., Phone: DU 2-5420. Vernon Stedry, Manager; 308 W. 4th St., North Platte, Neb., Phone: 532-3344; Joe Di Natale, Manager; 109 So. Frederick St., Oelwein, Iowa, Phone: 283-1234, Dale Wood, Manager.

STATIONS

KFOR, Lincoln; KRGI, Grand Island, KODY, North Platte, all Neb.; KSAL, Salina, Kans.; KMNS, Sioux City, Iowa; KOEL, Oelwein, Iowa.

Taft Broadcasting Company

c/o WKRC, 1906 Highland Ave.
Cincinnati, O.
Phone: 421-1750

Chairman of Bd., President.....H. Taft, Jr.
Executive V.P.....Lawrence H. Rogers, II
Senior V.P.....K. W. Church
V.P., Nat'l Sales.....D. L. Chapin
V.P., Admin. & Plan.....R. B. Read
V.P., Eng.....W. H. Hansher
V.P., Birmingham Div.....R. T. Schlinkert
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BRANCH OFFICES

753 Harmon Ave., Columbus, Ohio, Phone: CA 8-5801, R. C. Wiegand, Manager; Atop Red Mt., Birmingham, Ala., Phone: FA 2-4701, R. T. Schlinkert, V.P.; P.O. Box 655, Lexington, Ky., Phone: 2-2533, F. von Stade, Manager.

STATIONS

WKRC-AM-TV-FM, Cincinnati; WTVN-AM-TV-FM, Columbus, both O.; WBRC-AM-TV-FM, Birmingham, Ala.; WKYT-TV, Lexington, Ky.

Tarlow Associates Stations

c/o WLOB, 645 Congress St., Portland, Me.
President.....S. J. Tarlow

STATIONS

WLOB, Portland; WWOK, Charlotte, N. C.; WHIL, Medford-Boston, Mass.; WJBW, New Orleans; WARE, Ware, Mass.

Sarkes Tarzian Stations

3490 Bluff Rd., Indianapolis, Ind.
Phone: STate 7-2211
President.....S. Tarzian

STATIONS

WTTS, Bloomington; WFAM-TV, Lafayette; WTTV, Indianapolis; WPTA, WPTH, Ft. Wayne, all Ind.

Tele-Broadcasters, Inc.

733 Third Ave., New York, N. Y.
Phone: MU 7-8436
President .....H. Scott Killgore

STATIONS

KALI, Los Angeles, Calif.; KUDL, Kansas City, Mo.; WPOP, Hartford, Conn.; KOFY, San Francisco, Calif.

Texas State Network, Inc.

4801 W. Freeway, Fort Worth 1, Tex.
Phone: PErshing 7-6631
President.....Gene L. Cagle
General Manager.....Stan Wilson
Commercial Manager.....Bert Haney
Sales Promotion Manager.....Jim Phillips
Program Director .....Jack Sharp
Publicity Director.....Suzy Simpson
Chief Engineer .....James T. Peterson

STATIONS

KRBC, Abilene; KGKL, San Angelo; KBST, Big Spring; KWEL, Midland; KLUE, Longview; KTBB, Tyler; KGAF, Big Spring; KNET, Palestine; KRRV, Sherman; KTER, Terrell; KMHT, Marshall. All Tex.

Thoms Radio-TV Enterprises (Harold H. Thoms Stations)

75 Scenic Highway, Asheville, N. C.
Phone: 254-4663
President.....Harold H. Thoms
Vice President.....James P. Poston
Natl. Sls. Mgr.....George Roesler
Advertising Mgr.....M. S. Thoms
Administrative Asst.....Hugh McMillan
Secretary.....M. G. Thoms
Chief Engineer.....John Randolph

STATIONS

WAYS, Charlotte, N. C.; WCOG, Greensboro, N. C.; WISE-AM-TV, Asheville, N. C.; WKLM, Wilmington, N. C.; WMSJ, Sylva, N. C.; WEAM, Arlington, Va.

J. Olin Tice Stations

c/o WKTC, 2001 Suttle Ave., Charlotte, N. C.
Executive Director .....J. O. Tice, Sr.
President.....J. O. Tice, Jr.
General Manager.....John G. Kenworthy

STATIONS

WKTC, Charlotte; WKEN, Dover, Del.; WCAY, Cayce, S. C.; WBAZ, Kingston, N. Y.

Time-Life Broadcast, Inc.

Time & Life Bldg., New York 20, N. Y.
Phone: JU 6-1212
President.....Weston C. Pullen, Jr.
V.P., Gen. Mgr.....Frederick S. Gilbert
V.P., Internat'l Develop.....Sig Mickelson
Business Manager.....Andrew J. Murtha

STATIONS

KLZ-AM-FM-TV, Denver, Colo.; WOOD-AM-FM-TV, Grand Rapids, Mich.; WFBM-AM-TV-FM, Indianapolis, Ind.; WCTN-AM-TV, Minneapolis, Minn.; KOGO-AM-FM-TV, San Diego, Calif.

Tobacco Radio Network

135 S. Salisbury St., Raleigh, N. C.
Phone: 832-8885
President .....Fred Fletcher
General Manager .....Wally Voigt
Program Director.....Bill Kaye
Publicity Director.....David Witherspoon
Chief Engineer.....Bob Stephenson

STATIONS

WJAY, Mullins, S. C.; WRRZ, Clinton; WCKB, Dunn; WDNC, Durham; WBLA, Elizabethtown; WFMO, Fairmont; WFNC, Fayetteville; WGBR, Goldsboro; WGTC, Greenville; WHNC, Henderson; WLAS, Jacksonville; WELS, Kinston; WEWO, Laurinburg; WYRN, Louisburg; WHIT, New Bern; WRAL, Raleigh; WCEC, Rocky Mount; WEYE, Sanford; WNCA, Siler City; WMPM, Smithfield; WLSE, Wallace; WGNI, Wilmington; WGTM, Wilson, all N. C.

Transcontinent Television Corp.

380 Madison Ave., New York City
Phone: YU 6-2121
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Ch. Finance Comm.....David Forman
V.P., Treasurer.....Clifford M. Kirtland, Jr.
Vice Pres. Chg. Sales.....George C. Stevens
Vice Pres., Engineering.....Karl Hoffman
Dir., Adv. & Promotion.....Dan Bellus

STATIONS

WGR-AM-FM-TV, Buffalo, N. Y.;WNEP-TV, Scranton/Wilkes-Barre, Pa.; KFMB-TV-AM-FM, San Diego, Calif.; KERO-TV, Bakersfield, Calif.; WDAF-TV-AM-FM, Kansas City, Mo.; WDOK-AM-FM, Cleveland, Ohio.

Triangle Publications, Inc.

(Radio & TV Division)
46th & Market Sts., Philadelphia 39, Pa.
Phone: EVergreen 2-4700

V.P., Gen. Mgr.....Roger W. Clipp
Administrative Exec.....John D. Scheuer, Jr.
Dir., Nat'l Sales Dev.....Kenneth W. Stowman
Director, Nat'l Sales.....Edward H. Benedict
Director of Engineering.....Henry E. Rhea
Business Manager .....John C. Harlan

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46 & Market, Phila. 39 Pa., Phone EV 2-4700, George A. Koehler, Sta. Mgr.; Sheraton Inn, Binghamton, N. Y., Phone: RA 3-7311, George R. Dunham, Gen. Mgr.; Commerce Park, Altoona, Pa., Phone: WI 4-2031, John Stilli, Gen. Mgr.; 135 College St., New Haven, Conn., Phone: SP 7-3611, Howard Maschmeier, Gen. Mgr.; R. D. No. 5, Lebanon, Pa., Phone: CR 3-4551, J. Zimmermann, Gen. Mgr.; 733 "L" St., Fresno, Calif., Phone: AM 8-6444, Leslie H. Peard, Jr., Gen. Mgr.; 320 Park Ave., New York 22, N. Y., Phone: PLaza 9-7115, Manager, Edward H. Benedict; 645 N. Michigan Ave., Chicago 11, Ill., Phone: MI 2-0012, Frank Palmer, Mgr.; 6404 Sharon Rd., Baltimore, Md., Phone: DR 7-6222, Manager, Charles Powell; 3600 Wilshire Blvd., Los Angeles, Calif., Phone: DU 7-1296, Manager, Charles S. Cady.

STATIONS

WFIL-AM-FM-TV, Philadelphia; WNBF-AM-FM-TV, Binghamton, N. Y.; WFBG-AM-TV-FM, Altoona, Pa.; WNHC-AM-FM-TV, New Haven, Conn.; WLYH-TV, Lancaster-Lebanon, Pa.; KFRE-AM-TV, KRFM, Fresno, Calif.

Tri-Mart Radio Network

P. O. Box 1032, Eugene, Ore.
Phone: DIamond 4-4214

Sales Promo. Manager.....Lee Bishop

STATIONS

KSLM, Salem; KFLY, Corvallis; KORE, Eugene, Ore.

Tri-W Network

Box 622, Jasper, Ala.
Phone: FUlton 4-3461

President.....John H. Bankhead III
General Manager.....William C. Edgemon
Commercial, Sales Prom. Mgr...J. L. Sartain, Jr.
Program Director.....Marion B. Grant
Publicity Director.....Fred H. Norris
Chief Engineer.....Charles C. Watts, Jr.

STATIONS

WWWB, Jasper; WWWF, Fayette; WWWR, Russellville, Ala.

Trigg-Vaughn Stations

(Southwest States, Inc.)
P. O. Box 1799, El Paso, Tex.
Phone: KE 2-6551

Board Chairman.....Jack C. Vaughn
President.....Cecil L. Trigg
National Sales Manager.....George Collie
Local Sales Manager.....Sheldon Turner
Sales Promotion Manager.....Jim Suggs
Program Director.....Bernie Bracher
Chief Engineer.....Frank Jordan

STATIONS

KROD-AM-FM-TV, El Paso; KOSA-TV, Odessa, KVII, Amarillo, all Tex.; KRNO, San Bernardino, Calif.

Truth Publishing Stations

c/o WKJG, 2633 W. State Blvd., Ft. Wayne, Ind.
President.....J. F. Dille, Jr.

STATIONS

WKJG-AM-TV, Ft. Wayne; WTPC, Elkhart; WSJV, South Bend-Elkhart, all Ind.

Tullis & Hearne Bcstg. Co.

P.O. Box 20188, San Diego, Cal.
Phone: JU 3-9100

President .....Howard L. Tullis
General Manager.....Joe Cahill
Program Director.....Noel Confer
Chief Engineer.....Edgar Murphree

STATIONS

KAFY, Bakersfield, KFXM, San Bernardino; KDEO, El Cajon, all Calif.

United Broadcasting Network

Shoreham Hotel, Washington, D. C.
Phone: CO 5-2958

President .....Richard Eaton

BRANCH OFFICES

420 Madison Ave., New York, N. Y.; 410 N. Michigan Ave., Wrigley Bldg., Chicago, Ill.

STATIONS

WOOK, WFAN-FM, Washington, D. C.; WSID-AM-FM, Baltimore; WINX, Rockville, Md.; WANT, Richmond; WJMO, Cleveland, Ohio; WMUR-TV, Manchester, N. H.; WBNX, New York; WFAB, Miami; WCUY-FM, Cleveland, Ohio.

Vacationland Broadcasting Corp.

Queensbury Hotel, Glens Falls, N. Y.
Phone: RX 2-2151

President .....Edward Haut
General Manager.....Lawrence L. Mack
Commercial Manager.....William E. Powley
Sales Promo., Publicity Dir.....Robert Scales
Program Director.....Donald Racette
Chief Engineer.....Wayne White

STATIONS

WSET, Glens Falls, WMNS, Olean; WIPS, Ticonderoga, all N. Y.

VIP Radio, Inc.

Time & Life Bldg., Rockefeller Center
New York, N. Y.
Phone: JUdson 2-2300

President .....Martin Stone
Vice President.....Charles H. G. Rees
Vice President.....Milton P. Kayle

STATIONS

WFYI, Mineola; WGHQ, Kingston; WVOX; New Rochelle; WVIP, Mount Kisco, all N. Y.

Walker Stations

c/o WISM, 122 E. Main St., Madison, Wisc.
Phone: ALpine 6-3167

President .....W. R. Walker

BRANCH OFFICES

Hotel Eau Claire, Eau Claire, Wisc., Phone: TE 2-3463. Charles R. Dickoff, General Mgr., 414 State St., St. Joseph, Mo., Phone: YU 3-3992. Joseph D. Mackin, General Mgr.; 2333 Bowen St. Rd., Oshkosh, Wisc., Phone: BE 5-3150, William L. McDonald, General Mgr.; 109½ Front St., Beaver Dam, Wisc., Phone: TU 5-4442, Tom Faile, General Mgr.

STATIONS

WISM-AM-FM, Madison; WOSH, Oshkosh; WEAQ, WIAL-FM, Eau Claire; WBEV, Beaver Dam, all Wisc.; WSJM, St. Joseph, Mich.

Ware Broadcasting Group

c/o KNIM, S. Highway 71, Maryville, Mo.

President.....L. P. Ware

STATIONS

KLPW, Union; KFLW, Waynesville; KYRO, Potosi, all Mo.; KZIX, Ft. Collins, Colo.; KBBZ, Laramie, Wyo.

West Central Bestg. Co.

2907 Springfield Rd., East Peoria, Ill.
Phone: 699-3961

V.P., Gen. Mgr.....Fred C. Mueller
Sales Manager.....John Leslie
Promotion Mgr.....Bill Adams
Program Dir.....Dick Evans
Production Mgr. .....Dale Schwartz
Chief Engineer.....Wayne Lovely

STATIONS

WEEK-TV, Peoria, WEEQ-TV, La Salle, both Ill.

West Texas Television Network

7400 College Ave., Lubbock, Texas
Phone: SHerwood 4-2345

President.....Sidney W. Grayson
General Manager.....Nat Levine
General Sales Mgr.....R. S. Nielsen
National Sales Mgr.....John Henry
Program Director.....Ray Trent
Chief Engineer.....Rudy Starnes

STATIONS

KDUB-TV, Lubbock; KPAR-TV, Abilene-Sweetwater; KEDY-TV, Big Spring, all Texas; KVER-TV, Clovis, N. Mex.

Westinghouse Broadcasting Co., Inc.

122 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 7-0808

President.....Donald H. McGannon
Exec. V.P.....Rolland V. Tooke
V.P., Programming.....Richard M. Pack
V.P., Sales .....A. W. Dannenbaum
V.P., Engineering.....R. N. Harmon
V.P., Finance.....Joseph Mikita
Natl. Adv., Sales Prom. Mgr....D. E. Partridge
Dir. of Research.....James Yergin
Natl. Program Mgr.....William Kaland
Dir. of Creative Services.....Herman Land
Natl. Radio Sales Mgr.....Ralph L. Glazer
Natl. Engineering Mgr.....G. E. Hagerty
V.P., Washington.....J. E. Baudino
V.P., Boston.....W. C. Swartley
V.P., Pittsburgh.....H. C. Lund
V.P., Cleveland.....F. A. Tooke
V.P., Chicago-Ft. Wayne.....Ralph Atlass
V.P., West Coast.....P. G. Lasky

BRANCH OFFICE

1625 "K" St., N.W., Washington, D. C.
Phone: STerling 3-0903

STATIONS

KPIX, San Francisco, Calif.; WOWO, Fort Wayne, Ind.; WBZ, Boston, Mass.; WBZ-TV, Boston, Mass.; KYW, Cleveland, Ohio; KYW-TV, Cleveland, Ohio; KDKA, Pittsburgh, Pa.; KDKA-TV, Pittsburgh, Pa.; WIND, Chicago, Ill.; WJZ-TV, Baltimore, Md.; WBZ-FM, Boston, Mass.; KDKA-FM, Pittsburgh, Pa.; KYW-FM, Cleveland, O.; WINS, New York, N. Y.

Whitman Stations

610 S. Columbia, Olympia, Wash.
Phone: 357-7718

President, Gen. Mgr.....Donald F. Whitman
Engineering Director.....Lee Hurley

STATIONS

KITN, Olympia, KITI, Centralia-Chehalis, both Wash.

Winston-Salem Bestg. Co., Inc.

c/o WTOB, 300 S. Stratford Rd.
Winston-Salem, N. C.
Phone: PArk 3-4353

President.....J. W. Coan
General Manager.....L. G. Jones
Publicity Director.....Margaret Sugg
Chief Engineer.....James H. Hoke

STATIONS

WTOB, Winston-Salem; WSGN, Birmingham, Ala.; WAPA-TV, San Juan, P. R.; ⅓ interest in WOLE, Aquadilla-Mayogues, P. R.; KTHT, Houston, Tex.

Wisconsin Network

230 First Ave., So., Wisconsin Rapids, Wisc.
Phone: HA 3-7200

President .....Glen Helzuecht
Gen., Comm. Mgr.....George T. Frechette

STATIONS

WRJN, Racine; WCLO, Janesville; WIBU, Poynette; WHBY, Appleton; WHBL, Sheboygan; WJPG, Green Bay; WFHR, Wisconsin Rapids; WWCF, Baraboo; WSAU, Wausau; WRDB, Reedsburg; KFIZ, Fond du Lac; WGEZ, Beloit; all Wisc.

WKAP, Inc.

Box 689, Allentown, Pa.
Phone: 433-3166

President.....N. Joe Rahall
General Manager.....Ogden R. Davies
Operations Manager.....Alan D. Raber
Sales Promo. Manager.....Jerry Duckett
Program Director.....Paul F. Galgon
Publicity Director.....Sammy J. Anderson
Chief Engineer.....C. Frank Cordaro

STATIONS

WKAP, Allentown, WNAR, Norristown, both Pa.; WLCY, St. Petersburg, WQTY, Jacksonville, both Fla.; WWNR, Beckley, W. Va.

WKY Television System

c/o WKY, 500 E. Britton Rd.
Oklahoma City, Okla.

President.....E. K. Gaylord

STATIONS

WKY-AM-TV, Oklahoma City; WTVT, Tampa.

Wometco Enterprises, Inc.

306 N. Miami Ave., Miami, Fla.
Phone: FR 4-6262

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Vice President .....Louis Wolfson II
V.P., Asst. Sec.....Richard F. Wolfson
Vice President.....Jack Waxenberg
Treasurer .....Elmer H. Radloff
Controller .....Arthur H. Hertz
V.P. (WTVJ-TV) .....Lee Ruwitch
Promo., Public Rela. Dir.....Burt Toppan
V.P., General Mgr. (KVOS-TV)....David Mintz
Station Mgr. (WLOS-AM-FM-TV)....Mort Cohn
V.P., General Mgr. (WFGA-TV)....Jesse Cripe

STATIONS

WLOS-AM-FM-TV, Asheville; WFGA-TV, Jacksonville; WTVJ, Miami, both Fla.; KVOS-TV, Bellingham, Wash.

Allen M. Woodall Stations

c/o WDAK, Columbus, Ga.

President .....Allen M. Woodall

STATIONS

WMOG, Brunswick; WDAK, Columbus; WDAX, McRae, WALG, Albany; WAYX, Waycross, all Ga.

W. C. Woodall Jr. Stations

c/o WGRA, Bainbridge Rd., Cairo, Ga.

President.....W. C. Woodall

STATIONS

WGRA, Cairo; WDWD, Dawson; WFPM, Ft. Valley; WIMO, Winder; WBBK, Blakely, all Ga.; WGSW, Greenwood, S. C.

J. W. Woodruff Jr. Stations

Box 270, Columbus, Ga.

President.....J. W. Woodruff, Jr.

STATIONS

WGPC-AM-FM, Albany; WAZA, Bainbridge; WRBL-AM-FM-TV, Columbus, all Ga.

The Yankee Network

21 Brookline Ave., Boston 15, Mass.
Phone: Commonwealth 6-0800

President.....William M. McCormick
Vice President.....Thomas Bateson
Sales Mgr.....Proctor Jones
Adv. & Promotion Mgr.....Al Korn
Program Director .....John D. Maloy
Publicity Director .....Phyllis Doherty
Chief Engineer .....Irving B. Robinson

STATIONS

WNAC, Boston; WFAU, Augusta, Maine; WIDE, Biddeford, Maine; WALE, Fall River, Mass.; WEIM, Fitchburg, Mass.; WHAI, Greenfield, Mass.; WOCB, Hyannis, Mass.; WCOU, Lewiston, Maine; WLLH, Lowell, Mass.; WNLC, New London, Conn.; WBRK, Pittsfield, Mass.; WPOR, Portland, Maine; WEAN, Providence, R. I.; WSYB, Rutland, Vt.; WTSV, Claremont, N. H.; WMAS, Springfield, Mass.; WATR, Waterbury, Conn.; WAAB, Worcester, Mass.; WABI, Bangor, Me.; WNAB, Bridgeport, Conn.; WPOP, Hartford, Conn.; WHOU, Houlton, Me.; WKVT, Brattleboro, Vt.; WAGM, Presque Isle, Me.; WTOR, Torrington, Conn.; WARE, Ware, Mass.; WKXL, Concord, N. H.; WKNE, Keene, N. H.; WTSL, Hanover, N. H.; WHMP, Northampton, Mass.; WDEV, Waterbury, Vt.; WERI, Westerly, R. I.; WOCB, Keene, N. H.

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NEW YORK'S FINEST RECORDING, MOTION PICTURE & TV STUDIOS and DUBBING INSTALLATION

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DUAL 35mm or 16mm Projection and Looping
Post-Syncing for the following:

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YOUNG DOCTORS • THE HUSTLER
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TRANSCRIPTION COMPANIES

KEY PERSONNEL

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SERVICES OFFERED

1963

Transcription Companies

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1000 Yonge St., Toronto 5, Ont., Can.
Phone: WAlnut 5-9361

President.....J. Stuart MacKay
General Manager.....Reo. C. Thompson
Mgr., Radio Div.....Robert A. Taft
Mgr., TV Div.....Ross A. McCreath
Mgr., Bcst. Svc. Div.....Peter N. Harricks
Mgr., Program Div.....Dana C. Murray

Branch Offices
1161 Melville St., Vancouver, B. C.
Phone: MUtual 4-7461
Manager.....John E. Baldwin

Taylor, Pearson & Carson Bldg.,
Calgary, Albta.
Phone: AMhurst 2-7691
Manager.....Jack E. Cavanaugh

706 Electric Railway Chambers,
Winnipeg, Man.
Phone: WHitehall 2-6861
Manager .....Gordon Jones

Dominion Square Bldg., Montreal, Que.
Phone: UNiversity 1-5656
Manager.....Ken A. Baker

Services Offered: Canadian representatives and distributors for transcription companies.

ARTISTS RECORDING STUDIOS

8718 E. 77th Terr., Kansas City 33, Mo.
Phone: FL 3-6767
Owner.....Bill L. Godden

Services Offered: TV and radio air checks, TV sound production, tape recorder rentals, phonograph masters and pressings.

ASSOCIATED PROGRAM SERVICE (Div. of Muzak Corp.)

229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400
General Mgr. .....John Esau

Services Offered: A transcription library exclusively comprising radio music, jingles for advertisers, time, weather, dollar-day spots and shopping-days-til-Christmas jingles. Also TV production music library and special transcription library for industrial slide film producers.

AUDIO-MASTER CORP.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President .....Herbert Rosen

Service Offered: Transcriptions; mood and bridge music library.

AUDIO TECHNIQUES, INC.

247 West 46th St., New York 36, N.Y.
Phone: JUdson 6-2619
President.....Lawrence J. Kreeger
Vice President.....Howard M. Lawrence
Sec.-Treas.....John H. Beaumont

Services Offered: Sound recording for radio, film & video tape production. Studio & remote recording; tape editing & mixing; magnetic & optical transfers; instantaneous discs; disc mastering & pressing. Complete film editorial services.

AUDIO-VIDEO RECORDING SERVICE

(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246
Manager.....H. Edward Behre
Sr. Audio Engineer.....Panos Lambrou

Services Offered: Complete recording services, commercial & industrial accounts: slide film sound tracks, subsonic control tones for "Dukane" & others; audio-visual & message repeater cartridge specialists for "Salesmate," "LaBelle," "Pentron," "Cousino," "Spotmaster," "Music Masters," "Lectour," & others. Tapes of Presidential News Conferences & other Washington events. Tape & cartridge duplicating. Auricon-Ampex-Rangertone single & double system video services.

AURA RECORDING, INC.

136 W. 52nd St., N. Y. C. 19
Phone: JU 2-8105
President .....Herbert Kaplan
Vice President.....Benjamin Stern

Services Offered: Recording facilities for advertising agencies and record companies; studios, mixing rooms, cutting and mastering channels. Recording to 16mm & 35mm picture and 16mm & 35mm magnetic transfer.

BBC-TV ENTERPRISES

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100
Representative in U. S.....Dennis Scuse
Program Assistant.....Sue Goldman

Services Offered: Topical taped programs; long-playing disc transcriptions of BBC programs.

BELL SOUND STUDIOS, INC.

237 W. 54th St., New York 19, N. Y.
Phone: JU 2-4812
President .....Allen Weintraub
Vice-Pres. .....Daniel Cronin

Services Offered: Complete services for tape, disc and film recording with studio production facilities. Masters (standard and microgroove). Westrex stereo discs, 3 & 4 track recording facilities and complete film recording facilities.

BROADCAST SERVICES, INC.

206 San Francisco St., El Paso, Tex.

TRANSCRIPTION COMPANIES

Phone: 532-6978
President.....Jack R. McVeigh
V.P., Secy.-Treas.....Mrs. Billie McVeigh
Vice President.....William E. Branch
Dirs.....Angel H. Rojas, Robert F. Cummins.

Services Offered: Complete recording facilities.

S. W. CALDWELL, LTD.

447 Jarvis St., Toronto 5, Ontario, Canada
Phone: WAlnut 2-2103
President .....Kenneth Page
Radio Sales.....Gordon Caldwell
Recording Engineer.....Joe Davidson

Services Offered: Radio and television syndicated shows produced in United States and abroad, packaged on transcription, tape, film; music and sound effects libraries; produce commercials (live, tape, film).

CANYON FILMS OF ARIZONA

834 N. Seventh Ave., Phoenix, Ariz.
Phone: ALpine 2-1718
Owner-Manager .....Raymond Boley

Services Offered: Facilities for commercial & personal sound recordings. Radio & TV jingles, master & pressing service, dubbing, multiple recording, sound for motion pictures & slide films.

CAPITOL TRANSCRIPTIONS, INC.

620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246
President.....H. Edward Behre
V.P.....C. Edward Behre
Secretary .....Doris Erickson
Sr. Audio Engineer.....Panos Lambrou

Services Offered: Three sound studios, complete recording services, commercial & industrial accounts: slide film sound tracks with sonic & subsonic control tones for "Salesmate," "LaBelle," "DuKane" & others; audio-visual & message repeater cartridge specialists; tape, discs, pressings. Live music sessions in sound studios; conference & convention reporting; tapes of Presidential News Conferences & other Washington events. Air checks and tape duplicating services. "Spotmaster" cartridge duplicating. Auricon-Ampex-Rangertone single & double system video services.

COMMUNITY CLUB AWARDS, INC.

(See Program Producers)

CORELLI-JACOBS FILM MUSIC, INC.

723 Seventh Ave., New York 19, N.Y.
Phone: JUdson 6-6673
President .....Fred Jacobs
Vice President .....Alfonso Corelli

Services Offered: Complete editing of music & sound effects scores for films, slidefilms & radio programs from music library on disc, tape & film; disc & tape music libraries for lease.

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Major offers you a full forty-five hours of mood music for titles, bridges, background — for scoring, editing, recording and dubbing music for your video-tape productions, documentaries, TV films, slide films, animation, sales presentations, industrial films and radio commercials.

Major specializes in sound — you get exceptional technical know-how and beautifully-recorded original music.

IMPORTANT: *Major* owns its own copyrights on *all* mood music in its library; world rights available to you on a completely sound legal basis. Records available on a "per selection" or "unlimited use" arrangement.

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New York 36, N. Y.

Also available Free catalogue of complete sound effects library
RD-1

CUE RECORDINGS, INC.

117 W. 46th St., N. Y. C. 36
Phone: PLaza 7-3641

President .....Sholom Rubinstein
Vice President.....Mel Kaiser
Secretary-Treasurer .....Bernard Rubinstein

Services Offered: Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high speed tape duplication, 35 and 16mm equipment.

PHIL DAVIS MUSICAL ENTERPRISES, INC.

59 East 54th St., N. Y. 22
Phone: *MU* 8-3950

President .....Phil Davis
Creative Director.....Edward C. Redding
V.P., Mus. Dir.....Earl Paul
Secy.-Treas.....Loretta H. Davis
Prod. Mgr.....Joe Rhodes
Film Scor. Dir.....Hale Rood
Asst. Creative Dir.....Charles Naylor
Copy Director.....Helen Whitmore
P.R. Director.....Frances B. O'Brien
Exec. Secy.....Glen McGinley

Services Offered: Creators and producers of custom-built musical commercials for TV, film soundtracks and radio transcriptions.

GORDON M. DAY PRODUCTIONS

(See Commercial Producers)

DERYCK WARING RECORDINGS

37 E. 49 St., New York 17, N. Y.
Phone: PLaza 8-2910

Owner, Chief Engineer.....Deryck Waring
Sales & Promotion.....Marion I. Waring

Services Offered: Steinway piano, Hammond organ, Ampex tape machines, Scully lathe, synchronous motor, Fairchild pic-sync generator.

ELECTRO-VOX RECORDING STUDIOS

5546 Melrose Ave., Hollywood 38, Calif.
Phone: HO 5-2189

President.....Bert B. Gottschalk
Vice President.....Alan Gottschalk

Services Offered: Industrials: commercials, phonograph recording; rental of facilities, including studios.

ELECTRONIC MEMORY REPORTING SERVICE

(Div. of Capitol Transcriptions, Inc.)
620 Eleventh St., N.W., Washington 1, D. C.
Phone: (202)-393-1246

Manager.....H. Edward Behre

Services Offered: Complete Convention & Conference reporting services; verbatim transcripts, tapes for broadcast.

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— LOCATION SOUND — MUSIC SCORING —

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Phone: MU 1-6909
President.....Wm. A. McCall, Sr.
Vice President.....Wm. A. McCall, Jr.
Secy.-Treas.....Mrs. G. E. Pinto
Sales Dept.....James McCall
Services Offered: Transcription tapes.

EMPIRE BROADCASTING CORPORATION

480 Lexington Ave., New York, N. Y.
Phone: YUkon 6-5700
President & Treasurer...Helen D. Kelleher
Vice-President .....Arthur Lubo
Secretary.....John Hughes Dwyer
Services Offered: Tape—Disc recording Studios—Remote work. Production—Talent.

ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

(See Program Producers)

JOE FEAGINS PRODUCTIONS

(See Commercial Producers)

FIDELITY SOUND INC.

1427 Landon Ave., Jacksonville 7, Fla.
Phone: FL 9-6084
President .....Robert E. Woolf
Vice President.....Wallace A. Ybanez
Treasurer .....Fransis Woolf
Services Offered: High speed tape duplicating, pressings, instantaneous discs, packing & mailing, studio facilities.

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

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972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501
Director .....Jacques Sallebert
Asst. Director.....Alice Lewitin
Administrator .....Suzanne Weltman
Public Relations.....Kenneth Tepfer
Services Offered: Taped programs and longplaying disc transcriptions of special RTF programs for American radio.

GLOBE RECORDING STUDIO, INC.

420 Broadway, Nashville 3, Tenn.
Phone: ALpine 5-7645
Pres., Gen. Mgr.....James Maxwell
Dir.-Prod. Mgr.....Bill Connor
Services Offered: Tape recording and disc recording equipment.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53 St., New York 22, N. Y.
Phone: PLaza 5-6131
Gen. Mgr.....H. D. Knuth
Sales Mgr.....Everett Goodman
Traffic Mgr. .....Dorelle Zawada
Radio & TV Dir.....Bertram Parks
Services Offered: Jingle library for stations; 1 & 5 minute library shows. Taped or transcribed radio programs.

GOTHAM RECORDING CORP.

2 West 46th St., New York 36, N. Y.
Phone: JU 6-5577
President.....Herbert M. Moss
Exec. V.P.....Robert M. Volkell
V.P., Prod.....Fred Hertz
V.P., Sales.....Leonard Lawson
V.P. Chg. Engineering....Jason B. Windwer
Services Offered: Record transcription and film production services. Studio on premises. Writing & production staff available. Mono & stereo mastering & editing. Pressing facilities.

GRAYHILL RECORDING STUDIO

1223 S. Harvard, Tulsa 12, Okla.
Phone: WE 2-1224
Manager .....Claude H. Hill
Production Director .....Larry Lehr
Music Director .....Robert Thomas
Secretary .....Diane Hill
Services Offered: Complete facilities for studio and remote recording, including stereo. Tape recorder rentals, duplicating, etc.

KAY-TEE PRODUCTIONS INC.

5035 Brookfield Lane, Clarence (Buffalo), N. Y.
Phone: NF 3-5132
President.....Preston L. Taplin
Vice President.....Edith M. Taplin
Services Offered: Radio continuity service, transcribed weather service, specialty cards

OLMSTED

SOUND STUDIOS INC.

1 East 54th St.
N. Y. 22, N. Y.
PLaza 1-0890

COMPLETE SOUND FACILITIES
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- **TAPE**
- **DISC**



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ARTHUR SHAER

and promotions. Radio vignettes, minute mysteries.

LANG ELECTRONICS, INC.

507 Fifth Ave., N.Y.C.
Phone: MUrray Hill 2-7147

President .....Louis Lang
Sec.-Treas. .....Thelma Lang

Services Offered—Dealers in master recording equipment; servicing.

LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.
Phone: IV 5-2400

President.....John D. Langlois
Vice Pres., Treas.....C. O. Langlois, Jr.
Sales Mgr.....Robert O. Boehmer

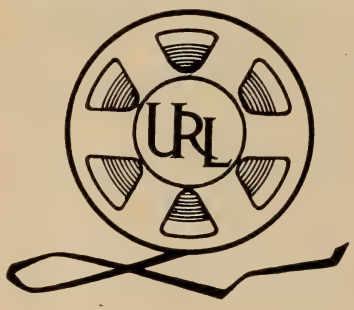
Services Offered: Radio Hucksters & Airlifts; 1800 Unit Basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
Phone: OLdfield 6-4607

Executive Director.....Jack Lloyd

Services Offered: Creation and production of unusual commercials and musical jingles for advertising agencies and stations. Packaging of transcribed radio programs (dramatic, comedy, musical, audience participation); from the idea to finished recording.



United Recording Laboratories Inc.

681 Fifth Ave., New York 22, N. Y.
Phone: PL 1-4660

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: Dunkirk 4-4191

President.....C. P. MacGregor
General Manager.....E. H. Lowry
Studio Manager.....Robert W. McKenzie

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios. Complete packaging.

MAGNE-TRONICS, INC.

49 West 45th St., New York, N. Y.
Phone: CI 7-0210

President.....Thomas L. Clarke, Jr.
V.P., Prog. Dir.....Joseph F. Hards
Sales Manager.....A. J. Kendrick

Services Offered: Motivational Music: tape recorded background music for industry, banks, offices, hotels, etc. Franchised exclusively for FM multiplexing and/or wired line operations. Tape recorded main channel radio music programming for automated broadcasting.

MAGNO SOUND, INC.

723 Seventh Ave., New York 19, N. Y.
Phone: CI 7-2320

Services Offered—Motion picture sound recording, transfers from and to tape & film medium; miting; dubbing; post sync recording; tracks supplied; 35mm negative; 16mm neg. or positive; 35 & 16mm magnetic; 17½ magnetic; ¼" tape pic sync rangertone; ¼" sprocket tape.

MANHATTAN SOUND CORP.

411 Fifth Ave., New York 16, N. Y.
Phone: LE 2-2428

President.....Fred B. Adair, Jr.
Vice Pres., Treas., Eng...Gustave Mortensen
Vice Pres., Sec., Eng.....Dante A. Saraceni
Mgr., Transfer Dept.....Kenneth Upton
Asst. to President.....Margo Krasne

Services Offered: Film recording, transfer, mixing, location sound, screening, live mixing, optical negative, voice recording.

MASTERTONE RECORDING STUDIOS, INC.

130 West 42nd St., New York 36, N.Y.
Phone: WI 7-2940

Recording Spvsr.....Gene Sayet
Chief Engineer .....Sid Feldman

Services Offered: Professional recording services: editing, studio, mono & stereo; acetate mastering, mono & stereo.

CHARLES MICHELSON, INC.

45 W. 45th St., N. Y. 36, N. Y.
Phone: PLaza 7-0695

President .....Charles Michelson
Treasurer .....Aaron Michelson
Secretary .....Vivian Worth
Asst. to President.....Rudolph Kopelman

Services Offered: Distributors of transcribed radio program series; syndicated TV film series.

M-J PRODUCTIONS

2899 Templeton Road, Columbus 9, O.
Phone: BElmont 5-8043

Co-owner .....Bob Geis
Co-owner .....Mary-Jo Cobbs

Services Offered: Producers of taped radio programs & recorded radio spots.

MUZAK CORPORATION

(A Div. of Wrather Corp.)
229 Park Ave. S., New York 3, N. Y.
Phone: ORegon 4-7400

Board Chairman.....Jack D. Wrather, Jr.
President.....Charles C. Cowley
Sr. V.P., Treas.....John R. Andrus
V.P. & House Counsel.....Leonard Scholl
V.P. & Dir. of Marketing..Joseph W. Roberts

Services Offered: Recorded music program service for radio stations and background and functional music service for industry offices, banks, stores, hotels, restaurants, transportation terminals and other public areas.

NBC RADIO RECORDING DIVISION

30 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 7-8300

Director.....Charles L. Bennis

Branch Offices

Merchandise Mart, Chicago 54, Ill.
Phone: SUperior 7-8300

Sheraton Park Hotel, Washington, D. C.
Phone: Adams 4-5400

3000 W. Alameda Ave., Burbank, Calif.
Phone: TH 5-7000

Services Offered: Recording, service, tape & disc.

NATIONAL MUSITIME CORP.

770 Lexington Ave., New York 21, N. Y.
Phone: TE 8-8483

President .....Chas. E. Rynd
Vice President.....Jerome K. Levy

Services Offered: National background music service through radio station franchise network. Music tape programming and duplicating services.

NATIONAL VIDEO TAPE PRODUCTIONS, INC.

(*A division of Sports Network, Inc.*)
20 East 46th St., New York, N. Y.
Phone: MO 1-2960

President.....Richard E. Bailey
V.P. .....Charles A. Voso

Branch Office

9-11 Sta. Sq., Rutherford, N. J.

Ch. Exec. .....R. E. Bailey
Sec.-Treasurer .....Thomas J. Schilling
Comptroller .....William Hyland
Client Services.....Richard E. Bailey, Jr.

Services Offered: Complete color and black-and-white video for facilities for TV production of commercials, programs and all other types of taped productions, studio and closed circuit facilities. Location video in color and black-and-white. Complete services for Intersync editing, mixing, dubbing, playback and recording.

NOLA PENTHOUSE SOUND STUDIOS

111 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-1417

Services Offered: Film-Tape-Disc transcriptions for TV, radio, industry and education —studio and location—masters, processing and pressings—stereo recording—magnetic & optical film recordings; live audience sync recordings.

OLMSTED SOUND STUDIOS, INC.

1 East 54th Street, New York 22, N. Y.
Phone: PLaza 1-0890

President.....Richard B. Olmsted
Vice President.....Arthur Shaer

Services Offered: Five studios, complete facilities for recording on Film, Tape, or Disc. Multi-Track Recording and Mastering.

PLAZA SOUND STUDIOS

55 West 50th St., New York, N. Y.
Phone: PLaza 7-6111



Reeves Sound Studios

DIVISION OF REEVES BROADCASTING & DEVELOPMENT CORPORATION

304 EAST 44th STREET
NEW YORK 17, N. Y.
ORegon 9-3550

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FIRST IN MAGNETIC SOUND
NOW FIRST IN VIDEO RECORDING

President.....Warren E. Jenkins
V.P., Sales.....Gregory W. Raffa
V.P., Admin.....John H. Jackson
Services Offered; Recording studios, screening room, full mastering facilities, film services.

GEORGE LOGAN PRICE, INC.

20828 Pacific Coast Highway, Malibu, Calif.
Phone: Globe 6-2135

Secy.-Treas.....S. M. Lauch Price
Services Offered: Immediately available (E.T.) 52 one-half hour Biblical dramas—Old and New Testament.

PROGRAMATIC BROADCASTING SERVICE
(Division of Muzak Corp.)

229 Park Ave. S., N. Y. C. 3
Phone: ORegon 4-7400
General Manager.....John Esau
Branch Office
9714 Champa Drive, Dallas, Tex.
Services Offered: Complete integrated package of automatic programming consisting of equipment and o-vaticon music on tape; also distribute series of special talent radio programs: Johnny Green's World of Music, This Is Steve Allen, That's Entertainment.

EMPIRE

COMPLETE SOUND RECORDING FACILITIES

- Disc & Tape Sound Recording
- Air Conditioned Studios

480 LEXINGTON AVE.
NEW YORK 17, N. Y.
YUkon 6-5700

RCA RECORDED PROGRAM SERVICES

155 East 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200
Manager.....A. B. Sambrook
Western Sales Rep.....William C. Gartland
Northeastern Sales Rep.....George Field
Southwestern Sales Rep.....John Alves
Southeastern Sales Rep...Wallace D. Cochran
Central Northeast Sales Rep. (Chicago).....Warren Peterson
Central Northwest Sales Rep...Jack Nadeau
East Central Sales Rep. (Nashville).....John Dill
Services Offered: Thesaurus (musical program service); RCA Syndicated Programs (recorded dramatic, variety, musical shows). TV film library. TV film distributor.
Studios and Regional Offices
155 E. 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200
445 North Lake Shore Drive, Chicago 11, Ill.
Phone: WHitehall 4-3215
1510 N. Vine St., Hollywood 88, Calif.
Phone: OLdfield 4-1660
1121 Rhodes Haverty Bldg., Atlanta 3, Ga.
Phone: JAckson 4-7703
P. O. Box 28436, Dallas 28, Tex.
Phone: BRoadway 9-5221
800 17th Ave. South, Nashville, Tenn.
Phone: ALpine 5-5781

RKO SOUND STUDIOS

(Div. of RKO General, Inc.)
1440 Broadway, New York 18, N. Y.
Phone: LOngacre 4-8000
President.....Thomas F. O'Neil
Vice Pres., Treas.....John B. Poor
General Manager.....John B. Hayes
Services Offered: Recording, duplicating, processing, pressing & shipping all types of records & tapes for bcstg., phonograph, slide-film & promotion. Studio facilities for recording 35mm projection & 35mm MAG with interlock.

RADIO FEATURES OF AMERICA

820 West End Ave., New York 36, N. Y.
Phone: MOnument 3-7284
Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Assoc. Dir. of Svcs.....Sandra Munsell
Services Offered: Program production and consultation, syndicated transcribed programs, scripts, talent, package, live shows, phonograph records, international radio service.

RADIO TV REPORTS, INC.

16 West 46th St., New York 36, N. Y.
Phone: COlumbus 5-7650
President.....David Fins
Branch Offices
1550 East 53rd St., Chicago 15, Ill.
Phone: HY 3-3215
Manager.....Carl Hirschfeld

1680 N. Vine St., Los Angeles 28, Calif.
Phone: HO 6-6124
Manager .....Dean West
3333 Conn. Ave., N.W., Washington 8, D. C.
Phone: WO 6-6300
Manager .....Bob Williamson
1005 Market Street, San Francisco 3, Calif.
Phone: UN 3-3583
Manager .....David Lee
12175 Ilene, Detroit 4, Mich.
Phone: TE 4-7625
Manager .....Ellen Eldridge
Services Offered: National & local—tapes, discs, kinescopes, commercial checking, air checks, TV storyboards, pictures, slides, PR checking, film conversions, off-the-air photography, transcripts.

RECORDING STUDIOS, INC.

1639 Broadway, New York, N. Y.
Phone: PL 7-8855
Chairman of Board.....Gary Moore
President .....Mort Schwartz
Vice President.....Robert Kingsley
Services Offered: Complete facilities for recording, music scoring, dubbing, and mixing. 35 and 16 mm projections.

REEVES SOUND STUDIOS

(*Div. of Reeves Bcstg. & Dev. Corp.*)
304 East 44th St., New York 17, N. Y.
Phone: ORegon 9-3550
President.....Chester L. Stewart
General Mgr.....John Vorisek
Mgr.—Film Div.....Richard Vorisek
Manager, Video Dept.....R. Byloff
Chief Engineer.....Lyman J. Wiggan
Services Offered: Video & sound recording for motion pictures and television, transcriptions.

REQUEST RECORDS, INC.

66 Mechanic St., New Rochelle, N. Y.
Phone: (914) NE 3-6055
President.....C. H. Lowenstein
Vice President.....M. Linz
General Mgr.....H. J. Lengsfelder
Services Offered — Recording Transcriptions, specializing in foreign language and instruments. Background music for TV productions.

ROCKHILL RECORDING

18 E. 50 St., New York 22, N. Y.
Phone: PL 9-7979
President .....Janet Taylor
Manager.....Leo J. Launer
Sales Manager (Recording)..Fred Freeman
Chief Engineer .....Gilbert R. Arion
Services Offered: Studio recordings; masters & pressings; air checks (radio & TV audio); tape duplication. Location recording, distribution to radio stations.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUDson 6-3450
President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Services Offered: LP Service including: jazz, dance, country and western, American folk, concert, Latin, novelties, band and religious music plus the "Drummers," big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

SANDE & GREENE, INC.

(See Commercial Producers)

JOHN SEELY ASSOCIATES

Suite 613, 1st Federal Bldg., Hollywood & Highland, Hollywood 28, Calif.
Phone: HOllywood 6-6141
President .....John Seely
Sales Manager.....Don Teeter
Repertoire Dir. .....Bill Loose
Recording Mgr.....Doug Nelson
Secretary .....Pat Seely
Services Offered: Client or JSA supervised; voice recording, dubbing, tape transfer, mixing, re-recording, editing and assembly.

SONOCRAFT CORP.

115 W. 45th St., N.Y.C.
Phone: JUdson 2-1750
President .....Herbert H. Borchardt
V.P. & Treas.....Harold H. Oppenheimer
V.P. & Sec.....Gerhard M. Behrendt
Services Offered: Distributors of sound & recording equipment.

STARS INTERNATIONAL, INC.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027
1271 Ave. of the Americas
New York 20, N. Y.
Phone: PLaza 7-2197
President .....Peter Frank
Exec. Vice Pres.....Will Scott
Vice President .....Mann Scharf
Program Director .....Mel Ryan
Services Offered: Producers of The Big Sound, Formatic Radio, and Country & Western Radio.

ROBERT SWANSON PRODUCTIONS

689 Fifth Ave., New York City
Phone: MUrray Hill 8-4355
President .....Robert Swanson
Vice President.....Rolf Johnson
Services Offered: Producers & creators of musical comm'ls for radio & TV.

THUNDERBIRD FILM SOUND CENTER, INC.

1833 Bay Road, Miami Beach 39, Fla.
Phone: JE 1-0355
President .....Aaron Courshon
Exec. V.P.....Howard Warren
Vice President.....Buddy Courshon
Services Offered: Complete studio facilities

for recording, equipment rentals, stages, editing facilities; producers of TV & theatrical films.

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, O.
Phone: BAldwin 2-3773

President.....J. P. Williams
Vice Pres.....Alexander Buchan
General Manager.....Gerhard Joseph
Services Offered: Quarter hour programs featuring "Singin' Sam."

RICHARD H. ULLMAN, INC.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HOllywood 2-6027

President .....Peter Frank
Exec. Vice President....Morton J. Wagner
Vice Pres., Treasurer..Ernest W. McKee, Jr.
Vice Pres., Production.....Willard Scott

Branch Offices

1271 Avenue of Americas, New York 20, N. Y.
Phone: PL 7-2197
3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: LA 1-2178

Services Offered: Radio and TV production packages; station-identification jingles; commercial jingles for stations and advertising agencies.

UNITED RECORDING LABORATORIES, INC.

681 Fifth Ave., New York 22, N. Y.
Phone: Plaza 1-4660

President .....George Adams
Secretary .....Anita Adams
Sales .....Kaye Ryan
Services Offered: Complete sound, scoring, mixing and transfer facilities for radio and TV.

UNITED STATES RECORDING CO.

1121 Vermont Ave., N.W., Washington 5, D.C.
Phone: LIncoln 3-2705

President .....Joseph Tait
Plant Manager .....Ansel Kleiman
Sales Manager .....Frank Wilkens
Dir. Recording .....Thomas Tait
Chief Engineer .....John Madaris
Services Offered: Studios, air/line checks (AM-FM-TV), remotes, tape, disc, sync ¼" tape, 16mm tape, custom built audio equip.

UNIVERSAL RECORDING CORP.

46 E. Walton St., Chicago 11, Ill.
Phone: MI 2-6465

President.....A. B. Clapper
V.P. & Chief Engineer..Mason B. Coppinger
Secy.-Treas.....R. A. Weber
Services Offered: Recording (monaural & stereophonic), record sessions, spots, radio programs, TV-motion picture sound tracks.

THOMAS J. VALENTINO, INC.

150 W. 46th St., New York 36, N. Y.
Phone: CIrcle 6-4675

President.....Thomas J. Valentino
Vice-President.....Michael T. Valentino
Secretary .....Elsie F. Valentino
Manager .....Raymond F. Johnson
Services Offered: Sound effects and background music for television, radio, newsreels, theatres, video recordings, fashion shows, industrial films, documentary films, etc. Special plays, radio spots, etc., made on request; special production records for major plays, theatrical productions, etc.

J. VINCENT RECORDING

200 Park Ave. S., New York 3, N. Y.
Phone: GR 5-0684

President .....Anthony Rizzo
Services Offered: Kinescope recordings and television monitoring.

WEBB RECORDING CO.

812 North Dearborn St., Chicago 10, Ill.
Phone: 664-0705

Owner.....Edwin M. Webb
Services Offered: Studio work, transcriptions, pressings, slidefilm with audible or inaudible signals, Ampex recording and duplicating equipment. Steinway and Hammond.

WORLD B'CASTING SYSTEM INC.

258 Suburban Sta. Bldg., Philadelphia 3, Pa.
Phone: LOcust 8-4100

President.....Paul F. Harron
Sect.-Treasurer.....Lawrence D. Biele
Vice President..... Frank Knight
Exec. V.P. .....John Murphy
National Sales Dir.....Richard Crane
Services Offered: Complete sales & sales promotional service for radio stations, including commercial jingles, i.d.'s, production aids, news, time, weather intros, themes, backgrounds, interludes, sounds, attention-getters, lead-ins, sponsor jingles, customizations.

SEE RADIO & TELEVISION SERVICE FIRMS SECTION FOR COMPANIES WHICH PROVIDE LABORATORIES, RAW STOCK, STOCK SHOT LIBRARIES, STORAGE VAULTS, ETC.

Factory Sales of Phonographs Records and Hi-Fi Components

PHONOGRAPHS

(In Thousands of Dollars)

Year	*Single Phonographs*	*Radio-Phono. Combinations*	*Record Player Attachments*	*Total Units*
1952	322	538	490	1350
1953	724	491	390	1605
1954	1886	358	439	2683
1955	2234	393	379	3006
1956	3338	451	312	4101
1957	3718	941	213	4872
1958	3212	760	124	4096
1959	3475	829	86	4390
1960	3681	842	104	4627
1961	2979	1010	—	3989
1962				4954

PHONOGRAPH RECORDS

(In Millions of Dollars)

Year	*Factory Value*	*Retail Value*	*Year*	*Factory Value*	*Retail Value*
1952	90.0	189.0	1957	180.0	378.0
1953	91.0	191.1	1958	198.0	415.5
1954	87.0	182.7	1959	230.5	484.0
1955	112.0	235.2	1960	228.4	480.0
1956	155.5	312.6	1961	244.3	513.1
			1962	269.0*	565.0*

HI-FI COMPONENTS

(In Millions of Dollars)

Year	*Amplifiers*	*Speakers*	*Tuners*	*Total*
1956	7.5	12.8	6.5	26.8
1957	11.2	14.4	7.9	33.5
1958	14.0	14.0	8.0	36.0
1959	14.2	14.3	9.4	37.9
1960	10.9	11.3	9.9	32.1
1961	14.0	15.1	13.1	42.2

* Preliminary totals.
Source: EIA, as compiled by the Record Industry Association of America.

THOSE WHO PLAY FAVORITES PLAY



TELEVISION DAILY RADIO

2 INTERNATIONAL NEWSPAPERS OF RADIO & TELEVISION

presents

RECORD COMPANIES AND RECORD DISTRIBUTORS

KEY PERSONNEL

BRANCH OFFICES

SERVICES OFFERED

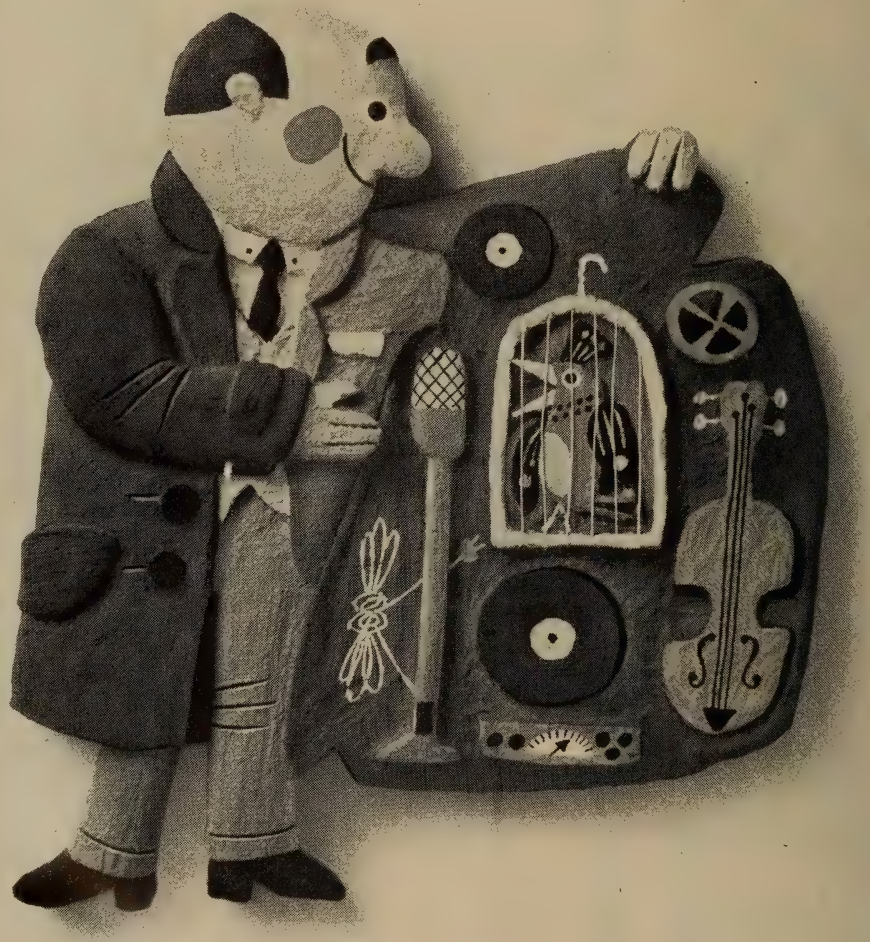
1963

EVERYTHING IN SOUND!

RECORDS FOR INDEPENDENT RECORD MANUFACTURERS. Recording studios in four cities... 3-city, 3-plant manufacturing and warehousing! Complete, superior service. RCA RECORDED PROGRAM SERVICES. Features famous RCA Thesaurus, world's most comprehensive library of programs, music sales aids and radio station promotions. SOUND FOR SLIDE FILMS. Hi-Fi records to add audio excitement to your slide film presentations. Call or write:

RCA CUSTOM RECORD SALES

OFFICES AND STUDIOS IN NEW YORK—MU 9-7200/CHICAGO—WH 4-3215/NASHVILLE—AL 5-5781
HOLLYWOOD—OL 4-1660. FACTORIES IN ROCKAWAY (NEW JERSEY), INDIANAPOLIS, HOLLYWOOD



Record Companies & Record Distributors

ABC-Paramount Records, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4222

President .....Samuel Clark
N. Y. Promo. Dir.....David Berger
Prod. Manager.....Romeo Fabrizio
Artist & Rep. Dir.....Sidney Feller
V.P., West Coast Oper.....Irwin Cair
Asst. to Pres.....Natt Hale
Nat'l Sales Mgr.....Larry Lervton

Services Offered—Recording and distributing of phonograph records.

Accent Records

6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: 469-5052

President .....Scott Seely
Vice President.....David Garvin

Services Offered—Custom recording, packaging, producing masters and promotion.

Allied Record Mfg. Co.

(*Div. of Precision Instruments, Inc.*)
5810 S. Normandie, Los Angeles 44, Calif.
Phone: PL 3-3501

President.....D. K. Broadhead
Vice Pres. of Mfg.....Sam Salzman
V.P., Gen. Admin.....John F. Wegner
V.P., Sales.....Ned R. Herzstam
Vice Pres.....C. Dean Olson
Sec.-Treas.....H. Glenn Olson

Branch Office
233 Main St., Belleville 9, N. J.
Phone: PLymouth 9-0700

General Manager.....Jon D. Broadhead

Services Offered — Phonograph records, radio transcriptions, tape duplication.

Atlas-Angletone Records, Inc.

1697 Broadway, Suite 203, New York 19, N. Y.
Phone:CI 5-2857

President .....Thomas Robinson
Vice President .....Jesse Culp

Services Offered—Phonograph record manufacturer.

Bethlehem Music Corp.

1540 Brewster Ave., Cincinnati 37, O.
Phone: PLaza 1-2211

President .....Gustav K. Wildi
Vice Pres. .....Saul Halper
Treas. .....John S. Kelley, Jr.
Secy. .....Jack Pearl
Sales Mgr. .....Al Miller

Branch Office
146 W. 54th St., New York, N. Y.
Phone: PLaza 7-0271

Services Offered—Phonograph record manufacturing.

Brunswick Records

(See Decca Records)

Cadence Records Inc.

119 West 57th St., New York 19, N.Y.
Phone: CIrcle 5-1550

President .....Archie Bleyer
Sales & Promotion Manager..Budd Dolinger
Production Manager.....Bob Mack
Treasurer .....William Lazarow

Services Offered—Phonograph record producers.

Caedmon Records, Inc.

461 8th Ave., New York 1, N. Y.
Phone: LW 4-3122

Co-owners .....Barbara Holdridge, Marianne Mantell

Services Offered — Library phonograph records.

Capitol Records, Inc.

Custom Services Department

1750 North Vine Street, Hollywood 28, Calif.
Phone: HOllywood 2-6252
151 West 46th St., New York 36, N. Y.
N. Y. Phone: JUdson 2-8040

President .....Glenn Wallichs
V.P., Mfg. & Eng.....James Bayless
V.P., Adm., Finance.....D. C. Bonbright
Director.....George R. Jones
Nat'l Sales Manager.....Herbert I. Sachs

Services Offered — Custom recording for records, radio and television; mastering, processing and pressing; full library of production music.

Caprice Records

1674 Broadway, New York 19, N. Y.
Phone: CIrcle 5-1249

Owner .....Frank H. Stanton
Recording Director.....Edna Bettler

Services Offered—Pop and children's records.

Carlton Record Corp.

345 West 58th St., New York 19, N.Y.
Phone: CIrcle 5-1240

President .....Joseph R. Carlton
Vice President.....Don Genson
Artist & Repertoire Mgr.....J. R. Carlton
Adv. & Promo. Mgr.....Gail G. Hutchinson
Controller .....G. Bering

Branch Office
201 S. Peck Drive, Beverly Hills, Calif.
Phone: CR 6-8787

Vice President .....Don Genson

Services Offered—Phonograph record manufacturing.

Coast Recorders, Inc.

960 Bush St., San Francisco 9, Calif
Phone: PRospect 5-3900

President .....Milton T. Putnam

Secy.-Treas. .....A. M. Parri
Vice President.....Richard I. Sexty
General Manager.....Richard P. Mays

Coed Records, Inc.

1619 Broadway, New York 19, N. Y.
Phone: JUdson 2-3050

President .....George Paxton
Vice President .....Marvin Cane

Columbia Record Productions

(A Custom Service of Columbia Records)

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

General Manager.....Calvin Roberts
National Sales Mgr.....Floyd Gliner
Eastern Sales Mgr.....Ernest Ferrari

Branch Offices

630 N. McClurg Court, Chicago, Ill.
Phone: WH 4-6000

Manager .....Richard Hutter

8723 Alden Dr., Los Angeles 48, Calif.
Phone: OL 2-6020

Manager .....Michael Coolidge

804 16th Ave., Nashville, Tenn.
Phone: 254-5578

Manager .....William Denny

Services Offered—Custom record pressing, recording tapes, studio and editing facilities, tape duplicating, "Auravision" laminated paper recordings.

Columbia Records

799 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-7300

President .....Goddard Lieberson
Exec. V.P.....Norman Adler
V.P., Gen. Mgr. Columbia LP Record Club.....Neal Keating
V.P. Research & Devel....William Bachman
V.P., Operations .....Albert B. Earl
V.P., Business Affairs.....Walter Dean
V.P., Marketing .....Wm. P. Gallagher

Services Offered: Records and record accessories, tape recordings, electrical transcriptions.

Cook Laboratories, Inc.

101 Second St., Stamford, Conn.
Phone: FIreside 8-7578

President .....Emory Cook
Sales Manager .....Walter Semagin

Services Offered—Producer & manufacturer of Cook LP, custom-pressing service; mastering, plating, pressing for transcriptions & records.

Decca Records

(Also Brunswick & Coral Records)
445 Park Ave., New York 22, N. Y.
Phone: PLaza 2-1600

President .....Milton Rackmil
Exec. V.P. .....Leonard W. Schneider
Vice President .....Martin P. Salkin

THE BEST

IN RECORDED ENTERTAINMENT

MONAURAL & STEREO

VERVE RECORDS
AVA RECORDS
VESUVIUS RECORDS



CUB RECORDS
DGG RECORDS
PARKER RECORDS
RAMROD RECORDS

HIT SINGLES • HIT ALBUMS

Secretary .....Samuel Yamin
Treasurer .....Louis Buchner
Gen. Sales Mgr. .....Sydney N. Goldberg
Foreign Sales Mgr.....Hubert J. Stone
Nat'l Sales Mgr.....Claude Brennan
Promo. & Pub. Dir.....Leonard Salidor
Advertising Dir. .....Murray Lorber
Custom Services .....Charles Blake

Branch Offices
55-11 Queens Blvd., Woodside, N. Y.
Phone: HI 6-7474
2441 S. Michigan Ave., Chicago, Ill.
Phone: 225-5800
Mid-West Div. Mgr. .....S. C. Schulz
5750 Santa Monica Blvd., Los Angeles 38, Cal.
Phone: HO 3-7126
Manager .....Lou Verzola
746 W. Superior Ave., Cleveland, Ohio
Phone: MA 1-9770
N. Central Manager.....Wm. Glaseman
517 Canal St., New Orleans, La.
Phone: JA 2-1786
Southern Mgr.....Robt. N. McCormick
Services Offered—Producers & manufacturers of phonograph records. Custom recording & pressing facilities available.

Disneyland Records

(Also Vista and Coliseum Records)
500 S. Buena Vista St., Burbank, Calif.
Phone: VIctoria 9-3411
Exec. V.P. .....James A. Johnson
National Sales Mgr.....Robert Elliott

Branch Office
477 Madison Ave., New York, N. Y.
Phone: PLaza 9-3880
Eastern Sales Mgr.....Kelly Camarato
Services Offered—Custom recordings both classical & popular; producer, distributor.

Dot Records, Inc.

1507 North Vine, Hollywood 28, Calif.
Phone: HO 2-3141
President .....Randy Wood
V.P. Sales.....Christine Hamilton
V.P. Album Repertoire.....Tom Mack
Dir. International Div.....J. N. Bailey
157 W. 57th St., New York 19, N. Y.
Phone: JU 6-1177
Services Offered—Production, manufacturing & distributing of phonograph records.

Family Records Corp.

64 Mechanic St., New Rochelle, N. Y.
Phone: NE 3-6059
General Manager .....G. Pollack
Services Offered—LP records for supermarkets, chains, premium users, etc.

Global Records Company

(Bigstate Enterprises Div.)
411 Huffman Drive, Euless, Texas
Phone: BUtler 3-3487
President.....R. B. Christensen
Services Offered—Hi-Fi or stereo albums on Diplomat and Guest Star labels.

HI-FI OR STEREO RECORDINGS

PEARL BAILEY — DUKES OF DIXIELAND — ERROL GARNER — JIMMIE RODGERS — HANK WILLIAMS — THE TWIST — HAWAIIAN HOLIDAY — PIPE ORGAN — INK SPOTS — TWIN PIANO — SING ALONG WITH ART MOONEY — KING AND I — SOUTH PACIFIC — OKLAHOMA — MY FAIR LADY — A TRIBUTE TO GLENN MILLER — BANJO AND PERCUSSION — POLKAS — RUDY VALLEE — VINCENT LOPEZ — AN EVENING WITH RODGERS & HAMMERSTEIN — NUTCRACKER SUITE — PARTY FOR DANCING — SQUARE DANCES — STRAUS WALTZES — VICTORY AT SEA.

TOP 12 HITS on 2 — 45 rpm Records

OUR PRICE **48¢**

12 TOP HITS ON TWO FINE 45 RPM RECORDS AT LESS THAN HALF PRICE!! We bought a large lot which is the reason we have such a low price. Selections are changed often so you always receive current top tunes. Fine quality unbreakable high fidelity records. Shipping weight, per set, 6 ounces.

NO. 1258—SAMPLE SET (TWO RECORDS).....48¢
PER DOZEN SETS (24 RECORDS).....$4.95

HI-FI or STEREO ALBUMS on Diplomat & Guest Star labels—33 rpm—Please order by title—one or a dozen—mix or match them!

HI-FI .....89¢ each. $8.85 doz.
STEREO .....99¢ each. $9.40 doz.
Weigh—1 lb. each

Add postage—35¢ first lb.
and 10¢ each additional lb.

On orders less than $3.00 add 25¢ service charge.

Guaranteed merchandise: Any unsatisfactory merchandise may be returned within 10 days for refund for any reason, or no reason. Our low price does not permit COD shipments.

GLOBAL RECORDS COMPANY
Bigstate Enterprises Div.
411 Huffman Drive, Euless, Texas

Bill Grauer Productions, Inc.

235 West 46th St., New York 36, N. Y.
Phone: JUdson 6-1410

President.....Wm. Grauer, Jr.
Vice Pres.....Orrin Keepnews

Services Offered—Riverside Records, Jazzland Records, Wonderland, Washington, Offbeat and Popside records.

Imperial Records, Inc.

6425 Hollywood Blvd., Los Angeles, Cal.
Phone: HO 9-2135

President.....Louis R. Chudd

Jay-Gee Record Co., Inc.

318 W. 48th St., New York 19, N. Y.
Phone: PLaza 7-8570

President .....Steve Blaine
V.P., Nat'l Promo. Dir.....Murray Deutch

Services Offered—Manufacturers and distributors of Jubilee, Josie, Port, Todd, Chex, Vandan, Le Cam, Gold Eagle, Pike, Dana, Tempwood, Emcee, Acamo, Bandera, Belinda, Domino, Hope, Ordell, Frolic, Norell and Volume.

Kapp Records, Inc.

136 East 57th St., New York 22, N.Y.
Phone: PLaza 9-8500

President .....David Kapp
Vice President.....Michael Kapp
Exec. V.P., Sales.....Phillip Skaff
Secretary .....Morton Miller
Controller .....Nathaniel March

ABC-PARAMOUNT RECORDS, INC.

THE FINEST CATALOGUES IN ALL SOUND CATEGORIES

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- COMMAND
- COMMAND 35 MM
- impulse!
- WESTMINSTER
- GRAND AWARD
- APT

and

- CHANCELLOR

(For U.S. Distribution)



ABC-PARAMOUNT RECORDS, INC.
1501 BROADWAY
New York 36, N. Y.
LOngacre 3-4220

Director of Promo.....Moe Preskell
Popular, A & R.....Allen Stanton
Chief Engineer.....Grant Ellerbeck
Export Sales Mgr.....Eric Steinmetz

Services Offered — Producers of Kapp Records.

Lad Records

(Div. of Talad Corp.)
730 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 6-7242

President .....Charles Bernard

Services Offered — Custom recording of vocal and instrumentals for use on own label or for sale to other recording labels.

Liberty Records, Inc.

6920 Sunset Blvd., Los Angeles, Cal.
Phone: HOllywood 4-8101

Board Chmn.....Si Waronker
President .....Al Bennett
V.P., Treasurer.....Harold Linick

Branch Office
157 W. 57th St., New York, N. Y.
Phone: JU 6-5085

M G M Records-Verve Records

1540 Broadway, New York 36, N. Y.
Phone: JUdson 2-2000

President .....Arnold Maxin
Dir. of Admn.....Tom White
Dir. of Marketing.....Andy Miele
Dir. Creative Services.....Ed. Apfel
Nat'l Sales Mgr.....Sol Greenberg
Dir. W. Coast Oper.....Jesse Kaye
Nat'l Sales Mgr., Verve.....Vic Chirumbolo
Nat'l Sales Mgr., Singles.....Lenny Sheer
Purchasing Dir.....Gene Rooney
Publicity Mgr.....Sol Handwerger
A & R MGM....Howard Scott, Danny Davis, James Vienneaux
A & R Verve.....Creed Taylor, Jim Davis

Mercury Record Productions

35 E. Wacker Dr., Chicago 1, Ill.
Phone: DEarborn 2-5788
745 Fifth Ave., New York, N. Y.
Phone: PL 9-2727

President.....Irving B. Green
Vice President.....Irwin H. Steinberg
Sales Manager.....Kenneth Myers
A-R Director .....David Carroll

Services Offered: Producers and distributors of Mercury, Smash, and Wing records.

Metropolitan Sound Service, Inc.

120 West 42nd St., New York 36, N. Y.
Phone: WI 7-9907

President .....C. O. Langois, Jr.
Treasurer.....T. A. Roseen

Services Offered—Transfer, dubbing, editing, mixing and recording.

Nico Records Co.

411 Huffman Dr., Euless, Texas
Phone: BUtler 3-3487

Directors.....Bobby Pickett, R. B. Christensen, Ned Ormond
Promotion .....Dave York

Branch Office
6000 Sunset Blvd., Hollywood, Cal.
Phone: HO 9-2993

Dirs.....Ned Ormond, Bobby Pickett

Services Offered—Production of vocal & instrumental master recording tapes for release on own labels.

Original Sound Record Co., Inc.

7120 Sunset Blvd., Hollywood 46, Calif.
Phone: HO 6-6255

President .....Art Laboe
Secretary .....Henry Rickman

Services Offered — Albums and "pop" singles.

Pacific Enterprises, Inc.

8715 West 3rd St., Los Angeles 48, Calif.
Phone: BR 2-4483

President .....Richard Bock
Secy.-Treas. .....Philip Turetsky

Services Offered—Pacific Jazz and World Pacific records.

Personality Productions Inc.

1055 N. El Centro, Los Angeles 38, Calif.
Phone: HO 2-6051

President .....Norman Paul
Vice President.....Jean Bennett

Branch Offices
1935D Hood Ave., Chicago 26, Ill.
Phone: 764-2076

Vice Pres.....Jean Bennett
30 W. 60th St., New York 23
Phone: CO 5-3413

Gen. Mgr.....Frieda Gillis
806 16th Ave. So., Nashville, Tenn.
Phone: 224-2282

Gen. Mgr.....Ann Whiten

Services Offered—Independent producer of records for release on other labels. Publication firms—ASCAP, A.M.C. and Gleam Music. BMI—Symbol and Argo Music, Inc., Manager of Buck Ram Co.

Pickwick International, Inc.

Pickwick Bldg., Long Island City, N. Y.
Phone: EMpire 1-8811

President .....Cy Leslie

Services Offered—Merchandisers of phonograph records—'Instant' Learning, International Award, Bravo, Family Hour, Cricket LP's.

Prestige Records, Inc.

203 S. Washington Ave., Bergenfield, N. J.
Phone: DUmont 4-6900

President.....Robert S. Weinstock
Vice President.....Seelig Weinstock
Recording Dir.....Ozzie Cadena
Vice Pres., Sales.....Ron Eyre
Rec. Dir., Bluesville & Inter.....K. S. Goldstein
Natl. Promo. Dir.....Elliot F. Mazer

Services Offered—Record manufacturer of the following Prestige labels: Prestige, New Jazz, Moodsville, Bluesville, Swingville, Tru-Sound, Irish, Near East, Lively Arts & Prestige International.

Q-35 Recorders

1223 N. Highland Ave. Hollywood 46, Calif.
Phone: HO 4-1496

Owner .....Normand Houle
Manager .....John Barber

Services Offered—Sound studios for radio & TV commercials; masters & pressings; dubbing & transfers, etc.

RCA Custom Record Sales Department

155 East 24th St., New York 10, N. Y.
Phone: MUrray Hill 9-7200

Mgr., Custom Records....Ralph C. Williams
Sales Mgr.....Carl Reinschild
Mgr., Custom, Artist and Repertoire .....Ben Selvin

Custom Record Sales Section

Chicago Mgr.....William F. Reilly
Hollywood Mgr.....A. E. Hindle
New York Mgr.....James Head
Nashville Mgr.....E. Hines

Services Offered—Recording, processing, pressing of all types of phonograph records, transcriptions, slide film and promotion records; shipping and handling.

RCA Victor Record Division

155 East 24th St., New York, N. Y.
Phone: MUrray Hill 9-7200

Group Exec. V.P.....C. M. Odorizzi
V.P. & Gen. Mgr.....G. R. Marek
Div. V.P. & Opera. Mgr.....N. Racusin
Mgr., Adv., Pub. & Prom....W. I. Alexander
Div. V.P., Mkt. Svcs. & Bus. Affairs .....W. W. Bullock
Div. V.P., Comm. Sales Dept...J. Y. Burgess
Div. V.P., Record Opera. Dept....J. P. Davis
Div. V.P., Comm. Records Creat. Dept. .....R. L. Yorke
Div. V.P., Int. Liaison Dept.....D. Soria

Record Source International

(A Div. of Billboard Music Week)
Phone: YUkon 6-0155

General Manager.....Caroline Collett

Service Offered—Provide phonograph records and albums purchased from manufacturers to radio stations for broadcast purposes, on a subscription basis.

Recording of Nashville

115-B Third Ave., N., Nashville 3, Tenn.
Phone: ALpine 5-3828

President.....R. Murray Nash
Secy.-Treas.....M. L. Matthews

Services Offered—Manufacturers of Do-Ra-Me Records; complete recording service—studio & mobile tape and disc.

Regent Records, Inc.

56 Ferry St., Newark 1, N. J.
Phone: MA 3-7470

Country & Western—A Lasting American Musical Heritage



By
GENE AUTRY
President
Country Music
Association

WRITING an article comparing Country Music to other types of music is perhaps the same as comparing the American cowboy or western picture to other types of pictures. The cowboy still remains an important factor whether it be in movies, TV appearances on stage or in the rodeo. So it is with Country Music.

I have been in the entertainment field since 1928, and have always specialized in the typical Country or Western type song and material. If you look back over the list of artists that have held the top spots longest, you will find those who have relied on good country material. I am speaking of artists in the early 20's and 30's such as Vernon Dalhart, Carson J. Robison, Jimmie Rodgers, Jimmie Davis, Red Foley, Hank Williams, Eddie Arnold, Bob Wills, Leon McAuliff, Hank Thompson and others.

When I first started there were many types of fads in music that have come and gone. Despite trends, Country Music has held on to its spot as the steady sales barometer for many record companies.

Country Music has been held back to a great extent by the fact that many of the New York publishers never really gave the country writers or artists an opportunity; also, many of the time buyers for radio and TV felt that unless they were popular on Madison Avenue they were not commercial. However, since BMI came into being, most of the publishers have begun to realize that Country Music and country artists play a very important role in this industry. Another argument was that country and western artists did not get good ratings. When I went on radio for the Wrigley Company back on January 7, 1939, I remember I had a conversation with Mr. Phil Wrigley in which I stated I was not sure of the rating I would get. His reply was that he would prefer I had a 1.- rating and sell chewing gum rather than have a 50.+ rating and no sales. I think the results were satisfactory as I stayed on this program for 17 years.

Now I think this feeling with the agencies, time buyers and producer-directors has been broken down somewhat by the results that have been shown through the record medium, personal appearances of Country and Western artists, and some of the TV programs that are so successful, such as "The Beverly Hillbillies," "The Andy Griffith Show" and others that are really formats from country-western music and stories.

The same thing is true of the American cowboy. Since the early days of show business, westerns and western stars have been known as the "Mortgage Lifters" for outdoor shows as well as the theatres. History speaks for itself as to what such names as Buffalo Bill, Pawnee Bill, Annie Oakley, Calamity Jane and others have meant to the producers. Then came the movies which were built with names such as William S. Hart, Tom Mix, Hoot Gibson and many others of that era. Following this, the singing cowboy came along in the early 30's when sound arrived.

Yes, I am a firm believer that the good, clean, western-type film is here to stay and country music is also here to stay because they both are a part of our great American heritage.

N. Y. Phone: WO 2-3354
Pres., Treas.....Herman Lubinsky
Vice Pres.....Fred Mendelsohn
Secretary .....Chas. Manz
Services Offered—Manufacturers of phonograph records; recording studios.

Roulette Records

1631 Broadway, New York, N. Y.
Phone: PL 7-9880
President .....Morris Levy
Services Offered — Manufacturer of Tico, Gee, Forum, Gone, End and Roost records.

SESAC, Inc.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450
President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke
Services Offered—LP Service including: jazz, American folk, barbershop, concert, Latin, country and western, novelties, band, religious, and "Drummers." Big sound musical sales and program aids. Low-cost program packages available for holidays and special programming needs.

Specialty Records, Inc.

8300 Santa Monica Blvd., Hollywood 69, Cal.
Phone: OLdfield 6-7711
President .....Arthur N. Rupe
Services Offered—Phonograph record manufacturer, program producer.

Time Records, Inc.

2 West 45th St., New York 36, N. Y.
Phone: OXford 7-0757
President .....Robert Shad
Sales Manager.....Phil Picone
West Coast Rep.....Murray Cohen
Mid-West Rep.....Bernie Ashkinazy
Promotion .....Pete Spargo
Comptroller .....Harry Ringler
Services Offered—Phonograph records.

Titanic Records

1310 S. New Hampshire St., Los Angeles 6
Phone: DUnkirk 3-1137
Owner.....Gordon S. Wolf
Services Offered—Producers of phonograph records.

20th Fox Record Corp.

1721 Broadway, New York 19, N.Y.
Phone: JU 2-2790
National Sales Mgr.....Irv Stimler
Services Offered—Record manufacturer.

United Artists Records

729 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6000
President, Gen. Mgr.....Arthur Talmadge
Nat'l Sales Mgr.....Morris S. Price
Exec. V.P.....David V. Picker
Vice President.....Norman Weiser
A & R Dept...Leroy Holmes, Alan Douglas
Services Offered—Produce all types of phonograph records; L.P.'s & single records.

United Recording Corp.

6050 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 9-3983
President .....Milton T. Putnam
Secy.-Treas.....A. M. Parri
Vice Pres.....DeWitt F. Morris
Vice Pres.....R. Sexty

Verve Records

(See MGM Records)

Warner Bros. Records, Inc.

4000 Warner Blvd., Burbank, Calif.
Phone: HOllywood 9-1251
President.....John K. Maitland
Dir. of Merchandising....Joel M. Friedman
Controller .....Ed West
International Dir. .....Robert B. Weiss
Dir. of Engineering.....Lowell Frank
Nat'l Promotion Mgr.....Joe Smith
Nat'l Sales Mgr.....Robert Summers
Services Offered—Producers of phonograph records.

Western Recorders

6000 Sunset Blvd., Hollywood 26, Calif.
President .....Milton T. Putnam
Secy.-Treas.....A. M. Parri
Vice Pres.....Donald D. Blake
General Manager.....Robert W. Doherty

Westminster Recording Co., Inc.

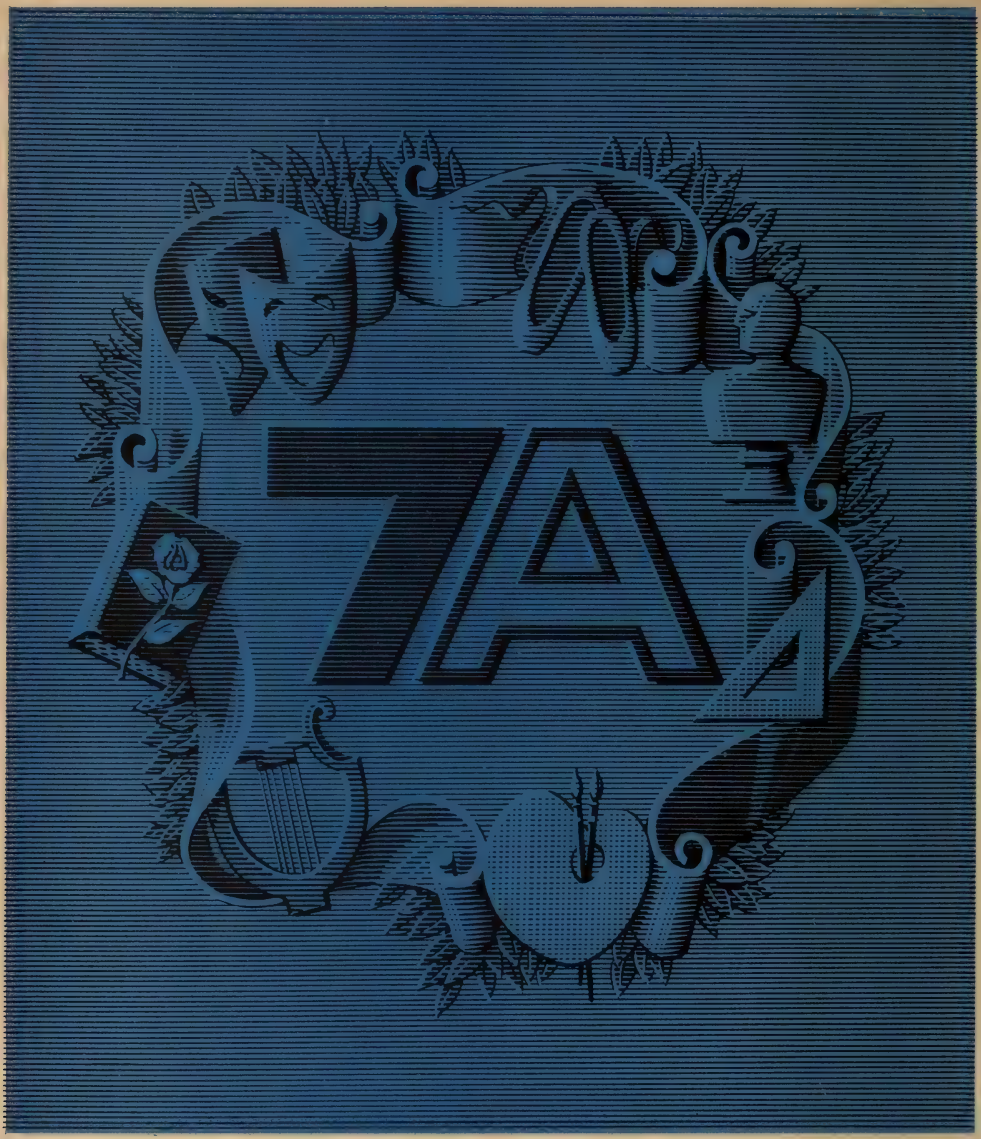
1501 Broadway, New York 36, N. Y.
Phone: LOngacre 3-4220
President .....Sam H. Clark
Vice President.....Harry Levine
Vice President.....Dr. Richard Kurt List
Promotion .....John Natoli
Dir. of Sales.....Howard Stark
Branch Office
Lothringerstrasse 20, Vienna 3, Austria
V.P. Chg. A & R....Dr. Richard R. Kurt List
Services Offered—Monaural & stereo LP's, packaging and sales.

Francis T. Williamson Co.

"I" & Schiller Sts., Philadelphia 34, Pa.
Phone: GA 3-6018
President.....Francis T. Williamson
Vice President.....Mrs. Ethel M. Williamson
Pub. Rel. & Publicity.....Herb Klein
Services Offered—Record & manufacture Impala and Delsey phonograph records.

WORD Records, Inc.

5030 W. Waco Dr., Waco, Texas
Phone: PLaza 6-5331
President .....Jarrell McCracken
Secy.-Treas. .....Marvin Norcross
Mgr., Retail Div.....Wendell King
Services Offered—Produce & distribute LP records.



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CHICAGO: 4630 Estes, Lincolnwood, Ill. ORchard 4-5105
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1501 BROADWAY, NEW YORK, NEW YORK • Telephone LA 4-5050

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ABC Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LA 4-5050

President.....Henry G. Plitt
V.P., World-wide Sales.....Harold J. Klein
V.P., Admin., Controller....Raymond C. Fox
V.P., Dom. Sales.....John F. Tobin
Eastern Div. Mgr.....Phillip Conway
Central Div. Mgr.....Michael G. Gould
Southern Div. Mgr.....William G. Seiler
Western Div. Mgr.....Howard M. Lloyd
Canadian Div. Mgr.....Wm. Hannah
Ad. & Promotion Dir.,.....Irving Paley
Film Operations Dir.....Leonard Strobel

Branch Offices
360 N. Michigan, Chicago 1, Ill.
Phone: AN 3-0800
190 N. Canon Drive, Beverly Hills, Calif.
Phone: NO 3-3311
P. O. Box 653, Covington, La.
Phone: 2050
103 Church St., Toronto, Canada
Phone: EM 8-4394

Services Offered—Production & distribution of network & syndicated TV film series for domestic & foreign TV outlets.

Productions—One Step Beyond (94); Life & Legend of Wyatt Earp (226); Casper the Friendly Ghost & Co. (170); Consult Dr. Brothers (195 5 min.); The People's Choice (104); 26 Men (78); Adventures of Jim Bowie (76); Meet McGraw (42); Exclusive (13); Counterthrust (13); Congressional Investigator (39); Sheena (26); Three Musketeers (26); Court of Last Resort (26); Douglas Fairbanks Jr. Presents (117); Playhouse (51); Herald Playhouse (52); High Road (35); Expedition (47); The Rebel; Man with a Camera; Feature Film Packages of 24 Films.

Acme Film Laboratories

1161 North Highland Ave., Hollywood 38, Calif.
Phone: HOllywood 4-7471

President .....Samuel Sawelson
V.P. Superv. Opera.....Melvin G. Sawelson

Services Offered—16, 35 mm. black & white and color, lab facilities; editing and sound services; video tape transfer facilities.

Acus Pictures Corporation

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

President .....Patrick Shanahan

Services Offered—16, 35 mm. sound films for television rental.

M & A Alexander Productions

6040 Sunset Blvd., Hollywood 28, Calif.
Phones: HOllywood 4-7571, 4-3414

President .....Arthur Alexander
Vice Pres.....Max Alexander
East. Rep.....Larry Stern

Services Offered: National distributors of feature films, westerns and half-hour filmed TV shows, cartoons and comedies.

All-Canada Radio & TV Ltd.

1000 Yonge St., Toronto, Ont., Can.
Phone: WAlnut 5-9361

President .....J. Stuart MacKay
General Manager .....Reo Thompson
Mgr. Program Div.....Dana S. Murray
Sec.-Treas.....Eric M. Williams
Mgr. Prog. Services Div.....Dennis Goodwin

Branch Offices
Taylor, Pearson & Carson Bldg.,
Calgary, Albta.
Phone: AM 2-7691

Manager .....Jack Cavanaugh
922 Dominion Sq. Bldg., Montreal, Que.
Phone: UN 1-5656

Manager .....Ken Baker
706 Electric Railway Bldg., Winnipeg, Man.
Phone: WH 2-6861

Manager .....G. Jones
1161 Melville St., Vancouver, B.C.
Phone: MU 4-7461

Manager .....J. E. Baldwin

Services Offered—Film importing, editing, shipping, and service; national, regional, and local sales and distribution; market information.

Distributors of—Biography, Sea Hunt, All-Star Golf Tip of the Day, Jeff's Collie, Studio Telescriptions, Show Corp. of America Showcase, RKO Movietime U. S. A. Package.

All-Scope Pictures, Inc.

(Commercial Film Division,
20th Century-Fox)
(See Commercial Producers)

Allied Artists Television Corp.

165 West 46th St., New York 36, N. Y.
Phone: PL 7-8530

President .....Edward Morey
V.P., Gen. Sales Mgr.....Robert B. Morin
Dir., Promo, Ad, Pr.....Barry Lawrence
Mgr. Nat'l Programming.....C. P. Jaeger

Branch Offices
1232 So. Michigan Ave., Chicago, Ill.
Phone: WA 2-7937

Central Sales Mgr.....James C. Stern
4376 Sunset Drive, Hollywood, Calif.
Phone: NO 2-9181

Western Sales Mgr.....Sid Cohen
2204 Commerce St., Dallas, Tex.
Phone: RI 7-1658

So. West Sales Mgr.....Roy George
186 Luckie St., Atlanta, Ga.

30/63 mgm

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Phone: JA 2-3959
Southern Sales Mgr.....Fred Frank
Services Offered — Producer-distributor of television films, motion pictures, half-hours, etc.

Productions — Cavalcade of 60's Group I features (40); Cavalcade of 60's Group II features (32); Science Fiction Features (22); Bomba The Jungle Boy features & Sabu (13); Bowery Boys features (48); "97 Features" (97); "23 Features" (23); Western Features (145); Public Defender half-hours (69); I Married Joan half-hours (98); Divorce Hearing half hours (78).

Leonard Anderson Associates Inc.

200 W. 57th St., New York 19
Phone: PLaza 7-4162
President.....Leonard Anderson
Vice-Pres.....Barbara Anderson
Prod. Mgr.....Marc Anderson
Secy., Off. Mgr.....Lillian Ortner
Services Offered—Motion picture production and editing services; theatrical, commercial, television. Also aerial photography. Facilities for three-camera filming and editing. Film production consultants.

Productions—The Air Force Uniform, Pipe Line For Tomorrow—US Air Force; World in White & Fire Fighters — CBS TV; Coty Cosmetics; Schenley Distillers; General Electric; A-B-C's of Briefing; Industr. Medicine in Action; Jet Flight Planning; Prudential Insurance Co.; Johnny Cordes; Little Julius; The Eagles Strength; USIA; Indiana Motor Truck Assoc.; The Alan King Show; Jackie Gleason Sport Spec.; Sky Power; The Replacement Pilot—From Rag To Gag; The Golf Clinic; A Case For Dr. Driscoll—FAA Medical Examiner, Chemical Munitions—Psycho & Nerve Agents.

Association Films, Inc.

347 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-2242
President.....J. R. Bingham
Exec. V.P., Treas.....A. L. Frederick
Vice Pres., Assoc. Telefilms..R. M. Finehout
V.P., Sales, Educat. Materials..R. W. Bucher
V.P., Adv., Promo. Dir.....R. D. Mitchell
Vice Pres.....R. S. Evans

Branch Offices
561 Hillgrove Ave., La Grange, Ill.
Phone: FLeetwood 4-0576
Manager.....M. G. Weiland
Broad at Elm, Ridgefield, N. J.
Phone: WHitney 3-8200
Manager.....E. H. Johnson
799 Stevenson St., San Francisco, Calif.
Phone: UNderhill 1-5305
Manager.....W. O. Siler
1621 Dragon St., Dallas, Tex.
Phone: RIverside 8-8759
Manager.....C. Stahl
Services Offered—Distribution of free-loan, industry sponsored motion pictures. Rental and sales of educational, informational, and entertainment films. Special TV Service: Distribution of more than 150 free public service films; physical handling service.

Astor Pictures, Inc.

625 Madison Ave., New York, N. Y.
Phone: PL 2-7766
Chairman of Board.....Franklin F. Bruder
President.....George F. Foley
V.P., Sales.....L. Douglas Netter, Jr.
Chmn., Exec. Comm.....Alfred H. Morton
Treasurer.....Robert Stebbins
Services Offered—Producers and distributors of feature films.

ASTOR PICTURES INTERNATIONAL, INC.
President.....L. Douglas Netter, Jr.
Vice President.....Mario deVecchi
Services Offered—Overseas foreign co-production.

ATACO, Inc.

9121½ Sunset Blvd., Los Angeles 69, Calif.
Phone: BR 2-4271
President.....George E. Davidson
Vice President.....Betty M. Brown
Sec.-Treas.....Betty Jane Davidson
Services Offered: Distribution of filmed television programs; Johnny Mack Brown western features, Championship Wrestling.

Atlantic Television, Inc.

c/o Astor Pictures, Inc.
625 Madison Ave., New York 22, N. Y.
Phone: PL 2-7766
Chairman of Board.....F. F. Bruder
President.....Alfred H. Morton
Secretary.....George F. Foley

Branch Offices
20 E. Huron St., Chicago, Ill.
Phone: MI 2-4550
Manager.....Ben Barry
5746 Sunset Blvd., Los Angeles, Calif.
Phone: HO 2-4448
Manager.....Tom Corradine
Services Offered—Producer and distributor of 200 features and 36 westerns.

Atlas Television Corp.

209 E. 56th St., N. Y. 22
Phone: ELdorado 5-7943
President.....Henry Brown
Services Offered—American features; half and full hour westerns.
Productions—Captain Z-RO, Hollywood to B'way, Grantland Rice Sportlights, Holiday Series, Is This Magic?

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725
President.....Herbert Rosen
Services Offered—Library of mood and bridge music, sound effects.



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BBC-TV Enterprises

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100

U. S. Representative.....Dennis Scuse
Program Assistant.....Sue Goldman

Services Offered—Producers and distributors of TV programs and series.

Productions—An Age of Kings, Inspector Maigret, The Titans, TV and the World, and others.

B. C. G. Films, Inc.

405 Lexington Ave., New York 17, N.Y.
Phone: MU 7-0870

President .....Nat Gassman
Vice President.....Charles C. Carson
Treasurer .....Peter D. Murray

Services Offered — Television & theatrical film production and distribution.

George Bagnall & Associates Inc.

8827 Olympic Blvd., Beverly Hills, Cal.
Phone: OL 2-8050

President.....George L. Bagnall
V.P., Gen. Sales Mgr.....W. L. Anthony
Secretary.....Fred C. Lindquist

Branch Office
5082 Lantern Hill Dr., Pittsburgh, Pa.
Phone: TU 4-6603; TU 4-6604

Vice President.....W. L. Anthony

Services Offered — Distributors of film comic strips for television.

Productions—Clutch Cargo (260).

Jerome Balsam Films, Inc.

165 West 46th St., New York 36, N. Y.
Phone: CI 7-4220

Pres., Gen. Sales.....Jerome Balsam
Vice President.....Alexander Beck

Services Offered—Producers and distributors to TV of syndicated shows, features and cartoons.

Banner Films, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-4811

President.....Charles McGregor

Services Offered—Production and distribution of films for TV.

Productions—Night Court U.S.A., 78 one-half hour episodes.

Distributing—Bold Journey, Speedway International, I Search for Adventure, Judge Roy Bean, Big Game Hunt, Tarzan Features, Pine Thomas Features, Debbie Drake, Jungle Girl, A Way of Thinking, Banner Features (10 one hour specs.).

Banner Productions, Inc.

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 9-8366

President .....Sy Weintraub
Sect.-Treas. .....Ben Hecht

Services Offered—TV and motion picture producers.

Productions—Tarzan TV Series, others.

Thomas J. Barbre Productions

2130 S. Bellaire St., Denver 22, Colo.
Phone: SKyline 6-8383

Producer.....Thos. J. Barbre
Assistant Manager.....Anita T. Barbre
Dir. of Photography.....H. J. Anderson
Dir. of Sound.....Paul F. Emrich

Services Offered—Complete motion picture production services: scripts, photography, editing, sound recording, stage, mobile units, theater. Producing business films and TV commercials for national accounts.

Productions—TV film commercials: Bold Action Furniture Sales, Inc.; Adolph Coors Company; Gates Rubber Company.

Jack Barry Productions

(In Association with Paramount TV Corp.)
C/o KTLA Television
5800 Sunset Blvd., Hollywood, Calif.

President .....Jack Barry

Productions—Jack Barry Show; By the Numbers (for Desilu).

Biograph Studios, Inc.

807 East 175th St., Bronx 60, N. Y.
Phone: CYpress 9-5500

President .....Ben Gertner
Treasurer .....Nathan Stolper

Services Offered—Rental of stages for TV 7 motion picture studios.

Fritz Blocki Productions

1343 N. Fuller Ave., Hollywood 46, Calif.
Phone: HOllywood 2-8971

Producer .....Fritz Blocki

Services Offered — Live TV show formats for local and/or network use.

Bonded TV Film Service

630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-1030

President.....Chester M. Ross
Exec. Vice Pres. .....Emanuel Kandel
Vice Pres., Treas.....Ira S. Stevens
General Sales Mgr.....Alex Leslie

Branch Offices
8290 Santa Monica Blvd., Hollywood, Calif.
Phone: OL 4-7575

V.P., chg. of Operations....Stanley Halperin
160 E. Illinois St., Chicago, Ill.
Phone: 467-1466

Manager .....Ben Rachlis
Bonded TV Film Service (Canada) Ltd.
15 St. Mary St., Toronto, Ont.
Phone: WA 5-2826

Manager .....Alan Mills

Services Offered—Shipping, expediting and servicing of TV film, print procurement.

Brandon Films Inc.

200 West 57th St., New York 19, N. Y.

Phone: CI 6-4868
President.....Thomas J. Brandon
Secretary.....Lillian W. Brandon
Services Offered — Source of International feature films in French, Italian, German, Japanese, also ballet, folk dance, art, music.

Bray Studios Inc.

(See Commercial Producers)

Bernard S. Brody & Associates

1228 No. LaCienega Blvd., Los Angeles 69, Calif.
Phone: OL 2-8289
Owner.....Bernard S. Brody
Associate.....Jack H. Gard
Services Offered—Negotiations for TV film producers with music publishers to arrange for music synchronization rights.
Productions—Danny Thomas Show, My Three Sons, Andy Griffith Show, Joey Bishop Show, Dick Van Dyke Show.

Butterfield Productions

527 Madison Ave., New York, N. Y.
Phone: PL 2-8690
Partners ....Ed Palmer, Ramon E. McCue, Willard Mellor
Services Offered—Producers and distributors of radio and television series.
Productions—Beyond The Green Door, 130 5 minute episodes; Assignment Hollywood, 130 5-minute episodes; Giselle McKenzie, 104 5-minute episodes; Jimmy Rodgers, 130 5-minute episodes; Inky Face.

S. W. Caldwell, Ltd.

447 Jarvis St., Toronto 5, Ont., Canada
Phone: WAlnut 2-2103
President .....Kenneth Page
V.P., Production .....Sydney Banks
Lab. Manager.....Ross Smith
Recording Supervisor.....Murray Marshal
Mgr., TV Film Sales.....J. R. DeBow
Secretary, Treas.....Ronald Hastings

Branch Offices
1410 Stanley St., Montreal, Que.
Phone: AV 8-0528
Manager .....Gerry Burrows
1049 32nd Ave. W., Vancouver, B. C.
Phone: RE 6-9421
Manager .....Florence Ward
Services Offered — Complete sound stage, 35mm & 16mm production and recording facilities. Distributors of syndicated shows produced in U.S. and abroad. Kinescope air checks and allied services.

Lars Calonius Prod. Inc.

(See Commercial Producers)

Carousel Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-6734
President.....David B. Dash
Services Offered—Distribution and production of TV films.



NBC Films flips station managers! And why not? Look what's happened. "The Best of Groucho," "The Deputy," "People Are Funny," "Outlaws," "Hennesey," "Michael Shayne," and "87th Precinct" have won big new local audiences. You can count on more of the same in your area with **NBC Films.**

Carthay Sound Stage

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEbster 8-2101

Pres., Gen. Mgr.....Jack Miles

Services Offered—Sound stage facilities for lease. Completely equipped for motion picture and TV film production.

Cavalcade Television Programs

959 No. Fairfax Ave., Hollywood 46, Calif.
Phone: OLdfield 4-4144

President .....Harvey Pergament
Vice Pres. .....Earl M. Robins
Sec.-Treas. .....Esther Pergament

Services Offered — Producers representative, distribution of motion picture films, exporter of TV programs. Distributing 36 Spanish dialogue features; Famous Guests, Unk & Andy Art Adventures, Huespedes Famosos (Spanish).

CBS Films

485 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-2345

President.....Merle S. Jones
Administrative V.P.....Sam Cook Digges
V.P., Terrytoons.....William M. Weiss
V.P., Domestic Sales.....James T. Victory
V.P., Int. Sales.....Ralph M. Baruch
Eastern Sales Mgr.....James McCormick
Western Sales Mgr.....Edward E. Hewitt
Dir., Oper.....Fred J. Mahlstedt
Sales Prom. Mgr.....Eugene Moss
Publicity Director.....Robert Fuller
Inter. Bus. Rel. Dir.....Howard L. Kany
Int. Sls. Mgr.....Willard Block
Licensing Dir.....Murray Benson
Bus. Affairs Dir.....Joseph B. Irwin
Mgr., Film Service.....E. K. Cooper
Mgr., Sales Service.....Stanley Moldow
Dir. CBS Europe.....Robert Mayo
Mgr. Chicago Sales.....Henry Gillespie
Mgr. Atlanta Sales.....Jack Waldrep
Mgr. Dallas Sales.....Carter Ringlep

Services Offered—Worldwide distribution of films & video tapes for TV.

Productions—Annie Oakley (81), Amos 'n' Andy (77), Mama (26), Rendezvous (39), Our Miss Brooks (120), Eve Arden Show (26), Colonel Flack (39), The Gray Ghost (39), San Francisco Beat (183), Terrytoons (200), Phil Silvers (138), Buffalo Bill Jr. (42), The Brothers (26), Files of Jeffrey Jones (39), Cases of Eddie Drake (13), The Whistler (39), Navy Log (104), Brave Eagle (26), You Are There (39), The Honeymooners (39), Gene Autry Show (91), Adventures of Champion (26), U. S. Border Patrol (39), Mr. Adams & Eve (39), Whirlybirds (111), Air Power (26), My Favorite Husband (13), Robert Herridge Theater (26), The Brothers Brannagan (39), Trackdown (71), Life With Father (26), Assignment Foreign Legion (26), Deputy Dawg (52 half hours, 208 cartoons), World of Giants (13), Wanted: Dead or Alive (94), December Bride (154); Call Mr. "D" (52), Burr Tillstrom's Kukla & Ollie (190).

Centurion-International Productions

336 S. Camden Dr., Beverly Hills, Calif.
Phone: CR 6-9630

President.....Frank A. Mandelson
Exec. Vice Pres.....Stanley Zipperman
Vice Pres., Operations.....Dennis Fingold
Vice President.....Leonard Irwin Blau
Treasurer .....David Bojarsky
Secretary.....Linda Lee Bojarsky

Services Offered—Production of theatrical motion-picture and television films.

Champion Enterprises, Inc.

10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451

President .....Armand Schaefer
Vice Pres., Treasurer.....M. J. Hamilburg
Secretary .....Ina Autry
Assistant Treasurer.....Philip S. Cobey

Services Offered—(32) Gene Autry features.

Bruce Chapman Co.

125 W. 41st St., New York 36, N. Y.
Phone: WIsc. 7-9244

President .....Bruce Chapman
V.P. & Treas.....Edna Chapman
Dir. of Research.....Mary Hurcheson

Branch Office
30 Rue Chalgrin, Paris, France

Services Offered—Production of TV and industrial films.

Production—The Answer Man.

Charter Oak Tele-Pictures

(See Commercial Producers)

Cheryl TV Corp.

3084 Motor Ave., Los Angeles 64, Cal.
Phone: UPton 0-6136

Services Offered—Producers, distributors of films.

Cinema Research Corp.

716 N. LaBrea Ave., Hollywood 38, Cal.
Phone: WEbster 3-9301

President .....Harold Scheib
Vice President.....Ernest Arcella, Jr.

Services Offered—Service organization to film producers in 35mm or 16mm optical printing, art titles, animation, registration contact printing, stage inserts & Matte shots. 70mm reductions, 16 to 35mm blowups.

Cinema Service Corp.

106 West End Ave., New York 23, N. Y.
Phone: TRafalgar 3-1411

President .....Joseph Seiden

Cameraman.....Harold H. Seiden
Sound Department.....Herbert C. Bloom

Services Offered — Rental of completely equipped studios for TV producers including camera, sound and lighting equipment for location work.

Cinema-Vue Corporation

245 W. 55th St., New York 19, N. Y.
Phone: JUdson 6-1336

President.....Joseph P. Smith
Exec. Vice Pres.....Arthur J. Steel
Sect. Gen. Counsel.....Harry M. Pimstein

Services Offered—Producers and distributors of filmed and taped TV programs.

Productions — Wonderful Planet Earth, Jingle Dingle Christmas Party, The Mickey Rooney Show, Secret Files U.S.A., Washington at Valley Forge, Yankee Doodle Tales, Showtime, Milestones of the Century, Adventure Theatre Features, Musical Parade of Stars, Errol Flynn Theatre.

Cine-Tele Productions

(See Commercial Producers)

Cisco Kid International, Inc.

6804 Glen Acres Dr., Cincinnati 37, O.
Phone: 351-3167

President .....Edward J. Stern
V.P., Treas.....L. R. Stern
Admin. V.P. .....B. Weaver

Services Offered—Owners & distributors of foreign rights for the Cisco Kid TV series.

Claster Enterprises, Inc.

2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630

President.....Bertram H. Claster
Production Manager.....John Bowman
Production Director.....Alex Dietrich
Production Assistant.....Warren Hills

Services Offered—Producers and distributors of "Strikes 'n Spares," "Pin Busters," "It's in the Name," "Spare Time," "Tenpins for Dollars"; all local & live TV programs.

Colorama Features Inc.

1501 Broadway, New York 36, N. Y.
Phone: LOngacre 4-5592

President.....Jules B. Weil
Vice President.....Carroll L. Puciato
Sales Manager.....Sam Greller

Branch Offices
5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 2-4448

Manager .....Tom Corradine

20 East Huron St., Chicago, Ill.
Phone: 642-4550

Manager .....Ben Barry

7922 E. Drive, Miami Beach, Fla.
Phone: PLaza 4-3686

Manager .....Frank Stone

Services Offered—TV film distribution.

Productions—Distributor of 22 Paramount post-'48 films (19 in color) plus Uncle Tom's Cabin, Song of Sister Maria and I Was a Parish Priest.

FREMANTLE INTERNATIONAL, INC.

THE PIONEER INTERNATIONAL DISTRIBUTOR

NOW PRODUCING

BERT CLASTER'S

ROMPER ROOM

LIVE IN WORLD MARKETS

OFFICES: SYDNEY LONDON
ROME TORONTO
MONTREAL BUENOS AIRES

Commodore Productions and Artists, Inc.

(See Program Producers)

Commonwealth Film & Television, Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 5-6456

President.....Mortimer D. Sackett
Sec., Treas.....S. Sackett
Sales Mgr. .....Leo Gottlieb

Services Offered—TV producers and distributors.

Co-ordinated Marketing Agency, Inc.

(See Program Producers)

Frank Cooper Associates

680 Fifth Ave., New York 19, N. Y.
Phone: PL 7-1100
V.P. Chge. of N. Y. Office.....Sy Fischer

Branch Office
9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971

Services Offered—Sales representatives for television programs; representatives for producers, directors, writers, actors and performers in all fields.

Coronet Films

(Div. of Esquire, Inc.)
65 E. South Water St., Chicago 1, Ill.
Phone: DEarborn 2-7676

President .....John Smart
Exec. Vice Pres. .....A. L. Blinder
V.P.'s.....J. M. Abraham, E. C. Dent
Secretary.....A. D. Elden

Services Offered—Short, 16mm sound subjects in B&W or color, individually or in series.

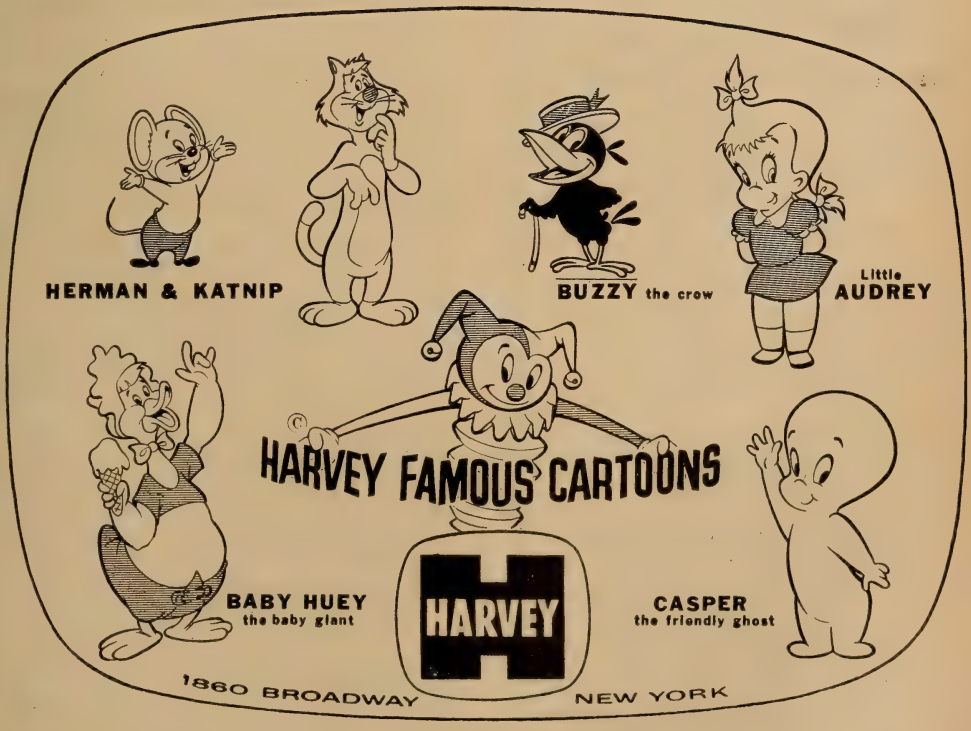
Tom J. Corradine & Associates

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-4448

President .....Tom Corradine
Vice Pres., Gen. Mgr.....Kyle C. Thomas
Sales Manager.....Phil Barry
Secretary .....Laurence Meyer

Services Offered—National and regional representatives for sale of half-hour syndicated and television packages, 425 feature films, and 135 westerns, 4 cartoon series.

Currently Distributing—The Ruggles, Holiday U.S.A., Rendezvous With Adventure, Andy's Gang, Day of the X-15, Airborne Alert, Navajo (The Littlest American), Memphis Belle, Thunderbolt.



Cristal Animation, Inc.

315 East 55th St., New York, N. Y.
Phone: PL 9-0920

President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas

Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Criterion Film Laboratories, Inc.

33 W. 60th St., New York 23, N. Y.
Phone: COlumbus 5-2180

President.....Fred G. Todaro
Production Manager.....Ernest Todaro
Sales Manager.....Irving Schecter

Services Offered—Developing and printing of B & W and color film.

Cummings Productions, Inc.

(See Commercial Producers)

Phil Davis Musical Enterprises, Inc.

(See Commercial Producers)

Daystar Productions, Inc.

9028 Sunset Blvd., Hollywood 69, Calif.

President, Bd. Chmn.....Leslie Stevens
Exec. V.P.....Dominic Frontiere
Secretary.....Jerry Schutzbank
Treasurer.....Jerry Fischer
Dir. of Publicity.....Allan Balter

Daystar Television

Executive Producer.....Leslie Stevens
Associate Producer.....Dominic Frontiere

PRIME TV FILMS, INC.
Distributors of Quality Products for Television

120 West 57th St.
New York 19, N. Y.

MID-WEST OFFICE
Ben Barry, Associates
20 East Huron Street
Chicago 11, Illinois
MIchigan 2-4550

WEST COAST OFFICE
Ettlinger Associates
6000 Sunset Blvd.
Hollywood, California
HOllywood 2-6635

NORTHEAST OFFICE
Ted Swift
80 Boylston Street
Boston 16, Mass.
LIberty 2-7171

Demby Productions, Inc.

(See Commercial Producers)

Peter DeMet Productions

1317 W. Belmont Ave., Chicago 13, Ill.
Phone: WEllington 5-3737

Executive Producer.....Peter DeMet
Associate Producer.....Milton T. Raynor
Prod.-Dir.....Sidney C. Goltz

Services Offered—Producers of "Sportaculars" for TV Productions—All Star Golf, Championship Bowling, Come Out Fighting.

Jack Denove Productions, Inc.

6611 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HO 4-8331

President.....Jack Denove
Vice-President.....Dick Denove

Services Offered — Produce film commercials, dramatic half-hour TV shows and industrial films. Also tape commercials.

Productions — Christopher films, Lucky Strike commercials, It's Golf Time, Gallo Wine, Pacific Telephone, Goodrich.

Depicto Films, Inc.

(See Commercial Producers)

Derel Producing Associates, Inc.

375 Park Ave., New York, N. Y.
Phone: PL 9-6644

President.....Jerry Feldman
Exec. Producer.....Gene Feldman

Services Offered—Packagers of filmed TV Shows.

Productions—Crime Club, Bellevue Is My Home, Exclusive (Overseas Press Club).

Louis deRochemont Associates, Inc.

380 Madison Ave., New York 9, N. Y.
Phone: OXford 7-0350

President.....Louis deRochemont
Associates.....F. Borden Mace, Lothar Wolff, Martin J. Maloney, Louis deRochemont III

Services Offered—All producing services for films in any medium from super-wide-screen (Cinerama, Cinemiracle) to 16 mm. Also distributing services for selected theatrical films.

Productions: The Roman Spring of Mrs. Stone, Question 7, Sand Castle.

Desilu Productions, Inc.

780 N. Gower, Hollywood 38, Calif.
Phone: HO 9-5911

Pres. & Director.....Lucille Ball
Vice Pres., Admin. & Finance.Edwin E. Holly
V.P. & Director.....W. A. Nelson

V.P.'s.....J. Thorpe, B. Weitzman

Services Offered—TV film producers for own account; provides filming services and facilities for networks and independents on cost-plus-fee basis; operates 35 sound stages and extensive back lot.

Productions—Own productions: The Untouchables; Guestward Ho!; Harrigan & Son; Lucille Ball-Desi Arnaz Show; Desilu Playhouse; Ann Sothern Show; The Texan; Fair Exchange; The Lucy Show; The Greatest Show on Earth. Filming for others: Andy Griffith; Jack Benny; Danny Thomas; Dick Van Dyke Show; Ben Casey; The Real McCoys My Three Sons; Lassie; I'm Dickens... He's Fenster.

Desilu Sales, Inc.

780 N. Gower, Hollywood 38, Calif.
Phone: HO 9-5911
502 Park Ave., New York, N. Y.
Phone: PL 2-9160

President .....Lucille Ball
V.P. & Gen. Mgr.....Richard W. Dinsmore

Services Offered—International distributors of The Untouchables, Desilu Playhouse, Texan, Guestward Ho, Desilu's Little People, DesiLu 32, Fair Exchange, Harrigan & Son, Jazz Scene USA, Journey of a Lifetime, Junior All Stars, The Lucy Show, Trip Time, Window on the World.

Desilu Sales (Canada) Ltd.

1000 Yonge St., Toronto, Ont.
Phone: WA 5-9155

Manager .....Dana S. Murray
Ontario Rep. .....Jim Mills
Maritime Rep.....Gerry Tisdall
Western Rep.....Garth Olmstead

Branch Offices
Dominion Sq. Bldg., Montreal, P. Q.
Phone: UN 1-5656
540 Burrard St., Vancouver, B. C.
Phone: MU 1-2433

Services Offered—Distributors of The Lucy Show, Fair Exchange, The Untouchables, Desilu Playhouse, The Texan, Guestward Ho, Harrigan & Son, Window on the World, Junior All-Stars.

Walt Disney Studio

500 So. Buena Vista, Burbank, Calif.
Phone: TH 5-3141

Executive Producer .....Walt Disney
President .....Roy Disney
V.P.-Adv. & Sales .....E. Cardon Walker
Vice-President.....Donn B. Tatum
Treasurer .....Lawrence E. Tryon
V.P., Studio Prod. Mgr.....W. H. Anderson
Publicity Head .....Dick McKay
Public Relations.....Joe Reddy

Productions — Walt Disney's Wonderful World of Color—NBC.

Dougfair Corporation

6772 Hollywood Blvd., Los Angeles 28
Phone: HOllywood 5-6164

President .....H. Alexander MacDonald
V.P., Treas. .....Fred W. Hoar

Services Offered—Filmed TV series.

Jack Douglas Organization

8833 Sunset Blvd., Hollywood 69, Calif.
Phone: OL 5-7790

President .....Jack Douglas

Services Offered—Producers and distributors of Across the Seven Seas.

Sherman H. Dryer Productions

667 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 8-5690

President.....Sherman H. Dryer

Services Offered—Custom productions & general packages in TV, films, radio & for the stage.

Productions—World of Medicine, The Balance, Project: Security.

W. C. Duennhaupt Film Prod.

(See Commercial Prod.)

Dynamic Films, Inc.

(See Program Producers)

Economee Television Programs

(A Div. of United Artists TV, Inc.)
555 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700

V.P., General Manager.....Pierre Weis
Div. Mgrs.....Dick Lawrence, Ken Joseph
Western Spot Sales Mgr.....Jim Weathers

JACK BARRY PRODUCTIONS

In association with

Paramount Television Corp.

"JACK BARRY SHOW"

"BY THE NUMBERS" — For Desilu



Hip! Hip! Hooray! Station managers, local sponsors, and advertising agencies are cheering for: "People Are Funny," "Outlaws," "The Best of Groucho," "The Deputy," "Hennesey," "Michael Shayne," "87th Precinct." Reasons? Big audiences. Big sales. Be big in your market with **NBC Films.**

PRODUCERS, DISTRIBUTORS

Services Offered—Distribution of the following films for television: Mr. District Attorney, I Led Three Lives, Favorite Story, Boston Blackie, Meet Corliss Archer, Times Square Playhouse, The Unexpected, Yesterday's Newsreel, Sports Album, Men of Annapolis, West Point, Harbor Command, The New Adventures of Martin Kane, Man Called X, Dr. Christian, The Man and The Challenge, Men Into Space, Highway Patrol, Sea Hunt, Bat Masterson, Ann Sothern, Tombstone Territory, Lock Up, The Aquanauts.

Educational Films Corp. Of America

1501 Broadway, New York 36, N. Y.
Phone: PEnnsylvania 6-1780

President.....Earl W. Hammons
Vice President.....V. H. Hammons
Treasurer .....Everett Rosenthal
Asst. Treas.....L. Loweninthan

Services Offered—Films for theatrical release, for educational purposes, television shows live or on film.

Eldorado Films, Inc.

110 East 42nd St., New York 17, N. Y.
Phone: MU 7-2062

President.....Robert H. Van Beynum
Exec. V.P. .....David Bader
Secy.-Treas. .....L. D. Rock

Services Offered — International distributors of theatrical and TV films.

Peter Elgar Productions, Inc.

(See Commercial Producers)

ERA, International Film and Recording Enterprises, Inc.

219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
Vice President.....D. de Martinau
Secy.-Treas.....E. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch

Branch Offices
Box 3361, St. Petersburg 31, Fla.
Phone: 347-6236

Manager.....Vincent Berastegui
5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

Manager.....T. J. Rourke
307 W. 15th, Minneapolis, Minn.
Phone: 333-8822

Manager.....E. B. T'Kach

Services Offered—Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services, technical consultants.

Espana Mexico Argentina, S.A. de C.V.

Cordoba #48, Mexico, D.F. (7)

Phone: 25-01-53
President.....M. B. Ponce
Manager.....C. G. Villamil
Secretary.....B. M. Ortega
Sales Manager.....James B. Stanton
Services Offered—Production, distribution of short films.
Productions—Mexican Newsreel, Camara.

Excelsior Pictures Corp.
1564 Broadway, New York 36, N. Y.
Phone: CIrcle 5-6157
President.....Walter Bibo
Vice President.....A. C. Speer
Services Offered—Distributes various features and shorts for TV.

Explorers Pictures Corp.
1501 Broadway, New York, N. Y.
Phone: LO 4-5592
Pres.-Gen. Sales Mgr.....Jules B. Weill
Services Offered—Motion picture films for TV, feature and half hour length.

Fairview Films Inc.
26 Broadway, New York 4, N. Y.
Phone: HAnover 2-7640
President.....S. S. Isquith
Services Offered—Producer & distributor of motion pictures—both features and shorts (Laurel & Hardy-Hal Roach Package)—for TV showings.

Family Theater, Inc.
7201 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 2-1317
Pres., Prod. .....Rev. Patrick Peyton, C.S.C.
Assoc. Prod....Rev. Albert J. Heinzer, C.S.C.
Services Offered—Production and presentation of two weekly dramatic broadcasts over Mutual Network. Production and distribution, free of charge, of religious films for public-service TV presentation.

Joe Feagins Productions
(See Commercial Producers)

Don Fedderson Productions
780 N. Gower St., Hollywood 38, Cal.
Phone: HOllywood 9-5911
19 West 44th St., New York, N. Y.
Phone: YUkon 6-3535
President .....Don Fedderson
Vice President.....Fred Henry
Vice President .....Jack W. Minor
Dir. Publ.-Prom.....Les Kaufman
N. Y. Manager.....Art Stark
Productions — Who Do You Trust? My Three Sons, The Millionaire.

Paul J. Fennell Co.
(See Commercial Producers)

Film Classic Exchange
1977 S. Vermont Ave., Los Angeles 7
Phone: REpublic 1-3854
Manager.....Charles H. Tarbox
Services Offered—Library comprises more than 3,000 titles from 1895 to 1940; package features and westerns.

Film Effects of Hollywood, Inc.
1153 N. Highland Ave., Hollywood 38, Calif.
Phone: Hollywood 9-5808
President .....Linwood Dunn
General Manager .....Don W. Weed
Services Offered — Specialized laboratory services in 16 mm. and 35 mm., color and B & W, including 16 mm. color duplicating, blow-up release prints and negatives, titles, inserts, animation, matte paintings, anamorphic conversions and all special effects.

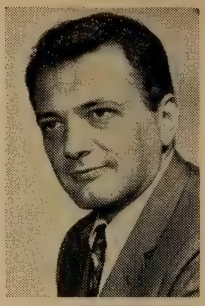
Film Graphics, Inc.
(See Commercial Producers)

Film Images, Inc.
1860 Broadway, New York, N. Y.
Phone: CIrcle 7-1877
President .....Rosalind Kossoff
Services Offered—Distributors of 16 mm. cultural films for educational and television use. Documentaries, films about art, art and experimental films. Short subjects from all countries.

Film Originals
6536 Roberston Drive, Boise, Idaho
Phone: 4-3602
Owners.....G. O. Smith, Helen S. Smith
Services Offered—Film subject production & distribution. Photography, 16mm & 35mm motion picture, script writing, film editing,

LEONARD ANDERSON ASSOCIATES, INC.
200 WEST 57th STREET
NEW YORK 19, N. Y.
PLaza 7-4162
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MOTION PICTURE PRODUCTION SERVICES
COMPLETE PRODUCTION FACILITIES — EQUIPMENT & PERSONNEL FOR LOCATION & STUDIO FILMING
COAST-TO-COAST AND OVERSEAS
CREATIVE EDITING
ALSO
RE-EDITING OF YOUR PRESENT FILMS & TV SPOTS

Off-Network Programming Succeeding Feature Films



By
LEN FIRESTONE
V.P. & General Manager
Four Star
Distribution Corp.

IT IS only a matter of time before off-network shows succeed feature films as a staple of television entertainment.

This season, when off-network entries are making their biggest impact, they have in many local instances replaced the late night and/or late afternoon movie. Most stations are substituting hour-long off-network shows; some are even stripping two or more half-hour off-network shows across-the-board. The reasons are obvious: off-network shows cost less and their ratings are, more often than not, higher than those for the average feature film.

Take cost, for example. In a San Francisco situation with which I am personally familiar, the original asking price for a feature film package was $8,000 a picture. The package finally went for under $5,000 a picture. At the same time, the asking price for an hour-long off-network show was $1,000 per episode, with the final offer around $800.

Total cost to the station for the feature package of 134 titles came to about $600,000 as contrasted with less than $30,000 for 35 episodes of the off-network program. On the 30-minute basis, feature films work out to approximately $1,500 per run as compared to $400 per run for the off-network hours.

In addition, off-network shows in much greater quantity will eventually become available to local stations for two reasons: (1) The supply of feature films for TV is rapidly dwindling and (2) many stations are already preempting their network feed to play "off-network" shows.

Results of the latter experiment have been most gratifying for stations. Off-network properties are giving local stations some of their highest ratings—often when pitted opposite network shows. Advertisers, as a result, are easier to come by. Off-network properties, also, are a better financial deal for stations. Stations carrying a network show receive only 30 cents of every dollar in their contract with the webs, whereas when stations sell an off-network show they keep the entire 100-cent dollar.

Adding still further to the financial attractiveness of off-network shows is the fact that this season, especially, the networks are having a hard time selling even some of their best entertainment. It isn't at all uncommon for an hour-long network show to have only one participating sponsor. The network, of course, takes a financial beating when this happens—but so do the stations.

The future, however, looks brightest for the aggressive off-network syndicator with proven products and for local stations, who will find themselves in a buyers' market. I believe that as the flow of feature films recedes—and it is now at flood tide—more local time will become available. But then, each year, more and more off-network properties will become available for stations to choose from. They obviously will pick the best of those offered.

The networks, when this happens, will find themselves more than ever in a programming bind. But not the stations—or their viewers and advertisers. They will enjoy the best of both the on- and off-network TV worlds.

and sound track production supervision.
Productions—Lost Hunter, Winter World, An American Sawmill, Physical Rehabilitation.

Film Vision Corp.
(*M. C. Pictures, Inc.*)
165 West 46th St., New York, N. Y.
Phone: CI 7-4220
Executive V.P.....Jerome Balsam
Services Offered—Distributors of features and westerns.

The Filmaker Group, International, Inc.
6104 Whitsett Ave., No. Hollywood, Calif.
No. Hollywood, Calif.
Phone: TRiangle 7-9689
Pres., Exec.-Prod.....Charles E. Skinner
Services Offered — Business & industrial films, TV commercials, dramatic TV & feature productions.
Productions—The North Country, Man the Builder (for the Eagle Iron Works).

Filmaster, Inc.
650 N. Bronson, Hollywood 4, Calif.
Phone: HO 6-1681
President.....Robert W. Stabler
Vice President.....Glenn N. Cook
V.P., Programming.....Nat Perrin
Sec.-Treas.....Clifford E. Enger
Branch Office
707 Nicolet Ave., Winter Park, Fla.
Phone: MI 7-7011
Vice President.....Robert E. Kearney
Services Offered—Commercial, industrial, military, business, program and feature films.

Filmcraft Productions
P. O. Box 69945, Los Angeles 69, Calif.
Phone: HO 5-3675
Pres. & Owner.....Regina Lindenbaum
Services Offered—Create, film and produce television programs, commercials.

Films of the Nations Distributors, Inc.
62 W. 45th Street, New York 36, N. Y.
Phone: MUrray Hill 2-0040
President .....Maurice T. Groen
Exec. Director.....Ronald T. Groen
Asst. TV Manager.....Bert H. Cohen
Services Offered—Distribution of half and quarter-hour TV films, sponsored films, and 3-million feet of stock shots in color.

Filmvideo Releasing Corporation
333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185
President.....Maurice H. Zouary
Services Offered—Stock Footage of 35 mm motion picture film, servicing major film companies. Producer of features. Art and Title Dept.

Filmways, Inc.
(See Commercial Producers)

Filmways, TV Productions Inc.
1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: Hollywood 9-9011
President .....Al Simon
Vice President.....Martin Ransohoff
Treasurer .....L. D. Nolan
Secretary .....John H. Nicolaides
Services Offered—Filmed TV programs.
Productions—Mr. Ed, Warbirds.

Flamingo Films, Inc.
16 East 34th St., New York, N. Y.
Phone: LExington 2-8270
President .....Ira Gottlieb
Services Offered—Distribution of TV feature films and syndication film programs.
Productions—Feature films: Critic's Award Package (58); Festival Package (30); Imperial Package (50); Princess Package, Citizen Soldier, Deadline, O.S.S., Top Secret, Grand Ole Opry, Baseball Hall of Fame, Superman, Beulah (18), The Nutty Squirrel Tales, Cartoons.

Flying A Productions & Flying A Pictures, Inc.
10000 Riverside Dr., N. Hollywood, Calif.
Phone: POplar 9-1451
President.....Armand L. Schaefer
Exec. V.P. .....Philip S. Cobey
Secretary .....Ruth A. Cobey
Assistant Treasurer.....Norman H. Herzog
Services Offered—Production of TV films & filmed commercials.
Productions—The Raggedy Ann and Andy TV series, radio show and theatrical features.

Forbes and Associates, Inc.
802 Statler Office Bldg., Boston 16, Mass.
Phone: HUbbard 2-1221
Chairman, Pres.....Howard Forbes
V.P., Treasurer.....Irving Viasner
Exec. Producer.....Haywood Vincent
Branch Office
18 Tremont St., Boston 8, Mass.
Phone: LA 3-1221
Treasurer .....Irving Viasner
Services Offered—Producers of motion pictures for business, industry and TV.
Productions—Owners of Viafor Films, Inc. and Viafor Productions.

Format Films, Inc.
4741 Laurel Canyon Blvd.
No. Hollywood, Calif.
Phone: POplar 9-3610
President .....Herbert Klynn
Exec. V.P., Treas.....Melvin Getzler
Vice President.....Jules Engel
Vice President.....Leo Salkin
Vice President.....Henrietta Jordan
Secretary .....Julie Boyer

More Color Improvements Due As Mass Market Reality Grows



By
DONALD R.
HYNDMAN
Manager
Motion Picture Film Dept.
Eastman Kodak Co.

COLOR and speculation about color dominated much of the television scene in 1962.

The mass market for color TV in the home became more of a reality, with RCA predicting by early winter that it would sell some 400,000 color receivers during the year.

NBC and ABC, joined by many independent stations, stepped up color programming significantly. Meanwhile, Zenith led several other major manufacturers into competition with RCA for the sale of color sets.

Less generally known, but possibly equally as significant, were aesthetic improvements in color TV in 1962. Practically every 1962-63 color film TV series was produced with our new, improved color negative film (Type 5251). Professional reaction to the new color is perhaps typified by Bill Wade, head of Revue Studios' ("The Virginian" and "Laramie") camera department:

"Colors are rendered more accurately"; "actors' complexions are of more realistic hue"; "blues are much more natural."

At the same time, the improved grain structure of the new color negative material has resulted in what appears on the TV screen as better definition.

The new color negative material also gave engineers more creative "moving-around" room. This is because engineers are now working with improved camera originals as products of the improved negative, thereby simplifying and improving production of optical special effects. This means that we can anticipate more realism in color special effects in the future, and, possibly, wider use of color special effects.

What about 1963? The color TV picture should be even better. This year, we plan to market an improved color print film (Type 5385), which will complete the new color system.

On the basis of field tests, we can safely predict that with the new print film, reds will be warmer, yellows and blues truer and greens more vivid. This ability to present a better color picture to the viewer could add further impetus to set sales.

Every year, more TV series—even those primarily released in black-and-white—are produced in color. Originally, many producers did this with an eye toward "residual" color sales in the future. Now, they are finding a growing market for their color product today. One reason is expanding color programming requirements; another is that some of the best pictures on black-and-white sets originate from the networks in color.

This combination of a growing choice in the type of programs available in color, and the improved aesthetic quality of the pictorial portions of those programs, could have very real impact on color TV set sales.

How many color TV sets will people buy in 1963? What will cause them to purchase these sets in volume?

The answers bring up the term "commercial acceptability." How many and how good are the shows released in color? How costly and how good are the available color sets? How good is picture quality?

The faster these questions can be answered on the positive side of the ledger, the faster the public should buy.

Branch Office
360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585
Vice President.....Jerry Abbott
Services Offered—Producer of animation films for TV theatricals and commercials.

Fortune Features, Inc.
1501 Broadway, New York, New York
Phone: LOngacre 4-5592
President.....Jules B. Weill

Forum Films
6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-2230
Exec. Prod.-Dirs..Allen Spikol, J. Lieberman
Services Offered—Producers of animated films for commercials, industrials and theatrical films.

Foundation Films Corporation
303 Citizens Bank Bldg., Pasadena, Cal.
Phone: SYcamore 6-2649
Chairman of the Board .....John I. Bolen
President .....Richard D. Pearsall
Sec'y-Treas. .....Eldon L. Eby
New York Associate: Lakeside TV Co.
1465 Broadway, New York 36, N. Y.
Phone: LOngacre 5-4582
Services Offered—Production and distribution of non-denominational religious films.

Four Star Distribution Corp.
600 Fifth Ave., New York, N. Y.
Phone: LT 1-8530
President .....Tom McDermott
Exec. Vice Pres.....George A. Elber
V.P. & General Mgr.....Len Firestone
Advertising Dir.....Leo Gutman
Services Offered — Syndicate off-network shows produced by Four Star Television.
Productions—Dick Powell Theatre; The Rifleman; The Tom Ewell Show; The Detectives; The Law and Mr. Jones; Dick Powell-Zane Grey Theatre; Target—The Corrupters; Stage Coach West.

Four Star Television
4030 Radford Ave., N. Hollywood, Calif.
Phone: POplar 6-4151
President .....Tom McDermott
Exec. Vice Pres.....George A. Elber
Vice Pres.....Charles Boyer
Vice Pres.....David Niven
Treasurer.....S. A. McSween
Assistant Treas.....Leonard A. Johnson
Secretary .....A. Morgan Maree III
Production Dir.....Jack Sonntag
Controller .....Joe Haring
Editorial Supervisor.....Bernard Burton
Supervisor, Art Dir.....William P. Ross
Services Offered—Creation & production of motion pictures & television films for networks. Syndicated sales for TV, educational films & production of records.
Productions—(TV Series) The Dick Powell Show, The Robert Taylor Show, Ensign O'Toole, McKeever & the Colonel, The Lloyd Bridges Show.

Peter Frank Organization
5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027
President .....Peter Frank
Exec. Vice Pres.....Morton J. Wagner
V.P. & Treas.....Ernest W. McKee, Jr.
Branch Offices
1271 Ave. of Americas, N.Y. 20
Phone: PL 7-2197
3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: LA 1-2178
Services Offered—Radio and television production packages; station identification jingles; commercial jingles for stations and advertising agencies.

Fremantle de Mexico S. A.
Niza 6-205, Mexico 6, D.F., Mexico
Phone: 11-55-00
President .....Rene Anselmo
Manager .....Charles Lucas
Services Offered — Distribution of U. S. Filmed shows in Mexico and Central America.
Productions—Spanish-dubbed versions of: Silents Please; Steve Canyon, Hoyalong Cassidy, Gunsmoke, I Am The Law, 20th Century, Our Gang, I Love Lucy, Long John Silver, Royal Canadian Mounted Police, You Are There, Have Gun—Will Travel.

Fremantle International, Inc.
366 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-4343
President .....Paul Talbot
Vice President.....Wilbur Freifeld
London Office: 30 Dean Street
Phone: GErrard 2673
Manager .....Angela Cuthbertson
Rome Office: Via Monte Giordano 36
Phone: 655-386
Manager .....Lionello Torossi
Sydney, Australia Office:
167 Kent St., Sydney, N. S. W.
Manager .....Robert Lapthorne
Callao 1370 p.b., Buenos Aires, Arg.
Phone: 42-8284
Manager .....Isidro Rosenfeld
17 Dundonald St., Toronto 5, Ont., Can.
Phone: WA 4-9635
Manager .....Ralph Ellis
Services Offered — Distributors in world markets outside the U. S.

Fremantle of Canada, Ltd.
17 Dundonald St., Toronto, Ont., Canada
Phone: 924-9635
1396 Ste. Catherine St., Montreal, Que., Can.
Phone: UN 1-0279
Board Chairman.....Paul Talbot
President .....Ralph Ellis
Sales Supervisor.....Joseph Morgan
Manager (Montreal).....Henri Tremblay
Services Offered—Canadian distributors for Associated British-Pathe Ltd., Armand Denis Products, Encyclopaedia Britannica Films, and Sterling Television Inc. Also a large number of miscellaneous producers.

The Foreign Market—Neither Bonanza Nor Pie-in-the-Sky



By
W. H. FINESHRIBER, JR.
Vice President
Motion Picture Export
Assn. of America, Inc.

THE proud boast that the United States has more television sets than the rest of the world combined passed into limbo one day last year. Our 57,000,000 sets in 50,000,000 homes now stand second to a foreign total approaching 70,000,000 sets in a like number of homes and public places. And the pattern of the future is clear: with 91% penetration today there are not many more U.S. households to conquer, whereas the overall foreign penetration is less than 15%.

How can we assess the potential of the fast-growing foreign market and best plan to serve it? The member companies of the Motion Picture Export Association of America have had long experience with the complex problems of television's sister industry in the markets of the world. And now that these same companies, the nine "majors" of the motion picture field, are deeply involved in television, they are applying this experience to TV's equally challenging problems. Their assessment of the promise of the foreign market would be: neither a bonanza nor pie-in-the-sky. It offers a vital opportunity for service and for profit, but cultivating it properly requires energy, know-how, courage, and a high tolerance of frustration.

Put aside for the moment the myriad production problems in appealing to the tastes of 70 different nationalities. With the best product made, the American distributor is still beset by all the traditional obstacles to international trade plus new ones erected by ingenious foreign competitors who capitalize on the particular nature of television. In addition to tariffs and taxes, quotas and remittance restrictions, price ceilings and censorship regulations, we find projected requirements for local dubbing and printing, unique excise taxes to finance the native industry—in short, the gamut of special levies long since perfected against motion pictures. The same appeal to nationalism, both cultural and economic, serves as the rationale. And usually the same foreign officials or executives who developed these burdens for the movie distributors are behind their application to television.

To cope with these problems on a world-wide basis requires the joint facilities of the 10 MPEAA offices located in strategic capitals plus the cooperation of scores of far-flung Film Boards comprising employees of the member companies. The Association staff is now fully integrated, and each office assumes field responsibility for both television and motion pictures in its area. In working for a special TV clause in GATT or protecting U.S. television interests under OECD, the Association executives contact the same State Department officials they have long known and worked with on movie matters. The foreign Finance Minister or Customs Director who regulates picture imports is equally concerned with telefilm.

The nine Motion Picture Association companies are fully committed to major roles in TV production and distribution. Their annual domestic gross from television now exceeds $150,000,000—about three times the total foreign gross of all U.S. distributors combined. They look forward to the day when the international market really comes into its own.

Galaxy Management Corp.

375 Park Ave., New York 22, N. Y.
Phone: PL 1-0330

President.....Milton A. Gordon
Services Offered—TV & feature film production; independent productions financed for network TV & feature films.

William J. Ganz Co., Inc.

(Div. of Inst. of Visual Comm. Inc.)
40 East 49th St., New York 17, N. Y.
Phone: EL 5-1443

President .....William J. Ganz
Distribution Manager.....Jay R. Thaw
Circulation Manager..Raymond J. Kujanson
Controller .....Jane Page
Services Offered—Producers and distributaors of motion pictures and films for TV.

Gateway Productions, Inc.

1859 Powell St., San Francisco, Cal.
Phone: SUtter 1-8464

President.....Alvin J. Gordon
Services Offered—Distributor of 16mm. educational films.

General Film Laboratories

1546 North Argyle Ave., Hollywood 28, Calif.
Phone: HOllywood 2-6171

President.....W. E. Gephart, Jr.
Exec. Vice President.....Robert G. Goodwin
Sales Vice Pres.....Neal Keehn
Administrative V.P. .....John Aitkens

Branch Office
1828 Walnut St., Kansas City, Mo.
Phone: GRand 1-0044

Services Offered—Complete film laboratory services for TV;in black & white or color in 35 mm. & 16 mm.

W. J. German, Inc.

Jane St., Fort Lee, N. J.
Phone: WIndsor 4-5100
N. Y. Phone: LOngacre 5-5978

President.....Miss M. B. Reilly
Vice-Pres.....Louis A. Bonn
Vice-Pres.....William J. Reddick
Ass't Treas.....T. F. Ross
Ass't Sec'y.....A. C. Nugent

Chicago Office
6040 North Pulaski Rd., Chicago 46, Ill.
Phone: Irving 8-4064

Vice Pres.....John H. Maynard
Services Offered—Agent for the sale and distribution of Eastman professional motion picture and TV films.

W. J. German, Inc., of California

6677 Santa Monica Blvd., Hollywood, Calif.
Phone: HOllywood 4-6131

President.....Miss M. B. Reilly
V.P. & Gen. Mgr.....J. L. Courcier
V.P. & Sales Mgr.....Walter L. Farley, Jr.
Vice President.....G. H. Gibson
Vice President.....H. E. Pratt
Treas., Asst. Secy.....Ronald Olney
Secretary.....M. B. Reilly
Services Offered—Agent for the sale and distribution of Eastman professional motion pictures and TV films.

Jack Goetz

1148 San Ysidro, Beverly Hills, Calif.
Phone: CRestview 4-4049

Owner .....Jack Goetz
Services Offered—Lab. service for all TV requirements; 16 & 35 mm. television features, serials and shorts.

Harry S. Goodman Productions, Inc.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

General Manager.....H. D. Knuth
Sales Manager.....Everett Goodman
Traffic Manager.....Dorelle Zawada
Radio & TV Director.....Bertram Parks
Services Offered—15 and 30 minute filmed shows for TV.

Gotham Releasing Corp.

630 Ninth Ave., New York 36, N. Y.
Phone: JUdson 6-2187

President .....Sam Lake
Services Offered—Producing, distributing motion pictures and other subjects for TV.

Goulding-Elliott-Greybar Productions, Inc.

(See Commercial Producers)

Group Four Productions

266 Rexdale Blvd., Rexdale, Ont., Can.
Phone: CH 1-3568

President .....Louis Applebaum
Secretary .....Leo Clavir
Treasurer .....Richard Rosenberg
Exec. Producer.....Doug Jones
Program Sup.....Norman Clavir
Supervising Editor.....E. S. Coatsworth
Services Offered—Producer and owner of film series; live syndication shows; film series now in distribution; commercials on film or tape. Complete facilities.

John Guedel Productions

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLdfield 3-8000

V.P. & Exec. Producer.....John Guedel
Services Offered — Radio and television packaging and producing.
Productions—Art Linkletter's Houseparty.

Herman Hack Productions & Scripture Films

(See Commercial Producers)

Harriscope, Inc.

291 S. La Cienega Blvd., Beverly Hills, Cal.
Phone: OLympia 2-4171

President.....Burt I. Harris
Producer .....Geoffrey Nathanson
Traffic Director.....Connie Coleman
Services Offered—Producer and distributor of TV films, closed circuit TV systems, radio & TV broadcasts.

Harris-Tuchman Productions

(See Commercial Producers)

Hartley Productions, Inc.

339 East 48th St., New York 17, N. Y.
Phone: EL 5-7762

President .....Irving Hartley
Sec.-Treas. .....Elda Hartley
Chg. of Distribution.....Jean Brooks

Services Offered—Production and distribution of films for TV, industrial, commercials, public service and travelogue.

Harvey Cartoon Studios, Inc.

1860 Broadway, New York 23, N. Y.
Phone: JUdson 2-2244

President .....Alfred Harvey
Vice President & Sec.....Leon Harvey
Vice President & Treas.....R. B. Harvey

Services Offered—Producers and distributors of animated cartoons.

Productions—Harvey Famous Cartoons.

Hoffberg Productions Inc.

362 W. 44th St., New York 36, N. Y.
Phone: CIrcle 6-9031

President .....Jack Hoffberg
Vice President.....M. Hoffberg
Secretary.....Wolfe Charney
Treasurer.....Leo Tolin

Services Offered—Distributor of independently made productions.

Hollywood Television Service

(Div. of Republic Corp.)
4024 Radford Ave., N. Hollywood, Calif.
Phone: POplar 3-8411

General Sales Mgr.....David Bloom
Asst. Treasurer.....Milton S. Levinson
Mgr. Film Distrib.....Carl L. Bryant

Services Offered—Distribution of motion pictures for TV.

Sandy Howard Productions Inc.

8544 Sunset Blvd., Los Angeles 46, Calif.
Phone: OLympia 2-4290

President .....Sandy Howard
V.P. in Chg. Production....Harvey Bernhard

Services Offered—Production of live and filmed television programs for network and syndication arrangements.

IMPA Productions, Ltd.

(See Program Producers)

Ideal Pictures, Inc.

58 E. So. Water St., Chicago 1, Ill.
Phone: FInancial 6-5480

President.....Paul R. Foght

Services Offered—Rental of 16mm entertainment features, educationals, religious, short subjects, and free-loan films.

Independent Television Corp.

555 Madison Ave., New York 22, N. Y.
Phone: PLaza 5-2100

President & Bd. Chmn.....Michael Nidorf
Exec. Vice Pres.....Abe Mandell
V.P. & Treas.....Leonard Kornblum
V.P., Internatl. Sales.....John E. Pearson
V.P., Legal & Bus. Affairs.....H. I. Bucher
Gen. Sls. Mgr.-Syndication..Harold L. Danson
Sales Manager-National Sls.....Cy Kaplan

Branch Offices
612 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-4767
6535 Wilshire Blvd., Los Angeles 48, Calif.
Phone: OLive 3-0460
100 University Ave., Toronto 1, Ont.
Phone: EMpire 2-1166

Vice Pres.....Hershell Harris

Services Offered—Production and distribution of TV film series for international, national, regional and local sponsorship.

Productions—Ghost Squad; Sir Francis Drake; The Jo Stafford Show Specials; Brave Stallion; Broken Arrow; Danger Man; Cannonball; Count of Monte Cristo; Diver Dan; Four Just Men; Hawkeye and the Last of the Mohicans; New York Confidential; Ramar of the Jungle; Sgt. Preston of the Yukon; Supercar; Tugboat Annie; Whiplash; Ding Dong School; Halls of Ivy; Susie; Sweet Success; Best of the Post; Jeff's Collie; Stage 7; Your Star Showcase; Interpol Calling; Mystery Is My Business; New Adventures of Charlie Chan; Campy's Corner; Golf Tip of the Day; Magic Moments in Sports; South America, The Awakening Giant; Broadway Goes Latin; Man-of-the-World; The Saint; Mr. Piper; Fireball XL-5.

Institute of Visual Communication, Inc.

40 East 49th St., New York 17, N. Y.
Phone: ELdorado 5-1443

Distribution Manager.....Jay R. Thaw
Circulation Manager..Raymond J. Kujanson
Controller .....Jane Page

Services Offered: Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising, and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, etc.

Intercontinental Television, S. A.

U. S. Sales Office:
551 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 2-3404

Exec. Dir.....Hugo Seiler
V.P. of Sales, U.S.A.....Malcolm Scott
V.P., N. Y. Opera.....Anthony M. Hennig

Chicago Production Sales Office:
Phone: HOpkins 9-4750

Director.....Felix J. Sykes

Production Headquarters:
6, Square de l'Opera Louis Jouvet, Paris 9, France

Phone: OPera 01-54
Foreign Director.....Kenneth Campbell
Chief Engineer.....Raymond Kraus
Services Offered—Three American equipped and staffed mobile video-tape recording units —525 or 625 line standards; complete facilities for tape recording and producing TV productions, closed circuit telecasting, TV sports coverage, and TV taped commercials throughout Europe, Africa, and the Near East.

International Film Distributors, Inc.

375 Park Ave., New York 22, N. Y.
Phone: PL 3-8256
President .....Joseph Wohl
Vice Pres.....Charles H. Rosenblatt
Treasurer.....Theodore W. Kheel
Services Offered — Distribute theatrically and also direct sales to TV stations internationally.

International Film Foundation, Inc.

1 East 42nd St., New York 17, N. Y.
Phone: OX 7-6820
Executive Dir.....Julien H. Bryan
Services Offered—Production of documentary films, 16 mm color and b & w, stock footage available to other producers; distribution of documentary films for non-theatrical and TV dealing with peoples of other lands.

International 16mm Corp.

165 West 46th St., New York 36, N. Y.
Phone: PLaza 7-2265
President, Treasurer....Patrick E. Shanahan
Secretary .....George Blake

Irwin-O'Donnell Productions

1000 No. Cahuenga, Hollywood, Calif.
Phone: HO 9-2264
President .....Lew Irwin
V.P., Sales.....Edward O'Donnell
Services Offered—Production and distribution of network and syndicated TV film series for domestic and foreign TV outlets.
Productions—The Addict, The Idol, The Cowboy, The Refugee, The Clown, The Deaf Mute, The Blind Man, Project 100.

J & M Productions, Inc.

9908 Santa Monica Blvd., Beverly Hills, Calif.
Phone: CRestview 3-1230
President.....Irving A. Fein
Services Offered—Television production.
Productions—Jack Benny Program, Checkmate, Ichabod.

Jayark Films Corp.

733 Third Ave., New York 17, N. Y.
Phone: TN 7-3232
President.....Reuben R. Kaufman
V.P. General Sales Mgr.....Harvey L. Victor
Branch Office
649 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllywood 3-2331
Services Offered—Producers and distributors of filmed TV programs, distributors of live program materials in connection with formats for Bozo The Clown.
Productions—Bozo The Clown (Groups I and II) Jayark's "Post Fifties" & "Block Busters" feature packages; Hollywood Hist-O-Rama.

Jewell Radio & Television Productions

(See Commercial Producers)

Victor Kayfetz Productions

(See Commercial Producers)

Louis W. Kellman Prod.

1729 Samson St., Philadelphia 3, Pa.
Phone: LOcust 3-3892
President.....Louis W. Kellman
General Manager.....Howard F. Vogt
Sales Manager.....Edwin F. Prizer
Services Offered — Commercial producer, program producer, producer-distributor.

King Features TV Production

235 E. 45th St., New York 17, N. Y.
Phone: MU 2-5600
Director .....Al Brodax
Eastern Sales Director.....Ted Rosenberg
Western Sales Director....Maurice Gresham
Dir., Creative Services.....Gene Plotnik
Services Offered—Producer and distributor of animated cartoons for television including, Popeye, Krazy Kat, Barney Google, Snuffy Smith and Beetle Bailey.

Jack Kinney Productions, Inc.

(See Program Producers)

Knickerbocker Productions, Inc.

630 Ninth Ave., New York 3, N. Y.
Phone: CIrcle 5-6710
Pres., Treas.....Howard A. Lesser
Vice Presidents.....Renzo Olivieri, Thomas S. Dignan
Secretary .....Agnes Grant
Services Offered—Producers of all types of motion pictures.

Lakeside TV Co., Inc.

1465 Broadway, New York, N. Y.
Phone: LO 5-4582
President .....Richard Stevers
Exec. Vice-Pres.....Bernard Schulman
Vice President.....Hal Lawrence
Services Offered—Distribution of film series world-wide & producer of network shows.
Productions—Wild Life in Action, Where in the World? Opera and Ballet, Night Editor, The Magic Vault, Out of the Past, Tomahawk, Hobbies in Action, Wild Cargo and Time to Remember.

Robert Lawrence Productions, Inc.

(See Commercial Producers)

Jerry Layton Associates

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 2-3940

President .....Jerry Layton
Associate.....Robert J. Corcoran

Services Offered—Preparation and production of film and live television programs.

Current Productions—Citizen's Arrest, High Heels, The D.A. and the Doll, Coincidence, The Butler Did It.

Mitchell Leichter

1412 N. Gordon, Hollywood 28, Calif.
Phone: HO 7-6520

Pres., Head of Prod.....Mitchell Leichter
General Manager.....Jean Rich

Services Offered—Producer, distributor of films for television.

Gene Lester Productions

1487 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 4-7287

Producer-Director .....Gene Lester
Comptroller.....Albert J. Silverman
Assoc. Producer.....Martin Sperber

Services Offered—TV film packages and commercials. Also Industrial and Slide Films.

Library Films Inc.

723 Seventh Ave., New York 19, N. Y.
Phone: CIrcle 6-0130

President.....Paul N. Robins
Secretary, Treasurer.....H. Jerome Harris

Services Offered—16 mm distributor—non-theatrical and television films.

Lou Lilly Productions

(See Commercial Producers)

Jack London Productions, Inc.

(See Program Producers)

Lopert Pictures Corp.

729 7th Ave., New York, N. Y.
Phone: PLaza 7-3330

President .....Ilya Lopert
Vice President.....Arnold Picker
General Mgr., TV Distrib...Robert B. Morin

Services Offered: Distribution of feature films to TV.

James Love Productions, Inc.

(See Commercial Producers)

Lux Brill Productions, Inc.

(See Commercial Producers)

M.C. Pictures, Inc.

165 West 46th St., New York, N. Y.
Phone: CI 7-4220

President .....Armand Schneck
V.P., General Sales.....Jerome Balsam

Services Offered—Distributors of feature films to TV.

MCA-TV Ltd.

598 Madison Ave., New York 22, N. Y.
Phone: PLaza 9-7500
Film Syndication Div.

V.P. in Charge.....David V. Sutton
V.P. Sta. Prog. Sls. Div.....Louis Friedland
V.P. Chg. of N. Y. office.....Frank Brill
V.P., Director of Sales.....Hal Golden
V.P. Chg. of Chicago office.....Jim Stirton
V.P. Chg. of Cleveland office...DeArv Barton
V.P. Chg. of L. A. office.....Bob Greenberg
Vice President.....James E. Denning
Director of Adv. & Pub.....Ed Aaronoff

Branch Offices

9370 Santa Monica Blvd., Beverly Hills, Calif.
1371 Peachtree St., N.E. Atlanta, Ga.
425 N. Michigan Ave., Chicago, Ill.
1172 Union Commerce Bldg., Cleveland, Ohio
504 Delta Bldg., New Orleans, La.
426 Transportation Bldg., Cincinnati, Ohio
2311 Cedar Springs, Dallas, Texas
15037 W. Eight Mile Rd., Detroit, Michigan
1415 Northwestern Bank Bldg., Minn., Minn.
721 Olive St., St. Louis, Mo.
101 Jones Bldg., Seattle, Wash.
519 E. Trade St., Box 1503, Charlotte, N. C.
139 Piccadilly, W1, London, England
49 bis Ave. Hoche, Paris, France
180 University Ave., Toronto 1, Ontario, Can.
Hotel New Japan, Suite 881, 29 Nagata-cho, 2 chrome, Chiyoda-Ku, Tokyo
Offices also in Rome, Munich, Mexico City, Berlin, Sydney.

Services Offered — Distribution of syndicated TV film programs and feature films.

Productions—The Adventures of Kit Carson, Biff Baker—USA, Overland Trail, Crusader, M-Squad, Federal Men, Follow That Man, Guy Lombardo and His Royal Canadians, Staccato, Suspicion, Riverboat, Man Behind the Badge, Cimarron City, Playhouse 15, The Ray Milland Show, The Rosemary Clooney Show, Soldiers of Fortune, State Trooper, Mickey Spillane's Mike Hammer, "SA 7," Pride of the Family, Johnny Midnight, Shotgun Slade, Coronado 9, Checkmate, Dragnet, Thriller, D.A.'s Man, Frontier Circus, Bachelor Father, Love That Bob, City Detective, Revue Anthology, 700 Paramount Feature Films.

MGM-TV

A Division of Metro-Goldwyn-Mayer, Inc.
1540 Broadway, New York 36, N. Y.
Phone: JU 2-2000

V.P., Sales.....John B. Burns
Dir. Finan. & Bus. Affairs..Jason Rabinovitz
Syndication Sales Dir.....Richard A. Harper
Operations Director.....Sol Schreiber

Branch Offices

10202 West Washington Blvd., Culver City, Calif.
Phone: UP 0-3311

V.P. in chg. of Prods.....Robert M. Weitman

Western Syndicated Sls. Exec..Charles Alsup
Prudential Plaza, Chicago, Ill.
Central Syndicated Sales
Exec. .....Edward Montanus
Services Offered—Distributes MGM feature and short films, produces hour and half-hour series for national sponsorship and syndication.
Productions—Thin Man (72); Northwest Passage (26); Islanders (24); Asphalt Jungle (13); Cain's Hundred (30).

Major Television Productions, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-1122
President .....Irving Lesser

Glenn Mann Productions, Inc.

511 East 84th St., New York, N. Y.
Phone: TR 9-2580

Marathon International Productions, Inc.

10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130
Pres., Exec. Prod.....Konstantin Kalser
V.P., Super. of Prod.....Ken Baldwin
Mgr., Newsfilm Opera.....Howard Enders
Branch Office
Publicity House, Bell St., London, N.W. 1, England
Phone: PADdington 3120
Managing Director.....Maurice Ford
Services Offered—Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

Mark Century Corp.

6 West 57th St., New York 19, N. Y.
Phone: CIrcle 5-3741
President .....Milton Herson
Services Offered—Production for radio, TV and the advertising industries.

The Marshall Organization, Inc.

(See Program Producers)

Master Films Distributors, Inc.

366 Madison Ave., New York 22, N. Y.
Phone: OX 7-4565
President .....George Caputo
Services Offered: Distributors of Spanish language feature films (250).

Masterpiece Productions, Inc.

1472 Broadway, New York 36, N. Y.
Phone: BRyant 9-1647
Manager .....Frances Kaplan
Services Offered — Distributors of 25 reissue features.

Medallion TV Enterprises, Inc.

6000 Sunset Blvd., Hollywood 28, Cal.
Phone: HOllywood 2-6635
President.....John A. Ettlinger
Vice-Pres., Secy.....Marlyn M. Ettlinger
National Sales Mgr.....Buck Long
Station Service Mgr.....Helen Sweet
Midwest Sales Mgr.....Ben Barry
Eastern Sales Mgr.....Alec Campbell
Exec. Prod.....Tholen E. Gladden
Services Offered—Production and distribution of TV series feature programs, cartoons, quiz programs, Kinescope recording facilities, commercial production for TV and industrial films. Sales offices in leading cities.
Productions—High Road To Danger, Medallion Cartoons, Sew Easy, View The Clue.

Charles Michelson, Inc.

45 West 45th St., New York 36, N. Y.
Phone: Plaza 7-0695
President .....Charles Michelson
Treasurer .....Aaron Michelson
Services Offered—Distributors of TV film program series, transcribed radio program series, Gennett, E.M.I. sound effect record libraries. Representatives for foreign broadcasting.

Milroy Productions, Inc.

2508-B Franklin Rd., Nashville 4, Tenn.
Phone: CY 7-5366
Mng. Vice President.....Jim McConnell
Services Offered—Telefilm productions.
Production—Roy Acuff's Open House.

Modern Teleservice, Inc.

219 E. 44th St., New York 17, N. Y.
Phone: OXford 7-2753
President.....J. R. Ritenour
Acct. Executive.....Richard Bliss
Office Mgr.....Charlotte Shoaff
Branch Offices
201 E. Erie St., Chicago, Ill.
Phone: DElaware 7-3761
Sales Mgr.....Peter Markovich
7031 Melrose Ave., Hollywood
Phone: WEbster 3-5674
V.P. & Manager.....J. J. Lipsky
Services Offered—Print procurement, distribution of filmed commercials and feature film shows, storage and trafficking of live TV props and ETs for radio.

Morton Productions

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144
President .....Morton Jacobson
Secretary-Treasurer .....Cecilia Jacobson
Services Offered—Syndicated TV & radio shows.

Motion Picture Advertising Service Co., Inc.

1032 Carondelet St., New Orleans 1, La.
Phone: JA 5-2253

President .....Carl Mabry
Branch Offices
Suite 624, International Bldg., 630 Fifth Ave., New York, N. Y.
Phone: JU 2-5485
V.P., TV Sales.....L. Barry Bernard
2013½ Young St., Dallas, Tex.
Phone: RI 8-8254
Account Exec.....Clyde W. Rembert, Jr.
333 Michigan Ave., Chicago, Ill.
Phone: AN 3-3022
Account Exec.....Neale Oliver
Services Offered—Spot commercials for TV, motion picture theaters and drive-ins. Extensive studio facilities for all phases of film production.
Productions—New Orleans Police Dept., The Tracer, Do You Know Why?

Motion Picture Stages, Inc.

3 East 57th St., New York, N. Y.
Phone: PL 3-4840
President.....C. F. Vetter, Jr.
Studio Manager.....Gerald Margolis
Services Offered—Film production service, specializing in serving film producers. All production facilities and services.

Movielab, Inc.

619 W. 54th St., New York 19
Phone: JUdson 6-0360
Pres. & Board Chmn.....Saul Jeffee
Exec. Vice President.....Frank S. Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted Gaski
V.P., Color.....John J. Kowalak
Sales Manager.....Burton Stone
Secretary, Treas.....Daniel S. Eisenberg
Services Offered—Developing & printing 35 & 16 mm color and black & white motion picture films, etc. Screening room with interlock projection equipped with both magnetic & optical sound.

Owen Murphy Productions, Inc.

(See Commercial Producers)

Music Makers, Inc.

(See Commercial Producers)

NBC Films, Inc.

30 Rockefeller Plaza, New York, N. Y.
Phone: CIrcle 7-8300
President .....Morris Rittenberg
Vice President.....William P. Breen
Mgr., Sales Planning.....Ira Wolff
Sales Representatives
California .....Cliff Ogden
Chicago, Ill. .....Robert Blackmore
Columbus, Ohio.....William Wineberg
Greensboro, N. C.....Henri C. Profenius
New York City.....Robert Brenner
Services Offered — Television film series program sales and syndication.

National Screen Service Corp.

Television & Industrial Films Division
(See Commercial Producers)

National Telefilm Associates, Inc.

8530 Wilshire Blvd., Beverly Hills, Calif.
Phone: OL 5-7701
President .....Berne Tabakin
Vice President, Sales.....Peter Rodgers
V.P., Treas.....Burton Lippman
Sec., Gen. Counsel.....Gunther Schiff
Foreign Sales Dir.....Remi Crasto
Comptroller .....Burt Bastedo
Branch Offices
444 Madison Ave., New York, N. Y.
Phone: PLaza 3-6106
East. Sales Mgr.....Jerry Kurtz
612 N. Michigan Ave., Chicago, Ill.
Phone: MI 2-5561
Exec. in Chg.....Pat O'Brien
Maywood Lake, Olive Branch, Miss.
Phone: ME 7-5118
Exec.-in-Chg.....Charlie Britt
175 Bloor St. E., Toronto, Ont.
Exec. in Charge.....David Griesdorf
International Office
109 Jermyn St., London, England
Vice Pres. in Chg.....Sidney L. Simpson
Services Offered—Television programs and features for national, regional and local sponsorship. Also TV and radio station operation, production distribution.
Productions—Play of the Week, Open End, Mike Wallace Interview, Assignment Underwater, How to Marry a Millionaire, Man Without a Gun, This Is Alice, Sheriff of Cochise, U. S. Marshal, Grand Jury.

National Telepix, Inc.

1270 Sixth Ave., New York 20, N. Y.
Phone: CO 5-4575
Bd. Chairman, Pres.....Edward N. White
V.P., Prod.....Jack Saunders
Secretary.....Milton E. Mermelstein
Treas. .....Abe Gershen
Board of Dirs.....Jerry Werger, Sam Lake
Services Offered—Producers & distributors of TV films.
Productions — Mischief Makers, Comedy Capers.

Ted Nemeth Studios

729 7th Ave., New York 19, N. Y.
Phone: CIrcle 5-5147-8
Production Director.....Ted Nemeth
Art Director.....M. E. Bute
Services Offered—Producers, distributors of film made specifically for TV; TV film spots and commercial films.

News-Screen, Inc.

(Div. of Sterling Movies, U.S.A.)
375 Park Ave., New York 22, N. Y.

Phone: JUdson 6-1717
General Manager.....Morton J. Fink

Services Offered—Distribution of spot news and news-related items for TV programs. National and regional distribution.

Fred A. Niles Communications Centers, Inc.

(See Commercial Producers)

Odyssey Productions

24 East 51st St., New York 22, N. Y.
Phone: PLaza 2-1750
President.....Lowell Thomas
V.P. Chg. Production & Exec. Director.....Milton A. Fruchtman
Corporation Secretary.....Gerald Dickler

Services Offered—Film and idea package producers.

Official Films, Inc.

724 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-0100
Chairman of Board.....Louis C. Lerner
President.....Seymour Reed
Vice Presidents.....Robert Sanford, Howard B. Koerner, Leonard I. Schreiber
Treasurer.....James P. Miller
Asst. Treasurer.....Stanley Mitchell
Asst. Secretary.....Howard B. Koerner
V.P., Sales.....Robert A. Behrens
Board of Directors.....Louis C. Lerner, Chairman; Louis Levinson, Stanley Mitchell, Seymour Reed, Leonard I. Schreiber

Branch Offices

831 N.E. 182nd Terrace, N. Miami Beach, Fla.
Phone: WI 5-2215
Manager.....Al Lanken

1111 Larrabee St., Los Angeles 69, Calif.
Phone: HO 6-4409

Services Offered—Distribution of filmed TV programs for national and syndicated release. Also cartoons.

Productions—Biography, Peter Gunn, Mr. Lucky, Yancy Derringer, Wire Service, Du Pont Theater, Adventures of Robin Hood, Sir Lancelot, The Buccaneers, My Little Margie, Trouble with Father, My Hero, Spunky & Tadpole, Adventures of the Scarlet Pimpernel, The Star and the Story, Star Performance, Willy, Colonel March of Scotland Yard, Invisible Man, Police Station, Decoy, Rocky Jones—Space Ranger, The Hunter, Overseas Adventure, Cross Current, Dateline Europe, Sword of Freedom, International Detective, What Are the Odds?, Almanac, Greatest Headlines of the Century, Playboy's Penthouse, Sportfolio, Cartoon Library, Cowtown Rodeo, The Big Story, Africa Now, Biography.

Overseas Programming Companies, Ltd.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-5857
President.....Irving Feld

Services Offered—Distribution of television programs (33 series) outside the United States; importation of television programs from all over the world and their distribution within the United States and elsewhere.

P.G.L. Productions, Inc.

(See Commercial Producers)

Pan Video Productions, Inc.

200 West 57th St., New York 19, N. Y.
Phone: CIrcle 7-6486
President.....Guy LeBow
Exec. Vice President.....Elliot Mandel
Vice-President.....Dominic Coppotelli
Directors.....Antonino Rocca, Sanford H. Metlis, David Piel, Ken Smith

Services Offered—TV & film productions, live-tape programs, motion picture releases, commercials.

Paramount Television Productions, Inc.

5800 Sunset Blvd., Los Angeles 28, Cal.
Phone: HO 9-3181
President.....Paul Raibourn
V.P., General Manager.....S. L. Adler
Production Sales Mgr.....Don Patten
Director, Facilities.....Robert Quinlan

N. Y. Office
1501 Broadway, New York 36, N. Y.
Phone: BRyant 9-8700
Production Sales.....Don Tafner

Services Offered—Facilities rental and production.

Productions: The Wrangler, Polka Parade, Youth Court, Municipal Court, Wrestling.

Pathe News, Inc.

245 West 55th St., N. Y. 19
Phone: JUdson 6-8920
President.....Joseph P. Smith
Exec. Vice Pres.....Samuel A. Costello
V.P., West Coast Opera.....Francis D. Smith
V.P., Educational Dir.....John C. Smith
V.P., Gen. Counsel.....Harry M. Pimstein
Secy., Controller.....Irwin Abrams
Dir., Operations.....Bernard J. O'Rourke
Exec. Producer.....Robert A. Craig

Services Offered—Owners of educational film library, musical telescriptions library, cartoons, comedies, sport shorts.

Productions—Magic Moments In Sports, Milestones of the Century, Men of Destiny, The Wonderful Planet Earth, Yankee Doodle Tales, Science Scouts, Frankie Fontaine Showtime, Harlem Variety Revue.

Ray Patin Productions

(See Commercial Producers)

Lloyd Pearson Associates

(See Commercial Producers)

Peerless Film Processing Corp.

421 West 54th St., New York 19, N. Y.
Phone: JU 2-0052

Vice Pres., Opera.....Stanley Cohen
Treasurer .....Barbara Holz

West Coast Branch
959 Seward St., Hollywood 38, Calif.
Phone: HOllywood 7-9223

Vice President.....Victor C. Krupa

Services Offered — Complete distribution servicing of syndicated TV shows on film, Peerless treatment to safeguard films against damage and deterioration. Film reconditioning, incl. scratch removal, rehumidification, repairs, cleaning.

Al Petker/Personality Scope

328 South Beverly Drive, Beverly Hills, Calif.
Phone: CRestview 4-0225

President .....Frank E. Mullin
Exec. Vice Pres.....Marianne Duest
Vice President.....Peter A. Cavallo, Jr.
Vice President.....Harold B. Rorke

Services Offered — Celebrity Fives — five minute daily, five days per week star programs available to radio stations at no cash cost and on an exclusive basis in each city. PSM-Public service miniatures. 80 minutes to 120 minutes of non-commercial public service spots (in 60 second segments) for radio stations each month at no cash cost.

Playhouse Pictures

(See Commercial Producers)

Post Pictures Corp.

171 East Post Road, White Plains, N. Y.
Phone: WH 6-8161

President.....Harry A. Post

Services Offered—Distributors of TV films.

Jules Power Productions, Inc.

9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8580

President.....Jules Power
Vice President.....Daniel Wilson

Branch Office
228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422

Office Manager.....Hazel Rothbart

Services Offered—Production and distribution of live and filmed programs.

Premier Pictures Co.

630 Ninth Ave., N. Y.
Phone: JU 6-2187

President .....Sam Lake

Services Offered—Distribution of theatrical & non-theatrical TV features; series production of features & shorts.

Premiere Artists & Productions Agency

1046 N. Carol Dr., Los Angeles 69, Calif.
Phone: CRestview 4-5489

Owner .....Harold Jovien

Services Offered—Producers and packagers of television and radio programs, network, syndication and local. Artist and talent representatives for television, radio, recordings, press agents, etc.

Prime TV Films, Inc.

120 West 57th St., New York 19, N. Y.
Phone: COlumbus 5-7480

President .....Michael Hyams
Vice Pres.....Alec Campbell, Jr.

Services Offered—Distributors of 350 features plus science fiction, mystery and horror.

Productions—Laurel & Hardy (2 reelers: 60, features: 13); Golden Age of Comedy; Pied Piper of Hamlin (color); Animal Farm (color).

Producers Studio, Inc.

650 N. Bronson Ave., Los Angeles 4, Cal.
Phone: HOllywood 6-3111

President .....Fred Jordan
Vice President & Sec.....Gerald L. King
Vice President & Treas.....John Young
Vice President.....Arthur Gaunt
General Manager.....Bernard Barron

Services Offered—Rental of stage space & equipment.

Public Affairs Radio Inc.

150 Broadway, New York 38, N. Y.
Phone: BA 7-6563

President.....Guthrie E. Janssen
Vice Pres.....Justin J. Bayer
Sec.-Treas.....Philip R. Leeds

Services Offered: Package, produce & distribute business & financial news, taped, to radio, direct wire to radio & TV.

Production: Dateline: Wall St., This Is Wall St.

RCA Recorded Program Services

(See Transcription Co.'s)

RD-DR Corp. (Reader's Digest—deRochemont)

380 Madison Ave., New York 9, N. Y.
Phone: OX 7-0350

Chairman of Board....Louis de Rochemont
President .....Borden Mace
V.P. .....Lothar Wolff
Secretary.....Ambrose Doskow
Treasurer.....Martin J. Maloney

Services Offered—Feature, commercial and educational film producers.

The Radio & Television Commission of the Southern Baptist Convention

6248 Camp Bowie Blvd., Ft. Worth 16, Tex.

Director .....Dr. Paul M. Stevens
Assoc. Dir., Promo. & Publ..Clarence Duncan
TV Production.....Truett Myers
Radio Production.....Ted Lott
Acct. & Personnel.....Carlyle Hayes
Station Relations..Jim Johns, Charles Roden

Services Offered—Public service programs: religious, weekly.

Productions — For Radio: The Baptist Hour, 30 mins.; Mastercontrol, 30 mins.; Patterns, 30 1½ mins.; The International Sunday School Lesson, 15 mins.; Music to Remember, 15 mins.; La Hora Bautista, 30 mins.; Chapel Upstairs, 15 mins.; For TV: The Answer, 77 half-hours.

Raggedy Ann Prod., Inc.

10,000 Riverside Dr., N. Hollywood, Calif.
Phone: PO 9-2322

President .....Armand Schaefer
Exec. V.P., Treas.....Philip S. Cobey
Secretary .....Ruth A. Cobey
Asst. Treas.....Norman H. Herzog

Services Offered—The Raggedy Ann & Andy TV series, raido show & theatrical features.

Roland Reed Productions, Inc.

(See Commercial Producers)

Reela Films, Inc.

17 N.W. 3rd St., Miami, Fla.
Phone: Franklin 4-2108

Manager.....J. van Hearn

Services Offered—16 & 35mm B&W processing & printing. Sound recording. Kinescope. Studio, equipment rental. 16mm titling.

Reeves Sound Studios

A Division of Reeves Bcstg. & Dev. Co.
304 East 44th St., New York 17, N. Y.
Phone: OR 9-3550

President.....Chester L. Stewart

Services Offered—Sound recording studios. Also videotape facilities.

Regis Films

1037 N. Cole Ave., Los Angeles 38, Calif.
Phone: HOllywood 2-2393

V.P. Chg. of Sales.....Larry Nunn

Services Offered—TV film distributors and producers

Bob Reichenbach

81 Buckeye Ave., Oakland 18, Calif.
Phone: OL 3-0703

General Manager.....Bob Reichenbach

Services Offered—Radio program producer & distributor, special background music for dubbing to tape, disc or film.

Productions—On tape: Along the Trail with Pappy Cheshire, The M.J.B. Show; on disc: Stand By . . . for Crime, Pappy Cheshire's Ranch Round-up.

Republic Television Features

(See Commercial Producers)

Revue Studios

Universal City, Calif
Phone: TR 7-1211

President .....Taft B. Schreiber
Sr. V.P. .....Alan J. Miller
V.P.'s.....Albert Dorskind, Paul Donnelley, Richard Irving, Patrick Kelley, Richard Lewis, Louis Lindsay, Manning O'Connor, Geo. Stern, Howard Christie.

Services Offered—Studio facilities.

Productions—The Tall Man, The Deputy, General Electric Theatre, Checkmate, Shotgun Slade, Thriller, Whispering Smith, Wells Fargo, Wagon Train, Laramie, Bachelor Father, Leave It To Beaver, M-Squad, Alfred Hitchcock Presents, Bringing Up Buddy, Ichabod, Westinghouse Playhouse.

Stuart Reynolds Productions

195 S. Beverly Dr., Beverly Hills, Cal.
Phone: CRestview 4-7863

Owner .....Stuart Reynolds

Services Offered—Prod. of TV films.

Productions—G.E. Theatre, Cavalcade of America.

Dolora Ripple

18 E. 48th St., New York, N. Y.
Phone: PL 3-5758

Services offered: Distributors of one hour, one-half hour and five minute features, cartoons and sports events.

Hal Roach Studios

8822 Washington Blvd., Culver City, Calif.
37 West 57th St., New York 19, N. Y.
Phone: CI 5-4135

V.P., Sales.....H. R. Gelbspan

Services Offered—Production of programs for TV and theatrical exhibition on film or tape; also filmed commercials for TV, and studio rentals.

Peter M. Robeck & Co., Inc.

230 Park Ave., New York 17, N. Y.
Phone: MU 9-2687

President.....Peter M. Robeck
V.P.'s..William Finkeldey, Joseph F. Greene

Branch Office
612 N. Michigan, Chicago 12, Ill.
Phone: WH 4-5438

Manager.....Karl von Schallern

Services Offered—Distribution & production for TV.

Distributing—The Pioneers, 104 half hours; Anzac, 26 half hours; Age of Kings, 15 hours; Trails West, 52 half hours.

Joseph F. Robertson Organization

1151 Sarah St., No. Hollywood, Calif.

President .....Joseph F. Robertson

Services Offered—Producer & director of theatrical films for all media, domestic & international.

Rocket Pictures, Inc.

(See Commercial Producers)

F. K. Rockett Productions

(See Commercial Producers)

Rodney-Young Enterprises
(See Program Producers)

Roy Rogers Syndication, Inc.
357 North Canon Drive, Beverly Hills, Calif.
Phone: CRestview 4-5954
President.....Edward L. Koenig, Jr.
Services Offered: World-wide distribution of 100 Roy Rogers half-hour television shows and 26 Brave Eagle television shows.

Romper Room, Inc.
2229 N. Charles St., Baltimore 18, Md.
Phone: CHesapeake 3-3630
President.....Bertram H. Claster
Director of Sales.....S. Herbert Kaufman
Promotion Director.....E. Alex Dietrich, Jr.
Production Mgr.....Sam McLanahan
Services Offered—Producers and distributors of The Romper Room.

Danny Rouzer Studio
(See Commercial Producers)

R-TV Enterprises
(See Program Prod.)

Sande & Greene, Inc.
(See Commercial Producers)

Sarra, Inc.
(See Commercial Producers)

Bernard L. Schubert, Inc.
505 Park Ave., New York, N. Y.
Phone: MUrray Hill 8-0940
Services Offered—Producer & distributors of TV programs & series—live & film.
Productions—Mr. & Mrs. North, Movie Quick Quiz, Topper, TV Reader's Digest, White Hunter, Eddie Arnold, Musical Jamboree.

Walter Schwimmer, Inc.
75 E. Wacker Dr., Chicago 1, Ill.
Phone: FRanklin 2-4392
President .....Walter Schwimmer
V.P., Chg. of Sales.....Bernard Crost
V.P., Chg. Pgmg.....Arthur E. Pickens, Jr.
Branch Office
527 Madison Ave., New York 22, N. Y.
Phone: ELdorado 5-4616
Manager .....Jack Arden
Services Offered—TV and radio package programs.
Productions—TV: Championship Bowling, Championship Bridge with Charles Goren, Championship Tennis; Radio: Tune Test, Tello-Test.

Scope TV, Inc.
45 West 45th St., New York 36, N. Y.
Phone: NU 2-5667
President .....Elliott Abrams
Services Offered—TV distribution of film and live shows. Production of new program concepts. TV syndication consultant.

Scott-Textor Productions
(See Commercial Producers)

Screen Gems, Inc.
711 Fifth Ave., New York 22, N. Y.
Phone: PLaza 1-4432
Management
Vice Pres., Gen. Mgr.....Jerome Hyams
V.P. Chg. Sales .....John H. Mitchell
V.P., International Oper.....Lloyd Burns
V.P. Chg. Synd.....Robert Seidelman
Treasurer .....Berton Schneider
Dir., Contract Negotations, Sec.....R. Karp
Comptroller .....Milton Klein
Dir., Merchandising.....Edward Justin
National Sales Mgr.....Jack Sobel
Director, Publicity.....Don Garrett
Technical Director.....M. Peter Keane
Dir., Adv.-Sls. Planning.....Pierre Marquis
Syndicated Sales
Eastern Manager.....Daniel Goodman
Western Mgr.....Robert Newgard
Mid-West Mgr.....William Hart
North-Central Mgr.....Marvin Lowe
Southern Mgr.....Don Bryan
South West. Mgr.....Frank Parton
International
102 Peter St., Toronto, Ont., Canada
Gen. Mgr.....Ray Junkin
Film House, 142-150 Wardour St., London, W1, England
Sales Rep.....George Blaug
MLC Bldg., 105-153 Miller St., No. Sydney, N.S.W., Australia
Managing Director.....Joe Joel
Avenue Cuauhtemoc #60, 50 Piso, Mexico 7, D.F., Mexico
Kanesaka Bldg., 15, 2-Chome, Shiba Tamura-cho, Minato-Ku, Tokyo, Japan
Hollywood
1334 N. Beachwood, Hollywood, Cal.
Phone: HOllywood 6-3141
V.P., West Coast Activities.....W. Dozier
V.P.'s & Exec. Producers...Harry Ackerman, William Sackheim
V.P., Exec. Prod. Mgr.....Charles Fries
Exec. Prod., Synd. Prog.....R. Sparks
Gen. Asst. to W. Dozier.....Selmer Chalif
Asst. Secretary.....Arthur M. Frankel
Casting Dir.....Mildred Gussd
Producers .....James Fonda, Tony Wison, Matthew Rapf, Jerry Briskin, Dick Wesson, Lewis Reed
Publicity Director.....James Hardiman
Story Editor.....Peggy Phillips
Editorial Chief.....Larry Werner

ELLIOT, UNGER & ELLIOT
COMMERCIAL PROD. DIV.
414 W. 54th St., N. Y. C.
Phone: JUdson 6-5582
New York.....Steve Elliot; William Unger; Mike Elliot; Al Mendelsohn, Sls. Mgr.
Hollywood .....Joe Swavely
Services Offered—Production, distribution TV film programs, commercials.
Productions—Father Knows Best, Donna Reed Show, Dennis the Menace, Medicine

1960, Rescue 8, Manhunt, Two Faces West, Naked City, Huckleberry Hound, Quick Draw McGraw, Yogi Bear, The Flintstones, Route 66, Churchill Memoirs, Empire, Jetsons, Our Man Higgins, Hazel.

Seven Arts Associated Corp.

200 Park Ave., New York 17, N. Y.
Phone: 972-7777

President .....Eliot Hyman
Secretary-Treas.....Samuel H. Haims
V.P., Gen. Sales Mgr.....W. Robert Rich
V.P., Natl. Sales Mgr.....Donald Klauber
Dir. of Operations.....Herbert Richek
Dir. of Sta. Rep. & Natl. Sls.
Leonard Hammer
Eastern Div. Mgr.....Lloyd Krause
Eastern Div. Acc. Exec.....Jack Heim
Dir., Adv., Sales Promo., Pub.....Harvey Chertok

Branch Offices
4630 Estes, Lincolnwood, Ill.
Phone: OR 4-5105

Midwest Sales Mgr.....Robert Hoffman
Midwest Acct. Exec.....Howard Grafman
3562 Royal Woods Drive, Sherman Oaks, Cal.
Phone: STate 8-8276
West Coast Div. Mgr.....George Mitchell
West Coast Div. Acct. Exec....Alden Adolph
5641 Charleston Drive, Dallas, Tex.
Phone: AD 9-2855
Southwest Div. Mgr.....David Hunt
Southwest Div. Acct. Exec.....Carl Miller

SEVEN ARTS PRODUCTIONS INTERNATIONAL, LTD.
24 Berkeley Sq., London, W. 1, Eng.
Phone: HYde Park 0671
V.P. in Chg. Foreign Oper.....Norman Katz

Services Offered — TV distributor of 36 Warner Bros. "Films of the 50's" (Volume 1); 41 Warner Bros. "Films of the 50's" (Volume 2); 41 Warner Bros. "Films of the 50's" (Volume 3); 40 Twentieth Century-Fox "Films of the 50's" (Volume 4); 53 Warner Bros. "Films of the 50's" (Volume 5); Boston Symphony Orchestra series of 13 one-hour TV Concert Specials; "The Emmett Kelly Show" a series of 39 half-hour programs, and a new half-hour TV series, "The World's Amateur Boxing Championships."

7 League Productions, Inc.

550 Fifth Ave., New York 36, N. Y.
Phone: PLaza 7-3638

President.....Richard Merrill Gillaspy
V.P., Sales.....Joseph G. Leslie
V.P., Programming.....Jerry Speaker
Dir., Synd. Sales.....William Renfroe
Production Mgr.....Robert Dunham
Producer, Story Ed.....Frank Share

Branch Offices
507 N.W. 2nd St., Homestead, Fla.
Phone: CJ 7-2446
President .....Richard M. Gillaspy
936 Lake Shore Drive, Chicago, Ill.
Phone: DE 7-6094
Central Sales Mgr.....Marion Timmers

Services Offered—Producers of all types of programs for live, video tape, or film television, including package programs, agency shows, spots, industrial and documentary.

Production—The Show of Shows, Wide Wide World, The Hallmark Hall of Fame, Mr. Wizard, The Ernie Kovacs Show, Tonight, Today, The GM Motorama.

Show Corp. of America

International Bldg.
45 Rockefeller Plaza, New York, N. Y.
Phone: PL 7-9820

President.....C. Robert Manby
Vice Pres.....Frederick S. Schneier
Sales Service, Traffic.....Phil Parisi

Services Offered—Distribution and production of feature films, library films, 15-minute and half-hour film subjects.

Signal Productions, Inc.

6223 Selma Ave., Hollywood 28, Calif.
Phone: HO 3-4173
V.P. Gen. Mgr.....Edwin W. Buckalew

Services Offered—Produce and syndicate radio programs.

Al Simon Productions, Inc.

(See Commercial Producers)

Skibo Productions, Inc.

165 W. 46th St., New York 36, N. Y.
Phone: PLaza 7-2265

President-Treas.....Patrick E. Shanahan
Secretary .....George Blake

Services Offered—16mm. and 35mm. sound films for TV rental. Educational, comedies, novelties, musicals, features and short subjects.

Stephen Slesinger, Inc.

247 Park Ave., New York 17, N. Y.
Phone: YUkon 6-8166

President .....Shirley A. Slesinger

Services Offered—TV films, based on the following properties: "Red Ryder," "King of the Royal Mounted," "Ozark Ike," and "Winnie-the-Pooh."

Fletcher Smith Studios, Inc.

(See Commercial Producers)

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.
Phone: OXford 7-9174

President.....Walter H. Smith

Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Specialty Television Films, Inc.

1501 Broadway, New York 36, N. Y.
Phone: LO 4-5592
Pres., Gen. Sales Mgr.....Jules B. Weill

Services Offered—Motion picture film, features for television broadcasting.

Sports Publicity Institute Inc.

817 W. Grace St., Chicago 13, Ill.
Phone: WE 5-2218
President .....Vince McMahon
Vice President.....Fred Kohler
Vice Pres. & Natl. Sales Mgr.....Bob Luce
Branch Office
1332 Eye St. N.W. Washington, D.C.
Phone: DI 7-2432
Rep. .....Arnold Skoaland
Services Offered — Producers and distributors of wrestling shows on tape and film. Production: Wrestling Champions.

Square Deal Pictures Co.

357 S. Wilton Place, Los Angeles 5, Calif.
Phone: 934-5061
General Manager.....Donn Marvin
Art Director.....K. M. Hyde
Dir. of Photography.....Tom Maley
Bus. Mgr.....E. F. Marvin
Services Offered—Produce & distribute films for TV and other uses.
Productions—Religion in the Family, Pastorale, Psalmody, Sons of God, The Miracle of Christmas.

Stage 5 Productions, Inc.

1040 N. Las Palmas, Hollywood, Calif.
Phone: HOllywood 9-9011
Producer, Dir.....Ozzie Nelson
Associate Producer.....Leo Pepin
Cameraman .....Harold Lipstein
Music Director.....Buzz Adlam
Services Offered—Producing the television series, "Adventures of Ozzie and Harriet."

Al Stahl Productions

(See Animated Productions, Inc. Under Commercial Producers)

Star Entertainment Corp.

211 West 53rd St., New York 19, N. Y.
Phone: JUdson 2-0770-1
President .....Max Wolff
Services Offered—Production distributor.

Wilbur Stark

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLive 1-1620
President .....Wilbur Stark
25 W. 54th St., New York, N. Y.
Phone: CI 6-0042
Services Offered: Filmed & live TV.

Sterling-Movies U. S. A., Inc.

375 Park Ave., New York 22, N. Y.
Phone: JUdson 6-1717
President .....Chas. F. Dolan
Exec. Vice-President.....Sophie C. Hohne
V.P., General Manager....G. Roger Cahaney
Mgr., TV Dept.....Ophelia Brussaly
Services Offered—Distributors of sponsored "free" films to television stations and to general 16 mm. audiences.

Sterling Television Co., Inc.

(*An Affiliate of the Walter Reade-Sterling Group*)
6 East 39th St., New York 16, N. Y.
Phone: MU 3-6300
President .....Saul J. Turell
Gen. Sales Mgr.....Harold Plevin
Branch Offices
1680 N. Vine St., Hollywood, Calif.
Phone: HO 4-6111
Mgr. .....Alan Gleitsman
100 W. Monroe St., Chicago, Ill.
Phone: FI 6-1918
Mgr. .....Robert P. Schlessel
Services Offered—Producer and distributor of TV, shorts and film series. Distributor for independent producers.
Productions—The Golden Age of Hollywood (Silents Please), The Special of the Week.

Stockdale & Company, Inc.

(See Commercial Producers)

Stone Film Library

310 West 73rd St., New York 23, N. Y.
Phone: ENdicott 2-6494
Owner.....Dorothy T. Stone
Services Offered—Producer and packager of motion picture films and films for television.
Production—Mandolin, Flicker Frolics, Foodini The Great, Trip to the Moon, Battle in the Clouds.

Storer Programs, Inc.

500 Park Ave., New York 22, N. Y.
Phone: PLaza 2-7525
Vice Pres. in charge.....Terry H. Lee
Operations Manager.....Buddy Ray
Sales Manager.....Jacques Liebenguth
National Mkt. Mgr.....Hank Davis
Prog. Dev. Mgr., TV Div.....Robert I. Guy
Branch Offices
1717 N. Highland Ave., Hollywood 28, Calif.
Phone: HO 2-2218
Western Mgr. .....James Strain
333 Michigan Ave., Chicago 1, Ill.
Phone: CEntral 6-3863
Midwestern Manager.....Dick Baldwin
1018 W. Peachtree St., N.W., Atlanta, Ga.
Phone: 876-8500
Southeastern Manager.....Bill Mason
4971 Dumfries, Houston 35, Tex.
Phone: PA 3-1307
Southwestern Mgr.....James Delaney
Services Offered—Producer & distributors of television programming.

Wilbur Streech Prod., Inc.

(See Commercial Producers)

Superman, Inc.
7324 Santa Monica Blvd., Los Angeles, Calif.
Phone: OLdfield 4-8000
Vice Pres.....Whitney Ellsworth
Services Offered — Production of the "Superman" television series.

Swift-Chaplin Productions, Inc.
(See Commercial Producers)

TV Marketeers, Inc.
Suite 1120, 41 East 42nd St., New York 17, N. Y.
Phone: YUkon 6-2553
President .....Wynn Nathan
Eastern Sales Mgr.....Joseph J. Madalena
Branch Offices
612 N. Michigan Ave., Chicago 11, Ill.
Phone: MIchigan 2-7727
Exec.-in-Chg. .....John Rohrs
650 N. Bronson Ave., Los Angeles, Calif.
Phone: HO 6-3111
Exec.-in-Chg. .....Gerry King
Comptroller .....Frank Wolf
Services Offered — Producers representative, for TV series, spectaculars, film & live, feature films & commercial films for TV, industrial films.

T-V Visuals, Inc.
(See Commercial Producers)

Talbot Television Ltd.
30 Dean St.,
London W.1., England
Phone: GERrard 2673
Manager .....Angela Cuthbertson
Services Offered—Distribution of Television films.
Productions — Silents Please, Biography, Terrible Ten, Anzac, Picture Book Parade, Hopalong Cassidy, Horizons of Science.

Tandem Enterprises, Inc.
5451 Marathon St., Los Angeles 38, Calif.
Phone: HOllywood 9-2411
President .....Bud Yorkin
V.P., Secy.....Norman Lear
Treas. .....Robert Miller
Services Offered—Executive producers for The Andy Williams Show.

Tel National Inc.
5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133
President.....Donald H. Estey
Vice Presidents.....M. Low, Ted Tabah
Service Offered—Distributor of films.

Tele Features, Inc.
15 West 44 St., N. Y. C.
Phone: YUkon 6-4979
President .....Al Odeal
Services Offered—Syndication of cartoons, comedies, and features.
Productions—Courageous Cat cartoon series and the Comedy Carnival package, Giant Caper, Small Town Idol.

Telecine Film Studios, Inc.
(See Commercial Producers)

Teledynamics Corporation
729 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6052
President .....Irwin Pizor
Exec. V.P.....Jack Flax
Vice President.....Dan Kennis

Teledynamics International, Inc.
729 Seventh Ave., New York 19, N. Y.
Phone: JUdson 6-6052
President .....Irwin Pizor
Vice President.....Jack Flax
Vice President.....Dan Kennis
Branch Offices
289 Viale Somalia, Rome, Italy
Phone: 8389932
Managing Director.....Alfredo Panone
20 Sonnenstrasse, Munich 15, Germany
Phone: 55 74 96/7
Managing Director.....Elfie Thuy

Telefilm of Canada
130 Carlton St., Toronto, Ont., Can.
Phone: WA 2-2149
President .....J. H. Solway
V.P., General Mgr.....Richard Rosenberg
Sales Execs.....Lawrence Fein, Syd Sniderman, Bert Frank
Services Offered—Distributors of film & tape programs for TV.

Telemated Motion Pictures
(See Commercial Producers)

Telepix Corporation
(See Commercial Producers)

Teleprogramas De Mexico S.A.
Televicentro, Chapultec 18, Mexico 1, D. F., Mexico
Manager .....Rene Anselmo
Services Offered—Production & distribution of spanish language Videotape and filmed programs.
Productions—Soap Operas, Musicals, Dramatic Shows, Bullfights, Boxing and Comedy.

Telescene Film Productions Co.
287 10th Ave., New York, N. Y.
Phone: CH 4-0122
Owner & Sales Manager....Robert D. Tobias
Services Offered — Produce and distribute TV series. Studio renting. Editing and recording services.
Production—Animaland.

Telescreen Advertising Co.
(See Screen Gems, Inc.)

Telesynd

(Division of Wrather Organization)
136 East 57th St., New York 22, N. Y.
Phone: PLaza 2-3210
President .....Hardie Frieberg
Branch Office
270 North Canon Drive, Beverly Hills, Calif.
Productions—Lone Ranger, (166); Lone Ranger Feature Film.

Television Broadcasting Service, Inc.

(See Program Producers)

Television Graphics, Inc.

(See Commercial Producers)

Television Industries, Inc.

400 Park Ave., New York 22, N. Y.
Phone: PLaza 1-6800
President.....Max E. Youngstein
Exec. V.P.....Jerome Pickman
Vice President.....Martin J. Robinson
Vice President.....Charles F. Simonelli
Secretary .....M. Morton Siegel
Treasurer .....Martin Schildkraut
Services Offered: Feature films; short subjects; film packages; television and radio time.

Television Interamericana, S.A.

4545 Ponce de Leon Blvd., Coral Gables, Fla.
Phone: 661-7629
President .....Goar Mestre
Exec. Vice President.....Arturo Chaubau
Manager .....Manuel Vidal
Representatives
Calle Lima No. 1261, Buenos Aires, Argentina
Proartel .....Ramon Alonso
Apartado Aereo 7030, Bogotá, Colombia
Radio TV Interamericana ..Fernando Gomez
c/o Petrolite Corp., Hotel Avila, Caracus, Venezuela
Representative.....John A. Cruz
Apartado 8634, Fdez. Juncos Sta., Santurce, Puerto Rico
Int. Service Agency.....Carlos Rivera
Ave. Chapultepec 18, Mexico, D. F.
Proveedora de Television, S.A.
Fernando Diez Barroso
Paseo de la Florida 19, Madrid, Spain
Iberica de Com. y Exp., S.A.
Orlando R. Beceiro
Services Offered—Exclusive representatives of CBS Films, Inc. for Latin America and Spain. Other properties on distribution.

Television International Co.

38 E. 57th St., New York, N. Y.
Phone: MU 8-6380
General Manager.....Paul N. Robins
Services Offered—Lease and/or sale of TV rights domestic, foreign. Material includes serials, shorts of all types.

Television Library, Inc.

3 East 57th St., New York, New York
Phone: PL 3-4840
President.....C. F. Vetter, Jr.
Services Offered—Producers and distributors of TV film.

Television Personalities, Inc.

527 Madison Ave., New York 22, N. Y.
Phone: PL 2-3630
V.P. in charge of Sales.....Alvin E. Unger
Branch Office
4440 Lakeside Drive, Burbank, Calif.
Phone: VI 9-6666
President.....Henry G. Saperstein
Productions—Mister Magoo and Dick Tracy cartoon series in black and white and color.

Television Screen Productions, Inc.

(See Commercial Producers)

Tevemex, S.A.

Monterrey 150-304, Mexico 7, D.F.
Phone: 25-25-36
President.....Henry F. Ehrlich
Manager.....Manin M. Feduchy
Services Offered — Distribution of U. S. filmed TV shows in Mexico and Latin America.

Time-Life Broadcast, Inc.

Time & Life Bldg., Rockefeller Center, New York 20, N. Y.
Phone: JU 6-1212
President.....Weston C. Pullen, Jr.
V.P., Gen. Mgr.....Frederick S. Gilbert
V.P., Internatl. Devel.....Sig Mickelson
Business Manager.....Andrew J. Murtha
Productions—Bob Drew & Associates film productions.

Toddy Pictures Company

148 Walton St., N.W., Atlanta 1, Ga.
Phone: MU 8-3117
President .....T. Toddy
General Manager.....James L. Roberts
Services Offered—Commercials; industrials.

Toreto Films, Inc.

9885 Charleville Blvd., Beverly Hills, Calif.
Phone: CR 4-6023
President .....Loretta Young
Secretary, Treas.....Robert F. Shewalter
Services Offered—Producing films for television.
Production—The Loretta Young Show.

Trans-Lux Television Corp.

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110
President .....Richard Brandt
Vice President.....Richard Carlton
East. Div. Mgr.....Murray Oken
Asst. Vice President.....Sidney Ginsberg
Asst. to V.P.....Richard Restler
Publicity Director.....Barbara Wilkens

Branch Offices
6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-6903
Western Div. Manager....A. L. Manheimer
520 N. Michigan Ave., Chicago, Ill.
Phone: SUperior 7-3995
Midwest Div. Manager.....M. E. Ormond
Services Offered — Distribution of filmed television programs; short subjects, series and features.
Productions — Encyclopaedia Britannica Films; Feature Films; Animal Parade; The American Civil War; Felix The Cat; It's A Wonderful World; Frontiers of Knowledge; Guest Shot; Zoorama; The Mighty Hercules; Junior Science.

Tribune Films, Inc.

141 East 44th St., New York 17, N. Y.
Phone: MUrray Hill 7-2590
President.....Miss Roma Sfreddo
Secretary.....Mrs. Rita Hicks
Services Offered—Distributor of free-loan films.

Twentieth Century-Fox Television, Inc.

1417 N. Western Ave., Los Angeles 27, Calif.
Phone: HOllywood 2-6231
President .....Richard Zanuck
V.P. in Chg. of Prod.....William Self
V.P., TV Sales.....George T. Shupert
Exec. Producers...Hal Kanter, Paul Monash, Vincent Sherman
Producer .....Roy Amateau
Business Affairs Dir.....Maurice Morton
Casting Director.....Lee Wallace
Story Editor.....Frank Glicksman
Publicity .....Frank Neill
Gen'l Music Dir.....Lionel Newman
Controller .....M. L. Carr, Jr.
Production Manager.....Gaston Glass
Branch Office
444 West 56th St., New York, N. Y.
Phone: CO 5-3320
Productions—Dobie Gillis.

Twentieth Century-Fox TV International

444 W. 56th St., N. Y. C.
Phone: CO 5-3320
President.....Peter G. Levathes
Vice President.....George T. Shupert
Dir. of International Sales...Alan Silverbach
Services Offered—Distribution of TV material in the international market.
Productions—My Friend Flicka, Broken Arrow, Adventures in Paradise, Five Fingers, The Many Loves of Dobie Gillis, Greatest Drama Series, Crusade in Europe, Hong Kong, Follow the Sun, Bus Stop, Margie, Twentieth Century-Fox features.

UPA Pictures, Inc.

(See Commercial Producers)

UPI Movietonews, Inc.

460 West 54th St., New York 19, N. Y.
Phone: COlumbus 5-7200
President.....W. C. Michels
V.P., Producer.....Edmund Reek, Sr.
Services Offered—Theatrical and TV news films; short subjects.

Richard H. Ullman, Inc.

(See Transcription Companies)

United Artists Associated, Inc.

555 Madison Ave., New York 22, N. Y.
Phone: MU 8-4700
Board Chairman.....Robert S. Benjamin
President .....Arthur Krim
Exec. V.P.....Erwin H. Ezzes
Vice President.....Herbert R. Banquer
Asst. Gen. Sales Mgr.....John McCormick
Mgr. Sales Traffic Dept....Vivian Schectman
Mgr. Contract Dept.....Lester Furman
Mgr. Special Proj.....Carol Sussman
East. Sales Mgr.....Paul Kalvin
Branch Offices
1041 N. Formosa Ave., Hollywood 46, Calif.
Phone: HO 9-3429
Division Mgr.....Amos Baron
Southland Center, Dallas, Texas
Phone: RI 7-8553
Division Mgr.....Bruce J. Collier
520 N. Michigan Ave., Chicago, Ill.
Phone: 467-7050
Division Mgr.....Jerome Wechsler
Services Offered—Distributors of Warner Bros. feature films; Warner Bros. Bugs Bunny Cartoons; RKO feature films; Popeye Cartoons; UA feature films; production & distribution of TV, theatrical & non-theatrical motion pictures.

United Artists Television, Inc.

555 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-4700
President .....John L. Sinn
Exec. V.P., Chg. of Sales...Maurice J. Rifkin
Exec. V.P., Chg. of Prod.....Maurice Unger
Exec. V.P., Chg. All Pgms.....Richard Dorso
V.P., Foreign Oper.....Herbert R. Banquer
Sales Mgr., Eastern Div.....Ray McGuire
Sales Sup., Eastern Div.....Jack Martin
Gen. Mgr. Spec. Plans Div.....Al Goustin
Branch Offices
1529 Madison Road, Cincinnati 6, Ohio
V.P. & Sls. Mgr. Central Div.....Ed Broman
520 N. Michigan Ave., Chicago 11, Ill.
Sales Mgr., Western Div.....Allen Martini
7324 Santa Monica Blvd., Los Angeles 46, Cal.
6505 Wilshire Blvd., Los Angeles 46, Calif.
Servcies Offered—Custom-built films for national and regional release, and syndicated shows.
Productions—The Story Of, Keyhole, Everglades, Ripcord, King of Diamonds, This Man Dawson, Tombstone Territory, Bold Venture, Dial 999, Target, MacKenzie's

Raiders, The Case of the Dangerous Robin, The Aquanauts, Miami Undercover, Rough Riders, Klondike.

United Film & Recording Studios

(See Commercial Producers)

Universal Entertainment Corp.

200 West 57th St., New York, N. Y.
Phone: CI 5-7020
President .....David Savage

Branch Offices
13223 Bloomfield St., Sherman Oaks, Calif.
Phone: ST 4-6701
Manager .....Wade Crosby
21 Timberlane, Cochituate, Mass.
Boston Phone: LI 2-7171
Manager .....Ted Swift

Services Offered—TV production and distribution. Industrial and feature films.

Productions—Arlene Francis Show, 130 10-minute programs; Ern Westmore's Tips & Tricks, 130 5-minute programs; Your Seat on the Stock Exchange, 130 5-minute programs; Bowling Tips, 100.

Univision, Inc.

1450 Broadway, New York, N. Y.
Phone: LOngacre 5-6300
President .....David Jay
Vice President.....Betty Jay

Services Offered—Producers and suppliers of international TV programs taken from international TV networks. Video-tape network with over thirty representatives in foreign countries, including Moscow, the U.A.R., Japan, and Australia.

Productions—Show World; International TV Review; International Sports of the Week Spectacular.

Van Praag Productions

(See Commercial Producers)

Vavin, Inc.

236 E. 46th St., New York 17, N. Y.
Phone: MUrray Hill 2-4624
President.....Richard de Rochemont
Vice Presidents.....Joseph Stultz, Gerald E. Weiler
Secretary .....Ruth Teksmo

Services Offered—Production and distribution of documentary films, industrials, promotional motion pictures for TV, theatrical and non-theatrical field.

Productions — Travel series for French Govt., documentaries for Reader's Digest, Air France, Socony Mobil, Virginia Museum of Fine Arts. Julius Wile & Co., etc.

Victor Corporation

8721 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLympia 2-7106
President .....Mark Lipsky
Vice President.....Sidney Lipsky
Secretary-Treasurer .....Martin Carr

Branch Office
646 N. Michigan Ave., Chicago, Ill.
Phone: SU 7-7577
Director .....Sidney Lipsky

Services Offered—Producers and distributors of film for television.

Productions—110 post-'48 features, You Asked For It, 130 5-minute Dayton Allen shows, Africa's Safari Family, Championship Wrestling, Johnny Mack Brown Westerns.

Vid-Ex Film Distributing Corp.

Hotel Mayflower, Suite 303, 15 Central Park West, New York, N. Y.
Phone: CI 6-2737
President, Sales Mgr.....Lew Ginsburg

Branch Office
27 Rue Vernet, Paris, France
Managing Director.....Sam Selsky

Services Offered—Features and cartoons for TV; features and shorts for theatrical release; international sales agents for TV theatrical features.

Videart, Inc.

(See Commercial Producers)

Video House, Inc.

48 West 48th St., New York 36, N. Y.
Phone: CIrcle 6-2425
V.P. & Gen. Sls. Mgr.....Albert G. Hartigan

Services Offered—Distributor of film series for TV.

Productions—Out of the Inkwell, Koko the Klown.

Video Varieties, Inc.

2 Gateway Center, Pittsburgh 22, Pa.
Phone: EXpress 1-3450
Managing Director.....Thomas W. Steiger
Field Sales Mgr.....Walter O. Miller

Productions—Producers and distributors of Weather Tots, a filmed series of 185 sequences of babies acting out weather forecasts; Hint Parade.

Vision Associates, Inc.

680 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 5-2611
President.....Lee R. Bobker
Vice Presidents....Helen R. Kristt, Irving L. Oshman, Seymour J. Weissman

Services Offered—16 & 35mm production 7 editing facilities, audio visual consultants on theatrical, TV & tape programming.

WBC Program Sales, Inc.

122 E. 42nd St., New York 17, N. Y.
Phone: MU 7-0808
Vice Pres., Gen. Mgr.....Alvin Sussman
Production—The Steve Allen Show.

WGN, Inc.

2501 Bradley Place, Chicago 18, Ill.
Phone: LAkeview 8-2311
General Sales Mgr.....Bradley R. Eidmann
Assistant Sales Mgr.....Harry B. Miller
Traffic Coordinator.....Vivian Pappas
Services Offered—Complete video and audio tape facilities for commercials, programs, industrial sales conferences and training programs. VTR editing facilities, tape duplication and screening.
Productions—Syndicator and distributor for Great Music From Chicago.

Roger Wade Productions, Inc.

(See Commercial Producers)

Bob Warner Productions

(See Commercial Producers)

Warner Bros. Pictures, Inc. TV Division

4000 W. Warner Blvd., Burbank, Calif.
Phone: HO 9-1251
Head of TV Production.....Jack Webb
Asst. to Exec. Producer.....Hugh Benson
Story Editor .....James Barnett
Supv. Producer (Cheyenne)...Boris Ingster
Producer (Cheyenne).....Burt Dunne
Supv. Prod. (The Dakotas)..Jules Schermer
Producer (The Dakotas)..Anthony Spinner
Producer (The Gallant Men)..Richard Bluel
Supv. Prod. (Hawaiian Eye & 77 Sunset Strip).....Howie Horwitz
Producer (Hawaiian Eye)..Charles Hoffman
Prod. (77 Sunset Strip)...Fenton Earnshaw
Productions—Cheyenne, The Dakotas, The Gallant Men, Hawaiian Eye, 77 Sunset Strip.

New York Office:
666 Fifth Avenue, New York 19, N. Y.
Phone: CIrcle 6-1000
V.P. .....Joseph Kotler
Sales Promotion Manager..Gordon Hellman
Traffic Manager.....Ben De Augusta
Programs in Distribution—Maverick, Surfside 6, The Roaring 20's, Sugarfoot, Bronco, Bourbon Street Beat, Lawman.

Weiss Productions

655 No. Fairfax Ave., Los Angeles 36, Calif.
Phone: OLive 3-5350
Distribution Director.....Adrian Weiss
Services Offered—Production and distribution of all types of television film programming.

Wilding, Inc.

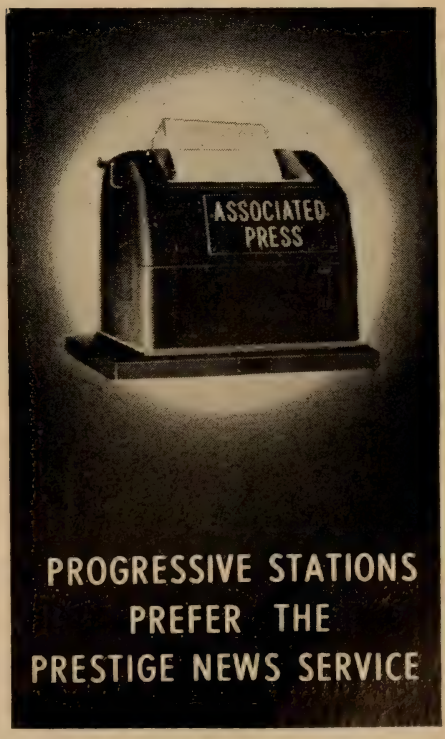
(See Commercial Producers)

Wolper Productions

8720 Sunset Blvd., Hollywood 69, Calif.
Phone: OLympia 2-7075
President.....David L. Wolper
Vice President.....Jack Haley, Jr.
Vice President.....Mel Stuart
Vice Pres. & Treas.....Harvey Bernhard
Secretary .....Sylvan Covey
Producers .....Art Wallace, Marshall Flaum, Alan Landsburg, E. Spiegel, Terry Sanders, Alex Grasshoff, Robert Fresco
Production Co-od.....Bert Gold
Sound Dept. Head.....Jerry Young
Music Head.....Jack Tillar
Press Relations.....Henry Arnsten
Services Offered—Production of network and syndicated documentary film specials and series for domestic and foreign television.
Productions—The Story Of; The Passing Years; Biography; Hollywood: The Talkies; The Great Stars; The Making of the President 1960, etc.

Maurice H. Zouary TV-Film Productions

333 West 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185
Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra
Services Offered—Production, distribution of package programs and feature pictures; stock footage rentals.
Productions—Poem for a Day, Kiddie Camera.





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Phone: MUrray Hill 7-0944
President .....H. Arthur Schendorf
Services Offered: Production of TV films, transcribed radio shows & script service.

ADVERTISERS' BROADCASTING COMPANY
117 West 46th St., New York 36, N. Y.
Phone: PLaza 7-3560
Exec. Producer.....Sholom Rubinstein
Director .....Bernard Rubinstein
Copy Chief.....David M. Hausdorff
Services Offered: Prepare and produce all radio and television programs, jingles, films.
Productions: Jewish Home Show, Jewish Show Time, The Larry Douglas Show, The Norman Atkins Show, The Abe Ellstein Show, The Jan Bart Show, This Is Israel.

AGNETA AGENCY
1270 6th Ave., New York 20, N. Y.
Phone: COlumbus 5-0232
President.....Nicholas T. Agneta
Services Offered: Recording, Production, Scripts, Talent, Radio & TV.

ALADDIN TELEVISION PRODUCTIONS, INC.
346 N. Larchmont, Los Angeles 4, Calif.
Phone: HOllywood 2-6686
President .....Harry M. Popkin
Vice President.....Julius F. Tuchler
Secretary .....Kenneth N. Chantry
Treasurer .....Jack Y. Berman
Services Offered: Producers of filmed programs for TV; financing of production for TV programming.

ALLEND'OR PRODUCTIONS, INC.
3449 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-5365
President .....Algeron G. Walker
V.P. for Sales.....W. A. Blanchard
V.P. for Prod.....Merl Edelman
Sec./Treas. .....M. J. Walker
Services Offered: Documentary and industrial films, TV commercials. (Affiliated with Spotlite News, Inc.)

RAY ANTHONY ENTERPRISES, INC.
9155 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5473
President .....Ray Anthony
Services Offered: Packagers and producers of radio and television shows.

ARROWHEAD PRODUCTIONS
291 S. La Cienega Blvd.,
Beverly Hills, Calif.
Phone: OLympia 2-4171
General Manager.....B. I. Harris
Producer .....Edmund Beloin
Services Offered: Producers of TV film series & commercials.

ASSOCIATED BROADCAST ADVERTISING CO.
1188 South Muirfield Road, Los Angeles 19, Calif.
Phone: WEbster 6-5564
Sales Mgr., Owner.....Irwin T. Porter
Partner, Prog. Mgr.....Gertrude T. Porter
Script Dept.....Jean Norab
Services Offered: Scripts created, for any business, ranging from miniature 5-minute programs to half hour or more shows—also spot announcements, and jingles. Promotion, programming, production, and merchandising.

ASSOCIATED PRESS
50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111
General Manager.....Frank J. Starzel
Asst. Gen. Manager, Radio..Oliver Gramling
Radio-TV News Editor..John A. Aspinwall
Services Offered: 24-hour news coverage, hourly news summaries, daily & weekly feature coverage for TV and radio, and AP Photofax News pictures for TV.

FRANK ATLASS PRODUCTIONS INC.
8831 Sunset Blvd., Los Angeles 46, Calif.
Phone: OL 2-3226
President .....Frank Atlass
Services Offered: Producers of radio & TV shows & commercials.

AUSLENDER PRODUCTIONS, INC.
807 N. Rexford Dr., Beverly Hills, Calif.
Phone: CRestview 3-0570
President .....Leland Auslender
Sec.-Treas. .....Gloria Auslender
Services Offered: Producers of TV & theatrical motion pictures; informational & educational films.

BASCH RADIO & TELEVISION PRODUCTIONS
17 E. 45 St., New York 17, N. Y.
Phone: MUrray Hill 2-8877
Sales Manager.....Charles J. Basch, Jr.
Services Offered: Complete program building service; Package programs for radio and TV Jingles and "idea" spots; custom and syndicated recordings; TV commercials: live and film.

V. S. BECKER PRODUCTIONS
55 E. 43rd St., New York 17, N. Y.
Phone: MUrray Hill 2-0777

Executive Producer.....Viola S. Becker
Services Offered: Production of package shows and commercials for Radio, Television programs, live, film & tape. Distributors of film.

WALTER BIDDICK CO.
1046 S. Olive St., Los Angeles 15, Calif.
Phone: RI 9-8800
Manager .....Guy Biddick
Services Offered: Packaged ½-min. transcribed announcements already prepared for various type businesses. Packaged quarter-hour transcribed radio programs. Transcribed sacred music libraries sold outright.

ROBERT A. BORIES CO.
501 Madison Ave., N. Y. C. 22
Phone: PLaza 3-0800
President.....Robert A. Bories
Sales Manager.....Howard Lally
Merchandising Director.....Lucille Camp
Services Offered: Program production, radio & TV advertising (both English & foreign), point of purchase merchandising.

BRITISH INFORMATION SERVICES.
845 Third Ave., New York 22, N. Y.
Phone: PL 2-8400
Director. News Division.....Alan S. Waple
Services Offered: Production and distribution of British Calendar TV film series, and radio & TV news.

BROADCAST EDITORIAL REPORTS, INC.
54 West 40th St., New York 18, N. Y.
Phone: LO 3-3942
President.....A. Maxwell Hage
Services Offered: Fifteen correspondents of world-wide reputation provide public affairs programs and daily broadcast opinion reports for radio and television stations. Service is exclusive to one subscriber in each city.

BILL BURRUD ENTERPRISES
1100 S. La Brea Ave., Los Angeles, Calif.
Phone: WE 7-0300
President .....Bill Burrud
Vice President.....Gene McCabe
Services Offered: Production and distribution of TV programs.
Productions: True Adventure, Wanderlust, Holiday, Vagabond, This Exciting World, Treasure.

BRUCE CHAPMAN COMPANY
125 West 41st Street, New York, N. Y.
Phone: WIsconsin 7-9244
President .....Bruce Chapman
V.P.-Treas.....Edna Chapman
Res. Dir.....Mary Hutcheson
Branch Office
30 rue Chalgrin, Paris, France
Phone: Passy 70-44
Services Offered: Production of radio & TV programs.

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CHARTER PRODUCTIONS CORP.

33 East 48th St., New York 17, N. Y.
Phone: PL 9-7470

President .....Ted Bergmann
Services Offered: Packaging TV programs; co-producer of Leave It To The Girls.

CINESOUND PRODUCTIONS PTY. LTD.

Bushkill, Pike County, Pa.
Phone: LUther 8-6631

American Rep.....Harold Auten
Services Offered: Subsidiary of Greater Union Theatres of Australia. Producers of TV, features, newsreel, Industrial & documentary films.

CO-CO TV PRODUCTIONS

270 N. Canyon Dr., Beverly Hills, Calif.

President.....Charles E. Cochard, Jr.

CO-ORDINATED MARKETING AGENCY

575 Lexington Ave., N. Y. C. 22
Phone: PLaza 2-1700

President.....Lester L. Wolff
Exec. V.P.....Irving I. Herz
Vice President.....Arthur Peltz
Account Exec., Prod., R-TV.....Walter Reed
Creative Dir.....Michael Shwartz
Services Offered: Producers of TV shows, advertising & marketing agency svcs., consultants to stations.

COMMAND APPEARANCE STAGE DOOR STUDIOS

B8 Hillside Manor, New Hyde Park, N. Y.
Phone: (516) 742-0500

President.....J. L. Levit
Executive Producer.....Mark C. Rhadaman
Photographic Director....Phillips St. Claire
Talent Promo./Direction....R. Miles Master
Adv. Manager.....William Gildersleeve

Branch Offices

1980 Valentine Ave., Bronx 55, N. Y.
Executive-in-Charge.....R. Miles Master
119 W. 47th St., New York 19, N. Y.
Executive-in-Charge.....Phillips St. Claire
Services Offered: Tape & film featurettes and special feature programs for radio and TV. "Vacationlands," "Travel-Logs" series. Commercial, industrial, educational tape, film, filmstrip productions. On-location units. Talent promotion & film tests. Public relations film services unit.

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1906 No. Kenmore Ave., Hollywood 27, Calif.
Phone: NO 5-1187

Prod. Spvsr.....Walter White III
Producer-Dir. .....Ed Woodworth

IMPA
PRODUCTIONS LTD.
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Services Offered: Producers of 'live' and filmed programs. Also package programs and commercials. Service nationally transcribed radio programs.

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New York Phone: MU 7-4466

President.....John B. Gilmore
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Vice-Pres.....Phillip G. Peterson
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Prom., Pub. & Merchand...Charles C. Adams
Coordinator of Club Activities..Cay C. Allen
Controller.....Walter K. White

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Phone: 363-2741

Sales, East .....Mark Fabre
637 New Jersey Avenue, Norfolk, Va.
Phone: MA 2-2053

Sales, East .....Clyde Meades
P. O. Box 151, Westport, Conn.
Phone: CL 6-1075

Sales, East .....Gordon R. Kerr
2206 N.E. 32nd Avenue, Fort Lauderdale, Fla.
Phone: 566-0292

Sales, Southeast .....John Mark
P. O. Box 10701, Charlotte, N. C.
Phone: AX 9-7324

Sales, Southeast .....Irwin Hott
102 Grant Street, Hot Springs, Ark.
Phone: NA 3-2640

Sales, Southwest .....Arthur Hightaian
321½ North Taylor, South Bend, Ind.
Phone: CE 4-6287

Sales, Midwest .....Robert Johnson
418 N. Oakhurst Drive, Beverly Hills, Calif.
Phone: 273-3787

Sales, West Coast .....Len Hornsby
P. O. Box 354, Sherwood, Ore.
Phone: JA 7-3244

Sales, Northwest .....Harl Huebner

Services Offered: Radio-TV Merchandising Promotion Plan

COMPASS PRODUCTIONS, INC.

1841 Broadway, N. Y. C. 23
Phone: JU 6-3815

Prod. Director.....George Schaefer
Talent Consultant.....Adrienne Luraschi

Services Offered: Producers of TV programs.

FRANK COOPER ASSOCIATES AGENCY, INC.

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-1100

President .....Frank Cooper
Exec. V.P. (Chg. of N. Y. Office)..Sy Fischer

FCA
ARTISTS' MANAGER
FRANK COOPER ASSOCIATES AGENCY, INC.
New York Office
680 FIFTH AVENUE
PLaza 7-1100
Hollywood Office
9145 SUNSET BOULEVARD
CRestview 4-5971

Vice President.....William Cooper
Branch Office
9145 Sunset Blvd., Hollywood, Calif.
Phone: CRestview 4-5971
Chief Executive.....Frank Cooper
Services Offered: Sales representatives for TV programs; representatives for producers, directors, writers, actors and performers.

TED COTT PRODUCTIONS

(*See Oakland Productions, Inc.*)

CRAMER PRODUCTIONS

Box 75872, Sanford Station,
Los Angeles 5, Calif.
Phone: DUnkirk 7-4708
President .....Douglas Cramer
Services Offered: Producer of live radio shows, syndicator of transcribed radio productions.

BING CROSBY PRODUCTIONS

City Nat'l Bank Bldg., 9229 Sunset Blvd.,
Los Angeles, Calif.
Phone: CR 1-1171
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Vice Pres.....George Rosenberg
Serviced Offered: Packaging of film & live television programming.

FREDERIC DAMRAU, M. D.

2 Tudor City Place, N.Y.C. 17
Phone: YUkon 6-9484
Director.....Frederic Damrau, M. D.
AFTRA Associate.....Adeline Maneery
Business Manager.....Mary L. Davis
Services Offered: Educational and dramatized programs relating to health, for both radio and TV.

MAC DAVIS SPORT FEATURES

1 Montgomery Place, Brooklyn 15, N. Y.
Phone: Nevins 8-4374
Director .....Mac Davis
Services Offered: Sport shows created, written and produced for television and radio. Also special features, ideas & script writing furnished to sport announcers, and for all types of sport programs, for local, regional or network presentation. Also recorded sport shows.
Productions: Heartbeats in Sport Headlines, They Made Sports History, Sport Laughs, Ask Me Another, It Happened In Baseball, This Is Football, Horse Tales, The Human Side of Sports, One-Minute Sport Shorts.

GORDON M. DAY PRODUCTIONS

(*See Commercial Producers*)

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16 Court St., Brooklyn, N. Y.
Phone: MA 4-6181
President .....Alex Daybreak
Services Offered: Producers of radio & TV

Charter
Producers Corp.
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programs, specializing in children's TV shows, variety shows and sport shows.

DEMBY PRODUCTIONS, INC.

Hotel Plaza, 1 W. 58th St., New York 19, N. Y.
Phone: PLaza 9-2495

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Client Relations.....Elaine Greene
Dramatic Programs.....Betty Jeffries
Creative Supervisor.....Allen Swift

Services Offered: Producers of feature and television films, spot commercials, sales training and public relations films. Affiliated with Motivation Research Associates for pretesting commercials and other films for potential audience effectiveness.

Productions: The Shadow, Hollywood to Broadway, How to Be a Cowboy, Half The World's a Bride, Carnival, Witch on Wheels, Films For Sales, This Is Indonesia, Filmed spots for AMOCO-Super Permalube, Rad Laundry Bleach, World in Space, Cavalcade of Music, The Communications Gap, etc.

DIRECTIONS UNLIMITED FILM CORP.

737 Seward Ave., Hollywood 38, Calif.
Phone: HOllywood 2-3414

Executive Producers.....John W. Orland, Michael W. Rollens, Terence Anderson, Jim Jacobson, Robert Searles, Michael F. Anderson

Services Offered: TV programs, short subjects, documentaries, commercials, newsreel handouts.

DIRECTORS COMPANY

65 E. 55th St., New York, N. Y.
Phone: TL 9-1760

Owners....Franklin Schaffner, Fielder Cook

Services Offered: Production of hour-long TV dramas for The Du Pont Show of the Week.

ALFRED DIXON PRODUCTIONS

138 E. 36th St., New York, N. Y.
Phone: MUrray Hill 5-6415

Contact .....Alfred Dixon

Services Offered: Radio, stage, film, TV productions.

HARRY S. DUBE

10 Rockefeller Plaza, New York 20, N. Y.
Phone: COlumbus 5-7035

Manager .....J. Knight

Services Offered: Live Talent, package shows and transcriptions, Video tapes.

DURGOM-KATZ ASSOCIATES

40 W. 55th St., N. Y. C. 19
Phone: JU 2-4900

Partner .....Raymond Katz
Office Manager.....Sonny Aron

Branch Office
8749 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-7171

Partner .....George Durgom
Associate .....Marcella Napp

THE DONNA REED SHOW

☆

DISTRIBUTED BY SCREEN GEMS

Office Manager.....Virginia Torres
Services Offered: Production & packaging of live & transcribed 1 & 5 minute syndicated radio programs, and live and filmed TV programs.

DYNAMIC FILMS INC.

405 Park Ave., New York 22, N. Y.
Phone: PLaza 1-7447

President .....Nathan Zucker
Executive V.P.....Walter Lowendahl
Promotion Dir. .....Mina Brownstone
Sec., Controller.....Gerald Carrus
Sound Supervisor.....James Townsend, Jr.
Ed. Supvr.....Donald Finamore
Distribution .....Deborah Rose

Branch Offices
573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866
Executive-in-Charge .....Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316
Executive-in-Charge...William W. Matthews

Services Offered: Complete production and distribution facilities, sound stages, recording studios, animation. Associated companies —Dynamic Film Studios, Inc., Medical-Dynamics, Inc., Dynamic Theatre Network, Inc., Distribution Dynamics.

Productions: An Architect at Work, Grand Slam, Have Litter: Will Travel, Golden 500; Main Street USA Today, Prognosis: Hope, Indianapolis Challenge, Role of Nursing in Infection Control, Gentlemen Start Your Engines, Hospital Maternity Care: Family-Centered, Preparation for the Later Years: Financial Planning, Four-Cornered Turnpike.

EADE ENTERPRISES, INC.

1742 Church St., N.W., Washington 6, D.C.
Phone: ADams 2-5548

President .....Edith Cockrill
Secretary .....Dorothy Looker
Treasurer .....Evelyn Davis

Services Offered: Live TV programs, video tape, films, special consultants.

EDUCATIONAL FILM ENTERPRISES, INC.

6770 Hollywood Blvd., Hollywood 28, Calif.
Phone: 464-7721

President, General Mgr.....George Rony

Services Offered: Television programs; all phases of prod. of films of any kind; film library of historical films; producers & distributors of "Background to Battle."

ROBERT J. ENDERS, INC.

M-G-M Studios, Culver City, Calif.
Phone: UPton 0-3311

President .....Robert J. Enders
Vice President.....Stanley S. Bass
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Secretary .....Melvin A. Bank

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Phone: CO 5-5385

President .....Jules Alberti

Services Offered: Endorsements & testimonials, live & TV.

ERA, INTERNATIONAL FILM & RECORDING ENTERPRISES, INC.

219 Security Trust Bldg., Miami 32, Fla.
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Vice President.....D. de Martinau
Rep. & Legal Counsel...Albert L. Weintraub
Exec. Consultant.....Dr. E. V. Rothkirch
Secy.-Treas.....E. B. T'Kach

Branch Offices

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Phone: 347-6236

Manager .....Vincent Berastegui

5880 Hollywood Blvd., Hollywood 28, Calif.

Manager .....T. J. Rourke

307 W. 15th, Suite 14, Minneapolis 3, Minn.
Phone: 333-8822

Manager .....E. B. T'Kach

44 Tadacho Kakano-Ku, Tokyo, Japan

Manager .....Pin Y. Ongg

Rm. 432, Jiron Arequipa, Lima, Peru
Phone: 4-0053

Manager .....Carlos Toro

TED COTT
Productions

743 - 5th Ave.

N. Y. C. PL 3-7410

Box 99, Queen St., Singapore, Malaya
Phone: 8-5407

Manager .....T. H. L. Pang

Services Offered: Features, documentaries, industrials, newsreel, commercials, travelogues, radio transcriptions, film management services and technical consultants.

ESTES NEWSFEATURES

530 E. 23rd St., New York 10, N.Y.
Phone: SPring 7-5766

Pres., Exec. Prod.....Bernard Estes
Secretary-Treasurer .....Hazel Estes
Associate Producer.....Jack Sheldon
Photography Director.....Jack Estes

Services Offered: Live, Spot & transcribed & filmed packaged shows produced for AM and Video. Specializing in news & feature programs. Spot or contract assignments. News & camera correspondents throughout U. S., Latin America, Europe & Far East.

FADIMAN ASSOCIATES, LTD.

1501 Broadway, New York 36, N. Y.
Phone: LAckawanna 4-3544

Manager .....Edwin Fadiman

Services Offered: Production; package shows.

JERRY FAIRBANKS PRODUCTIONS

1330 North Vine St., Hollywood 28, Calif.
Phone: HO 2-1101

President .....Jerry Fairbanks
Vice President.....Charles Salerno, Jr.
Production Mgr.....Raoul Pagel
Studio Manager.....Grant Spicer
Head, Creative Dept.....Leo Rosencrans
Film Director.....Robert Larsen

Branch Office

40 E. Oak St., Chicago, Ill.
Phone: WH 4-6040

Sales Manager.....Hal Styles

Services Offered: Producers of all types of films for television, including package programs, agency shows, spot announcements and special featurettes. Also commercial and theatrical motion picture producers.

Productions: Commercials for Oldsmobile, Marx Toys, Toni, CEC, Bell & Howell, Heinz, Stroh's Beer, Helene Curtis, Super Anahist, Centerex, Sunmaid Raisins, Sunsweet Prunes, Clark Candy, Harding College, American Telephone & Telegraph.

JOE FEAGINS PRODUCTIONS

(See Commercial Producers)

THE FENADY ASSOCIATES

c/o Screen Gems, Inc., 1334 W. Beachwood, Hollywood, Calif.
Phone: HOllywood 6-3141

Associates.....Andrew J. Fenady, Bernard McEveety, George Fenady, Richard Caffey, Richard Markowitz.

Services Offered: Production of TV programs.

FREDDIE FIELDS ASSOCIATES, LTD.

410 Park Ave., New York 22, N. Y.
Phone: MU 8-2020

President .....Freddie Fields
Vice President.....David Begelman
Production Asst.....Stevie Dumbler
Secretary .....Egon Dumler

Service Offered: Management & production consultants to performing & creative artists & independent production companies.

FORMAT FILMS, INC.

4741 Laurel Canyon Blvd.,
N. Hollywood, Calif.
Phone: POplar 9-3610

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Exec. V.P., Treas.....Melvin Getzler
Vice President.....Jules Engel
Vice President.....Leo Salkin
Vice President.....Henrietta Jordan
Secretary .....Julie Boyer

Branch Office
360 N. Michigan, Chicago, Ill.
Phone: FI 6-3583

Vice President.....Jerry Abbott

Services Offered: Producer of animation films for TV theatricals and commercials, industrial films and theatres.

WALT FRAMER PRODUCTIONS

1150 Avenue of the Americas
New York 36, New York
Phone: OXford 7-1464

Executive Producer.....Walt Framer

Services Offered: Package producers of live, tape, film TV shows & radio shows, and live shows for local station use.

Productions: The Big Payoff, On the Square, How to....., Whose Is It?, Fun On the Street, Futures Unlimited.

FREMANTLE INTERNATIONAL INC.

(See TV Prod.-Dist.)

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA

(Radiodiffusion-Television Francaise, North American Branch)
972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501

Director .....Jacques Sallebert
Assistant Director.....Alice Lewitin
Administrator .....Suzanne Weltman
Public Relations.....Kenneth Tepfer

Services Offered: Free distribution of special programs produced for American radio in Paris in the interest of goodwill and understanding.

THE FRITH CORPORATION

69 Newbury St., Boston 16, Mass.
Phone: CO 6-4310

President, Treas.....Julian J. Smith
Production Dir.....Robert F. Friedmann
TV Station Liaison.....Leslie Arries

Services Offered: Producers of Fashion Firsts, live tape or kinescope, color or B&W TV program.

GBA PRODUCTIONS
(Gallucci Bros. & Assoc.)

Lake Rd., East Hampton, Conn.
Phone: ANdrew 7-9092

President .....Joe Gallucci
General Manager.....N. T. Gallucci
Sales Manager.....Lou Gallucci
Assoc. Producer.....Jack Sheehan

Services Offered: Special feature program.

KEN GAUGHRAN PRODUCTIONS

P. O. Box 4, Waterbury 20, Conn.
Phone: PLaza 4-5141

Prod.—Dir.—Originator .....Ken Gaughran

Services Offered: "Miss America Pageant Reports" radio feature series from Atlantic City each Sept. during Miss America Pageant, plus "Today's the Day" radio featurette series spotlighting a historical event occurring on the day it is programmed.

GENERAL ARTISTS CORP.

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9025 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 3-2400
8 S. Michigan Ave., Chicago, Ill.
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Andrew J. Fenady
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George Fenady
Richard Caffey
Richard Markowitz

'A Good Opening—But What Are You Going to Do Next Week?'



By
MARK GOODSON
Partner
Goodson-Todman
Productions

WHEN the curtain fell on the opening night of "My Fair Lady," the audience went wild. And after the 15th curtain call and frantic hurrahs were over, well-wishers jammed backstage to pay respects to creators Lerner, Loewe and Moss Hart. According to one story, Abe Burrows finally squeezed his way through the tightly packed, exulting mob and got to Lerner. "As far as I'm concerned, Alan," he said, "I liked it."

That's a Broadway story. To switch it to a television story, you need a new line: "A good opening episode—but what are you going to do next week?"

And in actuality that is, indeed, television's major problem: "What are you going to do next week?"

Solutions to the problem will come slowly but not in response to political or group pressure. You cannot promulgate programs, or legislate creativity. Let me make some suggestions. First, let's see to it that the climate for the creator of entertainment is improved. Let's give him some of the honor and prestige which now go principally to the men in public affairs.

Second, producers should be guaranteed more freedom, and by this I mean the right to be wrong. "The freedom to be bad is a prerequisite of the freedom to be good."

When Howard K. Smith used Alger Hiss to criticize Richard Nixon, most of the intelligent press and the FCC, while disagreeing with Smith's decision to use Hiss, fought vigorously for his right to make a public affairs mistake. Contrast this with the attitude of the critics and the government in the Fabian "Bus Stop" episode, where no one of importance anywhere came to the defense of the network's right to make an entertainment error.

One helpful step would be the diminution of the influence of that group of frightened bureaucrats at networks who wield power under such high-sounding departmental titles as "Program Practices," "Standards and Practices," and "Continuity Acceptance." I suggest for a starter that they be stripped of their euphemistic labels which should be replaced promptly by the real thing—"Censorship Division." It would be helpful if any show touched by their hands carried the required announcement: "The foregoing program was carefully censored so as not to offend anyone."

Third, critics should judge shows on their individual merits, not by their family status. A good western is better than a mediocre opera. A good panel show is better than a third-rate documentary. Let's stop grading programs by referring to their assigned family position in the show business social directory.

Finally, we must rid ourselves of the puritanical hangover which makes us vaguely ashamed when all a TV program gives us is pleasure.

I've had critics confess that they enjoy "To Tell the Truth," but then ask me how I "justify" the program. What is its "contribution"? Isn't it enough that it can help a tired man to relax, a pressured man to escape momentarily from his anxiety, a lonely man to be less alone? Isn't it enough that a family can be together and laugh?

Perhaps in these nerve-racked times this is the most important justification of all—and most truly in the "public interest, convenience and necessity."

Pres., Motion Picture Div., GM West Coast Office.....Martin Baum
Pres., Literary Div.....Ingo Preminger
Vice Presidents....Dave Gerber, Tony Ford
Services Offered: Development & sales rep. (film & live), artists representatives. Distributor of Desilu Prods., Roncom Prods., and Perry Como Prods.

GIRARD-LEWIS PRODUCTIONS, INC.

8833 Sunset Blvd., Los Angeles, Calif.
Phone: OL 2-2810

President .....Bernard Girard
Vice President.....Robert Lewis
Sec.-Treas. .....Paul P. Schreibman
Services Offered: Producers of television films.

GOMALCO ENTERPRISES

404 N. Roxbury, Beverly Hills, Calif.
Phone: CR 5-6131

President.....David P. O'Malley
Vice-President .....George Gobel
Services Offered: Television production (live and film).
Productions: The George Gobel Show, Leave It To Beaver.

HARRY S. GOODMAN PRODUCTIONS, INC.

19 E. 53rd St., New York 22, N. Y.
Phone: PLaza 5-6131

General Manager.....H. D. Knuth
Sales Manager.....Everett Goodman
Traffic Manager.....Dorelle Zawada
Radio & TV Dir.....Bertram Parks
Services Offered: 1 & 5 minute radio programming features, station jingles, dramatic shows, open-end spots & kid shows for TV.
Productions: (short featurettes) Boating Tips, Cal Tinney Time, Dear Shirley, Guide to Good Health, Home Handyman, How Come? Miracle Gardening Tips, Pardon My Blooper, Simple Science, Sport Shorts, Woman's World, Young Hollywood, Your Child & You, Your Money & You; Allen Funt's Candid Mike.

MARTIN GOODMAN PROD., INC.

36 Central Park S., N. Y. 19, N. Y.
Phone: PLaza 1-3555

President .....Martin Goodman
Executives .....Geo. Spota, Arthur Willi, Billie Biederman, Guy De La Passardiere

Branch Office
137 El Camino Dr., Beverly Hills, Calif.
Phone: CR 4-6673

Chief Executive .....Martin Goodman
Services Offered: Personal management of TV personalities and packaging.

GOODSON-TODMAN PRODUCTIONS

375 Park Ave., New York 22, N. Y.
Phone: PLaza 1-0600

Partner .....Mark Goodson
Partner .....William S. Todman
Executive V.P., N.Y.....Bud Austin
Exec. V.P., Calif.....Harris Katleman
V.P., Bus. Affairs.....Howard F. Todman
Exec. Prod's.....Gil Fates, Bob Stewart, Mac Benoff, Buck Houghton, Frank Heller, Ira Skutch, Jean Kopelman, Bob Rowe, Frank Wayne.

Branch Office
9460 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 4-7357

Exec. V.P., West Coast.....Harris Katleman
Services Offered: Producing and packaging live and filmed TV programs for national, regional and spot sales.
Productions: The Richard Boone Show, The Ann Sothern Show, The Match Game, What's My Line?, The Price Is Right, To Tell The Truth, Play Your Hunch, The Rebel, Say When, Password.

GOTHAM RECORDING CORP.

2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577

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Exec. Vice Pres.....Robert M. Volkell
Vice Pres., Prod.....Fred Hertz
Vice Pres., Sales.....Leonard Lawson
Vice Pres., Eng.....Jason Windwer
Services Offered: Recording, transcription and film production services; studios; writing and production staff available; mono and stereo mastering & editing; pressing facilities.

GOTHAM RECORDING PRODS., INC.

2 W. 46th St., New York 36, N. Y.
Phone: JU 6-5577

Producer.....Herbert M. Moss
Services Offered: Live and transcribed shows for Radio and TV.

ABNER J. GRESHLER

Sunset Towers W., 8400 Sunset, Hollywood 46
Phone: OL 4-5960

Services Offered: Program producers; industrial films; commercials.

GREY MUSIC PRODUCTIONS

(Lanny & Ginger Grey)
108 E. 96th St., New York 28, N. Y.
Phone: ENright 9-7777

President .....Lanny Grey
Vice President .....Ginger Grey
Services Offered: Producers and packagers of programs, singing commercials and phonograph recordings; vocalists.

H-R PRODUCTIONS, INC.

17 E. 45th St., N. Y. C. 17
Phone: OXford 7-0725

President .....Herbert Rosen
Services Offered: Producers of complete films to order, package shows, full-length feature films, mood & bridge music library, etc. for TV & 16mm productions, sound effect records.

HANNA-BARBERA PRODUCTIONS

(*See Commercial Producers*)

BYRON HARRIOTT RADIO & TV SOUND FILMS PRODS.

5075—37th St. N., St. Petersburg 14, Fla.
Phone: HE 6-8411

Producer .....Byron Harriott

Services Offered: S.O.F. & taped radio programs; documentaries; films produced from still fotos.

HARVEY CARTOON STUDIOS, INC.

(See Producer-Distributors)

ARTHUR HENLEY PRODUCTIONS

Shelton Towers, 523 Lexington Ave.,
New York 17, N. Y.
Phone: PLaza 5-7145

Producer, Writer.....Arthur Henley

Services Offered: Packages, for TV live & film, and for radio; production and writing services. Program consultants.

HERTS-LION INTERNATIONAL CORP.

845 N. Seward St., Hollywood, Calif.

President .....Kenneth Herts
Exec. Vice President.....Leo Guild
Treasurer .....Sid Felson

Services Offered: Producers of TV & motion picture films.

Productions: Unsolved, La Femme, Tales of the Unexplained, Beverly Hills Is My Beat, Never Marry A Ranger, Road Block.

HOLBROOK PRODUCTIONS

521 Fifth Ave., New York 17, N. Y.
Phone: MU 7-3080

Officers .....Burton Benjamin, Isaac Kleinerman

Services Offered: Program producers.

HOLLIS PRODUCTIONS, LTD.

5800 Sunset Blvd., Hollywood 28, Calif.
Phone: HO 2-6282

President .....C. Irving

Services Offered: Live and taped TV shows, commercials; packages, industrials.

HOWARD RADIO-TV PRODUCTIONS

123 W. Chestnut St., Chicago 10, Ill.
Phone: MIchigan 2-5877

Owner .....Bernard Howard

Services Offered: Producers of programs & commercials.

SANDY HOWARD PRODUCTIONS

8544 Sunset Blvd., Hollywood, Calif.
Phone: OL 2-4290

President .....Sandy Howard

Services Offered: Producers of live & filmed TV programs, motion pictures.

IDEES GRANDES, INC.

Park Sheraton Hotel, 870 7th Ave.,
New York, N. Y.
Phone: CIrcle 5-1612

Owners.....Jackie Gleason, Jack Philbin

Services Offered: Producers of TV packages and ideas.

IMPA PRODUCTIONS, LTD.

660 Madison Ave., New York 21, N. Y.
Phone: TEmpleton 2-9200

President .....Irving Mansfield
Vice President.....Peter Arnell

Services Offered: TV & Radio Programs; Production, Package.

Productions: Face the Facts, Take A Good Look, Talent Scouts.

INTERNATIONAL COMMUNITY CLUB AWARDS, INC.

1802 E. State St., Westport, Conn.
Phone: CApitol 7-0854
New York Phone: MU 7-4466

President .....Bess Gilmore
Exec. Vice Pres.....John C. Gilmore
Vice President.....Phillip G. Peterson
Dir. of Adv. & Pub. Rel..Richard N. Robbins
Promo., Pub. & Merchandising.....Charles C. Adams
Coor. of Club Activities.....Cay C. Allen
Controller.....Walter K. White

Branch Offices

475 Collins St., Melbourne, Victoria, Aus.
Phone: 623-851

Managing Director.....Hector Crawford

219 Bay St., Suite 301, Toronto, Canada
Phone: 368-4237

Managing Director.....Geoffrey Lewis

Services Offered: Radio TV merchandising promotion plan.

INTERNATIONAL GOOD MUSIC, INC.

1610 Home Road, Bellingham, Wash.
Phone: REgent 3-4567

President .....Rogan Jones
Vice President.....Lee Facto
Sec.-Treas.....Catherine W. Jones

Branch Office

45 W. 45th St., New York 36, N. Y.
Phone: CI 5-3430

Manager .....Hamilton Brosious

Services Offered: Programming & production of syndicated taped programs for AM or FM broadcasting, broadcast automation equipment.

THE JAFFE AGENCY, INC.

8555 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLympia 7-2711

President .....Philip Gersh

Services Offered: Representation of Artists, Actors, Actresses, Directors, Producers and Writers and Material in Live and Film Television and Radio. Packagers of Live and Film Television Shows.

HENRY JAFFE ENTERPRISES, INC.

200 W. 57th St., New York 19, N. Y.
Phone: CIrcle 5-2400

President .....Henry Jaffe
Vice President.....James F. Loren
Secretary-Treasurer.....Marvin B. Meyer

Branch Office
8736 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLympia 7-1940

President .....Henry Jaffe

Services Offered: Creation & production of live & film TV Shows.

Productions: Dinah Shore Show, Bell Telephone Hour.

JEWELL RADIO AND TELEVISION PRODUCTIONS

612 N. Michigan, Chicago 11, Ill.
Phone: MOhawk 4-5757

President.....James E. Jewell
Vice-President.....W. Ralph Jewell
Secretary.....M. P. Casey
Editor .....James Harrison

Branch Offices
933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GRanite 2-4024

Director .....Lewis Foster

3062 Penobscot Bldg., Detroit 26, Mich.
Phone: WOodward 3-0617

Exec.-in-Charge.....W. Ralph Jewell

Services Offered: Produce industrial, educational & TV films; radio & TV programs, sales tunes, spots & jingles. Consultants to agencies & sponsors; package-production services; writing, editing, directing, musical arrangements, supervision, casting, etc.

Productions: Carnival of Youth, Pressure, Rolla-Bowla, The Silver Eagle, Mounty, Starmaker Theater.

STACY KEACH PRODUCTIONS

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966

President .....Stacy Keach
Associate .....Ernest Newton
Exec. Sec.....Miss Frankie Newton

Services Offered: Write direct & produce shows for TV, radio, motion pictures & stage; commercials & industrial shows; sales & training films, slide films.

ROBERT KEESHAN ASSOC. INC

680 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-8618

President .....Bob Keeshan
Vice Presidents.....Marvin Josephson, David Connell

Services Offered: Radio-TV packagers and producers.

Production: Captain Kangaroo.

MAXINE KEITH AGENCY

234 W. 44th St., New York, N. Y.
Phone: LA 4-4228

Director .....Maxine Keith
Office Manager.....Eric L. Stone

Services Offered: Creative programming & production; radio & TV package shows. Special promotion consultants for theatre & motion pictures.

Productions: From Me to You, It's Your Turn Now, 7 to 17 Club, On & Off Stage.

SONNY KENDIS, INC.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890

Pres., Exec. Prod.....James Sonny Kendis

Services Offered: TV-Radio programming; musical advisors to the industry.

JACK KINNEY PRODUCTIONS, INC.

3349 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 6-3296

President .....Jack Kinney
Vice Pres. .....Carlton Sand
Secy.-Treas.....E. J. Kinney

Services Offered: Producers of live action & animation films; commercials; educational, documentary, industrial, institutional, film strips.

LANG-WORTH FEATURE PROGRAMS, INC.

151 N. Franklin St., Hempstead, L. I., N. Y.
Phone: IV 5-2400

President.....John D. Langlois
Vice-Pres. & Treas.....C. O. Langlois, Jr.
Sales Manager.....Robert O. Boehmer

Services Offered: Producers of Radio Hucksters and Airlifts; 1800 unit basic; jingles, etc. For sales & production—25 new units per month keyed to merchandising calendar.

LEONARDO TELEVISION PROD. INC.

500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon

Services Offered: Producers of King Leonardo & His Short Subjects Theatre, color cartoon series.

LESTER LEWIS ASSOCIATES

15 East 48th St., New York 17, N. Y.
Phone: PLaza 3-5083

Partners.....Lester & Juliet Lewis

Services Offered: TV package shows, personal management.

MAX LIEBMAN PRODUCTIONS, INC.

130 West 56th St., New York, N.Y.
Phone: PLaza 7-6533

President .....Max Liebman

Services Offered: TV packages.

JACK LLOYD

1445 Miller Way, Hollywood 69, Calif.
Phone: OLdfield 6-4607

Exec. Director.....Jack Lloyd

Services Offered: Creation and production of radio and TV programs. Unusual commercials and musical jingles.

JACK LONDON PRODUCTIONS, INC.

1776 Broadway, New York 19, N. Y.
Phone: JUdson 2-4077

President .....Barnett Glassman
Secretary .....Herbert Friedman

Services Offered: Producers of live and filmed TV packages.

Productions: Smoke Bellew, owners of Jack London library-TV series Captain David Grief.

MCA-TV

(See Producers & Distributors)

MGM-TV

(See Producers & Distributors)

C. P. MacGREGOR

729 S. Western Ave., Hollywood 5, Calif.
Phone: DUnkirk 4-4191

President.....C. P. MacGregor
Gen. Mgr.....E. H. Lowry

Services Offered: Transcription library productions: music library service, dramatic and musical programs; recording studios.

MADISON PRODUCTIONS, INC.

136 E. 55th St., New York, N. Y.
Phone: PLaza 8-2780

President .....Gerry Gross
Vice-President, Treasurer..Frank B. Sawdon
Vice-Pres., Secy.....Rita Fillet

Services Offered: Package & produce Radio & TV Shows, live & film commercials.

Productions: The Will to Win, Baseball Central, Football Scoreboard, The Bill Stern Show, Frontier Judge.

MAGIC CIRCLE PRODUCTIONS (MAGIC CIRCLE THEATRE)

7027 Pacific View Dr., Hollywood 28, Calif.
Phone: HOllywood 4-0818

Producers....Sam R. Sebby, Frances Price

Services Offered: Live public svc. & commercial TV productions.

MAGNA FILM PRODUCTIONS, INC.

49 Berkeley St., Boston, Mass.
Phone: HUbbard 2-5580

President .....Robert Berman
Vice President.....A. J. Schneider
Art Director.....Robert Hastie

Services Offered: Producer of TV features, business & educational films, film & live commercials, monocrome & color TV slides.

MAGNE-TRONICS, INC.

(See Transcription Co.'s)

MARATHON INTERNATIONAL PRODUCTIONS, INC.

10 East 49th St., New York 17, N. Y.
Phone: MUrray Hill 8-1130

Pres., Exec. Prod.....Konstantin Kalser
V. P., Super. of Prod.....Kenneth Baldwin
Mgr., Newsfilm Opera.....Kenneth Brighton

Branch Office
Publicity House, Bell St., London N.W. 1, England
Phone: PAdDington 3120

Chief Executive.....Maurice Ford

Services Offered: Public information films produced and distributed to television stations; news and special event coverage; world-wide news service; station consultants on TV news setups; stock footage library, commercials.

MARS BROADCASTING, INC.

575 Hope St., Stamford, Conn.
Phone: 327-2700

Chairman of Board.....James W. Coan
President .....John G. Johnson
Exec. Vice Pres.....Robert V. Whitney
Exec. Vice Pres.....Stanley N. Kaplan
Nat'l Program Dir.....Don Bruce Whitney
Exec. Producer.....Phil Nolan
Music Director.....Robert L. Weitz
Prod. Systems Dir.....Robert F. Oakes
Business Manager.....Hannah W. Drucker

Services Offered: Complete on-the-air promotional custom contests and promotion production services. Total station programming-Demand Radio.

Productions: Demand Radio Total Programming Service, Hooper Booster Jingles, Funtest promotion package, Startest, Celebrity Contest, Scrambled Sing Along, Penetration Musical I.D.'s, Dick Clark Show.

THE MARSHALL ORGANIZATION, INC.

750 Third Ave., New York 17, N. Y.
Phone: MUrray Hill 7-2722

President.....A. W. Marshall
General Manager.....Evelyn K. Zuckerman

Services Offered: Producing and Packaging Live and Transcribed Radio and TV Programs. Directorial and Supervising Service. Complete Radio and TV Public Relation services for Social, Professional and Trade Organizations.

MASTER ARTISTS CORP.

1040 N. Las Palmas, Hollywood 38, Calif.
Phone: HOllywood 9-9011

President .....Robert Angus
Exec. Vice President.....Lloyd Cotsen
Secretary-Treasurer .....Joyce Miller
Vice President, Sales.....Martin E. Ross
Public Relations Dir.....Jet Fore

Services Offered: Radio, TV programs, films and tape, radio and TV commercials.

MEDICAL TELEVISION PRODUCTIONS, INC.

247 Park Ave., New York 17, N. Y.
Phone: YU 6-9230

President..... ..Stephen W. Schwartz

Services Offered: An organization producing medical telecasts, motion pictures, and radio programs—as well as documentary, technical, and dramatic programs in other specialized fields.

CHARLES MICHELSON, INC.

45 West 45th St., New York 36, N. Y.

Phone: PLaza 7-0695
President .....Charles Michelson
Secretary .....Vivian Worth
Treasurer .....Aaron Michelson
Services Offered: U. S. representatives for foreign TV stations; distributors of TV film programs & transcribed radio programs, E.M.I. mood music library.
Productions: Capsule mysteries, The Plainclothes Man, Famous Jury Trials, The Clock, Half-hour Mystery Bloc, Daytime Soap Operas.

MILLER-SHAW PRODUCTIONS, INC.

527 Madison Ave., New York 22, N. Y.
Phone: MU 8-1242
President.....John A. Miller
Vice President.....James T. Shaw
Services Offered: TV program packages, film, live and tape, specializing in children's programs.

MILLS MUSIC, INC.

1619 Broadway, New York 19, N. Y.
Phone: COlumbus 5-6347
President .....Jack Mills
Branch Office
6533 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-8296
Also: Chicago, Los Angeles, Toronto, Paris, Sao Paulo, Amsterdam, Madrid, Mexico City
Services Offered: Providing the musical requirements of program producers, music directors, record companies, radio, TV & motion pictures.

WILLIAM MORRIS AGENCY, INC.

1740 Broadway, New York 19, N. Y.
Phone: JUdson 6-5100
Exec.-in-Chg. of TV-Radio.Wallace S. Jordan
Services Offered: Packaged shows for radio and TV, also talent reps. for all fields.

MORTON PRODUCTIONS

64 East Lake St., Chicago 1, Ill.
Phone: CEntral 6-4144
President .....Morton Jacobson
Services Offered: Syndicated radio shows.

MUNDELL PRODUCTIONS, CORP.

417-1416 Commerce, Dallas 1, Tex.
Phone: RIverside 8-3021
President .....Jimmie Mundell
Vice President.....Elizabeth J. Erwin
Secretary .....Jeff Mundell
Services Offered: TV news service and sports films for television.

NATIONAL FILM STUDIOS, INC.

105 Eleventh St., SE, Washington 3, D.C.
Phone: LIncoln 6-8822
President .....Harold A. Keats
Vice President.....Stanley Allen
Vice President.....Edward W. Alfriend, IV
Director.....F. William Hart
Services Offered: Completely equipped studio, sound stage, equipment & personnel for studio or location prod., 35 & 16mm motion picture prod., sound recording.

THE NATIONAL RESEARCH BUREAU, INC.

415 N. Dearborn St., Chicago 10, Ill.
Phone: SUperior 7-5080
President.....Wm. H. Wood
Copy Director.....Robert Stone
Branch Office
424 North 3rd St., Burlington, Iowa
Phone: 752-5415
Services Offered: Broadcast Editorial Idea Library-a monthly exchange of broadcast editorials used by leading stations throughout the country. Radio Campaigns—a monthly service of sales, program & continuity ideas and suggestions, TV program idea exchange, a monthly service of local shows, programs, and copy helps.

NATIONAL VIDEO TAPE PROD. INC.

(See Transcription Companies)

NEW MERRITT ENTERPRISES INC.

500 Fifth Ave., New York, 36, N. Y.
Phone: BR 9-4288
President.....E. Roger Muir
Exec. Vice Pres..... ....Nick Nicholson
Services Offered: TV producers.
Productions: The Funny Manns, Slimnastics with John Hills.

OLIVER W. NICOLL PRODUCTIONS

820 West End Ave., New York 25, N. Y.
Phone: MO 3-7284
Cable Address: ARREFFAY New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent, phonograph records and albums; Television—Program production and consultation, package live and film shows, scripts, talent.

NORTHWESTERN INC., MOTION PICTURES & RECORDING

411 Southwest 13th Ave., Portland, Ore.
Phone: CApitol 3-4107
Vice President.....Sheldon Goldstein
Services Offered: Producers of TV programs & commercials, industrial & business films, sound slide films, radio transcriptions.

OAKLAND PRODUCTIONS, INC.

743 Fifth Ave., New York 22, N. Y.
Phone: PLaza 3-7410
President .....Ted Cott
Vice President.....David L. Garth
Chairman of the Bd.....F. W. Richmond
Services Offered: Production of programs.

OMAR MUSIC COMPANY

5420 Melrose Ave., Hollywood 38, Calif.
Phone: HO 2-6027
President .....Peter Frank
Exec. Vice Pres.....Herbert N. Eiseman
Branch Office
1271 Ave. of Americas, New York 20, N. Y.

Phone: PLaza 7-2197
Services Offered: Creators of theme, background music, cues, etc., for TV film programs and feature pictures.

ORBIT PRODUCTIONS, INC.
630 Ninth Ave., New York 36, N. Y.
Phone: PLaza 7-3890

President .....Samuel Fleishman
Exec. V.P.....Barry Green
V.P., Production.....Allen Green
Services Offered: Producers of live action and animation industrial, commercial, medical, documentary and P.R. films.

PAN AMERICAN BROADCASTING CO.
380 Lexington Ave., New York 17, N. Y.
Phone: MUrray Hill 2-4500

Exec. V.P.....Eugene Bernald
Services Offered: Scripting, producing and recording programs in over 54 foreign languages for use in United States and in foreign countries.

PHILIP J. PERLMAN ASSOCIATES
141 E 55th St., New York 22, N. Y.
Phone: MU 8-4831

Owner .....Philip J. Perlman
Services Offered: Producers & packagers of radio & TV live & film programs.

PICTURE PRODUCTION CORP.
527 Lexington Ave., New York, N. Y.
Phone: PLaza 2-3940

President .....Jerry Layton
Vice President.....S. H. Cannold
Services Offered: Complete supervision, preparation & production of live and film TV programs.

PIONEER PRODUCTIONS
619 W. 54th St., New York, N. Y.
Phone: JU 6-7633

President .....Lillian Jones
Services Offered: A creative film editorial service for TV, theatrical and commercial motion pictures.

PIPER TELEVISION, INC.
500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon
Services Offered: Producers of Pip The Piper, a color videotape series.

JULES POWER PRODUCTIONS, INC.
9 East 75th St., New York 21, N. Y.
Phone: LEhigh 5-8580

President .....Jules Power
Vice President.....Daniel Wilson

Branch Office
228 N. LaSalle, Chicago 1, Ill.
Phone: ANdover 3-1422
Office Manager.....Mrs. Hazel Rothbart
Services Offered: Producers and packagers of live, taped and filmed programs.

CHUCK PRAGER RADIO SYNDICATIONS, INC.
441 West End Ave., New York 24, N. Y.
Phone: TR 7-8402

President .....Chuck Prager
Services Offered: Producer and syndicator of one minute radio features.
Productions: The Oleg Cassini Show; The Vincent Lopez Show; The Henry Morgan Show; The Hy Gardner Show. New features available on request.

PREMIERE ARTISTS AND PRODUCTIONS AGENCY
1046 N. Carol Dr., Los Angeles 69, Calif.
Phone: CR 4-4589

Owner .....Harold Jovien
Services Offered: Representation of artists and programs for TV, radios, records. Also writers, directors, producers for TV.

PRODUCERS ASSOCIATES OF TELEVISION, INC.
500 Fifth Ave., New York 36, N. Y.
Phone: OXford 5-0335

President.....Peter M. Piech
Vice President.....Robert A. Travis
Secretary .....Charles Haydon
Services Offered: Producers of Rocky And His Friends, The Bullwinkle Show, and other cartoon series.

PROGRAMATIC BROADCASTING SERVICE
(Div. of Muzak Corp.)
(See Transcription Co.'s)

PROJECT-O-FEX, INC.
60 East 42nd St., New York 17, N. Y.
Phone: MUrray Hill 7-1881

President.....Paul F. Adler
Services Offered: Semi-animated film, spot and institutional films.

PUBLIC AFFAIRS RADIO, INC.
150 Broadway, N. Y. C. 38
Phone: BArclay 7-6563

President.....Guthrie E. Janssen
Vice President.....Justin J. Bayer
Secretary-Treasurer.....Philip R. Leeds
Services Offered: Voiced program service of news & public affairs.

PUNCH FILMS, INC.
(See Commercial Producers)

PYRAMID PRODUCTIONS, INC.

445 Park Ave., New York, N. Y.
Phone: PL 2-4100

President.....S. F. Rubin

Services Offered: Producers of live and film programs.

Productions: Big Story, Treasury Men in Action, Man Behind the Badge, Playhouse 15, Police Call, Seven Against Crime, Decoy, Deadline.

QM PRODUCTIONS

1041 N. Formosa, Hollywood, Calif.
Phone: HO 7-5111

President, Treas.....Quinn Martin
Exec. Vice Pres.....Arthur Fellows
Vice Pres., Sec.....Eli Parker

Services Offered: Television & motion picture production.

RCA RECORDED PROGRAM SERVICES

(*See Transcription Companies*)

R-TV ENTERPRISES

225 W. 86th St., New York 24, N. Y.
Phone: SUsquehanna 7-2161

President .....Amy W. Muentz
Production Consultant....Jules Evan Baker
Prom. Consultant.....Alan J. Levine

Services Offered: Broadcast promotions & productions; live & filmed programs & spots, Shop-A-Thon; Billboard TV (BBTV); press and public relations.

RADIO BROADCAST SERVICE

Box 3081, Glendale 1, Calif.
Phone: CHapman 5-3296

General Manager.....Allin Slate

Services Offered: Producing live and tape radio programs of music, news and interviews.

Sports Broadcast Service Div.
Phone: CItrus 4-2807

Services Offered: Producing live and tape sports programs.

RADIO FEATURES OF AMERICA

(See Transcription Companies)

RADIO & TV PACKAGERS, INC.

11 E. 40th St., New York 16, N. Y.
Phone: LExington 2-1717

President .....William Cayton
Vice President.....Lee Dalia
Secretary.....D. R. Roberts

Services Offered: Packaging & production of TV film series, industrials, TV cartoons & commercials.

Productions: Jungle, Cartoon Classics.

RADIO & TV ROUNDUP PRODUCTIONS

111 Maplewood Ave., Maplewood, N. J.
Phone: SOrange 3-1044
New York Phone: YUkon 6-5700
Hollywood Phone: HO 6-6124

Executive Producer.....W. H. Bertenshaw
Bus. Mgr.....Betty Janeway
TV Director.....David Holm
Radio Directors..Michael Blenn, Bill Blenn

Services Offered: Producers, packagers & syndicators of public service programs, features, & spot service to stations at no cost.

Productions: Radio USA, Inside Fashion, Farm Digest, Viewpoint, It's a Funny World, Medical Press Conf., Science & News, 1963, The Good Life, In Our Day.

RADIOZARK ENTERPRISES, INC.

1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422

Mng. V.P.'s..E. E. Siman, Jr., J. B. Mahaffey

Services Offered: Production-syndication of program features, jingles, commercials.

Productions: Tennessee Ernie Ford Show, Strangest of All, Red Foley Show.

REEMACK ENTERPRISES, INC.

1270 6th Ave., Rm. 2402 New York 20, N. Y.
Phone: CI 6-7300

President .....Lloyd Marx
Vice-President .....Ted Mack

Services Offered: Producers of "The Original Amateur Hour."

REMBRANDT FILMS, INC.

59 East 54th St., New York, N. Y.
Phone: PL 8-1024

President .....William L. Snyder
Creative Dir.....Gene Deitch

Services Offered: Cartoon series.

RICHARD S. ROBBINS CO., LTD.

163 Bleecker St., New York 12, N. Y.
Phone: SP 7-2568

President .....R. S. Robbins
Vice President.....Edward E. Finch

Services Offered: Radio and Television merchandise prizes, contest prizes.

ROCKHILL PRODUCTIONS, INC.

18 E. 50th St., New York 22, N. Y.
Phone: PLaza 9-7979

President .....Janet Taylor

Services Offered: Complete packages, radio, TV and film.

RODNEY/YOUNG ENTERPRISES

9134 Sunset Blvd., Hollywood 69, Calif.
Phone: CR 6-4174

President .....Robert Young
Vice President.....Eugene B. Rodney
Secretary .....Ben Bisgeier

Services Offered: Producers of TV series.

RICHARD H. ROFFMAN ASSOCIATES

675 West End Ave., New York 25, N. Y.
Phone: RIverside 9-3647

Bd. Chairman.....Maurice Roffman
President .....Richard H. Roffman
Vice Pres.....Sophie S. Roffman

Services Offered: Radio and TV production, public relations, publicity, promotion.

ROSS-DANZIG TV, INC.

6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: 462-6464

President .....A. Bartlett Ross, Jr.
Secy.-Treas.....Frank K. Danzig
Exec. Producer.....Al Burton
Producer .....James Winslow
Assoc. Prod. .....Dottie Silin

Services Offered: Package production of live & filmed television programs.

SESAC, INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

President .....Paul Heinecke
Secretary-Treasurer.....R. C. Heinecke

Services Offered: Licensing the use of copyrighted music; Producers of SESAC Recordings LP program service and the "Drummers," big sound musical sales and program aids.

SAID-LUTH-THOURLBY

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: LO 2-4800

President .....William Thourlby
Vice President.....Fouad Said
Secretary-Treasurer.....T. O. Luth
Public Relations Dir.....Stanley Zipperman

Services Offered: Production for television and other visual media.

SANDE & GREENE, INC.

(See Commercial Producers)

ALAN SANDS PRODUCTIONS

565 Fifth Ave., New York 17, N. Y.
Phone: OXford 7-6135

Manager .....Alan Sands
Sales Mgr.....George Comtois
Producer-Writer .....Cecile Diamond

Services Offered: Creation, production & writing of syndicated radio-TV series.

Productions: Marriage, Before and After; Your Child and You, Your Guide to Good Health, Amy Vanderbilt, Top 10 Dance Party, Great American Women, Let's Talk It Over.

JAMES L. SAPHIER AGENCY, INC.

9229 Sunset Blvd., Los Angeles 46, Calif.
Phone: CRestview 1-7231

President.....James L. Saphier

Services Offered: Radio and TV productions, sale of package programs and talent.

Productions: The Bob Hope Show, Celebrity Golf.

ALLEN SAVAGE NETWORK PRODUCTIONS

30 East 54th St., New York 22, N. Y.
Phone: EL 5-1434

Owner .....Allen Savage

Services Offered: Specializing in "Live Better Electrically," programs which are packaged and produced for the electrical industry, currently on air coast to coast. Packagers & producers of radio programs.

Productions: Adequate Wiring in the Home, Home Selector Guide.

WALTER SCHWIMMER INC.

75 East Wacker Drive, Chicago 1, Ill.
Phone: FRanklin 2-4392
New York Address: 527 Madison Ave.
New York 22, N. Y.
Phone: ELdorado 5-4616

President .....Walter Schwimmer
Vice-Pres. in Chg. of Sales.....Bernie Crost
V.P. in Chg. of Prog.....Arthur Pickens, Jr.
N.Y. Manager .....Jack Arden

Services Offered: TV and radio package productions.

Productions: Championship Bowling, Championship Bridge, Tello-Test, Tune-Test, Top World Series of Golf, Championship Tennis.

SCREEN GEMS, INC.

(See TV Film Prod.-Dist.)

SELMUR PRODUCTIONS, INC.

4151 Prospect Ave., Hollywood 27, Calif.
Phone: NO 3-3311

President .....Selig J. Seligman
V.P., Admin. & Bus. Affairs..Leon I. Mirell

Services Offered: Production of TV programs & series, film, tape & live.

SHIFFRIN-HYLAND AGENCY

315 South Beverly Drive, Beverly Hills, Calif.
Phone: CR 4-7641

Co-owners .....Dick Irving Hyland
William Shiffrin
Associates: George Litto, Mike Rhodes, Chris Shiffrin, Jeff Hyland, Bruce Hammer

Services Offered: TV and feature film packages. Literary and actors' agent.

FLETCHER SMITH STUDIOS, INC.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7300
319 E. 44th St., New York 17, N. Y.
Phone: MUrray Hill 9-8766

President .....Fletcher Smith
Exec. V.P.....Janet P. Sneider
Vice President.....Arthur J. Davis
Vice President.....A. E. Henderson
Secretary-Treasurer.....J. W. Johnson

Services Offered: Complete motion picture production; TV shows, spots, industrial films; large animation staff.

SOUTHHILL PRODUCTIONS, INC.

425 East 63rd St., New York, N. Y.
Phone: PLaza 3-1228

President.....Richard L. Linkroum

Vice President.....Henry Denker
V.P., Sec.-Treas.....Verna Linkroum
Services Offered: Production & packaging of TV programs.
Productions: Divine Adventures, Mary Martin's 1962 Special, Arthur Godfrey Show

THE SOUVAINE ASSOCIATES INC.

135 Central Park West, New York 23, N. Y.
Phone: TR 3-1158
Producer .....Geraldine Souvaine
Services Offered: Producers of radio and TV programs.

SPENCER PRODUCTIONS, INC.

507 Fifth Ave., New York 17, N.Y.
Phone: OX 7-5895
President .....Jeanne Allgeier
Office Manager .....Alan Abel
Services Offered: Producer of TV series, pilot films for television.

SPORTS NETWORK, INC.

530 Fifth Ave., New York, N. Y.
Phone: MO 1-1000
President.....Richard E. Bailey
Vice-President.....Roylance H. Sharp
Secretary-Treasurer ....Thomas J. Schilling
Comptroller .....William Hyland
Vice Pres., Sales.....Jack D. Bozarth
V.P., Engineering.....Charles A. Voso

Branch Offices
153 Orchard St., E. Rutherford, N. J.
Phone: WE 3-3366
Manager .....Victor Grenier
14 N. Newstead, St. Louis, Mo.
Phone: JE 5-4682
Manager .....Paul Adams
Services Offered: Technical facilities include studio, Mobile Camera units & Mobile video tape units available for commercials, programs & closed circuits. Video tape center available for screening, dubbing and editing.

SPORTS PROGRAMS, INC.

Time & Life Bldg., Rockefeller Center,
New York, N.Y.
Phone: CI 6-3730
Services Offered: Producers of sports programming for TV.

WILBUR STARK

8321 Beverly Blvd., Los Angeles 48, Calif.
Phone: OLive 1-1620
President .....Wilbur Stark

Branch Office
25 West 54th St., New York, N. Y.
Phone: CI 6-0042
Services Offered: Live and filmed TV.

STARS INTERNATIONAL, INC.

(See Transcription Companies)

CHARLES H. STERN AGENCY

Taft Bldg., Hollywood & Vine Sts.,
Hollywood 28, Calif.
Owner .....Charles H. Stern
Services Offered: Package music shows for TV; talent representative for radio & TV commercials.
Productions: Music Of The '60's.

MIKE STOKEY ENTERPRISES

1445 N. Las Palmas, Hollywood, Calif.
Phone: HO 6-7304
President .....Mike Stokey
Vice President.....John Hueners
Secretary .....Elise Mayberry
Services Offered: Package producers of live and filmed TV shows.
Productions: Stump the Stars, Author!-Author!, Juke Box Gambol, Writer Wrong, It's in the Cards.

TALAD CORPORATION

730 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 6-7242
President .....Charles Bernard
Services Offered: Producers of live & filmed programs. Also package programs and commercials.

TALENT ASSOCIATES-PARAMOUNT LTD.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 3-1030
Vice President.....David Susskind

TAYLOR/NODLAND LTD. TAYNOD PRODUCTIONS, INC.

75 E. Wacker Drive, Chicago, Ill.
Phone: CE 6-0221
President .....Sherrill Taylor
Exec. Vice Pres.....Jory Nodland
Services Offered: Producers of Kukla and Ollie, Best of Roger Williams.

TELEVENTURE, INC.

285 Madison Ave., New York 17, N. Y.
Phone: ORegon 9-6220
President .....Soren Christensen
Exec. V.P.....Graham Young
Vice President.....Thomas Orchard
Vice President.....Art Foley
Services Offered: Producers of TV & special purpose industrial documentary films.

TELEVISION AND RADIO FEATURES OF AMERICA

820 West End Ave., New York 25, N. Y.
Phone: MO 3-7284
Cable Address: ARREFFAY, New York
Executive Director.....Oliver W. Nicoll
Associate Director.....Sandra Munsell
Services Offered: Radio—Program production and consultation, package live shows, syndicated transcriptions, scripts, talent. Television—Program production and consultation, package live and film shows, scripts, talent.

TELEVISION BROADCASTING SERVICE

Box 693, New York 23, N. Y.
Phone: TR 7-2372

President .....William R. Riddle
Exec. Prod., V.P.-Secy.....Karen Waseth
Treasurer .....Joseph G. Vietri
Distribution Manager.....Arthur N. Fisher
Director TVR.....Richard C. Bauer

Services Offered: Package shows, live production, travelogs, rentals, sound film prod., 16 and 35 mm color or BW. Videotape, Safety sound films, training films, sales training films, slides, industrials, mechanical films and tapes.

TELEVISION PRODUCTIONS OF AMERICA, INC.

77 West 55th St., New York 19, N. Y.
Phone: LT 1-1130

President .....Norman Baer
Vice President.....Philip D'Antoni

Services Offered: Producers of live, tape & film TV programs and specials.

TRANS-WORLD INDEPENDENT NEWSREEL SERVICE

219 Security Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729

Pres., Exec. Prod.....E. G. Weaver
Vice President .....D. de Martinau
Secy.-Treas. .....E. B. T'Kach

Branch Offices

5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133

Manager .....T. J. Rourke

307 West 15th, Suite 14, Minneapolis 3, Minn.
Phone: 333-8822

Manager .....E. B. T'Kach

Box 3361, St. Petersburg 31, Fla.
Phone: 347-6236

Manager .....Vincent Berastegui

Services Offered: Industrial, newsreel and documentary film production on a world-wide basis.

TRANSCRIPTION SALES, INC.

128 West First St., Dayton 2, Ohio
Phone: BAldwin 2-3773

President.....J. P. Williams
Vice President.....Alexander Buchan
General Manager.....Gerhard Joseph

Services Offered: Quarter-hour programs featuring "Singin' Sam."

TROUBADOUR PRODUCTIONS, INC.

200 West 57th St., New York 19, N. Y.
Phone: PL 7-1880

President .....Peter Rachtman

Branch Office

160 Trismen Terrace, Winter Park, Fla.
Phone: MIdway 7-4874

Services Offered: Radio program producer & packager, concert producer. Reps located in Europe & Australia for prod. & distributing syndicated radio programs.

U. S. TELEVISION NEWSFILM, INC.

713 N. Highland Ave., Los Angeles, Calif.
Phone: WEbster 5-3655

Owners....Julian MacDonald, Clete Roberts

RICHARD H. ULLMAN, INC.

(See Transcription Companies)

UNITED ARTISTS TELEVISION, INC.

(*See Producers and Distributors*)

UNITED ARTISTS ASSOCIATED, INC.

(*See Producers and Distributors*)

UNIVISION, INC.

(See Film Producers-Distributors)

VBS ASSOCIATES, INC.

41 East 42nd St., New York 17, N. Y.
Phone: OXford 7-1120

President .....Geoffrey Selden
Vice President.....Victor Borge

Branch Offices

Southbury, Conn. Phone: CO 4-8200
Santurce, P. R. Phone: 721-0123

Services Offered: Television programs, packages.

VHF, INC.

300 East 46th St., New York, N. Y.
Phone: MU 7-4505

President.....Ira G. DeLumen
V.P., Production.....Richard R. Rector
V.P., Sales.....Robert C. Troup
V.P., Special Projects.....Peter J. Smith
V.P., Operations.....John Koushouris

Services Offered: Complete live and video tape production services, tape processing and mixing. Tape transferred to Videofilms.

Productions: The March of Time, Teleguide, Manshoot for BBC.

V. I. P.

720 5th Ave., New York 19, N. Y.
Phone: PLaza 7-0130

President .....Bill Murphy
Vice-President .....Charlotte Morgan
Radio-TV Dir.....Helen McCausland

Services Offered: Procuring prizes for quiz shows, producing quiz shows, endorsements by Very Important People, furnish guests for Radio-TV shows.

THOMAS J. VALENTINO, INC.

(See Trans. Co.'s & Commercial Prod.)

VAVIN, INC.

(See TV Prod.-Dist.)

VICTOR & RICHARDS, INC.

7 East 48th St., New York, N. Y.
Phone: PL 2-7755

President & Sales Mgr.....Vic Lindeman, Jr.
Producer-writer .....Alan Sands
Station Relations.....Peggy Seager

Services Offered: Syndicate live TV programs to local stations and servicing stations with prizes for giveaways.

Productions: Top Ten Dance Party.

VIDEO ENTERPRISES, INC.

667 Madison Ave., New York, N. Y.
Phone: PLaza 3-9327

President.....Philip J. Lane

Branch Office
105 S. Western Ave., Los Angeles, Calif.
Phone: DU 8-9666

Chief Executive.....H. Shaw

Services Offered: Exchanging of merchandise for time on local TV & radio stations; placing of products on network TV programs as awards; program producing.

VIDEOCRAFT PRODUCTIONS, INC.

116 East 30th St., New York 16, N.Y.
Phone: ORegon 9-6030

President .....Arthur Rankin, Jr.
V.P., Treas.....Jules Bass
V.P., Sales.....Marvin Grieve
Exec. Art Dir.....Antony Peters

Services Offered: Production & distribution of animated film programs.

Productions: New Adventures of Pinocchio, Wizard of Oz, Wonderworld, Willy McBean & His Magic Machine, The Great Book, Zack & Zelda.

VIKING FILMS INC.

45 West 45th St., New York 19, N.Y.
Phone: CIrcle 5-8858

President .....Israel M. Berman
Exec. Producer.....Richard A. Weaver

Services Offered: Producer of TV featurettes, public relations & educational films.

JAY WARD PRODUCTIONS, INC.

8218 Sunset Blvd., Hollywood, Calif.
Phone: OLdfield 4-3050

President .....Jay Ward
V.P.'s.....Bill Scott, Pete Burness, Bill Hurtz, Al Burns, Lew Keller, Gerard Baldwin, Skip Craig, Sam Clayberger
Secy.-Treas.....Alex Anderson

Services Offered: Producers of The Bullwinkle Show, Rocky & His Friends, Fractured Flickers, Watts Knu Show, The Nuthouse, Super-Chicken, Hoppity Hooper, Simppson & Delaney.

WASHINGTON, D. C. TELEVISION & RADIO PROGRAM SERVICE, INC.

2049 Westridge Rd., Los Angeles 49, Calif.
Phone: GRanite 2-6291

President.....G. Bennett Larson

Services Offered: Program ideas and Congressional coverage.

Productions: U. S. Hearing Highlights.

WOLF PRESENTATIONS, INC.

420 Madison Ave., New York 17, N. Y.
Phone: PLaza 5-2050

Pres. .....Edward Wolf
Vice President.....Herbert Wolf
Producers .....Dan Dayton, Alan Gilbert
Dir. of Sales.....Paul Ross

Services Offered: Radio-TV, live program productions.

Productions: Masquerade Party, Keep Talking, Window Shopping.

WOLPER PRODUCTIONS, INC.

(See Producers & Distributors)

MAURICE H. ZOUARY TV-FILM PROD.

333 W. 52nd St., New York 19, N. Y.
Phone: JUdson 2-6185

Owner.....Maurice H. Zouary
Production Chief.....Joseph Mawra

Services Offered: Live package radio & TV programs.

Productions: Poem for a Day, Kiddie Camera, Just A Minute.





Producers of Quality
Television Commercials

SARRA INC.

210 East 5th Street
New York 3, New York
Spring 7-3700

•

16 East Ontario Street
Chicago 11, Illinois
Whitehall 4-5151



presents

RADIO AND TV COMMERCIAL PRODUCERS

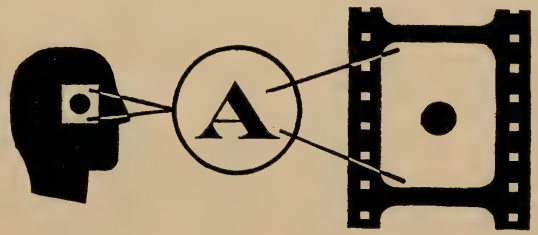
KEY PERSONNEL

BRANCH OFFICES

SERVICES OFFERED

1963

Cre·a·TV·i·ty



AUDIO
PRODUCTIONS, INC.
630 NINTH AVE., NEW YORK 36 ■ 212 PLAZA 7-0760

that which is created.
cre·a·tive (krē ā′tĭv), *adj.* having or showing the power of creating: *creative writers.* —**cre·a′tive·ly**, *adv.*
cre·a·tor (krē ā′tər), *n.* 1. one that creates. 2. **the Creator**, God.

(krē ā′tē vē ĭ tē), ***n.*** **1.** the highest combination of production skills and resources to create the exact effect the client and agency have in mind. **2.** CreaTVity is the reason why again and again, America's finest agencies choose Audio Productions to serve their most valued clients.

cre·dence (krē′dəns), *n.* belief.
cre·den·tial (krĭ dĕn′shəl), *n.* (*usually pl.*) testimonial attesting the bearer's authority.
cred·i·ble (krĕd′ə bəl), *adj.* capable of being believed: *a credible explanation.*
cred·it (krĕd′ĭt), *n.* 1. belief; trust. 2. trustworthiness. 3. reputation. 4. honor for some quality, etc. 5. source of honor. 6. official recording of a student in a course. 7. time allowed for payment for goods, etc., obtained on trust. 8. confidence in a pur-

Radio & Television Commercial Producers

A T U Productions

130 W. 57th St., N.Y.C.
Phone: JU 6-4294

Vice President.....Cal A. Stadlen
Nat'l Sales Mgr.....Elliott Arluck

Services Offered—Creators & producers of "Syndividua" commercials for TV and radio. Specializing in humor—animation, puppets, live action.

Academy Film Productions, Inc.

123 W. Chestnut St., Chicago 10, Ill
Phone: MIchigan 2-5877

Pres., Exec. Prod.....Bernard Howard
Sales Representative....Theodore H. Bohn

Services Offered—Creators & producers of TV & business films. Animation & live action. Specializing in unusual audio-visual presentations. Have own studios & full eqpt.

Academy Films

1145 N. Las Palmas, Hollywood 38
Phone: HOllywood 6-6566

President .....J. Larsen
Vice President.....Betty Larsen
Treasurer .....Frank Putnam
Sales Manager.....Richard Larsen

Services Offered—Complete motion picture production services, for comm'ls. Creators of jingles for agencies & advertisers.

Ad-Staff, Inc.

9122 Sunset Blvd., Hollywood 69, Cal.
Phone: CR 5-5219

President .....Don Quinn
Vice President.....Martin Sperzel
Secretary .....Helen Hendricks
Treasurer .....Charles Goldring

Services Offered—Creation and production of radio and television commercials, music and/or humorous copy; recording facilities; production facilities; theme music for TV series; industrial films (copy and music).

Advertisers' Broadcasting Company

117 W. 46th St., N.Y.C. 36
Phone: PL 7-3560

Exec. Prod.....Sholom Rubinstein
Director .....Bernard Rubinstein
Copy Chief.....David M. Hausdorff

Services Offered—Write, create, produce jingles and commercials.

Advertising Radio & Television Services, Inc.

421 West 54th St., New York 19, N.Y.
Phone: PLaza 7-2125

President .....Gerald Auerbach
Exec. V.P.....Louis Mucciolo
V.P. Sales.....Robert Rawson
V.P., Comptroller.....Samuel Auerbach
Prod. Distrib. Mgr.....Ervin Rosenfeld

Services Offered—Laboratory procurement, booking and distribution of film for TV, theatrical & special purpose exhibition; editing; consultants to sponsors & agencies.

Alexander Film Co.

Alexander Film Bldg.,
Colorado Springs, Colo.
Phone: ME 3-1771

Bd. Chmn.....Don M. Alexander
President .....Keith Munroe
General Sales Mgr.....Harmon Jones
Field Sales Prod. Mgr.....Arthur M. Oaks

Branch Offices
500 Fifth Ave., New York 36, N.Y.
Phone: *LO* 5-1350

Vice President.....Howard F. Olds
V.P., Alexander Int.....Kenneth A. Silver
472 Wrigley Bldg., Chicago 11, Ill.
Phone: *WH* 4-5980

Exec.-in-Chg. .....Terry Hatch
Balderas 36-808, Mexico, D.F., Mexico
Phone: 16-33-72

Pres., Alexander Int.....Jay Berry
Calle Comercio 450, San Juan, P.R.
Phone: 3-2898

Exec.-in-Chg. .....Haskel Marshal

Services Offered—TV film commercials, business and industrial films, theatre film commercials, distribution.

All-Scope Pictures, Inc.

(Comm'l Film Division of Twentieth Century-Fox Television)
1417 N. Western Ave., Hollywood 27
Phone: HOllywood 2-6231

President .....Gordon Mitchell
Vice President.....C. D. Owens

Services Offered—TV commercials, all type special purpose films.

Alpha Film Productions

P. O. Box 5325, Baltimore 9, Md.
Phone: *CL* 2-4150

Owner.....W. E. Wood

Services Offered—Film processing; titles; 16mm & 35mm sound recording; documentary films, TV spots; location shots filmed.

American Film Co.

1329 Vine St., Philadelphia 7, Pa.
Phone: WA 2-1800

Manager .....Ben Harris
Sales Mgr.....S. Adams
Secretary .....I. Weyhmiller

Services Offered—Produce motion pictures on special order plus projection service, booking, inspection, storage and shipping



CINEMAGINATION and SERVICE

MEMBER
FILM PRODUCERS ASSOCIATION OF NEW YORK

300 EAST 46th STREET, NEW YORK 17, N. Y.

OXFORD 7-6655

departments. Also rental of 8 mm & 16 mm plus special subjects from 1900 and advertising facilities.

American Film Producers

1600 Broadway, N.Y.C. 19
Phone: PL 7-5915

Exec. Prodcr.....Robert Gross
Exec. Prodcr.....Lawrence A. Glesnes
Prod. Control.....Sheldon Abromowitz
Dir. Program Dev.....Harriet H. Hester
Office Mgr.....Barbara Brazong

Services Offered — Complete production and distribution facilities for sponsored films, commercials, program openings and closings, slides and film inserts for integration; color or black and white, live action or animation in both 16 mm and 35 mm.

Current Productions—Westinghouse Electric, General Motors - Frigidaire, Bulova Watch, Nestle, Advertising Council, Humble Oil, Corn Products Sales - Best Foods Div.

Leonard Anderson Associates, Inc.

(See TV Producers & Distributors)

Animated Productions Inc.

(Al Stahl Productions)
1600 Broadway, N.Y.C.
Phone: CO 5-2942

President .....Al Stahl

Services Offered—TV shows in animation and live. Comic strip animated films.

Animation, Inc.

736 N. Seward St., Hollywood 38, Cal.
Phone: HO 4-1117

President .....Earl Klein
Production Manager.....Helen Hansen
Creative Director.....Bob Kurtz
Director .....Ed Barge
Sales Manager.....Hal Styles

Branch Offices
14005 Fenkell Ave., Detroit, Mich.
Phone: BR 3-3040

Representative .....Ted Petok
221 N. LaSalle St., Chicago, Ill.
Phone: FR 2-2628

Representative .....Joe W. Edwards

Services Offered—Animated & live action TV comm'ls, storyboards, sound tracks, educational & industrial films.

Animation Service Co.

1780 Broadway, N.Y.C. 19
Phone: CI 5-4832

Chief Animator.....Abe Blashko
Animation Supervisor.....Robert Tinfo
Administration .....Seymour Posner

Services Offered — All film art services, maps, charts, cartoon animation, animation camera work in 16 mm and 35 mm.

Animotion Associates, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 6-3817

President .....Graham Place
Vice Pres.....Otto Feuer
Gen. Mgr.....Donald Fellows
National Sls. Dir.....Lee Krieger

Services Offered—Producers of animated TV commercial spots and films. Animotion is an exclusive film process using animated cartoon cut-outs in conjunction with "live" product.

Evan J. Anton Prods., Ltd.

550 Fifth Ave., N.Y.C. 36
Phone: PL 7-3638

President .....Evan J. Anton
Vice President.....Mary Mallios
Sec'y-Treas.....James Mallios

Services Offered—Producers of industrial and documentary films and slides, TV commercials and spots.

Arco Film Productions, Inc.

580 Fifth Ave., New York 36, N. Y.
Phone: COlumbus 5-6968

President .....R. J. Oulmann

Services Offered—TV film facilities; animation & TV film show packaging.

J. Armstrong & Company

420 Lexington Ave., N.Y.C.
Phone: LExington 2-5970

President .....Joseph Armstrong

Services Offered—Custom, synd. comm'ls facilities.

Atlas Film Corp.

1111 South Blvd., Oak Park, Ill.
Phone: AUstin 7-8620

President .....J. A. Kellock
Vice Pres. & Prod. Mgr.....A. S. Bradish
V.P.'s.....T. H. Peterson, R. L. McMillan, James L. Herman
Secretary .....W. L. Naftzger

Branch Offices
2801 Cyclorama Dr., Cincinnati 11, Ohio
Phone: MO 1-3867

Vice President .....R. L. McMillan
11 Barbour Terraces, Woodward & W. Long Lake Rd., Bloomfield Hills, Mich.
Phone: MIdwest 7-1155

Vice President.....J. L. Herman
408 Rucker Pl., Alexandria, Va.
Phone: OV 3-1525

Manager .....R. C. Barrett
6631 Hollywood Blvd., Hollywood, Calif.
Phone: HOllywood 9-3904

Services Offered—Producers of TV commercials, slidefilms, theatrical shorts, motion pictures-35mm & 16mm black & white & color. Studios—35mm & 16mm lab. & sound recording services.

Audio Productions, Inc.

630 Ninth Ave., N.Y.C. 36
Phone: PL 7-0760

President.....Frank K. Speidell
Vice Pres., Treas.....P. J. Mooney
Vice President.....T. H. Westermann
Secretary .....Alexander Gansell
TV Dept. Mgr.....Harold R. Lipman

Services Offered—Producers of all types of TV commercials and sponsored films. Production facilities. Live action, animation, opticals, etc.

the phil davis organization

for
- *customade musical commercials*
- *customade film soundtracks*
- *original musical approaches for advertising campaigns*

a
- *complete musical service which guarantees production of the highest quality*



Aurvid Productions

P. O. Box 413, Phila., Pa.
Phone: LOcust 4-4429
Exec. in Charge .....Franklin O. Pease
Mgr., Film Distrib.....David Rosen
Traveling Rep.....Gertrude W. Weiss
Exec. Sales Manager.....Charles Stahl

Branch Office
P. O. Box 265, Clewiston, Fla.
Phone: YU 3-1711

Services Offered—TV and theatrical films. Commercial facilities. Live, package film and animation service. Editing facilities.

Austin Productions, Inc.

Box 713, Lima, O.
Phone: 229-7881
President.....B. Otto Austin, Jr.
Vice President.....Clair E. Butturff
Secretary .....Nancy M. Austin

Services Offered—Producers of film commercials & industrial films.

Bil Baird's Marionettes

59 Barrow St., N. Y. C. 14
Phone: YUkon 9-9840
Partners.....Bil and Cora Baird

Services Offered—Produce live or filmed commercials with marionettes and hand puppets, with or without live actors, in own studios.

Bandelier Films, Inc.

1837 Lomas Blvd., NE, Albuquerque, N. M.
Phone: CHapel 3-5848
President .....R. Stevens
Vice President.....Doyle Courington

Services Offered—Live action & animated TV film commercials, 35mm or 16mm. Documentary films, industrial films, film strips & slides.

Thos. J. Barbre Productions

2130 S. Belleire St., Denver 22, Colo.
Phone: SK 6-8383
Producer .....Thos J. Barbre
Asst. Mgr.....Anita T. Barbre
Dir. Sound.....Paul F. Emrich
Dir. Photography.....H. J. Anderson

Services Offered—Complete motion picture production service—script, photography, editing, sound recording, stage, mobile units, theater; nationally. Industrial, business films; TV spots.

Basch Radio & Television Productions

17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877
Partner .....Charles J. Basch, Jr.
Partner.....Frankie Basch

Services Offered — TV film commercials, animated and live; film programs, industrial, training, and fund-raising films; radio commercials, jingle, gimmick & dramatized.

Bay State Film Productions, Inc.

35 Springfield St., Agawam, Mass.
Phone: RE 4-3164
President .....Morton Read
V.P., Sls.....D. D. Doyle
V.P., TV.....Harold O. Stanton

Branch Office
80 Boylston St., Boston, Mass.
Phone: HAncock 6-8904
V.P.....Lowell F. Wentworth
200 W. 57th St., New York, N. Y.
Phone: CIrcle 6-6799
Vice Presidents.....Lowell F. Wentworth, Carl V. Ragsdale

Services Offered—Producers of 16mm & 35mm motion pictures & slide films-TV commercials & programs.

Beacon Television Features

115 Newbury St., Boston 16, Mass.
Phone: COmmonwealth 6-6881
President .....J. L. Sanderson

Services Offered—TV film commercials; story-boards, feature film production, radio jingles.

V. S. Becker Productions

55 East 43rd St., New York 17, N. Y.
Phone: MU 2-0777
Exec. Prod.....Viola S. Becker

Services Offered — TV & radio package shows & commercials; live, recorded & filmed. Casting. Industrial films.

Russell R. Benson Productions

136 N. Delaware St., Indianapolis, Ind.
Phone: MElrose 7-0306
President .....R. R. Benson

Services Offered—Film spot commercials; industrial, educational films.

Guy Biddick

1046 So. Olive St., Los Angeles 15, Cal.
Phone: RI 9-8800
Manager .....Guy Biddick
Traveling Rep.....Burton Zoul

Services Offered—Animation of product or trademark, commercial spots on film.

Biever & Stein Productions, Inc.

527 Madison Ave., New York 22, N.Y.
Phone: PLaza 3-1147
President .....Curtis Biever
Secretary-Treasurer .....Lou Stein

Services Offered—Radio-TV commercials, film backgrounds, musical jingles.

Mel Blanc Associates, Inc.

Taft Bldg., Hollywood & Vine
Hollywood 28, Calif.
Phone: HO 6-6127
President .....Mel Blanc

Services Offered—Producers of humorous radio and TV commercials.

Bray Studios Inc.

729 Seventh Ave., N.Y.C. 19
Phone: CI 5-4582

Board Chmn.....J. R. Bray
President .....Paul A. Bray
V.P., Sales.....Paul Bray, Jr.
Treasurer .....M. Bray
Animation Director.....Rod Johnson
Film Dist. Mgr.....B. D. Hess

Services Offered—Producers and distributors of all types of films for TV use including technical animation and cartoons. Specialize in industrial training and sales films, as well as health, safety and films for the military. Safety-training films in Spanish or Franch translation. Tape equipment available.

Broadcast House Enterprises, Inc.

359 Canal St., Manchester, N. H.
Phone: (603) 627-7669

President .....Norman Gittleson
Vice President.....Rodney Barker
Vice Pres., Mid W. Div...Charles Sharpless
Office Manager.....James A. Rogers

Services Offered—"Numbers Up," broadcast sales promotion including contest on air, prizes, mailing for every home throughout radio or TV station coverage area: designed for 13 weeks, specifically to increase ratings with profitable, self-liquidating show.

Henry Brown, Inc.

209 E. 56th St., New York 22, N. Y.
Phone: EL 5-7943

President .....Henry Brown

Services Offered—TV commercials and film shows.

Marc Brown Associates

8 East 48th St., New York, N. Y.
Phone: MU 8-2847

President .....Marc Brown
Vice President.....Paula Murphy
Secretary, Treas.....Dorothy Greenberg

Services Offered: Producers and creators of original music for radio, television commericals and industrial film.

CBS Animations

38 Centre Ave., New Rochelle, N. Y.
Phone: NEw Rochelle 2-3466

Vice Pres., Gen. Mgr....William M. Weiss

Services Offered: Animated network commercials.

C/Hear Services, Inc.

210 E. 47th St., New York 17, N.Y.
Phone: EL 5-7212

President .....Granville Burland
Prod. Co-ord. .....Carol Manetta

Services Offered—Creation & production of jingles, radio-TV campaigns, music tracks for commercials; packagers of radio-TV shows; creators & prod. of LP albums for record co's.

CR Enterprises, Ltd.

1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: BR 2-6884

Pres., Prod.....C. Roth

Services Offered—Film commercials.

S. W. Caldwell, Limited

(See TV Prod.-Dist.)

Calif. Internat'l Productions

6710 Melrose Ave., Hollywood, Cal.
Phone: WE 9-1491

President.....H. F. O'Donnell

Services Offered — TV film shows & comm'ls; religious films; shorts, educ. & indust.

California Studios Incorporated

650 N. Bronson St., L. A. 4, Cal.
Phone: HO 2-7141

President .....P. N. Krasne

Services Offered — TV film shows & comm'ls; soundies; B & W animation; packages.

Lars Calonius Prods., Inc.

45 W. 45th St., N.Y.C. 36
Phone: PL 7-0350

President .....Lars Calonius

Services Offered—Full animation facilities. Story boards. Live action.

Campus Film Prods., Inc.

20 E. 46th St., N.Y.C. 17
Phone: MU 2-8735

President .....Nat Campus
Exec. Producer .....Jules Krater

Services Offered—Film and TV commercial production

Canadian Film Industries Co., Ltd.

310 Lakeshore Rd., Toronto 14, Canada
Phone: CL 5-2351

President .....Arthur D. Gottlieb

Services Offered—TV film shows, comm'ls; shorts; animation, B & W & color; facilities & studios rented.

Canyon Films of Arizona, Inc.

834 N. 7th Ave., Phoenix, Ariz.
Phone: AL 2-1718

Producer .....R. Boley
Photography .....Robt. Allen

Services Offered—Production TV commercials, industrial & pub. rel. films: 16/35 mm animation & live action.

Capital Film Service

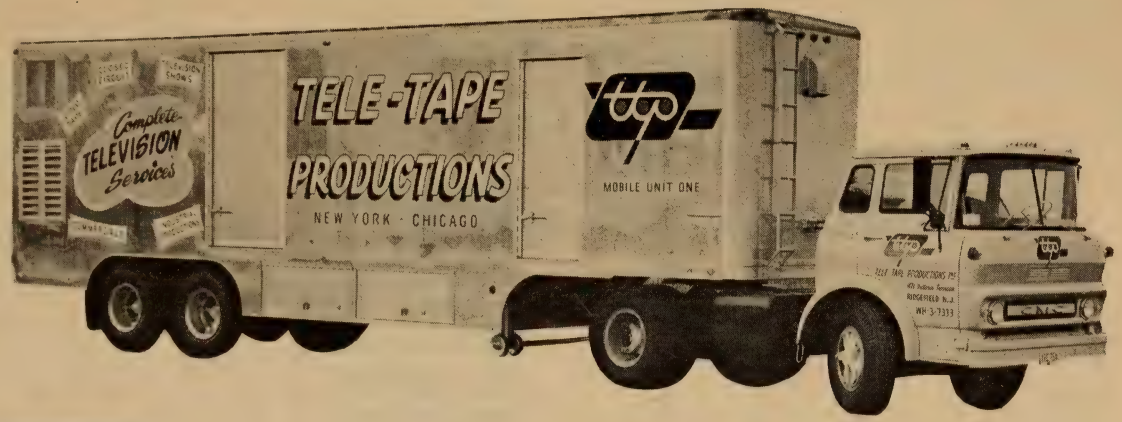
224 Abbott Rd., E. Lansing, Mich.
Phone: ED 2-3544

President .....J. R. Hunter
General Manager.....R. G. Cole
Production Manager.....Kenneth Kortge

TELE-TAPE PRODUCTIONS

The most experienced name in quality video tape recording **on location** announces an all-new self-contained Video Tape and Camera facility...

MOBILE UNIT ONE



TELE·TAPE PRODUCTIONS

SALES
136 E. 55th STREET, NEW YORK 22, N.Y.
PLaza 2-7255

ENGINEERING
471 VICTORIA TERRACE, RIDGEFIELD, N.J.
943-7333

Lab Manager.....Robert Winkel
Services Offered—Script to screen motion picture productions. Motion Picture producers' services, T.V. commercials, radio transcriptions. Complete animation services including hot press, cell services & art work, 35mm filmstrips.

Capitol Records Custom Service

1750 N. Vine St., Hollywood 28
Phone: HO 2-6252
Director .....George R. Jones
Natl. Sls. Mgr.....Herbert I. Sachs
Production Mgr.....Clifton L. Harden

Branch Office
151 West 46th St., New York 19, N.Y.
Phone: JU 2-8040

Services Offered — Custom recording for records, radio and TV & film scoring; manuf. facilities for all sizes of records, mastering processing; music library for film track.

Cascade Pictures of California

1027 N. Seward, Hollywood 38, Calif.
Phone: HO 2-6481
President .....Bernard J. Carr
Vice Pres.....Roy Seawright
V.P. Prod.....Vaughan Paul
Director.....George B. Seitz, Jr.
Services Offered—Producers of film commercials for TV offering complete studio facilities, animation and optical effects personnel.

Cate and McGlone

1521 Crossroads of World, Hollywood 28
Phone: HO 5-1118
President.....T. W. Cate
Secretary.....E. D. McGlone
Services Offered — Commercials; production—scripts, storyboards, editorial, photography.

Hu Chain Associates

15 E. 48th St., N.Y.C. 17
Phone: PL 5-5240
Owner .....Hubert V. Chain
Services Offered — Radio-TV and motion picture production, direction and script writing.

Charter Oaks Telepictures, Inc.

423 E. 90th St., New York, N. Y.
Phone: TR 6-6800
446 E. 86th St., New York, N. Y.
Phone: YU 8-7970
President .....Louis Cavrell
Secretary .....Otis Cavrell

IMAGINATION
IN MUSICAL ADVERTISING & ENTERTAINMENT PRODUCTIONS FOR RADIO • TV • RECORDS

SG

SANDE & GREENE PRODUCTIONS

1777 No. Vine St.,
Hollywood 28, Calif.
Phone: HOllywood 6-5103

Treasurer .....Ira Cavrell
Services Offered—Production facilities for TV and industrial 16 and 35 mm color and black & white films. Medical and dramatic films. Printing and processing lab. Editorial rooms. Sound stage rentals for automobile commercials.

Chicago Film Studios

720 N. Michigan Ave., Chicago 11
Phone: WH 4-6971
President .....E. G. Josephson
Dir. of Sales.....Robert D. Casterline
Prodn. Mgr.....Russell T. Ervin, A.S.C.
Laboratory Mgr.....Tod Yamamoto
Services Offered—Complete 16 & 35 mm film production facilities; sound stages, RCA sound recording, optical effects, Art Department, complete processing laboratory.

Churchill Productions, Inc.

6671 Sunset Blvd., Los Angeles 28, Calif.
Phone: HOllywood 6-6251
President.....Robert B. Churchill
Services Offered—Produce educational and industrial films.

Cine-Tele Productions

6325 Santa Monica Blvd., Hollywood 38
Phone: HO 5-3376
President .....H. Lehman
Vice President.....Cecile Lehman
Treasurer .....Jacques R. Lehman
Secretary .....Philip Saltz
Services Offered — Commercials, educational films, business films, sports-shows, training films.

Cine-Video Productions, Inc.

1322 Boston Post Rd., at Cedarhurst Lane
Milford, Conn.
Phone: TR 4-6590
Pres., Exec. Prodcr.....Garo W. Ray
Vice President.....Ruth E. Ray
Tech. Dir.....Kenneth F. Rieke
Production Director.....Robert Reid
General Manager.....George W. Grant
Services Offered—Compl. motion picture services for industrial & educational productions. Complete sound stages, recording & dubbing studios, release printing — color, B & W, processing, & all other film services.

Cinecraft Productions, Inc.

2515 Franklin Blvd., Cleveland 13, O.
Phone: SU 1-2300
President .....Ray Culley
Production Mgr.....Paul Culley
Sales Manager.....Bob Davidson
Services Offered—Synd. spots; comm'ls.

Cineffects, Inc.

115 W. 45th St., N.Y.C.
Phone: CI 6-0951
President .....Irving Hecht
Services Offered—Animation, special effects, titles, mats, inserts, black & white or color, 16 or 35 mm.

Gerald Schnitzer
PRODUCTIONS
producers of advertising films with dynamic imagery!
5746 Sunset Boulevard Hollywood 28, California · HOllywood 91158

Cinema Sound, Ltd.

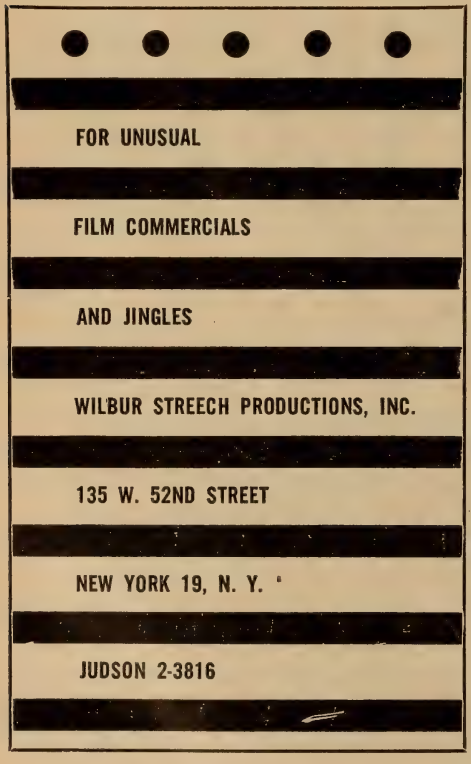
2 W. 46th St., New York 36, N. Y.
Phone: JUdson 6-5577
President .....Robert Franklin
Vice President.....Herbert Moss
Branch Offices
11-12 King St., Covent Garden, London, W. 1, England
Pres., Stagesound (Lon.) Ltd...Bill Walton
16, Avenue Junot, Paris 18, France
Manager .....Deben Bhattacharya
Services Offered: Production of radio and TV features, commercials, custom field recordings, actuality sound effects, film tracks, electronic music. Owners of large collection of actuality sounds and historic voices.

Cinesound, Limited

559 Rogers Rd., Toronto, Ont.
Phone: RO 2-7338
President.....B. Bach, Jr.
Services Offered—Shorts, film comm'ls; color, B & W animation; music; scripts; packages; studio, facilities rental.

Cinetoon Productions

1847 Fort St., Honolulu, Hawaii
Exec. .....M. D. Meyers
Services Offered—Industrial films; synd. spots; comm'ls.



Clifton Productions, Inc.

62 W. 45th St., N.Y.C. 36
Phone: MU 2-0040
President.....Maurice T. Groen
V.P., charge Prod.....Ronald T. Groen
Asst. Prod. Mgr.....Bert H. Cohen
Services Offered—Industrial films, commercials, travel films, camera crews in U. S., Sweden, Austria, South Africa, Malaya, World Wide coverage. Color stock footage.

Coastal Film Services, Inc.

321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-7780
President .....Manuel Casiano
Services Offered—Complete services including optical effects, animation, titles, film consultants.

John Colburn Assoc., Inc.

1122 Central Ave., Wilmette, Ill.
Phone: BR 3-2310
President .....J. E. Colburn
Services Offered—16/35 mm industrial & TV film & comm'ls; sound stage, production facilities.

Colmes-Werrenrath Prod. Inc.

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011
President .....W. Colmes
Exec. V.P.....R. Werrenrath
Vice President.....W. Bennett Philley
Acct. Exec.....T. R. Bohn
Services Offered—Creation, production, direction, writing; studio, editing, projection facilities.
Current Productions — Commercials for Whirlpool Corp., Presto, Revere Camera, No. American Van Lines.

Commerce Pictures

525 Poydras St., New Orleans, La.
Phone: 523-5026
President .....R. Wiegand
Services Offered—Commercials, b & w & color, live action & cartoons, 16mm, 35mm, movies, slides, stills, enlargements, prints & copies. Sound recording magnetic & optical.

Commercial Recording Corp.

3104 Maple Ave., Dallas 19, Tex.
Phone: RI 8-8004
President .....John J. Coyle
Vice Presidents.....Walter A. Neilson, T. A. Harris
General Manager.....Thomas E. Gwin
Services Offered — Musical advertising, radio station promos., production aids, custom commercials, for radio & TV.

Commercial Syndicated Films, Inc.

621 N. Dearborn St., Chicago 10, Ill
Phone: WH 4-7477

President.....W. R. Johnson
Vice President.....I. Bell

Services Offered—Syndicated animated TV spots & programs.

Commodore Productions & Artists, Inc.

1906 No. Kenmore Ave., Hollywood 27, Calif.
Phone: NOrmandy 5-1187

Pres., Prod.....W. White, Jr.
Prod. Dir.....Ed. Woodworth
Prod. Superv.....W. White, III
Secretary .....Janet Berrie

Services Offered—TV live & film programs, shows; comm'ls; industries; film packages.

Concord Company

9006 Sunset Blvd., Hollywood 46, Cal.
Phone: BR 2-7801

Ptnrs. .....C. Purnell, L. Atkinson, R. Atkinson

Services Offered—TV live & film shows; industrials; documentaries; color, B & W animation; scripts; packages.

Condor Films, Incorporated

1006 Olive St., St. Louis 1, Mo.
Phone: MA 1-8876

President .....Bradford Whitney
Treasurer .....Edgar F. Stevens

Services Offered—Producers of 16 mm & 35 mm motion pictures, slide films, and other visual and audio-visual materials for sales promotion, public relations, advertising, television programming, TV comm'ls, training & sports uses.

Consolidated Film Industries

(Div. of Republic Corp.)
959 Seward St., Hollywood
Phone: HOllywood 9-1441

Chairman of Bd.....Victor M. Carter
President.....Gordon K. Greenfield
Vice Presidents.....Sidney P. Solow, John P. O'Connell, Daniel J. Bloomberg, O. W. Murray
Secretary.....Peter A. Campbell
Treasurer.....Rocco Di Fonso

Services Offered — Processing of motion picture film.

Continental Film Productions Corporation

2320 Rossville Blvd., Chattanooga, Tenn.
Phone: AM 7-4302

President .....James E. Webster
Secretary .....Thomas Crutchfield
Treasurer.....S. K. Johnston, Jr.

Services Offered—Animation, producers of industrial and educational films & sound slide films, producers of film spot commercials. Tape equipment available.

Roland D. Crandall Productions

31 Heusted Dr., Old Greenwich, Conn.
Phone: NO 7-0425

President.....R. D. Crandall

Services Offered—Producer of commercial films.

Craven Film Corporation

330 E. 56th St., N.Y.C. 22
Phone: MU 8-1585

President .....Thomas Craven
Executive Producer.....Joseph McDonough
Prod. Spvsr.....D. William Robinson
Prod. Mgr. .....David Saperstein
Spvsng. Editor .....Morton S. Epstein

Services Offered—Production of theatrical, advertising and documentary films, film and tape television commercials, television series programming. Color commercial specialists.

Crawley Films, Limited

19 Fairmont Ave., Ottawa, Ont.
Phone: PA 8-3513

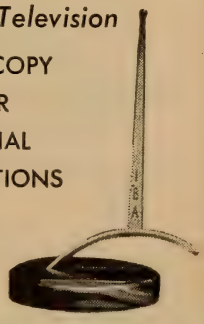
President .....F. Crawley
Vice President.....Graeme Fraser
Vice President .....C. Everett
Comptroller.....A. E. Ayer
TV Commercial Dir.....Louis Lemkow

Services Offered—Films, sponsored & TV; commercials; production; animation; laboratory; stages.

CREATIVE COMMERCIALS!

For Radio & Television

MUSIC & COPY
HUMOR
INDUSTRIAL
REVITALIZATIONS



Creation & Production

AD-STAFF, *inc.*

9122 SUNSET BOULEVARD
HOLLYWOOD 69, CALIFORNIA
CR 5-5219 • BR 2-2671

Creative Features, Inc.
527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 3-8632
Sales Mgr.....Everett Goodman
Production Mgr.....Lee Pines
Services Offered—Musical commercials for local and regional advertisers; musical ID's and promos. for stations; open end weather & time musicals.

Creativision
1780 Broadway, N.Y.C. 19
Phone: CI 5-4830
President .....Victor Kayfetz
Asst. to Pres.....Seymour Posner
Art Director.....Abe Blashko
Services Offered—TV advertising consultation service acting as agency or company television promotion and production department. Creative planning, storyboards, staging, animation and live.

Cristal Animation, Inc.
315 East 55th St., New York, N. Y.
Phone: PL 9-0920
President.....Charles A. Bemant
Vice President.....Leonard Roberts
Art Director.....Fernando Venegas
Services Offered—Producers of animated and stop motion TV commercials, industrial and educational films.

Crossroads TV Productions
1121 S. Glenstone, Springfield, Mo.
Phone: UNiversity 2-4422
V.P.'s..... J. Mahaffey, E. Siman, Jr.



Services Offered—Film spots: live shows. Tape equipment available.

Cue Recordings, Inc.
117 W. 46th St., N.Y.C. 36
Phone: PLaza 7-3641
President .....Sholom Rubinstein
Vice President.....Mel Kaiser
Secretary-Treasurer ....Bernard Rubinstein
Services Offered—Tape, disc, studios, remotes, stereo facilities, editing rooms, shipping facilities, high-speed tape duplication, 35 & 16mm equipment.

Cummings Productions, Inc.
35 West 53rd St., N.Y.C. 19
Phone: PL 7-6452
President.....R. W. Cummings
Services Offered—Creators and producers of singing commercials, film backgrounds, scores for promotional shows.

D4 Film Studios, Inc.
56 Elmwood St., Newton 58, Mass.
Phone: WOodward 9-7770
President, Treas.....Joseph Dephoure
Vice Pres.....M. Levy
Services Offered — Comm'ls; industrials; soundstage; processing art; sound recording.

D & R Productions, Inc.
210 East 47th St., New York, N. Y.
Phone: PL 2-6520
Owners.....Dan Hunn, Ron Fritz

Phil Davis Musical Enterprises, Inc.
59 E. 54th St., N.Y.C. 22
Phone: MU 8-3950
President .....Phil Davis
Creative Director.....Edward C. Redding
Asst. Creat. Dir.....Charles Naylor
V.P., Mus. Dir.....Earl Paul
Secy., Treas.....Loretta H. Davis
Production Mgr.....Joe Rhodes
Copy Director.....Helen Whitmore
Film Score Dir.....Hale Rood
P.R. Dir.....Frances B. O'Brien
Exec. Secretary.....Glen McGinley
Services Offered—Creators and producers of custom-built musical commercials for TV film soundtracks and radio transcriptions. Musical consultants to advertising agencies & film producers; composition of original music and copy approaches for spot campaigns. Facilities to handle any service or complete packages.

Gordon M. Day, Inc.
72 W. 45th St., New York 36, N. Y.
Phone: JUdson 2-2740
President .....Gordon M. Day
Vice President .....Carol Bulkley
Treasurer .....Leo L. Reich
Services Offered — Writing-production of TV film commercials & TV radio musical jingles.

De Frenes Company

1909-17 Buttonwood St., Phila. 30, Pa.
Phone: LO 3-1686

Pres., Sales.....J. DeFrenes
Secretary .....R. DeFrenes
Prod. V.P.....M. Levanios

Services Offered—Comm'ls; programs. Industrial shorts.

Vince Degen TV and Radio Spots

1601 N. Gower St., Hollywood 28, Calif.
Phone: HOllywood 5-9886

Services Offered—Production of commercials, original musical jingles, instrumental and vocal arrangements, underscoring for animation-live action.

Demby Productions, Inc.

1 W. 58th St., N.Y.C. 19
Phone: PL 9-2495

President .....Emanuel H. Demby
Vice Pres.....Betty Jeffries
Creative Dir.....Allen Swift
Research.....Louis Cohen
Client Relations Dir.....Elaine Greene

Services Offered—Live, film and recorded commercials. Animation. Jingles. Music. Panels for pre-testing commercials via Motivation Research Associates, affiliated firm.

Florian de Narde

3 E. 57th St., New York City
Phone: PL 3-7030

Owner .....F. de Narde

Services Offered — Commercials; documentaries; industrials.

Jack Denove Productions, Inc.

(See TV Prod.-Dist.)

Depicto Films Corporation

254 West 54th St., N.Y.C. 19
Phone: COlumbus 5-7620

President .....J. R. von Maur

Services Offered—Producers of industrial motion pictures, filmagraphs, color sound slidefilms, filmstrips, slide presentations, trade shows, vugraph presentations. Creators and producers of complete sales training programs, including films and associated literature.

Leo Diner Films

332 Golden Gate Ave., San Francisco 2
Phone: PR 5-3664

Exec. .....L. Diner

Services Offered—Spots; lab sound & TV recording; animation.

Directions Unlimited Film Corp.

737 N. Seward St., Hollywood 38, Calif.
Phone: HOllywood 2-3414

Exec. Prod., Pres.....John W. Orland
Exec. Prod., V.P.....Terence Anderson
Exec. Prod., Sec.-Treas.....Michael Rollens
Exec. Prods.....James Jacobson, Robert Searles, Michael Anderson

Services Offered—Commercials, newsreel features, TV programs.

Walt Disney Productions, Inc.

500 S. Buena Vista, Burbank, Cal.
Phone: VI 9-3411

Chairman of Board.....Walt Disney
President.....Roy O. Disney
V.P., Adv. & Sales.....Card Walker
V.P., Production .....Wm. Anderson
V.P., TV .....Donn Tatum

Services Offered—Comm'ls; programs.

Dolphin Productions, Inc.

37 West 57th St., New York 19, N. Y.
Phone: PLaza 3-5892

President .....Allan Stanley

Services Offered—Producers of TV commercials.

Douglas Film Industries

10 W. Kinzie St., Chicago 10
Phone: MO 4-7455

President.....F. C. Raymond
Exec. Vice Pres.....Arthur R. Jones III
V.P., Production.....Douglas P. Raymond

Services Offered — Educ., ind., TV films; titling & animation; lab work; printing.

Du Art Film Labs, Inc.

245 W. 55th St., N.Y.C.
Phone: PL 7-4580

Exec. Vice Pres.....Irwin Young

SIB

SIB PRODUCTIONS

WALTER N. BIEN
President

SONNY KLEIN
Vice President

Paramount Studios
5451 Marathon St.
Hollywood, Calif.
HO. 9-2411

V.P.'s .....Lou Feldman, Paul Kaufman, Arthur Miller
Treasurer .....Jack Fellers
Services Offered—Processing of black & white motion picture film, motion picture lab.

Dudley Pictures Corporation

666 N. Robertson, W. Hollywood 46, Calif.
Phone: OL 7-0801
President.....Carl Dudley
Secy., Treas.....R. W. Barnes

Walter Christian Duennhaupt Film Productions, Inc.

1908 Florida Ave., N.W., Wash. 9, D. C.
Phone: EXecutive 3-7750
President, Producer.....W. C. Duennhaupt
Vice President.....Dr. Milton Cohen
Secretary.....Dr. Maxwell Cohen
Treasurer.....John A. Scherzer
Services Offered—Producers for TV feature films, live & animated commercials, musical shorts & puppet shows, documentaries in 35 & 16mm, B & W, and color. Tape equipment available.

Cal Dunn Studios

141 W. Ohio, Chicago 10, Ill.
Phone: 644-7600
President .....Cal Dunn
Vice Pres.....Joseph G. Betzer
Creative Services Dir.....Helen A. Krupka
Services Offered—Complete facilities for both live action and animated TV commercials, writing, storyboard, sound 35 & 16 mm cameras, editing equipment, sound stages, oxberry animation camera.

Dynamic Films, Inc.

405 Park Ave., N.Y.C. 22
Phone: PL 1-7447
President .....Nathan Zucker
Exec. Vice Pres.....Walter Lowendahl
Promotion Dir.....Mina Brownstone
Sec., Controller .....Gerald Carrus
Sound Supvr.....Jas. H. Townsend, Jr.
Editorial Supvr. .....Donald Finamore
Distribution .....Deborah Rose

Branch Offices
573 N. Melrose, Elgin, Ill.
Phone: SH 2-0866
Exec.-in-Chg. .....Mal Middlesworth
204 Triangle Bldg., Pittsburgh, Pa.
Phone: EX 1-0316
Exec.-in-Chg .....William W. Matthews
Services Offered—Compl. prod. & distribution facilities, sound stages, recording studios, animation. Associated companies: Dynamic Film Studios, Medical Dynamics, Dynamic Theatre Network, Inc., Distribution Dynamics.

East-West Distributors, Inc.

630 9th Ave., New York 36, N. Y.
Phone: JUdson 2-4727
President .....Bruce McConnachie
Vice President.....M. Joseph Lydon
Production Manager.....George Leuck, Jr.
Office Manager.....Beatrice Mattson

Branch Office
550 Main St., Fort Lee, N. J.
Vault Manager.....George Macoun
Services Offered—Complete film service providing multiplication and processing of TV commercials and feature films; editorial service; film and tape storage.

Eastern Effects, Inc.

333 W. 52nd St., N.Y.C. 19
Phone: CI 5-5280
President .....Maurice Levy
Vice Pres.....Samuel Levy
Services Offered—Complete service, art to film (optical effects, animation, titles, and inserts), 35 mm Color and BW.

Educational Films Corp. of America

1501 Broadway, New York City 36
Phone: PE 6-1780
President.....E. W. Hammons
Services Offered—Color & B & W animation; commercials; shorts; packages.

Elektra Film Productions, Inc.

33 W. 46th St., New York City
Phone: JU 2-3606
President .....A. Liss
Bus. Mgr.....S. Magdoff
Services Offered — Comm'l-industrial film service. Animated and live action scripts; storyboards.

Peter Elgar Productions, Inc.

75 W. 45th St., N.Y.C. 36
Phone: JU 6-1870
President .....Peter Elgar
Secy.-Treas. .....Jessie Adamson
Services Offered—Industrials, educational, religious, television.

Elliot, Unger & Elliot, Inc.

(Div. of Screen Gems, Inc.)
711 Fifth Ave., New York, N. Y.
Phone: JUdson 6-5582
Executives ....Steve Elliot, William Unger, Mike Elliot
General Sales Manager.....Al Mendelsohn
Producers & N. Y. Sales Reps.....Errol Linderman, Phil Frank, Connie Mowbray

Branch Office
1438 N. Gower St., Hollywood, Calif.
Phone: HO 2-3111
West Coast Production.....Joe Swavely
Exec. Producer.....Richard Kerns
Services Offered — Production, distribution TV commercials, industrials, institutional films and film programs.

Charles Elms Productions Inc.

5 E. 40th St., New York 16, N. Y.
Phone: MU 6-8877

President.....C. D. Elms
Vice President.....Charles D. Elms, Jr.
Secretary.....Ruth M. Elms

Branch Office
163 Highland Ave., N. Tarrytown, N.Y.
Phone: MEdford 1-3363
President .....Charles D. Elms

Services Offered — TV commercials, sound slide films, slide programs, widescope presentations, sales prom., sales training, institutional & industrial motion pictures.

Emerson Film Corporation

1037 Woodland Dr., Glenview, Ill.
Phone: PArk 9-0011
Services Offered—Comm'ls; synd. spots.

Endorsements, Inc.

111 West 57th St., New York 19, N. Y.
Phone: COlumbus 5-5385
President .....Jules Alberti
Exec. Vice Pres.....Arthur Steinthal

Services Offered—Endorsements and testimonials, live and TV.

Enterprise Productions

13750 Saticoy St., Van Nuys, Cal.
Phone: TR 3-2730
Exec. Prod.....S. L. Weiss

Services Offered—All commercial television production services.

Era Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28, Cal.
Phone: HO 2-2251
President .....Brice Mack
Vice President.....Robert Mack
Secretary .....Milt Schaffer

Services Offered — Complete film prod., live & animated, sound recording facilities & stage.

Ted Eshbaugh Studios, Inc.

1029 E. 163rd St., New York 59, N. Y.
Phone: DAyton 9-3220
President .....T. Eshbaugh
Treasurer .....Jack Eshbaugh

Services Offered—Educational shorts; TV film shows & comm'ls; color & B & W; animation; packages.

Faillace Productions, Inc.

1270 Ave. of the Americas, New York 20, N.Y.
Phone: CIrcle 6-7676
President .....Tony Faillace
V.P., Creative Dir.....Len Mackenzie
Musical Dir.....Bob Freedman
V.P., Program Dir.....Chick Vincent
Sec., Office Manager.....J. B. Zadig

Services Offered—Creation and production of musical commercials. TV scoring, arrangements & production of agency created jingles; creation, development & production of program material.

Current Productions — Good 'n' Plenty, Phillies Cigars, Wheatena, General Tires, Canada Dry, Ambassador Beer, Lilt, NAB, Barney's, Duncan Hines, Colgate Tooth Paste, Jujy Fruits, Krueger Beer, Wildroot, Foster Parents Plan, Freedom's Foundation, Westclox, Main Sardines, Clearasil, Wise Potato Chips, Dubonnet.

Family Films Incorporated

5823 Santa Monica Blvd., Hollywood 38
Phone: HO 2-2243
President .....S. Hersh

Services Offered—Film comm'ls; industrials; color & B & W animation; packages; facilities rented.

Farkas Films, Inc.

385 Third Ave., New York 16, N. Y.
Phone: OR 9-8212
President .....Nicholas Farkas
Vice President.....F. E. Robison
Secretary-Treasurer .....Mary Finley

Services Offered — TV commercials, religious films, industrial films. Tape equipment available.

Joe Feagins Productions

104 East 30th St., New York 16, N. Y.
Phone: MU 5-3384
Pres., Creative Dir.....Joe Feagins
V.P., Treasurer.....William Roos
V.P., Sales.....Stan Bahr

Services Offered—Creators and producers of radio-TV live-tape programs, documentary and transcribed features; commercials, background music, copy, complete recording and production facilities and creative staff; special music for radio, TV and movies, musical jingles.

JOE
FEAGINS
PRODUCTIONS

"Providing YOUR Agency, Station or Company with a Highly Skilled Radio and TV Creative Department."

. . . Exciting Radio-TV Copy
. . . Imaginative Music Scores
. . . Memorable Singing Jingles
. . . Top Film — Live — Tape Production
. . . Happy Station ID's — Promos
. . . New Campaign — Sales Ideas

As Close as the Phone on Your Desk

104 EAST 30th STREET MU 5-3384
NEW YORK 16, N. Y. MU 3-1438

No Substitute for Quality, A Musical Commercial 'Must'



By
PHIL DAVIS
President
Phil Davis Musical
Enterprises, Inc.

MAYBE "the quality of mercy is not strained" applied to the golden age of Elizabethan literature. But it hardly applies in today's modern age of musical advertising. In fact, today, mercy can spell bankruptcy for those who sacrifice quality for quantity and ethical business practices for marginal or unethical business practices.

For proof of this just compare over the years the names of those who have come and gone in the annual listings of this Yearbook. Serious comparisons also elucidate that it's mostly the ethical producers of quality musical commercials who survive year after year. Nor is there any substitute for quality—the secret of survival in this highly competitive field.

Not only do quality musical commercial producers honorably survive and thrive despite the periodic onslaught of marginal or unethical producers, but also over the years they've successfully elevated the profession to one of respect and dignity in the advertising world.

In addition, both on and far from Madison Avenue, they've introduced and educated advertisers and agencies to the fundamental characteristics that distinguish quality musical commercial productions from jingle-mill, cheaply produced, poorly conceived musical commercials.

As a result, more than a few out-of-town advertisers and agencies are beginning to outstrip in their long-range thinking some of the nation's "Mr. Big" advertisers and agencies. Through experience with long-established musical commercial producers, they've discovered that custom-built, skillfully conceived and created commercials may be musically adapted to any new advertising strategy developed.

Not only have they found that a quality custom-made musical commercial has both musical and advertising flexibility, but that it functions as a three-way stimulant to sales: first by the sales impact of performance; second by the sales impression it creates; and third by its over-ride or bonus impression that accrues to an advertiser each time someone whistles, hums or sings the tune thereafter.

Most importantly they know that a quality custom-made musical commercial is woven into the warp and woof of a planned advertising campaign that blankets all media. It's not patched on as an afterthought. Nor is it sacrificed to an irrational economy that budgets thousands for air time and pin money for a complete musical service that guarantees production (from the creation to the finished musical commercial) of the highest quality.

In today's musical commercial world "no substitute for quality" is axiomatic with established, reputable producers. Fortunately, seasoned advertisers and agencies from border to border happily are discovering every day too that there's no substitute for a truth penned centuries ago in a book of Italian proverbs. It reads: "Good things cost less than bad ones."

Don Fedderson Commercial Productions

8460 West Third St., Los Angeles 48, Calif.
Phone: OL 1-1860

President.....Jack W. Minor
V.P., General Mgr.....Peck Prior
V.P. Exec. Producer.....Tom Armistead
V.P. in Charge of Prod.....Robert Chenault
Sales Manager-Prod.-Dir.....Rudy Behlmer
Asst. Prod. Mgr.....Billie Ray Smith
Supervising Editor.....Bill Moore

Services Offered — Planning and production of commercials.

Paul J. Fennell Co.

404 N. La Cienega Blvd., Los Angeles 48
Phone: OL 2-2612

Producer.....Paul J. Fennell

Services Offered — Producer of film spot commercials and of industrial and educational films. Animation specialist.

Ferro, Mohammed and Schwartz, Inc.

249 East 49th St., New York 17, N. Y.
Phone: PLaza 2-0720

Executive Producers.....Pablo Ferro, Lew Schwartz

Services Offered—Film direction for visual marketing and communication. Producers of film for TV commercials, industry, theatre, sales promotion and training, government, slide films, titles and education. Specialists in graphic design, animation and live action. Film consultants.

Film-Aide

509 Harrison St., Amarillo, Tex.
Phone: DR 3-3777

General Manager.....G. W. Tiffany
Production Manager.....David K. Patton

Services Offered—Synd. spots;. Industrial films, laboratory & editing facilities, sound recording. Tape equipment available.

Film Associates, Inc.

4600 Dixie Hwy., Dayton 39, Ohio
Phone: 293-2164

President.....E. Raymond Arn
General Mgr.....Edward R. Lang

Services Offered—Producers of 16 mm motion pictures for TV and industry; complete 16 mm producer's services.

Film Commercials, Inc.

87 Madison Ave., New York City 16
Phone: ORegon 9-3970

Vice President.....J. C. Ryder
Sales Manager.....Rudolph F. Purpus

Services Offered—Radio & TV services.

Film File

(Pix Enterprises)
4615 Longridge, Sherman Oaks, Calif.
Phone: STate 8-7836

Production .....Geo. Grenville

Services Offered—Comm'ls & spots (synd.)

Film Graphics, Inc.

369 Lexington Ave., N.Y.C.
Phone: TN 7-3330

President.....Lee E. Blair
Treasurer .....Bernard Rubin

Services Offered—Producers of motion picture films, industrial, educational, government and institutional. Animation, live action, stop motion in both 35 mm color and black & white—also 16 mm.

Film Opticals, Inc.

421 W. 54th St., New York City 19
Phone: PL 7-7120

President .....L. Levy

Services Offered — Slide film comm'ls; slides & optical effects, animation, blow-ups.

Filmack Studios

1327 S. Wabash Ave., Chicago 5
Phone: HA 7-4855

Chairman of Board.....Irving Mack
President.....Bernard Mack
Vice President.....Joseph Mack
V.P., Sales.....Donald Mack
Production Mgr.....Pat Cascio
Secretary.....Vi Dane

Services Offered — Producers of motion picture film and slides for TV, theatre and industry.

Filmaster, Inc.

650 N. Bronson Ave., Hollywood 4, Calif.
Phone: HOllywood 6-1681

President.....R. W. Stabler
V.P., Programming.....Nat Perrin
Vice President.....G. N. Cook
Sec.-Treas. .....Clifford E. Enger

Branch Offices
707 Nicolet Ave., Winter Park, Fla.
Phone: MIdway 7-7011

Vice President .....Robert Kearney

Services Offered—Comm'l, industrial military, business, program & feature films.

Filmex, Inc.

300 East 46th St., New York 17, N. Y.
Phone: OXford 7-6655

President .....Robert Bergmann
Vice President .....Peter A. Griffith
Vice President.....Paul Minor
Vice President.....James N. Manilla
Vice President .....Marshall Stone

Services Offered—Film commercial production, TV programming, industrial film production.

The Film-makers, Inc.

615 N. Wabash Ave., Chicago 11, Ill.
Phone: 337-6264

Chairman of Board.....Edward E. Katz
President .....Lincoln Scheurle

Services Offered—Creation and production of TV film commercials, animation and live; industrial films, slide presentations, instructional films for business.

Films Five, Inc.

18 E. 50th St., New York 22, N. Y.
Phone: PL 2-7960

Head of Studio Operations..Walter Bergman
Exec. Prod.-Dir.....Nox Lempert

Services Offered—Live action, animation, special effects. TV commercials, public relations, industrial, documentary, educational films. Fully integrated production unit, including shooting stage and editing facilities, and a mass print and shipping department.

Filmways, Inc.

18 E. 50th St., N.Y.C. 22
Phone: PL 1-2500

Bd. Chairman .....Martin Ransohoff
President .....Rodney Erickson
Sr. V.P. .....Mickey Dubin
1040 N. Las Palmas Ave., Los Angeles, Calif.
Phone: HOllywood 9-9011
Vice President .....Will Cowan

Services Offered — Rear screen projection completely equipped camera cars and sound stages, New York and Hollywood.

Filmways of California, Inc.

1040 N. Las Palmas Ave., Hollywood 38, Cal.
Phone: Hollywood 9-9011
President .....Martin Ransohoff
Vice President.....Will Cowan
Treasurer.....John H. Nicolaides
Secretary.....L. D. Nolan

Services Offered—Filmed TV commercials.

Fine Arts Productions, Inc.

7417 Sunset Blvd., Hollywood 46, Cal.
Phone: HO 7-7107
President .....John Wilson

Services Offered — Animation & film comm'ls. Film programming and specialized adaptations.

Fiore Films

128 Mallory Ave., Jersey City 4, N. J.
Phone: HEnderson 2-4474
Executive Director.....Al Fiore, Sr.

Branch Office
354 W. 45th St., New York, N. Y.
Phone: PL 7-2271
Director.....William Kohler

Services Offered—35/16 mm documentary, educ. & public service films, B & W or color, for TV, industry, public relations, religious & civic clients; sound slide films; live action & animated TV comm'ls.

Alan M. Fishburn Productions

333 N. Michigan Ave., Chicago 1, Ill.
Phone: DE 2-0657
Owner.....A. M. Fishburn

Services Offered—Live & film programs & comm'ls; packages.

Flagg Films, Incorporated

1427 N. La Brea Ave., Hollywood 28, Cal.
Phone: *HO* 2-0902
President .....Don Flagg
Vice President.....Toni Flagg
Secy., Treas.....Anne Schwartz

Services Offered—Production of industrial, sales training and public relations films, TV commercials, educational films. Tape equipment available.

Fletcher Film Productions, Ltd.

RCA Bldg., 225 Mutual St., Toronto 2, Ont.
Phone: EM 3-8372
President.....H. D. Fletcher
Production, Admin.....M. Walker

Services Offered — Features, theatrical shorts; comm'ls.

Flicka Films

621 N. Dearborn St., Chicago 10, Ill.
Phone: WHitehall 4-7477
General Mgr. .....William R. Johnson

Services Offered—Low cost animation for TV & industrial films.

Fordel Films, Inc.

1079 Nelson Ave., New York City 52
Phone: WY 2-5000
Pres., Exec. Prod.....Clifford F. Potts

Services Offered — Complete, production facilities, animation & sound stage.

Format Films, Inc.

4741 Laurel Canyon Blvd.,
No. Hollywood, Calif.
Phone: POplar 9-3610
President .....Herbert Klynn
Exec. V.P., Treas. .....Melvin Getzler
Vice President .....Jules Engel
Vice President.....Leo Salkin
Vice President.....Henrietta Jordan
Secretary .....Julie Boyer

Branch Office
360 N. Michigan Ave., Chicago 11, Ill.
Phone: FI 6-3585
Vice President .....Jerry Abbott

Services Offered — Producer of animation films for TV theatricals & commercials, industrial films & theatres.

Forrell, Thomas & Polack Assoc., Inc.

157 West 57th St., New York 19, N. Y.
Phone: LT 1-0910
Chairman of Board.....James P. Polack
President .....Edward Thomas
Exec. Vice Pres.....Gene Forrell
V.P., Sales, Prod.....Richard M. Bradshaw
V.P., Assoc. Creat. Dir.....George Wilkins
Secretary-Treasurer .....Eleanor Fogelson

Services Offered—Creation, production of music for all advertising media; radio, TV jingles and film scores; record, album packages; custom promotion material; industrial, institutional film scoring; consultants, suppliers to advertisers, agencies, film producers.

Forum Films

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-2230
President.....Allen Spikol

Services Offered—Producers of animated films for commercials, industrials and theatrical films.

George Fox Corporation
1508 Crossroads o'World, Hollywood 28
Phone: HO 4-2242
President.....G. S. Fox
Services Offered—Industrials, spots (synd.) & comm'ls.

Sam Fox Film Rights, Inc.
1841 Broadway, New York 23, N. Y.
Phone: CIrcle 7-3890
Vice President .....Fred Fox
General Manager.....Howard Lerner
Branch Offices
3349 W. Outer Dr., Detroit, Mich.
Manager .....Esther Frank
1680 Vine St., Hollywood, Calif.
Manager .....Benny Miller
Services Offered—Background music, on records and tapes, for TV commercials, radio, theatrical and non-theatrical productions, slide films.

Frazen Productions Inc.
1040 N. Las Palmas Ave., Hollywood 38
Phones: HO 9-9011, HO 7-6967
Prodcr. Dir.....Stanley Frazen
Prodcr. Dir.....Sherman Rose
Services Offered—Complete facilities for the production of all types of filmed commercials, both live action and animated. Full industrial and sales films facilities.

Freberg, Limited
7781 Sunset Blvd., Hollywood, Cal.
Phone: HO 2-6973
Pres. .....Stan Freberg
General Mgr. .....William G. Anderson
Services Offered — Humorous advertising campaigns, TV, radio, & print.
Current Productions — Chun King Chow Mein, Cheerios, Nytol, Salada Tea.

Charles Fuller Productions
3015 Granada St., Tampa 9, Fla.
Phone: 253-0911
Owner .....Charles Fuller
General Manager .....Charles F. Hunt
Sales Manager.....R. H. Stech
Engineering .....W. P. Gossett
Services Offered—Full sound services and facilities.

Allen A. Funt Productions
Croton-on-Hudson, N. Y.
Phone: CRoton 1-8847
President.....A. A. Funt
Services Offered — Comm'ls & industrial films & syndicated spots.

Futursonic Productions, Inc.
3103 Routh Street, Dallas, Tex.
Phone: RI 1-6281
Exec. Vice Pres. .....Jack Alexander
Exec. Vice Pres. .....Jim Wells
Services Offered—Producers and distributors of custom radio jingles; promotional sales agents for commercials, tapes, radio and TV promotions. Complete studio facilities.

Gainsborough Associates, Inc.
435 East 57th St., New York 22, N. Y.
Phone: PLaza 1-0013
President .....J. Mitchell Jablons
V.P., General Mgr.....Josephine Jablons
Executive Producer .....Jack D. Gaines
Casting Director.....David M. Jablons
Branch Office
321 South Canon Dr., Beverly Hills, Cal.
Phone: CRestview 3-6323
Vice President .....Alfred L. Golden
Services Offered — Live & taped TV commercials; public program consultants, consultants for new station applications.

Galaxie Productions, Inc.
219 Security Trust Bldg., Miami 32, Fla.
Phone: FRanklin 3-8729
President, Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Secretary-Treasurer .....E. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....Dr. E. V. Rothkirch
Branch Offices
5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-1133
Manager .....T. J. Rourke
307 West 15th St., Minneapolis 3, Minn.
Phone: 333-8822
Manager .....E. B. T'Kach
Box 3361, St. Petersburg 31, Fla.
Phone: 347-6236; 894-0116
Manager .....Vincent Berastegui
Services Offered—Documentaries, industrials, commercials, recording facilities and technical consultants.

Gallagher Films, Inc.
137 N. Oakland Ave., Green Bay, Wisc.
Phone: HE 7-1307
President.....J. C. Gallagher
Services Offered—Half-hr. shows; producer of TV spot comm'ls.

William J. Ganz Co., Inc.
(Div. of Institute of Visual Comm., Inc.)
40 E. 49th St., N.Y.C. 17
Phone: EL 5-1443
President.....William J. Ganz
Distribution Mgr.....Jay R. Thaw
Circulation Mgr.....Raymond J. Kujanson
Services Offered—Producer and distributor of 16 & 35 mm motion pictures, filmstrips, sound slide-films, visual presentations for education, advertising and TV. Production from script to screen. Motion picture films for public relations, industrial, TV, documentary, travel, educational, scientific, merchandising and orientation; animation.

General Pictures Corp.
4501 Pleasant Valley Rd., Cleveland 34, O.
Phone: VI 2-3636
President.....G. Oliva, Jr.
Vice President.....M. M. Horace
Services Offered—16/35 mm Video tape. Newsreels & comm'ls, animation, still photography.
Current Productions — Standard Oil Co., Illuminating Co., Westclox.

Gerald Productions, Inc.

421 W. 54th St., N.Y.C. 19
Phone: PL 7-2125

President .....Gerald Auerbach
Exec. V.P.....Louis Mucciolo
V.P., General Mgr.....Henry Traiman
Vice Pres., Sales.....Robert Rawson
V.P., Controller .....Samuel Auerbach

Services Offered—Producers of TV programs, commercials, public relations & industrial films, stages, sound, & editorial facilities.

Harold R. Gingrich Productions

111 N. Marion St., Oak Park 1, Ill.
Phone: VI 8-9444

Owner-Manager.....Harold R. Gingrich
Music Director.....Vicki Stevens
Talent Director.....Lee Raleigh
Script Director.....Bill Browne

Services Offered—Radio-television advertising, counseling and ideas.

Glenar Studios

6618 Sunset Blvd., Hollywood, Calif.
Phone: HOllywood 4-0406

Owner .....Sid Glenar

Melvin L. Gold Enterprises

320 E. 54th St., New York 22, N. Y.
Phone: MU 8-0897

President .....Melvin L. Gold

Branch Office
1600 Broadway, New York 19, N. Y.
Phone: CI 6-5700

Exec.-in-Chg. .....M. L. Gold

Services Offered—Consultant-produces for TV & industry.

Chuck Goldstein Productions, Inc.

730 Fifth Avenue, New York 19
Phone: JUdson 6-7477

President .....Chuck Goldstein
Vice President.....Norman Richards
Business Manager.....Ruth Goldstein
Office Manager.....Lorraine Laredo

Services Offered—Creators and producers of original music for television film soundtracks and radio commercials; specialists in the development and production of dramatic commercials; musical consultants to advertising agencies and film studios.

Harry S. Goodman Productions, Inc.

(*See TV Producers and Distributors*)

Gotham Film Productions, Inc.

11 E. 44th St., New York City 17
Phone: MU 2-4450

Vice President.....Susan Wayne

Services Offered — TV film shows & comm'ls; Educ.; industrial; color & B & W animation; editorial.

Gotham Recording Corp.

(*See Transcription Companies*)

Goulding-Elliott-Greybar Productions, Inc.

420 Lexington Ave., N.Y.C. 17
Phone: LE 2-9014

Co-owners.....Bob Elliott, Ray Goulding

Services Offered—Production of radio and animated or filmed commercials and programs, plus consultation with agency and client throughout all production phases.

Grantray-Lawrence Animation, Inc.

716 N. LaBrea Ave., Hollywood 38
Phone: WE 6-8158

President .....Ray Patterson
Vice Pres.....Robert L. Lawrence
Secy.-Treas. .....Grant Simmons

Services Offered—All types of animation films.

Gray-O'Reilly Productions, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4070

President.....James E. Gray
Vice Pres.....John F. O'Reilly

Services Offered—Complete studio facilities, motion picture production. Sound stages, etc.

Lewis G. Green Productions

520 N. Michigan Ave., Chicago 11
Phone: WH 7-7440

General Mgr.....Lewis G. Green

Services Offered—Musical jingles, radio, TV, animation, consultation.

Ben Greene Film Productions

318 W. 51st St., N.Y.C. 19
Phone: PL 7-3858

Owner .....Ben Greene

Services Offered — Production of motion pictures for TV and commercials.

Gryphon Productions, Inc.

40 East 49th St., New York 17, N. Y.
Phone: PLaza 2-5280

President.....Ray Favata
Vice President.....Ed Seeman

Services Offered—Animated live action & stop motion.

Productions—First National Bank of New Haven, Chairman Tissue (Benson & Bowles), Milbrook Bread, (McCann-Erickson), Schaefer Beer (BBD&O).

Herman Hack Prod. & Scripture Films

571 N. Arden Blvd., Los Angeles 4, Calif.
Phone: HO 7-0557

Owner .....H. Hack

Services Offered—TV film shows; soundies; religious and travelogues.

Handel Film Corporation

6926 Melrose Ave., Hollywood 38, Cal.
Phone: WE 6-5924

President.....L. A. Handel
Secy. .....M. Manning

Services Offered—Produces film series & comm'ls; distr. series.

Jam Handy Organization

2821 E. Grand Blvd., Detroit 11, Mich.
Phone: TR 5-2450

President .....J. Handy
Sr. V.P., Mktng. Svcs.....Russell B. Robins
Sr. V.P., Pgmng. Svcs.....Everett F. Schafer
V.P., Sales Develop.....George B. Finch
V.P., Contact.....William G. Luther
V.P., Tech. Dev. & Treas...John A. Campbell

Branch Offices
1775 Broadway, New York 19, N.Y.
Phone: JU 2-4060

Exec-in-Chg.....Charles Bell
230 N. Michigan, Chicago 1, Ill.
Phone: STate 2-6757

Exec.-in-Chg. .....Harold Dash
1680 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 3-2321

Exec.-in-Chg. .....Thomas G. Johnstone

Services Offered—Creation & production of TV commercials, public relations, institutionals; studios, sound stages, recording, etc.

Hankinson Studio, Inc.

72 West 45th St., New York 36, N. Y.
Phone: YUkon 6-2180

President.....Frederick L. Hankinson
V.P., Production Manager.....Walter Klas

Services Offered—Producers of TV commercials and industrial films; modern animation equipment and editing service.

Hanna-Barbera Productions

3501 Cahuenga Blvd., Hollywood 28
Phone: HOllywood 6-1371

President .....Joseph Barbera
Vice President.....William Hanna
Dir. of Prom. & Pub.....Arnold Carr

Services Offered—Films for TV.

Productions—Huckleberry Hound, Quick Draw McGraw, Yogi Bear Show, The Flintstones, Top Cat, The Jetsons.

Hardric Productions, Inc.

510 Madison Ave., New York City 22
Phone: EL 5-5633

President.....R. F. Craig
Mus. Dir., V.P.....H. Rood
Secretary .....Edith Graham

Services Offered—Create, produce musical commercials.

Harris-Tuchman Productions, Inc.

751 N. Highland Ave., Hollywood 38
Phone: WE 6-7189

Pres., General Mgr.....Ralph G. Tuchman
V.P., Creative Dir.....Fran Harris
Mgr., Sales Div.....Bennett Dolin

Services Offered—Production of live action and animated TV commercials and industrial films.

Harvey Cartoon Studios, Inc.

(See Producer-Distributors)

Health & Welfare Materials Center, Inc.

10 E. 44th St., New York City 17
Phone: MU 2-0283

President .....V. Weingarten

Services Offered—TV live & film shows, educ., packages.

Hearst Metrotone News, Inc.

450 W. 56th St., New York City 19
Phone: PL 7-4120

Exec. V.P.....C. B. Stratton
Production Dir. .....J. Michon
Exec. Assignment Ed.....Nick Archer

Branch Offices
1905 Fairview Ave., N.E., Washington 2, D.C.
Phone: LAwrence 6-5607

Bureau Manager.....Charles E. Shutt
6087 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-0650

Bureau Manager.....Norman W. Alley
1325 So. Wabash Ave., Chicago Ill.
Phone: 939-3748

Bureau Manager .....Frank Koza
862 Howard St., San Francisco 3, Calif.
Phone: DOuglas 2-4319

Chief Cameraman.....Les Thomsen
4125 Swiss Ave., Dallas, Texas
Phone: LA 1-2672

Chief Cameraman .....Gordon Yoder

Services Offered—Film comm'ls; industrials; newsreels; packages; synd. film.

George Heid Productions

Penn Sheraton Hotel, Pittsburgh 30, Pa.
Phone: GR 1-3696

President .....George H. Heid
Engineer .....Raymond Walker
Secretary.....Joan B. Hill

Services Offered—TV & Radio programs, recording studios, slide film productions, tape recorder sales and rentals.

Holland-Wegman Productions

207 Delaware Ave., Buffalo 2, N.Y.
Phone: TL 3-7411

Ptnrs.....E. Wegman, S. C. Holland

Services Offered—Create, produce 16/35 mm comm'ls & programs; laboratory.

Hollywood Film Commercials

932 N. LaBrea, Hollywood 38, Calif
Phone: OL 4-7100

President .....D. Commons

Services Offered — Animated, live action comm'ls; special effects; opticals; storyboards; industrial films; creative services.

Hollywood Film Company

956 Seward St., Hollywood 38, Cal.
Phone: HO 2-3284
524 West 43rd St., New York, N.Y.
Phone: LO 3-1546

President .....Ben Teitelbaum
Secy., Treas.....Harry Teitelbaum
East Reg. Mgr.....S. Kaplan
Services Offered—Manufacture & distribute film & tape handling equipment. Reels, cans, cases, video tape reels.

Hollywood Film Enterprises, Inc.

6060 Sunset Blvd., Hollywood 28, Cal.
Phone: HO 4-2181
President .....Mickey Kaplan
Vice Pres.....Robert Warde
Services Offered — Laboratory facilities—recording, dubbing, optical transfer, 35mm processing, etc.

Howard Radio-TV Productions

123 W. Chestnut St., Chicago 10, Ill.
Phone: MI 2-5877
Owner .....B. Howard
Services Offered—Produce comm'ls & programs.

Hubbard Hunt Productions

1459 N. Seward, Hollywood 28, Cal.
Phone: HO 5-8444
Production Dir.....H. Hunt
Services Offered—Color, B & W animation; live & filmed TV shows; shorts; packages, industrials.

Milton Hurwitz

1553 Madrona Dr., Seattle 22, Wash.
Phone: EA 4-1108
Owner.....Milton Hurwitz
Services Offered—Kinescope; produce TV programs, comm'ls; distr. films.

Imagination, Inc.

222 Kearny St., San Francisco 8, Calif.
Phone: YUkon 6-6075
President .....Robert J. Mills
Prod. Mgr. .....Robert H. Hovorka
Sales Mgr.....Bruce Sedley
Services Offered—Animated TV commercials.

Imperial World Films, Inc.

Box 462, Santa Rosa, Calif.
Phone: LIberty 6-5986
Exec. V.P. .....R. W. Davis
Services Offered—Educ. & industr. films & spot comm'ls.

Inter-Continental Broadcast Media (ICBM)

236 West 55th St., New York 19, N. Y.
Phone: PLaza 7-5300
President .....Don Purcell
Creative Director.....Lou Carter
Production Manager .....George Carroll
Art Director.....Marvin Shervan
Station Relations Mgr.....Fred Ross
Services Offered—Producers and creators, for radio and TV, of varied services for promotion of local sales; custom-created singing commercials for local advertisers.

International Video Tape

5907 W. Pico Blvd., Los Angeles 35, Calif.
Phone: WEbster 7-2323
President.....William F. Wallace
Vice President.....Richard Rosenbloom
Director, Prog. Dev.....Henry Colman
Mgr., Tech. Opera.....Daniel R. Brewer
Services Offered—Video tape services, complete tape facilities, mobile & studio.

J. F. Film Sound Service Co., Inc.

45 W. 45th St., New York, N. Y.
Phone: CI 6-4029
President.....Joseph Filipowic
Services Offered—Picture and music editing; production of commercials.

Riley Jackson Productions

6253 Hollywood Blvd., Hollywood 28
Phone: HO 3-2324
President .....Riley Jackson
Services Offered—Film & TV production; features, programs & commercials.

Jamieson Film Co.

3825 Bryan, Dallas, Texas
Phone: TA 3-8158
Pres. .....B. Jamieson
TV Production.....J. Dickinson
Services Offered—Spots, comm'ls, industrials.

Jenfred, Inc.

36 W. 57th St., N.Y.C.
Phone: CI 7-1429
President .....C. M. Frederick
V.P. .....Grace Frederick
Services Offered — Specialized projection equipment to get motion pictures from stills; stock pictures (B & W and color) for backgrounds and murals; complete studio and art facilities for still commercial photography; background slides for Rear Projections and 2x2 slides.

Jerry Jerome Productions, Inc.

1 Snapdragon Lane, Roslyn Heights
L. I., N. Y.
Phone: 516-MAyfair 1-4567
President .....Eve Jerome
Vice President.....Jerry Jerome
Secretary .....Alan Nordlinger
Services Offered—Creator and producer of musical commercials for radio and television, spots, film backgrounds, industrials. Advertising agency consultant on preparation and production of commercials.

Jewell Radio and Television Productions

612 N. Michigan Ave., Chicago 11
Phone: MO 4-5757

President.....James E. Jewell
Vice Pres.....W. Ralph Jewell
Secretary.....M. P. Casey
Editor.....James Harrison

Branch Offices
3062 Penobscot Bldg., Detroit 26
Phone: WO 3-0617
Exec-in-Charge.....W. Ralph Jewell
933 Roscomare Rd., Los Angeles 24, Calif.
Phone: GR 2-4024
Director.....Lewis Foster

Services Offered—Commercial sales tunes, spots & jingles for TV & radio; industrial, educational & TV films; TV & radio programs. Consultants to agencies and sponsors; package production services: writing, editing, directing, musical arrangements, supervision, casting, etc.

Current Productions—The Silver Eagle, Pressure, Carnival of Youth, Starmaker Theater, Rolla-Bowla.

Dallas Jones Productions, Inc.

430 Grant Pl., Chicago 14, Ill.
Phone: *BU* 1-8283
President.....D. Jones

Services Offered — Comm'ls & industrial films produced.

K & S Films, Inc.

5819 Wooster Pike, Cincinnati 27, O.
Phone: BR 1-3700
President.....J. R. Rabius
V.P.....S. H. Wilmink
Sec.-Treas.....Roma Rabius

Services Offered—Producers of industrials, slide films, technical and cartoon animation. TV program producers.

K & W Film Service Corp.

1657 Broadway, N.Y.C. 19
Phone: CI 5-8080
President.....Ralph Koch

Services Offered—Opticals, titles, special effects, animation and animation photography.

Al Kane Productions, Inc.

1526 Sansom St., Phila. 2, Pa.
Phone: *LO* 3-0222
Pres. & Treas.....Albert M. Kane
Vice Pres.....Margaret A. Kane
Secretary.....James J. Davis

Services Offered—Comm'ls & programs for TV; kinescopes; technical production & writing; consultants.

Victor Kayfetz Productions

1780 Broadway, N.Y.C. 19
Phone: CI 5-4830
President.....Victor Kayfetz
Asst. to Producer.....Seymour Posner

Services Offered—Motion picture producers specializing in sponsored public service films. Own all 16 and 35 mm production equipment, have animation stand, art equipment.

Stacy Keach Productions

12240 Ventura Blvd., Studio City, Calif.
Phone: POplar 2-0966
President.....Stacy Keach
Associate.....Ernest Newton
Exec. Sec.....Miss Frankie Newton

Services Offered—Write, direct & produce shows for TV, radio, stage & motion pictures; industrial shows & commercials; sales & training films for industry; slide films.

Keitz & Herndon, Inc.

3601 Oak Grove, Dallas 4, Texas
Phone: LAkeside 6-5268
President.....L. F. Herndon
Exec. V.P.....R. K. Keitz
Vice Pres.....Tom Young

Services Offered—Live prod. animation — 16/35 mm, color & B & W.

Sonny Kendis, Inc.

509 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-0890
President.....James Sonny Kendis

Services Offered—Musical commercials that tell the story and sell the product with quality and originality. Musical advisors to the industry.

Herbert Kerkow, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: YUkon 6-4266
Pres., Treas.....Herbert Kerkow
Secretary.....Rosemond Kerkow

Services Offered—Sound stage and complete equipment for production of public relations and TV films.

Key Productions, Inc.

527 Madison Ave., New York City 22
Phone: EL 5-2180
President.....J. D. Kantor
Vice President.....W. M. Kahn

Services Offered—Industrials, comm'ls produced.

Jack Kinney Productions, Inc.

(See Program Producers)

Klein/Barzman

706 N. La Cienega Blvd., Los Angeles 69, Cal.
Phone: OL 5-6565
Partners.....Bob Klein, Alan Barzman

Services Offered — A free-lance creative group engaged in the production of advertising campaigns (especially humorous) for agencies. TV animation, live action, radio, print. Program production services also available.

William L. Klein Productions

301 E. Erie St., Chicago 11, Ill.
Phone: SU 7-9114
Exec. Prod.....W. L. Klein

Services Offered—Radio & TV consultant, producer of special purpose films for TV, business, industry & govt.

Kluge Film Productions
5350 W. Clinton Ave., Milwaukee 23, Wisc.
Phone: FL 4-9490
Sales.....D. R. Kluge
Production.....D. W. Kluge
Services Offered—16 mm color & B & W comm'ls, narrative or synchronous.

L & L Animation, Inc.
16 West 46th St., New York 36, N.Y.
Phone: CIrcle 5-7471
President .....Irv Levine
Vice President.....Chris Grodewald
Sec.-Treas. .....Larry Lippman
Services Offered—Art, animation, camera, optical for TV spots, industrials, medical, etc., & for producers.

La Brea Productions, Inc.
3371 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7171
President.....O. Gail Papineau
Exec. Vice President.....Henry Ludwin
Services Offered—An animation and live action staff for production of TV commercials, industrial and technical films. Special effects and inserts.

Lance Productions, Inc.
353 W. 57th St., N.Y.C. 19
Phone: PL 7-6167
President .....Lorraine Lester
Treasurer.....Samuel H. Evans
V.P., Secy.....George Lessner
V.P., Production.....Alford H. Lessner
Services Offered—Production of filmed TV commercials, documentaries, industrials and features. Parent of Fantasy Features, Inc., specializing in children's films. Completely equipped motion picture and sound studio. All types of recording services.

Langlois Filmusic, Inc.
151 N. Franklin St., Hempstead, N. Y.
Phone: 516-IV 5-2400
President.....C. O. Langlois, Jr.
Services Offered—Music library on tape, film and disc for TV, industrial and theatrical films. Live and pre-recorded scoring. Picture editing, narration, and music recording, mixing and sound effects library.

Herbert S. Laufman & Co.
221 N. LaSalle St., Chicago 1, Ill.
Phone: RA 6-4086
President.....H. S. Laufman
Services Offered — TV live & film; live comm'ls; educationals; industrials; packages.

Robert Lawrence Animation, Inc.
419 W. 54th St., N.Y.C. 19
Phone: JUdson 2-5242
Vice Pres.....Peter H. Cooper
Services Offered—Production of animated films.

Robert Lawrence Productions, Inc.
418 W. 54th St., N.Y.C. 19
Phone: JU 2-5242
President.....Robert L. Lawrence
Exec. Vice Pres.....John Cron
V.P.'s.....Doris Reichbart, Roy Townshend
Treasurer.....Philip Kornblum

ROBERT LAWRENCE PRODUCTIONS (CANADA) LTD.
38 Yorkville Ave., Toronto 5, Ontario
Phone: WAlnut 5-5561
Chmn. of the Board...Robert L. Lawrence
President .....John T. Ross

GRANTRAY-LAWRENCE ANIMATION,
716 N. LaBrea Ave., Hollywood, Calif.
Phone: WEbster 6-8158
President .....Ray Patterson
Vice President.....Robert L. Lawrence
Secy., Treas.....Grant Simmons
Services Offered — Producer of commercials, industrial films, film series; complete studio facilities; animation department, completely equipped.

Carol Levene Productions
2011 Broadway, San Francisco 15, Cal.
Phone: WA 1-4772
Production .....Carol Levene
Services Offered—Research, writing, production: commercials, educationals, industrials.

Lewis & Martin Films Inc.
621 N. Dearborn St., Chicago 10, Ill.
Phone: WH 4-7477
President.....William R. Johnson
Vice Pres.....Irving Bell
Services Offered — TV Spots, slidefilms, industrials, government motion pictures, theatrical features, recording & editing facilities, animation & live photography.

Lou Lilly Productions, Inc.
5746 Sunset Blvd., Hollywood 28
Phone: HO 6-6484
President .....Lou Lilly
Prod. Manager.....Ken Clark
Art Director .....Manny Gould
Office Mgr.....Marion Young
Services Offered—TV commercials, industrial & educational films.

Jack Lloyd
1445 Miller Way, Hollywood 69, Cal.
Phone: OL 6-4607
Executive Dir.....J. Lloyd
Services Offered—Script to screen production of jingles.

Arthur Lodge Productions, Inc.
333 W. 52nd St., New York 18, N. Y.
Phone: JUdson 2-5477
President.....Arthur J. Lodge, Jr.
Services Offered—Producers of motion pictures; chiefly industrial, documentary and public relations. Also filmed news releases. Stock footage library.

James Love Productions, Inc.
2 West 46th St., New York 36, N. Y.

Phone: JU 2-4633
President .....James A. Love
Services Offered—Production of commercials, industrials, sales and public relation films. Creative consultant for each.

John W. Loveton Productions, Inc.

1606 N. Highland, Hollywood 28, Cal.
Phone: HOllywood 3-1589
President .....J. W. Loveton
Services Offered — Produces commercials, programs; theater and radio.

Lux Brill Productions, Inc.

319-21 E. 44th St., N.Y.C. 17, N. Y.
Phone: *OR* 9-6320
President, Director...Richard S. Dubelman
Client Services Dir.....James M. Orchard
Production Mgr.....Lois Forsch
Services Offered—Complete facilities and production of live and animated motion pictures and slidefilm from idea to screen stage. Extensive experience in sales promotion, training, public relations, documentaries, and TV spot films.

MKR Films, Inc.

619 W. 54th St., New York, N.Y.
Phone: CO 5-4878
Pres., Treas.....Ralph Rosenblum
V.P., Secretary.....Gene R. Kearney
Prod.-Writer .....Paul Alley
Sec.-Treas. .....Ralph Rosenblum
Services Offered — Producers of commercial, industrial, feature films, editorial services for TV & theatrical producers.

MPO TV of California, Inc.

800 North Seward St., Hollywood 38, Cal.
Phone: HOllywood 6-3341
Vice President.....Melvin D. Dellar
Services Offered—Producers of filmed TV commercials offering a newly re-equipped studio with sound, editorial, and all production facilities.

MPO Videotronics, Inc.

222 East 44th St., New York 22 ,N. Y.
Phone: TN 7-8200
President.....Judd L. Pollock
V.P., Secretary.....Marvin Rothenberg
Vice President.....Arnold Kaiser
Vice President .....Gerald Hirschfeld
V.P., Asst. Secy.....Gerald Kleppel
Treasurer.....Sanford Greenberg
Branch Offices
800 N. Seward St., Hollywood 38, Calif.
Phone: HO 6-3341
V.P., Manager.....Mel Dellar
1300 Buhl Bldg., Detroit, Mich.
Phone: WO 3-0201
Pres., General Mgr.....H. Kerbawy
185 N. Wabash Ave., Chicago, Ill.
Phone: 372-2355
Rep. .....William Bailey
Services Offered—Producer of TV commercials and industry sponsored films, sales meetings and presentations.

Madison Productions, Inc.

136 East 55th St., New York, N. Y.
Phone: PL 8-2780
President .....Gerry Gross
Vice Pres., Treas.....Frank B. Sawdon
Vice Pres., Secy.....Rita Fillet
Services Offered — Package and produce radio and TV shows and live and film commercials.

Eddy Manson Productions, Inc.

8 Maple St., Tenafly, N. J.
Phone: LOwell 9-5313
President, Owner.....Eddy Manson
Vice Pres., Secretary.....Paula Manson
Services Offered—Specialists in film scoring, live action and animation. Productions: Little Fugitive, Day of the Painter, River Nile; commercials: Lucky Strike, Scott Tissue, U. S. Steel, G. E., Corning Glass, Campbell Soup.

Marshall Organization, Inc.

750 Third Ave., New York City 17
Phone: MU 7-2722
President.....A. W. Marshall
Services Offered—TV live programs and film shows; commercials; industrial & public relation films; packages.

Master Motion Picture Company

50 Piedmont St., Boston 16, Mass.
Phone: HA 6-3592
President.....Irving Ross
Production Manager.....Alan Ross
Services Offered—Commercials, industrials, documentaries; 16/35 mm processing.

McCadden Productions

1040 N. Las Palmas, Hollywood 38, Cal.
Phone: HO 4-2141
President .....George Burns

McNamara Productions, Inc.

8230 Beverly Blvd., Los Angeles 48, Cal.
Phone: OLive 1-2510
Executive.....D. C. McNamara
Services Offered—Industrial films, commercials, syndicated spots.

Melody Ranch Enterprises, Inc.

10,000 Riverside Dr., N. Hollywood, Calif.
Phone: HO 2-7373
President .....Gene Autry
Services Offered — Spot commercials on film.

Meridian Films Limited

1202 Woodbine Ave., Toronto, Ont.
Phone: 698-5583
President .....N. A. Taylor
Exec. V.P. .....D. Greisdorf
V.P., General Manager.....John A. Winter
Technical Dir.....Jerry Zaludek

Dir. of Operations.....Phil Styles
Services Offered—Film and videotape and videoprint production, feature, industrial, documentary, special effects, sound stage.

Metrotape, Div. Metropolitan Broadcasting

205 E. 67th St., New York City 21
Phone: LE 5-1000
Operations Manager.....L. Hicks
Services Offered—Videotaped TV commercials. Tape equipment available.

Metrovision, Inc.

117 West 48th St., New York 36, N. Y.
Phone: PLaza 7-3270
President .....John P. Hudak
Secretary-Treasurer .....John Walek
Production Sup.....Carroll Owen
Services Offered—Motion pictures for TV, industry, business, education, public relations; film strip production, rear screen video-mobile advertising production.

Milner-Fenwick, Inc.

3800 Liberty Heights Ave., Baltimore 15
Phones: MO 4-4221, LI 2-7147
President.....Ervin M. Milner
Vice Pres., Prod. .....Robert Fenwick
V.P., Sales .....Hoby Wolf
Branch Offices
314 Victor Bldg., Washington, D. C.
Phone: STerling 3-4650
Manager .....Edward F. Hopper
Box 765, Cleveland, O.
Phone: LO 1-6835
District Mgr.....Robert Gold
Services Offered — Animation, cartoon & technical, live action, 16mm & 35mm, strip films-recordings-jingles-brochures-general art services, industrial exhibits & shows.

Mode-Art Pictures, Inc.

1022 Forbes Ave., Pittsburgh 19, Pa.
Phone: 391-1846
President.....J. L. Baker
Exec. V.P.....R. L. Stone
V.P.'s.....H. J. Kemerer, A. A. Borgen
Services Offered—Produce film comm'ls; 16/35 mm color, B & W.

Mogubgub, Ltd.

6 E. 46th St., New York 17, N. Y.
Phone: TO 7-8545
President .....Fred Mogubgub
Live Action Dir.....Joe Scanlan
Designer .....Irene Trivas
Animator .....Ed Smith
Services Offered—Commercials, industrials, sales films; animation, live action.

Motion Picture Adv. Service Co., Inc.

1032 Carondelet St., New Orleans, La.
Phone: JA 5-2253
President .....C. J. Mabry
V.P., Sales .....R. P. Karrigan
V.P., Prod.....Charles Lloyd
Branch Offices
630 5th Avenue, New York, N. Y.
Chief Executive.....Barry Bernard
2013½ Young St., Dallas, Tex.
Chief Executive.....Clyde Rembert, Jr.
333 N. Michigan Ave., Chicago, Ill.
Chief Exec.....Neale Oliver

Movielab, Inc.

619 W. 54th St., N.Y.C.
Phone: JU 6-0360
President & Bd. Chmn.....Saul Jeffee
Exec. Vice President.....Frank Berman
V.P., Sales.....Ben Bloom
V.P., Production.....Ted J. Gaski
V.P., Color.....John J. Kowalak
Sales Manager.....Burton Stone
Secy., Treas.....Daniel S. Eisenberg
Services Offered—Developing & printing 35 & 16 mm Color & BW motion picture film; edge numbering, tilting, negative cutting, storage fac. available, screening room.

Muppets, Inc.

4202 Oakridge Lane, Chevy Chase 15, Md.
Phone: 656-7056
President .....Jim Henson
Business Rep.....Alden Murray
Services Offered—The Muppets, hand puppet characters and voices for live, film and tape TV commercials and programs; animation.

Owen Murphy Prod., Inc.

723 Seventh Ave., N.Y.C. 19
Phone: PL 7-8144
President .....Owen Murphy
Vice Pres., Prod.....Paul Cohen
Vice Pres., Editorial.....Eric Lawrence
Service Offered—Complete production facilities from script to screening for TV commercials, industrial & educational films.

Music Makers, Inc.

6 W. 57th St., New York 19, N.Y.
Phone: CI 5-3737
President-Creative Dir.....Mitch Leigh
Exec. V.P.....Herman Edel
V.P., Chg. Prod.....Bill Schwartau
V.P., Chg. Planning.....Milton Herson
V.P., Creative Svcs.....Ralph Kessler
Acc't Exec.....Edith D. Lawless
Branch Offices
128½ Doheny Drive, Los Angeles 48, Calif.
Phone: CR 1-4747
West Coast Mgr.....Mort Stein
73 Yorkville Ave., Toronto, Ont., Can.
Phone: WAlnut 3-3380
Manager .....Benjamin D. McPeek
Services Offered—Create jingles and background for radio and TV commercials. Write scores for industrial films and sales meetings; complete music merchandising packages including record premiums.

Nassour Studios, Inc.

8460 W. 3rd St., Los Angeles 48
Phone: OL 3-0400
President .....William Nassour
Vice Pres., Treas.....Edward Nassour

Services Offered — TV commercials, TV film series, TV shows and theatre motion pictures. Stages, cameras (both 16 & 35 mm), sound, writers, directors.

National Production Assoc., Inc.

35 West 45th St., New York 36, N. Y.
Phone: JUdson 2-3020

President .....Joseph S. Salzburg
Vice President.....Bert L. Coleman

Services Offered—Producers of live, film and tape productions, theatrical, non-theatrical, TV, commercial, industrial, documentary and newsfilm; production management; film completion.

National Screen Service Corporation

1600 Broadway, New York City
Phone: CIrcle 6-5700

President.....Burton Robbins

Services Offered — TV Film commercials, live and animated industrials, appeals, opticals, live studio.

National Studios

42 W. 48th St., New York City 36
Phone: JU 2-1926

President.....H. A. Rosenberg
Vice President.....Arthur J. Rosenberg
Production Mgr.....Bob Stern
Secretary .....Lee Dresner
Treasurer.....A. E. Rosenberg

Services Offered — Slides; balops; over 5,000 pre-1950 feature films; rear projection slides.

National Video Tape Productions, Inc.

(A Div. of Sports Network, Inc.)
20 East 46th St., New York, N. Y.
Phone: MO 1-2960

President .....Richard E. Bailey
V.P. .....Charles A. Voso
Sec.-Treas. .....Thomas J. Schilling
Comptroller ..... William Hyland
Client Services.....Richard E. Bailey, Jr.

Services Offered — Complete color and black & white video facilities for TV production of commercials, programs & all other types of taped productions, studios & closed circuit facilities.

Stanley Neal Prods., Inc.

138 E. 36th St., New York 16, N. Y.
Phone: MU 5-8236

President.....D. J. Lane

Services Offered — Comm'ls, spots, industrials.

New World Productions

13273 Ventura Blvd., N. Hollywood, Cal.
Phone: TR 3-3580

Producer .....T. Robinson
Executive Dir.....Sterling Barnett
Production Mgr.....Tommy Atkins
Animation Dir.....Art Scott

Services Offered—Animated cartoons.

Fred A. Niles Communications Centers, Inc.

1058 W. Washington Blvd., Chicago 7, Ill.
Phone: SEeley 8-4181

President.....Fred A. Niles
V.P., Production .....Wm. E. Harder
V.P., Sales.....Norman C. Lindquist
V.P., Creative.....Ruth L. Ratny
V.P., Finance .....Edward E. Katz
V.P., Exec. Prod.....Harry Lange
Asst. Prod. Mgr.....Ron Klein
Purchasing Agent.....Lawrence Stein
Office Manager.....Dorothy Roecker
Chief Sound Eng.....Robert Henning
Admin. Editing.....Joyce Markstahler

Branch Offices
650 N. Bronson, Hollywood, Calif.
Phone: HO 3-8154

Vice Pres.....Lionel Grover

108 West End Ave., New York, N. Y.
Phone: SU 7-8770

General Manager.....Charles Ticho

Services Offered—Motion pictures for theatre, television and industry; business development programs; sales and product training programs; business theatre shows for sales meetings; public relations films for TV and non-theatrical audiences; animation; videotape; creative services; marketing and merchandising services.

Nola Penthouse Sound Studios

111 W. 57th St., N.Y.C. 19
Phone: JU 2-1417

Services Offered — Film-Tape-Disc transcriptions for TV, radio, industry and education—studio and location—masters, processing & pressings; stereo recording; magnetic & optical film recordings; live audience sync recordings.

Olmsted Sound Studios, Inc.

1 E. 54th St., New York 22, N. Y.
Phone: PL 1-0890

President.....Richard B. Olmsted
Vice President.....Arthur Shaer

Services Offered—Five studios, complete facilities for recording on film, tape or disc. Multi-track recording & mastering.

Omega Productions, Inc.

1103 St. Matthew St., West, Montreal 25, Que.
Phone: WE 7-3525

President.....T. S. Morrisey
Vice Pres.....Pierre Harwood
Dir. Prodn.....Henry Michaud
Dir. of Sales.....Robert L. Harwood

Services Offered—Educational, industrial, sales promotion, theatrical and TV motion pictures. Tape equipment available.

On Film, Incorporated

33 Witherspoon St., Princeton, N. J.
Phone: WO 6-4800
315 E. 55th St., N.Y.C.
Phone: PL 9-0920

President.....James W. Ramey

Vice President.....Robert Bell
Treasurer.....Fred Johnston
Creative Dir.....Tracy Ward
Animation & Aerial Dir.....Ken Drake
Services Offered—TV Commercials; industrial, documentary, training, public relations films; aerial-image projector, rear-screen animation stand.

Sam Orleans Film Productions, Inc.

211 W. Cumberland Ave., Knoxville, Tenn.
Phone: 523-8098
President.....S. Orleans
Assoc. Prod.....Lawrence Mollot
Dir. of Distribution.....Mrs. Barbara Davis
Dir. of Pub. Rela.....Mrs. Vivian LaValle
Branch Office
105 East 106th St., New York, N. Y.
Phone: ENright 9-2002
Associate Producer.....Lawrence Mollot
Services Offered—Documentary, industrial, educational, community service motion pictures.

John Ott Pictures, Inc.

Box 158, Lake Bluff, Ill.
Phone: CEdar 4-3026
President.....J. Ott
Services Offered—Time-lapse photography, industrial film prod.

Harry Owens Television Productions

6710 Melrose Ave., Hollywood 38, Calif.
Phone: WE 9-1491
Vice President.....H. O'Donnell
Services Offered — Film shows, comm'ls, shorts.

PFO Radio & TV Productions, Inc.

3000 Turtle Creek Plaza, Dallas 19, Tex.
Phone: RI 2-3653
President.....Peter Frank
Vice President.....Tom Merriman
Vice President.....Rod Kinder
Services Offered—Creators and producers of commercial & station jingles.

P.G.L. Productions, Inc.

6 E. 46th St., New York 17, N. Y.
Phone: YUkon 6-4530
Chairman of the Board..John "Bud" Palmer
President.....Stephen D. Colhoun
Producer-Directors.....Frank Herman, Henry Trettin, Al Viola
Services Offered — Producers of motion pictures, TV programs, industrials, documentaries, commercials and theatrical films.

Packaged Programs, Inc.

634 Penn Ave., Pittsburgh 22, Pa.
Phone: GR 1-4756
General Mgr.....F. Di Fiore
Services Offered — Complete production services and sound studios, film processing and printing, editing.

Pan American Productions

219 Security Trust Bldg., Miami 32, Fla.
Phone: Franklin 3-8729
Pres., Exec. Prod.....E. G. Weaver
Vice President.....Edward R'Church
Secy., Treas.....E. B. T'Kach
Rep., Legal Counsel....Albert L. Weintraub
Exec. Consultant.....E. V. Rothkirch
Branch Offices
Box 3361, St. Petersburg, Fla.
Phone: 347-6236
Manager.....Vincent Berastegui
5880 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-1133
Manager.....T. J. Rourke
No. 44 Tadacho, Kakano-Ku, Tokyo, Japan
Manager.....Pin Y. Ongg
Jiron Arequipa 196, Room 432, Lima, Peru
Phone: 4-0053
Manager.....Carlos Toro
307 W. 15th Suite 307, Minneapolis, Minn.
Phone: 333-8822
Manager.....E. B. T'Kach
Box 99, Queen St., Singapore, Malaya
Phone: 8-5407
Manager.....T. H. L. Pang
Services Offered — Documentaries, travelogues, commercial and industrial film, both 16 & 35 mm.

Pantomime Pictures, Inc.

8961 Sunset Blvd., Hollywood 46, Calif.
Phone: CRestview 4-1008
President.....F. Crippen
Vice President.....J. Marshall
Sales.....Richard Reed
Services Offered—Animated TV commercials, live action and animated industrial films, entertainment shorts, movie and TV show titles and credits.

Lindsley Parsons Productions, Inc.

3459 Cahuenga Blvd., Hollywood 28
Phone: HO 9-3641
President.....Lindsley Parsons
Prodn. Mgr.....Lindsley Parsons, Jr.
Services Offered—Filmed TV shows & commercials for network syndication.

Ray Patin Productions

3425 Cahuenga Blvd., Hollywood 28, Calif.
Phone: HO 2-1147
President.....Ray Patin
Production Mgr.....John Dunn
Services Offered—Complete facilities for producing animated and live action commercials from storyboard through camera.

Lloyd Pearson Associates

509 Madison Ave., N.Y.C. 22
Phone: MU 8-9545
President.....Lloyd Pearson
Vice Pres.....Joseph Packard
Creative Dir.....Larry Johnson
Services Offered—Create, produce and direct film and live commercials, including music and jingles, storyboards, copy and script, set designing, props.

Pelican Films, Inc.

292 Madison Ave., New York 17, N.Y.
Phone: ORegon 9-0670

President.....T. J. Dunford
Vice Pres., Treas.....A. J. Zander
V.P. in Chg. Sales.....Eli Feldman
V.P., Live Action.....Marc T. Statler
V.P., Animation.....Chris Ishii
Production Mgr. .....David Reisman

Services Offered—Live action & animation film production for TV commercials & public rel. firms.

Tony Petri Studios

87 Weybosset St., Providence 3, R.I.
Phone: GA 1-9242

President .....Tony Petri
Production Mgr.....Ernest Strauss

Services Offered—Complete TV commercial service from storyboard conference. Color and black & white. Double and single system sound. Complete lighting and sound stage facilities.

R. A. Pheelan Productions

550 Fifth Ave., New York 36, N. Y.
Phone: CI 6-1626

Producer .....R. Pheelan
Asst. to Producer.....Anthony Brook
Production Mgr.....Jeoffrey Lemain
Asst. Manager.....Helen C. Miller

Services Offered — Production of feature and sponsored films. Tape equipment available.

Photo-Art Commercial Studios

420 SW Washington St., Portland 4, Ore.
Phone: CA 7-5411

President.....C. F. Palmer
Motion Picture Dir.....Lewis C. Cook
Controller .....J. W. Bishop

Services Offered — Commercial producer of 16mm motion pictures & TV spots.

Pilot Productions, Inc.

1819 Ridge Ave., Evanston, Ill.
Phone: BRoadway 3-4141

President .....C. R. Isely
Exec. V.P. .....R. Dedrick
Treasurer.....C. Don Sheldon

Services Offered—Slides; sound slidefilms; industrials; comm'ls, recordings.

Pintoff Productions, Inc.

64 E. 55th St., New York City 22
Phone: EL 5-1431

President .....E. Pintoff
Vice Pres., Prod.....Arnold Stone
Vice Pres., Sales.....Jose di Dinato

Services Offered — Animated, live action comm'ls, theatricals, industrials.

Playhouse Pictures

1401 N. LaBrea Ave., Hollywood 28, Cal.
Phone: HOllywood 5-2193

President .....Adrian Woolery
Dir's.....Bill Melendez, Frank Smith
Business Mgr.....H. A. Halderson
Production Supvr.....Irene Wyman
Public Rel. Dir.....George W. Woolery
Creative Story Dir.....B. Gruver
Layout, Design Dir.....D. Spille
Secretary .....Mary Matthews
Film Editor.....Hugh Kelly

Services Offered—Compl. studio facilities for the creation & production of animated films for business, entertainment & TV from story through camera, with exception of laboratory. Specialists in animated comm'ls.

Precision Film Labs

21 W. 46th St., N.Y.C.
Phone: JU 2-3970

President.....Daniel R. Ehrlich
Lab. Manager.....Frank V. Papalia

Services Offered—Printing and processing of 16 and 35 mm film, color and black & white.

Premier Film & Recording Corp.

3033 Locust St., St. Louis 3, Mo.
Phone: JE 1-3555

Pres., Prod. Mgr.....T. P. Desloge
V.P., Mgr.....W. Dalzell

Services Offered—Motion Pictures, commercials, sound recording production facilities. Scripts. Editing.

Productions for Television, Inc.

625 Madison Ave., New York City 22
Phone: TE 8-7100

V.P., Dir. of TV, Radio.....L. L. Dunier
Producer, Dir.....J. Lichtman

Services Offered—Commercials.

Project-O-Fex, Inc.

60 East 42nd St., New York 17, N.Y.
Phone: MU 7-1881

President.....Paul F. Adler

Services Offered — Rear screen projection and limited-animation films.

Punch Films, Inc.

155 Fifth Ave., N.Y.C.
Phone: *AL* 4-2450

President .....Lou Bunin
Vice President.....Florence Bunin

Services Offered — Producers of commercials & 3D children's animated puppet films for TV & theatrical.

Purcell Productions, Inc.

236 West 55th St., New York 19, N. Y.
Phone: PLaza 7-5300

President .....Don Purcell
Creative Director.....Lou Carter
Production Manager.....George Carroll
Art Director.....Marvin Shervan

Services Offered—Custom-created singing commercials; specialized production spots for radio; musical and production sound tracks for TV and film; sound tracks and art services for industrial sales promotion.

Q.E.D. Productions, Inc.

21 W. 46th St., N. Y. C.
Phone: JUdson 2-4291

Executive Producer.....Robt. Baron

Services Offered—Commercials, industrials, sales & tourist promotion films.

Quartet Films, Inc.

5631 Hollywood Blvd., Los Angeles 28
Phone: HO 4-9225

Pres. .....Arnold Gillespie
V.P., Secy.....Stanley Walsh
V.P., Treas.....Michael Lah
V.P., Prod.....Les Goldman

Services Offered — Commercial & program producers.

RCA Recorded Program Services

(See Transcription Companies)

Radio & TV Packagers, Inc.

(See Prog. Prod.)

Radio Television Arts

3819 Wilshire Blvd., Los Angeles 5, Cal.
Phone: DU 8-1323

Owner .....D. Balli

Services Offered — TV film shows & live programs; comm'ls; industrials; animation; packages, live & film.

Radio Television Spots Productions, Inc.

2 West 46th St., N.Y.C. 36
Phone: PLaza 7-9260-1-2

President .....John Gart
Acct. Execs.....Roger White, Merrill Staton

Services Offered—Radio & TV musical & singing commercials.

RadiOzark Enterprises, Inc.

(See Program Producers)

Rarig's Inc., Film Productions

5510 University Way, Seattle 5, Wash.
Phone: LA 2-0707

President.....M. H. Rarig
V.P., Treas.....E. A. Rarig
Assoc. Prod.....J. Lawless

Services Offered—16/35 mm color, B & W photography; sound recording, stage; editing, commercials; programs.

Reid H. Ray Film Industries, Inc.

2269 Ford Pkwy., St. Paul 16, Minn.
Phone: MIdway 9-1393

President.....Reid H. Ray
Gen. Sls. Mgr.....Clyde Krebs
Chicago Sales.....James Holmes
Washington Sales.....Frank Havlicek

Branch Offices
208 S. LaSalle St., Chicago, Ill.
438 Washington Bldg., 15th & New York Ave., N.W., Washington 5, D. C.

Services Offered—Producers of TV commercials & entertainment synd. films for TV.

Redlin Productions, Inc.

19116 Lanark, Reseda, Calif.
Phone: DI 2-8925

Services Offered — TV film shows, commercials; shorts: animation.

Roland Reed Productions Inc.

Calif. Studios, 650 N. Bronson, Los Angeles 4
Phone: HO 9-1628

President.....Roland D. Reed
Vice Pres.....Duke Goldstone

Services Offered — Producer of TV commercials, TV shows, industrial, public relations & sales promotion films.

Republic Television Features

64 E. Lake St., Chicago 1
Phone: 275-3199

President .....Capico Kapps
V.P., Chg. Sales.....Joseph Kapps

Services Offered — Producers, distributors and representatives of live, transcribed and syndicated radio-TV programs and commercials.

Robert Yarnall Richie Productions, Inc.

666 Fifth Ave., N.Y.C. 19
Phone: CI 6-0191

President.....Robert Yarnall Richie

Services Offered—Motion picture production and still photography for industry, public relations and advertising. Color specialists. Own Mitchell cameras, sound and lighting equipment. Full editing facilities.

Walter A. Rivers & Assoc.

125 Hyde St., San Francisco, Cal.
Phone: OR 3-9162

Owner.....W. A. Rivers

Services Offered — Industrial producing; TV comm'ls. Tape equipment available.

Riviera Productions

6610 Selma Ave., Hollywood 28, Calif.
Phone: HOllywood 2-8585

Exec. Prod.....F W. Zens

Services Offered—TV film comm'ls. TV personalities, talent of all types, etc.

Hal Roach Studios

(See TV Prod.-Dist.)

Louis de Rochemont Associates, Inc.

380 Madison Avenue, N.Y.C. 17
Phone: OX 7-0350

Services Offered — TV comm'ls & film shows; shorts; animation.

Rocket Pictures Inc.

6108 Santa Monica Blvd., Hollywood 38, Cal.
Phone: HO 7-7131

President .....Dick Westen
Vice Pres. .....Don Bartelli

Services Offered — Consumer selling films for business & industry.

F. K. Rockett Productions

6063 Sunset Blvd., Hollywood 28, Cal
Phone: HO 4-3183

President .....Arthur J. Sowers
Vice Pres.....Stan Webb
Exec. Prod.....John J. Hennessy
Prod. Co-ord. .....Joe Denove
Administrator .....Iona Guyer
Creative Services Dir.....Don Greer
Studio Mgr.....Jerome F. Lipari

Services Offered—Motion pictures for TV & theatre; complete production facilities.

Richard H. Roffman Assoc.

675 West End Ave., New York City 25
Phone: RI 9-3647

Chairman .....S. Speiser
President .....Richard H. Roffman
Vice President.....Maurice Roffman

Services Offered—Distribution of features for TV.

Roy Rogers-Frontiers, Inc.

357 N. Canon Dr., Beverly Hills, Calif
Phone: CR 4-6841

Pres. .....Roy Rogers
Vice Pres.....W. Arthur Rush
Exec. Prods.....Art Rush, Ralph Wonders
Producer-Director .....Bob Henry

Services Offered—Producers of TV series. Merchandising for Roy Rogers Enterprises, Dale Evans Enterprises, National Football League Enterprises, Charley Weaver and Ice Follies.

Roy Rogers Syndication, Inc.

357 N. Canon Dr., Beverly Hills, Calif.
Phone: CRestview 4-5954

President .....Edward L. Koenig, Jr.

Services Offered—Distribution of TV film series.

Current Production — Roy Rogers Show, Brave Eagle Show.

Rolab Studios

(*Rolab Photo-Science Labs.*)
Walnut Tree Hill, Sandy Hook, Conn.
Phone: (203) 426-2466

Owner, Director.....Henry Roger

Services Offered — Production of motion pictures and film strips, complete facilities; sound stage, set construction. Camera and sound, etc. Rolab Photo-Science Labs: Technical and scientific camera work, cinema engineering, consulting.

Romanis & Messner

43 Grove St., Ridgefield Park, N. J.
Phone: LA 4-9080

Pres. .....George Romanis
Vice Pres.....Johnny Messner

Services Offered—Personalized service for creating and producing musical commercials for radio and TV; musical consultants; composers, arrangers and underscorers for films and commercial records.

Roquemore Films

44 Mt. Vernon Blvd., Hamburg, N. Y.
Phone: NA 7-3876

Director.....E. E. Roquemore
Studio: 257 Franklin St., Buffalo, N. Y.
Phone: TL 6- 3512

Services Offered — Comm'ls, live & film; shorts; newsreels; sound effects; music.

Cy Roth Productions

1148 S. Shenandoah St., Los Angeles 35, Calif.
Phone: 272-6884

President .....C. Roth

Services Offered — TV film comm'ls & shows; industrial; religious; color & B & W animation.

Danny Rouzer Studio

7022 Melrose Ave., Hollywood 38
Phone: WE 6-2494

President and Owner.....Danny Rouzer

Services Offered—Complete 16 mm production service, including Kinescopes, commercials, pilots, sales and industrial films, equipment and stage rentals.

SIB Productions, Inc.

(In assoc. with Paramount Pictures Corp.)
5451 Marathon St., Hollywood 38, Cal.
Phone: HO 9-2411

President.....Walter N. Bien
Vice President.....Sonny Klein
V.P., Sales Mgr.....James Marshutz

Branch Office
1501 Broadway, New York City, N. Y.
Phone: BR 9-8700

Services Offered—SIB Productions, Inc., in association with Paramount Pictures produces TV commercials, industrials and specials on film and/or videotape.

SOS Photo-Cine-Optics, Inc.

(*See Equipment Section*)

Fouad Said Productions, Inc.

8913 Sunset Blvd., Los Angeles 69, Calif.
Phone: OLympia 2-4800

President .....Fouad Said
Vice President.....Ralph Levy
Secretary .....Jean Miller

Services Offered—TV and feature motion picture production, specializing in below-the-line production packaging.

Sande & Greene, Inc.

1777 N. Vine St., Hollywood 28, Calif.
Phone: HO 6-5103

President & Treas.....Robert L. Sande
Exec. Vice Pres. & Sec. ....Larry Greene
Ass't. Secy. .....Pat Carson

Services Offered—Producers of music and film for advertising and entertainment, "Musical Images" for radio and TV stations.

Sarra, Inc.

210 East 5th St., New York 3, N. Y.
Phone: SPring 7-3700

President .....Valentino Sarra
Exec. V.P., Gen. Mgr.....Morris D. Behrend
V.P., Production.....Lee Goodman
Head Creative Dept.....Rex Cox
Manager (Chicago).....William Newton
TV Prod. Mgr. (Chicago)....Marvin Bailey

Branch Office
16 E. Ontario St., Chicago, Ill.
Phone: WH 4-5151

Services Offered—Production of TV commercials, motion pictures, sound slide films, black & white and color.

Gerald Schnitzer Productions

5746 Sunset Blvd., Hollywood, Calif.
Phone: HOllywood 9-1158

President .....G. J. Schnitzer
Secretary .....A. McGuire
Production Manager.....D. Evans
Photographic Director.....P. Marley
Editorial Head.....A. Marks

Services Offered—Motion pictures for TV and theatrical commercials; concept and product design; original storyboards; specialized insert photography.

Raymond Scott Enterprises, Inc.

140 West 57th St., New York 19, N. Y.
Phone: PL 7-5685

Pres., Creative Dir.....Raymond Scott
General Manager.....Charles Barclay
Office Manager.....Robert Briody

Services Offered—Creation and production of musical and electronic commercials. Sounds Electronique division offers electronic music and special effects. Creative consultants to advertising agencies; production of dramatized commercials; TV scoring.

Scott-Textor Productions, Inc.

333 East 46th St., New York 17, N.Y.
Phone: YU 6-3850

Partners.....Alan & Marilyn Scott
Partners.....Keith & Sylvia Textor
General Mgr.....Victor Sack

Services Offered—Creation and production of music, lyrics, jingles, animation tracks and all forms of radio and TV commercials.

Screen Gems, Inc.

(See TV Prod.-Dist.)

John Seely Associates

Suite 613, First Federal Bldg., Hollywood 28 Cal.
Phone: HO 6-6141

President .....John Seely
Sales Mgr.....Don Teeters
Repertoire Dir.....Bill Loose
Recording Mgr.....Doug Nelson
Secretary .....Pat Seely

Services Offered—Music supervision, program theme composition & development, arranging, A&R, music publication. Recording services include client or JSA supervised, voice recording, voice overdubbing, tape transfer, re-recording, mixing, tape editing & assembly.

Selling Thru Sound

141 E. 55th St., New York, N. Y.
Phone: PL 8-2470

President, Treas. .....Louis A. Garisto
Vice Pres., Sec.....Sonny Hayes

Services Offered — Write, create, produce & direct musical commercials for TV & radio, background music for filmed TV commercials, talent.

Jack Shafton's Puppet Masters

8118 Lookout Ave., Los Angeles, Calif.
Phone: OL 4-2350

Owner .....J. Shafton

Services Offered—Live & film TV shows, programs; comm'ls; shorts; animation; special effects; puppets.

Signature Music Inc.

240 E. 53rd St., N.Y.C. 22
Phone: JU 2-8800

President, Creat. Dir.....Hank Sylvern
Business Mgr.....George H. Fried

Services Offered—Creation and production of jingles, musical commercials. Underscoring original music to animation & live action.

Al Simon Productions, Inc.

General Service Studios
1040 N. Las Palmas, Hollywood 38
Phone: HO 9-9011

President .....Al Simon
Controller .....John Nicolaides

Services Offered — Productions of filmed shows and commercials.

Sixteen Screen Service Co.

6710 Melrose Ave., Hollywood 38, Cal.
Phone: WE 9-1491

Owner .....H. O'Donnell

Services Offered—TV film shows, comm'ls; shorts; sound; laboratory; animation, color, B & W.

Sleeping Giant Films, Inc.

3019 Dixwell Ave., Hamden, Conn.

President.....D. K. Harris
V.P., Treas.....A. Guorino, Jr.

Services Offered — 16/35 mm production services; animated spots.

Fletcher Smith Studios, Inc.

259 S.W. 21st Terrace, Ft. Lauderdale, Fla.
Phone: LU 1-7200

President .....Fletcher Smith
Exec. Vice Pres.....Janet P. Sneider
Vice Pres. .....Arthur J. Davis
Vice Pres.....A. E. Henderson
Secy.-Treas. .....J. W. Johnson

Branch Office
319 E. 44th St., N.Y.C. 17
Phone: MU 9-8766

Services Offered—Commercials, industrial films, animation, sound recording, editing rooms, projection rooms.

Walter Harrison Smith Associates, Inc.

222 East 44th St., New York 17, N. Y.
Phone: OX 7-9174

President.....W. H. Smith

Services Offered—Live and filmed TV commercials, programs, and syndicated shows; educational, industrial and editorial shorts. Distributors of TV films.

Soundac Productions, Inc.

Hollywood, Fla
Phone: WAbash 3-8426

Pres.-Gen. Mgr.....Robert D. Buchanan
Gen. Mgr., Secretary.....Jack Schleh, Jr.
Technical Dir.....Robert G. Biddlecom
Art Dir.....Francis J. Noack

Services Offered—Complete film production, from storyboard to finished print, specializing in animation, black & white and color service. Live photography, original musical jingles, complete soundstage and studio.

Southwest Film Laboratory, Inc.

3024 Ft. Worth Ave., Dallas 11, Tex.
Phone: FEderal 1-8347

Vice President.....J. A. Hopper
Customer Svc. .....Norman E. C. Naill

Services Offered — All services related to 16mm. film in black & white, color.

Spotlite News, Inc.

3449 Cahuenga Blvd., Holywood 28, Calif.
Phone: HO 6-5365

President .....Algernon G. Walker
V.P. .....Al Blanchard
Prod. Spvsr .....Rexford L. Metz

Services Offered — TV newsfilm service documentary, promotion & public relations films.

Stammco, Inc.

291 S. LaCienega Blvd.
Beverly Hills, Calif.

Pres.....J. Harry Ebbert

Services Offered—Creators & producers of business films and record programs, commercials, educational and short subject films for TV & theatrical release.

Stars Incorporated

123 N. Poplar St., Charlotte, N. C.
Phone: ED 3-6151

President.....T. Kemp, Jr.

Services Offered—TV film shows, live programs; packages.

Stock Shots To Order, Inc.

550 Fifth Ave., N.Y.C. 36
Phone: CIrcle 6-0690

Pres.....R. A. Pheelan
V.P.....H. C. Miller
Sec.....Otto Von Braun
Treas. .....Royal L. Krim

Services Offered—Stock film library 16/35 mm-B&W & color, film special material to order for TV commercials, rear projection plates.

Stockdale and Company, Inc.

200 E. First St., Salt Lake City 11, Utah
Phone: EL 5-5511

President .....C. Stockdale
V. P. .....B. P. Lee
Sec.-Treas. .....L. Stockdale

Services Offered—TV comm'ls, animation, SOF recording sound transfer; processing all b-w; ER; ECO.

Storyboard, Inc.

160 Riverside Dr., New York City 24
Phone: TR 3-7207

President .....J. Hubley

Services Offered—Animation; live films.

John G. Stratford Film Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JU 6-7390

President.....J. G. Stratford
Vice President.....George Newman
Treasurer.....Samuel M. Iger
Secretary.....Hyman Chipkin

Services Offered—Package TV films, commercials; animation—color, B & W; educ. & industr. shorts; film stock shot library.

Jack Strausberg Productions

919 N. Michigan Ave., Chicago 11, Ill.
Phone: WH 4-3941

President .....J. Strausberg

Services Offered—Comm'ls, spots.

Wilbur Streech Productions, Inc.

135 W. 52nd St., N.Y.C. 19
Phone: JU 2-3816

President.....Wilbur J. Streech
Assoc. Producer.....Bob Baldwin
Production .....Sal Guida

Services Offered — Producer of film commercials for TV, industrial films and radio & TV jingles.

Sturgis-Grant Productions, Inc.

328 E. 44th St., New York 17, N. Y.
Phone: MU 9-4994

President .....W. Sturgis
V.P., Manager.....B. Magnes

Services Offered — Storyboards, recording facilities; 16/35 mm cameras; special effects; art dept.

Sun Dial Films, Inc.

341 East 43rd St., N.Y.C. 17

President.....S. A. Datlowe

Services Offered — Comm'ls, spots, industrials.

John Sutherland Productions Inc.

201 N. Occidental Blvd., Los Angeles 26
Phone: DU 8-5121

Pres., Gen. Mgr.....John Sutherland
Exec. Vice Pres.....Ross Sutherland
V.P., TV Comm. Prod.....Theodore Goetz

Branch Office
44 E. 67th St., New York, N. Y.
Phone: UN 1-2000

Services Offered — Fully-equipped live-action and animation studios for the production of industrial, documentary, public relations, TV commercials for industry. Also related services.

Suzari Marionettes

119 E. 17th St., New York City 3
Phone: GR 3-6699

Director .....D. Zaconick

Services Offered—TV film & live shows, programs; commercials, shorts, packages.

Robert Swanson Productions

689-5th Ave., New York City
Phone: MUrray Hill 8-4355

President .....Robert Swanson
Vice President.....Rolf Johnson

Services Offered—Producers and creators of musical commercials for radio and TV.

Swanstrom Productions

7657 Melrose Ave., Los Angeles 46, Calif.
Phone: OLive 1-4889

Owner-Producer .....C. Swanstrom
Writer-Dir. .....Jack Elliott

Services Offered—TV commercials and serial programs; training ad sales films; feature fiilms.

Swift-Chaplin Productions, Inc.

1136 N. Highland Ave., Hollywood 38, Cal.
Phone: HO 2-0761

President .....C. Chaplin
V.P.'s.....H. Swift, M. Pike

Services Offered—Synd. spots; comm'ls.

TV Spots, Inc.

1037 N. Cole Ave., Los Angeles 38, Cal.
Phone: HO 2-2393

President .....Shull Bonsall

Services Offered — Produce animated and live action for TV comm'ls, industrial & entertainment films.

T-V Visuals, Inc.

20 N. Wacker Dr., Chicago, Ill.
Phone: CEntral 6-8955

President.....Alfred D. LeVine
Sec.-Treas.....Robert B. Eirinberg

Service Offered — Produce, package & distribute syndicated TV commercials & programs.

Technamation Films, Inc.

310 Madison Ave., New York, N. Y.
Phone: YU 6-6990

President .....Martin H. Poll
Exec. V.P. .....Stanley L. Schwartz
V.P., Gen. Mgr. .....Robert Jacobs
Treasurer.....Howard Weinberger

Services Offered — Producers of animated TV commercials, entertainment films, industrial & sales training films.

Technical Animations, Inc.

11 Sintsink Dr., E., Port Washington, N.Y.
Phone: Port Wash. 7-8800

President .....S. L. Schwartz
Exec. V.P. .....Claude E. McKinney
Secretary .....Mary G. Ballance
Treasurer .....Paul H. Taub

Services Offered — Producers of Technamation-animation by use of polarized light, for film or slide.

Teen America Associates, Inc.

1724 Southland Center, Dallas 1, Texas

General Manager.....Scott Reynolds

Services Offered—Creators and producers of Miss Teenage American radio programs and TV spectaculars.

Tele-Sound Productions, Inc.

523 Pennsylvania Bldg., Washington 4, D.C.
Phone: DI 7-8810

President .....William Devries
Vice President .....Florence Corbett
Vice President.....E. Szego
Treasurer .....Jack Vance

Services Offered — Commercials, jingles, programs & transcriptions.

Tele-Tape Productions, Inc.

136 East 55th St., New York 22, N. Y.
Phone: PLaza 2-7255

President.....Richard E. Riedel
General Manager.....James E. Witte
Chief Engineer.....John Natale

Branch Offices
471 Victoria Terrace, Ridgefield, N. J.
Phone: 943-7333

Chief Engineer.....John J. Natale
Box 9118, Chicago 90, Ill.
Phone: 263-0619
Manager.....William J. Marshall, Jr.
Services Offered—Video-tape recording—location & studio; complete productions of TV shows, commercials, closed circuit & industrial shows.

Tele-Video Productions

316 W. 57th St., New York, N. Y.
Phone: JU 2-8095
President.....Lew Pollack
Art Director.....Dominic Juskevich
Director.....Nicholas Webster
Services Offered—Producers of TV commercial films, TV film series, and motion pictures.

Tele-View Recording Service

5746 Sunset Blvd., Hollywood, Calif.
Phone: HO 6-5254
President.....Bradley Kemp
Engineer.....Jay Hathaway
Branch Office
150 W. 55th St., New York 19, N. Y.
Phone: CI 6-1952
Services Offered—Video tape to 35mm film; tape dubs from masters; tape to 16mm; sound services.

Telecine Film Studios, Inc.

100 S. Northwest Hwy., Park Ridge, Ill.
Phone: TAlcot 3-1418
President.....Byron L. Friend
Secy., Treas.....June A. Friend
Services Offered—Motion pictures for TV in color or black & white, TV comm'ls, studio & location work, compl. packaging service, 35/16 mm editing & recording, animation, stop motion.

Telefilm, Inc.

6039 Hollywood Blvd., Hollywood 28, Cal.
Phone: HO 9-7205
President.....J. A. Thomas
Exec. V.P.....James B. Pinkham
Secy., Treas.....Peter Comandini
Services Offered—Complete in-plant 16mm motion picture technical services from scripts through final release prints (including titles and animation) for TV and industrial film producers.

Telemat

433 S. Fairfax Ave., Los Angeles 36
Phone: WE 3-5731
Partners.....A. Wise, Sidney Freeman
Services Offered—Animated cartoon commercial library; live & animated custom film comm'ls.

Telemated Motion Pictures

415 Lexington Ave., New York 17, N.Y.
Phone: YUkon 6-1242
Prod.-Dir.....Saul Taffet
Services Offered—Production of motion pictures; TV filmed commercials in animation or live action; animated and optical special effects in color or black & white, exclusive color control equipment, 35 mm and 16 mm production.

Telenews Film Corp.

850 10th Ave., N.Y.C. 19
Phone: JU 6-2450
Exec. Vice Pres.....C. B. Stratton
Services Offered—Produce documentary & commercial films; stock film library.

Telepix Corporation

1515 N. Western Ave., Hollywood 27
Phone: HO 4-7391
President.....Robert P. Newman
Sales Director.....Patrick J. Sexton
Secretary.....Luther Davis
Exec. Producer.....James W. Simmons
Art Director.....Duncan Cramer
Services Offered—Complete motion picture sound recording, production facilities, sound stage, mixing and dubbing, lip loop synchronizing, cutting rooms. Title work and musical scoring.

Telestudios, Inc.

1481 Broadway, New York City 36
Phone: LO 3-1122
President.....G. Gould
Services Offered—Comm'ls; shows.

Television Broadcasting Service, Inc.

P. O. Box 693, New York 23, N. Y.
Phone: TRafalgar 7-2372
Pres., Exec. Prod.....William R. Riddle
Vice Pres., Secy.....Karen Weseth
Treas., Dist .Mgr.....Joseph G. Vietri
TVR Dirs.....Arthur N. Fisher, Richard C. Baur
Branch Offices
54 Grand Ave., Palisades Park, N. J.
Phone: 945-9664
Treas., Dist. Mgr.....Joseph G. Vietri
100 N. Irving Pl., Los Angeles 4, Calif.
West Coast Rep.....Mrs. L. H. Lincoln
1444 Bewick Ave., Detroit 4, Mich.
Phone: VAlley 2-0092
Sales Mgr.....Rodney Hersey
Bavarian Manor House, Cairo, N. Y.
Resort Sales Mgr.....William K. Bauer
Services Offered—Sound film productions, color or B & W; video tape productions, live productions, animation, slides, rentals, commercials.

Television Features of America

(Div. of Radio Features of America)
820 West End Ave., New York 25, N. Y.

Phone:MOnument 3-7284
Exec. Director.....Oliver W. Nicoll
Services Offered — Film spots, live shows.

Television Graphics, Inc.
369 Lexington Ave., N.Y.C.
Phone: TN 7-3330

President .....Bernard Rubin
Treasurer .....Lee Blair
Secretary .....Leon Levy
Production Manager.....Sid Greenhaus
Controller .....Stanley Turitz
Sales .....Howard Linkoff
Services Offered—TV film comm'ls; animation, optical effects; two live action sound stages equipped with 35 mm Mitchell rear screen process projector.

Television Screen Productions, Inc.
17 E. 45th St., N.Y.C. 17
Phone: MU 2-8877

President.....Charles J. Basch, Jr.
Vice Pres., Secy.....Frances Scott
Treasurer .....Clarence Schmidt
Services Offered—Film commercials, animated and live; film programs; industrial, training and fund-raising films.

Termini Film Editorial Service, Inc.
15 West 46th St., New York 36, N. Y.
Phone: JUdson 2-7873

President .....Anthony Termini
Services Offered—Editing, film consultation, matching, expediting, 35mm theatrical, TV commercials, 16mm.

Termini Video Tape Services, Inc.
15 West 46th St., N. Y. 36, N. Y.
Phone: JU 2-7873

President .....Anthony Termini
Services Offered — Commercials, shows, closed circuits, videotape screenings, transfers, copies and kinies, studio space. Tape equipment available.

Terrytoons
Div.: CBS Films, Inc.
38 Centre Ave., New Rochelle, N. Y.
Phone: New Rochelle 2-3466

Vice President.....W. M. Weiss
Services Offered—Theatrical shorts, animated; TV comm'ls & programs.

Thoroughbred Productions
1614 Trevilian Way, Louisville 5, Ky.
Phone: GLendale 1-1203

Executive Prod.....James R. Finegan
Services Offered — Radio & TV commercials, sales films, public relations, film & editorial services.

Titra Film Labs, Inc.
1600 Broadway, N.Y.C.
Phone: PL 7-6681

President .....Abraham Rozenfeld
Vice Pres.....David Opochinsky
Plant Mgr.....Paul Sandars, Jr.
Treas. .....Jerome Sobel
Services Offered—Film sub-titles in English and all foreign languages.

Titra Sound Corp.
1600 Broadway, N.Y.C.
Phone: PL 7-6681

President .....Abraham Rozenfeld
Vice Pres.....David Opochinsky
Exec. V.P., Gen. Mgr.....David D. Horne
Sec.-Treas. .....Jerome Sobel
Services Offered—Sound recording & mixing, transfers; film editing; dubbing of foreign language films, subtitling of films in all languages.

Tomlin Film Productions, Inc.
480 Lexington Ave., New York City 17
Phone: YU 6-5090

President.....F. A. Tomlin
Vice President.....Carl A. Tomlin
Services Offered—Produces industrials & comm'ls. for internal use in business.

Trans Radio Productions, Inc.
683 Boylston St., Boston 16, Mass.
Phone: COpley 7-5760

President.....Oscar H. Cheses
Production Manager....Alfred D. Benjamin
Sales Manager.....Edward B. Shaw
Art Director.....Thomas M. Fleming

Branch Office
701 Seventh Ave., New York, N. Y.
Phone: CIrcle 6-7566

Manager.....Edward B. Shaw
Services Offered—Producers of motion pictures and sound slide films for industry, government and education; radio and TV commercials, kinescopes, editorial and animation services, scripts.

Tri Art Color Corporation
245 W. 55th St., N.Y.C.
Phone: PL 7-4580

President .....Irwin Young
V.P.'s.....Paul Kaufman, Louis Feldman, Arthur Miller
Services Offered—Processing color motion picture film, 35 & 16mm.

Trident Films, Inc.
128 E. 36th St., New York City 16
Phone: MU 5-7150

President.....Ellis Sard
Secretary.....Peter D. Trafford
Treasurer.....James J. Storrow, Jr.
Services Offered—Spot comm'ls; industrials, educationals, programs.

Triumph Films Ltd.

554 S. Gulph Rd., King of Prussia, Pa.
Phone: 265-0320

Dir. of Photo.....Walter E. Dombrow
Prod. Spvsr. .....Walter J. Travis
Sales Dir. .....John Sexton

Services Offered — Commercial, industrial & TV motion pictures. Writing, editing.

UPA Pictures, Inc.

4440 Lakeside Dr., Burbank, Calif.
Phone: TH 2-7171

President.....Henry G. Saperstein
Studio Mgr.....Hal Elias

N. Y. Office
527 Madison Ave., New York, N. Y.
Phone: PL 2-3630

Services Offered — Produce animated and live action for commercial, industrial and theatrical accounts.

Unifilms, Inc.

6 E. 46th St., New York City 17
Phone: YU 6-5720

President .....C. Gallagher

Services Offered—TV comm'ls, program inserts, news, feature coverage.

United Film & Recording Studios

301 E. Erie St., Chicago 11, Ill.
Phone: SUperior 7-9114

President.....Wm. L. Klein
Secretary.....Joseph Klein
Treasurer .....Erwin Kreisky
Exec. Vice Pres.....John Hutchings

Branch Offices
17 E. 45th St., New York, N. Y.
Phone: OX 7-0725

Eastern Rep. .....Herbert Rosen
425 13th St., Washington, N.W., D.C.
Phone: ST 3-2951

Washington Rep.....Bob Ffiefle

Services Offered—Creators and producers of custom made musical jingles, spot announcemets, and filmed series for television and radio. Complete film, tape, and disc recording and reproduction services.

United States Productions, Inc.

5 E. 57th St., New York 22, N. Y.
Phone: PLaza 1-1710

President.....Francis C. Thayer
Exec. Producer.....Alfred Butterfield
Exec. Asst.....Rosalie Bamze

Services Offered—All phases motion picture production—script to screen—16/35mm, B & W or color. Slide films.

Universal Recording Corp.

46 E. Walton St., Chicago 11
Phone: MI 2-6465

President.....A. B. Clapper
V.P., Chief Eng.....M. B. Coppinger
Secretary, Treas.....R. A. Weber

Services Offered — Recording (monaural and stereophonic) record sessions, spot, radio programs, TV-motion picture sound tracks, mastering (monaural & stereophonic), slide film, pressings, high speed duplicating, 16 and 35 mm screening & interlock magnetic re-recording.

VPI Productions

321 W. 44th St., N.Y.C. 36
Phone: JUdson 2-8082

President .....George Tompkins
V.P., General Mgr.....Sheldon B. Satin
V.P. Sales.....William E. Huston
V.P.'s.....Robert C. Winkler, Dick Feldman

Services Offered—TV film commercials, complete 16 and 35 mm facilities.

Thomas J. Valentino, Inc.

150 W. 46th St., N.Y.C. 36
Phone: CI 6-4675

President.....Thomas J. Valentino
Vice Pres.....Michael T. Valentino
Secretary.....Elsie F. Valentino
Manager .....Raymond Johnson

Services Offered — Sound effects, background music, for use in TV, radio, newsreels, theatres, video recordings, fashion shows, industrial films, documentary films, drama, motion pictures & public presentations.

Van Praag Productions, Inc.

1600 Broadway, N.Y.C. 19
Phone: PL 7-2687

President.....William Van Praag
Exec. Vice Pres.....Marc S. Asch
Vice President.....Douglas J. Baker
Vice Pres., Sales.....Richard Gray

Branch Offices
2301 Dime Bldg., Detroit 26, Mich.
Phone: WO 2-4896

General Manager.....Andrew Pastula
6269 Selma Ave., Hollywood, Calif.
Phone: HO 2-2341

Manager .....Jean Vallier

Services Offered—Motion picture producer.

Versatile Television Productions, Inc.

324 Broadway, Cape Girardeau, Missouri
Phone: ED 5-8816

President.....R. O. Hirsch
Manager.....B. Baker

Services Offered—Comm'ls, spots, industrials.

Videart, Inc.

480 Lexington Ave., N.Y.C. 17
Phone: MU 2-2363-4

President.....Joe Zuckerman
Secretary.....Florence Hartman

Services Offered—Optical photography, art work, animation, titles, maps, charts, mattes, split screen, montage, 35 mm 16 mm color, black and white; blowups.

Video Crafts, Inc.

116 East 30th St., N. Y. 16
Phone: OR 9-6030

President.....Arthur Rankin, Jr.
Sales Mgr. .....Peter Turnquist
Art Dir. .....Curtis Iverson
Prod. Mgr. .....Rene Mechin

Branch Office
1240 27th St., N.W., Washington, D.C.
Phone: DuPont 7-6680

Services Offered—Projection for TV and industry including art and animation; motion pictures and stop motion puppets.

Video Films Inc.

1004 E. Jefferson Ave., Detroit 7
Phone: WO 2-3400

Pres. .....Clifford Hanna
V.P. .....William R. Witherell, Jr.
Sec.-Treas. .....William E. Lane

Services Offered—Production of motion pictures for TV and industry.

Video Tape Unlimited, Inc.

341 Madison Ave., New York 17, N. Y.
Phone: MU 6-8066

President .....Henry R. Alexander
V.P., Sales.....Al Wallace

Services Offered — Studio and location video taping of commercials, complete producing services from storyboard to completed tape. Complete closed circuit facilities. Tape editing, dubbing and film transfers.

Videotape Productions of New York, Inc.

101 W. 67th St., New York City 23
Phone: TR 3-5800

President.....H. S. Meighan
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Creative Dir.....Elise Meyer

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V.P., Sales.....Jack L. Lemmon
Secy., Treas.....Walter Kullberg
V.P., TV Prod.....John Affriol

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Phone: HO 3-3113

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410 N. Michigan, Chicago, Ill.
Phone: 644-2641

Manager .....Dick Lewis

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President.....Robert Warner

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Services Offered — TV, business & public relations commercials and sound slide films, sound stage, editing rooms, sound mixing.

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Production.....S. A. Scribner

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Vice President.....R. H. Hill
Vice President.....Heinz A. K. Drege
Producers .....Colin Y. Smith, Hans Klostermann, Christa Drege

Services Offered—Motion picture production for commerce, industry and television advertising - live action, animation, pictafilm & slides.

Winik Films Corp.

1501 Broadway, New York City 36
Phone: LW 4-0540

President.....Leslie Winik
V.P., Production.....Richard Winik
Editor .....Irving Oshman

Services Offered—Films and TV programs, industry films, documentary films, sports footage stock shots.

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Phone: OL 4-8342

Exec. Prod.....M. L. Bryan

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Phone: HO 9-0944

Owner .....Carter Wright

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155 East 24th St., N. Y. C.
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Exec. V.P.....R. Bean
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V.P., Animation.....Marvin Friedman
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Sales .....Albert D. Hecht, Howard Linkoff
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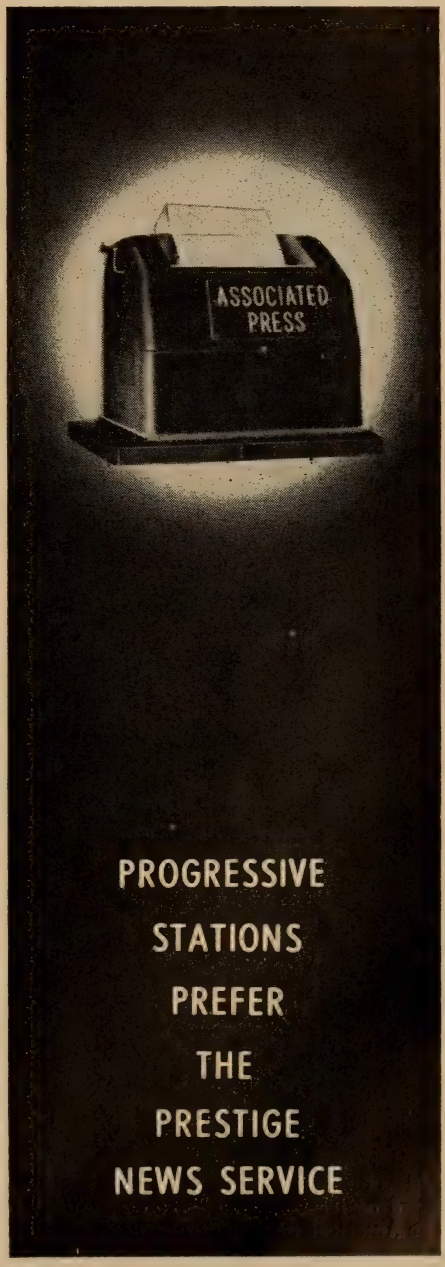
Services Offered—TV commercials, industrial, education and TV program films produced. Industrial and business shows produced. Complete animation and live action services.

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President .....Seymour Zweibel
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ASCAP

By STANLEY ADAMS
President

THE American Society of Composers, Authors and Publishers is a performing right organization, founded in 1914 by the late Victor Herbert and a group of his colleagues. The Society functions as a clearing house for the performing rights of the creators of music and their publishers.

The performing right is granted by the United States Government under the Federal Copyright Law. This right entitles composers, authors and publishers of musical compositions to payment for their works whenever they are performed publicly for profit.

Through ASCAP, any user of music may obtain from a single source the right to perform the works of more than 6,400 writers and 2,000 publishers who are members of the Society, at a minimum expense and without the necessity of negotiating for each separate use.

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Dorsey Brothers' Music, Inc.
Dottie Music Pub.
Double-A Music Corp.
Dov Music, Inc.
Dragon Music Co.
Drake Activities Co.
Dubonnet Music Publishing
Duet Music, Inc.
Dufferin Music Inc.
Durante, Jimmy, Music Publ.

ECF Music
E. D. M. Music Publishers
Earl Music Co.
East-West Music Co.
Eastlake Music Inc.
Ecaroh Music Inc.
Ecco Music, Inc.
Edition Musicus-New York, Inc.
Edmonds, Shepard N., Music
Educational Music Service, Inc.
Edwards Music Co., Inc.
El Dorado Music Co.
El-Tone Music Co.
Elkan, Henri, Music Publisher
Elar Music Corp.
Elkan-Vogel Co., Inc.
Elliot Music Co., Inc.
Elliott, Jack, Music Co.
Elmont Music Co.
Elsmo Bros. Pub.
Emery Music, Inc.
Emes Music Co.
Empress Music, Inc.
Ensemble Music Press
Enterprise Music Corp.

Erica Music
Erosa Music Pub. Corp.
Erwin-Howard Music Corp.
Essex Music, Inc.
Estacy Music Inc.
Ethelbert Music Assoc.
Eurasia Music Pub.
Evans, Redd, Music Co.
Evergreen Music Corp.
Exeter Music, Inc.

Fairbanks Music Corp.
Famous Music Corp.
Fancy Music Co.
Fanfare Music Co.
Fantasy Music Inc.
Farmer Music Co.
Farrow Music, Inc.
Favorite Music, Inc.
Favorite Publishers, Inc.
Fay-Ro Music, Inc.
Fayrene Music Corp.
Feist, Leo, Inc.
Fenner Publications
Festival Music Co.
Fidelio Music Pub. Co.
Fideree Music Corp.
Fillie & Gaal Melodies
Fillmore Music House
Fischer, Carl, Inc.
Fischer, J., & Brother
Fisher, Fred, Music Co., Inc.
Flamingo Music Inc.
Flammer, Harold, Inc.
Florence Music Co.
Foley, Charles
Ford Music Pub. Inc.
Foreign & Domestic Music Corp.
Foremost Music Co., Inc.
Forster Music Publisher, Inc.
Fortuna Music Corp.
Fortune Music Co.
42 Publishing Co., Inc.
Four Jays Music Co.
Fox, Sam, Publishing, Inc.
Frama Publishing Co.
Frances Music, Inc.
Francon Music Corp.
Frank Music Corp.
Franklin, Jimmie, Music Publ.
Friedman, Max, Music Pub.
Friend Music Publ. Co., Inc.
Fullarton Music Inc.
Futura Music Pub. Co.

G & C Music Corp.
GI Music Corp.
Galaxy Music Corp.
Gale Music
Gallico, Al, Music Co., Inc.
Gannon & Kent Music Co.
Gardner Music Corp.
Garland Music, Inc.
Garrick Music Co.
Gary Music, Inc.
Gate Music Co.
Gateway Music, Inc.
Gaumont Music Publishers, Ltd.
Gayle, Tim, Songs
Gem Music Corp.
Gemini Music Co.
General Music Publ. Co., Inc.
George Music Inc.
Georgeoff, Evan, Music Publ.
Gershwin Publishing Corp.
Gibbs Music Inc.
Gibraltar Music Co., Inc.
Gigi Music
Gilbert, Ray, Pub. Corp.
Gilead Music Co.
Giles Music
Gladstone Music Inc.
Gladys Music, Inc.
Glamford Music Corp.
Glenbrook Music Corp.
Glenmore Music, Inc.
Global Music, Inc.
Gold, Jack, Music Co.
Gold, Joe, Music Co.
Gold Medal Music Pub.
Golden Bell Songs
Golden Music Inc.
Goldmine Music, Inc.
Goldsen, Michael H., Inc.
Goldwyn, Samuel, Music Publ.
Goman Music Corp.
Goodman Music Co., Inc.
Gordelys Music
Gotham Music Svc., Inc.
Grace Music Co. Inc.
Grady Music Co.
Graham Music Publishing Corp.
Grand Music Corp.
Granite Music Corp.
Gray, H. W., Co., Inc.
Greene, Walter, Music
Greenwich Music Co., Inc.
Gregory Music Corp.
Grosvenor House Music
Guarnieri Music Co.
Guild Music Publishers, Inc., The
Guild Publications of Calif. Inc.
Gunston Music, Inc.

H. R. Music Corp.
Haggar Music Co.
Hall-Mack Co.
Hallmark Music, Inc.
Halsey Music, Inc.
Hamar Music
Hamilton Music Corp.
Hampshire House Publ. Corp.
Handy Brothers Music Co., Inc.
Hanover Music Corp.
Hansen, Charles H., Music Co.
Hap Music Inc.
Happiness Music Corp.
Harbet Music Publ.Co.
Harbor Lights Music Co.
Harding Music Co.
Hargail Music Press
Harman Music, Inc.
Harmony House of San Francisco
Harmony Music Corp.
Harms, Inc.
Harms, T. B., Co.
Harral Music
Harris, Charles K., Music Publ.
Harris, Harry, Music Publ. Co.
Harrison Music Corp.
Hartley Music Co., Inc.
Harvest Music Co. Inc.
Harwin Music Corp.
Havenhurst Music
Haverford Music
Hawaiian Recording
Hayton-Horne Music Co.
Heartbeat Music Publishers
Hecht & Buzzell, Inc.
Hefti, Neal, Music, Inc.
Helayne Music Publ. Co. Inc.
Helena Music Corp.
Henmar Press Inc.
Hensley Music Co.
Herbec Inc.
Herbert Music Co., Inc.
Herman Music, Inc.
Hillcrest Music Corp.
Hilltop Music, Inc.
Hillwood Music Co.
Hobby Music Co.
Holford Music Co.
Hollybrook Music Co., Inc.
Hometown Music Co., Inc.
Homeyer, Charles W., & Co., Inc.
Honeycomb Music, Inc.
Hope Publishing Co.
Horn, Paul, Music Co.
Horsley Music Co.
Horton, Vaughn, Inc.
House of James Inc.
House of Morgan
House of Nacio Herb Brown
House of Zog Music
Howard, Joe, Music Publisher
Howe-Lee Music Pub.
Hub Music Co., The
Hubert Music Corp.
Hudson Music Corp.
Hummable Music Co.
Huntzinger, R. L., Inc.

Idriss-Brown-Tibbles, Inc.
Ile-de-France Prod. Inc.
Imperial Music Publications
Indano Music Co.
Instro Music Pub.
Integrity Music Corp.
Intercollegiate Synd Inc.
Interlochen Press of
Nat. Music Camp
Interlude Music, Inc.
International Artists, Ltd.
International Music Co.
International Music, Inc.
Italamerica Music Pub. Inc.
Ivanhoe Music, Inc.
Ivy Music Corp.

J. P. Music Co.
J.V.P. Pub. Co.
Jack-Do Music Inc.
Jacobs, Walter, Inc.
James, Billy, Music Corp.
James Music Co.
James, Music, Inc.
Jan-Lee Music
Jandon Music Inc.
Janfra Music Co.
Janfred Music
Janmur Music Corp.
Jay Music
Jay IV Company,The
Jaybar Music Co.
Jaymar Music Pub. Co., Inc.
Jayvee Music Publishing Co.
Jefferson Music Co., Inc.
Jenkins, Gordon, Inc.
Jenkins Music Co.
Jennings Publishing Co.
Jericho Music Corporation
Jewel Music Publishing Co., Inc.
Jim Jon Music Co.
Jo-Al Music Co.
Johnson, Jerry, Inc.
Joli Tinker Pub. Co.
Jolly Music
Jon-Tees Music Pub.
Jonathan Music Co., Inc.
Jones, Isham, Music Corp.
Josie Music Pub. Inc.
Joy Music, Inc.
Jubilee Music
Judy Music
Jungnickel, Ross, Inc.

Kady Publishing Co.
Kahal, Irving, Music, Inc.
Kahn, Gus, Music Co.
Kalman, Chas., Emmerick Inc.
Kalmus, Edwin F.
Kanes Music Publishers
Karen Music Corp.
Karin Music
Kassel Airs Music Co.
Kassner, Edward, Music Co., Inc.
Kay, Edward Music Co.
Keane, Michael, Inc.
Kearney Music Co.
Keene Music Corp.
Keith Music
Kellem, Milton, Music Co., Inc.
Kelton, Inc.
Kenco Ent. Inc.
Kendis Music Corp.
Kenmor Music Co.
Kent Music Co.
Kenyon Music Corp.
Keyboard, Inc.
Keynote Music Co.
Keystone Music Co. of Calif.
King, Charles E.
Kingsway Music Corp.
Kiss Music Co.
Knickerbocker Songs, Inc.
Knollwood Music Corp.
Koff Music Co.
Kohn Music Corp.
Koko Music Co.
Korwin Music, Inc.
Kradar Music Co.
Kramer, Fred, Music Co.
Kramer-Whitney, Inc.
Krasnor-Share Music Publ.
Kuklapolitan Music Co.
Kulma Music Corp.

Labell Music Co.
Lad Music Inc.
Lady Mac Music Co.
Laeteas Music Co.
Lake Forest Music Co.
Lake Shore Publishing Co., Inc.
Lamas Music Corp.
Lansdowne Music Pub.
Lantern Music, Inc.
Largo Music Co.
Laurel Music Corp.
Lawson-Gould Music Publ., Inc.
Lear Music, Inc.
Lednam Music Co.
Lee Music Corp.
Leeds Music Corp.
Leeway Music, Inc.
Leftwich Publishing Co.
Lenore Music
Leonard, Hal, Music Inc.
Leonia Songs Inc.
Leo's Pub. Co.
Lerner Music
Lero Music Co.
Leslie, Edgar, Inc.
Leslie Music Corp.
Leslie Productions
Levine-McHugh Music Pub. Corp.
Lewis Music Publishing Co., Inc.
Lexington Music Co.
Liberty Songs, Inc.
Lilli Music Co.
Linalan Pub. Co.
Lincoln Music Corp.
Lindabet Music Corp.
Lindley Music Publishing Co.
Lion Music Corp.
Little, Ed, Music Co.
Livingston & Evans Music Co.
Liza Music Corp.
Lloyd's of Hollywood
Loeb, John Jacob, Co.
Lombardo Music, Inc.
Londontown Music Corp.
Lone Star Music Co.
Longridge Music, Inc.
Longview Music Co., Inc.
Loop Music Pub. Co.
Lopez, V., Music Co.
Lord Music Publishing Co., Inc.
Lorenz Publishing Co.
Louwin Music Pub. Co.
Lowe Music Corp.
Lowner, Eric, Pub. Co.
Lu-Mel Music Pub. Co.
Lyle Music, Inc.
Lynjen Music Co.
Lynn Music Co.
Lyric Music Publishers, Inc.
Lyrical Miracles, Inc.

M.S.I.
M.S.K. Music Co.
Macap Music Publishers, Inc.
Madrigal Music Co.
Magidson Music Co.
Magnificent Music Inc.
Majestic Music Co.
Malden Music Corp.
Malin Music Inc.
Maltby, Richard, Inc.
Manchester Music, Inc.
Manhattan Music Publishers
Manks, Chaw, Blue Ribbon Music
Manners, Dudley, Music
Manners Music
Manning Music Co.
Manor Music Co., Inc.
Manseau Music Co.
Mansfield Music Co., Inc.
Mansion Music Corp.
Mantovani Music, Inc.
Mappa Music, Inc.
Mara-Lane Music Corp.
Maral Music Pub. Co.
Maraville Music Corp.
Marchant Music Publishers
Margery Music Corp.
Margin Music Co.
Marguerita Music Co., Inc.
Marian Music Corp.
Mark-Jules Music Co.
Mark VII Music
Marks, Gerald, Music, Inc.
Markwood Music Co.
Marlen Music Co.
Marlene Pub. Co.
Marlo Music Corp.
Marlong Music Corp.
Marmil Music Co., Inc.
Marpet Music Corp.
Mars Records, Inc.
Marster-Sound Music Inc.
Marti Music
Martin, James H., Inc.
Martin Music
Marvin Music Co.
Maser Music Publishing Corp.
Mason Music Corp.
Massey Music Co., Inc.
Mathis, Johnny, Music Inc.
Maurice, Peter, Music Co., Ltd.
Maxwell Music Corp.
May Music, Inc.
Mayfair Music Corp.
Maypole Music, Inc.
Maytone Music Publishers
McGraw Music Co.
McHugh & Adamson Music, Inc.

McHugh, Jimmy Music Inc.
Meadowbrook Music
Mecca Music Corp.
Medallion Songs
Melanie Music Co.
Melhedd Music Publishers
Melissa Music, Inc.
Melker Music
Melo-Art Music Pub.
Melody Music Co.
Melody Music, Inc.
Melomusic Publications, Inc.
Melrose Music Corp.
Melrose, Walter, Music Co.
Memory Music Publishers
Merit Music Co.
Met Music Publications
Michele Music Inc.
Midnight Music
Midway Music Co.
Miglo Music Co.
Milbee Music, Inc.
Milene Music
Milford Music Co.
Miller Music Corp.
Mills Music, Inc.
Milnac Music, Inc.
Mineo Hess Pub. Co.
Minstrel Music, Inc.
Miranda Music Pub. Co.
Miriam Music Corp.
Mitchell Music Corp.
Mode Music, Inc.
Modern Music Pub.
Mogull, Ivan, Music. Corp.
Mokell Music
Monaco, James V., Inc.
Monarch Music Co.
Monitor Music Corp.
Monmar Music, Inc.
Montemar Music, Inc.
Mood Music Co., Inc.
Moorpark Music Corp.
Morella Music Co.
Morley Music Co., Inc.
Mormax Music Corp.
Morris, Edwin H., & Co., Inc.
Morrisania Music
Moss, Herbert M., Music
Motion Picture Prod. Corp.
Movie Music Co.
Movietone Music Corp.
Muirfield Music Corp.
Musette Publs., Inc.
Musi-Chord Pub. Co.
Music Exploitation Ent.
Music Hall Songs, Inc.
Music Makers Pub. Co.
Music Productions
Music Workshop
Musical Works
Musicland Pub. Co.
Mutual Enter. Agency
Mutual Music Society, Inc.
Myers Music

Nacio Pub., Inc.
Nan-Paul Music Corp.
National Music Pub. Corp.
Nationwide Songs, Inc.
Neiburg, Al J., Music Pub.
Neila Music
Neilson Music Co.
Nelson Music Pub. Co.
New Age Music Co.
New Sounds in Modern Music
New World Music Corp.
New York Music
Newman, Charles, Pub.
Newman, Lee, Music
Newport Music Co.
Newton Music Co.
Noble Music Corp.
Noel Music Publishers
Nomat Music Corp.
Norbett Music, Inc.
North & Son Music, Inc.
Northern Music Corp.
Northridge Music Co.
Noteworthy Music, Inc.
Novelty Music Co.

Oahu Publishing Co.
Oak Music Corp.
Oakland Music Co.
O'Connor and Miller Music Corp.
Octave Music Pub Corp.
Odette Music Corp.
Odin Music Inc.
Official Music Co., Inc.
O'Flynn, Charles, Pub.
O'Kay Music Co.
Okun Music Corp.
Olenik Records
Olman, Abe, Music, Inc.
Olswanger, Berl, Music
Omar Music Corp.
Opportunity Music Co.
Oriole Music Corp.
Orlob Music Co.
Orten Music Co.
Oury, Mike, Music Pub.
Overbrook Pub. Co.
Owens-Kemp Music Co.
Oxford University Press, Inc.

P. D. S. Music Pub., Inc.
Pageant Music Co.
Paley Music Co.
Palm Springs Music Co.
Palomar Music Co.
Pambill Music Inc.
Pandee Music Pub. Co.
Panorama Music Co.
Panther Music Corp.
Par-Four Music Co.
Par Music Corp.
Paradise Music Corp.
Parakeet Music Corp.
Paramount Music Corp.
Paramount-Roy Rogers Music
Paris Music Co., Inc.
Park Ridge Music Corp.
Parker Pub.
Parliment Music Inc.
Patti Enter. Inc.
Paul, John, Music Corp.
Pauline Music Inc.
Paxton, George, Inc.
Pell Mell Music Co.
Penn Music Co.
Pepper, J. W., & Son, Inc.
Peters Music Co.
Petkere, Bernice, Music, Inc.
Pett Music Co.
Photo Play Music Co., Inc.
Phyllis Music Inc.
Piano Melodies
Piantadosi Music Pub.
Pic Music Corp.
Pickwick Music Corp.
Piedmont Music Co., Inc.
Pilot Music Pub. Co.
Pincus, George, & Sons
Pine Ridge Music, Inc.
Pinkard Pub., Inc.
Pioneer Valley Music Corp.
Piper Music Co.
Planetary Music Pub. Corp.
Players Music Corp., The
Playersville Inc.
Pleasant Music Pub. Corp.
Plymouth Music Co., Inc.
Pollsam Music Co.
"Pops" Music Pub. Co.
Popular Music Co.
Portilla Music Corp.
Post Music, Inc.
Preferred Music Co.
Prentice Music Inc.
Presser, Theodore, Co.
Prestige Publishing Co.
Princess Music Pub. Corp.
Priscilla Music Corp.
Producers Music Pub. Co., Inc.
Project Records, Inc.
Promenade Music, Inc.
Putnam Music, Inc.
Pyramid Music Co.

Quad Music Pub.

"R" Music Co. Inc.
R. F. D. Music Pub. Co., Inc.
Rae-Cox & Cooke Music
Ragtime Music Corp.
Raige Ent. Inc.
Raimor Music Corp.
Randolph Music
Randy-Smith Music Corp.
Ranger Music, Inc.
Raphael, Fred, Music, Inc.
Raye Music Co.
Raymor-McCollister Music
Record Songs, Inc.
Regal Music Pub.
Reliable Music Publisher
Religious Music Guild, Inc.
Remick Music Corp.
Remsen, Alice, Inc.

Renault Music Co., Inc.
Rene, Leon, Pub.
Revere Music Co.
Revil Music, Inc.
Reynolds & Anthony Music Co.
Reynolds Music Co.
Rhyme & Rhythm, Inc.
Rialto Music Pub. Corp.
Richard Music Co.
Richelieu Music Pub. Co.
Richjon Publish. Co.
Ricki Music, Inc.
Ricordi, G., & Co.
Ringle, Dave
Rinn Music Co., Inc.
Ritchie Music Co., Inc.
Ritter, Tex, Music Pub., Inc.
Riverside Music Pub.
Robar Music Co.
Robbins Company, The
Robbins, J. J., Inc.
Robbins Music Corp.
Robert Music Corp.
Robertson, Don, Music Corp.
Roberty Music Co.
Robinson, J. Russel, Inc.
Rochester Music Publishers
Rodeheaver Co., The
Rodeo Music Co.
Roger Music, Inc.
Rojan Music Corp.
Roncom Music Co.
Ronell, Ann, Music, Inc.
Rosarita Music, Inc.
Rose, David, Pub. Co.
Rosemeadow Pub. Corp.
Rosemond Music, Inc.
Ross, Allan, Music Co.
Ross, Charles, Music Co., Inc.
Rossdon Music Co., Inc.
Rossiter, Will
Round Table Music
Row, R. D., Music Co.
Rowell-Kelly Enterprises, Inc.
Roxbury Music Co.
Roy Music Co., Inc.
Royal Coachman Music Co.
Royal Music Pub.
Rual Music Co.
Rubank, Inc.
Ruby, Harry, Music Co.
Runnymede Music Co.
Russ Productions
Ruxton Music Inc.
Rylan Music Corp.
Rytvoc, Inc.

S & R Music Pub. Co.
Sacred Music Press of the Hebrew Union College-Jewish Institute of Religion
Sacred Records, Inc.
Saga Music Corp.
St. Nicholas Music, Inc.
Salter Pub. Co.
Samovar Music
San-Mer Music Co.
Sandino Music Corp.
Sandra Music Corp.
Sands Music Corp.
Sanjud Music Co., Inc.
Sanson Music Co.
Santee Music Press, Inc.
Sapphire Songs
Sardo Brady Flagship Pub. Co.
Saunders Pub., Inc.
Savitt Music
Savoy Music Co., Inc.
Schein Music Co.
Schirmer, E. C. Music Co.
Schirmer, G., Inc.
Schroder Music Co.
Schroeder, D. L.
Schumann Music Corp.
Schuster, Joe, Music Pub.
Schwartz Music Co.
Schwarz, Merrill, Music Co.
Scott, Tony, Music Co.
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Sepe Music Co.
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Shari Music Pub. Corp.
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Shayne, Larry, Music
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Shefter, Bert, Prod.
Shelley, David, Publishing Co.
Shelley Music, Inc.
Sheraton Music Inc.
Sheriton Music Pub. Co.
Sherman, Al, Music Co.
Sherwin Music, Inc.
Shield, Roy, Music Co.
Shilkret, Nathaniel Music Co.
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Silhouette Music Corp.
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Skidmore Music Co., Inc.
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Skip Music Co.
Skokie Music Co.
Skyline Music Co.
Skyview Music Corp.
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Smith-Foley Music Pub.
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Snyder Music Corp.
Society for the Publication of American Music, Inc.
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Songfest Music Corp.
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Songsmiths, Inc.
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Soundpost, Inc.
Sounds Music Co.
South Sea Music Co.
Southern Music Co.
Southern Music Pub. Co., Inc.
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Souvenir Songs
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Sparrow Music
Spartan Music Co.
Spectacular Music, Inc.
Spencer Music Co.
Spina Music
Spoone Music Corp.
Springton Pub. Co.
Squire Music Corp.
Staff Music Pub. Co.,The
Stage Craft Music Corp.
Standard Music Publishers, Ltd.
Standish Music Corp.
Stanley & Livingston, Inc.
Stanley Music Co., Inc.
Stanwood Music Corp.
Stargen Music Corp.
Starlight Songs, Inc.
Stasny Music Corp.
State Music Pub. Co., Inc.
Stelzer Music
Stephens, Bob, Inc.
Steps Music Co.
Stitt Music Co.
Stratford Music Corp.
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Styne & Cahn Music Co., Inc.
Sujan Music Pub. Co., Inc.
Summit Music Corp.
Sunflower Music, Inc.
Sunnydale Associates, Inc.

Sunset Music Publishers, Inc.
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Surrey Music Co.
Sutton Songs
Swan Music, Inc.
Swarthmore Music
Sweatman, Wilbur, Music Pub.
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Sylan Music
Symphony House Music Pub.

T & H Music Pub.
T V Music Co.
Tag Music Publishing Co., Inc.
Taj Music Co.
Talent, Leo, Inc.
Tamarisk Music Inc.
Tanglewood Music Corp.
Tarpon Music Co.
Tarto Music Pub. Inc.
Taubman, Paul, Music Corp.
Taurus Music Pub.
Taylor, Larry, Music Corp.
Teena Music Corp.
Teepee Music Co., Inc.
Teleklew Prod. Inc.
Templeton Pub. Co.
Tempo Music, Inc.
Tempo Pub. Co., The
Tepper, Saul Music Co.
Terrace Pub. Co.
Terri Music Co., Inc.
Texoma Music Corp.
Thomas, John, Music Corp.
Thompson, Kay, Music, Inc.
Thornhill Music Co.
Thornlee Music Corp.
Thru-Way Music, Inc.
Thunderbird Music
Timely Music Co.
Tinker Music Co.
Tobey Music Corp.
Tobias & Lewis Music Pub.
Tone Music Co.
Top Notch Music Corp.
Topsin Music
Tor Music Co.
Torch Productions, Inc.
Totem Music, Inc.
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Toy Town Tunes
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Trans American Music Co.
Transcontinental Music Corp.
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Treble Music Pub., Inc.
Triangle Music Corp.
Tricky Music, Inc.
Trinda Music Corp.
Triumph Music, Inc.
Tropical Music Pub.
True Blue Music Pub. Co.
Tucker, Orrin
Tuk Music Co.
Tune-House Publications
Two Dees Music
Tylerson Music Co.

UPA Music Co.
Union Music Dist. Co.
United Artists Music
United Music Corp.
University Music Corp.
Uptown Music Co.

Vado Music Co.
Valando Music Corp.
Valentine Music Corp.
Valley Brook Pub., Inc.
Valley Entertainment Ent., Inc.
Valmount Music Pub.
Valyr Music Corp.
Van-Jak Music Corp.
Vanderbilt Music Corp.
Vanessa Music, Inc.
Van Heusen Music Corp.
Vanlee Music Corp.
Vanno Music Corp.
Variety Music, Inc.
Varona Music Corp.
Venus Music Corp.
Vera Nova Music
Verna Music
Vernon Music Corp.
Veronique Pub. Co., Inc.
Vicar Music Inc.
Vickers Music Co.
Victoria Music Corp.
Victoria Pub. Co.
Vic Vegas Pub. Co.
Viking Music Corp.
Villa Moret, Inc.
Vim Music Corp.
Vinrob Music Co.
Virtu Music
Vista Music Corp.
Vogel, Jerry, Music Co., Inc
Vogue Music Publications
Volkwein Brothers, Inc.
Volta Music Corp.
Vonzell's
Voss Music Co.

Wald, Herb., Music Co.
Walden Music Corp.
Waldo Music Corp.
Wallan, Inc.
Walton Music Corp.
Wan-Mar Music, Inc.
Wanderlust Records Corp.
Warcov Music, Inc.
Warnow, Mark, Music
Warock Music, Inc.
Washington & Lee Pub.
Wayfarer Music, Inc.
Webster Music Corp.
Wedgewood Music Co.
Weinberger, Jaromir, Scores
Weintraub Music Co.
Weiss, Mac, Music Pub. Co.
Weiss, Sam, Music, Inc.
Welzhein Music Pub. Corp.
Wemby Music Corp.
Wendy Music Inc.
West Coast Music Pub.
West End Music, Inc.
Western Music Pub. Co.
Westmont Music
Whale Music Corp.
Wharton Music Co.
Whitcup, Leonard, Inc.
White Way Music Co.
Whiting Music Corp.
Whitney-Kramer-Zaret Music
Williamson Music, Inc.
Willing, Foy Music
Willow Music Corp.
Wilshire Music Pub.
Winslow Music Pub. Co.
Wintergreen Music, Inc.
Wintersett Music Co.
Witmark, M., & Sons
Wizell & Day Music Corp.
Wood, B. F., Music Co., The
Woodvale Music Co.
Woodward Music, Inc.
Words & Music, Inc.
World Music, Inc.
Worth, Bobby, Music Pub., Inc.
Worthy Music Co.

Yellen & Fain
Yellowstone Music Pub.
Youmans, Vincent, Co., Inc., The
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Yukon Music Corp.

Zachary Music
Zephyr Music Pub. Co.
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By CARL HAVERLIN
President

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Except for operating expenses and a reasonable reserve, BMI pays all of the money it collects to the composers and publishers whose music is performed. BMI determines payments to composers and publishers on the basis of the performance of music on thousands of independent stations as well as on country-wide networks. It does so because the performance of music on radio and television represents the truest gauge of public demand for music of all types and the broadest use of music to meet that demand.

The past year marked BMI's 22nd year of service. It was a year that saw the number of our affiliated authors, composers and publishers and the compositions we license at an all-time high.

For the future, BMI looks forward to serving many thousands more of the creators of music and many more of the businesses which use music as part of their service to the public. It will continue to deal justly and fairly with those enterprises which enable that music to be heard. It will continue to maintain its open-door policy for the benefit of all persons who wish to gain the public ear and to be rewarded if their works win favor. It will continue to service the public by making music from every part of our country and from all quarters of the world available for public performance.

•

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SESAC, Inc.

By PAUL HEINECKE
President

"THE Best Music in America," our motto for so many years, is rapidly becoming the best music in the world as a result of growing recognition of our repertory in every part of the globe. Throughout 1962, it was my pleasure to listen to numerous outstanding recordings of our works performed in a variety of tongues from all over the world—an indication of the continuing growth of SESAC which has, in recent years, greatly expanded its world-wide promotional activities and representation overseas.

During 1962, many representatives of foreign performing and mechanical rights organizations representing SESAC called on us and, in turn, our executives visited with them, too, as well as leading European broadcasting operations. Sub-publishing agreements concluded in 1962 with important firms in foreign countries reached an all-time high. Thanks to our accelerated program of international activity, a record number of our compositions are now being published, recorded and performed in every corner of the globe.

This international activity directly parallels a tremendous increase in the amount of our copyrighted material being performed and recorded in the United States. In 1962, the growing demand for our works by leading artists surpassed all previous years'. SESAC numbers appeared on new commercial LP and single releases by Bobby Hackett, Liberace, Jim Reeves, Jackie Wilson, Johnny Cash, Jack Scott, Tony Mottola, Mahalia Jackson, Ferlin Husky, Roger Williams and many other notable performers.

The increasing use of SESAC music by the nation's top recording stars is a tribute to the unceasing efforts of our publisher-affiliates to fill the wide-ranging requirements of today's music user. Our affiliates steadily augment their catalogs with valuable additions in every category of music, and new catalogs with strong, fresh appeal in such fields as pops, mood and religious are constantly being added. For the thirty-two years of our existence, our efforts have always been directed toward making available a repertory of distinction to satisfy the needs of music programmers everywhere—and in this vein we will carry on.

The SESAC RECORDINGS label activity, too, continued to expand in 1962 and brought forth an array of outstanding talent such as Charlie Shavers, The Savoy Orchestra of London, The Vienna State Opera Orchestra, The San Remo Orchestra, The Richard Maltby Octet, Bobby Hackett, Lenny Herman, Elliot Lawrence, Til Dieterle, and The Allentown Band. Already planned for release this year to subscribers all over the world are new LP's featuring Count Basie, Roy Drusky, Warren Covington, Leon McAuliff, Billy Taylor, Sy Oliver, Bill Snyder, and the Anita Kerr Singers.

In 1962 SESAC RECORDINGS introduced several new low-cost, high-talent LP package presentations specifically designed to meet the programming needs of today's quality-conscious, budget-minded broadcasters.

All through 1962 sales of the various SESAC RECORDINGS LP plans steadily increased. Today our discs are used throughout the industry here in the United States and, in fact, all over the world. Based upon 1962 sales and 1963 production plans, it is evident that in the very near future SESAC RECORDINGS and/or "DRUMMERS" will be aired in just about every market.

SESAC

PAUL HEINECKE, PRESIDENT

Licensing the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry, both in the United States and abroad . . . radio, television, theatres, concert halls, hotels, transcription and record companies.

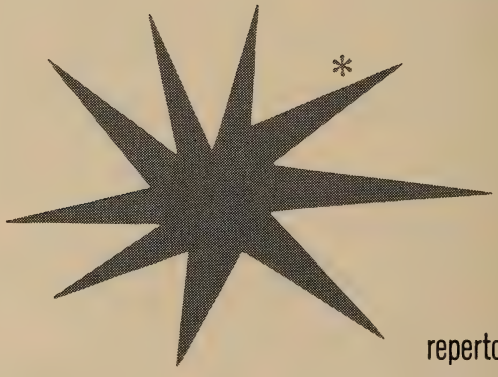
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Convention Press
Cooper, W. Oliver
Copley Music Pub. Corp.
Crawford, Percy B.
Cummings, M. Homer
Czytelnik

Daniel, John, Quartet Song Pub.
Dash, James Allen, Pub. Co.
Dawson, William L.
Dean & Edmiaston
Dean, Emmet S.
Dean & Evridge
Dean & Franklin
Dean & Hensley
Dean & Morgan
Dean & Sebren
Deiro, Pietro
Deiro, Pietro, Publications
Denison, T. S., & Company
Denson-Parris Music Co.
Denson Trio Music Co.
Diamant, Abraham
Di Bella, O., Music Co.

Edel, Yizchak
Edition Accord
Edition Darom
Edition Eulenberg
Edition Gil-Ron
Edition Jastrzab
Edition Olympia
Edition Pro Arte
Edition Tav-Rina
Ellis, V. B. (Vep)
Eulenburg, Ernst, Ltd.
Evangel Music Co.
Eve Music Corp.

Fairbank, H. W., Company
Faith Music, Inc.
Ferrill, J. W.
Firm Foundation Publishing House
FitzSimons, H. T., Co., Inc.
Forecast Music
Foresttorn Music
Fouts-Payne Music Co.
Fouts, S. G.
Frador Music Market
Future Music

Gaines, N. J.
Gale Music
Gebethner & Wolff
General Council of the Assemblies of God
Georgi & Vitak Music Co.
Ginsburg, Dov, Publ.
Gornston, David
Gospel Music Publications
Gospel Publishing House
Gospel Quartet Music Co.
Gospel Songs, Inc.
Grabczewski, F.
Grammer, Frank
Gregorian Institute of America
Gur-Ari, Hans (Horowitz)
Gurley Music Co.
Gurley, Robert G.

Haberer-Helasco, H.
Hackett, Bobby
Hall, Connor B.
Hall House of Harmony
Hall & McCreary Co.
Hall Music Co., The
Hans, Willy
Hanson, Eddy
Hartford Music Co., The
Hart's Music Company
Harvest Time Publ.
Hathaway, Franklin Earl, Mus. Pub.
Hawkins, Floyd W.
Henson, J. M., Music Co.
Heritage Music Publications, Inc.
Highland Music Co.
Huffer, Fred K.
Hymntime Publishers

"IPA," Israel Publishers Agency
"ISCAM," Israel Society of Composers, Authors & Music Publishers
Idzikowski, Leon
Idzikowski, M.
Inspiration Publishers
Ives, David L.
Ives Music Press

Jaworsky-Pandy Music Publishing Co.
Jeffress Music Company
Jewell, Fred, Music Co.
Jimick, Harry
Jones, Jimmy
Jusko, Ralph, Editions
Jusko, Ralph, Publ., Inc.

Kanner Music Publishing Co.
Keene, Hank, Inc.
Keller, Hal
Kelman Music Corp.
Kendor Music, Inc.
Keyboard Publishing Co.
King, K. L., Music House
King Music Publishing Corp.
Kjos, Neil A., Music Co.
Krone, Max and Beatrice
Kuthan, E.

Lair, John
Langdon Music
Le Fevre Trio, The
Lena Music, Inc.

Lillenas, Haldor
Lillenas Publishing Co.
Lister, Mosie
Lister, Mosie, Publications
Littig, Frank, Music Publishing Co.
Liturgical Music Company
Liturgical Music Press, Inc.
Ludwig Music Publishing Co.

Maciejowski, Zb.
Markiewicz, Adam
McKinley Publishers, Inc.
McLaughlin & Reilly Co.
Melody-Aire Press
Mercury Music Corp.
Misty Music
Moore, David
Morris-Henson Music Co.
Mosti, Joe, Accordion Mus. House
Music Press
Music Press, Inc.
Music Products Corp.
Musical Melody Publishers
Musicountry Tunes, Inc.

National Music Company
National Music Company, Inc.
Nattrass-Schenck, Inc.
Nazarene Publishing House
Nemmers, M. L., Publishing Co.
Network Music Publishers
Nowa Scena
Nowacki, Henryk X.

Ozark Music Public.

PJD Music
"PWM," Polskie Wydawnictwo Muzyczne
"PWP," Przedstawicielstwo Wydawnictwo Polskich (Association of Polish Publishers)
Pace, Adger M.
Pagani, O., & Bro., Inc.
Pallma, Frank, Music Publisher
Pallma Music Co.
Pallma Music Products Corp.
Panella, Frank A.
Panella Music Co.
Paragon Music Publishers
Paris, Oren
Parks, J. A., Company, The
Parris Music Co.
Parris, O. A.
Perry, F. Clark, Co.
Perry's Sons, A. W., Inc.
Peterson, John W.
Pioneer Music Press
Podgerski, I.
Polskie Towarzystwo Muzyki Wspolczesnej
Polskie Wydawnictwo Muzyki Wspolczesnej

Poltawski, Aleksander
Pomaranski, Zygmunt
Pompano Music Co.
Poole Publishing Company, Inc.
Popular Music Publications
Porter, Rue
Pound Ridge Music Corp.
Pro Art Publications

Quartet Music Company
Quincke, Walter A.

Rainbow Music Co.
Ramola Music
Ramsey & Parker
Ramsey, Will M.
Revival Music Company
Ricart & Cia, Luis, S. L.
Roat, Chas. E., Music Co.
Rolseth Pub. Co.
Rudnicki, Walery
Rynczak, J.
Rzepecki, J.

Sachem Music Corp.
Sage & Sand Mus. Pub.
Sajewski, W. H., Music and Publishing Co., Inc.
Samely, Sam
Schmidt, Arthur P., Co., Inc., The
Schmitt, Hall & McCreary Co.
Schmitt, Paul A., Music Company
Schmitt Pubs., Inc.
Schuberth, Edward, & Co., Inc.
Scott, Jack
Sebren, George W., Music Co.
Select Music Company
Selmer, H. & A., Inc.
Seyfarth, G.
Showalter, A. J., Company, The
Showalter, G. H. P.
Simon, Frank
Singspiration, Inc.
Sioux Way Music
Sizzle Music Corp.
Slaski, H.
Slater, Will W.
Slaughter, Henry
Smith, Alfred B.
Southern Music Plate Co.
Speer, Ben, Music
Spire, Editions
Stamps Quartet Music Company, Inc.
Standard Music Company
Standard Songs
Stanphill, Ira
Stirling Music Publishing Co.
Sunday School Board of the Southern Baptist Convention
Sword and Shield Co.

Taylor, Lonnie, Publ.
Teddlie, Tillit S.
Tennessee Music & Printing Co.
Thomas, Alvis O.
Thomas, J. E.
Thompson Music Company
Times Square Mus. Publ.
Top Music Publishers, Inc.
Towarzystwo Wydawnicze Muzyki Polskiej
Traficante Pub. Co.
Trio Music Co.

Universum

Varner, Wallace B.
Vaughan, James D., Music Publisher
Velva Music, Inc.
Vitak-Elsnic Co.

WC Music
"WJR"
Walls, W. M.
Warde, Harry
Warner, F. Eugene
Weaner-Levant Publications
Weaner, Maxwell
Wells, Kenneth H.
Western Accordion Music Company
Wheelwright, Lorin F.
Wiehler, Zygmunt
Windsor Music Company
Winsett, R. E., Music Co.
Winternitz, Chanan
Witczyk, Stanislaw
Wohl, Jehuda
Wolfpack Music Corp.
Woodward, M. H.
World Library of Sacred Music
Wynert, Johnny
Wydawnictwo Muzyczne 'Spnkopa'

"Zaiks," Zwiazek Autorow, Kompozytorow i Wydawcow
Zak, Czeslaw
Zaremba, Alojzy

Foreign Currency Exchange Rates

April, 1963

Country	Unit of Currency	Exchange Rate	Current Collections
Argentina	#Peso	*$ .0121	Fair
Australia	Pound	2.2528	Prompt
Austria	Schilling	.0390	Prompt
Belgium	Franc	* .0201	Prompt
Bolivia	#Boliviano	* .00009	Fair
Brazil	Cruzeiro	* .00322	Fair-prompt
Canada	Dollar	.95¼	Prompt
Chile	Escudo	* .9550	Fair
Colombia	Peso	* .1140	Fair
Costa Rica	Colon	.1785	Prompt—fair
Cuba	Peso	1.0000	——
Denmark	Krone	.1453	Prompt
Dominican Rep.	#Peso	1.0000	Slow
Ecuador	Sucre	.0666	Fair
Egypt	Pound	2.88	——
Finland	Markka	.00315	Prompt
France	New Franc	* .2041	Prompt
West Germany	#Mark	.2501	Prompt
Greece	Drachma	* .0335	Prompt
Guatemala	#Quetzal	1.0000	Fair
Haiti	#Gourde	.2000	Slow
Honduras	#Lempira	.5000	Fair
Iceland	Krona	* .0265	Prompt
India	Rupee	.2113	Prompt
Iran	Rial	.0315	Slow
Iraq	Dinar	2.825	Fair
Ireland	Pound	2.8160	Prompt
Israel	Pound	.35	Prompt
Italy	Lira	.001612	Prompt
Japan	Yen	.0028	Prompt
Mexico	#Peso	.0800	Prompt-fair
Morocco	Dirham	.002	Prompt
Netherlands	Guilder	.2766	Prompt
New Zealand	Pound	2.805	Prompt
Nicaragua	Cordoba	.1429	Fair
Norway	Krone	.1404¾	Prompt
Pakistan	Rupee	.2115	Prompt
Panama	#Balboa	1.0000	Fair
Paraguay	#Guarani	.0085	Prompt-fair
Peru	Sol	* .0370	Prompt—fair
Philippines	Peso	.2865	——
Portugal	Escudo	.0350	Prompt
El Salvador	#Colon	.40	Fair
Spain	Peseta	.0168	——
Sweden	Krona	.1938	Prompt
Switzerland	#Franc	.2306	Prompt
Turkey	Pound	.1125	Fair
U. of S. Africa	Rand	1.4097	Prompt
United Kingdom	Pound	2.8160	Prompt
Uruguay	Peso	* .0920	Prompt—fair
Venezuela	Bolivar	* .2192	Fair

* Free Rate. Many countries have several rates. # No foreign exchange restrictions.

Enormous Strides in British Television Test-Marketing



By
W. M. FROMM

THERE is little doubt that research, as a marketing tool, is more refined, more professionally used in this country than it is in Great Britain. But, while the gap had been a considerable one, it is rapidly narrowing.

One area in which British commercial television companies have made enormous strides this past year is the measurement of test—market results. A number of them have built up the research services and facilities they make available to advertisers.

One of the most aggressive contractors in the field of test—market research is TWW Ltd.—Television for South Wales and The West of England—and we can examine this contractor's services for illustration.

In basic population characteristics, the TWW region follows the national pattern—age, family size, income, education, ownership, etc.

TWW extended this natural advantage by establishing a relationship with the region's retailers that is a great deal closer and more interdependent than anything we know in the United States.

An effective binding force to this relationship is the "Retailer Scheme." Under this plan all retailers in the TWW region are advised of forthcoming campaigns at least ten days in advance of transmission through a full-page advertisement in the program paper "Television Weekly." This gives retailers the time to stock up and to arrange special displays. The station provides certain display materials and the advertiser may supplement this with its own.

Retailers then support the advertiser's campaign by booking 7-second slide announcements at a special low rate. These spots must give prominence to the manufacturer's product, thereby lending considerable weight to the latter's campaign.

The "Retailer Scheme" is by no means limited to test market campaigns, but it has proven particularly effective in efforts of that kind—perhaps because cooperation at the retailer level is so vital an element.

In terms of evaluating the test, a well-known research organization, commissioned by TWW, has set up separate "Retail Audit Panels" for food stores, drug stores, hardware stores and tobacconists/confectioners in the region. This same organization conducts a good deal of consumer research throughout the area.

These services have been responsible, in good part, for successful results in the TWW area. In 1962, U.S. Royal Tires conducted a test campaign. The company bought 45-second spots backed by some newspaper advertising and dealer promotion. Its agency stated: "The TWW Retailer Scheme, whereby local dealers were able to buy 7-second spots adjacent to the main campaign, was a major contributory factor to the success of the campaign." U.S. Royal Tire sales increased 400% during the period.

The important fact is that an American company can pre-determine the required advertising pressures and consumer appeals in the same manner it employs domestically. And, working with a commercial television contractor that specializes in test marketing, it is assured of benefits and services that are not matched by TV stations in this country.



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Manager's Office: 12-72-34—46-24-47
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Vice President.....Horacio Niño Medina
Manager .....Clemente Serna Alvear
Asst. to Pres. & Gen. Mgr.....Homero Rios D.
Arte Radiofonico de Mexico, S.A.....Manuel Rascon P., Mgr.

Radio Cadena Nacional Stations

Location	Call Letters	Frequency Kcs.
Acapulco, Gro.	XEBB	600
Acapulco, Gro.	XEKU	710
Aguascalientes, Ags.	XERO	1490
Campeche, Camp	XECAM	920
Cd. Acuna, Coah.	XEAE	1600
Cd. Cuauhtemoc, Chih.	XEER	990
Cd. del Carmen, Camp	XEIT	1350
Cd. Juarez, Chih.	XEJ	970
Cd. Juarez, Chih.	XEWG	1490
Cd. Aleman	XEWD	1430
Cd. Obregon, Son.	XEOS	1340
Cd. Serdan, Pue.	XELU	1340
Cd. Valles, S.L.P.	XECV	610
Chetumal, Q. Roo.	XEROO	960
Chihuahua, Chih.	XEM	1390
Chihuahua, Chih.	XEII	1420
Coatepec, Ver.	XEGR	1160
Culiacan, Sin.	XECQ	920
Durango, Dgo.	XEDU	860
Durango, Dgo	XEND	1470
El Mante, Tamps.	XECM	1450
Ensenada, B. C.	XEDX	1010
Guadalajara, Jal.	XEBA	820
Hermosillo, Son.	XEDL	1250
Iguala, Gro.	XEIG	1430
Leon, Gto	XELEO	1110
Los Mochis, Sin.	XECU	1470
Matamoros, Tamps.	XEO	970
Mazatlan, Sin.	XERJ	1320
Merida, Yuc.	XEZ	600
Menda, Yuc.	XEQW	550
Mexicali, B. C.	XEGE	1150
Mexico, D. F.	XERCN	1110
Monterrey, N. L.	XEG	1050
Monterrey, N. L.	XEJM	1450
Morelia, Mich.	XEMM	870
Nva. Rosita, Coah.	XENR	980
Nvo. Laredo, Tamps.	XEK	960
Oaxaca, Oax.	XEOA	570
Reynosa, Tamps.	XEOR	1390
Sahuayo, Mich.	XEGC	1490
San Luis Potosi, S.L.P.	XEPO	1310
Tampico, Tamps.	XEFW	810
Tapachula, Chis.	XEKQ	680
Tehuantepec, Oax.	XEKZ	610
Tepic, Nay.	XEXT	980
Tijuana, B. C.	XEBG	1550
Tuxtla Gtz. Chis.	XEUE	580
Villahermosa, Tab.	XEVA	790
Zacatecus, Zac	XELK	1280
Zacatecas, Zac	XEXZ	1150
Zamora, Mich.	XEQL	1580

Radio Stations of Mexico

Location	Call Letters	Frequency	Owner
Acapulco, Gro.	XEBB	600	
Agua Prieta, Son.	XEFH	1310	Jesus Rodriguez Verdugo
Aguascalientes, Ags.	XEBI	790	Pedro C. Rivas
Apatzingan, Mich.	XECJ	970	
Campeche, Camp.	XEA	1370	
Celaya, Gto.	XENC	1540	El Heraldo del Bajio
Celaya, Gto.	XEY	1360	
Chihuahua, Chic.	XERU	1310	
Chihuahua, Chih.	XEBU	620	Roberto O. Stevenson
Chihuahua, Chih.	XEBW	1280	Radioemisora del Norte
Chihuahua, Chih.	XEFI	580	Pregon, Del Est, de Chih.
Chihuahua, Chih.	XEM	1390	Pedro Meneses, Jr.
Chihuahua, Chih.	XERA	1490	Red Nacional Radiomisora, S.A.
Chilpanzingo, Gro.	XEIZ	630	
Ciudad Acuma, Coah	XEAE	1600	
Ciudad Acuna Coah	XERF	1570	
Ciudad Delicia, Chich.	XEBN	1240	
Ciudad Delicia, Chich.	XEJK	1340	Amador Ronquillo Reza
Ciudad Guzman, Jal.	XEBC	990	Roberto Chavez Gonzalez
Ciudad Juarez, Chich.	XEF	1420	Jose Carlos Amaya
Ciudad Juarez, Chich	XEJ	970	Pedro Meneses, Jr,
Ciudad Juarez, Chich.	XELO	800	Cia Radio de Piedras Negras
Ciudad Juarez, Chich.	XEYC	1460	Ysela Fern. Caball. de Yanez
Ciudad Juarez, Chich.	XEP	1390	
Ciudad Lerdo, Dgo.	XEGZ	790	
Cuidad Madero, Tam.	XERP	1330	
Ciudad Mante, Tam.	XECM	1450	
Ciudad Obregon, Son.	XEHO	910	
Ciudad Obregon, Son.	XENH	1590	
Ciudad Obregon, Son.	XEAP	1290	Emillo Manzanilla
Ciudad Obregon, Son.	XEHX	1460	
Ciudad Obregon, Son.	XEOX	1430	Felipe G. de Leon
Ciudad Valle S.L.P.	XETR	1120	
Ciudad Valles, S.L.P.	XFCV	610	Tomas Oliva Banuelos
Ciudad Victoria, Tam.	XEHP	580	
Ciudad Victoria, Tam.	XEGW	1380	
Coatepe, Ver.	XEGR	1160	
Coatzacoalcos, Ver.	XEGB	960	
Coatzacoalcos, Ver.	XEOM	1340	Daniel Schact Perez
Cocamaleo, Tab.	XEVX	570	
Colima, Col.	XERL	1470	J. Roberto Levy
Cordoba, Ver.	XEAG	1280	Luz Maria Zuniga de Miguel
Cordoba, Ver.	XEDZ	580	
Cosamaloapan, Ver.	XEFU	630	
Culiacan, Sin.	XEBL	710	Enrique Maxim Gomez Blanco
Culiacan, Sin.	XECQ	920	Radio Cullacan, S.A.
Culiacan, Sin.	XENW	860	
Culiacan, Sin	XEWS	1010	
Culiacan, Sin.	XENZ	570	
Culiacan, Sin.	XESA	1360	Pablos y Elizalde
Durango, Dgo.	XEDU	860	Carlos C. Armas
Durango, Dgo.	XEE	590	Jose Valenzuela
Empalme, Son.	XEBQ	1240	Roberto Gonzalex Mata
Fortin, Ver.	XEKG	820	
Gomez Palacio, Dur.	XERS	1380	
Guadalajara, Jal.	XEAD	1150	Alejandro Diaz

(Continued on Next Page)

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Guadalajara, Jal.	XEAV	570	Manuel Lopez Diaz
Guadalajara, Jal.	XEBA	840	Jesus D. Gonzales
Guadalajara, Jal.	XEDK	1250	Manuel Lopez Diaz
Guadalajara, Jal.	XEDV	900	
Guadalajara, Jal.	XEGL	1280	Quirino Francisco Gonzalez
Guadalajara, Jal.	XEHK	960	Francisco E. Fregoso
Guadalajara, Jal.	XEHL	1010	Radiodif de Occidente, S.A.
Guadalajara, Jal.	XELW	1340	Salvador Galindo de la Torre
Guadalajara, Jal.	XEWK	1190	
Guadalajara, Jal.	XESP	1390	
Guadalajara, Jal.	XEX	730	
Guadalajara, Jal.	XEZZ	760	
Guamuchil, Jal.	XEJL	1400	
Guanajuato, Gto.	XEWZ	600	Gonzalo Sanchez Gomez
Guanajuato, Gro.	XEUG	970	
Guasave, Sin.	XEGS	610	
Guaymas, Son.	XEDR	1490	Sucrs. de Modesto Ortega
Hermosillo, Son.	XEBH	920	Carlos Balderrama
Hermosillo, Son.	XEDL	1250	Eufemia Esquer de Vidal
Hermosillo, Son.	XEDM	1580	Radio Pacifico
Hermosillo, Son.	XEHQ	590	Radio Hermosillo
Hidalgo del Parral, Chich.	XEGD	1520	
Hidalgo del Parral, Chich.	XEJS	1150	Olfonso Perez Porras
Iguala, Gro.	XEKF	1360	Rafael Campos Marquina
Irapuato, Gto.	XEBO	1330	Alfonso Martinez
Jalapa, Ver.	XEJJ	1550	
Jalapa, Ver.	XEJA	610	Adolfo Alvarez
Jalapa, Ver.	XEKL	550	Carlos Ferraez Matos.
La Paz, B.C.	XENT	790	
La Piedad, Mich.	XELC	980	
Leon, Gto.	XEX	730	
Leon, Gto.	XELG	670	Radio Impuls. del Centro
Leon, Gto.	XERZ	1240	Carlos Obregon Padilla
Linares, N.L.	XER	1260	Radio Linares, S.A.
Los Mochis, Sin.	XECF	1410	Francisco Perez H.
Los Mochis, Sin.	XECU	1470	Luis Perez Gomez
Los Mochis, Sin.	XECW	1340	
Los Mochis, Sin.	XEHS	1200	
Manzanillo, Col.	XECS	960	
Matamoros, Tam.	XEAM	1310	Manuel L. Salinas
Matamoros, Tam.	XEEW	1420	
Matamoros, Tam.	XEO	970	Can. Maria Gonzalez
Mazatlan, Sin.	XEOW	970	
Mazatlan, Sin.	XERJ	1320	Oscar Perez E.
Merida, Yuc.	XEZ	660	
Merida, Yuc.	XEFC	1330	Rafael Rivas Franco
Merida, Yuc.	XEMQ	1240	Lazaro Achurra Suarez
Merida, Yuc.	XEQW	550	
Mexicali, B.C.	XECL	990	Alfonso A. Lacarra
Mexicali, B.C.	XEWV	940	
Mexicali, B.C.	XED	1050	Carlos Blando
Mexicali, B.C.	XEGE	1150	
Mexicali, B.C.	XESU	790	
Mexico, D.F.	XEB	1220	El Buen Tono S.A.
Mexico, D.F.	XEA1	1320	G.N. Medina y Loc. Ag. Ramos
Mexico, D.F.	XERPM	660	Vocero Mexicano S.A.
Mexico, D.F.	XEDA	1290	Publ. Com. de Mexico, S.A.
Mexico, D.F.	XEDP	1060	Radio Gobernacion
Mexico, D.F.	XEDF	970	Arturo Martinez
Mexico, D.F.	XEL	1260	Herdez S.A.

RADIO STATIONS OF MEXICO

Location	*Call Letters*	*Frequency*	*Owner*
Mexico, D.F.	XELA	830	Radio Metropolitan S.A.
Mexico, D.F.	XELZ	1440	Maria Cardena de Zetina
Mexico, D.F.	XEMC	1590	Dol. G. Estrada de Ferreiro
Mexico, D.F.	XEN	690	Guillermina P. de Del Conde
Mexico, D.F.	XEFR	1180	
Mexico, D.F.	XENK	620	Gral. Brig. P.A.F. Proal Pardo
Mexico, D.F.	XEOY	1000	Fomento de Radio, S.A.
Mexico, D.F.	XEPH	590	Cia. Mexico de Radiodif. S.A.
Mexico, D.F.	XEQK	1350	Guillermo Morales B.
Mexico, D.F.	XEQR	1030	Corp. Mexicana de Radio, S.A.
Mexico, D.F.	XESM	1470	Salvador San Martin
Mexico, D.F.	XEQ	940	Radio Panamericana, S.A.
Mexico, D.F.	XERCN	1110	Radio Central de Mexico
Mexico, D.F.	XERC	790	Radio Popular de Mexico
Mexico, D.F.	XERH	1500	"A.R.S.E." S.A.
Mexico, D.F.	XEUN	860	Universidad National de Mexico
Mexico, D.F.	XEW	900	Cadena Radiodifusora, S.A.
Mexico, D.F.	XEX	930	
Minatitlan, Ver.	XEDW	1260	Oucrs de Hector Silva Canto
Minititlan, Ver.	XETK	630	
Monclova, Coah.	XENQ	1330	
Monclova, Coah.	XEMF	1260	Alfonso L. Bres.
Monterrey, N.L.	XEAR	570	Alfonso Flores Lopez
Monterrey, N.L.	XEAW	1280	Jesus D. Gonzalez
Monterrey, N.L.	XEFB	630	Emis. Inc. de Monterrey, S.A.
Monterrey, N.L.	XEG	1050	La Voz de Norte-America, S.A.
Monterrey, N.L.	XEH	1420	Radio Taranava, S. de R.L.
Monterrey, N.L.	XEMR	1370	Enrique Serna Martinez
Monterrey, N.L.	XENJ	1480	
Monterrey, N.L.	XEOK	920	Carlos Roa Montes De Oca
Monterrey, N.L.	XET	990	El Pregonere del Norte
Monterrey, N.L.	XEWM	900	
Monterrey, N.L.	XEX	930	
Morelia, Mich.	XEI	1400	Tiburcio Ponce
Morelia, Mich.	XEKW	1300	Jose Martinez Ramirez
Morelia, Mich.	XELQ	570	Francisco Laris Iturbide
Naco, Son.	XETM	1350	Jesus Manuel Franco
Navajoa, Son.	XEKE	980	
Nogales, Son.	XEHF	1370	Gaston Mascarenas
Nogales, Son	XEXW	1300	
Nuevo Casas Grandes	XETX	1010	
Nuevo Laredo, Tam.	XEAS	1410	Jose Maria Villarreal
Nuevo Laredo, Tam.	XEFE	790	Ruberto Villarreal
Nuevo Laredo, Tam.	XERG	1090	Reynoldo Garza Alvarez
Neuvo Laredo, Tam.	XEK	960	Rafael Tijerina Carranza
Nuevo Laredo, Tam	XENU	1550	
Nueva Rosita, Coah.	XENR	980	
Nueva Rosita, Coah.	XEYN	950	
Oaxaca, Oax	XEOA	570	
Oaxaca, Oax.	XEAX	1270	Delia Rodriguez de Marquez
Ocotlan, Jal.	XEAN	800	Radio Ocotlan S. de R.L.
Orizaba, Ver.	XEPP	1450	Radio Impulsora de Orizaba
Orizaba, Ver.	XETO	850	Sucrs de Francisco Campos H.
Papantla, Ver.	XEPV	1270	
Patzcuaro, Mich.	XEXL	1370	
Piedras Negras, Coah.	XEMJ	920	Jesus L. Elizondo
Poza Rica, Ver.	XEJD	1450	
Poza Rica, Ver.	XEPR	1480	
Queretaro, Qro.	XEJX	1250	Radio Emisora Queretaro
Queretaro, Qro.	XENA	1450	Ramon Rodriquez Familiar

(*Continued on Next Page*)

RADIO STATIONS OF MEXICO

Location	Call Letters	Frequency	Owner
Reynosa, Tam.	XEOR	1390	Cond. S. Vda. de Gonzalez
Reynosa, Tam.	XERI	810	
Reynosa, Tam.	XERT	1170	
Rio Bravo, Tam.	XEFD	1170	
Sabinas, Coah.	XEBX	610	Radiodif. Coahuila, S.A.
Salamanca, Gto.	XERX	1560	Ernesto Bravo Vargas
Saltillo, Coah	XEKS	960	
Saltillo, Coah.	XESJ	1250	Froylan Mier Narro
Saltillo, Coah.	XEX	730	
San Andres Tuxtla, Ver.	XEIA	980	
San Luis Potosi, S.L.P.	XEBM	920	Benjamin Briones
San Luis Potosi, S.L.P.	XECZ	1430	Radiodif, Mexicano
San Luis Potosi, S.L.P.	XEPO	1310	Alejandro Espinosa Pitman
San Luis Potosi, S.L.P.	XEWA	540	Cadena Radiodif. Mex. S.A.
San Luis Potosi, S.L.P.	XEX	730	
San Luis Potosi, S.L.P.	XEXQ	1460	
Santa Barbara, Chih.	XESB	820	
Tampico, Tam.	XEJT	1460	
Tampico, Tam.	XEFW	810	Flores y Martinez
Tampico, Tam.	XES	1240	Radio Televisora de Tampico
Tampico, Tam.	XETO	1400	Radio Tiempo S. de R.L. de C.V.
Tampico, Tam.	XETU	980	Impuls. Moderna Del Radio, S.A.
Tampico, Tam.	XELE	1300	
Tapachula, Chis.	XEXQ	680	
Tapachula, Chis.	XETS	630	Napolean Correa
Tehuacan, Pue.	XEGY	1080	
Tehuantepec, Oax.	XEKZ	610	
Tepic, Nay.	XERK	1380	Dario Mondragon
Tepic, Nay.	XEXT	980	State Government
Teziutlan, Pue.	XEFJ	680	
Tijuana, B.C.	XETRA	690	Jorge I. Rivera
Tijuana, B.C.	XEAU	1470	Manuel Acuna Varela
Tijuana, B.C.	XERB	1090	
Tijuana, B.C.	XEBG	1550	Octavio B. Lelevier
Tijuana, B.C.	XEGM	950	Gustavo Faist Fernandez
Tijuana, B.C.	XEMO	860	Fernando Frederico Ferreira
Tijuana, B.C.	XEXX	1420	Jose J. Clark, Fern. Fed. Ferrei
Torreon, Coah.	XETJ	570	
Torreon, Coah.	XEBP	1310	La Voz de la Laguna, S.A.
Torreon, Coah.	XEDN	600	Difusora del Norte, S.A.
Torreon, Coah.	XETB	1350	Radio Laguna, S.A.
Torreon, Coah.	XEOB	1490	
Torreon, Coah.	XEX	730	
Tulancingo, Hgo.	XENQ	1580	
Tuxpan, Nay.	XEUX	820	Salvador Hrena Benitez
Tuxpan, Ver.	XETL	1390	Calixte Almazan
Tuxtla Gutierrez	XEON	710	Enrique Balero Arambula
Tuxtla Gutierrez, Chi.	XEUE	580	
Uruapan, Mich.	XEUF	610	Ignacio Navarro
Veracruz, Ver.	XEHV	1310	Sucrs. de Juan A. Palavicini
Veracruz, Ver.	XELL	1430	Carlos Ferraez Matos
Veracruz, Ver.	XELR	610	
Veracruz, Ver.	XEOD	1080	
Veracruz, Ver.	XETF	1250	Sucr. de Jose Rodr. Lopez
Veracruz, Ver.	XEU	920	Fernado Pazos SOSA
Veracruz, Ver.	XEWB	900	
Veracruz, Ver.	XEX	730	
Villahermosa, Tab.	XETZ	1380	
Villahermosa, Tab.	XEVA	790	
Villahermosa, Tab.	XEVH	1450	
Villahermosa, Tab.	XEVT	970	
Villahermosa, Tab.	XEXJ	1410	

Location	Call Letters	Frequency	Owner
Zacapu, Mich.	XEZU	1270	Guillermo Calzada Cervantes
Zacatecas, Zac.	XEXZ	1150	Manuel Llamas Felix
Zamora, Mich.	XEQL	1580	
Zamora, Mich.	XEGT	1490	Radio Zamora S. de R.L.
Zamora, Mich.	XEZM	650	La Voz del Comercio de Zamora
Zitacuaro, Mich.	XELX	1460	

Radio Stations of Haiti

Location	Call Letters	Frequency	Owner
Cayes	4VI	780	
Cap. Haitien	4VEA	1385	
Cap. Haitien	4VEH	1035	
Conaives	4VMD	1500	
Petionville	4VHL	1020	
Port-au-Prince	4VAB	1050	
Port-au-Prince	4VGM	1470	Frank C. Magloire
Port-au-Prince	4 VW	1300	Ricardo Widmaier
Port-au-Prince	4VYM	1250	

Radio Stations of the Dominican Republic

Location	Call Letters	Frequency	Owner
Bani	H13V	1310	Manuel Bello Hijo
Barahona	H14V	1240	
Barahona	H1UG	1270	
Banao	H19T	1440	
El Siebo	H1UE	1310	
Jimani	H1UF	1340	
La Vega	HIIL	1230	
La Vega	HI8T	1360	J. Arismendi Trujillo
Puerto Plata	H18U	1240	
San Cristobal	H12R	1450	
San Francisco de Marcoris	H1RM	1120	
San Francisco de Marcoris	H1DC	700	

(Continued on Next Page)

RADIO STATIONS OF THE DOMINICAN REPUBLIC

Location	Call Letters	Frequency	Owner
San Juan	H1UD	1400	
San Juan	H12A	1440	
San Pedro de Macoris	H1PD	1320	
San Pedro de Macoris	H13J	610	
Santiago	H1MD	760	
Santiago	HISA	980	
Santiago	H1UA	1270	
Santiago	H14B	1330	Abraham Vanderhorst
Santiago	H18B	1050	Jacinto L. Sanchez
Santiago	H19Z	820	
Santiago	H12K	1450	
Santigo	HI6T	1380	J. Arismendi Trujillo
Santo Cerro La Vega	H1DV	1190	
Santo Domingo	H1T	1260	
Santo Domingo	H13A	910	
Santo Domingo	H1MS	580	
Santo Domingo	H1U	860	
Santo Domingo	H1JP	1020	
Santo Domingo	H13S	1150	
Santo Domingo	H1N	1220	
Santo Domingo	H1Z	1350	Frank Hatton
Santo Domingo	H13T	620	
Santo Domingo	H15K	1440	Pedro Julio Santana
Santo Domingo	H1D	1600	
Santo Domingo	H1G	950	
Santo Domingo	H1L	990	

Radio Stations of Bahamas and Jamaica

Location	Call Letters	Frequency	Owner
BAHAMAS			
Nassau	ZNS	1540	Bahamas Government
JAMAICA			
Kingston	RJR	720	Radio Jamaica Network
Kingston	JBC	560	Jamaica Bcstg. Corp.
Mandeville	RJR	770	Radio Jamaica Network
Mandeville	JBC	620	Jamaica Bcstg. Corp.
Montego Bay	RJR	550	Radio Jamaica Network
Montego Bay	JBC	700	Jamaica Bcstg. Corp.
Port Maria	RJR	580	Radio Jamaica Network
Port Maria	JBC	750	Jamaica Bcstg. Corp.

Teledu Cymru—Last ITV 'Baby' Furthers the Welsh Language



By
ERNEST BYRNE
Program Div. Head
Teledu Cymru

TELEDU CYMRU, Wales (West & North) Television, is the 15th and last "baby" in the British Independent Television Network's group of regions. Its ideals and principles are basically the same as that of TV all over the world, and like most regional TV stations, its viewers have their own culture and particular interests.

When I arrived here in July 1962, the problems which faced this service were similar to the ones that faced the Irish Television Service 18 months before. Probably the most obvious of these was the training of a program staff in the production techniques so necessary to good TV, and the establishment of a program policy, so necessary to the public relations drive that was to make Welsh Television viewers aware of their new service and its hopes, plans and even its dreams.

I am happy to say that the program division of this television service has a staff of some 84% Welsh men and women who had not been in TV before, and of this percentage, the majority speak the Welsh language fluently. The one thing we were not short of in Teledu Cymru was ideas, and with the addition of some key members to my program staff who were experienced television people, we quickly overcame the other difficulties.

The months of July, August and September were hectic ones, but on the 14th of September, Teledu Cymru opened with the Welsh National Anthem, followed by a half-hour program called "Croeso" ("Welcome") starring the Welsh actor, Mr. Clifford Evans.

One of the particular points of our program policy is to further the use of the Welsh language. Endless discussions, programs of community problems and events in the native language were not adequate in a principality that is bilingual. Because this is television, the use of vision to further the language became essential, and here coupled with our own local productions, international documentaries such as "The Two Faces Of Japan" and "Heartbeat Of France," to say nothing of cartoons for the children, were quickly tracked into the Welsh language and used in peak viewing hours. Teledu Cymru's local originations run the entire gamut of television from plays to quiz games and from news-public affairs to comedy.

This "infant service" is growing up quickly and its audience ratings show that it is more than holding its own against its competitor, the mighty BBC. As time goes by, it will grow and enlarge both in scope and vision, furthering its own language and culture for use within its own region. It will send out to other parts of Great Britain, and indeed other parts of the world, programs of, by and about Wales that must surely be of some interest to TV viewers everywhere.

The symbol of Irish Television, the Cross of St. Brigid, has already been seen in many places outside Ireland, So it is with Welsh Television — the national symbol of the Red Dragon is moving rapidly towards the day where it will become an almost international symbol of the best in TV viewing.

New BBC Channel and Pay TV On British Horizon for 1964



By
PETER C. DAVALLE
Radio-TV Daily
London Bureau

THE DUST of battle is settling following the bitterest and most protracted exchanges British television has known since the campaigns which ushered in the era of commercial TV.

The Pilkington Committee has surveyed the British TV scene and made its report. Parliament has both attacked and praised the committee's findings. And the Government, as ultimate arbiter, has laid down the broad outline of the pattern of British TV for the next five years.

The prospect is an exciting one: another channel for the BBC, starting in 1964; the introduction of UHF transmissions on 625 lines, instead of the present 405; experimental color programs next year. These are the plums which will fall into the BBC's lap. But there is much spade-work to be done before the harvest can be gathered in. And already, the BBC has named some of the key men and women in the team which will tackle the biggest challenge in the Corporation's history.

The fact that the Government has ruled against a second channel for Independent Television—the commercial companies—has been welcomed by some, condemned by others.

There was a considerable body of opinion that doubted whether the less prosperous areas could support a rival channel when it was proving difficult to sell time on the existing one.

It is scarcely surprising that the major stations, serving the more densely populated areas, were not over-incensed about the shut door. Most of them have a stake in the potential Eldorado that is on the horizon — Pay-TV. Trials will take place, in selected areas, during 1964. Should they succeed (and it is still not clear by which yardsticks success will be measured), it is pretty certain that the Government will authorize regular Pay-TV on a national scale.

Still an unknown number, and potentially the most significant factor in deciding the destinies of the commercial TV companies, is the extent to which the Independent Television Authority, the "watchdog" of commercial TV in Britain, will exercise its wide-ranging powers in the next year.

There is little doubt that it will skim some of the cream off the profits of the major TV companies in order to distribute it among the smaller companies, some of which are known to be in dire financial straits.

And the smaller companies are keeping their fingers crossed that I.T.A. will ordain that the best locally produced programs will get a bigger share of the national network cake.

Not so long ago, Independent Television could claim — and produce figures to prove it—that its programs were watched by the vast majority of Britain's viewers, something in the nature of 70 per cent against the 30 per cent who remained faithful to BBC TV.

Now, all that is changing. Better home-produced programs, better imported U.S. programs, better scheduling are occasionally giving the BBC the viewing edge over its rivals. The result of this new competitive spirit should result in better TV all-round—provided both existing channels can keep their heads and remember that, in the long run, nothing outshouts quality.

British Broadcasting Corporation
—Public Owned Television Service—

Television Centre, Wood Lane,
London, W. 12
Phone: Shepherds Bush 8000

Dir.-Gen. .....H. Carleton Greene
Dir. TV Broadcasting....Kenneth Adam
Controller Prog.....Stuart Hood
Asst. Controller Prog..Donald Baverstock
Cont., Prog. Services..S. J. de Lotbiniere
Controller Admin.....S. G. Williams
Chief Engineer TV...T. H. Bridgewater
Gen. Mgr. Enterprises..Ronald Waldman
Representative in U. S.....Dennis Scuse

New York Office
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Asst. TV Programs.....J. A. Fearon
Assistant Radio.....Miss L. Lang
Assistant Publicity.....Miss S. Goldman
Assistant General.....Mrs. M. Rouse
Senior Engineer.....D. A. V. Williams



Commercial British Television Stations

INDEPENDENT TELEVISION AUTHORITY

Head Office: 70 Brompton Road, London S.W. 3
Phone: KNIghtsbridge 7011

Chairman ..... Sir Ivone Kirkpatrick
Director-General ..... Sir Robert Fraser
Deputy Director General ..... B. C. Sendall
Press Officer ..... M. Hallett
Chief Engineer ..... P. A. T. Bevan

Transmitting Stations

(London Area)
Croydon
Channel 9
AP: 191 m/cs; VP: 194 mc/s
Commenced September 22, 1955

(Northern Region)
Winter Hill
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced May 3, 1956

Emley Moor
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced November 3, 1956

(Midlands)
Lichfield
Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced February 17, 1956

(Central Scotland)
Black Hill
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced August 31, 1957

(South Wales and West of England)
St. Hilary
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced January 14, 1958

(The South)
Chillerton Down I.O.W.
Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Aug. 30, 1958

Dover
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced Jan. 31, 1960

(North East Region)
Burnhope
Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced Jan. 15, 1959

(Northern Ireland)
Black Mountain
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced Oct. 31, 1959

Strabane
Channel 8
AP: 186 mc/s; VP: 189 mc/s
Commenced end of 1962

(East Anglia)
Mendlesham
Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Oct. 27, 1959

(The South West)
Stockland Hill
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced April 29, 1961

Caradon Hill
Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced April 29, 1961

(Borders)
Caldbeck
Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced Sept. 1, 1961

Selkirk
Channel 13
AP: 211 mc/s; VP: 214 mc/s
Commenced Dec. 1, 1961

(North East Scotland)
Durris
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced Sept. 30, 1961

Mounteagle
Channel 12
AP: 206 mc/s; VP: 209 mc/s
Commenced Sept. 30, 1961

(Channel Islands)
Fremont Point
Channel 9
AP: 191 mc/s; VP: 194 mc/s
Commenced end of 1962

(West & North Wales)
Presely
Channel 8
AP: 196 mc/s; VP: 199 mc/s
Commenced end of 1962

Llyn
Channel 10
AP: 196 mc/s; VP: 199 mc/s
Commenced end of 1962

Moel-y-Pac
Channel 11
AP: 201 mc/s; VP: 204 mc/s
Commenced January, 1963

Program Contractors Appointed By the Independent Television Authority

Independent Television Authority provides and operates transmitters for commercial television. Program Contractors produce programs and receive revenue from sales of advertising time, paying rent to ITA for the hire of transmitters.

A.B.C. Television Ltd.

(*Midlands and Northern Transmitters Saturday and Sunday Programs*)

Hanover Square, London W.1
Teddington Studios, Broom Rd. Teddington Middx.

Chairman.....Sir Philip Warter
Deputy Chairman.....Dr. Eric Fletcher
Managing Director.....Howard Thomas
Directors.....C. J. Latta, D. J. Goodlatte, George A. Cooper, Robert Clark.
Secretary .....C. J. Orr
Prog. Controller.....B. Tesler
Tech. Cont. .....B. R. Greenhead
Present. & Pub. Mgr.....Barry Wynne
Drama Superv. .....S. Newman
Ad Sales Mgr. .....R. H. Norris
Ch.Out. Bcstg. No. Exec....D. Southwood
Prom. & Research Mgr.....E. Whitley

Anglia Television Ltd.

(*East Anglian Transmitter Programs for all the week*)

Anglia House, Norwich, Norfolk

Directors.....Marquess Townshend of Raynham, Chairman; Aubrey Buxton, Laurence Scott, John Woolf, Sir Robert Bignold, Glyn Daniel, Sir Peter Greenwell, Miss Aurdey Richards, Donald Albery, W. O. Copeman.
Chief Executive.....Michael Norman
Tech. Controller.....T. A. H. Marshall
Prog. Controller....Stephen McCormack
Sales Controller.....John Margetson
London Sales Mgr.....Ronald Wordley

Associated-Rediffusion Ltd.

(*London Transmitter Monday to Friday Programs*)

Television House, Kingsway, London W.C.2

Chairman.....J. Spencer Wills
Managing Director.....P. Adorian
Directors..Sir Bracewell-Smith, Sir Edwin Herbet, J. B. Rickatson-Hatt.
Secretary.....A. W. Groocock
General Manager.....T. M. Brownrigg
Bus. Mgr.....C. F. Elms
Asst. Gen. Mgr. (Staff) .....R. W. F. Northcott
Asst. Gen. Mgr.....E. G. Derrington
Dir. of Prod.....A. E. Lloyd Williams
Press Officer.....Norman Hoskins
Head Intrnl. Div.....A. C. Bartley
Ad Controller.....J. Raper
Ad Controller.....Guy Paine
Ad Manager.....J. Raper
Pub. Controller.....Brian Begg
Cont. of Programs.....John McMillan

PROGRAM CONTRACTORS APPOINTED BY ITA

Associated TeleVision Ltd.

(London Transmitter—Sat. & Sun. Prog. Midlands Transmitter—Mon.-Fri.)

ATV House 17, Gt. Cumberland Place, London, W.1

Chairman.....Sir Robert Renwick
Deputy Chairman.....Norman Collins
Managing Director.....Val Parnell
Deputy Mgr. Director.....Lew Grade
Fin. & Admin.....J. A. L. Drummond
Directors .....Earl of Bessborough, E. S. Birk, H. K. Cudlipp, R. P. T. Gibson, Sir Prince Littler, C. O. Stanley.
Admin. Controller.....Leslie Lewis
Midlands Cont. .....Philip Dorte
Sales Dir. .....P. J. Henry
Prods. Cont.....Bill Ward

Border Television Ltd.

(Border Transmitters Programs for all the week)

Television Centre, Carlisle

Directors.....J. L. Burgess, Chmn., R. D. Gill, Manag. Dir., Sir Michael Balcon, Viscount Dalrymple, Sir Hector Hetherington, N. Leyland, G. L. Lightfoot, G. S. Marr, Sir J. Muirhead, J. S. Elliot, J. I. M. Small, W. S. Trimble, J. C. Wade
Secretary .....R. H. Watts
Sales Controller.....C. Higham
Prog. Controller.....Maurice Lindsay
Publ. Manager.....F. J. Bennett

Channel Television Ltd.

(Channel Islands Transmitter Programs for all the week)

Rouge Bouillon, St. Helier, Jersey C. 1

Chairman.....Senator George Troy
Directors.....Sen. W. H. Krichefski, H. Fielding, Dep. E. H. Bodman, C. Forbes Cockell, E. D. Collas, A. G. Harrison, G. Le G. Peek, W. N. Rumball, K. Hooper Valpy.
General Manager.....Kenneth Killip
Sales Controller.....Michael Parkin

Grampian Television Ltd.

(North & East Scotland Transmitter Programs for all the week)

Queen's Cross, Aberdeen

Chairman.....Sir A. B. King
Dep. Chairman.....Capt. I. M. Tennant
Directors.....Viscountess Colville of Culross, Lord Forbes, Thomas Johnston, J. N. Milne, Edward O'Donnell, Angus Ogilvy, Neil Paterson, M. C. Stuart, D. L. Urquhart, Robert Wotherspoon.
Sales Control.....Ward Thomas
Prod. Control.....James Buchan
Secretary .....Alex Mair
Scottish Sales Mgr.....R. M. Edie
Press & P.R.....Dennis Dick

Granada TV Network Ltd.

(Northern Transmitters Monday to Friday Programs)

Granada TV Centre, Quay St., Manchester 3

Directors .....Sidney L. Bernstein, Cecil G. Bernstein, Maurice King, Victor Peers, John S. E. Todd, Denis Forman, Joseph Warton, Richard J. Willder.
TV Sales, Ad Dir.....Alex Anson

Scottish Television Ltd.

(Central Scotland Transmitter Programs for all the week)

Theatre Royal, Hope St., Glasgow

Chairman .....Roy Thomson
Deputy Chairman.....James M. Coltart
Directors.....Lord Balfour of Inchrye, Charles N. McQueen, Ian Stewart.
Managing Director.....Noel Stevenson
Sales Director.....Peter Cookham
Gen. Mgr. .....Jack Hardy
Prog. Dir.....G. Le Grove
Tech. Control.....Alfred E. Becker
Press & Pub. Mgr.....Don Cumming
Secretary.....J. H. B. Munro

Southern Television Ltd.

(Southern & S.E. England Transmitters Program for complete week)

Southern TV Centre Northam, Southampton

Chairman.....John Davis
Vice Chairman.....R. A. Redhead
Managing Dir.....C. D. Wilson
Directors..The Rit, Hon. Lord Cornwallis of Linton, K. Winckles, Sir Robert Perkins, W. H. Thomson, B. H. Thomson, D. B. Thomson, G. R. Dowson, Donald Geddes, Brian Henry, Sir D. Webster, R. Rich.

Asst. Controller Pgms....Berkeley Smith
Head Prog. Plan.....A. F. Jackman
Head of Engineering..V. G. Hawkeswood
Sect. .....G. H. Y. Grant
Publicity Mgr. .....L. V. Barnett
Ad Manager.....John Miell
Prod. Manager.....B. Margrave
Press Mgr.....G. Winnington

T.W.W. Ltd.

(South Wales & the West of England Transmitter—Programs for all the week)

207, Sloane St., London, S.W. 1

President.....Rt. Hon. the Earl of Derby
Directors....Herbert Agar, Sir William Carr, M. Chapman-Walker, Sir Ifan ab Owen Edwards, Alderman Huw T. Edwards, Sidney Gilliat, J. Hylton, A. G. Jeans, Percy Jones, Tom R. Jones, H. M. Llewellyn, Sir Alexander H. Maxwell, Eoin C. Mekie, Sir Grismond Philips.
Mgr. Dir. .....Alfred E. Francis
Exec. Cont.....John Baxter
Tech. Cont. .....Walter D. Kamp
Program Mgr. .....Bryan Michie
Sales Cont. .....S. J. Leach
Pub. Rel. Pub. Dir.....Frank Brown
Operations Mgr.....T. R. Carpenter

Tyne Tees Television, Ltd.

(North-East Transmitter Programs for all the week)

Television Centre, City Road, Newcastle-on-Tyne

Chairman.....Sir Richard A. Pease
Deputy Chair. .....C. C. Darling
Mgr. Dir. .....J. A. Jelly
Directors.....Col. E. G. Angus, Sydney Cox, E. J. R. Eaglesham, E. G. Fairburn, Rt. Hon. Lord Layton, D. A. Pease, Rt. Hon. Viscount Ridley, Laurence Cadbury, George Black, Alfred Black.
Sales Director.....Peter Paine
Gen. Sales Mgr.....Michael Saunders
Prog. Controller.....W. Lyon-Shaw
Business Mgr.....J. P. Graham
Press Officer.....Alan H. Brown
Secretary.....G. S. Wood

Ulster Television, Ltd.

(Northern Ireland Transmitter Programs for all the week)

Ulster Television Centre, Havelock House, Ormeau Road, Belfast

Directors.....Rt. Hon. Earl of Antrim, Chairman; Sir. Francis Evans, Deputy Ch., William B. MacQuitty, Dep. Ch., Countess of Antrim, Miss Betty E. Box, H. A. C. Catherwood, Oscar Henderson, O. W. J. Henderson, J. P. Herdman, G. B. Mackean, Mrs. J. A. Mackie, J. L. Montrose, B. S. Johnston.
Manag. Dir.....R. B. Henderson
Sect. Ch. Acct. .....Barry S. Johnston
Sales Mgr. Lond.....M. R. Hutcheson
Sales Mgr. N. Ireland...B. W. Lapworth
Publicity Mgr.....S. G. Duffield
Prog. Control....C. W. Leeky-Thompson
Tech. Superv. .....F. A. Brady

Wales Television Ltd.

(West & North West Wales Transmitters Programs for all the week)

33, Cathedral Road, Cardiff

Chairman.....B. Haydn Williams
Vice Chairman.....Col. C. Traherne
Directors....Islwyn Davies, S. K. Davies, T. I. Ellis, G. Evans, Lady Olwen Carey Evans, M. Griffiths, Ald. LI. Heycock, T. Jones, Sir David Hughes Parry, Tom Parry, E. Roberts, D. Tudor, Sir T. H. Parry-Williams, Col. J. F. Williams-Wynne, E. Thomas.

Westward Television Ltd.

(South West England Transmitter Programs for all the week)

Derry's Cross, Plymouth, Devon

Chairman.....P. E. Cadbury
Jt. Vice Chmn.....Sir John Pole
Jt. Vice Chmn.....Sir George Hames
Directors.....R. P. Baker, W. Brimascombe, H. M. Chapman, J. W. Cook, W. A. Hawkins, Lady Browning, Col. E. Palmer.
General Manager.....W. H. Cheevers
Sales Control.....G. Phillips
Prog. Planner.....Miss Olive Mann
Mgr. Production.....Tig Roe
Secretary.....R. R. Miller

Producer-Distributors in Great Britain

A.C.T. Films Ltd.
32 Victoria St., London S.W. 1
Phone: Abbey 1817
Chairman .....Anthony Asquith

●

AP Films Ltd.
Ipswich Rd., Slough, Bucks
Phone: Slough 21370
Directors.....Gerry Anderson, R. E. Hill, John Read, Sylvia Anderson.

●

ATV Television Services Ltd.
43 Hertford St., Park Lane, London, W. 1

●

Acme Film Productions Ltd.
1741 Wardour St., London W. 1
Phone: Gerrard 1889
Directors.....L. J. Briggs, H. C. Morley, E. H. Moon

●

Adelphi Films Ltd.
Advance Films Ltd.
71 Gt. Russell St., London W.C. 1
Phone: Chancery 4722
Directors.....David Dent, Stanley Dent

●

Advertising Films Ltd.
28 Lexington St., London, W. 1
Phone: Gerrard 0238
Director .....J. Kane

●

Advision Ltd.
83 New Bond St., London W. 1
Phone: Grosvener 3342
Directors.....Kevin Hibberd, H. P. J. Marshall, J. Gordon

●

All Nations Film Co. Ltd.
60 Wardour St., London W. 1
Phone: Gerrard 5121
Director .....B. Mendes

●

Allcolour Services
148 Southhampton Row, London W.C. 1
Phone: Ter 1195
Directors .....P. A. Haymsen, H. Haymsen

●

Alliance Film Studios, Ltd.
Twickenham Studios, Twickenham
Phone: Popesgrove 9063
Directors:.....G. J. & K. W. Shipman

Alpha TV Services Ltd.
TV Theatre, Aston, Birmingham
Phone: Langham 0-198
General Mgr.....F. Beale

●

Alva Film Productions Ltd.
Denham Green Close, Denham, Bucks
Phone: Denham 2788
Directors.....W. A. Croft, M. Delamer

●

Angel, Daniel, Films Ltd.
72 Dean St., London W. 1
Phone: Gerrard 7446
Directors.....D. M. Angel, B. Angel

●

Anglo-Scottish Pictures Ltd.
Shepperton Studios, Middlesex
Phone: Chertsey 2611
Directors.....L. Reeve, J. Crichton Slagg, B. Davies

●

Animation Associates Ltd.
143 Wardour St., London, W. 1
Phone: Gerrard 1163
Director.....G. C. Chambers

●

Anvil Films Ltd.
Beaconsfield Studios, Beaconsfield
Phone: Beaconsfield 557
Directors:.....R. N. May, K. Cameron, R. Warren, R. Scrivener

●

Applejohn Films Ltd.
24 Old Burlington St., London W. 1
Phone: Regent 6108
Directors.....I. Dunlop Ferguson, R. E. Ferguson, H. P. Clay

●

Arlington TV and Radio Ltd.
5-7 Manderville Pl., London, W. 1
Phone: Hunter 9811

●

Arrow Film Distributors Ltd.
26 D'Avlay St., London, W. 1
Phone: Gerrard 9449
Managing Dir.....J. G. Taylor

●

Ascot Films Ltd.
26 D'Arbley St., London, W. 1
Phone: Gerrard 2426
Directors.....Peter Bezencenet, Sanya Bedford, Lynette Bezencenet

Aspect Productions Ltd.
16 Maida Vale, London, W. 4
Phone: Cunningham 3341
In Chg. of Prod.....Guy W. Howard

●

Associated British Pathe Ltd.
2 Dean St., London W. 1
Phone: Gerrard 0444
General Managers.....Terry Ashwood, Harry Field

●

Associated British Picture Corp. Ltd.
Elstree Studios, Boreham Wood, Elstree
Phone: Elstree 1600
Directors.....Philip Warter, Eric Fletcher, C. J. Latta

●

Associated Industrial Film Services Ltd.
Pemberton House, Harding St., London, E. C. 4
Phone: Fleet Street 9681
Directors .....Havard Gunn, T. F. Watson

●

Augusta Productions
11 Salisbury Sq., London, E. C. 4
Phone: Hyde Park 4526
Directors:.....Joseph Janni, Jack Lee, Constance Inglis, Pat Jackson

●

Australian Bcstg. Commission
54 Portland Pl., London W. 1
Phone: Langham 9601
Representative .....T. Bearup

●

BBC TV Promotions
Television Centre, Wood Lane, London W. 12
Phone: Shepherds Bush 8000
General Manager.....R. H. Waldman
Business Manager.....J. B. Grove
Sales Manager.....G. del Strother
Transcription Mgr.....P. Tyrrell
Purchasing Mgr.....G. S. Smith

●

Harold Baim Productions Ltd.
199 Picadilly, London W. 1
Phone: Regent 5640
Directors.....H. & G. Baim

●

Bantock Productions
11 Salisbury Sq., London, E. C. 4
Phone: Fleet Street 9689
Directors .....Don Archer, A. T. Denereaz, O. Burn, J. Davies

●

Basic Films Ltd.
Soho Square, London, W. 1
Phone: Gerrard 7015
Directors.....L. Clore, John Taylor, J. B. Napier-Bell, E. P. Aizlewood

Beacon Films Ltd.
54 Greek St., London, W. 1
Phone: Museum 2022
Producer in Chg.....George Dixon

●

Biographic Cartoon Films Ltd.
90 Dean, London W. 1
Phone: Gerrard 9682
Directors.....Keith Learner, N. Hanna, Bob Godfrey, V. Linnecar

●

Black Brothers TV Ltd.
22 Half Moon St., London, W. I.
Phone: Grosvenor 2992

●

Boulton-Hawker Films Ltd.
Hadleigh, Suffolk
Phone: Hadleigh 2235
Directors.....M. J. Boulton, K. P. Boulton

●

Michael Brandt Productions Ltd.
National House, Wardour St., London, W. 1
Phone: Gerrard 8788
Directors .....Danny Carter, Gwen Carter

●

Brevis Films
9 Oxford St., Manchester
Phone: Central 1525
Manager .....E. Higgins

●

British Alfa Films Ltd.
Southampton Row, London W. 1
Phone: Terminus 1195
Directors.....H. Haymsen, P. A. Haymsen

●

British Commonwealth International Newsfilm Agency, Ltd.
School Road, London N.W. 10
Phone: Elgar 7733
Directors.....Kenneth N. Dick, Norman H. Dickson, N. A. J. Bull, A. H. Whyte, Leslie Murray

●

British Documentary Films Ltd.
37 Furzehill Rd., Boreham Wood, Herts
Phone: Elstree 2646
Managing Dir.....J. Haines

●

British Films Ltd.
171 Shaftesbury Ave., London W.C. 2
Phone: Covent Garden 2211
Directors.....K. L. & M. Lockstone, H. Russell Smith, W. Hine, Marquess of Linlithgow

British Movietonews Ltd.
22 Soho Sq., London W. 1
Phone: Gerrard 7811
General Manager.....E. T. Adams

•

Christine Bruce Prod. Ltd.
66 Wardour St., London W. 1
Phone: Gerrard 8788
Chairman, Producer.....D. Carter

•

Brunner Lloyd & Co. Ltd.
23 Denmark St., London W. C. 2
Phone: Temple Bar 2519
Directors .....P. Brunner, G. Lloyd

•

Burlington Films Ltd.
71 Baker St., London W. 1
Phone: Welbeck 0322
Director.....J. F. Argyle

•

Burnell Prod. Ltd.
98 Mount St., London W 1
Phone: Grosvenor 1463
Directors.....G. J. Burger, C. W. Burger

•

Byrd, John, Productions
61 Arthur Road, London S.W. 19
Phone: Wimbledon 2183
Director .....John Byrd

•

CBS (Europe) AG
50 Talacker, Zurich, Switz.
Phone: Zurich 27 24 57
Mgr. Director.....Michael Burke
Fin. Consult..W. G. Palmer, Sylvia Brunner

•

CBS Ltd.
Villiers House, Strand, London W.C. 2
Phone: Whitehall 5084
Mgr. Director .....Kirk Torney
Oper. Mgr.....Joan Byrne

•

CBS News
26 Hallam St., London W. 1
Phone: Langham 1166
Chief .....Alexander Kendrick

•

Henry Caldwell Prod. Ltd.
12 Maida Vale, London W. 9
Phone: Cunningham 6976
Director .....Henry Caldwell

Cavalcade Films Ltd.
10 Park Pl., St. James's, London S.W. 1
Phone: Hyde Park 2704
Directors.....Thomas Clyde, Harold Haysom, Douglas Fairbanks (USA), P. A. C. Marriott, T. White

•

Cavalier Films Ltd.
34 Deacon's Hill Rd., Elstree, Herts
Phone: Elstree 1403
Chairman & Dir.....J. Rogers

•

Cine Graphic Productions Ltd.
Thavies Inn House, Holborn Circus, London
Phone: Fleet Street 3305
Directors.....M. R. Cochin, M. Storm, John Sealey

•

Cinevista Ltd.
108 Melrose Ave., London N. W. 2
Phone: Gladstone 6879
Managing Dir.....J. Cassin-Scott

•

Citizen Films Ltd.
12 Loudoun Road, London N.W. 8
Director .....Herbert Marshall

•

Pete Collins Ltd.
39 Rockfield Ave., London N. 10
Phone: Tudor 7263
Managing Dir.....J. A. Collins

•

Conbar Ltd.
19 Chapel Side, London W. 2
Phone: Baywater 6033
Directors.....A. P. Barralet, D. de Marney

•

Cooper, Marcus, Ltd.
48a Charlbert St., London, N.W. 8
Phone: Primrose 5098
Director .....Marcus Cooper

•

Countryman Films Ltd.
1 Soho Sq., London, W. 1
Phone: Gerrard 7015

•

Crest Film Prod. Ltd.
Film Studios, St Nichols Rd., Brighton
Phone: Brighton 20905
Directors.....D. C. Wynne, Russell Lloyd

•

Crestview Productions Ltd.
203 Regent St., London W. 1
Phone: Regent 5681
Directors.....I. R. Warren, T. Donald

Emmet Dalton Ltd.
25 Jermyn St., London W. 1
Phone: Regent 3124
Chairman .....E. Dalton

●

De Lane Lea Processes Ltd.
12 Moor St., London W. 1
Phone: Gerrard 8105
Director.....N. W. de Lane Lea

●

Bernard Delfont TV Ltd.
Whitcomb St., London W. C. 2
Phone: Trafalgar 1671
Directors...Bernard Delfont, Robert Nesbitt, W. Marsh, Keith Devon

●

Walt Disney Prod. Ltd.
68 Pall Mall, London W. 1
Phone: Trafalgar 8010
Directors.....E. J. Davis, C. James, Cyril Edgar

●

Dorian Film Productions Ltd.
20 Oxford St., Newcastle-on-Tyne
Phone: Newcastle 21837
Director.....G. R. Carr

●

Drummer Films Ltd.
Rank Labs., Denham, Uxbridge, Middlesex
Phone: Denham 2323
Managing Dir.....M. Harris

●

Eagle Studios Ltd.
11 St. James's Pl., London, S. W. 1
Phone: Grosvenor 5441
Directors.....Anthony Gilkison, R. F. P. Hopkins

●

Educational and TV Films Ltd. (ETV)
164 Shaftesbury Ave., London, W. C. 2
Phone: Covent Garden 1921
Directors.....H. Forman, B. Baker

●

Elder Film Prod. Ltd.
1326 Argyl St., Glasgow, Scotland
Phone: West 5210
Director.....John C. Elder

●

Douglas Fairbanks Ltd.
34 Ely Pl., London E. C. 1
Directors. Douglas Fairbanks, Edwin Herbert, H. Allan Hawes, Tom White, Peter Marriott

●

E. J. Fancey Productions Ltd.
Queen's House, Leicester Sq., London W. C. 2
Phone: Gerrard 8770
Producer.....E. J. Fancey

Film Centre Ltd.
24 Conduit St., London W. 1
Phone: Mayfair 8661
Directors.....J. Grierson, E. Roberts

●

Film Coverage Ltd.
171 Wardour St., London W. 1
Phone: Gerrard 4706
Chief.....Victor M. Gover

●

Film Partnership Ltd. (Assoc. with Puritan Films Ltd.)
246 Great Portland St., London, W. 1
Phone: Euston 5292
Manager Director.....Robert Angell

●

Film Producers' Guild
Guild House, Upper St. Martin's Lane, London W.C. 2
Phone: Temple Bar 5420
Directors.....E. P. L. Pelly, A. T. Burlinson, K. Lockhart-Smith, H. G. Jessop

●

Film Workshop Ltd.
Aulcom House, St. Martin's St., London W.C. 2
Phone: Whitehall 8396
Directors:..Dennis R. Shand, P. K. A. Shand

●

Filmads Ltd.
45 Gerrard St., London, W. 6
Phone: Gerrard 5274
Directors.....Cecil Walden, Leslie Butler, Eric Owen, Alan Young

●

Four Falconers Ltd.
60 Wardour St., London W. 1
Phone: Gerrard 5158
Director .....Richard Meyer

●

Four Provinces Films Ltd.
30 Landsdowne Rd., Dublin
Phone: Dublin 63362

●

Fremantle International
Warwick St., London W. 1
Phone: Gerrard 2673
Gen. Manager.....Angela Cuthbertson

●

G. H. W. Productions Ltd.
42 Welbeck St., London W. 1
Directors.....Betty Box, P. Rogers

●

Gala TV Productions
15 Old Lompton St., London W. 1
Phone: Regent 3701
Directors .....Kenneth Rive, Ben Rose, William Boxer, L. Jefferson-Hope

Gateway TV Prod. Ltd.
470 Green Lanes, London
Phone: Palmers Green 1003
Directors....W. H. Baddeley, C. W. Bending, E. J. Chard, A. M. Wright

•

Glass Seltzer Ltd.
16 Leinster Mews, London W. 2
Phone: Ambassador 3601
Directors....M. Brando, G. Glass, W. Seltzer

•

Granada TV Network Ltd.
36 Golden Sq., London, W. 1
Phone: Regent 8080
Directors.....Sidney L. Bernstein, Cecil G. Bernstein, Maurice King, Victor A. Peers, J. Denis Forman, Joseph Warton, Richard J. Willder, John S. E. Todd

•

Guild TV Service Ltd.
Exchange Ct., Strand, London W.C. 2
Phone: Covent Garden 2733
Chairman.....E. P. L. Kelly

•

Halas-Batchelor Cartoon Films Ltd.
10 Soho Square, London W. 1
Phone: Gerrard 7681
Directors.....John Halas, Joy Batchelor, S. Eckman, Jr.

•

Hammer Film Productions Ltd.
113 Wardour St., London W. 1
Phone: Gerrard 9787
Directors...James Carreras, Anthony Hinds, Michael Carreras, Brian Lawrence

•

Hartley-Ward Films Ltd.
3 Albermarle St., London W. 1
Phone: Mayfair 9361
Managing Dir.....B. Dean

•

Hawthorne Motion Picture Co. Ltd.
1 Hyde Park Pl., London W. 2
Phone: Paddington 2463
Director .....S. J. Ward

•

Hearst Metrotone News, Inc.
c/o Pathe News, Film House, Wardour St., London W. 1
Phone: Gerrard 0444
London Rep.....A. A. Tunwell

Helios Telefilm Prod. Ltd.
17 Pembridge Place, London W.2
Phone: Bayswater 5703
Directors.....Otto Kreisler, C. H. Bonner, T. A. Moodie

•

Hobson, Bates and Partners Ltd.
80 Charlotte St., London, W. 1
Phone: Langham 3070
In Charge of Radio and TV Production
John Turner

•

Horizon Pictures (GB) Ltd.
31 Dover St., London W. 1
Phone: Hyde Park 9211
Directors.....S. Spiegel, W. J. Fullerton, H. H. Marcus, Lord Herschell

•

Jack Hylton TV Prod. Ltd.
3 Savile Row, London W. 1
Phone: Regent 6711
Directors.....Jack Hylton, A. H. Maxwell, Hugh Charles, Ted Willis

•

I.T.C. Inc. Television Co. Ltd.
ATV House, 17 Great Cumberland Pl., London W. 1
Phone: Ambassador 8040
Director .....Prince Littler
Managing Dir.....L. Grade

•

Impact Productions Ltd.
44 Newman St., London W. 1
Phone: Langham 8956
Director .....R. Hawker

•

Independent Film Distributors Ltd.
TV House, Kingsway, London W. C. 2
Phone: Holborn 7888, Ext. 520
Managing Dir.....P. Adorian

•

Independent TV News Ltd.
TV House, Kingsway, London, W. C. 2
Phone: Hol 7690
Directors.....P. Adorian, Capt. T. M. Brownrigg, Norman Collins, James M. Coltart, Geoffrey Cox, Bernard Flound, Alfred Francis, R. P. T. Gibson, V. A. Peers, Howard Thomas, Sir Philip Warter

•

Interfilms Ltd.
144 Piccadily, London W. 1
Phone: Mayfair 8272
Directors.....Brian Kingcome, J. Heyting, E. M. Smedley-Aston

Jenkins, Cyril, Productions Ltd.
12 Orange St., London W.C. 2
Phone: Whitehall 7183
Directors.....Cyril Jenkins, J. M. Jenkins

●

Kay Laboratories Ltd.
Oxford Road, London N. 4
Phone: Archway 3050
Directors.....E. G. Roy, A. W. Smart, E. Dace

●

LPE Television Ltd.
63 St. Martin's Lane, London, W. C. 2
Phone: Covent Garden 2450
Director .....Major G. Harrison

●

Langston Films Ltd.
34 South Molton St., London W. 1
Phone: Mayfair 6557
Directors.....A. Hope, P. Crane

●

London Film
142 Picadilly, London W. 1
Phone: Mayfair 4811
Directors:.....H. G. Boxall, Vincent Korda, David Cunynghame

●

Mancunian Film Corp.
2 Parsonage, Manchester 3
Phone: Blackfriar 1023
Directors.....John E. and Thomas Blakeley

●

Martin Films Ltd.
23 Albermarle St., London W. 1
Directors.....R. Eagle, J. Martin

●

Martlet Prod. Ltd.
171 Shaftesbury Ave., London W.C. 2
Phone: Temple Bar 3982
Directors.....Russell H. Lloyd, D. Wynne

●

Merton Park Studios Ltd.
269 Kingston Road, London S.W. 19
Phone: Liberty 4291
Directors.....E. P. L. Pelly, F. A. Hoare, A. T. Burlinson, K. Lockhart-Smith

●

Richard Meyer Associates
21 Hertford St., London W. 1
Phone: Hyde Park 6416
Directors,.....Leslie Knight, Richard Meyer Frank Lampine, Michael Rice

●

Nicole Milinair Productions Ltd.
36 Dover St., London W. 1
Phone: Mayfair 4766
Directors.....N. Milinair, G. Fowler

Motion Picture & TV Facilities Ltd.
262 Watford Way, Hendon, London W. 1
Phone: Sunnyhill 0131
Director.....C. W. Green

●

National Film Board of Canada
1 Grosvenor Sq., London W. 1
Phone: Mayfair 9492
Govt. Film Comm.....Guy Roberge

●

National Screen Service
Nascreno House, 27 Soho Sq., London, W. 1
Phone: Gerrard 4851
Director .....H. Robbins

●

National Telefilm Associates (U.K.)
109 Jermyn St., London S. W. 1
Phone: Trafalgar 1127
Mgr. Dir.....Vernon Burns

●

Peter Noble Productions Ltd.
46 Abbey Rd., London, N. W. 8
Phone: Maida Vale 4221
Directors.....Peter Noble, M. H. Noble

●

Orb Film Distribution, Ltd.
40 Shaftesbury Ave., London W. 1
Phone: Gerrard 8282
Directors.....N. & L. Miller

●

Overseas Advertising Films Ltd.
11 Kingsway, London W.C. 2
Phone: Covent Garden 3344

●

Parkside Film Production Ltd.
18 Ruppert St., London W. 1
Phone: Gerrard 5861
Directors..... E. & A. Gerlardi

●

Peak Film Productions Ltd.
37 Devonshire St., London W. 1
Phone: Welbeck 2994
Managing Dir.....J. Frieze

●

Pearl and Dean Productions Ltd.
17 Berkeley St., London, W. 1
Phone: Mayfair 7494
Directors.....Ernest Pearl; Eric Dean, in Chrg. of Prod.

●

Peregrine Film Prod. Ltd.
14 High Holburn, London W. C. 1
Directors.....K. Mander, D. Cheshire

Phoenix Film Prod. Ltd.
31 Hanover Court, London W. 1
Phone: Mayfair 9692
Directors....L. Casel-Gerard, Tom Conway, C. Campion, B. Knowles, George Mills

●

Plato Films Ltd.
164 Shaftesbury Ave., London, W. C. 2
Phone: Covent Garden 1921
Directors....Stanley Forman, Kenneth Smith

●

RCA Great Britain Ltd.
Windmill Rd., Sudbury-on-Thames, Middlesex
Phone: Sudbury 5511
Managing Director.....Donald Macphail

●

Radio Luxembourg Ltd.
38 Hertford St., London W. 1
Phone: Hyde Park 5961
General Manager.....Geoffrey L. Everitt

●

Radiovision Ltd.
91 Moorgate, London E. C. 2
Phone: Metropolitan 0211
Director.....H. Scott-Thompson

●

Rayant Pictures Ltd.
11 St. James Place, London S. W. 1
Phone: Grosvenor 5441
Directors..D. Hill, A. Gilkson, R. F. Hopkins

●

Republic Productions Ltd.
111 Wardour St., London W. 1
Phone: Gerrard 5791
Directors.....R. Altschuler, G. Shipman

●

Ross TV Prod. Ltd.
23 Upper Wimpole St., London W. 1
Directors..C. M. Bailey-Watson, J. E. Sturge, N.B. Whitney

●

Roxy Films Ltd.
4 Albermarle St., London W. 1
Phone: Mayfair 9362
Managing Dir.....B. C. Dean

●

Stanley Schofield Productions Ltd.
6 Old Bond St., London W. 1
Phone: Mayfair 4642
Director .....S. Schofield

●

Screen Gems Ltd.
150 Wardour St., London W. 1
Phone: Gerrard 4321
Managing Dir.....K. Hargreaves

Screen Partners Ltd.
8 Queen's Mews, London W. 2
Phone: Bayswater 4602
Directors.....Jack Attwood, Max Munden

●

Seven Seas Films Ltd.
51 Wilton Pl., London S. W. 1
Phone: Belgravia 6157
Producer .....J. Rayfield

●

Shepperton TV Films Ltd.
Shepperton Studios, Shepperton, Middlesex
Phone: Chertsey 2611
Directors.....H. G. Boxall, F. B. Coote

●

Sinclair Film Co. Ltd.
Charton Manor, Farmingham, Kent
Phone: Farmingham 2188
Managing Dir.....I. Sinclair

●

Sovereign Films Ltd.
Charton Manor, Farmingham, Kent
Phone: Farmingham 2183
Director .....I. Sinclair

●

Sydney Box TV Ltd.
Moat Mount, Highwood Hill, London, N. W. 7
Phone: Mill Hill 3295
Directors.....James Swann, Norman Williams, Herbert Smith, David Deutsch

●

TV Workshop Prod. Ltd.
19 St. Martin's St., London W. C. 2
Phone: Whitehall 8396
Director.....D. R. Shand

●

Talbot Television Ltd.
Axtell House, Warwick St., London W. 1
Phone: Gerrard 2673
Director .....Paul Talbot

●

Tara Ltd.
51 Mount St., London W. 1
Phone: Grosvenor 6040
Exec. Prod.....J. Saward

●

Tele-Productions (Eric Robinson) Ltd.
28 Market Pl., London, W. 1
Phone: Langham 9694
Directors.....Eric Robinson, George Clouston, Marcia Glassman

●

Tele-Ventures Ltd.
10 Manchester Sq., London W. 1
Phone: Welbeck 6760
Director.....R. B. Wainwright

Television Reporters International
111 Wardour St., London, W. 1
Phone: Gerrard 3091
Directors.....Hon. Michael Astor, Chrmn.; Lord Francis Williams, Robert Kee, Malcolm Muggeridge, N. T. Sekers, Hon. Colin Tennant

•

Templar Film Studios
7 Lynedoch St., Glasgow, C. 3
Phone: Douglas 2648
Director.....A. R. Black

•

Towers of London Prod. Ltd.
84 Hallam St., London W. 1
Phone: Langham 6248
Managing Dir.....H. A. Towers

•

Transatlantic Picture Corp. Ltd.
36 Golden Square, London W. 1
Phone: Gerrard 3554
Directors.....Sidney Bernstein, Alfred Hitchcock

•

Tunnel Film Productions Ltd.
122 Wardour St., London W. 1
Phone: Regent 3326
Prod. Dir.....G. Fisher

•

U. P. I. Films
8 Bouverie St., London E. C. 4
Phone: Fleet Street 2282
Director.....R. S. Clark

•

United Film Productions Ltd.
10 West Hill Rd., London S. W. 18
Phone: Vandyke 5505
Directors.....J. S. Searle-Shirley

•

United Motion Pictures Ltd.
24 Denmark St., London W. C. 2
Phone: Temple Bar 2025
Director .....J. Shappard

•

Video Shows Ltd.
24 Austin Friars, London E. C. 2
Phone: London Wall 3000
Directors...Oliver Smedley, T. S. Sutherland

Warner-Pathe Distributors Ltd.
Warner Pathe House, Wardour St., London W. 1
Phone: Gerrard 5600
Directors....Louis Lewis, Sir Philip Warter, A. Abeles, D. J. Goodlatte, Percy Livingstone

•

Warwick TV Prod. Ltd.
3 Audley Square, London W. 1
Phone: Grosvenor 7621
Directors.....Harold Huth, M. T. Elms, Irving Allen, A. R. Brocceli

•

Western TV Ltd.
11 Duke of York St., London S. W. 1
Phone: Trafalgar 2888
Managing Dir.....J. Martin

•

Helen Wiggins Films Ltd.
145 Wardour St., London W. 1
Phone: Gerrard 5719
Mgr. Dir.....Helen Wiggins

•

Willoughby Film Prod. Ltd.
25 Sackville St., London W. 1
Phone: Regent 0030
Directors.....G. W. & E. G. Willoughby

•

Woodfall Films (TV) Ltd.
119 Curzon St., London, W. 1
Phone: Hyde Park 3866
Directors.....Tony Richardson, John Osborne, Lord Marley, Lady Marley, Michael Holden

•

Wynn Film Prod. Ltd.
Broadhurst Gds., London N. W. 6
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299 Oxford St., London, W. 1.
Phone: Grosvenor 7777

WILLIAMS PUBLICITY LTD.
79 Baker St., London, W. 1
Phone: Welbeck 6086

WILLING'S PRESS SERVICE LTD.
Holborn Circus, London, E.C. 1
Phone: Fleet Street 4020

WILSON ADVERTISING LTD.
20 Dale St., Manchester
Phone: Central 2901

WINTER, THOMAS CO. LTD.
30 Great Queen St., London, W.C. 2
Phone: 5346

CONROY WYKES ADVERTISING LTD.
6 Duke St., London, W. 1
Phone: Welbeck 1676

YOUNG & RUBICAM LTD.
8 Baker St., London, W. 1.
Phone: Hunter 5511

Television Studios in Great Britain

ABC TV
Didsbury, Manchester
Phone: Didsbury 8181
Aston Cross, Birmingham
Phone: Birmingham (Aston) 3091

●

AP Studios
Ipswich Rd., Slough, Bucks
Phone: Slough 21370

●

ATV Highbury Studios
98 Highbury, New Park, London, N. 5
Phone: Canonbury 3215

●

ATV Studio
Wood Green
Phone: BOW 8341

●

Advision
83 New Bond St., London, W. 1
Phone: Grosvenor 3342

●

Alpha TV Studios (Birmingham) Ltd.
Aston Rd., Birmingham 6
Phone: Aston Cross 3011

●

Ardmore Studios Ltd.
Herbert Rd., Wicklow, Ireland
Phone: Bray 2971

●

Artel Studios, Ltd.
17 Stratton St., London, W.1
Phone: Grosvenor 6101

●

Associated British Studios
Boreham Wood, Herts
Phone: Elstree 1600

●

BBC TV
Television Centre, Wood Lane,
Shepherds Bush, London, W. 12
Phone: Shepherds Bush 8000

●

Barnes (Guild TV Service Ltd.) Studio
Exchange Ct., Strand, London, W.C. 2
Phone: Covent Garden 2733

●

Beaconsfield Studios
Beaconsfield
Phone: Beaconsfield 1563

Bray Studios
Maidenhead Rd., Windsor
Phone: Maidenhead 2591

●

Brighton Studios
St. Nicholas Rd., Brighton Sussex
Phone: Brighton 20905

●

Broadhurst Studios
35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

●

Bushey
Melbourne Rd., Bushey, Herts.
Phone: Bushey Heath 1621

●

Carlton Hill Studios
722 Carlton Hill, London, N.W. 6
Phone: Maida Vale 1141

●

Chelsea (Granada TV Ltd.)
Kings Rd., London, S.W. 3
Phone: Regent 8080

●

Eagle Studios
11 St. James's Pl., London, S.W. 1
Phone: Grosvenor 5441

●

Ealing (BBC TV) Studios
Ealing Green, London, W. 5

●

Elstree Studios
Phone: Elstree 1600
Boreham Wood, Elstree

●

Film House Studios
Film House, Wardour St., London, W. 1
Phone: Museum 2024

●

Granville Studio
Fulham Broadway, London, S.W. 6
Phone: Fulham 2184

●

Halliford Film Studios
Manygate Lane, Shepperton, Middlesex
Phone: Walton 26341

●

Highbury Studios
98 Highbury New Park, London N. 5
Phone: Canonbury 3215

●

Kensington Studios (Kensington Film Co. Ltd.)
1 St. Mary Abbot's Pl., London, W. 8
Phone: Western 2516

W. M. Larkins Studios
51 Charks St., London, W.1
Phone: Mayfair 1138

●

M-G-M British Studios, Ltd.
Elstree Way, Boreham Wood
Phone: Elstree 2000

●

Marylebone Studios
245 Marylebone Rd., London
Phone: Ambassador 1881

●

Merton Park Studios
269 Kingston Rd., London
Phone: Liberty 4291

●

Nascreno (National Screen Services Ltd.)
Nascreno House, Soho Sq., London, W. 1
Phone: Gerrard 4851

●

National Studios
Boreham Wood, Elstree, Herts.
Phone: Elstree 1644

●

New Elstree Studios
Elstree Rd., Elstree, Herts
Phone: Elstree 3232

●

Old Bond Street Studios (Stanley Schofield Productions)
6-8 Old Bond St., London, W. 1
Phone: Mayfair 4642

●

Park Lane Studio
45 Park Lane, London, W. 1
Phone: Metropolitan 0211

●

Pinewood Studios
Iver Heath, Bucks.
Phone: Iver 700

●

Presburys Studios
59 Dean St., London, W. 1
Phone: Whitehall 3601

●

Radio Vision (Westminster) Ltd.
91 Moorgate, London, E.C. 2
Phone: Met 0211-4

●

St. John's Wood Studios
St. John's Wood Terrace, London, N.W. 8
Phone: Primrose 9255

Shepperton Studios
Shepperton, Middlesex
Phone: Chertsey 2611

●

Southall Studios
Gladstone Rd., Middlesex
Phone: Southall 3281

●

Star (Sound Studios Ltd.)
Rodmartin Mews, Blandford, St., London, W. 1
Phone: Langham 2201; Welbeck 8883

●

Studio-One-Scotland
1326 Argyle St., Glasgow
Phone: Western 5210

●

Studio Twenty-Two Ltd.
22B Ebury St., London, S.W. 1
Phone: Sloane 1870

●

Teddington Studios Ltd. (ABC TV Ltd.)
Teddington, Middlesex
Phone: Teddington Lock 3253

●

Telefilm Studios Ltd.
81-84 Chalk Farm Rd., London, N.W. 1
Phone: Gulliver 8666, 63966

●

Television Film Studios Ltd.
Park Road, High Barnet, Herts
Phone: Barnet 1051

●

Templar Film Studios
7 Lynedoch St., Glasgow
Phone: Douglas 2648

●

Twickenham
St. Margaret's, Twickenham
Phone: Popesgrove 9063

●

Wembley (ARTV) Studios
Empire Way, Wembley Pk., Middlesex
Phone: Wembley 8811

●

World Wide Studios
44 Clapham High St., London, S.W. 4
Phone: Macaulay 7237

●

Wynne Film Studios
35 Broadhurst Gardens, London, N.W. 6
Phone: Maida Vale 0645

London Round-up
Magazines, Radio & Television Co's., Talent Agents, Theatrical Mgrs. & Producers, Theatres, TV & Motion Picture Producers

MAGAZINES

Advertisers' Weekly
Mercury House ..... WAT 3388
Argosy
22 Farringdon St.
The Connoisseur
13 New Burlington Pl..... GER 8166
Couriers Magazine
77 Brook St..... MAY 7846
Harper's Bazaar
72 Brook St..... GRO 7781
Illustrated London News, The
13 John Adam St..... TRA 7020
International TV Technical Review
31 St. George St., Hanover Sq..... HYD 3931
Journal of the TV Society
166 Shaftesbury Ave..... TEM 3330
Kinematograph Weekly
189 High Holborn, W.C. 1..... CHA 3344
Listener and BBC TV Review
35 Marylebone High St..... WEL 5577
Look Westward (Westward TV)
4 Upper Thames St., E.C. 4..... CEN 9935
Newsweek
Finland House, Haymarket..... TRA 6166
Radio Times, BBC Publications
35 Marylebone High St..... WEL 5577
Realities
195 Sloane ..... BEL 2351
The Spectator
99 Gower St..... EUS 3221
Stage and TV Today
19-21 Tavistock St., W.C. 2..... TEM 5213
TV International
72a Blandford St., W. 1... Cables: WORLD-TEL
TV Times
7 High Holborn..... CHA 8621
The Tatler & Bystander
13 John Adam St..... TRA 7020
Television Mail
31 St. George St., Hanover Sq..... HYD 3931
Vanity Fair
14 Lower Regent St..... WHI 7501
Vogue
Vogue House, Hanover Sq..... GRO 9080
What's On In London
41-45 Beak St..... GER 5492
Woman's Mirror
Fleetway House, Farringdon St..... CEN 8080
World Press News and Advertisers Review
9-10 Old Baily, E.C. 4..... CEN 4040

RADIO & TV COMPANIES

A.B.C. Television Ltd.
1 Hanover Square..... HYD 7222
American Broadcasting Co.
2 Manfield St., flat 5..... LAN 3160
Anglia TV Ltd.
Brook House, Park Lane, W. 1..... HYD 8331
Associated Rediffusion Ltd.
Television House, Kingsway..... HOL 7888
Associated Television Ltd.
ATV House, Great Cumberland Pl.... AMB 8040
Border TV Ltd.
14 Curzon St., W. 1..... GRO 7541
British Broadcasting Corp.
Broadcasting House ..... LAN 4468
Television Centre ..... SHE 8000
Channel TV Ltd.
195 Knightsbridge, S.W. 7..... KNI 3761
Columbia Broadcasting System
26 Hailam St..... LAN 1166
Grampian TV Ltd.
41 Piccadilly, W. 1..... REG 7090
Granada Television Network Ltd.
36 Golden Sq..... REG 8080
International Broadcasting Co.
35 Portland Pl..... LAN 2000
National Broadcasting
2 Mansfield St..... LAN 7778
Radiodiffusion Television Francaise
43 Shoe Lane..... COV 3456
Scottish TV Ltd.
TV House, Kingsway, W.C. 2..... HOL 1331
Southern TV Ltd.
Brettenham House, Lancaster Pl., Strand ..... COV 0941
TWW Ltd.
207 Sloane St., S.W. 1..... BEL 7000
Tyne Tees TV Ltd.
1 Great Cumberland Pl., W. 1..... AMB 3464
Ulster TV Ltd.
1 Hanover Sq..... HYD 0426
Westward TV Ltd.
5-6 Woodstock St., W. 1..... HYD 8262

TALENT AGENTS

Ajax Ent.
52a Boundes Rd..... EDM 5095
Associated London Scripts
2 Cumberland Hse. Kensington, High St. ..... WES 8274
Rita Cave
110 Jermyn St..... TRA 6626
Connies Ltd.
92 Regent St..... REG 2531
Foster Agency Ltd.
33 Regent St..... REG 5367
Fraser & Dunlop, Ltd.
91 Regent St..... REG 7311
Lew & Leslie Grade Ltd.
235 Regent St..... REG 5821
Walter Jokel Management
39 St. James Pl..... HYD 1011
London Management
8 Upper Brook St..... HYD 2456
M.C.A. (England) Ltd.
139 Piccadilly ..... MAY 7211
Christopher Mann Ltd.
140 Park Lane..... MAY 8444
Al Parker Ltd.
50 Mount St..... GRO 4232

John Redway & Associates
31 Davies St.....HYD 5581

Television Acad. & Agcy.
10 Highbury .....CAN 3746

Wylie, James
44 Grt. Russell.....LAN 5005

THEATRICAL MANAGERS

Belval, Alfred Prodns
330 Grand Blds., Tf. Sq.....TRA 1566

Clopet Carl Prodns.
442 Strand .....COV 1093

Concerts Management Ltd.
2 Cromwel Mews

Fox, Robin
24 Old Burlington St.....REG 6108

Glynne, Derek
115 Shaftesbury Ave.....TEM 5224

Hylton, Jack, Ltd.
3 Saville Row.....REG 6711

L. O. P.
8 Hamilton Pl.....WHI 0239

Lewenstein, Oscar & Wolf Mankowitz
10 Dover St.....HYD 3866

Littler, Emile
31 St. Martin's Lane.....TEM 6160

London Management & Rep.
8 Upper Brook St.....HYD 2456

MacDonald & Young
Bernard St. .....TER 6217

St. James Players
8 Hamilton Pl.....GRO 3053

Sherek, Henry
40 Pall Mall.....WHI 6628

V. L. Produns.
8 Hamilton Pl.....GRO 3053

Varley, John Prodns.
6 New Compton St.....COV 9458

THEATRICAL PRODUCERS

Arnold, Tom
112 Jerymyn S.S.W. 1.....TRA 7575

Associated Artists Ltd.
41 Bruton Pl.....MAY 27724

Black, George & Alfred
22 Half Moon St., W.1.....GRO 2992

Bourgein, Howard Ltd.
33 Knightbridge .....BEL 7258

Bridge, Peter
32 Cranbourn St., W.C.2.....TEM 7347

Burns, Tito Productions
39 Wardout St.....GER 6282

Chester, Charlie Productions
450 Edgware Rd.....PAD 2868

Clements, John
40 Bruton Pl., W.1.....MAY 2724

Clift, E. P.
Strand Theatre, Aldwych, W.C.2.....COV 2868

Codron, Michael
91 Regent St., W.1.....GER 1265

Daubeny, Peter
26 Chester Sq., S.W.1.....SLO 2525

DelFont, Bernard
Morris House, Jermyn St., S.W.1.....WH 9901

Donmar Productions Ltd.
New Theatre, St. Martin's Lane,
W.C.2 .....COV 0838

D'Oyly Carte Opera Co.
1 Savoy Hill.....TEM 1533

Fielding, Harold
Fielding House, Haymarket, S.W.1...WHI 4041

Fox, Robbin
24 Old Burlington St., W.1.....REG 6108

Furndel Productions
60 St. James St., S.W.1.....MAY 8953

Gale, John
32 Cranbourn St., W.C.2.....TEM 5892

Gleneagles Productions
3 Soho Square.....GER 4234

Glenville, Peter
24 Brompton Sq., S.W.7.....KEN 8088

Glyndebourne Productions
23 Baker St.....WEL 0571

Gorlinsky, Sander A.
34 Dover St., W.1.....HYD 9158

Hall, David
14/15 Panton St., S.W.1.....TRA 1502

Hall, Willis Prodns.
43 Dover St.

Hastings, Geoffrey
45 Airedale Ave., W.4.....CHI 1421

Hepner, Leon
12 Sackville St.....REG 4738

Hinge, E. J.
12 Great Newport St.....TEM 0368

Horan, E.
Duke of York's Theatre,
St. Martin's Lane, W.C.2.....TEM 6867

Hylton, Jack
3 Saville Row, W.1.....REG 6711

L.O.P. Ltd.
8 Hamilton Pl., W.1.....GRO 3053

Lawrie, James H.
Gleneagles Prods., 3 Soho Sq., W.1...GER 4234

Lewenstein, Oscar
11 Curzon St., W.1.....HYD 3866

Linnit & Dunfee Ltd.
28 South St., W.1.....GRO 4686

Littler, Emile
31 St. Martin's Lane, W.C.2.....TEM 6160

Littler, Prince
Aldwych Theatre, Aldych, W.C.2....TEM 1446

Littlewood. Joan
Theatre Royal Stratford, Angel Lane,
E. 15 .....MAR 5973

MacDonald, Murray, & John Stevens
5-6 Coventry St., W.1.....GER 1784

Mankowitz, Wolf
8/10 Piccadilly Arcade, S.W.1.....MAY 6042

Mayer. Daniel Company
13 Duke St., S.W.1.....TRA 6037

Meyer. B. A.
St. Martin's Theatre, West St., W.C.2.TEM 1716

Miles, Bernard
Mermaid Theatre, Puddle Dock, E.C.4.CIT 6981

Miller. Gilbert
6b Hartford St., W.1.....GRO 5858

Mitchell, Stephen
Lyric Theatre Offices,
5 Archer St., W.1.....GER 6646

Minster, Jack
29 Manfield House, Strand, W.C.2...TEM 7226

Mobile Theatre Ltd.
97 Wilsham St.....PAR 6278

Newco Prodns. Ltd.
2 Old Bond St.....GRO 6648

O'Brien, Barry
18 Charing Cross Rd.....TEM 6447

Repertory Players
67 Chandos Pl.....TEM 5530

Rix, Brian
Whitehall Theatre, S.W.1.....WHI 8011

Rowland, Toby
44 Chandos Pl., W.C.2.....TEM 4103

Sadoff, Fred
17 Rutland St., W.1.....KNI 2175

Saunders, Peter
350 Grand Buildings,
Trafalgar Sq., W.C.2.....WHI 5657

Sherek, Henry
40 Pall Mall, S.W. 1.....WHI 6628

Simons Ltd., Elkan & Barry
8 Charing Cross Rd.....TEM 2983

Tennent, H. M. Ltd.
Globe Theatre, Shaftesbury Ave.....GER 3645

Tuson, Neil, Prodns.
130 Crawford St.....HUN 2407

Williamson Music Ltd.
14 St. George Street, W.1.....MAY 7600
Wiman, Anna Deere
31 Dover St., W.1.....HYD 2760

THEATRES

A.T.V. Television Theatre
Mare St.
Adelphi
Strand, W.C.2 .....TEM 7611
Aldwych
Aldwych, W.C.2 .....TEM 6404
Ambassadors
West St., Shaftesbury Av., W.C.2..TEM 1171
Apollo
Shaftesbury Av., W.1.....GER 2663
Arts
6 Great Newport St.....TEM 3334
Cambridge
Earlham St., Cambridge Circus, W.C.2 .....TEM 6056
Casino
Old Compton St.....GER 6877
Comedy
Panton St., S.W.1.....WHI 2578
Covent Garden
Royal Opera House, W.C.2.....COV 1066
Cripplegate Inst.
Golden Lane .....MET 0640
Criterion
Piccadilly Circus, W.1.....WHI 3216
Drury Lane
Theatre Royal, Drury Lane, W.C.2...TEM 8108
Eltham Little Theatre
Wythfield Road .....ELT 3702
Fortune
Russell St., W.C.2.....TEM 2238
Garrick
Charing Cross Road, W.C.2.....TEM 4601
Globe
Shaftesbury Ave., W.1.....GER 1592
Golden Green Hippodrome Ltd.
North End Rd.....SPE 0022
Haymarket
Haymarket, S.W.1 .....WHI 9832
Her Majesty's
Haymarket, S.W.1 .....WHI 6606
Intimate Theatre
Green Lanes .....PAL 3798
London Coliseum
St. Martin's Lane.....TEM 3161
Lyric
Shaftesbury Ave., W.1.....GER 3686
Mermaid
Puddle Dock, Upper Thames St., E.C.4 .....CIT 7656
Metropolitan Theatre of Varieties
267 Edgware Rd.....AMB 2478
Old Vic
Waterloo Rd., S.E.1.....WAT 3878
Palace
Shaftesbury Ave., W.1.....GER 6834
Palladium
North Oxford Circle Tube Station....GER 7373
Phoenix
Charing Rd., W.C.2.....TEM 8611
Piccadilly
Opp. Regent Palace Hotel.....GER 4506
Portcullis
Monck St. .....ABB 6646
Prince of Wales
Coventry St., W.1.....WHI 8681
Princes
Shaftesbury Ave., W.C.2.....TEM 6596
Queen's
Shaftesbury Ave., W.1.....REG 1166
Royal Court
Sloane Sq., S.W.1.....SLO 1745
Rudolf Steiner Hall
33 Park Rd.....PAD 8219
Sadler's Wells
Rosebery Ave., E.C.1.....TER 1672
St. Martin's
West St., Cambridge Circus, W.C.2...TEM 1443
Saville
Shaftesbury Ave., W.C.2.....TEM 4011
Savoy
Strand, W.C.2 .....TEM 8888
Strand
Aldwych, W.C.2 .....TEM 2600
Stratford
Theatre Royal, E.15.....MAR 5973
Vaudeville
Strand, W.C.2 .....TEM 4871
Victoria Palace
Victoria St., S.W.1.....VIC 1317
Westminster
Palace St., S.W.1.....VIC 0283
Whitehall
Trafalgar Sq., S.W.1.....WHI 6602
Wimbledon
93 Broadway .....WIM 5211
Windmill
Piccadilly Circus, W.1.....GER 7413
Winter Garden
Drury Lane .....HOL 8882

TV & MOTION PICTURE PRODUCERS

Allied Artists Int.
93 Wardour .....GER 5444
Associated British-Pathe Ltd.
142 Wardour .....GER 0444
Associated British Picture Corp.
30 Golden Square, W.1.....GER 9234
Associated British Studios
Borenhamwood Herts.....ELS 1600
Bray Studios
Windsor, Berks .....MAI 2591
British Films Ltd.
199 Piccadilly .....REG 2828
British Lion Films, Ltd.
Broadwick House, Broadwick St., W.1 .....GER 8676
Columbia Pictures Corporation
142 Wardour St., W.1.....GER 4321
Danziger Productions Limited
New Elstree Studios, Elstree, Herts..ELS 3232
Disney, Walt, Productions Limited
68 Pall Mall, S.W. 1.....TRA 8010
Film Producers Guild Limited
Guild House, Upper St. Martin's Lane.TEM 5420
Hammer Film Productions Ltd.
113 Wardour St., W.1.....GER 9787
Horizon Pictures Limited
31 Dover St., W.1.....HYD 9211
M.G.M. Studios
Borehamwood, Herts .....ELS 2000
Metro Goldwyn Mayer Pictures Limited
58 St. James St., S.W.1.....GRO 7060
Paramount Film Service
162 Wardour St., W.1.....GER 7700
Pinewood Studios
Iver Heath, Bucks.....IVER 700
Radiovision
91 Morgate .....MET 0211
The Rank Organisation, Limited
11 Belgrave Rd., S.W.1.....VIC 6633
Romulus Films Limited
Brook House, Park Lane, W.1.....HYD 7741
Shaw Film Prod. & TV Service
Dean St. .....GER 6065
Shepperton Studios Limited
Shepperton, Middlesex .....CHE 2611
20th Century Fox Film Co., Limited
31 Soho Sq., W.1.....GER 7766
United Artists Corporation Limited
142 Wardour St., W.1.....GER 9090
Warner Pathe Limited
2 Dean St., W.1.....GER 6255

Overseas Television—Transmitting Stations & Receivers by Countries

January 1, 1963

AREAS	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	*Jan. 1 1963*	*In Use Jan. 1, 1962*	*In Use Jan. 1, 1963*
Western Europe*	1,324	1,503	29,256,000	33,695,700
Latin America	137	154	4,522,000	5,182,700
Near East and South Asia	24	37	368,000	485,400
Africa (Non-Arab)	6	10	34,000	51,300
Far East	175	388	10,221,000	14,776,800
NON-BLOC TOTAL**	1,666	2,092	44,401,000	54,191,900
Communist Bloc	381	549	9,359,000	11,310,000
WORLD-WIDE TOTAL**	2,047	2,641	53,760,000	65,501,900

* Includes Yugoslavia.
** Except U.S., Canada and Armed Forces stations abroad.

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	*Jan. 1 1963*	*In Use Jan. 1, 1962*	*In Use Jan. 1, 1963*
WESTERN EUROPE				
Austria	26	33	290,000	396,000
Belgium	10	11	900,000	1,000,000
Denmark	11	11	711,000	848,100
Finland	21	25	200,000	348,000
France	121	159	2,800,000	3,366,600
West Germany	386	427	5,888,000	7,051,800
Gibralter	—	1	—	1,000
Iceland*	—	—	700	1,000
Ireland	1	2	100,000	120,000
Italy	541	571	3,000,000	3,639,000
Luxembourg	1	1	7,300	10,000
Malta	—	1	15,000	19,000
Monaco	2	2	12,000	12,000
Netherlands	7	7	1,051,000	1,287,000
Norway	15	22	107,000	204,000
Portugal	7	9	88,000	115,000
Spain	29	36	420,000	750,000
Sweden	67	67	1,405,000	1,639,300
Switzerland	23	28	194,000	273,900
United Kingdom	44	50	12,000,000	12,500,000
Yugoslavia	12	40	67,000	114,000
TOTAL	1,324	1,503	29,256,000	33,695,700

* These sets tune in to the Armed Forces station.
Source: United States Information Agency.

(Continued on Next Page)

OVERSEAS TV STATIONS & RECEIVERS

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
LATIN AMERICA & CARIBBEAN				
	Jan. 1 1962	*Jan. 1 1963*	*In Use Jan. 1, 1962*	*In Use Jan. 1, 1963*
Argentina	8	9	770,000	1,150,000
Brazil	30	33	1,620,000	1,621,000
Bermuda	—	1	—	10,000
Chile	3	3	3,000	21,000
Colombia	14	14	200,000	300,000
Costa Rica	2	2	10,000	10,500
Cuba	15	17	400,000	400,000
Dominican Republic	4	4	18,000	18,000
Ecuador	2	2	5,000	5,000
El Salvador	3	3	24,000	25,000
Guatemala	2	2	22,000	36,000
Haiti	1	1	2,000	3,000
Honduras	1	2	4,000	4,000
Mexico	25	28	1,000,000	1,000,000
Netherlands Antilles (Curacao)	1	1	5,000	10,000
Nicaragua	1	2	4,000	6,200
Panama	1	3	29,000	30,000
Peru	5	7	82,000	88,000
Trinidad and Tobago	—	1	—	5,000
Uruguay	2	3	60,000	120,000
Venezuela	17	17	263,000	320,000
TOTAL	137	154	4,522,000	5,182,700
NEAR EAST & SOUTH ASIA				
Algeria	6	6	62,000	62,000
Bahrein*	—	—	1,000	1,000
Cyprus	1	1	3,000	5,200
India	1	1	500	600
Iran	2	2	62,000	65,000
Iraq	1	1	35,000	35,000
Israel*	—	—	—	10,000
Kuwait	1	1	1,000	8,000
Lebanon	2	3	40,000	45,000
Libya*	—	—	7,000	2,100
Morocco	—	2	—	15,000
Qatar*	—	—	300	300
Saudi Arabia	1	1	8,700	8,700
Syria	4	4	25,000	25,000
Tunisia*	—	—	2,000	2,000
Turkey	1	1	500	500
United Arab Republic	4	14	120,000	200,000
TOTAL	24	37	368,000	485,400

* These countries tune in to Armed Forces Station or to neighboring countries.

COUNTRIES	TRANSMITTING STATIONS		RECEIVERS	
	Jan. 1 1962	*Jan. 1 1963*	*In Use Jan. 1, 1962*	*In Use Jan. 1, 1963*
AFRICA (NON-ARAB)				
Ethiopia*	—	—	1,000	1,500
Kenya	—	1	—	5,800
Nigeria	3	6	10,000	10,000
Rhodesia and Nyasaland, Fed. of	3	3	23,000	34,000
TOTAL	6	10	34,000	61,300
FAR EAST				
Australia	18	30	1,309,000	1,568,300
Hong Kong	(1)*	(1)*	11,000	16,500
Indonesia	—	1	—	10,000
Japan	145	332	8,686,000	12,837,100
Korea (South)	1	1	20,000	50,000
New Zealand	1	4	17,000	61,400
Philippines	6	11	45,000	60,000
Ryukyu Islands (Okinawa)	2	2	33,000	47,000
Taiwan	—	2	—	6,500
Thailand	2	5	100,000	120,000
TOTAL	175	388	10,221,000	14,776,800
COMMUNIST BLOC				
Albania	1	1	—	—
Bulgaria	2	5	8,000	22,000
Czechoslovakia	62	62	1,100,000	1,304,000
East Germany	73	117	1,338,000	1,664,000
Hungary	8	9	180,000	288,000
Poland	22	42	645,000	902,000
Rumania	3	10	68,000	110,000
USSR	198	291	6,000,000	7,000,000
Communist China	12	12	20,000	20,000
TOTAL	381	549	9,359,000	11,310,000

* Closed-circuit service; not counted in totals.

Foreign Television Stations

As of January 1, 1963

(Satellite and experimental stations not included)

Location	Call Letters	Licensee or Grantee	Channel No.
		— ALGERIA —	
Algiers		Algerian Radio & TV Service (Govt.)	CH. F-11
Constantine		Algerian Radio & TV Service (Govt.)	Ch. F-7
Oran		Algerian Radio & TV Service (Govt.)	Ch. F-8
Tessala		Algerian Radio & TV Service (Govt.)	Ch. F-12
		— ARGENTINA —	
Buenos Aires	LS82-TV	Primera Televisora Argentina S.A.	Ch. 7
Buenos Aires	LS83-TV	Compania Argentina Del TV, S.A. (Cadete)	Ch. 9
Buenos Aires	LS84-TV	Teleonce S.A.	Ch. 11
Buenos Aires	LS85-TV	Rio La Plata S.A.	Ch. 13
Cordoba	LU1H	Telecolor, S.A.	Ch. 12
Mar del Plata	LU86-TV	Difusora Marplantense S.A.	Ch. 8
Mendoza	LV89-TV	Affili of Cadete	Ch. 7
		— AUSTRALIA —	
Adelaide	ABS	Australian Bcstg. Commission	Ch. 2
Adelaide	ADS	Television Bcsters Ltd.	Ch. 7
Adelaide	NWS	Southern TV Corp. Ltd.	Ch. 9
Ballarat	BTV	Ballarat & Western Victoria TV	Ch. 6
Bendigo	BCV	Bendigo & C.. Victoria Telecasters	Ch. 8
Brisbane	ABQ	Australian Bcstg. Commission	Ch. 2
Brisbane	BTQ	Brisbane TV Ltd.	Ch. 7
Brisbane	QTQ	Queensland Television Ltd.	Ch. 9
Canberra	CTC	Canberra TV Limited	Ch. 7
Hobart	ABT	Australian Bcstg. Commission	Ch. 2
Hobart	TVT	Tasmania Television Ltd.	Ch. 6
Launceston	TNT	Northern TV Limited	Ch. 9
Lismore	RTN	Richmond-Tweed Limited	Ch. 8
Melbourne	GTV	General Television Corp., Ltd.	Ch. 9
Melbourne	HSV	Herald-Sun Television, Ltd.	Ch. 7
Melbourne	ABV	Australian Bcstg. Commission	Ch. 2
Newcastle	NBN	Newcastle Bcstg. & TV Corp.	Ch. 3
Perth	TVW	TVW Ltd.	Ch. 7
Perth	ABW	Australian Bcstg. Comm.	Ch. 2
Rockhampton	RTQ	Rockhampton TV	Ch. 7
Shepparton	GMV	Goulburn Murray	Ch. 6
Sydney	ATN	Amalgamated TV Services	Ch. 7
Sydney	TCN	Television Corp, Ltd	Ch. 9
Sydney	ABN	Australian Bcstg Commission	Ch. 2
Sydney	CBN	County TV	Ch. 8
Taralgon	GLV	Gippsland Latrobe Valley Telecasters	Ch. 10
Toowoomba	DDQ	Darling Downs	Ch. 10
Townsville	TNQ	Telecasters N. Queensland	Ch. 7
Wollongong	WIN	TV Wollongong	Ch. 4
		— AUSTRIA —	
Bregenz-Pfaender		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Gaisberg		Osterreichischer Rundfunk (Govt.)	Ch. E-8
Jauerling		Osterreichischer Rundfunk (Govt.)	Ch. E-2
Kahlenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-5
Kaibling		Osterreichischer Rundfunk (Govt.)	Ch. E-11
Lichtenberg		Osterreichischer Rundfunk (Govt.)	Ch. E-6
Mugel		Osterreichischer Rundfunk (Govt.)	Ch. E-9
Patscherkofel		Osterreichischer Rundfunk (Govt.)	Ch. E-4
Pyramidenkogel		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Schockl		Osterreichischer Rundfunk (Govt.)	Ch. E-7
Sonnwendstein		Osterreichischer Rundfunk (Govt.)	Ch. E-10
Vienna		Osterreichischer Rundfunk (Govt.)	Ch. E-5
		— BELGIUM —	
Anlier		Institut National Belge de Radiodiffusion (Govt.)	Ch. 11
Liege		Institut National Belge de Radiodiffusion (Govt.)	Ch. E-3
Ruiselede		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-2
Waver		Institut National Belge de Radiodiffusion (Govt.) (French language)	Ch. E-8
Waver		Institut National Belge de Radiodiffusion (Govt.) (Dutch language)	Ch. E-10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
		— BERMUDA —	
Hamilton	ZBM-TV	Bermuda Radio & Television Co., Ltd.	Ch. 10
		— BRAZIL —	
Belo Horizonte	PRH6-TV	Televisao Itacolomi	Ch. 4
Belo Horizonte		Radio Inconfidencia	Ch. 2
Brasilia		Televisao Nacional (Govt.)	Ch. 2
Brasilia		Televisao Brasilia	Ch. 6
Brasilia		Televisao Alvorada	Ch. 8
Curitiba		Televisao Parana	Ch. 6
Curitiba		Televisao Paranaense	Ch. 12
Fortaleza		Radio Clube	Ch. 2
Porto Alegre		Televisao Piratini	Ch. 5
Recife		TV Pernambuco	Ch. 6
Recife		Televisao Jornal do Comercio	Ch. 2
Ribeirao Preto		Televisao Tupi	Ch. 3
Rio de Janeiro		Televisao Rio	Ch. 13
Rio de Janeiro		Radio Mayrink Veiga	Ch. 2
Rio de Janeiro		Soc. Radio Emisoras Cont.	Ch. 9
Rio de Janeiro	PRG3-TV	Radio Televisao Tupi	Ch. 6
Salvador		Televisao Itapoan	Ch. 5
Sao Paulo		Televisao Tupi	Ch. 4
Sao Paulo		Radio Televesisao Paulista	Ch. 5
Sao Paulo	PRF3-TV	Radio Difusiora de Sao Paulo	Ch. 3
Sao Paulo	PRB9-TV	Radio Record TV	Ch. 7
Sao Paulo		Televisao Excelsior	Ch. 9
Sao Paulo		Televisao Cultura	Ch. 2
		— BULGARIA —	
Sofia	OIRT	Government	Ch. VII
		— CAMBODIA —	
Phnompenh		Radio Cambodge-Television (Govt.)	
		— CHINA (Communist) —	
Canton		Government	
Changchun		Government	
Harbin		Government	
Peking		Government	
Shanghai		Government	
Tientsin		Government	
		— COLOMBIA —	
Alto Magdalena	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Bogota	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Boyaca	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
Cali	HJRN-TV	Televisora Nacional (Govt.)	Ch. 7
El Quindio	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Madrono	HJRN-TV	Televisora Nacional (Govt.)	Ch. 11
Manizales	HJRN-TV	Televisora Nacional (Govt.)	Ch. 9
Tynja	HJRN-TV	Televisora Nacional (Govt.)	Ch. 10
		— COSTA RICA —	
San Jose	TI-TVCR	Televisora de Costa Rica	Ch. 7
San Jose		Tictac Television	Ch. 9
		— CUBA —	
Camaguey	CMJL-TV	Cuban Gov't	Ch. 6
Camaguey	CMJ-TV	Cuban Govt.	Ch. 4
Ciego de Avilo	CMJV-TV	Cuban Govt.	Ch. 7
Havana	CMAB-TV	Cuban Govt.	Ch. 2
Havana	CMBA-TV	Cuban Govt.	Ch. 7
Havana	CMBF-TV	Cuban Govt.	Ch. 4
Havana	CMBJ-TV	Cuban Govt.	Ch. 12
Havana	CM-TV	Cuban Govt.	Ch. 10
Havana	CMQ-TV	Cuban Gov't	Ch. 6
Holguin	CMKJ-TV	Cuban Gov't	Ch. 3
Holguin	CMLR-TV	Cuban Gov't	Ch. 8
Jatibonico	CMCFF-TV	Cuban Govt.	Ch. 12
Matanzas	CMCH-TV	Cuban Govt.	Ch. 1[illegible]
Matanzas	CMG-TV	Cuban Gov't	Ch. 13
Matanzas	CMGQ-TV	Cuban Gov't	Ch. 9
Santa Clara	CMJA-TV	Cuban Gov't	Ch. 2
Santa Clara	CMH-TV	Cuban Govt.	Ch. 3
Santa Clara	CHHQ-TV	Cuban Govt.	Ch. 5
Santiago de Cuba	CMKU-TV	Cuban Gov't	Ch. 2
Santiago de Cuba	CMBF-TV	Cuban Gov't.	Ch. 5
Santiago de Cuba		Cuban Govt.	Ch. 7
Victoria de la Tunas		Cuban Govt.	Ch. 13

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
		— CYPRUS —	
Nicosia		Cyprus Bcstg. Corp. (Govt.)	Ch. E-2
		— CZECHOSLOVAKIA —	
Bratislava	OIRT	Ceskoslovenska Televize	Ch. 2
Brno	OIRT	Ceskoslovenska Televize	Ch. 9
Budejovice	OIRT	Ceskoslovenska Televize	Ch. 12
Bystrica	OIRT	Ceskoslovenska Televize	Ch. 7
Klinovec	OIRT	Ceskoslovenska Televize	Ch. 7
Kosice	OIRT	Ceskoslovenska Televize	Ch. 6
Ostrava	OIRT	Ceskoslovenska Televize	Ch. 1
Pardubice	OIRT	Ceskoslovenska Televize	Ch. 6
Pizen	OIRT	Ceskoslovenska Televize	Ch. 10
Prague	OIRT	Ceskoslovenska Televize	Ch. 1
Usti	OIRT	Ceskoslovenska Televize	Ch. 12
		— DENMARK —	
Aalborg		Danish State Radio (Govt.)	Ch. E-5
Aarhus		Danish State Radio (Govt.)	Ch. E-8
Bornholm		Danish State Radio (Govt.)	Ch. E-5
Copenhagen		Danish State Radio (Govt.)	Ch. E-4
Holstebro		Danish State Radio (Govt.)	Ch. E-10
Odense		Danish State Radio (Govt.)	Ch. E-3
Soenderjylland		Danish State Radio (Govt.)	Ch. E-7
South Seeland		Danish State Radio (Govt.)	Ch. E-6
		— DOMINICAN REPUBLIC —	
Santo Domingo	HIT-TV	La Voz Dominicana	Ch. 4
Santo Domingo	HIN-TV	Rahintel	Ch. 7
		— ECUADOR —	
Guayaquil	HCPTE	Television Ecuatoriana	Ch. 4
Quito	HCJB	Television Ecuatoriana	Ch. 2
		— EL SALVADOR —	
San Salvador	YSEB-TV	Television Salvadorena	Ch. 6
San Salvador	YSU-TV	Radio Television YSU, S.A.	Ch. 4
San Salvador	YSDR-TV	Television Salvadorena	Ch. 8
		— FINLAND —	
Hameenlinna		Finnish Bcstg. Corp.	Ch. E-5
Helsinki	TES	Oy Tesvisio Ab (Commercial)	Ch. E-8
Helsinki		Finnish Broadcasting Corp.	Ch. E-6
Joutseno		Suomen Televisio (Govt.)	Ch. E-9
Jyvaskyla		Suomen Televisio (Govt.)	Ch. E-11
Karhula		Suomen Televisio (Govt.)	Ch. E-5
Kouvola		Suomen Televisio (Govt.)	Ch. E-5
Kuopio		Suomen Televisio (Govt.)	Ch. E-7
Lahti		Finnish Bcstg. Corp.	Ch. E-9
Lapua		Suomen Televisio (Govt.)	Ch. E-5
Lohja		Finnish Bcstg. Corp.	Ch. E-11
Mantyharju		Suomen Televisio (Govt.)	Ch. E-11
Mikkeli		Finnish Bcstg. Corp.	Ch. E-6
Pori		Finnish Bcstg. Corp.	Ch. E-9
Rauma		Finnish Bcstg. Corp.	Ch. E-5
Riihimaki		Finnish Bcstg. Corp.	Ch. E-11
Tammela		Suomen Televisio (Govt.)	Ch. E-10
Tammisaari		Finnish Bcstg. Corp.	Ch. E-5
Tampere		Suomen Televisio (Govt.)	Ch. E-8
Turku		Finnish Bcstg. Corp.	Ch. E-7
		— FRANCE —	
Ajaccio (Corsica)		Govt.	Ch. 4
Amiens		Radiodiffusion Television Francaise	Ch. F-11
Aurillac		Radiodiffusion Television Francaise	Ch. F-11
Bastia		Radiodiffusion Television Francaise	Ch. F-2
Besancon		Radiodiffusion Television Francaise	Ch. F-4
Bordeau		Radiodiffusion Television Francaise	Ch. F-10
Bourges		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Brest		Radiodiffusion Television Francaise (Govt.)	Ch. F-8
Caen		Radiodiffusion Television Francais (Govt.)	Ch. F-2
Cannes-Nice		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Carcasonne		Radiodiffusion Television Francaise (Govt.)	Ch. F-4
Clermont-Ferrand		Radiodiffusion Television Francaise	Ch. F-6
Dijon		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Grenoble		Radiodiffusion Television Francais (Govt.)	Ch. F-10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Le Havre-Harfleur		Radiodiffusion Television Francaise	Ch. F-7
Le Mans		Radiodiffusion Television Francaise	Ch. F-12
Limoges		Radiodiffusion Television Francaise	Ch. F-2
Lille		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Lyon		Radiodiffusion Television Francais (Govt.)	Ch. F-12
Marseilles		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Metz-Luttange		Radiodiffusion Television Francais (Govt.)	Ch. F-6
Mulhouse		Radiodiffusion Television Francais (Govt.)	Ch. F-8
Nancy-Vandoeuvre		Radiodiffusion Television Francais (Govt.)	Ch. F-7
Nantes		Radiodiffusion Television Francaise	Ch. F-4
Niort		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Paris		Radiodiffusion Television Francais (Govt.)	Ch. F-8A
Perpignan		Radiodiffusion Television Francaise (Govt.)	Ch. F-7
Reims-Hautvillers		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rennes St. Pern		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Rouen		Radiodiffusion Television Francais (Govt.)	Ch. F-10
Strasbourg		Radiodiffusion Television Francais (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. F-5
Toulouse		Radiodiffusion Television Francaise (Govt.)	Ch. 10
Troyes		Radiodiffusion Television Francaise (Govt.)	Ch. F-2
		— GERMANY (East) —	
Berlin		Deutcher Fernsehfunk (Govt.)	Ch. E-5
Brocken		Deutcher Fernsehfunk (Govt.)	Ch. E-6
Cottbus		Deutcher Fernsehfunk (Govt.)	Ch. E-4
Dresden		Deutcher Fernsehfunk (Govt.)	Ch. E
Helpterberg		Deutcher Fernsehfunk (Govt.)	Ch. E-3
Inselberg		Deutcher Fernsehfunk (Govt.)	Ch. E-5
Karl Marx Stadt		Deutcher Fernsehfunk (Govt.)	Ch. E-8
Leipzig		Deutcher Fernsehfunk (Govt.)	Ch. E-3
Marlow		Deutcher Fernsehfunk (Govt.)	Ch. E-8
Schwerin		Deutcher Fernsehfunk (Govt.)	Ch. E-11
		— GERMANY (West)	
Aalen		Suddeutscher Rundfunk	Ch. E-8
Aachen (Donnerberg)	WDR		Ch. 14
Aurich		Norddeutscher Rundfunk	
Baden-Baden		Sudwestfunk	Ch. E-7
Berlin		Sender Freies Berlin	Ch. E-7
Biedenkopf		Hessischer Rundfunk	Ch. E-2
Bremen		Norddeutscher Rundfunk	Ch. E-2
Bremen		Radio Bremen	Ch. E-15
Bremenhaven		Radio Bremen	Ch. E-5
Brotjacklriegel		Bayerischer Rundfunk	Ch. E-7
Bungsberg		Norddeutscher Rundfunk	
Dannenberg		Norddeutscher Rundfunk	
Dillberg		Bayerischer Rundfunk	Ch. E-6
Eifel		Sudwestfunk	
Feldberg		Sudwestfunk	Ch. E-8
Flensburg		Norddeutscher Rundfunk	Ch. E-4
Frankfurt		Hessischer Rundfunk	Ch. E-8
Freiburg		Sudwestfunk	Ch. E-7
Grunten		Bayerischer Rundfunk	Ch. E-2
Haardtkopf	SWF		Ch. 15
Hamburg		Norddeutscher Rundfunk	Ch. E-9
Hanover		Norddeutscher Rundfunk	Ch. E-8
Harz		Norddeutscher Rundfunk	Ch. E-10
Hoher Meissner		Hessischer Rundfunk	Ch. E-7
Hornisgrinde		Sudwestfunk	Ch. E-9
Kaiserslautern		Sudwestfunk	Ch. E-7
Kiel		Norddeutscher Rundfunk	Ch. E-5
Kleve		Westdeutscher Rundfunk	
Koblenz		Sudwestfunk	Ch. E-6
Koln		Westdeutscher Rundfunk	Ch. E-11
Kreuzberg-Rhon		Bayerischer Rundfunk	Ch. E-3
Langenberg		Westdeutscher Rundfunk	Ch. E-9
Lingen on Ems	NDR		Ch. 15
Marburg		Hessischer Rundfunk	Ch. E-11
Muenster		Westdeutscher Rundfunk	
Nordhelle		Westdeutscher Rundfunk	
Ochsenkopf		Bayerischer Rundfunk	Ch. E-4
Ralchberg		Sudwestfunk	Ch. E-4
Saarbruchen		Telesaar	Ch. F-2
Teutoberger Wald		Westdeutscher Rundfunk	Ch. E-11
Trier		Sudwestfunk	Ch. E-5
Weinbiet		Sudwestfunk	Ch. E-10
Wendelstein		Bayerischer Rundfunk	Ch. E-10
Wurzburg		Bayerischer Rundfunk	Ch. E-10
Zweibrucken		Sudwestfunk	Ch. E-7

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
		— GUATEMALA —	
Guatemala City	TG-BOL	Radio-TV Guatemala	Ch. E-3
Guatemala City	TGW-TV	Television Nacional de Guatemala	Ch. E-8
		—HAITI—	
Port-au-Prince		Tele-Haiti	Ch. A-5
		— HONDURAS —	
Tegucigalpa	HRTG-TV	Radio y Television Hondurena	Ch. A-5
		—HONG KONG—	
Hong Kong		Hong Kong Ltd.—Rediffusion	
		— HUNGARY —	
Budapest		Magyar Radio (Govt.)	Ch. I
Kekes		Magyar Radio Es Televizio (Govt.)	Ch. VIII
Miskolc	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Pecs	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. II
Sopron	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IX
Szentes	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. XI
Tojac	OIRT	Magyar Radio Es Televizio (Govt.)	Ch. IV
		— INDONESIA —	
Djakarta	RRI-TV	Indonesia Government	Ch. 9
		— IRAN —	
Abadan		Habib Sabet	Ch. 3
Tehran	TVI	Habib Sabet	Ch. 3
		— IRAQ —	
Baghdad		Minister of Interior	Ch. E-8
		— IRELAND —	
Dublin		Radio Eireann	
		— ITALY —	
Acri		Radiotelevisione Italiana	Ch. H
Barrea		(Government Franchised Network)	Ch. E
Bolzano		" " "	Ch. D
Capo Spartivento		" " "	Ch. H
Cascia		" " "	Ch. E
Cima Penegal		" " "	Ch. F
Claut		" " "	Ch. F
Comelico		" " "	Ch. G
Gambarie		" " "	Ch. D
Golfo di Salerno		" " "	Ch. E
Gorfigliano		" " "	Ch. H
Gubbio		" " "	Ch. E
Martina Franca		" " "	Ch. D
Milano		" " "	Ch. D
Monreale		" " "	Ch. D
Monte Argentario		" " "	Ch. E
Monte Caccia		" " "	Ch. A
Monte Cammarata		" " "	Ch. A
Monte Conero		" " "	Ch. E
Monte Faito		" " "	Ch. B
Monte Favone		" " "	Ch. H
Monte Lauro		" " "	Ch. F
Monte Limbara		" " "	Ch. H
Monte Nerone		" " "	Ch. A
Monte Peglia		" " "	Ch. H
Monte Pellegrino		" " "	Ch. H
Monte Penice		" " "	Ch. B
Monte Sambuco		" " "	Ch. H
Monte Scuro		" " "	Ch. G
Monte Serpeddi		" " "	Ch. G
Monte Serra		" " "	Ch. D
Monte Soro		" " "	Ch. E
Monte Venda		" " "	Ch. D
Monte Vergine		" " "	Ch. D
Pantellaria		" " "	Ch. G
Pescara		" " "	Ch. F
Pietrasanto		" " "	Ch. A
Plateau Rosa		" " "	Ch. H

Location	Call Letters	Licensee or Grantee	Channel No.
Portofino		Radio Televisione Italiana	Ch. H
Punta Badde Urbara		" " "	Ch. D
Roma		" " "	Ch. G
Roseto Capo Spulico		" " "	Ch. F
Salento		" " "	Ch. H
San Cerbone		" " "	Ch. G
San Marco Argentano		" " "	Ch. H
San Nicolao		" " "	Ch. A
Scicli		" " "	Ch. H
Torino		" " "	Ch. C
Trapani		" " "	Ch. H
Trieste		" " "	Ch. G
		— JAPAN —	
Akita	JOTR-TV	Radio Tohoku	Ch. 10
Akita	JOUK-TV	NHK	Ch. 9
Aomori	JOGR-TV	Radio Aomori	Ch. 1
Aomori	JOTG-TV	NHK	Ch. 2
Fukui	JOFG-TV	NHK	Ch. 9
Fukui	JOPR-TV	Fukui Bcstg. Co. Ltd.	Ch. 11
Fukuoka	JOIF-TV	Kyushu Asahi Hoso	Ch. 1
Fukuoka	JOFR-TV	Radio Kyosho Co.	Ch. J-4
Fukuoka	JOLK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-3
Fukushima	JOFP-TV	NHK	Ch. 9
Hakodate	JOVK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-4
Hammatsu	JODG-TV	NHK	Ch. 2
Hiroshima	JOER-TV	Radio Chugoku	Ch. 4
Hiroshima	JOFK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-3
Hofu	JOUG-TV	NHK	Ch. 9
Kagoshima	JOHG-TV	Japan Broadcasting Corp.	Ch. J-3
Kagoshima	JOCF-TV	Radio Minami Nippon	Ch. 1
Kanazawa	JOJK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-4
Kanazawa	JOMR-TV	Hokuriku Hoso	Ch. 6
Kochi	JOZR-TV	Radio Kochi	Ch. 8
Kochi	JORK-TV	NHK	Ch. 4
Kofu	JOKG-TV	NHK	Ch. 2
Kofu	JOJF-TV	Radio Yamanashi	Ch. 5
Kokura	JOSK-TV	Japan Broadcasting Corp.	Ch. J-6
Kumamoto	JOGK-TV	Japan Broadcasting Corp.	Ch. J-9
Kumamoto	JOBF-TV	Radio Kumamoto	Ch. 11
Kushiro	JOPG-TV	NHK	Ch. 9
Matsue	JOTK-TV	NHK	Ch. 6
Matsuyama	JOZK-TV	Japan Broadcasting Corp.	Ch. J-6
Matsuyama	JOAF-TV	Nankai Hoso	Ch. 10
Miyazaki	JOMG-TV	NHK	Ch. 8
Miyazaki	JONF-TV	Radio Miyazaki	Ch. 10
Morioka	JOQG-TV	NHK	Ch. 4
Morioka	JODF-TV	Iwate Hoso	Ch. 6
Muroran	JOQF-TV	Hokkaido Bcstg Corp.	Ch. 11
Muroran	JOIU-TV	NHK	Ch. 9
Nagano	JONK-TV	NHK	Ch. 9
Nagaski	JOAG-TV	NHK	Ch. 2
Nagasaki	JOUR-TV	Nagasaki Bcstg-Corp.	Ch. 5
Nagoya	JOAR-TV	Chubu Nippon Bcstg. Corp.	Ch. J-5
Nagoya	JOCK-TV	Bcstg. Corp. of Japan (NHK)	Ch. 3
Nagoya	JOFX-TV	Tokai TV	Ch. 1
Niigata	JOQK-TV	NHK	Ch. 2
Niigata	JODR-TV	Radio Niigata	Ch. 5
Niihama	JOZQ-TV	NHK	Ch. 2
Obihiro	JOOG-TV	NHK	Ch. 4
Oita	JOGF-TV	Oita Bcstg. Co. Ltd.	Ch. 5
Oita	JOIP-TV	NHK	Ch. 2
Okayama	JOKK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-5
Okayama	JOYR-TV	Sanyo Bcstg. Co.	Ch. J-11
Onomichi	JODP-TV	NHK	Ch. 7
Osaka	JOOR-TV	Mainichi Bcstg. Co. Ltd.	Ch. 4
Osaka	JONR-TV	Asahi Bcstg. Co.	Ch. 6
Osaka	JOBK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-2
Osaka	JOFO-TV	Osaka TV Bcstg. Corp.	Ch. J-6
Osaka	JONR-TV	Asahi Hoso	Ch. 6
Osaka	JOIX-TV	Yomiuri TV Corp.	Ch. 10
Osaka	JODX-TV	Kansai TV	Ch. 8
Sapporo	JOHR-TV	Hokkaido Bcstg. Co.	Ch. J-1
Sapporo	JOIK-TV	Bcstg. Corp. of Japan (NHK)	Ch. J-3
Sapporo	JOKX-TV	Sapporo TV	Ch. 5
Sasebo	JOAT-TV	NHK	Ch. 8
Sendai	JOHK-TV	NHK	Ch. J-3
Sendi	JOIR-TV	Tohoku Hoso	Ch. 1
Shizuoka	JOPK-TV	Japan Broadcasting Corp.	Ch. J-5
Takamatsu	JOKF-TV	Nishi-Nippon Bcstg. Co.	Ch. J-9
Tokushima	JOXK-TV	NHK	Ch. 3
Tokushima	JOJR-TV	Shikoku Hoso	Ch. 1
Tokyo	JOEX-TV	Nippon Kyoiku TV Ltd.	Ch. 10
Tokyo	JOCX-TV	Fuji Telecasting	Ch. 8

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Tokyo	JOAK-TV	NHK	Ch. J-3
Tokyo	JOAX-TV	Nippon TV Network Corp.	Ch. J-4
Tokyo	JOKR-TV	Radio Tokyo	Ch. J-6
Tottori	JOJX-TV	Nihonkai TV Hoso	Ch. 1
Toyama	JOLR-TV	Kita Nippon Hoso	Ch. 1
Toyama	JOIG-TV	NHK	Ch. 3
Tsuruoka	JOJP-TV	NHK	Ch. 3
Wakamatsu	JOHT-TV	NHK	Ch. 1
Yahata-Shi	JOHX-TV	T.V. Nishi-Nippon	Ch. 10
Yamagata	JOEF-TV	Yamagata Hoso	Ch. 10
Yamagata	JOJG-TV	NHK	Ch. 8
		— KENYA —	
Nairobi		Kenya Broadcasting Corp.	Ch. 4
		—LEBANON—	
Beirut		TV Co. of Lebanon (TCL)	Ch. 9
Beirut		TV Co. of Lebanon (TCL)	Ch. 7
Beirut		Tele Orient	Ch. 11
		— LUXEMBOURG —	
Louvigny		Compagnie Luxembourgeoise de Telediffusion	Ch. E-7
		— MALTA —	
Gharghur		The Malta Television Service Ltd.	Ch. 10
		— MEXICO —	
Chihuahua	XERA-TV	Televisora de Chihuahua, S.A.	Ch. 11
Guadalajara	XEHL-TV	Televisora Tapatia	Ch. 6
Guadalajara	XEWO-TV	Television de Occidente, S.A.	Ch. 2
Guadalajara	XHJ-TV	Televisora de Occidente	Ch. 4
Hermosillo	XEWH-TV	TV de Hermosillo, S.A.	Ch. 6
Juarez	XEJ-TV	Television de la Frontera	Ch. 5
Juarez	XEPM-TV	Television de Cuidad Juarez	Ch. 2
Mexicali	XEM-TV	Televisora de Mexicali	Ch. 3
Mexico City	XEW-TV	Televimex, S.A.	Ch. 2
Mexico City	XEIP-TV	Instituto Politecnico Nacional	Ch. 4
Monterrey	XHX-TV	Cadena Televisora del Norte	Ch. 10
Monterrey	XEFB-TV	Cadena Televisora del Norte	Ch. 3
Monterrey	XET-TV	Televisora del Norte	Ch. 6
Nogales	XHFA-TV	Television de Nogales	Ch. 2
Nuevo Laredo	XEFE-TV	Nuevo Laredo TV, S.A.	Ch. 11
Tampico	XHGO-TV	Televisora del Golfo	Ch. 7
Tijuana	XEWT-TV	Televisora de Calimex	Ch. 12
Tijuana	XETV	Radio Television	Ch. 6
Torreon	XELN-TV	Televisora de la Laguna	Ch. 4
		— MONACO —	
Monte Carlo	TMC	Tele Monte Carlo	Ch. F-10
		— MORROCO —	
Casablanca		Radiodiffusion TV Marocaine	
Rabat		Radiodiffusion TV Marocaine	
		— NETHERLANDS —	
Goes		Nederlandse Televisie Stichting	Ch. E-7
Insum		Nederlandse Televisie Stichting	Ch. E-6
Lopik (Amsterdam)		Nederlandse Televisie Stichting	Ch. E-4
Markelo		Nederlandse Televisie Stichting	Ch. E-7
Roermond		Nederlandse Televisie Stichting	Ch. E-5
Smilde		Nederlandse Televisie Stichting	Ch. E-6
		— NETHERLANDS ANTILLES —	
Curacao	PJC-TV	Tele-Curacao	Ch. E-8
		— NEW ZEALAND —	
Aukland	NZBS-TV	New Zealand Bcstg. Svc. (Govt.)	Ch. 2
Dunedin	NZBS-TV	New Zealand Bcstg. Svc. (Govt.)	Ch. 2
Christchurch	NZBS-TV	New Zealand Bcstg. Svc. (Govt.)	Ch. 3
Wellington	NZBS-TV	New Zealand Bcstg. Svc. (Govt.)	Ch. 1
		— NICARAGUA —	
Managua	YSNA-TV	Television de Nicaragua	Ch. 8
		— NIGERIA —	
Enugu		Eastern Nigeria Bcstg. Svc.	Ch. 2
Ibadan	WNTV	Western Nigeria Radivision Svc.	Ch. 4
Kaduna	JAJI	Northern Nigeria Television	Ch. 4
Lago		National Television	Ch. 10

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
		— NORWAY —	
Bergen		Norsk Rikskringkasting	Ch. 9
Drammen		Norsk Rikskringkasting	Ch. 9
Kongsberg		Norsk Rikskringkasting	Ch. 4
Oslo		Norsk Rikskringkasting	Ch. 6
		— PANAMA —	
Panama City	HOHM-TV	RPC-TV	Ch. 4
Panama City	HOU-34	Televisoria Nacional	Ch. 2
		—PERU—	
Arequipa		Televisora Sur Peruna	Ch. 2
Lima		El Sol TV	Ch. 9
Lima	OAD-TV	Ministry of Education	Ch. 7
Lima		R. Panamericana	Ch. 13
Lima		R. America	Ch. 4
		— PHILIPPINES —	
Manila	DZAQ-TV	Bolinao Electronics Corp.	Ch. 3
Manila	DZXL-TV	Chronicle Bcstg.	Ch. 9
Manila	DZTV	Inter-Island Bcstg.	Ch. 13
Quezon City	DZBB-TV	Republic Bcstg. System	Ch. 7
		— POLAND —	
Bydgoszcz		Polskie Radio (Govt.)	Ch. R-6
Gdansk		Polskie Radio (Govt.)	Ch. R-3
Katowice		Polskie Radio (Govt.)	Ch. R-6
Lodz		Polskie Radio (Govt.)	Ch. R-5
Olsztyn		Polskie Radio (Govt.)	Ch. R-6
Posnan		Polskie Radio (Govt.)	Ch. R-6
Warsaw		Polskie Radio (Govt.)	Ch. R-III
		— PORTUGAL —	
Foia		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-5
Lisbon		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-7
Lousa		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-3
Montejunto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-6
Porto		Radiotelevisao Portuguesa (Govt.-Private)	Ch. E-9
		— RHODESIA & NYASALAND —	
Bulawayo		Rhodesia Television Ltd.	Ch. 3
Kitwe		Rhodesia Television Ltd.	Ch. 4
Salisbury		Rhodesia Television Ltd.	Ch. 4
		— RUMANIA —	
Bucharest		Radiodifuziunia Si Televiziunea Romina (Govt.)	Ch. R-III
		— RYUKYU ISLANDS —	
Naha	KSDW-TV	Okinawa Television Bcstg. Co. Ltd.	Ch. 10
Naha	KSAR-TV	Ryukyu Bcstg. Corp. Ltd.	Ch. 12
		— SAUDI ARABIA —	
Dhahran	HZ--22-TV	Arabian-American Oil Company	Ch. 2
		— SIERRA LEONE —	
Freetown		Sierra Leone Television Service	Ch. 2
		— SPAIN —	
Barcelona		Government	Ch. E-4
Bilbao		Government	Ch. E-4
Madrid		Radio Nacional de Espana (Govt.)	Ch. E-3
Madrid		Govt.	Ch. 2
Tortosa		Government	Ch. E-10
Valencia		Government	Ch. E-5
Zaragoza		Government	Ch. E-3
		— SWEDEN —	
Anderstorp		Government	Ch. E-9
Ange		Government	Ch. E-8
Bollnas		Government	Ch. E-6
Borlange		Government	Ch. E-10
Boras		Government	Ch. E-6
Emmaboda		Government	Ch. E-8
Gavle		A. B. Radiotjangst	Ch. E-9
Goteborg		A.B. Radiotjangst (Govt.)	Ch. E-9
Horby		Govt.	Ch. 2
Jonkoping		Government	Ch. E-8
Karlskrona		Government	Ch. E-9
Kalstad		Government	Ch. E-5
Linkoping		Government	Ch. E-9
Lycksele		Government	Ch. E-8
Malmo		A.B. Radiotjangst (Govt.)	Ch. E-10
Norrkoping		A.B. Radiotjangst (Govt.)	Ch. E-5

FOREIGN TELEVISION STATIONS

Location	Call Letters	Licensee or Grantee	Channel No.
Nassjo		Government	Ch. E-10
Orebro		Government	Ch. E-2
Ornskoldsvik		Government	Ch. E-6
Ostersund		Government	Ch. E-4
Stockholm		A.B. Radiotjangst (Govt.)	Ch. E-4
Varberg			Ch. 10
Visby		Government	Ch. E-9
Vannas		Government	Ch. E-2
Vastervik		Government	Ch. E-6
Vasteras		Government	Ch. E-8
Vaxjo		Government	Ch. E-5
		— SWITZERLAND —	
Basel		Swiss General Post Office	Ch. E-10
Bern		Swiss General Post Office	Ch. E-2
Geneva		Swiss General Post Office	Ch. E-4
Monte Ceneri		Swiss General Post Office	Ch. E-5
Santis		Swiss General Post Office	Ch. E-7
Sion (Valais)		Swiss General Post Office	Ch. E-6
Tramelan		Swiss General Post Office	Ch. E-11
Zurich		Swiss General Post Office	Ch. E-3
		— SYRIA —	
Aleppo		Syrian Television (Govt.)	Ch. 5
Damascus		Syrian Television (Govt.)	Ch. 5
Homs		Syrian Television (Govt.)	Ch. 7
		— TAIWAN —	
Taipei		Taiwan Television Enterprises	
		— THAILAND —	
Bangkok	HST-TV	Thai-Television Co.	Ch. 4
		— TRINIDAD & TOBAGO —	
Port of Spain		Trinidad & Tobago TV Co. Ltd.	Ch. 2
		— TURKEY —	
Istanbul		Teknik Universite	Ch. E-4
		— UNITED ARAB REPUBLIC —	
Alexandria		U.A.R. Bcstg. Corp.	Ch. E-6
Assuan		U.A.R. Bcstg. Corp.	Ch. E-5
Bush		U.A.R. Bcstg. Corp.	Ch. E-9
Cairo		U.A.R. Bcstg. Corp.	Ch. E-9
Cairo		U.A.R. Bcstg. Corp.	Ch. E-5
Cairo		U. A.R. Bcstg. Corp.	Ch. E-7
Ismailia		U.A.R. Bcstg. Corp.	Ch. E-6
Kassasin		U.A.R. Bcstg. Corp.	Ch. E-9
Maghagha		U.A.R. Bcstg. Corp.	Ch. E-5
Mallawi		U.A.R. Bcstg. Corp.	Ch. E-9
Mansoura		U.A.R. Bcstg. Corp.	Ch. E-8
el-Minya		U.A.R. Bcstg. Corp.	Ch. E-7
Qusiya		U.A.R. Bcstg. Corp.	Ch. E-6
Suez		U.A.R. Bcstg. Corp.	Ch. E-9
		— UNITED KINGDOM —	
		(For Independent Television Authority (ITA) Stations See Page 974)	
		British Bcstg. Corp.—BBC (Public Owned Television Service)	
Brighton		BBC	Ch. B-2
Central Scotland		BBC	Ch. B-3
Channel Isles		BBC	Ch. B-4
Divis		BBC	Ch. 1
Dover		BBC	Ch. B-2
Folkestone		BBC	Ch. B-4
Hastings		BBC	Ch. 4
Holme Moss		BBC	Ch. 2
Isle of Man		BBC	Ch. B-5
Isle of Wight		BBC	Ch. B-3
Llanddona		BBC	Ch. 1
London		BBC	Ch. B-1
Londonderry		BBC	Ch. B-2
Mannigtree		BBC	Ch. 4
Meldrum		BBC	Ch. 4
Morecambe Bay		BBC	Ch. 3
North Hessary Tor		BBC	Ch. 2
Norwich		BBC	Ch. B-3
Orkney		BBC	Ch. 5
Oxford		BBC	Ch. 2
Peterborough		BBC	Ch. B-5
Pontop Pike		BBC	Ch. 5
Redruth		BBC	Ch. 1
Rosemarkie		BBC	Ch. 2

Location	Call Letters	Licensee or Grantee	Channel No.
Sandale		BBC	Ch. 4
Sutton Coldfield		BBC	Ch. 4
Thrumster		BBC	Ch. B 1
Wenvoe		BBC	Ch. 5
West Wales		BBC	Ch. B-3
		— URUGUAY —	
Montevideo	CXA-TV	Sociedad Anonima Emisoras de Television Y Anexos	Ch. 10
Montevideo	CXA-TV	Monte Carlo TV	Ch. 4
Montevideo	CXA-TV	Televisora Larranaga	Ch. 12
		— USSR —	
Alma Ata		Government	
Baku		Government	
Barnaul		Government	
Biisk		Government	
Blagoveschensk		Government	
Dniepropetrovsk		Government	
Gorkiy		Government	
Irkutsk		Government	
Izhevsk		Government	
Kalinin		Government	
Kalinjngrad		Government	
Kazan		Government	
Kemerovo		Government	
Kharkov		Government	Ch. R-III
Kiev		Government	Ch. R-IV
Kishinev		Government	
Kostroma		Government	
Krasnoyarsk		Government	
Kubyshev		Government	
Leningrad		Government	Ch. R-III
Maladan		Government	
Minsk		Government	
Moscow		Government	Ch. R-II
Moscow		Government	Ch. R-IV
Murmansk		Government	
Nalchik		Government	
Novosibirsk		Government	
Odessa		Government	Ch. R-II
Omsk		Government	
Perm		Government	
Raychikhinsk		Government	
Riga		Government	Ch. R-III
Rostov-on-Don		Government	
Saratov		Government	
Sevastopol		Government	
Stalino		Government	
Stalinogorsk		Government	
Sverdlovsk		Government	
Tallin		Government	Ch. R-III
Tashkent		Government	
Tbilisi		Government	
Tomsk		Government	
Ust Kamenogorsk		Government	
Vatutino		Government	
Vilnius		Government	
Vinnitsa		Government	
Vladimir		Government	
Vladivostok		Government	
Vorkuta		Government	
Voronezh		Government	
Yaroslavl		Government	
Yerevan		Government	
		— VENEZUELA —	
Caracas	YVKA-TV	Televisora Nacional (Govt.)	Ch. 5
Caracas	YVLV-TV	Televisa Venezolana	Ch. 4
Caracas	YVKS-TV	Radio Caracas TV	Ch. 2
Maracaibo	YVMP-TV	Ondas de Lago TV	Ch. 13
Valencia	YVLD-TV	Radio Valencia TV	Ch. 3
		— YUGOSLAVIA —	
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 6
Belgrade		Radiotelevision Yougoslave (Govt.)	Ch. 10
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 5
Ljubljana		Radiotelevision Yougoslave (Govt.)	Ch. 6
Sarajevo		Radiotelevision Yougoslave (Govt.)	Ch. 6
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 9
Zagreb		Radiotelevision Yougoslave (Govt.)	Ch. 5

World-wide Distribution of Radio Sets and Wired Speakers, 1962

At the end of 1962 *there were more than* 232 *million radio sets and about* 45 *million wired speakers in the world exclusive of the United States and Canada—a modest increase of almost* 1,700,000 *wired speakers (four per cent) and an extraordinary addition of some* 31 *million radio sets* (15 *per cent*) *since the beginning of the year.*

The greatest expansion took place in the Far East, notably in Japan, the recognized leader in the production of transistor sets for both internal use and export. The estimated number of radio sets in use in Japan doubled during the year.

Another area of substantial expansion in radio sets was Latin America, where there was an increase of almost 4½ *million receivers, compared with less than two million in* 1961. *Most of the other areas of the world also registered a steady growth in the number of radio sets.*

At best, radio set statistics are approximate and should be treated with caution, particularly when they refer to newly developing countries. Figures are rounded to the nearest thousand in all tables.

WESTERN EUROPE
December 31, 1962

Area	*Radio Sets*	*Wired Speakers (Additional)*
Andorra	3,000	.....
Austria	2,170,000	20,000
Belgium	2,940,000	139,000
Denmark	1,535,000	.....
Finland	1,355,000	.....
France	11,000,000	.....
W. Germany (Incl. W. Berlin)	17,143,000	102,000
Gibraltar	5,000	600
Iceland	75,000	.....
Ireland	511,000	.....
Italy	9,421,000	.....
Liechtenstein	3,000	400
Luxembourg	101,000	.....
Malta	24,000	49,000
Monaco	6,000	.....
Netherlands	3,105,000	468,000
Norway	1,052,000	.....
Portugal	1,132,000	.....
San Marino	2,000	.....
Spain	8,000,000	.....
Sweden	3,043,000	.....
Switzerland	1,146,000	412,000
United Kingdom	16,119,000	665,000
Yugoslavia	2,121,000	.....

EASTERN EUROPE (COMMUNIST BLOC)

Albania	40,000	18,000
Bulgaria	1,080,000	600,000
Czechoslovakia	3,174,000	480,000
East Germany	5,633,000	.....
Hungary	2,133,000	254,000
Poland	4,215,000	1,456,000
Rumania	1,523,000	760,000
USSR	32,000,000	32,000,000

Source: United States Information Agency.

NEAR EAST & SOUTH ASIA

Far East

Country	*Radio Sets*	*Wired Speakers (Additional)*
Aden	60,000	.....
Algeria	1,000,000	.....
Bahrain	25,000	.....
Iraq	800,000	.....
Jordan	145,000	.....
Kuwait	100,000	.....
Lebanon	300,000	3,000
Libya	86,000	.....
Morocco	625,000	.....
Saudi Arabia	25,000	.....
Sudan	135,000	.....
Syrian Arab Republic	428,000	.....
Tunisia	225,000	.....
United Arab Republic (Egypt)	1,600,000	.....

Near East (Non-Arab)

Afghanistan	65,000	.....
Cyprus	120,000	.....
Greece	1,200,000	.....
Iran	1,400,000	.....
Israel	556,000	.....
Turkey	1,709,000	.....

South Asia

Ceylon	388,000	12,000
India	2,999,000	.....
Nepal	30,000	.....
Pakistan	700,000	.....

AFRICA (NON-ARAB)

Angola	70,000	.....
Bechuanaland	3,000	.....
Burundi	14,000	.....
Cameroun	40,000	.....
Cape Verde Islands	5,000	.....
Central African Republic	15,000	.....
Chad	17,000	.....
Congo Republic (Leopoldville)	175,000	.....
Congo Republic (Brazzaville)	11,000	.....
Dahomey	25,000	.....
Ethiopia	150,000	.....
Gabon	35,000	.....
Gambia	2,000	.....
Ghana	400,000	48,000
Guinea	100,000	.....
Guinea, Portuguese	2,000	.....
Guinea, Spanish	2,000	.....
Ivory Coast	170,000	.....
Kenya	188,000	2,000
Liberia	60,000	.....
Malagasy Republic (Madagascar)	180,000	.....
Mali	15,000	.....
Mauretania	15,000	.....
Mauritius	42,000	.....
Mozambique	100,000	.....

(*Continued on Next Page*)

Country	*Radio Sets*	*Wired Speakers (Additional)*
Niger	15,000	.....
Nigeria	620,000	140,000
Reunion	17,000	.....
Rhodesia and Nyasaland (Fed.)	150,000	.....
Senegal	200,000	.....
Sierra Leone	62,000	4,000
Somali Republic	24,000	.....
Somaliland, French	8,000	.....
South Africa, Republic of	1,140,000	10,700
Tanganyika	118,000	.....
Togo	18,000	300
Uganda	137,000	.....
Upper Volta	20,000	.....
Zanzibar and Pemba	25,000	.....

FAR EAST

Non-Communist

Australia	2,305,000	.....
Borneo (North)	20,000	.....
Burma	157,000	.....
Cambodia	132,000	.....
Fiji Islands	30,000	.....
Hong Kong	240,000	48,000
Indonesia	1,400,000	10,000
Japan	31,169,000	1,500,000
South Korea	1,514,000	65,000
Laos	66,000	.....
Macau	10,000	.....
Malaya	452,000	29,000
New Caledonia	6,000	.....
New Zealand	623,000	.....
Philippines	1,600,000	4,000
Ryukyu Islands	25,000	.....
Samoa	5,000	.....
Sarawak and Brunei	47,000	.....
Singapore	115,000	52,000
Solomon Islands (Br.)	3,000	.....
Tahiti	17,000	.....
Taiwan	1,100,000	.....
Thailand	3,000,000	13,000
South Vietnam	1,200,000	.....

Communist

China	4,500,000	4,570,000
Korea (North)	162,000	794,000
Mongolia	20,000	34,000
Vietnam (North)	300,000	.....

WORLD-WIDE DISTRIBUTION OF RADIO SETS

LATIN AMERICA & CARIBBEAN

Country	*Radio Sets*	*Wired Speakers (Additional)*
Argentina	5,500,000	.....
Bolivia	350,000	.....
Brazil	7,450,000	.....
Chile	1,500,000	.....
Colombia	3,500,000	.....
Costa Rica	109,000	.....
Cuba	1,300,000	.....
Dominican Republic	200,000	.....
Ecuador	500,000	.....
El Salvador	600,000	.....
Guatemala	198,000	.....
Haiti	68,000	.....
Honduras	125,000	.....
Jamaica	280,000	13,000
Mexico	4,500,000	.....
Nicaragua	150,000	.....
Panama	300,000	.....
Paraguay	160,000	.....
Peru	1,100,000	.....
Trinidad and Tobago	37,000	15,000
Uruguay	590,000	.....
Venezuela	2,100,000	.....

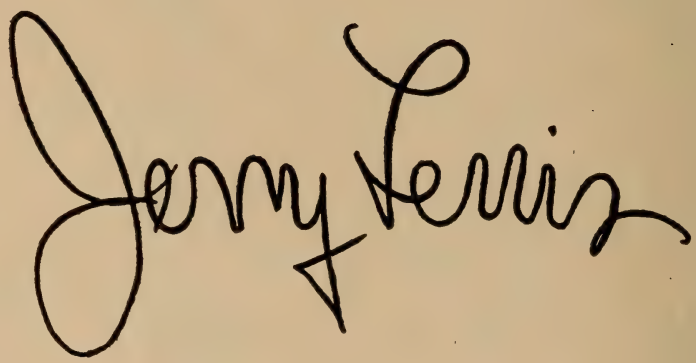
WESTERN HEMISPHERE POSSESSIONS

British	260,000	26,000
French	68,000	.....
Greenland	6,000	.....
Netherlands	120,000	.....

AREA TOTALS

Country	*Radio Sets*	*Wired Speakers (Additional)*
Western Europe*	82,012,000	1,856,000
Eastern Europe	49,798,000	35,568,000
Near East and South Asia	14,721,000	15,000
Arab World	(5,554,000)	(3,000)
Near East (Non-Arab)	(5,050,000)	.....
South Asia	(4,117,000)	(12,000)
Africa (Non-Arab)	4,390,000	205,000
Far East	50,218,000	7,119,000
Non-Communist countries	(45,236,000)	(1,721,000)
Communist countries	(4,982,000)	(5,398,000)
Latin America and Caribbean	30,617,000	28,000
Western Hemisphere Possessions	454,000	26,000
British	(260,000)	(26,000)
French	(68,000)	(26,000)
Greenland	(6,000)	.....
Netherlands	(120,000)	.....
World Total**	232,210,000	44,817,000

* Exclusive of the United States and Canada.
** Includes Yugoslavia.





presents

BEHIND THE MIKE BEFORE THE CAMERA

RADIO AND TELEVISION ARTISTS, PLAY AND STORY BROKERS, VOCAL ARTISTS, PUBLIC RELATIONS AND PUBLICITY FIRMS, PRODUCERS, DIRECTORS, ANNOUNCERS-MC'S, MUSICAL DIRECTORS, DISC JOCKEYS, TALENT REPS, AGENTS & MANAGERS, NEWS COMMENTATORS, SPORTS COMMENTATORS, WRITERS, COLUMNISTS AND CRITICS

1963



JACK LA FORGE

at the piano and Hammond Organ

Purpletone Records P-715 and P-716

Manufactured by

Breen De Rose Records, Inc.

170 West 74th Street

New York, N. Y.

May Singhi Breen De Rose
President

Henry Okun
General Manager

Radio & Television Artists
—Their Work During 1962—

—A—

AAKER, LEE
The Adventures of Rin Tin Tin
CBS-TV

ADAMS, DON
Flair, ABC Radio; Perry Como's Kraft Music Hall
NBC-TV

ADAMS, EDIE
Here's Edie
ABC-TV

ADAMS, NICK
Saints & Sinners
NBC-TV

ALAMPI, RUTH
Flair
ABC Radio

ALBERTSON, JACK
Ensign O'Toole
NBC-TV

ALDRIDGE, MICHAEL
Laudes Evangelii
CBS-TV

ALLEN, MARTY
Flair
ABC Radio

ALLEN, MEL

ALLENBY, PEGGY
The Edge of Night
CBS-TV

ALLISON, FRAN
Breakfast Club & Flair
ABC Radio

AMECHE, DON
International Showtime
NBC-TV

AMSTERDAM, MOREY
Flair, ABC Radio; The Dick Van Dyke Show, CBS-TV

ANDERSON, DOUGLAS
Magic Midway
NBC-TV

ANDERSON, EDDIE
The Jack Benny Program
CBS-TV

ANDERSON, HERB OSCAR
Breakfast Club
ABC Radio

ANDERSON, HERBERT
Dennis the Menace
CBS-TV

ANDREWS, JULIE
Julie & Carol at Carnegie Hall
CBS-TV

ARNESS, JAMES
Gunsmoke
CBS-TV

ASTAIRE, FRED
Alcoa Premiere
ABC-TV

ASTIN, JOHN
I'm Dickens . . . He's Fenster
ABC-TV

—B—

BACKUS, JIM
Flair, ABC Radio; Monitor, NBC Radio

BAER, MAX
The Beverly Hillbillies
CBS-TV

BAGDASARIAN, ROSS
The Alvin Show
CBS-TV

BAILEY, BILL
Magic Midway
NBC-TV

BAILEY, JACK
Queen For a Day
ABC-TV



BRYNA RAEBURN

•

RADIO REGISTRY
JU 2-8800

BILLIE'S REGISTRY
PL 2-7676

BEST WISHES

from

BOB ELLIOTT and RAY GOULDING

"THE BOB & RAY SHOW"

WHN, N. Y. — DAILY

•

SOLE MAKERS OF "THE BOB & RAY PROGRAM SERVICE"

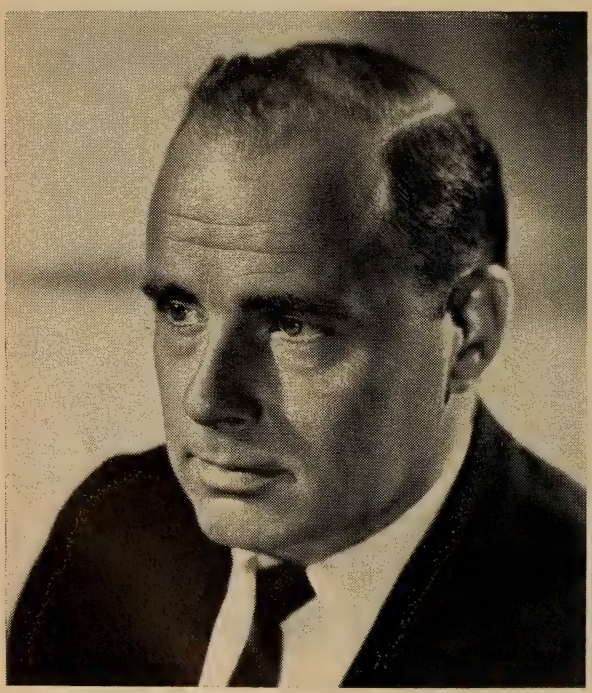
For America's Key Radio Stations

•

Radio/TV Commercials For:
PIELS BEER
G.M. GUARDIAN MAINTENANCE
MILLBROOK BREAD

•

Goulding-Elliott-Greybar Productions, Inc.
420 Lexington Ave., N. Y. 17, N. Y.
LE 2-9014



bill hamilton

BAILEY, RAYMOND
The Beverly Hillbillies
CBS-TV

BAIRD, JIMMY
Fury
NBC-TV

BAKER, MICHAEL

B. June 15, 1926, St. Thomas, Ontario, Canada. Narrator for Cellomatic, Screen Gems, TvB, etc. Commercial Announcer and Character Voices, Pat Boone, Perry Como, Andy Williams Shows

BALL, LUCILLE
Opening Night, The Lucy Show, The Good Years
CBS-TV

BALLARD, KAYE
Perry Como's Kraft Music Hall
NBC-TV

BALSAM, MARTIN
Footnote to Fame
CBS-TV

BANGHART, KENNETH
In New York
CBS Radio

BANKS, EMILY
Say When
NBC-TV

BATTELLE, PHYLLIS
Flair
ABC Radio

BAUER, CHARITA
The Guiding Light
CBS-TV

BAVIER, FRANCES
The Andy Griffith Show
CBS-TV

BEAUMONT, HUGH
Leave It to Beaver
ABC-TV

BECK, JACKSON

BECKER, SANDY
King Leonardo
NBC-TV

BEER, JACQUELINE
77 Sunset Strip
ABC-TV

BELLAMY, RALPH
Saturday's Children
CBS-TV

BELLAVER, HARRY
Naked City
ABC-TV

BELLINO, BARBARA J.

B. September 24, 1931, Pontiac, Ill. Romper Room, KTLA-TV, Los Angeles, Calif.

BENADARET, BEA
The Beverly Hillbillies
CBS-TV

BENNY, JACK
Opening Night, The Jack Benny Program
CBS-TV

BENZELL, MIMI
Flair
ABC Radio

BERG, GERTRUDE
Flair
ABC Radio

BERLE, MILTON

BERNSTEIN, LEONARD
Leonard Bernstein & The New York Philharmonic
CBS-TV

BETHUNE, ZINA
Miss Teenage America Coronation, The Nurses
CBS-TV

BILLINGSLEY, BARBARA
Leave It to Beaver
ABC-TV

BLAINE, JIMMY
Flair
ABC Radio

BLAINE, MARTIN
Young Dr. Malone
NBC-TV

BLAKE, AMANDA
Gunsmoke
CBS-TV

BLAKE, WHITNEY
Hazel
NBC-TV

BLANC, MEL

BLOCKER, DAN
Henry Fonda & the Family
CBS-TV;
Bonanza, NBC-TV

BOND, BRYCE B.

B. December 21, 1928, Plainfield, N. J. Comedy Album on Strand Records; Specializing in Trick Voices. Stereo Dance Party, Moondial Show, Interview Show, The Top of the Six's, Sundial Show, all WTFM, New York; Naked City, ABC-TV; Defenders, CBS-TV

Denise Lor



G. A. C.



WILLIAM B. WILLIAMS

WNEW

BOONE, RICHARD
Have Gun, Will Travel
CBS-TV

BOOTH, SHIRLEY
Hazel
NBC-TV

BORGNINE, ERNEST
McHale's Navy
ABC-TV

BOYD, JOHNNY
Flair
ABC Radio

BRADY, PAT
The Roy Rogers Show
CBS-TV

BRAND, OSCAR
Flair
ABC Radio

BRANDON, PETER
Young Dr. Malone
NBC-TV

BRANNUM, LUMPY
Captain Kangaroo
CBS-TV

BRASSELLE, KEEFE
Keefe Brasselle's Variety Gardens
CBS-TV

BRENNAN, WALTER
The Real McCoys
CBS-TV

BRESEE, FRANK

B. August 20, 1929, Los Angeles, Calif. Truth or Consequences, NBC-TV; Monitor, NBC Radio

BRIDGES, BEAU
Ensign O'Toole
NBC-TV

BRIDGES, LLOYD
Kaiser Presents the Lloyd Bridges Show
CBS-TV

BRIGGS, LILLIAN

BRINEGAR, PAUL
Rawhide
CBS-TV

BRISTOL, LEE
Flair
ABC Radio

BRITTEN, BILL

BROOKS, NATALIE
Flair
ABC Radio

BROTHERS, JOYCE
The Joyce Brothers Show
ABC Radio

BROWN, JAMES
The Adventures of Rin Tin Tin
CBS-TV

BRUDER, PATRICIA
As the World Turns
CBS-TV

BRYCE, ED
The Guiding Light
CBS-TV

BUNTROCK, BOBBY
Hazel
NBC-TV

BURKE, DR. ALBERT
The Dr. Albert Burke Show
ABC Radio; Probe, WPIX-TV

BURKE, PAUL
Naked City
ABC-TV

BURNETT, CAROL

Carol Burnett-Richard Hayes Show, CBS Radio; Julie & Carol at Carnegie Hall, CBS-TV; The Garry Moore Show, CBS-TV

BURNS, STAN Z.

WINS, New York, N. Y.

BURR, RAYMOND
Perry Mason
CBS-TV

BURTON, RICHARD
Valiant Years
ABC-TV

BUTTON, DICK
Flair
ABC Radio

BUXTON, FRANK
Discovery '63
ABC-TV

BYINGTON, SPRING
Laramie
NBC-TV

BYRNES, EDWARD
77 Sunset Strip
ABC-TV

—C—

CABAL, ROBERT
Rawhide
CBS-TV

CABOT, SEBASTIAN
Noah & the Flood, CBS-TV; Stump the Stars, CBS-TV
Checkmate, CBS-TV

CAESAR, SID
As Caesar Sees It
ABC-TV



Hugh Downs

Exclusive Representative:

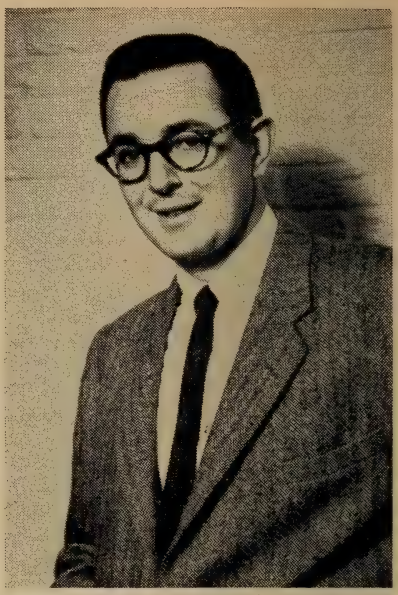
Martin Goodman Productions, Inc.

36 Central Park So.

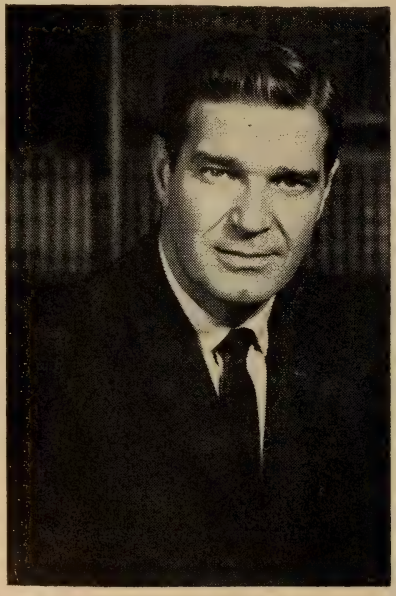
137 El Camino Drive
Hollywood, Calif.



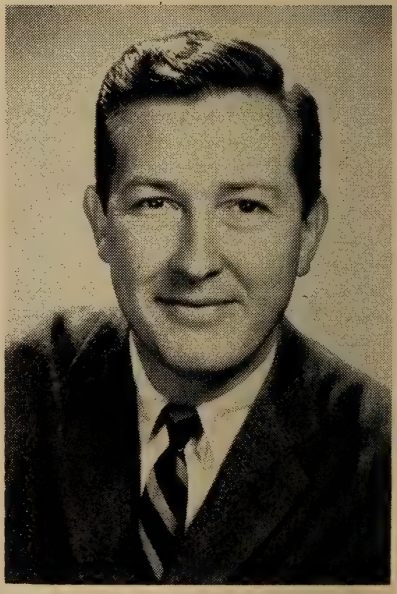
Bill Malone



Pat Hernon



Wed Howard



Byron Carlson

Exclusive Representation **LESTER LEWIS ASSOCIATES**

15 E. 48th STREET

CARLIN, TOM
Search for Tomorrow
CBS-TV

CARLISLE, KITTY
To Tell the Truth
CBS-TV

CARLSON, BYRON

CARNE, JUDY
Fair Exchange
CBS-TV

CARROLL, LEO G.
Going My Way
ABC-TV

CARROLL, PAT
The Danny Thomas Show
CBS-TV

CARSON, JOHNNY
Tonight
NBC-TV

CARTWRIGHT, ANGELA
The Danny Thomas Show
CBS-TV

CERF, BENNETT
What's My Line?
CBS-TV

CHAMBERLAIN, RICHARD
Dr. Kildare
NBC-TV

CHESNEY, DIANA
Fair Exchange
CBS-TV

CHRISTIE, AUDREY
Fair Exchange
CBS-TV

CHRISTMAN, PAUL
AFL Football
ABC-TV

CLARK, DICK
Flair, ABC Radio; American Bandstand
ABC-TV

CLARK, GARY
The Virginian
NBC-TV

CLOONEY, ROSEMARY
Bing Crosby-Rosemary Clooney Show, Christmas Sing with Bing
CBS Radio

COBB, LEE J.
Footnote to Fame, CBS-TV; The Virginian
NBC-TV

COLEMAN, JOHN R. (DR.)
The American Economy on College of the Air
CBS-TV

COLLINS, CHOO CHOO

COLLINS, RAY
Perry Mason
CBS-TV

COLLYER, BUD

To Tell the Truth
CBS-TV

COLONNA, JERRY
Flair
ABC Radio

COMO, PERRY

Perry Como's Kraft Music Hall
NBC-TV

CONNELL, JOHN
Young Dr. Malone
NBC-TV

CONNORS, CHUCK
The Rifleman
ABC-TV

CONRAD, ROBERT
Hawaiian Eye
ABC-TV

CONREID, HANS
Stump the Stars
CBS-TV

CONWAY, SHIRL
The Nurses
CBS-TV

CONWAY, TIM
McHale's Navy
ABC-TV

COOGAN, JACKIE
McKeever & the Colonel
NBC-TV

COOKE, ALISTAIR
Opening Night at Lincoln Center
CBS-TV

COOPER, JACKIE
Hennesey and Specials
CBS-TV

COREY, WENDELL

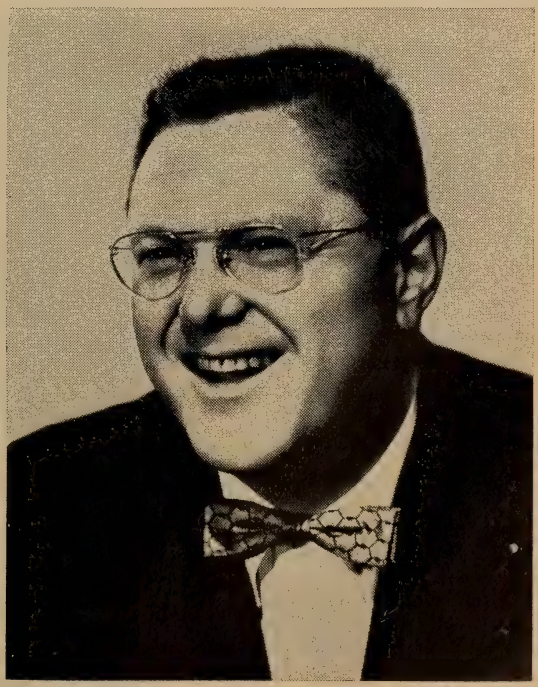
Eleventh Hour
NBC-TV

COSTER, NICOLAS
Young Dr. Malone
NBC-TV

COTTLE, BOB
Ruff and Reddy
NBC-TV

COWLING, SAM
Breakfast Club
ABC Radio

SAM LEVENSON





Carmel Quinn

Rep. Reggie Riccardi
38 East 57th St.
New York City
CI 5-0910

REX MORGAN

■

"THE REX MORGAN SHOW"

■

WFIL-TV
Philadelphia, Pennsylvania
EV 2-4700



CRANE, DAGNE

B. March 8, 1936, New York, N. Y. Commercials For: Maybelline, Palmolive Soap, Ford, Fox—TV & Films, Pat Buttram Show

CRENNA, DICK
The Real McCoys
CBS-TV

CROCKETT, JAN

CROSBY, BING
Bing Crosby-Rosemary Clooney Show, Christmas Sing with Bing
CBS Radio

CROSLEY, CHASE
Young Dr. Malone
NBC-TV

CROSSLAND, DR. FRED
Flair
ABC Radio

CROTHERS, GEORGE (DR.)
Lamp Unto My Feet
CBS-TV

CULLEN, BILL
I've Got a Secret, CBS-TV; The Price Is Right, NBC-TV

— D —

DABNEY, AUGUSTA
Young Dr. Malone
NBC-TV

DALY, JOHN
What's My Line?
CBS-TV

d'AMBOISE, JACQUES
Noah & the Flood
CBS-TV

DANA, BILL

DANE, JEFF
Flair
ABC Radio

DAVIS, MELTON
Flair
ABC Radio

DAY, DENNIS
The Jack Benny Program
CBS-TV

deCYR, ZEL

Currently voices for Cocoa-Puffs, Ideal Toys, Dutch Boy Paints, Gaines Dog Food, Mum, Nabisco, Ballantine Beer, Alcoa, Domino Sugar, etc. Appearances: Sonny Fox Show

DeFORE, DON
Hazel
NBC-TV

DELMAR, KENNY
King Leonardo, NBC-TV; Flair, ABC Radio

DEMARCO, ARLENE
Keefe Brasselle's Variety Gardens
CBS-TV

DEMMING, ELLEN
The Guiding Light
CBS-TV

DESCHER, SANDY
The New Loretta Young Show
CBS-TV

DIAMOND, BOBBY
Fury
NBC-TV

DILLER, PHYLLIS
Flair
ABC Radio

DONAHUE, TROY
Hawaiian Eye
ABC-TV

DONALD, PETER
Breakfast Club
ABC Radio

DORS, DIANA
Stump the Stars
CBS-TV

DOUGLAS, DONNA
The Beverly Hillbillies
CBS-TV

DOW, TONY
Leave It to Beaver
ABC-TV

DOWNS, HUGH

Concentration, Today, Jack Paar Show
NBC-TV

DRURY, JAMES
The Virginian
NBC-TV

DUFFY, JACK
Perry Como's Kraft Music Hall
NBC-TV

DUMAS, HELENE
Love of Life
CBS-TV

DUNCAN, HERB

— E —

EASTWOOD, CLINT
Rawhide
CBS-TV



Bess Myerson

☆ ☆ ☆

Exclusive Representative
MARTIN GOODMAN
36 CENTRAL PARK SOUTH
PLAZA 1-3555



BILL BRITTEN
"BOZO THE CLOWN"
WPIX 4 pm to 4:30 pm
Monday thru Friday



DORIS FAYE
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"SUNFLOWER"

"CARTOON EXPRESS" — SATURDAY 10:30 A.M.
Voices and Puppets created by BRITTEN-FAYE
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JONATHAN WINTERS

Exclusive Representative:
Martin Goodman
36 Central Park South
New York, N. Y.
PL 1-3555

137 El Camino Drive
Beverly Hills, Calif.

EBSEN, BUDDY
The Beverly Hillbillies
CBS-TV
ED, MISTER
Mister Ed
CBS-TV
EDWARDS, ED
Flair
ABC Radio
EDWARDS, VINCENT
Ben Casey
ABC-TV
EGAN, RICHARD
Empire
NBC-TV
EIMEN, JOHN
McKeever & the Colonel
NBC-TV
ELAM, JACK
Dakotas
ABC-TV

ELLIOTT, BOB

The Bob & Ray Show, WHN, New York, N.Y.
ERDMAN, RICHARD
Saints & Sinners
NBC-TV

ERICKSON, CORYDON ARVID

B. December 26, 1944, New York City. The Great God Brown; Broadway; For the United Nations; Film; Declaration of Human Rights; The Children of Strangers; Commercials; Dramas; Radio and TV Animation; Dante's Dreamer; V. O. Paramount Pictures

ERICKSON, HELENE

B. August 3, New York, N.Y.

ERICKSON, LAUNCELOT DORIAN

B. September 6, 1949, New York City. TV Commercials and Dramas; Radio and Transcriptions; Photo Illustrations; Singing Commercials; Odds Against Tomorrow; DuPont Show of the Month

EVANS, DALE
The Roy Rogers Show
CBS-TV

EVERETT, CHAD
Dakotas
ABC-TV

EWELL, TOM
The Fourposter
CBS-TV

— F —

FAWCETT, WILLIAM
Fury
NBC-TV

FAYE, DORIS

FELTON, VERNA
Henry Fonda & the Family
CBS-TV
FERGUSON, JUNE
The Price Is Right
NBC-TV
FICKETT, MARY
Calendar
CBS-TV

FITZMAURICE, MICHAEL

FLEMING, ERIC
Rawhide
CBS-TV
FLIPPEN, JAY C.
Ensign O'Toole
NBC-TV
FLOOD, ANN
The Edge of Night
CBS-TV
FONDA, HENRY
Henry Fonda & the Family, The Good Years
CBS-TV
FONTAINE, FRANK
The Jackie Gleason Show
CBS-TV
FONTAINE, PAT
Today
NBC-TV

FORD, ART

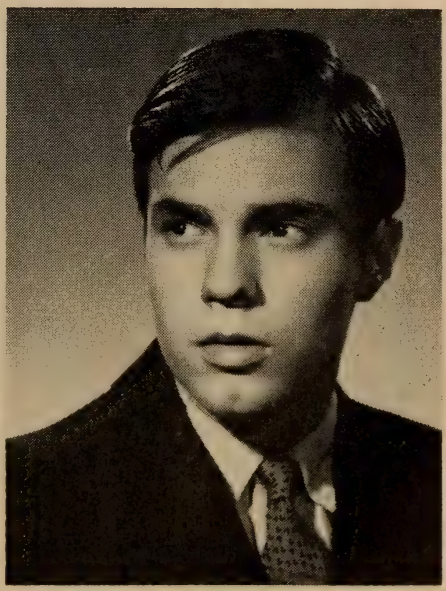
WINS, New York, N. Y.

FORD, MARY

FORD, PHIL
Flair
ABC Radio
FORD, TENNESSEE, ERNIE
Tennessee Ernie Ford Show
ABC-TV
FOSKETT, MARY
The Secret Storm
CBS-TV



LAUNCELOT ERICKSON



CORYDON ERICKSON

ALEC ALEXANDER AGENCY — HOLLYWOOD

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MILTON BERLE



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BILL DANA SHOW*

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NBC

*with **JOSE JIMENEZ**, too!

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NRB ASSOCIATES, LTD.

beverly hills — new york

representation:

WM. MORRIS AGENCY

FOY, EDDIE JR.
Fair Exchange
CBS-TV

FRANCIS, ARLENE
Miss Universe Beauty Pageant, What's My Line? CBS-TV; Flair, ABC Radio

FRANKLIN, JOE

B. March 9, 1926, New York. Joe Franklin's Memory Lane, WOR-TV, New York, N. Y.

FRASER, ELIZABETH
McKeever & the Colonel
NBC-TV

FREDERICKS, CARLTON
Flair
ABC Radio

FREEMAN, STAN
Flair
ABC Radio

FULLER, ROBERT
Laramie
NBC-TV

FULTON, EILEEN
As the World Turns
CBS-TV

FUNT, ALLEN
Candid Camera
CBS-TV

FURNESS, BETTY
Dimension of a Woman's World
CBS Radio

—G—

GABEL, MARTIN
Tonight in Samarkand
CBS-TV

GALTON, LAWRENCE
Flair
ABC Radio

GARLAND, BEVERLY
Stump the Stars
CBS-TV

GARLAND, JUDY
The Judy Garland Show
CBS-TV

GARROWAY, DAVE
Miss Universe Beauty Pageant
CBS-TV

GATESON, MARJORIE
The Secret Storm
CBS-TV

GIBSON, VIRGINIA
Discovery '63
ABC-TV

GING, JACK
Eleventh Hour
NBC-TV

GINGOLD, HERMIONE
Flair
ABC Radio

GLEASON, JACKIE
The Jackie Gleason Show: The American Scene Magazine
CBS-TV

GODFREY, ARTHUR
Arthur Godfrey Time
CBS Radio

GOETZ, THEO
The Guiding Light
CBS-TV

GOLDEN, HARRY
Flair
ABC Radio

GORDON, GALE
Dennis the Menace
CBS-TV

GOULDING, RAY

The Bob & Ray Show, WHN, New York, N.Y.

GRAHAM, JUNE
The Secret Storm
CBS-TV

GRANT, BERNARD
The Guiding Light
CBS-TV

GRANT, KIRBY
Sky King
CBS-TV

GRAVES, PETER
Fury
NBC-TV

GRAY, CHARLES
Rawhide
CBS-TV

GREAZA, WALTER
The Edge of Night
CBS-TV

GREENE, LORNE
Bonanza
NBC-TV

GREENE, SHECKY
Combat
ABC-TV

GREY, ARLYNE

B. New York, N. Y. Spokeswoman on Phil Silvers' Show, Hennesey, New Breed, all ABC-TV; U. S. Steel Hour, CBS-TV



Carol Burnett

Exclusive Representative:
Martin Goodman
Productions, Inc.
36 Central Park South
New York City
PL 1-3555

137 El Camino Drive
Hollywood, Calif.



▲

RHODA MANN

PL 7-6300

▼

WENDELL COREY



GRIFFIN, MERV
The Merv Griffin Show
NBC-TV

GRIFFITH, ANDY
The Andy Griffith Show, Opening Night
CBS-TV

GRIMES, TAMMY
The Fourposter
CBS-TV

GRISKEY, BILL

B. July 24, 1917, Keating, Pa. Carnival of Books, Americana, NBC

GWYNNE, FRED
Car 54, Where Are You?
NBC-TV

— H —

HAEFNER, JOHN H. (DR.)
The American Economy on College of the Air
CBS-TV

HAINES, LARRY
Search for Tomorrow
CBS-TV

HALE, BARBARA
Perry Mason
CBS-TV

HAMER, RUSTY
The Danny Thomas Show
CBS-TV

HAMILTON, BILL

HARDY, SARAH
Young Dr. Malone
NBC-TV

HARVEY, LAURENCE
Noah & the Flood
CBS-TV

HASELY, RUTH
Say When
NBC-TV

HASTINGS, DON
As the World Turns
CBS-TV

HAYES, RICHARD
Carol Burnett-Richard Hayes Show, Richard Hayes Show
CBS Radio

HERNON, PAT

HENRY, EMMALINE
I'm Dickens . . . He's Fenster
ABC-TV

HENRY, GLORIA
Dennis the Menace
CBS-TV

HERBERT, DON
Watch Mr. Wizard
NBC-TV

HIBBS, DR. ALBERT R.
Exploring
NBC-TV

HICKMAN, DWAYNE
Dobie Gillis
CBS-TV

HILL, RUTH
Flair
ABC Radio

HINES, CONNIE
Mister Ed
CBS-TV

HINES, MIMI
Flair
ABC Radio

HIRT, AL

HOLLIMAN, EARL
Wide Country
NBC-TV

HOLLOWAY, STANLEY
Our Man Higgins
ABC-TV

HOLMES, DENNIS
Laramie
NBC-TV

HOPE, BOB

HOPPER, WILLIAM
Perry Mason
CBS-TV

HOWARD, ALAN

B. March 21, 1951, New York, N. Y. U. S. Steel, CBS; Mr. Wizard, NBC; As the World Turns, CBS; Young Dr. Malone, NBC; From These Roots, NBC; Gift of Time, Broadway Production

HOWARD, RONNY
The Andy Griffith Show
CBS-TV

HOWARD, WED

HUGHES, BARNARD
The Guiding Light
CBS-TV

HUGO, LAURENCE
The Edge of Night
CBS-TV

— I —

INGELS, MARTY
I'm Dickens . . . He's Fenster
ABC-TV

ARLYNE GREY



JEAN THOMAS
JU 6-4616



JAN CROCKETT

Management — **PETER DEAN**

15 W. 55 STREET
CO 5-0789



30th Year

DON McNEILL'S
Breakfast Club

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COMMERCIALS

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ON THE AIR FOR:
CHRYSLER
AUTOMOBILES
HANCOCK & NORWALK
GASOLINES
WINCHELL'S
FROZEN DONUTS

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CREATORS OF THE
MEL BLANC COMEDY
AD LIB LIBRARY

MEL BLANC
ASSOCIATES
INC.

TAFT BUILDING
HOLLYWOOD & VINE
HOLLYWOOD 28, CAL.
HO 6-6127

INGRAM, MICHAEL
Young Dr. Malone
NBC-TV

—J—

JAFFE, SAM
Ben Casey
ABC-TV

JAMES, ART
B. October 15, 1929, Dearborn, Mich. Say When, NBC-TV; Tonight, NBC-TV

JASON, RICK
Combat
ABC-TV

JEFFERYS, ALLAN
Flair
ABC Radio

JILLANA
Noah & the Flood
CBS-TV

JONES, DEAN
Ensign O'Toole
NBC-TV

JONES, EDGAR ALLAN
Day in Court
ABC-TV

JORDAN, WILL
Flair
ABC Radio

JOSLYN, ALLYN
McKeever & the Colonel
NBC-TV

—K—

KAMEN, MILT
ABC Radio

KARLOFF, BORIS
Thriller
NBC-TV

KAY, BEATRICE
Keefe Brasselle's
Variety Gardens
CBS-TV

KAYE, CELIA
The New Loretta Young Show
CBS-TV

KEATING, LARRY
Mister Ed
CBS-TV

KEESHAN, BOB
Captain Kangaroo
CBS-TV

KELLOGG, ABIGAIL
Search for Tomorrow
CBS-TV

KELLY, GENE
Going My Way
ABC-TV

KILEY, PHIL
Magic Midway
NBC-TV

KILGALLEN, DOROTHY
What's My Line?
CBS-TV

KING, ALEXANDER
Jack Paar Show
NBC-TV

KING, JOHN REED
KDKA, Pittsburgh, Pa.

KIRBY, DURWARD
Candid Camera,
The Garry Moore Show,
CBS-TV;
Garry Moore Radio Show,
CBS Radio

KIRCHNER, CLAUDE
Magic Midway
NBC-TV

KLAVAN & FINCH

KNOTTS, DON
The Andy Griffith Show
CBS-TV

KNOX, CAROL

KOKOMO, JR.
(Chimpanzee)

KRAMER, MANDEL
The Edge of Night
CBS-TV

KULP, NANCY
The Beverly Hillbillies
CBS-TV

—L—

LA FORGE, JACK
Purpletone Records

LANCHESTER, ELSA
Noah & the Flood
CBS-TV

LANDON, MICHAEL
Bonanza
NBC-TV



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NARRATOR

PL 2-7676

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OFFICE: WI 7-2517

LANE, SCOTT
McKeever & the Colonel
NBC-TV

LARKIN, JOHN
Saints & Sinners
NBC-TV

LASSIE
Lassie
CBS-TV

LAWSON, LEE
Love of Life
CBS-TV

LEE, BONNIE
Magic Midway
NBC-TV

LEMBECK, HARVEY
Ensign O'Toole
NBC-TV

LEONARD, JACK E.
Flair
ABC Radio

LESCOULIE, JACK
Today
NBC-TV

LEVENSON, SAM

LEVERSEE, LORETTA
Young Dr. Malone
NBC-TV

LEVIN, MARLIN
Flair
ABC Radio

LEWIS, AL
Car 54, Where Are You?
NBC-TV

LEWIS, JERRY

LEWIS, ROBERT Q.
Play Your Hunch
NBC-TV

LEWIS, SHARI
Shari Lewis Show
NBC-TV

LIBERACE
Keefe Brasselle's
Variety Gardens,
CBS-TV

LINDER, CEC
The Secret Storm
CBS-TV

LINDLEY, ROBERT
Flair
ABC Radio

LINKLETTER, ART
Art Linkletter's
House Party,
CBS Radio & TV,
Here's Hollywood,
NBC-TV

LOCKHART, JUNE
Lassie
CBS-TV

LOGAN, ROBERT
77 Sunset Strip
ABC-TV

LONG, RICHARD
Stump the Stars
CBS-TV

LOR, DENISE

LORD, CHARLOTTE
Flair
ABC Radio

LORD, JACK
Stoney Burke
ABC-TV

LORD, MARJORIE
The Danny Thomas Show
CBS-TV

LORING, ANN
Love of Life
CBS-TV

LORING, LYNN
Fair Exchange
CBS-TV

LOWE, JIM
Monitor
NBC Radio

LUDDEN, ALLEN
Password, College Bowl,
Miss Teenage America
Coronation, CBS-TV

LUTSKY, C. ISRAEL

LYNDE, PAUL
Flair, ABC Radio;
Henry Fonda & the Family,
CBS-TV

LYNLEY, CAROL
Henry Fonda & the Family
CBS-TV

— Mc —

McCAFFERY, JOHN K. M.
Flair
ABC Radio

McCLURE, DOUG
The Virginian
NBC-TV

McCORMACK, PATTY
Young Dr. Malone
NBC-TV



JOHN REED KING



C. ISRAEL LUTSKY

THE JEWISH PHILOSOPHER

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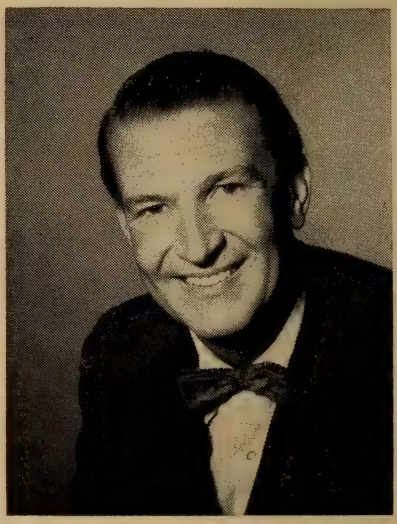
CARNATION COMPANY



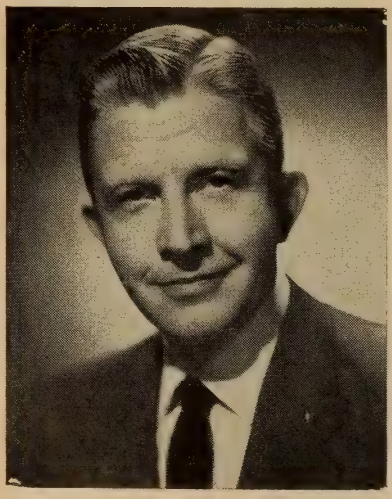
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ED REIMERS

Management

UTM Artists, Ltd.



Monique Van Vooren

Personal Management:

GERARD W. PURCELL—PL 3-7602

McINTYRE, JOHN
Wagon Train
ABC-TV

McKAY, JIM
Wide World of Sports
ABC-TV

McMAHON, HORACE THOMAS
Naked City, ABC-TV

McNEILL, DON
Breakfast Club, Flair
ABC Radio

McNELLIS, MAGGI
Leave It to the Girls

— M —

MacDONNELL, RAY
The Edge of Night
CBS-TV

MacLAUGHLIN, DON
As the World Turns
CBS-TV

MacMURRAY, FRED
My Three Sons
ABC-TV

MACK, TED
Ted Mack & the Original Amateur Hour
CBS-TV

MADDERN, VICTOR
Fair Exchange
CBS-TV

MAHARIS, GEORGE
Route 66
CBS-TV

MALONE, BILL

MALONE, NANCY
The Guiding Light, CBS-TV
Naked City, ABC-TV

MANN, RHODA

MANNA, CHARLIE
Flair
ABC Radio

MARK, FLIP
Fair Exchange
CBS-TV

MARSHALL, E. G.
The Defenders
CBS-TV

MARTIN, DEAN
The Judy Garland Show
CBS-TV

MARTIN, DICK
The Lucy Show
CBS-TV

MARTIN, JEAN
The Jean Martin Show, NBC; Naked City, ABC-TV; New York Confidential; Jamboree, Warner Bros. Movie

MARTIN, ROSS
Stump the Stars
CBS-TV

MARTINEZ, TONY
The Real McCoys
CBS-TV

MASON, JACKIE
Flair
ABC Radio

MASON, JAMES
Tonight in Samarkand
CBS-TV

MASSEY, RAYMOND
Dr. Kildare
NBC-TV

MATHERS, JERRY
Leave It to Beaver
ABC-TV

MATTHAU, WALTER
Footnote to Fame
CBS-TV

MAXWELL, BOB
B. June 26, 1924, Custer, Ky. At Your Service, WCBS; Phone-Opinion, WWJ-Detroit. Commercials For: Heinz Foods, Delco

MELTON, SID
The Danny Thomas Show
CBS-TV

MEREDITH, BURGESS
Footnote to Fame
CBS-TV

MERRILL, DINA
Footnote to Fame
CBS-TV

MERRILL, GARY
Valiant Years
ABC-TV

MILLER, MITCH
Sing Along with Mitch
NBC-TV



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MILNER, MARTIN
Route 66
CBS-TV

MOBLEY, ROGER
Fury
NBC-TV

MOORE, GARRY
The Garry Moore Show,
I've Got a Secret,
Opening Night, CBS-TV;
Garry Moore Radio Show,
CBS Radio

MOORE, MARY TYLER
The Dick Van Dyke Show
CBS-TV

MOORE, TERRY
Empire
NBC-TV

MORGAN, HARRY
Pete & Gladys
CBS-TV

MORGAN, HENRY
I've Got a Secret
CBS-TV

MORGAN, REX S.

B. September 16, 1921, Denver, Colo. The Rex Morgan Show, WFIL-TV and WFIL Radio, Philadelphia, Pa.; Tom Duggan Show, KCOP-TV, Los Angeles; The Rifleman, ABC-TV; American Bandstand, ABC-TV; and commercial for Chevrolet

MORROW, VIC
Combat
ABC-TV

MULLANEY, JACK
Ensign O'Toole
NBC-TV

MURDOCK, JAMES
Rawhide
CBS-TV

MYERSON, BESS

I've Got a Secret, CBS-TV; Tournament of Roses Parade, CBS-TV

— N —

NARZ, JACK
Seven Keys
ABC-TV

NEAL, PATRICIA
That's
Where the Town's Going!
CBS-TV

NEBEL, JOHN
WOR, New York, N. Y.

NELSON, DAVID

Adventures of Ozzie & Harriet
ABC-TV

NELSON, HARRIET

Adventures of Ozzie & Harriet
ABC-TV

NELSON, OZZIE

Adventures of Ozzie & Harriet
ABC-TV

NELSON, RICK

Adventures of Ozzie & Harriet
ABC-TV

NEWMAN, YALE
Flair
ABC Radio

NOONAN, TOMMY
Stump the Stars
CBS-TV

NORTH, JAY
Dennis the Menace
CBS-TV

NYE, LOUIS
Flair
ABC Radio

— O —

O'BRIEN, EDMOND
Sam Benedict
NBC-TV

O'CONNELL, HELEN
Here's Hollywood
NBC-TV

O'NEAL, RYAN
Empire
NBC-TV

O'SULLIVAN, TERRY
Search for Tomorrow
CBS-TV

ORTEGA, SANTOS
As the World Turns
CBS-TV

— P —

PAAR, JACK
Jack Paar Show,
Jack Paar Program
NBC-TV



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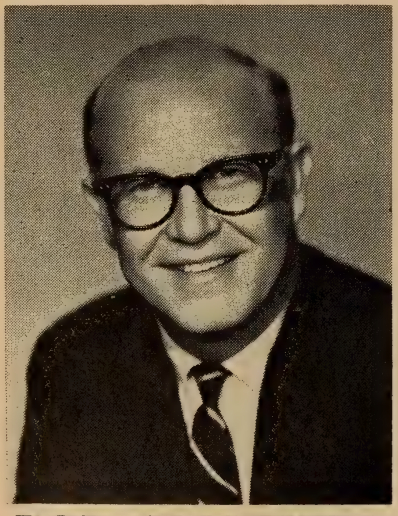
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ABC-TV

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Ft. Lauderdale, Fla.
Telephone: Jackson 3-2801



BOB MAXWELL

M. C.
NARRATOR
ANNOUNCER

RH 4-7343



Maggi McNellis

"Leave It to the Girls"

PALMER, BETSY
I've Got a Secret, CBS-TV;
Flair, ABC Radio

PARKER, FESS
Mr. Smith
Goes to Washington
ABC-TV

PARKS, BERT
Miss America Pageant,
CBS-TV;
Yours for a Song, ABC-TV

PAUL, LES

PEARSON, ANNE
Search for Tomorrow
CBS-TV

PETERS, AUDREY
Love of Life
CBS-TV

PHILBROOK, JAMES
The New Loretta Young Show
CBS-TV

PIPER, BEVERLY

POLEN, NAT
As the World Turns
CBS-TV

POLLARD, MICHAEL J.
Henry Fonda & the Family
CBS-TV

PONCE, PONCIE
Hawaiian Eye
ABC-TV

PONS, BEATRICE
Car 54, Where Are You?
NBC-TV

POPENOE, DR. PAUL
Flair
ABC Radio

POST, WILLIAM JR.
Young Dr. Malone
NBC-TV

POSTON, TOM
To Tell the Truth
CBS-TV

PRESCOTT, ALLEN
Flair
ABC Radio

PRINCE, WILLIAM
Young Dr. Malone
NBC-TV

PRINE, ANDREW
Wide Country
NBC-TV

PRINZ, ROSEMARY
As the World Turns
CBS-TV

PROVOST, JON
Lassie
CBS-TV

PRUDDEN, BONNIE
Flair
ABC Radio

—Q—

QUINN, CARMEL

QUINN, LOUIS
77 Sunset Strip
ABC-TV

—R—

RAE, CHARLOTTE
Car 54, Where Are You?
NBC-TV

RAE, MELBA
Search for Tomorrow
CBS-TV

RAEBURN, BRYNA

RAINES, STEVE
Rawhide
CBS-TV

RAMBO, DIRK
The New Loretta Young Show
CBS-TV

RAMBO, RANDI S.
B. May 6, 1934, Mobile, Ala.
Miss Midnight,
WNAT, Natchez, Miss.
WSLI & WSLI-TV,
Jackson, Miss., WJDX,
Jackson, Miss., WKRG-TV,
Mobile, Ala., WSGN,
Birmingham, Ala.,
KILT, Houston, Tex.

RAMEY, DIANNE
Young Dr. Malone
NBC-TV

RANDELL, STUART
Laramie
NBC-TV

RATHBONE, BASIL
Flair
ABC Radio

RAYBURN, GENE
Monitor, NBC Radio;
Miss Universe Beauty Pageant,
CBS-TV



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• ACTOR
• ANNOUNCER
• EMCEE

PL 2-7676



Choo Choo Collins

REAGAN, RONALD
Tournament of Roses Parade
GE Theatre
CBS-TV

REASONER, HARRY
Calendar
CBS-TV

REED, DONNA
The Donna Reed Show
ABC-TV

REED, PAUL
Car 54, Where Are You?
NBC-TV

REED, ROBERT
The Defenders
CBS-TV

REILLY, HUGH
Lassie
CBS-TV

REIMERS, ED
B. October 26, Moline, Ill.

REYNOLDS, BURT
Gunsmoke
CBS-TV

ROBARDS, JASON JR.
That's Where
the Town's Going!
CBS-TV

ROBERTS, PERNELL
Bonanza
NBC-TV

ROBERTSON, CLIFF
Saturday's Children
CBS-TV

ROGERS, ROY
The Roy Rogers Show
CBS-TV

ROSE MARIE
The Dick Van Dyke Show
CBS-TV

ROSS, JOE E.
Car 54, Where Are You?
NBC-TV

ROSSI, STEVE
Flair
ABC Radio

RULE, JANICE
Tonight in Samarkand
CBS-TV

RUST, RICHARD
Sam Benedict
NBC-TV

RYAN, IRENE
The Beverly Hillbillies
CBS-TV

—S—

SAHL, MORT
The Good Years
CBS-TV

ST. CLAIR, ELIZABETH
Young Dr. Malone
NBC-TV

SANDERSON, IVAN
Flair
ABC Radio

SAVIOR, PAUL
Love of Life
CBS-TV

SAWYER, JOE
The Adventures
of Rin Tin Tin

SCHMIDT, DR. KARL
Flair
ABC Radio

SEYMOUR, ANNE
Empire
NBC-TV

SHAHAN, ROCKY
Rawhide
CBS-TV

SHEPHERD, JEAN
WOR, New York, N. Y.

SHORE, ROBERTA
The Virginian
NBC-TV

SIEPI, CESARE
Voice of Firestone
ABC-TV

SIMON, ROBERT
Saints & Sinners
NBC-TV

SINATRA, FRANK
The Judy Garland Show
CBS-TV

SINCLAIR, BETTY
Young Dr. Malone
NBC-TV

SKELTON, RED
The Red Skelton Show,
The Red Skelton Hour
CBS-TV

SKINNER, EDNA
Mister Ed
CBS-TV

SMITH, JOHN
Laramie
NBC-TV

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JEFFERYS

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3rd year

ABC-RADIO NETWORK

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BUDDY ALLEN
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EL 5-2230

SMITH, ROGER
77 Sunset Strip
ABC-TV

SORRELLS, BOB
Ensign O'Toole
NBC-TV

STACK, ROBERT
The Untouchables
ABC-TV

STAMBERGER, JACK
Love of Life
CBS-TV

STANLEY, KIM
That's Where the Town's Going!
CBS-TV

STEELE, TED
Monitor
NBC Radio

STEVENS, CONNIE
Hawaiian Eye
ABC-TV

STEVENS, INGER
Saturday's Children
CBS-TV

STEVENS, RISE
Voice of Firestone
ABC-TV

STEWART, SANDY
Perry Como's
Kraft Music Hall
NBC-TV

STODDARD, HAILA
The Secret Storm
CBS-TV

STOKEY, MIKE
Stump the Stars
CBS-TV

STONE, BEN
King Leonardo
NBC-TV

STONE, MILBURN
Gunsmoke
CBS-TV

STORCH, LARRY
Flair
ABC Radio

STORY, RALPH
In Hollywood
CBS Radio

STRATFORD, TRACY
The New Loretta Young Show
CBS-TV

STRUDWICK, SHEPPERD
Footnote to Fame
CBS-TV

STUART, MARY
Search for Tomorrow
CBS-TV

STURDIVANT, ROBERT
Flair
ABC Radio

SULLIVAN, ED
The Ed Sullivan Show
CBS-TV

SWANSON, GLORIA
Flair
ABC Radio

SWIFT, ALLEN
King Leonardo, NBC-TV

SYDES, CAROL
The New Loretta Young Show
CBS-TV

—T—

TALMAN, WILLIAM
Perry Mason
CBS-TV

TAYLOR, KEITH
McKeever & the Colonel
NBC-TV

TAYLOR, RIP

THOMAS, DANNY
The Danny Thomas Show, CBS-TV

TILLSTROM, BURR
Kukla & Ollie
NBC-TV

TOMME, RONALD
Love of Life
CBS-TV

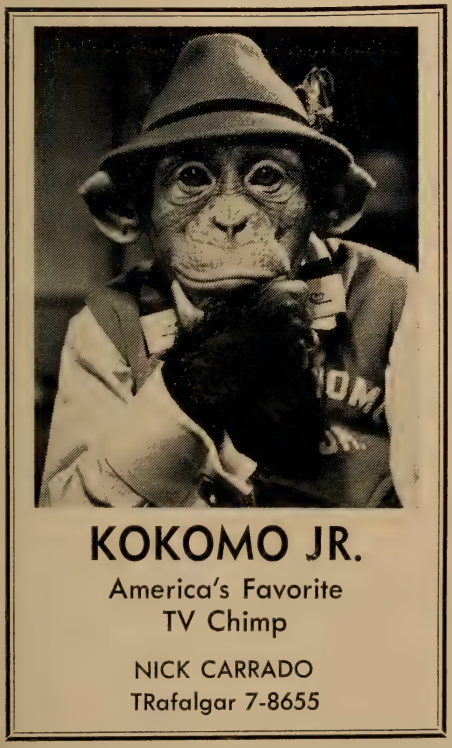
TOMPKINS, JOAN
Sam Benedict
NBC-TV

TRIPP, PAUL
Noah & the Flood
CBS-TV

TRUMAN, MARGARET
Flair
ABC Radio

—U—

USTINOV, PETER
Flair
ABC Radio





—V—

VANCE, VIVIAN
The Lucy Show
CBS-TV

VAN DYKE, DICK
Flair, ABC Radio;
Henry Fonda & the Family,
The Dick Van Dyke Show,
CBS-TV

VAN PATTEN, RICHARD
Young Dr. Malone
NBC-TV

VAN VOOREN, MONIQUE
DuPont Show of Week, NBC; U.S. Steel Hour, CBS; Ed Sullivan Show, CBS; Jack Paar Show; NBC; Tonight Show, NBC; To Tell the Truth, CBS

VILLELLA, EDWARD
Noah & the Flood
CBS-TV

VON FURSTENBERG, BETSY
Tonight in Samarkand
CBS-TV

—W—

WADE, DAVID
Flair
ABC Radio

WAGNER, HELEN
As the World Turns
CBS-TV

WALKER, BETTY
Flair
ABC Radio

WALKER, NANCY
Flair
ABC Radio

WALLACE, TONI
The Right is Right
NBC-TV

WARD, LARRY
The Dakotas
ABC-TV

WARNER, JACKIE
Shari Lewis Show
NBC-TV

WASHBURN, BEVERLY
The New Loretta Young Show
CBS-TV

WATERMAN, DENNIS
Fair Exchange
CBS-TV

WAYNE & SHUSTER
Flair
ABC Radio

WEAVER, CHARLIE
The Jack Paar Show
NBC-TV
Flair
ABC Radio

WEAVER, DENNIS
Gunsmoke
CBS-TV

WEBB, JACK
General Electric True
CBS-TV

WEBBER, ROBERT
Footnote to Fame
CBS-TV

WEED, BUDDY

WELK, LAWRENCE
Lawrence Welk Show
ABC-TV

WELLS, MARY K.
The Edge of Night
CBS-TV

WICKER, IREENE

WICKWIRE, NANCY
As the World Turns
CBS-TV

WILCOX, FRANK
The Beverly Hillbillies
CBS-TV

WILLIAMS, ANDY
Andy Williams Show
NBC-TV

WILLIAMS, ANN
Young Dr. Malone
NBC-TV

WILLIAMS, CARA
Henry Fonda & the Family,
Pete & Gladys, CBS-TV

WILLIAMS, GRANT
Hawaiian Eye
ABC-TV

WILLIAMS, WILLIAM B.
WNEW, New York, N. Y.

WINCHELL, PAUL
Flair
ABC Radio

WINTER, WILLIAM
Flair
ABC Radio

WINTERS, GLORIA
Sky King
CBS-TV

WINTERS, JONATHAN
The Jack Paar Show, Jack Paar Program, NBC-TV; Flair, ABC Radio

WOODBURY, WOODY
Who Do You Trust? ABC-TV

WOODS, LESLEY
Young Dr. Malone
NBC-TV

WYATT, JANE
Father Knows Best
ABC-TV

WYMAN, JANE
Jane Wyman Presents
ABC-TV

—Y—

YORK, DICK
Going My Way
ABC-TV

YOUNG, ALAN
Mister Ed
CBS-TV

YOUNG, LORETTA
Loretta Young Theatre,
NBC-TV;
The New Loretta Young Show, CBS-TV

YOUNG, ROBERT
Father Knows Best
ABC-TV

YOUNGMAN, HENNY
Flair
ABC Radio

—Z—

ZIMBALIST, EFREM JR.
77 Sunset Strip
ABC-TV

FOR RADIO NETWORK AND TELEVISION

NETWORK PROGRAMS OF 1962, SEE

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—New York and Los Angeles—

New York, N. Y.

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Brandt & Brandt
101 Park Ave.....MUrray Hill 3-5890

Brown, Curtis, Ltd.
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Diamant, Anita
280 Madison Ave. .....MU 9-5251

Fishbein, Frieda
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French, Samuel
25 W. 45th St.....JUdson 2-4700

Gaines, Blanche
350 W. 57th St.....PLaza 7-0537

Hayward, Leland
655 Madison Ave.....TEmpleton 8-5100

International Literary Bureau, Inc.
595 Madison Ave. .....PL 3-8581

Leonard, Claire
156 W. 74th St.....TRafalgar 7-3082

Matson, Harold
30 Rockefeller Plaza.....CIrcle 6-2750

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915 Broadway .....OR 4-2790

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1740 Broadway .....JUdson 6-5100

Reynolds, Paul R. & Son
599 Fifth Ave.....MUrray Hill 8-4767

Roberts, Flora
22 E. 60th St.....EL 5-4165

Salisbury, Leah, Inc.
234. W. 44th St.....LAckawanna 4-8628

Talent Associates-Paramount, Ltd.
444 Madison Ave. .....PLaza 3-1030

Wade Carlson Literary Agency
475 Fifth Ave. (Room 1808).....MU 3-1450

Williams, Annie Laurie
18 E. 41st St.....MUrray Hill 5-7564

Writers Literary Agency
210 W. 70th St.....TR 3-2185; SU 7-5700

Writers Workshop, Inc.
280 Madison Ave. .....LE 2-9878

Los Angeles, Calif.

Ashley-Steiner, Inc.—Famous Artists Corp.
449 S. Beverly Dr., B. H. .....CR 4-8511

Bernie, Herman
260 S. Beverly Dr., B. H.....CRestview 5-0117

Cornsweet, Harold Literary Agency
9526 W. Pico Blvd. (35) .....CR 5-5342

Darrow Agency
9884 Santa Monica Blvd., B. H.CRestview 4-7253

Elwood, Maren, Agency
4949 Hollywood Blvd.....NOrmandy 4-4786

French, Samuel, Inc.
7623 Sunset Blvd.....HOllywood 3-3146

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242 N. Canon Dr., B. H.....CRestview 4-8881

General Artists Corp.
9025 Wilshire Blvd.....CRestview 3-2400

Gold, Sid
8961 Sunset Blvd. (69) ...CRestview 4-7247

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250 N. Canon, B. H. .....CRestview 6-1071

Grashin, Mauri
8732 Sunset Blvd. (69) .....OL 2-5168

Herzbrun, Walt
8820 Sunset Blvd. (69) .....Olympia 2-7210

Irwin, Lou
9165 Sunset Blvd.....CRestview 1-7131

Jackson, Edith
1717 N. Highland Ave. .....HOllywood 7-0155

Kohner, Paul, Inc.
9169 Sunset Blvd. (69) ....CRestview 1-5165

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—B—

BALLARD, KAYE
Perry Como's Kraft Music Hall
NBC-TV

BANKS, MACK
Open House Show
WCPC, Houston, Miss.

BEDFORD, JERRELL
Retreat
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Ed Sullivan Show, CBS-TV; Perry Como Show, NBC-TV; Garry Moore Show, CBS-TV; Jack Paar Show, NBC-TV

BREHMER, LARRY
KTAC, Tacoma, Wash.

BRIGGS, LILLIAN

BROOKS, JANET
WKCT, Bowling Green, Ky.

BRUESKE, WALLY
Treasure Chest
KSTP-TV, St. Paul, Minn.

—C—

CARROLL, BOB
Remember That Song
WBBM-TV, Chicago, Ill.

CARTAGENA, PAQUITO
WNEL, Caguas, P. Rico

CHARLES, RAY, SINGERS
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CLARK, PATTY
Remember That Song
WBBM-TV, Chicago, Ill.

CLARK, WAYLAND
KBEK, Elk City, Okla.

COLLINS, CHOO CHOO

COMO, PERRY
Perry Como's Kraft Music Hall
NBC-TV

CONWAY, CAROLYN
Sing Along With Mitch
NBC-TV

CUMMINS, JEANNE
Happy Faces
WLWC-TV, Columbus, Ohio

—D—

DELINE, JIM, GANG
WSYR, Syracuse, N. Y.

DENNY, EDMUND
Vocalist on Rush Hour
WIBW-TV, Topeka, Kans.

DIXIE MODERNAIRES
WJEM, Valdosta, Ga.

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—F—

FAILE, TOMMY
WBT, Charlotte, N. C.

FORD, MARY

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—G—

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GIMENEZ, CARMITA
WKAQ-TV, San Juan, P. Rico
GORDON, ANITA
Tennessee Ernie Ford Show
ABC-TV
GRIFIS, PATTY
WLTV, Bowling Green, Ky.

—H—

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WRGR, Starke, Fla.
HANSEN, NORRIE
KPST, Preston, Idaho
HARRIS, JACK
WJR, Detroit, Mich.
HARRIS, RAY
WFIW, Fairfield, Ill.
HAYES, RICHARD
Arthur Godfrey Time,
Richard Hayes Show, Carol
Burnett-Richard Hayes Show
CBS Radio
HEWITT, DOLPH
Country Fair
WGN, Chicago, Ill.
HINDS, BILL
Luncheon at the Ones
WIIC-TV, Pittsburgh, Pa.
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—K—

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—P—

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952 N. Michigan Ave.....DE 7-4905

Bentley & Livingstone, Inc.
8 S. Michigan Ave.....DE 2-7317

Byoir, Carl, & Associates
33 N. LaSalle .....DE 2-6300

Coleman, Harry, & Co.
664 N. Michigan Ave.....MO 4-3883

Communications Affiliates—CCI Div.
318 S. Michigan Ave.....WE 9-7676

Cox, Ted, Assoc.
360 N. Michigan Ave.....CEntral 6-7796

Cushman, Aaron
333 N. Michigan Ave.....ANdover, 3-0260

Harshe-Rotman & Druck, Inc.
108 N. State St.....FI 6-6868

Howe, Bob
435 N. Michigan Ave.....WHitehall 4-1300

Janis, Martin E.
100 W. Montroe St.....CEntral 6-1670

Joslyn, Margaret M.
38 S. Dearborn St.....DE 2-7949

NELSON SYKES ASSOCIATES
INCORPORATED
Public Relations
295 Madison Avenue
New York 17, N. Y.
MUrray Hill 3-3105

Bob Corcoran Associates
Public Relations
501 Madison Ave., New York 22, N. Y.
PL 3-0857

Klein, Julius
110 S. Dearborn St.....DE 2-4110

Kraus, Herbert M., & Co.
75 E. Wacker Drive.....RA 6-7890

Lesly, Philip, Co.
100 W. Monroe St.....CE 6-9520

Margolis, William G.
127 N. Dearborn St.....DEarborn 2-2427

McGuire, Jack
720 N. Michigan Ave.....SU 7-4268

Mendelsohn, Howard
612 N. Michigan Ave.....MIchigan 2-0244

Milburn McCarty Assoc.
360 N. Michigan Ave.....DE 2-5411

Montague, Paul
545 N. Michigan Ave.....467-6960

Schechter, A. A., Assoc., Inc.
333 N. Michigan Ave.....FI 6-9511

Schooler, Lee
75 E. Wacker Dr.....RAndolph 6-2891

Selvage & Lee, Inc.
221 N. LaSalle St.....CE 6-7818

Walker, Bill
54 W. Randolph St.....DE 2-4162

WASHINGTON

Allen, C. Stanley & Co.
2017 Mass. Ave. N.W.....AD 2-4000

Audio-Visual Public Relations
917 15th, N.W.....DI 7-6858

Bozell & Jacobs, Inc.
711 14th, N.W.....ST 3-7888

Byoir, Carl & Assoc.
National Press Bldg...STerling 3-6565

Communication Counselors, Inc.
1725 K St., N.W.....FE 3-5540

Craig Associates
1343 H. St., N.W.....DI 7-3660

Guylay, L. Richard & Assoc.
1627 K St., N.W.....ME 8-6300

Hill & Knowlton, Inc.
Solar Bldg.....ST 3-0270

Kal, Ehrlich & Merrick Assoc.
2141 Wisconsin Ave., N.W.....FE 7-5500

Kaufman, Henry J. & Assoc.
1419 H. St., N. W.....DIstrict 7-7400

Klein, Julius Public Relations
425 13th St., N.W.....ST 3-2951

Mitchell, Reg, & Assoc.
National Press Bldg. (4).....NA 8-4457

Ne- mver Assoc.
1000 Vermont Ave., N. W.....DIstrict 7-9200

Richards Assoc.
1735 DeSales St., N.W. (6).....783-4630

Russell, John, Enterprises, Inc.
1001 Conn. Ave., N.W.....RE 7-8182

Safire Public Relations, Inc.
1725 K. St., N.W.....FE 8-5277

Selvage & Lee
1625 I St., N.W. (6).....RE 7-4042

Shelton-National Affairs
1735 DeSales St., N.W. (6).....ST 3-1313

Ver Standig, M. Belmont, Inc.
1107 19th St., N.W.....FE 8-6100

The JACK WORMSER Agency

R
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Top Talent
For Your Commercials

1717 No. Highland Ave.
Hollywood • HO 4-8138



Radio & Television Producers
—Their Work During 1962—

—A—

ABEL, RAY
Eye on New York
WCBS-TV, New York, N. Y.
ABERCROMBIE, WAYNE
Local Classroom
WRGP-TV, Chattanooga, Tenn.
ABERT, PAUL
WTIC-TV, Hartford, Conn.
ABRAHAMS, MORT
Route 66
CBS-TV
ACKERMAN, HARRY
Hazel
NBC-TV
AIELLO, BERNARD
WNYS-TV, Syracuse, N. Y.
ALKON, SELIG
Discovery 63
ABC-TV
ALLEN, ED
WHEC-TV, Rochester, N. Y.
ALLINGHAM, BOB
KTAR-TV, Phoenix, Ariz.
ALTMAN, SOPHIE
Teen Talk
WRC-TV, Washington, D. C.
AMATEAU, ROD
Dobie Gillis
CBS-TV
ANDREWS, CLARK
Flair
ABC Radio
ANN, DORIS
NBC Religious Program
NBC-TV
ASMAN, ROBERT
This is NBC NEWS
NBC-TV
AUSTIN, ARTHUR
Pilgrimage
ABC Radio
AUTRY, CHICK
Col. Chick & Bozo
WRBL-TV, Columbus, Ga.
AVERBACK, HY
Ensign O'Toole
NBC-TV

—B—

BABBIN, JACQUELINE
Dupont Show of the Week, NBC-TV; The Fourposter, CBS-TV
BAER, ART
Make a Face
ABC-TV
BAER, NORMAN
The World Today
MBS
BAILY, MEL
Wonderama
WNEW-TV, New York, N. Y.
BANNER, BOB
Candid Camera, Julie & Carol at Carnegie Hall, The Garry Moore Show
CBS-TV
BARBERA, JOE
The Jetsons, The Flintstones, ABC-TV
BARKER, CECIL
The Red Skelton Hour
CBS-TV
BARLOW, LOU
WRCV-TV, Philadelphia, Pa.
BARNHIZER, DAVE
It's Academic
WNBQ-TV, Chicago, Ill.
BARRY, KENN
KSTP-TV, St. Paul, Minn.
BARRY, LOUISE
The World Today
MBS
BEACH, HUGH
Fight of the Week
ABC-TV
BEAUCHAMP, LARRY
Vista 63
WANE-TV, Fort Wayne, Ind.
BECK, JACK
CBS Reports
CBS-TV

WILLIAM SELF

VICE PRESIDENT

IN CHARGE OF PRODUCTION

20th CENTURY-FOX TELEVISION

BENJAMIN, BURTON
The 20th Century
CBS-TV
BERKENFIELD, WALTER
WPTV, Palm Beach, Fla.
BISCHEL, DWIGHT
ABC Mid-day Report
ABC-TV, Chicago, Ill.
BISHOP, ROY
WRCV-TV, Philadelphia, Pa.
BLACK, ROBERT
WCSH-TV, Portland, Me.
BLEES, ROBERT
Combat
ABC-TV
BLUEL, RICHARD
The Gallant Men
ABC-TV
BLUMENTHAL, NORM
Concentration
NBC-TV
BODINE, WALT
WDAF-TV, Kansas City, Mo.
BOLKCOM, LLOYD
WTCN-TV, Minneapolis, Minn.
BOWE, GEORGE
WTIC-TV, Hartford, Conn.
BOYER, PHIL
KEZI, Eugene, Ore.

BRESEE, FRANK

BRILL, DICK
Al Collins Show
KGO-TV, San Francisco, Calif.
BRODKIN, HERBERT
The Nurses, The Defenders,
CBS-TV
BROTT, LOU
WRC-TV, Washington, D. C.
BROWN, JAMES
Arthur Godfrey Time
CBS Radio
BRUERS, BOB
Noon Show
WSAU-TV, Wausau, Wisc.
BUSH, WARREN
The Great Challenge
CBS-TV

—C—

CAHN, ROBERT
Just For Fun
WNEW-TV, New York, N. Y.
CALLAWAY, BOBBY
WALB-TV, Albany, Ga.
CASELLA, JAMES
TV Enriches Learning
WICU-TV, Erie, Pa.

CATES, GILBERT

B. June 6, 1934, New York, N. Y.
Camouflage, ABC-TV; Timex All-Star Circus, NBC-TV

CATES, JOE
International Showtime
NBC-TV
CHAMBERS, EVERETT
Kaiser Presents The Lloyd Bridges Show,
CBS-TV
CHAMPION, BOB
Kilgo's Kanteen
WSOC-TV, Charlotte, N. C.
CHAMPION, JOHN
Laramie
NBC-TV
CHANIN, JOHN
Worldwide Sports
CBS Radio
CHOTZINOFF, SAMUEL
NBC Opera Company
NBC-TV
CHRISTENSEN, JAMES A.
WBEN-TV, Buffalo, N. Y.
CHRISTIE, HOWARD
Wagon Train
ABC-TV
CLAMPETT, BOB
Beany & Cecil
ABC-TV
CLAVER, BOB
Ensign O'Toole
NBC-TV
CLAWSON, GRANT
KSL-TV, Salt Lake City, Utah
CLEMENT, JOSEPH E.
Lamp Unto My Feet
CBS-TV
CLEMENTS, CALVIN
Dr. Kildare
NBC-TV
COLE, BETTY
Meet the Press
NBC-TV
CONNELL, DAVE
Captain Kangaroo
CBS-TV
CONNELLY, JOE
Going My Way,
Leave It to Beaver,
ABC-TV
CORDERO, PAQUITO
WKAQ-TV,
San Juan, Puerto Rico
CORREA, RAFAEL
Show Libby's
WKAQ-TV,
San Juan, Puerto Rico
COSTELLO, ROBERT
Armstrong Circle Theatre
CBS-TV
COTTLE, BOB
Ruff and Reddy
NBC-TV



FRANK BRESEE
(Writer-Producer)
Golden Days of Radio
The Mack Agency



BILL HOBIN
Producer-Director
"Sing Along With Mitch"

COVINGTON, TREADWELL
King Leonardo
NBC-TV
CRABTREE, JOSEPH B.
WXEX-TV, Petersburg, Va.
CRAIG, SCOTT
File 31
WMBD-TV, Peoria, Ill.
CROSS, PERRY
Tonight
NBC-TV
CUNNINGHAM, HARRY W.
WNYS-TV, Syracuse, N. Y.

— D —

DAILEY, DOROTHY
Negro College Choir
ABC Radio
DALE, CHALMERS
Look Up and Live
CBS-TV
DANIELS, MARC
Saints and Sinners
NBC-TV
DARION, SIDNEY
ABC Evening Report
ABC-TV
DAVIS, NORM
Project 4
WJXT-TV, Jacksonville, Fla.
DECKER, JOHN P.
WROC-TV, Rochester, N. Y.
DeCORDOVA, FRED
Jack Benny Program
CBS-TV
DELANEY, ROBERT
Meet the Professor
ABC-TV
DEPORIS, GENE
CBS Reports
CBS-TV
DESSART, GEORGE
WCAU-TV, Philadelphia, Pa.
DI BENEDETTO, JULIO
Candid Camera
CBS-TV
DIMICK, MERRILL
KSL-TV, Salt Lake City, Utah
DISNEY, WALT
Walt Disney's
Wonderful World of Color
NBC-TV
DODGE, FRANK
Seach for Tomorrow
CBS-TV
DOLAN, JAMES
Coleman on Sports, Sports
Time, Worldwide Sports,
CBS Radio
DONALDSON, KEITH
Emphasis
NBC Radio
DORTORT, DAVID
Bonanza
NBC-TV
DRYER, SHERMAN H.
The American Economy on
College of the Air
CBS-TV
DUFF, GORDON
Footnote to Fame, That's
Where the Town's Going!,
CBS-TV
DUNCAN, JIM
Bulletin
WRGP-TV,
Chattanooga, Tenn.
DUNNE, BURT
The Cheyenne Show
ABC-TV
DUTCHER, BILL
WMT-TV, Cedar Rapids, Iowa

— E —

EAMES, BILL
CBS News Election Unit
CBS-TV
EARNSHAW, FENTON
77 Sunset Strip
ABC-TV
EDELMAN, LOUIS E.
Make Room for Daddy
NBC-TV
ELINSON, JACK
The Danny Thomas Show
CBS-TV
ENGLANDER, ROGER
The New York Philharmonic
Young People's Concerts
CBS-TV
EVANS, JEFF
Tel-all
WRDW-TV, Augusta, Ga.
EVANS, MARK
WTTG-TV, Washington, D. C.
EVEN, TOM
WSAV-TV, Savannah, Ga.
EYER, DICK
Joe Martin Show
KOLN-TV, Lincoln, Neb.

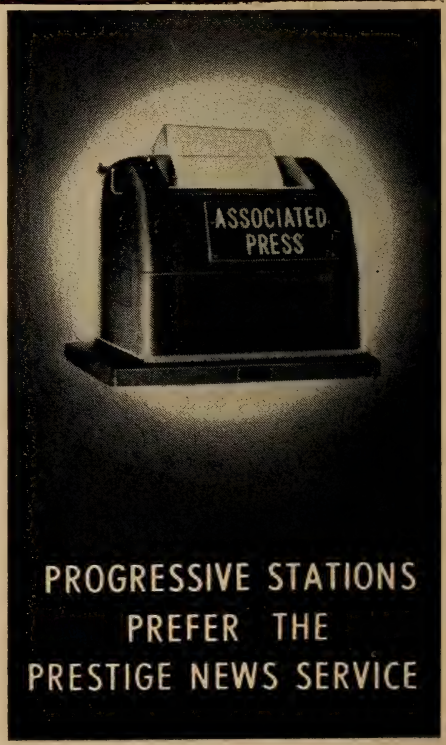
— F —

FASSETT, JAMES
New York Philharmonic,
World Music Festivals,
CBS Radio
FATES, GIL
B. September 29, 1914,
Newark, N. J.
What's My Line?, To Tell the
Truth, I've Got a Secret,
all CBS-TV

CARL REINER

Creator—Producer—Writer

"The
DICK VAN DYKE
SHOW"



FEDDERSON, DON
My Three Sons
ABC-TV
FEIN, IRVING
The Jack Benny Program
CBS-TV
FEINER, BEN JR.
Winston Churchill—The Valiant Years, ABC-TV
FELDMAN, CHESTER
I've Got A Secret
CBS-TV
FELDMAN, ED
Fair Exchange
CBS-TV
FELTON, NORMAN
Dr. Kildare
NBC-TV
FENNELLY, VINCENT M.
Rawhide
CBS-TV
FERBER, MEL
Calendar
CBS-TV
FERRI, LUCY
The Guiding Light
CBS-TV
FERRO, BETH HOLLINGER
B. December 14, 1924, New York, N. Y
Price is Right, NBC-TV
FINKEL, BOB
Andy Williams Show
NBC-TV
FISHER, CHARLES
The Edge of Night
CBS-TV
FISHER, CRAIG
Exploring
NBC-TV
FISHER, HAL
WBBM-TV, Chicago, Ill.
FLEISCHMAN, STEPHEN
CBS Reports
CBS-TV
FLETCHER, VIC
KIFI-TV, Idaho Falls, Idaho
FLOWER, JOHN
KETV-TV, Omaha, Neb.
FLYNN, PETER
Emphasis
NBC Radio
FONDA, JAMES
Hazel
NBC-TV
FORTE, CHET
The Sunday Sports Spectacular
CBS-TV
FRANKEL, ELIOT
Huntley-Brinkley Report
NBC-TV
FRANZEN, DON
WIBW-TV, Topeka, Kans.
FREED, FRED
White Paper
NBC-TV
FREEDMAN, LEWIS
Dupont Show of the Week
NBC-TV
FREEMAN, DEVERY
Pete & Gladys
CBS-TV
FREEMAN, LEONARD
The Untouchables
ABC-TV
FRIEDBERG, BILLY
Car 54, Where Are You?
NBC-TV
FRIEDMAN, DONALD
WOKR-TV, Rochester, N. Y.
FRIENDLY, FRED W.
CBS Reports
CBS-TV
FROMKEES, LEON
Fury
NBC-TV
FROUGH, WILLIAM
Sam Benedict
NBC-TV
FULKERSON, RAY
WEHT-TV, Evansville, Ind.
FURMAN, BOB
KETV-TV, Omaha, Neb.

—G—

GARDNER, ARTHUR
The Rifleman
ABC-TV
GARTHWAITE, ROBERT L.
Project 20
NBC-TV
GILLIS, JOE
WTOL-TV, Toledo, Ohio
GIMBEL, ROGER
The Bing Crosby Show
ABC-TV
GITLIN, IRVING
White Paper
NBC-TV
GLIDDEN, EDITH
WOC-TV, Davenport, Iowa
GOLDEN, ROBERT
Lassie
CBS-TV
GOTTLIEB, HERBERT
Make a Face
ABC-TV
GRAFF, ROBERT D.
Winston Churchill—The Valiant Years, ABC-TV;
Noah and the Flood, CBS-TV
GRAHAM, LEWIS
Ted Mack and the Original Amateur Hour
CBS-TV
GREEN, GERALD
Chet Huntley Reporting
NBC-TV
GREENE, STANLEY
The American Economy on College of the Air,
CBS-TV
GREGORY, LORRIE
WDBJ-TV, Roanoke, Va.
GRUBBS, GEORGE
KNOE-TV, Monroe, La.
GRUBBS, TOM
WLOF-TV, Orlando, Fla.
GUEDEL, JOHN
Art Linkletter's House Party
CBS-TV

—H—

HAGAN, CHET
Gulf Instant News Specials
NBC-TV
HAMILTON, JOE
The Garry Moore Show,
Julie & Carol at Carnegie Hall,
CBS-TV
HAMLIN, BOB
Pacemaker News
WHTN-TV,
Huntington, W. Va.
HANCE, WILEY
Directions 63,
Meet the Professor,
ABC-TV
HANNA, BILL
The Flintstones, The Jetsons,
ABC-TV
HARMON, BILL
McKeever & the Colonel
NBC-TV
HARRIS, JACK
KTVT-TV, Fort Worth, Tex.
HARRISON, JOAN
The Alfred Hitchcock Hour
CBS-TV
HARRISON, PAUL
Our Man Higgins
ABC-TV
HARTMAN, EDMUND
My Three Sons
ABC-TV
HAYWARD, LELAND
Tonight in Samarkand,
The Good Years,
Saturday's Children,
CBS-TV
HEIDER, FREDERICK
Voice of Firestone
ABC-TV
HELLER, JOEL
The Reading Room
CBS-TV
HENDRICKSON, FRED
Arthur Godfrey Time,
Suspense, Yours Truly,
Johnny Dollar,
CBS Radio
HENNING, PAUL
The Beverly Hillbillies
CBS-TV
HENRY, BOB
Roy Rogers-Dale Evans Show
ABC-TV
HERBERT, DON
Watch Mr. Wizard
NBC-TV
HIGHTCHEW, LARRY
WFAM-TV, Lafayette, Ind.
HIKEN, NAT
Car 54, Where Are You?
NBC-TV
HILL, DAVE
WLOF-TV, Orlando, Fla.
HILL, MARTIN
Art Linkletter's House Party
CBS-TV
HIPPLER, RANDOLPH
WNEM-TV, Saginaw, Mich.
HITCHCOCK, ALFRED
The Alfred Hitchcock Hour
CBS-TV

HOBIN, BILL

B. November 12, 1923, Evanston, Ill. Sing Along with Mitch, NBC-TV, 1961-1962, Bell Telephone Hour, NBC-TV

HOBSON, JAMES
Lawrence Welk Show
ABC-TV
HOFFMAN, CHARLES
Hawaiian Eye
ABC-TV
HOGAN, HUGH
KTRG-TV, Honolulu, Hawaii
HOLLAND, MARLAN
Jack's Kartoon Klubhouse
KEZI-TV, Eugene, Ore.
HOLMES, TED
Look Up & Live
CBS-TV
HORNER, JED
Shari Lewis Show
NBC-TV
HOROWITZ, HOWIE
77 Sunset Strip
ABC-TV
HOSTETTLER, DEL
WRCV-TV, Philadelphia, Pa.
HOUSTON, JOE
WFBG-TV, Altoona, Pa.
HOWARD, CY
Fair Exchange
CBS-TV
HUENERS, JOHN
Stump the Stars
CBS-TV
HUGGINS, ROY
The Virginian
NBC-TV
HYATT, DONALD B.
Project 20, World Of . . .
NBC-TV

—I—

IMWALLE, BILL
WWL-TV, New Orleans, La.
ISAACS, CHARLES
The Real McCoys
CBS-TV

—J—

JACKSON, GAIL PATRICK
Perry Mason
CBS-TV
JACOBS, ALAN
WWL-TV, New Orleans, La.
JACOBS, JERRY
Gulf Instant News Specials
NBC-TV
JAMES, WILLIAM T.
WXEX-TV, Petersburg, Va.
JAMISON, MARSHALL
The Good Years,
Tonight in Samarkand,
Saturday's Children,
CBS-TV
JASCO, LEN
WPTV, Palm Beach, Fla.
JEWISON, NORMAN
The Judy Garland Show
CBS-TV
JOHNSON, ROBERT
KELO-TV, Sioux Falls, S. D.
JONES, COLSON E.
WFBG-TV, Altoona, Pa.
JONES, ED
WOC-TV, Davenport, Iowa
JONES, EDWARD M.
CBS Reports
CBS-TV
JONES, EUGENE S.
World Of . . .
NBC-TV

—K—

KAPLAN, FRED
Flair
ABC Radio
KAYDEN, WILLIAM
Here's Hollywood
NBC-TV
KELLER, CHARLES
Frontiers of Knowledge
WFIL-TV, Philadelphia, Pa.
KELLERMAN, DON
Accent
CBS-TV
KERR, BOB
WOW-TV, Omaha, Neb.
KEYES, PAUL W.
Jack Paar Program
NBC-TV
KINKEL, JACK
ABC News Final
ABC-TV
KIPPENBROCK, KIP
KLTV, Tyler, Tex.
KLEIBACKER, FRED
WHC-TV, Pittsburgh, Pa.
KLEINERMAN, ISAAC
The 20th Century
CBS-TV
KLYNN, HERBERT
The Alvin Show
CBS-TV
KOBIN, WILLIAM
Howard K. Smith—News & Comment
ABC-TV
KONDOLF, GEORGE
U. S. Steel Hour
CBS-TV
KUSSEROW, LOU
NBC Sports
NBC-TV

—L—

LACEY, JACK
The Roy Rogers Show
CBS-TV
LADESICH, BILL
WDAF-TV, Kansas City, Mo.
LADIZINSKY, IVAN
Dimension
of a Woman's World,
Dimension of a Dateline,
CBS Radio
LARSON, TONY
KTVR-TV, Denver, Colo.
LaTOURETTE, FRANK
Adlai Stevenson Reports
ABC-TV
LAVEN, ARNOLD
The Rifleman
ABC-TV
LEAR, NORMAN
Andy Williams Show,
NBC-TV;
Henry Fonda & the Family,
CBS-TV
LEONARD, BILL
CBS News Election Unit
CBS-TV

LEONARD, HERBERT B.
The Adventures of Rin Tin Tin, Route 66, CBS-TV; Naked City, ABC-TV

LEONARD, SHELDON
The Dick Van Dyke Show,
The Danny Thomas Show,
CBS-TV;
Make Room for Daddy,
NBC-TV
LEVITAN, PAUL
Miss Teenage America
Coronation,
Miss Universe Beauty Pageant,
Miss America Pageant,
Tournament of Roses Parade,
CBS-TV
LEVY, JULES V.
The Rifleman
ABC-TV
LEVY, PARKE
Pete & Gladys
CBS-TV
LEWIS, ARTHUR
The Nurses
CBS-TV
LEWIS, ELLIOTT
The Lucy Show
CBS-TV
LEWIS, RICHARD
Premiere, Presented by Fred Astaire, Alcoa Premiere,
ABC-TV
LIGHT, JON
WSAZ-TV,
Huntington, W. Va.
LINKE, DICK
The Andy Griffith Show
CBS-TV
LLOYD, NORMAN
The Alfred Hitchcock Hour
CBS-TV
LONDON, JOHN
The New Loretta Young Show
CBS-TV;
Loretta Young Theatre,
NBC-TV
LOUNSBERY, DAN
Bell Telephone Hour
NBC-TV
LOWE, DAVID
CBS Reports
CBS-TV
LUBIN, ARTHUR
Mister Ed
CBS-TV
LUTZ, SAM
Lawrence Welk Show
ABC-TV

—Mc—

McCLURE, WILLIAM K.
CBS-TV Reports
CBS-TV
McCULLOUGH, JOHN
WNDU-TV, South Bend, Ind.
McCUNE, DON
Captain Puget Show
KOMO-TV, Seattle, Wash.
McDERMOTT, TOM
Dick Powell Show
NBC-TV
McGEEHAN, JACK
The Ed Sullivan Show
CBS-TV
McGINN, JIM
WBBM-TV, Chicago, Ill.
McGOVERN, JIM
Pursuit
KMSP-TV, Minneapolis, Minn.
McMULLEN, JAY
CBS Reports
CBS-TV

—M—

MacCALLUM, BILL
Breakfast Club
ABC Radio
MacDONNELL, NORMAN
Gunsmoke
CBS-TV
MacKENZIE, MURDO
Christmas Sing with Bing,
Bing Crosby-Rosemary Clooney Show, CBS Radio
MACRINA, DON
WSAV-TV, Savannah, Ga.
MALLARD, JERRY
WCIV-TV, Charleston, S. C.
MARDEN, ORISON
Dimension
CBS Radio
MARGOLIS, IRV
WRCV-TV, Philadelphia, Pa.
MARION, IRA
Meet the Professor
ABC Radio
MARKELL, ROBERT
The Defenders
CBS-TV
MARKS, ART
Perry Mason
CBS-TV
MARSHALL, NORMAN
Laudes Evangelli
CBS-TV
MARTENS, SI
WKJG-TV, Fort Wayne, Ind.
MAURER, ROBERT
Monitor, Emphasis,
NBC Radio
MENDELSON, LEE
KPIX-TV, San Francisco, Cal.
MERRILL, AUSTIE
WKRC-TV, Cincinnati, Ohio
MESHEKOFF, MICHAEL
General Electric True
CBS-TV
MILLER, FRANK
The Big Lie
MBS
MILLER, JACK
Magic Midway
NBC-TV

MOFFITT, J. J.
WEWS-TV, Cleveland, Ohio
MONROE, WILLIAM B. JR.
This Is NBC News
NBC-TV
MONTAGNE, EDWARD J.
McHale's Navy
ABC-TV
MOODY, DON
The Super Show
WHTN-TV,
Huntington, W. Va.
MORGAN, AL
Today
NBC-TV
MORGAN, LEO
As Caesar Sees It
ABC-TV
MORGAN, MONTY
Merv Griffin Show
NBC-TV
MORRIS, DAN
WTOL-TV, Toledo, Ohio
MORSE, ARTHUR D.
CBS Reports
CBS-TV
MOSER, JAMES E.
Ben Casey
ABC-TV
MOSHER, BOB
Leave It to Beaver
ABC-TV
MUNDAY, BRYAN
KRBC-TV, Abilene, Tex.
MYRE, BURD
WLWI-TV, Indianapolis, Ind.

— N —

NAEGELI, ROBERT
KCMT-TV, Alexandria, Minn.
NELSON, DOLPH
House Party
CBS Radio

NELSON, OZZIE
Adventures of Ozzie & Harriet
ABC-TV

NEUMAN, ALAN
The American Economy on
College of the Air
CBS-TV
NEUMAN, E. JACK
Sam Benedict
NBC-TV
NICHOLS, WILLIAM
WKJG-TV, Fort Wayne, Ind.
NOLAN, PATRICK
KTRG-TV, Honolulu, Hawaii
NOVENSON, JOE
WFIL-TV, Philadelphia, Pa.

— O —

O'KEEFE, WINSTON
Dennis the Menace
CBS-TV
OPPENHEIMER, JESS
Here's Hollywood
NBC-TV
OPPENHEIMER, PEER
Here's Hollywood
NBC-TV
ORR, PAUL
Jack Paar Program
NBC-TV
ORR, WILLIAM T.
The Cheyenne Show
ABC-TV
OSBORN, BOB
WOW-TV, Omaha, Neb.
OSMAN, HARRY
WRCV-TV, Philadelphia, Pa.
OWEN, TONY
Donna Reed Show
ABC-TV
OWENS, JIM
Charleston Dateline
WCIV-TV, Charleston, S. C.

— P —

PAAR, JACK
Jack Paar Program
NBC-TV
PALMER, SIDNEY
WIS-TV, Columbia, S. C.
PARR, FRANK
KATV, Portland, Ore.
PAUL, JOAN
Christian in Action
ABC Radio
PEDERSON, RUFUS
KATV, Portland, Ore.
PETERS, WALTER
Editor's Choice
ABC-TV
PETERS, WILLIAM
CBS Reports
CBS-TV
PETERSEN, CLIFF
Breakfast Club
ABC Radio
PHILBIN, JACK
The Jackie Gleason Show: The
American Scene Magazine,
CBS-TV; Keefe Brasselle's Va-
riety Gardens, CBS-TV
PIECH, PETER
King Leonardo
NBC-TV
PIERSON, FRANK
Empire
NBC-TV
PLEVEN, PAT
International Showtime
NBC-TV
POKORSKI, JOHN
Baseball Game of the Week
CBS-TV
POTTER, ALLEN
As the World Turns
CBS-TV
POWER, JULES
Discovery '62
ABC-TV
PRATER, JERRY
WTVT-TV, Tampa, Fla.
PRATT, PAUL
KTUL-TV, Tulsa, Okla.
PRECHT, BOB
The Ed Sullivan Show
CBS-TV
PRICE, JIM
WMCT-TV, Memphis, Tenn.
PRIDEMORE, JAMES R.
WALB-TV, Albany, Ga.

— Q —

QUIGLEY, JAMES
Emphasis
NBC Radio
QUINLAN, DORIS
Young Dr. Malone
NBC-TV

— R —

RAPF, MATTHEW
Ben Casey
ABC-TV
REIFSNYDER, HOWARD
The Sunday Sports
Spectacular
CBS-TV
REINA, JAMES L.
World Of . . .
NBC-TV

REINER, CARL
The Dick Van Dyke Show
CBS-TV

RENICK, RALPH
WTVJ-TV, Miami, Fla.
RICE, LEON
The Reading Room
CBS-TV
RICHMAN, FLORENCE
Emphasis
NBC Radio
RISO, ADRIAN
WBRE-TV, Wilkes-Barre, Pa.
ROBERTS, RUTH
The New Loretta Young Show
CBS-TV; Loretta Young
Theatre
NBC-TV
ROLFE, SAM
Eleventh Hour
NBC-TV
ROSKAM, CLAIR
Camera Three
WCBS-TV, New York, N. Y.
ROWE, S. ROBERT
Say When
NBC-TV
RUBEN, AARON
The Andy Griffith Show
CBS-TV
RUSH, W. ARTHUR
Roy Rogers-Dale Evans Show
ABC-TV
RUSSELL, CHARLES
Naked City
ABC-TV

— S —

SACKHEIM, WILLIAM
Empire
NBC-TV
SAUDEK, ROBERT
Leonard Bernstein and the
New York Philharmonic,
Opening Night at Lincoln
Center, CBS-TV
SAYLOR, WILLY
WIS-TV, Columbia, S. C.
SCHAEFER, GEORGE
Hallmark Hall of Fame
NBC-TV
SCHERER, EDWARD
Exploring
NBC-TV
SCHIMMEL, CLARENCE
Miss America Pageant, Miss
Universe Beauty Pageant, Miss
Teenage America Coronation,
Garry Moore Radio Show,
CBS-TV & CBS Radio
SCHNEIDER, NICHOLAS
WNEM-TV, Saginaw, Mich.
SCHONFELD, MOSES
Inside the City, Inside the
United Nations
WBSM, New Bedford, Mass.
SCHULBERG, STUART
David Brinkley's Journal
NBC-TV
SCOTT, TOM
WIBW-TV, Topeka, Kans.
SCRUBY, BRIAN
KDKA-TV, Pittsburgh, Pa.
SEARS, BOB
Treasure Chest
KSTP-TV, St. Paul, Minn.
SECONDARI, JOHN
Bell & Howell Close-up
ABC-TV

SELF, WILLIAM
20th Century-Fox TV

SELIGMAN, SELIG J.
Combat
ABC-TV

SENKE, H. C.
WHEC-TV, Rochester, N. Y.

SERETTE, DAVID W.
WCSH-TV, Portland, Me.

SERLES, NORMAN
WROC-TV, Rochester, N. Y.

SEXTON, VERDELL
KTUL-TV, Tulsa, Okla.

SHANKS, BOB
Merv Griffin Show
NBC-TV

SHEAR, BARRY
Here's Edie
ABC-TV

SHEEHAN, FRED
American News-stand
ABC-TV

SHEVELOVE, BURT
Opening Night
CBS-TV

SIEMANOWSKI, RICHARD
Public Affairs Specials
CBS-TV

SIGMON, RAY
WSAZ-TV, Huntington, W. Va.

SIMON, AL
The Beverly Hillbillies
CBS-TV

SKUTCH, IRA
Play Your Hunch
NBC-TV

SLATE, LANE
Lamp Unto My Feet
CBS-TV

SLAVICK, PHIL
WMCT-TV, Memphis, Tenn.

SMITH, ANSEL
KNOE-TV, Monroe, La.

SMITH, PERRY
NBC Sports
NBC-TV

SOMERVILLE, WARREN
Flair
ABC Radio

SPARKS, ROBERT
Have Gun, Will Travel
CBS-TV

SPELLING, AARON
Kaiser Presents The Lloyd Bridges Show
CBS-TV

SPIVAK, LAWRENCE E.
Meet the Press
NBC-TV

STANLEY, HAL
Mr. Smith Goes to Washington
ABC-TV

STEFFENS, DON
Worldwide Sports
CBS Radio

STEIN, WILLIE
To Tell the Truth
CBS-TV

STERN, LEONARD
I'm Dickens . . . He's Fenster
ABC-TV

STEVENS, LESLIE
Stoney Burke
ABC-TV

STEWART, BOB
Password, CBS-TV; The Price Is Right
NBC-TV

STEWART, CHARLES
The Danny Thomas Show
CBS-TV

STEWART, GUS
KTBC-TV, Austin, Tex.

STEWART, RAY
WHC-TV, Pittsburgh, Pa.

STOKEY, MIKE
Stump the Stars
CBS-TV

STONE, JON
Captain Kangaroo
CBS-TV

SUSSKIND, DAVID
The Fourposter
CBS-TV

SUTTER, DANIEL
Emphasis
NBC Radio

SUTTON, T. J.
Camera 9
CKLW-TV, Detroit, Mich.

— T —

TAYLOR, LIN
WSOC-TV, Charlotte, N. C.

TELFORD, FRANK
Wide Country
NBC-TV

TOGIE, DAVE
WTVT-TV, Tampa, Fla.

TOMCHO, IVAN
WICU-TV, Erie, Pa.

TORNABENE, RUSS
Emphasis
NBC Radio

TRACY, STERLING
House Party, CBS Radio; The Tom Harmon Sports Show
ABC Radio

— U —

ULLMAN, DAN
Laramie
NBC-TV

UTLEY, JOHN
WLTV, Bowling Green, Ky.

UTT, KENNETH
The Defenders
CBS-TV

— V —

VANOFF, NICK
Perry Como's Kraft Music Hall
NBC-TV

VARHOLY, JOE
WRCV-TV, Philadelphia, Pa.

VARNUM, JAMES
WOI-TV, Ames, Iowa

VERDI, TONY
Artist's Showcase
WNBQ-TV, Chicago, Ill.

VICTOR, DAVID
Dr. Kildare
NBC-TV

VOSBURGH, GEORGE
Merv Griffin Show
NBC-TV

VOUTSAS, GEORGE
Emphasis
NBC Radio

— W —

WAKELEE, ARTHUR
Emphasis
NBC Radio

WALDEAR, GORDON
Golden Gate Story
KGO-TV, San Francisco, Calif.

WARK, MARTIN
Here's Hollywood
NBC-TV

WASSERMAN, AL
White Paper
NBC-TV

WATKINS, JOHNNY
KWTX-TV, Waco, Tex.

WATSON, RAY
Jane Lynn Show
WKRC-TV, Cincinnati, Ohio

WAYNE, FRANK
Password
CBS-TV

WAYNE, RONALD
The Jackie Gleason Show: The American Scene Magazine, CBS-TV

WEBB, JACK
General Electric True
CBS-TV

WEISS, EDWARD
WOI-TV, Ames, Iowa

WEISS, WILLIAM
The Mighty Mouse Playhouse
CBS-TV

WHEDON, PEGGY
From the Capitol, ABC Radio, Issues and Answers, ABC-TV, Washington, D. C.

WHITE, LARRY
International Showtime
NBC-TV

WHITE, STEVE
Emphasis
NBC Radio

WHITMAN, DAN
Magic Land of Allakazam
ABC-TV

WILLIAMS, DICK
KPIX, San Francisco, Calif.

WILSON, MARK
Magic Land of Allakazam
ABC-TV

WILSON, WILLIAM P.
Update
NBC-TV

WINDSOR, ROY
The Secret Storm, Love of Life
CBS-TV

WISE, DAVID J.
Message of Israel
ABC Radio

WONDERS, RALPH
Roy Rogers-Dale Evans Show
ABC-TV

WOOD, BARRY
Bell Telephone Hour
NBC-TV

WRATHER, BONITA GRANVILLE
Lassie
CBS-TV

— Y —

YATES, TED
David Brinkley's Journal
NBC-TV

YORKIN, BUD
Andy Williams Show, NBC-TV; Henry Fonda & the Family, CBS-TV

— Z —

ZEGART, ARTHUR
White Paper
NBC-TV

ZIGMAN, JOSEPH
Chet Huntley Reporting
NBC-TV

ZIMMERMAN, DIRK
KDKA-TV, Pittsburgh, Pa.

ZIRATO, BRUNO JR.
Carol Burnett-Richard Hayes Show, Suspense, Yours Truly, Johnny Dollar, CBS Radio; To Tell the Truth, CBS-TV.

Radio & Television Directors
—Their Work During 1962—

—A—

ABBOTT, NORMAN
Bing Crosby Show
ABC-TV

ALTER, PAUL
The Price Is Right, NBC-TV; To Tell the Truth, CBS-TV.

ALTMAN, ROBERT
The Gallant Men
ABC-TV

AMADIO, HARRY
Big Bands
ABC Radio

ANDREWS, CLARK
Flair
ABC Radio

AUERBACH, LARRY
Love of Life
CBS-TV

—B—

BARBERA, JOE
The Jetsons, The Flintstones,
ABC-TV

BARRY, LOUISE
The World Today
MBS

BARTON, CHARLES
Dennis the Menace
CBS-TV

BEECHER, KEITH
Breakfast Club
ABC Radio

BELL, TED
Christian in Action
ABC Radio

BENNINGTON, BILL
Stump the Stars
CBS-TV

BERNS, SEYMOUR
The Red Skelton Hour
CBS-TV

BIRCH, PETER
Captain Kangaroo
CBS-TV

BLOOM, NORTON
Chet Huntley Reporting
NBC-TV

BOHL, DON
The Price Is Right, Say When, NBC-TV

BROWN, DAVE
As Caesar Sees It
ABC-TV

BROWNING, KIRK
Noah and the Flood, Opening Night at Lincoln Center, CBS-TV; NBC Opera Company, NBC-TV

BUCKLEY, SCOTT
Emphasis
NBC Radio

—C—

CAMPBELL, RAYMOND
News Around the World
ABC Radio

CARR, MARTIN
Calendar, CBS-TV

CARR, THOMAS
Rawhide, CBS-TV

CARSON, DICK
Tonight, NBC-TV

CATES, GILBERT
B. June 6, 1934, New York, N. Y.
Camouflage, ABC-TV

CHIRKINIAN, FRANK
Triple Crown of Racing
CBS-TV

CHOMYN, JOSEPH K.
Look Up & Live, Public Affairs Specials, CBS-TV

CLAMPETT, BOB
Beany & Cecil
ABC-TV

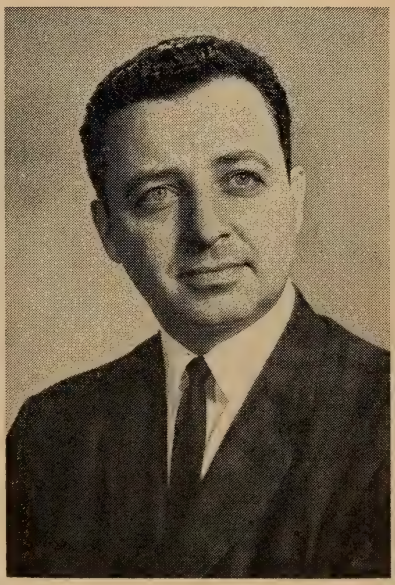
COOK, FIELDER
Dupont Show of the Week
NBC-TV

COYLE, HARRY
NBC Sports
NBC-TV

GIL
CATES

Producer-Director

JAMEL PRODUCTIONS



LEE TANNEN
Freelance Director
516—ED 4-3199

— D —

DAILEY, BOB
The Sunday Sports Spectacular
CBS-TV

DELANEY, ROBERT
Meet the Professor
ABC-TV

DIAMOND, VERN
Miss America Pageant, Miss Universe Beauty Pageant, Miss Teenage America Coronation, Tournament of Roses Parade, CBS-TV

DI BENEDETTO, JULIO
Candid Camera
CBS-TV

DILLON, JACK
NBC Sports (Football)
NBC-TV

DISKIN, MARSHALL (SONNY)
Fight of the Week
ABC-TV

DONOHUE, JACK
The Lucy Show
CBS-TV

DONOVAN, TOM
Saturday's Children
CBS-TV

DRAKE, ELLIOTT
Monitor
CBS Radio

— E —

ENGLANDER, ROGER
Public Affairs Specials
CBS-TV

EVANS, OSMOND
The Alvin Show
CBS-TV

— F —

FIELD, DANIEL
Emphasis
NBC Radio

FOX, VAN B.
B. August 20, 1920, Greenville, Miss.
Here's Hollywood, The Jan Murray Show, Concentration, all NBC.

FRISTOE, ALLAN
The Edge of Night
CBS-TV

— G —

GAINES, JIM
Today
NBC-TV

GARGIULO, MIKE
Play Your Hunch, NBC-TV; Password, CBS-TV

GATELY, WILLIAM
In the Land of Music
ABC Radio

GEISEL, DAVE
The Garry Moore Show
CBS-TV

GIBBS, PARKER
Monitor
NBC Radio

GORMAN, WALTER
The Guiding Light
CBS-TV

GOUG, ED
Emphasis
NBC Radio

GOWEN, BUD
The Edge of Night
CBS-TV

GROSS, LLOYD
Make a Face
ABC-TV

GURNEE, HAL
Jack Paar Program
NBC-TV

— H —

HAMILTON, JOE
Julie and Carol at Carnegie Hall, CBS-TV

HANNA, BILL
The Flintstones, The Jetsons, ABC-TV

HAWKINS, RALPH
On the Line with Bob Considine
ABC Radio

HAYDEN, JEFFREY
The Donna Reed Show
ABC-TV

HEIN, JAC
Ted Mack & the Original Amateur Hour, CBS-TV

HELLER, FRANKLIN
What's My Line?
CBS-TV

HEMION, DWIGHT
Perry Como's Kraft Music Hall
NBC-TV

HENRY, BOB
Roy Rogers—Dale Evans Show, ABC-TV

HEWITT, DON
Opening Night at Lincoln Center
CBS-TV

HIKEN, NAT
Car 54, Where Are You?
NBC-TV

HOADE, MARTIN
Catholic Hour, Eternal Light, NBC-TV

HOBIN, BILL
B. November 12, 1923, Evanston, Ill. Sing Along with Mitch, NBC-TV, 1961-1962; Bell Telephone Hour, NBC-TV

HOBSON, JAMES
Lawrence Welk Show
ABC-TV

HYATT, DONALD B.
Project 20
NBC-TV

— J —

JEWISON, NORMON
The Judy Garland Show
CBS-TV

JONES, EUGENE S.
World Of . . .
NBC-TV

— K —

KANE, JOE
Laramie
NBC-TV

KANE, MIKE
Art Linkletter's House Party
CBS-TV

KEMP-WELCH, JOAN
Laudes Evangelii
CBS-TV

KERN, JAMES V.
Pete & Gladys
CBS-TV

KILEY, TIM
The Ed Sullivan Show
CBS-TV

KING, LYNWOOD
Exploring
NBC-TV

KLEIN, ARTHUR
Speaking of Sports
ABC Radio

KWEIT, JACK
Man About Music
ABC Radio

— L —

LANDRES, PAUL
77 Sunset Strip
ABC-TV

LARRIVA, RUDY
The Alvin Show
CBS-TV

LAW, GENE
Here's Hollywood
NBC-TV

LEIGHTON, DERRICK
Message of Israel
ABC Radio

LEONARD, SHELDON
Make Room for Daddy
NBC-TV

LEVENS, PHIL
International Showtime
NBC-TV

LEVIN, DAN
Search for Tomorrow
CBS-TV

LOCKHART, RAY
Huntley-Brinkley Report
NBC-TV

LUBIN, ARTHUR
Mister Ed
CBS-TV

— Mc —

McDONOUGH, DON
Update
NBC-TV

McDOUGALL, DONALD
Rawhide
CBS-TV

— M —

MacALLEN, JAMES
As the World Turns
CBS-TV

MacGREGOR, KENNETH
Emphasis
NBC Radio

MAFFEO, NEIL
World Wrap-up
ABC Radio

MALCOLM, WILLIAM
Monitor
NBC Radio

MARCH, ALEX
Footnote to Fame
CBS-TV

MARX, LLOYD
Ted Mack & the Original Amateur Hour, CBS-TV

MEYER, BERNARD
Emphasis
NBC Radio

MILLER, FRANK
The Big Lie
MBS

MOFFITT, JOHN
The Ed Sullivan Show
CBS-TV

MOLMAR, PETER
Triple Crown of Racing
CBS-TV

MONTAGNE, EDWARD J.
McHale's Navy
ABC-TV

MONTY, GLORIA
The Secret Storm
CBS-TV

— N —

NATHANSON, TED
Concentration, NBC Sports,
NBC-TV

NELSON, HARRY
The Joyce Brothers Show &
The Dr. Albert Burke Show,
ABC Radio

NELSON, OZZIE
Adventures of Ozzie & Harriet
ABC-TV

NYBY, CHRIS
Rawhide
CBS-TV

— O —

OWEN, LARRY
Today
NBC-TV

— P —

PACELLI, FRANK
Frontiers of Faith, Watch Mr.
Wizard, NBC-TV

PETERSON, CLIFF
Breakfast Club
ABC Radio

PETERSEN, RALPH
This Is NBC News
NBC-TV

PRAGER, STANLEY
Car 54, Where Are You?
NBC-TV

PRIAULX, ROBERT
Chet Huntley Reporting, Gulf
Instant News Specials
NBC-TV

— R —

REYNOLDS, GENE
My Three Sons
ABC-TV

RICH, DAVID LOWELL
Route 66
CBS-TV

RICH, JOHN
The Dick Van Dyke Show
CBS-TV

RITTER, DICK
Flair
ABC Radio

ROBBIE, SEYMOUR
The Jackie Gleason Show:
The American Scene Magazine,
CBS-TV

RUSSEL, WILLIAM D.
Hazel
NBC-TV

— S —

SAMETH, JACK
Howard K. Smith—News &
Comment
ABC-TV

SANDWICK, RICHARD
The Edge of Night
CBS-TV

SCHAEFER, GEORGE
Hallmark Hall of Fame
NBC-TV

SCHAFFNER, FRANKLIN
The Good Years, CBS-TV;
Dupont Show of the Week,
NBC-TV

SCHEERER, BOB
Andy Williams Show
NBC-TV

SCHNEIDER, DICK
Ruff & Reddy
NBC-TV

SELANDER, LESLEY
Laramie
NBC-TV

SHAW, JEROME
Keefe Brasselle's Variety
Gardens, CBS-TV

SHEAR, BARRY
Here's Edie
ABC-TV

SIDARIS, ANDREW
Magic Land of Allakazam
ABC-TV

SIEG, CHARLES
Huntley-Brinkley Report
NBC-TV

SILBERMAN, SAM
The American Economy on
College of the Air, CBS-TV

SILBERSHER, MARVIN
Lamp Unto My Feet, CBS-TV

SIMPSON, GARRY
Tonight in Samarkand,
CBS-TV

SLINGLAND, FRANK
David Brinkley's Journal,
Meet the Press, NBC-TV

SMIGHT, JACK
That's Where the Town's
Going! CBS-TV; Dupont
Show of the Week, NBC-TV.

SMITH, SIDNEY
Opening Night, CBS-TV; Bell
Telephone Hour, NBC-TV

SOMERVILLE, WARREN
Flair
ABC Radio

SOSMAN, ROBERT
Emphasis
NBC Radio

STEEN, CORT
As the World Turns
CBS-TV

SWEENEY, ROBERT
The Andy Griffith Show
CBS-TV

— T —

TANNEN, LEE

TEDESCO, LOU
Password
CBS-TV

TORMEY, ROBERT
Matinee
ABC Radio

TREDANARI, LEE
Today, NBC-TV;
Voice of Firestone,
ABC-TV

TWEEDY, LLOYD
Direction '63
ABC-TV

TYRRELL, LOUIS
Magic Midway
NBC-TV

— V —

VALENTA, LEONARD
As the World Turns,
The Edge of Night,
CBS-TV

VERNA, TONY
The Sunday Sports
Spectacular
CBS-TV

VOUTSAS, GEORGE
Monitor
NBC Radio

— W —

WALKER, ROBERT G.
The Adventures of
Rin Tin Tin
CBS-TV

WALLERSTEIN, HERB
Hazel
NBC-TV

WEIHE, FRED
Monitor
NBC Radio

WHITE, STEVE
Monitor
NBC Radio

WHORF, RICHARD
The Beverly Hillbillies
CBS-TV

WIEST, GEORGE
Christmas As We See It
ABC Radio

WINSTON, RONALD
The Fourposter
CBS-TV

WOGAN, ROBERT
Monitor
NBC Radio

— Y —

YORKIN, BUD
Henry Fonda & the Family
CBS-TV

YOUNG, JAMES
Young Dr. Malone
NBC-TV

— Z —

ZASLOVE, ALAN
The Alvin Show
CBS-TV



PETE WINTERS

SPOKESMAN — M-C — ANNOUNCER

JU 6-6300

Radio & Television Announcers—MC's
—Their Work During 1962—

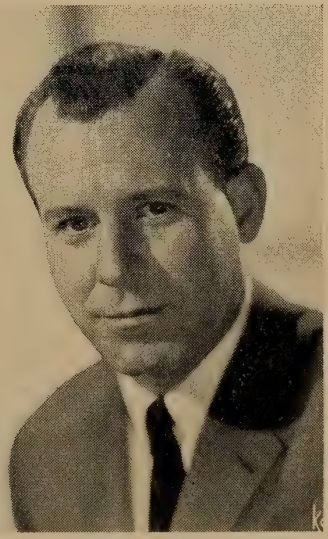
—A—

AAROE, ALDEN
WRVA, Richmond, Va.
ACKERMAN, KEN
Music Till Dawn
KCBS, San Francisco, Calif.
ADAMS, EDIE
Here's Edie
ABC-TV
ADAMS, PAUL
KEWI, Topeka, Kans.
ADAMS, ROGER
WADC, Akron, Ohio
ADDIS, DICK
Skipper Sam Weatherman
WFRV-TV, Green Bay, Wisc.
ADELL, RAY
Luncheon Rendezvous
WGSM, Huntington, N. Y.
AGRUSS, MITCH
Cap'n Delta
KOVR-TV, Stockton, Calif.
ALEMAN, JOE
KPRL, Paso Robles, Calif.
ALLARD, BOB
Random
KMSP-TV, Minneapolis, Minn.
ALLARD, RON
Clockwatcher
WKXL, Concord, N. H.
ALLEN, BOB
KYSM, Mankato, Minn.
ALLEN, BRUCE
KSRO, Santa Rosa, Calif.
ALLEN, DAVID
Club 27
WKBN-TV, Youngstown, Ohio
ALLEN, ED JR.
Party Line
WDOR, Sturgeon Bay, Wisc.
ALLEN, FRANK
Centre County
WRSC, State College, Pa.
ALLISON, STEVE
WWDC, Washington, D. C.
ALLRED, ROY
WRCV-TV, Philadelphia, Pa.
ALMODOVAR, HECTOR
Revista Sabatina
WKAQ-TV,
San Juan, Puerto Rico
ALTEN, STAN
WTTM, Trenton, N. J.
AMBROSE, MIKE
KDEO, El Cajon, Calif.
AMECHE, JIM
KXIV, Phoenix, Ariz.
AMECHE, JIM
KGBS, Los Angeles, Calif.
AMMONS, JERRY
Parade of Music
WSOC, Charlotte, N. C.
AMON, DON
Night Flight
WKWK, Wheeling, W. Va.
ANDERSON, ANDY
KGAY, Salem, Ore.
ANDERSON, BOB
Traffic Jam
WSTV, Steubenville, Ohio
ANDERSON, CLIFF
WPFA, Pensacola, Fla.
ANDERSON, JOE
The Big Show
WGBG, Greensboro, N. C.
ANDERSON, JOHN
WPRO, Providence, R. I.
ANDERSON, LYN
Big Sound Music
KLGA, Algona, Iowa
ANDERSON, PAUL OSCAR
KISN, Portland, Ore.
ANDREWS, HERB
Easy Listening
WSMN, Nashua, N. H.
ANSBORO, GEORGE
ABC Radio
ANTHONY, JOE
Harlem Serenade
KMAC, San Antonio, Tex.
ARCHER, GRAHAM
Morning Show
KXL, Portland, Ore.
ARMSTRONG, TOM
WGAR, Cleveland, Ohio
ARTALE, VINCE
Record Revue
WALK, Patchogue, N. Y.

BROOKE
TAYLOR

•

PLaza 9-2745



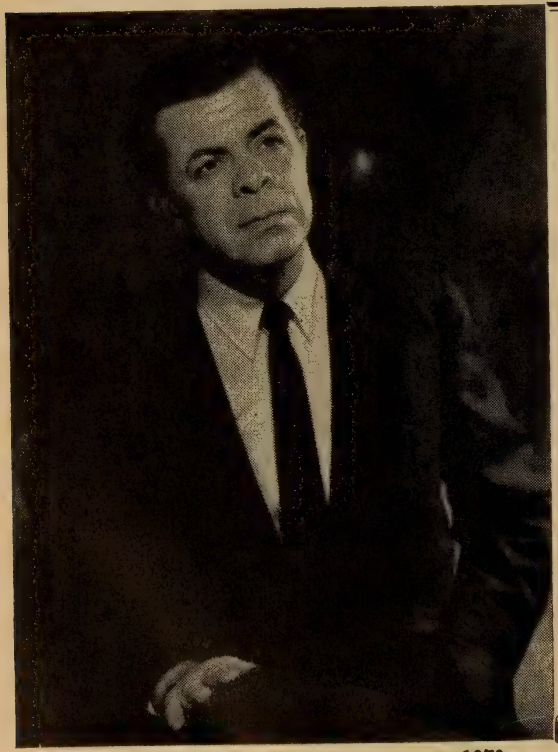
ASHLEY, BILL
Push Button One
WDBM, Statesville, N. C.
ASHLEY, BILL
Kaleidescope, Hawaii
KGMB, Honolulu, Hawaii
ASTAIRE, FRED
Alcoa Premiere, Premiere
ABC-TV
AUSTIN, AL
WOW, Omaha, Neb.
AUXER, ED
Action Theatre
WTHI-TV, Terre Haute, Ind.
AWSUMB, ROGER
Lunch with Casey
WTCN-TV,
Minneapolis, Minn.
AYCOCK, ROY
WBCI, Williamsburg, Va.

— B —

BADGER, JOE
WTHI, Terre Haute, Ind.
BAILEY, BILL
KTHT, Houston, Tex.
BAILEY, JACK
Queen for a Day
ABC-TV
BAILEY, RAY
Wonderful World
of Real Music
KKAR, Pomona, Calif.
BAKER, ALLAN
Campus Favorites
WHMP, Northampton, Mass.
BAKER, BILL
WJAX, Jacksonville, Fla.
BAKER, JIM
Western Shindig
KCRT, Trinidad, Colo.

BAKER, MICHAEL
B. June 15, 1926, St. Thomas, Ontario, Canada. Narrator for Cellomatic Screen Gems, TvB, etc. Commercial Announcer and Character Voices, Pat Boone, Perry Como, Andy Williams Shows
BAKER, PAUL
Rise & Shine
WLAD, Danbury, Conn.
BALDWIN, BUD
Your Hobby
WPFB, Middletown, Ohio
BALE, NORM
Two for the Show
KWKH, Shreveport, La.
BALLAS, JIM
Morning Show
KCOW, Alliance, Neb.
BANDY, BOB
WCWC, Ripon, Wisc.
BARBER, JERRY
Gospel Song Time
WARN, Fort Pierce, Fla.
BARNES, ED
WIRC, Hickory, N. C.
BARNETTE, JIM
WIRK, West Palm Beach, Fla.
BARR, JIM
WARN, Fort Pierce, Fla.
BARR, ROBB
KVRE, Santa Rosa, Calif.
BARRETT, RAY
NBC Radio
BARRETT, RONNIE
Caravan
WJW, Cleveland, Ohio
BARRY, TED
Passport
WHEC, Rochester, N. Y.

BASSETT, DAVID
KWRD, Henderson, Tex.
BAUDOIN, DAVE
KQ Cavalcade
KCUE, Red Wing, Minn.
BAUM, JERRY
WBRE, Wilkes-Barre, Pa.
BAXLEY, RON
WYSL, Buffalo, N. Y.
BAXTER, CHARLEY
Space Angels
WCKT-TV, Miami, Fla.
BAXTER, EDWARD
Variety Theatre
KSHO-TV, Las Vegas, Nev.
BAXTER, WENDELL
KJSK, Columbus, Neb.
BAYSINGER, LARRY
WTMT, Louisville, Ky.
BEACH, SCOTT
Spectrum 74
KCBS, San Francisco, Calif.
BEATTY, BILL
WSOL, Tampa, Fla.
BECK, RONALD
Christian in Action
ABC Radio
BECKER, SANDY
WNEW-TV, New York, N. Y.
BECKER, SY
Timekeeper
WACE,
Chicopee-Springfield, Mass.
BEKAS, TONY
Open Mike
WNAR, Norristown, Pa.
BENECKE, BOB
WMBD, Peoria, Ill.
BERMON, LEN
KTVR-TV, Denver, Colo.
BERNARD, CHUCK
KATV, Portland, Ore.



CY HARRICE

ANNOUNCER - M.C.

NARRATOR

SU 7-5400

BEROV, ALEC
WWL-TV, New Orleans, La.
BERRY, GENE
WOW-TV, Omaha, Neb.
BERTEL, DICK
Conversation Piece
WTIC, Hartford, Conn.
BIGA, JOHN JR.
Music of Masters
WPTS, Pittston, Pa.
BINGHAM, DICK
KSL-TV,
Salt Lake City, Utah
BLACK, DAVE
WMC, Memphis, Tenn.
BLACK, JOE
WGAR Music Hall
WGAR, Cleveland, Ohio
BLACK, MARTIN
Now & Night Owl
KORK-TV, Las Vegas, Nev.
BLACKWOOD, TOM
Koffee—Klatch
KFLY, Corvallis, Ore.
BLAKE, JERRY
Early Show
WDEF-TV,
Chattanooga, Tenn.
BLANCHARD, LOWELL
WNOX, Knoxville, Tenn.
BLANCHARD, RED
KSMN, Mason City, Iowa
BLEDSOE, JOHN
WSET, Glens Falls, N. Y.
BLESI, DON
KPRL, Paso Robles, Calif.
BLESSINGTON, ED
WSAV, Savannah, Ga.
BLISS, HOMER
WHEC-TV, Rochester, N. Y.
BLOUGH, DON
WKAM, Goshen, Ind.
BLOUNT, JAMES
Raleigh Hour
WSRC, Durham, N. C.
BOEHM, JERRY
KHAS-TV, Hastings, Neb.
BOGDALIK, JAY
WSBC, Chicago, Ill.
BOGDEN, HILARY
WJAS, Pittsburgh, Pa.

BOND, BRYCE B.
B. December 21, 1928, Plainfield, N. J. Comedy Album on Strand Records; Specializing in Trick Voices. Stereo Dance Party, Moondial Show, Interview Show, The Top of the Six's, Sundial Show, all WTFM, New York; Naked City, ABC-TV; Defenders, CBS-TV

BOONE, JACK
Jack's Kartoon Klubhouse
KEZI-TV, Eugene, Ore.
BOSLEY, WALT
KLMR, Lamar, Colo.
BOUDREAU, HAL
KGMB, Honolulu, Hawaii
BOURNE, PORTER
WXYZ, Detroit, Mich.
BOUTET, JIM
WBKV, West Bend, Wisc.
BOWDOIN, CHARLES
Coffee Club
WWRI, West Warwick, R. I.
BOWLES, JOHN
KNBR, San Francisco, Calif.
BOWMAN, ED
Weather
KOA-TV, Denver, Colo.
BOWMAN, ROGER
NBC Radio
BOYD, LEX
KATV, Portland, Ore.
BOYD, TY
Foot in the Door, WBTV-TV;
WBT, Charlotte, N. C.
BRAADH, JIM
KSCB, Liberal, Kans.
BRADBY, KEN
WBCI, Williamsburg, Va.
BRADLEY, BOB
Encore
WFLA, Tampa, Fla.
BRADLEY, BOB
WRCV-TV, Philadelphia, Pa.
BRADLEY, LARRY
KPRK, Livingston, Mont.
BRADSHAW, TOM
KSL-TV, Salt Lake City, Utah
BRAND, CHAS. F.
Breakfast with Brand
WMOD, Moundsville, W. Va.
BRANDT, MEL
NBC Radio
BRANDY, BOB
WTVC-TV,
Chattanooga, Tenn.
BRANT, BILL
WJAS, Pittsburgh, Pa.
BRICKHOUSE, JACK
WGN, Chicago, Ill.
BRIGGS, KEN
Farm & Ranch Hour
KBBO, Yakima, Wash.
BROADFOOT, DAN
Two on the Aisle
KORK-TV, Las Vegas, Nev.
BROADHURST, WALTER G.
WWCH, Clarion, Pa.
BRODE, BUDDY
WNAR, Norristown, Pa.
BROOKS, PHIL
WKPA, New Kensington, Pa.
BROPHY, WILLIAM
Sunoco News Final
ABC Radio & TV



Dan Donaldson

ANNOUNCER
NARRATOR
M. C.

United Talent Management Ltd.

JOHN GAINES

LT 1-8900

BROUGHMAN, DON
KFMB, San Diego, Calif.
BROWN, BOB
Hi-Fi Way
KCEE, Tucson, Ariz.
BROWN, PAUL
Brown Darby
WMGW, Meadville, Pa.
BROWN, PHIL
WPBC, Minneapolis, Minn.
BROWN, STEVE
WORL, Boston, Mass.
BROWNING, DOUGLAS
Editor's Choice,
ABC Radio;
Meet the Professor,
ABC-TV
BROYLES, CHARLES
Charleston Dateline
WCIV-TV, Charleston, S. C.
BRYAN, JERRY
Klub Ten
KRVN, Lexington, Neb.
BUCKLEY, BOB
KHAS-TV, Hastings, Neb.
BUDD, MILTON
WMBD, Peoria, Ill.
BUEHLMAN, CLINT
Musical Clock
WBEN, Buffalo, N. Y.
BURBANK, JEANNE
Genie & Her Magic Farm
WPTV, Palm Beach, Fla.
BURCH, CLIFF
WPRN, Butler, Ala.
BURGMAN, JAMES
KIDO, Boise, Idaho
BURKLAND, LEN
Big Movie
KTAR-TV, Phoenix, Ariz.
BURNEY, JOE
WANA, Anniston, Ala.

BURNS, STAN Z.
WINS, New York, N. Y.
BURTON, EARL JR.
WFRC, Reidsville, N. C.
BUSH, CHARLES
Night Man
WDBJ, Roanoke, Va.
BUTLER, JAY
Hall of Jazz
WJAK, Jackson, Tenn.

—C—

CADY, FRANK
Mr. Magic Open
WJRT-TV, Flint, Mich.
CALICH, BOB
Music As You Like It
WTCS, Fairmont, W. Va.
CALL, JACK
Dinnerbell Round-up
KANS, Kansas City, Mo.
CAMACHO, CESAR
El Norteno
KUBO, San Antonio, Tex.
CAMERON, JOHN
WBRK, Pittsfield, Mass.
CAMFIELD, BILL
Slam Bang Theatre
KTVT-TV, Fort Worth, Tex.
CAMPBELL, BILL
Crawl Out Club
WCMI, Ashland, Ky.
CAMPBELL, BOB
WNNC, Newton, N. C.
CAMPBELL, HARRY
Conversation Time
KSMN, Mason City, Iowa
CAMPION, TOM
Breakfast Call
WPPA, Pottsville, Pa.

CANFIELD, GLENN
WOVE, Welch, W. Va.
CAPLETTE, VINCE
Jazz Scene
WESO, Southbridge, Mass.
CAPRERA, S. ANTHONY
From the People
WESO, Southbridge,, Mass.
CARDEN, JOHN
WEOK, Poughkeepsie, N. Y.

CARLSON, BYRON
Commercials for: Thrill, Heinz Soup, Dutch Cleanser, Crocker, Anglo Bank, Institute of Life Insurance

CARNEY, EARL
WDBM, Statesville, N.C.
CARPENTER, AL
KDHI, Twenty Nine Palms, Calif.
CARR, BOB
Matinee
KCOW, Alliance, Neb.
CARR, BOB
WDSU, New Orleans, La.
CARR, JERRY
Mickey Mouse Club
WOKR-TV, Rochester, N. Y.
CARROLL, GENE
WRIG, Wausau, Wisc.
CARTER, DON
KTRG, Honolulu, Hawaii
CARTER, FRANK
Carnival of Classics
WFLN, Philadelphia, Pa.
CARTER, JERRY
WKIP, Poughkeepsie, N. Y.
CARTER, NICK
KGBS, Los Angeles, Calif.
CARTER, ROGER
WAKR, Akron, Ohio



Ed Herlihy

CARUSO, CARL A.
B. January 11, 1917, Boston, Mass. Car 54, NBC-TV; Father Knows Best, ABC-TV; Flintstones, ABC-TV

CASSIDY, TED
WFAA-TV, Dallas, Tex.

CAUSEY, BID
Dick Tracy Show
KNOE-TV, Monroe, La.

CAUSIER, JOHN
ABC Radio; Howard K. Smith, American Bandstand, Directions '63, ABC-TV.

CAVANAUGH, BOB
KGLO-TV, Mason City, Iowa

CELL, CHUCK
KQAQ, Austin, Minn.

CHAPMAN, EDWARD K.
Smile Awhile
WEKR, Fayetteville, Tenn.

CHARLES, DICK
Kaleidoscope
KVOO, Tulsa, Okla.

CHASE, JIM
KWBB, Wichita, Kans.

CHASE, WARD
Mac the Mailman
WUHF-TV, Milwaukee, Wisc.

CHESLO JOHN
WENE, Endicott, N. Y.

CHICK, JOHN
KTUL-TV, Tulsa, Okla.

CHILTON, TOM
This Day of Music
WSLS, Roanoke, Va.

CHRIST, ART
Cornhusker News
KDUH-TV, Hay Springs, Neb.

CHUN, KAM FONG
Songs of the Islands
KIKI, Honolulu, Hawaii

CLARK, BOB
B. C. Show
WVMC, Mt. Carmel, Ill.

CLARK, DICK
American Bandstand
ABC-TV

CLARK, GAIL
Announcer
KGMO, Cape Girardeau, Mo.

CLARK, JACK
Password
CBS-TV

CLARK, ROBERT
WWOL, Buffalo, N. Y.

CLARK, SANDY
WHER, Memphis, Tenn.

CLARKE, HERB
Weather
WCAU-TV, Philadelphia, Pa.

CLARKE, JOHN
NBC Radio

CLAYTON, BOB
Movie 7
WCKT-TV, Miami, Fla.

CLAYTON, DICK
WINS, New York, N. Y.

CLAYTON, EILEEN
10 TV Street
WALB-TV, Albany, Ga.

CLEMENT, JOHN
KXMB-TV, Bismarck, N. D.

CLEMENTS, HENRY
Countdown
KTAL-TV, Texarkana, Texas,-Shreveport, La.

CLEMENTS, JACK
WNOP, Newport, Ky.

CLEMMONS, JERRY
WDSU, New Orleans, La.

COBURN, GEORGE
KLOG, Centerville, Iowa

COFFEE, LEE
WEW, St. Louis, Mo.

COFFMAN, CLARE
Showcase
KCEE, Tucson, Ariz.

COHEN, STU
Gold Room - Carousel
WQSR, Syracuse, N. Y.

COLE, DICK
WLOK, Memphis, Tenn.

COLEMAN, CHARLEY
Prelude
WTIP, Charleston, W. Va.

COLEMAN, DICK
Weather Show
WCPO-TV, Cincinnati, Ohio

COLLIE, BIFF
KFOX, Long Beach, Calif.

COLLIER, BOB
WCAU-TV, Philadelphia, Pa.

COLLINS, AL
KGO-TV, San Francisco, Calif.

COLLINS, BOB
Uncle Bob Show
KREX-TV, Grand Junction, Colo.

COLLINS, FRED
NBC Radio

CONFER, NOEL
KDEO, El Cajon, Calif.

CONNELL, ROBERT
WMNS, Olean, N. Y.

CONNER, TED
WLAC, Nashville, Tenn.

CONNORS, LOUIS
WCNL, Newport, N.H.

COOK, MAL
WAUG, Augusta, Ga.

COOK, RICHARD
WSTS, Massena, N. Y.

COOPER, JESS
KXMB-TV, Bismarck, N. D.

COOPER, STAN
Rise & Shine
KAHI, Auburn, Calif.



STAN Z.
BURNS

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Exclusive Personal Management:
ALLEN HERMAN
118 West 57th Street
New York 19, N. Y.
Circle 7-1900

COPPI, ERVIN
WJPF, Herrin, Ill.
CORBETT, CARL
KCOG, Centreville, Iowa
CORBIN, RICHARD
WOTW, Nashua, N. H.
CORBITT, KEN
Dance Party
WTVD-TV, Durham, N. C.
COSTELLO, JACK
NBC Radio
COURTENAY, ALAN
WQAM, Miami, Fla.
COVERT, ROGER
WNNC, Newton, N. C.
COWLEY, PAUL
WKLO, Louisville, Ky.
CRAGER, JOEL
ABC Radio; Jane Wyman Presents, Sunday Night Movie, ABC-TV
CRAIG, CHARLIE
Dateline Dixie
WDVA, Danville, Va.

CRANE, DAGNE

B. March 8, 1936, New York, N. Y. Commercials For: Maybelline, Palmolive Soap, Ford, Fox —TV & Films; Pat Buttram Show

CRANE, JONATHAN
Negro Gospel Programming
WADO, New York, N. Y.
CRANE, TOM
Live on 5
WNEM-TV, Saginaw, Mich.
CRAWFORD, GENE
Toast 'n' Coffee
WGBF, Evansville, Ind.
CRIBB, HEARTSILL
KGGM, Albuquerque, N. Mex.
CRONKHITE, ROBERT
KBOY, Medford, Ore.
CROOKS, STEVE
WMSK, Morganfield, Ky.
CROSS, DICK
KUGN, Eugene, Ore.
CROSS, MILTON
ABC Radio
Metropolitan Opera
WOR, New York, N. Y.
CROUSE, RON
KSEM, Moses Lake, Wash.
CRUISE, LIN
Timeclock
WHPL, Winchester, Va.
CUMMINGS, PHIL
WNAK, Wilkes-Barre, Pa.
CURRAN, BART
Bart's Clubhouse
KGLO-TV, Mason City, Iowa
CURTIS, DAN
WRCV Radio & TV, Philadelphia, Pa.
CURTIS, RON
Record Room
WHEN, Syracuse, N. Y.

—D—

DALE, DAVE
KYNT, Yankton, S. D.
DAMON, JERRY
NBC Radio
DAMON, LOREN
KFLY, Corvallis, Ore.
DARIEN, FRANK
KNTV-TV, San Jose, Calif.
DARIS, JIM
Daris Affair
KSON, San Diego, Calif.
DARK, JOHNNIE
WCAO, Baltimore, Md.
DART, JOHNNY
WLCY, St. Petersburg, Fla.
DARY, ALAN
WORL, Boston, Mass.
DAVENPORT, BOB
WHSM, Hayward, Wisc.
DAVENPORT, DON
On-the-Go
WKXL, Concord, N. H.
DAVIDSON, CARTER
At Random
WBBM-TV, Chicago, Ill.
DAVIS, BILL
KOMO, Seattle, Wash.
DAVIS, BOB
WGMS, Washington, D. C.
DAVIS, FRANK
Musical Clock
WIBX, Utica, N. Y.
DAVIS, JIM
Nightwatch
WSTP, Salisbury, N. C.
DAVIS, LOUISE
Weather Today
KBOI, Boise, Idaho
DAVIS, MIKE
Sooner Sanctum
KNOR, Norman, Okla.
DAY, BOB
Breakfast Express
WOKZ, Alton, Ill.
DAY, FRANK
Howard Manor Show
KDES, Palm Springs, Calif.
DAY, GEORGE
Afternoon Movie
KLYD-TV, Bakersfield, Calif.
DEAL, BILL
WCAM, Camden, N. J.
DEAL, FRANK B.
Almanac
WJRT-TV, Flint, Mich.
DEAN, ALLAN
KEOS, Flagstaff, Ariz.
DEAN, CAROL
WCOU, Lewiston, Me.



BILL SHIPLEY

DEANE, BUDDY
WJZ-TV, Baltimore, Md.
DeBYLE, DON
WSAU, Wausau, Wisc.
DECKER, TOM
WROC, Rochester, N. Y.

deCYR, ZEL

Currently voices for Cocoa-Puffs, Ideal Toys, Dutch Boy Paints, Gaines Dog Food, Mum, Nabisco, Ballantine Beer, Alcoa, Domino Sugar, etc. Appearance: Sonny Fox Show

DEDRICK, DAVE
Capt. 11
KELO-TV, Sioux Falls, S. D.
DEE, MARY
Songs of Faith
WHAT, Philadelphia, Pa.
DEGRAIDE, GENE
WJAR, Providence, R. I.
DELANEY, HUGH
Hugh to You
WDOV, Dover, Del.
DELINE, JIM
WSYR, Syracuse, N. Y.
DELL, ROBERT
WNYS-TV, Syracuse, N. Y.
DENTON, JACK
WLWC-TV, Columbus, Ohio
DERRICK, CHARLES
Derrick's Record Hop
WOIC, Columbia, S.C.
DETORIO, DAVE
Road Show
WJER, Dover, Ohio
DEVON, PRU
Nights in Latin America
WQXR, New York, N. Y.
DEXTER, JERRY
KLAC, Los Angeles, Calif.
DIANDREA, DICK
Bandstand
WFBG-TV, Altoona, Pa.
DIAZ-TIRADO, ISMAEL
Spanish Programming
WADO, New York, N. Y.
DILL, FRANK
WGR, Buffalo, N. Y.
DISNEY, WALT
Walt Disney's Wonderful World of Color, NBC-TV
DIXON, DAVE
Big D in Studio C
WKMI, Kalamazoo, Mich.
DODD, MIKE
Pick the Winners
WDOL, Athens, Ga.
DODD, WAYNE
Parkette Show
WTCS, Fairmont, W. Va.
DOLLEY, MIKE
For the Love of Mike
WABI-TV, Bangor, Me.
DOMINIX, DON
WTHI-TV, Terre Haute, Ind.
DOMMER, BILL
You're on the Air
WBEL, Beloit, Wisc.
DONALD, TONY
WABW, Annapolis, Md.

DONALDSON, DAN

DOREMUS, JOHN
Patterns in Music
WMAQ, Chicago, Ill.
DORRIS, BOB
WHLL, Wheeling, W. Va.
DOUGHERTY, JAMES
KWPC, Muscatine, Iowa
DOUGLAS, HAL
WFRV-TV, Green Bay, Wisc.
DOUGLAS, STAN
Dial Douglas
WELM, Elmira, N. Y.
DOWD, DON
ABC Radio
DOWDEN, BILL
Good Morning Show
WTHI, Terre Haute, Ind.
DRAGIN, TED
WSAV Radio & TV, Savannah, Ga.
DRAKE, GALEN
ABC Radio
DRAPER, BILL
A Dab of Draper
WEEE, Albany, N. Y.
DRURY, JOHN
Police 5
WBBM-TV, Chicago, Ill.
DUDLEY, DICK
NBC Radio
DUMAS, ROLAND
Home & Highway
WMAS, Springfield, Mass.

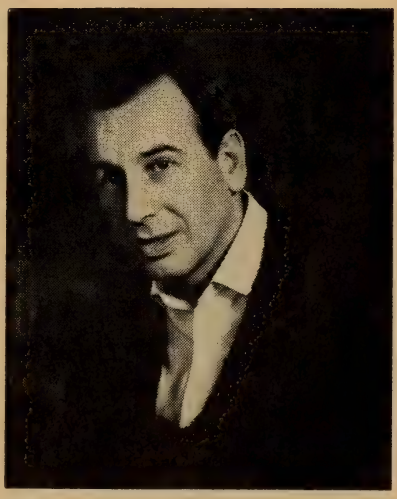
DUNCAN, HERBERT

B. August 29, 1925, Gary, Ind. Edge of Night, The Defenders, Love of Life, all CBS-TV; My True Story, Frontiers of Faith, all NBC-TV

DUNHAVER, JACK
KOOK-TV, Billings, Mont.
DUNN, LON
KIDO, Boise, Idaho
DUNN, TOM
KQEO, Albuquerque, N. Mex.
DUNN, TYLER
Baxley, Inc.
WYSL, Buffalo, N. Y.



TED DURANT
Announcer — Newscaster
Narrator
PERSONAL REP.
H. H. GRODBERG
Los Angeles, Cal.
DU. 7-5279



MIKE BAKER
Announcer — Narrator — MC
JU 6-6300

DUPREE, HOWARD
Radiorama
KTRE, Lufkin, Tex.
DePUY, MONTY
Tele-scope
WFBC-TV, Greenville, S. C.

DURANT, TED

B. July 2, 1930. Winnipeg, Manitoba, Canada. First Edition, KHJ-TV; Ted Durant Show, CBC (Radio-TV); Nightcast, CBC (Radio-TV; Bannerline, CKBI; Microphone Magic, CKWX; Fate Series, CHWK

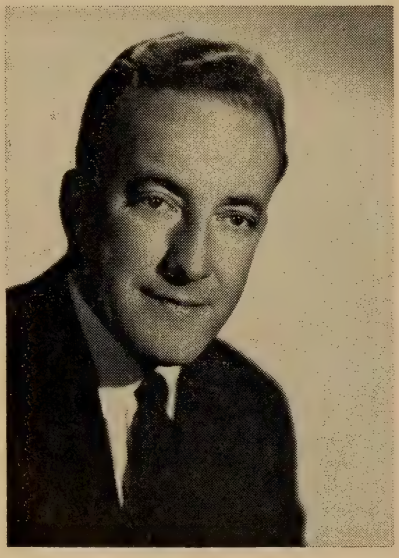
DURDEN, DON
KNOE, Monroe, La.
DURKIN, RALPH
WDAF-TV, Kansas City, Mo.
DVORAK, BOB
Mailbag
WJAG, Norfolk, Neb.

— E —

EAGLES, HARRISON
WAII-TV, Atlanta, Ga.
EARLY, DURWARD
KFBC-TV, Cheyenne, Wyo.
EASLEY, JOE
KBTX-TV, Bryan, Tex.
ECKHOLM, DARWIN
Lonesome Show
KCUE, Red Wing, Minn.
EDWARDS, AL
Sharpshooter Show
KLAK, Denver, Colo.
EDWARDS, DON
WPNX, Phenix City, Ala.
EDWARDS, GEORGE
Bright & Early
WQXR, New York, N. Y.
EIGEN, JACK
WMAQ, Chicago, Ill.
WNBQ-TV, Chicago, Ill.
ELBERS, DICK
WFAS, White Plains, N. Y.
ELLENWOOD, JIM
WGL, Fort Wayne, Ind.
ERNI, ART
WRJC, Mauston, Wisc.
EVANS, DICK
KRMG, Tulsa, Okla.
EVANS, IAN
Swingin' with Ian
KRDG, Redding, Calif.
EVANS, JOHNNY
Offbeat
WIS-TV, Columbia, S. C.
EVANS, RUSH
The Rush Hour
WIBW-TV, Topeka, Kans.

— F —

FABRIZIO, RALPH
WEBO, Owego, N. Y.
FARMER, FRANCES (Miss)
WFBM-TV, Indianapolis, Ind.
FARNSWORTH, KEN
WJPG, Green Bay, Wisc.
FARRELL, BILL
Talk of the Town
WJEH, Gallipolis, Ohio
FARRINGTON, BOB
Flying's My Fancy
WPTF, Raleigh, N. C.
FARRINGTON, GLEN
WTAX, Springfield, Ill.
FAULK, JOHN HENRY
Program P. M.
WINS, New York
FEATHERSTONE, CHARLES
WNYS-TV, Syracuse, N. Y.
FERRIER, ROGER
KGAY, Salem, Ore.
FIGUERAS, BOB
Wonderful World of Real Music
KKAR, Pomona, Calif.
FINLEY, ART
Popeye
KRON-TV, San Francisco, Calif.
FISCHER, LARRY
WTCN, Minneapolis, Minn.
FISHER, ED
Overture
WJW, Cleveland, Ohio
FISHER, GLENN
Theatre Host
WLTV, Bowling Green, Ky.
FISHER, JACK
WIOI, Portsmouth, Ohio
FISHER, JIM
Afternoon Show
WSTP, Salisbury, N. C.
FITZGIBBONS, JACK
Acme News
WAKR-TV, Akron, Ohio
FITZPATRICK, WILLIAM
Music Man
WNLC, New London, Conn.
FITZSIMMONS, SAM
For Kids Only
WIMA-TV, Lima, Ohio
FLANNERY, HARRY
ABC Radio
FLEANOR, CHARLIE
Dance Party
WLTV, Bowling Green, Ky.
FLEETWOOD, HARRY
NBC Radio
FLEMING, ARNAULD
Buckeye Bugle Call
WCLT, Newark, Ohio



CARL CARUSO
ANNOUNCER - MC
JU 2-8800



ART FORD
WINS

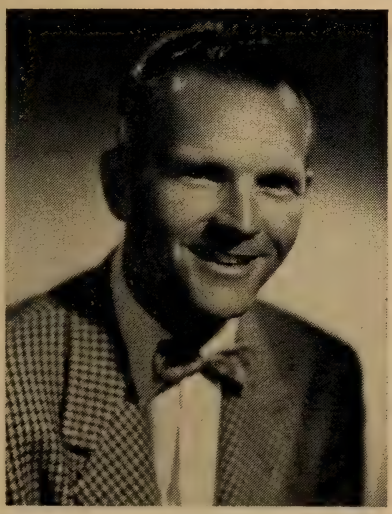
FLEMING, VINCE
Barn Dance
KQTV, Fort Dodge, Iowa
FLETCHER, LOWELL
WSPA, Spartanburg, S. C.
FLYNN, KEN
WQMR, Washington, D. C.
FOARD, A. G. JR.
WJRI, Lenoir, N. C.

FORD, ART
WINS, New York, N. Y.

FORD, BOB
WCSH-TV, Portland, Me.
FORD, TENNESSEE ERNIE
Tennessee Ernie Ford Show
ABC-TV
FOREMAN, BOB
WCBG, Chambersburg, Pa.
FOREMAN, TED
WCBG, Chambersburg, Pa.
FOX, DICK
WAKO, Lawrenceville, Ill.
FOX, SONNY
Just for Fun, Wonderama
WNEW-TV, New York, N. Y.
FRANCIS, TOM
Good Morning Show
WIMA, Lima, Ohio
FRANK, BERT
KHJ, Los Angeles, Calif.
FREDERICKS, DIRK
ABC Radio
FREEMAN, AUBREY
Anything Goes
WCPC, Houston, Miss.
FREEMAN, J. HUGH
KIBL, Beeville, Tex.
FREEMAN, RAY
WOND, Pleasantville, N. J.
FREEMAN, TIP
Evening Out
KGEK, Sterling, Colo.
FREY, DICK
Entertainment Plus
KCSR, Chadron, Neb.
FRIED, JOE
Daybreaker Show
WSTV, Steubenville, Ohio
FRITZ, JOHN
KGBS, Los Angeles, Calif.
FULLAM, JOHN
WMSA, Massena, N. Y.
FULLEN, GENE
Sparetime
WTVN-TV, Columbus, Ohio
FULLER, JERRY
WFAA-TV, Dallas, Tex.
FULLERTON, JERRY
Sound Service
WRNL, Richmond, Va.

—G—

GAGE, BOB
Black Coffee
KBIG, Avalon, Calif.
GAGE, FRED
WGR, Buffalo, N. Y.
GALLOP, FRANK
Perry Como's Kraft Music Hall
NBC-TV
GARCIA, WOODY
La Hora Latina
WSOL, Tampa, Fla.
GARDINER, DON
ABC Radio; Bell & Howell Close-up Series, ABC-TV
GARLAND, KEN
WJAR, Providence, R. I.
GARNER, JIM
Lunch 'N' Fun
WDEF-TV, Chattanooga, Tenn.
GARNER, JOHN
Circle 4 Club
KPAC-TV, Port Arthur, Tex.
GARRETT, DAVE
WABW, Annapolis, Md.
GARY, ARTHUR
NBC Radio
GATLEY, GEORGE G.
Hospitality Time
WIVE, Ashland, Va.
GATTAS, JUAN
Hablemos de Cine
KUBO, San Antonio, Tex.
GAVIN, MIKE
WKLO, Louisville, Ky.
GAYLORD, WILLIE
Wake Up with Willie
WAMS, Wilmington, Del.
GEE, JOHN
Road Show
WCAY, Columbia-Cayce, S. C.
GEERS, GARY
WRCV-TV, Philadelphia, Pa.
GEORGE, TOM
Morning Soundstage
WTVN, Columbus, Ohio
GERSON, BILL
WPAG, Ann Arbor, Mich.
GESNER, HOWIE
WEEZ, Chester, Pa.
GIBSON, TOM
WHPL, Winchester, Va.
GILBERT, TOMMY
WALA, Mobile, Ala.
GILLESPIE, JOE
KNBR, San Francisco, Calif.
GLADDEN, BILL
WAVE, Louisville, Ky.



FRED SCOTT
ANNOUNCER — MC — HOST
LE 5-1000



GENE HAMILTON
NBC

GLENN, BOB
Newsbeat
WSTV-TV, Steubenville, Ohio
GLENN, TONY
WPTV, Palm Beach, Fla.
GOERNER, FRED
Spectrum 74
KCBS, San Francisco, Calif.
GOLDRING, GEORGE
Joyriding
WJOY, Burlington, Vt.
GOOD, GENE
Island Playhouse & Penthouse Movie.
KHVH-TV, Honolulu, Hawaii.
GORDON, BILL
1 O'Clock Club
WEWS-TV, Cleveland, Ohio
GORDON, PAUL
Today's Weather
WEAV, Plattsburgh, N. Y.
GOUVEIA, BILL
WSPN, Saratoga Springs, N. Y.
GRACY, W. M.
Ladies Day
KATZ, St. Louis, Mo.
GRADY, FRED
WXTR, Providence, R. I.
GRADY, JIM
KSRO, Santa Rosa, Calif.
GRAFFAM, WILLIAM
House Party
WBAZ, Kingston, N. Y.
GRANT, BILL
Atlantic Weatherman
WDBJ-TV, Roanoke, Va.
GRANT, JOE
WAKR, Akron, Ohio
GRAVES, GENE
Morning Show
WTTM, Trenton, N. J.
GRAY, JAMES O.
WKPA, New Kensington, Pa.
GREENE, CHARLES
Big Saul Show
WOIC, Columbia, S. C.
GREENWOOD, JOHN
WSTR, Sturgis, Mich.
GRIFFEN, GENE
Metropolitan Movie
WTVP-TV, Decatur, Ill.
GRIFFITH, LESTER
ABC Radio; The Evening Report, ABC-TV
GRIMES, JOHN A.
WIOI, Portsmouth, Ohio.

GRISKEY, BILL

B. July 24, 1917, Keating, Pa. Carnival of Books, Americana, NBC

GROOVER, VIRGIL
Morning Merry-go-round
WINT, Winter Haven, Fla.
GRUEHN, WAYNE
Esso Weather
WSVA-TV, Harrisonburg, Va.
GUEST, BUD
WJR, Detroit, Mich.
GUSTAFSON, CHARLES
WLOI, Laporte, Ind.

— H —

HALL, JIM
WVNA, Tuscumbia, Ala.
HALL, RADCLIFF
NBC Radio
HALL, REX
KWBB, Wichita, Kans.
HALLORAN, RYAN
The Morning Show
WAVE-TV, Louisville, Ky.
HAMEL, FRAN
Open House
WMAS, Springfield, Mass.
HAMER, JOHN
The Super Show
WHTN-TV, Huntington, W. Va.

HAMILTON, GENE

NBC, New York

HAMILTON, WARD
WATN, Watertown, N. Y.
HAMLIN, MIKE
WZZM-TV, Grand Rapids, Mich.

HAMMETT, GORDON C.

B. August 18, 1923, Houston, Tex. Spokesman for Golden Press, Feenamint, Tegrin; WHN News; National Safety Council.

HANNES, ART
The Ed Sullivan Show
CBS-TV
HANRAHAN, BILL
NBC Radio
HANSEN, CARL J.
Hocus Pocus
KNTV-TV, San Jose, Calif.
HANSON, CHARLIE
WISN, Milwaukee, Wisc.
HANSON, HARLIN J.
KLGR, Redwood Falls, Minn.
HARBET, DAVID
WVVE, Fairmont, W. Va.
HARDING, JOHN
Das Morgan Show
KBTR, Denver, Colo.
HARDY, CARROLL
WEBR, Buffalo, N. Y.



Gordon Hammett
Announcer — MC — Host
JU 6-6300



ALLEN SWIFT

HARRELL, JIM
Show
KXRJ, Russellville, Ark.

HARRICE, CY

HARRIS, BILL
WIEL, Elizabethtown, Ky.
HARRIS, DEAN
WHEN, Syracuse, N. Y.
HARRIS, DON
WTVT-TV, Tampa, Fla.
HARRISON, CRAIG
Housewives' Protective League
KCBS, San Francisco, Calif.

HARRISON, HARRY

WMCA, New York
HARTIG, LEO
Accent
KELO-TV, Sioux Falls, S. D.
HARVEY, ED
Talk of Philadelphia
WCAU, Philadelphia, Pa.
HARVEY, RON
Hits for Mrs.
KFIZ, Fond du Lac, Wisc.
HATHAWAY, LEN
Reality Radio
WNBF, Binghampton, N. Y.
HAWLEY, DICK
Esso Reporter
WMCT-TV, Memphis, Tenn.
HAYES, DON
KNOE, Monroe, La.
HAYES, GEORGE
ABC Radio; Sunday News, ABC-TV
HAYES, PAUL
Sun-up
WSUN, St. Petersburg, Fla.
HAYWARD, JACK
Mid-day
WPDQ, Jacksonville, Fla.
HEENAN, TOM
Long Tom Show
WILK, Wilkes-Barre, Pa.
HEGWOOD, RAY
WCAY, Columbia-Cayce, S. C.
HEISKELL, JOHN
Good Morning
WSAZ-TV, Huntington, W. Va.
HENDERSON, RAYMOND
Breakfast with Jocko
WLLE, Raleigh, N. C.
HENSON, GERRY
Teen Hop
KODE-TV, Joplin, Mo.
HERBERT, BRUCE
Club 740
WGSM, Huntington, N. Y.

HERLIHY, ED

HERMAN, BERNIE
Movie Party
WFBM-TV, Indianapolis, Ind.

HERNON, PAT

Commercials For: Weatherscope, WNBC-TV; All Pro Scoreboard, ABC-TV, (Fall, 1962); Community Checkers, WNBC-TV
HESSON, BILL
KCMJ, Palm Springs, Calif.
HESTER, CHARLES
Wake Up Dixie
WCPC, Houston, Miss.
HEYWOOD, BILL
KUPD, Tempe, Ariz.
HILL, BILL
KFIV, Modesto, Calif.
HILL, JACK
Happiness Exchange
KNOE-TV, Monroe, La.
HILL, WALTER
Mid-day in La.
WBRZ-TV, Baton Rouge, La.
HOD, JAY
KTBC-TV, Austin, Tex.
HODGES, GILBERT
ABC Radio
HOFF, DICK
Breakfast Show
WECL, Eau Claire, Wisc.
HOFFMAN, WALT
KFI, Los Angeles, Calif.
HOFMANN, DON
KMBY, Monterey, Calif.
HOLIDAY, HERB
WWL, New Orleans, La.
HOLIDAY, JOHN
WKXY, Sarasota, Fla.
HOLMES, BOB
KLIV, San Jose, Calif.
HOLMES, JACK
Wake-up Tidewater
WRAP, Norfolk, Va.
HOLT, HARRY
On the Farm
KRBC-TV, Abilene, Tex.
HOLTMAN, MARTY
Weather Tonight
KBOI, Boise, Idaho
HONAKER, RAY
WFLS, Fredericksburg, Va.
HOOKER, KEN
KRNO, San Bernardino, Calif.
HORN, AL
WKMI, Kalamazoo, Mich.
HOSKINS, TROY
Hoskins House
KEXO, Grand Junction, Colo.



RALPH PAUL

ANNOUNCER
NARRATOR
HOST

PL 2-7676



PHIL TONKEN

THE SOUND SELLING SOUND

PL 2-7676
30 Eagle Lane
East Hills, Roslyn, L. I.

HOWARD, PAUL
Sunshine Show
WCAW, Charleston, W. Va.

HOWARD, WED

Commercials For: York Cigarettes, Downey, The Bell Savings Bank, Chicago, Ill.

HOWE, J. C.
WGHN, Grand Haven, Mich.

HOWELL, WAYNE
NBC Radio; Say When, NBC-TV

HOWLAND, HARLEY
Happy's House
KSDR, Watertown, S. D.

HUDDLE, CHARLES
Huddle with Huddle
WEEE, Albany, N. Y.

HUG, JEFF
WSMB, New Orleans, La.

HUGHES, BOB
Morning Caravan
WMGW, Meadville, Pa.

HUGHES, CHARLES
Comment
KRBC-TV, Abilene, Tex.

HULL, WARREN
Get Together
WTAR-TV, Norfolk, Va.

HUMPHREY, BABE
Western Round-up
KPIK, Colorado Springs, Colo.

HUNEYCUTT, RICHARD
WKIN, Kingsport, Tenn.

HUNT, DON
Junge 'La
WJBK-TV, Detroit, Mich.

HUNTER, DANIEL
Early Bird
WFDF, Flint, Mich.

HUNTER, TOD
Weather Show
WCPO-TV, Cincinnati, Ohio

HURT, JOHN
WRIS, Roanoke, Va.

HUTTON, JIM
Treasure Chest
KSTP-TV, St. Paul, Minn.

— I —

IHRKE, ROBERT
KFIZ, Fond du Lac, Wisc.

IRWIN, LEE
KMAC, San Antonio, Tex.

— J —

JACK, JERRY
1230 Club
WNIA, Buffalo, N. Y.

JACKSON, BILL
Mickey Mouse Club
WLWI-TV, Indianapolis, Ind.

JACKSON, DON
Weekday
WIS, Columbia, S. C.

JAEGER, BILL
WFBR, Baltimore, Md.

JAMES, BILL
KIFI, Idaho Falls, Idaho

JAMES, HUGH
Voice of Firestone
ABC-TV

JAMES, LARRY
KAPE, San Antonio, Tex.

JAMES, MIKE
WFBR, Baltimore, Md.

JAMES, RUSS
Party Line
KVEC, San Luis Obispo, Calif.

JASIN, JAY
KGBS, Los Angeles, Calif.

JEFFERYS, ALLAN

ABC Radio

JENKS, HART
KETV-TV, Omaha, Neb.

JENSEN, LEE
Jensen Plays Jazz
KFRE, Fresno, Calif.

JEPKO, HERB
KCPX, Salt Lake City, Utah

JOHNSON, AL
KBLL, Helena, Mont.

JOHNSON, BILLY
WAII-TV, Atlanta, Ga.

JOHNSON, BOB
KOLN-TV, Lincoln, Neb.

JOHNSON, BOB
WILX-TV,
Lansing-Jackson, Mich.

JOHNSON, DUANE
KEZU, Rapid City, S. D.

JOHNSON, GEORGE JR.
WDAS, Philadelphia, Pa.

JOHNSON, MIKE
KSIW, Woodward, Okla.

JOHNSON, TOM
WSAF, Sarasota, Fla.

JOHNSTON, EARL
KIKI, Honolulu, Hawaii

JOLLY, JIM
WADC, Akron, Ohio

JONES, ART
KGFX, Pierre, S. D.

JONES, BOB
WFLA, Tampa, Fla.

JONES, BY
WNOO, Chattanooga, Tenn.



BILL ROGERS
—Management—
George F. Foley
730 Fifth Ave. JUdson 6-4312



HARRY HARRISON
WMCA
10 AM — 1 PM DAILY

JONES, DANA
Sunnyside of the Street
WBEC, Pittsfield, Mass.
JONES, LEW
KQEO, Albuquerque, N. Mex.
JONES, RAY
KYSM, Mankato, Minn.
JORDAN, EDMUND
ABC Radio

JORDAN, LEE A.
B. October 16, 1925, Macon, Ga.
Lee Jordan Show, WCBS Radio

JOYCE, ED
At Your Service
WCBS, New York, N. Y.

— K —

KALLAY, ED
Nightbeat
WAVE, Louisville, Ky.
KAMRATH, GENE
Rise 'n' Shine
WBEV, Beaver Dam, Wisc.
KARRENBAR, BILL
"B"-Line
WHBC, Canton, Ohio
KATZ, BARRY
Morning Show
WITY, Danville, Ill.
KAY, BOB
Mostly Music
WAVE, Louisville, Ky.
KAY, GERALD
WHOF, Canton, Ohio
KAYE, GENE
Music in the Night
WOC, Davenport, Iowa
KEATHLEY, HAMPTON
Hamp 'n' Eggs
KTRE, Lufkin, Tex.
KELLER, NORM H.
WMOH, Hamilton, Ohio
KENNEDY, BILL
CKLW-TV, Detroit, Mich.
KENT, ALAN
WGIL, Galesburg, Ill.
KENT, BOB
WMYN, Madison, N. C.
KENT, BOB
KFI, Los Angeles, Calif.
KERR, JAMES
KXIC, Iowa City, Iowa
KILLIAN, FLOYD
KWBG, Boone, Iowa
KIMBLE, VANCE
KBYG, Big Spring, Tex.
KING, CHRISTOPHER
KOGO, San Diego, Calif.
KING, FRED
WTCN, Minneapolis, Minn.

KING, JOHN REED
KDKA-TV, Pittsburgh, Pa.

KING, PAUL
KLEO, Wichita, Kans.
KISS, JOE
WOAP, Owosso, Mich.
KNIGHT, JACK
Club 9
WSOC-TV, Charlotte, N. C.
KNIGHT, JIM
KOEL, Oelwein, Iowa
KNIGHT, JOE
WFBR, Baltimore, Md.
KNIGHT, LLOYD
Matinee with Lloyd
KDEN, Denver, Colo.
KNIGHT, TOM
Night-Train
WBMT, Black Mountain, N. C.
KNOWLES, BOB
WKIZ, Key West, Fla.
KNOWLTON, KEN
Crosstown
WRSC, State College, Pa.
KNUDSEN, LEE
KTW, Seattle, Wash.
KOLLER, TOM
WMRC, Milford, Mass.

KOZLOW, BUCKLEY

KRAEHLING, BUD
Weather Window
WCCO-TV, St. Paul-Minneapolis, Minn.
KRAMER, HARRY
The Edge of Night
CBS-TV

— L —

LACY, NICK
KOMO, Seattle, Wash.
LAMBERT, KEN
WLDS, Jacksonville, Ill.
LAMBERT, TOM
WISN, Milwaukee, Wisc.
LAMPMANN, HARLEY
KLGR, Redwood Falls, Minn.
LANCASTER, BOYCE
KTUL-TV, Tulsa, Okla.
LANDFORD, BILL
Roll Jordan
WAAA, Winston-Salem, N. C.
LANE, NORMAN
Fascinating Story
KTYM, Inglewood, Calif.



LEE JORDAN

Lee Jordan Show — WCBS

RADIO REGISTRY—JU 2-8800



REX MARSHALL

—MANAGEMENT—
GEORGE F. FOLEY

730 Fifth Ave. JUdson 6-4312

LANSING, RAY
KFBC Radio & TV, Cheyenne, Wyo.

LaPLANTE, JAY
WBRK, Pittsfield, Mass.

LASHLEE, JOHN
WLAC, Nashville, Tenn.

LAUBERT, FRANZ H.

B. September 3, 1935, Flint, Mich. Commercials For: Robert Burns Tiperillo, Johnson & Johnson Bandages, Noxzema Skin Lotion

LAVONG, REGGIE
Negro Rhythm & Blues
WADO, New York, N. Y.

LAWRENCE, TEDD
ABC Radio; Father Knows Best,
ABC-TV

LAZARE, JACK
WNHC, New Haven, Conn.

LEE, DAVE
Popeye & Pete
WTCN-TV, Minneapolis, Minn.

LEE, DICK
Breezin' Along with the Lees
WEMD, Easton, Md.

LEE, GEORGE
On-the-Go
WCHS, Charleston, W. Va.

LEHNER, FRED
WYAM, Bessemer, Ala.

LEIGHTON, GEORGE
WTEN-TV, Albany, N. Y.

LEMMON, DICK
KCBC, Des Moines, Iowa

LEMOINE, KING
KUTY, Palmdale, Calif.

LEMON, DOC
Old Doc's Clock
KEXO, Grand Junction, Colo.

LENAY, WILL
All for Free
WKRC-TV, Cincinnati, Ohio

LEONARD, ROBERT
ABC Radio

LESCOULIE, JACK

LEWIS, DICK
KMOR, Littleton, Colo.

LEWIS, DICK
Mickey Mouse Club
KBTV, Denver, Colo.

LEWIS, J. D.
WRAL, Raleigh, N. C.

LEWIS, JACK
Honest John Show
KSTR, Grand Junction, Colo.

LINDSAY, BROOKS
Clown Carnival
WSOC-TV, Charlotte, N. C.

LINGER, JERRY
WDXB, Chattanooga, Tenn.

LINN, KEN
WCKY, Cincinnati, Ohio

LINN, SAM
KTRG Radio & TV,
Honolulu, Hawaii

LIPE, RON
WEW, St. Louis, Mo.

LIPP, STAN
WNBH, New Bedford, Mass.

LITTLE, LEE
75 Min. From Broadway
KTUC, Tucson, Ariz.

LLOYD, BOB E.
WHEC-TV, Rochester, N. Y.

LLOYD, ED
Happy Time Show
WHWB, Rutland, Vt.

LLOYD, TOM
Breakfast Circle
WGAU, Athens, Ga.

LOGAN, DAVE
Serenade
WTVN, Columbus, Ohio

LONDON, JERRY
KCMJ, Palm Springs, Calif.

LOOMIS, ANDY
KWYK, Farmington, N. Mex.

LORD, ROBERT
WPAG, Ann Arbor, Mich.

LOWE, DON
ABC Radio

LOWE, JERRY
WALK, Patchogue, N. Y.

LUCAS, JIM
Concentration
NBC-TV

LUCAS, WILL
KALL, Salt Lake City, Utah

LUDWIG, JOHN
The Weatherword
KDUH-TV, Hay Springs, Neb.

LUND, HOWIE
Old Timer's Show
WDOK, Cleveland, Ohio

LUNDBOM, DEL
Hometown Reporter
KTVB-TV, Boise, Idaho

LUNDELL, ART
Music Hall
KVFD, Fort Dodge, Iowa

LUTCHER, BUBBA
KAOK, Lake Charles, La.

LYNN, ANDY
KAYL, Storm Lake, Iowa



Buckley (Bucky) Kozlow
ANNOUNCER—MC—ACTOR
Exclusive Representation
Kay Korwin, Inc.
PL 2-2230



JOHN CAMERON SWAYZE

— Mc —

McBEAN, MARCI
WSEE-TV, Erie, Pa.

McBRIDE, DANIEL
WWOL, Buffalo, N. Y.

McCARTHY, PAUL
KWYZ, Everett, Wash.

McCAUGHEY, PAT
Breakfast at the Bowl
WWHG, Hornell, N. Y.

McCOMB, DON
WSAM, Saginaw, Mich.

McCORD, BILL
NBC Radio

McCORMICK, MIKE
KAAY, Little Rock, Ark.

McCOY, CRAIG
WTRW, Two Rivers, Wis.

McCOY, JACK
KORL, Honolulu, Hawaii

McCULLOUGH, DAN
As the World Turns
CBS-TV

McCURDY, JIM
KWRO, Coquille, Ore.

McDANIEL, GRANT
KIT, Yakima, Wash.

McDONALD, AL
Brunch Club
KOTA-TV, Rapid City, S. D.

McELHATTON, DAVE
Free & Easy
KCBS, San Francisco, Calif.

McELROY, ROLAND
Mostly Music
WGAU, Athens, Ga.

McGARRY, MAC
It's Academic
WRC-TV, Washington, D. C.

McGEE, JERRY
KRDG, Redding, Calif.

McGRATH, DICK
WSVA-TV, Harrisonburg, Va.

McILVAINE, RED
KLAC, Los Angeles, Calif.

McINTYRE, WARD
WBRC-TV, Birmingham, Ala.

McKAY, GARY
WPTX, Lexington Park, Md.

McKEAN, ED
Breakfast Club
ABC Radio

McKENNEY, BILL
KXRJ, Russellville, Ark.

McMAHON, ED
Tonight
NBC-TV

McMILLAN, JOHN
Night Desk
KTVB-TV, Boise, Idaho

McMILLEN, CHUCK
Toast 'N' Tunes
KILO, Grand Forks, N. D.

McNAIR, DAVID
Morningside
KGVO, Missoula, Mont.

McNEILL, DON
Breakfast Club
ABC Radio

McPHERSON, DON
KHUB, Fremont, Neb.

McVAY, BETTY LOU
Magic Window
WOI-TV, Ames, Iowa

— M —

MacCORMACK, FRANKLYN
All Night Showcase
WGN, Chicago, Ill.

MacDONALD, ROD
WREX-TV, Rockford, Ill.

MACH, WALLY
WARO, Cannonsburg, Pa.

MACH, WAYNE
Pop Concert
WDOK, Cleveland, Ohio

MACK, GEORGE
KRNO, San Bernardino, Calif.

MACK, JIMMY
WDDT, Greenville, Tenn.

MACK, JIMMY
WIRE, Indianapolis, Ind.

MACKEY, BRUCE
WKRT, Cortland, N. Y.

MACY, BOB
WATN, Watertown, N. Y.

MADDEN, BRIAN
Afternoon Musicman
WIBX, Utica, N. Y.

MADDOX, BILL
KDAV, Lubbock, Tex.

MADER, JIM
WIBA, Madison, Wisc.

MAGILL, MAURY
WWL, New Orleans, La.

MALESKY, BOB
WENE, Endicott, N. Y.

MALLE, BRUCE
WSAM, Saginaw, Mich.

MALONE, BILL
Commercials For: Texaco, Falstaff Beer, Mutual of Omaha, College Scoreboard, CBS - TV (Fall, 1962)



STAN SHAW, Ph.D. S.
"Your Very Good Friend
"The Milkman"
CREATOR:
"THE MILKMAN'S MATINEE"
M. C., Host, Actor, D. J.
CIrcle 6-7676



Caroline O'Connor
EXCLUSIVE REPRESENTATION
LESTER LEWIS ASSOCIATES
15 E. 48TH ST.

MANN, DAVID
Breakfast Date
WFBL, Syracuse, N. Y.
MARINO, FRED
Phone Party
WWYN, Erie, Pa.
MARKS, DANNY
Party Line
KBVM, Lancaster, Calif.
MARSHALL, DAVE
WDEE, Hamden, Conn.

MARSHALL, REX

MARTIN, CASEY
KTHT, Houston, Tex.
MARTIN, JIM
KGBS, Los Angeles, Calif.
MARTIN, JOE
KOLN-TV, Lincoln, Neb.
MARTIN, JOHNNY
WRFD, Worthington, Ohio
MARTIN, KEN
Commuters Time
WHLI, Hempstead, N. Y.
MARTIN, RALPH
PM Final
KHJ, Los Angeles, Calif.
MASON, ED
The Hop
WMBD-TV, Peoria, Ill.
MASON, JOHN
Baltimore Movetime
WJZ-TV, Baltimore, Md.
MASON, RICHARD
ABC Radio
MATHIS, BOB
WMRI, Marion, Ind.
MATTHEWS, BRUCE
WJOY, Burlington, Vt.
MAURER, DEL
KICA-TV, Clovis, N. Mex.

MAXWELL, BOB

B. June 26, 1924, Custer, Ky. At Your Service, WCBS; Phone-Opinion, WWJ-Detroit. Commercials For: Heinz Foods, Delco

MAXWELL, CHUCK
KBEA, Kansas City, Mo.
MAXWELL, DOYLE
KPAR-TV, Abilene, Tex.
MEATH, ED
Musical Clock
WHEC, Rochester, N. Y.
MELVOIN, DON
Teen Time
WOOD-TV, Grand Rapids, Mich.
MERRIMAN, RANDY
Something Special
WCCO-TV, St. Paul-Minneapolis, Minn.
METROPOLOUS, JON
Party Line
KATL, Miles City, Mont.
METZLER, ART
Wake Up with Wave
WAVE, Louisville, Ky.
MEYER, STEVE
KRVN, Lexington, Neb.
MEYERS, TED
Million Dollar Movie
KHJ-TV, Los Angeles, Calif.
MICHAELS, HARRY
WDZ, Decatur, Ill.
MICHAEL, GEORGE
WRIT, Milwaukee, Wisc.
MICHELLE, DICK
Sound of Music
WOKZ, Alton, Ill.
MICHELMAN, ED
KTRG-TV, Honolulu, Hawaii
MIHALL, JACK
Monitor
KOEL, Oelwein, Iowa
MILLER, DICK
Skipper Dick & Popeye
WJTV, Jackson, Miss.
MILLER, ED
WDOV, Dover, Del.
MILLER, JERRY
Open House
WCAW, Charleston, W. Va.
MILLER, KENT
Crack of Dawn
KREX, Grand Junction, Colo.
MILLER, LES
WOAI, San Antonio, Tex.
MILLER, NEAL
WSGN, Birmingham, Ala.
MILLER, STAN
9-12 Stan's Workshop
KRNY, Kearney, Neb.
MILLER, TOM
KLUC, Las Vegas, Nev.
MILLER, VAN
WBEN, Buffalo, N. Y.
MILLS, GENE
KWAT, Watertown, S. D.
MILLS, ROBERT
WROC-TV, Rochester, N. Y.
MIMS, ERNIE
Mid-day
WOC, Davenport, Iowa
MINSTER, ROCK
KARR, Great Falls, Mont.
MITCHELL, BOB
KAOK, Lake Charles, La.
MONROE, LARRY
WCAO, Baltimore, Md.
MOODY, ROBERT
WXEX-TV, Petersburg, Va.
MOONEY, SHEL
KLGA, Algona, Iowa



BILL GRISKEY
ANNOUNCER-ACTOR
NATIONAL BROADCASTING COMPANY
— ALL CHARACTERIZATIONS —
CARNIVAL OF BOOKS
AND
AMERICANA
WNBC NEW YORK
WMAQ CHICAGO

KAY KORWIN, INC.
Personal Management
575 Lexington Avenue
New York 22, N. Y.
PL 2-2230

MOORE, ED
WLST, Escanaba, Mich.
MOOREHEAD, TOM
WRCV, Philadelphia, Pa.
MORAN, JOHN A.
WBRG, Lynchburg, Va.
MOREAU, AL
WSAF, Sarasota, Fla.
MORGAN, HARVEY
Program PM
KYW, Cleveland, Ohio

MORGAN, REX
WFIL-TV, Philadelphia, Pa.

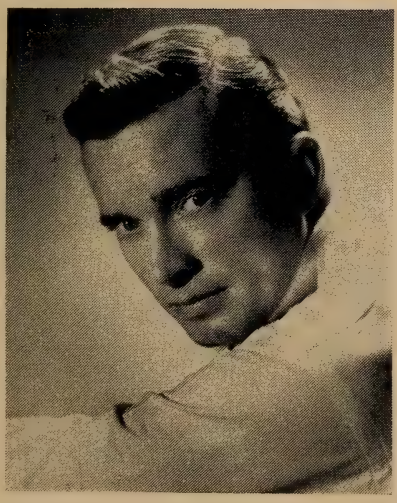
MORGAN, RHYS
KOPR, Butte, Mont.
MORRIS, FRAN
KWTV-TV, Oklahoma City, Okla.
MORRIS, JOHNNY
KSTP-TV, St. Paul, Minn.
MORRIS, LEONARD
KATZ, St. Louis, Mo.
MORRIS, ROY
WRGP-TV, Chattanooga, Tenn.

MORROW, DON

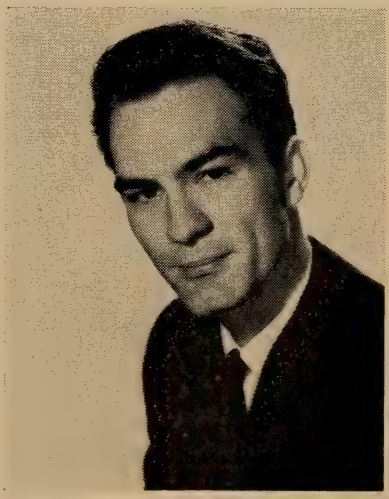
MOSER, BOB
WCOY, Columbia, Pa.
MOSS, LLOYD
WQXR, New York, N. Y.
MOUNTEER, JOHN
WTRY, Troy, N. Y.
MUELLER, PAUL
WBKV, West Bend, Wisc.
MULLINS, MOON
Platter Parade
WMYN, Madison, N. C.
MUNDAY, JERRY
Jerry-go-Round
KLEO, Wichita, Kans.
MUNSON, DALE
Rush Hour
KGLO, Mason City, Iowa
MURPHY, BOB
WJBK-TV, Detroit, Mich.
MURPHY, DANNY
Take Four
KXLY-TV, Spokane, Wash.
MURPHY, ED
WSYR, Syracuse, N. Y.
MURPHY, HAL
WIRO, Ironton, Ohio
MURPHY, JACK
WRUN, Utica, N. Y.
MURRAY, BOB
KAPE, San Antonio, Tex.
MYERS, PETE
WINS, New York, N. Y.

—N—

NARZ, JACK
Seven Keys
ABC-TV
NASH, MURL
KTTR, Rolla, Mo.
NAST, EDWARD
WMSA, Massena, N. Y.
NAVARRO, ROBERT
Matinee Theatre
KSHO-TV, Las Vegas, Nev.
NEDIN, RICHARD
Earlybird Special
WEOK, Poughkeepsie, N. Y.
NEHRLING, WALLY
WIRE, Indianapolis, Ind.
NELSON, BOB
KHAR, Anchorage, Alaska
NELSON, GENE
Free-for-All
KOVR-TV, Stockton, Calif.
NELSON, MIKE
Mike's Musical Menu
WJAG, Norfolk, Neb.
NEWCITY, RICHARD
WPTX, Lexington Park, Md.
NEWSOME, RON
KIMP, Mt. Pleasant, Tex.
NICHOLS, DONN
KSCB, Liberal, Kans.
NIMMO, BILL
Who Do You Trust?
ABC-TV
NIXON, JOLLY
KVRE, Santa Rosa, Calif.
NOLTE, MURRAY
WDAF-TV, Kansas City, Mo.
NORMAN, HERB
Color of the News
WWRL, New York, N. Y.
NORRIS, BOB
Rhythm Round-up
KASH, Eugene, Ore.
NORTON, DUKE
KGBS, Los Angeles, Calif.
NORTON, GEORGE
WPRO, Providence, R. I.
NORTON, PAUL
Wonderful World of Music
WFIL, Philadelphia, Pa.
NOVERR, MIKE
WBCH, Hastings, Mich.
NUGENT, DON
KNOC, Natchitoches, La.
NURMI, DAVID
WEBO, Owego, N. Y.



DON MORROW



FRANZ H. LAUBERT
Announcer — MC — Narrator
REPRESENTATIVE:
CLARK ANDREWS
PL 2-2555

NUTTER, FRED E.
Merry-go-Round
WSME, Sanford, Me.
NUZUM, BILL
Movie 7
WTRF-TV, Wheeling, W. Va.

— O —

O'CONNOR, CAROLINE

Commercials, Spokeswoman for the Purex Company

ODEGAARD, DAVE
KCBC, Des Moines, Iowa
O'DELL, MAURICE
Panorama
WSPA, Spartanburg, S. C.
O'DEVLIN, SHAWN
Sound Track
WICY, Malone, N. Y.
OGLE, RON
News Nine Mid-day
KEZI-TV, Eugene, Ore.
OLIVER, DAVID
Chicken Shack
WNOO, Chattanooga, Tenn.
OLNEY, DEL
Limelight
KXL, Portland, Ore.
OLSEN, JERRY
WPON, Pontiac, Mich.
OLSEN, JOHNNY
Play Your Hunch
NBC-TV
ORR, JEROME
Mayhem in the AM
KELD, El Dorado, Ark.
OSBOURNE, DON
KRMG, Tulsa, Okla.
OSGOOD, DICK
Hollywood Headlines
WXYZ, Detroit, Mich.
OVERMAN, JACK
Deputy Dawg & Cap'n Steamboat Bill
WRDW-TV, Augusta, Ga.
OWEN, BILL
ABC Radio
OWEN, WILLIAM
Discovery '63
ABC-TV

— P —

PACKARD, GENE
WOND, Pleasantville, N. J.
PADOVANI, GEORGE
Italian Programming
WADO, New York, N. Y.
PALMER, BILL
WINX, Rockville, Md.
PALMER, JIM
Palmer's Place
WCVS, Springfield, Ill.
PALMER, RONNIE
KJOE, Shreveport, La.
PARDO, DON
NBC Radio; The Price Is Right
NBC-TV
PARKER, BILLY
KFMJ, Tulsa, Okla.
PARKER, JIM
Contemporary Patterns
KBIG, Avalon, Calif.
PARKER, JOHN
Parker's Place
KSON, San Diego, Calif.
PARKER, RUSTY
Almanac
WDEV, Waterbury, Vt.
PARKS, BERT
Yours for a Song
ABC-TV
PARSONS, BEN
WRBL, Columbus, Ga.
PARSONS, JIM
Open House
KPRK, Livingston, Mont.
PARTCH, BOB
Earlybird
WVIP, Mt. Kisco, N. Y.
PARTLAND, GEORGE
WKIP, Poughkeepsie, N. Y.
PATRICK, BILL
The Papa Hambone Show
WIBA, Madison, Wisc.
PATTON, JOHN
Patton Platter Party
WVMC, Mt. Carmel, Ill.

PAUL, RALPH

Versatile Announcer; Narrator; Host; M. C. with Network Credits in Each Category

PAULUS, JIM
WIMA, Lima, Ohio
PAYE, DON
Take-off
WICY, Malone, N. Y.
PAYNE, EDDIE
KOLE, Port Arthur, Tex.
PAYNE, LLOYD
WDXB, Chattanooga, Tenn.
PEDDIE, FRANK
Weather Sketches
KTAR-TV, Phoenix, Ariz.
PELGER, FRED
Sagebrush Serenade
KVOY, Yuma, Ariz.
PENNY, JOE
WYAL, Scotland Neck, N. C.
PERKINS, B. D.
Afternoon Show
KVOP, Plainview, Tex.
PERRY, DICK
Musical Clock
KFOR, Lincoln, Neb.
PESHEK, BILL
WMAM, Marinette, Wisc.
PFEIFFER, BILL
KLMR, Lamar, Colo.
PFLEEGER, GEORGE
Opinion Please
WJTN, Jamestown, N. Y.
PHILLIPS, BYRON
WDAU-TV, Scranton, Pa.
PHILLIPS, MIKE
KISN, Portland, Ore.
PHILLIPS, WILLIAM
WPRN, Butler, Ala.
PIATT, BOB
KIT, Yakima, Wash.
PIATT, GENE
WOW, Omaha, Neb.
PIGEON, PAUL
WSTR, Sturgis, Mich.
PIGG, AL
Farm News
KTVP-TV, Decatur, Ill.
PIRNIE, DUNCAN
Cocktail Time
WQXR, New York, N. Y.
PORTER, MIKE
KUTY, Palmdale, Calif.
POWELL, JACK
Dance Date
WANE-TV, Fort Wayne, Ind.
PRATHER, BOB
Camp Meeting
WEAS, Savannah, Ga.
PRELL, ALLAN
KEWI, Topeka, Kans.
PRESLEY, RONALD
Night Beat
WOWL, Florence, Ala.
PREWITT, RANDY
WWL, New Orleans, La.
PRICE, NORM
Popgun Price
KSTR, Grand Junction, Colo.
PROTZMAN, BOB
Jazz Corner
WWYN, Erie, Pa.
PRYOR, CACTUS
KTBC Radio & TV, Austin, Tex.
PSENKA, JERRY
Clockwatcher
WSB, Atlanta, Ga.
PURCELL, ART
WCHV, Charlottesville, Va.

— Q —

QUAY, BILL
WKWK, Wheeling, W. Va.
QUIRK, JACK
Do You Remember?
WTWA, Thomson, Ga.

— R —

RAMBO, GEORGE
KMED, Medford, Ore.
RAMSAY, CHUCK
WLUK-TV, Green Bay, Wisc.
RANDALL, DICK
WKRT, Cortland, N. Y.
RANDOL, KENNEY
KPIK, Colorado Springs, Colo.
RANSOM, DON
Dawn Patrol
WHMP, Northampton, Mass.
RAPOSO, LUIS
Voice of Azores
WADK, Newport, R. I.
RAYBURN, JOHN
KOA-TV, Denver, Colo.
RAYCEE, DEL
WDEE, Hamden, Conn.
RAYE, FRANKLYN J.
KFMB, San Diego, Calif.
REED, DON
Overture
WRGM, Richmond, Va.
REED, JIM
KLBK-TV, Lubbock, Tex.
REID, DICK
Record Hop
WCHS-TV, Charleston, W. Va.
REIG, HOWARD
NBC Radio
REYNOLDS, CLIFF
WCSH-TV, Portland, Me.
REYNOLDS, ERNEST
Early Worm Show
WLBA, Gainesville, Ga.
REYNOLDS, GENE
KFSA-TV, Fort Smith, Ark.
REYNOLDS, PAUL
WTVT-TV, Tampa, Fla.
REYNOLDS, RALPH
WROK, Rockford, Ill.
RHEA, DON
KCKN, Kansas City, Kans.
RICE, WILLIAM
ABC Radio
RICHARDS, DICK
WFBG, Altoona, Pa.
RICHARDSON, ANGEL
Spanish Programming
WADO, New York, N. Y.
RICHARDSON, BILL
KSYD-TV, Wichita Falls, Tex.
RIEGERT, JAMES
Music Man
WNLC, New London, Conn.
RIGGS, DON
Daybreak
KDKA-TV, Pittsburgh, Pa.
RILEY, JOHN
Atlantic Weather
WFBG-TV, Altoona, Pa.
RILEY, JOSEPH H.
WMBO, Auburn, N. Y.

RIPPE, BILL
NBC Radio
ROBB, RODNEY
WLBR, Lebanon, Pa.
ROBBINS, RON
KCLV, Clovis, N. Mex.
ROBERTS, FRED
KMBY, Monterey, Calif.
ROBERTS, JACK
Morning Show
WJER, Dover, Ohio
ROBERTS, JERRY
Rise with Roberts
WBCM, Bay City, Mich.
ROBERTS, KEN
The Secret Storm, Love of Life,
CBS-TV
ROBERTS, MURRAY
WCKY, Cincinnati, Ohio
ROBERTS, PAUL
Roberts' Nest
WSPB, Sarasota, Fla.
ROBERTS, PAUL
WARM, Scranton, Pa.
ROBERTS, ROY
WSMB, New Orleans, La.
ROBERTS, STAN
WTRY, Troy, N. Y.
ROBERTS, STEVE
WADS, Ansonia, Conn.
ROBINSON, DAVE
WFBR, Baltimore, Md.
ROBINSON, MAX
Sat. Breakfast Party
WJTN, Jamestown, N. Y.
ROBY, RON
Communique
WVIP, Mt. Kisco, N. Y.
ROBY, VIC
NBC Radio
RODGERS, CHET
WDOE, Dunkirk, N. Y.

ROGERS, BILL

ROGERS, TED
Morning Man
WDBJ, Roanoke, Va.
ROHN, JIM
Capt. Jim
KXJB-TV, Valley City, N. D.
ROMANCCE, LUIS
WADO, New York, N. Y.
ROPER, JOHN P.
WMAN, Mansfield, Ohio
ROSENFIELD, JOE JR.
Color of the News
WWRL, New York, N. Y.
ROSILLO, MANOLO
Charlas de Sobremesa
KXEX, Fresno, Calif.
ROSS, JIMMY
WAFC, Staunton, Va.
ROSS, KEN
WAZL, Hazleton, Pa.
ROSSEAN, MAX
KNEB, Scottsbluff, Neb.
ROTHMAN, LEE
WRIT, Milwaukee, Wis.
ROUNDTREE, BOB
Home Companion
WAAA, Winston-Salem, N. C.
ROVANG, REX
KHAR, Anchorage, Alaska
ROWELL, GLENN
Brunch Club
KOTA-TV, Rapid City, S. D.
ROWLAND, ROBERT
WQIK, Jacksonville, Fla.
RUD, JIM
Platter Party
KXJB-TV, Valley City, N. D.
RUGH, VIC
KLWN, Lawrence, Kans.
RUNNELS, RUDY
Blue Express
WLOU, Louisville, Ky.
RYAN, EDWARD A.
KSIW, Woodward, Okla.
RYAN, JOHNNY
Clockwatcher
KVOO, Tulsa, Okla.
RYEL, FLOYD
WHHH, Warren, Ohio
RYLE, GLENN
Skipper Ryle
WKRC-TV, Cincinnati, Ohio

—S—

SABIN, HERB
WSPN, Saratoga Springs, N. Y.
SACERDOTI, RENZO
Italian Programming
WADO, New York, N. Y.
SADLER, FRANK
KODE, Joplin, Mo.
SALBERG, BRUCE
Mid Morning Show
WECL, Eau Claire, Wisc.
SAMS, TERRY
Trooper Terry
WJBF-TV, Augusta, Ga.
SANDERS, JERRY
Musical Matinee
WFBL, Syracuse, N. Y.
SATKOWSKI, MARTIN
Polish-American Program
WPTS, Pittston, Pa.
SATTLER, DENNIS
Tri-State Bandstand
KDIX, Dickinson, N. D.
SAUTER, DAVE
WAST-TV, Albany, N. Y.
SAWYER, KEN
WMRC, Milford, Mass.
SAX, TED
KORL, Honolulu, Hawaii
SCHADER, CON
Town & Country Crier
KLAK, Denver, Colo.
SCHERER, JOE
KHOW, Denver, Colo.
SCHIMKE, JAMES
Keyesville
KSDR, Watertown, S. D.
SCHMITZ, DICK
KAKC, Tulsa, Okla.
SCHOLBE, ROGER
Sporting Show
KREX-TV, Grand Junction, Colo.
SCHRIMSHER, DON
Morning Show
KSST, Sulphur Springs, Tex.
SCHUCHARD, RICHARD
KBOY, Medford, Ore.
SCOTT, DAVE
KTVR-TV, Denver, Colo.

SCOTT, FRED

SCOTT, JOE
Scott's Coffee Shop
WBRE, Wilkes-Barre, Pa.
SCOTT, KERBY
Top Tune Show
WARM, Scranton, Pa.
SCOTT, SAM
2ND Cup of Coffee
WCAM, Camden, N. J.
SCOTT, STAN
WSTV-TV, Steubenville, Ohio
SCOTT, TED
Great Scott
WESA, Charleroi, Pa.
SCOTT, WILLARD
Mickey Mouse Club
WRC-TV, Washington, D. C.
SCOURBY, ALEXANDER
The World Of . . .
NBC-TV
SECKEL, JACK
Record Romp
WJPB-TV, Fairmont, W. Va.
SEIDEL, BARRY
The Good Sound
WGSA, Ephrata, Pa.
SEYMOUR, ROBIN
WKMH, Dearborn-Detroit, Mich.
SHABOTT, LOU
WJAX, Jacksonville, Fla.
SHACKLEFORD, JIM
Studio X
WDXI, Jackson, Tenn.
SHADBURN, BILL
Atlantic Weatherman
WSAV-TV, Savannah, Ga.
SHAFFER, GARY
WHDL, Olean, N. Y.
SHARLAND, EARL
Sunday Serenade
WSET, Glens Falls, N. Y.
SHARP, IRVING
WDBJ-TV, Roanoke, Va.
SHARP, JACK
WBMT, Black Mountain, N. C.

SHAW, STAN

The Milkman's Matinee
SHAY, JAMES
WHOF, Canton, Ohio
SHELLADY, ROBERT
James Kerr
KXIC, Iowa City, Iowa
SHERIDAN, DON
WMSK, Morganfield, Ky.
SHERMAN, LOU
WKMH, Dearborn-Detroit, Mich.
SHIELD, MIKE
WJPF, Herrin, Ill.
SHILLING, CLIFF
Dance Party
WSEE-TV, Erie, Pa.

SHIPLEY, BILL

SHOEMAKER, ERV
WSJV-TV, South Bend, Ind.
SIEGEL, DOUG
WCVS, Springfield, Ill.
SIEVERS, BOB
WOWO, Ft. Wayne, Ind.
SIMS, JIM
KLIV, San Jose, Calif.
SKAFF, NED
Phone Exchange
WCHS, Charleston, W. Va.
SLATTERY, JACK
Art Linkletter's House Party
CBS-TV
SMITH, ARTHUR
Caroline Calling
WBTV-TV, Charlotte, N. C.
SMITH, CLARK
Movieville, U. S. A.
WLWC-TV, Columbus, Ohio
SMITH, COLEMAN
Platter-time
WJOE, Port St. Joe, Fla.
SMITH, FRED
KOVC, Valley City, N. D.
SMITH, GARY
KSWO, Lawton, Okla.
SMITH, GLENN
Just For You
WKIS, Orlando, Fla.
SMITH, HARRY K.
WFLN, Philadelphia, Pa.
SMITH, NED
WLAN, Lancaster, Pa.
SMITH, RITA
Romper Room
WOKR-TV, Rochester, N. Y.
SMYTHE, PETE
KOA, Denver, Colo.

SNYDER, BOB
Jazz Deluxe
KMAN, Manhattan, Kans.
SNYDER, DAN
Today in Montana
KRTV, Great Falls, Mont.
SPEAKS, BOB
Rags & Friends
WTAF-TV, Marion, Ind.
SPOSA, TONY
Night Beat
WRNL, Richmond, Va.
SQUIER, KEN
Almanac
WDEV, Waterbury, Vt.
STACY, GAYLON
KWTV-TV, Oklahoma City, Okla.
STAMBAUGH, DICK
WLCY, St. Petersburg, Fla.
STANLEY, ART
KHUB, Fremont, Neb.
STANLEY, DAWN
WHER, Memphis, Tenn.
STARR, FRANK
WXEX-TV, Petersburg, Va.
STATHAM, BILL
WFLS, Fredericksburg, Va.
STATZ, VINCE
WLUK-TV, Green Bay, Wisc.
STEADMAN, DENNY
Club 930
WSAZ, Huntington, W. Va.
STEELE, MIKE
WENY, Elmira, N. Y.
STEELE, TED
At Your Service
WCBS, New York, N. Y.
STENGER, DANNY
Nightcap
WILK, Wilkes-Barre, Pa.
STENGER, PETE
Wake Up & Sing
WSAZ, Huntington, W. Va.
STEPHENS, JIM
Time Out
WKCT, Bowling Green, Ky.

STERLING, JACK

B. June 24, 1915. The Jack Sterling Show, WCBS Radio

STERLING, LOWELL
KEZU, Rapid City, S. D.
STEVENS, CHUCK
WALA, Mobile, Ala.
STEVENS, DICK
WDDT, Greenville, Tenn.
STEVENS, JOE
KMUS, Muskogee, Okla.
STEVENS, JOHN
Jive at Five
KPAC-TV, Port Arthur, Tex.
STEPHENS, OTT
WPEH, Louisville, Ga.
STIR, JACK
Hi-Time
WFLA-TV, Tampa, Fla.
STOLLARD, LeROY
KFSA-TV, Fort Smith, Ark.
STONER, BOB
Two for the Show
KWKH, Shreveport, La.
STRAKER, EASTER
Easter's Parade
WIMA-TV, Lima, Ohio
STRAKHOVSKY, IVAN
Afternoon
WFIL, Philadelphia, Pa.
STRATTON, DICK
Mid-day
WJXT-TV, Jacksonville, Fla.
STUART, ALLEN
Luncheon Melodies
WHLI, Hempstead, N. Y.
STURM, DEAN
Sat. Night Jamboree
WSAZ-TV Huntington, W. Va.
STUTZ, CARL
Matinee
WRGM, Richmond, Va.
STYLES, RAY
KBMN, Boseman, Mont.
SUDLER, LOUIS
Artists' Showcase
WNBQ-TV, Chicago, Ill.
SUMERAU, CHARLES
Nite Time
KFKA, Greeley, Colo.
SWAIM, DR. CARTER
Pilgrimage
ABC Radio
SWANEY, HAL
Free for All
WTTG-TV, Washington, D. C.

SWAYZE, JOHN CAMERON

SWIFT, ALLEN

SWIHART, WALT
Today's Movie
WFLA-TV, Tampa, Fla.
SWINSON, BOBBY
Coffee Club
KCLW, Hamilton, Tex.
SWISHER, BOB
Dance Party
WPSD-TV, Paducah, Ky.
SYRDAL, JIM
KCMT-TV, Alexandria, Minn.

— T —

TANNER, KEN
Contact
WRVA, Richmond, Va.
TAPLEY, CHARLEY
Morning Miss
WJTV, Jackson, Miss.

TAYLOR, BROOKE

TEAR, SID
This Day of Music
WSLS, Roanoke, Va.
TEAS, FRANK
Wake-up Show
WSMN, Nashua, N. H.
TERRY, ARNOLD
WODY, Bassett, Va.
THALMAN, BILL
Wheeling with Willy
WHLL, Wheeling, W. Va.
THIES, FRANK
WQIK, Jacksonville, Fla.
THOMAS, DICK
Morning Show
WRUN, Utica, N. Y.
THOMAS, ED
The Good Sound
WGSA, Ephrata, Pa.
THOMAS, HAL
KOPR, Butte, Mont.
THOMAS, JOE
WHGB, Harrisburg, Pa.
THOMAS, MARK
WZRO, Jacksonville Beach, Fla.
THOMAS, TOMMY
Timekeeper
WNIA, Buffalo, N. Y.
THOMAS, WAYNE
Million Dollar Matinee
KHJ-TV, Los Angeles, Calif.
THOMPSON, BILL
Player of the Week
WWIT, Canton, N. C.
THOMPSON, MICHAEL
KMED, Medford, Ore.
THOMPSON, TOMMY
KOLE, Port Arthur, Tex.
THURMAN, WALTER
Weather
WMBD-TV, Peoria, Ill.
TIGHE, RON
Party Line
KSID, Sidney, Neb.
TIMS, KATIE
Sister Sue
KYOK, Houston, Tex.
TIPPS, ELLIOTT
WJPG, Green Bay, Wisc.
TISON, TONYA
Dance Party
WTVD-TV, Durham, N. C.

TONKEN, PHIL

TORRES, RAUL
Spanish Programming
WADO, New York, N. Y.
TOWNE, SUMNER
WNBH, New Bedford, Mass.
TRAVERSE, DONNA LEE
Teddy Bear Playhouse
WMTW-TV, Portland, Me.
TRIVETTE, JOE
WINT, Winter Haven, Fla.
TRUERE, BOB
5 Star News
WNOK-TV, Columbia, S. C.
TUCKER, BOB
Salt Creek Trolley
WFIE-TV, Evansville, Ind.
TUCKER, JERRY
Red Hot & Blue
WLOU, Louisville, Ky.
TUTTLE, ROGER
NBC Radio
TYLER, DAN
Get Up & Go Show
KHOW, Denver, Colo.
TYLER, NOAH
WTVJ-TV, Miami, Fla.

— U —

ULM, RON
KFKA, Greeley, Colo.
UNDERWOOD, JACK
WOWO, Ft. Wayne, Ind.
UPTON, DON
WIS-TV, Columbia, S. C.

— V —

VALLE, DAN
Breakfast with Valle
WFAS, White Plains, N. Y.
VALLIQUETTE, BOB
WCLT, Newark, Ohio
VanDAM, LEE
WHLS, Port Huron, Mich.
VANDEVENTER, JERRY
Nightbeat
WSB, Atlanta, Ga.
VAN DYKE, DICK
Flair
ABC Radio
VANN, BOB
Merry-go-Round
WSOC, Charlotte, N. C.
VARTIGIAN, RALPH
WTEN-TV, Albany, N. Y.
VASSILE, AL
Business Man's Day in Review
WESX, Salem, Mass.
VAUGHN, CARL
Clancy's Show
WEHT-TV, Evansville, Ind.
VELAZQUEZ, A. M.
KIBL, Beeville, Tex.
VELAZQUEZ, ARTURO
Cosas Mundiales
KIFN, Phoenix, Ariz.
VERNON, JIM
WIRK, West Palm Beach, Fla.

VIDAL, RAFAEL QUINONES
WKAQ-TV, San Juan, Puerto Rico
VINCENT, SCOTT
ABC Radio
VINSON, JIMMY
WMAZ, Macon, Ga.

— W —

WAGER, CLINT E.
KEOS, Flagstaff, Ariz.
WAGNER, LOU
KXEL, Waterloo, Iowa
WALDROP, ROBERT
WDOK, Cleveland, Ohio
WALKER, ROBERT
WADS, Ansonia, Conn.
WALKER, ROBIN
WOHO, Toledo, Ohio
WALLGREN, REX
KCPX, Salt Lake City, Utah
WALLINGTON, JIMMY
NBC Radio
WALTERS, LLOYD
KFIV, Modesto, Calif.
WALTERS, RAY
WOBT, Rhinelander, Wisc.
WALTMON, MAL
KORE, Eugene, Ore.
WARD, CARROLL
WJBF-TV, Augusta, Ga.
WARD, DAVID
KIMP, Mt. Pleasant, Tex.
WARD, JAY
KFKF, Bellevue, Wash.
WARREN, RON
WJAN, Ishpeming, Mich.
WATERS, AL
WSJV-TV, South Bend, Ind.
WATKINS, CHRIS
Coffee Club
WEAS, Savannah, Ga.
WATLINGTON, PHIL
WBTM, Danville, Va.
WAYNE, RALPH
KIFI-TV, Idaho Falls, Ida.
WEALER, DON
Festival of Music
WMIX, Mt. Vernon, Ill.
WEAVER, BILL
Take Four
KXLY-TV, Spokane, Wash.
WEAVER, ROBYN
WIRL, Peoria, Ill.
WEBB, GENE
Dance Date
WTAF-TV, Marion, Ind.
WEBB, WILLIAM
WCNL, Newport, N. H.
WEBBER, BILL
Breakfast Time
WFIL-TV, Philadelphia, Pa.
WEBBER, BOB
WMC, Memphis, Tenn.
WEBSTER, DAVE
WJNO, West Palm Beach, Fla.
WEBSTER, KURT
Dialing for Dollars
WAVY-TV, Norfolk, Va.
WEEKS, DICK
Personal Choice
KTAC, Tacoma, Wash.
WEIMER, TAL
WESA, Charleroi, Pa.
WEIR, GORDON
KNBC-TV, Los Angeles, Calif.
WELCH, JACK
Welch's Waxworks
KREX, Grand Junction, Colo.
WENDELL, BILL
NBC Radio, NBC-TV
WENGER, CHUCK
Top of the Morning
KFRB, Fairbanks, Alaska
WEST, ROGER
WPDQ, Jacksonville, Fla.
WESTON, ALICE
Luncheon at the Ones
WIIC-TV, Pittsburgh, Pa.
WHALEN, TOM
Reality Radio
WNBF, Binghamton, N. Y.
WHEELER, GERRY
Lorenzo
WJZ-TV, Baltimore, Md.
WHITCOMB, BOB
WGRD, Grand Rapids, Mich.
WHITE, BILL
WDAU-TV, Scranton, Pa.
WHITE, JACK
KDEN, Denver, Colo.
WHITE, STAN
Top Tune Time
KRKC, King City, Calif.
WHITE, WAYMAN
Duke of Wax
WAUG, Augusta, Ga.
WHITEHEAD, DAVE
Program P. M.
WHGR, Houghton Lake, Mich.
WHITEHILL, BOB
6 - 9 Coffee Call
KRNY, Kearney, Neb.
WIGGINTON, BILL
WPBC, Minneapolis, Minn.
WIGGS, WILLIAM J.
Sepia Serenade
WVOT, Wilson, N. C.
WILCOX, FRED
Viewpoint
KCBS, San Francisco, Calif.
WILLEFORD, GEORGE
Early Weather
WLWI-TV, Indianapolis, Ind.
WILLIAMS, CHARLIE
KFOX, Long Beach, Calif.
WILLIAMS, DALE
Noon Report
WOI-TV, Ames, Iowa
WILLIAMS, FRED
WAZL, Hazleton, Pa.
WILLIAMS, JAMES
Jam-a-Ditty
WGBG, Greensboro, N. C.
WILLIAMS, JOHN
Uncle Johnny's Workshop
WZZM-TV, Grand Rapids, Mich.
WILLIAMS, JOHNNY
Williams & Work
WCCW, Traverse City, Mich.
WILLIAMS, KAE
WDAS, Philadelphia, Pa.
WILLIAMS, RALPH
Guest-room
WSFA-TV, Montgomery, Ala.
WILLIS, CLIF
Alarm Clock
WERT, Van Wert, Ohio
WILLS, ROYCE
KNEB, Scottsbluff, Neb.
WILSON, ANDY
Mid-Florida Weather
WLOF-TV, Orlando, Fla.
WILSON, BILL
WWL-TV, New Orleans, La.
WILSON, DAVE
Weather Dial
WFIE-TV, Evansville, Ind.
WILSON, DON
The Jack Benny Program
CBS-TV
WILSON, ED
Bar-12 Ranger
KODE-TV, Joplin, Mo.
WILSON, HARRY
KAKC, Tulsa, Okla.
WILSON, JOHN
World of Jazz
WQXR, New York, N. Y.
WILSON, MARK
Magic Land of Allakazam
ABC-TV
WILSON, STU
Roving Camera
WKBN-TV, Youngstown, Ohio
WINCHELL, WALTER
Untouchables
ABC-TV
WINDER, BERTEL
Golden Boy
WXOK, Baton Rouge, La.
WINERITER, FLORIEN
KALL, Salt Lake City, Utah

WINTERS, PETE
B. August 21, 1929, Cambridge, Mass. Spokesman, Menswear; Host, Feature Films, WMTV; MC TV Dance Party

WOLF, WARNER
WQMR, Washington, D. C.
WOLFE, AL
WFBG, Altoona, Pa.
WOLFE, PAUL
Morning Mayor & Top of the Day Show
WBBQ, Augusta, Ga.
WOOD, BILL
Musical Clock
KFOR, Lincoln, Neb.
WOOD, EARL
Small World
WSUN, St. Petersburg, Fla.
WOOD, JIM
Showcase
WJR, Detroit, Mich.
WOOD, TRENT
Looney Zoo
WMCT-TV, Memphis, Tenn.
WOODBURY, WOODY
Who Do You Trust?
ABC-TV
WOODEL, BOB
WLAG, LaGrange, Ga.
WOODRUFF, JAMES
Rural Route 10
WILX-TV, Lansing-Jackson, Mich.
WOODS, CHARLES
ABC Radio
WOOLEY, JIM
Take-a-Break
WKCT, Bowling Green, Ky.
WOOTEN, BERT
WOVE, Welch, W. Va.
WRIGHT, GARY
WCSI, Columbus, Ind.
WRISLEY, JOHN
Morning Show
WIS, Columbia, S. C.

— Y —

YEGGY, ROBERT
Open House
WPFB, Middletown, Ohio
YOHN, BOB
Weatherama
WJPB-TV, Fairmont, W. Va.
YORK, TOM
Morning Show
WBRC-TV, Birmingham, Ala.
YOUNG, BILL
KJOE, Shreveport, La.
YOUNG, BOB
KWYK, Farmington, N. Mex.
YOUNG, DALE
WJW-TV, Cleveland, Ohio

— Z —

ZAPUTIL, BILL
KOYN, Billings, Mont.
ZINK, CHUCK
Popeye Playhouse
WTVJ-TV, Miami, Fla.

Radio & Television Musical Directors
—Their Work During 1962—

—A—

ADAMS, SONNY
Ladies First
WWL-TV, New Orleans, La.

ADLER, PETER HERMAN
NBC Opera
NBC-TV

ALEXANDER, VAN
Hazel, NBC; Donna Reed, ABC; Dennis the Menace, CBS; Empire, NBC; Capitol Record albums

ALLEN, OLIVER
WRAP, Norfolk, Va.

AMMON, GLADYS
WADC, Akron, Ohio

ANDERSON, DON
WXTR, Providence, R. I.

ANDREWS, DAVE
KFRC, San Francisco, Calif.

ANTONINI, ALFREDO
American Musical Theatre,
The Good Years,
The 20th Century,
Saturday's Children,
CBS-TV
New York, N. Y.

ARTHUR, BOB
The Ed Sullivan Show
CBS-TV

ATKINS, JIM
KOA, Denver, Color.

AYRES, MITCHELL
Perry Como's
Kraft Music Hall
NBC-TV

AYRES, NORMAN T.
WCSH-TV, Portland, Me.

—B—

BALLENTINE, EDDIE
ABC Radio

BARKLEY, ROGER
KLAC, Los Angeles, Calif.

BARR, FRED
WWRL, New York, N. Y.

BAYHA, HOWARD
WNBC, New York, N. Y.

BECKER, GEORGE
Julie & Carol at Carnegie Hall
CBS-TV

BELLAVIA, ROY
WSBC, Chicago, Ill.

BENNETT, ROBERT RUSSELL
Project 20
NBC-TV

BENSON, BROWNIE
WSAZ-TV,
Huntington, W. Va.

BERNSTEIN, LEONARD
Opening Night
at Lincoln Center,
The New York Philharmonic
CBS-TV

BIGG, TONY
KROY, Sacremento, Calif.

BISSET, VIRGIL
WOWW, Naugatuck, Conn.

BLACKTON, JAY
The Good Years
CBS-TV

BLAKE, BUDDY
KEEL, Shreveport, La.

BLAKE, FRANK
WAJR, Morgantown, W. Va.

BLANCHARD, DICK
WYSL, Buffalo, N. Y.

BLANK, RALPH
WIND, Chicago, Ill.

BLOCH, RAY
The Ed Sullivan Show
CBS-TV



PAUL TAUBMAN
Musical Director

BOLTON, DAVE
WANE, Fort Wayne, Ind.
BONEBRAKE, SUE
KOCY, Oklahoma City, Okla.
BOTKIN, PERRY
The Beverly Hillbillies
CBS-TV
BRACKEN, DENNY
KFMB, San Diego, Calif.
BRAND, OSCAR
Exploring
NBC-TV
BREWER, GENE
KLUC, Las Vegas, Nev.
BROOKS, VERNE
WTPR, Paris, Tenn.
BROWN, LES
Bob Hope Show
NBC-TV
BROWN, ROBERT C.
WLBK, DeKalb, Ill.
BUCCHI, VALENTINO
Laudes Evangelii
CBS-TV
BUHRMAN, BERT
The Guiding Light
CBS-TV
BUTTOLPH, DAVID
General Electric True
CBS-TV
BUTTON, MIKE
KOGO, San Diego, Calif.

— C —

CALLAHAN, ROBERT
KCBS, San Francisco, Calif.
CAMPBELL, DICK
WDVA, Danville, Va.
CAMPO, BOB
WKWK, Wheeling, W. Va.
CAREY, MICHAEL
WDEV, Waterbury, Vt.
CHESLO, JOHN
WENE, Endicott, N. Y.
CLARK, JAMES
WJR, Detroit, Mich.
CLARK, JERRY
WOKW, Brockton, Mass.
COFFEEN, DICK
WMBD, Peoria, Ill.
COLE, BUDDY
Bing Crosby-Rosemary
Clooney Show,
CBS Radio
COLE, CLIFF
KERG, Eugene, Ore.
COMER, JACK
WJPS, Evansville, Ind.
CONNER, CHUCK
WAME, Miami, Fla.
COSTA, JOHN
KDKA-TV, Pittsburgh, Pa.
COVINGTON, BUDDY
KNUZ, Houston, Tex.
KAYC, Beaumont, Tex.
COX, R. WAYNE
WOKZ, Alton, Ill.
COY, CINDY (MISS)
WPDX, Clarksburg, W. Va.
CROCKETT, GENE
WOAI, San Antonio, Tex.
CROUCH, EDNA LEE
KGBS, Los Angeles, Calif.

— D —

DAHLGREN, DOUG
WJOB, Hammond, Ind.
DALEY, JAMES
WROW, Albany, N. Y.
DARK, KEN
KQEO, Albuquerque, N. Mex.
DAURO, JOHNNY
WOHO, Toledo, Ohio
DAVIS, ART
WBAP-TV, Fort Worth, Tex.
DEACON, ROBERT
WGPA, Bethlehem, Pa.
DeLUCA, TOBY
WFIL, Philadelphia, Pa.
DeVINCENT, SAM
WOWO, Fort Wayne, Ind.
DIEHL, GEORGE
WFLN, Philadelphia, Pa.
DOERR, ALAN
WGMS, Washington, D. C.
DOLAN, ROBERT EMMETT
World of . . ., NBC-TV;
Valiant Years, ABC-TV
DRAKE, LAVERN
KVI, Seattle, Wash.
DULONG, JACK
KBMY, Billings, Mont.
DUNHAM, GRACE
WGUY, Bangor, Me.
DURAND, G. THOMSON
WTTM, Trenton, N. J.
DYER, WILLARD
KTBC, Austin, Tex.

— E —

ERWIN, GEORGE
KFJZ, Fort Worth, Tex.

Joseph Harnell

Composer

Conductor

Arranger

SU 7-5400



— F —

FASCINATO, JACK
Ernie Ford Show
KGO-TV, San Francisco, Calif.
FASKOW, IRV
WCBS, New York, N. Y.
FORD, VINCE
WKMI, Kalamazoo, Mich.
FOSTER, JIM
WIMA-TV, Lima, Ohio
FREDMAN, MYER
Laudes Evangelii
CBS-TV
FRONTIERE, DOMINIC
Stoney Burke
ABC-TV

— G —

GALLICCHIO, JOSEPH
WMAQ, Chicago, Ill.
WNBQ-TV, Chicago, Ill.
GALLIMORE, GERALD
WHHV, Hillsville, Va.
GANN, BOB
WROK, Rockford, Ill.
GARRIGAN, JIM
WEW, St. Louis, Mo.
GARRY, JOHN
WTRX, Flint, Mich.
GART, JOHN
Who Do You Trust?
ABC-TV
GAYE, BOBBY
KSJB, Jamestown, N. D.
GEIGER, GEORGE L.
WFLA-TV, Tampa, Fla.
GIBSON, JACK
WABQ, Cleveland, Ohio
GILBERT, HERSCHEL BURKE
McKeever & the Colonel
NBC-TV
GORDON, HAL
WXYZ, Detroit, Mich.
GRAHAM, ROBERT
WAVU, Albertville, Ala.
GRAVES, JIM
WJAX, Jacksonville, Fla.
GREER, ELMA
KSFO, San Francisco, Calif.
GROSSMAN, HERBERT
NBC Opera
NBC-TV

— H —

HADDAD, EDDY
KETV-TV, Omaha, Neb.
HAGEN, EARL
The Andy Griffith Show
CBS-TV
HARDEN, GENE
WTWA, Thomson, Ga.

HARNELL, JOSEPH
B. August 2, 1924, New York, N. Y. Play Your Hunch, NBC-TV; Naked City, Kapp Record Album; Asphalt Jungle, Kapp Record Album; Peggy Lee at Basin Street, Capitol Record Album; Musical Director for Peggy Lee, Maurice Chevalier, and Robert Goulet; Musical Director for Motion Picture "Ten Girls Ago."

HARPER, P. C.
WLIB, New York, N. Y.
HARTIN, DOROTHY
KSCO, Santa Cruz, Calif.
HARVEY, RICHARD
WHAT, Philadelphia, Pa.
HAUSMAN, WILLIAM
WGL, Fort Wayne, Ind.
HAYS, REX
WNAX, Yankton, S. D.
HAZELTINE, JIM
WLAN, Lancaster, Pa.
HENDERSON, RUDY
WNOO, Chattanooga, Tenn.
HENDERSON, SKITCH
Tonight
NBC-TV
HENDON, ADRIAN D.
WGCM, Gulfport, Miss.
HENDRICK, SANDY
KBTR, Denver, Color.
HIATT, JACK
KPRK, Livingston, Mont.
HILL, ROBIN
KRNO, San Bernardino, Calif.
HOGAN, DICK
WIXN, Dixon, Ill.
HOGAN, TED
WKRT, Cortland, N. Y.
HOLMES, ROGER
WAMS, Wilmington, Del.
HOWARD, JOE
WEWS-TV, Cleveland, Ohio
HULL, DICK
WTOC, Savannah, Ga.
HUTCHINSON, KAY
KFH, Wichita, Kans.
HYER, IVAN B.
WMBO, Auburn, N. Y.

Van Alexander
COMPOSER-CONDUCTOR
TV film series
"HAZEL" NBC
"DONNA REED" ABC
"DENNIS THE MENACE" CBS
"EMPIRE" NBC
Feature Film, 1963
"THE CANDY WEB"
Columbia Pictures
Current Record Albums, all on Capitol Records
"SWING, STAGED FOR SOUND,"
"THE SAVOY STOMP,"
George Chakiris, "MEMORIES ARE MADE OF THESE,"
Gordon MacRae, Dorothy Kirsten, "STUDENT PRINCE," and "DESERT SONG."
President of L.A. Chapter, Nat'l. Acad. of Recording Arts and Sciences.
Represented by
ASHLEY STEINER — FAMOUS ARTISTS AGCY.
BEVERLY HILLS, CAL.



EDDY MANSON
COMPOSER — CONDUCTOR
ARRANGER
Personal Rep — Dell Peters
CI 6-7676

— I —

IMBROGULIO, JOSEPH
WFBR, Baltimore, Md.

— J —

JARVIS, DONALD W.
WBRG, Lynchburg, Va.

JOHNSON, CAROL
KWNO, Winona, Minn.

JOHNSON, CURT
WSPT, Stevens Point, Wisc.

JONES, THOMAS M.
WQTE, Detroit, Mich.

— K —

KALER, RANDALL
WFAS, White Plains, N. Y.

KARTUN, HAL
Remember That Song
WBBM-TV, Chicago, Ill.

KATZMAN, GERTRUDE
WPEN, Philadelphia, Pa.

KAYE, MILTON JAY
Concentration
NBC-TV

KAYE, SAMMY
Keefe Brasselle's
Variety Gardens
CBS-TV

KEEZEL, JOSEPH R.
WLIQ, Mobile, Ala.

KELLY, BOB
KTHT, Houston, Tex.

KENT, GEORGE
WFAA-TV, Dallas, Tex.

KEOWN, E. H.
WQSN, Charleston, S. C.

KINNEY, RAY
KTRG-TV, Honolulu, Hawaii

KLEINSINGER, GEORGE
Saturday's Children
CBS-TV

KNIESE, DAVID
WDOE, Dunkirk, N. Y.

KOSTAL, IRWIN
The Garry Moore Show,
Julie & Carol at Carnegie Hall,
CBS-TV

KRUSE, DARYL
KVEC, San Luis Obispo, Calif.

KUHN, JOHN J.
WKIP, Poughkeepsie, N. Y.

— L —

LAFAYETTE, PAUL
WRYT, Pittsburgh, Pa.

LAMB, VOLNEY JR.
WIRL, Peoria, Ill.

LAMM, AL
WOW-TV, Omaha, Neb.

LAMOREAUX, DICK
WOOD, Grand Rapids, Mich.

LAMPKIN, PHIL
MBS

LANGENFELDT, BERNIE
KARR, Great Falls, Mont.

LAUDEMAN, PETE
WDSU, New Orleans, La.

LAWRENCE, DICK
WORL, Boston, Mass.

LAWRENCE, JAY
WNOR, Norfolk, Va.

LECHNER, FREDERICK
ABC Radio

LEONARD, NANCY
KMAC, San Antonio, Tex.

LESKOVAR, BOB
WRNY, Rome, N. Y.

LINDSEY, MORT
The Judy Garland Show
CBS-TV

LITFIN, PAULINE E.
KSTP-TV, St. Paul, Minn.

LIVINGSTON, GARY
WPTX, Lexington Park, Md.

LOCKHART, HARRY
WAVE, Louisville, Ky.

LOUNSBURY, MARY
WNIA, Buffalo, N. Y.

— Mc —

McCALL, ERNIE
WJPB-TV, Fairmont, W. Va.

McCORMACK, FRANK E.
WHWB, Rutland, Vt.

McGLOHON, LOONIS
WBT, Charlotte, N. C.

McMICHAEL, DICK
WRBL, Columbus, Ga.

— M —

MACK, BILL
KEENS, San Antonio, Tex.

MANN, JOHNNY
The Alvin Show
CBS-TV

MANSON, EDDY LAWRENCE

B. May 9, 1919, New York, N. Y. The River Nile, NBC-TV; U. S. 1 — American Profile, NBC-TV; The Polaris Submarine, NBC-TV; Corning Glass Films (Lincoln Center Opening) CBS-TV; The Al Smith Story, 20th Century-Fox, CBS-TV; Day of the Painter (Academy Award).

MARCELLINO, MUZZY
Art Linkletter's House Party
CBS-TV

HARLEY, BILL
WSOC, Charlotte, N. C.

MARTIN, GLENN
WHHH, Warren, Ohio

MARX, LLOYD
Ted Mack &
the Original Amateur Hour
CBS-TV

MASTERS, JIM
KBTN, Neosho, Mo.

MATZ, PETER
Here's Edie
ABC-TV

MAUPIN, REX
ABC Radio

MECKLENBERG, MICHAEL
WLOI, Laporte, Ind.

MEEDER, WILLIAM
Search for Tomorrow
CBS-TV

MELIS, JOSE
Jack Paar Show,
Jack Paar Program
NBC-TV

MERKER, JACK R.
KIMN, Denver, Colo.

MERRICK, MAHLON
The Jack Benny Program
CBS-TV

METCHNEK, WILLIAM
WCCO-TV,
St. Paul-Minneapolis, Minn.

MEYER, RUTH A.
WMCA, New York, N. Y.

MILLER, MITCH

Sing Along with Mitch, NBC-TV

MINEO, RAY
WGLI, Babylon, N. Y.

MITCHELL, TONY
KNIN, Wichita Falls, Tex.

MOORE, BUDDY
WAKE, Atlanta, Ga.

MOORE, JERRY
WSOC-TV, Charlotte, N. C.

MORSON, LESLIE
WNLC, New London, Conn.

MUNG, JACK
KVRE, Santa Rosa, Calif.

MUNSON, DON
WKID, Urbana, Ill.

MURPHY, PAUL
WTVN, Columbus, Ohio

— N —

NELSON, ALBIN
KRLC, Lewiston, Idaho

NIDES, HARRY
WATE-TV, Knoxville, Tenn.

NORTON, LeROY
WQSR, Syracuse, N. Y.

— O —

O'KUN, LAN
Shari Lewis Show
NBC-TV

OLSON, RAY
WOW, Omaha, Neb.

O'NEILL, JOE
KVOO, Tulsa, Okla.

OSBURN, BOB
WAYB, Waynesboro, Va.

OSSER, GLENN
ABC Radio

OTOS, GORDON
KTAC, Tacoma, Wash.

OUELLETTE, ROBERT
WLAM, Lewiston, Me.

OVENS, DON
WINS, New York, N. Y.

— P —

PAHL, MEL
Voice of Firestone
ABC-TV

PALAGINO, P. J.
WHAR, Clarksburg, W. Va.

PAPPAS, CHRISTIE
KVEN, Ventura, Calif.

PARIS, NORMAN
Carol Burnett-Richard Hayes Show,
Richard Hayes Show
CBS-Radio

PARKER, JOHNNY
Arthur Godfrey Show
CBS Radio

PATTON, NANCY
WISN, Milwaukee, Wisc.

PAUL, CHARLES
The Secret Storm,
Love of Life,
As the World Turns,
CBS-TV

PEARCE, MARSHALL
WSMB, New Orleans, La.

PEEPLES, FRAN
WWL, New Orleans, La.

PETRILLO, CAESAR
WBBM-TV, Chicago, Ill.

PIERCE, RUDY
KGO-TV, San Francisco, Calif.

PILDNER, HENRY
WGAR, Cleveland, Ohio

PLOTNICK, NORMAN
WWDC, Washington, D. C.

PORTER, DON
WWYN, Erie, Pa.

— R —

RACETTE, DONALD
WSET, Glens Falls, N. Y.

RADLEIN, AL
WARN, Fort Pierce, Fla.

RAGSDALE, GENE
KSNY, Snyder, Tex.

RAMIN, SID
Candid Camera
CBS-TV

RANSOM, CLEONA
KYOK, Houston, Tex.

REPINE, BURT T.
WRVA, Richmond, Va.

RICH, JAN
KCPX, Salt Lake City, Utah

RIDDLE, NELSON
Route 66
CBS-TV

RIGHTER, G. HARRY
WATN, Watertown, N. Y.

RIPOSO, TONY
WHEN-TV, Syracuse, N. Y.

ROBERTS, JOE
WGSM, Huntington, N. Y.

ROMEO, TONY
WADO, New York, N. Y.

ROMOFF, COLLIN
Andy Williams Show
NBC-TV

ROSE, DAVID
Bonanza, NBC-TV;
The Good Years,
Red Skelton Hour
CBS-TV

ROSLIN, NORM
WJRZ, Newark, N. J.

ROTH, ALLAN
WAZL, Hazelton, Pa.

RUSSELL, BOB
KEWI, Topeka, Kans.

RYAN, JACK
WAKR, Akron, Ohio

— S —

SANCHEZ, SOTERO J. JR.
KSYX, Santa Rosa, N. Mex.

SANDERS, CHARLES
WFCT, Knoxville, Tenn.

SANDS, JAY
WAEB, Allentown, Pa.

SANFORD, CHARLES
As Caesar Sees It
ABC-TV

SANTELLO, FAY
WFBL, Syracuse, N. Y.

SAWYER, KEN
WMRC, Milford, Mass.

SCHEIB, PHILIP A.
The Mighty Mouse Playhouse
CBS-TV

SCHLADEMAN, DON
WIRE, Indianapolis, Ind.

SCHMIDT, RONALD G.
KODA, Houston, Tex.

SEGRAVES, SCOOTER
KAKC, Tulsa, Okla.

SELINSKY, WLADIMIR
U.S. Steel Hour
CBS-TV

SEVERE, HOWARD
WHEC, Rochester, N. Y.

SHELLADY, ROBERT
KXIC, Iowa City, Iowa

SHOOP, DAVE
WHP, Harrisburg, Pa.

SILFER, CARL
WSYR, Syracuse, N. Y.

SIMPSON, JOHN
KOTA-TV, Rapid City, S. D.

SMITH, GARDNER
WHEN, Syracuse, N. Y.

SMITH, JIM O.
WHLL, Wheeling, W. Va.

SMITH, DR. W. O.
WVOL, Nashville, Tenn.

SMYTH, ED
WKTS, Sheboygan, Wisc.

SONTAG, GEORGE
Especially for You
WOC-TV, Davenport, Iowa

SOSNIK, HARRY
ABC Radio

SPEAR, SAMMY
The Jackie Gleason Show:
The American Scene
Magazine,
CBS-TV

SPENCER, HARRY W.
WBTM, Danville, Va.

STEIN, LOU
Magic Midway
NBC-TV

STEWART, SANDY
WRFD, Worthington, Ohio

STRAUSS, JOHN
Car 54, Where Are You?
NBC-TV

STRAVINSKY, IGOR
Noah & the Flood
CBS-TV

SUTHERLAND, DOUG
KBLL, Helena, Mont.

SUTTON, MARY LOU
WARO, Cannonsburg, Pa.

SWEENEY, FRANK L.
WKBN, Youngstown, Ohio

SYLVERN, HANK

SZANIK, ROY
KPOI, Honolulu, Hawaii

— T —

TAUBMAN, PAUL

TAYLOR, STEVE
WGIL, Galesburg, Ill.

THOMAS, GUS
WCOY, Columbia, Pa.

THOMPSON, BILL
KGBS, Los Angeles, Calif.

THOMPSON, SIGVOLD
Fargo Symphony
KXJB-TV, Valley City, N. D.

TORRES, PEPITO
Show Libby's
WKAQ-TV,
San Juan, Puerto Rico

TOWNSEND, ROB
WLAC, Nashville, Tenn.

TOWNSEND, WALLY
CKLW, CKLW-TV,
Detroit, Mich.

TRENDLER, ROBERT
WGN, Chicago, Ill.

TROTTA, JOSEPHINE
WTCS, Fairmont, W. Va.

TUCKER, DAVID B.
WCRB, Boston, Mass.

TURNER, PAUL
KPIX-TV,
San Francisco, Calif.

— U —

UNDEDWOOD, LIZ
WRNL, Richmond, Va.

— V —

VAN CAMP, BOB
WSB, Atlanta, Ga.

VILLANI, JOHN
WELC, Welch, W. Va.

VOORHEES, DONALD
Bell Telephone Hour
NBC-TV

VUN KANNON, CHARLIE
WMC, Memphis, Tenn.

— W —

WAGNER, JACK
KNBR, San Francisco, Calif.

WALLENSTEIN, ALFRED
NBC Opera
NBC-TV

WASLON, AL
WLWC-TV, Columbus, Ohio

WAYNE, ROGER
WHLI, Hempstead, N. Y.

WEED, BUDDY

WELLMAN, JOHN
KYW, Cleveland, Ohio

WESTON, PAUL
Opening Night
CBS-TV

WILLETT, JOHN F.
WSLS, Roanoke, Va.

WING, KEN
KJOY, Stockton, Calif.
KLAN, Stockton, Calif.

WOMACK, BURL
WSAV, Savannah, Ga.

WULLEN, NORM
WBEN, Buffalo, N. Y.

— Z —

ZENOBI, VIRGINIA
KBEA, Kansas City, Mo.

Radio & TV Disc Jockeys & Musicasters
—Their Work During 1962—

— A —

ALAN, LEE
WXYZ, Detroit, Mich.
ALAN, MARC
KLEO, Wichita, Kans.
ALEXANDER, LES
WCAO, Baltimore, Md.
ALEXANDER, OSCAR
The Daddy-oh Show
WLLE, Raleigh, N. C.
ALLAN, KENN
WLAN, Lancaster, Pa.
ALLEN, AARON
KENS, San Antonio, Tex.
ALLEN, HERB
WKWK, Wheeling, W. Va.
ALLEN, PAUL
Golden Sound
KROD, El Paso, Tex.
ALLEN, TONY
Sound of Music
WUSJ, Lockport, N. Y.
AMBROSE, JOE
Sat. Night Dance Party
WRBL, Columbus, Ga.
ANDERSON, HERB OSCAR
WABC, New York, N. Y.
ANDERSON, ROGER
Hour of Enchantment
KHOW, Denver, Colo.
ANGELL, ART
WRBL, Columbus, Ga.
ARNOLD, CHUCK
WISN, Milwaukee, Wisc.
ARNOLD, HAP
KFJZ, Fort Worth, Tex.
ARTAU, MARIANO
WKAQ, San Juan, Puerto Rico
ARTHUR, PAUL
KOYN, Billings, Mont.
AUDIO, TOM
WESX, Salem, Mass.
AUSTIN, GENE
WSAI, Cincinnati, O.
AUSTIN, RIP
WSRC, Durham, N. C.

— B —

BAHN, CARL
The Early Bird Show
WCSS, Amsterdam, N. Y.
BAKER, BILL
Night Shift
WKST, New Castle, Pa.
BANDY, JOHN
WDAS, Philadelphia, Pa.
BANKS, BOB
WZRO, Jacksonville Beach, Fla.
BARGER, CARL L.
Hi Fi House
WFDF, Flint, Mich.
BARILE, LOU
WRUN, Utica, N. Y.
BARKER, BILL
KOA, Denver, Colo.
BARKER, TED
Joy Club
WJOY, Burlington, Vt.
BARKSDALE, DON
KDIA, Oakland, Calif.
BARNETT, BOB
KALL, Salt Lake City, Utah
BARR, JACK
KLEO, Wichita, Kans.
BARTLETT, BRAD
WDOV, Dover, Del.
BASSETT, GEORGE
Music Room
WGPA, Bethlehem, Pa.
BAUM, JERRY
Spins 'N' Needles
WGBF, Evansville, Ind.
BEARD, DICK
Dateline Music
WKID, Urbana, Ill.
BEERS, BOBBY
KBTR, Denver, Colo.
BEIER, MARVIN
KROD, El Paso, Tex.
BELANGER, TOM
WNDU, South Bend, Ind.
BELL, DICK
WOKW, Brockton, Mass.



DAN INGRAM

WABC



JACK STERLING

BENNETT, RICK
Serenade in the Afternoon
WYSL, Buffalo, N. Y.
BERG, BILL
WTAX, Springfield, Ill.
BERNARD, FRED
WTIC, Hartford, Conn.
BESSER, TED
WGL, Fort Wayne, Ind.
BEULER, BUD
Morning Show
WMMM, Westport, Conn.
BINGHAM, AL
Music for You
WJNO, West Palm Beach, Fla.
BINKIN, SYL
WMAY, Springfield, Ill.
BLOCK, MARTIN
WOR, New York, N. Y.
BLOSSEY, JAMES
KIDO, Boise, Idaho
BOLEN, BILL
WSGN, Birmingham, Ala.
BOLTON, BOB
Downbeat
WBBQ, Augusta, Ga.
BOOKSPAN, MARTIN
WQXR, New York, N. Y.
BOOTH, MIKE
Big Top Show
WKXY, Sarasota, Fla.
BOTTO, JEANNE
WHER, Memphis, Tenn.
BOYCE, RAY
Clockwatcher
WQSR, Syracuse, N. Y.
BOYEA, DICK
Sounds of Night
WICY, Malone, N. Y.
BRADY, WILLIAM
WDZ, Decatur, Ill.
BRAMHALL, BILL
Hometown Party
WMIL, Milwaukee, Wisc.
BRAND, OSCAR
WNYC, New York, N. Y.
BRENNER, PAUL
Golden Year Book
WJRZ, Newark, N. J.
BRIMMER, J. ALLEN
Hayride
WEAS, Savannah, Ga.
BRINE, SALTY
WPRO, Providence, R. I.
BRITAIN, RON
WSAI, Cincinnati, Ohio
BROOKS, FRANK
WRVA, Richmond, Va.
BROWN, ART
WWDC, Washington, D. C.
BROWN, BOB
WJRZ, Newark, N. J.
BROWN, CHARLIE
KDSX, Denison-Sherman, Tex.
BROWN, CLARE
Music For the Young at Heart
WQTE, Detroit, Mich.
BROWN, DAVE
WSAV, Savannah, Ga.
BROWN, JACK
Audio
WSOC, Charlotte, N. C.
BROWN, LARRY
WPEN, Philadelphia, Pa.
BRUCE, DON
Hits for the Mrs.
WAEB, Allentown, Pa.
BRUTON, BOB
KTOK, Oaklahoma City, Okla.
BRYAN, CHARLIE
WWL, New Orleans, La.
BURKE, DWAYNE
Music City
KERG, Eugene, Ore.

BURNS, STAN Z.
WINS, New York, N. Y.

BUTLER, BOB
WABJ, Adrian, Mich.

— C —

CALDWELL, DONN
WKWK, Wheeling, W. Va.
CALLAHAN, GINGER
WTMT, Louisville, Ky.
CALVERT, BOB
WNOR, Norfolk, Va.
CAMPBELL, TOM
Carousel
WQTE, Detroit, Mich.
CANBY, EDWARD TATNALL
WYNC, New York, N. Y.
CANNON, DON
KOMO, Seattle, Wash.
CARLE, LEE
WGBB, Freeport, N. Y.
CARLETON, LAD
WJAR, Providence, R. I.
CARLTON, BOB
WMBD, Peoria, Ill.
CARNEY, JACK
Commuters Club
KSFO, San Francisco, Calif.
CARPENTER, SKIP
WRAL, Raleigh, N. C.
CARSON, JOEL
WWYN, Erie, Pa.
CARTER, BILL
KGY, Olympia, Wash.
CASTLEBERRY, EDDIE
WABQ, Cleveland, Ohio
CAUSIER, JOHN
Matinee
ABC Radio
CECIL, CHUCK
Swingin' Years
KFI, Los Angeles, Calif.
CERRI, BILL
The Classical Clock
WGMS, Washington, D. C.
CHASINS, ABRAM
Music Magazine
WQXR, New York, N. Y.
CHEDWICK, PORKY
WAMO, Pittsburgh, Pa.
CIGNA, JOHN
WOWO, Ft. Wayne, Ind.
CIMINO, RICK
KJOY, Stockton, Calif.
CLANCY, DAVE
Strictly Music
WWHG, Hornell, N. Y.
CLARK, EMANUEL
WVOL, Nashville, Tenn.
CLARK, GENE
WMAK, Nashville, Tenn.
CLARK, JON
Spotlight on Music
WSPB, Sarasota, Fla.
CLARK, MEL
Sundial
WGLI, Babylon, N. Y.
CLARK, TED
WQAM, Miami, Fla.
CLARKE, DEAN
KORL, Honolulu, Hawaii
CLARKE, HENRY
WEAV, Plattsburgh, N. Y.
CLEMENTI, JOE
WORL, Boston, Mass.
CLOVIS, CARL
WHAR, Clarksburg, W. Va.
COLE, LYNN
WDSU, New Orleans, La.
COLLIER, KEN
Introduction
WAME, Miami, Fla.
COLLINS, DAVE
Night Line
WSAZ, Huntington, W. Va.
COLOMBO, JOE
Night-train
WGLI, Babylon, N. Y.
CONGER, BILL
Radio 143
WFCT, Knoxville, Tenn.
CONLEY, MAX
Good Morning, All
KBET, Reno, Nev.
CONNELL, BOB
WOND, Pleasantville, N. J.
CONRAD, DAVE
Week Day
WPPA, Pottsville, Pa.
CONWAY, JIM
WMAQ, Chicago, Ill.
COOK, JAY
WHBQ, Memphis, Tenn.
COOKE, HENRY
WMAQ, Chicago, Ill.
COOLEY, JOHN
WPIK, Alexandria, Va.
COOPER, GEORGE
KBOX, Dallas, Tex.
COOPER, ROY
WISH, Indianapolis, Ind.
CORNELL, KEN
WTLB, Utica, N. Y.
COSTA, FRANK
KTHT, Houston, Tex.
COTTON, VIC
KOA, Denver, Colo.
COVE, ELLIOTT
Timekeeper
WSYR, Syracuse, N. Y.
COX, ALBERT
Showcase
WHAR, Clarksburg, W. Va.
CRAGER, ROBERT
WWBZ, Vineland, N. J.
CRAIG, CHUCK
Night Scene
WHBC, Canton, Ohio
CRAIG, TOM
Music in the P. M.
WMMM, Westport, Conn.
CRAIG, WINDY
WTKO, Ithaca, N. Y.
CREVELING, JOHN
WENY, Elmira, N. Y.
CRUZALEGUI, ROBERTO
KIFN, Phoenix, Ariz.
CURRY, BILL
WBT, Charlotte, N. C.
CURTIS, BILL
Sounds in Stereo
KCPX, Salt Lake City, Utah
CURTIS, WAYNE
WKHM, Jackson, Mich.

— D —

DALE, ALLAN
WOAI, San Antonio, Tex.
DALLAS, JIMMY
KVWO, Cheyenne, Wyo.
DALTON, JACK
WGUY, Bangor, Me.
DANIELS, JAY
WDXB, Chattanooga, Tenn.
D'ARCY, MICHAEL
KALF, Mesa, Ariz.
DARDANO, NICK
Night Show
WRUN, Utica, N. Y.
DARK, DANNY
WIL, St. Louis, Mo.
DAVID, TOBY
CKLW, Detroit, Mich.
DAVIES, BUD
CKLW, Detroit, Mich.

DAVIS, DAVE
Night Watch
WAKR, Akron, Ohio
DAVIS, LEE
WAMS, Wilmington, Del.
DEAN, JERRY
WEEZ, Chester, Pa.
DEAN, LOU
WRVA, Richmond, Va.
DEAN, RON
KUTY, Palmdale, Calif.
DEAN, VIC
WAVI, Dayton, Ohio
DECKARD, CAREY
WOAI, San Antonio, Tex.
DEE, JAY
WIRK, West Palm Beach, Fla.
DEE, TOM
KAPE, San Antonio, Tex.
DeLAO, VAL
KLOS, Albuquerque, N. Mex.
DELSI, PAT
Del-Mar Show
WCAM, Camden, N. J.
DENNIS, S. D.
Musicthon
WKMI, Kalamazoo, Mich.
DENT, BOB (TRACY)
Shoney Show
WCAW, Charleston, W. Va.
DERBY, DAVE
Wide Awake Show
WRNY, Rome, N. Y.
DeVARGAS, VENERANDA
KLOS, Albuquerque, N. Mex.
DeVILLE, BOB
Music After Dark
WGAR, Cleveland, Ohio
DEVINE, BOB
KDES, Palm Springs, Calif.
DEVON, PRU
Nights in Latin America
WQXR, New York, N. Y.
DIAMOND, BOB
WGUY, Bangor, Me.
DIANDREA, DICK
WFBG, Altoona, Pa.
DICKERSON, GEORGE
WANE, Fort Wayne, Ind.
DIXON, ALVIN
Diggie-doo
WXOK, Baton Rouge, La.
DIXON, DAVE
KATZ, St. Louis, Mo.
DOD, BOB
Weekday
WGNY, Newburgh, N. Y.
DOUGAN, JACK
On the Road
WGPA, Bethlehem, Pa.
DOUGLAS, WALLY
Open House
WTAR, Norfolk, Va.
DOWE, KEN
KBOX, Dallas, Tex.
DOWNS, TOMMY
WTMT, Louisville, Ky.
DOYL, TOM
KXIC, Iowa City, Iowa
DRAKE, RON
WHP, Harrisburg, Pa.
DRISCOLL, DICK
WTCN, Minneapolis, Minn.
DUPREE, BOB
WPIK, Alexandria, Va.

— E —

EASTMAN, JOHN
Old Fla. Radio Room
WAME, Miami, Fla.
EATON, BOB
Rollin' Home
WLEU, Erie, Pa.
EDWARDS, JAY
WREB, Holyoke, Mass.
ELDRIDGE, DAVE
WAMS, Wilmington, Del.
ELKINS, JIM
KHAR, Anchorage, Alaska
ELLENBOGEN, HENRY
Hank's Corner
WBAZ, Kingston, N. Y.
ELLENGTON, MERCER
Jazz Show
WLIB, New York, N. Y.
ELLIOTT, JACK
KWK, St. Louis, Mo.
ELLIS, KEN
WRUM, Rumford, Me.
ELLSWORTH, JACK
Memories in Melody
WALK, Patchogue, N. Y.
ENGLISH, JIM
Tempo
WHP, Harrisburg, Pa.
ENO, JACK
WEBR, Buffalo, N. Y.
ERICKSON, ROALL
KMO, Tacoma, Wash.
EVANS, BOB
At Ease
KTUC, Tucson, Ariz.

— F —

FATMAN, LLOYD
Snap Club
WHAT, Philadelphia, Pa.
FENNELL, GEORGE
Afternoon Affair
KBIG, Avalon, Calif.
FERGUSON, JOHN
Soundtrack
WRFC, Athens, Ga.
FIELDS, BILL
WRIT, Milwaukee, Wisc.
FISCHLER, JOE
WKRT, Cortland, N. Y.
FISHER, BOB
Houseparty
WRSC, State College, Pa.
FISKE, FRED
WWDC, Washington, D. C.
FLICK, DRAGE
Limelight
WHLL, Wheeling, W. Va.
FOLSOM, DON
KRNO, San Bernardino, Calif.

FORD, ART
WINS, New York, N. Y.

FORD, JOE
KNUZ, Houston, Tex.
FORD, TED
WKRT, Cortland, N. Y.
FOREST, JIM
WFAH, Alliance, Ohio
FORTUNE, BILL
Night Life
WHEN, Syracuse, N. Y.
FOSTER, PHIL
WIOI, Portsmouth, Ohio
FOX, ROX
The Fox's Den
WTAX, Springfield, Ill.
FREEMEN, VERNE
Freeway Function
KBIG, Avalon, Calif.
FULMER, DALE
WHLM, Bloomsburg, Pa.
FURST, JIM
WNDU, South Bend, Ind.

— G —

GALE, EDDIE
WWL, New Orleans, La.
GARDINER, JACK
WHIY, Orlando, Fla.
GARRETT, AL
Open House
KFRB, Fairbanks, Alaska
GARRETT, FRED
WAMM, Flint, Mich.
GAY, KYLE
KCKN, Kansas City, Kans.
GAYDOS, STAN
WSAV, Savannah, Ga.
GENSELL, PASTOR JOHN
The Two Worlds of Jazz
WINS, New York, N. Y.
GERHARDT, GERALD
Night-watch
KBBO, Yakima, Wash.
GHAN, JERRY
Morning Mayor
WPGC, Morningside, Md.
GIBSON, JACK
Jockey Club
WABQ, Cleveland, Ohio
GIBSON, LARRY
WSAZ, Huntington, W. Va.
GIDDONS, DAN
WNEX, Macon, Ga.
GLENN, JERRY
WWYN, Erie, Pa.
GOERNER, BOB
Weekend with KCBS
KCBS, San Francisco, Calif.
GOMEZ, FEDERICO
Cual Es Su Favorito
KXEX, Fresno, Calif.
GONNEAU, PIERRE
Accent
KHJ, Los Angeles, Calif.
GOOD, TOMMY
KCKC, San Bernardino, Calif.
GOODWIN, JERRY
WQAM, Miami, Fla.
GORDON, DAVE
Top 100
KBMW, Breckenridge, Minn.
GORHAM, MAL
KETO, Seattle, Wash.
GRADY, JOE
WPEN, Philadelphia, Pa.
GRAHAM, FRANK
Night Beat
WWRL, New York, N. Y.
GRAHAM, ORV
Caravan
WSOY, Decatur, Ill.
GRANT, ALLAN
Concepts in Jazz
WWRL, New York, N. Y.
GRANT, BRUCE
WOOD, Grand Rapids, Mich.
GRANT, DICK
Crystal Carousel
WSET, Glens Falls, N. Y.
GRANT, MIKE
Triple T
WNBH, New Bedford, Mass.
GREEN, JIM
Jim's Jamboree
KPIK, Colorado Springs, Colo.
GREGOR, BILL
WWBZ, Vineland, N. J.
GREGORY, ENOCH
Gospel Hit Parade
WBEE, Chicago, Ill.
GREGORY, KERM
Discapades
WAEB, Allentown, Pa.
GRIFFITH, HERMAN
Record Caravan
KGFJ, Los Angeles, Calif.
GRIFFITHS, TOM
KYW, Cleveland, Ohio

— H —

HAAS, KARL
Adventures in Good Music
WJR, Detroit, Mich.

HAIT, MAL
Mal & Willie
WKIP, Poughkeepsie, N. Y.
HALE, JIMMIE
Playboy Show
KANB, Shreveport, La.
HALEY, FRANK
WTSL, Hanover, N. H.
HALL, ED
WVOL, Nashville, Tenn.
HALLAMAN, TED
Motor Matinee
WGAR, Cleveland, Ohio
HALLENBECK, KEN
WTSL, Hanover, N. H.
HANCOCK, HUNTER
KGFJ, Los Angeles, Calif.
HANKERSON, TOM
West Coast Blues
WTMP,
Tampa-St. Petersburg, Fla.
HANSEN, DONALD
Good Morning
From the Lounge
WSET, Glens Falls, N. Y.
HANSON, KEN
KFRE, Fresno, Calif.
HARDY, JOHN
KDIA, Oakland, Calif.
HARHAI, TED
Everything
WKST, New Castle, Pa.
HARPOON, BILL
KHAR, Anchorage, Alaska
HARRINGTON, BOB
WLAN, Lancaster, Pa.
HARRIS, LEE
KBTR, Denver, Colo.
HARVEY, RUDY
Hollywood Houseparty
KGFJ, Los Angeles, Calif.
HEFFNER, BOB
Night Sounds
WIMA, Lima, Ohio
HENDERSON, J.
Jocko
WWRL, New York, N. Y.
HENNINGS, PAUL
Morning Show
WTAR, Norfolk, Va.
HENTOFF, NAT
The Two Worlds of Jazz
WINS, New York, N. Y.
HEPTNER, LEE
Music Man
KVEC, San Luis Obispo, Calif.
HERLIHY, BRIAN
Week-night
WBEC, Pittsfield, Mass.
HERRING, BUCK
KROY, Sacremento, Calif.
HESSE, BILL
WCSS, Amsterdam, N. Y.
HICKOK, BILL
KFRC, San Francisco, Calif.
HILSON, BERT
KSEW, Sitka, Alaska
HIRT, BILL
Matinee
KGEK, Sterling, Colo.
HOEFLICKER, HERB
KANS, Kansas City, Mo.
HOGAN, LARRY
Top O' the Morning
WERA, Plainfield, N. J.
HOLLOWAY, DICK
WHOF, Canton, Ohio
HOLMES, JIM
KEWI, Topeka, Kans.
HOOD, BOB
Musical Clock
WNOX, Knoxville, Tenn.
HOOVER, GEORGE
KRDO, Colorado Springs, Col.
HOPKINS, HAP
KROY, Sacremento, Calif.
HOPKINS, JOHN
Yawn Patrol
WTOC, Savannah, Ga.
HOPKINS, WES
Top of the Morning
WAKR, Akron, Ohio
HOWARD, DON
Mid-morning Bandstand
WFAU, Augusta, Me.
HOWARD, DONALD
WCOU, Lewiston, Me.
HOWARD, SPECS
KYW, Cleveland, Ohio
HOWARD, TOBE
Lou to You
WLOU, Louisville, Ky.
HOWELL, WILLARD L.
Morning Matinee
WZOB, Fort Payne, Ala.
HUBBARD, EDDIE
WGN, Chicago, Ill.
HUDSON, JAN
Radio 143
WFCT, Knoxville, Tenn.
HULL, DOC
KRMG, Tulsa, Okla.

— I —

INGLES, DAVID
KFMJ, Tulsa, Okla.

INGRAM, DAN
WABC, New York, N. Y.

ISON, HAP
WHIY, Orlando, Fla.

— J —

JACKSON, HAL
Dr. Jive
WWRL, New York, N. Y.
JAMES, AL
KYW, Cleveland, Ohio
JAMES, LEE
KMAC, San Antonio, Tex.
JAMES, NORM
Spins & Needles
WDEV, Waterbury, Vt.
JARRETT, HUGH
WLAC, Nashville, Tenn.

JEFFERYS, ALLAN
ABC Radio

JOHNSON, DAN
WFLA, Tampa, Fla.
JOHNSON, FRED
KETO, Seattle, Wash.
JOHNSON, TED
WFDF, Flint, Mich.
JONES, DON
KGY, Olympia, Wash.
JOPLIN, JANIE
WHER, Memphis, Tenn.
JORDAN, EDMUND
World of Modern Sound
ABC Radio

JORDAN, LEE A.
B. October 16, 1925, Macon, Ga.
Lee Jordan Show, WCBS Radio

JUSTICE, LARRY
Late Date Show
WPGC, Morningside, Md.

— K —

KAI, BARBARA
KJET, Beaumont, Tex.
KAPRAL, MIKE
Nightwatch
WBOY, Clarksburg, W. Va.
KAUFMAN, MURRAY
WINS, New York, N. Y.
KAY, ANDY
KFRE, Fresno, Calif.
KELLY, BOB
WRR, Dallas, Tex.
KELLY, DON
KAKC, Tulsa, Okla.
KELLY, MERLE
Songbook
WRAL, Raleigh, N. C.
KELLY, PAUL
WOOD, Grand Rapids, Mich.
KELSEY, JIM
WAMO, Pittsburgh, Pa.
KELSH, DONALD E. JR.
WCGR, Canandaigua, N. Y.
KEYSER, RALPH
Top Pops
KASH, Eugene, Ore.
KIMBLE, BILL
WNBF, Binghamton, N. Y.
KING, ALLEN
WAKE, Atlanta, Ga.
KING, GEORGE
Record Shop
WUNS, Lewisburg, Pa.
KING, GUY
KXIV, Phoenix, Ariz.
KING, TONY
WAMM, Flint, Mich.

KLAVAN AND FINCH
WNEW, New York, N. Y.

KNIGHT, DICK
KFOR, Lincoln, Neb.
KNIGHT, FRANK
Golden Sound Morning Show
WCCC, Hartford, Conn.
KNIGHT, KEN
KAAY, Little Rock, Ark.
KNIGHT, PAUL
North Shore Hour
WESX, Salem, Mass.
KOSSUTH, RICHARD
Breakfast with Richie
WPTS, Pittston, Pa.
KRAUSER, BOB
Matinee
WJNO, West Palm Beach, Fla.

— L —

LaCHAPELLE, GERALD
WCOU, Lewiston, Me.
LACY, JACK
WINS, New York, N. Y.
LAHN, TERRY
Music with Lahn
KHOW, Denver, Colo.
LALIBERTE, ROGER
Starlite Salute
WWRI, West Warwick, R. I.
LAMAINE, TOM
WOND, Pleasantville, N. J.
LAMAR, JACK
Del-Mar Show
WCAM, Camden, N. J.
LAMBERT, NORM
Sing & Swing
WHMP, Northampton, Mass.
LANDIS, RANDY
Sandman's Serenade
KWBB, Wichita, Kans.

LANDON, PAT
WRCV, Philadelphia, Pa.
LAWRENCE, TED
WBRE, Wilkes-Barre, Pa.
LAWRENCE, TEDD
Man About Music
ABC Radio
LeBLANC, DON
KODA, Houston, Tex.
LEE, BRUCE
WIND, Chicago, Ill.
LEE, DAVE
KFIV, Modesto, Calif.
LEE, KELLY
Night Song
WPTF, Raleigh, N. C.
LEE, MACK
WSOL, Tampa, Fla.
LEWIS, FRED
Cracker Barrel
WSEN, Baldwinsville, N. Y.
LEWIS, JOHNNY
KEWI, Topeka, Kans.
LEWIS, ROBERT Q.
KHJ, Los Angeles, Calif.
LIGHT, JIM
KWK, St. Louis, Mo.
LITCHFIELD, EDDIE
Silver City Serenade
WPEP, Taunton, Mass.
LOCHNER, ART
Night Beat
WRNL, Richmond, Va.
LOFLAND, CHUCK
WANE, Fort Wayne, Ind.
LOGAN, JIM
Green Mt. Ballroom
WDEV, Waterbury, Vt.
LOHMAN, AL JR.
KLAC, Los Angeles, Calif.
LOHSE, JIM
Nocturne
WTVN, Columbus, Ohio
LOWE, JIM
WNBC, New York, N. Y.
LOWE, JIM
WRR, Dallas, Tex.
LUCKHURST, BILL
Music-go-Round
KTAC, Tacoma, Wash.
LUTHER, JOHN WESLEY
Turntable Terrace
WLEU, Erie, Pa.
LYNN, ART
Lynn in the Spin
WOHO, Toledo, Ohio
LYNN, BOB
WKJG, Fort Wayne, Ind.
LYONS, JIMMY
KFRC, San Francisco, Calif.

— Mc —

McCARTHY, J. P.
Music Hall
WJR, Detroit, Mich.
McCARTHY, JOHN
Morning Line
WPEP, Taunton, Mass.
McCORMICK, LARRY
Mr. Mac & the Record Rack
KGFJ, Los Angeles, Calif.
McCREARY, BILL
Jazz Corner
WWRL, New York, N. Y.
McDOWELL, CHESTER
Hotsy Totsy
KYOK, Houston, Tex.
McGUIRE, JACK
WERA, Plainfield, N. J.
McGUIRE, MAC
WPEN, Philadelphia, Pa.
McKEE, ED
WENY, Elmira, N. Y.
McKINNEY, JIM
WMAY, Springfield, Ill.
McMARTIN, JIM
Star Time
WKXY, Sarasota, Fla.
McPHERSON, HUGH
WCHS, Charleston, W. Va.

— M —

MACK, BILL
1450 Club
WQSN, Charleston, S. C.
MAGILL, MAURY
WWL, New Orleans, La.
MAGNUS, JOHNNY
KGFJ, Los Angeles, Calif.
MALONE, DAVE
KCBC, Des Moines, Iowa
MANCE, HENRY
Big Jim
WXOK, Baton Rouge, La.
MANGIO, FRANK
KLAN, Stockton, Calif.
MANN, CHUCK
KGFJ, Los Angeles, Calif.
MANN, SCOTT
WDXB, Chattanooga, Tenn.
MARCUS, BILL
WHDL, Olean, N. Y.
MARGRAFF, NORMAN
Fritz the Plumber
WMIL, Milwaukee, Wisc.
MARKLE, TINY
WAVZ, New Haven, Conn.
MARSHALL, HERB
KSMN, Mason City, Iowa
MARSHALL, PERRY
WIND, Chicago, Ill.
MARTENSON, ED
KNOE, Monroe, La.
MARTIN, DICK
Million Dollar Music
KMAC, San Antonio, Tex.
MARTIN, EARLE
Dateline Music
WKID, Urbana, Ill.
MARTIN, HARRY
KYW, Cleveland, Ohio
MARTIN, SONNY
KAAY, Little Rock, Ark.
MARTIN, STEVE
Daybreaker
WUSJ, Lockport, N. Y.
MARTIN, T. J.
WAVZ, New Haven, Conn.
MARX, GARY
WOW, Omaha, Neb.
MASEY, BILL
Soundstage
KSON, San Diego, Calif.
MASSEY, REV. MELVIN
Gospel Sermonette
WILD, Boston, Mass.
MATHEWS, JOE
KGFJ, Los Angeles, Calif.
MATHIS, TOM
WISH, Indianapolis, Ind.
MATTHEWS, JOHNNY
KQEO, Albuquerque, N. Mex.
MAURO, ERNIE
WMRC, Milford, Mass.
MAXWELL, RAY
KXIV, Phoenix, Ariz.
MAY, STEVE
Housewive's Highway
WESO, Southbridge, Mass.
MAYER, JOE
KYW, Cleveland, Ohio
MAYHEW, FRANK
Night Beat
KVEC, San Luis Obispo, Calif.
MELTZER, AL
WEBR, Buffalo, N. Y.
MENEFEE, BOB
WCAU, Philadelphia, Pa.
MERCER, WILLIAM
KDIA, Oakland, Calif.
MERCHANT, BILL
WGRD, Grand Rapids, Mich.
MICHELMAN, ED
Musical Variety
KTRG, Honolulu, Hawaii
MIDDLETON, BOB
WSMB, New Orleans, La.
MILAIR, ALAN
WSYR, Syracuse, N. Y.
MILES, JERRE
Sunny Side Up
KBVM, Lancaster, Calif.
MILLER, CLIFF
KDES, Palm Springs, Calif.
MILLER, HARVEY
WAAT, Trenton, N. J.
MILLER, HOWARD
WIND, Chicago, Ill.
MILLER, REX
KWK, St. Louis, Mo.
MILLER, ROSS
WTIC, Hartford, Conn.
MILLER, WIL
Hi Fi Panorama
WSOY, Decatur, Ill.
MINTZ, LANNY
KQEO, Albuquerque, N. Mex.
MITCHELL, BOB
KVWO, Cheyenne, Wyo.
MITCHELL, FRED
Hitch with Mitch
WOHO, Toledo, Ohio
MOFFATT, TOM
Uncle Tom's Cabin
KPOL, Honolulu, Hawaii
MOLINARO, LARRY
WNAR, Norristown, Pa.
MONTAGUE, N.
The Magnificent Montague
WWRL, New York, N. Y.
MONTGOMERY, BOB
WGBG, Greensboro, N. C.
MORENO, BUDDY
KWK, St. Louis, Mo.
MORGAN, PAUL (HALL)
KENS, San Antonio, Tex.
MORGAN, RICK
WKLO, Louisville, Ky.
MORGAN, SHEP
KXIC, Iowa City, Iowa
MORSE, BILL
Late Watch Show
KTRG, Honolulu, Hawaii
MORSE, SID
KTOK, Oklahoma City, Okla.
MOSES, DAVE
Matinee
WKXL, Concord, N. H.
MOWERY, DON
WLBR, Lebanon, Pa.
MURDOCK, JACK
Disc Jockey
WMAN, Mansfield, Ohio
MURPHY, TOM
KISN, Portland, Ore.
MURPHY, VINCE
WILK, Wilkes-Barre, Pa.
MURRAY, JACK
KFJZ, Fort Worth, Tex.
MYERS, ERNIE
KOGO, San Diego, Calif.

— N —

NARDONE, MIKE
WRIT, Milwaukee, Wisc.

NASH, KEN
WMAK, Nashville, Tenn.
NELSON, BRUCE
WMNS, Olean, N. Y.
NEVINS, BIGGIE
WCKR, Miami, Fla.
NEWMAN, HARRY
WAAT, Trenton, N. J.
NORTH, JOHN
KSON, San Diego, Calif.

—O—

O'CONNOR, REV. NORMAN
The Two Worlds of Jazz
WINS, New York, N. Y.
O'REILLY, JACK
WPEN, Philadelphia, Pa.
OVERTON, TOM
KODA, Houston, Tex.
OXFORD, GEORGE
KDIA, Oakland, Calif.

—P—

PARKHURST, DEANE
WHEN, Syracuse, N. Y.
PARNELL, JACK
WHBQ, Memphis, Tenn.
PARNELL, PAT
KLAN, Stockton, Calif.
PATZ, RICHARD
Music Man
WNLC, New London, Conn.
PAYNE, TED
KJOY, Stockton, Calif.
PHILLIPS, WALLY
WGN, Chicago, Ill.
PIERCE, BOB
KAPE, San Antonio, Tex.
PINCKNEY, HAROLD D.
WMBO, Auburn, N. Y.
PLEDGER, DOUG
KNBR, San Francisco, Calif.
POGE, POGO
KIMN, Denver, Colo.
PORTER, ROLAND
KDIA, Oakland, Calif.
PORTER, STEVE
WFLA, Tampa, Fla.
POWELL, BILL
WAMO, Pittsburgh, Pa.
POWELL, CHARLIE
WKJG, Fort Wayne, Ind.
POWERS, JIM
WGBB, Freeport, N. Y.
POWERS, TOM
WADK, Newport, R. I.
PRATT, CHUCK
WDSU, New Orleans, La.
PUDNEY, JACK
WACE, Chicopee-Springfield, Mass.
PYLE, JACK
WRCV, Philadelphia, Pa.

—Q—

QUINN, FRANK
WADK, Newport, R. I.

—R—

RANDLE, BILL
WCBS, New York, N. Y.
RANDOLPH, DAVID
Music for the Connoisseur
WNYC, New York, N. Y.
RANSON, LEE
WIRL, Peoria, Ill.
RAY, JIMMY
KTHT, Houston, Tex.
READ, ED
Music Man
WNLC, New London, Conn.
REED, BOB
Gospel Train
WLOK, Memphis, Tenn.
REED, BOB
800 Radio Row
WLAD, Danbury, Conn.
REILLY, ED
WTRY, Troy, N. Y.
REINA, RON
KWG, Stockton, Calif.
RHODES, BOB
WADC, Akron, Ohio
RICE, DICK
Musictown U. S. A.
WOWO, Ft. Wayne, Ind.
RICE, MIKE
Night Train
WCVS, Springfield, Ill.
RICE, RAY
WACE, Chicopee-Springfield, Mass.
RICHARDS, DICK
KWK, St. Louis, Mo.
RICHARDS, STAN
WAKE, Atlanta, Ga.
RICHBOURG, JOHN
WLAC, Nashville, Tenn.
RILEY, JOHN
WFBG, Altoona, Pa.
RINALDI, MATT
WTLB, Utica, N. Y.
ROBBIN, BOB
WKLO, Louisville, Ky.
ROBBINS, ED
Golden Sound, Matinee
WCCC, Hartford, Conn.
ROBBS, DON
KFOR, Lincoln, Neb.
ROBERTS, BOB
WIRK, West Palm Beach, Fla.
ROBERTS, DON
KFH, Wichita, Kans.
ROBERTS, JIM
Homeward Bound
WHBC, Canton, Ohio
ROBERTSON, DON
WBT, Charlotte, N. C.
ROBINSON, DAVE
KOMO, Seattle, Wash.
ROBINSON, WALLY
Lightly & Politely
WKXL, Concord, N. H.
RODARTE, SERGIO
Musica 131
KUBO, San Antonio, Tex.
RODRIGUEZ, FELIPE
Este Es Su Disco
WKAQ, San Juan, Puerto Rico
ROGERS, BILLY
Limelight
WYSL, Buffalo, N. Y.
ROGERS, ERNEST
"A" Train
WTMP, Tampa-St. Petersburg, Fla.
ROGERS, TERRY
WEOK, Poughkeepsie, N. Y.
ROMO, HUMBERTO
Por Discolandia
KXEX, Fresno, Calif.
ROSELLE, JIM
Record Room
WJTN, Jamestown, N. Y.
ROSS, DAN
KCBC, Des Moines, Iowa
ROUNDS, TOM
Merry-go-Round
KPOI, Honolulu, Hawaii
RUNYON, JIM
KYW, Cleveland, Ohio
RUSH, KEITH
WSMB, New Orleans, La.
RUSSELL, AL
WGL, Fort Wayne, Ind.

—S—

SALVAS, ED
Mid-afternoon Break
WBEC, Pittsfield, Mass.
SANDERS, BOB
KFH, Wichita, Kans.
SANTANA, JAVIER
Album del Dia
KIFN, Phoenix, Ariz.
SANTORA, MICKEY
1270 Club
WLBR, Lebanon, Pa.
SANTOS, GIL
WNBH, New Bedford, Mass.
SCHROEDER, ART
Sing-a-long Time
WIBA, Madison, Wisc.
SCHULTZ, ALAN
KRNO, San Bernardino, Calif.
SCOTT, ALLAN
Morning Side
KTUC, Tucson, Ariz.
SCOTT, BILL
KEEL, Shreveport, La.
SCOTT, BOB
WDEE, Hamden, Conn.
SCOTT, HARRY
WOKW, Brockton, Mass.
SEAY, JIM
Soundtrack
WIS, Columbia, S. C.
SEBASTIAN, JOEL
WXYZ, Detroit, Mich.
SEGER, JIM
KODE, Joplin, Mo.
SHALLCROSS, BILL
Wake Up with Walk
WALK, Patchogue, N. Y.
SHAW, JAMES
Morning Dial
WFAU, Augusta, Me.
SHAW, RICK
WCKR, Miami, Fla.
SHEEHAN, ED
Pau Hana Concert
KGMB, Honolulu, Hawaii
SHEEHAN, JOE
Sounds in the Air
WGSM, Huntington, N. Y.
SHERIDAN, PHIL
Rise & Shine
WFIL, Philadelphia, Pa.
SHERWOOD, DON
Sherwood Affair
KSFO, San Francisco, Calif.
SHERWOOD, THOM
WIND, Chicago, Ill.
SHIELDS, JACK
WRIS, Roanoke, Va.
SHUPERT, BILL
Home & Highway
WSUN, St. Petersburg, Fla.
SIMONE, RAY
WREB, Holyoke, Mass.
SIMONS, CARL
KRDO, Colorado Springs, Colo.
SINCLAIR, DICK
Polka Party
KFI, Los Angeles, Calif.
SLACK, DEAN
Caravan of Music
WJOY, Burlington, Vt.
SMITH, BARRY
Spinner's Sanctum
KWBB, Wichita, Kans.
SMITH, BOB
Sierra Serenade
KAHI, Auburn, Calif.
SMITH, FARRELL
Allegro
KBEA, Kansas City, Mo.
SMITH, GARY
WROC, Rochester, N. Y.
SMITH, GUY
KANS, Kansas City, Mo.

SMITH, NOVELLA
Dizzy Lizzy
KYOK, Houston, Tex.
SMITH, PAUL
KALL, Salt Lake City, Utah
SOBOL, JOHNNY
Hi Neighbor
WILK, Wilkes-Barre, Pa.
SORENSON, DEAN
Musicalle
KGFX, Pierre, S. D.
SPANN, OWEN
KNBR, San Francisco, Calif.
SPIVAK, JOEL A.
WPRO, Providence, R. I.
STAGG, JIM
KYW, Cleveland, Ohio
STANLEY, JIM
WNOR, Norfolk, Va.
STEADMAN, HERB
WSGN, Birmingham, Ala.
STEPHENS, DICK
WNHC, New Haven, Conn.

STERLING, JACK W.

B. June 20, 1915. Jack Sterling Show, WCBS, New York, N. Y.

STERLING, ROGER
WMRC, Milford, Mass.
STEVENS, CHUCK
WXTR, Providence, R. I.
STEVENS, DON
WARM, Scranton, Pa.
STEWART, BECKY ANN
WPBC, Minneapolis, Minn.
STEWART, DEANE
KCBS, San Francisco, Calif.
STONE, STEVE
WJAS, Pittsburgh, Pa.
STOYLE, LESTER
WDOE, Dunkirk, N. Y.
STRICKHOUSER, SHERM
WJAR, Providence, R. I.
STRINGER, BILL
WNBF, Binghamton, N. Y.
STUART, GENE
WNHC, New Haven, Conn.
STUART, JEFFREY
WTCN, Minneapolis, Minn.
SUTCH, GARLAND
Western Music
KCKC, San Bernardino, Calif.
SUTTON, TOMMY
WARO, Cannonsburg, Pa.
SWANSON, REV.
Walk in the Valley
WCIN, Cincinnati, Ohio
SWARTS, NELSON
WHLM, Bloomsburg, Pa.
SWENSON, N.
Music Master's Choice
WJBL, Holland, Mich.

— T —

TANNER, GEORGE
Big Daddy G Show
KANB, Shreveport, La.
TAYLOR, FRANK
Country Music Time
WPTF, Raleigh, N. C.
TAYLOR, VIC
WMNS, Olean, N. Y.
TERRY, BILL
Terry-a-While
KCPX, Salt Lake City, Utah
THOMAS, GEORGE
WCAU, Philadelphia, Pa.
THOMAS, JAMES
Roll Jordon
WLLE, Raleigh, N. C.
THOMAS, MITCH
WDAS, Philadelphia, Pa.
THOMPSON, DON
Gulfcoast Midnight Sun
WSUN, St. Petersburg, Fla.
THOMPSON, DON
WHDL, Olean, N. Y.
THOMPSON, FRANK
KOGO, San Diego, Calif.
THORNE, RON
WIRL, Peoria, Ill.
THURMAN, WALT
Time for Thurman
WMBD, Peoria, Ill.
TINDALL, TIM
KIMN, Denver, Colo.
TIPTON, JOSEPH
Polka Party
WPTS, Pittston, Pa.
TRENT, STEVE
Nightfall
WTVN, Columbus, Ohio
TRUEHART, GEORGE
WYLD, New Orleans, La.
TUELL, ANNA
Holy Hour of Prayer
WWRL, New York N. Y.
TURLEY, BOB
WKAZ, Charleston, W. Va.

— U —

UNDERWOOD, JOHN
WZRO, Jacksonville, Fla.

— V —

VJOTIK, PETER
WSBC, Chicago, Ill.

— W —

WADE, STEVE
WCAO, Baltimore, Md.
WAFFLES, DICK
Breakfast with Waffles
WROC, Rochester, N. Y.
WAITES, THAD
WABO, Waynesboro, Miss.
WALKER, JACK
Harlem Serenade
WLIB, New York, N. Y.
WALKER, JIMMY
Hawaiiana
KGMB, Honolulu, Hawaii
WALKER, JOE
WYLD, New Orleans, La.
WALTERS, ART
Wake Up to Music
WWHG, Hornell, N. Y.
WALTERS, BOB
PM Show
WCIN, Cincinnati, Ohio
WALTERS, JOE
KWG, Stockton, Calif.
WARING, GEORGE
Weekday
WGNY, Newburgh, N. Y.
WARNER, DICK
WGUS, Augusta, Ga.
WARNER, HUB
KBOI-TV, Boise, Idaho
WASHINGTON, REUBEN
Hunky-Dory Show
WLOK, Memphis, Tenn.
WAYLAND, DAVE
WKAZ, Charleston, W. Va.
WEEKS, DON
WTRY, Troy, N. Y.
WEHDE, CARL
WTAO, Cambridge, Mass.
WEISS, FRED
WXYZ, Detroit, Mich.
WEIST, CHARLIE
Count Down
WCAW, Charleston, W. Va.
WELCH, WOODY
WISN, Milwaukee, Wisc.
WELSH, JOHN
Highway 850
KTAC, Tacoma, Wash.
WESTERN, BILL
KISN, Portland, Ore.
WEXLER, PAUL
Musicman
KERG, Eugene, Ore.
WHEELER, DOC
Gospel Caravan
WWRL, New York, N. Y.
WHITE, JIM
WJAS, Pittsburgh, Pa.
WHITE, LARRY
Night Patrol
WKMI, Kalamazoo, Mich.
WHITMORE, MARVIN
KFRM, Salina, Kans.
WHITTED, NORFLEY
WSRC, Durham, N. C.
WHITTINGTON, DICK
KLAC, Los Angeles, Calif.
WICK, DON
Music Midway
WNOX, Knoxville, Tenn.
WILLIAMS, BUDDY
WARO, Cannonsburg, Pa.

WILLIAMS, WILLIAM B.

Make Believe Ballroom, WNEW, New York, N. Y.

WILLIAMSON, DICK
WIND, Chicago, Ill.
WILSON, BIG
WNBC, New York, N. Y.
WILSON, ED
WIL, St. Louis, Mo.
WILSON, MARC
Milkman's Matinee
KORL, Honolulu, Hawaii
WING, CHUCK
Jam on Toast
KBET, Reno, Nev.
WINTER, PAUL
WXYZ, Detroit, Mich.
WINTERS, JIM
WABI, Bangor, Me.
WOLF, FRED
WXYZ, Detroit, Mich.
WOOD, DAVE
1330 Top 30 Show
WJPS, Evansville, Ind.
WOOD, DICK
KDSX, Denison-Sherman, Tex.
WOOD, JAY
Time, Temp. & Tune
WGBF, Evansville, Ind.
WOODARD, HAL
Wonderful World of Music
WFIL, Philadelphia, Pa.
WOODLAND, DON
KMO, Tacoma, Wash.
WOODS, GEORGE
WDAS, Philadelphia, Pa.
WRIGHT, DAVE
Push Button One
WIS, Columbia, S. C.

— Y —

YANCEY, ARCH
KNUZ, Houston, Tex.
YORK, TOM
KAKC, Tulsa, Okla.

— Z —

ZEE, DON
WXYZ, Detroit, Mich.
ZINK, DOUG
WIRE, Indianapolis, Ind.
ZINT, BYRON
Hit the Road Show
WJPS, Evansville, Ind.
ZOLA, LEN
WTAO, Cambridge, Mass.

THE CHARLES H. STERN AGENCY

PRESENTS

"THE NEW SOUND"

IN RADIO — TELEVISION ANNOUNCING



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TAFT BUILDING

HOLLYWOOD & VINE
HOLLYWOOD 28, CALIFORNIA
HO 6-4304

"REPRESENTING LEADING TALENT FOR RADIO & TELEVISION COMMERCIALS"

Talent Representatives, Agents & Managers

NEW YORK

Actors Agency, The/Toby Cole
234 W. 44th St. (36) ..... BR 9-7770
Adair Agency, Rose
250 W. 57th St. (19) ..... JU 2-1958
Adams Agency, Bret
234 W. 44th St. (36) ..... BR 9-7770
Adams-Wortman Artists' Rep. Agency
161 W. 54th St. (19) ..... CI 7-2635
Adler, Harry
165 W. 46th St. (36) ..... PL 7-2535
Alexander Agency, Inc., Willard
660 Madison Ave. ..... PL 1-7070
All-Arts Talent Casting Agency
850 Seventh Ave. (19) ..... JU 2-4933
Alpert Agency, Mickey
400 Madison Ave. (17) ..... PL 2-0144
Anderson Agency, Beverly
117 W. 48th St. (36) ..... CI 6-8985
Andrews Agency, Clark
954 Second Ave. (22) ..... PL 2-2555
Arnold Agency, Laura
545 Fifth Ave. ..... MU 2-2795
Arnold Agency, Lilian
119 W. 57th St. (19) ..... PL 7-3400
Artist Management Associates
200 W. 57th St. ..... PL 7-2157
Ashley-Steiner, Inc.-Famous Artists Corp.
555 Madison Ave. (22)....MU 8-8330
Artists Agency Corp.
Time-Life Bldg., 1271 Ave. of Americas (20) ..... PL 7-8618
Associated Booking Corp.
50 W. 57th St. (19) ..... JU 2-7700
Astor Agency, Richard
119 W. 57th St. (19) ..... JU 6-4616
B & B Management Assoc.
11 W. 42nd St. ..... BR 9-7270
Barry Agency, The
110 W. 55th St. ..... CI 6-5740
Beaudet, Ray
745 5th Ave. ..... PL 5-5520
Becker Advertising Service, V. S.
55 E. 43rd St. ..... MU 2-0777
Bel Canto Theatrical Agency
104-20 Queens Blvd., Forest Hills 75. PE 6-9787
Berger, Ross & Steinman
15 E. 48th St. ..... PL 1-2156
Bienstock Agency, Nathan
630 Third Ave. (17) ..... MU 2-7979
Bishop Agency, Lola
152 W. 42nd St. (36) ..... LO 3-4260
Bonnie Kid Agency
1674 Broadway (19) ..... CI 6-0223
Broder Agency, Jane
40 E. 49th St. (17) ..... MU 8-0960
Burke, Bernard, & Roth, Max, Agency
48 W. 48th St. (36) ..... PL 7-4540
Burnay Agency, Inc., Eva
527 Madison Ave. (22) ..... PL 1-5750
Cabot Agency, Jose
200 W. 57th St. (19) ..... CI 7-3525
Case Agency, Bertha
42 W. 53rd St. (19) ..... LT 1-6280
Circle Artists Corp.
48 W. 48th St. (36) ..... PL 7-7100

There is a difference!

Agency representation is many things to many people. To the talent, it demands an organization or individual who honestly believes in the Artists' ability and commercial appeal. It requires a willingness on our part to continually promote, advise and guide the talent to many new opportunities in the entertainment industry.

Representation as it relates to the producer-director, or studio casting, can be of great benefit to all parties, provided an understanding and respect is mutually practiced. Selectivity of the right talent is the key to our mutual success. Today's production schedules are set in motion quickly, and the talent requirements face a daily deadline. Many Agents are involved, and each operates differently.

Ours is a personal and individual effort. However, experience through the years has made us aware of a responsibility to every assignment. Our associations on the Advertising Agency level; and later seasoned with network production and the added knowledge of Artists' management, and client representation, add up to qualified experience in selection of talent.

The goodwill enjoyed from both clients and the industry, is an asset we will always cherish. Each have contributed much, and we are grateful that they continue to enjoy working with us. They have found a difference in our method and attitude of doing business, and in the superior talent we have supplied.

ROBERT LONGENECKER AGENCY

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OL 3-3770

Cogan Agency, Inc., David J.
350 Fifth Ave. ..... OX 5-0076
Cohen Agency, Ltd., Harold D.
580 Fifth Ave. (36) ..... CI 6-5050
Cohn, Theatrical Agency, Dave
165 W. 46th St. (36) ..... PL 7-7536
Coleman Agency, Deborah
200 W. 57th St. (19) ..... PL 7-6272
Coleman Agency, Raymond
30 W. 60th St. (23) ..... JU 2-7597
Columbia Artists Management, Inc.
165 W. 57th St. ..... CI 7-6900
Consolidated Concerts
30 Rockefeller Plaza (20) ..... CO 5-3580
Conway Agency, Julie
160 W. 46th St. ..... CO 5-8717

Cooper Associates Agency, Frank
680 Fifth Ave. (19) ..... PL 7-1100

Creative Management Associates, Ltd.
410 Park Ave. (22) ..... HU 8-2020
Curtis, Mort
221 W. 57th St. (19) ..... CI 7-4915
Deacy Agency, Jane
60 E. 42nd St. (17) ..... YU 6-2570
Diamond Artists Ltd., Agency
1270 Ave. of Americas (20) ..... CI 7-3025
Dobritch Enterprises, Al
10 Rockefeller Plaza ..... CO 5-4682
Eastman Agency, Carl
141 E. 55th St. (22) ..... PL 1-5566
Elkort Enterprises, Inc., Eddie
35 W. 53rd St. (19) ..... CI 6-3010
Entertainment Bureau of America
127 W. 43rd St. (36) ..... JU 2-3267
Etkin Agency, Irene
527 Madison Ave. (22) ..... PL 5-5547
Evans Agency, Ray
119 W. 57th St. (19) ..... CI 6-2230
Flaum, Joe
1697 Broadway (19) ..... CI 7-7276
Ford Model Agency, Inc.
949 Second Ave. (22) ..... PL 5-1587
Garrick Associates Agency, Dale
117 W. 48th St. (36) ..... CI 6-8985

General Artists Corp.
640 Fifth Ave. (19) ..... CI 7-7543

General Entertainment Co.
160 W. 46th St. (36) ..... CI 5-5721
Gewald Agency, Robert
1 W. 58th St. (19) ..... PL 3-0450
Giesen Management Inc. Agency
111 W. 57th St. (19) ..... CO 5-0862
Gill Agency, Inc., Frances
1 E. 53rd St. (22) ..... EL 5-7227
Gilly Agency, Georgia
1697 Broadway (19) ..... SP 7-6514
Goldsmith Agency, George
400 E. 49th St. (17) ..... PL 1-5564
Grady Enterprises, James J.
250 W. 57th St. (19) ..... CI 6-9790
Grayson, Ken
1560 Broadway (36) ..... CI 6-1974
Grund Enterprises, Leo
745 Fifth Ave. ..... PL 5-5520
Hartig Agency, Michael Frank
156 W. 44th St. (36) ..... PL 7-2224
Henry, Inc., Dick
1733 Broadway (19) ..... JU 2-0016
Henry Agency, Helen
145 W. 55th St.
Herrman Agency, Henry W.
1250 Ave. of Americas (20) ..... CI 6-6992
Hesseltine, Bookman & Seff, Ltd.
200 W. 58th St. (19) ..... LT 1-8850
Hocker Associates, David, Inc.
21 W. 58th St. (19) ..... PL 9-6450
Hofmann Management, Hans J.
200 W. 58th St. (19) ..... CI 6-1557
Hunt Agency, Diana
246 W. 44th St. ..... BR 9-0009
Hunter Agency, Jeff
10 E. 53rd St. (22) ..... PL 5-9611
Hurok Attractions/Concerts, Inc.
730 Fifth Ave. (19) ..... CI 5-0500
Ingalls, Miles, Artists' Representative Agency
160 W. 46th St. (36) ..... CI 6-6425
International Attractions Agency
745 Fifth Ave. (19) ..... PL 5-5520
International Talent Assoc. Inc. Agency
65 E. 55th St. (22) ..... PL 1-3344
J. B. Variety Artists
1564 Broadway (36) ..... CI 6-1677
Jacobson Enterprises, Inc., Leonard
1650 Broadway (19) ..... PL 7-3920
Joyce, Jolly, Agency
58 W. 48th St. (36) ..... PL 7-1786
Jubilee Artists Corp. Agency
701 Seventh Ave. (19) ..... CI 5-3968
Kaplan Agency, Inc., Eddie
1564 Broadway (36) ..... PL 7-7247
Kaplan, Harriet-Veidt, Lily, Inc., Agency
667 Madison Ave. (21) ..... PL 5-2214
Killeen Management, Madelyn
200 W. 54th St. ..... CI 7-3648
King Agency, Archer
119 E. 57th St. (22) ..... EL 5-6313
Kohler Agency, Bob
119 W. 57th St. (19) ..... JU 6-2888

Korwin, Kay, Inc.
575 Lexington Ave. (22). PLaza 2-2230

Kroll Agency, Lucy
119 W. 57th St. (19) ..... PL 7-4250
Kuchuk Agency, Ben
160 W. 46th St. (36) ..... JU 2-1783
Lafontaine, Leo
1776 Broadway ..... CI 6-5439
Lang, Lou
507 Fifth Ave. (17) ..... MU 2-7147
Lantz, Ltd., Robert
745 Fifth Ave. (22) ..... EL 5-0366
Leddy Agency, Mark J.
225 W. 57th St. ..... JU 6-2760
Lee, Olga-Stephen Draper, Agency
111 W. 57th St. (19) ..... JU 6-4180
Leigh Associates Agency, Sanford
236 E. 53rd St. (22) ..... PL 2-4450
Lenny-Debin Agency
140 W. 58th St. (19) ..... JU 2-0270
Leonard Agency, Julie
11 W. 42nd St. (17) ..... UN 5-1821
Lewis Associates Agency, Lester
15 E. 48th St. (17) ..... PL 3-5082
Lloyd's Theatrical Enterprises
1564 Broadway (36) ..... PL 7-3529
Lohman Agency, Dorothy
250 W. 57th St. (19) ..... PL 7-1990
Martinelli Attractions, Johnnie
1674 Broadway (19) ..... JU 6-0963
McCaffrey Agency, William
501 Madison Ave. (22) ..... EL 5-1076
McClelland-Libby Agency, Inc.
8 W. 56th St. (19) ..... CI 5-3555
McClendon Agency, Ernestine
56 W. 45th St. (36) ..... TN 7-2287
McDermott Enterprises Agency, Marge
60 E. 42nd St. (17) ..... MU 7-4363
Meyer Agency, Ted
200 W. 57th St. (19) ..... JU 6-7255
Model Projects Inc., Agency
236 E. 53rd St. (22)

Morris Agency, Inc., William
1740 Broadway (19) ..... JU 6-5100

Morrow Agency, Marjorie
116 E. 66th St. (21) ..... BU 8-3493
Muldane Agency, Clarence
1270 Ave. of the Americas (20) ..... CI 5-3562
National Television & Radio Artists
1650 Broadway (19) ..... CI 7-6646
Niclas Personal Management, Emmy
Hotel Wellington (19) ..... CI 7-3900

Oakes, Percy
1564 Broadway (36).....CO 5-9483
O'Connell, Tom
1564 Broadway (36).....JU 6-0917
Offin, Phil
165 W. 46th St. (36).....PL 7-0242
O'Neill Theatrical Agency, The
1650 Broadway (19).....JU 6-2289
Oscard Agency, Fifi
1674 Broadway (19).....CI 7-3263
Ostertag Agency, Barna
501 Fifth Ave. (17).....OX 7-6339
Performing Arts, Agency for the
120 W. 57th St. (19).....LT 1-8860
Perkins Agency, Cye
139 E. 52nd St. (22).....PL 2-4488
Perle Agency, Sally
161 W. 54th St. (19).....CO 5-0756
Perry Productions, Inc., Al
1650 Broadway (19).....CI 7-7260
Peters Agency, Dell
1270 Sixth Ave. (20).....MU 7-1750
Pinkard Enterprises, Maceo
211 W. 53rd St. (19).....CI 6-4120
Plaza Five, Inc. Model Agency
65 E. 55th St.....PL 5-5893
Polan Ltd. Agency, Barron
250 E. 49th St. (17).....PL 9-4727
Professional Artists Agency
147 E. 62nd St. (21).....CI 6-5542
Rice-McHugh Agency, Inc.
59 E. 54th St. (22).....OX 7-2760
Richard, Inc. Agency, Max
1776 Broadway (19).....PL 7-6414
Rivers Associates, Inc. Agency, Tony
154 W. 54th St. (19).....PL 7-1185
Robbins Entertainment Enterprises, Sam
1619 Broadway (19).....CI 7-3659
Rogers Theatrical Agency, Trixie
1674 Broadway (19).....CI 6-0986
Rosen Agency, Lewis Maxwell
14 E. 58th St. (22).....PL 5-9521
Russell-Stewart, Inc. Agency
405 Park Ave. (22).....PL 3-4610
Ryan Agency, Charles V.
35 W. 53rd St. (19).....CI 5-2225
Safier Agency, Gloria
667 Madison Ave. (21).....TE 8-4868
Sanford Agency, Robert
724 Fifth Ave. (19).....PL 7-0100
Savan-Levinson, Inc.
20 E. 53rd St. (22).....PL 2-1360
Schubert Agency, Inc., Bernard L.
505 Park Ave. (22).....MU 8-0940
Schuller Agency, William
10 E. 44th St. (36).....JU 2-3434
Schwartz-Luskin Agency
65 E. 55th St. (22).....PL 3-1529
Segal Agency, Jack
1650 Broadway (19).....CO 5-7489
Shaw Artists Corp.
565 Fifth Ave. (17).....OX 7-7744
Shilling Theatrical Production
1560 Brodaway (36).....CO 5-0879
Shurr Agency, Louis
1501 Broadway (36).....CH 4-8240
Silver Agency, Monty
119 W. 57th St.....PL 7-1781
Simpson Agency, James B.
444 E. 57th St. (22).....PL 5-9189
Smith Agency, Inc., Edward E.
200 W. 57th St.....JU 6-3345
Soglio Agency, Anthony
423 Madison Ave. (17).....PL 9-3316
Stern Agency, Jesse L.
211 W. 53rd St. (19).....CI 7-2742
Stix, Thomas L., & Gude, J. G., Agency
30 Rockefeller Plaza (20).....CI 7-2690
Stuart, Charles
160 W. 46th St. (36).....JU 2-0408
Sullivan Agency, Pat
1780 Broadway (19).....JU 2-0260
Sutton Model Agency Corp.
256 E. 49th St. (17).....PL 2-4740
Talad Corp.
730 Fifth Ave. (19).....CI 6-7242
Thomas Agency, Jean
119 W. 57th St. (19).....CI 6-4880
Tranum, Inc. Agency, Charles B.
603 Madison Ave. (22).....PL 1-3880
Troughton Agency, Olga
51 E. 78th St. (21).....BU 8-7754
United Entertainment Producers, Inc.
1674 Broadway (19).....CI 5-4771
United Talent Agency
119 W. 57th St. (19).....CI 6-0464
United Talent Management, Ltd.
Time-Life Bldg., Rockefeller Ctr. (20).LT 1-8900
Universal Attractions
200 W. 57th St. (19).....JU 2-7575
Walters Agency, Ruth T.
245 E. 55th St. (22).....PL 5-1070
Webb Agency, Ruth, The
1650 Broadway (19).....CO 5-4311
Weissman Agency, Dora
1776 Broadway (19).....CI 6-1299
White Agency, Mary Ellen
40 E. 49th St. (17).....PL 3-3344
Wiese, Henry William
1674 Broadway (19).....CO 5-1930
Williams, Joe
1650 Broadway (19).....CI 5-9310
Witt Associates, Inc., Peter
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Wohl Agency, Inc., Milt
156 W. 44th St. (36).....JU 6-1564
Ziegler Management Agency, Jules
545 Fifth Ave. (17).....MU 2-2080

LOS ANGELES

Alexander Agency, Alec
208 S. Beverly Dr., B.H.....CR 1-6101
Alvardo Agency, Carlos
8820 Sunset Blvd. (46).....OL 5-6840
Anthony Agency, Mark
3300 W. Olive St., Burbank.....TH 5-8761
Armstrong-Deuser-McHugh, Jr.
425 S. Beverly Dr., B.H.....CR 4-0881
Artigue Agency, Louis B.
247 S. Beverly Dr., B.H.....CR 6-2488
Artists Agency Corp.
9229 Sunset Blvd. (69).....CR 4-7381
Ashley-Steiner, Inc.-Famous Artists Corp.
449 Beverly Dr., B.H.....CR 4-8511
Associated Booking Corp.
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Auer Agency, Miles Bohm
8344 Melrose Ave., Hollywood (69)
Barnes Agency, William
247 S. Beverly Dr., B. H.....CR 3-0205
Barr Agency, Rickey
8923 Sunset Blvd. (46).....OL 4-0738
Barskin Agency
8255 Sunset Blvd. (46).....OL 6-8530
Bell Agency, Marcella
9172 Sunset Blvd. (46).....CR 6-0012
Bender Agency, David
1117½ N. Fuller Ave. (46).....HO 2-0723
Bernie Agency, Herman
260 S. Beverly Dr., B.H.....CR 5-0117
Beverly Artists Corp. Agency
9400 Culver Blvd., Culver City
Bick & Siegel Associates
408 N. Rodeo Dr., Beverly Hills
Brandies Agency, Bob
11559 Ventura Blvd., Studio City....PO 2-4872
Briskin, Fred—Levee, Gordon, Agency
9125 Sunset Blvd. (69)
Brittin Agency, The
650 E. Bronson, Hollywood (4)
Carmen Agency
6087 Sunset Blvd. (28)
Chiles Agency, Harold
8255 Sunset Blvd. (46).....OL 6-7270
Comora Agency, Sanford
9110 Sunset Blvd. (69).....OR 6-6285
Connor Agency, Allen
820 N. La Brea (38).....HO 5-0834
Cooper Agency, Ray
139 S. Beverly Dr., B.H.....CR 6-9769

TALENT REPS, AGENTS & MANAGERS

Cooper Associates, Frank
9145 Sunset Blvd. (46).....CR 4-5971

Creative Management Associates, Ltd.
9465 Wilshire Blvd., Beverly Hills

Cumber Agency, Lil
4183 S. Western Ave. (62).....AX 3-6159

Darrow Agency
9884 Santa Monica Blvd., B.H.....CR 4-7253

Davis, Mary Webb
8743 Sunset Blvd. (69).....OL 5-6747

Deutsch Agency, Inc., Milton
9034 Sunset Blvd. (69).....CR 4-7321

Diamond Artists Agency
8400 Sunset Blvd. (69).....OL 4-5960

Donaldson Agency, The
951 N. La Cienega Blvd., H'wood (69)

Draesemer Agency, Isabelle
232 N. Canon Dr., Beverly Hills....CR 6-1758

Dugan Enterprises, John F.
9107 Wilshire Blvd., Beverly Hills

Flaire Agency, The
9119 Sunset Blvd. (69).....OL 6-3060

Frings Agency, Inc., Kurt
242 N. Canon Dr., B.H.....CR 4-8881

Garner Artists Mgr. Agency, Marion
9163 Sunset Blvd. (69).....CR 4-0293

Garrick International, Dale
8820 Sunset Blvd. (46).....OL 7-2661

Gefsky Agency, Harold L.
9121 Sunset Blvd. (69).....CR 4-7801

General Artists Corp.
9025 Wilshire Blvd., B.H....CR 7-6028

Gertz Agency, Mitchell
338 N. Rodeo Dr., B.H.....CR 4-5491

Gold Agency, Herman
9034 Sunset Blvd. (69).....CR 4-8171

Gold Agency, Sid
8961 Sunset Blvd. (69).....CR 4-7247

Goldstone-Tobias Agency
250 N. Canon Dr., B.H.....CR 6-1071

Green Agency, Ivan
8665 Wilshire Blvd., B.H.....OL 2-4010

Greenevine Agency
943¼ N. La Cienega Blvd. (69)....OL 7-2800

Griffith Agency, Byron
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Grossman Agency, Milton M.
8730 Sunset Blvd. (69).....CR 4-8631

Halliburton Agency, Jeanne
12407 Ventura Blvd., Studio City...PO 9-2947

Hamilburg Agency, Mitchell
1104 S. Robertson Blvd. (35).....CR 4-9311

Harris Agency, Mickey
1540 N. Highland Ave., Hlywd. (28).HO 4-1317

Herdan-Sherrell Agency
8961 Sunset Blvd. (69).....CR 1-5236

Hershon Agency, Red
9952 Santa Monica Blvd., B.H.....CR 4-1079

Herzbrun Agency, Walter
8820 Sunset Blvd. (69).....OL 2-7210

Hinton Agency, Ray
6760 Franklin Pl., Hlywd. (28)....HO 4-0655

Holmes Agency, Pat
4419 Van Nuys Blvd., Sherman Oaks

Horner Agency, Lottie
1049 S. La Cienega Blvd.....OL 2-7970

Hunt & Associates, George B.
8350 Santa Monica Blcd. (69).....OL 4-6600

Ingersoll Agency, George
7167½ Sunset Blvd. (46).....HO 7-0862

International Management Associates, Inc.
9538 Brighton Way, Beverly Hills

International Talent Associates, Inc.
9538 Brighton Way, Beverly Hills

Irwin Agency, Lou
9165 Sunset Blvd. (69).....CR 1-7131

Jackson Agency, Inc., Edith
1717 N. Highland Ave., Hlywd. (28).HO 7-0155

Jaffe Agency, The
8555 Sunset Blvd. (69).....OL 7-2711

Joseph Agency, Jaye
8961 Sunset Blvd. (69).....CR 3-2000

Kendall-Gordon Agency
9121 Sunset Blvd. (69).....CR 4-8107

King Agency, Howard
232 S. Beverly Dr., Beverly Hills....CR 1-7294

Kingston Enterprises Agency, Inc., Al
9301 Wilshire Blvd., Beverly Hills

Kohner Agency, Paul
9160 Sunset Blvd. (69).....CR 1-5165

Koren Agency, Artists Managers, Charles B.
9107 Wilshire Blvd., Beverly Hills

Kumin-Olenick Agency
400 S. Beverly Dr., B.H.....CR 4-7281

Lance Agency, Leon O.
8820 Sunset Blvd. (46).....OL 7-1060

Landers Agency, Inc.
321 S. Beverly Dr., B.H.....CR 4-0717

Lauren-Finger Agency
9229 Sunset Blvd. (69).....OL 6-4070

Lazar Agency, Irving Paul
211 S. Beverly Dr., B.H.....CR 5-6153

Leonetti Ltd., Caroline
6526 Sunset Blvd. (28).....HO 2-2345

Levee Agency, Sidney M.
8730 Sunset Blvd. (69).....CR 4-8631

Levine Agency, Idabelle
1717 N. Highland Ave. (28). Room 406

Longenecker Agency, Robert
8438 Melrose Pl. (69).....OL 3-3770

MacQuarrie Agency, Earl
9157 Sunset Blvd. (69).....CR 4-8919

Marion Agency, Paul
8746 Sunset Blvd. (46).....OL 2-9540

Messenger Agency, Fred
9121 Sunset Blvd. (69).....CR 5-5285

Meyers Agency, Walter
8350 Santa Monica Blvd. (69).....OL 6-1950

Miley-Ritchie Agency
9100 Sunset Blvd. (69).....CR 5-4591

Mishkin Agency, The
292 S. La Cienega Blvd., B.H.....OL 2-0944

Moore Agency, Lola D.
560 Larchmont Blvd. (4).....CR 6-5401

Morgan Agency, Shirley
9304 Santa Monica Blvd., B. H.....CR 4-8121

Morris-Allenberg Agency, Inc.
151 El Camino, B.H.

Morris Agency, George
355 N. Canon Dr., Beverly Hills

Morris Agency, Inc., William
151 El Camino, B. H.....CR 4-7451

North Agency, Michael
188 N. Canon Dr., B.H.....CR 4-0766

O'Bryan Agency, Fran
2524 W. 7th St. (57).....DU 5-2194

Ochs Agency, Al
1651 Cosmo St., Hlywd. (28).....HO 9-6470

Oliver Agency, Maurine
8746 Sunset Blvd. (69).....OL 7-1250

Park-Citron Agency
9460 Wilshire Blvd., Beverly Hills

Payton Agency, Bob
8272 Sunset Blvd. (46).....OL 6-1880

Pearl Agency
1600 N. LaBrea Ave., Hlywd. (28)...466-7274

Pearson Agency, Ben
1046 N. Carol Dr. (69).....CR 4-5488

Performers Management Corp. Agency
8983 Sunset Blvd. (69).....CR 6-8552

Pomeroy Agency, Jack
7616 Sunset Blvd. (46).....HO 9-6366

Premiere Artists & Productions Agency
1046 N. Carol Dr. (69).....CR 4-5488

Rhodes Theatrical Agency, Margaret
1561 N. Western Ave. (27).....HO 9-7151

Ritchie Agency, Carl
9100 Sunset Blvd., Hollywood (69)

Rose, Artists Agency, Ltd., Harold
8530 Wilshire Blvd., Beverly Hills

Rosen Agency, Jerry
257 S. Beverly Dr., B.H.....CR 4-5861

Rosen Agency, Larry
202 N. Canon Dr., Beverly Hills

Rosner Agency, Milt
9110 Sunset Blvd. (69).....CR 6-7023

Rush Inc., Agency, Art
357 N. Canon Dr., B.H.....CR 4-6841

Ryan Agency, Frank
8923 Sunset Blvd. (69).....OL 2-8904

Salkow Agency, Lester
8776 Sunset Blvd. (69).....OL 2-6750

Saphier Agency, Inc., James L.
9229 Sunset Blvd. (69).....CR 1-7231

Schuller Agency, William
9121 Sunset Blvd. (69).....CR 4-6949

Sennes Theatrical Agency
6205 Sunset Blvd. (28)

Shamberg Agency, B. D.
9034 Sunset Blvd., Hollywood (69)

Sharpe Agency, Don W.
9024 Wilshire Blvd.

Shauer Agency, Melville
9110 Sunset Blvd. (69).....CR 1-1103

Shaw Agency, Glenn
8746 Sunset Blvd. (69).....OL 5-6956

Sheldon Agency, Artists' Manager, The
14515 Van Owen St., Van Nuys.....ST 5-6666

Shiffrin-Hyland Agency
315 S. Beverly Dr., B.H.....CR 4-7643

Shipley-Ishimoto Agency
9163 Sunset Blvd. (46).....CR 6-6251

Short Agency, Antrim
8721 Sunset Blvd., Hollywood (69)

Shurr Agency, Louis
327 N. Rodeo Dr., B.H.....CR 4-8116

Snitzer, Lou—Frittschi, Al, Inc.
6404 Hollywood Blvd. (28).....HO 9-6271

Stern Agency, Charles H.
Taft Bldg., 1680 N. Vine (28)
HO 6-4304

Stewart Agency, Stuart & Lee
9046 Sunset Blvd., Hollywood

Swoverland Agency, Harold
7906 Santa Monica Blvd., Hollywood (69)
654-6092,-7600

Talent, Inc.
1421 N. McCadden Pl. (28).....HO 2-0913

Thompson Agency, Lionel
8979 Sunset Blvd. (69).....CR 1-2188

Towers Agency, Helene
1350 N. Highland Ave., H'wood 28..HO 6-7155

Ullman Agency, George
8979 Sunset Blvd. (69).....CR 4-5238

United Talent Management, Ltd. (UTM)
9107 Wilshire Blvd., Beverly Hills....878-5050

Von-Young Agency
1610 N. Argyle Ave., Hlywd. (28)..HO 5-2551

Wadsworth Agency, Jessie B.
9172 Sunset Blvd. (69).....CR 6-0698

Weiner Agency, Jack
8721 Sunset Blvd. (69).....OL 2-1140

Weintraub Agency, Murray
8746 Sunset Blvd. (69).....OL 2-3971

White Agency, Thelma
1117½ N. Fuller Ave. (46).....HO 2-2567

Wilk Agency, Ted
9172 Sunset Blvd. (69).....CR 3-0801

Wilkins Agency, Paul
8961 Sunset Blvd. (69).....CR 1-6188

Willson Agency, Henry
8611 Sunset Blvd. (69).....OL 2-7452

Wormser Agency, Jack
1717 N. Highland Ave. (28).....HO 4-8138

Zimmerman Agency, Herman
9118 Sunset Blvd. (69).....CR 6-0266

CHICAGO

A-Plus, Inc. Agency
115 E. Oak St. (11).....MI 2-8151

Abbott, Merriel
Palmer House.....RA 6-2677

Alexander, Inc., Willard
333 N. Michigan Ave.....CE 6-2395

Associated Booking Corp.
203 N. Wabash Ave. (1).....CE 6-9451

Associated Music & Entertainment Svc.
6960 N. Sheridan Rd. (26).....HO 5-1860

Attractions, Inc.
1230 N. Washington.....MO 6-6271

Barnes-Carruthers Theatrical Enterprises
159 N. Dearborn St. (1).....FR 2-1561

Billo, Catherine M., D/B/A, Ace Attractions
203 N. Wabash Ave. (1).....DE 2-4768

Breyn, Harry
203 N. Wabash Ave. (1).....DE 2-7016

Cohan & Associates, Goldie
203 N. Wabash Ave. (1).....CE 6-9094

Consolidated Radio Artists of Illinois
32 W. Randolph St. (1).....FR 2-8300

Elco Enterprises
109 N. Dearborn St. (1).....ST 2-5505

Ferguson Agency, George R.
1230 W. Washington Blvd. (7).....MO 6-9700

General Artists Corp.
8 S. Michigan Ave. (1)....ST 2-6288

Greben, Enterprises, Harry
203 N. Wabash Ave. (1).....DE 2-0996

Hogan, Charles E.
203 N. Wabash (1).....CE 6-2032

Hogan, Frank J.
203 N. Wabash Ave. (1).....AN 3-6910

Hurtig & Associates, Doris
307 N. Michigan Blvd.....DE 2-2503

King, John
203 N. Wabash Ave. (1).....ST 2-6682

Klein Agency, Dick O.
221 N. LaSalle St. (1).....AN 3-5877

Models Bureau Agency, The
75 E. Wacker Dr. (1).....DE 2-7330

Morris Agency, Inc., William
435 N. Michigan Ave.....WH 3-1744

Mutual Entertainment Agency, Inc.
65 E. S. Water St. (1).....RA 6-6990

Nadel Orchestras & Amusements
203 N. Wabash Ave. (1).....CE 6-6622

O'Malley, Inc., David P.
203 N. Wabash Ave. (1).....FR 2-5070

Page, Sidney J.
203 N. Wabash Ave. (1).....ST 2-7344

Paramount Attractions
505 N. Michigan Ave. (1).....WH 4-2650

Prager Theatrical Agency, Estelle
616 Rush St.....DE 7-6700

Richards Productions, Jimmy
919 N. Michigan Ave. (11).....664-1552

Russell & Associates, Jack
203 N. Wabash Ave. (1).....ST 2-2818

Sabie, Inc. Agency
203 N. Wabash Ave. (1).....ST 2-6389

Salkin Agency, Leo B.
203 N. Wabash Ave. (1).....FR 2-4246

Schultz Artists Representative, Howard W.
203 N. Wabash Ave. (1).....ST 2-7418

Shapiro Agency, Seymour
32 W. Randolph St. (1).....DE 2-6022

Shaw Artists Corp.
203 N. Wabash Ave. (1).....RA 6-0130

Shaw, Floyd F.
203 N. Wabash Ave. (1).....ST 2-6249

Simpson Agency, Nancy
29 E. Madison St. (2).....AN 3-1855

Standard Entertainment Svc. Corp.
203 N. Wabash Ave. (1).....FI 6-0438

Stevens, Inc. Agency, Patricia
22 W. Madison St. (2).....ST 2-9100

Talent, Inc. Agency
410 N. Michigan Ave. (11)

Vance Model & Talent Agency
131 S. Wabash Ave. (3).....FI 6-5430

Voorhees & Co., Inc., Reginald
32 W. Randolph St. (1).....RA 6-1172

Wec-Mac Productions
159 N. Dearborn St. (1).....AN 3-7140

Whyte Theatrical Agency, Marty
203 N. Wabash Ave. (1).....CE 6-1087

Radio & Television News Commentators
—Their Work During 1962—

—A—

ABERNETHY, ROBERT
Update, NBC-TV; Monitor, NBC Radio, Washington, D. C.

ABEL, ELLE
News on the Hour, Monitor, NBC Radio, Washington, D. C.

ADLER, PAT
Community News
WDLB, Marshfield, Wisc.

AGOSTO, RAFAEL
Radio Tic-Tac
WNEL, Caguas, Puerto Rico

AGRONSKY, MARTIN
News on the Hour, Emphasis, News in Depth, Monitor, NBC Radio, Washington, D. C.

AHERN, MIKE
WIRE, Indianapolis, Ind.

AHLGREN, RAFF
AM Community News
XETV, San Diego, Calif.

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WCOU, Lewiston, Me.

ALBERT, GEORGE
Children's Country Store
WLTV, Bowling Green, Ky.

ALBRIGHT, ARNOLD
WHEN, Syracuse, N. Y.

ALLDAY, JIM
11 O'Clock Report
WJXT-TV, Jacksonville, Fla.

ALLEN, DON
ABC-TV, Los Angeles, Calif.
ABC Radio

ALLEN, JACK
MBS, New York, N. Y.

ALLEN, JOHN
S. W. Central News
WFAA-TV, Dallas, Tex.

ANDERSON, ROBERT
ABC-TV, Los Angeles, Calif.

ANDERTON, PIERS
News on the Hour, Emphasis, Monitor, NBC Radio, Berlin
The Tunnel, NBC-TV

ANDREWS, BENNIE
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KNOE-TV, Monroe, La.

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WEW, St. Louis, Mo.

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Chicago News Round-up
WMAQ, Chicago, Ill.

ARLINGTON, CHARLES
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ARMSTRONG, JACK
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WPTX, Lexington Park, Md.

ARMSTRONG, KEN
WJW-TV, Cleveland, Ohio

ARNDT, ED
KPTV-TV, Portland, Ore.

ARNOLD, BOB
KHAR, Anchorage, Alaska

ARNOT, CHARLES P.
ABC Radio, ABC-TV, Nairobi, Kenya

ARNOW, ED
KNBR, San Francisco, Calif.
News on the Hour, Monitor, NBC Radio, San Francisco, Calif.

ARVIN, STEVE
KGBS, Los Angeles, Calif.

ASHER, JAMES
Business Man's Day in Review
WESX, Salem, Mass.

ATKINS, TOM
WLWI-TV, Indianapolis, Ind.

ATKINSON, DON
KBRO, Bremerton, Wash.

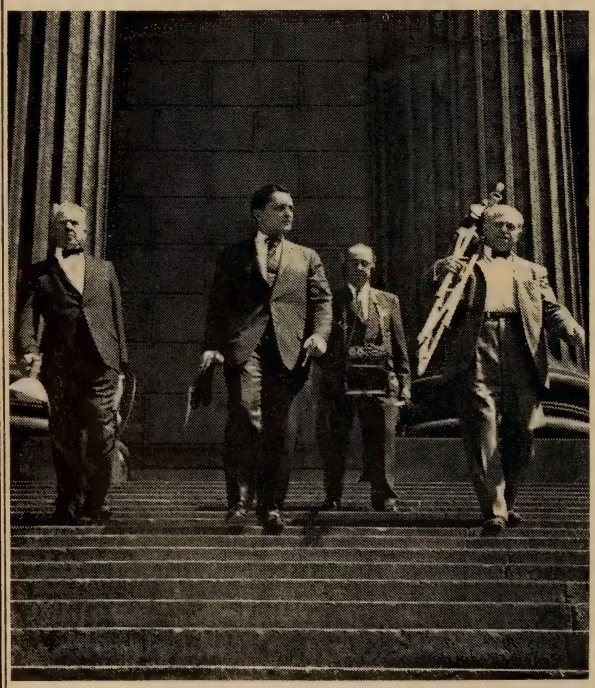
AUSTIN, TOM
WHLM, Bloomsburg, Pa.

—B—

BABCOCK, JOHN
KLAC, Los Angeles, Calif.

BACK, GUNNAR
RCA Newsreel
WFIL-TV, Philadelphia, Pa.

BACKUS, EDGAR
11:00 News
WJRT-TV, Flint, Mich.



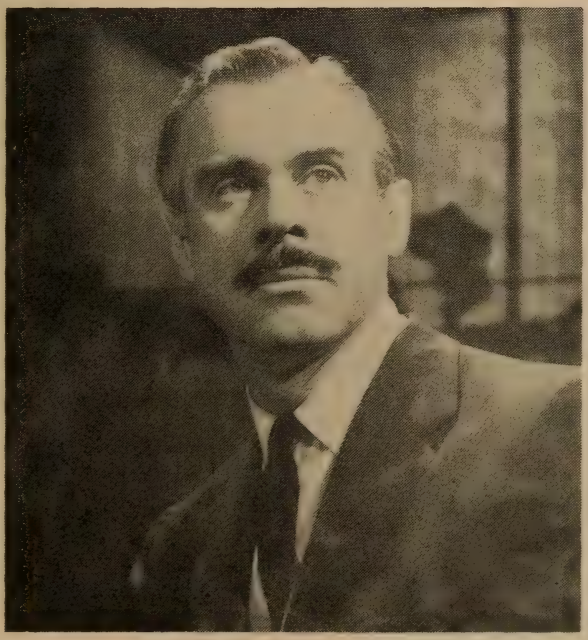
Gabe Pressman

NBC News—WNBC-TV

BAILEY, GEORGE
ABC Radio, ABC-TV, Paris
BAKER, DON
WCKR, Miami, Fla.
BAKER, HAROLD
WFGA-TV, Jacksonville, Fla.
BALDWIN, LLOYD
WCKY, Cincinnati, Ohio
BANGHART, KENNETH
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BARDSLEY, LEE
WWBZ, Vineland, N. J.
BARKER, BOB
KGMB-TV, Honolulu, Hawaii
BARLOW, RON
WTVN, Columbus, Ohio
BARNES, ROBERT I.
ABC-TV
BARR, BOB
Our City Hall
WKMI, Kalamazoo, Mich.
BARRETT, JIM
WSUN, St. Petersburg, Fla.
BARRIAULT, ARTHUR
Emphasis, Monitor, News on the Hour, NBC Radio, Washington, D. C.
BARRIOS, JOSE
Tiempo, Noticias, Temperature
KUBO, San Antonio, Tex.
BARTELL, BOB
WCAO, Baltimore, Md.
BARTLING, CHARLES
WPDQ, Jacksonville, Fla.
BASSO, NICK
WTVN-TV, Columbus, Ohio
BATCHELDER, CHARLES
MBS, Washington, D. C.
BAUMANN, GEORGE
WJZ-TV, Baltimore, Md.

BEAN, BOB
WBTV-TV, Charlotte, N. C.
News at Six, WBT,
Charlotte, N. C.
BEATTY, JOHN
The Late News
WIBW-TV, Topeka, Kans.
BEATTY, MORGAN
News of the World, Monitor News, Emphasis, NBC Radio, New York
BECKER, ROBERT
WBKV, West Bend, Wisc.
BEGON, JACK
ABC Radio, ABC-TV, Paris
BEINART, TED
WFBR, Baltimore, Md.
BELL, STEVE
Saturday News Round-up
WOW-TV, Omaha, Neb.
BENESH, FRANK
6:30 News
WJRT-TV, Flint, Mich.
BENNETT, JACK
KYW, Cleveland, Ohio
BENNETT, JERRY
WQTE, Detroit, Mich.
BENNETT, LEONARD JR.
WDEE, Hamden, Conn.
BENSON, RED
WPEN, Philadelphia, Pa.
BERGMAN, JULES
ABC Radio, ABC-TV,
New York
BERNSTEIN, KENNETH
News on the Hour, Emphasis, Monitor, NBC Radio, Buenos Aires, Argentina
BEZOFF, BEN
Behind the Headlines
KTVR-TV, Denver, Colo.
BICHL, KEN
KYW, Cleveland, Ohio

BIDLE, JERRY
6:00 PM News
WMBD-TV, Peoria, Ill.
BISHOP, PAT
Feature Wire
KFI, Los Angeles, Calif.
BLACK, GEORGE
Radio Buffalo News
WWOL, Buffalo, N. Y.
BLACKMAN, FRED
11th Hour Report
WTVD-TV, Durham, N. C.
BLAIR, FRANK
Today, NBC-TV; News on the Hour, Monitor, NBC Radio New York
BLATCHFORD, GEORGE
WRTA, Altoona, Pa.
BLOOMFIELD, HOWARD
WEMD, Easton, Md.
BOAL, ALLEN
ABC-TV, Pittsburgh, Pa.
ABC Radio
BOARDMAN, FRANK
Demand News
KTHT, Houston, Tex.
BOGGS, NEIL
News on the Hour, NBC Radio, Chicago, Ill.
BOLAND, JAMES
11th Hour Final
WBJA-TV, Binghamton, N. Y.
BOLOTIN, MYRON H.
We Think
WQSR, Syracuse, N. Y.
BOLTON, PAUL
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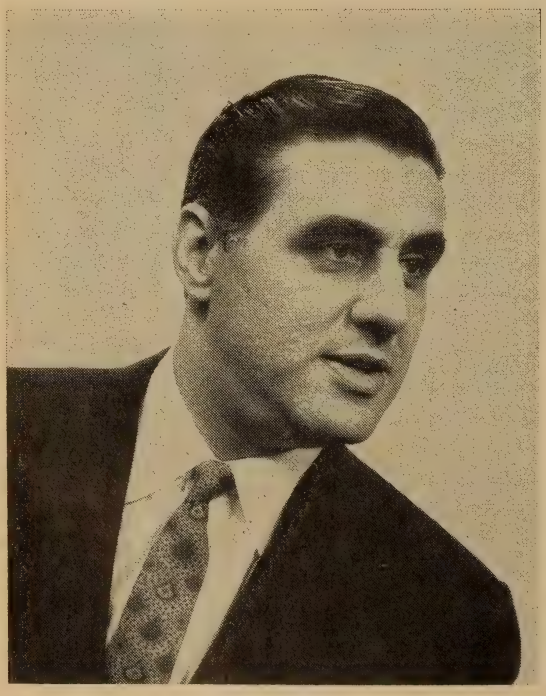
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NBC Radio, Washington, D. C.
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ABC Radio
BROWN, ART
6 O'Clock News
KRON-TV, San Francisco, Calif.
BROWN, CECIL
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KWTX-TV, Waco, Tex.
BROWN, ROBERT
WMAY, Springfield, Ill.
BROWN, RON
KSRO, Santa Rosa, Calif.
BROWNE, MALCOLM
ABC Radio
BROYLES, RICHARD B.
WAUB, Auburn, N. Y.
BRUMLEY, GEORGE
KWBB, Wichita, Kans.
BRUNER, BOB
Report to Iowa
WMT-TV, Cedar Rapids, Iowa
BRURAKER, HERB
White House & Capitol Hill
WQMR, Washington, D. C.
BRYANT, DEWEY
WDXB, Chattanooga, Tenn.
BUCK, DOUGLAS
WSAV, Savannah, Ga.
BUCKALEW, JIM
10:00 Report
WTHI-TV, Terre Haute, Ind.
BURDETT, WINSTON
CBS-TV
BURRELL, LARRY
News Breaks
KTTV-TV, Los Angeles, Calif.
BURTON, BOB
WRFC, Athens, Ga.
BUSH, ROBERT
WKTS, Sheboygan, Wisc.
BUTLER, DAVE
KPRS, Kansas City, Mo.
BYRNES, SYDNEY E.
WADS, Ansonia, Conn.

—C—

CABRERA, FIDEL
WKAQ-TV, San Juan, P. R.
CALDWELL, HOWARD
Final Report
WFBM-TV, Indianapolis, Ind.
CALENBERG, TOM
WANE-TV, Fort Wayne, Ind.
CALMER, NED
CBS-TV, New York, N. Y.
CAMPBELL, JOE
MBS, Washington, D. C.
CANHAM, ERWIN D.
ABC-TV, Boston, Mass.
CANUP, LAMAR
WPEH, Louisville, Ga.
CARLIN, BOB
WANE, Fort Wayne, Ind.
CARLSON, RICHARD W.
WCNL, Newport, N. H.
CARLSON, WILL
Nite Final
KELO-TV, Sioux Falls, S. D.
CARMICHAEL, HARRY
Wells Fargo News
KYOS, Merced, Calif.
CARPENTER, J. L.
KQMS, Redding, Calif.
CARROLL, FRED
ABC-TV
CARSON, TOM
KYW, Cleveland, Ohio
CARTER, BILL
KTRE-TV, Lufkin, Tex.
CASEY, TOM
ABC Radio & TV, Chicago
CASSELL, CLANCY
KCBS, San Francisco, Calif.
CASSERLY, JOHN
ABC Radio & TV, Rome



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CEDERBERG, CARL
WJBK-TV, Detroit, Mich.
CERULA, PAUL
WAZL, Hazelton, Pa.
CHATFIELD, CHARLES J.
WHUC, Ithaca, N. Y.
CIOFFI, LOU
ABC Radio & TV, Paris
CLAPPER, PETER
Capitol Hill
ABC-TV & Radio, Washington, D. C.
CLARK, LES
WGAR, Cleveland, Ohio
CLARK, RAY
TV News Round-up
WOW-TV, Omaha, Neb.
CLARK, ROBERT
Capitol Hill
ABC Radio & TV, Washington, D. C.
CLARKE, PHIL
MBS, New York, N. Y.
CLAY, GEORGE
News on the Hour, Emphasis, Monitor,
NBC Radio, Africa
CLEAVER, MARSHALL
Open Mike
WLCY, St. Petersburg, Fla.
CLINE, KEN
WJBK-TV, Detroit, Mich.
COBB, GEORGE
11:00 Report
WLWC-TV, Columbus, Ohio
COCHRAN, RON
ABC-TV, New York
COFFER, JOE
KODA, Houston, Tex.
COLE, TRACY
Mid-day Round-up
WESX, Salem, Mass.
COLLIER, ART
11:00 Final
WLWI-TV, Indianapolis, Ind.
COLLINGWOOD, CHARLES
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WSUN, St. Petersburg, Fla.
COMBS, GEORGE HAMILTON
MBS, New York, N. Y.
COMER, PAUL
Today in Review
WSLS, Roanoke, Va.
CONAWAY, RAY
KTRK-TV, Houston, Tex.
CONNELLY, JOHN
WHN, New York, N. Y.
CONNORS, DAVID A.
WNLC, New London, Conn.
CONRAD, MARV
KRDO, Colorado Springs, Colo.
CONRAD, STEVE
WDEF-TV, Chattanooga, Tenn.
CONSIDINE, BOB
ABC Radio
COOK, LOU
ABC-TV, Los Angeles, Calif.
COOPER, FORREST
ABC-TV
COOPER, GUY
ABC Radio
COOPER, JIM
What's Your View?
KWIZ, Santa Ana, Calif.
CORDEL, DICK
ABC-TV, San Francisco, Calif.
CORDELL, CARLTON
ABC Radio
COREY, WAYNE
Newsarama
WBCH, Hastings, Mich.
CORNILS, WAYNE C.
Between the Lines
KFXD, Nampa, Idaho
CRONKITE, WALTER
The 20th Century, CBS News with Walter Cronkite
CBS-TV
CROSS, ALDEN (JOE)
KXLY-TV, Spokane, Wash.
CROUCH, AL
ABC Radio & TV, Pittsburgh, Pa.

—D—

DAILY, ART
WARO, Cannonsburg, Pa.
DALE, BOB
KFJZ, Fort Worth, Tex.
DALLENBACH, WALTER
The World Tonight
WSEE-TV, Erie, Pa.
DANACEAU, HUGH
KYW, Cleveland, Ohio
DANTZLER, RAY
This Day, 1963
WFGA-TV, Jacksonville, Fla.
DAVID, BILL
WLCY, St. Petersburg, Fla.
DAVIS, JIM
WJBF-TV, Augusta, Ga.
DAY, CHARLES
WGAR, Cleveland, Ohio
DEAL, ARCH
WFLA-TV, Tampa, Fla.
DEAN, BOB
WGL, Fort Wayne, Ind.
DECKER, DON
WTRY, Troy, N. Y.
DECKER, THOMAS J.
WROC-TV, Rochester, N. Y.





RADIO AND TV NEWS COMMENTATORS

DeFREITAS, DICK
WHN, New York, N. Y.
del AMO, ANDRE
ABC Radio & TV
DeMOSS, HUGH
Medallion Home Edition, 11:00 Report
WLWC-TV, Columbus, Ohio
DENT, CHARLES
WPDQ, Packsonville, Fla.
DEWART, JIM
WSEE-TV, Erie, Pa.
DeWITT, DICK
KCKN, Kansas City, Kans.
DIEHL, BILL
WTKO, Ithaca, N. Y.
DIXON, RANDY
Newsdesk
WHAT, Philadelphia, Pa.
DOAK, DONN
Today in Washington
WRC-TV, Washington, D. C.
DOBYNS, LLOYD
WAVY-TV, Norfolk, Va.
DOLAN, JOE
KHJ, Los Angeles, Calif.
DOREMUS, WARREN
WHEC, Rochester, N. Y.
DOUCK, ELLIOTT
WRIT, Milwaukee, Wisc.
DOUGLAS, RICHARD C.
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DOW, BOB
News Cavalcade
WGUY, Bangor, Me.
DOYLE, GEORGE
KHF, Wichita, Kans.
DREIER, ALEX
ABC Radio & TV, Chicago, Ill.
WBKB-TV, Chicago, Ill.
DRYFOOS, LEON
WWYN, Erie, Pa.
DUNCAN, CHUCK
WRR, Dallas, Tex.
DYER, JERRY
WARM, Scranton, Pa.

— E —

EATON, TOM
Connecticut—What's Ahead?
WTIC-TV, Hartford, Conn.
EDMONDS, BILL
WHN, New York, N. Y.
EDWARDS, CLAYTON
WTAR, Norfolk, Va.
EDWARDS, DOUGLAS
CBS News with Douglas Edwards
CBS-TV
EDWARDS, LEE
WZRO, Jacksonville, Beach, Fla.
EDWARDS, MARTIN
MBS, Washington, D. C.
EDWARDS, PAUL
News on the Half-hour
KAWA, Waco, Tex.
EID, LEIF
News on the Hour, Emphasis, Monitor
NBC Radio, Ottawa, Canada
EILENBERG, CARL
WNYS-TV, Syrcause, N. Y.
EISENHAUER, JOHN
WSBA-TV, York, Pa.
ELIASSEN, JOHN Q.
KMBY, Mouterey, Calif.
ELIOT, LOU
WCAM, Camden, N. J.
ELLIOTT, BILL
Newsbeat 17
KLYD-TV, Bakersfield, Calif.
ELLIOTT, DAVID
Editorial
KNTV-TV, San Jose, Calif.
ELLIOTT, DON
WCAW, Charleston, W. Va.
ELLIOTT, KING
Evening News
WSB, Atlanta, Ga.
ERLING, RALPH
Eldorado News
KAHI, Auburn, Calif.
ESTHER, JON
News Camera
WEHT-TV, Evansville, Ind.
EVANS, BILL
WHEC, Rochester, N. Y.
EVENSON, BILL
MBS, Washington, D. C.
EVJUE, BILL
Hello Wisconsin
WMAM, Marinette, Wisc.
EWING, CLIFF
KOOK-TV, Billings, Mont.
EYNON, TOM
5-Star Final
WNEM-TV, Saginaw, Mich.

— F —

FACENDA, JOHN
WCAU-TV, Philadelphia, Pa.
FALK, RAY
ABC Radio & TV, Tokyo
FARISS, WAYNE
WCKT-TV, Miami, Fla.
FELACK, MICHAEL
WKPA, New Kensington, Pa.



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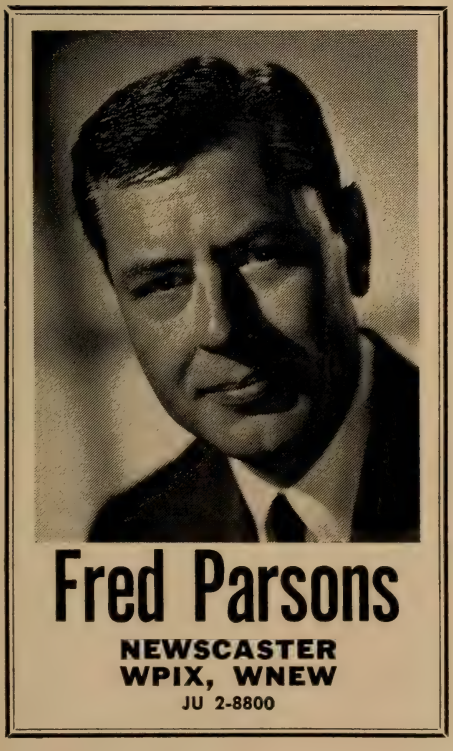


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KIKI, Honolulu, Hawaii
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NBC Radio, New York
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KRBC-TV, Abilene, Tex.
FITZGIBBONS, JACK
WAKR, Akron, Ohio
FITZPATRICK, JACK
KHOW, Denver, Colo.
FLEMING, ED
WTVJ-TV, Miami, Fla.
FLEMMING, ROBERT
ABC-TV, Washington, D. C.
FLINT, GLENN W.
10:00 News
KCMT-TV, Alexandria, Minn.
FLOREA, RICHARD W.
WTAF-TV, Marion, Ind.
FLOYD, JIMMY
Country Music Jubilee
WLTV-TV, Bowling Green, Ky.
FLYNN, FAHEY
Late News-Weather
WBBM-TV, Chicago, Ill.
FOGARTY, JACK
7:00 PM News
WCPO-TV, Cincinnati, Ohio
FORSYTH, DAVE
WICU-TV, Erie, Pa.
FOSTER, CEDRIC
MBS, Washington, D. C.
FOSTER, CHUCK
KTBB, Tyler, Tex.
FOWLER, J. B.
WDXR, Paducah, Ky.
FOX, LOU
Morning News
WIMA, Lima, Ohio
FRAIM, JOHN
WTVN, Columbus, Ohio
FRANK, DEL
News at Noon
WTVJ-TV, Miami, Fla.
FRANK, ROBERT
WOC, Davenport, Iowa
FRANKLIN, JOHN
WRCV, Philadelphia, Pa.
FRAZIER, JOHN
KOLE, Port Arthur, Tex.
FREDERICK, PAULINE
United Nations, News on the Hour, Emphasis, Monitor, NBC Radio, New York
FREE, BOB
KAPE, San Antonio, Tex.
FREEMAN, LOUIS
KDIA, Oakland, Calif.
FREESE, JACK
WIRK, West Palm Beach, Fla.
FRENCH, KEN
MBS, Washington, D. C.
FREY, HARRY
6:00 Report
WTHI-TV, Terre Haute, Ind.
FRIDDELL, GUY
Off the Record
WRNL, Richmond, Va.
FRIZELL, BERNARD
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NBC Radio, Paris
FROD, JAFFRAY
MBS, Washington, D. C.
FROEHLICH, DON
WISN, Milwaukee, Wisc.
FROESCHLE, F. J.
Editorial
KXJB-TV, Valley City, N. D.
FRUCK, HEINZ
KDUZ, Hutchinson, Minn.
FULDHEIM, DOROTHY
WEWS-TV, Cleveland, Ohio
FULLER, SID
Cavalcade of News
KFI, Los Angeles, Calif.
FURBER, LINCOLN
NBC Radio, Chicago, Ill.
FURMAN, LEE
Voices in News
WSPB, Sarasota, Fla.
FURST, JIM
WNDU-TV, South Bend, Ind.

— G —

GAETH, ARTHUR
KOA, Denver, Colo.
GAINES, BILL
WJOB, Hammond, Ind.
GALBRAITH, JOHN
ABC Radio
GALBRAITH, JOHN
KHVH-TV, Honolulu, Hawaii
GALGON, PAUL F.
WKAP, Allentown, Pa.
GALIETTE, RICHARD
Newsman
WNHC, New Haven, Conn.
GAMBLE, BOB
Early Report
WFBM-TV, Indianapolis, Ind.
GARCIA, VICTOR
KXEX, Fresno, Calif.
GARDINER, DON
WABC, New York, N. Y.
GARDNER, CHARLES G.
News at Noon
WANA, Anniston, Ala.





GAUVIN, AIME
WHN, New York, N. Y.
GAYMAN, L. VAUGHN
WDBQ, Dubuque, Iowa
GENET, BILL
WRIT, Milwaukee, Wisc.
GERAGHTY, LARRY
WCSH-TV, Portland, Me.
GERARD, GEORGE
ABC Radio & TV
GIBBS, GEORGE
WADO, New York, N. Y.
GIBSON, BILL
KUAM, Agana, Guam
GIBSON, PHIL
Morning News
WMBD, Peoria, Ill.
GLADSTONE, HENRY
WOR, New York, N. Y.
GLOVER, ART
WDBJ, Roanoke, Va.
GODDARD, DON
ABC Radio & TV, New York, N. Y.
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NBC Radio, Los Angeles, Calif.
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ABC Radio & TV, Mexico City
GOODE, MAL
ABC Radio
GOODMAN, GEORGE W.
Africa Speaks
WLIB, New York, N. Y.
GORALSKI, ROBERT
Monitor News, News on the Hour
NBC Radio, Washington, D. C.
GORDON, BILL
Contact
WPTV, Palm Beach, Fla.
GORDON, BILL
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GORDON, LOU
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WXYZ, Detroit, Mich.
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NBC Radio, New York
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WFRV-TV, Green Bay, Wisc.
GOVERN, DENIS
WDLC, Port Jervis, N. Y.
GRANT, AUSTIN
CKLW-TV, Detroit, Mich.
GRANT, TAYLOR
Something to Say
WCAU, Philadelphia, Pa.
GRATTON, BILL
Eddy's News Today
KBOI, Boise, Idaho

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WMCA, New York, N. Y.
GRAY, JACK
WKJG-TV, Fort Wayne, Ind.
GREENBURG, DOTTIE
Date with Dottie
KLGA, Algona, Iowa
GREENSLATE, RON
KPRL, Paso Robles, Calif.
GREGORY, STEVE
WALK, Patchogue, N. Y.
GRESS, WILLIAM
Comment
WOC-TV, Danvenport, Iowa
GRIDER, DON
WIRE, Indianapolis, Ind.
GRIFFIN, JOHN
Newscope
KTAL-TV, Texarkana, Texas-Shreveport, La.
GRIFFITH, FRED
WDOK, Cleveland, Ohio
GRIFFITH, LES
ABC Radio
GRIM, GEORGE
KMSP-TV, Minneapolis, Minn.
GRIMSBY, ROGER
News at 7
KGO-TV, San Francisco; ABC-TV, San Francisco, Calif.
GROBE, ALBERT
WQXR, New York, N. Y.
GROVE, BILL
Newsnight
WJXT-TV, Jacksonville, Fla.
GRUBB, LARRY
Community News
WTAD, Quincy, Ill.
GRUBNICK, DAVID
ABC Radio
GRUMMON, STU
KSMN, Mason City, Iowa
GUNN, BEN
WAKE, Atlanta, Ga.

— H —

HAAVEN, JON
Super News
KCMT-TV,
Alexandria, Minn.
HACKES, PETER
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Washington, D.C.
HADDAD, ED
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KPOL, Los Angeles, Calif.
HAGEMAN, HAROLD
WAKR, Akron, Ohio
HAGEN, ROBERT
KYW, Cleveland, Ohio
HALL, LEE
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Rio de Janiero
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WSJV-TV, South Bend, Ind.
HALL, THOM
WTMT, Louisville, Ky.
HALL, WILSON
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Rio de Janiero
HALLMARK, JAMES
KLBK-TV, Lubbock, Tex.
HAMMOND, FRED
WWL, New Orleans, La.
HANCOCK, HAL
WNBG, Binghamton, N. Y.
HANCOCK, HANK
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WBJA-TV, Binghamton, N. Y.
HANGEN, WELLES
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ABC Radio & TV
HANSEN, HANS
ABC Radio & TV
HARDY, ED
ABC Radio
HARDY, ED
Michigan State News
WXYZ, Detroit, Mich.
HARKNESS, RICHARD
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HARMON, BUCKY
KNIN, Wichita Falls, Tex.
HARNER, LINCOLN
WHEC-TV, Rochester, N. Y.
HARRIS, CHARLES
Jet News
KYOK, Houston, Tex.
HARSCH, JOSEPH C.
Emphasis, News on the Hour, Monitor, NBC Radio,
London, England
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WGBB, Freeport, N. Y.
HARTER, STANLEY
ABC Radio & TV
HARVEY, PAUL
ABC Radio & TV
HASSNER, MARTIN
News on the Hour
WGNY, Newburgh, N. Y.
HATCH, DUANE
WSAV, Savannah, Ga.
HAWKEY, BOB
WJNO, West Palm Beach, Fla.
HAYES, GEORGE
ABC Radio
HEBERT, BUD
Night Desk
WBRZ-TV, Baton Rouge, La.
HEDGEMAN, DR. A. A.
One Woman's Opinion
WWRL, New York, N. Y.
HEFFRON, NORM
KOTA-TV, Rapid City, S. D.
HEISS, R. J.
WTMJ-TV, Milwaukee, Wisc.
HEMINGWAY, FRANK
ABC-TV, Los Angeles, Calif.
HENDERSON, GLEN
WOTR, Corry, Pa.
HENLEY, RAY
3-Star Extra
NBC Radio, Washington, D.C.
HENNESSEY, HARRY
WOR, New York, N. Y.
HENNIG, HAROLD
WEOK, Poughkeepsie, N. Y.
HENRY, BILL
Ch. 8 Reports
WFLA-TV, Tampa, Fla.
HENRY, BILL
3-Star Extra
NBC Radio, Washington, D.C.
HENRY, BOB
WKLO, Louisville, Ky.
HERMAN, DON
WCKY, Cincinnati, Ohio
HERRINGTON, JOHN
WDAF-TV, Kansas City, Mo.
HESS, LEIGH
KROW, Dallas, Ore.
HICKMAN, BOB
WIS-TV, Columbia, S. C.
HICKMAN, DON
WMCT-TV, Memphis, Tenn.
HIGGINS, MACK
Newsman
KODA, Houston, Tex.
HILL, DOUG
KELO-TV, Sioux Falls, S. D.
HILLEGAS, FRED
WSYR, Syracuse, N. Y.
HINKLE, EDWIN
KAPE, San Antonio, Tex.
HINTON, JIM
KGGM, Albuquerque, N. Mex.
HIRSCH, GENE
Action Central
WIL, St. Louis, Mo.
HODGKINSON, BRIAN
WDOK, Cleveland, Ohio
HODKIN, DICK
WPAC, Patchogue, N. Y.
HOENES, GENE
Financial News
WTAD, Quincy, Ill.
HOGAN, JOHN L.
WZZM-TV,
Grand Rapids, Mich.

HOLBROOK, JOHN
KFRC, San Francisco, Calif.
HORNE, JIM
Morning News
WSB, Atlanta, Ga.
HOTTELET, RICHARD C.
CBS-TV
HOUSER, CLARE J. JR.
WHLM, Bloomsburg, Pa.
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ABC-TV, New York
HOWE, QUINCY
ABC Radio & TV
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KYW, Cleveland, Ohio
HUDSON, BOB
News Beat
KATZ, St. Louis, Mo.
HUFFAKER, BOB
KBTX-TV, Bryan, Tex.
HUGHES, DON
KGON, Oregon City, Ore.
HUGHEY, BRITT
KIFI Radio & TV,
Idaho Falls, Idaho
HUNT, RAY
680 News
KENS, San Antonio, Tex.
HUNTER, BILL
WPTZ-TV, Plattsburgh, N. Y.
HUNTER, MARVIN
WHEC-TV, Rochester, N. Y.
HUNTLEY, CHET
News on the Hour, Emphasis,
Huntley-Brinkley Report,
Chet Huntley Reporting,
NBC Radio, New York;
Chet Huntley Reporting,
Huntley-Brinkley Report,
NBC White Paper, NBC-TV.
HURLBUT, JIM
Emphasis, News on the Hour,
Monitor, NBC Radio,
Chicago, Ill.
HUSAKE, JOHN
KEYC-TV, Mankato, Minn.
HUSTON, JACK
WTCN, Minneapolis, Minn.
HUTCHINSON, HARDY
KTRG-TV, Honolulu, Hawaii

— I —

IKER, SAM
ABC Radio & TV
IMBURG, FRANK
WLAV, Grand Rapids, Mich.
IRIZARRY,
ANIBAL GONZALEZ
Telenoticias
WKAQ-TV, San Juan,
Puerto Rico
IRWIN, GEORGE
WTAO, Cambridge, Mass.
IVES, VIC
Magazine
KAIR, Tucson, Ariz.

— J —

JACK, LOWELL E.
KMAN, Manhattan, Kans.
JACKSON, ALLAN
CBS-TV, New York, N. Y.
JAFFE, SAM A.
ABC Radio & TV, Moscow
JAFFE, SYD
Sports of the Day
WAVZ, New Haven, Conn.
JAMES, BOB
Evening Report
WFBG-TV, Altoona, Pa.
JAMES, RALPH
ABC-TV, Los Angeles, Calif.
JAMES, ROBERT A.
WMAN, Mansfield, Ohio
JANES, DOLPH
News Beat
KORE, Eugene, Ore.
JAY, BILL
KNUZ, Houston, Tex.
JAYNE, DAVID
ABC-TV, New York
JENKINS, GENE
KFMB, San Diego, Calif.
JENNINGS, DICK
WJRZ, Newark, N. J.
JENNINGS, GEORGE
KAAY, Little Rock, Ark.
JENNINGS, ROBERT
Special Events
WSET, Glens Falls, N. Y.
JENSEN, DWIGHT
KBOI Radio & TV,
Boise, Idaho
JENSEN, JERRY
11:00 News
KRON-TV,
San Francisco, Calif.
JOHN, DICK
WIIC-TV, Pittsburgh, Pa.
JOHNSON, ART
KSWO, Lawton, Okla.
JOHNSON, BILL
WLAC Commentary
WLAC, Nashville, Tenn.
JOHNSON, BOS
News Picture
WSAZ-TV,
Huntington, W. Va.
JOHNSON, CHUCK
WHLI, Hempstead, N. Y.
JOHNSTONE, FRANK
KFRC, San Francisco, Calif.
JONES, BOB
KNOE, Monroe, La.
JONES, ROLAND
Behind the Headlines
WHAT, Philadelphia, Pa.
JONES, RUSS
News on the Hour, Emphasis,
Monitor, NBC Radio,
Vienna, Austria
JONES, VERN
WAVY-TV, Norfolk, Va.
JORDAN, ROBERT A.
KUAM-TV, Agana, Guam
JOUSE, NED
WSBC, Chicago, Ill.
JUNKER, CARL J.
KAOK, Lake Charles, La.

— K —

KALB, MARVIN
CBS-TV, Moscow
KALBER, FLOYD
NBC Radio, Chicago, Ill.;
WNBQ-TV, Chicago, Ill.
KALISCHER, PETER
CBS-TV
KANE, ED
WNBF, Binghamton, N. Y.
KAPLAN, RALPH J.
KIEV, Glendale, Calif.
KAPLOW, HERB
News Analyst, Emphasis,
News on the Hour, Monitor,
NBC Radio, Washington, D.C.
KAYE, ROBERT P.
WQAM, Miami, Fla.
KELL, JIM
WSGN, Birmingham, Ala.
KELLER, O. J.
WTAX, Springfield, Ill.
KEMP, JIM
WDSU, New Orleans, La.
KENDALL, GEORGE
Business Barometer
WJR, Detroit, Mich.
KENDRICK, ALEXANDER
CBS-TV
KENNEDY, KEVIN
WPIX, New York, N. Y.
KENT, GORDON
KORK-TV, Las Vegas, Nev.
KENT, TONY
KPOL, Los Angeles, Calif.
KEPLINGER, DICK
KVI, Seattle, Wash.
KERLIN, J. C.
What Goes on Here?
WGBF, Evansville, Ind.
KINCAID, JIM
News Final
WWL-TV, New Orleans, La.
KING, CHARLES
KBUR, Burlington, Iowa
KING, CHARLES SCOTT
WINS, New York, N. Y.
KING, JOSH
ABC-TV, Los Angeles, Calif.
KLASH, JAMES
Comments
WDAS, Philadelphia, Pa.
KLEIMAN, ROBERT
CBS-TV
KLISE, ROD
Editor's Choice
KRTV, Great Falls, Mont.
KOPEK, KEN
Big 4 News
KACY, Port Huenene, Calif.
KRAEFT, NORMAN
MBS, Washington, D.C.
KURALT, CHARLES
CBS-TV
KURTZ, KEN
11:00 Report
WSAZ-TV,
Huntington, W. Va.

— L —

LACY, BEN
ABC Radio & TV, Berlin
LAKE, GARY
Newscasts
KWIZ, Santa Ana, Calif.
LaMOUNTAIN, MONTY
Editor's Corner
WMAS, Springfield, Mass.
LAND, JOHN
Morning Hotline News
KOGO, San Diego, Calif.
LANDON, BOB
WTCN, Minneapolis, Minn.
LANDON, FORREST M.
WDBJ, Roanoke, Va.
LANTZ, RICHARD
Night Final
WTOC-TV, Savannah, Ga.
LaRUE, J. BARTEL
KPAR-TV, Abilene, Tex.
LATHAM, JACK
KNBC-TV, Los Angeles, Calif.
LATIMER, SAM
Florida Story
WFLA, Tampa, Fla.
LAURI, NICK
WLUK-TV, Green Bay, Wisc.
LaVIE, AL
MBS, Washington, D.C.
LAVIGNE, RICHARD
WREB, Holyoke, Mass.
LAWRENCE, WILLIAM H.
The White House
ABC Radio & TV,
Washington, D.C.
LAWS, RAYMOND
WOKR-TV, Rochester, N. Y.
LAZARD, SIDNEY
ABC Radio & TV,
Paris, France
LEA, DAVID
WRBL Radio & TV,
Columbus, Ga.

LEEDS, BILL
WDAF-TV, Kansas City, Mo.
LeGOFF, JAC
WJBK-TV, Detroit, Mich.
LEHMAN, JIM
WKST-TV, Youngstown, Ohio
LEIGH, JOSEPH
Current
WAME, Miami, Fla.
LENZ, WILLIAM D.
Augusta Today
WBBQ, Augusta, Ga.
LEONARD, BILL
CBS Radio & TV, New York
LEONARD, DICK
KCBS, San Francisco, Calif.
LEONARD, VINCE
WRCV-TV, Philadelphia, Pa.
LEVIN, MARLIN
ABC Radio & TV
LEVINE, IRVING R.
News on the Hour, Emphasis, Monitor, NBC Radio, Rome, Italy
LEVITT, STAN
Four-State Newsbeat
KODE-TV, Joplin, Mo.
LEWIS, BOB
KBST, Big Spring, Tex.
LEWIS, DAVE
WNOR, Norfolk, Va.
LEWIS, FRED
KSON, San Diego, Calif.
LEWIS, FULTON JR.
MBS, Washington, D.C.
LEWIS, MILTON
7:00 AM News
WRBL, Columbus, Ga.
LeZOTTE, GEORGE E.
WTEN-TV, Albany, N. Y.
LINDLEY, BOB
KWTX, Waco, Tex.
LINDLEY, ROBERT
ABC Radio & TV, Buenos Aires, Argentina
LINDNER, VINCE
WJRZ, Newark, N. J.
LLOYD, MORT
WRGP-TV
Chattanooga, Tenn.
LOKEY, FRANK
As I See It
WEAD, Atlanta, Ga.
LOMAS, JOE
Viewpoint
WZIP, Cincinnati, Ohio
LONESOME, BUDDY
News Beat
KATZ, St. Louis, Mo.
LONG, PAUL
3-Star News
KDKA-TV, Pittsburgh, Pa.
LORD, GEORGE
World on Parade
WCAU, Philadelphia, Pa.
LORD, WILLIAM
ABC-TV, New York, N. Y.
LUBER, FRANK
WCAO, Baltimore, Md.
LUNDY, MIKE
Fluetsch News
KYOS, Merced, Calif.
LYMAN, PETER
The News Tonight
WBOY-TV, Clarksburg, W. Va.

— *Mc* —

McARTHUR, GEORGE
ABC-TV
McCARTHY, JAMES
MBS, Washington, D.C.
McCORMICK, ROBERT
News on the Hour, Emphasis, Week-end Report, Monitor, NBC Radio, Washington, D.C.
McCORMICK, STEVE
MBS, Washington, D.C.
McCOY, RICHARD
WTAR, Norfolk, Va.
McCUEN, CHARLES
NBC Radio, Chicago, Ill.
McDONALD, TOM
WBAP-TV, Fort Worth, Tex.
McGAUGHEY, CARROLL
Carolina News Special
WSOC-TV, Charlotte, N. C.
McGEE, FRANK
News on the Hour, Emphasis, Monitor, NBC Radio, New York;
Gulf Instant News Specials, NBC-TV, New York, N. Y.
McGONAGLE, BOB
WHN, New York, N. Y.
McINTYRE, WILLIAM
ABC Radio & TV, Washington, D.C.
McLAREN, JOHN
Policy
WEEE, Albany, N. Y.
McLEAN, JACK
Newslens
WFIE-TV, Evansville, Ind.
McLEAN, JAMES
WESO, Southbridge, Mass.
McMICHAEL, DICK
WRBL-TV, Columbus, Ga.
McMULLIN, DON
10:00 PM News
WMBD, Peoria, Ill.
McMURRAY, SCOTT
WSTV, Steubenville, Ohio
McMURTRIE, BURT
It Seems to Me
KTAC, Tacoma, Wash.
McNEIL, ROBIN
News on the Hour, Emphasis, NBC Radio, London, England
McNERNEY, JIM
WKRT, Cortland, N. Y.
McNULTY, TERRY
WARM, Scranton, Pa.
McWHORTER, DON
Morning Round-up
WKIS, Orlando, Fla.

— *M* —

MABRY, HARRY
Newsreel
WBRC-TV, Birmingham, Ala.
MacARTHUR, GEORGE
ABC Radio
MacDONALD, ROBERT
Mid-Michigan Report
WILX-TV, Lansing-Jackson, Mich.
MacDOUGALL, JOHN
KSTP-TV, St. Paul, Minn.
MacMILLAN, BILL
KTW, Seattle, Wash.
MacNEIL, JAMES
WSVA, Harrisonburg, Va.
MacVANE, JOHN
ABC Radio & TV
MAGNUSON, HENRY
State House Correspondent
WCSH-TV, Portland, Me.
MAHAN, DICK
KNUZ, Houston, Tex.
MAHER, BILL
MBS, New York, N. Y.
MALONEY, VIN
WORL, Boston, Mass.
MALOY, GAYLE
Newsorama
WKJG, Fort Wayne, Ind.
MANN, AL
ABC Radio & TV, Los Angeles, Calif.
MARTIN, DONALD F.
KIMN, Denver, Colo.
MARTIN, JIM
WSAZ, Huntington, W. Va.
MARTIN, RALPH
MBS, Los Angeles, Calif.
MARVIN, ELLIS
WEBR, Buffalo, N. Y.
MARVIN, TONY
MBS, New York, N. Y.
MATHEWS, BARRY
World Round-up
KALL, Salt Lake City, Utah
MATTHEWS, CLARENCE
WLOU, Louisville, Ky.
MAYES, DOUG
Esso Reporter
WBTV-TV, Charlotte, N. C.
MEADE, JOHN
WGBB, Freeport, N. Y.
MELL, DEAN
KNBR, San Francisco, Calif.
MERRITT, STARLING
Mark 55 News
WRAP, Norfolk, Va.
MICHAELS, JOSEPH
News on the Hour, Emphasis, Monitor News
NBC Radio, New York, N. Y.
MILLER, BILL
WTAX, Springfield, Ill.
MILLER, BRUCE
News Director's Digest
KALL, Salt Lake City, Utah
MILLER, KENNETH
ABC Radio & TV
MILLER, LOU
WJBK-TV, Detroit, Mich.
MILLER, TOM
Dateline
WCKT-TV, Miami, Fla.
MILLER, VIC
Montana News
KOOK-TV, Billings, Mont.
MIXSON, PAUL
WKAP, Allentown, Pa.
MOLL, SAM
KCPX, Salt Lake City, Utah
MONTEIRO, STAN
Round-up
WILD, Boston, Mass.
MONTGOMERY, DEAN
WCCO-TV, St. Paul-Minneapolis, Minn.
MOORE, BOB
Action Central
WIL, St. Louis, Mo.
MOORE, DAVE
WCCO-TV, St. Paul-Minneapolis, Minn.
MOORE, VERN
Morn & Even Assignment
KIDO, Boise, Idaho
MORGAN, DICK
Faces & Places in the News
WTTG-TV, Washington, D. C.
MORGAN, EDWARD P.
ABC Radio & TV, Washington, D. C.
MORGAN, MICHAEL
WELM, Elmira, N. Y.
MORGAN, MURRAY
KMO, Tacoma, Wash.
MORGAN, ROBERT B.
WAUB, Auburn, N. Y.
MORGAN, ROY J.
News
WILK, Wilkes-Barre, Pa.
MORRIS, JACK
KTUL-TV, Tulsa, Okla.
MORRISON, IRV
CKLW, Detroit, Mich.

MUELLER, MERRILL
News on the Hour, Emphasis, Monitor
NBC Radio, New York, N. Y.

MULLINAX, ALVIN
6:10 PM News
WSVA-TV, Harrisonburg, Va.

MULLINS, JIM
WKBN-TV, Youngstown, Ohio

MURPHY, CHARLES
News Final
WBAP-TV, Fort Worth, Tex.

—N—

NAUGLE, DAVE
KTVT-TV, Fort Worth, Tex.

NEAL, ROY
Monitor, News on the Hour
NBC Radio, Los Angeles, Calif.

NEVINS, GERRY
Open Forum
WADK, Newport, R. I.

NEWMAN, EDWIN
News on the Hour, Emphasis, Monitor
NBC Radio, New York

NEWMAN, YALE
ABC Radio & TV, New York, N. Y.

NOONAN, JACK
KLUC, Las Vegas, Nev.

NORMAN, ROBERT
Newsman
WNHC, New Haven, Conn.

NORTON, DON
12-Star News
KBMT-TV, Beaumont, Tex.

—O—

O'BRIEN, TOM
ABC Radio

O'CONNEL, TERRY
KGMB, Honolulu, Hawaii

O'CONNOR, LEN
Comments
WMAQ Radio & TV, Chicago, Ill.

O'DAY, JOHN
Newsman
WHOF, Canton, Ohio

O'DONNELL, JOHN
News Scope
WWHG, Hornell, N. Y.

OLIVER, BOB
Newsreel
WXTR, Providence, R. I.

ORKIN, RICHARD A.
WLAN Speaks
WLAN, Lancaster, Pa.

OTTO, TED
Face the Community
KXLY-TV, Spokane, Wash.

OWENS, RAY
WHEN-TV, Syracuse, N. Y.

—P—

PALMER, BOB
Scope
KOA-TV, Denver, Colo.

PALMER, BRUCE
KWTV-TV, Oklahoma City, Okla.

PALMER, GEORGE
Dateline Cincinnati
WKRC-TV, Cincinnati, Ohio

PARCHER, DON
WKST-TV, Youngstown, Ohio

PARMER, BUD
WFLA, Tampa, Fla.

PARRY, BILL
KIUN, Pecos, Tex.

PARSONS, FRED
B. June 13, 1920, West Virginia.
Sunday 7:00 News, WPIX-TV; News Around the Clock, WNEW

PARSONS, LES
KISN, Portland, Ore.

PASSAGE, GEORGE
WGH, Newport News, Va.

PATE, LARRY
WPFA, Pensacola, Fla.

PATTERSON, JIM
7:30 Pure News
WBT, Charlotte, N. C.

PEARSON, ANDREW
News on the Hour
NBC Radio, New Delhi, India

PEARSON, CHARLIE
KBMT-TV, Beaumont, Tex.

PENNY, GEORGE A.
News of Ral
WRAL, Raleigh, N. C.

PENNYBACKER, ED
KQEO, Albuquerque, N. Mex.

PERKINSON, ALAN
Scope
WAME, Miami, Fla.

PETERSON, DREXEL
6:00 News
KVFD, Fort Dodge, Iowa

PETERSON, ELMER
News on the Hour, Emphasis, Monitor
NBC Radio, Los Angeles, Calif.

PETERSON, SHELDON
WTCN-TV, Minneapolis, Minn.

PETTIT, CHARLES G.
WCRA, Effingham, Ill.

PETTIT, ED
WOR, New York, N. Y.

PETTIT, TOM
News on the Hour, Monitor
NBC Radio, Los Angeles, Calif.

PHILIPS, RON
KBCH, Oceanlake, Ore.

PHILLIPS, WILLIAM
WROW, Albany, N. Y.

PHINNEY, ROD
KBRO, Bremerton, Wash.

PHIPPS, JOE
Politics & People
WWDC, Washington, D. C.

PIERSON, BILL
KBTR, Denver, Colo.

PINKLEY, VIRGIL
ABC-TV, Los Angeles, Calif.

PIRNIE, DUNCAN
WQXR, New York, N. Y.

POLAND, SAM
World & W. Va.
WTIP, Charleston, W. Va.

POLING, DOUG
WOHO, Toledo, Ohio

POLLIS, MERELE
WJAS, Pittsburgh, Pa.

POTTER, BOB
Newsman
WIRL, Peoria, Ill.

POWELL, MIKE
KSFO, San Francisco, Calif.

POWELL, TOM
WDAU-TV, Scranton, Pa.

POWERS, JACK
WABC, New York, N. Y.

PRELEE, MICHAEL
WHN, New York, N. Y.

PRESSMAN, DON
WAMM, Flint, Mich.

PRESSMAN, GABE
NBC-TV, New York, N. Y.

PRICE, JOHN
Airitorials
WHP, Harrisburg, Pa.

PRICE, RALPH
Dateline Savannah
WSAV-TV, Savannah, Ga.

PROVENSON, DICK
Free Speech
KFOX, Long Beach, Calif.

PUGH, ARNOLD
Newsman
WTLB, Utica, N. Y.

PUTNUM, GEORGE
KTTV-TV, Los Angeles, Calif.

—R—

RAINEY, JOE
Listening Post
WDAS, Philadelphia, Pa.

RAND, HARRY
MBS, San Francisco, Calif.

RANDALL, DAVE
3-Star Final
WTOC-TV, Savannah, Ga.

RANDALL, PORTER
KFJZ, Fort Worth, Tex.

RASH, BRYSON
Monitor News, Emphasis, News on the Hour, NBC Radio, Washington, D. C., News 4, Washington, WRC-TV, Washington, D. C.

RAY, WENDY
Says Ray
KUGN, Eugene, Ore.

READ, BROOKS
Esso Reporter
WBRZ-TV, Baton Rouge, La.

REASONER, HARRY
CBS News with Harry Reasoner
CBS-TV

REDPATH, GEORGE
WABI-TV, Bangor, Me.

REEVES, DICK
Newscasts
WCBS, New York, N. Y.

REEVES, JAMES
WEEZ, Chester, Pa.

RENDELL, RICHARD
MBS, Washington, D. C.

REX, JOE
6:00 PM News
WMBD, Peoria, Ill.

REYES, NORMAN
KTRG-TV, Honolulu, Hawaii

REYNOLDS, FRANK
6:00 Report
WBBM-TV, Chicago, Ill.

RICE, JOHN D.
WRJC, Mauston, Wisc.

RICE, WILLIAM T.
News Commentary
WPTX, Lexington Park, Md.

RICH, JOHN
News on the Hour, Emphasis, Monitor,
NBC Radio, Tokyo, Japan

RICH, STANLEY
ABC Radio & TV

RICHIE, BILL
5-Star Final
KSYD-TV, Wichita Falls, Tex.

RICHMOND, HYLE
Hotline News
WICU-TV, Erie, Pa.

RIDER, BRICK
WRVA, Richmond, Va.

ROBERTS, CLETE

ROBERTS, JOHN
Weekend News
WFIL-TV, Philadelphia, Pa.

ROBERTS, PETER
WOR, New York, N. Y.

ROBINSON, ED
KBTX-TV, Bryan, Tex.

ROBINSON, JAMES
News on the Hour, Emphasis, Monitor
NBC Radio, Hong Kong

RODGERS, DAVID
KXOK, St. Louis, Mo.

RODRIGUEZ, MATEO
WSOL, Tampa, Fla.

ROGERS, ROD
WABW, Annapolis, Md.

ROLFSON, JOHN
The White House
ABC-Radio & TV, Washington, D. C.

ROWE, AL
Morning Report
WTVP-TV, Decatur, Ill.

ROWLAND, KEN
WKLO, Louisville, Ky.

RUESTER, RAY
WLOF-TV, Orlando, Fla.

RUSSELL, DAN
Commentary
KCEE, Tucson, Ariz.

RYAN, BILL
News on the Hour, Emphasis, Monitor
NBC Radio, New York, N. Y.

RYAN, BOB
KSTP-TV, St. Paul, Minn.

— S —

SADLON, GEORGE
WEOK, Poughkeepsie, N. Y.

ST. JOHN, ROBERT
WHLL, Wheeling, W. Va.

SALEM, GEORGE
KBTV, Denver, Colo.

SALISBURY, JOHN
News in Depth
KXL, Portland, Ore.

SANDERS, WALTER L.
WADC, Akron, Ohio

SANFORD, MARSHALL
MBS, New York, N. Y.

SAUNDERS, JOHN
WTOL-TV, Toledo, Ohio

SAXON, JIM
WARO, Cannonsburg, Pa.

SCALI, JOHN
The State Department
ABC Radio & TV, Washington, D. C.

SCHARMEN, GEORGE
KBTV, Denver, Colo.

SCHERER, RAY
This Is NBC News, NBC-TV News on the Hour, Emphasis, Monitor
NBC Radio, Washington, D. C.

SCHINKER, JOHN III
News Views
KSHO-TV, Las Vegas, Nev.

SCHOENBRUN, DAVID
CBS-TV

SCHONFELD, MOSES
WBSM, New Bedford, Mass.

SCHORR, DANIEL
CBS-TV

SCHOTTELKOTTE, AL
WCPO-TV, Cincinnati, Ohio

SCHREINER, RAY
WBCI, Williamsburg, Va.

SCHUBECK, JOHN
WRCV-TV, Philadelphia, Pa.

SCHUSLER, DALES
Noon Report
WTRF-TV, Wheeling, W. Va.

SCIRIA, PAUL
KYW, Cleveland, Ohio

SCOTT, JOHN
WOR, New York, N. Y.

SCOTT, KEN
WHGB, Harrisburg, Pa.

SCOTT, R. K.
MBS, Washington, D. C.

SCOTT, ROBERT W.
KIMN, Denver, Colo.

SECONDARI, JOHN
ABC-TV

SETTERS, JIM
KWBB, Wichita, Kans.

SEVAREID, ERIC
CBS News with Eric Sevareid
CBS-TV

SEVEY, ROBERT
Pan Am World News
KHVH-TV, Honolulu, Hawaii

SHADEL, BILL
ABC Radio & TV

SHANE, LAWRENCE
WMRC, Milford, Mass.

SHARBUTT, DEL

Reporting Mutual News, Spokesman for Blue Cross

SHARP, ROGER
ABC Radio & TV

SHAUGHNESSY, DICK
WMAY, Springfield, Ill.

SHAW, CHARLES
WCAU-TV, Philadelphia, Pa.

SHEEHAN, WILLIAM
ABC Radio & TV, London, England

SHIDELER, JACK
ABC Radio & TV

SHOLLENBERGER, LEW
ABC-TV, Washington, D. C.

SHRIVER, HARRY
WFBR, Baltimore, Md.

SHUSMAN, BERNARD
WAST-TV, Albany, N. Y.

SIEGRIST, BOB
WGUN, Atlanta, Ga.

SIEMER, JOHN
News at Noon
WKJG-TV, Fort Wayne, Ind.

SILVERMAN, ED
ABC Radio & TV

SIMMONS, BARRY
Afternoon Hotline News
KOGO, San Diego, Calif.

SIMPSON, JERRY
KJOY, Stockton, Calif.

SIMS, JAY
ABC-TV, Los Angeles, Calif.

SINCLAIR, LOU
MBS, San Francisco, Calif.

SISSKIND, CARL
Controversy
WIBW-TV, Topeka, Kans.

SLADE, JIM
WOWO, Fort Wayne, Ind.

SMITH, BURLEIGH
KLYD-TV, Bakersfield, Calif.

SMITH, DAVENPORT
Editorials
WBRC-TV, Birmingham, Ala.

SMITH, HARRY K.
WRCV-TV, Philadelphia, Pa.

SMITH, HOWARD K.
Howard K. Smith—News & Comment
ABC-TV, Washington, D. C.

SMITH, LES
WCKR, Miami, Fla.

SMITH, LESTER
WOR, New York, N. Y.

SMITH, ROLLAND
WFBL, Syracuse, N. Y

SMYTH, DICK
CKLW, Detroit, Mich.

SOWELL, F. C.
WLAC, Nashville, Tenn.

SPELCE, NEAL
KTBC-TV, Austin, Tex.

SPIEGEL, SID
WEAV, Plattsburgh, N. Y.

STACKER, DUANE
WCVS, Springfield, Ill.

STARR, HAL
KBTR, Denver, Colo.

STEPHENS, CARL
Nightbeat
WSFA-TV, Montgomery, Ala.

STERNBERGER, ESTELLE
You & the News
WLIB, New York, N. Y.

STEVENS, BROOKS
WNOR, Norfolk, Va.

STEVENSON, ADLAI E.
Adlai Stevenson Reports
ABC-TV

STEWART, BILL
WPBC, Minneapolis, Minn.

STEWART, PHIL
KFMB, San Diego, Calif.

STOCKDALE, ROBERT
WSEN, Baldwinsville, N. Y.

STOKES, ED
WHN, New York, N. Y.

STONE, BUD
WOWO, Fort Wayne, Ind.

STONE, CLAIR
WJPG, Green Bay, Wisc.

SULLIVAN, FRANCIS J. P.
The Sully Show
WADK, Newport, R. I.

SUTHERLAND, BOB
Thinkpiece
WLEU, Erie, Pa.

SUTLIFF, DICK
7:30 Report
WTHI, Terre Haute, Ind.

SWANSON, DICK
6:15 Edition
WTVC-TV, Chattanooga, Tenn.

SWAYZE, JOHN CAMERON

ABC Radio

SWEENEY, GEORGE
WPRO, Providence, R. I.

SWENSON, JACK
Nightbeat
KXMB-TV, Bismarck, N. D.

SWENSON, PAUL
Noon News
WOI-TV, Ames, Iowa

SWITZER, MACK
KHOW, Denver, Colo.

SYNTON, JIM
WEAS, Savannah, Ga.

— T —

TARKINSON, CHARLES
Evening Report
WMTW-TV Portland, Me.

TAVES, BUD
WPRO, Providence, R. I.

TAYLOR, AL
WRCV, Philadelphia, Pa.

TEMPLETON, JOE
WJZ-TV, Baltimore, Md.

TERRY, JACK
KBOX, Dallas, Tex.

TERRY, LEE
KETV-TV, Omaha, Neb.

THOMAS, DICK
WSAZ, Huntington, W. Va.

THOMAS, JEROME
KVEN, Ventura, Calif.

THOMAS, KEN
WKBN-TV, Youngstown, Ohio

THOMPSON, FRANK
Pacemaker News
WHTN-TV, Huntington, W. Va.

THOMPSON, RAY
World Tonight
KTAR-TV, Phoenix, Ariz.

THOMSEN, JACK
WOC, Davenport, Iowa

THOMSON, VERL
Radiotorial
KISD, Sioux Falls, S. D.

TOMLINSON, FRANK
Sunday Supplement
WJR, Detroit, Mich.

TOWNSEND, DALLAS
WCBS-AM-TV, New York

TOWNSEND, RAY
KSL-TV, Salt Lake City, Utah

TRACY, BILL
11th Hour News
KPIX-TV, San Francisco, Calif.

TROHAN, WALTER
Report from Washington
WGN, Chicago, Ill.

TROUT, ROBERT
CBS Radio & TV, New York

TURNER, ULMEN
ABC-TV, Chicago, Ill.

TYLER, SPENCER
KJOY, Stockton, Calif.

— U —

UNDERHILL, HAL
ABC Radio & TV

UNGEHEUER, FRIEDEL
ABC Radio

UNGERSMA, MIKE
WFAM-TV, Lafayette, Ind.

— V —

VALENTINE, JIM
Today's News
WIMA-TV, Lima, Ohio

VALERIANI, RICHARD
NBC Radio, Chicago, Ill.

VAN, LYLE
WOR, New York, N. Y.

VAN DEVENTER, FRED
MBS, New York, N. Y.

VAN HORN, ARTHUR
ABC Radio

VANOCUR, SANDER
News on the Hour, Emphasis, Monitor
NBC Radio, Washington, D. C.

VAN STEENBURGH, W. W.
WSPB, Sarasota, Fla.

VAN VOORHIS, WESTBROOK
MBS, New York, N. Y.

VAUGHN, BEN
KWTX, Waco, Tex.

VAUGHN, KEN
WHHH, Warren, Ohio

VELAZQUEZ, OSVALDO TORRES
WITA, San Juan, Puerto Rico

VERNON, WES
KBMY, Billings, Mont.

— W —

WAGNER, LOU
WTTM, Trenton, N. J.

WAGY, NORMAN
WJW, Cleveland, Ohio

WALL, TOM
WCOG, Greensboro, N. C.

WALLACE, GREGG
WAVI, Dayton, Ohio

WALLACE, GUY
MBS, New York, N. Y.

WALLACE, ROBERT
WROW, Albany, N. Y.

WALLACE, TOM JR.
Editorial
KAIR, Tucson, Ariz.

WALTERS, GENE
WAKE, Atlanta, Ga.

WALTERS, JAMES E.
WMGS, Bowling Green, Ohio

WARD, BAXTER
ABC-TV, Los Angeles, Calif.

WARD, GORDON
Watch with Ward
WTOL-TV, Toledo, Ohio

WARD, RUSS
Monitor News, World News Round-up, News on the Hour,
NBC Radio, Washington, D. C.

WARREN, CHARLES
MBS, Washington, D. C.

WEAVER, HANK
ABC Radio & TV

WESSON, RICHARD
ABC-TV, Los Angeles, Calif.

WEST, JACK
Your Esso Reporter
WTVD-TV, Durham, N. C.

WEST, LAURENCE
KWKH, Shreveport, La.

WESTON, JOHN
Noon News
KPIX-TV, San Francisco, Calif.

WEYR, THOMAS
ABC Radio & TV

WHITE, HY
WLBR, Lebanon, Pa.

WHITEHEAD, EDWARD
WRVA, Richmond, Va.

WHITEHURST, DR. WILLIAM
WTAR-TV, Norfolk, Va.

WHITELEATHER, MELVIN K.
Viewpoints on the News
WFLN, Philadelphia, Pa.

WICK, PETE
KIT, Yakima, Wash.

WILLETTE, LEO
WWL-TV, New Orleans, La.

WILLIAMSON, BRUCE L.
WTEN-TV, Albany, N. Y.

WILLIAMSON, HADLEY
This Week in Robeson
WTSB, Lumberton, N. C.

WILLIAMS, CARL
KAYC, Beaumont, Tex.

WILLIS, JOHN
KHJ-TV, Los Angeles, Calif.

WILSON, BOB
Daily Business Trends, News on the Hour
NBC Radio, New York, N. Y.

WILSON, PHIL
WANE, Fort Wayne, Ind.

WILSON, RAY
Broadway and Hollywood News,
WJRZ, Newark, N. J.

WILSON, ROGER N.
KFH, Wichita, Kans.

WILSON, WALT
Evening News Report
WIMA, Lima, Ohio

WINGATE, JOHN
WOR, New York, N. Y.

WINTER, WILLIAM
ABC-TV, San Francisco, Calif.

WINTON, ED
WQMR, Washington, D. C.

WOLDT, ART
WTRY, Troy, N. Y.

WOLFE, TED
WCAW, Charleston, W. Va.

WOLFKILL, ED
WSBA-TV, York, Pa.

WOODS, CHARLES
ABC Radio

WORKHOVEN, MERRILL
4-Bell News Report
WOW, Omaha, Neb.

WRIGHT, DICK
WTAG, Worcester, Mass.

WRIGHT, JAMES
WEBO, Owego, N. Y.

WYGANT, TED
KYW, Cleveland, Ohio

— Y —

YERNA, FENDALL
ABC-TV, New York, N. Y.

YOUNG, JAMES
KVRE, Santa Rosa, Calif.

YOUNG, ROBERT
WNDU, South Bend, Ind.

— Z —

ZIMMERMAN, IRA
WSTS, Massena, N. Y.

Radio & TV Sports Commentators
—Their Work During 1962—

— A —

ACKERMAN, AL
WOOD-TV, Grand Rapids, Mich.
ADDERLY, LARRY
WLAV, Grand Rapids, Mich.
ADELSONS, JIM
KXJB-TV, Valley City, N. D.
AGRESTA, PHIL
WBT, Charlotte, N. C.
ALEXANDER, DON
Sports Scene
WRNY, Rome, N. Y.
ALLAN, STAN
WPAC, Patchogue, N. Y.
ALLBRIGHT, NAT
WPIK, Alexandria, Va.

ALLEN, MEL
B. 1915, Birmingham, Ala. NBC Radio; World Series & Football, NBC-TV

ALLETTO, VINCE
WWL, New Orleans, La.
ALLINGER, RALPH
Page 1 Sports
WIBX, Utica, N. Y.
AMBURG, VAN
11th Hour Sports
KPIX-TV, San Francisco, Calif.
ANDEEL, OMAR
WKLO, Louisville, Ky.
ANDERSON, CHIC
Scoreboard
WEHT-TV, Evansville, Ind.
ANDERSON, JOHN K.
KAAY, Little Rock, Ark.
ARMENDARIZ, JOSE
KIFN, Phoenix, Ariz.
ARNOW, ED
NBC Radio
ARTHUR, HARRY
Sports Whirl
KNOE-TV, Monroe, La.
ATKINS, TED
Scoreboard
KIMN, Denver, Colo.
AVRAM, GENE
Sports Headlines
WXYZ, Detroit, Mich.
AYLWARD, BILL
15 Sports
WANE-TV, Fort Wayne, Ind.

— B —

BACHRAD, MARV
Sports Extra
WNAR, Norristown, Pa.
BADGER, LARRY
KATV, Portland, Ore.
BAGLI, GUY
WFLA-TV, Tampa, Fla.
BAILEY, CHARLEY
WEBR, Buffalo, N. Y.
BAKER, BOB
KXLY-TV, Spokane, Wash.
BALCH, FRANK
WJOY, Burlington, Vt.
BALTER, SAM
KGBS, Los Angeles, Calif.
BARNES, CHRIS
WJAR, Providence, R. I.
BARRY, JOSH
WNOR, Norfolk, Va.
BATES, MARVIN R.
WGBF, Evansville, Ind.
BECK, BILL
KGHF, Pueblo, Colo.
BELANGER, TOM
WNDU-TV, South Bend, Ind.
BENNETT, CHUCK
KFI, Los Angeles, Calif.
BENNETT, LOU
Florida Sports Time
WKIS, Orlando, Fla.
BERGSLIEN, JAKE
KWYZ, Everett, Wash.
BERTINE, BERT
WKID, Urbana, Ill.

Chris Schenkel

•

Sports Announcer



BEST, ROBERT
WABW, Annapolis, Md.
BEUHLER, DON
KBOX, Dallas, Tex.
BIRLEFFI, LARRY
KFBC, Cheyenne, Wyo.
BLACK, FRANK
WPDQ, Jacksonville, Fla.
BLACK, JAY
WSUN, St. Petersburg, Fla.
BLACKWOOD, TOM
Sports Today
KFLY, Corvallis, Ore.
BODA, LOU
WNBC, New York, N. Y.
BOLLINGER, JIM
WECL, Eau Claire, Wisc.
BOLYARD, BOB
WVVE, Fairmont, W. Va.
BOND, LYLE
KFMB, San Diego, Calif.
BONKO, LARRY
Prep Round-up
WTAR, Norfolk, Va.
BOSE, ERIC
WCKY, Cincinnati, Ohio
BOUDREAU, LOU
Tribune Sports Desk
WGN, Chicago, Ill.
BOWER, BOB
Play-by-Play
WTIP, Charleston, W. Va.
BOYD, MIKE
Sports Scoreboard
WMTW-TV, Portland, Me.
BOYER, DEAN
WSB-TV, Atlanta, Ga.
BRADLEY, ART
Football Scoreboard
WECT-TV, Wilmington, N. C.
BRADLEY, DONALD
WJRT-TV, Flint, Mich.
BRADWAY, HARRY
WASK, Lafayette, Ind.
BRAGAN, BOBBY
ABC Radio
BRANSOME, BILL
WRCV, Philadelphia, Pa.
BRICKHOUSE, JACK
WGN, Chicago, Ill.
BROCKMAN, CHARLIE
Big 3 Sports
WLWI-TV, Indianapolis, Ind.
BROOKSHIER, TOM
WCAU, Philadelphia, Pa.
BROWN, BOB
Play-by-Play Sports
KVEC, San Luis Obispo, Calif.
BROWN, KEN
WIRL, Peoria, Ill.
BRUNDIGE, BILL
KHJ Radio & TV,
Los Angeles, Calif.
BRYAN, BILL
KTOK, Oklahoma City, Okla.
BRYAN, CHARLIE
WWL, New Orleans, La.
BUCK, JACK
AFL Football
ABC-TV
BUETEL, FRANK
WTCN, Minneapolis, Minn.
BUNN, NEAL B.
WORM, Savannah, Tenn.
BURNETT, KELLY
Dial-a-Score
KXIV, Phoenix, Ariz.
BURT, JIM
KELO-TV, Sioux Falls, S. D.
BUSHMAN, ED
WINX, Rockville, Md.
BUTLER, GERALD
Sportscope
WBEE, Chicago, Ill.
BUTLER, LEE
KTRE-TV, Lufkin, Tex.
BUTTERS, JIM
KICU-TV, Visalia, Calif.
BUTTON, BILL
WMNS, Olean, N. Y.
BUTTRAM, BILL
WFLS, Fredericksburg, Va.
BYHAM, BILL
WMPT, S. Williamsport, Pa.

— C —

CAHILL, AL
WAST-TV, Albany, N. Y.
CAMERON, HOWARD
WHWB, Rutland, Vt.
CAMPBELL, BILL
WCAU, Radio & TV,
Philadelphia, Pa.
CANE, LEN
WPTZ-TV, Plattsburgh, N. Y.
CANTFORT, VAN
WAVY-TV, Norfolk, Va.
CANTOR, MORT
WIRL, Peoria, Ill.
CARDILLE, BILL
WIIC-TV, Pittsburgh, Pa.
CAREY, PAUL
Sports Final
WJR, Detroit, Mich.
CARIKER, KEN
KWTV-TV, Oklahoma City, Okla.
CARNEGIE, TOM
WFBM-TV, Indianapolis, Ind.
CARR, JERRY
Sports Round-up
WHLI, Hempstead, N. Y.



Mel Allen

RADIO AND TV SPORTS COMMENTATORS

CARR, STAN
WKLO, Louisville, Ky.
CASEY, AL
KGEK, Sterling, Colo.
CASPER, ART
KNUZ, Houston, Tex.
CERAVOLO, TOM
The Sportsman
WUSJ, Lockport, N. Y.
CHASE, BOB
WOWO, Ft. Wayne, Ind.
CHILDERS, RAY
NCC Football
WSRC, Durham, N. C.
CHRISTMAN, PAUL
AFL Football
ABC-TV
CLARK, CHRIS
WPRO, Providence, R. I.
CLEMENTS, CARTER
WLAV, Grand Rapids, Mich.
COGGESHELL, JOE
KGGM, Albuquerque, N. Mex.
COLEMAN, JERRY
Coleman on Sports
CBS Radio
COLEMAN, KEN
WDOK, Cleveland, Ohio
COLLIER, ART
Scoreboard
WLWI-TV Indianapolis, Ind.
COLLINS, DAVE
WRFD, Worthington, Ohio
COMBS, WAYNE
WGH, Newport News, Va.
COON, FLOYD
KASH, Eugene, Ore.
CORDELL, CARLTON
KGO-TV, San Francisco, Calif.
COSELL, HOWARD
WABC; ABC Radio & TV,
New York, N. Y.
COTNEY, ROBERT
WQIK, Jacksonville, Fla.
COUPPEE, AL
Sports Today
KOGO, San Diego, Calif.
COWAN, COLEY
WTAX, Springfield, Ill.
CRABTREE, DENNIS
Sports Review
WIBA, Madison, Wisc.
CROCKETT, HUDLEY
WSIX-TV, Nashville, Tenn.
CRUM, JIMMY
Sports Desk
WLWC-TV, Columbus, Ohio
CULLINANE, JOE
WROC Radio & TV
Rochester, N. Y.
CUMMINS, TAIT
WMT-TV, Cedar Rapids, Iowa
CUNEO, GENE
WLEU, Erie, Pa.
CURTIS, TONY
WRTA, Altoona, Pa.

— D —

DAHL, DON
WCCO-TV, St. Paul-
Minneapolis, Minn.
DANE, JEFF
Sports Round-up
WTAR-TV, Norfolk, Va.
D'ANGELO, ARNIE
WHEN-TV, Syracuse, N. Y.
DAUGHERTY, PAUL
WAII, Radio & TV,
Atlanta, Ga.
DAVIS, LEN
WGL, Fort Wayne, Ind.
DAWSON, JIM
KWKH, Shreveport, La.
DeFAY, DICK
Sports Today
WKJG-TV, Fort Wayne, Ind.
DeMONTE, BRENT
KFRE, Fresno, Calif.
DESILET, LEE
KOMO, Seattle, Wash.
DILLON, LEN
NBC Radio
DITTERT, ED
KAYC, Beaumont, Tex.
DIVAN, DAVE
WITY, Danville, Ill.
DOGGETT, JERRY
NBC Radio
DONLEY, RED
WIIC-TV, Pittsburgh, Pa.
DOOLEY, JIM
4-Star Sports
WTVJ-TV, Miami, Fla.
DOYLE, VINCE
WSJV-TV, South Bend, Ind.
DREES, JACK
ABC Radio
DREW, PAUL
WAKE, Atlanta, Ga.
DUBOSE, PAUL
WALA, Mobile, Ala.
DUDLEY, JIM
NBC Radio
DUNBAR, WALT
WFGA-TV, Jacksonville, Fla.
DUNNAWAY, AL
WLCY, St. Petersburg, Fla.
DUNPHY, DON
Sat. Night Fights
ABC-TV
DUROCHER, LEO
MBS, Los Angeles, Calif.
DYER, BRAVEN
NBC Radio

LES KEITER

☆

SPORTS DIRECTOR

WFIL-TV

Philadelphia Penna.



—E—

EARLE, DON
Play-by-Play
WOKW, Brockton, Mass.

EATON, JACK
WMC Radio; WMCT-TV,
Memphis, Tenn.

EDWARDS, RICK
WROK, Rockford, Ill.

ELLIOTT, DON
WMAY, Springfield, Ill.

ELSON, BOB
NBC Radio

ELSTON, GENE
KODA, Houston, Tex.

EMBRY, JIM
1330 Sports Review
WJPS, Evansville, Ind.

ENDSLEY, PAT
KWRD, Henderson, Tex.

ENNIS, CHUCK
KVOY, Yuma, Ariz.

ERP, JOHNNY
WMAQ, Chicago, Ill.

ESPENET, CHARLES
Sports Parade
WMRC, Milford, Mass.

ETHERTON, BILL
WNDU Radio; Sports
Headlines,
WNDU-TV, South Bend, Ind.

EVANS, ED
KGY, Olympia, Wash.

EVASHEVSKI, FOREST
ABC Radio

EVERSOLE, JACK
WKCT, Bowling Green, Ky.

—F—

FANELLI, JOE
WALK, Patchogue, N. Y.

FANTASIA, NICK
WTCS, Fairmont, W. Va.

FENNELL, DAVE
This Is Golf
WLOF-TV, Orlando, Fla.

FENNESSEY, JOE
Spotlite on Sports
WHMP, Northampton, Mass.

FENSTERMACHER, R. L.
Sports Report
WUNS, Lewisburg, Pa.

FERGUSON, JOHN
NBC Radio

FERGUSON, JOHN
WBRZ-TV, Baton Rouge, La.

FILESI, FRANK
WFAA-TV, Dallas Tex.

FINCANNON, BOB
WTAF-TV, Marion, Ind.

FISCHER, DON
Bulletin
WRGP-TV, Chattanooga, Tenn.

FITZGERALD, JOHN
WJW-TV, Cleveland, Ohio

FLEISCHMAN, SOL
Pulse Sports
WTVT-TV, Tampa, Fla.

FLEMMING, BILL
Wide World of Sports
ABC-TV; WJBK-TV,
Detroit, Mich.

FLORES, RAFAEL PONT
Deportivas
WKAQ, San Juan, Puerto Rico

FLYNN, JOHN
Sports Whirl
WICY, Malone, N. Y.

FORBES, BOB
Sports Huddle
WTHI-TV, Terre Haute, Ind.

FORNEY, JIM
WLAN, Lancaster, Pa.

FOSTER, BUD
KGO-TV; 76 Sports Special
KNBR, San Francisco, Calif.

FOSTER, JOHNNY
Circle of Sports
WILK, Wilkes-Barre, Pa.

FOUTS, BOB
KCBS, San Francisco, Calif.

FOX, JAMES
WQTE, Detroit, Mich.

FREEMAN, HARRY
KFSA-TV, Fort Smith, Ark.

FRIZZELL, HUGH
Memphis State Football
WHBQ, Memphis, Tenn.

FULMER, DALE
WHLM, Bloomsburg, Pa.

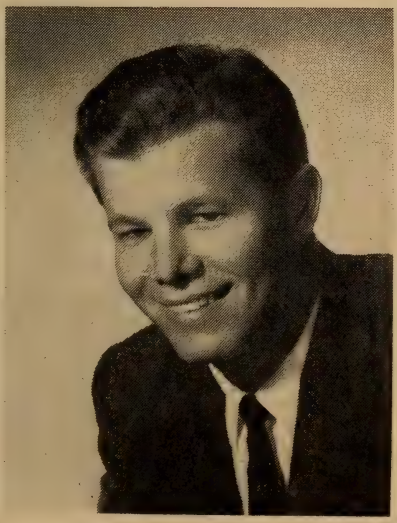
—G—

GAGE, FRED
Sports Parade
WIBA, Madison, Wisc.

GAGE, FRED
WLAM, Lewiston, Me.

GALLO, JACK
WRIT, Milwaukee, Wisc.

GALVIN, DAN
Sportsmike
KSRO, Santa Rosa, Calif.



Kyle Rote

WNEW



DICK KIRCHNER

Producer
Sports Programs
ABC-TV

RADIO AND TV SPORTS COMMENTATORS

GARAGIOLA, JOE
NBC Radio; Baseball, NBC-TV
GARDNER, DON
WKBN Radio & TV
Youngstown, Ohio
GARDNER, WILLIAM F.
WXEX-TV, Petersburg, Va.
GARFIN, STAN
Sports Picture
WTAR, Norfolk, Va.
GARWOOD, PAUL
Sports Line
KFRB, Fairbanks, Alaska
GATES, HILLIARD
WKJG; Gateway to Sports
WKJG-TV, Fort Wayne, Ind.
GENTILE, JOE
CKLW, Detroit, Mich.
GEORGE, LEE
KODE, Joplin, Mo.
GIBBONS, JIM
ABC Radio; News,
Washington
WRC-TV, Washington, D. C.
GILLUM, PERRY
Sports of All Sorts
WJJM, Lewisburg, Tenn.
GILMORE, BOB
World of Sports
WRNL, Richmond, Va.
GIROUX, LEE
NBC Radio
GLAUDI, HAP
WWL-TV, New Orleans, La.
GLEESON, ART
NBC Radio
GLENN, RALPH
WOND, Pleasantville, N. J.
GLICKMAN, MARTY
NBC Radio; Baseball Warm-up
WCBS, New York, N. Y.
GOODE, GEORGE
KXL, Portland, Ore.
GORHAM, BUD
KCMT-TV, Alexandria, Minn.
GOWDY, CURT
NBC Radio; AFL Football
ABC-TV
GRAHAM, WALTER
WRBL-TV, Columbus, Ga.
GRANDE, CARL H.
WNHC, New Haven, Conn.
GRIFFIN, JERRY
WDAU-TV, Scranton, Pa.
GRISWOLD, ROGER
WBMD, Baltimore, Md.
GRIZZARD, HERMAN
Sports Round-up
WLAC, Nashville, Tenn.
GULDAGER, MIKE
KERG, Eugene, Ore.

— H —

HALE, GEORGE
WABI-TV; Sports Today,
WABI, Bangor, Me.
HANLIN, DON
KMED, Medford, Ore.
HARBISON, S. T.
WTAX, Springfield, Ill.
HARMON, MERLE
NBC Radio; WDAF-TV,
Kansas City, Mo.
HARMON, TOM
ABC Radio
HARRINGTON, GENE
KNTV-TV, San Jose, Calif.
HARRIS, LLOYD
WMAZ-TV, Macon, Ga.
HARTNETT, BILL
Sports Nightcap
WPTV, Palm Beach, Fla.
HATT, JIM
Sports Final
KSYX; Santa Rosa, N. Mex.
HAYES, HENRY
House of Sports
WXOK, Baton Rouge, La.
HEALY, CHUCK
Sports Highlights
WBEN-TV, Buffalo, N. Y.
HEALY, JIM
KLAC, Los Angeles, Calif.
HEARN, CHICK
NBC Radio & TV; KNBC-TV,
Los Angeles, Calif.
HENDRICKSON, TIMOTHY F.
WOVE, Welch, W. Va.
HENG, BOB
KAHI, Auburn, Calif.
HENRY, JOHN
Sports Overnight, KOA;
Ben Martin Show, KOA-TV,
Denver, Colo.
HENSCHELL, PHIL
WAUG, Augusta, Ga.
HESSE, BILL
Sports Digest
WCSS, Amsterdam, N. Y.
HEWETT, JACK
WTKO, Ithaca, N. Y.
HILL, BOB
WANE, Fort Wayne, Ind.
HILL, DON
KTAC, Tacoma, Wash.
HILL, EDDIE
WRR, Dallas, Tex.
HILSON, NORM
WNAX, Yankton, S. D.
HIRSCH, SONNY
WCKR, Miami, Fla.
HODGES, RUSS
Sports Comprehensive
KSFO, San Francisco, Calif.
HOGAN, JOHN L.
WZZM-TV, Grand Rapids,
Mich.
HOGUE, CHUCK
Columbine Sports
KEXO, Grand Junction, Colo.
HOLLANDER, ZANDER
ABC Radio
HOLSTEAD, JOE
KPAC-TV, Port Arthur, Tex.
HOONAN, ROBERT
KBKW, Aberdeen, Wash.
HOOVER, DON
Sports Review
KWBB, Wichita, Kans.
HORNER, JACK
WTCN Radio & TV,
Minneapolis, Minn.
HOSTERMAN, DOUGLAS
WDOE, Dunkirk, N. Y.
HOWARD, BILL
Sportslens
WFRV-TV, Green Bay, Wisc.
HOYT, WAITE
NBC Radio
HUBBELL, RALPH
WBEN, Buffalo, N. Y.
HUFF, SAM
ABC Radio
HUGHES, DON
Scoreboard
KRBC-TV, Abilene, Tex.
HUNNICUTT, MIKE
Sports-scope
WRDW, Augusta, Ga.
HUNTER, DAVE
Sports Round-up
WJTN, Jamestown, N. Y.
HUNTINGTON, CLAY
KMO, Tacoma, Wash.
HUSTED, EDWARD
WMNS, Olean, N. Y.
HUTTO, EARL
Auburn Football
WSFA-TV, Montgomery, Ala.

— I —

IRWIN, BOB
Sports Desk
WBCM, Bay City, Mich.
IWEN, BUD
KBLL, Helena, Mont.

— J —

JACKSON, BILL
Sports Review
WPTF, Raleigh, N. C.
JACKSON, KEITH
KOMO Radio & TV, Seattle,
Wash.
JACKSON, RON
WSAZ Radio; Sports
Round-up,
WSAZ-TV, Huntington, W. Va.
JACKSON, WAYNE
Let's Look at Sports
WECT-TV, Wilmington, N. C.
JAMES, CHUCK
WDAS, Philadelphia, Pa.
JAMES, PAUL
Sports Sounds
KCPX, Salt Lake City, Utah
JAY, LARRY
WXTR, Providence, R. I.
JOHNSON, DICK
WISN, Milwaukee, Wisc.
JOHNSON, HUGH
Sportsline
KWG, Stockton, Calif.
JONES, BILL
WNAK, Wilkes-Barre, Pa.
JONES, BUCK
WHP Radio & TV,
Harrisburg, Pa.
JONES, JIMMY
KPTV-TV, Portland, Ore.

— K —

KADAR, KEN
WKWK, Wheeling, W. Va.
KAILER, J. D.
KARA, Albuquerque, N. Mex.
KALAS, HARRY
First in Sports, KTRG Radio
& TV, Honolulu, Hawaii
KALLAY, ED
WAVE Radio, 3-Star Final
Sports,
WAVE-TV, Louisville, Ky.
KAUFMAN, ED
WGAR, Cleveland, Ohio

KEITER, LES

Sports Director for WFIL-TV, Philadelphia, Pa.

KELLEY, GENE
WKRC-TV, Cincinnati, Ohio

KELLEY, LUTHER
5:15 Sports
KBST, Big Spring, Tex.

KELLOGG, ROD
The Phoenix Golf Open
KXIV, Phoenix, Ariz.

KELLY, JIM
Sports Desk
WWYN, Erie, Pa.

KELLY, JOHN B.
WPEN, Philadelphia, Pa.

KENNELLY, JOHN
WNBF, Binghamton, N. Y.

KEW, KEN
KGLO, Mason City, Iowa

KILCREASE, CLARENCE
WVOL, Nashville, Tenn.

KING, BILL
Sportscope
KFRC, San Francisco, Calif.

KING, BRUCE
News Nine Final
KEZI-TV, Eugene, Ore.

KING, DON
WOHO, Toledo, Ohio

KING, DUB
Sports Parade
KCEN-TV, Temple-Waco, Tex.

KING, JIM
KETV-TV, Omaha, Neb.

KING, LARRY
Surfside Six
WAME, Miami, Fla.

KINNAIRD, BUCK
Dateline Sports
WPTV, Palm Beach, Fla.

KIRBY, TOM
WBRK, Pittsfield, Mass.

KIRCHNER, JOHN DICK

B. October 23, 1924. ABC's Wide World of Sports, ABC; Sports Down Under, CBS; National Open Finals; Baseball Game of the Week; Frank Gifford Show, WCBS-TV

KLEIN, DON
Sports Notebook
KCBS, San Francisco, Calif.

KNUPP, BILL
WICU-TV, Erie, Pa.

KRAUSE, ED
ABC Radio

KRIEGER, BILL
Purple Parade
WFBC-TV, Greenville, S. C.

— L —

LANE, EDDIE
Sound of Sports
WPAR, Parkersburg, W. Va.

LANE, RAY
WJBK-TV, Detroit, Mich.

LANHAM, TOM
WJOB, Hammond, Ind.

LATHROP, JIM
Kaiser Sports Central
KHVH-TV, Honolulu, Hawaii

LAWS, BILL
KJOY, Stockton, Calif.

LEAMING, JIM
WRCV-TV; NFL Highlights & Other Football Games, NBC-TV

LEAVITT, BUD
WABI-TV, Bangor, Me.

LEE, MIKE
A Glance at Sports
WPIT, Pittsburgh, Pa.

LEEMING, JIM
NBC Radio

LEO, FRED
Sports Review
KDEN, Denver, Colo.

LEONARD, LEE
WAVY-TV, Norfolk, Va.

LePAGE, JEAN C. L.
WMSA, Massena, N. Y.

LEVINE, DAVE
KXMB-TV, Bismarck, N. D.

LEWIS, GLENN C.
Sports Desk
WSLS, Roanoke, Va.

LIBBY, JOHN C.
Twin City Sports
WCOU, Lewiston, Me.

LIEGEOIS, BILL
WMAM, Marinette, Wisc.

LINKS, HAL
KTW, Seattle, Wash.

LOMAX, STAN
WOR, New York, N. Y.

LORE, FRANCIS
WDOV, Dover, Del.

LOVE, DAN
Sports Scene, KTBC, Radio & TV, Austin, Tex.

LOWBRY, JIM
WSEN, Baldwinsville, N. Y.

LUNDY, RICHARD D.
WBIL, Leesburg, Fla.

LYLE, GEORGE
Sports Desk
WHAT, Philadelphia, Pa.

LYLES, OBY B.
Tops in Sports
WHSC, Hartsville, S. C.

LYON, OWEN
Sports Scoreboard
KDUH-TV, Hay Springs, Neb.

— Mc —

McCARTHY, TOM
WGBB, Freeport, N. Y.

McCORD, BILL
NBC Radio

McINTYRE, BILL
Sports Final
KWKH, Shreveport, La.

McINTYRE, JIM
Sportscope
WFBM-TV, Indianapolis, Ind.

McKAY, JIM
Wide World of Sports
ABC-TV

McLEAN, DON
Let's Talk Sports
WHDL, Olean, N. Y.

— M —

MacDONALD, JOHN
WHEC, Rochester, N. Y.

MacNEIL, BOB
WSVA-TV, Harrisonburg, Va.

MacWILLIAMS, DON
WCSH-TV, Portland, Me.

MAHER, WALTER
Sports of All Sorts
WCPO-TV, Cincinnati, Ohio

MALDONADO, JUAN
Hit Chesterfield
WKAQ-TV, San Juan, Puerto Rico

MANN, SEL
WJAX, Jacksonville, Fla.

MARCIANO, ROCKY
ABC Radio

MARKELL, HERB
Sportscaster
KDIA, Oakland, Calif.

MARSTON, BERT
Today in Sports
WFAS, White Plains, N. Y.

MARTIN, DICK
KMAC, San Antonio, Tex.

MARTIN, JENNINGS
7:00 Sports
WTRF-TV, Wheeling, W. Va.

MASSIE, BOB
WSBA-TV, York, Pa.

MATTEO, MATT
Sports Panorama
WELM, Elmira, N. Y.

MAYLATH, KEN
WENY, Elmira, N. Y.

MENDLER, RON
WSMN, Nashua, N. H.

MESSER, FRANK
WRVA, Richmond, Va.

METIVIER, DONALD
WSET, Glens Falls, N. Y.

MILES, TOM
WDOV, Dover, Del.

MILLER, BRUCE
Tulane Football
WDSU, New Orleans, La.

MILLER, VAN
WBEN, Buffalo, N. Y.

MOLEN, SAM
KBEA, Kansas City, Mo.

MONTE, FRANK
Evening Report
WTVP-TV, Decatur, Ill.

MOORE, BOB
WIL, St. Louis, Mo.

MOORE, CHUCK
KPRS, Kansas City, Mo.

MOORE, JIMMY
WPEH, Louisville, Ga.

MORAN, JACK
WCPO-TV, Cincinnati, Ohio

MORGAN, HANK
WGUN, Atlanta, Ga.

MORRIS, LEO R.
KVWO, Cheyenne, Wyo.

MORSE, JIM
WOOD-TV, Grand Rapids, Mich.

MORTON, LEN
KVOO, Tulsa, Okla.

MOSHER, CLURE
WCKT-TV, Miami, Fla.

MOST, JOHNNY
Sports Round-up, WILD, Boston, Mass

MULHERIN, PAT
WGUS, Augusta, Ga.

MULLARKEY, TOM
WBAP-TV, Fort Worth, Tex.

MURDOCK, CHARLIE
Sports Desk
WQAM, Miami, Fla.

MURPHY, CULLEN
Sports Round-up
KTVB-TV, Boise, Idaho

MUSSER, ANDY
Carling's Sports, WHP Radio & TV, Harrisburg, Pa.

MYERS, LARRY
Sports Corner
KTUC, Tucson, Ariz.

— N —

NAHAN, STU
KCRA, Sacremento, Calif.

NAHLEY, DON
WRBL-TV, Columbus, Ga.

NAJAMY, ABE
WLAD, Danbury, Conn.

NAVARRO, AUGIE
Bees Baseball Games
KALL, Salt Lake City, Utah

NELSON, DEV
WIBW-TV, Topeka, Kans.

NELSON, GEORGE
Play-by-Play
KYOK, Houston, Tex.

NELSON, LINDSEY
NBC Radio & TV

NOBLE, ARMOND
Sports Desk
KOOK-TV, Billings, Mont.

NOLEN, GEORGE
KTVT-TV, Fort Worth, Tex.

NORMAN, ROBERT
WEOK, Poughkeepsie, N. Y.

— O —

O'DELL, VIRGIL
Sports Final
WNEM-TV, Saginaw, Mich.

O'DONNELL, BILL
NBC Radio; WSYR, Syracuse, N. Y.

ORLIN, STAN
WWBZ, Vineland, N. J.

OWEN, BILL
ABC Radio

— P —

PALMER, BUD
NBC Radio; Golf, Basketball & Tennis, NBC-TV

PARKE, JOHN
Sports Round-up
WESX, Salem, Mass.

PARKER, TONY
This Week in Sports
KMSP-TV, Minneapolis, Minn.

PARKS, DEL
WEEZ, Chester, Pa.

PASEK, CHUCK
Speaking of Sports
KEYC-TV, Mankato, Minn.

PATRICK, VAN
MBS Radio; WKMH, Dearborn, Mich.

PATTERSON, BILL
WTVN, Columbus, Ohio

PATTON, VAN
Realm of Sports
WJPG, Green Bay, Wisc.

PAUL, JIM
Sports Final
WNOK-TV, Columbia, S. C.

PAYNE, JACK
WOW, Radio & TV, Omaha, Neb.

PETERSON, JOHN
Sports Picture
WIMA-TV, Lima, Ohio

PETTY, JOE
Speaking of Sports
WTAG, Worcester, Mass.

PIRRETT, PETE
KVRE, Sata Rosa, Calif.

PLAZA, DON
KARR, Great Falls, Mont.

PRINCE, BOB
3-Star News
KDKA-TV, Pittsburgh, Pa.

— Q —

QUINLAN, JACK
NBC Radio; Tribune Sports Desk, WGN, Chicago, Ill.

— R —

RABER, ALAN D.
WKAP, Allentown, Pa.

RACHLIN, PAUL
Sports Capsule
WEEE, Albany, N. Y.

RADA, JOSEPH M.
WMBO, Auburn, N. Y.

RAFTIS, JAMES
WEBO, Owego, N. Y.

RASKIN, DICK
Weekday Sports
WGNY, Newburgh, N. Y.

RATTERMAN, GEORGE
AFL Football
ABC-TV

RAYBURN, JOHN
Sports Call
KOA, Denver, Colo.

READ, SANDY
Sports Round-up
KTYM, Inglewood, Calif.

REED, BILL
KBTR, Denver, Colo.

REGUERA, MANOLO DE LA
WITA, San Juan, Puerto Rico

REIDY, PAUL
Sports Fare
WBBQ, Augusta, Ga.

REYNOLDS, PAUL
Sports Report
WTVT-TV, Tampa, Fla.

REYNOLDS, ROBERT
WJR, Detroit, Mich.

RHODES, BOB
Sports Final
WBKB-TV, Chicago, Ill.

RHODES, DUSTY
WAMM, Flint, Mich.

RIFENBURG, DICK
Sports Highlights
WBEN-TV, Buffalo, N. Y.

RIMMER, JACK
Sports-sound
WGBG, Greensboro, N. C.

RIZZUTO, PHIL
Sports Time
CBS Radio

ROBBINS, PHIL
KLEO, Wichita, Kans.

ROBERTS, BRUCE
CBS Sports Special
WBBM-TV, Chicago, Ill.

ROBERTS, DON
WFAU, Augusta, Me.

ROBERTS, GEORGE
Sports Round-up
WSYR, Syracuse, N. Y.

ROBERTS, JERRY
World of Sports
WJRZ, Newark, N. J.

ROBERTS, LEN
Window on Sports
WNBH, New Bedford, Mass.

ROGERS, DAVE
WBTW-TV, Florence, S. C.

ROHN, BILL
Sidelines
KELO-TV, Sioux Falls, S. D.

ROSSE, COLIN
WCHV, Charlottesville, Va.

ROTE, KYLE
WNEW, New York

ROULSTONE, TOM
Color
WOKW, Brockton, Mass.

ROURK, JIM
Sports Highlights
WQSN, Charleston, S. C.

ROWAN, RIP
WTRY, Troy, N. Y.

ROZELLE, GENE
KREX-TV, Grand Junction, Colo.

RUSSELL, LANCE
Memphis State Football
WHBQ, Memphis, Tenn.

RUST, ART
Sports Round-up
WWRL, New York, N. Y.

— S —

SABIA, JOE
WORL, Boston, Mass.

SALISBURY, JOHNNY
KLOS; Albuquerque, N. Mex.

SAMP, PHIL
WLWC-TV, Columbus, Ohio

SAUNDERS, ERNIE
Sports Report, WCHS-TV; Sport Page of the Air, WCHS, Charleston, W. Va.

SAVAGE, BOB
WMAZ-TV, Macon, Ga.

SAVAGE, GUY
KTRK-TV, Houston, Tex.

SCANLAN, JIM
Sunday Sports
WOW-TV, Omaha, Neb.

SCHENKEL, CHRIS

SCHMEER, BILL
WAZL, Hazleton, Pa.

SCHULZE, BOB
WLUK-TV, Green Bay, Wisc.

SCHUSS, AL
Padre Baseball
KOGO, San Diego, Calif.

SCOTT, HAL
WCCO-TV, St. Paul-Minneapolis, Minn.

SCULLY, VIN
KFI, Los Angeles, Calif.

SHAW, TERRY
WMGS, Bowling Green, Ohio

SHELLEY, BILL
WLEU Radio; Sports World Tonight,
WSEE-TV, Erie, Pa.

SHERIDAN, LEE
Carling's Sports Show
WRDW-TV, Augusta, Ga.

SHILVOCK, DICK
Sports Den
KOTA-TV, Rapid City, S. D.

SHINDLER, DICK
WWBZ, Vineland, N. J.

SHRIVER, HARRY
WFBR, Baltimore, Md.

SILVA, FRANK
Sports Newscast
WPTS, Pittston, Pa.
SILVERMAN, ED
ABC Radio
SIMMERMAKER, SAM
WCSI, Columbus, Ind.
SIMMONS, LON
Sports Round-up
KSFO, San Francisco, Calif.
SIMPSON, GEORGE
Sports Stand, WSAV Radio & TV, Savannah, Ga.
SIMPSON, JIM
NBC Radio; News 4, Wash., WRC-TV, Washington, D. C.
SIMPSON, JIMMY
Sports Page of the Air
WRAL, Raleigh, N. C.
SIMPSON, JOE
KENS, San Antonio, Tex.
SINGER, BILL
Delaware Valley Sports Review
WTTM, Trenton, N. J.
SKELTON, SKIP
KNOE-TV, Monroe, La.
SMITH, CARL C.
KAKC, Tulsa, Okla.
SMITH, DEL
WFBG, Altoona, Pa.
SNYDER, BILL
Sports Time, WSOC Radio & TV, Charlotte, N. C.
SNYDER, FRANK
Sports Final
WOI-TV, Ames, Iowa
SOMMERKAMP, PAUL
WCKY, Cincinnati, Ohio
SPAINHOWER, DON
KSL-TV, Salt Lake City, Utah
SPANGLER, BOB
KORE, Eugene, Ore.
SPENCER, MILT
WFLA Radio & TV, Tampa, Fla.
STANWOOD, THOMAS
WIBF-TV, Jenkintown, Pa.
STARR, BOB
WMBD Radio & TV, Peoria, Ill.
STEELE, BOB
Strictly Sports, WTIC; Close-up on Sports, WTIC-TV, Hartford, Conn.
STEERE, BURT
Sports Caravan
WBEC, Pittsfield, Mass.
STEPHENSON, SKIP
KRDO, Colorado Springs, Colo.
STERN, BILL
MBS, New York, N. Y.
STEWART, LARRY
WDWS, Champaign, Ill.
STIEGLER, ERNIE
Spotlight on Sports
WAEB, Allentown, Pa.
STODDARD, BOB
KBET, Reno, Nev.
STRITE, DICK
KERG, Eugene, Ore.
SUMMERS, BILL
Scoreboard
WLOU, Louisville, Ky.
SUMMERS, LOUIS
WOIC, Columbia, S. C.

— T —

TABNER, DOUG
Sports Tab
WTOL-TV, Toledo, Ohio
TABNER, ORRIS
WTOL-TV, Toledo, Ohio
TASNADY, JOHN
KUGN, Eugene, Ore
TATE, VERNER
Let's Talk Sports
WSPA, Spartanburg, S. C.
TERRELL, BILL
Ebony Sports
WLOK, Memphis, Tenn.
THACKER, JIM
WSAZ-TV, Huntington, W. Va.
THOMASSON, HOMER
Pigskin Parade
WDVA, Danville, Va.
THOMPSON, CHUCK
NBC Radio
THRASHER, MARGE
WHER, Memphis, Tenn.
TIGHE, AL
KSTP-TV, St. Paul, Minn.
TILFORD, RUSS
Sports News Final
XETV, San Diego, Calif.
TOBE, MORRIS
Feature Race
WCAM, Camden, N. J.
TOOTHMAN, BOB
Spotlight on Sports
WBOY-TV, Clarksburg, W. Va.
TREUTING, BILL
WSMB, New Orleans, La.
TUCK, GENE
KTHT, Houston, Tex.
TYLER, DEAN
WAMS, Wilmington, Del.
TYRREL, JIM
WTAO, Cambridge, Mass.

— U —

UPRIGHT, GENE
WIS-TV, Columbia, S. C.

— V —

VABER, ALAN
WOWW, Naugatuck, Conn.
VACHE, ROBERT
KTAR-TV, Phoenix, Ariz.
VALENTI, FRANK
Football Digest, KGMB Radio & TV, Honolulu, Hawaii
VAN DE GEVEL, MELVIN
WGRD, Grand Rapids, Mich.
VAN KUREN, JIM
CKLW, Detroit, Mich.
VERBIN, GARY
KLIV, San Jose, Calif.
VITTO, G. L.
Sports Hilites
KSHO-TV, Las Vegas, Nev.
VITTO, RON
Sports Final
KSHO-TV, Las Vegas, Nev.

— W —

WAITE, DAVE
WDAM-TV, Hattiesburg-Laurel, Miss.
WALDEN, MIKE
WTMJ Radio & TV, Milwaukee, Wisc.
WALKER, RAY S.
WWCH, Clarion, Pa.
WALSH, BLAINE
NBC Radio; WTMJ Radio & TV, Milwaukee, Wisc.
WALSH, LLOYD
WRUN, Utica, N. Y.
WAND, BILL
WBTV-TV, Charlotte, N. C.
WATTRICK, DON
Sports Scoreboard
WXYZ, Detroit, Mich.
WAYNE, JIM
KLAK Sports
KLAK, Denver, Colo.
WEAVER, RICK
KFH, Wichita, Kans.
WELBY, JACK
WFBR, Baltimore, Md.
WELLS, LEFTY
KVKM-TV, Monahans, Tex.
WELSH, BILL
KTTV-TV, Los Angeles, Calif.
WEST, JIM
MSA Football
WJZ-TV, Baltimore, Md.
WIBLE, DARL
WTHI-TV, Terre Haute, Ind.
WIETECHA, RAY
Sports Time
CBS Radio
WILCOX, PAUL
WEWS-TV, Cleveland, Ohio
WILL, BOB
WWDC, Washington, D. C.
WILLIAMS, HYMAN
WHOF, Canton, Ohio
WILLIAMS, LEON
KICA-TV, Clovis, N. Mex.
WILSON, BOB
WADC, Akron, Ohio
WIRZ, BOB
KHAS-TV, Hastings, Neb.
WOLFE, ROLAND
Sports Capsules
WLAC, Nashville, Tenn.
WOLFF, BOB
Baseball, Basketball & Football,
NBC Radio & TV
WOODRUM, TOMMY
Scholastic Sports
WKAZ, Charleston, W. Va.
WOODSIDE, SAM
WHCU, Ithaca, N. Y.
WRIGHT, DONALD
WKIN, Kingsport, Tenn.
WRIGHT, RON
Sports Shorts
WPTX, Lexington Park, Md.
WYLIE, BOB
Sports Round-up, WAKR; Sports at a Glance, WAKR-TV, Akron, Ohio

— Y —

YORK, TOM
Sportsreel
WBRC-TV, Birmingham, Ala.

— Z —

ZABEL, JIM
Sportsmen's Corner,
WHO Radio & TV,
Des Moines, Iowa
ZACK, ED
Sports Line, WOC Radio; Sports Reel, WOC-TV, Davenport, Iowa
ZELICH, MARK
WSAU-TV, Wausau, Wisc.
ZENNER, BOB
Nebraska Football
KOLN-TV, Lincoln, Neb.

Radio & Television Writers
—Their Work During 1962—

—A—

APPLE, JOHNNY
Huntley-Brinkley Report
NBC-TV

ARNOLD, BUDDY
The Ed Sullivan Show
CBS-TV

AYLESWORTH, JOHN
Perry Como's Kraft Music Hall
NBC-TV

—B—

BALLAD, RIC
Today
NBC-TV

BALZER, GEORGE
The Jack Benny Program
CBS-TV

BARASCH, NORMAN
The Garry Moore Show
CBS-TV

BAYLES, WILLIAM
Monitor
NBC Radio

BELL, WILLIAM
As the World Turns
CBS-TV

BENNETT, HARVEY
Tournament of Roses Parade
CBS-TV

BENSFIELD, DICK
Adventures of Ozzie & Harriet
ABC-TV

BERGLUND, AL
ABC Radio

BLOOM, JACK
General Electric True
CBS-TV

BOGERT, VINCENT
The Garry Moore Show
CBS-TV

BRESEE, FRANK

BRINKLEY, DAVID
David Brinkley's Journal
NBC-TV

BROOKS, MEL
As Caesar Sees It
ABC-TV

BRUNER, RICHARD
Monitor
NBC Radio

BULLOCK, HARVEY
The Andy Griffith Show
CBS-TV

BURCH, EDWARD
ABC Radio

BURK, DAVID
Huntley-Brinkley Report
NBC-TV

BURTON, JAY
Perry Como's Kraft Music Hall
NBC-TV

—C—

CAMBERS, ERNEST
As Caesar Sees It
ABC-TV

CAMERER, DAVID
Sports Time
CBS Radio

CARMAN, ROBERT
Arthur Godfrey Time
CBS Radio

CARROLL, BOB
The Lucy Show
CBS-TV

CARROLL, SIDNEY
DuPont Show of the Week
NBC-TV

CAVETT, DICK
Merv Griffin Show
NBC-TV

CHANTLER, PEGGY
Hazel
NBC-TV

CHASE, BORDEN
Roy Rogers-Dale Evans Show
ABC-TV

CLAMPETT, BOB
Beany & Cecil
ABC-TV

CLARKE, WILLIAM KENDALL
Tonight in Samarkand
CBS-TV

COLLEARY, BOB
Captain Kangaroo
CBS-TV

COTLER, GORDON
Sing Along with Mitch
NBC-TV

COTTLE, BOB
Ruff & Reddy
NBC-TV

COWLEY, WILLIAM
Hazel
NBC-TV

COX, DAVE
Tonight
NBC-TV

CRANE, HARRY
Andy Williams Show
NBC-TV

CRUTCHER, ROBERT RILEY
Hazel
NBC-TV

CURTIS, NAT
Pete & Gladys
CBS-TV

—D—

DAVENPORT, BILL
Ensign O'Toole
NBC-TV

DAVIS, STAN
Roy Rogers-Dale Evans Show
ABC-TV

DENHOFF, SAM
Andy Williams Show
NBC-TV

DIAMOND, MEL
Keefe Brasselle's Variety Gardens
CBS-TV

DIAMOND, SELMA
Perry Como's Kraft Music Hall
NBC-TV

DOUGALL, BERNARD
ABC Radio

DUNKEL, JOHN
Gunsmoke
CBS-TV

—E—

EHRLICH, PAUL
ABC-Radio

EMMETT, ROBERT
Saturday's Children
CBS-TV

ETTLINGER, DON
Love of Life
CBS-TV

—F—

FAULCONER, CATHERINE
Monitor
NBC Radio

FREEDMAN, BILL
The Andy Griffith Show
CBS-TV

FRIEDBERG, BILLY
Car 54, Where Are You?
NBC-TV

FRITZELL, JIM
The Andy Griffith Show
CBS-TV

—G—

GALLAGHER, JOHN
ABC Radio

GANSER, JIM
ABC Radio

GARMENT, CHARLES
Monitor
NBC Radio

GELBART, LARRY
Opening Night
CBS-TV

GENTILE, JIM
The Edge of Night
CBS-TV

GLENNON, THOMAS
ABC Radio

GLICKMAN, WILL
Keefe Brasselle's Variety Gardens
CBS-TV

GLYNN, PAUL
ABC Radio

GOLDMAN, HAL
The Jack Benny Program
CBS-TV

GORDON, AL
The Jack Benny Program
CBS-TV

GOREN, HERBERT
Coleman on Sports
CBS Radio

GRANT, PERRY
Adventures of Ozzie & Harriet
ABC-TV

GRAVELY, VIRGINIA
ABC Radio

GREEN, MORT
Andy Williams Show
NBC-TV

GREENE, MORT
The Red Skelton Hour
CBS-TV

GREENBAUM, EVERETT
The Andy Griffith Show
CBS-TV

— H —

HAGAN, CHET
Gulf Instant News Specials
NBC-TV

HANSER, RICHARD
Project 20
NBC-TV

HARTUNG, ROBERT
Hallmark Hall of Fame
NBC-TV

HENNING, PAUL
The Beverly Hillbillies
CBS-TV

HENRY, BOB
Roy Rogers-Dale Evans Show
ABC-TV

HENRY, BUCK
The Garry Moore Show
CBS-TV

HIKEN, NAT
Car 54, Where Are You?
NBC-TV

HIRSHBERG, ALAN
Voice of Firestone
ABC-TV

HITE, KATHLEEN
Gunsmoke
CBS-TV

HOLLAND, RICHARD
Young Dr. Malone
NBC-TV

HORNER, CHUCK
Today
NBC-TV

HOWARD, BOB
Jack Paar Program
NBC-TV

HURSLEY, FRANK
Search for Tomorrow
CBS-TV

— J —

JACOBS, JERRY
Gulf Instant News Specials
NBC-TV

JACOBY, COLEMAN
The Garry Moore Show
CBS-TV

JOHNSTONE, JACK
Yours Truly, Johnny Dollar,
CBS Radio

JOSEPH, ROBERT L.
Footnote to Fame
CBS-TV

— K —

KATKOV, NORMAN
Ben Casey
ABC-TV

KELLER, SHELDON
Ensign O'Toole, NBC-TV;
Bing Crosby Show,
ABC-TV

KELLEY, WILBOURN
ABC Radio

KEYES, PAUL W.
Jack Paar Program
NBC-TV

KING, PAUL
Rawhide
CBS-TV

KLENSCH, CHARLES
ABC Radio

KOCH, TOM
Henry Fonda & the Family
CBS-TV

— L —

LEAR, NORMAN
Henry Fonda & the Family
CBS-TV

LEE, JAMES
Hallmark Hall of Fame
NBC-TV

LEEDS, HOWARD
Bing Crosby Show
ABC-TV

LISS, JOSEPH
World Of . . .
NBC-TV

LLOYD, DAVID
Merv Griffin Show
NBC-TV

LORD, JOHN
Today
NBC-TV

— Mc —

McCORMICK, PAT
Merv Griffin Show
NBC-TV

McGEE, FRANK
Gulf Instant News Specials
NBC-TV

— M —

MacFARLANE, LOUELLA
Hazel
NBC-TV

MARION, IRA
Meet the Professor, ABC-TV
& ABC Radio

MARTIN, IAN
Young Dr. Malone
NBC-TV

MARTIN, MADELYN
The Lucy Show
CBS-TV

MARX, MARVIN
As Caesar Sees It
ABC-TV

MERRILL, HOWARD
Bing Crosby Show, ABC-TV;
Ensign O'Toole, NBC-TV

MESTON, JOHN
Gunsmoke
CBS-TV

MILES, HENRY
Carol Burnett-Richard Hayes Show
CBS Radio

MOORE, CARROLL
The Garry Moore Show
CBS-TV

MORROW, WILLIAM
The Bing Crosby Show, ABC-TV; Bing Crosby-Rosemary Clooney Show, CBS Radio

MOSEL, TAD
That's Where the Town's Going!
CBS-TV

MURPHY, LIZ
Here's Hollywood
NBC-TV

MURRAY, JAMES
Andy Williams Show
NBC-TV

— N —

NELSON, DON
Adventures of Ozzie & Harriet
ABC-TV

NELSON, OZZIE
Adventures of Ozzie & Harriet
ABC-TV

NICHOLS, MIKE
Julie & Carol at Carnegie Hall
CBS-TV

NIXON, AGNES
The Guiding Light
CBS-TV

NOVITZ, CHARLES
ABC Radio

— O —

O'BRIEN, BOB
Mister Ed
CBS-TV

O'BRIEN, DAVE
Red Skelton Hour
CBS-TV

O'CONNELL, WILLIAM
Monitor
NBC Radio

ORBEN, ROBERT
Jack Paar Program
NBC-TV

— P —

PACKARD, ELON
Roy Rogers-Dale Evans Show
ABC-TV

PARKER, RAY
Art Linkletter's House Party
CBS-TV

PEPPIATT, FRANK
Perry Como's Kraft Music Hall
NBC-TV

PERRIN, SAM
The Jack Benny Program
CBS-TV

PERSKY, BILL
Andy Williams Show
NBC-TV

PHILLIPS, ARTHUR
Red Skelton Hour
CBS-TV

PHILLIPS, IRNA
As the World Turns
CBS-TV

PHOTOPOULOUS, SOCRATES
ABC Radio

PIERCE, SAM
Christmas Sing with Bing
CBS Radio

PROCTOR, MEIER
ABC Radio

— Q —

QUEEN, ROBERT I.
B. August 12, 1919, New York, N. Y. Free-lance Documentaries, Teenage Bulletins of the Air.

— R —

RAGAWAY, MARTIN A.
Red Skelton Hour
CBS-TV

REINER, CARL
The Dick Van Dyke Show
CBS-TV

RHINE, LARRY
Red Skelton Hour
CBS-TV

RICHARDS, MARK
ABC Radio

RIEFE, ALAN
Magic Midway
NBC-TV

ROBERTS, RUTH
The New Loretta Young Show
CBS-TV

ROBIN, ALEN
Tonight
NBC-TV

ROONEY, ANDREW
Garry Moore Radio Show
CBS Radio

ROSE, REGINALD
The Defenders
CBS-TV

ROSEN, ARNIE
The Garry Moore Show
CBS-TV

ROSEN, MILT
Pete & Gladys
CBS-TV

ROTH, MARTY
As Caesar Sees It
ABC-TV

RUBEN, AARON
The Andy Griffith Show
CBS-TV

RUSSELL, A. J.
The Good Years
CBS-TV

RYAN, TERRY
As Caesar Sees It
ABC-TV

— S —

SAFCHIK, IRWIN
Huntley-Brinkley Report
NBC-TV

SAFFIAN, RAY ALLEN
The Andy Griffith Show
CBS-TV

SALERNO, GEORGE
ABC Radio

SARGENT, HERB
Tonight
NBC-TV

SCHILLER, BOB
Pete & Gladys, The Lucy Show, CBS-TV

SCHULMAN, MAX
Dobie Gillis
CBS-TV

SCOTT, ASHMEAD
The World Today
MBS

SERLING, ROD
Twilight Zone
CBS-TV

SHARP, HENRY
The Andy Griffith Show
CBS-TV

SHARP, STOKES
ABC Radio

SHELDON, SANDY
Today
NBC-TV

SIMMONS, ED
Red Skelton Hour
CBS-TV

SKELTON, RED
Red Skelton Hour
CBS-TV

SMITH, ALAN
Today
NBC-TV

SPIES, ADRIAN
Saints & Sinners
NBC-TV

STARR, BEN
Mister Ed
CBS-TV

SWANTON, HAROLD
Wide Country
NBC-TV

— T —

THOM, ROBERT
The Defenders
CBS-TV

TURTLETAUB, SAUL
Shari Lewis Show
NBC-TV

TYLER, CLARK
ABC Radio

— V —

VENDIG, IRVING
The Edge of Night
CBS-TV

— W —

WAGNER, WALTER
Art Linkletter's House Party
CBS-TV

WALKER, BILL
Here's Hollywood
NBC-TV

WALSH, EDWARD W.
Exploring
NBC-TV

WALTERS, BARBARA
Today
NBC-TV

WARK, MARTIN
Here's Hollywood
NBC-TV

WASSERMAN, DALE
General Electric True
CBS-TV

WEDLOCK, HUGH
As Caesar Sees It
ABC-TV

WEILL, JOSEPH
ABC Radio

WEISKOPF, BOB
Pete & Gladys, The Lucy Show, CBS-TV

WELCH, KEN
Julie & Carol at Carnegie Hall
CBS-TV

WELLS, HALSTED
Alcoa Premiere
ABC-TV

WHEDON, TOM
Captain Kangaroo
CBS-TV

WITTY, DON
ABC Radio

— Z —

ZELINKA, SYDNEY
Keefe Brasselle's Variety Gardens
CBS-TV

SEE LAST SECTION OF THE ANNUAL
FOR NETWORK RADIO AND NETWORK
TELEVISION PROGRAMS OF 1962

Radio-TV Newspaper Columnists & Critics

(The following list of columnists and critics has been contributed by the nation's radio and TV broadcasters in response to questionnaires sent out by Radio-Television Daily)

ALABAMA

Albertville, Sand Mountain Reporter: **Dan Hagood**
Bessemer, News: **Roger Thames**
Birmingham: News: **Turner Jordan, Emmett Weaver**
Birmingham, Post-Herald: **Emmett Weaver**
Florence, Tri-Cities Daily: **Fred Dillon**
Fort Payne, Times-Journal: **Doward Jones**
Mobile, Press Register: **Patti Drake**
Montgomery, Journal: **Arch McKay**
Selma, Times-Journal: **Don Barnes**
Tuscumbia, Valley Voice: **Charlie Granger**

ARIZONA

Holbrook, Tribune News: **V. P. Richards**
Payson, Roundup: **Doris Sturgis**
Phoenix, Arizona Republic: **Les Masters**
Phoenix, Gazette: **Robert Stout**
Phoenix, Journal: **Andy Wilson**
Tucson, Arizona Star: **Dick Alexander**
Tucson, Daily Citizen: **Mike Keating**
Tucson, Mirror: **Mike Hanna**
Window Rock, Navajo Times: **Chet MacRorie**
Yuma, Daily Sun: **Bob Worley**

ARKANSAS

Fort Smith, Times Record: **Mary Geren**
Hope, Star: **Paul Jones**

CALIFORNIA

Alameda, Times-Star: **Dave Houser**
Apple Valley, News: **Eva Conrad**
Bakersfield, Californian: **Hank Penn**
Bakersfield, News-Bulletin: **Gil Thompson**
Fresno, Bee: **Dean Simpson**
Hollywood, Citizen News: **Arlene Garber**
Lancaster, Ledger Gazette: **George Willey**
Long Beach, Ind. Press Telegram: **Jane Hoxie**
Los Angeles, Herald Examiner: **Bob Hull, Art Ronnie**
Los Angeles, Times: **Don Page, Cecil Smith**
Marysville, Appeal Democrat: **Warren Tholton**
Modesto, Bee: **Patricia Morrison**
North Hollywood: Valley Times Today: **Allen Rich**
Oakland, Tribune: **Bill Fiset, Don Shepherd**
Palm Springs, Desert Sun: **Jack Knudson**
Palo Alto, Times: **George A. Willey**
Pasadena, Independent Star-News: **Blain Hightower, Jack Rogers**
Redwood City, Tribune: **George A. Willey**
Riverside, Press-Enterprise: **Robert L. Hirt**
Sacramento, Bee: **Jack A. Rye**
Sacramento, Union: **Kurt McBride, Bob Turner**
San Bernardino, Sun: **Bob Jacobs**
San Diego, Evening Tribune: **Dave McIntyre, Neil Morgan, Joseph C. Thesken**
San Diego, Union: **Don Freeman, Al Jacoby, Frank Rhodes**
San Francisco, Chronicle: **Terrence O'Flaherty**
San Francisco, Examiner: **Janet Bischell, Dwight Newton**
San Francisco, Monitor: **Tom O'Leary**
San Franciso, News Call Bulletin: **Bob Batlin, Don Burns, Fred Storm**
San Jose, Mercury-News: **Frank Freeman, Gerry Howe**
San Leandro, Morning News: **Dave Houser**
San Mateo, Times: **Bob Foster**
Santa Rosa, Press Democrat: **Thelda Capman**
Stockton, Daily Record: **Tony Galindo**
Turlock, Daily Journal: **Lee Roddy**
Victorville, Victor Press: **Beayle Belford**
Woodland, Democrat: **Mrs. E. Blizard**

COLORADO

Denver, Post: **Del Carnes**
Denver, Rocky Mtn. News: **Judy Arthur, Walter Saunders**
Grand Junction, Daily Sentinel: **Ken Johnson**

CONNECTICUT

Bridgeport, Sunday Herald: **Irwin Alpert, Harry Neigher**
Bristol, Press: **Lou Bachman**
Hartford, Courant: **H. Viggo Anderson**
Hartford, Times: **Tony Davenport, Allen M. Widem**
Naugatuck, Daily News: **Ken Clymer**
Waterbury, Republican-American: **Clarrissa Lukaitis**

DELAWARE

Dover, State News: **James Miller**
Milford, Chronicle: **Robert Yerkes**
Wilmington, News Journal Papers: **James Flood**

DISTRICT OF COLUMBIA

Washington, Daily News: **Don Maclean**
Washington, Evening Star: **Bernie Harrison**
Washington, National Observer: **Bert Burns**
Washington, Post: **Larry Laurent**

FLORIDA

Belle Glade, Herald: **Kathleen Livingston**
Fort Lauderdale, News: **Joe Bryant**
Fort Pierce, Guide Post: **Lillian Hubbard**
Jacksonville, Journal: **Ray Knight**
Jacksonville, Times-Union: **Charlie Brock**
Miami, Herald: **Jack Anderson, Fran Swabley**
Miami, News: **Kristine Dunn**
Miami Beach, Sun: **Barbara Ross**
Naples, Miami Herald: **Tom Morgan**
Orlando, Evening Star: **Blanton McBride, Joan Smith, Bill Summers**
Orlando, Sentinel: **Fran Conklin, Blanton McBride, Joan Smith**
St. Petersburg, Independent: **Harrison Swain**
St. Petersburg, Times: **Bill Dunn, Marlene Matouk**
Sarasota, Herald-Tribune: **Harry Hondros**
Sarasota, Journal: **Bill Copeland**
Sarasota, News: **Yvonne M. Gurbada, Dodie Standish**
Tampa, Times: **Tish Gray**
Tampa, Tribune: **Bernie McGovern**
Titusville, Star-Advocate: **Bob Hudson**

GEORGIA

Athens, Banner-Herald: **Frank Harmon**
Atlanta, Chronicle-Herald: **Henry Wright**
Atlanta, Constitution: **Joanne Crawford, Paul Jones**
Atlanta, Journal: **Roy Bemis, Jack Lloyd, Nancy Mykel**
Augusta, Daily World: **Mal Cook**
Bremen, Gateway: **Hassie Hancock, Ann Meeks, Jane Skelton**
Columbus, Enquirer: **Ray Anthony**
Columbus, Ledger: **Jim Greene**
Hogansville, Herald: **Cecil Hamby**
LaGrange, News: **Ima Clapper**
Macon, Telegraph & News: **Mrs. James Chapman**
Montezuma, Citizen-Georgian: **Violet Moore**
Savannah, Evening Press: **Jim West**
Savannah, Morning News: **Bob Price**
Statesboro, Bulloch Herald: **Leodel Coleman**
Valdosta, Daily Times: **Mary Dickey**
Vidalia, Advance: **R. E. Ledford**

HAWAII

Honolulu, Advertiser: **Stella Nutting, Eddie Sherman**
Honolulu, Star Bulletin: **Bert Darr, James Leveque**

IDAHO

Boise, Daily Statesman: **James Brown**
Caldwell, News Tribune: **Pete Hackworth**
Idaho Falls, Post Register: **Robb Brady**
Nampa, Daily Free Press: **Adam Kalb, W. C. Winters**

ILLINOIS

Champaign, News Gazette: **Harold Holmes**
Chicago, American: **Bill Irvin**
Chicago, Breighton Life: **Harry Lepinske**
Chicago, Courier: **Fred Wall**
Chicago, Daily News: **Terry Turner**
Chicago, Sun-Times: **Patrick Dugan, Paul Molloy**
Chicago, Tribune: **Larry Wolters**
Decatur, Herald-Review: **Bob Cole**
East St. Louis, The New Crusader: **Charles Hawkins**
Freeport, Journal-Standard: **Grace Barnett**
Galesburg, Register Mail: **Chuck Marrow**
Loves Park, Post Publisher's Inc.: **Peg West**
Moline, Dispatch: **Carla Reynolds**
Peoria, Journal Star: **Bill Lyttleton**
Rock Island, Argus: **Charles Sanders**
Rockford, Newspapers: **Campbell Tichener**
Springfield, State Journal-Register: **Wayne Allen, Margaret Boswell**

INDIANA

Elkhart, Truth: **Lou Sayre**
Evansville, Press: **Judy Johnson, Mary Ann Weidenbener**
Evansville, Sunday Courier: **Benita Dugan, Mary Ann Weidenbener**
Fort Wayne, Journal-Gazette: **Cliff Milnor, Miss Sandy Thorn**
Fort Wayne, News Sentinel: **Sarah Reighter**
Gary, Post-Tribune: **Mrs. Jerrie Atkin**
Indianapolis, News: **Charles Staff**
Indianapolis, Star: **Julia Inman**
Indianapolis, Times: **R. K. Shull**
Jeffersonville, Evening News: **Mrs. Robert Adams**
Kokomo, Tribune: **Grace E. Maher**
Lafayette, Journal-Courier: **Barbara Hawkins**
Lafayette, Leader: **Bud Cloyd**
Marion, Chronicle Leader-Tribune: **Joanne Harmon, James Mitchell**
Mishawaka, Times: **Jim McNeile, Lou Sayre**
Muncie, Evening Press: **John D. Farrell**
South Bend, Tribune: **Ray Kwapil**

IOWA

Cedar Rapids, Gazette: **Nadine Subotnik**
Council Bluffs, Nonpareil: **Dick Champ, Rose Witke**
Davenport, Morning Democrat: **William Wundram**
Davenport, Times: **Ron Lorenzen, Mary Ann Williamson**
Des Moines, Register & Tribune: **Ogden G. Dwight**
Dubuque, Telegraph Herald: **William Croker**
Mason City, Globe-Gazette: **Charles Walk**
Minburn, Booster: **Evelyn Brokaw**
Muscatine, Journal: **Walter Russell**
Perry, Daily Chief: **Gene Whitaker**
Waterloo, Courier: **Ted Stevens**

KANSAS

Hays, Ellis County Farmer: **Mike Billinger, Jr.**
Kansas City, Kansan: **Mariana Neal**
Manhattan, Daily Mercury: **Bill Colvin**
Topeka, Capital-Journal: **Lee Porter**
Wichita, Eagle-Beacon: **Dave Hanks**

KENTUCKY

Bowling Green, Park City Daily News: **J. Ray Gaines, Ray Glenn**
Fulton, News: **Jo Westpheling**
Louisville, Courier-Journal: **Bill Ladd**
Louisville, Defender: **Bill Ladd**
Louisville, Times: **Sherwood Kohn, Bill Ladd**
Owensboro, Messenger-Inquirer: **Lawrence W. Hager, Jr.**
Paducah, Sun-Democrat: **Preston Kennedy**
Pikesville, Pike County News: **John Paul Compton**
Richmond, Daily Register: **Wayne Gregory**

LOUISIANA

Baton Rouge, State Times: **Edith McLaine**
Monroe, Morning World: **Patricia Ann Hobgood**
Monroe, News Star: **Ann Hobgood**
New Orleans, States-Item: **Charles Dufour, Howard Jacobs, Bob Sublette**
New Orleans, Times-Picayune: **Anthony Cuneo, Frank Gagnard, Howard Jacobs**
Shreveport, Journal: **Rose Weimer**
Shreveport, Times: **James T. Briggs, Welton Jones, Audrey Poston**

MAINE

Augusta, Kennebec Journal: **Jim McClay, R. J. Siegler**
Ellsworth, American: **Hale Joy**
Lewiston, Evening Journal: **Johnny Robinson**
Lewiston, Sun Journal: **Kent Foster, Patricia Sutton, Edith Thayer**
Portland, Press Herald: **Joseph Brogan, Scott Hoar, Emory Stevens**
Rockland, Courier-Gazette: **Sidney Cullen**
Sanford, Tribune: **John Cornors**

MARYLAND

Baltimore, Evening Sun: **Louis R. Cedrone, Jr.**
Baltimore, Morning Sun: **Donald Kirkley**
Baltimore, News Post & American: **Aldine Bird**
Baltimore, Sunday Sun: **William Hyder**
Hagerstown, Morning Herald: **Joe Harp**

MASSACHUSETTS

Boston, Christian Science Monitor: **Mabelle Joyce**
Boston, Globe: **Percy Shain, Elisabeth Sullivan**
Boston, Herald-Traveler: **Arthur Fetridge, Eleanor Roberts, Marjorie Stengel**
Boston, Pilot: **Mons. Francis Lally**
Boston, Record American: **Anthony LaCamera**
Boston, Roxbury Free Press: **Doris Allen, Stan Monteiro**
Boston, Sunday Advertiser: **Anthony LaCamera**
Pittsfield, Berkshire Eagle: **Milt Bass, Mildred Rogers**
Southbridge, News: **Woolsey Teller**
Springfield, Republican: **Gerry Healey**
Springfield, Union & Daily News: **Bill Herman**
Worcester, Evening Gazette: **James Gourgouras**
Worcester, Sunday Telegram: **Agnes M. Drummond, Carl W. Erickson**

MICHIGAN

Bay City, Times: **Milton Hewes, Katherine Schwall**
Detroit, Free Press: **Bettelou Petersen**
Detroit, News: **Betty Hyde, Frank Judge**
Escanaba, Daily Press: **Clinton Dunathan**
Flint, Journal: **Robert Fialka**
Grand Rapids, Press: **Doris Branson, Maureen Davis**
Jackson, Citizen Patriot: **Dee Belcher**
Kalamazoo, Gazette: **Louis Bockstanz**
Lansing, State Journal: **Emerson Boettcher, Harry Stapler**
Marquette, Daily Mining Journal: **Sandy Andes**
Muskegon, Chronicle: **Dick Hedges**
Owosso, Argus Press: **Noreen Murphy**
Saginaw, News: **Glen Boissonneault, Sam Piacente, Bernice Sowatsky, Lester Wahl**

MINNESOTA

Fairmont, Daily Sentinel: **Ray Stougaard**
Mankato, Free Press: **Lowell Schrurer**
Minneapolis, Star: **Forrest Powers**
Minneapolis, Tribune: **Will Jones**
Moose Lake, Star-Gazette, **R. L. Bradford**
New Ulm, Daily Journal: **Bill Macklin**
Owatonna, Daily Peoples Press: **L. R. Ringhoffer**
Rochester, Post-Bulletin: **Charles McKeen**
St. Paul, Dispatch-Pioneer Press: **P. M. Clepper, Bill Diehl**

MISSISSIPPI

Columbus, Commercial Dispatch: **Helen Gault**
Greenwood, Commonwealth: **Jan Biggers**
Grenada, County Weekly: **Mary Jane Green**
Gulfport, Daily Herald: **Frances Gunn**
Jackson, Clarion Ledger: **Carl McIntyre**
Jackson, Daily News: **Frank Hains**

MISSOURI

Joplin, Globe-Herald: **Barbara Veteto**
Kansas City, Star: **Bob Hoyland**
St. Louis, American: **Nat Sweets**
St. Louis, Argus: **Howard B. Woods**
St. Louis, Globe-Democrat: **Peter V. Rahn, Jr.**
St. Louis, Post-Dispatch: **Larry Crowley**
Springfield, Newspapers: **Henry D. Billings**

MONTANA

Miles City, Star: **Bob Scanlan, Gordie Spear**

NEBRASKA

Lincoln, Journal Star: **Susan Stanley**
Omaha, Sun Newspapers: **Alice Shulman**
Omaha, World-Herald: **Denman Kountze, Bob McMorris**
Sidney, Telegraph: **Jack H. Lowe**

NEVADA

Las Vegas, Review Journal: **Murray Hertz**
Las Vegas, Sun: **Ralph Pearl, Paul Price**

NEW HAMPSHIRE

Claremont, Daily Eagle: **Richard Carlson**
Lebanon, Valley News: **James Wechsler**
Newport, Argus Champion: **Richard Carlson**

NEW JERSEY

Camden, Courier-Post: **Nancy Vantine**
Hackensack, Bergen Record: **Ken Wallace**
Newark, Evening News: **Joe Storch**
Paterson, Evening News: **Gil Bornstein**
Trenton, Times: **Theodore Greeban, Thelma Thomas**
Trenton, Trentonian: **Bill Doolittle**

NEW MEXICO

Albuquerque, Tribune: **George Baldwin**
Gallup, Independent: **Cort Klein**
Hobbs, News-Sun: **Vic Jameson**
Santa Rosa, News: **Darrel Freeman**

NEW YORK

Albany, Knickerbocker News: **Walter W. Hawver, Jr.**
Albany, Times Union: **Albert Bearup**
Auburn, Citizen Advertiser: **Fredrick Osborne**
Binghamton, Evening Press: **Henry Niles**
Binghamton, Sun-Bulletin: **L. Bohl, Charles Voorhis**
Buffalo, Courier-Express: **Jack Allen**
Buffalo, Evening News: **J. Don Schlareth**
Canandaigua, Ontario County Times Jorunal: **Marianne Jacobs**
Elmira, Star Gazette: **Jackie Baker**
Fredonia, Censor: **Walter Baker**
Garden City, Newsday: **Libby Nelson**
Glens Falls, Times: **Donald Metivier, Harold Robillard**
Hempstead, Beacon: **Sheila Hogl**

Jamestown, Morning Star: **Mrs. Lee Nelson**
Jamestown, Post Journal: **Margaret Bentley**
Lockport, Union Sun & Journal: **Dorothy Smith**
Massena, Observer: **John Doyle**
New York, Daily Mirror: **John D. Griffin**
New York, Daily News: **Ben Gross**
New York, Herald Tribune: **Richard K. Doan**
New York, Journal-American: **Jack O'Brian**
New York, Post: **Bob Williams**
New York Times: **Jack Gould, Val Adams, John P. Shanley, Richard F. Shepherd**
New York, Village Voice: **Martin Williams**
New York World Telegram & Sun: **Al Salerno, Harriet Van Horn**
Niagara Falls, Gazette: **Doug Spencer**
Olean, Times-Herald: **Tom McMahon**
Ripley, Review: **James D. Towery**
Rochester, Democrat & Chronicle: **Pat DiCosta, William A. Hackman, Steve Hammer**
Rochester, Times-Union: **Del Ray**
Syracuse, Herald-Journal: **Joan Vadeboncoeur**
Syracuse, Post Standard: **Jim Young**
Troy, Record: **Joe Parker**
Utica, Daily Press: **Virginia Malecki**
Utica, Observer-Dispatch: **Virginia Malecki**
Westfield, Republican: **James Mead**

NORTH CAROLINA

Asheboro, Courier Tribune: **Roy Cox, Jr.**
Belmont, Banner: **John Brock**
Charlotte, News: **Floyd Ellington, Mickey Thrower, Emery Wister**
Charlotte, Observer: **Dick Banks, Harriett Doar, Suzy Mercer**
Durham, Morning Herald: **Ed Hodges, Martha Sherrill**
Durham, Sun: **Joe Duke**
Gastonia, Gazette: **Tom McIntyre**
Lenoir, News Topic: **Kearney Pearce**
Lumberton, Robesonian: **Hadley Williamson**
Morganton, News Herald: **Stanley Moore**
Mount Holly, News: **John Brock**
Raleigh, News & Observer: **Raymond Lowery**
Raleigh, Times: **Joanna Adler**
Washington, Daily News: **Dave Milligan**
Whiteville, News Reporter: **Jim High**
Wilmington, Star-News: **Jim Wilson**

NORTH DAKOTA

Dickinson, Press: **Norm Cruse**
Fargo, Forum: **Jerry Ruff**
Jamestown, Sun: **Sam Lowe**
Williston, Plains Reporter: **Corinne Shemorry**

OHIO

Akron, Beacon Journal: **Richard Lake, Dick Shippy**
Alliance, Review: **William T. Steffy**
Canton, Repository: **Mary DeHoff**
Cincinnati, Enquirer: **Magee Adams, Luke Feck**
Cincinnati, Post Times Star: **Mary Wood**
Cleveland, Call & Post: **Al Sweeney**
Cleveland, Plain Dealer: **George Condon, Russ Kane**
Cleveland, Press & News: **Jim Frankel, Harriet Peters**
Columbus, Citizen-Journal: **Ben Hayes, Jo Bradley Reed**
Columbus, Dispatch: **Joe Mills**
Columbus, Hartley Newspapers: **John Auble**
Columbus, Star: **Pauline Smith**
Lima, Citizen: **Jim Arnold**
Lima, News: **Dot Martin**
Martins Ferry, Times-Leader: **Bob Fordyce**
Middletown, Journal: **John Stalls**
New Philadelphia, Daily Times: **Al Bricker**
Newark, Advocate: **Hazel Kirk**
Toledo, Blade: **Ray Oviatt**
Toledo, Times: **Ruth Elgutter**
Youngstown, Vindicator: **Adrian Slifka**

OKLAHOMA

Ada, Evening News: **Ernest O. Thompson**
Lawton, Morning Press: **Bill Crawford**
Oklahoma City, Advertiser: **Mrs. Bob Brown**
Oklahoma City, Capitol Hill Beacon: **Cliff Sellers**
Oklahoma City, Oklahoman & Times: **Milt Meier**
Tulsa, Tribune: **Jim Downing**
Tulsa, World: **Chuck Wheat**

OREGON

Beaverton, Valley Times: **Ray Brooks**
Coos Bay, World: **Catherine Bowman**
Coquille, Sentinel: **Darrel Frye**
Eugene, Register-Guard: **Anita Edin**
Medford, Mail Tribune: **Eleanor Wiese**
Myrtle Point, Herald: **Phyllis Countryman**
Portland, Oregon Journal: **Arnold Marks**
Portland, Oregonian: **Francis S. Murphy**
Portland, Reporter: **Clarence Augur, Walt Fredericks, Bill Moyes**

PENNSYLVANIA

Chambersburg, Public-Opinion: **Frank Young**
Erie, Morning News: **Red Barr**
Erie, Times-News: **Robert L. Protzman, Bob Sutherland, Ron Wasilewski**
Harrisburg, Patriot-News: **Marion Milliron**
Johnstown, Tribune-Democrat: **G. J. Visnovsky**
Levittown, Courier-Times: **Sandy Oppenhiemer, Bill Winters**
Lewisburg, Union County Journal: **Karl Purnell**
New Castle, News: **Gwenn Stone**
Philadelphia, Daily News: **Loretta Brett, Jerry Gaghan, Al Rubin**
Philadelphia, Inquirer: **Harry Harris, Ray Wall**
Philadelphia, Sunday & Evening Bulletin: **Frank Brookhouser, Elmer Cull, Robert J. Williams**
Pittsburgh, Post-Gazette: **Win Fanning, Ken Manness**
Pittsburgh, Press: **Win Fanning, Fred Remington**
Pottsville, Republican Newspaper: **Fred Zulick**
Scranton, Tribune: **Jack Lewis**
West Chester, Daily Local News: **Bob Lynch**
Wilkes-Barre, Record: **K. A. Ashworth**
Wilkes-Barre, Sunday Independent: **Tom Heffernan, Jr.**
York, Dispatch: **William Sprenkle**
York, Gazette & Daily: **Betty Lee**

RHODE ISLAND

Providence, Evening Bulletin: **Ted Holmberg**
Providence, Journal: **Ted Holmberg**

SOUTH CAROLINA

Charleston, Evening Post, **Basil Hall, Charlotte Walker**
Charleston, News & Courier, **Basil Hall, Betsy Sams, Charlotte Walker**
Columbia, Record: **Charles R. Sanders**
Greenville, News: **Wayne Freeman, Ethel A. Steadman**
Greenville, Piedmont: **William F. Gaines, Jim McKinney**
Orangeburg, Times & Democrat: **Frank Myers**
Spartanburg, Herald Journal: **Susan Naves**

SOUTH DAKOTA

Mobridge, Tribune: **Don Lindberg**
Pierre, Capitol Journal: **Glen McCassland**
Sioux Falls, Argus Leader: **Wally Lutz**

TENNESSEE

Chattanooga, News-Free Press: **Ralph Cooper, Betty Duncan**
Chattanooga, Times: **Ruth Robinson**
Fayetteville, Observer: **Mrs. Clarence S. Caughran**
Johnson City, Press-Chronicle: **Kay Collins**
Kingsport, Times-News: **Jack Helms**
Knoxville, Journal: **Juanita Glenn, Ed Harris, Bill Vaughn, Pat Young**
Knoxville, News Sentinel: **"Red" Bales, Juanita Glenn, Pat Young**
Memphis, Commercial Appeal: **Henry Mitchell**
Memphis, Press-Scimitar: **Edwin Howard, Robert Johnson**
Nashville, Banner: **Bob Battle, Francis X. O'Donnell**
Nashville, Tennessean: **A. V. Goodpasture, Eugene Wyatt**
Rockwood, Times: **Ray Baird**

TEXAS

Abilene, Reporter: **George Near**
Austin, American Statesman: **Kay Powers**
Beaumont, Enterprise: **Merita Mills**
Beaumont, Journal: **Jean Reinert**
Big Spring, Herald: **Bob Whipkey**
Bryan, Daily Eagle: **Bob Stewart**
Corpus Christi, Caller-Times: **Bill Duffy**
Dallas, Morning News: **Fairfax Nisbet, Tony Zoppi**
Dallas, Times-Herald: **Bob Brock, Dick Hitt, Wanda West**
Diboll, Angelina County Free Press: **Paul Durham**
Fort Worth, Press: **Margaret Dawson, Jack Gordon**
Fort Worth, Star-Telegram: **Jack Harkrider**
Gatesville, Coryell County News: **Matt Jones**
Gatesville, Messenger: **John Frank Post**
Hamilton, Herald-News: **Sam Logan**
Houston, Chronicle: **Howard Stentz**
Houston, Post, **Edith Hohnholt**
Houston, Press: **Milli Budd**
Laredo, Times: **Ramon Garces**
Longview, News & Journal: **Herb Corder**
Lubbock, Avalanche-Journal: **R. C. Hankins**
Lufkin, Daily News: **W. L. Beaumire, Bill Bogart**
Nacogdoches, Daily Sentinel: **Vic Fain**
Orange, Leader: **Jean Saxon**
Paris, Lamar County Echo: **Thomas Steely**
Paris, News: **Bill Thompson**
Port Arthur, News: **Jane Covington, Grace Foote**
San Angelo, Standard Times: **Jerry Norman**
San Antonio, Express & Evening News: **Fern Chick**
San Antonio, Light: **Renwicke Carey, Paul Trench**
Snyder, Daily News: **Jerry Jackson**
Temple, Telegram: **Larry Ingram**
Texarkana, Gazette: **Georgia Daily**
Tyler, Courier-Times-Telegraph: **Margaret Harrison**
Uvalde, Leader News: **Harry Hornby**
Waco, Citizen: **Camelia Faster**
Waco, News-Tribune: **Leo Lyons, Gynter Quill**
Waco, Tribune-Herald: **Leo M. Lyons**
Wichita Falls, Record News: **Stan Shelton**
Wichita Falls, Times: **Stan Shelton**

UTAH

Salt Lake City, Desert News-Telegram: **Howard Pearson**
Salt Lake City, Tribune: **Dick Martin**

VERMONT

Barre, Times-Argus: **Joe Jamelle**
Burlington, Sunday News: **Robert Callahan**

VIRGINIA

Danville, Bee: **Johnny Johnson**
Danville, Commercial Appeal: **Charles Crowder**
Gate City, Herald: **Charles Compton**
Gate City, Scott County News: **Claude Draper**
Harrisonburg, Daily News-Record: **Lathan Mims**
Lynchburg, News: **David W. Wright**
Newport News, Daily Press: **H. Reid**
Newport News, Times-Herald: **H. Reid**
Norfolk, Ledger Star: **Mary Hopkins, Warner Twyford**
Norfolk, Virginian Pilot: **Warner Twyford**
Richmond, News-Leader: **Victor Dorr**
Richmond, Times-Dispatch: **Norman B. Rowe**
Roanoke, Times: **Jesse R. Chapman**
Roanoke, World News: **Jesse R. Chapman**
Staunton, News Leader: **Lewis Knowles**
Waynesboro, News-Virginian: **V. F. Reynolds**

WASHINGTON

Everett, Daily Herald: **Donna Harvey**
Seattle, Post-Intelligence: **Bill Jahn**
Seattle, Times: **Lenny Anderson, Chet Skreen**
Spokane, Daily Chronicle: **Bob Emahaiser**
Spokane, Spokesman-Review: **Grace Street**
Tacoma, News Tribune: **Helen Rogers**

WEST VIRGINIA

Bluefield, Daily Telegraph: **Kay Wilson**
Charleston, Daily Mail: **Jay Fredericks, Arnold Knapp, Wilma Margin**
Charleston, Gazette: **Frank Giudice, Wilma Margin**
Fairmont, Times: **Art Pearce**
Huntington, Advertiser: **Mrs. Odetta Vickers**
Huntington, Herald-Dispatch: **Mrs. Odetta Vickers**
Huntington, Hunt. Publishing Co.: **David Marcum**
Moundsville, Echo: **Sam Shaw**
Parkersburg, Sentinel: **Frances Hile**
Weirton, Daily Times: **Earl Wittpenn**
Welch, Daily News: **V. C. "Kiffie" Currence**
Wheeling, Intelligencer: **Cliff McWilliams**
Wheeling, News Register: **Harry Hamm**

WISCONSIN

Appleton, Post Crescent: **James Auer, Mrs. L. Mackesey**
Beaver Dam, Daily Citizen: **Bill Connors**
Beloit, Daily News: **Bob Edwards, Minnie Enking, Barbara Udell**
Fond du Lac, Commonwealth Reporter: **William Draves**
Green Bay, Press-Gazette: **Don Hickok, Judy Hiersman, Jack Rudolph**
Madison, Capitol Times: **A. C. Stephenson**
Madison, State Journal: **Elizabeth Gould**
Manitowoc, Herald-Times: **Mrs. Lyman Gleixner**
Mauston, Star: **Larry Arnold**
Milwaukee, Journal: **Don Dooley, Wade Mosby, Marie Schmitts**
Milwaukee, Sentinel: **Buck Herzog, Chuck Strohn**
New Lisbon, Times-Argus: **Ken Bogert**
Wausau, Record-Herald: **Carroll Grade**
West Bend, News: **Bill Stiener**

RADIO TELEVISION DAILY

2 INTERNATIONAL NEWSPAPERS OF RADIO & TELEVISION

presents

EQUIPMENT

RADIO & TV EQUIPMENT
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STATION BROKERS, EIA PERSONNEL,
CONSULTING ENGINEERS,
THEATRES WITH TV EQUIPMENT,
ATTORNEYS

1963

Equipment Manufacturers
— Specializing in AM-FM Radio & Television —

Adler Electronics, Inc.
1 Le Fevre Lane, New Rochelle, N. Y.
Phone: NEw Rochelle 6-1620

President ..... Ben Adler
V.P. & Gen. Mgr. ..... Alfred Strogoff
Vice Pres., Finance ..... Lawrence Marks
Dir. Ind. Prod. Div. ..... Stanley Lapin
Dir. Adv. & Pub. Rel. ..... Emanuel Strunin

PRODUCTS: Manufacturers of low-power TV transmitters, UHF & VHF translators, UHF antennas, microwave relay systems.

Admiral Corporation
3800 W. Cortland St., Chicago 47, Ill.
Phone: SPaulding 2-0100

Chairman ..... Ross D. Siragusa
President ..... V. Barreca
Vice-Pres., Purchasing ..... Frank J. Kazda
Vice-Pres., Prod. ..... Cy S. Rossate
V.P. and Dir. of Eng. ..... William L. Dunn
V.P. Gov't. Electronics ..... T. J. Lloyd
V.P., Pub. Rel. ..... Martin Sheridan
Sec.-Treas. ..... George E. Driscoll
Vice-Pres., Gen. Counsel ..... W. S. Baltz

ADMIRAL SALES CORP.

President ..... Carl E. Lantz
Distribution Mgr. ..... B. L. Stahlschmidt
Vice Pres., Sales ..... R. D. Siragusa, Jr.
Vice Pres., Electronics ..... A. A. Medica
V.P., Dist. Branches ..... R. J. Bambery
Gen. Sales Mgr. ..... C. B. Flinn
Sales Mgr., Radio ..... J. J. Casale
Sales Mgr., Stereo ..... H. C. Gates

PRODUCTS: AC-DC radios, Hi-Fi radio/phonos, color TV, portable receivers.

Aitkin Communications
305 Harrison St., Taft, Calif.

President ..... Kenneth W. Aitken

PRODUCTS: Automatic audio systems for radio stations, American Concertone and Ampex tape equipment, Rust remote control systems.

Albion Optical Co.
1410 N. Van Ness Ave., Hollywood 28, Calif.
Phone: HOllywood 2-0871

Vice Pres. ..... Benjamin Berg

PRODUCTS: Taylor-Hobson Cooke fixed focus and zoom lenses for TV and motion pictures, including Varotal II, III and V zooms and Ortal TV fixed focal length lenses.

Alford Manufacturing Co., Inc.
299 Atlantic Ave., Boston 10, Mass.
Phone: HAncock 6-2150

President ..... Andrew Alford
Manager ..... Harold H. Leach

PRODUCTS: TV and FM broadcast transmitting antennas, diplexing, filters, hybrids, coaxial switches, vestigial sideband filters.

Allied Radio Corp.
100 N. Western Ave., Chicago 80, Ill.
Phone: HAymarket 1-6800

President ..... A. D. Davis
V.P., Operations, Finance ..... A. E. Davis
V.P., Mktg., Adm. ..... A. W. Preskill
V.P., Gen. Mgr., Consumer Products Div. ..... A. Brodsky
Industrial Sales Mgr. ..... M. Bond
Advertising Manager ..... J. W. Rubin
Gen. Mgr., Industrial Div. ..... R. Markens
Gen. Mgr., Stores Div. ..... M. Friedman
Marketing Director ..... T. S. Adams
Treasurer, Comptroller ..... W. A. Harrison

PRODUCTS: Electronic eqpt. & supplies distr.; TV camera tubes, transmitter & receiving tubes, tape recorders & supplies, recording eqpt., cartridges & supplies, microphones, audio cable, patch cords.

Alpar Manufacturing Corp.
220 Demeter St., Palo Alto, Calif.
Phone: 326-8105-7, 6872

Sales Manager ..... Bernard Zipp
Chief Eng. ..... Charles Parmenter
Dir. of Eng. ..... William Blythe
Assoc. Dir., Eng. ..... David Hatcher

PRODUCTS: Broadcast & radio propagation towers and parabolic antennas.

Altec Lansing Corp.
(Subsidiary of Ling-Temco-Vought)
1515 S. Manchester Ave., Anaheim, Cal.
Phone: PRospect 4-2900

President ..... A. A. Ward
Vice Pres. ..... A. Fiore
Vice Pres. ..... H. S. Morris
Vice Pres. ..... C. R. Rininaland
Advertising Manager ..... G. H. Evans

Branch Office
222 Park Ave. S., New York, N. Y.
Phone: SP 7-3640

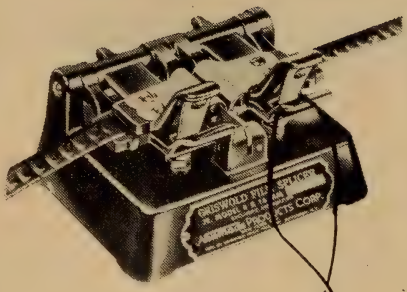
PRODUCTS: Speech input consoles and amplifiers, microphones, limiter amplifiers, monitoring loudspeakers, public address and sound reinforcement systems for studios, microphone accessories, compressor amplifiers, tuners, transformers.

Alto Fonic Tape Service, Inc.
211 Lambert St., Palo Alto, Calif.
Phone: DAvenport 1-5164

President ..... D. Alan Clark
Franchise Manager ..... Don W. Clark
Program Director ..... C. W. Popkey
Chief Engineer ..... Cyril Collins

PRODUCTS: Exclusive music franchise for radio stations; automatic programming equipment.

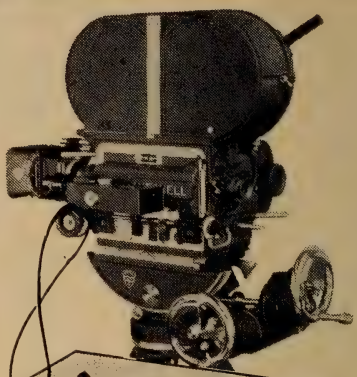
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This inexpensive splicer is an important item in our Rental Department. Your precious negatives will be spliced in it. If the splices don't hold, your pictures may be ruined.

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Perfection is a quality of all of F & B's Rental equipment...cameras, lenses, sound recorders, Moviolas, lighting equipment – or whatever.

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2949 W. Osborn Rd., Phoenix, Ariz.
Phone: 254-5511

President.....Bruce Merrill
Sales Mgr.....Edward P. Whitney
Chief Eng.....Milford Richey
Syst. Contr. Dir.....Edward Furman

PRODUCTS: Transistorized all-band closed circuit TV and CATV distribution equipment, demodulators, modulators, amplifiers, splitters, connectors, accessory items.

American Concertone, Inc.

(*Div. of Astro-Science Corp.*)
9449 W. Jefferson Blvd., Culver City, Calif.
Phone: UPton 0-7245

President.....George K. Otis
Exec. V.P.....Melvin C. Oelrich
Sales Mgr., Eastern Div.....John Tait
Sales Mgr., Western Div.....Pete Morris

PRODUCTS: Consumer & professional tape recording equipment; model 505, 505 reverse-o-matic; series 30, transicorder & Mark VII & Mark X.

American Microwave & Television Corp.

1369 Industrial Road, San Carlos, Calif.
Phone: LY 1-7387

President.....F. Dan Meadows
Chief Engineer.....Harvey Bartholomew

PRODUCTS: High resolution vidicon cameras, switching systems, electronic pan-tilt zoom device, microwave systems, wide band amplifiers, power amplifiers, low noise preamplifiers, differential phase and gain equalizer.

American Telephone & Telegraph Co.

(Long Lines Dept.)
250 Park Ave., New York 17, N. Y.
Phone: EXeter 3-5725

Sales Manager.....R. L. Hake

COMMUNICATIONS: Provision of network service to meet the Broadcasting Industry's requirements for the interstate, national, and international transmission of television and radio program material; telephone and teletypewriter services for the coordination and administration of broadcasting operations.

Amperex Electronic Corp.

230 Duffy Ave., Hicksville, N. Y.
Phone: Wells 1-6200

President.....Frank Randall
Sales Mgr. (Transmitting Tubes)
John Messerschmitt
Sales Mgr. (Semiconductors and Sp. Purpose Tubes).....I. Rudich
Dist & Renewal Tube Sls. Mgr.....George Elliot
Mgr. Adv. & Sls. Prom.....M. D. Smoller

PRODUCTS: Tubes—vacuum & gas, transmitting & power, rectifiers, vacuum condensers. Semiconductors (diodes & transistors.)

Ampex Corporation

934 Charter St., Redwood City, Calif.
Phone: 369-7111

Pres.....Wm. E. Roberts
Asst. to Pres.....C. A. Black
Vice Pres., Prod. Plan. Dir.....R. Sackman
V.P., G.M., Internat. Oper.....B. A. Olerich
V.P., G.M., Video & Inst. Div.....C. G. Grant
Adv., Sales Promo. Mgr.....S. C. Titus
Sales, Service Mgr.....T. Davis

Magnetic Tape Div.
Box 190, Opelika, Ala.
Phone: SHerwood 5-7643

VP., Mgr. (Redwood City).....R. L. Pappas
Sales Mgr.....Boothe Ingram
Eng. Mgr. (Redwood City).....G. Ziadeh
Quality Cont. Mgr.....Jim Grady

Branch Offices
600 E. Palisades Ave., Englewood Cliffs, N. J.
Phone: 567-7800

Regional Mgr.....John North
8467 Beverly Rd., Los Angeles, Calif.
Phone: OL 3-1610

Regional Mgr.....Al Sroka
Connecticut & Florida Aves., N.W., Washington, D. C.
Phone: DE 2-0300

Regional Mgr.....Wm. Follin
3376 Peachtree Rd., N.E., Atlanta, Ga.
Phone: 231-3480

Regional Mgr.....Wm. Craig
2626 W. Mockingbird Lane, Dallas, Tex.
Phone: FL 7-0481

Regional Mgr.....C. Norton

PRODUCTS: Videotape TV recorders, models VR-1000C and VR-1002; Marconi Mark IV TV cameras and associated equipment.

Amplifier Corp. of America

398 Broadway, New York 13, N. Y.
Phone: WOrth 6-2929

President.....R. J. Swartz
Vice-Pres.....N. M. Haynes
General Manager.....A. J. Gillette
Advertising Manager.....H. Gold
Purchasing Agent.....C. P. Westlake

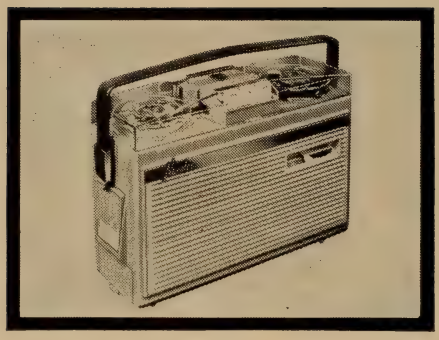
PRODUCTS: Magnemite Portable, VU Magnemite, Weathertite VU Magnemite and Weathertite Magnemite, Magneraser, Magneloop, Stereo Magnemite, Flutter Meter, A.V.C. Amplifier, Secret Recorder, Constant Voltage Power Amplifier, VU TransMagnemite, Trans Flyweight, Magnematic Automatic Sound-Slide Projector, TransFormerettes, Varivolter, Voltage Deviometer, TransMagnemite, Magnetic bookshelf, transistorized amplifiers.

Amplitel, Inc.

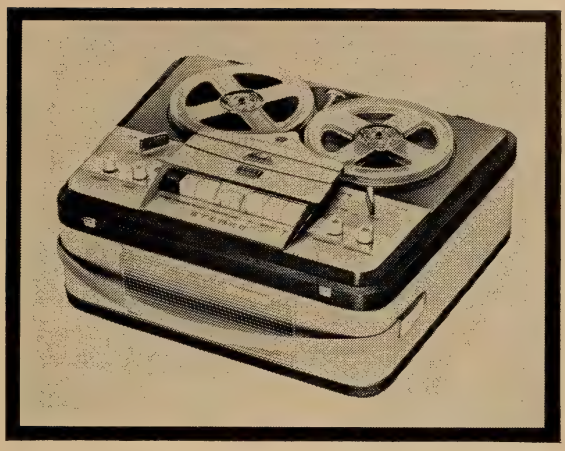
61-37 Fresh Meadow Lane, Flushing 65, N. Y.
Phone: LEnox 9-5200

President.....Herbert M. Ardston
Vice-President.....Harry Morris, Jr.
Chief Engineer.....Norman Perlman
Sales Manager.....Jack Saunders

PRODUCTS: Community antenna systems,



This Norelco Tape Recorder makes sidewalk interviews easy...



this one provides top fidelity stereo/mono studio or location recording and broadcasting

On the left is the new, 7-pound, battery-operated Continental '100'—specifically designed for fast, on-the-go, quality recording and playback. Provides up to 2 hours on one 4" reel. Reels are on top—you record while wearing the '100' over the shoulder (convenient leather carrying case available as optional accessory). Completely self-contained with dynamic cardioid microphone for distant pickup, wide-range Norelco speaker, and patch cord for playback through external equipment. Constant-speed motor with capstan drive. 100% transistorized. Guild-crafted by Philips of the Netherlands. For sidewalk interviews, eye-witness reports and live background sound—anytime, anywhere—it's the new Continental '100'.

Above is the magnificent Continental '401'—new, improved version of the famous Norelco 4-track stereo/mono recorder. 100% transistorized. Four speeds include the new, super-slow 15/16 i.p.s., providing up to 32 hours recording on a 7" reel. Completely self-contained with dual record/playback preamplifiers, dual power amplifiers, 2 speakers and stereo dynamic microphone.

To see and hear how these Norelco Continental Tape Recorders can handle your daily reportorial assignments or location and studio recording and broadcast sessions, contact your dealers in quality high fidelity components, or write: North American Philips Company, Inc., High Fidelity Products Division, Hicksville, Long Island, New York.

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IN CANADA AND THROUGHOUT THE FREE WORLD, NORELCO IS KNOWN AS 'THE PHILIPS'

master amplified antenna systems, individual RF amplifiers, broad band amplifiers, line dividers, TV outlets, closed circuit systems for schools, industrial plants, etc.

Andrea Radio Corp.

27-01 Bridge Plaza North, L.I.C. 1, N.Y.
Phone: STillwell 4-5411

President.....Frank A. D. Andrea
Sec., Ch. Eng.....H. J. Heindel
Dir. of Purchasing.....Bruce B. Donald
Comptroller .....A. Abbene
Sales Mgr.....John M. Dierkes
Gen. Export Manager.....Ramon Masvidal

PRODUCTS: Household television receivers and Hi-Fi phonographs; special electronic products; military electronics.

Andrew Corp.

P.O. Box 807, Chicago 42, Ill.
Phone: FIeldbrook 9-3300

V.P., Sales, Marketing.....R. P. Lamons
Director of Engineering.....J. S. Brown
Advertising Mgr. .....E. Heitsch
Sales Manager .....C. Robert Lane
Marketing Manager .....Robert Bickel

ANDREW CALIFORNIA CORP.
941 E. Maryland Ave.
Claremont, Cal.
Phone: NAtional 6-3505

ANDREW ANTENNA CO., LTD.
606 Beach St., Whitby, Ont.
Phone: MOhawk 8-3348

PRODUCTS: UHF & VHF transmission line system; Multi-V FM antenna; coaxial switches, flexible coaxial cable, microwave antennas.

Animation Equipment Corp.

38 Hudson St., New Rochelle, N. Y.
Phone: NEw Rochelle 6-8138

President.....John Oxberry
V.P. & Gen. Mgr.....A. K. Livingston
Treasurer .....Paschal Mathison
Sales Manager.....Edward G. Willette

Branch Offices
Hollywood, Calif.

Manager .....Robert Troy
Addlestone, Surrey, England
Manager .....Peter Neilson

PRODUCTS: Oxberry equipment for 16/36, 65, 70 double 8 mm. special effects optional printers, process cameras, animation stands.

Arthur Ansley Manufacturing Co.

New Hope, Pa.
Phone: AXtel 7-5050

President.....A. C. Ansley

PRODUCTS: Printed circuits, printed circuit assemblies.

Astro-Beam Manufacturing Co.

26277 Mooney Blvd., Tulare, Calif.
Phone: MU 6-5074

Owner .....Dick Whiteside

PRODUCTS: FM beam antenna systems.

Atlas Sound Corp.

1449 39th St., Brooklyn 18, N. Y.
Phone: GEdney 8-5500

Sales Manager.....R. C. Reinhardt

PRODUCTS: Microphone stands, booms, & all types of supports for TV.

Audio Accessories, Inc.

279 Broadway, Amityville, N. Y.
Phone: MYrtle 1-7080

Pres. .....F. Sumner Hall
Sales Mgr. .....Samuel Glassman

PRODUCTS: Patch cords, jack panels, cord and cable test sets, designation strips and cards, jack mountings, terminal blocks, telephone jacks and plugs.

Audio Devices, Inc.

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-6640

President.....William T. Hack
Vice Pres. .....Herman Kornbrodt
Sec.-Treas. .....Bryce Haynes
Advertising Manager.....Rolf Haag

Branch Offices
1426 Flower St., Glendale 1, Calif.
Phone: CH 5-6587

V.P. in Charge .....Alan H. Bodge
7321 N. Hamlin St., Skokie, Ill.
Phone: 583-4161

Manager.....B. N. Freifeld
8605 Cameron St., Silver Spring, Md.
Phone: 585-4845

Manager.....G. R. Freifeld
22 Bonwood Rd., Needham, Mass.
Phone: HI 9-0724

Manager.....R. H. Vaughan

PRODUCTS: Tape, magnetic recording; disc, instantaneous recording; styli, record and playback; film, magnetic recording.

Audio Instrument Co.

135 W. 14th St., N. Y. 11, N. Y.
Phone: ORegon 5-7820

President.....C. J. LeBel

PRODUCTS: Feedback suppressors (frequency shifters).

Audio Master Corp.

17 East 45th St., New York 17, N. Y.
Phone: OXford 7-0725

President .....Herbert Rosen

PRODUCTS: Transcription and electric playback machines, recording tape, portable tape recorders.

Semon Bache & Co.

636 Greenwich St., N. Y. 14, N. Y.
Phone: WAtkins 4-2121

President .....David Hirsch
V.P., Sales & Adv. Mgr.....Ben Newton
Assistant Treas.....P. Schoenfeld
Secretary.....R. M. Dreyfuss

PRODUCTS: Manufacturers of mirrors, fabricators on glass; glass & mirror products.

Background Engineers, Inc.

7313 Santa Monica Blvd., Hollywood, Cal.
Phone: HOllywood 5-4161

TV Mgr.....J. R. Jones
PRODUCTS: Rear projection rental service including projectors (Bodde Projector), rear projection screen, rear projection slides and effects.

Bauer Electronics Corp.
1663 Industrial Rd., San Carlos, Calif.
Phone: LY 3-0800
President .....Fritz Bauer
Sales Manager .....Paul Gregg
PRODUCTS: AM transmitters 1000/250, 5000/1000 & 10,000/5000 watts; antenna tuning equipment & phasors.

E. J. Baughman Co.
1914 N. Cogswell Rd., El Monte, Calif.
Phone: GIlbert 4-7586
Owner.....E. J. Baughman
Manager.....E. C. Baughman
PRODUCTS: Microphone booms, hangers, studio lighting equipment; hydraulic, crank up and lift up dollies, light housings, remote pan & tilts.

Bausch & Lomb Inc.
635 St. Paul St., Rochester 2, N. Y.
Phone: LOcust 2-3000
Pres.....W. W. McQuilkin
Branch Office
730 Fifth Ave., New York, N. Y.
Phone: CIrcle 7-5400
PRODUCTS: Balopticon TV slide projection and motion picture camera lenses.

Bayside Timers, Inc.
43-69 162nd St., Flushing 58, N. Y.
Phone: INdependence 3-8935
Pres. .....Gale Dorothea
PRODUCTS: Design and manufacture of timers, dimmers, electrical controls and synchronized sound.

John F. Beasley Construction Co.
1614 Mercantile Bank Bldg., Dallas 1, Tex.
Phone: RI 1-3228
Phone: MUrray 7-6381
President.....John F. Beasley
Exec. Vice Pres.....Lothar E. Berg
Vice Pres. .....B. V. Pruden
Secretary-Treasurer.....Andrew B. Lytle
Branch Offices:
402 South "D" St., Muskogee, Okla.
Phone: MU 7-6381
Vice Pres. .....B. V. Pruden
20 N. Wacker Dr., Chicago, Ill.
Phone: ST 2-7589
Sec.-Treas. .....A. B. Lytle
PRODUCTS: Steel erectors (radio-television towers and antennas).

Behrend Cine Corp.
161 E. Grand Ave., Chicago 11, Ill.
Phone: MIchigan 2-2281
President .....Jack Behrend
Vice President .....Lennis Gangel
Sec.-Treas. .....Jean Behrend
PRODUCTS: Speedi-Q punches, Tec film cleaner, blooping tape.

Bell and Howell Company
7100 McCormick Rd., Chicago 45, Ill.
Phone: AMbassador 2-1600
Vice Pres., Gen. Mgr.....M. G. Townsley
Dir. of Marketing .....J. L. Wassel
Dir. of Eng.....Dr. H. C. Wohlrab
PRODUCTS: 614-CDVM, 614-CDTV, 16mm vidicon projectors, screening room projectors, 16mm cameras, printers, splicers.

Bell Television Inc.
552 W. 53rd St., N. Y. 19, N. Y.
Phone: JUdson 6-4350
President .....Martin Sugar
Board Chrmn., Eng. Dir.....Lee Bunting
Franch. Place. Mgr.....Charles Smith
Nat. Field Oper. Mgr.....Thomas Gemmola
Purch. Agt. .....Victor Peters
Secretary .....James Bronis
Service Mgr.....Nicholas Theirjung
Chief Eng. .....Gary Danek
Branch Offices
488 John Street, Bridgeport, Conn.
Phone: FO 7-7718
Pres. .....William Gorzka
11 N.W. 36th Street, Miami, Fla.
Phone: PL 4-2628
Manager.....William T. Kruglak, II
PRODUCTS: Watchdog TV system, TV security systems, 5" TV monitors, master antennas, amplifiers, outlets, TV cameras, video amplifiers.

Blaw-Knox Equipment Div.
Box 1585, Pittsburgh 30, Pa.
Phone: STerling 1-2700
Vice Pres., Gen. Mgr.....A. H. Jackson
Sales Mgr.....E. S. Miller
Chief Eng. .....E. W. Pottmeyer
PRODUCTS: Steel towers for AM, FM, TV.

Blonder-Tongue Laboratories, Inc.
9 Alling St., Newark 2, N. J.
Phone: MArket 2-8151
Vice President.....Harry Gilbert
Dir. of Marketing.....Ralph H. G. Mathews
PRODUCTS: Amplifiers, distribution equipment and accessories for master TV systems, community TV systems and educational TV systems. Home TV improvement products. UHF amplifiers and converters.

Bodde Screens & Projectors
Box 711, San Fernando, Calif.
Phone: EMpire 5-2551
V.P., General Manager.....B. M. Bodde, Jr.
PRODUCTS: Wide angle seamless translucent screens; automatic, reversible, high intensity background projectors accommodating standard and polaroid slides.

Bogen-Presto Co.
P. O. Box 500, Paramus, N. J.
Phone: DIamond 3-5700
Sls. Mgr., Prof. Equip.....Thomas L. Aye
PRODUCTS: Disc recorders & accessories, tape recorders, transcription turntables, l.p. tape reproducers, automated tape systems, custom tape, disc & mixing equipment, multiplex receivers.

Browning Laboratories, Inc.

100 Union Ave., Laconia, N. H.
Phone: 523-5454

President.....G. G. Greene
Chief Eng. .....Charles J. Chatterton

PRODUCTS: Crystal-controlled single-channel FM tuners, multiplex receivers, FM broadcast monitor and relax receivers; FM modulation monitor, 25 mc-174 mc.

Burgess Battery Company

(Div. of Servel, Inc.)
Foot of Exchange, Freeport, Ill.
Phone: AD 2-2161

President.....F. J. Kirkman
V.P., Sales.....C. E. Balz
Sales Mgrs.....W. W. Riddell, R. G. Wright

Branch Offices
4003 W. Madison, Chicago 2, Ill.
Phone: NE 2-2771

Manager.....H. E. Chabot
76 Ninth Ave., New York 11, N. Y.
Phone: CH 2-2270

Manager.....A. C. Olsson
1855 Industrial St., Los Angeles 21. Calif.
Phone: MA 8-9141

Manager.....J. C. Geiger

PRODUCTS: Manufacture dry batteries, mercury batteries, sealed rechargeable nickel cadmium batteries, water activated batteries, alkaline batteries, magnetic recording tape.

Burke & James, Inc.

321 S. Wabash Ave., Chicago, Ill.
Phone: HArrison 7-8393

President .....George Drucker
V.P., Tech. Dir. .....A. Drucker

PRODUCTS: TV lenses, special mounts; "Videoptics" processing eqpt.

Bussmann Manufacturing Div.

(McGraw-Edison Co.)
University at Jefferson St., St. Louis 7, Mo.
Phone: GArfield 1-1740

Manager .....Joseph A. Bussmann, Jr.

Branch Office
93 Montgomery St., Jersey City, N. J.
New York Phone: COrtlandt 7-1466

PRODUCTS: Fuses for electronic circuits.

Camera Equipment Co., Inc.

315 W. 43rd St., New York 36, N. Y.
Phone: JUdson 6-1420

Pres. .....Eugene H. Levy
Vice Pres., Finance.....Vincent Tepedino
Sales Dir.....Burton Grodin

PRODUCTS: Remote controlled pan and tilt head for vidicon cameras, motion picture film examining equipment-high speed type. Vidicon pan and tilt head and CECO Pro. Jr. fluid head for vidicon cameras; closed circuit TV equipment.

The Camera Mart, Inc.

1845 Broadway, New York 23, N. Y.
Phone: PLaza 7-6977

President .....Samuel Hyman
Vice Pres. .....Paul Meistrich
Sec.-Treas. .....Anna Browning
Asst. Sales Mgr.....Thomas Johnston
Res., Dev. Dir.....Anton Weber

PRODUCTS: Camart product for motion pictures, TV, including camera dollies, mike booms, tripods, film-editing equipment; sales, service, rentals of Moviola equipment, Arriflex, Auricon sound cameras, Magnasync equipment.

Canadian General Electric Co., Ltd.

Royce Works, 830 Lansdowne Ave.,
Toronto 4, Ont.
Phone: 534-6511
(Electronic Equipment & Tube Dept.)

V.P., Gen. Mgr.....R. M. Robinson
Mgr. Marketing.....I. A. Mayson
Mgr. Bcst. Sls. & Planning.....C. E. Spence
Broadcast Sales.....E. J. Gareau
Adv. & Sales Prom.....M. D. Locke

PRODUCTS: Complete AM,FM,TV broadcast transmitting and studio systems; consulting; systems, design & production engineering; facilities for development and manufacture of electronic equipment.

Canadian Marconi Co.

2442 Trenton Ave., Montreal 16, Quebec, Can.
Phone: REgent 8-9441

President.....S. M. Finlayson
Gen. Manager.....W. V. George
Sec.Treas.....A. G. McCaughey
Asst. General Manager.....L. M. Daley
Equipment Mgr.....A. B. Clapp
Marine, Land Commun. Mgr.....J. H. Martin
Sales Mgr.....W. Bitcon
Comptroller.....C. S. Stephens

PRODUCTS: Transmitters and studio equipment for AM-FM TV stations; transmitting and receiving tubes.

Cannon Electric Co.

3208 Humboldt St., Los Angeles 31, Calif.
Phone: CApitol 5-1251

Vice President, Sales.....F. M. Cate

PRODUCTS: Audio and TV camera connectors.

Capehart Corporation

87-46 123rd St., Richmond Hill 18, N.Y.
Phone: HIckory 1-4400

President .....Jack M. Winer
Exec. Vice Pres.....Seymour Levy
V.P., Eng.....Pasquale Galella
V.P., Manuf.....Ben Goldner
V.P., Military and Ind. Div.....J. D. Winer
V.P. and Treas.....Leonarrd S. Jaffe
Sec. and Gen. Mgr.....George Ginsburg
General Sls. Mgr.....Dave Cole
Adv. Dir.....Norman Axelband

PRODUCTS: Stereo console phonos, also with AM-FM radios, AM-FM tuners, stereo and monaural amplifiers and speaker systems, speaker-amplifier systems.

Caterpillar Tractor Co.

Engine Division
Peoria, Ill.
Phone: 676-3311

V.P., Engine Div.....L. L. Morgan
Sales Manager, Eng. Div.....F. V. Jacobs

Branch Office
630 Fifth Ave., New York, N. Y.
Phone: CIrcle 5-9054

PRODUCTS: Diesel electric sets and natural gas electric sets for standby and prime power for use by broadcasting and communications facilities.

Cavalier Radio & Electronics Corp.

66-02 Austin St., Forest Hills 74, N. Y.
Phone: ILlinois 9-0800

Pres.....Leo J. Galanek
V.P., Secretary.....Grace V. Ramey
Dir. of Engineering.....Frank A. Bullock
Mgr. of Manufacturing.....Jerry Di Mucci
Purchasing .....Angelo Evangelista
Chief Engineer.....Walter Arent

PRODUCTS: AM-FM table and clock model radios, transistor radios, monaural and stereo portable phonographs, stereo consoles.

Cellomatic Corp.

(*Div. Screen Gems*)
711 5th Ave., New York, N. Y.
Phone: PLaza 7-7895

Vice Pres.....Milton Rogin, Thomas Howell
Sales Mgr.....Larry Cooper

Branch Offices
615 N. Wabash Ave., Chicago, Ill.
Phone: SU 7-2755

Manager .....Owen Zapel
1410 Turkey Run Rd., Washington, D. C.
Phone: EL 6-4533

Manager .....Ernest Vetter
433 Jarvis St., Toronto, Canada
Phone: WA 2-3124

Manager .....George Headon

PRODUCTS: Cellomatic Futura Mark IV and S-45 animation projectors, Cellomatic videoplex projector and supporting graphics services.

Century Lighting, Inc.

521 West 43rd St., New York 36, N. Y.
Phone: CH 4-7050

President .....Edward Kook
Chmn. & Exec. V.P.....Saul Levy

Branch Offices
1477 N.E. 129th St., N. Miami, Fla.
1820-40 Berkeley St., Santa Monica, Calif.

PRODUCTS: TV and photographic lighting equipment, lighting accessories, lighting controls and dummerboards C-I electronic lighting control, Port-O-Vox (wireless microphone), C-Core dimmer system.

Chrono-log Corporation

2583 West Chester Pike, Broomall, Pa.
Phone: ELgin 6-6771

Vice President.....Saul Meyer
Vice President.....Arthur Freilich

Branch Offices
1519 Northern Blvd., Roslyn, N. Y.
Phone: MA 1-8660

Manager .....John Wild
1011 Highland Ave., Arlington, Va.
Phone: JA 4-2274

Manager .....J. Heffernan
512 N. 18th St., Birmingham 3, Ala.
Phone: AL 1-0312

Manager .....C. Vaughn
Box 66, Needham, Mass.
Phone: HIllcrest 4-2366

Manager .....W. Weeton
1540 Maple St., Northbrook, Ill.

Manager .....Bill Nobles
7316 Winston Churchill Dr., Dayton 32, O.
Phone: CHapel 4-2744

Manager .....K. Gregerson
6170 Sherry Lane, Dallas, Tex.
Phone: EM 3-3698

Manager.....N. S. Brown
Box 11098-E, Albuquerque, N. M.
Phone: 299-2829

Manager .....R. Mayes

PRODUCTS: STEP (Sequential TV Equipment Programmer) for automation of station breaks and other video and audio switching. Digital clocks for time indication.

Cinema Engineering

(*Aerovox Corp.*)
1100 Chestnut St., Burbank, Calif.
Phone: VIctoria 9-5511

Gen. Works Mgr.....C. P. Dibble
Sales Service Mgr.....P. D. Kampion
Account Mgr.....R. K. Baldwin
N.Y.C. Representative.....Sidney H. Baum

Branch Offices
101 Park Ave., New York, N. Y.
Phone: MUrray Hill 6-6268
70-15 Fleet St., Forest Hills, N. Y.
Phone: BOulevard 3-8101
613 W. Cheltenham St., Philadelphia 26, Pa.
Phone: CApital 4-2727

District Mgr.....Harry J. Hartz
1145 19th St., N.W., Washington 6, D. C.
Phone: FE 8-6706

Manager.....Peter C. Cameron
1551 Btaron St., W., Hamilton, Ont.
Phone: LI 5-1186

Sales Mgr.....J. Cartwright

PRODUCTS: Audio attenuators, equalizers, degaussers (demagnetizers), filters.

Collins Radio Co.

5200 C Ave., N.E., Cedar Rapids, Iowa
Phone: EMpire 5-8411

Comm. Sales Mgr.....R. M. Winston
Reg. Sales Mgr.....H. L. Peters
Best. Sales Mgr.....E. S. Gagnon

Branch Offices
1271 Ave. of the Americas, New York 20, N.Y.
Phone: JU 6-5678

Regional Sales Dir.....W. J. McKnight
2600 Wilshire Blvd., Los Angeles, Calif.
Phone: DUnkirk 5-6421

Regional Sales Mgr.....G. R. Schneider
1930 Hi-Line Dr., Dallas, Tex.
Phone: RIverside 7-5151

Regional Sales Mgr.....John Dalby

PRODUCTS: Radio, AM & FM transmitters, FM antennas, phasing equipment, remote amplifiers, audio, studio, and cartridge tape equipment, microphones, package radio stations and Mobile studios and stations.

Commercial Radio Sound Corp.

652 First Ave., New York 16, N. Y.
Phone: ORegon 9-0400

General Manager.....A. W. Schneider

PRODUCTS: Broadcast public address & audio systems, video & distribution systems.

Community Engineering Corp.

Box 824, State College, Pa.
Phone: ADams 8-2461

President.....James R. Palmer
Vice President.....Floyd B. Fischer

PRODUCTS: Complete electronic eqpt. for RF distribution of TV signals for community antenna, master, closed circuit, educational & industrial systems. Ultra low noise preamplifiers & wide band amplifiers at VHF & UHF. Custom design & manufacturing.

Comprehensive Filmtreat, Inc.

421 W. 54th St., New York 19, N. Y.
Phone: CO 5-0372

President .....Michael Freedman
Vice-Pres. .....Stanley Gitner
Sect. .....Jane Leni
Treas. .....Jules Leni

PRODUCTS: Comprehensive filmtreat process: For films in constant use; print life service; comprehensive film rejuvenation.

Conrac Division

(Giannini Controls Corp.)
19217 E. Foothill Blvd., Glendora, Calif.
Phone: EDgewood 5-0541

General Manager.....W. J. Moreland
Chief Engineer.....J. Grayson Jones
Operations Manager.....R. M. Alston
Product Mgr.....Robert Vendeland

Branch Office
350 5th Ave., New York, N. Y.
Phone: LW 4-1160

Manager .....Al Slater

PRODUCTS: Broadcast, closed-circuit TV monitors; re-broadcast receivers; ETV multiple-monitor systems, control receivers.

Consolidated Tower Service

1123 Michigan Ave., Fort Wayne 6, Ind.
Phone: ANthony 7-0202

General Manager.....N. I. Swager

PRODUCTS: Towers—erected, sold and serviced, especially in package deals.

Continental Electronics Manufacturing Company

(Subsidiary of Ling-Temco-Vought, Inc.)
4212 S. Buckner Blvd., Dallas 27, Tex.
Phone: EVergreen 1-7161

President .....James Weldon
V.P., Engineering.....Mark W. Bullock
Director of Sales.....Thomas B. Moseley

Branch Offices
26 Cushing Rd., Milton 86, Mass.
Phone: ED 3-0649

Eastern Dist. Mgr.....I. J. Metcalfe

1515 S. Manchester, Aneheim, Calif.
Phone: PR 4-2900

Western Dist. Mgr.....J. H. Hamilton

PRODUCTS: AM broadcast transmitters, all power levels; remote control and fault alarm equipment for unattended operation.

Sol Cornberg Associates, Inc.

1841 Broadway, New York 23, N. Y.
Phone: JUdson 2-6530

President .....Sol Cornberg

PRODUCTS: Designers of TV-radio-theatre facilities & equipment; intercom TV systems. Consultants in application & procedure.

Cozzens & Cudahy, Inc.

125 Old Orchard Arcade, Skokie, Ill.
Phone: ORchard 5-6700

General Manager.....Warren B. Cozzens
Sales Mgr.....Michael J. Cudahy

PRODUCTS: Microwave relay equipment & systems.

Crouse-Hinds Co.

Wolf & 7th N. Sts., Syracuse 1, N. Y.
Phone: GR 4-8411

Vice-Pres. Sales.....Erle R. Monesmith
Mgr., Illumination.....J. S. Haney

PRODUCTS: Flashing beacons and aviation obstruction lights for marking radio and television towers.

Dage Television Div. (Thompson Ramo Wooldridge, Inc.)

W. 10th St., Michigan City, Ind.
Phone: TR 4-3251

Gen. Manager.....J. L. Lahey
Asst. Gen. Mgr., Gen. Sales Mgr. .....W. G. Gordon
Chief Eng.....J. Alinsky

PRODUCTS: Television Equipment for both Closed-Circuit and Broadcast application.

Daven Co.

530 W. Mt. Pleasant Ave., Livingston, N. J.
Phone: WYman 2-4300

V.P., Sales .....E. L. Grayson

PRODUCTS: Video distribution equipment, VTVM, attenuators, rotary switches, video attenuators, RF attenuators, transmission measuring equipment.

Dewald Radio

(Div. of United Scientific Labs., Inc.)
35-15 37th Ave., Long Island City, N. Y.
Phone: STillwell 4-9334

President .....David Wald
Chief Eng.....Mark Glaser
Contract Sales Mgr.....Seymour Wald
Sales Mgr.....Leonard Haas
Prod. Eng.....Sidney Weinberg

PRODUCTS: AM-FM Hi-Fi tuners, Stereo tuners & amplifiers, Citizen band and amateur band transceivers.

Dialogue Prompter Service

161 West 75th St., New York 23, N. Y.
Phone: FI 1-4065

Pres. .....Arthur Dittler
Sales Mgr.....Alfred Lettieri
Script Dept. Mgr.....Margot Allison

PRODUCTS: Prompting equipment and through-the-lens viewing for TV, films, public speaking and industrial shows; typing and script preparation.

Diamond Electronics

Box 415, Lancaster, Ohio
Phone: OLive 3-6540

General Manager.....James G. Gelder
Field Sales Mgr.....R. H. Renko
Industrial Sales Mgr.....W. P. McNamara
Production Manager.....N. D. Rupert
Business Manager.....J. T. Justice

Branch Offices

10 High St., Boston 10, Mass.
Phone: HA 6-6676

Manager.....J. A. Crowley

105 W. Adams St., Chicago 3, Ill.
Phone: RA 6-4426

Manager.....H. F. Krapf

410 Asylum St., Hartford, Conn.
Phone: 522-1252

Manager .....William Buckley

4708 Crenshaw Blvd., Los Angeles 43, Calif.
Phone: AX 1-0614

Manager.....R. W. Hall

DIAMOND POWER SPECIALTY CORP.
666 Third Ave., New York 17, N. Y.
Phone: MU 2-7080

Manager.....J. E. Bryer

PRODUCTS: Image dissector CTTV systems; Vidicon CCTV systems; "Hawk 401" camera; TV camera pickup tubes, Video monitors, industrial TV accessories.

Dorne & Margolin, Inc.

29 New York Ave., Westbury, N. Y.
Phone: EDdgewood 4-3200

President .....Arthur Dorne
Vice Pres.....Joseph Margolin
Mktg. Mgr.....Thomas L. Evans

Branch Office

9730 Cozycroft Ave., Chatsworth, Calif.
Phone: DI 1-4010

Manager.....R. E. Anderson

PRODUCTS: Antenna research, development and production.

Dresser-Ideco Company

875 Michigan Ave., Columbus 15, Ohio
Phone: AX 9-2123

Pres. and Gen. Mgr.....Henry Knippenberg
Tower Design Mgr.....Orville Pelkey
Sales Mgrs.....J. M. Hogan, J. R. Hayden, C. D. Byrd

Branch Office

2314 Redondo Beach, Gardena, Calif.
Phone: PL 8-4194

Manager .....Robert Sload

PRODUCTS: Broadcast TV Towers.

M. Ducommun Co.

580 Fifth Ave., New York 36, N. Y
Phone: PLaza 7-2540

Manager.....Tony Stepchuk

PRODUCTS: Radio and TV stop watches, centralized register, filmmeter stopwatches, pocket and wrist chronographs.

Du Mont Laboratories

(Div. of Fairchild Camera & Inst. Corp.)
750 Bloomfield Ave., Clifton, N. J.

Phone: PRescott 3-2000

Group Mgr., Du Mont Div.....John S. Auld
Sr. Technical Advisor..Dr. Allen B. Du Mont
Acct. Mgr.....Charles Uhlig
Adv. Mgr.....John Prymack
Administrative Svcs .....Adolph A. Katz
Quality Control.....Frederick Walzer
Purchasing .....Carl Tepel
Industrial Rels. Dir.....Rial Simons
Pub. Dir.....Edward W. Allen, Jr.

ELECTRONIC TUBE DIV.

General Mgr.....William Croxville
Sales Mgr.....Robert W. Deutsch
Eastern Sales.....Burtis Lawton
Western Sales.....Dwight L. Umstead
Manufacturing Mgr.....James Van Note
Cathode-Ray Tube Lab.....Joseph G. Burns
Photosensitive Dev. Lab..Joseph G. Koosman
Tech. Asst. to Gen. Mgr....Victor LeGendre

INDUSTRIAL ELECTRONICS DIV.

Mgr.....Jack Humbert
Commun. Dept.....Roger Daugherty
Instrum. Mktg. Mgr.....George Tirone
Mobile Radio Sales Mgr.....Raymond Carey
Indust. TV Sales Mgr.....Richard Colten
Instrum. Sales Mgr.....Fred Katzmann
Instrum. Eng. Mgr.....Hy Soojian

PRODUCTS: Industrial and military cathode-ray tubes, multiplier photo tubes, storage tubes, fiber optics tubes, scan converters, microwave tubes, industrial and closed circuit television, two-way mobile radio equipment, automotive test equipment, oscilloscopes, oscilloscope cameras, pulse generators.

EICO Electronic Instrument Co., Inc.

33-00 Northern Blvd., L. I. C. 1, N. Y.
Phone: ST 6-8700

President.....Harry R. Ashley
Vice President.....Philip A. Portnoy
Secretary.....Sophie C. Ashley
Treasurer .....Morris Kaufman

PRODUCTS: Electronic kits, Hi-Fi, test instruments, ham gear, citizens radio, transistor radio.

EMI/US Ltd.

(General Communications Div.)
1750 N. Vine St., Hollywood 28, Calif.
Phone: HOllywood 2-4909

V. P., General Manager.....Bruce Rozet
Advertising Manager.....Denis Waitley

Branch Office

151 W. 46th St., New York, N. Y.
Phone: CIrcle 5-1216

Manager .....Frederick Cudlipp

PRODUCTS. TV camera chains, video recording tape, switching systems, solid state state distribution equipment, video mixers, video monitors.

E-Z Way Towers, Inc.

5901 E. Broadway, Tampa 5, Fla.
Phone: 626-4157

President .....Clarence Jax
Vice Pres.....Arthur H. Judd

Engineer.....Harold M. Payne
PRODUCTS: Steel towers for main station; telescopic towers adaptable to mounting on equipment van for remote microwave transmission.

Eastman Kodak Co.

343 State St., Rochester 4, N. Y.
Phone: LOcust 2-6000
Mgr., Motion Picture Film Dept.
Donald E. Hyndman
Branch Offices
342 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 7-7080
Mgr., East Coast Office.....E. M. Stifle
130 E. Randolph Dr., Chicago 1, Ill.
Phone: RAndolph 6-7476
Mgr., Midwest Office.....K. M. Mason
6706 Santa Monica Blvd., Hollywood 38, Calif.
Phone: HOllywood 9-3101
Mgr., West Coast Office.....N. L. Simmons
PRODUCTS: Motion picture film and equipment for TV use, camera lenses, television film projectors.

Eidson Electronic Company

1902 N. Third St., Temple, Texas
Phone: PRospect 3-3901
Owner.....M. Eidson
PRODUCTS: Sta. frequency measuring service for AM-FM-TV; quartz crystal units for frequency control.

Eitel-McCullough, Inc.

301 Industrial Way, San Carlos, Calif.
Phone: LYtell 1-1451
Dir. of Marketing.....F. A. Speaks
PRODUCTS: Eimac Electron, power transmitting tubes.

Electro-Voice, Inc.

Cecil & Carroll Sts., Buchanan, Mich.
Phone: OXbow 5-6831
V.P., Marketing.....Lawrence LeKashman
Mgr., Comm. Prod.....George Riley
Sales Mgr., OEM Products..Howard Durban
Mgr., Adv. & Sales Prom....D. H. Kirkendall
PRODUCTS: Professional microphones for radio & TV.

Electron Corp.

(Sub. of Ling-Temco-Vought, Inc.)
Box 5570, Dallas, Tex.
Phone: ADams 5-3424
President.....M. Zimmerman
V.P., Sec.-Treas. .....John Duke
Sales ..... Bill O'Fallon
Prod. Mgr. .....Carl Griffin
PRODUCTS: Closed-circuit cameras. UHF-VHF TV Transmitters, Broadcast TV Cameras, Video-Audio Switches and Monitors, Slide and Film Chains, TV Translators.

Electronic Applications, Inc.

80 Danbury Rd., Rte. 7, Wilton, Conn.
Phone: POrter 2-5537
N.Y.C. Phone: CYpress 5-1207
President.....V. J. Skee
PRODUCTS: AKG dynamic & condenser microphones, headsets and turntables; NAGRA portable tape-recorders.

Electronics Development Corp.

1533 Monrovia Ave., Newport Beach, Calif.
Phone: TRiangle 7-3223
Pres., Chief Eng.....Joseph H. Leaming
Vice Pres.....C. G. W. Anderson
Sec., Treas.....Fred P. Leaming
PRODUCTS: Audiplex sound diplexing units, high speed data TV transmission, systems, design and development of special studio equipment, low power 200 watt TV transmitters.

Electronics, Missiles & Communications, Inc.

262 East Third St., Mount Vernon, N. Y.
Phone: MO 8-3012
N.Y.C. Phone: CYpress 2-3518
President .....Byron W. St. Clair
Vice President.....Robert F. Romero
Vice President.....Henry Shapiro
Sales Mgr.....Melvyn Liebmann
PRODUCTS: VHF, UHF translators and transmitters, U-to-V converters, band pass filters, low-noise pre-amplifiers.

Emerson Radio & Phonograph Corp.

14th & Cole Sts., Jersey City 2, N. J.
Phone: SWarthmore 5-3500
President .....B. Abrams
Secretary-Treasurer.....M. Abrams
Exec. Vice-Pres.....Dorman D. Israel
Sr. Vice President.....H. Tullo
V.P., Controller.....Abraham Vogel
Dir. Public Rel.....L. H. Liberman
PRODUCTS: TV receivers, FM/AM radios, phonographs, phonoradios.

Engineering Associates

434 Patterson Rd., Dayton 19, Ohio
Phone: AXminster 3-1662
President.....C. C. Littell, Jr.
PRODUCTS: Test eqpt., rectifiers, inverters, converters, spec. power supplies, Microwave equipment.

Esquire Radio & Electronics, Inc.

6201 15th Ave., Brooklyn, N.Y.
Phone: BEnsonhurst 6-2755
President.....A. R. Lieberman
Vice President.....Simon Lynn
Treasurer.....Joshua Dwork
Production Mgr.....Anthony Umina
Purchasing Agent.....Author Barbash
Chief Engineer.....Paul Smith
PRODUCTS: Manufacturers of radios, phonographs and Hi-Fi combinations. Import manufacturers for German & Japanese prods.

Fairchild Camera & Instrument Corp.

Robbins Lane, Syosset, Long Island, N. Y.
Phone: WEIls 1-4500
PRODUCTS: (AM-FM) Miniature beacon transmitters. Automatic voice data link. Fairchild motion analysis camera, high speed 16 mm motion picture camera for special effects color or B & W. Facsimile & telephoto transmitters & receivers.

Fairchild Recording Equipment Corp.

10-40 45th Ave., Long Island City, 1, N. Y.
Phone: STillwell 4-6163

President.....Donald J. Plunkett
Sales Admin..... Margaret P. McLaughlin
Chief Engineer .....George Alexandrovich

PRODUCTS: Broadcast transcription tables, tone arms and cartridges, equalizers, power amplifiers, limiters, cutters (stereo and monophonic), recording and playback equipment, filters, compressors, attenuators, preamplifiers, audio consoles.

Federal Manufacturing & Engineering Corp.

1055 Stewart Ave., Garden City, N. Y.
Phone: CH 8-7400

Mktg. Dir.....Kenneth V. Curtis
Sales Mgr.....Lawrence D. Scheu, Jr.

PRODUCTS: Kinescope recorders, sound-on-film cameras, rear screen projectors and screens, transceivers, wireless microphones.

Fish-Schurman Corp.

70 Portman Rd., New Rochelle, N. Y.
Phone: NE 6-1300

PRODUCTS: Optical elements including Dichroic mirrors and beam splitters for color TV, lenses, prisms, glass slides, etc.

C. H. Fisher & Assoc.

6100 NE Columbia Blvd., Portland 18, Ore.
Phone: ATlantic 7-7303

President .....C. H. Fisher

PRODUCTS: AM, FM & TV towers and ground systems; lighting & painting.

Fisher Radio Corp.

21-21 44th Drive, Long Island City, N. Y.
Phone: EXeter 2-8900

President .....Avery Fisher
Exec. Vice Pres., Gen. Mgr.....B. L. Arons
V.P., Eng..... Fred Mergner
Sales Dir.....Paul E. Bryant
Component Sales Mgr.....James J. Carroll
Purch. Dir.....Harvey Stone

PRODUCTS: Hi-Fi Radio, Phonographs, tape recorders, Hi-Fi stereo FM-AM tuners and receivers, master audio controls, amplifiers, pre-amplifiers, and speaker systems.

Florman & Babb, Inc.

68 West 45th St., New York 36, N. Y.
Phone: MU 2-2928

President .....Arthur Florman
Vice-President .....John Babb
Sales Manager.....L. W. Hollander
Indust. Sales Mgr.....Wally Robbins
Maint. Chief.....Ray Emeritz
Audio Dept. Hd.....Bernie Zuch
Camera Dept. Hd.....Hy Roth
Lighting Dept. Hd.....John Murray
Chief Engineer.....Donimick Notto

PRODUCTS: Sales and rentals, 16mm and 35mm motion picture production equipment, editing equipment, service, manufacturers, importers, distributors.

Foto-Video Electronics, Inc.

36 Commerce Rd., Cedar Grove, N. J.
Phone: CEntral 9-6100

Pres., Chief Eng.....A. J. Baracket
Vice President .....Angelo R. Fiore
Vice President.....George Houlroyd
Purchasing Agent.....Lyle Eckler
Sales Manager.....William Endres
Secretary .....Catherine E. Baracket

PRODUCTS: Image orthicon orbiter, video equalizer-amplifier, fotovideo aperture & phase corrector, keyed video signal generator, transistorized plug-in vidicon camera, kinescope recording monitors, color synchronizing generators, burst keying units, special camera & monitor light boxes, radar scan conversion alignment & measuring instruments, TV radar bar-dot generator.

Gates Radio Co.

123 Hampshire St., Quincy, Ill.
Phone: BAldwin 2-8202

President.....P. S. Gates
V.P., Opera .....G. L. Mallory
V.P., Sales.....L. J. Cervone
Mdsng. & Adv. Dir.....John Price
V.P., Engr. .....N. L. Jochem
Works Manager.....Howard Young
Secretary.....A. S. Petzoldt
Purchasing Agent.....A. Vandenboom

Branch Office
800 Second Ave., New York, N. Y.
Phone: MUrray Hill 7-7971

PRODUCTS: Radio broadcast transmitters AM; radio broadcast transmitters FM; TV broadcast transmitters UHF and VHF; speech input equipment for radio and video; transcription turn tables; recording equipment; communications transmitters (high frequency); communications transmitters (very high frequency); airway communications equipment; homing beacon equipment; directional phasing equipment; antenna coupling equipment; transmission line equipment; portable remote amplifiers; rack cabinets (relay); cabinets (transmitter); master control systems; spot recorders, cartridge tape systems.

General Communications

Janesville Rd., Fort Atkinson, Wisc.
Phone: JOrdan 3-5547

President.....E. D. Petersen
Secy.-Treas.....C. O. Bell

PRODUCTS: Monitors, power supplies, camera, program and dial monitor switching systems.

General Electric Co.

Electronics Park, Syracuse, N. Y.
Phone: GRanite 6-4411

Command Systems Div.
300 S. Geddes St., Syracuse, N. Y.
Phone: GRanite 6-4411

Gen. Mgr.....Richard L. Shetler

1. *Communication Products Dept.*
Mountain View Rd., Lynchburg, Va.

Phone: VI 6-7311
General Manager.....H. Van Aken
Marketing Manager.....Glenn R. Peterson

PRODUCTS: Carrier multiplex, microwave, military communication and power line equipment; two-way radio communications.

2. *Technical Products Operation*
Division St., Syracuse 1, N. Y.
Phone: GRanite 6-4411
Gen. Mgr.....R. L. Casselberry
Mktg. Mgr.....Harry E. Smith

PRODUCTS: Radio and TV broadcast equipment, including transmitters, antennas and studio gear, for color and monochrome TV, closed circuit TV equipment, scatter communications equipment, technological & engineering services.

Radio & Television Div.
Electronics Park, Syracuse, N. Y.
Phone: GRanite 6-4411
Vice Pres., Gen. Mgr.....Hershner Cross

1. *TV Receiver Dept.*
Electronics Park, Syracuse, N. Y.
Phone: GRanite 6-4411
Gen. Mgr.....W. E. Davidson
Mktg. Mgr.....Marshall Bartlett, Jr.

PRODUCTS: Monochrome, color TV receivers; TV-phono-FM stereo combinations.

2. *Radio Receiver Dept.*
1001 Broad St., Utica, N. Y.
Phone: SWift 7-0750
General Manager.....Robert C. Wilson
Manager-Marketing...William B. Clemmens

PRODUCTS: Full line of portable radios, clock-radios, table radios. High fidelity components.

3. *Audio Products Dept.*
2200 N. 22nd St., Decatur, Ill.
Phone: 428-4311
Gen. Mgr.....Charles J. Coward
Mktg. Mgr.....C. Vernon Phillips

PRODUCTS: Mono and stereo phonographs; high fidelity components.

4. *Broadcasting Stations Bus.*
1400 Balltown Rd., Schenectady, N. Y.
Phone: FRanklin 7-2261
Gen. Mgr.....J. Milton Lang
Mktg. Mgr.....Robert F. Reid

SERVICES: WRGB-TV, WGY-AM, WGFM.

Electronic Components Division
316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401
V.P., General Manager .....L. B. Davis

1. *Receiving Tube Dept.*
316 East 19th St., Owensboro, Ky.
Phone: MUrray 3-2401
General Manager.....I. D. Daniels
Mktg. Mgr.....Joseph Quill

PRODUCTS: Special electronic components for entertainment, industry, military.

2. *Power Tube Dept.*
1 River Rd., Schenectady 5, N.Y.
Phone: FRanklin 4-2211
General Manager.....J. F. McAllister
Manager-Marketing .....F. L. Miller

PRODUCTS: Microwave equipment, high-power diodes, triodes, tetrodes, hydrogen thyratrons, ignitrons, klystrons, converters, tubes, magnetrons.

3. *Cathode Ray Tube Dept.*
Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411
General Manager .....David C. Scott
Mktg. Mgr.....C. L. Dichter

PRODUCTS: Electronic indicating and sensing equipment for industry, military, consumers.

4. *Semiconductor Products Dept.*
Electronics Park, Syracuse 1, N. Y.
Phone: GRanite 6-4411
General Manager.....H. B. Fancher
Manager Marketing.....J. H. Sweeney

PRODUCTS: Transistors, integrated electronics, diodes.

5. *Rectifier Components Dept.*
W. Genesee St., Auburn, N. Y.
Phone: AL 3-7321
General Manager.....C. G. Lloyd
Mktg. Mgr.....L. C. Wholey

PRODUCTS: Rectifiers (germanium, silicon, selenium, copper-oxide, silicon-controlled).

General Electronic Labs, Inc.

18 Ames St.—195 Mass. Ave.,
Cambridge, Mass.
Phone: UNiversity 4-8500
Broadcast Sales Mgr.....Sal Fulchino

Branch Offices
34 W. Hyatt Ave., Mt. Kisco, N. Y.
Phone: MO 6-3730
Sales Eng.....Richard Burden
8171 Orchard Dr., Denver, Colo.
Phone: 429-5758
Sales Eng.....Howard Dempsey
2921 S. 104th St., Omaha, Neb.
Phone: 391-8148
W. Dist. Mgr.....Bill Dunbar
2009 Cromwell Dr., Nashville, Tenn.
Phone: CY 8-5842
Sales Eng.....Revis Hobbs
121 Meadow Lane, Cleveland, O.
Phone: 248-4864
Sales Eng.....Robert Leedham
7268 S.W. 16th Terr., Miami, Fla.
Phone: CA 6-4366
Sales Eng.....Ralph Owens
806 Wellesley Dr., Atlanta, Ga.
Phone: 355-4329
Sales Eng.....Gordon Swan

PRODUCTS: FM transmitters; stereo, multiplex generators; multiplex rebroadcast receivers; Rust remote-control equipment; AUTOLOG equipment.

General Precision Lab, Inc.

(*Div. of General Precision, Inc.*)
63 Bedford Rd., Pleasantville, N. Y.
Phone: ROgers 9-5000
President.....R. W. Lee

V.P. and Gen. Mgr.....W. P. Hilliard
V.P., Sls. and Eng.....W. J. Tull
Dir., Sls. and Svc. Div.....F. R. Demchock
Director Industrial Prods....N. M. Marshall

PRODUCTS: Studio and portable TV equipment; television projection systems; industrial and institutional closed-circuit television systems; simplex motion picture projectors and sound systems.

General Radio Co.

22 Baker Ave., W. Concord, Mass.
Phone: EMerson 9-4400
N. Y. Phone: WOrth 4-2722

President.....C. C. Carey
Bd. Chairman .....A. E. Thiessen
Treasurer.....Lawrence H. Pexton
Secretary.....John D. Quackenbos
Director of Sales.....M. T. Smith
Export Manager.....S. W. DeBlois
V.P., Engr.....D. B. Sinclair
Service Manager.....H. H. Dawes

PRODUCTS: AM, modulation monitors, distortion and noise meters, audio test oscillators, transmitter test equipment.

Granco Products, Inc.

83-30 Kew Gardens Rd.
Kew Gardens 15, N.Y.
Phone: VIrginia 9-8900

President .....Henry Fogel
V.P. Engineering.....Seymour Napolin

PRODUCTS: AM-FM table & car radios, hi fi consoles, FM front end tuner.

Grand Iron Works, Inc.

525 Tiffany St., Bronx 59, N. Y.
Phone: DAyton 8-2600

President.....B. E. Alpern

PRODUCTS: Manufactures and erects towers.

Graybar Electric Co., Inc.

420 Lexington Ave., New York 17, N. Y.
Phone: LExington 2-4000

Sales Manager.....L. J. O'Connell

PRODUCTS: Microphones, amplifiers, magnetic tape recorders, lighting eqpt.

J. M. Hamilton, Inc.

1106 N. Oakwood St., Gastonia, N. C.
Phone: 864-2115

Vice Pres.....M. C. Hamilton

PRODUCT: Paint and erect radio and TV towers.

The Hammarlund Mfg. Co., Inc.

53 W. 23rd St., New York, N. Y.
Phone: YUkon 9-2200

President.....Lloyd A. Hammarlund
Vice-Pres.....Hugh A. McCloskey
Sls. Mgr., Engr. Prod.....L. C. Menkes
Mgr., Comm'l Prod.....F. Lester
Dir. of Engr.....P. L. Epstein
Comptroller .....Walter Knorr
Advertising & Promotion
Manager.....Lescarboura Agency
Personnel Director.....George Froehlich

PRODUCTS: Communication receivers and accessories, standard and special variable capacitators, remote supervisory controls, diversity receivers.

Harvey Radio Co., Inc.

103 W. 43rd St., New York 36, N. Y.
Phone: JU 2-6380

Pres.....Harvey E. Sampson
Vice Pres.....Harvey E. Sampson, Jr.
Sec.....Paul L. Sampson

Branch Offices

HARVEY ELECTRONICS-SYRACUSE, INC.
Pickard Dr., Syracuse 11, N. Y.
FEDERAL ELECTRONICS, INC.
Box 208, Binghamton, N. Y.

PRODUCTS: Distributes audio devices.

The Harwald Company

1245 Chicago Ave., Evanston, Ill.
Phone: DAvis 8-7070

President .....Robert Grunwald
Sales Mgr., Eastern Div.....Sam Caldwell
Sales Mgr., Western Div,.....Ray Short
Technical Director.....Richard Wallace
Chief Engineer.....Howard Bowen

PRODUCTS: (TV) Inspect-O-Film automatic film inspecting machine; Splice-O-Film automatic hot splicer; Protect-O-Film film cleaner; Cement-O-Film film cement.

Hewlett-Packard Co.

1501 Page Mill Rd., Palo Alto, Calif.
Phone. DAvenport 6-7000

President .....David Packard
Sales Mgr.....C. Van Rensselaer

PRODUCTS: TV & FM monitors and test equipment.

Hoffman Electronics Corp.

3761 S. Hill St., Los Angeles, Calif.
Phone: RIchmond 7-4488

President.....H. Leslie Hoffman
Vice-Pres., Treas.....C. E. Underwood

Consumer Products Division

V.P., Sales.....P. E. Bryant
V.P., Mfg.....J. Stevens
V.P., Admin.....M. G. Whitney
V.P. Indust. Rel.....Ted S. Hoffman
Asst. Sls. Mgr., Radio & Hi Fi....P. L. Henry

Laboratories Division

President.....J. D. McLean
Treasurer.....J. Kuhner

Semiconductor Division

Exec. Vice President.....M. E. Paradise
Treas., Asst. Gen. Mgr.....J. S. McGee

PRODUCTS: TV & radio receivers, hi-fi phonographs, semiconductor devices.

Houston-Fearless Corporation

(Houston-Fearless Div.)
11801 W. Olympic Blvd., Los Angeles, Calif.
Phone: BRadshaw 2-4331

Sales Mgr.....A. J. Kjontvedt

Branch Office

1411 K St., N.W., Washington 5, D.C.
Phone: EX 3-3838

Representative .....T. H. MacIndor
7525 Clyo Road, Dayton 59, O.
Phone: 855-2166

Representative .....W. Nearing

PRODUCTS: Tripods, dollies, pedestals, remote control camera heads & mounts, tripod accessories; motion picture film processors.

Huggins Laboratories, Inc.

999 E. Arques, Sunnyvale, Calif.
Phone: 736-9330

Pres., Gen. Mgr.....R. A. Huggins
Sales Manager.....V. D. Varenhorst
Plant Manager.....J. J. Gilleran
Sec.-Treas.....W. S. Floyd
Tube Div. Mgr.....Dr. J. L. Palmer

PRODUCTS: Manufacturer and developer of traveling wave tubes, backward wave oscillators, power supplies, microwave, equipment.

Hughey & Phillips, Inc.

3200 N. San Fernando Blvd., Burbank, Calif.
Phone: VIctoria 9-1104

V.P., Gen'l Mgr.....J. H. Ganzenhuber

PRODUCTS: 300 mm. beacons, obstruction lights, photo-electric controls, beacon flashers, special junction boxes, microwave tower light control & alarm systems, and complete kits for: tower lighting.

Industrial Tubes, Inc.

321 Stevens St., Geneva, Ill.
Phone: CEntral 2-0806

Vice President.....R. K. Soderquist

PRODUCTS: Inert gas-filled thyratrons for use in TV studios in the dimming circuits of main control panels.

International Electronics Corp.

81 Spring St., New York 12, N. Y.
Phone: WOrth 6-0790

President.....B. B. Grossman
Vice President.....M. Grossman
Vice President, Sales.....E. J. Porto
Dist. Sales Mgr.....I. Friedman
Advertising Manager.....H. Siegman

PRODUCTS: Mullard electron tubes.

International Telemeter Corp.

(Div. of Paramount Pictures Corp.)
1501 Broadway, New York 36
Phone: BR 9-8700

President .....Howard Minsky
Exec. Vice Pres.....Leslie Winik
Vice-Presidents.....P. MacNamara, C. I. Lappen, J. Murtagh, W. C. Rubinstein
Secretary.....Jacob Karp
Treas.....James H. Richardson
Controller .....Alvin Cooper
Exec. Producer.....Jean Dalrymple
N. Y. Mgr., Pub. Rela.....Hy Hollinger
Dir., Franchise Opera.....Phil Isaacs

Branch Office
2000 Stoner Ave., Los Angeles 25, Calif.
Phone: GR 8-7751

Vice President.....William C. Rubinstein

PRODUCTS: Telemeter system of Pay-as-You-See TV.

Internat'l Telephone & Telegraph Corp.

(ITT Laboratories)
320 Park Ave., New York 22, N. Y.
Phone: PLaza 2-6000

Pres.....Harold S. Geneen
Sr. Vice Pres.....William T. Marx
Vice Pres., Tech. Dir.....Henri G. Busignies
Vice Pres., Mfg., Fac.....Neil E. Firestone
Vice Pres., Pub.....Edward J. Gerrity
V.P., U. S. Comm'l. Grp.....John J. Graham
V.P., U. S. Defense Grp...Charles M. Mooney
Vice Pres., Mktg.....Eugene F. Peterson

Components Div.
100 Kingsland Rd., Clifton, N. J.
Phone: NOrth 1-1100

Pres.....Joseph J. Bokan

Federal Labs
500 Washington Ave., Nutley 10, N. J.
Phone: NOrth 1-1100

Pres.....William M. Duke

Industrial Labs
3700 E. Pontiac St., Ft. Wayne, Ind.
Phones: EAstbrook 7571; KEnmore 5436

Pres.....Robert S. Alexander

Industrial Products Div.
15191 Bledsoe St., San Fernando, Calif.
Phone: EMpire 7-6161

Pres.....Frederick H. Guterman

Jennings Radio Mfg. Corp.
970 McLaughlin Ave., San Jose 8, Calif.
Phone: CYpress 2-4025

Chrmn. of Board.....Calvin K. Townsend

National Transistor
500 Broadway, Lawrence, Mass.
Phone: 688-1881

Pres.....Allen J. Dusault

PRODUCTS: Point-to-point, marine and mobile radio; microwave radio and multiplex equipment; transmitting, receiving, coaxial cable systems; test and measuring instruments; closed-circuit TV; power rectifiers, transistors, diodes, semiconductor materials, tubes, electrical equipment.

Jackson Electrical Instrument Co.

124 McDonough St., Dayton 2, O.
Phone: 224-0367

Pres.....H. M. Hassman
Sales Mgr.....John Thorn
Purch. Agent.....Lowell Scott

PRODUCTS: Radio-TV electronic test equipment.

Jampro Antenna Co.

7500-14th Ave., Bldg. 9, Sacramento 20, Calif.
Phone: GL 1-4375

Pres., General Mgr.....Peter K. Onnigian
Production Mgr. .....Taro Yodogawa
Ch. Engr.....Floyd Overhauser

Branch Offices
13 E. 40th St., New York 16, N. Y.
Phone: MU 9-0200

Manager .....Thomas O'Hara
2442 Trenton Ave., Montreal, Que., Can.
Phone: RE 8-9441

Manager .....Peter Clapp

PRODUCTS: Transmitting antennas for FM & TV stations, special designs, emergency antennas.

Jenfred, Inc.

(See Commercial Producers)

Jerrold Electronics Corp.

15th & Lehigh Ave., Philadelphia, Pa.
Phone: BAldwin 6-3456

President .....Sidney Harman
General Manager....Robert H. Beisswenger

Branch Office
7 Hugh J. Grant Circle, New York, N. Y.
Phone: SYcamore 2-3700

PRODUCTS: TV, FM, UHF reception aids; TV, FM amplifiers, preamplifiers, couplers; UHF converters, preamplifiers; closed-circuit, TV distribution, microwave, communication systems; test instruments.

Johns-Manville

22 E. 40th St., New York 16, N. Y.
270 Madison Ave., New York, N. Y.
Phone: LExington 2-7600

Manager.....P. J. Washburn

PRODUCT: Acoustical materials.

E. F. Johnson Co.

Waseca, Minn.
Phone: 990

General Manager.....E. F. Johnson
TV Sales.....C. Wilson

PRODUCTS: Antenna insulators, RF contactors, isolation inductors, inductors (fixed & variable), shaft couplings (flexible & rigid), static drain chokes, etc.

Kaar Engineering Corp.

2995 Middlefield Rd., Palo Alto, Cal.
Phone: DAvenport 6-5050
New York Phone: 516-LY 9-4875

General Manager.....Norman Helwig
Sales Manager .....F. Genochio
Chief Engineer.....Ben K. Wright
Production Manager.....Arthur Osborne

PRODUCTS: Conelrad monitor, UHF 2 way radio, citizen's band radio equipment, portable 2 way radio equipment.

Kahn Research Laboratories, Inc.

81 So. Bergen Pl., Freeport, N.Y.
Phone: FReeport 9-8800

President.....Leonard R. Kahn

PRODUCTS: Compatible single-sideband system for AM broadcast transmitters; Symmetra-peak, a network to maintain symmetrical waveform modulation (AM-FM and TV transmitters), Dual sideband AM stereo adapters.

Kay Electric Co.

14 Maple Ave., Pine Brook, N. J.
Phone: CApital 6-4000

Partner.....Harry R. Foster
Partner.....Elmo E. Crump
Sales Manager.....Irving Silberg

PRODUCTS: Sweeping oscillators, pulse and pulsed carrier generators, wide-band hi-freq. voltmeter, noise figure test set, oscillators & frequency marking generators, noise generators, atenuators, TV sound-picture generators.

Kierulff Sound Corp.

1015 S. Figueroa St., Los Angeles 15, Calif.
Phone: RIchmond 7-0271

President .....C. T. Kierulff
Vice President.....S. G. Klier
Gen. Mgr.....Cecil Roper

PRODUCTS: Distributor of electronic equipment.

Kimble Glass Co.

(*Subsidiary of Owens-Illinois Glass Co.*)
405 Madison Ave., Toledo 1, Ohio
Phone: CHerry 2-6543

President.....W. J. Stewart

Industrial & Electronic Prod. Div.:
V.P., Gen. Mgr.....J. P. Kearney
V.P., Product Mgr.....G. P. Molloy
Sales Mgrs...J. H. Chandler, R. W. M. Ritter
Dir. Prod. Stand. &
Field Engr. .....Frank Carter
Chief Devel. Eng.....R. W. Mayhew
General Mgr., Internatl. Div...A. M. Turner
V.P., Dir. Sales.....E. B. Dennis, Jr.
V.P., Technical Dir.....F. D. Pinotti
Sales Promotion Mgr.....W. D. Plummer

PRODUCTS: Glass envelopes for TV picture tubes, special-purpose cathode-ray, display, power, transmitting, x-ray & other electronic tube applications; special electronic glasses.

Kliegl Bros., Inc.

321 W. 50th St., New York, N. Y.
Phone: COlumbus 5-0130

Vice President.....Herbert A. Kliegl
TV Sales Mgr.....Herbert R. More

PRODUCTS: TV studio lighting equipment: spotlights, scoops, pattern and slide projectors; lighting distribution system including connector strips, ceiling and wall outlet boxes, multi-conductor cables.

Kline Iron & Steel Co., Inc.

1225 Huger St., Columbia, S. C.
Phone: AL 4-0301

President.....B. H. Kline
Sales Manager.....J. R. Trotter
Chief Tower Eng.....F. L. Anderson, Jr.

PRODUCTS: TV Towers (self-supporting and guyed).

Kriss Electronics Corp.

191 Oraton St., Newark, N. J.
Phone: HU 4-3137

President.....Charles J. Kriss
Prod. Mgr.....Emanuel Jasuik

PRODUCTS: TV picture tubes, cathode ray tubes.

Lehigh Structural Steel Co.

17 Battery Place, New York 4, N. Y.
Phone: WHitehall 4-1424

Gen. Sls. Mgr.....E. A. Murphy

PRODUCTS: Vertical radiators, supporting towers, relay towers.

Ward Leonard Electric Co.

115 MacQuesten Parkway S., Mount Vernon, N. Y.
Phone: MOunt Vernon 4-1000

Branch Offices
1605 E. Olympic Blvd., Los Angeles 21, Calif.
Phone: MA 7-3093

Manager.....H. S. Eales

3100 N. Cicero Ave., Chicago, Ill.
Phone: MU 5-6450

Manager.....W. C. Schofield

PRODUCTS: Lighting controls for TV studios.

John E. Lingo & Son, Inc.

2814 Buren Ave., Camden 5, N. J.
Phone: WOodlawn 4-0487

PRODUCTS: Antenna supporting poles & transmitting antennas.

MaCarta, Inc.

4021 Fleur Drive, Des Moines 15, Iowa
Phone: 283-1709

President.....G. D. Andrews
Chief Engineer.....P. H. Vernon

PRODUCTS: Automatic audio programming equipment using continuous loop tape cartridges.

Machlett Laboratories, Inc.

1063 Hope St., Springdale, Conn.
Phone: FIreside 8-7511

Pres.....Jos. W. Skehan
Vice Pres., Mktg.....R. E. Nelson
Mgr., Large Power Tubes.....C. Kirka
Sales Mgr., Large Power Tubes.E. H. Gilbert
Mgr., Photosensitive Dev...S. T. Yanagisawa
Sales Mgr., Photosens. Dev....A. F. Wegener

Branch Offices

510 N. Dearborn St., Chicago 10, Ill.
Phone: MIchigan 2-5316

Manager .....D. S. Frankel

636 Potrero Ave., San Francisco 10, Calif.
Phone: MIchigan 8-2355

Manager.....K. G. Morrison

PRODUCTS: Broadcast transmitting tubes (AM, FM, TV); photosensitive devices, including specialized vidicon.

MacKenzie Electronics, Inc.

1025 N. McCadden Place, Hollywood 38, Cal.
Phone: OR 8-9335

President.....Louis G. MacKenzie
General Manager.....Norman J. Ostby

PRODUCTS: Multi-channel program repeaters, single channel recorder-playback units, telephone answering sets, magnetic tape magazines.

Magnasync Corporation

5546 Satsuma Ave., North Hollywood, Cal.
Phone: TRiangle 7-5493

President.....D. J. White
Exec. V.P.....W. H. Stutz
V.P., Chief Eng.....J. W. Green
Dir. Customer Svc.....R. H. Sogge

PRODUCTS: Portable mixers, studio mixing consolette, microphone boom, program equalizors, magnetic tape erasers, magnetic recording & reproducing equipment, etc.

The Magnavox Company

2131 Bueter Rd., Ft. Wayne 4, Ind.
Phone: EAstbrook 9721

President.....Frank M. Freimann
V.P., Secy.....Gerard M. Ungaro
V.P., Treas.....John S. Sturgeon
V.P.....Edwin S. Pridham
V.P., Govt. & Indust. Div....Gen. G. F. Smith
V.P. Mktg., Govt. Div.....David W. Martin
V.P., Mfg., Cons. Prod. Div...Ellis Friedman
V.P., Purch.....Warren W. Frebel
Mktg. Mgr., Cons. Prod. Div. .....James J. Shallow
Adv. Mgr.....J. Schulke
Merch. Mgr., Organ.....J. McCoy
Merch. Mgr., Radio.....W. Boedeker
Gen. Compt.....J. W. Schrey
Asst. Treas.....Albert G. Nelson
Indust. Rel. Dir.....George D. McClaren
Nat. Serv. Mgr.....Ray Yeranko
Asst. Secy.'s.....Catherine M. Kelly, Stanley S. Sondles, Jas. M. Barrett, Jr., M. W. Dobrzensky

Branch Offices

270 Park Ave., New York, N. Y.
Phone: YUkon 6-0055

MAGNAVOX CO. OF TENN.
Box 718, Greenville, Tenn.
Phone: MElrose 8-4191

Pres.....George L. Leinenweber

PRODUCTS: Radio, stereo phonographs and combinations (Jefferson City Cabinet Co., subsidiary); 19", 21", 24", 27" and color TV; UHF, VHF, two-way combinations; three-way combinations (Tenn.).

Marconi Instruments Ltd.

111 Cedar Lane, Englewood, N. J.
Phone: LOwell 7-0607

Manager.....William A. Buck
Asst. Sales Mgrs.....Keith Elkins, Wallace Oliver
Ch. Eng.....S. Ellam

PRODUCTS: Measuring instruments for FM mobile radio, measuring instruments for bcstg. stations, FM/AM signal generators, frequency standards, deviation monitors, TV sideband analyzers, etc.

Mattison Electronics Corp.

2966 Jerome Ave., Bronx 68, N. Y.
Phone: CY 8-1400

President, Treasurer.....Richard Mattison

PRODUCTS: TV receivers, hi-fi eqpt., radio-phonograph combinations.

J. A. Maurer, Inc.

37-01 31st Street, Long Island City 1, N. Y.
Phone: STillwell 4-4600

President..... .. Daniel R. Ehrlich
V.P., Treasurer..... .....Ben Cohen
V.P., Secy..... .....Herman Cohen
Asst. Secy..... .....Lee Shaw

PRODUCTS: 16mm. professional motion picture cameras; 16mm. sound recorders; 16mm. film phonographs. 16 & 35mm.

McMartin Industries, Inc.

605 N. 13th St., Omaha 2, Neb.
Phone: 342-2753

Pres.....Ray B. McMartin
Mktg. Mgr.....Ray M. Unrath
Plant Sup.....Roy Chase
Chief Eng.....Leonard E. Hedlund
Asst. Chief Eng.....R. J. Cleary

Branch Offices

Box 486, Great Neck, L. I., N. Y.
Phone: HU 7-9395

Manager .....Joel Joseph

336 S. LaBrea Ave., Los Angeles 36, Calif.
Phone: WE 6-8201

Manager .....Jack Carter

The Mectron Co.

501 E. First Ave., Roselle, N. J.
Phone: CH 5-1068

Sales Manager.....J. F. Cosgrove
Production Mgr.....Saul Esocoff

PRODUCTS: Seal-O-Flange Coaxial transmission lines, Auto-Dryaire Automatic dehydrators; Flare-Seal & Tapergrip connectors for Styroflex and Foamflex cables.

Mesa Microwave, Inc.

11 N. Lee, Oklahoma City, Okla.
Phone: CEntral 2-8881

PRODUCTS: Common carrier services for commercial broadcast stations, educational broadcast stations, community antenna systems, educational closed-circuit systems, industrial communications.

Metropolitan Electric Mfg. Co.

(Lumitron Division)
2250 Steinway St., Long Island City 5, N.Y.
Phone: AStoria 8-3200

Gen. Mgr.....James J. Shelley
Assoc. Gen. Mgr.....Charles Shevelin

PRODUCTS: Studio lighting control.

Metropolitan Telecommunications Corp.

946 Dean St., Brooklyn 38, N. Y.
Phone: NEvins 8-5900

President.....S. Beidler

PRODUCTS: Cameramen's telephone head & chest sets, telephone jacks, plugs, switchboards & assoc. eqpt.

Midwestern Instruments, Inc.

Box 7509, Tulsa 18, Okla.
Phone: NA 7-1111

President.....G. R. Morrow
General Manager.....W. F. Wells
Sales Manager.....Paul Bunker

PRODUCTS: Magnecord tape recorder/reproducers.

Miles Reproducer Co., Inc.

598 Broadway, New York 12, N. Y.
Phone: WAlker 5-6985

President.....J. M. Kuhlik
Adv. Mgr., Treas.....B. Burns
Chief Engineer.....I. W. Kay

PRODUCTS: Recorders (field, on-the-spot, miniature, conference-lecture-telephone, man-back, continuous, lightweight, permanent).

Milo Electronics Corp.

530 Canal St., New York 13, N. Y.
Phone: BEekman 3-2980

Sales Mgr.....Robert A. Smith

PRODUCTS: Batteries, capicators, chemicals, coils, connectors, diodes, filters, fuses, hardware, lamps, metal chassis and racks, meters, microphones, P.A. systems, sound equipment plugs, potentiometers, attenuators, switches, resistors, relays, speakers, tape, test equipment tools, transformers, transistors, tubes, vibrators, wire and cable.

Minnesota Mining and Mfg. Co.

2501 Hudson Rd., St. Paul 19, Minn.
Phone: 733-1110

Div. V.P., Magnetic Prod..Dr. W. W. Wetzel
Gen. Sales Mgr., Magnetic Prod.
Dan Denham
Sls. Mgr., Aud. Range, Vid.
Prods.....W. H. Madden
Sales Mgr., Instrumentation Tapes.
C. F. Koefod

Branch Offices

6850 S. Harlem Ave., Bedford Park, Ill.
Phone: GL 8-2200

Sales Manager.....P. B. Van Deventer

6023 S. Garfield Ave., Los Angeles 22, Calif.
Phone: RA 3-6641

Sales Manager.....A. J. Blower

700 Grand Ave., Ridgefield, N. J.
Phone: WH 3-6700

Sls. Mgr.....W. F. Enright

2121 Santa Anna Ave., Dallas 28, Tex.
Phone: DA 7-7311

Sls. Mgr.....R. A. Henderson

935 Bush Ave., St. Paul 1, Minn.
Phone PR: 6-8511

Manager .....J. G. Bondus

320 Shaw Rd., S. San Francisco, Calif.

Sales Mgr.....D. T. Windahl

5698 Rising Sun Ave., Philadelphia 20, Pa.
Phone: PI 2-0200

12200 Brookpark Road, Cleveland 30, Ohio
Phone: CL 2-4300

411 Piquette, Detroit 2, Mich.
Phone: TR 5-7111

4835 Para Dr., Cincinnati, Ohio

10725 Baur Blvd., St. Louis 14, Mo.

3663 1st Ave., S., Seattle 4, Wash.

PRODUCTS: Magnetic and video tape and magnetic film & accessories.

Miratel, Inc.

1st St., S.E. & Richardson,
New Brighton 12, Minn.
Phone: MElrose 3-1742

President.....William S. Sadler
General Manager .....N. C. Ritter
Sales Mgr.....H. E. Kurzweg

PRODUCTS: Television video monitors, video distribution amplifiers, regulated power supplies, conelrad equipment, voice operated relay, aperture correctors.

Mitchell Camera Corp.

666 W. Harvard St., Glendale 4, Calif.
Phone: CHapman 5-1085

President.....Mrs. Eva Fox
Vice Pres., Gen. Mgr.....B. G. Tubbs
Mktg. Mgr.....Charles Austin
Eng. Dir.....E. C. Manderfeld

Branch Office

521 5th Ave., New York 17, N. Y.
Phone: OXford 7-0227

PRODUCTS: Film cameras and accessories.

Mole-Richardson Co.

937 N. Sycamore Ave., Hollywood 38, Calif.
Phone: OLdfield 4-3660

President .....W. K. Parker

PRODUCTS: Photographic lighting equipment and accessories for TV studios. Microphone booms and perambulators.

Mycalex Corporation of America

125 Clifton Blvd., Clifton, N. J.
Phone: PRescott 9-8866

Pres. .....Jerome Taishoff
Vice President.....Sol Taishoff
V.P., Operations.....A. S. Backus

Branch Office
30 Rockefeller Plaza, New York, N. Y.
Phone: COlumbus 5-5989

PRODUCTS: Glass-bonded mica insulation components, tube sockets & bases, synthetic mica commutation switches.

Narda Microwave Corp.

Commercial St., Plainview, L. I., N. Y.
Phone: PIoneer 6-4650

President.....W. A. Bourke

PRODUCTS: Microwave test equipment; antenna horns.

National Cine Equipment Inc.

209 W. 48th St., New York 36, N. Y.
Phone: CIrcle 6-0348

President .....John Clemens
Sec'y.-Treas.....Erwin G. Harwood

PRODUCTS: Crab-Hydrolly, Hydrolly, microphone booms, 3 wheel portable dollies, 16mm, 35mm, 70mm film synchronizers, film viewers, 35mm and 16mm. Lens mounts lenses to 40". Sales, service and rentals of television and motion picture equipment, 1 hr. magazines for film recording for 16 mm. & 35 mm. fluid Pan and tilthead tripod. Hydrofluid tripods.

National Television Tube Inc.

Rt. 46 at 6th St., Saddle Brook, N. J.
Phone: PR 8-5900

Pres., Sales Director.....John Sansone
Sec'y.-Treas., Engr.....A. Wasek

PRODUCTS: Cathode Ray Tubes.

Neumade Products Corp.

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 6-5810

Exec., V.P.....Lee E. Jones

PRODUCTS: Projection-room film-editing equipment; power and hand rewinds; Griswold splicers; light tables; show timers and film-measuring machines; 100-foot spot, feature-film and video-tape-reel storage; individually indexed storage for two-by-two-inch slide commercials.

North American Philips Co., Inc.

(*High Fidelity Products Div.*)
230 Duffy Ave., Hicksville, L. I., N. Y.
Phone: WElls 1-6200

Product Manager.....W. Semmelink
Sales Manager.....J. Gerrity

PRODUCTS: Continental 100, 200, 300 and 400 tape recorders; commercial sound systems & components.

Gunnar A. Olsen Corp.

215-11 42 Ave., Bayside, L.I., N.Y.
Phone: BAyside 9-8092

President.....Gunnar A. Olsen
Vice President.....Gunnar Olsen

PRODUCTS: Tower Antenna systems installations & maintenance.

Pacific Mercury Electronics

(Sub. Thomas Organ Co.; div., Telemetering Corp.)
8345 Hayvenhurst Ave., Sepulveda, Calif.
Phone: EMpire 2-3131

Pres. .....J. Benaron
Exec. Vice Pres.....Art Chapman
Vice Pres., Eng.....Stanley Cutler
Comm. Sales Mgr.....J. Weller
Purch. Dir.....Ken Melling
Indust. Rel. Dir.....George Brudney
Compt. .....John Diegelman
Promo., Pub. Dir.....Howard E. Rieder
Organ Sales Mgr.....A. Edward Gross
Nat. Serv. Mgr.....Donald A. John
Organ E. Reg. Sales Mgr....Murray Fiebert
Organ S. Reg. Sales Mgr.....Frank Sampieri
Qual. Cont. Mgr. .....William Morris
Chief TV Eng.....Les Kushner
Chief Organ. Eng.....John Brand

Branch Office
2024 Branford Pl., Newark, N. J.
Phone: MA 3-0251

Manager .....Murray Fiebert

PRODUCTS: Silvertone TV, Hi-Fi sound systems, transistor organs; Thomas transistor organs; Telemetering equipment for aircraft and missiles.

Page Communications Engineers, Inc.

(*Subsidiary of Northrop Corp.*)
2001 Wisconsin Ave., N.W., Washington, D.C.
Phone: FEderal 7-7600

President.....J. A. Waldschmitt
Sr. V.P., Asst. to Pres.....A. J. Pote
Sr. V.P., Marketing.....F. W. Donkin
Sr. V.P., Operations.....B. M. Wootton
Sr. V.P., Eng., R&D.....Ross Bateman
V.P., Dir. Telecomm Sys...Charles A. Parry
V.P., Dir. Eng.....Francis M. Ryan
V.P., Dir. R&D.....G. Boggs
V.P., Dir. Techn. Svces.....C. L. Ill

PRODUCTS: Design, construction, testing, maintenance and operation of ionospheric & tropospheric scatter propagation & other advanced radio communications systems.

Parkersburg Rig and Reel Co.

(*Div. of Parkersburg-Aetna Corp.*)
620 Depot St., Parkersburg, W. Va.
Phone: HUdson 5-4521

President.....B. P. McDonough
V.P., Sales Mgr.....J. W. Robbins
Secy., Treas.....H. N. Wilson

Branch Office
539 Second Ave., New York, N. Y.
Phone: YUkon 6-5166

PRODUCTS: (AM-FM) Radio transmission towers; micro wave towers. (TV) Towers.

Pembrex Theatre Supply Corp.

1969 S. Vermont Ave., Los Angeles, Calif.
Phone: REpublic 1-3111

Mgr. .....L. M. Wutke

PRODUCTS: "Pemarc" and "Telinc" projectors, and accessories.

Pentron Sales Co., Inc.

(Sub. of Pentron Electronics Corp.)
777 South Tripp Ave., Chicago 24, Ill.
Phone: SAcramento 2-3201

President.....Irving Rossman
Chief Engineer.....Irving Brenholdt

PRODUCTS: Stereo recorders, stereo playmonaural tape recorders, dual preamplifiers, preamplifiers, microphone mixers, speaker/amplifiers, tape decks (stereo & monaural).

Phelps Dodge Copper Products

300 Park Ave., New York 22, N. Y.
Phone: PLaza 1-3200

President.....H. T. Brinton
Sales Manager.....F. W. Lemly

PRODUCTS: Styroflex®, Spirafil, Foamflex coaxial cable.

Philco Corp.

(Div. of Ford Motor Co.)
Tioga and "C" Sts., Philadelphia 34, Pa.
Phone: 443-2000

Chrmn. of Board.....Irving A. Duffy
Pres.....C. E. Beck
Vice Pres., Fin.....R. G. McCormick
Vice Pres., Indust. Rel.....R. M. Jones
Vice Pres., Gen. Counsel.....H. R. Nolte, Jr.
Pub. Dir.....Marc J. Parsons
Vice Pres., Eng., Res.....D. B. Smith
Vice Pres., Purch.....M. W. Newell
Vice Pres., Govt. Rel.....R. F. Herr

Consumer Products Div.

Vice Pres., Gen. Mgr.....L. H. Hyde
Prod. Plan. Mgr.....A. E. Allen
Prod. Eng. Dir.....E. S. Brotzman
Gen. Mfg. Mgr.....F. J. Meredith
Gen. Sales, Mktg. Mgr.....C. Hakimian
Controller.....J. P. Pfann

Lansdale Div.
Church Road, Lansdale, Pa.
Phone: ULysses 5-4681
N. Y. Phone: STilwell 6-8400

Gen. Mgr.....W. H. Oelkers

PRODUCTS: AM and AM-FM radios, console, table, portable and combination TV receivers, Stereophonic Hi-Fidelity phonographs; transistors, cathode ray tubes.

Philmore Manufacturing Co., Inc.

130-01 Jamaica Ave., Richmond Hill 18, N. Y.
Phone: HIckory 1-5000

President.....M. L. Granat
Vice-President.....Gary Granat
Chief Engineer.....I. Volpe
Treasurer .....Murray Granat
Sec'y.-Sls. Mgr.....Jerry Granat
Office Mgr.....Milton Greenker

Branch Offices
330 S. Franklin St., Chicago, Ill.
Vice President.....Gary Granat
1757 Garfield Ave., S. Pasadena, Calif.
Manager.....R. E. Osborne

PRODUCTS: Transistor portable radio kits, 3 tube, 2 band AC/DC radio kits, crystal set kits and sets, electronic kits of all kinds for hobby and school use, communication receiver and transreceiver units, citizen band equipment, ham and amateur equipment, stereo multiplex adaptors, UHF-TV converters.

Pilot Radio Corp.

3706 36th St., Long Island City 1, N. Y.
Phone: STillwell 4-5454

Pres. .....Sidney Harman
Vice Pres., Gen. Mgr.....Roland J. Kalb
Sec.-Treas.....I. W. Wyckoff
Cont. .....Harry Christian
Mktg. Mgr.....Howard W. Hibshman
Gen. Sales Mgr.....Don Ross
Adv. Mgr.....Arnold Singer
Purch. Agt.....Paul Lefko
Works Mgr.....Frank Hajek
Chief Eng.....Richard Shottenfeld

PRODUCTS: Tuners-stereo: FM-AM, Hi-Fi amplifiers, preamplifiers, speaker systems, portable stereo phonographs; stereophonic console phonographs, radio-phonographs, & components.

Polarad Electronics Corp.

43-20 34th St., Long Island City, N. Y.
Phone: EXeter 2-4500

President.....Dr. D. L. Jaffe
Exec. V.P.....P. H. Odessey
Mgr. of Marketing.....J. P. Schindler
Sls. Mgr.....A. A. Goldberg

PRODUCTS: Microwave test equipment, signal generators, signal sources, spectrum analyzers, microwave reception equipment, accessories and components, general lab equipment.

Precision Apparatus Company, Inc.

70-31 84th St., Glendale 27, N. Y.
Phone: TW 4-4290

Pres.....Sol S. Sparer
Gen. Sales Mgr.....Sidney S. Fleischman
Sales Mgr.....Sidney Solomon

Eng. Dir.....Victor Robinson

PRODUCTS: Test equipment of all kinds; stereo signal generators; Hi-Fi audio amplifiers; kits and wired equipment; contract and specialty items.

Pro-Tex Reel Band Co.

200 Film Bldg., Cleveland 14, Ohio
Phone: TOwer 1-2624

Owner.....T. Kulka

PRODUCTS: Sealed reel bands for tape reels; non-magnetic clips for tape reels and 8mm film reels; vinylband for film reels.

Prodelin Inc.

307 Bergen Ave., Kearny, N. J.
Phone: WYman 1-8600

Pres.....L. A. Bondon

PRODUCTS: Coaxial transmission line and connectors, antennas, telemetering buoys.

Radex Corporation

2076 Elston Ave., Chicago 14, Ill.
Phone: ARmitage 6-6900

President.....R. Cook

PRODUCTS: Radio test eqpt., electrostatic air cleaners, negative ionizers.

Radio Corporation of America

Executive Offices: 30 Rockefeller Plaza
New York 20, N. Y.
Phone: CO 5-5900

Ch. of the Board.....David Sarnoff
President.....Elmer W. Engstrom
Ch. Exec. Comm. of Bd...Frank M. Folsom
Vice Pres....A. L. Malcarney, C. M. Odorizzi

Electronic Data Processing
Cherry Hill, N. J.
Phone: 382-1000

Group Exec. Vice Pres.....A. L. Malcarney
Div. Vice Pres., Gen. Mgr.....A. K. Weber
Div. Vice Pres., Plans & Prog...E. D. Foster
Div. V.P., Marketing.....E. S. McCollister
Div. V.P., Sales.....G. E. Dashiell

RCA Communications, Inc.
66 Broad St., New York, N. Y.
Phone: 363-2121

President.....T. H. Mitchell

RCA Broadcast, Communications Prods. Div.
Camden, N. J.
Phone: WOodlawn 3-1000

Div. V.P., Gen. Mgr.....C. H. Colledge

RCA Electron Tube Division
415 S. 5th St., Harrison, N. J.
Phone: HUmboldt 5-3900

Group Exec. V.P.....W. W. Watts
V.P., Gen. Mgr.....Douglas Y. Smith
Mgr., Planning.....L. R. Day
Controller.....J. Koppelman
Div. V.P., Enter. Tube Prod.....J. B. Farese
Purch. Agt.....D. D. Corvey
Mgr., Personnel.....L. A. Kameen
Div. V.P., Gen. Sales.....L. S. Thees
Mgr., Dist. Products Dept.....H. F. Bersche
Div. V.P., Ind. Tube Prod.....C. E. Burnett

RCA Semiconductor and Materials Division
Somerville, N. J.
Phone: RAndolph 2-3200

Group Exec. V.P.....W. W. Watts
V.P., Gen. Mgr.....Dr. A. M. Glover
Div. V.P., Opera. Plan.....W. H. Painter
Mgr., Mktg. Dept.....T. R. Hays
Mgr., Consumer, Semicond. Prod.
N. H. Green
Mgr., Computer Prod. &
Material Dept.....K. M. McLaughlin
Mgr., Personnel.....C. E. Sharp
Controller.....F. R. Buchanan
Mgr., Ind. Semicond. Prod.....C. H. Lane
Mgr., Memory Prods. Oper.....F. E. Vinal

RCA Sales Corporation
Indianapolis 1, Indiana

Ch. & President.....W. W. Watts
Operating V.P.....D. L. Mills
Treas., Controller.....O. G. Delk
Vice Presidents....J. L. Albers, B. S. Durnat
R. W. Saxon, J. M. Williams

RCA Victor Home Instruments Div.
Indianapolis, Ind.

Group Exec. V.P.....W. W. Watts
Vice Pres., Gen. Mgr.....D. L. Mills
Mgr., Home Inst. Mfg.....W. E. Albright
Controller.....O. G. Delk
Mgr., Personnel.....P. R. Slaninka

RCA Victor Distributing Corp.
Chicago, Ill.

Chrmn. of Board.....W. W. Watts
President.....John F. O'Brien
Vice Pres., Treas.....H. M. Miller
V.P., Special Projects.....J. A. Curl
V.P. Los Angeles Branch.....C. A. Malin
V.P. Detroit Branch.....N. A. Corbett
V.P. Chicago Branch.....A. W. Sayers
V.P. Buffalo Branch.....L. A. Baumgartner
V.P., Kansas City Branch.....W. J. Walsh
V.P., Wichita Branch.....M. E. Kramer
V.P. Atlanta Branch.....A. C. Nerness

PRODUCTS: Television receivers table and console black and white and color models; Stereo-Orthophonic High Fidelity "Victrola" Phonographs; radio receivers AM, AM-FM, table models; AM clock radios; electronic data processing equipment; AM, FM and TV transmitting equipment; broadcast station studio equipment; mobile radio communications equipment; industrial television equipment; microphones; microwave equipment; test and measuring equipment; Antenaplex antenna systems; communications equipment; electron tubes: receiving, power, cathoderay and special types; TV studio camera equipment; film, disc and tape recording equipment; sixteen millimeter projectors; electron microscopes; theatre television equipment; marine radio equipment; aviation, communication, radar and other special apparatus for the Armed Forces.

Radio Engineering Laboratories, Inc.

29-01 Borden Ave., Long Island City 1, N. Y.
Phone: STillwell 6-2100

Board Chairman.....C. R. Runyon, Jr.
President.....F. A. Gunther
V.P. Engineering.....J. R. Day
Vice President, Finance.....Joseph Behr
Chief Engineer.....R. E. Hull
Treasurer.....James A. Cronin
Sec. & Ind. Rel. Mgr.....C. R. Runyon, Ill.
Personnel Mgr. .....James J. Kelly
Purchasing Agent.....J. W. Brangan

PRODUCTS: Tropospheric scatter radio systems, point-to-point radio relay equipment, specialty transformers, RF & AF filters, mobile remote broadcast links, FM & TV transmitters.

Radio Receptor Co., Inc.

(Subsid. of Gen. Instrument Corp.)
100 Andrews Rd., Hicksville, L. I., N. Y.
Phone: OVerbrook 1-4300

Pres. .....J. G. Mayer
Vice Pres., Gen. Mgr.....Julius Pascuzzo
Vice Pres., Sales.....J. L. Herre
Vice Pres., Oper.....W. D. Paxson
Vice Pres., Res.....A. L. Rosoff
Chief Eng.....N. L. Cohen

Branch Office
433 Wyatt Bldg., Washington 12, D. C.
Phone: ME 8-3712

Manager .....V. Terminello

PRODUCTS: VHF-UHF (AM, FM, CW, MCW) custom-designed receivers for land, air, sea and space; communications systems; scan-conversion and radar bright display systems; multiple closed-circuit display systems (radar TV displays converted for simultaneous multiple-viewing stations under normal lighting).

Rangertone

73 Winthrop St., Newark 4, N. J.
Phone: HUmboldt 5-2550

Pres., Treas.....George P. Zazzali

PRODUCTS: (AM-FM) Magnetic tape recorders, video-tape-editing machinery, synchronizing apparatus.

Raven Screen Corp.

124 E. 124th St., New York, N. Y.
Phone: LEhigh 4-8408

Sec'y.-Treas.....Ernest D. Reif
Manager .....Fred Rose
Engineer .....Thomas Yanelli

PRODUCTS: Motion picture screens, rear projection screens for TV studios, front projection screens for auditoriums, etc.

Raytheon Manufacturing Co.

100 River St., Waltham 54, Mass.
Phone: Twin Brook 3-5860

Manager.....Joseph J. Sedik

PRODUCTS: Radios — AC-DC and clock radios; tubeless radios (transistor); TV sets (monochrome, color); tape recorders.

Reeves Soundcraft Corp.

Great Pasture Rd., Danbury, Conn.
Phone: 743-7601

President .....Hazard Reeves
Vice Pres.....John S. Kane
Vice Pres.....Wm. H. Deacy
Sales Mgr.....George P. Petetin
Promo. Dir., Adv. Mgr...Thomas J. Dempsey

Branch Offices
10 E. 52nd St., New York, N. Y.
Phone: PLaza 9-2644

Manager.....George P. Bassett
10 E. Jackson Blvd., Chicago, Ill.
Phone: WA 5-5853

Manager .....Art Hoffman
342 N. LaBrea Ave., Los Angeles, Calif.
Phone: WE 1-1181

Manager.....Bruce L. MacPherson

PRODUCTS: Blank recording discs, magnetic recording tape, for audio and video recording, full width magnetic recording film, striped magnetic film, and raw stock styli.

Rek-O-Kut Company, Inc.

38-19 108th St., Corona 68, N. Y.
Phone: DEfender 5-3500

Pres. .....George Silber
V.P., Commerce, Sales.....Hal Dennis
Sales Manager.....Avery Yudin
Advertising Mgr. .....Ben Zale

PRODUCTS: Instantaneous Recording Equipment, Transcription Turntables, Rhythmaster, a continuous variable speed phonograph and portable PA system; Imperial disc recorder; Stereo turntables series and Recitalists system & Stereo Tone arms.

Rheem Califone Corp.

5922 Bowcroft St., Los Angeles 16. Calif.
Phone: UP 0-9631

V.P. & Gen. Mgr.....O. X. Pitney
Ch. Engineer .....B. W. Farber
Sales Mgr.....J. S. Brown
Advertising Mgr. .....G. Langsner

PRODUCTS: Portable transcription players, hi fi magnetic tape recorders.

Rissi Electronic Supply Co.

14405 Wyoming Ave., Detroit 38, Mich.
Phone: TExas 4-8420

Manager.....V. Wilton

Radio Electronic Supply Co.
505 Jefferson SE, Grand Rapids 3, Mich.
Phone: GLendale 9-4611

Manager .....Don Chase

PRODUCTS: Tubes, vidicons, audio tape & discs, maintenance supplies. Electro-voice microphones, tape recorders, image orthicons.

Roberts Electronics, Inc.

5978 Bowcroft St., Los Angeles 16, Calif.
Phone: UP 0-9426

President.....Robert G. Metzner
Exec. V.P., Gen. Mgr.....Edward O. Praeger
Vice-Pres. .....Robert Craig
Asst. Gen. Mgr., Cont.....Jerome Dreesen
Adv. Mgr.....George Royster
Sales Mgr.....Al Barsimanto
Prod. Mgr.....George Schock
Qual. Cont. Mgr.....Louis Weiss
Purch. Agt.....Anthony Prizzi
Serv. Mgr.....John Dragone
Chief Eng.....Rex Backus

Branch Office
220 W. Merrick Rd., Valley Stream, L. I., N. Y.
Phone: 516-LO 1-2950

PRODUCTS: AM-FM stereo tuners, monaural & stereo preamplifiers-amplifiers, professional & semi-professional tape recorders, speaker-amplifier combinations in portable cases, dual track tape recorders, negative ion generators.

Robinson Recording Labs.

35 S. Ninth St., Philadelphia 7, Pa.
Phone: WAlnut 2-6800

Owner.....W. Robinson

PRODUCTS: Precision 3-speed turntables.

Rohn Manufacturing Company

6718 West Plank Rd., Peoria, Ill.
Phone: 637-8416

President .....Dwight Rohn
Asst. Treas.....Donald Rohn
Sales Manager.....R. A. Kleine
Traffic Mgr.....William Hall
Microwave Sales Dir.....Grady Rooker
Distrib. Sales Dir.....A. Repsumer

PRODUCTS: Radio, TV, microwave, & communication towers and accessories.

Schafer Electronics

(Div. of Textron Electronics, Inc.)
235 S. Third St., Burbank, Calif.
Phone: 945-3561

President.....Paul C. Schafer
Vice Pres.....James W. Harford
Nat. Sales Serv. Mgr.....Dallas Barnard
Chief Eng.....Robert Levinson

PRODUCTS: Automation equipment; remote control equipment; automatic logging equipment.

Self Winding Clock Co., Inc.

41 East 11th St., New York, N. Y.
Phone: AL 4-3110

Sales Manager.....Laurence Hill

PRODUCTS: Sweep seconds, dry-cell self-powered, hourly corrected clocks: receive automatic synchronizing pulses from Western Union Naval Observatory Time Service; also manual sync. by control kit.

Setchell-Carlson, Inc.

New Brighton, St. Paul 12, Minn.
Phone: MElrose 3-3131

President.....B. T. Setchell
V.P. & Off. Mgr.....A. P. Chermak
Sales Admin.....W. C. McKnight

PRODUCTS: (AM-FM) Monophonic & stereophonic record players & radio combinations. (TV) Unit-ized TV, incl. with monophonic & stereophonic radio & record player combinations; TV monitors; TV-AM-FM multiplex radios.

Shields Studio

5537 Suburban Tracks, St. Louis, Mo.
Phone: FOrrest 7-2535

Owner .....Tom Shields

PRODUCTS: St. Louis "Stagette," TV drops, multiple drop hanger, TV green repp drapes, draperies, tracks, rigging, "profile cut outs," TV settings.

Skiatron Electronics & TV Corp.

Milburn Ave., Baldwin, L. I., N. Y.
Phone: HA 3-9725

President .....Arthur Levey
Secretary-Treas.....Frank V. Quigley
Ass't Sec.....Thomas F. O'Brien

Services Offered: Electronic equipment, Subscriber-Vision research & development TV and electronics.

Small Motors, Inc.

2076 Elston Ave., Chicago 14, Ill
Phone: ARmitage 6-6900

Sales Manager.....R. R. Cook

PRODUCTS: Radio dynamotors, blowers. fractional hp motors.

S.O.S. Photo-Cine-Optics, Inc.

602 W. 52nd St., New York, N. Y.
Phone: 467-0440

President, Gen. Mgr.....J. A. Tanney
Vice President.....William E. Allen
Treas., Sales Mgr.....Dominick Capano

Branch Office
6331 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 7-2124

PRODUCTS: Animation, film titling, processing, lighting & sound equipment; cameras, editing, film handling equipment, rear projection systems, screens, etc. Design & engineering of custom built equipment. manufacture & distribution; rentals, sales & leasing.

Sonotone Corp.

Elmsford, N. Y.
Phone: LYric 2-9600

Pres., Gen. Mgr.....Irving I. Schachtel
Sls. Mgr., Electron. Appl...Richard J. Mahler

PRODUCTS: Sales & design of broadcast cartridges, magnetic tape heads, ceramic microphones, nickel cadmium batteries, speakers.

Sony Corp. of America

514 Broadway, New York, N. Y.
Phone: WOrth 6-0800

V.P., Merchandising....Milton D. Thalberg
General Manager.....S. Inagaki

PRODUCTS: Transistor radios and transistorized TV.

Space Communications Corp.
1841 Broadway, New York 23, N.Y.
Phone: JUdson 2-6530
President .....Sol Cornberg
PRODUCTS: Sales & design of broadcast and intercom TV systems & equipment.

Spencer-Kennedy Laboratories, Inc.
1320 Soldiers Field Rd., Boston 35, Mass.
Phone: ALgonquin 4-5400
Chairman.....George W. W. Brewster
Pres. .....Donald Spencer
Vice Pres., Sales.....W. K. Headley
Vice Pres., Prod.....Albert Clark
Chief Eng.....Pierre L. deBourknecht
PRODUCTS: Signal-reception equipment for TV off-air pick-ups; distribution equipment for closed-circuit RF cable transmission systems.

Stainless, Inc.
Third St. & Montgomery Ave.,
North Wales, Pa.
Phone: OXbow 9-4871
President.....Walter L. Guzewicz
Vice-President.....Henry J. Guzewicz
Sales.....John F. Guzewicz, John S. Fisher, Walter O. Walther
PRODUCTS: Self-supporting & guyed steel towers for AM-TV-Scatter-Microwave communications.

Stancil-Hoffman Corporation
845 N. Highland Ave., Hollywood 38, Calif.
Phone: HOllywood 4-7461
President.....William V. Stancil
PRODUCTS: Magnetic recorder/reproducer for tape and for 16mm, 17.5mm & 35mm film. Self contained battery operated for standard recording, stereo or synchronized with film, M r/r up to 32 tracks, all transistor, for communications recording & language labs.

Standard Electronics
(Div. of Radio Engineering Labs., Inc.)
Lakewood Road, Farmingdale, N.J.
Phone: WEbster 8-6671
Gen. Mgr.....W. J. LaHiff
Sales Mgr.....J. M. Noll
Chief Eng.....H. E. Doutt
TV, Film Eng.....J. Ewansky
Plant Eng.....E. J. Biondo
Branch Offices
356 W. 40th St., New York, N. Y.
Phone: PE 6-5840
167 Social Hall Ave., Salt Lake City, Utah
Phone: EL 9-7691
Manager.....Lyle O. Keys
10 W. 25th St., Minneapolis, Minn.
Phone: FE 5-3126
413 Lathrop St., Redwood City, Calif.
Phone: 369-4675
2209 N. Henderson St., Dallas, Texas
Phone: TA 1-1222
Manager.....Chester F. Faison
PRODUCTS: Transmitters, transformers, dummy loads & filters for AM, FM, & TV; FM antennas; TV color equipment; amplifiers.

Stephens Trusonic Inc.
8538 Warner Dr., Culver City, Calif.
Phone: UPton 0-6671
President, Gen. Mgr.....Emile J. Petre
V.P. & Sales Mgr.....Richard Rose
Secretary .....R. Applin
PRODUCTS: Wireless and condenser microphones, environmental test equipment.

Strong Electric Corp.
87 City Park Ave., Toledo, O.
Phone: CHerry 8-3741
President.....Arthur J. Hatch
Vice Pres. .....Leo A. Altenbach
Treasurer .....Lee T. Nelson
PRODUCTS: Incandescent and arc spotlights; trouperette incandescent spotlight; trouper and super trouper high intensity arc spotlights; universal arc slide projector.

Studio Television Products Sales Corporation
356 W. 40th St., New York 18, N.Y.
Phone: PEnnsylvania 6-5849
Sales Manager.....James B. Tharpe
Export Mgr.....Hendrik J. Antonisse
PRODUCTS: Pneumatic-balance camera dollies (color, black-and-white).

Surface Conduction, Inc.
1501 Broadway, New York 36, N. Y.
Phone: LO 5-5535
President .....Theodore Hafner
PRODUCTS: Single wire transmission lines for closed circuit TV, community TV, low and high power antenna feeders.

Swager Tower Company
R. R. No. 2, Fremont, Indiana
Phone: 495-4625
Pres.....W. E. Swager
PRODUCTS: Radio & TV and microwave broadcast towers.

Sylvania Electric Products, Inc.
(Sub. General Tel. & Electronics Corp.)
730 3rd Ave., New York, N. Y.
Phone: 551-1000
Pres.....Gene K. Beare
Sr. Vice Pres., Admin.....Leon C. Guest, Jr.
Indust. Rel. Dir.....David G. Christie
Pub. Dir.....Herbert Johnson, Jr.
Sr. Vice Pres., Mktg.....Alfred C. Viebranz
V.P., Elec. Tube Sales.....Robert G. Lynch
PRODUCTS: Tubes, radio & TV.

T.C.A. Tower Co.
2615 Bankhead Highway, N.W.,
Atlanta 18, Ga.
Phone: 700-1203
PRODUCTS: Towers.

Sarkes Tarzian Inc.
(*Broadcast Equipment Div.*)
E. Hillside Dr., Bloomington, Ind.
Phone: 7251
President .....Sarkes Tarzian
Manager .....Biagio Presti
PRODUCTS: TV transmitters, I.O. cameras, Vidicon cameras, complete studio TV equipment.

Tech-Master Corp.
75 Front St., Brooklyn, N. Y.
Phone: ULster 5-3535

President .....L. Lazoff
Gen. Mgr.....R. Lazoff
Sales Manager.....A. Lazoff

PRODUCTS: Wired & kits TV custom chassis, tuners, amplifiers, pre-amps, radios.

Technical Appliance Corporation
1 Taco St., Sherburne, New York
Phone: ORchid 4-2211

President .....H. H. Brown
Exec. V.P.....T. Lundahl
Chief Engineer.....Robert T. Leitner
Sales Engineer .....Carroll Blackman
Dist. Sales, East. Div.....Gerard White
Dist. Sales, West. Div.....Carl Cox
Sales Prom. Mgr.....S. K. McNeil

PRODUCTS: Receiving antennas and allied products for TV & FM reception.

Tel-Instrument Electronics Corp.
728 Garden St., Carlstadt, N. J.
Phone: WEbster 3-1600

V.P., Sales Mgr.....E. W. Brinkerhoff

PRODUCTS: Test equipment for TV, studio equipment for monochrome & color.

Tele-Tone Company of America
1668 Webster Ave., Bronx 57, N. Y.
Phone: CY 9-1900

President .....Isidore Rothman
Vice President.....M. Perlmutter
Chief Eng.....B. Berger

PRODUCTS: AM-FM radios, AM-FM clock radios, radio/phonograph combinations.

Telechrome Mfg. Corp.
185 Dixon Ave., Amityville, N. Y.
Phone: LIncoln 1-3600

President.....J. R. Popkin-Clurman
Exec. V.P.....Joseph McPhee
Vice-Pres., Sales.....H. C. Riker
V.P., Engineering.....Sol Hudes
V.P., Manufacturing .....Jack Horowitz
V.P., Purchasing.....B. Tromboli

Branch Offices
13635 Victory Blvd., Van Nuys, Calif.
Phone: ST 2-7479

Director .....S. Krinsky
670 N. Elizabeth St., Lombard, Ill.
Phone: MAyfair 9-1232
Director.....D. Chapman
1028 Connecticut Ave., Washington, D. C.
Phone: ME 8-5857
Director .....R. Adams

PRODUCTS: Color and monochrome test equipment; video test signal generators & receivers; special effect generators.

Telecontrol Corp.
1418 W. 166th St., Gardena, Calif.
Phone: FAculty 1-5701

President.....John W. Doering
Ch. Devel. Eng.....L. Jorgenson
Sales Engineer .....Duane E. Heft
Dir. Manuf. .....Robert Fitzgerald

PRODUCTS: Audio-video distribution switchers & exchanges, studio switching centers, master control switching systems, mobile video switchers, house monitoring systems, audio-video automation switchers, video & pulse amplifiers.

Telectro Industries Corporation
35-16 37th St., Long Island City 1, N. Y.
Phone: YEllowstone 2-8600

President.....H. Sussman
General Manager .....Edward Waldman
Secretary .....Stanley Rosenberg
Chief Engineer .....George Brown
P.A. .....Maxwell Ross
Engineer, Radio .....Abe Zeder
Engineer, TV .....Frank Oster

PRODUCTS: Transistorized receivers & recorders, special designs, etc.; closed circuit TV system to transmit over telephone lines.

TelePrompTer Corporation
50 West 44th St., New York 36, N. Y.
Phone: JUdson 2-3800

Chairman, Pres.....Irving B. Kahn
Vice President.....Monroe M. Rifkin
V.P. Engineering.....Hubert J. Schlafly, Jr.
V.P., Mktg.....Gerald G. Griffin
V.P., Communication Syst...N. C. Myers, Jr.
Public Rel. Dir.....John Barrington
Best. Sales Mgr.....George Andros
Adv. Mgr.....Howard J. Klein
Prog., Prod. Mgr.....Jay Merkle

PRODUCTS: TelePrompTer reading unit and accessories, cueing equipment for film, TV, public speaking; TelePro rear screen projection: TeleMation for automatic cueing; lights; audio systems; TeleStage portable stage structures; custom built sound systems; the Presidential Lectern; large screen closed-circuit TV, production services.

Telescript-CSP Inc.
155 W. 72nd St., New York 23, N. Y.
Phone: SUsquehanna 7-8111

President .....Peter Jackson
V.P. Sales .....Curtis R. Howard
Mgr., Service.....Trygve W. Lund
Mgr., Tech. Facilities.....Charles R. Krum

Branch Office
832 N. La Brea, Los Angeles, Calif.
Phone: HO 9-7287

Manager .....“Scrappy” Lambert

PRODUCTS: TV studio prompting eqpt., rear screen projector, video tape editor (electronic), portable stages.

Television Utilities Corp.
135 Fulton Ave., Garden City Park, N. Y.
Phone: PI 6-4304

President .....Eugene Kron
V.P., Ch. Engr.....C. H. Odom
Vice President.....David Sigler
Vice President.....David A. Harris
Production Engineer.....Ken Worthington

PRODUCTS: Closed circuit TV equipment including cameras, flying spot scanners, line and distribution amplifiers, off-the-air tuners, video monitors, regulated power supplies.

Television Zoomar Co.
Zoomar Television
500 Fifth Ave., New York, N. Y.
Phone: BRyant 9-5835

President.....Jack A. Pegler
Design, Research & Dev...Dr. Frank G. Back
Sales Manager.....Bill Pegler

PRODUCTS: Lenses — Super Universal Zoomar & Super Studio Zoomar, for 3 & 4½" image orthicon cameras.

Theatre Network Television, Inc.
575 Madison Ave., New York 22, N. Y.
Phone: PL 5-6300

President.....Nathan L. Halpern
Dir. of Prod.....Robert F. White
Dir. of Oper.....Edward F. Addiss
Dir. of Sales Develop.....Bart Swift
Sales Eng. Mgr.....Robert G. Thompson
Dir. of Engineering.....Eugene D. Warren
Chief Engineer.....John J. Leay

Branch Offices
62-10 34th Ave., Woodside 77, N. Y.
Phone: PL 5-6300

Eng. Dir.....Eugene D. Warren
1137 N. Cole Ave., Los Angeles 38, Cal.
Phone: HOllywood 2-2480
Pacific Coast Div. Mgr.....Douglas George

PRODUCTS: Closed-circuit TV for business, industry and special events; large-screen TV displays for broadcasting, industry and government.

Tower Communications Co.
2700 Hawkeye Drive, Sioux City, Iowa
Phone: 2-3631

President, Treas.....M. M. Lasensky
Exec. Vice Pres.....G. A. Collins
Vice Pres.....I. Lasensky
Secretary.....G. S. Chesen
Sales Mgr.....W. H. Miller
Eng. Dir.....Wayne Popham

Branch Office
105 Howden Rd., Scarborough, Ont.
Phone: 757-1101

Manager.....G. A. Collins

PRODUCTS: Microwave towers, passive reflectors, microwave bldgs. & tower erections. Radio towers, AM, FM.

Trans-Lux Corp.
625 Madison Ave., New York 22, N. Y.
Phone: PL 1-3110

Spec. Effects Dir.....Bert Roth

PRODUCTS: Background scenes by Trans-Lux: rear view slide projectors; translucent screens; & aluminum screen frames.

Trav-Ler Industries, Inc.
571 W. Jackson Blvd., Chicago, Ill.
Phone: HArrison 7-9151

President.....Joe Friedman
V.P., Gen. Sales Mgr....Curtis R. Hammond
Sec. .....L. Sloan
Vice Pres.....I. Edelstein, Hubert Larson
V.P., Mfg.; Ind. Rel. Dir.....D. J. Cameron
Purch. Dir.....R. E. Strand
Eng. Dir.....W. Brown
Chief Radio Eng.....R. J. O'Brien
Chief TV Eng.....Gene Harralo
Service Eng.....H. Feldman

PRODUCTS: Table, transistor AM-FM Multiplex, auto & clock radios, hi fi portable & stereo & console phonographs, hi fi & stereo tape recorders. Portable, table & console TV & combination sets.

John D. Trilsch, Inc.
Box 14201, Houston 21, Texas
Phone: REpublic 4-2545

President & Treas.....John D. Trilsch
Vice President.....E. E. Armstrong
Secretary .....Chilton Bryan

PRODUCTS: Radio, microwave and radar towers, design, fabrication & erection.

Tung-Sol Electric Inc.
One Summer Ave., Newark 4, N.J.
Phone: HUmboldt 4-8500
New York Phone: CO 7-0620

Chairman .....Louis Rieben
President .....Milton Schulte
V.P., Marketing.....G. W. Keown
V.P., Oper. & Eng.....Dr. A. K. Wright
V.P.....Donald A. Harper
Sec.-Treas. .....Paul Hemschoot
Comptroller .....George Hallett
V.P., Engineering.....R. B. Power
V.P., Elec. Tube Div...Paul Scharninghausen
Mgr., Mkt. Svcs.....Harold F. Cook

PRODUCTS: Electron tubes, transistors, silicon rectifiers, miniature lamps, cathode ray tubes, subminiature incandescent lamps, electro switch devices, Chatham Electronics equipment.

United Transformer Corporation
150 Varick St., New York 13, N. Y.
Phone: ALgonquin 5-3500

Sales Manager.....H. Russell

PRODUCTS: Radio transformers, filters, equalizers, high Q coils.

Utility Tower Company
Box 7022, 3140 N.W. 38th St.,
Oklahoma City, Okla.
Phone: WIndsor 6-5551

Owner.....C. E. Nelson
Manager.....V. G. Duvall
Asst. Manager.....J. D. Nelson
West Div. Mgr.....D. D. (Dutch) Giroux

Branch Office
Box 163, Mayfield, Ky.
Phon : CH 7-3642

East Div. Mgr..... M. N. (Nate) Sholar

PRODUCTS: Towers for radio FM base insulators and TV micro wave.

Vacuum Tube Products Co., Inc.
(Div. of Hughes Aircraft)
2020 Short St., Oceanside, Calif.
Phone: SAratoga 2-2101

Div. Manager.....James J. Sutherland
Marketing Mgr.....R. W. Curry

PRODUCTS: Storage tubes, vauum gauge tubes and controls, welding equipment, memoscope-oscilloscope.

Vallen Inc.

225 Bluff St., Akron, Ohio
Phone: BLackstone 3-4933

President.....E. J. Vallen

PRODUCTS: Vallen panorama track, all-steel and aluminum tracks, electric curtain controls.

Vega Electronics Corp.

Box 145, Cupertino, Calif.
Phone: ALpine 2-8704

Bd. Chmn., President....Russell J. Tinkham
V.P., Ch. Engr.....Walter C. Hironimus
Marketing Mgr.....C. Arthur Foy
Secretary .....Marvin J. Colangelo

PRODUCTS: Vega-Mike wireless microphone system.

Visual Electronics Corp.

356 W. 40th St., New York 18, N. Y.
Phone: PEnnsylvania 6-5840

President.....James B. Tharpe
Vice-President.....John P. Gallagher
Mgr., Closed Cir. Oper.....M. A. Mayers
Sales Eng. Mgr.....Leo Darrige
Sales Manager.....George H. Wagner
Automation Systs. Mgr.....Charles E. Spicer
Export Sales Mgr.....Hendrik J. Antonisse

Branch Offices
1617 El Centro Ave., Los Angeles 28, Calif.
Phone: HO 6-6417

Western Reg. Mgr.....Alfred M. Kallman
4007 Bellaire St., Houston, Tex.
Phone: MA 3-4896

Southern Reg. Mgr.....Wayne Marcy
1310 Greenview Dr., Miamisburg, O.
Phone: UN 6-5272

Central Reg. Mgr.....Felix D. Bonvouloir
2310 Wesley Ave., Ocean City, N. J.
Phone: EX 9-3132

Eastern Reg. Mgr.....A. R. Hopkins

PRODUCTS: All AM-FM-TV best. tech. eqpt. & supplies; nat'l & foreign distribution. Manufacturers of Visual 6000 TV Automation Systems. Visual custom video switching systems.

Vitro Electronics

(Div. of Vitro Corp. of America)
919 Jesup-Blair Dr., Silver Spring, Md.
Phone: JUniper 5-1000

Pres.....Dr. D. M. Allison, Jr.
Vice Pres., Sales Eng.....G. C. Schutz
Vice Pres., Op r.....V. M. Setterholm
Prod. Sales Mgr.....K. B. Redding
Sales Eng.....K. B. Boothe

Branch Offices
261 Madison Ave., New York, N. Y.
Phone: MUrray Hill 2-5700
2301 Pontius Ave., Los Angeles, Calif.
Phone: GR 7-6717

Manager.....R. F. Enright
6001 Gulf Freeway, Houston, Tex.
Phone: WA 3-9184

Manager .....W. H. Kimbell

PRODUCTS: Rebroadcast receivers, field strength meters, phase meters, multicouplers, RE test sets, jack panels, video patch cords and looping plugs.

Westinghouse Electric Corp.

(Television-Radio Div.)
Route 27 & Vineyard Rd., Metuchen, N.J.
Phone: LIberty 8-5000

Vice-Pres. .....Chris Witting
Gen. Mgr.....O. H. Yoxsimer
Asst. to Gen. Mgr.....W. H. Eutzy
Mgr. Mfg.....M. N. Cinelli
TV-HiFi Prod. Mgr.....J. J. Eagan
Radio-Phono Prod. Mgr.....J. S. Farnell
Service Mgr.....K. H. Brown
Adv. Mgr.....R. W. Johnson
Oper. Mgr.....J. H. Fooks
Eng. Mgr.....D. Sillman
Purchasing Agent.....L. W. Tomlinson

PRODUCTS: Television Receivers, AM Radio Receivers, AM/FM Radio Receivers, High Fidelity Instruments.

Wollensak Optical Co.

850 Hudson Ave., Rochester 21, N. Y.
Phone: COngress 6-1000

President.....E. A. Springer
Vice-President.....A. A. Wollensak

PRODUCTS: TV & motion picture camera lenses.

Zenith Radio Corp.

6001 W. Dickens Ave., Chicago 39, Ill.
Phone: Berkshire 7-7500

Chrm. of Bd.....Hugh Robertson
Pres.....Joseph S. Wright
Exec. Vice Pres., Treas.....S. Kaplan
Exec. V.P., Mktg.....Leonard C. Truesdell
V-P in Chg. of Eng.....J. E. Brown
V-P in Chg. of Prod.....Donald MacGregor
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V.P., Res arch Dir.....Dr. Robert Adler
V-P Hearing Aid.....Eugene M. Kinney
V.P., Spec. Sci. Prg.....Dr. Alexander Ellett
V-P, Patents.....Francis W. Crotty
Secty. and Asst. V-P.....Karl E. Hassel
V.P., Contr.....Ralph M. Spang
Asst. Treas and Asst. Control..A. L. Franczak
Asst. Treas and Asst. Secty.....J. Kuhajek
Asst. Secs....H. M. Chesser, E. M. Schroeder
V.P., Chief Eng.....Nathan W. Aram
V.P., Works Mgr.....Frederick L. Hedblom

Zenith Sales Corp.
Pres.....Leonard C. Truesdell
Exec. Vice Pres.....S. Kaplan
Vice Pres., Oper.....Clifford J. Hunt
Vice Pres., Adv.....Erik Isgrig
Vice Pres., Export.....John A. Miguel, Jr.
Vice Pres., Distrib.....Walter C. Fisher
Vice Pres., Field Sales.....Philip J. Wood
Pub. Rel. Dir.....Ted Leitzell

Branch Office
666 Fifth Ave., New York, N. Y.
Phone: CIrcle 5-1400

PRODUCTS: RADIOS—Table: AM, AM-FM; Radio-stereophonic high-fidelity combinations; Portables: Transistor battery only battery AC-DC.

TELEVISION: Portable, table, & console. radio-TV-stereo phono combinations; hearing aids.

Radio and Television Service Firms

—Also See Equipment Manufacturers—

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LOS ANGELES, CALIF.

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Anderson, Howard A., Co.
751 N. Fairfax . . . . . OLive 3-4880
780 Gower St. . . . . HOllywood 4-2529
Bodde Screens and Projectors
11541 Bradley St., San Fernando, Calif.
EMpire 5-2551
Cinema Research
716 N. LaBrea, Los Angeles . . . WEbster 3-9301
Consolidated Film Industries, Inc.
959 N. Seward St. . . . . HOllywood 9-1441
Mercer, Ray, & Co.
4241 Normal Ave. . . . . NOrmandy 3-9331
Pathe Laboratories, Inc.
6823 Santa Monica Blvd. . . . . HOllywood 9-5981
Technicolor Corporation
6311 Romaine St. . . . . HOllywood 7-1101

Carpets

Bigelow Rugs & Carpets
140 Madison Ave., N. Y. C. . . . . ORegon 9-3000
Hardwick & Magee Co.
Seventh St. & Lehigh Ave., Philadelphia
33, Pa. . . . . BAldwin 3-2000
Karagheusian, A. & M., Inc.
295 Fifth Ave., N. Y. C. . . . . ORegon 9-1220
Masland, C. H., & Sons
1211 Chestnut St., Philadelphia, Pa.
LOcust 3-3482
Smith, Alexander, Inc.
295 Fifth Ave., N. Y. C. . . . MUrray Hill 9-1300

Cartoon Producers

LOS ANGELES, CALIF.

Animation, Inc.
736 N. Seward St. . . . . HOllywood 4-1117
Avery, Tex, Cartoons
10681 Santa Monica Blvd., W. Los Angeles
GRanite 4-5619
Cain, Mary, I & P Service
7107 DeLongpre (46) . . . . . HOllywood 4-5186
Cascade Pictures of California, Inc.
6601 Romaine St. (38) . . . . . HOllywood 2-6481
Churchill Films
6671 Sunset Blvd. (28) . . . . . HOllywood 6-6251
Cinema Research Corp.
716 N. LaBrea . . . . . WEbster 3-9301
Disney, Walt, Productions
500 S. Buena Vista, Burbank . . VIctoria 9-3411
Fennell, Paul J. Co.
404 N. LaCienega . . . . . OLympia 2-2612
Format Films
4741 Laurel Canyon, N. Hollywood
POplar 9-3610
Glenar, Sid, Productions
6618 Sunset Blvd. (38) . . . . . HOllywood 4-0406
Hanna-Barbera Productions
3501 Cahuenga Blvd. W. . . . . HOllywood 6-1371
Lantz, Walter, Productions, Inc.
861 Seward St. . . . . HOllywood 9-2907
Mercer, Ray, & Co.
4241 Normal Ave. . . . . NOrmandy 3-9331
Miles, Celine, I & P Service
801 N. Cahuenga . . . . HOllywood 9-3009, 9-4611
Munk, Hedy, I & P Service
1040 N. Las Palmas (38) . . . HOllywood 4-5496
Patin, Ray, Productions, Inc.
3425 Cahuenga Blvd. (28) . . HOllywood 2-1147
Playhouse Pictures
1401 N. La Brea (28) . . . . . HOllywood 5-2193
Quartet Films, Inc.
5631 Hollywood Blvd. (28) . . HOllywood 4-9225
Sutherland Productions, Inc.
201 N. Occidental Blvd. (26) . . DUnkirk 8-5121
Technique Productions, Inc.
260 S. Beverly Dr., Beverly Hills . . . BR 2-1612
Television Personalities, Inc.
4440 Lakeside Dr., Burbank . . . . VIctoria 9-6666
Thompson, Auril, I & P Service
11635 Riverside Dr., N. Hollywood
POplar 9-6646
UPA Pictures, Inc.
4440 Lakeside Dr., Burbank . . VIctoria 9-3221;
THornwall 8-6621 (loc.)
Ward, Jay, Productions, Inc.
8218 Sunset Blvd. . . . . OLdfield 4-3050
Warner Bros. Cartoons, Inc.
461 S. Calif. St., Burbank . . . HOllywood 9-1251
Wexler, Sy, Film Productions
801 Seward . . . . . HOllywood 2-6671
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Disney, Walt, Productions
477 Madison Ave.....PLaza 9-3880

Harvey Cartoon Studios, Inc.
1860 Broadway (23)...JUdson 2-2244

King Features TV Production
235 E. 45th St.....MUrray Hill 2-5600
Paramount Pictures Corp.—Cartoon Studio
35 W. 45th St.....JUdson 2-4500
Radio & TV Packagers, Inc.
11 E. 40th St. (16).....LExington 2-1717
Seeger, Hal, Productions
48 W. 48th St.....CIrcle 6-4939
Sterling Television Co., Inc.
6 E. 39th St.....MUrray Hill 3-6300

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Terrytoons
38 Centre Ave.....NEw Rochelle 2-3460

Color Processes

Acme Film Laboratories
1161 N. Highland Ave., Hollywood 38, Calif.
HOllywood 4-7471
Ansco Color (General Aniline & Film Corp.)
2299 Vaux Hall Rd., Union, N. J.
CO 7-2241 (N.Y.C.)
405 Lexington Ave., N.Y.C.....OXford 7-6161
1001 N. La Brea Ave., Los Angeles, Calif.
OLdfield 4-0550
Cinema Research Corp.
716 N. La Brea Ave., Los Angeles, Calif.
WEbster 3-9301
Color Reproduction Corp.
7936 Santa Monica Blvd., Hollywood 46, Calif.
OLdfield 4-8010
Consolidated Film Industries
959 N. Seward St., Hollywood, Calif.
HOllywood 9-1441
De Luxe Laboratories, Inc.
850 Tenth Ave., N. Y. C.....CIrcle 7-3220
1418 N. Western Ave., Hollywood, Calif.
HOllywood 9-3141

Eastman Kodak Co.
343 State St., Rochester 3, N. Y.
LOcust 2-6300

1017 N. Las Palmas, Hollywood, Calif.....HOllywood 5-7157

Film Effects of Hollywood, Inc.
1153 N. Highland Ave., Hollywood 38, Calif.
HOllywood 9-5808
Flora Color Laboratory
1715 N. Mariposa, Hollywood, Calif.
NOrmandy 3-2291
Mercer, Ray, & Co.
4241 Normal Ave., Hollywood, Calif.
NOrmandy 3-9331
Movielab, Inc.
619 W. 54th St., N. Y. C. 19....JUdson 6-0360
Pathe Laboratories, Inc.
6823 Santa Monica Blvd., Hollywood, Calif.
HOllywood 9-5981
Polacolor Process (Polaroid Corp.)
Cambridge 39, Mass.
Technicolor Corp.
6311 Romaine St., Hollywood 38, Calif.
HOllywood 7-1101
30 Rockefeller Plaza, N. Y. C.....CIrcle 7-7934

Commercials Monitoring

Guardian Monitor Service
3101 Euclid Ave., Cleveland, O.....UT 1-8005
Radio-TV Reports, Inc.
15 W. 47th St., N. Y. C.....CO 5-7650

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Bally-Hoo Theatrical Costume Co.
160 W. 48th St.....CIrcle 5-5634
Berthe, Mme.
1639 Broadway.....PLaza 7-4170
Brooks Costume Co., Inc.
3 W. 61st St.....PLaza 7-5800
Eaves Costume Co., Inc.
151 W. 46th St.....PLaza 7-3730
Lillien Costume Co.
247 W. 46th St.....CIrcle 5-5199

Insurance

NEW YORK, N. Y.

Employers Reinsurance Corp.
107 William St.....WH 3-6995
Rice, Herbert Leroy, Agency, Inc.
RCA Bldg., 30 Rockefeller Plaza....CI 7-1456

International TV Shippers

NEW YORK, N. Y.

Barnett International Forwarders, Inc.
543 W. 43rd St., New York, N. Y.
BRyant 9-1616

Laboratories

ATLANTA, GA.

Beeland, Charles D., Co., Motion Pictures
70 4th St., N.W.....TR 5-9088
Paramount News
135 Cain St., N.W.....JAckson 9-1636

BALTIMORE, MD.

Alpha Film Laboratories
6000 Pimlico Rd.....LIberty 6216

BOSTON, MASS.

Master Motion Picture Co.
50 Piedmont St.....HAncock 6-3592

CHICAGO, ILL.

Atlas Film Corp.
1111 S. Boulevard, Oak Pk.....AUstin 7-8620
Bell and Howell Co.
7100 McCormick, Lincolnwood.....AM 2-1600
Chicago Film Laboratory, Inc.
1322 W. Belmont Ave.....BIttersweet 8-6780
720 N. Michigan Ave.....WH 4-6971
Colburn, Geo. W., Laboratory
164 N. Wacker Dr.....332-6286
Crescent Film Laboratories
7510 N. Ashland.....AMbassador 2-5000
Eskay Color Print, Inc.
1325 S. Wabash.....WAbash 2-8583
Filmack Studios
1927 S. Wabash Ave...HArrison 7-4855, 7-3395
Wilding, Inc.
1345 W. Argyle St.....BR 5-1200

CLEVELAND, O.

Escar Motion Picture Service, Inc.
7315 Carnegie Ave.....ENdicott 1-2707

COLORADO

Alexander Film Co.
Colorado Springs .....MAin 4200

Johnson Tele-Visuals
Wheatridge, Colo. .....BElmont 3-6231
Western Cine Service
114 East Eighth Ave., Denver..AMherst 6-3061

DALLAS, TEX.

Jamieson Film Co.
3825 Bryan .....TAylor 3-8158
Southwest Film Laboratory, Inc.
3024 Forth Worth Ave.....FE 1-8347

DAYTON, O.

Film Assoc., Inc.
4600 S. Dixie Ave.....ZEnith 1-2164

DES MOINES, IA.

Parrot Film Service
2123 Forest Ave.....ATlantic 2-4211

DETROIT, MICH.

General Film Laboratory, Inc.
66 Sibley.....WOodward 1-7818, 1-9629
Jam Handy Organization
2821 E. Grand Blvd.....TRinity 5-2450

GARY, IND.

Lakeside Laboratory
5929 E. Dunes Hwy.....GAry 8-1114

INDIANAPOLIS, IND.

Young, Robert, Studio
1050 S. Holt Rd.....CHapel 4-9526

KANSAS CITY, MO.

Calvin Co., The
1105 E. Truman Rd.....HArrison 1-1230
Eso-S Pictures
1121 W. 47th St.....VAlentine 1-8779
Studna, Louis, Films
3214 Gilham Rd.....LOgan 1-6300

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Art Craft Screen Service
4019 W. 60th.....AXminister 4-5423
BRM Film Co.
8235½ W. Third St.....653-0198
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8764 Beverly (48) .....OLympia 2-7357
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Color Reproduction Co.
7936 Santa Monica Blvd. (46).OLdfield 4-8010
Consolidated Film Industries
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DeLuxe Labs.
1418 N. Western.....HOllywood 9-3141
Dunn, Linwood G.
2000 N. Berendo.....NOrmandy 5-5944

Eastman Kodak Research Laboratory
1017 N. Las Palmas Ave.
HOllywood 5-7151

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Film Processing Corp.
3602 Crenshaw .....REpublic 1-2348
Film Service Laboratories
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General Film Laboratories
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Hollywood Film Enterprises, Inc.
6060 Sunset Blvd. (28).....HOllywood 4-2181
Hollywood 16 MM Industries, Inc.
7708 Santa Monica Blvd.....OLdfield 6-6736
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Holmes, Frank, Laboratories, Inc.
1947 First St., San Fernando....EMpire 5-4501
Houston Color Film Labs., Inc., of California
(Houston-Fearless Corp.)
230 W. Olive Ave., Burbank...VIctoria 9-4627
Mercer, Ray, & Co.
4241 Normal Ave. (29)....NOrmandy 3-9331
Modern Movies, Inc.
832 Cole St.....HOllywood 4-7293
National Screen Service
7026 Santa Monica Blvd.....HOllywood 6-5111
Pacific Colorfilm Inc.
8248 Santa Monica Blvd.....OLdfield 4-0747
Pacific Title & Art Studio
6350 Santa Monica Blvd.....HOllywood 3-5611
Pathe Laboratories, Inc.
6823 Santa Monica Blvd.....HOllywood 9-5981
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959 Seward St.....HOllywood 4-7156, 7-9223
Permafilm of California, Inc.
7264 Melrose (46).....WEbster 3-8245
Producers Photographic Laboratory, Inc.
6556 Santa Monica Blvd....HOllywood 2-1334
Stafford, Dee D., 16 MM Color Lab
2117 N. Glenoaks, Burbank....VIctoria 9-5452
Technicolor Motion Picture Corp.
6311 Romaine St.....HOllywood 7-1101
Telefilm, Inc.
6039 Hollywood Blvd.....HOllywood 9-7205
United Film Labs, Inc.
6314 Santa Monica Blvd.....HOllywood 6-5201
Westheimer Co.
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Motion Picture Advertising Service Co. Inc.
1032 Carondelet St.....JA 5-2253

NEW YORK, N. Y.

Color Service Co.
115 W. 45th St.....JUdson 6-0853
Consolidated Film Industries (Republic Pictures)
420 Lexington Ave.....LE 2-6522
Criterion Film Labs, Inc.
33 W. 60th St.....COlumbus 5-2180
Custom Film Lab.
1780 Broadway.....CIrcle 5-4830
DeLuxe Laboratories, Inc. (20th Century-Fox)
850 Tenth Ave.....CIrcle 7-3220
Du-Art Film Laboratories, Inc.
245 W 55th St.....PLaza 7-4580
Filmlab, Inc.
126 W. 46th St.....JUdson 2-2863

Guffanti Film Laboratories, Inc.
630 Ninth Ave.....COlumbus 5-5530

Kin-O-Lux, Inc.
17 W. 45th St.....JUdson 6-1880
Lab-TV
723 Seventh Ave.....JUdson 6-2293
Malcolm Laboratories Corp.
244 W. 49th St.....CIrcle 6-6150
Mecca Film Laboratories Corp.
630 Ninth Ave.....COlumbus 5-7676
Movielab, Inc.
619 W. 54th St.....JUdson 6-0360
National Screen Service Corp.
1600 Broadway .....CIrcle 6-5700
Pathe Laboratories, Inc.
105 E. 106th St.....TRafalgar 6-1120
Peerless Film Processing Corp.
421 W. 54th St.....JU 2-0052
Permafilm, Inc.
723 Seventh Ave.....CI 6-0130-31-64
Precision Film Laboratories Inc.
21 W. 46th St.....JUdson 2-3970

Quality Film Laboratories Co.
450 W. 56th St.....JUdson 6-4912
Rapid Film Technique, Inc.
37-02 27th St., L. I. C.....STillwell 6-4600
Swift Motion Picture Laboratories, Inc.
1183 University Ave.....CY 3-2400
Titra Film Laboratories, Inc.
1600 Broadway .....PLaza 7-6681
Tri Art Color Corp.
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News Reel Laboratory
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Welsh Studios
1209 E. Chelton Ave.....LIvingstone 8-4611

ST. PAUL, MINN.

Ray, Reid H., Film Industries
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Motion Picture Service Co.
125 Hyde St.....ORdway 3-9162
Multichrome Laboratories
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Sola Photo & Sound
33 29th St.....ATwater 2-6004

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1226 Wisconsin Ave., N.W.....FEderal 3-4000
Capital Film Laboratories, Inc.
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1017 N. J. Ave., S.E.....LIncoln 4-4410
National Cine Laboratories
2006 Powhatan Rd., Hyattsville, Md..HA 2-4333

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Bier, David, Studios & Film Labs
265 Vitre St. W.....UN 1-3469
Mont Royal Film Corp. Laboratory
1240 St. Antoine.....UN 6-0781
Trans-World Film Labs Ltd.
4824 Cote des Neiges Rd.....RE 3-7181

OTTAWA, ONT.

Crawley Films, Ltd.
19 Fairmont Ave. .....PA 8-3513
Graphic Films
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National Film Board of Canada
150 Kent St.

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Best Film Laboratory
344 Jarvis St.....WA 1-2137
The Caldwell Laboratory
447 Jarvis St.....WA 2-2103
Canadian Film Industries Co. Ltd.
310 Lakeshore Rd.....CL 5-2351
CineSound Ltd.
559 Rogers Rd.....RO 2-7338
Northern Motion Picture Labs
10 Dell Park Ave.....RU 1-6603
Pathe-Deluxe of Canada Ltd.
9 Brockhouse Rd.....CL 9-7811
Peerless Labs of Canada
135 Peter St.....EM 2-2501
Shelly, Leon, & Company
160 Bay St.....364-0456
Smith, Christopher, II, Films Labs
30 Wellington St.....EM 3-1314

VANCOUVER, B. C.

Trans-Canada Films, Ltd.
916 Davie St.....MU 2-4646

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Bodde Screen & Projector Co.
11541 Bradley, San Francisco, Calif..EM 5-2551
General Precision Laboratory, Inc.
63 Bedford Rd., Pleasantville, N. Y..RO 9-5000
Radio Corporation of America
Camden, N. J.....WOrth 3-8000
S.O.S. Photo-Cine-Optics, Inc.
602 W. 52nd St., N. Y. C.....PLaza 7-0440

Lenses

Bausch & Lomb Optical Co.
635 St. Paul St., Rochester 2, N. Y.
LOcust 2-3000
Camera Equipment Co.
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Century Projector Corp.
729 Seventh Ave., N. Y. C.....CIrcle 5-7048
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50 Prospect Ave., Tarrytown, N. Y..ME 1-6200
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271 Eleventh Ave., E. Orange, N. J..OR 6-6509
S.O.S. Photo-Cine-Optics, Inc.
602 W. 52nd St., N. Y. C.....PLaza 7-0440

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408 W. 57th St., N.Y. 19.....PL 7-8150

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Statler Office Bldg., Boston, Mass.....542-1223
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466 Lexington Ave., N. Y. C...ORegon 9-4000
Dunnan & Jeffrey, Inc.
730 Fifth Ave., N. Y. C.....PL 7-9500
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565 Fifth Ave.....OX 7-9170

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11 W. 42nd St., N. Y. C.....LO 5-7715
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667 Madison Ave., N. Y. C.....PL 3-9327

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German, W. J., Inc.
Distributor of Eastman motion-picture film)
Jane St., Ft. Lee, N. J. LO 5-5978 (N.Y.C.)
6677 Santa Monica Blvd., Hollywood, 38, Calif.....HOllywood 4-6131

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Bonded's Film Center Theater
630 Ninth Ave.....JUdson 6-1030
Johnny Victor Theater
40 W. 49th St.....MU 9-7200
Movielab, Inc.
619 W. 54th St.....JUdson 6-0360
Preview Theater
1600 Broadway .....CIrcle 6-0865

Spot and Flood Lamps

Adams Lighting, Inc.
10 First St., Pelham, N. Y.....PElham 8-4003
Capital Stage Lighting Co., Inc.
527 W. 45th St., N. Y. C.....CIrcle 6-7770
Evans Supply, Inc.
122 Social Hall Ave., Salt Lake City, Utah .....EM 4-3557
General Electric Co.
Lamp Div.: Nela Park, Noble Rd., Cleveland, O. 451-6600
Kliegl Bros. Universal Electronic Stage Lighting Co., Inc.
321 W. 50th St., N. Y. C.....COlumbus 5-0131
Mitchell Camera Corp.
666 W. Harvard St., Glendale 4, Calif. CHapman 5-1085
Motiograph, Inc.
4926 W. Grand St., Chicago, Ill.....637-0111
National Theatre Supply Co., Inc.
50 Prospect Ave., Tarrytown, N. Y..ME 1-6200
Radiant Lamp Corp.
300 Jelliff Ave., Newark 8, N. J.....BI 3-6850
Radio Corporation of America
Camden, N. J.....WOrth 3-8000
S.O.S. Photo-Cine-Optics, Inc.
602 W. 52nd St., N. Y. C. 19....PLaza 7-0440
Sylvania Electric Products Co.
1740 Broadway, N. Y. C.....JUdson 6-2424
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2509 S. State St., Chicago 16, Ill.....CO 5-6285
Westinghouse Electric Corp.
Washington Blvd., Laurel, Md.....792-7600

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Bailey Lem, Productions, Color Stock Library
7934 Santa Monica, Hollywood, Calif; OLdfield 4-8197
Douglas, D. R., Productions
527 N. LaCienega Blvd. (46).....OL 7-0840
Dyer, Elmer
711 N. La Jolla Ave. (46).....WEbster 9-8308
Grinberg, Sherman, Film Libraries
1438 N. Gower.....HOllywood 4-7491
Mercer, Ray, & Co.
4241 Normal Ave. (27).. .NOrmandy 3-9331
Sandler, Allan, Film Libraries, Inc.
6926 Melrose (38).....WE 1-0309

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Stock Shots To Order, Inc.
550 Fifth Ave.....CIrcle 6-0690
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33 W. 52nd St. (19)....JUdson 2-6185

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1025 N. Highland Ave.....HO 9-8181
Bonded TV Film Service, Inc.
8290 Santa Monica Blvd.....OL 4-7575
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959 N. Seward St.....HO 9-1441
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5446 Carlton Way.....HOllywood 9-8628
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580 Fifth Ave., New York, N. Y. PLaza 7-2540

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415 Lexington Ave., N. Y...MU 7-3783, 7-4704

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K. C. DeWalt, General Electric Company.

E. C. Hughes, Jr., Radio Corp. of America

A. C. Rockwood, Raytheon Manufacturing Company.

K. Spitzer, Amperex Electronic Corp.

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H. Moss, Texas Instruments, Inc.

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D. H. Wamsley, Radio Corporation of America.

R. A. York, General Electric, Chairman

J. G. Werner, Secretary.
National Electrical Manufacturers Assn.

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1 LeFevre La., New Rochelle, N. Y.....6-1620

Adler, Harry
1 LeFevre, La., New Rochelle, N. Y.....6-1620

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Andrus, Alvin H.
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Inwood P. O., Dallas, Tex.....ME 1-8360

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— D —

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Wright, Lowell R.
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Wright, T. A.
Inwood P. O., Dallas, Tex.....ME 1-8360

Motion Picture Theatres With Television Equipment

State	*City*	*Seating Capacity*	*Theatre*
CALIFORNIA	Fresno	2,169	Fresno
	Huntington Park	1,468	Huntington Park
	Los Angeles	1,757	Downtown
		2,213	Orpheum
		1,363	Ritz
	San Francisco	2,646	Paramount
		399	Telenews
COLORADO	Denver	2,096	Paramount
DIST. OF COL.	Washington	3,452	Capitol
		1,838	Keith's
FLORIDA	Miami	2,000	Carib
		1,234	Capitol
ILLINOIS	Chicago	1,299	Crown
		3,931	Marbro
		2,649	State Lake
		606	Loop
		3,414	Tivoli
		4,320	Uptown

THEATRES WITH TELEVISION EQUIPMENT

State	*City*	*Seating Capacity*	*Theatre*
INDIANA	Indianapolis	3,313	Indiana
LOUISIANA	New Orleans	3,400	Saenger
MARYLAND	Baltimore	2,048	Century
		1,320	Metropolitan
		2,843	Stanley
		1,860	State
MASS.	Boston	1,500	Pilgrim
		3,583	State
MICHIGAN	Detroit	2,500	Eastown
MINNESOTA	St. Paul	2,362	Paramount
MISSOURI	St. Louis	3,166	State
NEBRASKA	Omaha	2,978	Orpheum
NEW JERSEY	Asbury Park	1,558	St. James
	Camden	2,213	Stanley
NEW YORK	Albany	1,550	Palace
	Binghamton	2,284	Capitol
	Buffalo	2,091	Centre
	N.Y.C.—Bronx	2,353	Fordham
	N.Y.C.—Brooklyn	4,060	Fox
		2,146	Marine
	N.Y.C.—Flushing	2,146	Prospect
	N.Y.C.—Manhattan	450	Guild Newsreel
		2,282	Victoria
NO. CAROLINA	Charlotte	1,405	Carolina
OHIO	Cincinnati	3,037	Albee
	Cleveland	3,009	Allen
		3,465	Hippodrome
		3,446	State
	Dayton	2,665	Keith's
	Toledo	2,455	Rivoli
PENNSYLVANIA	Chester	2,272	Stanley
	Erie	2,584	Warner
	Philadelphia	2,947	Stanley
	Pittsburgh	2,016	J. P. Harris
		3,486	Penn
		3,719	Stanley
UTAH	Salt Lake City	1,759	Utah
VIRGINIA	Richmond	1,396	Byrd
		1,393	National
WASHINGTON	Seattle	2,559	Orpheum
WISCONSIN	Milwaukee	2,436	Riverside
		2,431	Warner

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30 Rockefeller Pl., N. Y., N. Y.....CI 7-3040
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710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Ehrig, Lenore G.
Pennsylvania Bldg., Wash. 4, D. C....DI 7-0700
Elder, Omar F., Jr.
7 W. 66th St., N. Y., N. Y.....SU 7-5000
Ellicott, John V. L.
Union Trust Bldg., Wash. 5, D. C.....RE 7-5900
Ernst, Morris L.
285 Madison Ave., N. Y. 17, N. Y....MU 5-1582
Ervin, Thomas E.
30 Rockefeller Plaza, N. Y. 20, N. Y..CI 7-8300
Ewing, Samuel E.
Radio Corp. of America, Camden, N. J.WO 3-8000

— F —

Fischer, Henry G.
1735 DeSales St. NW, Wash. 6, D. C...ST 3-3660
Fisher, Ben C.
Perpetual Bldg., Wash. 4, D. C.....RE 7-1450
Fisher, Thomas K.
485 Madison Ave., N. Y. 22, N. Y....PL 1-2345
Fletcher, Frank U.
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Fletcher, Thomas W.
1111 E St. NW, Wash. 6, D. C.....EX 3-7030
Fly, James Lawrence
30 Rockefeller Plaza, N. Y. 20, N. Y..CI 7-3040
Forrest, Herbert E.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Forsling, Richard
485 Madison Ave., N. Y. 22, N. Y....PL 1-2345
Fortas, Abe
1229 19th St. NW, Wash. 6, D. C.....FE 8-3700
Freeman, Milton V.
1229 19th St. NW, Wash. 6, D. C.....FE 8-3700
Freret, Julian P.
Continental Bldg., Wash. 5, D. C.....NA 8-0032

— G —

Gaguine, Benito
1612 K St. NW, Wash. 6, D. C.....ME 8-6190
30 Rockefeller Pl., N. Y., N. Y.....CI 7-3040
Gilliam, A. W., Jr.
1225 19th St. NW, Wash. 6, D. C....FE 8-4280
Green, Robert N.
710 14th St. NW, Wash. 5, D. C.....ST 3-0511
Green, Robert S.
1000 Vermont Ave. NW, Wash. 5, D. C.RE 7-5566
Green, William S.
Ring Bldg., Wash. 6, D. C.....FE 8-2566
Griffith, Kelley E.
World Center Bldg., Wash. 6, D. C....ST 3-3200
Groner, Samuel B.
1122 Nineteenth St. NW, Wash, D.C..FE 8-4100

— H —

Haley, Andrew G.
1735 DeSales St. NW, Wash. 6, D. C...DI 7-2724
Harris, Abraham J.
Woodward Bldg., Wash. 5, D. C.....RE 7-3028
Harris, Stanley S.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Hartnick, Alan J.
205 E. 67th St., N. Y. 21, N. Y.....LE 5-1000
Hawkins, Howard R.
60 Broad St., N. Y. 4, N. Y.....363-2121
Heald, Robert L.
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Hearne, John P.
703 Market St., San Francisco 3, Cal..YU 6-1365
Heckman, Jerome H.
1712 N St., NW, Wash. 6, D. C.....ST 3-9450
Hedrick, F. Cleveland, Jr.
1001 Conn. Ave. NW, Wash. 6, D. C..NA 8-5923
Hennessey, Philip J., Jr.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
Herman, A. M.
Fort Worth Club Bldg.,
Fort Worth 1, Tex.....ED 2-1248
Hildreth, Richard
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Hilmer, Lucien
1730 K St. NW, Wash. 6, D. C.....FE 8-5300
Hodson, Robert E.
Ring Bldg., Wash. 6, D. C.....FE 8-2566
Holt, Thaddeus, Jr.
Union Trust Bldg., Wash. 5, D. C.....RE 7-5900
Holtz, Edgar W.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900

— I —

Imlay, Carl H.
American Bldg., Wash. 4, D. C.....ST 3-4004

— J —

Jacob, John B.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
James, W. Ervin
S. Coast Life Bldg., Houston 2, Tex...CA 8-1541
Jansky, Maurice M.
American Bldg., Wash. 4, D. C.....ST 3-4004
Jennes, Ernest W.
Union Trust Bldg., Wash. 5, D. C.....RE 7-5900
Johnston, Everett D.
Continental Bldg., Wash. 5, D. C.....NA 8-0032
Jones, Robert F.
Perpetual Bldg., Wash. 4, D. C.....ME 8-6632
Jorgensen, Norman E.
2011 Eye St. NW, Wash. 6, D. C.....337-6313
Joyce, Leonard S.
Pennsylvania Bldg., Wash. 4, D. C....DI 7-0700

— K —

Kaye, Sydney M.
575 Madison Ave., N. Y. 22, N. Y....MU 8-7800
Kearney, William R.
Natl. Press Bldg., Wash. 4, D. C.....ST 3-2977
Keepnews, Lawrence M.
1000 Vermont Ave. NW, Wash., D. C..DI 7-7480
Keller, Joseph E.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Kenehan, Edward F.
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Kenkel, John B.
Munsey Bldg., Wash. 4, D. C.....ME 8-2193
Kertz, Harold A.
910 17th St. NW, Wash. 6, D. C.....296-3111
Kessler, Joseph J.
1612 K St. NW, Wash. 6, D. C.....ME 8-6190
Kistler, H. Donald
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Kittner, Joseph M.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Kohlhaas, Vernon C.
Ring Bldg., Wash. 6, D. C.....FE 8-2566
Koplovitz, William C.
Bowen Bldg., Wash. 5, D. C.....RE 7-6363
Koteen, Bernard
1000 Vermont Ave. NW, Wash. 5, D.C.RE 7-5566

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— L —

Lane, John D.
1001 Conn. Ave. NW, Wash. 6, D. C...NA 8-5923
Lessenco, Gilbert B.
1343 H St., NW, Wash. 5, D. C.....ME 8-6900
L'Heureux, Robert D.
Transportation Bldg., Wash. 6, D. C...DI 7-3440
Littlepage, James H.
2121 Bancroft Pl., NW, Wash., D. C..DI 7-3723
Litvin, Fanney N.
2800 Quebec St. NW, Wash. 8, D. C..EM 2-6614
Lockwood, Corwin R.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Loucks, Philip G.
American Bldg., Wash. 4, D. C.....ST 3-4004
Lovett, Eliot C.
734 15th St. NW, Wash. 5, D. C.....ST 3-5168
Lovett, Lee G.
734 15th St. NW, Wash. 5, D. C.....ST 3-5168
Lubic, Robert B.
1026 Woodward Bldg., Wash. 5, D.C..RE 7-3028
Luxford, Ansel F.
1210 18th St. NW, Wash. 6, D. C....FE 8-0191
Lyon, Richard K.
1725 Eye St., NW, Wash. 6, D. C....FE 7-1500

— M —

MacDonald, Donald P.
1111 E. St., NW, Wash. 4, D. C.....EX 3-7030
Mallyck, E. Theodore
Colorado Bldg., Wash. 5, D. C.....ST 3-7371
Marks, Leonard H.
Cafritz Bldg., Wash. 6, D. C.....ST 3-5880
Marmet, Robert A.
1820 Jefferson Pl., NW, Wash. D. C..FE 8-3464
Mayer, J. Gerald
Wyatt Bldg., Wash. 5, D. C.....ME 8-3662
McCabe, Aloysius B.
World Center Bldg., Wash. 6, D. C.....ST 3-3200
McConnaughey, George C.
50 W. Broad St., Columbus 15, O.....CA 1-6688
McDonald, Joseph A.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
McDonnell, W. Barrett
430 Washington Blvd., Wash. 5, D.C..NA 8-2880
McDonough, Francis X.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
McGovern, William L.
1229 19th St., NW, Wash. 6, D. C...FE 8-3700
McGranaghan, Jerome P.
1771 N St., NW, Wash. 6, D. C.....DE 2-9300
McInnis, Charles B.
1012 14th St., NW, Wash. 5, D. C...NA 8-0032
McKay, Lawrence J.
63 Wall St., N. Y. 5, N. Y.....WH 4-7400
McKenna, James A., Jr.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Meehan, C. M.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Midlen, John H.
Munsey Bldg., Wash. 4, D. C.....ME 8-6006
Miller, Justin
15320 Earlham St., Pacific Pal., Calif
Miller, Neville
Munsey Bldg., Wash. 4, D. C.....ME 8-2193
Miller, Reed
1229 19th St., NW, Wash. 6, D. C...FE 8-3700
Miller, Samuel
Washington Bldg., Wash. 5, D. C.....ST 3-6811
Monderer, Howard
4001 Neb. Ave. NW, Wash. 16, D. C..EM 2-4000
Morgan, Edward P.
710 14th St., NW, Wash. 5, D. C....ST 3-0511
Moser, John B.
360 N. Michigan Ave., Chicago 1, Ill..RA 6-8168
Mott, Harold E.
710 14th St. NW, Wash. 5, D. C.....EX 3-4600
Moulton, Horace P.
195 Broadway, N. Y. 7, N. Y.....EX 3-9800
Mullin, Eugene F., Jr.
Suite 300, Southern Bldg., Wash., D.C..ST 3-2455
Myse, Daryal A.
1411 Penn. Ave. NW, Wash. 4, D. C..RE 7-7040

— N —

Naftalin, Alan Y.
1000 Vermont Ave. NW, Wash. 5, D.C.RE 7-5566
Nail, Edwin S.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
Neustadt, Stanley
Cafritz Bldg., Wash. 6, D. C.....ST 3-5880
Nicholas, M. J.
93 E. 42nd St., N. Y. 17, N. Y.....MU 3-9553
North, Ernest D.
32 Ave. of the Americas, N.Y. 13, N.Y.EX 3-6245

— O —

O'Bryan, Paul A.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Ockershausen, Harry J.
Bowen Bldg., Wash. 5, D. C.....RE 7-6363
O'Connell, Quinn
1225 19th St., NW, Wash. 6, D. C...FE 8-4280
O'Hara, Joseph P.
1411 K St., NW, Wash., D. C. .....EX 3-2333
O'Hare, Richard C.
Investment Bldg., Wash. 5, D. C.....RE 7-3525
Olverson, John B.
1721 DeSales St., NW, Wash. 6, D. C..NA 8-3902
Oppenheimer, Monroe
Woodward Bldg., Wash. 5, D. C.....RE 7-3028

— P —

Panzer, Irving R. M.
1735 DeSales St. NW, Wash. 6, D. C..ST 3-3660
Paradise, Richard R.
1012 14th St., NW, Wash. 5, D. C...NA 8-0032
Parkinson, Kenneth Wells
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Patrick, Duke M.
Colorado Bldg., Wash. 5, D. C.....ST 3-1900
Pepper, Vincent A.
1111 E St., NW, Wash. 4, D. C.....EX 3-7030
Pierson, W. Theodore
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Plotkin, Harry M.
1815 H St., NW, Wash. 6, D. C.....DI 7-8500
Pogue, L. Welch
1001 Conn. Ave., NW, Wash. 6, D.C..EX 3-5333
Pollak, Stephen J.
Union Trust Bldg., Wash. 5, D. C.....RE 7-5900
Porter, Paul A.
1229 19th St., NW, Wash. 6, D. C...FE 8-3700
Porter, William A.
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Potts, William J., Jr.
1735 DeSales St. NW, Wash. 6, D. C...DI 7-2724
Prather, Alfred
Union Trust Bldg., Wash. 5, D. C....RE 7-5900
Prince, D. F.
Bowen Bldg., Wash. 5, D. C.....RE 7-8154
Putbrese, Keith E.
1111 E St., NW, Wash. 4, D. C.....EX 3-7030

— Q —

Quisenberry, John T.
195 Broadway, N. Y. 7, N. Y.....EX 3-3556

— R —

Rafter, John A.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Raish, Leonard R.
901 Waterford Rd., Alexandria, Va...SO 5-3991
Randolph, John P.
Cafritz Bldg., Wash. D. C.....NA 8-6244
Raub, Benjamin D.
30 Rockefeller Plaza, N. Y., N. Y.....CI 7-8300
Rauh, Joseph L. Jr.
1625 K St., NW, Wash. 6, D. C.....RE 7-7795
Rea, Bryce, Jr.
Munsey Bldg., Wash. 4, D. C.....DI 7-3551
Resnick, Leo
Occidental Bldg., Wash. 4, D. C.....NA 8-9320
Rhyne, Brice W.
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380
Rhyne, Charles S.
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380

Rigby, Scott G.
Wyatt Bldg., Wash. 5, D. C.....ME 8-3662
Robb, Roger
Tower Bldg., Wash. 5, D. C.....DI 7-2141
Robbins, Charles E.
National Press Bldg., Wash. 4, D. C....DI 7-1200
Roberson, Frank
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Roberts, William A.
Continental Bldg., Wash. 5, D. C.....NA 8-0032
Rollo, Reed T.
World Center Bldg., Wash. 6, D. C....ST 3-3200
Rorer, Dwight E.
Washington Bldg., Wash. 5, D. C.....RE 7-0727
Rosen, Leo
285 Madison Ave., N. Y. 17, N. Y...MU 5-1582
Rosenfield, Harry N.
1735 DeSales St., NW, Wash. 6, D.C..EX 3-0250
Rosenman, Samuel I.
575 Madison Ave., N. Y. 22, N. Y....MU 8-7800
Rowell, Russell
Munsey Bldg., Wash. 4, D. C.....ME 8-0023
Russell, Percy H.
World Center Bldg., Wash. 6, D. C....ST 3-3200

— S —

Scharfeld, Arthur W.
1710 H St., NW, Wash. 6, D. S.....298-6030
Scheiner, Arthur
1343 H St., NW, Wash. 5, D. C.....ME 8-6900
Schellenberg, Howard J., Jr.
1025 Conn. Ave., Wash. 6, D. C.....RE 7-1522
Schneider, Edwin R., Jr.
1820 Jefferson Pl., NW, Wash. 5, D.C..FE 8-3464
Schroeder, Arthur H.
Munsey Bldg., Wash. 4, D. C.....ME 8-2193
Schulkind, Herbert M.
1612 K St. NW, Wash. 6, D. C.....ME 8-6190
Seaks, Robert G.
Southern Bldg., Wash. 5, D. C.....DI 7-7117
Segal, Paul M.
4000 Mass. Ave., NW, Wash. 16, D.C..WO 6-2750
Sells, Harry G.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Sharkey, James
Perpetual Bldg., Wash. 4, D. C.....ME 8-6682
Shipley, Carl L.
Natl. Press Bldg., Wash. 4, D. C.....ST 3-1648
Simmons, Roy
Warner Bldg., Wash. 4, D. C.....ME 8-1748
Sims, William P., Jr.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Slaughter, Harrison T.
Ring Bldg., Wash. 6, D. C.....RE 7-2566
Smith, Bernard B.
460 Park Ave., New York 22, N. Y....PL 1-2660
Smith, Donald K.
Munsey Bldg., Wash. 4, D. C.....ME 8-6006
Smith, E. Stratford
1111 E. St., NW, Wash. 4, D. C.....EX 3-7030
Smith, George S.
1240 19th St. NW, Wash. 6, D. C.....FE 8-4344
Smith, Quayle B.
Ring Bldg., Wash. 6, D. C.....FE 8-2566
Sonnett, John F.
80 Pine St., N. Y. 5, N. Y.....WH 4-7400
Southmayd, John P.
Perpetual Bldg., Wash. 4, D. C.....RE 7-1450
Spearman, Paul
Munsey Bldg., Wash. 4, D. C.....ME 8-002
Spillane, Lester W.
Central Tower, San Francisco 3, Cal..YU 6-1365
Stambler, Arthur
1710 H St., NW, Wash. 6, D. C.....298-6030
Stanley, Earl R.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Stegemann, Edward J.
710 14th St. NW, Wash. 5, D. C....ST 3-0511
Stein, A. L.
Warner Bldg., Wash. 4, D. C.....RE 7-7944
Stevens, David S.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Stirling, E. Tillman
710 14th St. NW, Wash. 5, D. C.....ST 3-0511
Stollenwerck, Frank
National Press Bldg., Wash. 4, D. C...NA 8-7846
Stout, Clair L.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Stuart, Harold C.
910 17th St., NW, Wash. 6, D. C....ME 8-2477
Sutton, George O.
National Press Bldg., Wash. 4, D. C...NA 8-7949

— T —

Taylor, James R.
1616 H St., NW, Wash. 6, D. C.....NA 8-4400
Thomson, William
National Press Bldg., Wash. 4, D. C...NA 8-0055
Timberg, Sigmund
815 15th St. NW, Wash. 5, D. C.....EX 3-1074
Tumulty, Joseph P., Jr.
1317 F St., NW, Wash., D. C.....NA 8-2121
Tyler, Lyon L., Jr.
Investment Bldg., Wash 5, D. C.....RE 7-3836
Tyson, William S.
821 15th St., NW, Wash. 5, D. C....NA 8-1403

— V —

Vieth, Duane
1229 19th St. NW, Wash. 6, D. C....FE 8-3700

— W —

Wagner, W. Dean
400 Hill Bldg., Wash. 6, D. C.....DI 7-1380
Walker, Paul A.
1513 Franklin Dr., Norman, Okla....JE 4-4824
Wall, Thomas H.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Walton, Frederick H., Jr.
Bowen Bldg., Wash. 5, D. C.....RE 7-6363
Wayland, Charles V.
Perpetual Bldg., Wash. 4, D. C.....RE 7-1450
Weaver, Henry B., Jr.
1225 19th St. NW, Wash. 6, D. C....FE 8-4280
Welch, Vincent B.
710 14th St. NW, Wash. 5, D. C.....ST 3-0511
Werner, Jack
Wyatt Bldg., Wash. 5, D. C.....RE 7-5102
Werner, Robert L.
30 Rockefeller Plaza, N. Y. 20, N. Y..CO 5-5900
Wheeler, Burton K.
Southern Bldg., Wash. 5, D. C.....DI 7-7117
Wheeler, Edward K.
Southern Bldg., Wash. 5, D. C.....DI 7-7117
Wilkinson, Ernest L.
1616 H St., NW, Wash. 6, D. C.....NA 8-4400
Wilkinson, Glen A.
1616 H St., NW, Wash. 6, D. C.....NA 8-4400
Wilkinson, Vernon L.
1735 DeSales St. NW, Wash. 6, D. C..NA 8-2931
Willis, John W.
1735 DeSales St. NW, Wash. 6, D. C..ST 3-3660
Wilner, Morton H.
1343 H St., NW, Wash. 5, D. C.....ME 8-6900
Wilson, Thomas W.
Munsey Bldg., Wash. 4, D. C.....ST 3-1000
Wollenberg, J. Roger
Transportation Bldg., Wash. 6, D. C...737-7474
Woods, Robert A.
2011 Eye St., NW, Wash. 6, D. C.....337-6313
Woods, Warren
Perpetual Bldg., Wash. 4, D. C.....NA 8-2530
Wozencraft, Frank W.
Southern Bldg., Wash. 5, D. C.....EX 3-5363

— Z —

Zias, Joseph F.
5507 Cornish Rd., Bethesda, Md.....OL 2-3540
Zorbaugh, Geraldine B.
485 Madison Ave., N. Y. 22, N. Y....PL 1-2345
Zwicky, Warren C.
1735 DeSales St., NW, Wash. 6, D. C ME 8-6550

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To help make advertising increasingly more effective.
To raise continually higher standards of advertising practice.
To promote better public understanding of advertising.
To promote cooperative effort in advertising.
To encourage improvement in advertising education.

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To advance the cause of advertising as a whole.
To give service to members.

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Secty.-Treas. .....William Bender

BRANCH OFFICES

Eastern Branch, 1737 Chestnut Street, Phila. 3, Pa. Phone: LO 4-1251. Mort Borrow, President, Local 1.

FUNCTIONS

Independent Union, Broadcast Department devoted to organization of all employees in the Radio Broadcasting Industry, excepting Musicians and Actors.

AMERICAN FEDERATION OF LABOR & CONGRESS OF INDUSTRIAL ORGANIZATIONS (AFL-CIO)

815 - 16th St., N.W., Washington 6, D. C.
Phone: NAtional 8-3870

OFFICERS

President .....George Meany
Secretary-Treas.....Wm. F. Schnitzler
Vice Presidents.....Walter P. Reuther, Wm. C. Birthright, David Dubinsky, Emil Rieve, Maurice A. Hutcheson, L. S. Buckmaster, Richard F. Walsh, James A. Suffridge, Paul L. Phillips, George M. Harrison, James B. Carey, Charles J. MacGowan, Wm. L. McFetridge, A. J. Hayes, Jacob S. Potofsky, Lee W. Minton, O. A. Knight, Peter T. Schoemann, Harry C. Bates, Wm. C. Doherty, David J. McDonald, Joseph Curran, Joseph D. Keenan, A. Philip Randolph, Joseph A. Beirne, Karl F. Feller, L. M. Raftery.

FUNCTIONS

Labor organization.

AMERICAN FEDERATION OF MUSICIANS

425 Park Ave., New York 22, N. Y.
Phone' PLaza 8-0600

OFFICERS

President.....Herman D. Kenin
Vice-Pres.....William J. Harris
Secretary .....Stanley Ballard
Treasurer.....George V. Clancy

EXECUTIVE COMMITTEE

Alfred J. Manuti, C. H. Kennedy, Lee Repp, Walter M. Murdoch, E. E. Stokes.

BRANCH OFFICE

220 Mt. Pleasant Ave., Newark 4, N. J. Phone HUmboldt 4-6600.

AMERICAN FEDERATION OF TELEVISION & RADIO ARTISTS (AFTRA)

742 Fifth Ave., New York 19, N. Y.
Phone: COlumbus 5-3267

NATIONAL OFFICERS

President .....Art Gilmore
1st Vice-Pres.....Vicki Vola
2nd Vice-Pres.....Arwin Schweig
3rd Vice-Pres.....David H. Schnabel
4th Vice-Pres.....Clarence E. Leisure
5th Vice-Pres.....Hal W. Newell
6th Vice-Pres.....Jack Chase
7th Vice-Pres.....Travis Johnson
Treasurer .....Ray Heatherton
Recording Secretary.....Jud Conlon

BRANCH OFFICES

1551 N. LaBrea, Hollywood 28, Calif. Phone: HOllywood 4-5125. Claude L. McCue, Western Regional Director.

102 E. Hubbard St., Chicago 11, Ill. Phone: WHitehall 3-1344. Raymond A. Jones, Central Regional Director.

FUNCTIONS

Union affiliated with A. F. of L., representing radio and TV performers (actors, singers, announcers), for collective bargaining purposes.

AMERICAN GUILD OF AUTHORS AND COMPOSERS

158 W. 55th St., New York 19, N. Y.
Phone: PLaza 7-8833

OFFICERS

President .....Burton Lane
Vice-President .....Jack Lawrence
2nd Vice-President.....Jay Gorney
Treasurer .....Leonard Whitcup
Asst. Treasurer.....Jack Segal
Secretary .....Edwin Eliscu
Executive Director.....Miriam Stern
Copyright Department.....Margaret Thiele
Counsel .....Leon Kellman

COUNCIL

Abel Baer, Chairman; Stanley Adams, H. C.; Richard Adler, Louis Alter, Clinton Ballard, Jr.; Walter Bishop, Johnny Burke, Edward Eliscu, Duke Ellington, Jay Gorney, H.C., Alex Kramer, Burton Lane, Jack Lawrence, Edgar Leslie, H.C.; John Jacob Loeb, Bob Merrill, Joseph Meyer, Vic Mizzy, Mitchell Parish, Arthur Schwartz, H.C., Jack Segal, Virgil Thomson, Charles Tobias, Pete Wendling, H.C.; Leonard Whitcup.

H.C.: Honorary Council.

BRANCH OFFICE

6272 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 2-1108
Sammy Cahn, Chairman, West Coast Comm.

FUNCTIONS

The objects of this Association are and shall be: To cultivate and establish harmony and unity of action and understanding among the members of the Association, and between them and corporations, firms or individuals with whom they have or may have business dealings, and to promote the equitable adjustment of all matters relating to the professional work of the members.

AMERICAN GUILD OF MUSICAL ARTISTS

1841 Broadway, New York 23, N. Y.
Phone: COlumbus 5-3687-8-9

NATIONAL OFFICERS

President .....John Brownlee
1st Vice-President.....Walter Cassel
2nd Vice-President.....George London
3rd Vice-President.....Frank D'Elia
4th Vice-President.....Elizabeth Hoeppel
5th Vice-President.....Robert Ackart
Treasurer .....Lawrence Davidson
Recording Secretary.....Ann Ayars
National Executive Secretary.....Hyman R. Faine

BRANCH OFFICES

6636 Hollywood Blvd., Hollywood, Cal. Phone: HO 2-2334. Lee Harris, Rep.

215 S. Broad St., Philadelphia, Pa. Phone: KI 5-4310. Edward Davis, Rep.

1 N. LaSalle St., Chicago, Ill. Phone: FI 6-6677. Sanford Wolff, Rep.

704 Bellevue N., Seattle 2, Wash., Phone: CA 0438, George Peckham, Rep.

436 O'Farrell St., San Francisco 2, Cal. Phone: PRospect 5-3070. Mrs. Diane Fivey, Rep.

621 La Barre Rd., New Orleans, La. Phone: VErnon 3-2248, Earl Von Hoven, Rep.

519 Jarvis St., Toronto 5, Ont., Canada. Phone: WA 4-6532. Larry H. McCance, Rep.

FUNCTIONS

A labor organization having jurisdiction in the fields of opera, concert, ballet and dance; a branch of the Associated Actors and Artists of America. Its scope is nationwide, covering the United States and Canada, and its activities consist of protecting the interests and working conditions of its members in the above fields as well as the furthering and expansion of opera, concert and ballet institutions and performances throughout the United States and Canada.

AMERICAN GUILD OF VARIETY ARTISTS (AGVA)

551 Fifth Ave., New York 17, N. Y.
Phone: TN 7-5600

OFFICERS

President ..... Joey Adams
1st Vice-President ..... Gus Van
2nd Vice-President ..... Al Kelly
3rd Vice-President ..... Jack Haley
Treasurer ..... Joe Smith
Recording Secy ..... Sally Winthrop
Natl. Admin. Secy ..... Bobby Faye
Eastern Regional Dir ..... Lou Smoley

BRANCH OFFICES

6513 Hollywood Blvd., Hollywood 28, Calif.; Phone: HOllywood 4-8281
Western Regional Director ..... Irvin Mazzei

FUNCTIONS

A branch of the Associated Actors and Artists of America (AFL-CIO); AGVA is the labor union for performers in the Variety Field of the entertainment industry.

AMERICAN MARKETING ASSOCIATION

27 East Monroe St., Chicago 3, Ill.
Phone: 236-8306

OFFICERS

President ..... Donald R. Longman
Vice-Presidents ..... Schuyler F. Otteson, Edward C. Bursk, Dilman M. K. Smith, Gerald A. Koetting, Richard E. Smoker, S. V. Reiss
Secretary, Treasurer ..... Margaret L. Reid
Exec. Dir ..... Vance E. Lockhart

BRANCH OFFICES

57 Chapters in the U.S. & Canada

FUNCTIONS

A professional society for the advancement of science in marketing. Membership open to all persons actively engaged in the field of marketing.

AMERICAN NEWSPAPER GUILD (AFL-CIO-CLC)

1126 16th St., N.W., Washington 6, D. C.
Phone: STerling 3-1250

OFFICERS

President ..... Arthur Rosenstock
Exec. Vice-Pres ..... William J. Farson
Secretary-Treas ..... Charles A. Perlik, Jr.

FUNCTIONS

Labor union.

AMERICAN NEWSPAPER PUBLISHERS ASSOCIATION

750 3rd Ave., New York, N. Y.
Phone: YUkon 6-8200

OFFICERS

President ..... Irwin Maier
Vice-President ..... Gene Robb
Secretary ..... St. Clair Balfour
Treasurer ..... J. Hale Steinman
General Manager ..... Stanford Smith

BRANCH OFFICE

435 No. Michigan Ave., Chicago 1, Ill. 467-1778. Miles P. Patrone, Chairman.

FUNCTIONS

To foster and protect the best interests of the daily-newspaper publishing business.

AMERICAN SOCIETY OF COMPOSERS, AUTHORS AND PUBLISHERS (ASCAP)

575 Madison Ave., New York 22, N. Y.
Phone: MUrray Hill 8-8800

OFFICERS

President ..... Stanley Adams
Vice-President ..... Rudolph Tauhert
Vice-President ..... Jimmy McHugh
Secretary ..... Deems Taylor
Asst. Secretary ..... Ned Washington
Treasurer ..... J. J. Bregman
Asst. Treasurer ..... Adolph Vogel

BOARD OF DIRECTORS

Stanley Adams, J. J. Bregman, Leon J. Brettler, Irving Caesar, Frank H. Connor, Paul Creston, Howard Dietz, Max Dreyfus, L. Wolfe Gilbert, Bernard Goodwin, Morton Gould, Jimmy McHugh, Jack Mills, Edwin H. Morris, Richard Rodgers, Arthur Schwartz, Maurice Scopp, Herman Starr, Rudolph Tauhert, Deems Taylor, Adolph Vogel, Ned Washington, Jack Yellen.

BRANCH OFFICES

In all principal cities throughout the United States.

FUNCTIONS

ASCAP is a performing right society through which users of music obtain clearance of the right to perform publicly for profit the copyright works of its members.

AMERICAN WOMEN IN RADIO AND TELEVISION, INC.

75 E. 55th St., New York 22, N. Y.
Phone: ELdorado 5-7281

OFFICERS

President ..... Martha Crane
President-elect ..... Margaret Mary Kearney
Vice-Presidents ..... Saidie Adwon (S. W. Area), Harriet Blue (W. Area), Mary Jane Chinn (W. C. Area), Jean Clark (S. Area), Marion Corwell (E. C. Area), Julie Chase Fuller (E. Area).
Secretary-Treasurer ..... Peggy Ware
Executive Secretary ..... Margo Anderson

DIRECTORS-AT-LARGE

Don Cosse, Dorothy Reynolds, Irene Runnels, Frances Troesch, Theodora Zavin.

FUNCTIONS

AWRT is a professional organization of women working as broadcasters, executives, administrators and in a creative capacity in broadcasting and broadcast advertising. It functions as a year-round medium of exchange, with individual chapter meetings held regularly; area conferences in the fall and national four-day convention in the spring serving members as "refresher course" in all segments of the industry.

ANIMATION PRODUCERS ASSOCIATION, INC.

60 E. 42nd St., New York 17, N. Y.
Phone: MUrray Hill 2-8477

OFFICERS

President ..... Lew Gifford
Vice-President ..... Irving Hecht
Treasurer ..... Ben Magnes
Secretary ..... Joe Dunford

DIRECTORS

Joe Dunford, Lew Gifford, Fred Hankinson, Irving Hecht, Sam Magnes, Arthur J. Zander.

FUNCTIONS

To further the use of animation, and to promote harmonious relations among producers, adv. agencies, distributors, and employee organizations.

ART DIRECTORS CLUB OF NEW YORK

642 Fifth Ave., New York 19, N. Y.
Phone: JUdson 2-7410

OFFICERS

President.....Bert W. Littman
1st Vice-President.....William Duffy
2nd Vice-President.....John A. Skidmore
Secretary.....Joseph J. Cavallo
Treasurer.....Mahlon A. Cline

FUNCTIONS

Exhibitions, scholarship course, publishing adv. art books, research, conference.

ARTISTS' REPRESENTATIVES ASSOCIATION, INC.

1270 Ave. of the Americas, New York 20, N. Y.
Phone: Circle 6-1379

OFFICERS

President.....Eddie Elkort
V.P.'s.....Hattie Althoff, David Baumgarten, Bert Block, Jack Green, Jack Russell
Secretary.....Ben Kuchuk
Treasurer.....Joseph Singer

BRANCH OFFICES

203 N. Wabash Ave., Chicago, Ill.
1005 Century Bldg., Pittsburgh, Pa.
470 Columbus Ave., San Francisco, Calif.
301 Fox Bldg., Detroit, Mich.

BOARD OF GOVERNORS

Willard Alexander, Hattie Althoff, David Baumgarten, Bert Block, Eddie Elkort, Howard L. Hausman, Miles Ingalls, Ben Kuchuk, Gilbert V. Nelson, Jack Russell, Joseph Singer, Jack Whittemore, Norman Weiss.

FUNCTIONS

To establish, maintain and advance high ethical standards among members in the conduct of their individual business of representing persons engaged in the theatrical business and allied activities.

THE ASSOCIATED PRESS RADIO & TV ASSOCIATION

50 Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-1111

OFFICERS

President.....Dwight W. Martin (WDSU, New Orleans)
Vice-President.....Paul Adanti (WHEN-TV, Syracuse)
Vice-President.....F. O. Carver WSJS, Winston-Salem, N. C.)
Vice-President.....Jim Bermann (WCCO, Minneapolis)
Vice-President.....William W. Grant (KOA, Denver)

FUNCTIONS

An association of radio and television members of the Associated Press to enable AP management and subscribers to work together adapting wire service to needs of broadcasters, and to stimulate membership activity in news field.

ASSN. CANADIENNE DE LA RADIO ET DE LA TELEVISION DE LANGUE FRANCAISE

c/o Henri Audet, Pres., CKTM-TV, Trois-Rivieres, P.Q.

OFFICERS

President.....Henri Audet, CKTM-TV, Trois-Rivieres, P.Q.
Vice-Pres....Aurele Pelletier, CHRC, Quebec City, P.Q.
Sec.-Treas...Marcel Leboeuf, CKCV, Quebec City, P.Q.

DIRECTORS

Andre Lecomte, CJBR, Rimouski, P.Q.; Paul L'Anglais, CFTM-TV, Montreal, P.Q.; Dumont Lepage, CFRG, Gravelbourg, Sask.; Conrad Lavigne, CFCL, Timmins, Ont.; Raymond Crepeau, CJMS, Montreal, P.Q.

FUNCTIONS

An organization which represents and looks after the interests of Canadian Radio and Television broadcasting in French.

ASSOCIATION FOR COMPETITIVE TELEVISION, INC.

DeSales Bldg., 1741 DeSales St., N. W., Washington, D. C.
Phone: ME 8-0210

OFFICERS

President, Chairman.....William L. Putnam
Vice-Pres., Exec. Dir.....Thad H. Brown, Jr.
Vice-Chairman of Board.....Fred C. Mueller
Secretary-Treasurer.....John W. English

FUNCTIONS

Trade association for the television industry.

ASSOCIATION FOR PROFESSIONAL BROADCASTING EDUCATION

1771 N Street, N. W., Washington 6, D. C.
Phone: DE 2-9300

OFFICERS

President.....Harold Niven (U. of Wash., Seattle)
Vice-President.....W. C. Swartley (WBZ, Boston)
Secy.-Treas....W. Earl Dougherty (KXEO, Mexico, Mo.)

BOARD OF DIRECTORS

Harold Niven; W. C. Swartley; W. Earl Dougherty; Richard Brown, KPOJ, Portland; Kenneth Harwood, USC, Los Angeles; Bruce A. Linton, U. of Kansas, Lawrence; Douglas L. Manship, WJBO-AM, WBRZ-TV, Baton Rouge; Leo A. Martin, Michigan St. U., E. Lansing; Ray E. Morgan, WLIK, Wilkes-Barre, Pa.; Robert E. Summers, U. of Texas, Austin.

FUNCTIONS

The purpose of the Association is to secure mutual advantages that will flow from a continuing relationship between the nation's broadcasters and institutions of higher education which offer a high standard of training and guidance for those planning to enter the broadcasting profession.

ASSOCIATION OF CANADIAN ADVERTISERS, INC.

Toronto 1, Ontario
Phone: EMpire 3-8046

OFFICERS

President.....P. J. McGinnis
Exec. Vice-President.....R. E. Oliver
Vice-President, Treasurer.....J. W. Cook
Vice-Presidents.....J. F. Glasier, W. T. McFarlane, George A. Meen, Robert M. Sabloff
General Mgr., Secretary.....B. Ernest Legate

DIRECTORS

W. H. Allen, Miss Militza Anich, R. P. Beadon, A. F. M. Biggs, Peter F. Craske, K. J. Farthing, John Gibbon, A. G. Mackie, D. S. MacKay, J. H. C. Penaligon, Allan E. Ross.

FUNCTIONS

An organization of Canadian companies promoting long-range, scientific development of advertising and marketing.

ASSOCIATION OF MAXIMUM SERVICE TELECASTERS, INC.

1735 DeSales St., N. W., Washington 6, D. C.
Phone: District 7-5412

OFFICERS

President ..... Jack Harris
1st Vice-Pres. ..... Charles H. Crutchfield
2nd Vice-Pres. ..... Lawrence H. Rogers II
Secy.-Treas. ..... Harold Essex
Ass't. Secy-Treas., Exec. Dir. ..... Lester W. Lindow

TECHNICAL COMMITTEE

Clyde M. Hunt, chairman; John H. DeWitt, Jr.; Joseph B. Epperson; Thomas E. Howard; Phillip B. Laeser; Carl G. Nopper; Henry E. Rhea; Orrin W. Towner.

BOARD OF DIRECTORS

C. Howard Lane, J. H. DeWitt, Jr., Harold Hough, James M. Moroney, Jr., Harold C. Stuart, John S. Hayes, Lawrence H. Rogers, II, Carter M. Parham, Ward Quaal, Roger Clipp, Joseph B. Epperson, Jack Harris, Harold Grams, C. Wrede Petersmeyer, Charles H. Crutchfield, Edgar B. Stern, Jr., Harold Essex, Lester W. Lindow, David C. Moore, D. L. Provost, W. W. Warren.

FUNCTIONS

AMST is dedicated to insuring maximum television service to the American people. Consistent with this objective it favors efforts to expand and develop television service throughout the United States but opposes any compromise or deterioration of the technical quality or service now being provided.

ASSOCIATION OF NATIONAL ADVERTISERS, INC.

155 E. 44th St., New York, N. Y.
Phone: Oxford 7-5950.

OFFICERS

Chairman ..... John Veckly
Vice-Chairman ..... Max Banzhaf
President ..... Peter W. Allport
Treasurer ..... Roger Bolin
V.P.'s ..... Cy Norton,
Lowell McElroy, J. M. Allen, William D. Kistler, William F. Heimlich.
General Counsel ..... Gilbert H. Weil

DIRECTORS

Kenneth Baumbusch, Richard Borden, John Burgard, Victor Elting, Jr., J. S. Fish, Albert H. Halverstadt, T. M. Hunt, John B. Hunter, Jr., Thomas B. McCabe, Jr., Michael P. Ryan, K. L. Skillin, Gail Smith, John Veckly, Gene Wedereit, George H. West, Ernest P. Zobian.

FUNCTIONS

Promotes the most effective and profitable use of advertising as a tool of selling, promotes a better understanding and more effective use of advertising as a tool of management and protects the interests of national advertisers and serves their collective needs.

ASSOCIATION OF RADIO-TELEVISION NEWS ANALYSTS

24 East 39th Street, New York 16, N. Y.
Phone: OXford 7-5300

OFFICERS

President ..... Morgan Beatty (NBC)
V.P.'s ..... Ned Calmer (CBS), William Costello
Secretary-Treasurer ..... William Ryan (NBC)

EXECUTIVE COMMITTEE:

Allan Jackson (CBS), H. V. Kaltenborn, Dallas Townsend (CBS), William Winter (ABC).

FUNCTIONS

To maintain the independence and prestige of the profession and to improve the standards of analytical broadcasting and to protect the best interests of the public and the industry.

THE AUTHORS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President ..... Pearl S. Buck
Vice-President ..... Cleveland Amory
Secretary ..... John Vandercook
Membership Secretary ..... Edith Mackin

FUNCTIONS

National business organization of authors in the publication field.

THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President ..... Rex Stout
Treasurer ..... Arthur Schwartz
Secretary ..... Ann Petry
Executive Secretary ..... Mills Ten Eyck, Jr.

FUNCTIONS

The national business organization of authors and dramatists.

BETTER BROADCAST BUREAU, INC.

24 Sunny Brae Pl., Bronxville, N. Y.
Phone: SW 3-3395

OFFICERS

President ..... Clifford J. Barborka, Jr.
Vice-President ..... Esther Rauch

FUNCTIONS

National radio sales and counseling, specializing in new and creative uses of radio for advertisers, agencies, representatives, stations and groups. Related functions include programming, production, promotion, marketing and research.

BRAND NAMES FOUNDATION, INC.

292 Madison Ave., New York 17, N. Y.
Phone: MUrray Hill 5-0888

OFFICERS

Chairman of Board ..... Frank R. Armour, Jr.
Vice-Chairman ..... John D. Gray, Clay Buckhout
Chmn. Exec. Committee ..... Carlton M. Fishel
Vice-Chairman, Exec. Comm. ..... Wesby R. Parker
President ..... Henry E. Abt
Treasurer ..... John B. Poor
General Counsel ..... William Coogan

FUNCTIONS

Conducts a year-round promotional program in Radio, TV, and other media which emphasizes to the public the benefits and services of manufacturers' brand names, brand competition and brand advertising. Conducts programs related to retail distribution, including annual "Brand Names Week" spring merchandising event. Non-profit membership corporation.

THE BRITISH BROADCASTING CORPORATION

630 Fifth Ave., New York 20, N. Y.
Phone: LT 1-7100

OFFICERS

U. S. Representative ..... Dennis Scuse
Production Assistant (TV) ..... John Fearon
Program Assistant (Radio) ..... Lillian Lang
Program Assistant (TV) ..... Sue Goldman
Information Services Dir. ..... Marion Moss
Chief Engineer ..... David Williams

BRANCH OFFICES

United Nations Office Room C-309, United Nations, N. Y. Phone: EL 5-4244. A. H. Wigan, U. N. Correspondent.

907 Natl. Press Bldg., Washington, D. C. Phone: EXecutive 3-1465. Douglas Stuart, Erik de Mauny, Washington correspondents.

FUNCTIONS

Promotes and distributes BBC Radio & TV programs in the U. S., and produces Radio & TV material for British audiences.

BRITISH INFORMATION SERVICES

845 Third Ave., New York 22, N. Y.
Phone: PLaza 2-8400

OFFICER

Director, News Division.....Alan J. Waple

BRANCH OFFICES

British Embassy, 3100 Massachusetts Ave., Washington, D. C. Phone: HObart 2-1340. David de Boinville, Information Officer.

British Consulate, 814 Atlanta Merchandise Mart, Atlanta 3, Ga. Phone: 524-2692. Alec Robertson, Information Officer.

British Consulate, Commerce Trust Bldg., 922 Walnut St., Kansas City, Mo. Phone: GRand 1-1644. Michael Newton, Information Officer.

British Consulate General, 200 S. Michigan Ave., Chicago 4, Ill. Phone: WEbster 9-1566. David Newman, Information Officer.

British Consulate General, 343 Sansome St., San Francisco 4, Calif. Phone: YUkon 1-3030. Donald Stokes, Information Officer.

British Consulate General, 1005 World Trade Center, 1520 Texas Ave., Houston 2, Tex. Phone: FAirfax 3-0154. E. M. Gamble, Information Officer.

British Consulate General, 3324 Wilshire Blvd., Los Angeles 5, Calif. Phone: DUnkirk 5-7381. Basil Bleck, Information Officer.

FUNCTIONS

Produces and distributes British Calendar TV film series, radio and TV news.

BROADCAST CLEARING HOUSE, INC.

50 Rockefeller Plaza, New York 20, N. Y.
Phone: CIrcle 5-3370

OFFICERS

President.....Lee P. Mehlig
General Sales Manager.....Donald A. Norman
Eastern Sales Manager.....Harold F. Walker
Administrative Manager.....Jock Flournoy

BRANCH OFFICES

333 N. Michigan Ave., Chicago 1, Ill.
Phone: 236-1574
Midwest Manager.....James D. Bowden
1777 N. Vine St., Los Angeles 28, Calif.
Phone: 466-8207
Western Manager.....Frank Crane

FUNCTIONS

Provides uniform centralized billing procedures for spot radio and spot TV for stations, representatives and agencies.

BROADCAST INFORMATION BUREAU

535 Fifth Ave., New York 17, N. Y.
Phone: MUrray Hill 7-1668

Manager .....Martin Lawrence
Editor.....Julienne (Judy) Dupuy

FUNCTIONS

Publishers of TV film source books; Station & Film Who's Who and What's Where; Film Newsletter, "Facts, Figures and Film."

BROADCAST MUSIC, INC. (B.M.I.)

589 Fifth Ave., New York 17, N. Y.
Phone: PLaza 9-1500

OFFICERS

President .....Carl Haverlin
Vice-President—General Counsel.....Sydney M. Kaye
Vice-Pres. in charge Domestic Performing Rights Administration & Secy.....Robert J. Burton
Vice-Pres. in charge Writer Relations...Robert B. Sour
Ass't. VP in charge Publisher Relations.Theodora Zavin
Ass't. VP in charge Publisher & Writer Relations, Pacific Coast.....Richard Kirk
Comptroller .....Edward J. Molinelli
Treasurer, Ass't. Secretary.....Robert J. Higgins

BRANCH OFFICES

360 N. Michigan Ave., Chicago, Ill. Phone: ANdover 3-5394.

190 N. Canon Dr., Beverly Hills, Calif. Phone: BRadshaw 2-6060.

225 W. Beverly Blvd., Los Angeles, Calif. Phone: DUnkirk 8-9491.

Life & Casualty Towers, Nashville, Tenn. Phone: CHapel 2-6533.

16 Gould St., Toronto, Canada. Phone: EMpress 4-0371.

15 St. Catherine, W., Montreal, Canada. Phone: WEllington 5-0641.

BOARD OF DIRECTORS

Chairman, Sydney M. Kaye; Alfred R. Beckman, John Elmer, Carl Haverlin, Dwight Martin, Merrill Lindsay, Leonard Kapner, Paul W. Morency, John F. Patt, William Regan, J. Leonard Reinsch, Robert O. Reynolds, G. Richard Shafto, E. R. Vadeboncoeur.

STATION RELATIONS

Director, Justin Bradshaw; Field Staff: Paul Bernard, Turner Cooke, Richard Crans, Graeme Fletcher, Bob Fuller, Wayland Fullington, Charles Halteman, Al Marlin, Dorsey Owings, Lin Pattee, Ken Sparnon.

FUNCTIONS

The function of BMI is to license to music users public performance rights in the music of a group of affiliated publishers, writers and organizations.

BROADCAST PIONEERS

589 Fifth Avenue, New York, N. Y.
Phone: PLaza 9-1500

NATIONAL OFFICERS

President.....Ernest Lee Jahncke
Vice-President.....Robert J. Burton
Vice-President .....Ben Grauer
Secretary .....Raymond F. Guy
Treasurer .....Robert J. Higgins
Exec. Sec'y. .....M. H. Shapiro

NEW YORK CHAPTER OFFICERS

President .....Robert Coe
Vice-Presidents .....Charles Godwin, William McDaniel
Secretary .....Regina Schuebel
Treasurer .....Robert Higgins
Exec. Board Chmn.....Arthur Simon

FUNCTIONS

"To establish a membership organization of persons who by their long years of service in the field of Radio desire to become associated for the purpose of friendship and education. The Club shall be a central house for the exchange of information and historical data about the broadcasting industry and shall record in form to be determined facts and data about the history of the broadcasting industry and its traditions for use by this and future generations. It is felt that this organization with the resultant exchange of information would make a valuable contribution to the public interest."

BROADCASTERS' FOUNDATION, INC.

(Sponsored by the Broadcast Pioneers)
119 West 57th St., New York 19, N. Y.
Phone: JUdson 2-7016

OFFICERS

President .....Arthur Simon
Vice-President .....Charles W. Godwin
Vice-President .....Peggy Stone

Treasurer ..... Jeff Sparks
Secretary ..... Lillian Okun
Publicity ..... Mort Matz

DIRECTORS

May Singhi Breen, Gordon Gray, Raymond Guy, Robert Higgins, Ward Quaal, Joseph H. Ream, Arthur Simon, Jeff Sparks, Peggy Stone.

FUNCTIONS

To foster and promote the welfare of persons in need of assistance who have been employed or engaged in the field of Radio broadcasting for twenty years or more, or in television broadcasting for ten years or more, and to assist them in times of illness, emergency or financial need.

BROADCASTERS' PROMOTION ASS'N., INC.

215 East 49th St., New York 17, N. Y.
Phone: PLaza 2-4255

OFFICERS

President ..... Dan Bellus
(Transcontinent Corp., New York)
1st Vice-President ..... Clark Grant
(WOOD/WOOD-TV, Grand Rapids, Mich.)
2nd Vice-President ..... Caley Augustine
(WIIC, Pittsburgh)
Secretary-Treasurer ..... Harold S. Meden
(Franznick-Meden, Inc., New York)

BOARD OF DIRECTORS

Judd Choler, KMOX-TV, St. Louis; Stan Cohen, WDSU-TV, New Orleans; Casey Cohlmia, WFAA/WFAA-TV, Dallas; Doug Duperrault, WFLA/WFLA-TV, Tampa; Clayton Kaufman, WCCO, Minneapolis; John J. Kelly, Storer Bcstg. Corp., Miami, Fla.;
Also, Paul Lindsay, WIND, Chicago; J. P. Riopel, CFCM-TV, Quebec; George Rodman, KGO-TV, San Francisco; H. Taylor Vaden, WFIL-TV, Philadelphia; Paul Woodland, WGAL-TV, Lancaster, Pa.

FUNCTIONS

The Association was formed for the betterment of broadcasting activity by furthering the recognition, organization and extension of promotional activity as an essential function in the broadcasting-telecasting business; by increasing the effectiveness of broadcasters' promotion personnel through contacts with one another, and with representatives of related business, through the exchange of information and ideas, and through consequent improvement of promotion methods, research principles and techniques; and by assisting broadcasters to secure competent personnel for promotion work.

BROADCASTING AND FILM COMMISSION, NAT'L COUNCIL OF CHURCHES

475 Riverside Dr., New York 27, N. Y.
Phone: RI 9-2200

OFFICERS

Exec. Dir. ..... S. Franklin Mack
Assoc. Dir. ..... Wesley B. Goodman
Bus. Mgr. ..... Arthur W. Rhinow
Dir., Program Oper. ..... Robert C. Currie, Jr.
Dir., of Films ..... Alexander B. Ferguson
Dir., Program Prom. ..... Carl Cannon
Dir., of Special Proj. ..... Arthur Austin
Dir., Film Dist. ..... J. Margaret Carter

BRANCH OFFICE

5746 Sunset Blvd., Hollywood 28, Calif.
Phone: HOllywood 4-7464. George Heimrich, Director.

FUNCTIONS

To develop policies and radio and television programs that will make the churches' use of these media effective.

THE BUREAU OF BROADCAST MEASUREMENT

75 Eglinton Ave. East, Toronto 12, Ontario
Phone: HUdson 5-9464

OFFICERS

President ..... Jack F. Glasier
Vice-President ..... Douglas C. Trowell
Vice-President ..... Griffin B. Thompson
Research & Development Director ... Wilfred L. Hudson
Secretary & Treasurer ..... Charles J. Follett
Honorary President ..... Charles R. Vint
Chmn. Advisory Comm. ..... Horace N. Stovin

FUNCTIONS

A co-operative organization for the standardization and analysis of facts about radio and television.

CANADIAN ASSOCIATION OF BROADCASTERS

Blackburn Bldg., Ottawa 4, Canada
Phone: CE 3-4035

OFFICERS

President ..... Don Jamieson
Executive Vice-President ..... T. J. Allard
Vice-President Radio ..... Allan Waters
Vice-President Television ..... J. A. Pouliot
Immediate Past Pres. ..... Murray T. Brown

FUNCTIONS

The Canadian Association of Broadcasters is a voluntary trade organization of 166 privately owned (independent) radio broadcasting stations and 49 television stations in Canada.

CATHOLIC ACTORS GUILD OF AMERICA, INC.

Hotel Piccadilly, 227 W. 45th St., New York 36, N.Y.
Phone: CIrcle 6-5566

OFFICERS

President ..... Horace McMahon
Vice-Presidents ..... Ed Begley, Pat O'Brien
Chmn. Exec. Bd. ..... Walter Klavun
Recording Sec. ..... Lee Sullivan
Historian ..... Kay MacDonald
Exec. Secy. ..... Dolores Pugliese
Chaplain ..... Rt. Rev. Msgr. Vincent J. Brosnan
Treasurer ..... Very Rev. Msgr. Francis M. Costello

FUNCTIONS

Social and charitable organization which strives to care for the spiritual and physical needs of members of the theatrical profession, regardless of creed. In particular, every effort is made to assure care and attention in the case of illness, hospitalization, burial whenver the need arises.

CENTRAL CANADA BROADCASTERS ASS'N

c/o Canadian Assn. of Broadcasters, 200 St. Claire Ave., W., Suite 406, Toronto, Ont., Canada.
Phone: WA 1-3169

OFFICERS

Immediate Past Pres. ... R. E. Miesener, CFCF AM-TV, Montreal, Que.
President ..... John Moore, CHLO, St. Thomas, Ont.
First V.P. ..... Wm. McGregor, CKCO-TV, Kitchener, Ont.
Second V.P. ..... Gordon Keeble, CHIC, Brampton, Ont.
Secretary ..... Dennis Whitaker, CHML, Hamilton
Treasurer ..... Gordon Garrison, CKLB, Oshawa, Ont.
Directors ..... E. A. Bastall, CKCY, Sault Ste. Marie, Ont.; Stuart Griffiths, CJOH-TV, Ottawa.

CAB Bd. of Directors: T. F. French, CKCL, Kingston, Ont.; Howard Caine, CHWO, Oakville, Ont.; S. C. Ritchie, CKLW-AM-TV, Windsor; Ralph Snelgrove, CKVR-TV, Barrie, Ont.; Allan Waters, CHUM, Toronto, Ont.

CENTRAL MEDIA BUREAU, INC.

1180 Avenue of the Americas, New York 36, N. Y.
Phone: TN 7-0373

OFFICERS

President ..... Kenneth C. Schonberg
Exec. Vice-Pres. ..... William J. Sloboda
Vice-President ..... Lois R. Hirst

FUNCTIONS

Provides data processing services for radio-TV spot advertising.

COMPOSERS AND LYRICISTS GUILD OF AMERICA

8782 Sunset Blvd., Los Angeles 69, Calif.
Phone: OL 2-8830
292 Madison Ave., No. 1204, New York 17, N. Y.
Phone: MU 3-0966

OFFICERS

President ..... David Raksin
1st Vice-President ..... Lehman Engel
2nd Vice-President ..... Jeff Alexander
3rd Vice-President ..... Henry Sylvern
Secretary-Treasurer ..... Jerry Livingston
Asst. Secretary-Treasurer ..... Winston Sharples
Special Asst. to President ..... Johnny Green
Executive Director ..... Georgia Hanni

FUNCTIONS

CLGA was organized to represent composers (music and/or words) in screen, radio, TV, stage recording and transcription in establishing minimum terms and improved conditions in their employment relationships.

COUNTRY & WESTERN MUSIC BROADCASTERS ASSOCIATION (CAWMBA)

730 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 6-7242

OFFICERS

Founder & Director ..... Charles Bernard
President ..... Kurt A. Meer (KCUL)
Exec. V.P. ..... Cal Young (WENO)
Sr. Vice-President ..... Herb Henson (KUZZ)
1st Vice-President ..... Olin Tice (WKTC)
2nd Vice-President ..... Leroy Gloger (KIKK)
3rd Vice-President ..... Albert S. Tedesco (WKTR)
Asst. to President ..... Henry Hilton (KSOP)
Secretary ..... George Crump (WCMS)
Treasurer ..... Bud Messner (WCBG)
Delegate-at-Large ..... Ray Odom (KHAT)
Director, Research ..... Ernie Holder (WEXL)
Director, Public Relations ..... Bob Stockdale (WSEN)
Director, Legal Affairs ..... Everett Dillard (WDON)
Director, Social Affairs ..... Jerry Glaser (WYAM)
Director, Northern U. S. ..... Ed Slusarczyk (WREM)
Director, Eastern U. S. ..... Carl Brenner (WBMD)
Director, Southern U. S. ..... William Hill (WTJH)
Director, Western U. S. ..... W. R. White (KPEG)
Director, Central U. S. ..... Glen M. George (KCKN)

FUNCTIONS

Sharing of Country and Western projects, research surveys, merchandising, promotion, and programming, in an effort to bring savings to the local station, which can be passed along to nat'l advertisers. Memberships open to stations primarily programming "Country & Western" music.

DIRECTORS GUILD OF AMERICA, INC.

7950 Sunset Blvd., Hollywood 46, Calif.
Phone: OLdfield 6-1220

OFFICERS

President ..... George Sidney
Vice Presidents ..... George Schaefer, Willis Goldbeck, Lamar Caselli, Robert Vreeland, E. Shields Dierkes
Secretaries ..... George Marshall, Franklin Schaffner
Treasurers ..... Lesley Selander, H. C. Potter

BRANCH OFFICE

59 East 54th St., New York 22, N. Y. Phone: PLaza 9-2542.

NATIONAL BOARD MEMBERS

Delmer Daves, George Stevens, Frank Capra, John Rich, Delbert Mann, Arthur Jacobson, Francisco Day, George Paris, Jerry Fritz; Nat. Exec. Secretary, Joseph C. Youngerman, Hollywood; Eastern Exec. Secretary, Ernest D. Ricca, New York.

FUNCTIONS

A national organization to advance, foster, promote, and benefit the interests of directors, assistant directors, associate directors and stage managers of TV, radio programs, and theatrical releases, and to protect and secure their rights in their professional activities.

DISC JOCKEY ASSOCIATION, INC.

c/o Jim Hawthorne, KFWB, Los Angeles, Calif.

OFFICERS

President ..... Jim Hawthorne (KFWB, L. A.)
1st Vice-President ..... Scott Muni (WMCA, N. Y.)
2nd Vice-President ..... Bob Larsen (WRIT, Milw.)
3rd Vice-President ..... Fred Hohl (WAME, Miami)
4th Vice-President ..... Grahame Richards (Storz)
Secretary ..... Gene Kaye (WAEB, Allentown)
Treasurer ..... Bill Gavin

FUNCTIONS

Non-profit corporation dedicated to high ideals of broadcasting.

THE DRAMATISTS GUILD OF THE AUTHORS LEAGUE OF AMERICA, INC.

6 E. 39th St., New York 16, N. Y.
Phone: MUrray Hill 9-4950

OFFICERS

President ..... Alan Jay Lerner
Vice-President ..... Howard Lindsay
Secretary ..... Sidney Kingsley

COUNCIL

Richard Adler, Robert Anderson, Abe Burrows, Paddy Chayefsky, Betty Comden, Marc Connelly, Russel Crouse, Dorothy Fields, Joseph Fields, Lillian Hellman, Arnold B. Horwitt, William Inge, Garson Kanin, Jean Kerr, Sidney Kingsley, Arthur Laurents, Richard Lewine, Howard Lindsay, Robert McEnroe, Arthur Miller, Paul Osborn, Elmer Rice, Richard Rodgers, Harold Rome, Dore Schary, Arthur Schwartz, Samuel Taylor, Maurice Valency, Gore Vidal; Mills Ten Eyck, Jr., Executive Secretary; Irwin Karp, Counsel.

FUNCTIONS

The national business organization of dramatists.

ELECTRONIC INDUSTRIES ASSN. OF CANADA

200 St. Clair Ave., W., Toronto 7, Ont.
Phone: WAlnut 1-2898

OFFICERS

President, Chairman of Board ..... W. F. Wansbrough
1st V.P.; Chrmn. Electronics Div. ..... W. S. Kendall
Vice-Chairman, Electronics Div. ..... G. P. Adamson
Vice-Pres.; Chrmn., Receiver Div. ..... D. C. Marrs
Vice-Chairman, Receiver Div. ..... W. H. Main
Vice-Pres.; Chrmn., Components Div. ..... A. J. Bauer
Vice-Chairman, Components Div. ..... G. F. Kempf
Director of Engineering ..... R. A. Hackbush
General Manager, Secretary ..... C. Harris

FUNCTIONS

This Association is a non-profit and cooperative organization to promote the interests of the radio-TV-electronics manufacturing industry in Canada.

EPISCOPAL ACTORS GUILD OF AMERICA, INC.

1 East 29th St., New York, N. Y.
Phone: MUrray Hill 5-2927

OFFICERS

Hon. Presidents ..... Most Rev. Arthur C. Lichtenberger, Rt. Rev. Horace W. B. Donegan
President ..... Vinton Freedley
Vice-Presidents ..... Rev. Randolph Ray, Rev. Orin A. Griesmyer, Peggy Wood, Robert Fryer, Leo G. Carroll

Rec. Secy.....Dorothy Blackburn
Treasurer .....John Knight
Exec. Secy.....Lorraine Sherwood
General Counsel.....Philip W. Lowry
Publicity Director.....Frances Preston

COUNCIL

Walter Abel, William Adams, John Alexander, Curtis Baker, Sidney Blackmer, Helen Bonfils, Nat Burns, Lawrence Carr, G. B. Clarke, Elizabeth Council, Margaret Dale, Jean Dixon, John Effrat, Mrs. Leonard C. Feathers, Peter Harris, James Jolley, Tessa Kosta, Raymond Massey, Margery Maude, Catherine Proctor, Basil Rathbone, Eugenia Rawls, Mrs. Chas. M. Richter, Anne Seymour, Cornelia Otis Skinner, Rowan Tudor.

FUNCTION

Cultural, social, philanthropic. Membership open to actors and friends of the theatre. Not denominational in its services. National headquarters, Church of the Transfiguration (Little Church Around The Corner).

FM BROADCASTERS ASSOCIATION OF SOUTHERN CALIFORNIA

6362 Hollywood Blvd., Hollywood 28, Calif.
Phone: HOllywood 6-9877

OFFICERS

President .....Jack Kiefer
Vice-President .....Alex Stein
Secretary .....B. Hamrick
Treasurer .....Jeannette Banoczi

FEDERAL TRADE COMMISSION

Pennsylvania Ave., at 6th St., N.W., Washinaton 25, D. C.
Phone: EXecutive 3-6800

OFFICERS

Chairman.....Paul Rand Dixon
Commissioner .....Philip Elman
Commissioner .....Sigurd Anderson
Commissioner.....William C. Kern
Commissioner.....A. Everette MacIntyre
Secretary.....Joseph W. Shea
Executive Director.....John N. Wheelock
Program Review Officer.....Frank C. Hale
General Counsel.....James M. Henderson
Director of Public Information.....S. F. Stowe
Director of Hearing Examiners.....Earl J. Kolb

BUREAU DIRECTORS

Dir., Bur. of Deceptive Practices.....Daniel J. Murphy
Dir., Bur. of Economics.....Willard F. Mueller
Dir., Bur. of Field Operations.....Samuel L. Williams
Dir., Bur. of Industry Guidance.....Bryan H. Jacques
Dir., Bur. of Restraint of Trade.....Joseph E. Sheehy
Dir., Bur. of Textiles and Furs.....Henry D. Stringer

BRANCH OFFICES

14th Floor, 30 Church St., New York 7, N. Y. Albert G. Seidman, Attorney-in-Charge.
Room 1310, 226 W. Jackson Blvd., Chicago 6, Ill. William F. Lemke, Jr., Attorney in Charge.
Room 306, Pacific Bldg., San Francisco 3, Cal. Raymond J. Lloyd, Atty. in Chg.
Room 811, U. S. Court House, Seattle 4, Wash. Walter W. Harris, Atty. in Chg.
Room 1001, 131 State St., Boston 9, Mass. John F. McCarty, Acting Attorney-in-Charge.
Room 1000, Masonic Temple Bldg., New Orleans, La. William B. Lott, Atty. in Chg.
Room 1128, Standard Bldg., Cleveland, Ohio. Joseph G. Smeraldi, Acting Attorney-in-Charge.
2806 Fed. Off. Bldg., Kansas City, Mo. Floyd M. Brown, Atty. in Chg.
915 Forsyth Bldg., Atlanta 3, Ga. Edward S. Ragsdale, Atty. in Chg.
958 N. Monroe St., Arlington, Va. Herbert L. Propst, Attorney-in-Charge.

FUNCTIONS

Under several laws designed to promote free and fair competition in interstate trade, the Commission takes action against monopolistic and deceptive practices and publishes economic studies of factors affecting the competitive economy.

FILM PRODUCERS ASSOCIATION OF NEW YORK, INC.

165 W. 46th St., New York 36, N. Y.
Phone: Circle 5-2545

OFFICERS

President .....Robert Gross
Vice-President .....Irving Hecht
Secretary .....Walter Lowendahl
Treasurer.....Peter J. Mooney
Legal Counsel.....Herbert Burstein
Executive Director.....Harold Klein

BOARD MEMBERS

Robert Bergmann, Lee Blair, Herman Edel, Sanford Greenberg, Jack Haber, Jack Henderson, Konstantin Kaiser, Robert Lawrence, Eugene Levy, Sam Levy, Chet Stewart, Henry Strauss, William Unger, William Van Praag.

FUNCTIONS

An association of film producers and members from laboratory, recording, equipment and other film services to promote high standards in technical development, service, client relationship and labor relations.

THE FRENCH BROADCASTING SYSTEM IN NORTH AMERICA (Radiodiffusion-Television Francaise, N. American Branch)

972 Fifth Ave., New York 21, N. Y.
Phone: REgent 4-1501

OFFICERS

Director .....Jacques Sallebert
Ass't. Director.....Alice Lewitin
Administrator .....Suzanne Weltman
Public Relations .....Kenneth Tepfer

FUNCTIONS

The activities of the French Broadcasting System in North America are twofold: on the one hand, for the purpose of strengthening the good will and understanding between France and the U. S., it distributes to independent stations all over the country English-language programs prepared in Paris for North American listeners, covering all aspects of life in France today; on the other hand, it keeps French listeners informed of all events taking place in America today.

INDEPENDENT TELEVISION ORGANIZATION

321 Mutual St., Toronto, Ontario

OFFICERS

President .....Ralph Misener
Vice-President .....Bill Jones
Sec., Treas.....E. L. Bushnell
Manager .....Emerson Coatsworth

FUNCTIONS

Sets up machinery for program exchange; works with sponsors and negotiates package film deals.

INSTITUTE OF BROADCAST FINANCIAL MANAGEMENT

Box 4955, Washington 8, D. C.

OFFICERS

Chairman of Board.....Henry W. Dornseif
President.....Thomas E. Carroll
Vice-President.....Richard S. Stakes
Secretary-Treasurer.....Charles A. Hart

FUNCTIONS

An organization of financial personnel to resolve common problems in the financial area of broadcasting by collective effort. Provides associate memberships to outside but related interests, such as national representatives, schools of business and journalism, management consultants, legal counsel and station brokers.

THE INSTITUTE OF ELECTRICAL & ELECTRONIC ENGINEERS

1 East 79th St., New York 21, N. Y.
Phone: LEhigh 5-5100

OFFICERS

President.....Patrick E. Haggerty
Vice-Presidents.....A. M. Angot, T. A. Hunter, Ernst Weber
Editor.....T. F. Jones, Jr.

FUNCTIONS

An incorporated non-profit organization having as its object the advancement of the theory and practice of radio and electronics, including allied branches of engineering and all related arts and sciences.

INTER-AMERICAN ASSN. OF BROADCASTERS

Avenida Uruguay 1031, Monteviedo, Uruguay

Presdient.....Raul Fontaina
1st Vice-President.....Jose Luis Fernandez
2nd Vice-President.....Fernando Eleta
Secretary.....Raul Travanino

DIRECTORS

Raul Fontaina, Mercedes 973, Monteviedo, Uruguay; Jose Luis Fernandez, Avda. Chapultepec No. 18, Mexcio, D. F., Mexico; Fernando Eleta, Apartado 1795, Panama, Panama; Raul Trabanino, 5a. Calle Poniente 9, San Salvador, El Salvador; Ramiro Garcia, Cordoba 1114, Buenos Aires, Argentina; Malcolm Neill, CFNB Station, Fredericton, N. Brunswick, Canada; Fernando Londono Henao, Calle 19 No. 8—48, Bogota, Columbia; Goar Mestre, Circuito CMQ, La Habana, Cuba; Enrique Sanches Matte, Casilla 3591, Santiago, Chile; Herbert E. Evans, 246 North High St., Columbus 16, Ohio; Carlos Bock Milla, Apartado 981, Guatemala, Guatemala; Avelino Aramuburu, Jiron Ocona 476, Lima, Peru; Manuel Caballero Ferreira, Dr. Jose Scoseria 2885, Monteviedo, Uruguay; Jose Ramon Quinones, Box 4563, San Juan 23, Puerto Rico; Felix Cardona Moreno, Apartado 3955, Caracas, Venezuela; Manuel Caballero Ferreira, Avda. Uruguay 1031, Monteviedo, Uruguay (treasurer and Gen. Mgr.).

INTERNATIONAL BROTHERHOOD OF ELECTRICAL WORKERS (AFL-CIO)

1200 15th St., N.W., Washington 5, D. C.
Phone: COlumbia 5-8040

OFFICERS

Intl. President.....Gordon M. Freeman
Intl. Sec.....Joseph D. Keenan
Dir., Radio-TV Recording Div.....Albert O. Hardy

FUNCTIONS

Labor organization: radio, TV and recording.

INTERNATIONAL RADIO & TELEVISION SOCIETY

444 Madison Ave., New York 22, N. Y.
Phone: PLaza 8-2450

President.....Sam Cook Digges (VP, CBS Films)
1st Vice-Pres.....Thomas J. McDermott (VP, Ayer)
Vice-Presidents.....Richard P. Jones (VP, JWT), C. Wrede Petersmeyer (Pres., Corinthian)
Secretary.....William N. Davidson VP, (AT Sales)
Treasurer.....Edward P. Shurick (VP, H-R)

FUNCTIONS

To promote and increase a sense of responsibility among all who are engaged in communications that they may be worthy of the challenge of our times;

To provide an assembly for persons engaged in communication through radio and television, and for their professional advancement through the development of their arts, science and commerce;

To foster a lasting fraternity of persons professionally engaged in radio and television directly or indirectly and to provide an international forum for the interchange of ideas, information and discussions affecting their common interest and welfare;

To promote the continued development of radio and television communication in harmony with democratic concepts of freedom of expression;

To enhance the cultural, spiritual and material enjoyment of life through encouragement and appropriate recognition of the creative arts.

JEWISH THEATRICAL GUILD OF AMERICA, INC.

1564 Broadway, New York 36, N. Y.
Phone: PLaza 7-5237

OFFICERS

Chairman, Bd. of Directors.....Harry E. Gould
President Emeritus.....Eddie Cantor
President.....Milton Berle
1st Vice-Pres.....George Jessel
Vice-Presidents.....Jack Benny, Emil Friedlander, Wm. Morris, Jr., Ted Lewis, Robert K. Shapiro, Wm. Morris, Jr., Milton Weintraub, Leo Jaffe, Louis A. Lotito, Harry Brandt, Arthur H. Schwartz, Robert K. Shapiro, Jonas T. Silverstone, Sophie Tucker, Max E. Youngstein.
Vice-Pres. & Treas.....Abe Lastfogel
Vice-Pres. & Asst. Treas.....Nat Lefkowitz
Legal Committee.....Henry M. Katz
Chaplain.....Rabbi Abraham Burstein
Executive Secretary.....Leonard B. Sang

BOARD OF DIRECTORS

Harry Brandt, Leo Jaffe, Harry E. Gould, Emil Friedlander, Leo Jaffe, Abe Lastfogel, Nat Lefkowitz, Louis A. Lotito, Wm. Morris, Jr., Robert K. Shapiro, Arthur H. Schwartz, Jonas T. Silverstone, Max E. Youngstein.

FUNCTION

Non-sectarian theatrical assistance agency.

JOINT COUNCIL ON EDUCATIONAL BROADCASTING

1619 Massachusetts Ave., N.W., Washington 6, D. C.
Phone: HUdson 3-6367

OFFICERS

Chairman.....Robert C. Anderson
Vice-Chairman.....Edgar Fuller
Secretary.....David C. Stewart

FUNCTIONS

The primary role of the JCEB is to maintain leadership in the formation and enunciation of important educational policy decisions having a bearing upon educational radio and television broadcasting. The JCEB will provide the chief forum for discussion and policy formation on national issues affecting all aspects of educational broadcasting.

THE LAMBS

130 W. 44th St., New York 36, N. Y.
Phone: JUdson 2-1515

OFFICERS

Shepherd.....Frank M. Thomas
Boy.....Martin Begley
Corresponding Secretary.....Ed Roland
Recording Secretary.....Luis Van Rooten
Treasurer.....Thomas Kilpatrick
Librarian.....Bernard Sobel

DIRECTORS

Ed Begley, Nelson Buhler, Harry Delmar, Eddie Dowling, Denis Du-For, Edward H. Ford, Emil Friedlander, Henry Gladstone, Harry Hershfield, John W. Hundley, Henry Leslie, John Lotas, Conrad Nagel, Russell Patterson, Herman Phillips, David Seidman, Jack Waldron, Irving M. Wall.

LIFE DIRECTORS, EX-SHEPHERDS: Fred Waring, Walter N. Greaza, William Gaxton.

FUNCTIONS

The objects of this Club shall be the creation and maintenance of funds for the benefit of persons engaged professionally in the drama, music, authorship

and allied and fine arts who shall be in need of financial aid or assistance to be disbursed at the discretion of the Council; the instruction and education of members and other persons professionally engaged and the implementation of same through the production of plays, the collection and preservation of objects of interest thereto, and the promotion of professional and social intercourse amongst adult male performers.

LEAGUE OF ADVERTISING AGENCIES, INC.

570 Seventh Ave., New York 18, N. Y.
Phone: WI 7-8330

OFFICERS

President ..... Nat Kameny
Vice-Presidents ..... Wm. G. Seidenbaum, Mel Rubin, Leonard Stein
Executive Secy ..... James A. Cerbone
Secretary ..... Leonard E. Janklow
Treasurer ..... Aaron Holtzman
Legal Counsel ..... Louis N. Field, Morton J. Simon
Fiscal Advisor ..... David Joseph
Public Relations Counsel ..... Zachary, Liss & Front

FUNCTIONS

The League of Advertising Agencies consists of a group of medium sized agencies that meet in order to discuss the manner and methods for better understanding and operation in the agency field. The League is also a common ground for the exchange of ideas, and a vehicle of communication among agency members.

MOTION PICTURE EXPORT ASSOCIATION OF AMERICA, INC.

522 Fifth Ave., New York 36, N. Y.
Phone: TN 7-1200
1600 Eye St., N. W., Washington 6, D. C.
Phone: EXecutive 3-5110

OFFICERS

President ..... Eric Johnston
Exec. Vice-President ..... Ralph Hetzel
Vice-Presidents ..... Kenneth Clark, Rob't J. Corkery, William H. Fineshriber, Jr., Irving A. Maas, George C. Vietheer
Secretary ..... Sidney Schreiber
Treasurer ..... Stanley R. Weber
Asst. Sec.-Asst. Treas. ..... Herbert J. Erlanger
Asst. Treasurer ..... T. J. McNamara

MOTION PICTURE INDUSTRY CREDIT GROUP

(Of the National Association of Credit Management)
50 Lewis St., Hartford 3, Conn.
Phone: 525-4421

OFFICERS

Chairman ..... Irving Schwartz (Camera Equipment Co.)
Vice-Chair ..... Sheldon Kaplan (Hollywood Film Co.)
Committeeman ..... Herbert Pilzer (Motion Picture Ents.)
Committeeman ..... William Bowen (Color Service, Inc.)
Secretary ..... William W. McAdam

FUNCTIONS

Membership is open to any organization supplying services, facilities, equipment or supplies to motion-picture and TV-film producers and distributors, networks and stations, sponsors, agencies and film libraries, subject to approval of the Executive Committee.

MUSIC PUBLISHERS' CONTACT EMPLOYEES UNION

1270 Sixth Avenue, New York 20, N. Y.
Phone: CO 5-7363

OFFICERS

President ..... Leo Diston
Vice-President ..... Bernie Pollack
Secretary-Treasurer ..... Irving Tanz

MEMBERS OF EXECUTIVE COUNCIL

Max Kendrick, Frank LaMarr, Jerry Lewin, Jack McCoy, Sam Taylor.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill., Morton Schaeffer, Regional Dir.; 7634 Hampton Ave., Los Angeles 46, Calif., Al Salomon, Reg. Dir.; 36 E. 5th St., Cincinnati, Ohio, Danny Engel, Reg. Director.

FUNCTIONS

Labor Union.

MUSIC PUBLISHERS' PROTECTIVE ASSOCIATION, INC.

460 Park Ave., New York, N. Y.
Phone: PLaza 1-1930

OFFICERS

Chairman of the Board ..... Walter G. Douglas
President ..... Louis Bernstein
Vice-President ..... Jack Mills
Secretary ..... Arthur Israel, Jr.
Treasurer ..... Salvatore Chiantia
Agent and Trustee ..... Harry Fox

MUSICAL COMMERCIAL PRODUCERS ASSOCIATION, INC.

520 Fifth Ave., New York 36, N. Y.
Phone: MUrray Hill 2-5844

OFFICERS

President ..... Phil Davis
1st Vice-President ..... Morris Mamorsky
2nd Vice-President ..... Hank Sylvern
Secretary ..... Victor Sack
Treasurer ..... Gene Forrell

FUNCTIONS

A national association of leading creators, writers and producers of musical commercials and original scores for the radio and TV media.

Its goals are:

To provide high standards of professionalism to insure services of quality and integrity to the advertising and commercial-film industries;

To foster, strengthen and improve knowledge of the function of independent musical producers;

To foster greater understanding of the role played by advertising in general and musical advertising in particular.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES

7188 Sunset Blvd., Los Angeles 46, Cal.
Phone: HOllywood 7-5115
54 W. 40th St., New York 18, N. Y.
Phone: LAckawanna 4-9666

OFFICERS

President ..... Robert F. Lewine
Exec. Vice-President ..... Ted Cott
V.P., Chicago ..... James W. Beach
V.P., Columbus, O. ..... Merv Durea
V.P., Hollywood ..... Seymour Berns
V.P., Phoenix ..... Don Tuckwood
V.P., St. Louis ..... Mark Russell
V.P., San Francisco ..... Ken Langley
V.P., Seattle ..... Lee Schulman
V.P., Washington, D. C. ..... Robert Adams
Secretary ..... Loren L. Ryder
Treasurer ..... Mort Werner
Administrative Asst. to Pres. ..... Peter Cott

BRANCH OFFICES

203 N. Wabash Ave., Chicago 1, Ill.
Phone: FInancial 6-8320
c/o WLW-C, 3165 Olentangy Riv. Rd., Columbus 2, O.
Phone: AMherst 3-5441
7188 Sunset Blvd., Hollywood 46, Calif.
Phone: 467-5115
3033 N. Central Ave., Phoenix, Ariz.
Phone: 264-3013
6996 Milbrook Blvd., St. Louis 30, Mo.
Phone: VO 3-0995

311 California St., San Francisco 4, Calif.
Phone: EX 2-8002
c/o KIRO-TV, 1530 Queen Anne Ave., Seattle, Wash.
Phone: MUtual 2-3555
c/o Broadcast House, 40th & Brandywine Sts., N. W., Washington, D. C.
Phone: EMerson 2-9300

FUNCTIONS

National non-profit organization dedicated to advancement of arts and sciences of television. One of most important functions is annual awarding of the coveted "Emmy" for outstanding achievement in television industry. Through public information, lecture and service bureau, provides lectures, advisers, and consultants to colleges and universities offering courses in television.

NATIONAL ASSOCIATION FOR BETTER RADIO AND TELEVISION

882 Victoria Ave., Los Angeles, Cal.
Phone: WEbster 4-7830

OFFICERS

President.....Mrs. Clara S. Logan
1st Vice-President.....James V. Bennett
2nd Vice-President.....E. G. Krauss
Secretary.....Mrs. Irvin Malak
Treasurer.....Mrs. Victor Roberts

FUNCTIONS

To co-ordinate the interest of civic, religious, educational, business and labor organizations and individuals for the purpose of encouraging the presentation of radio and television programs of high standards.

NATIONAL ASSOCIATION OF BROADCAST EMPLOYEES & TECHNICIANS (NABET) AFL-CIO-CLC

80 E. Jackson Blvd., Chicago 4, Ill.
Phone: WA 2-2462

OFFICERS

International President..... George Smith
International Vice-President.....Eugene Klumpp
International Sec'y-Treasurer.....Arthur Hjorth
Int'l Asst. Sec'y-Treasurer.....Jiacomo Papa

BRANCH OFFICES

48 W. 48th St., New York 36, N. Y.; 6223 Selma Ave., Hollywood 28, Calif.; 335 Hayes St., San Francisco, 433 Jarvis St., Toronto, Ont.; 120 Delaware Ave., Buffalo 2, N. Y.; 1410 Stanley, Montreal, P. Q.

FUNCTIONS

NABET has contracts for its 5,862 members with ABC, NBC, and 92 Independent radio and TV stations and film studios in the United States and with CBC and more than 25 private Radio and TV stations and film studios in Canada.

NATIONAL ASSOCIATION OF BROADCAST UNIONS & GUILDS (NABUG)

920 West End Ave., New York 25, N. Y.
Phone: MOnument 3-7284

OFFICERS

National Chairman.....Oliver W. Nicoll

FUNCTIONS

"NABUG" is the National Association of Broadcast Unions and Guilds in the radio and television industry, organized on behalf of their respective memberships for the solution of parallel problems and the working together of the unions and guilds in those directions—cultural, legislative, economic—where their mutual interests coincide.

NATIONAL ASSOCIATION OF BROADCASTERS

(For Complete Listing See NAB Section)

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

1346 Connecticut Ave. N.W., Wash., D. C.
Phone: NOrth 7-6000

OFFICERS

President.....William G. Harley
Vice-President.....Harold E. Hill

DIRECTORS

TV Board: Region I, Hartford N. Gunn, Jr.; Region II, Gerard Appy; Regional III, Richard Hull; Region IV, Dr. John C. Schwarzwalder; Region V, John W. Dunn; Region VI, James Morris.

Radio Board: Region I, Albert Fredette; Region II, O. L. Press; Region III, James S. Miles; Region IV, Burt Paulu; Region V, Edwin Browne; Region VI, Ken Kager.

Other Members: Directors-at-Large, Bart Griffith, Arthur Weid; Individual Member Director, Harry J. Skornia.

BRANCH OFFICE

119 Gregory Hall, Urbana, Ill.
Phone: 333-0580

FUNCTIONS

Representing non-commercial, educational AM, FM and TV stations, workshops and production centers & closed circuit TV installations owned and operated by colleges, universities, school systems, State systems, community oragnizations, and public-service agencies.

NATIONAL ASSOCIATION OF FM BROADCASTERS

1023 Munsey Bldg., Washington 4, D. C.

OFFICERS

President.....T. Mitchell Hastings (WBCN, Boston)
Vice-Pres...Arthur K. Crawford (KCBH, Beverly Hills)
Secretary.....W. C. Baird, Jr. (WFMB, Nashville)
Treasurer.....Abe Voron (WQAL, Philadelphia)

DIRECTORS

Jack R. Kennedy, CFRB-FM, Toronto; David H. Polinger, WTFM, New York; Stan Hamilton, WMAL-FM, Washington, D. C.; Hugh E. Trotter, WSEV-FM, Sevierville, Tenn.; Fred L. Beard, WJDX-FM, Jackson, Miss.; Paul F. Braden, WPFB-FM, Middletown, O.; Ted Leitzell, WEFM, Chicago; Lynn Christian, KODA-FM, Houston, Tex.; Gary Gielow, KPEN, San Francisco.

FUNCTIONS

To develop FM broadcasting as a communications medium, through promotion of home listening in FM, the sale of advertising time based on circulation, and the betterment of programming on FM stations. We act primarily as a clearing house of information on FM stations, exchanges of ideas, and contact with national advertisers and their agencies.

NATIONAL ASSOCIATION OF PERFORMING ARTISTS

640 Fifth Ave., New York 19, N. Y.
Phone: CIrcle 5-0200

OFFICERS

President.....Fred Waring
General Counsel.....Alfred Rice

FUNCTIONS

To acquire for performing artists copyright protection by amending the copyrght law.

NATIONAL BETTER BUSINESS BUREAU, INC.

230 Park Ave., New York 17, N. Y.
Phone: MU 4-7377

OFFICERS

Chairman of Board.....Wallace E. Campbell
President .....Kenneth B. Willson
Executive Vice-President.....Allan E. Bachman

DIRECTORS

Willcox B. Adsit, Claude Alexander, Edward J. Breck, A. R. Bone, Wallace E. Campbell, William A. Dyer, Jr., R. H. MacEachen, Winston L. May, Jr., Edward J. McCabe, Jr., Frank P. McGowan, Robert E. Healy, Virgil W. Milton, DeWitt J. Paul, Lowell Shumway, William E. Steers, John R. Miller, Earl N. Felio, C. C. Uhling, John A. Spooner, William G. Weisbrod, Lloyd E. Yoder.

FUNCTIONS

Founded in 1912 to promote "Truth-in-Advertising." Aids advertisers and media to avoid false and deceptive advertising; helps the public to obtain maximum satisfaction in its relations with business.

NATIONAL COMMUNITY TELEVISION ASSOCIATION, INC.

535 Transportation Bldg., Washington 6, D. C.
Phone: DIstrict 7-3440

OFFICERS

National Chairman.....Glenn H. Flinn
Vice-Chairman.....Fred G. Goddard
President .....William Dalton
Secretary.....Benjamin J. Conroy, Jr.
Treasurer .....William Adler
Special Assistant.....Frank H. Nowaczek
Counsel .....Robert L'Heureux
Director of Information.....Don Andersson

DIRECTORS

Jack R. Crosby, Dean M. DeVoe, Virgil G. Evans, F. Gordon Fuqua, Irving B. Kahn, Martin F. Malarkey, Leon Papernow, Jack E. Pryor, Sandford F. Randolph, Robert M. Regan, Albert J. Ricci, Gene W. Schneider, Fred J. Stevenson, R. L. Stoner, Robert J. Tarlton, Archer Taylor, Frank P. Thompson, John Walsonavich, Ralph L. Weir, Jr., Carl Williams, Sidney E. Young.

STATE & REGIONAL ASSNS.

Arizona TV Assoc.
California CTV Assoc.
Kentucky CTV Assoc.
Mid-Atlantic CATV Assoc.
Mississippi CATV Assoc.
Montana CATV Assoc.
New England CTV Assoc.
New Mexico CATV Assoc.
New York State CTV Assoc.
OK-CATV Assoc., Inc.
Ozark CATV Assoc.
N. Central CATV Assoc.
Pacific Northwest CATV Assoc.
Pennsylvania CATV Assoc.
South-Central CATV Assoc.
Texas CATV Assoc.
West Virginia CTV Assoc.
Wisconsin-Michigan TV Systems Assoc.
Wyoming CATV Assoc.

FUNCTIONS

A national non-profit trade association to assist the growth and development of community antenna television systems.

NATIONAL EDUCATIONAL TV AND RADIO CENTER

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-0055

OFFICERS

President.....John F. White
Exec. Asst., V.P., Legal, Bus. Affairs.....A. M. Griffin
Vice President for Programming.....R. B. Hudson
Vice Pres. for Development.....W. A. Kraetzer
Vice Pres. for Network Affairs.....James Robertson
Exec. Asst., Network Affairs.....Patrick Callihan
General Counsel.....Eugene A. Aleinikoff
Comptroller .....Diedrich Tietjen
Director of Utilization.....Henry Alter
Director of Public Information.....N. Cherkezian
Director of Programming.....D. F. Feddersen
Director International Div.....Basil Thornton
Director of Radio Services.....Donald Quayle
Dir. of Distrib., Oper. (Ann Arbor).....John T. Caldwell
Director, Washington Office.....David Stewart
Technical Director (Ann Arbor).....Howard W. Town
Engineering Consultant (Wash.).....Cyril M. Braum

BRANCH OFFICES

2715 Packard Rd., Ann Arbor, Mich.
Phone: NOrmandy 3-2476
1619 Massachusetts Ave., NW, Washington, D. C.
Phone: HUdson 3-6367

FUNCTIONS

To provide its coast-to-coast network of 70 affiliated ETV stations with challenging and imaginative television programming for adults in the areas of the humanities, social and natural sciences, and public affairs, as well as special programs for children. To distribute, through the Broadcasting Foundation of America, its International Division, radio programs of outstanding interest in music and news analysis. To provide assistance to communities interested in establishing ETV stations. To maintain a film library to make its programs available to community, civic or educational groups on a non-commercial basis.

N.E.T.R.C. also includes the Educational Radio Network's eight interconnected non-commercial radio stations.

NATIONAL ELECTRONIC DISTRIBUTORS ASSOCIATION

Suite 1414, 343 South Dearborn St., Chicago 4, Ill.
Phone: HArrison 7-5526

OFFICERS

Chairman of Board.....Byron C. Deadman
President.....V. N. Zachariah
Executive Vice-Pres.....Gail S. Carter
Vice-President .....Alex Brodsky
Vice-Pres., Service Dealer Div.....Michael Ebinger
Vice-Pres., Industrial Div.....William E. Harrison
Secretary-Treasurer .....John H. Brown

NATIONAL VARIETY ARTISTS, INC.

232 W. 48th St., New York 36, N. Y.
Phone: COlumbus 5-0956

OFFICERS

President .....Louis Handin
Vice-President .....Frank O'Connell
Secretary-Treasurer .....Harry Freeman

DIRECTORS

Bessie Clifford, Leo Mayer, Lillian McNeill, Lou Wills.

NEGRO ACTORS GUILD OF AMERICA, INC.

1674 Broadway, New York 19, N. Y.
Phone: CIrcle 5-4343

OFFICERS

President .....Frederick O'Neal
1st Vice-President.....Irvin C. Miller
2nd Vice-President.....Percy Verwayne
Executive Secretary.....Virginia Girvin
Treasurer.....A. Edward Walters
Financial Secretary.....Leroy Butler
Admin. Secy.....Thomas W. Moseley
Chaplain.....Rev. John H. Johnson
Counsel.....Percy Sutton, Samuel Feinstein

FUNCTIONS

Welfare organization serving people of the theatre regardless of race, color or creed.

NEWSPAPER REPORTERS ASSOCIATION OF NEW YORK CITY, INC.

Hotel Manhattan, New York, N. Y.
Phone: CIrcle 5-3838

President .....Harry Singer
1st Vice-President.....Robert Mindlin
2nd Vice-President.....Doug Hearle

Secretary ..... Thomas Collins
Corresponding Secretary ..... Dorothy Phillips
Treasurer ..... Joseph Schaefer
Financial Secretary ..... Al Law
Sergeant-at-Arms ..... William Travers

NIPPON HOSO KYOKAI (NHK) JAPAN BROADCASTING CORP.

Room 3214, 220 East 42nd St., New York 17, N. Y.
Phone: MU 2-6280
Bureau Chief—Makoto Yamazaki

BRANCH OFFICE

Room 900, National Press Bldg., Washington, D. C.
Phone: EX 3-1076

FUNCTIONS

A public broadcasting corporation financed by subscription fees collected from the radio and television audience of Japan. NHK maintains nation-wide radio and TV networks: two radio networks consisting of 273 stations and two TV networks of 210 stations.

PROFESSIONAL MUSIC MEN, INC.

1270 Sixth Ave., New York 20, N. Y.
Phone: COlumbus 5-7362-3

OFFICERS

President ..... Leo Diston
Vice-President ..... Jack Schiffman
Secy.-Treasurer ..... Irving Tanz

BOARD OF DIRECTORS

Frank Abramson, Nat Freeling, Gus Gabriel, Jack Perrin, Bernie Pollack, Hy Ross.

BRANCH OFFICES

54 W. Randolph St., Chicago, Ill.
Regional Director ..... Morton Schaefer
36 E. 5th St., Cincinnati, O.
Regional Director ..... Danny Engel
7634 Hampton Ave., Los Angeles 46, Calif.
Regional Director ..... Al Salomon

FUNCTIONS

Charitable and Benevolent Organization in the music industry; publishes annual journal, sponsors raffles and outings.

PUBLICISTS LOCAL NO. 872 I.A.T.S.E.

100 Central Park, S., New York 19, N. Y.
Phone: JUdson 6-6385

OFFICERS

President ..... Harry Rice
1st Vice-President ..... Alvin Adams
2nd Vice-President ..... P. Dale Soriano
3rd Vice-President ..... Harry E. Rice
Secretary-Treasurer ..... Thomas Kirby
Business Agent ..... David Cassidy

FUNCTIONS

Labor organization with jurisdiction over television, radio, motion pictures, and advertising agency publicists.

RAI CORPORATION ITALIAN RADIO TV SYSTEM N. AMERICAN OFFICE OF RAI RADIOTELEVISIONE ITALIANA

717 Fifth Ave., New York 22, N. Y.
Phone: PLaza 8-2350

OFFICERS

President ..... Marcello Rodino
Exec. V.P., Dir. ..... Giorgio E. Padovano
Secretary ..... George Funaro
Treasurer ..... Antonio Dore
Asst. Director ..... Vera Giannini
U. S. Correspondent ..... Ruggero Orlando

FUNCTIONS

The RAI Corporation aims to promote the exchange of radio and TV programs, ideas, talent, technical facilities and information between the U. S and Italy. English language programs distributed to U. S. stations feature Italian life and culture.

RADIO ADVERTISING BUREAU, INC.

116 East 55th St., New York 22, N. Y.
Phone: MUrray Hill 8-4020

OFFICERS

Chairman of Board ..... Victor C. Diehm
President ..... Edmund C. Bunker
Admin. Vice-President ..... Miles David
Vice-Pres.; Dir., Member Development ..... Harry Averill
Vice-Pres., National Sales ..... Robert Alter
Secretary ..... John F. Box
Treasurer ..... George Comte

FUNCTIONS

To sell national and regional advertisers on the concept of Radio as an advertising medium; and through media and product research to develop sales aids for the use of member stations in selling greater volumes of business at the local level.

RADIO FREE EUROPE

One English Garden, Munich, Ger.

OFFICERS

Director ..... C. Rodney Smith
Dir., Public Information, F. E. Comm. ..... Alton Kastner
Pres., Free Europe Comm. ..... John Richardson, Jr.

BRANCH OFFICE

Two Park Ave., New York 10, N. Y. Phone: LEhigh 2-8900. Charles B. Kaufman, Director.

FUNCTIONS

Radio Free Europe, a private organization supported by contributions of the American people to the RFE Fund, transmits programs over 28 transmitters to Czechoslovakia, Poland, Hungary, Bulgaria and Romania. Its programs of truthful news and information about the free world and the Iron Curtain countries assist the captive people in their endeavor to establish free democratic societies, representative government, national sovereignty and full personal liberties in their lands. RFE is a division of Free Europe Committee.

RADIO-NEWSREEL-TELEVISION WORKING PRESS ASSOC., INC.

527 Lexington Ave., New York 17, N. Y.
Phone: PLaza 1-2720

OFFICERS

President ..... Tom Costigan (CBS)
1st Vice-Pres. ..... Max Klein (News of Day; Telenews)
2nd Vice-Pres. ..... Charles M. Campbell (Free-lance)
Secretary ..... Irving Heitzner (News of Day; Telenews)
Asst. Secretary ..... Robert McGavin (CBS)
Treasurer ..... Richard Milbauer (Newsfilm, USA)
Sergeant-at-Arms ..... George Jordan (NBC)
Executive Secretary ..... Deborah B. Beach
Counsel ..... Edward J. Gunnigle

BOARD OF GOVERNORS

Chairman, Ed Silverman, ABC; Nich Archer, News of Day, Telenews; David Klein, NBC; Tom O'Brien, ABC; Gabe Pressman, NBC; Lawrence Racies, CBS; John Tillman, WPIX.

SPONSORING MEMBERS

Charles Collingwood, John Daly, Douglas Edwards, Allan Jackson, Larry LeSueur, John Cameron Swayze, Bob Trout, Walter Winchell, John Wingate.

FUNCTIONS

To promote and protect the professional interests and welfare of working newsmen in radio, television and newsreels.

RADIO-TV CORRESPONDENTS' ASSN.

U. S. Capitol, Washington, D. C.
Phone: CApitol 4-3121, Ext. 6421

OFFICERS

President.....Robert H. Fleming (ABC)
Vice-President.....Bill Monroe (NBC)
Secretary.....Wells Church (CBS)
Treasurer.....Stephen J. McCormick (MBS)
Members-at-Large.....John W. Roberts (Time-Life); Arthur F. Barriault (NBC); Leslie W. Higbie (McCaffrey Reports); Lewis W. Shollenberger (ABC), Member-ex-officio.
Senate Radio-TV Gallery Super.....Robert C. Hough
House Radio-TV Gallery Super.....Robert M. Menaugh

FUNCTIONS

The Association is the official accrediting agency for all radio-television reporters covering the United States Congress and official Washington.

RADIO AND TELEVISION COMMISSION, SOUTHERN BAPTIST CONVENTION

6248 Camp Bowie Blvd., Fort Worth 16, Texas
Phone: PE 8-2188

OFFICERS

Executive Director.....Paul M. Stevens
Business Manager.....Carlyle B. Hayes
Radio Production.....Theodore Lott
Television Production.....Truett Myers
Dir. of Promotion.....Clarence Duncan
Station Relations.....James T. Johns
Tape and Film Dist.....Charles Roden

FUNCTIONS

Producers and distributors of radio and television public service programs.

THE RADIO-TELEVISION NEWS DIRECTORS ASSOCIATION

WKAR, East Lansing, Mich.
Phone: 355-5115

OFFICERS

President.....Bill Garry
WBBM-TV, Chicago
1st Vice-President.....Ed Ryan
WTOP, Washington, D. C.
Vice-President, TV.....Sheldon Peterson
WTCN-TV, Minneapolis
Vice-President, Radio.....Bob Gamble
WFBM/WFBM-TV, Indianapolis
Treasurer.....Lee White
KROS, Clinton, La.
Executive Secretary.....Rob Downey
WKAR, Mich. St. U., E. Lansing
Bulletin Editor.....Prof. Ernest Andrews
St. U. of Ia., Iowa City
President, R.T.N.D.A. Canada.....William M. Hutton
CFRB, Toronto

DIRECTORS

Jim Bennett, KLZ-TV, Denver; Bert Cannings, CFCF/CFCF-TV, Montreal; William Hutton, CFRB, Toronto; Carroll McGaughey, WSOC-TV, Charlotte, N. C.; Harry McKenna, WEAN, WPJB-FM, Providence; Ray Moore, WSB-TV, Atlanta; Jack Morris, KTUL-TV, Tulsa; Don Mozley, KCBS, San Francisco; John H. Thompson, NBC, Los Angeles.

REGIONAL VICE-PRESIDENTS

East.....Ed Fouhy (WBZ, Boston)
Midwest.....Bruce Dennis (WGN, Chicago)
South.....Joseph T. Loughlin (WTVT, Tampa)
Southwest.....Carl I. Sisskind (WIBW, Topea)
West.....Pat Higgins (KFSD, San Diego)
Northwest.....Norman Heffron (KOTA/KOTA-TV, Rapid City, S. D.)
Canada.....William Hutton (CFRB, Toronto)

FUNCTIONS

Professional association of broadcast journalists and those in associated fields of radio, TV journalism instruction and wire services. Monthly news bulletin. Annual convention and awards. Spot news, editorializing and community problem coverage. Placement service.

RECORD INDUSTRY ASSOCIATION OF AMERICA, INC.

1 E. 57th St., New York 22, N. Y.
Phone: MU 8-3778

OFFICERS

President.....Glenn Wallichs
1st Vice-President.....David Kapp
Vice-Presidents.....Samuel Clark, Jac Holzman, James Johnson, Ira Moss
Treasurer.....John Stevenson
Exec. Secretary.....Henry Brief

FUNCTIONS

A non-profit organization for the better development of recorded music and literature.

RECORDING INDUSTRIES MUSIC PERFORMANCE TRUST FUNDS

816 Pennsylvania Bldg., 225 West 34th St., New York 1, N. Y.
Phone: LO 5-5693

Trustee.....Samuel R. Rosenbaum

FUNCTIONS

Engages musicians in single engagements to play free for the public, in schools, hospitals, playgrounds, and on public service occasions such as parades, local and national patriotic observances and celebrations.

SCREEN ACTORS GUILD

7750 Sunset Boulevard, Hollywood 46, Calif.
Phone: HOllywood 9-7311

OFFICERS

President.....George Chandler
1st Vice-President.....Dana Andrews
2nd Vice President.....Charlton Heston
3rd Vice-President.....Jack Lemmon
Recording Secretary.....Ann Doran
Treasurer.....Frank Faylen
National Executive Secretary.....John L. Dales

BRANCH OFFICES

551 Fifth Avenue, New York 17, N. Y. Phone: MUrray Hill 7-4623. Mrs. Florence Marston, Eastern and Midwestern Regional Director; Mr. Harold Hoffman, Executive Secretary, N. Y. Branch.

102 East Hubbard Street, Chicago 11, Ill. Phone: WHitehall 3-1344. Raymond A. Jones, Executive Secretary.

11 Beacon Street, Room 624, Boston 8, Mass. Phone: RIchmond 2-0208. Mr. Robert M. Segal, Executive Secretary.

436 O'Farrell St., 4th Flr., San Francisco 2, Calif. Phone: PRospect 5-3070. Diane Poyer, Executive Secretary.

2340 First National Bank Bldg., Detroit, Mich. Phone: WOodward 3-6063. Irving Kroll, Executive Secretary.

2145 N.E. 185th St., N. Miami Beach, Fla. Phone: 945-7971. Melvin Karl, Executive Secretary.

FUNCTIONS

Union affiliated with AFL-CIO, representing all actors in television and theatrical motion pictures, etc.

SCREEN COMPOSERS' ASSOCIATION

9250 Wilshire Blvd., Beverly Hills, Calif.
Phone: CRestview 6-3123
292 Madison Ave., New York, N. Y. c/o Zissu & Marcus
Phone: MU 3-0966

OFFICERS

President.....Dr. Miklos Rozsa
Vice-President.....David Buttolph
Secretary.....Arthur Morton
Treasurer.....George Duning

FUNCTIONS

An organization of screen, radio and TV composers, assists its members in the administration and exploitation of their performance and other rights, and advances composers' interests generally.

SCREEN DIRECTORS INTERNATIONAL GUILD

250 W. 57th St., New York 19, N. Y.
Phone: JUdson 2-5470

OFFICERS

President ..... Don Hershey
1st Vice-President ..... Jack Glenn
2nd Vice-President ..... Joseph Lerner
Secretary ..... Howard T. Mogwood
Treasurer ..... Robert J. Kingsley
Executive Secretary ..... George L. George
Business Representative ..... Robert Edmonds
General Counsel ..... Erwin Feldman

EXECUTIVE BOARD

Robert Braverman, Shirley Clarke, Charles S. Dubin, Herman J. Engel, Leo Hurwitz, Lewis Jacobs, George Jacobson, Robert K. Sharpe, Willard Van Dyke, Albert Wasserman, Nicholas Webster.

BRANCH OFFICE

318 West Adams St., Suite 1611, Chicago 6, Ill.
Phone: FRanklin 2-2287

ALTERNATES

Robert Anderson, William Buckley, Peter H. Cooper, Leslie Goldman, Charles H. Green.

AREA REPRESENTATIVES

22000 Malden St., Canoga Park, Calif. Don Livingston.
2241 N.E. 170th St., N. Miami Beach, Fla. Lazarus Larry Wolk.
208 Florida Theatre Bldg., Sarasota, Fla. Charles W. Broun, Jr.
70 Fourth St., N.W., Atlanta 8, Ga. Charles D. Beeland.
9516 Marion Ave., Morton Grove, Ill. Andrew M. Costikyan.
2905 Fairfield Ave., Ft. Wayne, Ind. Richard Galbreath.
R.F.D. 2, Lincoln Rd., Sudbury, Mass. James G. Schaadt.
4820 Yorkshire St., Detroit 24, Mich. James F. Kefgen.
1521 Fawn Valley Dr., St. Louis 31, Mo. Robert Johnson.
3601 Oak Grove, Dallas 4, Tex. Marshall R. (Marty) Young, Keitz & Herndon, Inc.
Potomac Films, Inc., 1536 Connecticut Ave., N.W., Washington 6, D. C. Nicholas C. Read.

INTERNATIONAL REPRESENTATIVES

Box 6100, Montreal 3, Can. Morten Parker, National Film Board of Canada.
Skyridge, Mountain Rd., R. R. 2, Aymer East, Quebec, Can. Robert Anderson.
5 Balmuto St., Toronto 5, Can. Don Haldane, Westminster Films Ltd.
C/o First National City Bank of New York, 17 Bruton St., London, W. 1, Eng. William A. Harper.
Piazza Farnese 51, Rme, Italy. Miles Morgan.

FUNCTION

Labor organization.

SESAC INC.

10 Columbus Circle, New York 19, N. Y.
Phone: JUdson 6-3450

OFFICERS

President ..... Paul Heinecke
Secretary-Treasurer ..... R. C. Heinecke

FUNCTIONS

Licenses the performance, mechanical or synchronization rights in a repertory of distinction to the entire entertainment industry: produces the SESAC Recordings LP Program Service and the "Drummers," plus low-cost program packages for special programming needs.

SOCIETY OF MOTION PICTURE AND TELEVISION ENGINEERS

55 West 42nd Street, New York 36, N. Y.
Phone: LOngacre 5-0172

OFFICERS

President ..... Reid H. Ray
Executive Vice-President ..... Ethan M. Stifle
Engineering Vice-President ..... Deane R. White
Editorial Vice-President ..... Herbert E. Farmer
Financial Vice-President ..... Joseph T. Dougherty
Convention Vice-President ..... George W. Colburn
Sections Vice-President ..... Garland C. Misener
Secretary ..... Robert G. Hufford
Treasurer ..... Wilton R. Holm
Chairman, Atlanta Sec. ..... Edward E. Burris
Chairman, Boston Sec. ..... Charles W. Wyckoff
Chairman, Canadian Sec. ..... Michael W. Barlow
Chairman, Chicago Sec. ..... Harold Kinzle
Chairman, Dallas-Ft. Worth Sec. ..... Robert G. Redd
Chairman, Detroit Sec. ..... James W. Bostwick
Chairman, Hollywood Sec. ..... John P. Kiel
Chairman, Huntsville Sec. ..... Donald J. Southard
Chairman, Nashville Sec. ..... William M. O'Rork
Chairman, New York Sec. ..... Arthur J. Miller
Chairman, Rochester Sec. ..... Forrest A. Richey
Chairman, San Francisco Sec. ..... R. A. Isberg
Chairman, Washington, D. C. Sec. ..... Arthur Rescher
Executive Secretary ..... Charles S. Stodter

FUNCTIONS

Objectives of the Society within the fields of motion pictures, television and allied arts and sciences are: The fostering and advancement of engineering technology; the preparation and dissemination of scientific information; the sponsorship of lectures, exhibitions and conferences designed to advance the theory and practice of engineering; the promotion and furtherance of the interests of the general public.

SOUTHERN CALIFORNIA BROADCASTERS ASS'N

6047 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 9-7254

OFFICERS

President ..... Robert M. Light
After President ..... R. M. Light
Chairman of Board ..... Charles Hamilton (KFI)
Vice-Chairman ..... Robert Sutton (KNX)
Secretary ..... Fred Custer (KPOL)
Treasurer ..... Cliff Gill (KEZY)

FUNCTIONS

Promotes radio as a prime advertising medium in Southern California for 45 stations and ABC, CBS and NBC; additional services include activities in the public interest.

SOUTHERN NEVADA BROADCASTERS ASS'N

P. O. Box 550, Las Vegas, Nev.

President ..... Ted Oberfelder
Vice-Pres. ..... Joe McMurray
Secretary ..... Alex Victor
Treasurer ..... Ed Tabor

STATION REPRESENTATIVES ASSOCIATION, INC.

366 Madison Ave., New York 17, N. Y.
Phone: YUkon 6-9390

OFFICERS

President ..... Edward Codel
Vice-President ..... Adam Young
Secretary ..... Robert Dore
Treasurer ..... Daren F. McGavren
Managing Dir. ..... Lawrence Webb

DIRECTORS

John P. Blair, Lloyd Griffin, Frank M. Headley, Thomas A. White.

FUNCTIONS

Trade Association serving radio and TV Representative firms.

TV STATIONS, INC.

215 East 51st St., New York 22, N. Y.
Phone: PLaza 1-0123

President .....Herb Jacobs

FUNCTIONS

A station-owned film-program consultant and buying organization serving more than one hundred television stations in the U. S. and possessions.

TvB OF CANADA

500 University Ave., Toronto 2, Ont.
Phone: 363-3133

OFFICERS

Exec. Vice-President.....George G. Huntington
President.....J. A. Pouliot
Chairman.....Gordon Gray (WKTV, Utical, N. Y.
Vice-Pres. Member Services.....William B. Covin
Vice-Pres., Dir., Spot TV.....William B. MacRae
Dir., Public Relations.....Jack B. Weiner
Dir., National Sales.....James C. Hirsch
Dir., Research.....Harvey Spiegel
Secretary .....Jack Tipton
Treasurer .....C. George Henderson
Vice-President .....Jack O'Mara
Vice-President.....Jacob A. Evans

EXECUTIVE COMMITTEE

W. D. Byles, S. Griffiths, W. D. McGregor, J. Pouliot, Orville Shugg, Ralph Snelgrove.

BRANCH OFFICES

1500 St. Catherine St., W., Montreal
Phone: UN 1-0534

1 Rockefeller Plaza, New York 20, N. Y.
Phone: PL 7-9420

FUNCTIONS

An association of Canadian television stations, networks and reps to promote television as an advertising medium.

TELEVISION AFFILIATES CORP. (TAC)

625 Madison Ave., New York 22, N. Y.
Phone: PLaza 1-3110

OFFICERS

President .....Richard Brandt
Exec. Vice-Pres.....Richard Carlton
Vice-President .....Robert Weisberg

BRANCH OFFICES

6253 Hollywood Blvd., Hollywood 28, Calif.
Phone: HO 2-6903

520 N. Michigan Ave., Chicago 11, Ill.
Phone: SU 7-3995

FUNCTIONS

A broadcasters' cooperative serving as the clearing house for the best of locally produced informational, cultural and educational programs.

TELEVISION BUREAU OF ADVERTISING, INC.

One Rockefeller Plaza, New York 20, N. Y.
Phone: PLaza 7-9420.

OFFICERS

Chairman of Board.....Gordon Gray (WKTV, Utica, N. Y.)
President.....Norman E. Cash
Exec. Vice-President.....George G. Huntington
Secretary.....Jack Tipton (KLZ, Denver)
Treasurer.....C. George Henderson (WSOC, Charlotte)
Vice-Pres. in Chg., Nat. Sales.....John R. Sheehan
Vice-Pres., Nat. Sales.....James C. Hirsch
V.P. Local Sales.....Howard Abrahams
V.P. in Chg. Research.....Dr. Leon Arons
Vice-Pres., Research.....Harvey Spiegel
V.P., Member Service.....William Colvin
Dir. Spot TV Co-ord.....William B. MacRae
Dir. Member Sales Pres.....Walter Vetter

BRANCH OFFICES

3440 Wilshire Blvd., Los Angeles 5, Calif.
Phone: DU 7-8109.

Vice-President .....Jack O'Mara

400 N. Michigan Ave., Chicago 11, Ill.
Phone: 644-1215.

Dir., Central Div.....Jacob Evans

FUNCTIONS

The TV industry's league to improve and expand the use of television as an advertising medium. It is supported by the nation's leading television stations, networks and station representatives.

TELEVISION FILM ASSOCIATION

1025 N. Highland Ave., Los Angeles 38, Calif.
Phone: HOllywood 9-8181

OFFICERS

President .....John Ballinger
Vice President.....Jack M. Goetz
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Directors.....Warren Strang, Harvey Gausman

FUNCTIONS

To maintain a liaison between the producers and distributors of television film, the TV stations, and the companies providing material and services to the TV industry. To establish better operational practices and to standardize these practices.

TELEVISION INFORMATION OFFICE

666 Fifth Ave., New York 19, N. Y.
Phone: PLaza 7-4600

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FUNCTIONS

The Television Information Office is an industry supported organization. Its function is to create an enduring two-way informational bridge between the industry and those from whom it seeks more understanding.

TELEVISION PROGRAM EXPORT ASSOCIATION, INC.

375 Park Ave., Suite 3800, New York 22, N. Y.
Phone: PLaza 3-7172

OFFICERS

President.....John G. McCarthy
Vice-President.....George Elber
Vice-President.....George A. Graham, Jr.
Treasurer.....Harold Klein
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FUNCTIONS

To promote and expand the export of American TV programs throughout the world. To assist American exporters in reducing barriers to foreign distribution. To compile, analyze and disseminate significant statistical information affecting foreign markets for American television programs.

UNITED NATIONS—RADIO & VISUAL SERVICES DIVISION OF PUBLIC INFORMATION

United Nations, New York 17, N. Y.
Phone: PLaza 4-1234

OFFICERS

Under Sec. for Pub. Info.....Hernane-Tavares de Sa
Dir., Radio & Visual Services Div.....Jean d'Arcy
Dep. Dir., Radio & Visual Services Div....David Ritchie
Chief, United Nations TV.....Michael Hayward

U. S. INFORMATION AGENCY BCSTG. SERVICE—VOICE OF AMERICA

1776 Penn. Ave. N.W., Wash. 25, D. C.
Phone: DUdley 3-2211

330 Independence Ave., S.W., Washington 25, D. C.
Phone: WO 3-1110

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Dir., Bcstg. Service.....Henry Loomis
Dir., TV Service.....Charles N. Hill

New York Office

250 West 57th St., N. Y. C.
Phone: JU 6-2000
Asst. Dir. TV Service.....Howard Maier

VOA N. Y. Programming Center
250 West 57th St., N. Y. C.
Phone: JU 6-2000
Chief Officer.....E. O. Kern

WORKING PRESS FOUNDATION

Hotel Manhattan, 45th St. & 8th Ave.,
New York 36, N. Y.
Phone: CIrcle 5-3838

Chairman of Board.....Julian Anthony
President.....James Antone
Secretary.....Dan Fox
Treasurer.....Gabe Pressman

FUNCTIONS

The Working Press is engaged in receiving and distributing funds for charitable, welfare and educational purposes for the benefit of worthy individuals and recognized groups in the field of communications for the benefit of the community at large.

WRITERS GUILD OF AMERICA, EAST, INC.

22 W. 48th St., New York 36, N. Y.
Phone: PLaza 7-3317

OFFICERS

President.....Ernest Kinoy
1st Vice-Pres.....Fitzgerald Smith
2nd Vice-Pres.....Emerson Stone
Secretary.....Manya Starr
Treasurer.....Richard Graf
Exec. Dir.....Evelyn F. Burkey

FUNCTIONS

A labor organization representing writers in the fields of radio, television and motion pictures.

WRITERS GUILD OF AMERICA, WEST, INC.

8955 Beverly Blvd., Los Angeles 48, Cal.
Phone: CRestview 4-8601

OFFICERS

National Chairman.....David Davidson
President.....James B. Webb
1st Vice-Pres.....Nate Monaster
2nd Vice-Pres.....Allen Rivkin
Secretary.....Christopher Knopf
Treasurer.....John Lee Mahin
Executive Director.....Michael H. Franklin

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President.....Allen Rivkin
Vice-Pres.....John Lee Mahin
Vice-Pres.....Allen Rivkin
Secretary-Treasurer.....Devery Freeman

TELEVISION-RADIO BRANCH

President.....Nate Monaster
Vice-Pres.....Christopher Knopf
Secretary-Treasurer.....Louis Pelletier

FUNCTIONS

An organization of writers in the motion picture, radio, and television industries.

1962 Commercial Network Radio Programs

The following pages contain a complete alphabetical listing of program titles of the four national radio networks' commercial programs heard during the 12-month period ending Dec. 31, 1962. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS, MBS, and NBC. All programs are 13 weeks or longer.

— A —

Army Hour, The (MBS)

Advertiser and Product:
Participating

At Your Leisure (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Needham, Louis & Brorby, Inc.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline, Inc.
Liggett & Myers Tobacco
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— B —

Back to God Hour (NBC)

Advertiser and Product:
The Christian Reformed Church
Ad Agency—Griswold-Eshleman

Better Living (CBS)

Advertiser and Product:
Accent International (Div. of Int. Minerals & Chem. Corp.)
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland Aveyard
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt. Co.

Bible Study Hour, The (NBC)

Advertiser and Product:
Evangelical Foundation
Ad Agency—Wermen & Schorr

Big Lie, The (MBS)

Advertiser and Product:
Participating

Breakfast Club (ABC)

Advertiser and Product:
American Sheep Producers
Ad Agency—Potts, Woodbury
Better Homes & Gardens
Ad Agency—W. D. Lyon
E. J. Brach & Sons
Ad Agency—J. W. Shaw Advt.
Brazil Nut Association
Ad Agency—Chas. W. Hoyt
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
E. L. Bruce Co.
Ad Agency—Christiansen Advertising Agency
California Packing
Ad Agency—Mc-Cann-Erickson
California Prune Advisory Board
Ad Agency—Botsford, Constantine & Gardner
Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Continental Casualty
Ad Agency—George H. Hartman
Wm. Cooper & Nephews
Ad Agency—Geyer, Morey, Madden & Ballard
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
E. I. Dupont
Ad Agency—N. W. Ayer
Ex-Lax
Ad Agency—Warwick & Legler
Field Enterprises Educational Ass'n (World Book Encyclopedia)
Ad Agency—Keyes, Madden & Jones
Frank Tea & Spice
Ad Agency—Stockton, West, Burkhart
General Foods
Ad Agency—Young & Rubicam
Knox Gelatine
Ad Agency—Chas. W. Hoyt

Ludens, Inc.
Ad Agency—J. M. Mathes
Magla Products
Ad Agency—Creative Associates
McCall Corp.
Ad Agency—Donahue & Coe
Nat. Institute of Rug Cleaning
Ad Agency—Richmond Advt. Agency
Perkins-SOS
Ad Agency—Foote, Cone & Belding
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Sperti Products
Ad Agency—John L. Magro
A. E. Staley Mfg.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Standard Packaging
Ad Agency—Smith, Henderson & Berey
Terminex Div. (E. L. Bruce Co.)
Ad Agency—Greenshaw & Rush
William Underwood
Ad Agency—Kenyon & Eckhardt
United Wallpaper
Ad Agency—Buchen Advt.
West Virginia Dept. of Commerce
Ad Agency—J. M. Mathes
Wheel Horse Prod.
Ad Agency—The Biddle Co.
J. B. Williams Co.
Ad Agency—Parkson Advt. Agency
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Assoc.

Burnett, Carol-Richard Hayes Show (CBS)

Advertiser and Product:
Lever Borthers
Ad Agency—Foote, Cone & Belding
Mentholatum Company
Ad Agency—J. Walter Thompson
Philip Morris
Ad Agency—Benton & Bowles
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Time, Inc.
Ad Agency—Young & Rubicam
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— C —

Capital Assignment (MBS)

Advertiser and Product:
Participating

Changing Times (NBC)

Advertiser and Product:
Kiplinger Washington Editors, Inc.
Ad Agency—Albert Frank-Guenther Law

Coleman on Sports (CBS)

Advertiser and Product:
Liggett & Myers
Ad Agency—J. Walter Thompson
Mennen Company
Ad Agency—Warwick & Legler

Crosby, Bing-Rosemary Clooney (CBS)

Advertiser and Product:
Cat's Paw Rubber Co.
Ad Agency—S. A. Levine
E. I. Dupont De Nemours
Ad Agency—N. W. Ayer
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Hearst Corporation
Ad Agency—J. M. Hickerson
Kayser-Roth Hosiery
Ad Agency—Daniel & Charles
Kitchens of Sara Lee (Sub. of Consol. Foods Corp.)
Ad Agency—Hill, Rogers, Mason & Scott
Kiwi Polish
Ad Agency—Donahue & Coe
J. Nelson Prewitt
Ad Agency—Hanford & Greenfield (Div. of Hutchins Advt.)
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Standard Packaging
Ad Agency—Smith, Henderson & Berey
United States Steel
Ad Agency—Batten, Barton, Durstine & Osborn
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— D —

Dateline (CBS)

Advertiser and Product:
Philip Morris
Ad Agency—Benton & Bowles
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Dear Abby (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assors.

Dreier, Alex, News (ABC)

Advertiser and Product:
S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Miller Brewing
Ad Agency—Mathisson & Assocs.
Outboard Marine
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

— E —

Emphasis (NBC)

Advertiser and Product:
Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
Dr. Pepper
Ad Agency—Grant Advertising
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
General Motors (Delco Div.)
Ad Agency—Campbell-Ewald
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gulf American Land
Ad Agency—Needham, Louis & Brorby
Mack Trucks
Ad Agency—Doyle, Kitchen & McCormick
Mentholatum Co.
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—E. H. Weiss
Quaker Oats
Ad Agency—Compton Advertising
Ralston-Purina
Ad Agency—Gardner Advertising Co.
Reader's Digest
Ad Agency—J. Walter Thompson
Sealright Co.
Ad Agency—Emil J. DeDonato
Shulton, Inc.
Ad Agency—Wesley Associates
Standard Brands
Ad Agency—J. Walter Thompson
Sylvania Electric (Photo-Lamp)
Ad Agency—Kudner Agency
Wagner Electric
Ad Agency—Arthur R. Mogge
Waters Conley Co. Inc.
Ad Agency—Rosenbloom-Elias & Associates
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Associates
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

European Diary (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
General Motors (Guardian Maint.)
Ad Agency—D. P. Brother
Goodyear Tire
Ad Agency—Kudner Agency
P. Lorrillard
Ad Agency—Lennen & Newell
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Mentholatum
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

— F —

Family Theatre (MBS)

Advertiser and Product:
Participating

Farm News (MBS)

Advertiser and Product:
Participating

Farm World (MBS)

Advertiser and Product:
Participating

Flair (ABC)

Advertiser and Product:
Campbell Soups
Ad Agency—Batten, Barton, Durstine & Osborn
Campbell Soup (V8)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
D-Con (Ant-Pruff)
Ad Agency—Direct
Ex-Lax
Ad Agency—Warwick & Legler

General Foods
Ad Agency—Foote, Cone & Belding
Hormel, George A.
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Minerals & Chem. Corp. (Accent)
Ad Agency—Needham, Louis & Brorby
McCall Corp.
Ad Agency—Lawrence C. Gumbinner
National Labour Management Found.
Ad Agency—Bertram J. Hauser
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Thos. D. Richardson
Ad Agency—The Buckley Organization
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Assocs.

Follow-up (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Lever Brothers
Ad Agency—Foote, Cone & Belding
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

Foreign Correspondents Report (MBS)

Advertiser and Product:
Participating

— G —

Godfrey, Arthur, Time (CBS)

Advertiser and Product:
Amana Refrigeration
Ad Agency—Maury, Lee & Marshall MacFarland, Aveyard & Company
Baldwin Piano
Ad Agency—Hill, Rogers, Mason & Scott
Beltone Hearing Aid
Ad Agency—Olian & Bronner
Best Foods (Div. of Corn Products)
Ad Agency—Guild, Bascom & Bonfigli Lennen & Newell
Cooper-Hewitt Electric Co. (Div. of Sperti-Faraday, Inc.)
Ad Agency—John L. Magro
Emery Industries
Ad Agency—John L. Magro
General Foods
Ad Agency—Foote, Cone & Belding
Goodyear Tire
Ad Agency—Kudner Agency
Grolier, Inc.
Ad Agency—De Garmo, Inc.
Kayser-Roth Hosiery
Ad Agency—Daniel & Charles
Kerr Glass
Ad Agency—Whitney Advertising Agency
Kitchen Art Foods
Ad Agency—Peitscher, Janda Associates
Kiwi Polish
Ad Agency—Donahue & Coe
Knox Gelatine
Ad Agency—Charles W. Hoyt
Mattel, Inc.
Ad Agency—Carson Roberts
Mentholatum Company
Ad Agency—J. Walter Thompson Co.
John Morrell & Co.
Ad Agency—John W. Shaw Advertising
Onamia Mfg.
Ad Agency—Strandberg & Associates
J. Nelson Prewitt
Ad Agency—Hanford & Greenfield (Div. of Hutchins Advert. Co., Inc.)
Standard Knitting Mills
Ad Agency—Edward H. Weiss & Company
Sylvania Home Electronics
Ad Agency—Kudner Agency
Tetley Tea
Ad Agency—Ogilvy, Benson & Mather
Warner Lambert Pharmaceutical
Ad Agency—Batten, Barton, Durstine & Osborn Lambert & Feasley; J. Walter Thompson

Good News with Alex Dreier (ABC)

Advertiser and Product:
Miller Brewing
Ad Agency—Mathisson & Assocs.

— H —

Harmon, Tom, Sports (ABC)

Advertiser and Product:
General Motors (United Mtr. Div.)
Ad Agency—Campbell-Ewald
Mennen Co.
Ad Agency—Warwick & Legler

Harvey, Paul, News (ABC)

Advertiser and Product:
Bankers Life & Casualty
Ad Agency—Phillips & Cherbo
Hastings Mfg.
Ad Agency—Bozell & Jacobs

Mennen Co.
Ad Agency—Warwick & Legler
Wade-Wenger & Assocs.
Ad Agency—Biddle Company

Hawaii Calls (MBS)

Advertiser and Product:
Participating

Headliner, The (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Philip Morris
Ad Agency—Benton & Bowles
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn

Herald of Truth (ABC)

Advertiser and Product:
Highland Church of Christ
Ad Agency—Fidelity Advt.

Hour of Decision (ABC)

Advertiser and Product:
Billy Graham Evangelistic Ass'n
Ad Agency—Walter F. Bennett

Hour of Decision (NBC)

Advertiser and Product:
Billy Graham Evangelistic Ass'n
Ad Agency—Walter F. Bennett

Houseparty (CBS)

Advertiser and Product:
Becton, Dickinson
Ad Agency—L. W. Frolich & Co.
Beltone Hearing Aid
Ad Agency—Olian & Bronner
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Burlington Industries
Ad Agency—Donahue & Coe
California Packing
Ad Agency—McCann-Erickson
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Continental Casualty Co.
Ad Agency—George H. Hartman Company
Faribault Woolen Mills
Ad Agency—Johnson-Livingston Adv.
Gansco Products
Ad Agency—McKim Advertising Limited
Reiter-Ross
General Foods
Ad Agency—Foote, Cone & Belding
Grove Lab. (Sub. of Bristol-Myers Co.)
Ad Agency—Donahue & Coe
Hearst Corporation
Ad Agency—J. M. Hickerson
Incabloc Corporation
Ad Agency—Sidam Advertising
Kiwi Polish
Ad Agency—Donahue & Coe
Mentholatum Company
Ad Agency—J. Walter Thompson
Meredith Publishing
Ad Agency—W. D. Lyon
Mogen David Wine
Ad Agency—Edward H. Weiss & Company
J. Nelson Prewitt
Ad Agency—Hanford & Greenfield (Div. of
Hutchins Advt. Co.)
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Scholl Mfg.
Ad Agency—Donahue & Coe
A. E. Staley Mfg. Co.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Standard Brands
Ad Agency—J. Walter Thompson
Standard Packaging
Ad Agency—Smith, Henderson & Berey
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Associates

Huntley, Chet (NBC)

Advertiser and Product:
Aetna Casualty & Surety
Ad Agency—Remington Advt.
South Penn Oil
Ad Agency—Fuller, Smith & Ross

—I—

Information Central (CBS)

Advertiser and Product:
MacFadden Publications
Ad Agency—Bartell Broadcasting

In Hollywood (CBS)

Advertiser and Product:
Accent International (Div. of Intern. Minerals
& Chem. Corp.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby

Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick-Legler
Goodyear Tire
Ad Agency—Kudner Agency
Hearst Corporation
Ad Agency—J. M. Hickerson
Incabloc Corporation
Ad Agency—Sidam Corp.
Lever Brothers
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting Corp.
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advertising
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

In Latin America (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Liggett & Myers
Ad Agency—J. Walter Thompson
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson

In New York (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Ford
Ad Agency—J. Walter Thompson
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Mentholatum Co.
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

It's New (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Ford
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

— J —

Jackson, Allan, & the News (CBS)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

— L —

Labor News Conference (MBS)

Advertiser and Product:
Participating

Lombardo-Land, U. S. A. (MBS)

Advertiser and Product:
Participating

Lutheran Hour, The (NBC)

Advertiser and Product:
Lutheran Layman's League
Ad Agency—Gotham-Vladimir Advt.

— M —

Mediterranean Notebook (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Philip Morris
Ad Agency—Benton & Bowles

Minutes of Spanish (MBS)

Advertiser and Product:
Participating

Monitor
(NBC)

Advertiser and Product:
Aetna Casualty & Surety
Ad Agency—Remington Advertising
American Chain & Cable
Ad Agency—Reincke Myer & Finn
American Motors
Ad Agency—Geyer Morey Madden & Ballard
American Telephone & Telegraph
Ad Agency—N. W. Ayer
American Thermos Products
Ad Agency—Charles W. Hoyt Co.
Anderson Company
Ad Agency—Reincke Meyer & Finn
Campana Corp.
Ad Agency—Post & Morr Inc.
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland Aveyard & Co.
Champion Spark Plug
Ad Agency—J. Walter Thompson
Chap Stick Company
Ad Agency—Lawrence C. Gumbinner Adv. Agency
Continental Casualty
Ad Agency—George H. Hartman Co.
Dr. Pepper
Ad Agency—Grant Advertising
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Ford Motor
Ad Agency—J. Walter Thompson
Formica Corp.
Ad Agency—Perry-Brown
Freeman Shoe Corp.
Ad Agency—J. Walter Thompson
General Motors (Buick)
Ad Agency—McCann-Erickson
General Motors (Guard. Maint. Plan)
Ad Agency—D. P. Brother & Co.
General Motors (Delco)
Ad Agency—Campbell-Ewald
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Hardware Mutuals Insurance Co.
Ad Agency—Roche, Rickerd & Cleary
P. Lorillard
Ad Agency—Lennen & Newell
Mack Trucks
Ad Agency—Doyle, Kitchen & McCormick
Mennen Company
Ad Agency—Warwick & Legler
Mentholatum Company
Ad Agency—J. Walter Thompson
Metropolitan Life Insurance
Ad Agency—Young & Rubicam
Mogen David Wine
Ad Agency—E. H. Weiss
National Association of Insurance Agents
Ad Agency—Doremus & Co.
Nelson Doubleday Inc.
Ad Agency—Schwab, Beatty & Porter
Owens-Corning Fiberglas Corp.
Ad Agency—M-E Prods. (Div. of McCann-Erickson)
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Benton & Bowles
A. H. Pond
Ad Agency—Conklin Labs & Bebee
Quaker Oats
Ad Agency—Compton Advertising
Ralston Purina
Ad Agency—Gardner Advertising
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Sealright Company
Ad Agency—Emil J. DeDonato
Shulton Inc.
Ad Agency—Wesley Associates
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sylvania Electric (Photo-Lamp Div.)
Ad Agency—Kudner Agency
Time, Inc.
Ad Agency—Young & Rubicam
Tyrex Inc.
Ad Agency—M-E Prod. (Div. McCann-Erickson)
United States Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Upjohn Company
Ad Agency—McCann-Marschalk
Wagner Electric
Ad Agency—Arthur R. Mogge
Willard Sales (Automotive Div.)
Ad Agency—Meldrum & Fewsmith
Wm. Wrigley
Ad Agency—Arthur Meyerhoff Associates
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Moore, Garry
(CBS)

Advertiser and Product:
Cream of Wheat Corp.
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Young & Rubicam
Nestle
Ad Agency—McCann-Erickson
A. E. Staley Mfg.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Morgan, Edward P.
(ABC)

Advertiser and Product:
AFL-CIO
Ad Agency—Furman & Feiner

Moscow Scene
(CBS)

Advertiser and Product:
Accent Int. (Div. of Intern. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Mentholatum Company
Ad Agency—J. Walter Thompson
Philip Morris
Ad Agency—Benton & Bowles

Music on Deck
(MBS)

Advertiser and Product:
Participating

— N —

News—9:00 A.M.
Monday-Friday
(CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

News—10:00 A.M.
Monday-Friday
(CBS)

Advertiser and Product:
Accent Intern. (Div. of Intern. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazine
Ad Agency—McCann-Erickson
Curtis Publishing
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Doherty, Clifford, Steers & Shenfield
Hearst Corp.
Ad Agency—J. M. Hickerson
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Lever Bros.
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Scholl Mfg.
Ad Agency—Donahue & Coe
Standard Brands
Ad Agency—J. Walter Thompson

News—11:00 A.M.
Monday-Friday
(CBS)

Advertiser and Product:
Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Curtis Publishing
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Foster-Milburn
Ad Agency—Street & Finney
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Lever Bros.
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson

News—1:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Donahue & Coe
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc Corporation
Ad Agency—Sidam Advt.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—2:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazine
Ad Agency—McCann-Erickson
Goodyear Tire
Ad Agency—Kudner Agency
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—3:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—4:00 P.M. Monday-Friday (CBS)

Advertiser and Product:
Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby

Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Ex-Lax
Ad Agency—Warwick & Legler
Goodyear Tire
Ad Agency—Kudner Agency
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc Corp.
Ad Agency—Sidam Advt.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Lever Bros.
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—5:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Cowles Magazines
Ad Agency—McCann-Erickson
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc
Ad Agency—Sidam Advt.
Lever Brothers
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Nationwide Insurance
Ad Agency—Ben Sackheim
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

News—7:00 P.M. Monday-Friday (CBS)

Advertiser and Product:

American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Chap Stick (Div. of Morton Mfg.)
Ad Agency—Lawrence C. Gumbinner
Chrysler
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Grove Lab. (Sub. of Bristol-Myers)
Ad Agency—Doherty, Clifford, Steers & Shenfield
Gardner Advt.
Gulf American Land Corp.
Ad Agency—Paul Venze Assocs.
Lever Brothers
Ad Agency—Foote, Cone & Belding
Lewis Howe Company
Ad Agency—McCann-Erickson
Mentholatum Company
Ad Agency—J. Walter Thompson
Miller Brewing
Ad Agency—Mathisson & Assoc.
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

News Analysis—7:30 P.M. Monday-Friday (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Cowles Magazines
Ad Agency—McCann-Erickson
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler
E. I Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

News—10 A.M., 11 A.M., 12 N., 2 P.M., 7 P.M. Saturday (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

News—1:00 P.M. Saturday (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Gulf American Land
Ad Agency—Paul Venze Assocs.
Kiwi Polish
Ad Agency—Donahue & Coe
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—6:00 P.M. Saturday (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
Foster-Milburn
Ad Agency—Street & Finney
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Gulf American Land
Ad Agency—Paul Venze Assocs.
Liggett & Myers
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
MacFadden-Bartell
Ad Agency—Bartell Broadcasting
Mentholatum Company
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Leo Burnett
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson

News—9:00 A.M. Sunday (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler

Lever Brothers
Ad Agency—Foote, Cone & Belding
MacFadden Publications
Ad Agency—Bartell Broadcasting
P. Lorillard
Ad Agency—Lennen & Newell
Mentholatum Company
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—10 A.M., 11 A.M., 12 N., 1 P.M., 2 P.M., 6 P.M., 7 P.M. Sunday (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

News Analysis—7:30 P.M. Sunday (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
P. Lorillard
Ad Agency—Lennen & Newell
Mentholatum Company
Ad Agency—J. Walter Thompson
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

News—8:00 P.M. Sunday (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

News—9:00 P.M. Sunday (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
P. Lorillard
Ad Agency—Lennen & Newell
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Benton & Bowles
Standard Brands
Ad Agency—J. Walter Thompson

News Around the World (ABC)

Advertiser and Product:
Foster-Milburn
Ad Agency—Street & Finney
Liggett & Myers
Ad Agency—J. Walter Thompson
Mennen Company
Ad Agency—Warwick & Legler
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty

News of the World (NBC)

Advertiser and Product:
Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Ex-Lax
Ad Agency—Warwick & Legler
Formica Corp.
Ad Agency—Perry-Brown
General Motors (Buick)
Ad Agency—McCann-Erickson
General Motors (Delco)
Ad Agency—Campbell-Ewald
Gulf American Land
Ad Agency—Paul Venze Associates
International Min. & Chem. Corp. (Accent Int.)
Ad Agency—Needham, Louis & Brorby
Mack Trucks
Ad Agency—Doyle, Kitchen & McCormick
Mennen Company
Ad Agency—Warwick & Legler
Mentholatum Company
Ad Agency—J. Walter Thompson
Miller Brewing
Ad Agency—Mathisson & Associates
Mogen David Wine
Ad Agency—E. H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
National Assn. of Insurance Agents
Ad Agency—Doremus & Co.
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Quaker Oats
Ad Agency—Compton Advertising
Ralston Purina
Ad Agency—Gardner Advertising
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Sylvania Electric (Photo-Lamp Div.)
Ad Agency—Kudner Agency
Wagner Electric
Ad Agency—Arthur R. Mogge
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

News-on-the-Hour (NBC)

Advertiser and Product:
California Packing
Ad Agency—McCann-Erickson
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors (Chev. Div. & United Motors Serv. Div.)
Ad Agency—Campbell-Ewald
International Minerals & Chem. Corp.
Ad Agency—Needham, Louis & Brorby
Liggett & Myers
Ad Agency—J. Walter Thompson
Longines-Wittnauer Watch
Ad Agency—Kenilworth Advert. & Broadcast. Productions
Metropolitan Life Insurance
Ad Agency—Young & Rubicam
Midas, Inc.
Ad Agency—Edward H. Weiss
Shulton, Inc.
Ad Agency—Wesley Associates
Standard Brands
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sylvania Electric (Photo-Lamp Div.)
Ad Agency—Kudner Agency
Wagner Electric
Ad Agency—Arthur R. Mogge
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Northwestern Reviewing Stand (MBS)

Advertiser and Product:
Participating

—O—

Observations U. S. A. (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Incabloc Corp.
Ad Agency—Sidam Corp.
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mogen David Wine
Ad Agency—Edward H. Weiss
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Time, Inc.
Ad Agency—Young & Rubicam
Wm. Wrigley
Ad Agency—Arthur Meyerhoff

Oklahoma Symphony Orchestra (MBS)

Advertiser and Product:
Participating

Old-Fashioned Revival Hour (ABC)

Advertiser and Product:
Gospel Broadcasting Ass'n
Ad Agency—R. H. Alber Co.

One Woman's Washington (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn, Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Goodyear Tire
Ad Agency—Kudner Agency
Hearst Corp.
Ad Agency—J. M. Hickerson
Kiwi Polish
Ad Agency—Donahue & Coe
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publications
Ad Agency—Bartell Broadcasting
Mogen David Wine
Ad Agency—Edward H. Weiss
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

On the Line with Considine (ABC)

Advertiser and Product:
Mutual of Omaha
Ad Agency—Bozell & Jacobs

On the Line with Considine (NBC)

Advertiser and Product:
Mutual of Omaha
Ad Agency—Bozell & Jacobs

— P —

Patrick, Van, Sports Show (MBS)

Advertiser and Product:
Participating

Personal Story (CBS)

Advertiser and Product:
Kiwi Polish
Ad Agency—Donahue & Coe
MacFadden Publications
Ad Agency—Bartell Broadcasting
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Pierce, Dr. Bob (ABC)

Advertiser and Product:
World Vision, Inc.
Ad Agency—Walter F. Bennett

— Q —

Quotes of the Week (CBS)

Advertiser and Product:
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother

— R —

Radio Bible Class (ABC)

Advertiser and Product:
Radio Bible Class, Inc.
Ad Agency—J. M. Camp & Co.

Report from Wall Street (MBS)

Advertiser and Product:
Participating

Reporter's Round-Up (MBS)

Advertiser and Product:
Participating

Revival Time (ABC)

Advertiser and Product:
Assemblies of God
Ad Agency—Walter F. Bennett

— S —

Schoenbrun, David, Reports (CBS)

Advertiser and Product:
Mennen Company
Ad Agency—Warwick & Legler
R. J. Reynolds Tobacco
Ad Agency—William Esty

Science Beat (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Columbia Research
Ad Agency—Joseph Gans
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratories (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Lever Brothers
Ad Agency—Foote, Cone & Belding
P. Lorillard
Ad Agency—Lennen & Newell
Philip Morris
Ad Agency—Benton & Bowles
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard
Standard Brands
Ad Agency—J. Walter Thompson

Sidelights (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Canada Dry
Ad Agency—J. M. Mathes
Chemical Compound, Inc.
Ad Agency—Standart & O'Hern
Chrysler
Ad Agency—N. W. Ayer
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Hearst Corp.
Ad Agency—J. M. Hickerson

MacFadden Publications
Ad Agency—Bartell Broadcasting
Phillip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Sound Story (CBS)

Advertiser and Product:
Accent Int. (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ford
Ad Agency—J. Walter Thompson
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Speaking of Sports (ABC)

Advertiser and Product:
American Legion Magazine
Ad Agency—Direct
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Champion Sparkplug
Ad Agency—J. Walter Thompson
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Fawcett Publications
Ad Agency—Direct
General Motors (Buick Div.)
Ad Agency—McCann—Erickson
General Motors (GM Div.)
Ad Agency—J. P. Brother
Jaymer-Ruby
Ad Agency—Fladell, Harris & Breitner
Thos. Leeming
Ad Agency—William Esty
P. Lorillard
Ad Agency—Lennen & Newell
Mennen Co.
Ad Agency—Warwick & Legler
Phillip Morris
Ad Agency—Benton & Bowles
Popular Science, Inc.
Ad Agency—Schwab, Beatty & Porter

Special from London (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Mentholatum Company
Ad Agency—J. Walter Thompson
Philip Morris
Ad Agency—Benton & Bowles
Standard Brands
Ad Agency—J. Walter Thompson

Sports Reel, Van Patrick (MBS)

Advertiser and Product:
Participating

Sports-o-Rama (CBS)

Advertiser and Product:
Gabriel Company
Ad Agency—Gray & Rogers

Sports Time (Weekday) (CBS)

Advertiser and Product:
Hastings Mfg.
Ad Agency—Bozell & Jacobs
Mennen Company
Ad Agency—Warwick & Legler
Reynolds Tobacco
Ad Agency—William Esty

Sports Time (Week-end) (CBS)

Advertiser and Product:
Hastings Mfg.
Ad Agency—Bozell & Jacobs
Mennen Company
Ad Agency—Warwick & Legler
Reynolds Tobacco
Ad Agency—William Esty

Stern, Bill, Sports (MBS)

Advertiser and Product:
Participating

Suspense (CBS)

Advertiser and Product:
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Ford
Ad Agency—J. Walter Thompson

Philip Morris
Ad Agency—Benton & Bowles
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

— T —

This Week in Business (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Celotex Corp.
Ad Agency—MacFarland, Aveyard
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Mentholatum
Ad Agency—J. Walter Thompson
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

This Week in Space (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Celotex
Ad Agency—MacFarland, Aveyard & Co.
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Ex-Lax
Ad Agency—Warwick & Legler
Kraft Foods
Ad Agency—Needham, Louis & Brorby
Philip Morris
Ad Agency—Benton & Bowles
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn

Thomas, Lowell (CBS)

Advertiser and Product:
General Motors (Oldsmobile)
Ad Agency—D. P. Brother

Three-Star Extra (NBC)

Advertiser and Product:
Sun Oil
Ad Agency—William Esty

Time to Travel (CBS)

Advertiser and Product:
Philip Morris
Ad Agency—Benton & Bowles
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Trout, Robert, & the News (CBS)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

— U —

United Nations Today (MBS)

Advertiser and Product:
Participating

— V —

Voice of Prophecy (ABC)

Advertiser and Product:
Voice of Prophecy, Inc.
Ad Agency—Milton Carlson

Voice of Prophecy (NBC)

Advertiser and Product:
Voice of Prophecy, Inc.
Ad Agency—Milton Carlson

— W —

Wall Street Prices (MBS)

Advertiser and Product:
Participating

Weekday News (ABC)

Advertiser and Product:
American Legion Magazine
Ad Agency—Direct
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Campbell Soup (V-8)
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Church & Dwight
Ad Agency—Dunnen & Jeffrey
Curtis Circulation
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
General Motors (Buick)
Ad Agency—McCann-Erickson
General Motors (GM Div.)
Ad Agency—D. P. Brother & Co.
Gulf American Land
Ad Agency—Paul Venze Associates
George A. Hormel
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Mins. & Chem. Corp. (Accent International)
Ad Agency—Needham, Louis & Brorby
S. C. Johnson & Son
Ad Agency—Foote, Cone & Belding
Thos. Leeming & Co.
Ad Agency—William Esty
Liggett & Myers
Ad Agency—J. Walter Thompson
Maremont Corp.
Ad Agency—Bozell & Jacobs
McCall Corp.
Ad Agency—L. C. Gumbinner Advt. Agency
Mennen Co.
Ad Agency—Warwick & Legler
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmaco Co.
Ad Agency—N. W. Ayer & Son
Popular Science
Ad Agency—Schwab, Beatty & Porter
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Standard Brands
Ad Agency—J. Walter Thompson
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

Week-end News (ABC)

Advertiser and Product:
American Legion Magazine
Ad Agency—Direct
American Motors
Ad Agency—Geyer, Morey & Ballard
American Telephone & Telegraph
Ad Agency—N. W. Ayer
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Champion Sparkplug
Ad Agency—J. Walter Thompson
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Fawcett Publications
Ad Agency—Direct.
Liggett & Myers
Ad Agency—J. Walter Thompson
P. Lorillard
Ad Agency—Lennen & Newell
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Popular Science
Ad Agency—Schwab, Beatty & Porter
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds Tobacco
Ad Agency—William Esty
Standard Brands
Ad Agency—J. Walter Thompson
Wynn Oil
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

What's the Issue? (MBS)

Advertiser and Product:
Participating

White House Correspondent (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
General Motors (Guard. Maint.)
Ad Agency—D. P. Brother
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
P. Lorillard
Ad Agency—Lennen & Newell
Mentholatum Co.
Ad Agency—J. Walter Thompson
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

Woman's World I (CBS)

Advertiser and Product:
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline

Cowles Magazines
Ad Agency—McCann—Erickson
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc
Ad Agency—Sidam Advertising
Kraft Foods
Ad Agency—Needham, Louis & Brorby
MacFadden Publishing
Ad Agency—Bartell Broadcasting
Mogen David Wine
Ad Agency—Edward H. Weiss
Ralston Purina
Ad Agency—Gardner Advt.
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Wm. Wrigley
Ad Agency—Arthur Meyerhoff & Assocs.

Woman's World II (CBS)

Advertiser and Product:
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc
Ad Agency—Sidam Advt.
MacFadden Publishing
Ad Agency—Bartell Broadcasting
Mattel, Inc.
Ad Agency—Carson Roberts
Mentholatum Co.
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—Edward H. Weiss
Ralston Purina
Ad Agency—Gardner Advt.
Rexall Drug
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

Woman's World III (CBS)

Advertiser and Product:
Accent (Div. of Int. Minerals & Chem.)
Ad Agency—Needham, Louis & Brorby
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Hearst Corp.
Ad Agency—J. M. Hickerson
Incabloc
Ad Agency—Sidam Advt.
MacFadden Publishing
Ad Agency—Bartell Broadcasting
Mogen David Wine
Ad Agency—Edward H. Weiss
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson

World of John David Griffin (MBS)

Advertiser and Product:
Participating

World Today, The (MBS)

Advertiser and Product:
Participating

World Wide Sports (CBS)

Advertiser and Product:
Chrysler
Ad Agency—N. W. Ayer
Columbia Records
Ad Agency—Wunderman, Ricotta & Kline
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Philip Morris
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Brands
Ad Agency—J. Walter Thompson
Time, Inc.
Ad Agency—Young & Rubicam

— Y —

Your Man in Paris (CBS)

Advertiser and Product:
MacFadden Publications
Ad Agency—Bartell Broadcasting

Yours Truly, Johnny Dollar (CBS)

Advertiser and Product:
E. I. Dupont
Ad Agency—Batten, Barton, Durstine & Osborn
Grove Laboratory (Sub. of Bristol-Myers)
Ad Agency—Gardner Advt.
Lever Brothers
Ad Agency—Foote, Cone & Belding
P. Lorillard
Ad Agency—Lennen & Newell
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Sinclair Refining
Ad Agency—Geyer, Morey, Madden & Ballard

1962 Commercial Network TV Programs

The following pages contain an alphabetical listing by program title of the three national television networks' commercial programs during 1962. The programs listed are for the 12-month period ending Dec. 31, 1962. Listing includes program title, sponsor and product, network and the advertising agency handling the account. Compilation has been made through the cooperation of ABC, CBS and NBC. All programs are 13 weeks or longer.

— A —

ABC Evening Report (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Best Foods
Ad Agency—Lennen & Newell
Kemper Insurance
Ad Agency—Clinton E. Frank
Schick
Ad Agency—Compton
Squibb
Ad Agency—Donahue & Coe
U. S. Plywood
Ad Agency—Kenyon & Eckhardt
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

ABC News Final (ABC-TV)

Advertiser and Product:
Beecham
Ad Agency—Kenyon & Eckhardt
du Pont
Ad Agency—N. W. Ayer
General Insurance
Ad Agency—Lennen & Newell
Sunoco
Ad Agency—William Esty

ABC's Wide World of Sports (ABC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Motors (UMS Div.)
Ad Agency—Campbell-Ewald
Gillette
Ad Agency—Maxon
Liberty Mutual
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Grey
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Sheaffer Pens
Ad Agency—Batten, Barton, Durstine & Osborn

Accent of American Summer (CBS-TV)

Advertiser and Product:
Polaroid
Ad Agency—Doyle Dane Bernbach

Accent on 1962 (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam

Adams, Edie, Show (ABC-TV)

Advertiser and Product:
Consolidated Cigar
Ad Agency—Lennen & Newell

Adventures in Paradise (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Gumbinner
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Grey
Brillo
Ad Agency—J. Walter Thompson
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Chesebrough-Pond's
Ad Agency—William Esty
Ed Dalton
Ad Agency—Kenyon & Eckhardt
General Cigar
Ad Agency—Young & Rubicam
General Foods
Ad Agency—Benton & Bowles
Gillette
Ad Agency—Maxon
Lestoil
Ad Agency—Sackel-Jackson
Miles Labs
Ad Agency—Wade
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Supreme Bakers
Ad Agency—George H. Hartman

Adventures of Sir Francis Drake (NBC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Leo Burnett

Alcoa Premiere, Presented by Fred Astaire (ABC-TV)

Advertiser and Product:
Aluminum Co. of America
Ad Agency—Fuller, Smith & Ross
Armour
Ad Agency—Foote, Cone & Belding
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mobil
Ad Agency—Ted Bates
North American Philips
Ad Agency—C. J. LaRoche
Polaroid
Ad Agency—Doyle Dane Bernbach
Reynolds Tobacco
Ad Agency—William Esty
Sunbeam
Ad Agency—Perrin Assocs.
Wander
Ad Agency—Tatham Laird

Allakazam, Magic Land of (ABC-TV)

Advertiser and Product:
Louis Marx & Co.
Ad Agency—Ted Bates
Lakeside Toys
Ad Agency—Kerker, Patterson

Allakazam (CBS-TV)

Advertiser and Product:
Kellogg
Ad Agency—Leo Burnett

Alvin Show (CBS-TV)

Advertiser and Product:
American Doll & Toy
Ad Agency—Madison Square Advt.
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Benton & Bowles
Ideal Toy
Ad Agency—Grey
National Grape Ass'n
Ad Agency—R. K. Manoff
Nestle
Ad Agency—McCann-Erickson

American Bandstand (ABC-TV)

Advertiser and Product:
Adams
Ad Agency—Z. R. Daniels
American Chicle
Ad Agency—Ted Bates
Canterbury Knitters
Ad Agency—Fladell, Harris & Breitner
Carter Products
Ad Agency—Ted Bates
Dr. Pepper
Ad Agency—Grant
Gillette
Ad Agency—North
Plough, Inc.
Ad Agency—Lake-Spiro-Shurman
Sheaffer Pens
Ad Agency—Batten, Barton, Durstine & Osborn
Vick's
Ad Agency—Morse Int.
Whitehall
Ad Agency—L. C. Gumbinner

American Football League (ABC-TV)

Advertiser and Product:
DX Sunray
Ad Agency—Gardner
Ford (Lincoln & Mercury)
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon
Lorillard
Ad Agency—Grey

American News-stand (ABC-TV)

Advertiser and Product:
Lehn & Fink
Ad Agency—Fuller, Smith & Ross

Armstrong Circle Theatre (CBS-TV)

Advertiser and Product:
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn

As the World Turns (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Corn Products
Ad Agency—Lennen & Newell
Lever Bros.
Ad Agency—Young & Rubicam
National Biscuit
Ad Agency—McCann-Erickson
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett

Procter & Gamble
Ad Agency—Young & Rubicam
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

At the Threshold (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

— B —

Bachelor Father (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—L. C. Gumbinner
Armour
Ad Agency—Foote, Cone & Belding
Sunbeam
Ad Agency—Foote, Cone & Belding

Ball, Lucille, Show, New (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam
Lever Bros.
Ad Agency—J. Walter Thompson

Baseball Game of the Week (CBS-TV)

Advertiser and Product:
Adolph's
Ad Agency—McCann-Erickson
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Colgate-Palmolive
Ad Agency—Ted Bates
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Knox Reeves
Philip Morris
Ad Agency—Leo Burnett
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Studebaker-Packard
Ad Agency—Standart & O'Hern
Texaco
Ad Agency—Benton & Bowles
J. B. Williams
Ad Agency—Parkson

Bell Science Series (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

Bell Telephone Hour (NBC-TV)

Advertiser and Product:
Bell Telephone
Ad Agency—N. W. Ayer

Sam Benedict (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Dow Chemical
Ad Agency—McManus, John & Adams
Jergens
Ad Agency—Cunningham & Walsh
M M M
Ad Agency—McManus, John & Adams
Mennen
Ad Agency—Warwick & Legler
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
Sperry Rand
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
U. S. Plywood
Ad Agency—Kenyon & Eckhardt
Warner-Lambert
Ad Agency—Lambert & Feasley

Benny, Jack, Show (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
State Farm Mutual Insurance
Ad Agency—Needham, Louis & Brorby

Berg, Gertrude, Show (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam

Berle, Milton, Show (NBC-TV)

Advertiser and Product:
Chrysler
Ad Agency—Leo Burnett

Bernstein, Leonard, & the N. Y. Philharmonic (CBS-TV)

Advertiser and Product:
Ford
Ad Agency—Kenyon & Eckhardt
Shell Oil
Ad Agency—Kenyon & Eckhardt

Beverly Hillbillies (CBS-TV)

Advertiser and Product:
Kellogg
Ad Agency—Leo Burnett
Reynolds Tobacco
Ad Agency—William Esty

Bonanza (NBC-TV)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

Brasselle's, Keefe, Variety Gardens (CBS-TV)

Advertiser and Product:
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
Reynolds Tobacco
Ad Agency—William Esty

Brenner (CBS-TV)

Advertiser and Product:
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Block Drug
Ad Agency—Grey
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—N. W. Ayer
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
Lever Bros.
Ad Agency—J. Walter Thompson
Mennen Co.
Ad Agency—Grey
Sperry Rand
Ad Agency—Young & Rubicam

Bridges, Lloyd, Show (CBS-TV)

Advertiser and Product:
Kaiser
Ad Agency—Young & Rubicam

Brighter Day (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate-Palmolive
Ad Agency—Street & Finney
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—J. Walter Thompson
Nestle
Ad Agency—McCann-Erickson
Quaker Oats
Ad Agency—J. Walter Thompson

Brinkley's, David, Journal (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Douglas Fir Plywood Ass'n
Ad Agency—Cole & Weber
Eastman Kodak
Ad Agency—J. Walter Thompson
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Schlitz
Ad Agency—Leo Burnett
Singer
Ad Agency—Young & Rubicam

Bugs Bunny (ABC-TV)

Advertiser and Product:
Blumenthal Bros.
Ad Agency—Wermen & Schorr

General Foods
Ad Agency—Benton & Bowles
Luden's
Ad Agency—J. M. Mathes
Mars
Ad Agency—Needham, Louis & Brorby
Perkins (SOS Div.)
Ad Agency—Foote, Cone & Belding
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Pillsbury
Ad Agency—Campbell-Mithun

Bullwinkle Show (NBC-TV)

Advertiser and Product:
Audion Emenee Corp.
Ad Agency—Abco Advt.
Beech-Nut
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Johnson & Son
Ad Agency—Benton & Bowles
Old London Foods
Ad Agency—Richard K. Manoff
Welch Grape
Ad Agency—Richard K. Manoff

Bus Stop (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brillo
Ad Agency—J. Walter Thompson
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam
Singer Sewing
Ad Agency—Young & Rubicam

— C —

CBS Evening News (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Carter Products
Ad Agency—Ted Bates
Goodyear
Ad Agency—Young & Rubicam
Philip Morris
Ad Agency—Benton & Bowles

CBS Late Sunday News (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Carter Products
Ad Agency—Ted Bates

CBS News (CBS-TV)

Advertiser and Products:
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather; Foote, Cone & Belding
Dow Chemical
Ad Agency—Norman, Craig & Kummel
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North Advt.
S. C. Johnson
Ad Agency—Needham, Louis & Brorby; Benton & Bowles
Kellogg
Ad Agency—Leo Burnett
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Olin Mathieson
Ad Agency—Donahue & Coe
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Warner-Lambert
Ad Agency—Ted Bates

CBS News Special—Money Talks (CBS-TV)

Advertiser and Product:
Liggett & Myers
Ad Agency—McCann-Erickson
Mead Johnson
Ad Agency—Kenyon & Eckhardt

CBS Reports, at the Source (CBS-TV)

Advertiser and Product:
American Home Prod.
Ad Agency—Ted Bates
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Chemway
Ad Agency—J. Walter Thompson
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—Ted Bates
Corning Glass
Ad Agency—N. W. Ayer
Canada Dry
Ad Agency—J. M. Mathes
General Foods
Ad Agency—Ogilvy, Benson & Mather
Getty Oil
Ad Agency—Foote, Cone & Belding
Gillette
Ad Agency—North
Kiwi Polish
Ad Agency—Donahue & Coe
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Monsanto Chem
Ad Agency—Doyle Dane Bernbach
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Polaroid
Ad Agency—Doyle Dane Bernbach
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
Union Carbide
Ad Agency—William Esty
Xerox
Ad Agency—Papert, Koenig, Lois

Caesar, Sid, Show (ABC-TV)

Advertiser and Product:
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois

Cain's Hundred (NBC-TV)

Advertiser and Product:
American Cyanamid
Ad Agency—Cunningham & Walsh
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
du Pont
Ad Agency—N. W. Ayer
International Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lorillard
Ad Agency—Lennen & Newell
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Warner-Lambert
Ad Agency—Lambert & Feasley

Calendar (CBS-TV)

Advertiser and Product:
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn

Calvin & the Colonel (ABC-TV)

Advertiser and Product:
Gillette
Ad Agency—Maxon
S. C. Johnson
Ad Agency—Benton & Bowles
Lever Bros.
Ad Agency—J. Walter Thompson

Candid Camera (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
Lever Bros.
Ad Agency—J. Walter Thompson

Captain Gallant (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gold Medal Candy
Ad Agency—Mogul, Williams & Saylor
Lionel
Ad Agency—Grey
Schaper Mfg.
Ad Agency—Knox-Reeves
Shwayder Bros.
Ad Agency—Grey

Captain Kangaroo (CBS-TV)

Advertiser and Product:
American Doll & Toy
Ad Agency—Madison Square Advt.

Arnold Schwinn
Ad Agency—George Bond
Binney & Smith
Ad Agency—Chirug & Cairns
Borden
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Colgate-Palmolive
Ad Agency—Ted Bates
Colorforms, Inc.
Ad Agency—Kudner
Continental Baking
Ad Agency—Ted Bates
Deluxe Reading
Ad Agency—Zlowe
Easy Day Mfg.
Ad Agency—Leonard M. Sive
General Foods
Ad Agency—Ogilvy, Benson & Mather
Gerber
Ad Agency—D'Arcy
Hedstron Union
Ad Agency—J. O'Leary
Hollywood Brands
Ad Agency—Grubb & Peterson
Kellogg
Ad Agency—Leo Burnett
Louis Marx & Co.
Ad Agency—Ted Bates
Luden's
Ad Agency—J. M. Mathes
Miles Labs
Ad Agency—Wade
National Grape Co-op Ass'n
Ad Agency—Chirug & Cairns
North Woods Coffee
Ad Agency—Clinton B. Frank
Ohio Art Mfg.
Ad Agency—Anne Stahl
Plough, Inc.
Ad Agency—Lake, Spiro, Shurman
Prewitt J. Nelson
Ad Agency—Hanford & Greenfield
Rainbow Crafts
Ad Agency—McVicker
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Spalding
Ad Agency—George Bond
Sweets Co. of America
Ad Agency—Direct.
James O. Welch
Ad Agency—Chirug & Cairns
Westinghouse
Ad Agency—McCann-Erickson
Wham-O
Ad Agency—Marlin

Car 54, Where Are You? (NBC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Leo Burnett

Ben Casey (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Benton & Bowles
Sunbeam
Ad Agency—Foote, Cone & Belding

Checkmate (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Grey
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—D'Arcy
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
Corn Products
Ad Agency—Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carlson Roberts
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample

Gillette
Ad Agency—North
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Liggett & Myers
Ad Agency—Dancer-Fitzgerald-Sample
Mead Johnson
Ad Agency—Kenyon & Eckhardt
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Scripto
Ad Agency—McCann-Marschalk
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Standard Brands
Ad Agency—Ted Bates
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty

Cheyenne (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Best Foods
Ad Agency—Lennen & Newell
Block Drug
Ad Agency—Grey
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
General Foods
Ad Agency—Benton & Bowles
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Procter & Gamble
Ad Agency—Compton
Schick
Ad Agency—Norman, Craig & Kummel
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Ted Bates

Close-up!, Bell & Howell (ABC-TV)

Advertiser and Product:
Bell & Howell
Ad Agency—M-E Productions

College Football Kickoff (CBS-TV)

Advertiser and Product:
Pfizer
Ad Agency—William Esty
Union Carbide
Ad Agency—William Esty

College Football Scoreboard (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills
Ad Agency—Knox Reeves

Combat (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Grey
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Moores, H. C.
Ad Agency—Benton & Bowles
North American Philips
Ad Agency—C. J. La Roche
Norwich
Ad Agency—Benton & Bowles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Polaroid
Ad Agency—Doyle Dane Bernbach
U. S. Rubber
Ad Agency—Fletcher, Richards, Calkins & Holden

Comedy Spot (CBS-TV)

Advertiser and Product:
Corn Products
Ad Agency—Lennen & Newell
S. C. Johnson
Ad Agency—Foote, Cone & Belding

Como's, Perry, Kraft Music Hall (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Concentration (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Borden
Ad Agency—Young & Rubicam
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham & Walsh
Knomark
Ad Agency—Grey
Leeming
Ad Agency—William Esty
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Campbell-Mithun
Proctor-Silex
Ad Agency—Weiss & Geller
Speidel
Ad Agency—McCann-Marschalk
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Upjohn
Ad Agency—McCann-Erickson

Cummings, Bob, Show (CBS-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
Richardson Merrell
Ad Agency—Morse Int.

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Dr. Kildare (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Colgate-Palmolive
Ad Agency—Lennen & Newell
L & M
Ad Agency—J. Walter Thompson
Lestoil
Ad Agency—Sackel-Jackson
Maybelline
Ad Agency—Post & Morr
Singer Sewing
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Warner-Lambert
Ad Agency—Lambert & Feasley

Defenders (CBS-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Young & Rubicam
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
Sears Roebuck
Ad Agency—Leo Burnett
Speidel
Ad Agency—McCann-Marschalk

Dennis the Menace (CBS-TV)

Advertiser and Product:
Corn Products
Ad Agency—Lennen & Newell
Kellogg
Ad Agency—Leo Burnett

Discovery (ABC-TV)

Advertiser and Product:
Sawyer
Ad Agency—Richard Montgomery
Transogram
Ad Agency—Mogul, Williams & Saylor
Welch
Ad Agency—Chirug & Cairns

Disney's, Walt, Wonderful World of Color (NBC-TV)

Advertiser and Product:
Eastman Kodak
Ad Agency—J. Walter Thompson
R C A
Ad Agency—J. Walter Thompson

Don't Call Me Charlie! (NBC-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
Scott Paper
Ad Agency—J. Walter Thompson

Du Pont Show of the Week (NBC-TV)

Advertiser and Product:
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn

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Edge of Night (CBS-TV)

Advertiser and Product:
Alberto Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Corn Products
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Procter & Gamble
Ad Agency—Benton & Bowles
Richardson Merrell
Ad Agency—Morse Int.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

87th Precinct (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Helene Curtis
Ad Agency—E. H. Weiss
Walt Disney
Ad Agency—Direct.
Ford (Lincoln-Mercury)
Ad Agency—Kenyon & Eckhardt
International Latex
Ad Agency—Reach, McClinton
L & M
Ad Agency—J. Walter Thompson
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Singer Sewing
Ad Agency—Young & Rubicam
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco Products
Ad Agency—J. Walter Thompson

Eleventh Hour (NBC-TV)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey & Ballard
Bristol-Myers (Clairol)
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Walt Disney
Ad Agency—Direct.
General Motors
Ad Agency—N. W. Ayer
Jergens
Ad Agency—Cunningham & Walsh
Max Factor
Ad Agency—Carson, Roberts, Inc.
Menley & James Labs
Ad Agency—Foote, Cone & Belding
Procter & Gamble
Ad Agency—Benton & Bowles
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
U. S. Time
Ad Agency—Warwick & Legler
Warner-Lambert
Ad Agency—Lambert & Feasley

Empire (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chrysler
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample

Ensign O'Toole (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson
L & M
Ad Agency—J. Walter Thompson

Expedition (ABC-TV)

Advertiser and Product:
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Exploring (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—Foote, Cone & Belding

Eyewitness (CBS-TV)

Advertiser and Product:
American Cyanamid
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
American Home Products
Ad Agency—Ted Bates
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chanel, Inc.
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carson Roberts
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
L & M
Ad Agency—Dancer-Fitzgerald-Sample
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
National Grape Ass'n
Ad Agency—R. K. Manoff
Polaroid
Ad Agency—Doyle Dane Bernbach
Revlon
Ad Agency— Grey
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty

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Fair Exchange (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chrysler
Ad Agency—N. W. Ayer
Coty
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Knowles
L & M
Ad Agency—J. Walter Thompson
Olin Mathieson
Ad Agency—Donahue & Coe
Pillsbury
Ad Agency—Burnett
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Shulton
Ad Agency—Wesley

Father Knows Best (ABC-TV)

Advertiser and Product:
Chrysler (Dodge Div.)
Ad Agency—Batten, Barton, Durstine & Osborn
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodyear
Ad Agency—Young & Rubicam
Luden's
Ad Agency—J. M. Mathes
Pillsbury
Ad Agency—Campbell-Mithun

Father Knows Best (CBS-TV)

Advertiser and Product:
Brown & Williamson
Ad Agency—Ted Bates
Gillette
Ad Agency—North
Mutual of Omaha
Ad Agency—Guild, Bascom & Bonfigli
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson

Father of the Bride (CBS-TV)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn

Fight of the Week (ABC-TV)

Advertiser and Product:
General Cigar
Ad Agency—Young & Rubicam
Gillette
Ad Agency—Maxon

Flintstones (ABC-TV)

Advertiser and Product:
Best Foods
Ad Agency—Lennen & Newell
North American Philips
Ad Agency—C. J. La Roche
Welch Grape Juice
Ad Agency—R. K. Manoff

Follow the Sun (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Corn Products
Ad Agency—Lennen & Newell
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Benton & Bowles
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett
S. C. Johnson
Ad Agency—Benton & Bowles
Kaiser
Ad Agency—Young & Rubicam
P. Lorillard
Ad Agency—Lennen & Newell
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Grey Advt.
Star-Kist Foods
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Whitehall
Ad Agency—Ted Bates

Fonda, Henry, and the Family (CBS-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Benton & Bowles

From These Roots (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Colgate-Palmolive
Ad Agency—Ted Bates
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Leeming
Ad Agency—William Esty
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
National Biscuit
Ad Agency—McCann-Erickson
Purex
Ad Agency—E. H. Weiss

Frontier Circus (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bissell
Ad Agency—N. W. Ayer

Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Corn Products
Ad Agency—Lennen & Newell
Corning Glass
Ad Agency—N. W. Ayer
du Pont
Ad Agency—N. W. Ayer
Factor, Max
Ad Agency—Carson Roberts
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
P. Lorillard
Ad Agency—Batten, Barton, Durstine & Osborn
National Grape Ass'n
Ad Agency—R. K. Manoff
Pepsi-Cola
Ad Agency—Young & Rubicam
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles

Fury
(NBC-TV)

Advertiser and Product:
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodrich
Ad Agency—Foote, Cone & Belding
Hassenfeld
Ad Agency—Burns
Kenner Products
Ad Agency—Leonard Sive & Assocs.
Kraft
Ad Agency—Foote, Cone & Belding
Miles Labs
Ad Agency—Wade
Perkins Products
Ad Agency—Foote, Cone & Belding
Quaker Oats
Ad Agency—J. Walter Thompson
Sweets Co. of America
Ad Agency—Henry Eisen
Wham-O Mfg.
Ad Agency—Marlin

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Gallant Men
(ABC-TV)

Advertiser and Product:
P. Ballantine & Son
Ad Agency—William Esty
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Sunbeam
Ad Agency—Foote, Cone & Belding; Perrin & Assocs.
U. S. Rubber
Ad Agency—Fletcher, Richards, Calkins & Holden
Warner-Lambert
Ad Agency—Ted Bates

General Electric College Bowl
(CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—Maxon

General Electric Theatre
(CBS-TV)

Advertiser and Product:
General Electric
Ad Agency—Batten, Barton, Durstine & Osborn

Dobie Gillis
(CBS-TV)

Advertiser and Product:
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—Norman, Craig & Kummel
S. C. Johnson
Ad Agency—Benton & Bowles
Philip Morris
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather

Gleason, Jackie, Show American Scene Magazine (CBS-TV)

Advertiser and Product:
Chanel
Ad Agency—Norman, Craig & Kummel
Colgate
Ad Agency—Ted Bates
Drackett
Ad Agency—Young & Rubicam
Hertz
Ad Agency—Norman, Craig & Kummel
Philip Morris
Ad Agency—Benton & Bowles
Ralston Purina
Ad Agency—Gardner Advt.

Going My Way (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Breck
Ad Agency—N. W. Ayer
Chrysler
Ad Agency—Batten, Barton, Durstine & Osborn
Metrecal
Ad Agency—Kenyon & Eckhardt
Miles Labs
Ad Agency—Wade

Golden Showcase (CBS-TV)

Advertiser and Product:
Breck
Ad Agency—Reach, McClinwton

Zane Grey Theatre (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Young & Rubicam

Griffin, Merv, Show (NBC-TV)

Advertiser and Product:
Adolph's
Ad Agency—McCann-Erickson
Alberto-Culver
Ad Agency—Compton
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Bristol-Myers
Ad Agency—Gardner
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Dumas Milner
Ad Agency—Post, Morr, Gardner
Ex-Lax
Ad Agency—Warwick & Legler
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Hartz Mtn. Products
Ad Agency—George Hartman
Heublein
Ad Agency—Fletcher Richards, Calkins & Holden
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Son
Ad Agency—Foote, Cone & Belding
Lestoil
Ad Agency—Sackel-Jackson
National Biscuit
Ad Agency—McCann-Erickson
Pharmaco
Ad Agency—N. W. Ayer
Procter-Silex
Ad Agency—Weiss & Geller
Purex
Ad Agency—E. H. Weiss
Scholl Mfg.
Ad Agency—Donahue & Coe
Scott Paper
Ad Agency—J. Walter Thompson
Staley, A. E.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
U. S. Borax
Ad Agency—McCann-Erickson
Wander
Ad Agency—Tatham Laird

Griffith, Andy, Show (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Benton & Bowles

Guiding Light (CBS-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton

Gunsmoke (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
General Foods
Ad Agency—Benton & Bowles; Young & Rubicam
S. C. Johnson
Ad Agency—Benton & Bowles
Johnson & Johnson
Ad Agency—Young & Rubicam
L & M
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Benton & Bowles
Sperry Rand
Ad Agency—Young & Rubicam

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Hathaways, The (ABC-TV)

Advertiser and Product:
Best Foods
Ad Agency—Lennen & Newell
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Coca-Cola
Ad Agency—M-E Productions
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett
Mars
Ad Agency—Needham, Louis & Brorby
Peter Paul
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Polaroid
Ad Agency—Doyle Dane Bernbach
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli
Sunbeam
Ad Agency—Foote, Cone & Belding

Have Gun—Will Travel (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Lever Bros.
Ad Agency—J. Walter Thompson
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Hawaiian Eye (ABC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Colgate
Ad Agency—Ted Bates
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Ted Bates

Hazel (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson

Hennesey (CBS-TV)

Advertiser and Product:
Ad Agency—Young & Rubicam
General Foods
Ad Agency—Young & Rubicam
P. Lorillard
Ad Agency—Lennen & Newell

Here and Now (NBC-TV)

Advertiser and Product:
Gulf Oil
Ad Agency—Young & Rubicam

Here's Hollywood (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Campbell Soups
Ad Agency—Needham, Louis & Brorby
Colgate
Ad Agency—Ted Bates
Fels & Co.
Ad Agency—Richard Manoff
Heinz
Ad Agency—Maxon
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knomark
Ad Agency—Grey
Lestoil
Ad Agency—Sackel-Jackson
Lever (Lipton)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Martin-Marietta
Ad Agency—Turner
Norwich
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—Lynn Baker Advt.
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Highways of Melody (NBC-TV)

Advertiser and Product:
Cities Service
Ad Agency—Lennen & Newell

Hitchcock, Alfred, Hour (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Bristol-Myers
Ad Agency—Foote, Cone & Belding; Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Canada Dry
Ad Agency—J. M. Mathes
Corning Glass
Ad Agency—N. W. Ayer
Chrysler
Ad Agency—N. W. Ayer
Coty
Ad Agency—Dancer-Fitzgerald-Sample
S. C. Johnson
Ad Agency—Benton & Bowles
Maybelline
Ad Agency—Post, Morr & Gardner
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philip Morris
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Richardson Merrell
Ad Agency—Morse Int.
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Union Carbide
Ad Agency—William Esty

Hitchcock, Alfred, Presents (CBS-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Gumbinner
Chemstrand
Ad Agency—Doyle Dane Bernbach
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
S. C. Johnson
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Warner-Lambert
Ad Agency—Lambert & Feasley

Hollywood Special (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
General Foods
Ad Agency—Benton & Bowles
Haggar Co.
Ad Agency—Tracy Locke
Insurance Co. of America
Ad Agency—N. W. Ayer
Leeming
Ad Agency—William Esty
Ford (Mercury & Lincoln)
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Menley & James
Ad Agency—Foote, Cone & Belding
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Quaker Oats
Ad Agency—J. Walter Thompson
R. J. Reynolds
Ad Agency—William Esty
Sunbeam
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty

Hope, Bob, Show (NBC-TV)

Advertiser and Product:
Beech-Nut
Ad Agency—Young & Rubicam
Chemstrand
Ad Agency—Doyle Dane Bernbach
Kitchens of Sara Lee
Ad Agency—Hill, Rogers, Mason & Scott
Scripto
Ad Agency—McCann-Marschalk
U. S. Time
Ad Agency—Warwick & Legler

Huntley-Brinkley Report (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
R. J. Reynolds
Ad Agency—William Esty
Texaco
Ad Agency—Benton & Bowles

Huntley, Chet, Reporting (NBC-TV)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Eastman Kodak
Ad Agency—J. Walter Thompson

Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Mutual of Omaha
Ad Agency—Bozell & Jacobs
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
Schlitz
Ad Agency—Leo Burnett
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Warner-Lambert
Ad Agency—Lambert & Feasley
Xerox
Ad Agency—Papert, Koenig, Lois

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Ichabod and Me (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Lorillard
Ad Agency—Lennen & Newell
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Revlon
Ad Agency—Grey
Scott Paper
Ad Agency—J. Walter Thompson
Standard Brands
Ad Agency—Ted Bates
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty

I'm Dickens . . . He's Fenster (ABC-TV)

Advertiser and Product:
Consolidated Cigar
Ad Agency—Compton
Procter & Gamble
Ad Agency—Compton

International Showtime (NBC-TV)

Advertiser and Product:
American Cyanamid
Ad Agency—Cunningham & Walsh
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubilcam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—William Esty
Colgate
Ad Agency—Lennen & Newell
Derby Foods
Ad Agency—McCann-Erickson
Eastman Kodak
Ad Agency—J. Walter Thompson
Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lorillard
Ad Agency—Lennen & Newell
Maybelline
Ad Agency—Post & Morr
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
St. Regis Paper
Ad Agency—Cunningham & Walsh
Seven Up
Ad Agency—J. Walter Thompson
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Richards, Calkins & Holden

U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
U. S. Time
Ad Agency—Warwick & Legler
Vick Chemical
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Walt Disney
Ad Agency—Direct.
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco Products
Ad Agency—J. Walter Thompson

It Could Be You (NBC-TV)

Advertiser and Product:
Heinz
Ad Agency—Maxon
Proctor & Gamble
Ad Agency—Dancer-Fitzgerald-Sample

It's a Man's World (NBC-TV)

Advertiser and Product:
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Leeming
Ad Agency—William Esty
L & M
Ad Agency—J. Walter Thompson
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Shulton
Ad Agency—Wesley Assoc.
Walt Disney
Ad gency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

I've Got a Secret (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bissell
Ad Agency—N. W. Ayer
Breck
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—William Esty
Corning Glass
Ad Agency—N. W. Ayer
General Foods
Ad Agency—Young & Rubicam
Gillette
Ad Agency—North
Hertz
Ad Agency—Norman, Craig & Kummel
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborne
Pfizer
Ad Agency—William Esty
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Smith, Kline & French
Ad Agency—Foote, Cone & Belding

— J —

Jetsons, The (ABC-TV)

Advertiser and Product:
Colgate
Ad Agency—Ted Bates
Dow Chemical
Ad Agency—McManus, John & Adams
MMM
Ad Agency—McManus, John & Adams
Whitehall
Ad Agency—Ted Bates

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Kickoff 1962 (CBS-TV)

Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Foods
Ad Agency—Ogilvy, Benson & Mather

King Leonardo (NBC-TV)

Advertiser and Product:
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Foote, Cone & Belding
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Goodrich
Ad Agency—Foote, Cone & Belding
Kraft
Ad Agency—Foote, Cone & Belding
Perkins
Ad Agency—Foote, Cone & Belding
Sawyer
Ad Agency—Richard Montgomery
Sweets Co. of America
Ad Agency—Henry Eisen Advt.

Kraft American Landscape (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Kraft Music Goes West (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Kraft Mystery Theatre (NBC-TV)

Advertiser and Product:
Kraft
Ad Agency—J. Walter Thompson

Kukla and Ollie (NBC-TV)

Advertiser and Product:
Miles Labs
Ad Agency—Wade

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Land, The (NBC-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

Laramie (NBC-TV)

Advertiser and Product:
AC Spark Plug
Ad Agency—D. P. Brother
American Gas Ass'n
Ad Agency—Lennen & Newell
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Canada Dry
Ad Agency—J. M. Mathes
Chesebrough-Pond's
Ad Agency—William Esty
Colgate
Ad Agency—Ted Bates
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Lennen & Newell
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Polaroid
Ad Agency—Doyle Dane Bernbach
Quaker Oats
Ad Agency—J. Walter Thompson
Schick
Ad Agency—Compton
Schlitz
Ad Agency—Leo Burnett
Singer Sewing
Ad Agency—Young & Rubicam
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Vick Chem
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley
Weco
Ad Agency—J. Walter Thompson
Welch Grape Juice
Ad Agency—R. K. Manoff

Lassie (CBS-TV)

Advertiser and Product:
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Deluxe Reading
Ad Agency—Zlowe
Lever Bros.
Ad Agency—Foote, Cone & Belding

Law and Mr. Jones, The (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Compton

Lawman (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Ted Bates
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Coca-Cola
Ad Agency—M-E Productions
General Foods
Ad Agency—Benton & Bowles
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—Maxon
International Latex
Ad Agency—Reach, McClinton
Johnson & Johnson
Ad Agency—Young & Rubicam
Mennen
Ad Agency—Grey
H. C. Moores
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Grey
R. J. Reynolds
Ad Agency—William Esty
Sunbeam
Ad Agency—Foote, Cone & Belding
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Welch Grape
Ad Agency—R. K. Manoff
Whitehall
Ad Agency—Ted Bates

Leave It to Beaver (ABC-TV)

Advertiser and Product:
Derby
Ad Agency—McCann-Erickson
H. C. Moores
Ad Agency—Benton & Bowles
North American Philips
Ad Agency—C. J. La Roche
Ovaltine
Ad Agency—Tatham-Laird
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach

Lewis, Shari, Show (NBC-TV)

Advertiser and Product:
American Doll
Ad Agency—Webb Assoc.
Colgate
Ad Agency—Ted Bates
Cracker Jack
Ad Agency—Leo Burnett
Deluxe Reading
Ad Agency—Madison Square Advt.
J. Nelson Prewitt
Ad Agency—Hutchins Advt.
Lever Bros.
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Kenyon & Eckhardt
Quaker Oats
Ad Agency—J. Walter Thompson
Remco
Ad Agency—Webb Assoc.
Warner-Lambert
Ad Agency—Lambert & Feasley

Linkletter's, Art, House Party (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Calif. Packing
Ad Agency—McCann-Erickson
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—William Esty
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
Gold Seal
Ad Agency—Campbell-Mithun
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Kellogg
Ad Agency—Leo Burnett
Kimberly Clark
Ad Agency—Foote, Cone & Belding

Lever Bros.
Ad Agency—J. Walter Thompson
Mentholatum
Ad Agency—J. Walter Thompson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Upjohn
Ad Agency—McCann-Marschalk
Van Camp Seafood
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
J. B. Williams
Ad Agency—Parkson

Lively Ones (NBC-TV)

Advertiser and Product:
Ford
Ad Agency—J. Walter Thompson

Love of Life (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Young & Rubicam;
Foote, Cone & Belding
Calif. Packing
Ad Agency—McCann-Erickson
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Corn Products
Ad Agency—Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gold Seal
Ad Agency—Campbell-Mithun
S. C. Johnson
Ad Agency—Benton & Bowles
Johnson & Johnson
Ad Agency—Young & Rubicam
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
A. E. Staley
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Upjohn
Ad Agency—McCann-Marschalk

Lucy-Desi Comedy Hour (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Benton & Bowles

— Mc —

McHale's Navy (ABC-TV)

Advertiser and Product:
R. J. Reynolds
Ad Agency—William Esty

McKeever and the Colonel (NBC-TV)

Advertiser and Product:
Milton Bradley
Ad Agency—Noyes & Co.
Texaco
Ad Agency—Benton & Bowles

— M —

Mack, Ted, and the Original Amateur Hour (CBS-TV)

Advertiser and Product:
J. B. Williams
Ad Agency—Parkson

Magic Land of Allakazam (ABC-TV)

Advertiser and Product:
Lakeside Toys
Ad Agency—Kerker Peterson
Louis Marx
Ad Agency—Ted Bates

Magic Midway (NBC-TV)

Advertiser and Produc:
Louis Marx
Ad Agency—Ted Bates

Make a Face (ABC-TV)

Advertiser and Produc:
Milton Bradley
Ad Agency—Noyes & Co.
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Welch Candy
Ad Agency—R. K. Manoff

Make Room for Daddy (NBC-TV)

Advertiser and Product:
Beech-Nut
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Frito
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Hartz Mt. Products
Ad Agency—George Hartman
Hassenfeld Bros.
Ad Agency—Burns Advt.
Heinz
Ad Agency—Maxon
Horsman Dolls
Ad Agency—Manchester Assocs.
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knomark
Ad Agency—Grey
Lever Bros.
Ad Agency—Reach, McClinton
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Reader's Digest
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Sweets Co. of America
Ad Agency—Henry Eisen
Sunsweet Growers
Ad Agency—Long Advt.

Margie (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Bates
Gillette
Ad Agency—Maxon
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Perry Mason (CBS-TV)

Advertiser and Product:
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Drackett
Ad Agency—Young & Rubicam
Philip Morris
Ad Agency—Benton & Bowles
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Matty's Funnies with Beany & Cecil (ABC-TV)

Advertiser and Product:
Mattel Toy
Ad Agency—Carson, Roberts, Los Angeles

Maverick (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Grey
Brillo
Ad Agency—J. Walter Thompson
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Consolidated Cigar
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Endicott Johnson
Ad Agency—Hicks & Griest
Ex-Lax
Ad Agency—Warwick & Legler
Gillette
Ad Agency—Maxon
Green Giant
Ad Agency—Leo Burnett
Ideal Toy
Ad Agency—Grey
Jergens
Ad Agency—Cunningham & Walsh
S. C. Johnson
Ad Agency—Benton & Bowles
Kaiser
Ad Agency—Young & Rubicam
Keystone
Ad Agency—Bresnick
Luden's
Ad Agency—J. M. Mathes
Maytag
Ad Agency—Leo Burnett
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Star-Kist
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding

Supreme
Ad Agency—George H. Hartman
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Welch
Ad Agency—R. K. Manoff

Meet the Press

Advertiser and Product:
Wheeling Steel
Ad Agency—Cunningham & Walsh

Mighty Mouse Playhouse (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
General Foods
Ad Agency—Foote, Cone & Belding
Ideal Toy
Ad Agency—Grey
Nestle
Ad Agency—McCann-Erickson

Millionaire (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Mc-Cann-Erickson
Calif. Packing
Ad Agency—McCann-Erickson
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—Mc-Cann-Erickson
Colgate
Ad Agency—Street & Finney
Corn Products
Ad Agency—McCann-Erickson; Lennen & Newell
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
Gerber
Ad Agency—D'Arcy
Gillette
Ad Agency—Wade
Gold Seal
Ad Agency—Campbell-Mithun
Hartz Mtn. Products
Ad Agency—George Hartman
S. C. Johnson
Ad Agency—Benton & Bowles
Kellogg
Ad Agency—Leo Burnett
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Staley, A. E.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Upjohn
Ad Agency—McCann-Erickson

Mister Ed (CBS-TV)

Breck, John H.
Ad Agency—Reach, McClinton
Bristol-Myers
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Corning Glass
Ad Agency—N. W. Ayer
Frito-Lay
Ad Agency—Dancer-Fitzgerald-Sample
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
S. C. Johnson
Ad Agency—Benton & Bowles
Mennen
Ad Agency—Grey
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Olin Mathieson
Ad Agency—Donahue & Coe
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Ogilvy, Benson & Mather
Quaker Oats
Ad Agency—J. Water Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Scripto
Ad Agency—McCann-Marschalk
Shell Oil
Ad Agency—N. W. Ayer
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam

Standard Brands
Ad Agency—Bates
Studebaker-Packard
Ad Agency—D'Arcy
Union Carbide
Ad Agency—Esty

Mister Smith Goes to Washington (ABC-TV)

Advertiser and Product:
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
R. J. Reynolds
Ad Agency—William Esty
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

Moore, Garry, Show (CBS-TV)

Advertiser and Product:
General Motors
Ad Agency—D. P. Brother
S. C. Johnson
Ad Agency—Needham, Louis & Brorby
R. J. Reynolds
Ad Agency—William Esty

Morning Minute Plan (CBS-TV)

Advertiser and Product:
Adolph's
Ad Agency—McCann-Erickson
Alberto-Culver
Ad Agency—Compton
Aluminum Co. of America
Ad Agency—Ketchum, MacLeod & Grove
A M F
Ad Agency—Cunningham & Walsh
American Home Products
Ad Agency—Ted Bates
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bourjois, Inc.
Ad Agency—Gumbinner
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Calif. Packing
Ad Agency—McCann-Erickson
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Canada Dry
Ad Agency—J. M. Mathes
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—William Esty
Church & Dwight
Ad Agency—Ross Roy
Coats & Clark
Ad Agency—McCann-Erickson
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Continental Baking
Ad Agency—Ted Bates
Corn Products
Ad Agency—McCann-Erickson
Corning Glass
Ad Agency—N. W. Ayer
Curtis Pub.
Ad Agency—Batten, Barton, Durstine & Osborn
Dr. Pepper
Ad Agency—Grant
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Factor, Max
Ad Agency—Carson, Roberts
Fr. John's Medicine
Ad Agency—Herman W. Stevens
Florida Citrus Comm.
Ad Agency—Benton & Bowles
French, R. T.
Ad Agency—Kenyon & Eckhardt
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Knox Reeves
Gillette
Ad Agency—North
Gold Seal
Ad Agency—Campbell-Mithun
Hartz Mtn. Products
Ad Agency—George Hartman
Heublein
Ad Agency—Fletcher Richards, Calkins & Holden
Johnson & Johnson
Ad Agency—Young & Rubicam
S. C. Johnson
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Lever Bros.
Ad Agency—Reach, McClinton
Mennen
Ad Agency—Grey
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Kenyon & Eckhardt
Nestle
Ad Agency—McCann-Erickson
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pfizer
Ad Agency—William Esty
Reddi Wip
Ad Agency—McCann-Erickson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Richardson Merrell
Ad Agency—Morse Int.
Rubber Maid
Ad Agency—Ketchum, MacLeod & Grove

Samdura
Ad Agency—Hicks & Greist
Sears Roebuck
Ad Agency—Ogilvy, Benson & Mather
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Siris, A. J.
Ad Agency—Maxwell, Sackheimer, Franklin & Bruck
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Spring Mills
Ad Agency—Maxwell, Sackheimer, Franklin & Bruck
Staley, A. E.
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Stanley Warner
Ad Agency—Reach McClinton
Standard Brands
Ad Agency—J. Walter Thompson
Sucrest
Ad Agency—Kastor, Hilton, Chesley & Clifford
U. S. Borax
Ad Agency—McCann-Erickson
Union Underwear
Ad Agency—Grey
Upjohn
Ad Agency—McCann-Marschalk
Warner-Lambert
Ad Agency—Lambert & Feasley

Murray, Jan, Show (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Gumbinner
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Colgate-Palmolive
Ad Agency—Ted Bates; Norman, Craig & Kummel
Ex-Lax
Ad Agency—Warwick & Legler
Fels
Ad Agency—Richard Manoff
Jergens
Ad Agency—Cunningham & Walsh
Knomark
Ad Agency—Grey
Lestoil
Ad Agency—Sackel-Jackson
Lever Bros.
Ad Agency—E. H. Weiss
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lorillard
Ad Agency—Grey
Martin-Marietta
Ad Agency—Turner
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Procter-Silex
Ad Agency—Weiss & Geller
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sunsweet
Ad Agency—Long
Upjohn
Ad Agency—McCann-Erickson
U. S. Borax
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Lambert & Feasley

My Friend Flicka (ABC-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Kenner Toys
Ad Agency—Leonard M. Sive
Miles Labs
Ad Agency—Wade

My Friend Flicka (CBS-TV)

Advertiser and Product:
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Sweets Company of America
Ad Agency—Direct

My Three Sons (ABC-TV)

Advertiser and Product:
General Motors (Chevrolet)
Ad Agency—Campbell-Ewald

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NBA Pro Basketball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
General Mills
Ad Agency—Knox Reeves
Mennen
Ad Agency—Grey
Narragansett Brewing
Ad Agency—Doherty, Clifford, Steers & Shenfield
Schick
Ad Agency—Norman, Craig & Kummel

Schlitz
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding
Wiedeman
Ad Agency—Doherty, Clifford, Steers & Shenfield
Wilson Sporting Goods
Ad Agency—Campbell-Mithun

NBC Afternoon News (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Knox Reeves;
Needham, Louis & Brorby

NBC Daytime News (NBC-TV)

Advertiser and Product:
General Mills
Ad Agency—Knox Reeves

NBC Early Afternoon News (NBC-TV)

Advertiser and Product:
Colgate
Ad Agency—Norman, Craig & Kummel
Corn Products
Ad Agency—Lennen & Newell

NBC Major League Baseball (NBC-TV)

Advertiser and Product:
Anheuser-Busch
Ad Agency—Gardner
DX Sunray Oil
Ad Agency—Gardner
Schlitz
Ad Agency—Post & Morr

NBC Mid-Afternoon News (NBC-TV)

Advertiser and Product:
Corn Product
Ad Agency—Lennen & Newell

NBC Morning News (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Needham, Louis & Brorby

NBC News Specials (NBC-TV)

Advertiser and Product:
Canada Dry
Ad Agency—J. M. Mathes
Eastman Kodak
Ad Agency—J. Walter Thompson
Lehn & Fink
Ad Agency—Geyer, Moray, Madden & Ballard
Quaker Oats
Ad Agency—J. Walter Thompson
Singer Sewing
Ad Agency—Young & Rubicam

NBC White Paper (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Gulf American Land
Ad Agency—Paul Venze Assoc.
Mead Johnson
Ad Agency—Kenyon & Eckhardt

NCAA Football (CBS-TV)

American Home Products
Ad Agency—Ted Bates
American Oil
Ad Agency—D'Arcy
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford
Ad Agency—J. Walter Thompson
General Cigar
Ad Agency—Young & Rubicam
Humble Oil
Ad Agency—McCann-Erickson
Sun Oil
Ad Agency—William Esty
United Calif. Bank
Ad Agency—Erwin Wasey, Ruthrauff & Ryan

NCAA Football Scoreboard (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
General Mills
Ad Agency—Knox Reeves

NFL Football (CBS-TV)

Advertiser and Product:
American Oil
Ad Agency—D'Arcy
Ballantine
Ad Agency—Compton
Carling Brewing
Ad Agency—Lang, Fischer, Stashower
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
Ford
Ad Agency—J. Walter Thompson
Hamm Brewing
Ad Agency—Campbell-Mithun

Philip Morris
Ad Agency—Leo Burnett
National Brewing
Ad Agency—W. B. Doner
Sun Oil
Ad Agency—William Esty
Speedway Oil
Ad Agency—W. B. Doner
Standard Oil of Calif.
Ad Agency—Batten, Barton, Durstine & Osborn
Standard Oil of Ohio
Ad Agency—McCann-Marschalk

NFL Football Kickoff (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample

NFL Pro Football Highlights (NBC-TV)

Advertiser and Product:
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Mennen
Ad Agency—Warwick & Legler
Reynolds, R. J.
Ad Agency—William Esty
Skil Corp.
Ad Agency—Fuller, Smith & Ross

Naked City (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Menley & James
Ad Agency—Foote, Cone & Belding
Mobil Oil
Ad Agency—Ted Bates
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Wander
Ad Agency—Tatham-Laird
Warner-Lambert
Ad Agency—Lambert & Feasley

National Velvet (NBC-TV)

Advertiser and Product:
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Bristol-Myers
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Eastman Kodak
Ad Agency—J. Walter Thompson
General Mills
Ad Agency—Batten, Barton, Durstine & Osborn
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Mennen
Ad Agency—Grey
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
St. Regis Paper
Ad Agency—Cunningham & Walsh
Singer Sewing
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Walt Disney
Ad Agency—Direct
Weco Products
Ad Agency—J. Walter Thompson

New Breed, The (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam
Norwich
Ad Agency—Benton & Bowles
Miles Labs
Ad Agency—Wade
Scott Paper
Ad Agency— J. Walter Thompson

Newhart, Bob, Show (NBC-TV)

Advertiser and Product:
Allstate Insurance
Ad Agency—Leo Burnett
Beech-Nut
Ad Agency—Young & Rubicam
Sealtest
Ad Agency—N. W. Ayer

Bishop, Joey, Show, New (NBC-TV)

Advertiser and Product:
Lorillard
Ad Agency—Lennen & Newell
Procter & Gamble
Ad Agency—Benton & Bowles

Nurses, The (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Brown & Williamson
Ad Agency—Ted Bates
Johnson & Johnson
Ad Agency—Young & Rubicam

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1, 2, 3 — Go (NBC-TV)

Advertiser and Product:
Beech-Nut
Ad Agency—Young & Rubicam
Quaker Oats
Ad Agency—J. Walter Thompson

Operation Daybreak (ABC-TV)

Advertiser and Product:
Aluminum Co. of America
Ad Agency—Ketchum, MacLeod & Grove
American Thermos
Ad Agency—Charles W. Hoyt
Armour
Ad Agency—Foote, Cone & Belding
Bon Ami
Ad Agency—Dunnan & Jeffrey
M. Bradley
Ad Agency—Noyes & Co.
Bristol-Myers
Ad Agency—Young & Rubicam
Calgon
Ad Agency—Ketchum, MacLeod & Grove
Carter
Ad Agency—Ted Bates
Chun King
Ad Agency—Battan, Barton, Durstine & Osborn
Clairol
Ad Agency—Foote, Cone & Belding
Coats & Clark
Ad Agency—Fuller, Smith & Ross
Corn Products
Ad Agency—McCann-Erickson
Devoe & Reynolds
Ad Agency—Erwin, Wasey, Ruthrauff & Ryan
Dow Chemical
Ad Agency—MacManus, John & Adams
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Ex-Lax
Ad Agency—Warwick & Legler
Fels Naptha
Ad Agency—R. K. Manoff
Florida Citrus
Ad Agency—Benton & Bowles
Fonda
Ad Agency—Smith, Henderson & Berey
French, R. T.
Ad Agency—J. Walter Thompson
Fritos
Ad Agency—Dancer-Fitzgerald-Sample
Johnson & Johnson
Ad Agency—Young & Rubicam
Knomark
Ad Agency—Grey
Lehn & Fink
Ad Agency—Fuller, Smith & Ross; Geyer, Morey, Madden & Ballard
Lever Bros.
Ad Agency—Foote, Cone & Belding; Edward H. Weiss
Lorillard
Ad Agency—Grey
M M M
Ad Agency—MacManus, John & Adams; Batten, Barton, Durstine & Osborn
Mennen
Ad Agency—Grey
Musselman
Ad Agency—Grey & Rodgers
Norcliff
Ad Agency—Kastor, Hilton, Chesley, Clifford & Atherton
Pharmaco
Ad Agency—N. W. Ayer
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polk-Miller
Ad Agency—N. W. Ayer
Realemon-Puritan
Ad Agency—Lilienfeld
Siris, A. J.
Ad Agency—Maxwell, Sackheim, Franklyn, Bruck
Springmaid Sheets
Ad Agency—Maxwell, Sackheim, Franklyn, Bruck
Star-Kist
Ad Agency—Leo Burnett
Sunshine Biscuits
Ad Agency—Cunningham & Walsh
Union Underwear
Ad Agency—Grey
Warner-Lambert
Ad Agency—Lambert & Feasley
Whitehall
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson Advt.

Our Five Daughters (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates

Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Gumbinner
Colgate
Ad Agency—Ted Bates
Corn Products
Ad Agency—McCann-Erickson
Dumas-Milner
Ad Agency—Post, Morr, Gardner
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Johnson & Son
Ad Agency—Foote, Cone & Belding
Knomark
Ad Agency—Grey
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Grey
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Norwich
Ad Agency—Benton & Bowles
Pillsbury
Ad Agency—Campbell-Mithun
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
U. S. Borax
Ad Agency—McCann-Erickson

Our Man Higgins (ABC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—L. C. Gumbinner
General Motors (Pontiac)
Ad Agency—McManus, John & Adams

Outlaws (NBC-TV)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
American Tobacco
Ad Agency—Gumbinner
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Canada Dry
Ad Agency—J. M. Mathes
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Luden's
Ad Agency—J. M. Mathes
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Paper-Mate
Ad Agency—Foote, Cone & Belding
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
St. Regis Paper
Ad Agency—Cunningham & Walsh
Schick
Ad Agency—Norman, Craig & Kummel
Smith-Corna
Ad Agency—Batten, Barton, Durstine & Osborn
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Walt Disney
Ad Agency—Direct.
Warner-Lambert
Ad Agency—Lambert & Feasley

Ozzie and Harriet (ABC-TV)

Advertiser and Product:
American Dairy Association
Ad Agency—Compton
Armour
Ad Agency—Foote, Cone & Belding
Chrysler
Ad Agency—N. W. Ayer
North American Philips
Ad Agency—C. J. La Roche
Warner-Lambert
Ad Agency—Lambert & Feasley; Ted Bates.

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Paar, Jack, Show (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Gulton Indust.
Ad Agency—Compton
Helene Curtis
Ad Agency—E. H. Weiss
Hertz
Ad Agency—Norman, Craig & Kummel
Kimberly-Clark
Ad Agency—Foote, Cone & Belding

P. Lorillard
Ad Agency—Lennen & Newell
Menley & James
Ad Agency—Foote, Cone & Belding
Mentholatum
Ad Agency—J. Walter Thompson
Mogen David Wine
Ad Agency—E. H. Weiss
Ronson
Ad Agency—Papert, Koenig, Lois
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Union Carbide
Ad Agency—William Esty

Pantomine Quiz (CBS-TV)

Advertiser and Product:
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Password (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Biesel, Inc.
Ad Agency—N. W. Ayer
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding;
Young & Rubicam
Calif. Packing
Ad Agency—McCann-Erickson
Canada Dry
Ad Agency—J. M. Mathes
Campbell Soup
Ad Agency—Ogilvy, Benson & Mather
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Corn Products
Ad Agency—Lennen & Newell
Coty
Ad Agency—Dancer-Fitzgerald-Sample
Drackett
Ad Agency—Young & Rubicam
General Electric
Ad Agency—Young & Rubicam
General Foods
Ad Agency—Ogilvy, Benson & Mather
Gillette
Ad Agency—Wade
Hartz Mtn. Products
Ad Agency—George Hartman
Johnson & Johnson
Ad Agency—Young & Rubicam
Johnson, S. C.
Ad Agency—Benton & Bowles
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
National Grape Co-op Ass'n
Ad Agency—R. K. Manoff
Nestle
Ad Agency—Mc-Cann-Erickson
Olin Mathieson
Ad Agency—Donahue & Coe
Pfizer
Ad Agency—William Esty
Pillsbury
Ad Agency—Leo Burnett
Polaroid
Ad Agency—Doyle Dane Bernbach
Scott Paper
Ad Agency—J. Walter Thompson
Shell Oil
Ad Agency—Ogilvy, Benson & Mather
Shulton
Ad Agency—Wesley
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Sperry Rand
Ad Agency—Young & Rubicam
Standard Brands
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson

Pete and Gladys (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Carter
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Kellogg
Ad Agency—Leo Burnett
Pfizer
Ad Agency—William Esty
Sperry-Rand
Ad Agency—Young & Rubicam

Pip the Piper (NBC-TV)

Advertiser and Product:
Beech-Nut
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Horsman Dolls
Ad Agency—Manchester Assocs.
Sweets Company of America
Ad Agency—Henry Eisen

Play Your Hunch (NBC-TV)

Advertiser and Product:
Borden
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Lennen & Newell
Dumas Milner
Ad Agency—Post & Morr
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Hartz Mtn. Products
Ad Agency—George Hartman
Heinz
Ad Agency—Maxon
Heubiein
Ad Agency—Fletcher Richards, Calkins & Holden; Wilson, Haight & Welch.
Johnson & Son
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lorillard
Ad Agency—Lennen & Newell
Max Factor
Ad Agency—Kenyon & Eckhardt
Miles Labs
Ad Agency—Wade
Mennen
Ad Agency—Grey
Norwich
Ad Agency—Benton & Bowles
Procter-Silex
Ad Agency—Weiss & Geller
Quaker Oats
Ad Agency—Lynn Baker, Inc.
Scholl
Ad Agency—Donahue & Coe
Scott Paper
Ad Agency—J. Walter Thompson
Sealtest
Ad Agency—N. W. Ayer
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling
Ad Agency—Cunningham & Walsh
Sunsweet Growers
Ad Agency—Long
Sweets Company of America
Ad Agency—Henry Eisen

Powell, Dick, Show (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
American Gas
Ad Agency—Lennen & Newell
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
Helene Curtis
Ad Agency—E. H. Weiss
Hertz
Ad Agency—Norman, Craig & Kummel
Johnson & Son
Ad Agency—Benton & Bowles
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Dancer-Fitzgerald-Sample
Quaker Oats
Ad Agency—J. Walter Thompson
Reynolds
Ad Agency—Lennen & Newell
Shulton
Ad Agency—Wesley
Singer Sewing
Ad Agency—Young & Rubicam

Price Is Right (NBC-TV)

Advertiser and Product:
Alberto-Culver
American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Lennen & Newell
Dumas Milner
Ad Agency—Post, Morr & Gardner
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Jergens
Ad Agency—Cunningham & Walsh

Knomark
Ad Agency—Grey
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lorillard
Ad Agency—Lennen & Newell
Miles Labs
Ad Agency—Wade
Scott Paper
Ad Agency—J. Walter Thompson
Speidel
Ad Agency—McCann-Marschalk
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sunshine Biscuits
Ad Agency—Cunningham & Walsh
Sunsweet Growers
Ad Agency—Long
Toni
Ad Agency—North
Whitehall Labs
Ad Agency—Ted Bates

Purex Specials for Women (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—E. H. Weiss

Purex Summer Specials (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—E. H. Weiss

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Rawhide (CBS-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Lennen & Newell
Drackett
Ad Agency—Young & Rubicam
National Biscuit
Ad Agency—McCann-Erickson
Philip Morris
Ad Agency—Leo Burnett

Real McCoys, The (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Leo Burnett

Real McCoys, The (CBS-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Batten, Barton, Durstine & Osborn
Ralston Purina
Ad Agency—Gardner

Real West, The (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—E. H. Weiss

Rebel (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Procter & Gamble
Ad Agency—Benton & Bowles

Rifleman (ABC-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Benton & Bowles

Rin Tin Tin (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Foote, Cone & Belding
Ideal Toy
Ad Agency—Grey
Louis Marx
Ad Agency—Ted Bates
Ohio Art
Ad Agency—Ann Stahl

Rogers, Roy, & Dale Evans Show (ABC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chrysler
Ad Agency—N. W. Ayer
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

Rogers, Roy, Show (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Norman, Craig & Kummel
Ideal Toy
Ad Agency—Grey
Louis Marx
Ad Agency—Ted Bates
Nestle
Ad Agency—McCann-Erickson

Room for One More (ABC-TV)

Advertiser and Product:
American Chicle
Ad Agency—Ted Bates
Armour
Ad Agency—Foote, Cone & Belding
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Coca-Cola
Ad Agency—M-E Productions
Ed Dalton
Ad Agency—Kenyon & Eckhardt
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Benton & Bowles
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—Maxon
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Green Giant
Ad Agency—Leo Burnett
Johnson, S. C.
Ad Agency—Benton & Bowles
Lehn & Fink
Ad Agency—Fuller, Smith & Ross
Pharmacraft
Ad Agency—Papert, Koenig, Lois

Route 66 (CBS-TV)

Advertiser and Product:
General Motors
Ad Agency—Campbell-Ewald
Philip Morris
Ad Agency—Leo Burnett
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Ruff and Reddy (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Norman, Craig & Kummel
Horsman Dolls
Ad Agency—Manchester Assocs.
Marx Toys
Ad Agency—Ted Bates
Quaker Oats
Ad Agency—J. Walter Thompson
Selchow & Righter Games
Ad Agency—Doner-Harrison
Sweets Company of America
Ad Agency—Henry Eisen

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Saints and Sinners (NBC-TV)

Advertiser and Product:
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Chrysler
Ad Agency—N. W. Ayer
Jergens
Ad Agency—Cunningham & Walsh
Max Factor
Ad Agency—Carson, Roberts, Inc.
Miles Labs
Ad Agency—Wade
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Shulton
Ad Agency—Wesley
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Saturday Night at the Movies (NBC-TV)

Advertiser and Product:
Beech-Nut
Ad Agency—Young & Rubicam
Bissell
Ad Agency—N. W. Ayer
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Cheseborough-Pond's
Ad Agency—William Esty
Chrysler
Ad Agency—N. W. Ayer
Clairol
Ad Agency—Foote, Cone & Belding
Colgate
Ad Agency—Lennen & Newell
Corning Glass
Ad Agency—N. W. Ayer
Eastman Kodak
Ad Agency—J. Walter Thompson
Green Giant
Ad Agency—Leo Burnett
Helene Curtis
Ad Agency—E. H. Weiss
Insurance of North America
Ad Agency—N. W. Ayer
Int. Latex
Ad Agency—Reach, McClinton
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Johnson
Ad Agency—Young & Rubicam

Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lanolin Plus
Ad Agency—Daniel & Charles
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Leeming
Ad Agency—William Esty
L & M
Ad Agency—J. Walter Thompson
Maybelline
Ad Agency—Post & Morr
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Mennen
Ad Agency—Grey
Miles Labs
Ad Agency—Wade
North American Philips
Ad Agency—C. J. La Roche
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Ewald
Plymouth-Chrysler
Ad Agency—N. W. Ayer
Polk-Milner
Ad Agency—N. W. Ayer
Procter & Gamble
Ad Agency—Benton & Bowles
Quaker Oats
Ad Agency—J. Walter Thompson
R. J. Reynolds
Ad Agency—William Esty
Remington-Rand
Ad Agency—Young & Rubicam
Schick
Ad Agency—Norman, Craig & Kummel
Schlitz
Ad Agency—Leo Burnett
Scripto
Ad Agency—McCann-Marschalk
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—Willam Esty
Upjohn
Ad Agency—McCann-Marschalk
Van Camp Seafood
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Vick Chem
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Say When (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates
Block Drug
Ad Agency—Gumbinner
Borden
Ad Agency—Young & Rubicam
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Colgate
Ad Agency—Street & Finney
Ex-Lax
Ad Agency—Warwick & Legler
Fels
Ad Agency—R. K. Manoff
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Golden Grain
Ad Agency—McCann-Erickson
Green Giant
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Kraft
Ad Agency—Foote, Cone & Belding
Lestoil
Ad Agency—Sackel-Jackson
Lever Bros. (Lipton)
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Lorillard
Ad Agency—Grey
Martin-Marietta
Ad Agency—Turner
Upjohn
Ad Agency—McCann-Erickson
U. S. Borax
Ad Agency—McCann-Erickson
Warner-Lambert
Ad Agency—Lambert & Feasley

Secret Storm (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Young & Rubicam;
Cone & Belding
Chesebrough-Ponds
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Street & Finney
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Johnson & Johnson
Ad Agency—Young & Rubicam
Johnson, S. C.
Ad Agency—Benton & Bowles
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather

Nestle
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Leo Burnett
Quaker Oats
Ad Agency—J. Walter Thompson
Richardson Merrell
Ad Agency—Morse Int.
Scott Paper
Ad Agency—J. Walter Thompson
Upjohn
Ad Agency—McCann-Marschalk

77 Sunset Strip (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Ford
Ad Agency—Kenyon & Eckhardt
North American Phillips
Ad Agency—C. J. La Roche
Norwich
Ad Agency—Benton & Bowles
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ovaltine
Ad Agency—Tatham-Laird
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
R. J. Reynolds
Ad Agency—William Esty
Schick
Ad Agency—Norman, Craig & Kummel
Sunbeam
Ad Agency—Foote, Cone & Belding
Whitehall
Ad Agency—Ted Bates

Shore, Dinah, Show (NBC-TV)

Advertiser and Product:
American Dairy Ass'n
Ad Agency—Compton
Sperry & Hutchinson
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Sing Along with Mitch (NBC-TV)

Advertiser and Product:
Ballantine
Ad Agency—William Esty
Colgate
Ad Agency—D'Arcy
Fairmont Foods
Ad Agency—Allen & Reynolds
Falstaff Brewing
Ad Agency—Dancer-Fitzgerald-Sample
Filbert, J. H.
Ad Agency—Young & Rubicam
Hamm Brewing
Ad Agency—Campbell-Mithun
Kroger
Ad Agency—Campbell-Mithun
Libby's
Ad Agency—J. Walter Thompson
Reynolds
Ad Agency—William Esty

Skelton, Red, Show (CBS-TV)

Advertiser and Product:
Corn Products
Ad Agency—Lennen & Newell
Johnson, S. C.
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Philip Morris
Ad Agency—Benton & Bowles

Sky King (CBC-TV)

Advertiser and Product:
Mattel Toy
Ad Agency—Carson Roberts, Los Angeles
National Biscuit
Leo Burnett; McCann-Erickson

Stoney Burke (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Consolidated Cigar
Ad Agency—Lennen & Newell
Ford (Merc & Lincoln)
Ad Agency—Kenyon & Eckhardt
North American Philips
Ad Agency—C. J. La Roche
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Schick
Ad Agency—Norman, Craig & Kummel

Straightaway (ABC-TV)

Advertiser and Product:
Autolite
Ad Agency—Batten, Barton, Durstine & Osborn

Stump the Stars (CBS-TV)

Advertiser and Product:
Ralston Purina
Ad Agency—Guild, Bascom & Bonfigli

Sullivan, Ed, Show (CBS-TV)

Advertiser and Product:
Colgate
Ad Agency—Ted Bates
Lorillard
Ad Agency—Lennen & Newell
Pillsbury
Ad Agency—Leo Burnett
Revlon
Ad Agency—Grey

Sunday Sports Spectacular (CBS-TV)

Advertiser and Prouct:
Bristol-Myers
Ad Agency—Doherty, Clifford, Steers & Shenfield
Brown & Williamson
Ad Agency—Ted Bates
Carter
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Ford
Ad Agency—J. Walter Thompson
Schlitz
Ad Agency—Leo Burnett

Surfside Six (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Brown & Williamson
Ad Agency—Ted Bates
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Coca-Cola
Ad Agency—McCann-Erickson
Colgate
Ad Agency—Ted Bates
Gillette
Ad Agency—Maxon
Hazel Bishop
Ad Agency—Daniel & Charles;
Kenyon & Eckhardt.
Int. Latex
Ad Agency—Reach, McClinton
Johnson & Johnson
Ad Agency—Young & Rubicam
Norwich
Ad Agency—Benton & Bowles
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Pontiac
Ad Agency—MacManus, John & Adams
Welch Grape
Ad Agency—R. K. Manoff

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Talent Scouts (CBS-TV)

Advertiser and Product:
Johnson, S. C.
Ad Agency—Needham, Louis & Brorby
Procter & Gamble
Ad Agency—Benton & Bowles
R. J. Reynolds
Ad Agency—William Esty

Tales of Wells Fargo (NBC-TV)

Advertiser and Product:
American Cyanamid
Ad Agency—Cunningham & Walsh
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Eastman Kodak
Ad Agency—J. Walter Thompson
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Luden's
Ad Agency—J. M. Mathes
Mennen
Ad Agency—Grey
Pillsbury
Ad Agency—Campbell-Mithun
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Smith-Corona
Ad Agency—Batten, Barton, Durstine & Osborn
Texaco
Ad Agency—Benton & Bowles
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Tall Man (NBC-TV)

Advertiser and Product:
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam

Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Pillsbury
Ad Agency—Campbell-Ewald
Polaroid
Ad Agency—Doyle Dane Bernbach
Procter & Gamble
Ad Agency—Benton & Bowles
Reynolds Tobacco
Ad Agency—William Esty
Schick
Ad Agency—Compton
Texaco
Ad Agency—Benton & Bowles
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden
Walt Disney
Ad Agency—Direct

Target: The Corruptors (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Block Drug
Ad Agency—Grey
du Pont
Ad Agency—Batten, Barton, Durstine & Osborn
Goodrich
Ad Agency—Batten, Barton, Durstine & Osborn
Hazel Bishop
Ad Agency—Daniel & Charles;
Kenyon & Eckhardt.
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Lennen & Newell
Mennen
Ad Agency—Grey
Mobil
Ad Agency—Ted Bates
Moores, H. C.
Ad Agency—Benton & Bowles
Norwich
Ad Agency—Benton & Bowles
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Polk-Miller
Ad Agency—N. W. Ayer
S S S Company
Ad Agency—McCann-Marschalk
Union Carbide
Ad Agency—William Esty
Welch Grape
Ad Agency—R. K. Manoff

Taylor's, Robert, Detectives (NBC-TV)

Advertiser and Product:
American Cyanamid
Ad Agency—Cunningham & Walsh
American Motors
Ad Agency—Geyer, Morey, Madden & Ballard
Beech-Nut
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Ted Bates
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Colgate
Ad Agency—Ted Bates
Corn Products
Ad Agency—Lennen & Newell
Ex-Lax
Ad Agency—Warwick & Legler
Int. Latex
Ad Agency—Reach, McClinton
Jergens
Ad Agency—Cunningham & Walsh
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Mead Johnson
Ad Agency—Kenyon & Eckhardt
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Pillsbury
Ad Agency—Campbell-Mithun
Pittsburgh Plate Glass
Ad Agency—Maxon
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Compton
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Tell It to Groucho (CBS-TV)

Advertiser and Product:
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Brown & Williamson
Ad Agency—Ted Bates
Consolidated Cigar
Ad Agency—Papert, Koenig, Lois
du Pont
Ad Agency—N. W. Ayer
General Electric
Ad Agency—Young & Rubicam
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Lever Bros.
Ad Agency—Foote, Cone & Belding
Max Factor
Ad Agency—Carson Roberts
Polaroid
Ad Agency—Doyle Dane Bernbach
Scott Paper
Ad Agency—J. Walter Thompson
Sperry-Rand
Ad Agency—Young & Rubicam

This Is NBC News (NBC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Continental Casualty
Ad Agency—George Hartman
Texaco
Ad Agency—Benton & Bowles

Thomas, Danny, Show (CBS-TV)

Advertiser and Product:
General Foods
Ad Agency—Benton & Bowles

Thriller (NBC-TV)

Advertiser and Product:
American Tobacco
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Beech-Nut
Ad Agency—Young & Rubicam
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Ted Bates
Int. Latex
Ad Agency—Reach, McClinton
Lehn & Fink
Ad Agency—Geyer, Morey, Madden & Ballard
Max Factor
Ad Agency—Kenyon & Eckhardt
Pillsbury
Ad Agency—Campbell-Mithun
Singer Sewing
Ad Agency—Young & Rubicam
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

To Tell the Truth (CBS-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Bristol-Myers
Ad Agency—Foote, Cone & Belding
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chesebrough-Pond's
Ad Agency—William Esty
Coca-Cola
Ad Agency—McCann-Erickson
Colgate-Palmolive
Ad Agency—Street & Finney
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Drackett
Ad Agency—Young & Rubicam
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Johnson, S. C.
Ad Agency—Betnon & Bowles
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
National Biscuit
Ad Agency—McCann-Erickson
Nestle
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
R. J. Reynolds
Ad Agency—William Esty
Richardson Merrell
Ad Agency—Morse Int.
Williams, J. B.
Ad Agency—Parkson

Today Show (NBC-TV)

Advertiser and Product:
Aetner Casualty & Surety
Ad Agency—Remington Advt.
Beatrice Foods
Ad Agency—Zed R. Daniels
Beltone Hearing
Ad Agency—Olan & Bronner
Betervision Institute
Ad Agency—Doherty, Clifford, Steers & Shenfield
Champ Hats
Ad Agency—Fladell, Harris & Breitner
Continental Casualty
Ad Agency—George Hartman
Curtis Pub.
Ad Agency—Batten, Barton, Durstine & Osborn
Dominion Electric
Ad Agency—Howard Swink
Eureka Williams
Ad Agency—Ludgin, Earle & Co.
Ferry-Morse Seed
Ad Agency—Roy, Ross B. S. F. & D.
Fruit of the Loom
Ad Agency—Kenyon & Eckhardt
General Electric
Ad Agency—Gardner
General Time Corp.
Ad Agency—Hicks & Greist
Grove
Ad Agency—Donahue & Coe
Gulf American Land
Ad Agency—Paul Venze
Int. Latex
Ad Agency—Reach, McClinton

Jaymar-Ruby
Ad Agency—Fladell, Harris & Breitner
Ford (Merc & Lincoln)
Ad Agency—Kenyon & Eckhardt
Marsh Wall Products
Ad Agency—Howard Swink
Nelson Doubleday
Ad Agency—Schwab, Beatty & Porter
Norge Sales
Ad Agency—Clinton E. Frank
Ocean Spray Cranberries
Ad Agency—McCann-Erickson
Pacific Hawaiian
Ad Agency—Atherton-Privett
Polaroid
Ad Agency—Doyle, Dane, Bernbach
Reader's Digest
Ad Agency—J. Walter Thompson
Revere Copper
Ad Agency—Adams & Keyes
Springs Cotton Mills
Ad Agency—Sackheim, Maxwell, Bruck, Franklin
Sterns Nurseries
Ad Agency—Fairfax
Sylvania
Ad Agency—Kudner
Technical Tape
Ad Agency—Prouct Services
Upjohn
Ad Agency—McCann-Marschalk
U. S. Rubber
Ad Agency—Fletcher Richards, Calkin & Holden
Wash. State Potato Comm.
Ad Agency—Ben Sackheim
Wurlitzer
Ad Agency—Clinton E. Frank

Tonight Show (NBC-TV)

Advertiser and Product:
Adolph's
Ad Agency—McCann-Erickson
Airequipt Mfg.
Ad Agency—Sudler & Hennessey
American Cyanamid
Ad Agency—Perry-Brown
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Baldwin Piano
Ad Agency—Hill, Rogers, Mason & Scott
Beech-Nut
Ad Agency—Young & Rubicam
Bernz, Otto
Ad Agency—Rumrill
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Bristol-Myers
Ad Agency—Young & Rubicam
Continental Casualty
Ad Agency—George Hartman
Cracker Jack
Ad Agency—Doyle, Dane, Bernbach
Chrysler (Dodge)
Ad Agency—Batten, Barton, Durstine & Osborn
Dominion Electric
Ad Agency—Howard Swink
Elect Storage Battery
Ad Agency—Meldrum & Fewsmith
Englander
Ad Agency—North
Eureka-Williams
Ad Agency—Ludgin, Earle
F & F Labs
Ad Agency—Lilienfeld
Gold Seal
Ad Agency—Campbell-Mithun
Golden Grain
Ad Agency—McCann-Erickson
Gulf American Land
Ad Agency—Paul Venze
Gulton Ind
Ad Agency—Compton
Int. Latex
Ad Agency—Reach, McClinton
Int. Shoe
Ad Agency—Krupnick & Assocs.
Kayser-Roth
Ad Agency—Daniel & Charles
Kitchens of Sara Lee
Ad Agency—Hill, Rogers, Mason & Scott
Lanvin
Ad Agency—North
L & M
Ad Agency—J. Walter Thompson
Lober, M. & Assocs.
Ad Agency—Fairfax
Lorillard
Ad Agency—Lennen & Newell
Lowenstein, M.
Ad Agency—Mogul, Williams & Saylor
Masonite
Ad Agency—Buchen
M G M
Ad Agency—Donahue & Coe
Minn Woolen
Ad Agency—Landy, Cye Advt.
Mirro Aluminum
Ad Agency—Cramer-Krasselt
Mogen David Wine
Ad Agency—E. H. Weiss
Norge Sales
Ad Agency—Clinton E. Frank
Ocean Spray Cranberries
Ad Agency—McCann-Erickson
Pacific Mills Domestic
Ad Agency—Mogul, Williams & Saylor
Prestige Mfg.
Ad Agency—R. K. Manoff
Reader's Digest
Ad Agency—J. Walter Thompson
Realemon Puritan
Ad Agency—Lilienfeld
Revere Camera
Ad Agency—Keyes, Madden, Jones
Sheaffer Pen
Ad Agency—Batten, Barton, Durstine & Osborn
Star-Kist
Ad Agency—Leo Burnett
Sunbeam
Ad Agency—Foote, Cone & Belding

Sylvania
Ad Agency—Kudner
Technical Tape
Ad Agency—Product Services
Texaco
Ad Agency—Benton & Bowles
Trylon Prod.
Ad Agency—Lilenfeld
Tublar Textile
Ad Agency—Mogul-Williams & Saylor
Vick Chem
Ad Agency—Morse Int.
Williams, J. B.
Ad Agency—Parkson

Top Cat (ABC-TV)

Advertiser and Product:
Best Foods
Ad Agency—Lennen & Newell
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Kellogg
Ad Agency—Leo Burnett
Procter & Gamble
Ad Agency—Leo Burnett
Transogram
Ad Agency—Mogul, Williams & Saylor

Trailblazers (ABC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Ford (Lincoln & Merc)
Ad Agency—Kenyon & Eckhardt
Nabisco
Ad Agency—McCann-Erickson

Truth or Consequences (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
Brown & Williamson
Ad Agency—Keyes-Madden-Jones
Ex-Lax
Ad Agency—Warwick & Legler
General Foods
Ad Agency—Ogilvy, Benson & Mather
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Helene Curtis
Ad Agency—J. Walter Thompson
Knomark
Ad Agency—Grey
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson
Lipton
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Miles Labs
Ad Agency—Wade
Procter & Gamble
Ad Agency—Compton
Quaker Oats
Ad Agency—Lynn Baker
Reader's Digest
Ad Agency—J. Walter Thompson
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Scott Paper
Ad Agency—J. Walter Thompson
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
Sunshine Biscuits
Ad Agency—Cunningham & Walsh
Sunsweet Growers
Ad Agency—Long

Twentieth Century (CBS-TV)

Advertiser and Product:
Prudential Ins. of America
Ad Agency—Reach, McClinton

Twilight Zone (CBS-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Young & Rubicam
Carter Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Lever Bros.
Ad Agency—Batten, Barton, Durstine & Osborn
L & M
Ad Agency—McCann-Erickson

Mead Johnson
Ad Agency—Kenyon & Eckhardt
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Polaroid
Ad Agency—Doyle Dane Bernbach
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Standard Brands
Ad Agency—Ted Bates

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U. S. Bowl (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Tatham-Laird

U. S. Steel Hour (CBS-TV)

Advertiser and Product:
U. S. Steel
Ad Agency—Direct

Untouchables (ABC-TV)

Advertiser and Product:
Armour
Ad Agency—Foote, Cone & Belding
Beecham
Ad Agency—Kenyon & Eckhardt
Block Drug
Ad Agency—Grey
Bristol-Myers
Ad Agency—Ogilvy, Benson & Mather
Chrysler
Ad Agency—N. W. Ayer
Edward Dalton
Ad Agency—Kenyon & Eckhardt
Mobil
Ad Agency—Ted Bates
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Sunbeam
Ad Agency—Foote, Cone & Belding;
Perrin Assocs.
Whitehall
Ad Agency—Ted Bates

Update (NBC-TV)

Advertiser and Product:
Helene Rubinstein
Ad Agency—Frohlick, L. W.
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample

Ups & Downs of Wall Street (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates

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Valiant Years (ABC-TV)

Advertiser and Product:
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Menley & James
Ad Agency—Foote, Cone & Belding
N A Philips
Ad Agency—C. J. LaRoche
Ovaltine
Ad Agency—Tatham-Laird
U. S. Rubber
Ad Agency—Fletcher Richards, Calkins & Holden

Van Dyke, Dick, Show (CBS-TV)

Advertiser and Product:
Lorillard
Ad Agency—Lennen & Newell
Procter & Gamble
Ad Agency—Benton & Bowles

Vanocur, Sander, Saturday Report (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam

Verdict Is Yours (CBS-TV)

Advertiser and Product:
American Home Products
Ad Agency—Ted Bates

Campbell Soup
Ad Agency—Batten, Barton, Durstine & Osborn
Chesebrough-Ponds
Ad Agency—Wiliam Esty
Coca-Cola
Ad Agency—McCann-Erickson
Dow Chemical
Ad Agency—Norman, Craig & Kummel
Gold Seal
Ad Agency—Campbell-Mithun
Johnson, S. C.
Ad Agency—Foote, Cone & Belding
Kellogg
Ad Agency—Leo Burnett
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Lever Bros.
Ad Agency—Ogilvy, Benson & Mather
Mentholatum
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—Ted Bates
Nestle
Ad Agency—McCann-Erickson
Quaker Oats
Ad Agency—J. Walter Thompson
Scott Paper
Ad Agency—J. Walter Thompson
Williams, J. B.
Ad Agency—Parkson

Video Village (CBS-TV)

Advertiser and Product:
Nestle
Ad Agency—McCann-Erickson
Remco
Ad Agency—Webb

Virginian, The (NBC-TV)

Advertiser and Product:
Bristol-Myers
Ad Agency—Young & Rubicam
Carnation
Ad Agency—Erwin Wasey, Ruthrauff & Ryan
Chanel
Ad Agency—Norman, Craig & Kummel
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Ford
Ad Agency—J. Walter Thompson
Frito
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Helene Curtis
Ad Agency—E. H. Weiss
Johnson, S. C.
Ad Agency—Benton & Bowles
L & M
Ad Agency—J. Walter Thompson
Mentholatum
Ad Agency—J. Walter Thompson
Nabisco
Ad Agency—McCann-Erickson
Peter Paul
Ad Agency—Dancer-Fitzgerald-Sample
Philco
Ad Agency—Batten, Barton, Durstine & Osborn
Procter & Gamble
Ad Agency—Compton
Schick
Ad Agency—Norman, Craig & Kummel
Sperry Rand
Ad Agency—Young & Rubicam
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Walt Disney
Ad Agency—Direct
Warner-Lambert
Ad Agency—Lambert & Feasley

Voice of Firestone (ABC-TV)

Advertiser and Product:
Firestone
Ad Agency—Direct

— W —

Wagon Train (ABC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Bristol-Myers
Ad Agency—Young & Rubicam
Bulova
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Edward Dalton
Ad Agency—Kenyon & Eckhardt

Ford (Lincoln & Mercury)
Ad Agency—Kenyon & Eckhardt
Gillette
Ad Agency—Maxon
Pepsi-Cola
Ad Agency—Batten, Barton, Durstine & Osborn
Pharmacraft
Ad Agency—Papert, Koenig, Lois
Procter & Gamble
Ad Agency—Compton
R. J. Reynolds
Ad Agency—William Esty
Sunbeam
Ad Agency—Perrin & Assocs.
Union Carbide
Ad Agency—William Esty

Wagon Train (NBC-TV)

Advertitser and Product:
Ford
Ad Agency—J. Walter Thompson
National Biscuit
Ad Agency—McCann-Erickson
R. J. Reynolds
Ad Agency—William Esty

Welk, Lawrence (ABC-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Whitehall
Ad Agency—Ted Bates
Williams, J. B.
Ad Agency—Parkson

Westinghouse Presents (CBS-TV)

Advertiser and Product:
Westinghouse
Ad Agency—McCann-Erickson

What's My Line? (CBS-TV)

Advertiser and Product:
Block Drug
Ad Agency—Grey
Kellogg
Ad Agency—Leo Burnett
Sears-Roebuck
Ad Agency—Leo Burnett
Speidel
Ad Agency—McCann-Erickson
Williams, J. B.
Ad Agency—Parkson

Who in the World? (CBS-TV)

Advertiser and Product:
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
State Farm Mutual Insur.
Ad Agency—Needham, Louis & Brorby

Wide Country (NBC-TV)

Advertiser and Product:
American Motors
Ad Agency—Geyer, Morey & Ballard
Bristol-Myers
Ad Agency—Young & Rubicam
Canada Dry
Ad Agency—J. M. Mathes
Chesebrough-Pond's
Ad Agency—Norman, Craig & Kummel
Frito
Ad Agency—Dancer-Fitzgerald-Dancer
Jergens
Ad Agency—Cunningham & Walsh
L & M
Ad Agency—J. Walter Thompson
Max Factor
Ad Agency—Carson, Roberts, Inc.
Mennen
Ad Agency—Warwick & Legler
Mentholatum
Ad Agency—J. Walter Thompson
Procter & Gamble
Ad Agency—Benton & Bowles
Schick
Ad Agency—Norman, Craig & Kummel
Texaco
Ad Agency—Benton & Bowles
Union Carbide
Ad Agency—William Esty
Walt Disney
Ad Agency—Direct.

Williams, Andy, Show (NBC-TV)

Advertiser and Product:
American Home Products
Ad Agency—Sullivan, Stauffer, Colwell & Bayles

Kimberly-Clark
Ad Agency—Foote, Cone & Belding
L & M
Ad Agency—J. Walter Thompson
Miles Labs
Ad Agency—Wade
Noxzema
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Polaroid
Ad Agency—Doyle, Dane, Barnbach
Remington-Rand
Ad Agency—Young & Rubicam

Window on Main Street (CBS-TV)

Advertiser and Product:
Babbitt
Ad Agency—Geyer, Morey, Madden & Ballard
Bissell
Ad Agency—N. W. Ayer
Block Drug
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Breck
Ad Agency—Reach, McClinton
Brown & Williamson
Ad Agency—Ted Bates
Corning Glass
Ad Agency—N. W. Ayer
du Pont
Ad Agency—N. W. Ayer
General Foods
Ad Agency—Ogilvy, Benson & Mather
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
General Motors
Ad Agency—Dancer-Fitzgerald-Sample
Gillette
Ad Agency—North
Johnson, S. C.
Ad Agency—Benton & Bowles
Lever Bros.
Ad Agency—Sullivan, Stauffer, Colwell & Bayles
Max Factor
Ad Agency—Carson, Roberts, Inc.
Polaroid
Ad Agency—Doyle Dane Bernbach
Scott Paper
Ad Agency—J. W. Thompson
Smith, Kline & French
Ad Agency—Foote, Cone & Belding
Texaco
Ad Agency—Benton & Bowles

Wizard of Oz (CBS-TV)

Advertiser and Product:
Procter & Gamble
Ad Agency—Benton & Bowles

Wonderful World of Golf (CBS-TV)

Advertiser and Product:
Shell Oil
Ad Agency—Lennen & Newell

World Of . . . (NBC-TV)

Advertiser and Product:
Purex
Ad Agency—E. H. Weiss

— Y —

Young Dr. Malone (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
American Home Products
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Needham, Louis & Brorby
Chicopee Mills
Ad Agency—Doyle, Dane, Bernbach
Corn Products
Ad Agency—McCann-Erickson
Dumas Milner
Ad Agency—Post, Morr, Gardner
Fels
Ad Agency—R. K. Manoff
Frigidaire
Ad Agency—Dancer-Fitzgerald-Sample
Frito
Ad Agency—Dancer-Fitzgerald-Sample
General Mills
Ad Agency—Dancer-Fitzgerald-Sample
Green Giant
Ad Agency—Leo Burnett
Jergens
Ad Agency—Cunningham & Walsh
Johnson, S. C.
Ad Agency—Benton & Bowles
Kraft
Ad Agency—Foote, Cone & Belding
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Lestoil
Ad Agency—Sackel-Jackson

Lever Brothers
Ad Agency—Batten, Barton, Durstine & Osborn
Lorillard
Ad Agency—Grey
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Norwich
Ad Agency—Benton & Bowles
Pillsbury
Ad Agency—Campbell-Mithun
Procter-Silex
Ad Agency—Weiss & Geller
Purex
Ad Agency—E. H. Weiss
Reader's Digest
Ad Agency—J. Walter Thompson
Simoniz
Ad Agency—Dancer-Fitzgerald-Sample
Sterling Drug
Ad Agency—Dancer-Fitzgerald-Sample
U. S. Borax
Ad Agency—McCann-Erickson

Young, Loretta, Show (CBS-TV)

Advertiser and Product:
Gillette
Ad Agency—North
Lever Bros.
Ad Agency—Foote, Cone & Belding

Young, Loretta, Theatre (NBC-TV)

Advertiser and Product:
Alberto-Culver
Ad Agency—Compton
Armstrong Cork
Ad Agency—Batten, Barton, Durstine & Osborn
Beech-Nut
Ad Agency—Young & Rubicam
Borden
Ad Agency—Young & Rubicam
Campbell Soup
Ad Agency—Needham, Louis & Brorby
General Mills
Ad Agency—Needham, Louis & Brorby
Green Giant
Ad Agency—Leo Burnett
Heinz
Ad Agency—Maxon
Helene Curtis
Ad Agency—J. Walter Thompson
Jergens
Ad Agency—Cunningham & Walsh
Johnson & Johnson
Ad Agency—Foote, Cone & Belding
Kraft
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Miles Labs
Ad Agency—Wade
National Biscuit
Ad Agency—McCann-Erickson
Pillsbury
Ad Agency—Campbell-Mithun
Procter & Gamble
Ad Agency—Benton & Bowles
Purex
Ad Agency—E. H. Weiss
Rexall
Ad Agency—Batten, Barton, Durstine & Osborn
Scott Paper
Ad Agency—J. Walter Thompson
Sweets Company of America
Ad Agency—Henry Eisen
Upjohn
Ad Agency—McCann-Erickson
U. S. Borax
Ad Agency—McCann-Erickson

Your Doctor Reports (NBC-TV)

Advertiser and Product:
American Medical Association
Ad Agency—Klau-Van Pietersom-Dunlap

Your First Impression (NBC-TV)

Advertiser and Product:
American Home
Ad Agency—Ted Bates
Beech-Nut
Ad Agency—Young & Rubicam
Colgate
Ad Agency—Norman, Craig & Kummel
Dumas Milner
Ad Agency—Post, Morr, Gardner
Golden Grain
Ad Agency—McCann-Erickson
Heinz
Ad Agency—Maxon
Johnson, S. C.
Ad Agency—Benton & Bowles
Kimberly-Clark
Ad Agency—Foote, Cone & Belding
Leeming
Ad Agency—William Esty
Miles Labs
Ad Agency—Wade
Procter & Gamble
Ad Agency—Compton
Reader's Digest
Ad Agency—J. Walter Thompson
Staley
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Sunsweet Growers
Ad Agency—Long
Wander
Ad Agency—Tatham-Laird



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